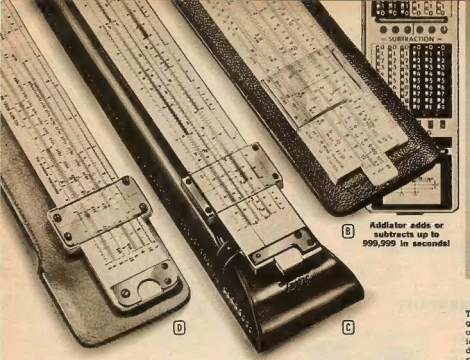


B

Addiator adds or subtracts up to 999,999 in seconds!

D

C

Replogle globes . . .

A

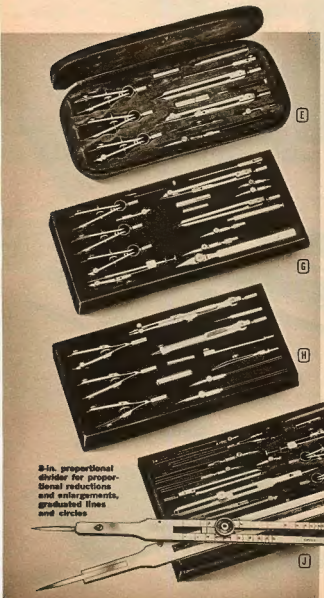
Handy snap-on switch on globe cord!

A 12-IN. ILLUMINATED WORLD GLOBE

The world at your fingertips! Brilliant 10-color, 12-in. globe with interior illumination. Time dial capped over north pole. Brass-finished numbered half-meridian and base. Revolving ball of lightweight and durable plastic. 110-120 volts, AC-DC (bulb is replaceable). UL approved. Cord with snap-on switch, bulb. 32-page "Story of the Globe."

20-8744 W 1737—Shpg. wt. 7 lbs.....Retail **$28.95**

Quality-Crafted Accessories for Home, School, and Office



E

G

H

8-in. proportional divider for proportional reductions and enlargements, graduated lines and circles

J

K

B to D SLIDE RULES

[B] 5-in. Addiator Slide Rule. Imported pocket-sized convenience! A precision slide rule on one side, accurate adding computer on the other —adds or subtracts to 999,999. Made of warp-proof Geroplast. Metal face on addiator side. Adjustable stylus, engraved gradations. One side: K, A, B, CI, C, D, P. Other side: LL1, LL2, LL3. Leatherette sheath, instructions.

20-8736 V 837—Wt. ½ lb....**$13.95**

[C] Imported 10-in. Log Rule. Decimal trig slide rule of specially treated bamboo with engraved graduations on white celluloid face. Clear lucite cursor, adjustable screws on rule and indicator. One side: L, LL1, DF, CF, CIF, CI, C, D, LL3, LL2. Other side: K, A, B, S, ST, T, C, D, DI. Leather case and instruction book.

20-0097 V 1197—Wt. 1 lb....**$19.95**

[D] Manheim Trig Slide Rule. 10-in. engraved slide rule with white nitrate plastic face. Accurate calibrations. Log numerals in red. Clear lucite cursor. One side; DF, CF, CIF, CI, C, D with equivalent and settings. Other side: K, A, B, T, ST, S.D., DI, L. Leatherette sheath, instruction book.

20-1970 V 675—Wt. ½ lb....**$11.25**

E to J IMPORTED DRAFTING SETS

[E] 13-Pc. Drafting Set. Nickel-plated. 3½" spring bow divider, pencil, pen, 5½" compass with straightening device, pen and pencil parts, lengthening bar, 5½" divider, ruling pen, lead box, screwdriver, extra handle. Zippered leatherette case.

20-8710 V 750—Set. 1½ lbs..Retail **$12.95**

[G] 17-Pc. Drafting Set. Nickel-plated. 3½" spring bow divider; pencil; pen; 5¾" detail pen; 4¾", 5½" ruling pens; 5½" compass, straightening device; pen-pencil parts; lengthening bar; 5¾" divider, 4¼" drop bow pencil, pen part; lead box, lead; 2½" screwdriver; extra points; ruling pen handle; lined leatherette case.

20-0014 V 897—Wt. 1½ lbs...Retail **$14.95**

[H] 12-Pc. Drafting Set. Nickel-silver. 3¾" spring bow divider; pencil; pen; 4½", 5¾" ruling pens; 4¼" compass, straightening device; pen part; extra points; extension bar; 5½" divider; lead box, lead; 2½" screwdriver. Lined case.

20-0089 V 1497—Set. 1½ lbs..Retail **$24.95**

[J] 20-Pc. Drafting Set. 8" aluminum proportional calipers. Nickel-plated 3½" spring bow divider; pen; pencil; 4½", 4⅞", and 5½" ruling pens; 5¾" ruling pen with crossed joint blade; 5½" compass; pen and pencil parts; lengthening bar; 4½" drop bow pencil; 3¾" railroad pen; 5½" divider; screwdriver; extension bar; lead box; sharpener. Leatherette case.

20-8728 V 1788—Set. 1½ lbs..Retail **$29.95**

K 14-PC. DRAWING BOARD SET

For engineers, architects, draftsmen, students! Quality set includes large 18 x 24 in. drawing board, 24-in. T-square, 12-in. triangular scale, two triangles—8-in. (45/90°), 10-in. (30/60°), French curve, two pencils, erasing shield, art gum, eraser, sharpener, pencil pointer, and a supply of thumb tacks.

20-8526 W 957—Shipping weight 7 lbs.....Retail **$15.95**

TAKE A WORLD TOUR IN YOUR OWN HOME!

REPLOGLE
. . . THE NAME THAT MEANS
QUALITY
IN GLOBES!

Stereo relief globe lets you see and feel the earth's hills, mountains, valleys!

B 12-IN. COLUMBUS GLOBE
A favorite reference globe for students! Popular 12-in. size. Bright, washable 10-color map is carefully and accurately detailed. Shows about 6,000 places in their proper relationship. Large, easy-to-read names. Numbered full meridian makes it easy to locate any place on the globe. Revolving globe is mounted on metal base. Meridian and base are both finished in long-lasting Orotone, a satin "gold" surface of special richness. 32-page "Story of the Globe" booklet is included. Globe is 16 in. high overall.
20-0623 W 657—Wt. 6 lbs. . . . **$10.95**

C 12-IN. GLOBE AND ATLAS
It's a complete reference of geographical information for home or office! Accurate 12-in. globe shows about 6,000 places in their true relationship. Brass-finished numbered half-meridian. Mounted on sturdy metal base with attractive walnut finish. Up-to-date 200-page atlas with detailed U. S. maps, full-color foreign maps plus many educational facts about the world. 1960 Census Supplement is included. Also includes 32-page booklet, "Story of the Globe." Globe measures 15 in. high overall.
20-7605 W 897—Wt. 7 lbs. . . . **$14.95**

C STEREO RELIEF GLOBE
With 49th and 50th states of the Union! Feel and see the earth's mountains, hills, valleys — understand the contrasts that create climates, affect populations and boundaries. 10 brilliant colors. All the reference features of smooth-surfaced globes. Up-to-date, washable and inkproof. 4,185 place names. Brushed brass-finished half-meridian mounted on sturdy walnut base of contemporary styling. With 32-page booklet, "Story of the Globe." 12-in. globe—stands 15 in. high overall.
20-1129 W 1197—Wt. 5 lbs. . . **$19.95**

E APSCO CHICAGO SHARPENER
Positive point stops for perfect points every time. Single hole to sharpen standard-size pencils. Big steel receptacle. Hammertold gray finish. Polished steel trim.
20-0576 A 217—Wt. 2 lbs. . . . **$3.25**

F APSCO GIANT SHARPENER
Selector for five popular-size pencils —positive stops for perfect points. Steel receptacle. In hammertold gray finish with polished steel trim. Sturdy base.
20-0584 A 256—Wt. 1½ lbs. . . . **$3.85**

G APSCO "2100" STAPLER
Streamlined model for home or office! It pins, staples, tacks! Can be used as a plier stapler. Aluminum and steel in hammertold finish with nickel-plated cap. Loads strip of 210 #1 wire staples.
20-8694 A 406—Wt. 1½ lbs. . . . **$6.00**
Staples. Full-strips of 210 #1 staples. 5000 staples to a box.
20-8702 A 48—Wt. ½ lb. **75c**

J DUAL-PURPOSE STAPLER
By Apsco! Use in hand or on desk. Pins, staples, tacks! Gray-finished aluminum. Use standard staples.
20-0592 A 197—Wt. 1 lb. **$2.95**
Staples. Strips of 105 #1 staples. 2500 staples to a box.
20-0634 A 39—Wt. ½ lb. **69c**

K TAPE DISPENSER
Heavy metal dispenser with serrated cutting edge—keeps tape sharp, tears evenly and easily. Holds ½-in. tape. Scotch tape roll not included —order below.
20-3711 A 140—Wt. 2½ lbs. . . . **$1.98**

L SCOTCH CELLOPHANE TAPE
Economy-size roll of Scotch tape. Roll is ½ in. wide, 800 in. long. Fits dispenser [K] above.
20-3729 A 44—Wt. ½ lb. **59c**

HANDY DESK SUPPLIES
PERFECT FOR HOME, SCHOOL, OFFICE

JUST RIGHT
FOR THE YOUNGER SET

M AUTOGRAPH DOG—IDEAL GIFT FOR YOUNG AND OLD
Meet John Henry, the friendly bassett hound—a lovable character who collects autographs by the dozen! A wonderful gift for small fry, teen-agers, college students. Easy to write on—made of heavy beige poplin with smooth stuffing for no-blur writing. Cute mortarboard cap. Measures 17 in. long.
20-0949 A 199—Shipping weight 1½ lbs. . . . . Retail **$2.98**

N DELUXE SCHOOL BAG—FOR YOUR FAVORITE YOUNGSTERS
Makes books easy to carry, keeps them dry in wet weather! Waterproof and dirt-resistant—leather-like ginger Texon or red Texon with plaid front. Zipper pocket, large front pocket, top opening. Two side buckles. Nameplate window. Measures 14 x 4 x 8 in.
20-1103 A 199—Ginger. Shipping weight 1 lb. . . . . Retail **$2.98**
20-1111 A 199—Red plaid. Shipping weight 1 lb. . . . . Retail **$2.98**

P "DONALD DUCK" HOME PENCIL SHARPENER
Captures the fancy of the younger set! Plastic "Donald Duck" receptacle in bright yellow with moving eyes. On a blue metal stand. Sharpens standard pencils to a short stub point. 4¾ in. high.
20-8686 A 132—Shipping weight 1 lb. . . . . Retail **$1.98**

Read about TOP-VALUE toys on page 644

Huckleberry Hound—3-In-1 Carnival Game
D

E
Plastic hen target with safety darts!

Quick Draw McGraw moving target game!
G

Lunar Launcher triple targets for more action!
H

J
Miniature basketball—play it in your living room
K
"Big League" baseball—electric version of America's favorite!

NEW! BIG! Official National League electric football game
L
M
Deluxe hockey game with electric scoring—

N
Electric football—players pass, kick, block, and tackle!
P
Sports car race—vibrator speeds cars to win!

Exciting Action Games

FUN THE WHOLE FAMILY CAN SHARE

A "KIKIT" ACTION GAME

- **The whole family will enjoy this game!**
- **Movable paddles—kick, pass, and block!**

An exciting action game! Combines the skill, teamwork, and scoring principles of hockey, soccer, and basketball! Object of game is to drop the table-tennis ball into opponent's basket or goal. Heavy wooden dowel sticks, strong wire paddles. Wooden playing surface 22x40x2 in. For up to 8 players.
81-0168 W 839—Wt. 14 lbs....Retail **$11.95**

B BIG LEAGUE HOCKEY GAME

- **The thrill-a-minute action of hockey!**
- **"Puck" bounces, rolls up and down rink!**

Players sock and block, whirl and pass, drive for goal, move to defend! 12 steel gears under base—two score indicators on playing surface. Multicolored rink has Masonite base with steel frame, rounded plastic corners. 36x18x4¼ in. Includes ten players, two goalies, six peanuts, two marbles.
85-0842 W 879—Wt. 13 lbs....Retail **$12.95**

C MAG-POWER BASEBALL GAME—IT'S AS EXCITING AS A REAL BASEBALL GAME

- **Challenging, competitive game of skill for teen-age boys and dads!**

You control the play—life-like plastic baseball players follow only your polarized controls. While you make fielders run, catch, and peg the ball to the bases, your opponent activates batter, base runners—all from under the table! Invisible magnetic power maneuvers players. Green, brown and natural wood board—26x26x2 in. high. With 5½-in. legs for use on card tables.
85-0321 W 1139—Wt. 7 lbs....Retail **$16.95**

D HUCKLE-CHUCK—THREE GAMES IN ONE

- **TV's Huckleberry Hound presents this 3-in-1 game!**
- **A ring toss game—bean bag game—and a dart game!**

Spring-activated head swings from side to side making all the games more interesting! Hook four poly rings on Huck's hat—toss four vinyl bean bags in his 3-dimensional mouth, throw four safe poly darts on his target body. Sturdy Masonite stand-up figure is 32 in. high.
85-0255 A 539—Shipping weight 3½ lbs....Retail **$7.98**

E PLEASURE-PACKED PLASTIC HEN TARGET SET

- **Big! Even the youngest child can hit the target!**
- **Safe! Plastic target gun with rubber-tipped darts!**

When the red circle is hit, an egg drops in basket! Metal board and stand. Board 17 x 14 in. With basket, eight plastic eggs, black gun, three rubber-tipped darts.
85-1048 A 216—Shipping weight 2 lbs.....Retail **$2.98**

G QUICK DRAW McGRAW MOVING TARGET GAME

- **Target travels to right—stops—reverses to left!**
- **Continuous movement over 30-in. course until hit!**

Direct shot topples target, stops all action! Uses one "D" battery (not included✱). Heavy board target, plastic base. 13 in. high. With pistol, three suction darts.
85-0735 A 280—Shipping weight 1½ lbs....Retail **$3.98**

H LUNAR LAUNCHER TRIPLE TARGET ACTION TOY

- **Hit the targets and see astronauts zoom up in space!**
- **Target fun-game that can be played indoors or out!**

Three individual targets—each with a satellite! When targets are hit, astronauts are launched in their space ships! With gun and three safety darts. 15 x 18 x 10 in.
85-0164 A 269—Shipping weight 1½ lbs....Retail **$3.98**

J CADACO-ELLIS FUN-FILLED BAS-KET GAME

- **Miniature basketball—play it in your living room!**
- **Each player operates levers to shoot for basket!**

Mechanically controlled levers operate from any position on court—levers flip ball into basket! Real basketball rules. Court 20 x 12½ in. With scoreboard, ball.
85-1030 A 339—Shipping weight 3 lbs.....Retail **$4.98**

K ELECTRO-MAGNETIC "BIG LEAGUE" BASEBALL

- **Here's a big realistic game for "Little Leaguers!"**
- **Complete with electronic pitcher and magnetic ball!**

Hours of fun! Completely safe! Game has two electromagnetic balls. Electronic pitcher pitches balls and strikes—curves, fast, and slow balls. Hits adhere to metal area to register play. Baseball game includes nine metal players, 22 in. square metal and Masonite playing board. On-off switch and 6-ft. cord. 110-120 volts, AC. With scoring discs, score sheet, and rules of play.
85-3127 W 679—Shipping weight 8 lbs.....Retail **$9.85**

L OFFICIAL NATIONAL LEAGUE ELECTRIC FOOTBALL

- **Electric vibration moves players in formation!**
- **Lively action! Players run, kick, block, tackle!**

As players contact, they block and tackle. Includes two complete competing teams—plastic figures, metal bases. One snap-action kicker or passer. Three magnetic footballs. Goal posts, yardage marker with referee, one sheet Official National Football League Team Flags, one sheet of football jerseys and helmets. Masonite field, steel frame and grandstand. 14 flag pole sticks. One card of team inserts, rules for play. 21 x 36 x 11 in. high. 6-ft. cord. 110-120 volts, AC only.
85-0636 W 1079—Shipping weight 18 lbs....Retail **$15.95**

M DELUXE HOCKEY GAME WITH ELECTRIC SCORING

- **Provides exciting action—like a real hockey game!**
- **Players quickly respond to finger manipulation!**

Players "skate" forward and back, whirl and pass, drive for goal, move to defend. "Synchro-Drive" beveled gears assure faster, smoother play. Big League type puck. Plastic angles, curves won't dent. Electric scoreboard flashes goals—uses one "D" battery (not included✱). Masonite playing surface, steel frame. 36 x 20 x 3 in. Includes ten players, two goalies, puck, scoreboard.
85-0115 W 1079—Shipping weight 14 lbs....Retail **$15.95**

N ELECTRIC FOOTBALL GAME—MAGNETIC BALL

- **Players run through line with magnetic football!**
- **Pass, kick, block, tackle—like the real thing!**

Electrically operated—vibrating action moves teams against each other! Red and blue teams—11 plastic figures on metal bases—one kicker, one passer. One magnetic football and three wooden footballs for passing or kicking. Masonite field, steel frame—15 in. high. 6-ft. cord. 110-120 volts, AC. With goal posts, yardage marker, etc.
85-0396 W 479—Shipping weight 5 lbs.....Retail **$6.98**

P EXCITING ELECTRIC SPORTS CAR RACE GAME

- **There's breath-taking action up to the finish line!**
- **Electrically operated—vibrator speeds car to win!**

To add to excitement, car may veer off, head around the track again! Intricate maze adds interest. Sturdy metal with four plastic plastic cars, plastic track. Vibration adjustment. 110-120 volts, AC. 26½ x 16 in.
85-1345 A 479—Shipping weight 5 lbs.....Retail **$6.98**

✱ **Batteries for operating [G] and [M] may be purchased on page 604**

FUNCTIONAL LAMPS IN THE LATEST STYLES FOR ANY ROOM IN YOUR HOME

A B MATCHING BULLET LAMPS

Here's decorating news — contemporary lamps that reflect the Danish Modern influence! Three streamlined bullets with smoothly turned caps of rich dark walnut. Individual switch on each bullet. Bullets swivel 350°. Choose all polished brass-plated lamps—or lamps with black enameled bullets and brass-and-black poles. Each bullet holds one bulb up to 60 watts.

[A] "Tree Pole" Lamp. Modern functional design! Adjustable—for rooms with ceilings 7 ft. 4 in. to 8 ft. 6 in. Wt. 9 lbs.
34-0406 W 1669—All brass ..Retail **$24.98**
34-0414 W 1669—Brass/black **$24.98**

[B] "Floor Tree" Lamp. Gracefully tapered styling accents room decor! Weighted base for firmness. Height 61 in. Wt. 12 lbs.*
34-0430 W 1669—All brass ..Retail **$24.98**
34-0455 W 1669—Brass/black **$24.98**

C D MATCHING BULLET LAMPS

Fine-quality lamps accented by tapered bullets of molded fiber-glass over cloth for an embedded straw effect—topped with rich walnut caps. All-directional 350° stop swivels on each bullet—individual switches. Finished in walnut veneer and polished brass-plated combinations for a modern contrast to enhance the decor at your home. Each bullet holds one 60-watt bulb.

[C] "Floor Tree" Lamp. Walnut-veneer and brass-plated stem, with walnut and brass weighted base. 60 in. high.
34-0331 W 1669—Wt. 10 lbs.*Retail **$24.98**

[D] "Tree Pole" Lamp. Walnut-veneer center and brass-plated top and bottom. For rooms 7 ft. 4 in. to 8 ft. 6 in. high.
34-0265 W 1669—Wt. 10 lbs..Retail **$24.98**

E G ULTRA-MODERN BULLET LAMPS

Sleek matching bullet lamps in a beautiful contemporary design feature white fiber-glass bullets accented by molded brown stripes and bandsome walnut caps. Each bullet has its own switch and 350° stop-swivel for controlled lighting—provides the light you need, where and when you want it. Modern, slim poles have brown-enameled and brass-plated finishes for a smart pleasing contrast. Each bullet holds one bulb up to 60 watts.

[E] "Tree Pole" Lamp. Modern slimness and simplicity of design—ideal for corner lighting! Polished brass-plated center and brown-enameled ends. Adjusts from 7 ft. 4 in. to 8 ft. 6 in.
34-0539 W 1669—Shpg. wt. 9 lbs....Retail **$24.98**

[G] "Floor Tree" Lamp. New beauty for your home —in the living room, den, or bedroom! Polished brass-plated upper section and brown-enameled lower section with heavy base. 60 in. high.
34-0547 W 1669—Shpg. wt. 13 lbs.*..Retail **$24.98**

F MODERN TORCHIERE POLE LAMP

New blend of fashion and flexibility combined on one pole in a smart decorator design! Two modern bullets provide direct lighting while torchiere gives soft, indirect lighting. Polished solid brass pierced shades. Bullets have walnut caps, 350° stop-swivels. Metal pole in a smart brown enamel finish. Adjusts for ceilings from 7 ft. 9 in. to 9 ft. high. 3-way switch controls bullets—each holds one 75-watt bulb. Separate 3-way switch for torchiere—holds three 75-watt bulbs.
34-1347 W 2169—Wt. 13 lbs.....Retail **$32.50**

J FORMICA POLE-LAMP TABLE

Walnut-grained Formica table fits any "tree pole" lamp. Slips over end of pole—adjusts to desired height. Non-marring protective clamp. Formica resists stains, spills. Measures 15½ x 15½ in.
34-0356 W 669—Shpg. wt. 8 lbs.....Retail **$9.95**

H I CONTEMPORARY BULLET LAMPS

Here's functional lighting that's decorator fashioned to suit any room in your home! Handsomely styled perforated bullets accented with polished brass-plated caps. Individual switch conveniently located on each bullet—each light can be operated separately. Bullets swivel to give you direct lighting for reading—or soft non-glare lighting for ordinary use. Your choice of three handsome finishes. Select coffee or black enamel finish with brass-plated accents—or choose all polished brass-plated lamps.

[H] "Tree Pole" Lamp. Choose handsome brass and enamel combinations or all brass. Adjusts from 7 ft. 5 in. to 8 ft. 10 in. Wt. 10 lbs.*
34-0372 W 1369—Brass/coffee .....Retail **$19.98**
34-0364 W 1369—Brass/black .....Retail **$19.98**
34-1560 W 1469—All brass .....Retail **$21.98**

[I] "Floor Tree" Lamp. Stylish tapered pole with weighted base for firmness. Measures 62 in high. Your choice of finishes. Wt. 15 lbs.*
34-1586 W 1369—Brass/coffee .....Retail **$19.98**
34-1578 W 1369—Brass/black .....Retail **$19.98**
34-1594 W 1469—All brass.....Retail **$21.98**

K "CORDEY" PORCELAIN BULLET LAMP

New, exciting contemporary design to brighten your home! Stunning porcelain bullets expertly crafted by Cordey—world-famous porcelain china manufacturer. Tangerine, golden yellow, and aqua bullets hang from brass-plated chains—fashioned with multi-sized holes to provide non-glare light and add new and exciting beauty to your home. Antique white center section and bullet arms are accented with golden veining. Highly polished brass-plated top and bottom. Controlled by a 3-way switch on pole—each bullet holds one bulb up to 60 watts. Adjusts for rooms with ceiling from 8 ft. 2 in. to 9 ft. 10 in. high. **Not available—per shipping charges on arrival.**
34-0448 W 2999—Wt. 28 lbs.....Retail **$44.95**

N to G MATCHED LAMPS IN ENGLISH BRONZE FINISH

Stunning adaptations of antique oil lamps—charming additions to traditional or contemporary decors. Rich English bronze finish never tarnishes, never dulls. Tapered metal shades highlighted by pierced galleries. Floor and desk lamps feature 8-in. glass reflectors, weighted bases. 3-way key switches—use 50-150 watt bulbs.

[N] Floor Lamp. 12-in. tray table with pierced gallery—at chair height. 14-in. shade. 56 in. high. Wt. 16 lbs.*
34-1107 W 1199...Retail **$17.98**

[P] "Oil Font" Floor Lamp. Exquisite styling in every detail! 12-in. shade. Stands 58-in. high. Wt. 14 lbs.*
34-1099 W 1199...Retail **$17.98**

[R] "Oil Font" Desk Lamp. Perfect for office or den! 12-in. shade. Lamp is 21 in. high. 9 lbs.
34-1073 W 977.....Retail **$14.50**

[S] Wall Pulley Lamp. Swings right or left—10 ft. cord adjusts height. Metal mesh diffuser. 12-in. shade. Takes two bulbs to 60 watts. Wt. 4 lbs.
34-0240 W 669.....Retail **$9.98**

* Semi-mailable—see page 781 for details

All lamps on this page operate on 110-120 volts, AC-DC

Realistic, exciting road races—safe and full of fun

UNGAR RACE SET—REMOTE-CONTROLLED, BATTERY-POWERED. Now, children can hold their own road races right at home with two authentically styled "Indianapolis" racers—controlled by separate push buttons. Race around 2 x 4 ft. track—figure "8" shaped so both cars travel the same distance. Exciting for children and adults. It's fun to keep the lead without skidding off the track at turns—and to gain speed on straightaways. Set includes two high-impact styrene cars with miniature motors, battery power box with two independent control buttons—operates on four "C" batteries (not included). With preformed, easy-to-assemble plastic track sections and guard rails.
85-0180 A 675—Set. Shipping weight 3 lbs.....Retail **$9.98**

Electronic Action Toys

FASCINATING AND SO REALISTIC!

A NEW IDEAL REMOTE-CONTROL "ROBOT COMMANDO"
Priced EXTRA-LOW at GMC to bring you TOP VALUE! Giant robot commando with "voice control" mike—responds to spoken commands! Transparent "head dome" lifts, polyethylene rockets fire. Missiles fire from arms as they whip around. Eyes roll, beeping noise signals robot's approach. Made of high-impact styrene—four rubber wheels. Two safety-tipped rockets, supply of polyethylene missiles. 19 in. tall. Heavy-duty carbon brush motor—operates on three "D" batteries (not included).
87-3554 A 1377—Shipping weight 8 lbs.....Retail **$22.95**

B REMCO "FLYING FOX" JET-PROP AIRLINER
Authentic dual-control panel directs plane from "take-off" to "landing"—through dives, banks, climbs! Four motorized jet-prop engines have a high-pitched whine that varies with engine speed—sounds like the real thing! Port and starboard engines have separate speed controls. Blinking landing lights, retractable landing gear. Plastic—18½-in. wingspan, 20 in. overall length. Uses four "D" batteries (not incl.).
85-1402 W 999—Shipping weight 5 lbs.....Retail **$14.95**

C ZIPEES FIB-DETECTO MACHINE—REALLY WORKS!
The most unusual toy in years—an electronic "lib detector" that works just like a real one. Registers emotions and reactions—a hilarious party "ice-breaker" or family fun game. Sample questions included—you'll think of many more. Molded cabinet of unbreakable Noralon plastic—with armband and cable. Ready to operate—complete with batteries. 9 in. wide, 5½ in. deep, 8 in. high. Instructions. Gift-boxed.
87-3505 A 875—Shipping weight 4 lbs.....Retail **$12.95**

D REMCO "WHIRLYBIRD" MOTORIZED RESCUE HELICOPTER
Giant rescue "chopper"—children can lift a small army out of the "danger zone" with the aid of its motor-driven chain hoist. Even sounds like a real whirlybird! Copter taxies along ground while its blades whirl—rotors measure over 17 in. in diameter. Comes with "army" of 25 men, tank, truck, jeep, artillery piece—all molded of high-impact plastic. Measures over 2 ft. long. Uses two "D" batteries (not incl.).
85-1428 W 675—Shipping weight 4 lbs.....Retail **$9.98**

E NEW REMCO ELECTRONIC B-52 BALL TURRET GUN
Enemy fighters at 2 o'clock! Your junior gunner is ready with his realistic, remote-control ball turret gun—like those on the latest jet bombers! Snap-on oxygen mask and earphone. "Radar-trained" gun whips from side to side with a touch of the finger. Ammunition belt feeds realistically through gun, gun blasts give tracer-firing effect that lights up target in staccato bursts. Radarscope moves with turret. 11¼ x 10¼ x 22 in. long. Uses four "D" batteries (not included).
87-3471 W 939—Shipping weight 4 lbs.....Retail **$13.95**

REMCO "FIGHTING LADY" BATTLESHIP | FOR GIANT-SIZED FUN!

Search radar antenna on mast with realistic beep
Anti-submarine "ashcans" fire from side racks
Catapult launches reconnaissance scout plane
Big revolving gun turret—fire-control from bridge
Amphibious landing craft on davits—with 7-man crew
USN
856

G REMCO "FIREBIRD 99" AUTO
Designed like an authentic auto dashboard—completely motorized and battery-operated, with realistic moving parts. Child can switch on ignition, operate windshield wiper and directional signals, steer right or left, and blow the horn. Glove compartment holds map. Realistic speedometer accelerates and decelerates. Bright high-impact plastic—13¼ x 6¾ x 8¾ in. high. Uses two "D" batteries (not included).
87-7001 A 539—Wt. 3 lbs.....**$7.98**

H REMCO "FIGHTING LADY" SHIP
Action-packed toy—operates on land only. Shoots harmless shells, ejects casings. Electronic radio signals from look-out mast. Remote-control gun fires from bridge—has reversible rotating mechanism with electronic warning system. Equipped with reconnaissance plane, firing depth charge "ash-cans," landing craft with sailors. High-impact plastic. 36-in. long—operates on two "D" batteries (not included).
87-2788 W 875—Wt. 6 lbs.....**$12.95**

Order batteries for toys above on page 604 of this catalog

Battery-powered luxury jetliner—you're the pilot

NEW! Amazing "voice-control"—set control for forward, left or right turn, rocket or missile fire. Press pointer button and speak command—the force of your breath makes the Robot Commando obey.

NEW party funmaker! Works on same principle as crime-detection polygraphs. Registers truth of answer—from "could be" to "big whopper."

Realistic Air Force helicopter ready for rescue missions. Complete with 25-man "army" and all its battle-ready equipment

Flashing shellbursts signal the doom of enemy planes as remote-control ball turret goes into action

Make buttonholes, sew on buttons
Monogram
Applique
Zig-zag stitching
Plenty of room for sewing needs—two removable trays!
Built-in buttonhole maker! Just flip the lever—fully automatic!
Generous storage area—accessory tray!

American Beauty

AMERICAN BEAUTY SEWING MACHINES give professional results! Superior performance satisfies the expert—simple operation delights the beginner. Superb quality by skilled Japanese craftsmen. Vibration-free motors operate on 110-120 volts, AC-DC—UL approved. All machines have mfr's 20-yr. replacement or repair guarantee against defects in workmanship for non-electrical parts, 1-yr. on electrical parts. Parts are standard—repair parts readily available. Purchase extra needles, bobbins, etc. at any sewing store. Instruction manual included.

A NEW AMERICAN BEAUTY STITCHMASTER SUPER-AUTOMATIC WITH BUTTONHOLE MAKER

- **Makes a perfect professional buttonhole in seconds—without special attachments!**
- **Automatic needle threader eliminates eyestrain, fumbling, frustration!**

New built-in automatic buttonhole maker takes the work out of most tedious task! Makes perfect buttonholes—any size you desire! So easy, no need to turn material—even a beginner can do it! Stitchmaster dial gives you 21 basic designs including blind stitch position for hemming. Three needle positions (right, left, center) triple embroidery pattern possibilities! Stitch width and length dials to monogram, applique. Ideal for straight sewing, too—sews on buttons, mends, tucks, shirrs, overcasts, bartacks. Push-button fabric selector adjusts pressure for any weight material from chiffon to denim. Forward-reverse push button changes sewing direction. Hinged pressure foot floats over pins—fabrics won't catch, bind. Built-in darner. Full-size head with round bobbin. Push-button automatic bobbin winder. Automatic needle threader. Built-in sewing light over needle. Multi-speed foot pedal. Blue-and-white leatherette-covered portable wood case—18 x 9 x 15 in. Also in desk and console models [E] and [G].

64-1381 F 9997—Wt. 50 lbs.*.....Retail **$189.95**

B AMERICAN BEAUTY FULLY AUTOMATIC ZIG-ZAG PORTABLE SEWING MACHINE

- **20 magic cams assure you a multitude of original patterns for custom embroidery designs!**
- **American Beauty features automatic needle threader—saves time, threads needle in a jiffy!**

No levers to move, no knobs to turn—just drop in one of the 20 magic cams for the stitch pattern you want! Includes special cam for blind-stitching. Pattern engraved on each cam—you can't make a mistake. Adjust width and length dials for stitch variations. You can embroider, monogram, applique, etc. The machine does the work—you just guide the material! Does basic sewing, too! Makes buttonholes, sews on buttons, bartacks, overcasts, darns, mends. Push-button controls—fabric selector, automatic bobbin winder, forward-reverse, built-in darner. Flexible walking foot sews over pins, heavy seams. Dial controls for tension adjustment, stitch length regulator, zig-zag width regulator. Full-size head, round bobbin. Built-in sewing light. Multi-speed foot pedal. Portable wood case—pink-and-charcoal simulated leather covering. 18 x 9 x 15 in. Also in desk and console models [E] and [G].

64-5523 F 7997—Wt. 50 lbs.*.....Retail **$159.95**

C NEW AMERICAN BEAUTY ZIG-ZAG WITH AUTOMATIC BUTTONHOLE MAKER

- **Makes perfect buttonholes automatically—all you do is choose the size!**
- **Push-button controls—so easy to do straight sewing and zig-zag stitching!**

Completely automatic built-in buttonhole maker—does a professional job every time! Makes a perfect buttonhole in seconds—even a beginner can do it! Just dial buttonhole size desired, flip a lever—the machine does the rest! No need to turn material—no guesswork, no failures! Push-button controls make sewing easy—you can create embroidery patterns, new monograms, applique. Ideal for straight stitching—overcasts seams, blindstitches hems, sews on buttons, too! Push-button fabric selector adjusts feed for any weight material from extra heavy to sheer. Push-button reverse control. Dial width regulator and dial length regulator. Automatic bobbin winder. Full-size head with round bobbin. Built-in sewing light. Multi-speed foot pedal. Portable wood case—two-tone gray leatherette covering. 18 x 9 x 15 in. Also in desk and console models [E] and [G].

64-1399 F 6997—Shipping weight 50 lbs.*.....Retail **$139.95**

D AMERICAN BEAUTY SEMI-AUTOMATIC ZIG-ZAG PORTABLE SEWING MACHINE

- **Push-button magic—does straight sewing and zig-zag stitching without cumbersome attachments!**
- **Built-in automatic needle threader for new convenience, quick and trouble-free needle threading!**

Push-button controls make sewing easy—for beginner or expert! Besides all the other features of the straight-stitch machine, you can create your own embroidery patterns, sew monograms, applique. It overcasts seams, blindstitches, sews on buttons, makes buttonholes. Push-button fabric selector adjusts feed for extra heavy to sheer fabrics—prevents puckering. Dial width regulator and dial length regulator. Built-in bobbin winder winds more bobbins while you sew. Full-size head, round bobbin. Automatic needle threader. Built-in sewing light. Multi-speed foot pedal. Portable wood case with blue-and-white leatherette covering. 18 x 9 x 15 in. Also in desk and console models [E] and [G].

64-5515 F 6198—Wt. 50 lbs.*.....Retail **$119.95**

E FINE AMERICAN BEAUTY DESK AND CONSOLE MODELS—CHOICE OF SEWING MACHINE

- **All-in-one compactness—American Beauty sewing machine and a beautiful piece of furniture!**
- **Desk and console models—choice of three finishes to complement modern or traditional rooms!**

Sewing machine heads [A] to [D] in desk [E] and console [G]. They centralize your sewing area—provide storage space, increase space, and one level surface. Always ready—just flip open the

[E] American Beauty President Desk Model. Serves as a desk, too! Three drawers, 34½ x 19 x 29½ in. high, opens to 48 in. wide. With machines [A] to [D]. Specify finish. Shpg. wt. 118 lbs.*

64-1415 FM 15397—Stitchmaster Super-Automatic	Retail **$279.95**
64-5695 FM 13579—Fully Automatic Zig-Zag	Retail **$239.95**
64-1431 FM 12786—Zig-Zag Sans Levers With Built-in Buttonhole Maker	Retail **$219.95**
64-5572 FM 11687—Semi-Automatic Zig-Zag	Retail **$199.95**

[G] American Beauty Console Model. Front panel door opens for ample leg room. Accessory tray. 22x18x31 in. high, opens to 44 in. wide. With machines [A] to [D]. Specify finish. Shpg. wt. 76 lbs.*

64-1407 FM 12386—Stitchmaster Super-Automatic	Retail **$239.95**
65-0184 FM 10697—Fully Automatic Zig-Zag	Retail **$189.95**
64-1423 FM 9787—Zig-Zag Machine with Built-in Buttonhole Maker	Retail **$179.95**
65-0010 FM-8798—Semi-Automatic Zig-Zag	Retail **$149.95**

CABINETS [E] and [G] can be purchased without machines. Cabinets fit most sewing machines with cutout size of 14¾x7 in. Space between hinges is 9¾ in. Specify machine model, year, and all dimensions when requesting information. Write to Dept. 65-F.

***Shipped from Wisconsin—pay shipping on arrival—allow 2 weeks for delivery**

AA NATURAL WOOD SEWING BASKET

- **Plenty of storage space—two trays!**

Keeps sewing accessories handy! Roomy storage compartment for patterns, materials. Two removable trays—one for thread spools, one with divided sections. Sturdy wood design with natural finish. Carrying handle. 17¾x8¾x11½ in. high.

24-4806 W 549—Wt. 6 lbs.....Retail **$7.98**

BB PRACTICAL SEWING HASSOCK

- **Spacious storage area—padded seat!**

So handy—comfortable, too! Thickly padded 12x16 in. seat—covered with ivory leather-look vinyl. Storage area and accessory tray for sewing extras. 16½ in. high—stores under desk or console. Sturdy hardwood—choice of finish. Wt. 11 lbs.

24-1307 W 674—Walnut	Retail **$9.98**
24-1398 W 674—Mahogany	Retail **$9.98**
24-1406 W 674—Limed oak	Retail **$9.98**

ELGIN

AN HONORED NAME IN WATCH-MAKING—FOR OVER 96 YEARS! CHOOSE FROM A HOST OF STYLES—ALL WITH 19-JEWEL SHOCKPROOF, OR 17-JEWEL SHOCK-RESISTANT MOVEMENTS, ALL IN PRESENTATION GIFT BOXES

*As long as case, crown, and crystal remain intact

A to C ELGIN'S FAMOUS 17-JEWEL WATCHES

● **The most-appreciated gift for any man or boy!**

[A] Elgin "Uniphere". As rugged as its name implies! Automatic—needs no winding. Waterproof*, dustproof*, anti-magnetic, shock-resistant. 17-jewel movement. Luminous dots and hands. Full-numeral dial, sweep second hand. Chrome top, stainless steel back. Stainless steel expansion band.
19-7806 V 2895—Shipping weight ½ lb. . . . . Retail **$39.95**

[B] Elgin "Vagabond". A carefree watch—it's self-winding! Rugged, dependable 17-jewel movement. Luminous dots and hands. Sweep second hand. Handsome "thin" case with 10K rolled gold plate top, stainless steel back. Gold filled expansion band.
10-8464 V 3575—Shipping weight ½ lb. . . . . Retail **$49.95**

[C] Elgin "Martinet". A man's watch in the modern manner—its square shape is ideal for dress or sport. Accurate 17-jewel movement. Easy-to-read dial. 10K yellow rolled gold plate case. Fitted with a handsome gold filled expansion band.
10-8472 V 3195—Shipping weight ½ lb. . . . . Retail **$49.95**

D to J ELGIN 19-JEWEL MEN'S DRESS WATCHES

● **Distinctively designed—Durapower mainsprings!**

[D] Elgin "Drake". An aristocratic watch of timeless good taste! What gift could be more appropriate for a memorable occasion! Shockproof 19-jewel movement. Square case with 10K yellow gold filled top, burnished stainless steel back. Handsome matching expansion band of rolled gold plate.
10-8563 V 3795—Shipping weight ½ lb. . . . . Retail **$59.50**

[E] Elgin "Spencer". Superb styling, neat simplicity! A distinctive watch for men of discerning taste. Shockproof 19-jewel movement. Rectangular case forms a frame around smaller rectangular dial. 10K yellow gold filled case, rolled gold plate expansion band.
10-8316 V 4195—Shipping weight ½ lb. . . . . Retail **$71.50**

[G] Elgin "Harper". 19-jewel miracle of precision! Simple styling is right for any occasion, any costume—dress or sport. Shockproof movement. Square case with faceted sides—10K yellow rolled gold plate top, stainless steel back. Brown leather strap.
10-8571 V 2650—Shipping weight ½ lb. . . . . Retail **$34.95**

[H] Elgin "Norris". Simple elegance, combined with the split-second accuracy of a shockproof 19-jewel movement. Clean-lined rectangular case draws admiring glances anywhere. Sweep second hand. Golden top and stainless steel back. Rolled gold plate expansion band.
10-8480 V 2695—Shipping weight ½ lb. . . . . Retail **$39.95**

[J] Elgin "Explorer". Handsome yet rugged—and always dependable! 19-jewel shockproof movement, sweep second hand. Round case with golden top, stainless steel back. Faceted rolled gold plate expansion band.
10-4216 V 2750—Shipping weight ½ lb. . . . . Retail **$39.95**

Watches are subject to Federal Excise Tax.

A to E ELGIN 27-JEWEL SELF-WIND WATCHES

- **Elgin's "Thin-Thin 27" Series—wafer-thin cases!**

[A] Elgin "Thin-Thin 27". Thin as a coin, with accurate 27-jewel movement. Waterproof*, dustproof*, shockproof. Self-winding. Sweep-second hand. Solid 10K yellow gold case and back. Brown leather strap. Dial in your choice of distinctive black or modern gold-tone.
10-8506 V 7450—Black dial. Wt. ½ lb. . . . Retail $125.00
10-8514 V 7450—Golden dial. Wt. ½ lb. . . Retail $125.00

[B] Elgin "Thin-Thin 27". Square, masculine, self-winding watch. Precision 27-jewel shockproof movement. Automatic—winds itself with motion of your wrist. Sweep second hand. Wafer-thin case—10K gold filled top, stainless steel back. Rolled gold plate expansion band.
10-8522 V 4500—Yellow. ½ lb. . . . . Retail $71.50
10-8530 V 4500—White. ½ lb. . . . . Retail $71.50

[C] Elgin "Thin-Thin 27". Self-winding and waterproof*. Thin case—27 jewels. Dustproof*, shockproof, automatic—winds itself with normal wrist motion. Sweep second hand. Yellow 10K rolled gold plate case and expansion band with brown alligator inserts.
10-4299 V 4995—Shipping weight ½ lb. . . . . Retail $79.50

[D] Elgin "Thin-Thin 27". Ultra-handsome, ultra-thin case with fine 27-jewel shock-resistant movement. Waterproof*, dustproof*, self-winding. Luminous dots and hands, sweep second hand. 10K yellow rolled gold plate top, stainless steel back. Rolled gold plate expansion band.
10-8548 V 3995—Shipping weight ½ lb. . . . . Retail $59.50

[E] Elgin "Thin-Thin 27". All stainless steel case and back! For dress or sports wear. Self-winding 27-jewel shockproof movement — waterproof* and dustproof*. Luminous dial, sweep second hand. Fine black leather strap.
10-8498 V 3695—Shipping weight ½ lb. . . . . Retail $49.95

F to J ELGIN "YACHTSMAN" WATERPROOF*

- **Dependable, shockproof—unbreakable mainsprings!**

[G] Elgin "Yachtsman G". Made for the active man—accurate and sturdy! One-piece case—waterproof*, dustproof*, shockproof. Precision-made 19-jewel movement. Sweep second hand. Round case with recessed crown, golden top, stainless steel back. Brown leather strap.
10-4240 V 2750—Shipping weight ½ lb. . . . . Retail $39.95

[H] Elgin "Yachtsman H". Up-to-the-minute Elgin styling —and Elgin accuracy! Waterproof*—with sweep second hand. Easy-to-read white face. Shockproof 19-jewel movement. Thin one-piece circular case—waterproof*, dustproof* with golden top, stainless steel back. Rolled gold plate expansion band.
10-8595 V 3195—Shipping weight ½ lb. . . . . Retail $49.95

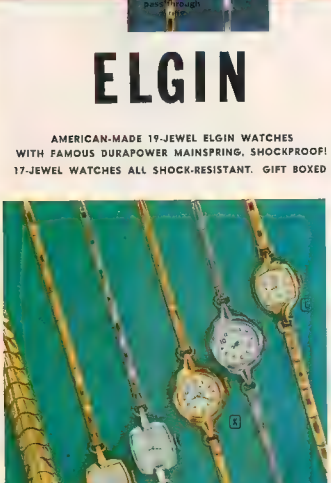
[J] Elgin "Yachtsman E". Stainless steel waterproof* case! Shockproof precision 19-jewel movement. Has sweep second hand, luminous dots, full-numeral dial for easy reading. With durable black leather strap.
10-8589 V 2750—Shipping weight ½ lb. . . . . Retail $39.95

Watches are subject to Federal Excise Tax.

*As long as case, crown, and crystal remain intact

ELGIN

AMERICAN-MADE 19-JEWEL ELGIN WATCHES WITH FAMOUS DURAPOWER MAINSPRING, SHOCKPROOF! 17-JEWEL WATCHES ALL SHOCK-RESISTANT. GIFT BOXED



(A) ELGIN "BRACELETTE"
• Wrist flattering beauty!
A watch and bracelet curved into simple loveliness. 19-jewel shockproof movement. Case has 10K rolled gold plate top, stainless steel back. Gold filled bracelet with safety chain. ½ lb
10-4398 V 3195—Yel . . . $49.95
10-4406 V 3195 Wht . . .$49.95

(B) ELGIN "PAULA"
• So tiny, yet so accurate!
Shockproof 19-jewel movement! Round case with 10K rolled gold plate top, stainless steel back. Rolled gold plate expansion band. ½ lb.
10-6948 V 2695 -Yel $39.95
White gold watch with full-numeral dial. Wt. ½ lb
10-7185 V 2695 Wht. . .$39.95

(C) ELGIN "NADEEN"
• Lovely "fashion" styling!
Beautifully designed — with dainty square case that's small-enough to pass through a ring. Dependable 19 jewel shockproof movement. Features curved ends, and petal shaped end pieces. 10K rolled gold plate top, stainless steel back. Rolled gold plate expansion band with faceted case. ½ lb.
10-4331 V 2695 Yel $35.95
10-4349 V 2695 Wht $35.95

(D) ELGIN "NANCY"
• Smooth-performing elegance!
Precision engineered for accuracy with 19-jewel, shockproof movement! Cush on-shaped case with tear drop end pieces, raised center. 10K rolled gold plate top, stainless steel back. Rolled gold plate expansion band. ½ lb
10-8340 V 2895 Ye. . . . $45.00
10-8373 V 2695 Wht $45.00

(E) ELGIN "MAGNOLIA"
• Enhances any ensemble!
Elegant beauty in this 19 jewel shockproof watch. Round case has tapered end pieces. Luminous dial. 10K rolled gold plate top, stainless steel back. Rolled gold plate expansion band. Wt. ½ lb.
10-4356 V 3195 Yel. . . $49.95
10-4182 V 3195—Wht . .$49.95

(G) ELGIN "GRACE"
• The choice of lovely women!
Accurate 19-jewel shockproof movement for the ultimate in timekeeping accuracy. Tiny square case with curved crystal. 10K rolled gold plate top, stainless steel back. Rolled gold plate expansion band with faceted links. Wt. ½ lb
10-8399 V 3195 Yel . . $49.95
10-8407 V 3195—Wht. . $49.95

(H) ELGIN "FASCINATION"
• Up-to-the-minute styling!
As dependable as it is beautiful with accurate 17-jewel shock resistant movement. Curved case of 10K rolled gold plate. Matching rolled gold plate bracelet-lock band with safety chain. Wt ½ lb
10-7375 V 2695 -Yel. . . $39.95
10-7391 V 2695—Wht . . . $39.95

(J) ELGIN "ADRIENNE"
• Catches the watchful eye!
Dramatic styling precision 19-jewel, shockproof movement for complete dependability. Tiny 10K gold filled case with tapered end pieces. Rolled gold plate expansion band. Wt ½ lb
10-4429 V 3795 Yel . . . $59.50
10-4430 V 3795—Wht. . . $59.50

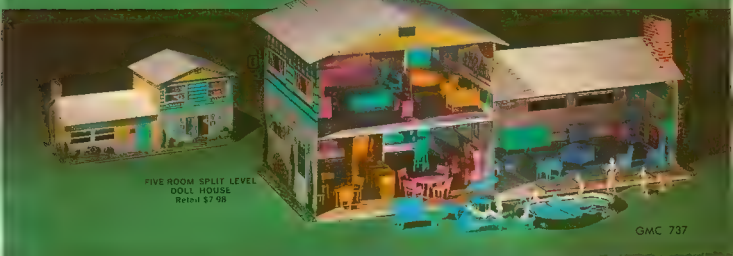
(K) "ELGIN "PRUDENCE"
• For nurses and sportswomen!
First choice for dependability! With sweep second hand for accurate timekeeping. Dependable 17 jewel, shock resistant movement. Small round case with raised end pieces. 10K rolled gold plate top, stainless steel back. Matching rolled gold plate expansion band. Wt ½ lb
10-4745 V 3795—Yel. . . $59.50
10-4752 V 3795 Wht . . . $59.50

(L) ELGIN "MARLENE"
• Exquisitely designed!
Cherished for its beauty and accuracy. 19 jewel shockproof movement to keep you on time all the time. Petite square case with swirled end pieces. 10K rolled gold plate top, stainless steel back. Matching gold filled expansion bracelet. ½ lb
10-4425 V 2750 Yel . . . $39.95
10-7433 V 2750—Wht . . . $39.95

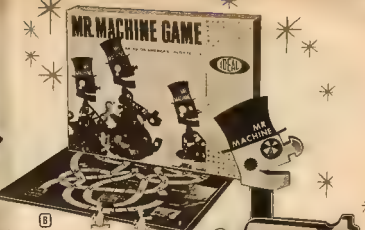
Watches are subject to Federal Excise Tax.

SKYPARK STATION
Retail $8.98
A
B
TWO STORY
STATION
Retail $5.98
SUPERIOR
SERVICE STATION
SUPER FARM SET
Retail $7.98

SIX ROOM
COLONIAL-STYLE
DOLL HOUSE
Retail $5.98


FIVE ROOM SPLIT LEVEL
DOLL HOUSE
Retail $7.98

A FOTO-ELECTRIC FOOTBALL GAME
Two games in one—foto-football, sandlot football! Illuminated play-viewer shows plays in action. Foto-Electric allows you to use regular football plays and strategy. With electric light, cord, instructions. 110-120 volts, AC-DC-UL approved. 14½ x 18 in. For two players, ages 9 and up.
87-8579 A 469—Wt. 3½ lbs. Retail **$6.98**



B IDEAL'S MR. MACHINE GAME
Giant Mr. Machine tilts his head to determine direction to move, his arm swings to indicate number of moves! Object is to get a miniature Mr. Machine from his home to the factory, passing through maze of roads, repair shops. Indicator, board, four miniature Mr. Machines. Ages 6 and up
85-2996 A 335—Wt. 2 lbs. Retail **$4.98**

TV-INSPIRED GAMES—FUN FOR THE WHOLE FAMILY

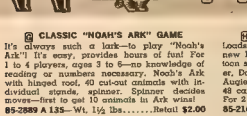
C IDEAL'S TV "DOUBLE EXPOSURE"
Based on the popular TV program! Players try to discover identity of person or place hidden behind 12-pc. puzzle in their Double Exposure puzzle box. Players get prizes, "money." Includes spinner, two puzzle boxes—40 pictures in each. For ages 7 and up.
85-2988 A 269—Wt. 2 lbs. Retail **$3.98**

D IDEAL'S TV "SURPRISE PACKAGE"
Surprising game—played like the TV show! Players try to discover what their prize is in the Surprise Package box before their opponent. Deck of prize and clue cards, timer, prizes, "money," score pad. For ages 7 and up.
85-2970 A 269—Wt. 2 lbs. Retail **$3.98**

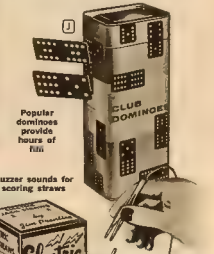
E TV "JAN MURRAY" CHARGE ACCOUNT
Played just as it's played on TV! Fun for young and old! Players try to form words from letters picked from the revolving selector drum. With plastic Charge Account recorders, price cards, contestant's word pads.
87-6532 A 269—Wt. 1½ lbs. Retail **$3.98**

G CLASSIC "NOAH'S ARK" GAME
It's always such a lark—to play "Noah's Ark"! It's easy, provides hours of fun! For 1 to 4 players, ages 3 to 6—no knowledge of reading or numbers necessary. Noah's Ark with hinged roof, 40 cut-out animals with individual stands, spinner. Spinner decides moves—first to get 10 animals in Ark wins!
85-2889 A 135—Wt. 1½ lbs. Retail **$2.00**

H "QUICK DRAW McGRAW" GAME
Loads of fun for youngsters from 5 to 12! All-new Private Eye game based on the TV cartoon show! Children love Quick Draw—Snooper, Doggie Daddy, Blabber, Baba Looey, and Augie Doggie. Includes 15¾ x 16½ in. board, 48 cards, spinner, player tokens with stands. For 2 to 4 players.
85-2160 A 139—Wt. 2 lbs. Retail **$2.00**



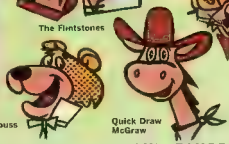
J DOUBLE 12 SET CLUB DOMINOES
Always popular! Deluxe domino set in selected hardwood. Everyone loves it—there's nothing like dominoes for entertainment! Uniform white dots on black—embossed fleur-de-lis design on back. Double 12 set with 91 pieces —each 2 in. long. In sturdy box for storage.
85-5056 A 200—Wt. 1½ lbs. Retail **$3.00**



Popular dominoes provide hours of fun!

Buzzer sounds for scoring straws

K ELECTRIC JACK STRAW GAME
Always a favorite—now more popular than ever! Electricity operated—jack straws are fun for all. Tweezers pick out scoring straws. When contact is made with metal cover—buzzer sounds, light flashes. Playing cylinder 3¼ x 4 in. Uses one flashlight battery (incl.).
85-1451 A 100—Wt. ½ lb. Retail **$1.50**



KENNER CARTOONS OF TV AND MOVIE FAVORITES

A new and different cartoon show each and every time! Each is original and has never been shown before on TV or in a movie. Deluxe set has 224 color slides—seven 35mm color slides per strip—for a total of 32 complete shows. Such favorites as Huckleberry Hound, Yogi Bear, Popeye, Casper the Friendly Ghost, Three Stooges, Rocky and Mr. Bullwinkle, Lassie, Roy Rogers, Captain Kangaroo, Quick Draw McGraw, Ruff and Reddy, Robin Hood, Tom Sawyer, Aesops Fables, Cowboys, Mighty Mouse, etc.

B

FORT CHEYENNE
Retail $5.98

C

BLUE-GRAY BATTLE Retail $14.95

D

ASTRO JET PORT Retail $12.95

"Let's Pretend"

TOYS FOR MAKE-BELIEVE PLAY

Magnetic action—players "drive" cars across the country

REMOTE CONTROL MAGNETIC "SKILL DRIVE" GAME

- **Remote control guides cars magnetically as players steer!**
- **An exciting action game to test players' skill and control!**

A challenging game that provides hours of entertainment! Fun for one or a crowd of youngsters! Players "drive" cars across the country, from city to city—through tunnels, over bridges, around sharp curves and twisting turns. An exciting test of skill and control. Steering wheel guides cars magnetically around board by remote control. Three ways to play—individual play for fun and practice, competitive play for points, or play "against time" for two or more. Complete set includes plastic cars, bridges, tunnels, steering wheel, and rules. 15 x 10½ x 3 in.
85-5965 A 139—1½ lbs....Retail **$1.98**

Two complete trains—switches enable the train to take the short route through the tunnel or the scenic route over and around the mountain!

EXCITING ELECTRONIC TWIN TRAIN SET

- **Switches route trains through or around mountains!**
- **Big 3-dimensional platform—realistically detailed!**

Two trains—run on inside figure "8" layout, outside oval layout, or both! Two switches—one on each side of tunnel control movements. Lithographed steel layout has tunnel, mountain climb, cross-over—station and powerhouse buildings. Two complete trains included—each with diesel-style locomotive, two cars. Vibrating motor beneath platform mysteriously moves trains. Operates on two "D" batteries (not included—order on page 604). All steel base 28¼ x 11¼ x 2¼ in. high.
87-5716 A 399—5 lbs.....Retail **$5.98**

[A] DELUXE "SKYPARK" SERVICE STATION

- **Battery-operated elevator to service, parking areas!**
- **See-thru shaft—watch cars rise to upper levels!**

Modern tri-level station in lithographed metal and plastic—fun for young mechanics! Cars are loaded at ground level, raised in electric elevator, ejected on upper level—uses one "D" battery (not included—order on page 604). Ramp from roof to street. Polyethylene accessories include ten cars, jeep, wrecker truck, open body truck, two gas pumps, grease rack, oil rack, air pump, grease machine, battery rack, signs, and attendants. 23⅝ x 14½ in. base.
87-1327 W 599—Shpg. wt. 9 lbs.....Retail **$8.98**

[B] REALISTIC TWO-STORY SERVICE STATION

- **Working parts for super service—realistic details!**
- **Metal elevator and car lift for roof or stack parking!**

Designed to delight junior mechanics! Just right for hours of make-believe fun! Features two operating car elevators for roof or stack parking—exit ramp from roof to street level. Plastic accessories—two gas pumps, air pump, grease machine, oil rack, nine cars, and four attendants. Lithographed metal station and base. 25 x 16¼ x 10¼ in. high.
87-9718 A 399—Shpg. wt. 6 lbs.....Retail **$5.98**

[C] COLORFUL VINYL SUPER FARM SET

- **Unbreakable vinyl animals, buildings, equipment!**
- **Complete farm setting—tractors, barn, silo, fencing!**

Reclistically detailed for farm or city children! Super farm set includes 75 barnyard animals—cows, calves, pigs, sheep, colts, horses, goats, poultry, cats, and dogs. Plus farmer and wife, 32 pieces of interlocking fencing, truck, convertible, spreader, mower, hay wagon, disc plow. Two sets: cow stanchions, tractors, chicken coops. Barn with silo measures 10¼ x 7½ x 7½ in. high overall.
87-1574 A 599—Shpg. wt. 9 lbs.....Retail **$7.98**

[D] FURNISHED COLONIAL-STYLE DOLL HOUSE

- **Spacious 6-room house—and it's completely furnished!**
- **Kitchen window and front door really open and close!**

Certain to delight any little girl! Six rooms—living-dining room, kitchen, bedroom, nursery, bathroom, and terrace. Furniture is included for every room. Lithographed inside and out in four colors. Walls are decorated with pictures, mirrors, fireplace, etc. Outside is simulated clapboard and stone. Back of house is open for easy play. Metal construction—round edges for safety. 23¼ x 21½ x 17½ in. high.
87-2721 W 420—Shpg. wt. 7 lbs.....Retail **$5.98**

[E] FURNISHED SPLIT LEVEL DOLL HOUSE

- **Contemporary 5-room house with split-level styling!**
- **Fully furnished—comes complete with swimming pool!**

Playtime luxury little girls love! Smartly decorated split-level doll house with its own swimming pool! Five rooms—living room, dining room, kitchen, bedroom, nursery. Modern plastic furniture for every room, plus garden furniture and pool accessories. Includes seven plastic figures. Metal house—lithographed brick and shingle effect. Rounded corners for safe play. Open back to make moving furniture easy. 32½ x 13 x 14 in. high overall.
85-1600 W 560—Shpg. wt. 9 lbs.....Retail **$7.98**

You don't need to wait for sale prices to get bargains in toys—at GMC's always-low prices, every toy in this catalog is a TOP VALUE right now! Look for our new TOP VALUE symbol—it points out several special-value toys that typify the hundreds of bargains in these pages. Shop and compare—you'll find EVERY toy at GMC is your BEST BUY!

- **Early American styling!**
- **Six rooms—furnished!**
- **Beautifully decorated!**
- **Sturdy Duron hardboard!**

FUN-FILLED DOLL HOUSE

COLONIAL-STYLE 6-ROOM DOLL HOUSE

- **Fully furnished—accurately scaled furniture!**
- **Exterior is authentic Early American styling!**

The doll house little girls dream about! Deluxe styling—exterior of simulated brick with stone chimney, white louvered shutters, white fluted columns. Six rooms—living room, dining room, kitchen, bedroom, nursery, and bathroom. Completely furnished with 35-pc. set of plastic furniture—accurately scaled and finely detailed. Sturdy Duron hardboard construction—back of house is open for easy play. Doll house measures 28 x 15½ x 20½ in. high.
87-2101 W 1199—Wt. 18 lbs.....Retail **$16.95**

A HARVARD "W". Wafer-thin elegance, and top performance features! Winds itself automatically, as you wear it! Waterproof*, shock resistant, anti-magnetic . . . superb 25 Jewel movement. Sleek chrome top case, with stainless steel back, matching expansion band adjusts for perfect fit. Luminous hands and dial.
10-9132 V 3650 . . Retail **$87.50**

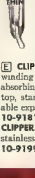
B HARVARD. Shadow-slim watch that can really take it! Winds itself with every wrist movement. Waterproof*, shock-protected ton. 25 Lifetime Jewels, for precision timekeeping. Sparkling yellow top case, stainless steel back; matching expansion bracelet can be adjusted to your wrist size. Luminous dial with sweep second hand.
10-9140 V 3950. . . Retail **$92.50**

C PELICAN "W". Thin as a coin! Waterproof*, shock-absorbing . . 17 Jewel movement. Case has chrome top, stainless steel back; matching adjustable-length expansion bracelet. Luminous dial
10-9137 V 2075 . . Retail **$49.75**
PELICAN. Same as above, yellow top, stainless steel back
10-9165 V 2375 . . . Retail **$59.75**

D ELDORADO Shadow-slim, sleek and handsome! Elegant knife-edge case in gleaming yellow, paired with a distinctive gold-tone dial. Case has stainless steel back. Matching expansion bracelet can be lengthened or shortened easily to fit perfectly. Always accurate 17 Jewel movement.
10-9173 V 2325 . . . Retail **$57.50**

Retail prices include Federal Excise Tax; Dealer prices do not

HELBROS



Nationally advertised—internationally acclaimed HELBROS *watches feature Lifetime Jewels, Lifetime guarantee on all movement parts against breakage, guaranteed unbreakable mainsprings. NEW—expansion bracelets that can be lengthened or shortened for fit! Gift boxed. Shipping wt. ½ lb.*

LIFETIME GUARANTEE
on all movement parts against breakage.
All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by the factory without charge for parts.
$1.00 Service Charge.

E CLIPPER "W". Ultra-thin self-winding watch. Waterproof*, shock absorbing 17 Jewel movement. Chrome top, stainless steel back case; adjustable expansion band
10-9181 V 2795 . . Retail **$71.50**
CLIPPER. Same as above, yellow top, stainless steel back.
10-9199 V 3095 . . . Retail **$79.50**

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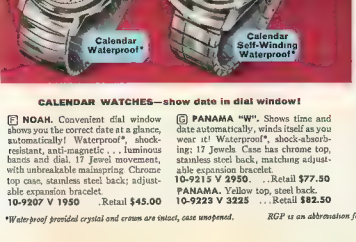


CALENDAR WATCHES—show date in dial window!

F NOAH. Convenient dial window shows you the correct date at a glance, automatically! Waterproof*, shock-resistant, anti-magnetic . . . luminous hands and dial. 17 Jewel movement, with unbreakable mainspring. Chrome top case, stainless steel back; adjustable expansion bracelet.
10-9207 V 1950 . . Retail **$45.00**

G PANAMA "W". Shows time and date automatically, winds itself as you wear it! Waterproof*, shock-absorbing; 17 Jewels. Case has chrome top, stainless steel back, matching adjustable expansion bracelet
10-9213 V 2950. . . Retail **$77.50**
PANAMA. Yellow top, steel back.
10-9223 V 3225 . . . Retail **$82.50**

H LAD. Designed especially for the active teen-ager! Waterproof*, shock and dust resistant, anti-magnetic. Luminous dial, with sweep second hand, easy to-read numerals. Case has chrome top, stainless steel back; matching expansion bracelet adjusts for perfect fit. 7 Jewels.
10-9231 V 1275. . . Retail **$29.75**

J LASS. Teen fashion favorite! Priced right for gift-giving, too! Dainty case has yellow top, stainless steel back; slender adjustable-length expansion bracelet. 7 Jewel movement; full-numeral dial
10-9249 V 1475. . . Retail **$33.75**
LASS "W". Same, in white.
10-9256 V 1475. . . . Retail **$33.75**

Waterproof provided crystal and crown are intact, case unopened. *RGP is an abbreviation for rolled gold plate.*

HELBROS

Brilliant new watch fashions from world-famous HELBROS . . . *combining the utmost in precision craftsmanship with the last word in style! Electronically tested Lifetime Jewels, Lifetime guarantee on all movement parts against breakage, guaranteed unbreakable mainsprings! Adjustable-length expansion bracelets that allow you to add or remove links for perfect fit. Beautifully gift boxed. Shipping wt. ½ lb.*

A JULIA. Delicately carved petals accent the lovely yellow case. Stainless steel back. Matching expansion bracelet adjusts for perfect fit. 17 Jewel movement, for dependable accuracy
10-8621 V 1995 $47.50
JULIA "W". Same as above, white case and bracelet.
10-8639 V 1995 $47.50

LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. $1.00 Service Charge.

Retail prices include Federal Excise Tax; Dealer prices do not

*RGP is an abbreviation for rolled gold plate.

Petite Watches

B PATRICIA. Tiny, yet remarkably accurate! Dainty case of 10K yellow rolled gold plate has a stainless steel back; slim matching expansion bracelet can be adjusted for personal fit. 17 Jewel movement.
10-8647 V 2595 Retail **$67.50**
PATRICIA "W". Same as above, in 10K white rolled gold plate
10-8654 V 2595 Retail **$67.50**

C ALICIA. So small it'll pass thru a wedding ring! Classic case of 10K yellow rolled gold plate, paired with an enchanting mesh bracelet with clever safety chain. Stainless steel back. 17 Jewel movement
10-8662 V 2850 Retail **$72.50**
ALICIA "W". Same as above, in 10K white rolled gold plate
10-8670 V 2850 Retail **$72.50**

So tiny, slips thru a ring!

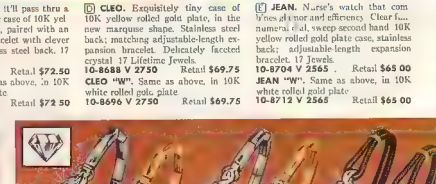
Nurse's Dress Watch

D CLEO. Exquisitely tiny case of 10K yellow rolled gold plate, in the new marquise shape. Stainless steel back; matching adjustable-length expansion bracelet. Delicately faceted crystal 17 Lifetime Jewels.
10-8688 V 2750 Retail **$69.75**
CLEO "W". Same as above, in 10K white rolled gold plate
10-8696 V 2750 Retail **$69.75**

E JEAN. Nurse's watch that combines distinction and efficiency. Clear, numeral dial, sweep second hand. 10K yellow rolled gold plate case, stainless back; adjustable-length expansion bracelet. 17 Jewels.
10-8704 V 2565 Retail **$65.00**
JEAN "W". Same as above, in 10K white rolled gold plate
10-8712 V 2565 Retail **$65.00**

2 Diamonds

F RIVIERA. Radiant beauty, set with two shimmering diamonds. Smart 10K yellow rolled gold plate case, with stainless steel back, combined with matching expansion bracelet that adjusts for perfect fit. 17 Jewels
10-8720 V 2565 Retail **$65.00**
RIVIERA "W". Same, in 10K white rolled gold plate.
10-8738 V 2565 Retail **$65.00**



4 Diamonds

Petite 2 Diamonds

Petite 5 Diamonds

G BIJOU. Scarred with four glorious diamonds. Lavish 10K yellow rolled gold plate case has stainless steel back, adjustable length expansion bracelet. 17 Lifetime Jewels.
10-8746 V 3395 $85.00
BIJOU "W". Same, but in 10K white rolled gold plate.
10-8753 V 3395 $85.00

H ORCHID. Petite beauty, set with two fiery diamonds. 10K yellow RGP case, stainless steel back. Matching adjustable expansion bracelet. Superb 17-Jewel movement.
10-8761 V 3225 $82.50
ORCHID "W". Same as above, 10K white RGP case
10-8779 V 3225 $82.50

J CARNIVAL. The tiniest Helbros with six brilliant diamonds. Marquise shaped case of 10K yellow rolled gold plate, stainless steel back, black silk cord. 17 Lifetime Jewels.
10-8787 V 4350 $97.50
CARNIVAL "W". Same as above, in 10K white RGP
10-8795 V 4350 $97.50

HELBROS

Outstanding creations from the new HELBROS *collection . . . world-renowned for superb styling and precision timekeeping. Prized possession—cherished gifts! Lifetime Jewels, Lifetime guarantee on all movement parts against breakage, for enduring accuracy . . . guaranteed unbreakable mainsprings . . . expansion bracelets that can be adjusted for fit. Gift boxed. Shipping wt. ½ lb.*

LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. $1 00 Service Charge

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A SANDY "W". Favorite of nurses, career gals, sports-women. Waterproof*, shock-resistant, anti-magnetic . . sweep-second hand. Case has chrome top, stainless steel back, trim leather strap 7 Lifetime Jewel movement.
10-8803 V 1595 . . $37.50
SANDY. As above, yellow top
10-8611 V 1735 . $39.75

B KITTY. Budget beauty! Fashion-right oval case in gleaming yellow, with stainless steel back; smart expansion bracelet, with oval-cut links, adjusts to your own wrist size. 7 Lifetime Jewel movement.
10-8829 V 1525 . $35.00
KITTY "W". Same, in white
10-8837 V 1525. . $35.00

**Waterproof provided crystal and crown are intact, case unopened*
RGP is an abbreviation for rolled gold plate.

C HEDY. Top fashion styling, at a price any woman can afford! Deftly carved yellow top case, with stainless steel back; slender matching expansion bracelet, adjustable to fit you perfectly. Always-accurate 7 Jewel movement
10-8845 V 1475. . . . .Retail $33.75
HEDY "W". As above, in white.
10-8852 V 1475. . . . .Retail $33.75

Shown at right

D LOTUS. Fabulous 25-Jewel marvel! A shimmering teardrop, flawlessly executed in 10K yellow rolled gold plate; stainless steel back. Adjustable expansion bracelet; faceted cut crystal.
10-8860 V 2850 . $72.50
LOTUS "W". Same as above, 10K white rolled gold plate.
10-8878 V 2850 . $72.50

E FANTASY. 25 Lifetime Jewel accuracy! Luxurious creation in 10K yellow rolled gold plate, paired with a classic, adjustable-length expansion bracelet. Case has stainless steel back.
10-8886 V 2850 . . . $72.50
FANTASY "W". Same, 10K white rolled gold plate.
10-8910 V 2850 . $72 50

F EMILY. Tailored beauty, 17 Lifetime Jewel accuracy. 10K yellow rolled gold plate case has a stainless steel back; matching expansion bracelet adjusts for perfect fit.
10-8928 V 2275 . . $55.00
EMILY "W". Same, in 10K white rolled gold plate
10-8936 V 2275 . . $55.00

G LUCY. Up-to-the-minute styling! 10K yellow rolled gold plate case, stainless steel back; adjustable expansion bracelet. Elegant faceted crystal. 17 Lifetime Jewels.
10-8944 V 2275 . . $55.00
LUCY "W". Same, but in 10K white rolled gold plate
10-8951 V 2275 . $55.00

H OCEANA "W". Waterproof* and shock-resistant; 17 Lifetime Jewels. Chrome top case, stainless steel back; adjustable expansion band. Luminous dial; sweep-second hand.
10-8969 V 2595. . . $67.50
OCEANA. Same, yellow top, stainless steel back.
10-8977 V 2730. . . $69.75

J TANGO. A tiny round watch, set in a gleaming 10K gold-filled bangle bracelet. The petite yellow case has a stainless steel back. Stylish spring-action bracelet hugs the wrist comfortably. The diminutive 17 Jewel movement is a marvel of accuracy!
10-8985 V 2795 . . . . . .Retail $71.50
TANGO "W". Same as above, in white.
10-8993 V 2795. . . . . Retail $71.50

B BRIGHAM "W-B". 25-Jewel masterpiece! Waterproof* and shock resistant. Chrome top case, stainless steel back; adjustable expansion bracelet. Distinctive black dial.
10-9017 V 2795 . . .$71.50
BRIGHAM "W". Same as above, with white dial.
10-9025 V 2795 . . .$71.50

C BRIGHAM. 25 Lifetime Jewels, for split-second accuracy. Waterproof*, shock resistant, anti-magnetic, luminous dial, with sweep-second hand. Sleek 10K yellow RGP case, stainless steel back; adjustable length expansion bracelet.
10-9033 V 3225 $82.50

D ANDRE "B". Designed for the man-about-town. Modern square case of 10K yellow RGP, with stainless steel back; adjustable expansion bracelet. 17 Jewels. Black dial.
10-9041 V 2445 $62.50
ANDRE. Same as above, but with white dial
10-9058 V 2445 . . $62.50

A AMPHIB. A rugged waterproof* watch that's hand some enough for dress wear! Dependable 17 Jewel movement is shock-protected, anti-magnetic. Sparkling chrome top case, with stainless steel back; matching expansion bracelet can be lengthened or shortened for perfect fit. Luminous dial; sweep-second
10-9009 V 1675.....Retail **$42.50**

E HALE. 61 Jewel movement, for the utmost in precision. Winds itself with every movement of your wrist. Waterproof*, shock and dust protected, anti magnetic; luminous dial. 10K yellow rolled gold plate case, stainless steel back; tapered expansion bracelet adjusts for custom fit.
10-9066 V 5475. ..... .Retail **$125.00**

HELBROS

Internationally acclaimed HELBROS *watches, precision-crafted to the highest standards of design and performance. Lifetime Jewels, Lifetime guarantee on all movement parts against breakage; guaranteed unbreakable mainsprings. New adjustable-length expansion bracelets: add or remove links for perfect fit! Gift boxed. Shipping wt. ½ lb.*

LIFETIME GUARANTEE

on all movement parts against breakage.

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by the factory without charge for parts. $1.00 Service Charge.

Retail prices include Federal Excise Tax; Dealer prices do not

F ERIE "W". Expensive features at an economy price! Waterproof*, shock-absorbing 7 Jewel movement. Chrome top, stainless steel back case; matching adjustable-length expansion band
10-9074 V 1275 $29.75
ERIE. As above, with yellow top, stainless back
10-9082 V 1525. $35.00

G ARCHER "W". Winds itself automatically! Waterproof*, shock-resistant; luminous dial. Sleek chrome top case, stainless steel back; adjustable length expansion bracelet. 7 Lifetime Jewels
10-9090 V 1895 . $42.50
ARCHER. Same, yellow top, stainless steel back.
10-9108 V 2195. . $52.50

H BOYD. Masculine elegance at a budget price. Gleaming round case has a yellow top, stainless steel back; matching expansion bracelet can be lengthened or shortened for individual fit. Modern Florentine-finish dial, with small second hand. 7 Jewel movement.
10-9116 V 1425. . $32.50

J CARL. Sleek Continental styling, at an economy price. The mirror-finish case has a yellow top, stainless steel back, and is complemented by a distinctive deep-grained black leather strap. Modern numeral and marker dial, with small second hand. 7 Jewel movement.
10-9124 V 1525. . $35.00

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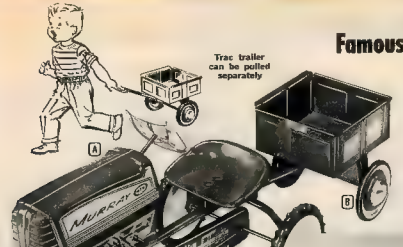
**Waterproof provided crystal and crown are intact, case unopened.* *RGP is an abbreviation for rolled gold plate.*

A
Rider
Locomotive
Retail $4.98
SAFE RIDING TOYS
ARE FUN FOR
PRESCHOOLERS
C
Buddy "L"
Farm Tractor
Retail $12.95
Eldon Rider
Fire Engine
Retail $9.95
B
D
Buddy "L"
Grant Kaster Kar
Retail $7.98
Eldon
Jumbo Crane
Retail $9.95
E
H
Murray
Tee-Bird Auto
Retail $15.95
Action-
Packed
Models
J
Murray Chain-
Drive Pace Car
Retail $23.95
G
"Radio Steel"
Coaster Wagon
Retail $15.95
USAF 62412
Chain-Drive
Garton
Air Force Jeep
Retail $24.95
K

Famous Murray Quality



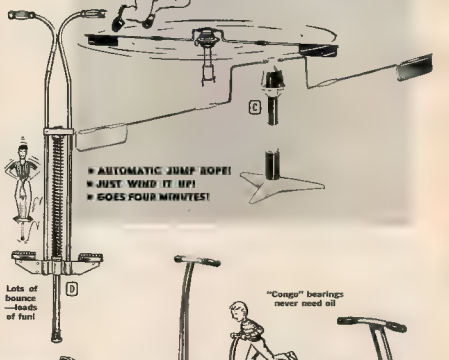
[A] [B] MURRAY TRACTOR AND TRAILER

[A] Chain-Drive Tractor. With tractor-tread 10 in. rear tires, 8-in. semi-pneumatic front tire. Adjustable seat, ball-bearing chain drive, spark plugs, ignition wires, trailer hitch, steering mechanism with universal-joint 360° turn. Steel body—tubular frame with red enamel finish, white trim. 37 x 20 x 25 in.
87-5302 W 1335—Wt. 27 lbs.*...Retail **$18.95**

[B] Trail Trac. Tailgate opens for loading and unloading. Attach to tractor or pull separately. 8-in. double-disc ball-bearing wheels—with molded tires. Heavy-gauge steel. Scarlet finish and white trim. 12 x 11 x 6 in. deep.
87-5310 W 499—Wt. 11 lbs.....Retail **$7.95**

THE SENSATIONAL NEW!

ELDON **JUMPING JACK**



[C] WIND-UP JUMPING JACK

Like an automatic jump rope! Just wind it up and it goes around for four minutes. One to four can jump at a time. Polyethylene jack snaps together quickly and easily. Height and speed adjustable—for ages 4 and up. Red and white. Instructions tell how to play 10 different games.
87-5401 A 259—Wt. 1½ lbs.. .....Retail **$3.98**

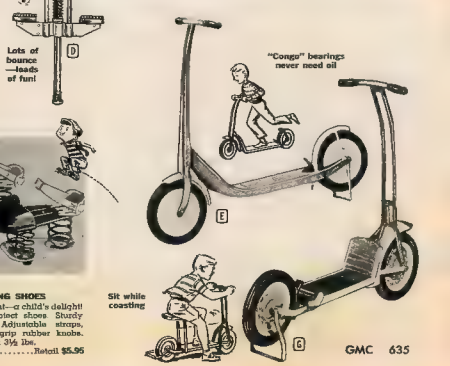
[D] DELUXE POGO STICK

Adjustable spring tension—holds 200 lbs. Chrome-plated tubular steel frame with rubber foot pads, tip, and handles. Measures 40½ in. high.
87-9387 W 629—Wt. 6 lbs.....Retail **$9.00**

[E] [F] STURDY SCOOTERS—REALLY GO

[E] Radio Chief Scooter. Big footrest, wide fender-parking stand, foot brake. Tubular steel handle with plastic grip. Double-disc 10-in. wheels, bearings never need oiling. Smooth-rolling 1¼-in. semi-pneumatic tires. Heavy-gauge steel construction with turquoise-and-white enamel finish. Measures 38 x 34 in. high.
80-1753 W 565—Wt. 15 lbs.....Retail **$8.95**

[G] Garton Sit-N-Ride Scooter. Double fun! Child can sit while coasting—or seat folds down for stand-up scooting. Wide fender, reliable brake, parking stand. Non-slip footboard. Tubular steel handle with plastic grips. 10-in. wheels with nylon bearings. 1¾ in. semi-pneumatic tires. Metal frame with a durable maroon-and-blue enamel finish. Measures 39 x 33 in. high.
80-1068 W 799—Wt. 18 lbs.....Retail **$10.95**



*** Not mailable—pay shipping on arrival**

RUBBER-TIRED SKATES

Globe Union steel skates with golden finish. Ball-bearing wheels—rubber tires, shock absorbers. Adjustable frame, straps, rubber ankle pads, and clamps. Wt. 4 lbs.
81-0028 A 469.....Retail **$6.98**

JUMPING SHOES

New and different—a child's delight! Rocket caps protect shoes. Sturdy steel springs. Adjustable straps, frame, ground grip rubber knobs. Shipping weight 3½ lbs.
87-5052 A 399.....Retail **$5.95**

Wheel Toy Beauties for Sidewalk Cruisers

HOW TO ORDER TRICYCLES

Measure from crotch to ball of foot for leg length. Order by wheel size from chart.

Front Wheel	Leg Reach
10 inch	14½ to 17 in.
12 inch	17½ to 19 in.
16 inch	19½ to 21 in.
20 inch	21½ to 23 in.

A GARTON CHAIN-DRIVE SPEEDSTER

- **Pull handle back and forth to operate!**
- **Fully enclosed ball-bearing chain-drive!**

Perfect speedster for young daredevils who love the sport of a swift spin around the block! With super chain-drive to assure easy pumping. Builds muscles, aids good coordination! 8-in. ball-bearing front wheels, 12-in. rear, 1¼-in. semi-pneumatic tires. Fifth wheel for easy turning. Adjustable seat. Heavy-gauge steel with yellow enamel finish. 35 x 21 x 23 in. high.

80-1787 W 1495—Wt. 33 lbs.*.....Retail **$22.95**

B GARTON "CASEY JONES" LOCOMOTIVE

- **"Cannonball Express"—chuggin', puffin' fun!**
- **Real gong bell, cow-catcher, pedal-drive!**

All aboard! Clang, clang—that's "Casey Jones" and the No. 81 Engine boasts simulated headlight, make-believe old-time smoke stack, ringing bell. Adjustable pedals, ball-bearing rear axle supports. Smooth ride!—easy to steer. 8-in. wheels, 1-in molded rubber tires. Heavy-gauge steel, red finish. 37 in. long, 25 in. high.

80-0003 W 1725—Wt. 35 lbs.* *. . .Retail **$24.95**

[BB] Cool Tender. Attaches to "locomotive" above Plenty of room for cargo, passengers or another engineer. 21 in. long, 18 in. wide.

80-0474 W 450—Wt. 10 lbs.*.....Retail **$6.50**

C MURRAY DELUXE "FIRE CHIEF" AUTO

- **Gong bell, full ball-bearing pedal-drive!**
- **Heavy-gauge steel—gay red enamel finish!**

Exciting auto for every young fire chief—out to save a child! Fire Chief bell—clears the way for 'ill fire fighters! Pedals adjust in five positions for 2 to 6 year olds, 8-in. double-disc wheels, ⅞-in. solid rubber tires. Simulated headlights, grill. Measures 36 in. long, 17 in. wide.

80-1696 W 1250—Wt. 28 lbs.* *.....Retail **$17.50**

D MURRAY SUPER-DELUXE FIRE TRUCK

- **Flicker-type spotlight, adjustable pedals!**
- **Heavy-gauge steel—gay red enamel finish!**

Takes 'em to the scene in time! Just climb aboard for fun—here's loads of excitement for junior fire fighters! Two wooden ladders, gong bell, rear step plate for extra rides! Spotlight uses two "C" batteries (not incl.). Ball-bearing pedal-drive, 5-position pedals adjust for 2 to 6 year olds, 8-in. double-disc ball-bearing wheels, 1¼-in. molded tires. Measures 45 x 17 in.

80-0995 W 1850—Wt. 35 lbs.* *...Retail **$24.95**

E MURRAY DELUXE STATION WAGON

- **Sleek body design—ball-bearing drive!**
- **Rear storage section plus tailgate!**

Smart station wagon designing—just like daddy's! Equipped with gun-sight fender ornaments with reflectors, windshield and rear compartment with tailgate. "Jeweled" bulb horn, hand rails. Ball-bearing pedal-drive. 5-position pedals adjust for 2 to 6 year olds. 8-in. double-disc ball-bearing red-and-white wheels, ⅞-in. molded tires. Heavy-gauge steel, beige metallic finish. 45 in. long, 17 in. wide.

80-1001 W 1595—Wt. 33 lbs.* * . **$23.50**

G GARTON CHAIN-DRIVE KIDDILAC

- **Cadillac of toy autos—chain-drive!**
- **Electric horn and headlights!**

Super styling—terrific chain-drive! He'll be delighted with it! Streamlined styling in every line! Electric dashboard controls for horn and lights. Roomy seat, glistening front grill. Full ball-bearing pedal cranks, 8-in. disc wheels, nylon bearings, 1¼-in semi-pneumatic tires. Plated metal, rear view mirror, hub caps. Equipped with removable spare wheel just like real autos! Order battery for horn, lights below. One-piece heavy-gauge steel, gleaming finish. 45 in. long, 20 in. wide.

80-0482 W 2995—46 lbs.*...Retail **$36.95**
35-1221 A 79—6 volt battery. Retail **$1.19**

H MURRAY SUPER DELUXE TRACTOR

- **Fully ball-bearing—simulated spark plugs!**
- **Features chain-drive—"gear shift!"**

A favorite of all boys! Full ball-bearing wheels—8-in. front with semi-pneumatic tires, 10-in. rear tractor treads. Ball-bearing chain-drive with motor-tone gear shift. Simulated spark plugs, ignition wires. Trailer hitch (order trailer below). Spring-type adjustable seat. Heavy-gauge steel, red finish. 37 x 22 x 25 in.

80-0490 W 1695—34 lbs.*....Retail **$23.50**

[HH] Murray Dump-Truc Trailer. Attaches to (H), matches it too! Has passenger seat and operating dump box. 8-in. ball-bearing wheels—⅞-in. tires. 33 x 15½ in

80-2124 W 699—17 lbs.*.....Retail **$9.95**

*** Not available—pay slip, on delivery.**
*** * Semi-available—see page 781.**

I MURRAY CUSTOM STYLE VELOCIPEDES

- **Sturdy velocipedes—four different sizes!**
- **Heavy-gauge steel—flambuyant finish!**

Wishbone frame, 1¼-in. tubing, with ¾-in. adjustable white enamel handlebars and red plastic finger grips. Ball-bearing front wheel with 1¼-in. semi-pneumatic tires front and rear. Block rubber pedals and adjustable metal saddle. Finished in flambuyant red enamel with white trim, white wheels. Shpg wts. 18, 20, 24, 30 lbs.

80-0508 W 795—10" front, 8" rear. **$11.50**
80-0516 W 895—12" front, 9" rear * *. . . . **$12.95**
80-0524 W 1050—16" front, 10" rear * * . . . **$14.95**
80-0649 W 1195—20" front, 12" rear * * . . . **$16.95**

K MURRAY DELUXE VELOCIPEDES

- **Quality velocipedes—four different sizes!**
- **Long-lasting, sturdy heavy-gauge steel!**

Step-up frame, 1¼-in. tubing with large platform and wide enamel truss rods. Ball-bearing front wheel with 1⅜-in. white sidewall tires. ¾-in. adjustable chromed handlebars with white plastic grips, streamers. White bow-form pedals, deep well in fender, metal adjustable saddle. Bright flambuyant finish. 19, 20, 25, 31 lbs.

80-0680 W 975—10" front, 8" rear, ... **$13.95**
80-0708 W 1050—12" front, 8" rear * * . . . **$15.50**
80-0716 W 1195—16" front, 10" rear * * . . . **$17.50**
80-0730 W 1350—20" front, 12" rear * * . . . **$18.95**

L MURRAY SUPER-DELUXE VELOCIPEDES

- **Popular step-up frame, smart styling!**
- **Heavy-gauge steel—rich enamel finish!**

1¼-in. tubing with large newly designed platform and chrome truss rods. Ball-bearing front and rear wheels with 1⅜-in. white sidewall semi-pneumatic tires. ¾-in. adjustable chrome handlebars, Knuckle guards, streamers. White bow form pedals, white vinyl saddle with chromed springs. Bright flambuyant finish. Wts. 21, 22, 27 lbs.

80-0748 W 1195—10" front, 8" rear. * * . . . **$17.50**
80-0755 W 1295—12" front, 9" rear. * * . . . **$18.95**
80-0771 W 1450—16" front, 10" rear. * * . . . **$20.95**

M POPULAR AMF PEDAL-DRIVE SCAT CAR

- **Ball-bearing drive—coasting footrests!**
- **Pedals adjust for 3 to 7 year olds!**

Smooth-riding, easy to steer. 1¼-in. puncture-proof semi-pneumatic tires—7½-in. front, 9¾-in. rear wheels. Sturdy ¾-in. tubular steel frame, red enamel finish. Measures 39 x 19 x 19 in. high.

80-0136 W 1050—Wt. 32 lbs.* *...Retail **$15.50**

N MURRAY CHAIN-DRIVE SUPER "TOT ROD"

- **Ball-bearing—with chain-drive mechanism!**
- **Maximum stability built into sturdy frame!**

Nylon-bearing chain drive mechanism with drive ratio that assures pedaling ease. Basket seat, rubber-covered roll bar, double tubular drop wedge frame. 1¼-in semi-pneumatic tires on 8-in. front, 10-in. rear wheels. Heavy-gauge ⅞-in. steel tubing. Flambuyant red enamel finish, white trim. 41 x 23 x 22 in. high

80-0789 W 1375—Wt. 24 lbs.* * Retail **$19.95**

FIRE
MURRAY
DELUXE CHAIN-DRIVE TOY TRACTOR
Retail $23.50
D
SUPER-DELUXE FIRE TRUCK
Retail $24.95
E
STATION WAGON
Retail $23.50
HH
DUMP-TRAC TRAILER
Retail $9.95
G
BANTON DELUXE
CHAIN-DRIVE KIDILLAC
Retail $36.95
J
CUSTOM VELOCIPEDES
Retail $11.50
to $16.95
K
DELUXE
VELOCIPEDES
Retail $13.95
to $18.95
L
SUPER DELUXE
VELOCIPEDES
Retail $17.50
to $20.95
M
PEDAL-DRIVE
SCAT CAR
Retail $15.50
N
Retail $19.95
CHAIN-DRIVE SUPER TOT ROD

SIDEWALK WHEEL TOYS FOR "ROUND-THE-BLOCK" NEIGHBORHOOD FUN

COASTER WAGONS FOR WORK AND PLAY

L

Gurton Rapid-Delivery Wagon
Retail $23.95

M

"Radio Steel" Ball-Bearing Coaster Wagon
Retail $12.95

"OLD WEST" COVERED WAGON TOP
Fits any wagon over 27 in. long
Retail $4.98

N

ALL-STEEL RIDE-ER TRUCK

P

Structo Wrecker Truck
Retail $6.98

A REALISTIC RIDE-ON LOCOMOTIVE

• **Unbreakable polyethylene, no sharp edges!**

A locomotive that's big enough to ride on! Sure to please the young Casey Jones—it has so many play possibilities! One-piece unbreakable polyethylene—designed to take rough use. Large 6-in. wheels. Seat is 13 in. from floor. Bell rings when cord is pulled. Measures 25 x 7 x 13 in. high overall. Designed for preschool ages.

85-2954 W 335—Wt. 5 lbs.....Retail **$4.98**

B ELDON RIDE 'EM FIRE ENGINE

• **Big, bright, safe, and unbreakable!**

Ride 'Em fire engine really works! It steers easily, rolls smoothly—the siren sounds to clear traffic! Plastic-action ladder rises, lowers, extends, and swivels. Two hoses on either side of the truck roll and unroll. Made of unbreakable Fortiflex plastic—it's flexible and smooth-edged. Safe outdoors and indoors—won't mar floor or furniture. 27 in. long, 14 in high. Preschool ages.

87-1871 W 669—Wt. 6 lbs.....Retail **$9.95**

C BUDDY "L" ST-N-RIDE TRACTOR

• **Rugged design—authentically detailed!**

Merrily he'll roll along on his sturdy tractor —designed for healthful exercise! Looks just like a real tractor—provides hours of fun for the young "farmer"! Made of unbreakable polyethylene—won't scratch or damage furniture—completely safe. Steel supports for added strength. Auto-type steering for easy maneuvering. Realistic steel bucket seat. Authentically detailed engine. Trailer hitch for pulling loads. Tractor is 28 x 17¼ x 18 in. high. Preschool ages.

87-2747 W 869—Wt. 9 lbs.....Retail **$12.95**

D BUDDY "L" ROASTER KAR

• **Ride-ride fun for preschoolers!**

A delight for tots! Pint-size version of big brother's hot rod! Safety-engineered Kaster Kar easily scoots in all directions—rubber-covered bumpers protect furniture! Sturdy tubular steel frame, steel bucket seat. Realistically detailed polyethylene engine. Four smooth-rolling casters. Kaster Kar measures 27 x 17 x 15 in. high. Preschool ages.

87-2754 W 339—Wt. 9 lbs.....Retail **$7.98**

E ELDON RIDE-ON JUNIOR CRANE

• **Lots of action—real operating parts!**

Children love to ride it and operate it! It's so big—crane is taller than a child! Crane steers easily, boom rises and lowers. Loading hook has separate control plus a powerful magnet for picking up metal objects. Reinforced body of unbreakable polyethylene combined with aluminum. Strong reinforced boom rises to 53 in. Heavy-duty non-marring tires. Seat is 11½ in. high.

87-2085 W 675—Wt. 6 lbs.....Retail **$9.95**

F "RADIO STEEL" CHIEF WAGON

• **Built big and strong for heavy hauling!**

An ideal wagon for household chores as well as play! Removable side panels. Lifetime "Camgo" oil-impregnated bearings never need oil. 8½-in. wheels—1¼-in. semi-pneumatic tires. Heavy-gauge steel body—smooth rolled edges—baked enamel finish. Body—36 x 17½ x 8¼ in. deep with panels.

87-2580 W 1050—34 lbs.*....Retail **$15.95**

H MURRAY TEE-BIRD AUTO

• **New design—sleek sports-car styling!**

Good-looking and smooth-riding! Modern sports-car styling for youngsters "on the go"! Full ball-bearing pedal drive. 8-in. ball-bearing wheels with molded ⅞-in. tires. Simulated headlights, grill. Heavy-gauge steel—blue enamel with white trim. 33 in. long, 15 in. wide. Ages up to 6 yrs.

87-2929 W 1050—22 lbs.*....Retail **$15.95**

J MURRAY SPEEDWAY PACE CAR

• **Chain drive with motor-tone "gear shift"**

Replica of first-top pace car used at races —captures all the excitement of the speedway! Gasoline shift transmission with reflectors. Ball-bearing bicycle-type chain drive. Pedals adjust to five positions for youngsters 2 to 6 years old. Smooth riding and easy to steer. 8-in. ball-bearing wheels with ⅞-in. molded tires. Heavy-gauge steel with white enamel finish. 36 in. long, 17 in. wide. Ages up to 6 yrs.

87-2960 W 1675—31 lbs.*....Retail **$23.95**

K GARTON AIR FORCE JEEP

• **Realistic replica—authentic markings!**

Children love its detailing! Easy-operating chain drive with ball-bearing pedal cranks. Ball-bearing rear axle supports. 8-in. wheels with nylon bearings. 7-in. semi-pneumatic tires—smooth riding. Adjustable two-position windshield. Trunk provides a riding seat for one passenger. Heavy-gauge steel in blue baked enamel finish. 47½ in. long. Ages up to 6 yrs.

87-2176 W 1695—38 lbs.*....Retail **$24.95**

Same fine features as jeep described above, but ball-bearing pedal drive.

87-2291 W 1450—36 lbs.*....Retail **$22.95**

You don't need to wait for sale prices to get bargains in toys—at GMC's always-low prices, every toy in this catalog is a TOP VALUE right now! Look for our new TOP VALUE symbol—it points out several special-value toys that typify the hundreds of bargains in these pages. Shop and compare—you'll find EVERY toy at GMC is your BEST BUY!

L GARTON RAPID-DELIVERY WOOD-BODY WAGON

• **Multi-purpose design—removable side panels!**

Ideal for outdoor play—and after-school jobs, too! Bed and removable stakes of kiln-dried lumber—cleat reinforcement. Heavy-gauge stamped steel undergear. 10-in. artillery wheels—nylon bearings. Threaded semi-pneumatic 1½-in. tires. Tubular steel handle. Natural varnish finish, red trim. Body measures 36 x 16 x 9 in. deep with stake sides.

87-2200 W 1595—Shpg. wt. 39 lbs.*....Retail **$23.95**

M "RADIO STEEL" BALL-BEARING WAGON

• **Sturdy wagon—so many uses for work or play!**

Smooth rounded edges for complete safety. Easy-rolling ball-bearing 16-in. wheels. 15x6-in. semi-pneumatic molded tires. Heavy-gauge steel body—gray-and-red baked enamel finish—34 x 15½ x 4½ in. deep.

80-0847 W 895—Shpg. wt. 31 lbs.**....Retail **$12.95**

"Radio Steel" Super Wagon (not shown). Lifetime oil-impregnated bearings. 7-in. wheels, 1¼-in. semi-pneumatic tires. 28 x 13 x 9⅜ in. steel body—smooth rolled-under flange—red enamel finish, white trim.

80-1779 W 555—Shpg. wt. 17 lbs.....Retail **$8.98**

N "OLD WEST" COVERED WAGON TOP

• **Converts coaster wagon to pioneer covered wagon!**

Promotes imaginative play—youngsters can re-enact pioneer adventures, organize their own wagon train! Fits any wagon over 27 in. long—easy to assemble! Over 30 in. high—children can climb inside. Can also be used as a crawl-through for indoor or outdoor play. Includes white cotton draw-string cover with black figures and red lettering, three galvanized wire hoops, two 28-in. wooden bows/cross. (Wagon not included.)

87-2978 W 339—Shpg. wt. 5 lbs.....Retail **$4.98**

P STRUCTO RIDE-ER WRECKER TRUCK

• **Heavy-gauge steel truck, operating tow line!**

"Speeds" to the scene of the accident—tows wrecks to the garage! Massive wrecker boom—crank-operated winch winds tow line in or out. Steering wheel actually operates—guides truck easily. Truck can be used for regular hauling simply by removing "slide-in" seat and boom. Heavy-gauge steel—baked enamel finish. 23½ x 7½ x 10¼ in. high.

87-2366 W 469—Shpg. wt. 9 lbs.....Retail **$6.98**

CLINTON

All Movement Parts

GUARANTEED FOR LIFE

*The movement parts of every conventional watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! . . . no handling charges!

**WATERPROOF: Guaranteed waterproof or water resistant as long as case, crown and crystal are intact. Retail prices include Federal Excise Tax; dealer prices do not. Gold filled watch bands are 1/20-10K.

A ELECTROMATIC . . . the electric watch . . . last year this was the watch of the future. This year, it's an accepted accurate split second impulse timepiece. No winding ever! Tiny power cell provides power for over a year. Water-resistant** case is yellow with stainless steel back, luminous dial, sweep second hand, unbreakable crystal. Shock-resistant movement. Gold filled expansion band Special Electric Watch Guarantee

19-4480 V 4995 . . . . . Retail $150.00

B LORD WALES. Unbelievably thin in a tailored yellow case with stainless steel back, unbreakable crystal, Florentine finish luminous dial. 17-jewel shock-resistant movement is GUARANTEED FOR LIFE*. WATERPROOF** Unbreakable mainspring. Sweep second hand. Matching gold filled expansion band.

19-4522 V 2250 . . . . . Retail $67.50
19-4530 V 2250 Black dial . . . . . Retail $67.50

K 6-DIAMOND DREAM. Six superb diamonds blaze on a case of 10K rolled gold plate Gold-filled expansion bracelet. Raised figure dial and crystal. 21-jewel shock-resistant movement is GUARANTEED FOR LIFE,* is dust-protected, has unbreakable mainspring.

Retail
19-4639 V 3750 White. **$103.00**
19-4647 V 3750 Yellow. **$103.00**

Every watch comes with stunning presentation box.

17-Jewel Automatic WATERPROOF**

C SEA POWER AUTOMATIC. Winds itself with the normal movement of your wrist . . . won't over-wind! A masterpiece of precision accuracy. A thin WATERPROOF** wonder watch! Yellow top case has sweep second hand and luminous dial Stainless steel back Gold filled case expansion band. Unbreakable mainspring 17-jewel precision shock-resistant movement GUARANTEED FOR LIFE*

Retail
White dial, **19-4548 V 2995** **$85.00**
Black dial, **19-4555 V 2995** **$85.00**

GUARANTEED FOR LIFE*

D MISS TINY. Dainty and petite, a product of master craftsmen. 25 jewel shock-resistant dust-protected movement GUARANTEED FOR LIFE*. 10K rolled yellow gold plate case with stainless steel back, raised unbreakable crystal. Matching gold filled expansion band. Unbreakable mainspring.

19-4563 V 2995 . . . . . Retail **$85.00**

E 10-DIAMOND GRACE. Sparkling diamonds for the apex of fashion on a watch so tiny, you can draw it through a ring 14K white solid gold watch with heavy unbreakable crystal. 25-jewel shock-resistant, dust-protected movement GUARANTEED FOR LIFE*. Unbreakable mainspring Matching gold filled expansion band.

19-4571 V 7995 . . . . . Retail **$240.00**

G 40-DIAMOND QUEEN. Simple, graceful. 40 dazzling diamonds encircle and surround demure 14K white solid gold case with dainty raised figure dial, rock crystal. Matching gold-filled Paris-proud snake bracelet with safety chain 25-jewel shock-resistant and dust-protected movement GUARANTEED FOR LIFE * Unbreakable mainspring

19-4589 V 13900 . . . . . Retail **$425.00**

H 6-DIAMOND CHARM. Fabulously elegant creation! Richly styled case of 14K white solid gold magnificently set with 6 brilliant diamonds Daintily designed oval case with raised figure dial. Faceted crystal, florentine gold filled expansion bracelet. 25-jewel dust-protected, shock-resistant movement GUARANTEED FOR LIFE.* Unbreakable mainspring.

19-4613 V 6595 . . . . . Retail **$200.00**

J 4-DIAMOND MAJESTY. Like twinkling stars . . . *four* brilliant diamonds sparkle with fiery radiance! Heavy-faceted crystal. 10K white rolled gold plate case with stainless steel back, matching gold filled expansion band So tiny and delicate, it goes through a ring! 25-jewel dust and shock-resistant movement GUARANTEED FOR LIFE.* Unbreakable mainspring.

19-4621 V 3995 . . . . . Retail **$110.00**

Shpg. wt. ½ lb

Diamonds For Her...

HONOR

ALLERTON · HAMILTON · BULOVA

Your Choice of These Fine Movements Fitted in these *TreasureMates* Genuine DIAMOND CASES

★ Gift Boxed

★ Beautifully Styled, Exquisite ALLERTON TREASURE MATE Cases.

★ Genuine 17 Jewel BULOVA, ELGIN or HAMILTON Movements.

★ Beautifully Matched Exceptionally Fine Genuine Diamonds.

★ Each Watch Completely Guaranteed An Unsurpassed Value!

Guarantee

Diamonds carefully selected for color, cut, brilliance and quality. These beautiful TREASURE MATE cases are carefully fitted by ALLERTON with genuine 17-jewel BULOVA, ELGIN or HAMILTON movements. Diamonds, cases, movements and the completed product have been subject to rigid tests and are fully guaranteed as to material workmanship and operation.

THE ALLERTON CO. CHICAGO, ILL.

A Lovely solid 14K gold TREASURE MATE case with **2** matching fine genuine diamonds. 17-jewel BULOVA, ELGIN or HAMILTON movement. Domed crystal. Sleek expansion bracelet. White or yellow gold. Please specify.

28-0578 FP 5890	Bulova Movement	Retail **$135.00**
28-0602 FP 5890	Elgin Movement	Retail **$135.00**
28-0628 FP 5890	Hamilton Movement	Retail **$135.00**

B Dazzling solid 14K gold TREASURE MATE case glitters with the brilliance of **10** matched genuine diamonds. 17-jewel BULOVA, ELGIN or HAMILTON movement. Domed crystal. Expansion bracelet. White gold only

28-0644 F 8500	Bulova Movement	Retail **$200.00**
28-0594 F 8500	Elgin Movement	Retail **$200.00**
28-0651 F 8500	Hamilton Movement	Retail **$200.00**

C Exequsite solid 14K gold TREASURE MATE case set with **6** fiery genuine matched diamonds. 17-jewel BULOVA, ELGIN or HAMILTON movement Slim expansion bracelet. White or yellow gold. Please specify

28-0669 FP 7900	Bulova Movement	Retail **$175.00**
28-0685 FP 7900	Elgin Movement	Retail **$175.00**
28-0701 FP 7900	Hamilton Movement	Retail **$175.00**

D **20** radiant genuine diamonds set in lovely solid 14K gold TREASURE MATE case. 17-jewel BULOVA, ELGIN or HAMILTON movement Domed crystal Black silk cord, adjustable catch. White gold only

28-0727 F 13500	Bulova Movement	Retail **$325.00**
28-0735 F 13500	Elgin Movement	Retail **$325.00**
28-0743 F 13500	Hamilton Movement	Retail **$325.00**

E Fabulous **32** diamond beauty with 4 fire-bright baguette diamonds in solid 14K gold TREASURE MATE case. 17-jewel BULOVA, ELGIN or HAMILTON movement. Black silk cord, adjustable catch. White gold only

28-0750 F 21900	Bulova Movement	Retail **$495.00**
28-0768 F 21900	Elgin Movement	Retail **$495.00**
28-0776 F 21900	Hamilton Movement	Retail **$495.00**

F Diamond bracelet watch fabulously designed with **30** fine gleaming matched diamonds. Solid 14K gold TREASURE MATE case. 17-jewel dependable BULOVA, ELGIN or HAMILTON movement White gold only

28-0784 F 22500	Bulova Movement	Retail **$550.00**
28-0792 F 22500	Elgin Movement	Retail **$550.00**
28-0800 F 22500	Hamilton Movement	Retail **$550.00**

G Graceful TREASURE MATE case with **2** fine genuine diamonds. 10K rolled gold plate steel back. 17-jewel BULOVA, ELGIN or HAMILTON movement Expansion bracelet. White or Yellow Please specify

28-0818 FP 4890	Bulova Movement	Retail **$110.00**
28-0834 FP 4890	Elgin Movement	Retail **$110.00**
28-0850 FP 4890	Hamilton Movement	Retail **$110.00**

H 6 sparkling genuine diamonds in lovely TREASURE MATE case. 10K rolled gold plate steel back. 17-jewel BULOVA, ELGIN or HAMILTON movement Domed crystal. Expansion band. White or yellow. Please specify

28-0875 FP 5990	Bulova Movement	Retail **$135.00**
28-0909 FP 5990	Elgin Movement	Retail **$135.00**
28-0925 FP 5990	Hamilton Movement	Retail **$135.00**

J Petite, beautiful TREASURE MATE case set with **6** brilliant genuine diamonds 10K rolled gold plate steel back 17-jewel BULOVA ELGIN or HAMILTON movement Expansion bracelet. White or yellow Please specify

28-0941 FP 5990	Bulova Movement	Retail **$125.00**
28-0966 FP 5990	Elgin Movement	Retail **$135.00**
28-0982 FP 5990	Hamilton Movement	Retail **$135.00**

K Exquisite TREASURE MATE case accented with **10** fiery genuine diamonds 10K rolled gold plate steel back. 17-jewel BULOVA, ELGIN or HAMILTON movement Domed crystal Expansion bracelet. White only.

28-0891 F 7250	Bulova Movement	Retail **$160.00**
28-1360 F 7250	Elgin Movement	Retail **$160.00**
28-1378 F 7250	Hamilton Movement	Retail **$160.00**

L **29** blazing genuine diamonds dramatize the gorgeous TREASURE MATE case 10K rolled gold plate steel back. 17-jewel BULOVA, ELGIN or HAMILTON movement Domed crystal Expansion bracelet White only.

28-2095 F 9575	Bulova Movement	Retail **$225.00**
28-2665 F 9575	Elgin Movement	Retail **$225.00**
28-2687 F 9575	Hamilton Movement	Retail **$225.00**

Retail prices only include Federal Excise Tax. Dealer prices do not. Treasure Mate diamond watches mailed and insured Free of Charge

CLINTON

All Movement Parts

GUARANTEED FOR LIFE

*The movement parts of every conventional watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! . . . no handling charges!

59-Jewel AUTOMATIC with all fine features

DEEP SEA MARINER. Massive, handsomely designed watch has everything . . . it's **AUTOMATIC**, never needs winding, it's **WATERPROOF**** . . . wonderful 59 jewel shock resistant movement is **GUARANTEED FOR LIFE*** . . . it's dust-protected with an unbreakable mainspring, unbreakable crystal . . . luminous dial, superbly designed hour markers, sweep second hand.

ALL STEEL CASE and band.
19-4340 V 4750 **$142.50**
YELLOW CASE in addition to all the features listed above 2-tone gold filled expansion band
19-4357 V 4950 **$150.00**

AUTOMATIC · WATERPROOF** GUARANTEED FOR LIFE*

17-Jewel Career Watch!

A JUDY. For nurses, career girls Classic case, stainless steel back, luminous dial . . and sweep second hand Unbreakable mainspring 17-jewel shock-resistant movement GUARANTEED FOR LIFE* Water-resistant** Matching expansion band
Yellow
19-4365 V 2195 Retail **$65.00**
Chrome-plated
19-4373 V 1995. Retail **$60.00**

17-Jewel Nurses Watch!

B JOYCE. Nurse's watch 10K rolled gold plated case stainless steel back Sweep second hand Unbreakable mainspring Gold filled expansion bracelet. 17-jewel dust and shock-resistant movement is GUARANTEED FOR LIFE * **Yellow**
19-4381 V 2395 Retail **$71.50**
White
19-4399 V 2395 Retail **$71.50**

Tiny-Through-A-Ring!

C MERMAID. The world's smallest ALL-WATERPROOF* watch! A sport or nurses watch sweep hand, unbreakable mainspring Gold filled bracelet with safety chain. Luminous dial. 17-jewel shock resistant movement is GUARANTEED FOR LIFE * **Yellow Top. Steel Back**
19-4407 V 2995 Retail **$85.00**
All Stainless Steel
19-4415 V 2995 Retail **$85.00**

2-Diamond Special!

D DUO. 2 blazing diamonds 10K rolled gold plate stainless steel back. Gold filled expansion band. 21-jewel shock-resistant movement is dust-protected GUARANTEED FOR LIFE * Unbreakable main spring and raised crystal
White
19-4423 V 2995. Retail **$85.00**
Yellow
19-4431 V 2995 Retail **$85.00**
Shpg wt ½ lb

E 20TH CENTURY. Split second accuracy . . . a 21-jewel shock resistant and dust-protected movement GUARANTEED FOR LIFE*. Water-resistant**. Unbreakable mainspring and crystal. Luminous dial, sweep second hand. Yellow case with stainless steel back, matching expansion band
19-4449 V 2295 . . . . . Retail **$67.50**
Chrome top case. All steel exp. band.
19-4456 V 1995 . . Retail **$60.00**

G OCEAN PRINCE. Self-winding Automatic and WATERPROOF**. Sturdy thin case, stainless steel back 25-jewel shock-resistant, dust-protected movement GUARANTEED FOR LIFE*. New Florentine finish luminous dial, sweep second hand, gold filled expansion band with leather insets. Unbreakable mainspring.
Yellow Top Case
19-4464 V 3495 Retail **$100.00**
All steel case, band
19-4472 V 3495 Retail **$100.00**

WATERPROOF: Guaranteed waterproof or water-resistant as long as case, crown and crystal are intact Retail prices include Federal Excise Tax; dealer prices do not. Gold Filled watch bands are 1/20-10K. All watches gift boxed

CLINTON

reliable, accurate timepieces

All Movement Parts

GUARANTEED FOR LIFE

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! . . . no handling charges!

WATERPROOF: Guaranteed waterproof or water-resistant as long as case, crown and crystal are intact. Retail prices include Federal Excise Tax. Sale prices do not. **Gold Filled watch bands are 1/20-10K.

ALL MOVEMENTS LIFETIME GUARANTEED NEVER TO STOP

110-Jewel Calendar AUTOMATIC WATERPROOF**

THE ONE TEN. Clinton's finest! A superb instrument. Winds itself from the natural movement of your wrist. Has 110 RUBY JEWELS in its precision shock resistant movement that's GUARANTEED FOR LIFE.* And it's WATERPROOF** too! Automatic accurate Calendar. Yellow case with stainless steel back. Luminous dial, raised markers, sweep second hand, gold filled expansion bracelet. Unbreakable mainspring and no break monocle crystal.

19-4092 V 5500. Retail $165.00

CALENDAR · AUTOMATIC · WATERPROOF
GUARANTEED FOR LIFE*

A BLACK BEAUTY. 25-jewel self-winding AUTOMATIC shock-resistant movement GUARANTEED FOR LIFE.* No winding ever! 10K rolled gold plated top case, stainless steel back. Sweep second hand. Matching gold filled expansion band. Dust-protected unbreakable mainspring.

19-4100 V 3950 . . . . . Retail $110.00

B CLASSIC. AUTOMATIC self-winding, uniquely styled WATERPROOF** case, a smart blending of chrome-plated top with stainless steel back. Luminous dial with sweep second hand. Full, stainless steel expansion band. 17-jewel shock-resistant movement GUARANTEED FOR LIFE.* Unbreakable crystal and mainspring.

19-4118 V 2595 White dial Retail $75.00
19-4126 V 2595 Black dial Retail $75.00

C STAR-MAID. Delicate, dainty, design with harmonizing gold filled expansion bracelet. 10K yellow rolled gold plate case with stainless steel back. Easy-to-read dial, arabic raised figures, unbreakable raised crystal. 17-jewel movement, dust and shock-resistant GUARANTEED FOR LIFE.* Unbreakable mainspring.

19-4134 V 2095 Retail $62.50

D SEA CAPTAIN. A watch for Young America. 7-jewel dust and shock-resistant movement is GUARANTEED FOR LIFE.* Chrome-plated top, stainless steel back, easy-to-read dial, arabic figures, luminous dial. Sweep second hand, unbreakable mainspring and crystal. Water-resistant.** Stainless steel expansion band.

19-4142 V 1295 White dial. Retail $33.50
19-4159 V 1295 Black dial . . . . . Retail $33.50
Shpg. wt. ½ lb.

E MODERN DAY. The new design with the "look of diamonds." 10K white rolled gold plate with stainless steel back. 21 jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE.* Gold filled expansion band. Dust protected.

19-4167 V 2295 Retail $67.50

G NASSAU. Delicate and dainty 10K rolled gold plate case with stainless steel back. Raised figures and crystal. Matching gold filled expansion band. 21-jewel shock-resistant movement is GUARANTEED FOR LIFE.* Unbreakable mainspring and crystal.

19-4175 V 1995 Yellow Retail $60.00
19-4183 V 1995 White . . Retail $60.00

H AQUA-MAID. Nurses-Ladies tiniest AUTOMATIC 25-jewel shock-resistant movement GUARANTEED FOR LIFE.* Yellow top, steel back WATERPROOF** Luminous dial, sweep second hand. Unbreakable mainspring and crystal.

Yellow
19-4191 V 3990 . .Retail $110.00
White
19-4209 V 3850 .Retail $105.00

Every watch comes with stunning presentation box. GMC 287

CLINTON

17-Jewel WATERPROOF**

Rugged, handsome . . styled for men

SEA WOLF. 17-jewel waterproof** . . . rugged handsome . . . favorite of men everywhere! Chrome plated top case, stainless steel back for everyday rugged wear. Luminous dial, stick and numeral markers, sweep second hand, unbreakable crystal. Stainless steel expansion bracelet with insets. Shock-resistant movement is GUARANTEED FOR LIFE*. Unbreakable mainspring

19-4217 V 1595 Retail **$52.50**
As above all STAINLESS STEEL case,
19-4225 V 1995 Retail **$60.00**

SHOCK-RESISTANT MOVEMENT GUARANTEED FOR LIFE*

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ALL MOVEMENT PARTS LIFETIME GUARANTEED NEVER TO BREAK

21 jewel beauty!

A PRINCESS. An irresistible bracelet watch with a royally styled 10K RGP case, stainless steel back. High domed unbreakable crystal. Unbreakable mainspring. Gold filled bracelet has safety chain. 21-jewel dust and shock-resistant movement GUARANTEED FOR LIFE*.
19-4233 V 2895 Yel. **$85.00**
19-4241 V 2895 Wh. **$85.00**

17-jewel delight!

B CONCERTO. Fashion-favorite with gift-giving! 17-jewel shock-resistant movement GUARANTEED FOR LIFE* Yellow case with stainless steel back, matching gold filled expansion band. Raised crystal is unbreakable. Shock-resistant, dust-protected unbreakable mainspring .
19-4238 V 1845 Yel. **$55.00**
19-4266 V 1845 Wh. **$55.00**

25-jewel fashion!

C DISCOVERY. 25-jewel shock-resistant movement GUARANTEED FOR LIFE*. 10K rolled gold plate case, stainless steel back, mush gold filled band, safety chain. Dust-protected movement, unbreakable mainspring
Yellow
19-4274 V 3495. **$100.00**
White
19-4282 V 3495. **$100.00**

17-jewel ideal gift!

D NIGHTINGALE. Terrific value! 17-jewel shock-resistant and dust-protected movement is GUARANTEED FOR LIFE* Unbreakable mainspring Yellow case with steel back, full raised arabic easy to read numerals in raised crystal. Delicately crafted silk cord band Never before so much watch for so little money!
19-4290 V 1595 **$52.50**

E HELMSMAN CALENDAR. For the man at the helm, this is the ideal watch . . . so many features! 17-jewel shock-resistant movement GUARANTEED FOR LIFE*, water-resistant**. Tiny "monocle" opening tells calendar's date Unbreakable mainspring. Yellow case, stainless steel back. gold-filled full expansion band Sweep second hand Luminous dial
19-4308 V 2295 . . . . Retail **$67.50**

G ESQUIRE. Masterpiece of engineering skill! Yellow case with stainless steel back plus 17-jewel movement that's shock-resistant, dust-protected . . . GUARANTEED FOR LIFE * Gold filled inset expansion band, unbreakable mainspring and raised crystal
19-4316 V 1795 White dial Retail **$55.00**
19-4324 V 1795 Black dial Retail **$55.00**

H SANTA FE TRANSPORTATION WATCH. A favorite respected for its accuracy Heavy duty chrome-plated timepiece with heavy black numerals, minute divisions, no break mainspring Leather fob 21 jewel shock resistant movement GUARANTEED FOR LIFE.* Dustproof
19-4332 V 2295 Retail **$67.50**

** **WATERPROOF:** Guaranteed waterproof or water resistant as long as case, crown and crystal are intact. Retail prices include Federal Excise Tax, dealer prices do not. **Gold Filled watch bands are 1/20-10K.**

Beautiful **GIFT BOX**
Every watch comes with stunning presentation box

Shpg wt ½ lb.

WALTHAM

TIMING AMERICA FOR OVER 100 YEARS

All Waltham Watches have

INCABLOC Shockproof Unbreakable Mainsprings

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Against defects or breakage . . . for as long as the watch is in use. No charge for material or labor to replace parts of movement

Skindiver: 100% waterproof* to depth of 25 fathoms. Turning rim shows elapsed time of dive. Luminous dial visible in total darkness. Chrome top case has steel back. Plastic band. **Incabloc shockproof. 17 Jewels. Unbreakable mainspring. 29-3134 V 2995 . . Retail $75.00**

G Golden Boone "25": 25 Jewels. Solid 14K gold case with super-slim styling. Elegant textured dial. 10K gold-filled adjustable expansion band. **Incabloc shockproof and unbreakable mainspring. 10-9975 V 4960 . . . . . Retail $125.00**

H Golden Boone "25" B: As above, with black dial. **10-9983 V 4960 . . . . . Retail $125.00**

J Auto Winner "25" Y: 25 Jewels. Self-winding waterproof* dress watch with a truly striking dial. Yellow top case has non-corrosive back. 10K gold-filled combination expansion band has leather trim. **19-5719 V 3695. . . . . Retail $92.50**

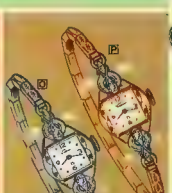
K Auto Winner "25" W: As above, chrome top case, steel back and expansion band. **19-5727 V 3560 . . . . . Retail $90.00**

L Diamond Eugenie "25": 8 sparkling diamonds in case of solid 14K white gold. Gold-filled adjustable expansion bracelet. **25 Jewels. Incabloc, unbreakable mainspring. 29-3290 V 5850 . . . . . Retail $150.00**

M Diamond Cascade "25" W: 6 diamonds in case of white rolled gold plate, non-corrosive back. 10K gold-filled mesh bracelet. **25 Jewels. Incabloc, unbreakable mainspring. 10-5817 V 4450. . . . . Retail $115.00**

Diamond Cascade "25" Y: as above, in yellow. **19-5735 V 4450 . . . . . Retail $115.00**

N Royal Crest "25": 22 diamonds in 14K white gold case. 10K gold-filled mesh adjustable bracelet, safety chain **25 Jewels. Incabloc shockproof. Unbreakable mainspring. 29-1690 V 11500 . . . . . Retail $285.00**



O Diamond Patrician "25" W: 2 fiery diamonds set in case of sculptured 10K white rolled gold plate, with non-corrosive back. 10K gold-filled expansion bracelet. **25 Jewel movement. Incabloc shockproof and unbreakable mainspring. 29-3316 V 3175 Retail $79.50**

P Diamond Patrician "25" Y: As above, in yellow. **29-3308 V 3175 Retail $79.50**

Casey "25" Y: 25 Jewel railroad style watch, ideal for drivers, farmers, etc. 10K yellow rolled gold plate case, very legible dial. Fully numbered minute track. Black enameled arabic figures. Durably constructed. **Shockproof with Incabloc, unbreakable mainspring. Black leather fob included. 29-3175 V 2995 . Retail $75.00**

Casey "17" W: As above, with chrome top case and non-corrosive back. **17 Jewels. 29-3743 V 2250. . . . . Retail $57.50**

*Guaranteed waterproof as long as case, crown and crystal are intact.

Retail prices include Federal Excise Tax; dealer's prices do not.

Shipping Weight about ½ lb.

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Auto-Dater Y: Self-winding calendar watch tells time and date. Yellow waterproof* case has non-corrosive back. Expansion band. 17 Jewels. **Incabloc shockproof.**
19-5511 V 3495 Retail **$87.50**
Auto-Dater W. As above, in white.
19-5529 V 3495 Retail **$87.50**

World's thinnest self-winding watch with sweep-second hand

Ultra-thin Prescott "21": The thinnest 21 jewel self-winding waterproof* with a sweep second hand ever made! Simple masculine style. Rich champagne dial. Shiny yellow top case has stainless steel back, matching two-tone adjustable expansion band. **Shockproof with Incabloc, has unbreakable mainspring.** Lifetime guarantee on movement parts.
19-5537 V 4795 . . . Retail **$120.00**

Golden Madeline "25" Y: 25 Jewels. Solid 14K yellow gold case with contour sculptured design. Very legible all-arabic numeral dial. 10K gold-filled adjustable expansion bracelet. Accurate movement is **shockproof with Incabloc, has an unbreakable mainspring.**
10-9959 V 3395 . . . . . Retail **$85.00**

Golden Madeline "25" W: As above, with solid 14K white gold case.
10-9967 V 3395 Retail **$85.00**

Retail prices include Federal Excise Tax; dealer's prices do not.

*Guaranteed Waterproof as long as case, crown and crystal are intact.

Shipping Weight about ½ lb.

Holly "25" Y: 25 Jewels. So petite it can pass thru a lady's ring. Dainty 10K yellow rolled gold plate case with non-corrosive back. Gold-filled expansion bracelet. **Incabloc shockproof, unbreakable mainspring.**
10-5858 V 2950 Retail **$75.00**

Holly "25" W: As above, white.
10-5866 V 2950. Retail **$75.00**

ADVERTISED IN LIFE

E Auto Cruiser "25": 25 Jewel self-winding waterproof* dress watch with unique wrap-around crystal. Modern styling. Yellow 10K gold-filled case and expansion band. Non-corrosive back **Incabloc shockproof, unbreakable mainspring.**
19-5545 V 4775 . . . . . Retail **$120.00**

F Auto Braddock: Self-winding waterproof* dress watch in classic design. All steel case and combination expansion band. **Shockproof with Incabloc, unbreakable mainspring.** 17 jewel movement.
19-5560 V 2950 . . . . . Retail **$75.00**

Each Watch Gift Boxed

Golden Galena "25" Y: 25 Jewels. 14K yellow gold case passes thru lady's ring. Expansion bracelet is gold-filled. **Incabloc.**
19-5578 V 4495 . . . **$115.00**

Golden Galena "25" W: As above, 14K white gold case.
19-5586 V 4495 . **$115.00**

Normandy W: Lovely dress watch White case with stainless back. Gold-filled expansion bracelet. **Incabloc shockproof. 17 Jewels.**
19-5602 V 2345 . . **$59.50**

Normandy Y: As above, in yellow.
19-5594 V 2345 . **$59.50**

Biarritz "25" Y: 25 Jewels Yellow rolled gold plate case, stainless back. Wide-link adjustable gold-filled bracelet. **Incabloc.**
10-5825 V 3285 . **$82.50**

Biarritz "25" W: As above, in white.
10-5833 V 3285 . **$82.50**

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A Ultra-thin Wayne "Y" 25: So smart, so slim, so handsome on his wrist. 25 Jewels. Rich yellow case with non-corrosive back. Matching textured 1/20th 10K gold-filled expansion band. **Shockproof with incabloc and unbreakable mainspring.** Modern stick dial.
19-5404 V 3250 Retail **$82.50**

B Ultra-thin Wayne "W" 25: As above, in white.
19-5412 V 3950 Retail **$75.00**

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Felicity Y: Superb dress watch. Yellow top case, non-corrosive back. Gold-filled adjustable expansion bracelet. 17 Jewels. **Incabloc. Unbreakable mainspring.**
19-5430 V 1995 . . . . **$49.95**

Felicity W: As above, in white case and bracelet.
19-5438 W 1995 . . **$49.95**

Ursula "25" Y: 25 Jewels. Petite style. Yellow rolled gold case, non-corrosive back. Gold-filled adjustable expansion bracelet. **Incabloc. Unbreakable mainspring.**
19-5446 V 2550 . . . **$65.00**

Ursula "25" W: As above, in white case, bracelet.
19-5453 V 2550. . . . . **$65.00**

C Marigold "25" Y: 25 Jewels Solid 14K yellow gold case, gold-filled adjustable expansion bracelet. Petite style. **Incabloc. Unbreakable mainspring.**
10-9942 V 4160 . . . **$105.00**

D Marigold "25" W: An above, in 14K white gold.
10-5684 V 4160 . . . **$105.00**

Premier Rotatron "100" Y: Waltham's finest watch in over 100 years of fine watchmaking. Most efficient **self-winding** movement ever made. 100 functional jewels. **Waterproof*** case is 1/20th 10K yellow gold-filled, has stainless steel back. Matching combination gold-filled adjustable expansion band. Sweep second hand and luminous hands and hour dots. Ultra-accurate, advanced design movement has built-in shock-absorbers, **unbreakable mainspring.** A superb gift!
10-5668 V 6350 . . . . . Retail **$160.00**

Excelsior Rotatron "100" W: As above, with all steel case and combination expansion band.
19-5461 V 5550 . . . . . Retail **$140.00**
*Guaranteed waterproof as long as case, crown and crystal are intact.

Moor "25": 25 Jewel dress watch. Yellow rolled gold case with stainless steel back. Textured gold-filled expansion band and black dial. **Shockproof with Incabloc. Unbreakable mainspring.**
19-5479 V 2795 Retail **$69.50**

Sir Moor "25": As above, with white dial, yellow case.
19-5487 V 2795 . . . Retail **$69.50**

Diamond Rhodes W: Very distinguished man's watch with 4 genuine diamonds set in dial. Gleaming white waterproof* case with steel back. Adjustable expansion band. 17 Jewels, **Incabloc shockproof. Non-break mainspring.**
19-5495 V 3995 Retail **$100.00**

Diamond Rhodes Y: As above, in yellow.
19-5503 V 3995 . . . . . Retail **$100.00**

Each Watch Gift Boxed

Retail prices include Federal Excise Tax; dealer's prices do not

Shipping Weight about ½ lb.

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Sea Commando W: Ideal watch for men in the Armed Forces! **Waterproof*** chrome top case has stainless steel back and steel expansion band. Sweep second hand and luminous hour dots and hands. Full arabic dial is easy to read. Accurate 17 jewel movement is **shockproof with Incabloc, has unbreakable mainspring.**
19-5610 V 1795 Retail **$47.50**

Sea Commando Y As above, with yellow case and band.
19-5628 V 1995 Retail **$55.00**

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INCABLOC Shockproof Unbreakable Mainsprings

Nurse Chloe Y: For nurses, career women, homemakers, all women at work. 10K yellow rolled gold plate case with non-corrosive back. Gold filled adjustable expansion bracelet. Sweep second hand. 17 Jewels. **Incabloc shockproof and unbreakable mainspring.**
19-5636 V 2640 Retail **$65.00**

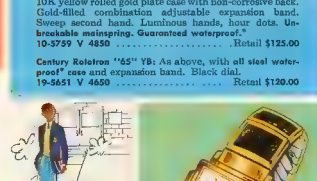
Nurse Chloe W: As above, with white case and bracelet.
19-5644 V 2640 Retail **$65.00**

Auto Salome W: Self-winding waterproof* watch for sports women, career women. Chrome top case, non-corrosive back. Steel combination adjustable expansion bracelet. Red sweep second hand. 17 jewel movement is **Incabloc and unbreakable mainspring.**
29-3183 V 3665 Retail **$92.50**

Auto Salome Y: As above, with yellow case and bracelet.
29-3191 V 3850 Retail **$97.50**

Century Rotatron "65" Y: 65 functional jewels transform every motion of wrist into accurate timekeeping energy. 10K yellow rolled gold plate case with non-corrosive back. Gold-filled combination adjustable expansion band. Sweep second hand. Luminous hands, hour dots. **Unbreakable mainspring. Guaranteed waterproof.***
10-5759 V 4850 ..... Retail **$125.00**

Century Rotatron "65" YB: As above, with **all steel waterproof* case** and expansion band. Black dial.
19-5651 V 4650 ..... Retail **$120.00**



Stratford: Dignified dress watch for the distinguished man. Superbly styled case has yellow top, stainless steel back. Matching combination expansion band is 10K yellow gold filled, with leather trim. 17 jewels. **Incabloc shockproof. Unbreakable mainspring.**
19-5701 V 2395 Retail **$59.50**

Watchlette Bazaar "25" Y: 25 Jewels. Alluring new luxury design has beauty of a dainty bracelet accuracy of a fine watch. Yellow case and bracelet has non-corrosive back. Contour design. **Incabloc shockproof, unbreakable mainspring.**
19-5669 V 3375 ..... Retail **$85.00**

Watchlette Bazaar "25" W: As above in white.
19-5677 V 3375 ..... Retail **$85.00**

Drusilla Y. Glamour styling at its best: Yellow teardrop shaped case, elegant in its simplicity, with non-corrosive back. Rich champagne dial. Matching 10K gold-filled mesh bracelet. **17 Jewels. Incabloc shockproof, unbreakable mainspring.**
19-5685 V 3225 ..... Retail **$82.50**

Drusilla W. As above, in white.
19-5693 V 3225 ..... Retail **$82.50**

Retail prices include Federal Excise Tax; dealer's prices do not.

Shipping Weight about ½ lb.

*Guaranteed waterproof as long as case, crown and crystal are intact.

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Muriel "25" Y: 25 Jewels. Sweetly petite and dainty. 10K yellow rolled gold plate case has non-corrosive back. Graceful tear-drop styling 10K gold-filled adjustable expansion bracelet completes lovely effect. **Incabloc shockproof. Unbreakable mainspring.**
19-5875 V 3150 Retail **$79.50**

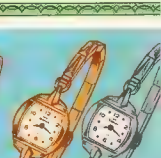
Muriel "25" W: As above, in white case and bracelet.
19-5883 V 3150 Retail **$79.50**

Watchlette Diamond Nell "25" W: 25 jewels. Two diamonds set in a stunning bracelet watch. White case and bracelet with non-corrosive back. **Incabloc shockproof and unbreakable mainspring.**
19-5891 V 3850 Retail **$97.50**

Watchlette Diamond Nell "25" Y: Same as above, in yellow.
19-5909 V 3850 Retail **$97.50**

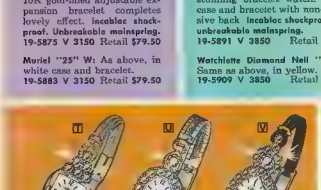
Sea Nymph W: Waterproof* lady's watch for casual or dress wear. All steel case, adjustable expansion bracelet. Sweep second hand, luminous hands, hour dots. 17 jewels. **Incabloc shockproof and unbreakable mainspring.**
19-5917 V 2975 . . Retail **$75.00**

Sea Nymph Y: As above, in yellow
19-5925 V 2975. Retail **$75.00**



Marietta Y: Charming classic dress watch, demurely styled. Sculptured yellow case has non-corrosive back. 10K gold-filled expansion bracelet. 17 jewels. **Incabloc shockproof, non-break mainspring.**
19-5933 V 1910 . Retail **$49.50**

Marietta W: As above, in white.
19-5941 V 1910 Retail **$49.50**



T Diamond Judith: 12 sparkling diamonds—total weight, quarter carat—set in a lovely case of 10K white rolled gold plate. Non-corrosive back. Gold-filled mesh cord bracelet. **17 Jewels. Incabloc shockproof, unbreakable mainspring.**
19-5958 V 8500 . . . . . Retail **$215.00**

U Diamond Marlena: 18 dazzling diamonds with a total weight of one half carat bedeck a delightful case of solid 14K white gold. Gold-filled wide mesh bracelet. **17 jewels. Shockproof with Incabloc. Unbreakable mainspring.**
19-5966 V 17000 . . . . . Retail **$425.00**

V Diamond Kate: Brilliant splendor of **40 blazing diamonds** with a total weight of a full carat. Superbly elegant case of solid 14K white gold. Black silk cord bracelet with safety catch. **17 Jewels. Shockproof with Incabloc, unbreakable mainspring.**
19-5974 V 28500 . . . . . Retail **$725.00**

Diamond Century "25": 100 fiery diamonds combined in a design of supremely gorgeous elegance. Delicately graceful swirl style case and bracelet of solid 14K white gold. **25 jewel** movement is as accurate as this watch is beautiful. **Shockproof with Incabloc. Unbreakable mainspring.** Gift boxed.
10-5809 V 33000· · **$825.00**

W Diamond Imperial: Fabulously beautiful dress watch with **4 brilliant diamonds** set in case of 10K white rolled gold plate. Non-corrosive back. Gold-filled wide mesh bracelet. 17 jewel movement is **shockproof with Incabloc, has unbreakable mainspring.** New fashion glamor!
19-5982 V 4195. . . . . Retail **$105.00**

X Watchlette Kathleen Y: Delightfully youthful style. Combination bracelet and watch. Gleaming yellow top case and bracelet with non-corrosive back. 17 jewel movement has **unbreakable mainspring. Incabloc shockproof.**
19-5990 V 2795. . . . . Retail **$69.50**

Watchlette Kathleen W: As above, in white.
19-6006 V 2795. . . . . Retail **$69.50**

***Guaranteed waterproof as long as case, crown and crystal are intact.**

Shipping Weight about ½ lb.

Retail prices include Federal Excise Tax; dealer's prices do not.

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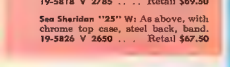
Ultra-thin Warner Y: Super-slim deluxe watch. Gleaming yellow top case with non-corrosive back. 10K gold-filled combination adjustable expansion band. Stick-figure dial. 17 jewels. **Incabloc shockproof and unbreakable mainspring.** Stick figure dial.
19-5750 V 2995 Retail **$75.00**

Ultra-thin Warner W: As above, with chrome top case, steel back and band.
19-5768 V 2550 Retail **$65.00**

Sea Sheridan "25" Y: 25 jewel waterproof* watch for both dress and sports wear. Bright yellow case has non-corrosive back. 10K gold-filled combination adjustable expansion band. Red sweep second hand. Luminous hour dots and hands. **Shockproof with Incabloc. Unbreakable mainspring.**
19-5818 V 2785 . . . Retail **$69.50**

Sea Sheridan "25" W: As above, with chrome top case, steel back, band.
19-5826 V 2650 . . . Retail **$67.50**



Each Watch Gift Boxed

Retail prices include Federal Excise Tax; dealer's prices do not.

R Webster Rototron "53" Y: 53 functional jewel self-winding waterproof*—with the most efficient automatic movement ever made! 10K yellow rolled gold plate case with non-corrosive back. 10K gold-filled adjustable expansion bracelet. Sweep second hand, luminous hands and hour dots. Built-in shock absorbers, **Incabloc shockproof and unbreakable mainspring.**
19-5776 V 4295 . . . . . Retail **$110.00**

S Webster Rototron "53" W: As above, chrome top case, steel back and expansion band.
19-5784 V 3975. Retail **$100.00**

Paxton "25" B: 25 jewel dress watch contoured to fit the curve of his wrist. The dignified case is all 10K yellow gold-filled with matching adjustable expansion band. Black stick-figure dial. **Shockproof with Incabloc. Unbreakable mainspring.**
19-5800 V 3850 . . . . . Retail **$97.50**

Paxton "25" As above, with white dial.
19-5792 V 3850. . . . . Retail **$97.50**

THIN Calendar Watch

Auto Signal Y: Self-winding and waterproof* watch tells time, date. Accurate, easy to read Yellow case with non-corrosive back. Gold-filled expanson band. 17 jewels **Incabloc shockproof. Unbreakable mainspring.**
19-5834 V 4100 Retail **$105.00**

Auto Signal W: As above, chrome top case, steel back and band.
19-5842 V 3895 . Retail **$100.00**

Caballero W: Discretely debonair dress watch with luxurious continental styling. Trim white case with rich Florentine textured finish has a non-corrosive back, concealed band attachment. 10K white gold-filled expansion band. 17 **Jewels. Incabloc shockproof. Unbreakable mainspring.**
19-5859 V 2950 . . . . . Retail **$75.00**

Caballero Y: As above, in yellow.
19-5867 V 3285 . . . . . Retail **$79.50**

***Guaranteed waterproof as long as case, crown and crystal are intact.**

Shipping Weight about ½ lb.

FINEST-QUALITY TENNIS SET

Ideal for beginners! Tennis set includes 7-ply laminated tournament-model Regency racket with full maple overlay and two fiber inserts. Nylon-strung with grooved shaft, leather grip. Also includes can of three Wilson tennis balls, zippered racket cover with rubberized lining, and a hardwood racket press.

42-1354 A 930—Set, 4 lbs.... **$15.50**

COMPLETE TENNIS SET

Outstanding value on everything you need for tennis! Balanced laminated racket has 4-ply hardwood frame—it's strung with strong Ply-Test Swiss nylon. Hardwood racket press—plastic racket cover with zipper opening. Three balls have nylon-dacron-wool covers in vacuum-sealed can to assure freshness and resiliency.

42-1313 A 598—Set, 4 lbs.Retail **$8.95**

Sports Equipment for the Entire Family—Endorsed and Used . . .

A to G WILSON TENNIS RACKETS—ENDORSED BY CHAMPIONS

Wilson's exclusive Strata-Bow frames are the ultimate in precision balance, control, speed, and "feel." Selected hardwoods are permanently bonded together with strong fiber reinforcements to form a symmetrically perfect frame of uniform quality. String-Gard process of counter-sinking and grooving holes protects the strings from damage, assures longer life.

[A] Kramer "Autograph" Racket. Laminated Strata-Bow frame. Perforated tan calfskin grip—center shiving. Multi-ply nylon strung. Rawhide shoulder reinforcements, white throat faces. Wt. 1 lb.
42-1263 A 1600....Retail **$24.00**

[B] Kramer "Pro" Racket. Black-and-white laminated Strata-Bow frame. Perforated red leather grip—center shived. Multi-ply nylon strung. Flex-Shaft with white reinforcements, black accents. 1 lb.
42-3608 A 1200.....Retail **$18.00**

[C] Maureen Connolly "Coppel." Laminated Strata-Bow frame, black fiber reinforcement. Perforated blue leather grip. Multi-ply nylon strung. White fiber shoulder overlays, blue throat faces, natural handle flakes.
42-3624 A 834—Shipping weight 1 lb... .....Retail **$12.50**

D WILSON TENNIS BALLS

"Championship" balls. Approved by USLTA. Dacron-nylon-wool cover, rubber core. 3 balls in hermetically sealed can. 1 lb.
42-1339 A 205—Can of 3....**$2.75**

E RACKET PRESS AND COVER

Waterproof fabric cover—3-ball pocket, name plate, carry strap, etc. Press of lacquered hardwood, nickel-plated hardware.
42-1743 A 187—1½ lbs..... **$3.00**

WILSON "Harvey Kuenn Autograph"

WILSON "Ball Hawk 5lx" Glove

WILSON "Ernie Banks Fieldmaster"

WILSON "Nelson Fox" Model

G to K FAMOUS-QUALITY WILSON BASEBALL GLOVES

[G] "Harvey Kuenn Autograph" Model. Endorsed by a famous all-star outfielder! Large Lock-Tite double-X tie-down web snares the tough ones! Deep grease-set pocket. Select glove leather Snap-Action palm lacing for increased flexibility. Full leather-lining. Welted seams, roll leather binding. Welted, streamlined back fingers stay in playing shape. Leather-laced fingertips and horseshoe style wrist lacing. Wide adjustable Hold-Tite wrist strap. Regular model.
41-0266 A 1449—2½ lbs.. **$22.50**

Same, but for southpaws
41-0274 A 1449—2½ lbs .**$22.50**

[H] "Ball Hawk 5lx" Model. Built to handle tough plays! At the same time designed for smooth play! Six big fielding fingers! Smooth-trapping creased pocket. Prime glove leather. Snap-Action palm lacing increases flexibility. One-piece palm and thumb. Leather lining throughout. Roll leather binding. Streamlined welted-back fingers shaped for easy action. Strong leather fingertip lacing, leather-laced wrist. Hold-tite adjustable wrist strap. Regular model.
41-0282 A 1225—2½ lbs...**$18.50**

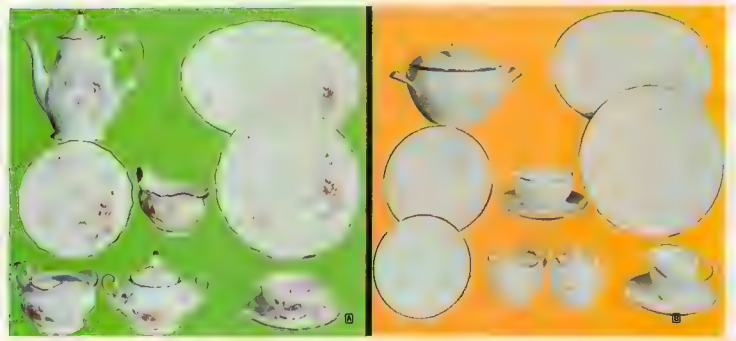
Same, but for southpaws
41-0290 A 1225—2½ lbs.. **$18.50**

[J] "Ernie Banks Fieldmaster" Model. Fine fielding glove autographed by shortstop Ernie Banks! Ball-gripping, three-X tie-down Lock-Tite web. Large, deep grease-set pocket cradled of fine glove leather. Snap-Action leather palm lacing assures greater control. Fully lined with soft, comfortable leather. Durable roll leather binding. Leather-laced wrist and fingertips. Full welted, streamlined back fingers shaped for play. Adjustable Hold-Tite wrist strap for perfect fit. Regular model.
41-0324 A 895—2½ lbs....**$13.50**

[K] "Nelson Fox" Model. Fast fielding glove autographed by White Sox second baseman Nelson Fox! Has large, tie-down web designed for fast action. Deep, grease-set pocket. Fine-grade glove leather. Snap-Action leather lacing increases flexibility. Lined with leather throughout. Flat leather binding with fully welted seams. Welted, streamlined back fingers perfectly shaped for flexibility in action. Leather fingertip and wrist lacing. Button-down wrist strap. Regular model.
41-0332 A 655—2½ lbs.. **$10.00**

FAMOUS BAVARIAN CHINA

For unsurpassed quality and design—choose imported china from the world's greatest craftsmen—Forest, Johann Haviland, and C. M. Hutschenreuther. You'll be proud to use this fine-quality china for formal entertaining as well as everyday dining. It has all the luster, sheer translucency, and beauty that makes china a prized possession. Fully vitrified—impervious to moisture and highly resistant to chipping and breaking. For open stock pieces, write to us.



(A) CLASSIC ROSE BY FOREST

Master-quality china from the world's oldest china factory! It's delicately translucent, yet extremely durable—crack and craze proof, chip-resistant. Fired at 2800° for lasting beauty. Pattern of delicate roses and green leaves blooms against a white background—creates a design that blends well with traditional or modern settings. The elegant baroque-shaped pieces are richly trimmed in 24K gold. Wts. 65, 36 lbs.

65-5712 F 4663 93-Pc. Set **$69.95**

65-5704 F 7997—93-Pc Set.. **$119.95**

SET COMPOSITION FOR DINNERWARE SERVICES

93-Pc. Service for 12 for (A), (C), (E). 12 each: dinner plates, dessert plates, bread-butter plates, cups, saucers, soup bowls, fruit bowls, 1 each: vegetable bowl, covered sugar, creamer, coffee pot, 2-pc. sauce boat; platters.

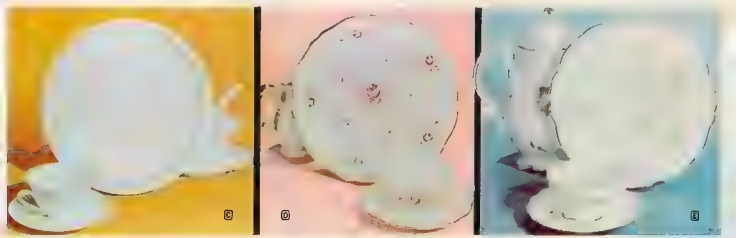
93-Pc. Service for 12 for (B), (D). 12 each: dinner plates, dessert plates, bread-butter plates, soup bowls, fruit bowls, cups, saucers; 1 each: vegetable-baker, sauce boat, covered sugar bowl, creamer, covered tureen, 2 platters.

83-Pc. Service for 8 for (A), 8 each: dinner plates, dessert plates, cups, saucers, soups, fruit bowls; 1 each: covered sugar, creamer, vegetable bowl, platter.

(B) WHEAT SPRAY BY JOHANN HAVILAND

Striking simplicity in a design that reflects traditional elegance—offers an invitation to gracious dining! The pure white translucent china is a perfect background for graceful sprays of silvery gray wheat. The coupe-shape pieces are edged with a gleaming ring of platinum that echoes the rich glow of your finest silverware. It's a pattern you'll be proud to own. delicately beautiful for formal entertaining, yet durable enough for every day. 65 lbs.

65-5290 F 7997—93-Pc. Set . **$119.95**



(C) TIARA BY HUTSCHENREUTHER

Contemporary styling in china that looks so delicate and fragile, yet gives lasting service. Sophisticated random blue border pattern accents a background of sparkling white. Exquisite coupe-shaped pieces. Serves every occasion beautifully—formal to casual

65-5324 F 8663—93-Pc Set. 65 lbs. **$129.95**

(D) CHIPPENDALE ROSE BY JOHANN HAVILAND

Traditional beauty in a classic rosebud pattern! It's designed for an adventure in gracious entertaining. Authentic rose and leaf design on a lovely white background—heavy gold trim on baroque-shaped pieces. It's delicate in appearance, yet made to give years of treasured service

65-5308 F 8663—93-Pc Set 67 lbs **$129.95**

(E) BROWN ORCHID BY HUTSCHENREUTHER

Adds an unmistakable note of luxury to every table setting. Captures the enduring beauty of nature with a graceful floral swirl in tones of brown, pink, and yellow set against a lustrous white background. Regal baroque-shaped pieces edged in luxurious 24K gold.

65-5340 F 9330 93-Pc. Set 65 lbs. **$139.95**

Services are not available—shipped from New York—pay shipping charges on arrival

TEXAS·WARE

MAGNIFICENT MELMAC® DINNERWARE
Guaranteed 2 Years

This is modern dinnerware styled for modern living. Use it for guests, the patio, everyday meals. Note the elegant coupe shape of the plates, the graceful footed cups and bowls, the dramatic use of color and pattern. TEXAS·WARE is superbly break-resistant.

SET COMPOSITION AND WEIGHT

53-pc. set 8 each dinner plates, salads, saucers, cups, soup/cereals, dessert bowls; 1 each, platter, serving bowl, creamer, sugar and lid. wt. 16 lbs.

79-pc. set 12 each dinner plates, salads, saucers, cups, soup/cereals, dessert bowls; 2 platters (1 decorated), 2 serving bowls; 1 creamer, sugar and lid. wt. 24 lbs.

All patterns offered in open stock—write to GMC, dept. 25F

HARVEST Decorative sheaf of ripe oats in browns and greens create a carefree pattern. Decorated dinner plates, saucers, platter. Sandalwood solid-color pieces.
25-0852 W 2663-53-pc. Service for Eight . . . . . Retail **$39.95**
25-0866 W 3997-79-pc. Service for Twelve . . . . . Retail **$63.95**

CREATION Enchanting lavender blossoms, sprigs of brown. Decorated dinner plates, saucers, platter. Lavender solid-color pieces.
25-1322 W 2663-53-pc. Service for Eight . . . **$39.95**
25-1330 W 3997-79-pc. Service for Twelve **$59.95**

HAVEN Haven of colors – beige tones, browns, apricot. Decorated dinner plates, saucers, platter Apricot solid-color pieces.
25-1348 W 2663-53-pc. Service for Eight **$39.95**
25-1355 W 3997-79-pc. Service for Twelve **$59.95**

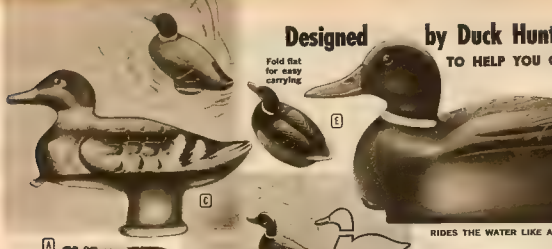
GOLD SPRAY Turquoise flowers on golden foliage. Decorated dinner plates, saucers, platter. Turquoise solid-color pieces.
25-0837 W 2663-53-pc Service for Eight. **$39.95**
25-0845 W 3997-79-pc. Service for Twelve . **$69.95**

GOLD WHEAT A classic pattern in gleaming golden tones. Decorated dinner plates, saucers, platter.
25-0795 W 2663-53-pc. Service for Eight . . . . . Retail **$39.95**
25-0803 W 3997-79-pc. Service for Twelve. . . . . Retail **$59.95**

SUNNY MORN Dainty blossoms, spring green foliage. Decorated dinner plates, saucers, platter. Yellow solid-color pieces.
25-0811 W 2663-53-pc. Service for Eight . . . . . Retail **$39.95**
25-0829 W 3997-79-pc. Service for Twelve. . . . . Retail **$69.95**

Designed by Duck Hunters!

TO HELP YOU GET YOUR LIMIT



A FAULK'S CHAMPIONSHIP DUCK CALL
Faulk—a brand which has won more national and international calling championships than any other! This is a call anyone can blow—and get results! Designed for mallards but very effective on other ducks. Polished wood—professionally tuned. Use under almost all conditions. Mfr's 5-yr. guarantee
44-0164 A 365—Wt. ½ lb.....Retail **$6.00**

Honker Call. Similar, for Canadian geese.
44-0172 A 455—Wt. ½ lb.....Retail **$7.50**

B FAULK'S DELUXE MODEL DUCK CALL
Tuned for mallards—produces a smooth and natural tone that is irresistible to ducks. Polished, heavy-duty walnut barrels—for a long, useful life. Expertly hand-tuned
44-0248 A 240—Wt. ½ lb.....Retail **$3.95**

Deluxe Goose Call. Hand-tuned to call all species of geese. Easy to blow, waterproof. Heavy-duty cherry and walnut barrels.
44-0339 A 300—Wt. ½ lb . . . .Retail **$4.95**

C SELF-INFLATING MALLARD DECOYS
Life-size "Dooks"—natural latex rubber mallard decoys. Natural wild-life colors can't fade or rub off. No glare or shine, no glare! Self-inflating—just drop in water. Hidden ring keel for perfect balance. Won't puncture at normal range—won't leak. Compact—a dozen deflated decoys fit easily into your pocket. Mfr's 5-yr. guarantee. Twelve mallard decoys—six drakes, six hens. 9 lbs.
44-1006 A 1437—Ctn./12.....Retail **$23.95**

D "QUACKERS" MALLARD DECOYS
Deluxe decoys of high-quality Monsanto Lustrex plastic with coloring molded in—can't fade, chip, peel. Realistic details, non-glare finish. Adjustable heads. Unique keel for natural swimming motion. Ballast and flat bottoms reduce rocking, and plowing-in. Unsinkable, repairable. Six decoys—four drakes, two hens.
44-0602 W 800—Ctn./6. Wt. 2 lbs. Retail **$12.00**

E "PLASTI-DUKS" MALLARD DECOYS
Deluxe, realistic mallard decoys of durable, extra heavy-gauge plastic. Painted with special formula that soaks into the plastic—can't fade or peel. Balanced self-righting even in rough water. Will not sink—even close-range punctures are self-sealing, can be repaired. Six decoys—four drakes, two hens.
44-0683 W 1137—Ctn./6. Wt. 12 lbs....**$18.88**

F CANADA GOOSE FIBER DECOYS
Versatile stake-type decoys—for field use or for shallow water use with stake extension (not included). Life-size—of tough molded fiber, painted in non-glare colors with realistic feather finish, glass eyes. Heads and necks remove for storage. Six decoys per carton—three upright and three feeder—easy to arrange them in natural, effective groupings.
44-1493 W 1035—Ctn./6. Wt. 10 lbs. Retail **$14.95**

G "HEAT-PAL" WARMER AND STOVE
A welcome companion for cold-weather sports! Burns denatured alcohol (shellac thinner)—gives up to 20 hours of heat from 1½ pints! Outside control adjusts heat. Steel grill accommodates different-sized pots and pans. Windproof, spill-proof, waterproof. Safe for indoor or outdoor use—no toxic fumes. It's smokeless, odorless. Bottom section of red-enameled steel, upper portion is of heavy spun aluminum. Convenient carrying handle, 8½ in in diameter, 10½ in high—folds to 8 in. high.
44-1220 A 1225—Wt. 6 lbs.....Retail **$19.95**

J CURON-LINED DEERSKIN MITTS
Pliable cork-colored deerskin shooting mits lined with Curon—the wonderfully lightweight, quick-drying insulation. Elastic wristlets with leather flap on palm side—keep out wind and snow. Right mitten is designed with flap-covered palm slit so you can shoot easily without removing mitt. Nylon-stitched for lasting strength. Sizes: small, medium, or large—specify
44-1691 KY 398—Pair. Wt. ½ lb....Retail **$6.50**

K ALL-WOOL PLAID MITTENS
Ideal for hunters and ice fishermen! Bright red plaid of heavy 100% wool for maximum warmth. Knit wristlets assure snug, comfortable fit—give extra protection from wind. For right- or left-handed hunters—split palm and thumb on both gloves for easy shooting without removing mittens. One size fits all.
44-2897 A 137—Pair. Wt. ½ lb.....Retail **$2.25**

L DEERSKIN SUEDE SHOOTING GLOVES
Soft Carpincho chamois-type suede—so smooth, so practical. Won't stiffen—completely washable. Nylon-stitched for long, repair-free life. Unlined, flexible. Rust color. Ideal as a hunting, riding, or driving glove—anywhere you need a handsome glove with a non-slip surface. Small, medium, large—specify
44-0644 KY 288—Pair. Wt ½ lb.....Retail **$4.75**

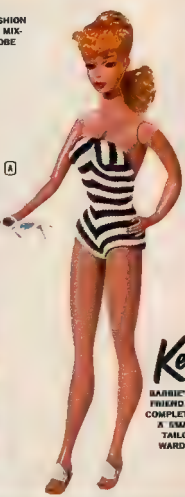
Be prepared when the birds head South this fall! GMC offers a wide selection of famous-brand hunting equipment and accessories—warm hunting suits and boots on pages 595-580, quality shotguns (Beretta, Noble, Marlin, others) on page 592-585. Buy now—and be ready to get you limit of game when the season opens!

MATTEL, INC. TOYMAKER

Barbie

MATTEL'S TEENAGE FASHION MODEL WITH PRETTY MIX-AND-MATCH WARDROBE

A



C

Ken™

BARBIE'S BOY-FRIEND "KEN" COMPLETE WITH A SMARTLY TAILORED WARDROBE

LITTLEST ANGEL DOLL

She can sit, kneel, walk, and stand!

Order her outfits separately

SWEET BETSY McCALL DOLL AND WARDROBE

Barbie PATTERNS BY ADVANCE

Petite Fashion Plates

SWEET DOLL "MODELS" WITH THEIR OWN CLOTHES

B

A B MATTEL'S "BARBIE" WITH WARDROBE (A)—FASHION PATTERNS (B)

(A) "Barbie" Doll and Wardrobe. Loved by girls of all ages! Garments of finest fabrics—all fashions are exquisitely made—complete with tiny zippers, tailored coat linings. "Barbie" is 11½ in. tall—made of beautiful, sturdy fleshtoned vinyl plastic with movable arms, legs, and head. Her long, wavy, rooted Saran hair can be washed, combed, and styled. "Barbie" comes in a striped jersey swimsuit, sun glasses, earrings, summer sandals—with a special pedestal so she can stand. Her mix-and-match wardrobe includes: coat and hat, sailing jacket, sleeveless sweater and skirt, matching cardigan and pullover, play suit, levis and blouse, leotards, shorts, bra and panties, gloves, shoes, crystal necklace, and collar—enough pieces to create over 70 combinations

82-0431 A 799—Set. 2 lbs. **$11.98**

(B) "Barbie" Fashion Patterns. Now "Barbie" fans can make their own clothing for her! It's simple with this set of patterns by famous Advance! Set consists of twelve different costumes. Advance patterns for dresses, for stunning sports outfits, coat, ballet outfit, etc. Instructions are included to make doll dress-making easy!

82-2114 A 100—Set. ½ lb. . . . **$1.50**

C

C MATTEL'S "KEN"—COMPLETE WITH A SMARTLY TAILORED WARDROBE

All the girls who love "Barbie" really go for "Ken." He's "Barbie's boyfriend —and he's a real doll! Made of sturdy vinyl plastic with movable arms, legs, and head for easy dressing. There are so many realistic positions he can assume. His crew-cut hair is the latest style for young he-men! Wears bathing trunks and sandals—comes complete with towel. Wire stand to hold him up. "Ken" measures 12½ in. tall. Complete with miniature accessories, and a set of four smart outfits! Because of limited supply, the costumes may vary slightly. They include:

Dreambout Outfit (as shown)—sports jacket, slacks, sport shirt, shoes and socks. Smart corsage hat with netty band.

Sleeper Outfit—pajamas, midnight snack of sugar bun and milk, alarm clock

Campus Hero Outfit—handsome sweater, white duck slacks, red socks and white oxfords. Accessorized with trophy, banner, letter "U" for sweater.

Tuxedo Outfit—"tux" with satin-faced lapels, white dress shirt, black socks and shoes. Maroon bow-tie, cummerbund. Boutonniere, corsage for date.

82-2130 A 1190—Doll Kit. 2 lbs . **$16.95**

G

G "LITTLEST ANGEL"—SHE CAN KNEEL, SIT, WALK, AND STAND!

Anything "mommy" can do, "Littlest Angel" can do, too! She's a fully jointed toddler—and so full of fun for little girls! Adorable as she can be—the ideal companion! Jointed knees make "Littlest Angel" so like—she can kneel, sit, walk, stand—assumes many realistic positions. She's made of washable, unbreakable plastic with soft vinyl head.

Her sparkling, sleeping eyes open and close. "Littlest Angel" has rooted Saran hair in a cute Dutch Boy bob—you can comb it, wash it, set it. It's adorable to play "beauty parlor" with her! This 14in. darling is dressed in panties, shoes, and socks. Order more clothes for "Littlest Angel" below.

82-0639 A 225—Doll. ½ lb. **$2.98**

"Littlest Angel's" Clothes. See pictures (1) to (5). Extra outfits—all made of finest fabrics. Number of pieces in outfits includes accessories items normally sold in pairs counted as one piece (example—shoes). Shpg. wt. of each outfit is ½ lb.

Stock No.	Key No.	Name of Outfit	Retail Price
82-0712 A 150	1	2-Pc. Coat-Hat Set	$2.00
82-0696 A 150	2	4-Pc. Pinafore	$2.00
82-0720 A 150	3	4-Pc. Play Outfit	$2.00
82-0647 A 75	4	1-Pc. Party Dress	$1.00
82-0670 A 75	5	3-Pc. Nightie Nite	$1.00

H

E WALKING BETSY McCALL DOLL—FROM McCALL'S MAGAZINE

She's a perfect little personality right out of McCall's magazine—a well-groomed beauty who loves clothes! Gives hours of pleasure because she'll walk with you wherever you go—just take her by the hand and lead her. Legs, knees, and arms are jointed. Her rooted Saran hair can be washed, combed, and brushed in any style! Her long-lashed sleeping eyes open and close. Betsy's 8-in. teenage figure is made of molded vinyl with a new bisque-like finish. She's dressed in a dainty flocked nylon chemise, shoes, socks. Order complete outfits below

82-0464 A 199—Doll. 1 lb. $2.25

Betsy McCall Wardrobe. See pictures (1) to (8) for complete ensembles for your "Betsy McCall" doll! All the careful tailoring details found in real clothes. Pretty colors—accessories. Number of pieces in each outfit stated —items normally sold in pairs counted as one piece (example—shoes). Shpg. wt. of each outfit is ½ lb.

Stock No.	Key No.	Name of Outfit	Retail Price
82-0498 A 165	1	6-Pc. Jumper Set	$1.50
82-0613 A 140	2	6-Pc. Bride Outfit	$2.00
82-0506 A 140	3	5-Pc. Formal	$2.00
82-0514 A 105	4	5-Pc. Jacket Outfit	$1.50
82-0472 A 140	5	5-Pc. Dress-Coat Set	$2.00
82-0480 A 140	6	6-Pc. Sunday Best	$2.00
82-0589 A 70	7	4-Pc. Beadspread Set	$1.00
82-0597 A 70	8	2-Pc. Outdoor Girl	$1.00

I

I "JUDY"—SWEET LITTLE PIXIE WITH WARDROBE AND TRUNK

Adorable 12-in. "Judy" is made of sturdy, unbreakable vinyl plastic with soft vinyl head. Movable arms, legs, and head—for easy dressing. She has a darling little face with sparkling, moving eyes and long lashes. New "Pixie" hair style! Hair is rooted Saran—so it can be washed, set, brushed.

Comes complete with her own 12-piece trunk outfit (clothing and carrying trunk). She wears a sun dress, panties, socks, shoes. Trunk includes: pajamas, bed jacket, polished cotton dress and cape—plus a comb, brush, and hand mirror. Shpg. wt. 2½ lbs.

82-0745 A 469—Doll and Set. **$6.98**

H HORSMAN "TEAR DROP TAMMY" DOLL WITH 11-PC. LAYETTE

A "Softee" baby—she feels so soft—just like the real thing! Does everything babies do—drinks, wets, cries real tears! Fully jointed arms and legs. Swivel head with "Miracle" rooted blonde hair that holds its curl—can be waved, brushed, combed. Long-lashed sleeping eyes. Soft vinyl head and body

"Tammy" is 10 in. tall—wears a lace-edged panty dress, matching headpiece, knitted booties and panties. 11-pc. layette consists of organdy dress, print sun suit, flannel jacket, blanket, diaper, washcloth, flannel puffs, soap, bottle, rattle, spoon.

82-0910 A 399—Kit. 1½ lbs. **$5.98**

1
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A
B
C
CHOOSE SHIRLEY'S WARDROBE FROM THESE 6 COSTUMES!
IDEAL

She changes from a graceful ballerina to a radiant bride!
D

Lovable Little-Girl Playmates

PRETTY LITTLE DOLL CHILDREN DESIGNED TO CHARM YOUNG MOTHERS

A SHIRLEY TEMPLE DOLL BY IDEAL
America's sweetheart more than ever before! A charming little lady—with her golden locks, her happy dimples All vinyl "magic-touch" body, soft vinyl head - so lifelike, so cuddlesome! Fully jointed arms, legs, and head. Long rooted Saran hair falls in a cascade of ringlets to her shoulders—it can be shampooed and curled. Long-lashed sleeping eyes open and close. Dressed in undergarments choose Shirley's wardrobe from a variety of outfits for any occasion. Each piece is exquisitely fashioned and beautifully detailed. Doll 12 in high
82-0811 A 280 Doll. 1 lb. . .Retail **$3.98**

[1] Picnic. Pinafore, pantes, purse.
82-0885 A 175—Set. ½ lb ...Retail **$2.50**

[2] School Belle. Print dress, purse
82-0852 A 105 - Set. ½ lb. ...Retail **$1.50**

[3] Suburbanite. Leatherette car coat, felt slacks, scarf, cap, and sport shoes
82-0936 A 280 Set. ½ lb.....Retail **$3.98**

[4] Sweet Dreams. 2-pc. pajamas, nightcap
82-0829 A 105—Set. ½ lb.....Retail. **$1.50**

[5] Partytime. Flocked nylon dress, bouf fant petticoat, panties, party purse
82-0860 A 175 Set. ½ lb.....Retail **$2.50**

[6] Shopping Trip. Felt coat, matching beret with tassel, medallion and purse.
82-0878 A 175 Set. ½ lb.. . Retail **$2.50**

B ADORABLE "PONYTAIL" DOLL
She'll win your heart with her freckled nose and long rooted Saran ponytail that can be shampooed and reset so many dif ferent ways! Movable soft vinyl head, plastic body with fully jointed arms and legs. Bright, wide-eyed look—eyes close when she's laid down to "sleep." All dressed up for a party in a pretty nylon print dress with lace trim. Knit socks, shoes 13 in. tall
82-0944 A 210 Wt. 1 lb. . Retail **$2.98**

C HORSMAN'S "RUTHIE" DOLL
Her sweet expression is designed to captivate almost any little girl! Fully movable head can be tilted, turned, and posed. Vinyl plastic body with fully jointed arms and legs each finger and toe is distinct, knuckles and nails are clearly defined for added realism! Long-lashed sleeping eyes, washable rooted Saran hair in a perky ponytail style Dressed in sugar-a spice outfit of printed embossed cotton with appliqued pinafore With panties, socks, shoes. Two sizes. Wts. 2, 3 lbs.
82-0753 A 280 15 in. tall. . . .Retail **$3.98**
82-0761 A 420 18 in. tall.....Retail **$5.98**

D BALLERINA-BRIDE WARDROBE DOLL
She dances and walks with equal ease! So lovely in any of her many costumes—from dancing tutu to bridal gown. Plastic body, vinyl head and arms. Fully jointed at shoulders, knees, and ankles—pivot waist and head that turns. Sleeping eyes, curly washable Saran hair Comes dressed in fluffy ballet costume with leotard, ballet slippers Bridal outfit consists of a nylon taffeta gown with lace-trimmed neck and overskirt, lace veil, and white bouquet. Complete wardrobe includes an extra tutu costume, satin and brocade dance dress, sundress, nylon robe, panties, high heels, hose, straw hat, purse 20 in. tall. In durable suitcase box.
82-0985 A 999 -Wt 4 lbs....Retail **$14.98**

E SWEET 13-IN. TODDLER DOLL
A real charmer—sure to please any little girl because she just loves to be played with! Movable soft vinyl head, jointed arms and legs on plastic body. Rooted curly hair can be shampooed and set in many styles She comes dressed in her Sunday best—ribbon-trimmed flocked nylon dress, lace and mesh bonnet with ribbon bow, panties, rayon socks, and shoes Wardrobe includes lace-trimmed cotton print dress and 2-pc. satin lounging pa-jamas 13-in. doll in sturdy trunk with plastic handle.
82-0951 A 350— Wt. 2½ lbs...Retail **$4.98**

F SHIRLEY TEMPLE WITH TV WARDROBE
She's sweet and lovable all vinyl with movable arms, legs, and head—12 in tall. Her rooted golden Saran hair in pretty curls can be washed and set Sleeping eyes Shirley has a complete wardrobe—there's an outfit for every occasion! Comes dressed in slip and panties Wardrobe includes pajamas, coat and hat, dress, blouse and skirt shoes, socks, purse and glasses, plus clothes hangers. All fabrics are washable
82-0738 A 840—Set. Wt. 2½ lbs....Retail **$11.98**

R HORSMAN'S 21-IN. "RUTHIE" DOLL
So precious, so appealing—and she just loves to be mothered! Made entirely of soft vinyl plastic fully jointed Distinct fingers and toes, clearly defined knuckles and nails to add an extra touch of realism. Her washable rooted Saran hair is styled in captivating curls. Sleeping eyes. Comes dressed in gay "partytime" plaid taffeta dress with a pert matching bonnet 21 in. tall
82-0795 A 555—Wt 3 lbs.....Retail **$7.98**

J HORSMAN'S 17-IN. "RUTHIE" DOLL
So lifelike, so purely lovable! 17 in. of soft vinyl plastic— jointed arms and legs let her strike a natural pose Washable rooted Saran hair in perky "little girl" pigtails Captivating sleeping eyes with lashes Dressed in gay taffeta costume with chic plaid pinafore. She wears knit panties, rayon socks, vinyl shoes Everybody's playmate!
82-0803 A 350—Wt. 2½ lbs.. . ... ..Retail **$4.98**

K HORSMAN'S "PEGGY ANN" DOLL
The darling of the neighborhood—you can't help loving her! All-vinyl with a cute subteen figure. Fully jointed arms and legs, turning head assumes many lifelike positions. Curly rooted Saran hair can be washed and reset. Charming sleeping eyes. She's dressed in her Sunday-best fleece coat and hood, with taffeta dress. With knit panties and socks, shoes 17 in tall.
82-0787 A 420—Wt. 3 lbs..... .. Retail **$5.98**

It's Kickoff Time at Our Touchdown Shop!

A WILSON FOOTBALL SHOES
• Made to stand the hardest wear!
Specially tanned blue-black cowhide uppers lockstitched to 1-pc. Drillite outsoles. Alloy spring steel sole and heel plates. Hard toe. Reinforced vamp molded counters. Detachable nylon cleats, steel washers. Athletic width in whole sizes 5 to 12—specify.
41-0779 PK 945—Wt. 3½ lbs.. **$14.00**

B DUBOW "SMALL FRY" OUTFIT
• 3-pc. set for boys up to 10 yrs. old!
Tan pebble-grained rubber ball with white stripe—official size, weight. Ventilated helmet of 1-piece molded plastic —4-point web suspension, lining and shock absorber. Adjustable chin strap, face guard. Cantilever shoulder pads have red fiber arches, caps and flaps; quilted padding; elastic straps; white drill crown and lacing.
41-0662 A 750—Set. 4 lbs **$12.35**

C D WILSON BOYS' EQUIPMENT
• Designed for full protection in play!
(C) Helmet. 1-piece molded plastic with web suspension. One-piece leather chin strap, double-bar face guard. Sizes small (6¾-6⅞), medium (7-7⅛), large (7⅛ 7¾)—specify.
41-1660 KY 900—Wt. 2 lbs **$8.00**
(D) Shoulder Pads. Corrugated fiber body, web cantilever and wing-swept spaulets. Leather hinges, foam rubber padding. Elastic body straps. Front, back laces adjust for boys 10-16 yrs.
41-0688 A 500—Wt. 2 lbs..... **$8.00**

E GIFFORD AUTOGRAPHED BALL
• Endorsed by Frank Gifford for Wilson!
Highly recommended for young players —takes lots of wear! Durable top-quality full-grain cowhide with sturdy double lining, tough-stitched seams for long life. White leather lacing, rubber valve bladder. Tan with white stripes—official size and weight.
41-0712 A 570—Wt. 1 lb.....**$8.50**

F HORNUNG AUTOGRAPHED BALL
• Endorsed by Paul Hornung for Wilson!
Carefully constructed of fine-grade cowhide to conform to official size and weight specifications. Reinforced with double lining. Dependable rubber valve bladder, white leather lacing. Tan with high-visibility white stripes.
41-0092 A 488—Wt. 1½ lbs.....**$6.95**

G H INTERSCHOLASTIC FOOTBALL
• Wilson-designed for rough play!
All leather—for better gripping in any kind of weather. Tough water-repellent ball of quality high-grade pebbled cowhide—triple-lined to stand up under hardest use. Lockstitched seams, double lacing of tough rawhide. Rubber valve bladder. Tan with white stripes. Official size, weight.
41-1033 A 1170—Wt. 1½ lbs .. **$17.50**

J AMECHE AUTOGRAPHED BALL
• Endorsed by Alan Ameche for Wilson!
Features excellent feel and gripping qualities for assured control in any weather! Highly durable for practice or play! Made of top-grade full-grain cowhide. Strong lockstitched construction—triple lined. Rubber valve bladder. Tan with white stripes, leather lacing. Official size and weight.
41-0696 A 900—Wt. 1½ lbs. . **$13.50**

K DUBOW OFFICIAL FOOTBALL
• Features new-type valve bladder!
Ruggedly built for sand-lot or playing field—an ideal Christmas gift. Made of quality top-grain cowhide—carefully tanned for longer life and better handling. Double-laminated lining. Specially designed new-type valve bladder. White leather laces. Tan, white stripes. Official size, weight.
41-1082 A 480—Wt. 1½ lbs.....**$7.95**

L GRAHAM AUTOGRAPHED BALL
• Endorsed by Otto Graham for Wilson!
A genuine leather ball for play or practice—well-made, economically priced. Tough pebble-grained cowhide cover, sturdy double-lining—for long, hard use. Strong plastic lacing. Equipped with rubber valve bladder. Tan leather with high-visibility white stripes. Official size and weight
41-1017 A 410—Wt. 1½ lbs.....**$5.95**

M CASSADY PASS-MASTER BALL
• Endorsed by Howard Cassady!
Made of pebble-grained Tuf-Kover—resembles leather in feel and appearance. Tuf-Kover makes it possible for Wilson to produce a fine ball at a much lower cost. Perfect for backyard or playground games. Plastic lacing, rubber valve bladder. Tan with white stripe. Official size, weight
41-0738 A 250—Wt. 1 lb.....**$3.95**

CHOOSE FINE-QUALITY MELAMINE DINNERWARE—IT'S

Boontonware

BOONTONWARE—The name that means fine quality in dinnerware! Melamine combines the beauty of modern design with the richness of fadeless molded-in colors. It's delicate as fine china—yet virtually unbreakable—safe in automatic dishwashers. Backed by manufacturer's one-year replacement guarantee won't chip, crack, or break in normal use. 45-pc. and 53-pc. sets have 17 decorated pieces, 20-pc. set has 8.

A BOONTONWARE PATRICIAN "GOLDEN GRAIN"
The finest-quality melamine you can buy! Designed for dining elegance with a delicate "Golden Grain" pattern against a pure white background. The coupe shaped pieces are extra large and extra heavy. Dinner plates, sandwich plates, and platter are decorated. All other pieces come in gleaming white.
45-Pc. Service for Eight includes 8 Each: 10½-in. dinner plates, sandwich plates, cups, saucers, 18-oz. soup bowls. One each: 14½-in. platter, 9½-in. vegetable bowl and covered sugar bowl with creamer.
20-Pc. Service for Four includes four each: dinner plates, sandwich plates, cups, saucers, soup bowls.
25-2163 W 3957—45 pc. Set. Wt. 19 lbs. . . . **$59.95**
25-2189 W 1863—20 pc. Set. Wt. 9 lbs. **$27.95**

B C BOONTONWARE VICTORIA PATTERNS
Superb-quality melamine dinnerware! Coupe-shaped pieces available in two lovely patterns designed for the ultimate in practicality.
45-Pc. Service for Eight includes 8 each: 9¾-in. dinner plates, sandwich plates, cups, saucers and 13-oz. soup bowls. One each: 12½-in. platter, 8-in. vegetable bowl, covered sugar bowl and creamer.
20-Pc Service for Four includes 4 each: dinner plates, sandwich plates, cups, saucers, bowls.

[B] "Pueblo" Pattern. Sparkling white bordered with a pink and brown geometric pattern reminiscent of Indian culture. Decorated dinner plates, sandwich plates, and platter. White cups. White sugar lid. Other pieces in coordinating sandalwood color.
25-2247 W 2663—45-Pc. Set. Wt. 18 lbs. . **$39.95**
25-2254 W 1330—20-Pc. Set. Wt. 7 lbs. . **$19.95**

[C] "Killarney Rose" Pattern. A lovely spray of dawn pink roses with misty gray foliage—blooms against a cloud white background. Decorated dinner plates, sandwich plates and platter. White cups. White sugar lid. Other pieces in dawn pink for pleasing contrast.
25-2221 W 2663—45-Pc. Set. Wt. 18 lbs. . **$39.95**
25-2239 W 1330—20-Pc. Set. Wt. 7 lbs. . **$19.95**

D E BOONTONWARE SOMERSET PATTERNS
Fine melamine dinnerware perfect for any occasion! Graceful, coupe-shaped pieces in two decorator-inspired patterns to enhance every table. Eight clear plastic tumblers included in the 53-pc. service for eight.
53-Pc. Service for Eight includes 8 each: 9¾-in. dinner plates, sandwich plates, cups, saucers, 10-oz. dessert bowls, 10-oz. fluted tumblers. One each: 8-in. vegetable bowl, 12½-in. platter, and covered sugar bowl with creamer.
20-Pc. Service for Four includes 4 each: dinner plates, sandwich plates, cups, saucers, and dessert bowls.

[D] "Wheat" Pattern. A gracious spray of golden wheat on a lustrous white background. Decorated dinner plates, sandwich plates, and platter. White cups. White sugar lid. Other pieces in yellow.
25-2361 W 2197—53 pc. Set. Wt. 14 lbs **$32.95**
25-2411 W 997 20-Pc. Set. Wt 5 lbs. . **$14.95**

[E] "Good Morning" Pattern. A colorful rooster on a white background. Decorated dinner plates, sandwich plates, platter. White cups. White sugar lid. Other pieces in sandalwood color.
25-2262 W 2197—53-Pc. Set. Wt. 14 lbs. **$32.95**
25-2353 W 997 20-Pc. Set. Wt. 5 lbs. . **$14.95**

Open stock pieces are available in the five Boontonware patterns on this page. For information, write to GMC's Dept. 25-F.

THE *"China-like"* LOOK

IN Apolloware

DECORATED MELAMINE DINNERWARE

Set an enchanting table, every mealtime with this proud molded Melamine dinnerware. You'll marvel at its delicate translucence. Looks like costly precious china, yet it's guaranteed two years by mfr. against cracking, chipping or breaking. Can even be boiled and washed in an automatic dishwasher. True gold highlights each exciting pattern. Decorations never fade or peel.

C

C *Dragonwick* . . . modern Oriental design on bone-white Melmac. Lavish gold emphasizes the imaginative turquoise branches and flowers. Gold and turquoise dots add a dramatic note. Superb for all occasions, any setting. Solid color pieces are turquoise

25-1041 W 2663 53-Pc. Service for 8. . . . . Retail $39 95
25-1058 W 3997 79-Pc. Service for 12. . . . Retail $59 95

Contents of Sets

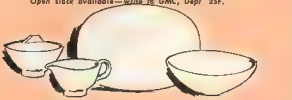
16-PC SERVICE FOR FOUR. Contains four each: decorated dinner plates, decorated bread-and-butter plates, white saucers and white cups. Shpg. wt. 6¾ lbs.

45-PC SERVICE FOR EIGHT. Contains eight each: decorated dinner plates, decorated bread-and-butter plates, white saucers, cups, soup-cereals; one each: decorated platter, white open vegetable bowl, creamer, sugar bowl with lid. Shpg. wt. 13 lbs.

53-PC. SERVICE FOR EIGHT. Contains eight each: decorated dinner plates, decorated bread-and-butters, decorated saucers, cups, soups, fruit-cereals, one each: open vegetable bowl, creamer, sugar with lid and large decorated platter. ("Golden Fleur" and "Regalia" pattern sets contain decorated rimmed soups and decorated rimmed salads in place of bread-and-butters & regular soups.) Wt. 25 lbs.

79-PC SERVICE FOR TWELVE Contains twelve each: decorated dinner plates, decorated bread-and-butters, decorated saucers, cups, soups, fruit cereals; one each creamer, sugar with lid two each vegetable bowl and decorated platter ("Golden Fleur" and "Regalia" pattern sets contain decorated rimmed soups and decorated rimmed salads in place of bread-and-butters and regular soups.) Wt. 39 lbs

Open stock available—write fo GMC, Dept 25F.



200 GMC

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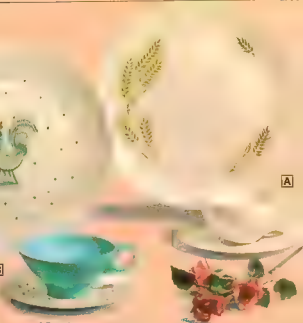


A

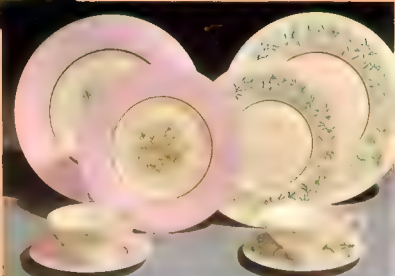
B

B *Golden Wheat* . . . a pattern of rare beauty in Melamine so durable, it's destined to become an heirloom. Shimmering, pure gold sheafs of wheat decorate the satin-smooth, sheer-white background. Takes all the rigors of 'round the clock use. Fully guaranteed against chipping, cracking or breaking. A compliment to your fine taste as well as your fine sense of value.

25-0951 W 797 16-Pc Service for 4. . . . . Retail $11.95
25-0969 W 1997 45-Pc Service for 8. . . . . Retail $29.95

B *Coque D'or* . . . clever new pattern flavored with country charm for modern gracious living. Cocky rooster in turquoise and gold struts against a translucent white background sprinkled with gold and turquoise stars. Colors are molded in to stay. Easy-to-live-with Melmac defies breakage. Solid color pieces in sets are turquoise.

25-1066 W 2663 53-Pc Service for 8 . . . . Retail $39 95
25-1116 W 3997 79-Pc. Service for 12 . . . Retail $59.95



Regalia . . . possesses all the delicacy and rich beauty of finest china. You'll cherish this unbreakable, molded Melmac dinnerware for years. A rhythmic spray of pink and blue flowers outlined in gold creates a striking effect on the translucent, bone white background. Soft pink border ringed in gold emphasizes the classic Century shape. Colors never fade. Sets feature oversize rimmed decorated plates, saucers and platters. Solid pieces are white.

53-Pc. Service for eight
25-1090 W 3663 . . . . . Retail $54 95
79-Pc Service for twelve
25-1108 W 5339 . . . . . Retail $79 95

Golden Fleur . . . gracious pattern for proud party presentation, as well as everyday family service. Dainty gold and turquoise blue flower sprays sweep 'round the flawless translucent background. Gleaming gold traces the inner circle. Guaranteed for two years against breaking, chipping or cracking — for all its elegance! Extra large rimmed decorated pieces make this truly prized dinnerware. Solid color pieces are bone white.

53-Pc Service for eight
25-1074 W 3663 . . . . . Retail $54.95
79-Pc. Service for twelve.
25-1082 W 5330 . . . . . Retail $79.95

New stain-resistant glaze keeps cups sparkling new!

Branchell is proud to announce a revolutionary new stain resistant glaze for cups. Now your Branchell cups shine with a hard brilliant finish that keeps them FREE from coffee and tea stains with just the occasional use of an ordinary household detergent. This new 1961 advance means your cups stay sparkling new longer while increasing the life and carefree enjoyment of your service. (Note: new glaze available on Branchell cups only.)

Fully Guaranteed Melamine

Every piece of Branchell and Aztec is GUARANTEED FOR ONE YEAR by mfrs. against chipping, cracking, breaking in normal use. Upon receipt, defective pieces replaced FREE! Include 25c per piece to cover postage, handling.

BRANCHELL melamine

- **OPEN STOCK AVAILABLE.** For information write to G M.C. Department 25F.
- **NEW STAIN-RESISTANT "GLAZE"** keeps your Branchell cups sparkling new, just like the day you first bought them.
- **COLORS ARE MOLDED-IN.** All patterns are molded in and colors won't fade or discolor
- **YOU ACTUALLY SAVE MONEY!** You don't have to worry about broken or chipped dishes, incomplete sets and expensive replacements.

All 79 pc. sets are semi-meltable. See page 781

A **"SUMMERTIME".** Windblown sheafs of golden wheat and blue summer flowers, blooming amid green foliage . . . set against a sparkling white background Harmonizing pieces in azure blue

25-1397 W 2663 45 Pc Service for 8 . . . . . Retail **$39.95**
25-1389 W 3997 79 Pc Service for 12 . . . . . Retail **$59.95**

B **"SWEET TALK".** Artistically interpreted delicately hued Bermuda blue coral and beige blossoms gracefully implanted on a field of glowing white. Harmonizing pieces in brown

25-1421 W 2663 45 Pc Service for 8 . . . . . Retail **$39.95**
25-1405 W 3997 79 Pc Service for 12 . . . . . Retail **$59.95**

SET COMPOSITION 45-PC.
SERVICE FOR 8 . . . . . $39.95 Retail

(Includes 25 decorated* pieces.) Consists of 8 each: Dinner Plates*, Salad Plates*, Saucers*, Cups, Soup Bowls; 1 each: Oval Platter*, Open Vegetable Bowl, Creamer and Sugar w/Lid. Shpg. wt. set, 15 lbs.

SET COMPOSITION 79-PC.
SERVICE FOR 12 . . . . . $59.95 Retail

(Includes 38 decorated* pieces.) Consists of 12 each: Dinner Plates*, Salad Plates*, Saucers*, Cups, Soup Bowls, Fruit Dishes; 2 each Oval Platters*, 1 each. Divided Vegetable Bowl, Open Vegetable Bowl, Creamer and Sugar w/Lid. Wt. 24 lbs

Aztec melamine

- **OPEN STOCK AVAILABLE.** For information write to G.M.C. Dept. 25F.
- **CHILD PROOF!** Let the children handle dishes with no fears or worries about breakage.
- **SO FASHION-RIGHT AND PRACTICAL!** Decorator-inspired dinnerware designed in the fashionable contour-shape
- **REMARKABLY DURABLE AND LONG LASTING!** A quality product that will give you years of carefree service

C **"SWEETHEART ROSE".** Engaging spray of life-like roses, interlaced with sprightly foliage . . . provocatively implanted on a field of lustrous white Harmonizing pieces in pink.

25-0787 W 1997 45 Pc Service for 8 . . . . . Retail **$29.95**
25-1454 W 3330 79 Pc Service for 12. . . . . Retail **$49.95**

D **"BLUE SPRUCE".** Charming cluster of pretty spruce, etched in Bermuda blue with brown cones . . smartly set against a horizon of sparkling white Harmonizing pieces in blue.

25-0779 W 1997 45 Pc Service for 8. . . . . Retail **$29.95**
25-1439 W 3330 79 Pc Service for 12. . . . . Retail **$49.95**

SET COMPOSITION 45-PC.
SERVICE FOR 8 . . . . . $29.95 Retail

(Includes 16 decorated* pieces.) Consists of 8 each: Dinner Plates*, Salad Plates*, Soup/Cereal Bowls, Saucers, Cups, 1 each. Platter, Open Vegetable Bowl, Creamer and Sugar w/Lid. Shpg. wt. set, 15 lbs.

SET COMPOSITION 79-PC.
SERVICE FOR 12 . . . . . $49.95 Retail

(Includes 24 decorated* pieces.) Consists of 12 each: Dinner Plates*, Salad Plates*, Soup/Cereal Bowls, Saucers, Cups, Fruit Dishes; 2 each: Platters; 1 each: Open Vegetable Bowl, Divided Vegetable Bowl Creamer and Sugar w/Lid. Wt. 24 lbs.

BRANCHELL

MELMAC® DINNERWARE WITH NEW STAIN-RESISTANT CUPS

BRANCHELL *Deluxe*

BRANCHELL DELUXE "GOLDEN CHARM". Definitely today's most wanted dinnerware . . . perfectly styled to grace any table from a breakfast or buffet—to a formal banquet. The classic-charm of gleaming gold fleur-de-lis accents intriguingly illuminated on a soft ivory background . . . and has a translucent, China-like quality, yet all the amazing durability that only Branchell melamine can offer

25-1371 W 3330 45 Pc Service for 8, Retail **$49.95**
25-1363 W 4663 79 Pc Service for 12, Retail **$69.95**

SET COMPOSITION 45-PC. SERVICE FOR 8 . . . . . **$49.95** Retail
(Includes 25 decorated* pieces.) Consists of 8 each: Dinner Plates*, Salad Plates*, Saucers*, Cups, Lug Soup Bowls, 1 each: Platter*, Divided Vegetable Bowl Creamer and Sugar w/Lid Shpg wt. 15 lbs.

SET COMPOSITION 79-PC. SERVICE FOR 12 . . . . . **$69.95** Retail
(Includes 38 decorated* pieces.) Consists of 12 each: Dinner Plates*, Salad Plates*, Saucers*, Cups, Lug Soup Bowls, Fruit Dishes; 2 each: Platters*; 1 each: Open Vegetable Bowl, Divided Vegetable Bowl, Creamer and Sugar w/Lid Shpg. wt. 24 lbs.

- **OPEN STOCK AVAILABLE.** Write to G.M.C. Department 25F
- **NEW STAIN-RESISTANT "GLAZE"** keeps your Branchell cups sparkling new, just like the day you first purchased them
- **SAFE IN AUTOMATIC DISHWASHERS!** Boiling water can't harm its lustrous China-like finish Gives you years of carefree service
- **COLORS ARE MOLDED-IN!** All patterns are molded in and colors won't fade or discolor

All 79 pc. sets are semi-available. *See page 781*

Aztec PATIO SET

- **OPEN STOCK AVAILABLE.** For information write to G.M.C. Dept. 25F

AZTEC PATIO RAINBOW SET. Ideal for modern outdoor living. Attractively arrayed in assorted jewel like colors of pink, blue, white and yellow Note these outstanding features:

- **BREAK-RESISTANT MELAMINE!** Guaranteed for one full year against chipping, cracking or breaking under normal household use
- **SO FASHION-RIGHT AND PRACTICAL!** Distinctively designed in graceful coupe shape
- **SAFE IN AUTOMATIC DISHWASHER!** Boiling water can't harm them in any way.

SET COMPOSITION 45-PC. SERVICE FOR 8 . . . . . **$24.95** Retail
Includes 8 each: Patio Plates Salad Bowls, Dessert Plates, Saucers, Cups; 1 each Salad Serving Bowl, Platter, Creamer and Sugar w/Lid
25-0704 W 1663 45 Pc Service for 8 **$24.95**

TEXASWARE

MAGNIFICENT BREAK-RESISTANT MELMAC® DINNERWARE

Guaranteed 2 years against breaking, cracking, chipping.

New colors, distinctive patterns and styles! Dinnerware has never before combined such colorful beauty with practical durability. Select from these pretty touches: graceful footed cups and bowls . . . broad tapered rim styles and modern coupe shapes . . . trim, contemporary creamer and sugar . . . decorated cups . . . color-on-color hollow ware pieces . . . in a choice of patterns to enhance every table. Perfect for entertaining and for everyday use. Safe in scalding water and dishwasher. Pattern will not fade or wear away.

SEE OPPOSITE PAGE FOR SET COMPOSITIONS AND WEIGHTS

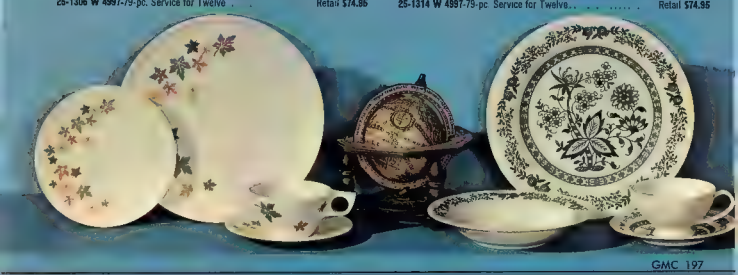
MAYAN In symbols of an ancient culture, a blend of muted green, turquoise and browns. Dinner plates, saucers and salads are decorated. Solid-color pieces echo the turquoise.
26-3894 W 2397-53-pc. Service for Eight . . . . . Retail **$44.95**
25-1249 W 4663-79-pc. Service for Twelve . . . . . Retail **$69.95**

TIKI Polynesian inspiration. Cups, soup bowls are ochre yellow color-on-color, decorated dinners, salads, saucers, platter.
25-1256 W 3330-53-pc. Service for Eight . . . Retail **$49.95**
25-1264 W 4997-79-pc. Service for Twelve . . . . Retail **$74.95**

BATIK Art form from India. Cups, soup bowls are lavender color-on-color, decorated dinners, salads, saucers, platter.
25-1272 W 3330-53-pc. Service for Eight . . . . Retail **$49.95**
25-1280 W 4997-79-pc. Service for Twelve . . . . Retail **$74.95**

AUTUMN FANTASY Swirl of leaves in crisp autumn colors on all pieces except tint white creamer, sugar, lid.
25-1298 W 3330-53-pc. Service for Eight . . . . Retail **$49.95**
25-1306 W 4997-79-pc. Service for Twelve . . . Retail **$74.95**

BLEU HEIRLOOM Famous "blue onion" pattern. All pieces decorated except tint white cups, creamer, sugar and lid.
25-2742 W 3330-53-pc. Service for Eight . . . . Retail **$49.95**
25-1314 W 4997-79-pc. Service for Twelve . . . . Retail **$74.95**



OLDE VIRGINIA
hand-made milk glass

Beautiful treasures flawlessly hand-made in genuine Milk Glass in the forever-enchanting "thumb print" pattern. Heirloom fashioned in the meticulous manner of old . . . graciously styled to lend beauty to wall, table, buffet.

A 4-PC. EPERGNE. Enchanting accessory lends a double life! Remove flower holders to make fruit/snack bowl, 10" diameter. Thumb print patterned Milk Glass. 9" high. Wt. 6 lbs.
25-0597 A 620 Set . . Retail **$9.95**

B FOOTED CAKEPLATE. Lends party charm! Thumb print Milk Glass with frilly French ruffled edging. Use as salver or torte plate, too! 13" diameter. 5" high. Sh. wt. 6¾ lbs.
25-4128 W 500 . . Retail **$7.50**

C PAIR OF CANDLE HOLDERS. Live graciously in the soft glow of candlelight! Enhancing thumb print Milk Glass. Each 8½" high. (Candles not incl.) Sh. wt. 4 lbs.
25-1819 A 597 Pair . . . Retail **$8.95**

D LAVABO. Captivating conversation piece authentically reproduced in thumb print Milk Glass. Basin holds plants or flowers . . . turn spigot to water them. Bowl 11" wide x 3¾" high; tank 12" high. Sh. wt. 12 lbs.
25-7931 W 1530 . . Retail **$24.95**

E FOOTED COVERED COMPOTE. Handcrafted treasure in thumb print Milk Glass with unmatchable detailing! A picturesque centerpiece or sweetmeat keeper. 10" high. Wt. 5 lbs.
25-0605 A 597 . . . . . Retail **$8.95**

F 12" CRIMPED ROUND BOWL. Delicately shaped for rare elegance! So expressive in thumb print Milk Glass. (Add candle holders for an outstanding console set). Wt. 5¾ lbs.
25-1827 A 397 . . . . . Retail **$5.95**

G 2-PIECE DIP 'N CHIP. Entertaining is festive fun with this party-time favorite! Serve appetizers, chips from 13" plate. Center footed bowl holds "dip". Sh. wt. 7 lbs.
25-4136 A 565 Set . Retail **$8.50**

H 10" PLANTER. Show off your greenery the prettiest way! In this enchanting thumb print Milk Glass holder. 10"l.x6½"d.x4"h. Sh. wt. 3¾ lbs.
25-0613 A 365 . . . Retail **$5.50**

I PAIR OF BUD VASES. Stately and graceful, these 8" tall glistening Milk Glass vases display flowers with pride. Just as lovely alone! Sh. wt. 1¾ lbs.
25-1884 A 330 Pair Retail **$4.95**

K OVAL CANDY BOX. Tempting treasure! Exquisite thumb print Milk Glass bowl and cover . . . use in many attractive and complimentary ways. Sh. wt. 3¼ lbs.
25-0621 A 310. . . . Retail **$4.75**

L 8½" HANDLED BASKET. Magnificent server of nuts, candies, fruits . . . picturesque "background" for flowers and plants. An heirloom in thumb print Milk Glass. Sh. wt. 3 lbs.
25-1868 A 330. . . . . Retail **$4.95**

M 7" HANDLED BASKET. Enchanting Milk Glass thumb print pattern to grace a table, to add lustre to living, to hold sweet violets! Delicately proportioned . . . graceful swept-up ruffle edge. Sh. wt. 3¼ lbs.
25-1850 A 260 . . . . Retail **$3.95**

N SALT AND PEPPER SET. Bring charming warmth to your table! An elegant touch in pure white Milk Glass with hand crafted thumb print design. Each 4" tall Sh. wt. 1 lb.
25-0639 A 190 Set . . Retail **$2.95**

P 6½" OVAL BASKET. Yours to treasure for lasting luxury! Tempting morsels or bright flowers can fill this Milk Glass beauty. Scalloped edge and handle add pleasing touches. Delightful gift selection. Wt. 2 lbs.
25-0647 A 183. . . . . Retail **$2.75**

R PEDESTAL NUT DISH. Glistening server for tidbits or sweetmeats. Rich thumb print design captured in pure white Milk Glass. A favorite of every hostess! 5¼" high. Wt. 2 lbs.
25-4102 A 183. . . . . Retail **$2.75**

Accessories shown with milk glass are not included.

Famous-quality air rifles by Daisy—maker of custom-crafted air rifles for five generations! They look like real guns, work like real guns—teach youngsters safe gun handling and marksmanship! Each rifle comes with tube of gun oil, two BB packs, instruction book.

A DAISY SADDLE GUN RIFLE

Model 97. Western-style air rifle produces realistic ricochet bullet whine when trigger is pulled! Sounds just like a high-power bullet screaming through the air! Lever-action 850-shot repeater. Carbine ring, genuine leather thong and butt boot, realistic hammer. 35 in. long overall.
40-0614 W 666—Wt. 4 lbs. ....Retail **$9.95**

B DAISY *WESTERN* CARBINE

Model 94. An air rifle that looks like a real Western saddle gun! Popular lever action 650-shot repeater with Western-style carbine under-barrel and band. Easy cocking and fast loading. Has genuine leather butt boot. Realistic hammer. Measures 30½ in. long overall
40-0630 W 533—Wt. 3 lbs. ....Retail **$7.95**

C DAISY PUMP GUN RIFLE

Model 25. The king of the air rifles! Automatic feed 50-shot repeater. Pump action forces BB's into "chamber." Rear peep sight adjusts for windage, elevation. Blade front sight. Oval stock, 37 in. long overall. Includes special Daisy screwdriver for easy take down.
40-0622 W 655—Wt. 4 lbs.....Retail **$9.95**

D DAISY TARGET SPECIAL RIFLE

Model 99. Designed for marksmanship training! 50-shot lever-action repeater with wooden stock, beaver-tail forearm. Hooded 4-way front sight with four aperture sighting discs. Adjustable rear peep sight. "Soft" trigger squeeze. Top-grain leather sling, cut-to-fit stock template. Rifle is 36½ in. long overall.
40-0580 W 7000—Set. Wt. 6 lbs....**$14.95**

TARGET SPECIAL—accurate shooting at official NRA 15-ft. range!

With BB's, gun oil, instruction book

E

Daisy copper-coated BB shot

EE

E DAISY SIX-GUN AND HOLSTER OUTFIT

"Spittin' Image" replica of the famous six-gun of the Old West! Automatic-feed BB six gun—single actical 10-shot repeater. Measures 10¼ in. long. Leather holster features cup-shaped pocket that tilts out for fast draws, fancy gun spinning. Trigger guard strap, extra long leather tie-downs. Waist adjusts from 24 to 46½ in. Comes with pistol targets, tube of gun oil, and BB's. Shipping weight 4 lbs.
40-1208 A 867—Set .....Retail **$12.95**

Same as above, but six-gun only. No targets.
40-1216 V 533—Shpg. wt. 2 lbs.....Retail **$7.95**

[EE] Daisy BB Shot. Copper-coated BB's in 10c size paper tubes. For Daisy six-guns and air rifles.
40-1224 W 665—100 tubes. Wt. 17 lbs.....**$10.00**
40-1232 A 75—10 tubes. Wt. 2 lbs.....**$1.00**

F

HANDSOME GUN CABINETS

- Doors lock—keep guns and equipment safe!
- Fine-furniture styling—perfect for home or cabin!

G

G FINE HARDWOOD GUN CABINET

Stores your guns and ammunition safely behind locked doors! Ideal for rec room, den, or cottage! Displays six guns—here's space to keep your entire collection of guns fully protected. With ornamental metal hinges. Glass for upper door not included. Cabinet is 28 x 12 x 60 in. high. Crafted of top-quality hardwood in maple or walnut finish—specify
Shipped from Missouri.*
64-1373 FN 2997 Wt. 50 lbs...Retail **$49.95**

H

H DELUXE-QUALITY GUN CABINET

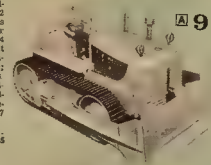
Handsomely displays your gun collection behind locked doors—protects firearms from dust, tampering! Upper section holds six guns —lower compartment for ammunition. With ornamental metal hinges. Glass for upper door not included. Cabinet is 27 x 11¾ x 75 in high. Comes in solid walnut or limed oak. Wt. 74 lbs. **Shipped from Missouri.***
64-1357 F 5997—Walnut.....Retail **$99.95**
64-1365 F 5997—Limed oak....Retail **$99.95**

*** Not mailable—pay shipping on arrival—allow 2 weeks for shipment.**

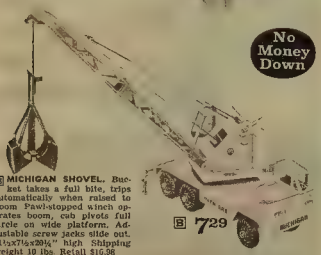
authentic scale model toys

A JUMBO TRACTOR. Big 18x3x9" super-powered bulldozer-tractor has 2 separate motors with loud motor noise, operates on 4 standard flashlight batteries. High impact detailed plastic; heavy rubber treads bulldozer blade raises, lowers automatically. Forward/reverse. Shpg. wt. 7 lbs. Retail $14.95.
95 S 3608H ..... Price $9.95

A 9.95



No Money Down



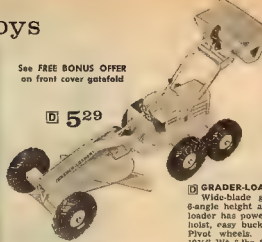
B MICHIGAN SHOVEL. Bucket takes a full bite, trips automatically when raised to boom Pawl-stopped winch operates boom, cab pivots full circle on wide platform. Adjustable screw jacks slide out. 31½x7½x20½" high Shipping weight 10 lbs. Retail $16.98
96 S 9304R . . . . Price $7.29

B 7.29

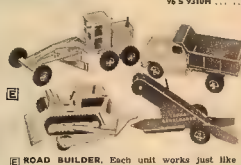
C STRUCTO CONSTRUCTION & PAVING SET. 6-pc. set includes ready-mix concrete truck, mobile crane, dumper, road barrier. All operate authentically like big models—raise, lower, rotate, etc. Shpg. wt. 18 lbs. Retail $19.00.
95 S 9224H ..... Price $12.95

See FREE BONUS OFFER on front cover gatefold

D 5.29



D GRADER-LOADER. Wide-blade grader has 6-angle height adjustment; loader has powerful double hoist, easy bucket release. Pivot wheels. 23⅝x7⅞x10¾". Wt. 6 lbs. Retail $7.98.
96 S 9310H . . . . Price $5.29



E ROAD BUILDER. Each unit works just like real one! Grader has adjustable blade, "dual flooting" rear wheels, cab-steered. Moving conveyor belt, positioning hopper on sandloader. Bulldozer blade raised by lever. Loboy trailer with tilt-bed platform for loading, unloading. Dump truck.
95 S 8523R set. Wt. 15 lbs. Retail $14.95 ..... Price $8.95

F 5-PC. POLY CONSTRUCTION SET. Action dump truck, power shovel scoops, dumps; trap-door dump-action earth hauler; rotating cement mixer; high lift with scoop that lifts, dumps. Unbreakable polyethylene. Shipping weight 4 lbs.
95 S 5410H set. Retail $5.00 ..... Price $3.

Just the right size for a very young farmer !

7-PIECE TRU-SCALE FARM SET. Sturdy metal and steel scale-model farm toys, each approximately 11" long. 7-pc. master set includes tractor with fingertip steering, safe rubber exhaust muffler; auto-type steering wagon with interchangeable grain, flat bed, spreader with gear-driven beaters; lever-adjusted plow; adjustable depth disc harrow; loader-bulldozer which attaches to tractor Red baked enamel finish; rubber tires Wt. 5 lbs. Ret. $10.98.
97 S 9700S set ..... Price $7.29

4-Pc. Set. As above, includes tractor, wagon, flat bed, elevator Wt. 4 lbs. 8 oz. Retail $6.98
97 S 9701S set ..... Price $4.89

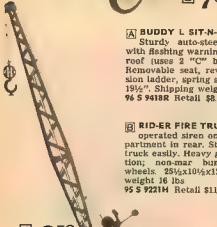
7.29

Hours of action-packed fun in

Give a boy a fire engine he can ride!

A 5.95

B 7.39



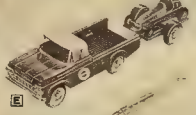
J 6.59

SEEING SUSPENSION

K

C

D



E

F

G

A BUDDY L SIT-N-RIDE FIRE ENGINE. Sturdy auto-steel hook and ladder with flashing warning light; butlt into cab roof (uses 2 "C" batteries, not incl.)* Removable seat, revolving aerial extension ladder, spring suspension 26¾x8¾x19½", Shipping weight 7 lbs.
96 S 9418R Retail $8.95 ..... Price $5.95

B RID-ER FIRE TRUCK. Realistic crank-operated siren on hood; hauling compartment in rear. Steering wheel guides truck easily. Heavy gauge steel construction; non-mar bumpers; rubber-tired wheels. 25½x10⅝x12¾" high. Shipping weight 16 lbs.
95 S 9221H Retail $11.00 .. . Price $7.39

C FORD RAPID DELIVERY. Authentic scale model 18¼x6¼x5⅝" Shpg. wt. 5 lbs. Retail $5.98.
96 S 9307H ..... Price $3.89

D BUDDY L HYDRAULIC DUMPER with shovel. 17x6¼x10½" high. Shpg wt. 4 lbs. Retail $6.98
96 S 9413H ..... Price $3.49

E FORD SPEEDWAY SPECIAL. Scale model pick-up with trailer and racer. 24¾x6x5". Shpg. wt. 4 lbs. Retail $5.98.
96 S 9312H ..... Price $3.89

F BUDDY L FIRE ENGINE. Working hook-n-ladder; 39" aerial extension. 26x6¾x19½". Shpg wt. 5 lbs. 8 oz. Retail $6.95.
96 S 9411R ..... Price $4.59

G TRAILER SET. Two trucks, four trailers, two horses, boat. Scale model size. Shipping weight 13 lbs. Retail $14.95.
95 S 8322R ..... Price $10.49

H

H TRANSCONTINENTAL FLEET. 25-pc. set includes auto, cattle and de luxe transport trailers; 2 cabs; auto pick-up truck; ramp; animals; plastic fence; cartons, road signs. Assembled trailers approximately 2 ft. long. Shipping weight 17 lbs. Retail $15.00.
95 S 9232H set ..... Price $10.49

L

J ELDON RIDE 'EM CRANE. Has steering handle, controls for boom and magnetized loading hook. Unbreakable polyethylene, metal supports. Roof forms safe comfortable seat. Non-mar tires. 11x16½x25½"; 48" boom. Wt. 6 lbs.
95 S 4511R Retail $10.00 ..... Price $6.59

K BUDDY L SELF-LOADING AUTO CARRIER. Big welded-steel highway auto hauler with easy action loading, unloading ramp. Plus 3 scale model autos. Spring suspension 34½x6½x9" high. Shipping weight 7 lbs.
96 S 9408H Retail $8.95 ..... Price $6.29

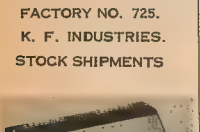
L "ACTION" TURNPIKE FLEET. 28-pc set includes 22½" double van trailer; house trailer; auto carrier; cars; motorboat; ambulance, taxi, station wagon, etc. Cars average 4½" long. Friction motors. Shipping weight 4 lbs.
95 S 8019H set. Retail $9.00 ..... Price $5.95

*See page 128 for complete selection of batteries

FACTORY NO. 727
KALMBACH PUBLISHING CO.
STOCK SHIPMENTS

GUIDE TO MODEL R.R.
MANUAL OF GENERAL INFORMATION ON ALL PHASES OF MODEL RAILROADING. COMPACT ARRANGEMENT OF TEXT, DRAWINGS & PHOTOS.
9-7014-11211 5200EA120S

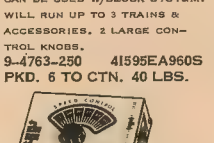
FACTORY NO. 725.
K. F. INDUSTRIES.
STOCK SHIPMENTS



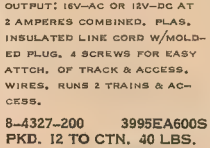
6 AMP FOUR CONTROL POWER PACK
POLISHED COPPER PLATED FRONT PANEL. 4 DC CIRCUITS ARE COMPLETELY INDEPENDENT FROM EACH OTHER. 4 SEP. VARNISH IMPREGNATED TRANSFORMERS, 4 INDEPENDENT SPEED CONTROL RHEOSTATS. 2 ACCESS. OUTLETS, 4 PUSH BUTTON CIRCUIT BREAKERS, ON-OFF SWITCH, INDICATOR LIGHT, 4 REVERSING SWITCHES, HEAVY DUTY CORD W/STRAIN RELIEF, HEAVY GAUGE STEEL CASE. FULL 6 AMPS OUTPUT.
8-4384-CB600 84250EA2550S
PKD. 6 TO CTN. 55 LBS.

FACTORY NO. 725. K. F. INDUSTRIES.
STOCK SHIPMENTS

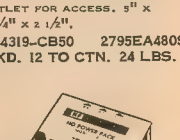
2 1/2 AMP DUAL POWER PACK
INPUT: 115-120V AC, 60 CYCLES. OUTPUT: 16V-AC, 12V-DC, 12V-DC, AT 2-1/2 AMPERES COMBINED. PERMITS OPERATION OF 2 INDEPENDENT LOOPS OR CAN BE USED W/BLOCK SYSTEM. WILL RUN UP TO 3 TRAINS & ACCESSORIES. 2 LARGE CONTROL KNOBS.
9-4763-250 41595EA960S
PKD. 6 TO CTN. 40 LBS.



2 AMP POWER PACK
INPUT: 115-120V, AC 60 CYCLES. OUTPUT: 16V-AC OR 12V-DC AT 2 AMPERES COMBINED. PLAS. INSULATED LINE CORD W/MOLDED PLUG. 4 SCREWS FOR EASY ATTCH. OF TRACK & ACCESS. WIRES. RUNS 2 TRAINS & ACCESS.
8-4327-200 3995EA600S
PKD. 12 TO CTN. 40 LBS.



25 WATT POWER PACK
ESPECIALLY DESIGNED TO OPERATE ALL HO TRAINS. NEWLY DESIGNED THROTTLE CONTROL. 25 WATT. 1 AMPERE OUTPUT. RHEOSTAT SPEED CONTROL. AC OUTLET FOR ACCESS. 5" X 4 3/4" X 2 1/2".
8-4319-CB50 2795EA480S
PKD. 12 TO CTN. 24 LBS.



1 1/2 AMP DUAL POWER PACK
EASILY RUNS 2 TRAINS ON SEPARATE LOOPS, SMOOTHLY CONTROLLING THEIR SPEED. 1 1/2 AMPERE OUTPUT. 2 DC OUTLETS FOR TRACK. AC OUTLET FOR ACCESS. 2 SEPARATE RHEOSTAT SPEED CONTROLS. 6" X 5" X
8-4343-CB52 91195EA720S
PKD. 12 TO CTN. 40 LBS.

1 AMP POWER PACK
BIG 25 WATT - COMPARE VALUE! 1 AMPERE OUTPUT. RHEOSTAT SPEED CONTROL. AC OUTLET FOR ACCESSORIES. 90 DAY GUARANTEE.
8-4391-50 4695EA420S
PKD. 12 TO CTN. 24 LBS.

FACTORY NO. 755. LIFE LIKE PRODUCTS INC. STOCK SHIPMENTS

MIXED LYCHEN

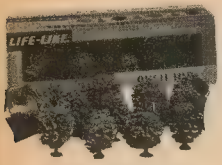
SELECTED COLORS TO BLEND INTO AUTUMN SCENES. PERMANENTLY SOFT. EXCELLENT FOR MOUNTAINS AND SHRUBBERY

8-2750-LL4 3100BX60S
PKD. 24 TO CTN. 7 LBS.

GREEN LYCHEN

NATURE'S MOST REALISTIC SHADES - USEFUL FOR TREES, BUSHES & ALL TYPES OF FOLIAGE.

8-2768-LL5 3100BX60S
PKD. 24 TO CTN. 7 LBS.



ORCHARD ASSORTMENT

IDEAL STARTING ASST. FOR ANY TYPE OF MODEL LANDSCAPING. BOTH ASSTS. CONTAIN BALANCED VARIETY OF TREES W/ GENEROUS QTY. OF LYCHEN FOR SHRUBBERY.

8-3030-LL57 2300BX180S
PKD. 12 TO CTN. 7 LBS.

SPRING TREES
8-3048-LL58 4300BX180S
PKD. 12 TO CTN. 7 LBS.

TREES & SHRUBBERY
8-3055-LL59 2300BX180S
PKD. 12 TO CTN. 7 LBS.

EVENLY GROUND TO SCALE SIZE FOR GENERAL MODEL BLDG. USES. GUAR. COLOR FAST, DUST FREE. IDEAL FOR ALL LANDSCAPE USES.

RED SCENIC STONE
8-2826-LL12 930BX18S
PKD. 12 TO CTN. 2 LBS.

BLACK SCENIC STONE
8-2834-LL13 430BX18S
PKD. 12 TO CTN. 2 LBS.

GREY SCENIC STONE
8-2842-LL16 930BX18S
PKD. 12 TO CTN. 2 LBS.

BALLAST
8-2859-LL17 430BX18S
PKD. 12 TO CTN. 12 LBS.

COAL
8-2867-LL19 630BX18S
PKD. 12 TO CTN. 12 LBS.

GRAVEL
8-2875-LL21 930BX18S
PKD. 12 TO CTN. 12 LBS.

GRASS
8-2883-LL22 330BX18S
PKD. 12 TO CTN. 24 LBS.

EARTH
8-2891-LL23 430BX18S
PKD. 12 TO CTN. 24 LBS.

GRASS MAT 48 X 33

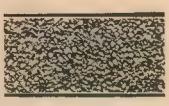
BEST SURFACE FOR TRAIN PLATFORMS OR CHRISTMAS GARDEN. REUSABLE FROM YEAR TO YEAR, & LOOKS & FEELS REAL.

8-2909-LL25 9100EA60S
PKD. 12 TO CTN. 9 LBS.

GRASS MAT 50 X 99

MEASURES- 48" X 96".

8-2933-LL28 8300EA180S
PKD. 12 TO CTN. 20 LBS.



BALLAST MAT 48 X 33

EXTREMELY LOW COST METHOD OF REDUCING NOISE OF TRAINS, WHILE ADDING MORE REALISM. CUT TO SHAPE & PLACE UNDER TRACK. NOTHING FINER.

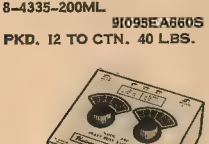
8-2917-LL26 8100EA60S
PKD. 12 TO CTN. 9 LBS.

FACTORY NO. 725. K. F. INDUSTRIES, STOCK SHIPMENTS

2 AMP POWER PACK W/ ALARM

INPUT: 115-120V AC, 60 CYCLES. OUTPUT: 16V AC OR 12V DC, AT 2 AMPERES COMBINED. SLIDE SWITCH MOUNTED ON SIDE OF CASE FOR CONVENIENT "FORWARD-REVERSE" CHANGE. PLASTIC INSULATED LINE CORD W/MOLDED PLUG. HEYCO TYPE STRAIN RELIEF HOLDS CORD SECURELY TO CABINET. 4 SCREWS PERMIT EASY ATTACHMENT OF TRACK & ACCESSORY WIRES. 20 GAUGE STEEL. 5" X 5-5/8" X 2".

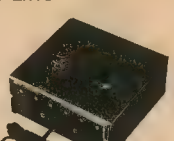
8-4335-200ML 91095EA660S
PKD. 12 TO CTN. 40 LBS.



3 1/2 AMP DUAL PACK W/ CIRCUIT BREAKERS

INPUT: 115-120V, AC 60 CYCLES; OUTPUT: 16V-AC, 12V-DC, AT 3 1/2 AMPERES COMBINED. RUNS 4 TRAINS, INCL. REG. ACCESS. SEPARATE CIRCUIT BREAKERS. HVY. DUTY SPT-2 CORD W/ MOLDED PLUG. 6 SCREWS FOR ATTCH. OF WIRES.

8-4368-CB350 71995EA1200S
PKD. 6 TO CTN. 40 LBS.



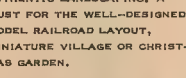
2 1/2 AMP DUAL PACK W/ CIRCUIT BREAKERS

PERMITS OPERATION OF 2 INDEPENDENT LOOPS, OR CAN BE USED W/BLOCK SYSTEM. WILL RUN UP TO 3 TRAINS & ACCESS. 2 1/2 AMPERES OUTPUT. 2 SEPARATE CIRCUIT BREAKERS. 2 INDEPENDENT SPEED CONTROLS FOR EA. OF THE 2 DC OUTLETS. AC OUTLET FOR ACCESS. SPT-2 CORD W/MOLDED PLUG. 3" X 7 3/4" X 7".

8-4350-CB250 41695EA1020S
PKD. 6 TO CTN. 40 LBS.

FACTORY NO. 755. LIFE LIKE PRODUCTS INC. STOCK SHIPMENTS

NATURAL & COLORFUL, FOR AUTHENTIC LANDSCAPING. A MUST FOR THE WELL-DESIGNED MODEL RAILROAD LAYOUT, MINIATURE VILLAGE OR CHRISTMAS GARDEN.



POPLAR TREES (5 TO BOX)
8-3170-LL201 9100BX60S
PKD. 24 BOXES TO CTN. 6 LBS

SPRING TREES (5 TO BOX)
8-3188-LL202 3100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

FACTORY NO. 755. LIFE LIKE PRODUCTS INC. STOCK SHIPMENTS

NATURAL & COLORFUL ASST. OF VARIETIES, SIZES & COLORS FOR AUTHENTIC LANDSCAPING. FOR A WELL-DESIGNED MODEL RAILROAD LAYOUT, MIN. VILLAGE OR CHRISTMAS GARDEN.

GREEN SHADE TREES (5 TO BOX)
8-2727-LL1 4100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

AUTUMN TREES (5 TO BOX)
8-2735-LL2 3100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

EVERGREEN TREES (5 TO BOX)
8-2743-LL3 2100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

GREEN SHADE TREES H.O. (6 TO BOX)
8-3139-LL101 2100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

AUTUMN TREES (6 TO BOX)
8-3147-KK102 8100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

EVERGREEN TREES (6 TO BOX)
8-3154-LL103 3100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

ASSORTED FRUIT TREES (6 TO BOX)
8-3162-LL104 2100BX60S
PKD. 24 BOXES TO CTN. 6 LBS.

FACTORY NO. 200B. THE OHIO ART CO. STOCK SHIPMENTS

LINEAR POLY WHEEL-BARROW

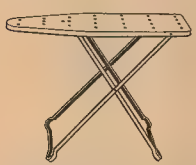
LIGHTWEIGHT, YET STURDY – NO SHARP EDGES. CHILDREN LOVE IT – PARENTS APPROVE IT. SIZE: 7 1/2" H., 26 1/2" L. BODY SIZE: 11" X 12" X 7/8". WHEELS: 5 1/2" DIA.

3-1548-207 2200EA120S
PKD. 12 TO CTN. 18 LBS.

WESTINGHOUSE PLAY STEAM IRON

SHINY METAL SOLEPLATE, PLASHOLE, & TEMP. DIAL PLUS STEAM CONTROL DIAL. ATT. PLAY CORD & SUCTION CUP PLUG, DUAL THUMB RESTS. 7 3/8" L., 3 3/4" W., 3 7/8" H.

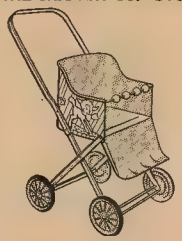
3-1484-225 2100EA60S
PKD. 12 TO CTN. 13 1/2 LBS.



IRONING BOARD

HVY. GA. METAL-ALL EDGES CURLED. BAKED ENAMEL FIN. SAFETY TIP ENDS GRIP BUT DO NOT SCRATCH SURFACE. SECURE SNAP LOCKS. 20" L., 5 7/8" W., 15" H.

3-1500-230 3100EA60S
PKD. 12 TO CTN. 17 LBS.



DOLL STROLLER

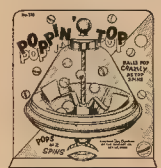
LITHOED METAL WHEELS 3 3/4" DIA. 20" H., 10 1/4" W., 15 1/2" LONG.

3-1526-247 2200EA120S
PKD. 6 TO CTN. 19 LBS.

MUSICAL TOP

SPINNER WINNER. PLUNGER TYPE. 4-TONE REED. 4 COLORS. 9 1/2" DIA., 8 1/2" H.

3-1401-307A 9100EA60S
PKD. 6 TO CTN. 7 LBS.



POPPIN' TOP

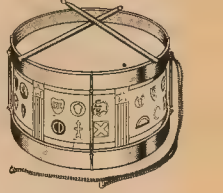
IT POPS! AS IT SPINS. CONTINUOUS ACTION W/8 BALLS JUMPING IN ALL DIRECTIONS. PLUNGER TYPE. STANDS ON POLY BASE. WOODEN KNOB. 10 1/2" H., 8 1/2" DIA. BRILLIANT COLORS.

6-7207-318 2200EA120S
PKD. 12 TO CTN. 16 1/2 LBS.

AUTOMATIC CHORAL TOP

BELL-SHAPED & DECORATED IN GOLD & RED, BLUE & GREEN IRIDESCENT COLORS. CONTAINS 12-TONE CHORAL REED & CHANGES TONES, MAKING CHORDS WHILE SPINNING. GOLD COLORED WOODEN KNOB. STANDS ON POLY BASE. 9 1/2" HIGH, 8 1/2" DIA.

3-1427-322 2200EA120S
PKD. 12 TO CTN. 20 1/2 LBS.



SNARE DRUM

4-COLOR LITHOED DESIGN DISPLAYS VARIETY OF ARMED FORCES INSIGNIA. CRACKLED GOLD RIMS, 4 SPRINGS, TWO WOOD STICKS, 18" NECK SLING. 11" DIA., 8 1/4" H.

4-5005-343 2100EA60S
PKD. 12 TO CTN. 17 1/2 LBS.

FACTORY NO. 200B. THE OHIO ART CO. STOCK SHIPMENTS

DEEP FIELD DRUM

HVY. PARCHMENT HEADS. BRIGHT LITHO IN 4 COLORS. 4 SPRINGS. 18" NECK SLING. 2-12" STICKS. 10 1/2" DIA. 12" H.

4-5021-346 2179EA108S
PKD. 4 TO CTN. 9 1/2 LBS.

17 PC. METAL TEA SET

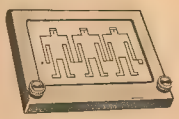
4 EACH: BUTTER PLATES, DINNER PLATES, CUPS, SAUCERS, 1 (5"X 7") TRAY. METAL.

3-1443-407 479EA48S
PKD. 24 TO CTN. 30 LBS.

20 PC. METAL TEA SET

20-PC. METAL LITHOED SET. 4 EA. CUPS, SAUCERS, DINNER PLATES, SALAD PLATES, 1 SERVING PLATE (6 3/8"), HVY. TRAY (8" X 10"); CREAMER & SUGAR BOWL.

3-1468-420 2200EA120S
PKD. 6 TO CTN. 19 1/2 LBS.



ETCH-A-SKETCH

MANIPULATE KNOBS TO FORM LETTERS, PICTURES, CHARTS, DESIGNS. TURN IT UPSIDE DOWN, SHAKE IT, & PRINTING DISAPPEARS. MADE OF PLASTIC & GLASS, 9 1/2" W., 7 3/4" H., & 1 3/4" THICK.

3-1328-505 4400EA240S
PKD. 6 TO CTN. 11 LBS.

MAGNASTIKS

USE MAGNETIC POWER TO HOLD PCS. TOGETHER. NO BOLTS, NO SCREWS. OVER 100 PCS. ZINC PLATED STEEL PARTS, ZINC PLATED MAGNET PLATES. PERMANENT MAGNETS WILL LAST A LIFETIME.

6-7223-510 6600EA360S
PKD. 6 TO CTN. 16 1/2 LBS.

TRAP DRUM SET

DRUM 20 1/2" DIA. BRIGHT RED FINISH, BLUE CRACKLED RIMS. PAPER HEAD SNARE DRUM 9" DIA., BRIGHT BLUE FINISH. 2 WOOD STICKS. TOM-TOM IN BLUE FINISH, PAPER HEAD; 6 1/4" DIA. "T" BRACKET HOLDS CYMBAL, LGE. TRIANGLE, COW BELL, 2 ALUM. BELLS. FOOT BEATER OF STEEL. 2 LEGS SUPPORT SECURELY.

6-7215-353 5500EA300S
PKD. 1 TO CTN. 8 1/2 LBS.

CHINESE CHECKERS & CHECKERS

LGE. BOARD, MARBLES & CHECKERS INCL. CHINESE CHECKERS ON 1 SIDE, REG. ON OTHER. METAL. 15 1/4" DIA. GLASS MARBLES; 24 INTERLOCKING WOODEN CHECKERS.

6-7231-538 2200EA120S
PKD. 12 TO CTN. 26 1/2 LBS.

FACTORY NO. 200B. THE OHIO ART CO. STOCK SHIPMENTS ONLY

PAIL & SHOVEL

STURDY DAIRY PAIL. 2 DIF. DESIGNS IN ASSTD. 2-TONE IRIDESCENT COLORS. 6" DIA. TOP, 5 1/4" H. SHOVEL OF 28 GUAGE HVY. TIN & 9" L. INSIDE PAIL IS SHINY TIN.

5-5731-7 449EA30S

PKD. 36 TO CTN. 24 1/2 LBS.

PAIL & SHOVEL

LITHOED. 4 1/4" X 4 1/4". ASSTD. 4-COLOR DESIGNS.

5-5723-3 419EA12S

PKD. 144 TO CTN. 34 1/2 LBS.

PAIL & SHOVEL

3 ASSORTED 4-COLOR DESIGNS. 7 1/2" X 7". METAL LITHOED.

5-5699-5 339EA24S

PKD. 36 TO CTN. 23 1/2 LBS.

SAND TRUCK

3-IN-1 TOY FOR SANDBOX GANG. DUMP TRUCK, SAND PAILS, SAND SIFTER. ROLLS SMOOTHLY OVER SAND, SAFE, UNBREAKABLE. COMPLETE W/POLY SHOVEL. 10" L., 4 1/2" W., 5 3/4" H.

5-5749-120 379EA48S

PKD. 12 TO CTN. 8 1/2 LBS.

PAIL & SHOVEL

COLORFUL SUMMERTIME LITHO DESIGN ON PAIL & SHOVEL FOR SALES APPEAL. 8" DIA., 8" H.

5-5806-12 669EA42S

PKD. 24 TO CTN. 25 1/2 LBS.

POLY BEACH SET

5 FUN PCS. ASSTD. COLORS. POLY PAIL-5 1/8" H. POLY SHOVEL- 7 - 1/2" L. 3 BLOCK MOLDS- 1 7/8", 2 3/8", 3 7/8" SQUARE. POLY BAG.

5-5814-118 379EA48S

PKD. 12 TO CTN. 6 LBS.

GARDEN SET - SHOVEL, RAKE & HOE

RED, YELLOW & BLUE COLORS. BAKED FINISH. RAKE-18" OVERALL. HOE-18". SHOVEL-17 3/4".

5-5822-169 339EA24S

PKD. 48 TO CTN. 30 1/2 LBS.

GARDEN SET - SHOVEL, RAKE & HOE

3 PCS. SHINY TIN PLATE FINISH. HOE & RAKE ARE 24" OVERALL. SHOVEL IS 24 1/2".

5-5830-172 559EA36S

PKD. 36 TO CTN. 39 LBS.

GARDEN SET - SHOVEL, RAKE & HOE

TERRIFIC SEASONAL SELLER. SHINY TIN PLATE FINISH. RAKE-30" OVERALL, HOE - 30", SHOVEL - 27".

5-5848-174 889EA54S

PKD. 24 TO CTN. 40 LBS.

POLY WATER CAN

COMPLETELY MADE OF POLY. RAISED, EMBOSSED FLOWER POT DESIGN ON BODY. OVERALL SIZE: 11 3/4" X 9".

5-5855-160 559EA36S

PKD. 12 TO CTN. 6 1/2 LBS.

FACTORY NO. 55A. DAISY MFG. CO. STOCK SHIPMENTS

DAISY SCOPE GUN

LEVER ACTION REPEATER. ONLY BB GUN W/REAL 2X SCOPE MOUNTED. SCOPE IS 11" L. 350-SHOT. LONG LASTING, HVY. GAUGE METAL W/REALISTIC WOOD-GRAIN STYLE STOCK.

64-0086-83 6900EA540S
PKD. 10 TO CTN. 26 1/2 LBS.

WESTERN CARBINE

REAL OLD WEST STYLING. 450 SHOT REPEATER, 30 1/2" L. LONG LASTING, HVY. GAUGE METAL W/REALISTIC WOOD-GRAIN STYLE STOCK.

63-1531-94 7800EA480S
PKD. 10 TO CTN. 26 LBS.

SLIDE ACTION BB GUN

NEW SHORT STOCK FITS MORE YOUNGSTERS. "DAISY" STAMPED ON SLIDE. 375-SHOT REPEATER, 31 1/2" L. LONG LASTING HVY. GAUGE METAL W/REALISTIC WOOD-GRAIN STYLE STOCK.

63-1838-107 9800EA480S
PKD. 10 TO CTN. 29 LBS.

DAISY CUB

NEW SHORTER STOCK FITS MORE YOUNGSTERS. 350-SHOT LEVER ACTION REPEATER. LONG LASTING, HVY. GAUGE METAL W/ REALISTIC WOOD-GRAIN STYLE STOCK.

63-1655-102 9600EA360S
PKD. 10 TO CTN. 25 LBS.

DAISY BB SIX GUN

10 1/4", 1 LB, 12 OZ. REPLICA OF FAMOUS PEACEMAKER. 12-SHOT BB REPEATER, SGLE. ACTION, DURABLE METAL GUN W/REALISTIC WALNUT GRAIN STYLE GRIPS. SUPPLY OF BB'S TUBE OF GUN OIL.

63-9773-179 2800EA480S
PKD. 10 TO CTN. 19 LBS.

DAISY EAGLE

2 POWER SCOPE - 11" L. FRONT SIGHT; COMB. PEEP & OPEN REAR CVALLED STOCK, LONG FOREPIECE. HVY. LEATHER SLING. COMES W/BOOK, LENS CAPS, NRA TARGETS, BB'S.

63-1598-98 51300EA780S
PKD. 10 TO CTN. 48 LBS.

BULLS EYE BB SHOT - 100 TUBE CASE

IN LARGE PAPER TUBE.

94-0403-510 4500CS300S
PKD. 1 TO CTN. 9 1/2 LBS.

BULLS EYE BB SHOT - 100 TUBE CASE

IN LARGE PAPER TUBE.

94-0445-520 31000CS600S
PKD. 1 TO CTN. 16 1/2 LBS.

BULLS EYE BB SHOT - 50 TUBE CASE

IN PAPER TUBE.

94-0460-530 61250CS750S
PKD. 1 TO CTN. 20 1/2 LBS

BULLS EYE MAGNIFYING SCOPE

BULL'S EYE MAGNIFYING SCOPE FITS ALL DAISY AIR RIFLES.

63-1713-303 3400EA240S
PKD. 10 TO CTN. 7 LBS.

FACTORY NO. 56. H. DAVIS TOY CORP.

TOO HOT TO HANDLE POT HOLDER LACING SET

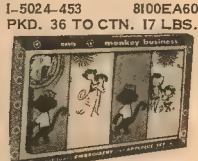
COLORFUL FELT & FELT APPLIQUES. LACE & STITCH APPLIQUE DOWN. INCL. YARN, TAPESTRY NEEDLE, DIE-CUT STUFFING & HOLES FOR LACING.

1-4829-777 7100EA60S
PKD. 36 TO CTN. 15 LBS.

GUEST TOWEL EMBROIDERY SET

CONTAINS 2 GUEST TOWELS IN MODERN USE OF COLOR & PRINTED IN 4 COLORS, HOOP, ASSTD. THREAD, NEEDLE & THIMBLE. IN WINDOW BOX.

1-5024-453 8100EA60S
PKD. 36 TO CTN. 17 LBS.



GUEST TOWEL EMB.

4 TERRY CLOTH TOWELS, 2 CUT-OUT MONKEYS, 2 JACKETS, 2 HATS, EMBROIDERY THREAD, BINDING, 1 SET OF HOOPS, NEEDLE, THIMBLE & INSTRUCTIONS.

1-5008-454 2200EA120S
PKD. 24 TO CTN. 19 LBS.

FACTORY NO. 55A. DAISY MFG. COMPANY. STOCK SHIPMENTS.

DOUBLE BARREL CORK SHOTGUN

31" GUN SHOOTS HARMLESS CORKS FROM BOTH BARRELS. HVY. GAUGE STEEL PARTS. BREAK ACTION COCKS BOTH TRIGGERS. 6 CORKS IN BAG INCL.

1-2807-950 4229EA138S
PKD. 6 TO CTN. 11 LBS.

DOUBLE BARREL CORK GUN

23 1/4" L. METAL PARTS OF HVY. GA. STEEL FOR DURABILITY, REALISM. BREAK ACTION COCKS TRIGGERS; EACH BARREL SHOOTS CORK. WOOD STOCK. 4 CORKS COME IN BAG W/GUN.

1-2740-930 5129EA78S
PKD. 6 TO CTN. 7 1/2 LBS.

CHEYENNE SADDLE GUN & HOLSTER SET

CHEYENNE RICOCHET SOUND SADDLE GUN & TOUGH GRADE, LRG. SINGLE HOLSTER SET W/ DAISY BULL'S-EYE NO. 3200 SIX GUN, W/LEATHER SADDLE DESIGN WALL RACK.

1-2708-1912 31000EA600S
PKD. 6 TO CTN. 34 LBS.

PUMP SMOKE SHOTGUN

PUMP SMOKE SHOTGUN W/GOLD DESIGN ON RECEIVER. NAME "DAISY" IN RAISED METAL LETTERS ON THE SIDE, EA. IN GUN-CASE CTN.

1-2823-760 2500EA300S
PKD. 12 TO CTN. 30 LBS.

SUPER SCOPE RIFLE

32" RIFLE IN BRONZE & GOLD COMB. EMITS HARMLESS SMOKE LOUD NOISE. 11" MAGNIFYING SCOPE, BARREL, RECEIVER JACKET. FULL FASHIONED STOCK.

1-2781-1160 9500EA300S
PKD. 12 TO CTN. 28 LBS.

DAISY TARGET SPECIAL

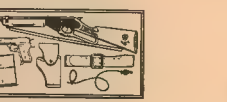
REPEATING BB GUN W/AUTO. FEED, SPECIAL TRIGGER. WOODEN STOCK & FOREARM, LEATHER SLING, 4 APERTURE DISCS FOR SPECIAL HOODED FRONT SIGHT. TUBE OF GUN OIL, SUPPLY OF BB'S, INSTRUCTION BOOK.

64-0144-99 21500EA900S
PKD. 10 TO CTN. 42 LBS.

50 CAL. CORK BALL REPEATER

LONG LASTING HEAVY GAUGE METAL CONSTRUCTION. SHOOTS HARMLESS C B AMMO ACCURATELY.

1-2849-894 7800EA480S
PKD. 6 TO CTN. 25 LBS.



JR. AIR FORCE ROCKET COMMAND OUTFIT

EXTRA LONG 35" RIFLE. GUN PARTS PATRIOTIC RED, BLUE & WHITE. SNOW WHITE STOCK, FOREARM. HARMLESS SMOKE & NOISE. MILITARY TYPE CAP PISTOL. FASCINATING MISSILES & ROCKETS BOOK INCL.

1-2724-1901 2800EA480S
PKD. 6 TO CTN. 31 LBS.

RICOCHET SOUND SADDLE GUN

ONLY BB GUN W/REALISTIC RICOCHET BULLET SOUND W/OR W/OUT BB'S. WESTERN STYLED BATTELS, CARBINE RING, THONG, BOOT & HAMMER. 850 SHOT. .35" L. TUBE OF GUN OIL, SUPPLY OF BB'S, INSTRUCTION BOOK.

63-9831-97 31000EA600S
PKD. 10 TO CTN. 34 1/2 LBS.

DAISY PUMP GUN

TAKE-DOWN MODEL, PKD. ASSEMBLED. 50-SHOT AUTO. FEED. PEEP & OPEN ADJ. RAMP TYPE SIGHTS. 37" L. "GOLD" RECEIVER DESIGN. TUBE OF GUN OIL, SUPPLY OF BB'S, SPECIAL TAKE-DOWN SCREWDRIVER, INSTRUCTION BOOK.

63-1473-25 51000EA600S
PKD. 10 TO CTN. 39 1/4 LBS.

FACTORY NO. 55A. DAISY MFG. CO. STOCK SHIPMENTS

LAWMAN LEVER GUN

NEW! ANOTHER SPITTIN' IMAGE OF FAMOUS MODEL 94 WINCHESTER. SHOOTS HARMLESS SMOKE, MAKES LOUD BANG. NEW SLIM-LINE BARREL, LOVER-MATIC 2 WAY – EASIER LEVER COCKING ACTION. LONG LASTING HEAVY GAUGE METAL CONST. 34" L.

6-5490-694 2600EA360S
PKD. 12 TO CTN. 45 LBS.

CHEYENNE BULLET WHINE SADDLE GUN

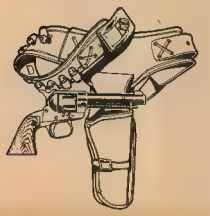
"BULLET WHINE" & ALSO SMOKES. SUEDED LEA. THONG; GENUINE LEA. BOOT. GUN FULL 32".

6-5508-660 3500EA300S
PKD. 12 TO CTN. 33 1/2 LBS.

AUTOMATIC SMOKE RIFLE

32" GUN. HARMLESS SMOKE, NOISE. NEW FOREARM, SILVERY CARBINE BAND, LEVER, TRIGGER, CHECKERED STOCK. ADJ. WEB SLING.

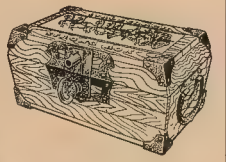
6-5516-960 4300EA180S
PKD. 6 TO CTN. 12 1/2 LBS.



INDOOR SKEET GAME

DAISY CORK BALL GUN 50 CAL. BALL REPEATER, SKEET HOUSE W/REMOTE FOOT RELEASE, FLYING TARGET W/GAME BIRD FIGURES, SUPPLY OF CORK BALL AMMONITION, INSTRUCTIONS.

6-5524-1913 5100OEA600S
PKD. 6 TO CTN. 34 LBS.



STAGECOACH STRONG BOX

RUSTIC, WEATHERED APPEARANCE. DURABLE! HAND-HAMMERED STYLE, HEAVY METAL HDW. SECRET SHOOTIN' LOCK – HEAVY METAL DAISY DOLLARS – WESTERN STAGE ROUTE MAP – FRONTIER GUN BOOKLET – GENUINE STRONG BOX KEYS.

1-2765-1849 6800EA480S
PKD. 6 TO CTN. 21 LBS.

THE DAISY KID FAST DRAW GUN

NEW! SPECIAL FAST DRAW HOLSTER W/METAL LINING TO FORM CUP. SPECIAL "DAISY KID" SECRET SINGLE SIX GUN W/HIDDEN SAFETY. GUN CAN ONLY BE FIRED WHEN ON LEVEL W/TARGET.

6-5565-7028 9600EA360S
PKD. 6 TO CTN. 11 1/2 LBS.

SPITTIN' IMAGE HOLSTERS

FEATURING GUN POCKET TOPS TILT OUT–FAST DRAW HOLSTER CUP–SHAPES, TRIGGER GUARD STOPS, GOLDEN METAL RIVETS, COWHIDE LACES, 25 1/2" TO 35" WAISTS, TOP QUALITY LEATHER. PISTOLS: 2 BULLS EYES – EACH 250 CAP CAPACITY.

SINGLE SPITTIN IMAGE HOLSTER SET

6-5532-7021 6300EA180S
PKD. 6 TO CTN. 7 LBS.

DOUBLE SPITTIN IMAGE HOLSTER SET

6-5540-8042 7500EA300S
PKD. 6 TO CTN. 11 1/2 LBS.

DOUBLE SPITTIN IMAGE HOLSTER SET

6-5557-8043 8600EA360S
PKD. 6 TO CTN. 15 3/4 LBS. LBS.

DOUBLE SPITTIN IMAGE HOLSTER SET

1-2641-8044 8800EA480S
PKD. 3 TO CTN. 9 1/2 LBS.

"O" & "S" GAUGE CATALOG

UNION STATION
8-2057-1901 3200EAI20S
PKD. 12 TO CTN. 10 LBS.

HOSPITAL
8-2065-1902 5200EAI20S
PKD. 12 TO CTN. 10 LBS.

FACTORY
8-2073-1906 9200EAI20S
PKD. 12 TO CTN. 11 LBS.

SPLIT LEVEL HOME
8-2081-1908 6200EAI20S
PKD. 12 TO CTN. 12 LBS.

AUTUMN TREES
8-2099-1975 8300EAI80S
PKD. 6 TO CTN. 6 LBS.

PLASTICVILLE WAY STATION
8-2107-5404 6300EAI80S
PKD. 6 TO CTN. 15 LBS.

PLASTICVILLE RAILROAD CENTER
8-2115-5608 4500EA300S
PKD. 6 TO CTN. 15 LBS.

PLASTICVILLE CITY IN A BOX
8-2123-5900 31000EA600S
PKD. 6 TO CTN. 35 LBS.

"HO" GAUGE CATALOG

EVERGREEN TREES
8-2131-2025 7120BX72S
PKD.12 BAGS TO BOX, 12 BOXES TO CTN. 4 LBS.

FLAG POLE
8-2149-2026 3120BX72S
PKD. 12 BAGS TO BOX,12 BOXES TO CTN. 3 LBS.

CROSSING GATE
8-2156-2027 3120BX72S
PKD.12 BAGS TO BOX,12 BOXES TO CTN. 3 LBS.

BILLBOARD
8-2164-2028 6120BX72S
PKD.12 BAGS TO BOX,12 BOXES TO CTN. 7 LBS.

PLATFORM FENCE
8-2172-2075 4300BXI80S
PKD.12 TO BOX, 12 BXS. TO CTN. 6 LBS.

"HO" GAUGE CATALOG

PICKET FENCE
8-2180-2100 239CD24S
PKD.144 CARDS TO CTN. 6 LBS.

TELEPHONE POLES
8-2198-2200 549CD30S
PKD.144 CARDS TO CTN. 6 LBS.

CAPE COD HOUSE W/TRIM
8-2206-2300 360EA36S
PKD. 12 TO CTN. 5 LBS.

RANCH HOUSE W/TRIM
8-2214-2301 560EA36S
PKD. 12 TO CTN. 5 LBS.

16 ANIMALS
8-2222-2302 260CD36S
PKD.12 CARDS TO BOX,12 BOXES TO CTN. 5 LBS.

CROSSING SIGNALS
8-2230-2303 560CD36S
PKD.12 CARDS TO BOX,12 BOXES TO CTN. 5 LBS.

BLOCK SIGNALS
8-2248-2304 660CD36S
PKD.12 CARDS TO BOX,12 BOXES TO CTN. 5 LBS.

FROSTY BAR
8-2255-2400 480EA48S
PKD. 12 TO CTN. 5 LBS.

COLONIAL HOUSE W/TRIM
8-2263-2401 580EA48S
PKD. 12 TO CTN. 5 LBS.

SWITCH TOWER WITH ACCESSORIES
8-2271-2402 780EA48S
PKD. 12 TO CTN. 5 LBS.

SIGNAL BRIDGE
8-2289-2403 980EA48S
PKD. 12 TO CTN. 4 LBS.

SUPER MARKET
8-2297-2404 380EA48S
PKD. 12 TO CTN. 5 LBS.

CHAIN STORE
8-2305-2405 280EA48S
PKD. 12 TO CTN. 5 LBS.

DRUG & HARDWARE STORE
8-2313-2406 880EA48S
PKD. 12 TO CTN. 5 LBS.

SEE FAC. CATALOG AFTER NOMA CATALOG

POST OFFICE
8-2321-2707 680EA48S
PKD. 12 TO CTN. 5 LBS.

POLICE STATION
8-2339-2408 380EA48S
PKD. 12 TO CTN. 5 LBS.

FIRE HOUSE
8-2347-2409 680EA48S
PKD. 12 TO CTN. 5 LBS.

PINE TREE ASSORTMENT
8-2354-2410 980AT48S
PKD. 12 TO CTN. 4 LBS.

WATCHMAN'S SHANTY WITH GATE
8-2362-2411 580EA48S
PKD. 12 TO CTN. 4 LBS.

WINDMILL
8-2370-2412 380EA48S
PKD. 12 TO CTN. 3 LBS.

POPLAR TREES
8-2388-2413 580EA48S
PKD. 12 TO CTN. 3 LBS.

RAILROAD & STREET SIGNS
8-2396-2414 280BX48S
PKD. 12 TO CTN. 3 LBS.

WATER TANK
8-2404-2600 2100EA60S
PKD. 12 TO CTN. 4 LBS.

TRESTLE BRIDGE
8-2412-2601 3100EA60S
PKD. 12 TO CTN. 4 LBS.

BARN
8-2420-2602 9100EA60S
PKD. 12 TO CTN. 4 LBS.

SCHOOL HOUSE
8-2438-2603 3100EA60S
PKD. 12 TO CTN. 5 LBS.

CHURCH
8-2446-2604 5100EA60S
PKD. 12 TO CTN. 10 LBS.

SUBURBAN STATION WITH ACCESSORIES
8-2453-2605 7100EA60S
PKD. 12 TO CTN. 5 LBS.

CITIZENS W/PAINT KIT
8-2461-2606 3100EA60S
PKD. 12 TO CTN. 4 LBS.

FACTORY NO. 530. BACHMANN BROS.
STOCK SHIPMENTS ONLY. SEE FAC. CATALOG AFTER NOMA CATALOG

MOVIE THEATER
8-2479-2607 8100EA60S
PKD. 12 TO CTN. 5 LBS.

GAS STATION W/AUTO
8-2487-2608 3100EA60S
PKD. 12 TO CTN. 4 LBS.

GREENHOUSE WITH FLOWERS
8-2495-2609 3100EA60S
PKD. 12 TO CTN. 4 LBS.

FREIGHT STATION WITH ACCESSORIES
8-2503-2610 3100EA60S
PKD. 12 TO CTN. 5 LBS.

CATTLE LOADING PEN
8-2511-2611 5100EA60S
PKD. 12 TO CTN. 3 LBS.

FARM BUILDINGS & ANIMALS
8-2529-2612 3100EA60S
PKD. 12 TO CTN. 3 LBS.

TELEVISION STATION
8-2537-2613 3100EA60S
PKD. 12 TO CTN. 3 LBS.

SHADE TREES
8-2545-2614 7100BX60S
PKD. 12 TO CTN. 4 LBS.

COALING STATION
8-2552-2700 5130EA78S
PKD. 12 TO CTN. 7 LBS.

RAILROAD WORK CAP W/ACCESSORIES
8-2560-2701 6130EA78S
PKD. 12 TO CTN. 3 LBS.

CATHEDRAL
8-2578-2800 6150EA90S
PKD. 12 TO CTN. 6 LBS.

FACTORY
8-2586-2801 4150EA90S
PKD. 12 TO CTN. 6 LBS.

2 STORY HOUSE
8-2636-2902 1200EAI20S
PKD. 12 TO CTN. 4 LBS.

HOUSE UNDER CONSTRUCTION
8-2602-2803 5150EA90S
PKD. 12 TO CTN. 4 LBS.

TOWN HALL
8-2644-2950 1250EAI50S
PKD. 12 TO CTN. 8 LBS.

AUTUMN TREES
8-2651-2975 2300BXI80S
PKD. 12 TO CTN. 6 LBS.

MINIATURE WAYSIDE STATION
8-2669-4402 4300EAI80S
PKD. 6 TO CTN. 8 LBS.

H.O. RAILROAD CENTER
8-2677-4603 3500EA300S
PKD. 6 TO CTN. 8 LBS.

H.O. CITY IN A BOX
8-2685-4901 7900EA540S
PKD. 6 TO CTN. 10 LBS.

COVERED BRIDGE
8-2594-2802 2150EA90S
PKD. 12 TO CTN. 6 LBS.

UNION STATION
8-2610-2900 7200EAI20S
PKD. 12 TO CTN. 6 LBS.

SPLIT LEVEL HOUSE
8-2628-2901 4200EAI20S
PKD. 12 TO CTN. 4 LBS.

"PLASTIC SCALE MODEL ASSEMBLY KITS CATALOG"

SEE FAC. CATALOG AFTER NOMA CATALOG

ANIMALS OF THE WORLD

TIGER
10-4398-7100 2150EA90S
PKD. 12 TO CTN. 7 LBS.

LION
10-4406-7101 9150EA90S
PKD. 12 TO CTN. 7 LBS.

SQUIRREL MONKEY
11-1120-7102 3150EA90S
PKD. 12 TO CTN. 7 LBS.

HORSES
10-4380-7200 4200EAI20S
PKD. 12 TO CTN. 7 LBS.

COW AND CALF
12-7282-7201 7200EAI20S
PKD. 12 TO CTN. 9 LBS.

DOGS OF THE WORLD

COLLIE
11-4819-8000 4100EA60S
PKD. 12 TO CTN. 5 LBS.

WIRE HAIRED TERRIER
11-4827-8001 6100EA60S
PKD. 12 TO CTN. 5 LBS.

BASSET HOUND
11-4835-8002 5100EA60S
PKD. 12 TO CTN. 5 LBS.

COCKER SPANIEL
11-4843-8003 6100EA60S
PKD. 12 TO CTN. 5 LBS.

BOXER
11-4850-8004 2100EA60S
PKD. 12 TO CTN. 5 LBS.

GERMAN SHEPHERD
11-4868-8005 3100EA60S
PKD. 12 TO CTN. 5 LBS.

POINTER
11-4876-8006 9100EA60S
PKD. 12 TO CTN. 5 LBS.

STANDARD POODLE
12-0139-8007 9100EA60S
PKD. 12 TO CTN. 5 LBS.

DALMATIAN
12-0147-8008 3100EA60S
PKD. 12 TO CTN. 5 LBS.

ST. BERNARD
12-0154-8009 7100EA60S
PKD. 12 TO CTN. 5 LBS.

BIRDS OF THE WORLD

BALTIMORE ORIOLE
11-9933-9000 6100EA60S
PKD. 12 TO CTN. 5 LBS.

GOLDFINCH
11-9941-9001 5100EA60S
PKD. 12 TO CTN. 5 LBS.

BLUEBIRD
11-9958-9002 3100EA60S
PKD. 12 TO CTN. 5 LBS.

SCARLET TANGER
11-9966-9003 5100EA60S
PKD. 12 TO CTN. 5 LBS.

WOODPECKER
11-9974-9004 3100EA60S
PKD. 12 TO CTN. 5 LBS.

ROBIN
11-9982-9005 5100EA60S
PKD. 12 TO CTN. 5 LBS.

PARAKEET
11-9990-9006 7100EA60S
PKD. 12 TO CTN. 5 LBS.

CARDINAL
12-0006-9007 7100EA60S
PKD. 12 TO CTN. 5 LBS.

BARN SWALLOW
12-0022-9009 9100EA60S
PKD. 12 TO CTN. 5 LBS.

CANARY
12-0030-9010 8100EA60S
PKD. 12 TO CTN. 5 LBS.

BOHEMIAN WAXWING
12-0048-9011 7100EA60S
PKD. 12 TO CTN. 5 LBS.

PAINTED BUNTING
12-0055-9012 6100EA60S
PKD. 12 TO CTN. 5 LBS.

HOODED WARBLER
12-0063-9013 5100EA60S
PKD. 12 TO CTN. 5 LBS.

EVENING GROSBEAK
12-0071-9014 5100EA60S
PKD. 12 TO CTN. 5 LBS.

KINGLET
12-0097-9016 3100EA60S
PKD. 12 TO CTN. 5 LBS.

BLUE JAY
12-0014-9100 3150EA90S
PKD. 12 TO CTN. 9 LBS.

HOOPOE
12-0089-9101 7150EA90S
PKD. 12 TO CTN. 5 LBS.

PARROT
12-0105-9200 8200EAI20S
PKD. 12 TO CTN. 12 LBS.

OWL
12-0113-9201 3200EAI20S
PKD. 12 TO CTN. 8 LBS.

PITTA
12-0121-9202 7200EAI20S
PKD. 12 TO CTN. 8 LBS.

SNAP-A-SHELF

12-7274-9998 2100EA60S
PKD. 12 TO CTN. 10 LBS.

STYRENE PAINTING FLUID AND GLUE

12-7290-9999 530EAI8S
PKD. 12 TO CTN. 3 1/2 LBS.

FACTORY SHIPMENT ONLY

BIRDS-DOGS-ANIMALS OF THE WORLD DISPLAY

19B-7899 314555DI7680F
PKD. 1 DISP. TO CTN. 75 LBS.

"O" & "S" GAUGE CATALOG

SEE FAC. CATALOG AFTER NOMA CATALOG

TELEPHONE POLES
8-1653-1000 260BX36S
PKD. 12 TO BOX, 24 BXS. TO CTN. 5 LBS.

PICKET FENCE
8-1661-1002 560BX36S
PKD. 12 TO BOX, 48 BXS. TO CTN. 15 LBS.

RUSTIC FENCE
8-1679-1007 560BX36S
PKD. 12 TO BOX, 24 BXS. TO CTN. 8 LBS.

STREET LAMPS
8-1687-1025 5120BX72S
PKD. 12 TO BOX, 24 BXS. TO CTN. 14 LBS.

FLAG POLE
8-1695-1027 3120BX72S
PKD. 12 TO BOX, 24 BXS. TO CTN. 7 LBS.

BILLBOARD
8-1703-1028 8120BX72S
PKD. 12 TO BOX, 24 BXS. TO CTN. 14 LBS.

CROSSING GATE
8-1711-1029 3120BX72S
PKD. 12 TO BOX, 24 BXS. TO CTN. 14 LBS.

FOOT BRIDGE
8-1729-1051 4180BX108S
PKD. 12 TO BOX, 24 BXS. TO CTN. 12 LBS.

TELEPHONE BOOTH
8-1737-1090 6384BX229S
PKD. 12 TO BOX, 24 BXS. TO CTN. 14 LBS.

PICKET FENCE
8-1745-1101 840CD24S
PKD. 12 PCS. TO CARD, 12 CDS. TO BOX, 24 BXS. TO CTN. 14 LBS.

STATION PLATFORM
8-1752-1200 250EA30S
PKD. 12 TO CTN. 3 LBS.

CROSSING SIGNALS
8-1760-1304 360CD36S
PKD. 2 PCS. TO CARD, 12 CDS. TO BOX. 5 LBS.

BLOCK SIGNALS
8-1778-1305 960CD36S
PKD. 2 PCS. TO CARD, 12 CARDS TO BOX. 5 LBS.

SWITCH TOWER
8-1786-1402 780EA48S
PKD. 12 TO CTN. 4 LBS.

SIGNAL BRIDGE
8-1794-1403 680EA48S
PKD. 12 TO CTN. 4 LBS.

PINE TREE ASSORTMENT
8-1802-1404 680AT48S
PKD. 12 TO CTN. 4 LBS.

RAILROAD & STREET SIGNS
8-1810-1405 580EA48S
PKD. 12 TO CTN. 4 LBS.

PLAYGROUND EQUIPMENT
8-1828-1406 880EA48S
PKD. 12 TO CTN. 3 LBS.

WATCHMAN'S SHANTY WITH GATE
8-1836-1407 380EA48S
PKD. 12 TO CTN. 4 LBS.

POPLAR TREES
8-1844-1409 380EA48S
PKD. 12 TO CTN. 3 LBS.

CAPE COD HOUSE
8-1851-1502 790EA54S
PKD. 12 TO CTN. 5 LBS.

HOUSE TRAILER
8-1869-1504 590EA54S
PKD. 12 TO CTN. 4 LBS.

CHURCH
8-1877-1600 4100EA60S
PKD. 12 TO CTN. 7 LBS.

BARN
8-1885-1601 5100EA60S
PKD. 12 TO CTN. 5 LBS.

BERMUDA RANCH HOUSE
8-1893-1603 2100EA60S
PKD. 12 TO CTN. 5 LBS.

BARNYARD ANIMALS
8-1901-1606 3100EA60S
PKD. 12 TO CTN. 4 LBS.

WATER TANK
8-1919-1615 2100EA60S
PKD. 12 TO CTN. 5 LBS.

SUBURBAN STATION
8-1927-1616 5100EA60S
PKD. 12 TO CTN. 8 LBS.

T. V. TRANSMITTING STATION
8-1935-1618 9100EA60S
PKD. 12 TO CTN. 4 LBS.

PLASTICVILLE CITIZENS W/PAINT
8-1943-1619 5100EA60S
PKD. 12 TO CTN. 6 LBS.

LOADING PLATFORM WITH ACCESSORIES
8-1950-1620 7100EA60S
PKD. 12 TO CTN. 4 LBS.

MOTEL W/3 AUTOS
8-1968-1621 4100EA60S
PKD. 12 TO CTN. 6 LBS.

HOUSE UNDER CONSTRUCTION
8-1976-1624 2100EA60S
PKD. 12 TO CTN. 3 LBS.

RAILROAD WORK CAR
8-1984-1625 7100EA60S
PKD. 12 TO CTN. 4 LBS.

CORNER STORE
8-1992-1626 5100EA60S
PKD. 12 TO CTN. 4 LBS.

HOBO SHACKS - 2
8-2008-1627 6100EA60S
PKD. 12 TO CTN. 3 LBS.

SHADE TREES - 3
8-2016-1628 3100EA60S
PKD. 12 TO CTN. 4 LBS.

GAS STATION W/AUTO
8-2024-1800 3150EA90S
PKD. 12 TO CTN. 12 LBS.

BANK
8-2032-1801 7150EA90S
PKD. 12 TO CTN. 8 LBS.

COVERED BRIDGE
8-2040-1805 7150EA90S
PKD. 12 TO CTN. 5 LBS.

FACTORY NO. 115. HORSMAN DOLLS, INC. STOCK SHIPMENTS

17" TODDLER W/TIEBACK HAIR

ALL VINYL PLASTIC. FULLY JOINTED. SLEEPING GLASSINE EYES W/LASHES & A TURNING HEAD. SLIM-LEGGED. HAIR ROOTED IN TIE-BACK STYLE HAIRDO. DRESSED IN POL. COTTON DRESS. LACE TRIMMED PANTIES, STOCKINGS & VINYL SHOES.

6-6464-9453 3500EA300S
PKD. 6 TO CTN. 16 1/2 LBS

19" TODDLER NURSE W/BABY

FULLY JOINTED. ALL VINYL PLASTIC. EA. FINGER & TOE DISTINCT. HAIR ROOTED IN CURLY STYLE HAIRDO. SLEEPING GLASSINE EYES W/LASHES. DRESSED IN COTTON NURSE'S OUTFIT COMP. W/CAP. CARRIES BABY WRAPPED IN BLANKET. KNIT PANTIES, RAYON STOCKINGS & VINYL SHOES. TURNING HEAD.

6-6480-5524 6600EA360S
PKD. 6 TO CTN. 17 LBS.

21" TODDLER IN HAT & COAT

FULLY JOINTED. ALL VINYL PLAS. EA. FINGER & TOE IS DISTINCT. HAIR ROOTED IN STRAIGHT BOB HAIRDO. SLEEPING GLASSINE EYES W/LASHES. DRESSED IN SIMULATED CORDUROY COAT, PRINTED TAFFETA DRESS & STRAW HAT, KNIT PANTIES, RAYON STOCKINGS, & VINYL SHOES. TURNING HEAD.

6-6506-5691 2800EA480S
PKD. 6 TO CTN. 17 LBS.

19" TODDLER W/PONYTAIL IN PINAFORE

FULLY JOINTED. ALL VINYL PLASTIC. EA. FINGER & TOE IS DISTINCT. HAIR ROOTED IN STRAIGHT PONYTAIL HAIRDO. SLEEPING GLASSINE EYES W/LASHES. DRESSED IN PRINTED EMBOSSED COTTON DRESS W/APPLIQUE ON PINAFORE. KNIT PANTIES, RAYON STOCKINGS & VINYL SHOES. TURNING HEAD.

6-6472-5533 4600EA360S
PKD. 6 TO CTN. 17 LBS.

PEGGY ANN GOES TRAVELING

15" TALL & FULLY JOINTED. ALL VINYL PLAS. SLEEPING GLASSINE EYES W/LASHES & TURNING HEAD. SLIM LEGS & BODY SIMULATES SUB-TEEN. HAIR ROOTED IN CURLY BOB STYLE HAIRDO. DRESSED IN SLACK OUTFIT W/COTTON JERSEY BLOUSE & HAS PLAS. BEACH BAG, VINYL SHOES, ACCESS. INCL.: DRESS, STOLE, COAT, HAT, COMB, BRUSH, MIRROR, & 2 CURLERS.

6-6498-932 2600EA360S
PKD. 6 TO CTN. 21 LBS.

26" SOFTEE DOLL IN PAJAMAS

DRINKS & WETS. ALL VINYL PLAS. FULLY JOINTED. EACH FINGER & TOE DISTINCT. HAIR ROOTED IN BRUSH PIXIE STYLE HAIRDO. DRESSED IN FLANNEL PAJAMA & SMOCK OUTFIT. WEARS BOOTIES. SLEEPING GLASSINE EYES W/LASHES, & A COO VOICE. TURNING HEAD. NURSING BOTTLE INCL.

6-6514-3864 51000EA600S
PKD. 4 TO CTN. 21 LBS.

FACTORY NO. 115. HORSMAN DOLLS, INC. STOCK SHIPMENTS

22" THIRSTEE BABY

THE ONLY DOLL THAT DRINKS FROM REAL LIFE-SIZE "EVEN-FLOW" BOTTLE. REALISTICALLY SCULPTURED HEAD & BODY. DAINTY BABY-LIKE WISPS OF ROOTED HAIR. DRESSED IN KNIT SHIRT, RUBBER PANTIES & COMES WRAPPED IN SATIN TRIMMED BLANKET. DRINKS & WETS.

2-1683-2761 4800EA480S
PKD. 3 TO CTN. 14 1/2 LBS.

19" NEGRO SOFTEE DOLL

DRINKS & WETS. ALL VINYL PLAS. FULLY JOINTED. EACH FINGER & TOE DISTINCT. HAIR ROOTED IN CURLY HAIRDO. DRESSED IN FLOCKED NYLON DRESS W/MATCHING BONNET; TAFFETA UNDERSKIRT, KNIT PANTIES & BOOTIES. SLEEPING GLASSINE EYES W/LASHES, TURNING HEAD, & A COO VOICE. NURSING BOTTLE INCL.

2-1808-N3511 4600EA360S
PKD. 6 TO CTN. 16 LBS.

16" TEAR DOLL

SHE DRINKS & WETS, CRIES REAL TEARS. FULLY JOINTED. HAIR IS ROOTED IN CURLY-BOB STYLE. IN LACE-TRIMMED EMBOSSED COTTON SUNSUIT. BOOTIES, SOAP, NURSING BOTTLE W/NIPPLE, WASHCLOTH, CLOTHESPINS, DIAPER, BIB & SPONGE INCL. ALSO FLANNEL BED JACKET & PRINTED COTTON DRESS.

2-2269-445 3800EA480S
PKD. 3 TO CTN. 10 1/2 LBS.

28" WALK-A-BYE DOLL W/PONYTAIL

ALL VINYL PLASTIC. WALKS! EA. FINGER & TOE DISTINCT. HAIR ROOTED IN PONY TAIL HAIRDO. SLEEPING GLASSINE EYES W/LASHES & TURNING HEAD. DRESSED IN PRINTED TAFFETA DRESS & PINAFORE. WEARS SIZE 1 CHILD'S CLOTHES. WEARS KNIT PANTIES, RAYON SOCKS & VINYL SHOES.

2-1709-5735 3100OEA600S
PKD. 3 TO CTN. 21 LBS.

18" SUB-TEEN DOLL

HAIR ROOTED, SLEEPING GLASSINE EYES W/LASHES, SHEER NYLON STRIPED DRESS W/WHITE PINAFORE, STRAW HAT, PANTIES, HIP LENGTH KNITTED STOCKINGS & VINYL SHOES.

18" SUB TEEN DOLL
2-2244-5561 2800EA480S
PKD. 6 TO CTN. 20 LBS.

15" BRIDE DOLL IN SUITCASE

15" TALL - FULLY JOINTED. ENTIRELY OF VINYL PLASTIC. SLEEPING GLASSINE EYES W/LASHES & TURNING HEAD. SLIM LEGS. HAIR IS ROOTED. LACE-TRIMMED SATIN BRIDAL GOWN W/CRINOLINE UNDERSKIRT.

2-2301-936 5100OEA600S
PKD. 3 TO CTN. 10 1/2 LBS.

FACTORY NO. 115. HORSMAN DOLLS, INC. STOCK SHIPMENTS

36" WALKER DOLL IN PURPLE PLAID DRESS

FULLY JOINTED & WALKS. UNBREAKABLE PLAS. HAIR PERMANENTLY ROOTED IN CURLY STYLE HAIRDO & HAS SWIVEL, TURNING HEAD. SLEEPING GLASSINE EYES W/LONG LASHES. DRESSED IN WOVEN PLAID TAFFETA PARTY DRESS W/ MATCHING BONNET, LACE TRIMMED PANTIES, RAYON SOCKS & VINYL SHOES. WEARS SIZE 3 CHILD'S CLOTHES.

6-6522-5973 51600EA960S
PKD. 1 TO CTN. 8 1/2 LBS.

13" TODDLER DOLL

FULLY JOINTED. ALL VINYL PLAS. EA. FINGER & TOE DISTINCT W/REAL BABY MARKINGS. HAIR ROOTED IN CURLY STYLE HAIRDO. SLEEPING GLASSINE EYES W/LASHES. DRESSED IN PRINTED COTTON DRESS, KNIT PANTIES, RAYON SOCKS & VINYL SHOES.

2-1584-5214 2300EA180S
PKD. 12 TO CTN. 16 LBS.

15" TODDLER DOLL

15" TALL, ENTIRELY OF VINYL PLASTIC, FULLY JOINTED, SLEEPING GLASSINE EYES W/ LASHES & A TURNING HEAD. SLIM-LEGGED. HAIR IS ROOTED. DRESSED IN PRINT SKIRT W/ CONTRASTING JACKET, PANTIES, RAYON SOCKS & VINYL SHOES.

2-1626-5334 2400EA240S
PKD. 6 TO CTN. 11 LBS.

17" SOFTEE DOLL IN LEOTARDS

DRINKS & WETS. ALL VINYL PLAS. FULLY JOINTED. EA. FINGER & TOE DISTINCT W/REAL BABY MARKINGS. HAIR ROOTED IN BRUSH PIXIE HAIRDO. DRESSED IN SIMULATED CORDUROY DRESS & LEOTARDS. SLEEPING GLASSINE EYES W/ LASHES, TURNING HEAD & COO VOICE, NURSING BOTTLE.

2-1667-3461 3500EA300S
PKD. 6 TO CTN. 13 LBS.

17" TODDLER W/PIGTAILS

17" TALL, FULLY JOINTED, ALL VINYL PLAS. EACH FINGER & TOE DISTINCT. HAIR ROOTED IN PIGTAILS. SLEEPING GLASSINE EYES W/LASHES & TURNING HEAD. DRESSED IN COMB. OF SOLID & PLAID TAFFETA, KNIT PANTIES, RAYON SOCKS & VINYL SHOES.

2-1642-5443 5500EA300S
PKD. 6 TO CTN. 13 LBS.

16" DRINK & WET DOLL

"SOFTEE" DOLL - 16" TALL. DRINKS & WETS, CRIES REAL TEARS. HAIR IS MOLDED . ENTIRELY OF VINYL PLASTIC. JOINTED AT ARMS & LEGS & HAS TURNING HEAD. SLEEPING EYES W/LASHES. FLANNEL JACKET & DIAPER. WRAPPED IN BLANKET. PLASTIC NURSING BOTTLE W/NIPPLE TIED TO WRIST. KNIT PANTIES & BOOTIES INCL.

2-1600-3403 3400EA240S
PKD. 6 TO CTN. 11 LBS.

FACTORY NO. 115. HORSMAN DOLLS, INC. STOCK SHIPMENTS

36" WALKER DOLL

36" TALL – FULLY JOINTED. WALKS. ENTIRELY OF UNBREAKABLE PLASTIC. HAIR IS ROOTED. HAS SWIVEL AS WELL AS TURNING HEAD. SLEEPING GLASSINE EYES W/ LONG LASHES. IN FLOCKED NYLON SKIRT W/VELVET YOKE. ALSO PANTIES, RAYON SOCKS & PATENT LEATHER SHOES. WEARS SIZE 3 CHILDRENS CLOTHES.

2-2285-8724 72000EA1200S
PKD. 1 TO CTN. 10 LBS.

22" DRINK & WET DOLL

22" TALL. SHE DRINKS & WETS. ENTIRELY OF VINYL PLASTIC. FULLY JOINTED. HAIR ROOTED. DRESSED IN LACE-TRIMMED TAFFETA DRESS W/MATCHING BONNET. WEARS KNIT PANTIES & BOOTIES. SLEEPING GLASSINE EYES W/ LASHES & "COO" VOICE. NURSING BOTTLE TIED TO WRIST.

2-1725-3714 2800EA480S
PKD. 3 TO CTN. 15 LBS.

28" TODDLER DOLL

28" TALL. ENTIRELY OF VINYL PLASTIC. HAIR ROOTED. NEW "MIRACLE" HEAD CAN BE TILTED, TURNED & POSED. SLEEPING GLASSINE EYES W/LASHES. DRESSED IN TAFFETA SKIRT W/ STRIPED BLOUSE. WEARS SIZE 1 CHILDRENS CLOTHES. ALSO PANTIES, RAYON SOCKS & SUEDE SHOES.

2-1766-5929 51000EA600S

17" PEGGY ANN DOLL

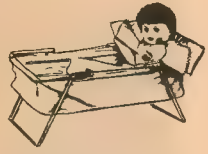
17" TALL. ENTIRELY OF VINYL PLASTIC. FULLY JOINTED. SLEEPING GLASSINE EYES W/ LASHES & TURNING HEAD. SLIM LEGGED. HAIR ROOTED. PRINTED COTTON DRESS W/NET UNDERSKIRT, PANTIES, LONG KNITTED STOCKINGS & VINYL SHOES.

2-1568-9451 4600EA360S
PKD. 6 TO CTN. 13 LBS.

PEGGY ANN DOLL

19" TALL. ENTIRELY OF VINYL PLASTIC. FULLY JOINTED. SLEEPING GLASSINE EYES W/ LASHES & TURNING HEAD. SLIM-LEGGED. HAIR ROOTED. DRESSED IN HOODED SKATING OUTFIT W/ COTTON DRESS, LEOTARD & VINYL SHOES. CARRIES PR. OF ICE SKATES.

2-1741-9521 3800EA480S
PKD. 6 TO CTN. 15 LBS.



18" SOFTEE DOLL IN CARBED

IN CARBED. 18" TALL. DRINKS & WETS. OF RESILIENT PLAS. W/ROOTED HAIR, GLASSINE EYES TURNING HEAD, COO VOICE. W/NURSING BOTTLE.

2-1824-77 51000EA600S
PKD. 6 TO CTN. 35 LBS.

FACTORY NO. 775. MANTUA METAL PROD. CO., INC.
STOCK SHIPMENTS

1860 BOX CAR WESTERN ATLANTIC
9-5463-T317A 5349EA210S
PKD. 12 TO CTN. 5 LBS.

1860 BOX CAR CENTRAL PACIFIC
9-5471-T317B 8349EA210S
PKD. 12 TO CTN. 5 LBS.

1860 PLATFORM CAR WESTERN & ATLANTIC
9-5489-T318A 8298EA179S
PKD. 12 TO CTN. 5 LBS.

1860 PLATFORM CAR CENTRAL PACIFIC
9-5497-T318B 4298EA179S
PKD. 12 TO CTN. 5 LBS.

FLOOD LIGHT CAR UNION PACIFIC
9-5513-T320A 2498EA299S
PKD. 12 TO CTN. 6 LBS.

BUNK CAR UNION PACIFIC
9-5539-T321A 9249EA150S
PKD. 12 TO CTN. 5 LBS.

BUNK CAR PENNA.
9-5547-T321B 7249EA150S
PKD. 12 TO CTN. 5 LBS.

1860 WATER CAR CENTRAL PACIFIC
9-5554-T322A 8329EA198S
PKD. 12 TO CTN. 5 LBS.

DERRICK CAR N.Y.C.
9-5604-T325A 9349EA210S
PKD. 12 TO CTN. 5 LBS.

1860 HORSE CAR WESTERN & ATLANTIC
9-5562-T323A 8349EA210S
PKD. 12 TO CTN. 5 LBS.

REFRIG. CAR KRAFT LT. GRAY
9-5638-T329B 8249EA150S
PKD. 12 TO CTN. 5 LBS.

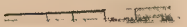
REFRIG. CAR ARMOUR YELLOW
9-5646-T329C 5249EA150S
PKD. 12 TO CTN. 5 LBS.

1860 COMBINE CAR WESTERN ATLANTIC
9-5687-T514A 2398EA239S
PKD. 12 TO CTN 4 LBS.

1860 COMBINE CAR CENTRAL PACIFIC
9-5695-T514B 2398EA239S
PKD. 12 TO CTN. 4 LBS.

FACTORY NO. 838
PENN LINE MFG. CO.
STOCK SHIPMENTS

GEAR DRIVEN F-7 A & B UNIT DIESEL STANDARD PASSENGER SETS
SET INCLUDES: F-7 DIESEL "A" UNIT, F-7 DUMMY "B" UNIT, 3 STANDARD COACHES, COMBINE CAR, 12 SECTIONS CURVED TRACK, TERMINAL TRACK SECTION, RERAILER TRACK SECTION, SET OF INSTRUCTIONS.



A & B DIESEL TRAIN SET
9-4938-5962 52495EA1457S
PKD. 6 TO CTN. 30 LBS.

FACTORY NO. 870.
REVELL INCORPORATED.
STOCK SHIPMENTS

BOX CAR GREAT NORTHERN
8-4509-T4001 7250EA150S
PKD. 12 TO CTN. 5 LBS.

BOX CAR NEW HAVEN
8-4517-T4004 3250EA150S
PKD. 12 TO CTN. 5 LBS.

BOX CAR SANTA FE
8-4525-T4006 4250EA150S
PKD. 12 TO CTN. 5 LBS.

BOX CAR UNION PACIFIC
8-4533-T4007 8250EA150S
PKD. 12 TO CTN. 5 LBS.

REFRIGERATOR CAR - SWIFT
8-4541-T4016 4250EA150S
PKD. 12 TO CTN. 5 LBS.

REFRIGERATOR CAR FRUIT GROWERS EXPRESS
8-4558-T4017 3250EA150S
PKD. 12 TO CTN. 5 LBS.

CATTLE CAR MISSOURI PACIFIC W/RAMP & CATTLE
8-4566-T4024 3350EA210S
PKD. 12 TO CTN. 5 LBS.

FACTORY NO. 870. REVELL INCORPORATED. STOCK SHIPMENTS

SMOKE FUEL
8-4780-T6014 4300EA180S
PKD. 12 TO CTN. 11 LBS.

BRIDGE & TRESTLE SET
8-4798-T6015 9300EA180S
PKD. 12 TO CTN. 11 LBS.

GLOBAL VAN LINES TRUCK
8-4806-T6018 2100EA60S
PKD. 24 TO CTN. 6 LBS.

BRIDGE
8-4814-T6020 8100EA60S
PKD. 24 TO CTN. 4 LBS.

FORD AUTO TRANSPORT W/O CARS

4-CAR CARRIER W/FORD C800 TILT-FORWARD CAB. MOVABLE FEATURES: TILT FORWARD CAB REVEALS DETAILED ENGINE, CAB PIVOTS FROM TRAILER, WHEELS ROTATE, 3-LEVEL CARRIER IS FUNCTIONAL FOR LOADING & UNLOADING.

8-4822-T6021 3130EA78S
PKD. 24 TO CTN. 5 LBS.

OPERATING HOPPER SET
8-4848-T6100 2700EA420S
PKD. 12 TO CTN. 20 LBS.

SMALL TOWN STATION
8-4855-T9001 3250EA150S
PKD. 12 TO CTN. 7 LBS.

TRACKSIDE BUILDING GROUP
8-4863-T9002 4250EA150S
PKD. 12 TO CTN. 9 LBS.

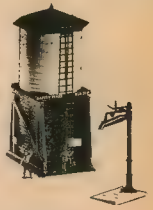
FARMHOUSE SET
8-4871-T9003 3250EA150S
PKD. 12 TO CTN. 7 LBS.

LIGHTING ACCESSORY KIT

FOR COMPLETE LAYOUT REALISM. . . NEW LIGHTING PACK INCL. EVERYTHING NEEDED TO LIGHT INTERIORS OF H-O BUILDINGS. COMPLETE W/ 18-VOLT BULB W/SOLDERED LEAD WIRE, METAL CLIP, SCREW, ALL READY TO ATTACH TO POWER SUPPLY.

8-4830-T6022 470EA42S
PKD. 24 TO CTN. 3 LBS.

INTERLOCKING TOWER
8-4889-T9004 7100EA60S
PKD. 24 TO CTN. 8 LBS.



WATER TANK
8-4897-T9005 6100EA60S
PKD. 24 TO CTN. 9 LBS.

ELEVATED SWITCHMAN'S SHANTY
8-4905-T9006 490EA54S
PKD. 24 TO CTN. 3 LBS.

CROSSING TENDER'S SHACK
8-4913-T9008 480EA48S
PKD. 24 TO CTN. 3 LBS.

FACTORY NO. 870. REVELL INCORPORATED. STOCK SHIPMENTS

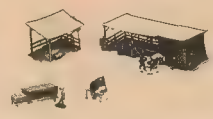
FARMHOUSE & OUT BUILDINGS
8-4921-T9009 2130EA78S
PKD. 12 TO CTN. 5 LBS.

GARAGE
8-4939-T9010 890EA54S
PKD. 24 TO CTN. 4 LBS.

CHICKEN COOP
8-4947-T9011 5100EA60S
PKD. 24 TO CTN. 3 LBS.

BARNYARD SET
8-4954-T9015 3250EA150S
PKD. 12 TO CTN. 9 LBS.

BARN
8-4962-T9016 4170EA102S
PKD. 24 TO CTN. 9 LBS.



FARMYARD SHEDS
8-4970-T9017 2130EA78S
PKD. 24 TO CTN. 8 LBS.

FREIGHT STATION
8-4988-T9020 3170EA102S
PKD. 24 TO CTN. 11 LBS.

MAINTENANCE SHED
8-4996-T9022 9130EA78S
PKD. 24 TO CTN. 8 LBS.

OPERATING ENGINE HOUSE
8-5001-T9028 2400EA240S
PKD. 12 TO CTN. 11 LBS.

SAND & PUMP HOUSE W/ FIGURES
8-5027-T9030 7130EA78S
PKD. 24 TO CTN. 9 LBS.

SAND & PUMP HOUSE W/ FUEL TANK
8-5019-T9029 3200EA120S
PKD. 12 TO CTN. 7 LBS.

FUEL TANK W/FIGURES
8-5035-T9031 8100EA60S
PKD. 24 TO CTN. 7 LBS.

YARD MASTER'S OFFICE
CENTER OF RAILROAD ACTIVITY, OLD CABOOSE REMODELED TO SERVE THE YARDMASTER. DETAIL OF SAGGING STAIR TREADS, TIN CANS, TRASH. INCL. WATER PUMP & HOSE, BUCKETS, BARREL, COAL BOX, BENCH, LUMBER, CLEAR ACETATE WINDOWS,
8-5043-T9032 6150EA90S
PKD. 12 TO CTN. 5 LBS.

FACTORY NO. 870. REVELL INCORPORATED. STOCK SHIPMENTS

FLAT CAR ERIE W/LEGS & STAKES
8-4574-T4031 3250EA150S
PKD. 12 TO CTN. 5 LBS.

FLAT CAR SOO W/LOGS & STAKES
8-4582-T4033 5250EA150S
PKD. 12 TO CTN. 6 LBS.

HOPPER CAR C & O W/ COAL
8-4590-T4040 4250EA150S
PKD. 12 TO CTN. 5 LBS.

HOPPER CAR N & W W/ COAL
8-4608-T4042 4250EA150S
PKD. 12 TO CTN. 5 LBS.

HOPPER CAR BURLINGTON W/COAL
8-4616-T4044 3250EA150S
PKD. 12 TO CTN.

GONDOLA - GREAT NORTHERN
8-4624-T4058 3250EA150S
PKD. 12 TO CTN. 5 LBS.

GONDOLA - WESTERN MARYLAND
8-4632-T4059 8250EA150S
PKD. 12 TO CTN. 5 LBS.

PICKEL CAR - HEINZ
8-4673-T4130 8300EA180S
PKD. 12 TO CTN. 6 LBS.

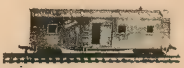
CABOOSE - AT & SF
8-4640-T4064 2300EA180S
PKD. 12 TO CTN. 6 LBS.

CABOOSE - C. P.
8-4657-T4072 5300EA180S
PKD. 12 TO CTN. 6 LBS.

CEMENT HOPPER S. P.
8-4665-T4111 4250EA150S
PKD. 12 TO CTN. 6 LBS.

CABLE REEL CAR ST. L. & SF.
8-4681-T4140 2300EA180S
PKD. 12 TO CTN. 7 LBS.

PULPWOOD CAR A. C. L.
8-4699-T4150 2300EA180S
PKD. 12 TO CTN. 6 LBS.



BUNK CAR
8-4707-T4160 2300EA180S
PKD. 12 TO CTN. 7 LBS.

TRAIN CREW FIGURE SET
8-4723-T6003 5100EA60S
PKD. 24 TO CTN. 1 LB.

CATTLE FIGURE SET W/ RAMP
8-4731-T6004 3150EA90S
PKD. 24 TO CTN. 2 LBS.

TOWNSPEOPLE SET
8-4749-T6005 4100EA60S
PKD. 24 TO CTN. 3 LBS.

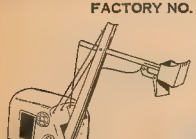
FARMYARD ANIMAL SET
8-4756-T6006 4100EA60S
PKD. 24 TO CTN. 3 LBS.

YARD SIGN SET
8-4764-T6007 450EA30S
PKD. 48 TO CTN. 4 LBS.

POWER POLE SET
8-4772-T6008 350EA30S
PKD. 48 TO CTN. 5 LBS.

TRACK CLEANER CAR - OPERATING
8-4715-T5000 4500EA300S
PKD. 12 TO CTN. 8 LBS.

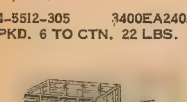
FACTORY NO. 267. STRUCTO MFG. CO. STOCK SHIPMENTS



POWER SHOVEL

2 HAND WHEELS CONTROL RAISING & LOWERING OF BOOM & AUTO. LOADING & UNLOADING OF SHOVEL. 360 DEGREE CAB REVOLUTION. 26 1/2" L., 7" W., 6 3/4" H.

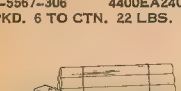
4-5512-305 3400EA240S
PKD. 6 TO CTN. 22 LBS.



LIVESTOCK TRUCK

STAKES CAN BE REMOVED FOR FLAT BED HAULING. REAR STAKE PANEL HAS SLIDING GATE FOR LOADING. 2 LGE. ANIMALS INCL. 14 3/4" L., 5" W., 7 1/8" H.

4-5567-306 4400EA240S
PKD. 6 TO CTN. 22 LBS.



TIMBER TOTER

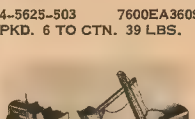
DIE-CAST METAL TRAILER. 5 WOOD LOGS HELD ON TRAILER BY 2 LOCKING CHAINS. WHITE SIDEWALL TIRES, WINDSHIELD W/ WIPERS, SIDE-VIEW MIRRORS & AIR HORNS. 22 7/8" L., 5 5/8" W., 5 7/8" H.

4-5609-406 5500EA300S
PKD. 6 TO CTN. 31 LBS.

CATTLE TRANSPORT

21 1/4" L., 5 5/8" W., 7 5/8" H. INDIV. CARTONED.

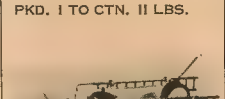
4-5625-503 7600EA360S
PKD. 6 TO CTN. 39 LBS.



HIGHWAY BUILDER SET

4-PC. ASST. INCL.: POWER SHOVEL 26 1/2" L., 7" W., 6 3/4" H. DUMPER: 11 1/2" L., 5 1/2" W., 5 7/8" H. BULLDOZER: 11 3/4" L., 7" W., 6 3/4" H. ALSO ONE ROAD BARRIER.

4-5781-905 6110OEA660S
PKD. 1 TO CTN. 11 LBS.



PUMPER

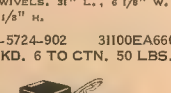
FILL TANK W/WATER. WHEN PUMP IS PUSHED DOWN, WATER SPRAYS MANY FT. OUT OF HOSE. 2 LADDERS CARRIED ON SIDE TRUCK HANGERS. 19 3/4" L., 7 1/8" W., 8" H.

4-5682-708 2800EA480S
PKD. 6 TO CTN. 35 LBS.

AERIAL HOOK & LADDER

AIRIAL LADDER RAISES AUTO. CYLINDER CONTAINS NON-TOXIC NON-STAIN LIQUID. EXTENSION LADDER EXTENDS TO 31". AUX. LADDER INCL. TILLER SEAT SWIVELS. 31" L., 6 1/8" W., 7 1/8" H.

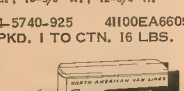
4-5724-902 3110OEA660S
PKD. 6 TO CTN. 50 LBS.



RIDE-ER FIRE TRUCK

CRANK OPERATED SIREN MOUNTED ON HOOD MAKES REALISTIC SOUND. STEERS EASILY. SAFE RUBBER BUMPER. ROOMY HAULING COMPARTMENT IN REAR. 25-1/2" L., 10-5/8" W., 12-3/4" H.

4-5740-925 4110OEA660S
PKD. 1 TO CTN. 16 LBS.



DELUXE TRANSPORT

CROSS-COUNTRY VAN. FLOATING TANDEM REAR WHEELS. ADJ. DOLLY WHEELS. WHITE SIDEWALL TIRES, WINDSHIELD W/WIPERS, SIDE VIEW MIRRORS & AIR HORNS. 23 5/8" L., 6 7/8" W., 7 7/8" H.

4-5666-504 5600EA360S
PKD. 6 TO CTN. 39 LBS.

FACTORY NO. 267. STRUCTO MFG. CO. STOCK SHIPMENTS

BUILT-IN DOUBLE SINK

FILL W/PRESCRIBED AMT. OF WATER. WATER CIRCULATES IN CONTINUOUS FLOW. OPER. FROM 2 REG. FLASHLIGHT BAT. (NOT INCL.). ACCES. CAB. HAS CLEAR VIEW SLIDING PLAS. DOORS. PLAY DISHES INCL. 7" D., 7 3/4" W., 12 29/32" H.

4-5641-8 3700EA420S
PKD. 6 TO CTN. 30 LBS.

WASHER-DRYER COMB.

ACTUALLY WASHES & SPIN DRIES CLOTHES. OPER. ON 4 REG. FLASHLIGHT BATT. (NOT INCL). CLEAR PLAS. LOADING DOOR. 7 1/4" D., 8" W., 18" HIGH.

4-5880-16 8800EA480S
PKD. 6 TO CTN. 34 LBS.

STOCK FARM SET

STAKES ON TRUCK CAN BE REMOVED FOR FLAT BED HAULING. REAR STAKE PANEL HAS SLIDING GATE FOR LOADING. PORTABLE STOCK LOADER HITCHES TO TRUCK FOR HAULING & HOOKS ON IN REVERSE POSITION FOR LOADING. 5 SECTION FENCE, ADJ. TO ANY SHAPE. 4 LGE. ANIMALS INCL. TRUCK – 14 3/4" L., W/ LOADER 25 1/4"; 6" W., 7 1/4" H.

4-5922-510 3600EA360S
PKD. 6 TO CTN. 32 LBS.

AUTOMATIC UNDER-COUNTER DISHWASHER

ROLL-OUT DISHWASHER. OPER. FROM 2 REG. FLASHLIGHT BAT. (NOT INCL). ACCES. CAB. HAS SLIDING CLEAR-VIEW PLAS. DOORS. PLAY DISHES INCL. 7" D., 7 3/4" W., 12 29/32" H.

4-5708-10 5700EA420S
PKD. 6 TO CTN. 30 LBS.

DELUXE CAMPER

BATTERY OPERATED OUTBOARD MOTOR. TRAILER HAS CRANK WINCH TO LOAD & UNLOAD BOAT. MOTOR OPERATES FROM 1 REG. FLASHLIGHT BATTERY (NOT INCL). BOAT WILL GO IN ANY DIRECTION OR CIRCLES. STEERED BY POSITIONING MOTOR. 27 1/2" L.; 5 7/8" W.; 6 5/8" H.

4-5906-602 4700EA420S
PKD. 6 TO CTN. 28 LBS.

FACTORY NO. 268A. THE STEEL STAMPING CO. STOCK SHIPMENTS

CORONET POLY TELEPHONE

AUTHENTIC REPRODUCTION OF NEW STYLE PHONE IN SAFE, FLEXIBLE POLY. PLAS. SPIRAL CORD, WORKING LUCITE DIAL & CLEAR-RINGING BELL. 4" H. BASE: 3 1/2" X 6-5/16". SEALED METAL BOTTOM. ASSTD. COLORS

6-7652-500 5100EA60S
PKD. 12 TO CTN. 7 1/2 LBS.

BUILT-IN DOUBLE OVEN

TOP OVEN W/ROTISSERIE & TURKEY SPIT ON ROD. POWERED W/ 2 REG. FLASHLIGHT BAT. (NOT INCL). BOTTOM OVEN FOR SIMULATED BAKING. 7 1/8" D., 7 3/4" W., 12 29/32" H.

4-5823-14 5900EA540S
PKD. 6 TO CTN. 42 LBS.

FACTORY NO. 267. STRUCTO MFG. CO. STOCK SHIPMENTS

TRANSCONTINENTAL FLEET

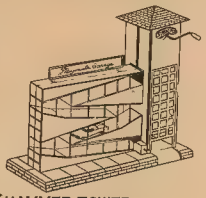
25 PC. ASST. INCL.: AUTO TRANSPORT TRAILER, CATTLE TRANSPORT TRAILER, DELUXE TRANSPORT TRAILER, 2 TRACTORS – 1 CONVENTIONAL & 1 CAB-OVER ENGINE, 2 DIE-CAST METAL AUTOS, 1 EA. LGE. HORSE & COW, 5 SECTION FENCE, 1 RAMP, 4 HIGHWAY SIGNS, 6 PLAY CARTONS. WHITE SIDEWALL TIRES, WINDSHIELD W/ WIPERS, SIDE-VIEW MIRRORS, & AIR HORNS.

4–5807–906 5I600EA960S
PKD. 1 TO CTN. 17 LBS.

JACK AND JILL PUMP

TEACHES COORDINATION & MANIPULATIVE SKILL. EACH PUMP OF HANDLE RINGS BELL & MARBLE COMES ROLLING DOWN, ROLLS BACK INTO PUMP. 8 MARBLES ENCL. (CHILD CANNOT REMOVE MARBLES). 7 7/8" X 4 1/4" X 11 1/8". INDIV. BOXED. 1 TO 3 YRS.

4–5864–112 2300EA180S
PKD. 6 TO CTN. 7 LBS.



HAMMER TOWER

WHEN BANG KNOB IS STRUCK W/HAMMER, MARBLES COME UP THROUGH CENTER OF LIGHTHOUSE & RICOCHET DOWN SPIRAL CHUTE. 5 MARBLES ENCL. (CHILD CANNOT REMOVE MARBLES). HAMMER INCL. 6 1/2" X 4 3/4" X 9". AGES 1 TO 4 YRS.

4–5849–110 4200EA120S
PKD. 6 TO CTN. 7 LBS.

CORNER COUNTER TOP CABINET

2 REVOLVING SHELVES. OPER. DRAWER & 2 ACCES. CAB. W/ CLEAR-VIEW SLIDING PLAS. DOORS. BUILT-IN BREAD BOARD, INCL. PERCOLATOR, WAFFLE IRON & ELEC. SKILLET. 12" D. 9 3/4" W., 12 29/32" H.

4–5583–6 7700EA420S
PKD. 6 TO CTN. 48 LBS.

COUNTER TOP CABINET

LOWER DOORS OPEN INTO ROOMY SHELF SPACE. LARGE DOUBLE DRAWERS. ACCESSORY CABINET HAS CLEAR VIEW SLIDING PLASTIC DOORS ARRAY OF PLAY DISHES INCL. 7" D., 7-3/4" W., 12-29/32" H.

4–5468–2 5500EA300S
PKD. 6 TO CTN. 29 LBS.

BUILT-IN COOKING RANGE

BURNERS ILLUMINATE TO REALISTIC RED COLOR. OPERATES FROM 2 REG. FLASHLIGHT BATTERIES (NOT INCL). ROOMY SHELF SPACE. ACCES. CABINET W/CLEAR-VIEW SLIDING DOORS OF PLAS. 4 POTS & PANS INCL. 7" D., 7 3/4" W., 12 29/32" H.

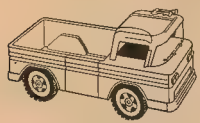
4–5526–4 6600EA360S
PKD. 6 TO CTN. 29 LBS.

COMB. REFRIGERATOR – FREEZER

STRAIGHT-LINE DESIGN REFRIGERATOR W/SWING-OUT SHELVES. VEG. BIN & 2 DOOR SHELVES FOR BOTTLE STORAGE. BIG ROLL-OUT FREEZER. COLD PROVIDED FROM SPECIAL NON-TOXIC FLUID IN FREEZER WALLS. PLAY BOTTLES, DISHES & FOODS INCL. 7 1/8" D., 7 3/4" W., 12 29/32" H.

4–5765–12 3800EA480S
PKD. 6 TO CTN. 51 LBS.

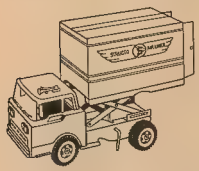
FACTORY NO. 267. STRUCTO MFG. CO. STOCK SHIPMENTS



RAMPSIDE PICKUP

SIDE RAMP DROPS TO CURB LEVEL FOR LOADING & UNLOADING. WHITE SIDEWALL TIRES, WINDSHIELD W/WIPERS, SIDE-VIEW MIRRORS & AIR HORNS. 10 1/2" L., 4 5/8" W., 5" H.

6-7678-195 3200EA120S
PKD. 6 TO CTN. 13 LBS.



AIRLINES LIFT TRUCK

LEVER RAISES BODY OFF CHASIS TO LOAD & UNLOAD PLANES. LOCKS IN RAISED POSITION. WHITE SIDEWALL TIRES, WINDSHIELD W/WIPERS, SIDE-VIEW MIRRORS & AIR HORNS. 12 3/8" L., 5 1/4" W., 6 15/16" H.

6-7686-303 2400EA240S
PKD. 6 TO CTN. 25 LBS.

FIRE RESCUE TRUCK

HOSE WINDS ON & OFF OF REEL. 2 LADDERS CARRIED ON SIDE HANGERS OF TRUCK. WHITE SIDEWALL TIRES, WINDSHIELD W/WIPERS, SIDE-VIEW MIRRORS & AIR HORNS. 12" L., 3 3/4" W., 5 1/8" H.

6-7694-307 5400EA240S
PKD. 6 TO CTN. 20 LBS.

AUTO TRANSPORT

3 DIE-CAST METAL AUTOS. RAMP EXTENDS AT REAR FOR UNLOADING & LOADING. 22" L., RAMP EXTENDS LENGTH TO 29 1/4". 5 5/8" W., 6 1/2" H.

6-7702-502 4600EA360S
PKD. 6 TO CTN. 34 LBS.

RID-ER WRECKER TRUCK

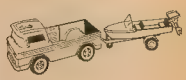
AIR HORN MOUNTED ON STEERING WHEEL ACTUALLY HONKS. TRUCK CAN BE USED AS REG. DUMP TRUCK BY REMOVING "SLIDE-IN" SEAT. 20 1/16" L., 7 3/4" W., 10" H.

6-7710-607 5700EA420S
PKD. 6 TO CTN. 52 LBS.

READY MIX CONCRETE TRUCK

MIXER GEARED TO AXLE ROTATES AS TRUCK MOVES. RATCHET SIMULATES MIXER NOISE. MIXER LOADS & UNLOADS THROUGH OPENINGS. BODY RAISES TO DISCHARGE CONTENTS. 16" L., 7 5/8" W., 9" H.

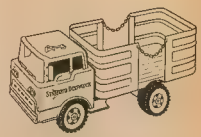
6-7728-609 8700EA420S
PKD. 6 TO CTN. 37 LBS.



CAMPER

RAMPSIDE PICKUP TRUCK W/ TRAILER, BOAT & MOTOR. WHITE SIDEWALL TIRES, WINDSHIELD W/WIPERS, SIDE-VIEW MIRRORS & AIR HORNS. 21 1/8" L., 4 5/8" W., 5" H.

4-5443-202 9300EA180S
PKD. 6 TO CTN. 15 LBS.



DISPATCH TRUCK

SERVES ALL DELIVERY NEEDS. WHITE SIDEWALL TIRES, WINDSHIELD W/WIPERS, SIDE-VIEW MIRRORS & AIR HORNS. 12 7/8" L., 5 5/16" W., 3 1/16" H.

4-5484-208 2300EA180S
PKD. 6 TO CTN. 21 LBS.

ROAD GRADER

FRONT WHEELS STEER. SCRAPER BLADE ROTATES, RAISES, LOWERS & TILTS. FLOATING TANDEM REAR WHEELS. 18-13/16" L., 7-1/4" W., 7-5/8" H.

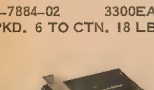
4-5500-301 2400EA240S
PKD. 6 TO CTN. 22 LBS.

FACTORY NO. 272A. TONKA TOYS, INC. STOCK SHIPMENTS

PICKUP

SOLIDLY CONSTRUCTED. MOVABLE TAIL-GATE SNAPS OPEN OR CLOSED. HAS TRAILER COUPLING FOR ACCESSORY TRAILERS. WHITE SIDEWALL TIRES. 12 3/4" L., 5 1/2" H, 5 1/2" W.

6-7884-02 3300EA180S
PKD. 6 TO CTN. 18 LBS.



HYDRAULIC DUMP

TOUCH ON RELEASE LEVER & OUT GOES LOAD GENTLY, SMOOTHLY--HYDRAULICLLY! ADJUST 2-POSITION & YOU DUMP STRAIGHT OR S- READ. BEAUTIFUL BURNISHED BRONE PAINT JOB. 13 1/4" L., 6 1/4" H, 6 1/4" W.

6-7835-20 5500EA300S
PKD. 6 TO CTN. 25 LBS.

GIANT DOZER

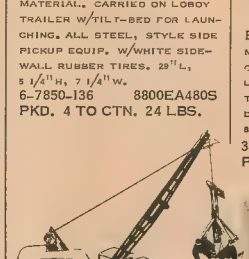
STURDY, ALL-STEEL BODY AND HEAVY DUTY BLADE. DEEP-GROOVED TREADS FOR TRACTION. LEVER CONTROLS HGT. OF BLADE WHICH ADJ. TO 3 POSITIONS. 12 1/2" L., 5 3/4" H., 8 1/4" W.

6-7843-118 6600EA360S
PKD. 4 TO CTN. 20 LBS.

HOUSEBOAT SET

FLOATS. EXTRA TOUGH IMPLEX MATERIAL. CARRIED ON LOBOY TRAILER W/TILT-BED FOR LAUNCHING. ALL STEEL, STYLE SIDE PICKUP EQUIP. W/WHITE SIDEWALL RUBBER TIRES. 29" L., 5 1/4" H, 7 1/4" W.

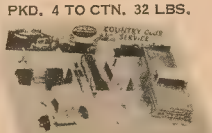
6-7850-136 8800EA480S
PKD. 4 TO CTN. 24 LBS.



MOBILE CLAM

CAB SWIVELS 360 DEG. DUAL FLOATING REAR WHEELS. NYLON ROPES. 2 JACKS HOLD UNIT STEADY. 27 1/4" L., 17 1/2" H, 6 1/4" W.

6-7868-142 9900EA540S
PKD. 4 TO CTN. 32 LBS.



COUNTRY CLUB SERVICE

BULLDOZER W/3-WAY ADJ. BLADE & DEEP-GROOVED TREADS. PICKUP TRUCK HAULS OBSTACLES OFF FAIRWAY. GOLF CLUB TRACTOR W/WORKABLE DUMP BOX. STEERING WHEEL OF TRACTOR TURNS FRONT WHEELS. ALL REALISTICALLY DESIGNED.

6-7876-B202 51000EA600S
PKD. 1 TO CTN. 10 LBS.

BULLDOZER

MOVES FORWARD & BACKWARD ON DEEP-GROOVED TREADS. LEVER ADJUSTS HGT. OF BLADE TO 3 POSITIONS. MINIATURE DIESEL ENGINE UNDER HOOD. 8 7/8" L., 4 7/8" H., 6" W.

3-0080-100 3300EA180S
PKD. 6 TO CTN. 13 LBS.

GOLF CLUB TRACTOR

STEERING WHEEL TURNS FRONT WHEELS. DUMP BOX RAISES FOR DUMPING. TAILGATE SNAPS OPEN. EQUIP. W/ALL RUBBER DUAL REAR TIRES. ALL STEEL CONSTRUCTION. 12 1/2" L., 4 1/4" H, 7 1/8" W.

3-0106-101 3300EA180S
PKD. 6 TO CTN. 16 LBS.

SERVICE

W/ THIS TRUCK YOUNGSTERS CAN BECOME SERVICEMEN IN ANY "INDUSTRY" STURDY ALUMINUM LADDER REMOVES FROM TOP OF BOX. TRUCK RUGGEDLY BUILT TO WITHSTAND THOUSANDS OF "SERVICE CALLS". WHITE SIDEWALL TIRES. 12 3/4" L, 6" H, 5 1/4" W.

3-0122-103 4350EA210S
PKD. 6 TO CTN. 22 LBS.

FACTORY NO. 272A. TONKA TOYS, INC. STOCK SHIPMENTS

SPORTSMAN

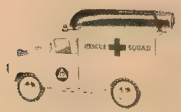
UNBREAKABLE POLYPLASTIC BOAT HELD TO TOP BY SNAP-ON STRAPS; REMOVES EASILY FOR "LAUNCHING". TAIL-GATE SNAPS OPEN OR SHUT. HAS COUPLING FOR ACCESSORY TRAILERS. WHITE SIDEWALL TIRES. 12 3/4" L., 7 1/2" H, 5 1/2" W.,

3-0049-05 4400EA240S
PKD. 6 TO CTN. 22 LBS.

DUMP

HVY. DUTY DUMPER. TWO POSITIONS FOR TAILGATE. TOP LEVERAGE DUMP LEVER & SNAP OPEN TAILGATE LATCH. DEEP TREADED ALL-RUBBER DUAL TIRES. 13 1/2" L., 6 1/4" H, 6 1/4" W.

3-0064-06 5400EA240S
PKD. 6 TO CTN. 24 LBS.



RESCUE SQUAD

PAINTED HOSPITAL WHITE. EQUIPPED W/HANDY LADDER & UNBREAKABLE POLY PLASTIC BOAT STRAPPED ON TOP. WHITE SIDEWALL TIRES. 13 3/4" L., 7 1/4" H., 5 1/4" W.

3-0486-105 9400EA240S
PKD. 6 TO CTN. 23 LBS.

DRAGLINE

ACTUALLY SCOOPS DIRT. MOVES 4 WAYS: TRACTOR TREADS MOVE BACKWARDS & FORWARDS, CAB SWIVELS 360° ON BASE, BUCKET SCOOPS DIRT TOWARDS CAB BY TURNING CRANK ON SIDE. BUCKET RAISES BY TURNING CRANK ON TOP. HEAVY STEEL CONSTRUCTION W/ DURABLE NYLON ROPES. 20" L, 18" H, 5" W.

3-0148-14 2500EA300S
PKD. 6 TO CTN. 25 LBS.

WRECKER

HEAVY DUTY WINCH SUPPORTED BY VERY THICK REINFORCING BARS. LINK CHAIN W/ HOOK IS EASY TO CRANK IN. INCL. ALL LEGALLY REQUIRED WORKING LIGHTS—SIMULATED CAB-TOP "FLASHER LIGHT". 13 1/4" L, 6" H, 6 1/4" W.

3-0163-18 4500EA300S
PKD. 6 TO CTN. 22 LBS.

PICKUP & TRAILER

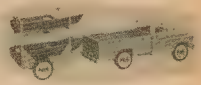
CHILD CAN HAUL LIFE-LIKE POLYSTYRENE ANIMAL IN TRAILER & FARM PRODUCE IN PICK-UP. SIMPLE TO HITCH TOGETHER. END STAKE PANEL LIFTS OUT FOR LOADING. 20 3/4" OVER-ALL LGTH., 5 1/2" H., 5 1/2" W.

3-0205-28 5500EA300S
PKD. 6 TO CTN. 26 LBS.

DUMP & SAND LOADER

ENDLESS BELT OPERATES BY CRANK ON TOP OF SAND LOADER. HOPPER RAISED & LOWERED BY LEVER ON SIDE. DUMP FULLY WORKABLE. MOVABLE TAILGATE. 23 1/4" L., 8 1/2" H, 6 1/4" W.

3-0247-116 6600EA360S
PKD. 4 TO CTN. 26 LBS.



BOAT SERVICE

2-TONED. EQUIP. W/BALL-TYPE TRAILER HITCH. TRAILER CARRIES 3 BOATS, ALL W/SEATS & 1 DELUXE W/DECK & WINDSHIELD. ALL-RUBBER WHITE SIDEWALL TIRES. 23 1/2" L, 8" H, 5 1/2" W.

3-0262-117 4600EA360S
PKD. 4 TO CTN. 22 LBS.

DELUXE SPORTSMAN

COUPLES & UNCOUPLES W/ CLICK. ELASTIC STRAP HOLDS BOAT ON. BOAT HAS DECK & WINDSHIELD. WHITE SIDEWALL TIRES ON TRUCK. 22 3/4" L., 5 1/2" H., 5 1/2" W.

3-0189-22 5500EA300S
PKD. 6 TO CTN. 20 LBS.

FACTORY NO. 272. TOYMASTER PRODUCTS CO., INC. STOCK SHIPMENTS

CORNER STORE

LGE. SHELF SPACE. MAKE BELIEVE MONEY, PRICE TABS, MIN. BRAND GROCERY CTNS., WALL PHONE, CASH REGISTER, CHECK-OUT COUNTER. FOLDS TO STORE. 65 1/2" H., 48 1/2" W., 17 1/2" D. PKD. K.D.

4-6003-105 5500EA300S
PKD. 1 TO CTN. 9 1/2 LBS.

DESK & BENCH SET

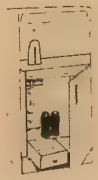
SIMULATED MIDDLE DRAWER. PRINTED IN MAHOGANY WOOD GRAIN. REINFORCED TOP, 2 PULL DRAWERS, DESK PAD, PICTURES, FRAME & BALL POINT PEN & PEN STAND INCL. FIBREBOARD. 24" H., 26 1/2" W., 13 1/4" D.

4-6185-407 5500EA300S
PKD. 1 TO CTN. 8 LBS.

CORNER HUTCH CUPBOARD

BIRD & FLORAL MOTIF SIMPLY SPARKLES IN GOLD, GREEN & RED AGAINST WHITE BACKGROUND. HAS 3 BIG, OPEN SHELVES.... SPACIOUS STORAGE AREA BELOW FOR CUPS & SAUCERS. 57 1/4" H. 25 1/8" W., 13 1/2" D.

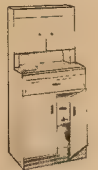
4-6060-4002 5500EA300S
PKD. 1 TO CTN. 6 1/2 LBS.



CHILD SIZE REFRIGERATOR

SEPARATE FREEZER COMPARTMENT, 2 SHELVES, FRUIT DRAWER, PLAS. PULL HDLES., MAGNETIC CATCH ON DOOR. 37" H., 17" W., 11" D. SIMPLE ASSEMBLY. CORR. FIBREBOARD. K.D.

5-7934-4001 5500EA300S
PKD. 1 TO CTN. 6 1/2 LBS.



CHILD SIZE CUPBOARD

2 DOORS FOR DISH CABINET, TABLE TOP WORK AREA, SILVERWARE DRAWER. COMPART. W/2 SHELVES. 39 1/2" H., 16 1/4" W., 11" D. CORR. FIBREBOARD, SIMPLE ASSEMBLY. K.D.

6-7959-4005 5500EA300S
PKD. 1 TO CTN. 6 LBS.

FACTORY NO. 272A. TONKA TOYS, INC. STOCK SHIPMENTS

TRAILER SALES

2 TRUCKS: SPORTSMAN W/ REMOVABLE BOAT ON TOP & PICK-UP TRUCK. CONTAINS 2 TRAILERS: BOX STAKT, HORSE W/2 HORSES, & BOAT W/ BOAT & MOTOR.

4-4941-B206 51500EA900S
PKD. 1 TO CTN. 13 LBS.

BULK STORAGE

STORAGE TANK HAS CAP. OF 2 QTS. & CAN BE FILLED BY MEANS OF FILLER HOSE THAT ATTACHES TO ANY STD. GARDEN HOSE. TANKER FILLS FROM STORAGE TANK. MADE OF ALL-WEATHER TOUGH IMPLEX MATERIAL. SET BOXED.

4-4966-B215 31500EA900S
PKD. 1 TO CTN. 12 LBS.

POWER BOOM LOADER

STEEL BOOM IS MOUNTED FIRMLY ON FLAT BED TRUCK. CLAMP WILL PICK UP MANY TYPES OF LOADS. WINCH RAISES BOOM AS WELL AS LOAD. DUAL REAR WHEELS. WHITE SIDEWALL TIRES. 18 1/2" L., 8 1/4" H., 6" W.

3-0221-115 4500EA300S
PKD. 6 TO CTN. 30 LBS.

FACTORY NO. 272A. TONKA TOYS, INC. STOCK SHIPMENTS

FARM STAKE & HORSE TRAILER

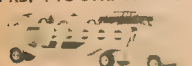
HEAVY DUTY TRAILER CARRIES 2 POLY STEEDS. CROSS-COUNTRY HAULER W/REMOVABLE ROUNDED EDGE STAKE PANELS. HORSE TRAILER COUPLES & UNCOUPLES. WHITE SIDE WALL TIRES. 21 3/4" L., 7" H., 6" W.

3-0387-35 7700EA420S
PKD. 4 TO CTN. 24 LBS.

ALLIED VAN

CAVERNOUS INTERIOR WILL HOLD DOLL HOUSE FULL OF FURNITURE & FULL WIDTH DOORS MAKE LOADING EASY. CAB CAN BE DETACHED FROM VAN. 24 1/4" L., 8 3/4" H. 6" W.

3-0403-39 4700EA420S
PKD. 4 TO CTN. 30 LBS.



CAR CARRIER

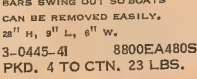
MOTOR TRANSPORT W/ AUTOMATIC UNLOADING DEVICE. 3 UNBREAKABLE POLY CARS ON TOP W/ROOM FOR 2 MORE CARS INSIDE. JUST PULL LEVER & CARS ROLL AUTOMATICALLY DOWN RAMP. 29" L, 8 1/2" H, 6" W.

3-0429-40 2800EA480S
PKD. 4 TO CTN. 32 LBS.

BOAT TRANSPORT

BIG, DURABLE SEMI-TRAILER TRANSPORTS 4 UNBREAKABLE POLY BOATS & 2 MOTORS TO NEAREST BACKYARD "LAKE". BARS SWING OUT SO BOATS CAN BE REMOVED EASILY. 28" H, 9" L, 6" W.

3-0445-41 8800EA480S
PKD. 4 TO CTN. 23 LBS.



GRADING SERVICE

BULLDOZER, W/3-WAY ADJUSTABLE BLADE FOR CLEARING & LEVELING. DUMP TRUCK FOR STRAIGHT DUMPING OR SPREADING. TILT BED LOBOY FOR HAULING. 25 1/2" L, 6 1/2" H, 7 1/4" W.

3-0502-134 4800EA480S
PKD. 4 TO CTN. 30 LBS.

SANITARY TRUCK

PUT REFUSE IN HOPPER AT FRONT, TRIP HYDRAULIC LEVER & WATCH PARALLEL BARS RAISE & DUMP LOAD IN BACK. 19 1/2" L., 7 5/8" H., 7 1/4" W.

3-0528-140 6800EA480S
PKD. 4 TO CTN. 28 LBS.

FARM SET

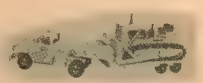
CONTAINS FARM STAKE TRUCK W/ REMOVABLE PANELS, HUSKY PICK-UP TRUCK, FLEET STAKE TRAILER W/ ANIMAL, & SPORTY HORSE TRAILER W/ POLY "THOROUGHBREDS."

4-4883-B204 61200EA720S
PKD. 1 TO CTN. 11 LBS.

PUMPER

"HOOKS UP" TO ITS OWN MIN. HYDRANT (INCL.); THAT CONNECTS TO ANY STD. GDN. HOSE. HYDRANT WRENCH CONTROLS WATER. 7 3/4" HYDRANT HOSES, 8 1/2" LADDER ON-OTHER. 36" FIRE HOSE WINDS ON REEL W/HAND CRANK. 17 1/4" L., 6 1/2" H., 8" W.

3-0460-46 3900EA540S
PKD. 4 TO CTN. 26 LBS.



GIANT DOZER & TRAILER

ALL STEEL EQUIP. BULLDOZER BLADE, OPERATED BY LEVER, ADJ. TO 3 DIF. POSITIONS. BACK OF 8-WHEEL TRAILER SLOPED FOR EASY LOADING. CAB DETACHES FROM TRAILER. 26 3/4" L., 7 5/8" H, 8 1/4" W.

3-0569-146 21100EA660S
PKD. 4 TO CTN. 40 LBS.

TANKER

EQUIPPED W/ADAPTER & SECTIONAL HOSE. TANKER HAS CAP. OF 4 QTS. CAB & TRAILER MOUNTED ON 14 RBR. TIRES, INCL. "DUAL FLOATING" REAR WHEELS. EXTRA TOUGH IMPLEX MATERIAL. 28" L., 7" H., 6 1/2" W.

3-0544-145 41000EA600S
PKD. 4 TO CTN. 28 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

RED FOX MISSILE

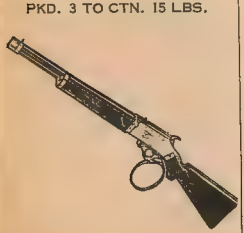
FIRES 11" RED & WHITE SOFT PLAS. ROCKET. RICHLY DETAILED LAUNCHER 12" L., MADE OF GUN METAL GREY HIGH IMPACT PLAS. CHROME-PLATED SIGHT W/RED EYEPIECE & AUTHENTIC CROSS-HAIRS FOR ACCURACY. RANGE OF MISSILE ABOUT 20 FT.

6-6555-207 5500EA300S
PKD. 6 TO CTN. 22 LBS.

SECRET RIFLE

FAST ACTION, RAPID FIRE RIFLE SNAPS OPEN FROM CLOSED CARRYING POSITION TO COCKED READY-TO-FIRE POSITION JUST BY PULLING FRONT TRIGGER. BLUE-BLK. HIGH-IMPACT PLAS. CHROME-PLATED METAL PARTS. INTERIOR WORKING PARTS NYLON. SHOOTS BURST OF 8 TO 10 SHOTS W/EACH COCKING, EJECTING BRASS PLAY BULLETS AT SAME TIME. SHOOTS STD. PERFORATED ROLL.

2-4349-204 3I300EA780S
PKD. 3 TO CTN. 15 LBS.



KELLY'S RIFLE

32" L. SPECIAL SHOCK-RESISTANT, BLK. COLORED PLAS. BUTT & STOCK, RICHLY ENGRAVED W/ FINE DETAILS. KELLY'S TRADEMARK "SHAMROCK" SUPERIMPOSED WITH "K" ON STOCK. GRAY STEEL DBLE. BARREL, METAL MAGAZINE BRASS PLATED, WINCHESTER TYPE RIFLE.

2-2624-206 5500EA300S
PKD. 6 TO CTN. 18 LBS.

CUSTOM CAR LINE DISPLAY DEAL

BIG ASST. OF 25 CARS, 5 EA. OF 5 DIFFERENT ASSEMBLED MODELS ATTRACTIVELY DISPLAYED ON COLORFUL WIRE RACK.

4-4321-114A 33250DL1950S
PKD. 1 TO CTN. 12 LBS.

FLIP SPECIAL RIFLE

REPEATING CAP RIFLE, 32 1/2" L. SPEC. SHOCK-RESISTANT, WALNUT COLORED PLAS. BUTT & STOCK, RICHLY ENGRAVED. ALL WORKING PTS. NICKEL PLATED & SET OFF BY DETAILED ENGRAVING. LOADING CHAMBER POPS OUT AUTO.

2-2467-203 5500EA300S
PKD. 6 TO CTN. 18 LBS.

CAR CUSTOMIZING KITS

W/MATCHING INTERIORS, SEATS, INSTRUMENT PANEL, STEERING WHEEL & EASY-VIEW WINDOWS & WINDSHIELD. WHITE WALL TIRES. CELLULOSE ACETATE IN APPROVED COLORS. AUTHENTICALLY DESIGNED & COMPLETE IN ALL DETAILS. SCALED TO ABOUT 9" L.

ROLLS ROYCE SILVER CLOUD SEDAN

9 1/4" L., 3 1/8" W., 3" H. MOTOR HOOD OPENS TO SHOW ENGINE. REAR DECK OPENS. SPARE TIRE INCL. COMPL. IN ALL DETAILS. PACKED 1 DOZ, ASSTD. SOLID & 2-TONE COLORS.

4-4305-1301 3300EA180S
PKD. 12 TO CTN. 8 LBS.

FORD COUNTRY SEDAN

4-4222-1201 2200EA120S
PKD. 12 TO CTN. 9 LBS.

Not Illustrated

FORD FAIRLANE SEDAN

4-4230-1202 2200EA120S
PKD. 12 TO CTN. 9 LBS.

MERCEDES-BENZ 300SL HARD TOP

4-4248-1205 2200EA120S
PKD. 12 TO CTN. 7 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

GENUINE LEATHER DOUBLE HOLSTER SET

GENUINE LEATHER, 2 HUBLEY CAMEOS, METAL SPOTS, WYATT EARP ON CROSS-STRAPS. BLK. W/IVORY & ORANGE SCREENING. GUNS: 247 WYATT EARP BUNTLINE.

6-6597-6161 6600EA360S
PKD. 6 TO CTN. 17 1/2 LBS.

GENUINE LEATHER DOUBLE HOLSTER SET

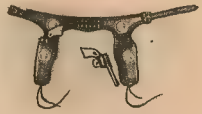
GENUINE LEATHER DBL. HOLSTER SET FRATURES TUBULAR DESIGN & CONTOUR BELT & HOLSTERS FEATURE NEW MULTI-COLOR STITCH DESIGN & INLAY, & ARE DECORATED W/8 NICKEL PLATED BULLETS, & WIDE TONGUE BUCKLE. LEG TIES & 2 MARSHAL PISTOLS.

6-6589-6150 5500EA300S
PKD. 6 TO CTN. 17 1/2 LBS.

BLACK & YELLOW DOUBLE HOLSTER SET

GENUINE LEATHER, DEEPLY TOOLED, INLAID & COLORTONED, METAL & JEWEL CONCHA. COLORS: DK. BROWN & BEIGE. GUNS: 237 COYOTE.

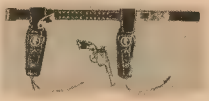
6-6571-6130 3300EA180S
PKD. 12 TO CTN. 21 LBS.



DOUBLE HOLSTER SET

GENUINE LEATHER, 4 HUBLEY CAMEOS & HUBLEY TROPHY BUCKLE. COLORS: BEIGE W/ BROWN & WHITE SCREENING. GUNS: 246 WESTERN.

2-4141-6142 4400EA240S
PKD. 12 TO CTN. 28 LBS.



TOP GRAIN DOUBLE HOLSTER SET

TOP GRAIN COWHIDE THROUGHOUT IN GLEAMING BLACK, FEATURING SPECIAL TUBULAR DESIGN, HOLSTERS DECORATED W/ CAMEO MEDALLIONS & NICKEL PLATED SPOTS, LGE. ADJ. BELT W/12 NICKEL PLATED BULLETS, LEG TIES & 2 RIC-O-SHAY PISTOLS INCL.

2-4166-6190 9900EA540S
PKD. 6 TO CTN. 20 LBS.

SHEARLING MINIATURE DOUBLE HOLSTER SET

TOP GRAIN COWHIDE, BEAUTIFULLY TOOLED, NATURAL & SADDLE COLORS. GUNS: 211 PET.

2-4109-6112 2200EA120S
PKD. 24 TO CTN. 22 LBS.

SADDLE LEATHER DOUBLE HOLSTER SET

GENUINE LEATHER, COLORTONED. COLORS: BLK. & WHITE. GUNS: 218 RODEO.

2-4125-6120 2200EA120S
PKD. 24 TO CTN. 38 LBS.

ASST. MINIATURE HOLSTER SETS

GENUINE LEATHER, METAL CONCHAS, ASSTD. COLORS, GUNS: 211 PET.

2-4182-5100 3100EA60S
PKD. 24 TO CTN. 20 LBS.

SINGLE HOLSTER SET

LEATHER SET IN COMB. OF SADDLE, WHITE & TURQ. COLORS. HOLSTER DEEPLY INLAID & COLORED, FEATURES TUBULAR DESIGN. CAN BE USED BY EITHER RIGHT OR LEFT HANDED CHILD. 3/4" LEATHER BELT, BUCKLE & GUN INCL.

2-4208-5110 3100EA60S
PKD. 24 TO CTN. 16 LBS.

BLACK AND WHITE SINGLE HOLSTER SET

OF SPECIAL TUBULAR DESIGN, HOLSTER FEATURES FINE DESIGN & 3 WHITE PLAS. PLAY BULLETS. 3/4" LEATHER BELT & BUCKLE INCL. WESTERN PISTOL INCL.

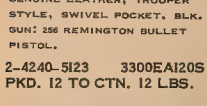
2-4224-5120 3200EA120S
PKD. 12 TO CTN. 12 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

SHOULDER HOLSTER SET

GENUINE LEATHER, TROOPER STYLE, SWIVEL POCKET. BLK. GUN: 256 REMINGTON BULLET PISTOL.

2-4240-5123 3300EA120S
PKD. 12 TO CTN. 12 LBS.



SINGLE HOLSTER SET

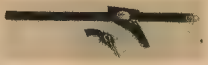
FEATURES TUBULAR DESIGN FOR EITHER RIGHT OR LEFT HANDED DRAW. BLACK LEATHER. HOLSTER & BELT FEATURE MULTI-COLOR STITCH DESIGN & INLAY & DECORATED W/12 NICKEL-PLATED BULLETS & WIDE TONGUE BUCKLE. LEG TIE & MARSHAL PISTOL INCL.

2-4265-5132 2200EA180S
PKD. 12 TO CTN. 18 LBS.

"RIC-O-SHAY" SINGLE HOLSTER SET

GEN. SADDLE LEATHER SET FEATURES TUBULAR DESIGN FOR EITHER RIGHT OR LEFT HANDED DRAW. HOLSTER & BELT W/ "RIC-O-SHAY" NAME; FINE BORDER DESIGN; 12 NICKEL PLATED BULLETS & LGE. TONGUE BUCKLE. LEG TIE & "RIC-O-SHAY" PISTOL INCL.

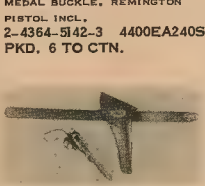
2-4281-5140 4400EA240S
PKD. 6 TO CTN. 8 LBS.



CIVIL WAR HOLSTER

BLACK GENUINE LEATHER HOLSTER W/SOLID BRASS MEDAL ON HOLSTER FLAP. ALSO BRASS MEDAL BUCKLE. REMINGTON PISTOL INCL.

2-4364-5142-3 4400EA240S
PKD. 6 TO CTN.



CIVIL WAR OFFICERS SINGLE HOLSTER SET

ALL GEN. TOP GRAIN NATURAL LEATHER "SIDE ARM" HOLSTER, STITCHED & DECORATED W/CAST METAL CIVIL WAR ORNAMENT. HOLSTER FEATURES FLAP AND IS ATTACHED BY SNAP FASTENERS. BELT HAS STITCHING & SOLID BRASS BUCKLE. COLT 45 PISTOL INCL.

2-4380-5180-1 8800EA480S
PKD. 6 TO CTN. 19 LBS.

RIC-O-SHAY

50 SHOT REPEATER. RICOCHET NOISE W/EACH PULL OF TRIGGER. CHROME PLATED W/BLK., SMOOTH FINISH GRIPS. REVOLVING CYLINDER W/6 BRASS BULLETS. SIDE-ACTION LOADING OF STD. ROLL CAPS.

2-2541-279 4400EA240S
PKD. 6 TO CTN. 12 LBS.

RIC-O-SHAY JR.

10 1/2" L. BRIGHT PLATED FIN. W/SIMULATED CAMEO HDLES. SHOOTS STD. ROLL CAPS. REAL RICOCHET NOISE W/EACH PULL OF TRIGGER.

2-2335-261 2150EA90S
PKD. 12 TO CTN. 9 LBS.

COLT .45

REPEATER W/CARTRIDGES. 14 3/8". SUPER CHROME & GOLD FINISH, SIMULATED BONE HDLE. GRIPS, HIGHLY ENGRAVED. COMPL. W/6 TAKE-A-PART CARTRIDGES. SHOOTS HUBLEY RD. CAPS.

2-2509-281 4400EA240S
PKD. 6 TO CTN. 14 LBS.

PET CAP PISTOL

AUTOMATIC ACTION, SINGLE SHOT. 6 1/2" L. BRIGHT NICKEL FIN. FINELY DETAILED CROSS-HATCHING ON HANDLE.

2-2525-211 729EA18S
PKD. 36 TO CTN. 8 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

DICK CAP PISTOL

REPEATER. 4 5/8" L. BRIGHT NICKEL FIN. REAR PORTION OF BARREL, LEFT SIDE HINGED & SLIDES OPEN TO LOAD.

2-2533-210R 559EA36S
PKD. 12 TO CTN. 4 LBS.

COYOTE CAP PISTOL

REPEATER. 8 1/4" L. BRIGHT NICKEL FIN. BLK. HDLE. W/ FINELY DETAILED CROSS-HATCHING. HIGHLY CHASED BARREL BREAKS FOR EASY LOADING. POSITIVE ACTION CATCH.

2-2426-237R 669EA42S
PKD. 12 TO CTN. 6 LBS.

COLT AUTOMATIC

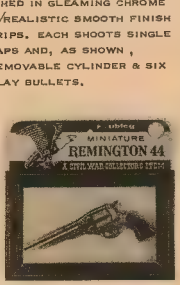
SINGLE SHOT. AUTHENTIC MIN. OF COLT AUTOMATIC, FIN. IN GLEAMING CHROME W/REALISTIC KNURLED BLK. GRIPS, REMOVABLE BULLET CLIP, 6 PLAY BULLETS. 5" L.

2-2376-242 510OEA60S
PKD. 36 TO CTN. 10 LBS.

Gun comes apart for loading.

NEW COLLECTOR'S ITEMS:

STURDY MINIATURES ARE FINISHED IN GLEAMING CHROME W/REALISTIC SMOOTH FINISH GRIPS. EACH SHOOTS SINGLE CAPS AND, AS SHOWN, REMOVABLE CYLINDER & SIX PLAY BULLETS.



REMINGTON 44 MIN. CAP PISTOL

2-2434-236 2100EA60S
PKD. 36 TO CTN. 7 LBS.

FRONTIER MIN. CAP PISTOL

2-2384-238 3100EA60S
PKD. 36 TO CTN. 7 LBS.

TEXAN JR. CAP PISTOL

REPEATER. 7 1/4" L. BRIGHT NICKEL FIN., BLK. HDLE. INTEGRAL W/BARREL. LOADING CHAMBER ON TOP OF BARREL POPS UP AUTO. WHEN LEVER IN FRONT OF TRIGGER GUARD IS PRESSED.

2-2350-250 2100EA60S
PKD. 12 TO CTN. 9 LBS.

REMINGTON 6 SHOOTER

SIX SHOOTER W/CARTRIDGES. BRIGHT CHROME FIN. W/BLK. HDLES. REVOLVING CYLINDER LOADS W/6 TAKE-APART CARTRIDGES FURN. SHOOTS HUBLEY ROUND CAPS. 9" L.

2-2327-256 2150EA90S
PKD. 12 TO CTN. 10 LBS.

DETECTIVE SPECIAL

SINGLE SHOT. MIN. OF COLT "DETECTIVE SPECIAL". BRIGHT CHROME FIN. W/BLK. HANDLES. REMOVABLE CYLINDER LOADS W/ 6 PLAY BULLETS FURN. 4 3/4" L.

2-2368-241 4100EA60S
PKD. 36 TO CTN. 11 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

PADLOCK PISTOL

W/TURN OF KEY, BARREL OF HIDDEN PISTOL POPS FROM BASE OF PADLOCK & FIRES. REAR OF LOCK OPENS FOR EASY LOADING. REPEATING PISTOL FIRES STD. ROLL CAPS. DETAILED ENGRAVING & REALISTIC BRIGHT BRASS FINISH ON LOCK & KEY.

6-6563-188 2200EA120S
PKD. 12 TO CTN. 10 LBS.

PADLOCK PISTOL & KEY RING

AUTHENTIC "SHERIFF'S" BELT BUCKLE W/3 REMOVABLE BRASS KEYS ON RING. RING CARRIES KEY TO OPERATE PADLOCK PISTOL. KEYS RETURN TO BUCKLE ON AUTOMATIC PULLEY. CHROME PLATED BUCKLE & BRASS PLATED PADLOCK.

2-3002-189 3300EA180S
PKD. 12 TO CTN. 14 LBS.

COLT COLLECTORS SET

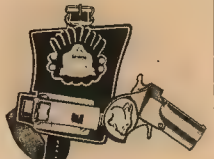
SET CONTAINS ONE 2SI COLT .45 & ONE COLT .38 DETECTIVE SPECIAL EA., W/6 BULLETS.

2-2947-191 5500EA300S
PKD. 3 TO CTN. 8 LBS.

ELECTRA-MATIC 50

7 3/4" L. RAPID FIRE OR SINGLE SHOT. BATTERY POWERED. BLUE-BLK.; HIGH IMPACT PLASTIC, WHITE GRIPS. METAL PARTS CHROME PLATED. SHOOTS PERFORATED ROLL CAPS. USES 2 "C" SIZE BATTERIES (NOT INCL).

2-2582-272 4400EA240S
PKD. 6 TO CTN. 8 LBS.



PANTHER

REPEATER PISTOL FASTENED TO GENUINE LEATHER WRIST BAND. CHROME FINISHED METAL PARTS, WHITE GRIPS. PISTOL FASTENED TO RIG W/SNAP FIT, EASILY REMOVED. BREAKS TO LOAD STD. ROLL CAPS. 4" L.

2-2566-273 3300EA180S
PKD. 12 TO CTN. 13 LBS.

TINY TOMMY

AUTHENTIC SCALE MODEL OF REAL "TOMMY" SHOOTS STD. ROLL CAPS AS FAST AS TRIGGER IS PULLED. HIGH-IMPACT PLAS., RICHLY DETAILED. DIE-CAST CHAMBER POPS UP FOR EASY LOADING. REAR SIGHT FOLDS DOWN. BLK. W/WALNUT GRAINED HAND GRIPS. 10 1/2" L.

2-2343-243 3100EA60S
PKD. 12 TO CTN. 5 LBS.

DART-A-MATIC

HIGH IMPACT PLAS. COLORFUL GUN W/CLEAR CHAMBER CONTAINING 6 DARTS. ASSTD. COLORS PLAS. DARTS TIPPED W/RUBBER SUCTION CUPS. 9 3/4" L.

2-2392-239 4100EA60S
PKD. 12 TO CTN. 5 LBS.

SUPER POP GUN

24 1/2" ENGRAVED STOCK & FRONT GRIP OF WALNUT-COLORED PLAS. DEATILED BLUE BARREL & CHAMBER. METAL WORKING PARTS. BULLET "WHINES" WHEN FIRING YELLOW PLAS. CORK.

6-6548-271 3300EA180S
PK. 6 TO CTN. 20 LBS.

HICLES and ACCESSORIES

No. 19112 Road Service Truck. Designed for emergency service or for hauling almost anything, including gravel from the No. 19332 Gravel Loader. Decal kit and hub caps included. Operates on Highway System or Race Tracks. Powerful D.C. motor, 5 inches long. **$8.98**

No. 19333 Keg Conveyer. Exciting accessory for your Auto-Rama! Continuous action-endless belt ..fts drums to elevated unloader, from which they roll into waiting truck. Mechanism concealed in loader, remotely operated by electric power. Truck shown not included. **$9.98**

AMERICAN FLYER • AUTO-RAMA RETAIL PRICE LIST

	Prices subject to change.	No. to Carton	Appr. Carton Weight Lbs.	Sugg. Retail Price Each
19070	Tri-Oval Stock Car Race	4	28	$19.98
19080	Figure 8 Corvette Race	4	36	29.98
19085	Highway System	1	6	39.98
	CARS			
19107	Ford Stock Car (Green)	6	2	$ 6.98
19112	Road Service Truck (Red)	6	2	6.98
19125	Corvette (Blue)	6	2	7.98
	TRACK EQUIPMENT & ACCESSORIES			
19209	Straight Roadway	24	4	$ .50
19216	Curved Roadway	24	4	.50
19220	T Intersection	6	3	4.98
19249	Insulating Pins (12 per pkg.)	24 pkgs.	2	.25
19255	Track Terminal Clips (6 per pkg.)	48 pkgs.	3	.25
19256	Accelerator Speed Control	12	2	2.98
19257	Reverse Switch	12	2	3.98
19258	Conversion Pack*	12	4	2.98
19319	Ramp Set	12	15	3.98
19323	Highway Signs (set of 4)	12	1	.98
19325	Fence Set (12 pcs. per pkg.)	12	1	.98
19332	Gravel Loader	6	5	5.98
19333	Keg Conveyor	4	20	9.98
19504	Pike Master 1-amp. D.C. Power Pack	4	7	6.98

*This Conversion Pack includes: Center rails for curved and straight roadway, rear guide pins, center pick-ups, and wire to convert cars and track of the No. 19070 and No. 19080 Race Games into the 19085 Highway System, which includes our exclusive features — reversing, 2 cars operating independently on same roadway, and operation of cars through our 6-switch "T" Intersections, plus complete instructions.

D-2242 REV.

THE A. C. GILBERT COMPANY • Erector Square • New Haven, Conn

GILBERT · AMERICAN FLYER

AUTO-RAMA

RACES · 1961 · HIGHWAY SYSTEMS

THE A. C. GILBERT COMPANY
ERECTOR SQUARE • NEW HAVEN, CONNECTICUT

GILBERT AMERICAN FLYER®

AUTO-RAMA

No. 19070 TRI-OVAL STOCK CAR RACE

No. 19070 TRI-OVAL SET INCLUDES:

Yellow electric powered Ford Coupe.
Blue electric powered Ford Coupe.
12 sections of E-Z Fasten Curved Roadway.
3 sections of E-Z Fasten Straight Roadway.
6 pc. Plastic Fence Set.
2 Accelerator Speed Controls.
4 Roadway Terminal Clips.
1 1-amp. D.C. output Pike Master Power Unit.
Total of 30 pieces.

SET INCLUDES CAR CUSTOMIZING DECALS: Bumper strips, motor cowling covers, racing numbers, head-and-taillight reflectors, insignia.

Tri-Oval Racing, newest speedway craze at Daytona Beach, is created in miniature by American Flyer, complete with all the thrills, skids, spins, sideswipes and excitement of the real thing!

Faithfully reproduced scale model 1940 Ford Coupes, each with its own powerful electric racing motor, speed around a race course of realistic roadway, with E-Z-Fasten jiffy connections. Each car is separately controlled by a pedal-style accelerator. Plastic fencing on curves prevents car run-offs but allows skids, spins and roll-overs. Outfit complete and ready to run. A complete line of roadway, operating cars and trucks and action accessories is available for separate sales to convert this Tri-Oval outfit into a large Highway System.

Attractive and self-selling display package with merchandise in "see-easy" die cut tray, for counter, window or shelf use. Packed 4 per shipping carton; shipping weight 28 lbs.

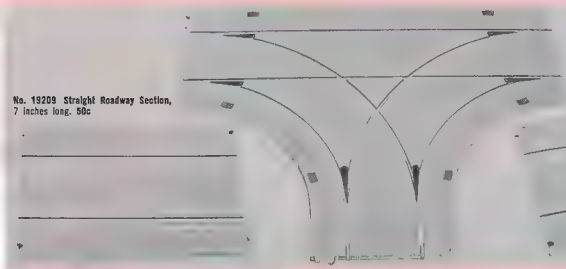
SUGGESTED RETAIL **$19.98**

To illustrate how Auto-Rama sets may be landscaped for greater realism and more effective display, pictures shown here of the No. 19070, 19080 and 19085 sets include scenic materials and accessories not included in sets. Contents of each set include only the items listed.

AUTO-RAMA

No. 19125 Blue Corvette Sports Car. Ready to run, with complete customizing kit: Decals and windshield plus bumpers, grills, wheel disks, windshield frame and headlights. Operates on Highway System or Race Tracks. Powerful D.C. motor. 4¾ inches long. **$7.98**

No. 19107 1940 Ford Coupe. Completely assembled, ready to operate, with customizing decal kit. Operates on Highway System or Race Tracks. Powerful D.C. motor. 5¼ inches long **$6.98**

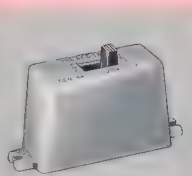


No. 19209 Straight Roadway Section, 7 inches long. **50c**

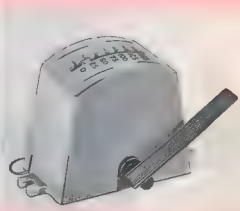
These roadway sections may be used for expanding either race games or highway systems.

No. 19220 "T" Intersection with 6 slide-button switches. 14 x 11 inches. **$4.98**

No. 19216 Curved Roadway Section, 7 inches long. **50c**



No. 19332 Gravel Loader. Essential industry for your Auto-Rama! When gravel (included) is loaded through roof into tipple inside building and remote control button is pressed, chute swings down and gravel cascades into truck. Release button and chutes swing up. Truck shown not included. **$5.98**



No. 19257 Reversing Switch. (Left) Enables vehicles to go forward or back (on Highway System only). **$3.98**

No. 19256 Accelerator Speed Control. For use with either racing or highway system layouts. **$2.98**

FACTORY NO. 166B. MATTEL, INC. STOCK SHIPMENT.

SLEEPER SET

TWO_PIECE TAILORED PA-JAMAS W/MIDNIGHT SNACK OF SUGAR BUN & GLASS OF MILK. ALARM CLOCK.

2-8407-781 5150EA95S

PKD. 12 TO CTN. 2-1/2 LBS.

TERRY TOGS

THICK TERRY ROBE, WITH "K" ON POCKET. MATCHING TERRY SCUFFS. TERRY TOWEL, SOAP, SPONGE, COMB, ELECTRIC RAZOR PLUS BRIEFS.

2-8431-784 2200EA126S

PKD. 12 TO CTN. 3-1/2 LBS.

SATURDAY DATE

NATURAL-SHOULDER TAILORED SUIT, WITH LONG-SLEEVED WHITE DRESS SHIRT. FASHION-ABLE SLIM TIE, SHOES AND SOCKS.

2-8456-786 5400EA253S

PKD. 6 TO CTN. 2-1/2 LBS

CASUALS

KNIT TEE SHIRT, POLISHED COTTON SLACKS, RED SPORTS CAP, ARGYLE SOCKS & TWO-TONED SHOES. SPORTS CAR KEYS.

2-8415-782 6200EA126S

PKD. 12 TO CTN. 2-1/2 LBS.

DREAMBOAT

SMART SPORT JACKET, TAILOR-ED SLACKS, SHORT-SLEEVED SPORT SHIRT W/MATCHING SOCKS, BLACK OXFORDS AND A SNAP-BRIM STRAW HAT.

2-84489-785 3400EA253S

PKD. 6 TO CTN. 2-1/2 LBS.

TUXEDO

TUXEDO WITH SATIN-FACED LAPELS, WHITE DRESS SHIRT, BLACK SOCKS AND SHOES. MAROON BOWTIE AND CUMMER-BUND PLUS WHITE CORSAGE.

2-8472-787 6500EA316S

PKD. 6 TO CTN. 3 LBS.

SPORT SHORTS

BERMUDA-LENGTH WALKING SHORTS, CONTRASTING SHORT-SLEEVED SPORT SHIRT, KHAKI SOCKS AND BROWN OXFORD SHOES.

2-8423-783 9200EA126S

PKD. 12 TO CTN. 2-1/2 LBS.

SHOOTIN' SHELL RIFLE & BANDOLIER

LEA. BULLET-BANDOLIER & SCABBARD-HOLSTER FOR RIFLE. WORN OVER SHOULDER. RIFLE COMES W/2 SHOOTIN' SHELL CARTRIDGES, 6 BULLET NOSES.

2-8928-629 7600EA379S

PKD. 6 TO CTN. 13-1/2 LBS.

FACTORY NO. 166B. MATTEL, INC. STOCK SHIPMENT.

BARBIE-Q-OUTFIT
COTTON SAILCLOTH SUN-BACK DRESS W/CHEF HAT & APRON. BARBECUE COOKING UTENSILS & POTHOLDER. SUMMER WEDGE SANDALS.
2-9645-962 4200EA126S
PKD. 12 TO CTN. 5 LBS.

RESORT SET
NAUTICAL SAILCLOTH JACKET, T-SHIRT, SAILCLOTH SHORTS, MATCHED SUNHAT. CHARM BRACELET, SHOES.
2-9652-963 5250EA158S
PKD. 12 TO CTN. 4-1/2 LBS.

NIGHTY NEGLIGEE
FULL-LENGTH PLEATED TRICOT GOWN. PEIGNOIR TO MATCH. BOUDOIR SCUFFS. STUFFED DOG.
2-9660-965 6300EA190S
PKD. 6 TO CTN. 2-1/2 LBS.

SUBURBAN SHOPPER DRESS
COTTON & LACE SUNTOP DRESS W/ZIPPER BACK. CARTWHEEL STRAW HAT, FRUIT-FILLED TOTE BAG. NECKLACE, PUMPS, TELEPHONE.
2-9694-969 9250EA158S
PKD. 12 TO CTN. 4-1/2 LBS.

PICNIC SET
CHECKERED SHIRT, CLAMDIGGER PANTS, ZIPPER FLY. HAT, WE WEDGE SANDALS, PICNIC BASKET, POLE & FISH.
2-9686-967 8250EA158S
PKD. 12 TO CTN. 5 LBS.

WEDDING DAY ENSEMBLE
FORMAL SATIN & LACE GOWN W/ TRAIN & FLOWING VEIL. ATTCHD PETTICOAT. TRICOT GLOVES, BLUE GARTER, BRIDAL BOUQUET, SHOES, "PEARL" NECKLACE.
2-9702-972 1500EA316S
PKD. 6 TO CTN. 3-1/2 LBS.

PLANTATION BELLE DRESS
WALTZ-LENGTH PARTY DRESS, TIERED SHEER & COTTON LACE OVER PETTICOAT. ZIPPER BACK, STRAW HAT, BAG, ELBOW GLOVES, "PEARL" NECKLACE, BRACELET, EARRINGS, PUMPS.
2-9678-966 7400EA253S
PKD. 6 TO CTN. 2-1/2 LBS.

SWEET DREAMS SET
TRICOT BABY DOLL PJS, MATCHED HAIRBOW, BEDROOM SCUFFS, "DIARY" BOOK, APPLE, ALARM CLOCK.
2-9710-973 2125EA79S
PKD. 12 TO CTN. 3 LBS.

FACTORY NO. 166B. MATTEL, INC. STOCK SHIPMENT.

AMERICAN AIRLINE STEWARDESS

STEWARDESS UNIFORM W/BLUE JACKET SHIRT & CAP. WHITE COTTON BLOUSE, BLACK SHOES & & SHOULDER PURSE, FLIGHT BAG & FLIGHT INSIGNIAS.

2-9801-984 2350EA221S
PKD. 6 TO CTN. 2 LBS.

ORANGE BLOSSOM

SPRING BRIDESMAID YELLOW SHEATH DRESS, W/WHITE EYE-LET OVER-DRESS, TULLE HAT, WHITE GLOVES & SHOES W/ FLOWER BOUQUET.

2-9835-987 5250EA158S
PKD. 12 TO CTN. 3 1/2 LBS.

SINGING IN THE SHOWER

TERRY CLOTH SHOWER ROBE & SLIPPERS W/CONTRASTING BATH ACCESS: TOWEL, WASHCLOTH, SHOWER CAP ETC.

2-9843-988 6300EA190S
PKD. 12 TO CTN. 3 1/2 LBS

KEN DOLL - BARBIE'S BOY FRIEND

STURDY VINYL PLASTIC. MOV-ABLE ARMS, LEGS, & HEAD FOR EASY DRESSING. CREW-CUT HAIR, BATHING TRUNKS, SANDALS, AND WIRE STAND TO HOLD DOLL, SIZE: 12-1/2" TALL.

2-8365-750 2350EA221S
PKD. 12 TO CTN. 8-1/2 LBS.

SHEATH SENSATION

SPRINGTIME POLISHED COTTON SHEATH DRESS, W/PERKY SUN HAT, WHITE GLOVES & SHOES.

2-9827-986 3150EA95S
PKD. 12 TO CTN. 2 LBS.

BALLERINA

COMPLETE BALLET SET. BLACK COTTON PRACTICE LEOTARD & TIGHTS. TUTU & TIARA, BALLET SHOES & SHOE BAG. BALLET PROGRAM.

2-9850-989 7300EA190S
PKD. 6 TO CTN. 2 LBS.

IN TRAINING

KNIT TEA SHIRT, ELASTIC-WAIST BOXER SHORTS, BRIEFS, DUMBBELL SET & EXERCISE MANUAL.

2-8399-780 4125EA79S
PKD. 12 TO CTN. 2-1/2 LBS.

REGISTERED NURSE

CRISP WHITE NURSE'S UNIFORM, CAP & SHOES, W/NAVY BLUE CAPE & EYEGLASSES. PLUS NURSING ACCESS.: MEDICINE BOTTLE, SPOON & HOT WATER BOTTLE.

3-9868-991 8300EA190S
PKD. 6 TO CTN. 2 LBS.

CAMPUS HERO

HANDSOME PULL-OVER SWEAT-ER W/WHITE DUCK SLACKS, RED SOCKS & WHITE OXFORDS. ACCESSORIZED W/SPORTS TROPHY, SCHOOL BANNER, & LETTER "U" FOR SEWING ON SWEATER.

2-8381-770 3300EA190S
PKD. 12 TO CTN. 2-1/2 LBS.

FACTORY NO. 166B. MATTEL, INC. STOCK SHIPMENT.

SONAR SUB-HUNT GAME

REALISTIC DEVICES OF MODERN SEA WARFARE. SONAR-SCOPE LIGHTS UP. OBJECT IS TO SINK 7 OF YOUR OPPONENTS SUBS. WHEN HE SEARCHES FOR YOUR SUBS, WATCH HIS ACTIONS THROUGH PERISCOPE. FULLY EQUIPPED W/2 MOVABLE PERISCOPES, SUBS, MINES, RADAR SCREEN, GRID BOARD SUB SCORING COUNTERS, DEPTH CHARGE COUNTER DIAL, SCREEN MARKERS & INSTRUCTIONS. USES "D" STD. FLASHLIGHT BATTERY. SIZE: 11" X 11" X 5".

2-9108-451 91300EA821S
PKD. 4 TO CTN. 30-1/2 LBS.

CHATTY CATHY ASST.

CONSISTS OF: 3 EACH OF NO. 681 AND NO. 683; 1 EACH OF NOS. 685, 687, 684. COSTUMES ONLY: 2 EACH OF NOS. 691 693, 694, 695, 696, 697. 1 EACH BANNER; 1 EACH DISPLAY CARD (20" X 30").

3-0023-689 820150DL12725S
PKD. 1 TO CTN. 31-1/2 LBS.

CHATTY CATHY

BLUE COTTON PARTY DRESS W/ EYELET SHORTY BLOUSE, PANTIES, PETTICOAT, SATIN HAIR RIBBON, WHITE COTTON SOCKS & BLUE VELVET SHOES. REMOVE SHORTY BLOUSE & SHE'S WEARING BLUE PLAY DRESS. IN SUITCASE-TYPE BOX W/CARRYING HDLE. 8-PAGE STORY BOOK INCL. 20" H.

2-9165-681 21800EA1137S
PKD. 4 TO CTN. 16-1/2 LBS.

PARTY DRESS OUTFIT

BLUE COTTON PARTY DRESS W/EYELET SHORTY BLOUSE, PANTIES, PETTICOAT, BLUE VELVET SHOES, WHITE SOCKS AND FLOWERED SATIN HAIR RIBBON.

2-9207-691 6400EA253S
PKD. 12 TO CTN. 6 LBS.

CHATTY CATHY IN PEPPERMINT STICK DRESS

NEW BROWN-EYED, BRUNETTE CHATTY CATHY W/LATEST SHORT HAIRDO, IN PINK & WHITE PEPPERMINT STICK DRESS W/ EMBROIDERED WHITE OVERSKIRT, PINK SHOES & HAIR RIBBON, PANTIES & WHITE SOCKS. 20" H.

2-9181-683 51800EA1137S
PKD. 4 TO CTN. 16-1/2 LBS.

PLAYTIME OUTFIT

CUTE BLUE DENIM SHORTS, WHITE TEE SHIRT, RED AND WHITE STRIPED JACKET, TAN SANDALS, RED SUN-SHADE HAT.

2-9256-697 3300EA190S
PKD. 12 TO CTN. 5 LBS.

PEPPERMINT STICK OUTFIT

CRISP PEPPERMINT STICK DRESS IN PINK AND WHITE, W/ EMBROIDERED OVERSKIRT, PINK SHOES AND HAIR RIBBON, PAINTIES, & WHITE SOCKS.

2-9315-693 7400EA253S
PKD. 12 TO CTN. 5-1/2 LBS.

SLEEPY TIME OUTFIT

PINK AND WHITE PRINT PAJAMA SET, NIGHT CAP AND FURRY SCUFFS.

2-9223-694 8350EA221S
PKD. 12 TO CTN. 5 LBS.

NURSERY SCHOOL OUTFIT

BUTTERCUP YELLOW COTTON DRESS W/BODICE TRIMMED IN BLUE AND RED, RED VELVET SHOES, WHITE SOCKS AND RED PANTIES.

2-9231-695 9300EA190S
PKD. 12 TO CTN. 4-1/2 LBS.

PARTY COAT OUTFIT

RED VELVET COAT W/WHITE "FUR-LIKE" COLLAR, CUTE "FUR" CROWN HAT W/FLOWERS, W/O SHOES AND SOCKS.

2-9249-696 2350EA221S
PKD. 12 TO CTN. 5 LBS.

BARBIE TEEN-AGE FASHION MODEL

STURDY, VINYL PLAS. MOVABLE ARMS, LEGS & HEAD FOR EASY DRESSING. ROOTED SARAN HAIR, PLUS JERSEY SWIMSUIT, SUN GLASSES, EARRINGS & SHOES - PEDESTAL. SIZE: 11 1/2" TALL. BLONDE OR BRUNETTE.

2-9546-850 4300EA190S
PKD. 12 TO CTN. 9 LBS.

FACTORY NO. 166B. MATTEL, INC. STOCK SHIPMENT.

GOLDEN GIRL DRESS

GOLD BROCADE, BROWN SHOES, "PEARL" NECKLACE, TRICOT GLOVES, VELVET PURSE.

2-9561-911 5200EA126S
PKD. 12 TO CTN. 3 LBS.

COTTON DRESS

SAILCLOTH SUNBACK DRESS W/ CIRCLE-SKIRT. WEDGE-HEEL SUMMER SANDALES IN WHITE.

2-9579-912 6100EA63S
PKD. 12 TO CTN. 3 LBS.

CRUISE STRIPE DRESS

DRESS TOP - RIB-COTTON STRIPE, SKIRT - FAILLE. PLAS. PATENT BELT. BLACK PUMPS.

2-9595-918 8125EA79S
PKD. 12 TO CTN. 3 LBS.

PEACHY FLEECY COAT

FINE WOOL FLEECE, TAILORED W/COMPLETE INNER-LINING. PATCH POCKETS, HALF-BELT W/ TINY BRASS BUCKLE. FELT HAT W/FEATHER. GLOVES, HANDBAG, SHOES.

2-9587-915 7250EA158S
PKD. 12 TO CTN. 5 LBS.

FASHION UNDIES

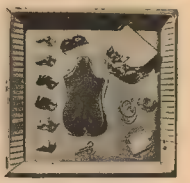
PLEATED TRICOT HALF-SLIP W/ MATCHED PANTIES. EMBROIDERED TRICOT GIRDLE & STRAPLESS BRA.

2-9603-919 9100EA63S
PKD. 12 TO CTN. 3 LBS.

FLORAL PETTICOAT

EMBROIDERED TRICOT PETTICOAT, BRA & PANTIES TO MATCH. MIRROR, COMB, BRUSH SET.

2-9611-921 2125EA79S
PKD. 12 TO CTN. 3 LBS.



BARBIE ACCESSORIES

MINIATURES THAT LOOK REAL. CORAL BATHING SUIT, WHITE GLOVES, GOLD LOOP EARRINGS, "PEARL" NECKLACE & MATCHING EARRINGS, STRAW PURSE, SUNGLASSES, 3 PAIR SHOES, PRINTED PATTERN FOR MAKING SHEATH DRESS.

2-9629-923 2150EA95S
PKD. 12 TO CTN. 2-1/2 LBS.

EVENING SPLENDOR SET

GOLDEN METALLIC BROCADE COAT HAS FAKE MINK CUFFS & HAT. STRAPLESS DRESS SAME FABRIC. "PEARL" NECKLACE, EARRINGS, EVENING BAG, SHOES HANDKERCHIEF & GLOVES.

2-9637-961 3400EA253S
PKD. 6 TO CTN. 2-1/2 LBS.

FACTORY NO. 166B. MATTEL, INC. STOCK SHIPMENT.

OPEN ROAD
CAPRI-TYPE SLACKS & COORDINATED CAR COAT, SPORTS CAR HAT, SWEATER, WEDGE SHOES, ROADMAP & SUNGLASSES.
2-9819-985 4350EA221S
PKD. 6 TO CTN. 2 LBS.

WINTER HOLIDAY SET
"LEATHER" CAR-COAT, HOODED T-SHIRT, ZIPPERED PANTS, GLOVES, SHOES, PLAID ZIPPERED BAG.
2-9728-975 3350EA221S
PKD. 6 TO CTN. 3 LBS.

SILKEN FLAME DRESS
RED VELVET TOP, WHITE SATIN SKIRT, GOLD BELT, GOLD BAG, & BLACK SHOES.
2-9744-977 5150EA95S
PKD. 12 TO CTN. 3 LBS.

LET'S DANCE DRESS
BLUE PRINT DRESS, "PEARL" NECKLACE, BLACK SHOES, WHITE POCKETBOOK.
2-9751-978 6200EA126S
PKD. 12 TO CTN. 4 LBS.

SWEATER GIRL SET
CARDIGAN & SLEEVELESS SLIP-ON SWEATER SET, ZIPPER FLANNEL SKIRT, KNITTING BOOK, NEEDLES, YARN, SCISSORS IN BOWL, SHOES.
2-9736-976 4300EA190S
PKD. 12 TO CTN. 4-1/2 LBS.

FRIDAY NITE DATE DRESS
CORDUROY JUMPER, BLOUSE & PETTICOAT COMB., BLACK SHOES, TRAY W/½ GLASSES, STRAWS.
2-7969-979 7250EA158S
PKD. 12 TO CTN. 5 LBS.

BUSY GAL SUIT
SUIT, BLOUSE, HAT, BELT, SHOES, READING GLASSES, PORTFOLIO.
2-9777-981 8250EA158S
PKD. 12 TO CTN. 4-1/2 LBS.

SOLO IN THE SPOTLIGHT SET
EVENING SHEATH, SCARF, BLACK SHOES, NECKLACE, LONG GLOVES, MICROPHONE.
2-9785-982 2300EA190S
PKD. 6 TO CTN. 2-1/2 LBS.

ENCHANTED EVENING SET
SATIN FORMAL, NECKLACE, "PEARL" DROP EARRINGS, SHOES W/SILVER STRAP, LONG GLOVES, FUR STOLE.
2-9793-983 3400EA253S
PKD. 6 TO CTN. 3 LBS.

FACTORY NO 784. MONOGRAM MODELS, INC. STOCK SHIPMENTS

GULFHAWK

MOLDED IN ORANGE, SILVER & CLEAR PLASTIC W/MOVABLE CONTROL SURFACES, CANOPY, TAIL WHEEL, DETAILED INTERIOR, SIMULATED FABRIC COVERED WINGS, RIVET DETAIL ON FUSELAGE. KIT INCL. MATERIAL FOR WING BRACING, STRIPING DECALS & PILOT.

12-1616-PA58 4200EA120S
PKD. 18 TO CTN. 16 LBS.

AVAILABLE SEPT. 15

F51 MUSTANG

KIT INCL.: 2 ELEC. MOTORS, 1 FOR REMOTE CONTROL REVOLVING PROPELLER; 1 FOR REMOTE CONTROL LANDING GEAR OPERATION. 145 PRECISION MOLDED PARTS, FIVE COLORS OF PLASTIC, CLEAR, SILVER, BLACK, GREEN, RED. CLEAR SLIDING CANOPY, PEDESTAL TYPE BASE.

12-1426-PA67 7500EA300S
PKD. 6 TO CTN. 12 LBS.

49ER VOODOO

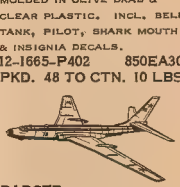
MOLDED IN SILVER & CLEAR PLASTIC & CARRIES 2 "GENIE" MISSILES UNDER WINGS. 2 FIGURES INCL.

12-1657-P401 650EA30S
PKD. 48 TO CTN. 10 LBS.

WARHAWK

MOLDED IN OLIVE DRAB & CLEAR PLASTIC. INCL. BELLY TANK, PILOT, SHARK MOUTH & INSIGNIA DECALS.

12-1665-P402 850EA30S
PKD. 48 TO CTN. 10 LBS.



BADGER

7 1/4" L. MOLDED W/COMPLETE DETAIL IN SILVER & CLEAR PLASTIC. PILOT & RUSSIAN MARKING DECALS INCL.

12-1673-P403 350EA30S
PKD. 48 TO CTN. 10 LBS.

PLANE ASSORTMENT

CONTAINS 36 PLANES; 12 EACH P401, P402, P403.

12-7019-P401-3 51800AT1080S
PKD. 1 TO CTN. 10 LBS.

CHEVROLET CORVETTE

ALL AMERICAN SPORTS CAR & ONLY PRODUCTION SPORTS CAR MADE IN U.S. MODEL FOLLOWS ORIGINAL SCALE & ALL IMPORTANT DETAILS.

12-7027-P404 250EA30S
PKD. 48 TO CTN. 10 LBS.

MGA 1600 SPORTS CAR

MOLDED FROM LATEST MGA 1600, DIRECT DESCENDANT OF MG TC, CORRECT SCALE & REALISTIC DETAILS.

12-7035-P405 750EA30S
PKD. 48 TO CTN. 10 LBS.

AUSTIN-HEALY SPORTS CAR - SPRITE

SMALLEST TRUE SPORTS CAR AVAILABLE IN U.S. MOLDED IN COLOR & CLEAR PLASTIC W/COMPLETE DETAILS.

12-7043-P406 650EA30S
PKD. 48 TO CTN. 10 LBS.

CAR ASSORTMENT

NEW & COLORFUL DISP. HOLDS 36 ASSTD. SPORTS CAR KITS. READY FOR USE. SIMILAR IN STYLE TO FORTY NINER AIRCRAFT DISP. WINDOW POSTERS & OTHER MATERIAL INCL. 12 EACH OF P404, P405, P406.

12-7050-P404-6 71800AT1080S
PKD. 1 TO CTN. 10 LBS.

5 USAF FIGHTERS

IDENTICAL SCALE, COMPLETE W/FINE DETAIL & OFFICIAL DECALS. DISPLAY STANDS & FLIGHT STANDARDS MOLDED OF PLASTIC W/IDENTIFICATION PLAQUE AT FRONT END. EASIEST ASSEMBLY. GROUP CONTAINS 1 EA. OF F-100D SUPER SABRE, F-102A DAGGER, F-101A VOODOO, F-104A STARFIGHTER, F-105B THUNDERCHIEF.

12-7068-P407 750EA30S
PKD. 48 TO CTN. 10 LBS.

3 USAF BOMBERS

GROUP CONTAINS 1 EACH OF B-58A HUSTLER, B-52B INTRUDER, B-66A DESTROYER.

12-7076-P408 250EA30S
PKD. 48 TO CTN. 11 LBS.

FACTORY NO. 784. MONOGRAM MODELS, INC.
STOCK SHIPMENTS
ARTORAMA

KITS CONTAIN: 1 PC. PLASTIC DEEP FRAME SHADOW BOX. NO PAINTING REQUIRED. FINISHED IN 1 PC. PLAS. DIORAMIC BACKGROUND, EMBOSSED. SCULPTURED ANIMAL GROUP MOLDED IN BODY HALVES & OTHER PARTS. EASY TO ASSEMBLE & PAINT. 6 COLOR PAINT SET W/ ADHESIVE SOLVENT & 2 BRUSHES. NO OTHER CEMENT REQUIRED. IDENTIFYING NAME PLATE. INSTRUCTIONS INCLUDED.

ARTORAMA ZEBRAS

AFRICAN ANIMAL GROUP W/3 SCULPTURED FIGURES – 2 ADULT & 1 YOUNG ZEBRA. FRAME SIZE 9 7/8 X 7 3/4". 2 3/8" DEEP.

12-7142-CRI01 5300EA180S
PKD. 12 TO CTN. 18 LBS.

ARTORAMA LIONS

AUTHENTIC "KING OF BEASTS" GROUPING W/4 SCULPTURED FIGURES–LION, LIONESS, & 2 CUBS. FRAME SIZE 9 7/8 X 7 3/4". 2 3/8" DEEP.

12-7159-CRI02 7300EA180S
PKD. 12 TO CTN. 18 LBS.

ARTORAMA GIRAFFES

AFRICAN ANIMAL GROUP W/4 SCULPTURED FIGURES – ADULT & YOUNG GIRAFFES, GNU AND IMPALA. FRAME SIZE 15 1/2 X 12 1/4". 3 3/4" DEEP.

12-7167-CRI03 7500EA300S
PKD. 6 TO CTN. 18 LBS.

FACTORY SHIPMENT ONLY

F. O. B. FACTORY

ARTORAMA ASSORTMENT

ASST. CONTAINS 12 EA. CRI01, CRI02, CRI03.

CRI01-2-3 5II235AT6575F
PKD. 1 TO CTN. 73 LBS.

FACTORY NO. 793
MULTIPLE MODELS, INC.
STOCK SHIPMENTS

KITS CONTAIN: INSTRUCTION BOOKLET, MOULDED PLASTIC PARTS, SKELETON ASSEMBLY PCS., SKIN CLOTH, PAINTS, BRUSHES, & ALL ACCESS.

TYRANNOSAURUS REX

10-9694-2000 4500EA334S
PKD. 4 TO CTN. 16 LBS.

GARGANTUAN GORILLA

10-9702-2001 3500EA334S
PKD. 4 TO CTN. 16 LBS.

MIGHTY ELEPHANT

10-9710-2400 6700EA467S
PKD. 4 TO CTN. 24 LBS.

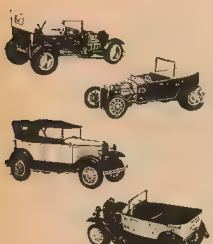
ASK OUR SALESMAN TO SHOW YOU OUR TOY PROMOTIONS

FACTORY NO. 784.

QUARTER MIDGET RACER

CHROME PLATED BODY, WHEELS & ACCESS. SIMULATED LEATHER COCKPIT, LGE. RUBBER SLICKS ON ALL 4 WHEELS, DUMMY ENGINE IN REAR, FIGURE OF DRIVER W/CRASH HELMET & GOGGLES, RAIL SAFETY BAR & DECALS. MODEL SEPARATES IN 2 PARTS SHOWS DUMMY ENGINE IN REAR, EASY TO INSTALL MOTOR & BATTERIES FOR ELECTRICAL OPERATION.

11-0791-PC63 8150EA90S
PKD. 24 TO CTN. 13 LBS.



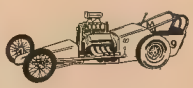
CUSTOMIZING FORD PHAETON KIT

CONTAINS 125 PERFECT PARTS MOLDED IN 3 COLORS - TAN, BLACK, CLEAR. 38 PTS. IN GLEAMING CHROME PLATE. TIRES & WHEELS REQUIRED FOR DIF. VERSIONS ALL INCL. DECAL SHEET INCL. VARIATIONS: DRAG STRIP HOT ROD, STREET HOT ROD, FRAMED JALOPY, & ORIGINAL 4-DOOR PHAETON.

10-4679-PC64 4200EA120S
PKD. 18 TO CTN. 17 LBS.

MONOGRAM MODELS, INC.

AVAILABLE JUNE 20.



CUSTOMIZING DRAGSTER

TRUE TO SCALE CUSTOMIZING COMPONENTS. 92 PARTS IN ORANGE, SILVER, CLEAR AND CHROME PLATED PLASTIC. KIT INCL.; 2 ENGINES, CHEVROLET & CHRYSLER, GMC BLOWER, BODY FRAME, 5 BODY SEGMENTS, BANTAM BODY, PARACHUTE PACK, THIN RUBBER & HVY. DRAG SLICK TIRES. EVERY PART NEEDED TO MAKE ANY OF SIX DIFFERENT DRAGSTERS & MORE.

12-1392-PC65 6200EA120S
PKD. 18 TO CTN. 15 LBS.

B26 INVADER BOMBER

FASTEST ATTACK BOMBER OF ITS DAY. MODEL CARRIES 18 .50 CALIBRE MACHINE GUNS, 6 ROCKEYS AND 2 MAPALM BOMBS. 12 1/2" WINGSPAN.

12-1343-PA6 4100EA60S
PKD. 36 TO CTN. 16 LBS.

PIPER TRI-PACER SPORTS PLANE

INCLUDES: CABIN INTERIOR, DUMMY ENGINE & OPENING AND CLOSING CABIN DOOR. TWO SCULPTURED SPORTSMEN FIGURES INCLUDED. 10 1/2" WINGSPAN.

12-1434-PA25 4100EA60S
PKD. 36 TO CTN. 15 LBS.

STOCK SHIPMENTS

PBX-5A CATALINA "DUMBO"

3 WHEEL LANDING GEAR & 2 TORPEDOES BENEATH WINGS. PILOT & GUNNERS INCL. 12" WINGSPAN.

12-1368-PA8 5100EA60S
PKD. 36 TO CTN. 15 LBS.

B66 TWIN JET BOMBER

OPERATING BOMB DOORS CONTROLLED BY TRIGGER ATOP THE FUSELAGE. PILOT, BOMBARDIER & NAVIGATOR. MOLDED IN SILVERY ALUM. PLASTIC. WINGSPAN 10 1/2".

12-1384-PA10 8100EA60S
PKD. 36 TO CTN. 16 LBS.

TWA SUPER G CONSTELLATION

KIT INCL. 72 MOLDED PLASTIC PARTS, COMPLETE SET OF TWA DECAL MARKINGS, 2 HOSTESSES, 2 LOADING RAMPS, WING TIP TANKS & BATTERY TRUCK. WINGSPAN 11".

12-1418-PA19 5100EA60S
PKD. 36 TO CTN. 15 LBS.

MITCHELL BOMBER PLANE

75MM CANNON IN NOSE, 12-50 CALIBRE MACHINE GUNS & 6 ROCKETS CARRIED BENEATH THE WINGS. MOLDED IN GLEAMING SILVER PLASTIC. 11" WINGSPAN.

12-1350-PA7 3100EA60S
PKD. 36 TO CTN. 17 LBS.

FACTORY NO. 784. MONOGRAM MODELS, INC. STOCK SHIPMENTS

INDIANAPOLIS RACER

KIT INCLUDES FIGURE OF DRIVER & MECHANIC W/TOOL BOX. SIZE: 7 1/8".

12-1525-PC12 2100EA60S
PKD. 36 TO CTN. 14 LBS.

INDIANAPOLIS RACER MOTORIZED

KIT CONTAINS ELECTRIC MOTOR & ALL EQUIPMENT FOR SELF-CONTAINED POWER UNIT. FLASHLIGHT BATTERIES NOT INCLUDED. FEATURES STEERING MECHANISM, HINGED HOOD, DETAILED DUMMY ENGINE, ETC.

11-4082-PC212M 2260EA120S
PKD. 18 TO CTN. 15 LBS.

SLINGSHOT DRAGSTER

CAN BE DRAG RACED & POWERED W/JETEX 50B POWER UNIT OR STANDARD CO2 CARTRIDGE. KIT INCL. SCALE CHRYSLER ENGINE W/6 CARBURETORS, DRIVER & DECALS. IN 3 COLORS OF PLASTIC.

12-1533-PC49 8100EA60S
PKD. 36 TO CTN. 13 LBS.

GREEN HORNET FORD ROADSTER

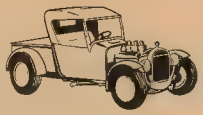
KIT CONTAINS 26 PLAS. PARTS & 40 CHROME PLATED PARTS. CLEAR WINDSHIELD. REMOVABLE FENDERS, TOP & BODY, CHEV. V8 ENGINE & OTHER ACCESS. 6" L.

12-1566-PC61 3150EA90S
PKD. 24 TO CTN. 12 LBS.

32 FORD DEUCE

HAS CHANNELED BODY, DROPPED AXLE, BIG ENGINE, EXTRA CARBURETORS, TUNED EXHAUSTS, ALL W/DETAIL, INCL. COMPLETE UNDER CHASSIS DETAILS. 6" L.

11-4009-PC55 5100EA60S
PKD. 36 TO CTN. 14 LBS.



BLACK WIDOW FORD PICKUP

KIT CONTAINS 50 PLAS. PARTS 1 INCL. 3 CLEAR & 21 CHROME PLATED. FEATURES RUBBER TIRES, CHEV. V8 ENGINE, 3 CARBURETORS, MOON DISC WHEELS, STEEL AXLE & DECALS. 6" L.

12-1574-PC60 3150EA90S
PKD. 24 TO CTN. 13 LBS.

BLACK WIDOW FORD PICKUP MOTORIZED

SAME AS NO. PC60 EXCEPT POWERED BY ELECTRIC MOTOR & BATTERY.

12-1582-PC260M 3250EA150S
PKD. 12 TO CTN. 10 LBS.

FIREBOLT JET POWER RACER

POWER W/INEXPENSIVE JETEX UNIT OR A CO2 CAPSULE. GRILLED AIR INTAKE SCOOPS & LOUVERED AIR OUTLETS. DRIVER, CLEAR PLASTIC CANOPY & FITTINGS INCLUDED.

12-1558-PC51 3100EA60S
PKD. 36 TO CTN. 13 LBS.

LONG JOHN DRAGSTER

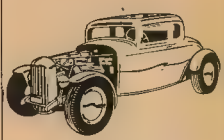
7 3/4" L. CAN BE RACED W/ REG. JET CARTRIDGE OR W/ELECTRIC MOTOR. BODY MOLDED IN RED, OTHER PARTS IN BRIGHT SILVER COLOR. SCULPTURED FIGURE OF DRIVER INCL.

11-4645-PC59 7100EA60S
PKD. 36 TO CTN. 15 LBS.

LONG JOHN DRAGSTER MOTORIZED

SAME AS NO. PC59 EXCEPT POWERED BY ELEC. MOTOR & BATT.

12-1590-PC259M 5200EA120S
PKD. 18 TO CTN. 14 LBS.



1932 FORD SPORT COUPE

76 PARTS IN COLORS & CHROME PLATED, 5 WINDOWS, CLEAR 'VISTA DOME' TOP, BLK. RUBBER TIRES, BIG DECAL SHEET & PRECISION FITTING & SHARP CLEAN PARTS.

11-4660-PC57 5200EA120S
PKD. 18 TO CTN. 15 LBS.

FACTORY NO. 784. MONOGRAM MODELS, INC. STOCK SHIPMENTS

2 USAF REFUELING GROUP

GROUP CONTAINS 1 EA. KC-135 STRATOTANKER, B-47E STRATOJET.
12-7084-P409 350EA30S
PKD. 48 TO CTN. 12 LBS.

PLANE ASSORTMENT

COUNTER DISP. CONTAINS 36 KITS. 12 EA. P407, P408, P409, ALSO POSTERS & OTHER PROMOTIONAL MATERIAL.
12-7092-P407-9 61800EA1080S
PKD. 1 TO CTN. 10 LBS.

FORD "T" PICK-UP

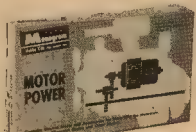
CHEVY ENGINE. 28 PLAS. PARTS INCL. ENGINE, 3 CARBURETORS, EXHAUST HEADERS, FINNED ROCKER COVERS, WINDSHIELD, GENERATOR, ETC. REMOVABLE TOP & FORD PICK-UP BODY. REG. TIRES FOR FRONT WHEELS & DRAG SLICKS FOR REAR. CUSTOMIZING DECALS. 4 1/2" L.
12-7100-P410 250EA30S
PKD. 48 TO CTN. 10 LBS.

SLINGSHOT ROADSTER

SLINGSHOT TYPE W/OPEN BOX FRAME. KIT INCL. CHEVY ENGINE, BLOWER, TUNED EXHAUSTS, ROLL BAR, SEAT, CYCLE TYPE TIRES FOR FRONT ON SPOKE WHEELS, DRAG SLICK FOR WIDE-RIM WHEELS IN REAR. 32 PLASTIC PARTS. CUSTOMIZING DECALS. 5 3/4" L.
12-7118-P411 350EA30S
PKD. 48 TO CTN. 10 LBS.

1932 FORD DRAGSTER

CHEVY ENGINE. 29 PLAS. PARTS INCL. ENGINE, EXHAUST HEADERS, 3 CARBURETORS, STOCK TIRES, WHEEL DISCS, ROLL & NERF BARS, WINDSHIELD, CHANNELED BODY & DROPPED AXLE. INTERIOR DETAIL. 4 3/4" L.
12-7126-P412 750EA30S
PKD. 48 TO CTN. 10 LBS.



MOTORIZING KIT

SPECIAL MOTORIZING KIT CONTAINS MOTOR & ACCESSORIES FOR ELECTRIC OPERATION OF ENGINE MODELS, MOTOR MOUNTS INSIDE ENGINE. FLASHLIGHT BATTERIES (NOT INCL.) FIT INSIDE BASE. PUSH BUTTON IN BASE STARTS AND STOPS ENGINE.
11-0809-AK100 5100EA60S
PKD. 24 TO CTN. 5 LBS.

AIR POWER

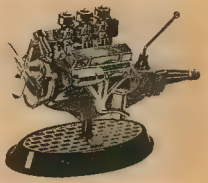
ALL MODELS IN IDENTICAL SCALE 102 PRECISION PLASTIC PARTS. SCALE 1" EQUALS 20'. MODELS ON FLIGHT WIRES & STAND 12" X 15", 10 1/2" H. AIR FORCE BOOK INCL.
11-2151-PA56 3400EA240S
PKD. 12 TO CTN. 18 LBS.

US NAVY FROGMEN & LCP (R) BOAT

KIT CONTAINS: LANDING CRAFT PERSONNEL (RAMP) LCP (R) W/ RUBBER LIFE RAFT MOUNTED ON PORT SIDE. INCL. SLING SHOT PICK-UP, 3 NAVY FROGMEN W/ AIR TANKS, 2 NAVY FROGMEN IN ACTION POSES, 2 NAVY CREWMEN WEARING LIFE JACKETS. DECALS (OFFICIAL), DISP. STAND.
12-1475-PB48 4169EA102S
PKD. 24 TO CTN. 20 LBS

CAR ASSORTMENT

CONTAINS 36 ASSTD. FORTY-NINER HOT ROD KITS - 12 EA. P410, P411, P412. ALSO POSTERS & OTHER PROMOTIONAL MATERIAL INCL.
12-7134-P410-12 51800AT1080S
PKD. 1 TO CTN. 10 LBS.



CUSTOMIZING AUTO ENGINE

KIT CONTAINS 135 MOLDED PLASTIC PTS. BASIC CHEV. ENGINE (V-8), COMPONENTS & ACCESS., PLUS CURRENT "SPEED SHOP" CUSTOMIZING PRODS.; DISPLAY STAND INCL. SCALED TO 1/8 ACTUAL SIZE.
10-4547-PE62 2300EA180S
PKD. 12 TO CTN. 16 LBS.

FACTORY NO. 784. MONOGRAM MODELS, INC. STOCK SHIPMENTS

CESSNA NO. 180 SPORTS PLANE

INCL. CABIN INTERIOR DUMMY ENGINE, WORKING CABIN DOORS, SCULPTURED FIGURES. 10 1/2" WINGSPAN.

12-1442-PA26 5100EA60S
PKD. 36 TO CTN. 16 LBS.

T28A AIR FORCE TRAINER PLANE

NEW PLASTIKIT MODEL W/OPERATING LANDING GEAR, SLIDING CANOPY & DETAILED COCKPIT INTERIOR. 3 SCULPTURED FIGURES, MOLDED IN SMOOTH, SILVERY PLASTIC.

12-1459-PA28 6100EA60S
PKD. 36 TO CTN. 14 LBS.

BLUE ANGELS FLYING TIGER FIGHTER - F11F-1

PILOT FOR EACH PLANE INCL. DECALS OF AUTHENTIC NAVY & BLUE ANGELS MARKINGS & DECORATIONS & FLIGHT POSITION NUMBERS 1 TO 4.

12-1467-PA29 3100EA60S
PKD. 36 TO CTN. 14 LBS.

U.S. NAVY TBF AVENGER TORPEDO BOMBER

KIT INCLUDES 57 PLASTIC PARTS, AUTHENTIC DECALS & 4 SCULPTURED FIGURES OF PILOT, GUNNER, NAVIGATOR & FLIGHT DECK OFFICER.

12-1483-PA31 7150EA90S
PKD. 24 TO CTN. 16 LBS.

F105 THUNDERCHIEF SUPERSONIC JET BOMBER

TRIGGER OPENS CANOPY & RELEASES PILOT & EJECTION SEAT. ANOTHER OPENS BOMB BAY DOORS & DROPS NUCLEAR BOMB. 10 1/2" L. KIT INCL. DECALS, ETC.

12-1500-PA33 7100EA60S
PKD. 36 TO CTN. 14 LBS.

VIGILANTE JET

SMALL TRIGGER ON UNDERSIDE OF MODEL RELEASES BOMB-EJECTING MECHANISM & BOMB IS EJECTED REARWARD. KIT INCL. DECALS & FIGURE.

10-9603-PA53 2100EA60S
PKD. 36 TO CTN. 15 LBS.

IROQUOIS JET HELICOPTER

11 1/8" L. MAIN & TAIL ROTORS BOTH REVOLVE. CABIN DOORS MAY BE SET IN OPEN OR CLOSED POSITIONS. ALSO INCL. INSTRUMENT PANEL, COMPLETE CABIN INTERIOR & 5 FIGURES.

12-1608-PA50 2100EA60S
PKD. 36 TO CTN. 14 LBS.

U.S. AIR FORCE JET BOMBER B58 HUSTLER

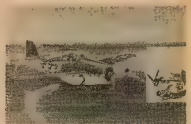
11" L. W/6" SWEPT BACK WING SPAN. HAS 73 COLORED & CLEAR PLASTIC PARTS. 3 COCKPIT CANOPIES CAN BE OPENED & CLOSED & WEAPONS POD CAN BE DROPPED. KIT INCL. PORT. GAS TURBINE TRUCK & 5 SCULPTURED FIGURES & DECALS.

12-1491-PA32 3100EA60S
PKD. 36 TO CTN. 15 LBS.

DAUNTLESS

MOLDED IN BLUE, BLACK & CLEAR PLASTIC. COMPLETE EXTERIOR & COCKPIT DETAIL. MOVABLE DIVE BRAKES, LANDING GEAR, REAR MACHINE GUN, BOMB-DROPPING MECHANISM. INCL. 4 FIGURES & BOMB CART, EXTRA BOMB & 4 WING-MOUNTED BOMBS.

11-7424-PA54 3150EA90S
PKD. 24 TO CTN. 13 LBS.



GRUMMAN F4F WILDCAT

AUTHENTIC REPRODUCTION. WINGS FOLD, CARRIES 2 UNDER-WING TANKS. LANDING GEAR CAN BE ASSEMBLED IN EXTENDED OR RETRACTED POSITION. FIGURES OF PILOT & GROUND CREWMAN INCL. MOLDED IN NAVY'S BLUE & CLEAR PLAS. WING SPAN 8 3/4". SCALE 1/4" : 1'.

12-1400-PA66 5100EA60S
PKD. 36 TO CTN. 14 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

TINYTOYS ASSORTMENT

ASST. CONSISTS OF 4 PCS. EA. NO. 625, 626, 627, 628 & 654, PLUS 1 EXTRA PC. OF 654 & A DISPLAY RACK.

2-2608-126A 44200DL2520S
PKD. 1 TO CTN. 15 LBS.

MR. MAGOO CAR

METAL, 8 1/4" L. YELLOW CAR W/BLACK REMOVABLE TOP. BATT. OPERATED GOING BOTH FORWARD & REVERSE. ROCKS, RATTLES & ROLLS. ALSO STEERS. MR. MAGOO IS ANIMATED – BOUNCES ON SEAT AS HE DRIVES ALONG.

6-6605-952 5500EA300S
PKD. 6 TO CTN.

TIC TOY CLOCK

MULTI-COLORED PLAS. CLOCK ACTUALLY RUNS AS LONG AS 14 HRS. SPRING DRIVEN, 25 PTS. CAN BE TAKEN APART–PUT TOGETHER AGAIN THROUGH COLOR-KEYED GEAR ASSEMBLY. FOR BOYS & GIRLS 5 TO 15 YRS. 11 1/2"H., 8" W.

6-6613-965 6600EA360S
PKD. 3 TO CTN. 7 LBS.

NAVY FIGHTER BOMBER

METAL. RED WINGS & COWL, ALUM. BODY W/RED, WHITE & BLUE INSIGNIA. COCKPIT ENCL. W/TRANSPARENT SLIDING BUBBLE. REVOLVING PROPELLER, FOLDING WINGS, RETRACTABLE LANDING GEAR. BLK. WHEELS. 10" L.

2-3143-495 2200EA120S
PKD. 12 TO CTN. 20 LBS.

AIR COMBAT SET

CONSISTS OF: 1 NO. 495 AIRPLANE, 2 NO. 430 AIRPLANES & 2 NO. 571 JET PLANES IN RED, BLUE & SILVER COMB. CUT-OUT CONTROL TOWER, PYLON & WINDSOCK INCL. ON BOX.

2-2962-54 5500EA300S
PKD. 3 TO CTN. 14 LBS.

AIRPLANE

METAL, 6 1/2" L. WING SPAN 8 3/4". DARK BLUE & LIGHT BLUE COMB. W/BRIGHT METAL TRIMMING. FOLDING WINGS. COCKPIT ENCL. W/TRANSPARENT BUBBLE. REVOLVING PROP. & RETRACTABLE LANDING GEAR. BLACK WHEELS.

2-2764-467 2100EA60S
PKD. 12 TO CTN. 8 LBS.

JET PLANE

METAL, 7" L. WINGSPREAD 8 1/4". RED & ALUM COMB. CLEAR PLAS. BUBBLE ON COCKPIT. FOLDING WINGS & RETRACTABLE LANDING GEAR. BLACK WHEELS.

2-3085-751 2100EA60S
PKD. 12 TO CTN. 8 LBS.

WHEN ORDERING BY MAIL USE THE POSTAGE FREE RETURN CARDS- AT FRONT OF THIS CATALOG

FACTORY NO. 700. HUBLEY MFG. CO. STOCK SHIPMENTS

CONSTRUCTED OF STURDY IMPACT POLYSTYRENE, 1/24TH SCALE MODELS. EASILY ADAPTABLE FOR MOTORIZED RACING. EACH CUSTOMIZING KIT CONTAINS STOCK & CUSTOMIZING PARTS, LARGE CUSTOM DECAL & DETAILED INSTRUCTIONS.

TRIUMPH TT3 CONVERTIBLE
12-0253-150K 2150EA90S
PKD. 12 TO CTN. 8 LBS.

TRIUMPH TR3 GRAND TOURING
10-4562-151K 3150EA90S
PKD. 12 TO CTN. 8 LBS.

MERCEDES-BENZ 300SL CONVERTIBLE
12-0261-152K 8150EA90S
PKD. 12 TO CTN. 9 LBS.

MERCEDES BENZ 300SL HARD TOP
10-4570-153K 7150EA90S
PKD. 12 TO CTN. 9 LBS.

FORD COUNTRY SEDAN
12-0279-154K 6150EA90S
PKD. 12 TO CTN. 9 LBS.

FORD FOUR DOOR SEDAN
12-0287-156K 7150EA90S
PKD. 12 TO CTN. 9 LBS.

ROLLS-ROYCE SILVER CLOUD SEDAN
12-0295-157K 5170EA102S
PKD. 12 TO CTN. 9 LBS.

METROPOLITAN CONVERTIBLE
10-4588-158K 5150EA90S
PKD. 12 TO CTN. 9 LBS.

RENAULT DAUPHINE
10-4596-159K 3150EA90S
PKD. 12 TO CTN. 9 LBS.

1961 FORD COUNTRY SEDAN
10-4604-161K 8150EA90S
PKD. 12 TO CTN. 10 LBS.

1961 FORD FAIRLANE 500 SEDAN
10-4612-162K 6150EA90S
PKD. 12 TO CTN. 10 LBS.

METAL CUSTOMIZING KITS

METAL INDIANAPOLIS RACER
KIT CONTAINS DETAILED METAL RACING ENGINE W/EXHAUST HEADER. METAL KIT W/PLASTIC ACCESSORIES CONTIANS 50 PCS.
12-0337-852K 1200EA120S
PKD. 12 TO CTN. 20 LBS.

METAL 32 FORD CUSTOM ROADSTER
OVER 7" LONG. KIT CONTAINS 55 PCS.
12-0311-853K 7200EA120S
PKD. 12 TO CTN. 19 LBS.

METAL MODEL A FORD PICK UP TRUCK
KIT CONTAINS REMOVABLE HOOD, DETAILED MOTOR, REMOVABLE TOP & SPARE WHEEL. MORE THAN 50 PCS.
12-0303-855K 6200EA120S
PKD. 12 TO CTN. 22 LBS.

FACTORY NO. 700. HUBLEY MFG. CO. STOCK SHIPMENTS.

SCALE MODELS ARE 1/60TH ACTUAL SIZE. HAVE ALL METAL BODY, RUBBER TIRES, PLASTIC WINDOWS. ALL REAL-TOYS INDIVIDUALLY CARDED. EACH CAR COMPLETE W/CUSTOMIZING DECALS & EXCITING CLUB OFFER FOR COLLECTORS.

FORD PANEL TRUCK
12-6060-551 480EA48S
PKD. 24 TO CTN. 6 LBS.

CHEVROLET AMBULANCE
12-6078-552 480EA48S
PKD. 24 TO CTN. 6 LBS.

CHEVROLET FIRE CHIEF
12-6086-553 380EA48S
PKD. 24 TO CTN. 6 LBS.

FORD TAXI
12-6094-554 780EA48S
PKD. 24 TO CTN. 6 LBS.

STATE POLICE FORD
12-6102-555 680EA48S
PKD. 24 TO CTN. 6 LBS.

DELIVERY TRUCK
12-6110-575 580EA48S
PKD. 24 TO CTN. 10 LBS.

SOFT DRINK TRUCK
12-6128-752 2100EA60S
PKD. 24 TO CTN. 12 LBS.

DUMP TRUCK
12-6136-754 3100EA60S
PKD. 24 TO CTN. 12 LBS.

TOW TRUCK
12-6144-755 8100EA60S
PKD. 24 TO CTN. 12 LBS.

SCHOOL BUS
12-6151-756 8100EA60S
PKD. 24 TO CTN. 12 LBS.

1960 RENAULT DAUPHINE - POLY BAGGED

ALMOST 7" L. NEW 1960 COLORS. AUTHENTICALLY DESIGNED. DETAILS INCL. CHROME PLATED GRILLE, FRONT & REAR BUMPERS, HEADLIGHTS, TAIL LIGHTS, LOUVERED REAR FENDER GRILLES & WHEEL HUBS.

12-0360-1109 4100EA60S
PKD. 24 TO CTN. 9 LBS.

1960 MERCEDES SPORT COUPE - POLLY BAGGED

NEW 1960 COLORS. INCL. CHROME PLATED GRILLE, BUMPERS, HEADLIGHTS, TAIL LIGHTS & WHEEL HUBS. CHASSIS UNDER CARRIAGE HAS COMPLETE DETAIL. ALMOST 8" L. USE OF TRADE-MARKS & CAR DESIGN AUTHORIZED & APP. BY MERCEDES BENZ MOTOR CO. STUTTGART, GERMANY

12-0345-1105 2100EA60S
PKD. 24 TO CTN. 9 LBS.

1960 METROPOLITAN HARD TOP - POLY BAGGED

ALMOST 7" L. MADE OF PLASTIC. FULL DETAILS. INCL. CUSTOMIZING DECALS. REAR TIRE MOUNT INCL.

12-0352-1107 3100EA60S
PKD. 24 TO CTN. 9 LBS.

1960 TRUMPH SPORT COUPE POLY BAGGED

ALMOST 7" L. NEW 1960 COLORS. DETAILS INCL. CHROME PLATED GRILLE, FRONT & REAR BUMPERS, HEADLIGHTS, TAIL LIGHTS & WHEEL HUBS. CHASSIS UNDER CARRIAGE HAS COMPLETE DETAILS.

12-0378-1111 5100EA60S
PKD. 24 TO CTN. 9 LBS.

FACTORY NO. 700. HUBLEY MFG. CO. STOCK SHIPMENTS.

SCALE MODELS ARE 1/60TH ACTUAL SIZE. HAVE ALL METAL BODY, RUBBER TIRES, PLASTIC WINDOWS. ALL REAL-TOYS INDIVIDUALLY CARDED. EACH CAR COMPLETE W/CUSTOMIZING DECALS & EXCITING CLUB OFFER FOR COLLECTORS.

METAL CUSTOMIZING KITS

METAL MODEL A FORD ROADSTER

COMPLETE W/REMOVABLE HOOD, DETAILED MOTOR, REMOVABLE TOP, RUMBLE SEAT THAT OPERATES & SPARE WHEEL. MORE THAN 50 PCS.

12-0329-854K 7200EA120S
PKD. 12 TO CTN. 22 LBS.

MODEL A FORD PHAETON

7 1/2" L. DETAILED ENGINE W/ REMOVABLE HEAD, RUBBER HOSE & ROTATING FAN. REMOVABLE TOP, MOVABLE GEAR SHIFT LEVER, STEERING MECHANISM.

12-3521-856K 5200EA120S
PKD. 12 TO CTN. 19 LBS.

MODEL A FORD TOWN SEDAN

8" L. KIT CONTAINS TRUNK & TRUNK RACK, COWL LIGHTS, WINDSHIELD, REAR & SIDE WINDOWS, PLUS ALL OTHER MODEL A FEATURES.

12-3539-857K 3200EA120S
PKD. 12 TO CTN. 20 LBS.

CHEVROLET CORVETTE

12-5963-420 380EA48S
PKD. 24 TO CTN. 6 LBS.

FORD THUNDERBIRD

12-5971-421 280EA48S
PKD. 24 TO CTN. 6 LBS.

STUDEBAKER HAWK

12-5989-422 780EA48S
PKD. 24 TO CTN. 6 LBS.

CHRYSLER IMPERIAL

12-5997-423 880EA48S
PKD. 24 TO CTN. 6 LBS.

CHEVROLETTE PICK UP

12-6003-424 680EA48S
PKD. 24 TO CTN. 6 LBS.

FORD FALCON

12-6011-425 580EA48S
PKD. 24 TO CTN. 6 LBS.

CHEVROLET CORVAIR

12-6029-426 780EA48S
PKD. 24 TO CTN. 6 LBS.

FORD COUNTRY SQUIRE

12-6037-427 280EA48S
PKD. 24 TO CTN. 6 LBS.

BUICK

12-6045-428 980EA48S
PKD. 24 TO CTN. 6 LBS.

G. M. FIREBIRD III

12-6052-550 980EA48S
PKD. 24 TO CTN. 6 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

FARM SET

ALL METAL SET CONSISTS OF: TRACTOR, TRUCK SPREADER, PLOW & CULTIVATOR. ASSTD. COLORS.

6-6621-31 3300EA180S
PKD. 6 TO CTN. 17 LBS.

FARM SET

SOFT, UNBREAKABLE POLY. SET CONSISTS OF MILK TRUCK, TRACTOR, PIGS, CHICKENS & DUCKS IN BRIGHT COLORS.

2-4307-7 2100EA60S
PKD. 12 TO CTN. 7 LBS.

FIREBOAT

WATER SHOOTING FIREBOAT IS RED & WHITE HIGH IMPACT STYRENE W/BLK. STACK. WHEN DIAPHRAGM ON BOTTOM IS SQUEEZED 6 TIMES, BOAT PUMPS 2 STREAMS OF WATER BY ITSELF FOR APPROX. 40 SECONDS. 6 1/4" LONG.

2-2889-601 3100EA60S
PKD. 12 TO CTN. 5 LBS.

BARNYARD SET

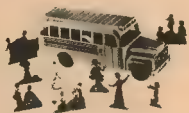
HIGH IMPACT PLAS. SOFT UNBREAKABLE POLY. SET CONSISTS OF FARM WAGON, CULTIPACKER, TRACTOR, MILK TRUCK, CHICKENS, DUCKS & 2 PIGS, ALSO TRAY OF 6 MILK CANS IN BRIGHT COLORS. IN LITHOED BOX.

2-2400-8 2200EA120S
PKD. 12 TO CTN. 17 LBS.

FARM TRUCK COMB.

METAL. SET CONSISTS OF ONE FORD TRACTOR, 3-BLADED PLOW, FARM WAGON, 2 CRATES OF CHICKENS & DUCKS. LITHOED BOX IN FULL COLOR.

2-4323-41 4400EA240S
PKD. 6 TO CTN. 19 LBS.



SCHOOL BUS

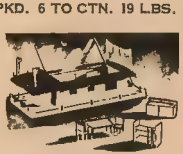
METAL. 9 1/4" L. SCHOOL BUS YELLOW W/BLACK & ALUM. TRIM. BOX CONTAINS CUT-OUT CHILDRENS FIGURES.

2-3101-493 2200EA120S
PKD. 12 TO CTN. 18 LBS.

FORD FARM SET

METAL. SCALE MODEL W/ACCESS THAT HITCH. 1 SET PER DIE CUT BOX. FARM WAGON 11 1/2". 2 CRATES OF CHICKENS & DUCKS. LITHOED BOX CONVERTS INTO RED BARN.

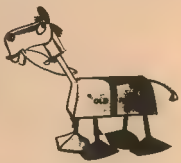
2-2483-57 6600EA360S
PKD. 3 TO CTN. 16 LBS.



HOUSEBOAT

RED & WHITE POLY HOUSEBOAT. COMPL. W/6 PCS. OF REMOVABLE FURN. REAL COMPASS ON DECK. REMOVABLE LAUNDRY LINES. FLOATS & PULLS. CLEAR PLAS. SUN ROOF. 11" L.

2-2921-675 3300EA180S
PKD. 6 TO CTN. 10 LBS.



OLD PAL HORSE

NEW, HOBBY HORSE THAT ACTUALLY WALKS. SLIGHT ROCKING MOTION ALLOWS HORSE TO BE RIDDEN ALMOST ANYWHERE. CAN ALSO BE LED. HVY. GA. STEEL & PLAS. ENAMEL FINISH. IN CONTRASTING COLORS. 36" L. 34" H.

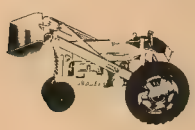
2-2988-980 22000EA1200S
PKD. 1 TO CTN. 18 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

STOCK YARD TRUCK

METAL & PLAS. GREEN CHASSIS, YELLOW HIGH IMPACT PLAS. BODY. 3 PIGS INCL. WHEN SIDE OF TRUCK IS OPENED & KNOB TURNED, PIGS "WALK" OUT OF TRUCK. 10" L.

2-3184-851 2200EA120S
PKD. 12 TO CTN. 15 LBS.



TRACTOR LOADER

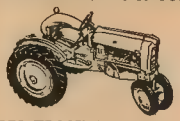
METAL. 12 3/4" L. ORANGE W/ BRIGHT METAL LOADER MECHANISM & STEERING WHEEL. ALUM. TRIM. REALISTIC ENGINE DETAILS. STEERING WHEEL OPERATES FRONT WHEELS. SIDE LEVER RAISES, LOWERS & DUMPS LOADER.

2-3044-501 3300EA180S
PKD. 6 TO CTN. 18 LBS.

FRONT END LOADER

METAL. ORANGE W/BLK. REALISTIC MOTOR DETAILS. ALUM. TRIMMING & LOADER MECHANISM. RED WHEELS W/REALISTIC BLK. RUBBER TREAD. LOADER OPERATED BY LEVER NEAR DRIVER'S SEAT. 7 3/4" L.

2-3069-505 3300EA180S
PKD. 6 TO CTN. 15 LBS.



FORD TRACTOR

METAL. SCALE MODEL OF FORD 961 POWERMASTER TRACTOR. TRICYCLE TYPE WHEELS. RED & GREY W/BLK. RUBBER WHEELS. REALISTIC ENGINE DETAILS & 3 POINT HITCH FOR ACCESS. 10 1/2" L.

2-3226-507 4400EA240S
PKD. 6 TO CTN. 20 LBS.

DUMP TRUCK

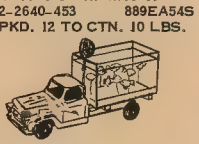
METAL. 7 5/16" L. INDIV. PKD. ON CARD. RED CAB & CHASSES; YELLOW DUMP. BRIGHT METAL TRIM. BLACK WHEELS.

2-2681-458 789EA54S
PKD. 12 TO CTN. 10 LBS.

TOW TRUCK

METAL. 7 1/2" L. INDIV. PKD. ON CARD. RED W/NICKEL SIDES & BOOM. BLACK WHEELS.

2-2640-453 889EA54S
PKD. 12 TO CTN. 10 LBS.



FISH HATCHERY

METAL & PLASTIC. RED CHASSIS W/ALUM. TRIM. TRANSPARENT FISH TANK COMPL. W/SWIMMING FISH. FISH NET SUPPLIED. 10" L.

2-2905-498 2200EA120S
PKD. 12 TO CTN. 14 LBS.

TRACTOR

METAL. 5 1/2" L. INDIV. PKD. ON CARD. ORANGE W/BRIGHT TRIMMING. REALISTIC DETAILING OF ENGINE, CHASSES, HOOD & SEAT. BLACK WHEELS, TREADED FRONT & REAR TRACTOR.

2-2665-456 789EA54S
PKD. 12 TO CTN. 10 LBS.

STAKE TRUCK

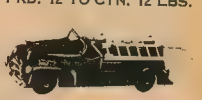
METAL. 7" L. INDIV. PKD. ON CARD. ORANGE W/BRIGHT METAL SIDES & DROP END GATE. BLACK WHEELS.

2-2723-460 989EA54S
PKD. 12 TO CTN. 10 LBS.

FORD FAIRLANE W/BOAT & TRAILER

METAL & PLASTIC COMB. RED STATION WAGON W/YELLOW BOAT TRAILER; RED & WHITE PLAS. REMOVABLE BOAT. BLK. WHEELS. 16" L.

2-3200-655 2200EA120S
PKD. 12 TO CTN. 12 LBS.



FIRE ENGINE

METAL. 8 1/2" L. INDIV. PKD. ON CARD. RED W/BRIGHT METAL WINDSHIELD & LADDERS. BLACK WHEELS.

2-2749-465 389EA54S
PKD. 12 TO CTN. 10 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

EVERY MODEL AUTHENTICALLY DESIGNED & COMPLETE IN ALL DETAILS, INCLUDING CHROME PLATED GRILLE, BUMPERS, HEADLIGHTS, TAIL LIGHTS, FENDER ORNAMENTS & WHEEL HUBS. EACH CHASSIS HAS COMPL. DETAIL SUCH AS MUFFLER, DIFFERENTIAL, TRANSMISSION & FRAME.

MERCEDES-BENZ
300SL CONVERTIBLE
4-4255-1206 2200EAI20S
PKD. 12 TO CTN. 7 LBS.

METROPOLITAN HARD TOP
4-4263-1207 2200EAI20S
PKD. 12 TO CTN. 6 LBS.

Same as Above

METROPOLITAN
CONVERTIBLE
4-4271-1208 2200EAI20S
PKD. 12 TO CTN. 5 LBS.

RENAULT DAUPHINE
4-4289-1209 2200EAI20S
PKD. 12 TO CTN. 6 LBS.

TRIUMPH TR3
GRAND TOURING
4-4297-1211 2200EAI20S
PKD. 12 TO CTN. 7 LBS.

FORD FAIRLANE SEDAN
4-4313-1130 2129EA78S
PKD. 12 TO CTN. 6 LBS.

MERCEDES COUPE
4-4180-1132 3129EA78S
PKD. 12 TO CTN. 6 LBS.

METROPOLITAN HARD TOP
4-4198-1134 4129EA78S
PKD. 12 TO CTN. 6 LBS.

RENAULT DAUPHINE
4-4206-1136 5129EA78S
PKD. 12 TO CTN. 6 LBS.

TRIUMPH HARD TOP
4-4214-1138 2129EA78S
PKD. 12 TO CTN. 6 LBS.

AMERICAN LAFRANCE
PUMPER
EQUIPPED W/ALL NECESSARY TOOLS FOR FIRE-FIGHTING. RED W/ALUM. TRIM. COMPL. CHASSIS DETAILS, CLEAR PLAS. WINDSHIELD & SIDE WINDOWS. 6 TREADED BLACK TIRES. 4 1/4" L.

2-4406-625 3150EA90S
PKD. 12 TO CTN. 5 LBS.

AMERICAN LAFRANCE
AERIAL LADDER
MATE TO NO. 625 PUMPER. RED W/ALUM. TRIM. ACCURATE CHASSIS DETAILS, CLEAR PLAS WINDSHIELD & SIDE WINDOWS. LADDER CAN BE EXTENDED & REVOLVES ON ENGINE CHASSIS. 6 TREADED BLK. TIRES. 6 1/4" L.

2-4448-653 2200EAI20S
PKD. 12 TO CTN. 6 LBS.

LE TOURNEAU - WESTINGHOUSE TOURNATRACTOR
YELLOW W/ALUM. TRIM. ACCURATE ENGINE & CHASSIS DETAILS. BULLDOZER BLADE CAN BE RAISED & LOWERED. 4 LGE. TREADED BLK. TIRES. 5" L.

2-4422-627 2150EA90S
PKD. 12 TO CTN. 6 LBS.

FACTORY NO. 119A. THE HUBLEY MFG. CO. STOCK SHIPMENTS

LE TOURNEAU - WESTINGHOUSE HAULPAK DUMP TRUCK

ORANGE W/ALUM. TRIM. ACCURATE ENGINE & CHASSIS DETAILS, CLEAR PLAS. WINDSHIELD & SIDE WINDOWS. 6 TREADED BLK. TIRES. DUMP CAN BE OPERATED TO UNLOAD CONTENTS. 4 1/4" L.

2-4414-626 3150EA90S
PKD. 12 TO CTN. 5 LBS.

LETOURNEAU - WESTINGHOUSE TOURNAPULL SCRAPER

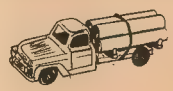
YELLOW W/ALUM. TRIM. ACCURATE ENGINE DETAILS. MOVABLE SCOOP. 4 LGE. BLK. TREADED TIRES. 6 3/8" L.

2-4455-654 2200EA120S
PKD. 12 TO CTN. 5 LBS.

COOK BROS. CONCRETE MIXER TRUCK

ORANGE W/ALUM. TRIM. ACCURATE CHASSIS DETAILS, CLEAR PLAS. WINDSHIELD & SIDE WINDOWS. REVOLVING MIXER & MOVABLE CHUTE. 10 TREADED BLK. TIRES. 4 3/4" L.

2-4430-628 2150EA90S
PKD. 12 TO CTN. 5 LBS.



LOG TRUCK

METAL. ORANGE W/NICKEL TRIMMING. FURNISHED W/5 - 6" LOGS. 4 BLK. WHEELS. 10 3/4" L.

2-2780-469 3100EA60S
PKD. 12 TO CTN. 15 LBS.

DUMP TRUCK

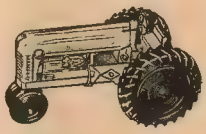
METAL. 9 1/4" L. RED CAB & CHASSIS; YELLOW DUMP BODY. DUMP OPERATED BY SIDE LEVER. BLACK WHEELS.

2-2806-470 5100EA60S
PKD. 12 TO CTN. 13 LBS.

HOOK & LADDER

METAL. 11 1/4" L. RED W/NICKEL GRILL & ALUM. TRIM. FOUR BLACK WHEELS.

2-2822-471 3100EA60S
PKD. 12 TO CTN. 13 LBS.



TRACTOR

METAL. RED W/ALUM. TRIMMING. REALISTIC ENGINE DETAILS. STEERING WHEEL OPERATES FRONT WHEELS. TREADED RUBBER TIRES. 7 1/4" LONG.

2-2848-472 3100EA60S
PKD. 12 TO CTN. 16 LBS.

TRACTOR AND WAGON

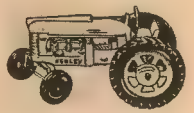
METAL. 10 1/2" L. BOTH TOYS RED W/BLACK WHEELS.

2-2863-474 4100EA60S
PKD. 12 TO CTN. 13 LBS.

BELL TELEPHONE TRUCK

METAL. 9 1/2" L. RED W/ALUM. TRIM. NICKEL PLATED WINCH & BOOM. DETACH. TRAILER W/5" POLE. 3 DIGGING TOOLS INCL. BLACK WHEELS.

2-3127-494 2200EA120S
PKD. 12 TO CTN. 22 LBS.



TRACTOR

METAL. RED W/ALUM. TRIMMING. REALISTIC ENGINE DETAILS. STEERING WHEEL OPERATES FRONT WHEELS. TREADED BLK. TIRES. 9 1/4".

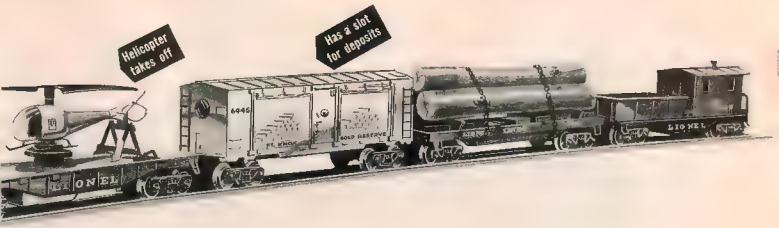
2-3168-496 2200EA120S
PKD. 12 TO CTN. 29 LBS.

LOG TRUCK

METAL. 7 5/8" L. INDIV. PKD. ON CARD. TURQUOISE W/BRIGHT TRIMMING. 5 LOGS. BLACK WHEELS.

2-2707-459 689EA54S
PKD. 12 TO CTN. 10 LBS.

THAT'S WORTH ITS WEIGHT IN GOLD



No. 2571 Made to sell for $49.95

No. 637LTS Steam Loco and Tender with Headlight, Magne-Traction, Smoke & Whistle..... **$35.00**

No. 3419 Automatic Helicopter Launching Car..... **7.95**

No. 6445 New Ft. Knox Gold Bullion Transport Car..... **5.95**

No. 6361 Timber Transport Car **5.95**

No. 6119 Work Caboose **$2.95**

12 Sections No. 31 Super "O" Curved Track..... ..... **4.20**

2 Sections No. 32 Super "O" Straight Track. . .... **.70**

No. 39-25 Complete Operating Set for uncoupling and operating all cars in this outfit..... **3.95**

Lubricant, Oil, Wires and Instruction Sheet

...THE SUPER "O" DELUXE

5 STAR GENERAL

- Smoke
- Whistle
- Headlight
- Magne-Traction
- Illuminated Coaches

No. 2528WS Made to sell for $49.95

No. 1872LT "General" Loco and Tender with Smoke, Headlight, and Magne-Traction **$27.50**

No. 1877 "General" Horse Car **4.95**

No. 1876 Illuminated "General" Mail-Baggage Car **7.95**

No. 1875W Illuminated "General" Passenger Car with Whistle. . . **17.95**

12 Sections No. 31 Super "O" Curved Track **4.20**

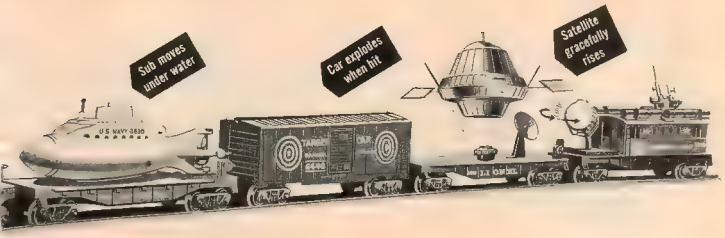
1 Section No. 32 Super "O" Straight Track .... **.35**

No. 48 Insulated Straight Track **1.00**

No. 39-25 Complete Operating Set for uncoupling and operating cars **3.95**

Lubricant, Oil, Wires and Instruction Sheet

FREIGHTER WITH 5 ACTION-PACKED CARS



No. 2572 Made to sell for $59.95

No. 2359 New Boston & Maine GP-9 Diesel with Headlight, Magne-Traction and Horn.....**$29.95**

No. 6544 Four Missile Firing Car 7.95

No. 3830 Operating Submarine Car 8.95

No. 6448 New Exploding Target Range Car..... 5.95

No. 3519 New Automatic Satellite Launching Car.... 7.95

No. 3535 Operating Security Car with Rotating Searchlight **$7.95**

12 Sections No. 31 Super "O" Curved Track 4.20

4 Sections No. 32 Super "O" Straight Track 1.40

No. 39-25 Complete Operating Set for uncoupling and operating cars 3.95

Lubricant, Oil, Wires and Instruction Sheet

AND FEATURING THE NEW-IN-'61 TV MONITOR CAR

No. 2573 Made to sell for $75.00

No. 736LTS Berkshire Steam Loco and Tender with Headlight, Magne-Traction, Smoke and Whistle **$49.95**

No. 3545 New Operating TV Monitor Car 7.95

No. 6416 New Four Boat Transport Car 7.95

No. 6475 Pickle Car 5.95

No. 6440 New Twin Piggyback Van Transport Car.... 5.95

No. 6357 Illuminated Caboose **$5.95**

12 Sections No. 31 Super "O" Curved Track..... 4.20

4 Sections No. 32 Super "O" Straight Track 1.40

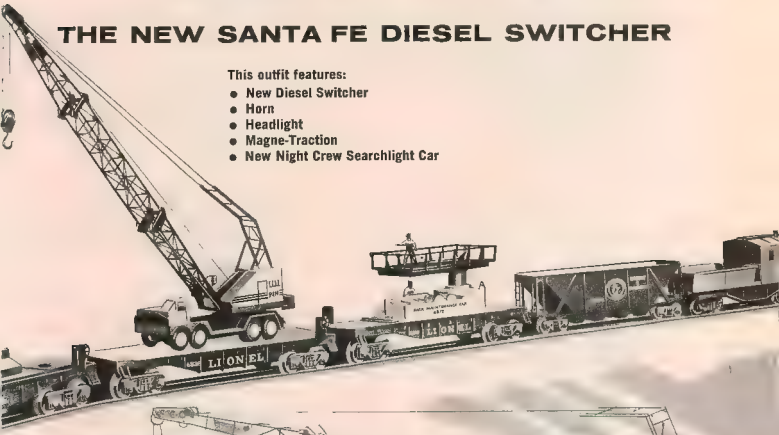
No. 39-25 Complete Operating Set for uncoupling and operating cars 3.95

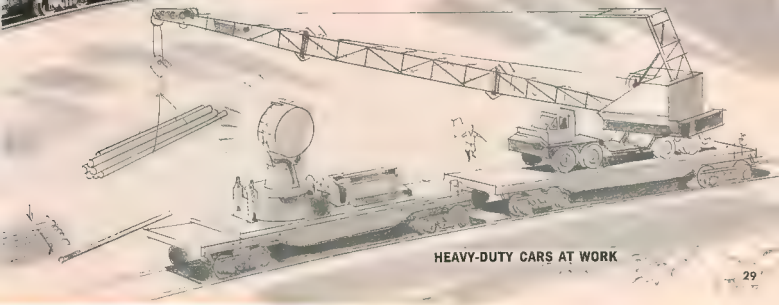
Lubricant, Oil, Wires and Instruction Sheet

THE NEW SANTA FE DIESEL SWITCHER

This outfit features:

- New Diesel Switcher
- Horn
- Headlight
- Magne-Traction
- New Night Crew Searchlight Car

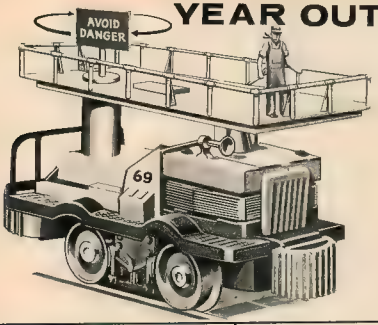




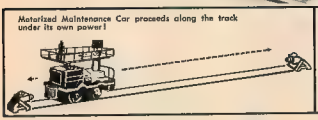
HEAVY-DUTY CARS AT WORK

NEW POWERFUL LOCOS ...FAVORITE

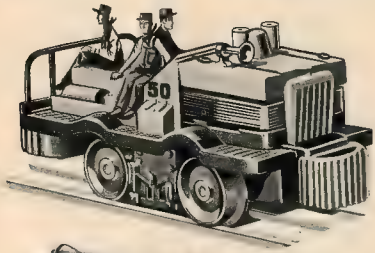
YEAR OUT PROVEN BEST



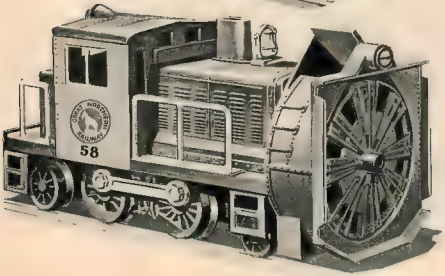
No. 69 Motorized Maintenance Car — A delight to watch! When bumper or other object is struck car reverses direction and flag rotates to read "Danger". Upon striking opposite bumper, car again reverses direction and flag rotates 180° to read "Safety First". Action is continuous. Car 6" long. **$9.95**



Upon hitting opposite bumper, car again reverses direction and flag again rotates, now reading "Safety First."
SAFETY
FIRST



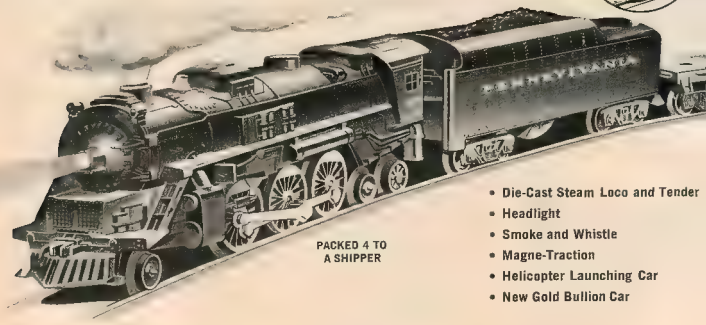
No. 50 Section Gang Car — Entertaining and self propelling! When car strikes a bumper or other object, it reverses direction and one of the gangmen moves to the other side of car. Car 6" long. **$7.95**



No. 58 Great Northern Rotary Snow Plow —On the job when snow drifts pile up! Snow plow on the front of loco actually rotates. Diesel has stack, simulated bell, railings and headlight. Loco 8¾" **$12.95**

THE 2-6-4 SUPER "O" STEAM FREIGHTER

SUPER "O"



PACKED 4 TO
A SHIPPER

- Die-Cast Steam Loco and Tender
- Headlight
- Smoke and Whistle
- Magne-Traction
- Helicopter Launching Car
- New Gold Bullion Car

THE WANTED ONE...NOW A STAPLE

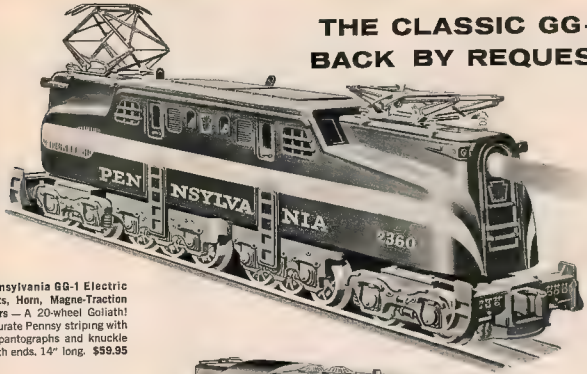
SUPER "O"

IN FULL COMMAND
5-STAR GENERAL

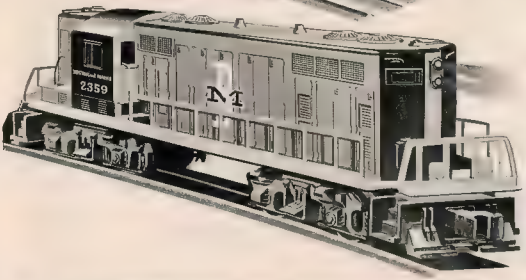
PACKED 4 TO
A SHIPPER

A MIRACLE IN MODELING ACCURACY—

THE CLASSIC GG-1 BACK BY REQUEST



No. 2360 Pennsylvania GG-1 Electric with Headlights, Horn, Magne-Traction and Two Motors — A 20-wheel Goliath! Loco has accurate Pennsy striping with two overhead pantographs and knuckle couplers at both ends. 14" long. **$59.95**



New! No. 2359 Boston & Maine GP-9 Diesel with Headlights, Horn and Magne-Traction—A beauty from coupler to coupler! Complete with blue, white and black Boston and Maine markings. Loco 14¼" long. **$29.95**

No. 2383 Santa Fe "AA" Diesel with Headlight, Horn, Magne-Traction and Two Motors — Styled after the GM F3 type diesel with red and silver Santa Fe markings. Units together 26" long. **$49.95**

New! No. 218C Santa Fe Dummy "B" Unit—Auxiliary type power unit used to power diesel. Has red and silver Santa Fe markings. Unit 11" long **$6.95**

No. 224C U.S. Navy Dummy "B" Unit (not illustrated) — In blue with U.S. Navy markings. Unit 11" long. **$6.95**

No. 220 Santa Fe Diesel with Headlight and Magne-Traction—Complete with colorful red and silver Santa Fe markings. Diesel 11" long. **$19.95**

No. 220T Santa Fe Dummy "A" Unit (not illus.)—Tender used to power diesel. Has red and silver markings. Unit 11" long. **$7.95**

No. 224P U.S. Navy Diesel Unit With Headlight and Magne-Traction—Based on the Alco-GE FA-2 type diesel. Unit is blue with U.S. Navy markings. Diesel is 10¾" long. **$16.95**

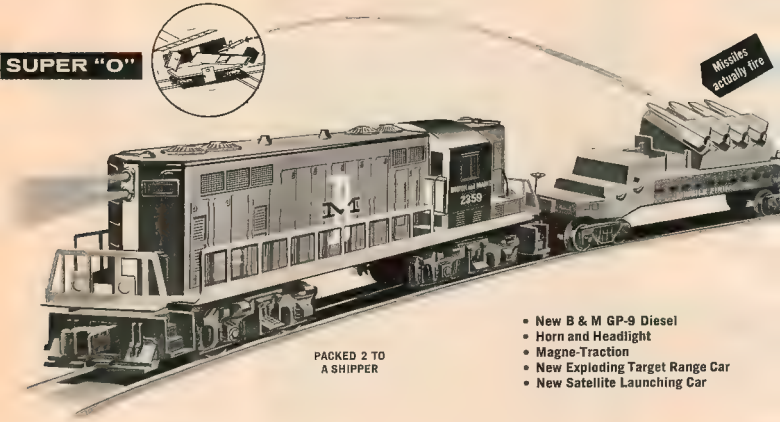
No. 228 Canadian National Railroad Diesel with Headlight and Magne-Traction — The pride of the "north" colorfully detailed in green and gold Diesel 10¾" long. **$19.95**

New! No. 231 Rock Island Diesel with Headlight and Magne-Traction—A real powerhouse! Accurately detailed with red and black Rock Island markings. Diesel 10¾" long. **$19.95**

THE NEW BOSTON AND MAINE GP-9 DIESEL

SUPER "O"

Missiles actually fire



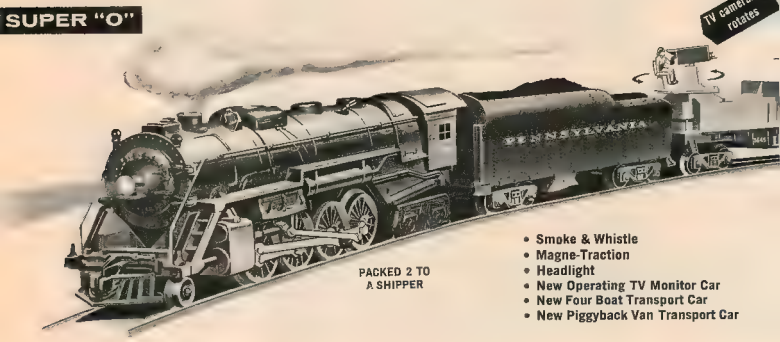
PACKED 2 TO A SHIPPER

- New B & M GP-9 Diesel
- Horn and Headlight
- Magne-Traction
- New Exploding Target Range Car
- New Satellite Launching Car

THE MIGHTY "BERKSHIRE" PULLING NEW CARGO CARS

SUPER "O"

TV cameraman rotates

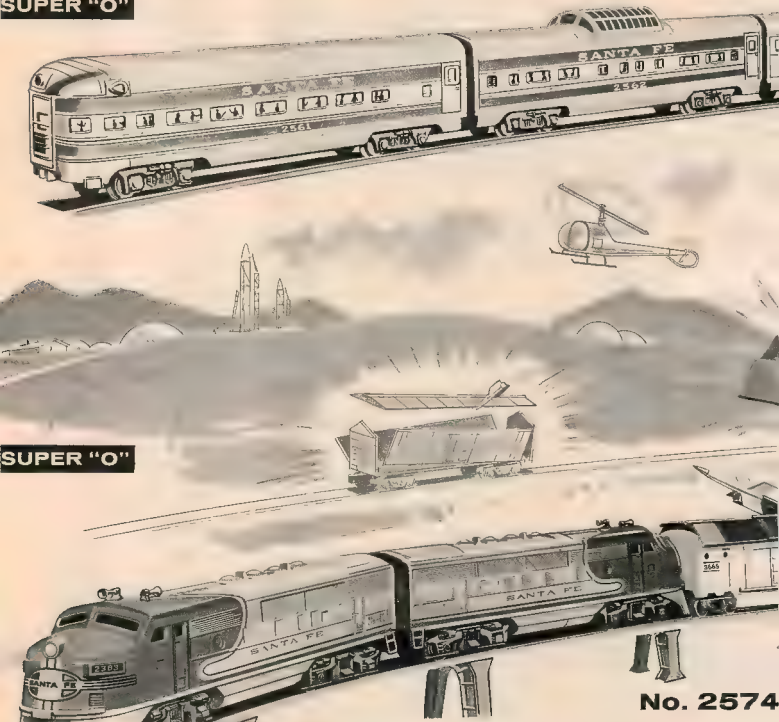


PACKED 2 TO A SHIPPER

- Smoke & Whistle
- Magne-Traction
- Headlight
- New Operating TV Monitor Car
- New Four Boat Transport Car
- New Piggyback Van Transport Car

CRACK SANTA FE SUPER CHIEFS...PASSENGER

SUPER "O"



SUPER "O"

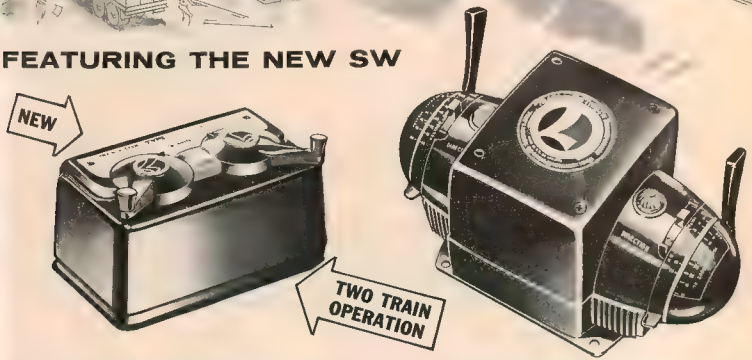
No. 2574

- Magne-Traction
- Headlight
- Horn
- Two Motors
- New Fighting Equipment

No. 2383	Santa Fe "AA" Diesel with Headlight, Magne-Traction, Horn, and Two Motors	$49.95
No. 3665	New Minuteman Missile Launching Car	9.95
No. 3419	Automatic Helicopter Launching Car	7.95
No. 448	New Missile Firing Range Set with Camouflage and Exploding Target Range Car	10.95
No. 3830	Operating Submarine Car	8.95
No. 6437	Illuminated Cupola Caboose	5.95

GGT...LIONEL AT ITS QUALITY BEST!

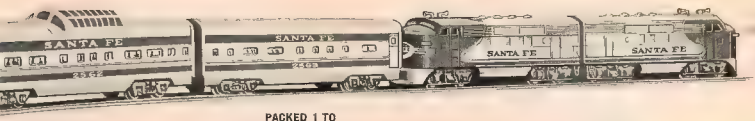
FEATURING THE NEW SW



NEW! SW—Two Train Operation!—130 Watt, 115 Volts, A.C., 60 Cycles—Can operate two trains and accessories. Transformer has one throttle for each train. Throttles control speed, direction and stopping of train. Button on top is used to control whistle of one train. Has power-on light and built-in circuit breaker. Listed by UL. 8¾"" x 5¾" x 5". **$25.00**

ZW—The Mightiest Power Supply of Them All! 275 Watt, 115 Volts, A.C., 60 Cycles. Four variable voltage circuits will operate up to four different train sets simultaneously. Two separate built-in horn and whistle control circuits, two separate train direction levers. Heavy-duty self-resetting circuit breaker. Green light indicates "Power On", red light warns of "shorts." Durable phenolic housing. 12½" x 7" x 6¾"..... **$39.95**

OR FREIGHT...SUPER "O" CLASSICS



PACKED 1 TO A SHIPPER

- Headlight
- Magne-Traction
- Horn
- Illuminated Passenger Cars
- Two Motors

No. 2576 Made to sell for $100.00

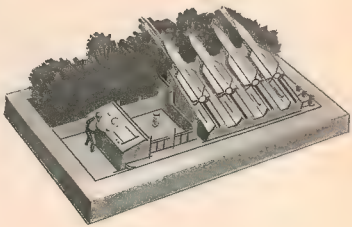
No. 2383 Santa Fe "AA" Diesel with Headlight, Magne-Traction, Horn and Two Motors... ....**$49.95**
No. 2563 Illuminated Santa Fe Pullman **12.95**
No. 2562 Illuminated Santa Fe Vista-Dome **12.95**
No. 2562 Illuminated Santa Fe Vista-Dome **12.95**
No. 2561 Illuminated Santa Fe Observation **12.95**

12 Sections No. 31 Super "O" Curved Track **$4.20**
6 Sections No. 32 Super "O" Straight Track **2.10**
No. 39-25 Complete Operating Set for uncoupling and operating cars **3.95**
Lubricant, Oil, Wires and Instruction Sheet

PACKED 2 TO A SHIPPER

Made to sell for $89.95

12 Sections No. 31 Super "O" Curved Track **$4.20**
4 Sections No. 32 Super "O" Straight Track **1.40**
No. 109 12-piece Trestle Set **3.00**
No. 39-25 Complete Operating Set for uncoupling and operating car **3.95**
No. 943 Exploding Ammo Dump **1.95**
Lubricant, Oil, Wires and Instruction Sheet



LIONEL LOCOS AND MOTORIZED UNITS

No. 1672LT "General" Steam Loco and Tender with Headlight, Smoke, and Magne-Traction –Has box headlight, cowcatcher and balloon smokestack. Loco is grey, red and gold; tender is green with brown woodpile. Loco and tender 15¼" long. . .$27.50

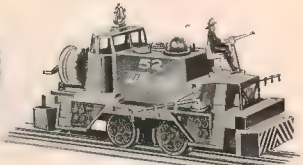
NEW! No. 236LT Steam Loco and Tender with Headlight, Magne-Traction and Smoke. Loco and tender 17" long. (Will not operate on Super "O" track) **$18.95**

No. 218 Santa Fe "AA" Diesel with Headlight Horn and Magne-Traction—Two GE "A" units with colorful red and silver markings. Units together 22" long. **$32.50**

No. 637LTS Steam Loco and Tender with Headlight, Smoke, Whistle and Magne-Traction – A mighty 6/6 cast 12-wheeler! Loco and tender 18¼" long. **$35.00**

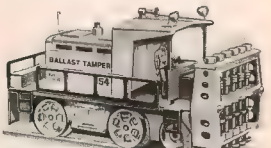
No. 2016LT Steam Loco and Tender with Smoke and Headlight—Loco and tender 18½" long. **$28.50**

No. 246LT Steam Loco and Tender with Headlight and Magne-Traction. Loco and tender 17" long. (will not operate on Super "O" track) **$15.95**



No. 52 Fire Fighting Car–Self-propelled with illuminated red "warning" light on top. When car hits bumper, fireman swivels and direction is reversed. Hoses and sprinklers can be extended. Car 7" long. **$12.95**

No. 68 Executive Inspection Car – A station wagon that rides on track! Headlights, tail lights and interior are illuminated. Will operate either forward or backward. Car 7½" long. **$12.95**



No. 54 Track Ballast Tamper—Always on the job! Actuator slows car and tampers go to work. When second actuator is reached, tamping action stops and normal speed is resumed. Car 7" long. **$14.95**

No. 55 "Tie-Jector" Car–Self propelling! As car moves it discharges wooden ties along the track automatically. Action is controlled by actuators along the trackside. Car 8¼" long. **$9.95**

No. 247LT "B & O" Steam Loco and Tender with Smoke and Headlight—Blue-striped loco and tender 17½" long. **$18.95**

BACK BY DEMAND...THE NOW FAMOUS

- Two Motors
- Horn and Headlight
- Magne-Traction
- Twin Pantagraphs

No. 2575 Made to sell for $100.00

No. 2360 Pennsylvania GG-1 Electric Loco with Headlight, Twin Pantagraphs, Two Motors, Magne-Traction, and Horn $59 95

No. 6530 Fire Prevention Training Car $5.95

No. 6828 Harnischfeger Mobile Construction Crane Car 7.95

No. 6464 Box Car 5.95

No. 6827 Harnischfeger Power Shovel Car. 7.95

No. 6736 Mackinac Hopper Car 5.95

No. 6560 Crane Car 7.95

No. 6437 Illuminated Cupola Caboose 5.95

12 Sections No. 31 Super "O" Curved Track 4.20

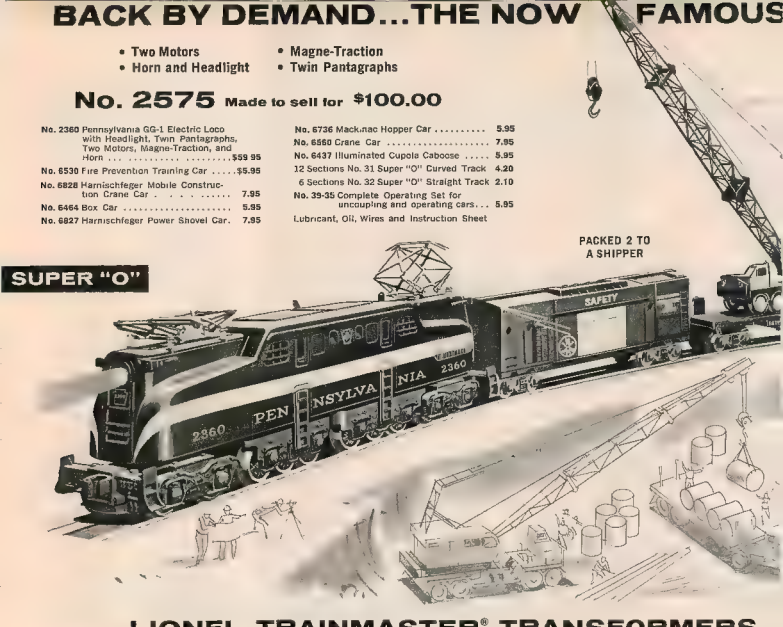
6 Sections No. 32 Super "O" Straight Track 2.10

No. 39-35 Complete Operating Set for uncoupling and operating cars... 5.95

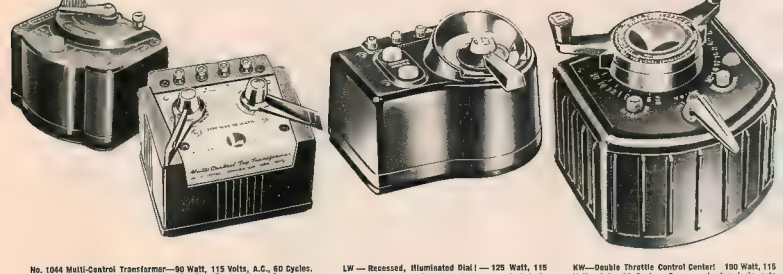
Lubricant, Oil, Wires and Instruction Sheet

PACKED 2 TO A SHIPPER

SUPER "O"



LIONEL TRAINMASTER® TRANSFORMERS..



No. 1044 Multi-Control Transformer—90 Watt, 115 Volts, A.C., 60 Cycles. Controls direction, speed, horn, whistle. Two fixed voltages for accessories. Circuit breaker. Listed by UL. 5" x 4½" x 4½". $12.95

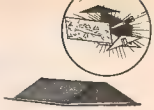
No. 1063 Transformer — 75 Watt, 115 Volts, A.C., 60 Cycles. Controls horn, whistle, train direction and speed. Circuit breaker. Listed by UL. 4½" x 3½" x 3¾". $10.95

LW — Recessed, Illuminated Dial — 125 Watt, 115 Volts, A.C., 60 Cycles. Two buttons control train direction, horn or whistle. Two fixed voltage ranges for accessories. Built-in automatic circuit breaker. Variable warning light indicates voltage intensity and "shorts". Listed by UL. 6¾"x4¼"x5". $17.95

KW—Double Throttle Control Center! 190 Watt, 115 Volts, A.C., 60 Cycles. Can operate two train sets plus loads of accessories. Two separate train direction and horn and whistle control circuits. Automatic circuit breaker and "shorts" indicator. High-impact phenolic case. 7¼" x 6⅞" x 7½". $32.50

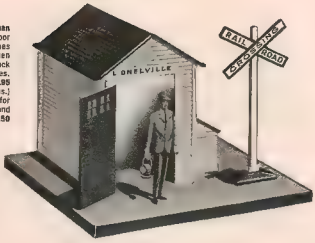
OPERATING ACCESSORIES

Car "explodes" when side is hit by missile.

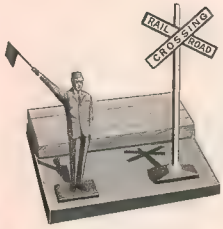


No. 943 Exploding Ammo Dump—When hit by missile, dump "explodes" Reassembles easily. Serves as target for Mobile Missile Launchers, Missile Firing Car, Minuteman and Missile Launching Cars and Missile Launching Platforms. Dump 3" x 5". **$1.85**

No. 133 Illuminated Passenger Station—Adds extra flavor to any train layout! Station has simulated brick base, frosted windows and brick chimney Station 12⅛" long, 3¼" wide and 6⅛" high. **$7.95**

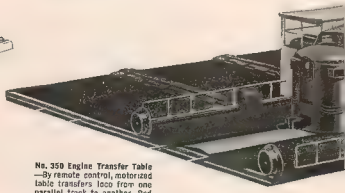


No. 145 Automatic Gateman — When train nears, door opens and gateman comes out swinging lantern. When train passes, man goes back into shack and door closes. Shack is illuminated **$6.95** 145C Contactor (not illus.) Single pole, single throw for 145, 252, 151, 140 and 1047. **$1.50**



No. 1047 Switchman with Flag — Fun to watch! As train approaches the railroad crossing, the switchman waves his warning flag to oncoming traffic Action ceases when train passes. Sign is 4½" high. **$5.95**

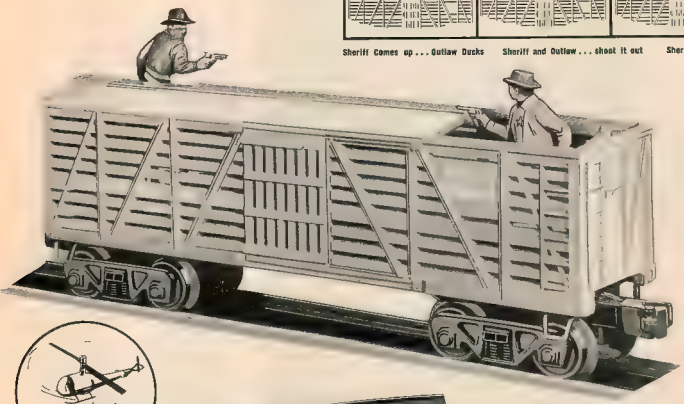
No. 252 Automatic Crossing Gate— Like those seen at street crossings! As train approaches, gate lowers and lights begin to flash. When train passes, gate rises and traffic resumes. Gate 9⅝" long. **$5.95**

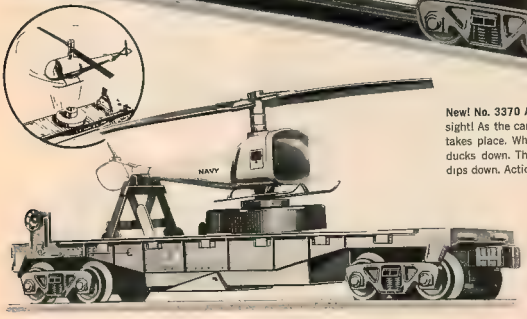


No. 350 Engine Transfer Table —By remote control, motorized table transfers loco from one parallel track to another Red light ind cates track alignment Track bed 17½" long, 10⅜" wide (Loco not incl.) **$17.95** **No. 350-50 Transfer Table Extension** (not illus.) — Extends table to include 4 parallel tracks. **$4.95**

ON LAND...ON SEA...AND IN THE AIR

Sheriff Comes up . . . Outlaw Ducks | Sheriff and Outlaw . . . shoot it out | Sheriff ducks down



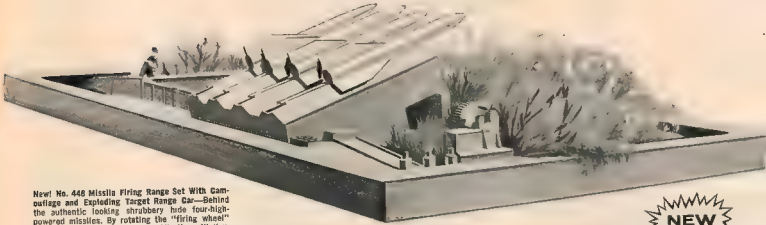


New! No. 3370 Animated Sheriff and Outlaw Car — A thrilling sight! As the car moves along the track a dramatic gun battle takes place. When the sheriff comes up to shoot, the outlaw ducks down. The outlaw comes up to shoot and the sheriff dips down. Action is continuous. Car 11" long. **$7.95**

No. 3419 Operating Helicopter Launching Car—A continual favorite! After the spring in the launching platform is wound, the "whirlybird" can be sent soaring up in the air by remote control. Car 11" long. **$7.95**

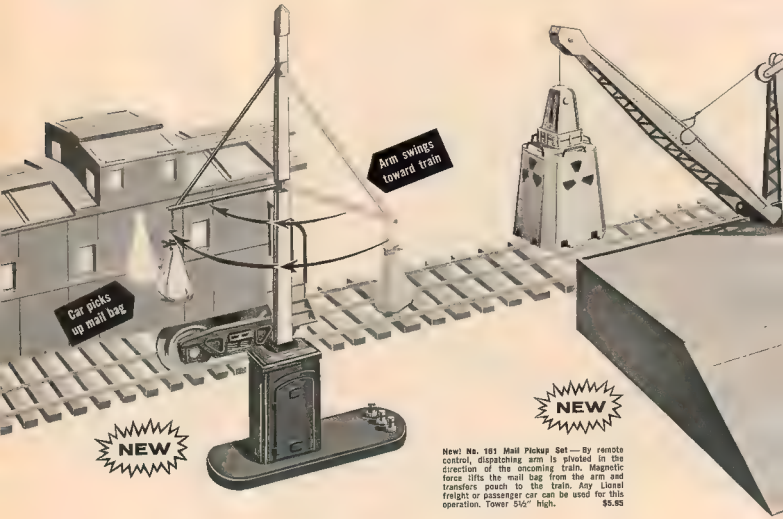
No. 3830 Operating Submarine Car — A double treat! Just wind sub's mechanism, set in water and watch it cruise and dive. When not in water sub can be set on flat car base. Car 11" long. **$8.95**

SIX BRAND NEW ACCESSORIES FOR GREATER "ADD-ON" SALES

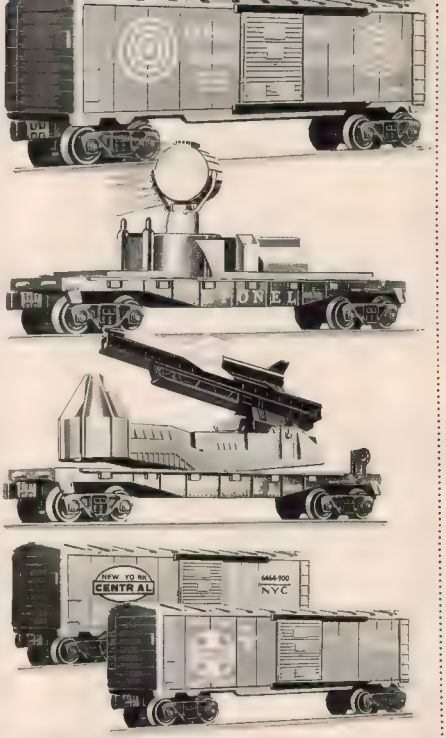


New! No. 446 Missile Firing Range Set With Camouflage and Exploding Target Range Car—Behind the authentic looking shrubbery hide four-high-powered missiles. By rotating the "firing wheel" missiles are fired in sequence. Missiles will "explode" the Target Range Car on contact. Set includes platform, missiles and Target Car. Unit 9" by 54½". **$10.95**

NEW



New! No. 161 Mail Pickup Set — By remote control, dispatching arm is pivoted in the direction of the oncoming train. Magnetic force lifts the mail bag from the arm and transfers pouch to the train. Any Lionel freight or passenger car can be used for this operation. Tower 5½" high. **$5.95**



NEW

New! No. 6448 Exploding Target Range Car—Just hit the bullseye and see the action! Projectile from any of Lionel's cars and accessories will explode this target car. Reassembles easily. Car 10¼" long. **$5.95**

NEW

New! No. 6822 Night Crew Searchlight Car—A real trouble-shooter! Keeping vigil through the night is this car with its illuminated searchlight blazing skyward. Car 11" long. **$7.95**

No. 6850 Missile Launching Car — When firing button is pressed, launching unit rises to firing position and missile blasts off automatically. Missile can explode No. 6448 Target Range Car and No. 943 Exploding Ammo Dump. Car 11" long. **$7.95**

No. 6464-900 New York Central Box Car — Comes in jade green with authentic N. Y. Central markings. Perfect detailing including sliding doors. Car 10½" long. **$5.95**

NEW

New! No. 6464-700 Santa Fe Shock Control Box Car — Comes in red with white Santa Fe markings. Has real sliding doors on both sides. Car 10½" long. **$5.95**

No. 6544 Missile Firing Car — E rotating wheel on side, missile can be fired in sequence. Missile will explode No. 6448 Target Rang Car and No. 943 Exploding Ammo Dump. Car 11" long. **$7.9**

NEW

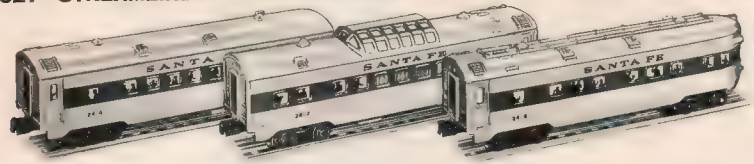
New! No. 6445 New Ft. Knox Gol Bullion Transport Car — Car ha "see-thru" windows which displa simulated gold bars. On top is slot which can be used for ma ing deposits. Car 10½" long **$5.**

No. 6560 Crane Car—A heavy du work car! Crane has two han wheels -one elevates the boom the other raises and lowers hoo Cab swivels at its base. Car 7¾ long. **$7.9**

NEW

New! No. 6343 Barrel Ramp Car A most unique car with exti value! Loaded on an incline ramp are wooden barrels on the way to receiving platforms. C 11" long. **$8.9**

"027" STREAMLINERS



Illuminated "027" Streamlined Passenger Cars with Santa Fe Striping — These beautifully-detailed streamliners in Santa Fe blue and silver striping have fully illuminated interiors showing passengers silhouetted at the windows. Designed for use on any Lionel track. Pullman and vista-dome each 11¾" long, boat-tail observation car 11½" long.

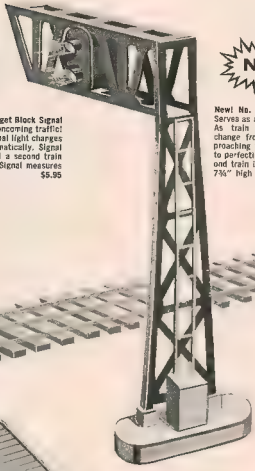
No. 2414 Striped Santa Fe Pullman **$8.95**

No. 2412 Striped Santa Fe Vista-Dome **$8.95**

No. 2416 Striped Santa Fe Observation **$8.95**

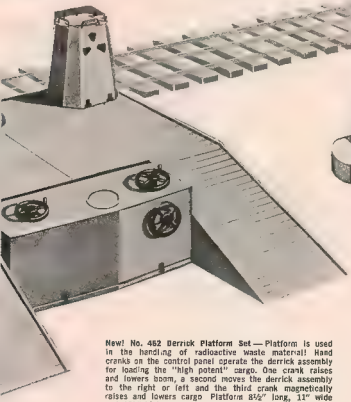
NEW

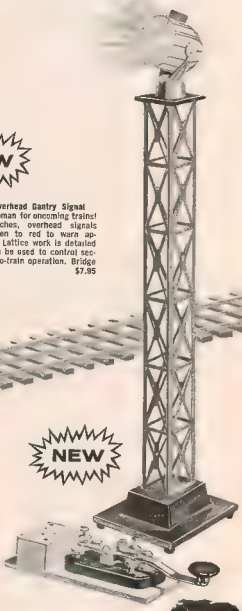
New! No. 163 Single Target Block Signal —Serves as a guide to oncoming traffic! As train approaches, signal light changes from green to red automatically. Signal can be wired to control a second train in a two-train operation Signal measures 9" high. **$5.95**



NEW

New! No. 452 Overhead Gantry Signal Serves as a watchman for oncoming trains! As train approaches, overhead signals change from green to red to warn approaching traffic. Lattice work is detailed to perfection. Can be used to control second train in a two-train operation. Bridge 7¾" high **$7.95**

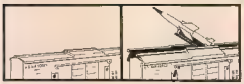




NEW

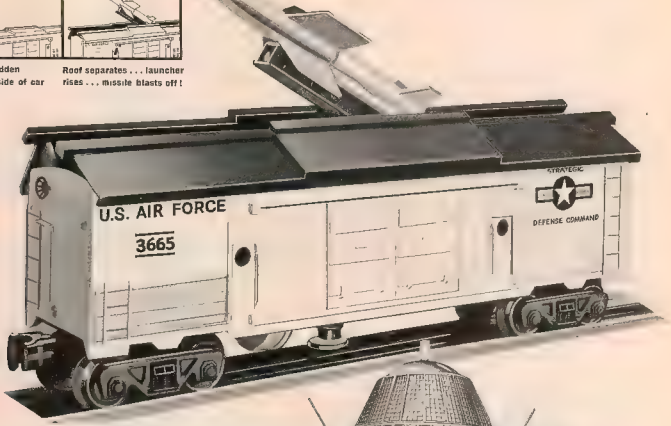
New! No. 299 Code Transmitter Set — A two-fold accessory! Operator can transmit Morse Code signals by flashing the tower light on and off. Buzzer on transmitter works simultaneously with light Set includes blinking beacon and transmitting key Tower 11⅝" high. **$7.95**

New! No. 462 Derrick Platform Set — Platform is used in the handling of radioactive waste material! Hand cranks on the control panel operate the derrick assembly for loading the "high potent" cargo. One crank raises and lowers boom, a second moves the derrick assembly to the right or left and the third crank magnetically raises and lowers cargo Platform 8½" long, 11" wide and 1⅝" high. **$7.95**

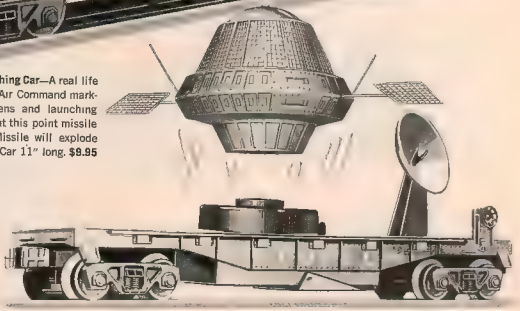


Missile is hidden inside of car

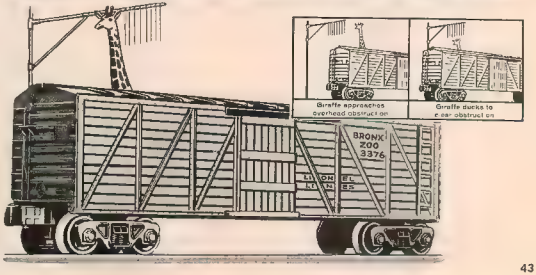
Roof separates . . . launcher rises . . . missile blasts off!



New! No. 3665 "Minuteman" Missile Launching Car—A real life model of the "Minuteman" with Strategic Air Command markings! By remote control, roof of car opens and launching mechanism elevates to firing position . . . at this point missile blasts off automatically toward target. Missile will explode Target Range Car, Exploding Ammo Dump. Car 11" long. **$9.95**

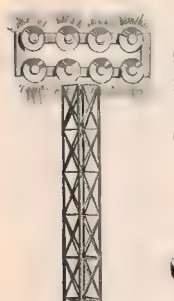


New! No. 3519 Operating Satellite Launching Car—Just watch your sales soar! By a remote control operation, satellite is orbited in a spiral path into space. Its descent back to earth is slow and graceful. Car 11" **$7.95**

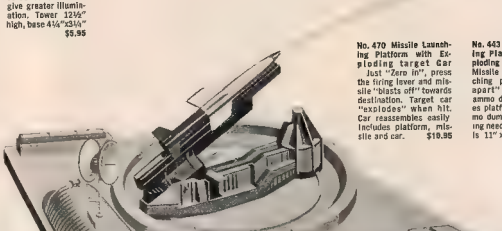


No. 3376 Operating Giraffe Car—Always entertaining! As the car approaches the overhead telltale, giraffe pulls in his head. After the telltale has been cleared, up pops the giraffe's head. Car 11" long. **$6.95**

PROVEN BEST SELLERS IN



No. 185 Eight-Bulb Tower—Used by railroads for night time yard operations! Tower has eight powerful bulbs set in silvered reflectors to give greater illumination. Tower 12½" high, base 4¼"x3¼". **$5.95**



No. 470 Missile Launching Platform with Exploding Target Car Just "Zero in", press the firing lever and missile "blasts off" towards destination. Target car "explodes" when hit. Car reassembles easily Includes platform, missile and car. **$10.95**

No. 443 Missile Launching Platform with Exploding Ammo Dump—Missile from the launching platform "blows apart" the simulated ammo dump. Set includes platform, missile, ammo dump. No special wiring needed Platform unit is 11" x 12". **$8.95**

No. 494 Rotary Beacon—Beacon has a red and green light which revolves in a circular motion. Revolving action is obtained by Lionel's "Vibrotor" motor. Tower is 11¾" high, base 5 x 5". **$8.95**

No. 394-37 (not illus.)—Beacon Cap for 394 **$1.50**

No. 353 Trackside Control Signal Signals change from green to red. Signal can be wired to control 2 trains. Signal 9" high. **$5.95**

153C Contactor (not illus.) Single pole, 2 throw for 353, 163, 452. **$1.50**

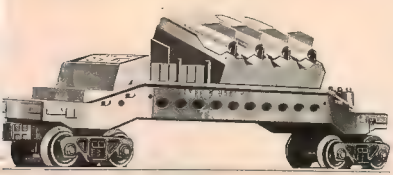
No. 154 Flashing Highway Signal—As a train approaches, lights on the signal start to blink alternately After train passes crossing, the lights automatically go out. Signal 9" high. **$5.95**

154C Contactor (not illustrated) — Alternate contactor for 154. **$1.50**

No. 148 Banjo Signal—A real railroading accessory! As train approaches, red light flashes and banjo "stop" arm begins to swing to and fro. Action stops when train has passed. Signal measures 7½" high. **$5.95**

No. 151 Automatic Semaphore — When track is clear, arm points up with green light showing. As train approaches, arm shifts to a horizontal position and light changes to red. Semaphore 9⅞" high. **$3.95**

5 NEW SALES-PACKED CARS



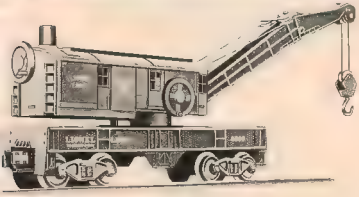
New! No. 6050 Savings Bank Car – Car has bank markings on sides with slot for deposits. Car 11" long. **$4.95**

No. 1877 "General" Horse Car – Car carries six "fenced-in" horses. Car 11" long. **$4.95**

No. 6530 Fire Prevention Training Car – Has double sliding doors for loading. Car 11" long. **$5.95**

No. 6437 Illuminated Caboose—Interior is illuminated. Car 8¼" long. **$5.95**

No. 6736 Mackinac Mac Hopper Car–Car has four detailed double hoppers Car 11½" long. **$5.95**



No. 6465 Two Dome Cities Service Oil Car – Brightly colored with authentic markings. Car 9¼" long. **$3.95**

No. 6428 U. S. Mail Car–Car has sliding doors with red, white and blue markings. Car 10½" long. **$5.95**

No. 6812 Track Maintenance Car –Platform can be raised by hand crank. Car 11" long. **$9.95**

No. 6844 Missile Carrying Car – Carries missiles for Nos. 44, 45, 6544 and 448. Car 11" long **$5.95**

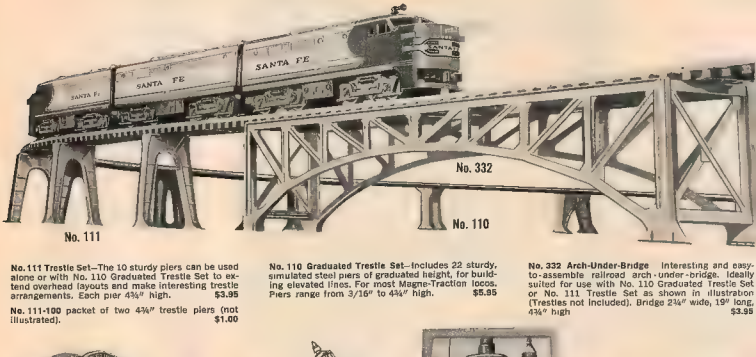
···SUPER "O" STREAMLINERS

Illuminated Super "O" Steamlined Passenger Cars – The most luxurious passenger cars in model railroading and made of heavy-gauge aluminum. The illuminated interiors show passengers at the windows. Observation car has real marker lights on rear. Each car 16¼" long. (Rolls only on Super "O" and "O" track)

No. 2563 Illuminated Striped Santa Fe Pullman.....**$12.95**

No. 2561 Illuminated Striped Santa Fe Observation **$12.95**

ACCESSORIES NECESSARY FOR CONTINUOUS RAILROADING OPERATION



No. 111 Trestle Set—The 10 sturdy piers can be used alone or with No. 110 Graduated Trestle Set to extend overhead layouts and make interesting trestle arrangements. Each pier 4¾" high. **$3.95**

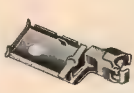
No. 111-100 packet of two 4¾" trestle piers (not illustrated). **$1.00**

No. 110 Graduated Trestle Set—Includes 22 sturdy, simulated steel piers of graduated height, for building elevated lines. For most Magne-Traction locos. Piers range from 3/16" to 4¾" high. **$5.95**

No. 332 Arch-Under-Bridge — Interesting and easy-to-assemble railroad arch-under-bridge. Ideally suited for use with No. 110 Graduated Trestle Set or No. 111 Trestle Set as shown in illustration (Trestles not included). Bridge 2¼" wide, 19" long, 4¾" high **$3.95**

No. 40 Hook-Up Wire and Cable Reel—Contains a full 50 feet of insulated 18-gauge wire for connections. **$1.50**

No. 40-50 Cable Reel (not illustrated) —Contains 15 feet of three-conductor wire for power connections. **$1.85**

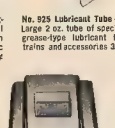


No. 440-32 Conversion Magnetic Coupler—For Lionel cars not equipped with remote control magnetic coupling. **95¢**

No. 925 Lubricant Tube — Large 2 oz. tube of special grease-type lubricant for trains and accessories **35¢**

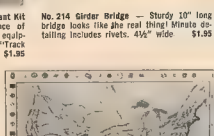
No. 928 Maintenance and Lubricant Kit - Complete kit for maintenance of Lionel "027", Super "0" and HO equipment includes oil, lubricant, "Track Clean", repair tools. **$1.95**

No. 214 Girder Bridge — Sturdy 10" long bridge looks like the real thing! Minute detailing includes rivets. 4¼" wide **$1.95**



No. 390 Switch—Double pole, double throw switch for special controlling on HO and "O" gauge layouts **$1.95**

No. 364C On-Off Switch (not illus.)—Single pole, single throw switch for control ing operation of accessories. **$1.50**



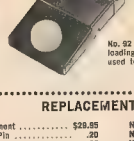
No. 950 U. S. Railroad Map—This colorful, informative map shows U. S. railroad routes as well as heralds of major railroads. Prepared by Rand McNally. 52" x 37". **$1.95**

No. 3927-75 "Track-Clean"—Lionel's "Track-Clean", a non-inflammable detergent fluid, conditions track, improves locomotive traction. **75¢**

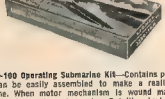
No. 989 Smoke Fluid—Especially for No. 233 loco, No. 244 loco, No. 238 loco, No. 1872 "General" loco. **$1.00**

SP Smoke Pellets—Put pill in smokestack and locomotive puffs clean white smoke. Odorless, safe. 50 tablets per bottle. **50¢**

No. 260 Illuminated Bumper — Red warning light for "dead end". Needs no special wiring **$2.50**



No. 92 Circuit Breaker-Controller—Manual reset prevents overloading of transformers without built-in circuit breakers. Also used to control direction of locomotive. 3"x1¾"x3¾". **$1.95**

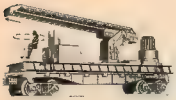


No. 3330-100 Operating Submarine Kit—Contains parts which can be easily assembled to make a realistic submarine. When motor mechanism is wound manually, sub will operate under water. Detailing includes superstructure, elevation fins, propeller. **$3.95**

REPLACEMENT LAMPS

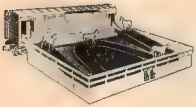
No. 123-60	Lamp Assortment	$29.85	**No. 1257**	14V Flasher for No. 52	$ .60
No. 1-12	6V Clear 2 Pin	.20	**No. 1363**	14V Clear	.35
No. 1-12G	6V Green 2 Pin	.25	**No. 1402**	14V Flasher for 6805 and 199	.30
No. 1-12R	6V Red 2 Pin	.25	**No. 1430**	14V Clear	.25
No. 1-19	14V Clear 2 Pin	.25	**No. 1431**	14V Clear	.25
No. 1-19G	14V Green 2 Pin	.30	**No. 1432**	18V Clear	.30
No. 1-19R	14V Red 2 Pin	.30	**No. 1432G**	18V Green	.35
No. 1-51	6-8V Clear	.20	**No. 1432R**	18V Red	.35
No. 1-52	12-16V Clear	.30	**No. 1-681**	14V Clear Inverted	.35
No. 1-53	12-16V Bayonet	.25	**No. 1-1445**	18V Clear	.30
No. 1-53G	12-16V Bayonet Green	.30	**No. 1-1447**	18V Clear	.35
No. 1-53R	12-16V Bayonet Red	.30	**No. 1-191**	For HO—12V Cart. Base	.35
No. 1-57	12-16V Bayonet	.25	**No. 1-210**	For HO—16V Midget Screw Base for 0494 and 1957 HO Locos	.45
No. 1-151	12V Cart. Base for 1862 & 1872	.35			

LIONEL'S ASSORTMENT OF ROLLING VARIETY..



No. 3512 Operating Fireman-and-Ladder Car – Fireman swivels with nozzle and light rotates. Operates anywhere on track. Car 11" long. **$3.95**

No. 3381 Operating Lumber Car. Car bed tilts by remote control and logs roll off into bin. Car, logs and bin included. Car 10⅞" long. **$8.95**



No. 3366 Operating Circus Car –Horses parade through corral and herd to trough by remote control. Car 11¼" long, corral 10½"x6". **$17.95**

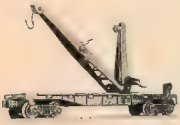
No. 6830 Submarine Car – Car carries a removable model of an atomic sub. Submarine detailing includes superstructure, propeller and elevation fins. Car 11" long. **$5.95**

No. 6820 Aerial Missile Transport Car – Helicopter is equipped with side carriers housing two air-to-air missiles. Car 11" long. **$6.95**

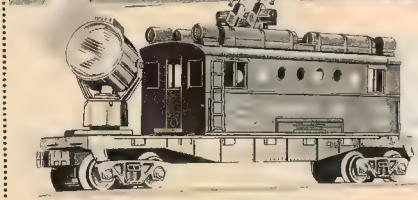
No. 6816 Allis-Chalmers Tractor Dozer Car – Carries realistic model of the diesel bulldozer used in road building. Car 11" long. **$5.95**

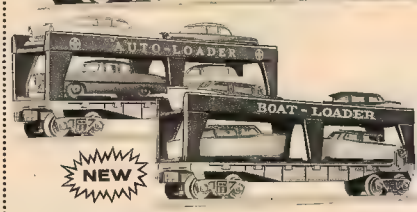
No. 6817 Allis-Chalmers Motor Scraper Car – Flat car carries realistic model of machine used to level terrain. Car 11" long. ...**$5.95**

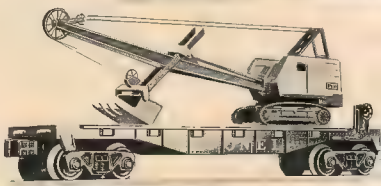
No. 6819 Flat Car with Helicopter–Being transported is a helicopter which can be removed from its flat car base. Car 11" long. .. **$5.95**



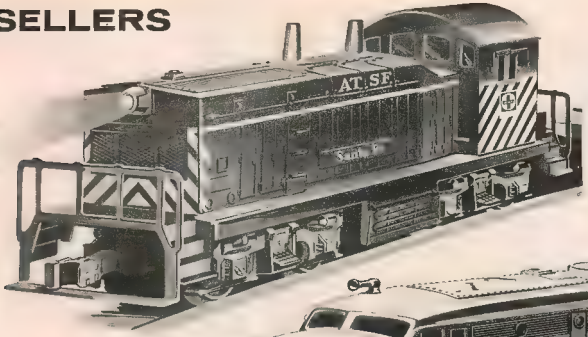
No. 6670 Derrick Car – By cranking action, boom and hook can be raised or lowered. Derrick assembly can be swung to either side of car. Car 11" long. ...**$6.95**







MOTORIZED UNITS...YEAR IN, SELLERS

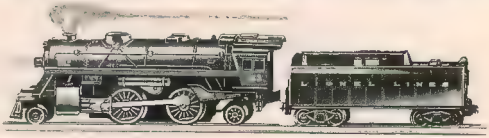


New! No. 616 Santa Fe Diesel Switcher with Headlight, Horn and Magne-Traction—Designed after the GM "SW2". Diesel has both front and rear couplers and is detailed with authentic Santa Fe markings. Loco 12¼" long. **$27.50**

New! No. 229 Minneapolis and St. Louis Diesel with Headlight, Horn and Magne-Traction — Colorful Alco powered diesel with authentic Minneapolis and St. Louis red, white and black markings. Built to climb grades and master sharp curves. Loco 10¾" long. **$25.00**

No. 44 U.S. Army Mobile Missile Launcher with Magne-Traction As launcher passes over remote control track, missiles can be fired one by one. Missiles can "explode" Exploding Target Range Car and Exploding Ammo Dump. Complete with U.S. Army markings Launcher 12½" long. **$19.95**

No. 736LTS "Berkshire" Steam Loco and Tender with Smoke, Whistle, Headlight and Magne-Traction—A big and powerful 14-wheeler! Loco and tender 20½" long. For "O" and Super "O" track. **$49.95**

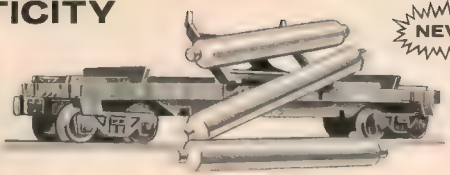


No. 233LTS Steam Loco and Tender with Headlight, Smoke, Whistle and Magne-Traction — Loco and tender 17½" long (Will not operate on Super "O" track) **$29.95**

AUTHENTICITY

New! No. 3545 Operating TV Monitor Car—A newsworthy operating car! As the car moves TV cameraman rotates. Bank of simulated floodlights gives off a luminous glow at night. Car 11" long. $7.95

NEW



New! No. 3362 Helium Tank Unloading Car—Car carries three simulated silver helium tanks. By remote control, base of car is tilted and tanks roll off. Reloads easily. Car 11" long $5.95

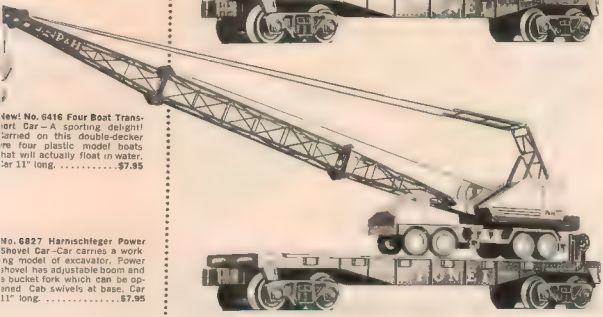
No. 3435 Operating Aquarium Car—Fish appear to be actually swimming in car. On-off switch on car controls the swimming illusion. Interior is illuminated Car 10½" long. $12.95

No. 3535 Operating Security Car with Rotating Searchlight—Ever ready! As the train moves, a high powered searchlight scans the horizon. Two guns on top of car revolve manually. Car 11" long. $7.95

NEW

New! No. 6440 Twin Piggy-Back Van Car—Loaded and ready to roll is this flat car with its cargo of two long distance trailer vans. Trailers are removable for extra play-value. Car 11" long. $5.95

No. 6414 Four Auto Transport Car—Loads of extra play-value! On board this Evans double decker are four removable automobiles in plastic for a dealer's showroom Car 11" long. $7.95



New! No. 6416 Four Boat Transport Car—A sporting delight! Carried on this double-decker are four plastic model boats that will actually float in water. Car 11" long. $7.95

No. 6827 Harnischfeger Power Shovel Car—Car carries a working model of excavator. Power shovel has adjustable boom and a bucket fork which can be opened. Cab swivels at base. Car 11" long. $7.95

No. 6828 Harnischfeger Mobile Construction Crane Car—Carries a removable working model of a mobile truck crane Crane cab swivels on its base. Boom can be removed or collapsed on itself. Car 11" long. $7.95

No. 6361 Timber Transport Car—Loaded on this flat car are three realistic looking tree trunks. They are on their way to the saw mill from the far off timberlands. Car 11" long $5.95

No. 6475 Pickle Car—A real "spice-up" for any train outfit! Car is specially designed to carry four colorful and unique pickle vats in its special framework. Car 11" long. $5.95

Plasticville, U.S.A.®

THE ORIGINAL PLASTIC VILLAGE by BACHMANN

"O" AND "S" GAUGE

CATALOG-L 1961

1000

1002

1007

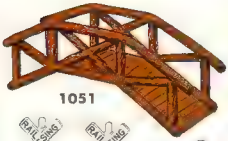
1025

1028

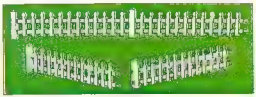
1027

1029

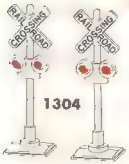
1090



1051



1101

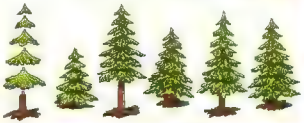


1304

1305

1402

1403



1404

1000 TELEPHONE POLES

6" high with 1¼" base. Weight per shipping carton is 7 lbs.

RETAIL 5¢ each

1002 PICKET FENCE

6" long by 2⅛" high. Packed 24 pieces to chipboard box, repacked 24 boxes (48 doz.) to shipping carton weighing 13 lbs.

RETAIL 5¢ each

1007 RUSTIC FENCE

1 doz. to box, 24 boxes to shipping carton—shipping wt. 9 lbs.

RETAIL $.05

1025 STREET LAMPS

2 lamps on die cut card, each 3" high. Bulb glows in the dark. Weight per shipping carton 10 lbs.

RETAIL 10¢ each card.

1027 FLAG POLE

6" high. Weight per shipping carton 7 lbs.

RETAIL 10¢ each

1028 BILLBOARD

5" long by 2¾" high. Weight per shipping carton 10 lbs.

RETAIL 10¢ each

1029 CROSSING GATE

5¾" long. Arm will pivot manually. Weight per shipping carton 8 lbs.

RETAIL 10¢ each

1051 FOOT BRIDGE

1 doz. bridges to box, 24 boxes to shipping carton. Shipping wt. 15 lbs.

RETAIL $.15

1090 TELEPHONE BOOTH

Sold assembled, approx. 2" high. Packed 12 to chipboard box, repacked 24 boxes to shipping carton weighing 7 lbs.

RETAIL 29¢ each

1101 PICKET FENCE

12 pieces in modern BLISTER PACK for counter or rack display. ⅜" high by 2⅝" long. Packed 12 cards to box weighing 2 lbs.

RETAIL 39¢ each card

1304 CROSSING SIGNAL

2 pcs. to new blister-pack card. Each 4¼" high—12 cards to box. Shipping wt.11lbs.

RETAIL $.59 each card

1305 BLOCK SIGNAL

2 pcs. to new blister-pack card. Each 4¼" high—12 cards to box. Shipping wt.11lbs.

RETAIL $.59 each card

1402 SWITCH TOWER

7" high by 5" long by 4" wide. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL 79¢ each

1403 SIGNAL BRIDGE

9" high by 9½" wide. Will span double track. Weight per shipping carton 4 lbs.

RETAIL 79¢ each

1404 PINE TREE ASSORTMENT

48 tree sections with 8 trunks. Total of 56 pieces in individual box. Weight per shipping carton 1 lbs. **RETAIL 79¢ each box**

NOTE ➧ STANDARD PACKING ON ALL 5¢, 10¢ AND 15¢ ITEMS (EXCEPT #1002) IS 12 PIECES TO CHIPBOARD BOX, REPACKED 24 BOXES (24 DOZEN) TO A SHIPPING CARTON.

1405 RAILROAD & STREET SIGNS

24 signs in illustrated box. Weight per shipping carton 2 lbs.

RETAIL 79¢ each box

1406 PLAYGROUND EQUIPMENT

15 piece set including swimming pool. Weight per shipping carton 3 lbs.

RETAIL 79¢ each box

1407 WATCHMAN'S SHANTY WITH GATE

6" long by 4" high by 2¼" wide. Individually boxed. Weight per shipping carton 3 lbs.

RETAIL 79¢ each

1409 POPLAR TREE

4 trees to illustrated box. Each 5" high. Shipping wt. 3 lbs.

RETAIL $.79 box

1502 CAPE COD HOUSE

5" long by 4" high by 4" wide. Shipped 1 dozen to shipping carton made up of three color combinations. Weight per shipping carton 4 lbs.

RETAIL 89¢ each

1600 CHURCH

8" long by 9" high by 3½" wide. Simulated stained glass windows and red door. Individually boxed. Weight per shipping carton 5 lbs.

RETAIL $1.00 each

1601 BARN

5½" high by 8½" long by 4½" wide. Individually boxed. Weight per shipping carton 6 lbs.

RETAIL $1.00 each

1603 BERMUDA RANCH HOUSE

9" long by 4" high by 4¾" wide. Shipped 1 dozen to shipping carton made up of three color combinations. Weight per shipping carton 6 lbs.

RETAIL $1.00 each

1606 BARNYARD ANIMALS

Assortment of 18 farm animals. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL $1.00 each

1615 WATER TANK

7" high by 4" diameter. Individually boxed. Weight per shipping carton 5 lbs.

RETAIL $1.00 each

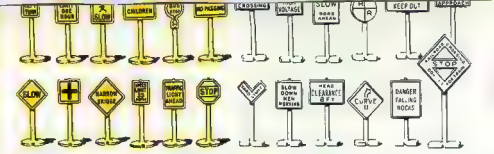
1616 SUBURBAN STATION

11" long by 4½" high by 4½" wide. Includes 2 benches. Individually boxed. Weight per shipping carton 8 lbs.

RETAIL $1.00 each

1200 STATION PLATFORM

7¼" long by 2½" high. Includes 1 only bench. Individually boxed. Weight per shipping carton 3 lbs. **RETAIL 49¢ each**



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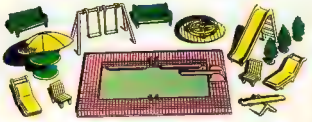

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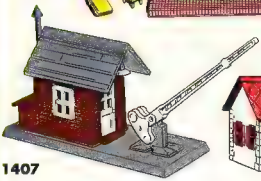

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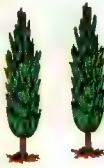


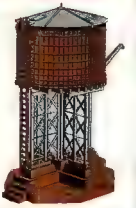
1409

1600

1601

1603

1606



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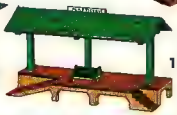
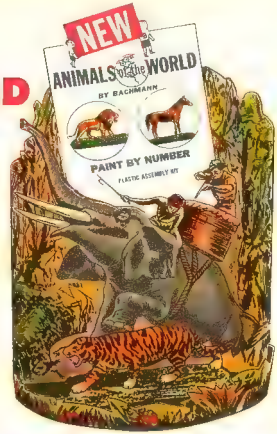


1200

STANDARD PACKING IS 1 DOZEN.

ANIMALS of the WORLD



Bachmann's latest addition to their Paint-by-Number series: Life-like in appearance and once again offering the complete kit.

7100 Tiger
7101 Lion
7102 Squirrel Monkey
7200 Morgan Horse
7103 Panda
7201 Cow & Calf
Zebra
Deer & Fawn
Leopard

#7899

BIRDS, DOGS, and ANIMALS of the WORLD

by **BACHMANN**—THE ORIGINATORS OF SNAP-FIT PLASTIC PAINT-BY-NUMBER MODELS. Offering the complete kit in an assortment of over **26 different BIRDS, DOGS and ANIMALS OF THE WORLD.**

Pictured here is **THE NEW BACHMANN FLOOR STAND** which contains 26 different models on a beautiful and sturdy wood grain corrugated merchandiser. Ideally suited for all types of outlets. **ORDER your supply today.**

Retail Value—$145.55

Plasticville, U.S.A.® FLOOR STAND

A PERFECT ASSORTMENT OF OVER 28 DIFFERENT STRUCTURES

The #3700 floor merchandiser offers both O & HO Gauges combined on one sturdy wood grain corrugated stand.

Offers maximum stock in a minimum of area—Specially designed for even sell-out.

height	72"
width	38 ½"
depth	14"
weight	75 lbs.

Retail Value of Kits

$200.00 Approx.

PLUS **FREE GOODS** **$2.49**

#3700

NOTE: The #3700 will be drop shipped upon request with charges added to the invoice.

FOR YOUR CONVENIENCE

Our representatives maintain offices and showrooms throughout the country. They are there for our mutual benefit. They will gladly provide you with information regarding terms and prices, release dates on new items, shipping information, and other pertinent facts on any of our products. Visits will be made periodically, and we invite you to take advantage of the services they offer.

NEW ENGLAND

Robt. W. Burns Co.
319 A Street
Boston 6, Mass.

EAST

Alterman-Price Co.
200 Fifth Ave., Rm. 854
New York 10, N. Y.

Waterfield & Brett
Bruce and Clement Rds.
Oreland, Pa.

SOUTH

George King
P. O. Box 2056
Greensboro, N. C.

Frank J. Reynolds
P. O. Box 76
Mandarin, Fla.

MID WEST

Jay B. Kanter & Co.
3471 Fairmount Blvd.
Cleveland 18, Ohio

Arnold B. Coleman Co.
1488 Merchandise Mart Plaza
Chicago 54, Ill.

Robert P. Ingram Co.
502 Merchandise Mart
Kansas City, Mo.

Lyle F. Buchanan & Co.
922½ W. Excelsior Blvd.
Hopkins, Minn.

WEST

*Wylie F. Brown
626 N. Hoover St.
Los Angeles, Calif.

* West Coast warehouse

DISTRIBUTOR

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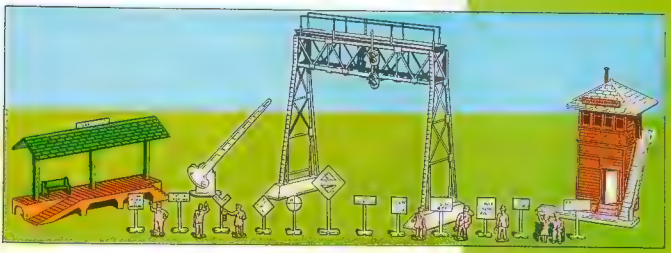
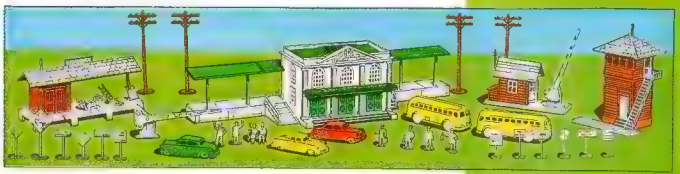


5404

PLASTICVILLE WAY STATION

A beginners' assortment of basic railroad buildings for the toy train platform. 25 piece set consists of 12 railroad signs, 8 railroad characters, 1 crossing gate, 1 signal bridge, 1 station platform and 1 switch tower. COMPLETE SET IN 4 COLOR SET-UP BOX FOR IMPULSE SALE. Packed 6 to shipping carton weighing 15 lbs.

RETAIL $2.98 each box

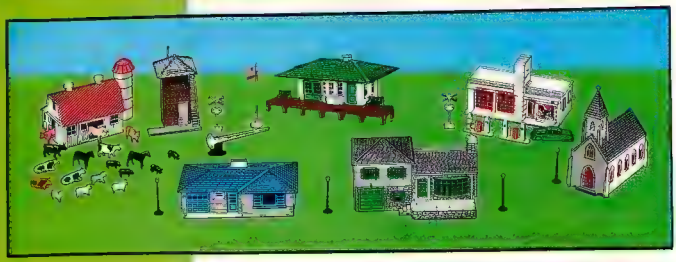


5608

PLASTICVILLE RAILROAD CENTER

Basic railroad scaled O and S assortment for small 4' by 6' toy train platform. Consists of 1 switch tower, 1 shanty w/gate, 1 loading platform, 1 Union station, 12 railroad signs, 1 crossing gate, 8 railroad characters, 3 autos, 2 buses and 4 telephone poles. THE COMPLETE 34 PIECE SET IN A 4 COLOR SET-UP GIFT-STYLE BOX. MAKES AN EXCELLENT TIE-IN WITH THE SALE OF A TRAIN SET. Packed 6 to shipping carton weighing 15 lbs.

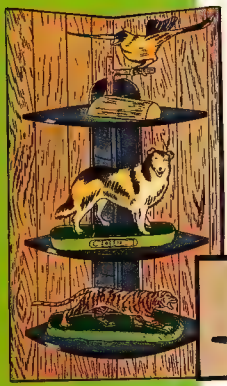
RETAIL $4.98 each box



5900 PLASTICVILLE CITY IN A BOX

A perfect starter set in a beautiful litho gift box containing: 4 only street lamps, 1 flag pole, 1 crossing gate, 2 crossing signals, 1 switch tower, 1 church, 1 barn, 1 ranch house, 1 suburban station, 1 gas station, 1 split level and 18 farm animals. This set is repacked 6 to the shipping carton weighing 35 lbs.

RETAIL $9.98 each box



Snap-a SHELF

9998

FOR MODELS, CERAMICS, PLANTS, ETC.

- EXPANDABLE
- IDEAL FOR CORNER SHELF OR FLAT WALL SHELF
- SEVEN PIECES OF DURABLE, HIGH IMPACT STYRENE IN DECORATIVE COLORS
- SNAP-FIT CONSTRUCTION, CAN BE ASSEMBLED IN SECONDS
- ATTRACTIVELY USED IN ANY ROOM
- HOLDS UP TO 5 LBS. PER SHELF

AVAILABLE COLORS
Black, White, Wood-Tone

PACKING
1 dozen assorted colors to the carton or
1 dozen of a color to the carton

WEIGHT
10 lbs. per dozen

RETAIL $1.00

1902 HOSPITAL W/FURNITURE

9⅛" long by 6¼" high by 9¼" wide. Includes 22 pieces of scaled hospital equipment and cardboard floor layout. Each in illustrated box repacked 1 dozen to shipping carton weighing 14 lbs.

RETAIL $1.98 each

1906 FACTORY

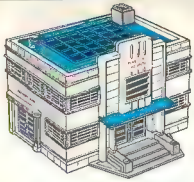
10" long by 4" high to rooftop by 10" wide. A fine addition to the industrial district of the toy train layout. Each in an illustrated box. Weight per shipping carton 12 lbs.

RETAIL $1.98 each

1908 SPLIT-LEVEL HOUSE

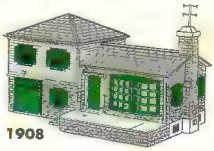
Suburban modern design. 10" long by 6½" high by 4½" wide. Packed assortment of color combinations. Individually boxed. Weight per doz. 9 lbs.

RETAIL $1.98 each



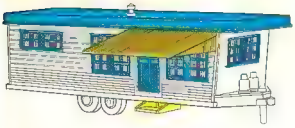
1902

1906



1908

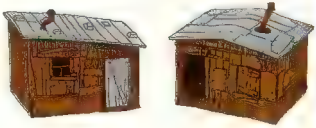
NEW FOR '61



1504 TRAILER

8" long x 4" wide x 3" high—Each in an illustrated box. Weight per shipping carton 3 lbs.

RETAIL PRICE 89¢



1627 HOBO SHACKS

Two shacks finely detailed to the illustrated box. Weight per shipping carton 3 lbs.

RETAIL PRICE $1.00 PER BOX

1628 SHADE TREES

3 beautiful shade trees to the illustrated box. Weight per shipping carton 4 lbs.

RETAIL PRICE $1.00 PER BOX

1975 AUTUMN TREES

Collection of assorted shade, Pine and Poplar trees in beautiful autumn colors. Each ass't in illustrated box. Weight per shipping carton 6 lbs.

RETAIL PRICE $2.98 PER BOX

STANDARD PACKING IS 1 DOZEN

Plasticville U.S.A.
MADE IN AMERICA
BY AMERICAN
LABOR AND INDUSTRY

Plasticville U.S.A.® IS UNEXCELLED AS A TRAIN ACCESSORY LINE. The fine detail of every item reflects a quality product, and the colorful litho packing is an additional sales aid. Remember, there is only one Plasticville U.S.A.—the original.

For listing of NEW *items for 1961*
REFER TO PAGE 6

THE BALANCE OF THE ILLUSTRATED ITEMS REPRESENT THE HIGH SELLERS OF 1960. STOCK THEM ALL — YOU'LL SELL THEM ALL.

AGAIN THIS YEAR . . . All orders of 150 or more will be shipped Prepaid. You may combine O and HO if you choose. To assure prompt delivery, shipments to our west coast customers will be made from our Los Angeles warehouse.

REPRODUCTION MATERIAL IS AVAILABLE AND FREE. THIS INCLUDES GLOSSIES, BLACK & WHITE LINE DRAWINGS, ELECTROS AND NEWSPAPER MATS. WRITE IN . . . WE'LL GIVE YOUR REQUEST PROMPT ATTENTION.

AGAIN THIS YEAR . . . PLASTICVILLE U.S.A. WILL BE NATIONALLY ADVERTISED OVER TV AND IN THE NATION'S MAGAZINES. A SALES-AID TO BACK YOU UP . . .

AND AGAIN THIS YEAR, WE WILL HAVE A CONSUMER BROCHURE LISTING THE PLASTICVILLE U.S.A. LINE. THIS WILL BE USED AS A BOX STUFFER. QUANTITIES ARE AVAILABLE FOR DISTRIBUTION OVER THE COUNTER . . . YOU TELL US HOW MANY.

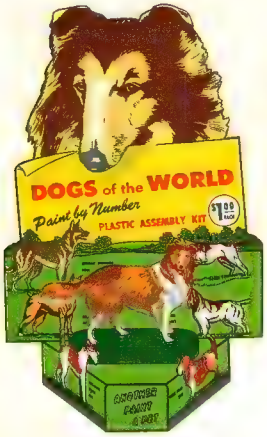
OTHER POPULAR BACHMANN ITEMS

BIRDS of the WORLD®

Bachmann's exclusive paint and easy to follow instructions make these the perfect packages for boys and girls, ladies and men. Order the 1961 display and package assortments.

MODELS INCLUDE

9000	Baltimore Oriole
9001	Goldfinch
9002	Bluebird
9003	Scarlet Tanager
9004	Woodpecker
9005	Robin
9006	Parrakeet
9007	Cardinal
9009	Barn Swallow
9010	Canary
9011	Bohemian Waxwing
9012	Painted Bunting
9013	Hooded Warbler
9016	Kinglet
9100	Blue Jay
9101	Hoopoe
9200	Parrot
9201	Owl
	European Goldfinch
	Meadowlark
	Ruby Throated Hummingbird



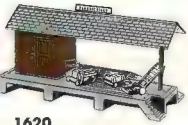
DOGS of the WORLD

Another BACHMANN BROS. *paint-a-pet* series, scaled to collector's size, all models have kennel club realism, and are shipped complete with paint, painting fluid, and base for mounting and display—

MODELS INCLUDE

8000	Collie
8001	Wire Haired Terrier
8002	Basset Hound
8003	Cocker Spaniel
8004	Boxer
8005	German Shepherd
8006	Pointer
8007	Standard Poodle
8008	Dalmatian
8009	St. Bernard

1619



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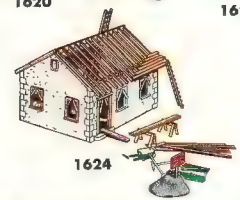

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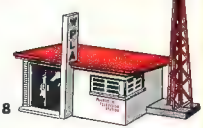

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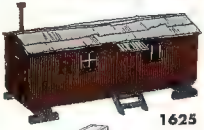

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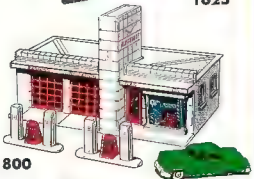
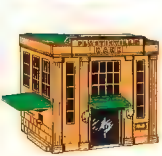
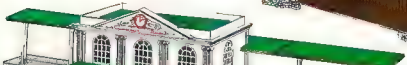


1800



1801

1805



1901

STANDARD PACKING IS 1 DOZEN

1618 TV TRANSMITTING STATION

Tower 12" high. Station 8" long by 4½" wide. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL $1.00 each

1619 PLASTICVILLE CITIZENS WITH PAINT KIT

24 figures includes 8 railroad characters. Molded in flesh color for painting. Paint kit includes 6 paint pellets in palette, brush and paint fluid. Individually boxed. Weight per shipping carton 5 lbs.

RETAIL $1.00 each

1620 LOADING PLATFORM WITH ACCESSORIES

8" long by 4" high by 3½" wide. Includes 3 miniature hand trucks. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL $1.00 each

1621 MOTEL W/3 AUTOS

9½" long by 2¼" high by 5" wide. Includes 3 autos. Individually boxed. Weight per shipping carton 6 lbs.

RETAIL $1.00 each

1624 HOUSE UNDER CONSTRUCTION

5" long by 4" high by 4" wide. Accessory pieces include, sand pile, lumber pile, wheelbarrow, cement mixing pan and carpenters horses. Individual weight per doz. boxes is 3 lbs.

RETAIL $1.00 each

1625 RAILROAD WORK CAR

7" long by 2¾" high. Shipping wt. 3 lbs.

RETAIL $1.00

1626 CORNER STORE

5" by 3" by 3" high. Shipping wt. 4 lbs.

RETAIL $1.00

1800 GAS STATION W/AUTO

8⅞" long by 5⅜" high by 5⅛" wide. Includes 1 car and insert for window of station. Individually boxed. Weight per shipping carton 9 lbs.

RETAIL $1.49 each

1801 BANK

6" long by 6" high by 6" wide. Each in illustrated box repacked 1 dozen to shipping carton weighing 12 lbs.

RETAIL $1.49 each

1805 COVERED BRIDGE

11" long by 4" high. Shipping wt. 8 lbs.

RETAIL $1.49

1901 UNION STATION

20" long by 5" high by 7" wide. A scaled replica of the famous urban stations. Individually packed in set-up box. Weight per shipping carton 11 lbs.

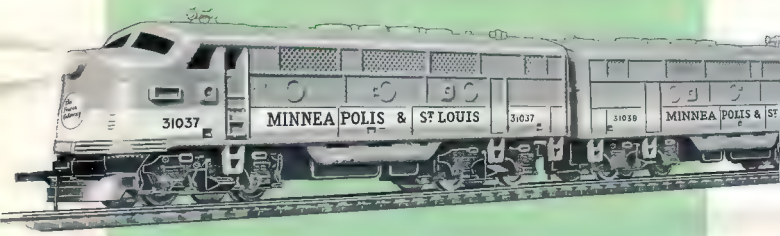
RETAIL $1.98 each

AMERICAN FLYER HO

New!

No. 30725 AMERICAN FLYER 7-UNIT "HO" FREIGHT

"The Marksman"



- 2 ACTION CARS
- NEW DELUXE PIKE MASTER TRACK
- 2-UNIT LOCOMOTIVE WITH 8-WHEEL DRIVE, GEAR DRIVE MOTOR
- 1 AMP. AC-DC POWER PACK

With this arsenal of rockets, explosives and missiles ready to defend it, your HO layout is as safe as a bottle of milk at a bartender's picnic. Big twin-unit Minn. & St. Louis GM Diesel, with gear drive and rugged power plant, hauls one of the trickiest action cars ever, a big-bang Mine Exploding Car that goes all to pieces when you press an electric remote control button. Besides this, the Rocket Car fires its big missile into "space" by electric remote control, while two Nikes stand ready to go (only they never do) on the Missile Transport Car. Taking up the rear of this Big Blast Special is a Jet Engine Car and new bay window Cupola Caboose. Locomotive has working headlight, 8-wheel drive and Pull-Mor Power. Completing the set is a quantity of new deluxe Pike Master track: 11 sec. 18" rad. curved; 1 18" rad. curved terminal; 1 contact track; Uncoupler Track; 2 sec. straight and a 1 amp. AC-DC Power Pack.

SUGGESTED RETAIL **$44.98**

AMERICAN FLYER HO

New! **No. 30715**
AMERICAN FLYER
4-UNIT "HO"
PASSENGER TRAIN

"The Pacific Clipper"

Lean into the throttle and watch this slick speedster hug the rails as she rockets along at the business end of 3 of the prettiest passenger cars you'll ever see, each one brightly lighted inside and carrying a full load of passengers, silhouetted in the windows. GM Diesel locomotive has Pull-Mor Power, gear drive motor, 8-wheel drive, headlight and front & rear couplers. Cars include Baggage & Club, Vista Dome and Observation — all illuminated and with NORTHERN PACIFIC markings and colors. Power Pack is 1 amp. AC-DC, ample to run train and some accessories. Pike Master track included with set: 11 sec. 18" curved, 1 18" radius Terminal curved; 1 Straight; 1 Uncoupler section.

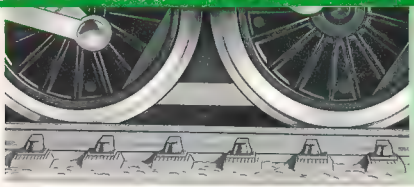
- **LOCOMOTIVE WITH GEAR-DRIVE, HEADLIGHT, PULL-MOR POWER, COUPLERS FRONT & REAR**
- **ALL CARS LIGHTED**
- **1 AMP. AC-DC POWER PACK**
- **NEW PIKE MASTER DELUXE TRACK**

SUGGESTED RETAIL

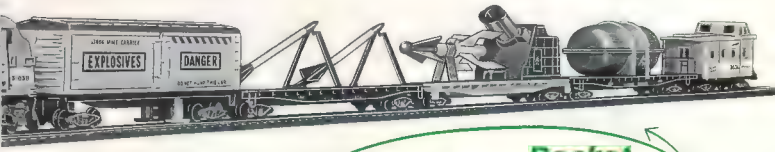
$34.98

ALL "HO" TRAIN SETS HAVE
NEW *Pike-Master* TRACK
RAILS, TIES, ROADBED — ALL IN ONE!

New Action Train Sets for '61!

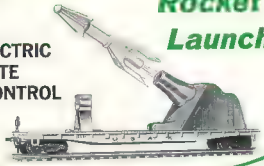


ALL "HO" TRAIN SETS
HAVE NEW
Pike-Master
TRACK
RAILS, TIES, ROADBED
— ALL IN ONE!

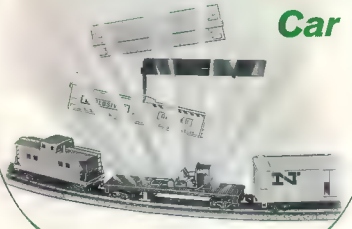


Rocket Launcher

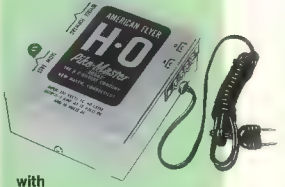
ELECTRIC
REMOTE
CONTROL



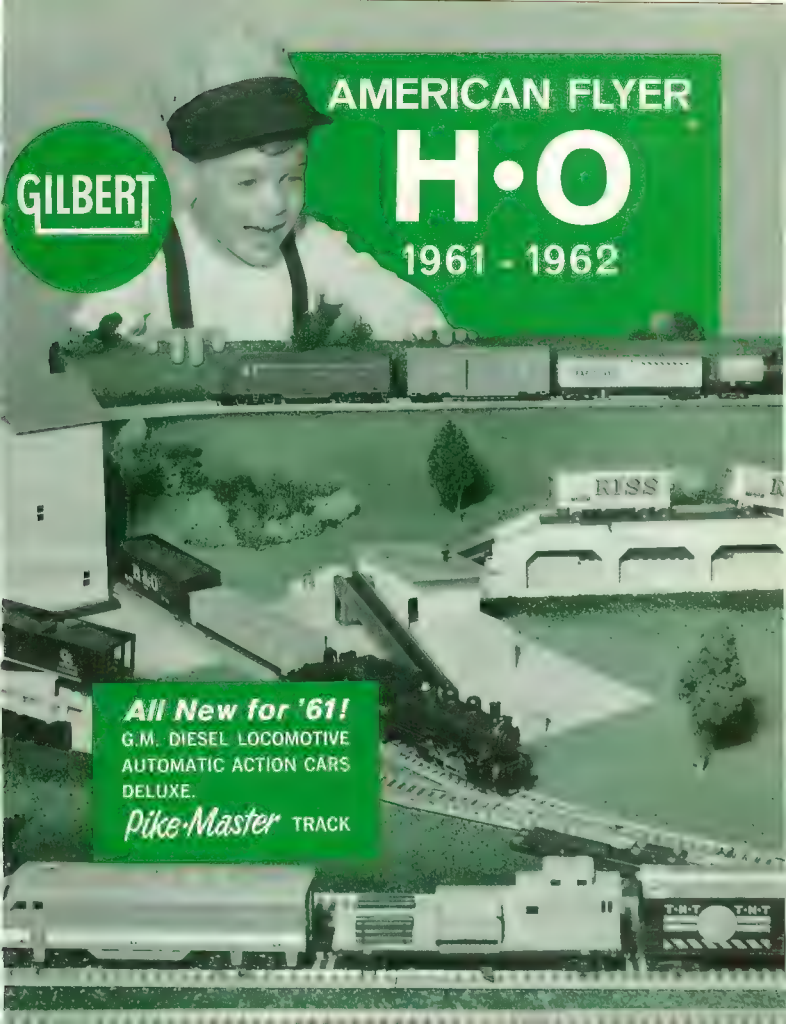
New! EXPLODING Mine Car



EVERY SET HAS
1 AMP. POWER PACK



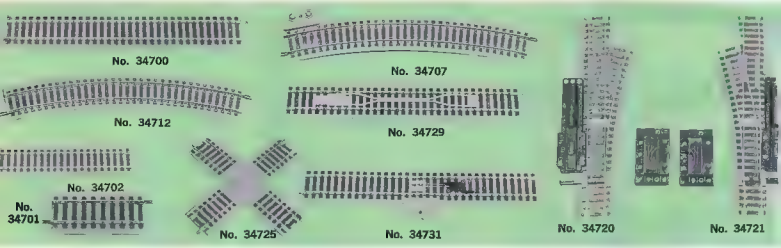
with
BOTH AC and DC Outputs


GILBERT
AMERICAN FLYER
H·O
1961 - 1962
All New for '61!
G.M. DIESEL LOCOMOTIVE
AUTOMATIC ACTION CARS
DELUXE.
Pike-Master TRACK

AMERICAN FLYER HO GAUGE

New! DELUXE HO Pike-Master TRACK

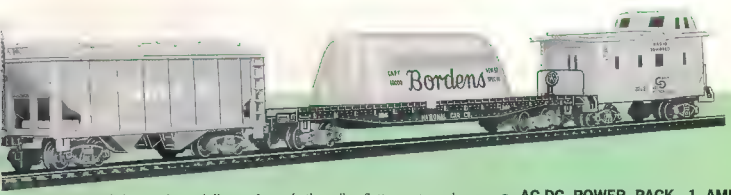
THREE-IN-ONE! Rails, Ties, Roadbed



Designed to work well with any other HO track on the market!

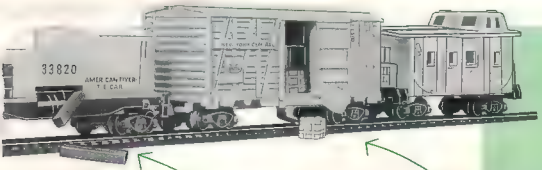
No. 34700	Pike Master HO 9" Straight Track. **30¢**
No. 34701	Pike Master HO 3" Straight Track. **30¢**
No. 34702	Pike Master HO 6" Straight Track. **30¢**
No. 34707	Pike Master HO Curved Terminal Track, 18-inch radius. **75¢**
No. 34711	Pike Master HO ½ Curved Track, 18-inch radius (Not illus.). **30¢**
No. 34712	Pike Master HO Curved Track, 18-inch radius. **30¢**
No. 34720	Pike Master HO Electric Remote Control Switch — Right Hand. **$4.98**
No. 34721	Pike Master HO Electric Remote Control Switch — Left Hand. **$4.98**
No. 34722	Pike Master HO Manual Switch — Right Hand (Not illus.). **$2.98**
No. 34723	Pike Master HO Manual Switch — Left Hand (Not illus.). **$2.98**
No. 34725	Pike Master HO 90° Crossing. **$2.25**
No. 34729	Pike Master HO Uncoupler Track. **75¢**
No. 34731	Pike Master HO Signal Operating Track. **$2.25**

New Action Train Sets for '61!



Open up this baby on the mainline and watch the miles flatten out as she rips along at the head end of a milk-and-cement haul, with the C&O cupola caboose tagging the rear. The big Chesapeake & Ohio GM "growler" is brand new and every one of its 8 wheels drives the load. Pull-Mor Power, gear-drive motor, and couplers at both ends feature this great locomotive. Milk Car is latest model and carries Borden's markings; Cement Car has removable top. Track is new "Pike Master", with built-in roadbed. Caboose is new bay window type with cupola. Set includes 1 amp. Power Pack with AC-DC output (ample to run train PLUS accessories); 11 sec. curved Pike Master Track, 18" radius; 1 curved Pike Master Terminal track, 18" radius.

- AC-DC POWER PACK, 1 AMP.
- GEAR DRIVE LOCOMOTIVE, with PULL-MOR POWER
- 8-WHEEL DRIVE: COUPLERS FRONT & REAR



New! No. 30710
AMERICAN FLYER
5-UNIT
"HO" FREIGHT

"The Rambler"

New!
AUTOMATIC
Tie-Jector Car

New!
AUTOMATIC
Hay-Jector Car

ALL "HO" TRAIN SETS HAVE NEW *Pike-Master* TRACK RAILS, TIES, ROADBED —ALL IN ONE!

New Action Train Sets for '61!

New! **NO. 30720 AMERICAN FLYER 7-UNIT "HO" FREIGHT TRAIN**

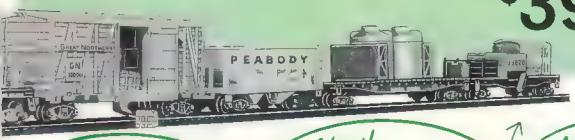
"The Hotshot"

Squint your eyes just a little and you'll almost swear you're watching the real thing as this beautifully crafted 0-6-0 Pennsy switcher goes steaming by, smoke puffing out of her stack, choo-choos rumbling from the boiler and side rods flashing. Behind her rolls 5 cars, including two with double-barrel automatic action: Hay-Jector car that drops off baled "hay" at trackside for Bessy and her Buddies; and a Tie-Jector car that kicks out a sleeper automatically for the gandy dancer crew. Track Cleaning car shines 'n wipes without you lifting a finger; new Hopper and Multi-Purpose car complete outfit. New deluxe Pike Master track with built-in roadbed includes 11 18″ radius curved; 1 Curved terminal, 1 straight, 1 uncoupler track and 1 amp. AC-DC Power Pack.

- **GEAR DRIVE DIE CAST SWITCHER WITH SMOKE, CHOO-CHOO**
- **2 NEW ACTION CARS**
- **1 AMP. AC-DC POWER PACK**
- **NEW PIKE MASTER DELUXE TRACK WITH BUILT-IN ROADBED**

SUGGESTED RETAIL

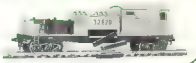
$39.98



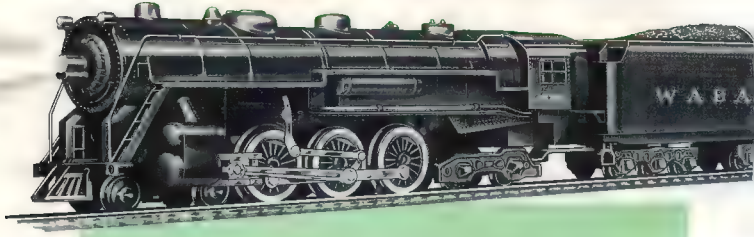
OPERATING
Track Cleaning Car

New! AUTOMATIC
Hay-Jector Car

New! AUTOMATIC
Tie-Jector Car



AMERICAN FLYER HO



- DIE CAST GEAR-DRIVE LOCOMOTIVE WITH SMOKE, CHOO-CHOO, PULL-MOR POWER
- NEW PIKE MASTER TRACK
- NEW TIE-JECTOR ACTION CAR
- MINE CAR EXPLODES BY REMOTE CONTROL

The classic steamer of them all is this majestic 4-6-4 die-cast "Hudson" locomotive that puffs real smoke, has choo-choo sounds, a working headlight, Pull-Mor Power, gear-drive motor and the kind of lines that light up a railroader's eyes. Beautifully made, this he-man loco is loaded with precise detail throughout. Included in the freight haul is an Exploding Mine action car that makes with a big blast when the electric remote control button is pressed. New automatic action Tie-Jector Car flips out track sleepers while train speeds by. New Peabody Hopper, Mobilgas tank, New Haven gondola and bay window caboose complete this great set. New Pike Master track included: 11 sec. 18″ radius curved; 1 18″ radius curved terminal; straight contact; 2 sec. straight; Uncoupler Track. 1 amp. AC-DC Power Pack will run train plus accessories.

SUGGESTED RETAIL **$49.98**

AMERICAN FLYER HO

New! No. 30705
AMERICAN FLYER
4-UNIT "HO" FREIGHT

"The Reliable"

SUGGESTED RETAIL
$19.98

A bearcat for work is this perky little die-cast 0-6-0 switcher that sports Pull-Mor Power, a rugged gear-drive motor, couplers at both ends and a highly-detailed ladder-back tender. Just let your eyes slide over the intricate valve gear and other detail and you'll agree this nifty number has few peers in HO. Rolling stock features two new action cars: Hay-Jector car that dumps out baled-hay at track-side for hungry cows — and Tie-Jector Work car that kicks out track sleepers automatically for the maintenance crew. Caboose also brand new, with bay window and cupola. Outfit complete with 1 amp. AC-DC Power Pack, 11 sec. 18″ radius Pike Master curved track with built-in roadbed; 1 18″ radius Pike Master Curved Terminal track, 1 straight Section and 1 Uncoupler track.

SUGGESTED RETAIL **$29.98**

- DIE-CAST SWITCHER WITH PULL-MOR AND GEAR DRIVE
- NEW PIKE MASTER TRACK WITH BUILT-IN ROADBED
- 2 NEW AUTOMATIC ACTION CARS
- 1 AMP. AC-DC POWER PACK

AMERICAN FLYER HO ACTION ACCESSORIES

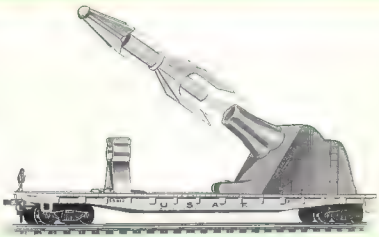
EW! **No. 33820 Automatic Tie-Jector Car.** The gandy dancers on your HO pike can have a ball when you put this nifty number into service. Instead of busting their bumps carrying heavy sleepers, the maintenance crew gets curbside delivery when the Tie-Jector Car pumps out a tie automatically each time around. A real dinger. **$4.98**

No. 33818 Hay-Jector Car. Beulah, the Buxom Bovine ("cow" to you) has her hay all baled up and dropped off at trackside these days, when this tricky job swings into action. Automatically, the Hay-Jector Car drops off a bale of fodder; all Bessy has to provide is the appetite. Car has Great Northern R.R. markings, hay bales and includes track trips. **$4.98**

No. 33804 TNT Car. If you're interested in having a big blast, this car is for you. Normally, it looks like any other box car, except for the lettering. Press the electric remote control button and boom! — there she blows! **$7.98**

There she goes! When your friends come around to admire your railroad empire, startle them with harmless "explosions" like this. Both cars go together again in a trice, or quicker.

No. 33806 Mine Exploding Car. Blows up in the same soul-satisfying fashion as the TNT Car. **$7.98**



NEW IN HO!

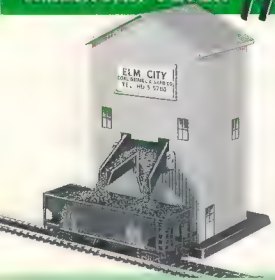
No. 35790 Piggy Back Unloader and Car. Up-to-date railroading fun with this new accessory that unloads hitch-hiking trailers automatically. In picture #1 Flat Car backs into unloader, causing trailers to ride up ramp.

Then, while Flat Car is hauled away to finish trip (Picture #2) Trailer is pushed down inclined ramp to street, to be "unloaded".

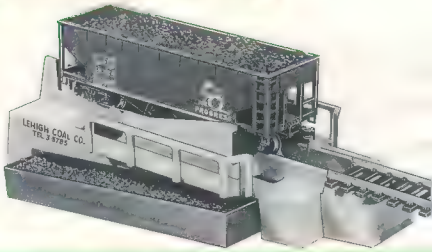
Unloading completed, trailer is pushed back up ramp again and Trailer Loader is tilted (Picture #3) to permit trailer to roll down to waiting Flat Car, which has returned from its trip.

Here's real fun and a "must" for every American Flyer HO railroader. Includes one truck trailer, railroad flat car and accessory. **$4.98**

No. 33812 Rocket Launcher Car. You never know when some foreign power may decide to blast you and your train to Kingdom Come. But with this Rocket and Car, you blast off at the first sign of trouble and take care of the matter. Fires by electric remote control. **$7.98**

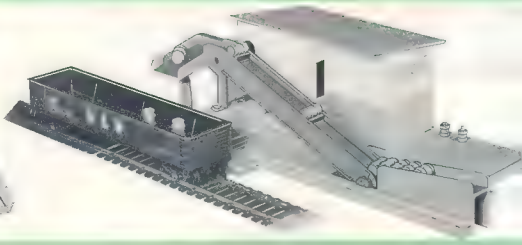


No. 35780 Coal Loader. An absolute must for every HO'er. When coal loads through roof into tipple inside building and remote control button is pressed, double chute swings down and anthracite cascades into waiting car. Release button and chute swings back up. Car shown not included. **$5.98**



No. 35785 Automatic Coal Unloader. Dumps the anthracite automatically! When loaded C&O car is backed up ramp, hopper opens and coal drops into bin. A great accessory for any HO layout. **$4.98**
No. 33835 Automatic Hopper Car is also sold separately at **$2.98**

No. 35765 Accessory Kit. Just what the HO hobbyist needs, whether he's a beginner or an old pro. Contains quantity of straight track, locomotive maintenance equipment, truss bridge and automatic re-railer. **$2.98**



No. 35759 Drum Loading Conveyor. One of the finest HO accessories ever made! Action is continuous: endless belt lifts drums to elevated unloader, from which they roll into waiting car. Mechanism concealed in house. Car shown not included. **$9.98**

No. 35702 Crossing Gate. This grade crossing gate is a real zinger: when train approaches, remote control button lowers gate. After last car passes, release button and gate rises. Ideal HO accessory. **$4.98**

No. 35710 Block Signal. When red light goes on (by manual control) train halts; on green, train starts up. 2½" high. Includes control. **$3.98**

No. 35711 Flasher Signal. Red lights flash as train goes by, cease only after last car passes. Track included. 2¼" high. **$3.98**

New Action Train Sets for '61!

New!

No. 30730

AMERICAN FLYER 8-UNIT "HO" FREIGHT TRAIN

"The Cannonball"

New! **EXPLODING**

Mine Car

New! **AUTOMATIC**

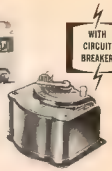
Tie-Jector Car

ALL "HO" TRAIN SETS HAVE NEW

Pike-Master TRACK

RAILS, TIES, ROADBED — ALL IN ONE!

DIESEL PASSENGER SET...
MAGNE-TRACTION



No. 1651 Made to sell for $69.95

No. 218 Santa Fe "AA" Diesel with Headlight, Magne-Traction and Horn	$32.50
No. 2414 Illuminated Santa Fe Pullman	8.95
No. 2412 Illuminated Santa Fe Vista-Dome	8.95
No. 2412 Illuminated Santa Fe Vista-Dome	8.95
No. 2416 Illuminated Santa Fe Observation	8.95
8 Sections No. 1013 Curved Track	$2.00
3 Sections No. 1018 Straight Track	.75
No. 6029 Remote Control Uncoupling Track	3.95
No. 1063 75-Watt Transformer with Circuit Breaker and Horn Controller	10.95
CTC Lockon	.25

Lubricant, Oil, Wires and Instruction Sheet.

TWO-TRAIN LAYOUT...
PRICED GIFT PACKS

Easy Self-Selling

From out of the West...
The Sherriff and Outlaw!!!
No. 1809 Made to sell for $29.95

THE "WESTERN" GIFT PACK

- Headlight
- Smoke
- New Animated Sheriff & Outlaw Car
- Popular Operating Giraffe Car

Western Gift Pack includes:

No. 244-1130T Steam Loco and Tender with Headlight and Smoke	$17.95
No. 3370 New Animated Sheriff and Outlaw Car	7.95
No. 3376 Operating Giraffe Car	6.95
No. 1877 Horse Transport Car	4.95
No. 6017 Caboose	2.95

NEW

PACKED 4 TO A SHIPPER

NOW IN "027"...LIONEL'S MOTORIZED MISSILE

MINUTEMAN, EXPLODING TARGET RANGE

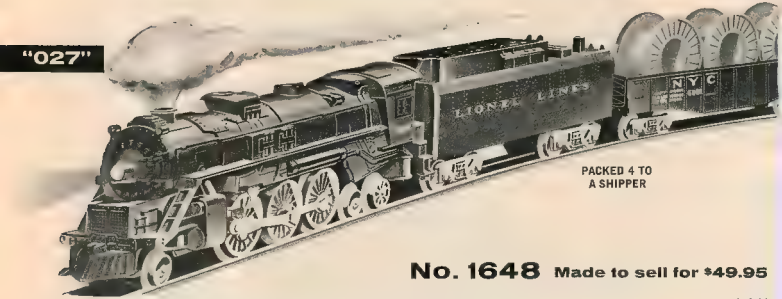
PACKED 4 TO A SHIPPER

No. 1647

No. 45 Mobile Missile Launcher with Firing Light and Magne-Traction	$19.95
No. 3665 New Minuteman Missile Launching Car	9.95
No. 3519 New Automatic Satellite Launching Car	7.95
No. 6830 Submarine Transport Car	5.95
No. 6448 New Exploding Target Range Car	5.95
No. 6814 First Aid Medical Car	5.95

THE "HEAVY-DUTY" PRIDE OF "027"...LIONEL

LOCOMOTIVE, HEADLIGHT, SMOKE



PACKED 4 TO A SHIPPER

No. 1648 Made to sell for $49.95

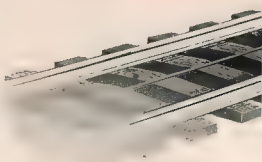
No. 2037LTS Die-Cast Steam Loco and Tender with Headlight, Magne-Traction, Smoke and Whistle	$35.00
No. 6062 Gondola with Cable Reels (3)	4.95
No. 6465 Two-Dome Tank Car	3.95
No. 6519 Allis-Chalmers Car	5.95
No. 6476 Hopper Car	3.50
No. 6017 Caboose	2.95
8 Sections No. 1013 Curved Track	$ 2.00
3 Sections No. 1018 Straight Track	.75
No. 1008-50 Automatic Uncoupling Track Set	1.00
No. 1063 75-Watt Transformer with Circuit Breaker and Whistle Controller	10.95
CTC Lockon	.25
Lubricant, Oil, Wires and Instruction Sheet.	

SUPER "O" OUTFITS

The Very Best in Model Railroading

Note: Super "O" track clips now come clipped to the center rail of all Super "O" track sections. They can be easily removed and placed in position.

- Scale realism
- Realistic rail spikes
- Authentic closely-spaced ties
- Accurately-detailed tie plates



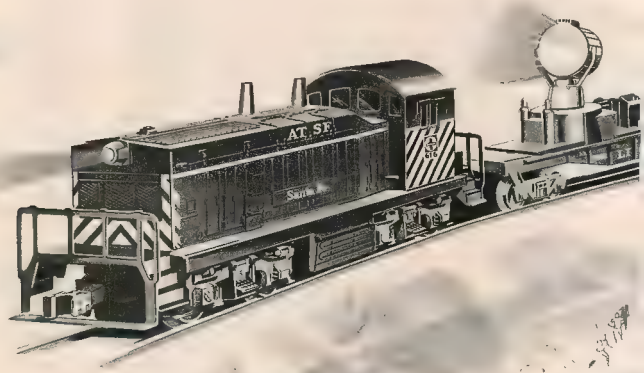
Super "O" provides all the operating advantages of three rail track. It provides easy changing of a layout and easy wiring, no matter how large or complex a layout may be. Super "O" track can be used interchangeably with any "027" or "O" gauge track, switches or track accessories.

AN AUTHENTIC SUPER "O" WORK TRAIN WITH

No. 2570 Made to sell for $49.95

No. 616 New Santa Fe Diesel Switcher with Headlight, Magne-Traction and Horn $27.50
No. 6822 New Night Crew Searchlight Car 7.95
No. 6828 Harnischfeger Mobile Construction Crane Car 7.95
No. 6812 Track Maintenance Car 5.95
No. 6736 Mackinac Mac Hopper 5.95
No. 6130 Santa Fe Work Caboose to match loco $2.95
12 Sections No. 31 Super "O" Curved Track 4.20
2 Sections No. 32 Super "O" Straight Track ..... .70
No. 39-25 Complete Operating Set for uncoupling and operating all cars in this outfit 3.95
Lubricant, Oil, Wires and Instruction Sheet.

SUPER "O"



PACKED 4 TO A SHIPPER

LAUNCHER WITH BRAND NEW OPERATING AND FLYING SATELLITE CARS

New! No. 3519 Operating Satellite Launching Car – watch sales soar with this action car.

New! No. 3965 Minuteman Missile Launching Car—sure to create the biggest excitement in model railroading.

Missile is hidden inside of car

Roof separates . . . launcher rises . . . Missile blasts off!

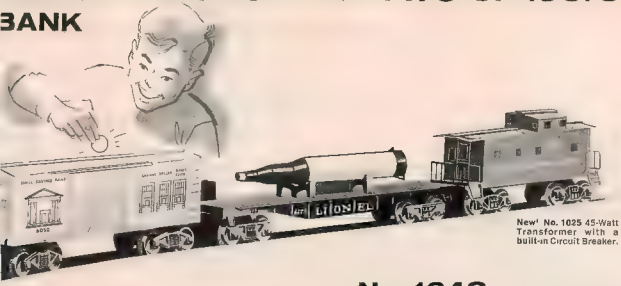
Made to sell for $49.95

8 Sections No. 1013 Curved Track	$2.00
3 Sections No. 1018 Straight Track	.75
No. 6019 Remote Control Track Set	4.95
No. 1073 60-Watt Transformer with Circuit Breaker	7.50
CTC Lockon	.25

Lubricant, Oil, Wires and Instruction Sheet.

STEAM FREIGHTER WITH DIE-CAST WHISTLE AND MAGNE-TRACTION

MAGNE-TRACTION AND TWO OF 1961's BANK



WITH CIRCUIT BREAKER

New! No. 1025 45-Watt Transformer with a built-in Circuit Breaker.

No. 1643 Made to sell for $29.95

No. 230	Chesapeake & Ohio Diesel with Headlight and Magne-Traction	$16.95
No. 3509	New Satellite Launching Car	6.95
No. 6050	New Savings Bank Car	4.95
No. 6175	Rocket Car	4.95
No. 6058	Caboose to match loco (C&O)	2.00

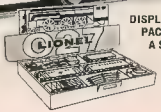
8 Sections	No. 1013 Curved Track	$ 2.00
1 Section	No. 1018 Straight Track	.25
No. 1008-50	Automatic Uncoupling Track Set	1.00
No. 1025	New 45-Watt Transformer with Circuit Breaker	6.95
CTC Lockon		.25

Lubricant, Oil, Wires and Instruction Sheet.

SHERIFF AND OUTLAW CAR...

WITH CIRCUIT BREAKER

New! No. 1025 45-Watt Transformer with a built-in Circuit Breaker.



DISPLAY PACKING PACKED 4 TO A SHIPPER

NOW IN "027"...AN OUTFIT COMPLETE WITH FIGURE "8" TRACK LAYOUT

Sheriff Comes up... Outlaw Ducks

Sheriff and Outlaw... Shoot it out

Sheriff ducks down

LIONEL'S CRACK "027" SANTA FE WITH HORN, HEADLIGHT AND

"027"

PACKED 4 TO A SHIPPER

THE DOUBLE-ENDER WITH THE ALWAYS POPULAR RED AND SILVER SANTA FE MARKINGS

A SECOND TRAIN FOR A LIONEL TWO NEW VOLUME

Attractively Boxed For

PACKED 4 TO A SHIPPER

NEW

Tomorrow's Weapon Carrier...Today!!!

No. 1810 Made to sell for $35.00

THE "SPACE AGE" GIFT PACK

- New Rock Island Diesel
- Headlight
- Magne-Traction
- Three Operating Cars

Space Age Gift Pack includes:

No. 231	New Rock Island Diesel with Headlight and Magne-Traction	$19.95
No. 3665	New Minuteman Missile Launching Car	9.95
No. 3519	New Satellite Launching Car	7.95
No. 3820	Operating Submarine Car	8.95
No. 6017	Caboose	2.95

JUST AS SLEEK AS EVER...LIONEL'S MAGNE-TRACTION AND

"027"

PACKED 4 TO A SHIPPER

No. 1649

No. 218P Santa Fe "AB" Diesel with Headlight, 218C Magne-Traction and Horn	$32.50
No. 6343 New Barrel Ramp Car	5.95
No. 6445 New Ft. Knox Gold Bullion Transport Car	5.95
No. 6405 New Flat Car with Piggyback Van	4.95
No. 6475 Pickle Car	5.95
No. 6017 Caboose	2.95

AN ENTIRE CARGO OF OPERATING CARS...LIONEL WHISTLE, MAGNE-TRACTION AND ONLY THE MOST

"027"

Missiles actually fire

PACKED 4 TO A SHIPPER

No. 1650 Made to sell for $59.95

No. 2037LTS Die-Cast Steam Loco and Tender with Headlight, Magne-Traction, Smoke and Whistle	$35.00
No. 6544 Missile Firing Car	7.95
No. 6470 Exploding Target Car	5.95
No. 3330 Flat Car with Operating Submarine in Kit Form	7.95
No. 3419 Operating Helicopter Launching Car	7.95
No. 6017 Caboose	$ 2.95
8 Sections No. 1013 Curved Track	2.00
3 Sections No. 1018 Straight Track	.75
No. 6029 Remote Control Uncoupling Track	3.95
No. 1063 75-Watt Transformer with Circuit Breaker and Whistle Controller	10.95
CTC Lockon	.25

Lubricant, Oil, Wires and Instruction Sheet.

NOW AT A NEW LOW PRICE...AN
THE NEW MINNEAPOLIS

"027"

THIS DIESEL WAS BUILT FOR POWER

No. 1645

No. 229 New Minneapolis & St. Louis Diesel with Headlight, Magne-Traction and Horn	$25.00
No. 3410 Helicopter Launching Car	6.95
No. 6465 Two-Dome Tank Car	3.95
No. 6825 Flat Car with Arch Trestle Bridge	4.95
No. 6059 Caboose to match loco	2.95
8 Sections No. 1013 Curved Track	2.00

LIONEL STEAM FREIGHTER WITH MAGNE-TRACTION AND

"027"

DISPLAY PACKING PACKED 4 TO A SHIPPER

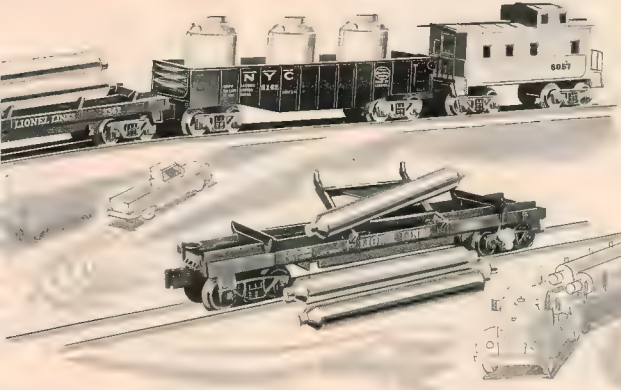
No. 1646 Made to sell for $39.95

No. 233LTS New Steam Loco and Tender with Headlight Magne-Traction, Smoke and Whistle	$29.95
No. 6162 Gondola with Canisters (3)	2.95
No. 6343 New Barrel Ramp Car	5.95
No. 6476 Hopper Car	3.50
No. 6017 Caboose	2.95
8 Sections No. 1013 Curved Track	2.00
3 Sections No. 1018 Straight Track	$ .75
No. 1008-50 Automatic Uncoupling Track Set	1.00
No. 1073 60-Watt Transformer with Circuit Breaker	7.50
No. 147 Whistle Controller	1.50
CTC Lockon	.25

Lubricant, Oil, Wires and Instruction Sheet.

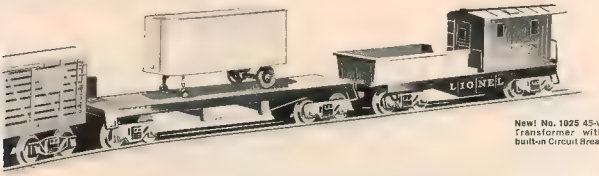
TRANSFORMER... WITH A BUILT-IN CIRCUIT BREAKER!!!

WITH . . . THE NEW OPERATING HELIUM TANK EXCLUSIVE MAGNE-TRACTION AND HEADLIGHT

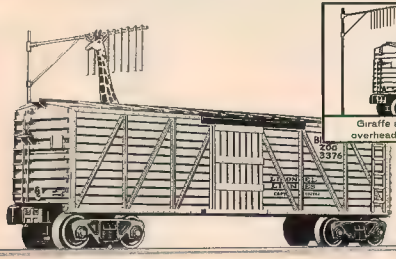


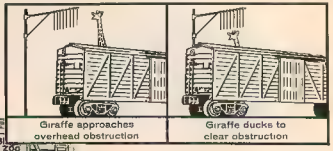
New! No 1010 35-Watt Transformer with a built-in Circuit Breaker

AND FEATURING THE POPULAR OPERATING TRANSPORT CAR



New! No. 1025 45-Watt Transformer with a built-in Circuit Breaker.



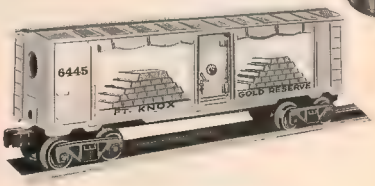


Giraffe approaches overhead obstruction

Giraffe ducks to clear obstruction

The First Outfit To Include The Car Which Led The 1960 Best Seller List . . . The Operating Giraffe Car.

SANTA FE . . . WITH HORN, HEADLIGHT, THREE NEW FREIGHT CARS



Made to sell for $49.95

8 Sections No. 1013 Curved Track	$ 2.00
3 Sections No. 1018 Straight Track	.75
No. 1008-50 Automatic Uncoupling Track Set... ...	1.00
No. 1063 75-Watt Transformer with Circuit Breaker and Horn Controller .. .	10.95
CTC Lockon	.25

Lubricant, Oil, Wires and Instruction Sheet.

DIE-CAST STEAMER WITH HEADLIGHT, SMOKE, WANTED OPERATING CARS IN RAILROADING

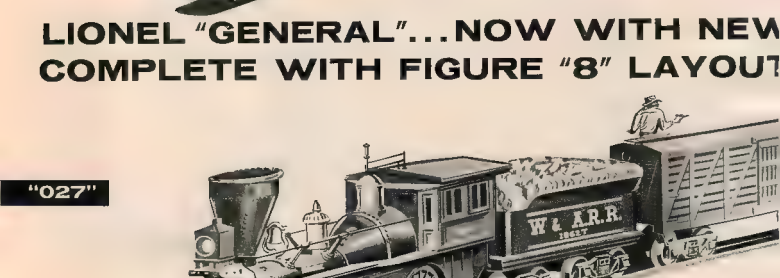
LIONEL DIESEL FREIGHTER WITH HEADLIGHT
NEW FEATURE CARS...SATELLITE...SAVINGS

"027"

DISPLAY PACKING
PACKED 4 TO
A SHIPPER

LIONEL "GENERAL"...NOW WITH NEW
COMPLETE WITH FIGURE "8" LAYOUT

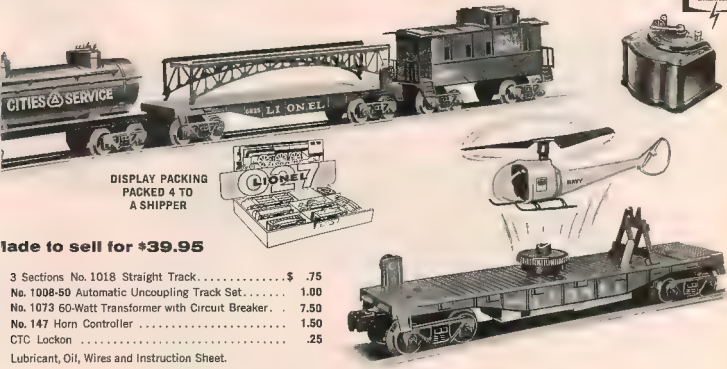
"027"



No. 1644 Made to sell for $39.95

No. 1862LT	"General" Steam Loco & Tender with Headlight	$19.95
No. 3370	New Animated Sheriff and Outlaw Car	7.95
No. 1866	"General" Mail Baggage Car	5.95
No. 1865	"General" Passenger Car	5.95
	12 Sections No. 1013 Curved Track	3.00
	4 Sections No. 1018 Straight Track	$1.00
No. 1020	90° Crossing	1.95
No. 1025	New 45-Watt Transformer with Circuit Breaker	6.95
	CTC Lockon	.25
	Lubricant, Oil, Wires and Instruction Sheet.	

AUTHENTIC DIESEL WITH HORN...
& ST. LOUIS



WITH CIRCUIT BREAKER

DISPLAY PACKING
PACKED 4 TO
A SHIPPER

lade to sell for $39.95

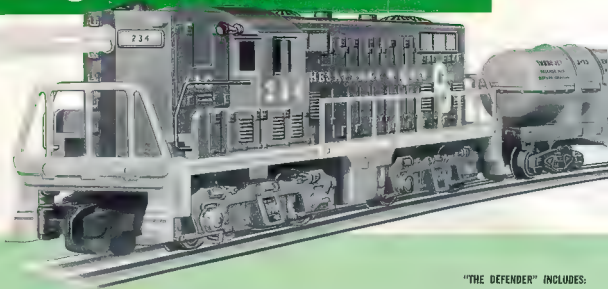
3 Sections No. 1018 Straight Track	$ .75
No. 1008-50 Automatic Uncoupling Track Set	1.00
No. 1073 60-Watt Transformer with Circuit Breaker	7.50
No. 147 Horn Controller	1.50
CTC Lockon	.25

Lubricant, Oil, Wires and Instruction Sheet.

WHISTLE, SMOKE, HEADLIGHT,
NEW BARREL RAMP CAR

WITH CIRCUIT BREAKER

WHISTLE,
SMOKE
and NOW...
MAGNE-TRACTION
at $39.95



NO. 20740

AMERICAN FLYER FREIGHT

"The Defender"

WITH AUTOMATIC RINGING LOCOMOTIVE BELL

Up-to-date railroading at its exciting best! New C & O Locomotive with automatic Ringing Bell that clangs when train slowly enters and leaves station, hauls four fun-packed cars. Motorized Rocket Sled Car features a powerful rocket sled that can be taken off car and run by itself on the track. By using uncoupler section, Rocket Sled pilot can be ejected high into the "sky". Electric Rocket Launcher Car fires rocket into "space" at touch of electric remote button. Adding latest Cape Canaveral touch are Jet Engine Transport and Rocket Fuel Transport cars. Bringing up the rear is the faithful American Flyer caboose. Locomotive has headlight, Pull-Mor Power, worm drive motor and remote control starting, stopping and reversing. New super-real Pike Master Track of 8 curved sections, 3 straight and 1 automatic Terminal-Uncoupler track forms 136" of running rail. 50-watt U.L. Transformer has built-in Circuit Breaker. Packed 4 to carton. Shipping weight, 35 lbs.

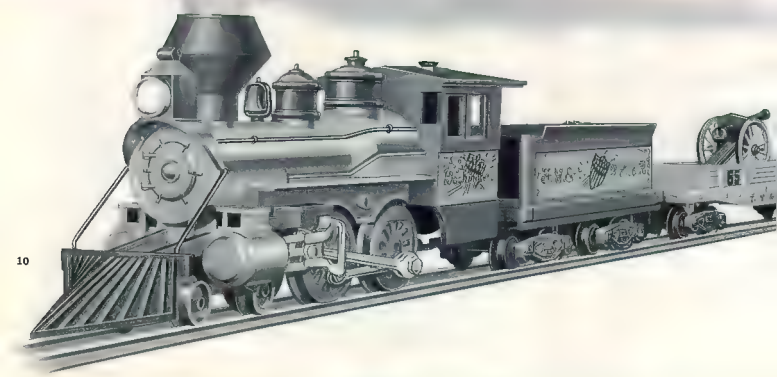
"THE DEFENDER" INCLUDES:

GP-7 Diesel Locomotive	$24.98
Jet Engine Transport	3.98
Rocket Fuel Transport	4.98
Rocket Sled and Flat Car	9.98
Rocket Launcher Car	7.98
Caboose	4.98
8 Sec. Curved NEW Pike Master Track	2.40
3 Sec. Straight NEW Pike Master Track	.90
1 Terminal-Uncoupler Track	.75
50-Watt Transformer	8.98
If Purchased Separately.	$69.91

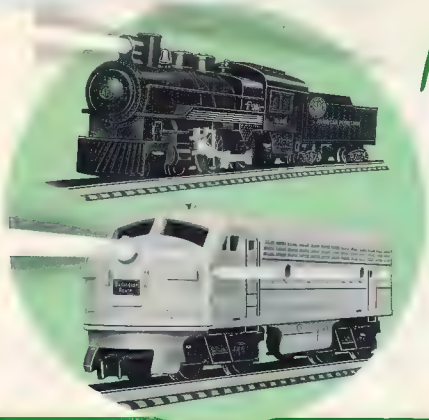
SUGGESTED RETAIL

$49.98

No. 21234 GP-7 Diesel Locomotive available for separate sale at $24.98



AMERICAN FLYER
S TRAINS H·O
GAUGE 1961 - 1962 GAUGE
UNION PACIFIC
21215
UNION PACIFIC
New!
LOCOMOTIVES
ACTION CARS
Pike-Master TRACK



New!

LOCOMOTIVES

"The Iron King"

Brand new 4-4-0 "steamer" of the Casey Jones era — the Golden Age of American railroading when locos were iron and the men were steel. This job has real puffing Smoke, Choo-Choo sounds, Pull-Mor Power, remote control operation, working Headlight and authentic detailing.

GM Diesel

Big General Motors growler with wealth of real railroad detail, Pull-Mor Power, remote control operation, working Headlight and super-hauling capacity. Brand new loco for the big American Flyer '61 "new look".

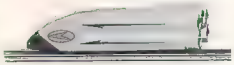
American Flyer S GAUGE *presents...*

New!

DELUXE *Pike-Master* TRACK

Greatest advance in railroading since they put caps on engineers! Each section looks like a stretch of actual railroad track, with scale rails and ties. Has super-real flat top 2-rail operation that eliminates any "toy" look. Completely interchangeable with standard "S" 2-rail track now made.

ELECTRIC
REMOTE CONTROL
Rocket Sled



Hurtles along track under its own power, ejects pilot by electric remote control

ELECTRIC
REMOTE CONTROL
Rocket Launcher Car

Rocket shoots off by electric remote control as train moves along.

OPERATING
Cannon Car

Gun is removable, rides on plank-side flat car, shoots harmless pellets.

No. 20655 AMERICAN FLYER "FRONTIERSMAN" FREIGHT

Civil War Era Train

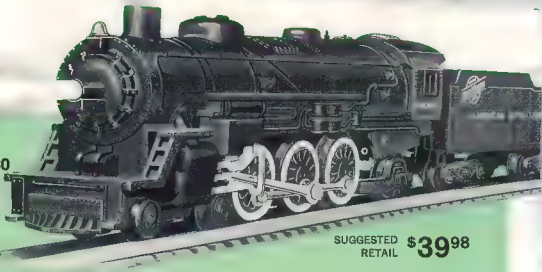
Timed to join in commemorating the centennial of the War Between the States, this scale model military train includes all the facilities needed by a bewhiskered army task force of 1861 vintage: Funnel-stack locomotive puffs real smoke, has Pull-Mor Power, worm-drive motor and remote control operation, removable Cannon Car features field piece that actually fires harmless pellets; Ammunition Box Car and Supply and Troop Car have authentic-style simulated wood sides. Set includes 40 Watt U.L. Approved Transformer with built-in circuit breaker. Packed 4 per carton. Shipping weight, 40 lbs.

SUGGESTED RETAIL

$29.98

"FRONTIERSMAN" FREIGHT INCLUDES:

"Frontiersman" Freight Locomotive and Tender	$20.00
Civil War Cannon Car	4.98
Supply & Troop Car	4.98
Ammunition Box Car	4.98
12 Sec. Curved Track @ .25	3.00
2 Sec. Straight Track @ .25	.50
Track Terminal	.25
40-Watt Transformer	8.98
If Purchased Separately	$45.67



New! **No. 20730**

AMERICAN FLYER STEAM FREIGHT

"The Champion"

SUGGESTED RETAIL **$39.98**

Built to eat up the miles at high speed or settle down like a veteran with a loaded freight drag is this husky workhorse of the rails, the 4-6-2 "Pacific" type locomotive that puffs real Smoke, has built-in Choo-Choo sound effects, Pull-Mor Power, remote control and powerful headlight. The five scale model cars include the new Automatic Tie-Jector that zips out rail "sleepers" at trackside automatically while train speeds by, plus the new Piggy-Back Car Transport. Caboose has interior lighting. 12 new Pike Master track sections form super-real oval layout of 8 curved sections, 3 straight and 1 automatic Uncoupler-Terminal track for 136" of running rail. Big 50-watt U.L. Approved Transformer has built-in Circuit Breaker. Packed 4 to carton. Shipping weight, 38 lbs.

No. 21085 Locomotive available for separate sale at $24.98

"THE CHAMPION" INCLUDES

Pacific Locomotive and Tender	$24.98
Automobile Car	4.98
Tie-Jector Car	4.98
Baker's Chocolate Car	4.50
Hay-Jector Car	4.98
Deluxe Illuminated Caboose	5.98
8 Sec. Curved NEW Pike Master Track	2.40
3 Sec. Straight NEW Pike Master Track	.90
1 Terminal-Uncoupler Track	.75
50-Watt Transformer	6.98
If Purchased Separately	$63.43

New!

Automobile Car

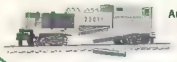
Big Automobile Carrier holds full load of scale autos as it rides piggy-back on special flat car.

ALL NEW AMERICAN FLYER TRAIN SETS HAVE

NEW Pike-Master TRACK

New! AUTOMATIC

Tie-Jector Car



Automatically kicks out ties as train passes trip on track side.

New! AUTOMATIC

Hay-Jector Car

Automatically kicks out bales as train moves along.

No. 20735

AMERICAN FLYER PASSENGER

"The Chief"

All the features of deluxe passenger railroading are included in this Alco diesel speedster that includes a Pull-Mor Powered locomotive with working Headlight, worm-drive motor and three illuminated cars. Train starts, stops and reverses by remote control and cars have silhouetted passengers in window for added realism. Included in set are 50-watt U.L. Approved Transformer with built-in circuit breaker and 12 sections of new super-real Pike Master track of 8 curved, 3 straight and 1 automatic Terminal-Uncoupler sections for 136" of running rail. Packed 4 to carton. Shipping weight, 34 lbs.

"THE CHIEF" INCLUDES:

Santa Fe Diesel Locomotive ...	$25.00
Illum. Baggage Car	6.96
Illum. Vista Dome Car	7.98
Illum. Observation Car .	7.98
8 Sec. Curved NEW Pike Master Track	2.40
3 Sec. Straight NEW Pike Master Track	.90
1 Terminal-Uncoupler Track ...	.75
50-Watt Transformer	8.98
If Purchased Separately...	$60.97

Realism!

ALL CARS LIGHTED, WITH SILHOUETTED PASSENGERS

SUGGESTED RETAIL

$44.98

New!

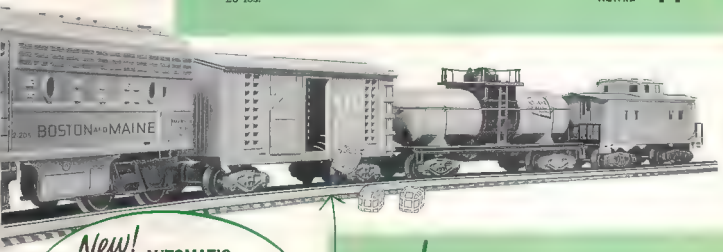
No. 20705 AMERICAN FLYER FREIGHT
"The Pioneer Flyer"

The color and romance of the legendary Casey Jones and his wild ride inspired the creation of this high-stepping freight that's loaded with action and fun. Brand new 4-4-0 ERIE R. R. 8-wheel locomotive with tru-action side rods has the flavor of the rail-roading era in which Casey made his famous run. Besides remote control starting, stopping and revers-ing, locomotive has Pull-Mor Power for more climb, haul and speed. Rolling stock includes United Fruit reefer, Monon Gondola and Caboose. 10 sections of new super-real Pike Master track make interesting oval layout, rather than ordinary circle, and include 8 curved sections, 1 straight and 1 Terminal and Automatic Uncoupler track. Outfit includes Trans-former that not only operates train but also handles 3 illuminated accessories. Track oval has 116" of running rail. Packed 4 to carton, shipping weight, 28 lbs.

"THE PIONEER FLYER" INCLUDES:

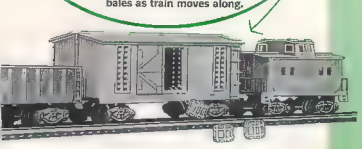
Erie Steam Locomotive	$10.00
United Fruit Car	3.98
Monon Gondola	3.50
Caboose	4.98
8 Sec. Curved NEW Pike Master Track	2.40
1 Sec. Straight NEW Pike Master Track	.30
1 Terminal-Uncoupler Track	.75
Transformer	5.98
If Purchased Separately...	$31.89

SUGGESTED RETAIL **$14.98**



New! AUTOMATIC
Hay-Jector Car

Automatically kicks out bales as train moves along.



ALL ITEMS OPERATE INTERCHANGEABLY ON NEW PIKE MASTER TRACK OR STANDARD "S" TRACK

New!

No. 20715 AMERICAN FLYER DIESEL FREIGHT

Fast, powerful and ready for action in your freight division is this all-new red and silver Burlington R. R. GM Diesel locomo-tive that heads up a four-car action freight haul. Giant General Motors "oil guzzler" is crammed with realistic detail. Has elec-tric remote control operation, working Headlight and couplers front and rear. Also has a powerful motor that combines with Pull-Mor Power for top haul and speed. Baker's Chocolate car, Frisco Gondola and fascinating new Hay-Jector Car that auto-matically tosses out bales of feed while train is running, complete this great outfit. Train set has 10 sections of super-real Pike Master Track, including 8 curved, 1 straight and 1 automatic Terminal-Uncoupler section, for 116" of running rail. Trans-former powerful enough to operate train and 3 illuminated acces-sories. Packed 4 to carton. Shipping weight, 28 lbs.

"THE ROCKET" INCLUDES:

GM Diesel Locomotive	$12.98
Baker's Chocolate Car	4.50
Frisco Gondola	3.50
Hay-Jector Car	4.98
Caboose	4.98
8 Sec. Curved NEW Pike Master Track	2.40
1 Sec. Straight NEW Pike Master Track	.30
1 Terminal-Uncoupler Track	.75
Transformer	5.98
If Purchased Separately...	$40.37

SUGGESTED RETAIL **$24.98**

New! No. 20710 AMERICAN FLYER DIESEL FREIGHT

"The Bullet"

The highball sign goes up and the green bull's eye glows steady when this big new General Motors "growler", with its striking blue-and-white color scheme, rumbles out of the yards, pulling its string of scale model freights. This all new remote control GM locomotive is equipped with Big-Haul Pull-Mor Power and is a scale model of the famous rail-pounders doing yeoman service on all the major roads. Freight cars feature the new action-packed Hay-Jector car that tosses out bales at trackside automatically. Other cars include detail-loaded Hooker Chemical and Caboose. 10 sections of new super-real Pike Master track forms oval, rather than conventional circle and consists of 8 curved sections, 1 straight and 1 Terminal-automatic Uncoupler track to make 116" of running rail. Transformer runs train and at least 3 lighted accessories. Packed 4 to carton. Shipping weight, 28 lbs.

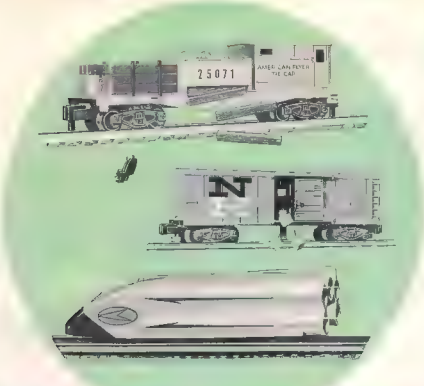
"THE BULLET" INCLUDES:

GM Diesel Locomotive	$11.98
Hay-Jector Car	4.98
Hooker Chemical Car	4.50
Caboose	4.98
8 Sec. Curved NEW Pike Master Track	2.40
1 Sec. Straight NEW Pike Master Track	.30
1 Terminal-Uncoupler Track	.75
Transformer	5.98
If Purchased Separately	$35.87

SUGGESTED RETAIL **$19.98**

ALL NEW AMERICAN FLYER TRAIN SETS HAVE

NEW *Pike-Master* TRACK



New!

ACTION CARS

Tie-Jector Car

A boon for the gandy dancers and other railroad maintenance crew! Car tosses out "sleepers" automatically while train rockets by. A "must" for any self-respecting model railroad!

Automatic Hay-Jector

Farmer Brown goes mechanized! While the train speeds by, he has his hay delivered automatically at trackside. Now the cows don't even have to get out of bed.

Self-Propelled Rocket Sled

While the sled hurtles along over the rails, junior operator ejects the pilot using uncoupler track unit. Furnished complete with its own special flat car.

Exciting New Features FOR '61!

New!

ROLLING STOCK

Auto Transport Car

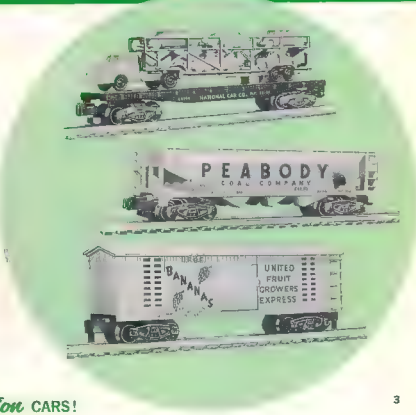
Trailer carries five new automobiles, riding piggyback on Flat Car.

Peabody Hopper

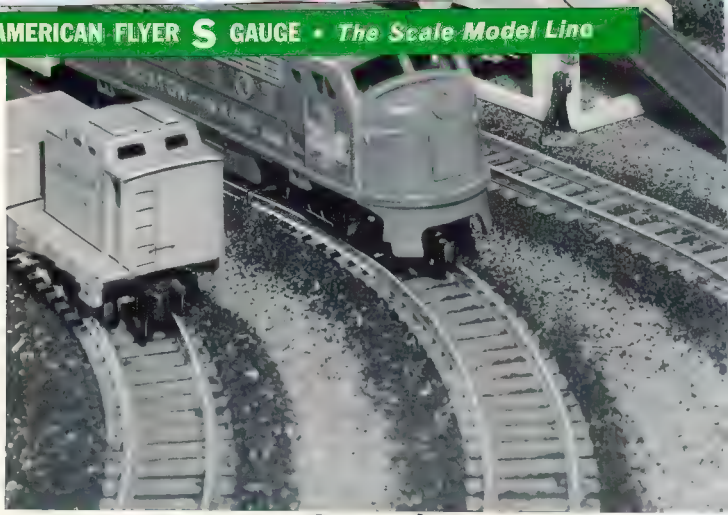
New, detailed hopper with Peabody Coal Company lettering. Suitable for carrying slag, ore and ballast as well as anthracite.

Banana Car

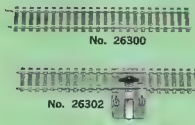
Bananas get a deluxe ride in this brilliant yellow old-time fruit car that's a real eye-catcher on any railroad.

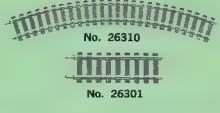


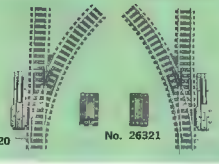
EVERY TRAIN HAS AT LEAST ONE NEW CAR . . . MOST HAVE NEW *Action* CARS!

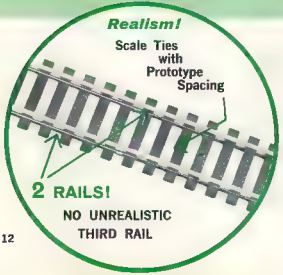


New! DELUXE Pike-Master TRACK









No. 26300 Pike Master 10" Straight Track **30¢**
No. 26301 Pike Master 4½" Straight Track. **30¢**
No. 26302 Pike Master Terminal Straight Track and Uncoupler. **75¢**
No. 26310 Pike Master 12" Curved Track. **30¢**
No. 26320 Pike Master Right Hand Switch — Remote Control, with separate controller. **$4.98**
No. 26321 Pike Master Left Hand Switch — Remote Control, with separate controller. **$4.98**

Not Illus.:
No. 26323 Pike Master Right Hand Switch — Manual. **$2.98**
No. 26324 Pike Master Left Hand Switch — Manual. **$2.98**
No. 26322 Pike Master 90° Crossing. **$1.50**
No. 26340 Pike Master Steel Track Pins, 12 per Pkg. **15¢**
No. 26341 Pike Master Insulating Pins, 4 per Pkg. **15¢**
No. 26342 Pike Master Adaptor Pins, 8 per Pkg. **15¢**
No. 26343 Pike Master Track Locks, 12 per Pkg. **35¢**
No. 26344 Pike Master Track Terminals. **25¢**

New! AUTOMATIC Tie-Jector Car

No. 21168 Locomotive available for separate sale at $12.98

STEAM LOCO with Smoke, Choo-Choo Sounds, Pull-Mor Power

New! No. 20725
AMERICAN FLYER
TWIN UNIT DIESEL
"The Trailblazer"

No matter how tough the task, this rugged Diesel Work train is ready to tackle any chore on your pike, from roadbed maintenance to lifting a de-railed freight car. Powerful remote controlled double GM "Union Pacific R. R." striking yellow-gray-red locomotive, with back-to-back "A" units, has Pull-Mor Power and piercing headlight. Set includes triple-action Crane Car with operating boom, lift-and-lower hook and swinging cab. Other cars are a new Peabody Gondola, Jeep Transport and big-action Tie-Jector Work Caboose that tosses out

New! GM TYPE TWIN DIESEL

SUGGESTED RETAIL

$34.98

No. 21215 Double Unit Diesel Locomotive available for separate sale at $17.98

New! **No. 20720 AMERICAN FLYER ACTION FREIGHT**

"The Prairie Marksman"

Ease open the throttle on this powerful remote controlled "Southern R. R." flyer and watch the giant deluxe-detailed drive rods churn into action as the big loco moves down the mainline, smoke billowing out of the stack and the string of freights hustling along behind. Highly detailed locomotive also has headlight and Choo-Choo sound effects, timed to wheel action and Smoke puffs, plus Pull-Mor Power for extra speed, climb and haul. Rolling stock features automatic Tie-Jector Car that pumps out ties automatically at trackside as train races along. Outfit complete and ready to roll, with 10 sections of new Pike Master track (8 curved, 1 straight, 1 automatic Terminal-Uncoupler section) that totals 116" of running rail. Powerful Transformer will easily run train plus 3 illuminated accessories. Packed 4 to carton. Shipping weight, 29 lbs.

"THE PRAIRIE MARKSMAN" INCLUDES:

Southern R.R. Steam Locomot've	$12.98
Tie-Jector Car	4.98
Peabody Hopper Car	3.50
B.&M. Box Car	4.98
Caboose	4.98
8 Sec. Curved NEW Pike Master Track	2.40
1 Sec. Straight NEW Pike Master Track	.30
1 Terminal-Uncoupler Track	.75
Transformer	8.98
If Purchased Separately	$43.85

SUGGESTED RETAIL

$29.98

ALL NEW AMERICAN FLYER TRAIN SETS HAVE

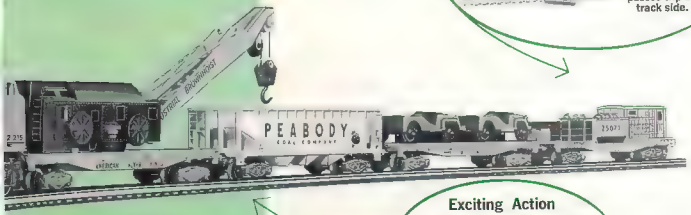
NEW *Pike-Master* TRACK

rail "sleepers" automatically. Oval layout of new Pike Master super-real track has 8 curved sections, 3 straight and 1 automatic Terminal-Uncoupler for 116" of running rail. Big 50-watt U.L. Approved transformer has built-*in Circuit Breaker*. Packed 4 to carton. Shipping weight, 40 lbs.

New! **AUTOMATIC**

Tie-Jector Car

Automatically kicks out ties as train passes trip on track side.



Exciting Action

Crane Car

Boom operates! Hook lifts and lowers! Cab swings! Great for clearing up after a wreck.

"THE TRAILBLAZER" INCLUDES:

GM Double A Diesel Locomotive	$17.98
Crane Car	6.98
Peabody Hopper Car	3.50
Jeep Transport	4.98
Tie-Jector Car	4.98
8 Sec. Curved NEW Pike Master Track	2.40
3 Sec. Straight NEW Pike Master Track	.90
1 Terminal-Uncoupler Track	.75
50-Watt Transformer	8.98
If Purchased Separately	$51.45

FACTORY NO. 9B. ALUMINUM SPECIALTY COMPANY STOCK SHIPMENTS.

CHILTON WARE PERCOLATOR SET

SET CONTAINS: LG. PERCOLATOR, STARSET SERVING TRAY, 4 EA. CHILTON WARE CUPS, STARSET SAUCERS STARSET PLATES, STEMMED GOBLETS, KNIVES, FORKS & TEASPOONS.

6-5003-3227 2300EA180S
PKD. 3 TO CTN. 4 3/4 LBS.

POLKA DOT ALUMINUM KOOK 'N BAKE SET

SET CONTAINS: OVAL ROASTER, 6-CUP MUFFIN PAN, WHISTLING TEA KETTLE, FRY PAN, OBLONG CAKE PAN, 3 TIERED CAKE PANS, 4 COOKIE CUTTERS.

6-5011-3252 3200EA120S
PKD. 6 TO CTN. 6 1/2 LBS.

KIDDYKOOK BEGINNER'S BAKE SET

SET CONTAINS: BAK'N ROAST PAN, OBLONG CAKE PAN, LG. ROUND CAKE PAN, MED. ROUND CAKE PAN, 6-CUP MUFFIN PAN, SM. ROUND CAKE PAN, 2 COOKIE CUTTERS.

1-3466-3251 8119EA72S
PKD. 12 TO CTN. 8 LBS.

SUPER DELUXE CHILTON WARE SET

SET CONTAINS: TEA KETTLE, PERCOLATOR, SERVING TRAY, DOUBLE BOILER, FRY PAN, LG. PUDDING PAN, MEDIUM PUDDING PAN, WINDSOR SAUCE PAN, 4 EA. CUPS, SAUCERS, PLATES, STEMMED GOBLETS, KNIVES, FORKS, TEASPOONS.

1-3540-3265 7500EA300S
PKD. 6 TO CTN. 20 LBS.

CHILTON WARE COFFEE SET

SET CONTAINS: LG. COFFEE POT, STARSET SERVING TRAY, 2 EA. CUPS, SAUCERS, PLATES, STEMMED GOBLETS, KNIVES, FORKS, TEASPOONS.

1-3524-3223 6200EA120S
PKD. 6 TO CTN. 6 1/4 LBS.

POLKA DOT ALUMINUM COFFEE SET

CONTAINS: LGE. COFFEE POT, 3 EACH, CUPS, SAUCERS, PLATES, KNIVES, FORKS, SPOONS.

1-3508-3214 4200EA120S
PKD. 6 TO CTN. 6 1/2 LBS.

CHILTON WARE DOUBLE BOILER SET

CONTAINS: LGE. CHICKEN FRYER, COVER, MED. WINDSOR SAUCEPAN, LGE. WINDSOR SAUCEPAN, LGE. DBL. BOILER, PUDDING PAN.

1-3482-3221 5200EA120S
PKD. 6 TO CTN. 6 1/2 LBS.

DELUXE MIN. CHILTON WARE CASSEROLE SET

CONTAINS: WATER PITCHER, LGE. CASSEROLE & COVER, LGE. FRY PAN, LGE. DBL. BOILER, LGE. COVERED SAUCE PAN, LGE. WINDSOR SAUCE PAN, MED. WINDSOR SAUCE PAN.

1-3581-3226 7300EA180S
PKD. 3 TO CTN. 4 3/4 LBS.

ALL STAR BAT A BALL

USE W/ANY BAT. COMPLETE W/5' GOLD ANODIZED ALUM. POLE, 9' CONTROL CORD, REGULATION SPONGE, RUBBER BASEBALL.

1-3607-4072 9200EA120S
PKD. 6 TO CTN. 12 1/2 LBS.

FACTORY NO. 10A. AMERICAN DOLL & TOY CORP. STOCK SHIPMENTS

30" TOODLES SUGAR & SPICE
1-7723-330 31900EA1267S
PKD. 6 TO CTN. 46 LBS.

DELUXE SPRA-BATH
NEW FEATURE GIVES LITTLE GIRLS CHANCE TO SHAMPOO THEIR DOLLY'S HAIR & GIVE A SHOWER W/REAL SPRAY ATTACHMENT THAT OPERATES ON BATT. DRIVEN MOTOR. (3 STD. BATT. NOT INCL.). 1" OF WATER IN TUB IS ALL THAT IS NEEDED. WATER IS RECIRCULATED SO THAT NO ATTACHMENT TO WATER TAP IS NECESSARY. NEW IN MATERIAL, MOLDED, DURABLE, POLY. CANNOT RUST, PEEL, LEAK, IS PUNCTURE PROOF & EASY TO CLEAN. TUB APPROX. 26" L., 14" W., FULL 5" D. W/MOLDED-IN SOAP & ACCESS. SECTIONS.
7-2702-F40 8800EA534S
PKD. 6 TO CTN. 34 LBS.

FREDDIE-THE-FRIAR
IN HOODED TAN FRIAR'S ROBE W/CORD SASH & BELL. FRINGE OF WILD RED HAIR SURROUNDS HIS BALD PATE. THONG SANDALS ON HIS FEET.
4-6664-1004 7700EA467S
PKD. 12 TO CTN. 46 LBS.

WHEELER-THE-DEALER
AUTHENTIC GREEN CROUPIER'S EYE-SHADE CIRCLES HIS BALD PATE. HAS HANDLEBAR MUSTACHE. WEARS RED FLANNEL VEST W/LUCKY CLOVER GILT CHARM OVER STRIPED SHIRT W/ SOLID WHITE COLLAR & BLACK STRING TIE. BLACK BROADCLOTH PANTS & FELT SHOES. HOLDS WINNING POKER CARDS RIGHT UP HIS SLEEVE.
4-6789-1009 3700EA467S
PKD. 12 TO CTN. 46 LBS.

HILDA-THE-HILLBILLY
CORNCOB READY FOR PUFFIN, IN HER HAND! CARROT-RED HAIR IS HELD DOWN BY CHECKED BANDANNA. RED DRESS HAS CHECK-PATCHED APRON, CHECK PANTIES & THONG SANDALS.
4-6847-1010 9700EA467S
PKD. 12 TO CTN. 46 LBS.

ROCKING CRIB
FOR TINY TEARS OR ANY OTHER UP TO 19". ALL WHITE PLASTIC ROCKING BED W/CRIB SIDES. WASHABLE & SMOOTH FINISHED. SIMULATED QUILTED MATTRESS. 19 1/2" L., 11" W., 12" H.
7-2678-F20 6600EA400S
PKD. 6 TO CTN. 24 LBS.

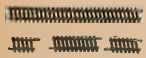
25" WALKING TOODLES PAJAMA PARTY
1-7699-525 41500EA1000S
PKD. 12 TO CTN. 59 LBS.

30" TOODLES PAJAMA PARTY
1-7749-530 21800EA1200S
PKD. 6 TO CTN. 46 LBS.

FACTORY NO. 516
AMBROID COMPANY
STOCK SHIPMENTS

HO CAR KIT
I RUN ONLY — NO RE-RUNS.
FINEST QUALITY KIT IN ITS FIELD.
10-4307-K8-6 4525EA315S

FACTORY NO. 522.
ATLAS TOOL COMPANY.
STOCK SHIPMENT.



9" STRAIGHT SNAP TRACK (12 TO BOX)
8-3295-21 2300BX180S
PKD. 18 TO CTN. 10 LBS.

6" STRAIGHT SNAP TRACK (12 TO BOX)
8-3303-22 3300BX180S
PKD. 18 TO CTN. 8 LBS.

3" STRAIGHT SNAP TRACK (12 TO BOX)
8-3311-23 4300BX180S
PKD. 18 TO CTN. 5 LBS.

1-1/2" STRAIGHT SNAP TRACK (12 TO CTN.)
8-3329-25 5300BX180S
PKD. 18 TO CTN. 5 LBS.

9" SECTION - 15" RADIUS SNAP TRACK (12 TO BOX)
8-3337-31 6300BX180S
PKD. 18 TO CTN. 10 LBS.

4-1/2" SECTION - 15" RAD. SNAP TRACK (12 TO BOX)
8-3345-32 7300BX180S
PKD. 18 TO CTN. 6 LBS.

9" SECTION - 18" RADIUS SNAP TRACK (12 TO BOX)
8-3352-33 8300BX180S
PKD. 18 TO CTN. 11 LBS.

4-1/2" SECTION - 18" RAD. SNAP TRACK (12 TO BOX)
8-3360-34 9300BX180S
PKD. 18 TO CTN. 7 LBS.

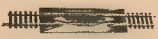
FACTORY NO. 522. ATLAS TOOL COMPANY, INC.
STOCK SHIPMENT.

3" SECTION - 18" RADIUS SNAP TRACK (12 TO BOX)
8-3378-35 2300BX180S
PKD. 18 TO CTN. 6 LBS.

9" SECTION - 22" RADIUS SNAP TRACK (16 TO BOX)
8-3386-36 3400BX240S
PKD. 18 TO CTN. 13 LBS.

STRAIGHT TERMINAL SNAP TRACK(6 TO BOX)
8-3402-40 4450BX270S
PKD. 18 TO CTN. 8 LBS.

18" RADIUS TERMINAL TRACK (6 TO BOX)
8-3451-45 6450BX270S
PKD. 18 TO CTN. 8 LBS.



REROUTER TRACK (6 TO BOX)
8-3444-44 5360BX216S
PKD. 18 TO CTN. 8 LBS.

TRACK KIT
12 SMALL SECTIONS OF TRACK IN KIT FORM.
8-3469-47 6129BX78S
PKD. 48 TO CTN. 12 LBS.

90° SNAP CROSSING
8-3410-41 3225EA135S
PKD. 50 TO CTN. 8 LBS.

30° SNAP CROSSING
8-3394-39 5225EA135S
PKD. 50 TO CTN. 8 LBS.

BUMPERS (12 TO DISPLAY)
8-3436-43 2588DI353S
PKD. 12 TO CTN. 8 LBS.

REMOTE CONTROL SWITCH - LEFT HAND
8-3493-50 7495EA297S
PKD. 24 TO CTN. 8 LBS.

REMOTE CONTROL SWITCH - RIGHT HAND
8-3501-51 8495EA297S
PKD. 24 TO CTN. 8 LBS.

MANUAL SWITCH - LEFT HAND
8-3519-60 9295EAI77S
PKD. 24 TO CTN. 5 LBS.

MANUAL SWITCH - RIGHT HAND
8-3527-61 2295EAI77S
PKD. 24 TO CTN. 5 LBS.

CORK ROADBED FOR TRACK(12 SETS TO PKG.)
8-3758-CRB 3420PK252S
PKD. 16 TO CTN. 50 LBS.

WYE CORK ROADBED FOR SWITCH (12 TO PKG.)
8-3741-YB 4420PK252S
PKD. 12 TO CTN. 13 LB.

NO. 4 CORK ROADBED FOR SWITCH (12 TO PKG.)
8-3717-4B 5420PK252S
PKD. 12 TO CTN. 15 LBS.

NO. 6 CORK ROADBED FOR SWITCH (12 TO PKG.)
8-3725-6B 6420PK252S
PKD. 12 TO CTN. 15 LBS.

NO. 8 CORK ROADBED FOR SWITCH (12 TO PKG.)
8-3733-8B 8420PK252S
PKD. 12 TO CTN. 17 LBS.

FACTORY NO. 10B, AMERICAN TOY & FURN. CO. APPLETON, WISC., STOCK & FACTORY SHIPMENTS

FACTORY SHIPMENTS: FULL CTN. LOTS ONLY. NO ORDER FOR LESS THAN 100 LBS. F.O.B. FACTORY, APPLETON, WISCONSIN.

DOLL CRIB

DROP-SIDE GOES UP & DOWN. CANDY-STRIPE FINISH. LIGHTWEIGHT. TROUBLE-FREE. HAS STORYBOOK DECALS. 26" L, 15" W, 18" H.

I-4563-B910 5500EA300S 6500EA263F

PKD. 1 TO CTN. 7 LBS.

MOBILE TOY PEN

REAL PEN FOR TOYS. CONSTRUCTED OF HARDWOOD W/ SWIVEL PULL HANDLE & LGE. WHEELS. NON-TOXIC. 36" L., 16" W., 14" H.

I-4548-B911 2500EA300S 3500EA263F

PKD. 1 TO CTN. 5 LBS.

DOLL CRADLE

LRG, ENOUGH FOR ANY STD. SIZE DOLL. MATTRESS INCL. COMPANION PC. TO CRIB, TOY PEN, ETC. 21" L., 14" W., 11" H.

I-4522-B912 9300EA180S 6300EA158F

PKD. 6 TO CTN. 22 LBS.

ROCKET LAUNCHER

TAKE APART & RE-ASSEMBLE. FINISH IN NON-TOXIC COLORS. WOODEN SCREWDRIVER & WRENCH INCL. 13" L., 7" W., 9" H.

I-4506-B914 2300EA180S

PKD. 6 TO CTN. 14 LBS.

BAG-O-BLOCKS - SPEC.

ALL SHAPES & SIZES, WOOD BLOCKS IN ASSTD. COLORS, INCL. SQUARES, TRIANGLES, OBLONGS & PEGS. SAFE.

I-4605-B585 2100EA60S

PKD. 12 TO CTN. 32 LBS.

3-IN-1 POUNDING BOARD

COLORED NON-CHIP PEGS CAN BE POUNDED FROM EITHER SIDE. NATURAL WOOD FINISH. INCL. SAFETY GRIP MALLET. 9 1/2" X 4 1/2" X 4".

I-3904-B100 4100EA60S 5100EA53F

PKD. 24 TO CTN. 29 LBS.

TETHER TENNIS SET

COMPLETE W/3 CANDY-STRIPED POLES WHICH ASSEMBLE TO 8' H. PLAS. BALL ATTACHD. TO ROPE, 2 PADDLES & INSTRUC.

5-5442-50 3400EA240S 8400EA210F

PKD. 6 TO CTN. 17 LBS.

TAKE APART TRACTOR

USE AS A PUSH OR TAKE-APART TOY.

I-4480-B96 7300EA180S

PKD. 12 TO CTN. 27 LBS.

FACTORY NO. 10A. AMERICAN DOLL & TOY CORP. STOCK SHIPMENTS

16" INFANT TOODLES IN CAR BED
1-7640-1603 51300EA867S
PKD. 6 TO CTN. 35 LBS.

30" BABY TOODLES IN DELUXE NYLON DRESS
1-7632-3003 71800EA1200S
PKD. 6 TO CTN. 46 LBS.

23" BABY TOODLES & SUPER KART
1-7707-2305 22000EA1334S
PKD. 3 TO CTN. 43 LBS.

BETSY MC CALL DISPLAY ASST.
4-6565-B156
231275DL20850S
PKD. 1 TO CTN.

25" WALKING TOODLES IN HOLIDAY
1-7665-125 81300EA867S
PKD. 12 TO CTN. 59 LBS.

25" WALKING TOODLES BIRTHDAY PARTY
1-7673-225 31500EA1000S
PKD. 12 TO CTN. 59 LBS.

30" WALKING TOODLES BIRTHDAY PARTY
1-7681-230 91800EA1200S
PKD. 6 TO CTN. 46 LBS.

30" BABY TOODLES IN NYLON PRINT
1-7624-3001 21600EA1067S
PKD. 6 TO CTN. 46 LBS.

TONI DOLL PLAYWAVE KIT

SET DOLL'S HAIR USING TONI DOLL PLAYWAVE KIT THAT CONTAINS: PLAYWAVE SOLUTION, COMBINATION SQUEEZE BOTTLE & SPECIAL APPLICATOR, CURLERS, BRUSH, COMB & MAKE-UP CAPE.

2-8266-A100 2100EA67S
PKD. 72 TO CTN. 16 LBS.

SIMON-THE-DEGREE

WEARS TRADITIONAL MORTARBOARD & GOWN, BLACK SLACKS & FELT SHOES. HONORARY RIBBON & MEDAL ARE LOOPED 'ROUND HIS NECK. WEARS INTELLECTUAL-TYPE SPECTACLES, HOLDS "DIPLOMA" IN HIS HAND.
4-6722-1006 3700EA467S
PKD. 12 TO CTN. 46 LBS.

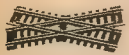
FACTORY NO. 522. ATLAS TOOL COMPANY, INC. STOCK SHIPMENT.

TURNOUTS H.O. CUSTOM LINE
8-3824-4LC 8250EA150S
PKD. 24 TO CTN. 5 LBS.

TURNOUTS H.O. CUSTOM LINE
8-3832-4RC 9250EA150S
PKD. 24 TO CTN. 5 LBS.

TURNOUTS H.O. CUSTOM LINE
8-3480-6LC 2250EA150S
PKD. 24 TO CTN. 5 LBS.

TURNOUTS H.O. CUSTOM LINE
8-3857-6RC 3250EA150S
PKD. 24 TO CTN. 5 LBS.



12-1/2° CROSSING FOR USE WITH NO. 4 TURNOUT RIGHT OR LEFT
8-3865-12LC 7295EA177S
PKD. 24 TO CTN. 5 LBS.

19° CROSSING FOR USE WITH NO. 6 TURNOUTS
8-3873-19C 8250EA150S
PKD. 100 TO CTN. 10 LBS.

25° CROSSING FOR USE WITH NO. 4 TURNOUTS
8-3881-25C 9250EA150S
PKD. 100 TO CTN. 10 LBS.

30° CROSSING H. O. CUSTOM LINE
8-3899-30C 2225EA135S
PKD. 100 TO CTN. 10 LBS.

45° CROSSING H. O. CUSTOM LINE
8-3907-45C 3225EA135S
PKD. 100 TO CTN. 10 LBS.

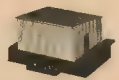
60° CROSSING H. O. CUSTOM LINE
8-3915-60C 4225EA135S
PKD. 100 TO CTN. 10 LBS.

CONTROL BOX H. O. CUSTOM LINE (12 TO DISPLAY)
8-3964-CB 51200DI720S
PKD. 8 TO CTN. 8 LBS.

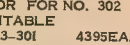
REMOTE SWITCH MACHINE
8-3972-RSM 6200EA120S
PKD. 72 TO CTN. 8 LBS.

MANUAL SWITCH MACHINE
8-3980-MSM 260EA36S
PKD. 72 TO CTN. 5 LBS.

H.O. TURNTABLE
DESIGNED FOR MANUAL OPERATION. AS CRANK HANDLE TURNS, TABLE UNLOCKS & MOVES TO NEXT TRACK POSITION, AUTO. STOPS & LOCKS IN PLACE. COMPLETELY ASSEMBLED.
8-3691-302 3495EA297S
PKD. 12 TO CTN. 10 LBS.



MOTOR FOR NO. 302 TURNTABLE
8-3683-301 4395EA237S
PKD. 12 TO CTN. 6 LBS.



WARREN BRIDGE KIT
8-3568-83 6125EA75S
PKD. 36 TO CTN. 8 LBS.

SNAP SAW (48 TEETH TO INCH)
8-4020-400 3100EA60S
PKD. 72 TO CTN. 22 LBS.

24" STRAIGHT SNAP CURVABLE TRACK
8-3287-20 459EA36S
PKD. 100 TO CTN. 12 LBS.

REMOTE UNCOUPLER
8-3477-48 5295EA177S
PKD. 24 TO CTN. 6 LBS.

DEAD END UNCOUPLER (6 TO BOX)
8-3485-49 6475BX285S
PKD. 18 TO CTN. 2 LBS.

CONVERTER(RECTIFIER)
8-3709-330 7250EA150S
PKD. 24 TO CTN. 6 LBS.

CONDUCTOR WIRE DISPLAY ASSORTMENT
CONTAINS: 24 NO. 1; 12 NO. 2; 12 NO. 3; 12 NO. 4.
8-3634-230 85880AT3528S
PKD. 1 TO CTN. 28 LBS.

NO. 1 CONDUCTOR WIRE (12 TO DISPLAY)
8-3642-231 9II76DI706S
PKD. 6 TO CTN. 5 LBS.

NO& 2 CONDUCTOR WIRE (12 TO DISPLAY)
8-3659-232 9II76DI706S
PKD. 6 TO CTN. 5 LBS.

NO. 3 CONDUCTOR WIRE (12 TO DISPLAY)
8-3667-233 2II76DI706S
PKD. 6 TO CTN. 5 LBS.

NO. 4 CONDUCTOR WIRE (12 TO DISPLAY)
8-3675-234 3II76DI706S
PKD. 6 TO CTN. 5 LBS.

PLATE GIRDER BRIDGE
8-3428-85 2130EA78S
PKD. 48 TO CTN. 10 LBS.

FACTORY NO. 522. ATLAS TOOL COMPANY, INC. STOCK SHIPMENT.

PIER SET GRADUATED
8-3535-80 9395ST237S
PKD. 12 TO CTN. 19 LBS.

3" BRIDGE PIER(12 TO BOX)
8-3543-81 2240BX144S
PKD. 12 TO CTN. 13 LBS.

PIER GIRDER(6 TO BOX)
8-3550-82 3120BX72S
PKD. 18 TO CTN. 8 LBS.

DECK BRIDGE KIT
8-3576-84 4125EA75S
PKD. 36 TO CTN. 8 LBS.

CUSTOM LAYOUT BOOK
8-3253-111 5100EA60S
PKD. 72 TO CTN.

WIRING BOOK
8-3261-12 6100EA60S
PKD. 72 TO CTN.

SIX RAILROADS - BOOK
8-3279-13 9100EA60S
PKD. 72 TO CTN.

CONNECTOR WIRING ACCESS. (1 TO DISPLAY)
8-3592-205 21500DI900S
PKD. 6 TO CTN. 8 LBS.

TWIN ELEC. SWITCH (12 TO DISPLAY)
8-3600-210 31800DI1080S
PKD. 6 TO CTN. 10 LBS.

SELECTOR ELECTRICAL SWITCH (6 TO DISPLAY)
8-3618-215 41200DI720S
PKD. 6 TO CTN. 8 LBS.

CONTROLLER SWITCH (6 TO DISPLAY)
8-3626-220 51500DI900S
PKD. 6 TO CTN. 8 LBS.

BONUS PACK CURVABLE TRACK - 36" LENGTHS (103 TO BOX)
8-3584-103 67500BX4500S
PKD. 1 TO CTN. 16 LBS.

4LH H.O. TURNOUTS - LEFT HAND ASSEMBLED
8-3766-4L 8195EAII7S
PKD. 50 TO CTN. 9 LBS.

4RH H.O. TURNOUTS - RIGHT HAND ASSEMBLED
8-3774-4R 9195EAII7S
PKD. 50 TO CTN. 9 LBS.

6LH H.O. TURNOUTS LEFT HAND ASSEMBLED
8-3782-6L 2195EAII7S
PKD. 50 TO CTN. 10 LBS.

6RH H.O. TURNOUTS RIGHT HAND ASSEMBLED
8-3790-6R 3195EAII7S
PKD. 50 TO CTN. 10 LBS.

8LH H.O. TURNOUTS LEFT HAND ASSEMBLED
8-3808-8L 4195EAII7S
PKD. 50 TO CTN. 11 LBS.

8RH H.O. TURNOUTS RIGHT HAND ASSEMBLED
8-3816-8R 5195EAII7S
PKD. 50 TO CTN. 11 LBS.

SOLDERLESS TERMINAL ADAPTERS(144 TO DISP.)
8-3949-HOT 6480DI288S
PKD. 6 TO CTN. 2 LBS.

WYE H.O. CUSTOM LINE TURNOUTS
8-3956-YC 7250EAI50S
PKD. 24 TO CTN. 5 LBS.

JOINERS H.O. CUSTOM LINE(12 BOXES TO DISP.)
8-3931-RJ 4600DI360S
PKD. 24 TO CTN. 24 LBS.

PLASTIC JOINERS (12 DZ. TO DISPLAY)
8-3923-PJ 6360DI216S
PKD. 18 TO CTN. 10 LBS.

FACTORY NO. 523. AURORA PLASTICS CORP. STOCK SHIPMENTS ONLY

BUTTERFLIES

MADE OF PLASTIC. NO PAINTING. COLORFUL DECALS – INCL. IN EVERY PKG. – ARE EASILY APPLIED, STAY PERMANENTLY IN PLACE.

11-6368-561 2100EA60S
PKD. 36 TO CTN. 12 LBS.

AVAILABLE IN JULY
BUTTERFLIES-SERIES 2

NO PAINTING. COLORFUL DECALS INCLUDED IN EVERY PKG. EASILY APPLIED, STAY PERMANENTLY IN PLACE.

12-5591-562 2100EA67S
PKD. 36 TO CTN. 12 LBS.

MG SPORTS CAR

MODEL OF THIS DIMINUTIVE AUTOMOBILE CLEARLY SHOWS DESIGN FEATURES OF MG. MODEL MEASURES 4 5/8".

10-5700-511 350EA30S
PKD. 36 TO CTN. 8 LBS.

JAGUAR

JAGUAR XK-120, WORLD'S FASTEST STOCK CAR. EXACT SCALE MODEL. MODEL MEASURES 5 1/4".

10-5718-512 850EA30S
PKD. 36 TO CTN. 8 LBS.

FERRARI

FERRARI "AMERICA" IS A MUST IN ANY COLLECTION OF SPORTS CARS. MODEL MEASURES 5 1/2".

10-5726-513 350EA30S
PKD. 36 TO CTN. 9 LBS.

FERRARI SPORTSTER

HANDLING QUALITY OF FERRARI IS DRAMATICALLY DISPLAYED. MODEL MEASURES 5 1/2".

10-5734-514 250EA30S
PKD. 36 TO CTN. 9 LBS.

CUNNINGHAM

EXCITING MODEL CAR NOT ONLY FOR RACING, BUT FOR GENERAL DRIVING PUBLIC. MODEL MEASURES 5 3/8" L.

10-5742-515 850EA30S
PKD. 36 TO CTN. 8 LBS.

AUSTIN HEALY 3000

W/TOP SPEED OF 115 MPH 6-CYLINDER, 121 H. P. BRITISHER NOTED FOR QUICK ACCELERATION & ROAD-HOLDING QUALITIES. MODEL KIT ACCURATELY DETAILED & AUTHENTIC THROUGHOUT.

12-5542-516 450EA30S
PKD. 36 TO CTN. 9 LBS.

MERCEDES-BENZ 300SL

ONE OF THE MOST LUXURIOUS OF EUROPEAN SPORTS CARS. 240 H. P. FUEL INJECTION ENGINE CAN REACH TOP SPEED OF 146 MPH. CONSIDERED ONE OF FINEST ROAD OR RACING CARS BUILT.

12-5559-517 250EA30S
PKD. 36 TO CTN. 9 LBS.

TRIUMPH TR-3

BUILT FOR RUGGED TREATMENT. 2 DISC BRAKES ON FRONT WHEELS FOR RAPID DECELERATION. 100 H. P. MOTOR GETS 30-35 MILES TO GAL. OF GAS, TOP SPEEDS OF 105 MPH.

12-5567-518 950EA30S
PKD. 36 TO CTN. 9 LBS.

49¢ SPORTS CAR KIT ASST.

CONTAINS 36 CARS.

12-4966-951 31764ATI176S
PKD. 1 TO CTN. 9 LBS.

CUSTOMIZING KITS

CUSTOMIZING PONTIAC "FIREBALL"

GENERAL MOTORS FAMOUS WIDE TRACK PONTIAC THAT KIDS OF ALL AGES WILL CALL A "BOMB"; COMPLETE WITH CHROME PARTS. COMES WITHOUT MOTOR.

11-1138-565 3200EA120S
PKD. 12 TO CTN. 12 LBS.

CUSTOMIZING PONTIAC "FIREBALL" – MOTORIZED

SAME AS NO. 565, EXCEPT IT COMES WITH A MOTOR.

11-1146-531 1300EA180S
PKD. 12 TO CTN. 14 LBS.

FACTORY NO. 523.

CUSTOMIZING KITS SPORTS CARS

M.G. BULLET

CUSTOMIZE THE EXCITING "BULLET" & IT WILL BE YOUR FAVORITE KIT. COMPLETE W/EXTRA CHROME PARTS & SPECIALIZED DECALS.

10-5940-541 380EA60S
PKD. 36 TO CTN. 12 LBS.

JAGUAR HELLCAT

COMPLETE W/EXTRA CHROME PARTS & DECALS, FEATURING FAMOUS JAGUAR TRADEMARK.

10-5957-542 580EA60S
PKD. 36 TO CTN. 11 LBS.

TIGER SHARK

LOOKS JUST PERFECT W/DECALS & EXTRA CHROME PARTS. A MUST FOR ANY COLLECTION.

10-5965-543 280EA60S
PKD. 36 TO CTN. 12 LBS.

CUNNINGHAM "PHANTOM"

MORE DRAMATIC THAN EVER WITH AURORA'S CUSTOMIZED KIT. EXTRA CHROME PARTS INCL. & PHANTOM DECALS.

10-5973-544 980EA60S
PKD. 36 TO CTN. 12 LBS.

AURORA PLASTICS CORP.

RACE CAR KITS

1920 MONROE RACER

MODEL IS EXCITING REPRODUCTION OF MONROE. KIT IS COMPLETE W/AUTHENTIC DECALS, 5 7/8" L.

10-5767-521 880EA48S
PKD. 36 TO CTN. 12 LBS.

1932 MURPHY RACER

MODEL IS COMPLETE IN EVERY DETAIL. KIT COMPLETE W/ AUTHENTIC DECALS. 6 3/4" L.

10-5775-522 780EA48S
PKD. 36 TO CTN. 12 LBS.

1931 MILLER RACER

SCALE MODEL DUPLICATES ORIGINAL RIGHT DOWN TO LAST DETAIL. KIT COMPLETE W/ AUTHENTIC DECALS. 5 1/4" L.

10-5783-523 480EA48S
PKD. 36 TO CTN. 12 LBS.

1935 GILMORE RACER

MODEL OF GILMORE SPEEDWAY IS EXCITING & AUTHENTIC. KIT COMPLETE W/AUTHENTIC DECALS, 5 7/8" L.

10-5791-524 680EA48S
PKD. 36 TO CTN. 12 LBS.

STOCK SHIPMENTS ONLY

1953/4 FUEL INJECTION

MODEL EQUIPPED W/DISC WHEELS INSTEAD OF CUSTOMARY WIRE TYPE WHEELS. KIT COMPLETE W/AUTHENTIC DECALS, 5 3/4" L.

10-5817-526 780EA48S
PKD. 36 TO CTN. 12 LBS.

1932 FORD "HOT ROD" MOTORIZED

EASY TO FOLLOW INSTRUCTIONS. COMPLETE W/OPERATING HEADLIGHTS.

12-4974-532 3200EAI34S
PKD. 12 TO CTN. 9 LBS.

OLD TIMERS

AVAILABLE IN JULY

STUTZ BEARCAT

COMPLETE IN DESIGN FROM OLD FASHIONED HEADLIGHTS TO ITS UNIQUE TRUNK. COMPLETE W/ RUBBER TIRES & PLATED PARTS.

12-5005-571 3250EAI67S
PKD. 12 TO CTN. 11 LBS.

FACTORY NO. 523. AURORA PLASTICS CORP. STOCK SHIPMENTS ONLY

OLD TIMERS

AVAILABLE IN JULY

MERCER RACEABOUT

MULTI COLORED MOLDED PARTS, RUBBER WHEELS & PLATED PARTS.

12-5047-572 8250EA167S

PKD. 12 TO CTN. 11 LBS.

AVAILABLE IN JULY

STANLEY STEAMER

MOLDED IN MULTI COLORS W/ REAL RUBBER TIRES & PLATED PARTS.

12-5054-573 3250EA150S

PKD. 12 TO CTN. 11 LBS.

F-102 CONVAIR "DART"

SUPERSONIC, ALL-WEATHER INTERCEPTOR DESIGNED TO DEFEND THE U.S. AGAINST ENEMY ATTACK. 3 3/4" WINGSPAN & 6 1/2" L.

12-5344-290 730EA18S

PKD. 36 TO CTN. 6 LBS.

F-104 LOCKHEED "STARFIGHTER"

DESCRIBED BY LOCKHEED AS WORLD'S FASTEST COMBAT JET, IT'S ESTIMATED TO BE ABLE TO TRAVEL AT 1800 M. P. H.

12-5351-291 830EA18S

PKD. 36 TO CTN. 6 LBS.

SKYRAY

SINGLE-SEAT, DELTA-WING, TAIL-LESS MONOPLANE. DESIGNED PRIMARILY FOR THE U.S. NAVY AS SUPERSONIC, CARRIER BASED INTERCEPTOR FIGHTER. WINGSPAN 4", 6" L.

12-5369-292 630EA18S

PKD. 36 TO CTN. 6 LBS.

F-9F COUGAR

FASTER THAN SPEED OF SOUND, CARRYING 4 20 MM. CANNONS IT IS ALSO EQUIPPED TO HANDLE 2 1000 LB. BOMBS. WINGSPAN 5 1/4", 6" L.

12-5377-293 530EA18S

PKD. 36 TO CTN. 6 LBS.

F-101 VOODOO

ASSIGNED TO STRATEGIC AIR COMMAND. 1000 MPH. F-101 IS LONG RANGE HEAVYWEIGHT FIGHTER THAT CAN CARRY ATOMIC WEAPONS. SUPERBLY DETAILED. 6 1/2" L. WINGSPAN 3 1/2".

12-5385-294 630EA18S

PKD. 36 TO CTN. 6 LBS.

F-107A NORTH AMERICAN

HAS JET ENGINES. FASTER THAN SPEED OF SOUND. ARMED W/20 MM. CANNONS, IT IS DEADLY FIGHTER. 7 1/4" L. WINGSPAN 3 3/4".

12-5393-295 230EA18S

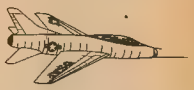
PKD. 36 TO CTN. 6 LBS.

29¢ AIRPLANE ASSORTMENT

CONTAINS 48 PLANES.

12-4958-953 41392AT928S

PKD. 1 TO CTN. 8 LBS.



F-100 SUPER SABRE

REGAINED WORLD'S SPEED RECORD FOR U.S. AIR FORCE. MODEL CLEARLY SHOWS RAZOR THIN 45 DEGREE SWEPT WING & TAIL PLUS OTHER FEATURES. WINGSPAN 6". 7 1/2" L.

12-5401-490 450EA30S

PKD. 36 TO CTN. 9 LBS.

B17 FLYING FORTRESS

CARRIED MACHINE GUNS FROM NOSE TO TAIL & COULD SINGLE HANDED FIGHT OFF SWARMS OF ENEMY FIGHTERS WHILE ON WAY TO THE TARGET. WINGSPAN 8", 5 3/4" L.

12-5062-491 950EA30S

PKD. 36 TO CTN. 8 LBS.

FACTORY NO. 523. AURORA PLASTICS CORP. STOCK SHIPMENTS ONLY

B-36 CONVAIR BOMBER

CARRIES CREW OF 16 MEN & ARMAMENT THAT INCL. TWIN 20 MM. CANNON MOUNTED IN 6 RETRACTABLE REMOTELY CONTROLLED TURRETS. FEATURES DETAIL W/B-36 WINGSPAN OF 230' SCALED DOWN TO 8 1/4". 6 1/4" L.

12-5419-492 750EA30S
PKD. 36 TO CTN. 8 LBS.

B-47 STRATOJET

ONE OF FASTEST BOMBERS IN WORLD HAS 2 TWIN ENGINE HOUSINGS & 2 SINGLE HOUSINGS. ARMAMENT FEATURES REMOTE CONTROLLED 20 MM. CANNON IN TAIL. WINGSPAN 7 3/4". 7 1/4" L.

12-5427-493 150EA30S
PKD. 36 TO CTN. 8 LBS.

B-52 STRATOFORTRESS

WINGSPAN 8 1/4". 7" LONG.

12-5435-494 350EA30S
PKD. 36 TO CTN. 8 LBS.

F-94C "STARFIRE"

ATTACK ENEMY AIRCRAFT HIDDEN BY NIGHT, FOG OR CLOUDS. COMPLETELY ARMED W/ROCKETS & NEW RADAR EQUIPMENT. MODEL HAS 6" WINGSPAN, 6 1/2" L.

12-5443-495 750EA30S
PKD. 36 TO CTN 9 LBS.

F7U CUTLASS

12-5278-496 850EA34S
PKD. 36 TO CTN. 9 LBS.

49¢ AIRPLANE ASSORTMENT

CONTAINS 36 PLANES.
12-5294-949 51764AT1058S
PKD. 1 TO CTN. 8 LBS.

BRITISH SPITFIRE

RANG UP PROUD RECORD IN SUPPORT OF ALLIED BOMBERS IN RAIDS THAT DESTROYED NAZI INDUSTRY. WINGSPAN 9 1/2". 8" L.

12-5070-20 380EA48S
PKD. 36 TO CTN. 11 LBS.

F-9F PANTHER JET

USED BY NAVY & MARINES AS A CARRIER-BASED FIGHTER. DETAILED REPLICA HAS 9 1/2" WINGSPAN. 11 3/4" L.

12-5450-22 980EA48S
PKD. 36 TO CTN. 14 LBS.

FOCKE-WULFE

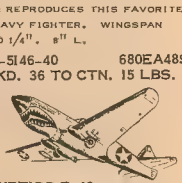
BEST FIGHTER PLANE DEVELOPED DURING WORLD WAR II. SCALE MODEL REPRODUCES IN PERFECT DETAIL THIS FEARED GERMAN FIGHTER. WINGSPAN 8 3/4". 7 1/2" L.

12-5088-30 780EA48S
PKD. 36 TO CTN. 13 LBS.

HELLCAT

GREATEST NAVY ALL-PURPOSE PLANE. REPLICA FEATURES PERFECT DETAIL THROUGHOUT & REPRODUCES THIS FAVORITE NAVY FIGHTER. WINGSPAN 10 1/4". 8" L.

12-5146-40 680EA48S
PKD. 36 TO CTN. 15 LBS.



CURTISS P-40

WILL ALWAYS BE REMEMBERED FOR GALLANT DEEDS WHEN NEEDED THE MOST. SCALE MODEL HELPS KEEP THIS MEMORY ALIVE. WINGSPAN 9 1/4". 8" L.

12-5096-44 380EA48S
PKD. 36 TO CTN. 13 LBS.

ME-109 MESSERSCHMITT

GREAT INTERCEPTOR PLANE. AURORA'S MODEL PRECISELY DUPLICATES THIS GREAT AIRCRAFT. WINGSPAN 8". 8"L.

12-5104-55 780EA48S
PKD. 36 TO CTN. 12 LBS.

RUSSIAN MIG-19

AN EXCELLENT ALL AROUND PLANE THAT CAN BE USED IN BOTH BOMBER SUPPORT & BOMBER INTERCEPTION. MODEL FEATURES REALISM THROUGHOUT. WINGSPAN 8". 9 1/2" L.

12-5153-66 580EA48S
PKD. 36 TO CTN. 12 LBS.

FACTORY NO. 523. AURORA PLASTICS CORP. STOCK SHIPMENTS ONLY

AT-6 TEXAN

EXTREMELY SAFE & VERSATILE, AT-6 WAS USED FOR TEACHING GUNNERY AS WELL AS ADVANCE TRAINING. WINGSPAN 10 1/2", 7 1/4" L.

12-5112-70 380EA48S
PKD. 36 TO CTN. 15 LBS.

F-90 LOCKHEED

F-90 IS TWIN JET, LONG RANGE FIGHTER THAT WAS DEVELOPED AFTER EXTENSIVE TESTS IN SUPERSONIC WIND TUNNELS. WINGSPAN 11". 14 1/2" L.

12-5302-33 4100EA60S
PKD. 36 TO CTN. 20 LBS.

P-51 MUSTANG

ORIGINALLY DESIGNED AS A LOW LEVEL FIGHTER FOR BRITISH. ALSO SAW ACTION DURING KOREAN WAR. REPLICA SHOWS SUPERB AERONAUTICAL DESIGN. WINGSPAN 9". 8 1/4" L.

12-5161-118 4100EA60S
PKD. 36 TO CTN. 17 LBS.

SNJ NAVY TRAINER

THE "TEXAN" IN NAVAL DRESS. PERFECTLY DESIGNED SCALE MODEL FEATURES ALL INSIGNIA PLUS "INSTRUCTOR" PILOT & "STUDENT" PILOT. 10 1/2" WINGSPAN, 7 1/4" L.

12-5120-80 580EA48S
PKD. 36 TO CTN. 15 LBS.

F-86D SABRE JET

SABRE JET PROVED ITSELF A SUPERIOR WAR PLANE. REPRODUCED SCALE MODEL THAT CAPTURES EXCITEMENT OF ORIGINAL. WINGSPAN 9 1/4". 10" L.

12-5286-77 3100EA60S
PKD. 36 TO CTN. 18 LBS.

F8U-1 CRUSADER

W/CEILING OF 50,000', CRUSADER HAS EXCEEDED SPEEDS OF 1,000 M.P.H. CARRYING FULL BATTLE EQUIP. VERSION CLEARLY SHOWS SLEEK, ARROW-LIKE APPEARANCE. WINGSPAN 8 1/2", 13" L.

12-5211-119 7100EA60S
PKD. 36 TO CTN. 23 LBS.

JAPANESE ZERO

ONE OF THE MOST MANEUVERABLE WARPLANES EVER BUILT. AIR BATTLES BETWEEN ZEROES & P-40 FLYING TIGERS WERE MOST FAMOUS FOUGHT DURING WAR. WINGSPAN 9 1/4". 7 3/4" L.

12-5138-88 980EA48S
PKD. 36 TO CTN. 13 LBS.

P-38 LOCKHEED LIGHTNING

MOST BEAUTIFUL FIGHTER OF WORLD WAR II. P-38 W/TWIN FUSELAGES. SCALE MODEL VERSION CAPTURES DETAIL & GRACE OF THIS FAMOUS AMERICAN FIGHTER. WINGSPAN 13". 9 1/2" L.

12-5179-99 6100EA60S
PKD. 36 TO CTN. 20 LBS.

TU-104 RUSSIAN AIR LINER

TWIN ENGINES, CARRIES CREW OF 5 & ACCOMMODATES UP TO 70 PASSENGERS. CRUISING SPEED OF 500 MPH & RANGE OF OVER 2,000 MILES. 11" L., 10 1/2" WINGSPAN.

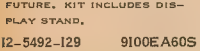
12-5484-127 3100EA60S
PKD. 36 TO CTN. 17 LBS.

FACTORY NO. 523. AURORA PLASTICS CORP. STOCK SHIPMENTS ONLY

RUSSIAN NUCLEAR BOMBER

GUARDED SO SECRETLY BY RUSSIANS THAT EVEN PHOTOGRAPH OF IT IS CONSIDERED A "SCOOP" BY NEWSMEN. A "MUST" FOR PLANE KIT HOBBYISTS. 14 1/2" L. WINGSPAN 5 3/4".

12-5310-128 6100EA60S
PKD. 36 TO CTN. 18 LBS.



IMPETUS FUTURE AIR LINER

NUCLEAR AIRLINER OF THE FUTURE. KIT INCLUDES DISPLAY STAND.

12-5492-129 9100EA60S
PKD. 24 TO CTN. 12 LBS.

PAN AM BOEING 707

FIRST & EXCITINGLY NEW JET LUXURY AIRLINER. ALTITUDES OF 25,000 TO 40,000', CRUISES AT SPEEDS UP TO 700 MPH., IT CAN FLY FROM NEW YORK TO LONDON IN 6 HRS. 15" L., WINGSPAN 15".

12-5468-381 5200EA120S
PKD. 12 TO CTN. 12 LBS.

TWA BOEING 707

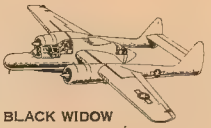
15"L. WINGSPAN 15".

12-5575-382 2200EA134S
PKD. 12 TO CTN. 12 LBS.

CF-100 AVRO JET

2-SEATER, ALL WEATHER FIGHTER. FIRST AIRCRAFT TO BE COMPLETELY DESIGNED & BUILT IN CANADA & FIRST STRAIGHT WING COMBAT PLANE TO EXCEED SPEED OF SOUND.

12-5328-137 8100EA60S
PKD. 36 TO CTN. 19 LBS.



BLACK WIDOW

HEAVILY ARMED W/4 20MM. CANNON & 4 50 CAL. MACHINE GUNS. MANEUVERABILITY & ACCURACY WERE DREADED BY NAZI & JAPANESE PILOTS. SCALE MODEL IS ACCURATE IN EVERY DETAIL.

12-5187-392 7200EA120S
PKD. 12 TO CTN. 14 LBS.

not Illustrated

F4H PHANTOM II

NEW ITEM, NO SPECIFIC INFORMATION AVAILABLE TO DATE.

12-5336-394 9200EA120S
PKD. 12 TO CTN. 12 LBS.

FLYING BOXCAR

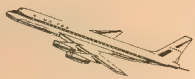
FERRIED CARGO, DROPPED PARATROOPS BEHIND ENEMY LINES & CARRIED WOUNDED BACK FROM FRONT.

12-5229-393 6250EA150S
PKD. 12 TO CTN. 14 LBS.

PAN AMERICAN DC8

H.O. SCALE MODEL

10-6021-386 3250EA150S
PKD. 12 TO CTN. 12 LBS.



EASTERN DC8 JETLINER

15" LONG, WINGSPAN 15".

12-5476-388 5250EA167S
PKD. 12 TO CTN. 12 LBS.

PBY CATALINA

ANTI-SUB WEAPON – RAN UP AN IMPRESSIVE RECORD AS IT PATROLLED ALLIED SHORES. REPRODUCED IN BIG VERSION. WINGSPAN 16 3/4", 10 1/2" L.

12-5260-374 3200EA120S
PKD. 12 TO CTN. 11 LBS.

FACTORY NO. 523. AURORA PLASTICS CORP. STOCK SHIPMENTS ONLY

ATOMIC SUB S.S.N. SEA WOLF

SISTER SHIP TO FAMOUS NAUTILUS, "SEA WOLF" IS FASTER & MORE POWERFUL. AURORA MODEL IS DRAMATIC REPLICA OF ORIGINAL. 16" L.

12-4982-706 3100EA60S
PKD. 24 TO CTN. 17 LBS.

ATOMIC SUB S.S.N. NAUTILUS

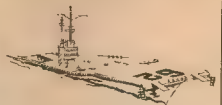
NAUTILUS COMPLETED 9,000 MILES IN 21 DAYS UNDERWATER. MODEL 16" L.

12-4990-708 2100EA60S
PKD. 24 TO CTN. 17 LBS.

KING GEORGE V BATTLE SHIP

PROUD FLAGSHIP OF BRITISH TASK FORCE IN WORLD WAR II & PLAYED IMPORTANT ROLE IN SINKING OF GERMAN BATTLESHIP "BISMARCK". 15" L., 3 1/2" H. & LOADED W/ DETAIL. KIT HAS 116 PCS.

12-5526-712 3150EA90S
PKD. 24 TO CTN. 15 LBS.



U.S.S. INDEPENDENCE

U.S.S. INDEPENDENCE TAKES ITS PLACE AS NAVAL BULWARK IN AMERICA'S DEFENSE STRATEGY. DRAMATIC AURORA SCALE MODEL CAPTURES ANGLE FLIGHT DECK & INCL. FULL COMPLEMENT OF MODERN FIGHTER JETS & BOMBERS. MODEL MEASURES 21" FROM STEM TO STERN.

12-5534-700 3250EA150S
PKD. 12 TO CTN. 20 LBS.

U.S.S. ENTERPRISE

MOST BELOVED WARSHIP OF ALL TIMES. SAW COMBAT ALL OVER PACIFIC & LED HISTORIC TASK FORCE 58. MODEL IS DRAMATIC REPRODUCTION OF THIS CARRIER.

12-5518-714 6150EA90S
PKD. 24 TO CTN. 18 LBS.

JAPANESE BATTLESHIP YAMATO

FIERCE OPPONENT OF THE ALLIED NAVAL TASK FORCE UNTIL THE DECISIVE BATTLE OF OKINAWA. IS A GREAT ADDITION TO ANY SCALE MODEL COLLECTION.

12-5500-713 8200EA120S
PKD. 24 TO CTN. 18 LBS.

AIRCRAFT CARRIER USS SARATOGA

KIT COMPL. W/JETS FOR FLIGHT DECK. MODEL 21" LONG.

12-5583-702 3250EA167S
PKD. 12 TO CTN. 20 LBS.

BLACK FALCON PIRATE SHIP

11 1/2" LONG. COMPLETE WITH DISPLAY STAND.

10-5825-210 5200EA120S
PKD. 12 TO CTN. 10 LBS.

VIKING SHIP

MASTERPIECE OF INTERESTING DETAIL COMPLETE RIGHT DOWN TO FULL CREW OF OARSMEN, WARRIORS, HELMSMAN & CHIEF CREW. 12" L.

12-5013-320 3200EA120S
PKD. 12 TO CTN. 10 LBS.

FACTORY NO. 523. AURORA PLASTICS CORP. STOCK SHIPMENTS ONLY

B-58 HUSTLER SUPERSONIC BOMBER

W/RADICAL & NEW DELTA WING DESIGN, 4 J-79 TURBOJET ENGINES, HUSTLER IS FORMIDABLE ENEMY & WORTHY FRIEND. MODEL OF WORLD'S FIRST SUPERSONIC BOMBER IS 16 1/4" L. W/ WINGSPAN OF 8 5/8".

12-5195-375 1200EA120S
PKD. 12 TO CTN. 13 LBS.

B-26 MARTIN "MARAUDER"

B-26 DELIVERED BOMBS ON TARGET & RETURNED TO BASE WITH MINIMUM OF LOSS. 2-ENGINE BOMBER CAPTURED DRAMATICALLY IN KIT W/EVERY FEATURE DETAILED. WINGSPAN 18 1/2". 16 1/4" LONG.

12-5245-371 3260EA156S
PKD. 12 TO CTN. 15 LBS.

B-29 SUPER FORTRESS

SOLVED PROBLEM OF LONG DISTANCE BOMBING MISSIONS ACROSS PACIFIC. B-29 NAMED ENOLA GAY DROPPED FIRST ATOMIC BOMB ON HIROSHIMA. MODEL CAPTURES POWER OF ORIGINAL. WINGSPAN 22 1/4". 16" L.

12-5237-372 4260EA156S
PKD. 12 TO CTN. 15 LBS.

B-25 MITCHELL BOMBER

MADE FIRST ATTACK AGAINST JAPANESE MAINLAND. SAW ACTION IN EVERY THEATER IN WORLD WAR II. WINGSPAN 17 1/2". 13 3/4" L. FEATURES SUPER DETAILS.

12-5252-373 2260EA156S
PKD. 12 TO CTN. 15 LBS.

BOMARC IM-99

AMERICA'S FIRST OPERATIONAL GUIDED MISSILE CAN SEEK OUT ENEMY & DESTROY IT REGARDLESS OF MANEUVERING TACTICS. BOMARC NOW BEING ADOPTED AS FIRST LINE DEFENSE BY NATIONS OF FREE WORLD. 12" LONG. WINGSPAN 4 1/2".

5-2746-131 2100EA60S
PKD. 36 TO CTN. 17 LBS.

CRYSTAL RADIO

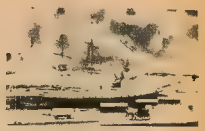
KIT ASSEMBLED W/ONLY 6 SCREWS. INCLUDES ANTENNA, MOUNTED CRYSTAL DETECTOR & "CAT'S WHISKER". EARPHONE INCLUDED.

10-6005-1604 5300EA180S
PKD. 24 TO CTN. 18 LBS.

MUNITIONS CARRIER

TRANSPORTS AMMUNITION, MISCELLANEOUS CARGO, OR PERSONNEL OVER ALL TYPES OF TERRAIN. 6 1/4" L.

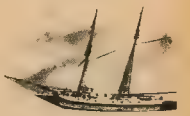
10-5890-309 8129EA86S
PKD. 25 TO CTN.



CUTTY SARK SAILING SHIP

THIS SHIP WAS TO BECOME ONE OF WORLD'S MOST FAMOUS MERCHANTS OF ALL TIME. AURORA CAPTURES DETAILS OF THIS SHIP. 13" L., 9" H.

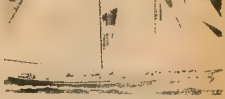
12-5021-432 6200EA120S
PKD. 12 TO CTN. 8 LBS.



CORSAIR

2-MASTER. AUTHENTIC RIGHT DOWN TO ROWS OF CANNON THAT LINE ITS DECK. COMPLETE W/DISPLAY STAND. 13 1/2" L., 10" H.

10-5841-433 7200EA120S
PKD. 12 TO CTN. 11 LBS.



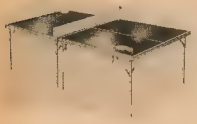
BLUE NOSE SCHOONER

SCALE MODEL MOLDED IN 3 COLORS, THAT WILL RANK AS ONE OF THE MOST INTERESTING IN YOUR COLLECTION. 15 1/2" L.

12-5039-431 8250EA150S
PKD. 12 TO CTN. 14 LBS.

FACTORY NO. 248C. SUPERIOR INDUSTRIES, INC.
STOCK & FACTORY SHIPMENTS

FACTORY SHIPMENTS: FULL CARTON LOTS ONLY, NO ORDER FOR LESS THAN 100 LBS. F.O.B. FACTORY, NEW YORK, N. Y.



PLAYMASTER TABLE TENNIS TABLE
HVY. ROLLED STEEL FRAME PROTECTS EDGES. STEEL PLATES REINFORCE CORNERS. 1 1/4" TUBULAR STEEL LEGS PLAS. CAPPED & DBL. BRACED. 1/2" THICK TOP.
248C–712 77000EA3840F
PKD. 1 TO CTN. 110 LBS.

PLAYMASTER TABLE TENNIS TABLE
SAME AS NO. 712, EXCEPT, 5/8" THICK TOP.
248C–711 88000EA4255F
PKD. 1 TO CTN. 125 LBS.

PLAYMASTER TABLE TENNIS TABLE
SAME AS NO. 712, EXCEPT, 3/4" THICK TOP.
248C–710 99000EA4750F
PKD. 1 TO CTN. 140 LBS.

CUSTOM TABLE TENNIS TABLE
SAME AS NO. 731, EXCEPT, 1/2" THICK.
248C–730 66000EA3095F
PKD. 1 TO CTN. 110 LBS.

CUSTOM TABLE TENNIS TABLE
CLEAR, KILN DRIED APRONS W/ LOCK CORNER CONSTRUCTION ELECTRONICALLY BONDED TO PLAYING SURFACE. RUSTPROOF 1" TUBULAR STEEL LEGS DBL. BRACED W/FOLDING STEEL HDWE. 3/8" THREE PLY THICKNESS.
248C–731 55000EA2625F
PKD. 1 TO CTN. 75 LBS.

FACTORY NO. 250. STANDARD PLASTIC PROD., INC.
STOCK SHIPMENTS

BARBIE DOLL CASE
3–8208–390 3250EA150S
PKD. 6 TO CTN. 10 LBS.

BARBIE DOLL TRUNK
MORE ACCESSORY DRAWERS, RETAINING STRAP IN DOLL COMPARTMENT, FORMED ALUM. CLOSURE FOR ADDED STRENGTH & BEAUTY, CLAMP TYPE LOCK.
3–8109–5030 6500EA300S
PKD. 4 TO CTN. 10 LBS.

BARBIE TRAIN CASE
PATENT FINISH VINYL, CONTRASTING LINING. 11" L., 7" W., 6 1/2" H.
3–8240–2020 4300EA180S
PKD. 6 TO CTN. 10 LBS.

PONY TAIL TRAIN CASE
10" X 5 3/4" X 7" H. SCREEN PRINTED IN CLEAR, PERMANENT COLORS ON OYSTER WHITE BACKGROUND FOR SPARKLE.
63–1192–1020 8200EA120S
PKD. 6 TO CTN. 8 LBS.

BARBIE HAT BOX
TOP QUALITY PATENT LEATHER FINISH VINYL, BEAUTIFUL 5 COLOR SCREENING, CONTRASTING LINING, A FEW OF THE FINE FEATURES OF THIS ITEM. 11" H. 12" W., 4" D.
3–8224–2010 2300EA180S
PKD. 6 TO CTN. 9 LBS.

FACTORY NO. 523.
AURORA PLASTICS CORP.
STOCK SHIPMENTS.

THUNDERBIRD AURORA
8-4293-1554 2198EA120S
PKD. 24 TO CTN. 5 LBS.

AURORA SCHOOL HOUSE
9-6768-654 3129EA78S
PKD. 36 TO CTN. 19 LBS.

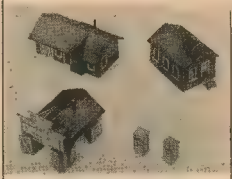
AURORA CHURCH
9-6776-655 4129EA78S
PKD. 36 TO CTN. 19 LBS.

WAYSIDE STATION
9-7121-91 3249EA150S
PKD. 12 TO CTN.

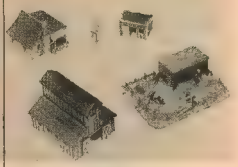
RURAL STATION
9-7139-92 4450EA270S
PKD. 6 TO CTN.

FACTORY NO. 517
BLACKMAN PLASTICS
STOCK SHIPMENTS

TOWNE KITS
ACCURATE REPRODUCTIONS OF TYPICAL FRONTIER TOWNS. THEY'RE COMPLETE - IN TRUE DESIGN, COLORS & PROPORTIONS. ASSEMBLY IS QUICK AND SIMPLE.



TOWNE KIT (H.O. GAUGE)
11-0312-FT300
2398EA240S



TOWNE KIT(110 GAUGE)
11-0320-FT400
3398EA240S

FACTORY NO. 637. FALLER, INC. STOCK SHIPMENTS.

SMALL WATER MILL
9-7113-81 2198EA120S
PKD. 12 TO CTN.

STATION PLATFORM
9-7204-115 7350EA210S
PKD. 6 TO CTN.

CITY STATION
9-7154-95 51295EA780S
PKD. 3 TO CTN.

SMALL TOWN STATION
9-7188-104A 6295EA180S
PKD. 12 TO CTN.

INTERLOCKING TOWER
9-7220-121 8195EA120S
PKD. 12 TO CTN.

steel...Built to last... Authentic replicas for sit 'n riding

Off to the fire in style. **14.88**

FIRE CHIEF PEDAL CAR. The fire chief takes off to the blaze in his own flashing brilliant red car with silver trim, heavy duty pedal mechanism and rubber tires on steel wheels to get him there fast and smooth. 39 in. long x 17 in. wide x 15½ high. Shipped Express. Shpg. wt. 10 lbs.
95 S 3107E Retail $24.95 ..... Price **$14.88**

Buddy-L-Hot Rod **7.95**

GIANT POLYSTEEL HOT ROD. Full 42 in long, 18 in. wide, 13¼ high. Welded steel frame, poly-pneumatic "non-mar" tires. Low center of gravity for non-tipping, easy cornering. Adjustable foot rest. Auto-type knuckle steering. Easy to assemble. Shpg. wt. 9½ lbs.
96 S 9421R Retail $12.95 ..... Price **$7.95**

Tow truck with hoist. **17.49**

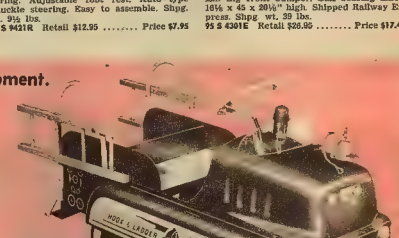
TOW TRUCK. All-steel truck, operates like a real one. Baked enamel finish. Tool box and working tower hoist. 8 in. semi-pneumatic tires 2-seat position. Has smart blue finish. Big front bumper. Ball bearing axles. 16¼ x 45 x 20½" high. Shipped Railway Express. Shpg wt. 39 lbs.
95 S 4301E Retail $26.95 ..... Price **$17.49**

Deluxe Fire-Fighting equipment.

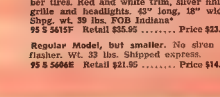
23.95

DE LUXE HOOK AND LADDER. Ring the bell, blast the siren. AMF's firetruck is on the job! Youngsters sit higher than in any other car for easier pedaling. Equipped with electric flasher light mounted on hood (batteries not included). Ball-bearing pedal drive adjustable to 2 positions. New non-glare flexible "Play-Safe" wind-shield. 7½" solid rubber tires. Red and white trim, silver finish grille and headlights. 43" long, 18" wide. Shpg. wt. 39 lbs. FOB Indiana"
95 S 5615F Retail $35.95 ..... Price **$23.95**

Regular Model, but smaller. No siren or flasher. Wt. 33 lbs. Shipped express.
95 S 5606E Retail $21.95 ..... Price **$14.95**



No Money Down



Hooks on any tractor. **5.95**

AMF TRAILER. To use separately or with a tractor! Heavy gauge steel, safe-curled rim . . . youngsters won't cut their hands. Channeled tongue to fit all tractors. Bright red; white disc wheels, 5½" rubber tires. Shipped Express. Shpg. wt. 12 lbs.
95 S 3604E Retail $8.95 ..... Price **$5.95**

Chain-drive tractor by AMF **12.49**

POWER-TRAC-TRACTOR. Bicycle type chain drive with nylon bearing construction. Bright red; heavy gauge steel. Adjustable seat; semi-pneumatic puncture-proof tractor tread tires 37x19x28" high. Shipped Express. Shpg. wt. 20 lbs.
95 S 5613E Retail $19.95 ..... Price **$12.49**

Steel jeep. **14.25**

AIR FORCE JEEP. Steel construction; Air Force blue baked enamel finish. Folding windshield; 2 bumpers. Ball bearing rear axle, 8" wheels, semi-pneumatic tires. 2 seat levels; 3 pedal adjustments. 40" long. Shipped Express. Shpg. wt. 36 lbs
95 S 4300E Retail $22.95 .....Price **$14.25**

FACTORY NO. 32. CADACO ELLIS, INC. STOCK SHIPMENTS

BAS-KET

PLAYERS OPERATE MECHANICALLY CONTROLLED LEVERS WHICH THROW THE BALL AT BASKET. RULES & SCORING ARE EXACTLY THE SAME AS REAL BASKETBALL.

6-5391-165 2500EA300S
PKD. 6 TO CTN. 20 LBS.

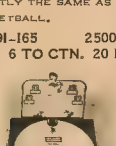


FOTO-ELECTRIC BASEBALL

30 COLORFUL PLAYERS DUPLICATE MAJOR LEAGUE PERFORMANCE. ILLUMINATED VIEWER SHOWS HITS, BUNTS, RUNS, OUTS, W/ RESULTS SAME AS IN REAL BASEBALL. AGES: PRE-TEEN TO ADULT. U. L. APP. 18 1/2" X 14" X 5 1/2".

6-5409-239 3700EA420S
PKD. 6 TO CTN. 24 LBS.

UNDERCOVER GAME

SECRET AGENT MAPS ESCAPE ROUTE, WEARS INFRA-SCOPE GOGGLES FOR NIGHT TRAVEL & TRUSTS FRIENDLY UNDERGROUND TO GUIDE HIM THROUGH ENEMY DEFENSES. 8 TO 14 YRS. 20" X 10" X 1 1/4".

I-3227-236 3200EA120S
PKD. 12 TO CTN. 14 LBS.

TRIPOLEY DELUXE

HAS CHALLENGE, FUN & SUSPENSE OF HEARTS, POKER & MICHIGAN RUMMY COMBINED. MOISTURE PROOF VINYL TABLE COVER 27 X 27. A CADACO-ELLIS FAVORITE. FOR ADULTS & TEENS.

I-3169-III 4200EA120S
PKD. 12 TO CTN. 11 LBS.

ALL STAR BASEBALL

FEATURES THE BATTING RECORDS OF 40 PRESENT & 20 FORMER MAJOR LEAGUE PLAYERS. SCIENTIFICALLY MIRRORS PERFORMANCE ON UNIQUE PLAYER DISCS.

I-3185-183 5300EA180S
PKD. 12 TO CTN. 25 LBS.

HOC-KEY

STURDY MECHANICAL LEVERS PROPEL THE PUCK. S'EEL GOALIE ON SWIVEL PROJECTS THE GOAL. HOURS OF COMPETITIVE FUN.

I-3243-226 6500EA300S
PKD. 6 TO CTN. 20 LBS.

ALL AMERICAN FOOTBALL

PLAY DISCS DESIGNED TO REFLECT THE VERY LATEST FOOTBALL STATISTICS. PROVIDES A TEST OF QUARTERBACKING SKILL FOR BOTH OFFENSE & DEFENSE TEAMS.

I-3201-228 7300EA180S
PKD. 12 TO CTN. 21 LBS.

FOTO-ELECTRIC FOOTBALL

2 GAMES IN 1. ILLUMINATED PLAY-VIEWER. FOTO-FOOTBALL & SANDLOT FOOTBALL. AC OR DC. UL APPROVED.

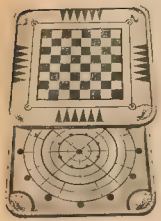
I-3268-233 8700EA420S
PKD. 6 TO CTN. 25 LBS.

SEVEN SEAS GAME

EXCITING, EASY TO PLAY, BIG MONEY GAME ENTERTAINS THE ENTIRE FAMILY. TRADERS COMPETE FOR PROFITS, BUY & SELL CARGO ON SEVEN SEAS. 19" X 12" X 1 1/2".

I-3284-235 9300EA180S
PKD. 12 TO CTN. 23 LBS.

FACTORY NO. 34. CARROM INDUSTRIES STOCK SHIPMENTS



CARROM -CROKINOLE GAME BOARD

85 GAMES CAN BE PLAYED ON THIS BOARD. EA. BOARD FURN. W/RULE BOOK & COMPLETE PLAYING EQUIP., INCL. 2 HARDWOOD CUES.

1-2682-85 31000EA600S
PKD. 1 TO CTN. 9 LBS.

CARROM-CROKINOLE GAME BOARD

94 GAMES. CARROMS, CROKINOLE, CHECKERS, ETC. & NEW GAMES. 28 1/2" SQ. 29 HARDWOOD RINGS, 10 PINS, DICE, RULE BOOK, 2 HARDWOOD CUES.

1-2625-95 41300EA780S
PKD. 1 TO CTN. 10 LBS.

LUNAR-TIC GAME

GAME FURNISHED COMPLETE W/ 4 SPECIALLY DESIGNED SPINNING TOPS, PROPULSION CORDS & RULE SHEET. 2 TO 4 CAN PLAY. ALL AGES.

1-2666-8 4900EA540S
PKD. 1 TO CTN. 6 LBS.

PANTHER ELECTRIC RACE CAR

MOVABLE CLEAR PLASTIC CANOPY, WHEELS STEERABLE FROM COCKPIT & 3 VOLT ELECTRIC MOTOR POWERED BY 2 LOW-COST PEN-CELLS. GENUINE RUBBER TIRES, DRIVER, COLORFUL DECALS. MOLDED IN HIGH-GLOSS 2-TONE PLASTIC. 9 1/4" L. BATTERIES NOT INCL.

12-0667-1400 3200EA120S
PKD. 12 TO CTN. 10 LBS.

BELOND AP SPECIAL

FACTORY NO. 566. COMET MODEL HOBBYCRAFT, INC. STOCK SHIPMENTS

"Y" SERIES

RUBBER-POWERED OR SUITABLE FOR 1/2A ENGINES. WINGSPANS FROM 24" TO 54". 9 FASCINATING MODELS.

AERONCA

11-0585-Y14 7129EA78S
PKD. 24 TO CTN. 20 LBS.

GULL

11-0577-Y13 3129EA78S
PKD. 24 TO CTN. 20 LBS.

F86D SABRE JET

11-0569-Y12 4129EA78S
PKD. 24 TO CTN. 20 LBS.

HORNET PROPELLER DRIVEN CAR

FAST STARTING GAS ENGINE. REAL RUBBER TIRES, DECALS, DRIVER, MANY OTHER REALISTIC DETAILS. IN FULL COLOR HIGH-IMPACT PLASTIC. NOTHING TO BUILD - JUST FUEL UP, CONNECT LINES & FLIP PROP. 12 1/4" L.

12-0675-2834 7890EA534S
PKD. 6 TO CTN. 10 LBS.

SUPER POWERED GAS ENGINE W/ STARTER, BRIDLE & TETHER-LINES. RUBBER TIRES, DRIVER, DECALS; HIGH-IMPACT PLASTIC IN SPARKLING COLOR. CLEAR PLASTIC WINDSHIELD. 11" L. 4 COLOR BOX.

11-0445-PLR3200 51195EA717S
PKD. 6 TO CTN. 10 LBS.

TINY TEARS with "ROCK-A-BYE" EYES
Closes her eyes only when "Mommy" rocks her

- Drinks from bottle
- Wets her diaper
- Cries real tears
- Blows bubbles

B Tiny Tears with Trunk **6.94**

Tiny Tears with Spra-Bath **13.89**

C

A

Tiny Tears with Playpen **8.89**

A TINY TEARS WITH PLAY PEN. Her very own playpen . . . collapsible for storage, opens to 18" square. With pad. Tiny Tears has molded head, wears pink trimmed cotton romper and booties. Comes with layette including 2-tone cotton dress, matching panties, bottie, diaper, pins, sponge, bubble pipe, washcloth, clothes pin and instruction booklet. 16" tall overall. She has rooted saran hair that can be washed and set. Shipping weight for set, 6 lbs. 8 oz. Retail $12.98.

96 S 4933H ..... Price $8.89

B TINY TEARS WITH TRUNK. All set to travel. Comes with de luxe trunk with plastic carrying handle. She wears an embossed cotton romper and layette includes 2-tone cotton dress, panties and bonnet. Accessories include bottle, diaper, pins, sponge, bubble pipe, washcloth, pacifier, booties, clothespins. Has rooted saran hair, washable Rock-A-Bye eyes close only when mommy rocks her.

Cat No.	Ht.	Retail	Price
96 S 4918H	20"	$17.98	$12.39
96 S 4919H	16"	$12.98	$ 8.89
96 S 4916H	11½"	$9.98	$6.94

C TINY TEARS WITH SPRA-BATH. A real action toy for girls. Gives little Mommies the added joy of bathing their Tiny Tears. Real action spray that enables her to shampoo the rooted saran hair and give Tiny Tears shower. Needs only 1" of water in tub. Works on 3 flashlight batteries (not included). Tiny Tears is 16" tall, Spra-Bath is 20x14x5"...large enough for a 25" doll. Shpg. wt. set 10 lbs. Retail $18.98.
96 S 4922H ..... Price $13.89

Bath only. 6 lbs. Retail $9.98.
96 S 4923H ..... Price $6.94

Big and beautiful dolls to thrill any little girl

Toodles 25" Doll **12.39**

D

E Chuckles Doll **8.49**

Butterball 23" Doll **10.75**

F

D TOODLES DOLL. She walks and has magical "Peek-A-Boo" eyes that follow mother everywhere. She stands, sits, has rooted saran hair. With cotton Capri pajamas, lace trimmed pants, satin slippers, extra outfit.
25" tall. 5 lbs. Retail $18.00.
96 S 4936H ..... Price $12.39
30" tall 7 lbs. Retail $23.00.
96 S 4935H ..... Price $15.95

E CHUCKLES DOLL. 23" tall, all vinyl, completely adorable. Sheer white nylon "overpinafore", blue and white striped pinafore, matching cotton panties, white socks and shoes, two pony tails with blue bows. Wt. 5 lbs. Retail $12.00.
96 S 4937H ..... Price $8.49

F "BUTTERBALL". 23" tall. Wears terry cloth beach robe with rabbit-eared hood, striped cotton trim. Matching panties. For a quick change, she carries clear plastic tote bag with little waffle pique dress with lace trim. Shpg. wt. 4 lbs. Retail $15.00.
96 S 4938H ..... Price $10.75

Get your FREE CHRISTMAS BONUS. See inside of front cover gatefold

"Chatty Cathy"...She talks!

Now—a variety of wardrobes available, too!

A CHATTY CATHY DOLL. Mattel's sensational doll that says 11 different phrases at random—"Play with me", "Comb my hair", "I got hurt", etc. 20" tall, movable head, arms and legs. Rooted blonde hair can be brushed and arranged. Voice mechanism has 90-day warranty. Dressed in blue cotton party dress with shorty blouse, panties, petticoat, socks, shoes. Other outfits available—listed at right. Shpg. wt. 5 lbs. 8 oz.
96 S 0406H Retail $18.00 ..... Price $10.77

EXTRA "CHATTY CATHY" WARDROBES (Less doll)
B NURSERY SCHOOL. Yellow dress, red shoes.
96 S 0416G Shpg. wt. 6 oz. Retail $3.00 ... Price $1.95
C SLEEPY TIME. Pink/white pajamas, night cap
96 S 0409S Shpg. wt. 7 oz. Retail $3.50 . Price $2.29
D PARTY COAT. Red velvet coat, white "fur" trim.
96 S 0407S Shpg. wt. 8 oz. Retail $3.50 .. Price $2.29
E PLAYTIME. Denim shorts, white shirt, striped coat.
96 S 0408S Shpg. wt. 6 oz. Retail $3.00 .... Price $1.95

They all talk

Thrill your youngsters with these soft and cuddly talking dolls. Each says 11 different phrases at random. Pull the Magic Ring and they talk. Voice unit is sealed in head of tough high-impact plastic. Soft bodies.

F SISTER BELLE. In removable striped pinafore, sewn on blouse and shoes. Yellow yarn wig. 17" high. Wt. 3 lbs. Retail $10.00.
96 S 0412S ..... Price $6.49

G MATTY. Removable striped T-shirt and jeans. Shoes sewn to body. Felt crown, orange wig. 17" high. Shpg. wt. 3 lbs. Retail $10.00.
96 S 0413S ..... Price $6.49

H CASPER. The Friendly Ghost. Terry cloth costume with attached hood. 15" high. Shipping weight 2 lbs. Retail $9.00.
96 S 0411S ..... Price $5.95

THE STARS OF "FUNDAY FUNNIES"

Barbie's Bedroom Set

4-POSTER BED AND CHEST. Can also be used with any other doll up to 11½" tall. With chest with removable drawer, ruffled cover for bed canopy, ruffled bed spread and pillow, plastic mattress. Dolly—and "Mommy" too—will be delighted with this set! Shipping weight 2 lbs.
95 S 1000S *Retail* $5.00 ..... Price $3.25

J BARBIE GAME. Queen of the Prom. For 2 to 4 players. 2 lbs.
96 S 0416S Ret. $6.00 .. Price $2.59
K BARBIE RECORDS. Barbie sings 6 new songs. Wt. 8 oz.
96 S 0415S Ret. $3.00 .. Price $1.95

Mattel's Famous Barbie Doll

WITH 5 DIFFERENT OUTFITS

- Movable arms, head and legs for modeling
- All vinyl with rooted saran hair. 11½" tall

An exciting all-new fashion model doll made of sturdy flesh-toned vinyl. Movable arms, legs and head make it easy to dress her in the latest wardrobes, and position her just as you want her. Over seventy different and exciting possible combinations with this set. Shpg. wt. 2 lbs. Retail $12.00.
96 S 0414S ..... Price $7.89

For additional Toys see our Giant Annual Catalog, pages 390-407

The Christmas Gift That Improves School Grades!

NEW 1962 "COLE" PORTABLE NATIONALLY ADVERTISED AT $98.90

TYPEWRITER and DESK

DOLLAR FOR DOLLAR THE GREATEST VALUE IN TYPEWRITER HISTORY

SPECIAL OFFER

66.66 No Money Down

FOR TYPEWRITER AND BONUS DESK!

FREE Instruction Book

For Christmas giving— Order before Dec. 10th Otherwise we cannot guarantee Christmas Delivery.

SAVE $47

EXTRA BONUS FREE AT NO EXTRA COST!

FREE CARRYING CASE

Purchase a Cole Portable and Get This $15.00 Desk Free!

COLE STUDY DESK. Attractive and sturdy, heavy gauge steel in Desert Sand or Gray finish. Two roomy stationery and supply drawers plus pencil and clip tray. Overall size, 30¼x17x27" high. Retail value $15.00. Receive desk Free with typewriter!

CHECK THESE EXCLUSIVE FEATURES

The 1962 "COLE" PORTABLE

- 88 character keyboard
- Adjustable touch control
- Quick-set margins
- Automatic indicator
- Feather-lite weight
- Correction key
- Stencil cutter
- 2-color ribbon

This is Pica type
This is Elite type
This is Imperial type

COMBINATION DESK AND TYPEWRITER OFFER. Specify type style: Pica, Elite or Imperial. Specify typewriter color: Gray, Mist Green, Desert Sand, Blue or Pink. Specify Desk color: Desert Sand or Gray. FOB Pennsylvania * Shpg. wt. 61 lbs. Retail $113.90
31 S 3002F ..... Price $66.66

*Shipped promptly from factory. On cash orders you pay shipping charges on arrival. On credit accounts, we include shipping charges in your invoice.

FACTORY NO. 569. L. M. COX MFG. CO., INC. STOCK SHIPMENTS

ACCESSORIES FOR GAS MODEL PLANES

ACCESSORY KIT

KIT CONTAINS: GLOW FUEL, FILLER CAP W/STAINLESS STEEL STRAINER, HOSE, BATTERY WIRES, GLOW PLUG CLIP, SKYLON REEL, FLYING LINES, 2 LINE SNAPS & FINGUARD.

12-3752-660 3300EA180S
PKD. 12 TO CTN. 21 LBS.

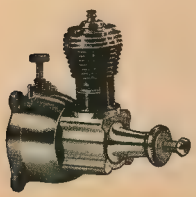
SKYLON REEL W/DACRON LINE

12-3828-705 2150EA90S
PKD. 36 TO CTN. 6 LBS.

HANDY REEL

A DELUXE PRECISION BUILT REEL THAT TAKES ANY SIZE FLYING WIRE, EITHER STRANDED OR SOLID. HOLDS UP TO 200' (OR EVEN MORE OF SMALLER SIZES) ON EA. OF 2 SPOOLS.

12-3810-701 3300EA180S
PKD. 24 TO CTN. 10 LBS.

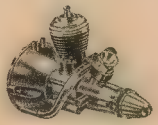


ENGINES FOR GAS MODEL PLANES

TEE-DEE .010 ENGINE FOR PLANE

.010 CU. IN. DISPLACEMENT. RADIAL MOUNT. DEVELOPES PEAK POWER AT 27,000 R. P. M. FRONT ROTARY VALVING, MICRO-ADJUSTING NEEDLE VALVE, SUPER-FIT PISTON, WIDE MOUTH VENTURI W/TRIPLE PERIPHERY JETS, EFFICIENTLY ANGLED FOR INTAKE.

12-3570-130 8800EA480S
PKD. 24 TO CTN. 3 LBS.



TEE-DEE .020 ENGINE FOR PLANE

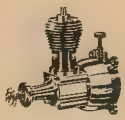
LIGHT WEIGHT SUPER FRONT ROTARY VALVE POWER. LIKE THE PEE WEE, THIS NEW THIMBLE-DROME .020 ENGINE CAN READILY FLY MOST 1/2A PLANES BETTER. DEVELOPES PEAK POWER AT 22,000 R. P. M.

12-3588-160 7700EA420S
PKD. 24 TO CTN. 4 LBS.

BABE BEE

INSTANT STARTING, POWERFUL ACTION, REAR NEEDLE VALVE, ALL METAL TANK CARBURETOR, NO OUTSIDE FUEL LINES, RIGHT OR LEFT ROTATION. FREE FLIGHT OR CONTROL LINE FLYING.

12-3760-350 32400CD1440S
PKD. 6 TO CTN. 7 LBS.



PEE WEE

LESS THAN 1/2 THE SIZE OF .049 ENGINES. WILL FLY MOST 1/2A PLANES. DEVELOPS MAX. POWER AT 18,000 RPM BUT DOES WORK RIGHT UP TO 20,000. WGT. ONLY 21 GRAMS.

12-3778-100 22400CD1440S CD 6
PKD. 6 TO CTN. 4 LBS.

MERCEDES-BENZ RACER GAS MOTOR

SCALED FROM ACTUAL BLUE-PRINTS OF MERCEDES-BENZ W196. OVERALL LGTH.: 13.750", WHEELBASE: 7.750". ADJUSTABLE MUFFLER. "UNDER THE HOOD" ENGINE, FORCED AIR COOLING, COUNTERBALANCING FLYWHEEL. SPECIALLY DESIGNED DOUBLE U-JOINT DRIVE-SHAFT, COUPLING FRONT-END ENGINE TO 2-WHEEL REAR DRIVE, SPRING SUSPENSION ON ALL WHEELS, NO TRICK STARTERS, LIFE-LIKE FULL FIGURE PLASTIC DRIVER INCL. AUTHENTICALLY TREADED TIRES.

12-3836-6000 12000EA1200S
PKD. 6 TO CTN. 17 LBS.

FACTORY NO. 57A.
DENNIS MITCHELL IND.
STOCK SHIPMENTS

41" BED GUARD
3 RAILS IN 41" LENGTH. WALNUT FINISH, HEAVY TUBULAR STEEL.
1-4381-914 5319EA192S
PKD. 1 TO CTN. 8 LBS.

STEERING WHEEL
WILL NOT SHATTER ON IMPACT NON-ALLERGIC. SELF LUBRICATING. WON'T CORRODE OR RUST. CHROMAD PLATED ATTACH. ARM W/MOVABLE GEAR SHIFT.
1-5461-250 6145EA87S
PKD. 12 TO CTN. 11 LBS.

TIGER LAMP
4-4123-511 9900EA540S
PKD. 1 TO CTN. 4 LBS.

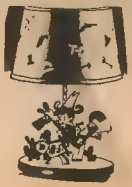
FACTORY NO. 58B. THE DOLLY TOY CO.
STOCK SHIPMENTS

FIGURE: DURABLE DOLLY-MICA. FADEPROOF AND WASHABLE. ELECTRIC PARTS U.L. APPROVED. GENUINE LAMINATED PARCHMENT SHADE.

MARY HAD A LAMB LAMP
4-4040-500 9900EA540S
PKD. 1 TO CTN. 4 LBS.

TOY SOLDIER LAMP
4-4081-503 8800EA480S
PKD. 1 TO CTN. 4 LBS.

CAROUSEL MUSICAL LAMP
4-4107-504 51200EA720S
PKD. 1 TO CTN. 4 LBS.



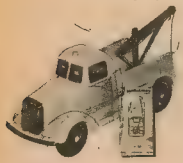
SILLY SEAL LAMP
4-4164-508 61000EA600S
PKD. 1 TO CTN. 4 LBS.

CATAMARAN LAMP
4-4024-509 6600EA360S
PKD. 1 TO CTN. 3 1/2 LBS.

A-B-C LAMP
4-4065-510 6600EA360S
PKD. 1 TO CTN. 3 1/2 LBS.

BRONCO LAMP
4-4149-506 8800EA480S
PKD. 1 TO CTN. 4 LBS.

FACTORY NO. 64. DOWST MFG. CO.
STOCK SHIPMENTS



TOW TRUCK
DIE-CAST METAL TOW TRUCK, SIZE 5 1/2". WHITE HI-GLOSS BAKED ENAMEL FIN. RED TRIM.
1-5982-2420 449EA30S
PKD. 72 TO CTN. 22 LBS.

CAISSON & HORSES
POLY. CIVIL WAR CAISSON, HITCH, & 2 POLY. HORSES.
1-5545-2515 559EA36S
PKD. 72 TO CTN. 18 LBS.

JUMBO ASST.
ASST. OF 4 2 TONE DIE-CAST METAL 6" CARS & TRUCKS. HI-GLOSS BAKED ENAMEL FIN.
1-6006-2300 339EA24S
PKD. 72 TO CTN. 39 LBS.

CIVIL WAR CANNON
CIVIL WAR CANNON OF DURABLE DIE-CAST METAL W/HARMLESS POLY. PELLETS. CANNON ACTUALLY SHOOTS.
1-5552-2418 449EA30S
PKD. 72 TO CTN. 14 LBS.

ROCKET LAUNCHER
DURABLE DIE-CAST METAL, ROCKET LAUNCHER, FIRES 3-COLOR POLY. ROCKET FROM ADJ. RAMP. STRIKING AIR FORCE BLUE. 9" L.
1-5891-2925 2100EA60S
PKD. 36 TO CTN. 19 LBS.

POLICE SET
POLICE CAR & STAR OF DURABLE DIE-CAST METAL. INCL. WHISTLE.
1-6014-2310 339EA24S
PKD. 72 TO CTN. 17 LBS.

FACTORY NO. 66
DARTMORE CORPORATION
STOCK SHIPMENTS ONLY

51" POPEYE BOP BAG
PUNCH HIM, KNOCK HIM DOWN & HE BOUNCES RIGHT UP AGAIN. STANDS UPRIGHT – EVEN IN WATER. 51" H.
2-8340-510P 5400EA240S
PKD. 6 TO CTN. 30 LBS.

31" POPEYE BOP BAG
SAME AS NO. 510P, EXCEPT: 31" H.
2-8324-700P 4200EA120S
PKD. 24 TO CTN. 38 LBS.

VISIT OUR GIGANTIC TOY AND HOBBY DISPLAY!

FACTORY NO. 64. DOWST MFG. CO. STOCK SHIPMENTS

CAR & BOAT TRAILER SET

DIE-CAST METAL OF TEE-NEE BOAT TRAILER, CAR W/TRAILER HITCH & POLY. CHRIS-CRAFT CAPRI MOTORBOAT. BOAT FLOATS. 3 PC. SET. OVERALL LENGTH 11 1/2".

1-5933-2940 2100EA60S
PKD. 36 TO CTN. 16 LBS.

AUTO TRANSPORT

DURABLE METAL SNUB NOSED CAB W/TRAILER, UNLOADING RAMP & 2 CARS. BRILLIANT BAKED ENAMEL FIN. OVERALL LENGTH 9".

1-5800-2920 4100EA60S
PKD. 36 TO CTN. 26 LBS.

CATERPILLAR TRACTOR

MODEL IN DIE-CAST METAL OF CATERPILLAR BULLDOZER W/ ADJ. BLADE. HI-GLOSS YELLOW BAKED ENAMEL FIN.

1-5826-2910 2100EA60S
PKD. 36 TO CTN. 14 LBS.

HOOK & LADDER

FIRE TRUCK W/ADJ. EXTENSION LADDER. IN DURABLE DIE-CAST METAL. BRIGHT RED. 9" L.

1-5842-2905 3100EA60S
PKD. 36 TO CTN. 18 LBS.

TOOTSIETOY FARM TRAILER SET

SKIN PKD. DIE-CAST METAL FARM TRAILER 9" L., & 4 POLY FARM ANIMALS. TRAILER IN HI-GLOSS GREEN BAKED ENAMEL FINISH.

1-5941-2901 2100EA60S
PKD. 36 TO CTN. 22 LBS.

OIL TANKER

OIL TRAILER & CAB, 9" IN LENGTH. ASSTD. ORANGE & BLACK, RED & SILVER COMBINATIONS.

1-5917-2820 5100EA60S
PKD. 36 TO CTN. 21 LBS.

LOGGER

DIE-CAST METAL LOGGER TRUCK 9" L. WHICH HAULS 5 REMOVABLE WOODEN LOGS.

1-5909-2760 779EA48S
PKD. 36 TO CTN. 17 LBS.

TRACTOR & DISC HARROW

DIE-CAST METAL OF FORD TRACTOR & HARROW. BRIGHT RED BAKED ENAMEL FIN. OVERALL LENGTH 7 1/4".

1-5743-2810 6100EA60S
PKD. 36 TO CTN. 22 LBS.

CAR & U-HAUL TRAILER

DIE-CAST METAL OF OLDS CONVERTIBLE & FAMOUS U-HAUL TRAILER. OVERALL LENGTH 9 1/2".

1-5792-2720 779EA48S
PKD. 36 TO CTN. 16 LBS.

SCENICRUISER

DOUBLE DECKER GREYHOUND BUS IN DURABLE DIE-CAST METAL. SIZE 7".

1-5883-2700 779EA48S
PKD. 36 TO CTN. 18 LBS.

JEEP & PLOW

5 1/2" JEEP W/ADJ. PLOW. BOTH OF DURABLE DIE-CAST METAL. ASSTD. COLORS.

1-5677-2525 559EA36S
PKD. 72 TO CTN. 25 LBS.

FACTORY NO. 64. DOWST MFG. CO. STOCK SHIPMENTS

CHEVROLET EL CAMINO TRUCK

UNBREAKABLE DIE-CAST METAL & POLYETHYLENE.

I-6053-3110 3100EA60S

PKD. 36 TO CTN. 12 LBS.

DUMP TRUCK

MACK DUMP TRUCK IN DIE CAST METAL. SIZE 5 1/2". ASSTD. BAKED ENAMEL COLORS.

I-5560-1400 550EA30S

PKD. 12 TO BOX, 144 TO CTN. 52 LBS.

JEEP

DIE CAST METAL W/O. D. HI-GLOSS BAKED ENAMEL FINISH. SIZE 5 1/2"

I-5628-1350 440EA24S

PKD. 12 TO BOX, 144 TO CTN. 40 LBS.

SPORTS CARS

6 ASSTD. EUROPEAN SPORTS CARS OF DURABLE DIE CAST VOLKS WAGON, PORSHE, JAGUAR, MERCEDES BENZ, AUSTIN HEALY CLASSIC MG. SIZE 6".

I-5651-1280 330EA18S

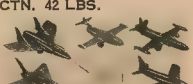
PKD. 24 TO BOX, 144 TO CTN. 33 LBS.

MEDIUM ASST.

6 ASSTD. SIZE CARS & TRUCKS OF DURABLE DIE-CAST METAL IN BAKED ENAMEL FIN. SIZE 4 1/2".

I-5685-1170 220EA12S

PKD. 36 TO BOX, 288 TO CTN. 42 LBS.



AIRPLANE ASST.

SCALE MODEL REPRODUCTIONS OF SABRE, PANTHER, CUTLASS, STARFIRE, BEECHCRAFT & SKYRAY IN DURABLE DIE-CAST METAL. SIZE 3 1/2" X 4 1/2". HI-GLOSS BAKED ENAMEL.

I-5750-1160 220EA12S

PKD. 12 TO BOX, 144 TO CTN. 30 LBS.

LEADER ASST.

6 ASSTD. MINIATURES 3" L. OF DURABLE DIE-CAST METAL, W/SPARKLING BAKED ENAMEL FINISHES. VOLKSWAGEN, FORD PICKUP TRUCK, JAGUAR RACER, JEEP, FORD CONVERTIBLE & PLYMOUTH HARD-TOP.

I-5578-1011 410EA06S

PKD. 36 TO BOX, 288 TO CTN. 24 LBS.

HO CAR & BOAT TRAILER SET

3 AUTHENTIC REPLICAS IN HO SCALE. UNBREAKABLE DIE-CAST METAL FORD SUNLINER CONVERTIBLE W/TRAILER HITCH & TEE-NEE BOAT TRAILER CARRIES POLY CHRIS CRAFT CAPRI MOTOR BOAT. BOAT FLOATS. CAR HAS DIE-CAST METAL BASEPLATE. OVERALL LGTH. OF SET 5 1/2". ON COLORFUL 4" X 5 1/2" CARD.

I-6089-2425 449EA30S

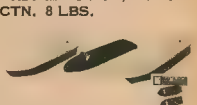
PKD 12 TO BOX, 72 TO CTN. 10 LBS.

HO CAR & U-HAUL SET

AUTHENTIC RAMBLER STATION WAGON W/TRAILER HITCH PULLING U-HAUL TRAILER IN HO SCALE. UNBREAKABLE DIE-CAST METAL CONSTRUCTION. CAR HAS DIE-CAST METAL BASEPLATE. OVERALL LGTH. 3 7/8". ON COLORFUL 4" X 5 1/2" CARD.

I-6097-2325 339EA24S

PKD. 12 TO BOX, 72 TO CTN. 8 LBS.



HO BOAT SET

3 AUTHENTIC POLY CHRIS-CRAFT CAPRI SPEED BOATS IN HO SCALE. BOATS FLOAT. OVERALL LGTH. 2 3/8". 2 PC. CONSTRUCTION. ON COLORFUL 4" X 5 1/2" CARD.

I-6105-2206 229EA18S

PKD. 12 TO BOX, 72 TO CTN. 5 LBS.

FACTORY NO. 64. DOWST MFG. CO. STOCK SHIPMENTS

HO CAR ASSORTMENT

ASST. IN HO SCALE OF CADILLAC SEDAN, RAMBLER STATION WAGON, & FORD SUNLINER CONVERTIBLE IN UNBREAKABLE DIE-CAST METAL. ALL CARS HAVE DIE-CAST METAL BASE PLATES. AVERAGE OVERALL LGTH. 2 7/16". ON 4" X 4" CD.

1-6113-2205 229EA18S

PKD. 12 TO BOX, 72 TO CTN. 7 LBS.

TOOTSIETOY CAR, TRAILER & RACER SET

3 PCS. RED CHEVROLET EL CAMINO PULLING YELLOW TRAILER W/BLUE MIDGET RACING CAR. ALL OF UNBREAKABLE DIE-CAST METAL. TRAILER CARRIES SPARE TIRE FOR RACER. OVERALL LGTH. 10 1/4". VISUAL PKD. ON 3 COLOR CARD.

1-6121-2950 7100EA60S

PKD. 36 TO CTN. 24 LBS.

REFRESHMENT STAND & CAR SET

3 PC. SET INCL., RED CHEVROLET EL CAMINO IN UNBREAKABLE DIE-CAST METAL HAULING A BUFF COLORED REFRESHMENT STAND W/POLY TOP. STAND HAS DECAL & POLY SIGN FOR TOP. OVERALL LGTH. 10 5/8". VISUAL PKD. ON 3 COLOR CARD.

1-6139-2949 8100EA60S

PKD. 36 TO CTN. 23 LBS.

CANNON & CAISSON SET

DURABLE DIE-CAST METAL OF ARMY JEEP & CANNON W/ 6 POLY. SOLDIERS & PELLETS. CANNON SHOOTS PELLETS. JEEP HAULS CANNON.

1-5784-2947 2100EA60S

PKD. 36 TO CTN. 18 LBS.

COVERED WAGON

MODEL OF DIE-CAST METAL WAGON. 2 POLY. HORSES HITCH. WAGON HAS POLY. TOP. 5 PC. SET.

1-5636-2946 5100EA60S

PKD. 36 TO CTN. 25 LBS.

CONCRETE MIXER

DURABLE DIE-CAST METAL OF A CONCRETE MIXER, BARREL ROTATES AS TRUCK MOVES. FIN. IN RED & YELLOW BAKED ENAMEL.

1-5990-2945 8100EA60S

PKD. 36 TO CTN. 20 LBS.

MOVING VAN

CROSS COUNTRY MOVING TRUCK. MOVEABLE DOOR. IN DURABLE DIE-CAST METAL & POLY. FIN. IN BLUE & WHITE. LENGTH 9".

1-5644-2944 4100EA60S

PKD. 36 TO CTN. 25 LBS.

CAR & CAMPING TRAILER SET

DURABLE DIE-CAST METAL OF FORD-STATION WAGON W/ TRAILER HITCH HAULING LARGE RED & TAN HOUSE TRAILER W/ POLY. TOP. MOVEABLE DOOR. LENGTH 11".

1-5669-2943 3100EA60S

PKD. 36 TO CTN. 25 LBS.

TOOTSIETOY CAR & HORSE TRAILER SET

4 PC. SET INCL.; UNBREAKABLE DIE-CAST METAL CAR & HORSE TRAILER W/POLY REMOVABLE TOP & 1 HORSE. OVERALL LGTH. 10". SKIN PKD. ON 7" X 11" CD.

1-5818-2942 3100EA60S

PKD. 36 TO CTN. 22 LBS.

BOEING 707 SET

DIE-CAST METAL BOEING 707 JET PLANE IN 2-TONE COLOR W/ RUBBER TIRES. 7 PC. SET INCL. 2 PILOTS, UNLOADING RAMP & 3 BAGGAGE TRANSPORT CARS.

1-5693-2941 5100EA60S

PKD. 36 TO CTN. 17 LBS.

FACTORY NO. 71. EAGLE RUBBER CO., INC. STOCK SHIPMENTS

FIREGLO DEC. BALL DEAL

CONTAINS: 18 ONLY 140-270 – 4" FIRE-GLO DECORATED, 12 ONLY 150-270 – 5" FIRE-GLO DECORATED, 6 ONLY 160-270 – 6" FIRE-GLO DECORATED. 1 DEAL COMPLETE W/4 TIER DISPLAY STAND.

4-3885-2241 22598DLI559S

PKD. 1 TO CTN. 18 LBS.

LITTLE PRO SPORT KIT

LITTLE "PRO" SPORTS KIT. CONTAINS: 6" FOOTBALL, 3 5/8" SPORTBALL, 2 1/8" BASEBALL, WHISTLE.

4-3927-M99-451 8100EA60S

PKD. 12 TO CTN. 9 1/2 LBS.

CHEERLEADER PLAY SET

CONTAINS. 6 1/4" JR. BASKETBALL, 9" JR. TROPHY FOOTBALL, 2 7/8" CHAMPION BASEBALL, 3 5/8" CHAMPION SOFTBALL IN ATTRACTIVE MEGAPHONE DISPLAY.

4-3760-M99-470 3300EAI80S

PKD. 6 TO CTN. 17 LBS.

CHEERLEADER PLAY SET

CONTAINS: 4 1/2" JR. BASKETBALL, 4 1/2" JR. SPORTBALL, 6" PEE WEE FOOTBALL, 3 5/8" CHAMPION SOFTBALL IN ATTRACTIVE MEGAPHONE DISPLAY.

4-3828-M99-471 7200EAI20S

PKD. 6 TO CTN. 9 1/2 LBS.

42" DANCING DOLL

DANCING DOLL W/BONNET & PINAFORE DRESS.

1-7806-600 3300EAI80S

PKD. 12 TO CTN. 30 LBS.

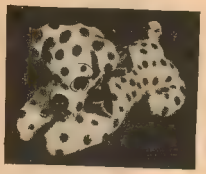
25" SOFT DOLL

SOFT DOLL, DRESSED IN CANDY STRIPE DRESS W/BONNET. EACH IN POLY BAG.

1-7822-198 2200EAI20S

PKD. 24 TO CTN. 30 LBS.

FACTORY NO. 72A. ETONE DOLL CO., INC. STOCK SHIPMENTS



TV DALMATIAN DOG W/ VINYL HEAD

PLUSH DALMATIAN W/MATCHING VINYL HEAD _ PERCALE BOTTOM.

1-7780-804 6600EA360S

PKD. 12 TO CTN. 48 LBS.

26" PLUSH TV DOG - ASST. COLORS.

26" PLUSH TV DOG WITH MATCHING PERCALE BOTTOM, IN POLY BAG.

1-7764-400 4400EA240S

PKD. 12 TO CTN. 45 LBS.

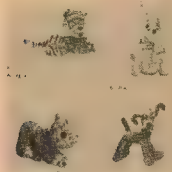
GIANT TV DOG

28". MADE OF PLUSH & FLANNEL. ASST. COLORS.

6-5847-380 3300EAI80S

PKD. 12 TO CTN. 48 LBS.

FACTORY NO. 76. ELKA TOYS. STOCK SHIPMENTS



PLUSH ASSORTMENT

ASST. OF 3 EA. NOS. 1111 – POP-EYED TIGER; 1121 – LEAPING LENA; 1126 – CRAZYLEGS; 1136 – TIPPY TEDDY.

6-5755-BR298 2300EA180S
PKD. 12 TO CTN. 14 LBS.

SITTIN' KITTEN

SUGAR PUSS W/POLKA DOT BOW TIE. ALL PLUSH, FOAM-AIRE STUFFED. SAUCY EXPRESSION; NATURALLY FORMED LIMBS; ADJ. TAIL; PEAKED EARS. 14" H. GRAY OR WHITE.

1-6642-1124 4300EA180S
PKD. 24 TO CTN. 28 LBS.

DUCHESS

TOY PUPPY-GIRL OF EXTRA-LONG PILE TIPPED PLUSH, FOAM AIRE STUFFED. TILTS TO SITTING OR STANDING POSITION. OVERSIZE DRAPED EARS; POM-POM NOSE, SATIN NECK & HEAD RIBBONS W/MIN. CORSAGE. 15". TWO-TONED GRAY W/WHITE.

1-6667-1135 5300EA180S
PKD. 24 TO CTN. 27 LBS.

BOUNCY MONKEY

ALL PLUSH, FOAM-AIRE STUFFED. JIGGLE ELASTIC BAND & HE'LL DANCE, PRANCE OR JUMP. SHOE-BUTTON EYES, LOOSE-JOINTED LIMBS; FELT HANDS & FEET; JINGLY BELL ON LOOP HOLDER; SATIN RIBBON & BOW. 15". CINNAMON BROWN W/TIPPED YELLOW.

1-6683-1140 6300EA180S
PKD. 24 TO CTN. 25 LBS.

LEAPING LENA

LIVELY & LUSTY. ALL PLUSH, FOAM-AIRE STUFFED. YOUNG 'UN IN POUCH IS REMOVABLE. ACCENTED EYES & BROWS; POM POM NOSE; RIBBONS & BOWS. 22" X 16". WHITE W/RED TRIM.

1-6741-1121-5W 6500EA300S
PKD. 12 TO CTN. 20 LBS.

LARGE WHISKERS

SPOTTED DOG W/FUZZY MUZZLE, SASSY EYES, BUSHY BROWS, POM POM NOSE & SHAGGY TAIL. ALL PLUSH, FOAM-AIRE STUFFED. LARGE, ADJ. EARS; SATIN RIBBON & BOW. 24". WHITE W/BLACK SPOTTINGS.

1-6709-1106-5D 3500EA300S
PKD. 12 TO CTN. 20 LBS.

BIMBO

UNUSUALLY LONG PILE PLUSH, FOAM-AIRE STUFFED. SHOE-BUTTON EYES; FORMED HANDS, FEET, EARS; FLEXIBLE BUSHY TAIL; SATIN RIBBON. LOOP SEWED IN BACK OF HEAD FOR HANGING OR CARRYING. 20". PLATINA BEIGE.

1-6725-1112-5 4500EA300S
PKD. 12 TO CTN. 20 LBS.

FACTORY NO. 78. ELDON INDUSTRIES. STOCK SHIPMENTS

TRUCK TRANSPORT

25-1/2" L. AND WORKS REALISTICALLY. TOP LEVEL SHIFTS DOWN FOR LOADING & UNLOADING. RAMP SLIDES OUT. CAB UNHITCHES FROM TRAILER, CARRIES 4 TURCKS & TRAILER, HAS CLEAR WINDSHIELD. MADE OF FORTIFLEX.

2-6666-993 5500EA300S
PKD. 4 TO CTN. 8 LBS.

STAKE TRUCK WITH TAILGATE

18-1/2" L. STAKE SIDES REMOVABLE. TAILGATE CRANKS UP & DOWN, LIFTS LOAD ABOARD. OVER-ENGINE CAB HAS CLEAR WINDSHIELD & WIPERS. MADE OF FORTIFLEX.

2-6609-989 4400EA240S
PKD. 6 TO CTN. 17 LBS.

FIRE COMPANY SET

FAMOUS SEAGRAVE FIRE ENGINES. AERIAL LADDER, 4 FIREMEN & AUTHENTIC BADGE. POLY.

2-6682-990 6600EA360S
PKD. 4 TO CTN. 11 LBS.

TOW TRUCK

2 OPERATING HANDLES RAISE & LOWER BOOM. W/HOOK-PLATE, CLEAR WINDSHIELD & WIPERS. MADE OF FORTIFLEX.

2-6625-988 5500EA300S
PKD. 4 TO CTN. 15 LBS.

HOT ROD

CHROME METALIZED HEAD, AIR CLEANERS, RADIATOR GRILL & TWIN PIPES. JACK & WRENCH PKD. IN TRUNK CAN ACTUALLY CHANGE WHEELS. CLEAR WINDSHIELD & ROOF PANEL. 12" L. MADE OF FORTIFLEX, GUARANTEED UNBREAKABLE.

4-3406-9301 3300EA180S
PKD. 6 TO CTN. 8 1/2 LBS.

JUMPING JACK

JUST WIND IT UP & JUMP. 1 TO 4 KIDS CAN JUMP AT ONCE. INSTRUCTIONS TELL HOW TO PLAY 10 DIFFERENT GAMES. HGT. & SPEED ADJ. FOR ALL AGES (FROM 4 YRS). GOES 4 MINUTES.

4-3380-8300 4400EA240S
PKD.12 TO CTN.18 3/4 LBS.

GLOBE WORLD MAKER KIT

42 PC. 3 DIM. WORLD GLOBE KIT. BEAUTIFULLY COLORED HI-IMPACT STYRENE, GLOBE & STAND SNAP TOGETHER W/OUT GLUE OR TOOLS. 12" DIA. GLOBE COMES IN 8 SEGMENTS, INCL. 24 PCS. OF LAND MASS SNAP INTO PLACE. SEGMENTS & LAND MASS ENGRAVED W/1000 NAMES OF CONTINENTS, COUNTRIES, CITIES, MOUNTAINS & OCEANS. INCL. TIME DIAL OVER N. POLE & MERIDIAN RING. ALSO INCL. BLACK INK & APPLICATOR TO EMPHASIZE ENGRAVED NAMES.

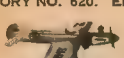
4-3349-5004 71200EA720S
PKD. 4 TO CTN. 12 LBS.

BUILD A CAMERA KIT

KIT COMPLETE W/ALL PARTS NECESSARY TO BUILD REAL WORKING CAMERA. CAMERA WILL TAKE BLACK & WHITE OR COLOR PRINTS. HAS OPTICAL VIEW FINDER. FLASHGUN FITS INTO ACCESSORY CLIP ON TOP OF CAMERA. HI-IMPACT STYRENE W/METALIZED DETAILS, ASSEMBLIES & SELF-TAPPING SCREWS. INCL. FLASHGUN, BATTERY, FLASHBULBS, FILM & PHOTOGRAPHIC REF. BOOKLET.

4-3364-5005 51000EA600S
PKD. 4 TO CTN. 6 LBS.

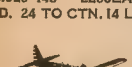
FACTORY NO. 620. ENTERPRISE MODEL AIRCRAFT & SUPPLY. STOCK SHIPMENTS.



LI'L DARLIN' – READY TO ASSEMBLE SERIES

DESIGNED FOR ALL SMALL ENGINES—, .039, .049, .074. SUPER DELUXE CONTROLINE W/ SLEEK, SHAPED FUSELAGE, NEW RECESSED WING FOR L. G. MOUNT. LAVISH KIT, SWELLEST LOOKING, SWEETEST FLYING MODEL EVER. 16" WINGSPAN.

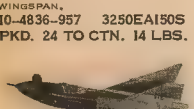
10-4828-145 2250EA150S
PKD. 24 TO CTN. 14 LBS.



FIARCHILD PT19 – READY TO ASSEMBLE SERIES

U. S. ARMY AIR FORCE TRAINER. "SATIN SMOOTH" SHAPED FUSELAGE & WINGS, PLASTIC PILOTS & ALUMINUM COWLING & AUTHENTIC DECALS. FOR .020, .049, .074 ENGINES. 18" WINGSPAN.

10-4836-957 3250EA150S
PKD. 24 TO CTN. 14 LBS.



DELTA DART – READY TO ASSEMBLE SERIES

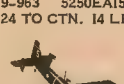
REALISTIC REPLICA WILL AMAZE YOU W/ ITS SPECTACULAR PERFORMANCE & EASY HANDLING CHARACTERISTICS. IF YOU HAVE NEVER EXPERIENCED THRILLS & EXCITEMENT OF FLYING TRUE DELTA DESIGN YOU WILL SURELY WANT TO BUILD & FLY THIS ONE.

10-4901-972 9250EA150S
PKD. 24 TO CTN. 14 LBS.

CHIPMUNK – READY TO ASSEMBLE SERIES

CANADA'S FINE MILITARY OR CIVILIAN PILOT TRAINER. FEAFEATURING ALUMINUM COWLING. PLASTIC PILOT, CANOPY, SPINNER & AUTHENTIC CANADIAN A. F. DECALS. FOR .020, .049, .074 ENGINES. 18" WINGSPAN.

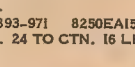
10-4869-963 5250EA150S
PKD. 24 TO CTN. 14 LBS.



HUNTER KILLER – READY TO ASSEMBLE SERIES

SPECTACULAR DESIGN PATTERNED AFTER NAVY DIVE BOMBER & SUBMARINE KILLER. NAVY DECALS, ALUMINUM COWL & PLASTIC SPINNER. 18" WINGSPAN.

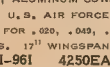
10-4893-971 8250EA150S
PKD. 24 TO CTN. 16 LBS.



"XI5" READY TO ASSEMBLE SERIES

ULTRA MODERN DESIGN, "SATIN SMOOTH" SHAPED FUSELAGE & WING, PLASTIC SPINNER & CANOPY, ALUMINUM COWLING, PILOT, U. S. AIR FORCE DECALS. FOR .020, .049, .074 ENGINES. 17" WINGSPAN.

10-4851-961 4250EA150S
PKD. 24 TO CTN. 13 LBS.



MOON LINER – READY TO ASSEMBLE SERIES

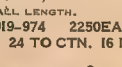
SENSATIONAL DESIGN W/ MANY NEW & EXCITING FEATURES, INCLUDING EXCLUSIVE, ROCKET LAUNCHER. COLORFUL DECALS & ALUMINUM COWL ARE ALSO INCLUDED. 16" WINGSPAN.

10-4885-968 6250EA150S
PKD. 24 TO CTN. 16 LBS.

KNIGHT TWISTER – READY TO ASSEMBLE SERIES

1/2A FULLY SHAPED BODY & WING, SCALE CONTROLINE. AUTHENTIC REPLICA OF 1 OF MOST POPULAR SPORT BIPLANES OF EARLY THIRTIES. IT'S PERFORMANCE & MANEUVERABILITY HAS YET TO BE EQUALLED BY MANY SPORT AIRCRAFT BEING FLOWN TODAY. 17 1/2" WINGSPAN, 14" OVERALL LENGTH.

10-4919-974 2250EA150S
PKD. 24 TO CTN. 16 LBS.



PEE WEE – FREE FLIGHT AND GLIDERS

GREAT NEW 1/2A FREE FLIGAT, DESIGNED FOR .020 TO .049 ENGINES. CAN OPERATE IN LIMITED AREA. 32" WINGSPAN.

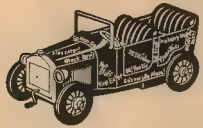
10-4943-049FF 7250EA150S
PKD. 24 TO CTN. 16 LBS.

SPACE TERROR – FREE FLIGHT AND GLIDERS

WORLD'S FAMOUS "TOWLINE TERROR" REDESIGNED FOR DOUBLE USE—W/ .020 ENGINE AS SPORT FREE FLIGHT—OR AS TOWLINE GLIDER. 24" WINGSPAN, 18" OVERALL LENGTH.

10-4929-GI 6150EA90S
PKD. 24 TO CTN. 12 LBS.

FACTORY NO. 78. ELDON INDUSTRIES. STOCK SHIPMENTS



JALOPY KIT

REALLY RUNS. COMES W/MIN. DC MOTOR, AUTHENTIC DECALS & WHEELS THAT CAN BE TURNED. WHOLE KIT SNAPS TOGETHER, REQUIRES NO GLUE OR TOOLS. HI-IMPACT STYRENE. BATTERY OPERATED.

4-3141-104 2150EA90S
PKD. 12 TO CTN. 7 3/4 LBS.

HORSELESS CARRIAGE KIT

REALLY OPERATES. SNAP TOGETHER SET INCL. CARRIAGE, MIN. DC MOTOR, SIDELAMPS, CONTROL SWITCH & TILLER. HI-IMPACT STYRENE, W/TIRES & SPRINGS OF UNBREAKABLE POLY. BATTERY OPERATED.

4-3240-308 3300EA180S
PKD. 6 TO CTN. 8 3/4 LBS.

HOT ROD, BOAT AND TRAILER SET KIT

SET INCL. HOT ROD, SPEED BOAT, 2 MIN. DC MOTORS, DECALS, BOAT TRAILER, HEADLIGHTS REALLY LIGHT. HI-IMPACT STYRENE. BATTERY OPERATED.

4-3281-380 5500EA300S
PKD. 4 TO CTN. 9 LBS.

2 INDEPENDENTLY CONTROLLED CARS RACE AROUND 2 X 4' FIGURE "8" TRACK. SET INCL. 2 RACERS W/MIN. ELEC. MOTORS, SPECIAL BATT. CONTAINER, 2 ON-OFF SWITCHES W/CONTROL BUTTONS, TRACK, FENCE & AUTHENTIC RACING DECALS. USES 2 NO. 6 BATTERIES. (NOT INCL.)

4-3265-311 41000EA600S
PKD. 3 TO CTN. 22 LBS.

CLIPPER SHIP

3 MAIN MASTS & SAILS CAN BE TURNED INTO WIND. ADJUSTABLE RUDDER. REMOVABLE WEIGHTED KEEL INCL. 22" L. UNSINKABLE, UNBREAKABLE POLY.

4-3109-9501 5500EA300S
PKD. 4 TO CTN. 12 LBS.

CARGO PLANE

UNBREAKABLE POLY. CARGO PLANE. 20" L., WING SPAN OF 22". 3 ARMORED VEHICLES.

1-9349-902 3300EA180S
PKD. 6 TO CTN. 10 1/4 LBS.

1908 RACER KIT

AUTHENTICALLY DETAILED & REALLY GOES. SNAPS TOGETHER W/OUT GLUE OR TOOLS, INCL. POWERFUL 3V DC MIN. ELEC. MOTOR, "ON-OFF" SWITCH, SET OF GEARS WHICH DRIVE THE REAR WHEELS, RUBBER TIRES, BRASS METALIZED RADIATOR SHELL, WHEEL HUBS & GEAR SHIFT, RACING DECALS. STEERING WHEEL REALLY STEERS. OF HI-IMPACT STYRENE. 10" L. RUNS ON 2 SIZE "D" FLASHLIGHT BATT. (NOT INCLUDED).

4-2861-4301 3300EA180S
PKD. 6 TO CTN. 9 LBS.

ASTRA 900 KIT

REALLY GOES. MADE OF HI-IMPACT STYRENE W/UNBREAKABLE POLY TIRES. SNAPS TOGETHER QUICKLY W/OUT GLUE OR TOOLS. INCL.: POWERFUL 3V DC MIN. ELEC. MOTOR, "ON-OFF" SWITCH, SET OF GEARS WHICH DRIVE REAR WHEELS, CHROME METALIZED TRIM, DETAILED INTERIOR, CLEAR WINDSHIELD & WINDSCREEN, TONNEAU COVER ON PASSENGER SIDE. STEERING WHEEL REALLY STEERS. 13" L. RUNS ON 2 SIZE "D" FLASHLIGHT BATT. (NOT INCLUDED).

4-2887-4302 3300EA180S
PKD. 6 TO CTN. 9 LBS.

FACTORY NO. 75C. EMENEE INDUSTRIES, INC. STOCK SHIPMENTS

AUTOMATIC SELF TWIRLING BATON

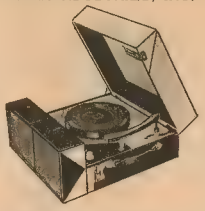
HOLD MAGIC HANDLE, & A TWIST OF THE WRIST STARTS BATON WHIRLING. FREE BOOKLET W/TWIRLING ROUTINES. BATON CAN ALSO BE TWIRLED CONVENTIONAL WAY BY REMOVING EASY TO DETACH HANDLE.

I-6287-745 3150EA90S
PKD. 12 TO CTN. 7 LBS.

ACOUSTIC PHONOGRAPH

2 SPEEDS — 45 & 78 RPM. FEATHER LITE TONE ARM. RUGGED CONSTRUCTION. LIGHTWEIGHT, STURDY, SCUFF-RESISTANT CASE W/CONVENIENT CARRYING HANDLE. 14" X 13" X 6". OPERATES ON STD. A.C. HOUSE CURRENT.

I-6600-P12 8150OEA900S
PKD. 4 TO CTN. 36 1/2 LBS.



4 SPEED TWIN SPEAKER PHONOGRAPH

PLAYS ALL 4 SPEED RECORDS (33 1/3, 45, 78, 16 2/3 RPM'S. PERMANENT TYPE SYNTHETIC SAPPHIRE NEEDLE. TWO 4" PERMANENT MAGNET SPEAKERS. 2 TONE DECORATOR CASE. 18" X 16" X 6". OPERATES ON STD. AC HOUSE CURRENT.

I-6527-P30 33500EA2100S
PKD. 1 TO CTN. 12 LBS.

COWBOY GUITAR W/ AUTOMATIC PLAYER

W/AUTOMATIC PLAYER. 31" L. PROFESSIONAL TONE. GEAR ACTION METAL TUNING PEGS. SILK SHOULDER CORD, FELT PICK & MUSIC BOOK.

I-6386-601 51000EA600S
PKD. 6 TO CTN. 24 LBS.

EMENEE SUPER UKE

FULL PROFESSIONAL SIZE. FINE TONAL QUALITY. BEAUTIFUL FINISH IN 2-TONE DESIGN. NYLON STRINGS. FRICTION TUNING PEGS. FELT PICK & SONG BOOK.

I-6626-112 2250EA150S
PKD. 12 TO CTN. 15 1/2 LBS.

STAR SPANGLED LIGHTED BATON

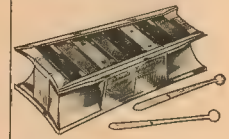
PROFESSIONAL SIZE BATON. JEWEL-TONE, STL. SHAFT W/ REPLACEABLE BULB. FLASHES RED, WHT. & BLUE BEAMS. FOOLPROOF ON-OFF SWITCH. TAKES PENLIGHT BATT. FOLDER OF ROUTINES.

I-6345-750 2200EA120S
PKD. 12 TO CTN. 10 LBS.

EMENEE SLIDE FLUTE

OVER 1' L. EXTENDS TO 18". STURDY ALUM. & PLASTIC. COLOR CALIBRATED. WIDE RANGE OF RICH, MELODIC TONES. COLOR SONG BOOK.

I-6303-340 6150EA90S
PKD. 24 TO CTN. 9 LBS.



GOLDEN CONSOLE XYLOPHONE

TABLE-TOP MODEL. 16" L., 4" H. BUILT-IN FIDELITY TONE CHAMBER. 8 TUNED, METAL-TONE BARS. 2 NEW TYPE HAMMERS W/2 WAY HEADS. COLOR MUSIC BOOK.

I-6162-806 4400EA240S
PKD. 6 TO CTN. 14 LBS.

FACTORY NO. 75C. EMENEE INDUSTRIES, INC. STOCK SHIPMENTS

CONCERT HALL CHORD ORGAN W/LEGS

HAS 6 MAJOR & 6 MINOR CHORDS THAT CREATE RICH ORGAN MUSIC AT THE TOUCH OF A BUTTON. KEYBOARD HAS 37 BLACK & WHITE KEYS–3 FULL CHROMATIC OCTAVES. EMENEE KEY SELECTOR MAKES PLAYING EASY AS A–B–C. STRIKING CABINET DESIGN. ON–OFF SWITCH W/PILOT LIGHT. 35" X 11 1/2" X 12". U. L. & C. S. A. APPROVED. COMP. W/BRASS SWIVEL LEGS. PLUGS INTO ANY AC ELEC. OUTLET.

1-6568-801 77500EA4500S
PKD. 1 TO CTN. 39 LBS.

BARBIE PHONOGRAPH

DESIGNED TO APPEAL TO BARBIE FANS & EVERY YOUNGSTER. RICH TONAL QUALITY – 4 PERMANENT MAGNET SPEAKER. PLAYS 33 1/3, 45, 78, 16 2/3 RPM RECORDS. COMPACT, STURDY CASE DECORATED W/ COLORFUL PICTURES OF BARBIE DOLL & HER BOY FRIEND KEN. 14" X 16" X 6". AC CURRENT. UL & CSA APPROVED.

1-6543-P21 33000EA1800S
PKD. 3 TO CTN. 29 1/2 LBS.

KEYBOARD ACCORDIAN

FULL SCALE KEYBOARD. 13 WHT. & BLK. KEYS THAT PLAY SHARPS & FLATS. 26 TUNED REEDS FOR WIDE TONAL RANGE. EASY ACTION BELLOWS.

1-6584-403 4400EA2405
PKD. 6 TO CTN. 12 LBS.

COLOR TUNE ACCORDIAN

KEYBOARD HAS 8 VARICOLORED KEYS FOR "PLAYING BY COLOR". EASY ACTION BELLOWS. 6" H.; EXTENDS TO ALMOST 1'.

1-6402-402 2200EA1205
PKD. 12 TO CTN. 10 1/2 LBS.

SILVER SAXAPHONE

OVER 17" L. HW. SILVER & GOLD FINISH. BREAK RESISTANT PLASTIC. SANITARY SEALED MOUTHPIECE. 14 TUNED REEDS INCL. 2 TRIPLE–REED HARMONY CHORDS. MUSIC BOOK.

1-6428-541 6600EA3605
PKD. 6 TO CTN. 13 LBS.

AUTOMATIC UKE – COMPLETE W/PLAYER

PROFESSIONAL SIZE UKULELE W/AUTOMATIC UKE PLAYER. MAGNIFICENT TONE. FRICTION TUNING PEGS. FELT PICK & SONG BOOK.

1-6360-113 3300EA1805
PKD. 12 TO CTN. 19 LBS.

EBONY & SILVER CLARINET

OVER 17" L. BREAK–RESISTANT PLASTIC. 14 TUNED REEDS (FULL SCALE), INCL. 2 TRIPLE REED HARMONY CHORDS. SANITARY SEALED MOUTHPIECE. MUSIC BOOK.

1-6444-521 5500EA3005
PKD. 6 TO CTN. 8 1/2 LBS.

AUTOMATIC PLAYER DRUM

TURNING HANDLE AUTO. PLAYS SONG. METAL FRAME W/COLORFUL SHOULDER HARNESS. 9" SQ. IN. 2 DRUMSTICKS INCL.

1-6261-701 4400EA2405
PKD. 6 TO CTN. 21 LBS.

FACTORY NO. 620. ENTERPRISE MODEL AIRCRAFT & SUPPLY. STOCK SHIPMENTS.

SKYLINER – FREE FLIGHT AND GLIDERS

DUAL PURPOSE 1/2A FREE FLIGHT & RUBBER POWERED FOR SPORT PRECISION & PAA LOAD, FLYING. PRE-FABRICATED PARTS, FORMED LANDING GEAR WHEELS, EXTRAS. .020 TO .049 ENGINES. WINGSPAN 32".

10-4950-964 7250EA150S
PKD. 24 TO CTN. 14 LBS.

WHIPSAW – COMBAT STUNT CONTROLINE

ESTABLISHED AS 1 OF LEADING DESIGNS IN COUNTRY, "WHIPSAW" LEADS ALL OTHERS IN VALUE, PREFABRICATION & PERFORMANCE AT ITS PRICE LEVEL. KIT IS COMPLETE W/ SHAPED LEADING & TRAILING EDGES; PRE-CUT RIBS; PLYWOOD DOUBLERS; HARDWOOD ENGINE MOUNTS; FULLY ILLUSTRATED FULL SIZE PLAN & OTHER EXTRA FEATURES.

10-4976-965 8195EA117S
PKD. 24 TO CTN. 14 LBS.

SÜPER WHIPSAW-COMBAT STUNT CONTROLINE

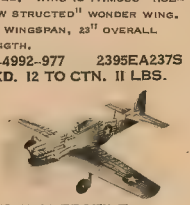
HIGHLY PREFABRICATED MODEL CAN BE ASSEMBLED IN MATTER OF HOURS! IN FLIGHT, IT'S FAST & HIGHLY MANEUVERABLE 'YOU'LL FIND IT EASY TO HANDLE & PLENTY RUGGED.

10-4984-973 3295EA177S
PKD. 24 TO CTN. 16 LBS.

SURE THING – COMBAT STUNT CONTROLINE

NEW, SLEEK, PROFILE CONTROLINE STUNT TRAINER. IDEAL MODEL FOR NEW FLIER. ASSEMBLES LIKE TRAINER. LIGHT IN WEIGHT, RUGGED, EASY TO BUILD. WING IS FAMOUS "HOLLOW STRUCTED" WONDER WING. 26" WINGSPAN, 23" OVERALL LENGTH.

10-4992-977 2395EA237S
PKD. 12 TO CTN. 11 LBS.



MUSTANG PROFILE SPORTS DESIGN

SPORT & COMBAT TRAINER. ALL PARTS FULLY SHAPED & PRE-CUT. AUTHENTIC FULL COLOR DECALS. COMPLETE HARDWARE ACCESSORIES. FOR .074, .09, .015 ENGINES. 21" WINGSPAN.

10-5007-960 3295EA177S
PKD. 24 TO CTN. 18 LBS.

HAWKER "FURY" SPORTS DESIGN

WORLD FAMOUS BRITISH FIGHTER – SCALE CONTROLINE. FULLY PRE-FAB FOR .049 TO .099 ENGINES. 18" WINGSPAN, 16" LENGTH.

10-5015-958 4295EA177S
PKD. 24 TO CTN. 18 LBS.

SOMETHIN' SPECIAL SPORTS DESIGN

HOLLOW-STRUCTED "WONDER WING" PRECISION PRE-CUT PARTS. COMPLETE HARDWARE & WHEELS, SHAPED BOLCKS. COMPLETELY ILLUSTRATED PLANS. WINGSPAN 27" LENGTH 22 1/2".

10-5023-967 5495EA297S
PKD& 12 TO CTN. 11 LBS.

SPAD – M.M. – A.A. SERIES

THIS GREAT "BIPE" WILL PLEASE ANYONE. COMPLETE AUTHENTIC DECAL INSIGNIA. PERFECT FOR .020 ENGINE. 14" WINGSPAN.

10-5353-945 6150EA90S
PKD. 24 TO CTN. 8 LBS.

NORTHROP GAMMA – M.M. – A.A. SERIES

NORTHROP WAS 1 OF THE PIONEERS IN U.S. MAIL SERVICE. A GREAT FLYING AIRPLANE, PERFECT FOR .020 ENGINES. 16" WINGSPAN.

10-5361-946 7150EA90S
PKD. 24 TO CTN. 8 LBS.

Not Illustrated

MAVERICK PLANE KIT

11-4637-MAV 8295EA177S
PKD. 24 TO CTN. 20 LBS.

SHOP AT S.B.S. FOR SERVICE AND FAST DELIVERY

RIM STRIPS

WIDE STRIPS

32-9946-20W 915EA10
32-6843-24W 615EA10
32-9961-26W 415EA10
PKD. 100 TO BDL. 7 LBS.

NARROW STRIPS

32-9987-20N 315EA10
33-0001-24N 515EA10
33-0027-26N 115EA10
PKD. 100 TO BDL. 7 LBS.

FAIRCRAFT CARS

Not Illustrated

JEEPSTER

COMPLETELY ASSEMBLED & PAINTED. 8 1/2' L, 24" W, 20"H. BODY OF MASONITE & PLYWOOD; VERY DURABLE, SAFE, STURDY AUTO TYPE STEERING. REAR WHEEL BRAKES. 10" BALL BEARING WHEELS. 5/8" REAR AXLE.
35-7046-100A 98800EA6160
PKD. 1 TO CTN. 60 LBS.

JEEPSTER

ASSEMBLED, PAINTED & MOTORIZED W/½ HP, 4 CYCLE GAS ENGINE OR DELCO REVERSIBLE ELECTRIC MOTOR. (NO BATTERY INCL.)
35-7020-100E 419995EA14000
PKD. 1 TO CTN. 90 LBS.

FAIRCRAFT CARS

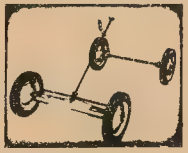
Not Illustrated

JEEPSTER

ASSEMBLED & PAINTED W/NO. 98 POWER UNIT INSTALLED.
35-6980-100G 812995EA9100
PKD. 1 TO CTN. 90 LBS.

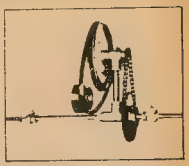
JEEPSTER, JR. CAR KIT

ALL PARTS PRE-CUT & READY TO ASSEMBLE WITH HAND TOOLS. MASONITE & PLYWOOD. AUTO TYPE STEERING. REAR WHEEL BRAKES. 10" BALL BEARING WHEELS. DRIVE WHEEL IS KEYED TO 5/8" REAR AXLE.
35-6741-100 85495EA3850
PKD. 1 TO CTN. 20 LBS.



POWER CAR KIT

4-SPECIAL 10" WHEELS, STEERABLE FRONT END, 5/8" REAR AXLE, 2 PILLOW BLOCKS, SHAFT COLLARS, KEY, STEERING WHEEL & SHAFT.
35-6246-97 42695EA2305
PKD. 1 TO CTN. 15 LBS.



POWER TRANSMISSION KIT

15 TO 1 REDUCTION, AUTOMATIC CLUTCH, BELT, 5/8" AXLE, SILENT LIGN PILLOW BLOCKS, CHAIN & SPROCKETS.
35-6261-98 53995EA3000
PKD. 1 TO CTN. 10 LBS.

Not Illustrated

POWER TRANSMISSION UNIT

SIMILAR TO NO. 98, EXCEPT IT IS MINUS AXLE & PILLOW BLOCKS (FOR USE WITH NO. 97 OR NO. 100 KITS).
35-6287-98J 63495EA2625
PKD. 1 TO CTN. 10 LBS.

Not Illustrated

ELECTRIC POWER KIT

15 TO 1 REDUCTION UNIT, 12 VOLT DC REVERSIBLE MOTOR, SWITCHES, WIRING (NOT INCL BATTERY).
35-6303-99 29995EA7500
PKD. 1 TO CTN. 34 LBS.

WHEEL

HEAVY DUTY – 10" X 1.75" TIRE.
33-1926-104B 8350EA233
PKD. 1 TO CTN. 4 LBS.

KEYED WHEEL

HEAVY DUTY. 10" X 1.75" TIRE.
33-1900-104K 9450EA300
PKD. 1 TO CTN. 4 LBS.

FRONT END

STEERING ASSEMBLY, CABLE CONTROLLED, STEERING WHEEL, STEERING SHAFT & BRACKET.
34-8763-105-6P 4890EA595
PKD. 1 TO CTN. 8 LBS.

AXLE

HEAVY DUTY FOR REAR; 5/8".
33-1827-107P 6195EA130
PKD. 1 TO CTN. 2 LBS.

BRAKE ASSEMBLY – COMPLETE

35-6402-108 3285EA190
PKD. 1 TO CTN. 6 LBS.

PILLOW BLOCK

5/8", SILENT LIGN.
33-1801-109 3175EA120
PKD. 1 TO CTN. 2 LBS.

DELCO MOTOR

12 VOLT, D.C.; BALL BEARING, REVERSIBLE.
34-8805-110 85595EA4500
PKD. 1 TO CTN. 34 LBS.

AUTOMATIC CLUTCH & DRIVE PULLEY

33-1769-111 8795EA535
PKD. 1 TO CTN. 5 LBS.

HEAVY DUTY TIRES

10" X 1.75 REPLACEMENT HVY. DUTY FLAT TREAD TIRE.
33-1744-10X175 9175EA123

FAIRCRAFT CARS

SPORTSCAR

EASY TO ASSEMBLE WITH HAND TOOLS. ALL PARTS PRE-CUT. 5 1/2' L. SAFE, STURDY, WEATHERPROOF PLYWOOD & MASONITE CONSTRUCTION. INCL. BODY & NO. 10 BASIC KIT W/BRAKE ASSEMBLY FOR REAR WHEELS.
35-7061-101A 96665EA4755
PKD. 1 TO CTN. 60 LBS.

SPORTSCAR

FOR MOTORIZING OR COASTER.
35-7079-101B 47465EA5585
PKD. 1 TO CTN. 60 LBS.

SPORTSCAR RACING KIT

COMPLETE KIT FOR COASTER USE.
35-6786-101 63995EA2755
PKD. 1 TO CTN. 60 LBS.

SPORTSCAR RACING KIT

FOR MOTORIZING.
35-6774-101M 64995EA3495
PKD. 1 TO CTN. 60 LBS.

WHEEL & AXLE KIT

SET OF 4 – 10" BALL BEARING WHEELS, 2 STRAIGHT AXLES, CLAMPS.
35-6360-103 21195EA850
PKD. 1 TO CTN. 15 LBS.

WHEELS

10 X 1.75 BALL BEARING, SEMI-PNEUMATIC, 90 LB. TIRE.
35-6386-104 8295EA195
PKD. 1 TO CTN. 4 LBS.

FRONT END

STEERABLE, DIRECT TYPE.
33-1884-105 3450EA385
PKD. 1 TO CTN. 11 LBS

STEERING SHAFT

COMES WITH MOUNTING BRACKETS.
33-1868-106 7300EA210
PKD. 1 TO CTN. 9 LBS.

AXLES

1/2" X 24" WITH CLAMPS.
33-1843-107 9125EA85
PKD. 1 TO CTN. 3 LBS.

BRAKE ASSEMBLY

COMPLETE KIT.
35-6402-108 7285EA190
PKD. 1 TO CTN. 7 LBS.

FACTORY NO. 90B.
GABRIEL INDUSTRIES, INC.
STOCK SHIPMENTS

SHIRLEY TEMPLE LIFE SIZE PAPER DOLL
40" H. 5 COSTUMES FROM THE MOST POPULAR SHIRLEY TEMPLE MOVIES. NEW GIANT "SNAP-ONS". HEAVY DUTY BOARD & EASEL.
3-9883-305 2300EA180S
PKD. 6 TO CTN. 18 LBS.

SHIRLEY TEMPLE EMBROIDERY SET
2 TOWELS TO EMBROIDER. INCL. ARE: HOOPS, YARN, THIMBLE, NEEDLES. CARRYING CASE.
3-9966-310 5100EA60S
PKD. 12 TO CTN. 6 LBS.

JACK-IN-THE-BOX
YOUR CHOICE OF DONALD DUCK OR PLUTO. THEY SPRING TO LIFE AT THE PRESS OF A BUTTON.
4-0014-559 6100EA60S
PKD. 12 TO CTN. 7 LBS.

FACTORY NO. 92B.
GARDNER & CO.
STOCK SHIPMENTS

BIG 6 SPORTS FAVORITES
2 TO 10 PLAYERS. IDEAL PARTY PKG. FEATURES: BASEBALL, WRESTLING, FOOTBALL, BASKETBALL, GOLF & STOCK CAR RACE.
1-6949-393 2300EA180S
PKD. 12 TO CTN. 24 LBS.

FACTORY NO. 97A.
GROSSET & DUNLOP, INC.
STOCK SHIPMENTS

WONDER BOOK DEAL
CARDBOARD DISPLAY BOX CONTAINING 48 BOOKS, 22 DIFFERENT TITLES.
1-3623-F 51200DL720S
PKD. 1 TO CTN. 12 LBS.

FACTORY NO. 665
GENERAL ELECTRIC CO.
STOCK SHIPMENTS

ANALOG COMPUTER
TEACHES ELECTRONICS & MATH. BOTH THROUGH CONSTRUCTION OF ANALOG COMPUTER. MEMORY PANELS & ACCURATE AUDIO INDICATOR W/3-TRANSISTOR AMPLIFIER. NO SOLDERING. ALL TOOLS & AUTHORITATIVE INSTRUCTION MANUAL INCLUDED. SIZE: 18 X 12 X 6".
12-7241-EF140 72995EA1883S
PKD. 2 TO CTN. 16 1/2 LBS.

G. E. RACK DEAL
DEAL CONSISTING OF: 1 NO. EL20 AND 1 NO. EF130, PLUS 1 DISPLAY RACK.
12-7258-ID 00DL4212S

FACTORY NO. 92. GENERAL MOLDS & PLASTICS CORP. STOCK SHIPMENTS

PUMPER FIRE TRUCK

20" X 7" X 6 3/4". 6 WHEELS, 20" L. WATER AT THE PUSH OF A BUTTON. REMOVABLE LADDERS, EXTINGUISHERS & HOSE NOZZLE. ALL POLY.

6-5961-341C 2300EA180S
PKD. 6 TO CTN. 11 LBS.

JEEP. RACER TRAILER

UTILITY JEEP W/DROP WINDSHIELD & DETACH. TRAILER W/ SLEEK REALISTIC BIG TRACK RACER. MADE OF UNBREAKABLE POLY. 21" L., 6 3/4" W., 5" H.

6-5979-350C 3200EA120S
PKD. 12 TO CTN. 12 LBS.

TRUCK TRANSPORT

HVY. DUTY OVER-ENGINE CAB & DETACH. TRAILER. TRAILER'S RAMPS CARRY 2 PICK-UPS, 1 TOW, 1 DUMP TRUCK. TRUCK WHEELS LOCK INTO TRAILER RAMPS. MADE OF UNBREAKABLE POLY. 24 1/4" L., 8" W., 8" H.

6-5987-603C 4300EA180S
PKD. 6 TO CTN. 11 LBS.

A.G. STABLES

PICKUP TRUCK & HORSE TRAILER W/MOVABLE TAILGATE & 2 THOROUGHBRED RACING HORSES. MADE OF UNBREAKABLE POLY. 22" L., 5 1/2" W., 6 1/2" H.

4-0469-348C 8200EA120S
PKD. 12 TO CTN. 12 LBS.

DUMP TRUCK

HEAVY DUTY CAB BODY & BALLOON TYPE TIRES. HAULS & DUMPS. UNBREAKABLE POLY.

4-0428-212 6100EA60S
PKD. 24 TO CTN. 16 LBS.

POWER SHOVEL

HVY. DUTY POWER SHOVEL, SCOOP & DUMP ACTION. SWIVEL ACTION CAB. UNBREAKABLE POLY. 12" X 5 3/4" X 4 1/2".

4-0444-215 7100EA60S
PKD. 24 TO CTN. 13 1/2 LBS.

AERIAL LADDER FIRE TRUCK

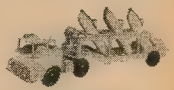
3' EXTENSION LADDER RAISES AUTO. & ROTATES ON TURRET W/ REAR DRIVER'S SEAT ATOP LADDER. OVER-ENGINE CAB W/HVY. DUTY BODY JACKKNIFES FOR ACTION & INCL. ADD. LADDER. MADE OF UNBREAKABLE POLY. 27" L., 6 1/4" W., 7 1/2" H.

6-5995-605C 5300EA180S
PKD. 6 TO CTN. 11 LBS.

YACHT CLUB

12" SPORTSCRAFT W/OUTBOARD MOTOR LOCKS INTO TRAILER PULLED BY PICKUP TRUCK. MADE OF UNBREAKABLE POLY. 25" L., 5 1/2" W., 4 1/2" H.

4-0485-349C 9200EA120S
PKD. 12 TO CTN. 12 LBS.



BOAT TRANSPORT

THREE 8" SPEEDBOATS W/CLEAR WRAP AROUND WINDSHIELDS & 2 DETAILED OUTBOARD MOTORS ARE TRANSPORTED BY HVY. DUTY TRAILER & DETACH. OVER-ENGINE CAB. MADE OF UNBREAKABLE POLY. 24 1/4" L., 6" W., 8" H.

4-0345-604C 2300EA180S
PKD. 6 TO CTN. 10 LBS.

DUMP TRUCK

18 1/2" X 7 1/2" X 7 1/2". ALL NEW W/BIGGER ACTION DUMP BODY. 6 HEAVY DUTY WHEELS AND VIRTUALLY UNBREAKABLE CONSTRUCTION.

4-0584-1340 3200EA120S
PKD. 12 TO CTN. 16 LBS.

TOW TRUCK

18" X 7 1/2" X 7 1/2". 6 STURDY WHEELS, COMPLETE SET OF TOOLS & ADJ. BOOM. FULL 18".

4-0600-1347 4200EA120S
PKD. 12 TO CTN. 16 LBS.

FACTORY NO. 92. GENERAL MOLDS & PLASTICS CORP. STOCK SHIPMENTS

FIREBOAT

IT ROLLS...IT FLOATS...& PUMPS JETS OF WATER FROM A 12" HOSE AT THE PRESS OF A FINGER. COLORFUL UNBREAKABLE POLY. 22" x 5" x 6".

4-0360-1601 5150EA90S
PKD. 12 TO CTN. 11 LBS.

RED CHIEF LOCOMOTIVE

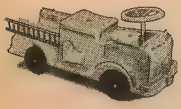
22" x 5 1/2" x 6". IT ROLLS, PUFFS SMOKE, CLANGS BELL W/MOVING RADIUS & VERTICAL RODS. 22". UNBREAKABLE POLY.

4-0501-1602 6150EA90S
PKD. 12 TO CTN. 11 LBS.

OLD TIMER

FOLDING FABRIC ROOF, REMOVABLE TIRES & WHEELS, TRUNK FULL OF HANDY TOOLS, DETAILED; MADE OF POLY. 19 1/2" L., 9" H., 8" W.

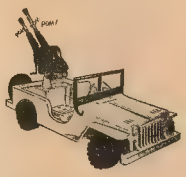
4-0386-1700 7200EA120S
PKD. 12 TO CTN. 15 LBS.



RIDE 'EM JEEP

24" OF RUGGED LINEAR POLY. BODY W/ALL STEEL FRAME & FOOLPROOF STEERING. DOUBLE BARRELLED REAL ACTION GUN ASSEMBLY MOUNTED ON HOOD SHOOTS SAFE POLY. BALLS. 24" L., 12" H., 9 1/2" W.

4-0402-1401 9500EA300S
PKD. 1 TO CTN. 5 LBS.



ROCKET JEEP

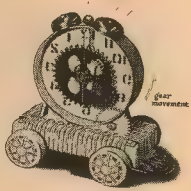
HERE'S 16" OF JEEP W/REMOVABLE REAR MOUNTED POM POM ACTION GUN & NOISE. COMPLETE W/REMOVABLE SPARE TIRE & FOLDING WINDSHIELD. 18" x 9" x 4 1/2".

4-0626-1400 3200EA120S
PKD. 12 TO CTN. 15 LBS.

RIDE 'EM FIRE TRUCK

26" OF RUGGED LINEAR POLY. BODY W/ALL STEEL FRAME & FOOLPROOF STEERING. EQUIPPED W/WHIRRING HAND OPERATED SIREN & REMOVABLE SIDE LADDERS. 26" L., 11" H., 10" W.

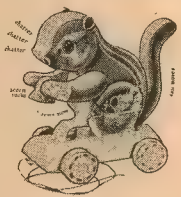
4-0527-1402 8500EA300S
PKD. 1 TO CTN. 5 LBS.



RING O CLOCK

STURDY POLY. MULTI-COLORED TURNING GEARS SHOW INSIDE MOVEMENT OF CLOCK. PICTURESQUE FACE W/HANDS THAT MOVE AROUND & AROUND & RING 2 BELLS AS THEY GO. 1 TO 5 YRS. 7 3/8" L., 8" H., 5" W.

4-0568-900 4200EA120S
PKD. 12 TO CTN. 8 1/4 LBS.

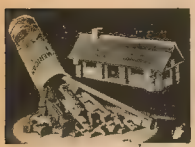


CHATTERING CHIP

EATS A NUT, FLIPS HIS TAIL, & CALLS FOR MORE. STURDY POLY. BODY LITHOED IN MANY COLORS. 1 TO 5 YRS. 9 1/4" L., 8 1/4" H., 4 3/4" W.

4-0543-901 5200EA120S
PKD. 12 TO CTN. 10 LBS.

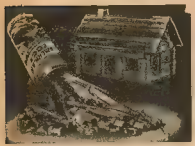
FACTORY NO. III. HALSAM PRODUCTS CO. STOCK SHIPMENTS



AMERICAN LOGS

54 – 3/4" LOGS. ORIGINAL SQ. CUT, AX-HEWN LOG, STAINED FOR REALISTIC APPEARANCE, SMOOTHNESS FOR SAFETY, GREEN ROOF SLATE, RED CHIMNEY. PACKED IN CAN W/ATTRACTIVE BRIGHTLY COLORED VARNISHED LABEL.

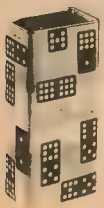
I-9208-805 4100EA60S
PKD. 12 TO CTN. 18 LBS.



AMERICAN LOGS

SAME AS NO. 805, EXCEPT IT CONTAINS 103 PCS.

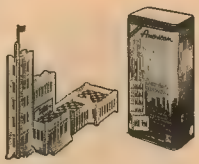
I-9224-815 5200EA120S
PKD. 6 TO CTN. 17 LBS.



AMERICAN PLASTIC BRICKS

115 INTERLOCKING PCS. RED & WHT. PLASTIC. COLORFAST MOVABLE PLASTIC DOORS & WINDOWS & GREEN ROOF TOPS. INSTRUCTION BOOK INCL.

I-9240-705 3200EA120S
PKD. 12 TO CTN. 15 LBS.



AMERICAN SKYLINE

229 PCS. WHT. PLASTIC. INTERLOCKING UNIT PTS. CONTAINS STURDY PLASTIC FLOORS & ROOFS PRINTED RED & WHT. SIMPLE INSTRUCTIONS.

I-8986-91 6200EA120S
PKD. 12 TO CTN. 12 LBS.

CLUB DOUBLE NINE DOMINOES

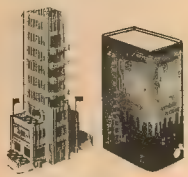
HARDWOOD, PRECISION EMBOSSED DOMINOES PKD. IN SEALED DISPLAY TUBE. BEAUTIFUL FLEUR DE LIS DESIGN ON LG. 2" X 1" X 5/16" EBONY FINISHED DOMINOES. NEW INSTRUCTIONS. 55 PCS.

I-9653-200 4200EA120S
PKD. 24 TO CTN. 29 LBS.

AMERICAN SKYLINE

SAME AS NO. 92 EXCEPT IT CONTAINS 723 PCS.

I-9000-93 8600EA360S
PKD. 6 TO CTN. 15 LBS.



AMERICAN SKYLINE

476 PCS. IN WHT. PLASTIC. INTERLOCKING UNIT PTS. CONTAINS STURDY PLASTIC FLOORS & ROOFS PRINTED RED & WHT. SIMPLE INSTRUCTIONS.

I-8960-92 7400EA240S
PKD. 6 TO CTN. 11 LBS.

AMERICAN PLASTIC BRICKS

SAME AS NO. 705 & NO. 715 EXCEPT 290 PCS.

I-9083-725 2500EA300S
PKD. 6 TO CTN. 17 LBS.

FACTORY NO. 110A. J. HALPERN CO.
STOCK SHIPMENTS

LAWMAN DBLE. HOLSTER SET

LAWMAN SET – TOP GRAIN LEATHER HOLSTER. 2 SMOKY JOE PISTOLS INCL. HOLSTER BELT EMBOSSED.

I-6824-7406 4500EA300S
PKD. 12 TO CTN. 28 LBS.

HAVE GUN WILL TRAVEL DBLE. HOLSTER

W/PALADIN REPEATING PISTOL. SMOOTH BLACK LEATHER. CHESSMAN CONCHA ON FRONT POCKET. LEATHER LEG TIES, INLAID HDLES. ON PISTOLS. PHOTO., 25 CALLING CARDS, & MEMBERSHIP CARD.

I-6907-7756 5500EA300S
PKD. 12 TO CTN. 33 LBS.

QUICK DRAW TEXAN DBLE. HOLSTER

COMES W/2 SMOKY JOE REPEATING PISTOLS. BLACK BASKET WEAVE & SMOOTH BLACK LEATHERS. CROSS STRAPS ON BACK POSCKETS. CIRCULAR SUNBURST CONCHAS ON BELT. 18 BULLETS & LEG TIES. ADJUSTABLE BELT HAS EMBOSSED PRONG BUCKLE.

I-6923-8106 9500EA300S
PKD. 12 TO CTN. 29 LBS.

16 PC. WELLS FARGO OUTFIT

COMPLETE OUTFIT INCL.: DOUBLE LEATHER HOLSTER SET, 2 SMOKY JOE PISTOLS, HANDCUFFS, SPURS & STRAPS, METAL BADGE, CUFFS, NECKERCHIEF, CLASP, & 2 JAIL KEYS ON RING.

I-6881-8506 6700EA420S
PKD. 6 TO CTN. 26 LBS.

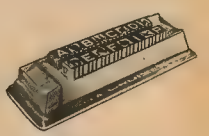
ASK OUR SALESMAN TO SHOW YOU OUR TOY PROMOTIONS

FACTORY NO. 111
HALSAM PRODUCTS CO.
STOCK SHIPMENTS

DRAGON DOUBLE SIX DOMINOES

DBLE. 6 WHT. DOT DOMINOES. 28 PCS. STONE: 1 3/4" X 7/8" X 5/16". MADE OF HARDWOOD EMBOSSED, EBONY FINISH. INSTRUCTIONS INCL.

I-9026-622 949EA30S
PKD. 36 TO CTN. 16 LBS.



HI-LO CRUISER

CARRIES 16 – 1 5/8" BLOCKS. LOADED W/SOLID WOOD INTERLOCKING HI-LO SAFETY BLOCKS. MADE FROM FLEXIBLE PLASTIC MOUNTED ON EMBOSSED HARDWOOD WHEELS, YELLOW COLOR.

I-9687-58 8139EA84S
PKD. 12 TO CTN. 18 LBS.

DRAGON DBLE. NINE DOMINOES

DBLE. 9 WHT. DOT DOMINOES. 55 PCS. STONE: 1 3/4" X 7/8" X 5/16". MADE OF HARDWOOD EMBOSSED, EBONY FINISH.

I-9059-920 3100EA60S
PKD. 36 TO CTN. 33 LBS.

FACTORY NO. III. HALSAM PRODUCTS CO. STOCK SHIPMENTS

HI LO BLOCKS
24 1 3/4" INTERLOCKING WOOD CUBES. COLORFULLY EMBOSSED PICTURES & ALPHABET LETTERS. HIGH GLOSS, NON-TOXIC FINISH.
I-9190-3224 3200EA120S
PKD. 6 TO CTN. 12 LBS.

PLAYTILES
USING 3 DIF. SHAPED TILES, YOUNGSTERS CAN BUILD MODERN BRUCK HOUSE PLAQUE, MOSAIC DESIGNS, LETTERS & NUMERALS. TILES COME IN 4 COLORS & MOLDED OF FINEST PLASTIC. PLASTIC DOORS & WINDOWS INCL.
I-9141-23 3300EA180S
PKD. 6 TO CTN. 14 LBS.
PKD. 6 TO CTN. 14 LBS.

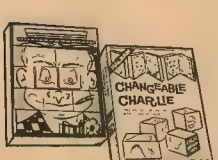
PETS & TRANSPORTATION PUZZLES
WOOD PUZZLE HAS 2 COMPLETE SERIES IN SET, EA. SURFACE HAS DIFFERENT PUZZLE COLOR KEY FOR EASY ASSEMBLY. HOUSEHOLD PETS INCL. CAT, DOG, BIRD & TURTLE. TRANSPORTATION HAS FIRE ENGINE, SCHOOL BUS, SPACE SHIP & TUG. LITHOED PCS. PKD. IN WORK TRAY BOX.
I-9661-1630 8200EA120S
PKD. 6 TO CTN. 9 LBS.

ALPHABET BLOCKS
12 1 3/4" CUBES - EMBOSSED SIDES. COLORFUL ALPHABET LETTERS W/HARMLESS HIGH GLOSS FINISH - RED, BLUE, GREEN & YELLOW. EA. BLOCK HAS ROUNDED CORNERS & EDGES. SMOOTH FINISH FOR SAFETY.
I-9133-3012 2100EA60S
PKD. 12 TO CTN. 12 LBS.

WILD ANIMAL & FARM ANIMAL PUZZLES
ASST. OF 6 EA. WILD ANIMAL & FARM ANIMAL PUZZLES. PUZZLES COLOR KEYED FOR EASY ASSEMBLY
I-9646-1615 9100EA60S
PKD. 12 TO CTN. 9 LBS.

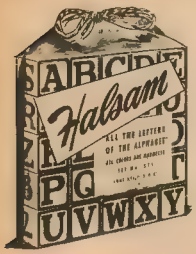
PLAYTILES
I-9141-23 6300EA180S
PKD. 6 TO CTN. 14 LBS.

BABES IN TOYLAND PLAY TILES
SET BUILDS DESIGNS FROM WALT DISNEY'S 1961 FULL LGTH. FILM. SET HAS PEGBOARD & AMPLE SUPPLY OF RED, BLUE, WHITE & YELLOW TILES IN SQ., RECTANGULAR & TRIANGULAR SHAPES. UNLIMITED DESIGN POSSIBILITIES.
I-9166-24 7300EA180S
PKD. 6 TO CTN. 14 LBS.



CHANGEABLE CHARLIE
OFFERS MILLIONS OF RIB-TICKLING EXPRESSIONS BY SIMPLY TURNING BRIGHTLY LITHOED BLOCKS. IN GIFT BOX W/BRILLIANT LABELS FOR TOP COUNTER APPEAL.
I-9620-10 4119EA72S
PKD. 12 TO CTN. 12 LBS.

FACTORY NO. III. HALSAM PRODUCTS CO. STOCK SHIPMENTS



BAG OF BLOCKS

25 1 5/16" CUBES W/LETTERS OF ALPHABET. EA. BLOCK W/ 1 HARMLESS HIGH GLOSS FINISH OF RED, BLUE, GREEN & YELLOW. ROUNDED CORNERS & EDGES.

6-6134-525 2100EA60S
PKD. 12 TO CTN. 11 LBS.

PICTURE BLOCKS

1 3/4" BLOCKS BRIGHTLY-COLORED, PICTURES OF FAMILAR OBJECTS ON 4 SIDES. ALL COLORS HARMLESS. EDGES & CORNERS ROUNDED.

6-6142-45 2300EA180S
PKD. 6 TO CTN. 14 LBS.

HI LO EXPRESS

RED & YELLOW TRACTOR-TRAILER TRUCK LOADED W/INTERLOCKING HI-LO BLOCKS. TRUCK MADE OF NON-BREAKABLE POLY W/ STEEL AXLED OVERSIZE WHEELS.

6-6159-54 3200EA120S
PKD. 6 TO CTN. 10 LBS.

AMERICAN LOGS

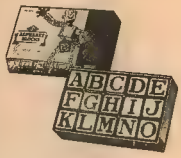
PRECISION MADE OF SELECTED WOOD, REALISTICALLY COLORED & WAXED FOR GREATER SAFETY. ENDS ARE NOTCHED FOR POSITIVE INTERLOCKING. SOLID ENOUGH TO PICK UP & CAN BE TAKEN APART EASILY & RE-ASSEMBLED.

6-6175-820 4300EA180S
PKD. 6 TO CTN. 23 LBS.

AMERICAN PLASTIC BRICKS

208 INTERLOCKING PCS. RED & WHT. PLASTIC. COLORFAST & WASHABLE. PLASTIC MOVABLE DOORS & WINDOWS. TRANSPARENT JALOUSIES & PICTURE WINDOWS & GREEN ROOF TOPS.

6-6167-715 4300EA180S
PKD. 6 TO CTN. 11 LBS.



ALPHABET BLOCKS

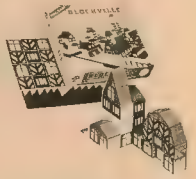
EMBOSSED ON 2 SIDES W/PANELED LETTERS OF ALPHABET THAT ARE BIG, EASY TO SEE. PRINTED LETTERS ON OTHER 4 SIDES. SAFETY FOR YOUNGSTER'S HANDS – FEATURES ROUNDED EDGES.

1-9125-2015 659EA36S
PKD. 24 TO CTN. 15 LBS.

ALPHABET BLOCKS

25 1 3/4" CUBES EMBOSSED SIDES, COLORFUL ALPHABET LETTERS, HIGH GLOSS FINISH. HARMLESS LACQUERS.

1-9182-3025 7200EA120S
PKD. 6 TO CTN. 14 LBS.



BLOCKVILLE

SIMPLE CONSTRUCTION SET FOR SMALL CHILDREN. 2 BASIC PARTS. SET BUILDS HOMES, FARMS, STORYBOOK CASTLES.

1-9638-102 5200EA120S
PKD. 6 TO CTN. 16 LBS.

FACTORY NO. 111. HALSAM PRODUCTS CO.
STOCK SHIPMENTS

CLUB DOUBLE SIX DOMINOES
EMBOSSED WOOD DOMINOES. EACH PIECE MADE OF SELECTED NORTHERN HARDWOOD STAINED & POLISHED EBONY BLACK W/ PRECISION APPLIED WHITE DOTS. EXCLUSIVE FLEUR-DE-LIS BACK DESIGN & EACH SET COMES IN CONVENIENT STORAGE TUBE.

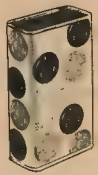
1-9042-100 2100EA60S
PKD. 36 TO CTN. 23 LBS.

CHESS CHECKERS DOMINOES & BOARD
24 1 1/4" X 3/8" INTERLOCKING MOLDED AMER. EAGLE & SHIELD DESIGN CHECKERS W/ 15 1/4" X 15 1/4" FOLDING HVY. BOARD. MOLDED PLASTIC CHESS SET 1 3/4" X 7/8" X 3/8".

1-9067-407 6300EA180S
PKD. 6 TO CTN. 16 LBS.

PLASTIC CHECKERS & BOARD
CONTAINS FINEST PLASTIC INTERLOCKING CHECKERS (PACKED IN SEALED PLASTIC BAGS) & BEAUTIFUL, FLEXIBLE CHECKERBOARD, FINISHED IN WOOD-GRAIN.

1-9109-405 5100EA60S
PKD. 12 TO CTN. 19 LBS.



COMET EMBOSSED WOOD CHECKERS
24 PCS. 1 1/8" X 5/16". HARDWOOD CHECKERS. EMBOSSED W/ COMET DESIGN. RED & BLK. COLORS.

1-9034-518-24 729EA18S
PKD. 36 TO CTN. 12 LBS.

DELUXE MONOGRAM TOWEL SET
TOWELS & 2 FACE CLOTHS TO BE PERSONALIZED W/MONOGRAMS. PERSONALIZED GIFT. 6 TO 16 YRS.

2-1246-1576 2200EA120S
PKD. 12 TO CTN. 15 LBS.

FACTORY NO. 112. HASSENFELD BROS., INC.
STOCK SHIPMENTS

ATOMIC SUBMARINE
6 TO 16 YRS. LINE UP SHIPS BY GAZING INTO PLASTIC PERISCOPE, PULL TRIGGER. BOOM. SHIP IS LITERALLY BLASTED OUT OF WATER.

2-0842-5300 4400EA240S
PKD. 6 TO CTN. 15 LBS.

CHALK & BLACKBOARD SET
A FINE VALUE W/REAL SLATE BLACKBOARD PLUS CHALK & CRAYONS. SIZE: 18-3/4" X 9-1/4".

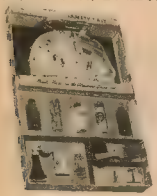
2-1022-1830 3100EA60S
PKD. 24 TO CTN. 44 LBS.

DELUXE POPEYE PENCIL CRAFT
12 PRE-SKETCHED PICTURES, TO BE COLORED BY 12 FULL LGTH. NUMBERED COLORED PENCILS W/COLOR GUIDES.

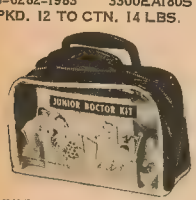
2-0503-3676 2200EA120S
PKD. 12 TO CTN. 21 LBS.

FACTORY NO. 112. HASSENFELD BROS., INC. STOCK SHIPMENTS

PILLOW TALK CRAFT ASST.
COLORFUL FELT PRECUT & SILK-SCREENED READY TO BE SEWN, APPLIQUED, & STUFFED W/FOAM RUBBER. EVERYTHING INCL. ASSTD. 4 SUBJECTS HUMPTY DUMPTY, PEPPY PUPPY, CUDDLE CUTIE, & CLOWN TO CTN.
6-6274-1585 3300EA180S
PKD. 12 TO CTN. 24 LBS.



TRAVEL COSMETIC KIT
ZIPPER VINYL TRAVEL CASE COMPLETE W/USEFUL SAFE & PURE COSMETICS.
6-6282-1983 3300EA180S
PKD. 12 TO CTN. 14 LBS.



JUNIOR DOCTOR ZIPPER BAG
VINYL ZIPPER CASE W/CLEAR POLISHED CRACK-PROOF VINYL FRONT. PLASTIC TOY MEDICAL INSTRUMENTS & SUPPLIES.
2-1204-1331 8100EA60S
PKD. 24 TO CTN. 9 LBS.

DOLLY NURSE ZIPPER BAG
WASHABLE VINYL ZIPPER BAG W/CRACK-PROOF VINYL CLEAR FRONT. CONTAINS SAFE, STURDY TOY MEDICAL ITEMS.
2-1188-1731 2100EA60S
PKD. 24 TO CTN. 9 LBS.

DOCTOR SET
VINYL CASE FILLED W/GAY COLORFUL TOY MEDICAL INSTRUMENTS FOR HOURS OF WORTHWHILE EDUCATIONAL PLAY.
2-1105-1341 2200EA120S
PKD. 12 TO CTN. 18 LBS.

SUPER DOCTOR CASE
WASHABLE, DECORATED PADDED VINYL CASE W/44 REALISTIC TOY MEDICAL ITEMS. 9 1/2" X 11 1/2" X 3". SAFE, STURDY & HARMLESS. 3 TO 11 YRS. POLY BAGGED.
2-0644-1380 5500EA300S
PKD. 6 TO CTN. 14 LBS.

NURSE SET
COLORFUL UNBREAKABLE WASHABLE VINYL CASE W/BRASS HARDWARE. FILLED W/SAFE STURDY TOY NURSE'S ITEMS & EQUIPMENT. 8-1/4" X 5" X 3-1/4". POLY BAGGED.
2-1089-1741 2200EA120S
PKD. 12 TO CTN. 18 LBS.

SUPER NURSE KIT
PADDED VINYL CASE IS WASHABLE. CONTAINS 45 REALISTIC NURSE'S INSTRUMENTS & EQUIPMENT. 9 1/2" X 11 1/2" X 5". 3 TO 11 YRS. POLY BAGGED.
2-0669-1780 5500EA300S
PKD. 6 TO CTN. 14 LBS.

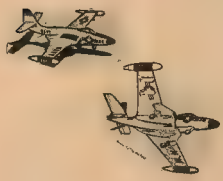
DELUXE SHAVER CASE
HANDSOME DECORATED WASHABLE VINYL CASE CONTAINING HASBRO NON-ELECTRIC SAFE SHAVER, PLUS 2 SQUEEZE BOTTLES OF LOTION, COMB, TALCUM POWDER, SOAP, ETC.
2-0420-1403 3300EA180S
PKD. 12 TO CTN. 16 LBS.

FACTORY NO. 686.
HAWK MODEL COMPANY.
STOCK SHIPMENTS.

AQUA-DRAGSTER - MOTORIZED

CUSTOMIZED, MOLDED IN 4 COLORS PLUS MANY CHROME-PLATED ACCESSORIES. TWO 10 1/2" POWER BOATS EACH W/ DRIVING FIGURE... PULLING A MAN RIDING AN AQUAPLANE. COMPLETE POWER UNIT, AND PERFECTLY ENGINEERED HULLS. 2 "ACTION-PACK" ELECTRIC MOTORS FOR SURE PROPULSION.

12-0428-401 7400EA240S
PKD. 12 TO CTN. 19 LBS.



BANSHEE

GULL GRAY. ARMAMENT INCL. 8 ROCKETS PLUS 4 500 LB. BOMBS. RIVET DETAIL & LANDING GEARS. 41 UNASSEMBLED PARTS INCL. 22 UNIT DECAL.

10-7144-501 7100EA60S
PKD. 36 TO CTN. 12 LBS.

FACTORY NO. 108A.
THE HI FLIER MFG. CO.
STOCK SHIPMENTS

HI FLIER COUNTER DISPLAY

FREE-STANDING MERCHANDISER CONTAINS: 36 EA. 29¢ PLASTIC KITES; 36 EA. 15¢ BIG BEN KITES; 10 EA. 30¢ BOX KITES; 32 BALLS 10¢ KITE CORD.

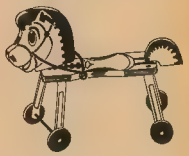
4-3943-C60 52404DLI443S
PKD. 1 TO CTN. 15 LBS.

RANCH PHONE

REALISTIC REPLICA. TURN CRANK & NICKEL PLATED BELL RINGS, STRONGLY CONSTRUCTED.

1-9489-735 3300EA180S
PKD. 12 TO CTN. 27 LBS.

FACTORY NO. 110.
THE N. H. HILL CO.
STOCK SHIPMENTS



HORSE RIDER

STURDY WOOD & METAL CONSTRUCTION. STEERS BY TURNING HEAD. 3" PLAS. WHEELS. COLORFULLY LITHOED. 17"L., 16" H. EACH PKD. K.D.

6-6340-18 3300EA180S
PKD. 12 TO CTN. 36 LBS.

ROCKING HORSE

ENAMELED TUBULAR STEEL LEGS & ROCKERS. LITHOED WOOD HEAD & SEAT. BELL UNDER SEAT RINGS. HEAD ABOUT 18" FROM FLOOR. EA. PKD. K.D.

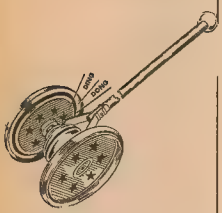
6-6357-16 5500EA300S
PKD. 1 TO CTN. 6 LBS.

JR. ROTARY LAWN MOWER

STRONG, ENAMELED STEEL BASE & MOTOR. REALISTIC MOTOR SOUND. ATTRACTIVE COLORS. 9" L. BASE. 21" H. HANDLE.

5-5905-20 5100EA60S
PKD. 12 TO CTN. 12 LBS.

FACTORY NO. 110. THE N. H. HILL TOY CO. STOCK SHIPMENTS



BABY PUSH CHIME

TOY FOR TOTS. HARDWOOD HANDLE W/ENAMELED KNOB & 3 1/2" STEEL WHEELS, NICKEL PLATED CHIMES. 23" L., WHEELS IN ASSTD. COLORS. ASSEMBLED.

1-9547-820 280EA48S
PKD. 24 TO CTN. 14 LBS.

ROTARY LAWN MOWER

STURDY ALL STEEL TOY. ENAMELED STEEL BASE & MOTOR. MOTOR "PUTT-PUTTS". RUBBER WHEELS. ATTRACTIVE COLORS. BASE 10" L. HANDLE 24" HIGH.

5-5889-21 2200EA120S
PKD. 12 TO CTN. 20 LBS.

DOUBLE PUZZLE BLOCKS

3/4" THICK WOOD PUZZLE. DIFFERENT CHARACTER ON EA. SIDE. PUZZLE = 7 5/8" X 8 3/4". EA. IN POLY BAG W/HEADER. EA. IS CELLOPHANE WRAPPED. ASSTD. CHARACTERS.

1-9505-15 3100EA60S
PKD. 24 TO CTN. 23 LBS.

HOBBY HORSE CHIME

MOLDED POLY HORSE HEAD ON HARDWOOD STICK. COLORFULLY DECORATED. SQUEEZE HEAD & IT MAKES NOISE. ASSTD. COLORS 37" L. DISPLAY STAND INCL. IN STD. CTN. OF 1 DZ.

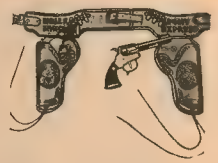
1-9521-908 5100EA60S
PKD. 12 TO CTN. 10 LBS.

FACTORY NO. 110A J. HALPERN CO. STOCK SHIPMENTS

HAVE GUN WILL TRAVEL DBLE. HOLSTER

COMES W/2 PINTO REPEATING PISTOLS & DERRINGER PISTOL. BLACK LEATHER HOLSTER. BLACK ALLIGATOR LEATHER BELT. BLACK LEATHER WRIST HOLSTER W/CHESSMAN DESIGN. SOFT POLY CANTEEN W/SCREW-ON CAP. CARD CASE W/PHOTO OF PALADIN, 25 CALLING CARDS, & PALADIN FAN CLUB MEMBERSHIP CARD.

1-6840-6333 3400EA240S
PKD. 12 TO CTN. 28 LBS.



WELLS FARGO HOLSTER SET

W/2 PINTO REPEATING PISTOLS. "WELLS FARGO PONY EXPRESS" ON BELT & HORSEHEAD MOTIF ON POCKETS. WIDE 2 PC. ADJ. BELT, 6 BULLETS, LEATHER LEG TIES, EMBOSSED WESTERN BUCKLE & KEEPER ON BELT.

1-6865-7203 2400EA240S
PKD. 12 TO CTN. 26 LBS.

FACTORY NO. 686. HAWK MODEL COMPANY. STOCK SHIPMENTS.

GRASS HOPPER

OVER 50 PARTS MOLDED IN COLORS. 4 1/2 TIMES ACTUAL LIFE SIZE; 5" H., & 12 1/2" L.

10-6971-151 2150EA90S
PKD. 24 TO CTN. 16 LBS.

GO BOY-GO KART

MOTORIZED & READY FOR RACING. COMPLETE TO WEST BEND ENGINE & TRACK TYPE SLICK TIRES. ENGINEERED FOR EASE OF ASSEMBLY & SURE-FOOTED ELECTRIC RUNNING.

12-0451-153 3150EA90S
PKD. 36 TO CTN. 20 LBS.

MERCEDES BENZ

SCALED 1/2 INCH TO ONE FOOT. RUBBER TIRES, MANY PLATED PARTS. COMPLETE W/DISPLAY STAND MOUNTING AUTHENTIC ENGINE AND PLATED TROPHY. MOLDED IN 4 COLORS.

12-0444-155 4150EA90S
PKD. 24 TO CTN. 16 LBS.

DRAGIN' WAGON

A FIERCE DRAGON'S HEAD DECAL FORETELLS FLAME & POWER OF THIS CAR, MOLDED IN BRILLIANT ORANGE TO CATCH EYES OF DRAG RACE FANS.

12-0436-202 3200EA120S
PKD. 24 TO CTN. 16 LBS.

PLATED STARFIGHTER

METAL-PLATED AND COVERED WITH HIGH GLOSS LACQUER. INCLUDES 3 SETS OF DECALS: U.S., WEST GERMANY, AND CANADA.

12-0469-203 6200EA120S
PKD. 24 TO CTN. 16 LBS.

AVAILABLE IN AUGUST

"DAD'S PAD" POWER BOAT - MOTORIZED

10" HULL AND POWERFUL ELECTRIC MOTOR. UNIQUE POWER TORQUE ARRANGEMENT ELIMINATES TROUBLESOME GEARS. IN 4 COLORS: WHITE, CLEAR, RED AND CHROME-PLATED. KIT CONTAINS 2 FIGURES; PULLS ONE ON AQUAPLANE.

12-0683-204 6200EA120S
PKD. 24 TO CTN. 18 LBS.

AVAILABLE IN AUGUST

KAMAN HELICOPTER - MOTORIZED

MOTORIZED INTERMESHING ROTOR BLADES, EXTRAORDINARY COCKPIT DETAILING. HAWK ACTION-PAK MOTOR. REAL CLAM SHELL DOORS OPEN. CARRIES U.S. AIR FORCE DECALS. 3/8" SCALE.

12-0709-206 8200EA120S
PKD. 24 TO CTN. 18 LBS.

ASST. OF 98¢ PLASTIC PLANE KITS

EA 2 COLORED DISPLAY CTN, CONTAINS 24 ASSORTED CELLOPHANE WRAPPED NUMBERS IN EA. CASE. CAN BE MAILED VIA PARCEL POST.

10-6930-24-98 52352AT140IS
PKD. 1 TO CTN. 12 LBS.

ASST. OF 50¢ PLASTIC PLANE KITS

EA. 2 COLORED DISPLAY CTN. CONTAINS 36 ASSORTED CELLOPHANE WRAPPED AIRPLANE KITS, THERE ARE AT LEAST 6 DIFFERENT NUMBERS IN EACH CASE.

10-6948-36-50 61800EA1080S
PKD. 1 TO CTN. 10 LBS.

"RAG TOP" POWER BOAT -MOTORIZED

IN 4 BRILLIANT PLASTIC COLORS W/10" WHITE HULL, METALLIC BLUE DECK & CRYSTAL CLEAR WINDSHIELD. ELECTRIC MOTOR DRIVES PROPELLER WITHOUT TROUBLESOME GEARS. KIT CONTAINS 2 FIGURES; PULLS ONE ON AQUAPLANE.

12-0691-205 4200EA120S
PKD. 24 TO CTN. 18 LBS.

FACTORY NO. 708. IDEAL TOY CORP. I.T.C. MODELS. STOCK SHIPMENTS

REMOTE CONTROL CARS

1940 CUSTOM MERCURY

REALISTIC ACCESSORIES COMPLETE V-8 ENGINE. . . . "CHROME-PLATED" BLOWER, VELOCITY STACKS, TRIPLE CARBUREATORS, VALVE COVERS, EXHAUST HEADERS, MUFFLER ASSEMBLY. BATTERY DRIVEN.

10-9488-3878-6
5300EA180S
PKD. 12 TO CTN. 13 LBS.

1932 CUSTOM FORD

REALISTIC ACCESSORIES COMPLETE V-8 ENGINE... "CHROME-PLATED" BLOWER, VELOCITY STACKS, TRIPLE CARBURETORS, VALVE COVERS, EXHAUST HEADERS, MUFFLER ASSEMBLY. BETTERY DRIVEN.

12-7399-3873-7
6300EA180S
PKD. 12 TO CTN. 13 LBS.

1936 CUSTOM FORD

REALISTIC ACCESSORIES COMPLETE V-8 ENGINE... "CHROME-PLATED" BLOWER, VELOCITY STACKS, TRIPLE CARBURETORS, VALVE COVERS, EXHAUST HEADERS, MUFFLER ASSEMBLY. BATTERY DRIVEN.

12-74-5-3876-0
8300EA180S
PKD. 12 TO CTN. 13 LBS.

1940 CUSTOM FORD

REALISTIC ACCESSORIES COMPLETE V-8 ENGINE... "CHROME-PLATED" BLOWER, VELOCITY STACKS, TRIPLE CARBUREATORS, VALVE COVERS, EXHAUST HEADERS, MUFFLER ASSEMBLY, BATTERY DRIVEN.

12-7407-3874-5
7300EA180S
PKD. 12 TO CTN. 13 LBS.

CUSTOM FORD DEAL

DEAL CONSISTS OF: 6 EACH - NOS& 387-7, 3874-5 & 3876-0.

12-7423-3879-4
95364DL3219S
PKD. 1 TO CTN. 20 LBS.

REMOTE CONTROL SHIPS

GRAF SPEE

WORLD WAR II SCUTTLED GERMAN POCKET BATTLESHIP W/BATTERY OPERATED MOTOR. TWIN DRIVE UNIT, OPERATING GUN TURRETS

12-7431-3647-5 3400EA240S
PKD. 12 TO CTN. 19 LBS.

S.S. SAVANNAH

PROPEL AND STEER W/PRECISION-ENGINEERED FINGER-TIP TYPE HAND UNIT. LONG-LIFE MOTOR OPERATES ON "D" CELL BATTERIES (NOT INCL.)

12-7449-3648-3
5400EA240S
PKD. 12 TO CTN. 19 LBS.

SUB-CHASER

PROPEL & STEER W/PRECISION-ENGINEERED FINGER-TIP TYPE HAND UNIT. LONG-LIFE MOTOR OPERATES ON "D" CELL BATTERIES (NOT INCL.)

12-7456-3649-1
5400EA240S
PKD. 12 TO CTN. 19 LBS.

MOTORIZED MODEL SHIPS

YACHT ATLANTIC W/MOTOR

28 1/2" L. PLASTIC W/MOTOR. COMPL. W/VACUUM-FORMED SAILS, SHIP STAND W/NAME PLATE, SINGLE DRIVE UNIT, WEIGHTED KEEL & POWERFUL BATTERY OPERATED MOTOR. SCULPTURED FIGURES OF SAILORS INCL.

10-9397-3719-2 2500EA300S
PKD. 6 TO CTN. 20 LBS.

U.S.N. BATTLESHIP OREGON W/MOTOR

BATTERY OPERATED, TWIN DRIVE UNIT, MOVABLE GUN TURRETS. 20" LONG.

10-9421-3680-5 3370EA222S
PKD. 12 TO CTN. 25 LBS.

SUPPLEE-BIDDLE-STELTZ COMPANY

FACTORY NO. 708. IDEAL TOY CORP. I.T.C. MODELS. STOCK SHIPMENTS

MOTORIZED MODEL SHIPS

WHEELER CRUISER WITH MOTOR

ALL PLASTIC; TWO ELECTRIC MOTORS. ALL FITTINGS FOR MOTORIZING INCL., 22" LONG, COMPL., W/SCREWS & CEMENT. INCL., SHIP STAND & PLAQUE.

11-7861-3684-5

4800EA480S

PKD. 6 TO CTN. 24 LBS.

MOTORIZED AUTOMOBILES

MG W/MOTOR

MOTORIZED, RUNS ON "C" BATT. MOVABLE FRONT WHEELS, 9 3/4" LONG.

10-9504-3690-5

5200EA120S

PKD. 12 TO CTN. 15 LBS.

INDIANAPOLIS RACER WITH MOTOR

TRAVELS AT HIGH SPEEDS. MOTORIZED. OPERATES ON "C" BATT. 8 1/2" LONG.

10-9512-3691-3 6200EA120S

PKD. 12 TO CTN. 15 LBS.

MOTORIZED MERCEDES

ELEC. MOTOR RUNS ON 2 "C" BATT. MOVES FORWARD & REVERSE. REAL-LOOKING TIRES, HUBS & SIMULATED WIRE WHEELS. HOOD LIFTS UP. 8" LONG.

11-7879-3692-1

5200EA120S

PKD. 12 TO CTN. 9 LBS.

MOTORIZED FERRARI

ELEC. MOTOR RUNS ON 2 "C" BATT. MOVES FORWARD & REVERSE. SIMULATED WIRE WHEELS, FRONT HOOD LIFTS UP. 7 1/2" LONG.

11-7887-3693-9

7200EA120S

PKD. 12 TO CTN. 9 LBS.

CUSTOMIZED STARFIRE

OPERATING STEERING WHEEL, FORWARD & REVERSE MOVEMENT, METALIZED BUMPERS & BODY TRIM, CONTINENTAL REAR TIRE, CUSTOMIZED DECALS, HOOD & TRUNK CAN BE RAISED & LOWERED. SCREW ASSEMBLY. MOTORIZED. 20" L. WHEN COMPLETED,

12-7522-3671-5

21000EA600S

PKD. 6 TO CTN. 20 LBS.

MOTORIZED THUNDERBIRD

"C" BATTERY POWERED ELEC. MOTOR, HUBS, SIMULATED WIRE WHEELS, REALISTIC TIRES. MOVES FORWARD & REVERSE. HOOD LIFTS UP. 8" LONG.

11-7903-3695-4

9200EA120S

PKD. 12 TO CTN. 9 LBS.

MOTORIZED CUSTOM CORVETTE

16"; RUNS FORWARD & REVERSE ON ELEC. MOTOR DRIVEN BY 2 "D" BATTERIES. OPERATING HEADLIGHTS HOOD & TRUNK LIDS. COMPL. W/SET OF SEAT COVERS, FLOOR MATS, MUFFLERS.

10-9496-3686-3

2500EA300S

PKD. 6 TO CTN. 14 LBS.

MOTORIZED JAGUAR

ELEC. MOTOR RUNS ON "C" BATT. MOVES FORWARD & REVERSE. HOOD LIFTS UP, SIMULATED WIRE WHEELS, REAL LOOKING TIRES. 7 1/2" LONG.

11-7895-3694-7

8200EA120S

PKD. 12 TO CTN. 9 LBS.

FACTORY NO. 136. JACMAR MFG. CO., INC.
STOCK SHIPMENTS

ELECTRIC EDUCATIONAL GAMES

ASST. CONSISTING OF 2 EACH OF THE FOLLOWING: ELEC. MAP OF THE WORLD, ARITHMEQUIZ, ELEC. MAP OF U. S. FOR AGES 7-12.

1-9729-300A 3300EA180S
PKD. 12 TO CTN. 24 LBS.

Not Illustrated

MR. BRAIN ELECTRONIC ANSWER MAN

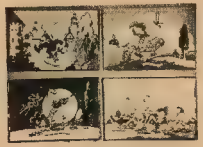
QUIZ TOY FOR CHILDREN OF ALL AGES. HUNDREDS OF QUESTIONS ANSWERED ELECTRONICALLY BY INSERTING PRE-CODED QUESTION & ANSWER CARDS INTO MACHINE. INCL.: DIFFERENT COLORED CARDS STORED IN INDEXED FILE CASE. SUBJECTS: SCIENCE, HISTORY, GEOGRAPHY, ENGLISH, BIBLE QUIZ, SPORTS, NATURE, & GEN. INFO. COMPLETELY ASSEMBLED, READY TO PLAY W/BULBS, BELLS, BUZZER & BATTERY.

1-9786-601 6600EA360S
PKD. 6 TO CTN. 18 LBS.

MR. BRAIN ELECTRONIC ANSWER MAN

SAME AS NO. 601, EXCEPT, FOR AGES 8 YRS. AND UP.

1-9760-1001A 21000EA600S
PKD. 6 TO CTN. 18 LBS.



PLAQUE PUZZLE

ASST. OF 2 DZ. SETS CONSISTING OF: INLAID NURSERY RHYME PUZZLES (2) BIG PCS.) SUCH AS, HUMPTY DUMPTY, OLD KING COLE, OLD WOMAN IN SHOE, CAT & FIDDLE, BO-PEEP, 7 DWARFS BAND, JACK-BE-NIMBLE, JACK & JILL.

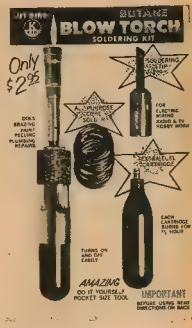
1-9745-2000 4100EA60S
PKD. 24 TO CTN. 38 LBS.

ELECTRICAL QUIZ GAMES

ASST. CONTAINS 1 EA. OF: ELEC. PANEL QUIZ, KIDDIE QUIZ, NATURE QUIZ, TRAVEL AMERICA, 4 DIFFERENT ARITHMEQUIZES, UNITED STATES HISTORY, GEOGRAPHY, ENGLISH & SCIENCE.

1-9703-100/12 3100EA60S
PKD. 24 TO CTN. 18 LBS.

FACTORY NO. 736
KIDDE MFG. COMPANY
STOCK SHIPMENTS ONLY



JET KING KIT

POCKET SIZE BLOW TORCH ONLY 6" L., USING TINY BUTANE CARTRIDGE. GIVES 30 MIN. OF INTENSE HEAT. GAS LASTS A MONTH OR MORE IN CARTRIDGE WHEN SHUT OFF. KIT CONTAINS BLOW TORCH, 2 CHARGES, SOLDERING TIP & COIL OF ROSIN CORE SOLDER.

12-7662-173 8295EA177S
PKD. 36 TO CTN. 6 LBS.

JET KING REFILLS

12-7670-531 650EA30S
PKD. 36 TO CTN. 7 LBS.

VISIT OUR COMPLETE TOY DISPLAY... SEE OUR LARGE VARIETY OF TOYS FOR CHILDREN OF ALL AGES!

FACTORY NO. 139A. KIDDIE BRUSH & TOY CO. STOCK SHIPMENTS

10 PC. LAUNDRY SET

SET CONTAINS: POLY CLOTHES BASKET, RUFFLED PLASTIC APRON, 6 CLOTHES PINS, CLOTHES LINE & PKG. TIDE POWDER. PARTS COME IN CLEAR POLY BAG.

3-0809-309 6100EA60S
PKD. 24 TO CTN. 10 LBS.

12 PC. LAUNDRY SET W/DRYER

SET CONTAINS: POLY WASH TUB, POLY SCRUB BOARD, POLY CLOTHES BASKET, NEW POLY CLOTHES DRYER, ANIMAL CHARACTER CLOTHES PINS & COAT HANGERS.

3-0783-322 7200EA120S
PKD. 12 TO CTN. 16 LBS.

INCREASE YOUR TOY SALES!

FACTORY NO. 141A. KENNER PRODUCTS CO. STOCK SHIPMENTS

DELUXE DOOZIES

BUILDS THOUSANDS OF FUNNY FACES 8 AT A TIME. 4 PEOPLE FACES & 4 ANIMAL FACES. CONTAINS 24 STACKING BLOCKS - 3 DIFFERNET KINDS 8 OF EACH. CONTAINS 44 FUNNY PEOPLE & ANIMAL FEATURES & SPECIAL PARTS.

6-6753-230 6200EA120S
PKD. 12 TO CTN. 7 LBS.

PEOPLE & ANIMAL DOOZIES ASST.

ASST. CONSISTS OF 12 EA. PEOPLE & ANIMAL DOOZIES.

2-6401-130/1 9100EA60S
PKD. 24 TO CTN. 8 LBS.

POPEYE DOOZIES

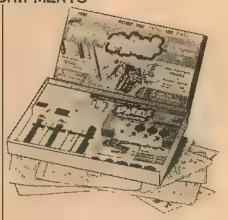
33 STACKING BLOCKS (11 FOR EA. FIGURE OF POPEYE, OLIVE OYL & BRUTUS), 42 SNAP-ON PARTS CONSISTING OF FACES, NECKS, ETC. EA. FIGURE 1' H. PARTS INTERCHANGEABLE.

2-6427-330 2300EA180S
PKD. 6 TO CTN. 5 LBS.

HUCKLEBERRY HOUND DOOZIES

SAME AS NO. 330 EXCEPT FIGURES OF HUCKLEBERRY HOUND, QUICK DRAW MC GRAW & YOGI BEAR.

2-6443-331 3300EA180S
PKD. 6 TO CTN. 5 LBS.



PRESTO SPARKLE PAINTS

COMBINATION COLORING & GLITTER-PAINT SET. FIRST, APPLY PRESTO PAINT, W/O WATER OR BRUSHES. THEN MAKE PICTURE SPARKLE BY BRUSHING ON NEW SPARKLE PAINT IN 5 JEWEL-LIKE COLORS. SET INCL. 6 PRESTO PAINTS, PLASTIC CONTAINER W/SPARKLE PAINTS, 5 SPREADER BRUSHES & 9 PICTURES.

6-6738-270 4200EA120S
PKD. 12 TO CTN. 13 LBS.

COLOR-GO-ROUND

SPINNING WHEELS OF SPIRALING COLOR. GRAVITY FLOW OF PLAS. CRYSTALS REVOLVE WHEELS FOR 30 SEC. TURN UPSIDE DOWN TO REPEAT. 4 DIF. COLOR WHEELS. AUTO. DEMONSTRATOR AVAIL.

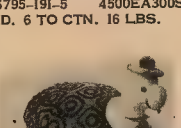
2-6187-180 6100EA60S
PKD. 12 TO CTN. 4 LBS.

FACTORY NO. 144A. KNICKERBOCKER TOY CO. STOCK SHIPMENTS

HUCKLEBERRY HOUND DOG
DOG-LIKE LOOKING VINYL FACE CAN BE WASHED. DUPONT'S CRUSH RESISTANT PLUSH. DECORATED IMITATION VEST, PERKY LARGE BOW-TIE & HIGH HAT. 19" TALL. COLOR: RED.
6-6779-180-5 2500EA300S
PKD. 6 TO CTN. 13 LBS.

CINDY BEAR
MADE OF DUPONT'S CRUSH RESISTANT WASHABLE RAYON PLUSH. DRESSED W/HAT TRIMMED W/ PINK BOW, SKIRT OF WHITE ORGANDY. HAND PAINTED WASHABLE VINYL FACE. APPROX. 18" TALL. TURQ. & YELLOW COMB.
6-6795-191-5 4500EA300S
PKD. 6 TO CTN. 16 LBS.

BARNEY RUBBLE
MADE OF SOFT VINYL PLAS. W/ MOVABLE HEAD. UNBREAKABLE & WASHABLE. PAINTED BROWN. APPROX. 13" TALL.
6-6811-841-3 6300EA180S
PKD. 12 TO CTN. 13 LBS.



PRINCESS TURTLE
MADE OF DUPONT'S CRUSH RESISTANT, WASHABLE RAYON PLUSH. GREEN BODY & COMPLIMENTING COLOR TRIM. STUFFED W/SYNTHETIC FEATHER-FOAM. APPROX. 19" L.
1-7087-451-5 8500EA300S
PKD. 6 TO CTN. 15 LBS.

FRED FLINTSTONE
MADE OF SOFT VINYL PLAS. UNBREAKABLE, WASHABLE & LOVABLE, W/MOVABLE HEAD. FRED IS PAINTED RED. APPROX. 13" TALL.
6-6803-840-3 5300EA180S
PKD. 12 TO CTN. 13 LBS.

YOGI BEAR
SMILING BRIGHT VINYL FACE THAT CAN BE WASHED. MADE OF DUPONT'S CRUSH RESISTANT PLUSH. A TIE ADORNS ITS PUDGY BODY. "JOE COLLEGE" PERKY HAT. 18 1/2" TALL. COLOR: BROWN.
6-6787-181-5 3500EA300S
PKD. 6 TO CTN. 15 LBS.

PRINCE FROG
TWO-TONED GREEN ALL PLUSH BODY W/LOCKED-IN EYES. MADE OF DUPONT'S CRUSH RESISTANT WASHABLE RAYON PLUSH. STUFFED W/SYNTHETIC FEATHER-FOAM. FELT CROWN ADORNS HEAD. APPROX. 14" H.
1-7061-450-5 7500EA300S
PKD. 6 TO CTN. 8 LBS.

FACTORY NO. 144A. KNICKERBOCKER TOY CO. STOCK SHIPMENTS

BOO-BOO-BEAR

VINYL WASHABLE FACE. CUDDLE BODY MADE OF DUPONT CRUSH RESISTANT WASHABLE RAYON PLUSH & STUFFED W/ SYNTHETIC FEATHERFOAM. ADORNED W/BOW-TIE. APPROX. 13" TALL. GREEN & TAN COLOR.

I-7129-182-3 2300EA180S
PKD. 12 TO CTN. 11 LBS.

DINO

MADE OF SOFT VINYL PLASTIC & HAS MOVABLE HEAD. CAN BE WASHED & IS UNBREAKABLE. ORANGE COLOR. APPROX. 12" TALL.

I-7202-844-3 5300EA180S
PKD. 12 TO CTN. 13 LBS.

WILMA FLINTSTONE

MADE OF SOFT VINYL PLAS. W/ MOVABLE HEAD. DRESS IS PAINTED GREEN, RED HAIR. UNBREAKABLE & WASHABLE. APPROX. 12" TALL.

I-7160-842-3 3300EA180S
PKD. 12 TO CTN. 12 LBS.

QUICK DRAW MC GRAW

GENUINE RED COWBOY HAT, PLASTIC GUN & HOLSTER, DECORATED NECKERCHIEF, GENUINE WASHABLE VINYL FACE & BODY MADE OF DU PONT'S CRUSH RESISTANT PLUSH. SAPPHIRE BLUE W/WHITE TRIM. PRE-SOLD ON TV. 18" TALL.

I-7145-650-5 3500EA300S
PKD. 6 TO CTN. 14 LBS.

BETTY RUBBLE

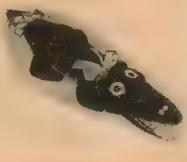
DRESS IS PAINTED BLUE. MADE OF SOFT VINYL PLAS., UNBREAKABLE & WASHABLE, HEAD IS MOVABLE. APPROX. 12" TALL.

I-7186-843-3 4300EA180S
PKD. 12 TO CTN. 12 LBS.

STANDING PLUSH BOZO

MADE OF BLUE DUPONT CRUSH RESISTANT WASHABLE RAYON PLUSH & DECORATED W/YELLOW POM-POM BUTTONS. HEAD IS MADE OF HAND PAINTED WASHABLE VINYL PLASTIC. APPROX. 17" TALL.

I-7228-605-5 6500EA300S
PKD. 6 TO CTN. 12 LBS.

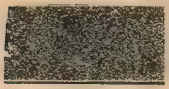


QUEEN ALLIGATOR

BODY OF GREEN DUPONT CRUSH RESISTANT WASHABLE RAYON PLUSH TRIMMED W/YELLOW POM-POM NOSE, SAFETY LOCKED-IN EYES & FABRIC MOUTH. RIBBON BOWS ADORN TAIL & NICK. APPROX. 28" L.

I-7103-452-5 9500EA300S
PKD. 6 TO CTN. 14 LBS.

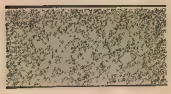
FACTORY NO. 755. LIFE LIKE PRODUCTS INC. STOCK SHIPMENTS



EARTH MAT 48 X 33

USE IN COMBINATION W/GRASS MAT & BALLAST MAT BY CUTTING STRIPS TO SIMULATE THE FIELDS, PATHS & COUNTRY ROADS.

8–2925–LL27 8100EA60S
PKD. 12 TO CTN. 9 LBS.

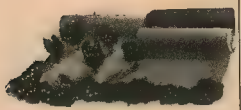


PATH MAT 48 X 33

INEXPENSIVE MAT THAT LOOKS LIKE REAL PATHS, WALKS, PARKING AREAS, PLAYGROUNDS, GRAVELED OR CEMENTED AREAS. EASILY CUT TO SHAPE & SIZE.

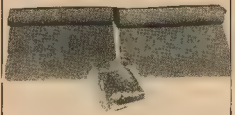
8–2958–LL34 2100EA60S
PKD. 12 TO CTN. 9 LBS.

MEADOW LANDSCAPE MAT 48 X 33
9–3286–LL35 3150EA90S
PKD. 12 TO CTN. 9 LBS.



LANDSCAPER SCENERY KIT
8–2990–LL49 4500EA300S
PKD. 6 TO CTN. 18 LBS.

SCENE–O–RAMA SCENERY KIT
8–3006–LL51 81000EA600S
PKD. 4 TO CTN. 16 LBS.



LANDSCAPER JR. SCENERY KIT

IDEAL FOR BEGINNERS. NEW BASIC SCENERY ASST. TO START REALISTIC MODEL R.R. LAYOUT. CONTAINS 33" X 48" GRASS MAT, 12" X 48" EARTH MAT & PATH MAT, GENEROUS SUPPLY OF SHRUBS & BUSHES.

8–3014–LL52 8200EA120S
PKD. 6 TO CTN. 8 LBS.

TUN–L–RAMA

MAKES REALISTIC MODEL RAILROAD LAYOUT FOR ANY TRAIN SET. INCL. TUNNEL, 5 ASST. TREES, SHRUBS & BUSHES, LRG. BAG OF GRASS, EARTH & PATH.

8–3022–LL53 4300EA180S
PKD. 6 TO CTN. 10 LBS.

TUNNEL S–O GAUGE

13" L., 12" W, 7" H. CONCRETE PORTALS. SNOW–CAPPED.

8–3071–LL61 4100EA60S
PKD. 12 TO CTN. 4 LBS.

HILL & DALE TUNNEL BACKGROUND

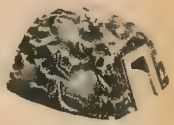
REALISTICALLY COLORED MOUNTAINOUS TERRAIN, . . PROVIDES THE FINISHING TOUCH TO ANY MODEL LANDSCAPING SCENE. USED SINGLY OR JOINED TOGETHER. WILL MAKE ANY LAYOUT MORE REALISTIC. . GIVE EXTRA DEPTH AND DIMENSION.

8–2974–LL40 5100EA60S
PKD. 12 TO CTN. 5 LBS.

LAMPOST S–O GAUGE (3 TO BOX)

MADE TO SAME SCALE AS POPULAR MODEL TRAINS. COMPLETE SCENE – NIGHT OR DAY. ELEC. OPERATED, COMPLETE W/BULB & WIRES.

8–2982–LL45 4200BX120S
PKD. 24 BOXES TO CTN.
4 LBS.

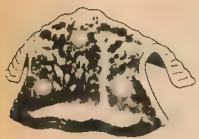


LARGE TUNNEL S–O GAUGE

19" L, 12" W, 11" H. CONCRETE PORTALS. MULTI–COLORED.

8–3089–LL62 4200EA120S
PKD. 6 TO CTN. 5 LBS.

FACTORY NO. 755. LIFE LIKE PRODUCTS INC. STOCK SHIPMENTS



CURVED TUNNEL W/LAKE S-O GAUGE

27" L, 17" W, 12" H. REALISTIC PORTALS. LAKE & WATERFALL—WILL HOLD REAL WATER FOR MOST REALISM.

8-3105-LL64 2400EA240S
PKD. 6 TO CTN. 7 LBS.

LIGHT POLES H.O. (5 TO BOX)

COMPLETE WITH BULBS & OVERHEAD WIRES.

8-3113-LL70 4200BX120S
PKD. 12 BOXES TO CTN. 2 LBS.

STREET LIGHTS H.O. (6 TO BOX)

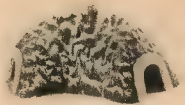
COMPLETE WITH BULBS AND WIRES.

8-3121-LL71 5200BX120S
PKD. 12 BOXES TO CTN. 2 LBS.

H.O. STRAIGHT TUNNEL

13" L, 12" W, 7" H. CONCRETE PORTALS. SNOW-CAPPED.

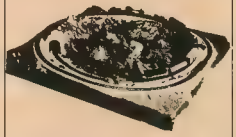
8-3063-LL60 4100EA60S
PKD. 12 TO CTN. 4 LBS.



H.O. CURVED TUNNEL

24" L, 14" W, 12" H. STONE PORTALS.

8-3097-LL63 4300EA180S
PKD. 6 TO CTN. 5 LBS.



DY-O-RAMA H.O. TRAIN LAYOUT W/TRACK
8-3204-LL90T 52500EA1500S
PKD. 1 TO CTN. 8 LBS.

FARM SCENE
8-2941-LL29 860EA48S
PKD. 12 TO CTN. 3 LBS.

TRACK CLEANER (6 TO DISPLAY)

IDEAL FOR CLEANING MODEL RR TRACKS & OTHER METAL PTS. MAKES TRAINS & EQUIPMENT MORE SMOOTHER RUNNING & REQUIRES FEWER REPAIRS.

8-2776-LL7 4300DI180S
PKD. 24 TO CTN. 24 LBS.

SMOKE (12 TO DISPLAY)

PLEASANT SMELLING, NON-TOXIC, GIVES WHITE SMOKE FROM ALL MODEL RR SMOKE PRODUCING LOCOMOTIVES. FOR ENTIRE SEASON. SCREW-TOP APPLICATOR.

8-2784-LL8 4828DI497S
PKD. 24 TO CTN. 7 LBS.

BALLAST CEMENT

CLEAN, NON-TOXIC, NON-FLAMMABLE, MAX. ADHESION AT MIN. COST. DRIES HARD & CLEAR ON SURFACES. IDEAL FOR CEMENTING BALLAST, EARTH, COAL & OTHERS.

8-2792-LL9 660EA48S
PKD. 12 TO CTN. 15 LBS.

FACTORY NO. 760. LINDBERG PRODUCTS, INC. STOCK SHIPMENTS

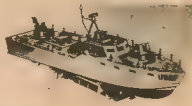
LANDING SHIP INFANTRY
12-4214-754 570EA42S
PKD. 36 TO CTN. 10 LBS.

DECOY SHIP
12-5823-755 470EA47S
PKD. 36 TO CTN. 10 LBS.

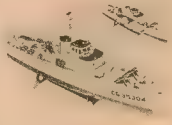
BATTLESHIP NEW JERSEY
MOST POWERFUL TYPE OF SHIP IN FLEET AT CLOSE OF WORLD WAR II. PROVIDED PROTECTION FOR FAST CARRIER TASK FORCES AT SEA. MOLDED IN BATTLESHIP GREY. 2 PLANES INCLUDED.
12-4248-756 870EA42S
PKD. 36 TO CTN. 11 LBS.

AMPHIBIOUS DUCK
LAND & SEA TRANSPORT FOR TROOPS. KIT IS 6 5/8" L., & HAS ROLLING WHEELS PLUS OTHER DETAILED FEATURES.
12-6359-757 550EA30S
PKD. 36 TO CTN. 9 LBS.

EXPRESS CRUISER
10" L. KIT INCL. 3 VOLT DC PERMANENT MAGNET ELEC. MTR., BATTERY BOX, SWITCH & ALL CONNECTIONS. OPER. IN WATER WHEN POWERED BY 2 PENLIGHT BATT. BATTERIES NOT INCL. IN KIT.
12-3927-700M 2170EAI02S
PKD. 12 TO CTN. 9 LBS.

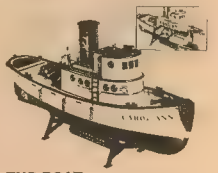


RESCUE BOAT
APPROX 13" L. KIT INCL. 3-VOLT DC PERMANENT MAGNET MOTOR W/BATTERY BOX, STAND, SWITCH & ALL MOVABLE PTS & CONNECTIONS. 3 CREW MEMBERS INCL. 130 PTS.
12-3976-706M 2200EAI20S
PKD. 12 TO CTN. 11 LBS.



COAST GUARD PATROL BOAT - MOTORIZED
12-4222-707M 2200EAI20S
PKD. 12 TO CTN. 10 LBS.

SHRIMP BOAT
APPROX 13" L. MOLDED IN 2 COLORS. KIT INCL. STAND, 3-VOLT DC PERMANENT MAGNET MOTOR, ELEC., BATTERY BOX, SWITCH & CONNECTIONS. COMPLETE W/4 CREW MEMBERS. 116 PARTS.
12-3992-712M 2250EAI50S
PKD. 12 TO CTN. 12 LBS.



TUG BOAT
KIT INCL. STAND, 3 VOLT DC PERMANENT MAGNET ELEC. MOTOR, BATTERY BOX, SWITCH, CONNECTIONS, 13" L. 3 CREW MEMBERS INCL. & DISPLAY STAND. 124 PARTS.
12-4057-716M 2250EAI50S
PKD. 12 TO CTN. 10 LBS.

CARRONADE BOAT - MOTORIZED
DESIGNED TO SUPPORT TROOPS IN AMPHIBIOUS LANDINGS. LAUNCHES ROCKETS FROM OFF SHORE OVER 17" L., W/MOVING PARTS. KIT INCL. 3-VOLT DC PERMANENT MAGNET ELEC. MOTOR, BATT. BOX & SWITCH PLUS DISPLAY STAND. OPERATIVE IN WATER AFTER CONSTRUCTION.
12-6367-722M 3250EAI50S
PKD. 12 TO CTN. 13 LBS.

FACTORY NO. 760. LINDBERG PRODUCTS, INC. STOCK SHIPMENTS

1911 MODEL T FORD – MOTORIZED

ELEC. MOTOR SUPPLIES MOTION FROM SCALE ENGINE THRU DRIVE SHAFT & DIFFERENTIAL. COMPLETE W/BRASS PLATED PARTS – PLUS BATTERY BOX, SWITCH & ALL CONNECTIONS. (BATT. NOT INCL). MODEL SIZE: 8 1/2" L., 4" W., 4 3/4" H. MOLDED IN FAMOUS FORD BLACK, CLEAR FRONT WINDSHIELD & HEADLAMPS. SOFT BLACK TIRES.

12–4156–676M 2250EA150S
PKD. 12 TO CTN. 12 LBS.

AVAILABLE IN JULY

JAGUAR MOTORIZED

MODEL "D" JAGUAR FAMOUS THE WORLD OVER. REPRODUCED IN GLEAMING WHITE PLAS. W/ CLEAR PLAS. WINDSHIELD & FRONT HEADLIGHTS.

12–4099–652M 3100EA60S
PKD. 24 TO CTN. 7 LBS.

32 HOT ROD PICKUP

OWNER CAN MODIFY TRUCK IN MANY WAYS FROM PLUSH INTERIORS TO FANCY PAINT JOBS. ENGINES RANGE FROM MODEL "A" TO BIG BORE V8. USED FOR SHOWS & COMPETITION. MODEL HAS ROLLING WHEELS. MOLDED IN WHITE & CLEAR PLAS. SCALE: 1/2" EQUALS 1'. OVER 1/2' LONG.

12–3984–603 470EA42S
PKD. 36 TO CTN. 9 LBS.

MONOTRACK ELEC. RACERS

CONSISTS OF 2 MOTORIZED JAGUARS (BATT. NOT INCL), 36 FT. OF TRACK, 2 CONNECTORS, 2 SETS OF DECALS, 1 CAR BRIGHT RED; OTHER FIN. IN BRIGHT CHROME PLATE. EA. EQUIPPED W/2 SPECIAL GUIDES TO FIT TRACK. TRACK OF PLIABLE PLAS. TUBING THAT CAN BE SHAPED INTO FIGURE "8" OR 2 LGE. OVALS.

12–4149–675M 4400EA240S
PKD. 6 TO CTN. 7 LBS.

See Illustration for #675M.

"D" JAGUAR MOTORIZED CHROME PLATED

KIT HAS 36 PLAS. PARTS, INCL. DRIVER. 3 PARTS MOLDED IN CLEAR PLAS., WINDSHIELD & 2 FRONT HEADLIGHTS. WHEELS REVOLVE.

12–4164–678M 3150EA90S
PKD. 12 TO CTN. 10 LBS.

Not Illustrated

ATOMIC SUBMARINE – NAUTILUS

12" LONG. MOLDED IN GREY PLAS. & ALL PARTS FIT TOGETHER PERFECTLY. EQUIPPED W/ATOMIC CANNON, GUIDED MISSILE, CLEAR LOOKOUT DOME, SEP. MOLDED DECK PCS., DECALS, ETC.

12–6441–704 270EA42S
PKD. 36 TO CTN. 13 LBS.

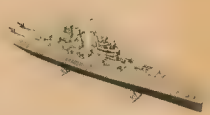
FLEET OILER SHIP

ORIGINAL EQUIPPED TO REFUEL SHIPS AT SEA WHILE UNDER WAY & WITHOUT STOPPING. SHIPS ARE 550' LONG & CAN ATTAIN A SPEED OF 18 KNOTS. MODEL IS 12" LONG & HAS 41 PARTS.

12–6516–750 270EA42S
PKD. 36 TO CTN. 9 LBS.

AIRCRAFT CARRIER SHANGRI-LA

12–4255–751 770EA47S
PKD. 36 TO CTN. 9 LBS.



CRUISER COLUMBIA

12–5815–752 370EA47S
PKD. 36 TO CTN. 8 LBS.

DESTROYER ESCORT

NEW! 1' LONG MODEL CAPTURES THRILLING DETAIL OF SLEEK CRAFT THAT WAS USED FOR ANTI-SUBMARINE PATROL DURING WORLD WAR II.

12–4172–753 370EA42S
PKD. 36 TO CTN. 9 LBS.

FACTORY NO. 152A.
LIDO TOY COMPANY
STOCK SHIPMENTS

DOLL BATHINETTE & SCALE SET

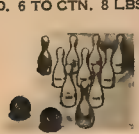
DURABLE PLAS. BATHINETTE OPENS & CLOSES. RECESSED VINYL BASIN, PLASTIC SCALE, 8" DRINK 'N WET DOLL, NURSING BOTTLE, BRUSH, HOT WTR. BOTTLE, SOAP & WASHCLOTH.

2-2202-842 4200EA120S
PKD. 6 TO CTN. 9 1/2 LBS.

CRADLE & TUB SET

CONSISTS OF: 10" SOFT POLY CRADLE W/BATHTUB, 8" DRINK 'N WET DOLL, NURSING BOTTLE, HOT WATER BOTTLE.

2-2160-840 3200EA120S
PKD. 6 TO CTN. 8 LBS.



BOWLING SET

CONSISTS OF 10 - 7", 1-PC. BLOWN BOWLING PINS & 2 BOWLING BALLS. ALL OF UNBREAKABLE PLASTIC. PINS-WHITE W/ DBLE. RED STRIPES.

2-2186-148 5200EA120S
PKD. 12 TO CTN. 9 LBS.

FACTORY NO. 760. LINDBERG PRODUCTS, INC.
STOCK SHIPMENTS

CORSAIR W/MOTOR

NAVY FIGHTER W/GULL SHAPED WINGS, COMPLETE W/RADAR BULB, ROCKETS, BOMBS, & PILOT. MOTORIZED. SPIN PROP ONCE TO ACTIVATE MOTOR.

12-3919-301M 2100EA60S
PKD. 24 TO CTN. 10 LBS.

36 - 29¢ PLANE ASST.

ASST. OF 36 PLANES, SUCH AS MOONEY WEE SCOTSMAN, STRATEGIC STRAFER, MIDGET RACING PLANE, THOMPSON TROPHY RACER, ME DESTROYER, BRITISH INTERCEPTOR, GOODYEAR TROPHY RACER, SPORT BI-PLANE, CLIPPED WING MONO COUPE.

12-3935-418-23 71044AT626S
PKD. 1 TO CTN. 4 LBS.

Q SHIP - MOTORIZED

12-4206-780M 3100EA60S
PKD. 24 TO CTN. 10 LBS.

BOEING 707 JETLINER

11-7812-451 550EA30S
PKD. 36 TO CTN. 7 LBS.

CONVAIR 880 JETLINER

11-7820-452 550EA30S
PKD. 36 TO CTN. 7 LBS.

DOUGLAS DC8 JETLINER

11-7838-453 450EA30S
PKD. 36 TO CTN. 7 LBS.

JUNKERS JU-52 TRANSPORT PLANE

GERMAN PARATROOP TRANSPORT.

10-5155-457 350EA30S
PKD. 36 TO CTN. 7 LBS.

GERMAN HEINKEL 3

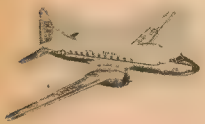
12-4065-540 5100EA60S
PKD. 24 TO CTN. 12 LBS.

GIFT SET

CONSISTS OF: 1 EACH NOS. 652M - MODEL "D" JAGUER, 301M CORSAIR NAVY FIGHTER & 781M - U. S. NAVY CRUISER CLEVELAND.

12-4511-GB128 3300EA180S
PKD. 12 TO CTN. 15 LBS.

FACTORY NO. 760. LINDBERG PRODUCTS, INC. STOCK SHIPMENTS



NAVY R4Y

ORIGINAL IS POWERED BY TWO 2400 HORSE-POWERED PRATT & WHITNEY R2800-CB16 ENGINES. MAX. SPEED 314 MILES P. H.; WING SPAN 105' 4", 79' LONG. USED BY MILITARY AIR TRANSPORT SERVICE.

12-3950-458 950EA30S
PKD. 36 TO CTN. 7 LBS.

AVRO VULCAN

15" WINGSPAN, 12" LGTH, 1/8" SCALE. MOVABLE CONTROLS, LANDING GEAR, 4 JET ENGINES, 2 CREW MEMBERS, 3 MECHANICS, GAS TRUCK & TRAILER & TRUCK DRIVER.

12-4107-537 2150EA90S
PKD. 12 TO CTN. 13 LBS.

REMOTE CONTROL HANDLEY PAIGE

PILOT BY OPER. CONTROLS AFTER ASSEMBLED. MOLDED OF PLAS. KIT INCL: 4 JET ENGINES, GAS TRUCK & TRAILER, CREW, DECALS, ETC. 14" L, 13" WING SPAN.

12-4016-539 2200EA120S
PKD. 12 TO CTN. 13 LBS.

GERMAN JUNKERS

DETAILS INCL. MOVABLE CONTROLS, RETRACTABLE LANDING GEAR W/ROLLING WHEELS, SCALE ENGINES, REMOVABLE ENGINE COWLING, CREW & DECALS. 12 1/2" WING SPAN.

12-4024-545 5100EA60S
PKD. 24 TO CTN. 10 LBS.

NAVY CRUISER F5U1

9 1/4' WING SPAN, 13" L. OPERATING EJECTOR SEAT & PILOT, RETRACTABLE LANDING GEAR, JET ENGINE & AFTERBURNER, PLUS MOVABLE CONTROLS.

12-3943-548 6100EA60S
PKD. 24 TO CTN. 14 LBS.

REMOTE CONTROL HUSTLER

MOVABLE CONTROLS, RETRACTABLE LANDING GEAR, 4 JET ENGINES, CREW. HATCHES OPEN & COCKPIT INTERIOR W/DETAILS. 17 1/2" L, 10 1/2" WING SPAN 154 PARTS.

12-4008-551 2200EA120S
PKD. 12 TO CTN. 13 LBS.

DOUGLAS F4D-1

ONE OF FIRST NEW CARRIER-BASED AIRCRAFT OF U. S. NAVY. SET WORLD SPEED RECORD OF 753. 4 M. P. H. OVER 3-KM COURSE IN OCT. 1953.

12-3968-562 9100EA60S
PKD. 24 TO CTN. 13 LBS.

"D" JAGUAR SPORT CAR

36 PLASTIC PARTS INCLUDING DRIVER. WINDSHIELD & 2 FRONT HEADLIGHTS MOLDED IN CLEAR PLASTIC. WHEELS REVOLVE. 6 3/8" L.

10-5148-602 670EA42S
PKD. 36 TO CTN. 9 LBS.

MODEL T FORD 1911 CAR KIT

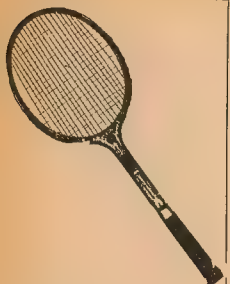
AUTHENTIC REPRODUCTION OF PROTOTYPE. PERFECT PARTS FIT CLEANLY. PRECISION DETAIL. ACTION WHEELS ROLL FREELY-STEERING MECHANISM ACTUALLY OPERATES. MOLDED IN FAMOUS FORD BLACK, CLEAR FRONT WINDSHIELD & HEADLAMPS. SOFT BLACK TIRES. 8 1/2" L., 4" W., 4 3/4" H.

12-4073-651 5150EA90S
PKD. 12 TO CTN. 11 LBS.

SPORTING GOODS

Wilson

TENNIS RACKETS



SERVICE

REGULATION SIZE. NAT. FIN. 5 PLY LAMINATED CONSTRUCTION. DESIGNED FOR BEGINNER. IN LIGHT WEIGHTS & SMALL GRIP SIZES. STRUNG IN NYLON LEATHER GRIP.

63-3438-395 2395EA150
6 OR MORE 10P

HONOR

FULL SIZE LAMINATED RACKET W/OVERLAY & NONSLIP RUBBERIZED GRIP. STRUNG W/MULTICOLORED NYLON.

63-3461-495 8495EA275
6 OR MORE 10P

PRESIDENT

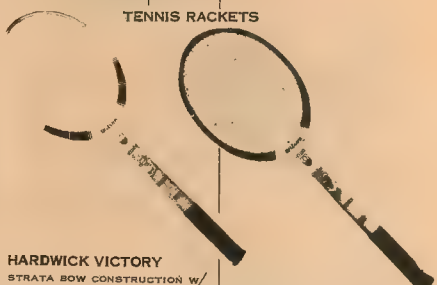
RE-DESIGNED, 5 PLY CONSTRUCTION SELECTED WOOD. BLK. & WHT. FIN. FULL OVERLAY. NYLON STRUNG. BLACK NON-SLIP CUSHION GRIP.

63-3495-595 8595EA315
6 OR MORE 10P

REGENCY

5 PLY LAMINATED REINFORCED W/½ BLK. FIBRES FOR EXTRA STRENGHT, BAMBOO FINISH ON HANDLE UP TO THROAT. FULL MAPLE OVERLAY, TWISTED MULTI-COLORED NYLON. TOURNAMENT LEATHER GRIP. PKD. IN PLASTIC TRANSPARENT BAG.

63-3370-995 2995EA360
6 OR MORE 10P



HARDWICK VICTORY

STRATA BOW CONSTRUCTION W/ ONE RED BEECH LAMINATION & 1 FIBRE. RED SHOULDER OVERLAYS. WHT. FIBRE THROAT FACES. NAT. HANDLE FLAKES. RED LEATHER GRIP. SPIRAL RED & WHT. NYLON STRINGING.

63-3313-T4315 2995EA595

TONY TRABERT VICTORY

STRATA BOW CONSTRUCTION W/ 1 RED BEECH LAMINATION & 1 FIBRE. BLUE SHOULDER OVERLAYS. WHT. FIBRE THROAT FACES. NAT. HANDLE FLAKES. BLUE LEATHER GRIP. SPIRAL BLUE & WHT. NYLON STRINGING.

63-3289-T4317 8995EA595

J. C. TENNIS RACKET COVER

RUBBERIZED ZIPPERED RACKET COVER W/DECORATIVE PLAID FABRIC FACING.

62-5483-JC 5195EA95
12 OR MORE 10P

CLASSIC

STRATA BOW FRAME WITH ONE RED BEECH & ONE FIBRE STRIP IN BOW. WHT. FIBRE SHOULDER OVERLAYS. THROAT & HANDLE FLAKES IN NAT. FIN. BLUE LEATHER GRIP. STRUNG W/ DURAPLY BLUE & WHT. SPIRAL.

63-3255-T4630 2795EA450

SPORTING GOODS

Louisville Sluggers

AUTOGRAPHED — LOUISVILLE SLUGGER — HILLERICH & BRADSBY CO. — LOUISVILLE, KY. — BASEBALL BATS

GENUINE AUTOGRAPHED LOUISVILLE SLUGGER – BASEBALL BATS

NATURAL WHITE FINISH, SELECT GRADE OF SECOND GROWTH WHITE ASH. PATTERNED AFTER THE ORIGINAL MODELS OF FAMOUS SLUGGERS WHOSE NAMES THEY BEAR. LOOK FOR AUTOGRAPHED SIGNATURE ON BARREL. PKD. 4/33", 5/34" & 3/35" BATS TO CTN.

65–7528–125 5460EA310

PKD. 12 TO CTN.

BASEBALL BATS – LEADER

LIGHT BROWN FINISH. ASSTD. NAMES, ASSTD. LGTHS. RANGING FROM 32" TO 35". PKD. 12 ASSTD. TO CTN.

65–7460–9 5180EA120

PKD. 12 TO CTN.

BASEBALL BATS – SPECIAL POWER DRIVE

NATURAL WHITE FINISH. TURNED FROM FINE NORTHERN WHITE ASH TIMBER. PATTERNED AFTER ORIGINAL MODELS OF FAMOUS SLUGGERS WHOSE NAMES THEY BEAR BUT TURNED TO SLIGHTLY SMALLER SPECIFICATIONS FOR TEEN AGED PLAYERS. ASSTD. NAMES, ASSTD.. LGTHS. RANGING FROM 32" TO 36". PKD. 12 ASSTD. TO CTN.

65–7551–140S 2310EA205

PKD. 12 TO CTN.

SOFTBALL BATS

SOFTBALL BATS – OFFICIAL

OFFICIAL. EBONY FINISH. HICKORY, SKIP WHITE TAPE GRIP. 6/33" & 6/34". 12 ASSTD. MODELS TO CTN.

65–7700–52H 8180EA120

PKD. 12 TO CTN.

SOFTBALL BATS

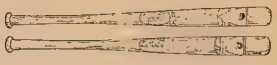
SOFTBALL BATS – OFFICIAL

BROWN FINISH. SKIP BLACK TAPE GRIP. 12 ASSTD. MODELS TO CTN. 6/35" & 6/34".

65–7676–50 5130EA85

PKD. 12 TO CTN. 23 LBS.

LITTLE LEAGUE BATS

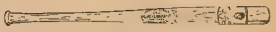


LOUISVILLE SLUGGER AUTOGRAPHED – LITTLE LEAGUE ASSORTMENT

CONTAINS 12 APPROVED BATS. 3/29", 4/30", 3/31", 2/32".

65–7619–125LL 2350EA235

PKD. 12 TO CTN. ASSTD.



LOUISVILLE SLUGGER – LITTLE LEAGUE AUTOGRAPHED

CARTON OF 12 CONTAINS 3/29", 4/30", 3/31", 2/32". PKD. 6 NAT. FIN. & 6 BLACK FINISH IN CTN.

65–7585–125J 8270EA180

PKD. 6 NATURAL & 6 BLACK IN CTN.

LOUISVILLE LITTLE LEAGUE

LIGHT BROWN FINISH. JR. BAT, LGE. SIZE. 12 ASSTD. MODELS TO CTN. 3/29", 4/30", 3/31", & 2/32".

65–7643–J2 2180EA120

PKD. 12 TO CTN. ASSTD.

FACTORY NO. 775. MANTUA METAL PROD. CO., INC. STOCK SHIPMENTS

TANDUM STREET CAR SET
MAIN STREET CAR SET. SET INCL. POWERED STREET CAR, 4 PCS. SPECIAL STREET STYLE CURVED TRACK, 1 STRAIGHT SECTION, & 1 STRAIGHT TERMINAL SECTION. MAKES COMPLETE OVAL.
8-5548-T601 81000EA600S
PKD. 12 TO CTN. 17 LBS.

GONDOLA CAR PENNA.
9-5240-T310B 9229EA138S
PKD. 12 TO CTN. 5 LBS.

MONON GONDOLA CAR KIT
9-5083-310F 4179EA108S
PKD. 24 TO CTN. 8 LBS.

REFRIGERATOR CAR
REFRIGERATOR CAR, CRAZY CRYSTALS. YELLOW, BLACK & WHITE LETTERING. TYCO-MATIC NMRA COUPLERS.

REFRIGERATOR CAR BURLINGTON
9-5919-T313A 4249EA150S
PKD. 12 TO CTN. 5 LBS.

PENNA. GANDY DANCER BUNK CAR KIT
9-5190-321B 4198EA119S
PKD. 24 TO CTN. 8 LBS.

REFRIGERATOR CAR BABY RUTH
9-5968-T313F 2249EA150S
PKD. 12 TO CTN. 5 LBS.

REFRIGERATOR CAR BONDERS
9-5927-T313C 7249EA150S
PKD. 12 TO CTN. 5 LBS.

REFRIGERATOR CAR PLUTO WATER
9-5935-T313D 8249EA150S
PKD. 12 TO CTN. 5 LBS.

A
REFRIGERATOR CAR LAND-O-LAKES
9-5943-T313E 5249EA150S
PKD. 12 TO CTN. 5 LBS.

BABY RUTH REFRIG. (2 IN KIT)
9-5141-313F 2198EA119S
PKD. 24 TO CTN. 9 LBS.

BOX CAR NEW HAVEN
9-5281-T311J 4249EA150S
PKD. 12 TO CTN. 5 LBS.

BRAKEMAN ANIMATED BOX CAR
9-5950-T326A 8398EA239S
PKD. 12 TO CTN. 6 LBS.

BOX CAR RUTLAND
9-5307-T311L 3249EA150S
PKD. 12 TO CTN. 5 LBS.

BOX CAR SOUTHERN PACIFIC
9-5323-T311P 8249EA150S
PKD. 12 TO CTN. 5 LBS.

STOCK CAR MISSOURI PACIFIC
9-5331-T312A 5249EA150S
PKD. 12 TO CTN. 5 LBS.

STOCK CAR ATLANTIC COASTLINE
9-5349-T312B 3249EA150S
PKD. 12 TO CTN. 5 LBS.

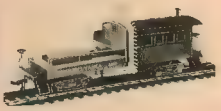
STOCK CAR MISSOURI KANSAS & TEXAS
9-5356-T312C 4249EA150S
PKD. 12 TO CTN. 5 LBS.

STOCK CAR DENVER & REO GRANDE
9-5304-T312D 8249EA150S
PKD. 12 TO CTN. 5 LBS.

CABOOSE UNION PACIFIC
9-5232-T309B 2249EA150S
PKD. 12 TO CTN. 3 LBS.

FLAT CAR US NAVY
9-5380-T314B 8229EA150S
PKD. 12 TO CTN. 5 LBS.

FLAT CAR SANTA FE
9-5398-T314C 8229EA150S
PKD. 12 TO CTN. 5 LBS.



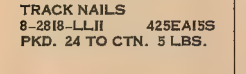
CLEARANCE CHECK CAR PENNA.
9-5505-T319A 8349EA219S
PKD. 12 TO CTN. 4 LBS.

FACTORY NO. 755
LIFE LIKE PRODUCTS INC.
STOCK SHIPMENTS

MADE EXPRESSLY FOR USE IN LAYING MODEL RAILROAD TRACKS.

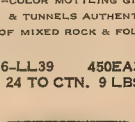
TRACK SCREWS
8-2800-LLI0 425EAI5S
PKD. 24 TO CTN. 2 LBS.

TRACK NAILS
8-2818-LL.II 425EAI5S
PKD. 24 TO CTN. 5 LBS.



MOUNTAIN PAPER
EASY TO USE, INEXPENSIVE, MULTI-COLOR MOTTLING GIVES MTNS. & TUNNELS AUTHENTIC LOOK OF MIXED ROCK & FOLIAGE.

8-2966-LL39 450EA30S
PKD. 24 TO CTN. 9 LBS.

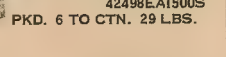


LANDSCAPE MANUAL
HOW TO USE LANDSCAPING MATERIALS PROPERLY. AN EASY-TO-UNDERSTAND BOOKLET ON THE BUILDING OF MODEL LAYOUTS & EFFECTIVE USE OF LANDSCAPING MATERIALS.

8-3196-LM 215EA09S
PKD. 100 TO CTN. 4 LBS.

FACTORY NO. 775. MANTUA METAL PROD. CO., INC.
STOCK SHIPMENTS

THE PACE SETTER 5 CAR PENNA
TWIN DIESEL FREIGHT TRAIN SET. LIGHTED F9 POWERED "A" DIESEL, 1 NON-POWERED "A" DIESEL, 1 GONDOLA W/CULVERT PIPE LOAD, 1 CHEMICAL TANK CAR, L BOX CAR, 1 OPERATING HOPPER CAR, 1 8 WHEEL CABOOSE 11 SECTIONS 18" RADIUS CURVED TRACK, 1 CURVED TERMINAL, 1 SECTION 9" STRAIGHT TRACK, 1 STRAIGHT RE-RAILER TRACK MAKING 45" X 36" OVAL, 1 NMRA PORTABLE AUTOMATIC UNCOUPLING RAMP.
8-5498-T6112 42498EA1500S
PKD. 6 TO CTN. 29 LBS.



CHAMPION WEST 6 CAR
SANTA FE, LIGHTED PACIFIC. 4-6-2 LIGHTED PACIFIC LOCO & TENDER "SANTA FE," 1 BOX CAR, 1 OPERATING HOPPER CAR, 1 STOCK CAR, 1 REFRIGERATOR CAR, 1 FLAT CAR W/LOAD SKIDS & GIRDER, 1 8 WHEEL CABOOSE, 11 SECTIONS 18" RADIUS CURVED TRACK, 1 CURVED TERMINAL TRACK, 1 SECTION 9", STRAIGHT TRACK, 1 STRAIGHT RE-RAILER TRACK MAKING 45" X 36" OVAL, 1 NMRA PORTABLE, AUTOMATIC UNCOUPLING.
8-5514-T6123 73498EA2100S
PKD. 6 TO CTN. 35 LBS.

RED BIRD EAST 7 CAR
S & O SHIFTER STEAM FREIGHT. O-4-O SHIFTER STEAM LOCO & TENDER "BALTIMORE & OHIO," 1 REFRIGERATOR CAR, 1 BOX CAR, 1 GONDOLA CAR W/CULVERT PIPE LOAD, 1 OPERATING HOPPER CAR, 1 CHEMICAL TANK CAR, 1 FLAT CAR W/LOAD SKIDS AND GRIDER, 1 8 WHEEL CABOOSE, 11 SECTIONS 18" RADIUS CURVED TRACK, 1 CURVED TERMINAL TRACK, 1 SECTION 9" STRAIGHT TRACK, 1 STRAIGHT RE-RAILER TRACK MAKING 45" X 36" OVAL. 1 NMRA PORTABLE, AUTOMATIC UNCOUPLING RAMP.
8-5506-T6117 42998EA1800S
PKD. 6 TO CTN. 33 LBS.

BLUE BIRD WEST 7 CAR
SAME SET AS NO. 1617 EXCEPT, "UNION PACIFIC".
8-5522-T6118 82998EA1800S
PKD. 6 TO CTN. 33 LBS.

BLACK DIAMOND 4 CAR TRAIN
LIGHTED G-P 20 DIESEL "IL... CENTRAL," 3 OPERATING HOPPER CARS, 1-4 WHEEL CABOOSE, 11 SECTIONS 18" RADIUS CURVED TRACK, 1 CURVED TERMINAL TRACK, 1 SECTION 9" STRAIGHT TRACK, 1 STRAIGHT RE-RAILER TRACK SECTION, MAKING 45" X 36" OVAL 1 NMRA PORTABLE AUTOMATIC UNCOUPLING RAMP.
8-5530-T6110 72998EA1800S
PKD. 6 TO CTN. 33 LBS.

FACTORY NO. 175. MIRRO ALUMINUM CO. STOCK SHIPMENTS

8 PC. ALUMINUM COFFEE SET

BEAUTIFULLY STYLED SET CONSISTS OF: 2 EA., PLATES, CUPS, SAUCERS, 1 COFFEE POT.

4-5245-T0140 2119EA72S
PKD. 12 TO CTN. 8 LBS.

26 PC. COFFEE SET

LUSTROUS BLUE COFFEE POT W/ PLAS. HDLE. PLATES & SAUCERS W/BLUE PRINTED CHARACTER DESIGNS. ALSO INCL. 4 EA., KNIVES, FORKS, SPOONS.

4-5302-T0149 2200EA120S
PKD. 6 TO CTN. 8 3/4 LBS.

18 PC., COOK & BAKE SET

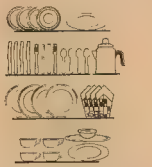
CONTENTS: RD. CAKE PAN, MUFFIN PAN, MIXING SPOON, BISCUIT PAN, CAKE TURNER, FRY PAN, MEAS. CUP, PRESSURE PAN & COV., SCOOP, 3 COOKY CUTTERS, PIE PAN, COOKY SHEET, MIXING BOWL, WINDSOR SAUCE PAN, BRILLO PAD.

4-5385-T0255 3300EA180S
PKD. 3 TO CTN. 5 3/4 LBS.

45 PC. COFFEE, TEA AND BEVERAGE SET

ALUM. SERVICE FOR 4. CONTAINS: 3 PC. PERC., TEAPOT & COV., CHIP & DIP TRAY, OVAL TRAY, CAKE SERVER, PITCHER, 4 EA., CUPS, SAUCERS, PLATES, TUMBLERS, NAPKINS, KNIVES, FORKS, SPOONS, SAUCEDISHES.

4-5344-T0155 5500EA300S
PKD. 3 TO CTN. 7 1/2 LBS.



34 PC. PERCOLATOR SET W/CHIP & DIP TRAY

BRIGHTLY FINISHED ALUM. BLUE PRINTED CHARACTER DESIGNS. CONTENTS: 3-PC. PERC., CHIP & DIP TRAY, 2 RELISH DISHES, 4 PLATES, CUPS, SAUCERS, NAPKINS, 4 EA., KNIVES, FORKS, SPOONS.

4-5369-T0248 3300EA180S
PKD. 3 TO CTN. 5 3/4 LBS.

9 PC. ALUM. BAKE AND SERVE SET

CONTAINS ALL ESSENTIALS FOR MAKING REAL LITTLE CAKES, PIES, MUFFINS & COOKIES.

4-5260-T0141 3119EA72S
PKD. 12 TO CTN. 8 LBS.

PANTRYWARE SET

COPPER COLOR W/BRIGHT ALUM. BREAD BOX HAS SHELF INSIDE.

6-7116-T0251 4400EA240S
PKD. 3 TO CTN. 6 3/4 LBS.

COOKWARE SET

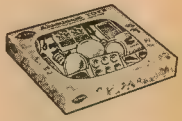
ALUM. SET W/BLACK PLAS. HDLES. STURDILY BUILT.

4-5401-T0262 2200EA120S
PKD. 6 TO CTN. 8 1/2 LBS.

COOKWARE SET

BLACK PLAS. HANDLES. POLISHED COFFEE POT, TEAKETTLE WHISTLES WHEN WATER BOILS.

6-7124-T0263 3300EA180S
PKD. 3 TO CTN. 5 1/4 LBS.



READY MIX BAKE SET

RED ENAMELED HDLE. ON MEASURING CUP & MIXING SPOON. BLUE COOKIE CUTTERS. INCL. NECESSARY MIXES.

4-5427-T0282 5500EA300S
PKD. 3 TO CTN. 10 LBS.

FACTORY NO. 197A. NY-LINT TOOL & MFG. CO. STOCK SHIPMENTS

MICHIGAN SHOVEL

BUCKET TAKES FULL BITE, TRIPS AUTO. WHEN RAISED TO BOOM. LONG, STURDY, TRUSS-DESIGN BOOM IS RAISED & LOWERED BY PAWL-STOPPED WINCH. CRANE CAB PIVOTS FULL CIRCLE ON WIDE, RUGGED, EXTRA-BRACED PLATFORM. ADJUSTABLE SCREW JACKS SLIDE OUT. 31 1/2" L., 7 1/2" W., 20 1/4" H.

4-5963-2200 4II00EA660S
PKD. 6 TO CTN. 62 LBS.

GRADER-LOADER

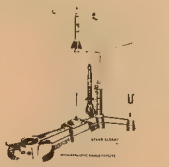
HAS WIDE BLADE, ADJ. FOR HGT. AT ANY OF 6 ANGLES, TO SCRAPE DIRT EITHER RIGHT OR LEFT. LOADER HAS POWERFUL CRANK HOIST TO LIFT FULL BUCKET OF SAND, DIRT, OR STONES. REAR WHEELS ON TANDEM PIVOT & STEERABLE FRONT WHEELS ON SIDE PIVOT FOLLOW ROUGH GROUND SMOOTHLY.

4-5989-3000 8800EA480S
PKD. 6 TO CTN. 36 LBS.

POST HOLE DIGGER

SCREW FEED. DETACHABLE PIVOTED TRAILER, TOOL BOX W/HINGED LID, CAB-TOP FLASHER LIGHT, CAB WINDSHIELD. STEEL, 20 GAUGE. FINISHED IN SPRAYED BAKED ENAMEL. 35 3/4" L., 6" W.

4-6029-3300 8800EA480S
PKD. 6 TO CTN. 40 LBS.



COUNT DOWN ROCKET LAUNCHER

3 FAMOUS ROCKETS FURNISHED. SAFE TO PLAY W/ANYWHERE. DURABLE MODERN PLAS. SOFT-NOSED ROCKETS. 21" L., 10 1/8" W., 16 1/2" H., W/GANTRY RAISED. REALISTIC SOUND EFFECTS.

4-6045-3500 6600EA360S
PKD. 6 TO CTN. 16 LBS.

FORD SALES & SERVICE

WRAPAROUND WINDSHIELD, BACK & SIDE WINDOWS. MOVABLE TRAILER HITCH. WHITE WALL TIRES & CHROME PLATED HUB CAPS. RUGGED CONSTRUCTION, GREAT VERSATILITY. FINISHED IN GENUINE METALLIC-BAKED-ON ENAMEL. 13 5/8" L., 5 1/8" W., 5 3/4" H. LADDER NOT INCL.

4-6144-3800 4400EA240S
PKD. 6 TO CTN. 17 LBS.

FORD RAPID DELIVERY

4 REMOVABLE PLATFORM STAKES HAVE BUILT-UP CONSTRUCTION FOR STRENGTH. HINGED TAILGATE RAISES & LOWERS LOADS BY ACTUATING SIDE LEVER. WRAP-AROUND WINDSHIELD, WHITE WALL TIRES, CHROME-PLATED HUB CAPS. CAB TILTS FORWARD TO EXPOSE ENGINE. 18 1/4" L., 8 1/8" W., 5 3/4" H.

4-6086-3600 6600EA360S
PKD. 6 TO CTN. 27 LBS.

STREET SPRINKLER

PRESSURE PUMP BUILT IN. 2 AERATED NOZZLES PRODUCE POWERFUL SPRAYS WHEN OPER. LEVER IS PUSHED DOWN. WRAP-AROUND WINDSHIELD. DURABLE RIGID CONSTRUCTION, WHITE WALL TIRES, CHROME PLATED HUB CAPS, SIMULATED MOTOR. BAKED ENAMEL FINISH. 17 7/8" L., 6 1/8" W., 7" H.

4-6102-3700 9900EA540S
PKD. 6 TO CTN. 32 LBS.

FORD PLATFORM TILT TRUCK

SIDE PANELS REMOVABLE. BIG CAB TILTS FORWARD, EXPOSING ENGINE FOR "SERVICE". WRAP AROUND WINDSHIELD, WHITE WALL TIRES, CHROME PLATED HUB CAPS. 15 3/4" L., 6 5/8" W., 5 3/4" H. W/PLATFORM DOWN.

4-6169-3900 5500EA300S
PKD. 6 TO CTN. 23 LBS.

FACTORY NO. 197A. NY-LINT TOOL & MFG. CO.
STOCK SHIPMENTS

FORD SPEEDWAY SPECIAL

NEW, STREAMLINED FORD 1960 PICKUP W/DETACHABLE TILTING PLATFORM TRAILER & BIG-TRACK RACER. WRAPAROUND WINDSHIELD, BACK & SIDE WINDOWS. STURDY HVY. GA. , STEEL CONSTRUCTION. WHITE WALL TIRES W/CHROME PLATED HUB CAPS. METALLIC BAKED-ENAMEL FIN. 24 3/4" L., 6" W., 5" HIGH.

4-6201-4000 6600EA360S
PKD. 6 TO CTN. 23 LBS.

NY-LINT HYDRAULIC DUMP

ALL STEEL REAR DUMPER W/ POWERFUL HYDRAULIC ACTION. EXTRA HVY. CYLINDER, EASY TO PUSH DOWN, YET STRONG ENOUGH TO LIFT & DUMP HEAPING LOAD OF WET SAND. CONNECTION TO CAB HAS PERMANENT PIVOT. 22 1/2" L., 6 3/8" W., 13" H. WITH DUMP BODY RAISED.

4-6284-4600 7700EA420S
PKD. 6 TO CTN. 34 LBS.

TRUCK & U-HAUL RENTAL FLEET

FORD TRUCK & 2 REPLICA SCALE MODEL U-HAUL RENTAL TRAILERS. 1 TRAILER IS VAN TYPE, 1 OPEN TYPE. HVY. GA. STEEL, SMOOTH EDGES, BAKED-ENAMEL FIN. 33 1/4" L., COMPLETE, 5 3/4" W., 5 1/2" H.

4-6268-4300 8800EA480S
PKD. 6 TO CTN. 40 LBS.

TRUCK & U-HAUL RENTAL TRAILER

FORD PICKUP W/SCALE MODEL U-HAUL VAN TYPE RENTAL TRAILER. TRAILER HAS SNAP ACTION DOOR CATCH. INCL.: WRAP-AROUND WINDSHIELD, SIDE & BACK WINDOWS, WHITE WALL TIRES, CHROME HUB CAPS & MOVABLE TRAILER HITCH. STURDY, HVY. GA. STEEL CONSTRUCTION W/BAKED-ENAMEL FIN. 22" L., 5 3/4" W., 5 1/2" H.

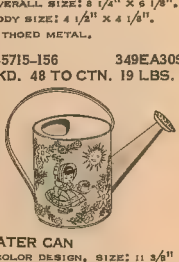
4-6227-4100 6600EA360S
PKD. 6 TO CTN. 26 LBS.

FACTORY NO. 200B. THE OHIO ART CO.
STOCK SHIPMENTS

WATER CAN

OVERALL SIZE: 8 1/4" X 6 1/8". BODY SIZE: 4 1/2" X 4 1/8". LITHOED METAL.

5-5715-156 349EA30S
PKD. 48 TO CTN. 19 LBS.



WATER CAN

4-COLOR DESIGN. SIZE: 11 3/8" X 8 1/2". METAL LITHOED.

5-5707-158 559EA36S
PKD. 24 TO CTN. 16 1/2 LBS.

LONG SPOUT WATERING CAN

MADE ESPECIALLY FOR WATERING HOUSE PLANTS, AND CAN ALSO SERVE AS KNICK KNACK. 6" IN DIA. HOLDS QT. OF WATER.

5-5673-916 259EA36S
PKD. 24 TO CTN. 14 LBS.

SHOVEL

HEAVY 20-GUAGE SHINY TIN PLATE. 9" L.

5-5681-25 510EA06S
PKD. 72 TO CTN. 16 LBS.

FACTORY NO. 198. NOBLE & COOLEY CO.
STOCK SHIPMENTS

BEAT STICK

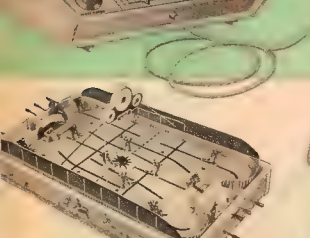
PLAY TO ACCOMPANYMENT OF OTHER INSTRUMENTS ON RADIO, OR PLAY IT SOLO. RUGGEDLY BUILT W/NYLON & QUALITY MATERIALS THROUGHOUT. STICK INCL. FOR BEATING DRUM HEAD, TONE BLOCK, BELLS, OR CORD.

3-3142-60-4 2400EA240S
PKD. 1 TO CTN. 2 3/4 LBS..

Enjoy sports thrills with these action-packed indoor games

Works like a real "lie detector" **8.45**

LIE-DETECTO MACHINE. A fascinating electronic sensation that registers emotions, feeling, reactions...and works on the same method used in the polygraph machine. What a wonderful and different party game for the entire family...and "make believe" cops 'n robbers can put suspects to "the test". Indicator registers recordings of: start, could be, are you kidding, little whopper and big whopper. Non-breakable 9x8" high cabinet is complete with batteries—ready to operate. Questions and simple instructions included. Shipping weight 4 lbs.
95 S 5900S Retail $12.95 Price **$8.45**



Light flashes when goal is scored **10.95**

ELECTRIC SLIDE ACTION HOCKEY. Players pass, block, stick handle and shoot—all controlled by sliding rods. Light flashes at either goal when magnetic puck sails into plastic mesh net (operates on batteries—not incl.). Multi-colored steel hockey field and grandstands. Includes 10 players, 2 goalies, 2 magnetic pucks and rules for playing. Size: 21x36x7" high. Shpg. wt. 18 lbs.
95 S 6206H Retail $18.00 ..... Price **$10.95**

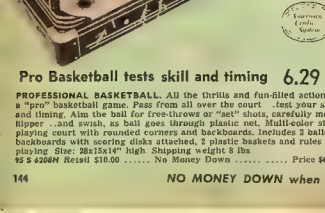
Automatic pinsetter and ball return, too **3.89**

AUTOMATIC PINSETTER BOWLING. All the thrills of the regular game—and it's all automatic. As bowling ball strikes, high impact styrene pins fly up into the automatic pinsetter...a flip of the pinsetter resets them. Automatic ball return, too! Sturdy steel pinsetter and multi-colored designed base. Two 2½" balls, 2 wooden pegs and rules. Size: 16¼x16¼x9" high. Wt. 4½ lbs.
95 S 6209H Retail $6.00 ..... Price **$3.89**

"Batterup" **6.29**

ELECTRO-MAGNETIC BASEBALL GAME. Push the button and pitcher throws curves (inside and outside), slow balls, fast balls. Batter swings ...and electro-magnetic attraction pulls ball to players, field or fences, indicating type of play made. Multi-colored steel construction. 9 metal players, 3 balls, bat, score sheet and rules. UL approved, 110V, AC. 22x22x7½" high. Wt. 8 lbs.
95 S 6207H Retail $10.00 ..... Price **$6.29**

Shoot and pass from all over the court



Complete with official NFL uniforms and pennants in color

No Money Down

Farmers Credit System

Pro Basketball tests skill and timing 6.29

PROFESSIONAL BASKETBALL. All the thrills and fun-filled action of a "pro" basketball game. Pass from all over the court ...test your skill and timing. Aim the ball for free-throws or "set" shots, carefully move flipper ...and swish, as ball goes through plastic net. Multi-color steel playing court with rounded corners and backboards. Includes 2 balls, 2 backboards with scoring disks attached, 2 plastic baskets and rules for playing. Size: 28x15x14" high. Shipping weight 8 lbs.
95 S 6208H Retail $10.00 ..... No Money Down ..... Price **$6.29**

Players run, kick, block and tackle 9.95

OFFICIAL NFL ELECTRIC FOOTBALL GAME. Features official uniforms and pennants in color. Players actually race up and down the field tackling and blocking. Team with ball runs, passes or kicks. Masonite playing field and steel frame in multi-color design. Complete with 22 plastic players, snap action kicker (or passer), 3 magnetic footballs, goal posts, flag posts, markers and rules. Hidden vibrating coil operates on 110V, AC only—UL approved. Size: 21x36x11" high. Shpg. wt. 18 lbs.
95 S 6205H Retail $16.00 ..... No Money Down ..... Price **$9.95**

FACTORY NO. 853. PYRO PLASTICS. STOCK SHIPMENTS.

"GULF STAR" TUNA CLIPPER

SIZE: 15". LGE. MODEL OF MODERN TUNA CLIPPER IS COMPLETE W/OVER 93 INDIV. PARTS – DESIGNED FOR GROWN-UPS & YOUNGSTERS ALIKE.

10–3986–C264 9350EA210S
PKD. 6 TO CTN. 8 LBS.

MOTORIZED TUNA CLIPPER

SEE ILLUSTRATION FOR NO. 264.

SIZE: 15". GULF STAR W/COMPLETE C–239 ELEC. MOTOR UNIT INCL. PKD. IN INDIV. BOX W/POWER INSTRUCTION SHEET.

10–4091–C265 6550EA330S
PKD. 6 TO CTN. 9 1/4 LBS.

BUNKER HILL ANTIQUE PISTOL

SIZE: 14" L. COLOR: BLACK, WALNUT, & GUN–METAL. PERSONAL WEAPON USUALLY INLAID W/GOLD & CARRIED BY EARLY AMERICAN "DANDIES" FOR DRESS OCCASIONS.

10–4141–C204 5130EA78S
PKD. 12 TO CTN. 7 1/2 LBS.

BUCCANEER ANTIQUE PISTOL

SIZE: 10 1/2" L., COLOR: LIGHT OAK & GUN–METAL, AUTHENTIC COPY OF THE "SWASH–BUCKLING" PISTOL USED DURING BUCCANEER DAYS.

10–4117–C201 6130EA78S
PKD. 12 TO CTN. 7 LBS.

KENTUCKY RIFLE

4'–5". WALNUT COLOR & GUN–METAL. KIT CONTAINS ALL THE PARTS TO MAKE FULL SIZE RIFLE – INCL. HAMMER, TRIGGER, FRIZZEN & PATCH COVER WHICH ARE MOVING PARTS.

10–4109–C195 3400EA240S
PKD. 6 TO CTN. 12 LBS.

PRIVATEER ANTIQUE PISTOL

SIZE: 10 1/2" L. COLOR: ROSEWOOD & GUN–METAL, PERSONAL WEAPON CARRIED BY COLONIAL OFFICERS DURING REVOLUTIONARY WAR.

10–4125–C202 6130EA78S
PKD. 12 TO CTN. 7 LBS.

YORKTOWN ANTIQUE PISTOL

YORKTOWN ANTIQUE PISTOL SIZE: 14" L. COLOR: MAHOGANY & GUN–METAL. REPRODUCTION OF EARLY AMERICAN DUELING PISTOL, USUALLY COLLECTED IN MATCHED SETS.

10–4133–C203 8130EA78S
PKD. 12 TO CTN. 7 LBS.

WESTERN 44

FAMOUS PISTOL USED DURING THE CIVIL WAR. HAMMER, TRI-TRIGGER, & SHELL RAMMER ARE ACTUALLY MOVING PARTS. 14" L.

12–5807–C200 7130EA78S
PKD. 12 TO CTN. 7 1/2 LBS.

CIVIL WAR NAVY 36" PISTOL

CAP AND BALL TYPE REVOLVER PROVED VERY POPULAR AMONG EARLY WESTERN SETTLERS & COWBOYS. AUTHENTIC OPERATING TRIGGER, HAMMER, RAMROD, LANYARD RING.

12–6524–C208 4130EA78S
PKD. 12 TO CTN. 7 1/2 LBS.

FACTORY NO. 853. PYRO PLASTICS.
STOCK SHIPMENTS.

BALD EAGLE

EACH KIT BRINGS TO LIFE A FAMOUS AMERICAN BIRD. COMPLETE W/PAINT PALLET, BRUSH & EASY PAINT-BY-NUMBER INSTRUCTION SHEET.

12-0931-C353 5100EA60S
PKD. 24 TO CTN. 12 LBS.

MALLARD DUCK

12-0956-C355 8100EA60S
PKD. 24 TO CTN. 12 LBS.

RING-NECKED PHEASANT

12-0949-C354 5100EA60S
PKD. 24 TO CTN. 12 LBS.

BERMUDA YAWL

9" L., 11" H. COMPLETE W/ PRINTED SAIL SHEET, 3 CREW MEMBERS, INSTRUCTIONS, PLAS. DISPLAY STAND.

10-4018-C250 680EA48S
PKD. 36 TO CTN. 12 LBS.

FACTORY NO. 224A.
REMCO INDUSTRIES, INC.
STOCK SHIPMENTS

FASCINATION MAZE GAME

GET THROUGH ELECTRIC MAZE RACE BEFORE OPPONENT. IT TAKES SKILL & ACTION TO LITE UP FASCINATION TOWER. COMPLETE W/ELECTRONIC VICTORY LIGHT TOWER, 2 DBLE.-SIDED PLASTIC MAZES & 6 STEEL PLAYING BALLS.

3-2029-838 4400EA240S
PKD. 6 TO CTN. 10 LBS.

ELECTRIC
TIPSY TOWERS GAME

FOR 1 OR MORE YOUNGSTERS. MOTORIZED TURNTABLE. PLAYER PLACES 1 BLOCK AT A TIME ATOP ANOTHER TO FORM A TOWER W/OUT TUMBLING THE TOWER. COMES W/POLY BAG OF WOODEN BLOCKS 10" X 10" X 3 1/2", TAKES 2 "D" BATT. (NOT INCL.).

3-1922-839 4400EA240S
PKD. 6 TO CTN. 10 LBS.

BOP BASEBALL GAME

INDOOR BASEBALL GAME REQUIRING PITCHING & BATTING SKILLS. 4' X 2' PLAYING AREA. GAME FOLLOWS REG. BASEBALL RULES. INCL. MASONITE PLAYING FIELD, BAT, PUCK, SET OF PLAYER DISCS & SCORE PAD.

3-1948-842 9900EA540S
PKD. 3 TO CTN. 33 LBS.

FACTORY NO. 224A. REMCO INDUSTRIES, INC. STOCK SHIPMENTS

HOT POTATO

THE IDEA IS NOT TO END UP W/ HOT POTATO. COMES COMPLETE W/POTS & COVERS, POTATOES. WIND-UP TIMER W/PENDULUM, DECK OF 32 CARDS.

3-1781-816 3300EA180S
PKD. 12 TO CTN. 16 LBS.

KICK THE CAN

INCL. PLAS. PLAYING FIELD, 4 MARKERS, SWIVEL PIN-BALL TYPE FIRING MECHANISM IN SHAPE OF SHOE & 1 DICE. MEASURES 10 1/4" X 14 1/2".

3-1807-817 3300EA180S
PKD. 12 TO CTN. 16 LBS.

LITTLE RED SPINNING WHEEL

SPIN & LOOP, PULL, & OUT COMES BRAID. MAKE HATS, BAGS, POT HOLDERS, COASTERS & EVEN RUGS. COMPLETE W/PKG. OF WOOL, 2 KNITTING NEEDLES & 3 SPINNING HEADS. 17" X 7 1/4" X 18 1/8".

3-1989-819 8800EA480S
PKD. 4 TO CTN. 14 LBS.

MELVIN THE MOON MAN DICE GAME

SET INCL. BOLDLY COLORED BOARD-47 3/4" X 22 1/4", TUMBLE BUM DICE SPINNER, MOON BUCKS, 6 PLAS. MOON MEN.

3-1823-821 4400EA240S
PKD. 6 TO CTN. 17 LBS.

SHMO TUMBLEBUM DICE GAME

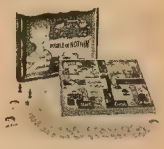
INCL. MULTICOLOR BOARD - 47 3/4" X 22 1/4". TUMBLE BUM DICE SPINNER, STACK OF SCHMO CARDS, 6 PLASTIC SCHMO'S.

3-2003-822 4400EA240S
PKD. 6 TO CTN. 17 LBS.

NOTCH DICE GAME

INCL. BOARD - 47 3/4" X 22 1/4" TUMBLE BUM DICE SPINNER, STACK OF NOTCHES, 6 PLAS. COWPOKES.

3-1849-823 4400EA240S
PKD. 6 TO CTN. 17 LBS.



DOUBLE OR NOTHING

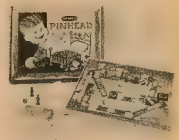
COMES W/DECK OF 32 CARDS, 1 DICE & PLAYING BOARD IN PLASTIC FRAME, FULL 11" X 13 7/8".

3-1880-826 2200EA120S
PKD. 12 TO CTN. 14 LBS.

JOHNNY-ON-THE PONY

SET COMES W/4 JOHNNIES WHICH CAN SIT ASTRIDE 4 PONIES. DECK OF 32 CARDS, EMBOSSED BRASS COIN & PLAYING BOARD IN PLASTIC FRAME MEASURING 11" X 13 7/8".

3-1906-827 2200EA120S
PKD. 12 TO CTN. 14 LSB.



PINHEAD

COMES COMPLETE W/DICE BOX & COVER. 1 PLAYING DICE, 4 FIGURES, & PLAYING BOARD IN PLASTIC FRAME. MEASURES 11" X 13 7/8".

3-1864-828 2200EA120S
PKD. 12 TO CTN. 14 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

HIGHWAY PIONEERS

ALL PLASTIC. ANYONE CAN BUILD THEM. WONDERFUL AS BOOKENDS, MANTLE DECORATIONS, COLLECTIONS. ILLUSTRATION OF EA. CAR ON ITS BOX FACE MAY BE PUNCHED OUT & USED AS A WALL DECORATION. EA. IN COLORS.

3/4" SCALE OLD TIME CARS

MOLDED IN PLASTIC. "BRASS" RADIATOR, LAMPS & ACCESS. METAL AXLES & OTHER PARTS. AMUSING DRIVER FIGURE.

1913 MAXWELL
11-9347-H24 2200EAI20S
PKD. 12 TO CTN. 8 LBS.

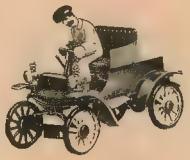
1917 MODEL T FORD
11-9354-H51 2200EAI20S
PKD. 12 TO CTN. 8 LBS.

1914 STUTZ BEARCAT
11-4108-H38 990EA54S
PKD. 24 TO CTN. 6 LBS.

HIGHWAY PIONEER ASST.

CONTAINS: 8 EACH – H32, 7 EA.– H34, 7 EA.– H33, 7 EA.– H35, 7 EA.– H38.
11-9339-A87 22880ATI728S
PKD. 1 TO CTN. 10 LBS.

1910 MODEL T FORD
11-9289-H32 880EA48S
PKD. 24 TO CTN. 6 LBS.



1900 PACKARD
11-9297-H33 780EA48S
PKD. 24 TO CTN. 6 LBS.

1902 STANLEY STEAMER
11-9305-H34 680EA48S
PKD. 24 TO CTN. 6 LBS.

1903 CADILLAC
11-9313-H35 280EA48S
PKD. 24 TO CTN. 7 LBS.

1903 MODEL "A" FORD
11-9321-H36 280EA48S
PKD. 24 TO CTN. 6 LBS.

1915 MODEL T
11-4090-H42 990EA54S
PKD. 24 TO CTN. 6 LBS.

1911 ROLLS ROYCE
11-4124-H46 2100EA60S
PKD. 24 TO CTN. 7 LBS.

1907 RENAULT
11-4132-H53 3100EA60S
PKD. 24 TO CTN. 7 LBS.

1913 MERCEDES-BENZ
11-4116-H54 4100EA60S
PKD. 24 TO CTN. 7 LBS.

FACTORY NO. 869. RENWAL PRODUCTS. INC.
STOCK SHIPMENTS

"SCHOONER" – 12 X 16
12–4776–7401 3400EA240S
PKD. 6 TO CTN. 14 LBS.

"PARISIAN STREET" –
12 X 16
12–4784–7402 4400EA240S
PKD. 6 TO CTN. 14 LBS.

"OLD MILL" – 12 X 16
12–4792–7403 5400EA240S
PKD. 6 TO CTN. 14 LBS.

GEORGE WASHINGTON
NUCLEAR SUBMARINE
ESPECIALLY DESIGNED BASE & PERMANENTLY ATTCHD. HINGED HULL. CAN BE DISPLAY OPEN OR CLOSED. BASED ON DATA RELEASED BY NAVY DEPT. & GENERAL DYNAMICS (BUILDERS).
11–0379–651 5300EA180S
PKD. 12 TO CTN. 20 LBS.

WRECKER CRANE
COMPLETELY OPERATIONAL ARMY WORKHORSE. FUNCTIONAL CRANE CONTAINS MOVABLE PULLEYS & WINCHES, 155 PARTS, INCL. CREW OF 5 & U.S. ARMY DECALS.
5–2084–M559 6250EA150S
PKD. 12 TO CTN. 15 LBS.

TERACRUZER
"TERACRUZER" DESIGN ENABLES AIR FORCE TO CARRY ITS "MACE" OVER ALL KINDS OF TERRAIN. CARRIES AN ATOMIC WARHEAD AT SUPERSONIC SPEEDS. OVER 275 PARTS INCL. LOW-PRESSURE "PILLOW TIRES".
5–2100–M561 7500EA300S
PKD. 6 TO CTN. 15 LBS.

FACTORY NO. 245.
THE SAALFIELD PUBL. CO.
STOCK SHIPMENTS

SCRAMBLED HEADLINES
A PARTY GAME. FUN FOR 1 OR MANY. WHEN UNSCRAMBLED, LETTERS IN 48 HEADLINES MAKE NEWS FROM STORYLAND.
15 5/16" X 8 5/16".
3–3100–7545 2100EA60S
PKD. 24 TO CTN.

FAMOUS BOOKS
ASSORTED TITLES
CONSISTS OF 12 ASSTD. POCKET SIZE BOOKS W/LAMINATED COVERS. ALL-TIME FICTION FAVORITES. 260 PAGE VALUES.
5 1/4" X 7 1/2".
3–3027–401 339EA24S
PKD. 72 TO CTN.

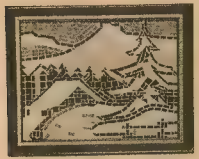
FACTORY NO. 869. RENWAL PRODUCTS, INC. STOCK SHIPMENTS.

MOSAIC KITS – TILE BY NUMBER

TILES IN 20 COLORS & 6 SHAPES. LOOK & FEEL LIKE EXPENSIVE VENETIAN TILES. 12 ORIGINAL SUBJECTS, CREATED BY FAMOUS ARTISTS. EA. SET CONTAINS: NUMBERED PATTERN W/ADHESIVE COATING, ASSORTED TILES, GROUT FILLER, EASY INSTRUCTION SHEET.

TILE CRAFT "MEXICAN SIESTA" 8 X 10
12-4719-7213 5200EAI20S
PKD. 12 TO CTN. 13 LBS.

TILE CRAFT "SUMMER LANDSCAPE" 8 X 10
12-4727-7214 6200EAI20S
PKD. 12 TO CTN. 13 LBS.



TILE CRAFT – "WINTER LANDSCAPE" 8 X 10
12-4735-7215 7200EAI20S
PKD. 12 TO CTN. 13 LBS.

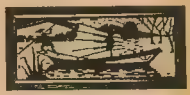
TILE CRAFT "ROOSTER AT SUNRISE" 8 X 10
12-4743-7216 8200EAI20S
PKD. 12 TO CTN. 13 LBS.

TILE CRAFT "MADONNA WITH CHILD" 8 X 10
12-4750-7217 3200EAI20S
PKD. 12 TO CTN. 13 LBS.

TILE CRAFT "STILL LIFE" 8 X 10
12-4768-7218 4200EAI20S
PKD. 12 TO CTN. 13 LBS.

"HARLEQUIN" – 7 X 18
12-4917-7332 6300EAI80S
PKD. 12 TO CTN. 19 LBS.

"MUSICAL INSTRUMENTS"
7 X 18
12-4925-7333 7300EAI80S
PKD. 12 TO CTN. 19 LBS.



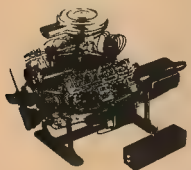
"ORIENTAL PADDY BOAT"
7 X 18
12-4891-7330 4300EAI80S
PKD. 12 TO CTN. 19 LBS.

"JAPANESE LANDSCAPE"
7 X 18
12-4933-7334 8300EAI80S
PKD. 12 TO CTN. 19 LBS.

"NEW ENGLAND SEAPORT" – 7 X 18
12-4941-7335 2300EAI80S
PKD. 12 TO CTN. 19 LBS.

"FISH SCENE" – 7 X 18
12-4909-7331 5300EAI80S
PKD. 12 TO CTN. 19 LBS.

FACTORY NO. 869. RENWAL PRODUCTS, INC. STOCK SHIPMENTS.



VISIBLE V8 ENGINE

OVER 200 DIFFERENT PARTS. CAMSHAFT REVOLVES, PISTONS MOVE & VALVES OPEN & CLOSE. TIMED TO WORK IN PERFECT SEQUENCE OFF SPARK PLUGS THAT ACTUALLY "FIRE". SCALED 1/8 ACTUAL SIZE. OUTER SURFACES MOLDED OF TRANSPARENT PLASTIC. ENGINE CAN BE DISASSEMBLED. COMPLETE PARTS LIST & MECHANIC'S MANUAL INCL.

12-4818-802 41095EA657S
PKD. 6 TO CTN. 30 LBS.

HUMAN SKELETON - SCIENTIFIC KIT

BONES THAT COMPRISE HUMAN FRAME HAVE BEEN CLEVERLY ORGANIZED, PACKAGED SO THAT HOBBYIST CAN DISPLAY FINISHED MODEL IN AN ATTRACTIVE AND INFORMATIVE WAY. SUSPENDED BETWEEN ILLUSTRATED & DESCRIPTIVE PANELS THAT BEAR PERTINENT & EDUCATIONAL MATERIAL.

12-7316-803 5200EA120S
PKD. 12 TO CTN. 10 LBS.

REPTILE SCIENCE - SCIENTIFIC KIT

LEOPARD FROG IS LARGER-THAN-LIFE SIZE & CAN BE ROTATED AT WILL. ONE HALF SHOWS ITS EXTERIOR CONFORMATIONS; THE OTHER ALL INTERNAL ORGANS, GLANDS & MUSCLES - EACH LETTERED TO CORRESPOND WITH LEGEND ENGRAVED ON DISPLAY STAND. THE CHUCKWALLA, BOX TURTLE, RATTLESNAKE, RED EFT & ALLIGATOR WERE CAST FROM LIFE SPECIMENS SUPPLIED BY THE MUSEUM OF NATURAL HISTORY IN NEW YORK.

12-7357-808 4500EA300S
PKD. 6 TO CTN. 18 LBS.

VISIBLE HORSE - SCIENTIFIC KIT

THOROUGH BRED QUALITY THROUGHOUT. CAREFULLY SCULPTURED IN A CLASSIC STANCE.

12-7340-807 3595EA357S
PKD. 6 TO CTN. 20 LBS.

VISIBLE DOG - SCIENTIFIC KIT

AUTHENTIC, SCALED-DOWN VERSION OF ADULT BOXER, COMPLETE TO SKELETON, ALL VITAL ORGANS & TRANSPARENT 'SKIN'.

12-7332-806 2400EA240S
PKD. 12 TO CTN. 30 LBS.

FAMILY HERALDRY KITS

BASIC PLAQUE IS 8" X 10". KIT CONTAINS A VARIETY OF PRE-CUT SHIELD BACKGROUNDS OF VARIOUS COLORS TO BE ASSEMBLED INTO ANY ONE OF HUNDREDS OF DIFFERENT DESIGNS. TRADITIONAL HERALDIC SHIELD SUPPORTERS, CREST & SCROLL SUPPLEMENTED BY 25 - 3-DIMENSIONAL SYMBOLS, 70 ORNAMENTAL LETTERS. CONTAINS SYMBOLS RELATING TO THE FAMILY, ITS AFFILIATIONS & TRADITIONS.

12-7365-950 2300EA180S
PKD. 12 TO CTN. 12 LBS.

FACTORY NO. 869. RENWAL PRODUCTS, INC. STOCK SHIPMENTS.

INDIVIDUAL'S COAT OF ARMS KIT

CONTAINS SYMBOLS RELATING TO THE INDIVIDUAL'S HOBBIES, ACTIVITIES & ACHIEVEMENTS.

12-7373-951 3300EA180S
PKD. 12 TO CTN. 12 LBS.

HERALDRY KIT DEAL

DEAL CONTAINS: 6 EACH NO. 950 AND NO. 951 AND 1 BUILT-UP MODEL.

12-7381-9500D
43874DL2324S
PKD. 1, 15 LBS.

MOSAIC KITS - TILE BY NUMBER

TILES IN 20 COLORS & 6 SHAPES. LOOK & FEEL LIKE EXPENSIVE VENETIAN TILES. 12 ORIGINAL SUBJECTS, CREATED BY FAMOUS ARTISTS. EA. SET CONTAINS: NUMBERED PATTERN W/ADHESIVE COATING, ASSORTED TILES, GROUT FILLER, EASY INSTRUCTION SHEET.

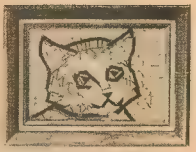
TILE CRAFT "CIRCUS CLOWN"
12-4834-7150 5100EA60S
PKD. 24 TO CTN. 13 LBS.

TILE CRAFT "CIRCUS SEAL"
12-4842-7151 6100EA60S
PKD. 24 TO CTN. 13 LBS.

TILE CRAFT "FLOWER"
12-4859-7152 7100EA60S
PKD. 24 TO CTN. 13 LBS.

TILE CRAFT "DOG"
12-4867-7153 8100EA60S
PKD. 24 TO CTN. 13 LBS.

TILE CRAFT "LIGHT-HOUSE" 8 X 10
12-4693-7211 3200EA120S
PKD. 12 TO CTN. 13 LBS.



TILE CRAFT "CAT"
12-4875-7154 9100EA60S
PKD. 24 TO CTN. 13 LBS.

TILE CRAFT "BIRD"
12-4883-7155 2100EA60S
PKD. 24 TO CTN. 13 LBS.

TILE CRAFT "SAIL BOAT" 8 X 10
12-4685-7210 3200EA120S
PKD. 12 TO CTN. 13 LBS.

TILE CRAFT "IN OLD VENICE" 8 X 10
12-4701-7212 5200EA120S
PKD. 12 TO CTN. 13 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

SPEEDY SPORTSTERS

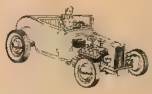
MOLDED IN PLASTIC. DETAILED INTERIORS. SPORTSTERS SCALED FROM AUTHENTIC BLUEPRINTS.

M. G.
11-9362-H52 880EA48S
PKD. 24 TO CTN. 4 LBS.

JAGUAR
11-9370-H56 880EA48S
PKD. 24 TO CTN. 4 LBS.

SPEEDY SPORTSTERS

MOLDED IN PLASTIC. DETAILED INTERIORS. SPORTSTERS SCALED FROM AUTHENTIC BLUEPRINTS.



HOT ROD
11-9388-H60 880EA48S
PKD. 24 TO CTN. 4 LBS.

FERRARI
11-9396-H74 780EA48S
PKD. 24 TO CTN. 5 LBS.

JALOPY
11-9404-H80 680EA48S
PKD. 24 TO CTN. 4 LBS.

MODERN CARS

SCALED TO 1/25 ACTUAL SIZE. MOLDED IN PLASTIC W/METALIZED CHROME PARTS. DETAILED INTERIORS.

PONTIAC CLUB DE MER
11-8885-H1213 2130EA78S
PKD. 12 TO CTN. 9 LBS.

CADILLAC ELDORADO BROUGHAM
11-8893-H1214 2150EA90S
PKD. 12 TO CTN. 7 LBS.

AUSTIN HEALEY
11-9412-H1217 3140EA84S
PKD. 12 TO CTN. 6 LBS.

1959 FORD
11-8919-H1227 [illegible]EA90S
PKD. 12 TO CTN. [illegible]S.

VOLKSWAGON MICRO BUS
11-9420-H1228 2150EA90S
PKD. 12 TO CTN. 7 LBS.

CUSTOMIZED FORD
11-8927-H1229 3130EA78S
PKD. 12 TO CTN. 6 LBS.

CUSTOMIZED BUICK
11-8935-H1230 4130EA78S
PKD. 12 TO CTN. 6 LBS.

CUSTOMIZED CHRYSLER
11-8943-H1231 5130EA78S
PKD. 12 TO CTN. 6 LBS.

CORVETTE
11-8968-H1232 6140EA84S
PKD. 12 TO CTN. 6 LBS.

CUSTOMIZED MERCURY
11-8950-H1233 6130EA78S
PKD. 12 TO CTN. 6 LBS.

PORSCHE CARERRA
11-9438-H1238 7140EA84S
PKD. 12 TO CTN. 7 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

MODERN CARS

MERCEDES BENZ 190 SL
11-9446-H1239 8140EA84S
PKD. 12 TO CTN. 7 LBS.

CUSTOMIZED RANCHERO
11-9453-H1240 9150EA90S
PKD. 12 TO CTN. 8 LBS.

MOTORIZED CUSTOMIZED RANCHERO
11-9792-H1241 2250EA150S
PKD. 12 TO CTN. 9 LBS.

CORVETTE RACER KIT WITHOUT MOTOR
CHROME HEADLIGHTS, TAIL-LIGHTS, WRAP-AROUND BUMPER, SIDEPIPES & GRILL; HOOD OPENS. 7" MODEL. NOT MOTORIZED.
11-0874-H1242 3150EA90S
PKD. 12 TO CTN. 6 LBS.

MOTORIZED COMPETITION CORVETTE
SAME AS ABOVE EXCEPT, MOTORIZED.
11-0882-H1243 4250EA150S
PKD. 12 TO CTN. 7 LBS.

AUSTIN HEALEY KIT WITHOUT MOTOR
CHROME GRILLE, WHEELS, HEADLIGHTS, ROLL BAR, CLEAR ACETATE RACING SHIELD. COMPLETE INTERIOR FINISHING. HINGED DECK LID, TONNEAU COVER. NOT MOTORIZED.
11-0890-H1244 5150EA90S
PKD. 12 TO CTN. 6 LBS.

AUSTIN HEALEY KIT WITH MOTOR
SAME AS ABOVE EXCEPT, MOTORIZED.
11-0908-H1245 6250EA150S
PKD. 12 TO CTN. 7 LBS.

"AVAILABLE IN JULY, 1961"

PORSCHE RACER
DESIGNED IN 1/25 SCALE, AUTHENTIC DETAIL-CHROMED TRIM, EXCITING FEATURES.
11-9560-H1246 7150EA90S
PKD. 12 TO CTN. 7 LBS.

AVAILABLE IN AUGUST, 1961

MOTORIZED PROSCHE RACER
SAME AS NO. 1246 EXCEPT W/ MOTOR PACK - BATTERY HOLDER, BRASS CONTACTS, PRECISION GEARS.
11-8216-H1247 8250EA150S
PKD. 12 TO CTN. 8 LBS.

WHIP FLYING PLANES

EACH KIT CONTAINS PLANE, COMPLETE INSTRUCTIONS & EVERYTHING NECESSARY FOR WHIP FLYING.

F-9F-8 COUGAR
11-9578-H151 2100EA60S
PKD. 12 TO CTN. 5 LBS.

F-84F THUNDERSTREAK
11-9586-H152 3100EA60S
PKD. 12 TO CTN. 5 LBS.

F-89 SCORPION
11-9594-H153 4100EA60S
PKD. 12 TO CTN. 5 LBS.

CVF8U-1 CRUSADER
11-9602-H154 5100EA60S
PKD. 12 TO CTN. 5 LBS.

AAF P-39 PURSUIT PLANE
11-9610-H155 6100EA60S
PKD. 12 TO CTN. 5 LBS.

F-101A VOODOO
11-9268-H156 7100EA60S
PKD. 12 TO CTN. 4 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

AVAILABLE IN AUGUST, 1961

U.S.S. KEARSARGE
34 1/2" OVERALL. MOLDED IN 4 COLORS W/PREPAINTED HULL, PREFORMED RATLINES, CHAIN & THREAD, INCL. SHIP STAND W/NAMEPLATE, 16 PG. INSTRUCTION BOOKLET, MAP OF BATTLE AREA. MOVABLE PARTS INCL. 2 POSITION GUN PORTS, & GUNS THAT PIVOT.
12-3349-H391 7100OEA600S
PKD. 3 TO CTN. 14 LBS.

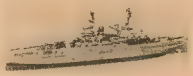
AVAILABLE IN SEPTEMBER, 1961

U.S.S. ALABAMA SAILING SHIP
34 1/2" OVERALL. MOLDED IN 4 COLORS. PREPAINTED HULL, PREFORMED RATLINES, CHAINS & THREAD INCL. STAND W/NAMEPLATE, 16 PG. INSTRUCTION BOOKLET, MAP OF BATTLE AREA WHERE SHIP WAS SUNK.
12-3356-H392 8120OEA720S
PKD. 3 TO CTN. 14 LBS.

SPORTS FISHING BOAT "MARLIN" W/MOTOR
SAME AS ABOVE EXCEPT, MOTORIZED.
11-1070-H400 5250EAI50S
PKD. 12 TO CTN. 8 LBS.

THE TORPEDO BOAT PT 212 - MOTORIZED
9" LONG. ARMED W/TORPEDOES, 20 MM & 50 CAL. GUNS, 3 CREW FIGURES.
11-1088-H396 9250EAI50S
PKD. 12 TO CTN. 6 LBS.

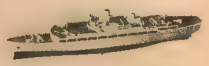
THE HARBOR TUG LONG BEACH - MOTORIZED
AUTHENTICALLY SCALED MAIN DECK, MASTS, TOWING EQUIP., RUDDER, PROPELLER, CAPTAIN, 2 DECKHANDS.
11-1096-H397 2250EAI50S
PKD. 12 TO CTN. 10 LBS.



THE BATTLESHIP U.S.S. ARIZONA
17" LONG. GUN TURRETS SWIVEL BARRELS PIVOT, BOAT CRANES SWIVEL. 12 BOATS, 2 PLANES.
11-1104-H398 3300EAI80S
PKD. 12 TO CTN. 12 LBS.

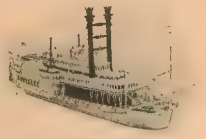
THE GIANT CARRIER U.S.S. CORAL SEA
SEAGOING AIRFIELD. 21-1/2" L. 26 PLANES, 2 SKYRAIDERS, 6 CORSAIRS, 16 COUGARS, 2 HELICOPTERS.
11-1112-H399 4400EA240S
PKD. 6 TO CTN. 9 LBS.

"AVAILABLE IN SEPTEMBER, 1961"

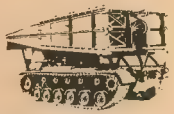


MOTORIZED S.S. ORIANA
19 1/4" L. W/MOVABLE PROPS, RUDDER, LOADING BOOMS.
12-3398-H401 6400EA240S
PKD. 6 TO CTN. 8 LBS.

"AVAILABLE IN JULY, 1961"



MOTORIZED ROBERT E. LEE RIVER BOAT
13 1/8" L. W/MOVABLE PADDLE WHEELS & RUDDER. REALISTIC LIFEBOATS, SHIP'S WHEEL, GANGPLANK, BOOMS, COTTON BALES & LOAD OF WOOD, INCL. SPECIAL STAND.
12-3430-H402 7400EA240S
PKD. 6 TO CTN. 7 LBS.



ARMY SCISSORS BRIDGE & TANK
11-9461-H542 8300EAI80S
PKD. 12 TO CTN. 14 LBS.

CORPORAL W/TRUCK MILITARY ITEM
11-9479-H543 9250EAI50S
PKD. 12 TO CTN. 15 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

SS UNITED STATES
II-8604-H312 6200EA120S
PKD. 12 TO CTN. 10 LBS.

ABE LINCOLN
HAS POLARIS MISSILES THAT "FIRE", MOVABLE DIVING PLANES, RUDDER, PROPELLER, PERISCOPE. HALF OF HULL SNAPS OFF TO SHOW INTRICATE INTERIOR DETAIL. INSTRUCTIVE BOOKLET INCL. 18" L. MOLDED IN 3 COLORS.
II-9685-H313 7250EA150S
PKD. 12 TO CTN. 11 LBS.

TUGBOAT "LONG BEACH"
II-8612-H314 8130EA78S
PKD. 12 TO CTN. 14 LBS.

CONSTITUTION "OLD IRONSIDES"
II-8620-H319 9300EA180S
PKD. 12 TO CTN. 16 LBS.

FRANKLIN D. ROOSEVELT CARRIER
CVB CLASS CARRIER. 21 1/2" MODEL CARRIES 25 NAVY PLANES, 2 HELICOPTERS, FEATURES COMPLETE SUPERSTRUCTURE, RADAR EQUIPMENT, ARMAMENTS & FLAG SHEETS. HISTORICAL MAP INCL.
II-8984-H321 2300EA180S
PKD. 12 TO CTN. 16 LBS.

BOUNTY
14 3/8" INTRICATELY DETAILED MODEL, COMPLETE W/FIGUREHEAD. PRE-ASSEMBLED RATLINES, 5 LIFE-LIKE SAILORS, FURLED SAILS, & DISPLAY STAND.
II-9123-H326 3300EA180S
PKD. 12 TO CTN. 11 LBS.

BEAGLE
14 3/8" KIT, PRECISION MOLDED W/FULLY DETAILED HULL & DECK, RATLINES, YARDS, MASTS, GUN CARRIAGES & SAILS.
II-9230-H330 5300EA180S
PKD. 12 TO CTN. 11 LBS.

SANTA MARIA
II-8646-H336 6300EA180S
PKD. 12 TO CTN. 13 LBS.

C.G. CUTTER CAMPBELL
II-8653-H338 7150EA90S
PKD. 12 TO CTN. 7 LBS.

U.S.S. FORRESTAL
II-8661-H339 8350EA210S
PKD. 12 TO CTN. 20 LBS.

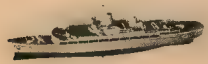
FLYING CLOUD CLIPPER
II-8679-H344 9300EA180S
PKD. 12 TO CTN. 11 LBS.

S.S. BRAZIL
II-8687-H346 2200EA120S
PKD. 12 TO CTN. 12 LBS.

U.S.S. ARIZONA
II-8703-H348 4200EA120S
PKD. 12 TO CTN. 12 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

AVAILABLE IN AUGUST, 1961



P & O ORIENT LINER "SS ORIANA"

LUXURIOUS CRUISE SHIP MODEL, 20" L. W/DETAIL & AUTHENTICITY SWIMMING POOL, TENNIS COURTS LIFEBOATS.

12-3331-H376 4150EA90S
PKD. 12 TO CTN. 6 LBS.

SAILING SHIPS

ALL SHIPS COMPLETE W/SAILS. MOLDED IN PLASTIC. AUTHENTIC DETAILS. PRE-ASSEMBLED ROPE LADDERS.

PIRATE SHIP FROM DISNEYLAND
11-9750-H377 5150EA90S
PKD. 12 TO CTN. 6 LBS.

PICTURE FLEET SHIPS

ALL PLASTIC. ART WORK ON BOX DESIGNED FOR FRAMING OR TO HANG ON WALL. FRAMED PICTURE & COMPLETED MODEL MAKE A SHOWPIECE FOR COLLECTORS. ANYONE CAN BUILD THESE MODELS. FOR HOBBYISTS OR COLLECTORS.

NAVY ICEBREAKER "BURTON ISLE"
11-9693-H379 6170EA102S
PKD. 12 TO CTN. 9 LBS.

ATTACK TRANSPORT "MONTROSE"
11-9701-H380 7170EA102S
PKD. 12 TO CTN. 9 LBS.

HOSPITAL SHIP "REPOSE"
11-9719-H381 8300EA180S
PKD. 12 TO CTN. 12 LBS.

SEEADLER SAILING SHIP
11-9727-H382 9300EA180S
PKD. 12 TO CTN. 12 LBS.

CARRIER U.S.S. BON HOMME RICHARD

20" LONG, 3 5/8" BEAM. ANGLED FLIGHT DECK, MOVABLE ELEVATORS, AIRCRAFT CRANE. OPTIONAL POSITION CRASH BARRIERS, AIR-CRAFT, TOW TRACTORS & CRANE TRUCK.

11-1039-H384 2300EA180S
PKD. 12 TO CTN. 15 LBS.

SEAPLANE TENDER U.S.S. CURRITUCK

OPERATIONAL CRANES, GUNS, TURRETS, RADAR EQUIP., LIFEBOATS, HOISTS, FULL SUPERSTRUCTURE, SEAPLANE. 15-1/4" LONG W/2" BEAM. SHIP STAND INCL.

11-1054-H386 4170EA102S
PKD. 12 TO CTN. 9 LBS.

SPORTS FISHING BOAT "MARLIN" W/OUT MOTOR

9-1/4". FEATURES OUTRIGGERS, FISHING PLATFORM, MINUTELY DETAILED HULL & DECK, FLAGS. NOT MOTORIZED.

11-1062-H387 5150EA90S
PKD. 12 TO CTN. 7 LBS.

THERMOPYLAE LARGE SHIP
11-9735-H390 61200EA720S
PKD. 3 TO CTN. 13 LBS.

CARRIER U.S.S. SARATOGA

ANGLED DECK CARRIER WITH PLANES, 'COPTERS, TOW TRUCKS. 22-3/4" LONG, 5-3/4" ACROSS FLIGHT DECK. OPTIONAL POSITION ELEVATORS. DISPLAY STAND INCL.

11-1047-H385 3350EA210S
PKD. 12 TO CTN. 21 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

U.S.C.G. CUTTER EAGLE
II-8695-H347 3300EA180S
PKD. 12 TO CTN. 13 LBS.

ESSEX CARRIER
II-8729-H353 5300EA180S
PKD. 12 TO CTN. 15 LBS.

BUCKLEY
II-8737-H355 6170EA102S
PKD. 12 TO CTN. 8 LBS.

RANGER
SUPER AIRCRAFT CARRIER W/ ANGLED DECK, 22 3/4" L., MOVABLE CRANES, PLANES, OPTIONAL POSITION ELEVATORS, 16 PLANES, 2 HELICOPTERS, 11 TOW TRUCKS, 10 5" GUNS, LIFEBOATS, RADAR SCREENS,
II-9925-H360 7350EA210S
PKD. 12 TO CTN. 21 LBS.

VICTORY SAILING SHIP
II-8752-H363 8300EA180S
PKD. 12 TO CTN. 13 LBS.

CUTTY SARK
II-8760-H364 91000EA600S
PKD. 3 TO CTN. 16 LBS.

SSN G. WASHINGTON MIS. SUBMARINE
II-8778-H365 2200EA120S
PKD. 12 TO CTN. 10 LBS.

SAVANAH ATOMIC SHIP
II-8786-H366 3200EA120S
PKD. 12 TO CTN. 12 LBS.

U.S.S. OLYMPIA
II-8794-H367 4200EA120S
PKD. 12 TO CTN. 13 LBS.

G.M. CRUISER LONG BEACH
12-6896-H368 5170EA102S
PKD. 12 TO CTN. 8 LBS.

BATTLESHIP "IOWA"
II-4173-H369 6200EA120S
PKD. 12 TO CTN. 12 LBS.

SHIPS
ALL SHIPS HAVE AUTHENTIC DETAILS & SPECIALLY DESIGNED DISPLAY STANDS. COMPLETE INSTRUCTIONS INCL.

CRUISER "HELENA"
II-4181-H370 7170EA102S
PKD. 12 TO CTN. 8 LBS.

DESTROYER ESCORT "FLETCHER"
II-4157-H371 8130EA78S
PKD. 12 TO CTN. 6 LBS.

G.M. CRUISER "CAMBERRA"
II-4140-H372 9170EA102S
PKD. 12 TO CTN. 8 LBS.

CARRIER "MIDWAY"
II-4165-H373 2300EA180S
PKD. 12 TO CTN. 17 LBS.

4 STACK DESTROYER BUCHANAN
II-9743-H375 3150EA90S
PKD. 12 TO CTN. 7 LBS.

PLYMOUTH 2 DR. WAGON
II-2094-H718 950EA30S
PKD. 12 TO CTN. 2 LBS.

FACTORY NO. 870. REVELL, INC. STOCK SHIPMENTS

SELF-PROPELLED GUN
II-8869-H540 7100EA60S
PKD. 48 TO CTN. 18 LBS.

REDSTONE MISSILE
II-8992-HI803 880EA48S
PKD. 72 TO CTN. 14 LBS.

TALOS MISSILE
II-9032-HI808 980EA48S
PKD. 72 TO CTN. 20 LBS.

TACTICAL MISSILE
II-9057-HI812 3100EA60S
PKD. 48 TO CTN. 19 LBS.

TERRIER ROCKET
II-9065-HI813 4100EA60S
PKD. 48 TO CTN. 17 LBS.

AEROBEE H. MISSILE
& TRACTOR
II-9073-HI814 5100EA60S
PKD. 48 TO CTN. 17 LBS.

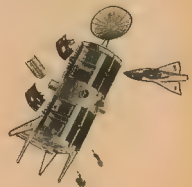
REGULUS II ROCKET
II-9081-HI815 680EA48S
PKD. 72 TO CTN. 26 LBS.

LOCKHEED XI7 MISSILE
II-9040-HI810 280EA48S
PKD. 72 TO CTN. 20 LBS.

LACROSS W/MOBILE
LAUNCH
II-9099-HI816 7170EA102S
PKD. 12 TO CTN. 7 LBS.

HAWK ROCKET
II-9107-HI817 8130EA78S
PKD. 12 TO CTN. 6 LBS.

HONEST JOHN & TRUCK
II-9131-HI821 9170EA102S
PKD. 12 TO CTN. 8 LBS.



SPACE STATION
II-9016-HI805 2500EA300S
PKD. 10 TO CTN. 6 LBS.

SM62 SNARK MISSILE
I2-3547-HI801 490EA54S
PKD. 72 TO CTN. 23 LBS.

FACTORY NO. 241A. ROBERTA DOLL CO. INC.

STOCK SHIPMENTS

18" PIXIE BABY – PLATINUM HAIR

DRINK & WET, ROOTED HAIR, MOVING EYES. FANCY NYLON DRESS. "PIXIE" STYLE HAIR-DO.

3-3649-5418 5700EA420S
PKD. 12 TO CTN. 30 LBS.

36" NEGRO WALKER DOLL
3-3746-3636C 3700EA1020S
PKD. 4 TO CTN. 37 LBS.

18" NEGRO DRINK & WET BABY DOLL

18" DRINK & WET BABY FULLY JOINTED. MOVING GLASSINE EYES & LASHES. ROOTED HAIR. POLY NURSING BOTTLE. TAFFETA DRESS W/MATCHING BONNET LACE TRIMMED – PANTIES, RAYON STOCKINGS, VINYL SHOES.

3-3704-3518C 2500EA300S
PKD. 12 TO CTN.

BRIDE TROUSSEAU ENSEMBLE

CONSISTS OF 15" HI-HEEL DOLL, ROOTED HAIR, BRIDAL ENSEMBLE OF WHITE TAFFETA W/BRIDAL CROWN & NET VEIL. EXTRA DRESS, NIGHT GOWN, & ROBE. PEARL NECKLACE & BRACELET, STOCKINGS, BOUCLE BONNET & HAND BAG. WARDROBE TRUNK W/HANGERS, CARRYING HANDLE & SNAP LOCK.

6-7470-3537 3800EA480S
PKD. 12 TO CTN. 50 LBS.

FACTORY NO. 243
RAINBOW CRAFTS, INC.
STOCK SHIPMENTS

PLAY-DOH FUN FACTORY DELUXE

SET INCL. FUN FACTORY, 2 CANS PLAY-DOH, 2 CANS WOOD-DOH, 12 DIES, TRAY, TRIMMER, INSTRUCTION BOOKLET.

I-6220-PD550 2500EA300S
PKD. 6 TO CTN. 27 LBS.

MAGNAJECTOR

OPAQUE PROJECTOR ENLARGES ANY ILLUSTRATED MATERIAL UP TO 4" W. NO FILMS OR NEGATIVES REQUIRED. MAGAZINES, COMICS, NEWSPAPERS, ETC. – ALL ARE PROJECTED CLEARLY IN FULL COLOR OR BLACK & WHITE FOR ENDLESS HOURS OF ENTERTAINMENT. PATENTED FUNCTIONAL DESIGN IN GLEAMING EBONY BLACK. INSULATED SOCKET HOUSING TAKES ORDINARY HOUSEHOLD LIGHT BULB. ADJUSTABLE TWIN LENSES. U. L. APPROVED.

I-6246-MJ100 3800EA480S
PKD. 6 TO CTN. 15 LBS.

It's a real merry-go-round! Electric drive, safe speed, thrill-packed! 79.95

RODEO-GO-ROUND. Thrills—fun for kids up to 9 years. Revolves just like big merry-go-rounds, operates at safe speed (9 rpm) on a Westinghouse motor. Plug into any household outlet. Simulated leather saddles and harness. 35" high, 56" dia. Shipping weight 125 lbs. FOB Mass.*
95 S 2501F Retail $119.85 . .... No Money Down! ..... Price $79.95

Ride 'em toys .....

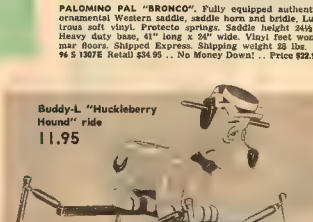
Authentic Western saddle for the "cowboy" 22.99

PALOMINO PAL "BRONCO". Fully equipped authentic ornamental Western saddle, saddle horn and bridle. Lustrous soft vinyl. Protecto springs. Saddle height 24½". Heavy duty base, 41" long x 24" wide. Vinyl feet won't mar floors. Shipped Express. Shipping weight 28 lbs.
96 S 1307E Retail $34.95 .. No Money Down! .. Price $22.99

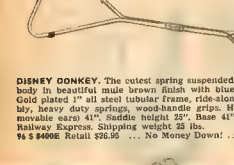
Ride-along donkey with movable ears 19.50

DISNEY DONKEY. The cutest spring suspended horse. All vinyl body in beautiful mule brown finish with blue and pink trim. Gold plated 1" all steel tubular frame, ride-along stirrup assembly, heavy duty springs, wood-handle grips. Height (to top of movable ears) 41". Saddle height 25". Base 41" x 24" Shipped Railway Express. Shipping weight 25 lbs.
96 S 8400E Retail $26.95 ... No Money Down! ..... Price $19.50

Buddy-L "Huckleberry Hound" ride 11.95



BUDDY L SPRING-O-RIDE. Television's most lovable character "Huckleberry Hound" comes to life as an exciting sit-n-ride toy. "Huck" bounces along on a strudy tubular steel frame mount. Easy to assemble. 19¾" wide, 25½" high. Shipping weight 16 lbs. Retail $17.95.
96 S 9420R ... No Money Down! ... . Price $11.95



A 3.99

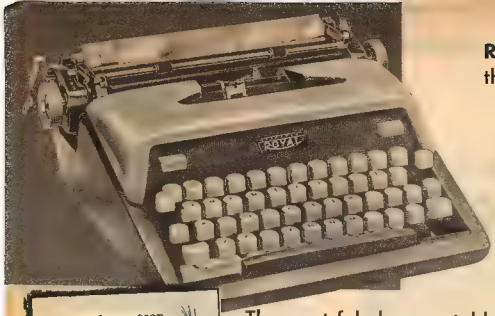
2.29 B

Ridin' the trail . . . such fun!

A COASTER HORSE. Colorful Palomino on four full swivel lucite casters. Plastic body, hard wood frame, handle and 10" foot rest. Decorated in gold, brown, white and black. Scoots in all directions. 20½x5¼x16" high. Shpg. wt 4 lbs. 8 oz. Retail $5.95.
96 S 0106H ..... Price $3.99

B FRISKIE "COWBOY" RIDING STICK. For pint-size cowpokes, a prancing ride on a pony molded of latex. "Protecto" finish. Plastic red bridle, reins and wheels. Sturdy hardwood stick. A toy to amuse tots for hours. 29½" long. Shipping weight 1 lb. 4 oz. Retail $3.49
96 S 0402R ..... Price $2.29

NO MONEY DOWN! See page 158



Royal Typewriters with these exclusive features...

- Button-touch Magic Margin, column set
- Twin-Pak Ribbon

Your choice of pica or elite type **109.95**

ROYAL FUTURA. Now you can give the student in your house the most fabulous portable typewriter of them all for Christmas—and for no money down! Slim, contemporary styling—with so many big typewriter features! Royal's exclusive button-touch Magic Margin, Magic column set and the twin-pak ribbon that makes changing ribbons so easy and so clean. The Futura boasts a full 88-character standard keyboard, automatic ribbon reverse, touch control, line finder, handy 1-2-3 line spacing—and many more excellent features. Available in pica or elite type. Sturdy all-metal construction. Comes with smart luggage type carrying case. Please specify color: Mist Gray or Periwinkle Blue. 10% Federal Excise Tax included in price. Shipped prepaid. Retail $142.13

31 S 1501EP Pica .....Price **$109.95**
31 S 1502EP Elite .....Price **109.95**

If there's a teenager in your house, there's a portable typewriter on his Christmas list.

The most fabulous portable typewriter of them all!

Typewriters Shipped Prepaid Taxpaid... No money down!

Prices on portables include carrying case and 10% Federal Excise Tax.

All new Royal Signet...Only 3" tall, weighs only 8 lbs.

- Standard keyboard
- Touch set margins
- Gliding carriage
- Margin release
- Shift Lock
- Back spacer
- Paper support
- Wide cylinder
- Two-color ribbon

Your choice of pica or elite type **59.95**

ALL NEW ROYAL SIGNET. This beautifully engineered Royal Signet portable typewriter in attractive decorator colors is a masterpiece of modern design. It weighs only 8 pounds and is just 3 inches high, yet it features a standard 88-character keyboard. It also includes these outstanding Royal features . . . touch set margins, gliding carriage, margin release, shift lock, back spacer, paper support, wide cylinder and two-color ribbon. Sturdy all-metal construction. Complete with a smart carrying case covered with washable vinyl plastic. Available in your choice of pica or elite type. Please specify color choice: Gray, Blue or Cocoa. Typewriter shipped prepaid via Railway Express. 10% Federal Excise Tax included in price.

31 S 1504EP Pica. Retail $78.25.....No money down!.....Price **$59.95**
31 S 1505EP Elite. Retail $73.85.....No money down!.....Price **59.95**

Budget priced, high-styled Remington Holiday

REMINGTON HOLIDAY. Advanced design and quality at an economy price! Precision parts always completely enclosed in sleek Cycolac wrap-around case that protects against jolts and jars whether or not the top is snapped shut. Many quality portable typewriter features . . . Full 84-character keboard, line lock and bell, card and writing line scale, line space selector for 1 or 2 spaces, automatic and manual ribbon reverse, left and right margin stop plus margin release key, carriage release lever, left and right shift keys and shift lock, back spacer, space bar, scale on paper table for easy margin setting, two-position paper bail. Takes 9½" width paper. Rugged steel frame; lightweight without being flimsy. Color: Blue. Included free: color-key touch typing course. Shipped prepaid Ry. Exp. 10% FET included

31 S 0421EP Pica. Retail $53.75.....No money down!.....Price **$49.95**

Pica type only **49.95**

FACTORY NO. 905. STERLING MODELS. STOCK SHIPMENTS

REARWIN SPEEDSTER
SPAN 22 1/2".
10-6393-M1 7195EA117S
PKD. 24 TO CTN.

MONOCOUPE
SPAN 21".
10-6401-M2 8195EA117S
PKD. 24 TO CTN.

FAIRCHILD 24K
SPAN 22".
10-6419-M3 9195EA117S
PKD. 24 TO CTN.

PIPER APACHE
SPAN 23 1/2".
10-6427-M4 2195EA117S
PKD. 24 TO CTN.

SE-5
SPAN 20".
10-6435-M5 3195EA117S
PKD. 24 TO CTN.

FOKKER D-7
SPAN 21".
10-6443-M6 4195EA117S
PKD. 24 TO CTN.

DOUGLAS C-47
SPAN 24".
10-6450-M7 5195EA117S
PKD. 24 TO CTN.

M5I MUSTANG
SPAN 21".
10-6468-M8 6195EA117S
PKD. 24 TO CTN.

FAIRCHILD PT-19.
SPAN 21".
10-6476-M9 7195EA117S
PKD. 24 TO CTN.

BC GAS MARINE DRIVE

10-6799-M93 2395EA237S
PKD. 12 TO CTN.

1/2 A UNIVERSAL

10-6807-M94 385EA5IS
PKD. 12 TO CTN.

1/2A FLYWHEEL

10-6815-M95 485EA5IS
PKD. 12 TO CTN.

1/2 A SHAFT AND STUFF BOX

10-6823-M96 525EAI5S
PKD. 24 TO CTN.

A UNIVERSAL

10-6831-M97 6125EA75S
PKD. 12 TO CTN.

A FLYWHEEL

10-6849-M98 7125EA75S
PKD. 12 TO CTN.

BC UNIVERSAL

10-6856-M99 8125EA75S
PKD. 12 TO CTN.

FACTORY NO. 909
STROMBECK-BECKER
MFG. CO.
STOCK SHIPMENTS

MASERATI LESS MOTOR

10-9231-D43 3100EA60S
PKD. 24 TO CTN. 12 LBS.

'32 FORD HOT ROD W/MOTOR
PLASTIC SCALE MODEL. KIT W/ ELEC. MOTOR & PRECISION GEAR TRANSMISSION. 6" L., 2 3/4" W.
10-9181-D46 2239EAI38S
PKD. 12 TO CTN. 8 LBS.

MGA RACER LESS MOTOR

10-9256-D55 3149EA90S
PKD. 24 TO CTN. 12 LBS.

GO KART

11-1815-D59 489EA54S
PKD. 24 TO CTN. 8 LBS.

FACTORY NO. 280. SIDNEY A. TARRSON COMPANY. STOCK SHIPMENTS.

SKIN DIVER

ELECTRONIC REMOTE CONTROL. GAME FEATURES ACTION SKIN DIVER & FISH. COLORFUL, REALISTIC PLAY AREA. COMPL. INSTRUCTIONS INCLUDED.

3-6186-803 4200EA120S
PKD. 12 TO CTN. 17 LBS.

HOOPSIE THE HOOP DOLL

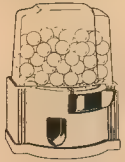
WIGGLES & SHAKES TO SPIN HOOP AROUND WAIST & HIPS. SHE IS A REAL "CUTIE", BRIGHT-EYED & ADORABLE, ALL PLASTIC IN BRIGHT NATURAL COLORS.

3-6103-910 2100EA60S
PKD. 24 TO CTN. 12 LBS.

SNACK-O-MAT

MADE OF STURDY, BREAK-RESISTANT PLASTIC. SANITARY. ONE-HAND SELF-SERVICE. POSITIVE-ACTION FINGER-TIP DISPENSER AUTOMATICALLY DELIVERS EQUAL PORTIONS.

3-6061-908 7100EA60S
PKD. 24 TO CTN. 15 LBS.



CHU-CHU BUBBLE GUM BANK

PENNY, NICKEL OR DIME. PULL LEVER & OUT ROLLS BALL OF DELICIOUS TARCO BUBBLE GUM. COMPLETE W/LOCK & KEY & SUPPLY OF TARCO GUM BALLS.

3-6046-906 5100EA60S
PKD. 24 TO CTN. 13 LBS.

BIG GAME REPEATER POP GUN

1' L., & HANDY SHOULDER STRAP ATTACHMENT, MAKES GUN EASIER & SAFE TO PLAY W INSIDE HOUSE AS WELL AS OUTDOORS. TYPICAL "POPPING" SOUND AS IT SHOOTS 6 LGTWGT. COMPLETELY HARMLESS STYRAFOAM BALLS STRAIGHT AT TARGET IN RAPID REPEATING ACTION. TOMMY GUN-DESIGN IN BLACK DURABLE HIGH IMPACT PLASTIC CONSTRUCTION W/36" STRAP.

3-6640-935B 8100EA60S
PKD. 24 TO CTN. 12 LBS.

LAMBIE PIE

ROCKS & WHIRLS, SPINS & TWIRLS W/SWEET MUSIC. SAFE COLORS. UNBREAKABLE HIGH IMPACT NON-TOXIC STYRENE. PASTEL BABY COLORS. 7-1/4" H. X 4-1/2" ACROSS.

3-6160-685 2100EA60S
PKD. 24 TO CTN. 18 LBS.

PARA JET

PRESS TRIGGER & CANOPY SPRINGS OPEN... PILOT & SEAT EJECTED & SOAR INTO AIR.... PARACHUTE OPENS & PILOT DRIFTS DOWN. COMPLETE W/PILOT & PARACHUTE. TOUGH PLASTIC IN STREAMLINED JET DESIGN.

3-6145-703B 3100EA60S
PKD. 24 TO CTN. 9 LBS.

HAPPY FAMILY BANK

MOLDED IN YELLOW, CHARACTERS DECORATED IN BRILLIANT COMBINATIONS OF RED, BLUE & WHITE. MOLDED IN HI-IMPACT STYRENE, 6-3/4" H- 8" W. COMPARTMENTS ARE SEPARATE, SERVES IMPORTANT FUNCTION OF KEEPING COINS SEPARATE. HANDY WAY TO SAVE. MONEY IS KEPT SAFE W/LOCK & KEY.

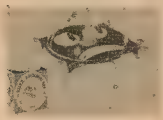
3-6269-620B 9100EA60S
PKD. 24 TO CTN. 14 LBS.

FACTORY NO. 280. SIDNEY A. TARRSON COMPANY. STOCK SHIPMENTS.

SKILL DRIVE

TEST OF SKILL & COORDINATION. SAFE, MAGNETIC ACTION W/ PLAS. CARS, BRIDGES, TUNNELS, STEERING ROD & DIRECTIONS.

6-8429-798 4200EA120S
PKD. 12 TO CTN. 17 LBS.



BUZZ-AROUND-BEE

HE FLIES ANGRILY AROUND, BUZZING AS HE GOES, WHILE GIANT EYES FOLLOW HIM. 7-1/4" X 6-7/8" X 3-3/4" H.

6-8395-5422 5150EA90S
PKD. 12 TO CTN. 9 LBS.

PUZZLE BALL

IRRIDESCENT TYPE CLEAR PLAS. FLOATS IN WATER. SHAKE IT, SPIN IT, ROLL IT, & IT'S A RATTLE & ACTION TOY. FOR COORDINATION & EYE & HAND CONTROL. RECOMMENDED FOR CONVALESCENTS & SHUT-INS.

3-6228-498 8100EA60S
PKD. 12 TO CTN. 4 LBS.

MOTHER GOOSE BALLS

HUMPTY DUMPTY, LITTLE PIGGY, & PUSS IN BOOTS. EA. FLOTAING IN SAFE, SANITARY, SHATTER-&-LEAK PROOF CLEAR PLASTIC BALL.

3-6343-398 7100EA60S
PKD. 24 TO CTN. 12 LBS.

JOLLY ACROBAT

FOR USE IN HIGH CHAIR, PLAY PEN & TUB. NON-TOXIC STYRENE IN COMPLETELY SAFE COLORS OF PASTEL PINK & BLUE. SIZE: 5 1/8" H., 5 1/2" DIA. AGE GROUP: INFANT & 1 TO 2 YEARS.

3-6202-450 7100EA60S
PKD. 24 TO CTN. 12 LBS.

3 LITTLE PALS

INFANTS WILL LOVE THREE LITTLE PALS IN HIGH CHAIRS, CRIBS, PLAY PENS & TUB. MADE OF SOFT, SAFE PLASTIC IN COMBINATIONS OF 3 COMPLETELY SAFE PASTEL COLORS. EACH DECORATED. OVERALL SIZE 3 1/2" H 3 1/2" ROUND.

3-6129-650 2100EA60S
PKD. 24 TO CTN. 12 LBS.

BANK-O-MATIC

JUST INSERT PENNY, NICKEL OR DIME IN BANK - & OUT ROLLS COLORFUL BALL OF DELICIOUS TARCO BUBBLE GUM. STURDY PLAS. W/SAFE, SHATTERPROOF PLASTIC BOWL. 6 1/2" H., 4 1/2" DIA. W/35 RAINBOW BUBBLE GUM BALLS & KEY.

3-6244-200 6150EA90S
PKD. 24 TO CTN. 19 LBS.

TARCO REFILLS

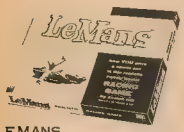
3-6327-100 560EA36S
PKD. 72 TO CTN. 36 LBS.

FUZZI PET

DRAW, SHAKE TO ERASE, DRAW AGAIN. NO MESS, ALWAYS CLEAN, ALWAYS READY. MAGIC MAGNETIC PENCIL. CREATES VARIETY OF UNUSUAL PICTURES AS IT IS MOVED ON BOARD'S TRANSPARENT PLAS. DRAWING SURFACE. METAL POWDER SEALED INSIDE FOLLOWS DIRECTION OF PENCIL. INSTRUCTIONS ON BACK OF BOARD, 10-1/2" X 14".

3-6301-525 9100EA60S
PKD. 12 TO CTN. 4 LBS.

FACTORY NO. 12. THE AVALON HILL CO. STOCK SHIPMENTS



LEMANS

GAME OF HIGH SPEED EXCITEMENT ON THE CLASSIC SPORTS CAR RACE TRACKS OF EUROPE. INCL. PLAYING BOARD W/TRACK MAPS OF LE MANS & MONTE CARLO, 12 CARS, ACCESS. & INSTRUCTIONS. 2-12 PLAYERS OR TEAM PLAY.

3-3803-512 5500EA300S
PKD. 6 TO CTN. 15 1/2 LBS.

CHANCELLORSVILLE

RE-FIGHT CLASSIC CIVIL WAR BATTLE. AUTHENTIC, HISTORICALLY ACCURATE RE-CREATION. HEXAGONAL "SQUARES" GIVE MOVEMENT IN ALL DIRECTIONS. MAPBOARD OF BATTLEGROUND, TROOP COUNTERS, ACCESS. & COMPLETE INSTRUCTIONS. 2 PLAYERS OR TEAMS.

3-3761-507 5500EA300S
PKD. 6 TO CTN. 15 1/2 LBS.

CIVIL WAR

PLAYERS CONTROL TROOP MOVEMENTS, CAPTURE, CUT OFF ENEMY REPLACEMENTS. MOVEMENT VARIES W/TERRAIN. INCL. MAPBOARD, PAWNS, COMBAT RESULTS TABLE, ACCESS. & INSTRUCTIONS. 2 PLAYERS.

3-3829-513 3300EA180S
PKD. 6 TO CTN. 10 LBS.

VERDICT II

AUTHENTIC ACTION AS DEFENSE & PROSECUTION ENGAGE IN DUEL OF WITS, SUBMIT EVIDENCE, CROSS-EXAMINE. VERDICT WHEEL; PLAYERS ACT AS JUDGES. INCL. GAME BOARD, JURY COUNTERS, CASE BOOK & COMPLETE INSTRUCTIONS.

3-3902-510 5500EA300S
PKD. 6 TO CTN. 11 1/2 LBS.

AIR EMPIRE

BID FOR ROUTE FRANCHISES, BUY & OPERATE PLANES, ATTEMPT TO BUILD PROFITABLE NETWORK & ELIMINATE COMPETITION. INCL. GAME BOARD, "MONEY", RECORD PADS, ALL ACCESS. & COMP. INSTRUCTIONS

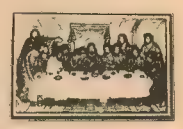
3-3787-511 5500EA300S
PKD. 6 TO CTN. 13 1/2 LBS.

FACTORY NO. 524. AVALON MFG. CO. STOCK SHIPMENTS ONLY

SHELLCRAFT

CONTAINS 8 COMPLETE PROJECTS, GOLDEN CONE EARRINGS, ZEBRA CUP EARRINGS, VENETIAN CAMEO BROOCH RICE CUP BARRETTE, LUCINE TINT BROOCH, WHITE RICE BROOCH, COWRIE FISH PINS, GOLD BAR EARRINGS. TUBE OF ALL-PURPOSE CEMENT. EACH COMES COMPLETE W/ PARTS & INSTRUCTIONS.

12-6581-602 2200EA120S
PKD. 12 TO CTN. 12 LBS.

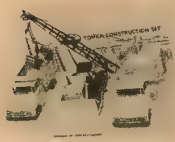


FIGURINE PAINT BY NUMBER - THE LAST SUPPER

CONTAINS: 7 JARS OF SPECIAL FIGURINE PAINT, AVACAL FIGURINES W/HANDY WALL HANGER, 1 CAMEL HAIR BRUSH, 1 LG. JAR OF GLAZE (NO FIRING REQUIRED), COMPLETE INSTRUCTIONS.

12-6599-216 2200EA120S
PKD. 12 TO CTN. 24 LBS.

FACTORY NO. 272A.
TONKA TOYS, INC.
STOCK SHIPMENTS

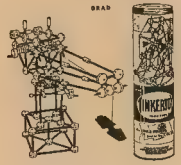


CONSTRUCTION SET

HYDRAULIC DUMP TRUCK OPERATES BY SAFETY-TYPE CYLINDER, GIANT DOZER W/ADJ. 3-POSITION BLADE. MOBILE CLAM CAPABLE OF 4 SEP. OPERATIONS, PLUS BUCKET CLAM THAT OPENS & CLOSES AUTO. UNITS HAVE STURDY, ALL-STEEL BODIES & HVY. DUTY TIRES OR TREADS.

4-4982-B219 72000EA1200S
PKD. 1 TO CTN. 17 LBS.

FACTORY NO. 273. THE TOY TINKERS
DIV. OF A.G. SPALDING & BROS., INC.
STOCK SHIPMENTS



GRAD TINKERTOY

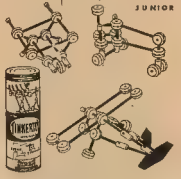
8 TO 12 YRS. 1000 TOYS IN ONE. LARGEST WINDLASS DRIVE SET. 12 PAGE BOOK W/NEW IDEAS, TRICKS, STUNTS & GAMES. 215 PCS.

6-7900-146 2300EA180S
PKD. 6 TO CTN. 14 LBS.

TECK TINKERTOY

FOR LITTLE TECHNICIANS 5 TO 9 YRS. 6 PAGE, FULL COLOR DIRECTION BOOK W/IDEAS AND TRICKS. 113 PCS.

3-7820-126 5150EA90S
PKD. 12 TO CTN. 15 1/2 LBS.



JUNIOR TINKERTOY

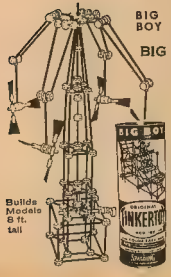
BEGINNER'S SET, 2 - 6 YRS. 4 PAGE, FULL COLOR "IDEA" BOOK. 53 PAGES.

3-7788-106 375EA45S
PKD. 24 TO CTN. 15 LBS.

MAJOR TINKERTOY

8 TO 12 YEARS. WINDLASS DRIVE ADDS PLAY VALUE W/ MOTION. 12 PAGE BOOK W/NEW IDEAS, TRICKS, STUNTS AND GAMES. 149 PCS.

3-1846-136 6200EA120S
PKD. 12 TO CTN. 20 1/2 LBS.



BIG BOY TINKERTOY

BUILDS BIGGER MODELS SUCH AS 8 FT. TOWER. 8 TO 12 YRS. LGE. PARTS & MORE PARTS TO BUILD BIGGER MODELS W/MORE ACTION. COLORSAFE FINISH. 365 PCS.

3-7762-155 7500EA300S
PKD. 6 TO CTN. 23 1/2 LBS.

PREP TINKERTOY

PREPARATORY SET AGES 2 TO 6. 4 PAGE FULL COLOR DIRECTION BOOK W/NEW IDEAS. 78 PCS.

3-7804-116 4100EA60S
PKD. 12 TO CTN. 10 1/2 LBS.

FACTORY NO. 38.
T. COHN, INC.
STOCK SHIPMENTS.

TANK DESTROYER TARGET SET

ALL METAL. DART SHOOTING BAZOOKA COMPLETES ITEM. USE ROLL CAPS FOR NOISE.

1-3680-127 3200EA120S
PKD. 6 TO CTN. 14 LBS.

METAL MECH. BOAT

MECHANICAL SPEED BOAT W/ METAL HULL & POLY SUPER STRUCTURE, MECHANICAL SPRING WOUND MOTOR W/ PLASTIC WINDING KNOB & PROPELLER HAS METAL RUDDER. SIZE 14 1/2" L., 3 3/4" H., 3 3/4" W.

1-3706-53 4150EA90S
PKD. 24 TO CTN. 22 LBS.

B. O. SPORT CRUISER W/LIGHT

BATTERY OPERATED. 14 1/2" L., 3 1/4" H., 3 3/4" W. HAS LIGHT ON FRONT. METAL HULL, POLY SUPERSTRUCTURE.

1-3722-54 5150EA90S
PKD. 24 TO CTN. 22 LBS.

FACTORY NO. 41A.
CREATIVE PRODUCTS, INC.
STOCK SHIPMENTS

WOODY WISDOM ASST.

ASSORTMENT OF 6 EACH OF NOS. 71, 73, 74, 79, 83, 85.

4-8942-36D
53600DL2400S
PKD. 1 TO CTN. 25 LBS.

1-0223-36D 93600DL2160S
PKD. 1 TO CTN. 25 LBS.

CALL OR WRITE FOR A FREE COPY OF THE NEWEST - HARD SELLING 88¢ TOY CIRCULAR

FACTORY NO. 569.
L. M. COX MFG. CO., INC.
STOCK SHIPMENTS

MERCEDES-BENZ RACER GAS MOTOR & ACCESS.

12-3554-6062 52350EA1410S
PKD. 6 TO CTN. 28 LBS.

ACCESSORY KIT FOR CARS

INCLUDES: T-D GLOW FUEL, FILLER CAP W/STAINLESS STEEL STRAINER, FILLER HOSE, WIRED GLOW HEAD CLIP, BRIDLE, CENTER POST AND CABLE.

12-3562-960 2200EA120S
PKD. 12 TO CTN. 9 LBS.

PROP ROD CAR

PLASTIC BODY 12" L., MACHINED ALUM. FRAME & WHEELS, RUBBER "RACING TREAD" TIRES. EQUIPPED W/T. D. .049 BABE BEE ENGINE. UNBREAKABLE SPRING STARTER.

12-3711-900 41000EA600S
PKD. 12 TO CTN. 23 LBS.

FACTORY NO. 569. L.M. COX MFG. CO., INC. STOCK SHIPMENTS
READY TO FLY GAS MODEL PLANES

SUPER CUB

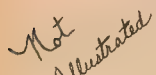
17 1/2" WING SPAN. W/EASY STARTING THIMBLE-DROME POWER. HIGH IMPACT PLASTIC. TRANSPARENT CABIN. W/T.D. .049 BABE BEE ENGINE. UNBREAKABLE SPRING STARTED.

12-3729-5200 8800EA480S
PKD. 12 TO CTN. 16 LBS.

LI'L STINKER

BUILT FOR PEE WEE .020. HIGH IMPACT PLASTIC. W/.020 PEE WEE ENGINE. UNBREAKABLE SPRING STARTER. WING SPAN 10", FUSELAGE 9 1/4".

12-3737-5300 9900EA540S
PKD. 12 TO CTN. 12 LBS.



SUPER SABRE F100

EQUIPPED W/PEE WEE .020 ENGINE. UNBREAKABLE SPRING STARTER. WING SPAN 10 5/8" RISELAGE 13 5/8".

12-3844-5400 7700EA420S
PKD. 12 TO CTN. 13 LBS.

P-40 WAR HAWK

POWERED BY SUPER-BEE THIMBLE-DROME ENGINE MADE ESPECIALLY FOR THIS PLANE. 20" WINGSPAN, 15" L. HI-IMPACT STYRENE BODY. NYLON & VINYL FITTINGS. UNBREAKABLE SPRING STARTER.

12-3703-5500 21000EA600S
PKD. 12 TO CTN. 25 LBS.

TD COMANCHE

MAN SIZED READY-TO-FLY PLANE. ALMOST YARD STICK BROAD W/ITS 32" WINGSPAN. FULL, DEEP CHESTED FUSELAGE, COMPLETELY MANAGEABLE BY ANY MAN OR BOY EXPERIENCED IN POWERED MODEL FLYING.

11-4801-5600 42500EA1500S
PKD. 6 TO CTN. 40 LBS.

PT19 FLIGHT TRAINER

WINGSPAN 22". DUBL-TUF NYLONG PROP. UNBREAKABLE SPRING STARTER. INSTANT-STARTING BABE BEE .049 ENGINE.

12-3802-5700 41000EA600S
PKD. 12 TO CTN. 35 LBS.

CURTISS PUSHER

WINGSPAN 24". DUBL-TUF NYLON PROP. UNBREAKABLE SPRING STARTER. INSTANT-STARTING BABE BEE .049 ENGINE. T-D CONTROL HANDLE & DACRON LINES INCLUDED.

12-3786-5800 31000EA600S
PKD. 12 TO CTN. 23 LBS.

SHINN 2150A PLANE W/ACCESSORIES

12-3596-6262 31000EA600S
PKD. 12 TO CTN. 33 LBS.

ACCESSORIES FOR GAS MODEL PLANES

ACCESSORY KIT

KIT CONTAINS: GLOW FUEL, FILLER CAP W/STAINLESS STEEL STRAINER, HOSE, BATTERY WIRES, GLOW PLUG CLIP, PLUG WRENCH, EVEREADY BATTERY.

12-6805-880 3300EA180S
PKD. 12 TO CTN. 15 LBS.

FACTORY NO. 275
TUDOR METAL PROD.
STOCK SHIPMENTS

TRU-ACTION ELECTRIC HORSE RACE GAME

TRU-ACTION, CANNOT BE FIXED. EVERY PLAYER HAS A CHANCE AT THE START OF EVERY RACE. ADULT SPORT. SIZE: 25" X 15 1/4".

3-7861-525 6700EA420S
PKD. 6 TO CTN. 26 LBS.

TRU-ACTION ELECTRIC SPORTS CAR RACE

REAL ACTION GAME FOR AGE 6 & UP. 4 REALISTIC SPORTS CARS SPEED AROUND COLORFUL VACUUM-FORMED PLASTIC TRACK. SURE & SIMPLE VIBRATION ADJUSTMENT. STURDY METAL CONSTRUCTION.

6-8163-530 3700EA420S
PKD. 6 TO CTN. 26 LBS.

TRU-ACTION DELUXE HOCKEY

EXCLUSIVE "SYNCRO-DRIVE" BEVELED GEARS INSURE POSITIVE ENGAGEMENT FOR FASTER, SMOOTHER PLAY. LIFELIKE PLAYERS SHOW FRONT & REAR VIEWS; INSERT EASILY, RESPOND INSTANTLY.

4-6482-725 51600EA960S
PKD. 3 TO CTN. 40 LBS.

FACTORY NO. 275B
TRAVEL TOY CORP.
STOCK SHIPMENTS

LITTLE MISS WEATHER-WISE TRAVELER

TOTE CASE – 11" TALL W/2 TUBULAR HANDLES & SNAP FLAP CLOSURE. MADE IN HEAVY GAUGE VINYL. UMBRELLA – 15" L. (TIP-TO-TOP) ATTACHED TO OUTSIDE OF TOTE IN SPECIAL SLEEVE. RAINCOAT – OF HEAVY GAUGE OPAQUE VINYL W/MATCHING CORDUROY PETER PAN STANDUP COLLAR W/TRIPLE REINFORCED SNAP FASTENER CLOSURES. RAINCOAT SIZE – SM 6-8, MD. 9-11, LG. 12-14. SNAP BRIM RAINHAT – COLOR MATCHED & PACKED W/RAINCOAT IN POLY BAG. COLORS: LGT. RED OR LGT. BLUE.

1-3144-924 2400EA240S
PKD. 24 TO CTN. 33 LBS.

FLIGHT CASE & TOTE

REAL LUGGAGE HDLE. & FULL 27" ZIPPER TOP CLOSURE. SIZE: 11" X 8" X 3". MATCHING TOTE W/2 TUBULAR HDLES. & 5" ZIPPER TOP CLOSURE. HVY.-GAUGE VINYL IN RED PLAID W/WHITE TRIM & TWEED W/RED TRIM.

1-0405-912 3300EA180S
PKD. 12 TO CTN. 13 LBS.

FACTORY NO. 277
TIGRETT INDUSTRIES
STOCK SHIPMENTS

WALKING PENNY BANK

COINS THAT ACTUALLY WALK... DUMPY LITTLE MAN THAT SAYS "THANKS" BY TIPPING HIS UMBRELLA...& REAL BANK THAT KEEPS YOUR DOUGH SAFE. DISPLAYED IN WINDOW BOX. SIZE...5 1/4 X 2 1/2 X 7 3/4.

3-8182-11 980EA48S
PKD. 24 TO CTN. 9 LBS.

ALBERT THE DRINKING DUCK

ACTUALLY DRINKS HIS WATER FOR DAYS & DAYS W/O STOPPING. STRONG NYLON & METAL CONSTRUCTION. NO SPRINGS – NO WINDUP – AN IDEAL SELF-DEMONSTRATING TOY. SIZE: 3" X 3" X 7 1/2".

3-8190-500 3100EA60S
PKD. 24 TO CTN. 6 1/2 LBS.

FACTORY NO. 284C. UNIVERSAL MFG. COMPANY, INC. STOCK SHIPMENTS.

RICKSHA

ALL STEEL CONSTRUCTION. BUMPER BAR AT REAR PREVENTS TIPPING. PERFECT BALANCE ELIMINATES LOAD AT FRONT OF SHAFTS. FRAME: TUBULAR STEEL W/BAKED AUTO-TYPE ENAMEL FIN. WHEELS: 16" W/1-1/4" SEMI-PNEUMATIC TIRES. SEAT: CONTOUR FORMED STEEL. 66" L., 24" W., 23" H.

106-5986-5630 32200EA1320S

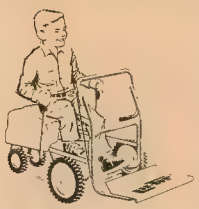
PKD. 1 TO CTN. 27 LBS.

PACER

EASY TO OPERATE, W/LARGE SEAT AREA & STURDY SEAT FRAME. CAN BE PUMPED FORWARD OR BACKWARD. FRAME: TRIANGULAR TRUSS OF WELDED STEEL TUBING. BAKED AUTO-TYPE ENAMEL FIN. WHEELS: STEEL W/SEMI-PNEUMATIC TIRES. DUAL NYLON BEARINGS FOR EASY TURNING, NO FOOT PINCH HAZARD. SEAT: CONTOUR FORMED STEEL. 35" L., 22" W., 22" H.

106-6026-5740 42800EA1680S

PKD. 1 TO CTN. 29 LBS.



LIF-TUP

FRAME: WELDED STEEL TUBING. BAKED AUTO-TYPE ENAMEL FIN. DIRECT DRIVE ON FRONT AXLE W/NYLON BEARINGS. WHEELS: STURDY STEEL W/SEMI-PNEUMATIC TIRES. DUAL NYLON BEARINGS FOR EASY TURNING, 2 "JOY STICKS". PLAS. HAND GRIPS. LIFTING MECHANISM: PUSH-PULL RODS W/BGLE. HANDLE OPER. SEAT & BODY: VACUUM FORMED IN 1 PC. FROM TOUGH POLY. 44" L., 20" W., 25" H.

106-6067-5850 53600EA2160S

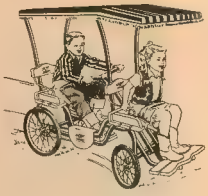
PKD. 1 TO CTN. 35 LBS.

SURREY, JR.

22" W, 47"L, 45"H. 1-PC. DOUBLE FRAME, WELDED CONSTRUCTION, 7/8" AND 3/4" STEEL TUBING. DRIVE MECHANISM: BALL-BEARING, ADJUSTABLE CHAIN DRIVE. WHEELS: 1 1/4" WIDTH SEMI-PNEUMATIC TIRES. FRONT WHEELS, 10" WITH 16 SPOKES; REAR WHEELS, 12" WITH 16 SPOKES.

106-6109-5002 75000EA3000S

PKD. 1 TO CTN. 53 LBS.



SURREY W/FRINGED TOP

23" W, 55" L, 52" H. FRAME: 1-PC. DOUBLE-FRAME, WELDED CONSTRUCTION, 1" AND 7/8" STEEL TUBING. WHEELS: 1 1/4" WIDTH SEMI-PNEUMATIC TIRES. NYLON BEARINGS. FRAME FINISH: BRIGHT RED BAKED AUTO-TYPE ENAMEL. PLASTIC HAND GRIPS. SEATS: SELECT PINE, YELLOW ENAMEL FINISH. CANOPY: RED & WHITE STRIPED HEAVY DUTY COATED CANVAS DUCK W/WHITE FRINGE.

106-6083-5112 66500EA3900S

PKD. 1 TO CTN. 68 LBS.

BUDDY BUGGGY WITH TRAILER

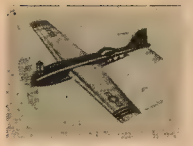
BUGGY IS 21" W, 33" L, 43" H. FRAME: 1-PC. WELDED CONSTRUCTION, 7/8" STEEL TUBING. FINISHED IN BRIGHT RED AUTO-TYPE BAKED ENAMEL. PLASTIC HAND GRIPS. SEMI-PNEUMATIC TIRES. TRAILER IS 17" W, 33" L. OVERALL, 13" H.

106-6141-5330-3I 84000EA2400S

PKD. 1 TO CTN. 43 LBS.

FACTORY NO. 978. WEN MAC CORP. STOCK SHIPMENTS.

READY-TO-FLY GAS MODEL AIRPLANES



AEROMITE CHALLENGER W/ACCESSORIES

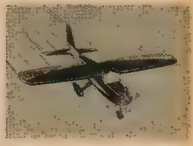
AUTOMATIC STARTER "GAS" ENGINE. NYLON PROP. RUBBER-TIRE TRI_CYCLE GEAR. COMBAT DECALS. FLIES 35 MPH ON END OF 2 LINEN CONTROL LINES. 2-TONE COLORS. WING SPAN: 15 3/4; FUSELAGE LENGTH: 13". FOR THE BEGINNER.

12-1848-101 21400EA840S
PKD. 6 TO CTN. 19 LBS.

BEECHCRAFT M35 HUSTLER ENGINE

FEATURES: FULL TOP & BOTTOM DURAFLEX PLASTIC FUSELAGE FOR EXTRA STRENGTH. RIVET DETAIL, TRI-CYCLE LANDING GEAR. DOES THRILLING AEROBATICS! PERFORMS LOOPS & WINGOVERS & COMES IN FOR PERFECT 3-POINT LANDING. WINGSPAN OF 14"; FUSELAGE LENGTH 11".

12-1822-110 2700EA420S
PKD. 6 TO CTN. 19 LBS.



BASIC TRAINER CESSNA

2 1/2 WINGSPAN. FOOLPROOF TRI-CYCLE LANDING GEAR. SUPER BALLOON TIRES. ELEVON FOR POSITIVE CONTROL. RUGGED AUTOMATIC STARTER EQUIPPED .049 ENGINE. HI-WING MONOPLANE DESIGN FOR MAX. LIFT. EXCLUSIVE "NEOPRENE STRAP MOUNTED WING" & "DURACRASH PLASTIC AIRFRAME." EASIEST TO START & FLY.

12-1855-142 41000EA600S
PKD. 16 TO CTN. 25 LBS.

TURBOJET CHALLENGER W/ACCESSORIES

POWERED BY .049 ENGINE W/ PATENTED AUTOMATIC STARTER. EASY TO START & FLY! RUGGED 2-TONE DURA-FLEX PLASTIC CONST. SUPERSONIC SWEPT-WING DESIGN. TRI-CYCLE GEAR. RUGGED NYLON PROP. SCULPTURED PILOT. COMBAT DECALS ON WINGS & FUSELAGE. WING SPAN: 15 3/4"; FUSELAGE LGTH.: 13".

12-1830-106 31600EA960S
PKD. 6 TO CTN. 19 LBS.

F407 MARINE CORSAIR CHALLENGER WITH ACCESSORIES

READY TO FLY. POWERED BY WEN-MAC'S .049 AUTOMATIC STARTER ENGINE. FEATURES SCULPTURED PILOT, CANOPY, COMBAT DECALS. DOES EVERY MODEL FLYING TRICK THERE IS W/ROOM & SPEED TO SPARE. LOOPS, DIVES, STUNTS. RUGGED & DURABLE. WINGSPAN: 13 3/4"; FUSELAGE LENGTH: 11 1/2".

12-1897-126 31200EA720S
PKD. 6 TO CTN. 19 LBS.

P39 AIRACOBRA

FIRST PLANE TO FIRE ROCKETS FROM UNDER WINGS WHILE FLYING. FIRST PLANE W/ELECTRIC, FLASHING NAVIGATION LIGHT ATOP FUSELAGE. THE TRI-CYCLE GEAR, COMPLETE COCKPIT DETAIL INCL. INSTRUMENT PANEL, "JOY" STICK. POWERED BY EXCLUSIVE AUTOMATIC STARTER .049 ENGINE. WINGSPAN: 2 FEET; FUSELAGE LENGTH: 21".

12-1863-150 21000EA600S
PKD. 4 TO CTN. 12 LBS.

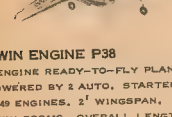
FACTORY NO. 978. WEN MAC CORP. STOCK SHIPMENTS.

READY TO FLY GAS MODEL AIRPLANES

A24 ATTACK BOMBER

FLIES 35 MPH. EXCLUSIVE AUTOMATIC STARTER, .049 ENGINE. FEATURES BOMB YOU DROP WHILE FLYING OVER TARGET. 22" WINGSPAN FOR MAXIMUM LIFT. EVERY RIVET ETCHED INTO WINGS & FUSELAGE. DETAILED COCKPIT HAS CLEAR CANOPY, 2 BUCKET SEATS, INSTRUMENT PANEL. NYLON PROP. DETAILED LANDING GEAR. CUSHION TIRES. OFFICIAL COMBAT KHAKI COLOR. DECALS. FUSELAGE LENGTH: 19"; WINGSPAN: 22".

12-1921-155 31000EA600S
PKD. 4 TO CTN. 12 LBS.



TWIN ENGINE P38

2 ENGINE READY-TO-FLY PLANE. POWERED BY 2 AUTO. STARTER .049 ENGINES. 21' WINGSPAN. TWIN BOOMS. OVERALL LENGTH IS 15 1/2" L. DETAILED TRI-CYCLE GEAR. RUBBER TIRES. SCULPTURED PILOT. RIVET BY RIVET DETAIL. DECALS.

12-1848-145 41700EA1020S
PKD. 4 TO CTN. 13 LBS.

ACCESSORY KIT WITH BATTERY

ABSOLUTELY COMPLETE. CONTAINS STARTER-BATTERY AND 1/2 PT. OF PREMIUM RACING FUEL. ACCESSORIES FOR FLYING. FOR BOAT & CAR RACING TOO. NEW ALL-PURPOSE WRENCH. NEW SINGLE UNIT BATTERY WIRES W/TERMINALS INSTALLED. FLYING LINES & HANDLE INCL.

12-1889-602 9300EA180S
PKD. 12 TO CTN. 18 LBS.

JR. GO CART GAS MODEL

ALL NEW. AUTHENTIC IN EVERY DETAIL INCL. GAS ENGINE, STEERING WHEEL, FRAME & SEAT TO FULL-SIZE CARTS. 1 1/3' L., 10" W. AND 5 1/4" H. .049 AUTO. STARTER "GAS" ENGINE. AIR TURBINE DRIVE. W/TORQUE MULTIPLIER. TRACTOR RACING TIRES.

12-1947-205 81100EA660S
PKD. 12 TO CTN. 17 LBS.

REMOTE COCKPIT CONTROL

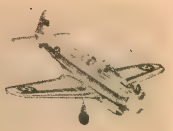
YOU ARE THE PILOT, EASING CONTROL STICK FORWARD MAKES PLANE DIVE, EASING BACK MAKES PLANE CLIMB, EASY, AUTHENTIC, REAL FLIGHT FEELING. ENDORSED BY AIRLINE PILOTS.

6-8171-150 21000EA600S
PKD. 4 TO CTN. 12 LBS.

SIX MODEL AIRPLANE ASSORTMENT

CONTAINS: 2 EACH NO. 101, NO. 106 AND NO. 125. AN $83.88 VALUE.

12-1913-935 7600AT3600S
PKD. 1. 19 LBS.



DAUNTLESS DIVE BOMBER

READY-TO-FLY 'GAS' ENGINE AIRPLANE OUT-SPEEDS, OUT-CLIMBS THE REST. LOOKS & FLIES JUST LIKE REAL SBD. DROPS A BOMB "IN-FLIGHT." HAS OPERATIONAL TAIL-HOOK FOR REAL CARRIER-DECK LANDINGS. NEW .049 AUTO-MATIC STARTER WEN-MAC ENGINE. ENGINE ROARS. TWO SEAT COCKPIT W/STICK & ALL INSTRUMENTS. CUSHION TIRES. RUGGED DURA-FLEX WINGS & FUSELAGE. WINGSPAN: 22"; FUSELAGE LENGTH: 19".

12-1541-170 21000EA600S
PKD. 4 TO CTN. 12 LBS.

stacked No. 12, an 0-4-2T which also carries a builder's plate by Baldwin (1903). All units have link-and-pin couplers. Nos. 1, 4, and 7 burn bagasse (sugar cane waste in bales); No. 8 is an oil-burning engine. Nos. 1 and 4 have diamond stacks but their tenders have been replaced by "strange looking flat cars with water tanks and peaked roofs for carrying bagasse." Diesels include No. 14, a Climax 0-6-0 type, and No. 15, a Cummins side-rod 0-6-0 type. In the same province, at San Fernando, is the Pampanga Sugar Development Corporation, a 280-mile outfit of 25 lb. to 45 lb. rail. Now consider these wheel arrangements — No. 1: 0-8-0, Henschel 1927, 35 tons; Nos. 2 and 3: 2-6-0, Baldwin 1929, 30 tons; No. 3a: 0-6-0, Henschel 1926, 25 tons; Nos. 4 and 5: 0-8-0T, Henschel 1931; No. 6a: 0-6-0, Henschel 1927, 25 tons; No. 7: 0-8-0T, Henschel 1930, 25 tons, No. 8a 0-8-0, Henschel 1929, 35 tons; Nos. 8 and 8b 0-6-4T, Davenport (date unknown); Nos 9a and 9b: 0-6-0T, Porter 1920 (both are stored); No. 12: 0-6-0T, Kerr, Stewart & Co. (London) 1907; No. 1014: details unknown (stored since 1939). Nos. 3, 3a, 6a, and 7a are to be replaced soon by two 35-ton diesels. All units are presently decked out in red except Nos. 9a and 9b which are painted green. All steam engines burn bagasse except Nos. 2 and 3. No. 8 has just been given a new cab since the old one was destroyed in a 1959 fire. Diesels on hand include two new (March 1960) GE 110 h.p. units numbered 10a and 10b. A third growler is No. 1a, a GE 45-ton 0-4-4-0. A fourth discovery was the Bamban Sugar Central at Bamban, Tarlac, a very small mill in bad physical shape from disuse. Under a shed rests a "foreign looking 0-6-0, possibly a Henschel." She's painted green but looks shabby.

Tradition dies hard, even in the Philippines!

AND THE BIG CARRIER. The Manila Railroad brought out steam again late in 1960 for the annual sugar rush. Spotted in the Manila area one day in December were 2-8-2 No. 895 (Alco 1945) and another wartime MacArthur, No. 870 (Vulcan 1944, serial 4573). Both were under steam, but the latter headed a 10-car freight job with an old wooden passenger car serving as a caboose. The 2-8-2's were in need of paint and some mechanical attention, but since they were basically sound, who in 1961 will complain about minor details?

WILLIAM S. YOUNG

NEW V&T?: As part of a plan for extending park protection to historic buildings with funds to be raised by subscription,

See majestic Mount Edith Cavell in Jasper National Park

WE'LL HELP YOU PLAN YOUR GRAND TOUR ACROSS CANADA AND THE U.S.

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Every major U.S. airline uses Champion spark plugs –or Champion jet igniters– because Champions give the ultimate in dependability. Why settle for less in your car?

The Beechcraft Super 18, one of the most reliable and popular planes ever built

Spark your car with Champions—
the plugs that power more aircraft the world over!

Twice as many car makers specify Champions for dependability. Above: Rambler American.

Airplanes can't risk misfiring spark plugs on take-off—or in the air. That's why dependable Champions are an overwhelming first choice with airlines and pilots. And *you* can't afford misfiring plugs when passing in today's parkway traffic. Put a new set of Champions in your car every 10,000 miles. They'll deliver greater dependability, safer passing power . . . and save money on gasoline!

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Pleasure's True! Twenty-one great tobaccos—vintage tobaccos—are grown mild, aged mild, blended mild—*not* filtered mild in a Chesterfield King.

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Pleasure's Filter-Free! The goodness of 21 great tobaccos is not lost in a filter—*all* the flavor gets home to you. Enjoy the true satisfaction of a true cigarette.

THE SAME GREAT TOBACCOS ARE IN BOTH CHESTERFIELD AND CHESTERFIELD KING

they satisfy!

ENCORE!

A performer appreciates the cries of "encore" at the conclusion of his act. This is an age-old sign that his audience has experienced a superior performance.

In like manner, Cities Service appreciates the fact that thousands of motorists have voiced their satisfaction with the year's most exciting new name in gasolene . . . the BIG GALLON. By returning to their neighborhood Cities Service station for more BIG GALLON gasolene, motorists show that they, too, have experienced a superior performance.

If you haven't yet tried the BIG GALLON in your automobile, we urge you to see your Cities Service dealer soon. We're confident you will want an "encore", too.

Out front in Quality...Out front in Service, too!

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MAKE-UP WITH "BIOTENE"

One "look" has always been in style. It's the look of carefree beauty your skin wore years ago. To help you recapture it Germaine Monteil has created two new shades of Bio-Miracle Make-up. Miracle Glow and Miracle Pastel are softer, lighter colors than you would have dreamed you could wear—yet they cover so marvelously they seem almost to vanish into thin air, leaving behind only the tender color and silky, translucent beauty of your childhood skin.

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From nature's herbs, fabled storehouses of beautifying essences, Helena Rubinstein creates a new promise of dewy, natural radiance. Each fine HERBESSENCE™ preparation in the Collection plays an essential part in revealing the miracle of beauty... to help replace dryness with bud-like softness... to brighten, smooth... to make another of your beauty dreams come true. And each preparation is accompanied by a complete yet simple guide to the Helena Rubinstein Salon method of application. Your most beautiful years are ahead with her new HERBESSENCE COLLECTION. Here are just three from the Collection:

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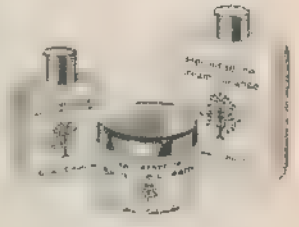

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the new fragrance by Lanvin
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Is it love ... or Crescendo

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For after the bath. What comes
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It was a BIG job, that only a railroad could handle . . .
It was a precision job, calling for extreme care and skill.

Length, 127 feet...

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L&N made on-time safe delivery!

Units to be shipped seldom come bigger than this gigantic cylinder. Three L & N flat cars transported it from Birmingham, Ala., to Knoxville, Tenn. Six months' planning went into the shipment, with every mile of the rail route between the two cities prechecked for adequate clearance measurements.

Careful L & N handling brought about on-time safe delivery of the unit, believed to be the largest and heaviest single item ever received by rail in Knoxville. You expect exceptional service from L & N . . . and get it. Be sure, be safe . . . ship L & N to, from, and through the Central South!

Write or phone Freight Traffic Department, Louisville and Nashville Railroad, Louisville 1, Kentucky (JUniper 7-1121).

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Write, visit, or call our idea-center to save miles of travel and hours of time. Write to: Mr. S. J. Cooley, Director, Industrial and Real Estate Development, The Milwaukee Road, 286 Union Station Bldg., Chicago 6, Illinois. Phone: CEntral 6-7600.

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Dec 9 1961

THE NEW YORKER

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Near South Berwick is the home of Gladys Hasty Carroll, contemporary novelist, who uses Maine and New England as the locale of many of her stories and writings. The Sarah Orne Jewett House, open to the public, contains some of the most beautiful features of any house in New England.

Beyond the Berwicks, the Bauneg Beg Hills, gateway to Sanford, have been developed as a summer playground, with fishing, swimming, hunting, hiking, golfing and all the other outdoor sports that the region affords.

Another gateway to Sanford is Route 202, entering the State from Rochester, N. H., and crossing the Salmon Falls River and the Town of Lebanon, rich in history and scenically beautiful with gently rolling, pine dotted hills, many brooks and ponds and a fine lake, North East Pond.

Sanford and Springvale are geographically in the center of York County and in the center of a superb lake and hill

(Continued on Page 21)

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KENNEBUNKPORT, MAINE

Ideally located between the beautiful white sand beaches and the coastal village of Kennebunkport and vacationing facilities nearby. Modified American Plan. Light Housekeeping Apartments.

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Cocktail Lounge planned to open for Season of 1961 — American and European Plan — Excellent Food (Duncan Hines approved) — Rooms with or without baths, all having hot and cold running water.

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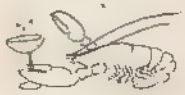

Season mid-June to mid-September. Write for further information.

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After you have enjoyed a season or two of vacation life along Maine's beautiful seacoast or on the shore of one of her sparkling lakes, you will, we feel sure, have an irresistible urge to own a place of your own that you can come back to year after year, or better still, a spot where you may establish a year-round home.

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DOLLS . . .

MAGIC MARY DRESS DESIGNER KIT

A real grown-up dressmaker's kit for little girls. Complete kit contains a magnetic doll ten inches tall, patterns, cloth, lace and braid trimmings, adhesive, metal tabs and doll stand. Ages 4 to 12 years.

No. 4900 **Ctn. Quan. 12**
Retail $2.00 **Ctn. Wt. 15 lbs.**

MAKE YOUR OWN RAG DOLL

All little girls 6 to 12 years of age love to make and play with Rag Dolls. This colorful set contains washable cotton cloth, brightly colored yarn, stencil pattern, stuffing and complete directions for making a lovable Rag Doll. Even includes buttons to be sewed on for doll's eyes. Packed in handsome box 12" x 10".

No. 4618 **Ctn. Quan. 12**
Retail $1.00 **Ctn. Wt. 10 lbs.**

MAGIC MARY ASSORTMENT

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No. 4010 **Retail $1.00 Each** **Ctn. Quan. 24** (6 EACH DOLL) **Ctn. Wt. 16 lbs.**

3 DOLLS WITH ROUND ABOUT DRESSES

Three beautiful dolls — blonde, brunette, redhead — with eight sheets of dresses that completely encircle the dolls creating a realistic effect. Dresses for weekdays, plus party gowns, outdoor garments and accessories. Fun for ages 4 to 9. Individual stands are included. Packaged in full color 16¼" x 11⅜" box.

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STRADIVARO
AUTOMATIC SEWING MACHINES

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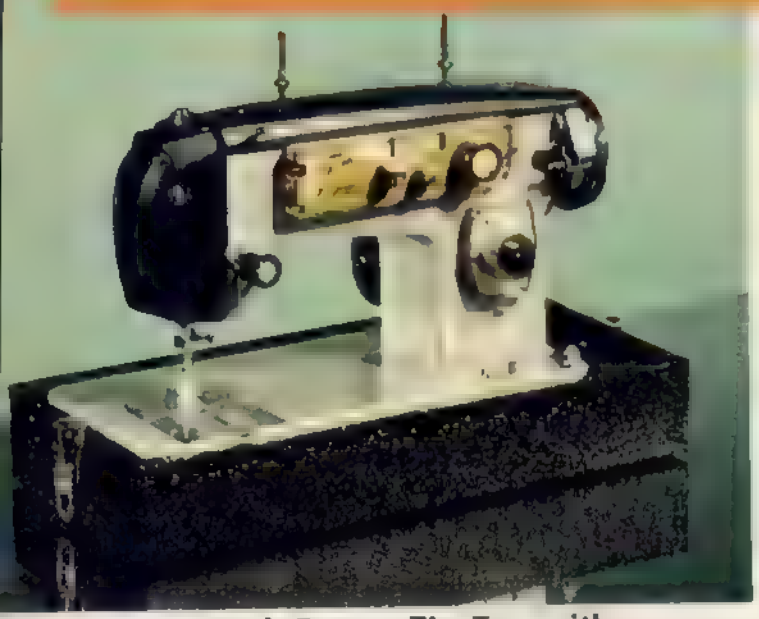

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Makes buttonholes without turning the material! True twin needle with 2 separate tension discs. Makes many decorative stitches at touch of a dial. Push button reverse, push button mender and darner, sews on buttons, monograms, appliques, etc. without attachments. Tinted charcoal and grey. Complete with accessories. If ordering console, specify limed oak, walnut or mahogany. F.O.B. N.Y., Ill. or N.C.

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Modern, Expandable Sewing Basket

A roomy container, easily stored . . . holds a host of the little sewing necessities. Top shelf accessible without opening entire unit. Ball feet and polished metal fittings. 9½x15½x10"—stores in small space. F.O.B. N.Y., Ill. or N.C. Handy accessory for the working seamstress.

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All available in Limed Oak, Walnut or Mahogany

DESK CONSOLE—Finely designed with loads of room for work. Expands to large comfortable working area. Measures 31¼" high, 18" deep, 51" wide and opens to 62". Specify finish. F.O.B. N.Y., Ill. or N.C.

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Thousands of intricate stitches .
Embroidering, Darning, Weaving . .
All these and more . . . AUTOMATICALLY!
Just dial the stitch you want—
YOUR STRADIVARO WILL DO THE REST

20 YEAR GUARANTEE ON ALL MOVING PARTS

STRADIVARO SUPER-AUTOMATIC EXTRA-WIDE ZIG-ZAG

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- 20 year guarantee
- Available with consoles at left

Dial the stitch you want—31 built-in cams including blind stitch. No discs to insert as you embroider, mend and darn, stitch lace edgings, applique, decorate, sew on buttons, make buttonholes and monogram. 3-position needle makes designs—twin needles add additional automatic designs. Simple to use—push button for drop feed, forward and reverse. Blue and ivory finish on cast iron construction. Portable model with foot control. Complete with accessories. If ordering console, specify limed oak, walnut or mahogany. F.O.B. N.Y., Ill. or N.C.

COMPARES TO MACHINES SELLING at $299

G-9015-56F10900—Portable with case—50 lbs. Retail $195.00
G-9015-57F13300—With Modern Console—75 lbs. Retail $225.00
G-9015-58F13940—With Gustave Console—75 lbs. Retail $235.00
G-9015-59F16100—With Desk Console—110 lbs. Retail $269.00

AUTOMATIC ZIG-ZAG MACHINE WITH BUILT-IN BUTTONHOLER

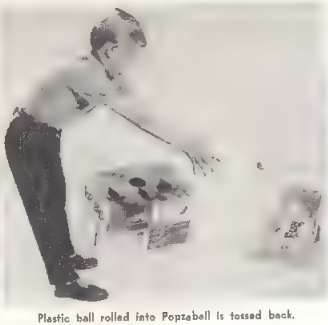
Button-holing is just a breeze—the machine does it for you—AUTOMATICALLY!

True twin needle with 2 separate tension discs—it will embroider, monogram, hem, sew buttons, make button holes—all automatically without attachments. Built-in light, push button drop feed, push button reverse, automatic bobbin winder. Push button mender and darner. Sews double lockstitch forward or reverse at any speed at the push of a button. Magic Dial dials your stitch. 7-speed foot control. Pastel charcoal. If ordering with cabinet specify limed oak, walnut or mahogany. Complete with accessories. F.O.B. N.Y., Ill. or N.C.

G-9015-60F9100—Portable with case—Wt. 47 lbs. Retail $165.00
G-9015-61F11460—With Modern Console—72 lbs. Retail $195.00
G-9015-62F12100—With Gustave Console—Wt. 72 lbs. Retail $205.00
G-9015-63F14225—With Desk Console—Wt. 107 lbs. Retail $239.00

New Toys, Dolls, Games From Mattel

Ken, like last year's Barbie, has movable head and limbs.



Plastic ball rolled into Popzaball is tossed back.

A DOZEN brand new toys and games which this year will be introduced by Mattel, Inc., toymakers of Hawthorne, Calif., and creators of Chatty Cathy, the talking doll, were previewed last month in New York City.

A major innovation in the Mattel line, which had its official introduction to the trade at the Toy Fair, was the full scale entry of the California toymaker into the field of games, according to Elliot Handler, president.

A featured "first" among the new products, to be available during 1961, is the introduction of Blaze, Mattel's live-action galloping hobby horse. Others include several new talking dolls, each of which speaks 11 sentences and has a distinctive vocabulary and character; a new indoor outdoor action toy named Popzaball; a scientific crime detection game; a naval battle game with grown-up appeal; a Ken doll, with wardrobe sets, as a companion for the popular Barbie doll, a play detective set; a six-song record album featuring Barbie and Ken; a stylized group of outfits for the Chatty Cathy talking dolls; and a Yogi Bear musical toy.

The new toys and games, as well as the established items in the broad line of 75 Mattel products, will be promoted by an over-$2,500,000 advertising campaign including national television exposure on a saturation basis through next December, Mr. Handler said. This campaign includes both network programs -Mattel sponsors the popular "Matty's Funday Funnies" nationally on ABC television—and spot television advertising in 40 key marketing areas.

Following are descriptions of the new Mattel toys and games which were displayed for the first time at the March 13 opening of the Fair:

(1) Blaze, the galloping hobby horse, is a black and white pinto pony with a sleek sculptured body firmly mounted on a metal frame base. All four of his legs move with realistic action whenever he's bounced up or down or rocked back and forth. Despite his stature—Blaze is 41" high and 3 feet in length —the design of the stand takes up less floor space than many smaller hobby horses. Suggested retail price is $40. It becomes available in September.

(2) A brown eyed, brunette Chatty Cathy joins her blonde-blue-eyed sister. The new brunette, who speaks 11 different sentences, has a completely new vocabulary, which can lead to interesting conversation between the two Chatty Cathy talking dolls. Suggested retail price is $18. It is available now.

(3) The host and hostess and star of the popular "Matty's Funday Funnies" television show have become stars in Mattel's expanded family of talking dolls—Matty Mattel, Sister Belle, and Casper the Friendly Ghost. They have soft rag-doll bodies with high-impact, "tuff to break" plastic heads, and their conversational abilities are on a par with the two Chatty Cathy dolls, although they each have different sentences to say and different personalities. Casper features an unusual echo-chamber effect in his voice, producing a ghostly voice. Suggested retail prices of Matty and Sister Belle are $10 each. Casper $9. Availability is scheduled for April.

(4) Popzaball is a new roll and-catch action game which will save wear and tear on fathers' throwing arms in games of catch with active youngsters. When a ball is rolled into the high impact plastic cast via an inclined-ramp, a 50-throw clock spring mechanism throws it right back so it can be caught on the fly. The throw mechanism is adjustable to long and short throws, and the package includes a target and instructions on how to play several different Popzaball games. Suggested retail price is $7 and availability is scheduled for April.

(5) Lie Detector is a scientific crime detection game for all ages, which will accommodate from two to four players at a time. The players can check the evidence of suspects and witnesses for truth or falsity in a mechanically-operated lie detector which needs no batteries for operation. Score is kept on a cribbage type scoring board with colored pegs. Suggested retail price is $5; available in April.

(6) An exciting naval battle game based on destroyers seeking out and "destroying" lurking submarines. Sonar Sub Hunt utilizes an opaque grid which lights to indicate when the ranging destroyer either strikes a mine or finds its target. Striking a mine loses a destroyer, and a hit sinks an enemy sub. Object of the game is to sink seven of your opponent's subs. The Sonar Sub Hunt game comes with two movable periscopes, submarines, mines, a radar screen, grid board sub scoring counters, a depth charge counter dial, screen markers, and instructions. Operation is by one standard flashlight battery. Suggested retail price is $13, and the game will be available in May.

(7) The Ken doll was created by Mattel to be Barbie's boy friend, per request by numerous members of the Barbie fan club, which is said to number more than 60,000 youngsters owning Barbie dolls. Like Barbie, he is 12" tall, and has movable arms, legs, and head for easy dressing. Mattel this year is equipping each doll with a special arm tag identification certifying it as an authentic Ken or Barbie.

Nine additional outfits are available for the Ken doll, and Barbie's wardrobe has been increased by eight new costumes to bring her wardrobe to a total of 33 outfits. All the Ken and Barbie outfits are hand-sewn and authentic in every detail, even to the inclusion of appropriate accessories for each.

Suggested retail price for the basic Ken doll is $3.50, and the Barbie doll is $3

(*Continued on page* 127)

KENT OFFERING NEW WATER GAMES DESIGNED FOR ALL AGES

A brand new Water Basketball Game has just been announced by The Kent Sporting Goods Company of Ashland, Ohio. Designed to catch the fancy of youngsters and adults of all ages, this game comes complete with a floating basketball goal and net assembly and an 8" Fire Glo

basketball. The goal assembly is made of durable polyethylene and will not corrode or deteriorate in water or sunlight. The complete set is packaged in attractive self-merchandising display.

In addition to the Water Basketball Game, Kent also offers a Water Horseshoe Game and Ring Toss Game made of the same materials, and a buoyant "Bron-Ko" surfboard and "Bue Karoo" kickboard. These boards are reportedly perfect for teaching small fry to swim and are available in yellow, blue or white packaged in a colorful plastic bag.

PARRIS INTRODUCES NEW LINE OF CIVIL WAR MUSKETS, PISTOLS

The Parris Manufacturing Company introduced a new line of Civil War muskets and pistols at the Toy Fair in New York last month. The muskets, which will benefit from the national publicity incidental to the Civil War Centennial observation now

under way, are authentic replicas of the actual muzzle loading musket used during the Civil War. The company's #1 Musket, illustrated above and retailing for $3.98, uses a paper cap to shoot a cork Minie ball. The cork ball is dropped down the barrel and tamped in place with a ramrod. A paper cap is placed under the hammer and is fired to shoot a cork. Construction as with the firm's regular line of Kadet Traine Rifles, is of long-lasting wood and steel.

The company's Civil War pistol also shoots cork Minie balls and retails for $2.98. Parris' plant headquarters are in Savannah, Tenn.

HAMILTON-SKOTCH, HAMPDEN MOVE TO FIFTH AVE. OFFICES

The Hamilton-Skotch Corporation and Hampden Specialty Products Corporation, formerly of 11 E. 36 Street, have moved to new and larger offices at 295 Fifth Avenue, New York City. The new quarters, which are more than twice the size of the firm's original space, will serve as both executive and sales offices.

In commenting on the move, Norman B. Orent, president of both firms said, "The rapid growth of the two companies, the development of new product lines, and the anticipated continued growth in 1961 necessitated the move."

Hamilton-Skotch, a leading manufacturer of picnic ware including the Skotch Kooler, chests, jugs, insulated bags and other items, also manufactures outdoor living products, home and office filing boxes and tackle and tool utility boxes.

Hampden, a subsidiary of Hamilton-Skotch, with a plant in Easthampton, Mass., makes outdoor and juvenile furniture, bridge sets and seating chairs for public use.

Annual Summer Conference of Toy Association April 23-26

RETURNING to the luxurious setting and relaxing atmosphere of the world-famous Boca Raton (Fla.) Hotel and Club, the Toy Manufacturers of the U. S. A., Inc., will hold their annual Summer Conference April 23-26.

This year's program will follow a pattern similar to the highly successful one in effect last year—a series of morning business seminars with the afternoons and evenings free for social and recreational activities.

The entire program has been designed to accommodate all Association members, with wives and children welcome to enjoy the vacation surroundings and facilities.

The beautiful resort estate has two golf courses. One is a 6,552 yard championship 18-hole course. The other, a 3,487 yard 9-hole layout, is superb for practice or short play. Both are directly adjoining the hotel and have separate putting greens for practice sessions. Sam Snead's pro staff will be available to direct tournaments and give instructions.

There are two Olympic swimming pools for fresh and salt water bathing. The Cabana Club with its adjacent Cabana Lounge is located at the edge of a surf fringed private beach area.

For those who like outdoor sports there are accommodations for fishing, skin diving, tennis, water skiing, croquet and shuffleboard.

Children have their own facilities with supervisors and counsellors on hand to guide the play time for the youngsters. At the Cabana Club there are slides, swings, table tennis, volley ball courts and a children's swimming pool.

The morning business sessions have again been planned carefully by the Summer Conference Committee as an aid and benefit to Association members.

The committee is headed by Anthony L. Ach of the Merry Manufacturing Company. Other members are: Seymour Arenstein, Lido Toy Company; A. L. Gursha, Bayshore Industries, Inc.; J. S. McVicker, Rambow Crafts, Inc.; Myron A. Menchel, American Metal Specialties Company; C. H. Moser, The Dolly Toy Company; E. W. Nelson, Jr., Vogue Dolls, Inc.; Robert L. Steiner, Kenner Products Company; and Sydney Zucker, Carnival Toy Mfg. Corporation.

Daily chairmen will arrange agendas and supervise the seminar sessions. The members will be divided into small groups of approximately 15 for the round table discussions. Monitors will lead each small group. Then all the groups will meet for short summaries of developments and remarks from the individual groups.

The annual Association golf tournament will be supervised by Charles Gainsburgh of Esquire Novelty Company, and the fishing tourney by Mr. Gursha.

On the social side there will be a "get acquainted" cocktail party Sunday evening, April 23 at 6:30 p.m. On Wednesday evening April 26, will be a cocktail party followed by the annual Summer Conference Banquet.

Special convention rates will prevail for those members and their families attending. All rates are based on the American Plan which includes three meals a day. Reservations may be arranged by directly contacting the Reservation Manager, Boca Raton Hotel and Club, Boca Raton, Fla.

For those planning air transportation, Eastern and National Airlines have several flights each day into the West Palm Beach Airport which is about 10 miles away from Boca Raton. A jet flight to Miami and then a car ride to Boca Raton was a method used by many members last year. Train facilities are available via Florida East Coast or Seaboard Railroads.

Members are urged to write or wire for their reservations as soon as possible to secure the best accommodations.

SAALFIELD INTRODUCES NEW REVOLVING-TOPPER DISPLAY

A new silent salesman—a compact, efficient self-selector revolving-topper display rack to merchandise toys and children's books—is the newest addition to the growing line of floor and counter displays, available from the Saalfield Publishing Company of Akron, Ohio

Designed to produce fast turnover with a minimum of sales effort, the revolving-topper display rack is sturdily constructed of heavy-gauge steel finished in durable black enamel

Five feet high and 31" wide, the revolving topper display rack holds up to 24 dozen items. It contains four 11"-by-15" pockets for 14" books, four 9"-by-11" pockets for 8"-by-11" books. Eight finger-type rods for bagged and peg type items are included. The approximate shipping weight is 20 pounds

An illustrated catalog sheet in color on the revolving-topper display rack—#9026, with back up stock; or #9027, without back-up stock—is available from Saalfield

. . . NEW ITEMS FROM MATTEL

(*Continued from page 99*)

Suggested retail prices for the outfits for the dolls range from $1 to $5 each The Barbie doll is currently available; the Ken will be available in June

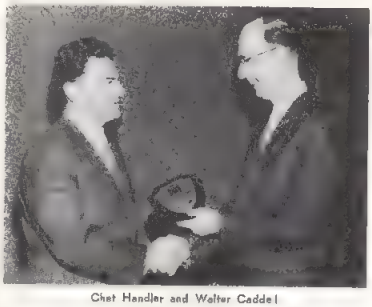
(8) The popularity of detective shows on television having spread widely among boys, Mattel has created a special Tommy Burst detective set, featuring the Tommy Burst automatic cap firing gun and a shootin' shell snub-nose .38 pistol and shoulder holster set. The detective set (available now) also includes a badge, identification card, six shootin' shell cartridges, and 12 safe plastic bullet noses. Suggested retail price is $7.

(9) The Story of Barbie and her boy friend Ken is told in six sing-along songs contained in an album of three 45 RPM records in which Barbie and Ken come to life singing all-new, all-original songs created just for the album Accompaniment is by a 22 piece band, recorded in high-fidelity sound, and the songs themselves, tailored for teenage girls, include tender ballads, jump tunes, and even a cha-cha number. Suggested retail price is $3, with availability set for April

(10) Six brand new outfits for the two Chatty Cathy talking dolls will be made available by June 1. All hand tailored and authentic in detail, the colorful costumes allow the dolls to be stylishly arrayed in party dresses, peppermint stick dresses, sleepy time outfits, nursery school sets, party coats, and playtime togs. Suggested retail prices of the outfits range from $3 to $4

(11) Yogi Bear, the resourceful, smarter-than-average cartoon character created on the Hanna-Barbera television shows, will join the star roster of Mattel Musical toy "getars." Others in the line of 14" "getars," constructed of high-impact plastic with nylon strings and featuring the durable Mattel musical unit, include Mickey Mouse, Popeye, and Casper the Friendly Ghost. Suggested retail price of the Yogi Bear "getar" is $2, with availability in May.

Palmer-Pann Awarded Merit Plaque At HIAA Trade Show in Chicago



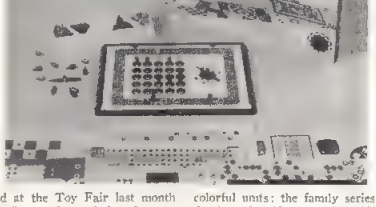
Chet Handler and Walter Caddell

Palmer-Pann Corporation, manufacturer of Craft Master paint by number sets and other hobby items, was presented an award of merit plaque at the Hobby Industry Association of America Trade Show held recently in Chicago

Chet Handler (left), sales representative for Palmer-Pann, is shown accepting the award on behalf of the Toledo firm from Walter W. Caddell, 1960's president of HIAA

Palmer-Pann was presented this plaque for "Best Package in Crafts" with the entry of their new paint-by number kit called "Craft Master Arrangements." Ballots from leading jobbers and retailers in the hobby field were collected and totalled to determine the winner of the award, one which is presented every year at the HIAA convention

"Choice" Game Is New Nome Item



Introduced at the Toy Fair last month was "Choice," a unique choice-of-games concept offering new designs and old favorite games for people of all ages

"Choice" is the brainchild of Dr. Hans Goldschmidt, inventor of the reported hundred million dollar success item "Slopsmith," an all-in-one home workshop power tool.

Designed with a molded master template and 20 full sized interchangeable playing boards, "Choice" is available in three basic colorful units: the family series; the children's series (for ages 4 to 11); and the adult series (teenagers to grown-ups).

Each basic "Choice" package includes the plastic master template, six different game boards, and a set of 60 colored pegs and spinners. The retail price is $5, with an additional selection of 14 game boards available at 50¢ each

Catalog literature can be obtained from the Nome Company, P.O. Box 383, Menlo Park, Calif

BIRCH ARMORED

Shipshape

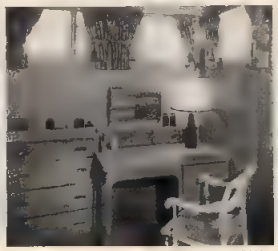
T. M. Reg

Bristol Gull

BRISTOL FASHIONED FOR YACHTSMEN AND FISHERMEN WHO DEMAND THE BEST

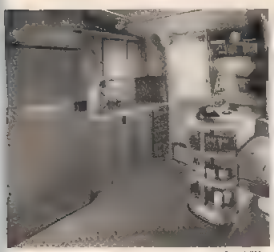
Visit us in Booth D12, at the NATIONAL MOTOR BOAT SHOW, New York January 11 to 22nd and the NEW ENGLAND BOAT SHOW, Boston Mass February 17th to 25th

OWNER'S STATEROOM



OWNER'S STATEROOM

DECK SALON



GALLEY

2 GUEST STATEROOMS

CREW'S QUARTERS

Craftsmen in wood since 1900

Bristol YACHTS

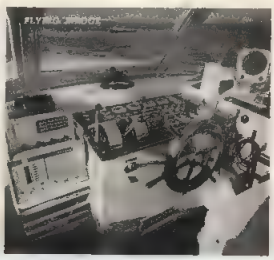
BINGHAM, MAINE

A division of ALLEN QUIMBY VENEER CO.

Specifications. Length over-all 50' • Beam 16'3" • Draft 3'3" • Engines—diesel or gasoline to 1200 hp • 115-volt A.C. 10-15 k.w. diesel or gasoline generator • Cruising range @ 25 mph., 400 miles or more

The Gull...first lady of the Bristol fleet...combines ageless classic beauty ...spacious accommodations and safe, high-speed, seagoing performance. Your every comfort and need is provided for...bed-size berths...nearly seven-foot headroom...three complete baths...storage planned for long-range cruising. In every way SHIPSHAPE...rugged...functional, with an elegance of flowing-line simplicity...no *gimcrocks*...plus custom interiors. A lifetime of pleasure awaits you aboard a Bristol. A personal demonstration can be arranged at your convenience...write for illustrated folder and complete specifications.

Birch Armored* Tough yellow birch faces over decay-resistant makore core manufactured exclusively for Bristol Yachts.

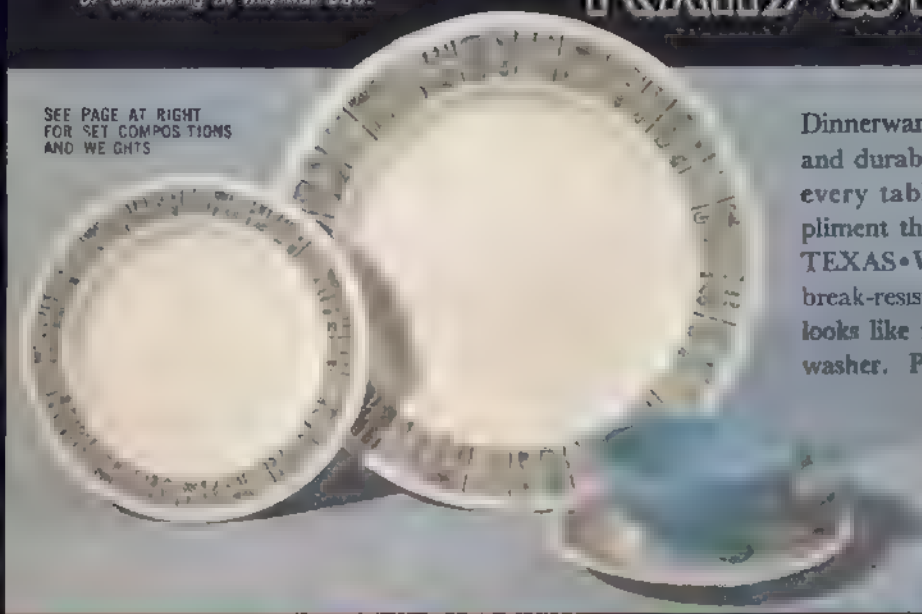


Guaranteed in writing for two full years against breaking, cracking or chipping in normal use.

TEXAS·WARE

MAGNIFICENT BREAK-RESISTANT MELMAC* DINNERWARE

SEE PAGE AT RIGHT FOR SET COMPOSITIONS AND WEIGHTS



Dinnerware has never before combined such beauty and durability, and there is a lovely pattern to enhance every table. The new footed cup and bowls compliment the broad tapered rims of the plates. Famous TEXAS•WARE melamine dinnerware is sturdy and break-resistant, but with the thin delicacy of form that looks like finest china. Safe in scalding water or dishwasher. Patterns will not wear off or fade.

Mayan In symbols of an ancient culture, a blend of muted green, turquoise, and browns. Dinner plates, saucers, and salads are decorated. Solid-color pieces echo the turquoise.

G-16209A2997 53-pc. Service for Eight.....Retail **$44.95**

Italian Provincial Gay festive pattern. Dinner plates, saucers, and salads are decorated. White solid-color pieces.

G-16211A2997 53-pc. Service for Eight — Retail **$44.95**

American Provincial Pennsylvania Dutch. Dinner plates, saucers and salads are decorated. Solid-color pieces are white.

G-16213A2997 53-pc. Service for Eight — Retail **$44.95**

Indian Tree Inherits the elegant beauty of 17th century Cathay. Dinner plates, salads, saucers, soups, desserts, serving bowl, and platter are decorated. Solid-color pieces are white.

G-16215A3330 53-pc. Service for Eight — Retail **$49.95**

Bleu Heirloom The famous "blue onion pattern" from the early 1700's. Dinner plates, salads, saucers, soups, desserts, serving bowl, and platter are decorated. Solid-color pieces are white.

G-16205A3330 53-pc. Service for Eight — Retail **$49.95**

TM • MILWAY OF MILWAUKEE

TEXAS•WARE

MAGNIFICENT MELMAC® DINNERWARE
Guaranteed 2 Years

This is the casual new fashion in dining. Note the elegant coupe shape of the plates. In some patterns the new footed cup and bowls add graceful distinction. Famous TEXAS•WARE will lose none of its beauty—this childproof dinnerware withstands the hazards of hard daily use.

SET COMPOSITION

45-pc. set 8 ea. dinner plates, bread and butters, saucers, cups, soup/cereals; 1 ea. platter, serving bowl, creamer sugar and lid wt 14 lbs.
53-pc. set 8 ea. dinner plates, salads, saucers cups, soup/cereals, dessert bowls; 1 ea. platter, serving bowl, creamer sugar and lid wt 16 lbs.
79-pc. set 12 ea. dinner plates, cups, bowls, saucers salad plates, dessert bowls, 2 ea. platters and serving bowls; 1 ea. creamer, sugar and lid wt 22 lbs.

Set compositions sold only as listed

Gold Wheat Translucent white molded melamine enhanced by a classic pattern in rich golden tones. Dinner plates, saucers, and platter are decorated. Solid-color pieces are a lustrous white.

G-16218A2663 53-pc. Service for Eight . . . Retail $39.95
G-16219B3997 79-pc. Service for Twelve . . . Retail $59.95

Gold Spray Turquoise flowers on golden branches and leaves. Decorated dinner plates, saucers, platter. Turquoise solid-color pieces.

G-16224A2663 53-pc Service for Eight . Retail $39.95
G-16225B3997 79-pc. Service for Twelve Retail $59.95

Harvest A carefree design. Ripe oats in browns and greens. Dinner plates, saucers, platter are decorated. Sandalwood solid-color pieces.

G-16222A2663 53-pc Service for Eight Retail $39.95
G-16223B3997 79-pc Service for Twelve Retail $59.95

Sunny Morn Yellow blossoms against spring green foliage. Dinner plates, saucers, and platter are decorated. Yellow solid-color pieces

G-16220A2663 53-pc Service for Eight Retail $39.95
G-16221B3997 79-pc Service for Twelve Retail $59.95

Morning Flair Captures the freshness of early morn with turquoise petals, sandalwood leaves. Dinner plates, saucers, and platter are decorated. Solid-color pieces are turquoise

G-16226A1997 45-pc Service for Eight . . . Retail $29.95

Coronado A delicate pastel rainbow set with solid-color pieces in turquoise, pink, yellow, and white. Fresh beauty for your table at a bargain price!

G-16227A1664 45-pc Service for Eight . . . Retail $24.95

Stock numbers with letter "B" shipped truck or express

PRESENTING
THE NEW
CRUIS ALONGS
FOR 1961

BUSINESSMAN'S CHOICE FOR A FAMILY CRUISER!

Obsolescence is an unknown word in the Cruis Along vocabulary! Just look at the new Cruis Alongs for 1961 see how their exquisite tri-hull etiquettes and luxury details promise you lasting enjoyment and classic beauty throughout the years. See how the superior construction of Cruis Alongs for 1961 guarantees safety, soundness, stability, smooth riding comfort for you and your family -not just for now, but far into the future! A Cruis Along's design is never outdated; a Cruis Along's performance cannot be surpassed. The solid-thinking businessman knows these facts about Cruis Along boats. He knows that he is not only buying a Cruis Along for its visual excitement and sturdy seaworthiness but that he is investing in a *property* which, at any given time, will bring him the greatest return on his original investment. This is why 1961 Cruis Alongs are a businessman's choice for a family cruiser.

CRUIS ALONG

SINCE 1876 BUILT BY MEN WHO KNOW THE SEA FOR MEN WHO LOVE THE SEA

CRUIS ALONGS ARE SISTER SHIPS TO THE CENTURY THOROUGHBRED FLEET, PRODUCTS OF THE OVERLAKES CORPORATION

See us at the Boat Show. Visit the CRUIS ALONG Showroom [illegible]

PRESENTING
THE NEW
CRUIS ALONGS
FOR 1961
THE NEW EL DORADO 33'—
unparalleled for beauty and
performance—the perfect
example of Cruis Along's
supremacy!
El Dorado's graceful hull
is master-crafted of the finest
solid mahogany planking—
shaped and built to meet the
challenge of the open seas, and
to stay completely seaworthy
throughout the years. Her
interior appointments are
chosen and arranged to offer
you the ultimate in comfort
and in space for you and your
family—for luxury living afloat!
Built by men who know the
sea, for men who love the sea,
El Dorado fully expresses the
time-honored heritage that
makes Cruis Along the
businessman's choice for a
family cruiser!
CRUIS ALONG

BUSINESSMAN'S CHOICE FOR A FAMILY CRUISER!

Obsolescence is an unknown word in the Cruis Along vocabulary! Just look at the new Cruis Alongs for 1961—see how their exquisite silhouettes and luxury details promise you lasting enjoyment and classic beauty throughout the years. See how the superior construction of Cruis Alongs for 1961 guarantees safety, soundness, stability, smooth-riding comfort for you and your family—not just for now, but far into the future! A Cruis Along's design is never outdated; a Cruis Along's performance cannot be surpassed. The solid-thinking businessman knows these facts about Cruis Along boats. He knows that he is not only buying a Cruis Along for its visual excitement and sturdy seaworthiness but that he is investing in a *property* which, at any given time, will bring him the greatest return on his original investment. This is why 1961 Cruis Alongs are a businessman's choice for a family cruiser.

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CRUIS ALONGS ARE SISTER SHIPS TO THE CENTURY THOROUGHBRED FLEET, PRODUCTS OF THE OVERLAKES CORPORATION

See us at the Boat Show. Visit the CRUIS ALONG Showroom... 1860 Broadway at 61st St., N.Y. 23, N.Y.... Write Dept. C-11 for free brochure.

placed first in the custom and stock class with his 1932 Ford custom coupe.

Judges of the more than 150 entries were Budd Anderson, assistant sales manager of AMT Corporation, and Bob Reder, production manager of Monogram Models.

Bill Walter, Dowst field sales manager, guided IAAM members and guests on a tour of the Dowst plant for a close look at production of Tootsietoys and Strombecker model road racing sets. A Strombecker track, one scale mile long, was set up in the exhibit area.

IAAM President Tim McLaughlin presented the awards and announced that next year's convention will be held in Detroit.

Myron Shure, Dowst vice-president, announced that two national magazines will be featuring Strombecker in their upcoming February issues.

Pageant magazine will run a photo series on Strombecker, shot at the Watkins Glenn Race Course in New York, and Science and Mechanics will feature Strombecker cars on a do-it-yourself race track.

Dowst-Strombecker plant housed the annual convention of the International Association of Automotive Modelers. Here are a few members trying out one-scale-mile auto race

✧

MEMBERS of the Merchandise Mart Toy and Juvenile Association who also belong to the Housewares Club of Chicago went on a holiday to Las Vegas October 26-30.

Among the MMTJA members joining in the Las Vegas junket were Mr. and Mrs. James Cavanagh, Mr. and Mrs. Henry Ellis and George Douglas, of O'Brien-Sexton Associates. Mr. and Mrs. Harry Finkel also attended. Mr. Finkel is advertising director of the Mart.

✧

AFTER 20 years in the same showroom, Cadaco-Ellis was to have moved December 1.

Robert Koch, C-E general manager, said that his firm would move into room 1458 of the Merchandise Mart after two decades in another showroom just down the hall. The new Cadaco Ellis offices, which will be shared later by another toy rep, were formerly occupied by the Retailers Marketing Guild.

On the business side, Mr. Koch reports that his firm's adult game, Tripoley, is currently racking up big sales throughout Chicago. The $3.50 retail item is the only adult game made by Cadaco-Ellis.

"When money gets a little tight, people amuse themselves by staying home and playing games," Mr. Koch said. "This is why Tripoley has enjoyed such good sales recently."

Enjoying the Nevada sunshine, left to right, are George Douglas, Mr. and Mrs. Henry Ellis and Mrs. James Cavanagh. Though in the toy business, they're also members of the Chicago Housewares Club which embarked on a holiday junket to Las Vegas some weeks back.

✧

REP Bernard Levin is now representing Janie Products, Inc., of St. Paul, Minn., makers of a $9.95 toy storage drum made of fiber and metal on casters. Mr. Levin, who added the line in late October, said that sales are moving well.

✧

CITY PRODUCTS Corporation has installed its first franchised variety merchandise operation in a supermarket and plans two more openings

(*Continued on page 88*)

- *Mart Toy Ass'n expects banner market show in Jan.*
- *Reps' toys for Chicago charities now on display*
- *Shapiro and Lewis take on PHS pool line*
- *Dowst-Strombecker plays host to modelist group*
- *Jay Mills says TV toys are area's best-sellers*
- *Cadaco-Ellis moving into new showroom at Mart*

THE MERCHANDISE Mart Toy and Juvenile Association is expecting a 50 per cent increase over last year's buyer attendance when it holds its spring and summer market show January 8-17.

The show will be held every day during that span except Sunday, the 14th. On Saturday, January 13, free coffee and sandwiches will be served between the hours of 10 a.m. and 3 p.m. in toy showrooms on the Mart's 14th floor.

The MMTJA show has been scheduled to coincide with housewares, import and discount shows that also will be held in Chicago during early January.

Herb Mendelson, New York Merchandise Company rep, is chairman of the event. "We're emphasizing one-stop shopping for all spring and summer toy needs," he said.

The MMTJA also will hold its annual Christmas party on Wednesday, December 20, in the M & M Club of the Mart. The party for reps and buyers will start with a luncheon and continue with an afternoon party. Wally Parsons, of Koether-Parsons, is chairman.

✧

CHRISTMAS will be a little brighter this year for Chicago's underprivileged youngsters as the result of a "toys for charity" effort being staged by members of the Merchandise Mart Toy and Juvenile Association.

Reps' samples have been collected and are now on display in the lobby of the Mart. Shortly before Christmas, 14th floor toy reps will stage a "toy caravan" as they drive the load of toys to various Chicago charities. From there they will be distributed to needy children.

This is the first year such a project has been undertaken by the MMTJA. James Cavanagh is the father of the plan, and Stanley Berg is acting as chairman.

Mrs. Carole Huetten, left, and Mrs. Jane Falk, of Cadaco-Ellis, play a game of Tripoley.

✧

REPS Jack Shapiro and Dan Lewis have taken on a new line of summer pools by PHS Corp. (formerly Plastic Heat Sealing Company), of Poughkeepsie, N.Y. They added the line of Krene pools, beach toys, swimming rings and mattresses on November 1.

"The pools have so far received a good reception," Mr. Shapiro said. "This is the first time that PHS has sold in the midwest market in five years."

Mr. Shapiro said that he and Mr. Lewis took on the PHS line in an attempt to beef up their summer offerings. Previously, the two reps have concentrated mainly on fall and winter items.

✧

THE FOURTH annual convention of the International Association of Automotive Modelers was held at the Dowst-Strombecker plant on October 28. The highlight of the event, an auto modelers contest, drew entries from the United States, Canada and seven foreign lands.

Top prize went to Don Eammons, of Compton, Calif., for his 1959 Chevrolet Corvette, which was named best of the show. The Corvette also took first honors in the sports car class. Mr. Eammons also

Famous designer Georges Briard is known for the striking elegance of his creations. That "Briard touch" of richness turns even a saucepan into an object of glamour you'd be proud to own or give. Symmetry and balance are found in each design. "Basic shapes with well-planned designs last," is Briard's philosophy. They harmonize perfectly with modern or traditional settings.

Georges Briard

Designed and Signed by Georges Briard . . .

"PORCELAINITE" . . . goes from stove to table. Gay blend of beauty and utility! Colorful Porcelainite is triple-coated porcelain enamel on steel. You can cook in it (foods cook quickly and thoroughly) and then serve in it. The beautiful, cheerful "Ambrosia" pattern features rich gold and bright colors on gleaming white background. Casseroles and percolators come with brass-plated candle warmers to keep food and coffee piping hot. There's a matching clock too!

(E) **72-10-01 B1050** Porcelainite Electric Wall Clock with brass knob and hands. 8-inch diameter. (Add Federal Excise Tax). . . **$15.00**
(F) **71-43-37 B878** Well-and-Tree Platter. Serve meat in center, vegetables in side sections. 17x14" **$12.50**
(G) **71-44-28 B700** 2-quart Teakettle **9.95**
71-42-87 B560 32-oz. Teakettle **7.95**
(H) **71-44-02 B665** 2-qt. Casserole, Brass Finish Warmer . . **9.50**
71-42-95 B810 4-qt. Casserole, Brass Finish Warmer **11.50**
(K) **71-44-10 B950** 8-cup Percolator, Brass Finish Warmer. . **13.50**
(L) **72-10-27 B665** Cookie Jar, Covered. 4-qt. size **9.50**
(M) **71-44-36 B525** 2½-qt. Covered Saucepan **7.50**
(N) **72-10-19 B315** Covered Butter Dish **4.50**

"MIDAS" Hyalyn Porcelain . . . sculptured beauty in precious gold on genuine porcelain, designed and signed by Georges Briard. These Midas-rich accessories are dramatized by a brand new technique of raised ornamentation in 22-karat gold—you can literally *feel* their deep-dimension elegance. As functional as they are handsome they may be washed with mild soap. Choose one piece or several, and start a collection of stunning Briard ware.

(P) **72-10-76 B495** Round Ashtray, White. 10" diam. **$7.00**
72-10-84 B495 Round Ashtray, Black. 10" diam. **7.00**
(R) **72-11-18 B700** Smoking Set: White 4½" high Lighter, plus White 4½" high Cigarette Urn **$10.00**
72-11-34 B700 Smoking Set. Black 4½" high Lighter, plus Black 4½" high Cigarette Urn. **$10.00**
(S) **72-10-92 B400** White Square Ashtray, 7" sq. **6.00**
72-11-00 B400 Black Square Ashtray, 7" sq. **6.00**
(T) **72-10-35 B700** White Tapered Vase, 12¼" high **10.00**
72-10-43 B700 Black Tapered Vase, 12¼" high . . **10.00**
(V) **72-10-50 B600** White Vase, 8" high. **8.50**
72-10-68 B600 Black Vase, 8" high **8.50**

Exciting Accessories to Spice Your Decor

L-G BRASS-and-WALNUT by Georges Briard. Burnished brass set off with rich-grained walnut in handles, lids. Brass plated warming stand with brass-trim walnut legs uses Sterno for cooking, candle for warming. Acid-resistant, stainproof interiors.

L Chafing Dish with walnut handles. 2-qt. capacity. 11½" high.
71-43-94 B1540 Retail **$21.95**

F Double Casserole Set: two 2-qt. covered bowls with warmers.
71-43-52 B2200 Set **$31.50**

G Casserole in brass coating pan. 2 qt. Fire King casserole has brass trim, handles. Oven-proof.
71-43-86 B1050 9½" hi **$14.95**

H LUXURIOUS ICE BUCKET by Georges Briard. Tan leatherette, brass trim and handle. Milk white glass liner, fiberglas insulated.
72-11-59 B900 2-qt. size. **$13.00**

K-N GLASS SERVERS . by Georges Briard. Gold enamel accents on glass.

K Double Server. Brass-plated rack, walnut handles.
72-11-67 B695 14" long **$10.00**

L Footed Cake Plate. Walnut handle, stainless steel server.
72-11-75 B495 11½" diam **$7.00**

M Dip Server. With knife.
72-11-83 B495 11¼" dia **$7.00**

N "Credit Card" 12-oz. Highballs. Black/white/gold enameled glass.
72-11-91 B460 Set of 8 **$6.50**

P-T WOODLAND SERVERS with tile inserts. Georges Briard chooses hand rubbed, oil finished walnut for beauty . . then adds gold-accented tile inserts to make perfect cutting surface. Servers have stainless steel knives attached. Solid brass feet protect your table. Perfect for parties!

P Cheese-and-Dip Server. Has removable white glass bowl.
72-12-09 B880 13½" sq. **$12.50**

R "Shortfellow" Server
72-12-17 B525 16" long **$7.50**

S Square Server, 13¼" sq.
72-12-25 B700 Retail . . . **$10.00**

T "Squarefellow," 8½" sq.
72-12-33 B385 Retail **$5.50**

V-X MOSAIC ACCESSORIES by Georges Briard. White mosaics spiced with golden tiles, surround colorful glass insert. They're inlaid in a solid walnut cigarette box and matching ashtrays and server with brass-finish aluminum base. Choice of White with Gold or White with Orange.

V Double Cigarette Box. For reg or king size. 4½x10"
72-12-58 B565 Gold **$8.00**
72-12-66 B565 Orange **8.00**

W Mosaic Ashtrays, 8x8" sq.
72-12-74 B315 Gold **$4.50**
72-12-82 B315 Orange **4.50**

X Tile Tray-Ashtray, 7x12"
72-12-90 B350 Gold **$5.00**
72-13-08 B350 Orange **5.00**

A CLASSIC yacht popular in conception! The quality-built Chesapeake "32" is your adult-size fiberglass auxiliary with room for growing families for years. Entire hull, deck, cabin trunk, structural bulkheads, water tank and stringer forms one husky, integral structure. Lifetime beauty!

Chesapeake "32"

Designed by Philip L. Rhodes, N.A.

Everything "Standard" Including The Spinnaker

With masthead rig, the new Rhodes fiberglass Chesapeake "32" drifts like smoke . . . drives in a breeze . . . rates well in C.A.A. And, she gives *adult* comforts no "toy" boat provides. Five man-size berths, private toilet room! What's more, Chesapeake "32" comes complete to the last dish. Dacron mains'l, jib, genoa and nylon spinnaker. Universal engine. Lead keel.

DELIVERY THIS SEASON ASSURED • BROCHURE TO INTERESTED BUYERS • "SAIL IT NOW" TERMS

$14,900

F.O.B. Annapolis, Md. *Prices/equipment subject to change*

Main cabin has walk-around spaciousness, lockers starboard, upper and lower berths to port, solid teak cabin table, luxury teak cabin sole and trim, louvred ventilation.

Wide, workable, wonderful galley with Formica counter, stainless sink, large ice box, two-burner stove, teak dish racks with monogrammed dishes, modern flatware for six.

Your Chesapeake "32" Has Full Racing Gear

If racing is your specialty, Chesapeake "32" offers *all* gear required! Genoa track, slides, snatch blocks, all spinnaker equipment, five winches, lifelines, pulpit, roller reefing main, spreader lights, stainless and Dacron rigging, hollow Sitka spars.

Chesapeake "32" photographs by Rosenfeld

OTHER FINE BOATS IN THE QUALITY WALTON LINE

The Nordic
Famous 25'2 Folkboat hull, mast-head rig, diesel power, sleep 4.

The Arcoa
Husky 17'1 sloop, Dacron sails, cabin, inboard engine, big cockpit.

The Baltic
Twin volvo powered cruiser from Sweden, sleep 4, roomy 28'1 LOA.

BOAT SHOW BOOKINGS: See the King's Cruiser at Boston and Chicago shows or see the *entire line* at Baltimore's famous Chesapeake Bay Boat Show. *Caution:* Space unavailable at New York Show.

King's CRUISER

AMERICA's favorite auxiliary—Sweden's finest craftsmanship! The beautiful and luxurious King's Cruiser combines U.S. comforts and performance with traditional mahogany-on-oak construction, copper fastenings. American Dacron main and jib, stainless and Dacron rigging, Sitka spars.

Proven, Top Quality Diesel Power Auxiliary

She's the *nation's* largest cruising-racing class today—and with good reason! The "King" offers regatta-calibre smartness under sail . . . safe, economical, long-range Volvo diesel power . . . beautifully appointed below-decks comfort for four. She's fully equipped; lifelines, pulpit, lights, electric bilge pump, stove, ice box, dishes, flatware.

DELIVERY THIS SEASON ASSURED • BOOKLET TO INTERESTED BUYERS • "SAIL IT NOW" TERMS

$8,190

F.O.B. Annapolis, Md. *Prices/equipment subject to change.*

Spacious cabin offers highest yacht quality varnished surfaces, stainless galley, stove locker and chart table, beautiful mahogany serving table, 2 hanging lockers, toilet.

King's Cruiser racing associations are active in many areas, and class skippers enjoy racing or cruising on even terms with friends. King's do well in handicap competition too.

george b. Walton inc.

New Boat Sales • Brokerage • Charters • Accessories • Marina

Announcing Our Rye, N. Y. Office

Now, for the first time, certain George B. Walton, Inc., yachts are available for inspection and delivery at our new Rye, N. Y., office located at Milton Point Shipyard. Contact our Rye representative Robert F. Driggs for information on *all* models advertised.

Fourth Street and Severn Avenue
Annapolis, Maryland COlonial 8-5191

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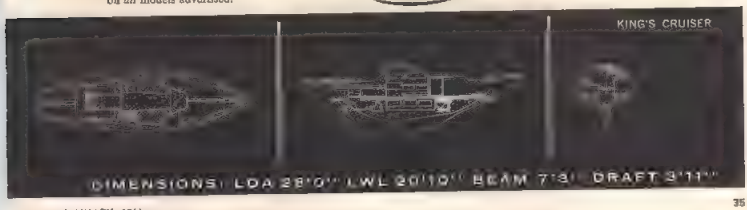
WOodbine 7-0880

MEMBER National Association of Engine and Boat Manufacturers

NAEBM



it's a Wonderful hobby... it's ITC

and the Wonder is...

KING SIZE ELECTRIC ROADWAYS

ITC moved slowly to bring you the fastest table top sport of the year—king-size sports car racing! We took more time simply because we wanted ours to be the best you could sell. You see the result right here: two huge 7½" Mercedes Benz 300-SL's roaring around a double-size rally course, racing against each other or against the clock—at the touch of a couple of buttons. All track, power equipment, controls, an electric timer and instructions are included—nothing else to buy. That alone was worth waiting for!

#3900-8 KING-SIZE ELECTRIC ROADWAYS $39.98

ADVERTISED ON NETWORK TV

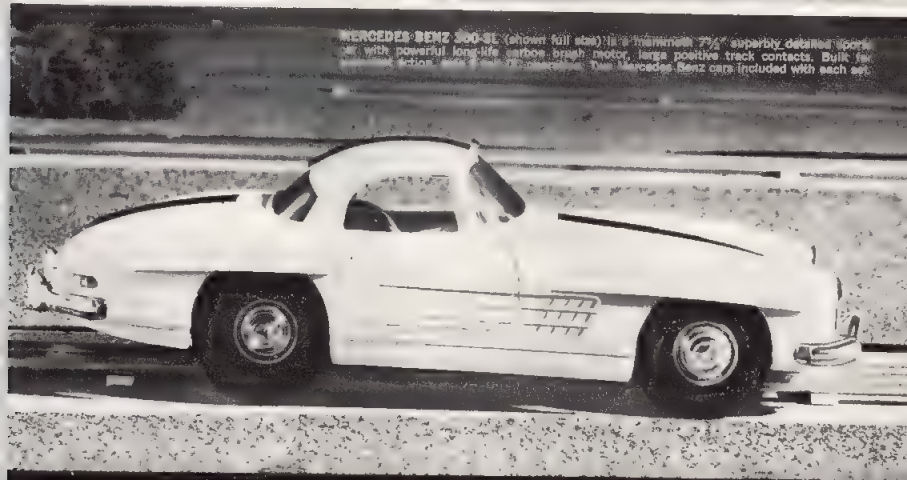
ITC MODEL CRAFT

HOBBY DIVISION OF IDEAL TOY CORPORATION

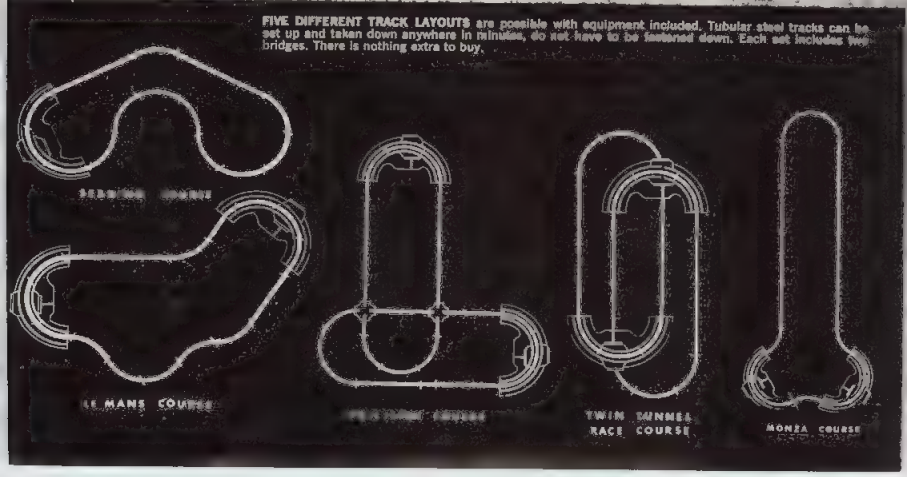
ITC MODELCRAFT, 200 FIFTH AVENUE, NEW YORK 10, NEW YORK

© 1961 IDEAL TOY CORP. U. S. PAT. PEND.

MERCEDES-BENZ 300-SL (shown full size) is a meticulous 7¼" superbly detailed sports car with powerful long-life carbon brush motor, large positive track contacts. Built for [illegible] action. Two Mercedes-Benz cars included with each set.



FIVE DIFFERENT TRACK LAYOUTS are possible with equipment included. Tubular steel tracks can be set up and taken down anywhere in minutes, do not have to be fastened down. Each set includes two bridges. There is nothing extra to buy.



IDEAL TV TIMES

WEATHER
Ideal For Toy Retailers

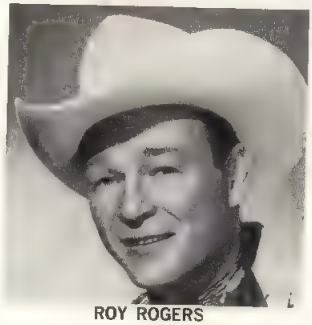
© 1961 IDEAL TOY CORP

STARTING JANUARY:

IDEAL TOY TO SPONSOR TWO NETWORK SHOWS ON CBS-TV

COVERING 97.5% OF U.S.

MIGHTY MOUSE



ROY ROGERS

MIGHTY MOUSE—SATURDAY
10:30 11 AM E.S.T.
9:30-10 AM Central Standard Time
8.30- 9 AM Mountain Time
10 30-11 AM Pacific Time

ROY ROGERS—SATURDAY
11 30 Noon E.S.T.
10.30-11 AM Central Standard Time
9·30-10 AM Mountain Time
11.30 Noon Pacific Time

New Ideal dolls, toys and games to get network and spot TV push

Get ready for the biggest Spring you've ever had.

Ideal's got both Mighty Mouse and Roy Rogers on CBS network television, plus a bigger batch of spot commercials that will run day after day!

And here's the eye-popping Spring lineup

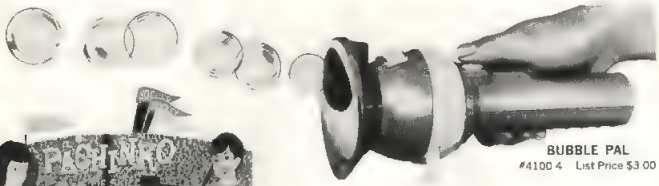
Yo Gun, the nation's newest fad, **Bubble Pal**, the automatic bubble shooter, **Pachinko**, the new game with push-button excitement, **Tiny Thumbelina**, the Spring version of a Christmas success

There's also **Mr. Mixit** and **Monkey Stix**, two favorites we can't make enough of!

Plus two exciting new games by Ideal! **Diner's Club**...the game for big spenders and **Nirtz**, the game that combines the Best of checkers with the Best of chess

TUNE YOUR SALES INTO

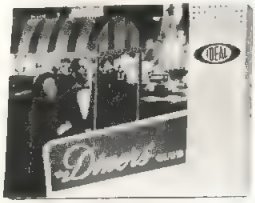
You'll think it's Christmas in Springtime!



BUBBLE PAL
#4100.4 List Price $3.00

PACHINKO
#4104.6 List Price $7.00

NIRTZ GAME
#2300.2 List Price $3.00



DINER'S CLUB GAME
#2514.8 List Price $5.00

TINY THUMBELINA
#0401.0 List Price $10.00
Additional outfits for Tiny Thumbelina $1.50 - $4.00

YO-GUN
#4068.3 List Price $2.00

IDEAL'S 1962 PROMOTION!

It's a wonderful sales picture... It's IDEAL

IDEAL TOY CORP., 200 FIFTH AVE., N.Y.

TOP BUYERS AGREED:

IDEAL was the hottest

Mr. Leon Glantz, Partner, Eastern Toy Distribution Co., Pawtucket, R. I. (right), speaking to Mr. B. F. Michtom, Chairman of the Board at Ideal.

"I expect to do an even bigger business with Ideal in 1961 than I did last year. Ideal's beautiful dolls' faces make them the standout of the Toy Fair. I am also very impressed with Ideal's Jolly Junior line."

"This is my 17th Toy Fair and I have mixed reactions to it. There is a tremendous amount of high-priced merchandise around, and a lack of individual planning on the part of many manufacturers. I think Ideal's line is the most exciting merchandise available this year, both in the TV field and staples. Ideal's pricing gives us merchandise that can sell in chain stores, and you know that chain stores are the backbone of merchandising in America."

Mr. Frederick B. Pierce (right), Merchandise Buying Div., Aldens Inc. Chicago, Ill., with Herbert Sand, Ideal's Vice President in charge of sales.

line at the toy fair!

Mr Gary Dehan (left) Merchandise Manager Gray Drug Co Cleveland, Ohio, with Gene Belinski, Sales Manager, Ideal's Game and Hobby Division

"I like Ideal's new line of games! They are good, basic, educational games, that cover both boy and girl categories. They have fine packaging, and lend themselves to self-service operations like ours."

Mr Sandy Wakuta Toy Buyer, May Co., Los Angeles (left) discussing ideal's new Kissing Doll with Mr Abe Kent, Ideal's Vice President in charge of merchandising

Mr. Larry Colwell, Toy Buyer, Jordan Marsh Co., Boston, Mass (left), with Ideal salesman, Ernie Lewis.

"I think Ideal's toy line is stronger than ever. And don't overlook the fact that in addition to TV items, Ideal has a great line of staples, which is something we want because these are items that you can surely make a profit on."

Mr Arthur Kasper (right), partner H Corenzwit & Co Hollside, N. J. with Danny Nemerov (center), Ideal salesman, and Mr. Milton Dvorin (left), partner, H Corenzwit & Co.

"Ideal has the hottest line at the fair...once we walked in the door, we felt like consumers because there was so much excitement surrounding each of the items. It should be a great year for Ideal, and a great year for us."

YOU'LL AGREE WITH THESE TOP BUYERS WHEN YOU SEE THE NEW IDEAL LINE.

IDEAL TOY CORP., 200 FIFTH AVENUE, NEW YORK, N. Y.

Trumpy Designed and Built

67' Diesel Cruiser
Built for Howell van Gerbig

67' Houseboat Cruiser
Built for John R Kimberly

over 110 years' experience

57' Diesel Cruiser
Built for Ralph Atlas

80' Diesel Cruiser
Built for E. Clayton Gengress

JOHN TRUMPY & SONS, INC.

ANNAPOLIS, MARYLAND

America's Foremost Custom Yacht Builder

A. SWEETHEART – Radiant heart pendant with matching earrings set with glittering rhinestones and Cultured Pearls – Sterling Silver.

10C1074C825	Set	Ret. $18.50
10C1075C375	Earrings	Ret. 7.50

B. SYMPHONY – Magnificent ensemble for the fashionable woman. Shimmering Aurora Borealis marquises and lustrous pseudo-pearls in adjustable necklace with matching clip earrings. Rhodium finish

10C1090C975	Set	Ret. $18.50
10C1091C300	Earrings	Ret. 6.00

C. BLANC ET NOIR – The newest style . . . Black and White Cultured Pearls in a delightful Sterling Silver pendant and earrings set with Synthetic White Spinels.

10C1092C1200	Set	Ret. $24.00
10C1093C450	Pendant only	Ret. 9.00
10C1094C750	Earrings only	Ret. 15.00

D. AURORA BOREALIS – The fabulous brilliance of Aurora Borealis marquises in a brooch and matching clip earrings of infinite color and beauty.

10C1095D900	Set	Ret. $18.00
10C1096C375	Earrings	Ret. 7.50

E EMBRACE – Stunning bangle bracelet with Aurora rounds and pseudo-pearls with sturdy spring hinge finished in Rhodium.

10C1097C825	Bracelet	Ret. $16.50

F. HEIRLOOM – Fine genuine Carnelian Cameo brooch and earrings with delicate filigree design in 12K Gold Filled – Black velvet ribbon allows brooch to be worn as choker.

10C1098C825	Brooch only	Ret. $16.50
10C1099C750	Earrings only	Ret. 15.00

G. STARLIGHT – A breathtaking bracelet of glittering Aurora Borealis marquises in a design of striking simplicity.

10C1100C975	Bracelet	Ret. $19.50

J. LEAVES OF GOLD – 14K GOLD brooch with matching clip earrings set with Cultured Pearls and synthetic Rubies. An outstanding gift.

10C1101C1800	Brooch only	Ret. $36.00
10C1102C1350	Earrings only	Ret. 27.00

K. DARLING – 14K GOLD pendant and earrings with Cultured Pearls captured in loops of gold.

10C1103C715	Pendant only	Ret. $14.25
10C1104C1275	Earrings only	Ret. 25.50

L. TREASURE – 14K GOLD bracelet of matched Cultured Pearls caged in fine wires of gold. A beautiful bracelet for every occasion.

10C1105C2700	Bracelet	Ret. $54.00

M. PRECIOUS – 14K GOLD brooch and earrings with finely textured leaves and lustrous Cultured Pearls – a luxurious ensemble.

10C1106C1800	Brooch only	Ret. $36.00
10C1107C1350	Earrings only	Ret. 27.00

All Prices Subject to Federal Excise Tax.

A. MIDNIGHT – Genuine Black Onyx and Cultured Pearls in necklace and earrings – 12K Gold Filled
10C1050C1168 Set Ret. $23.25
10C1051C375 Earrings Ret. 7.50

B. HAPPINESS – Genuine Scarab necklace with distinctive matching earrings – 12K Gold Filled.
10C1056C1350 Set Ret. $27.00
10C1057C458 Earrings Ret. 9.00

C. FAIR LADY – Genuine Carnelian Cameos in a delicate pendant and earrings of 12K Gold Filled.
10C1078C1200 Set Ret. $24.00
10C1079C600 Earrings Ret. 12.00

D. CHARMING – 12K Gold Filled bracelet with sixteen genuine Cultured Pearls.
10C1080C1275 Bracelet Ret. $25.50

E. GLAMOUR – Beautiful bracelet with Genuine Jade and Cultured Pearls – 12K Gold Filled.
10C1081C1275 Bracelet Ret. $25.50

F. LUCKY-IN-LOVE – Enchanting Genuine Scarab bracelet – 12K Gold Filled. A perfect gift.
10C1058C1090 Bracelet Ret. $21.75

G. PRINCESS – Elegant bracelet of Genuine Black Onyx and Cultured Pearls – 12K Gold Filled.
10C1052C865 Bracelet Ret. $17.25

H BEAUTY – Genuine Carnelian Cameos in a smart bracelet of 12K Gold Filled
10C1082C1200 Bracelet Ret. $24.00

J. 14K SOLID WHITE GOLD Heart pendant – fourteen Synthetic White Spinels.
10C1064C900 Ret. $18.00

K. 14K SOLID WHITE GOLD pendant – large Cultured Pearl and three Synthetic White Spinels.
10C1083C975 Ret. $19.50

L. 14K SOLID WHITE GOLD pendant – large Cultured Pearl and six Synthetic White Spinels.
10C1084C750 Ret. $15.00

M. 14K SOLID YELLOW GOLD pendant with large Cultured Pearl.
10C1085C715 Ret. $14.25

All Prices Subject to Federal Excise Tax

N. 14K SOLID YELLOW GOLD Wishbone pendant with Cultured Pearl.
10C1086C565 Ret. $11.25

P. 14K SOLID YELLOW GOLD chain with large lustrous Cultured Pearl.
10C1062C600 Ret. $12.00

R. 14K SOLID WHITE GOLD pendant with Genuine Hematite and Cultured Pearls.
10C1087C1500 Ret. $30.00

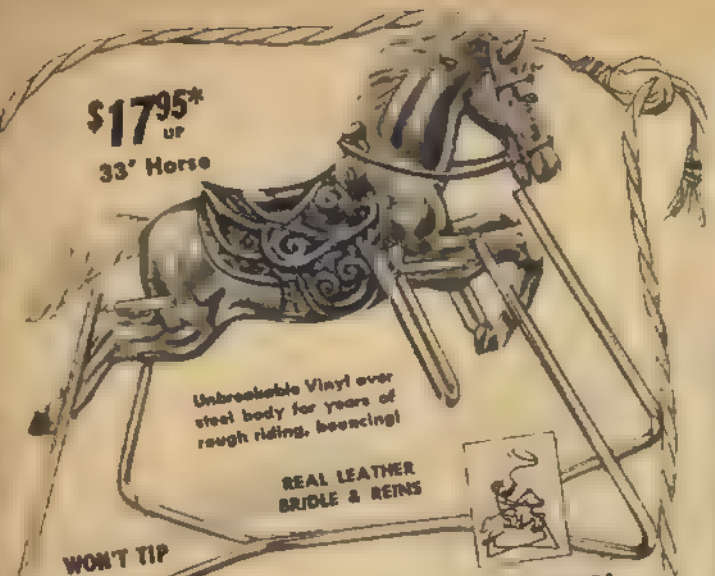
S. 14K SOLID YELLOW GOLD Heart pendant with Cultured Pearl.
10C1061C525 Ret. $10.50

T. 14K SOLID WHITE GOLD pendant with round Synthetic White Spinel.
10C1060C675 Ret. $13.50

U. 14K SOLID WHITE GOLD pendant – three Cultured Pearls and three Synthetic White Spinels.
10C1088C975 Ret. $19.50

V. 14K SOLID YELLOW GOLD pendant set with Cultured Pearl and three Synthetic Rubies.
10C1089C1125 Ret. $22.50

WESTERN FAVORITES


$17.95* UP
33" Horse
Unbreakable Vinyl over steel body for years of rough riding, bouncing!
REAL LEATHER BRIDLE & REINS
WON'T TIP

GIANT 3-D GALLOPING STALLION

FRISKY PALOMINO PONY Thrill young bronco busters with a horse that not only looks but feels real! Sculptured flexible vinyl in lustrous chestnut color with durable, washable coating. Metallic baked enamel finished frame with life-long springs. Stirrups swing with rider. Head moves up, down, sideways when reins are pulled. Overall 33x21x19" high to saddle. Shpg wt 19 lbs.

3 B 876X. Frisky Palomino Pony $17.95*
3 B 877X. Big Palomino Cheyenne. 38x25x23" high. 22 lbs. $19.95*
3 B 983X. Bigger Palomino King. 41x29x27" high. 30 lbs. $24.95*
3 B 984X. Finest! Palomino Stallion. 44x30x29" 35 lbs. $29.95*
*Do not send Postage See Page 62 Para 3

BARGAIN PRICED! PALOMINO COLT $7.98

LONG LIFE CHROME SPRINGS

A handsome hunk of horse for up-and-at-em westerners from 1 to 4! A superbly constructed no tip, no tilt and styled horse at such an amazingly low price! What active gal or lad wouldn't want to own this bouncing, prancing Palomino made of tough acetate plastic that wipes clean with a damp cloth. Will not scuff, peel or crack. Features new exclusive hammered-metallic baked enamel finish on frame and tubular stirrups. In keeping with colt's magnificence is his authentic hand tooled Western saddle. Overall 26½" long, 15" wide and 14½" high to saddle. Shpg wt 11 lbs.

3 B 985. Palomino Colt.... $7.98

"SPUNKY" CASTER HORSE FOR TODDLERS!

Pride of little buckaroos in training for a Palomino! What fun, and grand for exercise and coordination! Young cowhands scoot, roll, turn Palomino coloring . . . sprightly head, and mane . . . "what a hoss!" One piece, fully molded plastic body is strong, unbreakable. Completely assembled except for the big clear smooth-running casters which insert in seconds—won't mar floors or furniture. Firmly attached wood grips give comfort and security. "Spunky" promises to be the year-round favorite of toddlers everywhere. 21" long, 7" wide 10" high to saddle. 4 lbs.

3 B 897. Spunky. $4.77

"Lifelike" RACING SULKY and HORSE

Trotting gloriously to victory comes this magnificent champion—captured in the full flush of "life-like" trotter action, splendidly sculptured in hard acrylic y colored steel supported plastic that's tough yet has life. Rugged steel and wood sulky has oversized plastic wheels with heavy duty rubber tires. Seat adjusts forward or back. Red and yellow harness. Easy pedaling action. Size 36" long 19½" high 14½" wide.

5 B 3625X. Horse & Sulky. Shpg. wt. 11 lbs. 8 ozs. $15.88*
*Do not send Postage See Page 62, Para 3

MATTEL TV BUFFALO HUNTER SET

Amazing replica of buffalo hunter's complete shootin' gear famous Winchester saddle gun 26" long, for blazing action in single or rapid fire set automatic trigger shots 9" Fanner pistol with wide hammer easy to fan shots. Safe, flashless. Buffalo hunting knife, 9" long, in "raw hide" scabbard. Holster and adjustable belt with 6 Shootin' Shell cartridges plus target.

3 B 924 Buffalo Hunter Set 2 lb. 7 ozs. $6.88

RODEO GUITAR $3.98

Almost 3 Feet Long!

Nothin' but nothin' is sweeter than gee-tar music. This handsome instrument has raised frets, friction type permanent tuning pegs, 6 strings, shaped hardwood frame, nickeled tailpiece, truly deluxe features at this low Nitesk price! Attractively decorated with popular rodeo and western motifs. Almost as large as a professional guitar—it's ¾ size—nearly 3 feet long! Sling the twisted silken shoulder cord around your shoulders and be the center of the party! Felt pick, song book included. Shpg. wt. 3 lbs. 8 ozs.

5 B 1941. Rodeo Guitar $3.98

2 Ft. GIANT BRONC $3.88

For Rough Riding

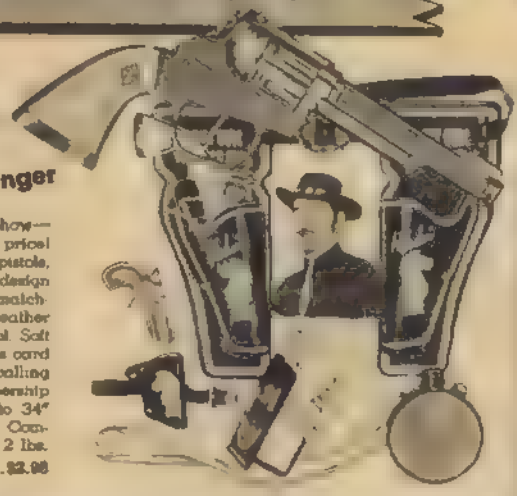
Most lovable, cuddlesome, fun-lovin' bronco in the corral! Ready, willing and able to carry lad or lass over rugged badlands or through the quiet of the day when they gather 'round the camp TV. Plumply filled flannel body is printed Pinto-style (don't worry about showing soil, mother) Big velvety plush head has bright eyes, red felt mouth and mane. Huge 24" long, 18" high, 12½" wide. Red reins! He'll save wear on furniture! A terrific value at Nitesk low low price! Shpg wt. 6 lbs. 9 ozs.

2 B 628. 24" long Pinto Pony $3.88

....for year 'round fun

HAVE GUN, WILL TRAVEL SET

Rock-Bottom Low Price! **$2.98 with Derringer**



Paladin's holster right from the TV show—32-pieces!—outstanding value at the price! Complete with 50-shot repeating pistols, black leather holsters with silver design chessman and "Paladin" signature, matching black alligator-grain belt. Black leather wrist holster conceals Derringer pistol. Soft poly canteen with shoulder strap plus card case containing Paladin photo, 25 caliber cards and Paladin Fan Club membership card. Leather belt adjusts for 21 to 34" waist. Guns are 2-cap firing pistols. Complete official Paladin set. Shpg. wt. 2 lbs.

3 B 839. Paladin Holster set.....$2.98

SURREY JR.
$34.95*

A NEW RIDING THRILL! SUPERB QUALITY! PRICED LOW!

FAMOUS "SURREY WITH THE FRINGE ON TOP"

An exciting new kind of safe ride to enchant youngsters. Children love it because it's easy to pedal, easy to steer. Designed for comfort and ease, too—a breeze to assemble. Rugged-ly made with 1-piece, heavy-duty welded tubular steel chassis. Ball bearing adjustable chain drive, ergal-lite nylon steering, make handling smooth and easy. Wheels have rides-like-balloon-tire soft pneumatic tires. Bright-striped 3-pieces of canvas canopy coordinate gaily with the red auto-type chassis finish and comfortable yellow enameled wood seats. Built to delight general run of children!

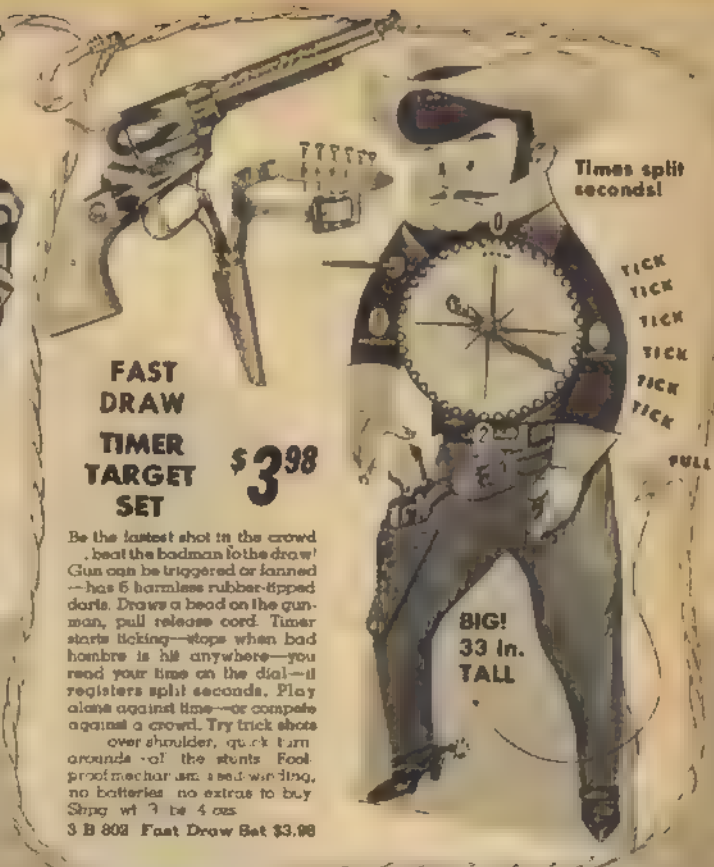
3 B 2601X. Surrey Jr. 22 x 47 x 45" high. 10" front, 12" rear wheels. Wt. 53 lbs. **$34.95***
3 B 2620X. Surrey Sr. 23 x 55 x 52" high. 12" front, 16" rear wheels. Wt. 69 lbs. **...$44.95***
Do Not Send Postage. See Page 62 Para 3

REAL RINGIN' COUNTRY PHONE

RINGS THE BELL AT **$2.49**

An old fashioned phone with old time realistic features! Turn the crank and the two brightly plated chrome bells start ringing. Adjust the mouthpiece and talk into it. Jot down the notes and numbers on the real pad and pencil that's provided. Made of sturdy hobby-scored wood. This Country Phone is authentically decorated in Western style. Box cover has savings bank slot—and is hinged to store other things inside. A jumbo-sized bargain! 13½" high overall. Shpg. wt. 2 lbs.

3 B 801 Country Phone **$2.49**



FAST DRAW TIMER TARGET SET

$3.98

Be the fastest shot in the crowd—beat the badman to the draw! Gun can be triggered or fanned—has 6 harmless rubber-tipped darts. Draws a bead on the gunman, pull release cord. Timer starts ticking—stops when bad hombre is hit anywhere—you read your time on the dial—it registers split seconds. Play alone against time—or compete against a crowd. Try trick shots over shoulder, quick turn arounds—all the stunts. Foolproof mechanism, need winding, no batteries, no extras to buy. Shpg. wt. 3 lbs. 4 ozs.

3 B 802 Fast Draw Set $3.98

with Z-I-N-N-N-G Ricochet Sound!

WAGON TRAIN 5-IN-1 RIFLE

No backyard buckaroo will showdown with you when you're totin' this 5-in-1 Wagon Master set. You'll be the envy of every youpoke in the neighborhood. And it has an exciting "z-i-n-n-n-g" whine of the bullet. Authentic-style gun in western bronze finish has 8-shot auto-loading for six assorted metal play bullets. Shoots standard roll caps. Simulated stag-horn grips. Wagon Master rifle has long range 29-inch rifle with "telescope" sight. Comes all assembled, then breaks down to short rifle with telescopic sight, but has special long-barrel gun, short rifle, and handy 8-shot cap-shooting revolving cylinder "zinger" six-gun. Special chamber in rifle stock stores telescopic sight and long barrel when not in use; makes the whole set easy to take! Shpg. wt. 4 lbs.

3 B 804. Wagon Train's "Wagon Master" 5-in-1 Rifle with Zinger... .. **$2.98**

ONLY $2.98

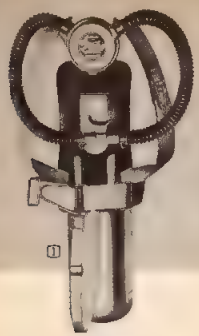
Make any combination: Long range rifle, six-gun, short rifle, long-barrel gun.

Little Smoky SMALL FRY HOLSTER SET

$1.89

A complete double holster set for the tiny one too crowded in a pair of Smoky single-shot pistols in a cute brown simulated alligator leather belt and holster set styled like big brother's! White sheared lamb front pockets decorated with horsehead conchas, nickel studs. Leg ties prevent holster from slipping down when he's stalking his prey! Soft poly canteen with screw-on cap and shoulder strap for his long trips after the badman! Looks like real. Has a working trigger, cocks easily. Shpg. wt. 1 lb.

3 B 838 Small Fry Set **$1.89**



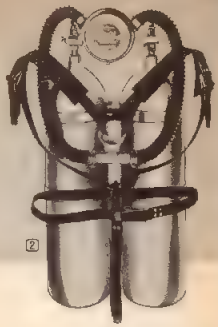
1

1 SCUBA SELF-CONTAINED UNDERWATER BREATHING APPARATUS. Includes: 1 Scuba Regulator, 1 70-cu. ft. tank (approx. 1 hour capacity), 1 Hope-Page non-return valve, 1 high pressure valve and a complete harness. Instruction for use and maintenance. 1-year factory warranty. No corrosion. Foolproof air reserve. Wt. 42 lbs. F.O.B. Chicago.

79Y899F 7633 .....Retail **$114.50**

79Y898F 3500 Scuba regulator Automatic air reserve feature. .....Retail **$52.50**

79Y1475F 3164 Scuba tank. All-steel. 2250-lb. pressure (no valve).... Retail **$47.45**



2

2 SCUBA TWO-TANK UNDERWATER BREATHING APPARATUS. Same quality as single-tank model described above, except 2 70-cu. ft. tanks (approx. 2 hours capacity) and complete two-tank equipment. F.O.B. Chicago.

79Y1474F 12100 Wt. 83 lbs. Retail **$181.50**

3 SKOOBA-TOTES 3-PC. SKINDIVER DRY SUIT. Easy to put on, no talc needed. Seamless, pure gum rubber. 100% waterproof. Wt. 4 lbs.

79Y1368B 1797 Small .... Retail **$29.95**

79Y1369B 1797 Medium .....Retail **29.95**

79Y1370B 1797 Large .....Retail **29.95**

79Y1371B 1797 Extra Large ..Retail **29.95**

3

SEAMLESS HOOD
LONG SHIRT
LONG PANTS WITH FEET
COMPLETE SEAL

4 CORONADO DELUXE FOAM NEOPRENE WET SUIT. Made of $\frac{1}{16}$" heavy-duty, high-stretch material, skin on two sides. Easy-on. F.O.B. Chicago.

79Y1477F 3900 Small .....Retail **$58.50**

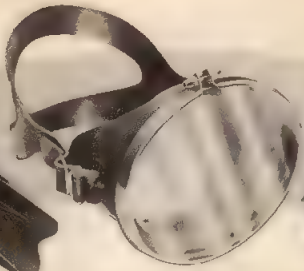
79Y1478F 3900 Medium .....Retail **58.50**

79Y1479F 3900 Large .....Retail **58.50**

4

COMPENSATOR FACE MASK. Exclusive finger wells provide easy grasp of nose to relieve water pressure on the ears. Wide angle vision. Perfect fit. Safety lens. Yellow color.

79Y1468B 360 .....Retail **$5.95**



GARIBALDI SWIM FINS. Yell. rubber, 4 lbs.

79Y1469B 720 Size 5-7 ...Retail **$11.95**

79Y1470B 720 Size 7-9 ...Retail **11.95**

79Y1471B 720 Size 9-11 .Retail **11.95**

79Y1472B 720 Size 11-13..Retail **11.95**

PANORAMIQUE "WIDE ANGLE" MASK. Europe's most popular mask. Tempered safety glass lens. Wide range undistorted vision water-tight fit. Blue rubber.

79Y1889B 300 8"x6"x4" ...Retail **$4.95**

WEB FEET FINS. Molded of the finest amber natural gem rubber Finest comfort, utility.

79Y1890B 240 To size 4 ...Retail **$3.95**

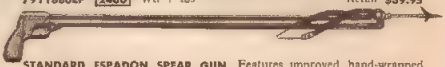
79Y1891B 300 4-8 .....Retail **4.95**

79Y1892B 300 8-13 .....Retail **4.95**

SKIN DIVING ACC.

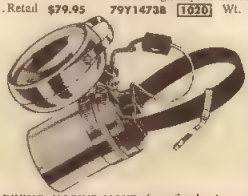
AQUASTAR DELUXE UNDERWATER WATCH. Completely new. Features: Automatic self-winding, bezel moving dial to record diving time, calendar window, luminous marking, anti-magnetic, finest 17 jewel movement. One year guarantee. Imported from Switzerland
79Y1907F 3330 F.O.B. Illinois .Retail **$79.95**

DOUBLETTE SPEAR GUN. Shoots two spears, no reloading. One rubber sling powered, other, internal spring. Rust, corrosion resistant. Perfectly balanced. Positive safety catch. Easy use
79Y1886LP 2400 Wt. 7 lbs Retail **$39.95**

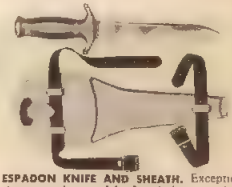


STANDARD ESPADON SPEAR GUN. Features improved hand-wrapped rubber power sling. Scientifically balanced, floats after spear release. Plastic high-impact handles, corrosion-rust resistant.
79Y1473B 1620 Wt. 5½ lbs. .....Retail **$16.95**

PROFESSIONAL WEIGHT BELT. Features Jet-O-Sen safety buckle assembly, quick release. Has 2" Web. *Retail*
79Y1480B 180 ..... **$2.95**
79Y1481B 60 Lead wts. (1 lb.) ea. **$1.00**
79Y1482B 120 Lead wts. (2 lb.) ea. **$2.00**



SKIN DIVING MARINE LIGHT. Specifically designed for skin diving. Sealed beam unit absorbs shocks on spring mount. Carrying strap leaves hands free. Chrome plated bezel with aiming handle. Recommended by professional divers.
79Y1487B 1197 Wt. 4 lbs.. Retail **$19.95**

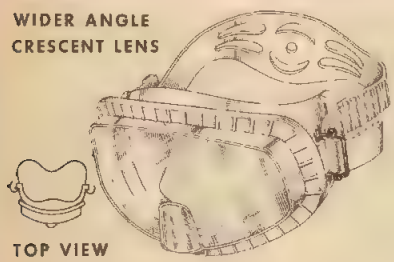


ESPADON KNIFE AND SHEATH. Exceptionally strong stainless steel knife w/ aluminum handle. Exclusive design of sheath permits attaching to calf of leg, the proper positioning for skin diving knives. Contoured, easy-grip handle
79Y1483V 600 Wt. 12 ozs. . Retail [redacted]

COMBINATION CO. ,PASS AND DEPTH GAUGE. Measures depth to 200 ft. Corrosion-proof chrome plated brass housing with form-fitting wrist strap. Accurate compass. Easy-to-read numerals and hands. Precision-made
79Y1484V 780 .....Retail **$11.95**

DELFINO SNORKEL. Features a one-piece rubber elbow and mouthpiece, rigid plastic blue centerpiece and flexible upper section of grey gum rubber. Top quality snorkel for all surface and shallow diving. Snug, secure, leakproof.
79Y1487B 120 Wt. ½ lb..... Retail **$1.95**

TAHITI SNORKEL. The original and most efficient exhaust valve type snorkel. Soft mouthpiece. Polyethylene cage with rubber ball. Rubber headband. Head or neck strap holds snorkel in place, prevents accidental loss.
79Y1888B 150 ..... Retail **$2.50**



RIVIERA WIDE-ANGLE FACE MASK. Designed by a professional. Has super wide angle, shatterproof plastic lens. Cushion, waterrite contour fit. Wide, fully adjustable strap. Comfortable
76Y265B 97 Wt. ¾ lb. .....Retail **$1.69**

RES-Q-PAK LIFE PRESERVER. Self-inflating. Pocket-size emergency life preserver. Inflates instantly even a child's squeeze will trigger the CO_2 cylinder. Gives extra margin of safety in diving.
79Y597V 177 Wt. ½ lb. . .. Retail **$2.98**

All the conveniences of home in the galley make certain you'll want for nothing even during long-range cruising. Here is seen a "Hi-point" hot-water stainless steel drainboard, formica-faced cabinets and bulkheads, new sea water pressure system faucet for use with the "Waste King" Disposal Unit

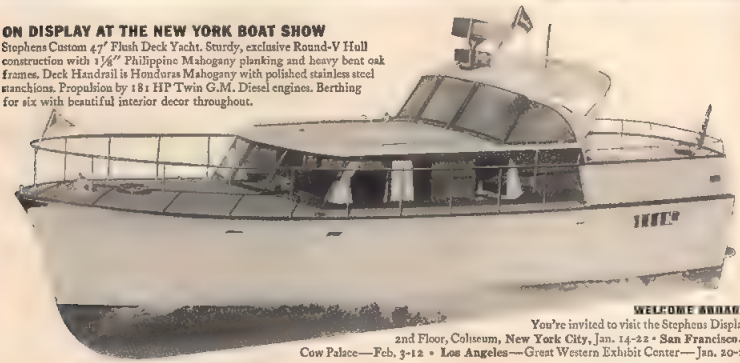
"Miss Juline," a custom 55' flush deck yacht is the second Stephens owned by the Anthony A. Caldo family of Modesto. Besides the master stateroom with connecting head and shower, there are two additional guest rooms, all wonderfully spacious and with careful use of mirrors

"Maridel," a 36' Flush Deck built for Mr. and Mrs. Paul Mullenbach of Newport Harbor is an outstanding example of Stephens design. There's open deck convenience for topside fun and astonishing space below where, master stateroom and salon, head, galley and forward cabin combine spaciousness with gracefulness. In all respects—she's the biggest 36 footer afloat

"Marchand" by Stephens is a 65' flush deck custom-designed for Mr. and Mrs. Warren G. Epstein, San Francisco. It is probably the most extensively equipped yacht built in the U.S. during the past year with a Bendix MR-3B radar, Bendix depth recorder and indicator, Sperry automatic pilot, Apelco H-Seas radiotelephone and Bendix automatic direction finder.

ON DISPLAY AT THE NEW YORK BOAT SHOW

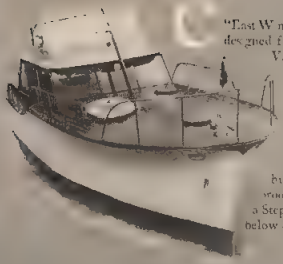
Stephens Custom 47' Flush Deck Yacht. Sturdy, exclusive Round-V Hull construction with 1⅛" Philippine Mahogany planking and heavy bent oak frames. Deck Handrail is Honduras Mahogany with polished stainless steel stanchions. Propulsion by 181 HP Twin G.M. Diesel engines. Berthing for six with beautiful interior decor throughout.



WELCOME ABOARD!

You're invited to visit the Stephens Display, 2nd Floor, Coliseum, **New York City**, Jan. 14-22 • **San Francisco**—Cow Palace—Feb. 3-12 • **Los Angeles**—Great Western Exhibit Center—Jan. 20-29

YACHTS IN THE FINEST TRADITION SINCE 1902



"East Wind," a 44' Custom-Sedan designed for Mr. and Mrs. George V. Forest of Seattle, features secondary controls in the molded plywood fiberglass sheathed, sportfishing bulwark. The cruiser has two staterooms with space for storage compartments and the saloon aft bulkhead is convertible, proof that there's room in a Stephens both above and below deck.

Magnificence of interior detail, now the fashion is the hallmark of a Stephens Yacht. The finest of woods, hand-rubbed Honduras and African mahogany, as well as teak, are much in evidence. Deep pile carpeting adds to the luxurious, yet relaxed, atmosphere.

"Amelia Marie," a Custom-Stephens, 56' raised deck, was designed for extensive ocean cruising for Mr. and Mrs. Theodore Brix of Fresno. It is their fifth Stephens which is testimony to the satisfaction delivered by these yachts. In fact, it is no exaggeration to say that Stephens ownership spoils you for any other yacht

"Tejon" is a custom 66' flush deck Stephens built for Mr. and Mrs. Ralph Rush of Dallas. She has cruised extensively in Pacific Coast and Alaskan waters and has delivered the ultimate in comfort and performance. Power is provided by a pair of GM 6-71 Diesels through 2.5 to 1 reductions, shafts are of Monel (driving Federal "Vibrafree" 5-blade propellers) and there's 1,900 gallon fuel and 500 gallon water capacity in the Monel tanks.

a showing of singular interest to all connoisseurs of pleasure craft

the STEPHENS display at the NEW YORK BOAT SHOW

You will find that a Stephens Yacht is in a class by itself with custom-appointments that reflect the personality of the owner and performance capabilities that bring a new pleasure to cruising. All this is a result of pride in craftsmanship which is built into every boat under the skillful guidance of the Stephens family. The difference is self-evident which is why you owe it to yourself to see a Stephens before you buy any yacht!

Stephens
MARINE INC. STOCKTON, CALIFORNIA

MIAMI, FLORIDA—530 BISCAYNE BOULEVARD (FR. 1-4788) • NEWPORT BEACH, CALIFORNIA—1730 WEST COAST HIGHWAY (MI. 6-2243) • PORTLAND, OREGON—6035 S.E. REED COLLEGE PLACE (FR. 4-3735)

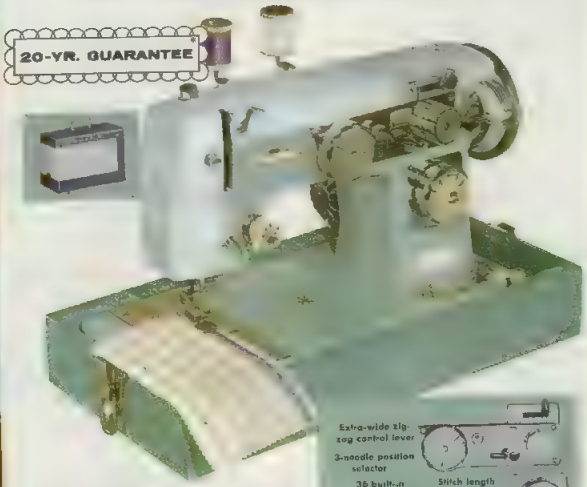
You can have any machine shown on these pages in your choice of any of these cabinets

A **CONTEMPORARY CONSOLE** . . . blends with furnishings of any period, it's so classically simple in design. Closed size is only 27"x17"x32" high (takes up less space than an end table) . . . yet it opens up to give you a work area 44" long, 17" wide. Has seven-speed knee control. In 4 hand-rubbed finishes: Walnut, Mahogany, Limed Oak or Misty Walnut. Shipping wt. 80 lbs. with sewing head.

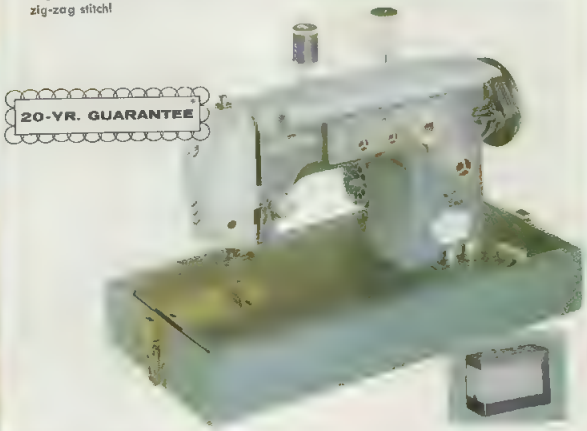
B **DESK CONSOLE.** So beautifully designed who would guess it conceals a sewing machine! Sized just right for the 2 functions it serves—30x17" desk top opens to 64" long to give you plenty of room when you're sewing; 32" high. 3 drawers store sewing supplies; seven-speed knee control. 4 hand-rubbed finishes. Walnut, Mahogany, Limed Oak or Misty Walnut. Wt. 115 lbs. with sewing head.

C **CONTEMPORARY SEWING DESK** . . . turns any room into a handsome home "office" and an efficient sewing center. Desk is 37"x18"x32" high, opens to reveal the sewing machine and a large 74"x18" work area. Four spacious drawers, seven speed knee control. Brass drawer pulls and leg tips. Walnut, Mahogany, Misty Walnut or Limed Oak finish. Wt. 120 lbs. with sewing head.

New Stradivaro Machines are completely automatic!



STRADIVARO "DESIGN-O-MATIC" ZIG-ZAG. Completely automatic—does everything! 36 built-in designs! Twin and single needle stitching! New extra wide zig-zag stitch!



Deluxe Pushbutton Zig-Zag

. . . does scores of fancy stitches at a twist of the dial

IMPORTANT! All Stradivaro machines shown on these pages can be serviced by any competent sewing machine repair man. All use standard needles, bobbins and bobbin cases, available in any store carrying sewing supplies. Parts available too—order from factories in Chicago, if your repair man does not have them.

*Guaranteed for 20 years against defects in materials and workmanship

Sew, embroider, darn, sew on buttons, make buttonholes

The New Stradivaro Zig Zag Machines Make All Sewing Easy!

DIAL-A-MATIC AUTOMATIC ZIG ZAG (shown at left)

- *Exclusive! New 5/16" extra wide zig zag stitch*
- *36 built-in designs and 3 needle positions let you create an unlimited number of different designs*
- *Does twin needle and single needle sewing*

This machine does *EVERYTHING—automatically!* No design is too complicated, no stitch too intricate . . . Dial-A-Matic handles even the most difficult sewing projects easily as it stitches a straight seam.

***Designs unlimited* . . . *and no attachments* to fuss with!** Simply dial any of 36 built-in designs, adjust needle to any of 3 positions—and you can stitch just about any design you can think of . . . on any fabric you choose. You can embroider, monogram, sew on buttons, make buttonholes . . . darn, mend, blind-stitch, applique. You can even sew with two needles at a time—use two different color threads for elegant two-color effects. And the new exclusive extra wide (5/16") zig zag stitch puts even more sewing magic at your disposal.

Other important features: pushbutton reverse, calibrated tension control, pushbutton drop feed. Automatic bobbin winder winds your bobbin and stops automatically. Built-in light is glare-free.

Blue/White 2-tone finish. Accessories, 7-speed foot control and instruction booklet included. AC-DC. Choose portable model with carrying case, or one of 3 cabinets on opposite page.

Please specify cabinet finish.

84-90-00 D11000	Portable. 52 lbs.	**$179.95**
84-90-18 D13000	In Cabinet (A)	**229.95**
84-90-26 D15900	In Cabinet (B)	**279.00**
84-90-34 D16900	In Cabinet (C)	**298.00**

DELUXE PUSHBUTTON ZIG ZAG (shown at left)

- *Turn the dial . . . sew zig zag stitches*
- *Has built-in darner, automatic bobbin winder*
- *Pushbutton drop feed, pushbutton reverse*

So easy to operate, even a beginner can turn out professional looking work! And such fun to use! This new zig zag machine will let you make scores of fancy stitches decorate towels, design and make your own place mats, doilies, luncheon cloths—your own and the youngster's clothes. Just think how much you'll save, year after year.

For Straight sewing, just set lever; for fancy stitches, merely move the windowmatic dial back and forth while machine is running. If you dislike the tiresome chore of darning, all you do is push a button for forward and reverse. Before you know it, your mending is done automatically.

Adjustable drop feed dial regulates position of the feed dog for embroidering or darning—adjusts to different fabric weights quickly and easily. A stitch regulator helps you to select the stitch you want with ease and accuracy. Automatic bobbin winder winds all thread evenly, shuts off automatically when bobbin is filled. Built-in light above the needle throws plenty of no-glare light on your work. And the hinged pressure foot sews right over pins, needles, heavy seams.

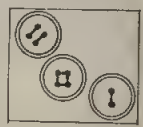
Stunning two-tone blue and white finish. 7-speed foot control, accessories, handy instruction book included. AC-DC.

Choose portable model with handsome carrying case, or cabinet model in choice of all cabinets on opposite page. *Please specify cabinet finish.*

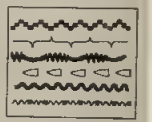
84-90-42 D6500	Portable. 45 lbs.	**$ 99.95**
84-90-59 D8900	In Cabinet (A)	**139.95**
84 90-67 D12000	In Cabinet (B)	**179.95**
84-90-75 D13500	In Cabinet (C)	**198.95**

All Zig Zag machines have these features

Embroider, applique . . . do complicated stitches easily as straight seams.



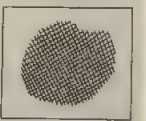
No more sewing-on buttons by hand . . . do it automatically.



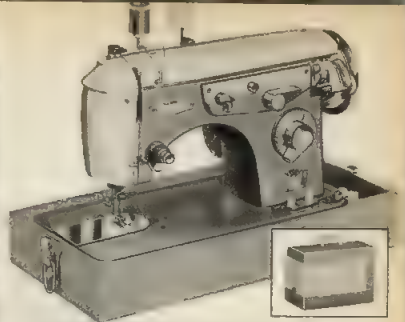
Sew these and hundreds more; switch to straight stitching instantly.

Make buttonholes, baste, . . . without complicated attachments.

Blind-stitch hems, overcast seams easily as straight stitching.



Do darning, mending, too . . . add miles of wear to clothing.

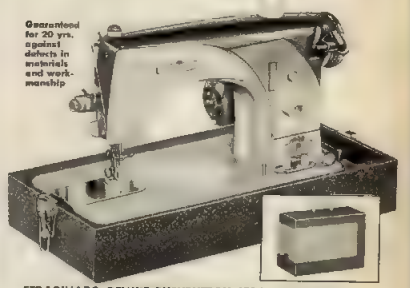


STRADIVARO DELUXE DIAL AUTOMATIC ZIG ZAG

- *14 built-in cams let you sew innumerable designs*
- *Sew on buttons, make buttonholes—hem, baste, darn*
- *Embroider, applique—make pleats, ruffles, tucks*

Think of the things you can make with this marvel! Does fancy stitching as easily as straight stitching—sews forward or in reverse. Simply select the design you want and turn the dial. 14 built-in cams give you your choice of many different designs. Automatic regulator lets you select pressure needed for the fabric you're sewing. Stitch selector dial adjusts number of stitches per inch. Upper thread regulator assures proper tension (no snapping of the thread when you're going good). Pushbutton reverse; automatic bobbin winder; pushbutton drop feed; floating pressure foot; built-in sewing light. Blue-and-white sewing head comes in any cabinet on the facing page, or in portable model. Instruction book included. 7-speed foot control. AC.

84-90-83 D8900	Portable with case. 50 lbs.	**$129.95**
84-90-91 D11450	In Cabinet (A) *Specify finish.*	**179.50**
84-91-09 D14995	In Cabinet (B) *Specify finish.*	**229.95**
84-91-17 D15900	In Cabinet (C) *Specify finish.*	**249.95**



STRADIVARO DELUXE PUSHBUTTON STRAIGHT SEWER

- *Pushbutton drop feed! Pushbutton reverse! Built-in darner!*

Sews forward, sews in reverse—darns, mends, even does fancy stitching when used with zig zag attachment (below). Gauge on needle plate helps you sew a straight seam. Dials let you regulate stitch length and tension. Has hinged pressure foot, sewing light, smart charcoal-and-silver finish. Portable or in any cabinet on facing page. 7-speed foot control. AC.

84-91-25 D4650	Portable with case. 45 lbs.	**$69.95**
84-91-33 D6900	In Cabinet (A) *Specify finish.*	**109.95**
84-91-58 D10200	In Cabinet (B) *Specify finish.*	**175.00**
84-91-66 D11200	In Cabinet (C) *Specify finish.*	**189.95**

Attachments for Above and for All Straight Sewing Machines

18-Pc. Set: ruffler, attachment foot, narrow and 1/4-1/2-5/8-3/8" hemmers, binder, quilter wire, cloth guide, zipper corder foot, edge stitcher, shirrer, stiletto, 2 screwdrivers.

84-91-74 D250	Set of Attachments	**$4.00**
84-91-82 D660	Buttonhole Attachment	**9.90**
84-91-90 D360	Zig Zag Attachment for fancy stitching	**5.95**

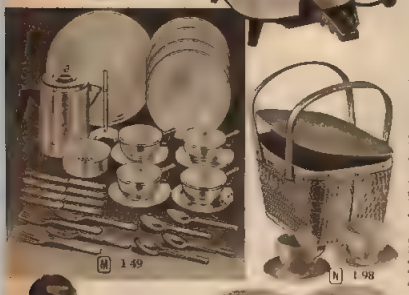
All Stradivaro machines and attachments shipped from factory in Chicago.

A TEA PARTY

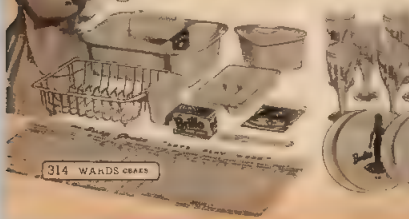
FOR REAL FRIENDS AND MAKE BELIEVE!

Shop Early "Charge It" See P. 223

Kitchen Sound Appliances



Save This Catalog—Toys Available Until Oct. 1, 1962



A Dainty "Moss Rose" Real China Tea Set—A WISHMAKER SPECIAL. Favorite of the little lady—matches Mother's china Page 810 Wards Fall Catalog. This big beautiful set contains enough pieces to entertain friends or dolls at a real party Dinner plates are 4½-in. diameter, other pieces in scale. 6 each—plates, cups, saucers. Teapot with lid, sugar bowl with lid, creamer, salt and pepper shakers, covered vegetable dish, meat platter, cake plate.
48 T 4772 Service for 6 (29 Pcs.). Imported Ship. wt. 8 lbs **$2 98**

B 18-Piece "Silverware Set" with FREE paper place mats and napkins. Service for 6 is aluminum with plastic handles grained to look like wood They're even large enough for youngsters to use at their own meal times. Smoothly finished—no rough edges. Knives 5¾ in. long. Ship. wt. 6 oz.
48 T 4645 18-Pc. Silverware Set with FREE place mats, napkins **$1.39**

C Flower Arranging Set. A creative gift set designed by a leading teacher in the field. Contains 2 plastic vases—Red and Blue, about 4 in. high, Yellow tray, White bowl, also in plastic. Mounting putty, 24 different plastic flowers. Instr.
48 T 4743 Ship wt 1 lb. . Set **$1 67**

D Blue Grass Tea Set—sparkling contemporary design—sure to please. 5-in plates, 5-in. plates. White saucers, blue cups, teapot, sugar bowl, creamer, clear goblets. Plastic knives, forks, spoons. Plus dainty paper napkins.
48 T 4675—Service for 4 (35 pieces) (shown). Ship. wt. 1 lb. 8 oz. . **.$1.98**
48 T 4676—Service for 6 (51 pieces) Ship wt 2 lbs **$2 77**

E Plastic Food Set She'll have hours of fun planning and serving meals with realistic play foods. Contains enough pieces to serve guests for breakfast, lunch and dinner with enough party extras for that very special occasion, meats, vegetables, desserts, etc. Colorful plastic place mats.
48 T 4698- Service for 8 (97 pieces) (shown). Ship. wt. 1 lb.. . . . **$1.97**
49 T 4697—Service for 4 (59 pieces). Ship. wt. 12 cu. **$1.47**

F Big 74-Pc. "Milk Glass" Plastic Tea Set Service for 6 with lots of *interesting new pieces.* Dainty primrose design —6 each dinner plates (6-in. size, others in scale); salad plates, saucers have lacy openwork edges. 8 tabloid cups, matching teapot with cover, sugar bowl with cover, creamer, clear goblets. Serving tray Chafing dish, cover, stand. 9 individual casseroles, covers (may be white with brown covers). Tidbit tray, napkin holder plus paper napkins. Cutlery holder—6 ea. plastic knives, forks, spoons. Salt, pepper shakers.
48 T 4709—Ship. wt. 2 lbs. 6 oz.. **$3.98**

G Our Biggest Plastic Tea Set—over 90 pieces with chrome-plated appliances, coffee pot with cover, sugar bowl, creamer and "silverware" that looks real. 6 ea. knives, forks, spoons, 1 cake server, butter spreader, 2 candelabras. Appliances—so much fun with fascinating extras. Toaster with 8 slices sponge plastic bread, deep fryer with removable cooking well, 12 "french fries," mixmaster, bowl, 1 doz. "eggs." 6 ea. pink plastic plates (abt. 5 in.), saucers, cups, blue plastic doilies. Miniature TV has salt and pepper shakers, large white-black toast-shape ones too!
48 T 4751—Ship. wt 3 lbs. 3 oz. **$6 88**

H Corner Hutch Cabinet Authentic Pennsylvania Dutch design in red, green, gold on sturdy white liberboard. For dishes, dolls, books. Three shelves, 2 roomy lower compartments. Shipped flat to save ship charges. Instr. "Barbie" Tea Set not incl.—see (R) below Abt. 28¼x3½x57¼ in. high. *Mail*
48 T 4606 M—Wt. 6 lbs. 8 oz. **$3.88**

Fun for Everyone in the Kitchen . . . Barbie Tea Set

J R L Kitchen Sound Appliances Battery operated . . .sale . . . no heat Good size Unbreakable white polyethylene, handles, etc. of hi-impact black styrene. Realistic cord, rubber suction plug, On-Off switch Batteries not incl.—order "C" Cell as needed.

(J) "Perky Percolator"—see it perk, hear it gurgle Just fill it with water, turn on switch, starts perking like real coffee Pours from spout. Needs 1 "C" battery Ship. wt. 1 lb. 8 oz.
48 T 4756—About 7x14x4½ in. **$2.88**

(K) "Whistlin' Tea Kettle" Fill with water, place on base (incl.), turn on switch—it whistles. Pours from spout. Needs 1 "C" Cell. Wt. 1 lb. 12 oz.
48 T 4752—About 9x14x4 in. **$2.88**

(L) "Sizzle Skillet" with realistic bacon, eggs. Turn on switch—hear it sizzle Needs 2 "C" batteries. Wt. 1 lb. 8 oz.
48 T 4798— About 11x14x4 in. **$3.66**
"C" Cell Batteries. Ship. wt ea. 2 oz.
48 T 2341 X Each **16c** . . . . 4 for **56c**

M Aluminum Breakfast Set for the very young. They'll love the percolator coffee pot just like mother's with ground basket, stem, cover 1 serving platter, 4 each—cups, saucers, plates, knives, forks, spoons. 28 pieces.
48 T 4680 Ship wt. 13 cu.. .. **$1 49**

N Woven Wood Fiber Picnic Hamper with colorful plastic tea service for two. Two plastic plates, cups, saucers Lined with smooth liberboard. Fiber board lid has plastic for holding 2 ea. knives, forks, spoons incl. Size about 13¼x8½x7¼ in. 13 Pieces.
48 T 4737—Ship wt. 4 lbs. . **$1.98**

P Suzy Goose Dish Washing Set. Work is fun with "little girl"-size replicas of Mother's utensils: double compartment dish pan and drainer, silverware holder, scraper, sponge, garbage receptacle and cover, dish cloth, plastic apron, envelope of Tide, Brillo pad, work chart
48 T 4722—Shp. wt. 9 cu. **$1 49**

R Complete Barbie Plastic Tea Set—56 pieces. 6 ea. 6-in white plates with 3 different Barbie poses in full color, saucers with Barbie head pictures. 6 ea. Green cups, clear goblets, individual orange salad bowls, blue paper napkins. 1 large orange salad bowl, black fork, spoon for serving salad. Green tea pot, sugar bowl, creamer 6 ea. gray knives, forks, spoons. Salt, pepper shakers (Barbie plates, tea service, salad grouping also shown in color in Hutch (H) opp. pg.)
48 T 4759—Service for 8 (56 pieces) Ship. wt. 1 lb. 12 oz. . . **$2.88**

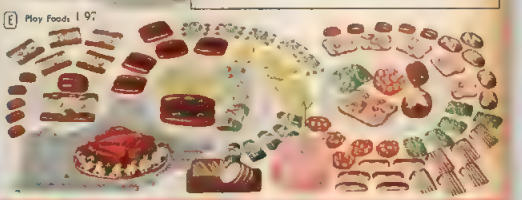
B 1.39

C 1.67

MINIATURE SET

Moss Rose REAL CHINA

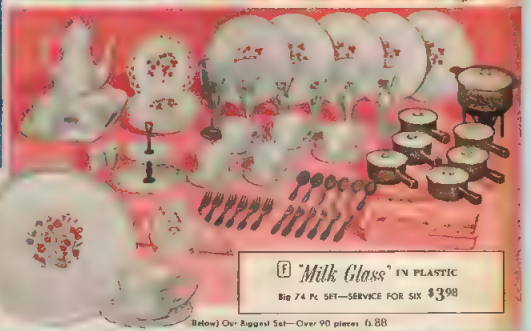
A SERVICE FOR SIX $2.98



E Play Foods 1.97

D *Blue Grass* IN PLASTIC

Service for Four $1.98 For Six $2.77



F *"Milk Glass"* IN PLASTIC

Big 74 Pc. SET—SERVICE FOR SIX $3.98

Below) Our Biggest Set—Over 90 pieces 6.88

H Corner Cabinet 3.88

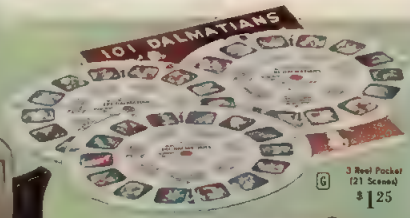
G

SAWYER'S 3-D STEREO

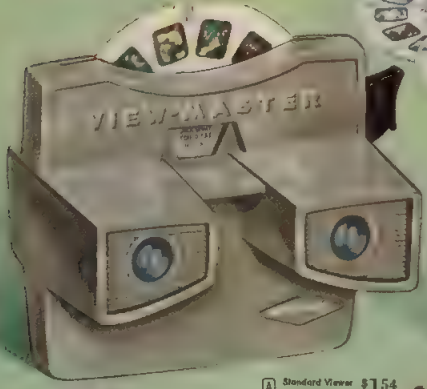
VIEW-MASTER

Quick Draw McGraw

101 Dalmations

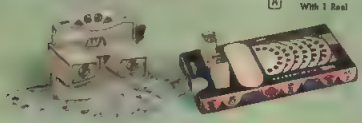


G 3 Reel Packet (21 Scenes) $1.25



A Standard Viewer With 1 Reel $1.54

D Lighted Viewer With 1 Reel $3.54



B Standard Viewer With 4 Reels $2.79

C Standard Viewer With 7 Reels $3.77

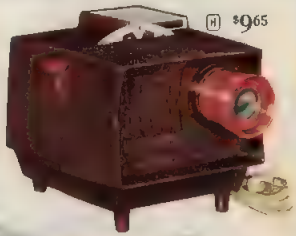
E Lighted Viewer With 4 Reels $4.79

F Lighted Viewer With 7 Reels $5.95

3-Reel Packet $1.25 L

372 WARDS ALL

J Indicator Screen $2.98



H $9.65

Walt Disney Cartoon Theater Featuring Babes in Toyland

K Stage, Projector and 7 Reels $8.94

Over 150 Subjects in Color...3rd Dimension

ENTERTAINING EDUCATIONAL SLIDES FOR CHILDREN AND ADULTS

WORKS LIKE OLD-STYLE STEREOPTICON - YOU SEE "AROUND" SUBJECT, IN 3RD DIMENSION

More Than A Gift — VIEW-MASTER is an investment in pleasure, entertainment and education for the whole family, often becomes a life-long hobby. Genuine high-fidelity Stereo-color pictures in 3rd dimension provide life-like "You-are-There" realism for young and old. Children as young as 3 years can operate Viewers or Projectors with ease, and spend many happy hours viewing Reels.

Here's A Gift that can Grow Through the Years ... additional Packets are always welcome. Pictures are actual Kodachrome slides taken by experts using finest equipment, under (ideal lighting conditions; in most cases, better photographs than you could take yourself. Seven scenes appear on each reel, in duplicate. You view them with both eyes through Viewer (A) or battery-operated Viewer (E) on opposite page. For group viewing without 3-D effect, pictures may be projected on a Screen (J) with Projectors (H) or (K).

Viewers and Projectors Durably Built to provide years of service, given ordinary care. Choose Packets from more than 150 subjects at right. *State Titles Wanted.*

View-Master 3-D Hand Viewers $1.54 to $6.29

(A) **Standard View-Master** Simply insert picture reel in slot as pictured hold to Viewer toward light source, and enjoy colorful 3rd dimension Stereo. Fingertip lever advances Reel.
67 T 3895 Viewer with one special 7-Scene Reel. Ship. wt. 10 oz.. .$1.54

(B) **Standard Viewer With 4 Reels.** Viewer (A), one special reel, plus your choice of one 3 Reel Packet (21 Scenes) from (C), at right.
67 T 3818—*State one packet Title from (C).* Ship. wt. 12 oz. $2.79

(C) **Standard Viewer With 7 Reels.** Viewer: (A); plus 7 reels (49 scenes). Includes 3 Reels on Yogi Bear and Huckleberry Hound, 3-reels on Quick Draw McGraw, and one reel on Chilly Willy.
67 T 3807 Viewer with 7 Reels. Ship. wt. 1 lb. 9 oz... $3.77

(D) **Lighted Viewer.** No need to hold Viewer up to light. Two batteries (order separately below) provide built-in lighting. Simply press down gently on top of Viewer to turn on light and enjoy extra brilliance and convenience.
67 T 3834—Viewer with One Special 7-Scene Reel. Ship. wt. 1 lb. 2 oz. $3.54

(E) **Lighted Viewer With 4 Reels** Viewer (D), one special reel, plus your choice of one 3 Reel Packet selected from (C) at right.
67 T 3803 —*State one packet Title from (C).* Ship. wt. 1 lb. 4 oz.....$4.79

(F) **Lighted Viewer With 7 Reels.** Viewer (D) above with 7 reels (49 scenes). Includes 3 reels on Yogi Bear and Huckleberry Hound, 3-reels on Quick Draw McGraw and one reel on Chilly Willy.
67 T 3808—Lighted Viewer with 7 Reels. Ship. wt. 3 lbs..... $5.95

Lighted Viewer with Transformer and 1 Reel Viewer (D) above with Transformer for 110-v. household electric operation, described below. One special 7-scene Reel included. Order extra Reels (G) at right.
67 T 3811—Lighted Viewer with Transformer, 1 Reel. Ship. wt. 1 lb. 8 oz. $6.29

67 T 3802—Viewer Transformer for converting (D), (E) and (F) to electric operation on 110–120 Volt AC. Ship. wt. 8 oz. - $2.79
67 W 3229—Batteries for (D), (E) and (F). Ship. wt. 6 oz.. .. .. .2 for 45c

View-Master Electric Table-Top Projector $9.65

(H) **Projector View-Master Reels on a Screen,** just like regular slides or movies, without 3-D effect . . . let the whole family share in the fun. You'll be delighted with the color, sharpness and detail of these pictures. UL Approved. Order Screen (J) separately. Case sold on opposite page.
67 T 3846—For 110–120-V AC-DC. Ship. wt. 4 lbs 8 oz..... .. .. $9.65
67 T 3163—Replacement Bulb for Projectors (H) and (K). Ship. wt. 2 oz. .75c

(J) **Table-Top Screen with Silver Lustrolux Fabric.** Sets on table or hangs on wall. Sturdy spring-wire easel supports screen . . . rolls for compact storage. Washable, flame and mildew resistant. Won't warp or tear.
67 T 1007—Size 22x22 in. Ship. wt. 2 lbs.. Only $2.98

New! View-Master Walt Disney Cartoon Theater $8.94

(K) **Complete Color Projection Theater** . . . Electric Projector. With bulb. Walt Disney Story, and 7 View Master Reels. Just plug Projector into electrical household outlet and view pictures like you would view any other slide (without 3-D effect). Fiberboard table-top Stage, plus 7 Reels (49 pictures) which includes 3-Reel Babes in Toyland Packet with story folder, 1 Donald Duck, 1 Chip and Dale, 1 Mickey Mouse and 1 Pluto Reel. UL Approved.
67 T 3805—Order additional Packets from list at right. Ship. wt. 5 lbs.. . $8.94

New! View-Master Show and Tell Packets $1.25

(L) **Designed to Capture the Interest of Children** in Kindergarten and Primary Grades! Many School Teachers set aside a special period each week when students are encouraged to bring interesting subjects to school. This activity is called "SHOW AND TELL". The children SHOW their treasure to the Class, and TELL about it.

Sawyer's New Show and Tell Packets include 3 Reels (21 pictures) pertaining to each country. A postage stamp, coin, the National Anthem, a map and a miniature flag of the country is also included . . . an exciting gift for School-age children on your list. Pictures can be shown individually with Viewers (A) or (D) . . . or to the entire class together with Projectors (H) and (K).

12 Titles available: Belgium . . . Canada . . . England . . . France . . . Germany . . . India . . . Mexico . . . Spain . . . Sweden . . . Switzerland . . . Vatican City . . . U.S.A.
67 TP 3809— 1 Packet (3 Reels). *Be Sure To State Title. Postpaid.*.....$1.25

Projector Case $3.79

Luggage Covered Case for transporting or storing either Projector (H) or Projector (D) included with the Walt Disney Cartoon Theater.

Separate compartment for Packets and spare bulb. Luggage-type clasp keeps cover securely closed. Big roomy handle for carrying.

67 T 3847—Ship. wt. 3 lbs.. . . . . $3.79

Order Reel Packets from 152 View-Master Titles $1.25

(G) **Each View-Master Title Below is One Packet of 3 Reels (21 Full Color Stereo 3-D Scenes)** Titles marked with (*) include an interesting printed story on the subject. *State Titles Wanted* from listings below and from (L) at left below. *Postpaid.*

67 TP 3812—One Title (3 Reels). *State Title Wanted. Postpaid.* . . . . Each Title $1.25

Twenty-Five New Releases for Christmas 1961

* Casper the Friendly Ghost*
* Quick Draw McGraw*
* Secret from Space*
* 101 Dalmatians*
* ABC Circus*
* Prehistoric Animals*
* Gulliver's Travels*
* Babes in Toyland*
* Tom and Jerry*
* Australia*
* Rome*
* Paris*
* London*

PLUS 12 Titles listed under exciting new "Show and Tell" Series on facing page.

Children's Favorites

*Aesop's Fables
*Alice in Wonderland
Andersen's Fairy Tales
*Bambi
Bugs Bunny
*Captain Kangaroo
*Children's Zoo
*Cinderella
Disneyland Parkets:
Adventureland
Fantasyland
Frontierland
Main Street, U.S.A.
Tomorrowland
*Donald Duck
*Grimm's Fairy Tales
*Heidi
*Huckleberry Hound and Yogi Bear
*Jack and the Beanstalk
*Lassie and Timmy
*Little Red Riding Hood
*Lone Ranger
Mickey Mouse
*Mighty Mouse
*Moon Rockets, Missiles
*Mother Goose Rhymes
*Peter Pan
*Popeye
Pun Tin Tin
*Roy Rogers Roundup
*Sleeping Beauty (Disney)
*Snow White and 7 Dwarfs
*Steve Canyon in "Crisis" at Big Thunder
*Toby Tyler
Treasure Island
*William Tell
*Wizard of Oz
*Woody Woodpecker and Andy Panda
*Zorro
*20,000 Leagues Under-Sea

American Cities

Chicago, Illinois
Los Angeles and Hollywood, Cal.
Miami, Florida
New York City, N.Y.
San Francisco, Cal.
Washington, D.C.

The Fifty States

*Alabama
*Alaska
*Arizona
*Arkansas
*California
*Colorado
*Connecticut
*Delaware
*Florida
*Georgia
*Hawaii
*Idaho
*Illinois
*Indiana
*Iowa
*Kansas
*Kentucky
*Louisiana
*Maine
*Maryland
*Massachusetts
*Michigan
*Minnesota
*Mississippi
*Missouri
*Montana
*Nebraska
*Nevada
*New Hampshire
*New Jersey
*New Mexico
*New York
*North Carolina
*North Dakota
*Ohio
*Oklahoma
*Oregon
*Pennsylvania
*Rhode Island
*South Carolina
*South Dakota
*Tennessee
*Texas
*Utah
*Vermont
*Virginia
*Washington
*West Virginia
*Wisconsin
*Wyoming

Christmas Stories

*Birth of Jesus
*Christmas Carol
Christmas Story
*Littlest Angel
*Rudolph Shines Again
*Night Before Christmas

Vacation Spots

Banff, Canadian Rockies
Black Hills, Badlands
Carlsbad Caverns Park
Cypress Gardens
Dakotas of Alaska
Grand Canyon 1
Grand Teton Nat'l. Park
Great Smoky Nat'l. Park
Honolulu and Waikiki
Hula Dancers (Hawaii)
*Knott's Berry Farm
Lookout Mountain Tenn.
Mammoth Cave Park
*Marineland of the Pacific
Niagara Falls, Scenic
Niagara Falls, Sightseeing
Rockefeller Center
Rocky Mt. Nat'l. Park
Shenandoah Nat'l. Park
Sightseeing - New York
Silver Springs
Utah Parks
Water Ski Show Florida
Wisconsin Dells
Yellowstone Nat'l. Park
Yosemite Nat'l. Park

Nature Studies

Cypress Gardens
*Marine Studies, Florida
*Parrot Jungle
*Strange Animals of World
*Wild Animals of Africa
*Wild Animals of World
*Wild Birds
*Wonders of the Deep

World Travel

*Egypt
Havana
Hong Kong
*Italy
*Japan
Portugal
Venezuela

NEW! Show and Tell Packets

Described under (L) at left and pictured on opposite page. Of interest to adults as well as children.

In addition to the 3 Reels, you get a postage stamp, coin and a map of the Country, plus a picture of the Flag, and words and music of the National anthem.

See 12 Additional Listings under New Show and Tell Packets (L) on facing page.

*Titles above marked with asterisk include an interesting printed story about the subject.

CHARGE (I) Order Extra View-Master Packets and tuck them away to be used throughout the year for other gift occasions . . . nothing pleases a youngster (or oldster) more, than to add new Titles to his collection of Packets. See the list of 25 new 1961 titles, above. *Pay as Money Down* . . . take advantage of Wards convenient extended payment plans explained on Pages 223A and 223B.

Nomad Box Camera by Sawyer Only $4.69

Wards Best Buy in a Box Camera. Same fine construction that has made Sawyer's View-Master famous, 620 camera takes 12 prints about 2½ in. square . . . Kodacolor or B & W. Ideal camera for beginners; excellent "second camera" for experts. A perfect present for anyone.

Easy to use, no complicated adjustments . . . you can't take a double exposure. Just aim and shoot—indoors with flash; outdoors in good light. (Order 2 Penlite batteries separately, below). Beautifully packaged in a colorful box.
67 W 17X—Nomad Camera and Flash. Ship. wt. 3 lbs. **$4.69**
67 T 3230—Penlight Batteries. Ship. wt. 2 oz. . . 2 for **45c**

For Complete Outfit . . . Camera, Batteries, Film, Bulbs, See Pg. 218.

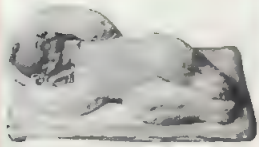
ALLIS WARDS 373

Huckleberry Hound
and His Pals

Quick Draw McGraw
and Ba-Ba Looey

Jumbo-Size Pets and Pals

Romp in all games "big as life"... make just-pretend more fun



Sleepyhead Pillow Doll . . curls up to snooze on her own plush pillow . . . or unsnaps from it to play with her owner. Blue pillow zips open to store p.j.'s or treasures. Pretty pink dolly has a vinyl face, yarn ringlets, non-allergenic featherfoam filling. Completely washable, covered with DuPont's crush-resistant rayon plush
88-56-40 B280 14" Doll/15" Pillow **$3.98**

Jumbo Poodle . . "best in show" and play! Poses like a champion to decorate your child's room . . or joins happily in make-believe. Has a lustrous silver-tipped black coat of rayon plush (in a show clip), fringed felt ear lashes, securely fastened eyes, red bow. Cotton filled. Heavy wire reinforces legs
87-21-76 B695 24" tall overall . . . **$9.98**
88-59-54 B350 18" tall overall **4.98**

Tricky Chimp . . seems almost alive! Lightly turn his tail and he shakes or nods his head, gazes upward, "watches" flies . . gives life-like performance! Brown mohair plush body has movable limbs . . . sits down, stands up. Concealed wires in hands and feet let him hang like real monkey. Squeeze voice
88-56-57 B350 Tricky Chimp, 10"... **$4.98**
88-56-65 B560 Tricky Chimp; 14" .. **7.98**

E **Jumbo Shaggy Monkey.** He hangs by his hands, he hangs by his tail—he's the star of the circus! Flexible wire in his arms and loopey tail (over a foot long!) let you pose him all sorts of amusing ways. Imagine him "peeking" over the edge of a crib . . . or swinging from a clothes tree! With stick-out ears, big red tongue and feathery chin whiskers, he's sure to bring laughs Bronze-tipped white coat of fluffy, long-pile rayon plush Glassene eyes are locked-in for safety. Floppsy body is filled with cotton
87-22-67 B560 27" long overall **$7.98**

Cheer Up, Pouty . . . everyone loves you! One look at the sweet-sad vinyl faces on this bear and doll, and your arms will reach out to hug them. Pudgy bodies are soft DuPont rayon plush washable and crush-resistant. Filled with non-allergenic featherfoam.

F **Jumbo Pouting Bear** . . . finds it unbearable not to be cuddled! Orange with beige velveteen paws Wears a pretty bow
87-22-83 B695 23" tall overrall .. **$9.98**
88-57-31 B420 17" tall overall. **5.98**

G **Jumbo Pouting Doll** . . such an adorable cry baby with her delicately tinted face and pert dimpled chin Blue with white bow
87-22-91 B695 25" tall overall **$9.98**
88-55-09 B420 17" tall overall. . **5.98**

H **Jumbo Burro** . . ready for a fiesta in his bright striped blanket and jaunty straw sombrero. Makes a merry mascot for a teen's room a nuzzly-soft companion for tots Covered with non-crushable, hi-pile rayon plush Fluff filled with clean new cotton. Wired ears and tail are fun to pose in different ways. Legs reinforced with heavy duty wire.
87-21-84 B1050 40" long overall . .**$14.98**
87-21-92 B695 32" long overall . .. **9.98**
88-59-62 B350 21" long overall . .. **4.98**

K **Jumbo St. Bernard** . . . lumbers to the "rescue" with a tiny keg under his chin. Bred to endure mountains of hard play, he's solidly filled with new cotton . . . with husky legs reinforced by heavy duty wire Alert, shiny, safety-fastened eyes and panting red tongue reveal his lovable nature. Has brown and white rayon plush coat, black pompon nose, poseable wired tail. Wears a big bow.
87-22-00 B695 28" long overall.. .. **$9.98**
88-59-70 B350 18" long overall..... **4.98**

L **Bucky TV Pony** . . . friendliest bronco a little cowhand ever rode When he's not a ruddly pal, he's willing to be a bedroom decoration, a TV seat, a pillow or hassock. His deep pile white rayon plush body is plumply filled with non-inflammable, non-toxic cellulose fiber Bright plaid saddle and plastic reins. A big fellow, 13x22x15".
87-24-16 B360 Bucky TV Pony. **$4.98**

M **Snooty Dog.** Uppity pup sticks his nose in the air—but give it tweak and hear him squeak! Like a real hound dog with long, floppy ears, droopy fringed eyelashes and soulful, safety-fastened eyes Pettable brown and white rayon plush with new cotton filling
87-22-18 B695 34" overall length .. **$9.98**
88-57-49 B350 23" overall length. . **4.98**

N **Tubby Elephant** . . . begs for "peanuts", with his trunk raised on high and his pink mouth wide open Enormously appealing, in blu.sh-gray rayon plush with huge pink-lined ears Has firmly fastened eyes, perky wired tail and gay bow Filled with new cotton.
87-22-26 B695 32" overall length. **$9.98**
88-57-64 B350 22" overall length.. **4.98**

P **Crazy Legs Cat** . . . a kit full of tricks With his long, lanky legs he falls and sprawls into silly poses . . . even his tail is wired for laughs! In black and white rayon plush with red pompon nose, startled felt eyes and polka-dot bow tie . . . he's the "cat's meow" for brightening a bed or decorating a door (has a loop for hanging). Cotton stuffed
87-23-41 B695 33" tall overall . **$9.98**

Tots Sit by the Fire with These Pets . . . or pull them up to watch TV. These lovable hassocks, filled with kapok, are lightweight easy for your tot to tote anywhere in the house Made of oh-so-soft rayon plush with merry felt appliqued faces Wipe-clean plastic bases. Each 10" high, 12" diam overall

R **Kitten Hassock** . . . so pretty in gray with white accents. Has perky ears, big blue eyes
87-23-58 B490 TV Hassock **$6.98**

S **Puppy Hassock** . . friendly floppy-eared hound in tan with beige accents
87-23-66 B490 TV Hassock **$6.98**

T **Cinnamon Bear** . . sits up just like a bear in the zoo! Robust and roly-poly, he endures all the tusseling your tot can give him. And he's so soft and gentle . . . covered with rayon plush, filled with new cotton Safety-fastened eyes resist prying fingers Brown with red tongue, black nose, gay bow
87-22-34 B695 34" overall length. .. **$9.98**
88-57-72 B350 24" overall length .. **4.98**

Huckleberry Hound and his TV Friends. The cartoon characters that have captivated the nation . . . here to hug in cuddly DuPont crush-resistant plush. Fans of the hilarious TV series will find them irresistible

V **Pixie Mouse.** A bow-tied little mischief-maker of gray plush, stuffed with featherfoam. Pompon nose, locked-in safety eyes
88-57-15 B265 16½" tall **$3.98**

W **Dixie Mouse.** Pixie's bouncy confederate, stuffed with featherfoam. Gray with a bright red jacket Pompon nose, safety eyes.
88-57-23 B265 16½" tall **$3.98**

X **Boo-Boo Bear** . . appealing little fellow with an adorable vinyl face and plump tan plush body Stuffed with soft featherfoam
88-56-99 B200 13" tall **$2.98**

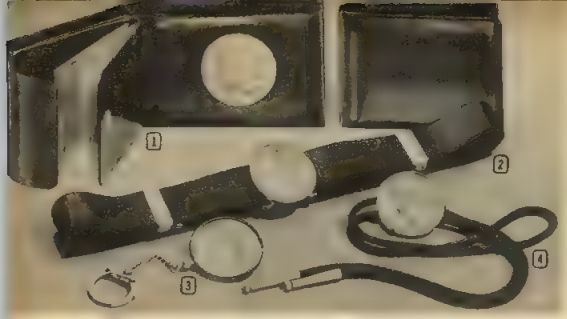
Y **Huckleberry Hound Dog** . . the star of the show Has colorful vinyl hands and face, a red plush body and gay top hat.
87-23-09 B695 28" tall **$9.98**
88-56-73 B335 19" tall **4.98**

Z **Popular Yogi Bear**... with a bright, smiling vinyl plastic face, a pudgy brown body
87-23-17 B695 28½" tall **$9.98**
88-56-81 B335 18½" tall **4.98**

Quick Draw McGraw and Ba-Ba Looey come romping out of their TV show to play with their pals. Real scene stealers with eye-popping bright costumes and comical, hand-painted vinyl faces Made of DuPont's crush-resistant rayon plush. Cotton filled

AA **Quick Draw McGraw**... a riot in his red cowboy hat, gay kerchief Removable vinyl holster with gun. Sapphire blue and white
87-23-25 B695 27" tall overall .. **$9.98**
88-54-83 B335 18" tall overall.. .. .. **4.98**

BB **Ba-Ba Looey** . . . from "South of the Border" he arrives in orange sombrero, peppy kerchief. Bright green and orange body
88-54-91 B398 21" tall overall . . **$5 98**



JEWELRY SHOWN ACTUAL SIZE

PRICES MARKED * INCLUDE 10% F. E. TAX

REAL SILVER DOLLAR

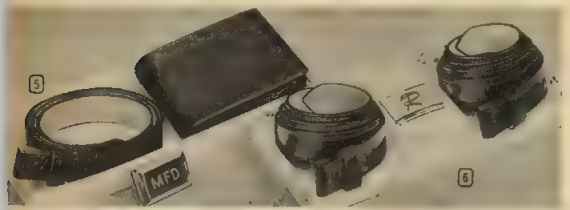
Novelty Silver Dollar Lucky Charm Accessories with a practical purpose. All are Gift Boxed.

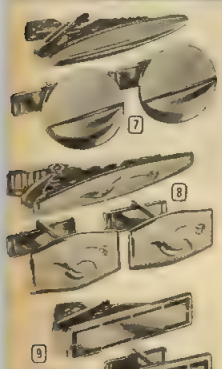
1 **Silver Dollar Billfold.** Soft, luxurious, genuine Cowhide Leather. Silver Dollar with transparent holder. Removable 4 window pass case. 2 bill compartments. 1 card pocket.
35 T 3887—Black. Ship. wt. 6 oz. **$4.85***

2 **Silver Dollar Elastic Belt** with 2 metal adjustment bars. A practical long-wearing gift, both different and distinctive. *Sizes:* Small (28-32); Medium (34-38); Large (40-44 in. waists)
35 T 2754—1 in. wide. Black only. Wt. 3 oz. *State size* . **$2.75**

3 **Silver Dollar Key Ring.** Key Ring with simple latch device; keys slip on, off easily. Special guard secures keys.
35 T 3680—Shipping weight 3 oz. **$2.76***

4 **Silver Dollar Lariat Tie.** Goes well with dress, casual wear. Sturdy Black Rayon Cord, adjustable Silver Dollar slide.
35 T 3176—Shipping weight 4 oz. **$2.65**





Gift Boxed Belt Sets for the Men on Your List

5 **3-Piece Morocco Grain Leather Set.** 1 in. belt; Billfold with removable pass case, secret compartment. Matching Buckle with initialed leather inset. Ship. wt. 6 oz. *Even Waists.* 28, 30, 32, 34, 36, 38, 40, 42, 44. Black or Brown.
35 W 3726E—*State size, color,* 2 or 3 *initials or plain* . **$4.50***

6 **Twin Belt Set. Top, Grain Cowhide.** 1 Black, 1 Brown. Brass Interchangeable Buckle with initial. (No I, O, Q, U, V, X, Y, Z). *Sizes:* 28, 30, 32, 34, 36, 38, 40, 42, 44 in. waists.
35 W 2716—Ship. wt. 6 oz. *State size, 1 initial* **$3.50**

Gift Boxed Jewelry Sets He's Sure to Like

7 **Tie Bar and Cuff Link Set.** 2-Tone Finish. Ship. wt. 4 oz.
35 T 3660—Gold or Silver Color metal. *State color* **$2.49***

8 **Tie Bar, Cuff Link Set.** Distinctive Rhinestone. Ship. wt. 4 oz.
35 T 3661 -Gold or Silver Color metal. *State color* **$3.59***

9 **Tie Bar, Cuff Link Set.** Oblong design. 2 Tone. Ship. wt. 4 oz.
35 T 3662—Gold or Silver Color metal. *State color* . **$3.59***

Handsome Jewelry Sets . . . Gift Boxed

10 **Fraternal Cuff Link and Tie Bar Set.** Golden Brent. Handsome gold plated trim and emblem, simulated Ruby background. Masonic, Shrine or K. of C. emblems. Wt. 4 oz. *State emblem.*
35T3647-3-Pc. Set **$7.50*** 35T3648-Tie Bar **$2.95***

11 **Sterling Silver Cuff Link and Tie Bar Set.** Delicate hand engraved design. Free!—1 initial engraved upon request. Ship. wt. 4 oz.
35 T 3654E—*State* 1 *initial or plain*. . . . **$4.95***

12 **Personal Note Cuff Link and Tie Bar Set.** Jet Black Initial on Satin Silver color background. Bright gold color trim edges. Wt. 4 oz. *State* 1 *initial.* (No I, O, Q, U, V, W, X, Y, Z) or Plain.
35T3663 Cuff Links and Tie Bar Set . **$3.95***
35T3664-Matching Key Ring (Not incl. in Set) **$1.95***

13 **Tie Tack, Cuff Link Set.** Genuine Mother of Pearl imbedded in 2 tone gold-plated finish.
35 T 3668—Shipping weight 4 oz **$4.95***

14 **Sterling Silver Tie Bar and Cuff Link Set.** Floral design in 2 tone gold-plated finish.
35T3685-3-Pc. Set. Golden Brent. Wt. 4 oz. **$8.25***
35T3686-TieBar **$3.20***; 35T3687 CuffLinks **$5.20***

15 **Silver Color Tie Bar and Cuff Link Set.** Golden Brent. Bright Hematite stone. Wt. Set, 4 oz.
35 T 3665—3-Piece Set. **$4.95***
35 T 3666—Tie Bar Only. Wt. 1 oz. **$2.25***

16 **Tie Bar and Cuff Link Set.** Golden Brent. Buckle design. Silver or Gold Color finish.
35 T 3689—Ship. wt. 4 oz. *State color.* . . **$4.95***

17 **Tie Bar and Cuff Link Set.** Golden Brent. Massive Oval Shape set in elliptical rim. Choice of Gold or Silver color finish.
35 T 3667—Ship. wt. 4 oz. *State color.* . . **$4.98***

18 **Cultured Pearl Tie Tack and Cuff Links Set.** Golden Brent Cultured Pearl imbedded in deep oval setting; silver or gold color finish.
35T3670-3-Pc. Set. Wt. 4 oz. *State color.* . **$6.50***
35T3671-Tie Tack only. *State color.* **$2.50***

Tastefully Designed Jewelry Boxes

19 **Shields Jewelry Box.** Embossed simulated leather, soft Rayon Velvet lining. (Jewelry shown not included.) About 10 x 4 x 1¾ inches. Black with Red lining; Brown with Beige lining.
35 TP 3633—Postpaid. *State color.* . . . . **.$2.95**

20 **Swank American Jewelry Box.** Embossed Gold locking on simulated leather. Rayon Velvet lining. (Jewelry not included.) Abt. 11x6x1¾ in. *Colors:* Black, Brown or Olive.
35 TP 3635—*State color* Postpaid **.$5.00**

Versatile Valet Boxes . . . An Ideal Gift

21 **Swank Valeteer Nite-Tray.** Simulated leather. Holds jewelry, keys, coins and watches. (Items displayed not included.) Abt. 10x8x1¾ in. *Colors:* Black or Brown.
35 TP 3639—Postpaid. *State color*. **$3.98**

22 **Locomotive Valet in bright, glazed Ceramic.** Holds watches, keys, coins and wallets in one place. (Items displayed not included.) Carefully packed. Fine novelty gift. About 10 in. long.
35 TP 3769—Postpaid **$2.98**

Shop Early, Pay Later SEE PAGE 223

SPARKLING NEW GIFTS...*to*

complement a gentleman's wardrobe

STARS *are born on* CHRISTMAS

ALL-AMERICAN FOOTBALL STARS

BASKETBALL STARS

BASEBALL STARS

Star Endorsed

FOR STARS TO BE

Gifty-Gridiron Gear

OUR BEST PRO-STYLE 5-PC. FOOTBALL OUTFIT with the Latest Protection Features Built-in

1 When You Throw For The Snap . . . be properly "suited-up" in this Rawlings football uniform. White "Cy-Co-Lite" plastic HELMET with 3 Blue stripes has protective double-bar plastic face guard. Inside and ears of helmet are padded; have 4-pt. web suspension. Double-snap chin strap. Sturdy Rawlings "Armor-Lite" SHOULDER PADS. White plastic, rubber pads, cloth encased. Plastic neck binding and elastic shoulder straps.

DURAELE 100% COTTON JERSEY. Royal Blue with White cowl shoulder insert and White front numbers. 100% Cotton STOCKINGS are Blue with White stripes. 1-Pc. Royal Blue TWILL PANTS. Quilted Kapok, built-in hip pad, fiber reinforced kidney area. Quilted knee pads; removable thigh guards. *State Size:* Small (10–12 yrs.)—Numeral 20; Medium (12–14 yrs.)—Numeral 22; L (14–16)—Numeral 24.

60 W 5555—Set. Wt. 6 lbs. 8 oz. . . **$14.44**

2 New Low "The Toe" Grass Football Kicking Set. Now you can practice your kick-offs and extra-points the professional way. A specially constructed plastic kicking tee fits on the top of your kicking shoe- helps you meet the ball solidly, more squarely. You also get an official, autographed Lou Groza all-leather football, plastic kicking tee and inflating needle. *Mail able.*

60 T 5522 M—Set. Ship. wt. 1 lb. 8 oz. **$4 75**

3 Popular 2-Pc. Set For the Young Player. 6 to 13 years. ALL STAR PLASTIC HELMET, double bar face guard. 4-pt. web suspension. Padded forehead, ears. Aviator style chin strap. Scarlet or Royal Blue with White Stars. *Sizes:* Small (up to 6½), Med. (6⅞–7), Large (7⅛–7¼). "Pro" STYLE FULL CUT JR. CANTILEVER SHOULDER PADS. Molded fiber body, shoulder cops, flaps. Kapok padded, bound edges and neck. Elastic shoulder straps, leather strap hinges. Adjustable front, back laces. Ship. wt. 4 lbs.

60 W 5561 – *State Size, Color of Helmet*. **$8.77**

4 New "Rick Casares" Helmet-Shoulder Pad Set. "Kra-tastic" HELMET, with double-bar face guard. Web headband. Helmet fully padded with new Vinyl-coated foam; adjustable chin strap. *State Size:* Med. (up to size 7) or Large (7 to 7½). Top quality SHOULDER PADS. White plastic, bound edges, foam rubber padding. Leather strap hinges bound neck, adj. shoulder straps.

60 T 5562—2-Pc. Set. Ship. wt. 3 lbs. 8 oz. **$7.67**

5 6 Junior Football Shoes. Sturdy split-grain Leather uppers with Leather tips. Reinforced molded Rubber spikes for safer wear. *State full and half sizes 1 to 9.*

5 60 W 4958—Oxford Style. Ship. wt. 2 lbs. . . Pair **$4.25**

6 60 W 4957 High-Cut Style. Ship. wt. 2 lbs Pair **4.25**

7 Official Size, Weight Football, with plastic kicking toe. Tan Texhide cover, with White stripes. Includes inflating needle.

60 T 5525 Ship. wt. 2 lbs. . . . . Only **$2.44**

8 Billy Cannon Helmet and Bobby Garrett Football Set. Save 59c. Official size Texhide BALL –Tan with White stripes.

ROYAL BLUE "Cy-Co-Lite" PLASTIC HELMET has 2 Gold stripes. Double-bar face guard, is padded 4-pt. web suspension Padded ears; double snap chin strap. *State Size Helmet Wanted:* Sm. (to 6¾); Med. (6⅞ to 7); Large (7⅛–7¼).

60 T 5596– Set Ship. wt. 3 lbs. 4 oz. . . . **$5.24**

60 W 5791 – Helmet Only. Wt. 1 lb. 10 oz. **3.84**

60 T 5509–Football Only. Wt. 1 lb. 8 oz. **1.99**

9 All Star Helmet. Sturdy Plastic, with protective double-bar face guard. 4-pt. web suspension. Plastic covered forehead, ear pads. 2-strap aviator style chin strap.

SCARLET OR ROYAL BLUE with White stars. *State Size and Color.* See (3) for *sizes.*

60 T 5782 – Ship. wt. 1 lb. 12 oz . .Each **$2 86**

More Football Equipment—
Pages 1446, 1447, Fall Gen. Cat.

10 "Bobby Layne" Official Football. Genuine Cowhide leather, pebble grain. Has strong 2-ply lining, rubber bladder. Includes inflating needle.

60 W 5518—Ship. wt. 1 lb. 10 oz. **$3 84**

11 Better "Tobin Rote" Slip-Proof Football. Tan colored ball, top-grain leather. Official size and weight. 3-ply lining, rubber bladder. Needle

60 W 5521—Ship. wt. 1 lb. 10 oz. **$4.86**

12 Football-Basketball Sport Kit. Official size, weight, laminated rubber FOOTBALL and BASKETBALL are pebble-grained for easy handling.

60 T 5314—Set. Needle incl Wt. 4 lbs. 8 oz . **$4.88**

13 Boy's Football Pants. Ages 9 to 13. Heavy Twill fabric. Quilted, padded waist, knees. Fiber kidney and spine pads. Thigh guards. Laced D-ring front. Colors (2 shown): Tan, Scarlet or Blue with contrasting braid side stripes. *Waist Sizes:* Small (24 in.), Medium (28 in.), Large (32 in.).

60 W 5542 *State Size and Color.* Wt. 2 lbs. . **$4.77**

Youth's Pants Ages 13–16. Comparable to (13). *Waist Sizes:* 26, 28, 30, 32, 34 in. *State Size, Color.*

60 W 5543—Ship. wt. 2 lbs. 8 oz **$5 77**

14 Pro-Style Football Jerseys. 100% heavy-weight Cotton. Full cut shoulders, UCLA type insert. Smooth fitting rib neck, long sleeves. *Sizes:* Small (24–26 in.), Medium (28–30 in.), Large (32–34 in.), Extra Large (36–38 in.). *State Size.* Ship. wt. 1 lb.

60 W 5548 Red Jersey, White Insert **$1.77**

60 W 5546 – White Jersey, Blue Insert. **1.77**

60 W 5547—Blue Jersey, White Insert. **1.77**

"Big Favorite" Sets For Young "Hardballers" and "Bucketmen"

15 Save 46c on 3-Pc. "Scholastic" Basketball Set Official size, weight, good-quality BASKETBALL. Laminated fine rubber cover with bladder. "Tacky Grip" finish. Channeled striped seams. Waterproof. Inflating needle. Main. steel rim GOAL with "No-Tie" hooks and double mesh NET

60 W 5329 M—3-Pc. Set. Ship. wt. 8 lbs. 2 oz. *Mail.* **$4 44**

60 W 5273 Ball and needle. Ship. wt. 2 lbs. 2 oz. **3 46**

60 W 5250 M—Goal Only. Ship. wt. 6 lbs. *Mail* **1 44**

16 Save 56c on 3 Pc. "Varsity" Basketball Set. Our Better Quality Feature Basketball and Goal Set. Here's quality, feel, and performance to really help any young player improve his passing, dribbling and shooting game. Official size; weight BASKETBALL. Bounce-tested over 20 000 times. Over 1 mile of nylon winding for durable long resistance to scuffs. "Tacky Grip" finish. With inflating needle. GOAL has ½-in. steel rim. Heavy twine NETTING. *Mail able*

60 W 5330 M—3-Pc. Set. Ship. wt. 9 lbs. 2 oz. **$6.14**

60 W 5274—Ball and needle. Wt. 2 lbs. 2 oz. . . Only **4.76**

60 W 5251 M—Goal and net. Ship. wt. 7 lbs. **1.94**

17 Save 71c on 3-Pc. "Collegiate" Basketball Set. Official size and weight BASKETBALL, constructed for sessions of use because it has 1½ miles of nylon winding in its cover. BOUNCE-TESTED OVER 34,000 TIMES. Scuff and water-resistant. Tan color rubber cover has striped seams. Tacky Grip" pebble grain finish. Inflating needle. Orange colored GOAL has steel rim, heavy mesh NETTING with "No-Tie" hooks. Our best basketball and goal outfit. *Mail*

60 W 5331 M—3 Pc. Set. Ship. wt. 11 lbs. 2 oz. **$8 27**

60 W 5275 –Ball, with needle. Ship. wt. 2 lbs. 2 oz... **6.44**

60 W 5252 M –Goal Only Ship. wt. 9 lbs. **3.54**

Find More Basketball Gear on Page 1445, Fall Gen. Catalog

18 3-Pc. Little League Baseball Set. Big 5-finger Pro-model Cowhide GLOVE (imported), fully Cowhide lined; full welted seams; leather laced pocket, heel and fingers; leather ball trap. Little League BASEBALL and solid Ash BAT. *Mail.* Ship. wt. 2 lbs.

60 T 4098 M—RIGHT HANDERS SET –Wear glove on left hand. . . . . Only **$5.77**

60 T 4076– RH Glove Only. Wt. 1 lb. 8 oz. **3.88**

60 T 4097 M—LEFT HANDERS SET—Wear glove on right hand. Ship. wt. 2 lbs. . . Only **$5.77**

60 T 4077 – LH. Glove Only. Ship. wt. 1 lb. 8 oz. **$3.88**

19 3-Pc. Jr. League Baseball Set. All-leather, Tan Cowhide, 5-finger GLOVE (imported).

WELTED SEAMS. Off. "Lou Burdette" BASEBALL; off solid Ash, Louisville Slugger BAT.

60 T 4092 M RIGHT HANDERS SET—Wear glove on left hand. Wt. 1 lb. 3 oz... **$3 88**

60 T 4202 RH Glove Only. Wt. 1 lb.... **2.89**

60 T 4093 M LEFT HANDERS SET. Wear glove on right hand. Ship. wt. 1 lb. 3 oz. Only **$3 88**

60 T 4203—LH Glove Only. Wt. 1 lb... **2.88**

20 New 5-Finger Baseball Glove, tan colored, unlined leather. Fully Cowhide lined.

ROLLED LEATHER BINDING. Welted seams. Imported. Leather-laced, one piece leather face and back pocket, deep-well pocket, heel, fingers, web. Adj. wrist strap

60 T 4058—RIGHT HANDERS—wear on left hand. Ship. wt. 1 lb. 8 oz. **$6.44**

60 T 4059—LEFT HANDERS—wear on right hand. Ship. wt. 1 lb. 8 oz. **$5.44**

21 New Hawthorne Pro Model Glove. Imported. Top-grain Tan Cowhide . . . Cowhide lined.

WELTED SEAMS AND BACK. Leather laced throughout. Thumb loop. Adjustable wrist. Ship. wt. 1 lb. 8 oz.

60 T 4060—R. HANDERS—wear left hand . . **$8.44**

60 T 4061—L. HANDERS wear right hand . . **8.44**

22 Big Pro First Baseman's Glove. Imported. Select Cowhide. Interlocking Leather lacings. Adjustable little finger, thumb loops.

60 W 4088—RIGHT HANDERS. Wt. 1 lb. 9 oz. . . **$5.44**

60 W 4087—LEFT HANDERS. Wt. 1 lb. 9 oz. . . . **5.44**

23 Sure-Grip Pro Catcher's Glove. Imported. Select Cowhide. 2-Pc. web bail trap, reinforced back. Double hinged felt pad. Adjustable wrist. Leather laced. Ship. wt. 2 lbs. 3 oz.

60 W 4088—Right Handers Model Only. **$6.44**

24 Good Quality, Little League Approved Shoes. Split leather uppers with Elk leather tips.

MOLDED RUBBER SOLES AND SPIKES. *State Full and ½ sizes 1 to 9. See "How to Order" Below.*

60 W 4888—Ship. wt. 2 lbs. . . . . Pair **$3.88**

HOW TO ORDER FOOTBALL OR BASEBALL SHOES. A or B widths, order regular shoe size. For C, D, or E widths, order ½ size larger than regular shoe size for best fit. *State Size Wanted on Order.*

More Baseball Equipment—
Page 1446, Fall '61 Catalog

MORN
your
Merriest
Christmas
begins at
MONTGOMERY WARD
1
ONLY $14.44 5-Pc. Set
2
3-Pc. Set
$4.75
3
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11
12
OFFICIAL
13
14
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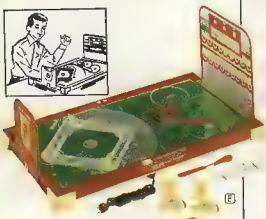
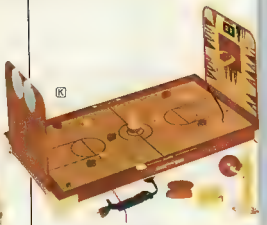
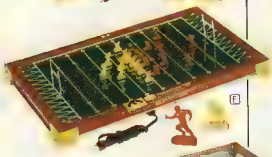
CHASE WARDS 179







Fast-paced Games For the Whole Family

GAMES OF SKILL

E ELECTRIC BASEBALL GAME. You'll want soda pop and hot dogs when you play this very realistic baseball game. Miniature players actually run bases! They pitch and bat a magnetic ball, bat left or right handed for you. Will hit line drives, long flies or bunts. Fielder will throw base runner out from wherever ball lands. All done with Styrene players with nylon "legs," on electrically vibrating 25x15½x2¾" board. Diamond marked with bases and all field positions. A famous Tru-Action® game. Rules included. **87-37-86 B465** UL approved. 110v AC. **$6.95**

F ELECTRIC FOOTBALL GAME. All the excitement, all the tension of a professional game within the comforts of your own rumpus room! So realistic, you'll expect an injured player to be carried off the field. Two full teams . . . the Reds and the Yellows . . . automatically move into formation. They run, kick, pass, fumble, tackle, score. Runner actually carries the ball. High impact styrene figures with nylon "legs" move on an electrically vibrating 15x25" field with line markings, goal posts. A Tru-Action® game. **87-37-78 B465** UL approved.110v AC. **$6.95**

G "PRO" HOCKEY GAME. Action-packed game for young and old . . . requires fast thinking and quick coordination. The original pro hockey game, made in Canada. Teams the Montreal Canadiens with the Toronto Maple Leafs. Each person playing game operates his player individually—stick handle, pass, shoot, block, score. Goalies move sideways to defend goals. Realistically marked rink of masonite, wood and metal. Plastic mesh nets. Automatic starter for face-off. Heavy gauge steel players, 2 pucks, 2 goals, scoreboards. For 2 to 6 players.
87-37-52 C695 36x16x4" overall **$9.95**

H ELECTRIC PIN BALL GAME. There's something wonderfully fascinating about this pin ball machine . . . especially when the lights begin to flash and the bells ring up the score! It's a fun item for the whole family to enjoy. New improved mechanism assures trouble-free action. Sturdy wooden frame has heavy glass covering. Automatic scoring device registers to 100,000 points. Five steel balls with automatic launching. Hand-actuated kickers keep ball in play. Securely anchored wooden legs. 30¾" long, 16¾" wide, 45" high. 115v, AC.
87-38-69 C1695 Electric Pin Ball. . . . **$24.95**

K ELECTRIC BASKETBALL GAME. New improved edition of famous Tru-Action® favorite. Most realistic basketball game you've ever seen! Hours of fun for basketball strategists of all ages. Players use large, life-like plastic figure to actually shoot basket. 10 plastic ball carriers move up and down court receiving passes, "stealing ball." You keep score on real scoreboard above each basket. Set includes basketball plus 7 other warm-up games. 25x15½x2½" electrically vibrating playing court. Two backboards complete with baskets. Rules included.
87-38-02 B465 UL approved.110v AC. **$6.95**

L TRU-ACTION DELUXE HOCKEY GAME. Just imagine the fun you'll have as you manipulate the playcrs by hand! Tension mounts as they skate swiftly back and forth across the ice. Puck is controlled perfectly because the men are specially angled for correct hockey action. Exclusive "Syncro-Drive" beveled gears in constant mesh for instant response and fast, smooth play. Special rink curves and angles of durable plastic retain original shape. Goals are flashed by electric scoreboard, 37¾x20¾" steel frame rink.
87-38-36 B1065 Tru-Action Hockey. .**$15.95**

M ELECTRIC SPORTS CAR RACE. A thrill a minute and a spill at every turn! Realistic sports car race features 4 high-powered-looking miniature cars of rugged plastic. Set them on the daredevil plastic track and watch them speed around the course at breakneck speed. Colorful track is as tricky, as dangerous a set-up as a real sports car race track. Sure and simple vibration adjustment. 25x15x2" frame of sturdy metal. 110v AC.
87-38-28 B465 UL approved **$6.95**

N BAS-KET . . . you needn't be 7 feet tall to win this game, but it helps if you have good coordination. (Better yet—this game helps develop that if you don't have it!) Game for up to six players; mechanically controlled levers shoot ball from any position on the court. You follow regular basketball rules and scoring for a most exciting home game!
87-31-25 B350 Bas-Ket Game. **$5.00**

P CLOWN POP-A-PART TARGET. Ready . . . Aim . . . Fire! Hit his bright red "nose" target and this happy-faced clown pops his hat straight up in the air! A game to delight youngsters of all ages. Fun for one or a crowd . . . sure to cause plenty of excitement at a party Super dart gun with powerful spring action is made of rugged styrene in black with silver painted gun grip. 4 darts have suction cups for safe play. Lithographed in full color, 14½" high, 8½" wide.
87-39-50 B140 Clown Pop-A-Part. . . . **$1.98**

R HEN TARGET GAME. Ever see a hen lay an egg? You will —every time you hit the target of this fun-packed game. It's earmarked for plenty of action. Eight plastic eggs go into a funnel inside the target. Aim at the red-dotted egg in the center of the colorful hen. Every time a direct hit is scored, an egg drops in the basket. Comes with a 17x14" metal stand lithographed in full color. Black styrene plastic gun with silver painted grip and 4 darts with suction cups included.
87-39-66 B210 Hen Target Game **$2.98**

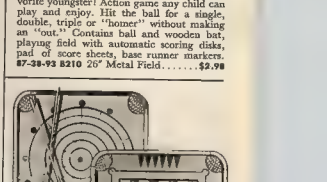
S HUCKLEBERRY HOUND TARGET with cork gun and dart gun. Here's exciting action for junior-sized sharpshooters. A full-color lithographed, standing metal target carries four Huckleberry Hound figures that spin when you hit them. Comes complete with a dart pistol and a cork pistol, with three rubber suction-cup darts and cork ammo. Fun for one or a crowd—a wonderful way to get a party off to a good start!
87-39-76 B210 13" x 17½" **$2.98**

T QUICK DRAW McGRAW MOVING TARGET . . . fun and excitement for action minded youngsters! Full-color lithographed target, battery powered for mechanical action, features TV's celebrated Quick Draw McGraw and his pal, Baba Looey. Target travels and stops—four feet in opposite directions. Direct hit with a dart topples the targets, stops all action. Set includes a safety dart pistol and three rubber suction-cup darts. Powered by single "D" flashlight battery (not included).
87-39-84 B210 10¾" x 3¾" x 12½" . . **$2.98**

U HUCKLEBERRY HOUND POP-A-PART TARGET. Here is hilarious fun for the younger set . . . a delightful game for one or a crowd . . . sure to lend exciting interest to a party! Just take careful aim and fire—watch Huckleberry Hound's hat go popping off, straight up in the air, each time the safety dart lands on the target point. Full-color lithographed design on extra heavy board. Set includes a black and silver plastic dart gun for four rubber suction-cup darts.
87-39-92 B140 18¼x9¾x1" **$1.98**

MARBLE GAME. All-time favorite dressed up for indoor play! Inflatable plastic bumper ring encircles felt-like marble court which is marked off according to standard playing rules. It's lightweight, compact and portable. Inflates and deflates easily. Includes bag of marbles and instructions for many variations of the game. Repair kit too.
87-36-87 B275 Marble Game. 45" diam.**$3.98**

"DENNIS THE MENACE"® BASEBALL GAME. America's favorite sport, plus America's favorite youngster! Action game any child can play and enjoy. Hit the ball for a single, double, triple or "homer" without making an "out." Contains ball and wooden bat, playing field with automatic scoring disks, pad of score sheets, base runner markers.
87-38-93 B210 26" Metal Field. **$2.98**



CARROM BOARD. Plays 85 exciting games . . . many old favorites, some entirely new. Lots of fun for the whole family. Finest wood construction throughout. 3-ply plywood center panel, 28½" square; rounded corners, rim. Reversible net pockets and green felt cushions on Carrom side. Includes rule book and complete equipment, 2 hardwood cues.
87-35-62 C695 Carrom Board. **$9.95**

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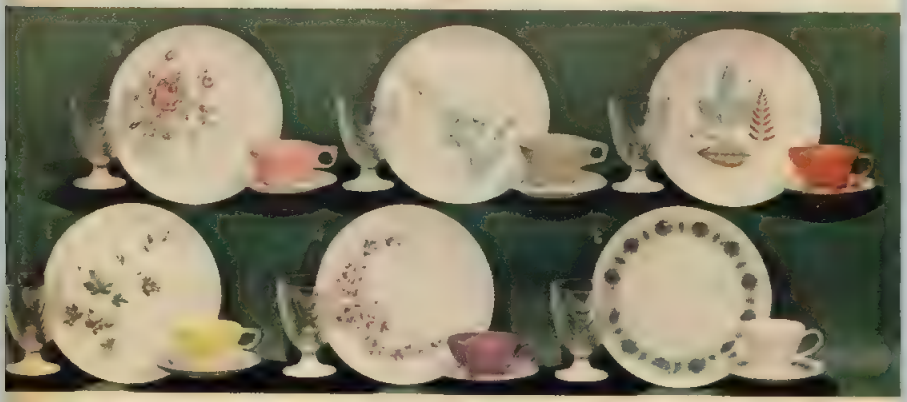
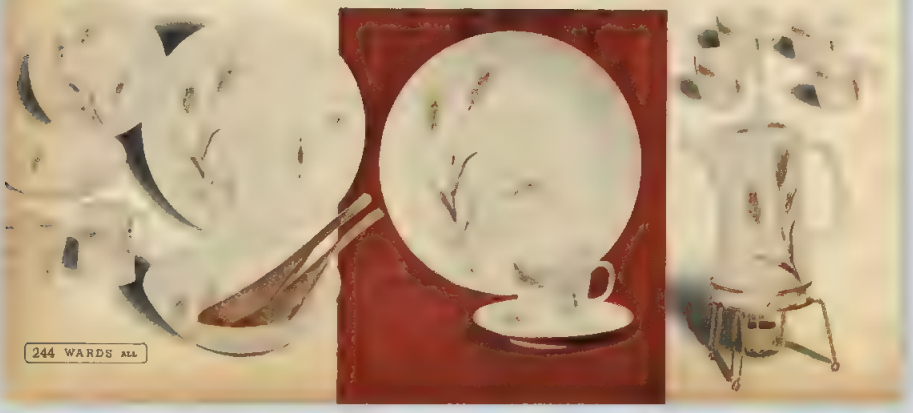
W. L. Grindley & Co. Ltd
Staffordshire, England





holiday Table Manners

ENGLISH EARTHENWARE
in the Traditional Manner

(A) Gift of Distinction—Imported from England just in time for Christmas giving or to use this Yuletide and cherish through the years. Service for 8 in fine earthenware with traditional scenic pattern, Sunday Morning. Color under glaze—stays bright and clear.

Set Includes: 8 each Dinner Plates (1), Cups (2), Saucers (3), Bread-Butters (6), Cereal Soups (10); plus Platter (5) and Vegetable Dish (9) Order extra pieces from Open Stock listings below.

86 T 9462 MO—42-pc. Set. Ship. wt. 28 lbs. No Money Down.....Cash $18.95

86 T 9464 T –OPEN STOCK FOR SUNDAY MORNING. Shipped from Kansas City, Mo.—order, pay postage from Wards nearest House. Order from table below—*please state:* Catalog Number, Name of Pattern, Name and Number of Pieces you want.

No. Piece	Ship. wt.	Price	No. Piece	Ship. wt.	Price
1-Dinner Plate.....	10 oz.	$1.29	8-Oval Vegetable Bowl	3 lbs.	$1.98
2-Cup.....	3 oz.	.89	9-Round Veg. Bowl....	3 lbs.	1.98
3-Saucer.....	6 oz.	.49	10-Soup-Cereal Bowl..	14 oz.	.98
4-Large Platter.....	5 lbs.	3.98	11-Covered Sugar.....	1¼ lbs.	2.79
5-Medium Platter.....	5 lbs.	2.98	12-Creamer	1 lb.	1.79
6-Bread-Butter Plate..	6 oz.	.69	13-Fruit Dish.....	6 oz.	.49
7-Salad Dessert Plate..	10 oz.	.79	14-Gravy Boat.....	2 lbs.	3.79

MELMAC®...*in the Practical Manner*

® Registered Trade Mark American Cyanamid Company

- **Replaced Free If It Chips, Cracks or Breaks in Two Years of Normal Use**
- **High Fashion Patterns . . . Fadeproof, Detergentproof, Dishwasher-Safe**
- **8 Free Goblets—A Ward Christmas Bonus—with 45-Pc. Service for 8**

Melmac—Star of Your Christmas Table—Ideal family gift. (Open Stock, Pg. 808, Set Compositions, other Melmac Patterns—free goblets not included—Pages 802–805, Wards Fall-Winter Catalog). Choice of 6 lovely patterns each in 16-pc service for 4 and the 45-pc. service for 8 with 8 free goblets. Order 45-pc. set in regular way, then add to your order Catalog Number 86 W 8499—8 Goblets, Ship. wt. 2 lbs. 3 oz., *State color:* Pink, White, Turquoise or Yellow and *state* FREE for price.

(B) Reverie. Every flat piece decked with full-blown rose; hollowware is MW Stylehouse Misty Pink. Order pink based goblets with 45 pc. set

86 W 8390 MD—45-pc. Set. Ship. wt. 15 lbs. (Be sure to add FREE Goblets to your order.) No Money Down...Cash **$26 50**

86 W 8386—16-pc. Set. Wt. 5 lbs. **10.95**

(C) Button Flower. Every flat piece decorated with wheat and flowers; others turquoise and white. Order turquoise based goblets with 45-pc. set.

86 W 8421 MD—45-pc. Set. Ship. wt. 16 lbs. (Be sure to add FREE Goblets to your order.) No Money Down .Cash **$28.50**

86 W 8420 –16-pc. Set. Wt. 5 lbs. **12.45**

(D) Fantasia. Flat pieces enhanced by formal leaves; others MW Stylehouse Burnt Orange and white. Order white based goblets with 45-pc set.

86 W 8362 MD— 45-pc. Set. Ship. wt 15 lbs. (Be sure to add FREE Goblets to your order.) No Money Down..Cash **$28.50**

86 W 8361—16-pc. Set. Wt. 5 lbs. **12.45**

(E) Wildwood. Dancing autumn leaves decorate flat pieces; others MW Stylehouse Candlelight Yellow. Order yellow based goblets with 45-pc. set.

86 W 8455 MD—45-pc. Set. Ship. wt. 15 lbs. (Be sure to add FREE Goblets to your order.) No Money Down Cash **$22.95**

86 W 8454—16-pc. Wt. 5 lbs. 12 oz. **9.45**

(F) Amethyst. Flat pieces all have amethyst and pink spray; others MW Stylehouse Amethyst and white. Order white based goblets with 45-pc.

86 W 8322 MD—45-pc Set. Ship. wt. 15 lbs. (Be sure to add FREE Goblets to your order.) No Money Down, Cash **$26.50**

86 W 8321—16-pc. Set Wt. 5 lbs. **12.48**

(G) Frolic. Unusual border decoration on all flat pieces; others are interesting shapes in white. Order white based goblets with 45-pc. set.

86 W 8325 MD—45-pc. Set. Ship. wt. 16 lbs. (Be sure to add FREE Goblets to your order) No Money Down.. Cash **$26.50**

86 W 8324—16-pc. Set. Wt. 6 lbs. **12.48**

CHINA...*in the Casual Manner*

- **Delicately Lovely China . . . Ovenproof, Detergentproof, Dishwasher—Safe**
- **Regular Dinner Service for 8 Plus Serving Pieces for Gracious Hospitality**
- **4 Extra Cups Included FREE . . . Spares to Replace Breakage Immediately**

(H) Fronzie Gold Buffet Set—perfect gift or lovely service for your own table. Set includes: 8 each Dinner Plates, Salad-Dessert Plates, Soup Plates, Cups, Saucers; big Chop Plate, Salad Bowl, Serving Fork and Spoon, Coffee Server on candle Warmer Stand, Covered Sugar and Creamer plus 4 extra FREE cups. Just order the 50-pc. set (listed below) in regular way. Then add Wards Christmas bonus of 4 extra cups ... *State* Catalog Number—86 T 9507, add Ship. wt. 3 lbs. and *state* FREE for price. Imported. Open Stock, Pgs. 806, 808, Big Fall Catalog.

86 W 9503 MOD—50-pc Set. Ship. wt. 43 lbs. (Be sure to add FREE cups!) No Money Down...:..... .Cash **$42.98**

STARBRIGHT ALWAYS!

- **Complete Services for 12 Fashioned in Gleaming Stainless Steel**
- **Forever Lovely . . . Seldom Need Polishing, Resist Stain, Tarnish**

Sure-To-Be-Appreciated Gifts . . . extra sets for holiday entertaining. All 3 patterns have solid handled knives, Esteem with serrated tips. Set includes: 12 each Dinner Knives, Dinner Forks, Salad Dessert Forks, Soup Spoons; 24 Teaspoons; 2 Serving Spoons. Open Stock listings, other patterns and set sizes, Pgs. 796, 797 in Wards Big Fall-Winter Catalog.

86 T 5372—LOBELIA 74-Pc. SET. Service for 12. Ship. wt. 5 lbs. 8 oz. **.$13.88**

86 T 5344 ARBOR 74-Pc. SET Service for 12. Ship. wt. 5 lbs. 8 oz... **13.88**

86 T 5289—ESTEEM 74-PC. SET. Service for 12. Ship. wt. 5 lbs. 8 oz... **13.88**

SHOP EARLY . . . CHARGE IT NOW, PAY LATER

Hundreds More Gift Suggestions—Check the Hostess Shop, Pgs. 788-815, Big Fall Catalog

Put 'Em on Wheels—for a Whirl of Fun

Dashing model vehicles are fun, and such good exercise for active youngsters. Ruggedly constructed to take the loving abuse children give their prize possessions.

E MURRAY "FIRE CHIEF". Clang! Clang! Clear the way for the "chief" aboard this realistic model! Features new 5-position adjustable pedal to fit every youngster from 2 to 6. Pedals may be repositioned to ideal leg length as child grows. Full ball bearing pull strap drive mechanism, too. Heavy gauge steel body resists denting. New gong fire bell with cord attached to jet-type steering wheel. Fabric-type seat pad. Fire-engine red enamel finish with white trim, aluminum enameled grille. 17x36" long.
83-50-90 C1195 Weight 27 lbs. . . . **$16.95**

F MURRAY DELUXE STATION WAGON. There's plenty of room for a fellow to ride in comfort with this keen wagon. New 5-position pedal can be repositioned to ideal leg length for 2 to 6-year olds. Full ball bearing drive for easier pedaling, smoother riding. New body design with tailgate, tubular hand rails and windshield. Aluminum enameled grille with double headlights. Gun-sight design fender ornaments. Jeweled bulb-type horn. Ball bearing 8" double disc wheels, ¾" molded rubber tires. Jet-type steering wheel. Fabric-type seat pad. Fawn beige metallic body; white and mahogany trim. 17x45" long
83-50-82 C1625 Weight 33 lbs.. . . **$22.95**

G MURRAY SUPER DELUXE TRACTOR. Wonderful fun for youngsters! Tractor has realistic molded spark plugs, motor-tone gear shift. Safe, ball bearing chain drive makes pedaling easy. Steering wheel turns a full circle. Ruggedly made of heavy gauge steel with tractor-type hood. Adjustable spring-mounted steel seat. Ball bearing wheels . . . 8" front with 1¾" semi-pneumatic tire, 10" rear wheels with 1¾" tractor-tread tires. Vermilion baked enamel finish with aluminum and white trim. 37" long, 22" wide
83-50-41 C1695 Weight 34 lbs. .. **$23.95**

Tractor Dump Trailer. Hooks onto tractor. Holds passenger who can work dump easily from sitting position. Heavy gauge steel. Ball bearing 8" wheels, ⅝" tires. 15½x35" long.
83-50-58 C695 Weight 17 lbs..... **$9.95**

H MURRAY SUPER DELUXE FIRE TRUCK. Even has a flicker-type spotlight, powered by 2 "C" batteries (available everywhere), and chrome gong-type fire bell. Pedals adjust to 5 positions for firemen 2 to 6 years old. All-steel body is extra long; has room for extra fireman in back. Improved drive mechanism —ball bearing pull straps and rear axle hangers allow smoother rides and faster speeds with less effort. Ball bearing 8" double disc wheels, ⅝" molded tires. Tubular hand-rails with 2 removable varnished wood ladders. Fabric-type seat pad, jet-type steering wheel. Fire engine red with white trim 17x45" long overall.
83-51-57 C1750 Weight 35 lbs. . . **$24.95**

K DELUXE CHAIN-DRIVE KIDILLAC. Most realistic, dashing car of all! Electric headlights, electric horn with controls on dashboard (just add batteries). Plated aerial, rear-view mirror and hub caps on true sports car style. Even tail fins, and removable spare tire and wheel. Chain drive with ball bearing pedal cranks. Nickel-plated steering wheel. 8" double-disc wheels have nylon bearings; 1¾" puncture-proof, semi-pneumatic tires. 1-pc. steel body in gold-and-brown. Decorated with gold mylar vinyl.
83-51-81 C2875 20x45" long. 47 lbs.**$39.95**

Kidillac. (Not shown). Similar to above, but without electric lights, horn, aerial, mirror or spare tire. Has pedal drive, ¾" rubber tires. Blue and silver finish. 20x45" long.
83-51-99 C1835 Weight 41 lbs.....**$25.95**

L "CASEY JONES" LOCOMOTIVE. Now small-fry railroaders can choo-choo along in a locomotive boasting cow-catcher, smoke stack, cab, simulated headlight. There's a bell to clear the track. Adjustable pedals work easily. Ball bearing rear axle supports. Improved gear eliminates dead centers; there's shorter turning mechanism. 9" wheels with 1" molded tires. Black and vermilion finish, yellow trim. 37" long, 25" high overall.
83-51-73 C1795 Locomotive. 33 lbs.**$25.95**

M MURRAY "HOLIDAY". Look out for action when your youngster gets behind the wheel of this smartly designed "Holiday" sportster! Features 5-position adjustable pedals for 2 to 6-year olds. Streamlined, all steel body. Aluminum enameled grille with latest style double headlights. New jet-type steering wheel. Improved drive mechanism . . . full ball bearing construction cuts friction, assures free-rolling. 8" double disc wheels with ⅝" solid rubber tires. Fabric-type seat pad. Azure blue with white trim. 17x36" long
83-51-08 C1165 Weight 28 lbs.. . . **$16.50**

N MURRAY STEP-ON FRAME VELOCIPEDES. Even little toddlers can easily step up on these velocipedes. All 4 sizes have 1-⅝" steel tubing frame with large platform and step-plate. They're built for easy-rolling, with ball bearing front wheel and 1¾" tires. ⅜" adjustable chrome handlebars have white plastic grips and colorful streamers. White bow-form pedals, deep well fin fender, white enamel truss rods. Metal saddle adjusts as child grows. Flamboyant red finish; white trim and wheels
83-52-72 C895 With 10" front wheel, and 8" rear wheels. Wt. 19 lbs.. . . . . **$12.95**
83-52-80 C995 With 12" front wheel, and 8" rear wheels. Wt. 20 lbs.. . . . . **$14.50**
83-52-98 C1150 With 16" front wheel, and 10" rear wheels. Wt. 25 lbs.. . . . . **$15.95**
83-53-06 C1295 With 20" front wheel, and 12" rear wheel. Wt. 31 lbs.. . . . . **$17.95**

P MURRAY 16" DELUXE PARK CYCLE . . with real bicycle coaster brake that stops bike safely, and easily. Convertible cross-bar lets both boys and girls use cycle; safety-aid training wheels let them learn on it too. 16x1¾" semi-pneumatic tires have white sidewalls. Front and rear carriers. White bow-form pedals and plastic grips and guards. Chrome fenders and handlebars. White vinyl saddle has red piping, chrome springs. Strong 1¼" tubing frame in flamboyant red finish. White trim.
83-55-61 C2350 Cycle Wt 41 lbs **$32.95**

BUCKLEY IRISH MAIL. Improved version of an old favorite for boys and girls 3 to 10. It's the only model with authentic auto-type transmission, Diamond Chain drive. Ball bearing wheels with Firestone semi-pneumatic tires. Newly designed front wheel is easier to steer, eliminates "foot punch" hazard. Chromed, tubular steel frame and handle. Adjustable Duran-upholstered seat is weather proof. Youngsters love the fire engine red finish. (Note to parents: it's rustproof, as well as dashing!) Overall size: 13½x11x32".
83-50-09 C1595 Irish Mail. Weight 28 lbs.... .. .. **$22.95**

THE CARVETTE—NEWEST SOAP BOX RACER. Hottest entry for the Soap Box Derby! This speedy, rugged racer will please young mechanics 3 to 12 . . . for they can have the fun of putting it together, as well as racing it. (Easy to follow instructions included.) Racer has hand-operated brake, rugged tubular steel construction with heavy chrome finish, comfortably upholstered seat and back. Ball bearing chrome finish, comfortably upholstered seat and back. Ball bearing wheels with semi-pneumatic 7x1.75 tires with diamond tread. Airplane type steering wheel is chrome plated. 36" wheel base.
83-50-66 C1665 Racer, 17¾" wide, 50" long . **$24.95**

HONK HONK
DING DING
E
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CLANG CLANG
FIRE
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BEEP BEEP
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DING DING
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...Here Are Your Favorite

(1) **Jolly Santa—Over 3½ Feet Tall!** A gay decoration for the Christmas holidays, a cuddly pal to delight the youngsters. Corduroy Santa suit, white plush trim, beard, black plush boots, shiny belt. Sturdily sewn, stuffed with cotton can be posed. About 3 ft. 7 in. tall. Comes in Chimney gift box. *Matlabe.*
48 T 7088 MO -Ship. wt. 4 lbs. **$8.99**

(2) **Dandy Dapper Snowman** with top hat and broom. He has black button eyes and three black "coal" pompon buttons on his white plush front. Cuddle him—he won't melt. Or he'll decorate mantel, window. Wt. 2 lbs. 8 oz.
48 T 7266—About 18 in. **$3.49**

Huckleberry and Friends

(8-11) **These Lovable, Laughable TV** cartoon characters delight both young and old. Soft huggable plush bodies, cotton filled. Huckleberry, Yogi Bear have washable vinyl faces.

(8) Our Star, Huckleberry Hound, that adventurous rascal that children recognize and love. Felt hat, tie, 2-button vest. Ship. wt. 2 lbs. 12 oz.
48 T 7448—About 19 in. tall. . . **$3.44**

(9) Yogi Bear—that stumbling, lumbering friend of Huck's right from Jellystone Park—he's star of his own TV show now. Ship. wt. 2 lbs. 2 oz.
48 T 7449—About 18½ in. **$3.44**

(10-11) **Pixie and Dixie Mouse**—those mischievous scamps that heckle Mr. Jinks, the cat. Felt noses, floppy felt lined ears, perky whiskers. About 14 in. tall. Ship. wt. 1 lb.
(10) 48 T 7450—Pixie Mouse . **$2.77**
(11) 48 T 7451 Dixie Mouse . . **2.77**

More Viewing Favorites

(12) **O-O-O-O-OH! It's Casper** the Friendly Ghost seen from coast to coast on Matte's Funday Funnies. He's so soft and frisky he won't scare anyone. Felt features, bow tie. Cotton stuffed body. Ship. wt. 1 lb. 7 oz.
48 T 7439—About 15 in. **$4.44**

(13-14) **Lamb Chop and Charlie Horse** - these cuddly soft toys are the daffy darling pals of TV's popular ventriloquist, Shari Lewis.

(13) Charlie Horse wears denim pants and red simulated suspenders, bandana. Vinyl head. Ship. wt. 1 lb.
48 T 7473—About 14 in. **$2.44**

(14) Lamb Chop with plush body, corduroy pants, pompon trim, red felt hands, vinyl head. Ship. wt. 1 lb.
48 T 7472—About 14 in. **$2.44**

(15) **Kabnip the Krazy Kitten**—loony-looking cat of plush fur, kapok stuffed, with comical vinyl face. Ribbon bow tie. Ship. wt. 1 lb. 8 oz.
48 T 7465—About 15 in. . . . **$4.44**

(16) **Merry Bozo the Clown** his laughing painted face will tickle any funny bone. He's ready for the circus ring in his dotted clown suit, oversize shoes. Vinyl head, washable, cuddly. Ship. wt. 1 lb. 3 oz.
48 T 7468—About 18 in. **$2 99**

(17) **Bullwinkle, the Mighty Moose.** He's really friendly Vinyl head with a fine pair of antlers, plush body with overalls. Ship. wt. 1 lb.
48 T 7470—About 14 in. . . . . **.$2.44**

(18) **Our Flying Daredevil, Rocky Squirrel** looks so brave and dashing in his gray felt pilot helmet. Vinyl face, plush body. Ship. wt. 1 lb.
48 T 7468 -About 14 in **$2.44**

(19) **TV's Smokey Bear** teaches us well as entertains. On TV he tells us to watch our campfires, preserve our green forests for camping, picnic fun. Felt trousers, plastic hat, shovel and badge. Ship. wt. 1 lb. 3 oz.
48 T 7408 About 14 in. . . **$2.74**

(20) **Quick Draw McGraw,** slowest gun in the West. Dressed Western style with cowboy hat, plastic gun and holster, gay polka dot neckerchief. Washable painted vinyl face, soft plush body. Ship. wt 2 lbs. 4 oz.
48 T 7446—About 18 in. . **$3.44**

(21) **Baby Huey**—pipe-smoking, overgrown gandee, so bumbling yet so lovable. Wears baby bonnet and diapers, polka dot ribbon around his neck. Vinyl painted face with pipe; plush body. Ship. wt. 1 lb. 8 oz.
48 T 7457 About 15 in. **$4.44**

(22) **Deputy Dawg,** bold and courageous defender of law and order among cartoon badmen He wears sheriff's badge, vest and removable cowboy hat. Vinyl head and plush body. Ship. wt. 1 lb.
48 T 7471—About 14 in. **$2 44**

(23) **Herman the Mouse,** such a clever looking fellow with his large felt ears and long tail. Bright plastic eyes, pompon nose and felt mouth. Hat, ribbon make him so dapper Plush body Ship. wt. 1 lb. 5 oz.
48 T 7466 -About 17 in. **$4.44**

Save Catalog — Buy All Toys Pgs. 276-396 Until Oct. 1, 1962

Horse on Wheels **$8.99**

Your Choice **$1.89**

Comfy TV Seat

(7) **Jumbo Sleeping Dog**—his body makes a wonderful "sit-upon." Soft plush head offers an inviting headrest for sleepy tots to nap on. Squeaker in his tail, flannelette body stuffed with cotton, red felt tongue. Ship. wt. 6 lbs. *Mail.*
48 T 7410 M—About 24 in. **$2.99**

(3) **For Your Youngest Cowboy,** a lively but gentle mount. Sturdy Horse on Wheels has handle for steering, 4 rubber tires, plated hasocaps. Rayon plush body with fringe mane, plastic straps, bridle and saddle Firmly stuffed body, supports up to 200 lbs. Ship. wt. 7 lbs. *Matlabe.*
48 T 7268 About 22 in. tall **$8.99**

(4-6) **Comical Character Pillows**—playtime friends, nighttime companions. Make gay conversation pieces for nursery, teen's room or college dorm. Plush faces, rolling eyes, pompon noses, felt mouths. Cotton filled, about 12-in. diam.
(4) 48 W 7425—Timothy Tiger. Wt. 1 lb. 4 oz. **$1 89**
(5) 48 T 7416 Peter Panda. Wt. 1 lb. 4 oz. **1.89**
(6) 48 T 7417 -Casey Clown. Wt. 1 lb. 4 oz. **1.89**

ORDER NOW . . . Do Your Christmas Shopping Early This Year . . . Be Sure Of Getting The Gifts You Choose

TV FRIENDS

Jumbo-Size Pets and Pals

Romp in all games "big as life"... make just-pretend more fun

Sleepyhead Pillow Doll . . curls up to snooze on her own plush pillow . . . or unsnaps from it to play with her owner. Blue pillow zips open to store p.j.'s or treasures. Pretty pink dolly has a vinyl face, yarn ringlets, non-allergenic featherfoam filling. Completely washable, covered with DuPont's crush-resistant rayon plush.
88-56-40 B280 14" Doll/15" Pillow **$3.98**

Jumbo Poodle . . "best in show" and play! Poses like a champion to decorate your child's room . . . or joins happily in make-believe. Has a lustrous silver-tipped black coat of rayon plush (in a show clip), fringed felt eyelashes, securely fastened eyes, red bow. Cotton filled. Heavy wire reinforces legs
87-21-76 B695 24" tall overall **$9 98**
88-59-54 B350 18" tall overall **4 98**

Tricky Chimp . . . seems almost alive! Lightly turn his tail and he shakes or nods his head, gazes upward, "watches" flies — gives life-like performance! Brown mohair plush body has movable limbs . . . sits down, stands up. Concealed wires in hands and feet let him hang like real monkey. Squeeze voice
88-56-57 B350 Tricky Chimp; 10" . . **$4.98**
88-56-65 B560 Tricky Chimp; 14" . . **7 98**

(E) Jumbo Shaggy Monkey. He hangs by his hands, he hangs by his tail—he's the star of the circus! Flexible wire in his arms and loopy tail (over a foot long!) let you pose him all sorts of amazing ways. Imagine him "pecking" over the edge of a crib . . . or swinging from a clothes tree! With stick-out ears, big red tongue and feathery chin whiskers, he's sure to bring laughs. Bronze-tipped white coat of fluffy, long-pile rayon plush. Glassene eyes are locked-in for safety. Floppy body is filled with cotton.
87-22-67 B560 27" long overall **$7 98**

Cheer Up, Peaty . . . everyone loves you! One look at the sweet sad vinyl faces on this bear and doll, and your arms will reach out to hug them. Pudgy bodies are soft DuPont rayon plush . . . washable and crush-resistant. Filled with non-allergenic featherfoam.

(F) Jumbo Pouting Bear . . . finds it unbearable not to be cuddled! Orange with beige velveteen paws. Wears a pretty bow.
87-22-83 B695 23" tall overall . . . **$9.98**
88-57-31 B420 17" tall overall . . . **5 98**

(G) Jumbo Pouting Doll . . . such an adorable cry baby with her delicately tinted face and pert dimpled chin. Blue with white bow.
87-22-91 B695 25" tall overall **$9.98**
88-55-09 B420 17" tall overall. **5.98**

(H) Jumbo Burro . . . ready for a fiesta in his bright striped blanket and jaunty straw sombrero. Makes a merry mascot for a teen's room . . . a muzzly-soft companion for tots. Covered with non-crushable, hi-pile rayon plush. Fluff filled with clean new cotton. Wired ears and tail are fun to pose in different ways. Legs reinforced with heavy duty wire.
87-21-84 B1050 40" long overall . . . **$14.98**
87-21-92 B695 32" long overall. . . . **9.98**
88-59-62 B350 21" long overall. **4.98**

(K) Jumbo St. Bernard . . . lumbers to the "rescue" with a tiny keg under his chin. Bred to endure mountains of hard play, he's solidly filled with new cotton . . . with husky legs reinforced by heavy duty wire. Alert, shiny, safety-fastened eyes and panting red tongue reveal his lovable nature. Has brown and white rayon plush coat, black pompon nose, poseable wired tail. Wears a big bow
87-22-00 B695 28" long overall **$9.98**
88-59-70 B350 18" long overall. **4.98**

(L) Bucky TV Pony . . . friendliest bronco a little cowhand ever rode. When he's not a cuddly pal, he's willing to be a bedroom decoration, a TV seat, a pillow—or hassock. His deep pile white rayon plush body is plumply filled with non-inflammable, non-toxic cellulose fiber. Bright plaid saddle and plastic reins. A big fellow, 13x22x15".
87-24-16 B360 Bucky TV Pony . . **$4.98**

(M) Snooty Dog Uppity pup sticks his nose in the air—but give it tweak and hear him squeak! Like a real hound dog with long, floppy ears, droopy fringed eyelashes and soulful, saltzened eyes. Pettable brown and white rayon plush with new cotton filling
87-22-18 B695 34" overall length . **$9.98**
88-57-49 B350 23" overall length **4.98**

(N) Tubby Elephant . . begs for "peanuts", with his trunk raised on high and his pink mouth wide open. Enormously appealing, in bluish-gray rayon plush with huge pink lined ears. Has firmly fastened eyes, perky wired tail and gay bow. Filled with new cotton.
87-22-26 B695 32" overall length . . **$9.98**
88-57-64 B350 22" overall length. . . **4.98**

(P) Crazy Legs Cat . . . a kit full of tricks. With his long, lanky legs he falls and sprawls into silly poses . . . even his tail is wired for laughs! In black and white rayon plush with red pompon nose, startled felt eyes and polka-dot bow tie . . he's the "cat's meow" for brightening a bed or decorating a door (has a loop for hanging). Cotton stuffed.
87-23-41 B695 33" tall overall . . **$9.98**

Tots Sit by the Fire with These Pets . . or pull them up to watch TV. These lovable hassocks, filled with kapok, are lightweight easy for your tot to tote anywhere in the house. Made of oh-so-soft rayon plush with merry felt appliqued faces. Wipe-clean plastic bases. Each 10" high, 12" diam. overall.

(R) Kitten Hassock . . . so pretty in gray with white accents. Has perky ears, big blue eyes.
87-23-58 B490 TV Hassock **$6 98**

(S) Puppy Hassock . . a friendly floppy eared hound in tan with beige accents
87-23-66 B490 TV Hassock **$6.98**

(T) Cinnamon Bear . . . sits up just like a bear in the zoo! Robust and roly-poly, he endures all the tusseling your tot can give him. And he's so soft and gentle . . . covered with rayon plush, filled with new cotton. Safety-fastened eyes resist prying fingers. Brown with red tongue, black nose, gay bow.
87-22-34 B695 34" overall length . . **$9.98**
88-57-72 B350 24" overall length . . **4.98**

Huckleberry Hound and his TV Friends. The cartoon characters that have captivated the nation . . . here to hug in cuddly DuPont crush-resistant plush. Fans of the hilarious TV series will find them irresistible

(V) Pixie Mouse. A bow-tied little mischief-maker of gray plush, stuffed with feather-foam. Pompon nose, locked-in safety eyes.
88-57-15 B265 16½" tall **$3.98**

(W) Dixie Mouse. Pixie's bouncy confederate, stuffed with featherfoam. Gray with a bright red jacket. Pompon nose, safety eyes.
88-57-23 B265 16½" tall **$3.98**

(X) Boo-Boo Bear . . appealing little fellow with an adorable vinyl face and plump tan plush body. Stuffed with soft featherfoam.
88-56-99 B200 13" tall **$2.98**

(Y) Huckleberry Hound Dog . . . the star of the show. Has colorful vinyl hands and face, a red plush body and gay top hat.
87-23-09 B695 28" tall . . . **$9.98**
88-56-73 B335 19" tall **4.98**

(Z) Popular Yogi Bear . . with a bright, smiling vinyl plastic face, a pudgy brown body
87-23-17 B695 28½" tall **$9.98**
88-56-81 B335 18½" tall **4.98**

Quick Draw McGraw and Ba-Ba Looey . . . come romping out of their TV show to play with their pals. Real scene stealers with eye-popping bright costumes and comical, hand-painted vinyl faces. Made of DuPont's crush-resistant rayon plush. Cotton filled.

(AA) Quick Draw McGraw . . . a riot in his red cowboy hat, gay kerchief. Removable vinyl holster with gun. Sapphire blue and white
87-23-25 B695 27" tall overall . . . **$9.98**
88-54-83 B335 18" tall overall **4.98**

(BB) Ba-Ba Looey . . . from "South of the Border" he arrives in orange sombrero, peppy kerchief. Bright green and orange body
88-54-91 B398 21" tall overall . . . **$5.98**

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Huckleberry Hound
and His Pals
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Quick Draw McGraw
and Ba-Ba Looey
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BB

INTER OFFICE COMMUNICATION

THE LIONEL CORPORATION

1 Aug. '60

From: Major General John Bruce Medaris U. S. A. (Ret.)
President, The Lionel Corporation

To: Alan Ginsburg, President, Lionel Toy & Train Division
Ronald D. Saypol, Vice-President, Lionel Toy & Train Division

Subject: New Lionel Science Sets

In view of the current high level of interest in science, education and technology, you are to assign immediately top priority to the development of a new line to be called the Lionel Science Sets. Each set in the series must meet the following specifications:

1. It must be dramatically new in concept.
2. It must importantly incorporate the elements of timeliness and genuine educational value, as well as play value.
3. It must, of course, reflect the Lionel reputation for quality and precision craftsmanship.
4. It must be packaged, priced, and promoted for maximum merchandising strength.

These new Lionel Science Sets are to be ready for introduction to the trade at the 1961 March Toy Show.

Major General John Bruce Medaris U.S.A. (Ret.)
President, The Lionel Corporation

Can Do!
Will be ready
3/13/61 A.G.

COMMAND DECISION!

8 Set 3.88

9 2.97

new '62 model fleets that

10 Set 2.47

1 SCALE MODEL FLEET designed to look just like the real ones sturdy, long running friction motors 9½ in house trailer, 10-in semi trailer with detachable cab 8½ in Greyhound bus 5¼ 13-in auto carrier with detachable cab) hauls 2 non friction motor cars 6½ in boat, 5½ in boat trailer 7½-in station wagon, 7-in police car 7-in wrecker Corvette sports car, Corvair sedan, Volks wagen all 5 in long Also 9 road signs
Z36 J 5703. Enameled steel Malliable Shipping weight 7 lbs Set 6.94

2 BUILD-A-ROAD . . . 18-pc. set! Friction motors "run" realistic steel models. 11-in. steam shovel raises, lowers, cab rotates interchange with derrick cab for "wrecking." 13-in road hauler and detachable tractor, 8 in front scoop dump truck 7 in grader plus 7-in. trailer for tractor Signs, barriers, "cement bags."
35 J 5720. (3 lbs 8 oz.) Set 3.94

3 14-PC. FIRE DEPARTMENT. Push sturdy steel units on their way with sirens screaming . . friction motors keep 'em rolling! 2-pc., 12-in hook and ladder truck, ladder extends to 22 in.! 8-in. pumper with vinyl hose 3-in. rescue truck, chief's car, ambulance. Alarm box, hydrant, hose, whistle, "first aid" kit 3 road signs
35 J 5707 (2 lbs. 10 oz.) . . Set 2.97

11 Set 3.44

4 3 FIGHTER PLANES from World War II. Line 'em up for takeoff! Friction motors taxi them "down runway" with just a push . . propellers spin. Mustang, Spitfire, Thunderbolt jet. Lithographed steel. Each 9-in.
35 J 5710. (1 lb. 8 oz.) . . . Set 2.67

5 AUTO CARRIER with 6 cars. Big and rugged 18-in enameled steel carrier, 6-wheel heavy duty cab. Carrier deck "collapses" for loading, unloading. Incl. two 6-in. cars, four 4-in. compacts with friction motors.
Z36 J 5729 Mail (5 lbs.) . . . Set 3.97

6 GIANT SEMI TRAILER Truck. Designed to look just like the big ones that roll down the nation's highways—it's sure to give youngsters truckloads of fun! Filled with realistic action . . . van door opens, six-wheel cab detaches just like the real ones. Shipping weight 4 lbs. Made of heavy duty enameled steel 19-in. long.
Z36 J 5730 Malliable. 2.97

7 12-WHEEL DUMP TRUCK for junior constructionmen! Really works—just press lever, spring release raises truck bed to dump the load. Cab detaches. Enameled steel. 20-in. long.
Z36 J 5731. Malliable. (4 lbs.). . . 2.97

COMPLETE SET. Serve 97¢—get all three items (5, 6, 7) above.
Z36 J 5728Y. Mail. (13 lbs.) . Set 8.94

8 25 PC. TOOTSIETOY Service station. "Fill 'er up" from 2 pumps, grease rack really works! Eight 4½-in die-cast metal cars; tow truck. Fiberboard station 9x6x5-in high, 3 signs plastic billboard, trees, fence.
35 J 5713 (3 lbs.) . . . . Set 3.88

9 "STEEPLECHASE" Roller Coaster Wind 'em up, watch 'em shoot-the chute! Two cars climb slowly to the top, whiz down; climb again for continuous action. Each 3½ inches, long-running windup motors. Metal.
35 J 5732. (2 lbs. 6 oz.) 2.97

10 VACATIONERS 7-PC. SET 8-in convertible with friction motor 8½-in. house trailer, 7½-in. windup boat with sail. 7-in. boat trailer. Set also includes label 2 chairs. Brightly lithographed steel.
35 J 5716 (1 lb. 10 oz.) . . . Set 2.47

11 12 FOREIGN CARS . . . authentically detailed replicas roar down the road with just a push of their sturdy friction motors. Includes MG, Volkswagen, Ferrari, etc. Brightly enameled steel. Each 3½ in. long.
35 J 5733. (3 lbs.) . . . . . Set 3.44

Lowest Budget Power Terms in history give you more buying power

[1] 25 pc Fleet 6.94

deliver Top fun per mile

[2] Set 3.94

[3] Set 2.97

[4] Set 2.67

[5] Set 3.97

[6] 2.97

Complete set only 8.94

[7] 2.97

See Page 263 for Budget Power—buy all your needs at Spiegel

A TEA PARTY

FOR REAL FRIENDS AND MAKE BELIEVE!

Shop Early "Charge It" See P. 223

(A) Dainty "Moss Rose" Real China Tea Set—A WISHMAKER SPECIAL. Favorite of the little lady—matches Mother's china Page 810 Wards Fall Catalog. This big beautiful set contains enough pieces to entertain friends or dolls at a real party. Dinner plates are 4½-in. diameter, other pieces in scale, 6 each—plates, cups, saucers. Teapot with lid, sugar bowl with lid, creamer, salt and pepper shakers, covered vegetable dish, meat platter, cake plate.
48 T 4772—Service for 6 (29 Pcs.). Imported. Ship. wt. 6 lbs. . $2.98

(B) 18-Piece "Silverware Set" with FREE paper place mats and napkins. Service for 6 is aluminum with plastic handles grained to look like wood. They're even large enough for youngsters to use at their own meal times. Smoothly finished—no rough edges. Knives 5¾ in. long. Ship. wt. 6 oz.
48 T 4545—18-Pc. Silverware Set with FREE place mats, napkins. $1.39

(C) Flower Arranging Set. A creative gift designed by a leading teacher in the field. Contains 2 plastic vases—Red and Blue, about 4 in. high, Yellow tray, White bowl, also in plastic. Mounting putty, 24 different plastic flowers. Instr.
48 T 4743—Ship. wt. 1 lb. . .Set $1.67

(D) Blue Grass Tea Set—sparkling contemporary design—sure to please. 6-in. plates, 5-in. plates. White saucers, blue cups, teapot, sugar bowl, creamer, clear goblets. Plastic knives, forks, spoons. PLUS dainty paper napkins.
48 T 4675 -Service for 4 (35 pieces) (shown). Ship. wt. 1 lb. 8 oz. $1.98
48 T 4676—Service for 8 (51 pieces) Ship. wt. 2 lbs. $3.77

(E) Plastic Food Set. She'll have hours of fun planning and serving meals with realistic play foods. Contains enough pieces to serve guests for breakfast, lunch and dinner with enough party extras for that very special occasion: meats, vegetables, desserts, etc. Colorful plastic place mats.
48 T 4698—Service for 6 (87 pieces) (shown). Ship. wt. 1 lb... ..... $1.97
48 T 4697 -Service for 4 (59 pieces) Ship. wt. 12 oz..... .....$1.47

(F) Big 74-Pc. "Milk Glass" Plastic Tea Set. Service for 8 with lots of *interesting new pieces.* Dainty primrose design —6 each dinner plates (6-in. size, others in scale); salad plates, saucers have lacy openwork edges. 6 haibrail cups, matching teapot with cover, sugar bowl with cover, creamer, clear goblets. Serving tray. Chafing dish, cover, stand. 6 individual casseroles, covers (may be white with brown covers). Tidbit tray, napkin holder plus paper napkins. Cutlery holder—6 ea. plastic knives, forks, spoons. Salt, pepper shakers.
48 T 4705—Ship. wt. 2 lbs. 6 oz. $3.98

(G) Our Biggest Plastic Tea Set—over 90 *pieces* with chrome-plated appliances, coffee pot with cover, sugar bowl, creamer and "silverware" that looks real. 6 ea. knives, forks, spoons, 1 cake server, butter spreader, 2 candelabras. Appliances—so much fun with fascinating extras. Toaster with 8 slices sponge plastic bread, deep fryer with removable cooking well, 12 "french fries," mixmaster, bowl, 1 doz. "eggs." 6 ea. pink plastic plates (abt. 5 in.), saucers, cups, blue plastic dollies. Miniature TV has salt and pepper shakers, large white-black toast-shape ones too!
48 T 4751—Ship. wt. 3 lbs. 3 oz. **$6.88**

(H) Corner Hutch Cabinet. Authentic Pennsylvania Dutch design in red, green, gold on sturdy white fiberboard. For dishes, dolls, books. Three shelves, 2 roomy lower compartments. Shipped flat to save ship. charges. Instr. "Barbie" Tea Set not incl. -see (R) below. Abt. 26¼x13½x57¼ in. high *Mail.*
48 T 4606 M—Wt. 6 lbs. 8 oz. ... $3.88

J 2.88 K 2.88 L 3.66

Kitchen Sound Appliances

Fun for Everyone in the Kitchen . . . Barbie Tea Set

(J) (K) (L) Kitchen Sound Appliances Battery operated . . . safe . . . no heat Good size Unbreakable white polyethylene; handles, etc. of hi-impact black styrene. Realistic cord, rubber suction plug, On-Off switch. Batteries not incl.—order "C" Cell as needed.

(J) "Perky Percolator"—see it perk, hear it gurgle Just fill it with water, turn on switch, starts perking like real coffee. Pours from spout. Needs 1 "C" battery. Ship. wt. 1 lb. 8 oz.
48 T 4756—About 7x14x4½ in. **$2.88**

(K) "Whistlin' Tea Kettle." Fill with water, place on base (incl.), turn on switch—it whistles. Pours from spout. Needs 1 "C" Cell. Wt. 1 lb. 12 oz.
48 T 4752—About 9x14x4 in. . . . **$2.86**

(L) "Sizzle Skillet" with realistic bacon, eggs. Turn on switch—hear it sizzle. Needs 2 "C" batteries. Wt. 1 lb. 8 oz.
48 T 4799—About 11x14x4 in. **$3.66**
"C" Cell Batteries. Ship. wt. ea. 2 oz.
48 T 2341 X—Each 16c . . . .4 for 56c

M 1.49 N 1.98

(M) Aluminum Breakfast Set for the very young. They'll love the percolator coffee pot just like mother's with ground basket, stem, cover. 1 serving platter, 4 each—cups, saucers, plates, knives, forks, spoons. 28 pieces.
48 T 4680—Ship. wt. 13 oz..... . **$1.49**

(N) Woven Wood Fiber Picnic Hamper with colorful plastic tea service for two. Two plastic plates, cups, saucers. Lined with smooth fiberboard. Fiber board lid has elastic for holding 2 ea knives, forks, spoons incl. Size about 13½x8½x7¼ in. 13 Pieces.
48 T 4737—Ship. wt. 4 lbs..... **$1.98**

(P) Suzy Goose Dish Washing Set. Work is fun with "little girl"-size replicas of Mother's utensils: double compartment dish pan and drainer, silverware holder, scraper, sponge, garbage receptacle and cover, dish cloth, plastic apron, envelope of Tide, Brillo pad, work chart.
48 T 4722 –Ship. wt. 9 oz. . **$1.49**

(R) Complete Barbie Plastic Tea Set—56 pieces. 6 ea 6 in white plates with 3 different Barbie poses in full color; saucers with Barbie head pictures. 6 ea. Green cups, clear goblets, individual orange salad bowls, plus paper napkins. 1 large orange salad bowl, black fork, spoon for serving salad. Green tea pot, sugar bowl, creamer 6 ea. gray knives, forks, spoons. Salt, pepper shakers. (Barbie plates, tea service, salad grouping also shown in color in Hutch (H) opp. pg.)
48 T 4759—Service for 6 (56 pieces). Ship. wt. 1 lb. 12 oz. **$2.86**

Save This Catalog—Toys Available Until Oct. 1, 1962

P 1.49

R *Complete Barbie Set* 56 Pc.—SERVICE FOR SIX $2.88

B 1.39

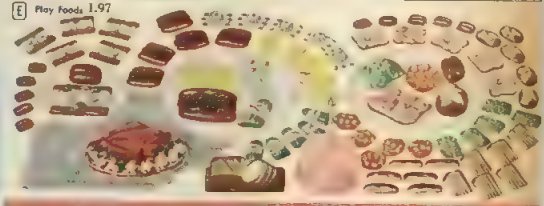
C 1.67

WISHMAKER SET

Moss Rose REAL CHINA

A SERVICE FOR SIX $2.98

E Play Foods 1.97



D *Blue Grass* IN PLASTIC

Service for Four $1.98 For Six $2.77

F *"Milk Glass"* IN PLASTIC

Big 74-Pc. SET—SERVICE FOR SIX $3.98

H Corner Cabinet 3.88

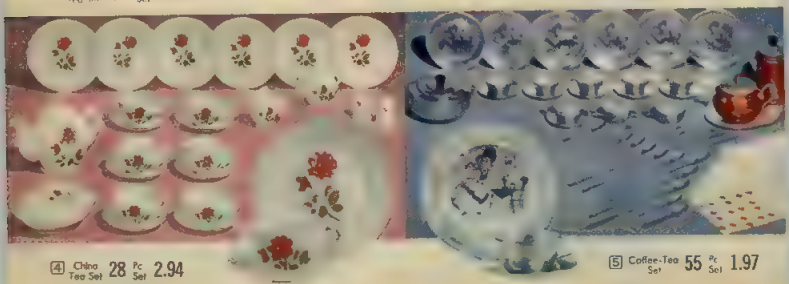
(Below) Our Biggest Set—Over 90 pieces 6.88

G

Dinner's at eight . . .

[2] Barbie® Tea Set 87 Pc Set 4.88

[3] Tea Service 58 Pc Set 2.77



[4] China Tea Set 28 Pc Set 2.94

[5] Coffee-Tea Set 55 Pc Set 1.97

Budget Power protects peace of mind with Prudential Insurance

"Strawberry" Dinner Set

75 Pc. Set 3.99

✶ **New Fun!** Dainty plastic dinner set makes "entertaining" a real treat!

✶ **New Features!** Cute strawberry pattern . . . plus casseroles and place mats!

✶ **New Savings!** Elsewhere it costs $5.95 . . . you save $1.96 at our low prices!

A charming 75-pc. dinner set that's sure to make a hit with your pint-sized hostess! Molded in sturdy plastic . . . decorated with a fresh, feminine strawberry pattern. Included are 6 each: cups, saucers, 8-in. plates, 5-in. plates, knives, forks, spoons, crystal goblets, place-mats, individual casseroles with covers. Also a creamer, sugar bowl, teapot, salt-pepper shakers, snack tray, serving casserole with cover and warming stand.
39 J 6071. Shipping weight 3 lbs. . . . .75-pc. set 3.99

don't be late!

1 "Gourmet Delight" 59 Pc. Set 1.39

1 "GOURMET DELIGHT" . . . colorful, yummy looking sets of plastic pretend food. Includes a turkey, bacon 'n eggs, cake, franks and beans, vegetables, etc. plus placemats.
35 J 6069 Big 59-pc. set serves four (8 oz.) 1.39
35 J 6091 Biggest 87 pc. set serves six (14 oz.) 1.88

2 "BARBIE" TEA SET serves 6 people. Big, complete 87 pc. set with Barbie's picture on plates and saucers. Sturdy polystyrene plastic. Includes: dessert plates, silver, place mats, tureen, goblets, snack tray, etc. Mail
236 J 6070 (5 lb) 4.88

3 59-PC. TEA SET in beautiful, Orchid colored plastic with metal plates and saucers. A complete service for 6, including sugar bowl, salt and pepper shaker, creamer, sherbet dishes, goblets, trivet, teapot and tureen.
35 T 6073 (2 lbs 12 oz.) 2.77

4 IMPORTED CHINA set from Japan. Patterned with a quaint tearose. Service for 6 includes tea pot, sugar bowl, creamer, tureen, cups, saucers, plates, salt and pepper shakers. Mail
236 J 6001. (7 lb). . . .2.94

5 COFFEE TEA SET. 56 pc. aluminum set won't rust or break! Service for 6 includes napkins, knives, forks, spoons, creamer, sugar bowl, serving dish and tray, coffee pot, tea pot, etc.
35 J 6077 (1 lb 12 oz) 1.97

6 Hutch Cabinet 3.29

7 Ponytail Tea Set 44 Pc. Set 1.97

6 CORNER HUTCH . . . quaint, colorful cabinet with 3 open shelves to display dishes—plus a storage area below. Sturdy corrugated fiberboard: 13½x26x37 in. high. Mailable.
236 J 6074 (10 lb) 3.29

Save on Corner Hutch plus Ponytail Tea Set (at right)
236 J 6075W (13 lb) 4.99

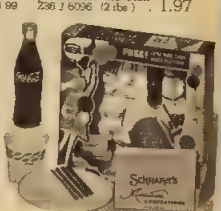
7 44-PC PONYTAIL tea set . . . cute as can be! Pert "ponytail" design is litho graphed on the square metal plates, saucers, other pieces are polystyrene plastic.

Service for 4 incl. goblets, sherbet dishes, water pitcher, serving tray, tea pot, salt, pepper shakers, etc. Mail
236 J 6036 (2 lbs) . 1.97

Coke Set

88¢

Make your little girl "hostess with the mostess" with our Coca Cola party set. Incl. miniature Coke bottle, box of Schrafft's hard candies, plate with pretend cake, eating utensils, paper cup, blower, straw, party invitation and 2 place cards. (2 lbs.)
35 J 6020 . . . . . .88¢



See Page 263 for Budget Power—buy all your needs at Spiegel

Sawyer's 3-D STEREO

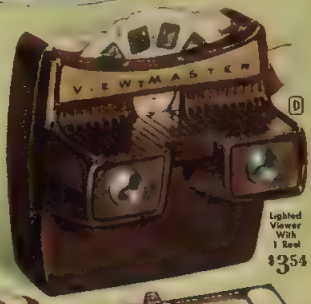
VIEW-MASTER®

Quick Draw McGraw

101 Dalmations

G 3 Reel Packet (21 Scenes) $1.25

A Standard Viewer With 1 Reel $1.54



D Lighted Viewer With 1 Reel $3.54

B Standard Viewer With 4 Reels $2.79

C Standard Viewer With 7 Reels $3.77

E Lighted Viewer With 4 Reels $4.79

F Lighted Viewer With 7 Reels $5.95

3-Reel Packet $1.25 L

372 WARDS ALL

J Lenticular Screen $2.98

Walt Disney Cartoon Theater Featuring Babes in Toyland

H $9.65

K Stage, Projector and 7 Reels $8.94

Over 150 Subjects in Color...3rd Dimension

ENTERTAINING EDUCATIONAL SLIDES FOR CHILDREN AND ADULTS

WORKS LIKE OLD-STYLE STEREOPTICON - YOU SEE "AROUND" SUBJECT. IN 3RD DIMENSION

More Than A Gift VIEW-MASTER is an investment in pleasure, entertainment and education for the whole family often becomes a life-long hobby. Genuine high-fidelity Stereo color pictures in 3rd dimension provide life-like "You-are-There" realism for young and old. Children as young as 3 years can operate Viewers or Projectors with ease, and spend many happy hours viewing Reels.

Here's A Gift that can Grow Through the Years . . . additional Packets are always welcome. Pictures are actual Kodachrome slides taken by experts using finest equipment, under ideal lighting conditions; in most cases, better photographs than you could take yourself. Seven scenes appear on each reel, in duplicate. You view them with both eyes through Viewer (A) or battery-operated Viewer (D) on opposite page. For group viewing *without* 3-D effect, pictures may be projected on a Screen (J) with Projectors (H) or (K).

Viewers and Projectors Durably Built to provide years of service, given ordinary care. Choose Packets from more than 150 subjects at right. *State Titles Wanted.*

View-Master 3-D Hand Viewers $1.54 to $6.29

(A) **Standard View-Master.** Simply insert picture reel in slot as pictured, hold Viewer toward light source, and enjoy colorful 3rd dimension Stereo. Fingertip lever advances film.
67 T 3806—Viewer with one special 7-Scene Reel. Ship. wt. 10 oz. $1.54

(B) **Standard Viewer With 4 Reels.** Viewer (A), one special reel, plus your choice of one 3 Reel Packet (21 Scenes) from (G) at right.
67 T 3810—*State one packet Title from (G).* Ship. wt. 12 oz. $2.79

(C) **Standard Viewer With 7 Reels.** Viewer (A) plus 7 reels (49 scenes). Includes 3 Reels on Yogi Bear and Huckleberry Hound, 3-reels on Quick Draw McGraw, and one reel on Chilly Willy.
67 T 3807—Viewer with 7 Reels. Ship. wt. 1 lb. 9 oz. $3.77

(D) **Lighted Viewer.** No need to hold Viewer up to light. Two batteries (order separately below) provide built-in lighting. Simply press down gently on top of Viewer to turn on light and enjoy extra brilliance and convenience.
67 T 3834—Viewer with One Special 7-Scene Reel. Ship. wt. 1 lb. 2 oz. .$3.54

(E) **Lighted Viewer With 4 Reels** Viewer (D), one special reel, plus your choice of one 3 Reel Packet selected from (G) at right.
67 T 3803—*State one packet Title from (G).* Ship. wt. 1 lb. 4 oz. $4.79

(F) **Lighted Viewer With 7 Reels.** Viewer (D) above with 7 reels (49 scenes). Includes 3 reels on Yogi Bear and Huckleberry Hound, 3-reels on Quick Drew McGraw, and one reel on Chilly Willy.
67 T 3808 —Lighted Viewer with 7 Reels. Ship. wt. 3 lbs. $5.95

Lighted Viewer with Transformer and 1 Reel. Viewer (D) above with Transformer for 110-v. Household electric operation, described below. One special 7-scene Reel included. Order extra Reels (G) at right.
67 T 3811—Lighted Viewer with Transformer, 1 Reel. Ship. wt. 1 lb. 6 oz. .$6.29

67 T 3802—Viewer Transformer for converting (D), (E) and (F) to electric operation on 110-120 Volt AC. Ship. wt. 6 oz. $2.79
67 W 3229 Batteries for (D), (E) and (F). Ship. wt. 6 oz. . . . . 2 for 45c

View-Master Electric Table-Top Projector $9.65

(H) **Project View-Master Reels on a Screen,** just like regular slides or movies, without 3-D effect . . . let the whole family share in the fun. You'll be delighted with the color, sharpness and detail of these pictures. UL Approved. Order Screen (J) separately. Case sold on opposite page.
67 T 3846—For 110-120-V AC-DC. Ship. wt. 4 lbs 8 oz. $9.65
67 T 3163—Replacement Bulb for Projectors (H) and (K). Ship. wt. 2 oz.. 79c

(J) **Table-Top Screen with Silver Lenticular Fabric.** Sets on table or hangs on wall. Sturdy spring-wire easel supports screen . . rolls for compact storage. Washable, flame and mildew-resistant. Won't sag or tear.
67 T 1007—Size 22x22 in. Ship. wt. 2 lbs. . . . . Only $2.98

New! View-Master Walt Disney Cartoon Theater $8.94

(K) **Complete Color Projection Theater** . . . Electric Projector. With bulb. Walt Disney Stage, and 7 View-Master Reels. Just plug Projector into electrical household outlet and view pictures like you would any other slides (without 3-D effect). Fiberboard table-top Stage, plus 7 Reels (49 pictures) which includes 3 Reel Bonus Yogi Bear Packet with story folder, 1 Donald Duck, 1 Chip and Dale, 1 Mickey Mouse and 1 Pluto Reel. UL Approved.
67 T 3805—Order additional Packets from list at right. Ship. wt. 5 lbs. . . $8.94

New! View-Master Show and Tell Packets $1.25

(L) **Designed to Capture the Interest of Children** in Kindergarten and Primary Grades. Many School Teachers set aside a special period each week when students are encouraged to bring interesting subjects to school. This activity is called "SHOW AND TELL". The children SHOW their treasure to the Class, and TELL about it.

Sawyer's New Show and Tell Packets include 3 Reels (21 pictures) pertaining to each country. A postage stamp, coin, the National Anthem, a map and a miniature flag of the country is also included . . . an exciting gift for School age children on your list. Pictures can be shown individually with Viewers (A) or (D) . . . or to the entire class together with Projectors (H) and (K).

12 Titles available: Belgium . . . Canada . . . England . . . France . . . Germany . . . India . . . Mexico . . . Spain . . . Sweden . . . Switzerland . . . Vatican City . . . U.S.A.
67 TP 3809—1 Packet (3 Reels). *Be Sure To State Title. Postpaid.* $1.25

Projector Case $3.79

Luggage Covered Case for transporting or storing either Projector (H) or Projector (K) included with the Walt Disney Cartoon Theater

Separate compartment for Packets and spare bulb. Luggage-type clasp keeps cover securely closed. Big roomy handle for carrying.

67 T 3847—Ship. wt. 3 lbs. $3.79

Order Reel Packets from 152 View-Master Titles $1.25

(G) **Each View-Master Title Below is One Packet of 3 Reels (21 Full Color Stereo 3-D Scenes)** Titles marked with (*) include an interesting printed story on the subject. *State Titles Wanted* from listings below and from (L) at left below. *Postpaid.*
67 TP 3812—One Title (3 Reels). *State Title Wanted. Postpaid.* . . Each Title $1.25

Twenty-Five New Releases for Christmas 1961

* Casper the Friendly Ghost*
* Quick Draw McGraw*
* Secret from Space*
* 101 Dalmatians*
* ABC Circus*
* Prehistoric Animals*
* Gulliver's Travels
* Babes in Toyland
* Tom and Jerry*
* Australia
* Rome
* Paris
* London

PLUS 12 Titles listed under exciting new "Show and Tell" Series on facing page.

Children's Favorites

*Aesop's Fables
*Alice in Wonderland
Andersen's Fairy Tales
*Bambi
Bugs Bunny
*Captain Kangaroo
*Children's Zoo
*Cinderella
Disneyland Packets:
Adventureland
Fantasyland
Frontierland
Main Street, U.S.A.
Tomorrowland
*Donald Duck
*Grimm's Fairy Tales
*Heidi
*Huckleberry Hound and Yogi Bear
*Jack and the Beanstalk
*Lassie and Timmy
*Little Red Riding Hood
*Lone Ranger
Mickey Mouse
*Mighty Mouse
*Moon Rockets, Missiles
*Mother Goose Rhymes
*Peter Pan
*Popeye
Rin Tin Tin
*Roy Rogers Roundup
*Sleeping Beauty (Disney)
*Snow White and 7 Dwarfs
*Steve Canyon in "Crisis" at Big Thunder
*Toby Tyler
Treasure Island
*William Tell
*Wizard of Oz
*Woody Woodpecker and Andy Panda
*Zorro
*20 000 Leagues Under Sea

American Cities

Chicago, Illinois
Los Angeles and Hollywood, Cal.
Miami, Florida
New York City, N.Y.
San Francisco, Cal.
Washington, D.C.

The Fifty States

*Alabama
*Alaska
*Arizona
*Arkansas
*California
*Colorado
*Connecticut
*Delaware
*Florida
*Georgia
*Hawaii
*Idaho
*Illinois
*Indiana
*Iowa
*Kansas
*Kentucky
*Louisiana
*Maine
*Maryland
*Massachusetts
*Michigan
*Minnesota
*Mississippi
*Missouri
*Montana
*Nebraska
*Nevada
*New Hampshire
*New Jersey
*New Mexico
*New York
*North Carolina
*North Dakota
*Ohio
*Oklahoma
*Oregon
*Pennsylvania
*Rhode Island
*South Carolina
*South Dakota
*Tennessee
*Texas
*Utah
*Vermont
*Virginia
*Washington
*West Virginia
*Wisconsin
*Wyoming

Christmas Stories

*Birth of Jesus
*Christmas Carol
Christmas Story
*Littlest Angel
*Rudolph Shines Again
*Night Before Christmas

Vacation Spots

Banff, Canadian Rockies
Black Hills, Badlands
Carlsbad Caverns Park
Cypress Gardens
Eskimos of Alaska
Grand Canyon 1
Grand Teton Nat'l. Park
Great Smoky Nat'l. Park
Honolulu and Waikiki
Hula Dancers (Hawaii)
*Knott's Berry Farm
Lookout Mountain, Tenn.
Mammoth Cave Park
*Marineland of the Pacific
Niagara Falls, Scenic
Niagara Falls, Sightseeing
Rockefeller Center
Rocky Mt. Nat'l. Park
Shenandoah Nat'l. Park
Sightseeing : New York
Silver Springs
United Nations
Water Ski Show, Florida
Wisconsin Dells
Yellowstone Nat'l. Park
Yosemite Nat'l. Park

Nature Studies

Cypress Gardens
*Marine Studios, Florida
*Parrot Jungle
*Strange Animals of World
*Wild Animals of Africa
*Wild Animals of World
*Wild Birds
*Wonders of the Deep

World Travel

*Egypt
Havana
Hong Kong
*Italy
*Japan
Portugal
Venezuela

See 12 Additional Listings under New Show and Tell Packets (L) on facing page.

NEW! Show and Tell Packets

Described under (L) at left, and pictured on opposite page. Of interest to adults as well as children.

In addition to the 3 Reels, you get a postage stamp, a coin and a map of the Country, plus a picture of the Flag, and words and music of the National anthem.

**Titles above marked with asterisk include an interesting printed story about the subject.*

CHARGE IT! Order Extra View-Master Packets and tuck them away to be used throughout the year for other gift occasions . . . nothing pleases a youngster (or adviser) more, than to add new Titles to his collection of Packets. See the list of 25 new 1961 titles, above. Pay no Money Down . . . take advantage of Wards convenient extended payment plans explained on Pages 323A and 323B.

Nomad Box Camera by Sawyer Only $4.69

Wards Best Buy in a Box Camera. Same fine construction that has made Sawyer's View-Master famous. 620 camera takes 12 prints about 3½ in. square . . Kodacolor or B & W. Ideal camera for beginners; excellent 'second camera' for experts. A perfect present for anyone.

Easy to use, no complicated adjustments . . . you can't take a double exposure. Just aim and shoot—indoors with flashy outdoors in good light. (Order 2 Penlite batteries separately, below). Beautifully packaged in a colorful box.

67 W 17 X NOMAD CAMERA AND FLASH. Ship. wt. 3 lbs. $4.69
67 T 3230 PENLIGHT BATTERIES. Ship. wt. 2 oz. 2 for 45c

For Complete Outfit . . . Camera, Batteries, Film, Bulbs, See Pg. 218.

1
"Time Teacher" Watch
Only 7.44 Each
and Best of all,
10
11

[1] "TIME TEACHER" watch—specially designed to help youngsters have fun learning to tell time. Sturdy Swiss movement. Chrome top; expansion band.
54 J 1592. (14 oz.) 7.44

[2] WATCH, CHARM bracelet set . . . really 2 gifts in 1. Gold tone watch; fine Swiss movement, expan. band. Charm bracelet incl. (1 lb 4 oz.)
54 J 1557 .....9.44

[3] WATCH, JEWELRY set for boys. Many gifts, one low price! Gold-tone watch, expansion band. Sturdy Swiss movement. Links, tie bar, pen, pencil. (1 lb. 2 oz.)
54 J 1558 .....9.44

[4] BALLERINA SET Girls' chromed watch, expansion band, charm bracelet.
54 J 1568. (14 oz) 8.44

WATCH ONLY.
54 J 1569. (12 oz)..7.44

[5] TINY TIMEX for girls, boys. Shock-resist V-conic movement, non-break crystal. Chromed case, steel back. Leather strap.
54 J 1863. (12 oz)..7.65

[6] TIMEX MERCURY for boys. V-conic movement resists shock. Chromed case, steel back, no-break crystal. Leather strap.
54 J 1567. (14 oz) 7.65

I got a watch!

[7] 7-J NORWOOD . . . specially sturdy for active boys! Water, dust, shock-resistant Chromed case; steel back. Mesh buckle-band adjusts. Luminous dial, sweep second hand.
54 J 1329. (14 oz) 10.84

[8] ALICE in-Wonderland watch and pretty 5-in. high ceramic figurine. Shock-resistant U S Time movement. Shiny chromed case, no-break crystal. Rayon strap.
54 J 1561. (12 oz) 7.65

[9] CINDERELLA watch and colorful 5-inch-high ceramic figurine . . . 2 gifts in one! Shock-resistant, anti-magnetic U S. Time movement takes active wear! Shiny chromed case, non break crystal. Lustrous Blue rayon band. (15 oz.)
54 J 1564 ...7.65

[10] HUCKLEBERRY Hound, TV favorite, adds fun to anti-magnetic, shock resistant Swiss watch! Easy-read dial displays Huckleberry himself in full color! Chromed case, expan. band. Non-break crystal
54 J 1567. (12 oz) 7.44

[11] WATCH OF ZORRO . . . with famous TV hero's signature on dramatic Black dial. Anti-magnetic, shock-resistant movement. Chromed case; crystal won't break. Black strap. (15 oz.)
54 J 1550. Cleverly boxed as a tiny Zorro hat! 7.65

HOW THEY'D LOVE A REAL RING of their own! 10K Yellow Gold set with beautiful center stones (birthstones below simulated; rubies synthetic). State Children's sizes 4 to 9; 1 initial; birthmonth (see chart page 109) where applicable. TO MEASURE, see p. 264 or have fitted in Spiegel Catalog Office. Order Before Dec. 5 for Christmas Delivery. (Allow 2 weeks from New Jersey jeweler) Mailed Free.

(12) Girls' Cultured Pearl; Tiffany setting.
F54 J 2122 .....4.95

(13) Girls' Twin Cultured Pearls, swirl setting.
F54 J 2121 ..... 6.95

(14) Girls' Diamond Chip beauty set in gleaming Jet Black onyx.
F54 J 2127 .....7.95

(15) Girls' Birthstone State month.
F54 J 2125 ..... 4.49

(20) Boys' Initial ring, 2 diamond chips on onyx.
F54 J 2131. State 1 initial..... ....12.45

(16) Girls' Birthstone, 2 diamonds State mo.
F54 J 2125 9.95

(17) Boys' Birthstone State month.
F54 J 2136 6.95

(18) Boys' Initial Signet ring State 1 initial
F54 J 2128.....9.67

(19) Boys' Initial Stone ring State 1 initial
F54 J 2129 Onyx 8.45
F54 J 2134. Ruby . .9.95

FEDERAL EXCISE TAX INCLUDED IN ALL PRICES ON THESE TWO PAGES

SMART DRESS NORWOODS

Choice **7.88** Each

For Sis-'n Mom, Brother-'n Dad! Dependable, anti-magnetic, shock-resistant Swiss movements. Shiny chromed cases, mesh bands; steel backs.

(21) His 2-Jewel "Conte"
54 J 1328 Shpg. wt. 15 oz.....7.88

(22) Her 3-Jewel "Contessa"
54 J 1327. Shpg. wt. 14 oz.....7.88

TRIM SPORT NORWOODS

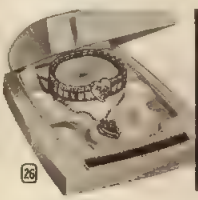
Choice **9.88** Each

Rugged, dependable with fine, 7-J Swiss movements. Chromed cases; stainless steel backs; leather straps. Sweep sec. hand; easy-read dials.

(23) Her Dainty "Sherry"
54 J 1330. Shpg. wt. 14 oz..... 9.88

(24) His Handsome "Sir Mark"
54 J 1331 Shpg. wt. 14 oz.....9.88

[25] YOGI BEAR . . . latest TV favorite is displayed on a delightful watch that's built to take plenty of wear! Shock-resistant, anti-magnetic Swiss movement; shiny chromed case and expansion band. Easy-read numerals.
54 J 1593. Shipping weight 12 oz..... ...7.44



[26] INITIALED SET . . . locket and bracelet—1/20-10K Gold filled. Bracelet has stainless steel back. State 1 initial, engraved free.
2-PIECE SET.
54 J 488 (12 oz.)..4.97

BRACELET ONLY
54 J 489. (11 oz.) . . 3.47

[27] [28] ENGRAVED PHOTO-IDENT Bracelets **Note:** we engrave 1 side only, 11 letters per line (count spaces). Up to 15 letters free; 5¢ for each extra letter. Expansion band. (11 oz.)

(27) Boys' Ident. Print name, address.
54 J 460 Sterling plaque, steel band 3.94
54 J 461 Gold-Filled plaque and band top..4.74

(28) Girls' Ident. Print name, address.
54 J 462 Sterling plaque, steel band.... 3.94
54 J 463 Gold-Filled plaque and band top..4.74

For Boys...Guaranteed 1 Year* $8.47 to $10.97

Telling Time Is Fun With Their First Very Own Watch

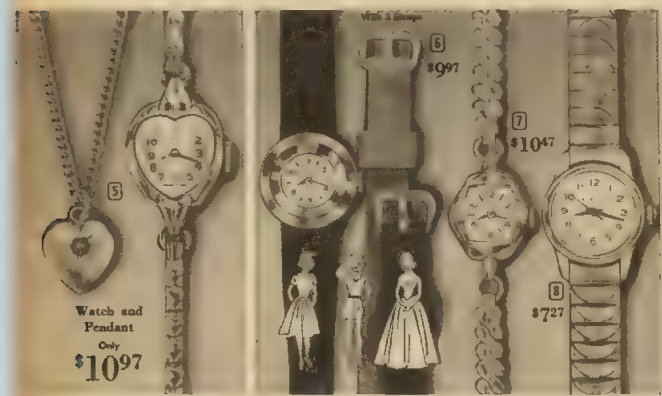
1 Astronaut—Tells Time 'Round the World—amazing feature for only $9.97! Gives the time in far-away places—Tokyo, Rome, Honolulu, Rio de Janeiro, Singapore, many others. 1-jewel, anti-magnetic, shock-protected, unbreakable mainspring. Gold-color case, expansion band.
45 T 315—Ship. wt. 10 oz. . . **$9.97**

2 Skin-Diver—Waterproof, Luminous** for swimming, diving, underwater fun. 1-jewel, anti-magnetic, shock protected. Black dial, sweep second hand, marked second track for more accurate timing. Chrome case, stainless steel back. Ship. wt. 10 oz.
45 T 301—Expansion band **$10.97**
45 T 302—Strap . . 9.97

3 Calendar Watch—child can learn to tell date, time. Red sweep hand, 1-jewel, anti-magnetic, shock-protected. Gold color.
45 W 378—Insert-Expansion. Wt. 10 oz. **$8.97**

4 Our Lowest Price Boy's—Black Dial, Luminous. 1-jewel, anti-magnetic, shock-protected. Chrome case, stainless back.
45 W 377—Leather Insert-Expansion band. Ship. wt. 10 oz. **$8.47**

For Girls...Guaranteed 1 Year* $6.27 to $10.97



5 Give Her Your Love—dainty heart shaped, gold-color watch, matching pendant with simulated ruby, gold-plated chain. 1-jewel, anti-magnetic, shock-protected. Full numeral dial, easy to read. Matching expansion.
45 T 312—Wt. 10 oz. Set Only **$10.97**

6 1-Jewel High Fashion for Young Ladies—3 interchangeable straps with 1-jewel watch—change strap to match her outfit for school-time, playtime, dress-up time. Anti-magnetic, shock-protected. Gleaming gold-color case.
45 T 314—Ship. wt. 4 oz. . **$9.97**

7 Petite Dress Watch—1-jewel, anti-magnetic, shock-protected. Gold color case.
45 T 311 Expansion band. Wt. 4 oz. **$10.47**
45 T 331—Cord Band. Ship. wt. 4 oz. . . 9.47

8 Our Lowest Price Girl's Water Resistant Sport Watch**—1-jewel, anti-magnetic, shock protected Chrome case, stainless back
45 T 375—Expansion band. Wt. 4 oz. . . **$7.27**
45 T 371—Leather strap. Wt. 4 oz. . . 6.27

9 Now Any Tot Who Knows Colors can learn to tell time the Time-Is way. He simply matches the colors with the hour and minute numbers. Swiss anti-magnetic movement in gleaming gold-color case, matching expansion band sized for juniors.
45 TP 22 *Postpaid*. **$7.44**

10 NEW Time-Is Clock—looks just like grown-up's alarm clock—child learns to tell time with a real clock. 1-day wind movement in bright gold-color metal case.
45 TP 6806—*Postpaid* **$5.97**

11 Boy's Mercury—styled by Timex, built to take its share of rough and tumble wear. Chrome case, stainless steel back. Shock-resistant, unbreakable mainspring. Leather strap.
45 TP 108—Gift box. *Postpaid* . **$7.65**

12 Girl's Petite by Timex—chrome case, stainless steel back. Shock-resistant, unbreakable mainspring. Leather strap fits her small wrist.
45 TP 114—Gift box. *Postpaid* . **$7.65**

13 5-Piece Girl's Gift Set—lovely leather-like jewel case holds 1-jewel, shock resistant gold-color watch. Expansion band set with two heart-shaped stones. Gold-color ring also set with heart-shaped stone, dainty simulated pearl charm bracelet to delight your young miss. *Also includes* soft leather-like purse with initials you can apply yourself. Wt. 8 oz.
45 T 306—Incl. 82c F.E. Tax. . **$9.97**

14 5-Piece Boy's Gift Set—5 gifts in one to please any young man. Sleek yellow gold-color watch with matching expansion band. 1-jewel Swiss movement is anti-magnetic, shock-resistant. Sweep second hand. *Also includes* gold-color ball point pen and pencil, simulated leather wallet with secret compartment. Set comes in tooled jewel box. Ship. wt. 8 oz.
45 T 307—Incl. 74c F.E. Tax. **$9.97**

15 Dainty Dress Watch for that special young lady. Petite gold-color case, matching carved expansion band 1-jewel, anti-magnetic, shock-protected -takes lots of wear.
45 T 308—Ship. wt. 4 oz. . . . **$10.47**

16 Boy's Luminous Shock-Protected, 1-jewel watch just like Dad's. Black dial, chrome case. Chrome expansion fits so comfortably.
45 T 309 Ship. wt. 4 oz. **$9.47**

17 Cinderella—easy-to-read full numeral dial, stainless steel case back. Shock-resistant, unbreakable mainspring. Grosgrain strap. Gift box with Cinderella ceramic figurine.
45 TP 33 *Postpaid* **$7.65**

18 Zorro—dashing TV hero rides again! Dramatic black dial, black strap. Shock-resistant. Chrome case, stainless steel back. Watch on miniature sombrero just like Zorro wears.
45 TP 28—*Postpaid*. **$7.65**

19 Huckleberry Hound, that lovable, laughable cartoon character is pictured on dial. Chrome case, anti-magnetic. Matching expansion band.
45 TP 96—*Postpaid*. **$7.44**

20 Yogi Bear, Huck's associate in cartoon fun, smiles from colorful dial. Chrome case, anti-magnetic movement. Matching expansion band.
45 TP 82—*Postpaid*. **$7.44**

All Prices Include Fed. Exc. Tax.

Just Say "Charge It" at Wards—buy now, pay later—see Page 223

*All Movement Parts repaired or replaced free. **As Long As Case, Crystal Are Intact.

Children's Playtime Favorites

Tell Time with Huckleberry Hound and Yogi Bear

TWO NEW METAL KITS...

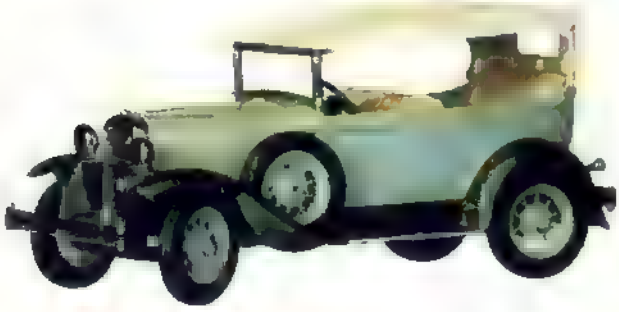
by Hubley®

FOR HOBBYISTS and COLLECTORS

Hubley is proud to add two more classic Model A's to its growing line of Metal Kits. Sales have indicated that kids and grown-ups both like this new concept in hobbies of working with models made of metal — just like the original cars.

The superb authentic detail, mechanical features and durability combine to make Hubley Metal Kits a "must" for all toy and hobby outlets.

And remember — only Hubley makes them!



MODEL A PHAETON

No. 856K

The Model A Phaeton, characterized by its sports treatment and classic design, was used by many police departments as well as the armed forces. This model has been made popular by the recent television revival of the "cops and robbers" films of the early Thirties. 7½ inches long. Packed one dozen to carton. Weight 19 lbs. Individually wrapped in cellophane.

- Detailed engine with removable head.
- Real rubber hose and rotating fan.
- Removable tops on all soft top models.
- Realistic dashboard and plastic seats.
- Movable gear shift lever.
- Actual steering mechanism.

MODEL A TOWN SEDAN

No. 857K

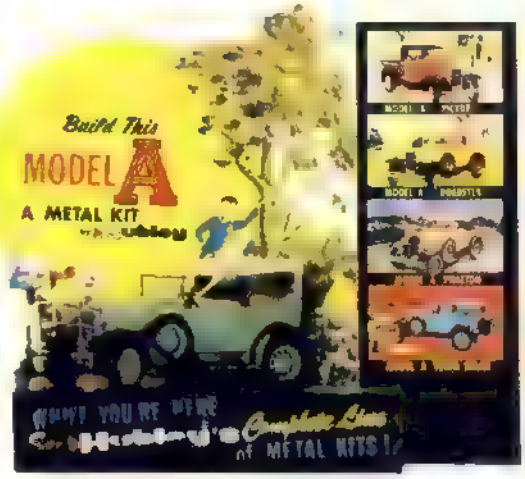
The Model A Town Sedan was manufactured in 1929, 1930 and 1931. This scale model is almost 8 inches long, and the kit contains trunk and trunk rack, cowl lights, windshield, rear and side windows, plus all other Model A kit features. Packed one dozen to carton. Weight 20 lbs. Individually wrapped in cellophane.

Assure quick sales !

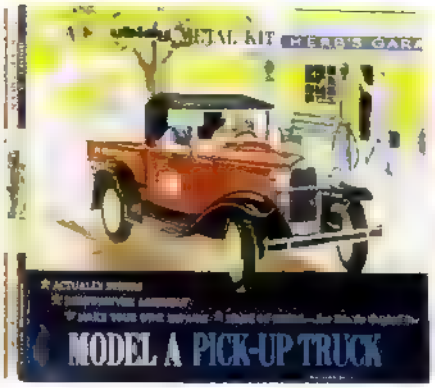
ATTRACTIVE COUNTER DISPLAY

No. 141A ASSORTMENT

Assortment contains:
- ½ dozen Phaeton kits
- ½ dozen Town Sedan Kits
- 1 Built-up Model and Display



This assortment will be offered for a limited time only.



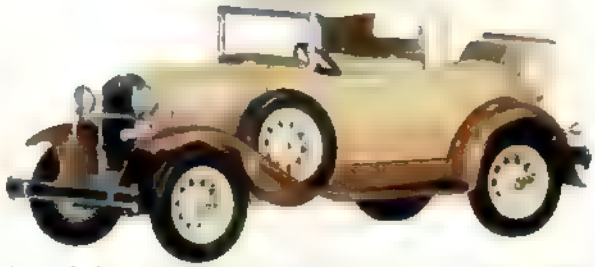
MODEL A PICK-UP TRUCK

No. 855K

The mate to the Ford Roadster, this light commercial truck was one of many produced by Ford on the standard passenger chassis. Kit contains removable hood and top, detailed motor and spare wheel. Packed one dozen to carton. Weight 19 lbs.

MODEL A FORD ROADSTER

No. 854K



One of the most popular classic cars of the late 1920's and early 1930's. Outstanding detail throughout this kit has made it a big seller. Removable hood, detailed engine, movable rumble seat and spare wheel. Packed one dozen to carton. Weight 19 lbs.

INDIANAPOLIS "500" RACER

No. 852K

This custom designed model is beautifully streamlined and contains detailed metal racing engine with exhaust header. Metal kit with plastic accessories contains 50 pieces. Packed one dozen to carton. Weight 19 lbs.

1932 FORD CUSTOM ROADSTER

No. 853K

A beautifully designed scale model over 7 inches long. This ever popular item will catch the eye of every model maker and hot rod enthusiast. Kit contains 55 pieces. Packed one dozen to carton. Weight 19 lbs.

Detailed instruction sheets give complete steps for assembly and valuable ideas for painting and finishing, including authentic Ford colors.

Suggested retail price of all kits $2.98

The HUBLEY MANUFACTURING CO., Lancaster, Pa.

SCALE MODEL DIVISION

OHIO ART'S NEWEST *Creation*

Magnetic

No. 510

MAGNASTIKS

An item of skill that provides the magic, the mystery, the fun of working with magnets!

1961's BEST BUY

TO ATTRACT

YEAR 'ROUND SALES

OVER 100 PIECES!

LIFETIME CONSTRUCTION!

Endless Combinations!

Moms, dads, boys and girls will take to this challenging new game of skill as easily as you take to selling! By placing the pieces together in various combinations, an almost unlimited number of designs, models and forms can be constructed. The permanent magnets will last a lifetime . . . the construction pieces are practically indestructible — a quality product in every respect.

THE OHIO ART COMPANY, Bryan, Ohio

New York Office:
200 Fifth Avenue Building
Suite 852
Telephone CHelsea 2-1432

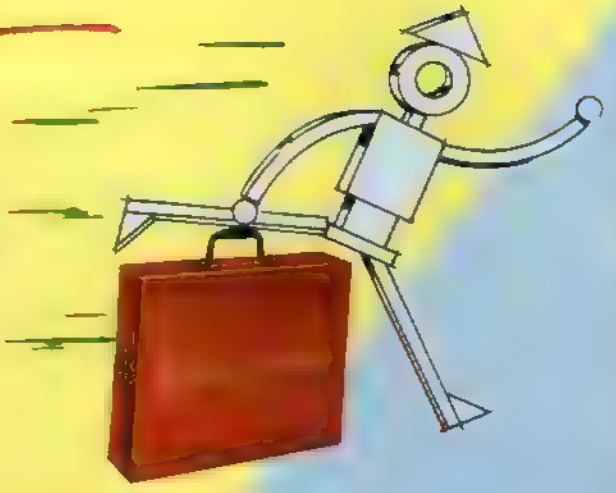
on the GO

No. 510

MAGNASTIKS

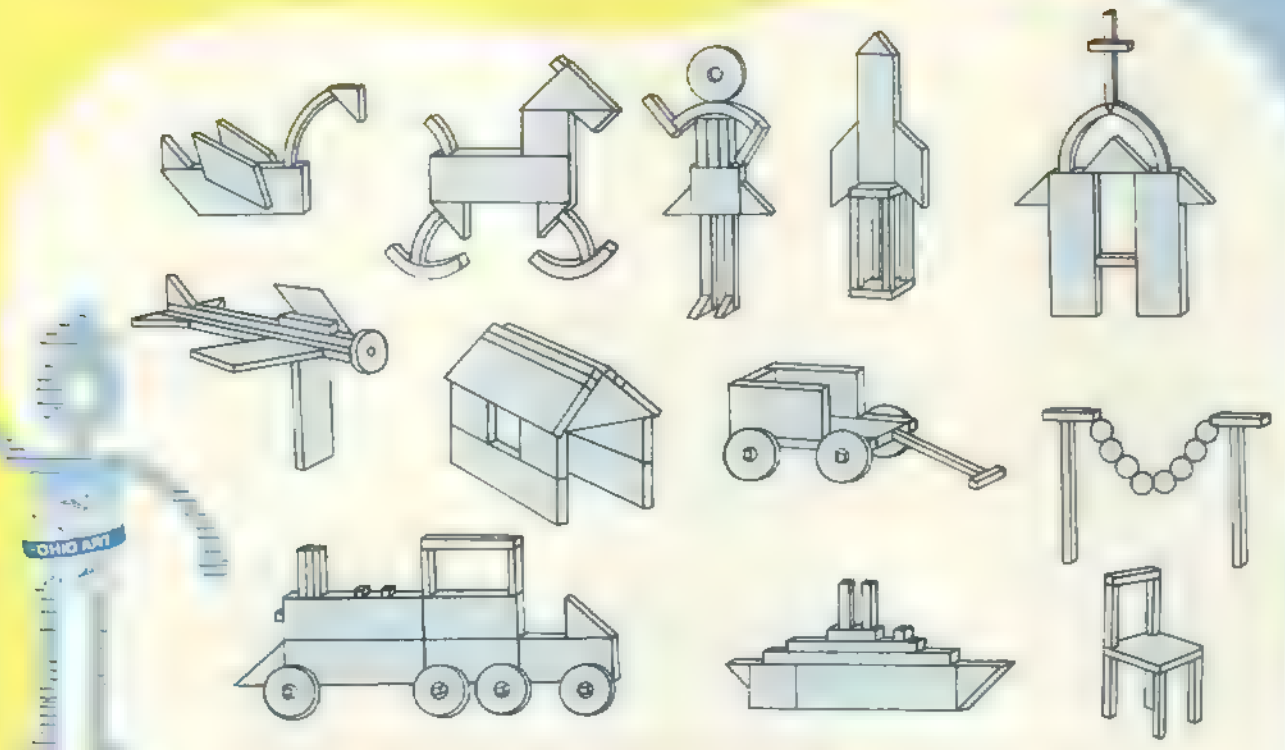
PATENT PENDING

by OHIO ART



Going, going, gone! That's the sales story of this great new portable fun game! Make YOUR move NOW! Order MAGNASTIKS from Ohio Art. Caution: Be sure to order ENOUGH! The demand will be great!

Size: 12¾" x 9¾" x 2¾" ½ doz. Pack 16½ lbs.

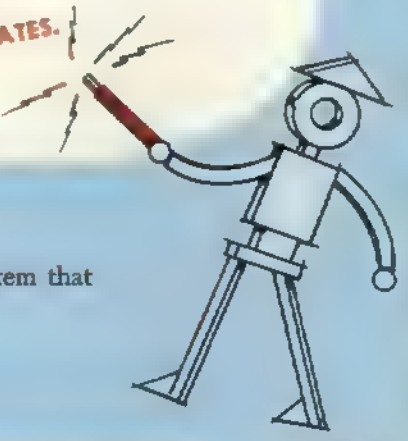


Use magnetic power to hold the pieces together. No bolts. No screws.

OVER 100 PIECES!

ZINC PLATED STEEL PARTS.

ZINC PLATED MAGNET PLATES.



ORDER NOW!

Enjoyably educational. A Family Tested item that appeals to children of all ages.

THE OHIO ART COMPANY, Bryan, Ohio

Printed in USA

New York Office:
200 Fifth Avenue Building
Suite 852
Telephone CHelsea 2-1432

OWENS SEA SKIFFS

MORE THAN EVER

THE BOAT FOR EVERYONE

OWENS 21' SEA SKIFF EXPRESS

NEW from Stem to Stern. More luxury features, convenience, and style than many larger more expensive boats, yet low in initial cost, operating and maintenance cost. Combines maneuverability on water with easy trailerability on land. . . A BIG YACHT VALUE AT A SMALL BOAT PRICE TAG!

Generous topside space with large cockpit, mahogany yacht railings, bow vee berths with marine vinyl deep foam mattresses. Enclosed head. Galley with a large sink, fresh water system, two-burner stove, double-door ice chest. Rail bin racks for utensils. Cabin provides sleeping facilities for two.

STANDARD EQUIPMENT INCLUDES

Navy top and side curtains, helmsman seat, fire extinguisher, horn, lights, cleats, and chocks.

OWENS 21' SEMI-ENCLOSED SEA SKIFF

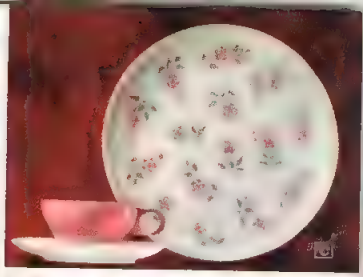
In the sportsman, this 21' SEMI-ENCLOSED SEA SKIFF, similar in design to the 21' Express, is the ideal boat. Compact yet amazingly roomy, it features foam rubber vee berths and concealed head in the spacious cabin, a big fishing cockpit with a rugged-y handsome hardtop over the helmsman's seat.

STANDARD EQUIPMENT INCLUDES:

Hardtop, head, helmsman seat, front bunk cushions, horn, fire extinguisher, lights, cleats, and chocks.

OWENS 25' SEA SKIFF DELUXE EXPRESS CRUISER

[illegible] many comforts [illegible] the [illegible] with [illegible] [illegible] [illegible]



PROLON'S

EXCITING MELAMINE LINE OFFERS UNEQUALED VALUE

Here is the new array of beautiful porcelain-quality patterns you've been waiting for . . . skillfully combined with the durable quality of PROLON melamine. This strikingly designed line is all but unbreakable, chip-and-crack resistant and it can be washed in a dishwasher. America's top value! You'll find it right for every occasion.

COMPOSITION OF SETS

16-Piece Set. Four each: dinner plates, B & B's, cups, saucers. Ship Wt. 5 lbs.

48-Piece Set. Eight each: large dinner plates, B & B's, cups, saucers, cereal bowls. One each: 14-inch platter, creamer, covered sugar bowl, vegetable dish. Ship Wt. 14 lbs.

53-Piece Set. Eight each: dinner plates B & B's, cups, saucers, cereal and fruit bowls. One each: 14-inch platter, creamer, covered sugar bowl, veg. dish. Ship. Wt. 16 .lbs.

77-Piece Set. Twleve each: dinner plates, B & B's, cups, saucers, cereals, fruit bowls. One each: 14-inch platter, creamer, covered sugar bowl, veg dish. Ship Wt. 21 lbs.

89-Piece Set. Twelve each: dinner plates, salad plates, B & B's, cups, saucers cereal, fruit dishes. One each: 14-inch platter, creamer, covered sugar bowl, veg. dish. Ship. Wt. 25 lbs.

A LEAFDANCE . . . swirling leaves in a heavenly combination of Turquoise and multi-colored accents makes this pattern the most charming creation of this or any other year.

7496L2663 53-pc. Set (**37 pcs. Dec.**) **Retail $39.95**
7494L3997 77-pc. Set (**39 pcs. Dec.**) **Retail $59.95**

B GOLDEN GARLAND . . . rich gold-leaf sprays of leaves and flowers accented with yellow and turquoise. You'd expect to find this pattern treatment only in higher priced lines.

7496G2663 53-pc. Set (**37 pcs. Dec.**) **Retail $39.95**
7494G3997 77-pc. Set (**39 pcs. Dec.**) **Retail $59.95**

NOTE: PATTERNS A & B dinner plates B & B plates, saucers, platter, creamer & sugar decorated on white. Other pieces are in complementary colors as pictured.

C EXOTIC ROSE . . . a cascading repeat pattern of roses in soft pink and gray; a welcome touch of brightness to enjoy all year. Dinner plates, B & B plates and platter decorated on white. Other pieces in pink and white.

7482E1897 45-pc. Set (**17 pcs. Dec.**) **Retail $29.95**
7490E3664 77-pc. Set (**29 pcs. Dec.**) **Retail $54.95**

D FARM-IN-DELL . . . has the fresh and sunshiny look that makes food seem twice as good. Executed in brown on yellow. Dinner plates, B & B plates and platter decorated on yellow. Other pieces yellow.

7482F1897 45-pc. Set (**17 pcs. Dec.**) **Retail $29.95**
7490F3664 77-pc. Set (**29 pcs. Dec.**) **Retail $54.95**

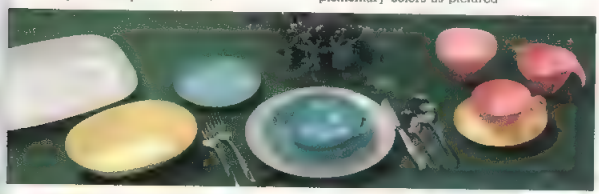
OPEN STOCK . . . Shipped Prepaid. Minimum order $10.00 Retail. Allow 10 days for shipping.
DECORATED PIECES . . . Golden Garland, Leafdance, Exotic Rose and Farm-in-Dell. Specify pattern.

STOCK NO.	DESCRIPTION	RETAIL
7400P188	10-inch Dinner Plate	$2.60
7401P108	6¼-inch B & B Plate	1.40
7402P108	Saucer*	1.40
7407P431	14-inch Platter	5.75
7411P431	Cream & Sugar Set*	5.75

*Available in Golden Garland and Leafdance only

SOLID COLORS . . . Pink, White, Turquoise and Yellow. Specify color.

STOCK NO.	DESCRIPTION	RETAIL
74001P113	10-inch Dinner Plate	$1.50
74131P83	7½-inch Salad Plate	1.10
74011P68	6¼-inch B & B Plate	.90
74031P68	7-oz Cup	.90
74021P60	Saucer	.60
74041P94	20-oz. Soup Dish	1.25
74151P83	15-oz. Cereal Dish	1.10
74051P60	7-oz. Fruit Dish	.90
74061P169	Open Vegetable Dish	2.25
74071P244	14-inch Platter	3.25
74111P296	Cream & Sugar Set	3.95
74141P206	Divided Veg. Dish	2.75



JEWEL TONE SPECIAL . . . a big-set value for a small-set price in lustrous decorator colors. A rainbow assortment of pink, turquoise, yellow and white jewel tones.

7481R730	16-pc. Set	**Retail $10.95**
7482R1663	45-pc. Set	**Retail $24.95**
7489R3330	89-pc. Set	**Retail $49.95**

ALL PROLON dinnerware is guaranteed by manufacturer not to chip, crack or break during normal use for two full years.

PROLON brings you true magnificence in melamine dinnerware

Only PROLON could combine all the delicacy of fine china with the amazing durability of PROLON melamine. Here, in superb luxury weight dinnerware that is practically unbreakable, are three breathtaking patterns to grace your table. Even the hottest dishwasher water can't harm them in any way. They'll never fade or craze. They're chip and crack resistant, too! The deep coupe plates have finely tapered edges and the unusual "Flare-Styling" of the cups mark this dinnerware as worthy of accompanying your finest silver and crystal. Add PROLON Design Guild's incomparable choice of colors and unmatched reputation for quality melamine and you'll know why you shouldn't wait any longer to own one of these sets.

A SILVER BELLE . . . delicacy in motion is a feeling you receive from the graceful ice green and silver wheat sheaves set gently in a field of translucent white. This truly in tempo with the times interpretation of the traditional wheat pattern has become a modern classic. Dinner plates, B & B's, cups, platter, creamer, sugar bowl decorated. Other pieces in translucent white

7887S3330 45-pc Set **(27 pcs. Dec., Retail $49 95**
7857S3330 77-pc Set **(39 pcs. Dec.) Retail $79.95**

B DUCHESS . . . truly classic and elegant pattern in shimmering gold leaf on warm rose with a bone-white center. Stunning on a sky blue tablecloth or a handsome white linen. The delicate scroll work on the Duchess design is lacelike in quality. A truly superb Design Guild Creation. Dinner plates B & B's cups platter creamer sugar bowl decorated cereals fruits in white Saucers and veg dish in rose

7887D3330 45-pc Set **(27 pcs. Dec. Retail $49 95**
7857D3330 77 pc. Set **(39 pcs. Dec.) Retail $79 95**

C REGATTA . . . an award-winning seascape abstract pattern handsomely done in a cool turquoise and black against white. This pattern has an affinity for contemporary settings but has a way of blending in easily with period accessories. In short a pattern for your every dining occasion. Dinner plates, B & B's, cups platter, creamer sugar bowl decorated. Other pieces in turquoise

7887R3330 45-pc Set **(27 pcs. Dec.) Retail $49 95**
7857R3330 77-pc Set **(39 pcs. Dec.) Retail $79.95**

COMPOSITION OF SETS

45-Piece Set. Eight each large dinner plates bread and butter plates, cups saucers cereal bowls. One each: platter, creamer covered sugar bowl and vegetable serving dish. Shipping weight 16 lbs.

77-Piece Set. Twelve each: large dinner plates, bread and butter plates, cups saucers, cereal bowls and fruit bowls. One each platter creamer, covered sugar bowl, and vegetable serving dish. Shipping weigh. 24 lbs.

All PROLON dinnerware is guaranteed by manufacturer not to chip, crack or break during two years of normal use.

OPEN STOCK Shipped Prepaid. Minimum order $10.00 retail. Allow 10 days for shipping

DECORATED PIECES

Patterns: Regatta, Duchess and Silver Belle. Specify pattern when ordering.

Stock No.	Description	Retail
7800P244	10-in. Dinner Plate	$3.25
7803P139	6¼-in. B & B Plate	1.85
7876P139	9-oz. Cup	1.85
7807P469	13-in. Oval Platter	6.25
7813P446	Creamer & Sugar Set	5.95

SOLID COLORS

Available in three solid colors. Turquoise, Bone White and Regal Rose. Specify color when ordering.

Stock No.	Description	Retail
78001P169	10-in. Dinner Plate	$2.25
78021P113	7¾-in. Salad Plate	1.80
78031P90	6¼-in. B & B Plate	1.20
78761P101	9-oz. Cup	1.35
78771P83	Saucer	1.10
78061P101	14-oz. Soup-Cereal Bowl	1.35
78411P83	8-oz. Fruit Bowl	1.10
78071P282	13-in. Oval Platter	3.75
78081P282	Open Vegetable Dish	3.75
78091P338	Divided Vegetable Dish	4.50
78131P371	Cream & Sugar Set	4.95
78181P446	11-in. Salad Serv. Bowl	5.95

TEXAS·WARE

MAGNIFICENT MELMAC® DINNERWARE

Guaranteed 2 Years

This is the casual new fashion in dining. Note the elegant coupe shape of the plates. In some patterns the new footed cup and bowls add graceful distinction. Famous TEXAS•WARE will lose none of its beauty – this childproof dinnerware withstands the hazards of hard daily use.

SET COMPOSITION

45-pc. set 8 ea. dinner plates, bread and butters, saucers, cups, soup/cereals; 1 ea. platter, serving bowl, creamer, sugar and lid. wt. 14 lbs.

53-pc. set 8 ea. dinner plates, salads, saucers, cups, soup/cereals, dessert bowls; 1 ea. platter, serving bowl, creamer, sugar and lid. wt. 16 lbs.

Gold Wheat Translucent white molded melamine enhanced by a classic pattern in rich golden tones. Dinner plates, saucers, and platter are decorated. Solid-color pieces are a lustrous white.

1763TW4-2663 53-pc. Service for Eight . . . . . Retail **$39.95**

Gold Spray Turquoise flowers on golden branches and leaves. Decorated dinner plates, saucers, platter. Turquoise solid-color pieces.

0763T4-2663 53-pc. Service for Eight . Retail **$39.95**

Harvest A carefree design. Ripe oats in browns and greens. Dinner plates, saucers, platter are decorated. Sandalwood solid-color pieces.

0553S4-2663 53 pc. Service for Eight Retail **$39.95**

Sunny Morn Yellow blossoms against spring green foliage. Dinner plates, saucers, and platter are decorated. Yellow solid-color pieces.

0853Y4-2663 53-pc. Service for Eight Retail **$39.95**

Morning Flair Captures the freshness of early morn with turquoise petals, sandalwood leaves. Dinner plates, saucers, and platter are decorated. Solid-color pieces are turquoise.

824617T-1997 45-pc. Service for Eight Retail **$29.95**

Coronado A delicate pastel rainbow set with solid-color pieces in turquoise, pink, yellow, and white. Fresh beauty for your table at a bargain price!

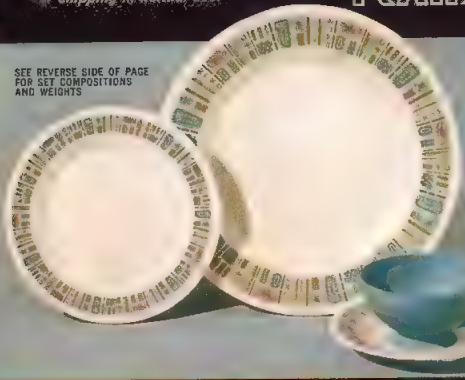
C45R-1664 45-pc. Service for Eight . . . . . Retail **$24.95**

Guaranteed in writing for two full years against breaking, cracking or chipping in normal use.

TEXAS·WARE

MAGNIFICENT BREAK-RESISTANT MELMAC® DINNERWARE

SEE REVERSE SIDE OF PAGE FOR SET COMPOSITIONS AND WEIGHTS



Dinnerware has never before combined such beauty and durability, and there is a lovely pattern to enhance every table. The new footed cup and bowls compliment the broad tapered rims of the plates. Famous TEXAS•WARE melamine dinnerware is sturdy and break-resistant, but with the thin delicacy of form that looks like finest china. Safe in scalding water or dishwasher. Patterns will not wear off or fade.

Mayan In symbols of an ancient culture, a blend of muted green, turquoise, and browns. Dinner plates, saucers, and salads are decorated. Solid-color pieces echo the turquoise.

605324T-2997 53-pc. Service for Eight — Retail **$44.95**

Italian Provincial Gay, festive pattern. Dinner plates, saucers, and salads are decorated. White solid-color pieces

575324-2997 53-pc. Service for Eight . . . . . Retail **$44.95**

American Provincial Pennsylvania Dutch. Dinner plates, saucers, and salads are decorated. Solid-color pieces are white.

585324-2997 53 pc. Service for Eight. . . . . Retail **$44.95**

Indian Tree Inherits the elegant beauty of 17th century Cathay. Dinner plates, salads, saucers, soups, desserts, serving bowl, and platter are decorated. Solid-color pieces are white.

5353-3330 53-pc. Service for Eight. . . . . Retail **$49.95**

Blue Heirloom The famous "blue onion pattern" from the early 1700's. Dinner plates, salads, saucers, soups, desserts, serving bowl, and platter are decorated. Solid-color pieces are white.

5063-3330 53-pc. Service for Eight. . . . . Retail **$49.95**

QUIET ELEGANCE WITH EVERYDAY UTILITY

Inland Glass

AROUND THE CLOCK PATTERN

A PRODUCT OF CLUB ALUMINUM

Bright, contemporary styling in the new "Around-the-Clock" pattern. Give the beauty of glistening glass, hand decorated with black, white and 22-carat gold, fused into heat-proof glass for permanence.

(A) "AROUND THE CLOCK" TRIANGLE CARAFE AND WARMER. The exclusive triangular shape creates a new blend of functional beauty and the golden brown candle warmer reflects your mood of luxury. Hand blown glass, heat resistant, with decorations fired in for permanence. Two 4-hour candles included.

8-CUP SIZE. Shipping Weight 2½ lbs.
G-49337A325 . . . . . Retail $ 5.00
G-49337AK325—6 or more . . . . . Retail $ 5.00

12-CUP SIZE. Shipping Weight 3 lbs.
G-49338A385 . . . . . Retail $ 6.00
G-49338AK375—6 or more . . . . . Retail $ 6.00

(B) TRIANGLE CASSEROLE AND WARMER. Again the exciting triangle shape for cooking, and serving hot at the table. Milk white oven-proof glass with 22 carat gold and black decoration. Two 4-hour candles.

2-QT. SIZE. Shipping Weight 4½ lbs.
G-49339A375 . . . . . Retail $ 6.00
G-49339AK365—6 or more . . . . . Retail $ 6.00

(C) 3 PC. CREAM AND SUGAR SERVING SET. Part attractive gift for entertaining and everyday use. 22 carat gold, black and white decorations fired into crystal glass servers and bent glass tray. Serves double-duty as a snack tray.

5½x10" SIZE. Shipping Weight 2½ lbs.
G-49340A270 . . . . . Retail $ 4.00
G-49340AK260—6 or more . . . . . Retail $ 4.00

(D) 4-PC. HOSTESS COFFEE SERVING SET. Complete with hand blown glass coffee server, warmer, sugar and creamer and bent glass serving tray all decorated in matching new 'Around the Clock' pattern. Carafe has stunning white neck and handle for easy pouring. Two 4-hour candles included.

10-CUP CARAFE, WARMER, 14"x14" TRAY, SUGAR AND CREAMER. Shipping Weight 6½ lbs.
G-49341A795 . . . . . Retail $12.00
G-49341AK775—3 or more . . . . . Retail $12.00

(E) "PARTY-TIME" SERVING PLATE. Beautifully decorated with 22 carat gold, white and black permanently fired on heavy bent glass on smooth serving top, glistening pebbled bottom surface. Ideal gift for formal or informal serving . . . or use it as a TV tray.

11"x11" SIZE. Shipping Weight 2¼ lbs.
G-49342A240 . . . . . Retail $ 3.50
G-49342AK230—6 or more . . . . . Retail $ 3.50

(F) "PARTY-TIME" TORTE TRAY. Generous-sized server for appetizers, cold cuts, pastries, cheeses. Beautifully hand crafted, 22-carat gold, white and black "clock" decoration on bent glass. An elegant conversation piece . . . an ideal gift.

14"x14" SIZE. Shipping Weight 3½ lbs.
G-49343A325 . . . . . Retail $ 5.00
G-49343AK315—6 or more . . . . . Retail $ 5.00

(G) 22-CARAT GOLD TRIMMED INSTANT COFFEE MAKER AND BEVERAGE SERVER. Hand-blown glass brews delicious instant coffee—keeps it serving hot! For cold beverages, too. Two 4-hour candles included.

8-CUP SIZE. Shipping Weight 2½ lbs.
G-49397A320 . . . . . Retail $ 5.00
G-49397AK310—6 or more . . . . . Retail $ 5.00

LOVELY GIFTS FOR ALL OCCASIONS BY

Inland Glass

AROUND THE CLOCK PATTERN

Rich 22-carat gold, black and white decorations on glistening heat-resistant glass accent traditional or modern decor. Perfect for formal or informal serving. Treasured as gifts on any occasion

A CARAFE AND WARMER. Of hand blown heat resist glass, this elegant server has brass-plated warmer and two 4-hour candles. Neckband handle for easy pouring.
10-CUP SIZE, WHITE HANDLE. Ship. Wt. 8 lbs.
G-49344A320 . . . . . Retail $ 5.00
G-49344AK310—6 or more . . . . . Retail $ 5.00
10-CUP SIZE, BLACK HANDLE. Ship. Wt. 3 lbs.
G-49392A320 . . . . . Retail $ 5.00
G-49392AK310—6 or more . . . . . Retail $ 5.00

B TWIN CASSEROLES AND DOUBLE WARMER. For entertaining . . for everyday cooking and serving. Milk-white casseroles with crystal covers. Double cradle warmer four candles.
2-QT. SIZE. Shipping Weight 8½ lbs.
G-49394A570 . . . . . Retail $ 9.00
G-49394AK555—3 or more . . . . . Retail $ 9.00
1-QT. SIZE. Shipping Weight 6 lbs.
G-49345A440 . . . . . Retail $ 7.00
G-49345AK430—3 or more . . . . . Retail $ 7.00

C SINGLE CASSEROLE AND WARMER. Two 4-hour candles included.
2-QT. SIZE. Shipping Weight 4 lbs.
G-49395A320 . . . . . Retail $ 5.00
G-49395AK310—6 or more . . . . . Retail $ 5.00
1-QT. SIZE. Shipping Weight 3 lbs.
G-49346A295 . . . . . Retail $ 4.00
G-49346AK245—6 or more . . . . . Retail $ 4.00

D STEAK PLATTER AND WARMER. Shimmering glass serves meats, fowl, and keeps them piping hot. For cold cuts, salads, desserts. Double warmer with four 4-hour candles.
15-IN. SIZE. Shipping Weight 4 lbs.
G-49393A320 . . . . . Retail $ 5.00
G-49393AK310—6 or more . . . . . Retail $ 5.00

E FOUR-SECTION "PARTY-TIME" APPETIZER TRAY. This large size party or family server will be her "special occasion" showpiece. For gracious serving of appetizers, hors d'oeuvres, canapes, smorgasbord. The heavy bent-glass has a smooth top surface with fired-in decorations for easy cleaning . . glitter ring, pebbled bottom surface.
16"x16" SIZE. Shipping Weight 5¼ lbs.
G-49347A495 . . . . . Retail $ 7.50
G-49347AK480—6 or more . . . . . Retail $ 7.50

F "GOLDEN HOURS" WIRELESS ELECTRIC WALL CLOCK. 22-carat gold, black and white "Around the Clock" decorations permanently fired into heavy bent glass—the smartest of new furnishings. A gift that will be appreciated every hour of every day. No unsightly plug-in cord, this bright new clock keeps time for a year using three flashlight batteries (included). Price subject to 10% Federal excise tax if not for resale.
14"x14" SIZE. Shipping Weight 7½ lbs.
G-49348AU1595 . . . . . Retail $25.00
G-49348AUK1575—3 or more . . . . . Retail $25.00

G ELITE 22-CARAT GOLD TRIMMED CARAFE AND WARMER. High fashion glamor for your table or buffet. Two 4-hour candles included.
8-CUP SIZE. Shipping Weight 2½ lbs.
G-49370A290 . . . . . Retail $ 4.50
G-49370AK280—3 or more . . . . . Retail $ 4.50
12-CUP SIZE. Shipping Weight 2½ lbs.
G-49371A320 . . . . . Retail $ 5.00
G-49371AK310—6 or more . . . . . Retail $ 5.00

H ELITE COPPER TRIMMED CARAFE AND WARMER. Same as "G" except copper trim. Two 4-hour candles included.
8-CUP SIZE. Shipping Weight 2½ lbs.
G-49103A290 . . . . . Retail $ 4.50
G-49103AK280—6 or more . . . . . Retail $ 4.50
12-CUP SIZE. Shipping Weight 2½ lbs.
G-49104A320 . . . . . Retail $ 5.00
G-49104AK310—6 or more . . . . . Retail $ 5.00

OLDE VIRGINIA
hand-made milk glass

Beautiful treasures flawlessly hand-made in genuine Milk Glass in the forever-enchanting "thumb print" pattern. Heirloom fashioned in the meticulous manner of old . . . graciously styled to lend beauty to wall, table, buffet.

Ⓐ **4-PC. EPERGNE.** Enchanting accessory leads a double life! Remove flower holders to make fruit/snack bowl, 10" diameter. Thumb print patterned Milk Glass. 9" high. Wt. 6 lbs.
G-18011A620 Set . . . Retail **$9.95**

Ⓑ **FOOTED CAKEPLATE.** Lends party charm! Thumb print Milk Glass with frilly French ruffled edging. Use as salver or torte plate, too! 13" diameter, 5" high. Sh. wt. 6½ lbs.
G-18069A500 . . . . . Retail **$7.50**

Ⓒ **PAIR OF CANDLE HOLDERS.** Live graciously in the soft glow of candlelight. Enhancing thumb print Milk Glass. Each 8½" high. (Candles not incl.) Sh. wt. 4 lbs.
G-18066A597 Pair . . Retail **$8.95**

Ⓓ **LAVABO.** Captivating conversation piece authentically reproduced in thumb print Milk Glass. Basin holds plants or flowers . . . turn spigot to water them. Bowl 11" wide x 5¾" high, tank 12" high. Sh. wt. 12 lbs.
G-18028A1530 . Retail **$24.95**

Ⓔ **FOOTED COVERED COMPOTE.** Handcrafted treasure in thumb print Milk Glass with unmatchable detailing! A picturesque centerpiece or sweetmeat keeper, 10" high. Wt. 5 lbs.
G-18013A597 . . . . Retail **$8.95**

Ⓕ **12" CRIMPED ROUND BOWL.** Delicately shaped for rare elegance. So expressive in thumb print Milk Glass. Add candle holders for an outstanding console set). Wt. 5¼ lbs.
G-18067A397 . . . . Retail **$5.95**

Ⓖ **2-PIECE DIP 'N CHIP.** Entertaining is festive fun with this party time favorite! Serve appetizers, chips from 13" plate. Center footed bowl holds "dip". Sh. wt. 7 lbs.
G-18012A563 Set Retail **$8.50**

Ⓗ **10" PLANTER.** Show off your greenery the prettiest way! In this enchanting thumb print Milk Glass holder. Sh. wt. 3⅝ lbs. 10"l. x 4½"d. x 4"h
G-18014A365 Retail **$5.50**

Ⓘ **PAIR OF BUD VASES.** Stately and graceful, these 8" tall glistening Milk Glass vases display flowers with pride. Just as lovely alone! Sh. wt. 1¾ lbs.
G-18076A330 Pair . . Retail **$4.95**

Ⓚ **OVAL CANDY BOX.** Tempting treasure! Exquisite thumb print Milk Glass bowl and cover . . . use in many attractive and complimentary ways. Sh. wt. 2¼ lbs.
G-18015A310 Retail **$4.75**

Ⓛ **8½" HANDLED BASKET.** Magnificent server of nuts, candies, fruits, picturesque "background" for flowers and plants. An heirloom in thumb print Milk Glass. Sh. wt. 3 lbs.
G-18073A330. . . . . Retail **$4.95**

Ⓜ **7" HANDLED BASKET.** Enchanting Milk Glass print pattern to grace a table, to add lustre to living, to hold sweet violets! Delicately proportioned . . graceful swept-up ruffle edge. Sh. wt. 2¼ lbs.
G-18072A260 . . . . Retail **$3.95**

Ⓝ **SALT AND PEPPER SET.** Bring charming warmth to your table. An elegant touch in pure white Milk Glass with hand crafted thumb print design. Each 4" tall. Sh. wt. 1 lb.
G-18016A190 Set Retail **$2.95**

Ⓟ **6½" OVAL BASKET.** Yours to treasure for lasting luxury! Tempting morsels or bright flowers can fill this Milk Glass beauty. Scalloped edge and handle add pleasing touches. Delightful gift selection. Wt. 2 lbs.
G-18017A183 . . . . Retail **$2.75**

Ⓡ **PEDESTAL NUT DISH.** Glistening server for tidbits or sweetmeats. Rich thumb print design captured in pure white Milk Glass. A favorite of every hostess! 5½" high. Wt. 2 lbs.
G-18010A183 . . . . Retail **$2.75**

A
B
TINY TEARS
C
D
F
G
H
J
K
L
BETSY McCALL
M
"TOODLES"
with
Super Cart

Yvonne famous dolls by Couturier division of Horsman

Some drink and wet and cry tears . . . one even burps! Yvonne dolls make little girls' dreams come true . . . so captivating, so life-like. Dolls to fill every child's blessed play moments—new born dolls, walking brides, toddler pals and even "Burpee".

SHE BURPS!
SHE TEARS!
SHE DRINKS!
SHE WETS!

ROBE COCKTAIL SLIM JIM BALLERINA LINGERIE SUN OUTFIT

A "BURPEE" BABY 16" DOLL—AND 12-PC. WARDROBE CASE. New, exclusive, patented! This love-me-up burps just like a real baby, cries real tears, wets, and drinks from her vinyl feeding bottle. An adorable "little dickens" from every bit of her soft washable vinyl body to her individually rooted hair. Dressed in a gay romper, she's ready to sit in her high chair . . . feed, and **burp** her! Wardrobe includes party taffeta dress, matching hat, flannel diaper, soap, sponge. Case has snap lock and handle. Shpg. wt. 3¾ lbs
G-76041A665 ..... Retail **$9.95**

B "MISS TEENA" 10½" WALKING BRIDE DOLL WITH TROUSSEAU. She stands, sits, kneels, turns her head, swivels hips, does the split, moves her eyes, even has jointed ankles to dance on her toes, too! A dream doll of vinyl crowned with rooted hair in her cut hairdo. Dressed in taffeta bridal gown with garters, high heels, carries a bridal bouquet. Trousseau includes slim jim pants, blouse, robe, taffeta dress with bolero, hat, sun dress and stole, ballerina costume, ballet slippers, slip, mirror. Wt. 1 lb
G-76042A665 ..... Retail **$9.95**

C "PLAYFUL BABY" IN PLAYPEN WITH OUTFITS. She's a little bundle of softness in all vinyl. Blessed with curly rooted hair. She drinks, she wets. Arrives in a knitted suit of pants, sweater, bonnet and booties. Latest design playpen in nylon mesh. Outfits include flannel pajamas, nylon dress with matching bonnet, sunsuit, bed jacket, two terry wash cloth, vinyl feeding bottle, sponge, tub and two clothes pins. Wt. 2 lbs
G-76043A530 ..... Retail **$7.95**

D "HEAVEN SENT" BABY, 20" DOLL IN HER FRENCH BERCEAU. This fully jointed, soft vinyl "blessed event" wears her rooted hair in a spearing curls. She sleeps, drinks and wets! Dressed in a bed jacket and fluffy flannel diaper. Ribbon ties vinyl feeding bottle to her wrist. How proud little mom will be of baby's white metal berceau that rolls anywhere. Has washable vinyl lining and nylon overskirt and curtain. Satin pillow and blanket. Wt. 5 lbs.
G-76044A1330 ..... Retail **$19.95**
14" DOLL IN BERCEAU. As above with mol fel hair
G-76045A795 Wt. 4 lbs. ..... Retail **$11.95**

lovely life-like dolls for little girls to dress, bathe, care for . . . like real babies

25" SWEET SUE BRIDE DOLL—Glamorous young lady with new "Peek-A-Boo" eyes and rooted Saran hair. Lead her by the hand and she walks with you . . . sits and stands as well. Dressed to thrill little girls in a magnificent bridal gown with taffeta backed lace bodice and gathered peplum, pouff sleeves and a satin sash with a giant bow. She wears a lace Dutch bonnet with a tulle veil. Her underskirt has layers of ruffled net above a crinoline-petticoat. Lace-trimmed panties and bridal slippers. Carries a bridal bouquet.

G-76305A1397—Ship. wt. 5 lbs. . . . **Retail $19.95**

25" DELUXE BABY TOODLES—All dressed up and ready to go everywhere . . . walks, sits and stands. Toodles has magical "Peek-A-Boo" eyes that seem to follow her "mother" everywhere. She is pretty as a picture in her lace-trimmed, gingham checked dress with puffed sleeves. Her full-length sheer nylon pinafore has an embroidered yoke. On her washable rooted hair she wears a taffeta bonnet with net trim. This glorious little girl doll completes her ensemble with satin, soft-soled shoes and socks and bottle.

G-76304A1047—Ship wt. 5 lbs. . . . . **Retail $14.95**

TINY TEARS is more beloved than ever with her wonderful new "Rock-A-Bye" eyes. Like a real baby, her eyes close slowly when her "mommy" rocks her back and forth in her arms or in her crib. This amazing doll drinks her bottle, cries real tears, wets her diaper and blows soap bubbles through her bubble pipe. Her plastic head with its lovable features has a luminous bisque-like finish. Her molded velvety skin-like body has jointed arms and legs. And her rooted Saran hair is washable.

[A] 16" TINY TEARS WITH DELUXE TRUNK—This lovable little Tiny Tears brings her own smartly styled trunk . . . for travel across the country . . . playing house next door . . . or keeping layette and accessories neatly in one place. She is dressed for play in an embossed cotton romper. Her layette consists of two-tone cotton dress, panties and bonnet. Accessories include: bottle, diaper, pins, sponge, bubble pipe, washcloth, booties, pacifier, clothespins and instruction booklet

G-76308A907—Ship. wt. 5 lbs. . . . . **Retail $12.95**
G-76309A699—11½" size—Ship wt. 3 lbs. . **Retail $ 9.98**

[B] 20" TINY TEARS WITH DELUXE SPRA-BATH—Life-size Tiny Tears in diaper, wrapper and terry-towel robe is ready for the happy bath hour. As little as 1" of water is needed for the full amount of shampoo and shower fun with the automatic, recirculating spray. (Operates on 3 standard flashlight batteries, not incl.) Portable Spra-Bath is made of puncture-proof polyethylene and is easy to clean 26x14x5" tub sits on 27" high metal stand. Vinyl-covered dressing table attached. Includes: two-tone dress, pants, bottle, diaper, pins, sponge, bubble pipe, washcloth, booties, pacifier, clothespins, instruction booklet.

G-76300A1747—Ship. wt. 10½ lbs. . . . . **Retail $24.95**
G-76301A837—Deluxe Spra-Bath only—Wt. 4 lbs. . . . . **Retail $11.95**

[C] 13½" TINY TEARS IN BOXED SET—So nice to cuddle and care for . . . to rock and watch her slowly close her "Rock-A-Bye" eyes. This Tiny Tears doll comes in a lovely gift box ready to thrill little girls at first sight. She wears an embossed cotton romper and has a two-tone cotton dress and panties for dress-up occasions. Includes bottle, diaper, pins, sponge, bubble pipe, washcloth, booties, pacifier and instructions.

G-76306A629—Ship. wt. 3 lbs. . . . . **Retail $8.98**
Same as Above, only 11½", less dress and panties Ship wt. 2¼ lbs
G-76307A489 . . . . . **Retail $6.98**

[D] 16" TINY TEARS WITH ROCKING CRIB—Wonderful for coaxing Tiny Tears to slowly close her new "Rock-A-Bye" eyes and go to sleep. Beautifully decorated crib is made of sturdy white plastic and has handle-like cut outs for easy carrying. Soft, cuddly doll is dressed in embossed cotton romper and trimmed baby bonnet. She is nestled like a little princess in a satin brocade zippered cradle quilt with armholes. A strong mesh pouch holds her accessories which include bottle, diaper, pins, sponge, bubble pipe, booties and pacifier. For her awake hours there is a dress-up outfit consisting of two-tone cotton dress and matching panties.

G-76303A1397—Ship. wt. 6½ lbs. . . . . **Retail $19.95**

[E] 8" BETSY McCALL DOLL—A pert, fashion-minded little miss. Her hard plastic body is made to model perfectly her many changes of costumes (see below). Her rooted hair can be combed and brushed into the proper styles for each outfit. Betsy walks, has jointed knees, arms and legs. This lovely little lady's complexion fairly glows with a new bisque-like finish. She wears a flocked nylon chemise and shoes and socks.

G-76310A158—Ship. wt. ¼ lb. . . . . **Retail $2.25**

[F-L] BETSY McCALL COSTUMES—All fit 8" Betsy McCall doll [E] above.

[F] SCHOOLGIRL COSTUME—Red velvet circle skirt. Frilled taffeta matching blouse and panties combination.

G-76311A105—Ship. wt. 2 oz. . . . . **Retail $1.50**

[G] COAT AND HAT SET—Smart, felt coat, straw hat, shoes and socks.

G-76313A140—Ship. wt. 2 oz. . . . . **Retail $2.00**

[H] TOWN AND COUNTRY COSTUME—Matching black and white checked gingham dress and coat. Coat has black velvet collar, red lining. Black beret.

G-76315A175—Ship. wt. 2 oz. . . . . **Retail $2.50**

[J] BRIDE COSTUME—White satin with tricot ruching panel. Lace edged veil. Flower bouquet. White taffeta slip, panties. Matching shoes.

G-76316A210—Ship wt. 2 oz. . . . . **Retail $3.00**

[K] SWEET DREAMS COSTUME—Nylon tricot negligee and nightgown. Mules.

G-76314A175—Ship. wt. 2 oz. . . . . **Retail $2.50**

[L] HOLIDAY COSTUME—Plaid cotton dress over tights. Straw hat. Shoes.

G-76312A140—Ship. wt. 2 oz. . . . . **Retail $2.00**

[M] 23" TOODLES WITH SUPER CART—With many features to endear her to little mothers—soft vinyl body, rooted hair, rolling eyes and a new waterproof "Mama" voice. She drinks her bottle and wets. Toodles is dressed in a crisp cotton sateen romper with embroidered collar, socks and sandals, and has a big satin bow in her hair. Versatile all-steel 3-way Super-Kart can be used for play marketing or as a doll's high chair or stroller. Play boxes of brand name foods fill removable basket.

G-76302A1397—Ship. wt. 14 lbs. . . . . **Retail $19.95**

ALL ABOARD FOR SAVINGS ON LIONEL "027" . . .

MADE TO SELL FOR $31.85

SAVE $11.90

SET INCLUDES:
Steam Loco and tender; hopper car, blue gondola with canisters; caboose, 8 sections curved track; 1 section straight track; automatic uncoupling control section; 35-watt transformer, CTC lockon, lubricant

3-CAR STEAM FREIGHT

The mighty little powerhouse that heads up this freight has been completely re-designed and re-tooled for more get-up-and-go and greater traction. It features famous Magna-Traction and a headlight. New blue gondola car has removable canisters. You also get hopper car and caboose. Train is 44½" long. Complete with transformer.

G-75285A1330—Ship. wt. 9½ lbs. . . . . **Retail $19.95**

MADE TO SELL FOR $48.20

SAVE $18.25

SET INCLUDES:
Blue and yellow diesel; IRBM missile launching car; exploding target car helicopter car; work caboose; 8 sections curved track; 1 section straight track; automatic uncoupling control section; 45-watt transformer; lubricant

NEW CHESAPEAKE & OHIO DIESEL

The most action-packed operating cars you'll find on a train at this low price . . . missile launching car fires missile at target car . . . target car explodes when hit. New C&O Diesel work caboose matches loco. Features Magna-Traction and headlight. With transformer. Helicopter car adds to the fun.

G-75401A1997—Ship. wt. 11 lbs. . . . . **Retail $29.95**

MADE TO SELL FOR $61.25

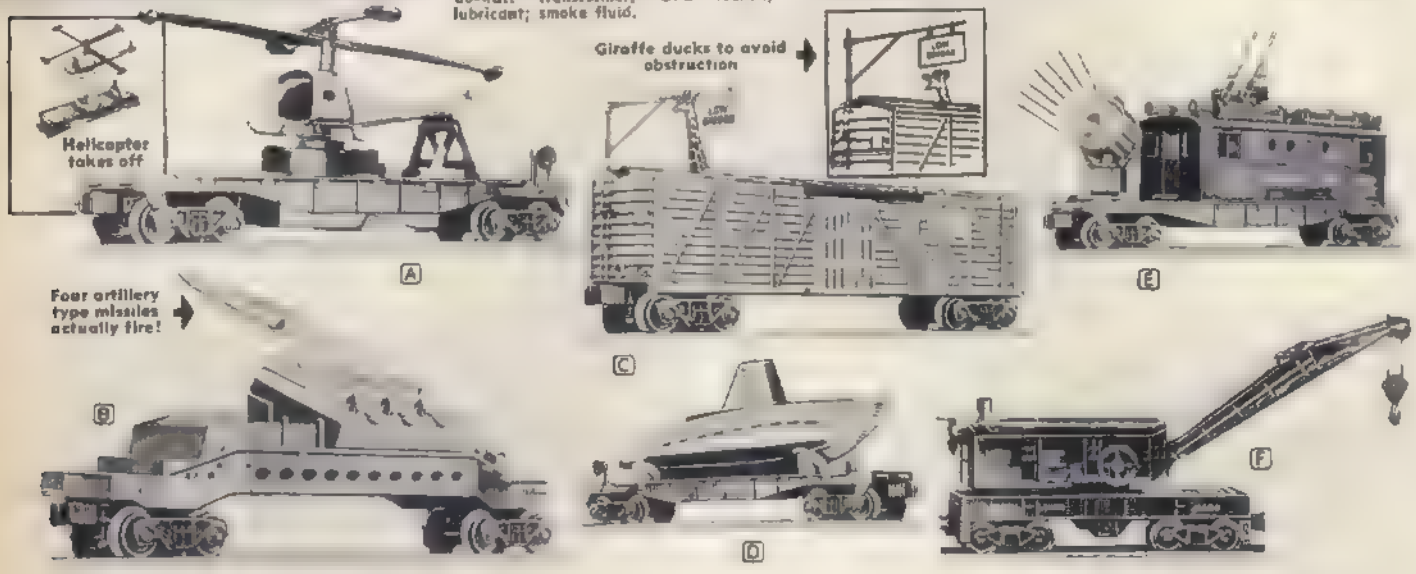
SAVE $21.30

SET INCLUDES:
Steam loco and whistle tender; All-Chalmers car; track maintenance car, 2-dome oil car; caboose; 8 sections curved track, 3 sections straight track, automatic uncoupling control section, 60-watt transformer; CTC lockon, lubricant; smoke fluid.

4-CAR STEAM FREIGHT

Lots of railroading adventure at small cost is wrapped up in this fast, smoke snortin' 4-car freight . . . it whistles realistically, and has a headlight. Track maintenance car will help the young railroader keep his rolling stock moving freely. Allis-Chalmers car carries an important load. With transformer and smoke fluid.

G-75402A2663—Ship. wt. 12 lbs. . . . . **Retail $39.95**



[A] OPERATING HELICOPTER CAR—Top favorite action car! After the spring in the launching platform is wound, the 'copter is sent soaring into the air by remote control. 11" long car.

G-75306A530—Ship. wt. 1 lb. . . . . **Retail $7.95**

[B] MISSILE FIRING CAR—Fires 4 artillery type missiles manually, one at a time, in succession to "explode" target cars. 11".

G-75410A530—Ship. wt. 1 lb. . . . . **Retail $7.95**

[C] NEW OPERATING GIRAFFE CAR—As 11" car approaches overhead obstruction, railside trip makes giraffe pull in his head. After car passes, head pops up again.

G-75407A463—Ship. wt. 1 lb. . . . . **Retail $6.95**

[D] NEW OPERATING SUBMARINE CAR—When removed from its 11" flat car base, the sub is ready for action. Just wind motor mechanism, set it in water, and watch it move.

G-75409A597—Ship. wt. 1 lb. . . . . **Retail $8.95**

[E] NEW OPERATING SECURITY CAR WITH ROTATING SEARCHLIGHT—Guards high security cargo! As train moves, searchlight rotates. 2 guns on top can be revolved manually. 11"

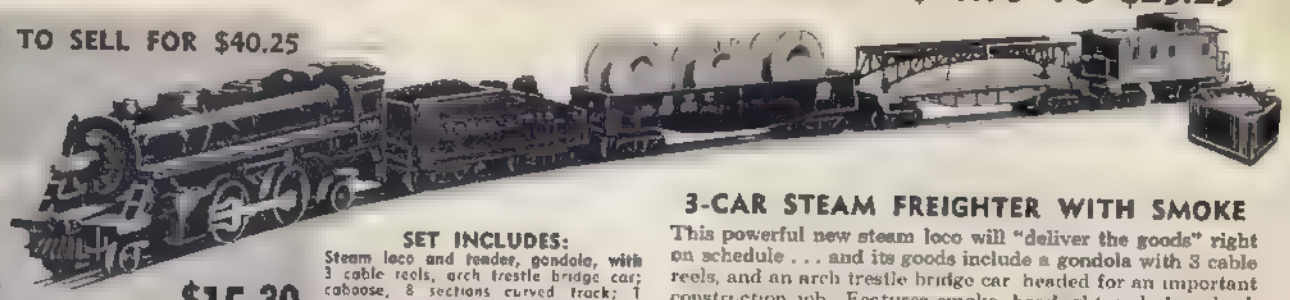
G-75408A530—Ship. wt. 1 lb. . . . . **Retail $7.95**

[F] CRANE CAR—Has 2 separate handwheels—one raises and lowers boom, the other raises and lowers hook and pulley. Cab can be rotated. Car 7⅞" long

G-75411A530—Ship. wt. 1 lb. . . . . **Retail $7.95**

CHOOSE FROM 6 EXCITING SETS . . . SAVE FROM $11.90 TO $25.25

MADE TO SELL FOR $40.25



SAVE $15.30

SET INCLUDES:
Steam loco and tender, gondola, with 3 cable reels, arch trestle bridge car; caboose, 8 sections curved track; 1 section straight track, automatic uncoupling control section; 45-W transformer; lubricant, smoke fluid.

3-CAR STEAM FREIGHTER WITH SMOKE

This powerful new steam loco will "deliver the goods" right on schedule . . . and its goods include a gondola with 3 cable reels, and an arch trestle bridge car headed for an important construction job. Features smoke, headlight and slope back tender. With transformer, smoke fluid and instruction sheet.
G-75400A1663—Ship. wt. 9½ lbs. .....**Retail $24.95**

MADE TO SELL FOR $75.20

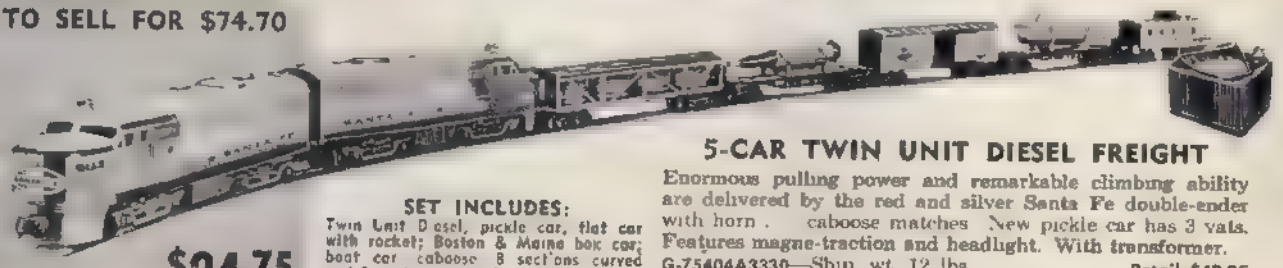
SAVE $25.25

SET INCLUDES:
Steam loco and whistle tender; timber transport car; Christmas tree car; Hopper car, flat car with crates; caboose, 8 sections curved and 3 sections straight track; uncoupling track set; 60W transformer; CTC lockon.

5-CAR STEAM FREIGHT WITH SMOKE & WHISTLE

Featuring the Pride of "027" . . . the 2037 steamer with all of Lionel's built-in features . . . smoke, whistle, Magnetraction, headlight. New timber transport car handles giant logs. With smoke, pellets, transformer.
G-75403A3330—Ship. wt. 12 lbs. . . . . **Retail $49.95**
Steamer & Tender only. 18¼" long.
G-75406A2333—Ship. wt. 2½ lbs. . . . . **Retail $35.00**

MADE TO SELL FOR $74.70

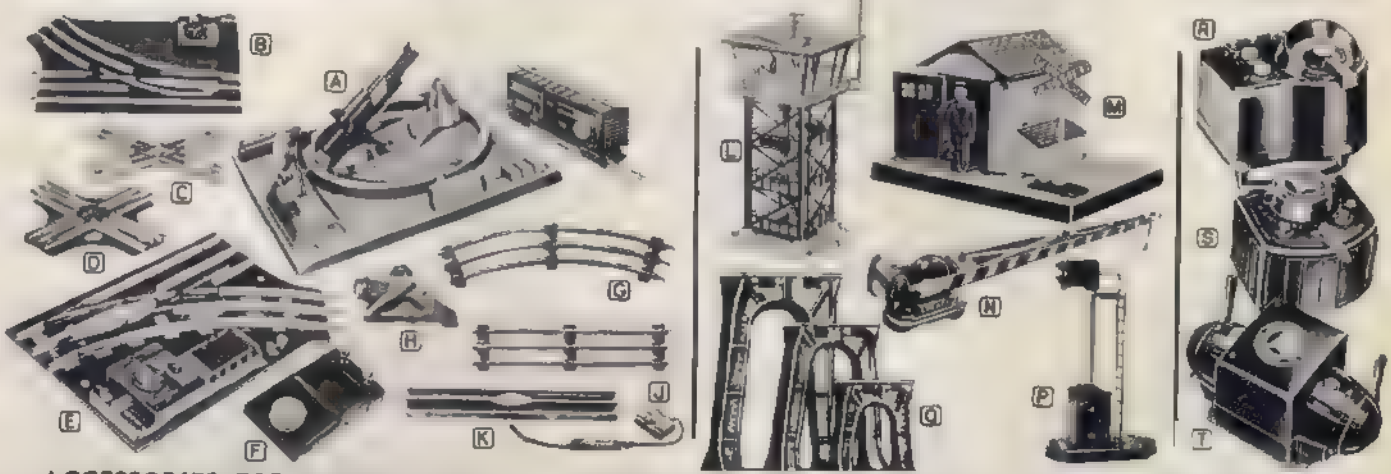


SAVE $24.75

SET INCLUDES:
Twin Unit Diesel, pickle car, flat car with rocket; Boston & Maine box car; boat car caboose 8 sections curved and 3 sections straight track; uncoupling track set, CTC lockon; 60-Watt transformer.

5-CAR TWIN UNIT DIESEL FREIGHT

Enormous pulling power and remarkable climbing ability are delivered by the red and silver Santa Fe double-ender with horn . caboose matches. New pickle car has 3 vats. Features magne-traction and headlight. With transformer.
G-75404A3330—Ship. wt. 12 lbs. .....**Retail $49.95**
Santa Fe Twin Unit Diesel only. 22" long
G-75405A2177—Ship. wt. 2½ lbs. . . . . **Retail $32.50**



ACCESSORIES FOR LIONEL "027"

[A] OPERATING LAUNCHING PLATFORM, MISSILE, EXPLODING CAR
G-75313A730—Ship wt 2 lbs. . **Retail $10.95**
[B] MANUAL SWITCHES -Pr
G-75316A463 Ship. wt. 1½ lbs **Pr. Retail $6.95**
[C] G-75320A197—45° crossing, 2 lb. **Retail $2.95**
[D G-75319A730—90 crossing, 3 lb. **Retail $1.95**
[E] NON-DERAILING REMOTE CONTROL SWITCHES Pr
G-75317A1130 Ship. wt. 3 (**Pr. Retail $16.95**
[F] CIRCUIT BREAKER-CONTROLLER—Prevents overload.
G-75412A130 Ship. wt ½ lb. **Retail $1.95**
[G CURVED TRACK 9½" long.
G-75314A17 Ship. wt ½ lb. . **Retail $ .25**
[H] ILLUMINATED BUMPER -
G-75318A167 Ship. wt. ½ lb. . **Retail $2.50**
[J] STRAIGHT TRACK 9⅜" long
G-75315A17 Ship. wt ½ lb . **Retail $ .25**
[K] R C TRACK SET
G-75415A330—Ship wt 1 lb . **Retail $4.95**

ACCESSORIES FOR ALL SETS

[L] CONTROL TOWER—Rotating an anemometer on top 2 men walk around illuminated control room 10" high, 4x3" base
G-75413A663 Wt. 1 lb. **Retail $9.95**
[M AUTOMATIC GATEMAN 7x4 ½x5⅝"
G-75305A463 Wt. 1½ lbs. **Retail $6.95**
[N] AUTOMATIC CROSSING GATE—Raises and lowers, light flashes 9⅝"
G-75302A397 Wt ½ lb **Retail $5.95**
[P] TRACKSIDE CONTROL TOWER—Lights change from red to green 9" high.
G-75414A397 Wt. 1 lb **Retail $5.95**
[Q GRADUATED TRESTLE SET 27 graduated piers ¾" to 4¾" high For Locos with magne-traction
G-75300A397 Wt. 1½ lbs. **Retail $5.95**
TRESTLE SET—Not shown 10 piers to extend overhead layouts. All 4¾" high
G-75301A263 Wt. 1 lb . **Retail $3.95**

LIONEL TRANSFORMERS

[R] TRANSFORMER 125W 2 buttons control direction, horn or whistle, 2 fixed voltage ranges, circuit breaker, warning light 125W, 115V AC 60 cycles 6⅜x4½x5"
G-75282A1130 Wt 5 lbs. **Retail $16.95**

[S] TRANSFORMER 190W—Double throttle control center Can operate 2 trains sets plus many accessories 2 separate directional and horn and whistle control circuits. Circuit breaker, shorts indicator. 7⅛x6⅞x7½". 190W, 115V, AC 60 Cycles.
G-75283A2177 Wt 9½ lbs. **Retail $32.50**

[T TRANSFORMER 275W—4 variable voltage ranges operate up to 4 train sets 2 separate built-in horn and whistle controls circuits, 2 direction levers. Circuit breaker, shorts warning 12½x7x6¾". 275W 115V
G-75284A2663 Wt. 14 lbs. **Retail $39.95**

BIG SAVINGS AT MILWAY ON LIONEL SUPER "0" TRAIN SETS!

MADE TO SELL FOR $70.30
SAVE $20.35

Transformers for Super "0" trains sold separately

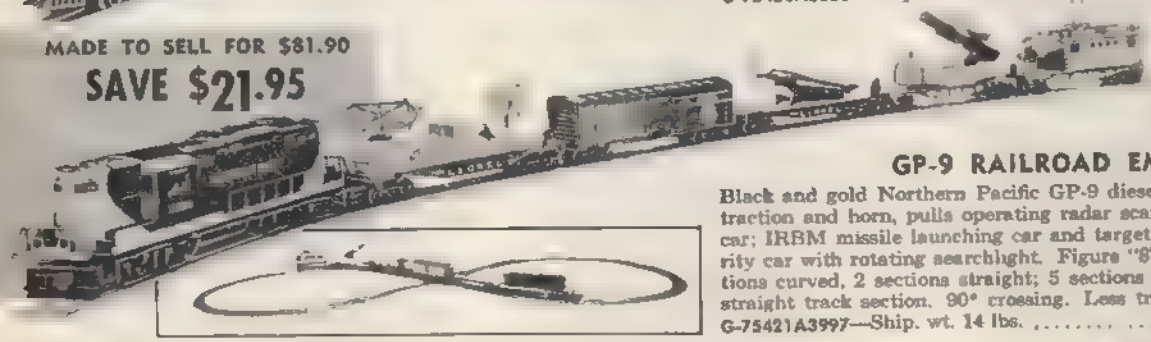
SET INCLUDES:
Loco and tender, submarine car; timber car, pickle car, caboose, 12 sections curved and 1 section straight track; insulated straight track, uncoupler, smoke pellets.

4-CAR STEAM FREIGHT

It's full steam ahead with this power-packed steamer that pulls the newest and most exciting Lionel cars . . . new flat car with operating submarine in kit form; new timber transport car; new pickle car. Caboose is illuminated. Comes with complete operating set for uncoupling and operating cars. Features smoke, whistle, magne-traction and headlight. Less transformer.

G-75420A3330—Ship. wt. 12 lbs. ..... Retail $49.95

MADE TO SELL FOR $81.90
SAVE $21.95



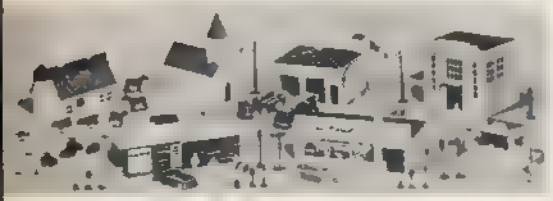
SET INCLUDES
Diesel GP-9; 4 military action cars; airplane car; figure "8" track layout; complete operating set for uncoupling and operating cars.

GP-9 RAILROAD EMPIRE

Black and gold Northern Pacific GP-9 diesel with headlight, magne-traction and horn, pulls operating radar scanning scope car, airplane car; IRBM missile launching car and target car, new operating security car with rotating searchlight. Figure "8" layout includes: 18 sections curved, 2 sections straight; 5 sections half straight; 1 insulated straight track section. 90° crossing. Less transformer.

G-75421A3997—Ship. wt. 14 lbs. ..... Retail $59.95

add realism to model railroading with true-to-life settings

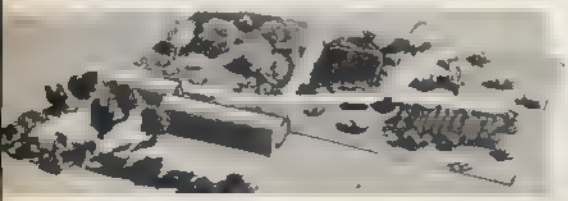


PLASTICVILLE CITY—For "0" and "S" gauge train layouts . . . 83 pieces: bank, barn, supermarket; church, firehouse, ranch house, 29 street signs and small street accessories, frosty bar, 2 fire engines, 2 autos, 18 barnyard animals, flagpole and 24 scaled plastic figures. For 4x6' board

G-75201A660—Ship. wt. 6 lbs. ..... Retail $9.98

SCENE-O-RAMA—Contains all materials needed for a 4x8' layout. Set consists of grass mats, path mats, earth mats, a tunnel, 15 asorted trees, lamp posts and lychen for shrubbery . . . sufficient atmosphere material to make your model train route really a scenic route . . . adds realism . . . renews interest

G-75106E660—Ship. wt. 4 lbs. ..... Retail $9.98



LANDSCAPER KIT—Perfect to put a model train layout in a lifelike setting. Contains all materials necessary for a 4x8' area, 48x96" grass mat, 12x48" brown earth mat, 12x48" white path; 5 assorted trees, generous quantity of shrubbery and bushes. Order kit with your train purchase.

G-75102E330—Ship. wt. 3 lbs. ..... Retail $4.98

107-PC. MINIATURE "HO" TOWN—Modeled-to-scale colorful, plastic items to make an impressive layout. Suburban station with accessories, cathedral, school, water tank, 56 pc. pine tree set, fire house, 24 plastic figures, post office, signal bridge, switch tower, ranch house, 18 telephone poles

G-75350A660—Ship. wt. 2 lbs. ..... Retail $9.98

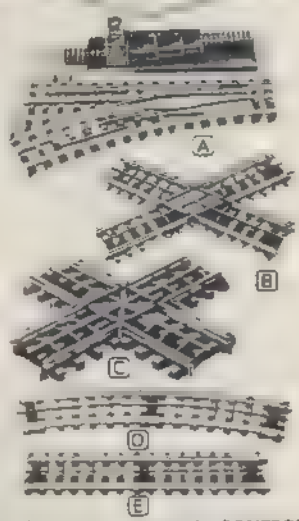
PLASTICVILLE RAILROAD CENTER—For "0" and "S" layout for 4x6' train platform. 34-pc. set includes: union station, switch tower, watchman shanty with crossing gate, freight loading station, 12 railroad signs, crossing gate, 8 figures, 3 autos, 2 buses and 4 telephone poles

G-75219A330—Ship. wt. 2½ lbs. .. Retail $4.98

MINIATURE "HO" RAILROAD CENTER—Complete 11-pc. plastic railroad building accessory unit including the necessary buildings for an efficient railroad center. Includes: union station, watchman's shanty with accessories, signal bridge, freight station with accessories, crossing gate and 6 railroad figures.

G-75349A330—Ship wt. 1½ lbs. .... Retail $4.98

Lionel Super "0" Train Accessories



[A] **PR. OF REMOTE CONTROL SWITCHES**—With exclusive non-derailing device, illuminated indicators, provision for fixed voltage operation. Controllers and wire included. 3 lbs

G-75294A1500 Pr. Retail $22.50

PR. OF MANUAL SWITCHES—(Not shown) Built-in safety device to stop train approaching on "open" switch. Rotating indicators show swivel rail position. Ship wt. 1½ lbs.

G-75297A730 ..Pr. Retail $10.95

[B] **60° CROSSING**—Wt. ½ lb.
G-75296A197 ..... Retail $2.95

[C] **90° CROSSING**—Wt. ½ lb.
G-75295A167 ..... Retail $2.50

[D] **CURVED TRACK**—9" long.
G-75292A23—½ lb Retail $ .35

[E] **STRAIGHT TRACK**—9" long.
G-75293A23—½ lb. Retail $ .35

MATTEL WINCHESTER REPEATER SADDLE GUN AND BANDOLIER

MATTEL WINCHESTER REPEATER SADDLE GUN AND BANDOLIER—Push secret automatic trigger and rapid-fire ejects up to 8 play bullets, all without pulling trigger. Can be fired with single shot action, too. Fires 50 Greenie roll caps. Front and rear sights, blue steel barrel, zinc die-cast mechanism, wood grain stock, smoking action. Sling-toting genuine leather adjustable bandolier loaded with 32 play bullets that fit the rifle. 33" long. Wt. 1½ lbs.

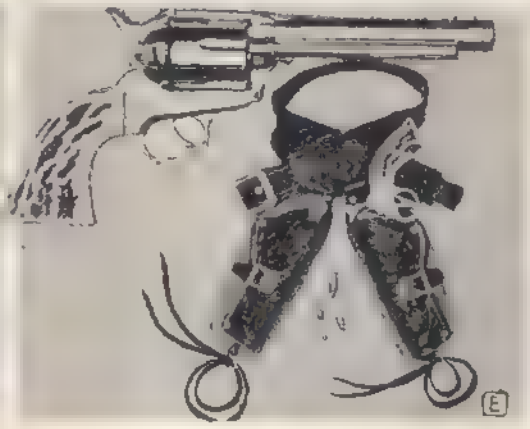
10-1683-530 Gun & Bandolier Ret. **$8.00**

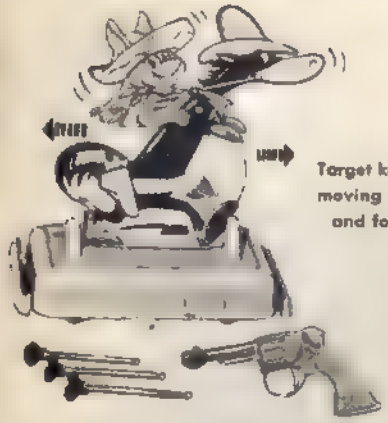
SADDLE GUN ONLY

10-1682-330 1 lb. .....Retail **$5.00**

MATTEL WINCHESTER "SHOOTIN' SHELL" RIFLE — Shoots real "Shootin' Shells," fires Greenie caps. Fires single shot or rapid-fire with secret automatic trigger. Cartridge realistically ejected. Shoots safe bullet-nose through the barrel. Wood grain stock and grip, all metal mechanism. Secret compartment in barrel for storing extra "Shootin' Shells." With 2 "Shootin' Shell" cartridges, 6 safe bullet-noses and target. 28" long.

10-2688-200 1 lb. .....Retail **$3.00**





QUICK DRAW McGRAW MOVING TARGET GAME —Features full-color Quick Draw McGraw and Baba Looey. Entire target travels 4 feet, stops, then goes the other way. Direct hit topples target and stops action. With safety dart pistol, 3 rubber suction-cup darts

10-2686-197 Battery powered Retail **$3.00**
10-2383-13 Battery (needs 1) Each **.20**

(A) MATTEL "SHOOTIN' SHELL" DETECTIVE PISTOL WITH HOLSTER—Authentic .38 snub-nose detective revolver in snap-draw shoulder holster for quick draw. Shoots "Shootin' Shells," fires Greenie caps. Zinc die-cast pistol, plastic grip. Private-Eye holster of sturdy black Dura-Hide has adjustable strap, fits under coat. Set includes 8 "Shootin' Shells," 12 safe bullet noses, target, official detective badge and ID card in wallet

10-2680-265 1 lb. ..... Retail **$4.00**

(B) MATTEL "SHOOTIN' SHELL" BUCKLE GUN BELT SET —Secret "no hands" firing! Looks like an authentic Western buckle but with an outward push of the stomach, a replica of famous Remington Derringer flips out, fires a Greenie cap and shoots a Shootin' Shell." Safety-lock prevents misfiring. Western tooled leather belt. Includes 2 Shootin' Shell cartridges, 6 bullet-noses. Belt is adjustable

10-2018-200 ½ lb. .....Retail **$3.00**

(C) COWBOY PLAY BOOTS — Authentic Western styling with expensive hand tooled look. Made of Polyethylene in solid one-piece construction. Adjust to shoe sizes 10 to 2 with side strap. Safety height high heels. Will not mar floor or linoleum For ages 4 to 9 Black

10-2687-197 1 lb. Retail **$3.00**

(D) "LAWMAN" DOUBLE HOLSTER SET — Authentic Marshal Dan Troop 50-shot repeaters, each 9" long. Nickel finish, plastic amber horsehead grip, break-open loading. Top grain cowhide leather holster accented by floral embossing on pocket and "Lawman" and "Marshal Dan Troop" on belt. Leather cross straps and leg ties. Embossed prong buckle.

10-2682-330 .... Retail **$5.00**

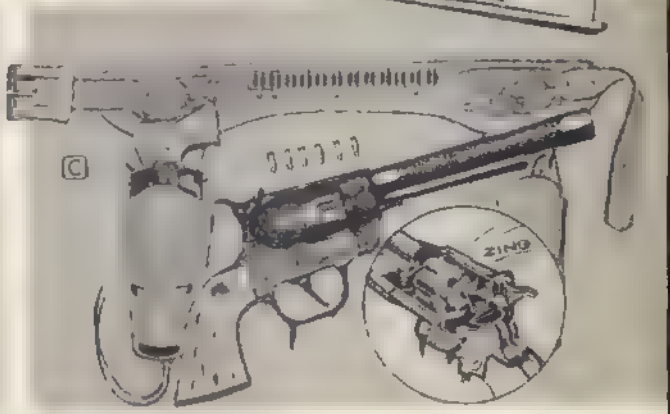
(E) MATTEL "SHOOTIN' SHELL" VIGILANTE DOUBLE HOLSTER SET—Two new Shootin' Shell .45, super size 11" replica of famous Old West gun. Shoots 6 Shootin' Shells and ejects cartridges. Single and double cocking action. Two rugged Dura-Hide holsters with the look and feel of hand tooled leather. .45 is zinc die-cast with all metal mechanism. Set includes: 12 Shootin' Shells, 24 bullet noses, 10 metal play bullets in belt loops and target.

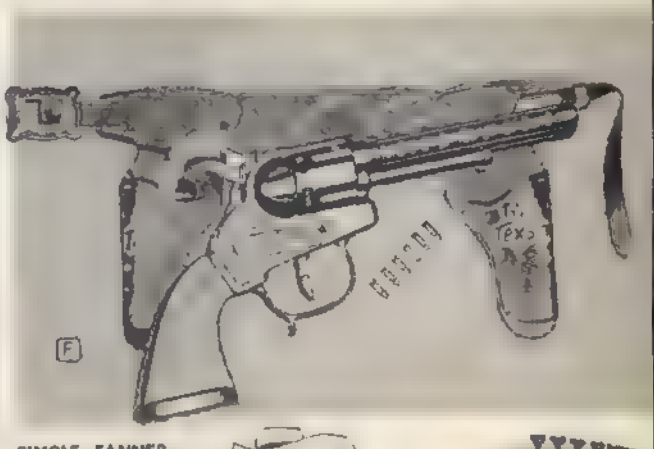
10-2677-665 5 lbs., in Black ... .Retail **$10.00**

(F) DELUXE GUN AND HOLSTER RACK — Authentic style horseshoes and branding iron designs. With 6 horseshoe hooks and 3 wood poles for hanging guns, holsters, clothes. Metal conchos, leather thongs. Clear lacquer finish

10-2287-265 5 lbs., 20" x 20".....Retail **$4.50**

MATTEL OVERLAND STAGE SET—For chasing "Rustlers" or "riding shotgun on the stagecoach." Authentic Colt replica quick firing repeater rifle with revolving cylinder—loads like a pistol, fires like a rifle. Has smoking barrel, cartridge ejector. Shoots "shootin' shells," fires Greenie caps, single shot or rapid fanning. Steel barrel, metal firing mechanism, wood grain stock and grip with built-in bullet loops containing 6 play bullets. .45 pistol is replica of famous gun. Shoots 6 "shootin' shells," single shots or rapid fanning, fires Greenie caps. Revolving cylinder, smoking barrel, cartridge ejection. All metal mechanism. Adjustable holster of rugged brown Dura-Hide holds 10 metal play bullets. Set includes 12 "shootin' shell" cartridges, 48 safe bullet noses, target. Rifle is 31" long, pistol 11" long.
10-2679-797 4 lbs. ..... Retail $12.00





(A) MATTEL SHOOTIN' SHELL TWIN FANNER HOLSTER SET—Two 9" Fanners with 2 fast-draw holsters of top grain cowhide. Authentic old West lacing, rawhide leg ties, metal buckle, soft leather bullet pouch. Guns actually shoot 6 "shootin' shells" with Greenie caps. Fan 'em or trigger off single shots. Smoking action, revolving cylinder, die-cast metal. With 12 cartridges, 24 bullet noses, 8 play bullets. Holster adjusts to 33".
10-2016-695 3 lbs. ..... Retail $11.00

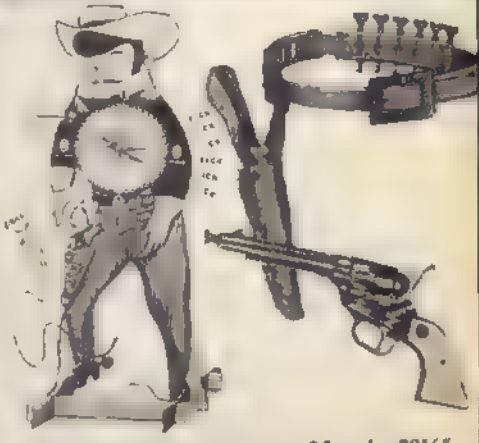
(B) MATTEL SHOOTIN' SHELL SINGLE FANNER HOLSTER SET—Authentic fanning gun and holster used by gunfighters of the old West. Pistol shoots "shootin' shells" fires Greenie caps, barrel smokes realistically. Zinc die-cast construction, metal mechanism, revolving cylinder. Rugged Dura-Hide holster looks like real hand-tooled leather. Won't tear, crack, lose shape or color. Set includes 6 "shootin' shells," 12 bullet noses, 10 metal play bullets in belt loops, target.
10-2678-330 Pistol is 9" long. 2 lbs...Retail $5.00

(C) "MARSHAL" FAST DRAW DOUBLE HOLSTER SET—Handsome set features two 11" U. S. Marshal 44 Zinger pistols which gives realistic whine of the bullet when fired. 50-shot repeater gun has antique bronze finish, stag handle, side open loading. With 6 cartridges. Holster is natural top grain leather with circular quick-draw pockets, wide hip-slung belt embossed with floral designs. Leather leg ties, and 12 silver bullets.
10-2683-530 3 lbs. ....Retail $8.00

(D) MATTEL SHOOTIN' SHELL SINGLE FANNER HOLSTER SET—Single 9" fanner with fast-draw holster of top grain cowhide. Rawhide leg ties, metal buckle, authentic old West lacing. Gun actually shoots 6 "shootin' shells" with Greenie caps. Fan 'em or trigger off single shots. Smoking action, revolving cylinder, die-cast metal. With 6 cartridges, 12 bullet noses. Holster adjusts to 33"
10-2017-330 1 lb. .....Retail $5.00

(E) "LITTLE SMOKY" DOUBLE HOLSTER SET WITH CANTEEN—Two 5½" smoky single shot pistols in handsome double holster. White shearling front pockets, brown alligator leather back pockets and belt, horsehead conchas and nickel studs, leather leg ties. Belt has nickel prong buckle. Canteen of soft polyethylene has screw-on cap and plastic shoulder strap.
10-2684-145 1 lb. .....Retail $2.00

(E) "THE TEXAN" DOUBLE HOLSTER SET—From the old West comes this genuine leather holster set in metallic bronze tone with white embossed floral design, highlighted by "The Texan" motif on pockets. Wide shapely belt with embossed buckle is adjustable. 2 "Pinto" side loading 50 shot repeating pistols with nickel finish metal, amber plastic stag-grained grip. Pistols are 8¼" long. Includes 6 silver bullets in belt.
10-2681-200 2 lbs. Retail $3.00



FAST DRAW TIMER TARGET SET—Man size 32½" high target shows western hombre poised ready to draw. Set easy to use: Set timer, contestant pulls release cord, then draws and fires. If target is hit anywhere, timer stops. Mechanically operated timer records draw to a split second. Set includes holster, western-style fanning dart gun that can be triggered or fanned, 6 darts.
10-2685-330 3 lbs. Retail $5.00

TOYS THAT EXCITE INTEREST IN YOUNGSTERS

(A) MR. MACHINE BY IDEAL—The robot with a personality. Wind him up with oversized key—he walks, swings his arms and rings a bell. As he walks, mouth opens and siren sounds at 15 second intervals. Can be preset to run in single cycles or for one minute continuously. Taken apart and easily reassembled by following numbers and geometric pattern. Clear plastic body, visible gears. Operates on heavy duty steel spring.
10-2512-797 5 lbs. Retail **$12.00**

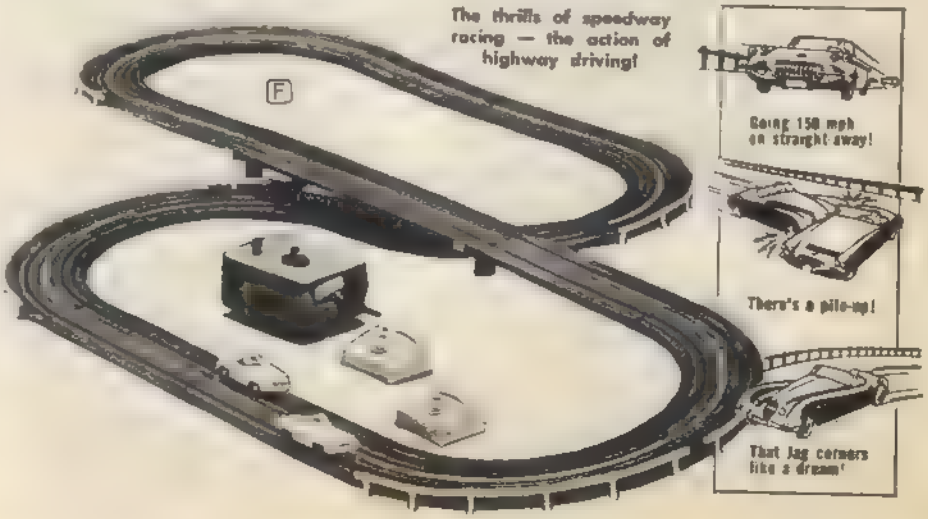
(B) ELECTRONIC ASTRO BASE BY IDEAL—Young space commanders can make first landing on another planet in this fantastic electronic Astro Base. Consists of space ship with control panel and remote controlled, take-apart space car. Viewing screen sights enemy craft and satellites. Rocket fire button actuates machine gun and flashing lights. Astronaut and 6 pieces of scout car are lowered from base into car which is equipped with sufficient wire to probe far and wide in room. Car-mounted space probes fire from multiple choice of settings. 2 motors. Base, 21½ x 14" diam.; car, 9½ x 4½ x 7" high.
10-2513-1297 8 lbs. . . . . Retail **$19.95**
10-2383-13 "D" Battery (Needs 4) Ea. **20c**

(C) COL. McCAULEY SPACE HELMET BY IDEAL—Replica of astronaut helmet worn by Col. McCauley on TV—adds realism to space explorer's adventures. Unbreakable white Fortiflex with lift-up transparent plastic shield, microphone mouthpiece with voice vibrator. Adjusts to fit all sizes.
10-2514-265 2 lbs. . . . . Retail **$4.00**

(D) REMCO DRIVE-IN THEATER—Run your own drive-in show indoors. An exact replica of the real thing. Parking lot holds 6 cars (included). Projection booth contains battery-operated projector. Giant screen, marquee, ticket window. Made of durable plastic. Set includes 6 snappy films: "Have Gun Will Travel," "Captain Kangaroo," "Mighty Mouse," "Farmer Alfalfa," "Dinky Duck," "Heckle and Jeckle." 13⅞" x 9½" x 6⅞".
10-2079-397 1¼ lbs. . . . . Retail **$6.00**
10-2383-13 "D" Battery (needs 2) . Ea. **20c**

(E) RACE TRACK SET—Hold your own miniature road race! Completely authentic—two independently controlled racers speed over 2 x 4 foot figure "8" track travelling exactly the same distance. Great skill and timing required to keep cars from skidding off track. Includes 2 racers with prewired miniature electric motors, battery power box, 2 control buttons, track, fence. Tracks snap together.
10-2515-665 4 lbs. . . . . Retail **$10.00**
10-2383-13 "D" Battery (need 8) . . Each **20c**

(F) AURORA HIGHWAY MOTOR KIT — Authentic model motoring kit brings youngsters all the thrills of speedway racing, the action of highway driving. H-O scaled and authentically detailed right down to the hubcaps. Equipped with 1⅞" Jaguar and Corvette, powered by miracle motor smaller than a dime, to attain up to 150 scale-miles per hour. Asphalt-like plastic roadway has thin nickel/silver conductor stripe imbedded which activates rear wheels of vehicles, just like on real cars. Driver skill and courage determines fastest car. 12 ft. of curved and straight track furnished to make layout illustrated, plus trestle supports, posts, guard rails. Complete with standard ¾ amp. H.O. power pack, and two independent speed control boxes that actually vary the speed, and not just turn on or off. Can be integrated with any train set up. AC.
10-2516-1665 . . . . . Retail **$24.95**
Additional roadway track for above.
10-2725-46 9" Straight Section Each **69c**
10-2726-59 9" Curved Section Each **89c**


The thrills of speedway racing — the action of highway driving!
F
Going 150 mph on straight away!
There's a pile-up!
That jag corners like a dream!

Murray to ride safely. . .ride smoothly. . . in style

Murray Speed Flite
boys' model

Murray Strato Flite
boys' model

Murray Sonic Flite
boys' model

MURRAY'S SPEED FLITE 26" BICYCLE FOR BOYS AND GIRLS

One of Murray's new sports model bicycles—the Speed Flite—a colorful, racy number with graceful, streamlined design. Whether skimming along smooth park roads or pedaling off to school, every ride is a thrilling, wonderful experience. The new speed-weight design is seen in the frame, chrome plated tank and chain guard; also, in the front wire-spring type luggage carrier and in the rear carrier with chrome plated guard rails and built-in tail light. An exciting feature is the free-rolling 3-speed Sturmy Archer rear hub. There's safe, smooth riding on W.S.W. 26"x1.75" tires; chrome rims are all-steel hook type. Ball bearing pedals are plastic bowform with jewels. Front and rear hand Caliper brakes for safe, sure stopping. Has triple truss crown fork with chrome cap and custom-fit crescent design chrome plated fenders. The Speed Flite is equipped with chrome spotlight type headlamp, kick-up type parking stand, reflector, and chrome crash rail on the vinyl saddle. Hard baked enamel finish . . . flamboyant red with white and gold trim for boys; flamboyant pink with white and gold trim for girls. Shipped truck or express. Ship. wt. 57 lbs

girls' model

G-7911585760—Boys' 26" . . . . .Retail $74.50

G-7911685760—Girls' 26" . . . . .Retail $74.50

MURRAY STRATO FLITE 26" BICYCLE FOR BOYS AND GIRLS

America's "Showcase" bicycle . . . an elegant model boys and girls alike can park with outstanding pride . . . and ride with the greatest of pleasure. Youngsters will feel they are riding high on a cloud on their shiny new "Strato Flite" for it is the ultimate in elegance and quality. The frame and chrome-plated tank are in the new "Speedweight" design. It has white sidewall 26"x1.75" tires; chrome, Komet coaster brake; all-steel hook-type rims; and a Murray triple truss crown fork. The "Strato Flite" is Murray equipped with twin headlamps and a custom fit tail light mounted in the rear carrier. Also equipped with Stimsonite reflector, Delta horn, kick-up type parking stand, white plastic grips with finger contours, vinyl waterproof saddle with chrome springs and crash rail. In splendid "showcase" style it sparkles with chrome and the beautiful baked enamel finish is touched with gold. An exciting, speedy model that any youngster would be proud to call his very own. Boy's model comes in Flamboyant Black Cherry with white and gold trim; Girl's model comes in Flamboyant Magenta with white and gold trim. Shipped truck or express. Ship. wt. 58 lbs.

girls' model

G-7911785080—Boys' 26" . . . . .Retail $64.50

G-7911885080—Girls' 26" . . . . .Retail $64.50

MURRAY SONIC FLITE 26" & 24" BICYCLES FOR BOYS AND GIRLS

New Murray model designed for space-age youngsters—the "Sonic Flite" is built to last through many happy cycling years and to take the speed bursts of energetic boys and girls. There's space-age styling, too, in the sleek design, high-style equipment and attractive finish and trim. The frame, truss rods, tank, luggage carrier and chain guard are all in the new "Speedweight" design. Equipped with "duals"—new exclusive Murray "dual" lamps mounted on the custom fit fenders, "dual" reflectors and "dual" guard rails on the luggage carrier. Brilliant with chrome from its graceful handle bars to the side kick-up type parking stand—chrome-plated truss rods, fenders and guard rails; also chrome all steel hook-type rims and chrome Komet coaster brake. The "Sonic Flite" bicycle has Murray triple truss crown fork and W.S.W. 1.75" cross section tires with inner tube. Stimsonite reflector on rear fender. Boys' model in Flamboyant Red w/white and gold trim. Girls' model in Flamboyant Turquoise w/white and gold trim. Shipped truck or express.

girls' model

No.	Model	Ship wt.	Retail
G-7911984320	Boys' 26"	56 lbs.	$54.20
G-7912084190	Boys' 24"	52 lbs.	$52.50
G-7912184320	Girls' 26"	56 lbs.	$54.50
G-7912284190	Girls' 24"	52 lbs.	$52.50

HUFFY & MURRAY for the best bicycle buys in all sizes

HUFFY 26" SUPER DELUXE SPORTSMAN FOR BOYS AND GIRLS

A dashing speedster built for safety . . style . speed The youngster who owns this outstanding model will be the envy of the entire neighborhood. For Huffy has put everything into this bike that any boy or girl could want and then added even more fine features to make it "super deluxe." This "Sportsman" has a Sturmey Archer TCW 3-speed rear hub with coaster brake; plus a front caliper rim brake. Comfortable 2-tone saddle, bright alloy tire pump, chrome fenders and rims add to the spendor of its superior construction. Equipment also includes handy built-in kickstand and self-charging headlight. Features safety rubber-case rear reflector. The sparkling white handgrips match the 1.375 white sidewall tires . . . fitted with Butyl tubes and Schrader valves. The beautiful baked on enamel finish adds to the thrill of owning a Huffy Deluxe "Sportsman". Boys' model in Flamboyant Royal Carmine Red with double gold striping. Girls' model in Flamboyant Electric Blue with gold striping. Shipped truck or express. Ship. wt. 50 lbs.

G-7912384590—Boys' 26" ..Retail $57.50
G-7912484590—Girls' 26" ..Retail $57.50

HUFFY
Sportsman
26" size

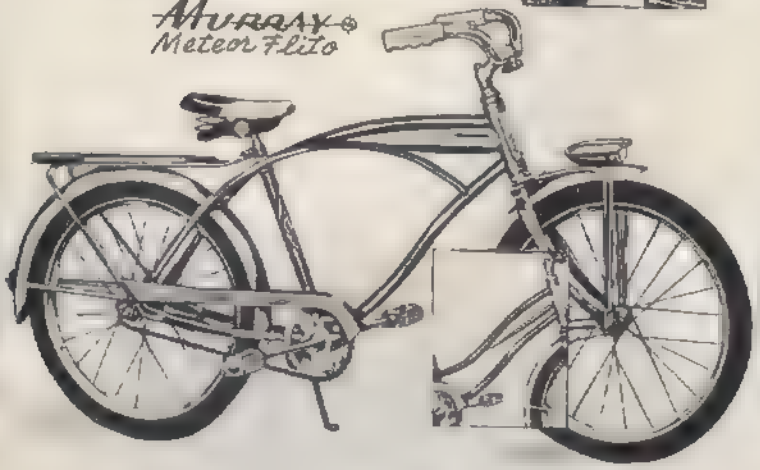
MONARK 26" SPORTSTER BICYCLE FOR BOYS AND GIRLS

Graceful design and rugged construction . . . a winning combination that is sure to delight any boy or girl. The "Sportster" looks ready . . . and is ready . . . for everyday hard riding. It is built with high quality workmanship, yet ample attention has been given to style and safety. The "Sportster" features a full-coverage chainguard, full front fender with an extra brace and chrome rims. Bonus extras include white finger grips and comfortable two-tone saddle; also a side-kick stand and a rear reflector. Quality ball-bearing construction for the easy-pedaling action that assures smooth enjoyable riding. Like all Monark models the "Sportster" is bonderized to prevent rust and chipping. Its colorful finish is on to stay. Boys' models are Flamboyant Silvermist Red trimmed in gold and white. Girls' models are Flamboyant Silvermist Blue trimmed with gold and white. With guaranteed Twin-Arch frame. Shipped truck or express.

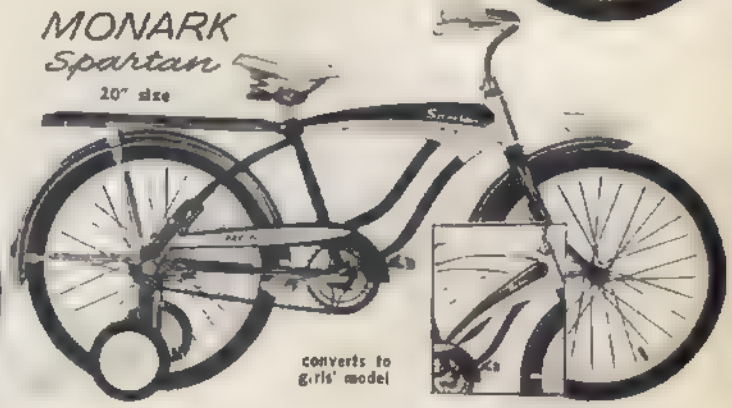
No.	Model	Ship. wt.	Retail
G-7912583720	Boys' 26"	51 lbs.	$45.50
G-7912683590	Boys' 24"	47 lbs.	$43.50
G-7912783720	Girls' 26"	51 lbs.	$45.50
G-7912883590	Girls' 24"	47 lbs.	$43.50

MONARK
Sportster
In 2 sizes

MURRAY
Meteor Flite



MONARK
Spartan
20" size



MURRAY METEOR FLITE 20" BICYCLE FOR BOYS AND GIRLS

Big bike features for younger bike riders. New "Speedweight" design frame has 3 bar cantilever for boys and 2-bar cantilever for girls. Chrome-plated truss rods, tank, luggage carrier and chain guard also in 'Speedweight' design. Has Komet, chrome coaster brake, black 1.75" cross section tires. With inner tubes. With headlamp, reflector, kickstand, 2 tone saddle. Flamboyant red w/white and gold trim for boys; Flamboyant Blue w white and gold trim for girls. Shipped truck or express.

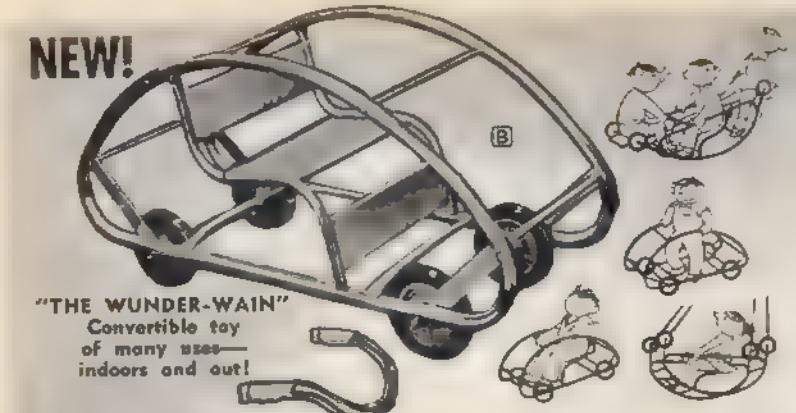
G-7913083580—Boys' model—Ship. wt. 43 lbs. .....Retail $43.50
G-7913183580—Girls' model—Ship. wt. 43 lbs. .....Retail $43.50

MONARK SPARTAN 20" CONVERTIBLE BICYCLE

Converts in a matter of minutes from a boys' tank model to a girls' tank model . . . merely by pivoting and re bolting the specially designed tank. Has all the Monark "big bike" features to delight both boys and girls. Includes coaster brake, deluxe wheels, sturdy Monark frame, ball bearing construction. Equipped with luggage carrier, light, reflector and white plastic finger grips. Black 1.75" tire with inner tubes. Comes with training wheels for safe learning. Bonderized finish in Flamboyant Silvermist Red. Shipped truck or express.

G-7912983520—Ship. wt. 42 lbs. ....Retail $42.50

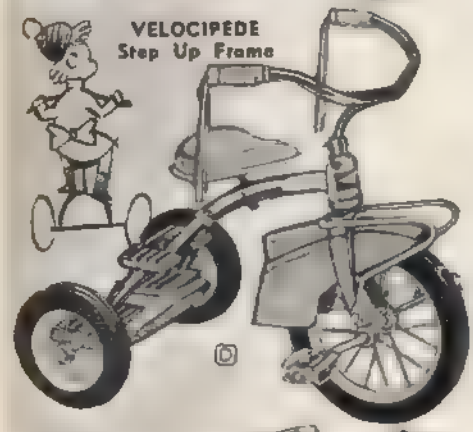
NEW!



"THE WUNDER-WAIN"
Convertible toy of many uses—indoors and out!

A
FIRE CHIEF VELOCIPEDE

C
VELOCIPEDE
Wishbone Frame



VELOCIPEDE
Step Up Frame

D

[A] MURRAY FIRE CHIEF VELOCIPEDES—New 1¼" tubular step up frame has large newly designed platform and step plate. Ball-bearing front wheel with 1⅝" semi-pneumatic white side-wall tires. Rear side rails, truss rods and ¾" adjustable handle bars are sparkling chrome. Deluxe features include white bow form pedals and plastic grips, white saddle with red piping, colorful streamers and fire-engine type bell. Flamboyant red with white trim and white wheels. Retail

G-791008B1197—10"—Wt. 25 lbs. . . $17.95
G-791018B1268—12"—Wt. 27 lbs. . . $18.95
G-791028B1415—16"—Wt. 32 lbs. . . . $20.95

[B] "THE WUNDER-WAIN"—New, exciting activity toy that does everything. Completely convertible . . . use it upside down or right side up, indoors and outdoors. Use as swing, rocker, see-saw, stroller, walker, sled or sleigh. For baby it can be a play chair or feeder chair Its' a whole Kindergarten and Nursery . . all in one super toy. Assembles easily.

G-79207B1330—Wt. 16 lbs. . Retail $19.95

[C] MURRAY VELOCIPEDES—Sturdy steel wishbone frame, 1¼" tubing, adjustable ¾" white enamel handlebars have red plastic finger grips. Ball-bearing front wheel with 1⅝" semi-pneumatic tires for smooth and easy riding. Equipped with block rubber pedals and adjustable red metal saddle. Finished in flamboyant red with attractive white trim and white wheel rims. Retail

G-791078735—10"—Wt. 18 lbs. . . . $10.95
G-791088820—12"—Wt. 20 lbs. . . . $11.95
G-791098935—16"—Wt. 24 lbs. . . . $13.95

[D] MURRAY VELOCIPEDES—With new step up frame, 1¼" tubing. Ball-bearing front wheel, 1⅝" tires. ¾" adjustable chrome handlebars. Has deep well fin fender, white enamel truss rods, adjustable metal saddle Red w/white trim. Retail

G-791038875—10"—Wt. 19 lbs. . . . $12.95
G-791048960—12"—Wt. 20 lbs. . . . $13.95
G-791058108S—16"—Wt. 25 lbs. . . . $15.95
G-791068122O—20"—Wt. 31 lbs. . . . $17.95

[E] RIDE 'EM SHOOT 'EM JEEP—For military minded youngsters . . . 24" rugged linear polyethylene jeep with double barrelled gun assembly on hood. Steel frame and foolproof steering. Real action gun shoots safe poly balls. 24x12x9½" wide. Blue w/red and yellow.

G-79008A465—Wt. 6 lbs. . . . . Retail $6.95

[F] SPUNKY CASTER HORSE—Fully molded strong plastic body finished in Palomino and brown. Smooth-running "Spunky" delights all riders. Completely set up except for plastic casters. 21" long & 7" wide, 10" high to saddle.

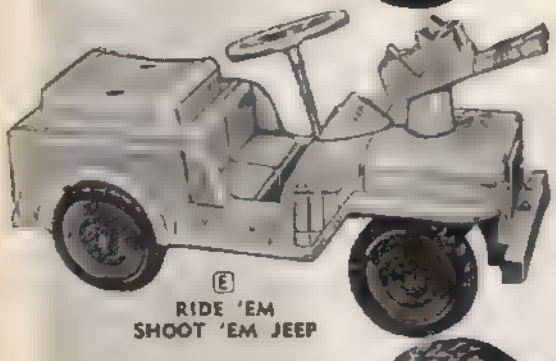
G-79001A400—Wt. 4 lbs. . . . . Retail $5.95

[G] HORSE RIDER—Hard for young bronc busters to "break". Sturdy Palomino color rider is 18" long, 17¼" high. Head turns for steering and legs revolve as he is ridden. Molded head and tail, wood seat. Vinyl saddle bags.

G-79007A400—Wt. 5 lbs. . . . . Retail $5.95

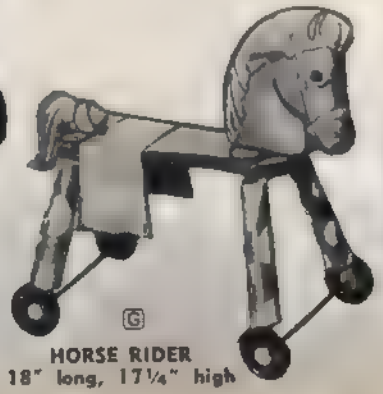
[H] RIDE-A-TANK—Ride it and shoot it. Realistic design; strong, unbreakable polyethylene. Carries up to 160 lbs. Bell handle steering maneuvers tank. Automatic cannon shoots 5 plastic balls. Won't damage floors. 25" long

G-79005A665—Wt. 6½ lbs. . . Retail $9.95

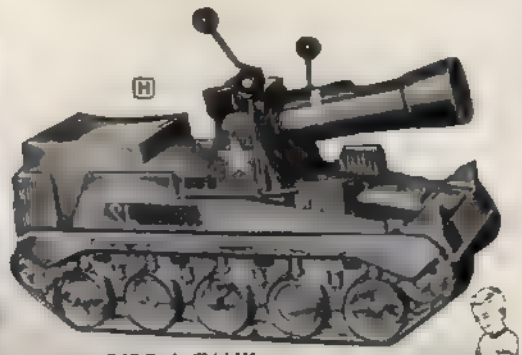


E
RIDE 'EM SHOOT 'EM JEEP

F
"SPUNKY"
Caster Horse



G
HORSE RIDER
18" long, 17¼" high



H
RIDE-A-TANK
Holds 150 lbs.

Stock numbers with letter "B" shipped truck or express.

fully furnished

Stylish split level home has pool that really holds water

$8.44

Lovely patio has light (powered by battery), a built-in barbecue and swimming pool. Door bell works. Front door swings open and shut. Has 9 beautiful rooms, 45 pieces of furniture including 3-piece sectional sofa, TV console, both a dining room and dinette set, breakfast bar, nursery crib, washer, patio table with umbrella, etc. Family of 6 (plastic) people lives here. House is steel (29x16x14 inches) . . has plastic railings, stairs. Over-all length of house and pool, 38 in. Battery not included.

79 N 1471C—Shpg. wt. 10 lbs. . . $8.44

34 N 4650—2 standard flashlight batteries for patio light. Shipping weight 6 ounces. . . . . 2 for 30c

Big 2-story Rambler has porch light that works

$5.44

Seven very livable, completely furnished rooms . . even a recreation room and a roof-top sun deck. Many pieces of authentic plastic furniture including recreation room furnishings, laundry, play pen, patio chairs, etc. The porch light operates on standard flashlight battery (not incl., order below). Plastic porch has wrought iron decor. Door opens and closes. House is steel, 15x8x38 inches long.

79 N 1406C—Shpg. wt. 7 lbs. . $5.44

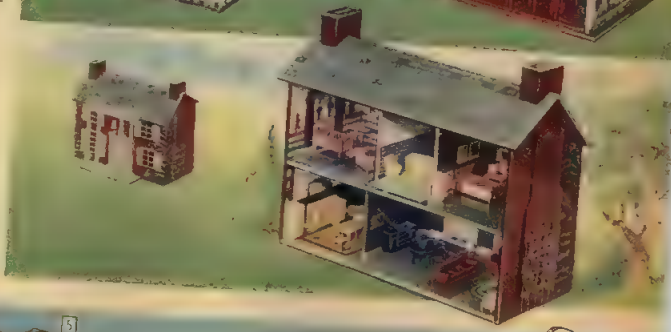
34 N 4650—2 standard flashlight batteries for porch light. Wt. 8 oz. 2 for 30c

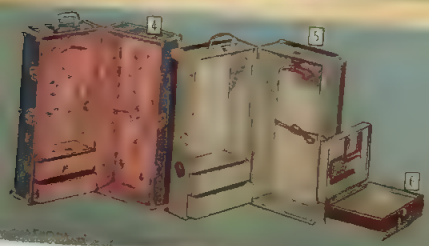
Tall columns rise before this Colonial Mansion

$3.44

Stately porch with graceful white columns give an air of real Southern hospitality. 6 beautifully furnished rooms . . living room, dining room, kitchen, bath, bedroom, nursery . . includes plastic TV console, dining room buffet, nursery equipment even pictures on the wall. House is of steel and plastic. Over-all size is 19x15x11 inches wide.

79 N 1402C—Shpg. wt. 6 lbs. . $3.44





7 **Umbrella, Suitcase Set.** Smart, 13-inch rubberized rayon case. Full zipper opening; 30 in. diameter rayon umbrella.

79 N 9290C—Set. Shpg. wt. 3 lbs. $3.49

8 **13-inch Sophisticated Hat Box** of patent look black plastic. Zips all around. Has red plastic lining, pocket with mirror. Bottom rests on 4 studs. Waterproof, resists scuffs.

49N9267—Wt. 2 lbs. 8 oz. $3.39

Practice serving dinner or

35-piece Plastic Tea Set $2.66

Smart, modern service for 4. Four cups, saucers, 6-inch plates in white plastic, 9-inch tray in red. Teapot with cover, sugar bowl and creamer. Teapot, cups and saucers on black stands. Copper-color aluminum handles. Cutlery has silver-look plating. Napkins.

49 N 958—Shipping weight 2 pounds $2.66

26-piece China Set $1.66

Colorful and pretty service for 6. Popular Blue Willow china in traditional blue oriental design on white background. Includes 6 cups, saucers and 3¾ inch diameter plates. Also casserole, teapot and sugar bowl with covers, platter and creamer. From Japan.

49 N 932—Gift box. Shpg. wt. 3 lbs. 8 oz $1.66

27-piece Metal Set $1.99

Serves breakfast for 4. Mechanical metal toaster actually "pops" up ... sticks like a real one! Four each of metal cups, saucers, plates, 8x10 inch metal tray, 4 plastic knives, forks and spoons, 1 pitcher.

49 N 963—Shpg. wt. 2 lbs. 8 oz $1.99

Aluminum Beverage Service

42-piece set $1.97

Serves coffee or tea for 6! Made of sturdy, rust and stain resistant aluminum with rolled edges for extra safety. Set each: tea, 6 each cups, saucers, dinner plates, spoons, forks, knives, cunningly designed percolator with strainer and lid, 1 tea kettle ... there's even a chip 'n dip tray. Napkins.

49 N 965—Shpg. wt. 1 lb. 3 oz.. $1.97

Heritage Plastic Cook Set

27-piece set $3.33

True-to-life appliances and kitchen accessories! Sturdy molded white styrene plastic with colorful pattern pretty enough to serve in. Includes teakettle and lid, covered skillet and saucepan, pop-up action toaster, fry pan, waffle iron-griddle, percolator with stove, spatula, ladle, slotted spoon, pancake turner. Also canister set and cake dish. 4 play food cut-outs.

49 N 968 Shpg. wt. 1 lb. 6 oz $3.33

Doll's Birthday Party Set

72-piece kit $2.22

Have a "play party" any day! Kit includes 6-piece solid plastic cake with decoration, candle holders and candles; 4 solid plastic scoops of "ice cream." Also 4 each of plates, napkins, cups, place cards. Plastic spoons and forks, plastic place mats. "Blow outs," balloons, parasols, hats, streamers, and many more. Gift boxes and gifts for dolls add to the fun.

49 N 961—Shpg. wt. 1 lb. 3 oz.. $2.22

Plastic Play Food Sets

90-piece set $1.94

Serves complete meals for 6. Includes turkey, roast beef, lobster, loaf of bread, candle, cake, 6 cuts. Also 6 individual servings of 3 different vegetables, 2 different desserts, fried eggs and bacon and franks and beans. 6 gelatin molds, 12 dinner rolls. Place mats for setting attractive table.

49 N 966—Shpg. wt. 6 oz $1.94

49 N 967 90-piece set like above but serves 4. Shpg. wt. 5 oz.... ... $1.44

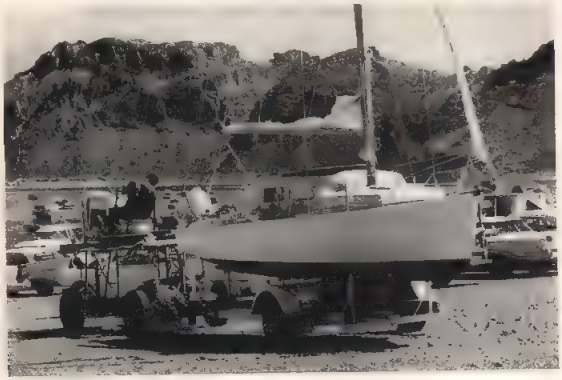
DESERT CRUISE

Arriving at Lake Mead is like landing on the moon. This is the launching ramp at Lake Mead Marina

A Trailer Visit To Lake Mead With a 22-Foot Sloop

By BILL and BETTY SCHOCK

FOR A YACHTING VERSION of a busman's holiday we packed our S-22 midget ocean racer *Bettina* with all the gear for a cruise, put her on her trailer, and headed inland from her home waters at Newport Harbor, Cal. For a change from the bustle of the unbelievably crowded bay, we wanted to try a cruise where boats were few and the sailing was quiet and lazy. Eight hours and 300 miles from the coast, we launched our 2800 pounds of amphibious boat from the huge asphalt ramp at Lake Mead Marina and embarked on several days of adventure on this 600 foot deep lake, 115 miles long with 550 miles of shoreline. It was hot during the day, and the breeze behaved strangely in the high-walled canyons, but we got our wish for quiet and solitude as this picture story tells



The "Mahi-Mahi," Lake Mead's unique launching tractor, takes "Bettina," a fiberglass Schock 22 in tow. Sailboats are still rare here

Running wing-and-wing into Boulder Basin

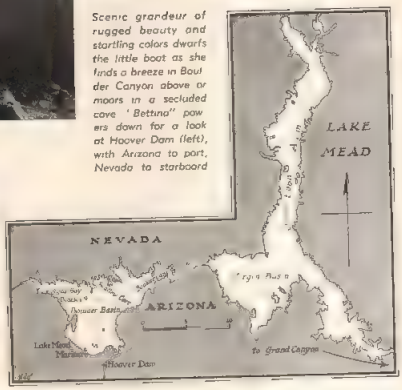
Lake Mead is a study in superlatives. Shaped like a giant upside-down T, it is the largest artificial body of water in the world. Its upper end backs into the rainbow-colored gorge of the Grand Canyon, and, of course, the lower end is Hoover Dam (the superlative to end them all) where the lake's water power is converted into electricity for southern California's industrial complex. Where we launched on the left arm of the T just around Promontory Point from the dam, we looked out across 15 miles of water known as Boulder Basin, dotted with islands and bordered by great black, brown and rust colored mountains dropping straight down into the lake. Distances are deceiving in the clear desert air, with an object 10 miles away seeming right over the bow, and the humidity is so low that bathing suits dry in seconds.

Preparing "Bettina" for desert sailing (upper left) with the launching area and River Mountains, beyond which lies Las Vegas, in the background

A lazy bow-and-stern anchorage in a Boulder Canyon cove, with deep, green water to swim in and an awning for protection from the blazing sun

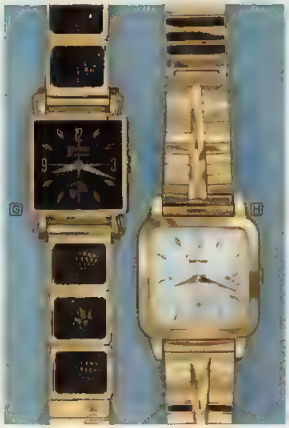
Not a sign of civilization in the 50 mile view from Block Island "Bettina" seems alone on another planet

Scenic grandeur of rugged beauty and startling colors dwarfs the little boat as she finds a breeze in Boulder Canyon above or moors in a secluded cove. "Bettina" powers down for a look at Hoover Dam (left), with Arizona to port, Nevada to starboard



BENRUS

The name Benrus has long been a symbol of excellence in watch-making. All Benrus watches are shock-resistant, anti-magnetic and temperature compensated. All have an unbreakable mainspring. Each is a masterpiece of design and precision accuracy. Benrus is indeed, the choice of every man who demands the finest. Each watch is gift boxed.



E Water Guide . . . designed with smartness for the man of action. Guaranteed waterproof*—the shock absorbing 17-jewel movement assures accuracy even under tough outdoor conditions. Luminous dial, sweep second hand. Leather inlaid expansion band.
18-73-44 W2680 Stainless Steel . **$55.00**

F Lord Drake . . . a watch gifted with a confident, authoritative design that reflects the never failing accuracy of its shock-protected 17-jewel movement. Square shaped yellow case with stainless steel back. Flexible narrow-link expansion band.
18-73-51 W2985 Yellow case **$65.00**

G Prince Charles 21 . . . a "success story" in style and performance. Handsome squared case of 10K yellow rolled gold plate houses the 21 jewel shock-protected precision movement. Leather inlaid expansion band
18-73-69 W3535 Black dial **$75.00**
18-73-77 W3535 White dial **75.00**

H Citation Craig . . . a new ultra slim design, tailored to modern tastes and handsome in its simplicity. Precision-accurate 17-jewel movement will give a life-time of dependable service. Expansion band combines rugged good looks with comfort
18-73-85 W4060 Yellow case . . . **$85.00**

K Citation Collins 21 . . . has the built-in look of a leader. The ultra slim round case is handsomely set off by the richly grained leather strap band. 21-jewel movement is accurate to the split second
18-73-93 W5700 14K Gold **$125.00**
18-74-01 W3890 Yellow case **82.50**

L Sea Cadet . . . king of all the waterproofs* Precision-perfect 21-jewel shock-protected movement . . . unequalled in performance. Easy-to-read dial, luminous hands, sweep second hand. New design expansion band.
18-74-19 W7650 14K Gold. . . . **$165.00**
18-74-27 W4500 Yellow case. **100.00**

**Guaranteed waterproof while case, crown and crystal remain intact On this page, RETAIL prices include 10% Federal Excise Tax.*

BENRUS

Official Watch of Famous Airlines

Thor "39" . . . calendar watch without a peer in performance! Lets you see the date and the time at a glance. Precision accurate Benrus 39-jewel movement winds automatically with the motions of your wrist. Guaranteed waterproof*, shock protected, antimagnetic. Yellow case with stainless steel back, handsome new design expansion band.
18-72-94 W6128 Yellow **$135.00**

E **Sea Hawk** . . . winds itself as you wear it, can't over-wind. Guaranteed waterproof*, anti-magnetic, shock protected—keeps perfect time under rugged conditions. 17 jewels. Luminous dial, sweep second hand. Stainless steel case: expansion band with leather inserts.
18-72-60 W3540 Stainless Steel . . **$75.00**

F **Ocean Wind 25** . . . at the peak of perfection in design and precision—its "heart" is Benrus' fabulous 25-jewel self-winding movement. Ultra modern luminous dial with raised markers and numerals, sweep second hand. Waterproof*. Expansion band
18-72-78 W4585 Stainless Steel . **$100.00**

G **Sidewinder 25** . . . every inch a champion, from self-winding, shock protected 25-jewel movement to handsome expansion band with leather trim. Guaranteed waterproof*, accidental dousings won't harm it. Yellow top, stainless steel back. Luminous dial.
18-72-86 W4948 Yellow case **$110.00**

H **Citation Golden Comet 25** . . . 25 jewels in a self-winding, guaranteed waterproof* masterpiece of precision accuracy. Ultra thin case with hidden crown. Luminous hands; sweep second hand. Expansion band with leather trim
18-73-02 W8700 14K Yellow Gold **$195.00**
18-73-10 W5860 10K Yellow GF. **125.00**

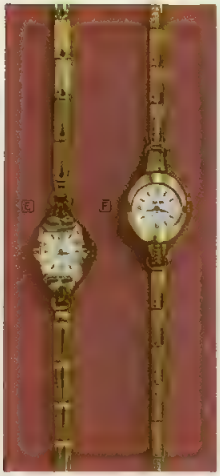
K **Citation Golden Convair 39** . . . supremely accurate, self-winding 39-jewel aristocrat. Calendar feature gives you the date at a glance. Guaranteed waterproof* slim case with hidden crown. Expansion band, luminous dial.
18-73-28 W9714 14K Gold . . . **$215.00**
18-73-36 W6700 10K Gold Filled **150.00**

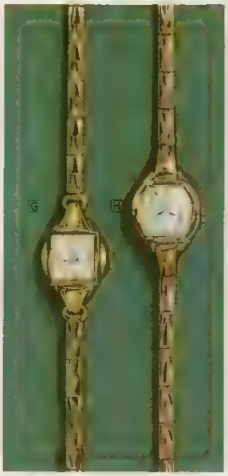
*Guaranteed waterproof while case, crown and crystal remain intact
On this page, RETAIL prices include 10% Federal Excise Tax

BENRUS

Official Watch of Famous Airlines

. . . now unconditionally guaranteed for 3 years





For a woman, a watch does more than tell the time—it is an expression of high fashion and recognized quality. That's why Benrus is every woman's first choice! Timeless in their styling as they are faithful in their timekeeping—Benrus watches are anti-magnetic, temperature compensated and equipped with an unbreakable mainspring. Each has a full 3-year guarantee and is beautifully gift boxed.

E Lady Martha . . . you'll cherish it for its exquisite beauty, simple good taste. Sculptured end pieces join the tiny square case with the slender expansion bracelet. Full figure dial; accurate 17-jewel movement.
18-78-07 W2690 10K Yellow RGP **$55.00**
18-78-15 W2690 10K White RGP . **55.00**

On this page, RETAIL prices include 10% Federal Excise Tax

F Lady Lois . . . a fascinating Benrus that charms you with the symmetry of its tiny case merging into an expansion band of dainty carved links. The 17-jewel movement can be depended upon for accurate timekeeping.
18-76-41 W3195 10K Yellow RGP **$65.00**
18-76-58 W3195 10K White RGP . **65.00**

G Miss Jane . . . a slender strand of watch splendor. So slim, it slips through a ring! Celestial in design, yet the 17-jewel movement provides down-to-earth dependability. Rolled gold plate case; expansion bracelet.
18-76-66 W3415 10K Yellow RGP **$75.00**
18-76-74 W3415 10K White RGP . **75.00**

H Citation Carrie "21" . . . so petite, it slips through your finger ring. The end pieces of the elegantly simple round case repeat the flashing facet design of the expansion bracelet. 21 jewels for lifetime accuracy
18-78-64 W3635 Yellow Case **$79.50**
18-78-72 W3635 White Case . . **79.50**

K Diamond Regina "21" . . . reaches the very pinnacle of styling artistry. 6 brilliant diamonds set the 14K gold case in a blaze of glory. Classic matching expansion bracelet. Faceted crystal. 21-jewel movement.
18-79-48 W6600 14K White Gold **$145.00**
18-79-55 W6600 14K Yellow Gold **145.00**

L Citation Golden Carla "21" . . . obviously simple to enhance the meticulous attention of beautiful detail: the smooth flow of carved expansion links to mounting end pieces and square, full figure dial. 21 jewels
18-75-26 W4170 14K Yellow Gold **$92.50**
18-75-34 W4170 14K White Gold **92.50**

M Citation Golden Cindy "21" . . . exceptionally beautiful! Faceted case and tapering end pieces accent the simplicity of the square white dial. Slender expansion band adds a final touch of elegance. 21 jewels.
18-75-42 W4560 14K Yellow Gold **$100.00**
18-75-59 W4560 14K White Gold **100.00**

BENRUS

WATERPROOF*

NOT A DROP OF WATER, NOT A SPECK OF DUST CAN EVER GET IN!

The Benrus Waterproof was "TOWED 'ROUND THE WORLD UNDERWATER—kept perfect time. Historic underwater tests prove that the Benrus Waterproof is the finest waterproof watch you can buy!"

This seal guarantees that no water, moisture or dust can harm your Benrus waterproof watch. Insist on a Benrus... finest waterproof watch you can wear.

WATERPROOF* PROTECTION!

Destroyer "Z" "21" . 21 jewels. Guaranteed Waterproof* Handsomely styled yellow top, stainless steel back case Luminous black dial sweep second hand Shock absorbing movement unbreakable mainspring Masculine, matching expansion band
G-37367CU3735 . . . . . **Ret $82.50**

Destroyer "21". . . Same as above with white dial.
G-37368CU3735 . . . . **Ret. $82.50**

Add 10% Federal Excise Tax if not for resale

Retail Prices include Federal Excise Tax

Sea Harbor "21" . . . 21 jewels. Guaranteed Waterproof*. Stainless steel case. Luminous hands with sweep second Shock absorbing movement, unbreakable mainspring Inlaid expansion band
G-37371CU3275 . . **Ret $67.50**

Sea Harbor "Z" "21" Same as above with black dial
G-37372CU3275 . . **Ret. $67.50**

Water Guide . . . 17 jewels Guaranteed Waterproof* Rugged stainless steel case. Luminous hands with sweep second. Full-figure dial. Shock-absorbing movement unbreakable mainspring Inlaid expansion band
G-37369CU2680 . **Ret $55.00**

Water Guide "Z". . . Same as above with black dial
G-37370CU2680 . **Ret. $55.00**

Ocean Pirate . . . 17 jewels Guaranteed Waterproof*. Ultra-thin yellow top, stainless steel back case. Luminous hands with sweep second Shock absorbing. Unbreakable mainspring Leather inlaid expansion band.
G-37373CU3440 . . **Ret $75.00**

Ocean Pirate "Z". . . Same as above with black dial.
G-37374CU3440 . **Ret. $75.00**

Sea Cadet "21". . . 21 jewels Guaranteed Waterproof*. 14K Gold case. Luminous hands with sweep second. Shock-absorbing movement, unbreakable mainspring Newest design styling in men's expansion band
G-37375CU7650 . . **Ret. $165.00**

Sea Cadet "Y" "21". . . Same as above with all yellow case
G-37376CU4500 . **Ret $100.00**

*If case, crystal, and crown remain intact

fine BENRUS watches

Lord Drake. . 17 jewels Superbly fashioned yellow top, stainless steel back case Shock-absorbing movement, unbreakable mainspring. Matching adjustable expansion band Bold, contemporary styling to please any man Gift boxed for presentation
G-37377CU2985 . . **Ret $65.00**

Prince Karl "21" . . . 21 jewels. Modern, masculine case has yellow top, stainless steel back. Full-figure dial Shock-absorbing movement, unbreakable mainspring. Matching adjustable expansion band. A truly distinctive watch that you can give with confidence, wear with pride
G-37380CU3370 . . **Ret. $71.50**

Prince Charles "Z" "21" 21 jewels. Yellow 10K Rolled Gold Plate top, stainless steel back case Black dial Shock absorbing. Unbreakable mainspring. Leather inlaid expansion band
G-37378CU3535 . . **Ret. $75.00**

Prince Charles "21" . . . Same as above with white dial
G-37379CU3535 . . **Ret. $75.00**

BENRUS
UNCONDITIONAL
3 YEAR GUARANTEE

The Benrus Watch Company certifies that the fine jeweled movement in every Benrus Watch is unconditionally guaranteed for **three full years** from date of purchase. We certify that each Benrus must perform properly during the entire **three year period** of this guarantee or Benrus will repair it or replace it promptly **absolutely free.**

BENRUS

SELFWINDING
WATERPROOF*

REMINDS ITSELF TO WIND ITSELF... AUTOMATICALLY!

Always perfectly wound, always perfectly accurate, the Benrus Self-Winding watch is the finest you can wear. It combines every wanted automatic watch feature—convenience, accuracy, and dependability. All Benrus Self-Winding watches are shock-resistant, anti-magnetic... with an unbreakable mainspring. Truly—the newest, most modern watch in the world!

Thor "39" . . . A watch of unusual character and distinction for the man who will appreciate its 39 jewel, ultra-precise movement. Self-winding. Guaranteee Waterproof*. Calendar feature. Elegant yellow top stainless steel back. Sweep second hand Shock absorbing. Unbreakable main spring. Matching expansion band
G-37381CU6128 . . . . Ret. $135.00

Sea Hawk . . . 17 jewels. Self-winding. Guaranteed Waterproof* Stainless steel case Luminous dial with sweep second hand Shock absorbing movement Unbreakable mainspring Leather strap with expansion band For the man who demands the best
G-37382CU3540 . Ret $75.00

Sea Hawk "Z" . . . Same as above with black dial
G-37383CU3540 . . Ret. $75.00

Sea Blazer . . . 17 jewels. Self winding Guaranteed Waterproof* Gleaming yellow top stainless steel back Luminous hands with sweep second Shock absorbing movement Unbreakable mainspring Leather strap and expansion band Gift boxed
G-37384CU4190 Ret $92.50

Sea Blazer "Z" . . . Black dial
G-37385CU4190 . . Ret. $92.50

Ocean Wind "25" . . . 25 jewels. Self-winding, Guaranteed Waterproof*. Stainless steel case. Luminous dial, sweep second hand Shock absorbing movement Unbreakable mainspring Adjustable expansion band
G-37386CU4585 Ret $100.00

Ocean Wind "Z" "25" Same as above with black dial
G-37387CU4585 . . Ret. $100.00

Sidewinder "25" . . . 25 jewels Self winding. Guaranteed Waterproof*. Yellow top, stainless steel back Luminous dial Sweep second hand Shock absorbing movement Unbreakable mainspring Adjustable expansion band
G-37388CU4945 Ret $110.00

Sidewinder "Z" "25" Same as above with black dial
G-37389CU4945 . . Ret $110.00

Add 10% Federal Excise Tax if not for resale

Retail Prices include Federal Excise Tax

*If case, crystal, and crown remain intact

for all dress occasions

Lady Martha . . 17 jewels Beautifully designed yellow 10K Rolled Gold top, stainless steel back Unbreakable mainspring Expansion bracelet
G-37390CU2690 $55.00

Lady Martha "W" Same as above in white
G-37391CU2690 $55.00

Lady Lois . . . 17 jewels Delicately styled yellow 10K Rolled Gold Plate case and bracelet design Unbreakable mainspring Gift boxed
G-37392CU3195 $65.00

Lady Lois "W" Same as above in white
G-37393CU3195 $65.00

Sport Chic . . . 17 jewels Yellow top, stainless steel back Full figure dial with sweep second hand Shock-absorbing movement, unbreakable mainspring Genuine leather strap
G-37394CU3195 $65.00

Sport Girl . . . As above with expansion bracelet
G-37395CU3480 $75.00

Miss Jane . . . 17 jewels Yellow 10K Rolled Gold Plate top, stainless steel back Small enough to fit through a wedding band Unbreakable mainspring Expansion bracelet
G-37396CU3415 $75.00

Miss Jane "W" . . . Same as above in white
G-37397CU3415 $75.00

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BENRUS Citation

THE MOST BEAUTIFUL WATCHES IN THE WORLD!

Citation Carter [illegible] jewels. Smart styling in an all-yellow, ultra-thin square case. Unbreakable mainspring. Matching adjustable expansion band. A truly dis[illegible] watch.
G-37355CU4060 . **Ret $85.00**

Citation Carter "Z" Same as above with black dial.
G-37356CU4060 **Ret $85.00**

Citation Collins 21 [illegible] jewels. Modern perfection in a 14K Gold ultra-thin case. Shock-absorbing movement, unbreakable mainspring. Genuine leather strap.
G-37353CU5700 **Ret $125.00**

Citation Collins "Y" "21" [illegible]
G-37354CU3890 . . **Ret. $82.50**

Citation Golden Comet "25" 25 jewels. Self winding. Guaranteed Waterproof*. Luminous hands. Sweep second. 14K Gold case. Shock-absorbing. Unbreakable mainspring. Expansion [illegible]
G-37357CU8700 . . **Ret. $195.00**

Citation Golden Comet "Y" "25" [illegible] case.
G-37358CU5860 **Ret $125.00**

*If case, crystal, and crown remain intact

Citation Golden Convair "39" . 39 jewel Self winding. Guaranteed Waterproof*. Luminous hands with sweep second. Precision in a gleaming 14K Gold case. Calendar feature hidden crown. Shock-absorbing movement, unbreakable mainspring. Matching two-tone adjustable expansion band.
G-37351CU9714 . . . . . **Ret. $215.00**

Citation Golden Convair "Y" "39" Same as above with 10K Gold-filled case.
G-37352CU6700 . . . . . **Ret $150.00**

Retail Prices Include Federal Excise Tax

Add 10% Federal Excise Tax if not for resale

BENRUS
UNCONDITIONAL 3 YEAR GUARANTEE

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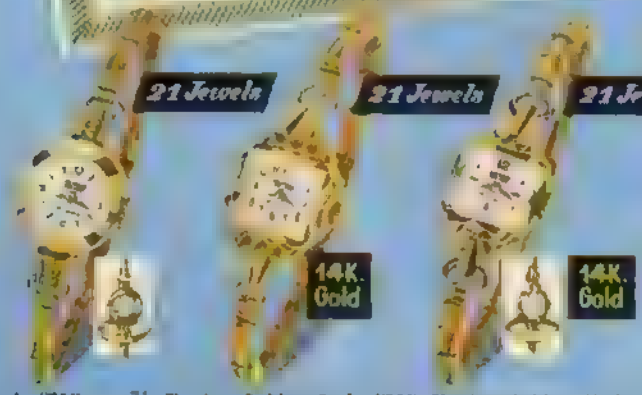


Citation Carrie "21" . . . 21 jewels. Delicately detailed, all-yellow case. Unbreakable mainspring. Small enough to fit through a wedding band. Gleaming matching expansion bracelet.
G-37359CU3635 **Ret. $79.50**

Citation Carrie "W" "21" . . Same as above in white.
G-37360CU3635 **Ret. $79.50**

Citation Golden Carla "21" . . . 21 jewels. Feminine elegance in a luxurious 14K Gold case. Full-figure dial. Unbreakable mainspring. Matching expansion bracelet.
G-37361CU4170 **Ret. $92.50**

Citation Golden Carla "W" "21" . . . Same as above in white.
G-37362CU4170 **Ret. $92.50**

Citation Golden Cindy "21" . . . 21 jewels. Excitingly sculptured 14K Gold case. Small enough to fit through a wedding band. Unbreakable mainspring. Matching expansion bracelet.
G-37363CU4560 **Ret. $100.00**

Citation Golden Cindy "W" "21" . . As above in white.
G-37364CU4560 **Ret. $100.00**

Citation Golden Cora "21" . . . A 21 jewel beauty in a stunning 14K Gold case. Blended case and adjustable Florentine finish bracelet design. Stem [illegible] fit through a wedding band. Unbreakable mainspring. Safety catch. Gift packaged.
G-37365CU5175 . . . . **Ret. $115.00**

Citation Golden Cora "W" "21" . . Same as above in white.
G-37366CU5175 . . . . **Ret. $115.00**

famous

GRUEN

self-winding

Autowind

SELF WINDING

AUTOWIND SKY KING
17 Jewels. Water*, shock, dust resist. Nite-glo dial. Chrome top, stainless steel back. Expansion band.
G-37513CU2905, $59.50
As above, with black dial.
G-37514CU2905, $59.50

SELF WINDING

AUTOWIND SKY CAPTAIN
17 Jewels. Water*, shock, dust resist. Nite-glo dial. Stainless steel back. Expansion band.
G-37583CU3410, $75.00
As above, with black dial.
G-37513CU3410, $75.00

25 JEWELS

AUTOWIND FALCON
Self-winding. Water*, shock, dust resist. Nite-glo dial. Stainless steel case. Expansion band. $79.50
G-37517CU3615.
As above, with black dial.
G-37518CU3615, $79.50

25 JEWELS

AUTOWIND EAGLE
Self-winding. Water*, shock, dust resist. Nite-glo dial. Stainless steel back. Expansion band with Florentine finish insert.
G-37519CU4870, $89.50
As above, with black dial.
G-37520CU4870, $89.50

65 JEWELS

AUTOWIND UNIVERSITY
Self-winding. Waterproof* shock, dust resist. Stainless steel case. Krestan basket-weave band.
G-37516CU6820, $150.00

25 JEWELS
CALENDAR

AUTOWIND PRINCETON
Self-winding, calendar date window. Water*, shock, dust resist. Stainless steel back. Gemex expansion band.
G-37523CU6820, $100.00

65 JEWELS
18 KT GOLD

AUTOWIND CHANCELLOR
Self-winding. Water*, shock, dust resist. Gold applied dial-markers. Two 2 luxurious straps, alligator and silk.
G-37523CU15200, $295.00

23 JEWELS
14 KT GOLD FILLED

AUTOWIND WARREN
Self-winding. Water*, shock, dust resist. Applied gold dial-markers. Krestan expansion band.
G-37521CU8950
$185.00

Presentation Package of Quality.

RETAIL PRICES INCLUDE FEDERAL TAX
Add 10% Fed. Excise Tax If Not For Resale

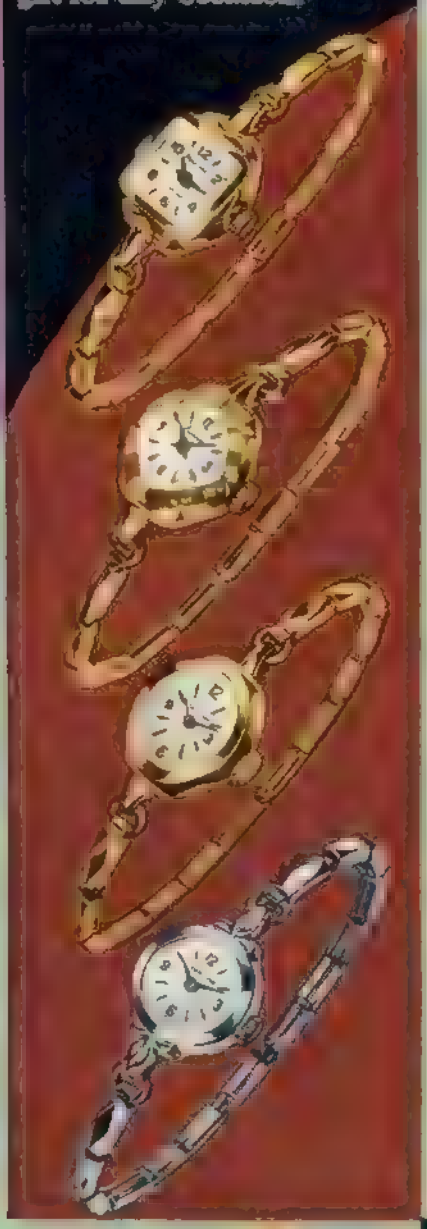
*When case, crystal and [illegible]

FAMOUS GRUEN PRECISION MOVEMENTS ARE ANTI-MAGNETIC. HAVE UNBREAKABLE MAINSPRINGS

Bercona watches. The ideal gift for any occasion.

BERCONA

the best name in Fashion watches



LOLA Y
Completely charming
Shockprotected, antimagnetic, unbreakable mainspring. Yellow case. Smartly styled matching tubular expansion bracelet
G-37485CU995 Retail $ 14.95

LOLA W
Same as above, but white case and band.
G-37486CU995
Retail $ 14.95

CELESTE
Modern and sophisticated
Shockprotected, antimagnetic unbreakable mainspring. Yellow florentine finish case. Matching tubular expansion bracelet
G-37487CU995
Retail $ 14.95

PHYLLIS
Authentic modern styling.
The new oval shape. Yellow case. Shockprotected, antimagnetic, unbreakable mainspring. Tubular expansion bracelet.
G-37488CU995
Retail $ 14.95

CARMEN W
Dainty as can be. Shockprotected, antimagnetic unbreakable mainspring. White to match your white jewelry. Matching tubular expansion band
G-37489CU995 Retail $ 14.95

CARMEN Y
Same as above, but yellow
G-37490CU995
Retail $ 14.95

LINDA
Fashionable and intriguing. Vanity yellow watch with 3-pull through straps black, white and blue to match your costumes
G-37491CU1300 . . Retail $ 18.95

CLAUDETTE
Extra small and dainty. Antique yellow embossed case and dial. With fleur de lis pin. Shockprotected. Antimagnetic
G-37497CU995
Retail $ 15.95

VOGUE
Antique yellow embossed case and dial. Decorative and intriguing. Shockprotected antimagnetic. Suspended from 24 florentine finish chain
G-37496CU900
Retail $ 14.95

BEVERLY
Simplicity of design. Easy to read dial. Suede strap
G-37498CU775.....Retail $ 11.95

All Bercona watches are guaranteed for [illegible]

Add 10% Federal Excise Tax if not for resale

CONTINENTAL
Waferthin dress watch. Styled in the truly continental manner. Paper-thin florentine finish dial, second hand and magnetic. Brilliant gold tone case. Super slim goldplated expansion band.
G-37499CU995.....Retail $ 15.95

VALENTINE
Smartly designed modernistic heart watch. Complemented by a beautiful black suede strap. Shockprotected antimagnetic unbreakable mainspring.
G-37492CU995
Retail $ 14.95

IRIS
Simple elegance. Classic yellow case with sparkling simulated sapphire crystal. Black suede strap
G-37493CU995
..Retail $ 14.95

VICKY
Unusual chic. Yellow diagonal shaped. Shockprotected antimagnetic unbreakable mainspring. Suede strap
G-37494CU995
... Retail $ 14.95

GINA
Delicate beauty in exquisite petal design. Modern encrusted dial. Just the right touch of color. Available in [illegible] blue, white, black and green with matching [illegible] suede strap. *Specify color*
G-37495CU795
..... Retail $ 10.95

GRUEN

Symbol of Quality The World Over

GRENADA
10 Kt. Rolled Gold Plate top, stainless steel back. Shock, dust resist. Chrome finish. Expansion bracelet.
G-37524CU2786. $59.50
As above, in white.
G-37525CU2786
Retail $59.50

BRETA
10 Kt. Rolled Gold Plate top, stainless steel back. Flexible bracelet, safety catch.
G-37526CU3425. $75.00
As above, in white.
G-37527CU3425. $75.00

CARESSABLE DEGREE
10 Kt. Rolled Gold Plate top, stainless steel back. Flexible 10 Kt. Gold Filled arms, safety catch.
G-37528CU3400. Ret $75.00
As above, in white.
G-37529CU3400
Retail $75.00

MARGO
17 Jewels. Flexible Kreisler bracelet, safety catch.
G-37530CU3695. $79.50
As above, in white gold.
G-37531CU3695
Retail $79.50

famous GRUEN Series

VERI-THIN ANNAPOLIS
17 Jewels. Shock, dust resist. Nite-glo dial. Chrome top, steel back. Expansion band.
G-37532CU2395. $49.75
As above, with black dial.

VERI-THIN NIAGARA
17 Jewels, dust resist. Expansion band.
G-37533CU3615. $79.50
As above, in white dial.
G-37534CU3615
Retail $79.50

17 Jewels. Shock, dust resist, nite-glo dial. Stainless steel back. Expansion band.
G-37535CU2705
Retail $69.50

For the [illegible] Traveler

Automatically shifts from 1-12 AM to 13-24 PM

24 HOUR DIAL
VERI-THIN OLYMPIAD
17 Jewels. Waterproof*
Chrome top, stainless steel back. Link expansion band.
G-37536CU3615. Ret $79.50
As above, in yellow.
G-37537CU3679
Retail $69.50

AUTOWIND CEIL
17 Jewels. Shock, dust resist. 10 Kt. Rolled Gold Plate top, stainless steel back. Expansion bracelet.
G-37538CU3495. $75.00
As above, in yellow.
G-37539CU3495
Retail $75.00

AUTOWIND SEA KING
17 Jewels. Water* dust, shock resist. Chrome top, stainless steel back. Kreisler basket weave bracelet, safety catch.
G-37540CU2495
Retail $75.00

RETAIL PRICES INCLUDE FEDERAL TAX
Add 10% Fed. Excise Tax If Not For Resale
*When case, crystal and crown are intact.

THE GRUEN WATCH COMPANY

Toronto
New York

2 DIAMONDS

DIAMOND VINA

$89.50

2 DIAMONDS

CARESSABLE GAL

$89.50

4 DIAMONDS
14 KT. GOLD

$100.00

6 DIAMONDS
14 KT. GOLD

DIAMOND EMPRESS

$125.00

10 DIAMONDS
14 KT. GOLD

$150.00

THE Cavalcade SERIES BY GRUEN

Distinctive Quality of Fine Jewelry

17 JEWELS

FEDERAL

17 JEWELS

ESQUIRE

17 JEWELS

GARFIELD

14 KT. GOLD

JEFFERSON

18 KT. GOLD

HARDING

Add 10% Fed. Excise Tax If Not For Resale—
METAL PRICES INCLUDE FEDERAL TAX

FAMOUS GRUEN PRECISION MOVEMENTS ARE ANTI MAGNETIC. HAVE UNBREAKABLE MAINSPRINGS

Life-size Honey Mate Dolls..

- Hard-to-break vinyl bodies with true to life proportions
- Heads turn . . arms, legs are jointed . lashed eyes close

Handsome Brother

1 Big as a 4-year old and just as cute. A 38-inch playmate for boys and girls. His washable rooted Saran hair is cut in popular little boy style. He wears long cotton pants, red Blazer cotton jacket with crest on pocket, cotton shirt, Eton cap, shoes, socks. *$3.00 down on Easy Terms*

79 N 3378L—Wt. 10 lbs. Cash $25.95

Brown-tressed Heidi

2 Realistic 3-year old now walks with your guidance. Her shining brown rooted Saran hair is swept back in a smart hairdo. She models a lovely cotton dress, in traditional peasant fashion, slip, panties, shoes and socks. 36 in. tall . . wears size 3 dresses. *$2.00 down*

79 N 3388L—Wt. 9 lbs. Cash $19.88

Bundled-up Toddler

3 Our most life-like doll! Has detailed fingers and toes . . swivel, as well as turning head, to practically any position. Rooted 'Perma-curl' plastic hair to brush and set. She wears a fluffy cotton coat, cotton felt hat, cotton skirt, knit blouse, panties, socks, shoes. 36 in. tall . . wears size 3 children's clothes.

79 N 3377L—Shpg. wt. 9 lbs. $18.98

Pert Playtime Gal

4 Dressed for rough and tumble fun in cotton corduroy slacks, cotton blouse, knit sweater, kerchief, panties, rayon socks, shoes. This typical 3-year-old walks with a little help from you. Keeps young mothers occupied for hours. Her rooted 'Perma-curl' hair waves naturally . . fun to wash and set. 36 in. tall.

79 N 3369L—Shpg. wt. 9 lbs. $15.44

Life-size Tiny Tots to cuddle

5 **Infant in her own bye-bye chair.** True-to-life 25-inch baby from her plump legs to her tiny face. Comes in cotton sleeper-sack diaper, ribbon-trimmed blanket. Has her own bottle, soap, washcloth and booties. Plastic chair has a removable tray with big play beads. *$2.00 down*

79 N 3294C—Wt. 7 lbs. Cash $19.87

79 N 3229C—Baby with accessories, less bye-bye chair. Wt. 6 lbs. $15.98

6 **Appealing 1-year-old.** 28 inches of bouncing baby . . yet light and easy to carry for tiny mothers. Rooted Saran hair curls around her face. Dressed in sheer nylon outfit with matching slip, panties, shoes, socks. Wears size 12 months.

79 N 3348L—Wt. 9 lbs. $13.99

79 N 3347C—23-in. 3-month old, like baby above except wears booties. Shpg. wt. 5 lbs. . $11.99

For more life-size dolls, see page 390D

Chubby 2-year-old

1 A little sweetheart with the true-to-life proportions of an irresistible two-year-old. Her curly pixie hair-do is treated so that it will always fall naturally into place. She's daintily dressed in cotton pinafore dress with matching slip, stretch socks and toddler-type shoes.

79 N 3354L—32-inch doll
Shipping weight 8 pounds. *Only $2.50 down on Terms.* Cash $22.44
79 N 3341L—28-inch doll
Shipping weight 7 lbs..... 19.44

Nurse with clinic

2 The picture of efficiency in white polished cotton uniform, cap, apron, nylon lingerie, white shoes, socks. Kidd E Clinic is all-steel cart (14x21x22 in high) with wheels, handle. Has over 30 hospital play items as stethoscope, forceps, charts. Shipping weight 18 lbs.

79 N 3394L2—*$3 dn.*, Cash $29.44
79 N 3401L—36-inch nurse only. Wt. 9 lbs. *$2.50 down.* Cash $23.95
79 N 3402L—Kidd-E-Clinic only. Shipping weight 9 lbs.....$8.98

we now walk when guided

- Our big-as-life vinyl bodies have jointed arms, legs, movable head
- We have lashed sleeping eyes . . rooted plastic hair to wash, set

Big Sister actually walks beside carriage as you push it along!

Of course, she'll even walk alone with you . . when you leave the buggy and baby at home. She has those features described above, too. Baby Sis, however, hasn't had time to grow much hair . . hers is molded plastic. Big Sis is 35 inches tall in her pretty cotton bolero dress, cotton blouse, rayon panties, socks and shoes . . and she loves having her hair groomed. Baby is 25 inches tall, wears cotton flannel sleeper-sack, diaper (which she wets if watered) and has matching blanket.

Carriage is of vinyl plastic with steel frame and folding hood. Freight (rail or truck) or express

79 N 3342N—3-piece set. Shipping weight 30 lbs . $38.75

Sister Dolls, Buggy
$38.75 cash
$4.00 down

Beautifully styled extra Outfits for big or small Toddler Dolls

3 **5-piece Sports Ensemble.** Includes print cotton cord skirt with loop trim, polished cotton blouse with cord collar, matching panties, vest and hat.

49 N 3440—16 to 17 inches. Shpg. wt. 7 oz. $2.49
49 N 3441—20 to 21 inches. Shpg. wt. 9 oz..... 2.69
49 N 3442—30 to 32 inches. Shpg. wt. 14 oz..... 2.98
49 N 3443—34 to 36 inches. Shpg. wt. 15 oz..... 3.79

4 **Sweater and Skirt Set.** Soft rayon fleece sweater, tam. Multi-color knit trim. Cotton felt skirt

49 N 3453—16 to 17 inches. Shpg. wt. 6 oz..... $1.49
49 N 3454—20 to 21 inches. Shpg. wt. 8 oz..... 1.89
49 N 3455—30 to 32 inches. Shpg. wt. 13 oz..... 2.89
49 N 3456—34 to 36 inches. Shpg. wt. 1 lb..... 3.39

5 **Cold Weather Outfit.** Plaid print cotton cord coat with fine edging on collars and cuffs . . buttons snugly. Matching cord hat with ribbon ties.

49 N 3475—16 to 17 inches. Shpg. wt. 7 oz . $1.98
49 N 3476—20 to 21 inches. Shpg. wt. 9 oz... 2.19
49 N 3477—30 to 32 inches. Shpg. wt. 12 oz 2.98
49 N 3478—34 to 36 inches. Shpg. wt. 13 oz. 3.39

Toodles...the Doll with peek-a-boo eyes

Her eyes watch you from any angle . . never stray

We walk with you when guided

[1] **Toodles goes for a Sunday stroll** in her gay cotton dress, crisp white pinafore and saucy sailor hat. She wears patent Mary Jane slippers, socks, panties. Toodles is lifelike in every detail with jointed arms and legs; turning head; toddling feet. She "walks" with her play mommy's help, sits and stands. Her glassene eyes open and close, "follow" her little mother everywhere. Lifelike vinyl with rooted Saran hair to brush, long curled eyelashes. You be the judge . . she will win the beauty contest.

79 N 3310C—25-inch doll. Shpg. wt. 5 lbs. $14.98
79 N 3311L—30-inch doll. Shpg. wt. 7 lbs.. 16.98

[2] **Toodles, the belle of the birthday party** in a lovely Grecian dress exquisitely fashioned of permanently pleated embroidered nylon sheer. Sewn-in lace-edged taffeta slip has a billowing net ruffle and lace-edged panties. To complete her costume, she has a ribbon for her hair; imitation pearls 'round her neck, rayon satin slippers. Toodles has all the wonderful features described above and "walks" with her mommy to the party!

79 N 3308C—25-inch doll. Shpg. wt. 5 lbs. $13.98
79 N 3309L—30-inch doll. Shpg. wt. 7 lbs.. 15.98

[3] **Toodles dressed for the pajama party** in an exotic cotton and rayon quilted mandarin robe sparked with "gold-color dust". Embroidered robe has ruffle trim and two patch pockets. Underneath, Toodles wears embroidered cotton pajamas and matching slippers with gay pompons. Next morning, Toodles changes to her extra dress of cotton pique with lace trim with its matching panties, shoes and socks. Toodles has the same exciting features described in (1): walks, sits, stands, and has pretty peek-a-boo eyes!

79 N 3315C—25-inch doll. Shpg. wt. 5 lbs. $15.98
79 N 3316L—30-inch doll. Shpg. wt. 7 lbs.. 18.98

We both will say "Mama" to you

[4] **Peek-a-boo-eye Baby Toodles plays in the snow** in her cozy cotton and rayon flannel snowsuit. Knit-edged pompom hat, mittens, big scarf, booties keep her toasty warm. She wears a cotton romper underneath, carries her bottle. Too young to walk . . she still drinks, wets, has a waterproof "Mama" voice. Wash her molded vinyl body, comb, set her rooted Saran hair. At bedtime her eyes close. Her arms, legs are jointed; her head moves.

79 N 3187C—25-inch doll. Shpg. wt. 5 lbs. $14.98
79 N 3189L—30-inch doll. Shpg. wt. 7 lbs.. 17.98

[5] **Baby Toodles stays at home** in her embossed cotton romper topped by a full-length all-around embossed cotton pinafore. Her outfit is just like the ones real little sisters wear! Toodles is very proud of her adorable topknot hairdo and shows it off with a pert hairbow. She wears soft-soled rayon satin shoes and socks. Feed her from the bottle she carries and change her wet diaper. She has the same wonderful features as Baby Toodles (4) above.

79 N 3186C—25-inch doll. Shpg. wt. 5 lbs..$11.98
79 N 3188L—30-inch doll. Shpg. wt. 7 lbs.. 14.98

Other Toodles dolls, see page 366

WALTHAM

TIMING AMERICA FOR OVER 100 YEARS

LIFE

Shockproof with Incabloc.
Unbreakable Mainsprings

Waltham's Greatest Values of a Century to celebrate 100 years of leadership in the world of fine watchmaking

Lifetime Guarantee
on all movement parts against breakage.

Pacesetter "25": 25 Jewels. Self-winding waterproof dress watch. Unusual wrap-around crystal. 10K yellow gold filled case, non-corrosive back. Textured black dial. Hour marks on dial and bezel. Gold-filled combination expansion band with leather trim. **Incabloc. Non-break mainspring.**
G-37611CU4775 . . Retail $120.00

Century Belvedere "21": 21 Jewels. The thinnest self-winding waterproof* Waltham watch ever made! Real beauty! Yellow case, non-corrosive back. 10K gold-filled combination expansion band. Distinguished champagne dial. **Incabloc shockproof, unbreakable mainspring.** A wonderful gift!
G-37612CU4500 Retail $115.00

G Lady Elizabeth: For nurses, career women, homemakers. 10K yellow rolled gold plate case, non-corrosive back. Gold-filled expansion bracelet with leather trim. Sweep second hand. 17 Jewels. **Incabloc.**
G-37613CU2640 . . . . Retail $65.00

H Lady Theresa: As above in white.
G-37614CU2640 . . . Retail $65.00

J Salome: Self-winding waterproof* watch for ladies. Chrome top case, non-corrosive back. Steel combination expansion bracelet. Luminous dial, sweep second hand. 17 jewels.
G-37615CU3850 . . Retail $97.50

K Pavlova: As above in yellow
G-37616CU4060 Retail $100.00

Casey "25". 25 Jewels. Railroad style ideal for drivers, farmers, mechanics. 10K yellow rolled gold plate case. Very legible dial with black enamel figures. Fully numbered minute track. **Shockproof with Incabloc. Unbreakable mainspring. Leather fob included.**
G-37617CU2995 Retail $75.00
Watches illustrated are ⅔ actual size.

L Boone "25": 25 Jewels. Solid 14K gold case. Super-slim styling. Very dressy, valued gift! Gold-filled expansion band. **Incabloc, unbreakable mainspring.**
G-37618CU4960 Ret. $125.00

M Boone "25"B: As above, with jet black dial.
G-37619CU4960 Ret. $125.00

Skindiver: 100% waterproof*. Perfect for fishing, all sports. Turning bezel shows elapsed time. Luminous dial visible in total darkness. Chrome case, non-corrosive back. Plastic band. **Incabloc shockproof.** 17 Jewels. **Unbreakable mainspring.**
G-37620CU2995 . . Ret. $75.00

N Madeline "25": 25 Jewels. Gorgeous case of **solid 14K yellow gold** with gold-filled expansion bracelet. Has very legible dial. **Incabloc. Unbreakable mainspring.**
G-37621CU3600 . Retail $90.00

O Julia "25": As above in white
G-37622CU3600 . . . Retail $90.00

*Guaranteed waterproof as long as case, crown and crystal are intact.
Retail Prices Include Federal Excise Tax; Dealer's Prices Do Not.

WALTHAM

TIMING AMERICA FOR OVER 100 YEARS

Waltham's Greatest Values of a Century to celebrate 100 years of leadership in the world of fine watchmaking

Lifetime Guarantee

on all movement parts against breakage.

LIFE

100 JEWELS

Shockproof with Incabloc

Unbreakable Mainsprings

Marigold "25". 25 Jewels. Solid 14K yellow gold case will pass through a ring! 10K gold-filled expansion bracelet. **Incabloc, unbreakable mainspring.**
G-37603CU4185 Ret. **$105.00**
Jasmine "25": As above. 14K white gold case.
G-37604CU4185 Ret. **$105.00**

Jean Lafitte "25": 25 Jewels. Debonair dress watch with a dashing black dial. Magnificently styled. 10K yellow rolled gold plate case, non-corrosive back, matching gold-filled combination expansion bracelet with leather inserts. **Incabloc. Unbreakable mainspring.**
G-37602CU2795 . . . . Retail **$69.50**

Century Rotatron "100" Y. Self-winding guaranteed waterproof*. 100 working jewels. Bumper shock absorbers. 10K yellow gold-filled case with matching combination expansion band. Rich champagne dial and gilt sweep second hand. **Unbreakable mainspring.**
G-37600CU6350 Retail **$160.00**

Century Rotatron "100" W: Ultimate triumph of more than a century of fine watches. **100 jewel self-winding movement.** Waterproof* all-steel case and combination expansion band. Modern stick-figure dial, sweep second hand. **Unbreakable mainspring. Shockproof.**
G-37601CU5550 . . Retail **$140.00**

A Abigail Adams: Lovely dress watch. 10K white rolled gold plate case, non-corrosive back. Gold-filled expansion bracelet. 17 Jewels. **Incabloc. Non-break mainspring.**
G-37605CU2295 . . . . Retail **$57.50**

B Washington. As above, in yellow rolled gold plate.
G-37606CU2295 Retail **$57.50**

C Amy "21": 21 Jewels. Petite case of 10K white rolled gold plate, non-corrosive back. Gold-filled expansion bracelet. **Incabloc. Unbreakable mainspring.**
G-37607CU2610 . Retail **$65.00**

D Katherine "21": As above in yellow rolled gold plate.
G-37608CU2610 Retail **$65.00**

E Putnam "25" Y: 25 Jewel Super-Slim dress watch with continental styling. Yellow case with non-corrosive back. Gold-filled combination expansion band. Champagne colored dial. **Incabloc.**
G-37609CU3365 Retail **$85.00**

F Putnam "25" W: As above. Chrome case, non-corrosive back. Steel band. White dial.
G-37610CU2950 Retail **$75.00**

*Guaranteed waterproof as long as case, crown and crystal are intact.

Retail Prices Include Federal Excise Tax; Dealer's Prices Do Not.

WALTHAM

TIMING AMERICA FOR OVER 100 YEARS

LIFE

Waltham's Greatest Values of a Century to celebrate 100 years of leadership in the world of fine watchmaking

Lifetime Guarantee
on all movement parts against breakage.

Shockproof with Incabloc.
Unbreakable Mainsprings

Rototron . . . Most Accurate, Most Efficient Self-Winding Movement Ever Developed!

Century Rototron "65": Self-winding waterproof*. 65 functional jewels transform every motion of wrist into accurate timekeeping energy. Built-in shock absorbers. Masterpiece of the watchmakers' craft. 10K yellow rolled gold plate case with non-corrosive back. Gold-filled combination expansion band. Sweep second hand. **Unbreakable mainspring.** Sensational watch value!
G-37626CU5250 Retail **$130.00**

Moultrie: Contoured detailing on this fine watch makes it a true classic. Ideal for presentation. 10K yellow rolled gold plate case with non-corrosive back. Matching gold-filled expansion band. 17 jewel movement. **Shockproof with Incabloc. Unbreakable movement. Non-break mainspring.**
G-37623CU2395 Ret. **$59.50**

P Sea Escort W. Waterproof* naval or military style watch... the most practical you can buy at this price! Chrome top case has non-corrosive back. Steel combination expansion band, leather trim. Sweep second hand. All-arabic luminous dial. 17 jewels **Incabloc shockproof. Unbreakable mainspring.**
G-37624CU1885 Retail **$47.50**

PP Sea Escort Y. As above, in yellow
G-37625CU2095 Retail **$52.50**

Catalina "25". 25 jewel sports watch styled for him or her. Designed in the modern missile-age mood. Yellow case has non-corrosive back. Genuine black leather strap to complete the debonair effect. **Shockproof with Incabloc. Unbreakable mainspring.**
G-37627CU2820 Retail **$71.50**

R Northampton "25": 25 jewel self-winding waterproof*. 10K yellow gold-filled case, non-corrosive back. Matching combination expansion band with leather trim. Sweep second hand, luminous dial. **Incabloc.**
G-37628CU4575 Retail **$115.00**

S Anthony "25". As above. All steel case and combination expansion band. **Self-winding.**
G-37629CU3780 Retail **$95.00**

Archer: Self-winding calendar watch tells time, tells date. Accurate to the second. Easy to read. Yellow case with non-corrosive back. Gold-filled combination expansion band. Red sweep second hand. 17 Jewels. **Incabloc unbreakable mainspring. Waterproof*.**
G-37630CU3675 **$90.00**

Blazer: Self-winding waterproof* sports watch with unusual features. Dashing charcoal dial, luminous hour dots and hands. Sweep second hand. High quality all steel case and combination expansion band. 17 jewel movement. **Incabloc. Unbreakable mainspring.**
G-37631CU3100 **$77.50**

*Guaranteed waterproof as long as case, crown and crystal are intact.
Retail Prices Include Federal Excise Tax; Dealer's Prices Do Not.

Chick Harbert Championship

WOODS AND IRONS

Exceptionally fine clubs made to regulation championship standards. Elimination of certain deluxe features, which are non-essential to normal playing characteristics make this modest price possible. Woods turned from fully seasoned prime persimmon blocks finished in everlasting Dur-O-Var. Men's right hand only

MEN'S WOODS

Set of 4 Woods (1, 2, 3 and 4).
79Y1646P [4940] Wt. 6 lbs. . . . . Retail **$76.00**

Set of 4 Woods (1, 3, 4 and 5)
79Y1647P [4940] Wt. 6 lbs Retail **$76.00**

Set of 3 Woods (1, 2 and 3)
79Y1648P [3900] Wt. 5 lbs. . . . . Retail **$60.00**

Set of 3 Woods (1, 2 and 4)
79Y1649P [3900] Wt. 5 lbs. . . . . Retail **$60.00**

Set of 9 Irons (2 thru 9 and Wedge
79Y1650P [7150] Wt. 12 lbs . . . . . Retail **$110.00**

Set of 8 Irons (3 thru 9 and Wedge,
79Y1651P [6500] Wt. 11 lbs. . . . . Retail **$100.00**

Set of 6 Irons (5, 6, 7, 8, 9 Wedge and Putter)
79Y1652P [5200] Wt. 8 lbs Retail **$80.00**

Irons drop forged high carbon steel with Power Pyramid Design. All clubs have high quality True Temper Shafts and special patented grips with hand lock feature. All clubs balanced and registered. All sets matched and guaranteed in writing. Most sets have wedges — extra clubs cost less in full sets. For big savings buy complete Championship Set. Men's right hand only.

CHAMPIONSHIP SET. Complete Championship outfit — if purchased separately — $267.00. Set consists of 4 Championship Woods with Covers, 9 Championship Irons, 12 Championship Golf Balls and Championship Golf Bag. Clubs are matched, registered and guaranteed in writing. Men's right hand only.
79Y1653PX [14950] Wt. 37 lbs. Retail **$230.00**

BUY A SET SAVE $37.00

CHAMPIONSHIP GOLF BAG. Big bag, big value. Roomy enough for fourteen clubs, full length pocket holds all golfing gear plus roomy ball pocket. Long wearing vinyl genuine leather
Shpg. wt. 12 lbs
79Y1654P [2990] Ret. $46.00

CHAMPIONSHIP COVER. Long contour all-leather covers
SET OF 4 Shpg wt 2 lbs.
79Y1655V [650] . . Ret **$10.00**

CHAMPIONSHIP GOLF BALLS. Liquid center distance ball with tough cove. Unexcelled for all-around play. One doz. in box. Shpg wt 3 lbs.
79Y1656V [650] Ret. $14.00

Signature FOR MEN Alice Bauer Reg. FOR LADIES

By Burke

MEN'S SIGNATURE OR ALICE BAUER REGISTERED

Where else matched and balanced clubs that fully conform to United States Golf Association (USGA) Specifications (as do all Burke clubs) at these prices? Experienced players know the value. Beginners can be sure this is proper playing equipment which safeguards prestige yet protects pocketbook. Easier to use, too. Excellent construction, excellent materials — including genuine True Temper Shafts, genuine persimmon woods, irons are double flanged forgings, properly polished, scored, sandblasted and heavily plated. Non-slip grips. All sets registered and guaranteed in writing. Men's and ladies'. Right Hand only

SIGNATURE OR ALICE BAUER REG. Right Hand only.

Set of 3 Men's Woods (1, 3 and 4)
79Y1657P [2830] Wt. 5 lbs Retail **$42.00**

Set of 3 Ladies' Woods (1, 3 and 4).
79Y1658P [2830] Wt. 5 lbs Retail **$42.00**

Set of 2 Men's Woods (1 and 3)
79Y1659P [1950] Wt. 4 lbs Retail **$30.00**

Set of 2 Ladies' Woods (1 and 3)
79Y1660P [1950] Wt. 4 lbs. . . Retail **$30.00**

Set of 6 Men's Irons (3, 5, 7, 8, Wedge and Putter)
79Y1661P [3770] Wt. 8 lbs. . . Retail **$58.00**

Set of 6 Ladies' Irons (3, 5, 7, 9 Wedge and Putter)
79Y1662P [3770] Wt. 8 lbs Retail **$58.00**

Set of 5 Men's Irons (3, 5, 7, 9 and Putter)
79Y1663P [3250] Wt. 7 lbs Retail **$50.00**

Set of 5 Ladies' Irons (3, 5, 7, 9 and Putter).
79Y1664P [3250] Wt. 7 lbs. . Retail **$50.00**

SIGNATURE BAG—Regulation type of durable, colorful fabric with roomy pockets
79Y1669P [971] 8 lbs. Ret. $14.95

BUY A SET AND SAVE

SIGNATURE OR BAUER DELUXE AND PREMIER SETS

Unusual value. It costs less than a penny a hole more to play these matched, registered woods and irons than the very cheapest clubs. No player would be ashamed of these sets, which conform to United States Golf Association specifications. You can replace or add clubs within a reasonable period by identifying the registration number. Save $20 over price if purchased separately. Men's or ladies' right hand only

Deluxe Signature Set consists of 2 Woods, 5 Iron Set of Signature or Alice Bauer Clubs, 6 Championship Golf Balls, Signature Bag. Total retail value $99.95 if purchased separately. (Save $20.00) Right hand only

Men's Signature Deluxe Set
79Y1665P [5196] Wt. 14 lbs. . . . . Retail **$79.95**

Ladies' Bauer Deluxe Set
79Y1666P [5196] Wt. 13 lbs. . . . . Retail **$79.95**

Premier Signature Set consists of 3 Woods, 6 Iron Set of Signature or Alice Bauer Clubs, 6 Championship Golf Balls. Signature Bag. Total retail value $119.95 if purchased separately. (Save $20.00.) Right Hand only.

Men's Premier Signature Set
79Y1667P [6496] Wt. 17 lbs. Retail **$99.95**

Ladies' Premier Bauer Set
79Y1668P [6496] Wt. 16 lbs. . . . . Retail **$99.95**

All Left-Handed Clubs Factory Shipped

FAMOUS MATCHED CLUBS FOR MEN AND WOMEN

Wilson

SAM SNEAD BLUE RIDGE WOODS. Balanced woods, Strata-Bloc heads. One-piece metal sole plate. Beautiful finish. True Temper chrome-plated shaft. Perforated calf-skin grip. Right hand only. Sets as below. Ship. wt. 6½ lbs.

79Y533LP 3087 1, 3, 4.....Ret. **$41.00**
79Y534LP 2058 1, 3 4½ lbs. Ret. **$27.50**

SAM SNEAD BLUE RIDGE IRONS. A quality set. Solid sandblasted face, chrome finish, True Temper chrome-plated shafts, perforated calf-skin grips. Ship. wt. 10½ lbs.

79Y535LP 5488 2, 3, 4, 5, 6, 7, 8, and 9 iron .....Retail **$75.00**
79Y536LP 3430 3, 5, 7, 9 irons and putter. Wt. 7 lbs.....Retail **$47.00**

Wilson

SAM SNEAD CHAMPIONSHIP IRONS. Right hand. Chrome plated shafts, solid faces w chrome finish. Perforated calf-skin grips.

79Y363LP 6233 3, 5, 7, 8, 9 irons and putter. Wt. 8 lbs.....Retail **$85.50**
79Y362LP 8310 2, 3, 4, 5, 6, 7, 8, 9 irons Wt. 11 lbs.....Retail **$114.00**

SAM SNEAD CHAMPIONSHIP WOODS. Strata-Bloc head. Chrome-plated True Temper shafts. "Reminder" grip. Right hand. 1, 3, 4 woods.

79Y361LP 4557 Wt. 5 lbs. Retail **$61.50**

TRIPLE DUTY WEDGE. Right-hand pitching iron for rough, sand trap. True Temper shaft.

79Y541LP 1225 Wt. 2½ lbs. Ret. **$14.50**

SAM SNEAD PAY-OFF PUTTER. Either hand. Center shafted head, chrome w/brass face

79Y539LP 1225 Wt 2½ lbs. Ret. **$14.50**

Wilson

SAM SNEAD SIGNATURE WOODS. Matched and registered. Strata-Bloc heads. Finest professional quality golf clubs

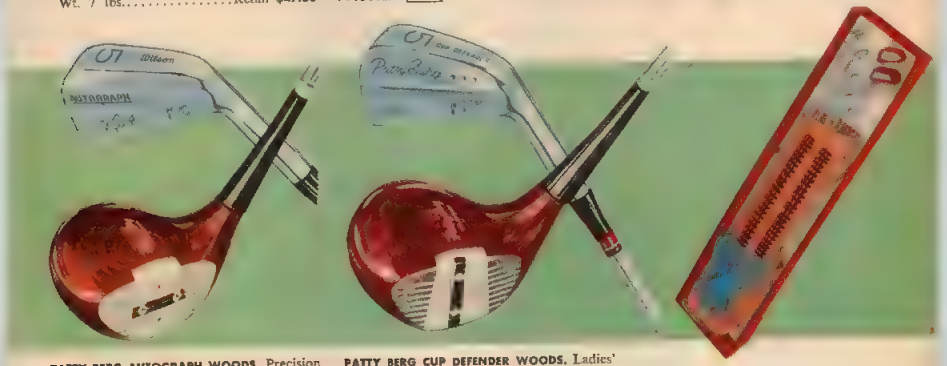
SET OF 1, 3, 4 WOODS. Ship. wt. 6½ lbs.
79Y431LP 5733 Right hand. .Ret. **$78.00**
79Y366LP 5733 Left hand ...Ret. **78.00**

SET OF 1, 2, 3, 4 WOODS. Shipping weight is 6½ pounds.
79Y364LP 7644 Right hand..Ret. **$104.00**
79Y365LP 7644 Left hand ..Ret. **104.00**

SAM SNEAD SIGNATURE IRONS. Matched and registered. Chromed double-flange blades.

SET OF 9 IRONS. Ship. wt. 12½ lbs.
79Y354LP 11907 Rt. Hand Ret. **$160.00**
79Y356LP 11907 Left . Ret. **160.00**

SET OF 6 IRONS. Ship. wt. 9½ lbs.
79Y355LP 7938 Rt. Hand ..Ret. **$108.00**
79Y357LP 7938 Left .....Ret. **108.00**



PATTY BERG AUTOGRAPH WOODS. Precision made, perfectly matched, correctly weighted, "Reminder" grip. Ladies' right hand, 1, 3, 4. Ship. wt. 5½ lbs.

79Y537LP 4557 . . . . Retail **$61.50**

PATTY BERG AUTOGRAPH IRONS. A perfectly matched, weighted set. Includes 3, 5, 7, 8, 9 and putter. Right hand. Ship. wt. 8 lbs.

79Y538LP 6233 .....Retail **$85.50**

PATTY BERG CUP DEFENDER WOODS. Ladies' right hand clubs, matched balanced. "Reminder" grip. 1, 3, 4 woods

79Y358LP 3087 Wt. 5 lbs....Ret. **$41.00**

SET OF 1, 3 WOODS.
79Y359LP 2058 Wt. 4 lbs....Ret. **$27.50**

CUP DEFENDER IRONS. Ladies' right hand clubs, 3, 5, 7, 9 putter. "Reminder" grip.

79Y360LP 3430 Wt. 7 lbs....Ret. **$47.00**

BOB MARTIN GOLF SET. Complete golf set. 2 woods (1, 3) 5 irons, bag, 3 balls Clubs have chrome-plated, spring steel, stepped shafts and top grain calf leather grips Included: covers for woods and package of wooden tees. Right hand only Ship. wt. 15 lbs.

79Y532LP 3497 Men's ....Ret **$59.50**
79Y1409LC 3497 Ladies' ...Ret. **59.50**

Chick Harbert Bomber

WOODS AND KOPPER CLAD IRONS

CHICK HARBERT—A National PGA Champion, winner of most professional driving contests, frequently seen and heard on TV Golf—recommends Burke Bombers, recognized since 1910 as most powerful in golf.

BOMBER WOODS. For 50 years players seeking power choose this model which you will often see copied, but never duplicated. Only 12% of all prime persimmon blocks are found suitable for Bomber Woods. These are seasoned and treated with exclusive Burke formula, finished in gleaming cherry Durovar to produce woods that give more distance from tee or toughest turf. Fitted with first grade True Temper Rocket Shafts and individually bench made, patented grips (specify if leather preferred). Each club balanced and matched to others in the set. All sets registered guaranteed in writing. Men's right hand only.

Set of 4 Woods (1, 2, 3 and 4)
79Y1038P [6500] Wt 6 lbs Retail **$100.00**
Set of 4 Woods (1, 3, 4 and 5)
79Y1634P [6500] Wt 6 lbs Retail **$100.00**
Set of 3 Woods (1, 2 and 3)
79Y1039P [4875] Wt 5 lbs Retail **$75.00**
Set of 3 Woods (1, 3 and 4)
79Y1635P [4875] Wt 5 lbs Retail **$75.00**

BOMBER IRONS. Expensive — yes! But expensively bench made for those demanding the very best. Kopper Klad Face sets them apart from all others in beauty and ease of play by almost automatically properly aligning ball for every shot. So powerful, players frequently do best using No 3, where others need No. 6, 8 for 7, etc. All important pitching wedge in every set. Buy complete set of 9, note cost per additional club lower than first 6 or 8. Matching putter may be substituted for other iron, but *specify*. Shafts and grips to match Bomber Woods. Each club balanced and matched to others in same set. All sets registered and guaranteed in writing. Men's right hand only.

Set of 9 Irons (2 thru 9 and Wedge)
79Y1636P [10400] Wt 12 lbs Retail **$160.00**
Set of 8 Irons (3 thru 9 and Wedge)
79Y1637P [9425] Wt 11 lbs Retail **$145.00**
Set of 6 Irons (3, 5, 7, 9, Wedge and Putter)
79Y1638P [7150] Wt 8 lbs Retail **$110.00**

New patented grip — moulded and marked to automatically provide proper and comfortable finger fit. Non slip even in perspiration or rain soaked hands.

BURKE BOMBER GOLF BALLS

Buy for extra distance—choice of liquid or the new steel center. Both have covers that resist cuts. Three coats of special enamel will keep each fresh for many rounds of play. Shpg. wt. 3 lbs., dozen.

Steel Center Balls. One dozen in box. 79Y1402V [960] Retail **$14.75**
LIQUID CENTER BALLS. One dozen in box. 79Y1071V [960] Ret. **$14.75**

Alice Bauer Autograph

LADIES' CLUBS

Choose either the new warm Walnut or distinctive Bauer Blue Wood Finish.

Every golf gal knows Alice Bauer is a real champion, her fashion design is also widely acclaimed. This Bauer sister's combined talents created the nicest, easiest-to-use clubs ever offered the lady who takes pride in her appearance and her score. Sensibly priced these are clubs to instill pride and confidence. New weighting principle gives more distance with less striking force. Special ladies' type True Temper Shafts, lipstick red, non slip, soft grips that are easy on hands and nails. Right hand only (walnut) woods and irons.

Set of 3 walnut woods (1, 3 and 4)
79Y1639P [3470] Wt 5 lbs ..... Retail **$54.00**
Set of 3 blue woods (1, 3 and 4)
79Y1640P [3470] Wt. 5 lbs ..... Retail **$54.00**
Set of 2 walnut woods (1 and 3)
79Y1641P [2535] Wt. 4 lbs ..... Retail **$39.00**
Set of 2 blue woods (1 and 3)
79Y1642P [2535] Wt. 4 lbs ..... Retail **$39.00**
Set of 7 irons (3, 4, 5, 7, 9, Wedge and Putter)
79Y1643P [5360] Wt. 9 lbs ..... Retail **$82.50**
Set of 6 irons (3, 5, 7, 9, Wedge and Putter)
79Y1644P [4710] Wt. 8 lbs ..... Retail **$72.50**
Set of 5 irons (3, 5, 7, 9 and Putter)
79Y1645P [3995] Wt. 7 lbs. ..... Retail **$61.50**

LADY BAUER GOLF BALLS. Ladies having difficulty playing men's equipment will also improve scores with this golf ball made exclusively for them. Proper ladies' compression gives more distance—liquid center cut resistance cover specially treated for easy spotting on any turf. Shpg. wt. 3 lbs., dozen.

79Y1633V [650] One dozen per box. ... Retail **$10.00**

A PITCHING WEDGE IS IMPORTANT FOR EVERY GOLFER!

TV golf fans know how often professionals need one. Note how they are included with most Burke Sets. Fill out your present set with this:

A. PITCHING WEDGE. Deep blade for accuracy, double flange sole for feel, deep scoring to impart needed backspin

79Y1072P [975] ....Retail **$15.00**

B. SAND BLASTER. Similar in appearance to pitching wedge but heavier to take ball up and out. Shipping wt 8 lbs.

79Y1073P [975] ..Retail **$15.00**

C. DOUBLE FACED CHIPPER. Perfect for chip and run shots—great for trouble and "impossible" lies because it plays right or left handed. Shipping wt 3 lbs.

79Y1074P [975] .. Retail **$15.00**

D. HAWKEYE PUTTER. The design that is sweeping the country. Rocker sole fits all terrain. Right or left hand—Bronze head—Men's only. Shipping wt. 3 lbs.

79Y1077P [975] .... Retail **$15.00**

All Left-Handed Clubs Factory Shipped

Take a giant step to boating fun

with the Corsair RADLEY 11-ft. sailboat

Ⓐ Deluxe "Corsair" Blue Boat/White Sail

Here's family and summertime fun at its best!

Ⓑ Standard "Corsair" White Boat/Clear Sail

Ⓐ Deluxe "Corsair" White Boat/Red Sail

Ⓐ Deluxe "Corsair" Red Boat/Yellow Sail

Look at these features:

- **Absolutely safe! Can't sink or swamp!**
- **No repair problems—virtually maintenance free!**
- **No experience necessary—anyone can sail it using our easy "Learn to Sail" manual (included)!**
- **Budget priced to help you stretch your family's recreation dollar!**
- **Polystyrene foam boat is light (under 40 lbs.), yet supports over 1000 lbs.**
- **Plastic coated nylon sail is water-repellent, rot and mildew resistant!**

Ⓐ **RADLEY DELUXE "CORSAIR" SAILBOAT.** Now, boating is within the reach of every family . . . and at a price your budget absorbs without a murmur! She'll be a sight to behold with her **colored hull and sail** . . a pride to own . . and fun to sail! So put yourself behind the rudder of the "fun boat" everybody is talking about and thrill to her ease of handling as she obeys your every command . . **and anyone can sail her,** even if you never sailed a boat before! You don't have to worry when the kids are out sailing too, because it's **absolutely safe and unsinkable!** One-piece hull (swamp-proof and can't possibly sink) has special marine coating for added protection and is **made entirely of expanded polystyrene foam—a buoyant flotation material** that was developed for use in life rafts. Fitted with a **deluxe, plastic coated nylon sail**—a reinforced nylon sail designed and engineered to resist all weather . . water repellent, rot and mildew resistant. Complete with **Alcoa aluminum 7-ft. mast and two 10-ft. booms,** rustproof marine hardware, removable centerboard and rudder **Size:** 11-ft. long; 36-in. beam. **Specify color:** White boat/Red sail, Blue boat/White sail, Red boat/Yellow sail. Shpg. wt. 55 lbs. F.O.B. factory Michigan

76Y261F 7850 Radley Deluxe "Corsair" Ret. **$119.50**

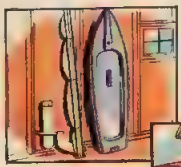
Ⓑ **RADLEY "CORSAIR" SAILBOAT.** Complete with all the appointments, hardware and fittings of deluxe model, except boat available in **White only with a crystal clear vinyl sail.** Shpg. wt. 55 lbs. F.O.B. factory Michigan.

76Y260F 6996 Radley "Corsair" . . . Ret. **$99.75**

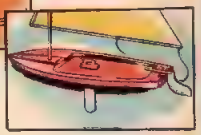
The Radley "Corsair" is complete, nothing else to buy and no additional costs—you pay no extra crating charges! Here's what you get:

- Polystyrene foam hull with protective marine coating!
- Plastic coated nylon sail with Deluxe model, crystal clear vinyl sail with Standard model!
- Alcoa Aluminum 7-ft. mast & two 10-ft. booms!
- Rustproof marine hardware!
- Removable centerboard!
- Steering rudder!

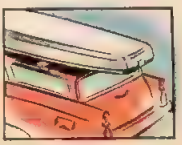
as low as $99.75 Retail



No storage problems. Requires only 11 inches of floor space. Just stand it up against garage wall



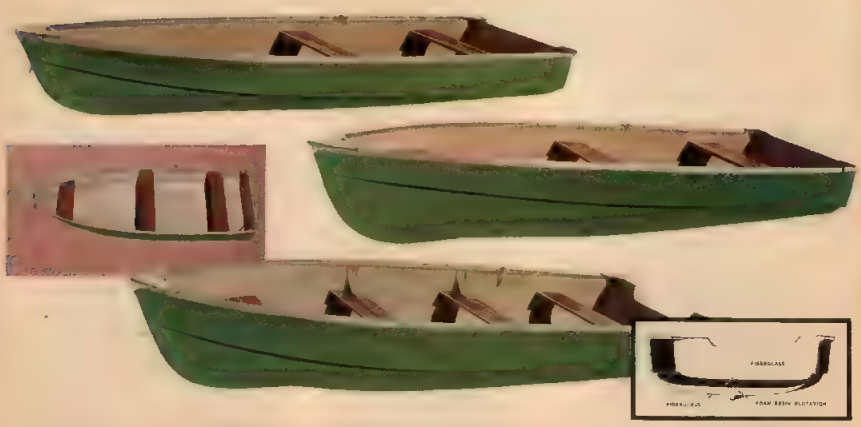
'Corsair' is absolutely safe! Can't possibly sink or swamp . . . and it supports over 1000 lbs.



Lightweight (under 40 lbs.). One person to lift it. Can be transported on top of car or in station wagon any time you visit lake or beach.

F.O.B. Michigan Factory.

Boats for Fun and Utility



Fiberglas Fishing Boats

All of our 1961 boats are built with Fire-retardant Hetron resin . . the finest all-new boats you can buy! Light weight and rugged . . designed to be easily transported by car or trailer. One-piece "Double-Tuff" fiberglass planing hull has integral molded splash rails. 3 comfortable seats. Aluminum gunwales, deck plates and gussets. Permanently sealed air-foam chamber . . . for flotation and safety. Impregnated Aqua-Marine Green, will not discolor. Equipment includes: Bow Eye, Oak Locks and Transom Pad. Years of trouble-free enjoyment.

[1] **12½-FT. PIKIE.** Spec. Beam 52", transom width 48", transom depth 15", depth amidships 22". Max. H.P. 18, capac. 675 lbs.
76Y048W [17690] Wt. 140 lbs.* ..... Retail **$275.00**
Plus $10.00 wrapping charge

[2] **14-FT. MUSKY.** Spec. Beam 52", transom width 48", transom depth 15", depth amidships 20". Max. H.P. 18, capac. 675 lbs.
76Y116W [20775] Wt. 140 lbs.* ..... Retail **$299.00**
Plus $10.00 wrapping charge

[3] **16-FT. GUIDE.** Spec. Beam 60", transom width 55", transom depth 15", depth amidships 27". Max. H.P. 35, capac. 950 lbs.
76Y117W [28500] Wt. 270 lbs.* (Available with 21" transom depth on special order, F.O.B. Wisconsin) ..... Retail **$425.00**
Plus $20.00 wrapping charge

Fishing Boats and Canoes

FIBERGLAS NEWEST, MODERN CANOES

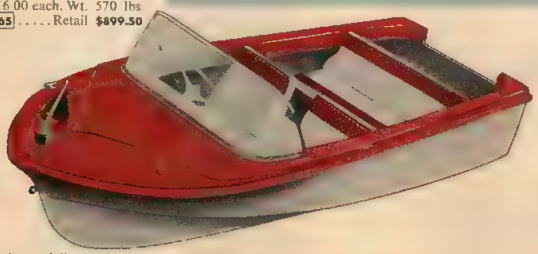
Sanding and caulking are jobs of the past. Spray rails and keels are molded-in! No thru hull bolts or screws to loosen or leak. You can be sure of a dry, safe ride. Designed for balance and stability . . . safe handling even in rough or choppy waters. Lightweight, easy to handle, yet built for rugged use. Aluminum keel, bow, stern, gunwales and thwarts. Large styrofoam flotation. Fiberglas seats. Top quality materials and workmanship for years and years of boating pleasure. Perfect for Boy Scouts, wilderness portaging, smooth lake rides or rough extended trips.

[1] **16-FT. SCOUT CANOES.** Spec. 16-ft. length, 36" amidships. Wgt. 82 lbs.*
76Y208W [18895] Red ..... Retail **$258.75**
76Y209W [18895] Yellow ..... Retail **$258.75**
Plus $7.50 wrapping charge

[2] **16-FT. UTILITY SQUARE STERN CANOES.** Spec. 16-ft. length, 36" amidships. Max. H.P. 1½ to 3½. Wgt. 90 lbs.*
76Y210W [22300] Red ..... Retail **$287.50**
76Y211W [22300] Yellow ..... Retail **$287.50**
Plus $7.50 wrapping charge

**Not Mailable - shipped by freight, truck or express. Pay shipping on arrival.*

MANDALAY. Unexcelled appearance and value Rugged, roomy, exceptionally maneuverable. Maximum safety, minimum maintenance Reinforced fiberglass construction. Full width transom, splash shield, soft textured harmonizing upholstered seats, buoyant cushions White hull Blue or red deck, your choice. Specify color. Includes windshield, steerer, rigging, 2 chocks, deck cleat, boweye, lifting handles 16'3" length, beam 69", bow depth 36", trans. width 64", depth 21", midship depth 32", 75 HP., Capac. 1190 lbs., approx. wt. 510 lbs Wrapping charge, $16.00 each. Wt. 570 lbs
76Y284F 62963 ..... Retail **$899.50**



BAHAMA. Designed for the young at heart. Combines grace, glamour, beauty, with functional versatility Reinforced fiberglass construction Planes like lightning. Upholstered front and rear seats White hull, choice of blue or red deck . . . specify color. Includes windshield, buoyant seat cushions, steerer, rigging, deck cleat, 2 chocks and boweye. Length 15' beam 63", bow depth 32", trans. width 55", depth 21", midship depth 29", 40 HP Capac: 750 lbs Approx wt 360 lbs. A sleek, eager craft for all types of fun on water. Wrapping chge., $14.00 ea. Wt 410 lbs
76Y283F 46500 ..... Retail **$665.00**

JAVELIN II. Deluxe, fully equipped, offshore aluminum lapstrake runabout High speed hull gives instant response fast, agile action. Weatherproof interior finish, plush upholstered seats, white hull, blue and white deck. Includes windshield, steerer, rigging, non-slip inside floor walk, spray rails, syphon drain, oak transom, mahogany dash, styrofoam flotation, self-draining motor well Length 15', beam 64", bow depth 30", trans. width 58", depth 15", midship depth 25", 15-50 HP Capac: 1000 lbs. Approx. wt. 350 lbs Wrapping chge. is $12.00 ea.
76Y281F 43050
Wt. 450 lbs Retail **$615.00**

CITATION. Off-shore aluminum lapstrake construction. Big boat for big men. Heavy duty oak motor mount, mahogany dash, non-slip floor, double-sealed seam, one-piece bottom, spray rails, gunwale bumpers, styrofoam flotation, salt resistant aluminum white hull, blue and white deck w matching upholstery Incl running lights, windshield steerer, rigging, bow cleat 2 chocks, boweye, syphon drain, lifting handles Length 16', beam 76", bow depth 42", transom width 64", depth 20", midship depth 33", 25-80 HP. Capac 1200 lbs. Approx wt. 650 lbs Wrapping chge. $20.00 ea. Wt. 925 lbs
76Y280F 64750 ..... Retail **$925.00**

COMET. Aluminum, offshore lapstrake construction Designed for rough waters. Exacting, air-cushioned ride, sizzling pace. Absolute control at all times Poise and performance White hull, blue and white deck. Includes windshield, upholstered front seats, steerer, rigging, step pads, deck cleat, 2 chocks, lifting handles, syphon drain, boweye, oak transom, mahogany dash, styrofoam flotation. Length 14'3", beam 63", bow depth 30", transom width 56", depth 15", midship depth 23", 40 HP. Capac: 900 lbs. Approx. wt. 250 lbs. Wrapping charge $11.00 each Wt 375 lbs
76Y282F 37450 . Retail **$535.00**

MANDALAY AND BAHAMA F.O.B. WISCONSIN — REST F.O.B. MICHIGAN

HELBROS

Helbros—known all over the world for unexcelled accuracy and superb design in watch-making. Each Helbros watch is an outstanding expression of time keeping. Unconditionally guaranteed for 3 full years! Precision engineered with Lifetime Jeweled Movements! Guaranteed unbreakable mainsprings! Nationally advertised in Life, Look, the Saturday Evening Post, Good Housekeeping, on TV and Radio. All beautifully gift boxed.

The Saturday Evening POST

Guaranteed by Good Housekeeping

A

A SUPREME. 61 jewels for unexcelled accuracy. Self winding, waterproof*, shock-protected. 10K yellow rolled gold plate case with the look of leadership. Stainless steel back. Luxurious expansion bracelet.
12C6751C5795 Retail **$125.00**

B GEM. Perfect elegance. Dainty faceted 10K yellow rolled gold plate case with stainless steel back. Matching mesh band completes the pretty picture. 17 jewels.
12C6752C3075 . . . . . Retail **$67.50**

GEM "W." Same as above, in 10K white RGP.
12C6753C3075 Retail **$67.50**

C LIDO. 25 jewel masterpiece in a glamorous 10K yellow RGP case. Fashionable time for a lifetime. Stainless steel back, matching expansion bracelet.
12C6754C3075 . . . . . Retail **$67.50**

LIDO "W." Same as above, in 10K white RGP.
12C6755C3075 . . . . . Retail **$67.50**

D LOLA. Radiant charmer! Dramatically designed 10K yellow rolled gold plate case and glamorous mesh bracelet. Stainless steel back. 17 Lifetime jewel movement.
12C6756C3225 . . . . . Retail **$71.50**

LOLA "W." Same as above, in 10K white RGP.
12C6757C3225 . . . . . Retail **$71.50**

E JUNE. Enchanting as a bride! Gracefully faceted 10K yellow rolled gold plate case with stainless steel back and matching expansion band. 17 Lifetime jewels.
12C6758C2375 . . . . . Retail **$52.50**

JUNE "W." Same as above, in 10K white RGP.
12C6759C2375 . . . . . Retail **$52.50**

F TEMPO. 30 precision jewels for split second accuracy! Automatic self-winding! Ruggedly waterproof*! Chrome top, stainless steel back. Combination leather expansion bracelet.
12C6760C4053 . . . . . Retail **$89.50**

TEMPO "B." Same as above, with modern black dial.
12C6761C4055 . . . . . Retail **$89.50**

G MARINE. Nautical, he-man styling. Superbly accurate 25 jewel movement, waterproof* and shock-resistant. Bold 10K yellow RGP case has stainless steel back . . . distinctive leather link expansion band.
12C6762C3715 . . . . . Retail **$82.50**

H DESERT "W." Ultra-thin waterproof* watch for the man who appreciates the finest. Chrome top, stainless steel back. Matching expansion band. 17 Lifetime jewels.
12C6763C2375 . . . . . Retail **$52.50**

DESERT. Same as above, yellow top, steel back.
12C6764C2655 . . . . . Retail **$59.75**

Retail prices include Federal Excise Tax; dealer prices do not.

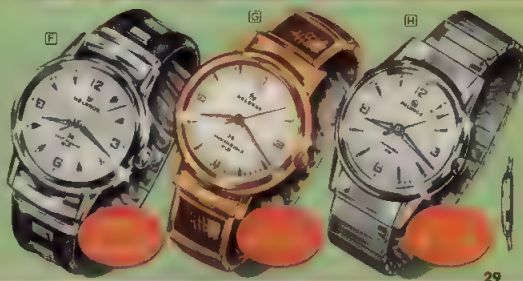
**Waterproof provided crystal and crown are intact, case unopened. RGP is an abbreviation for rolled gold plate.*

Now! UNCONDITIONALLY GUARANTEED for 3 Years!

The movement of every HELBROS watch shown on these pages is unconditionally guaranteed for three full years! If your watch fails to function properly, regardless of whose fault it is, HELBROS will repair it—FREE—within three years from date of purchase. You simply mail it to Helbros Watch Company, Inc.; skilled craftsmen will repair or replace your watch and return it to you promptly.

Our Unconditional Guarantee does not apply to watch bands or straps, it applies to the movement only. Guarantee certificate packaged with every watch contains detailed instructions for validating guarantee.

ILLUSTRATIONS ENLARGED TO SHOW DETAIL



HELBROS

for men and women who demand the finest!

Now! UNCONDITIONALLY GUARANTEED for 3 Years!

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A ALAMO "W." Self-winding aristocrat of time. Water proof*, shock-absorbing. Chrome case with stainless steel back and leather expansion band complete the look of elegance. 17 Lifetime jewel movement.
12C6765C2875 $65.00
ALAMO. As above, yellow top, stainless steel back.
12C6766C3145 $69.75

SHOWN AT FAR RIGHT:

D ELECTRA. 4 shimmering diamonds! 25 Lifetime jewel accuracy! Certain to captivate her. Petite 10K yellow RGP case, stainless steel back, matching expansion bracelet.
12C6771C4350 $95.00
ELECTRA "W." As above in 10K white RGP.
12C6772C4350 $95.00

E TIARA. Starred with 6 glorious diamonds! Precision-perfect 25 jewel movement! Fabulously fashioned 10K yellow RGP case, stainless steel back . . . expansion bracelet.
12C6773C4775 .$110.00
TIARA "W." As above, in 10K white RGP.
12C6774C4775 .$110.00

B FLAME. Afire with the sparkle of 2 brilliant diamonds. Expansion bracelet matches the dainty 10K yellow RGP case. Stainless steel back. 17-jewel movement.
12C6767C3075 . $67.50
FLAME "W." As above, in 10K white RGP case.
12C6768C3075 . . .$67.50

C HALO 25 jewel movement! 2 starry diamonds blaze in the enchanting 10K yellow RGP case. Stainless steel back. Matching mesh band adds sophisticated simplicity.
12C6769C3950 $87.50
HALO "W." As above in 10K white RGP.
12C6770C3950 $87.50

Guaranteed by Good Housekeeping

F CUTTER "B." Supremely accurate 25 Lifetime jewel movement. Water proof*, shock-resistant! Masculine chrome case, stainless steel back, black dial. Matching expansion band.
12C6775C2225 .Retail $71.50
CUTTER. As above, white dial.
12C6776C3225 Retail $71.50

G LEEDS. Distinguished dress watch. Classic square case in gleaming 10K yellow rolled gold plate; sleek expansion band. Stainless steel back. 17 Lifetime jewel movement for split second accuracy.
12C6777C2515 $55.00

H DATER. It's a calendar, too! Dial window shows date at a glance. Waterproof* shock-resistant. 17 Lifetime jewels. Chrome top, stainless steel back, leather-inlaid expansion bracelet.
12C6778C2235 $49.75

J LIMOGE. Circles her wrist with glamour. Delicately detailed bracelet and watch in one! Utterly feminine yellow case creates a symphony of style with its matching bangle bracelet. Stainless steel back. Precise 17 Lifetime jewel movement.
12C6779C3075 . . . . . Retail $67.50
LIMOGE "W." As above, in white
12C6780C3075. . . . . Retail $67.50

**Waterproof provided crystal and crown are intact, case unopened. RGP is an abbreviation for rolled gold plate.*

Retail prices include Federal Excise Tax; dealer prices do not.

HELBROS

masterpieces of precision and beauty!

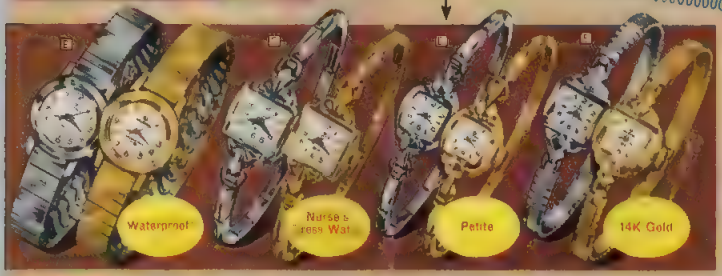
A DAWN. Matchlessly accurate 25 Lifetime jewel movement. Gleaming 10K yellow RGP case exhibits dramatic flair with its matching bracelet. Stainless steel back
12C6781C3950 $87.50
DAWN "W." Same as above. 10K white RGP
12C6782C3950 .. $87.50

So small; passes thru a ring

Now! UNCONDITIONALLY GUARANTEED *for 3 Years!*

The movement of every HELBROS watch shown on these pages is unconditionally guaranteed for three full years! If your watch fails to function properly, regardless of whose fault it is, HELBROS will repair it—FREE—within three years from date of purchase. You simply mail it to Helbros Watch Company, Inc., skilled craftsmen will repair or replace your watch and return it to you promptly.

This guarantee does not apply to watch bands or straps. It applies to the movement only. Guarantee certificate packaged with each watch contains detailed instructions for satisfactory guarantee.



SHOWN AT FAR LEFT:

E WAVE "W." Waterproof* and shock resistant, perfect for the active gal! Chrome top stainless steel back sleek matching expansion bracelet 17 jewels, sweep-second hand, radium dial
12C6783C2795. $62.50
WAVE. Same, with yellow top, stainless steel back
12C6784C2935 $65.00

D GLAMOUR. Petite, sophisticated beauty! Feminine 10K yellow RGP case flows into carved expansion band. Stainless steel back. 17 Lifetime jewel movement
12C6787C2875 $65.00
GLAMOUR "W." Same as above, 10K white RGP case
12C6788C2875 . $65.00

E FLEUR. Precious 14K yellow gold case! Choose it for a special occasion! Mesh band creates a lovely setting for the shimmering case 17 Lifetime jewel movement
12C6789C3145 . .$69.75
FLEUR "W." Same as above, 14K white gold case
12C6790C3145 $69.75

C MIRANDA. Nurses career girls, homemakers give it top honors. Sweep second hand 10K yellow RGP case pairs prettily with expansion band. Stainless steel back 17 jewels.
12C6785C2635 ....$59.75
MIRANDA "W." As above, 10K white RGP
12C6786C2635 .$59.75

The Saturday Evening POST

F DIRECTOR "B." 30 jewels! Self-winding! Waterproof*! For the distinctive man—a watch that needs no pampering. Handsome 10K yellow rolled gold plate case, and expansion band with leather inserts. Stainless steel back, striking black dial
12C6791C4625.. ... . Retail $100.00
DIRECTOR. As above, with white dial
12C6792C4625 . . .. Retail $100.00

G SHADOW. Self-winding! Waterproof*! Wafer thin yellow top case stainless steel back, expansion band. 17 Lifetime jewels
12C6793C3635 Retail $79.50
SHADOW "W." As above, all stainless steel
12C6794C3635 Retail $79.50

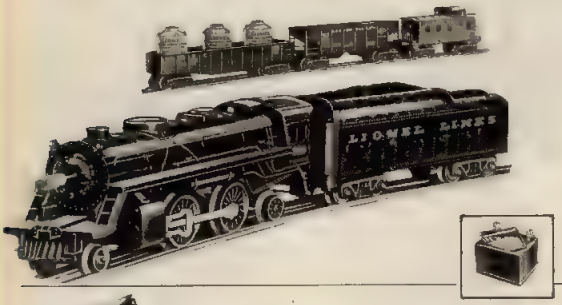
H DATE-KING "W." Calendar window. Self-winding, waterproof*; 17 jewels. Chrome top stainless steel back. Expansion band
12C6795C3075 Retail $67.50
DATE-KING. As above, yellow top, stainless steel back
12C6796C3425 Retail $75.00

J OGDEN. For the man who appreciates impeccable styling and precision timekeeping. Ultra thin dress case with yellow top, stainless steel back. Slim match ng expansion band. 17 Lifetime jewel movement
12C6797C2235 Retail $49.75

Waterproof extended crystal and crown are intact, case unopened. RGP is an abbreviation for rolled gold plate.

Retail prices include Federal Excise Tax; dealer prices do not.

LIONEL "027" Gauge Railroads for 1960

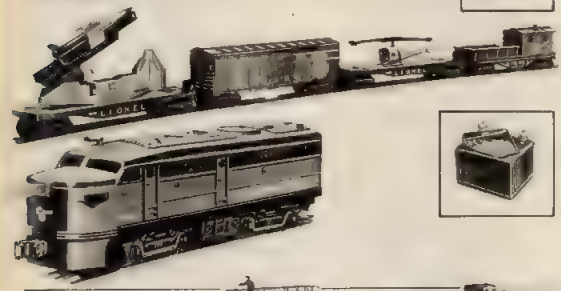


3-CAR "PRAIRIE" STEAM FREIGHT

Husky 2-4-2 Loco and Tender with Magne-Traction and headlight . . . gondola carrying three removable air activated bulk cement canisters . . . cargo-carrying hopper car . . . red caboose . . . eight sections curved track . . . one section straight track . . . automatic uncoupling control section . . . 35-watt transformer . . . lockon . . . lubricant . . . instructions

Ideal beginner set! Powerful, scale-detailed freight hauler—brilliant headlight beaming—whizzes around the track with thrilling speed. Super-pulling Magne-Traction grips the rails, makes possible really big hauls cross country and up the steepest grades. Real RR knuckle-type couplers.

88-01-04 B1330 Train, 44¼" long . . **$19.95**



4-CAR DIESEL FREIGHT . . . action-packed!

New "Chesapeake and Ohio" Diesel with Magne-Traction, headlight . . . operating IRBM missile car . . . exploding target car . . . flat car with removable helicopter . . . C&O work caboose . . . eight sections curved track . . . one section straight track . . . automatic uncoupling control section . . . 45-watt transformer . . . CTC lockon . . . lubricant . . . instructions

Never a dull moment with this exciting set! Press firing pin to elevate launching unit - the winged missile blasts off automatically. Target car, when hit, "explodes" right before your eyes. Real RR knuckle couplers.

88-01-61 B1997 Train, 49" long **$29.95**
88-04-01 B530 IRBM Car, 11" long. **7.95**
88-04-19 B397 Target Car, 10½" long **5.95**

4-CAR STEAM FREIGHT . . . puffs real smoke

Rugged 2-4-2 Steam Loco with Tender, whistle, puffing smoke and piercing headlight . . . Allis Chalmers Car . . . track maintenance car . . . two-dome oil car . . . caboose . . . eight sections curved track . . . three sections straight track . . . automatic uncoupling control section . . . 60-watt transformer . . . lockon . . . lubricant . . . smoke fluid . . . instructions

Whoo-oo-oo-ooo . . . hear that whistle blow, see the smoke curl in the wind as this exciting freight speeds across the rails. Track Maintenance Car copes with any trouble along the way—platform raises for servicing over-head equipment. All pieces are realistically detailed RR knuckle couplers.

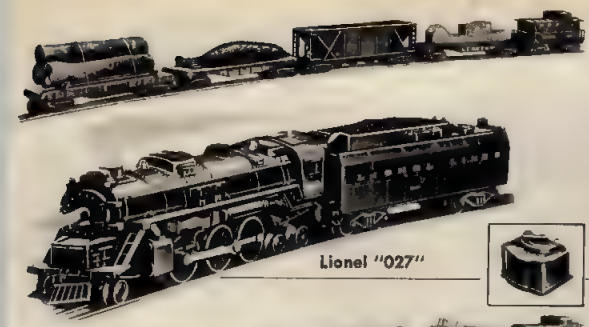
88-01-79 B2665 Train, 51" long **$39.95**

4-CAR TWO UNIT DIESEL FREIGHT

New Alco U. S. Navy "A" and "B" Unit Diesel with Magne-Traction and headlight . . . new submarine car . . . new missile firing car . . . new aerial missile transport car with 'copter . . . new U. S. Navy caboose . . . eight sections curved track . . . three sections straight track . . . uncoupling track set . . . 45-watt transformer . . . lockon . . . lubricant . . . instructions

The pride of your railroad empire . . . on land, on sea and in the air—and every minute a thrill with this lavishly detailed brand new for '60 train! Missile car actually fires artillery-type missiles. U. S. Navy flat cars transport atomic sub and helicopter.

88-01-87 B2665 Train, 62" long **$39.95**
88-04-27 B530 Missile Firing Car, 11" **7.95**



5-CAR STEAM FREIGHT . . . all set to roll

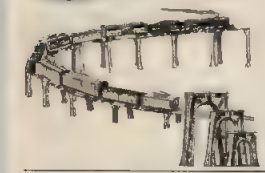
Die-Cast Steam Loco and Tender with whistle, smoke, headlight, Magne-Traction . . . new timber car with giant logs . . . Christmas tree car . . . hopper car . . . flat car carrying removable crates . . . caboose . . . eight sections curved track . . . 3 sections straight track . . .uncoupling track set . . . 60-watt transformer . . .lockon . . . lubricant . . . smoke pellets . . . instructions

Powered by the big, elaborately detailed 2-6-4 Lionel loco, this long freight chugs out from the timberlands straight to the heart of every railroad fan! Climbs mountainous slopes, snakes around sharp curves safely with Magne-Traction. Whistle blows, smoke puffs from the stack real-as-life. Knuckle couplers.
88-01-95 83330 Train, 68″ long. . . **$49.95**

5-CAR SANTA FE DOUBLE-ENDER

Alco Santa Fe Twin "A" Unit Diesel in red and silver . . . with horn, headlight and Magne-Traction . . . new pickle car carrying pickle vats . . . rocket car . . . Boston & Maine box car . . . boat car . . . caboose . . . eight sections curved track . . . three sections straight track . . . uncoupling track set . . . 60-watt transformer . . . lockon . . . lubricant . . . instructions

A symphony of strength and color on wheels! Magne-Traction gives double the pulling power, inch for inch, of this mighty twin diesel's famous, real-life counterpart. Authentic colors. IBM rocket and floatable boat can be removed. Knuckle couplers.
88-00-96 83330 Train, 73″ long. . **$49.95**
88-02-11 82167 Double Diesel only. . **32.50**



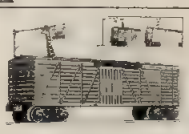
GRADUATED TRESTLE SET Includes 24 sturdy, simulated steel piers for building elevations and overhead arrangements on your road. Piers range from 3/8″ to 4¾″ high. Use with Magne-Traction locomotives.
88-07-32 B397 Set **$5.95**

M **LIONEL REMOTE CONTROL SWITCHES** enable you to switch trains without derailment. Device automatically throws swivel rails as train approaches. Red and green indicator lights. 1 right hand, 1 left hand switch plus two controllers with connecting cables.
88-08-23 81130 "027" Remote Control Switches. Pair. **$16.95**

N **LIONEL MANUAL SWITCHES.** Hand-operated lever, signal light
88-08-15 8465 "027" Switches. 1 left hand, 1 right hand. Pair. . **$6.95**

P **LIONEL REMOTE CONTROL TRACK SET.** Electromagnetic principle.
88-08-31 8330 "027" RC Track Set. Controller included. . . **$4.95**

MOTORIZED MAINTENANCE CAR. New action car! Self-propelled, it proceeds along the track under its own power. Upon hitting bumper or other object, car reverses direction and flag rotates to read "Avoid Danger" or "Safety First" "027" or Super "0."
88-02-78 8663 6″ long. . . . **$9.95**



NEW! OPERATING GIRAFFE CAR. Real-as-life action! With seemingly true "animal instinct" Giraffe ducks down to avoid overhead obstruction. He brings his head up again after car passes the danger spot. Amusing to watch. "027" or Super "0".
88-02-86 8465 11″ long. . . **$6.95**

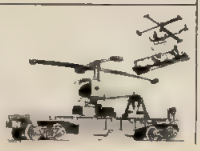
R **"027" TRACK.** There's no limit to the number of interesting layouts you can make when you have plenty of track.
88-07-65 B17 Curved Track, 9½″ long. Each. **$0.25**
88-07-73 B17 Straight Track, 8⅞″ long. Each. **0.25**

S **SMOKE PELLETS** . . . for all smoke puffing Lionel locomotives.
88-08-49 833 Smoke Pellets. Each jar. **$0.50**

T **ILLUMINATED BUMPER.** For spurs, sidings . . . any "dead end".
88-08-56 B167 Illuminated Bumper. Fits "0", "027" track. . . **$2.50**

V **LIONEL "027" CROSSOVERS.** Mounted on rugged steel base.
88-08-07 B130 90-degree Crossover **$1.95**
88-08-64 B197 45-degree Crossover. **2.95**

HELICOPTER LAUNCHING CAR. After spring on launching platform is wound manually, model helicopter is set in launching position. As car passes over remote control track, touch of a button sends helicopter whirling straight up into the air. Car size: 11″ long.
88-02-60 8530 Retail. **$7.95**



Lionel Super "O" Railroads for 1961

LIONEL SUPER "O" 5-CAR STEAM FREIGHT

"Berkshire" 2-6-4 Loco and tender with smoke, whistle, Magne-Traction, headlight . . . new operating submarine car . . . operating helicopter launching car . . . operating aquarium car . . . operating Bosco car . . illuminated caboose . . . 18 curved track . . . 7 straight track . . . 2 half curved track . . . 6 half straight track . . . insulated track section . . . 90° crossing . . . left hand manual switch . . illuminated bumper . . . operating set, including uncoupler . . . smoke pellets . . . lubricant . . . instructions

Real-as-life action! Removable sub moves under water . . . 'copter takes off with blades whirling . . . fish "swim" in illuminated aquarium . . . attendant unloads Bosco.
88-02-29 B6667 Train, 75″ long. . . **$100.00**
88-02-94 B597 Submarine Car, 11″ long **8.95**
Order transformer separately; see below

LIONEL SUPER "O" 5-CAR DIESEL FREIGHT

Northern Pacific GP-9 Diesel with horn, headlight, Magne-Traction . . . operating radar scanning scope car . . . exploding target car . . . airplane car . . . missile launching car . . . new operating security car . . . 18 curved, 2 straight, 5 half straight track . . . insulated track section . . . 90° crossing . . . operating set, uncoupler . . . lubricant . . . instructions

Hauls "vital" military cargo. Rotating searchlight scans the skies on constant alert against enemy attack. Packed with action!
88-02-37 B3997 Train, 66″ long **$59.95**
Order transformer separately; see below

LIONEL SUPER "O" 4-CAR STEAM FREIGHT

Loco and tender with smoke, whistle, headlight and Magne-Traction . . . new flat car with operating submarine in kit form . . . timber transport car . . . pickle car . . . illuminated caboose . . . 12 curved track . . . 1 straight track . . . insulated track section . . . operating set, including uncoupler . . . lubricant . . . smoke pellets . . . instructions

Fascinating new freighter clips along at top speed . . . Magne-Traction holds cars firmly
88-02-45 B3330 Train, 60″ long . . **$49.95**
88-03-02 B530 Submarine Car Kit **7.95**
Order transformer separately; see below

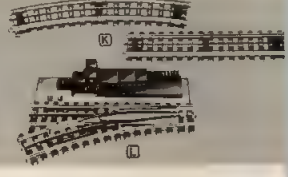
Order a Lionel Transformer

E "LW TRAINMASTER"—125 watts . . . with recessed illuminated dial. Two buttons control train direction, horn or whistle. Two fixed voltage ranges for accessories. Built-in automatic circuit breaker, warning light 115 volts, AC. 60 cycles. UL Approved.
88-03-51 B1130 LW Transformer **$16.95**

F "TW TRAINMASTER"—175 watts. Two independent power circuits. Right hand throttle controls speed. Left hand controls start, stop, reverse, horn or whistle. Built-in automatic circuit breaker, warning light. 115 volts, AC. 60 cycles. UL Approved.
88-03-69 B1833 TW Transformer . **$27.50**

G "KW TRAINMASTER"—190 watts. Operates 2 trains independently on different layouts, plus loads of accessories. Two separate direction and whistle and horn control circuits. Circuit breaker; warning light. 115 volts, AC. 60 cycles. UL Approved
88-03-77 B2167 KW Transformer. . **$32.50**

H "ZW TRAINMASTER"—275 watts . . . king of all transformers! Operates up to 4 different train sets at one time. Two separate built-in horn and whistle controls; two separate train direction levers. Heavy duty circuit breaker. Warning light. 115 volts, AC
88-03-85 B2665 ZW Transformer. . . . **$39.95**



K SUPER "O" TRACK. Has appearance of two rails, performance of three rails! Power is fed through inconspicuous center bus of copper-clad steel. In 9″ long sections . . . 36″ circle requires 12 curved sections.
88-12-50 B23 Curved Track. Each. . **$0.35**
88-12-68 B23 Straight Track. Each. **0.35**

L REMOTE CONTROL SWITCHES. Exclusive non-derailing device. Operates automatically to unlock and throw swivel rail when train approaches. Can be set for fixed voltage operation. Red and green indicator lights show position. Controllers and wire included.
88-13-00 B1500 Switches. Pair. **$22.50**

Press a button . . the helicopter takes off

7-unit Freight . . more than 10 feet of Super "O" gauge track

$49.44 cash $5.00 down

Famous Lionel Electric Trains

Complete with Track and Transformer

All transformers included with trains are UL approved for 110-120-volt, 60-cycle AC

Blow up the box car with the guided missile

7-unit Freight . . almost 11 feet of track

$39.77 cash $4.00 down

6-unit Steam Freight with whistle and smoke

$29.66 cash $3.00 down

Smoke-puffing 2-4-2-steam locomotive sounds two-tone whistle as it clips down the track, drive rods pounding. Track-scanning headlight. Pulls tender, gondola with 3 cable reels, box car, flat car with trestle bridge, caboose. Run train forward, backward, fast, slow, sound whistle, couple or uncouple cars . . all by remote control. 11 "027" track sections and uncoupler form 117-in. oval. 75-watt transformer has whistle control, circuit breaker. Smoke fluid incl.

49 N 9653—Train 57 in. long over-all. Shipping weight 11 lbs. $29.66

Transformers. Built-in circuit breaker for added safety. UL approved for 110-120-volt, 60-cycle AC.

1 **Type LW-125-watt.** Fixed 14, 18-volt accessory circuits. Horn or whistle, direction controls.
49 N 9819 Speed throttle. Shipping weight 5 lbs. $12.99

2 **Type TW-175-watt.** 2 throttles, one for speed, other for direction, whistle or not, control of your train. 4 fixed accessory voltages: 14, 14, 18 and 18 volts.
49 N 9847 Shipping wt. 9 lbs. $3.5% down. Cash $21.95

3 **Manual "027" Switches.** 1 right, 1 left.
49 N 9805 –Shipping weight 2 lbs. . . . $5.47

4 **Remote Control "027" Switches.** Green, red control lights. Control panel wires. 1 right, 1 left.
49 N 9806 Shipping weight 3 lbs. . . . $12.99

"027" Track Sections. Shpg. wt. each 7 oz.
5 49 N 9802—9½ in. curved section . . 19c
6 49 N 9801—8⅜ in. straight section . . 19c

7 **"027" Magnetic Track.** For coupling, unloading. Remote control panel, wires.
49 N 9804 Shipping weight 1 lb. $3.98

8 **"027" 7⅜-inch 90° Crossing**
49 N 9803—Shipping weight 1 pound. . . . $1.47

9 **Lighted Bumper** for "027" or Super "O"
49 N 9859—Shipping weight 7 oz. $1.97

10 **24 Plastic Trestles** make over, under layouts
49 N 9845—Shipping weight 2 pounds . . . $4.57

11 **Automatic Crossing Gate** lowers, flashes lights as train passes. Electrically PT steel and steel.
49 N 9834—9½ inches long. Shpg. wt. 1 lb. $4.57

12 **Automatic Banjo Signal.** Signal lights, "STOP" sign swings as train passes. Plastic and steel.
49 N 9827—7½ inches high. Shpg. wt. 1 lb. $4.57

Just press a button and the helicopter, blade whirling, soars into the air. And that's not all. As the train roars down the track, a red light flashes and a fireman holding a hose swivels on the **fireman-and-ladder car**, a cop chases a hobo around the **animated gondola car**. The Santa Fe twin diesel sounds its deep-tone 'horn' shines its bright headlight. Powerful motor with Magne-Traction also pulls Allis Chalmers **tractor-dozer car** and caboose. Diesel engine and cars are made of plastic and steel. Run train forward or reverse, fast or slow, sound horn, couple or uncouple cars, operate the helicopter **launching car**, all by remote control. 14 sections of super "O" track with 16 ties per section make 126-inch oval. Includes 75-watt transformer with circuit breaker and horn control.

49 N 9693 —Train 74 in. long. Shpg. wt. 13 lbs. **$49.44**

Remote Control Helicopter Car. Plastic, steel. 11 in. 49N9856–Wt. 1 lb. **$5.97**

Fireman and Ladder Car. Plastic and steel. 11 in. long. 49N9861–Wt. 1 lb. **$7.97**

[1] **Super "O" Track Sections.** 9 in. long. Wt. each 8 oz.
49N9817 Curved Section 27c 49N9816-Straight Sec. 27c

[2] 49 N 9807 –90° Super "O" Crossover.
Shipping weight 10 ounces **$1.94**

[3] **Manual Super "O" Switches.** Built-in safety device stops train on "open" switch. One right, one left.
49 N 9818—Shipping weight 3 pounds **$8.98**

[4] **Remote Control Super "O" Switches.** Non-derailing device. Lighted indicators. One right, one left.
49 N 9813—Wiring included. Shpg. wt. 4 lbs. **$17.97**

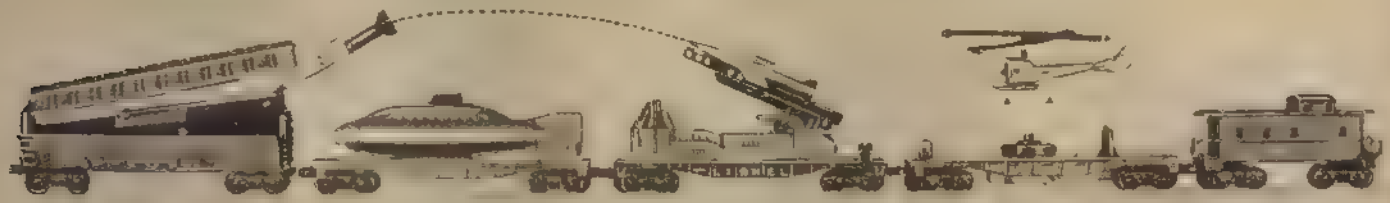
Press on the launching pad . . the IRBM missile soars straight at the target box car . . and the box car "explodes!" Another remote control button releases the helicopter, blade whirling. These exciting cars are headed up by Boston & Maine twin diesel with its deep-throated horn and powerful headlight. The brawny motor with Magne-Traction has super pulling power. It also pulls a flat car carrying a detachable submarine and a caboose. All cars are made of plastic and steel. Run the train forward or reverse, fast or slow, blow the horn, couple or uncouple cars, operate the 3 cars . . all by remote control. 13 sections of "027" gauge track plus uncoupling section form oval about 130 inches around. 75-watt circuit-breaker transformer with horn control.

49 N 9654—Train 73 in. long over-all. Shipping weight 12 pounds **$39.77**

Exploding Target Car. Reassembles easily. Plastic, steel, 10½ in. long
49 N 9823—Shpg. wt. 1 lb. **$4.79**

Submarine Car. Removable submarine. Plastic and steel. Car 11 in. long
49 N 9824—Shpg. wt. 1 lb. **$4.79**

IRBM Missile Launching Car. Fire by remote control. Plastic and steel
49 N 9825—11 in. long. Wt. 1 lb. **$6.44**

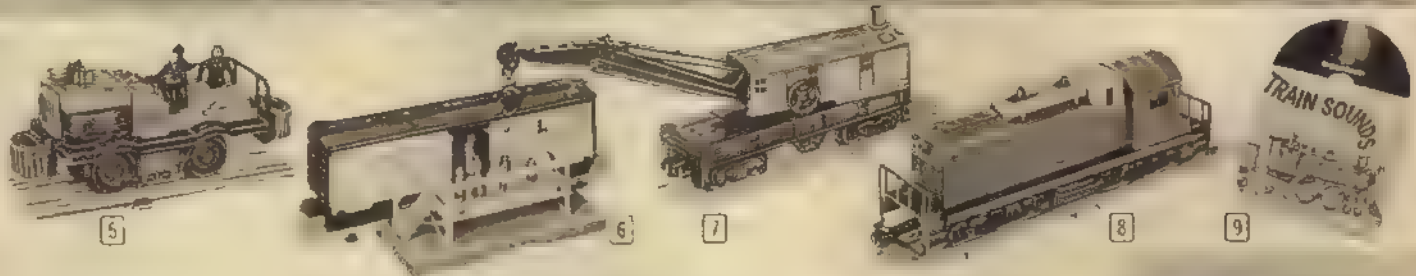


6-unit Diesel Work Train . . nearly 8 feet of track

$26.45 cash
$3.00 down

Shining its powerful headlight on the track ahead, the Chesapeake & Ohio diesel is equipped with Magne-Traction for heavy loads and steep grades. It pulls a timber transport loaded with tree trunks, a track maintenance car for overhead repairs, an Allis Chalmers motor scraper car, a manually operated derrick car and a work caboose. Run the train forward or back, fast or slow, couple or uncouple cars, all by remote control. 9 sections of "027" track plus uncoupling unit make 94-inch oval. 45-watt transformer.

49 N 9652—Train 63 in. long over-all. Plastic and steel. Shipping weight 11 lbs. **$26.45**



[5] **Operating Section Gang Car.** Built in motor Car and Gandy Dancer reverses automatically when buffer plate at either end strikes object. Plastic and steel. For "027" and "O" gauge.
49 N 9846—6 in. long. Shpg. wt. 2 lbs. **$5.97**

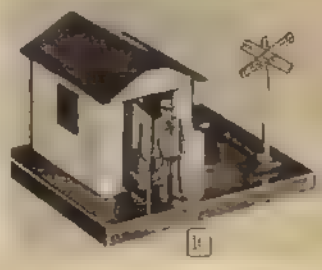
[6] **Operating Milk Car.** Milkman delivers cans onto platform by remote control. Reload the cans through the hinged roof hatch. Plastic and steel. 7 milk cans and platform included.
49 N 9858—11 in. long. Shpg. wt. 3 lbs. **$8.87**

[7] **Operating Crane Car.** Rotating cab has two hand wheels . . one to raise and lower boom, one to raise and lower hook and pulley. Sturdily constructed of plastic and steel.
49 N 9852—7½ in. long. Wt. 2 lbs. **$5.97**

[8] **Alaska Diesel Switcher.** Magne-Traction Motor can take big loads up steep grades. Powerful headlight. Automatic couplers front and rear for moving cars. Plastic and steel.
49 N 9894—12 in. long. Shpg. wt. 3 lbs. **$13.44**

[9] **Railroad Sounds Record.** 45 rpm. Brings railroading to life.
49N9899 Wt. 2 oz. . 59c

[10] **Automatic Gateman.** Shuttles in and out of his shack. Lantern lit. Lighted shack. Plastic steel. Shack 7 in. long
49N9835 Wt. 2 lbs. **$5.77**



All cars and engines on this page (except Gang Car) have remote control couplers

Turn at a touch

Happi-Time Sleds have "Easy-Steer"

1 55 in. $6.99

2 37 in. $3.66

3 $10.99

1 2 **Flying Arrow" models** speed down snowy slopes . . sweep right or left with just the lightest pressure on the steering bar. Lightweight for extra speed . balanced for smooth, quick turns. Large, hardwood tops have weather-defying varnish finish. High carbon steel runners are free of sharp edges, bend from front to rear in one smooth sweep . . grooved for quick get aways. Strong top crossbars. Steel parts are enameled bright red. "Flying Arrow" sleds come in 4 sizes . . pick a size for your chil.

1 79 N 8306L—55 inches long. 6 heavy-gauge steel knees provide firmer support between runners and siderails. Shipping weight 12 pounds **$6.99**

2 79 N 8305L—46 inches long. 4 steel knees. Shipping weight 10 lbs. . . **5.88**
79 N 8304L—41 inches long. 4 steel knees. Shipping weight 9 lbs. . **4.88**
79 N 8303L—37 inches long. 4 steel knees. Shipping weight 8 lbs. . **3.66**

3 **Our Best Happi-Time Sleds.** Dazzling good looks . extra-rugged construction . . fast running. Strong, chrome-plated tubular steel siderails. Handsomely chrome-plated front guards and flying-wedge steering bar. W[illegible] vinyl hand grips. Precision-engineered "Easy-Steer" provides qu[illegible]ve turning. Large, shaped top of select hardwood has weather-resist[illegible] varnish finish. Special alloy steel runners with turned-up ends are grooved for speedy rides. Heavy-gauge steel knee supports enameled red.
79 N 8314L—56 inches long. 6 steel knees. Shipping weight 14 lbs. **$10.99**
79 N 8311L—48 inches long. 4 steel knees. Shipping weight 11 lbs. **8.99**
79 N 8322L—42 inches long. 4 steel knees. Shipping weight 10 lbs. **7.99**

4 $6.88

5 $2.99

6 $5.88

7 $3.88

4 **Suburbanite Sled.** Quaint style pull sleigh brings winter fun to young riders . . totes groceries, too. Red lacquered wood runners make striking contrast with colorfully enameled hardboard sides and back. Pull rope.
79 N 8302L—36x13½x10½ in. Wt. 8 lbs **$6.88**

5 **Sno-Jet Toboggan Sled. So lightweight** even the tiniest tot can carry it. Made of rugged Cycolac plastic—even sub-zero weather or rough riding won't affect it. Shaped for stability. Hand grips. Red finish. Wt. 3 lbs.
79 N 8319C 35½x14½x3½ in. deep. **$2.99**

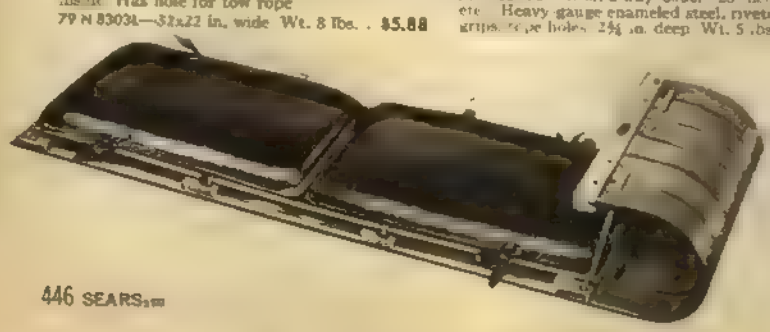
6 **Sno-Boat** . . skims over the snow, steers by shifting weight from side to side. For tiny tot or adult . . strong web safety grips at sides. Heavy 20-gauge galvanized steel slides smoothly . . sit in it, stand in it or do belly flops. Turned, tapered edges; red enameled on inside. Has hole for tow rope.
79 N 8303L—32x22 in. wide. Wt. 8 lbs. . **$5.88**

7 **Saucer shaped.** Go planing down the hill. Steer by shifting weight. Smooth edges, web handles. Easy for tiniest tots to use.
79 N 8317L Snow Disc. 25-inch diameter. Fiber glass . . smooth edges, web grips. With [illegible] arm rest. 3½ in. deep. Wt. 4 lbs. **$3.88**
79 N 8313C What-a-way Slider. 23 inch diameter. Heavy-gauge enameled steel, riveted hand grips, rope holes. 2½ in. deep. Wt. 5 lbs. **$3.37**

Baby's own sleigh converts to a tot-size sled when he gets a little older. Gives baby a snowtime treat . . gives yourself a convenient winter replacement for his baby carriage or stroller. Also handy for carrying groceries.

Detachable wagon-type handle tows him along . . red enameled finish. Detachable sled guard holds tot snugly. Sled has hardwood top, red steel runners. 28 inches long.
79 N 8316C—Shipping weight 10 pounds. **$6.98**

Detachable Sled Guard fits most sleds. Provides firm back support, safeguards your child as he sits on sled. Sturdy steel frame has smooth wood slats at back and sides.
49 N 8318—Shipping weight 3 pounds **$2.89**

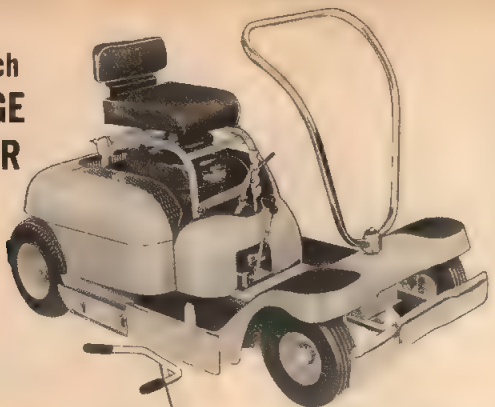


4-foot Toboggan speeds along with 1 to 3 small-fry

Full 15-inch width provides plenty of room for the whole gang. Children hold on tight to full-length rope hand rails . . get a thrilling ride all the way down the slope. Northern Adirondack hardwood construction with countersunk screws. Permanent steam-bent curve. High gloss, clear lacquer finish.
79 N 8312L—Toboggan with 2½-ft. by 14-in. sectionalized cushion. Filled with cotton batting; has red waterproof leatherette cover, ties. Shipping weight 11 lbs. **$10.99**
79 N 8307L—Toboggan without cushion. Shipping weight 8 pounds. . **7.99**

Just "Charge It" and pay later . . see pages 295-296

26-inch RANGE RIDER

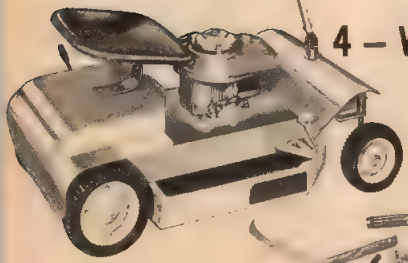


ROOT RANGE RIDER POWER MOWER. Aristocrat of lawn mowers, the riding mower that has everything. Big and easy-to-handle Range Rider mows grass fast, shaves clean and won't quit when the going is tough. Supreme comfort in the foam rubber seat cushion and back rest. Starts like your automobile—turn the ignition key and the powerful 5½ h.p. motor leaps into action. Reverse, neutral and four speeds forward are at your fingertip command. Semi-automatic transmission, 4-cycle engine. 12 volt battery starting system. These are but a few of the outstanding features. Wt. 359 lbs.*

55Y745F 31490 .....Retail **$419.95**

F.O.B Kansas

24-inch 4 – WHEEL RIDER



4-WHEEL RIDER ROTARY 24" LAWNMOWER. Monoframe construction formed steel. Pneumatic tires, cross-lug tread for traction—curved to prevent cutting into lawn. Clinton 3½ h.p. 4-cycle engine. Recoil starter. Chain-drive, belt-powered, positive forward, neutral and reverse. No gear box. 2.75 front tires, 3.25 rear. Gold with white trim. Wt. 222 lbs.*

55Y199W 14997 . . . . .Retail **$223.50**

**Not available shipped by freight, truck or express—pay shipping on arrival*

24-inch Suburbanite RIDER

THE SUBURBANITE RIDER BY RUGG. Setting the pace in the 1961 market . . . the 24-inch deluxe rotary by famous Rugg. The padded seat adds the comfort touch, and the stable 4-wheel design gives greatest performance. Big 4½ h.p. Clinton engine takes you up the slopes easily. Separate blade clutch disengages blade when towing or traveling. Positive speeds forward and reverse. Full 24-inch cutting width. Injecto-Lube "throw away" pressure lube gun packed with each mower. Wt. 246 lbs.*

55Y747F 18850 . . .Retail **$268.25**

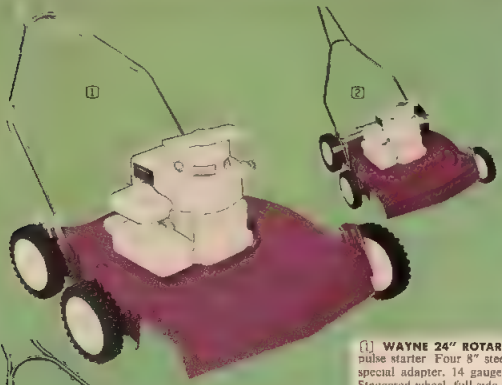
**F.O.B. Ohio*

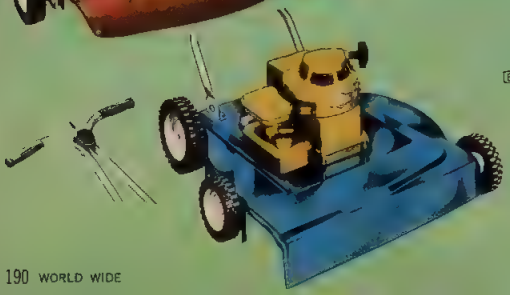
24-inch RUGG–ED RIDER

LOW-PRICED RUGG-ED RIDER BY RUGG. Ride in comfort at a low, low price. Rugg Ed Rider has 4-wheel safety and stability, fully enclosed transmission, tractor-type front that shrouds the engine. Does a man-sized mowing job at a truly low cost. 4-cycle, 3 h.p. Clinton engine. Positive speeds forward and reverse with close-tolerance guarded chain drive . . . 2-speed gear box permanently sealed. Wt. 142 lbs.*

55Y746W 9997 .....Retail **$149.50**

**Not available shipped by freight, truck or express—pay shipping on arrival.*





[1] **WAYNE 24" ROTARY MOWER.** Has 3 H.P. 4-cycle Briggs-Stratton engine. Impulse starter. Four 8" steel wheels, sleeve bearings, lug tread. Electro steel blade with special adapter. 14 gauge steel top plate, baffles, axle pads. E-Z height adjustment. Staggered wheel, full side trim, large grass chute. Cadmium plated hardware.
55Y335W [5897] Wt. 75 lbs.* ..... Retail **$89.95**

[2] **55Y756W** [7647] Same except self-propelled and 2 wheels lug tread, 2 gear tread. Wt. 85 lbs.* ..... Retail **$119.95**

[3] **SELF-PROPELLED 21" ROTARY MOWER.** Has 2½ H.P. Briggs-Stratton 4-cycle engine. Impulse starter. Special alloy steel blade, direct drive. Safety clutch prevents breakage. 14 gauge steel housing. Front wheel friction drive, disengages instantly when handle is released. Steel 8" wheels, semi-pneumatic tires w/extra-wide tread. 2 bushel grass-catcher. Wind tunnel directs cuttings.
55Y757W [7997] Wt. 78 lbs.* ..... Retail **$119.95**

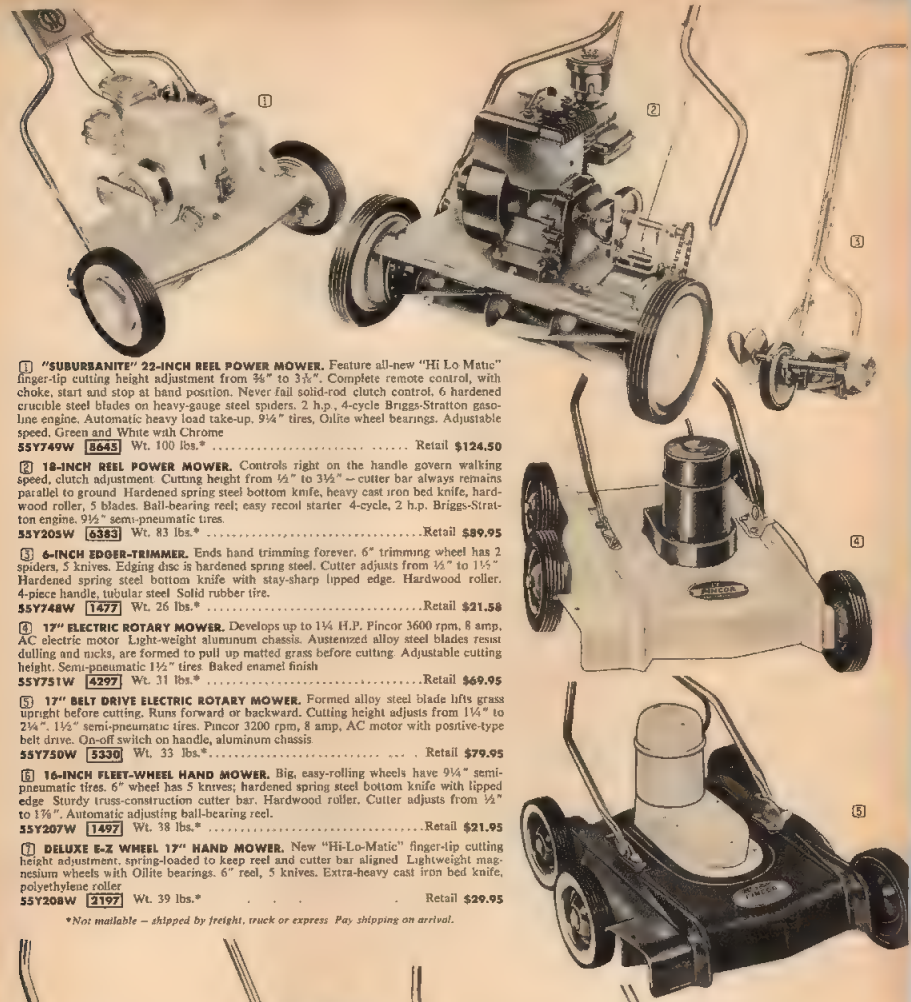
[4] **SELF-PROPELLED 22" ROTARY MOWER.** Has 3 H.P. Briggs engine. 14 gauge, deep-ribbed steel base. Impulse starter. Choke-a-matic throttle control. No digging on turns, driving mechanism is disengaged by depressing handle. Can be locked in neutral position for manual operation. Front wheels: 8". Rear wheels. 7". Oilite bearings. 4 cutting positions, 1 to 3". Includes mulcher. Red
55Y754W [6279] Wt. 73 lbs.* ..... Retail **$99.50**

[5] **SOUTHLAND 22" ROTARY MOWER.** Has 3 H.P., 4-cycle Briggs-Stratton engine. Impulse starter. Heavy-ribbed, 14-gauge steel deck. Air lift high carbon steel blade. All steel wheels with E-Z Duzit wheel adjustment for cutting height. Finger-tip controls. Chrome plated handle. Includes leaf mulcher. Brown
55Y753W [5288] Wt. 66 lbs. Retail **$79.95**

[6] **ECONOMY 22" POWER MOWER.** Has air-cooled 4-cycle Briggs and Stratton engine with recoil start. Convenient throttle control on handle. Special alloy steel blades - reversible, with four cutting edges. Two 8" and two 6" semi-pneumatic tires, adjustable for proper cutting heights. All steel with baked enamel finish, corrosion-resistant undercoating.
55Y755W [4288] Wt. 61 lbs.* ..... Retail **$69.95**

[7] **DIXIE 20" POWER MOWER.** Heavy-ribbed 14 gauge steel deck. Air lift crucible steel blade, steel blade adapter. 4 cutting positions, 1 to 3". 2½ H.P., 2-cycle Clinton engine. All steel wheels, grafoil bearings. Chrome-plated handle with finger tip controls. Leaf mulcher included. Recoil starter
55Y329W [3297] Wt. 55 lbs.* ..... Retail **$59.95**

**Not mailable - shipped by freight, truck or express. Pay shipping on arrival.*



[1] **"SUBURBANITE" 22-INCH REEL POWER MOWER.** Feature all-new "Hi Lo Matic" finger-tip cutting height adjustment from ¾" to 3½". Complete remote control, with choke, start and stop at hand position. Never fail solid-rod clutch control. 6 hardened crucible steel blades on heavy-gauge steel spiders. 2 h.p., 4-cycle Briggs-Stratton gasoline engine. Automatic heavy load take-up. 9¼" tires, Oilite wheel bearings. Adjustable speed. Green and White with Chrome

55Y749W 8645 Wt. 100 lbs.* ..... Retail **$124.50**

[2] **18-INCH REEL POWER MOWER.** Controls right on the handle govern walking speed, clutch adjustment. Cutting height from ½" to 3½" — cutter bar always remains parallel to ground. Hardened spring steel bottom knife, heavy cast iron bed knife, hardwood roller, 5 blades. Ball-bearing reel; easy recoil starter. 4-cycle, 2 h.p. Briggs-Stratton engine. 9½" semi-pneumatic tires.

55Y205W 6383 Wt. 83 lbs.* .....Retail **$89.95**

[3] **6-INCH EDGER-TRIMMER.** Ends hand trimming forever. 6" trimming wheel has 2 spiders, 5 knives. Edging disc is hardened spring steel. Cutter adjusts from ½" to 1½". Hardened spring steel bottom knife with stay-sharp lipped edge. Hardwood roller. 4-piece handle, tubular steel. Solid rubber tire.

55Y748W 1477 Wt. 26 lbs.* .....Retail **$21.58**

[4] **17" ELECTRIC ROTARY MOWER.** Develops up to 1¼ H.P. Pincor 3600 rpm, 8 amp. AC electric motor. Light-weight aluminum chassis. Austenized alloy steel blades resist dulling and nicks, are formed to pull up matted grass before cutting. Adjustable cutting height. Semi-pneumatic 1½" tires. Baked enamel finish

55Y751W 4297 Wt. 31 lbs.* .....Retail **$69.95**

[5] **17" BELT DRIVE ELECTRIC ROTARY MOWER.** Formed alloy steel blade lifts grass upright before cutting. Runs forward or backward. Cutting height adjusts from 1¼" to 2¼". 1½" semi-pneumatic tires. Pincor 3200 rpm, 8 amp, AC motor with positive-type belt drive. On-off switch on handle, aluminum chassis

55Y750W 5330 Wt. 33 lbs.* ..... Retail **$79.95**

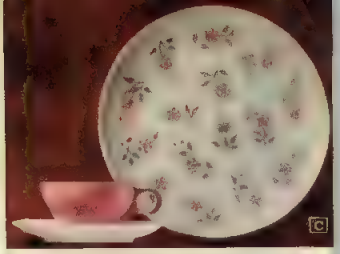
[6] **16-INCH FLEET-WHEEL HAND MOWER.** Big, easy-rolling wheels have 9¼" semi-pneumatic tires. 6" wheel has 5 knives; hardened spring steel bottom knife with lipped edge. Sturdy truss-construction cutter bar. Hardwood roller. Cutter adjusts from ½" to 1⅜". Automatic adjusting ball-bearing reel.

55Y207W 1497 Wt. 38 lbs.* .....Retail **$21.95**

[7] **DELUXE E-Z WHEEL 17" HAND MOWER.** New "Hi-Lo-Matic" finger-tip cutting height adjustment, spring-loaded to keep reel and cutter bar aligned. Lightweight magnesium wheels with Oilite bearings. 6" reel, 5 knives. Extra-heavy cast iron bed knife, polyethylene roller

55Y208W 2197 Wt. 39 lbs.* . . . . . Retail **$29.95**

**Not mailable — shipped by freight, truck or express. Pay shipping on arrival.*



PROLON'S

EXCITING MELAMINE LINE OFFERS UNEQUALED VALUE

Here is the new array of beautiful porcelain-quality patterns you've been waiting for . . . skillfully combined with the durable quality of PROLON melamine. This strikingly designed line is all but unbreakable, chip-and-crack resistant and it can be washed in a dishwasher. America's top value! You'll find it right for every occasion.

A LEAFDANCE . . . swaying leaves in a heavenly combination of Turquoise and multi-colored accents makes this pattern the most charming creation of this or any other year.

		Retail
30B4908C2663	63-pc. Set (27 pcs. Dec.)	$39.95
30B4912C3997	77-pc. Set (39 pcs. Dec.)	$59.95

B GOLDEN GARLAND . . . rich gold leaf sprays of leaves and flowers accented with yellow and Turquoise. You'll expect to find this pattern treatment only in higher priced lines.

		Retail
30B4907C2663	63-pc. Set (27 pcs. Dec.)	$39.95
30B4911C3997	77-pc. Set (39 pcs. Dec.)	$59.95

NOTE. PATTERNS A & B dinner plates B & B plates saucers platter creamer & sugar decorated on white. Other pieces are com-

C EXOTIC ROSE . . . a cascading repeat pattern of roses in soft pink and gray; a welcome touch of brightness to enjoy all year. Dinner plates, B & B plates and platter decorated on white. Other pieces in pink and white.

		Retail
30B4846C1997	45-pc. Set (17-pcs. Dec.	$29.95
30B4909C3664	77-pc. Set (25-pcs. Dec.	$54.95

D FARM-IN-DELL . . . has the fresh and sunshiny look that makes food seem twice as good. Executed in brown on yellow. Dinner plates, B & B plates and platter decorated on yellow. Other pieces yellow.

		Retail
30B4906C1997	45-pc. Set (17 pcs. Dec.)	$29.95
30B4910C3664	77-pc. Set (25 pcs. Dec.)	$54.95

OPEN STOCK . . . Shipped Prepaid. Minimum order $10.00 Retail. Allow 10 days for shipping.

DECORATED PIECES . . . Golden Garland, Leaf dance, Exotic Rose and Farm-In-Dell. Specify pattern.

STOCK NO	DESCRIPTION	RETAIL
30FV4853C188	10-inch Dinner Plate	$2.50
30FV4854C105	6¼-inch B & B Plate	1.40
30FV4916C105	Saucer*	1.40
30FV4855C431	14-inch Platter	5.75
30FV4856C431	Cream & Sugar Set*	5.75

*Available for Golden Garland and Leafdance only.

SOLID COLORS . . . Pink, White, Turquoise and Yellow. Specify color.

STOCK NO	DESCRIPTION	RETAIL
30FV4887C113	10-inch Dinner Plate	$1.60
30FV4888C83	7-inch Salad Plate	1.10
30FV4889C68	6¼-inch B & B Plate	.80
30FV4861C88	7-oz. Cup	.90
30FV4860C60	Saucer	.80
30FV4862C94	20-oz. Soup Dish	1.25
30FV4863C83	15-oz. Cereal Dish	1.10
30FV4864C60	7-oz. Fruit Dish	.80
30FV4865C189	Open Vegetable Dish	2.35
30FV4867C244	2-Compartment	3.25
30FV4868C296	Cream & Sugar Set	3.95
30FV4866C206	Divided Veg. Dish	2.75

COMPOSITION OF SETS

16-Piece Set. Four each dinner plates B & Bs, cups saucers. Ship. Wt. 5 lbs.

45-Piece Set. Eight each large dinner plates B & B's cups saucers, cereal bowls. One each 14 inch platter, creamer, covered sugar bowl, vegetable dish. Ship. Wt. 14 lbs.

53-Piece Set. Eight each dinner plates, B & Bs, cups saucers, cereal, and fruit bowls. One each 14-inch platter, creamer, covered sugar bowl, veg. dish. Ship. Wt. 16 lbs.

77-Piece Set. Twelve each dinner plates, B & B's cups saucers, cereals, fruit bowls. One each 14 inch platter, creamer, covered sugar bowl, veg. dish. Ship. Wt. 21 lbs.

89-Piece Set. Twelve each dinner plates, salad plates, B & B's cups, saucers, cereal, fruit bishes. One each 14 inch platter, creamer, covered sugar bowl, veg. dish. Ship. Wt. 24 lbs.

JEWEL TONE SPECIAL . . . a big set value for a small set price in lustrous decorator colors. A rainbow assortment of pink, turquoise, yellow and white jewel-tones.

30B4913C730	16-pc. Set	Retail $10.95
30B4914C1663	45-pc. Set	Retail $24.95
30B4915C3330	89-pc. Set	Retail $49.95

ALL PROLON dinnerware is guaranteed by manufacturer not to chip, crack or break during normal use for two full years.

PROLON

brings you true magnificence in melamine dinnerware

Only PROLON could combine all the delicacy of fine china with the amazing durability of PROLON melamine. Here, in superb luxury weight dinnerware that is practically unbreakable, are three breathtaking patterns to grace your table. Even the hottest dishwasher water can't harm them in any way. They'll never fade or craze. They're chip and crack resistant, too! The deep coupe plates have finely tapered edges and the unusual "Flare-Styling" of the cups mark this dinnerware as worthy of accompanying your finest silver and crystal. Add PROLON Design Guild's incomparable choice of colors and unmatched reputation for quality melamine and you'll know why you shouldn't wait any longer to own one of these sets.

A SILVER BELLE . . . delicacy in motion is a feeling you receive from the graceful cedegreen and silver wheat sheaves set gently in a field of translucent white. This truly-in tempo with the times interpretation of the traditional wheat pattern has become a modern classic. Dinner plates, B & B's, cups platter, creamer, sugar bowl decorated. Other pieces in translucent white

	Retail
30B4902C3330 45-pc Set (27 pcs Dec.	$48.95
30B4905C3330 77-pc Set (39 pcs. Dec.)	79.95

B DUCHESS . . . truly classic and elegant pattern in shimmering gold leaf on warm rose with a bone-white center. Stunning on a sky blue tablecloth or a handsome white linen. The delicate scroll work on the Duchess design is lacelike in quality. A truly superb Design Guild Creation. Dinner plates, B & B's, cups platter, creamer, sugar bow, decorated, cereals, fruits in white. Saucers and veg dish in rose.

	Retail
30B4881C3330 45-pc Set (27 pcs Dec.,	$49.95
30B4804C3330 77-pc. Set (39 pcs. Dec.)	$79.95

C REGATTA . . . an award-winning seascape abstract pattern handsomely done in a cool turquoise and black against white. This pattern has an affinity for contemporary settings but has a way of blending in easily with period accessories. In short, a pattern for your every dining occasion. Dinner plates, B & B's cups, platter, creamer, sugar bowl decorated. Other pieces in turquoise

	Retail
30B4879C3330 45-pc. Set (27 pcs. Dec.)	$49.95
30B4903C3330 77 pc. Set (39 pcs. Dec.)	$79.95

COMPOSITION OF SETS

45-Piece Set. Eight each, large dinner plates, bread and butter plates, cups, saucers, cereal bowls. One each: platter, creamer, covered sugar bowl and vegetable serving dish. Shipping weight 16 lbs.

77-Piece Set. Twelve each large dinner plates, bread and butter plates cups saucers cereal bowls and fruit bowls. One each platter, creamer, covered sugar bowl and vegetable serving dish. Shipping weight 24 lbs.

All PROLON dinnerware is guaranteed by manufacturer not to chip, crack or break during two years of normal use.

OPEN STOCK Shipped Prepaid. Minimum order $10.00 retail. Allow 10 days for shipping.

DECORATED PIECES

Patterns: Regatta, Duchess and Silver Belle. Specify pattern when ordering.

Stock No.	Description	Retail
30FV4882C244	10-in. Dinner Plate	$3.25
30FV4883C139	6⅜ in. B & B Plate	1.85
30FV4884C139	9-oz. Cup	1.85
30FV4885C469	13-in. Oval Platter	6.25
30FV4886C446	Creamer & Sugar Set	8.95

SOLID COLORS

Available in three solid colors: Turquoise, Bone White and Regal Rose. Specify color when ordering.

Stock No.	Description	Retail
30FV4887C169	10-in. Dinner Plate	$2.25
30FV4888C113	7¾-in. Salad Plate	1.50
30FV4889C90	6⅛ in. B & B Plate	1.20
30FV4890C101	9-oz. Cup	1.35
30FV4891C83	Saucer	1.10
30FV4892C101	14-oz. Soup-Cereal Bowl	1.35
30FV4893C83	8-oz. Fruit Bow.	1.10
30FV4894C282	13-in. Oval Platter	3.75
30FV4896C282	Open Veg. Dish	3.75
30FV4897C338	Divided Veg. Dish	4.50
30FV4898C371	Cream & Sugar Set	4.95
30FV4899C446	11-in Salad Serv. Bow	5.95

GENUINE MELMAC® DINNERWARE

by Westinghouse

- Guaranteed Not to Chip or Break for 2 Full Years
- Molded-In Colors Never Fade or Wear Away — Stay Bright
- Detergent-Proof . . . Safe in Boiling Water and Dishwasher
- Every Hot Piece Decorated in Exciting New Exclusive Patterns

NEW FROM WESTINGHOUSE! Lovely decorated dinnerware sets that combine the beauty, elegance and high-fashion of fine china with the lasting durability of MELMAC. Guaranteed for 2 full years against cracking, chipping or crazing. Dishwasher safe. Decorations will not fade or wear off. The most durable dinnerware made

NOW at FABULOUS SAVINGS!

"DARIEN" quality was created for those who appreciate extra weight in dinnerware with the look, feel and translucency of fine bone china. Extravagantly shaped with sculptured bevel rims and durably thick bottoms

"YELLOW ROSE SPRAY". In "Darien" quality. Flat pieces are decorated with gay yellow roses on translucent white. Holloware pieces are in solid white and yellow.

30L5114C3100 45-pc. Set (service for 8) 20 lbs. ..... Retail $47.50

"NEWPORT" quality captures the care-free advantages of Melmac for every day serving. Gracefully shaped with fashionable tapered edges to give the look of china. Reinforced thickness at stress points make these sets permanently practical for constant use.

"STARFLOWER". In "Newport" quality. Flat pieces are decorated with dainty white flowers on turquoise. Holloware pieces in solid white

30L5115C2600 45-pc. Set (service for 8) 15 lbs. .. Retail $39.95
30L5116C3600 78-pc. Set (service for 12) 25 lbs. . Retail $69.95

"WILDFLOWER". In "Newport" quality. Flat pieces are decorated with exciting wildflower design on white. Holloware pieces in solid white

30L5117C2600 45-pc. Set (service for 8) 15 lbs. ..... Retail $39.95
30L5118C3600 78-pc. Set (service for 12) 25 lbs. .... Retail $69.95

"TEA ROSE". In "Newport" quality. Flat pieces are decorated with realistic rose on white. Holloware pieces in solid white and pink.

30L5111C2600 45-pc. Set (service for 8) 15 lbs. ..... Retail $39.95
30L5113C3600 78-pc. Set (service for 12) 25 lbs. ..... Retail $69.95

COMPOSITION OF WESTINGHOUSE DECORATED MELMAC SETS

45-Piece Sets (service for 8). 25 decorated pieces include: 8 10" dinner plates; 8 7" salad plates; 8 saucers; 14" platter. Solid color pieces: 8 7-oz. cups, 8 soup/salad bowls; vegetable dish, creamer; sugar with lid.

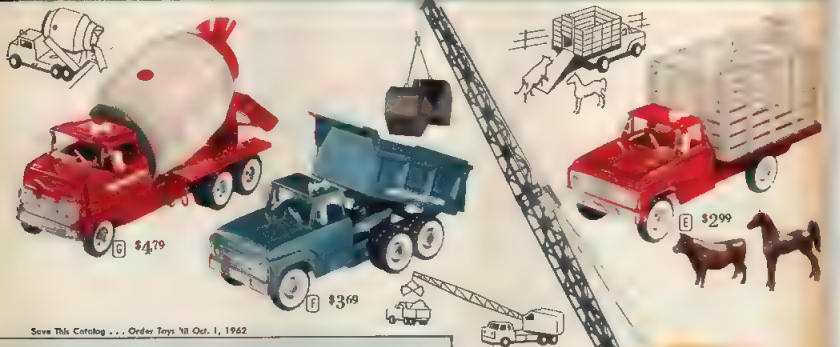
78-Piece Sets (service for 12). 37 decorated pieces include: 12 10" dinner plates; 12 7" salad plates, 12 saucers, 14" platter. Solid color pieces 12 7-oz. cups; 12 soup/salad bowls, 12 fruit dishes, 2 vegetable dishes, creamer; sugar with lid.

YOU CAN BE SURE...IF IT'S Westinghouse

DISTINCTIVE COLORFUL DECORATIVE PATTERNS

Super Highway Building Set

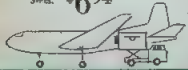
ANOTHER WISHMAKER SPECIAL $7.49

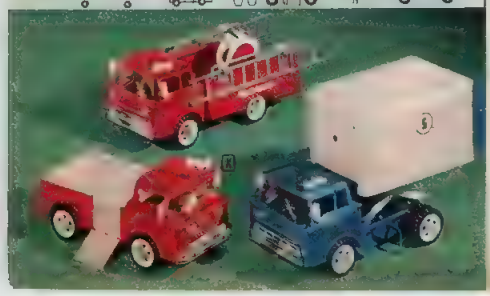


Save This Catalog . . . Order Toys 'til Oct. 1, 1962

3-Pcs. $6.94

Air Terminal Service Set





8 $6.65

WISHMAKER SPECIAL 9 $8.88

Big Ride-em Fire Engine

8 **Raise the Ladder, Sound the Siren** . . . ride and steer this deluxe fire engine. Ladder can be raised and lowered, extended full-length to 28 in., and swiveled in a full circle. Two fire hoses unreel from drums . . . push rod to sound the siren. Unbreakable Fortiflex polyethylene in bright red will not rust or chip. About 27 in. long, 14 in. high overall. *Mailable*

48 T 1270 M—Ship. wt. 5 lbs. **$6.65**

Ride-a-Cycle Built for Two

9 **Specially Priced Wishmaker** now saves you over $3.00 . . . was $11.88 last Christmas . . . a foot-propelled two-seater that looks almost real, even has a "beeping" horn on the handlebars. Durable polyethylene in bright red with yellow trim . . . with enclosed tubular steel frame, hand grips for back-seat passenger. Steers easily, rides smoothly on trainer wheels and 1 piece blow-molded motorcycle-type wheels. About 35x21 in. high overall. *Mailable*

48 T 1350 MO—Ship. wt. 12 lbs. **$8.88**

Sportsman Camping Truck

10 **Camp in the Open Country,** young vacationers . . . here's realistic styling and action . . . even the windows slide open and the rear steps drop down . . . molded simulated gas and water tanks, too. Bright-color steel truck and plastic "house," whitewall "non-mar" tires, Poly Grille Guard to protect furniture, knee-action Spring-Suspension front wheels. About 14½x6½x8 in. high

48 T 1497—Ship. wt. 3 lbs. 4 oz. **$3.84**

Your Merriest Christmas Begins At Wards!
NO MONEY DOWN
. . . Just Say "CHARGE IT", See Page 223

Jeep with Trailer

11 **Like a Real U.S. Army Model,** complete with driver and passenger . . . jeep windshield raises and lowers, tail gate opens, two-wheeled trailer is detachable. Large plastic tires, spare wheel on jeep. Brightly colored unbreakable polyethylene. Jeep with trailer abt. 19½ in. long.

48 T 1219—Ship. wt. 1 lb. 8 oz. . . **$2.39**

Take-Apart Jeep with Tools

12 **About 50 Pieces in All** . . . jeep to take apart and put together time after time . . . removable bumper, steering wheel, seats, roll-top hood, dummy motor, chassis, 5 wheels (1 spare). Tiny Tool Set includes wrench, screw driver, jack, also gas can. Please, all parts snap together, no glue needed. Abt. 7¼ in. long

48 T 1256—Ship. wt. 10 oz. **$1.29**

Truck with U-Haul Trailer

13 **Rental Trailer Hooks on** to the streamlined Ford Pick-Up Truck, real as life! Trailer has snap-action door catch; truck has wrap-around windshield, side and back windows, white wall tires, movable trailer hitch. Heavy-gauge steel has Orange with Beige baked-on enamel. Abt. 22 in. long overall, 5¾x5½ in. high.

48 T 1341—Ship. wt. 4 lbs. **$4.37**

30-Pc. Set Miniature Toys

14 **Bolting Toys of All Kinds** . . . Army tanks, trucks, cannons, planes, cars with free-rolling wheels, lots of moving parts. Enameled die-cast metal, each about 2 in. long. Imported

48 T 1375—Wt. 1 lb. 12 oz. 30 pcs. **$2.39**

10 $3.84

11 $2.39

12 $1.29
Take-Apart Jeep

13 $4.37

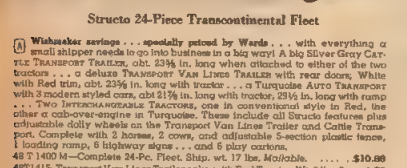
14 $2.39

STRUCTO

SUPER HIGHWAY MODELS

- **STRUCTO "Live-Action" Toys** are scale models of real equipment with real working parts . . . carefully designed, accurately detailed.
- **STRUCTO Toys** combine realism with safety . . . all edges are smoothly rolled, all moving parts are shielded and easily handled by the child.
- **STRUCTO Toys** are rugged, durable and beautiful . . . constructed of heavy gauge steel to withstand long hours of play fun . . . finished with lively, lasting, weather-resistant 2-coat enamel baked on for extra wear.
- **STRUCTO Toys** have eye-appeal details . . . all shown on these two pages [except Power Shovel and Bulldozer (D) that have rugged treads] have white sidewall tires, windshields with wipers, side view "mirrors," "air horns."

Transcontinental Fleet



Structo 24-Piece Transcontinental Fleet

(A) **Wishmaker savings . . . specially priced by Wards . . .** with everything a small shipper needs to go into business in a big way! A big Silver Gray CATTLE TRANSPORT TRAILER, abt. 23⅛ in. long when attached to either of the two tractors . . . a deluxe TRANSPORT VAN LINES TRAILER with rear doors, White with Red trim, abt. 23⅝ in. long with tractor . . . a Turquoise AUTO TRANSPORT with 3 modern styled cars, abt 21⅞ in. long with tractor, 29½ in. long with ramp . . . Two INTERCHANGEABLE TRACTORS, one in conventional style in Red, the other a cab-over-engine in Turquoise. These include all Structo features plus adjustable dolly wheels on the Transport Van Lines Trailer and Cattle Transport. Complete with 2 horses, 2 cows, and adjustable 5-section plastic fence, 1 loading ramp, 8 highway signs . . . and 5 play cartons.
48 T 1400 M—Complete 24-Pc. Fleet. Ship. wt. 17 lbs. *Mail-able*. **$10.88**
48T1415-Transport Van Lines Trailer only, with Red Tractor. Wt. 6 lbs. 8 oz. **4.69**

(B) **$2.29**
Dispatch Truck

Structo Dispatch Truck For All Delivery Work

(B) **Sparkling New Truck** hauls just about anything . . . chain sides make it a real beauty to load and unload for hours of fun. Gay, colorful with Silver Gray body and Turquoise cab. About 12⅞ in. long.
48 T 1417—With Structo features above. Ship. wt. 3 lbs. 8 oz. **$2.29**

Structo Timber Toter For Important Hauling

(C) **Built For Big Jobs** like carrying those five super size real wood logs that are included . . . and it can "turn on a dime" on those 14 wheels! Two sturdy locking chains hold logs in place. Die-cast metal trailer, cab and undercarriage finished in Red. With Structo features listed above.
48 T 1416—Abt. 22⅝ in. long. Wt. 5 lbs. 3 oz. **$3.79**

5-Piece Super Highway Building Set

(D) **A Value-Priced Wishmaker Special at Wards.** Complete equipment for building miles of super highways through any campsite. POWER SHOVEL to lift big loads of sand . . . two hand wheels control the raising and lowering of the boom and the automatic loading and unloading of the shovel . . . cab revolves in a full circle. With boom extended, about 26⅜ in. long; bright Yellow finish, sturdy treads. DUMP TRUCK to carry the sand. . . lever raises body for dumping . . . body can be locked in dump position . . . about 11¾ in. long, with all Structo features above; Turquoise finish. BULLDOZER to move the sand . . . blade tilts up between jobs . . . about 10⅞ in. long, easy-rolling treads; Orange finish. Set includes two road barriers.
48 T 1403—Complete Set above in colors stated. Ship. wt. 11 lbs.. . . . **$7.49**
48 T 1405—Power Shovel only, in color stated. Ship. wt. 3 lbs. 11 oz.. . . **2.99**
48 T 1406—Dump Truck only, Sea Foam Green. Ship. wt. 3 lbs. 6 oz. . . **2.79**
48 T 1404—Bulldozer only, Yellow. Ship. wt. 2 lbs. 11 oz.. . . . . **2.29**

Special Equipment for Special "Jobs"

(E) **Livestock Truck.** Stakes can be removed for flat bed hauling . . . sliding rear door for loading. Horse, cow, metal rams included. About 14½ in. long with ramp, abt. 21½ in long. Red with White plastic stake sides.
48 T 1410—With Structo features above. Ship. wt. 3 lbs. 11 oz.. . . . . **$2.99**

(F) **Hydraulic Dumper** Compress the lever . . . a hydraulic cylinder raises and dumps the truck body automatically. Non-taste liquid in the cylinder will not stain. About 13¾ in. long. Turquoise finish.
48 T 1411—With Structo features above. Ship. wt. 4 lbs. 5 oz.. . . . . **$3.69**

(G) **Ready-Mix Concrete Truck.** Mixer is geared to axle, rotates as truck moves. Load the mixer through hopper on top . . . release lever and tilt barrel up to pour contents down adjustable chute. About 15½ in. long, with chute extends to 18¾ in. long. Red with White mixer
48 T 1413—With Structo features above. Ship. wt. 6 lbs. 3 oz.. . . . . **$4.79**

(H) **Mobile Crane.** One hand wheel controls raising, lowering, loading, unloading of bucket . . . other wheel raises and lowers boom . . . stabilizers prevent it from tipping. Cab, boom and bucket revolve in full circle. About 15⅜ in. long, with boom 31⅜ in. Yellow with black.
48 T 1414—With Structo features above. Ship. wt. 6 lbs. 3 oz.. . . . . **$3.99**

(J) **Auto Transport.** Loading ramp at rear. With 3 die-cast metal cars. Abt. 21⅞ in. long, with ramp about 29½ in. Turquoise.
48 T 1412—With Structo features above. Ship. wt. 5 lbs. 11 oz.. . . . . **$4.29**

3-Piece Air Terminal Service Set

(K) **The ground equipment that keeps the toy planes in the air!** RAMPSIDE PICK UP TRUCK has side ramp that drops to curb level for loading and unloading; about 10½ in. long; Red with White inside. AIRLINES LIFT TRUCK has lever that raises body off chassis to load planes, locks in raised position, about 12⅛ in. long, 7 in. high, with body raised, 10⅛ in. high; White body, Metallic Blue cab, chassis and rear doors. FIRE RESCUE TRUCK has hose that winds on and off white plastic reel, two aluminum ladders on side hangers; about 12 in. long; Red with aluminum trim. All with Structo features listed above.
48 T 1407—Complete Set. Ship. wt. 10 lbs.. . . . . **$6.94**
48 T 1408—Rampside Pick-Up Truck only. Ship. wt. 2 lbs. **1.49**
48 T 1402—Airlines Lift Truck only. Ship. wt. 4 lbs. 3 oz. **2.98**
48 T 1409—Fire Rescue Truck only Ship. wt. 3 lbs. 5 oz.. . . **2.98**

Just Say "CHARGE IT" . . . See Page 223

(C) **$3.79**
Timber Toter

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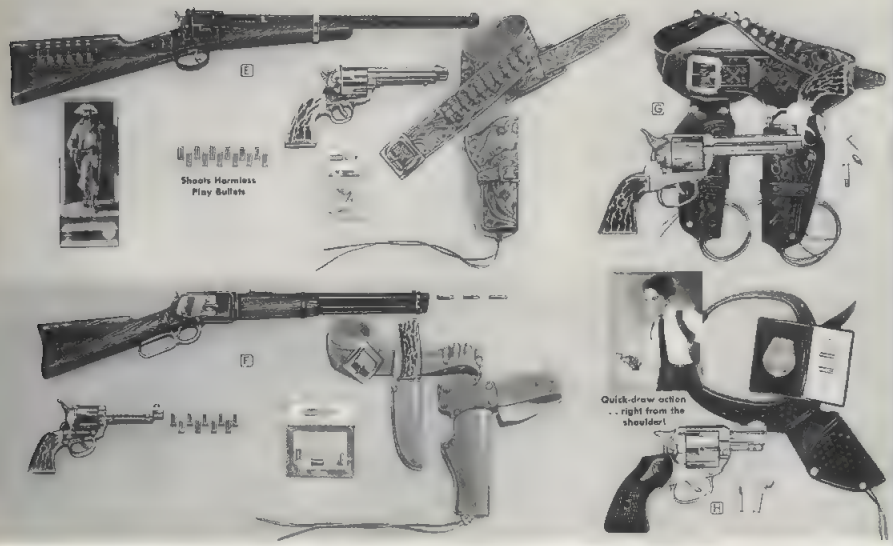


Authentic Mattel Shootin' Shell Guns

(E) MATTEL OVERLAND STAGE SET . . . with six shooter Colt® Rifle and 45 Pistol. Thrilling episodes of the Old West become real-as-life to the playtime stagecoach driver with these authentic replicas! Both shoot safe shootin' shells and caps—single shots or rapid fanning. Complete set includes the beautiful 31" long rifle with 6 play bullets on the woodgram stock; .45 pistol, 11" long, with smoking barrel, and Dura-hide holster holding 10 play bullets; 12 shootin' shell cartridges, 48 bullet noses, target.

88-90-55 B800 Overland Set **$12.00**
88-90-63 B333 Colt® Rifle only . . **5.00**
88-90-71 B467 45 Pistol & Holster **7.00**

(F) MATTEL BUFFALO HUNTER SET. He'll relive all the excitement of stalking big game on the open plains—with authentic replicas of gear used by the real buffalo hunter! Set includes new Winchester® Rifle, 26" long, that shoots shootin' shells and caps with realistic smoking action, has secret trigger for rapid firing; pistol, 9" long, loads 6 shells for fanning or single shots, holster and adjustable belt with 6 cartridge cases; safe flexible plastic hunting knife in scabbard; 3 extra shootin' shell cartridges, 30 safe bullet noses and target.

88-90-89 B535 Buffalo Hunter Set. **$8.00**
88-90-97 B200 Winchester Rifle only. **3.00**

(G) MATTEL GUNFIGHTER HOLSTER SETS. Famous fanner pistols shoot shootin' shells, fire caps, with smoking action. Rugged Dura-Hide holsters, belts. Double holster set includes 12 shootin' shells, 24 bullet noses

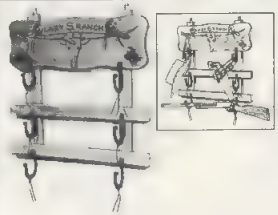
88-91-05 B535 Double Holster, 2 guns **$8.00**
88-91-13 B333 Single Holster, 1 gun **5.00**

(H) SNUB-NOSE 38 and SHOULDER HOLSTER by Mattel. Authentic .38 detective's revolver with Snap-Draw Holster. Shoots shootin' shells, fires caps. Dura-Hide holster is fully adjustable. With 6 shootin' shell cartridges, 12 bullet noses, badge, ID card, wallet.

88-91-21 B267 Complete Set **$4.00**

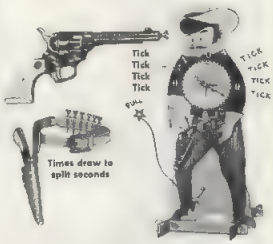
"REBEL" SCATTERGUN COMBINATION SET includes double barrel rifle with hand-laced genuine leather scabbard, and 50-shot repeater gun, 12" long, in holster. Rifle shoots 2 rolls of perforated caps separately or continuously. High impact styrene barrel and stock; die-cast metal working parts

88-93-45 B533 Scattergun Set **$7.98**
88-93-52 B265 Scattergun Rifle only **3.98**



GUN and HOLSTER RACK. Reform those "gunslingers" with this rack! Real bunkhouse style, it holds shootin' irons, holsters—even fancy duds—on its 6 horseshoe hooks. Has hat pegs and bars too. Bright plated conchos, leather thongs and a simulated burnt wood design give it Western flavor. Smooth lacquered wood finish.

89-36-69 B280 Gun-Holster Rack . **$3.98**



FAST DRAW TIMER SET . . with giant 32½" cowboy target. Challenges trigger-happy kids of all ages to prove who's fastest on the draw. Just set timer, pull cord, draw and fire—if target is hit anywhere, timer stops. Set includes target, Western style gun that can be triggered or fanned to fire darts; holster, 6 safe darts. No batteries needed

88-93-60 B350 Fast Draw Timer **$4.98**

Know-how cowhands demand playtime realism

Shootin' Irons for "Men" of Action

—they smoke, pop cartridges, go b-o-o-ng!

Ejects its cartridges like the real thing

MATTEL SHOOTIN' SHELL DURA-HIDE HOLSTERS . . . with two 11-inch .45 cap pistols that fan or trigger single shots, actually eject cartridges. Smoking barrel, revolving cylinders add the final touch. And Vigilante-styled Dura-Hide won't tear, crack or lose shape. Set includes 12 Shootin' Shells, 24 safe bullet-noses, 10 play bullets and a target.
88-90-48 8667 Holster Set **$10.00**

COMBINATION GUN SET . . . Two fine collector's items that are truly authentic-looking—a 12" Mustang and 3" Derringer in steel blu finish. Grips have walnut brown grained effect. Not just museum pieces—big, brawny Mustang fires 500 shots from continuous roll of caps . . deadly-looking Derringer has a bullet that smokes when triggered.
88-92-20 B350 Combination Set **$4.98**

E CHEYENNE "SPITTIN' IMAGE" HOLSTER SETS by Daisy. Every rarin'-to-go boy wants to tote the famous six-shooter and holster used by Western stars. Identically styled sets—single or double holster—are custom-sized with hip-cut tailoring to fit large, medium or small waists. Constructed of tough-grade cowhide; ensemble features tilt-out holster tops, cup-shaped pockets, extra-long leather laces and tie-downs. Adjustable belts are reinforced with golden metal rivets. Authentic six-gun models—cap-shooting images of the gun that shaped the West—are scaled proportionately to holster size. "Aged bronze" colored metal; woodgrain-like grips.
87-50-05 B420 Lge. Dble. Holster Set. Two 9½" guns, 250-shot, 25½-35" waist . . **$5.98**
87-50-13 B280 Large Single Holster Set. 250 shot 9½" gun, 21½-32½" waist . **$3.98**
87-50-21 B350 Med. Double Holster Set. Two 50 shot 7¼" guns, 21-33½" waist. **$4.98**
87-50-39 B210 Med. Single Holster Set. 50 shot 7¼" gun, 20½-33" waist **$2.98**
87-50-47 B210 Small Dble. Holster Set. Two single shot 6" guns, 15½-26" waist . **$2.98**
87-50-54 B140 Small Single Holster Set. Single shot 6" gun, 14-21½" waist . . **$1.98**

F GUNSMOKE DOUBLE Holster Set. He'll stalk the "bad guys" with a gun set just like Marshal Matt Dillon's . . . it's even got "Gunsmoke" embossed on it! Natural top grain cowhide holsters are beautifully embossed and decked with leather cross straps, jeweled medallions and nickel studs . . . pack 2 Smoky Joe repeating cap pistols. Wide adjustable belt has embossed silvered buckle, fancy keeper and tip. Six silver bullets, leather leg ties round off this thrilling set.
89-42-38 B420 Gunsmoke Set **$5.98**

G TEXAN DOUBLE HOLSTER SET . . . even *sounds* like the old West. U.S. Marshal repeating cap pistols have a "ricochet whine" that simulates a real gun shot. Holsters, belt in natural top-grain leather . . . embellished with red "jewels", embossed floral pattern, cross-straps, 12 silver bullets. Includes 6 cylinder loading cartridges.
88-92-79 B350 Holster Set **$7.98**

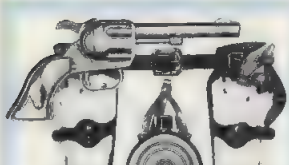
H WELLS FARGO PONY EXPRESS SET . . . contains all the standard equipment of the Wells Fargo agent whose daring deeds opened up the West. Two "Smoky Joe" repeating cap pistols in natural top grain leather holsters that are handsomely embossed with a western saddle design. Adjustable belt is inscribed "Wells Fargo Pony Express". Plus hand cuffs with metal belt clip, Marshal's badge, plastic canteen with clip holder, and a single cartridge Derringer pistol with leather wrist holder . . everything needed to round up those masked raiders.
88-92-95 B420 Pony Express Set . **$5.98**

K "HAVE GUN WILL TRAVEL" SET . . . just like Paladin's! Black top grain leather holsters decked with nickel "chessman" concha. Hip-slung belt has leather leg ties, 18 silver "bullets." Break-action repeater cap pistols with inlaid handles. Set includes wrist holster with Derringer pistol, card case with Paladin's photo, fan club membership card, 25 "calling" cards.
89-45-27 B485 Double Holster Set . **$6.98**
89-45-35 B350 Single Holster Set. . . **4.98**
Double Holster Set. Just like above, but made of split-grain leather. Does not include wrist holster or Derringer.
89-41-88 B350 Double Holster Set **$4.98**

L MUSTANG SINGLE HOLSTER SET . . . cock it—trigger it—fan it! It's a honey of a 12" Mustang with a sagewoothy 500 shot capacity for those extended Indian raids. Handsome steel blu finish that's decoratively embossed, walnut brown grain-like grips. Top grain leather holster is adorned with cross-strings and 18 silvered non-firing "show" bullets. Adjustable, wide-girted belt, leather leg ties.
88-92-38 B485 Mustang Holster Set **$6.95**

M "LAWMAN" HOLSTER SET . . . handsomely embossed to give it all the glamour of the TV Western. Has 2 Smoky Joe break-action repeating cap pistols in top grain leather holsters. Adjustable belt with large buckle, 6 silvery bullets. Leather leg ties.
89-41-70 B350 Holster set. . **$4.98**

Fancy Duds for Young Westerners



LIL SMOKEY DOUBLE HOLSTER SET . . gives junior marksmen a thrill when they see that snappy Western holster styling—white shearling fronts with blue jeweled conchas, brown simulated alligator backs and belt. Holster packs two single shot pistols . . . has sturdy leg ties, fancy nickel studs. Plus a sling canteen for desert-treks.
88-92-87 B140 Holster Set **$1.98**

N CHIEF LONE WOLF SUIT . . . strong red and blonde twill with "buckskin styling. He'll steal through the forest and relive the feats of the great hunter with new zest . . . fringed in this! Jacket and pants have extra thick blue suedine fringe and cut-out blue teepees trim. Comes with an Indian chief's feathered head dress for war dances.
89-70-33 B350 Smal. (2-4 years). . **$4.98**
89-70-41 B350 Medium (5-8 years). . **4.98**
89-70-58 B350 Large (9-12 years). . . **4.98**

P ANNIE OAKLEY COWGIRL OUTFIT . . . a bright Western outfit that's dashing as its namesake! Brilliant red cotton skirt and matching vest are trimmed with crisp white fringe. Colorfully screened pictures show her heroine in action. A pretty yellow poplin blouse and kerchief held in place by a fancy embossed steerhead tie holder—complete a most attractive and authentic ensemble. She'll keep right up with her brother's cowboy antics in this sturdy garb—it's made for rugged playtime workouts.
89-71-57 B350 Small (2-4 years) . **$4.98**
89-71-65 B350 Medium (5-8 years) . **4.98**
89-71-73 B350 Large (9-12 years). . **4.98**

R LONE RANGER OUTFIT . . adds authority to young Westerner's pursuit of justice! Complete with famed mask, colorful pictures of the Lone Ranger and Tonto on the rugged twill chap-type pants. Cotton poplin and plaid flannel shirt, kerchief and holster.
89-71-24 B350 Small (2-4 years . . **$4.98**
89-71-32 B350 Medium (5-8 years . . **4.98**
89-71-40 B350 Large (9-12 years. . **4.98**

S T WESTERN OUTFITS . . . in hardy corduroy. Made for plenty of ropin' and ridin through sand-lot canyons. These deluxe outfits will get rugged work-outs, from sun-up to "chow-time" . . . have all the details a small Westerner hankers after. Complete with resplendent vest, plaid flannel shirt and kerchief with metal steerhead holster.

S ***Cowgirl*** style with fringed skirt
89-70-90 B490 Small (2-4 years). . . **$6.98**
89-71-08 B490 Medium (5-8 years) . **6.98**
89-71-16 B490 Large (9-12 years . . **6.98**

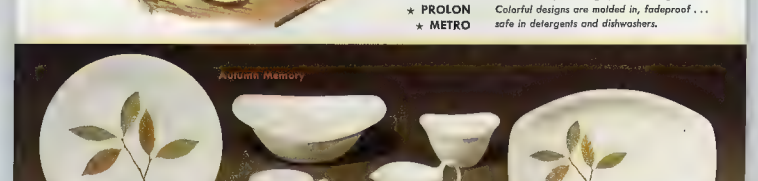
T ***Cowboy*** style with wide chap trousers
89-70-66 B490 Small (2-4 years) . . . **$6.98**
89-70-74 B490 Medium (5-8 years) . . **6.98**
89-70-82 B490 Large (9-12 years) . . **6.98**

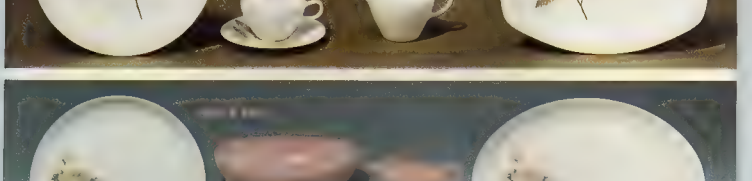
Pick your favorite pattern here and on the next two pages . . . it's all

Break-Resistant MELMAC

Created by
★ BROOKPARK
★ BOONTONWARE
★ TEXAS-WARE
★ ONEIDA
★ PROLON
★ METRO

Set a pretty table with Melmac, save a pretty penny on replacement costs. Every piece is guaranteed not to break in 2 years of normal use or it will be replaced FREE. Satin-smooth, china-light, forever bright. Colorful designs are molded in, fadeproof . . . safe in detergents and dishwashers.





AUTUMN MEMORY . . . by Oneida Ltd.
Fresh, clean, crisp as a breath of autumn air. A sprig of golden brown and light green leaves floats on frosty white plates . . sculptured hollow pieces are pure white. Satiny, translucent, light as china . . . it's Melmac you'll be proud to use for parties as well as every day. Fadeproof, guaranteed against breakage. See contents below

70-59-47 B1330 16-pc. Set (for 4). **$19.95**
70-59-54 B3330 45-pc. Set (for 8) **49.95**

ONLY A ROSE . . . by Brookpark
All the glorious color and subtlety of a single rose blooming on white—is here in this lovely contemporary pattern. Rose leaves are touched with palest turquoise and beige, glowing accents on plates and saucers Accompanying pieces in delicate pink. Sugar and creamer are oval-shaped. Break-resistant Melmac. See contents below.

70-50-12 8864 16-pc. Set (for 4). **$12.95**
70-50-38 B2331 45-pc. Set (for 8). **34.95**

CONTENTS OF MELMAC DINNERWARE SETS THAT ARE SHOWN ON PGS. 561-563

Contents of Sets MELMAC DINNERWARE (pages 561–563)	Cups	Saucers	Dinner Plates	Fruit (or dessert) Dishes	Bread/Butter Plates	Sandwich Plates (or Salad/Dessert Plates)	Soup/Cereal Bowls	Platters	Vegetable Dishes	Creamer	Sugar with Lid	Approx. Ship. Wt.
16-Pc. Set (for four)	4	4	4	4								5 lbs
16-Pc. Beverly pattern only	4	4	4		4							5 lbs.
20-Pc. Set (for four)	4	4	4			4	4					6 lbs
20-Pc. Briarcliff Rose only	4	4	4	4		4						6 lbs.
45-Pc. Set (for eight)	8	8	8			8	8	1	1	1	1	15 lbs.
45-Pc. Briarcliff Rose only	8	8	8	8		8		1	1	1	1	15 lbs.
45-Pc. Beverly Tropicana, Pink Hyacinth only	8	8	8		8		8	1	1	1	1	15 lbs
53-Pc. Set (for eight)	8	8	8	8		8	8	1	1	1	1	20 lbs.
79-Pc. Set (for twelve)	12	12	12	12		12	12	2	2	1	1	25 lbs.

MAYAN . . . by Texas-Ware
From ancient Indian lore, a stunning modern dinnerware pattern is formed. Symbols of nature in beige, moss green and turquoise create a geometric border on the white plates and saucers. Solid color turquoise accompanying pieces. Easy to care for, break-resistant Melmac. Contents on pg. 561.
70-55-25 B2997 53-pc. Set (for 8). **$44.95**
70-55-33 C4663 79-pc. Set (for 12).. **69.95**

STARDUST . . . by Metro
Brings out the romance in your soul whether it serves dinner for two by candlelight or a full company gathering. Gold-encrusted starbursts flecked with turquoise and coral sparkle on moonlight white plates. Gently shaped hollow pieces are all white. Melmac . . . break-resistant, fadeproof. Contents on 561.
70-56-16 B1330 20-pc. Set (for 4).. **$19.95**
70-56-24 B2665 45-pc. Set (for 8).. **39.95**

BRIARCLIFF ROSE . . . by Boontonware
For you, the lover of traditional beauty. Rose buds dance gaily on the wide pink border . . . in the white center a single pink rose bursts into full bloom. Other pieces in solid pink and pure white. Carefree Melmac . . . guaranteed against breakage . . . safe in a dishwasher. See contents on pg. 561.
70-55-74 B997 20-pc. Set (for 4). **$14.95**
70-55-82 B1997 45-pc. Set (for 8). **29.95**

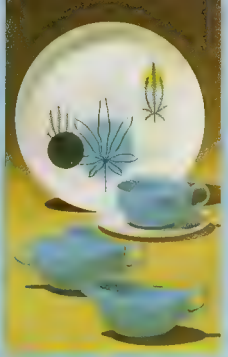
Light, Bright, China-Thin MELMAC . . .

HARVEST . . . by Texas-Ware
Wind-tossed fronds of golden wheat, swirling leaves in brown and green create a warm, easy-to-live-with pattern. Colors are captured forever . . . molded right into the white plates and saucers. Modern sculptured hollowware comes in sandalwood color . . . all break-defying Melmac. Contents on pg. 561.
70-55-41 B2663 53-pc. Set (for 8). . **$39.95**
70-55-58 C3997 79-pc. Set (for 12).. **59.95**

TURQUOISE MUMS . . . by Brookpark
An exquisite Oriental floral arrangement in fashion-favored turquoise and silvery gray blooms on white plates and saucers. Modern coupe shape hollowware is solid color turquoise to brighten the lovely setting. So delicate looking, yet so practical . . . it's break-resistant Melmac. Contents on pg. 561.
70-56-32 B1330 16-pc. Set (for 4). **$19.95**
70-56-40 B2665 45-pc. Set (for 8). **39.95**

PINELAND . . . by Boontonware
Refreshing as a walk through a rain-washed forest. Cone-laden sprigs of pine in tones of beige, green and brown stand out crisply on the pure white plates. Accompanying pieces in white and yellow add a ray of sunshine Guaranteed against breakage, it's Melmac you'll enjoy for years. Contents on pg. 561.
70-55-90 B1330 20-pc. Set (for 4). **$19.95**
70-56-08 B2663 45-pc. Set (for 8).... **39.95**

CORONATION . . . by Oneida Ltd.
Gives a Midas touch to everyday meals with this glittering pattern. The white plates and saucers are crowned with glowing golden spirals . . . the other pieces are purest white. Softly translucent, satiny as fine china . . . it's melamine dinnerware you can confidently set before guests. Contents on pg. 561.
70-59-62 B1330 16-pc. Set (for 4). . **$19.95**
70-59-70 B3330 45-pc. Set (for 8). . . **49.95**



FANTASY . . . by Brookpark
Cool colors with bright accents create a carefree mood for dining. Turquoise, blue and black sparkle on translucent white Melmac plates and saucers. New contemporary coupe shaped hollow pieces come in solid color turquoise—guaranteed fade-proof and break-resistant. Contents on pg. 561.
70-54-18 B864 16-pc. Set (for 4). . **$12.95**
70-54-83 B2331 45-pc. Set (for 8). . . . **34.95**

KILLARNEY ROSE . . . by Beantonware
Inspired by the gentle beauty of Ireland's countryside. Dawn pink roses with misty gray foliage bloom softly against the cloud white plates. Delicate pink and pure white pieces complete the setting. Here's loveliness that will never fade . . . molded into break-resistant Melmac. See contents on pg. 561.
70-56-57 B1330 20-pc. Set (for 4) . . . **$19.95**
70-56-65 B2663 43-pc. Set (for 8) . . . **39.95**

Guaranteed 2 Years Against Breaking

TROPICANA . . . by Brookpark
The mystery and loveliness of a tropical isle. Turquoise flowers touched lightly with sand-tone leaves grace white plates and saucers. Such a singing note of color you'll find (and love) in the square shaped turquoise cups, sugar and creamer. Break-resistant Melmac. See page 561 for contents.
70-52-51 B1064 16-pc. Set (for 4). . **$15.95**
70-52-69 B2665 45-pc. Set (for 8). . . . **39.95**

PINK HYACINTH . . . by Brookpark
Have the song of Spring on your table all year with this graceful pattern. 3 stylized pink hyacinths shoot gracefully upward from pink sands while green butterflies pause in flight on white plates and saucers. Contrasting solid color pieces are square shaped. Fade-proof Melmac. Contents on pg. 561.
70-52-77 B1064 16-pc. Set (for 4). . **$15.95**
70-52-85 B2665 45-pc. Set (for 8). . . **39.95**

BEVERLY . . . by Prolon
Specially pretty—AND specially low-priced. New deep coupe styling and an assortment of luscious pastels . . . aqua, clover pink, primrose yellow, white in each set. Small wonder you can create such lovely table settings. Melmac . . . safe in a dishwasher or in a child's hands. Contents on pg. 561.
70-57-31 B730 16-pc. Set (for 4). . . **$10.95**
70-57-15 B1663 45-pc. Set (for 8). . . . **24.95**

Betsy McCall—8 Inches Tall

1 A Darling Miss Is Betsy McCall—so petite, only 8 inches tall. Her soft rooted hair can be combed and brushed. She's a sleepy head, too—she closes her eyes when put to bed. She "walks," sits, kneels —has jointed knees, arms and legs. Betsy comes ready to dress wearing her flocked nylon chemise, shoes and socks. Separate outfits at right.
48 T 4366—8-In. Doll Only. Ship. wt. 6 oz. **$1.69**

2 It's Bedtime—pajamas, robe, slippers to keep her toes warm. Ship. wt. 2 oz.
48 T 4152—Outfit only. ... **89c**

3 Rain, Rain, Go Away—waterproof taffeta raincoat, cap, boots. Ship. wt. 2 oz.
48 T 4153—Outfit only. ... **78c**

4 Let's Shop in velvet skirt, frilly blouse and panties. Shoes, socks. Ship. wt. 2 oz.
48 T 4155—Outfit only **$1.18**

5 Pleated Skirt, felt jacket, hat, shoulder bag, shoes, socks. Ship. wt. 2 oz.
48 T 4154—Outfit only **$1.16**

6 Party Time—nylon dress with slip. Hat, shoes, socks, panties. Ship. wt. 2 oz.
48 T 4380—Outfit only . **$1.54**

7 Satin Wedding Dress, lace edged veil. Panties, slip, satin slippers. Wt. 2 oz.
48 T 4156—Outfit only . **$1.54**

Littlest Angel—11 Inches Tall

8 Good Things Come in Small Packages—and here is littlest Angel, an adorable little toddler. Has rooted hair cut in tomboy Dutch bob. Her eyes close, she walks, sits, kneels, is fully jointed. Wears shoes, socks, panties. Her separate outfits sold at right.
48 T 3888 11-In Doll Only Ship. wt. 12 oz. **$2.59**

9 White Pleated Dress with rick-rack trim. Wt. 2 oz.
48 T 4184—Outfit only. **83c**

10 Comfy Navy Coat, matching hat. Ship. wt. 2 oz.
48 T 4187 Outfit only **$1.68**

11 Flowered Dress, white leotards. Ship. wt. 2 oz.
48 T 4185—Outfit only **$1.68**

12 Gay Plaid Slacks and felt jacket. Ship. wt. 2 oz.
48 T 4183—Outfit only **83c**

13 Lace Trimmed Choir Girl top, slacks Ship. wt. 2 oz.
48 T 4186—Outfit only **$1.68**

14 Toasty Warm Nightie. Comb, mirror Ship. wt. 2 oz.
48 T 4182—Outfit only . . **83c**

Lovely 10½-In. Bride

15 Beautiful 10½-In. Bride with Trousseau, Trunk. Wears bridal gown, petticoat, veil, earrings, panties, shoes, bouquet. Wardrobe includes evening gown, stole, coat with fur-like cuffs, hat, dress, nightie, jacket, hose, 5 hangers. Fully jointed, with sleeping eyes and rooted bobbed hair Ship. wt. 3 lbs.
48 T 3865—10½-In. Doll, Trousseau, Trunk. **$7.97**

Barbie Patterns

16 12 Barbie Patterns by Advance—newest high fashion designs to make Barbie the best dressed doll of the year! *Patterns easy to follow—fun to cut and sew*—includes 1 coat, 4 dresses, suit, evening gown, robe, shorts and top, culottes, skating outfit. Ship. wt. 2 oz.
48 T 4171—12 Patterns **$1.19**

Mattel's Original

Barbie, the Teen-Age Model is back and she has a new friend. His name is Ken and he's a real doll, a teen-age dream boat! Ken and Barbie make a handsome couple, are shaped like real teens, look so lifelike, pose on plastic stands. Have fashion wardrobes—finely tailored with zippers, buttons, accessories. You'll have so much fun dressing them to go to class, for swimming, dating and dancing.

Barbie Doll (17); Outfits (18)-(23)

17 Barbie Doll—ready to dress. Wears swim-suit, sandals, earrings, sunglasses. Vinyl plastic, formed like a teen-age miss. Fully jointed. Rooted Saran hair (no choice hair-style or color).
48 T 3993—11½-in. Doll. Wt. 12 oz. **$1.97**

18 Sweater Girl Outfit—cardigan and pull over, zippered flannel skirt. Knit book, needles, yarn, scissors in bowl.
48 T 4100—8-Pc. Outfit. Wt. 7 oz. . **$2.09**

19 Friday Night Date—corduroy jumper with blouse, petticoat combined. Shoes, tray, glasses, straws.
48 T 4112—6-Pc. Outfit. Wt. 7 oz. . . **$1.87**

20 Evening Splendor—metallic brocade coat, dress. Mink-like cuffs, hat. Necklace, earrings, bag, shoes, gloves, hanky
48 T 4159—9-Pc. Outfit. Wt. 7 oz. **$2.65**

21 Singing in the Shower—terrycloth robe, slippers, towel, washcloth, shower-cap, bath brush, soap, powder, puff.
48 T 4102—8-Pc. Outfit. Wt. 5 oz. **$1.78**

22 Sheath Sensation—smart polished cot ton sheath with pretty, perky sun hat, white gloves and shoes.
48 T 4113—4-Pc. Outfit. Wt. 5 oz. . . **$1.38**

23 Ballerina—2-in-one, cotton practice leotards and tights, sparkling net tutu, tiara, slippers, shoe bag, program.
48 T 4101—7-Pc. Outfit. Wt. 7 oz. . **$2.09**

Ken Doll (24); Outfits (25)-(28)

24 Ken Doll, Barbie's Beau—with neat crew cut. Wears bathing trunks, sandals. Terry cloth towel. Sturdy vinyl plastic body, movable arms, legs, head
48 T 3980-12½-in. Doll. Wt. 12 oz. **$2.49**

25 Campus Hero—pullover sweater, white duck pants, red socks and white buck shoes. School banner, sports letter.
48 T 4114—6-Pc. Outfit. Wt. 4 oz. **$2.19**

26 Casuals—tee shirt, cotton slacks. Sports car cap, argyle socks, and two-tone shoes. Carries set of "car keys."
48 T 4132 -8 Pc Outfit. Wt. 5 oz. **$1.59**

27 Saturday Date—tailored suit, dress shirt, narrow tie, shoes and socks.
48 T 4116—5-Pc. Outfit. Wt. 5 oz. **$3.17**

28 Sleeper Set—pajamas, and bedtime snack—bun, milk. Alarm clock
48 T 4133—4-Pc. Outfit. Wt. 5 oz. . . **$1.18**

Barbie, Mix-n-Match Wardrobe

29 Barbie Models leather jacket, hooded tee shirt, jacket, hat set, levis, 2 blouses, sleeveless sweater, sweater, skirt, shirt, shorts, leotards, shoes, bra, panties, necklace, tote bag, sun glasses. (No choice hair-style or color.)
48 T 4130—11½-in. Doll, Wardrobe. Ship. wt. 2 lbs. 3 oz. **$6.99**
48 T 4079—Above with Carrying Case (30). Ship. wt. 4 lbs. **$8.99**

30 Plastic Doll Carrying Case—you can take Barbie and wardrobe with you.
48 T 4485—Ship. wt. 1 lb. 4 oz. .. **$1.59**

31 New Hear Barbie and Ken Sing. 3 45 RPM hi-fidelity records with 6 all-new, teen-terrific songs—sure to be hits! Tender ballads, jump tunes, even a cha cha. Words included in illustrated album.
48 T 9101—Ship. wt. 8 oz. **$2.19**

Play the Barbie Game . . See Page 396

SHIRLEY TEMPLE

1 Shirley Temple and Fashion Wardrobe. Curly rooted tresses, sleeping eyes, fully jointed, dimpled cheeks. She wears Bo Peep shepherdess dress with hat, panties, shoes, socks. New wardrobe includes party dress with attached slip, coat with picque trim, 3-pc. play outfit.
48 T 4006—15-In. Doll, with Wardrobe
Ship. wt. 2 lbs. 3 oz. **$9.99**

48 T 4382—Doll Only. Ship. wt. 2 lbs. **6.99**

2 Shirley Temple, ready to dress in her outfits. Sleeping eyes, dimpled cheeks, rooted curls. Wears saucy play outfit, shoes.
Ship. wt. 1 lb. 3 oz.
48 T 3866 About 12 in. tall..... **$2.98**

3-7 Outfits for Shirley Temple (2)

(3) Pedal Pushers, print shirt, straw hat.
48 T 4192 -Outfit only Ship. wt. 4 oz. **$1.49**

(4) Felt Coat, beret with tassel, purse.
48 T 4199—Outfit only. Ship. wt. 4 oz. **$1.95**

(5) Party Dress, velveteen top. Straw hat, purse, panties, shoes, socks
48 T 4200—Outfit only. Ship. wt. 4 oz. **$2.69**

(6) Flannelette Pajamas, night cap.
48 T 4188—Outfit only. Ship. wt. 4 oz. **$1.19**

(7) Dainty Cotton School Dress, purse.
48 T 4189 -Outfit only Ship. wt. 4 oz. **$1.19**

8 Shirley Temple with Wardrobe. Long doll favorite, rooted hair in curly ringlets, dimpled cheeks—looks just like Shirley when she was little. Fully jointed, sleeping eyes. Wears play outfit, shoes. Wardrobe includes pajamas with night cap, school dress, pedal pusher and shirt with hat, coat, beret, purse.
Ship. wt. 2 lbs. 3 oz.
48 T 4005 12-in Doll and Clothes.. **$7.97**

9 Pollyanna and Her Wardrobe Trunk—storybook and movie heroine wears gingham dress, petticoat, pantalettes, straw hat, vinyl shoes. Fully jointed, sleeping eyes, rooted hair. Wardrobe includes taffeta and velvet evening gown with bolero, cotton dress, pinafore, camisole, striped skirt, middy blouse, nylon net head scarf, 4 hangers.
48 T 4319 -10½-In. Doll. Wardrobe, Trunk.
Ship. wt. 3 lbs. 4 oz..... **$6.99**

48 T 4347 17-In. Doll only. Wears dress, hat, spats, shoes. Ship. wt. 2 lbs. 10 oz. . . . **$7.44**

10 Glowing Bride, Trousseau, Trunk. Rooted hair, sleeping eyes, fully jointed. Wears lovely lace gown, tulle, lace headpiece. In trunk—nightie, sundress, lounging pajamas, house coat, 2 dresses, "watch," shoes, comb, brush, mirror, curlers, tissues, hangers.
48 T 4218—15-In. Doll, Trousseau, Trunk.
Ship. wt. 5 lbs..... **$7.98**

48 T 4219 18 In Doll, Trousseau, Trunk.
Ship. wt. 5 lbs. 6 oz.. ..... **$9.99**

Ken™ AND Barbie®...

Model Fabulous Fashions For You

Tiny Tears

This adorable doll drinks her bottle, cries real tears, wets her diaper and blows soap bubbles with her bubble pipe! Her sweet plastic head has a bisque-like finish . . . a kissable texture. Her molded "velvet skin" body is made for cuddling and tubbing . . . her jointed arms and legs are made for sitting and hugging. Tiny's rooted Saran curls can be combed and shampooed.

with Rock-A-Bye-Eyes

When tucked into her crib, Tiny remains realistically awake . . . only when "Mommy" rocks Tiny gently back and forth in her arms or in the crib will those lovely, long-lashed eyes s-l-o-w-l-y close!

30" BABY TOODLES in Printed Nylon Dress. She's a light, life-size vinyl armful—ready for baths with her *waterproof* "voice" and rooted Saran hair. Her "Peek-A-Boo" eyes follow Mom everywhere—from any angle! She sits, stands, drinks, wets. Dress has an embroidered belt, threaded with satin ribbon to match hairbow and satin shoes. Slip, panties, socks.
87-29-45 B1119 30" Baby Toodles. **$15.98**
87-29-52 B908 25" Baby Toodles. **12.98**

30" BABY TOODLES in Flannel Snowsuit has scarf, mittens and booties to keep her jointed-vinyl body rosy and cozy! Pompon hood covers her rooted curls. When she plays (in cotton romper) her "Peek-A-Boo" eyes watch Mom every minute—never stray till curly lashes close to sleep! Toodles bathes, drinks then wets, even talks with waterproof "Mama" voice.
87-28-46 B1397 30" Baby Toodles. **$19.98**
87-28-53 B1119 25" Baby Toodles. **15.98**

E Life-Size 20" Tiny Tears WITH NEW DELUXE SPRAY BATH! A real action toy for little girls—hours of extra play and joy bathing Tiny Tears! New-design Spray Bath is the kind real Moms use. Spray attachment operates on a battery-driven motor (3 flashlight batteries—order separately). Gives Tiny's rooted hair an extra-special shampoo . . . her jointed body a refreshing shower. Here's more fun and less mess than with ordinary toy baths—with Spray Bath you don't need a full tub of water to bathe Tiny. You need only *one inch of water* in the tub to operate the spray. Water in tub is recirculated, so no attachment to faucet is necessary. Tub (about 26x 14½" deep) is molded of durable polyethylene. Has molded-in soap and accessory sections. Tub sits securely on brass-finished metal stand, about 27" high; can also be used without stand. Dress Tiny on the attached vinyl-covered top. She's waiting for her bath in diaper and terry towel-robe. Comes with dress and panties, bottle, diaper, pins, sponge, bubble pipe, washcloth, booties, pacifier, clothespins.
87-29-78 B1749 20" Doll, Spray Bath. **$24.98**
87-29-86 B839 Spray Bath Only. . . **11.98**
89-79-83 B26 "D" Batteries . . **.40**

F Deluxe trunk holds Tiny Tears doll plus layette, accessories! With all size dolls: bottle, diaper, pins, sponge, bubble pipe, washcloth, pacifier, booties, clothespins. Tiny wears her romper.
16" Tiny Tears with Rooted Saran Hair. Her trunk is packed with accessories, plus lace-trimmed cotton dress, panties and bonnet.
88-83-70 B908 Tiny Tears, 16" tall . **$12.98**
13½" Tiny Tears with Molded Hair. Trunk holds accessories and full outfit. 2-tone cotton dress and matching panties; felt coat with scalloped collar and pocket, felt hat.
88-83-62 B839 Tiny Tears, 13½" tall. **$11.98**
11½" Tiny Tears with Rooted Saran Hair. In Tiny's trunk are pink and white cotton frock with matching panties, cozy knitted booties and bonnet as well as accessories.
88-83-54 B698 Tiny Tears, 11½" tall **$9.98**

G Tiny Tears Gift Sets come in so many sizes—each set complete with big accessory array! There's bubble pipe, pacifier, sponge and washcloth, booties, bottle, diaper. Tiny plays in cotton romper.
Real baby size! 20" Tiny Tears is gift-boxed with accessories, plus a pretty pink and white cotton dress, panties and bonnet.
88-83-88 B1049 Tiny Tears, 20" tall . **$14.98**
13½" Tiny Tears with accessories and two-tone cotton dress with panties. Gift boxed.
88-83-47 B629 Tiny Tears, 13½" tall **$8.98**
11½" Tiny Tears is gift-boxed with all accessories plus box of Kleenex. (No layette.)
88-83-21 B490 Tiny Tears, 11½" tall . **$6.98**
11½" Tiny Tears with Molded Hair . . . gift-boxed with all accessories and complete outfit: two-tone frock, matching panties, bonnet.
88-83-39 B559 Tiny Tears, 11½" tall . **$7.98**

H 16" Tiny Tears with her playpen and layette ...tote bag of "extras"! Tiny wears cute knit booties and embossed cotton rompers to play in her 18" collapsible plastic playpen with comfortable quilted pad. Set includes layette of pink-and-white cotton dress, matching bonnet, panties. Child-size, transparent plastic tote bag holds Tiny's bubble pipe, sponge and washcloth, bottle, pins and diaper, clothespins.
88-83-96 B1189 Doll & Playpen Set **$16.98**
87-28-38 B419 Playpen Only. **5.98**

K 16" Tiny Tears in Rocking Crib; layette and many accessories! Tiny's sturdy crib is white plastic. She's zipped snugly inside a luxurious cradle quilt of rayon satin brocade. Mesh pouch at bottom holds bottle, diaper and pins, bubble pipe, booties, pacifier. Tiny wears embossed cotton romper and a pink-lined white bonnet with net ruching. She has a dress-up outfit, too: pink-and-white cotton frock and panties.
87-29-60 B1397 16" Doll & Crib Set . **$19.98**
87-29-94 B419 Rocking Crib Only. **5.98**

TINY TEARS

Heart-Winning Dolls with Special Ways and Wardrobes

Each so adorable, little girls want them all

Mattel's CHATTY CATHY can really talk! Cathy says eleven phrases at random . . . with each pull of the "magic" ring you hear her sweet voice say, "Tell me a story," "I love you," "Please carry me," "I got hurt" or any of 7 other play-making phrases! This sweet plastic chatterbox is 20" tall with movable head, arms and legs. Her blonde rooted hair can be brushed and arranged. Under the cute, white-frosted red pinafore she wears a matching red play suit. Hair ribbon, socks, shoes
88-66-22 B1259 20" Chatty Cathy. . **$18.00**

NURSE AND BABY SET. A many-way play combination, sure to bring hundreds of happy hours! There's the 27" Nurse doll in trim uniform and cap . . . there's the 12" drink-and-wet baby doll in plastic bassinette. Just slip off the lace trimmed cover and bassinette becomes bath tub! Nurse has all the equipment for a splendid bath-time: towels, washcloth, sponge, soap and lace-trimmed flannelette robe for baby to wear afterward. Dolls are washable plastic with moving head, arms and legs . . . closing long-lashed eyes.
87-27-47 B998 Nurse and Baby Set.. **$14.98**

Here she is! Brikette

. . . the captivating personality who's taken the doll world by storm! She's better than just "pretty"—she's a merry little leprechaun of a doll, with bright green eyes brimful of good-natured mischief. Who could resist the charm of that saucy uptilted nose, that pert half smile?

And see how her appealingly-shaped vinyl plastic body takes a thousand and one cute poses . . . each so natural, so nonchalant! The secret's in her *free-moving, jointed waist* that bends and turns just like a real little girl's! Brikette's head and jointed arms and legs move realistically, too. She's batheable, has sleeping lashed eyes . . . and her spectacular hair is permanently rooted. In your choice of 4 high-fashion costumes, she comes ready for high jinks, happy play hours.

(E) BRIKETTE IN POLISHED COTTON DRESS. She's set for a fun-filled day in her crisp aqua and stripe frock, banded in white at neckline, skirt and sleeves. Perky bow accents her jaunted waist. Chemise, shoes, socks. Her "shaggy" hair is platinum blond
88-67-54 8840 22" Doll **$11.98**
88-67-62 8560 16" Doll **7.98**

(F) BRIKETTE IN PARTY DRESS. She's a flirt in this special-occasion outfit. Lace-trimmed black velveteen top contrasts prettily with sheer bouffant skirt of white nylon. Red flower motif adds a bright color note. To complete the ensemble: black braided half hat and matching purse. Chemise, socks, pumps. Her platinum blond hair is worn in free-flowing "shaggy" style.
88-67-70 B1030 22" Doll **$14.98**
88-67-86 8700 16" Doll **9.98**

(G) 22" BRIKETTE in sweater and skirt. When she goes to school, Brikette wears the very latest smart gray shag sweater . . . so soft and furry—above a knife-pleated skirt in gay red plaid. Chemise, black knee socks, shoes. Famous sassy-red hair in ponytail.
88-67-96 8910 22" Doll **$12.98**

(H) SAILOR-GIRL BRIKETTE . . . refreshing as the sun and surf in her bright blue sailing jacket with golden nautical motif. She teams it with white twill skinny pants and crew hat. Chemise, shoes. Her sassy-red rooted hair blows free in "shaggy" hairdo.
88-68-04 8840 22" Doll **$11.98**
88-68-12 8630 16" Doll. **8.98**

Bride *and her trousseau*

(K) This 20" bride doll brings a wardrobe for her honeymoon trip. She's all in traditional white, with a pretty pleated head-piece to hold the filmy net veil on her rooted curls. She carries a bouquet. Soft vinyl face has closing, long-lashed eyes—head, arms and legs move. Her trousseau wardrobe includes a smart slack set, a daytime dress with full, flower-paneled skirt and matching scarf—plus gala plaid party dress with glitter trim. Accessories, too: comb, two hangers, belt and a string of beads
88-77-78 8550 20" Bride, Wardrobe . **$7.98**

Marybel—*the doll who gets well*

(L) This new and different doll by Madame Alexander will delight any pretend-nurse or pretend-mother—the roles that a little girl likes to play best of all! Lovely Marybel looks the picture of glowing health, it's true, but she does develop ailments (just like her "Mommy" does sometimes). And she's cured in a wink with the help of this get-well kit!

Marybel is a 16" fully-jointed girl doll with golden rooted hair and sleeping, long-lashed eyes. She's so appealing in her pompon bedroom slippers and sunny shortie pajamas trimmed with lace and ribbons. Mommy will rush to comfort and cure her when she holds out her chubby vinyl-plastic arms

Get-well equipment includes: arm and leg casts, crutches, Band-Aids, adhesive tape and gauze bandage. There's a supply of "spots" to paste on—presto! Marybel has a case of measles or chickenpox for Mommy to nurse her through. Even a pair of dark glasses is packed in the suitcase-style carrying case.
88-64-73 8910 16" Marybel. **$12.98**

Here comes the Bride

(M) It's Horsman's graceful 20" Cindy! Not only does this bride doll have jointed arms and legs—but she's designed to turn in any direction! She's made entirely of realistic, break-proof, rigisol vinyl plastic. Glassine, "sleeping" eyes are framed by long lashes. The halo of rooted hair that gleams beneath her net veil keeps its curl even after shampoos. Cindy's satin bridal gown has a sweeping lace skirt with taffeta underskirt, net crinoline. She wears pearl earrings and choker . . . carries bouquet. Lace-trimmed pantics, nylon hose, high heel shoes.
88-76-46 8698 20" Cindy Bride **$9.98**

Most happy Family of 4

(N) Cheery vinyl foursome by Effanbee—all with moving arms, legs and head for lots of play action! They check in with coordinated costumes. 19" Mother Doll wears checked cotton shirtwaist dress, lace-trimmed taffeta slip and panties, nylons, high-heeled shoes. Her jewelry: engagement and wedding rings, earrings. A pert straw hat sits on her rooted Saran hair. Her lashed eyes close. 8½" Sister Doll has closing eyes and rooted hair too. Dressed in checked cotton shorts, blouse, felt beany, shoes, socks. Brother Doll, 8½" tall, has mischievous painted eyes, molded hair. Checked cotton shirt tops his cotton shorts. He has belt, peak cap, shoes, socks. The 8" Baby Doll drinks and wets, has molded hair. Cotton sunsuit has checked binding, flirty lace ruffles in back. Shoes, socks.
88-74-06 B1260 Doll Family. **$17.98**

Ruthie—*with new miracle head*

(P) Now you can fill, turn and pose Ruthie's pretty head in just about any position! She swings her rooted ponytail around to look up at you with long-lashed glassine eyes that close at bedtime. Fully-jointed, vinyl Ruthie is 13 or 17" tall. She's dressed in printed taffeta with nylon pinafore and solid color yoke. Knit panties, socks, shoes.
88-75-39 B280 Horsman's 13" Ruthie. **$3.98**
88-75-70 8420 Horsman's 17" Ruthie. . **5.98**

ROAD RACING!

EXCITEMENT, THRILLS ...FUN FOR EVERYONE

Deluxe Strombecker Electric Road Race Sets $22.95 to $32.95

(A) **Realistic Road-Racing by Strombecker.** Choice of 3 roadrace layouts—see opposite page. Speed, thrills, spills! All the excitement of the big races. Press the control button—feel the surge of power as the cars race down the track at speeds up to 150 scale miles an hour! Two motorized racers—independently controlled—powered by special 7.5 V twin-circuit Power Pack with On-Off switch, built in circuit breaker. Race course of hi-impact plastic; aluminum power conductors flush with top surface. Spade and socket track. *Two 1/32 scale model racers with each set*—famous "D" Jaguar and Testa Rossa styles about 5 in. long; hi-impact plastic bodies, nylon chassis, spoke wheels, rubber tires, steel axles. Powered by miniature racing motors. Wires and connectors, overpass supports. UL Approved. 110–120 V 60 cycle AC. Instructions.

48 T 2671—With Standard Figure 8 Roadway (pictured). Includes 8 curved sections, 6 straight road sections, 8 pieces of fence. Size overall 70x28 in. Ship. wt. 8 lbs. . . . . Complete Set $22.95

48 T 2672—With Indianapolis Figure 8 Roadway. 7 straight, 10 curved sections, 10 fence pieces, plus obstacle strip—only one car at a time can pass through strip, requires greater skill, adds to the thrills and excitement. Size overall 101x28 in. Ship. wt. 8 lbs.. . . . . Complete Set $27.95

48 T 2673 With Salt Lake Special Roadway. Longer straightaway, sharper curves. 15 straight, 10 curved sections, 10 fence pieces . . . PLUS the added thrill of an obstacle strip—allows only 1 car at a time to pass through strip. Size overall 125¼x59¼ in. Wt. 9 lbs.. Complete Set $32.95

Accessories for Strombecker Road Race Sets Above

The newest and fastest growing hobby in America today is road racing. Now Strombecker offers extra roadway sections, cars and accessories. Increase your present layout, design your own layout. Parts fit any Strombecker set. Road sections are made of hi-impact plastic. Spade and socket system positively joins, aligns and connects all conductors.

48 T 2674—Straight Road Section. 12½ in. long. Ship. wt. 14 oz. . . . . Set of 2 $2.33

48 T 2675—Curved Road Section. Standard size. Ship. wt. 14 oz. . . . . Set of 2 $2.33

48 T 2676—Obstacle Strip. New! Add extra thrills to your set! Only one car at a time can pass through strip. 12½ in. long. Wt. 14 oz. $1.88

48 T 2677—Special Power Pack 7 5 V Twin circuit with On-Off switch. Ship. wt. 3 lbs.. . . $4.99

48 T 2682—Fence Section. Curved Plastic fence 1½ in. long and 1⅜ in. high above track. Ship. wt. 1 lb. 4 oz. . . . . 4 for 88c

(B) TO (D) **Race Car Kits.** Build extra cars for any Strombecker Road Racing Set. Easy to build 1/32 scale model cars. Sturdy plastic chassis and wheels, rubber tires, spoke wheels, steel axles. Nylon drive gear. Miniature motor. Everything needed for assembly. Instructions.
(B) 48 T 2678—Maserati. Ship. wt. 7 oz. $2.95
(C) 48 T 2679—"D" Jaguar. Ship. wt. 7 oz. 2.95
(D) 48 T 2680—Testa Rossa. Ship. wt. 7 oz.. 2.96

(E) **Speed Cart.** Completely assembled and ready to run! Wider track wheels, slick tires for more thrills. 1/32 scale, powered by miniature motor. Sturdy plastic chassis.
48 T 2681—Ship. wt. 7 oz.. $3.75

Low-Priced Road Races—Electric or Battery-Operated

(F) **Eldon Electric Road Race Set.** Ideal for beginning "racers," younger children. 18 track pieces (12 curved, 6 straight) make exciting over-under figure 8 layout. 8 fence sections protect speeding cars at curves. Overpass supports and authentic racing decals. 2 Indianapolis-type racers with miniature motors: on-off switches to control speed. Complete with 3V Power Pack Sturdy plastic track, newly designed conductors do away with spring assembly . . goes together quickly. Track abt. 24x48 in. *Matchable*
48 T 2489M—Ship. wt. 5 lbs. 12 oz. Complete Set $11 99

Battery Operated Set. Similar to set at left, but has flat crossing instead of over-and-under. Two racers with pre-wired miniature electric motors. Special battery box. 2 On-Off control buttons and connecting lines. Easily assembled. Uses 2 1½ V. Dry Cell Batteries sold below.
48 T 2488 M –Wt. 4 lbs. *Mail.* Set $6 99
60 W 13250 -1½-V. Dry Cell Battery. Ship. wt. 2 lbs. 6 oz. . . . . Each 89c

Cub Cart-Tether Racer $7.49

(G) **Circles on tether** at exciting pace—or turn it loose to zig, zag and spin. Travels up to 100 scale miles per hour. All metal chassis. Miniature motor. Accessory kit with fuel, tether cable, center post, etc. Instructions. Buy 1½ V. Dry Cell Battery above. About 8-½ in. long.
48 T 2496—Ship. wt. 1 lb. 8 oz. $7.49

Tyco Train with Aurora Road Race

(H) **Beat the Train!** Exciting new concept in road racing—Electric train, road race combination. *HO scale* cars race up to 150 scale miles an hour attempting to beat each other and the HO train to the crossing! Thrills, spills, crashes! Fun for the whole family. T-Bird, Corvette model cars —make realistic noise: made of hi-impact plastic. Separate control for each car and train.

Train set includes HO Diesel, Gondola car, Refrigerator car and Caboose. Automatic couplers, 12 pcs. curved track, 1 straight track, Special Power Pack operates both train and road race with separate controls. Simple wiring 16-volt AC outlet for HO accessories. UL Approved. On-Off reversing switch. Diecast train control.

Roadrace set includes 1 road and rail crossing with reroller, 9 straight road sections, 7 curved road sections, 1 terminal road section, 2 speed controls, 2 cars, 6 graduated trestles, guard rail posts and railings, roadway joiners and lock set. Decal set for cars. Instructions. Abt. 48x48 in. overall. Village not incl., order below.
48 T 2690—Combination Set. Wt. 11 lbs. $36.88

(J) **HO Gauge Plasticville Village** (shown with (H) above). Brightly colored realistic models. Snap together, no gluing, nailing! Made of hi-impact plastic. Set includes 1 suburban station, 1 gas station, 1 switch tower, 1 ranch house, 2 crossing signals, 1 billboard, 6 trees. Ideal to use with set above, or any HO outfit.
48 T 2683 Ship. wt. 1 lb. 4 oz. . . $2.98

Aurora 4-Lane Road Racing Set

(K) **Electric miniature road racing—true HO scale** Now with 4 lanes—4 cars can compete at one time—loads of fun for the whole family. Cars travel up to 150 scale miles per hour. Race track and cars realistically modeled of tough plastic. Includes 4 assorted motor-powered cars, individual control units, Power Pack, connecting wire, trestle supports, posts, guard rails, 16 curved, 18 straight, 2 terminal sections. Size overall: 62x35 in. No Money Down! See Page 223A.
48 T 2692—Ship. wt. 10 lbs. . . . Set Cash $33.88

2-Lane Aurora Roadway. Same as above, but with 2 lanes, 2 sets of controls, 2 cars. 8 curved, 9 straight, 1 terminal section.
48 T 2691—Ship. wt. 7 lbs. $16.88

Accessories for All Aurora Road Races. (Various size track for bigger, more interesting layouts.)
48 T 2693—9 in. Straight. Ship. wt. 3 oz. . 49c
48 T 2694—7 in. Straight. Ship. wt. 2 oz. . . 46c
48 T 2695—5 in. Straight. Ship wt. 2 oz. . . . 42c

Curved track size is radius. Use 9-in. radius for outside of 4-lane roadway, 5 in. for inside.
48 T 2696—9 in. Radius ½ section. Wt. 3 oz. 65c
48 T 2697—9 in. Radius ½ section. Wt. 2 oz. 42c
48 T 2698—6 in. Radius ¼ section. Wt. 2 oz. 59c
48 T 2699—9 in. Terminal Section. Wt. 2 oz. 75c
48 T 2684—Junction turnoff. Wt. 9 oz. Pr $3.69
48 T 2685—Crossover. Ship. wt. 9 oz. 3.75
48 T 2686—Power Pack. Ship. wt. 1 lb. 8 oz. 4.49
48 T 2687—Guard Rail and Post Set. Four 18-in. rails with posts. Ship. wt. 6 oz. 79c

Save This Catalog. Toys Available until Oct. 1, 1962

DELUXE Road Racing Set

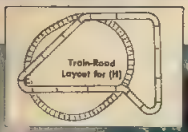
CHOOSE YOUR TRACK

Figure 8
$22.95 Set

Indianapolis Set
$27.95

Salt Lake City Set $32.95

Sports Cars for deluxe set



Train-Road Layout for (H)

New! Road Race and Train $38.88

New!
4 Lane Road Race $33.88

GAS POWERED

Fly Em!

A Comanche $17.99

C Super Cub 105 $5.88

B PT 19 Trainer $6.99

D P-40 "Warhawk" $7.66

Fun for Father and Son

New! Remote Control

TAKES OFF · FLYS · DIPS · LANDS

E

WISHMAKER SPECIAL

$22.88

366 WARDS ALL

F

Infrared Astro-Phone

NEW MIRACLE PHONE

- **Talk on a beam of light—even through glass, or around corners with mirrors**
- **2-Way Communication—send voices hundreds of yards, without wires, day or night**

F **New fun for "Junior Astronauts"** Now you can make secret contact with buddies—in games—while camping at the beach just aim and talk—light beams "connect" and you talk at long distances—anywhere within line of sight—even through closed windows! Astro-Phones send voices on invisible, completely safe infrared rays—patterned after secret communication devices used in missiles and satellites by the Armed Forces.

Each unit is a self-contained, transistorized transceiver powered by 3 ordinary flashlight batteries. Housed in high-impact styrene to withstand abuse. Set of 2 Astro-Phones, Hi-Fi earphone speakers. Needs 6 "D" batteries, order below

48 T 2234 Ship. wt. 4 lbs. 8 oz. ..... Set of 2 $22.88

48 T 2340 X—"D" Batteries. Wt. 4 oz. each 16c .4 for 56c

Cook, Serve and Bake

with the very best equipment

Give little Miss Homemaker the fascinating fun of realistic housekeeping toys like these. Designed to look just like the ones mother uses, they're sized right and made safe for the small hands that will play with them.

HOOVER VACUUM CLEANER . . . just like Mom's. This 29" high miniature of the new Hoover upright actually runs. It lights up, hums, picks up dust and dirt, bag fills up. Toy motor operates on 2 "D" flashlight batteries (not included). Doesn't have to be plugged into electrical outlet. It's wonderful training for Mother's little helper.
89-26-61 B550 Toy Hoover Vacuum **$7.95**

LET'S DO THE DISHES . . . to delight any little girl. The set includes a child-size drainboard sink of white plastic with "faucet" dispenser that actually furnishes running water. Miniature plastic dish drainer, sink strainer, package of miniature size Brillo pads, a packet of Lux Flakes and a DuPont sponge plus a Miracloth dish towel.
89-06-57 B210 20½x10½x2¾" **$2.98**

SUSY GOOSE HOUSEKEEPING SET . . . an impressive array of cleaning equipment for Mother's little helper. The set includes a Jet-stream carpet sweeper that really works, a broom, squeeze-type sponge floor mop, yarn floor mop and a dustpan. All made of unbreakable polyethylene plastic that can't mar furniture. Complete with ruffled apron.
89-29-50 B210 Housekeeping Set . . . **$2.98**

E RAGGEDY ANN TEA SET . . a charming, colorful, playtime—partytime set of dishes for a little homemaker or hostess. This colorful 32-piece set includes 4 metal plates and 4 saucers with the children's favorite storytime characters Raggedy Ann and Raggedy Andy decals in the middle. The bright yellow cups, red water tumblers, covered teapot, covered sugar bowl and creamer are all made of tough, unbreakable polyethylene plastic. Knives, forks and spoons that look like plated silver are of plastic too. All 32 pieces come in a colorful storage box
87-64-66 B210 Raggedy Ann Tea Set **$2.98**

F 61-PC. PARISIENNE TEA SET . . . sets an impressive playtime banquet table with its pair of candelabras and dishes that look like grown-up's dinnerware. Service for 6 lets her play the part of the gracious hostess to all of her playmates and dolls. Breaking accidents won't happen because all of these pretty dishes and "silverware" are made of unbreakable styrene plastic. 61-pc. set with a colorful Paris street scene on plates and saucers includes 6 dinner plates, 6 saucers, 6 footed cups and water goblets, a covered teapot, creamer and covered sugar bowl. The two 3-candle candelabras, knives, forks and spoons are plated to look like silver. All pieces fit into a storage box.
87-64-74 B350 Parisienne Tea Set . **$4.98**

G MODERN CARAFE SET . . . looks just like mother's—and it helps to encourage gracious "pint-size" housesing. Large glass coffee carafe has lid and make-believe warmer stand. 4 small, individual size coffee carafes (one for each place setting) make the coffee party service complete. The 35-pc. service for 4 includes white plates and saucers with modernistic gold and black design . . . cups, knives, forks and spoons are plain white. All pieces are made of unbreakable, tough plastic 4 scalloped place mats of yellow, fabric-textured paper add a party look to every playtime table setting
89-27-37 B210 35-pc. Carafe Set . . . **$2.98**

H DREAM GIRL 3-IN-1 TEA SET . . . for the little hostess whose playtime entertaining takes her so many different places. Here's a 42-pc. set that includes dishes, cutlery, tea service and even paper napkins -and they all fit into a brightly colored metal carrying case. Stand the case upright—it's a cupboard with 6 shelves. Case also opens up into a sturdy 22x16" tea table that stands 14" high when you pull out the hidden folding legs. 42-pc. multicolored set of dishes includes service for 4: dinner plates, cups and saucers, a blue covered teapot, creamer and covered sugar bowl, a pair of salt and pepper shakers, 4 paper napkins and a sectioned cutlery tray that holds 4 knives, forks and spoons. All pieces are of extra sturdy plastic . . . they're unbreakable. Lithographed metal carrying case
87-64-82 B550 3-in-1 Tea Set . . . **$7.98**

K 45-PC. MIRRO ALUMINUM SET . . for cooking, baking and serving. A treasure chest for the littlest homemaker. Contains all of these cooking and baking utensils 3 cookie cutters, fry pan, whistling tea kettle, muffin pan, percolator, angel food cake pan, cookie sheet, mixing spoon, measuring cup, round cake pan, mixing bowl, saucepan with cover, plus a complete table service for 4. Service includes plates, cups, saucers, knives, forks, spoons and even paper napkins All have special bright aluminum and blue finish and enameled handles.
89-23-07 B275 45-Pc Mirro Set . . . **$3 95**

L 24-PC. MIRRO COOK AND BAKE SET . . . everything's here to fix breakfast, dinner or dessert. Has a mixer that really beats, runs on flashlight battery (not included). Plus roaster, 6 cookie cutters, cookie sheet, fry pan, sauce pan, loaf pan, muffin pan, bowl, turner and other essentials. All are rustproof aluminum for indoor/outdoor fun.
89-23-56 B345 24-Pc. Mirro Set **$4.95**
89-23-31 B210 Mirro Electric Mixer only, 5½x5½x6", made of red and white enameled aluminum Operates on flashlight battery (not included): **$2.98**

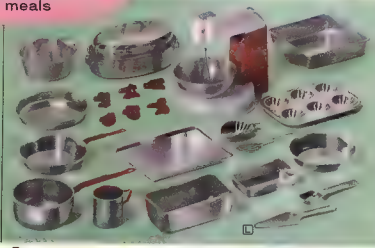
M "FROSTY" ICE CREAM MACHINE . . truly ingenious! Far more than an ordinary toy, this little machine actually makes real ice cream and sherbets in 50 seconds, using ingredients found in every home. Easy to operate. Simple-to-follow instructions and recipes make it extra easy for youngsters to turn out their own delicious ice cream. "Frosty" machine is made of easy-to-clean hi-impact plastic and metal, with plastic holder for paper cups and spoons. 9x4½x5½" high.
89-24-22 B210 Ice Cream Machine **$2.98**

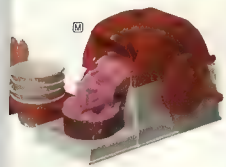
N SODA-POP FOUNTAIN . . . almost more exciting than Christmas! Standard size pop bottles stand upright in 3 deep compartments at top of fountain Press any of 3 spigots, and swish out comes a drink, drug store style. 3 lid-covered compartments hold ice cream to make sodas and sundaes. 6 plastic cups, 3 flavor-name cards for spigots, are included. Made entirely of red and white unbreakable hi-impact plastic. Fountain is 8¾x10¾x10¾" high.
89-26-95 B350 Soda-Pop Fountain **$4.95**

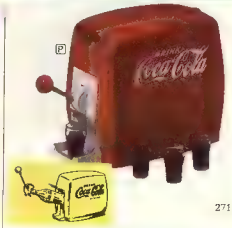
P COCA-COLA DISPENSER . . a huge success with young soda-fountain fans! It holds a standard bottle of Coca-Cola, from which the refreshing contents pour when you pull down the ball handle. 4 small plastic glasses are included, so youngsters can play drug store soda fountain with their friends. It's easy to insert the bottle . . and the design insures cleanliness for eager "customers". Made of hi-impact plastic in a bright red and white container with the famous Coca-Cola insignia on the side. Dispenser is 10" high; the four clear plastic "glasses" are 2¼" high
89-27-29 B245 Coca-Cola Dispenser **$3.49**

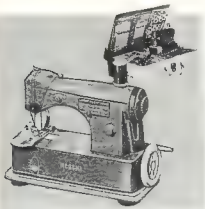
She sets the prettiest table

She cooks the best meals

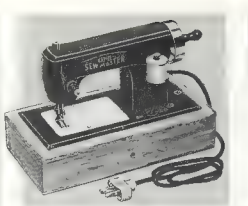








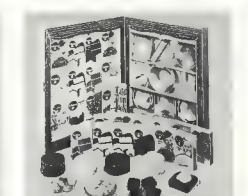
NECCHI SEWING KIT. The famous Necchi sewing machine in toy size, factory tested and guaranteed to sew! Comes in a luggage-style case jam-packed with everything the little seamstress will need to make her dolly clothes. Includes dresses, material, patterns, needles, thread, scissors, pin cushion, easy-to-follow instructions. Case is 9¼x11¼x4"
89-23-49 B280 Necchi Kit. **$3.98**



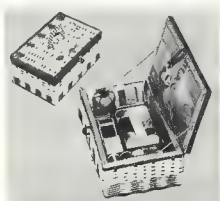
KAY-an-EE DELUXE ELECTRIC SEWMASTER. Operates just like a full size sewing machine . . . yet is completely safe for small hands. Sews a strong chain stitch with a standard needle. Sturdy steel sewing head is mounted on hardwood base. Comes with instructions simple enough for the beginner to follow. Size: 9¾x7⅞x5½". For 110v, AC
89-65-14 B1295 Electric Sewmaster . **$18.95**

KAY-an-EE DELUXE SEWMASTER . . . to charm the young seamstress. It's easy to use, has simplified instructions. Comes threaded, ready to sew a strong chain stitch with a standard needle. Precision built of steel. New protective presser foot makes operation safe. Metal clamp holds it securely to table top. Size: 9¼x5¼x6¾"
89-64-72 B550 Kay-an-EE Sewmaster **$7.98**

NEEDLEPOINT SET. The joy of creating beauty is the right of every little girl—hers with this lovely needlepoint work. Set contains two 5½x7" and two 7x9¾" plastic frames and mats, sufficient fine yarn, in five colors, to finish designs, special embroidery needles and needle threader. Easy to finish by following simple directions.
89-00-46 B210 Needlepoint Set **$2.98**



ANN PILLSBURY CAKE FUN CUPBOARD. Little cooks make yummy, good-to-eat treats. Cupboard contains 12 Ann Pillsbury Mixes—just add water, stir, and bake. Includes 5 pans, biscuit cutter, mixing bowl, double measure, spoon, spatula, rolling pin and cookbook.
89-69-93 B350 Cake Fun Cupboard **$4.98**
Cake Fun Kit. 8 mixes, 3 pans.
89-69-51 B210 Cake Fun Kit. **$2.98**



SEWING BASKET. Every girl needs a real sewing basket if she's to keep her clothing in good order. This lovely basket is satin lined in a quilted effect. Has a plastic tray containing 15 spools of thread—in lovely colors, plus black and white; a fat pin cushion, packet of needles, and her very own thimble. Size: 9x6x4".
89-01-45 B210 Sewing Basket **$2.98**

KNIT-WIT . . . pops off continuous rows of rosettes or squares to make colorful placemats, pot holders, afghans, doll clothing. So easy, children inexperienced in handicrafts can master it in 1 hour! Uses any size or weight yarn, crochet cotton, nylon, etc. With square-diamond adaptor, pom-pom maker, needle, threader, colored yarn, instructions.
88-94-77 B210 Knit-Wit **$2.98**

STYLOFIL THREADWRITER. Write with thread—looks like fine embroidery. Set includes Threadwriter, 4 bobbins multi-colored thread, Stylofil powder, roller, 5 sheets assorted cloth and paper plaquettes.
88-94-85 B210 Stylofil Threadwriter . **$2.98**
Refill Kit. 5 sheets assorted cloth and paper plaquettes, 2 bobbins colored thread.
88-94-93 B69 Refill Kit . . . . . **.98**

KNITTING BASKET...The perfect organizer for a girl's treasured handwork Basket is made of unbreakable polyethylene, with double handles for convenience in carrying, and a "peek-a-boo" cover to show off the knitting needles, crochet books, darning needles, ruler, balls of yarn, and plastic wool dispenser. Everything needed for good knitting.
87-65-73 B140 Knitting Basket **$1.98**

Authentic Mattel Shootin' Shell Guns

E MATTEL OVERLAND STAGE SET . . . with six shooter Colt® Rifle and .45 Pistol. Thrilling episodes of the Old West become real-as-life to the playtime stagecoach driver with these authentic replicas! Both shoot safe shootin' shells and caps—single shots or rapid fanning. Complete set includes the beautiful 31" long rifle with 6 play bullets on the woodgrain stock; .45 pistol, 11" long, with smoking barrel, and Dura-hide holster holding 10 play bullets; 12 shootin' shell cartridges, 48 bullet noses, target

88-90-55 B800 Overland Set. . . **$12.00**
88-90-63 B333 Colt® Rifle only.... **5.00**
88-90-71 B467 45 Pistol & Holster. **7.00**

F MATTEL BUFFALO HUNTER SET. He'll relive all the excitement of stalking big game on the open plains—with authentic replicas of gear used by the real buffalo hunter! Set includes new Winchester® Rifle, 26" long, that shoots shootin' shells and caps with realistic smoking action, has secret trigger for rapid firing; pistol, 9" long, loads 6 shells for fanning or single shots; holster and adjustable belt with 6 cartridge cases; safe flexible plastic hunting knife in scabbard, 3 extra shootin' shell cartridges, 30 safe bullet noses and target.

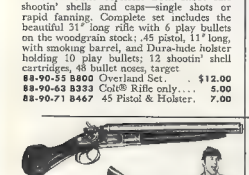
88-90-89 B535 Buffalo Hunter Set **$8.00**
88-90-97 B200 Winchester Rifle only. **3.00**

G MATTEL GUNFIGHTER HOLSTER SETS. Famous fanner pistols shoot shootin' shells, fire caps, with smoking action. Rugged Dura-Hide holsters, belts. Double holster set includes 12 shootin' shells, 24 bullet noses.

88-91-05 B535 Double Holster, 2 guns **$8.00**
88-91-13 B333 Single Holster, 1 gun. **5.00**

H SNUB-NOSE .38 and SHOULDER HOLSTER . . by Mattel. Authentic .38 detective's revolver with Snap-Draw Holster. Shoots shootin' shells, fires caps. Dura-Hide holster is fully adjustable. With 6 shootin' shell cartridges, 12 bullet noses, badge, ID card, wallet.

88-91-21 B267 Complete Set..... **$4.00**



"REBEL" SCATTERGUN COMBINATION SET . includes double barrel rifle with hand-laced genuine leather scabbard, and 50-shot repeater gun, 12" long, in holster. Rifle shoots 2 rolls of perforated caps separately or continuously. High impact styrene barrel and stock; die-cast metal working parts.

88-93-45 B535 Scattergun Set . . . **$7.98**
88-93-52 B265 Scattergun Rifle only **3.98**

GUN and HOLSTER RACK. Reform those "gunslingers" with this rack! Real bunkhouse style, it holds shootin' irons, holsters—even fancy duds on its 6 horseshoe hooks Has hat pegs and bars too. Bright plated conchos, leather thongs and a simulated burnt wood design give it Western flavor. Smooth lacquered wood finish

89-36-69 B280 Gun-Holster Rack . . . **$3.98**

FAST DRAW TIMER SET . . . with giant 32½" cowboy target. Challenges trigger-happy kids of all ages to prove who's fastest on the draw. Just set timer, pull cord, draw and fire—if target is hit anywhere, timer stops. Set includes target, Western style gun that can be triggered or fanned to fire darts, holster, 6 safe darts No batteries needed

88-93-60 B350 Fast Draw Timer.... **$4.98**

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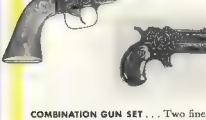
Know-how cowhands demand playtime realism

Shootin' Irons for "Men" of Action

—they smoke, pop cartridges, go b-o-i-ng!

Ejects its cartridges like the real thing

MATTEL SHOOTIN' SHELL DURA-HIDE HOLSTERS . . . with two 11-inch .45 cap pistols that fan or trigger single shots, actually eject cartridges. Smoking barrel, revolving cylinders add the final touch. And Vigilante-styled Dura-Hide won't tear, crack or lose shape. Set includes 12 Shootin' Shells, 24 safe bullet-noses, 10 play bullets and a target.
88-90-48 8667 Holster Set **$10.00**



COMBINATION GUN SET . . . Two fine collector's items that are truly authentic-looking—a 12" Mustang and 3" Derringer in steel blu finish. Grips have walnut brown grained effect. Not just museum pieces—big, brawny Mustang fires 500 shots from continuous roll of caps . . . deadly-looking Derringer has a bullet that smokes when triggered
88-92-20 8350 Combination Set . . . **$4.98**

LIL SMOKEY DOUBLE HOLSTER SET gives junior marksmen a thrill when they see that snappy Western holster styling—white shearling fronts with blue tooled conchas, brown simulated alligator backs and belt. Holster packs two single shot pistols . . . has sturdy leg ties, fancy nickel studs. Plus a sling canteen for desert-treks.
88-92-87 8140 Holster Set **$1.98**

E CHEYENNE "SPITTIN' IMAGE" HOLSTER SETS by Daisy. Every rarin'-to-go boy wants to tote the famous six-shooter and holster used by Western stars! Identically styled sets . . . single or double holster—are custom-sized with hip-cut tailoring to fit large, medium or small waists. Constructed of tough-grade cowhide; ensemble features tilt-out holster tops, cup-shaped pockets, extra-long leather laces and tie-downs. Adjustable belts are reinforced with golden metal rivets. Authentic six-gun models—cap-shooting images of the gun that shaped the West—are scaled proportionately to holster size "Aged bronze" colored metal; wooden-like grips.
87-50-05 8420 Lge. Dble Holster Set. Two 9¼" guns, 250-shot, 25½-35" waist. . . **$5.98**
87-50-13 8280 Large Single Holster Set. 250 shot 9½" gun, 21½-32½" waist **$3.98**
87-50-21 8350 Med. Double Holster Set. Two 50 shot 7¼" guns, 21-33½" waist. **$4.98**
87-50-39 8210 Med. Single Holster Set 50 shot 7¼" gun, 20½-33" waist. **$2.98**
87-50-47 8210 Small Dble Holster Set. Two single shot 6" guns, 15½-26" waist. **$2.98**
87-50-54 8140 Small Single Holster Set. Single shot 6" gun, 14-21½" waist. . . **$1.98**

F GUNSMOKE DOUBLE Holster Set. He'll stalk the "bad guys" with a gun set just like Marshal Matt Dillon's . . . it's even got "Gunsmoke" embossed on it! Natural top grain cowhide holsters are beautifully embossed and decked with leather cross straps, jeweled medallions and nickel studs . . . pack 2 Smoky Joe repeating cap pistols. Wide adjustable belt has embossed silvered buckle, fancy keeper and tip. Six silver bullets, leather leg ties round off this thrilling set.
89-42-38 8420 Gunsmoke Set. **$5.98**

G TEXAN DOUBLE HOLSTER SET . . . even sounds like the old West. U.S. Marshal repeating cap pistols have a "ricochet whine" that simulates a real gun shot. Holsters, belt in natural top-grain leather . . . embellished with ox-bone "jewels", embossed floral pattern, cross-straps, 12 silver bullets. Includes 6 cylinder loading cartridges.
88-92-79 8550 Holster Set. **$7.98**

H WELLS FARGO PONY EXPRESS SET . . . contains all the standard equipment of the Wells Fargo agent whose daring deeds opened up the West. Two "Smoky Joe" repeating cap pistols in natural top grain leather holsters that are handsomely embossed with a western saddle design. Adjustable belt is inscribed "Wells Fargo Pony Express". Plus hand cuffs with metal belt clip, Marshal's badge, plastic canteen with clip holder, and a single cartridge Derringer pistol with leather wrist holder . . . everything needed to round up those masked raiders.
88-92-95 8420 Pony Express Set . . . **$5.98**

I "HAVE GUN WILL TRAVEL" SET . . . just like Paladin's! Black top grain leather holsters decked with nickel "chessman" concha. Hip-slung belt has leather leg ties, 18 silver "bullets." Break-action repeater cap pistols with inlaid handles. Set includes: wrist holster with Derringer pistol; card case with Paladin's photo, fan club membership card, 25 "calling" cards.
89-45-27 8485 Double Holster Set **$6.98**
89-45-35 8350 Single Holster Set. . . **4.98**
Double Holster Set. Just like above, but made of split-grain leather. Does not include wrist holster or Derringer.
89-41-88 8350 Double Holster Set . **$4.98**

J MUSTANG SINGLE HOLSTER SET . . . cock it—trigger it—fan it! It's a honey of a 12" Mustang with a stegeworthy 500 shot capacity for those extended Indian raids. Handsome steel blu finish that's decoratively embossed, walnut brown grain-like grips. Top grain leather holster is adorned with cross-strings and 18 silvered non-firing "show" bullets. Adjustable, wide-girted belt; leather leg ties.
88-92-38 8485 Mustang Holster Set **$6.95**

M "LAWMAN" HOLSTER SET . . . handsomely embossed to give it all the glamour of the 'TV Western Hall. Smoky Joe" break action repeating cap pistols in top grain leather holsters. Adjustable belt with large buckle, 6 silvery bullets. Leather leg ties.
89-41-70 8350 Holster set **$4.98**

Fancy Duds for Young Westerners

N CHIEF LONE WOLF SUIT . . . strong red and blonde twill with "buckskin" styling. He'll steal through the forest and relive the feats of the great hunter with new zest . . . togged in this! Jacket and pants have extra thick blue suedine fringe and cut-out blue teepees trim. Comes with an Indian chief's feathered head dress for war dances
89-70-33 8350 Small (2-4 years) . . . **$4.98**
89-70-41 8350 Medium (5-8 years) . . **4.98**
89-70-58 8350 Large (9-12 years) . . . **4.98**

P ANNIE OAKLEY COWGIRL OUTFIT . . . a bright Western outfit that's dashing as its namesake! Brilliant red cotton skirt and matching vest are trimmed with crisp white fringe. Colorfully sewn pictures show her heroine in action. A pretty yellow poplin blouse and kerchief—held in place by a fancy embossed steerhead tie holder—complete a most attractive and authentic ensemble. She'll keep right up with her brother's cowboy antics in this sturdy garb—it's made for rugged playtime workouts
89-71-87 8350 Small (2-4 years) . . . **$4.98**
89-71-65 8350 Medium (5-8 years) . . **4.98**
89-71-73 8350 Large (9-12 years) . . . **4.98**

R LONE RANGER OUTFIT . . . adds authority to young Westerner's pursuit of justice! Complete with famed mask, colorful pictures of the Lone Ranger and Tonto on the rugged twill chap-type pants. Cotton poplin and plaid flannel shirt, kerchief and holder.
89-71-24 8350 Small (2-4 years). . **$4.98**
89-71-32 8350 Medium (5-8 years) **4.98**
89-71-40 8350 Large (9-12 years). . **4.98**

S T WESTERN OUTFITS . . . in hardy corduroy. Made for plenty of ropin' and ridin' through sand-lot canyons. These deluxe outfits will get rugged work-outs, from sun-up to "chow-time" . . . have all the details a small Westerner hankers after. Complete with resplendent vest, plaid flannel shirt and kerchief with metal steerhead holder.

S ***Cowgirl*** style with fringed skirt.
89-70-90 8490 Small (2-4 years). . **$6.98**
89-71-08 8490 Medium (5-8 years). **6.98**
89-71-16 8490 Large (9-12 years) . . **6.98**

T Cowboy style with wide chap trousers
89-70-66 8490 Small (2-4 years). . **$6.98**
89-70-74 8490 Medium (5-8 years) . **6.98**
89-70-82 8490 Large (9-12 years) . **6 98**

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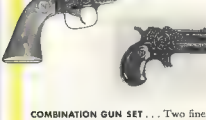

COMBINATION GUN SET . . . Two fine collector's items that are truly authentic-looking—a 12" Mustang and 3" Derringer in steel blu finish. Grips have walnut brown grained effect. Not just museum pieces—big, brawny Mustang fires 500 shots from continuous roll of caps . . . deadly-looking Derringer has a bullet that smokes when triggered
88-92-20 8350 Combination Set . . . **$4.98**

LIL SMOKEY DOUBLE HOLSTER SET gives junior marksmen a thrill when they see that snappy Western holster styling—white shearling fronts with blue tooled conchas, brown simulated alligator backs and belt. Holster packs two single shot pistols . . . has sturdy leg ties, fancy nickel studs. Plus a sling canteen for desert-treks.
88-92-87 8140 Holster Set **$1.98**

E CHEYENNE "SPITTIN' IMAGE" HOLSTER SETS by Daisy. Every rarin'-to-go boy wants to tote the famous six-shooter and holster used by Western stars! Identically styled sets . . . single or double holster—are custom-sized with hip-cut tailoring to fit large, medium or small waists. Constructed of tough-grade cowhide; ensemble features tilt-out holster tops, cup-shaped pockets, extra-long leather laces and tie-downs. Adjustable belts are reinforced with golden metal rivets. Authentic six-gun models—cap-shooting images of the gun that shaped the West—are scaled proportionately to holster size "Aged bronze" colored metal; wooden-like grips.
87-50-05 8420 Lge. Dble Holster Set. Two 9¼" guns, 250-shot, 25½-35" waist. . . **$5.98**
87-50-13 8280 Large Single Holster Set. 250 shot 9½" gun, 21½-32½" waist **$3.98**
87-50-21 8350 Med. Double Holster Set. Two 50 shot 7¼" guns, 21-33½" waist. **$4.98**
87-50-39 8210 Med. Single Holster Set 50 shot 7¼" gun, 20½-33" waist. **$2.98**
87-50-47 8210 Small Dble Holster Set. Two single shot 6" guns, 15½-26" waist. **$2.98**
87-50-54 8140 Small Single Holster Set. Single shot 6" gun, 14-21½" waist. . . **$1.98**

F GUNSMOKE DOUBLE Holster Set. He'll stalk the "bad guys" with a gun set just like Marshal Matt Dillon's . . . it's even got "Gunsmoke" embossed on it! Natural top grain cowhide holsters are beautifully embossed and decked with leather cross straps, jeweled medallions and nickel studs . . . pack 2 Smoky Joe repeating cap pistols. Wide adjustable belt has embossed silvered buckle, fancy keeper and tip. Six silver bullets, leather leg ties round off this thrilling set.
89-42-38 8420 Gunsmoke Set. **$5.98**

G TEXAN DOUBLE HOLSTER SET . . . even sounds like the old West. U.S. Marshal repeating cap pistols have a "ricochet whine" that simulates a real gun shot. Holsters, belt in natural top-grain leather . . . embellished with ox-bone "jewels", embossed floral pattern, cross-straps, 12 silver bullets. Includes 6 cylinder loading cartridges.
88-92-79 8550 Holster Set. **$7.98**

H WELLS FARGO PONY EXPRESS SET . . . contains all the standard equipment of the Wells Fargo agent whose daring deeds opened up the West. Two "Smoky Joe" repeating cap pistols in natural top grain leather holsters that are handsomely embossed with a western saddle design. Adjustable belt is inscribed "Wells Fargo Pony Express". Plus hand cuffs with metal belt clip, Marshal's badge, plastic canteen with clip holder, and a single cartridge Derringer pistol with leather wrist holder . . . everything needed to round up those masked raiders.
88-92-95 8420 Pony Express Set . . . **$5.98**

I "HAVE GUN WILL TRAVEL" SET . . . just like Paladin's! Black top grain leather holsters decked with nickel "chessman" concha. Hip-slung belt has leather leg ties, 18 silver "bullets." Break-action repeater cap pistols with inlaid handles. Set includes: wrist holster with Derringer pistol; card case with Paladin's photo, fan club membership card, 25 "calling" cards.
89-45-27 8485 Double Holster Set **$6.98**
89-45-35 8350 Single Holster Set. . . **4.98**
Double Holster Set. Just like above, but made of split-grain leather. Does not include wrist holster or Derringer.
89-41-88 8350 Double Holster Set . **$4.98**

J MUSTANG SINGLE HOLSTER SET . . . cock it—trigger it—fan it! It's a honey of a 12" Mustang with a stegeworthy 500 shot capacity for those extended Indian raids. Handsome steel blu finish that's decoratively embossed, walnut brown grain-like grips. Top grain leather holster is adorned with cross-strings and 18 silvered non-firing "show" bullets. Adjustable, wide-girted belt; leather leg ties.
88-92-38 8485 Mustang Holster Set **$6.95**

M "LAWMAN" HOLSTER SET . . . handsomely embossed to give it all the glamour of the 'TV Western Hall. Smoky Joe" break action repeating cap pistols in top grain leather holsters. Adjustable belt with large buckle, 6 silvery bullets. Leather leg ties.
89-41-70 8350 Holster set **$4.98**

Fancy Duds for Young Westerners

N CHIEF LONE WOLF SUIT . . . strong red and blonde twill with "buckskin" styling. He'll steal through the forest and relive the feats of the great hunter with new zest . . . togged in this! Jacket and pants have extra thick blue suedine fringe and cut-out blue teepees trim. Comes with an Indian chief's feathered head dress for war dances
89-70-33 8350 Small (2-4 years) . . . **$4.98**
89-70-41 8350 Medium (5-8 years) . . **4.98**
89-70-58 8350 Large (9-12 years) . . . **4.98**

P ANNIE OAKLEY COWGIRL OUTFIT . . . a bright Western outfit that's dashing as its namesake! Brilliant red cotton skirt and matching vest are trimmed with crisp white fringe. Colorfully sewn pictures show her heroine in action. A pretty yellow poplin blouse and kerchief—held in place by a fancy embossed steerhead tie holder—complete a most attractive and authentic ensemble. She'll keep right up with her brother's cowboy antics in this sturdy garb—it's made for rugged playtime workouts
89-71-87 8350 Small (2-4 years) . . . **$4.98**
89-71-65 8350 Medium (5-8 years) . . **4.98**
89-71-73 8350 Large (9-12 years) . . . **4.98**

R LONE RANGER OUTFIT . . . adds authority to young Westerner's pursuit of justice! Complete with famed mask, colorful pictures of the Lone Ranger and Tonto on the rugged twill chap-type pants. Cotton poplin and plaid flannel shirt, kerchief and holder.
89-71-24 8350 Small (2-4 years). . **$4.98**
89-71-32 8350 Medium (5-8 years) **4.98**
89-71-40 8350 Large (9-12 years). . **4.98**

S T WESTERN OUTFITS . . . in hardy corduroy. Made for plenty of ropin' and ridin' through sand-lot canyons. These deluxe outfits will get rugged work-outs, from sun-up to "chow-time" . . . have all the details a small Westerner hankers after. Complete with resplendent vest, plaid flannel shirt and kerchief with metal steerhead holder.

S ***Cowgirl*** style with fringed skirt.
89-70-90 8490 Small (2-4 years). . **$6.98**
89-71-08 8490 Medium (5-8 years). **6.98**
89-71-16 8490 Large (9-12 years) . . **6.98**

T Cowboy style with wide chap trousers
89-70-66 8490 Small (2-4 years). . **$6.98**
89-70-74 8490 Medium (5-8 years) . **6.98**
89-70-82 8490 Large (9-12 years) . **6 98**

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Authentic Mattel Shootin' Shell Guns

E MATTEL OVERLAND STAGE SET . . . with six shooter Colt® Rifle and .45 Pistol. Thrilling episodes of the Old West become real-as-life to the playtime stagecoach driver with these authentic replicas! Both shoot safe shootin' shells and caps—single shots or rapid fanning. Complete set includes the beautiful 31" long rifle with 6 play bullets on the woodgrain stock; .45 pistol, 11" long, with smoking barrel, and Dura-hide holster holding 10 play bullets; 12 shootin' shell cartridges, 48 bullet noses, target

88-90-55 B800 Overland Set. . . **$12.00**
88-90-63 B333 Colt® Rifle only.... **5.00**
88-90-71 B467 45 Pistol & Holster. **7.00**

F MATTEL BUFFALO HUNTER SET. He'll relive all the excitement of stalking big game on the open plains—with authentic replicas of gear used by the real buffalo hunter! Set includes new Winchester® Rifle, 26" long, that shoots shootin' shells and caps with realistic smoking action, has secret trigger for rapid firing; pistol, 9" long, loads 6 shells for fanning or single shots; holster and adjustable belt with 6 cartridge cases; safe flexible plastic hunting knife in scabbard, 3 extra shootin' shell cartridges, 30 safe bullet noses and target.

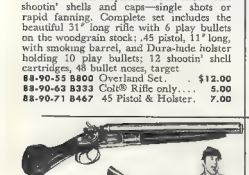
88-90-89 B535 Buffalo Hunter Set **$8.00**
88-90-97 B200 Winchester Rifle only. **3.00**

G MATTEL GUNFIGHTER HOLSTER SETS. Famous fanner pistols shoot shootin' shells, fire caps, with smoking action. Rugged Dura-Hide holsters, belts. Double holster set includes 12 shootin' shells, 24 bullet noses.

88-91-05 B535 Double Holster, 2 guns **$8.00**
88-91-13 B333 Single Holster, 1 gun. **5.00**

H SNUB-NOSE .38 and SHOULDER HOLSTER . . by Mattel. Authentic .38 detective's revolver with Snap-Draw Holster. Shoots shootin' shells, fires caps. Dura-Hide holster is fully adjustable. With 6 shootin' shell cartridges, 12 bullet noses, badge, ID card, wallet.

88-91-21 B267 Complete Set..... **$4.00**



"REBEL" SCATTERGUN COMBINATION SET . includes double barrel rifle with hand-laced genuine leather scabbard, and 50-shot repeater gun, 12" long, in holster. Rifle shoots 2 rolls of perforated caps separately or continuously. High impact styrene barrel and stock; die-cast metal working parts.

88-93-45 B535 Scattergun Set . . . **$7.98**
88-93-52 B265 Scattergun Rifle only **3.98**

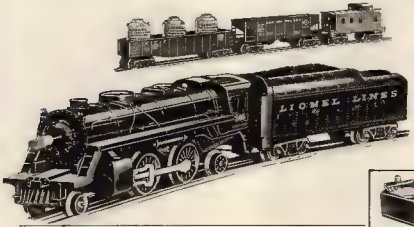
GUN and HOLSTER RACK. Reform those "gunslingers" with this rack! Real bunkhouse style, it holds shootin' irons, holsters—even fancy duds on its 6 horseshoe hooks Has hat pegs and bars too. Bright plated conchos, leather thongs and a simulated burnt wood design give it Western flavor. Smooth lacquered wood finish

89-36-69 B280 Gun-Holster Rack . . . **$3.98**

FAST DRAW TIMER SET . . . with giant 32½" cowboy target. Challenges trigger-happy kids of all ages to prove who's fastest on the draw. Just set timer, pull cord, draw and fire—if target is hit anywhere, timer stops. Set includes target, Western style gun that can be triggered or fanned to fire darts, holster, 6 safe darts No batteries needed

88-93-60 B350 Fast Draw Timer.... **$4.98**

LIONEL "027" Gauge Railroads for 1960



3-CAR "PRAIRIE" STEAM FREIGHT

Husky 2-4-2 Loco and Tender with Magne-Traction and headlight . . . gondola carrying three removable air activated bulk cement canisters . . . cargo-carrying hopper car . . . red caboose . . . eight sections curved track . . . one section straight track . . . automatic uncoupling control section . . . 35-watt transformer . . . lockon . . . lubricant . . . instructions

Ideal beginner set! Powerful, scale-detailed freight hauler—brilliant headlight beaming—whizzes around the track with thrilling speed. Super-pulling Magne-Traction grips the rails, makes possible really big hauls cross country and up the steepest grades. Real RR knuckle-type couplers.

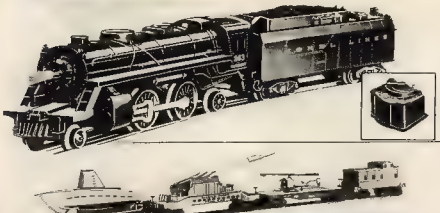
88-01-04 B1330 Train, 44¼" long . . . **$19.95**

4-CAR DIESEL FREIGHT . . . action-packed!

New "Chesapeake and Ohio" Diesel with Magne-Traction, headlight . . . operating IRBM missile car . . . exploding target car . . . flat car with removable helicopter . . . C&O work caboose . . . eight sections curved track . . . one section straight track . . . automatic uncoupling control section . . . 45-watt transformer . . . CTC lockon . . . lubricant . . . instructions

Never a dull moment with this exciting set! Press firing pin to elevate launching unit—the winged missile blasts off automatically. Target car, when hit, "explodes" right before your eyes. Real RR knuckle couplers.

88-01-61 B1997 Train, 49" long . . . **$29.95**
88-04-01 B530 IRBM Car, 11" long **7.95**
88-04-19 B397 Target Car, 10½" long **5.95**



4-CAR STEAM FREIGHT . . . puffs real smoke

Rugged 2-4-2 Steam Loco with Tender, whistle, puffing smoke and piercing headlight . . . Allis Chalmers Car . . . track maintenance car . . . two-dome oil car . . . caboose . . . eight sections curved track . . . three sections straight track . . . automatic uncoupling control section . . . 60-watt transformer . . . lockon . . . lubricant . . . smoke fluid . . . instructions

Whoo-oo-oo-ooo . . . hear that whistle blow, see the smoke curl in the wind as this exciting freight speeds across the rails. Track Maintenance Car copes with any trouble along the way—platform raises for servicing over-head equipment. All pieces are realistically detailed. RR knuckle couplers.

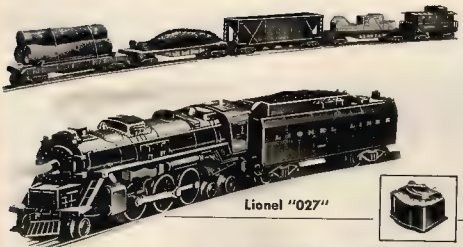
88-01-79 B2665 Train, 51" long **$39.95**

4-CAR TWO UNIT DIESEL FREIGHT

New Alco U. S. Navy "A" and "B" Unit Diesel with Magne-Traction and headlight . . . new submarine car . . . new missile firing car . . . new aerial missile transport car with 'copter . . . new U. S. Navy caboose . . . eight sections curved track . . . three sections straight track . . . uncoupling track sec . . . 45-watt transformer . . . lockon . . lubricant . . . instructions

The pride of your railroad empire . . . on land, on sea and in the air—and every minute a thrill with this lavishly detailed brand new for '60 train! Missile car actually fires artillery-type missiles. U. S. Navy flat cars transport atomic sub and helicopter.

88-01-87 B2665 Train, 62" long . . . **$39.95**
88-04-27 B530 Missile Firing Car, 11" **7.95**



5-CAR STEAM FREIGHT . . . all set to roll

Die-Cast Steam Loco and Tender with whistle, smoke, headlight, Magne-Traction . . . new timber car with giant logs . . . Christmas tree car . . . hopper car . . . flat car carrying removable crates . . . caboose . . . eight sections curved track . . . 3 sections straight track . . . uncoupling track set . . . 60-watt transformer . . . lockon . . . lubricant . . . smoke pellets . . . instructions

Powered by the big, elaborately detailed 2-6-4 Lionel loco, this long freight chugs out from the timberlands straight to the heart of every railroad fan! Climbs mountainous slopes, snakes around sharp curves safely with Magne-Traction. Whistle blows, smoke puffs from the stack real-as-life. Knuckle couplers.

88-01-95 B3330 Train, 68" long **$49.95**

5-CAR SANTA FE DOUBLE-ENDER

Alco Santa Fe Twin "A" Unit Diesel in red and silver . . . with horn, headlight and Magne-Traction . . . new pickle car carrying pickle vats . . . rocket car . . . Boston & Maine box car . . . boat car . . . caboose . . . eight sections curved track . . . three sections straight track . . . uncoupling track set . . . 60-watt transformer . . . lockon . . . lubricant . . . instructions

A symphony of strength and color on wheels! Magne-Traction gives double the pulling power, inch for inch, of this mighty twin diesel's famous, real-life counterpart. Authentic colors. IBM rocket and floatable boat can be removed. Knuckle couplers.

88-00-96 B3330 Train, 73" long **$49.95**
88-02-11 B2167 Double Diesel only. **32.50**

GRADUATED TRESTLE SET
Includes 24 sturdy, simulated steel piers for building elevations and overhead arrangements on your road. Piers range from 3⅝" to 4¾" high. Use with Magne-Traction locomotives.
88-07-32 B397 Set. **$5.95**

M LIONEL REMOTE CONTROL SWITCHES enable you to switch trains without derailment. Device automatically throws swivel rails as train approaches. Red and green indicator lights. 1 right hand, 1 left hand switch plus two controllers with connecting cables.
88-08-23 B1130 "027" Remote Control Switches. Pair **$16.95**

N LIONEL MANUAL SWITCHES. Hand-operated lever, signal light.
88-08-15 B465 "027" Switches. 1 left hand, 1 right hand. Pair . . **$6.95**

P LIONEL REMOTE CONTROL TRACK SET. Electromagnetic principle.
88-08-31 B330 "027" RC Track Set. Controller included . . . **$4.95**

MOTORIZED MAINTENANCE CAR. New action car! Self-propelled, it proceeds along the track under its own power. Upon hitting bumper or other object, car reverses direction and flag rotates to read "Avoid Danger" or "Safety First." "027" or Super "0."
88-02-78 B663 6" long . . . **$9.95**

NEW! OPERATING GIRAFFE CAR. Real-as-life action! With seemingly true "animal instinct" Giraffe ducks down to avoid overhead obstruction. He brings his head up again after car passes the danger spot. Amusing to watch. "027" or Super "0".
88-02-86 B465 11" long . . . **$6.95**

R "027" TRACK. There's no limit to the number of interesting layouts you can make when you have plenty of track.
88-07-65 B17 Curved Track, 9¼" long. Each **$0.25**
88-07-73 B17 Straight Track, 8⅞" long. Each **0.25**

S SMOKE PELLETS . . . for all smoke puffing Lionel locomotives
88-08-49 B33 Smoke Pellets. Each jar **$0.50**

T ILLUMINATED BUMPER. For spurs, sidings . . . any "dead end".
88-08-56 B167 Illuminated Bumper. Fits "0", "027" track . . . **$2.50**

V LIONEL "027" CROSSOVERS. Mounted on rugged steel base.
88-08-07 B130 90-degree Crossover **$1.95**
88-08-64 B197 45-degree Crossover **2.95**

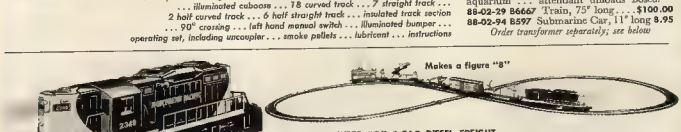
HELICOPTER LAUNCHING CAR. After spring on launching platform is wound manually, model helicopter is set in launching position. As car passes over remote control track, touch of a button sends helicopter whirling straight up into the air. Car size: 11" long.
88-02-60 B530 Retail **$7.95**

Lionel Super "O" Railroads for 1961

LIONEL SUPER "O" S-CAR STEAM FREIGHT

"Berkshire" 2-6-4 Loco and tender with smoke, whistle, Magne-Traction, headlight . . . new operating submarine car . . . operating helicopter launching car . . . operating aquarium car . . . operating Bosco car . . . illuminated caboose . . . 18 curved track . . . 7 straight track . . . 2 half curved track . . . 6 half straight track . . . insulated track section . . . 90° crossing . . . left hand manual switch . . . illuminated bumper . . . operating set, including uncoupler . . . smoke pellets . . . lubricant . . . instructions

Real-as-life action! Removable sub moves under water . . . 'copter takes off with blades whurling . . . fish "swim" in illuminated aquarium . . . attendant unloads Bosco.
88-02-29 B6667 Train, 75" long . . . **$100.00**
88-02-94 B597 Submarine Car, 11" long **9.95**
Order transformer separately; see below



LIONEL SUPER "O" S-CAR DIESEL FREIGHT

Northern Pacific GP-9 Diesel with horn, headlight, Magne-Traction . . . operating radar scanning scope car . . . exploding target car . . . airplane car . . . missile launching car . . . new operating security car . . . 18 curved, 2 straight, 5 half straight track . . . insulated track section . . . 90° crossing . . . operating set, uncoupler . . . lubricant . . . instructions

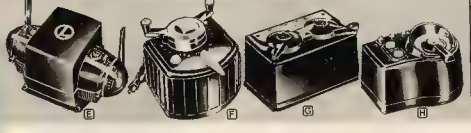
Hauls "vital" military cargo. Rotating searchlight scans the skies on constant alert against enemy attack. Packed with action!
88-02-37 B3997 Train, 66" long . . . **$59.95**
Order transformer separately; see below

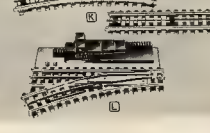
LIONEL SUPER "O" 4-CAR STEAM FREIGHT

Loco and tender with smoke, whistle, headlight and Magne-Traction . . . new flat car with operating submarine in kit form . . . timber transport car . . . pickle car . . . illuminated caboose . . . 12 curved track . . . 7 straight track . . . insulated track section . . . operating set, including uncoupler . . . lubricant . . . smoke pellets . . . instructions

Fascinating new freighter clips along at top speed . . . Magne-Traction holds cars firmly.
88-02-45 B3330 Train, 60" long . . . **$49.95**
88-03-02 B530 Submarine Car Kit. . **7.95**
Order transformer separately; see below

Order a Lionel Transformer





E "LW TRAINMASTER"—125 watts . . . with recessed illuminated dial. Two buttons control train direction, horn or whistle. Two fixed voltage ranges for accessories. Built-in automatic circuit breaker, warning light. 115 volts, AC. 60 cycles. UL Approved.
88-03-51 B1130 LW Transformer. . . **$16.95**

F "TW TRAINMASTER"—175 watts. Two independent power circuits. Right hand throttle controls speed. Left hand controls start, stop, reverse, horn or whistle. Built-in automatic circuit breaker, warning light. 115 volts, AC. 60 cycles. UL Approved.
88-03-69 B1833 TW Transformer. . . . **$27.50**

G "KW TRAINMASTER"—190 watts. Operates 2 trains independently on different layouts, plus loads of accessories. Two separate direction and whistle and horn control circuits. Circuit breaker; warning light. 115 volts, AC. 60 cycles. UL Approved
88-03-77 B2167 KW Transformer. . . . **$32.50**

H "ZW TRAINMASTER"—275 watts . . . king of all transformers! Operates up to 4 different train sets at one time. Two separate built-in horn and whistle controls; two separate train direction levers. Heavy duty circuit breaker. Warning light. 115 volts, AC.
88-03-85 B2665 ZW Transformer. . . **$39.95**

K SUPER "O" TRACK. Has appearance of two rails, performance of three rails! Power is fed through inconspicuous center bus of copper-clad steel. In 9" long sections . . . 36" circle requires 12 curved sections.
88-12-50 B23 Curved Track. Each. . . . **$0.35**
88-12-68 B23 Straight Track. Each.. . **0.35**

L REMOTE CONTROL SWITCHES. Exclusive non-derailing device. Operates automatically to unlock and throw swivel rail when train approaches. Can be set for fixed voltage operation. Red and green indicator lights show position. Controllers and wire included.
88-13-00 B1500 Switches. Pair. **$22.50**

MOE LIGHT
NATIONALLY ADVERTISED

(A) Chandelier with clear glass panels with inlaid gold design. Spread 18" Length 16½" without chain, up to 44½" with chain. Up to six-25 or 40W clear flame lamps 12½ Lbs. Finish: Polished Brass.
G-50314B3897 ..... Retail **$64.95**

(B) Gold beaded squares and clear lines on white ceramic glass. Contoured bottom. Finish: Brass. 14" square, 4¾" deep. Four-40W. 5 Lbs.
G-50014A657 ..... Retail **$10.95**
17" square 5½" deep. Four-60W. 6 Lbs.
G-50039A777 ..... Retail **$12.95**

(C) Harlequin design in frosted and white glass. 14" square. Depth 5". Up to two-60W. 4½ Lbs. Finish: Polished Brass
G-50223A297 ..... Retail **$4.95**

(D) Decorator design in black on frosted white bent glass. Diameter 15". Depth 6". Four-60W. 5 Lbs. Finish: Brass
G-50514A537 ..... Retail **$8.95**

(E) Close to ceiling fixture. Perforated satin brass holder, molded white glass. Diameter 8⅜". 3¾" deep. One-100W. 4 Lbs. Finish: Satin Brass
G-50300A417 ..... Retail **$6.95**

(F) Colonial chandelier with opal glass globes, walnut center stem and Brass scalloped shades. Diameter 22", Length 23". Five-60W. 10 Lbs. Finish: Polished Brass.
G-50515B2397 ..... Retail **$39.95**

(G) Formal traditional chandelier. Natural wood center stem with polished brass arms topped by brandy snifter chimneys. Spread 24". Length 36". Up to five-25 or 40W clear flame lamps. 12¼ Lbs. Finish: Polished Brass.
G-51139B3397 ..... Retail **$59.95**

(H) Genuine opal glass. Available in two sizes. Easily converted to pull chain 60W per socket. Finish: Polished Brass.

One-Light. Diam. 8" Depth 4¾". 2½ Lbs.
G-50029A417 ..... Retail **$6.95**
Two-Light. Diam. 10". Depth 5". 3½ Lbs
G-50030A597 ..... Retail **$9.95**

(I) "Astralite" ceiling fixture 30" high, 25" spread. Up to sixteen-10W "astral" lamps for candelabra base sockets 12 Lbs. Finish: Polished Brass.
G-50313B2397 ..... Retail **$39.95**

(J) Close to ceiling "Astralite" fixture. Extends 5½", Diameter 18½" Up to eight-10W "astral" lamps. 3½ Lbs Finish Polished Brass.
G-50516A1077 ..... Retail **$17.95**

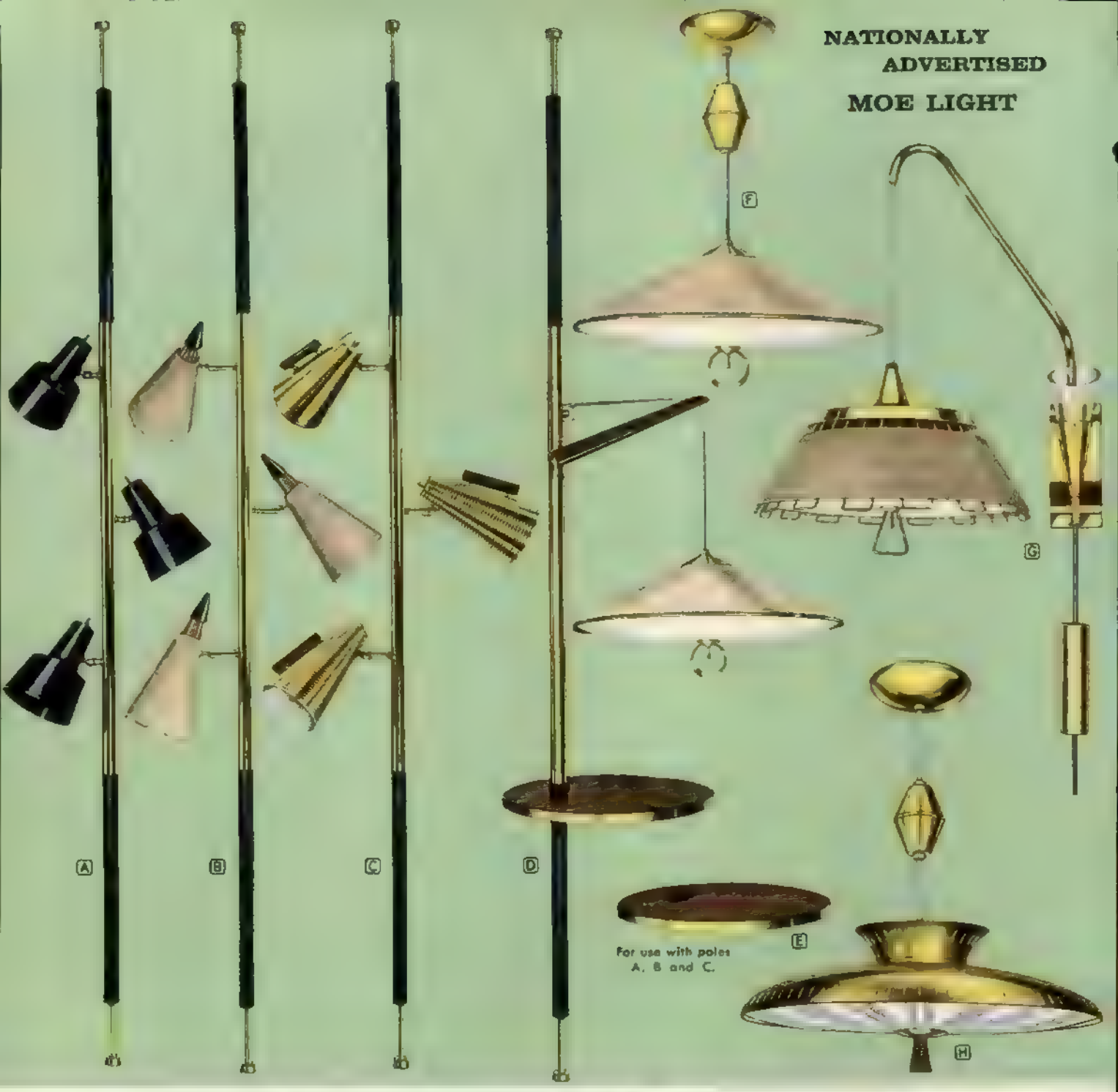
(K) "Astral" lamp bulb for use with items (I and J)
G-50317A87 ..... Retail **$1.45**

(L) White bent glass with frosted lattice design. 14" square. 5½" deep. Up to two-60W. 4 Lbs Finish: Brass
G-50311A237 ..... Retail **$3.95**

(M) Reverse-bend bent glass with gold laminated 3-dimensional leaf pattern. 17" square; 5½" deep. Four-60W. 6 Lbs Finish: Polished Brass.
G-50518A897 ..... Retail **$14.95**

(N) Perforated polished brass shade with gold and white lined disc diffuser and bottom lens — use in hallways or accent lighting. Diam. 18". Height 18". Up to 150W. 6 Lbs Finish Polished Brass
G-50301A1197 ..... Retail **$19.95**

Stock numbers with letter "B" shipped truck or express



Smart Pole and Pull Down Lamps focus light where you want it

(A) Pole light with black adjustable plastic bullets. Adjusts 7'6" to 9'0". Cone 9½" long. Turn switch on each cone. With 9' cord and plug for any outlet. One-75W. 10 Lbs. Finish: Polished Brass with Black trim.

G-5051981197 ..... Retail **$19.95**

(B) Pole light with 9" Cordette Decorator cones. Adjusts 7'6" to 9'0". Three-way switch. With 9' cord. One-75W. 17 Lbs. Finish: Polished Brass.

G-5030682997 ..... Retail **$49.95**

(C) Same as above except with Polished Brass Spiralite cones and walnut directional Handles. 10 Lbs.

G-5030581797 ..... Retail **$29.95**

(D) Pull-down pole light with 15" walnut finished Formica top table. Textured translucent shade has 18" diam., adjusts 16" up and down. Turn switch. Complete with cord for any outlet. Two-60W. 13 Lbs. Finish: Polished Brass.

G-5052083597 ..... Retail **$59.95**

(E) Formica table only. Fits Pole Lamps A, B and C. Satin Brass Trim. 5½ Lbs.

G-50521A717 ..... Retail **$11.95**

(F) Informal pull-down with textured beige fabric shade and white ceramic glass diffuser. 18" Diam. Adjusts 18" to 42". On/Off switch. Two-60W. 8¼ Lbs. Finish: Polished Brass.

G-5052281677 ..... Retail **$27.95**

(G) Portable pull down Cordette wall fixture. Adjusts 26" up and down, swings side to side. Extends 22". Complete with cord for any outlet. 3 way switch. Three-60W. 14¾ Lbs. Finish: Polished Brass.

G-5031682397 ..... Retail **$39.95**

(H) Transitional-Contemporary pull-down. Diam. 20". Perforated shade with frosted white diffuser and clear lines. Adjusts from 18" to 46". Three-60W. 10 Lbs. Finish: Polished Brass.

G-5032081797 ..... Retail **$29.95**

Stock numbers with letter "B" shipped truck or express

Charming Pull Down Fixtures outstanding in beauty and convenience

(A) "Glide-all" ceiling track. Can be used with any Moe Pulley fixture. Permits fixture movement 6' in either direction. Comes with 9' cord and plug, brass cord weights, spacing urn and mounting screws. 4 Lbs. Finish: Polished Brass

G-51157B837 . . . . . Retail **$13.95**

(B) "Cordette Casual" pull-down. Adjusts from 19" to 47". Diam. 20". 3-way switch. Three-60W. 14¾ Lbs. Finish: Polished Brass trim.

G-51113B2397 . . . . . Retail **$39.95**

(C) Early American pull-down. Frosted glass chimney. Shade 14". Adjusts from 23" to 51". Polished brass canopy, reel and trim. 3-way switch. One-30-70-100W. 4¼ Lbs. Shade Finish: Polished Copper

G-50523B1497 . . . . . Retail **$24.95**

Same as above except shade finish: Polished Brass.

G-50209B1497 . . . . . Retail **$24.95**

(D) Western designed pull-down with weathered pine "ox-bow" 16" Diam. Opal glass chimney. Adjusts 26" to 56" Three-way switch. One-30-70-100W. 7 Lbs. Finish: Antique Brass.

G-50524B2097 . . . . . Retail **$34.95**

(E) Pull-down in antique white and brass. 16" galleried shade. Opal glass chimney. Adjusts 25" to 53". Three-way switch. One-30-70-100W. 7 Lbs. Finish: Polished Brass.

G-50525B2397 . . . . . Retail **$39.95**

(F) Same as above except is chain-hung. 46" over-all. Can be shortened 6 Lbs.

G-50526B2097 . . . . . Retail **$34.95**

(G) Pull-down with frost-white textured fiber glass shade. Prismatic lens and walnut pull handle. Adjusts 20" to 52" Diam 21". Three-way switch, uses 3-60W. 10 Lbs. Finish Satin Brass.

G-50322B2997 . . . . . Retail **$49.95**

(H) Contemporary pull-down with white ceramic glass diffuser 20" Diam Adjusts 19" to 48". Three-way switch Four-60W 11 Lbs. Finish: Polished Copper.

G-50528B2097 . . . . . Retail **$34.95**

Same as above except finish: Polished Brass

G-50527B2097 . . . . . Retail **$34.95**

(I) Hand-blown opal glass pendant. Cylinder 15" long, 4½" diam. Adjusts to 66". One-60W. 3½ Lbs. Finish: Polished Brass.

G-50304A1017 . . . . . Retail **$16.95**

(J) Same as above only three light cluster with walnut spreader Over-all diam. 20", individually adjustable to 50" 10 Lbs

G-50303B2697 . . . . . Retail **$44.95**

(K) White Soft plastic over wire frame cage, 22" Diam. Adjusts 21" to 55". Walnut pull knob. One-150W. 7 Lbs. Finish: Polished Brass.

G-[illegible] . . . . . Retail **$34.95**

Stock numbers with letter "B" shipped truck or express

(A) Early American lantern, glass panels and frosted chimney. Large size 9½" Square, 19¼" High. Brass Ornament. One 100W. 7 Lbs. Finish: Black on Solid Aluminum
G-50533A1077 ..... Retail **$17.95**
Same as above but 8½" Square, 14¾" High.
G-50526A777 ..... Retail **$12.95**

(B) "Light Command Post" with photo-electric control unit. Grounded convenience outlet. Adjusts 72" to 84" overall. Finish: Black on Solid Aluminum.
G-50521B1617 9 Lbs. Retail **$26.95**

(C) Contemporary Lantern with frosted glass bowl 20" Shade, 11½" High. Solid Brass trim. One-150W. 9½ Lbs. Finish: Black on Solid Aluminum
G5006481377 ..... Retail **$22.95**

(D) Heavy gauge steel post. Adjusts 63" to 88"
G-51160B957 28 Lbs. Black ..... Retail **$15.95**

(E) Beveled glass paneled post lantern with solid brass trim. 10" Square. 18¾" High. One-150W. White on Brass
G-50541A1797 8 Lbs. ..... Retail **$29.95**
Same as above only. Finish: Black on Solid Brass.
G-50530A1797 ..... Retail **$29.95**

(F) Heavy gauge steel post. Adjusts 63" to 88"
G-50542B957 28 Lbs. White Retail **$15.95**

(G) Wall bracket with clear lined frosted panels topped by solid brass eagle. 10½" High, 8½" Square. Extends 9¼". One-75W. 3½ Lbs. Finish: Black on Solid Aluminum
[redacted] ..... Retail **$9.95**

(H) Bracket with clear beveled glass panels. 5¼" Square, 13¾" High. Extends 5¾". One-40W
G-50534A379 2½ Lbs. Black on Brass..... Retail **$9.65**

(J) Traditional lantern bracket. Beveled glass panels with solid brass trim. 8" Square, 21" High, Extends 8¾". One-60W. 6 Lbs. Finish: White on Solid Brass, and Black on Solid Brass
G-50543A1857 White ..... Retail **$30.95**
G-50535A1857 Black..... Retail **$30.95**
Same as above but 6¼" Square, 16¾" High, Extends 7". One-40W. 4 Lbs. Finish: Black on Brass only
G-50536A930 Black..... Retail **$15.50**

(K) Entryway light with textured flat glass. Brass Ornament. 7½" Wide, 8" High, Extends 3¾". One-75W. 2 Lbs
G-50245A297 Black on Aluminum..... Retail **$4.95**
G-50246A417 Brass on Aluminum..... Retail **$6.95**

(L) Contoured white bent glass wall bracket. Brass Anodized Aluminum bars. Width 9¾", Height 7⅛", Extends 4½". One-60W. 2¾ Lbs. Finish: Black.
G-50539A477 ..... Retail **$7.95**

(M) Ribbed glass bracket. 7½" High, 4½" Diam., Extends 6". One-75W. 1¾ Lbs. Finish: Black on Solid Aluminum
G-50540A177 ..... Retail **$2.95**

(N) Ceiling lantern with Anodized Brass trim rods and frosted glass panels. Depth 3¾", 8" Square. One-60W. 2¼ Lbs
G-50237A477 Brass on Aluminum. . . Retail [redacted]
G-50235A417 Black on Aluminum Retail **$6.95**

(P) Extra large twin "bullets." 11½" Extension, 21" Wide
G-50062A957 Brass on Aluminum..... Retail **$15.95**
G-50061A957 Solid Aluminum..... Retail **$13.95**

(R) Same as above except single "bullet." Extends 12½", Width 10½", 1½ Lbs
G-50059A537 Brass..... Retail **$8.95**
G-50058A337 Aluminum..... Retail **$8.95**

(S) Twin accent lights. Adjustable reflector 19½" Wide. Extends 11½". 3-way switch. Two-100W or 75W R-30 Lamps
G-50060A777 Brass. 2¾ Lbs..... Retail **$12.95**
G-50537A597 Black. 2¾ Lbs..... Retail **$ 9.95**

(T) Same as above except single "bullet." On/Off switch
G-50538A677 Polished Brass. 1¾ Lbs..... Retail **$7.95**
G-50248A357 Satin Black. 1¾ Lbs..... Retail **$5.95**

(U) Twin cones of translucent fiber glass. Extends 10½". 3-way switch. Two-100W. 2½ Lbs. Finish: Polished Brass.
G-50250A837 ..... Retail **$13.95**

(V) Same as above except single cone. On/Off switch
G-50251A477 1½ Lbs..... Retail **$7.95**

Stock numbers with letter "B" shipped truck or express

SAVE MORE AT MILWAY ON FAMOUS LIONEL "HO" TRAINS

MADE TO SELL FOR $25.30
SAVE $5.35

SET INCLUDES: Rock Island Husky, timber and gondola cars, caboose, 11 sections 18" radius curved track (11 curved full section; 1 section 18" radius curved terminal track, Power Pack

3-CAR ROCK ISLAND HUSKY FREIGHT

A thrilling fast freight headed by the new red and black Rock Island Diesel Husky with headlight. The Husky pulls the new timber transport car with a cargo of logs, the new gondola car with crates, and a caboose that matches the loco. Complete with track, 800 MA Power Pack, lubricant and instructions.

G-75381A1330—Ship. wt. 5 lbs. ..... Retail $19.95

ORDER FROM MILWAY AND SAVE!

ALL "HO" OUTFITS COME WITH POWER PACKS

MADE TO SELL FOR $37.80
SAVE $7.85

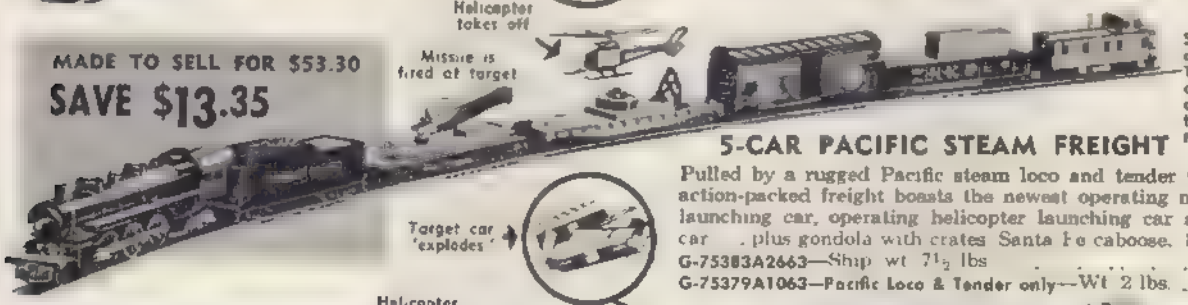
SET INCLUDES: C&O Diesel, missile launching car, exploding car, missile carrying car, caboose, 13 sections track, 1 section uncoupler re-railer; Power Pack, lubricant.

4-CAR C&O DIESEL FREIGHT

Blue and yellow C&O powered "A" unit diesel with headlight. It pulls a new operating missile launching car, an exploding target car and a twin missile carrying car . . . plus new C&O work caboose to match loco. Track includes. 11 sections 18" radius curved full section; 1 section 18" radius curved terminal; a 9" section straight. 800 MA Power Pack.

G-75382A1997—Ship. wt. 6½ lbs. ..... Retail $29.95

MADE TO SELL FOR $53.30
SAVE $13.35



SET INCLUDES: Steam loco, tender, 4 cars, caboose, 12 sections 18" radius track (11 curved full section, 1 curved terminal) 9" section straight; uncoupler re-railer; Power Pack

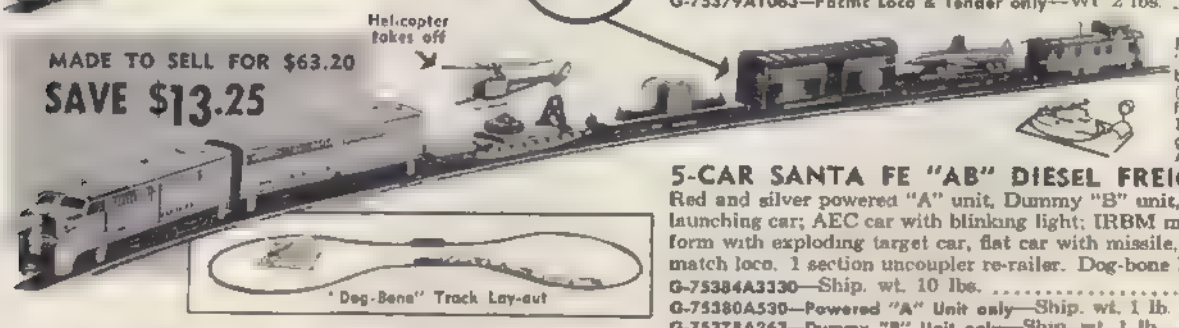
5-CAR PACIFIC STEAM FREIGHT

Pulled by a rugged Pacific steam loco and tender with headlight. This action-packed freight boasts the newest operating military cars—missile launching car, operating helicopter launching car and exploding target car . . . plus gondola with crates Santa Fe caboose. 800 MA Power Pack.

G-75383A2663—Ship. wt. 7½ lbs. ..... Retail $39.95

G-75379A1063—Pacific Loco & Tender only—Wt. 2 lbs. ..... Retail $15.95

MADE TO SELL FOR $63.20
SAVE $13.25



SET INCLUDES: Powered "A" and Dummy "B" units, 5 cars, caboose, 27 sections track (24—18" radius curved full section, 2—9" straight, 1 straight terminal), 2 girder bridges, 1¼ amp. AC-DC Power Pack.

5-CAR SANTA FE "AB" DIESEL FREIGHT

Red and silver powered "A" unit, Dummy "B" unit, operating helicopter launching car; AEC car with blinking light; IRBM missile launching platform with exploding target car, flat car with missile, Santa Fe caboose to match loco. 1 section uncoupler re-railer. Dog-bone layout

G-75384A3330—Ship. wt. 10 lbs. ..... Retail $49.95

G-75380A530—Powered "A" Unit only—Ship. wt. 1 lb. ..... Retail $ 7.95

G-75378A263—Dummy "B" Unit only—Ship. wt. 1 lb. ..... Retail $ 3.95

LIONEL "HO" GAUGE ACCESSORIES

[A] NEW EXPLODING TARGET CAR—Explodes when hit by missile from missile launching car. Reassembles easily. Ship. wt. 1 lb.
G-75374A330 Retail $4.95

[B] NEW OPERATING DUMP CAR—As carrying bin tilts, cargo is dumped into receiving bin by remote control. Car and bin. 1 lb.
G-75376A330 ..... Retail $4.95

[C] NEW OPERATING LUMBER CAR—Carrying frame tilts by remote control and logs roll off into bin. Car, logs and bin included. Wt. 1 lb.
G-75377A330 ..... Retail $4.95

[D] NEW OPERATING HELICOPTER LAUNCHING CAR—"Whirlybird" soars into the air at the touch of a button. Ship. wt. 1 lb.
G-75375A530 ..... Retail $7.95

[E] NEW MISSILE LAUNCHING CAR—Set the angle of the launching pad press the firing pin, and the missile blasts off toward the exploding target car. Wt. 1 lb.
G-75373A397 Retail $5.95

[F] AUTOMATIC GATEMAN—Illuminated.
G-75361A397—½ lb. Retail $5.95

[G] NEW UNCOUPLER RE-RAILER—9" long. Ship. wt. ½ lb.
G-75371A90 ..... Retail $1.35

[H] POWER PACK—2½ amp 1-14 volts. Ship. wt. 2 lbs.
G-75355A1130 Retail $16.95

[J] TRESTLE—48 graduated piers.
G-75360AZ63—½ lb. Retail $3.95
TRESTLE SET—12 largest size piers to extend above trestle. Wt. ½ lb.
G-75385A100 ..... Retail $1.50

[K] BUMPER TRACK—Wt. ½ lb.
G-75369A33 Retail $ .49

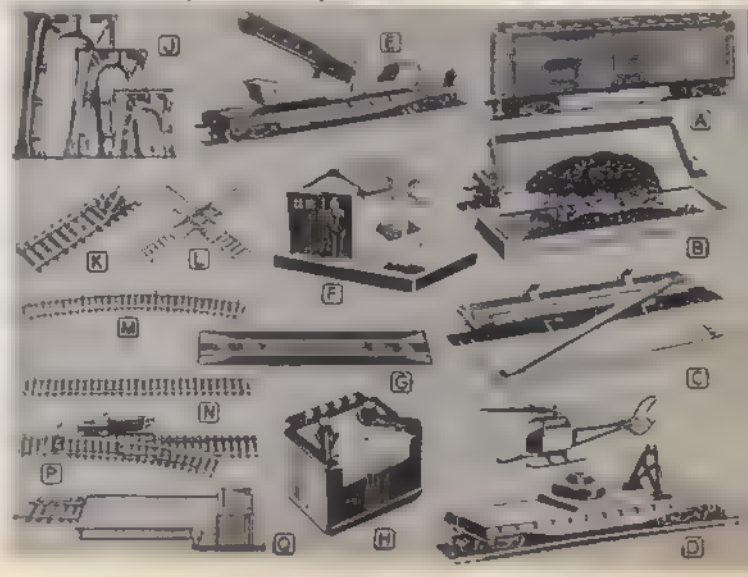
[L] CROSSING—90°. Wt. ½ lb.
G-75368A150 ..... Retail $2.25
CROSSING—30°. Ship. wt. ½ lb.
G-75370A150 ..... Retail $2.25

[M] CURVED TRACK—9" long
G-75365A17—½ lb. Retail $ .25

[N] STRAIGHT TRACK—9" long.
G-75364A17—½ lb. Retail $ .25

[P] REMOTE CONTROL SWITCH—Ship. wt. ½ lb.
Retail
G-75366A330—Rt. hand $4.95
G-75367A330—Left hand $4.95

[Q] NEW REMOTE CONTROL TRACK SECTION—Ship. wt. ½ lb.
G-75372A200 Retail $3.00



GILBERT AMERICAN FLYER AUTHENTIC TRAIN SETS AND . . .

2-RAIL "T" TRACK SECTIONS | REAL SMOKE & CHOO-CHOO SOUND | PULL-MOR POWER

MADE TO SELL FOR $78.33
SAVE $28.35

SET INCLUDES:
• GP-7 Diesel Loco • 4 Cars & Caboose Uncoupler • 14 Track Sections • 2 Power Clips • 50-Watt Transformer

"THE DEFENDER"

Exciting "Rocket-Age" train . . . C & O Loco hauls Motorized Rocket Sled with automatic pilot ejector, Electronic Rocket Launcher car, Jet Engine Transport car and Rocket Fuel Transport car. Locomotive has automatic ringing bell and headlight. Pull-mor power, worm-drive motor and full remote control operation for rocket-type speed and action.

G-75335A3332—Ship. wt. 11 lbs. . . . . Retail $49.98

MADE TO SELL FOR $82.41
SAVE $22.43

SET INCLUDES:
Steam Loco & Tender • 5 Cars & Caboose • Remote Control Uncoupler • 16 Track Sections and Terminal • 50-Watt Transformer

"THE NIGHT HAWK"

Heralded by real smoke puffs and choo-choo sounds, classic New York Central "Hudson" locomotive hauls its 6 colorful scale model cars. Includes Christmas tree car, Mobilgas car, C & O Pipe car, B & M Box car, American Reefer and lighted caboose. Locomotive has Pull-mor power, worm drive. Entire train starts, stops, reverses by remote control.

G-75336A3999—Ship. wt. 14 lbs. . . . . Retail $59.98

MADE TO SELL FOR $93.63
SAVE $23.65

SET INCLUDES:
2 Unit Diesel Loco • 6 Cars & Caboose • Remote Control Uncoupler • 20 Track Sections and Terminal • 100-Watt Transformer

"THE MERCHANDISER"

Powerful Missouri Pacific 2-motor Diesel hauls its 7 dazzling cars with speed and ease around 20 track sections. Besides Pull-mor power and Worm-drive motor, loco has automatic ringing bell. Cars include: N. Pac. Pig Palace, Baker's Chocolate, C & E1 Hopper, Wabash hopper, NH box, U.P. long hopper and lighted caboose.

G-75330A4665—Ship wt. 16 lbs. . Retail $69.98

MADE TO SELL FOR $101.05
SAVE $26.07

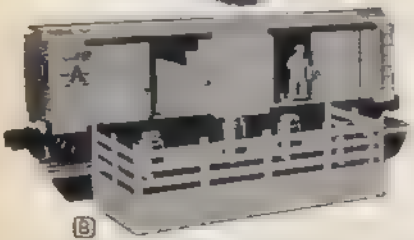
SET INCLUDES:
4-8-4 Steam Loco • 7 Cars & Caboose • Remote Control Uncoupler • 20 Track Sections & Terminal • 100-Watt Transformer

"THE PATHFINDER"

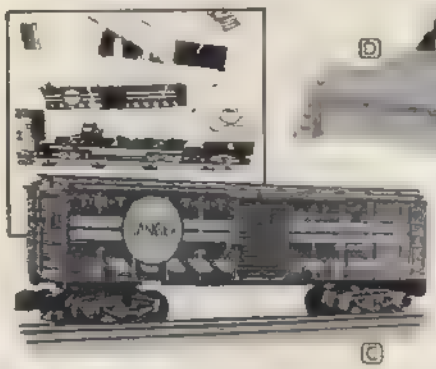
Mighty 20-wheel Union Pacific steam locomotive puffs real smoke, has choo-choo sound as it heads drag of 8 striking cars Rolling stock includes: Jeep Transport, Hooker Chemical, Minn. & St. Louis Box car, U.P. Stock car, Jersey Central Cement, State of Maine box, Southern Gondola. Loco has Pull-mor Power. Worm Drive, remote control.

G-75331A4999—Ship. wt. 18½ lbs. . . . . Retail $74.98

(A)

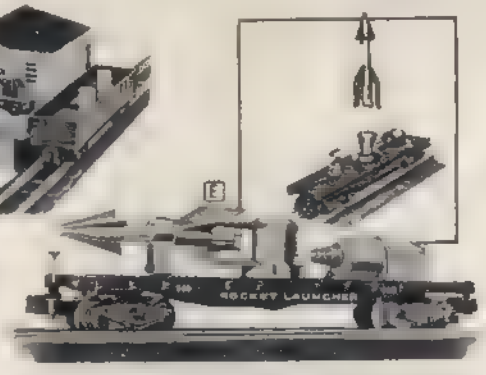


(B)



(C)

(D)



(E)

[A] REMOTE CONTROL SAWMILL—By remote control log is carried on sawmill track car through ripping blade. Lumberjack in overhead car carries newly-cut board to top of ramp where it drops into waiting car. Car not included. 11x7x7" high.

G-75027A865—Wt. 2½ lbs. . . . . Retail $12.98

[B] MILK CAR AND PLATFORM—At touch of remote control button, milkman deposits can on platform. Cans load into left hand door, are

(B cont'd)

carried by conveyor to milkman. Complete with car, cans, platform. Car measures 7⅞" long.

G-75322A665—Wt. 1½ lbs. . . . . Retail $9.98

[C] T.N.T. CAR—Just press remote control button . . . and the whole car blows up. It takes only seconds to put it together again . . . ready for another big blast.

G-75324A532—Wt. 1 lb. . . . Retail $7.98

[D] OIL DRUM LOADER—Start Louie with remote control button and he works continually . . . picking up drums at barrel and dumping them in car (not incl.) 8¾x8½x5½"h.

G-75321A999—Wt. 3 lbs. . . . . Retail $14.98

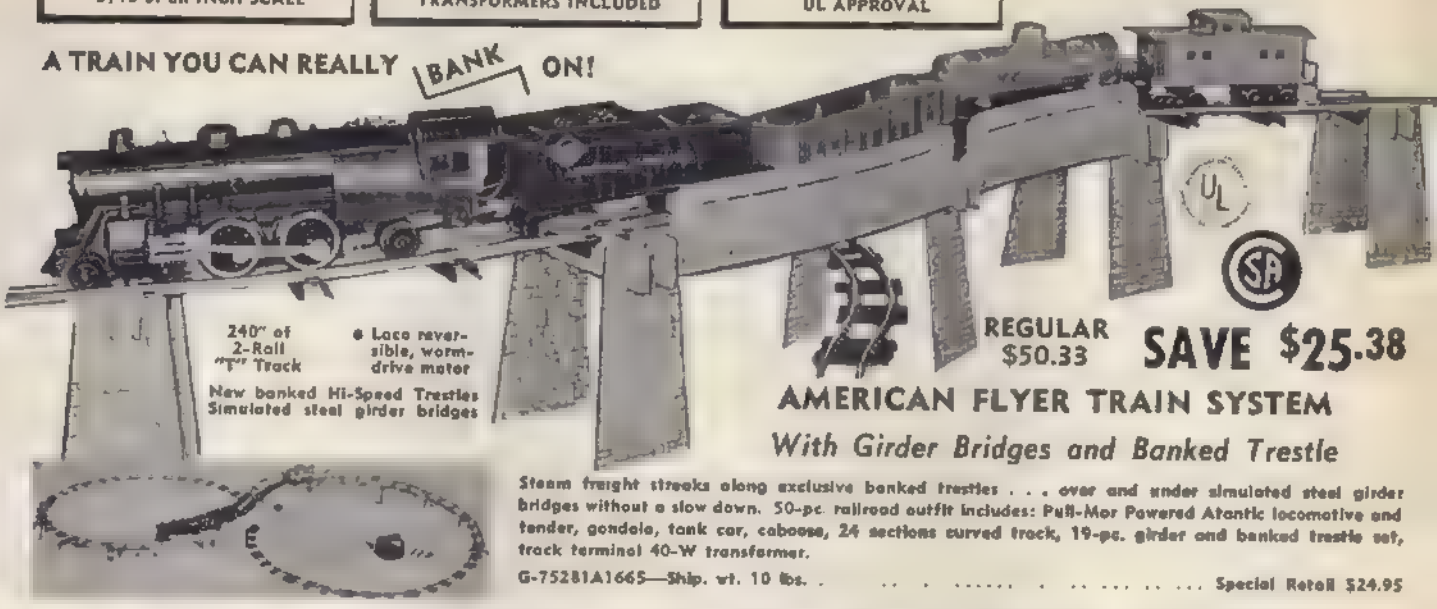
[E] ROCKET LAUNCHER CAR—Push button rocket launching! By remote control, giant rocket blasts off into space, then glides back to earth. Easy to operate.

G-75323A532—Wt. 1 lb. . . . . Retail $7.98

. . . ACCESSORIES . . . for realistic railroading fun

3/16 of an INCH SCALE | TRANSFORMERS INCLUDED | UL APPROVAL

A TRAIN YOU CAN REALLY BANK ON!



REGULAR $50.33 **SAVE $25.38**

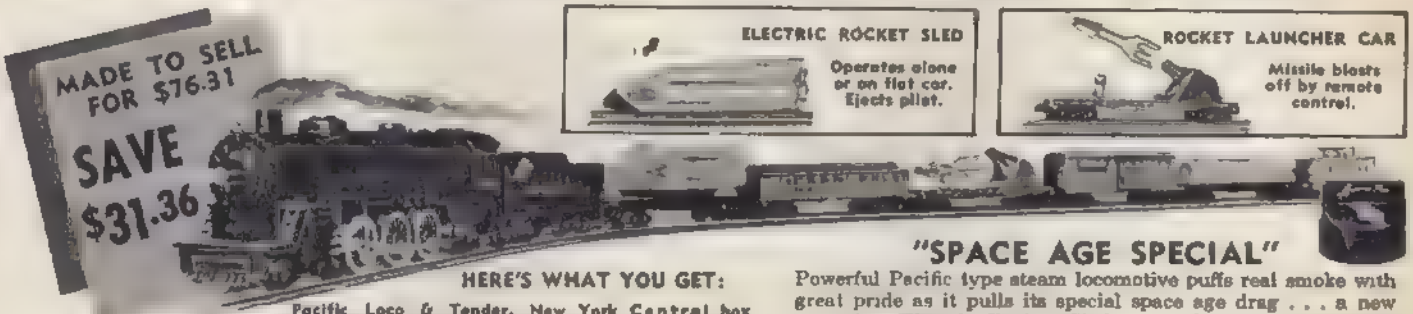
AMERICAN FLYER TRAIN SYSTEM

With Girder Bridges and Banked Trestle

Steam freight streaks along exclusive banked trestles . . . over and under simulated steel girder bridges without a slow down. 50-pc. railroad outfit includes: Pull-Mor Powered Atantic locomotive and tender, gondola, tank car, caboose, 24 sections curved track, 19-pc. girder and banked trestle set, track terminal 40-W transformer.

G-75281A1665—Ship. wt. 10 lbs. . . . . Special Retail $24.95

new, exciting train of the times—American Flyer "SPACE AGE SPECIAL"


MADE TO SELL FOR $76.31
SAVE $31.36
ELECTRIC ROCKET SLED
Operates alone or on flat car. Ejects pilot.
ROCKET LAUNCHER CAR
Missile blasts off by remote control.

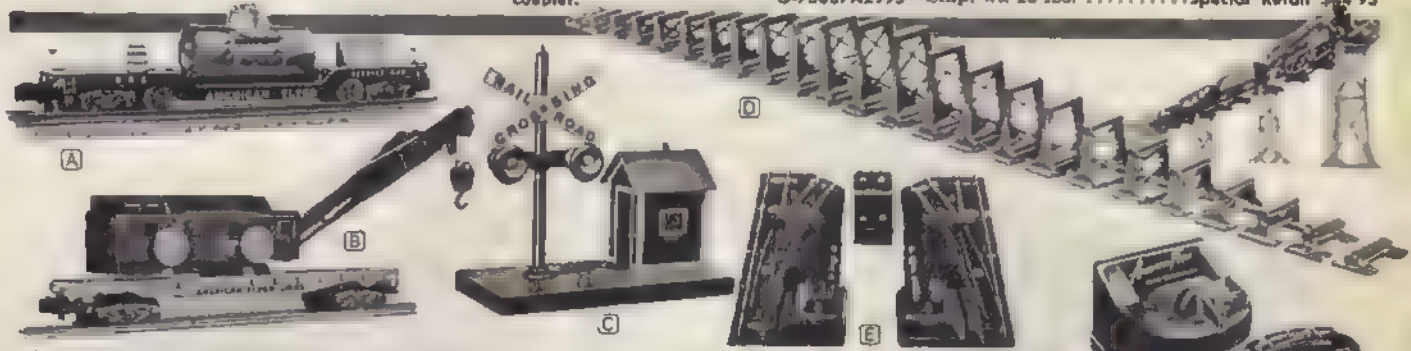
HERE'S WHAT YOU GET:

Pacific Loco & Tender, operating electric Rocket Sled on flat car, Rocket Launcher Car, Borden's Milk Transport, Bethlehem Steel Transport. New York Central box car, Caboose, 12 pieces curved track, 2 pieces straight track, Track Terminal, 40-W Transformer with Circuit Breaker, Uncoupler.

"SPACE AGE SPECIAL"

Powerful Pacific type steam locomotive puffs real smoke with great pride as it pulls its special space age drag . . . a new operating Electric Rocket Sled on a flat car and Rocket Launcher Car from which missile blasts off by remote control. Also with 6 other cars. Realistic Loco has choo-choo sound, headlight, remote control.

G-75337A2995—Ship. wt. 12 lbs. . . . . Special Retail $44.95



[A] TRACK CLEANING CAR—Cleans and dries track. 10½" long. Ship. wt. 1 lb.
G-75015A465 . . . . . Retail $6.98

[B] OPERATING WRECKING CRANE CAR—Operates manually. 13½" long. Ship. wt. 1 lb.
G-75016A465 . . . . . Retail $6.98

[C] BELL DANGER SIGNAL—Bell rings and lights flash as train goes by. 5x2⅞x5" high. Track trips included. Ship. wt. 1 lb.
G-75077A399 . . . . . Retail $5.98

[D] TRESTLE—26 trestles and 26 track locks in set. Rises to 4½" at highest point. Permits one train to cross over another. 2½ lbs.
G-75340A332 . . . . . Retail $4.98

[E] REMOTE CONTROL SWITCHES—Electric . . . with red and green position lights. 2 remote contro' switch levers. Sold in pairs. Wt. 3 lbs.
G-75058A1065 . . . . Retail Pr. $15.98

Hand-Operated Switches—Wt. 2 lbs.
G-75057A465 . . . . Retail Pr. $6.98

[F] AM. FLYER TRANSFORMER 100"—W/circuit breaker, variable and fixed voltage. 115V, AC. Wt. 5 lbs
G-75332A799 . . . . . Retail $11.98

[G] AM. FLYER TRANSFORMER 175W—W/circuit breaker. Directional switch. 115V, AC. Wt. 7 lbs.
G-75197A1132 . . . . . Retail $16.98

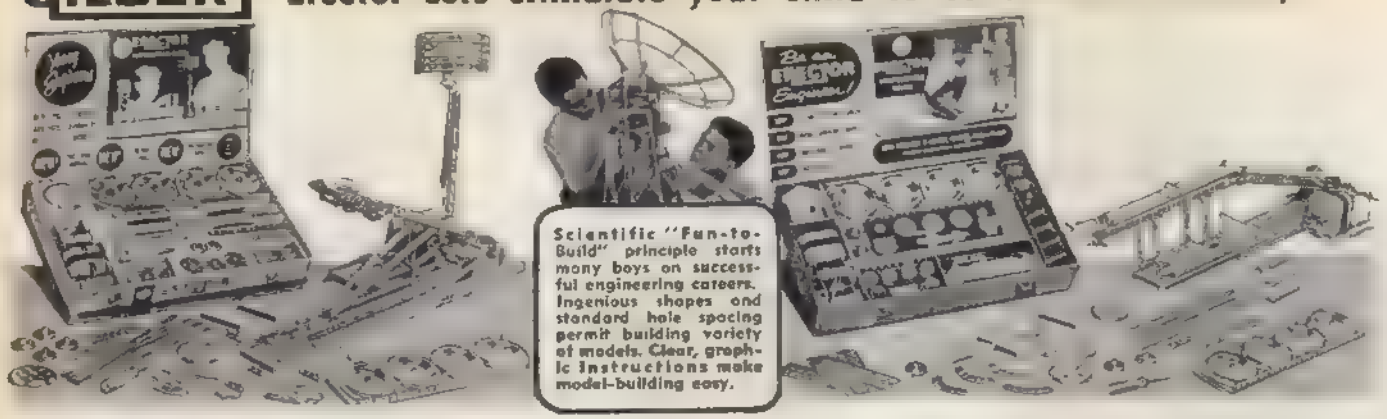
[H] AM. FLYER 2-UNIT TRANSFORMER 250W—W/circuit breaker, directional switch. 175W ea. independent unit, 115V, AC. Wt. 12 lbs.
G-75333A1999 . . . . Retail $29.98

STRAIGHT TRACK SECTION
10" long. Ship. wt. 1 lb.
G-75000A20 . . . . Retail $ .30

CURVED TRACK SECTION
10" long. Ship. wt. 1 lb.
G-75001A20 . . . . Retail $ .30

RAILROAD CROSSING
Allows 2 main lines to intersect. Wt. 1 lb.
G-75056A199 . . Retail $2.98

GILBERT® Erector sets stimulate your child to constructive activity

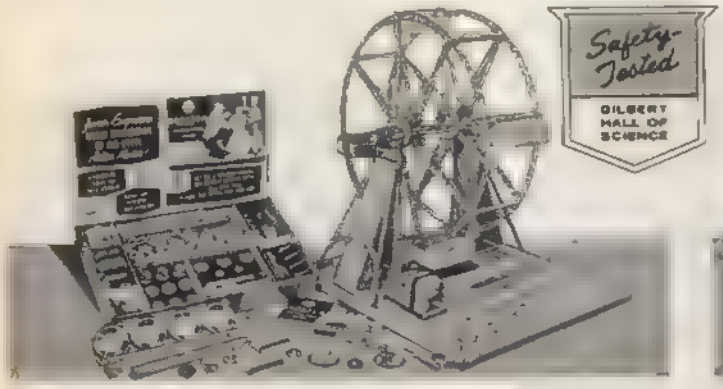

Scientific "Fun-to-Build" principle starts many boys on successful engineering careers. Ingenious shapes and standard hole spacing permit building variety of models. Clear, graphic instructions make model-building easy.

ERECTOR ROCKET LAUNCHER SET—Let that space age enthusiast build his own rocket launcher . . . a real working model that raises, lowers, fires rockets . . . and does it all safely. Many other models can be built too from the 325 parts that come in the set, each part with its own place in Styrofoam trays that fit in the steel chest. Complete with powerful AC motor that has forward-reverse gear shift plus 2 power take-offs. Ship. wt. 9 lbs.

G-75117A1265 . . . . . Retail $18.98

ERECTOR AUTOMATIC CONVEYOR SET—A challenging toy for the boy with engineering aptitude. He'll be able to build a motorized conveyor belt, rocket launcher, rocket servicing towers, swept-wing jet aircraft and many other exciting steel action models from the parts in this set. Complete with powerful AC powered motor that provides action for many models. In steel chest, 18½x10¼x2⅞", illustrated instructions. Ship. wt. 11 lbs.

G-75118A1665 . . . . . Retail $24.98

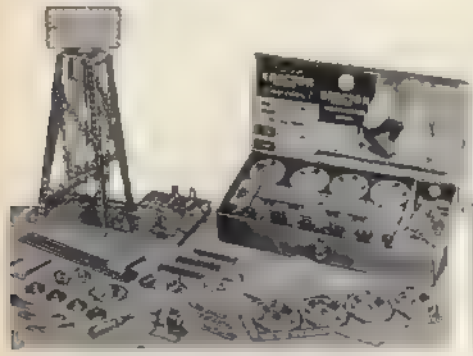


ERECTOR FERRIS WHEEL SET—Over 600 all steel parts that will enable your boy to build hundreds of interesting models including a big motorized ferris wheel, a satellite tracker, rockets, jets, etc. All he has to do is follow the easy directions which are included. Power for the models is supplied by an electric motor with forward and reverse speeds, 2 power take-offs, included with the set. 12¼x20¼x2¾" steel chest. 18 lbs

G-75119A2532 . . . . . Retail $37.98

ERECTOR AMUSEMENT PARK SET—Fascinating and educational, this set has sufficient parts to build a merry-go-round, rocket launcher, high-wire bicycle rider, conveyor model and all the models that can be made with smaller sets, plus hundreds of others. Complete with a powerful electric motor and an electro-magnet. All packed in a rugged double size steel chest, 20¾x16¼x2¾". Wt. 24½ lbs. Shipped truck or express.

G-7512083332 . . . . . Retail $49.98

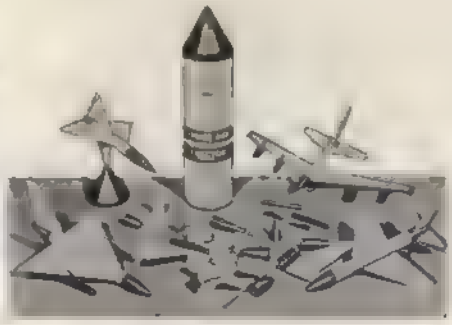


ERECTOR AUTOMATIC RADAR SCANNER SET—Complete with a DC-3 battery-powered motor to put action in the radar scanner, airplane ride, trucks, cranes, jets and other models that can be built from the more than 275 all steel parts included in the set. Easy-to-follow illustrated instructions included; plus a 16¼x10½x3" all steel storage chest. A perfect starter set. Ship. wt. 6 lbs.

G-75116A665 . . . . . Retail $9.98

ERECTOR ENGINEER'S SET—You get a big assortment of erector parts yet the cost of this set is very low. Perfect for introducing the beginner to creative activity and the creative thinking that can lead to an engineering career. For building jet fighter, rockets, radar unit, launcher platform and many other models. Parts in sturdy tube, 14" high, 5" dia. Wt. 3 lbs.

G-75115A332 . . . . . Retail $4.98



ERECTOR SPACE AGE SET—Illustrated instruction book shows how to assemble many models including 4-engine bombers, fighters, rockets, missiles. All parts are smooth, colorful plastic and you also get a supply of removable labels that enable the young engineer to mark his models with authentic insignia. Parts come packed in a unique "rocket" tube, 14¼" high. Ship. wt. 2 lbs.

G-75123A399 . . . . . Retail $5.98

(A) NOMA INDOOR LIGHT SETS. Independently burning C7½ bulbs—if one goes out, others stay lit. New type straight-line safety socket with permanently attached clips make tree trimming easier. Lead cord with safety fuse plug, add-ons. 18" spacing.

12-1029-573 25-light set. 2 lbs . Retail **$8.60**
12-1035-327 15-light set. 1½ lbs Ret. **$4.90**
12-1053-49 Box of five C7½ bulbs Ret. **$0.72**

(B) NOMA OUTDOOR LIGHT SETS. Weatherproofed outdoor light set with independently burning C9½ lamps. If one goes out, others stay lit. Safety sockets with permanently attached clips. Lead cord, add-on connectors, new safety fuse plug. 18" spacing.

12-1034-747 25-light set. 3 lbs . Ret. **$11.20**
12-1038-447 15-light set. 2 lbs. . . Ret. **$ 6.70**
12-1054-65 Box of five C9½ bulbs Ret. **$0.97**

(C) NOMA 7-LIGHT BUBBLE INDOOR SET. Independently burning G.E. bubble-lights—if one goes out, others stay lit—in a straight-line set with spring clips. 18" spacing between sockets. Flame-resistant plastic. 3-ft. lead cord with safety fuse plug, add-on connector.

12-1040-330 1 lb . . . . Retail **$5.00**
12-1055-350 Box of 10 bubble lights. . . **$5.00**

Light up the NOMA way

For a Bright and Glistening Christmas

Appreciate the Thrills and Frills of an ornamental Noel

(D) NOMA 15-LIGHT TWINKLE SET. Twinkle lamps flash "on and off" separately. Safety sockets and permanently attached clips. 18" spacing. Lead cord, add-on plug and connector. 3-ft. cord.

12-1030-407 Indoor set. 1¾ lbs. . . . Ret. **$4.10**
12-1058-77 Box of 5 indoor twinkle lights **$1.07**
12-1061-493 Outdoor set. 1¾ lbs. . Ret. **$7.40**
12-1059-84 Box of 5 outdoor twinkle lights **$1.17**

(E) NOMA 7-LIGHT INDOOR "KRISTAL" LIGHT SET. Newest G. E. "Lighted Ice" lamps in straight-line sockets with permanently attached clips for easier trimming. Lead cord, add-on plugs, etc.

12-1085-265 1 lb . . . . . Retail **$4.00**
12-1086-120 Pkg. 6 "lighted Ice" bulbs . **$1.74**

(F) 35-LIGHT FLOWER MINI-LITE SET. Delicate, multi-colored flowers with 33 assorted color permanent contact petite lamps shining brightly inside. Independently burning . . . if one burns out the rest stay lit. 2 replaceable fuse lamps with extra bulbs.

12-1099-189 ½ lb. . . . . Retail **$3.30**

(G) MULTIPLE LIGHTED SETS. Made with heavy gauge plastic wire and sockets with a cap on one end, extension on other for attaching additional sets. Equipped with imported C7½ ceramic lamps, assorted colors. Each lamp burns independently—one goes out, others stay lit. Metal clips allow easy attaching.

12-1083-197 15-light indoor set. 1½ lbs. . **$3.40**
12-1097-325 25-light indoor set. 1½ lbs. . **$6.00**

OUTDOOR SETS. Completely weatherproof. Uses imported C9½ outdoor lamps.

12-1098-285 15-light outdoor set. 1½ lbs. **$4.80**
12-1084-475 25-light outdoor set. 2 lbs. . . **$7.80**

(H) AMICO 24-LIGHT "WINK-N-BLINK" SNOW FLOWER LIGHT SET. By Noma. Thrilling new decorative 24-light set with two kinds of lights surrounded by large translucent multi-colored snowflake petals. Midget replaceable lamps and replaceable ballast lamps. Twinkle lights blink separately at random. 3 spare bulbs included. 3-foot lead cord, add-on connector. All assorted colors with safety sockets.

12-1124-335 1 lb. . . . . Retail **$5.00**

(J) NOMA 24-LIGHT MIDGET SET. Tiny stars emit warm, friendly cheerful light. Multi-colored replaceable bulbs burn independently . . if one burns out, rest remain lighted. 24 sparkling bulbs can be made to burn constantly or to twinkle. Extra "twinkle" lamp included. Choice of two wiring colors: green wire and green sockets or white wire and white sockets. UL App.

12-1087-280 Green color. ½ lb. . . . Retail **$4.20**
12-1095-280 White color. ½ lb. . . . Retail **$4.20**
12-1088-50 Pkg. of 10 midget lights Ret. **$0.70**

(K) NOMA 20-LIGHT RED POINSETTIA LIGHT SET. When this set is illuminated the red glamour poinsettia decorative lamps glow with a vibrant natural beauty! For that distinctive Christmas touch, this set is an extra touch of luxury. Independently burning lamps—if one goes out, others stay lit. Green UL approved wiring and sockets. Has add-on connector for attaching other sets. 1 lb.

12-1100-490 . . . . . Retail **$7.20**

Light Up the Spirit of Christmas

(A) SANTA FACE. A most vivid and detailed Santa face in crisp, three-dimensional multi-color, Printed-on-plastic construction, three feet tall with UL approved illumination. Safe, weatherproof for outdoor, indoor use.

12-1121-730 7 lbs. . . . . Retail **$11.50**

(B) SANTA SLED WITH REINDEER. Set consists of a huge Santa in a colorful 22x48" long sled, two 15x27" reindeer plaques of two deer each, four sockets, lead cords with add-on connectors all in 9 colors! Sculptured plastic construction with durable Masonite backs. Santa and deer light up for an appropriate outdoor scene.

12-1013-1257 13 lbs Retail **$20.95**

12-1057-357 (each) Additional pair of deer. 27x15" Retail **$5.95**

(C) GIANT TWINKLING 3-BELL CLUSTER. Three red 5" plastic bells with C7 ½ twinkle-type lamps. Bright red ribbon bow decorated with metallic green holly and silver poinsettia with pine cone decoration. Includes 3-ft. lead cord with add-on connector.

12-1123-235 2 lbs Retail **$3.50**

(D) NOEL THE SNOWMAN. A giant-sized 30" tall Singing Snowman with "Noel" songbook and illuminated lamp. UL 3-D printed sculptured plastic

12-1122-445 4 lbs . . Retail **$6.98**

(E) 15-LANTERN ORNAMENT SET. Now everyone can say "Merry Christmas" indoors or outdoors! Here is the perfect Christmas decoration for home, stores even towns. Simply plug it in . . . fits all makes of C7½ or C9½ bulbs. Each lantern 7x10" made of 3-dimensional vinyl plastic—weather-proof and flame-proof.

12-1116-445 1 lb . . . . . Retail **$6.95**

(F) GIANT 3-PIECE FULL-COLOR NATIVITY SCENE. Beautifully made of sculptured plastic, authentically designed and colored with masonite backs. Mary, 30x20" wide and Joseph, 30x20" wide, and the Child, 22x16" wide with separate sockets in each piece bring this 3-D hallowed Christmas scene to life with illumination. Use outdoors or indoors

12-1096-1197 11 lbs . . . . . Retail **$19.95**

(G) 50-INCH OUTDOOR LAMPOSTS. Full color illuminated lamposts suitable for use at doorway or lawn with five C7½ candelabra base lamps in each post. Simulated snowcapped top. With 2 dowels, 4-ft. cord.

12-1017-1333 Pair, 12 lbs Retail **$20.00**

(H) GIANT OUTDOOR CANDLE. 53" overall height' Base 13" square by 9" high. Completely weather-proofed translucent panels in base decorated with holly leaf and "Season's Greetings". One 150-watt PAR 38 outdoor lamp lights entire length of translucent fiberglas candle and realistic flame tip. 4-ft. cord and plug

12-1019-1800 13 lbs . . . . . Retail **$27.00**

(J) 50" ILLUMINATED VINYLITE CAROLEERS. Completely illuminated with 40-watt bulb and two C7½ lamps. Simulated snow-capped lantern is completely weatherproof. Ideal for use on lawn or terrace. Cheery, colorful Christmas greetings to passers-by and guests during the season. 4-ft. lead cord, add-plug and heavy ground stake to hold figures upright

12-1011-933 8 lbs . . . . . Retail **$14.00**

(K) ILLUMINATED MUSICAL VILLAGE CHURCH. Highlights any Christmas setting. Traditionally designed and molded in durable all-color plastic. Swiss music box plays "Silent Night." Authentic golden bell in belfry box.

12-1117-350 1 lb. Mailable. . Retail **$5.00**

DECK THE HALLS . . .

(A) NOMA 15-FT. LIGHTED HOLLY GARLAND — Ideal for decorating doorways and mantels . . . livingrooms or dining rooms. 10 red poinsettia lights with red berry decorations and holly garland leaves. 15 foot long with 3 foot lead cord, add-on connector, 2 extra lamps.
12-1125-500 2 lbs. . . . . Retail **$7.50**

(B) HOLLY GARLAND—Prime quality decoration for year-after-year use in door-ways, window-edging, tree trimming, wall decor, etc. Cannot be told from the real thing! Rotate leaves and berries on stem for full round or single-sided effect. Slide them up and down for placing additional ornaments. Dozens and dozens of firm red holly berries. Weather resistant washable plastic. 9-10 ft. long
12-1127-168 1½ lbs. . . Retail **$2.50**

HOLLY SPRIG (Not illustrated). Gracefully shaped, multi-sized green holly leaves with red berries. Extremely natural looking. Adds a festive air anywhere — as centerpiece decorations in vases and bowls; as arrangements for pots and planters. Translucent, washable, weather-resistant, non-fading. Adjustable leaves and berries. Each sprig is 17" long. 1 lb.
12-1128-250 Pkg. of 6 sprigs **$3.75**

(C) NOMA 17-LITE "LIGHTED ICE" CHRISTMAS TREE—28" high flocked trees to last from season to season Rugged sturdy metal frame. Made of flame-proof visca. Ivory colored plastic base with 4 ft. lead cord and add-on plug. With 17 am't. GE "Kristol" lamps.
12-1071-1533 Green, 9 lbs. . **$23.00**
12-1072-1533 White, 9 lbs. . **$23.00**

SNO-FLOK CHRISTMAS TREE FLOCKING KIT—Easy do-it-yourself way to make a snow-white professionally flocked Christmas tree in white, pink or blue! Prevents needle shedding, makes tree fire-retardant. Contains spray gun, plastic jar, bag of Sno-Flok, coloring tablets and full instructions. Flocks a 6-foot tree.
12-1114-330 1½ lbs. . . . . Retail **$5.00**
EXTRA BAG OF SNO-FLOK.
12-1115-165 2½ lbs. . . . . Retail **$2.49**

(D) INDOOR-OUTDOOR FLOODLIGHT HOLDER—For homes, gardens, sport and play areas . . for your Christmas tree especially! All heavy steel parts with heavy cadmium plating. 6-foot heavy duty cord set with universal adjustment is UL approved for outdoor weatherproof lighting Completely waterproof with steel ground spike 5" long. 4½" round base for indoor use when spike is removed. Bulb not included.
38-2645-149 1½ lbs. . . . . Retail **$2.20**

(E) INDOOR BALL-LIGHT LAMPHOLDER—1-pc. metal spinning lightholder in white-with-gold speckle decoration. Universal adjustment coil spring base. Porcelain UL safety socket. For R40 lamps (not included). Complete with 6-foot matching cord. 1½ lbs. Ideal for store windows, displays and home accent lighting. Light beams to any angle.
38-2646-297 . . . . . Retail **$4.50**

(F) SYLVANIA FLOOD LAMPS—Floodlamps for holders shown at left and for all flood lamps. Each lamp has built-in reflector. High quality. Indoor use only. 150 watts, 1 lb.
38-2470-100, WHITE . . . . . Retail **$1.25**
COLORS. Specify Red, Green or Blue.
38-2471-180 . . . . . Retail **$2.25**

(G) SYLVANIA OUTDOOR FLOOD LAMPS — Floodlamps for all outdoor floodlamp holders shown on this page and all outdoor lamp holders. Each lamp has built-in reflector. High quality. 150 watts. **WHITE.**
38-2472-175 1 lb. . . . . Retail **$2.30**
COLOR. Specify Red, Green or Blue. 1 lb.
38-2473-235 . . . . . Retail **$2.95**

(H) NOMA TWINKLING GOLDEN STARBURST—With 18 midget-type twinkling lamps, this decoration is stunning! 22" overall diameter, each of the midgets twinkle independently—if one goes out, other stay lit. 2 extra midget lamps included. C7½ lamps inside gives extra glow. 4 foot lead cord with plug. Made of sturdy year-after-year plastic.
12-1126-365 1¾ lbs . . . . . Retail **$5.50**

(J) NOMA 100-SOCKET OUTDOOR STREAMER—A must for all major decorations—especially for outdoor trees. Light up large trees or other displays. Ideal for garden parties at night, too. 150-foot wire has 100-spring-contact sockets spaced 18" apart. Weatherproofed for outdoor use—withstands all snow, rain, frost. Uses C9½ lamps (not included).
12-1067-2533 9 lbs Retail **$38.00**

(K) G.E. C9½ ENAMELED REPLACEMENT LAMPS. Famous G.E. high quality replacement lamps. Intermediate base. Outside enameled. 120 v multiple type. 5 bulbs in a package. Choice of: Orange, Blue, Green, Red, White or assorted. Please specify.
12-1054-65 Box of 5 . . . . . Retail **$0.97**
12-1054-63 (Lots of 20 or more boxes)

(L) G.E. C9½ TRANSPARENT REPLACEMENT LAMPS—As above clear and transparent colors. 5 bulbs in a package. Choice of Orange, Blue, Green, Red, White, Assorted. Please specify.
12-1066-65 Box of 5 . . . . . Retail **$0.92**
12-1066-63 (Lots of 20 or more boxes)

(M) G.E. C7½ REPLACEMENT LAMPS—Most useful and popular C7½ candelabra base multiple type replacement lamp. Scratchproof non-fading colors. 5 bulbs to a pack. Choice of Orange, Blue, Green, Red or White assorted.
12-1053-49 Box of 5 . . . . . Retail **$0.72**
12-1053-47 (Lots of 20 or more boxes)

(N) AERO-SNO PUSH-BUTTON SNOW FLAKES—Spray realistic snow on trees, ornaments, windows, packages. Indoor, outdoor. Aerosol can.
12-1074-69 White only, 1 lb. . . . . Retail **$0.98**

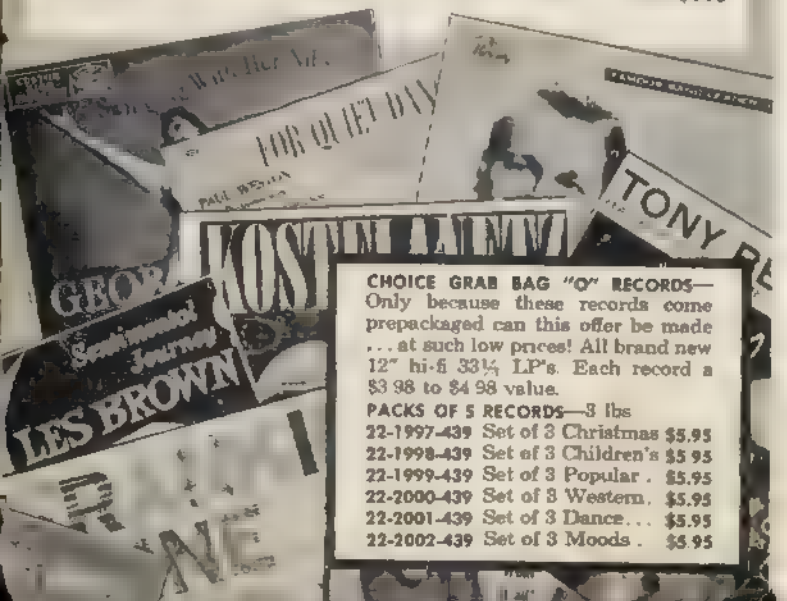
Christmas in Hi-Fi

(A) BING CROSBY SINGS—13 Christmas favorites including "White Christmas," "Silent Night," Silver Bells," "Jingle Bells," "Adeste Fideles" etc. Decca
22-1176-279 (Hi-Fi) . Ret. **$3.98**

(B) MANTOVANI CHRISTMAS LP—The beautiful mood of Christmas is set by Mantovani in rich orchestral arrangements of 14 carols. Lon.
22-1726-279 (Hi Fi) . Ret. **$3.98**
22-1727-349 (Stereo) Ret. **$4.98**

(C) TENNESSEE ERNIE FORD in "The Star Carol" singing 12 carols. "Joy To The World," "We Three Kings," "Silent Night," etc. Stirring and thrilling. Capitol.
22-1720-279 (Hi-Fi) Ret. **$3.98**
22-1721-349 (Stereo) Ret **$4.98**

(D) FRED WARING—"Twelve Days of Christmas" and "Sleigh Ride" —22 Yuletide songs by Fred Waring's Pennsylvanians. All your favorites plus many rare carols. Capitol
22-1719-279 (Hi Fi). Ret. **$3.98**
22-1996-349 (Stereo) Ret. **$4.98**
FRED WARING — 33 Christmas songs. Silent Night, Jingle Bells, Joy to the World, etc. Capitol.
22-2003-279 (Hi-Fi) Ret. **$3.98**
22-2004-349 (Stereo) Ret. **$4.98**
(E) KEN GRIFFIN AT THE ORGAN—Enjoy the deep, rich tones of the organ as Ken Griffin plays 12 Christmas favorites. Columbia
22-1174-279 (Hi-Fi).. Ret **$3.98**
(F) CHRISTMAS "SING-ALONG with MITCH"—Mitch Miller and the Gang with 13 all-time Christmas favorites. Includes 9 song sheets so all can join in. Columbia.
22-1722-279 (Hi-Fi) Ret. **$3.98**
22-1723-349 (Stereo) Ret. **$4.98**



CHOICE GRAB BAG "O" RECORDS—Only because these records come prepackaged can this offer be made . . . at such low prices! All brand new 12" hi-fi 33⅓ LP's. Each record a $3.98 to $4.98 value.

PACKS OF 5 RECORDS—3 lbs
22-1997-439 Set of 3 Christmas **$5.95**
22-1998-439 Set of 3 Children's **$5.95**
22-1999-439 Set of 3 Popular . **$5.95**
22-2000-439 Set of 3 Western. **$5.95**
22-2001-439 Set of 3 Dance . . . **$5.95**
22-2002-439 Set of 3 Moods . **$5.95**

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GIANT FILLED CHRISTMAS STOCKINGS—Hang one up for each boy and girl! Christmas morning will be truly exciting when they find their own stocking chock full of treasures—dozens of moving toys, games, books, puzzles, coloring books and other playthings. Has attached gift card, and strong hang-up cord. In a gift mailer carton.

60" high. Wt. 4½ lbs
10-2381-397 Retail **$6.00**

36" high. Wt. 2½ lbs.
10-1006-197 . Retail **$3.00**

BENRUS

WATERPROOF*

NOT A DROP OF WATER, NOT A SPECK OF DUST CAN EVER GET IN!

The Benrus Waterproof was "TOWED 'ROUND THE WORLD UNDERWATER—kept perfect t me. Historic underwater tests prove that the Benrus Waterproof is the finest waterproof watch you can buy!"

This seal guarantees that no water, moisture or dust can harm your Benrus waterproof watch. Insist on a Benrus .. finest waterproof watch you can wear.

WATERPROOF* PROTECTION!

Destroyer "Z" "21" . . 21 jewels Guaranteed Waterproof*. Handsomely styled yellow top, stainless steel back case Luminous black dia., sweep second hand. Shock-absorbing movement, unbreakable mainspring. Masculine, matching expansion band
12C6497C3735 . . . . . **Ret. $82.50**

Destroyer "21" . . . Same as above with white dial.
12C6498C3735 . . . . . **Ret. $82 50**

Sea Harbor "21" . . . 21 jewels Guaranteed Waterproof*. Stainless steel case. Luminous hands with sweep second. Shock-absorbing movement, unbreakable mainspring. Inlaid expansion band.
12C6501C3275 . . . . **Ret. $67.50**

Sea Harbor "Z" "21" Same as above with black dial.
12C6502C3275 . . **Ret. $67.50**

Water Guide . . . 17 jewels Guaranteed Waterproof*. Rugged, stainless steel case Luminous hands with sweep second Full-figure dial. Shock-absorbing movement, unbreakable main spring. Inlaid expansion band.
12C6499C2680 . . . **Ret $55.00**

Water Guide "Z" . . . Same as above with black dial
12C6500C2680 . . . **Ret. $55.00**

Ocean Pirate . . . 17 jewels Guaranteed Waterproof*. Ultra-thin yellow top, stainless steel back case Luminous hands with sweep second. Shock-absorbing. Unbreakable mainspring. Leather inlaid expansion band.
12C6503C3440 . . . **Ret $75.00**

Ocean Pirate "Z" . . . Same as above with black dial.
12C6504C3440 . . . . **Ret. $75.00**

Sea Cadet "21" . . . 21 jewels Guaranteed Waterproof* 14K Gold case. Luminous hands with sweep second Shock-absorbing movement, unbreakable main spring. Newest design styling in men's expansion band
12C6505C7650 . . . **Ret $165.00**

Sea Cadet "Z" "21" . . Same as above with all yellow case.
12C6506C4500 . . **Ret. $100.00**

Retail Prices include Federal Excise Tax

*If case, crystal, and crown remain intact

fine BENRUS watches

Lord Drake...17 jewels. Superbly-fashioned yellow top, stainless steel back case. Shock-absorbing movement, unbreakable mainspring. Matching adjustable expansion band Bold, contemporary styling to please any man Gift boxed for presentation.
12C6507C2985 **Ret. $65.00**

Prince Karl "21" . . . 21 jewels. Modern, masculine case has yel jew top, stainless steel back. Full-figure dial Shock-absorbing movement, unbreakable mainspring Matching adjustable expansion band. A truly distinctive watch that you can give with confidence, wear with pride
12C6510C3370 . . . . **Ret. $71.50**

Prince Charles "Z" "21" 2. jewels. Yellow 10K Rolled Gold Plate top, stainless steel back case Black dial. Shock-absorbing. Unbreakable mainspring. Leather inlaid expansion band.
12C6508C3535 . . **Ret. $75.00**

Prince Charles "21" Same as above with white dial.
12C6509C3535 . . . **Ret. $75.00**

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BENRUS

Diamond Watches

Diamond Robin "W" "21"
21 jewels. 2 glowing diamonds. White 10K Rolled Gold Plate top, stainless steel back. Full-figure dial. Unbreakable mainspring. Adjustable expansion bracelet
12C6530C4170 .... $92.50

Diamond Robin "21" . . .
as above in white 14K Gold
12C6531C5430 . . . $115.00

Diamond Kay "21" . . . 21 jewels. 6 genuine diamonds sparkle in a white 10K Rolled Gold Plate top, stainless steel back case. Unbreakable mainspring. Matching adjustable expansion bracelet
12C6532C5145 . . . $110.00

Diamond Kay "Y" "21"
Same as above in yellow
12C6533C5145 . . $110.00

Diamond Deb "21" . . . 21 jewels. 4 genuine diamonds dance with fire in a quality case of white 14K Gold. Unbreakable mainspring. Matching adjustable expansion bracelet accents this beauty!
12C6534C6190 . . $135.00

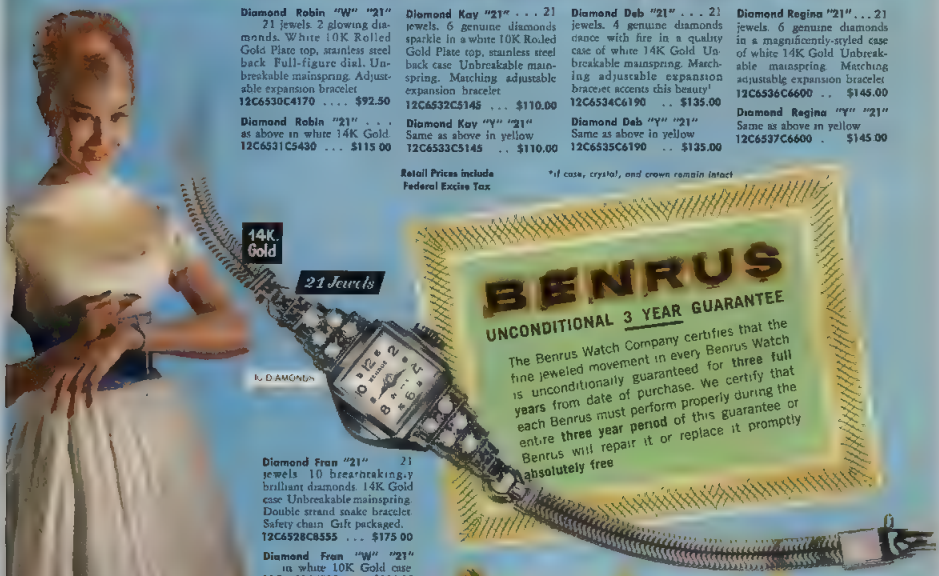
Diamond Deb "Y" "21"
Same as above in yellow
12C6535C6190 . . $135.00

Diamond Regina "21" . . . 21 jewels. 6 genuine diamonds in a magnificently-styled case of white 14K Gold. Unbreakable mainspring. Matching adjustable expansion bracelet
12C6536C6600 . . $145.00

Diamond Regina "Y" "21"
Same as above in yellow
12C6537C6600 . $145.00

Retail Prices include Federal Excise Tax

**If case, crystal, and crown remain intact*



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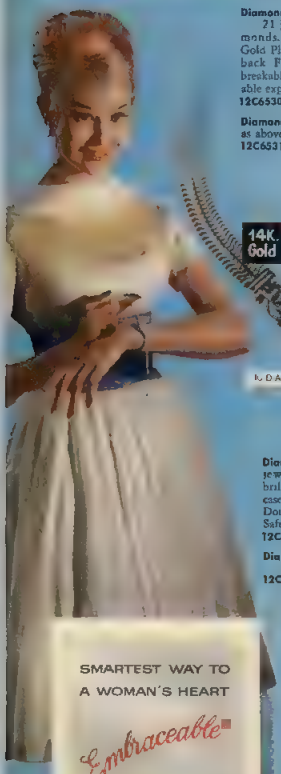
Diamond Fran "21" 21 jewels. 10 breathtaking-y brilliant diamonds. 14K Gold case. Unbreakable mainspring. Double strand snake bracelet. Safety chain. Gift packaged.
12C6528C8355 . . . $175.00

Diamond Fran "W" "21"
in white 10K Gold case
12C6529C6190 . . $135.00



SMARTEST WAY TO A WOMAN'S HEART

Embraceable by BENRUS

- Opens to fit the wrist, closes to circle the wrist with beauty!
- Accurate watch and stunning bracelet combined.

Embraceable Jan . . . 17 jewels. Yellow 10K Rolled Gold Plate top, stainless steel back. Watch and bracelet combined. Full-figure dial. Safety chain. Unbreakable mainspring
12C6538C3190 .... $65.00

Embraceable Jan "W"
Same as above in white.
12C6539C3190 . . $65.00

Embraceable Ella "21"
21 jewels. Striking yellow 10K Rolled Gold Plate top, stainless steel back. Unbreakable mainspring. Watch and bracelet combined, safety chain
12C6540C3885 .... $82.50

Embraceable Ella "W" "21"
Same as above in white.
12C6541C3885 . . . $82.50

Embraceable Terry . . 17 jewels. A.l yellow case. Newest design creation! Circles the wrist with glamour! Unbreakable mainspring. Watch and bracelet combined. Safety chain
12C6542C4575 . . $100.00

Embraceable Terry "W"
Same as above in white
12C6543C4575 . . $100.00

Embraceable Glitter "21"... 21 jewels. All yellow case. A stunning watch and exquisite bracelet combination. Unbreakable mainspring. Safety chain
12C6544C5000 . . . $110.00

Embraceable Glitter "W" "21" . . . Same as above in white
12C6545C5000 . $110.00

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BENRUS Citation

THE MOST BEAUTIFUL WATCHES IN THE WORLD!

Citation Carter . . . 17 jewels Smart styling in an all-yellow, ultra-thin square case. Unbreakable mainspring. Matching adjustable expansion band. A truly distinctive watch!
12C6485C4060 . . . . **Ret. $85.00**

Citation Carter "Z" Same as above with black dial.
12C6[illegible]C4060 . **Ret. $85.00**

Citation Collins "21" . . . 21 jewels Modern perfection in a 14K Gold ultra-thin case. Shock-absorbing movement, unbreakable main spring. Genuine leather strap.
12C6483C5700 **Ret. $125.00**

Citation Collins "Y" "21" . . . Same as above with all-yellow case
12C6484C3890 . . . . **Ret. $82.50**

Citation Golden Comet "25" . 25 jewels. Self-winding, Guaranteed Waterproof*. Luminous hands. Sweep second. 14K Gold case. Shock-absorbing. Unbreakable mainspring. Expansion band
12C6487C8700 . . . **Ret. $195.00**

Citation Golden Comet "Y" "25" with .10K Gold filled case
12C6488C5860 . . . **Ret $123.00**

Citation Golden Convair "39" 39 jewel Self winding. Guaranteed Waterproof*. Luminous hands with sweep second. Precision in a gleaming 14K Gold case. Calendar feature, hidden crown. Shock-absorbing movement, unbreakable mainspring. Matching two-tone adjustable expansion band.
12C6481C9714 . . . . . **Ret. $215.00**

Citation Golden Convair "Y" "39" . . . Same as above with 10K Gold-filled case.
12C6482C6700 . . . . . **Ret. $150.00**

Retail Prices include Federal Excise Tax

*If case, crystal, and crown remain intact

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Citation Carrie "21" . . . 21 jewels Delicately detailed, all-yellow case. Unbreakable mainspring Small enough to fit through a wedding band. Gleaming matching expansion bracelet
12C6489C3635 . . . . **$79.50**

Citation Carrie "W" "21" . . Same as above in white.
12C6490C3635 . **$79.50**

Citation Golden Carla "21" . . . 21 jewels. Feminine elegance in a luxurious 14K Gold case Full-figure dial. Unbreakable mainspring. Matching expansion bracelet.
12C6491C4170 . . . **$92.50**

Citation Golden Carla "W" "21" . . . Same as above in white.
12C6492C4170 . . . **$92.50**

Citation Golden Cindy "21" . . . 21 jewels Excitingly sculptured 14K Gold case Small enough to fit through a wedding band. Unbreakable mainspring. Matching expansion bracelet
12C6493C4560 . . **$100.00**

Citation Golden Cindy "W" "21". . As above in white.
12C6494C4560 . **$100.00**

Citation Golden Cora "21". A 21 jewel beauty in a stunning 14K Gold case. Blended case and adjustable florentine finish bracelet design, small enough to fit through a wedding band Unbreakable mainspring. Safety chain. Gift packaged
12C6495C5175 . . . . **Ret. $115.00**

Citation Golden Cora "W" "21" . . Same as above in white.
12C6496C5175 **Ret $115.00**

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BENRUS

SELFWINDING
WATERPROOF*

REMINDS ITSELF TO WIND ITSELF... AUTOMATICALLY!

Always perfectly wound, always perfectly accurate, the Benrus Self-Winding watch is the finest you can wear. It combines every wanted automatic watch feature—convenience, accuracy, and dependability. All Benrus Self Winding watches are shock-resistant, anti-magnetic... with an unbreakable mainspring. Truly—the newest, most modern watch in the world!

Sea Hawk . . . 17 jewels. Self-winding. Guaranteed Waterproof*. Stainless steel case. Luminous dial with sweep second hand. Shock absorbing movement. unbreakable mainspring. Inlaid expansion band. For the man who demands the finest
12C6512C3540 . . . . . $75.00

Sea Hawk "Z" . . in black dial.
12C6513C3540 . . . . . $75.00

Sea Blazer 17 jewels. Self-winding. Guaranteed Waterproof*. Gleaming yellow top stainless steel back Luminous hands with sweep second. Shock-absorbing movement, unbreakable mainspring Leather inlaid expansion band Gift boxed
12C6514C4190 . . . . . $92.50

Sea Blazer "Z" . . black dial
12C6515C4190 . . . . . $92.50

Ocean Wind "25" . . . 25 jewels Self-winding. Guaranteed Waterproof*. Stainless steel case Luminous dial, sweep second hand Shock-absorbing movement, unbreakable mainspring Adjustable expansion band.
12C6516C4585 . . . . . $100.00

Ocean Wind "Z" "25" . . . Same as above with black dial
12C6517C4585 . . . . . $100.00

Sidewinder "25" . . . 25 jewels Self-winding, Guaranteed Waterproof*. Yellow top, stainless steel back. Luminous, full-figure dial. Sweep second hand, Shock-absorbing Adjustable expansion band
12C6518C4945 . . . . . $110.00

Sidewinder "Z" "25" . . Same as above with black dial.
12C6519C4945 . . . . . $110.00

Thor "39" . . . A watch of unusual character and distinction for the man who will appreciate its 39 jewel, ultra-precise movement Self-winding, Guaranteed Waterproof*, Calendar feature. Elegant yellow top, stainless steel back Sweep second hand Shock-absorbing. Unbreakable main spring Matching expansion band.
12C6511C6128 . . . . . Ret. $135.00

Retail Prices include Federal Excise Tax

*If case, crystal, and crown remain intact

for all dress occasions

Lady Martha...17 jewels Beautifully designed yellow 10K Rolled Gold Plate top, stainless steel top, stainless steel back Full figure dial Unbreakable mainspring Expansion bracelet.
12C6520C2690 $55.00

Lady Lois . 17 jewels. Delicately styled 10K Rolled Gold Plate top, stainless steel back. Full-figure dial with sweep second hand Shock-absorbing movement. unbreakable mainspring Gift boxed. Genuine leather strap.
12C6522C3195 $65.00

Sport Chic . 17 jewels Miss Jane . . . 17 jewels. Yellow top, stainless steel back. Small enough to fit through a wedding band. Unbreakable mainspring Expansion bracelet
12C6524C3195 . . $65.00 12C6526C3415 . . $75.00

Lady Martha "W" Same as above in white.
12C6521C2690 . . $55.00

Lady Lois "W"...Same as above in white.
12C6523C3195 . $65.00

Sport Girl . . As above with expansion bracelet
12C6525C3480 . . $75.00

Miss Jane "W" Same as above in white
12C6527C3415 . . $75.00

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BICYCLE PLAYING CARDS

World's Greatest Entertainment Value . . .
the Favorite of Card Players
for more than 75 YEARS

POKER • BRIDGE • PINOCHLE

The United States Playing Card Co.
Cincinnati 12, Ohio, U.S.A.

Congress Playing Cards

Best-selling brand for more than 75 years

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Bicycle
Playing Cards...

America's Fastest Selling Brand!

the card players' QUALITY choice for more than 69 years. Their snap, slip and endurance make Bicycle the preferred brand wherever card players gather.

The United States Playing Card Company

CINCINNATI 12, OHIO

CONGRESS PLAYING CARDS

. . . first choice for beauty . . . last word in quality . . . finest of finish . . . loveliest of designs . . . made to last and to give lasting pleasure . . .

THE UNITED STATES PLAYING CARD COMPANY • MAKERS OF CONGRESS AND BICYCLE CARDS • CINCINNATI 12, OHIO

set a NEW sales record in 1961 with the PROFIT LINE

PD-259 FOUR-PAK $1.00
Four 4-oz. Red-Blue yellow white Play-Doh packed in shipper. Wt. 10 lbs.

W656—Wood-Doh $1.00
Three colors in pack. New formula for pliability. Packed 12 to shipper. Wt. 25 lbs.

PD-99—School Can filled $1.50
7 full lbs. 16 ozs. of Play-Doh. Nine colors in can. Packed 6 to shipper. Wt. 70 pounds.

Play-Doh
MODELING COMPOUND

Eye catching DIN Box pressed wire-type at point of sale

PD-550—Deluxe FUN FACTORY $5.10
Extruder with full set of 8 dies, 4 cans of modeling compound and 3 cans of Play-Doh playsets. Packed 6 to shipper. Wt. 22 lbs.

PD-150—Basic FUN FACTORY $3.00
Extruder with basic set of 4 dies, can of Play-Doh modeling dough. Packed 6 to shipper. Wt. 15 pounds.

FREE ADVERTISING AIDS!
- Catalog Sheets
- Display Pieces
- Ad Mats
- Electros
- Modeling Booklets
- Display Kits

MJ-102 Deluxe Magnajector $9.95
Popular Magnajector with "Picture-Like" card positioner. 2 sets of HAND-O-RAMA Flash Cards. 56 page instruction book and deluxe gift carry-case. Packed 6 to shipper. Wt. 22 lbs.

MJ-100 Standard Magnajector $7.95
Magnajector unit in handy display carry case with instruction book. Uses 60 watt bulb (not included). Packed 6 to shipper. Wt. 15 lbs.

call the PLAY-DOH people in your area

RAINBOW CRAFTS, Inc.
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Murray Gilbert, Inc.
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Sidney L. Lee Co.
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Shaeffer-Lussen Associates
P.O. Box 385
Hopkins, Minn.

Re-Re Sales Inc
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Chicago 54, Illinois

Macpherson-Menzies, Ltd.
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Toronto, Ontario
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Courcay & King
226 Peachtree St.
Atlanta 3, Georgia

W. B. Stowers & Assoc.
1652 Dallas Trade Mart
Dallas 7, Texas

COMMENDED by the Consumers Institute of PARENTS' MAGAZINE

R.C.I. 1961

patterns for PROFIT

AMERICA'S LEADING MODELING COMPOUND

The original Play-Doh MODELING COMPOUND

PD-259
Most called-for package, the famous Four-Pak. New Formula in four basic colors for creative modeling and color blending. Clean, non-toxic, won't stain. ALCOA protected.

Sales are UP with Play-Doh!
Sugg. Ret. $1.00

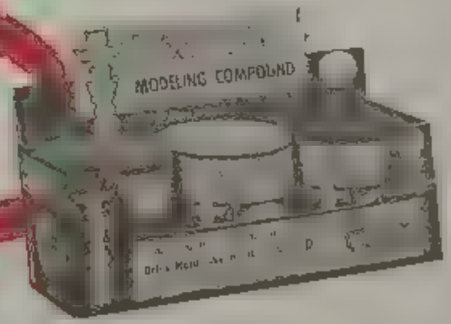
NEW "Family Packaging" PRE SELLS more Play-Doh items

FOUR-PAK designed to PRE SELL the School Canister and FUN Factory.

NEW WOOD-DOH

Modeling Compound for Children and Hobby-Crafters

W-656 Sugg. Ret. $1.00
Versatile modeling material, easily shaped; dries like wood. New Formula for pliability. Non-toxic. Three wood colors: Walnut Brown, Redwood, Yellow Pine.



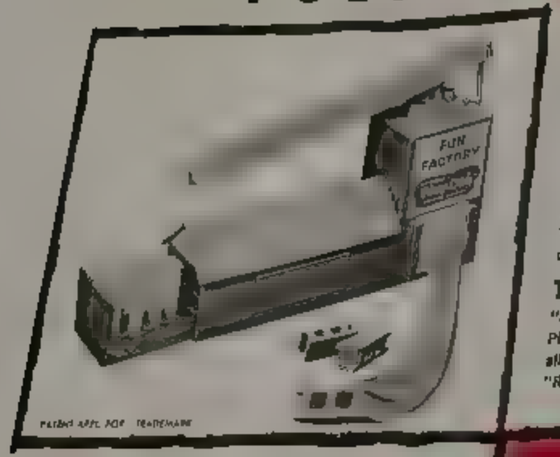
GIANT 3 LB. SCHOOL CANISTER

PD-99 Sugg. Ret. $1.50
Re-usable metal container developed by popular demand of school teachers. Artfully lithographed. A real "play value" refill for the FUN Factory.

See "PROFIT PROOF" of Play-Doh "Family Packaging"

AMERICAN TOYS

patterns for VOLUME



The original Play-Doh

Acclaimed by parents as the "busiest toy" in the playrooms

Thousands of letters from approving parents commend unlimited play value of the Fun Factory (Every FACTORY will use at least 5 FOUR-PAK REFILLS!)

And 1961 will be the BIGGEST Fun Factory YEAR as the word spreads, ORDER NOW as demand is already heavy.

TV-PROMOTED

"Family Packaging" of the FUN FACTORY PRE-SELLS all other Play-Doh packages as "REFILLS"

a real sales opportunity with the

FUN FACTORY

TOY EXTRUDER

PD-550 Deluxe Set
Sugg. Ret. $5.00
Extruder Factory with 12 interchangeable dies; 2 cans Play-Doh; 2 cans Wood-Doh; book full of modeling ideas. Gift boxed.

PD-350
Sugg. Ret. $3.00
Same Factory extruder with 4 basic modeling dies; 1 can of Play-Doh and book of projects. Gift Boxed.

NEW FILM LIBRARY EXPANDS CONTINUOUS NATIONWIDE EXPOSURE OF "PLAY-DOH" PRODUCTS

Now Available:

- Complete series of varied one-minute TV film commercials on all Play-Doh packages. Films show more uses for Play-Doh in creative modeling projects for the entire family.
- "The Magic of Rainbow Forest" . . . FREE 16 mm color-sound film for Schools, PTA Groups, Organizations, etc. Tells the complete "Play-Doh" story with dramatic testimonial of the national acceptance of the Play-Doh "modeling fun pastime.

patterns for SALES in VISUAL AIDS

- Flash Cards by RAND McNALLY
- "Picture-Lok" Card Positioner
- Screen 32" x 36"
- Carry-case with screen-back

DELUXE KIT
MJ-102 . $9.95

Magnajector®

MOST PUBLICIZED MAGNIFIER PROJECTOR

Focus on profit with the modern magic lantern that sets the pace for educational projectors.

Ever since the Magna,ector was selected as a "TOY OF THE YEAR" by the New York Journal-American, this fascinating projector has captured the fancy of parents, teachers, children and adults.

For wholesalers and retailers, it continues to be a "counter seller" with unlimited horizons and full profit margin

MJ-100 — Standard Unit . Sugg. Ret. $7.95
Modern design projector that enlarges and projects any illustrated material in color or black and white. Double lens. Turn switch. Built-in handle. Carry-case display box.

3-D Traffic Stopper Display Unit available for mass display.

Tots love a soft, stuffed Doll

25-inch Patti

A big flippity floppity doll with striped cotton skirt and pinafore. Painted plastic face, cotton yarn hair in cute pony tail style. Her cotton-stuffed body is soft and cuddly. Sure to be the favorite bedtime doll and pal for play.

49 N 3593 –Shipping weight 2 pounds .. $1.97

14-inch Cuddly

Sweet little cuddly-wuddly is only 14 inches tall for tiny hands. She has an assorted print cotton stuffed fabric body—just made to hug! Painted plastic face, yarn ringlets. She wears bright cotton apron, matching bonnet.

49 N 3501 Shipping weight 14 ounces ..$1.39

Soft and squeezy Sleepyhead

Washable cotton backed rayon plush. Featherfoam stuffed . . a real crib and play pen pal! Vinyl face. Curly yarn hair. 14 in. long. 3 popular choices.

49 N 3555—Sleepyhead with her own 9x14-inch pillow (shown above) with a zippered pocket to hold tiny tot's pajamas or play clothes. Shpg. wt. 1 lb. $3.39

49 N 3504—Sleepyhead with imported Swiss Music Box. Plays a gentle tune for baby's ears. (Pillow not included.) Shpg. wt. 1 lb. $4.39

49 N 3527—Sleepyhead only. No music box or pillow. Shpg. wt. 14 oz. Our lowest price..... $2.49

Raggedy Ann and Andy

The original button-eyes favorites of tots and adults for many, many years. Soft, cotton stuffed fabric bodies with yarn hair and merry, painted features. Ann wears assorted print cotton dress with apron, Andy wears cotton shirt, pants and hat. Clothing removes for laundering. Choose from three big floppy sizes.

Size Inches	Catalog Number (1) Andy	(2) Ann	Shpg. wt. each	Price each
15	49 N 3592	49 N 3580	1 lb.	$2.77
20	49 N 3603	49 N 3583	1 lb. 6 oz.	3.77
32	79 N 3605C	79 N 3585C	5 lbs.	7.98

Sweet Little 11-inch Fluffy

3 This pretty vinyl doll has curly rooted Saran hair. Jointed arms and legs, turning head, go-to-sleep eyes. Dressed in lace-trimmed cotton pants, vinyl shoes and socks. Every little girl will love to dress her Fluffy doll in the different stylish and well made outfits below.

49 N 3565—11 inch doll only. Shpg. wt. 1 lb. $2.67

Clothing for Fluffy. (No doll) Shipping weight each 8 ounces.

A 49 N 3381—2-piece Cotton Sleeper 87c

B 49 N 3334—Cotton Bermudas, dress, babushka .. 87c

C 49 N 3335—Polka dot dress of cotton with cotton felt hat. Matching panties..... $1.79

D 49 N 3383—Rayon plush coat, hat, muff ... 2.09

3 Big Rascals

4 **25-inch Kewpie.** She sits, tilts her head, moves her arms and legs assumes many, many more lifelike positions! Pinch her arm and hear her coo. Dressed in cute cotton pinafore and dress, patent leather shoes, rayon socks. Jointed vinyl body and head painted features.

79 N 3581C—25-in. Wt. 6 lbs.. ..$9.79

49 N 3542—13-inch (not shown). Dressed in cotton playsuit, socks, shoes. Shipping weight 1 lb. 6 oz. $2.79

5 **Brikette**—a sassy, freckle-faced pixie with emerald green eyes that open and close. Rooted orange taffy hair. Jointed polyethylene body. Free-moving swivel waist lets her turn, bend, assume dozens of poses. Vinyl head and arms. Dressed in gay cotton campus pajamas, black tights, red and white candy stripe top. Night cap, pompon slippers.

49 N 3332—16-in. doll. Wt. 2 lbs. $7.87

79 N 3333C –22-in. doll. Wt. 3 lbs. 9.98

6 **Pollyanna**—fresh from the Walt Disney movie "Pollyanna" she wears a colorful, crisp gingham checked cotton dress with old fashioned puffed sleeves; buckram petticoat with lace ruffle, checked cotton pantaloons; straw sailor hat; patent leather shoes with high white stylish spats. All vinyl body with jointed arms and legs. Turning head, turned up pug nose, lashed sleeping eyes, rooted acetate hair.

79 N 3391C–31 in. doll. Wt. 7 lbs $15.88

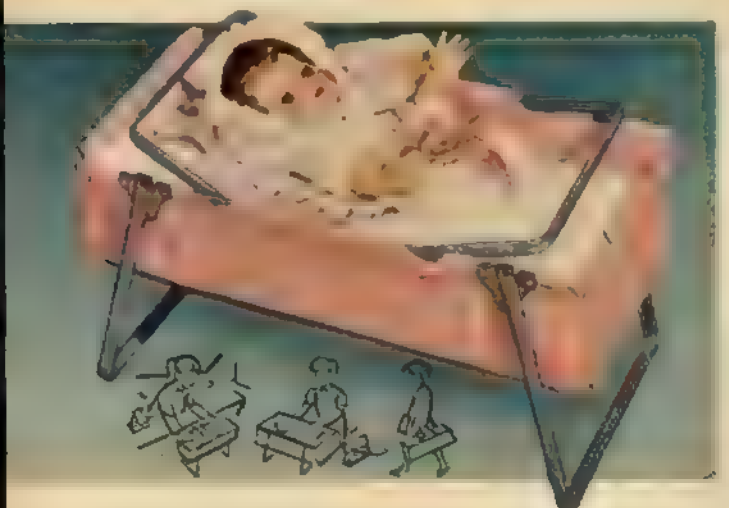
I'm Toodles

and I can say
"Mama", too!

22-inch Baby Toodles in Super Kart $17.98

She's vinyl plastic with jointed arms, legs . . head turns. Bathe her like a real infant . . brush and comb her curly rooted Saran hair. Coy rolling and sleeping glassene eyes with long lashes. Drinks from her bottle, wets . . has "Mama" voice. Wears cotton sateen romper, socks, sandals. Super Kart (18x13x23 in. high) is all steel with wood handle . . use it as a high chair or stroller. Removable basket. Boxes of empty name brand foods included.

79 N 3203M—Toodles in Super Kart. Easy to assemble. Wt. 11 lbs. $17.98



16-inch Infant Toodles in Car Bed $11.97

Baby Toodles is a great little traveler. Her quilted car bed has tufted air-filled mattress, sturdy metal frame. She nestles snugly in a glamorous lace-trimmed rayon satin bunting with matching bonnet on her curly rooted Saran hair. Underneath she wears a checked romper and knitted booties. Toodles has pretty sleeping eyes, jointed arms and legs, turning head to pose realistically. She coos happily when you squeeze her. See how many ways her car bed can be used in small views above.

49 N 3263—Infant Toodles in 20-inch Car Bed. Shpg. wt. 5 lbs. 10 oz. $11.97

I'm Tiny Tears..

Rock me and I slowly close my sleepy eyes
Squeeze me and tears roll down my cheeks
I drink from my bottle and wet my diaper

16-inch Tiny Tears in Crib $17.98

Tiny Tears snuggled cosily in her white plastic rocker-crib, ready for sleep. Washable molded vinyl body, fully jointed . . Saran hair to comb and care for. Eyes open and shut — cry tears. She drinks, wets too! Dressed in cotton romper and bonnet — nice and warm under rayon satin brocade quilt that zips to keep drafts out. Pouch at bottom holds Tiny Tears' bottle, diaper, booties, pins, sponge, bubble pipe, and pacifier. Fluffy cotton dress and panties included. Rocker-crib about 18x12x12 inches high.

79 N 3243C—Shipping weight 6 pounds. $17.98

Betsey McCall walks, sits, kneels $1.98

I Petite 8-inch doll of hard plastic with creamy bisque finish. Jointed arms, legs, knees and turning head. Lustrous Saran hair . . lashed sleeping eyes. Wears lacy chemise, socks and vinyl shoes. Buy other outfits separately below.

49 N 3002 Betsy McCall doll. Shipping weight 8 ounces. $1.98

Wardrobe Outfits. Carefully sewn of fine fabrics. Shipping weight each 6 ounces.

Outfits may vary slightly

A 49 N 3820—Sweet Dreams. Lacy-trimmed nylon tricot peignoir over nylon tricot nightgown. Dainty mules . . $2.29

B 49 N 3824—Bridal Outfit. Overskirt of rayon satin and lace. Taffeta slip, panties. Veil, bouquet, slippers. . . $2.79

C 49 N 3821—Riding Habit. Cotton blouse, cotton suede vest, brass-color buttons, kerchief, felt jodhpurs. $1.39

D 49 N 3823 On-the-ice. Cotton felt skirt, jersey sweater, cummerbund, felt hood and ice skates $1.84

E 49 N 3826—Sugar and Spice. Evening gown with nylon net, tricot ruching. Slip, panties, shoes. Perky straw hat $2.79

F 49 N 3873 -Schoolgirl. Cotton velvet skirt, blouse, panties. . . $1.39

NOAH'S ARK . . float it on water . . pull it on wheels

61 pieces
$1.97

A wonderful display of the old beloved story of Noah and his Ark . . of how, before the floods came to cover all the land, Noah built this big Ark (about 10x5x4 in. high), took his wife and two of every animal in the world to safety inside. All figures have excellent detail, are of soft, pliable, nearly unbreakable plastic. Noah and wife are about 3 inches high; the 58 animals (29 pairs) are sized in proportion and in life-like 3 dimensions

49 N 5997—Shipping weight 2 pounds.....$1.97

THE JUNGLE . . miniature wild animals roam the thickets

38 pieces
$4.98

Just watch their eyes light up when they open this glorious gift. Here is a real wilderness with 21 awe-inspiring wild animals in a real jungle setting, complete with rock formations, trees, palms and ferns. Any child will be elated to own these wild animals, that otherwise he sees only at the zoo or circus. He'll stage fascinating storybook tales of the jungle. Animals include bear, gorilla, antelope, lions, tigers, kangaroos, giraffes, elephants, rhinoceros, hippopotamus, 6 monkeys. All pieces of colorful plastic, detailed to look remarkably real. Big elephant is 7½ in. long; others in proportion. All in life like shapes of 3 dimensions

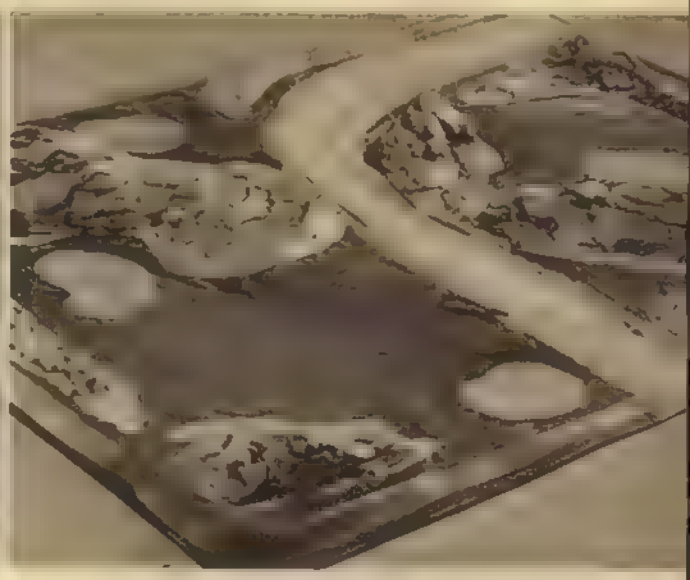
79 N 5909C—38-piece set. Wt. 3 lbs.....$4.98

ROY ROGERS Double-R Bar Ranch Set takes you out West

90 pieces
$3.98

Hi, ho . . it's round-up time and the famous Roy Rogers, Dale Evans, Pat Brady and dog Bullet with 18 cowboys and ranch hands begin the long, rugged Western cattle drive. Livestock includes 5 long-horned steers, 5 cow ponies with saddles, harness horse for the plastic buckboard. The big, steel ranch house (about 9x5x4 in. high) looks like wood, has Western porch and stone-type plastic chimney. Ranch equipment includes well, forge, pump, hitching rail, rain barrel, etc. Plenty of fence . . ten 6-in. sections plus archway with Roy's name. Figures; animals, big pieces of 3-dimensional plastic plus 35 tiny pistols, rifles, etc.

79 N 5937C—Easy assembly. Standing figures about 2¼ in. high. Wt. 3 lbs. .$3.98



LANDSCAPE BASE makes play realistic, more fun

Only
$4.29

How lucky is the child who gets this from Santa. You can't imagine how real his play will be. He'll set up his miniature play sets on it . . his tiny trucks and machines will travel the roads; his cattle will graze in the fields, climb the raised mountains, "drink" from the brooks. His farm machines will "till" the fields. His cowboys, Indians and soldiers will fight fierce battles here. His wild animals roam. Durable plastic board is copy of colorful, real terrain. Measures about 30x24 inches wide. Order 2 of these bases for our larger base toy play sets (such as Our Best Farm Set)

79 N 5972L—Shipping weight 4 pounds. *Was $4.47* $4.29

The Blue and the Gray

The Alamo
478 SEARS

Artillery really shoots as Grant and Lee watch

180-piece Set $5.98

The scene is set for a thrilling battle between the Blue of the North and the Gray of the South on this long ago battlefield of the great Civil War. In the distance President Lincoln and General Grant survey the scene while General Lee readies his troops.

TROOPS: 48 Union soldiers, 48 Confederate soldiers, 6 rider figures. Plastic, about 2¾ inches high.

CONFEDERATE HEADQUARTERS: mansion, 11 in. long. Steel and plastic easy assembly. UNION HEADQUARTERS: field tent, 3 pup tents. HORSES: 4 cavalry horses, 2 harness horses, 1 dead horse. CANNON: a shell shooting cannon, a caisson with shooting field piece, and a trench mortar.

ACCESSORIES: flags, trees, drum, ammunition box, barricades, buckets, boulders, flagpoles, bridge, dispatch table, broken wheels, sandbag emplacement, etc. All 3-dimensional plastic and scaled in proportion.

79 N 5984C—Shipping weight 5 pounds $5.98

NOTE: Play pieces in Sets may vary slightly but you will receive total number of pieces stated.

Defend the Alamo against Mexicans and their five shooting cannon

110-piece Set $5.98

The brave defenders of the Alamo relive the stirring battle for independence between the stalwart Texans and the Mexican army. This true-to-life reproduction sets the scene just like you saw it on TV and in the movies. ALAMO FORTRESS: brightly lithographed metal realistically detailed from fighting platform walls to swinging gate; masses layout about 32 x 21 x 7 inches high.

FIGURES: 30 defending Texas frontiersmen and 36 attacking Mexican soldiers. Plastic, about 2¾ inches high. CANNON: 5 shooting cannon with miniature plastic shells. HORSES: 9 in action poses. ACCESSORIES: trees, cactus, flagpole, flag, assault ladders, hitching post, well, forge, anvil, pump, pile of logs. All 3-dimensional plastic. Figures and accessories in proportion.

79 N 5976C—Shipping weight 5 pounds $5.98

Press a trigger . . explode two machine gun nests

Over 170 pieces $5.97

A combined U. S. Air and Ground Combat Force strikes an enemy beachhead. ROCKET-FIRING JET has lever to release rockets and activate exploding mechanisms in machine gun nests. EXPLODING UNITS: 2 sandbag fortifications "fly apart" when target is struck. May be used with or without caps (caps not supplied). SOLDIERS: over 80 plastic figures 2¾ in. high. U. S. in olive drab, enemy in tan. HEAVY EQUIPMENT: shell shooting howitzer, Patton tank, field gun, landing craft, jeep, half track, assault raft. ACCESSORIES: over 65 including pillbox, road block, "bombed-out" building, pontoon bridge, trees, etc.

79 N 5956C—All items 3-dimensional plastic. Shipping weight 4 pounds $5.97

The Elevator Really Works

Huge Allstate Super Service Station completely equipped

Cars stop at the 4-way traffic signal (lever changes colors), then drive up to the steel station building (about 28x10x14 inches high) mounted on steel base. Some cars go up the elevator to the work/car elevator. 1 standard flashlight battery needed (not included) to park on the second floor or roof. They roll down later on the exit ramp. Some cars are washed in the fully equipped laundry extension.

The steel wrecker tows in disabled vehicles. It attendant will take care of customers, take apart the Corvette for boring work with equipment such as real registering gas pump, grease rack, dummy lubricating machine, jacks, etc. Other accessories: battery display rack, ALLSTATE decals and pennants, oil can, bucket, gas can, etc. Cars, except steer wrecker, attendants, equipment are 3-dimensional plastic. Easy assembly without tools.

79 N 5936C. Shpg. wt. 9 lbs. $7.88

34 N 4650. Standard flashlight batteries, 4 for above. Wt. for two, 8 oz. 2 for 30¢

- Elevator hoists cars to parking areas
- Triple gas pumps, 1 registers gallons
- 4-way traffic light signals stop go
- Friction powered wrecker tows cars
- 7 new model cars, 1 take apart Corvette, 2 friction powered cars.

40-piece set **$7.88**

Elevator runs on battery power

Set of 8 exciting cars. Latest foreign and domestic models of Ford, Cadillac, Buick, Chrysler, DeSoto Sabre Jet, 2 foreign racing cars of colorful molded plastic, die-cast metal wheels.

49 N 5930. Each 4 inches long. Wt. set, 8 oz. 89¢

ALLSTATE STATION

Features 2 friction-power cars

29-piece set **$4.88**

Big tree-set service station building (18x10x9 in. high, 2 parking levels, elevator). Ramps take cars to the parking area. Crew of 5 mechanics are on hand to service the 5 new model cars. Equipment includes 3 battery models, gas pump, air pump, vibrating [illegible] Corvette assembly. Wrecker, 2 [illegible] metal, 6 cars, 4 pennants, accessories of 3-dimensional plastic.

79 N 5992C. Shipping weight 6 pounds. 54.88

fully furnished

Stylish split level home has pool that really holds water

$8.66

Lovely patio has light (powered by battery), a built in barbecue and swimming pool. Door bell works. Front door swings open and shut. Has 9 beautiful rooms, 45 pieces of furniture including 3 piece sectional sofa, TV console, both a dining room and dinette set, breakfast bar, nursery crib, washer, patio table with umbrella, etc. Family of 6 (plastic) people lives here. House is steel (29x16x14 inches) . . has plastic railings, stairs. Over-all length of house and pool, 38 in. Battery not included.

79 N 1471C—Shpg. wt. 10 lbs. **$8.66**

34 N 4650—2 standard flashlight batteries for patio light. Shipping weight 8 ounces. . . . . .2 for 30c

Big 2-story Rambler has porch light that works

$5.66

Seven very livable, completely furnished rooms . . even a recreation room and a roof top sun deck. Many pieces of authentic plastic furniture including recreation room furnishings, laundry, play pen, patio chairs, etc. The porch light operates on standard flashlight battery (not incl., order below) Plastic porch has wrought iron decor. Door opens and closes. House is steel, 15x8x38 inches long.

79 N 1406C—Shpg. wt. 7 lbs. . . . **$5.66**

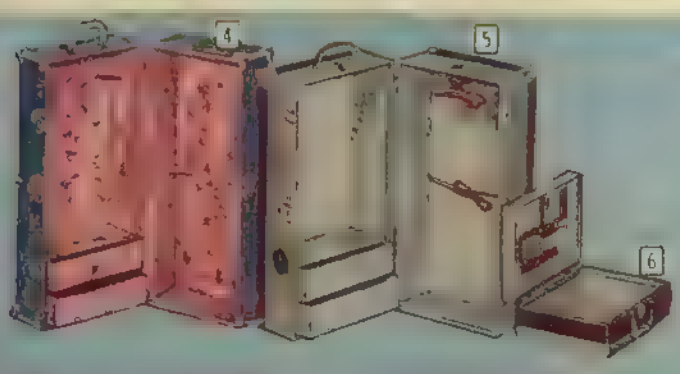
34 N 4650—2 standard flashlight batteries for porch light. Wt. 8 oz. 2 for 30c

Tall columns rise before this Colonial Mansion

$3.66

Stately porch with graceful white columns give an air of real Southern hospitality. 6 beautifully furnished rooms . . living room, dining room, kitchen, bath, bedroom, nursery . . includes plastic TV console, dining room buffet, nursery equipment, even pictures on the wall. House is of steel and plastic. Over all size is 19x15x11 inches wide.

79 N 1402C—Shpg. wt. 6 lbs. . . **$3.66**

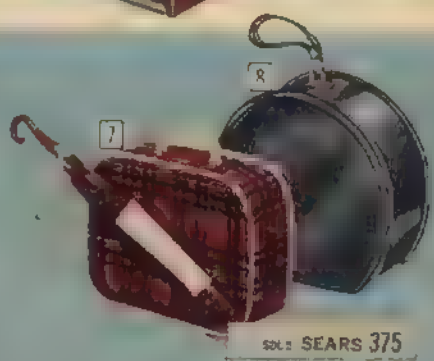


7 Umbrella, Suitcase Set. Smart, 13-inch rubberized rayon case, full zipper opening, 30-in. diameter rayon umbrella.

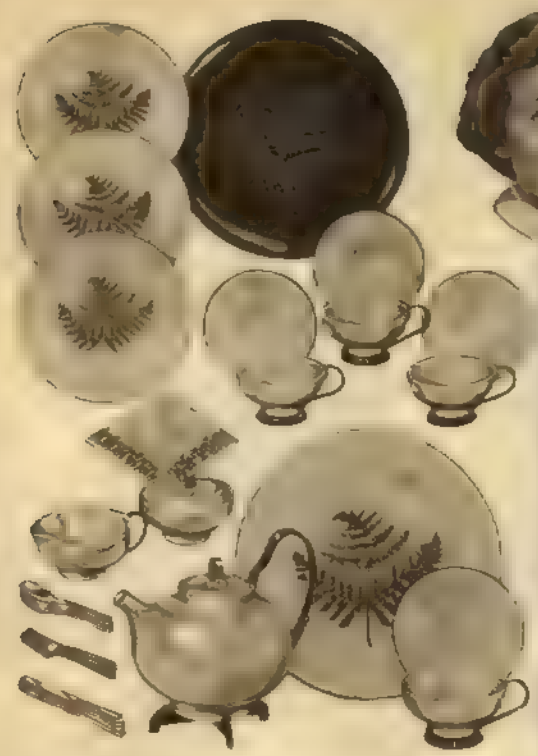
79 N 9290C—Set. Shpg. wt. 3 lbs. **$3.59**

8 13-inch Sophisticated Hat Box of patent-look black plastic. Zips all around . . has red plastic lining, pocket with mirror. Bottom rests on 4 studs. Waterproof, resists scuffs.

49N9267—Wt. 2 lbs. 8 oz. **$3.49**



Practice serving dinner or



35-piece Plastic Tea Set $2.77

Smart, modern service for 4. Four cups, saucers, 6-inch plates in white plastic; 9-inch tray in red. Teapot with cover, sugar bowl and creamer. Teapot, cups and saucers on black stands. Copper-color aluminum handles. Cutlery has silver-look plating. Napkins.

49 N 958 — Shipping weight 2 pounds — $2.77

26-piece China Set $1.66

Colorful and pretty service for 6. Popular Blue Willow china in traditional blue oriental design on white background. Includes 6 cups, saucers and 3¾-inch diameter plates. Also casserole, teapot and sugar bowl with covers, platter and creamer. From Japan.

49 N 932 — Gift box. Shpg. wt. 3 lbs. 8 oz. — $1.66

27-piece Metal Set $1.99

Serves breakfast for 4. Mechanical metal toaster actually "pops" up . . . ticks like a real one! Four each of metal cups, saucers, plates, 8x10-inch metal tray, 4 plastic knives, forks and spoons; 1 pitcher.

49 N 963 — Shpg. wt. 2 lbs. 8 oz. — $1.99

Aluminum Beverage Service

42-piece set $1.99

Serves coffee or tea for 6! Made of sturdy, rust and stain-resistant aluminum with rolled edges for extra safety. Set includes 6 each cups, saucers, dinner plates, spoons, forks, knives, cunningly designed percolator with strainer and lid. 1 tea kettle . . there's even a chip 'n dip tray. Napkins.

49 N 965 — Shpg. wt. 1 lb. 3 oz. . . $1.99

Heritage Plastic Cook Set

27-piece set $3.44

True-to-life appliances and kitchen accessories! Sturdy molded white styrene plastic with colorful pattern pretty enough to serve in. Includes teakettle and lid, covered skillet and saucepan, pop-up action toaster, fry pan, waffle iron-griddle, percolator with stove, spatula, ladle, slotted spoon, pancake turner. Also canister set and cake dish. 4 play food cut-outs.

49 N 968 — Shpg. wt. 1 lb. 6 oz. . . . $3.44

Doll's Birthday Party Set

72-piece kit $2.33

Have a "play party" any day. Kit includes 6-piece solid plastic cake with decoration, candle holders and candles; 4 solid plastic scoops of "ice cream." Also 4 each of plates, napkins, cups, place-cards. Plastic spoons and forks, plastic place mats. "Blow-outs," balloons, parasols, hats, streamers, and many more. Gift boxes and gifts for dolly add to the fun.

49 N 961 — Shpg. wt. 1 lb. 3 oz. — $2.33

Plastic Play Food Sets

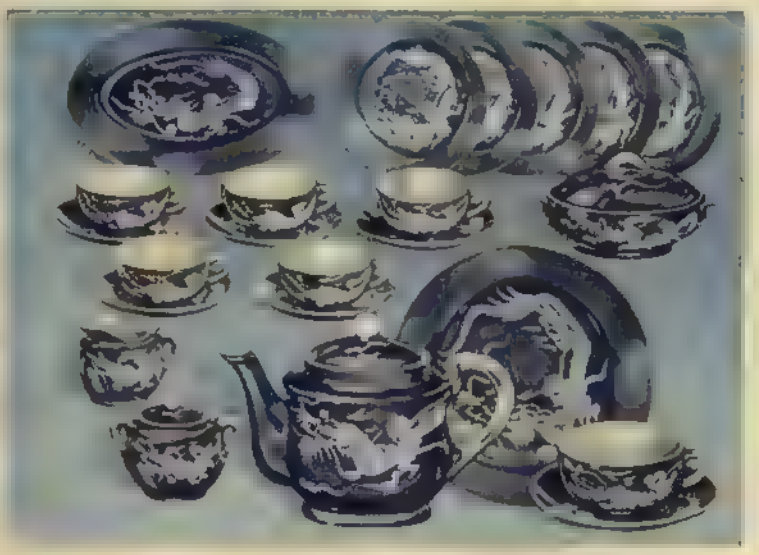
90-piece set $1.99

Serves complete meals for 6. Includes turkey, roast beef, lobster, loaf of bread, candle, cake, 6 steaks. Also 6 individual servings of 5 different vegetables, 2 different desserts, fried eggs and bacon and franks and beans. 6 gelatin molds, 12 dinner rolls. Place mats for setting attractive table.

49 N 966 — Shpg. wt. 6 oz. $1.99

49 N 967 — 60-piece set like above, but serves 4. Shpg. wt. 5 oz. $1.44

tea on Tot-size Dish Sets



26-piece Decorated China Dinner Set $2.88

Fashioned after a lovely adult size set. Service for [illegible] with rich hand brushed oriental design [illegible] or her "most important" entertaining. Blue with white dragon, matching gold color rim. Includes 6 each of 9¼-inch dinner plates, cups and saucers. Also covered teapot, sugar bowl with cover, creamer, casserole with cover and large platter. Imported from Japan.

49 N 946— Shipping weight 3 pounds 13 ounces $2.88

52 piece Russel Wright Plastic Dinner Set $4.66

Service for six created by a famous designer especially for little hostesses. Wonderfully tough plastic in mottled pottery colors that stay bright. Set includes 6 each of turned-edge plates (6¾ inches diameter), cups, saucers, metallized cutlery, clear plastic goblets, napkins. Also creamer, teapot, sugar bowl, gravy boat and attached large platter, casserole with cover.

49 N 944 -Shipping weight 2 pounds 14 ounces $4.66

42-pc. Plastic Dinner Set

Service for 4 $2.66

Authentic copies of colonial bobnail milk glass in richly detailed, white plastic. Set includes teapot, sugar, creamer, 4 each 6-inch decorated plates, cups, saucers, juice tumblers, demitasse cups, napkins, knives, forks, teaspoon. Also bread basket and 4 salads of sponge plastic bread, butter, sugar. All white except styrene cutlery has silver look plating.

49 N 953 Shpg. wt. 11 lbs. 6 oz. $2.66

32-piece Plastic Tea Set

Service for 4 $1.97

For entertaining dollies or neighborhood friends. Set includes 4 each of plates, cups and saucers in durable styrene plastic and metal. Rich burgundy color with gold color trim. Plates 6 inches diameter. Creamer, sugar bowl and covered teapot. 4 forks, spoons and knives with silver color metallic finish. 4 sparkling clear plastic goblets, 4 napkins.

49 N 943 Shpg. wt. 1 lb. 12 oz. $1.97

50-piece Plastic Tea Set

Service for 6 $2.97

Set includes 6 each 5-inch plates and saucers in white and pink styrene plastic, pink cups, 6 forks, knives, spoons, teapot, sugar bowl, creamer, [illegible] with lid, toaster-boat, boat shaped salt and pepper shakers, 2 case knives. White bud vase and artificial bouquet. Amy Vanderbilt Hostess booklet incl. 6 napkins.

49 N 955 Shpg. wt. 1 lb. 10 oz. $2.97

42-pc. Plastic-Metal Set

Service for 4 $3.97

Beaut-ful Currier and Ives scenes are lithographed on all four 6¾ inch metal plates and on 10¾x7¾-in. metal tray. Set includes 4 cups, 4 saucers, 4 goblets, 4 sherbets, creamer, teapot, sugar bowl with authentic chicken covers, milk pitcher, plastic 4 lace-look place mats. Plated cutlery.

49 N 962 Shpg. wt. 2 lbs. 8 oz. $3.97

New Studio Bed . . big enough for "life-sized" 36-inch dolls $3.66

Keep all of dolly's clothes and blankets in the two roomy drawers of this realistic sofa-bed. You get an inflatable plastic pillow, too. Designed of corrugated fiberboard for play, yet it will hold an adult's weight. 39x11x17 in. high. Pink and blue pattern matches Vanity ensemble on page 393. See the 36-inch dolls on page 358.

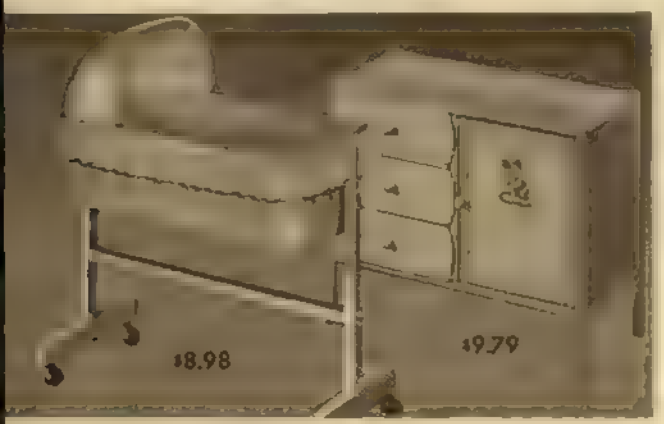
79 N 1410C—Easy to assemble. Shipping weight 8 pounds $3.66

Musicradle. Just turn the crank and rock dolly to the tune of "Rock-a-bye Baby." Wood cradle, multicolor sides. Colorfully decorated head and footboard, decorated wood mattress. Crib is 18x11 inches wide. Easy to assemble.

49 N 9274—Shpg. wt. 4 lbs. . $3.69

Doll Bedding Set . . . make your doll-baby cozy. Pink cotton bea-con-cloth blanket, 24x17 in.; cotton sheet 27x17 in.; pillow with embroidery-edged cover; 2 flannel diapers 7x7 in.; safety pins, plastic ornament are included.

49 N 9275—Shpg. wt. 8 oz.. .$1.98



Swinging Bassinette . . . rocks baby to sleep. Lightweight for little mothers to carry. Woven fiber, enameled white . . sturdy hardwood frame. Plastic print liner, ruffle, pad. Easy to assemble. Basket: 12x23x26 in. high.

79 N 9332L—Shpg. wt. 8 lbs... $8.98

Paneled Doll Wardrobe. It's easy to be neat . . put dolly's things in the 3 big drawers and wardrobe with closing door, hanger rod. Masonite Presdwood, maple lumber frame, dowels. Pink and white enamel finish. Partly assembled.

79 N 9331L—Shpg. wt. 16 lbs. . . . $9.79

Fix Dolly's Formula

31 piece set: 5 polyethylene bottles, caps, nipples. Metal sterilizer, cover, plastic rack, tongs. Measuring cup, 2 spoons, funnel. Orange juicer, strainer, dish, teething cup, rattle, soap, brush and sponge. In doll-pleasing pastels.

49 N 1373—Wt. 1 lb. 11 oz.....$1.92

Drop-side Cribs and a Bunk-bed for Dolls

[1] **Hardwood Crib** in clear varnish finish. Pink end panels. Masonite Presdwood bottom has colorful nursery print. Strong construction and easy-rolling casters. 25x14x20 inches high.

79 N 9330C—Easy assembly. Shpg. wt. 9 lbs.$4.69

[2] **Economy Doll Crib.** Pink enamel finish. Cardboard bottom, wood slats. 22x12x18 inches high.

79 N 9305C—Easy assembly. Shpg. wt. 4 lbs.$1.98

49 N 9251—Plastic-covered, padded Mattress (for above). 21x11 inches wide. Shpg. wt. 8 oz. .79c

[3] **Natural-finish Wood Crib** with open-panel headboard. Footboard has plastic play beads. Colorful screened nursery print on Masonite Presdwood bottom. Plastic no-mar casters. Soft plastic bumper. Crib is 25x15x21 inches high overall.

79 N 9216C—Easy assembly. Shpg. wt. 13 lbs. $7.49

[4] **Bunk Bed Ensemble.** Stack the two 14x25-in. hardwood beds . . you have a 26-in. high double decker! White finish, panel headboards. White accessories: plastic padded mattresses, ruffled pillows, matching ladder. Easy to assemble.

79 N 9231C Shpg. wt. 12 lbs. . $9.44

Doll Bath. After you bathe baby, put top down . . it becomes table for dressing her. Sling holds her in place. Handy pockets and metal accessory tray. Vinyl plastic flexible white tub is quilted, and decorated with rosebud design. Tubular aluminum frame. Plastic drain plug. Sponge, comb and soap. 12x21x27 in. high. Folds to store. Assembled.

79 N 9327L—Wt. 4 lbs. $3.66

Fold-up Steel High Chair. Easy to put away after play. Movable tray makes it easy to put dolly in, or take her out of the seat. Sturdily constructed. Shaped seat and back. Foot rest, no-mar tips on legs. Blue and ivory baked enamel finish with colorful decal on back. Tubular steel frame. Seat is 8½x8 in., stands 26 in. high over all. Assembled.

79 N 9291L—Wt. 8 lbs. $6.49

Rigid Steel High Chair has movable feeding tray. Seat and back are shaped to hold dolly safely. Scooped tray, footrest. Legs have tips to prevent the floor from being marred. Tubular steel, finished with blue and yellow enamel. Colorful decal decorates the back. Easy to assemble. Size 26 inches high. Order early to avoid the Christmas rush.

49 N 9254—Wt. 5 lbs.. $3.88

3-piece Skipper Set **$4.66**

Boat skims through water with battery-operated ELGIN Outboard Motor

Weekend Skipper Set. Ahoy! happy hours for your imaginative young skipper On land or on sea here's all around playtime fun. Authentic-looking Viking Cabin Cruiser is actually powered by a miniature 1960 Elgin Outboard Motor . . moves through water like a real cruiser. For land travel just put your cruiser on the trailer pulled by a miniature metal Rambler Station wagon

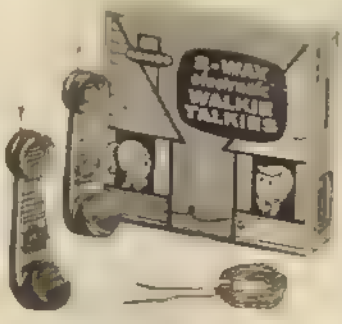
Made of rugged, durable high-impact plastic that can log lots of water travel and still look like new. Designed to be unsinkable. Over-all length 23 inches Batteries for operating outboard motor not included, order below

49 N 5176—Shipping weight 2 pounds. . . . . 3-piece set $4.66
34 N 4659 –2 "C" batteries to operate above boat Shpg. wt. 4 oz. 30c

Firebird "99" Dashboard

Just like sitting behind the wheel of Dad's car. To start, switch on the authentic dashboard with ignition key . windshield wiper swishes . . signals blink . . speedometer accelerates and decelerates . horn honks. Glove compartment opens, rear-view mirror adjusts. Use 2 batteries, order below

49 N 5080—Wt. 3 lbs. 2 oz. $6.44
34 N 4650—"D" Batteries. Shipping weight for two, 8 oz. . . . . 2 for 30c



Two-way Walkie-Talkie

Looks like the type used by the marines Operates without batteries . adds realism to "battle play". You can talk to fellow soldiers up to 25 feet away . . send and receive commands without detection. Set includes two plastic sender-receivers, handy carrying case, 2 tiny secret message pads and 25 feet of twin insulated conductor wire

49 N 5091—Shpg. wt. 1 lb . $2.66

Ship Ahoy! Realistic Boats for young sailors

[1] **Hot Rod Crash Helmet.** Made of sturdy, unbreakable Fortiflex plastic with safety chin strap. Adjusts to all head sizes.

49 N 5039—Shipping weight 1 pound $1.79

[2] **Satellite Explorer Helmet.** Made of aluminum with adjustable straps for fit. Shield lets wearer see out, no one can see in.

49 N 5178—Shipping weight 1 lb. 8 oz. $3.59

Radar Sight Dart Gun

Fire 1! Fire 2! Fire 3! Fire 4! Just a push of a button and you can set off from one to four rubber-cupped darts right at the target. Any young rocketeer will be the envy of the neighborhood, if he wears this action-packed arsenal of playtime firepower. Unit can be easily carried on any backyard expedition. Wear it on a belt or use its vinyl strap to carry it over your shoulder. Targets are sighted through the large reflex viewfinder for precise aiming. Made of durable long-wearing high impact plastic. Over-all size 11 in. x 3 in. x 5½ in. high.

49 N 5036—Shipping weight 1 pound. $1.79

[3] **Car Ferry.** It floats . . it rolls on wheels. Carries 18 vehicles—station wagons, convertibles, trucks—all on moving wheels. Retractable ramps fore and aft slide in and out of the ferry for loading Lock gates on deck 4 life boats. All unbreakable polyethylene plastic. 18 in. long

49 N 5141—Wt 2 lbs. 2 oz. $2.77

[4] **Atomic Cruiser.** Cruises on land or water. Has wheels for floor play and ballast bag for water play Lots of action—cannons, depth charges, lifeboats, spring-operated missile launcher and signal flags. Polyethylene plastic. 26 in. long

79 N 5173C—Shpg. wt. 2 lbs. . . $2.19

[5] **Missile-firing Submarine.** Water-jet propelled for automatic action. Dives, surfaces, blasts off missile. Periscope can be raised or lowered Fins fore and aft control submarine dive. Made of unbreakable polyethylene plastic. 18 in. long

49 N 5164—Shpg. wt. 1 lb. $1.99

[6] **"Fighting Lady" Battleship.** Gun rotates, fires and ejects shells Launches plane, fires depth charges. Electronic alarm signals from bridge With landing craft and 7 men. High impact plastic. Use batteries listed below Not for water

79 N 5180C—36 in. long Wt. 6 lbs. $8.99
34 N 4650—Batteries. Wt. 8 oz. 2 for 30c

Ready to fly..

One turn of the prop

$11.88 w/out remote control

GIANT P-40 Flying Tiger has 30-in. wingspan .. our biggest size

Gallant World War II fighter immortalized by the heroic Flying Tigers. Authentic, fully detailed replica of the Curtiss P-40. Fully assembled and ready to fly. Glow-plug engine with Rotomatic starter . . just wind propeller back one turn and let 'er go! Engine roars into life sending your plane into thrilling action.

Strong contour-formed plastic. Famous "Sharkmouth" and red, white and blue combat markings! Tread-air tires. (Starter-battery, fuel and accessory kit not incl., order below.)

79 N 2262C—With flight lines and control handle. Shipping weight 5 lbs. $11.88

79 N 2266C—With remote control. Shipping weight 5 lbs. 14.88

Wen-Mac Dauntless Dive-Bomber drops a bomb while in flight!

[1] A real-action, ready-to-fly airplane. You'll fly combat missions over the Coral Sea . . Midway . . Iwo Jima. Fly in for the attack . . pull the release and drop your bomb. Heading for home, you come in for a real carrier-deck landing using an "arresting hook." Big 22-inch wingspan. Super-powered by .049 glow-plug engine with automatic starter (starter-battery, fuel and accessory kit not included, order below at left). Rivet-by-rivet, rugged plastic detailing. With 2-seat cockpit, authentic landing gear, rubber tires and weighted bomb.

79 N 2237C—With flight lines, control handle. Shipping weight 3 lbs. $8.44

79 N 2247C—With remote control at left. Wt. 3 lbs. 11.88

Wen-Mac Lightning P-38 has 2 engines

[2] Faithful replica of World War II fastest fighter plane. Real thrill to start first glow-plug engine, then the other . . wind prop back a turn and let go. Plastic. Big 21¼-in. wingspan. Tricycle gear. Pilot under clear canopy. (Starter-battery, fuel and accessory kit not included, order below at left.)

79 N 2261C—With flight lines, control handle. Shipping weight 3 lbs. $14.88

79 N 2267C—With remote control at left. Wt. 4 lbs. 17.88

Wen-Mac Marine Corsair . . gull-winged

[3] Speedy, easy-to-fly replica of America's famous ground-support fighter. Highly maneuverable. 14-in. wingspan. Rotomatic glow-plug engine. Plastic. Pilot under clear canopy. Rubber tires. (Battery, fuel, accessory kit not included, order at left.) Shipping weight 2 lbs.

49 N 2005—With flight lines, control handle. $7.77

49 N 2007—With remote control at left. Wt. 3 lbs. . . 11.44

Automite Racecar speeds up to 35 mph

[4] Lightning-fast thrills as it zooms around pivot post or races straight ahead. Real glow-plug gas engine under the hood . . turn drive wheel one turn, release and engine starts. 9-in. plastic body. (Battery, fuel, accessory kit not included, order below at left.)

49 N 2318—With pivot post, line. Wt. 1 lb. 4 oz. $11.66

Fly it by Remote Control

Authentic stick control makes you the pilot! Pull stick back and plane soars up . . push it forward and plane dives. Ideal for back yards. Has pivot post aluminum "joystick," flight line. Secure it on boards (not included). For any engine-powered two-line plane.

49 N 2185—Shipping weight 12 oz. . . . $4.69

[5] **Hobby Battery.** 1½-volt dry battery for starting model planes, boats, racers.

49 N 2259—Shpg. wt. 1 lb. 12 oz. Each $1.09

[6] **Accessory Kit.** ½-pint fuel, spout, engine wrench, battery wire with clip.

49 N 2250—Shipping weight 14 oz. . . . $1.37

49 N 2143—Extra ½ pt. fuel. Wt. 10 oz. 59¢

[7] **Spare Parts Kit** for Wen-Mac planes. 3-blade propeller, glow-plug, needle valve.

49 N 2248—Shipping weight 3 oz. $1.29

Build these battery-powered boats..

Paddle wheels drive Fulton's Folly

Early "steam engine" turns paddle wheels $2.29

In 1807 Fulton's Clermont made the first steamboat trip on the Hudson River. Plastic scale model kit measures 19 in. long. 3-volt DC permanent magnet electric motor drives simulated steam engine gears and paddle wheels (order 2 "AA" batteries below). Many moving parts. 6 detailed crew members, display stand.

49 N 2214—With glue, instructions. Wt. 1 lb. 7 oz. $2.29

34 N 4653—"AA" batteries. Shpg. wt. two, 2 oz. 2 for 25¢

Hercules Tugboat chugs into port

Easy-to-build kit contains 36 pieces $6.49

A powerhouse of strength and beauty. Authentic scale model in blue, white and tan has large, 1-piece, 20-inch hull. Electric motor and mounting screws (order 2 "D" batteries below). Can be adapted to radio control. Plastic with drilled brass stanchions and railings, ladders, winch, decals, cement and instructions.

49 N 2215—Shipping weight 2 lbs. 6 oz. $6.49

34 N 4650—"D" batteries. Shpg. wt. two, 8 oz. . 2 for 30¢

powered by "gas" engines

and these fully assembled models "take off"

. . See them actually skim through the water

Sport Cruiser has 2 motors

detailed, 22 in. long **$7.49**

All plastic scale model of luxurious Wheeler sport cruiser mahogany hull, chrome trim, bow to stern. Complete fittings, 2 motors (for 4 "D" batteries, not incl.). Set of 15 in. to the foot. Easy to assemble. With screws, cement, special ship stand and plaque.

79N2254C Shipping weight 4 lbs. $7.49
34N4650 "D" batteries. Wt. four 1 lb. 4 for 58c

Looks and acts like a real submarine

long **$7.98**

Designed from the nuclear submarine "Halibut." Can be programmed for automatic action or operated by remote control. Powered by motor (runs on under 4 "D" batteries, not incl.). Submerges, surfaces and maneuvers. Helicopter missile carriage rises to deck and Regulus missile fires. Of plastic. Finely detailed and engineered. With cement and instructions.

79 N 2314C—Two feet long. Shpg. wt. 3 lbs. . . . $7.98
34 N 4650—1½-volt "D" batteries. Wt. four, 1 lb. 4 for 58c

Motorized schooner "Atlantic"

$4.39

Sturdy plastic scale model of the 1905 Kaiser Cup winner, Atlantic. Single level deck. Electric motor (order 2 "C" batteries below). Weighted keel. Lifeboats, sailors. With cement, instructions.

79 N 2249C—28½ in. long. Shpg. wt. 3 lbs. $4.39
34 N 4659 "C" batteries. Wt. two 4 oz. 2 for 30c

Build These Action Models

Actually run on battery-powered electric motors

Every model features a battery powered motor that makes these autos ready to run. Kits made up of molded plastic parts, easy to assemble, even more fun to operate. Batteries and cement not included.

1 **49 N 2002** 1932 Ford Coupe. 6 in. long. Chrome plated auto, driver figure. Uses 2 "AA" batteries. Ship. wt. 12 oz. **$2.29**

2 **49 N 2127** Hot Rod Racer. 9½ in. long. Electric motor, headlight. Spring action. Uses 2 "AA" batteries below. Wt. 1 lb. 9 oz. **$2.44**

3 **49 N 2008** Corvette. 10 in. long. Cross country racer has detailed engine, seat covers, floor mats. Uses 2 "D" batteries below. Wt. 1 lbs. 6 oz. **$4.59**

4 **49 N 2009** Scarab Racer. 6¾x2½x6½ in. long. Wind-up motor runs, steers on gear action. Uses 2 "AA" batteries below. Ship. wt. 12 oz. **$1.98**

5 **49 N 2011** Go Boy Go Cart. 9 in. long. Key lock for racing. Slick track type rubber tires. Uses 2 "AA" batteries below. Ship. wt. 9 oz. **$1.29**

34 N 4650—"D" Batteries. For 2 and 3. Ship. wt. 5 oz. 2 for 30c

34 N 4653—"AA" Batteries. For 1, 4 and 5. Ship. wt. 2 oz. 2 for 25c

Run a miniature Drag Race at home

Only **$3.59**

Motorized Drag Race Kit

Build these realistic plastic racers and set up your own track. Watch 'em roar down the track! Big 8 in. cars motor powered by 2 batteries (batteries not included, order 4 below). Set includes two 7 in. long dragsters, 2 motors, reeds, starting gate, car start pad, 6 car stops and 2 sets of racing tethers so you can run your own drag strip. Easy to assemble, cement not included. Go cart (5 in. long) has easy steering.

49 N 2330—Shipping weight 1 lb. 4 oz. Kit **$3.59**

34 N 4653—"AA" Batteries for above. Order 4. Shipping weight 2 ounces. 2 for 25c

Looks and acts like a Real Tank

"Battling Betsy" Tank Kit **$5.88**

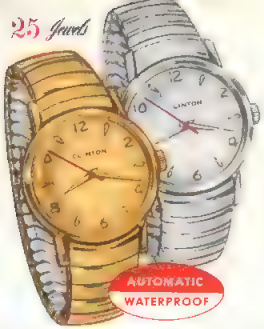
You control the action! "Battling Betsy" fires exciting dual automatics! Giant 14 in. replica of Armored Worker Bulldog Tank. Sparkling steel wheels, tread and suspension. Turret rotates from side to side. Battery powered motor moves tank forward and backward, gun fires shells every 15 seconds. Programmed action drives motor and ground gripping treads. Heavy duty shells, universally suspended. Easy loading shells. Uses 2 "C" batteries (not included, order below).

79 N 2308C Ship. wt. 4 lbs. Kit **$5.88**

34 N 4659—"C" Batteries for Tank. Wt. 4 oz. 2 for 30c

Model Paint Kit. 9 bottles of assorted colors. Package becomes paint tray. Dries in minutes. Just one coat covers. Brush included.

49 N 1973—Wt. 8 oz. 98c



OCEAN PRINCE. Self-winding AUTOMATIC and WATERPROOF** Sturdy thin case holds 25 jewel shock resistant movement GUARANTEED FOR LIFE*. New Florentine finish luminous dial, sweep second hand, stainless steel back. Gold filled expansion band with matching Florentine design. You never have to wind it!
YELLOW CASE. 10 micron gold plated case.
7174-C-3570 Retail **$100.00**
ALL STEEL CASE and Bond.
7175-C-3570 Retail **$100.00**

TROJAN. An impressively designed 21-jewel watch with the executive look. This masterpiece is encased in a 10K yellow rolled gold plate case with stainless steel back. Raised gilt figures and markers gives an added touch of distinction. Gold filled expansion band is unusually handsome. 21-jewel shock-resistant movement is GUARANTEED FOR LIFE*. Has sweep second hand for added utility.
Retail
7176-C-3295 White dial **$92.00**
7177-C-3295 Black dial **$92.00**

THE ONE TEN. Clinton's finest! A superb instrument. All you have to do is wear it! Winds itself from the natural movement of your wrist. Has 110 RUBY JEWELS in its precision shock resistant movement that is GUARANTEED FOR LIFE*. And it's WATERPROOF**. Accurate Calendar gives you each day's date automatically. Luminous dial, sweep second hand. Gold filled expansion bracelet in Florentine finish.
7178-C-6500 Retail **$195.00**

*The movement parts of every Clinton watch on these pages are unconditionally GUARANTEED FOR LIFE. Never does one have to make an adjustment. No hands are charged for.

**WATERPROOF is assured with proper oil or water-tight gaskets on case, crown and crystal. All case and gold filled watch bands are NOT. Prices are subject to change without notice.

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CLINTON

21-jewel beauties for years of time!

LOVELY LADY. Destined to be a favorite with fashion-conscious women are this luminous shaped case of 10K rolled gold plate backed with stainless steel back. Easily legible figures and markers under the domed crystal. Slender gold filled expansion bracelet. 21 jewel movement is shock resistant. GUARANTEED FOR LIFE* is dust-proofed and gives you perfect timekeeping for years. Choice of two colors.
7179-C-2255 Yellow Retail **$65.00**
7180-C-2255 White Retail **$65.00**

21-jewel shock-resistant watches . . . for perfect timekeeping

PRINCESS. An irresistible bracelet watch with a royally styled Yellow case that has been brushed and polished to perfection. Case has a stainless steel back, high domed unbreakable crystal. Bracelet encircles the wrist for up-to-the-minute glamor, is gold filled. 21-jewel shock-resistant movement is GUARANTEED FOR LIFE*.
Retail
7181-C-2980 Yellow **$89.50**
7182-C-2980 White **$89.50**

DIAMOND GIRL. Six superb diamonds blaze on a case of 10K rolled gold plate. Gold filled diamond-cut expansion link bracelet carries out this high-fashion theme. Raised figure dial and crystal is domed for easy reading. 21-jewel shock resistant movement. GUARANTEED FOR LIFE*.
Retail
7183-C-3990 White **$110.00**
7184-C-3990 Yel. **$110.00**

DIAMOND TWIN. Two starry diamonds light up all the delicate beauty of this 21-jewel timepiece. Faceted tonneau shape case of 10K rolled gold plate, backed with stainless steel. Easily legible figures on dial. Slender gold filled expansion band. Movement is shock-resistant, GUARANTEED FOR LIFE*.
Retail
7185-C-2995 White **$89.50**
7186-C-2995 Yellow **$89.50**

ELECTRIC WATCH

ELECTROMATIC. The electric watch . . . the watch of the future. No winding ever! No twist of the wrist ever to keep this watch going! Tiny power cell provides power for over a year. Water-resistant case is 20-micron gold plate with steel back, has luminous dial. Sweep second hand, unbreakable crystal. Gold filled expansion band.
with inserts
7187-C-5995 Retail $175.00

This watch is covered by our Special Electric Watch Guarantee

TOP MAN. Split-second accuracy and you never have to wind it! Case of yellow 10K rolled gold plate with stainless steel back. Raised markers, sweep second hand. 21-jewel shock-resistant movement GUARANTEED FOR LIFE*. Florentine gold filled expansion band matches watch perfectly. Retail
7189-C-3995 . . . $110.00

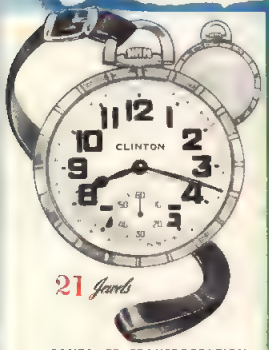
SEA COMMANDER, WATERPROOF.** A wonder watch for the outdoor man. Made to take abuse. Stainless steel case with expansion bracelet and insets. Luminous detailed dial with markers and sweep second hand. Unbreakable crystal. 17 jewel movement GUARANTEED FOR LIFE*. Retail
7190-C-2295 $67.50

CLINTON

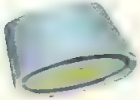
All Movement Parts
ALL MOVEMENTS GUARANTEED NEVER TO WEAR

GUARANTEED for LIFE

*The movements parts of every conventional Clinton watch are unconditionally GUARANTEED FOR LIFE! Never a charge for material or labor—FOR LIFE! No handling charges!



SANTA FE TRANSPORTATION WATCH. A favorite respected for its accuracy. Heavy duty chrome plated timepiece with heavy black numerals and minute divisions. Unbreakable crystal. Leather fob. 17 JEWEL PRECISION MOVEMENT GUARANTEED FOR LIFE. Retail
7191-C-2495 $71.50



With every watch you get a handsome satin lined gift box

21-jewel thin-waterproof!

SEA KING. A triumph of modern watchmaking skill! "Silver-dollar" thin WATERPROOF**, LUMINOUS dial with sweep second hand, flexible leather inset. Gold filled expansion band. 21-jewel shock resistant movement. GUARANTEED FOR LIFE*. 10 micron yellow gold plated case. Steel back. Retail
7192-C-2795 . . . . . $85.00
STAINLESS STEEL CASE and band
7193-C-2795. . . . . $85.00

**WATERPROOF. Guaranteed waterproof as long as case, crown and crystal are intact. Gold Filled Watch Bands are 1/20-10K. Retail prices include Federal Excise Tax. Prices subject to change without notice

25-jewel fashion beauty!

MARY. A new fashion look in a 25 jewel movement watch made by Craftsman and GUARANTEED FOR LIFE*. Artfully curved OVAL Dust-resistant case in 10K gold rolled plate with stainless steel back. Gold filled expansion bracelet. Raised crystal and modern dial. Choice of two colors. A watch that will maintain its beauty for years. Retail
7195-C-2795 Yellow . $85.00
7194-C-2795 White. . . . $85.00

25-jewel timepiece Regal 14k solid gold!

JANE. Designed in a 14K solid gold . . . this regal timepiece has a 25-jewel shock resistant movement that's GUARANTEED FOR LIFE*. So beautifully designed that it will be in fashion for years to come. Raised numerals and markers, dome crystal. Gold filled expansion bracelet. Retail
7197-C-2995 Yellow $89.50
7196-C-2995 White $89.50

Copyright 1960 C W Co

SEA POWER AUTOMATIC. Winds itself as the automatic movement of your wrist . . . won't over-wind! A masterpiece of precision accuracy. A WATER PROOF** wonder watch! 10 micron 14 karat gold plated case has red sweep second hand and luminous dial. Stainless steel back. Gold alloy expansion band. 17 jewel precision shock-resistant movement GUARANTEED FOR LIFE*

7150-C-2995 White dial — Retail **$85.00**
7151-C-2995 Black dial — Retail **$85.00**

59 Jewel Automatic Sea Master

He's got everything

AUTOMATIC "SEA MASTER." Massive handsomely designed watch has everything . . . it's AUTOMATIC, never needs winding as long as you live . . . it's WATER PROOF** . . . stainless steel case . . . sweep second hand . . . luminous dial . . . wonderful 59 jewel movement. That's shock resistant unbreakable erratic superbly designed heavy duty.

A ALL STEEL CASE and Band. Retail **$150.00**
7152-C-4995

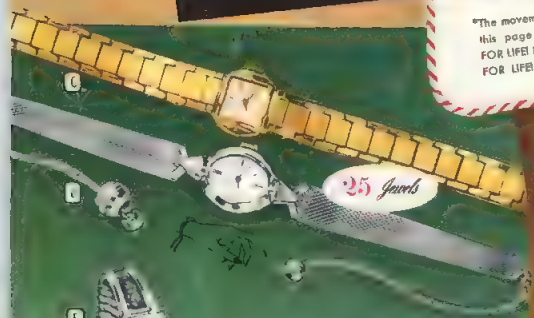
B YELLOW 10 Micron Gold-plated CASE 2 piece gold-filled strap band
7153-C-5600 **$165.00**

CLINTON

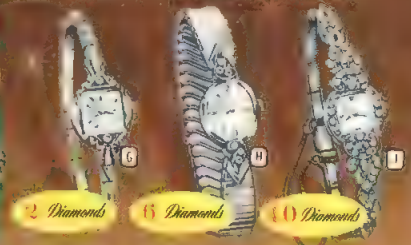
All Movement Parts

GUARANTEED for LIFE

The movement parts of every Clinton watch on this page are unconditionally GUARANTEED FOR LIFE! Never a charge for material or labor FOR LIFE! . . . no handling charges!



25 JEWEL DIAMOND WATCHES



(C) NANCY Petite 25-jewel shock-resistant movement in 10K Yellow rolled gold plate case, steel back. Gold filled hand designed to look like part of case. Safety chain
7154-C-3995 Retail **$115.00**

(D) LAURA. Shock-resistant 25 jewel movement 10K White rolled gold case, steel back. Gold filled mesh Band. Safety chain
7155-C-3995 Retail **$115.00**

(E) AQUA-MAID 25-jewel shock-resistant movement. Smart, ladies AUTOMATIC 10 micron yellow gold plated top, stainless steel back, self winding WATERPROOF** Luminous dial, sweep second hand. GUARANTEED FOR LIFE. Retail
7160-C-3990 **$110.00**

(F) CHROMEPLATED TOP CASE.
7159-C-3850 **$105.00**

****WATERPROOF!** What is guaranteed waterproof as long as the crown and crystal are not

25 JEWEL DIAMOND WATCHES SMALL PETITE

(G) DIAMOND PRINCESS. Like twinkling stars . . . two brilliant diamonds sparkle with fiery radiance to express Florentine motif. 14K white solid gold case matching gold filled expansion band. 25 jewel shock-resistant movement GUARANTEED FOR LIFE*
7156-C-4500 Retail **$125.00**

(H) DIAMOND CHARM Richly styled case of 14K white solid gold magnificently set with six brilliant diamonds. Daintily designed oval case with raised bezel dial, clear crystal. Matching gold filled Expansion fashion watch type stainless steel bracelet. Shock resistant 25 jewel movement GUARANTEED FOR LIFE*
7157-C-6950 Retail **$200.00**

(I) DIAMOND QUEEN The choice of queens! 10 dazzling diamonds encircle and surround the 14K white solid gold case with dainty raised figured dial domed crystal. Gold filled snake bracelet with safety chain. Shock-resistant 25 jewel movement is GUARANTEED FOR LIFE*
7158-C-15000 Retail **$475.00**

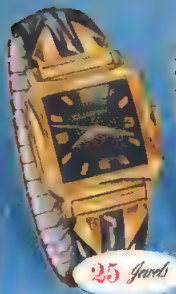
17 jewel **WATERPROOF**"

Rugged . handsome.

styled for men!

SEA SHARK Watch-favorite of rugged men everywhere. WATERPROOF** case has chrome plated top stainless steel back for everyday rugged wear. Luminous dial stick markers, sweep second hand unbreakable crystal. Stainless steel expansion bracelet with inserts. 17-jewel, shock-resistant movement guaranteed for LIFE*. 7161-C-1595 Retail $52.50

SHOCK-RESISTANT MOVEMENT GUARANTEED FOR LIFE*



25 Jewels

BLACK BEAUTY. 25-jewel self winding AUTOMATIC in sophisticated 10K rolled gold plated top case, stainless steel back. Raised gilt markers, sweep second hand Matching gold filled expansion band.
7162-C-3995 Retail $110.00

23 Jewels

CALENDAR "DIRECTOR." 23 jewel WATERPROOF** Magnifying dome crystal shows date. Chrome plated top case, sweep second hand. Stainless steel back. Retail
7163-C-2495 White dial $75.00
7164-C-2495 Black dial $75.00

CLINTON

All Movement Parts

GUARANTEED for LIFE

LIFETIME GUARANTEED — NEVER TO BE REPLACED — ALL MOVEMENT PARTS

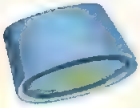
*The movement parts of every Clinton watch indicated on these pages are unconditionally GUARANTEED FOR LIFE! Never a charge for material or labor—FOR LIFE! No handling charges!

WATERPROOF

SEA HORSE Smart, handsome a man's watch of impressive dignity WATERPROOF** with accurate 17-jewel shock resistant movement GUARANTEED FOR LIFE*. 10 micron yellow gold plated case Stemless steel back, dial with raised markers and numerals, unbreakable crystal, sweep second hand Matching gold filled expansion band with inserts Luminous nighttime dial

(A) **WHITE DIAL.** Retail
7165-C-2250 . . . . . $67.50

(B) **BLACK DIAL.**
7166-C-2250 . . . . . $67.50



With each Superb watch, you get a gift-proud stunning presentation box.

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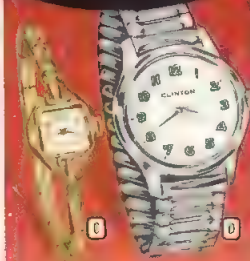
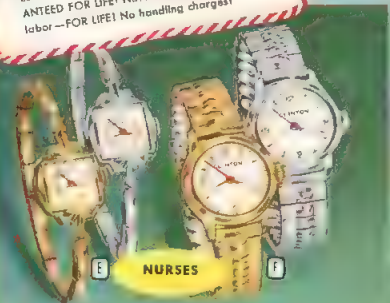


(C) **SANDRA** For special work or dress-up 10K rolled gold plated case, stainless steel back 7 jewel shock resistant movement LIFETIME GUARANTEED, gold filled band, raised dial Retail
7167-C-1550 Yellow $37.50
7168-C-1550 White $37.50

(D) **SEA CAPTAIN.** Handsome watch for young Mr. America! 7 jewel shock resistant movement GUARANTEED FOR LIFE* Water-resistant** luminous dial, sweep second hand Retail
7169-C-1295 $33.50

**WATERPROOF Guaranteed watertight under water pressure as long as case and crystal are not damaged. Not Retail. Prices subject to change without notice. Cost of [illegible]



NURSES

Nurses Sports watches - ideal for career women

(E) **JOYCE. NURSES'** watch for duty and dress wear 10K rolled gold plated case with stainless steel back, is exceptionally dainty, rugged enough for long wear. Raised figure dial with red sweep second hand. Fashionable dome crystal. Gold filled expansion bracelet Shock-resistant 17-jewel movement GUARANTEED FOR LIFE*.
7170-C-2450 Yellow . Retail $79.00
7171-C-2450 White. . Retail $79.00

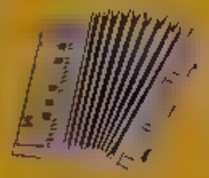
(F) **JUDY.** This Water-resistant** timepiece never fails when minutes count. Full view classic case with stainless steel back, luminous dial with figures and markers, and . . . the all important sweep second hand. 17-jewel shock-resistant movement GUARANTEED FOR LIFE*.
7173-C-2195 Yellow. . . . Retail $67.50
7172-C-2050 White . . . Retail $59.50

EMENEE
MUSICAL FUN FOR THE WHOLE FAMILY
EMENEE
PIED PIPER
Barbie
TWIN PHONIC
EMENEE JUKE BOX
PIED PIPER
BARBIE
TWIN-PHONIC
EMENEE JUKE BOX
EMENEE INDUSTRIES, INC
200 FIFTH AVENUE, NEW YORK 10, N. Y

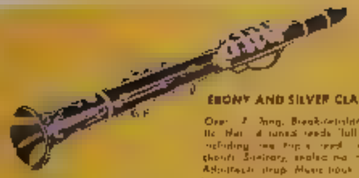
EMENEE

GOLDEN PIANO ACCORDION

KEYBOARD ACCORDION



COLORTUNE ACCORDION



EBONY AND SILVER CLARINET

SILVER SAXOPHONE

EMENEE

GOLDEN TRUMPET

RODEO GUITAR

AUTOMATIC PLAYER UKE

"PERMATUNE" CHORD GUITAR

EMENEE BONGOS

GOLDEN GLOCKENSPIEL

AUTOMATIC PLAYER-DRUM

NEW! ELECTRON C POWERETTO

HELBROS

Helbros—known all over the world for unexcelled accuracy and superb design in watch-making. Each Helbros watch is an outstanding expression of time keeping. Unconditionally guaranteed for 3 full years! Precision engineered with Lifetime Jeweled Movements! Guaranteed unbreakable mainsprings! Nationally advertised in Life, Look, the Saturday Evening Post, Good Housekeeping, on TV and Radio. All beautifully gift boxed.

ADVERTISED IN LIFE · The Saturday Evening POST · LOOK · Guaranteed by Good Housekeeping

A

A SUPREME. 61 jewels for unexcelled accuracy! Self-winding waterproof* shock-protected. 10K yellow rolled gold plate case with the look of leadership. Stainless steel back . . . luxurious expansion bracelet.
68820H5795 . . . . . Retail **$125.00**

B GEM. Petite elegance! Dainty faceted 10K yellow rolled gold plate case, with stainless steel back. Matching mesh band completes the pretty picture. 17 jewels.
31320H3075 . . . . . Retail **$67.50**

GEM "W." Same as above, in 10K white RGP
31520WH3075 . . . . . Retail **$67.50**

C LIDO. 25 jewel masterpiece in a glamorous 10K yellow RGP case. Fashionable time for a lifetime. Stainless steel back; matching expansion bracelet.
25420H3075 . . . . . Retail **$67.50**

LIDO "W." Same as above, in 10K white RGP
25420WH3075 . . . . . Retail **$67.50**

D LOLA. Radiant charmer! Dramatically designed 10K yellow rolled gold plate case and glamorous mesh bracelet. Stainless steel back. 17 Lifetime jewel movement.
22880H3225 . . . . . Retail **$71.50**

LOLA "W." Same as above in 10K white RGP
22880WH3225 . . . . . Retail **$71.50**

E JUNE. Enchanting as a bride! Gracefully faceted 10K yellow rolled gold plate case with stainless steel back and matching expansion band. 17 Lifetime jewels.
22480H2375 . . . . . Retail **$52.50**

JUNE "W." Same as above, in 10K white RGP
22480WH2375 . . . . . Retail **$52.50**

F TEMPO. 30 precision jewels for split-second accuracy! Automatic self winding! Ruggedly waterproof*! Chrome top; stainless steel back. Combination leather expansion bracelet.
61828H4055 . . . . . Retail **$89.50**

TEMPO "B." Same as above, with modern black dial
61828BH4055 . . . . . Retail **$89.50**

G MARINE. Nautical, he-man styling! Superbly accurate 25-jewel movement; waterproof* and shock resistant. Bold 10K yellow RGP case has stainless steel back. distinctive leather-link expansion band.
36810H3715 . . . . . Retail **$82.50**

H DESERT "W." Ultra-thin waterproof* watch for the man who appreciates the finest. Chrome top, stainless steel back. Matching expansion band. 17 Lifetime jewels.
45778H2375 . . . . . Retail **$52.50**

DESERT. Same as above, yellow top, steel back
45771H2655 . . . . . Retail **$59.75**

Retail prices include Federal Excise Tax; dealer prices do not.

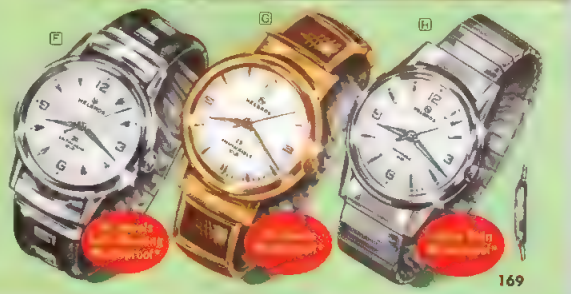
**Waterproof provided crystal and crown are intact, case unopened*
RGP is an abbreviation for rolled gold plate

Now! UNCONDITIONALLY GUARANTEED for 3 Years!

The movement of every HELBROS watch shown on these pages is unconditionally guaranteed for three full years! If your watch fails to function properly, regardless of whose fault it is, HELBROS will repair it—FREE—within three years from date of purchase. You simply mail it to Helbros Watch Company, Inc.: skilled craftsmen will repair or replace your watch and return it to you promptly.

Our Unconditional Guarantee does not apply to watch bands or straps. It applies to the movement only. Guarantee certificate packaged with every watch, contains details and instructions for validating guarantee.

ILLUSTRATIONS ENLARGED TO SHOW DETAIL



HELBROS

for men and women who demand the finest!

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A ALAMO "W." Self winding aristocrat of time! Water proof* shock absorbing Chrome case with stainless steel back and leather expansion band complete the look of elegance. 17 Lifetime jewel movement
59658H2875 Ret. **$65.00**
ALAMO. As above, yellow top, stainless steel back
59651H3145 Ret. **$69.75**

SHOWN AT FAR RIGHT:

D ELECTRA. 4 shimmering diamonds 25 Lifetime jewel accuracy! Certain to captivate her Petite 10K yellow RGP case stainless steel back, matching expansion bracelet
25456H4350 Ret. **$95.00**
ELECTRA "W." As above, in 10K white RGP
25456WH4350 Ret. **$95.00**

E TIARA. Starred with 6 glorious diamonds! Precision-perfect 25-jewel movement! Fabulously fashioned 10K yellow RGP case, stainless steel back, expansion bracelet.
25516H4775 Ret. **$110.00**
TIARA "W." As above, in 10K white RGP.
25516WH4775 **$110.00**

B FLAME. Afire with the sparkle of 2 brilliant diamonds. Expansion bracelet matches the dainty 10K yellow RGP case. Stainless steel back. 17-jewel movement
22516H3075 Ret. **$67.50**
FLAME "W." As above, in 10K white RGP case.
22516WH3075 Ret. **$67.50**

C HALO. 25 jewel movement 2 starry diamonds blaze in the enchanting 10K yellow RGP case. Stainless steel back Matching mesh band adds sophisticated simplicity
25416H3950 Ret. **$87.50**
HALO "W." As above, in 10K white RGP
25416WH3950. Ret. **$87.50**

Guaranteed by Good Housekeeping

LOOK

F CUTTER "B." Supremely accurate 25 Lifetime jewel movement Water proof* shock resistant Masculine chrome case, stainless steel bars, black dial. Matching expansion band.
36818H3225 Retail **$71.50**
CUTTER. As above white dial
36818H3225 Retail **$71.50**

G LEEDS. Distinguished dress watch Classic square case a gleaming 10K yellow rolled gold plate sleek expansion band. Stainless steel back. 17 Lifetime jewel movement for split second accuracy
46330H2515 Ret. **$55.00**

H DATER. It's a calendar, too! The window shows date at a glance Waterproof* shock resistant. 17 Lifetime jewels Chrome top, stainless steel back leather inlaid expansion bracelet
33918H2235 Ret. **$49.75**

J LIMOGE. Circles her wrist with glamour Delicately detailed bracelet and watch in one Utterly feminine yellow case creates a symphony of style with its matching bangle bracelet Stainless steel back Precise 17 Lifetime jewel movement
31921H3075 Retail **$67.50**
LIMOGE "W." As above in white
31928H3075 Retail **$67.50**

**Waterproof provided crystal and crown are intact, case unopened. RGP is an abbreviation for rolled gold plate*

Retail prices include Federal Excise Tax; dealer prices do not.

HELBROS

masterpieces of precision and beauty!

A DAWN. Matchlessly accurate 25 Lifetime jewel movement. Gleaming 10K yellow RGP case exhibits dramatic flair with its matching bracelet. Stainless steel back
25090H3950 . Ret **$87.50**
DAWN "W." Same as above 10K white RGP
25090WH3950 Ret **$87.50**

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So small; passes thru a ring

SHOWN AT FAR LEFT:

B WAVE "W." Waterproof* and shock resistant; perfect for the active gal! Chrome top, stainless steel back; sleek matching expansion bracelet 17 jewels; sweep second hand radium dial
15088H2795 . . **$62.50**
WAVE. Same, with yellow top stainless steel back
15081H2935 **$65.00**

ADVERTISED IN LIFE — The Saturday Evening POST

F DIRECTOR "B." 30 jewels! Self-winding! Waterproof*! For the distinctive man—a watch that needs no pampering. Handsome 10K yellow rolled gold plate case, and expansion band with leather inserts. Stainless steel back; striking black dial.
61830BH4625 . . . . . Retail **$100.00**
DIRECTOR. As above, with white dial.
61830H4625 Retail **$100.00**

D GLAMOUR. Petite, sophisticated beauty! Feminine 10K yellow RGP case flows into carved expansion band. Stainless steel back. 17 Lifetime jewel movement
31440H2875 Ret **$65.00**
GLAMOUR "W." Same as above, 10K white RGP case
31440WH2875 Ret **$65.00**

E FLEUR. Precious 14K yellow gold case! Choose it for a special occasion! Mesh band creates a lovely setting for the shimmering case. 17 Lifetime jewel movement
22324H3145 Ret **$69.75**
FLEUR "W." Same as above, 14k white gold case
22324WH3145 Ret **$69.75**

C MIRANDA. Nurses, career girls, homemakers give it top honors. Sweep second hand. 10K yellow RGP case pairs prettily with expansion band. Stainless steel back. 17 Jewels.
27330H2655 Ret. **$59.75**
MIRANDA "W." As above, 10K white RGP
27330WH2655 Ret **$59.75**

Ultra thin

G SHADOW. Self winding* Waterproof*! Wafer thin yellow top case, stainless steel back; expansion band. 17 Lifetime jewels
82771H3635 . . Ret **$79.50**
SHADOW "W." As above, allstainless steel.
80819H3635 Ret **$79.50**

H DATE-KING "W." Calendar window! Self winding, waterproof*! 17 jewels. Chrome top, stainless steel back. Expansion band
63718H3075 . . Ret **$67.50**
DATE-KING. As above, yellow top, stainless steel back
63711H3425 Ret **$75.00**

J OGDEN. For the man who appreciates impeccable styling and precision timekeeping. Ultra thin dress case with yellow top stainless steel back. Slim matching expansion band. 17 Lifetime jewel movement
46831H2235 Ret **$49.75**

*Waterproof provided crystal and crown are intact, case unopened. RGP is an abbreviation for rolled gold plate.

Retail prices include Federal Excise Tax; dealer prices do not.

C HARDY. Priced to please! Equally smart for dress or sport wear. Waterproof*. 7 Lifetime jewels you can count on for accuracy. Yellow top, stainless back . . . leather decorated expansion band.
42088H1595 Ret **$35.00**

D HARDY "W." A winner for dress or leisure wear. Waterproof*. Shock-protected too! Modern chrome top case complements a leather inlaid expansion band. Stainless steel back. 7 Lifetime jewels.
42088H1395 Ret. **$31.50**

*Waterproof provided crystal and crown are intact, case unopened. RGP is an abbreviation for rolled gold plate.

A CAPTAIN "W." Waterproof*, shock-resistant 17 Lifetime jewel movement for hardy service. Chrome case has stainless steel back . . . matching leather-inlaid expansion bracelet.
34388H1895 . . . Ret **$42.50**

CAPTAIN. Same as above, yellow top case, stainless steel back.
34381H2195 . Ret **$47.50**

B SATURN "W." Self-winding and waterproof*! Priced right for any pocket! Leather expansion band matches chrome top, stainless steel back case. Dependable 7 Lifetime jewel movement.
91658H1945 . . Retail **$42.50**

SATURN. Same as above, with yellow top; stainless steel back.
91651H2225 Retail **$49.75**

HELBROS

Price-perfect, yet distinguished in design and performance! Precision Lifetime Jewel Movements . . . guaranteed unbreakable mainsprings. Styles for the whole family. Nationally advertised in Life, Look, the Saturday Evening Post, Good Housekeeping, on TV and Radio.

ILLUSTRATIONS ENLARGED TO SHOW DETAIL

E SALUTE. A manly watch for the young lad about town or school. Rugged! Waterproof*! Shock protected, anti-magnetic. Chrome case has matching expansion band, stainless steel back. Distinct full numeral dial. Well suited in price and styling to a youngster. 7 Lifetime jewels.
42188H1325 . . Ret. **$29.75**

F MERRY. Low priced fashion, designed to thrill Miss Teen. Glamorous 10K yellow RGP case with matching expansion band. Stainless steel back. Full numeral dial. 7 Lifetime jewels.
21520H1495. . . . . Ret. **$33.75**
MERRY "W." Same as above, 10K white RGP case, steel back.
21520WH1495 . Ret **$33.75**

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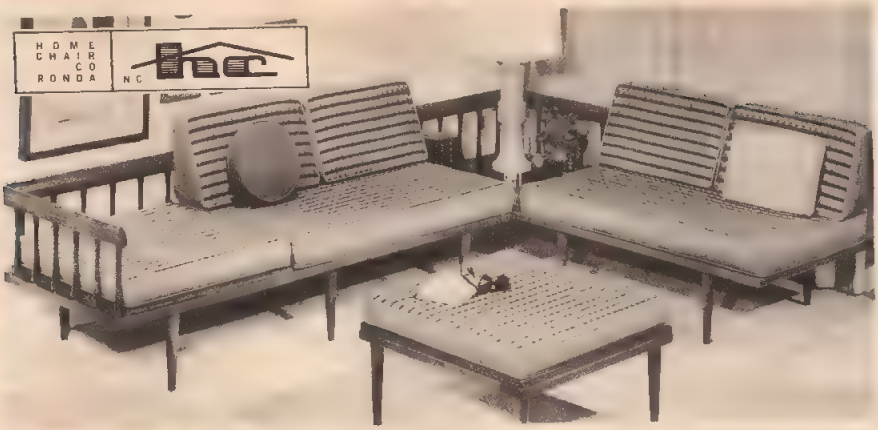
Costs So Little to Give Her a Watch She'll Cherish

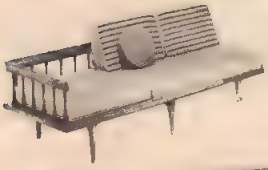
G NINA. Costs so little, looks so expensive! Slender expansion bracelet matches the lovely faceted case of 10K yellow rolled gold plate. Stainless steel back. 7 Lifetime jewels.
21380H1545 . . . . . Retail **$33.75**
NINA "W." As above, 10K white RGP.
21380WH1545 Retail **$33.75**

H SEA SHELL "W." For the active woman! Waterproof*! Shock and dust protected, anti-magnetic. Chrome top, stainless steel back . . . neatly tailored strap. 7 Lifetime jewels.
14088H1635. . . . . Retail **$35.00**
SEA SHELL. Yellow top, steel back.
14081H1795 . . . . Retail **$39.75**

J CELIA. Artistry in simplicity. Easy-to-read full numeral dial. Distinctive 10K yellow RGP case, stainless steel back . . . matching expansion bracelet. Accurate 17 Lifetime jewel movement.
22630H2235 . . Retail **$49.75**
CELIA "W." As above, 10K white RGP
22630WH2235. . Retail **$49.75**

Retail prices include Federal Excise Tax; dealer prices do not.



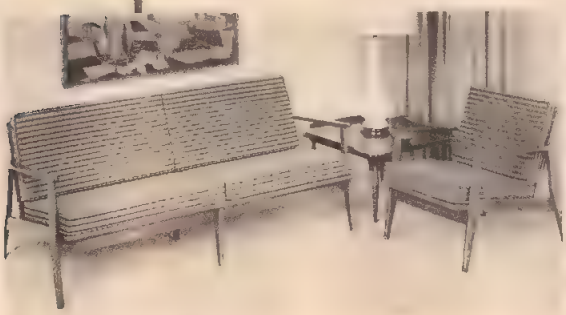


FUNCTIONAL SOFA-SLEEPER — An unusual attractive sofa-sleeper that actually performs a double duty. By using a spare ottoman cushion (priced separately) sofa becomes a sleeper. Each sofa is a functional piece in itself, yet when put together as illustrated above it becomes a smart corner sectional. Note when the two ends are put together, it forms a corner table. Seat construction of sturdy steel band and helicals covered with felt padding with hardwood frames of beautiful *Elm* and finished in *Nut Brown* or *Black Lacquer*. Cushions and bolsters are polyfoam, covered with attractive rayon-cotton tapestry in combinations of checked and solid colors. Specify wood finish desired and fabric combination. *Brown, Charcoal, Aqua* and *Gold* with *Orange*. F.O.B. Ronda, North Carolina.

7F363X11150—Right Hand Sectional. 76" long, 28" d 29" h. 80 lb. . . . . Retail **$204.50**
7F364X11150—Left Hand Sectional. 76" long, 28" d. 29" h.. 80 lb. . . . . Retail **$204.50**
7F365X3640—Matching Ottoman with Polyfoam Cushion. 28" long, 28" w. 14" h., 30 lbs. Retail **$63.70**
7F36 X1595— Polyfoam Ottoman Cushion 10 lbs. . . . . Retail **$27.50**

Elegant Sofa-Sleeper that converts into a comfortable single bed at night. Seat construction of steel band and Helicals covered with felt pad. Back construction and cushions of Polyfoam covered with Rayon-Cotton Tapestry fabric in Stripe and solid combination of *Brown, Green, Rust, Charcoal* or *Blue* Solid *Elm* hardwood frame finished in *Nut Brown* or *Black Lacquer*. F.O.B. Ronda, N.C.

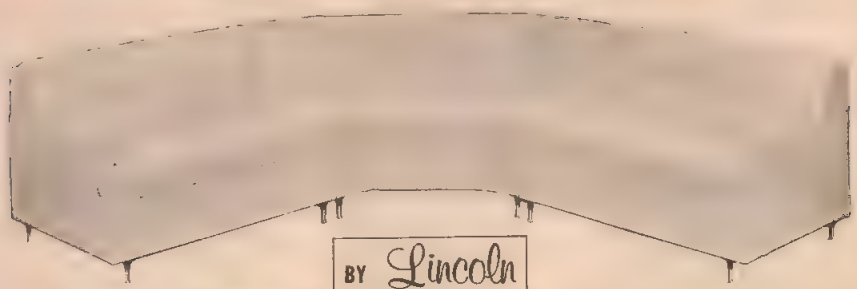
7F360X12850—Sofa Sleeper. 76" long, 28" d. 28" h 85 lbs. . . . . Retail **$224.50**



"Danish" Casual styling to enhance todays modern living room decor. Attractive grouping features comfort, durability and beauty. Seat construction of steel bands and springs covered with felt padding. Back and Seat cushions are made of 3" Polyfoam with zipper, covered with cotton homespun fabric in your choice of *Royal Blue, Orange, Tobacco, Mocha* or *Nugget*. *Elm* hardwood in *Nut Brown* or *Black Lacquer*. F.O.B. Ronda, N.C.

7F362X9950—Sofa. 65" long, 30¾" d. 28½" h. 75 lbs. . . . . Retail **$174.50**
7F361X3450—Chair. 22" w. 20" d. 28" h 35 lbs. **$59.75**

TO PREVENT DELAY—Please be sure, when ordering this merchandise, to note choices of finish, color and fabric on your order.



BY Lincoln

Sofa and Three-Piece Sectionals custom tailored in contemporary decorator simplicity. Rigid hardwood frame construction throughout with self-platform base. Styled for elegance and blueprinted for long wear. Coil spring base and back assures added deep-down comfort. Reversible poly foam cushions. Button back. Square arms. Legs finished in *Walnut or Blonde with brass ferrules. Acetate Frieze fabric* in choice of *Natural, Beige, Black, White* or *Coral.* (F.O.B Chicago).

(Above) **Left Sectional**—46" long, 29" high, 33" d.
7F466X9750 Ship. Wt. 100 lbs. Retail **$169.50**
Right Sectional—Same size as above.
7F468X9750 Ship. Wt. 100 lbs. Retail **$169.50**
Center Sectional—56" long, 29" high, 33" deep
7F467X11750 Ship. Wt. 150 lbs. . Retail **$205.50**

(Left) **Sofa**—Matching tailored features as the above Three-Piece Sectional except 88" length of beauty and roomy comfort. Measures 88" long, 29" high, 33" deep
7F469X16250 Wt. 200 lbs. . . . . Retail **$284.50**

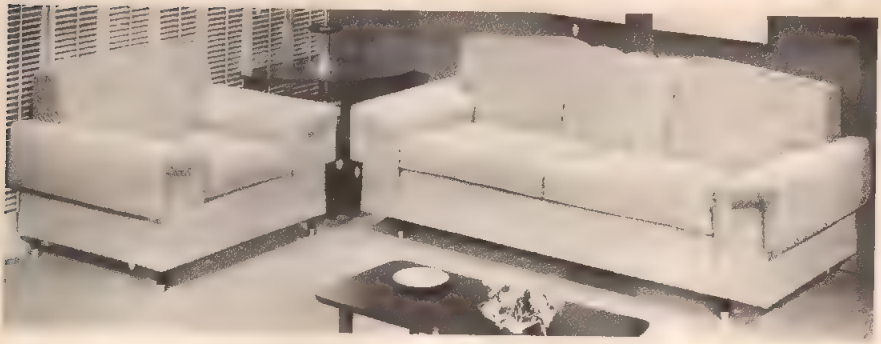
Artistically designed to enhance either Modern or Traditional decor. Sheer Lawson styling arm with button tufted back. Hardwood frames and all self-platform. Coil spring base and back. Legs finished in *Walnut or Blonde with Brass Ferrules.* Reversible *Polyfoam cushions* covered with *Acetate Frieze* in *Toast, Brown, Black, Coral, Blue, Beige, White* and *Natural.* F.O.B. Chicago, Ill.

7F470X9350 Left Sectional. 29" high, 33" deep, 50" long.
Wt. 100 lbs. . . . . Retail **$163.50**

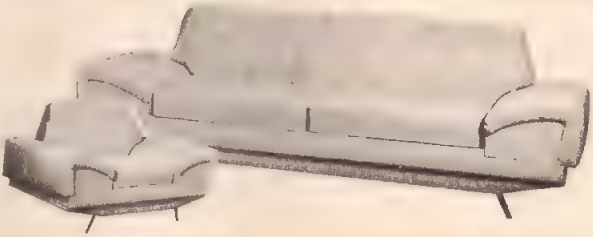
7F471X9850 Center Sectional. 29" high, 33" deep, 46" long from wall.
Wt. 150 lbs. . . . . Retail **$172.50**

7F472X9350 Right Sectional. 29" high, 33" deep, 50" long.
Wt. 100 lbs. . . . . Retail **$163.50**

TO PREVENT DELAY—Please be sure, when ordering this merchandise, to note choices of finish, color and fabric on your order.



Exciting 2 pc suite with smooth contour lines combined with fine craftsmanship. This luxurious ensemble consists of comfortable lounge chair and sofa styled with large pillow-type arms and flare back. Construction: Hardwood frames and all self-platform. Coil spring base and back. Reversible poly foam cushions. Button back. Legs finished in Walnut or Blonde with Brass Ferrules. Fabric: Acetate Frieze in choice of Natural, Beige, Black, White or Coral. (F.O B. Chicago)
7F474X10950 Sofa, 30" h., 33" d., 82" l. Wt. 175 lbs. .....Retail **$189.50**
7F475X5650 Matching chair, 30" h., 33" d., 42" l. Wt 105 lbs Retail **$98.50**



2-pc. suite. Smooth contoured lines, featuring large pillow arms and tufted back. Constructed of hardwood frames, no-sag spring base, cotton and rubberized hair back for extra comfort. Reversible poly foam cushions. Legs in Walnut finish. Fabric is long-wearing Estron Frieze in Beige, Brown, Turquoise, Gold, Charcoal or Green · Suite includes 94" sofa and 48" chair (see inset). (F.O B. Mississippi).

7F473X11450 Wt. 270 lbs. Retail **$199.95**

BY Lincoln

Custom-styled sofa and lounge chair ensemble that will add elegant splendor to your living room. Contemporary contour lines combined with expert craftmanship—a rare combination of styling, comfort and durability. Styled with pillow-type arms and smart tailored button diamond pattern back Constructed of sturdy hardwood frames and all self-platform base. Coil spring base and back construction with reversible poly foam rubber cushions. Legs finished in Walnut or Blonde with gleaming Brass Ferrules. Acetate Frieze fabric in Natural, Beige, Black, White or Coral. (F.O B Chicago).
7F476\11350 Sofa, 31" high, 33" deep, 77" long.
Wt. 175 lbs. .....Retail **$198.50**
7F477X5850 Chair, 31" high, 33" deep, 39" long.
Wt. 105 lbs. .....Retail **$102.50**

TO PREVENT DELAY—Please be sure, when ordering this merchandise, to note choices of finish, color and fabric on your order.

Appearing on the following pages are some of the products of America's foremost furniture manufacturers. Each piece is made by master craftsmen, and constructed for a lifetime of Service and Satisfaction. All pieces shown are fashioned by leading furniture designers, in pace with the newest styles and decors in home furnishing.

32 PAGES OF FINE HOME FURNISHINGS

for Gracious Living

THE NEW MULTI-USE OUTBOARD MOTORS

• • • Apart from the boat, today's outboard motors can run everything from a cabin fan to a radiotelephone, if it's electrically operated. Several of the high horsepower models for '61 have been equipped with transistor-regulated AC generators that'll power the electronic devices available for outboard craft.

The outboard motor remains at the 80-hp peak of last year, but instead of a few there are now several manufacturers producing models approaching that mark. Most of the manufacturers, though, still stress their "mighty mites" for the fishermen.

Among the notable innovations this year are fixed jet carburetors. These help insure proper fuel mixtures and more economical fuel consumption. One company offers a quick-disconnecting electrical system for easier servicing and better emergency protection.

Among the new marketing techniques that will benefit the consumer are the increased optional choices he gets, permitting him to choose a combination that best suits his needs. One maker ships its high-powered models with an extensive array of propellers from which to choose. Another allows the customer to select the fuel tank with the capacity he wants.

THE 50-HP MERC 500

THE 80-HP MERC 800.

MERCURY OUTBOARDS

■ New models from six to 80 hp, all with single-lever control, are announced by the Kiekhaefer Corp., Fond du Lac, Wis. Five new motors include the six-cylinder 80-hp Merc 800 and the 70-hp Merc 700, both with full gear shift. The direct-reversing engine continues to be available in the six-cylinder models.

Mercury options include long shafts on six models for boats with 20" transoms, electric starting on five models of 40-hp and up, counter-rotating lower units on six-cylinder direct-reversing models, single-lever throttle and shift controls for remote operation on all motors, and a choice of direct reversing engine or full gear-shift lower unit on six-cylinder models.

Two-cylinder motors for small runabouts are offered in four models: the new 6-hp Merc 60, the 9.8-hp Merc 100, the 15-hp Merc 150 and the 22-hp Merc 200. For cruising, water skiing and fishing, there are three four-cylinder models the new 40-hp Merc 350, the 45-hp Merc 400 and the new 50-hp Merc 500; as well as the six-cylinder models: the 70-hp Merc 700 and the 80-hp Merc 800 with full gearshift and direct-reversing.

The 7.2 cu. in. new Merc 60 fishing motor has dual clamp screws, full gear shift, Glide-Angle slanted design and a shear-proof spline propeller drive and safety clutch. These features are also found in the 9.8-, 15-, and 22-hp Mercurys. The Merc 100, 150 and 200 have an automatic transmission. The Merc 500 has a 44 cu. in. four-cylinder-in-line design. Weight is 65 pounds.

Standard on all 1961 Mercurys are one-hand throttle-and-shift control and automotive-type fixed carburetors. Further optional equipment includes up to ten propellers for each motor and built-in alternator type generators on the 70- and 80-hp models. The Merconomizer linkage is found on all four- and six-cylinder motors. The four most powerful Mercs are available with hydraulic shock absorbers and Safety-Tilt switches.

JOHNSON MOTORS

■ Two new 75-hp Sea-Horses introduce Johnson Motors' 1961 fleet of outboard motors. A transistor-regulated AC generator, rectified by silicone diode rectifiers to convert to direct current, is offered with the Super V-75A model. Since the battery is recharged even while motor is idling, a full component of electrical gear, including ship-to-shore telephone, can be used while idling at anchor. The alternator generator, which charges 5 amperes while the motor is idling at 500 rpm, puts out over 20 amperes as speed increases.

The running mate of the V-75A, also an electric-starting V-75, is designed to accommodate an accessory generator. Both 75-hp models feature these 1961 innovations: fixed high-speed carburetor jets, fiberglass shroud, red panel light if V-75 overheats and green light when V-75A key is on, power cable permanently affixed in motor, and safety switch permitting starting in gear at very slow speeds.

The V-75, with its 89.5 cu. in. displacement, packs enough muscle to lift nine skiers from a deep water start, yet can hit speeds to 45 mph from a dead stop in eight seconds. Weight for a 15" transom is 244 pounds and 250 pounds for a 20" transom.

Other Johnson Sea-Horses are the 40-hp in both electric starting and manual models, and an 18-hp, 10-hp, 5½-hp and 3-hp motor. Economy and portability are stressed in smaller Sea-Horses. The 5½-hp model has a full complement needle bearing in the motor's connecting rod assembly; weight is 57 pounds. The 3-hp weighs 33 pounds.

New wrist pin bearings are provided on each model from the 10-hp motor up. All models are protected against corrosion with Lyfanite coats, baked-on zinc chromate primer and automotive enamel coats. Fixed high-speed jets which automatically correct fuel mixtures are standard equipment in the V-75 and 40-hp motors. Automatic chokes introduced

JOHNSON'S SUPER SEA-HORSE V-75A.

. . . AND ITS 3-HP MIGHTY MITE.

MUNCIE'S 1.7-HP MODEL.

last year, increase efficiency. The remote control assembly governs throttle friction and idle speed from the remote position. The shift and throttle knobs are designed to be distinguished by touch: a large ball for the throttle, a smaller one for the shift.

Increased rigidity has been engineered into both V-75 models. The lower unit features a one-piece drive shaft of stainless steel with a needle steady rest bearing. Motor covers for both the V-75 and 40-hp types are lined with a lightweight cellular material that cuts sound to a whisper. A new silencing cuff has been provided for the long-shaft 40-hp motor.

Johnson motors are white and silver. Hoods are fiberglass, lower units aluminum

EVINRUDE

■ The 1961 line of outboard motors offered by Evinrude Motors, Milwaukee 16, Wis., features two new models of the 75-hp V-4, plus advancements in functional design and efficiency. The 75-hp luxury Starflite III has temperature-controlled fixed-jet carburetion, sound silencing principles and a jetstream design. Starflite III with a Uni-Charger adds a high-output AC generator with transistorized regulator

Completing the 1961 line are Lark III, a luxury 40-hp motor; the 40-hp Big Twin with manual starting; the 18-hp Fastwin, Evinrude's middleweight; the 10-hp Sportwin; the 5.5-hp Fisherman; and the 3-hp Lightwin with weedless drive.

Improved fuel efficiency for the 40-hp and 75-hp models has been accomplished by the introduction of fixed-jet carburetion through thermostatically-controlled constant engine temperature. Proper carburetor calibration under all load conditions is provided by fixed high speed jets which eliminate adjustable needle valves. The high capacity AC generator on the luxury Starflite III charges at idle speeds. A new transistorized voltage regulator adapts current on this motor to the battery. The Uni-Charger model of Starflite III has an automotive-type battery ignition.

On all models except the Lightwin, a "Hi-Lift" fuel pump is included. Powered by crankcase impulses, the pump works interchangeably with Evinrude's Cruis-A-Day tanks or built-in tanks.

The Jetstream design virtually eliminates "talking" surfaces, abrupt angles, and high-frequency engine noise. Additional sound reduction has been obtained by lining the motor cover of the Lark III and Starflite III with cellular sound absorbent material. More positive electrical connections between motor and junction box on the electric-starting models are assured by a sealed wire harness. Luxury models are white and seat gray; manual start models are white and light blue. Gearshift levers have been redesigned with simpler lines. The dash panel on electric-starting models has a temperature warning light. The fuel plug housing on the remote tanks now turns the connector on its side to eliminate accidental disconnection.

MUNCIE FLEXIDRIVE

■ A new line of Flexidrive inboard-outboard drives is announced by Muncie Gear Works, Inc., Muncie, Ind. This unit is a self-contained transmission, propeller, drive, power and steering, designed to provide inboard economy for outboard hulls and, for outboards, the convenience of launching and trailering.

To install the 85-pound Flexidrive unit on outboard hulls, a template is provided with each unit to show exact location of the insert, needed for placement of the engine drive shaft. Use of the Flexidrive unit increases cruising range and reduces operation costs. Muncie also has a compact 17-pound outboard motor, developing 1.7 hp—the Mighty Mite.

EVINRUDE'S STARFLITE III.

THE 18-HP FASTWIN.

FLYING SCOTT, 75.2 HP.

FISHING SCOTT, 7.5 HP.

SCOTT

■ A number of internal engineering improvements is incorporated in the '61 line of Scott outboard motors manufactured by the Marine Products Division of the McCulloch Corp., 2700 Winter St., N.E., Minneapolis 13, Minn. Greater acceleration and better fuel flow is achieved on the 75.2-hp Flying Scott and 43.7-hp Royal Scott with a carburetor for each cylinder. Fixed-jet carburetion on both models and on the 27.7-hp Sport Scott permits substantial fuel savings. Sound deadening hood and engine mounts cut noise. All models except the Scotty now feature Ba.l-a-matic, an automatic bailer. Aqua-blade lower units on the Flying Scott, Royal Scott and Sport Scott lower drag resistance. All electric-starting Scotts have built-in generators of the flywheel type and non-pressurized fuel systems with corrosion-free gas tanks.

Lead model is the Flying Scott, largest in the Scott family and probably America's only three-cylinder outboard motor. Weight is 370 pounds. Power boost from 60 hp in 1960 to 75.2 hp without weight increase was facilitated by a compression ratio increase from 5.9 to 1 to 6.5 to 1 and a new piston baffle. A custom version of the Flying Scott has a new lower unit and a 17:19 gear ratio.

The Royal Scott, a two-cylinder version of the Flying Scott, is available in electric and manual models and incorporates the carburetor-per-cylinder design. The Royal Scott Custom adds a tachometer to help show most efficient throttle settings. The tachometer is optional on other electric-starting models.

Two new motors are the 27.7-hp Sport Scott and 14.1-hp Fleet Scott. The Sport Scott has fixed-jet carburetion and large-bore short-stroke design. It is available in electric- and manual-starting models. Fleet Scott is an all-around fishing motor with a rewind starter.

The 7.5-hp Fishing Scott has a new magneto system and relocated fuel coupling for easier accessibility. This two-cylinder motor weighs under 40 pounds and has a fold-down throttle control handle. The 3.6-hp Scotty offers a built-in fuel tank and newly-designed water discharge to improve idling.

GALE PRODUCTS

■ A new 40-hp Sovereign motor, styling changes and improved performance highlight Gale Products' outboard motors, comprising eleven models ranging from 60-hp to 3-hp.

The Sovereign 40 replaces the Sovereign 35.

Buccaneer Orange, a brilliant new shade, highlights the Gale style change which stresses functional contours and simplicity of design.

Power pacesetter of the 1961 line is the V-Sovereign, a 60-hp four-cylinder motor.

Completing the line-up are six Buccaneer models at 40, 25, 15, 5 and 3 hp. Buccaneer Leader is the new 40-hp automatic rewind-starting mate of the Sovereign 40.

A quick-disconnect electrical system is standard on all Sovereign models; it is a one-piece, plug-in cable that can be easily disconnected for more rapid installation and service. The universal-type motor mounting bracket, interchangeable with any boat and adaptable to any transom is cast in one piece, and is an integral part of the motor.

Principal innovation is the "torpedo" lower unit, which has a half-spoon sized exhaust to reduce water disturbance. Introduced on the 1960 V-Sovereign, the unit increases motor performance by reducing frontal resistance.

Electric starting is standard on the V-Sovereign, Sovereign 40 and optional on the Buccaneer 25. Both the V-Sovereign and Sovereign 40 are available with built-in generators. All motors from the Buccaneer 5 through the V-Sovereign are designed for remote controls.

Every model except the Buccaneer 3 has a lightweight, removable fiberglass shroud. Sealed shrouds and rubber-cushioned motor mounts absorb noise and isolate vibration.

Clinton's 5-hp model has power lead for spotlight or trouble lamp; socket is located on engine shroud

THE GALE BUCCANEER 15

GALE'S V-SOVEREIGN 60 ELECTRIC.

BUNDY MARINE

■ A brand new outboard motor, the Bundy 500cc, is manufactured in Milan, Italy, by Bundy Marine of Mountainside, N. J., division of Bundy Tubing Co., Detroit, Mich. The two-cylinder Bundy, which develops 30 hp at 5000 rpm is suitable for slow trolling, speedy cruising and water skiing.

Equipment on the motor includes electric starter, magneto alternator, starter cable, key switch, automatic rewind starter, tiller arm with twist grip throttle and steering connector arms. Weight is 96 pounds. The motor is designed for 15″ to 16″ transoms; an extension kit is available for 20″ transoms.

Heart of the Bundy motor is its fuel induction system. A reed valve system with a unit of eight valves for each cylinder installed in the crankcase, affording quiet operation, smooth idle and great acceleration. The fuel system operates from a single vacuum line. The carburetor has a fixed high-speed jet. A 12-volt ignition system provides instant starting. Only 40 rpms of the flywheel are required to start the motor. The electric starter is actuated by a one-button key switch on the dash that starts, stops and chokes the motor.

Other features include a motor design that permits easy overhaul. All nut sizes are standard, just two special tools are needed, a flywheel puller and water pump cartridge puller. The plastic carburetor float needs no adjustment. A safety device with two moving parts makes it impossible to start the engine while in gear. An inspection hole in the flywheel permits servicing breaker points without removing the flywheel. Throttle shaft gears are completely enclosed in a cover to retain lubrication. Nylon bushings are used wherever possible. Standard shift lever and cables will operate the Bundy motor.

WEST BEND

■ Leading the Shark line of motors made by the West Bend Aluminum Co., West Bend, Wis., is the 80-hp Tiger Shark "800." Large enough for any task from pushing a barge to water skiing, it couples power and speed with quiet performance. It has a piston displacement of 84.36 cu. in. and four cylinders with 3½″ bore and 2¾″ stroke. Standard equipment includes single lever controls, full gearshift, the 12-volt Electri-Shark ignition system with a battery-charging alternator-generator, shock absorbers and automatically controlled thermostatic cooling.

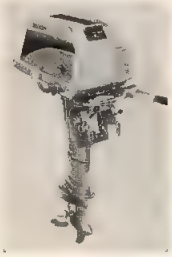
Among the accessories on the motor are 6- and 12-gallon fuel tanks and a deluxe instrument panel. Like West Bend's 25-hp and 40-hp models, the Tiger Shark is furnished with a fuel caddy.

The Golden Shark line offers three 40-hp models: a manual rewind starter, an electric starter and a deluxe electric starter model. This line stresses the Torpedo lower unit which reduces underwater drag.

Standard Golden Shark equipment includes an alternator-generator, dual fuel pump, direct battery ignition and safety switch.

West Bend's Silver Shark line consists of a 25-hp, 18-hp and 12-hp model. Electric 25-hp models offer vacuum-type fuel systems with magneto ignition. The lightweight 18-hp and 12-hp models feature recoil starters, sports car gearshifts, and neoprene propeller cushions.

Available again is the 7½-hp Special, a lightweight motor with forward and neutral shifting and 360° rotation. The 2-hp Shrimp, an air-cooled motor, has a nylon propeller. The entire West Bend Shark line is offered in a new color scheme this year.



THE BUNDY 500CC.

WEST BEND'S TIGER SHARK 800.

Air cooled 4-hp Commando V weighs 22 pounds, sold by Comanco, Washington and Motor Blvds., Culver City, Calif.

Elgin 40 is OBC rated at 43.7 hp, has two fixed-jet carburetors that feed two in-line cylinders. Available as manual or electric starting at Sears, Roebuck.

WEST BEND'S SILVER SHARK 18.

One of several electric trolling models made by Minn Kota Mfg Co., Moorehead, Minn. They operate on either 6- or 12-volt supply.

Largest Selling Folding Travel Clocks In America ... The Ideal Gift

BLUE RIBBON 30-HOUR DESK/TRAVEL ALARM . a sure winner G-lt trim Texol cese lum nous numerals 3-½ x 3-½". Specify color: tan, brown alligator, red.
20CV1121C430 ....$ 6.95

KING PIN 30-HOUR 7 JEWEL DESK/TRAVEL ALARM it's the "Tops", Gilt trim leather case, ra sed gilt figures, luminous. 3 x 2-½". Specify color: pig, red, tan alligator.
20CV1122C610 ....$ 9.95

DAZZLER 30-HOUR DESK/TRAVEL ALARM . most unusual. Gilt trim leather case, white rhinestone indicators, luminous, 3 x 2-½". Specify dial, also case color: red, pig, green
20CV1123C500 ....$ 7.95

BANNER 30-HOUR DESK/TRAVEL ALARM . highly recommended. Genuine leather case, easy-to-read luminous numerals. 3-½ x 3-½". Specify color: pig, red, tan alligator.
20CV1134C430 ....$ 6.95

MERRY NOTES 30-HOUR MUSICAL ALARM. . a "cheer-fu -earful", Gilt metal case, enamel trim, raised gilt figures, luminous. 4 x 3". Specify color: light blue, pink, white.
20CV1130C935 ..$ 14.95

FLAME 30-HOUR DESK/BOUDOIR ALARM really divine G-lt and transparent plastic case, raised gilt figures, luminous 5-⅞ x 3-½". Specify color, clear-white, light blue, amber, rose.
20CV1127C685 ..$ 10.95

Phinney-Walker

Quality ... that's "time proven"

FLAME ... to set her heart "aglow"

CROWN JEWEL 30-HOUR DESK/BOUDOIR ALARM. fabu ous indeed Gem shape, clear transparent plastic case raised gilt figures, luminous. Diameter 3-¾". Specify color, rose, light blue clear-white, amber.
20CV1140C575 .....$ 8.95

HEART-THROB 30-HOUR BOUDOIR ALARM . for true sentiment. Gilt case, dazzling rhinestone trim, raised gilt figures, luminous. 3 x 2-¾". Specify color: rose, ice-blue, crystal.
20CV1125C875 .....$ 13.95

CHARMED CIRCLE 30-HOUR BOUDOIR ALARM .. very brilliant. Rhinestone trim gilt case, white hour indicators, luminous. 2-¾ x 2-¾". Specify color: rose, ice-blue, crystal.
20CV1126C815 ..$ 12.95

Prices subject to 10% federal excise tax

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TRIUMPH 8-DAY DESK/TRAVEL ALARM . fully dependable Gilt trim Texo case, gilt numerals, luminous 3 ⅞ × 3 ¼". Specify color: brown, tan or red pig
20CV1131C765 . . . **$ 11.95**

CHIEFTAIN 8-DAY 7 JEWEL DESK/TRAVEL ALARM . Big Time value. Gilt trim leather case, raised gilt figures, luminous 3 × 2-¾". Specify color: red pig, brown alligator
20CV1132C960 . . . **$ 14.95**

Have music ... wherever you go

MINSTREL 30-HOUR MUSICAL DESK/TRAVEL ALARM melodious chime. Gilt trim Texol case. Raised gilt figures, luminous. 3-¾ × 3-½". Specify color: tan, brown alligator, red
20CV1141C674 . . . . . **$ 9.95**

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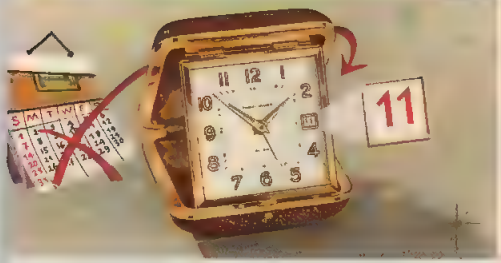

Tells the date ... tells the time

DATE 'N TIME 30-HOUR DESK CALENDAR/TRAVEL ALARM . very practical. Gilt trim leather case, gilt numerals, luminous. Features magnifying "Date-Window" 3 × 2-¾". Specify color: red, pig, brown alligator.
20CV1133C610 . . . . . **$ 9.95**

8 gentle rings ... before a loud alarm

REPEATER ALARM 30-HOUR BOUDOIR/DESK ALARM that's sensational. Intermittent rings nudge the sleeper, loud alarm follows. Gilt trim Texol case, raised gilt figures, luminous 3 × 2-⅞". Specify color: tan, brown alligator, red
20CV1124C610 . . . . . **$ 9.95**

AMOUR 30-HOUR DESK/BOUDOIR ALARM . just lovely. Gilt case, plastic crystal, vivid colors; gilt figures, luminous. 3-¼ × 3". Specify color: red, ivory, blue, black.
20CV1129C500 . . . . . **$ 7.95**

MARQUISE 30-HOUR DESK/BOUDOIR ALARM . sheer beauty. Gilt trim blend or mahogany finish wood case, raised gilt numerals, luminous. 4-⅛ × 3-½". Specify color: blend or mahogany
20CV1142C575 . . . . . **$ 8.95**

COLONY 30-HOUR DESK/BOUDOIR ALARM . high fashion. Gilt trim mahogany or blend finish wood case, raised gilt figures, luminous. 5-½ × 5". Specify color: mahogany or blend.
20CV1143C685 . . . . . **$ 10.95**

Prices subject to 10% federal excise tax

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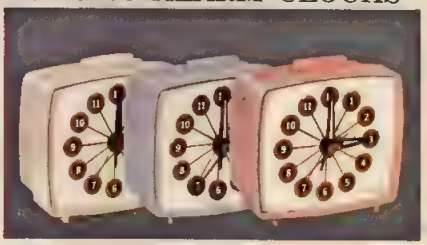
EXCITING AND UNIQUE *Sessions* ALARM CLOCKS

LOVE-ALARM Why disturb the whole household when only one wants to get up? Slip heart attachment under pillow, wakes only one person. Two clocks in one, regular and LOVE-ALARM. Heart has 4½ ft. detachable cord. Plastic case is 7⅞" wide.

40B8211C921	white, luminous dial	Retail	13.95
40B8212C921	pink, luminous dial	Retail	13.95
40B8213C921	blue luminous dial	Retail	13.95



DOZE-ALARM Modern plastic alarm wakes you up, lets you enjoy 10-minute dozes by tapping the bar each time. Alarm shuts off rings later. Only 3½" high 3¾" wide.

40B8205C461	white, non-luminous dial	Retail	$6.98
40B8206C527	white, luminous dial	Retail	7.98
40B8207C527	pink, luminous dial	Retail	7.98
40B8208C527	blue luminous dial	Retail	7.98

LENOX Elegant electric alarm with rich fruitwood finish ends traditional touch to modern design. Egg shell white dial, black numerals accented with gold filigree pattern. Bright brass bezel and feet 4⅛ high 6⅜ long. Terrific gift idea.

40B8209C701	non-lum. dial	Retail	$10.95
40B8210C765	luminous dial	Retail	11.95

SESSIONETTE Smallest of the new electric alarms. Only 3⅛" high, 3½" wide and 2⅛" deep. Perfect for bedside or dressing table, takes so little room. Slips neatly into suitcase for travel. Tool White

40B8201C349	non-luminous dial	Retail	$4.98
40B8202C395	luminous dial	Retail	5.98

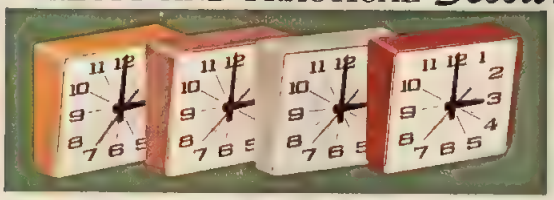
walnut finish

mahogany finish

MAJOR New rich alarm in the warmth of wood. 4½" high 5⅜" wide, lovely desk clock.

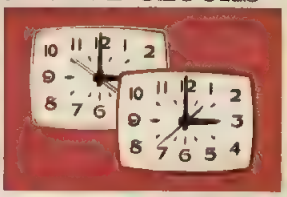
40B8203C659	mahogany, luminous	Retail	9.98
40B8204C659	blond, luminous		9.98

PRETTY AND PRACTICAL *Sessions* WALL CLOCKS



DEBUTANTE Distinctively new, sloping face design which reduces glare from lights, makes easy reading from anywhere in the room. Extra-large white dial, black numerals, and red sweep second hand. Permits timing an egg 20 feet away. Plastic case mounts snug to the wall 6" high, 6⅜" wide and only 2⅜" deep, the queen of any room, the Debutante.

40B8220C395	white	Retail	$5.98	40B8222C395	red	Retail	$5.98
40B8221C395	beige	Retail	5.98	40B8223C395	yellow	Retail	5.98



CHEER Crisp, modern designed wall clock with large easy-to-read black numbers on white dial, long red sweep second hand, for accurate timing. Plastic case 7¼" wide, color styled in red or white.

40B8214C349	white	Retail	$4.98
40B8215C349	red	Retail	4.98

COPPERSMITH Sparkling tarnish proof solid copper finish 7½" diameter. White, metal dial with bold black numbers has copper center. Sweep second hand. What a terrific gift item.

40B8217C527		Retail	$7.98

ELEGANCE Gleaming metal chrome finished clock hugs the wall with slim-line design. Has cord & plug to conceal extra cord. 7½" diameter. Sweep second hand

40B8216C461		Retail	$6.98

SILHOUETTE Modern electric clock with beautiful lacy leaf pattern is stunning on any wall. White metal dial, black numbers and hands with brass sweep second hand. Available in black wrought iron, gleaming chrome or sparkling tarnish-proof copper frame 11½" diameter. Exciting gift choice, too.

40B8218C527	black	Retail	$7.98
	copper	Retail	9.98

Cuckoo Clocks

Imported from the Black Forest of Germany . . . fine wood masterpieces, hand-carved. Precision movements. Cuckoos carol the passing hours . . . accompanied by melodious gong tones.

A 8-DAY 14" CUCKOO CLOCK. Enchanting timekeeper Beautifully carved case, rich brown finish Gayly colored bird cuckoos the half and full hour gong sounds in accompaniment. Needs winding only once a week. 14" x 10" Shpg. wt. 14 lbs
3084083C1797. . . . .Retail **$29.95**
As above, but with 30-hour movement Shpg. wt. 6 lbs
3084084C1290 Retail **$21.50**

B MULTI-COLOR MUSICAL 14" CUCKOO. Each ½ and full hour a cuckoo pops out of the door to call the time on the hour, figure emerges from other door to play music Hand applied multi color finish 3 weights 30 hour movement 14 x 10" Shpg wt 7 lbs
3084116C1797 Ret. **$29.95**

C 2-TONE 12" CUCKOO. Brings a note of Old World charm into today's decor! Cleverly crafted light tan case is shaded in subtle accents of brown. Chirps the ½-hour and hours. Dependable 30-hour movement Roman numerals 12 x 8" Shpg wt 5 lbs
3084085C1017 Ret. **$16.95**

As above, solid brown case
3084087C1797 Ret. **$29.95**

As above, solid brown case
3084086C1017 Ret. **$16.95**

D 2-DOOR 19" CUCKOO & QUAIL. Quail chirps ½ and full hour; cuckoo calls at ½ and full hour, accompanied by gong sound Exquisite hand-carved case has 6 leaves, 2 birds (one in nest), 3 pine weights. 30-hour movement 19" x 14". Wt. 11 lbs.
3084090C2997 Retail **$49.95**
Similar to above, but 8-day movement, single door cuckoo.
3084088C2397 Size. 19x13". Wt. 14 lbs. Retail **$39.95**

400-DAY ANNIVERSARY CLOCK

E MODERN 400-DAY ANNIVERSARY CLOCK. Wind it once a year on your anniversary! Stunning simplicity styled in shimmering solid brass. 4-sphere pendulum Satin finished dial, contoured glass dome 9½x6½", dial 5½" Shpg wt. 10 lbs
3084091C2097 . . . . . .Retail **$34.95**
MODERN TRANSISTOR CLOCK. Styled as above, but powered by the famous Welby, 6-jewel transistor movement. Clock runs for five years, silently, accurately, maintenance-free on one battery (replacement available) 10 lbs
3084092C2550. . . . . .Retail **$42.50**

F DELUXE 400-DAY ANNIVERSARY CLOCK. Runs a year on one winding Hand-decorated floral designs permanently baked into the enamel on posts, base and dial Solid brass appointments. 12 x 7¾", dial 4" 10 lbs
3084095C1797. . . . . .Retail **$29.95**
G TRADITIONAL 400-DAY ANNIVERSARY. Runs a full year on one winding Styled in solid polished brass; hand painted porcelain dial. Glass dome 12 x 7¾", dial 3½". 10 lbs
3084093C1410. . . . . .Retail **$23.50**
JUNIOR 400-DAY. As above, but ¾'s the size
3084094C1258 Wt. 7 lbs. . Retail **$20.95**

STRIKING and CHIME CLOCKS

H HANGING 8-DAY WALL CLOCK. Chimes the ½ hour and hour Brushed silver finish dial; brass hour markers, hands, frame Brass weights, chains, pendulum. 10½ x 10½" dial Wt. 16 lbs
3084117C3597 . . . . . Retail **$59.95**

J 8-DAY WESTMINSTER CHIME. Westminster chimes every ¼ hour—also tolls hours. Hand rubbed, genuine mahogany case. Front key wind. 16 x 8½ x 4" case, dial 6". Shpg. wt. 9 lbs
3084097C2997. . . . . .Retail **$49.95**
8-DAY STRIKING CLOCK. Same style as above, but strikes ½-hour and hour. Shpg. wt 7 lbs.
3084098C2097. . . . . Retail **$34.95**

WESTERN STAMPING COMPANY
President

toy typewriter
with new carrying case
cash reg

YANKEE CLIPPER SLEDS

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MADE BY THE MAKERS OF

Yankee Clipper sets the standard for popular priced sleds . . .
With:

New Wrap-around Steel Safety Runners.
Wood parts . . . selected white ash.
Strong Steel bumper for added protection.
Grooved runners for speed.
A full line of Racing Models.

S. L. Allen & Co., Inc. also manufactures Flexy Racer, Planet Jr. Farm and Garden Tools and Planet Jr. Garden Tractors and Tillers.

S. L. ALLEN & COMPANY, INC.

YANKEE® CLIPPER SLEDS

MADE BY THE MAKERS OF

NOW! A NEW LINE of Yankee Clipper Sleds, modern, streamlined, speedy . . . combining the most appealing features in color, design and style with proven construction for safety and dependability.

NEW WRAP-AROUND RUNNERS for safety, grooved for speed, with heavy re-enforced standards to absorb shock and side strain.

All wood parts are selected white ash, smartly decorated and finished with clear varnish. The runners and standards are attractively finished in red, making a handsome contrast with the light wood.

Yankee Clipper sleds are all racing models. Handsome in appearance, light in weight but strong and sturdy they set the standard for popular priced sleds.

No. 10
Length 36 in.
Height FRONT 6 in. REAR 5 in.
Width 12 in.
Shipping Weight 8¼ lbs.

No. 11
Length 40 in.
Height FRONT 6 in. REAR 5 in.
Width 12 in.
Shipping Weight 8¾ lbs.

No. 12
Length 45 in.
Height FRONT 6 in. REAR 5 in.
Width 12 in.
Shipping Weight 9¼ lbs.

No. 13
Length 49 in.
Height FRONT 6 in. REAR 5 in.
Width 12 in.
Shipping Weight 10¼ lbs.

No. 14
Length 55 in.
Height FRONT 6 in. REAR 5 in.
Width 12 in.
Shipping Weight 12¼ lbs.

STYLED AND BUILT BY THE MAKERS OF FLEXIBLE FLYER

FIRST FOR GENERATIONS AND NOW!

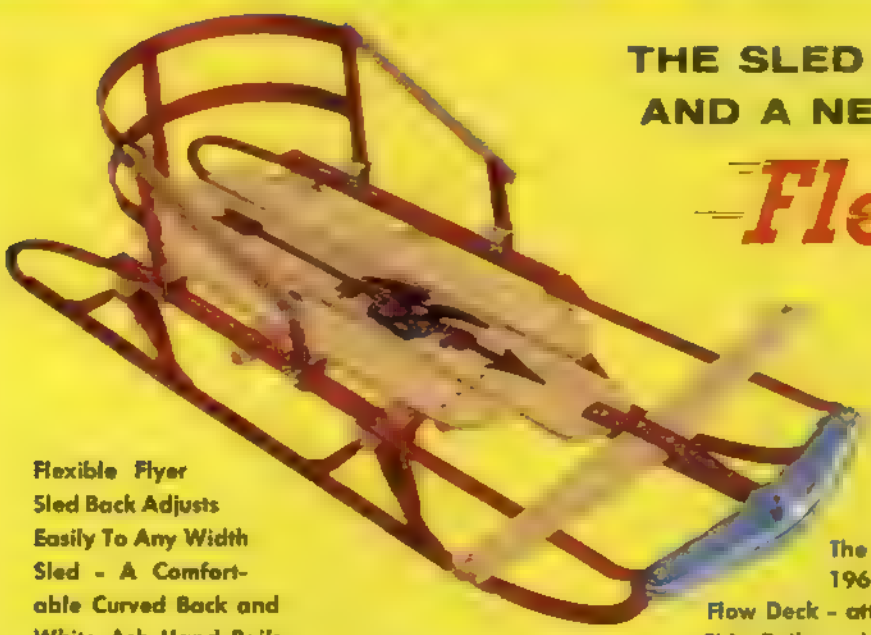
MORE DEMAND WITH AN EVER INCREASING POPULATION

For Seventy Two years Flexible Flyer has provided the "remembrance" gift of generation after generation Beginning about age 5 the words FLEXIBLE FLYER are The Most Thrilling WORDS IN ENGLISH
They are Magic Words Under the Christmas Tree • They Command Attention in Every Window • They Are Gold in Your Profit Picture • They Create Sales in Your Store • They are King of the Hill in the Snow Picture

We combine all the "Thrills" and the "Magic" of FLEXIBLE FLYER with Sales Features No Other Sled Can Offer

FOR 1961

- ★ SUPER STEERING
- ★ GROOVED RUNNERS
- ★ TWO TONE EYE APPEAL
- ★ AIRLINE SAFETY RUNNERS
- ★ AUTOMOTIVE TYPE CHROME PLATED BUMPER
- ★ STRONG AND DURABLE BEYOND COMPARISON



THE SLED LINE FOR 1961 AND A NEW SLED BACK

Flexible Flyer®

Flexible Flyer Sled Back Adjusts Easily To Any Width Sled - A Comfortable Curved Back and White Ash Hand Rails. - Collapsible and Occupies Little Space When Folded.

THERE'S REAL BEAUTY IN ALL FLEXIBLE FLYER MODELS

The "rake" and the styling of the 1961 Models with Ultra Modern Air Flow Deck - attractive Chrome Bumper and Red Side Rails and Red Runners in contrast to the white ash give you the two-tone appeal, so popular in today's market.

In addition to National Advertising Support for your Dealers, here is a continuing program:

THE FLEXIBLE FLYER CLUB
Approved by National Safety Council

Your dealer can become Headquarters for Flexible Flyer Club by ordering the complete kits at 15¢ each or by telling the youngsters or their parents to send 15¢ to Flexible Flyer Club, P.O Box 9727, Phila. 40, Pa. Their Scotchlite Reflecto Emblem, membership card, and safety pledge will be sent immediately.

Dealer Participation in the Flexible Flyer Club program will be featured in this way

VISIT YOUR NEAREST FLEXIBLE FLYER DEALER

He will show you the new line of Flexible Flyer Sleds and tell you about Flexible Flyer Club activities.

S. L. Allen & Co., Inc. also manufactures Flexy Racer, Planet Jr. Farm and Garden Tools and Planet Jr. Garden Tractors and Tillers.

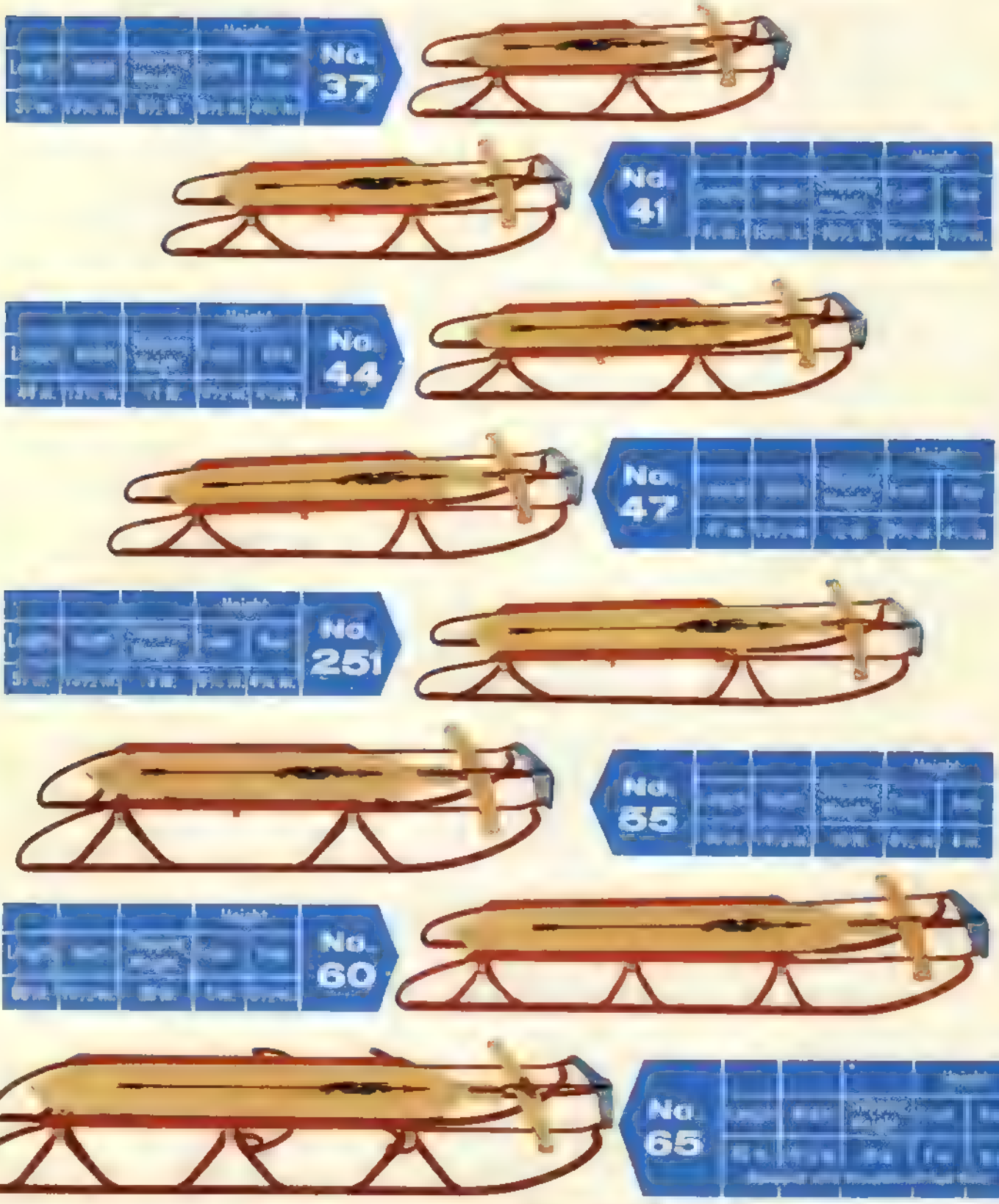
FLEXIBLE FLYER CLUB

S. L. ALLEN & CO., INC. 5th Street and Glenwood Ave., Phila. 40, Pa.

"THE SLED WITH THE EAGLE"

PLEASING COLOR HARMONY
ULTRA MODERN DESIGN
DISTINCTIVE CHROME BUMPER
EXCLUSIVE SUPER STEERING

The Sled Nationally Advertised and "Asked For" By Millions!



ALL SLEDS SHIPPED TWO IN A BUNDLE

S. L. ALLEN & CO., INC. 5th Street and Glenwood Ave. Phila. 40, Pa.

NATIONAL TOY BUYERS SAY:

"FOR BEST SELLERS"

"UNIQUE ART" *Mechanical Toys*

'S PROGRAM IS PREPARED F

1948

OF HITS

"UNIQUE" ACTION TOYS MEAN ACTION IN YOUR TOY DEPARTMENT

ST RESULTS

T MECHAN

UNIQUE ART MANUFACTURING CO., Inc.

There Is Always a Unique Toy for Your Girl or Boy!

READY

TO SERVE YOU

WITH THE

FINEST LINE OF

MECHANICAL TOYS

THE HOUSE OF HITS

WE HAVE ESTABLISHED A RECORD

FOR DELIVERY, MAKING IT SAFE

FOR YOU TO PLACE YOUR ORDERS

WITH "UNIQUE" IN 1948.

UNIQUE ART MANUFACTURING CO., Inc.

SAMUEL L. BERGER, President

Factory and Main Office:
200 Waverly Avenue
Newark, N. J.

Permanent Display and Sales
Room 513
200 Fifth Avenue, New York, N. Y.

SINCE 1916

THE LEADING

METAL MECHANICAL

TOYS

HAVE ALWAYS

BEEN

"UNIQUE"

THE HOUSE OF HITS.

UNIQUE ART MFG. CO.

NEWARK, N. J.

Ready to Roll—for lots of Fun and Excitement

(E) RADIO CHIEF WAGON. Built big and strong for heavy hauling. Features 6 interchangeable panels of two-tone enameled steel. Rearrange them to suit load; remove to use wagon as fast coaster. 10″ wheels, 1⅜″ semi-pneumatic tires "Congo" graphite bearings. Steel body 41½x17½x4½″ deep, 10″ deep with panels.
83-54-70 C1393 Wagon. Seminole Red 45 lbs **$19.95**

(F) GREYHOUND SUBURBAN WAGON. Provides many hours of pleasure for boys or girls! 40x17″ kiln-dried hardwood body is interlocked with heavy bolts. Sturdy ⅜″ hardwood stake sides. Rugged for long wear . . front and rear single unit gears, 5th wheel construction. Tubular handle. Free-wheeling 10″ wheels with dual rear wheels, shiny chromed hub caps. 1¾″ tractor tires will last for life of wagon.
83-53-55 C1795 Greyhound Suburban Wagon Weight 44 lbs. **$24.95**

(G) THE "BUDDY BIKE" . . a tiny tot's first three-wheeler bike that doubles as a "walker-trainer". Designed for both boys and girls, the Buddy Bike has no pedals . . . child has to walk it to his destination. Sturdy hardwood seat 8¾ inches at its widest point, 16″ long and stands 9½″ from the floor Front steering frame has a natural-varnished wood handle. Large 7″ front wheel and 5″ rear wheels have ⅜″ solid rubber tires. Red and white. 22x13x17″ high overall.
83-52-49 C350 Buddy Bike, Weight 7 pounds **$4.95**

(H) CHAIN DRIVE AIR FORCE JEEP. He'll feel like a general riding this jeep in Air Force Blue baked enamel with authentic Air Force markings. Has a trailer hitch too. And it's big enough for two! 2 seat levels . . 3 pedal adjustments to fit a growing driver's needs. Welded steel construction. Front and rear bumpers, ball bearing rear axle. Rolls fast on 8″ wheels with 1¾″ tires. 20x16x44″ long
83-47-96 C1650 Chain Drive Air Force Jeep Weight 35 lbs. **$23.95**
83-47-54 C1395 Pedal Drive Air Force Jeep, Wt 35 lbs. . . . **$19.95**

(K) CHAIN DRIVE POWER-TRAC-TRACTOR. New model tractor with simulated motor block, realistic spark plugs. Completely enclosed nylon-bearing chain drive mechanism pedals like a bicycle . . . gives more pull and speed with less effort. Adjustable steel bucket seat. Heavy-duty 9¾″ rear wheels have semi-pneumatic tires with ground-gripping tractor treads. 7½x1¾″ front tire. All steel construction with red enamel finish, white trim. 37x19x28″ high.
83-50-25 C1265 Power-Trac-Tractor. Weight 29 lbs. **$17.95**

(L) RADIO FLYER WAGON . . America's most popular coaster. Rugged steel with broad rolled-under flange for safe play. White 10″ wheels; 1¾″ semi-pneumatic, puncture-proof tires. Permanently lubricated "Congo" graphite bearings Seminole Red, white trim.
83-48-53 C810 Wagon, 36x17½x4½″. 32 lbs. **$11.50**
Radio Super Wagon. "In-between" wagon. Smaller, lighter than above. Same construction features. 7″ wheels, 1¼″ tires. 28x13x3½″.
83-48-61 C510 Radio Super Wagon. Weight 18 lbs. **$7.25**

(M) MURRAY CHAIN-DRIVE SPEEDWAY PACE CAR. Authentic even to the "starting flag" decoration on the side. Full ball-bearing 8″ wheels have ⅞″ moulded rubber tires. Ball bearing chain drive with motor tone gear shift. Equipped with gun-sight fender ornaments with reflectors, windshield-frame, fabric-type seat pad, front bumper. Arctic white with red and black trim. 36″ long, 17″ wide.
83-51-16 C1695 Speedway Pace Car. Wt. 31 lbs. **$23.95**

(N) NEW SCAT CAR. Designed and built as the popular motor-driven models . . . even has rear area with "painted-on" motor to add to its "real look". Sturdy frame of ¾″ steel tubing. Pedal drive with adjustable 5-position ball bearing pull straps. Smooth ball bearing construction wheels with semi-pneumatic, puncture proof tires. Foot-rests on either side of frame for comfortable coasting. Bright red baked enamel finish with white trim. 39x19x19″ high overall.
83-50-74 C995 Scat Car. Weight 23 pounds. **$14.95**

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The whole family enjoys cycling on a

ROLLFAST

. . . unexcelled for beauty, safety, comfort

(E) Rollfast "Space Racer" Middleweight. Improved construction, newest features—an exceptional value! Features new tri-bar cantilever-type frame, new automotive "acrylic" finish. 1.75 middleweight tires. Two-tone plastic-top saddle. White plastic grips. Standard safety coaster brake. Ballbearing pedals. Kick stand, rear reflector. Boy's bike in Tampico Red with white, girl's in Shalimar Blue with white. From N.Y. or Ind.
83-45-07 D3250 26" Boy's. 47 lbs. . . . **$39.95**
83-45-15 D3250 26" Girl's. 47 lbs. . . . **39.95**
83-45-23 D3175 24" Boy's. 43 lbs. . . . **38.95**
83-45-31 D3175 24" Girl's. 43 lbs. . . . **38.95**

20" Model Rollfast. Same as above except for split-top bar frame. Boy's bike in Indian Red with white trim, girl's in Gulf Blue with white trim. From N.Y. or Ind.
83-45-49 D2793 20" Boy's. 36 lbs. . . **$34.95**
83-45-56 D2793 20" Girl's. 36 lbs. . . **34.95**

(F) Rollfast 20" Convertible. Duo-duty bike . . . ideal for the growing family. New, exclusive split-V top bar lifts off easily over seat post; converts bike from boy's to girl's model in a jiffy. Has removable training wheels for beginners. Finest quality, standard construction throughout. 1.75 white sidewall tires. Full-size chain guard; coil-spring saddle; 2-pc. full adjustable handle bars; 1-pc. crank, safety coaster brake; rear reflector. New automotive "acrylic" finish in Glacier Green with white. From N.Y. or Ind. 20" wheels.
83-42-91 D3100 20"Convertible **$38.50**

(G) Rollfast Streamline Tank Middleweight. Favorite model, now with improved construction, years-ahead styling and features—a better buy than ever before! Lighter, stronger, cantilever-type frame; newest automotive "acrylic" finish. 1.75 middleweight tires. Full length chain guard has white trim. Two-tone plastic top saddle. Chromed fork cap. Chromed headlamp, battery powered for safety and brightness. White plastic grips. Enameled rims and fenders. Full ball-bearing pedals, safety coaster brake. Rear reflector, kickstand, luggage carrier. Boy's bike in Tampico Red with white trim, girl's in Shalimar Blue/white. From N.Y. or Ind.
83-37-85 D3695 26" Boy's. 53 lbs. . . . **$46.95**
83-38-01 D3695 26" Girl's. 53 lbs. . . . **46.95**
83-37-93 D3595 24" Boy's. 44 lbs. . . . **44.95**
83-38-19 D3595 24" Girl's. 44 lbs. . . . **44.95**
83-37-44 D3250 20" Boy's. 39 lbs. . . . **41.95**
83-37-51 D3350 20" Girl's. 39 lbs. . . . **41.95**

(H) Deluxe 26" English 3-speed Lightweight. Genuine English import, expertly designed with slim, trim lines for perfect performance on the open road! Outfitted with Sturmey-Archer 3-speed hub in rear wheel, finger-tip gear shift on handlebar. You shift gears while in motion—a gear for acceleration, one for climbing hills, the last for touring. Safer, caliper-type handbrakes front and rear, with controls on handlebar grips. Built-in generator with switch powers head lamp and tail light. Mattress type saddle. Tourist bag with tools. 1.375 Dunlop tires. Dunlop tires with white sidewalls. Butyl rubber inner tubes. Fully adjustable tourist handlebars. Full length chain guard. Chromed mudguards, wheel rims and tire pump. Shuresta kickstand. Rubber-set rear safety reflector. Baked-on finishes; boy's bike in Flamboyant Red, girl's in Flamboyant Blue; both with gold trim. Shipped from N.Y.
83-57-28 D4650 26" Men's. 47 lbs. **$57.95**
83-57-36 D4650 26" Ladies'. 47 lbs. . **57.95**

(K) Rollfast Lightweight Racer. All new, American-made sportster with standard head fittings and easy-to-replace parts. Styled right, built right, for correct, easy riding. Single-bar diamond frame. Fully adjustable racer-type handlebars, black racing grips. 26x1 375 lightweight tires with white sidewalls. Lightweight chromed rims. Bow-type, ball-bearing pedals. 1-pc. crank and standard crank hanger fittings. Standard coaster brake. Rear reflector, kickstand. Flamboyant Red finish with sparkling white trim. From N.Y. or Ind.
83-57-77 D3550 26" Boy's. 48 lbs. . . . **$44.50**

(L) 26" Dutch 3-Speed Lightweight. Finest quality bike, made in Holland to English specifications. Standard lightweight style diamond frame. Sturmey-Archer 3-speed hub with gear shift lever mounted on handlebar. Shift gears as you ride—one gear for acceleration, one for climbing, one for touring. Front and rear caliper-type hand brakes. Chromed steel pump mounted on frame. Two-tone mattress-type saddle with steel girder frame; two-tone tourist bag. Adjustable tourist handlebars; white plastic pedals. White sidewall tires with butyl rubber tubes. Full length chain guard. Adjustable Shuresta kickstand. Rear-safety reflector. Chromed lamp bracket. Men's bike in Flamboyant Red, women's in Flamboyant Blue. From N.Y.
83-44-08 D3950 26" Men's. 47 lbs. . . **$49.95**
83-44-16 D3950 26" Women's. 47 lbs. **49.95**

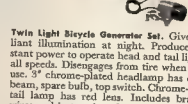
(M) Rollfast Special Tank Middleweight. Boy's model specially designed with twin head lamps built into tank. Girl's model with "Delta" twin head lamps mounted on handle bar stem. 1.75 white sidewall tires. All white plastic top saddle. White plastic handlebar grips. Low-mounted chromed truss rods. Full length chain guard. Ball bearing pedals with black plastic treads. Sturdy rear luggage carrier, rear safety reflector. Standard safety coaster brake. Kickstand. Boy's bike in Black, girl's in Turquoise. White trim. From N.Y. or Ind.
83-58-92 D4295 26" Boy's. 55 lbs **$53.95**
83-59-00 D4295 26" Girl's. 55 lbs. . **53.95**

(N) Rollfast 26" Super Deluxe Middleweight. Smooth-riding beauty—deluxe quality throughout! New tapered tank with twin head lamps built into integral part of bike. Newest split-V, triple arch frame. Deluxe chromed front spring carrier with rear spring carrier to match. All chrome chain guard. "Comfort Zone" deluxe saddle with chromed rail. 1.75 white sidewall tires. Chromed rims and mudguards. Built-in horn with tank top horn button. White sports pedals with chrome band and red reflectors. Safety coaster brake. Rear reflector. "Acrylic" red, black, white. From N.Y. or Ind
83-44-32 D5550 26" Boy's. 56 lbs. . . **$69.95**

(P) Rollfast Super Deluxe Sports Middleweight. Racy Rollfast, fully-equipped with famous Bendix multi-speed coaster brake for power braking. Tri-arch, split-V frame is stronger yet lighter than conventional frames. Chromed front spring carrier, head lamp and chain guard. Luxurious saddle bag and saddle with chromed rail. Chromed mudguards and rims. 1.75 whitewall tires. Ball bearing pedals with plastic grips. Rear reflector, kickstand. *Specify* Black or Indian Red. From N.Y. or Ind.
83-44-40 D5795 26" Boy's. 50 lbs. **$72.50**
83-44-57 D4895 Rollfast above, with standard coaster brake. 50 lbs. **$62.95**

Stewart-Warner "Cadet" . . . flashy, new bike speedometer tells how far, how fast you go. Shows speeds up to 50 mph, records mileage up to 10,000 miles. Shockproof, waterproof case with white finish; crashproof lens; new dial facing with fire-orange indicator. Comes with flexible cable and drive mechanism. Fits 24" and 26" bikes.
83-59-75 8420 Cadet Speedometer . . . **$5.95**

Twin Light Bicycle Generator Set. Gives brilliant illumination at night. Produces constant power to operate head and tail lights at all speeds. Disengages from tire when not in use. 3" chrome-plated headlamp has double beam, spare bulb, top switch. Chrome-plated tail lamp has red lens. Includes brackets, wires and instructions for mounting.
83-59-34 8335 Generator Set. **$4.95**



Electric Bike Headlamp and Horn. Matching chromed accessories. Both fit any standard bicycle handlebar, both are battery operated. **Headlamp.** Has powerful beam. 5¾" long.
83-59-26 895 Headlamp Only. **$1.49**
Horn. Emits loud signal. Has 11½" extension cord with horn button that mounts at finger tips for your safety and convenience. 5¾" long.
83-59-18 895 Horn Only. **$1.49**

Genuine Leather Western Saddle Bags. Look great on bikes, motor scooters, motorcycles. Two large, roomy bags in choice of sizes. Made of grained, genuine black leather, bound with rugged plastic. Eye-catching western design embossed on sides. Silvered metal decorations. Top-grain leather straps.
83-54-47 8600 15x13" Bags. Pair. **$8.95**
83-54-39 8400 10x11" Bags. Pair. **8.95**

KARTS ...newest outdoor sport

The country's going wild about Kart racing!

Get behind the wheel of a Percival kart—and win! These spirited karts are designed by Frank Kurtis, America's foremost racing car designer. Tested and proven under toughest competition conditions —the NGKA National Championship Races. Karts come assembled, painted and rarin' to go. Choose from single-engine Hellcat, twin-engine Wildcat or exciting new "Live Axle" kart, that turns full power thru each wheel.

All Karts and accessories shipped from Iowa

HELLCAT

Designed and built to win by America's foremost racing car designer—Frank Kurtis

These Features Put Percival Karts Out Front:

- *Lower forward center of gravity prevents fish-tailing on unbanked turns*
- *Full 12" round steering wheel*
- *New non-fading spot brakes for racing*
- *Continuous one-piece frame, completely electric-welded to take terrific stress*
- *Made of high tensile 14-gauge steel, with main frame of 1¼" steel tubing*
- *Foot-operated throttle and brake*
- *Meets all requirements of AKMA*

HELLCAT Single Engine Kart. Miles ahead of rest of its class, with response steering geometry, quick-change sprockets, Timken bearings on all wheels. Front axle acts as crash bar. 12" pneumatic knobby tires on rear (3.50x6), 10" pneumatic tread tires on front (3.50x4). 48" wheel base, 33" tread width. Class A. (See chart for engine options.)

HELLCAT SINGLE ENGINE-STUB AXLE

Engine option	Horse Power	Cu. Inch Displ.	Order Number Below	Approx. Ship. wt.	Retail
Clinton A490	2 5	5 76	83-30-04 D15960	135	$199.50
Clinton E65	4 5	5 76	83-30-12 D21160	135	264.50
West Bend 580 Dixe	4	5 8	83-30-38 D21160	135	264.50
West Bend 700	5	7.0	83-30-46 D21560	135	269.50
McCulloch MC-5	5	4 9	83-30-53 D22600	135	282.50
McCulloch MC-10	6 8	5 3	83-30-61 D25040	135	313.00

HELLCAT TWIN ENGINE-STUB AXLE

Order Number Below	Approx. Ship. wt.	Retail
83-30-79 D21240	160	$365.50
83-30-87 D29800	160	372.50
83-30-95 D29960	160	374.50
83-31-03 D30760	160	384.50

Twin McCulloch Engines can be mounted on live axle only

HELLCAT LIVE AXLE SINGLE ENGINE

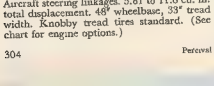
Engine option	Horse Power	Cu. Inch Displ.	Order Number Below	Approx. Ship. wt	Retail
Clinton A490	2.5	5 76	83-31-11 D18360	140	$229.50
West Bend 580 Dixe	4	5 8	83-31-29 D23960	140	299 50
West Bend 700	5	7.0	83-31-37 D24080	140	301.00
McCulloch MC-5	5	4 9	83-31-45 D24760	140	309.50
McCulloch MC-10	6 8	5 3	83-31-53 D27360	140	344 50

HELLCAT LIVE AXLE TWIN ENGINE

Order Number Below	Approx. Ship. wt.	Retail
83-31-60 D33760	165	$297.00
83-31-78 D32480	165	406.00
83-31-86 D33280	165	416.00
83-31-94 D33160	165	439.50
83-32-10 D39960	165	499.50

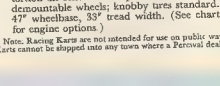
UPHOLSTERY (not included in prices above) High-grade upholstery with foam cushion, includes back, seat and sissy pads. Red only. From Iowa **83-32-77 D1480** 3 lbs. **$18.50**

CENTRIFUGAL CLUTCH (not shown). Made by Fairbanks-Morse. Not available for McCulloch engines, *specify* for Clinton or West Bend **83-32-51 D1196** Wt. 2 lbs. **$14.95**



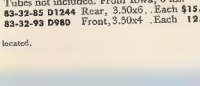
WILDCAT

WILDCAT Twin-Engine Kart. Superb racer has same features as Hellcat Kart above, plus extra engine. Terrific handling and cornering make it a winner. Class B, convertible to Class C by adding 2 larger engines. 72-tooth wheel sprockets, 12-tooth engine sprockets. Aircraft steering linkages. 5.81 to 11.6 cu. in. total displacement. 48" wheelbase, 33" tread width. Knobby tread tires standard. (See chart for engine options.)



LIVE AXLE

"LIVE AXLE" Gold Medal Model . . . with single or twin engines. Exciting break-through in kart design! Live axle turns full power through each wheel—delivers more speed, allows better control on turns. Axle shaft is pre-stress, high tensile steel for minimum distortion on center-drive sprockets. Has quick demountable wheels; knobby tires standard. 47" wheelbase, 33" tread width. (See chart for engine options.)



LE MANS RACING HELMET. Heavy-duty. *Specify:* adjustable 6½–7; adjustable 7–8
83-33-01 D1560 From Iowa; 5 lbs. . . . **$19.50**

LE MANS GOGGLES. Flip-down eyeshields.
83-33-19 D556 From Iowa; 1 lb. . . **$6.95**

RACING SLICK TIRES. For hard-surface track Tubes not included. From Iowa; 6 lbs.
83-32-85 D1244 Rear, 3.50x6 . Each **$15.55**
83-32-93 D980 Front, 3.50x4 . Each **12.25**

Note: Racing Karts are not intended for use on public ways.
Percival Karts cannot be shipped into any town where a Percival dealer is located.

CAUT ON
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All-Steel Model Trucks

Youngsters love these sturdy steel trucks! They're so realistic . . . with authentic cab designs, dual headlights, wraparound windshields. And so durable . . . they're made of heavy gauge steel—ready for years of fun!

E TONKA STATE TURNPIKE SET. No end to the fun young engineers will have building highways, tollways, bridges and underpasses. This authentic and realistic set consists of construction vehicles as sturdy and strong as their "big brothers". There's a 12¾" scale model dump truck, 12¾" pick-up truck, 27" mobile dragline and 8⅞" bulldozer. All the truck cabs have official blue "flasher" lights on the roof. Set also includes scale model warning signs and a road barrier sign. Sturdily constructed to stand up through years of hard use. Baked enamel finish; big rubber tires.
87-75-48 C1365 State Turnpike Set. **$19.95**

F TONKA PICK-UP TRUCK . . . will make a lot of service calls. Ruggedly built, equipped with new ball-type trailer hitch for accessories. Tailgate opens and closes. Has white sidewall tires. 12¾" long. Beige color.
89-66-62 B210 Pick-Up Truck **$2.98**

G TONKA DELUXE "FISHERMAN". All set for a day of good fishing. Handsome blue and white truck, complete with boat and boat trailer. Truck and trailer connected by ball-type hitch. Whitewall tires, unbreakable windshield. Detachable motor. Truck is 12¾" long; with trailer attached, 27⅜" long overall.
87-75-55 B475 Truck with trailer. **$6.98**
87-75-63 B275 Truck only. . . **3.98**

H NY-LINT FORD SPEEDWAY SPECIAL. Streamlined 1960 Ford pickup with detachable tilting platform trailer—*and* a modern racer to complete the picture. Wrap-around windshield, back and side windows. Sturdy, heavy-gauge steel. Whitewall tires. Metallic baked-enamel finish. 24⅜" long.
87-77-04 B415 Ford Speedway Special. . **$5.98**

K TONKA SPORTSMAN. Ready for hours of imaginative play! Sturdy Sportsman truck has unbreakable plastic boat, held to top with snap-on straps. Whitewall tires. Unbreakable windshield. Ball-type hitch for accessory trailers. Tailgate snaps open and shut. The Sportsman is 12¾" long.
89-68-37 B275 Tonka Sportsman **$3.98**

L TONKA BOAT TRANSPORT. No better choice for the youngster who is fascinated by boating! Now he can own a fleet of boats . . . and have a semi-trailer truck to haul them in. Fleet includes four unbreakable boats, two standard and two sport models. Two outboard motors. Bars on trailer swing out for unloading boats. Transport is all steel—and it's an impressive 28" long.
89-10-69 B550 Boat Transport **$7.98**

M TONKA AUTO CARRIER. Kids love this motor transport with automatic unloading device. It's a replica of the transports that skim over the highways. Steel truck and trailer with 3 unbreakable plastic cars on top, room for 2 more inside. Pull a lever, cars roll down the ramp automatically. Fascinating fun! Carrier is 29" long
89-11-43 B550 Auto Carrier . . . **$7.98**

N HYDRAULIC AERIAL LADDER TRUCK . . . by Tonka. Big action -lots and lots of excitement for a junior fire chief! Fireman's seat swings to the side and powerful hydraulic pistons arch the ladder skyward while the "fire chief" extends it to full 36" height. 360° revolving ladder base; 19" auxiliary ladder Truck is 32½" long. Made of heavy-gauge steel to last for years of fire-fighting fun. With wrap-around windshield, dual headlights, big rubber-tired wheels. Bright red.
87-25-72 B895 Aerial Ladder Truck . . **$12.98**

P BUDDY "L" COKE TRUCK . . . for hours and hours of fun-play! Bright yellow solid steel truck is loaded with cases of Coca-Cola. Carries two hand trucks for delivering Coke into the "store". Whitewall "Neat-mat" tires; unbreakable windshield and side windows; side view mirror. 15" long.
87-77-95 B350 Coke Truck. **$4.98**

R BUDDY "L" FLAT TIRE WRECKER. Off to the rescue! Carries a "spare" and 3 plastic tools. Wrecker is made of "auto fender" steel with baked enamel finish. Has unbreakable windshield and side windows; side view mirror; simulated "Flasher" on top of cab, operating winch and hook. 16¾" long.
87-78-03 B350 Flat Tire Wrecker. . . . **$4.98**

S NY-LINT STREET SPRINKLER. Lots of exciting action for a civic minded youngster. Big tank is easily filled, holds a generous supply of water. Built-in pressure pump works smoothly. Two aerated nozzles produce two powerful streams of water, operating lever is on top of tank. FORD Model C-600 tilt truck cab with wrap-around windshield. Whitewall tires, chrome-plated hub caps.
87-77-12 B620 18" long. **$8.98**

T TONKA SUBURBAN PUMPER. Young firemen connect miniature hydrant to standard garden hose . . . truck's fire hose shoots a continuous stream of water! Carries 8½" removable ladder, 36" reel-wound hose, two 7¾" rubber hydrant hoses. Heavy steel and aluminum. Unbreakable windshield.
89-66-54 B620 17¾" long. **$8.98**

V BUDDY "L" Double-Deck Boat Transport . . . delight of a young sailor! Carries 5 boats in Sea Mist Blue, Foam White, Buoy Red. Truck is made of "auto fender" steel with baked enamel finish. Unbreakable windshield and side windows. Side view mirror.
87-78-11 B275 15" long. **$3.98**

W STRUCTO DUMP TRUCK . . . with a lever to raise the body for dumping. Sturdy steel construction with baked enamel finish. Unbreakable windshield, complete with windshield wipers. Twin side view mirrors. Dual horns mounted on cab top. 11½" long.
87-78-86 B210 Dump Truck **$2.98**

X NY-LINT FORD PLATFORM TILT-TRUCK. In sapphire blue and white. Sturdy dump body pivots at the rear, is tilted up and down by a side lever. Cab tilts forward to expose engine for "service". Wrap-around windshield, white wall tires. 15¾" long.
87-77-20 B350 Platform Tilt-Truck . . **$4.98**

Y STRUCTO TIMBER TOTER. Die-cast metal trailer carries five real wooden logs, held in place by two locking chains. Dual horns on top of cab; unbreakable windshield with windshield wipers; twin side-view mirrors; whitewall tires. 20⅜" long.
87-78-94 B275 Timber Toter. . . . **$3.98**

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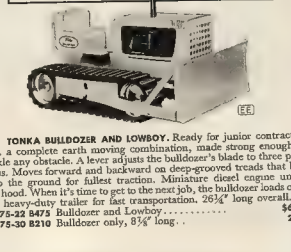
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Z TONKA BULK STORAGE SET . . . hours of fun and excitement for the young truckdriver! Bright red tanker holds 4 quarts, can be filled from storage tanks or directly from garden hose. Two white storage tanks hold 2 quarts each, are filled by means of filler hose attached to garden hose. Storage tanks and Tanker body are made of all-weather extra-tough Inoplex material. Tanker has "dual floating" rear wheels; when uncoupled, it is supported by "landing gear".
87-75-06 C1035 Bulk Storage Set. **$14.95**
87-75-14 B685 Tanker Truck only, 28" long. . . **9.98**

EE TONKA BULLDOZER AND LOWBOY. Ready for junior contractors . . . a complete earth moving combination, made strong enough to tackle any obstacle. A lever adjusts the bulldozer's blade to three positions. Moves forward and backward on deep-grooved treads that bite into the ground for fullest traction. Miniature diesel engine under the hood. When it's time to get to the next job, the bulldozer loads onto the heavy-duty trailer for fast transportation. 26¾" long overall.
87-75-22 B475 Bulldozer and Lowboy. **$6.98**
87-75-30 B210 Bulldozer only, 8⅛" long. . . **2.98**

SCALE MODELS... packed with fun and action!

E TONKA THUNDERBIRD EXPRESS A gleaming truck freighter . . . authentic in design and a real beauty! Comes in a shiny bright red, with sparkling white and black trim. Has dual-tandem trailer wheels. The young driver can swing the rear doors wide open so that the loading and unloading goes on swiftly. When the cab is uncoupled, the trailer is supported by the "landing gear." Truck has a wraparound windshield and dual headlights. Made of heavy gauge steel, with tough baked-on enamel finish. 24" long.
89-10-28 B475 Thunderbird Express **$6.98**

F TONKA SANITARY TRUCK. "Cleaning up" jobs are fun for the youngster with this scale-model "Sanitary System" truck! He loads the refuse into the hopper in front of the truck, trips the hydraulic lever and watches the parallel bars raise and dump it in back. Then he drives to the "dump" and pulls the front lever to "out" position to hydraulically dump the load through the swinging door in back. Truck has an unbreakable windshield and dual headlights. Built of steel with baked enamel finish.
87-75-71 B350 19½" long. **$7.98**

G STRUCTO DELUXE AUTO TRANSPORT. Actually four toys in one. Heavy gauge steel trailer has ramp that extends to 29¼" to load and unload both decks. Carries three die-cast metal automobiles. Youngster will have fun hauling and delivering them. Trailer and cab glide along on 8 rubber tires. Has an unbreakable windshield with 2 windshield wipers. Carries twin side view mirrors and has dual horns mounted on top of cab. Sturdy steel construction with baked-on enamel finish. Whitewall tires
89-48-08 B350 Auto Transport . . . **$4.98**

H STRUCTO READY-MIX CONCRETE TRUCK. Mixer is geared to axle and rotates as truck moves. Ratchet simulates mixing sounds. Mixer has openings for loading and discharging contents. Body actually raises to unload "cement." Truck is of sturdy steel construction, with baked-on enamel finish in green and ivory. Plated bumper, grille and wheels, 10 rugged heavy-duty tires. Has unbreakable wraparound windshield with movable windshield wipers, twin side view mirrors, dual horns mounted on top of cab.
89-48-40 B475 16" long. **$6.95**

K NY-LINT MICHIGAN SHOVEL . . . bucket takes a full "bite"—then trips open automatically when raised to the boom. Entire housing pivots on wide chassis—adjustable screwjacks slide out and provide extra strength for heavy lifts. Steering wheel controls front wheels. Scale model in heavy gauge steel, baked enamel finish. 6 wheels with husky tires. 31½x7½x20¾ in. overall
89-47-17 B750 Michigan Shovel .. **$10.98**

L NY-LINT GRADER-LOADER. Grader has blade that adjusts for height—at any of 6 angles—to scrape dirt right or left. Loader has powerful crank hoist lifts a full bucket of material 10¾" high. Remote release lever near seat trips bucket at any point. Wheels pivot to follow ground—front ones are steerable. Heavy steel. 23¾x7⅝x10¾" high with bucket raised
89-47-66 B550 Grader-Loader . . . **$7.98**

M NY-LINT PAYLOADER TRACTOR-SHOVEL . . . digs, lifts and dumps big loads. Bulldozes, levels, grades and scrapes, too. Rides over rough terrain on sure-grip rubber tracks . . . even makes a realistic mechanical sound as it goes about its work. Bucket raises to 12" dumps instantly when latch is released. Welded heavy gauge steel with sprayed baked enamel finish. 17⅝x6½" wide
89-47-58 B620 Tractor-Shovel. . . **$8.98**

N TONKA WRECKER TRUCK. Sturdily built truck that will continue hauling jobs for years to come! Great for freeing a "stuck" truck or for moving "wrecked" cars. Heavy duty winch is supported by thick reinforcing bars . . . just hook up link chain and turn the crank. Made of sturdy steel with baked-on enamel finish. Equipped with "flasher" light and white sidewall tires. Unbreakable windshield and plated grille. 13¾" long
87-75-89 B350 Wrecker Truck . . . **$4.98**

P TONKA DUMP TRUCK . . ready for all the work-jobs the young truck driver can dream up! Made of heavy gauge steel and aluminum, with dual rubber tires that can dig out of mud or hilly terrain. Manual dump lever and tailgate latch at rear of hi-view cab. 2-position tailgate handles either straight dumping or spreading. Red and green enamel finish, wraparound windshield. 13½" long
89-10-36 B275 Tonka Dump Truck **$3.98**

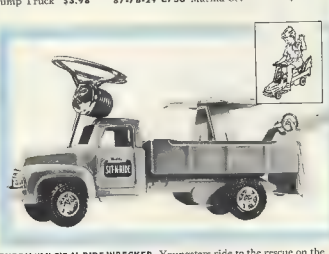
R TONKA HYDRAULIC DUMP TRUCK. Plenty of action here to keep a youngster's imagination working for hours at a time! This truck has an hydraulic dump action that works smoothly and easily. One touch on the release lever and the hydraulic action gently dumps the load out. Has a 2-positon tailgate that either dumps or spreads the load. Bright plated bumper and grille, wraparound windshield, dual headlights, cab shield, and big rubber tires. Made of heavy gauge steel and aluminum in burnished bronze finish
89-10-44 B350 Truck, 13¾" long **$4.98**

S TONKA FARM STAKE AND HORSE TRAILER. An irresistible combination for an imaginative child . . . good for hours of happy play! The sturdy horse trailer carries two jet black beauties—glossy thoroughbreds—of polystyrene plastic. Trailer connects to the farm stake truck with a new ball-type hitch. The rounded-edge stake panels on the truck are removable. Ruggedly built of steel and aluminum in baked-enamel finish. Plated bumper, grille. White-wall tires. Unbreakable wraparound wind-shield.
89-67-20 B475 21¾" long **$6.98**

T STRUCTO TRANSCONTINENTAL FLEET . . to fire the imagination of active youngsters! Two tractors, three trailers, two cars, a ramp, six play cartons, six highway signs. Steel construction with weather-resistant baked-enamel finish. Plated bumpers, grilles and wheels. Whitewall tires. Cabs have unbreakable windshields with windshield wipers, twin side view mirrors, dual horns on top. Attached to tractor, auto transport trailer is 22" long, transport is 21¾" long, and steel hauling trailer is 20¼" long.
87-79-02 C895 Set **$12.95**

U BUDDY "L" MARINA SET . . nautical fun for young boating enthusiasts! Includes service truck, transport truck carrying two speedboats, a pier with ramp leading to it, and a ladder. Boats are made of hi-impact plastic, and actually take to the water. The transport truck is sea mist blue; repair truck desert tan. Trucks are of steel construction with baked enamel finish. Each truck is approximately 15" long . . . has whitewall tires, unbreakable windshields with side-windows, and side view mirrors
87-78-29 C750 Marina Set **$10.95**

TONKA STOCK FARM. New thrills for the junior rancher when he heads for the State Fair, or loads his animals to take to market! When the stock is ready to go, he can back up the 16½" long stock rack truck to the corral—with or without the trailer—load his animals up the inclined loading "chute," guide them through the sliding tailgate into the steel truck. And off they go as happy as can be! Realistic wood corral is simple to assemble, pens in four animals (all made of unbreakable polystyrene). Easily dismantled.
89-11-35 B620 Tonka Stock Farm. . . **$8.95**



BUDDY "L" SIT-N-RIDE WRECKER. Youngsters ride to the rescue on the strong steel seat . . . round corners smoothly with automotive type steering . . . pull up at the scene of the "wreck" with horn screeching realistically. Towing is easy with hook and winch on the sturdy boom. When he tires of towing, child is set for a new game in seconds. Seat and boom come off to convert wrecker to hauler! This boy-and bump-proof vehicle is made entirely of auto-fender steel, bright baked-on enamel finish. Husky rubber tires. 25½x8½x11¾" high
87-26-14 B550 Sit-N-Ride Wrecker **$7.95**

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The FUTURA 800 is the first and only portable with all the practical convenience features of a standard office typewriter. Royal's engineering craftsmen have designed the typewriter of tomorrow *today*. The FUTURA 800 is everybody's typewriter—perfect for students, housewives, businessmen, doctors, nurses, lawyers It's easy to use, easy to store.

Only the FUTURA 800 offers you the greatest combination of exclusive features ever found on a portable typewriter. It has a fully standard keyboard with the same spacing and keyboard slope you'll find in a full-sized office typewriter. The Finger Flow keys are specially contoured to fit your fingers comfortably—make your typing so much smoother and easier! The exclusive Twin-Pak lets you change ribbons lightning-fast without ever touching the ribbon or smudging your fingers. Ribbons are completely enclosed in twin plastic cartridges. Click the Magic Margin key and margins are automatically set—no fussing or fretting.

And how easy it is to tabulate on the FUTURA 800! Magic Column Set Key sets the columns at a touch -automatically. Typing touch is a highly individual matter and with the FUTURA 800's Touch Control© lever you can adjust the touch to the exact degree you prefer. Set the foolproof Line Meter and you'll know exactly how many lines are left at the bottom of the page. One-piece unitized construction is so rugged it will take all the pounding you can give it. Factory tested, cushion packed for shipping. Carrying case included.

2-Tone Colors	*Pica Type*	*Elite Type*	*Retail*
Periwinkle Blue	**79-85-46 C10995**	**79-85-53 C10995**	**$142.28**
Mist Gray	**79-85-04 C10995**	**79-85-12 C10995**	**142.28**
Cocoa	**79-85-61 C10995**	**79-85-79 C10995**	**142.28**

This is pica type size.
This is elite type size.

The new ROYAL "DIANA"

A Portable with Full-Sized Features!

Introducing the new Royal Diana! A full-sized, full-featured portable typewriter that takes its place with the best for performance, durability and good looks—yet costs you less. It's ready to go where you go, do as you command, at a moment's notice. Here are just a few of the many features (some of which you don't find even in more expensive models). A contoured, full-size keyboard from A to Z; 1 to 9; with all the extra symbols you'll ever need. Royal's exclusive Magic© Margin set lets you adjust both margins at the push of a button. Tabulators are set or cleared at a finger's touch. Special adjustment gives you half-spacing, if you desire. Smart, leather-like carrying case has a full zipper, positive lock. All these features, plus a free-flowing carriage, lucite paper guide and automatic ribbon reverse, make the Royal "Diana" a great typewriter value. Gray with tan carrying case.

79-87-36 C8750 The Royal Diana with Pica Type **$125.00**
79-87-44 C8750 The Royal Diana with Elite Type **125.00**

The Smith-Corona "GALAXIE"

- *Glide-top for quicker ribbon change*
- *Page Gage shows amount of paper left*
- *Touch selector now located on keyboard*
- *Quick-set margins; Key-set tabulator*
- *New, lighter, smoother operating carriage*

Put all these features together (plus standard 88 character keyboard) and you have the new "Galaxie"—Smith-Corona's finest, smoothest operating portable typewriter. Beginners will find it easier to learn on . . . experts praise its quick response to every touch. You adjust the tabulator, the ribbon and select the touch right from the keyboard. Quick-set margins adjust with a finger's touch. Set the Page Gage and you never "run off the paper"! Lightweight aluminum alloy and steel construction makes it practically indestructible. Completely enclosed design protects it from dust and dirt. Glide-top gives you easy access to ribbon and keys. Comes with carrying case.

	Spring Green	*Driftwood Grey*	*Star-Mist Blue*	*Apache Tan*	*Hunter Red*	*Retail*
Pica Type	**79-86-29 C11133**	**79-86-45 C11133**	**79-86-60 C11133**	**79-86-94 C11133**	**79-87-10 C11133**	**$149.27**
Elite Type	**79-86-37 C11133**	**79-86-52 C11133**	**79-86-78 C11133**	**79-87-02 C11133**	**79-87-28 C11133**	**149.27**

Smith-Corona Favorites

Extra light, extra fast portable typewriters designed to "go where you go"!

SMITH-CORONA "SKYWRITER"—WEIGHS JUST 9 LBS.! A joy to tote wherever you go. So compact, so lightweight . . . it's just what you need when traveling by plane, train or car. Handsome zippered carrying case is only 3" high, 12" long, 11" wide . . . tucks away easily in suitcase or desk drawer. It's preferred by authors, journalists, sportswriters and students . . . practical for home use too. Has office-model features despite its size and low price. Full-size keyboard, takes full-size stationery. Has Page Gage, Quickset Margins, Error Control and Touch Selector. Attractive Woodland Beige finish.

79-71-26 C5979 Pica Type. With carrying case . . .	**$78.49**
79-71-34 C5979 Elite Type. With carrying case . . .	**78.49**

SMITH-CORONA SUPER SPEED "STERLING" PORTABLE . . . assures you office typewriter performance with the convenience and economy of a portable. Has Page Gage; 4-way Touch Selector; Finger-Touch Tab; Standard-size Colorspeed keyboard; Floating Shift; Line Retainer, Paper Guide, Retractable Paper supports; Back Spacer.

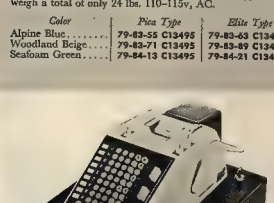
79-70-84 C8495 Sage Gray. Pica type	**$125.71**
79-70-92 C8495 Sage Gray. Elite type	**125.71**
79-60-03 C8495 Alpine Blue. Pica type	**125.71**
79-60-11 C8495 Alpine Blue. Elite type	**125.71**
79-60-29 C8495 Seafoam Green. Pica type	**125.71**
79-60-37 C8495 Seafoam Green. Elite type	**125.71**

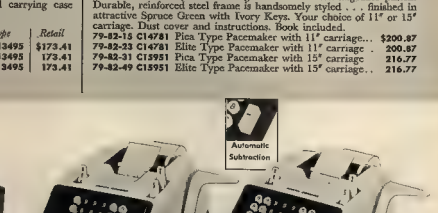
WORLD'S FIRST ELECTRIC PORTABLE . . . BY SMITH-CORONA. First to bring electric speed and ease into the portable class! Your fingers fly over the keys like lightning, turn out an amazing amount of work in a flash. It takes less than a feather-touch to do the job—so you can type for hours without tiring. Every page will have the even, uniform look only the most experienced typists could achieve on non-electric machines. There's a full array of "big machine" features: Quickset margins, Colorspeed standard-size keyboard, easy-to-use Keyset tabulator, many, many more. Comes in your choice of 3 attractive colors. Typewriter and the handsome, rugged carrying case weigh a total of only 24 lbs. 110–115v, AC.

Color	*Pica Type*	*Elite Type*	*Retail*
Alpine Blue	**79-83-55 C13495**	**79-83-63 C13495**	**$173.41**
Woodland Beige	**79-83-71 C13495**	**79-83-89 C13495**	**173.41**
Seafoam Green	**79-84-13 C13495**	**79-84-21 C13495**	**173.41**

SMITH-CORONA "PACEMAKER" . . . ideal for home, office or store use. Nothing beats it for ease and speed, for sturdiness and dependability! Has quick-set margins you can set with the flick of a finger. Flick-set tabulator you can adjust without removing fingers from keyboard. Half-spacing device provides a quick way to correct errors. Fully equipped with such typing helps as an adjustable paper guide, retractable card finger, 3-position line spacer as well as conventional variable, automatic line retainer. 3-position ribbon control includes stencil cut-out. Twin shift keys and carriage releases. Interchangeable platen. Durable, reinforced steel frame is handsomely styled . . . finished in attractive Spruce Green with Ivory Keys. Your choice of 11" or 15" carriage. Dust cover and instructions. Book included.

79-82-15 C14781 Pica Type Pacemaker with 11" carriage... **$200.87**
79-82-23 C14781 Elite Type Pacemaker with 11" carriage . **200.87**
79-82-31 C13951 Pica Type Pacemaker with 15" carriage **216.77**
79-82-49 C13951 Elite Type Pacemaker with 15" carriage.. **216.77**





Dramatically New SMITH-CORONA Adding Machine

CASH REGISTER-ADDING MACHINE. One modern streamlined unit that is actually 2 machines in one . . . at an exceptionally low price! Ideal for all normal retail operations. Every transaction recorded on standard adding machine paper roll which automatically rewinds. Lists to 999.99; totals to 9,999.99. Special transactions indicated as Paid Out, Credit Refund, Charge, No-Sale, Received on Account, and Tax Key. Handle snaps on to ring up sales, is removable to prevent unauthorized use. 14" cash drawer with key lock; coin bank. Adding machine unit easily removed for separate figure work

79-71-67 C13380 Economy Model. Gray/Black. Wt. 52 lbs. . **$179.50**

DELUXE TAMPER-PROOF MODEL . . . has all the features listed above plus safety key lock to prevent tampering with totals, detail tape compartment and money drawer. Paid Out key automatically subtracts. 9 alphabet keys for sales classified by departments or commodities; plastic coin tray. 2-tone Gray/Black.

79-60-45 C17250 Deluxe Model. Wt. 54 lbs. **$229.50**

(E) ADDING MACHINE ALSO MULTIPLIES . . . quickly, simply. 6-column model (shown) lists up to 9,999.99; totals up to 99,999.99. 7-column model (not shown) lists up to 99,999.99, totals up to 999,999.99. Features Column Clear Keys for clearing incorrect figures in any column, Error Key clears entire keyboard; Repeat Key speeds up work. Non-add key for listing numbers while adding. Subtraction by indirect method only. Single stroke Total or Sub-Total, prints automatic "clear" symbol. Even prints decimals and commas. Automatic ribbon reverse. 8½x14x7". Two-tone Gray/Black. With ribbon, tape, dust cover.

79-71-91 C8617 Lists 6 columns, totals 7 columns **$106.13**
79-72-09 C9757 Lists 7 columns, totals 8 columns **127.01**

(F) DELUXE MODEL MULTIPLIES AND AUTOMATICALLY SUBTRACTS. Has same features as above plus automatic Subtraction key which prints deducted items in red. Available in 6-column (not shown) or 7-column.

79-89-83 C9500 Lists 6 columns, totals 7 col. Gray/Black. . . **$116.80**
79-89-91 C11000 Lists 7 columns, totals 8 col. Gray/Black. . . **137.63**

Beautiful new version of the most fully-featured portable made!

REMINGTON'S "QUIET-RITER ELEVEN"

- *Fresh new colors*
- *Crisp styling*
- *New engineering*

Case looks like handsome luggage . . . weighs just 22 lbs. with typewriter inside

Remington's finest portable is completely re-styled with modern new lines and smart 2-tone colors. Lightweight and with features usually found only in big office machines. Its Miracle-Tab control key lets you set and clear tabulator stops at keyboard. Wide 11" carriage gives 10.3" standard writing line. Takes full-size letterhead . . . school notebook paper length-wise. 44 key, 88 character keyboard. Super-strength frame for extra typing years. Single, double or triple-line-space selector. Also: visible margin set, sure-grip cylinder, automatic ribbon reverse, variable line spacer. Shift key and lock at right and left; margin release key; personal touch regulator. Satin-smooth finish in 4 colors. 10-lesson Touch Method Instruction Book. Typewriter weighs just 22 lbs. in luggage-type carrying case. (*Specify color choice.*)

Color	*Pica Type*	*Elite Type*	*Retail*
Pearl Gray	**79-82-56 C11995**	**79-82-64 C11995**	**$145.21**
Sapphire Blue	**79-87-85 C11995**	**79-87-93 C11995**	**145.21**
Jade Green	**79-82-98 C11995**	**79-83-06 C11995**	**145.21**
Ivory	**79-83-14 C11995**	**79-83-22 C11995**	**145.21**

Famous Remington Portables—Even Better for '61

REMINGTON "LETTER-RITER" DELUXE. Medium priced but it's a whiz of a portable gives an elegant new look to all your writing. Enjoy swift, smooth action and print-work perfection whether you're typing home or business letters, or term papers for school. Large-size, sure-grip cylinder allows clearest printwork and positive feeding of carbon packs, cards, envelopes. Visible margin sets with finger-tip ease. Full 42-key, 84-character keyboard. Simplified ribbon changer. Handset tabulator. Right and left shift keys and locks. All controls located as on standard typewriter. Two-tone Gray satin finish. With touch-typing chart and booklet. Weighs 21 lbs. with handsome, stitched and bound, luggage-type carrying case.

79-73-99 C9995 Pica Type. With carrying case. **$125.74**
79-74-07 C9995 Elite Type. With carrying case. **125.74**

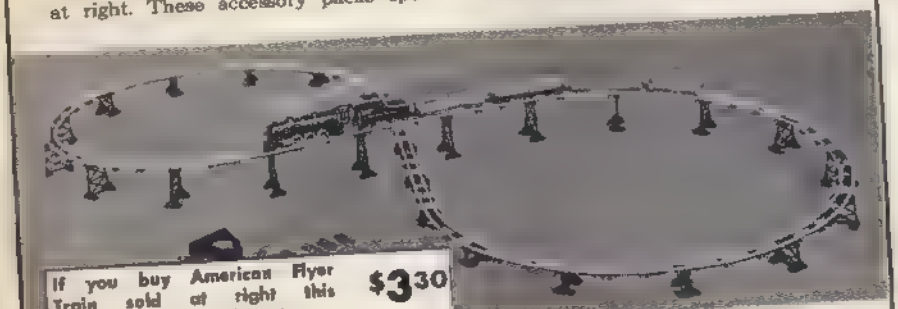
REMINGTON TRAVEL-RITER . . . an efficient low-cost portable the whole family will use! Check Travel-Riter's many features and you'll agree that only Remington Rand offers such outstanding value! You get all the essentials for speedy, accurate typing—without the expensive extras. Lightweight but sturdy, does not "creep away", stays put when you type on it. Takes all the wear everyone in a family can give it. Youngsters enjoy the benefits of Travel-Riter, even in grammar school. Housewives like it for correspondence, reports, recipes. Executives prefer it for trips since it's featherlight to carry. Has regular 42-key, 84 character keyboard. Handsome two-tone gray finish. Weighs only 17 lbs. 2 oz.

79-74-15 C6995 Pica type. With carrying case **$89.76**
79-74-23 C6995 Elite type. With carrying case. **89.76**

BIG SAVINGS

ON AMERICAN FLYER ACCESSORY PACKS WITH PURCHASE OF ANY AMERICAN FLYER TRAIN

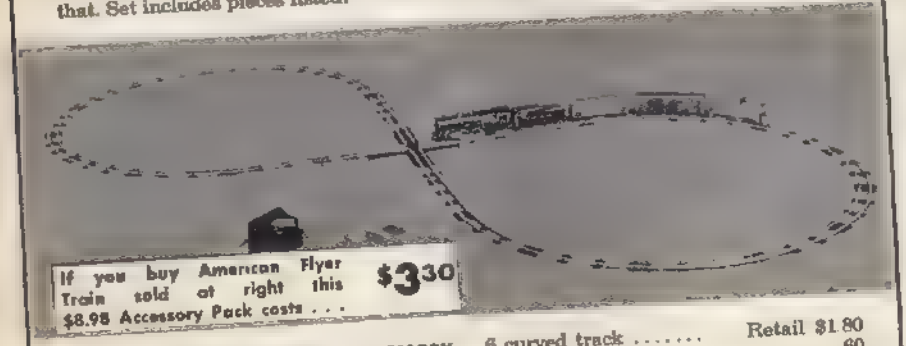
YOU SAVE MONEY when you buy these accessory packs in combination with Gilbert American Flyer train sets sold at right. These accessory packs specially matched to fit all train sets at right. *Only one may be purchased at special price with each Train Set* May be purchased separately at regular price.



If you buy American Flyer Train sold at right this $8.98 Accessory Pack costs . . . **$3.30**

AMERICAN FLYER TRESTLE ACCESSORY PACK—If the railroad top management decides to run more trains, there won't be any more worries of crossing for young engineers—the realistic 26-pc. Trestle Accessory Set will take care of that. Set includes pieces listed:

	Retail
8 curved track	$2.40
4 straight track	1.20
26-pc Plastic Trestle Set	4.98
1 Package of Truck Locks (26)	.40
Total if purchased separately	**$8.98**
10-2463-598 Trestle Pack	Retail $8.98
10-2463-330 Above with train	Save $5.68



If you buy American Flyer Train sold at right this $8.98 Accessory Pack costs . . . **$3.30**

AMERICAN FLYER "FIGURE 8" ACCESSORY PACK—There's no bounce to the mile, nor road shocks for freight or passengers because trains run smoothly on every scale foot of right-of-way ballasted with American Flyer fiber road bed in figure 8 shape Add more mileage to your railroad layout at a fraction of individual costs. Set includes pieces listed.

	Retail
6 curved track	$1.80
2 straight track	.60
4 ½ straight track	1.20
1 crossing	2.98
18 curved roadbed	1.80
6 straight roadbed	.60
Total if purchased separately	**$8.98**
10-2462-598 Figure 8 Pack	Ret. $8.98
10-2462-330 Above with Train	Save $5.68

If you buy American Flyer Train sold at right this $17.96 Accessory Pack costs . . . **$6.30**

AMERICAN FLYER ACTION CAR ACCESSORY PACK—An accessory set designed for the space age—because it includes a new operating electric rocket sled on a flat car! Reproduces a device used in latest space research—includes a seated pilot who is ejected! Set also includes a rocket launcher car from which missile blasts off by remote control. Value of this set when purchased separately is $17.98.

10-2464-1197 Action car set Ret. $17.96
10-2464-630 Above with any train listed at right . . . . . Save $11.36

AMERICAN FLYER

(A) "ARROW" 5-CAR FREIGHT—Locomotive has real puffing smoke and sounds off with realistic choo-choos. Pull-mor power and worm-drive motor, plus operating headlight. Great value!

Locomotive and Tender	Retail $20.00
Santa Fe Hopper	3.50
L and N box car	4.50
Caboose	4.98
Uncoupler and power clips	2.25
14 track sections	4.20
40-watt transformer	6.98
Total Retail if purchased separately	**$46.41**
10-2459-1665 Save $21.43	Retail **$24.98**

(B) "DISPATCHER" 5-CAR WORK TRAIN—Loco is a T & P worm-driven motor train with pull-mor and headlight. Crammed with play value!

Baldwin Diesel locomotive	Retail $17.50
Crane car with working boom	6.98
Flat car	3.50
Long hopper car	3.50
Caboose	4.98
Uncoupler and power clips	2.25
14 track sections	4.20
40-watt transformer	6.98
Total Retail if purchased separately	**$49.89**
10-2460-1999 Save $19.91	Retail **$29.98**

(C) "THUNDERBOLT" 6-CAR FREIGHT—Big 4-6-2 Pacific freight puffs real smoke, has choo-choo sounds, Pull-Mor power and worm-drive motor, has operating headlight. New rolling stock!

Pacific Locomotive and Tender . . .	Retail $25.00
N.Y. Central Box Car	4.98
Borden Milk Car	4.98
Bethlehem Steel car	4.98
Caboose	4.98
Uncoupler and power clips	2.25
14 sections track	4.20
40-watt transformer	6.98
Total Retail if purchased separately	**$58.35**
10-2461-2332 Save $23.37	Retail **$34.98**

(D) "NIGHT HAWK" 8-CAR FREIGHT—Locomotive puffs real smoke, has choo-choo sounds, worm-drive motor, pull-mor power and headlight.

Hudson locomotive and tender . . .	Retail $35.00
Christmas Tree car	4.98
Mobilgas car	4.50
C & O Pipe Car	3.98
B & M Box	4.98
American Reefer	4.98
Deluxe illuminated caboose	5.98
Remote control uncoupler	3.98
16 tracks and terminal	5.05
50-watt transformer	8.98
Total Retail if purchased separately	**$82.41**
10-1714-3999 Save $22.43	Retail **$59.98**

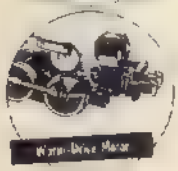
(E) "PONY EXPRESS" 5-CAR PASSENGER TRAIN—2-motored Alco Union Pacific Diesel locomotive is sleek, streamlined, and fast Automatic ringing bell. All new rolling stock

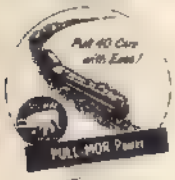
2-Unit Union Pacific loco.	Retail $40.00
Illuminated baggage car .	6.98
Illuminated coach car . .	6.98
Illuminated vista dome car .	7.98
Illuminated observation car . .	7.98
Remote uncoupler and track terminal	4.23
18 track sections	5.40
100 watt transformer	11.98
Total Retail if purchased separately	**$91.53**
10-1255-4666 Save $21.55	Retail **$69.98**

(F) "MERCHANDISER" 9-CAR FREIGHT—2-motor Pacific speedster Diesel with pull-mor power, worm-drive motor, ringing bell. New cars!

2-Unit MoPac Diesel locomotive .	Retail $40.00
C and El Hopper car.	3.50
NH Box car	4.98
Bakers Chocolate Tank car	4.98
U.P. Long hopper car	3.50
Northern Pacific "Pig Palace"	4.98
Wabash hopper	3.50
Illuminated deluxe caboose car	5.98
Remote uncoupler and track terminal . .	4.25
20 sections track	6.00
100 watt transformer	11.98
Total retail if purchased separately .	**$93.63**
10-1254-4666 Save $23.65	Retail **$69.98**

TRAIN SETS with WONDERFUL NEW ROLLING STOCK

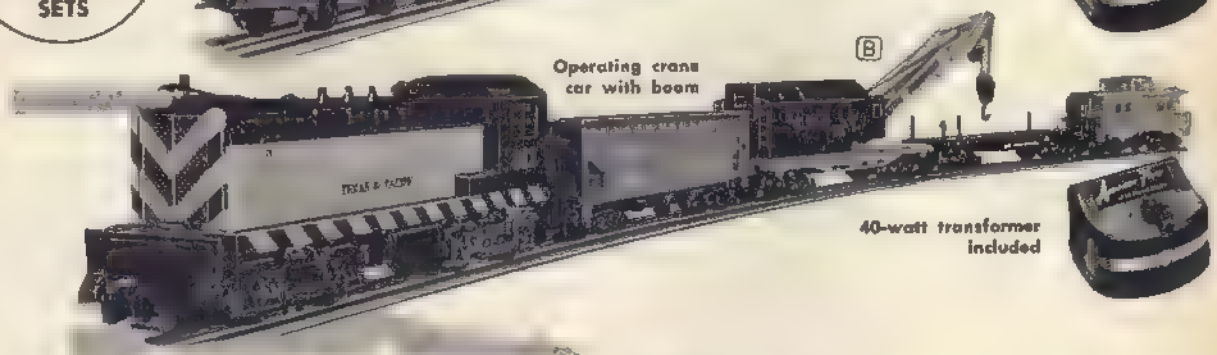




TRANSFORMER INCLUDED WITH ALL SETS

Puffs real smoke
Sounds real "choo-choo"

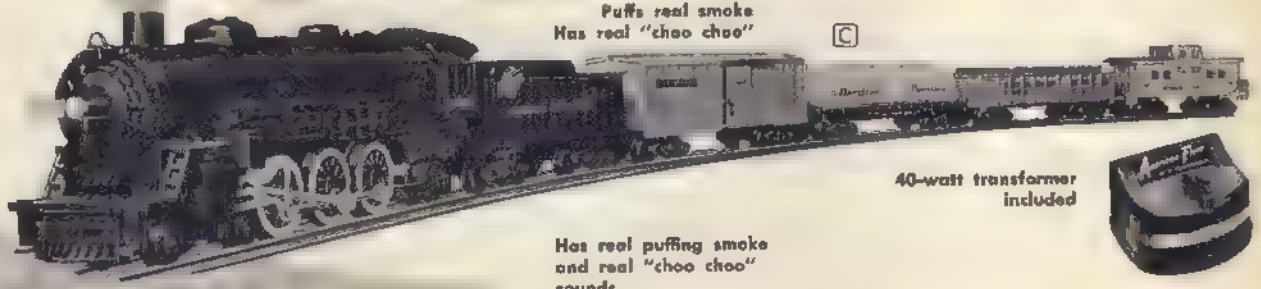
40-watt transformer



Operating crane car with boom

40-watt transformer included

Puffs real smoke
Has real "choo choo"

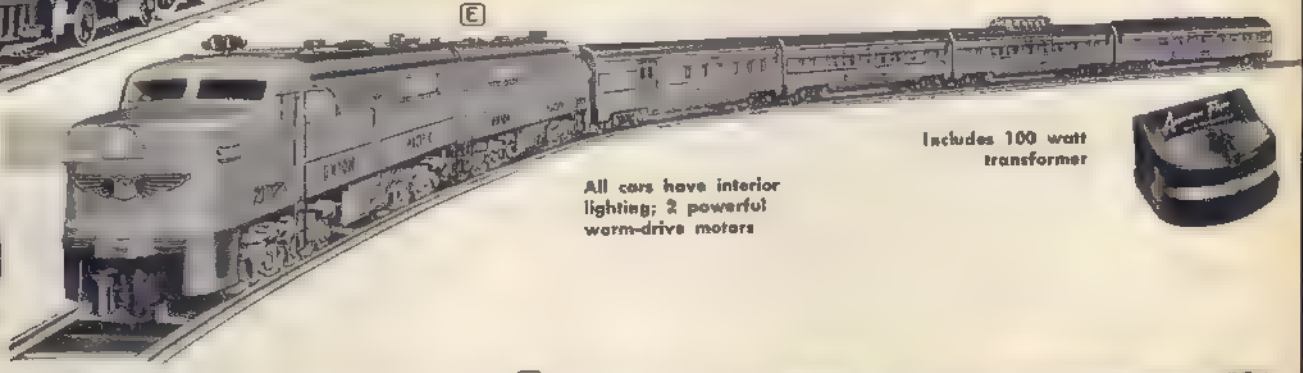


40-watt transformer included

Has real puffing smoke and real "choo choo" sounds

Includes 50 watt transformer

Has new Christmas tree car

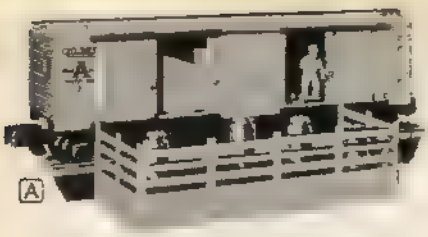


Includes 100 watt transformer

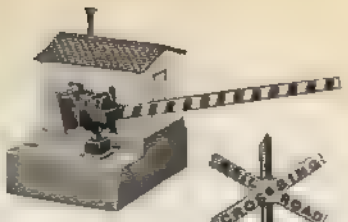
All cars have interior lighting; 2 powerful worm-drive motors

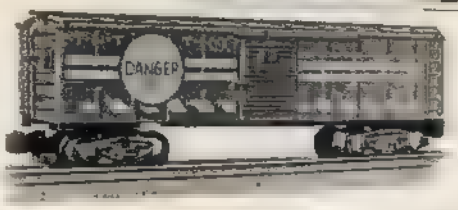
Includes 100 watt transformer

Set has automatic ringing bell; colorful big Palace car

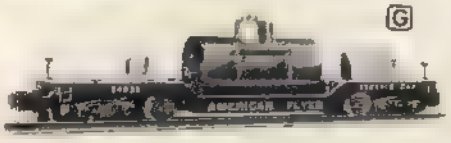


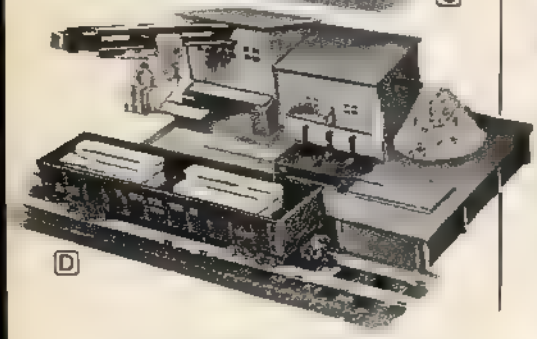
NEW!
T.N.T. car blows up sky high by remote control





NEW!





AMERICAN FLYER TRACK EQUIPMENT, ACCESSORIES AND ACTION CARS

(A) MILK CAR AND PLATFORM—At each touch of remote control button, moving milkman deposits milk can on platform. Cans load into left hand door of milk car, are carried by conveyor to the milkman. Die cast chassis. Knuckle couplers. Complete with 7-13/16" car, cans and platform. Popular American Flyer accessory!
10-1717-665 1½ lbs.....Retail **$9.98**

(B) OPERATING DUMP CAR—Automatic remote controlled—adds realism to any layout! Thrilling action. Just a press of the button and body tilts, sides lower, coal slides out, dump into coal bin. Die cast construction chassis. Car is 6¾" long, has genuine coal car markings. Bin and coal included.
10-2167-532 1¼ lbs.....Retail **$7.98**

(C) MOTORIZED TRACK MAINTENANCE CAR—An exact scale replica of the inspection cars used by all railroads to check the track and the "right-of-way" of the railroad. Has tool lockers and full detail. Press button and car starts to move! Powerful self enclosed worm drive motor.
10-2465-399 ¾ lbs.....Retail **$5.98**

(D) REMOTE CONTROL SAWMILL—Most exciting railroad accessory in years! By remote control, a giant-size log is carried on sawmill track car through big ripping blade, where board lumber is sawed. Lumberjack in overhead car goes into action at touch of button and carries newly cut lumber to top of ramp, where it drops into waiting gondola car. 11" long, 7" high, 7" wide.
10-1719-865 2½ lbs.....Retail **$12.98**

(E) T.N.T. CAR—There she goes! Yep, the whole mess blew up. Little Willie, the Boy Train Engineer, did it by electric remote control, just by pressing a button. And the beauty of it is, he'll have it all back together in seconds for another big blast.
10-2466-532 1 lb... Retail **$7.98**

(F) OPERATING WRECKING CRANE CAR—Travels over the layout, looking for repair work. Giant hook raises and lowers manually. Lifts derailed locomotives and cars with action massive boom and double-paired block and tackle. Die cast chassis construction. 13⅛" long.
10-1260-465 1 lb.....Retail **$6.98**

(G) TRACK-CLEANING CAR—Two leading wipers saturated with track fluid, actually clean rails as car runs. Trailing wipers dry the track. Length 10½".
10-1561-465 ½ lb.....Retail **$6.98**

(H) CROSSING GATE—When train approaches grade crossing—just a touch of the remote control button lowers the gate while the train streaks by. After last car has gone by, and it is safe for traffic to proceed, you release the button, causing gate to rise up. Realistic markings on gate and painted door.
10-2170-332 1½ lbs.....Retail **$4.98**

(J) BELL DANGER SIGNAL—When train approaches crossing, bell clangs, lights flash. After train has gone by, sound and lights go off. Track trips included. 5" long.
10-1273-399 ¾ lb.....Retail **$5.98**

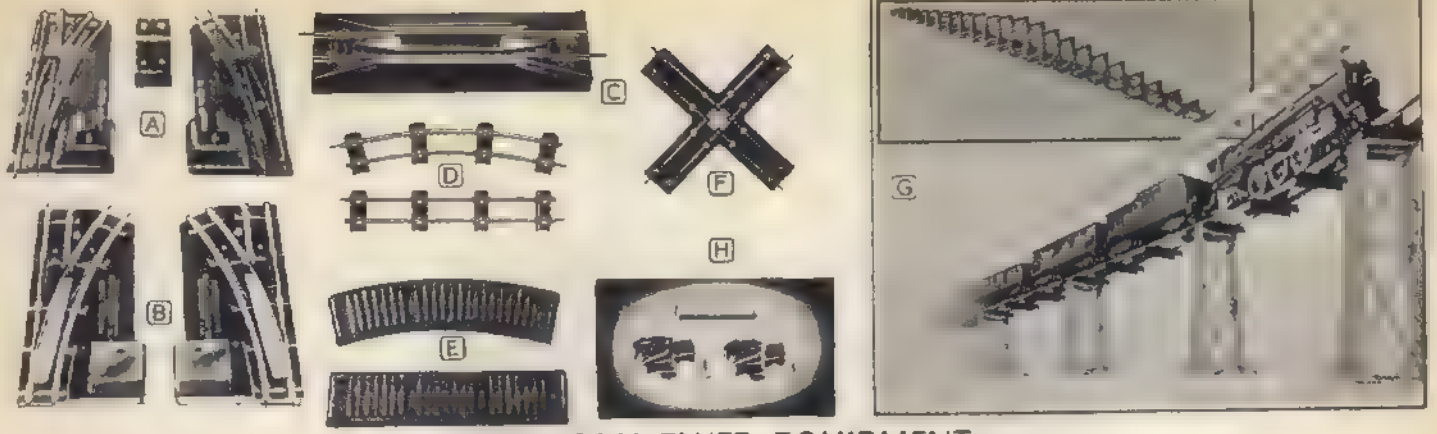
(K) AUTOMATIC SEMAPHORE—Works just like a real one! Train gets near, blade rises, lights turn green. Train passes, blade drops, bullseye glows red—automatically halts following trains. Height is 7⅜".
10-2169-532 1 lb.....Retail **$7.98**

(L) REVOLVING AIRCRAFT BEACON—Turns round and round automatically, swinging alternate red and green lights. Strong steel superstructure. Height 12".
10-1271-332 1 lb.....Retail **$4.98**

(M) 100 WATT TRANSFORMER—With circuit breaker. 115 volts, 60 cycles, AC. Has automatic thermostatic circuit breaker. Variable and fixed voltage. Just 3 binding posts to simplify wiring.
10-1309-799 5 lbs.....Retail **$11.98**

(N) 175 WATT POWER CONTROLLER—A transformer with unexcelled features. With circuit breaker. 115 volts, AC. When short occurs, button pops up, breaks circuit. Press button, and circuit goes on again—no cool-off period required. Directional switch reverses locomotive.
10-1308-1132 7 lbs.....Retail **$16.98**

(P) 350 WATT DUAL POWER-CONTROLLER—With circuit breaker 350 watts (175 watts each unit), 115 volts, 60 cycles AC. First time ever! Two-unit transformer, each controller independent. When there's a short, button pops up, breaks circuit. To re-establish circuit, just push button—no cool off needed. Directional switch reverses locomotive.
10-2166-1999 10 lbs.....Retail **$29.98**



AMERICAN FLYER EQUIPMENT

(A) AUTOMATIC ELECTRIC REMOTE CONTROL SWITCHES—Red and green lights to indicate switch position. With two remote control switch levers. Basic equipment for anyone who wants a complete train set up.

10-1296-1065 Pair. 3½ lbs...Retail $15.98

(B) MANUAL CONTROL SWITCHES—Manually operated switches with control lever that alters position of swivel rail. 10" long

10-1297-465 Pair. 2¼ lbs.....Retail $6.98

(C) AUTOMATIC CAR RE-RAILER—When car derails, wheels are put back on track automatically. Saves time, makes railroading more fun.

10-1288-132 ½ lb. . .. . . Retail $1.98

(D) 2-RAIL "T" TRACK—For all American Flyer trains except HO gauge. Heavy gauge steel.

10-1298-20 Straight track 10"..Retail $0.30
10-1299-20 Curved track 10"..Retail $0.30
10-1300-20 ½ straight track 5".Retail $0.30
10-1301-20 ½ curved track 5".Retail $0.30

(E) RUBBER ROADBED—Keeps track firm. Deadens sound. Of molded black rubber for that last touch of realism.

10-1302-20 10" straight roadbed .. $0.30
10-1303-20 10" curved roadbed.... $0.30

(Deduct 10% in lots of 12 on any track or roadbed purchase)

(F) RAILROAD CROSSING—Every railroad needs at least one 90° crossing! Permits 2 main lines to intersect one another. Complete unit consists of two 10" sections.

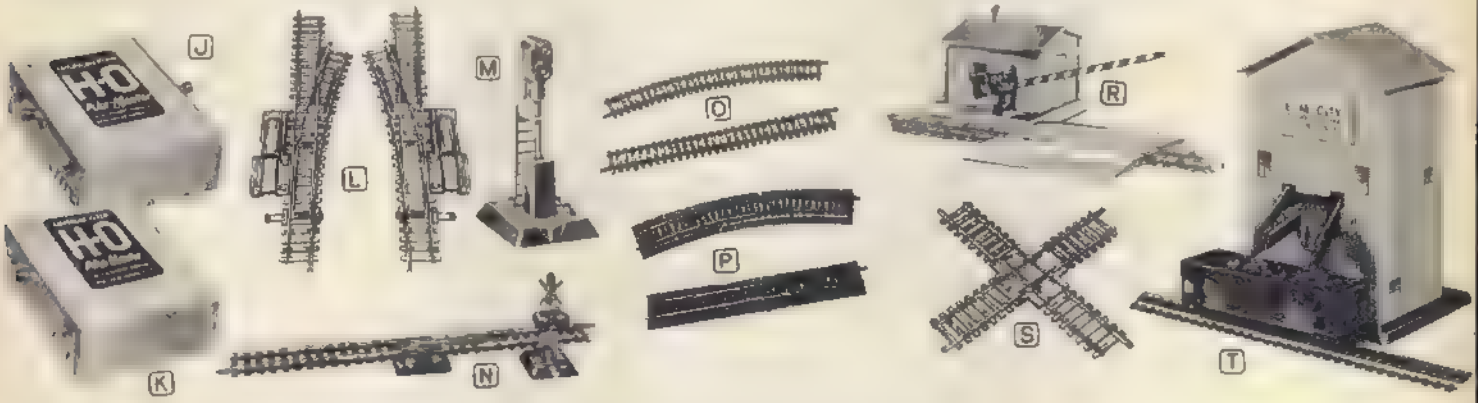
10-1294-199 ¾ lbs. .....Retail $2.98

(G) 52-PC. TRESTLE SET—Trains climb the trestle and travel elevated stretches and then down again. Permits one train to cross over another. Set consists of 26 trestles and 26 track locks. Rises to 4½" at highest point.

10-1285-332 2½ lbs. .....Retail $4.98

(H) KNUCKLE COUPLER KIT—Converts link coupler cars to knuckle coupler type. Used to replace broken couplers.

10-1292-33 Pair. 1 oz.....Retail $0.50



HO ACCESSORIES

Can be used with all makes

(J) "PIKE MASTER" TWIN POWER PAK—Run 2 trains at same time at different speeds. Built-in thermostatic circuit breaker, 2 separate throttle controls, 2 reversing switches. Reduces 110-120 v. AC to 16 v. AC for accessories and 12 v. DC for trains.

10-1729-1332 7 lbs. .....Retail $19.98

(K) "PIKE MASTER" 2-AMP. POWER PACK—Reduces 110-120 v. AC to 12 v. DC for train, to 16 v. AC for accessories. Built-in thermostatic circuit-breaker guards against shorts and overloads. Throttle control, reversing switch.

10-1731-865 6 lbs.....Retail $12.98

(L) HO REMOTE CONTROL SWITCHES

10-1734-332 For right hand turn-out. $4.98
10-1735-332 For left hand turn-out.. $4.98

(M) HO BLOCK SIGNAL—When red light goes on (by manual control), train stops; on green, train starts. 2½" high. Control incl.

10-2185-265 .....Retail $3.98

(N) HO FLASHER SIGNAL—Red lights flash as train goes by. Keep flashing till last car passes. Track incl. 2¼" high.

10-1728-265 ....Retail $3.98

(O) HO TRACK—Brass rails on insulated ties.

10-1732-17 9" straight track...Retail $0.25
10-1733-17 18" radius curved..Retail $0.25

(P) HO RUBBER ROADBED—Improves looks deadens rumble, prevents slipping.

10-2187-13 9" straight.....Retail $0.20
10-2188-13 18" radius curved..Retail $0.20

(R) HO CROSSING GATE—Push button, gate drops when train comes. Train leaves, gate rises.

10-1727-332 1 lb.....Retail $4.98

(S) HO 90° CROSSING—Makes intersecting possible. Each leg 6" long.

10-2186-150 .....Retail $2.25

(T) HO COAL LOADER—When coal loads through roof into tipple inside building and button is pressed, shoot swings down, coal cascades into car. Release button, chute rises.

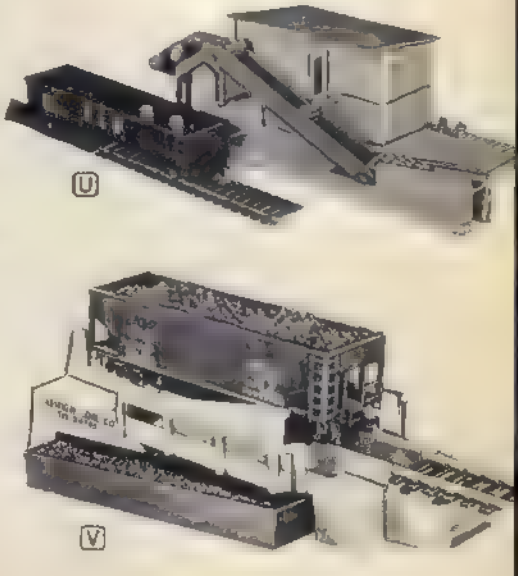
10-2471-399 (Car not included).....$5.98

(U) HO DRUM LOADING CONVEYOR—Action is electric and continuous. Belt lifts drum to elevated unloader, then into car.

10-2601-665 (Car not included) $9.95

(V) HO COAL UNLOADER—Dumps coal automatically! When coal car backed up ramp, coal drops in bin.

10-2472-332 1 lb..... Retail $4.98



BATTERY-OPERATED TRAIN SETS

(A) 35-PC. WORK TRAIN SET—Battery operated 2½-ft. unbreakable plastic train travels both forward and reverse on or off track. Locomotive pulls coal tender, caboose and crane-gondola car along 13-ft. figure-8 polyethylene track (16 sections) and through realistic 12" tunnel. Gondola car has working magnetic crane that lifts metal pieces. Incl. 15 accessories.
10-2193-260 35-pc. train set. 3 lbs . . . . . Retail **$4.00**
10-2384-13 "C" Battery (Needs 2) Each **20c**

60-Pc HO Train Set ONLY **$4.97**

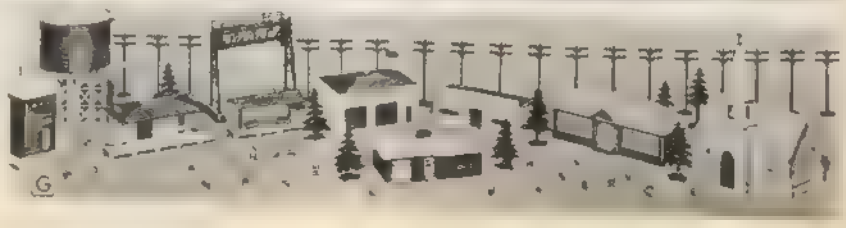
Ready-to-run HO train layout with 2 loops of track

Complete landscaping kit for 4 ft by 8 ft. train layout

(B) 60-PIECE HO TRAIN SET—Battery operated detailed HO train runs by remote control from power box—can also be driven by attaching power pack (not included) to track terminals. You get 5½" diesel freight locomotive, 5¾" boxcar, 5⅝" open boxcar, 4⅝" caboose, 36" diameter HO track, control box, over 50 cutouts including signs, lights, etc.
10-2192-497 50-piece HO train set. 2½ lbs . . . . Retail **$8.00**
10-2383-13 "D" battery (Needs 2) Each **20c**

(C) DY-O-RAMA HO TRAIN LAYOUT—Ready-to-run HO train layout with 2 complete loops of continuous track. Trains highball over beautifully contoured countryside, climb up mountain pass and down to the flatlands to disappear into the tunnel and roar out again! Layout is beautifully colored with naturally contoured mountains, realistic areas of grass fields and dirt roads. Measuring 48"x46"x8", giant size train layout has special supports molded on bottom so that it can be placed on surface only 16x22". Made of ¾" thick plastic, light in weight and easy to store when not in use. Mounted track, re-railer and track terminal incl. Train, houses and scenery not incl.
10-2482-1995 10 lbs . . . . Retail **$29.95**
10-2483-330 Scenery assortment for above. 2 lbs. . . Retail **$ 4.95**

(D) SCENE-O-RAMA LANDSCAPING KIT FOR HO LAYOUTS—Complete landscaping kit for 4x8 ft. train layout. Contains 15 assorted trees, landscaping mats for making areas of lawn path, roads, fields. True color lychen in three shades for natural hedges and shrubbery. Snow-capped mountain tunnel. 3 electric lamposts and manual included.
10-2481-665 4 lbs. Retail **$10.00**

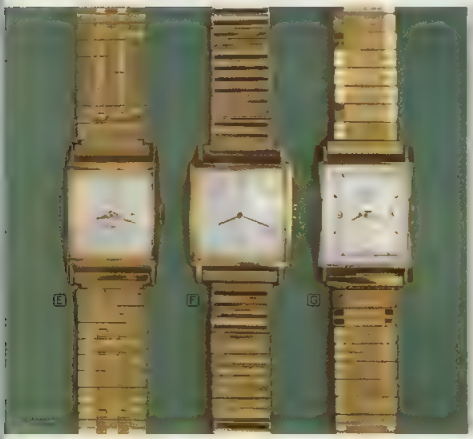


(E) PLASTICVILLE RAILROAD CENTER—Basic assortment of realistic accessories for "O" and "S" gauge layouts. Includes 34 colorful plastic pieces: switch tower, shanty with gate loading platform, Union Station, 12 railroad signs, crossing gate, 8 railroad characters, 3 autos, 2 buses, 4 telephone poles
10-1264-330 2 lbs. . . . . Retail **$4.95**
PLASTICVILLE HO RAILROAD CENTER—11 pieces for your HO train layout. Union Station, freight station, shanty, signal bridge, crossing gate, 6 railroad figures, accessories
10-1720-330 1 lb. . . . . Retail **$4.95**
(F) PLASTICVILLE CITY—83 colorful plastic pieces add more fun and realism to railroading your "O" and "S" gauge layout. There's a bank, barn, supermarket, church, fire-house, ranch house, "Frosty Bar," 29 street signs and accessories, 2 fire engines, 2 autos, 18 barnyard animals, flagpoles, 24 people
10-1265-650 6 lbs. . . . . Retail **$9.95**
(G) PLASTICVILLE HO TOWN—Colorful plastic buildings and accessories to add fun and realism to every HO train layout. Assortment of 107 plastic pieces in HO scale size for extensive, impressive train layout or village. Durable, realistic, colorful plastic set includes suburban station, cathedral, school house, water tank, fire house, post office, ranch house, signal bridge, 56 pinetree set in genuine color, 24 colorful city characters, 18 telephone poles—oodles of accessories! Complete set attractively packaged in lithographed gift-style box. Easy to assemble—in minutes. Can be assembled in different layouts.
10-2189-650 2 lbs Retail **$9.95**

ELGIN

The Handsome Way To Tell Time

Hunter . . . its sleek round case accented by bold end pieces. Waterproof*, needs no pampering . . . the self-winding 17-jewel movement with shock-resistant DuraBalance and DuraPower mainspring takes shocks and jolts without skipping a second. Gleaming chrome case has stainless steel back. Luminous dial, sweep second hand, leather band.
18-65-28 W2795 Chrome **$39.95**



(E) **Orlando** . . . so handsome on your wrist! The sleek rectangular rolled gold plate case has a clean, streamlined look. 19-jewel movement, shock-resistant DuraBalance, DuraPower mainspring. Raised gold numerals and hands; second hand. Expansion link band.
18-65-51 W2695 10K Yellow RGP **$39.95**

(F) **Drake** . . . styled with simple elegance. Slim cushion-shape case houses Elgin's 19-jewel movement with DuraPower mainspring, shock resisting DuraBalance. Case is 10K yellow gold filled with stainless steel back. Raised gold numerals, second hand, expansion band.
18-65-69 W3695 10K Yellow GF **$59.50**

(G) **Spencer** . . . a perfect rectangle of handsome masculine design. 10K gold filled case forms a simple frame around the white dial with raised gold numerals, markers, hands. 19-jewel movement with DuraPower mainspring, DuraBalance shock-resistance. Expansion band.
18-65-77 W3995 10K Yellow GF. **$69.50**

(H) **Yachtsman** . . . every inch a champion—from the precision accurate 19-jewel movement with DuraPower mainspring and shock-resisting DuraBalance to the waterproof* stainless steel case and easy-fitting expansion band. Sweep second hand.
18-65-36 W3195 Stainless Steel. . . **$49.95**

(K) **Yachtsman "C"** . . . needs no pampering whatever! It's waterproof*, has 19-jewel movement with DuraPower mainspring and shock-resisting DuraBalance. Luminous dial; sweep second hand. Rolled gold plate case has stainless steel back. Matching expansion band.
18-65-44 W3995 10K Yellow RGP **$69 50**

*Guaranteed waterproof while case, crown and crystal remain intact
On this page, RET AIL prices include 10% Federal Excise Tax

ELGIN

Thin-Thin "27"

- *Self-winding*
- *Waterproof**
- *Guaranteed shockproof*
- *Unbreakable mainspring*
- *Sweep second hand*

E **Thin-Thin "27" A** waterproof*, self-winding. Very thin case is a slim circle of gleaming stainless steel—has a smart, tailored look all men prefer. 27-jewel movement with DuraPower mainspring, shock-resistant DuraBalance. Sweep second hand. Leather strap.
18-65-93 W3195 Stainless Steel . . . **$49.95**

F **Thin-Thin "27" . . .** in a wafer-thin case of classic simplicity. It's waterproof*, self-winding, has a 27-jewel precision movement regulated by shock-resisting DuraBalance; also famous DuraPower mainspring. Luminous dial; sweep second hand, expansion band.
18-66-01 W3695 10K Yellow RGP **$59.50**

G **Thin-Thin "27" L . . .** a slender aristocrat he'll wear with pride. Slim waterproof* case holds self-winding 27-jewel movement, protected by shock-resisting DuraBalance. Has DuraPower mainspring. Sweep second hand; bold markers and numerals. Expansion band.
18-66-19 W4250 10K Yellow RGP **$69.50**

H **Thin-Thin "27" D . . .** a triumph of accuracy and design! This slim waterproof* beauty winds itself. 27-jewel movement with shock-proof DuraBalance and DuraPower mainspring keep it accurate to the split second. Expansion band has leather inserts.
18-66-27 W4500 10K Yellow RGP **$79.50**

K **Thin-Thin "27" K . . .** distinguished for precision, performance and design. This slim watch is self-winding and waterproof*. 27-jewel precision-accurate movement, shock-resistant DuraBalance, DuraPower mainspring. Expansion band with leather inserts.
18-66-35 W4950 10K Yellow GF **$89.50**

L **Thin-Thin "27" F . . .** an extremely thin, elegant, aristocrat—a watch he'll be proud to own. Winds itself as you wear it. The slender waterproof* case houses a 27-jewel movement with shock-resisting DuraBalance and DuraPower mainspring. Sweep second hand.
18-66-43 W5950 10K Yellow Gold. **$100.00**

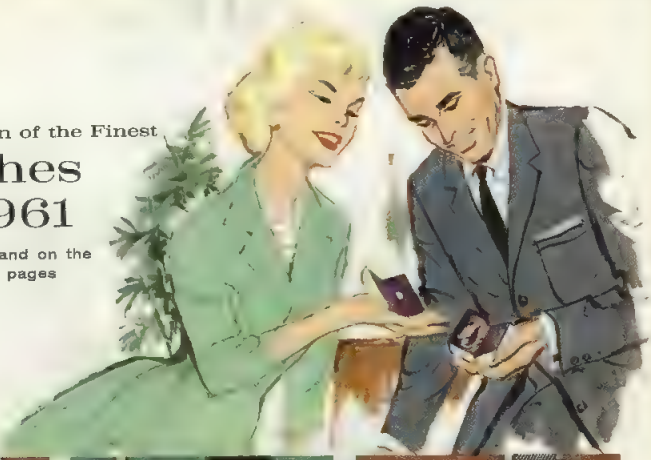
**Guaranteed waterproof while crystal, case and crown remain intact.*

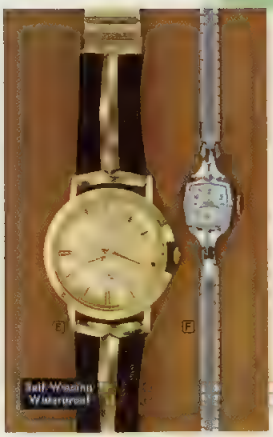
On this page, RETAIL prices include 10% Federal Excise Tax

A complete selection of the Finest

Watches for 1961

are shown here and on the following 22 pages





ELGIN . . . GRUEN . . . BENRUS . . . WALTHAM

Elgin Thin Thin "27" E . . . self-winding wafer thin watch a waterproof* wonder of precision accuracy. 10K gold case is complemented by the handsome expansion band with leather inserts. 27-jewel movement with shock-resisting DuraBalance, unbreakable DuraPower mainspring. Sweep second hand; gold raised hour markers on gold dial.
18-66-50 W7500 10K Yellow Gold **$125 00**

Elgin Lotus . . . magnificent beauty! Dainty square case has embossed, faceted end pieces. Elgin's famous features: 19-jewel precision accurate movement, DuraPower unbreakable mainspring and shock-resisting DuraBalance. Narrow mesh band.
18-66-84 W4995 10K Wh. Gold Top **$89.50**
18-66-92 W4995 10K Yel. Gold Top **89 50**

Gruen Nancy . . . simple but with just the right touch of fashion to tell sophisticated women prefer. The small 14K gold square houses a 17-jewel Gruen precision movement with unbreakable mainspring -famous for accuracy and dependability. Matching slender link expansion bracelet band.
18-54-88 W2995 14K Yellow Gold **$75.00**
18-54-96 W3995 14K White Gold **75 00**

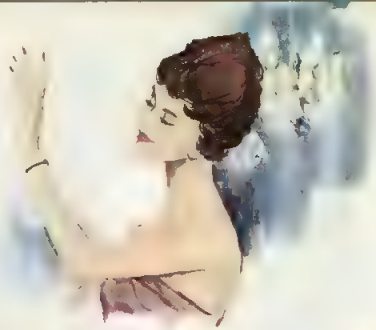
Gruen A.W. Pilot . . . newest, finest self-winding watch. The 65-jewel Gruen precision movement winds itself with the ordinary motions of your wrist. Accurate to the split second. Shock resistant water-resistant anti-magnetic. Stainless steel case, sweep second hand. Black hizard leather strap.
18-54-70 W6500 Stainless Steel **$100 00**

Benrus Embraceable Jan . . . a watch and a bracelet to encircle your wrist in beauty and fashion. The gracefully designed square case houses the 17-jewel Benrus movement. Shock-resistant, has an unbreakable mainspring—it is matchless in precision and dependable accuracy! With safety chain.
18-74-35 W3190 10K Yellow RGP **$65 00**
18-74-43 W3190 10K White RGP **65.00**

Waltham Rotatron "100" . . . masterpiece of watchmakers' craft—with 100** jewels! Accurate movement with built-in shock absorbers, automatically winds itself with the movements of your wrist. Guaranteed completely waterproof* Stainless steel case, champagne colored dial. Expansion band.
18-41-84 W5550 Stainless Steel **$120.00**

*Guaranteed waterproof: watch case, crown and crystal remain intact. On this page RETAIL prices include Federal Excise Tax

**Includes RESERVOIL (U.S. Pat. No. 2478665) oil reserve jewels that add extra jewels to the customary 17 friction-bearing jewels to assure better service, longer wear.



ELGIN

The Beautiful Way To Tell Time

Diamond Set

For that one woman above all others—an Elgin watch—a glorious, shining tribute to her. The name Elgin on the dial means finest quality, utmost dependability. Each watch is a masterpiece. Its precision-perfect 19-jewel movement has a DuraPower mainspring and DuraBalance that's guaranteed shock-resistant for life. Give her Elgin—the most beautiful watches since time began.

E Daystar . . . tiny, simply exquisite with two sparkling diamonds set in ornamental scrolled end pieces. Precision 19-jewel movement with DuraPower mainspring, shock-resistant DuraBalance. Classic nylon cord band.
18-60-07 W3195 10K White RGP **$49.95**
18-60-15 W3195 10K Yellow RGP **49.95**

F Capri "A" . . . for the woman of fashion. Elgin puts a 19-jewel watch into a tiny oval case and adds two brilliant diamonds at the top. Dependably accurate, the Capri has a DuraPower mainspring and shock resistant DuraBalance. Black nylon cord bracelet.
18-60-23 W3695 10K White RGP . **$59 50**

G Juliet . . . couldn't be lovelier! Two brilliant diamonds are set into the small square-case that houses Elgin's famous 19-jewel movement with DuraPower mainspring and shock-resistant DuraBalance. Nylon cord.
18-60-31 W3995 10K Yellow RGP **$69 50**
18-60-49 W3995 10K White RGP **69 50**

H Angela . . . an exquisite watch. Has four brilliant diamonds. Precision perfect 15-jewel movement with DuraPower mainspring and guaranteed shock-resistant DuraBalance. Gold filled case has silver lugs.
18-60-56 W4500 10K White GF. **$79 50**
18-60-64 W4500 10K Yellow RGP **79.50**

K Capri "C" . . . with continental charm and fashionable sophistication. Six sparkling diamonds dramatize its tiny oval shape. Accurate 19-jewel movement with DuraPower mainspring, shock-resistant DuraBalance.
18-60-98 W5950 10K White RGP. **$100.00**
18-61-06 W5950 10K Yellow RGP **100 00**

L Sunburst . . . ample elegance, magnificently set with six flashing diamonds. 19-jewel movement with DuraPower mainspring and guaranteed shock-resistant DuraBalance. Classic round 10K White gold filled case with silver lugs. Raised numerals. Nylon cord.
18-60-72 W5995 10K White GF **$100.00**

M Capri "B" . . . will thrill her with its brilliance and splendor. Twenty lovely diamonds outline the tiny oval shaped case. The accurate 19-jewel movement has Elgin's famous DuraPower mainspring and DuraBalance shock-resistance. Black nylon cord band.
18-60-80 W8950 10K White RGP. **$150.00**

On this page, RETAIL prices include 10% Federal Excise Tax

Holster Sets

Sensational Shootin' Shell Fast-Draw Set

"Plug the Bad Man" before he gets his iron smokin'! You set outlaw's arm in motion, then try to draw and shoot Fanner Gun before outlaw can fire. If hit is scored, the outlaw's arm stops. Metal mechanism controls target arm speed and firing. Fanner Gun shoots Shootin' Shell cartridges with plastic bullet noses . . you can shoot with rapid fanning action or single shots

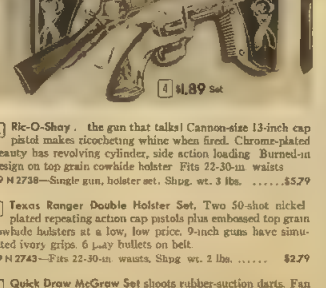
Set includes 9-in. Fanner Gun, black, Dura hide plastic holster and belt adjustable to 34 in., loaded with play bullets; 6 Shootin' Shell cartridges; 12 bullet noses; 18-in. target that's easy to put up.

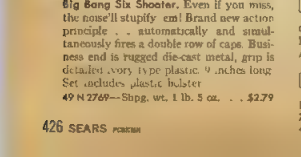
79 N 2676C Shipping weight 5 pounds . . . . . Set $7.44
49 N 2702— Outlaw Target only. Shpg. wt. 2 lbs. 4 oz. 3.77

[1] $5.79

[2] $2.79

[3] $1.79


[4] $1.89 Set


$2.79

[1] **Ric-O-Shay . the gun that talks!** Cannon-size 13-inch cap pistol makes ricocheting whine when fired. Chrome-plated beauty has revolving cylinder, side action loading Burned-in design on top grain cowhide holster Fits 22-30-in waists
49 N 2738—Single gun, holster set. Shpg. wt. 3 lbs. $5.79

[2] **Texas Ranger Double Holster Set.** Two 50-shot nickel plated repeating action cap pistols plus embossed top grain cowhide holsters at a low, low price. 9-inch guns have simulated ivory grips. 6 play bullets on belt
49 N 2743—Fits 22-30-in. waists. Shpg wt. 2 lbs. $2.79

[3] **Quick Draw McGraw Set** shoots rubber-suction darts. Fan the hammer, pull trigger or fire automatically by pulling cord (entire holster raises up and shoots dart!) 9-in. gun and holster are plastic. 5 rubber-suction darts included
49 N 2779—Fits 22-30-in. waists. Shpg. wt. 10 oz. $1.79

[4] **Miniature Wagon Train Set** for ½ pint hombres. Includes 50-shot 27-in rifle, lever-ring action and single-shot die-cast pistols. All shoot caps. Plastic and metal. Leather holsters.
79 N 2747C—Fits 18 to 25-in. waists. Shpg. wt. 2 lbs. . . $1.89
49 N 2740—Double Holster Set only. Shpg. wt. 8 oz.. . . .89¢

[5] **Texas Ranger Set.** Big 30-in lever-cocking rifle loads, ejects shells . . fires caps with realistic high power bullet zip-n-zi 11-in., bullet loading, revolving cylinder cap pistols are nickel plated, have simulated ivory grips Tough plastic rifle has metal firing mechanism 12 play bullets. Deep-tooled top grain cowhide holster with leather leg ties. Fits 22-30-in waists
79 N 2764C -Shpg. wt 6 lbs. . . . . Set $7.44
79 N 2814C—Rifle only As described above. Shipping weight 4 pounds $4.79

[6] **Bonanza Set.** Just about the fanciest shootin' irons alive! Twirl 'em around note that antique-bronze color finish and simulated bone handles . and those top grain cowhide holsters with their deep cordovan color and shiny gold color trim! Yessir, they're beauts.

Repeating action pistols shoot 50-cap roll (not incl.) Chambers revolve, hold 6 play bullets 11 in. long Leg ties. Fits 22-30-in waists.
49 N 2735— Shpg. wt 3 lbs. $5.79

[7] **Wagon Train Set.** Two cartridge-loading revolving-chamber cap pistols . . fanning or trigger action. 11-inch guns are nickel plated, have simulated ivory grips. Richly embossed holster is top grain cowhide, has 6 play bullets on belt. Leather leg ties for fast draws. Fits 22-30-inch waists
49 N 2748— Shpg. wt 2 lbs. 8 oz. $4.79

[8] **Black Holster Set.** Top grain black cowhide holster richly decorated with silver colored metal conchas and horse head medallions. 12 play bullets on belt, leather leg ties. Two 50-shot repeating action cap pistols have revolving cylinders, gleaming western bronze finish and simulated bone grips. Fits 22-30-inch waists.
49 N 2744—Shpg. wt. 2 lbs. 8 oz. $3.89

[9] **Maverick Cross Draw Set.** For ½-pints. If you mess with the six-gun, you still have the hidden derringer. Die-cast pistol is 9¾ in., 50-shot repeater. Bullet loading derringer is only 3 in. long Both shoot caps. Leather holster. Holster belt fits 16-22-inch waists.
49 N 2726—Shpg. wt. 1 lb 4 oz.. . . . . $1.85

[10] **Maverick Single Holster Set.** 11-inch revolving cylinder pistol holds 6 play bullets, shoots caps. Nickel plated with simulated ivory grips. Top grain holster carries a dozen play bullets, is rich, deep cordovan color. Leather leg tie. Holster belt fits 22-30-in. waists.
49 N 2727 Shpg. wt. 1 lb. 8 oz.. . . . . $2.89

King of the Cowboy Kids!

[11] **Roy Rogers Set.** Two 8½-inch, 50-shot repeater cap pistols with break-barrel action, nickel plated metal and simulated ivory grips Top grain cowhide holsters in natural and black Lacing, embossed RR brand and leather leg ties. Holster belt fits 19-28 inch waists
49 N 2745 – Shpg. wt 1 lb. 14 oz. $2.89

[12] **Roy Rogers Double Hip Sling Set.** Holsters hang low for those speedy draws. Top grain cowhide decorated with silver colored steerheads and studs, leather leg ties Two 9-inch, 50 shot repeater cap pistols have break barrel action, shiny nickel plated barrels and simulated walnut grips. 6 play bullets in belt. Holster belt fits 22-30-inch waists
49 N 2746—Shpg. wt. 2 lbs. 3 oz. $3.89

[13] **Roy's Best Set.** He's mighty proud of these super shooters with their bullet loading revolving cylinders and 50-cap repeater action Blued metal barrels and simulated ivory grips add to the good looks. 11 inches long. Black and natural holsters are top grain cowhide, have feather laced trim embossed RR brand and leather leg ties. 3 play bullets Holster belt fits 22 30-inch waist sizes
49 N 2749—Shpg. wt. 2 lbs. 12 oz $4.79

[13] **Big Bang Six Shooter.** Even if you miss, the noise'll stupify em! Brand new action principle . . automatically and simultaneously fires a double row of caps. Business end is rugged die-cast metal, grip is detailed ivory type plastic. 9 inches long Set includes plastic holster
49 N 2769—Shpg. wt. 1 lb. 5 oz. . . $2.79

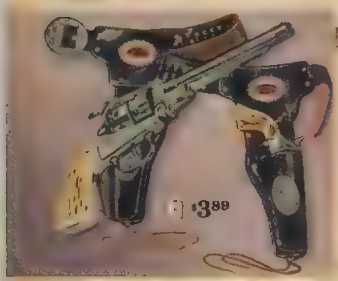
favored by the "Fastest Young-guns"

Big Rifle Set with Double Holster
5 $7.44

BONANZA
6 $5.79

WAGON TRAIN
$4.79

MAVERICK



7 $3.89

9 $1.85

10 $2.89

Roy Rogers Double Holsters-sets

11 $2.89

12 $3.89

13 $4.79

New Ray Gun Shoots Light at Electronic Missile $9.99

Intercept the motorized ballistic missile! When beam of light from ray gun contacts electric eye on missile, buzzer sounds and hit is automatically recorded. Just plug in to AC outlet to activate missile inside clear plastic bubble. Electric space gun shoots accurately up to 20 feet; 2 batteries included. 16x18-inch space map background pictures planets, stars, etc. High impact plastic

49N2768–*UL approved.* Shpg. wt. 4 lbs... $9.99

$2.99

60mm. Trench Mortar Set

Shell the enemy Pillbox and watch it "explode." Just line up the mortar on target, "lob" a shell or two for range . . then zero in and blast away! To fire, simply activate shell, drop it into muzzle and z-o-o-m, it's on its way to the Pillbox. Trench mortar looks and shoots like a real field piece

Includes big exploding Pillbox, range computer and 2 soft nosed shells. 18 in. long

49 N 2767 –Shpg. wt. 1 lb. 14 oz. $2.99

1 Shell-ejecting Machine Gun. No caps or batteries needed. Cock by pulling back bolt and pressing button. Machine gun noise is heard . . shells eject. Durable plastic. Detachable tripod. 23 in. long. Shpg. wt. 1 lb.

79 N 2901C. $1.89

2 Secret Rifle Cap Gun. Slight pull turns compact gun into rapid fire rifle. Shoots 8 to 10 shots each cocking . . ejects shells. Plastic body. Chrome-plated metal parts. 8 metal shells. 32 in. long open.

49 N 2777 Wt. 5 lbs. $11.79

3 Flying Commando Burp Gun With Shell Ejector. Pull back the bolt, pull the trigger, hear "Rat tat-tat" sound of a real Burp gun . . shells eject. Fire one or a volley. High impact plastic. 19 in. long. 8 shells included

49N2899 Wt. 1 lb. 8 oz. $1.89

Famous Mattel Guns

4 Buffalo Hunter Set. For long range firing there's the famous Shootin' Shell Winchester rifle, with realistic lever-action, shell ejection and secret trigger for rapid fire. Shoots caps and shootin' shells. For showdowns, he uses the famous Fanner pistol that loads six Shootin' Shells for rapid fanning or single shots. Complete with Rawhide leather holster and belt. Scabbard with flexible plastic hunting knife, 9 Shootin' Shell cartridges, 30 plastic bullet noses and target. Belt fits waists 24 to 34 in

79 N 2681C Rifle 26 in. long. Pistol 9 in. Wt. 3 lbs. $5.99

79 N 2794C –Winchester Rifle only. Shpg. wt. 2 lbs. 2.69

5 Overland Stage Set. Sure to start any young trigger finger itching. Both the authentic Shootin' Shell Colt 6-shooter rifle and .45 pistol have revolving cylinders for rapid fanning or single shot firing. Cartridge ejector makes unloading easy. Rifle 31 in. long with metal barrel, plastic stock. Pistol 11 in. long with stag horn handle. With 12 Shootin' Shells, 48 plastic bullet noses. Adjustable holster of tough Dura-hide plastic, fits waists to 33 in.

79N2684C–Shipping weight 4 lbs. . . . . Complete set $8.99

79N2808C Colt 6-shooter Rifle only. Wt. 2 lbs. 3.99

49N2718- 45 Pistol Double Holster Set. Wt. 4 lbs. 6 oz. 7.99

49N2712- 45 Pistol Single Holster Set. Wt. 2 lbs. 8 oz. 5.79

49N2793 45 Pistol Only. Shpg. wt. 1 lb. 6 oz. 3.49

6 Shootin' Shell Gunfighter Double Holster Set. Two Fanner pistols—cylinders revolve, barrels smoke. Dura-hide plastic holsters—washable, won't tear or crack. 12 Shootin' Shells, 24 plastic noses. Belt fits waists to 33 in

49 N 2708 Shipping weight 3 lbs. *Color black* . . . $5.99

49 N 2704—Single Holster. Wt. 2 lbs. *Color brown* . 3.99

49 N 2923 –Shootin' Shell Pistol only. Wt. 14 oz. . . 2.49

7 Indian Scout Rifle, Bandolier-Scabbard and Holster Set. A real "one-two" western punch. Shootin' Shell rifle is authentic replica of rolling block rifle used in the old West. Shootin' Shell Fanner Pistol comes with fast-draw cowhide holster with western lacing. Leather bullet pouch with plenty of Shootin' Shell cartridges and plastic bullet noses. Holster belt fits waists to 33 in.

79 N 2685C—Rifle 29½ in. Pistol 9 in. Wt. 4 lbs. . Set $7.44

79 N 2897C—Scout Rifle only. Shipping wt. 2 lbs. 2.49

49 N 2879—Single Holster Set as above. Wt. 3 lbs. . . . 5.69

8 Shootin' Shell Derringer Buckle Gun. Looks like a Western Buckle but with an outward push of the stomach, a derringer flips out and shoots a play bullet. Adjustable leather western-tooled belt . . fits waists 22 to 32 inches.

49 N 2875—Shipping weight 14 oz. $2.22

9 Snub-nose Shootin' Shell .38 with Shoulder Holster. Famous detective's revolver of die-cast metal. With Private-eye snap draw holster of Dura hide plastic. Has adjustable back strap and contoured yoke strap. Metal badge and I.D. card. 6 cartridges and 12 plastic bullet noses.

49 N 2677 -7-in. pistol, target. Shipping wt. 1 lb. 12 oz. $2.99

TV Heroes' Sidepieces

10 Colt .45 Double Holster Set. The famous pistol that settled the West. Set includes two 17-in. Colt bullet-loading revolving cylinder pistols of die-cast metal. Top grain cowhide low slung holsters in natural leather color. Metal play bullets. Belt fits waists 22-30 in

79 N 2758C—Shipping weight 5 lbs. . . . . Set $11.88

49 N 2739—As above but 1 pistol, holster. Wt. 4 lbs. . 5.98

49 N 2626—Colt .45 only. Shpg. wt. 2 lbs. 8 oz. 4.79

11 "Wanted Dead or Alive" Carbine Set. Just like sawed-off Carbine used by Josh Randall on TV. Rugged molded plastic with simulated wood stock. With metal cap mechanism and cocking lever, ejects shells. Metal hook on side of gun latches onto plastic holster. Gun 20 in. long. With 8 plastic bullet noses. "©Four-Star-Malcoun"

49 N 2872—Shpg. wt. 3 lbs. $3.99

12 Johnny Yuma's Scattergun and Holster Set. Scattergun has 2 triggers, fires 2 rolls of caps separately or together. Made of high impact plastic. Break-barrel loading. Black top grain leather holster with 50 shot revolving cylinder cap gun. Belt with 6 metal bullets. Fits waists 18 to 28 in

49 N 2816—Shipping weight 2 lbs. 12 oz. . . . . Set $5.88

49 N 2782—24-in. Scattergun only. Wt. 1 lb. 8 oz. 2.89

49 N 2784 – Single Holster and Pistol. Wt. 1 lb. 5 oz. 3.89

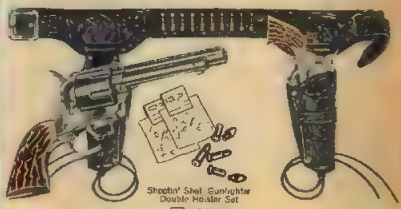
"Charge It" if you wish . . see page 295

actually shoot plastic bullets at targets

Buffalo Hunter Set
4 $5.99

Overland Stage Set
5 $8.99

Indian Scout Rifle and Holster Set
7 $7.44



Shootin' Shell Gunfighter Double Holster Set
6 $5.99

Snub-nose Shootin' Shell .38 with Shoulder Holster
9 $12.99

Derringer Buckle Gun
8 $2.22

Pressure of stomach fires gun

Colt .45
10 Double Holster Set $11.88

WANTED
DEAD or ALIVE
11 $3.99

THE REBEL
Scattergun and Holster Set
12 $5.88

Daisy Target Shooting Cork Ball Guns

Telescopic Rifle

1 **11-in. removable telescope . . . accurately** fires cork balls. Rifle crack with smoke and recoil action. Bronze-colored metal barrel . . gold-colored scope, cocking lever. High impact plastic stock has wood look. Adjustable web sling. 32 in. long. 12 cork balls, targets, and target holder. Wt. 3 lbs.
79 N 2892C.....$4.89

Budget-priced Rifle

2 **An amazingly accurate** rifle that looks like the real thing but actually shoots only cork balls. Makes "crack" noise, smokes, recoils. Metal barrel, cocking lever. High impact plastic stock.
32 inches long With 12 cork balls.
79N2668C-Shipping weight 3 lbs.....$3.79
49 N 2647—48 Cork Balls. Shpg. wt. 4 oz....87c

Cork Ball Pistol

3 **Modeled after Daisy's fa**mous "Bull's Eye" air pistol. Heavy, well-balanced construction for accurate shooting. Bronze-colored metal barrel, steel parts. Sturdy plastic grips. Peep-and-open rear sight, ramp type front. 10-inch barrel. With gun oil, target holder, 10 targets and 12 cork balls. Shpg. wt. 1 lb. 11 oz.
49 N 2642..... ... $3.79

Gun Rack. Stained pine. 8 horseshoe hooks. 3 hat pegs. Concha trim.
79 N 2792C—Partly assembled. 20x20 in. Shpg. wt. 4 lbs.....$2.99

4 **Spinner Cap Rifle.** Fire by pulling trigger, rapid cocking or flip action. Walnut-finished plastic stock, foregrip. Steel barrel.
79 N 2894C—30 inches long. Shipping weight 1 lb.....$1.89

5 **"Kadet" Trainer Rifle with Sight.** Shoots cork balls. Steel barrel, walnut-finished wood stock. Rubber bayonet and sling.
79N2799C-32 in. long. With corks and Kadet handbook. Wt.3 lbs.$1.89

6 **Shell-ejecting Trainer Rifle.** Bolt action cocks gun, ejects shells. Fires 50-cap roll (not incl.). Walnut-finished plastic stock. Metal barrel. Rubber bayonet. Sling. 1 shell included
79 N 2896C—35 inches long. Shipping weight 2 lbs $2.89

7 **Jet 6-shot Automatic Repeating Rifle.** Shoots plastic balls. Aluminum barrel, plastic stock. 6 hollow plastic balls included.
79 N 2753C—29 inches long. Shipping weight 2 lbs.....$2.67
49 N 2754—12 plastic balls for above gun. Shpg. wt. 3 oz.....64c

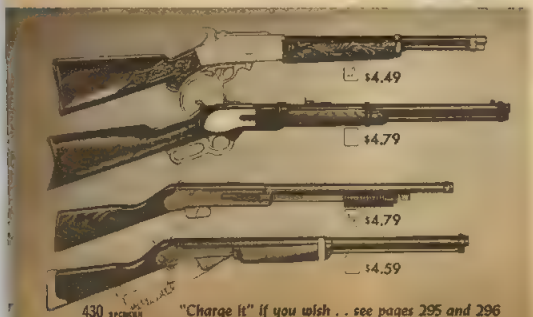
Realistic-action Shooting Irons that wouldn't harm a fly

8 **Daisy Recoil Smoke Rifle.** Cock your trusty rifle . . take careful aim and fire . . "Bam" goes the loud and realistic crack of the rifle . . smoke pours out the muzzle . . your gun recoils like a big rifle. Gun-blue steel barrel. High-impact plastic stock.
79 N 2652C—30 inches long. Shipping weight 3 lbs.....$2.79

9 **Cap Rifle with Shell Ejector.** Authentic replica of the famous Carbine rifle molded from high-impact plastic. Die-cast metal cap mechanism and cocking lever. Caps are fired by trigger action. Moments after cap is fired, a shell is ejected
79 N 2786C—32 inches long. With 8 plastic shells. Wt. 4 lbs...$2.89

10 **M-14 Electric Recoil Rifle.** Realistic model of the newest rifle in the real weapon field. High impact plastic. Rifle has pulsating muzzle and loud rapid report. Operates on 2 standard flashlight batteries (order below). Peep and front sight.
79 N 2785C—34 inches long. Shpg. wt. 2 lbs $2.79
34 N 4650—"D" Batteries for above. Shpg. wt. 8 oz... 2 for 30c

11 **Winchester Saddle Gun.** New secret trigger for rapid fire action. Realistic, lever-action, repeating cap rifle. Ejects metal shells. Front and rear sights. Wood stock and grip. Blue steel barrel. Smoking action. Comes with 8 metal play bullets
79 N 2649C—35 inches long. Shipping weight 2 lbs.....$3.89



12 **"Flip Special" Rifle used by "the Rifleman" on TV.** Just flip the rifle up from vertical position, it fires automatically Can be also used for pump firing. Gun shoots regular roll caps with an automatic lever action . . really smokes. High impact plastic stock walnut-colored. Nickel-plated parts.
79 N 2701C—32 inches long. Shipping weight 4 lbs.....$4.49

13 **Thunder Cap Rifle.** Makes the loudest firing noises ever developed in a toy rifle. Automatically fires a double row of caps simultaneously. Realistic recoil action. Made from high impact plastic with die-cast cap mechanism. 2 sights.
79 N 2791C—37 inches long. Shipping weight 4 lbs. $4.79

14 **Daisy Pump Smoke Rifle** with real pump-slide action. Forearm slides back to cock gun. Shoots super loud noise and a puff of smoke. Durable steel construction with non-slip plastic forearm. Bronze-colored finish.
79 N 2638C—31 inches long. Shipping weight 3 lbs. $4.79

15 **Daisy "Cheyenne" Singin' Saddle Gun.** Pull trigger and man-sized Carbine cracks, smokes, recoils; later you hear a "whine" like a bullet ricocheting. Bronze-colored metal barrel, leather cocking lever cover, plastic stock has leather boot.
79 N 2635C—33 inches long. Shipping weight 3 lbs.....$4.59

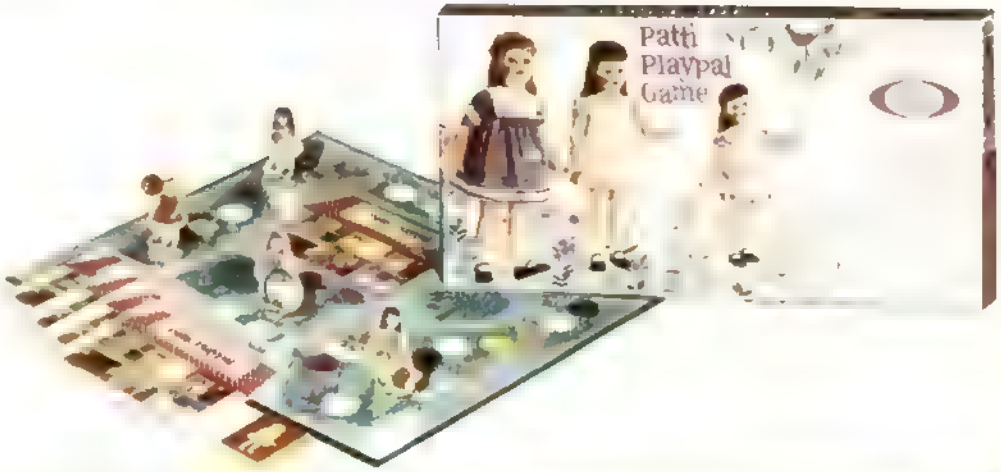
THE INSIDE STORY ON AMERICA'S MOST EXCITING NEW GAMES!

IDEAL

© 1961 IDEAL TOY CORP., 200 Fifth Ave., New York 10, N. Y.

***2211-7 SALVO** Arm-chair admirals will enjoy this fast-moving game of naval strategy. Played with two opposing fleets, ships are strategically placed on different squares on the game board. A three dimensional center divider prevents each player from seeing the location of his opponent's ships. Salvos of shots are "fired" by each side with players attempting to locate and sink the opponent's eight ships. Unequalled in maritime excitement. Ret **4.00**

SIZE	PACK	WEIGHT
19½" x 12½" x 1¾"	1 doz.	24 lbs.



***2215-2 PATTI PLAYPAL™ GAME** A charming board game based on the beloved Patti Playpal doll. Designed for little girls who like dolls and doll houses. The object is to construct the six rooms in Patti's doll house. Each player follows a colorful route to the center of the game board where the rooms and house frames are piled. Patti Playpal markers are used as movers for additional play value. Retail **2.00**

SIZE	PACK	WEIGHT
19½" x 9¾" x 1¾"	1 doz.	2 lbs.

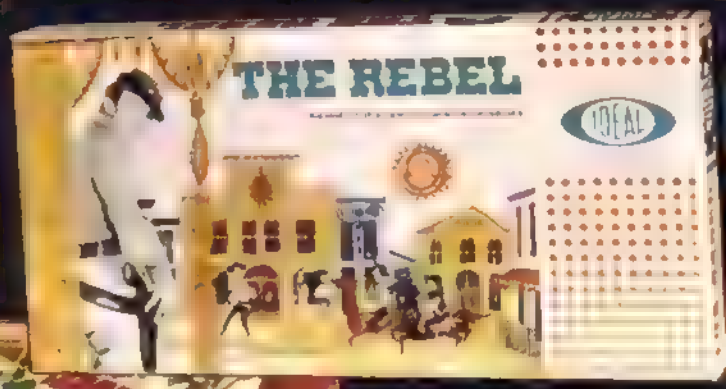
***2410-9 POKA-TILE** A stimulating game for both beginning and advanced poker players. Two complete "decks" of tiles are designed with playing card markings. The players' objective is to build regulation poker hands around tiles already placed on the game board. The instruction booklet contains variations of poker that can be played with this game. Absorbing entertainment at parties or for the family. Retail **4.00**

SIZE	PACK	WEIGHT
19½" x 12½" x 1¾"	1 doz.	24 lbs.

*Game © 1961 Ideal Toy Corp

2510-6 MR. MACHINE™ GAME A fun-filled game centered around the beloved Mr. Machine character. A giant all plastic unit, designed to look like Mr. Machine, is used as the move and direction indicator. Players using miniature Mr. Machine movers, travel through a maze of exciting obstacle-filled roads. The objective is to get the Mr. Machine mover to his factory, trying to avoid hazards along the route. Each game offers new challenges and the unique Mr. Machine unit will add extra enjoyment to the game. Retail **5.00**

SIZE	PACK	WEIGHT
19¾" x 18" x 7"	½ doz.	13 lbs.



2211-1 THE REBEL A board game as exciting as the hit TV series it's based upon. Three raiders boldly pursue the Rebel through open and secret trails. The Rebel tries to outsmart and out-maneuver them in his attempt to get to the next town safely. Pursuit and capture are keynotes of the game. It's loaded with thrilling western adventures from beginning to end. Retail **2.00**

SIZE	PACK	WEIGHT
19¾" x 9¾" x 1¾"	1 doz.	21 lbs.

©1961 The Rebel Co.

Game ©1961 Ideal

***LOTTO GAMES** A simple yet highly entertaining game of Lotto for youngsters to play by themselves or with friends. The box contains master cards depicting scenes featuring popular TV cartoon characters. Separate parts of the picture appear on matching Lotto pieces that are placed on the master card. The first player to cover his Lotto card completely is the winner. What fun playing this game with their favorite TV cartoon friends! Retail **1.00**

2011-5	Deputy Dawg TV Lotto
2010-7	Terrytoon's TV Lotto
2013-1	Captain Kangaroo TV Lotto
2012-3	Bozo The Clown TV Lotto

SIZE	PACK	WEIGHT
14¾" x 9⅜" x 1¼"	2 doz.	24 lbs.

***2430-7 BIG BOPPER SPEEDWAY GAME** The giant sized Big Bopper is a lively innovation in move indicators for a board game, augmenting the excitement the game already holds. Hit the 19" Big Bopper, the ball rises on the string to indicate the number of spaces the players move their racing cars. Skill and chance determine the winners, not players strength. The first player across the finish line is the winner! Retail **4.00**

SIZE	PACK	WEIGHT
19½" x 15" x 2"	1 doz.	24 lbs.

*Game © 1961

***POP-OUTS** An entertaining, educational game for younger children incorporating five basic geometric forms. These forms are contained in master cards depicting popular TV cartoon favorites. Players pop out the geometric shapes. A colorful spinner indicates which player will replace his pop-out form on the master card. A delightful method of teaching children standard geometric shapes. Retail **1.00**

2026-3 Bozo The Clown Pop-Outs
2025-5 Terrytoon's Pop-Outs

SIZE	PACK	WEIGHT
14¾" x 9⅜" x 1¼"	2 doz.	24 lbs.

***2431-8 BIG BOPPER SKIN DIVER** An action-filled game enhanced by the 19" Big Bopper, an exciting new type of move indicator. Each time the colorful Big Bopper is hit, the ball rises to indicate the number of moves to make. The object of the game is for the skin diver to submerge, gather the sunken treasure and surface. It has all the thrills and gasps of an actual skin diving expedition! Skill as well as chance play an important part in the outcome of this game. Retail **4.00**

SIZE	PACK	WEIGHT
19½" x 15" x 2"	1 doz.	24 lbs

Ideal Toy Corp

***2210-3 SKULLY** Skully is not only a fast-moving indoor game, but it's also designed to be played outdoors. A giant plastic Skully board divided into numbered squares is used as the playing surface. Colored discs are flipped from the starting box, through squares 1 to 12, then to "finish". At the same time, players try to knock the opponents' discs out of bounds.

Retail **2.00**

SIZE	PACK	WEIGHT
19½" x 9¾" x 1¾"	1 doz.	21 lbs.

***BUILD-A-GAME** Here are two entertaining board games with a new concept. Players actually build familiar 3-D objects . . . cars, trucks or houses. All parts are piled in the center of the game board. The object of the game is for each player to pick up the pieces, one at a time, carry it back to his lot and build his auto or house. First player to complete his subject wins. A game of challenge and accomplishment!

Retail **2.00**

2250-9 Four Little Pigs Build-A-Game
2251-7 Cars and Trucks Build-A-Game

SIZE	PACK	WEIGHT
19½" x 9¾" x 1¾"	1 doz.	21 lbs.

***2415-8 DOUBLE EXPOSURE** An exciting game based on CBS Television's hit morning show. Two players compete in trying to identify correctly pictures of famous personalities or objects hidden behind a 12-piece jig-saw puzzle. Each player has his own Double Exposure Puzzle Box. As each piece of the puzzle is removed, the plastic Random Selector reveals either a merchandise or cash prize. However, if the player's cash prize builds beyond $100, he automatically loses the game. The game includes two Double Exposure Puzzle boxes, jig-saw puzzles, prize cards and plastic Random Selector. Retail **4.00**

SIZE	PACK	WEIGHT
[illegible]	1 doz.	24 lbs.

Game © 1961 Ideal Toy Corp.

BRAKE for the turn

It takes skill to win this Remote-control Auto Race

28-piece set **$42.95** cash **$4.50 down**

If you take the corner too fast, your car will jump the track. Ease up on the hand control and let your car swing around the turn; then down with your thumb to accelerate on the straightaway.

The hand controls work like a real throttle—with your thumb you can make the molded plastic car (1/30 scale size) go from a slow crawl up to 150 scale miles per hour. Held to the track groove by a nylon guide pin, the cars skid and spin realistically at the turns—with practice you can drive them like a professional. Set contains 19 rubber sections for figure eight track, 2 grand prix cars, 2 hand controls, 4 plastic fence sections, lubricating oil. NOTE: To operate set you will need a Powerpack (not included). Made in England.

79 N 9530C—Size set up about 7x2½ ft. wide. Shpg. wt. 14 lbs. **$42.95**

49 N 9936—Powerpack. UL approved. 110-120-volt, 60-cycle A.C. with AC and DC binding posts. 1½ amps output. 4 to 18-volt DC for speed. Shipping weight 3 pounds. **$5.44**

Build HO Scale Models

605-pc. combination set builds roads, bridges and buildings **$7.44**

Start with a framework of girders, add prefab wall, window and roof panels. Run superb highways across bridges. Possibilities are unlimited with this huge combination set. Plastic parts snap together—you can pick up the most elaborate structures and move them anywhere. Actually HO scale, use them with your O gauge train layout, too. Parts are interchangeable. Vehicles not included; see facing page.

79 N 2323C—605-pc. Bridge turnpike, building set. Shpg. wt. 8 lbs. **$7.44**

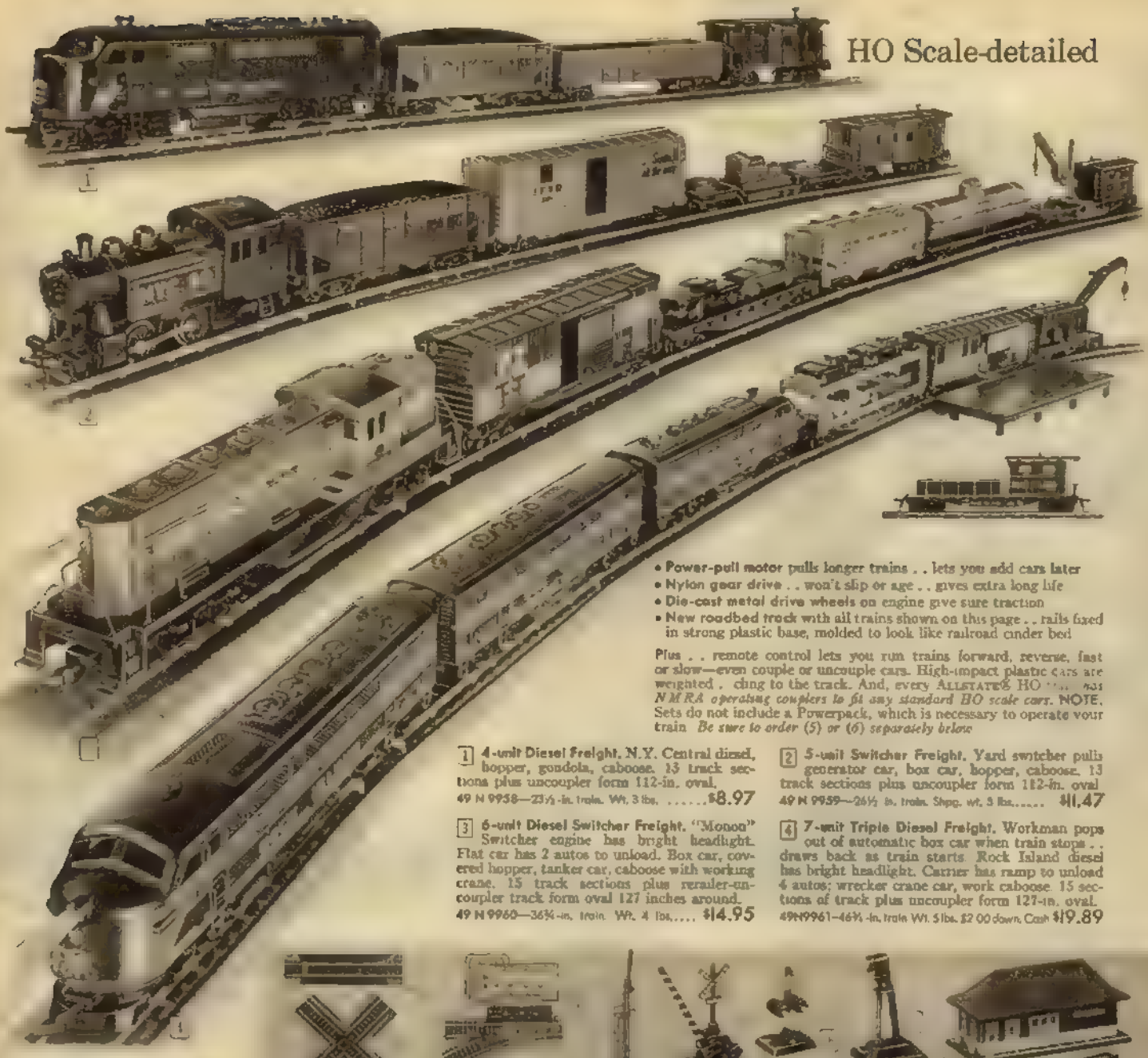
79 N 2395C—543-pc. Bridge turnpike set only. Shpg. wt. 7 lbs. **7.39**

49 N 2322—330-pc. Bridge turnpike set only. Shpg. wt. 4 lbs. **4.69**

49 N 2393—287-pc. Building set only. Shpg. wt. 3 lbs. 14 oz. **5.49**

49 N 2320—189-pc. Building set only. Shpg. wt. 2 lbs. 10 oz. **3.39**

HO Scale-detailed



- **Power-pull motor pulls longer trains . . lets you add cars later**
- **Nylon gear drive . . won't slip or age . . gives extra long life**
- **Die-cast metal drive wheels on engine give sure traction**
- **New roadbed track with all trains shown on this page . . rails fixed in strong plastic base, molded to look like railroad under bed**

Plus . . remote control lets you run trains forward, reverse, fast or slow—even couple or uncouple cars. High-impact plastic cars are weighted . . cling to the track. And, every ALLSTATE® HO [illegible] has *NMRA operating couplers to fit any standard HO scale cars.* NOTE. Sets do not include a Powerpack, which is necessary to operate your train. *Be sure to order (5) or (6) separately below*

[1] **4-unit Diesel Freight.** N.Y. Central diesel, hopper, gondola, caboose. 13 track sections plus uncoupler form 112-in. oval.
49 N 9958—23½-in. train. Wt. 3 lbs. **$8.97**

[2] **5-unit Switcher Freight.** Yard switcher pulls generator car, box car, hopper, caboose. 13 track sections plus uncoupler form 112-in. oval
49 N 9959—26½ in. train. Shpg. wt. 3 lbs..... **$11.47**

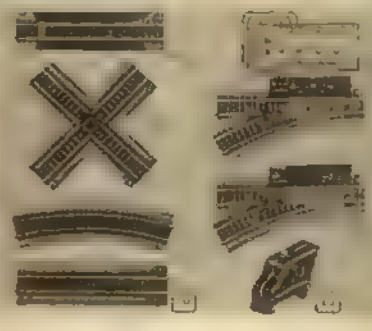
[3] **6-unit Diesel Switcher Freight.** "Monoo" Switcher engine has bright headlight. Flat car has 2 autos to unload. Box car, covered hopper, tanker car, caboose with working crane. 15 track sections plus rerailer-uncoupler track form oval 127 inches around.
49 N 9960—36¾-in. train. Wt. 4 lbs.... **$14.95**

[4] **7-unit Triple Diesel Freight.** Workman pops out of automatic box car when train stops . . draws back as train starts. Rock Island diesel has bright headlight. Carrier has ramp to unload 4 autos; wrecker crane car, work caboose. 15 sections of track plus uncoupler form 127-in. oval.
49N9961—46½-in. train Wt. 5 lbs. $2.00 down. Cash **$19.89**

Powerpacks. UL listed for 110–120 volt, 60-cycle AC. Delivers DC for train, AC for accessories.

[5] **Super size.** 45-volt amp output with 2 circuit breakers to safeguard unit. Easy one-lever control. Delivers 0 to 14-volt 1½-amp DC . . and 15-volt 1½-amp AC.
49 N 9937—Shpg. wt. 5 lbs. . **$8.99**

[6] **Standard size.** 20-volt amp output. No circuit breakers. 2 control levers. Gives 4 to 18-volt 1¼ amp DC . . 18-volt 1¼ amp AC.
49 N 9936—Shpg. wt. 3 lbs....**$5.44**



New HO Roadbed Track

Track sections mounted on nearly unbreakable plastic roadbed to resemble realistic under roadbed.

[7] **Rerailer-uncoupler.** 7⅛ in.
49 N 9926—Shpg. wt. 5 oz. .**78c**

[8] **90° Crossover.** 7⅛x7⅛ in.
49N9927—Shpg. wt. 8 oz..**$1.39**

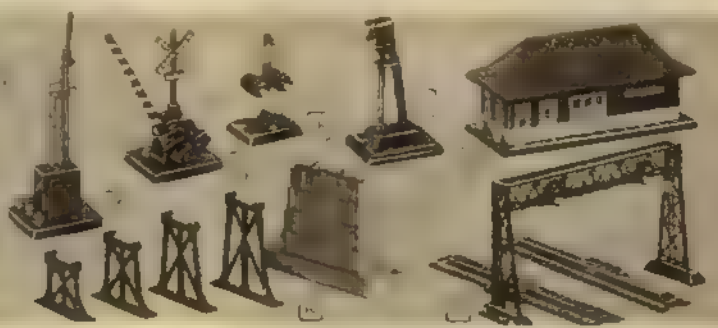
[9] **Curved Track.** 8¼ in. long.
49N9925—Shpg. wt. 4 oz.. **19c**

[10] **Straight Track.** 7⅛ in. long.
49N9924—Shpg. wt. 4 oz...**19c**

(11) (12) Switches. Sold in pairs only—1 right, 1 left.

[11] 49N9929 **Remote Control.** Shipping wt. 1 lb..Pair **$6.99**

[12] 49N9928—**Manual Control.** Shipping wt. 14 oz., Pair **4.59**



HO Plastic Accessories for realistic train layouts

[13] **Lighted Dead-end Bumper.** Attach to end of spur track . . prevents cars from rolling off. Sturdy black plastic with red light. 1⅛x⅛x⅜ in. high.
49 N 9923—Shpg. wt. 5 oz..... **78c**

[14] **Semaphore Signal.** Color filter in arm flashes green, turns red as train passes. Track, wiring included.
49 N 9935 4 in. high. Wt. 6 oz.....**$2.47**

[15] **Automatic Crossing Gate.** Arm raises, lowers automatically as train passes. 3⅜ in. long. Track, wiring included.
49 N 9947—Shpg. wt. 6 oz.....**$2.67**

[16] **Automatic Crossing Flasher.** Lights flash alternately as train approaches. Track, wiring included. 2⅜ in. high
49 N 9954—Shpg. wt. 6 oz..... **$2.47**

[17] **Automatic 2-light Block Signal.** 1 light changes from green to red as train passes. Wiring included
49 N 9957—2⅜ in. high. Wt. 6 oz.**$2.47**

[18] **Trestle Set.** For figure 8, over and under layout. 30 graduated plastic trestle, 2 bridge piers
49 N 9915—Shpg. wt. 12 oz. **$2.57**

[19] **Remote Control Whistling Station.** Press button on control panel, hear loud train whistle. Steel, plastic. Wiring included. 8 in. long
49 N 9919—Shpg. wt. 1 lb. 4 oz. **$4.97**

[20] **Overhead Twin Signal Bridge.** Lights turn green as train approaches, then to red. 4 in. high, 6 in. across. 2 track sections included
49 N 9917—Shpg. wt. 10 oz.....**$3.77**

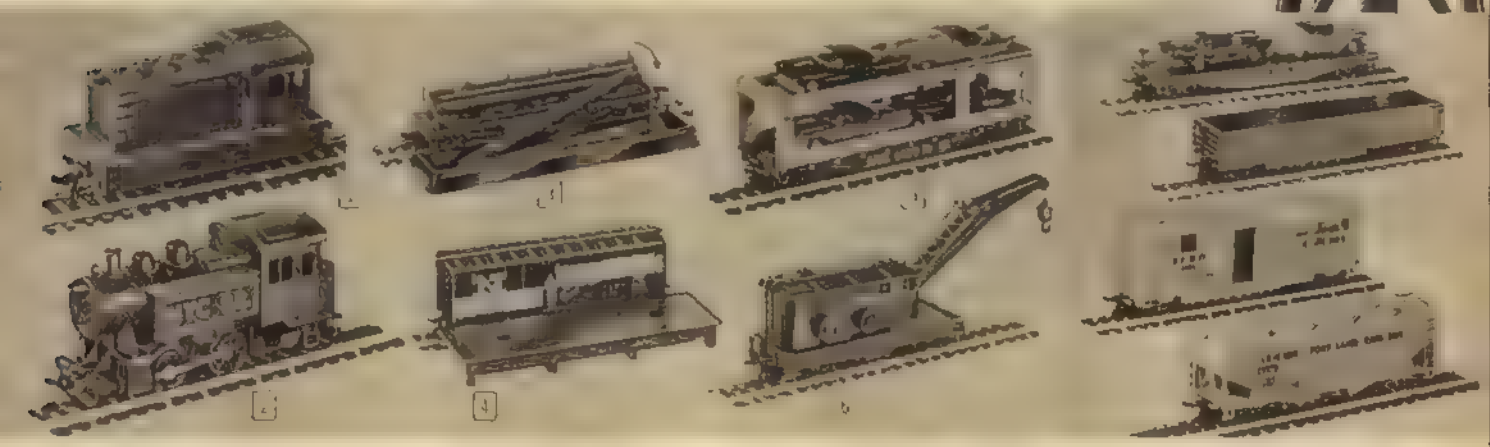
ALLSTATE® Electric Train Sets come complete with track

7-unit Freight . . with over 15 feet of track $17.88

Thrill at watching this brawny "Power Pull" diesel pull its load up grades and around the curves of the figure 8 trestle track. Run it fast or slow, forward or reverse, couple and uncouple cars—*all by remote control.* Weighted, high impact plastic cars hold to the track even at high speeds. *Cars have* NMRA (National Model Railroad Association) *operating couplers to fit all standard HO gauge cars.*

Set includes engine with headlight, auto carrier with 4 cars, 2 box cars, hopper, tank car, caboose, complete 190-inch track layout of 18 curved and 5 straight sections, grader uncoupler, 30 graduated trestles, 2 pillars and girder bridge. NOTE: Powerpack (not included) necessary for operating train—*order (5) or (6) on opposite page.*

49 N 9966—42-inch long train. Shipping weight 5 pounds. $17.88



Add these Plastic Cars to your HO Train . . all have NMRA operating couplers

[1] **Diesel Switcher R.R. Workhorse.** Nylon gears, 4-wheel drive. Brass wheels. Knuckle couplers front and back for moving cars. 4x2x1¾ in. high.
49 N 9997—Shpg. wt. 12 oz. . . . $4.49

[2] **Industrial Yard Steam Switcher.** Plastic with die-cast chassis. 4-wheel gear drive. Knuckle couplers front, back. 3¾x1⅝x2 in. high.
49 N 9939—Shpg. wt. 1 lb. . . . $5.79

[3] **Automatic Lumber Car.** Dumps load of logs into tray by remote control. 6 inches long. Plastic log bin. Special track section and wiring incl.
49 N 9946—Shpg. wt. 8 oz. . . . $3.29

[4] **Automatic Box Car.** Door opens, man steps out onto plastic platform, returns when train starts, door closes.
49 N 9945—6 in. long. Wt. 8 oz. $3.29

[5] **Automobile Car with 4 cars.** Lower the ramp to roll the scale model cars up to the upper deck. 4-wheel double nylon trucks. 6½ in. long.
49 N 9576—Shpg. wt. 8 oz. . . $1.97

[6] **Operating Crane Car.** Two hand wheels—one to raise and lower 4-inch boom, one to raise and lower hook. Cab rotates. 5 in. long.
49 N 9938—Shpg. wt. 8 oz. $3.29

Set of 4 Standard Cars

Make your train longer, carry more cargo . . all for one low price. Set includes 6-in. automobile carrier with 2 scale model cars; 6¾-in. refrigerator car; 5⅛-in. cement car and 6¼-in. gondola. Markings exact duplicates of real-life counterparts. All cars of weighted high impact plastic; with long-wearing nylon trucks, wheels. All have NMRA operating couplers.
49 N 9963—Shpg. wt. 1 lb. 8 oz. $4.99

[7] **Landscape Mats.** Flocked-on fiber paper-backed . . can be cut for any effect. True colors.
79 N 9571C—30x99 in. Grass Mat. Wt. 3 lbs. $2.89
79 N 9572C—33x48 in. Earth Mat. Wt. 1 lb. . 89¢

[8] **Trees and Shrubbery.** A variety of scale-size trees for model landscaping. Includes a generous amount of lichen for natural shrubbery.
49 N 9573—True colors. Shpg. wt. 12 oz. . . . $2.79

[9] **39-pc. Plastic Accessory Set.** Includes two lighted billboards, 4 scale model cars, 5 posed figures, 18 telegraph poles and 10 railroad signs.
49 N 9964—Shipping weight 1 lb. $2.98

[10] **24-pc. Plastic Building Set.** Switch tower, suburban station, coaling station, 3 houses, 12 telephone poles, farm buildings, animals, figures.
79 N 9967C—Shipping weight 2 lbs. $5.98

ALLSTATE® Electric Trains complete

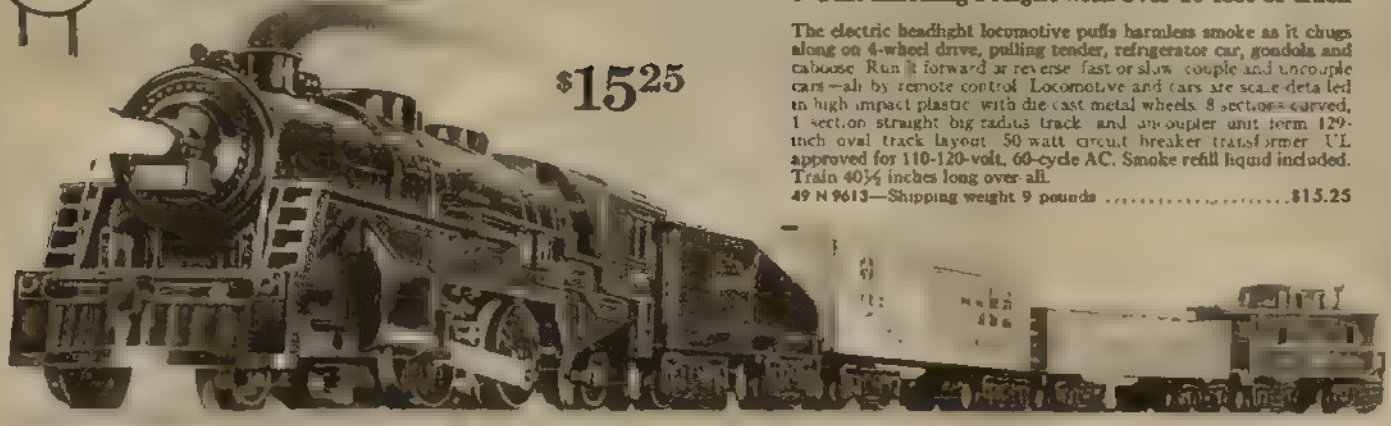
O GAUGE

5-Unit Smoking Freight with over 10 feet of track

$15.25

The electric headlight locomotive puffs harmless smoke as it chugs along on 4-wheel drive, pulling tender, refrigerator car, gondola and caboose. Run it forward or reverse, fast or slow, couple and uncouple cars—all by remote control. Locomotive and cars are scale-detailed in high impact plastic with die cast metal wheels. 8 sections curved, 1 section straight big radius track and uncoupler unit form 129-inch oval track layout. 50 watt circuit breaker transformer. UL approved for 110-120-volt, 60-cycle AC. Smoke refill liquid included. Train 40¾ inches long over-all.

49 N 9613—Shipping weight 9 pounds $15.25



6-Unit Diesel Freight has Rocket-firing car, almost 13 feet of track

$17.75

Diesel Locomotive has powerful headlight. Power pull engine with oilless bronze bearings for greater traction. Pulls Rocket car that really fires a miniature rocket, gondola, plus box car, tank car and caboose. Realistically-detailed locomotive and cars are sturdily built of plastic and steel, have die-cast metal wheels. Run it forward or back, fast or slow, couple or uncouple cars—all by remote control. 3 sections straight, 8 sections curved big radius track and uncoupler track unit form 152-inch oval layout. 50-watt circuit breaker transformer, UL approved for 110-120-volt, 60-cycle AC.

79 N 9614C—Train 55 in. long over-all. Wt. 11 lbs. ..$17.75

Big-radius track is included with all trains on these two pages. 5 ties per section make these layouts with gentle curves for fast speeds.

Extra-long 9-Unit Freight puffs smoke as it speeds along

[1] With 152 in. Oval Layout
$24.99 cash $2.50 down

[2] With 172 in. Switch Layout
$29.75 cash $3 down

A real railroading beauty . . and it's over 6½ feet long. Steam-type die cast metal locomotive puffs real smoke, has 4 wheel drive, pony trucks, two guide wheels. Husky Power-pull engine. Plastic and steel coal tender, tank car, automobile car with 4 autos, piggy-back car with trucks, caboose, 82 in. long, over-all. Run it fast or slow, forward or back, couple or uncouple cars all by remote control. 100 watt circuit breaker transformer, UL approved for 110-120-volt, 60-cycle AC. Smoke refill included.

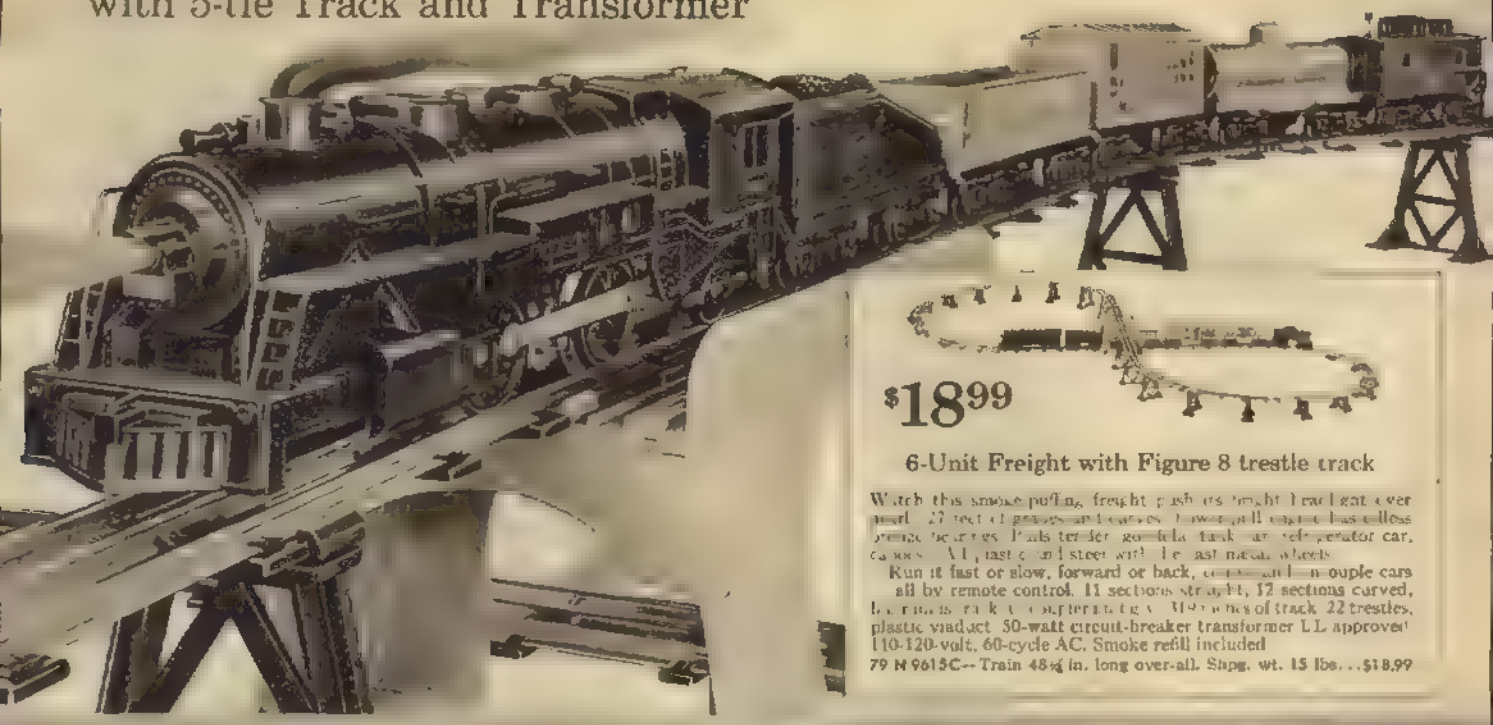
[1] **With Oval Track Layout.** 3 straight, 8 curved sections big-radius track, plus uncoupler section form 152-inch oval layout.

79 N 9634C—Shipping weight 13 pounds..... $24.99

[2] **With Switch Track Layout.** 3 straight, 10 curved sections big-radius track, plus uncoupler unit and 2 manual operated switches form outer oval 172 inches, inner oval 152 inches around.

79 N 9643C—Shipping weight 16 pounds $29.75

with 5-tie Track and Transformer



$18.99

6-Unit Freight with Figure 8 trestle track

Watch this smoke-puffing freight push its weight [illegible] over [illegible] 27 sections of straight and curved [illegible] has oilless bronze bearings. Pulls tender, gondola, tank car, refrigerator car, caboose. All, cast steel with [illegible] metal wheels.

Run it fast or slow, forward or back, [illegible] uncouple cars all by remote control. 11 sections straight, 12 sections curved, [illegible] 10 inches of track, 22 trestles, plastic viaduct. 50-watt circuit-breaker transformer LL approved 110-120-volt, 60-cycle AC. Smoke refill included.

79 N 9615C—Train 48¼ in. long over-all. Shpg. wt. 15 lbs. . . $18.99

Run fast or slow by remote control

5-unit trains . . *Only* **$9.84** each

1 **5-Unit Passenger Train.** Plastic and steel switcher engine pulls metal mail car, two passenger coaches and observation car. Manual couplers. 8 sections curved, 2 sections straight big-radius track form 129½-in. oval. 25-watt transformer. Train 35½ in. long.

49 N 9607—Shpg. wt. 6 lbs. $9.84

Your Choice of Locomotive. Plastic steam-type or twin-diesel metal engine pulls plastic tender, tank car, tractor car, caboose. Manual couplers. 8 sections curved, 2 sections straight big-radius track form 129½-in. oval. 25-watt transformer.

2 **5-Unit Steam-type Freight.** Train 40 in. long over-all.

49 N 9610—Shpg. wt. 6 lbs. $9.84

3 **5-Unit Twin-diesel Freight.** Train 41 in. long over-all.

49 N 9611—Shpg. wt. 6 lbs. $9.84

NOTE: *Transformers for above trains are UL approved for 110-120-volt, 60-cycle AC.*

Old-style Woodburner . . add an authentic model to your collection

Here it comes, 'round the bend, chugging and puffing real smoke, its drive pistons pounding back and forth. The plastic engine is scale-detailed—even has an old-fashioned cow-catcher. Oilless bronze bearings for smooth running. Tender shows huge molded-on logs. Combination baggage passenger car and passenger car. Remote-control couplers. 31 in. long over-all. Ideal extra train for your own track layout or buy track and transformer on following page. *Track and transformer not included* . . runs on any O gauge, 027 or Allstate 5-tie track layout.

49 N 9642—Shpg. wt. 3 lbs. 12 oz. . . $12.89

Train only **$12.89**

Build a working Railroad Empire with Accessories

[1] $12.47

Motorized Cars run by remote control

[1] **Twin Diesel.** Powerful headlamp lights up the track ahead. Equipped with automatic coupler. Electric motor has oilless bronze bearings. High-impact plastic, die cast metal wheels. 24½ inches long.
49 N 9782—Wt. 3 lbs. 12 oz. $12.47

[2] **Handcar.** Two railroaders pump the crossbars as the little car scoots around the track. Electric motor, oilless bronze bearings. Steel and plastic, die cast metal wheels. 6⅛ in. long.
49 N 9753—Shpg. wt. 12 oz. $3.27

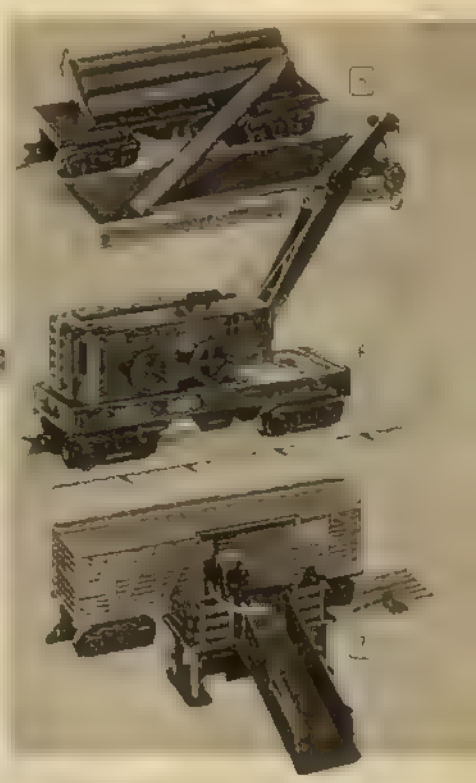
[3] **Diesel Switcher** makes rhythmic diesel motor noise. Bright headlight. Automatic couplers front, rear. Electric motor, oilless bronze bearings. Steel and plastic, die cast wheels. 10⅛ in. long.
49 N 9783—Wt. 2 lbs. 4 oz. $9.97

[4] **Interurban Car.** Lights up to show riders silhouetted in windows. Manual couplers. Electric motor has oilless bronze bearings. Plastic and steel, with die cast metal wheels. 11 inches long.
49 N 9784—Shpg. wt. 3 lbs. $4.97

Allstate Oil Car. Realistically colored and marked with details such as a tiny ladder and miniature domes. Plastic and steel with 4-wheel trucks, die-cast metal wheels. Automatic couplers. 8 inches long.
49 N 9759—Shpg. wt. 8 oz. $2.79

Tractor Car. The two scale model tractors are detachable, have rolling wheels. Tractors and car of high impact plastic. Car has 4-wheel trucks, die-cast metal wheels. Automatic couplers. 9½ inches long.
49 N 9773—Shpg. wt. 8 oz. $2.79

Lighted Passenger Cars. Riders silhouetted in windows. Shiny metal. Automatic couplers. Wt. each 1 lb.
49 N 9770—Astrodome Car (shown). 11 in. long $3.39
49 N 9771—Observation Car (not shown). 10⅝ in. long. $3.39



Operating Cars add action

[5] **Automatic Lumber Car.** Dumps load of 5 logs into plastic bin by remote control. Plastic and steel car with 4-wheel trucks, die-cast metal wheels. Automatic couplers. Car is 8¾ in. long. Control panel, necessary wiring, special track section included.
49 N 9761—Shpg. wt. 12 oz. $3.97

[6] **Wrecker-crane Car.** Two hand wheels . . one to operate boom, one to raise and lower hook. Cab and boom rotate in full circle. Heavy-duty plastic and steel with 4-wheel trucks, die-cast metal wheels. Automatic couplers. 12 inches long over-all.
49 N 9786—Shpg. wt. 1 lb. 8 oz. $3.97

[7] **Cattle Car.** Door opens, and cow comes out when train stops, draws back when train starts up again. Plastic ramp and platform included. High-impact plastic with 4-wheel trucks and die-cast metal wheels. Automatic couplers. 9½ inches long.
49 N 9763—Shpg. wt. 1 lb. $3.39

Make life-like countryside with Scene-O-Rama Kit

Create a 4x8-foot scenic landscape for your train to scoot around. Kit includes 15 natural-looking trees of true-color lichen in 3 shades; also makes shrubbery. Flocked-on fiber green color grass and earth color mats form roads, paths and contrast. Can be cut or draped for dozens of effects. Snow-capped plastic tunnel fits O or HO gauge trains. 3 tiny lampposts light up realistically are wired to attach to any electric track. Easy-to-follow instructions.
79 N 9713L—Shpg. wt. 5 lbs. $7.98

Circuit-breaker Transformers have low, safe voltage, reset buttons. Throttle-type variable speed control. UL approved 110-120-volt, 60-cycle AC only.

[8] **150-Watt . .** our biggest, most powerful. Two sets binding posts: 1 (15 volts) for accessories; 1 (0-15 volts) for variable speed. Plastic case.
49 N 9724—Shipping weight 10 lbs. 4 oz. $11.99

[9] **100-Watt.** Two sets binding posts: 1 (15 volts) for accessories; 1 (5-15 volts) for variable speed.
49 N 9722—Steel case. Shpg. wt. 4 lbs. 4 oz. $8.47

[10] **50-Watt.** Two sets binding posts: 1 (13 volts) for accessories, 1 (7-13 volts) for variable speed.
49 N 9721—Steel case. Shpg. wt. 3 lbs. $5.66

Big Radius Track. 5 Lie sections make firmer track, wider curves. Fit Allstate, Happ Time or Marx electric train sets.
[11] 49 N 9723—Curved Track. 12⅜ in. long. Wt. 4 oz. . . 21¢
[12] 49 N 9720—Straight Track. 11¼ in. long. Wt. 4 oz. . . . 21¢

[13] **Uncoupling Section.** "Uncouple Here" sign included.
49 N 9749—11¼ inches long. Shpg. wt. 4 oz. 79¢

[14] **Manually operated Switches.** One right, one left.
49 N 9776—Shipping weight 1 lb. 12 oz. $4.39

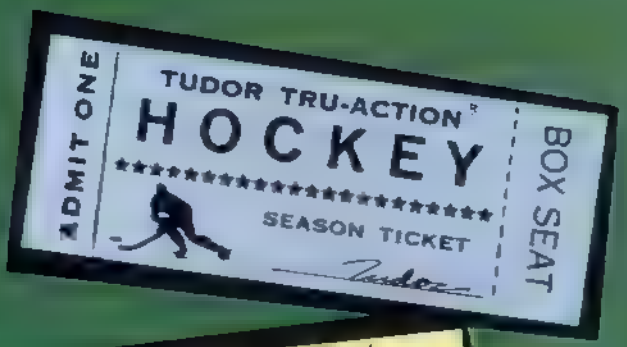
[15] **Remote Control Switches.** One right, one left. Red, green lights. Control panel and wiring included.
49 N 9727—Shipping weight 2 pounds $8.33

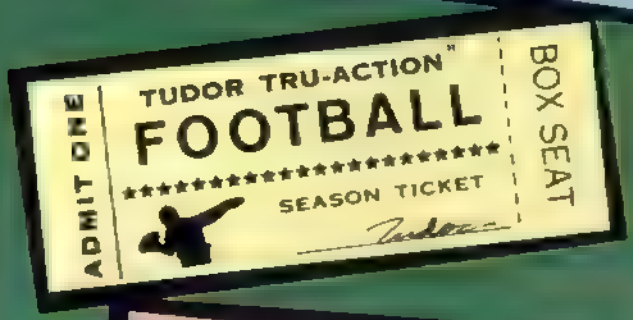
[16] **Crossover Track.** 9¼x9¼ inches.
49 N 9726—Shipping weight 4 ounces $1.29

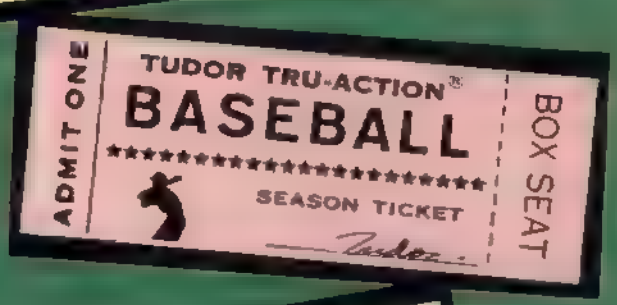
[17] **Lighted Dead-end Bumper.** Snap to end of spur. Plastic.
49 N 9707—2 inches high. Shipping weight 4 oz. 87¢

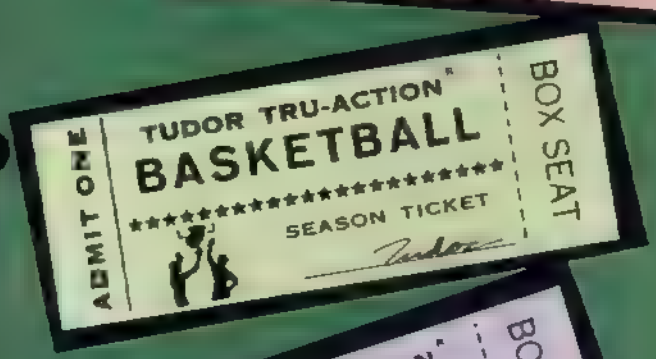
[18] **30-pc. Accessory Set.** Molded plastic. 15 railroaders in various poses; 5 railroad accessories (freight wagon, hand cart, etc.) and 10 other accessories (mail box, trash can, etc.).
49 N 9772—Shpg. wt. 10 oz. 98¢

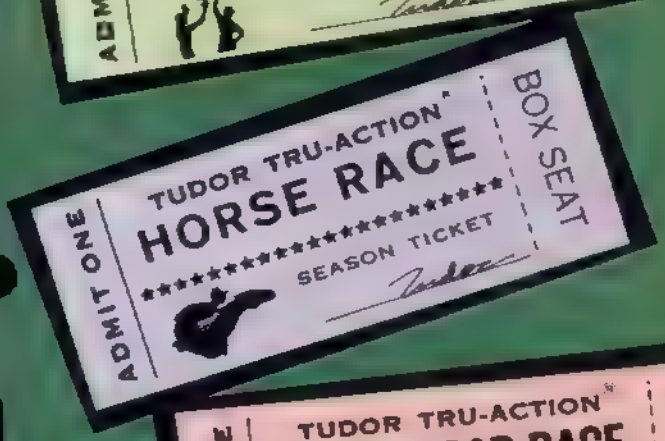
[19] **29-pc. Railroad Layout Kit.** Ideal for your regular size electric or mechanical train layout. Molded plastic. Includes 12 telephone poles, 12 railroad right-of-way signs, and one semaphore, lamppost, crossing gate, sign, grade crossing for autos to roll over track (track not included).
49 N 9750—Wt. 1 lb. 12 oz. $2.59











Your ticket to "Big-Ticket" Sales...

tudor®

The complete line of Electric Sport Games and Xylophones

...NOW NATIONALLY ADVERTISED!

YOUR TICKET TO "BIG-TICKET" SALES

Tru-action® *Electric* football game

- **Sturdy steel frame, regulation gridiron playing field complete with goal posts, yardage and down marker.**
- **22 life-like action-poised players move on smooth running nylon legs.**

No. 500— BOX SIZE: 27" x 16½" x 2⅛"
½-DOZ. CTN. WT. 26 LBS.
ONLY $7.00 RETAIL
110 VOLTS A.C. ONLY

Most popular electric game in U.S.A. provides gridiron thrills galore! So realistic that coaches use it to demonstrate offensive-defensive line-ups and strategies!

"Mr. Kickoff" kicks ball and throws passes. 3-dimensional men run, block, tackle, pass and fumble as in real football. Complete rule booklet included in colorful box that sparks sales.

FIRST time ever...
Top sport games backed by powerful national advertising in multi-million circulation magazines!

Nationally Advertised in

TUDOR METAL PRODUCTS CORPORATION
200 FIFTH AVENUE
NEW YORK 10, N. Y.

YOUR TICKET TO "BIG-TICKET" SALES

Tru-action® hockey game

with Marble Puck Drop

- **EXCLUSIVE "Rotary-Drive", constant-mesh beveled gears provide positive player control.**
- **Each life-inspired player proudly shows both sides; inserts easily, "obeys" instantly.**

No. 700—BOX SIZE: 42" x 19" x 3½"
¼ DOZ. CTN. WT.: 36 LBS
ONLY $13.00 RETAIL

The game that appeals to young and old alike. It captures all the speed and excitement of real hockey play as the marble puck is shot back and forth on the rink. The realistic figures block, pass and shoot with instant finger-tip control.

The durable plastic angles and curves always retain their shape for best possible play. Full instructions are included in attractive, display box.

Tudor's quality control and reliable service maintain good will for you. Consumer Ad Campaign stimulates sales.

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TUDOR METAL PRODUCTS CORPORATION
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YOUR TICKET TO "BIG-TICKET" SALES

Tru-action® DE LUXE HOCKEY *Electric scoring*

- **EXCLUSIVE "Synchro-Drive" beveled gears insure no-lag lightning-fast, ice-smooth player response.**
- **Each easily-inserted play is meticulously detailed, front and rear.**

No. 725—BOX SIZE. 42" x 21¼" x 3½"
¼ DOZ. CTN. WT.: 40 LBS.
ONLY $16.00 RETAIL
(Battery not included)

An instant hit last year — New improvements this year assure even faster play, greater control as the realistic skaters flash across the rink, shooting, "freezing", stealing the puck—Goalies make miraculous "saves". Every Goal lights up the electric scoreboard.

Players can always rely on the game's dent-proof shape-retaining plastic angles and curves to aid in their strategy. Illustrated instructions included in dramatic sales-stimulating box.

Irresistible eye appeal, superior construction and quality, backed by a National Ad Campaign mean greater sales for you.

Nationally Advertised in

TUDOR METAL PRODUCTS CORPORATION
200 FIFTH AVENUE,
NEW YORK 10, N. Y.

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YOUR TICKET TO "BIG-TICKET" SALES

"Batter up!" and the action starts on the game that's most like real Baseball — even permits throwing out base runners Batter hits line drives, long flies, bunts; ball players actually run around bases. Includes instruction booklet in sales-promoting box.

Featured in full page ads to pitch more sales your way.

No. 550—BOX SIZE: 27" x 16½" x 2⅛"
½-DOZ CTN. WT. 30 LBS.
ONLY $7.00 RETAIL
110 VOLTS A.C. ONLY

True court action with the only realistic table-top game. Life-like model actually shoots baskets. Home Team and Visitors pass and receive, "steal" and "dribble" the ball, roll up points on own scoreboards. College pennant illustrations and parquet flooring lend startling realism. Brightly boxed with rules for 7 additional exciting warm-up games.

Gaining in popularity— Consumer Ad push will score new goals for you!

No. 575—BOX SIZE: 27" x 16½" x 2½"
½ DOZ. CTN. WT. 34 LBS.
ONLY $7.00 RETAIL
110 VOLTS A.C. ONLY

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TUDOR METAL PRODUCTS CORPORATION
200 FIFTH AVENUE
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YOUR TICKET TO "BIG-TICKET" SALES

A proven sales winner with a built-in appeal to all ages—from 1st graders to grandparents. The vacuum-formed plastic cross-country course is full of tricky curves and turns, making every race excitingly different. Includes 4 cars, starting position selector and instructions in colorful box

TUDOR provides the first and only nationally-advertised line of sport games.

No. 530—BOX SIZE: 27" x 16½" x 2⅛"
½-DOZ. CTN. WT. 26 LBS.
ONLY $7.00 RETAIL
110 VOLTS A.C. ONLY

The whole world loves the sport of kings—and this king of sport games, which re-enacts, in the home, the excitement of the track. Since every race ends differently, the appeal to kids is as strong as to their betting elders. Complete with four thoroughbreds who run the vacuum-formed oval course, instruction booklet and post position selector in box of brilliant design.

Our National Consumer Campaign helps make this a sure winner.

No. 525—BOX SIZE: 27" x 16½" x 2⅛"
½-DOZ. CTN. WT. 26 LBS.
ONLY $7.00 RETAIL
110 VOLTS A.C. ONLY

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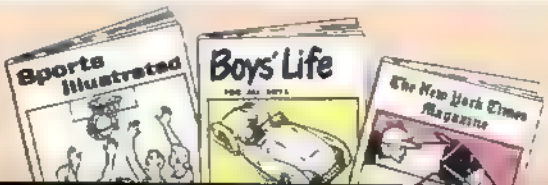

TUDOR METAL PRODUCTS CORPORATION
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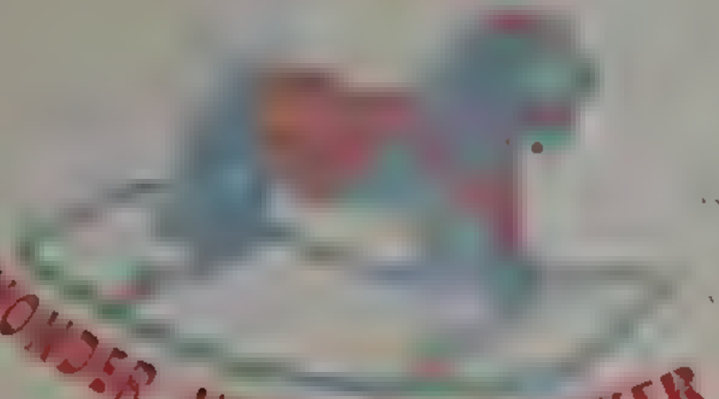
WONDER PALOMINO FAMILY

and Nursery Pony . In Durable Hard Plastic

NEW ARRIVAL!

WONDER ROCKER HORSE

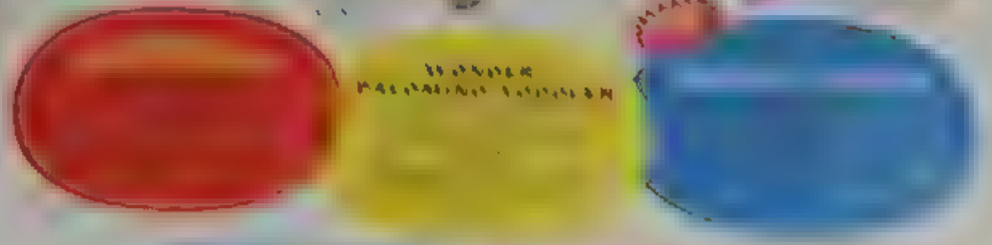
NEW 1961
PASTEL PET for
the NURSERY SET!



WONDER NURSERY ROCKER

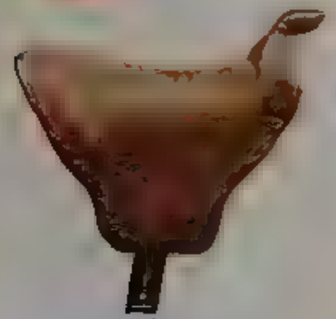
WONDER HORSE Coaster Family

Colorful New "Company" for the Nursery Set!

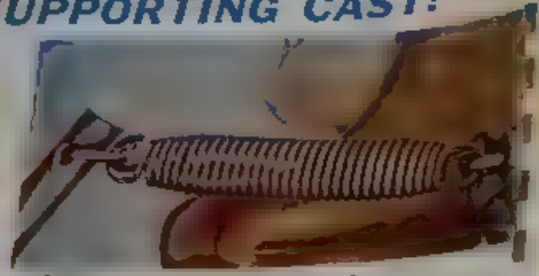


plus an

ALL-STAR WONDER SUPPORTING CAST!



Removable
WONDER HORSE®
WESTERN SADDLE



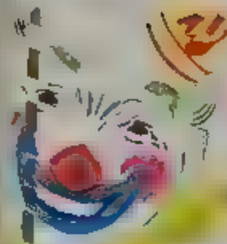
NEW WONDER® PROTECTO SPRING

ATTRACTIVE COUNTER DISPLAY CASE

WONDER
PRODUCTS COMPANY Manufacturers
Collierville, Tennessee—Suburb of Memphis—Telephone UL 3-2242

SALES REPRESENTATIVES

1961
WONDER HORSE
Line...

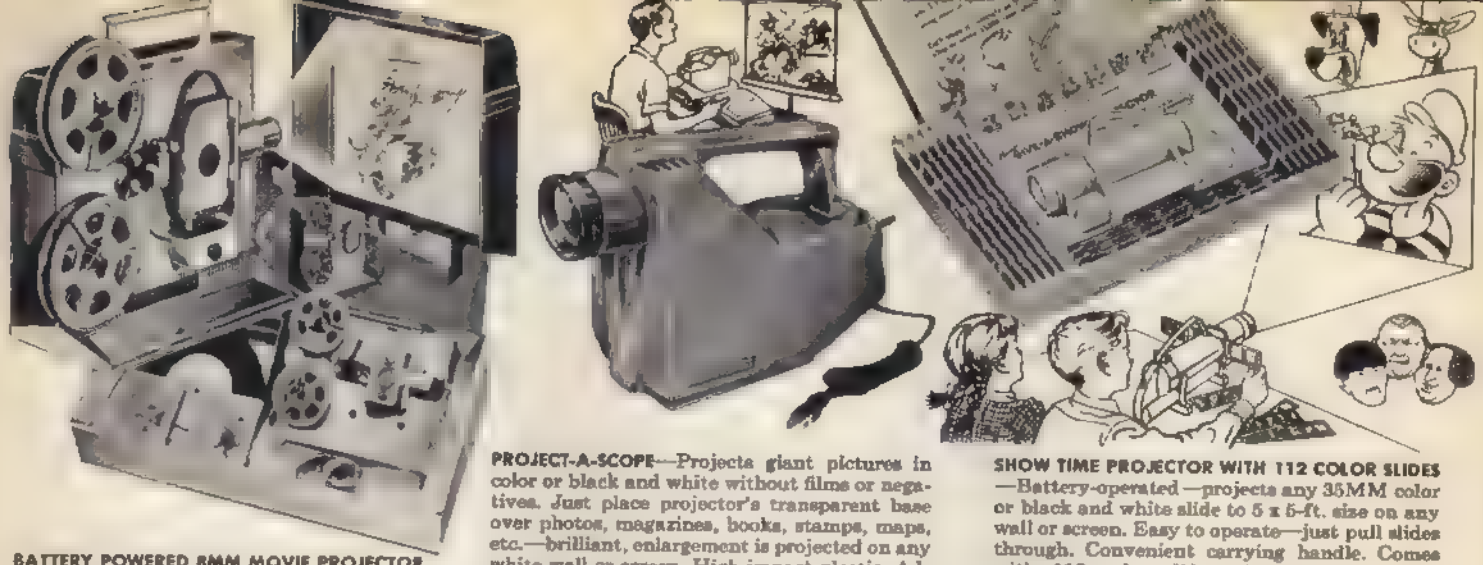


WONDER SOFT-VINYL FAMILY

ANATOMY OF A WONDER HORSE

WONDER® RANGER

Look For The Brand Name—WONDER HORSE!
The Original Spring Horse—Often Imitated But



BATTERY POWERED 8MM MOVIE PROJECTOR—Completely encased, portable projector with self contained screen—and it really shows movies! Hand operated. Easy threading, focusing and rewind. Precision lens. High-impact styrene. Takes up to 50-ft. reel. Includes 2 exciting movie film reels, take-up reel, 45 rpm vinyl record with background music, card and admission tickets.
10-2504-665 2 lbs. . . . . Retail **$10.00**
10-2383-13 "D" Battery (needs 2) Each **20c**

Assortment of 3 films-cartoons, comedies, westerns, adventure. Favorite stars like Roy Rogers, Laurel and Hardy, Popeye.
10-2506-249 Three 25-ft. films. Ret. **$3.75**
10-2505-397 Three 50-ft. films. Ret. **$6.00**

PROJECT-A-SCOPE—Projects giant pictures in color or black and white without films or negatives. Just place projector's transparent base over photos, magazines, books, stamps, maps, etc.—brilliant, enlargement is projected on any white wall or screen. High-impact plastic. Adjustable lens. Uses household bulbs. Unbeatable for just plain fun; a great help to students, artists, collectors and demonstrators. AC-DC.
10-2507-530 1½ lbs . . . . . Retail **$8.00**

SHOW TIME PROJECTOR WITH 112 COLOR SLIDES—Battery-operated—projects any 35MM color or black and white slide to 5 x 5-ft. size on any wall or screen. Easy to operate—just pull slides through. Convenient carrying handle. Comes with 112 color slides giving shows of 16 favorite characters: Huckleberry Hound, The 3 Stooges, Yogi Bear, Maverick, etc.
10-2508-330 . . . . . Retail **$5.00**
10-2383-13 "D" Battery (needs 3) . . . Each **20c**

EDUCATIONAL TOYS THAT EXCITE NEW INTERESTS

(A) SPARTUS "VANGUARD" 7-PIECE CAMERA KIT—A complete camera outfit that gives professional results. Takes black and white, color snapshots or color slides on 127 film. Has adjustable lens opening, optical view finder, bulb ejector. Kit includes: camera, flash unit, 2 batteries, 2 bulbs, 1 roll of film, instruction booklet. One year's supply of film **FREE!**
26-1325-325 2 lbs . . . . . Retail **$4.98**

(B) STAMP COLLECTORS HOBBY OUTFIT—A hobby that gives year 'round pleasure and helps young minds to roam far and wide. Kit contains vinyl-bound world stamp album, 100 foreign stamps, flags of the world, 300 stamp hinges, and magnifying glass. Album measures 8½" x 11".
10-2510-197 3½ lbs . . . . . Retail **$3.00**

(C) "JOHNNY CAN READ"—A game of fun that also serves as an excellent test of Johnny's reading readiness and word comprehension from the 2nd to 8th grades. Consists of: large board, 224 specially selected word cards on colored boards, 4 scoring spinners, 24 full-color picture boards, 4 colored wooden markers. Also provides exercises and drills in reading.
10-2511-197 . . . . . Retail **$3.00**

(D) "AIDS TO READING" FLASH CARDS Fun for the child—invaluable for extra learning experience at home. Includes 4 sets of flash cards, progress test sheets covering the alphabet, phonics, pre-primer words, and primer words. Wonderful aid for increasing child's reading skill. Can be used by groups.
10-2327-263 3 lbs . . . . . Retail **$3.98**

(E) MAGNETIC WORLD MAP—An entertaining and effective way to learn geography. 18 three-dimensional polyethylene segments are placed together magnetically to form precise, authentic map of the world, showing continents, countries, capitals, oceans, world time zones. Beautifully illustrated. On 14" x 20" board. An outstanding reference aid. Educational fun for children of all ages.
10-2509-197 . . . . . Retail **$3.00**

(F) ARITHMETIC FLASH CARDS—Ideal for helping children develop mathematical reasoning. 4 sets of flash cards: for addition, subtraction, multiplication and division problems; plus test sheets for determining progress of the child. Good for classroom use, invaluable at home.
10-2328-263 3 lbs. . . . . Retail **$3.98**

- 37 full-size black and white keys play sharps and flats—over 3 full chromatic octaves
- Has key selector and book which enables anyone to play easily right from the start
- Striking "living room" cabinet design harmonizes with every decor

ELECTRIC ORGANS TO UNCOVER HIDDEN TALENTS

EMENEE ELECTRIC GOLDEN PIPE ORGAN—Handsome walnut finished golden pipe reed organ with 27 black and white keys, plays sharps, flats, over 2 full chromatic octaves with true, full-bodied organ tone. Complete with "self-teach method" music book that enables anyone to play from the start, and key selector for easy playing. Fool-proof on-off switch. AC only. 12½ x 18¼ x 9½".
10-1869-1325 10 lbs Retail **$20.00**

EMENEE ROYALE CHORD ORGAN Handsome organ with chord player that produces rich, full resonant chords at the touch of a finger. 27 full-size black and white keys play sharps and flats, over 2 full chromatic octaves plus the automatic chord player push buttons. Complete with key selector for easy playing and music book that enables anyone to play from the start. Rich wood grain finish. AC only 19⅝ x 9 x 8".
10-2623-1997 12 lbs .. Retail **$30.00**

EMENEE ELECTRIC CONCERT HALL CHORD ORGAN—Superb-quality organ that is simple to play. Chord player has 6 major and 6 minor chords that create rich music at the touch of a button. 37 full-size black and white keys, play sharps and flats, over 3 full chromatic octaves. Striking "living room" cabinet design harmonizes with every decor. Key selector makes playing easy. Complete with book which enables anyone to play from the start. AC only. 33 x 11½ x 12".
10-2621-4750 24 lbs Retail **$70.00**
Four Brass Legs for above.
10-2622-667 8 lbs.. Retail **$10.00**

(A) "PONY TAN" 4-SPEED LUGGAGE STYLED PHONOGRAPH—Plays all speed records: 78, 45, 33⅓, 16 rpm. High gain amplifier assures excellent reproduction and tone quality. Amplifier has 1 tube and rectifier. Moisture proof cartridge and permanent sapphire needle. Full range volume control. Alnico V-Pm speaker. Turntable has 45 rpm adapter. Sturdy cabinet covered with heavy gauge calf grained vinyl in oyster white finish. Fully lined in sateened vinyl. Outside is silk screened in three colors. Washable. 12¾ x 10¾ x 5".
10-2628-1690 8 lbs.....Retail **$25.00**

(B) "YOUNG SET" 2-SPEED PHONOGRAPH—Plays all 78 and 45 rpm records. Mechanically amplified. Directional sound chamber assures clear brilliant tone. Simple volume control. Has 45 rpm adapter built into turntable. Storage space for extra needles (included) in needle cup. Luggage styled case covered in heavy gauge calf grained light blue vinyl fabric with screen printed design. Fully lined in matching sateened vinyl. Washable. UL app. 12¾ x 10¾ x 5".
10-2627-975 6½ lbs. . Retail **$14.00**

(C) FUTURA ALL-TRANSISTOR RADIO—A magnificent radio. Efficient reflex circuit tunes in stations right on the button—needs no ground or aerial. 3 transistors, no tubes to break or burn out. Fits in the palm of your hand—even in shirt pocket. Plays with fine, clear tone through the hi-fi earphone, and delivers over 500 hours of playing from a single low cost battery. Volume control assures comfortable listening anywhere. Unbreakable plastic case. Uses 9-volt transistor battery (not included). 4 x 2¼ x 1".
22-1751-665 7 ozs.. ..... Retail **$10.00**
22-1752J-52 Battery for Futura Retail .79

(D) REALTONE TRANSISTOR RADIO—Self-contained radio with built-in amplifier and powerful 2¼" speaker— you do not need earphones! 2 transistors plus 2 diodes, fine vernier tuning. Combination easel-handle. High impact case. Includes vinyl leather case, earphones and 9-volt battery. 2⅝" wide, 4¼" high, 1⅜" deep. Mailable. Wt. 1¾ lbs.
22-1870J-1144.....Retail **$19.95**

(E) MATTEL STRUM-FUN GETAR—A brand new fun-way for children to learn rhythm and music! Just strum the proper rhythm, and hidden music disc automatically plays. Simulates professional hand playing. 8 easily changeable discs including **OH, SUZANNA, JINGLE BELLS, I'VE BEEN WORKING ON THE RAILROAD, ETC.** Nylon strings, pick, songbook included.
10-2629-330 21" long. 2 lbs.. . Retail **$5.00**

ELDON INDUSTRIES, INC.

UNGAR 1961

1908 RACER KIT

BURNING
SET
WOODBURNING SKILL SET

YOUR SALES WILL INCREASE WITH THESE NEW SKIN-PACKS

NOW a complete line of skin-pack pistols with exciting new eye 'n buy appeal!

- Full Price Range
- Western and Detective Models
- Supra-Gleam Finish
- Die Cast Zinc Alloy
- Authentic Reproductions
- Positive Firing Action

Your choice of three assortments.

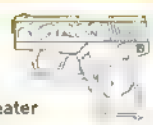
No. 101 ASSORTMENT With Rack
½ Dz. Ea. No. 142 Ranger, No. 140 Kit Carson, No. 138 Private Eye, No. 104 Falcon.

No. 102 ASSORTMENT With Rack
½ Dz. Ea. No. 166 Cheyenne, No. 155 Laredo, No. 138 Private Eye, No. 104 Falcon.

No. 103 * ASSORTMENT With NEW Tripod Rack
½ Dz. Ea. No. 142 Ranger, No. 140 Kit Carson, No. 138 Private Eye, No. 104 Falcon. 1 Doz. No. 1506 Perf. Roll Caps — Bagged.

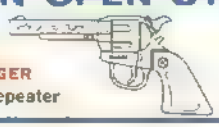
* Also available as 8108 blue-black No. 142 and 140

COMPLETE LINE AVAILABLE IN OPEN STOCK



No. 104 FALCON
...omatic — Repeater

No. 155 LAREDO
Western — Repeater



No. 142 RANGER
Western — Repeater

No. 148 FRONTIER
Revolver — Six-Shooter

...138 PRIVATE EYE
...ective — Repeater

No. 140 KIT CARSON
Western — Repeater

No. 160 REBEL
Western — Repeater

No. 132 BIG BUCK
Western — Single Shot

No. 146 DEPUTY
Western — Repeater

No. 166 CHEYENNE
Western — Repeater

No. 117 BIG HORN
Revolver — Six Shooter

KILGORE
HARVELL-KILGORE SALES CORP.
Bolivar, Tennessee

KILGORE'S complete cap line offers you greater QUALITY, SERVICE and PROFIT

Choose standard boxes, multi-pack boxes or the new poly bags. You are always sure of getting the quality cap identified by full sized cap mounds, precisely spaced for positive firing.

NEW STICK-ON'S

No. 533
3 rolls, of 40 pre-cut [illegible] ard boxes 5 gr. per shipper. Wt 14 lbs. inner pack, 5 doz

PERFORATED REPEATING

No. 150
5 [illegible] gross boxes per shipper. Weight 13 lbs inner pack, 5 dozen

No 1520
[illegible] 100 rolls [illegible] 3 doz. per case. Weight [illegible] lbs per case (Not shown)

No. 1505
[illegible],500 shots in multi-pack box 6 dozen boxes per [illegible] Wt 7 lbs Inner pack, 2 doz

BANG REPEATING
(non-perforated)

No. 250
[illegible] 5 [illegible] gross boxes per shipper [illegible] lbs [illegible]

No 2502
[illegible] 500 shots, in multi-pack box 60 [illegible] lbs Inner pack, 5 dozen

No 2504
[illegible] shots, [illegible] pack box, 12 dozen boxes per shipper Weight 12 lbs No inner pack

No. 2510
[illegible] 1500 shots in multi-pack box 6 dozen boxes per shipper, Weight 10 lbs

SINGLE SHOT

No. 75
3 rolls each containing 40 pre-cut [illegible] gross boxes per shipper [illegible] Inner pack 5 dozen.

DISC MAMMOTH
(extra-loud)

No. 108
18 discs (108 shots) in standard box 5 gross boxes per shipper Weight 13 lbs [illegible] 5 dozen

ROUND (pre-cut)

No. 514
3 rolls, each containing 40 pre-cut caps (120 shots in standard box), 5 gross boxes per shipper Weight 13 lbs Inner pack 5 dozen.

KILGORE RACK PAKS

PERFORATED

Six No. 150 boxes [illegible] bag with [illegible] header

No 1506
30 rolls 1500 shots) Perforated Roll caps 6 dozen bags per shipper Weight 8 lbs

BANG REPEATING

Six only No. 250 boxes in sealed poly bag with eye catching header

No 2506
30 rolls 1500 shots) Bang Repeating Roll caps 6 dozen bags per shipper. Weight 8 lbs

NEW STICK-ON

Six only No. 533 boxes in sealed poly bag with eye catching header

No. 1533
[illegible] Stick On Round caps with adhesive backing 6 dozen bags per shipper. Weight 6 lbs

The Original and the Best!

KILGORE
HARVELL-KILGORE SALES CORP.
Bolivar, Tennessee

Form No. [illegible]

KILGORE

TOY CAP PISTOLS.....

in the NEW Holster Pak

FREE HOLSTER with every CAP PISTOL!

Individually designed, patented, fast-draw holsters. Full color reproduction resembles fine, handcrafted, decorated leather.

SUPRA-GLEAM silver finish, prime quality die-cast single shot pistols. Authentic western styling and detailing.

No. 332

BIG BUCK

TOY PISTOL

HOLSTER SET

Actual size—8⅝" overall. Sculptured grip made of high impact plastic in assorted red, white, black and turquoise.

PACKED —
1 doz. Holster Paks in display carton

SHIPPING WEIGHT 8 LBS.

No. 309

PAL

TOY PISTOL

HOLSTER SET

Perfect size for little hands to hold and operate. 6" long. Metal grips Sturdily made for rough handling.

PACKED -
3 doz. Holster Paks in display carton

SHIPPING WEIGHT – 8 LBS.

(Also available in Eye 'n Buy rack Assortment)

"KAPPY" SAYS ALWAYS USE KILGORE RED CAPS!

No. 75

SINGLE SHOT CAPS

3 rolls, each containing 40 pre-cut caps (120 shots) in standard box. 5 gross boxes per shipper, weight 14 lbs. Inner pack, 5 dozen.

© 1960 Kilgore, Inc.

"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

KILGORE

HARVELL-KILGORE SALES CORPORATION
Bolivar, Tennessee

Form No. 1231 Printed in U.S.A.

KILGORE

SIX-SHOOTERS . . . . . .

in the NEW Holster Pak

FREE HOLSTER with every CAP PISTOL!

Individually designed, patented, fast-draw holsters. Full color reproduction resembles fine, handcrafted, decorated leather. SUPRA-GLEAM silver finish prime quality die-cast six-shooter cap pistols. Positive latch and dependable pawl feed assures proper cap firing every time. Rotating cylinder is easily removed for cleaning and oiling.

No. 348

FRONTIER

6 SHOOTER CAP PISTOL

HOLSTER SET

Real replica of frontier days! 8¼" long. Cleverly detailed, simulated stag-horn grips molded of high-impact plastic.

PACKED –
1 doz. Holster Paks
in display carton

SHIPPING WEIGHT –
10 lbs

FREE! 1 doz. No. 108 DISC MAMMOTH CAPS packed with each dozen #348 FRONTIER

No. 317

BIG HORN

6 SHOOTER CAP PISTOL

HOLSTER SET

Engraved metal grips with SUPRA-GLEAM silver finish.

PACKED
1 doz Holster Paks
in display carton

SHIPPING WEIGHT
8 lbs.

"KAPPY" SAYS ALWAYS USE KILGORE RED CAPS!

Recommended BEST for KILGORE SIX SHOOTERS

No. 108 KILGORE DISC MAMMOTH CAPS

18 discs (108 shots) per standard box. 5 gross boxes per shipper, weight 13 lbs. Inner pack, 5 dozen

© 1960 Kilgore, Inc

"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

KILGORE

HARVELL-KILGORE SALES CORPORATION
Bolivar, Tennessee

Form No. 1230 Printed in U.S.A.

SELL MORE KILGORE HOLSTER PAKS

with these NEW EYE 'N BUY RACKS

HEY KIDS! FREE HOLSTER with every KILGORE CAP PISTOL

YOUR CHOICE OF 3 RACK ASSORTMENTS

ASS'T. CONTENTS	No. 342 RANGER	No. 340 KIT CARSON	No. 336 PRIVATE EYE	No. 304 FALCON	No. 366 MUSTANG	No. 355 PINTO	No. 346 DEPUTY	No. 309 PAL	No. [illegible] RACK	ASS'T. SHIP. WT.
No. 301	6	6	6	6					1	15 lbs.
No. 302			6	6	6	6			1	14 lbs.
No. 303	6	6					6	10	1	15 lbs.

"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

Form No. 1237 Printed in U.S.A.

KILGORE

HARVELL-KILGORE SALES CORPORATION
Bolivar, Tennessee

"KAPPY" says KILGORE RED CAPS are Best for all Toy Pistols!"

© 1960 Kilgore, Inc

KILGORE HAS THE ONLY COMPLETE CAP LINE . . .

— one source for all of your cap needs. Kilgore QUALITY red caps can be easily identified by their full sized, symmetrical cap mounds, precisely spaced and aligned. Formulations and materials are maintained at uniformly high standards. Comparison easily proves Kilgore's superiority!

IN STANDARD PACKAGES AND MULTI-PACKS

PERFORATED REPEATING ROLL CAPS

No. 150

5 rolls (250 shots) in standard box. 5 gross boxes per shipper. Weight, 14 lbs. Inner pack, 5 dozen.

No. 1505

30 rolls (1500 shots) in multi-pack box. 6 dozen boxes per shipper. Weight, 6 lbs. Inner pack, 2 doz.

SINGLE SHOT CAPS

No. 75

3 rolls, each containing 40 pre-cut caps (120 shots in standard box). 5 gross boxes per shipper. Weight, 14 lbs. Inner pack, 5 dozen

DISC MAMMOTH CAPS

(extra loud)

No. 108

18 discs (108 shots) in standard box. 5 gross boxes per shipper. Weight, 13 lbs. Inner pack, 5 dozen

ROUND CAPS

No. 514

3 rolls, each containing 40 pre-cut caps, (120 shots) in standard box. 5 gross boxes per shipper. Weight, 15 lbs. Inner pack, 5 dozen.

BANG REPEATING ROLL CAPS

(non perforated)

No. 250

5 rolls (250 shots) in standard box. 5 gross boxes per shipper. Weight, 14 lbs. Inner pack 5 dozen

No. 2502

10 rolls (500 shots) in multi-pack box. 60 dozen boxes per shipper. Weight, 28 lbs. Inner pack, 5 dozen.

No. 2504

20 rolls (1000 shots) in multi-pack box. 12 dozen boxes per shipper. Weight 12 lbs

No. 2510

50 rolls (2500 shots) in multi-pack box. 6 dozen boxes per shipper. Weight, 10 lbs

NEW KILGORE RACK PAKS

No. 1506

30 rolls (1500 shots) PERFORATED ROLL CAPS. 6 dozen bags per shipper. Weight, 6 lbs.

No. 2506

30 rolls (1500 shots) BANG REPEATING ROLL CAPS. 6 dozen bags per shipper. Weight, 6 lbs.

NOW AVAILABLE — No. 533 STICK-ON CAPS (5¢ box). No. 1533 STICK-ON CAPS (29¢ bag).

ALWAYS DEMAND KILGORE RED CAPS . . . *The Original and Best!*

"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

KILGORE

HARVELL-KILGORE SALES CORPORATION

Bolivar, Tennessee

Form No. 1236 Printed in U.S.A.

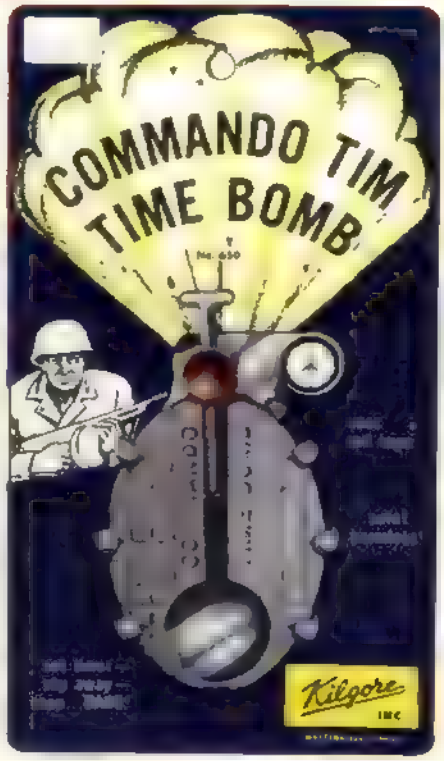
CAP "ACTION" TOYS by KILGORE....

RAWHIDE CAP WHIP

A terrific, new, low-priced action toy. Fires single shot cap when snapped and sounds just like an authentic bull whip. Rigid 15" plastic handle with 27" genuine, rawhide thong. Packed with one box of No. 75 Kilgore Red Single Shot Caps (120shots) in poly-ethylene sleeve with attractive header. Pre-priced, if desired.

No. 661
Kilgore CAP WHIP
PACKED —
2 doz. to carton
SHIPPING WEIGHT — 4 lbs.

COMMANDO TIM "TIME BOMB"



Set it — wait — then, BANG! "Time Bomb" provides hours of absolutely safe, exciting fun. Delayed action rubber suction cup allows variable time from "hammer" setting to firing. Realistic, molded plastic grenade with sturdy metal base and firing mechanism. Eye 'n buy carded, with or without pre-pricing imprint.

No. 650 — Kilgore COMMANDO TIM "TIME BOMB"
PACKED — 1 doz. to carton. SHIPPING WEIGHT — 3 lbs.

For best firing results...
No. 150 KILGORE RED Perforated Repeating Caps. Gives 50 shots with each loading.

"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

KILGORE
HARVELL-KILGORE SALES CORPORATION
Bolivar Tennessee

Form No 1229 Printed in U.S.A.

Little guns . . . BIG SALES!

MORE THAN 1 MILLION ALREADY SOLD

In pilfer-proof, clear plastic bubble-pack display card with 2 "bullets." Pre-priced, if desired

No. 2007 Kilgore AVENGER
PACKED 1 doz. to sleeve, 3 doz. to carton
SHIPPING WEIGHT - 9 lbs.

KILGORE AVENGER

BULLET-TYPE TOY CAP PISTOL

Beautifully detailed small gun fits in palm of hand. Only 3¼" long. Cocks *automatically* and can be carried while cocked and loaded. Die cast of high quality zinc with exclusive Kilgore SUPRA-GLEAM silver finish. High impact plastic grips in assorted black, white, red and turquoise.

NOW THE FAST SELLING AVENGER BRILLIANTLY HOLSTERED

The cap pistol sensation of the year now available in a "lifetime" polyethylene two color holster that fits any size belt. The exclusive automatic cocking palm gun is beautifully carded in a clear pilferage proof acetate bubble with the new "lock-in" holster and two bullets. Pre-priced, if desired.

No. 2012 — KILGORE AVENGER HOLSTER SET
PACKED — ½ doz. to sleeve; 3 doz. to carton.
SHIPPING WEIGHT — 12 lbs.

KILGORE JOHNNY ONE-SHOT

RECOMMENDED BEST FOR "AVENGER" . . .

NO. 514 Kilgore RED ROUND CAPS

120 loud round caps. Individual box holds 3 rolls each containing 40 pre-cut caps for easy removal. Full count assured. No spilling. Packed 5 doz. boxes per carton, 5 gross boxes per shipper. Wt. 14 lbs.

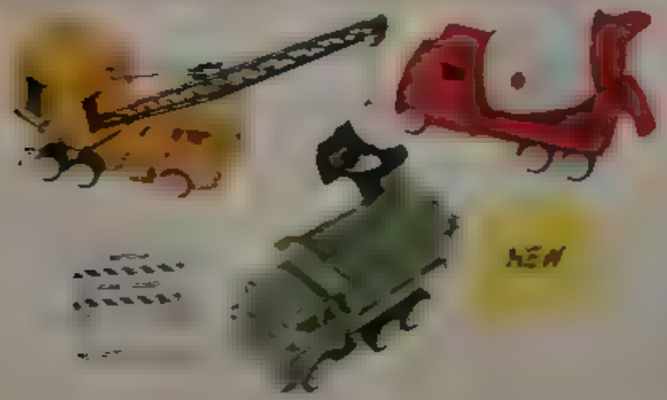
"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

KILGORE
HARVELL-KILGORE SALES CORPORATION
Bolivar, Tennessee

Form No 1228 Printed in U.S.A.

Deluxe STRUCTO Live-Action Sets

NEW

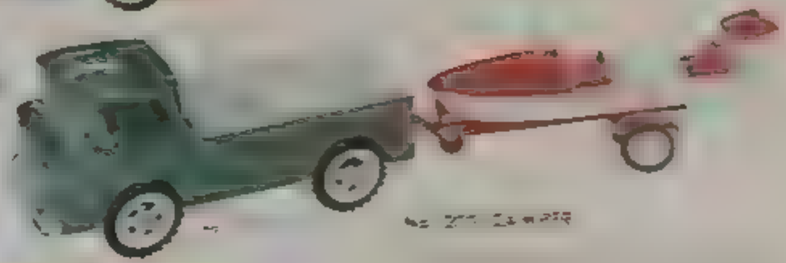


NEW

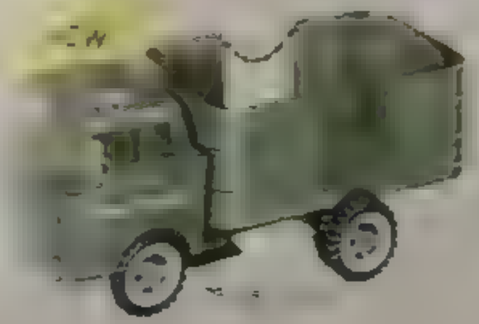
STRUCTO MANUFACTURING COMPANY • FREEPORT, ILLINOIS

STRUCTO Live-Action Steel Trucks and Road-Building Toys

NEW



NEW



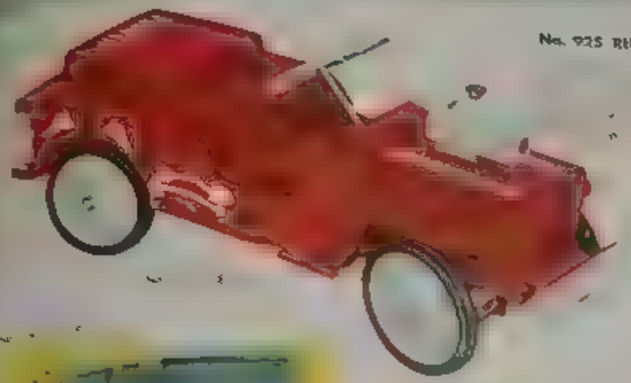
rugged STRUCTO working scale models

NEW

NEW

Steel-Strong . . . Steel-Sturdy

No. 925 RIDE-ER FIRE TRUCK



...strong and sturdy

NEW

NEW

HEAVY-DUTY STEEL TRUCKS

NEW

STRUCTO...built to last a CHILD-TIME

NEW

No. 309 DELUXE DUMP TRUCK

No. 309 $4.00

No. 307 WRECKER

NEW

No. 303 $4.00

No. 301 AIRLINES LIFT TRUCK

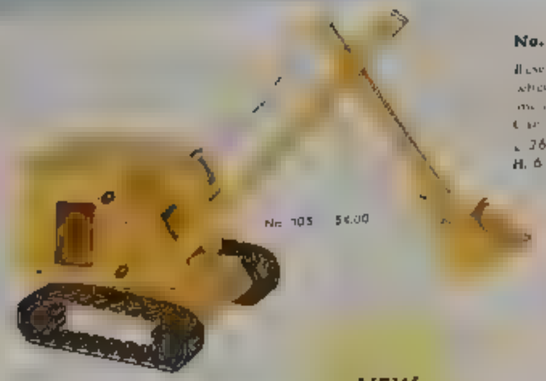
NEW

No. X ROAD GRADER

Steel Strong
Steel Sturdy

Steel

Unmatched Values for EVERY BOY



No. 305 $4.00

No. 305 POWER SHOVEL

with boom extended W 7 ½
H. 6 ¾

NEW

No. 307 FIRE-RESCUE TRUCK

No. 306 LIVESTOCK TRUCK

$1.19

COFFEE SET

For that make-believe "coffee break." Lustrous blue coffee pot with sleek plastic handle. Plates and saucers have blue printed design. Colorful display box with durable Mylar window.

Number	Box Size	Ship. Unit
T-0140	13 x 9 x 3¼"	12 only—8 lbs.

CONTENTS

Coffee Pot
2 Plates
2 Cups
2 Saucers

MIRRO
ALUMINUM TOYS

BAKE AND SERVE SET

Popular aluminum set for making real or make-believe cakes pies muffins, and cookies. Attractive serving tray with blue printed design Lustrous blue cooky cutters Colorful display box with durable Mylar window.

Number	Box Size	Ship. Unit
T-0141	13 x 9 x 3¼"	12 only—8 lbs

CONTENTS

Mixing Bowl
Biscuit Pan
Muffin Pan
Cooky Sheet
Serving Tray
2 Cooky Cutters
Spoon
Pie Pan

$1.19

ALUMINUM TOYS
WILL NOT RUST
CHIP OR BREAK

COMMENDED PARENTS

$1.19

BEVERAGE SET

The little hostess can serve playmates or dolls, inside or out-of-doors, with this brightly finished set Blue printed design on serving tray Black plastic handle on pitcher. Colorful display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0267	13 x 9 x 3¼"	12 only—7¾ lbs.

CONTENTS

Pitcher
Serving Tray
2 Tumblers
2 Spoons
2 Napkins

$2.00

TEA SET

A gleaming miniature aluminum tea set with lustrous blue teapot. Plates and saucers have blue printed character designs. Colorful display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0150	18¼ x 14⅛ x 3¼"	6 only—9 lbs.

CONTENTS.

Teapot	3 Saucers	3 Knives
3 Cups	3 Forks	
3 Plates	3 Spoons	

MIRRO
ALUMINUM TOYS

KITCHEN GADGET SET

A complete assortment of rustproof aluminum kitchen helpers for playtime cookery. Handles finished in bright red enamel. Colorful display box with durable Mylar window.

Number	Box Size	Ship. Unit
T-0160	18¼ x 14⅛ x 3¼"	6 only—8¼ lbs.

CONTENTS

Cake Turner	Mixing Spoon	Cooky Canister
Ladle	2 Measuring Cups	Flour Canister
Scoop	Rolling Pin	Measuring Spoon
Egg Whip		

$2.00

ALUMINUM TOYS
WILL NOT RUST
CHIP OR BREAK

59¢

ALUMINUM SILVERWARE SET

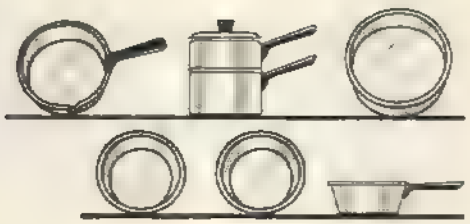
A tableware set in complete service for six. Special bright aluminum finish. Colorful display box with cutouts to show contents.

Number	Box Size	Ship. Unit
T-0156	15½ x 5¾ x ¾"	12 only—3¼ lbs.

CONTENTS

6 Knives	6 Forks	6 Spoons

COMMENDED PARENTS' MAGAZINE



COOKWARE SET

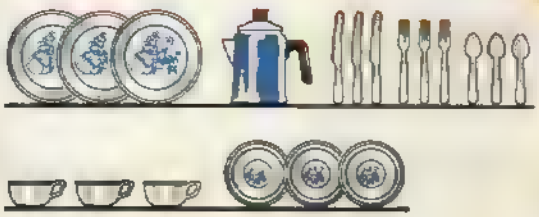
A sparkling aluminum set with sleek black plastic handles. Sturdily built for hours and hours of fun-filled play. Dazzling foil display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0262	18¼ x 14⅛ x 3¼"	6 only—8½ lbs

CONTENTS

- 3-Pc. Double Boiler
- Fry Pan
- Windsor Saucepan
- Round Cake Pan
- 2 Pie Pans

MIRRO ALUMINUM TOYS



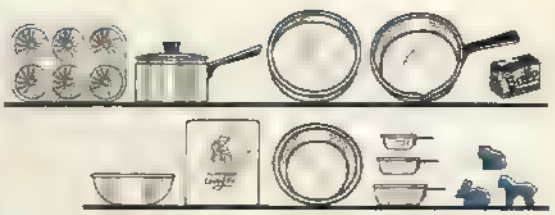
COFFEE SET

A popular set in gleaming aluminum. Lustrous blue coffee pot with black plastic handle. Plates and saucers with blue printed designs. Colorful display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0149	18¼ x 14⅛ x 3¼"	6 only—8¾ lbs.

CONTENTS

- Coffee Pot
- 3 Cups
- 3 Saucers
- 3 Plates
- 3 Knives
- 3 Forks
- 3 Spoons



COOK AND BAKE SET

For real or make-believe cooking and baking. Durable rustproof aluminum for indoor or outdoor play. Black plastic handle on double boiler and fry pan. Colorful display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0157	18¼ x 14⅛ x 3¼"	6 only—8¾ lbs.

CONTENTS

- Round Cake Pan
- Muffin Pan
- Mixing Bowl
- Cooky Sheet
- Covered Saucepan
- 3-Pc. Measuring Cup Set
- 3 Cooky Cutters
- Fry Pan
- Pie Pan
- Brillo Pad

PERCOLATOR SET with CHIP AND DIP TRAY

Complete service for 4 in brightly finished aluminum. Lustrous blue percolator makes real coffee. Plates and saucers have blue printed designs. Colorful display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0248	19 x 16⅛ x 3¼"	3 only—5¼ lbs

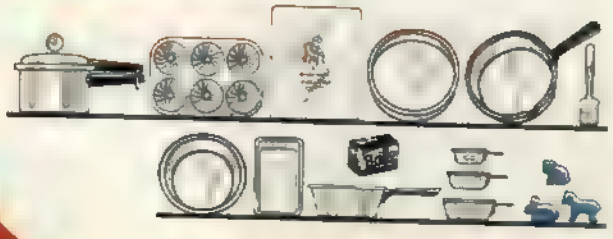
CONTENTS

3-Pc. Percolator	4 Cups	4 Knives
Chip and Dip Tray	4 Saucers	4 Forks
4 Plates	4 Napkins	4 Spoons

$3.00

MIRRO ALUMINUM TOYS

$3.00



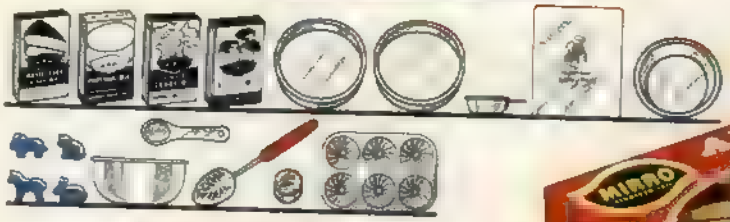
COOK AND BAKE SET with TOY MIRRO-MATIC PRESSURE PAN

The little homemaker can actually cook and bake with these brightly finished aluminum utensils. Black plastic handle on fry pan and saucepan. Black enameled handle on pressure pan. Lustrous blue cooky cutters. Colorful display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0255	19 x 16⅛ x 3¼"	3 only—5¼ lbs.

CONTENTS

Round Cake Pan	Fry Pan	3-Pc. Measuring Cup Set
Muffin Pan	Pie Pan	Pressure Pan
Biscuit Pan	Cooky Sheet	3 Cooky Cutters
Cake Turner	Brillo Pad	Windsor Saucepan



READY-MIX BAKE SET

Everything the little homemaker needs to bake real miniature pies, cakes, cookies, and biscuits. Red enameled handle on mixing spoon. Lustrous blue cooky cutters. Directions and recipes included. Colorful display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0154	19 x 16⅛ x 3¼"	3 only—7 lbs.

CONTENTS

Box Cake Mix	Measuring Cup	Mixing Spoon
Box Frosting Mix	Biscuit Cutter	Measuring Spoon
Box Biscuit Mix	Cooky Sheet	Muffin Pan
Box Cooky Mix	Mixing Bowl	Pie Pan
2 Layer Cake Pans	4 Cooky Cutters	

COMMENDED PARENTS

$3.00

MIRRO ALUMINUM TOYS Aluminum Toys

RUSTPROOF
- No effects from sun or rain, sand or soil

SAFE
- No sharp edges
- Non-toxic colors

LONG-LASTING
- Will not chip or break

PLATES, SAUCERS AND TRAYS WITH ATTRACTIVE BLUE PRINTED DESIGN

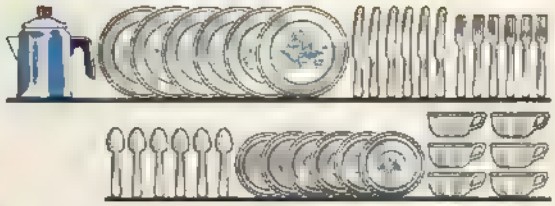
COOKWARE SET

A complete cookware set featuring luxurious black plastic handles. Beautiful polished coffee pot. Teakettle whistles when water boils. Dazzling foil display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0263	19 x 16⅛ x 3¼"	3 only—5¼ lbs

CONTENTS
- 3-Pc. Double Boiler
- Coffee Pot
- Whistling Teakettle
- 2 Windsor Saucepans
- Round Cake Pan
- Fry Pan

COMMENDED PARENTS

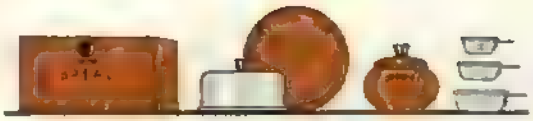


COFFEE SET

Service for six in brightly finished aluminum. Lustrous blue coffee pot with sleek plastic handle. Plates and saucers have blue printed designs. Colorful display box with durable Mylar window.

Number	Box Size	Ship. Unit
T-0247	19 x 16⅛ x 3¼"	3 only—6 lbs.

CONTENTS
- Coffee Pot
- 6 Plates
- 6 Cups
- 6 Saucers
- 6 Knives
- 6 Forks
- 6 Spoons



MIRRO'S NEWEST SET FOR LITTLE HOMEMAKERS

NEW FOIL BOX

$3.95

PANTRYWARE SET

Lustrous copper color is combined with bright aluminum in this realistic set, designed to make the little homemaker's make-believe kitchen complete. Bread box has shelf inside, just like Mom's. Dazzling foil display box with durable Mylar window.

Number	Box Size	Ship. Unit
T-0251	19 x 16½ x 3¼"	3 only—6¾ lbs.

CONTENTS:

- Bread Box
- Cooky Jar
- Cake Cover and Tray
- 3-Pc. Measuring Cup Set
- Large Canister
- Medium Canister
- Small Canister

MIRRO ALUMINUM TOYS

COMMENDED PARENTS MAGAZINE

$3.95

TOY TREASURE CHEST

Extra hours of imaginative play are packed in this big-value set. Plates and saucers have blue printed designs. Lustrous blue coffee pot and cooky cutters. Colorful box with special inset to keep contents neat and orderly.

Number	Box Size	Ship. Unit
T-0268	15½ x 9 x 5"	4 only—9½ lbs.

CONTENTS

- 4 Plates
- 4 Cups
- 4 Saucers
- 4 Knives
- 4 Forks
- 4 Spoons
- 4 Napkins
- 3 Cooky Cutters
- Fry Pan
- Coffee Pot
- Cooky Sheet
- Pie Pan
- Whistling Teakettle
- Muffin Pan
- Measuring Cup
- Round Cake Pan
- Mixing Bowl
- Windsor Saucepan
- Egg Whip

Box divider holds contents neat . . . perfect for display.

COFFEE, TEA, AND BEVERAGE SET

Complete service for four in brightly finished aluminum. Lustrous blue percolator, teapot, and oval tray. Plates and Saucers have blue printed designs. Colorful display box with durable Mylar window.

Number	Box Size	Ship. Unit
T-0155	22 x 19 x 3¼"	3 only—7½ lbs

CONTENTS

3-Pc. Percolator	4 Cups	4 Knives
Teapot	4 Saucers	4 Forks
Chip and Dip Tray	4 Plates	4 Spoons
Oval Tray	4 Tumblers	4 Saucedishes
Pitcher	4 Napkins	

MIRRO ALUMINUM TOYS

COMMENDED PARENTS

READY-MIX BAKE SET

A complete set for baking pies, cakes, cookies, and biscuits. Even includes frosting mix. Red enameled handle on measuring cup and mixing spoon. Lustrous blue cooky cutters. Colorful display box with durable Mylar window.

Number	Box Size	Ship. Unit
T-0282	22 x 19 x 3¼"	3 only—10 lbs.

CONTENTS.

2 Boxes Cake Mix	Cooky Sheet	Measuring Cup
2 Boxes Frosting Mix	Muffin Pan	Biscuit Cutter
2 Boxes Cooky Mix	Mixing Spoon	Cake Decorator (with 2 tips)
1 Box Biscuit Mix	Pie Pan	6 Cooky Cutters
1 Box Pie Crust Mix	Mixing Bowl	
2 Layer Cake Pans	Measuring Spoon	

ALUMINUM TOYS
WILL NOT RUST
CHIP OR BREAK

MIRRO ALUMINUM TOYS

"Like Mother's"

For Girls

Will Not Rust, Chip, or Break

For Boys

BEST FOR INDOOR OR OUTDOOR PLAY

MODERN TOY COOKWARE AND HOSTESS SETS

Packed with play value, new MIRRO kitchen miniature sets offer hours of fun for the make-believe homemaker. Eye-appealing motif of rich blue on sparkling aluminum is followed throughout . . . from printed juvenile design on plates, trays and saucers to lustrous blue finish on coffee pots, cooky cutters, and teapots. Sleek black plastic handles add another touch of realistic beauty. And there's a complete range of prices . . . 59¢ to $5.00 Retail. All packed in sales-sparking, colorful boxes with durable, clear Mylar windows . . . highlighted by the dazzling, all-new printed foil boxes!

SNO-COASTERS • SAND BOXES • SNOW SHOVELS • SNOW PUSHERS
ALUMINUM CHRISTMAS TREES • POGO STICKS • SATELLITE HELMETS

COMMENDED PARENTS MAGAZINE

NEW FOIL BOX

$5.00

COOKWARE SET

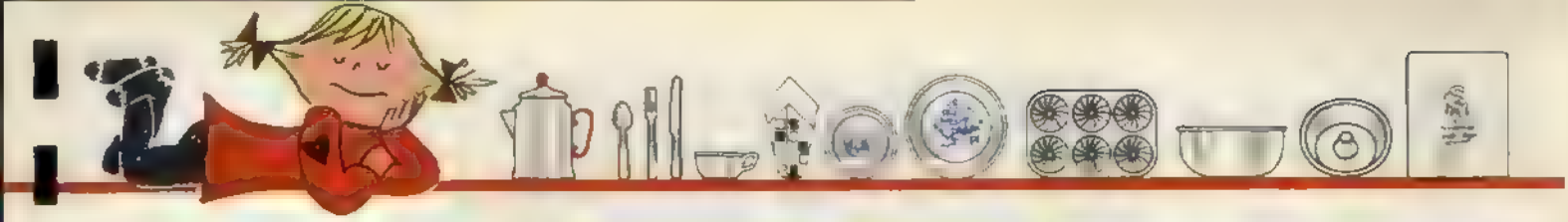
A complete variety of miniature kitchen utensils just like Mom's, featuring new, modern plastic handles. All utensils brightly polished. Pressure pan has black enameled handles. Dazzling foil display box with durable Mylar window

Number	Box Size	Ship. Unit
T-0265	22 x 19 x 3¼"	3 only—7¼ lbs.

CONTENTS

3-Pc. Double Boiler	Pie Pan	2 Windsor Saucepans
Coffee Pot	Fry Pan	Pressure Pan
Whistling Teakettle	Roaster	

A-93 PRINTED IN U.S.A.



PREPR CED
69¢

T-0072

COFFEE POT SET

Coffee Pot — Cup
Saucer — Spoon

Ship. Unit: 12 only . . . 3¼ lbs.

PREPRICED
49¢

T-0073

BAKE SET

Tubed Cake Pan — Cooky Sheet
Oblong Cake Pan

Ship Unit: 12 only 3 lbs

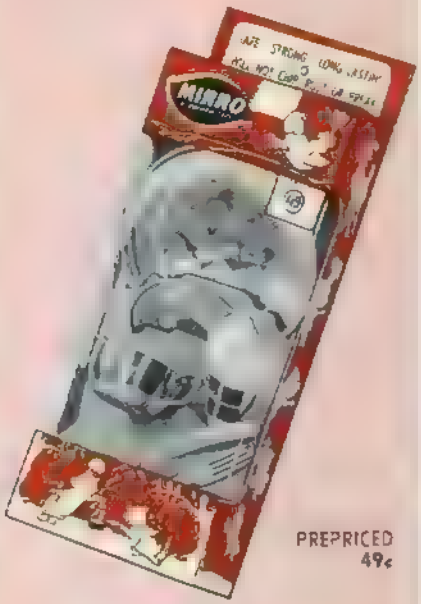
PREPRICED
39¢

T-0074

BAKE SET

Oblong Cake Pan — Cooky Sheet
2 Animal Cooky Cutters — Spoon

Ship Unit 12 only 3 lbs



PREPRICED
49¢

T-0075

SERVING SET

Plate — Napkin
Saucer — Fork
Cup — Knife

Ship. Unit: 12 only 2¾ lbs.

PREPRICED
49¢

T-0076

FRY SET

Fry Pan — Measuring Spoon
Cake Turner — Oblong Cake Pan

Ship. Unit: 12 only . . . . 3¼ lbs.

PREPRICED
49¢

T-0077

BAKE SET

Mixing Bowl — Muffin Pan
Pie Pan

Ship. Unit: 12 only . . . . 3½ lbs.

safe, strong aluminum • will not rust, chip or break

MIRRO ALUMINUM TOYS

Popularity-Proven

TOY SET PACKAGES

BUY-APPEAL RACK-OR-STACK PACKAGING FOR HIGH-TRAFFIC IMPULSE SALES

COMMENDED PARENTS

* **COLORFUL,** modern packaging with sales-sparking juvenile motif.

* **CLEAR** Mylar windows show off toys, keep them clean, prevent pilferage.

* **COMPACT** size requires minimum floor space for maximum sales impact.

MIRRO TOY SET ASSORTMENT ...WITH FREE DISPLAY RACK

Get maximum sales impact with this space-saving display rack . . . keeps sets neat and orderly. Ever-popular aluminum toy sets invite customers to reach out and take one . . . or more!

Number	Ship. Unit
T-0097 Assortment	1 only — 14¼ lbs.

CONTENTS: 8 each of the following sets:

		PREPRICED
T-0072	4 Pc. Coffee Pot Set	69¢
T-0073	3 Pc. Bake Set	49¢
T-0074	5 Pc. Bake Set	39¢
T-0075	6 Pc. Serving Set	49¢
T-0076	4 Pc. Fry Set	49¢
T-0077	3 Pc. Bake Set	49¢
	TOTAL RETAIL	**$24.32**

YEAR-'ROUND BEST SELLER!

turn page for more profit opportunities

CADACO • ELLIS inc.

The Line of Quality!

MR. FUN

SPELLS

1961

- CHILDREN'S GAMES
- SPORTS GAMES
- ADULT GAMES

CADACO-ELLIS, Inc. • 1846 MERCHANDISE MART • CHICAGO 54, ILLINOIS

CABACO-ELLIS GAMES

SPORTS GAMES

TEEN AGES & ADULT

CHILDREN'S GAMES

ASSORTMENTS

CABACO-ELLIS SHOW ROOMS

Chicago

New York

Western

CABACO-ELLIS AGE RANGE CHART

Age Range	4 to 8 Years	6 to 10 Years	Pre-Teens	Teens	Adult
$2.25	Sun & Sons Lead o Checkers Parcheesi Authors Numbers Pick Sticks				
$3.25	Rook Jrs Parcheesi	Tee Cee Shuffleboard Parcheesi	Tee Cee Shuffleboard Tiddledy Tee Scholer	Triguboy Tee Scholer Parcheesi	Triguboy Tee Scholer Parcheesi
$5.25	Shuffleboard	All-Star Baseball All-American Football Tenpin Bowling Coin-Operated-U.S.A. Coin-Operated-World Wide Rock Ringo Shuffleboard	Tenpin Bowling All-Star Baseball All-American Football Coin-Operated-U.S.A. Coin-Operated-World Wide Rock Ringo Shuffleboard	Tenpin Bowling Shuffleboard	Tenpin Bowling Shuffleboard
$7.25			Triguboy Crown Shuffleboard	Triguboy Crown Shuffleboard	
$9.25		Hockey Hockey	Hockey Hockey		
			Table-Electric Baseball Table-Electric Football	Table-Electric Baseball Table-Electric Football	Table-Electric Baseball Table-Electric Football

FOTO-ELECTRIC BASEBALL

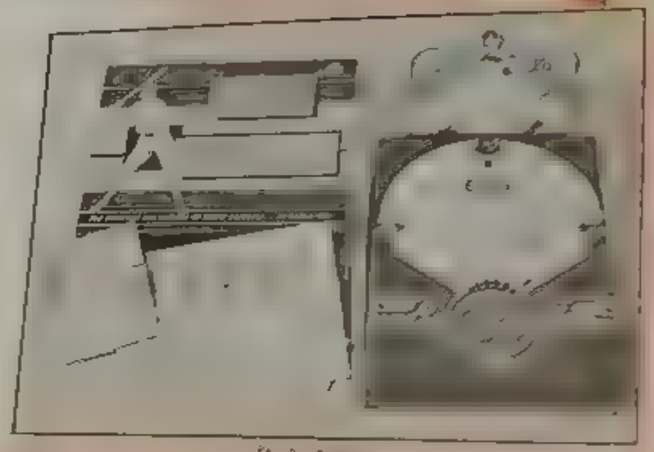
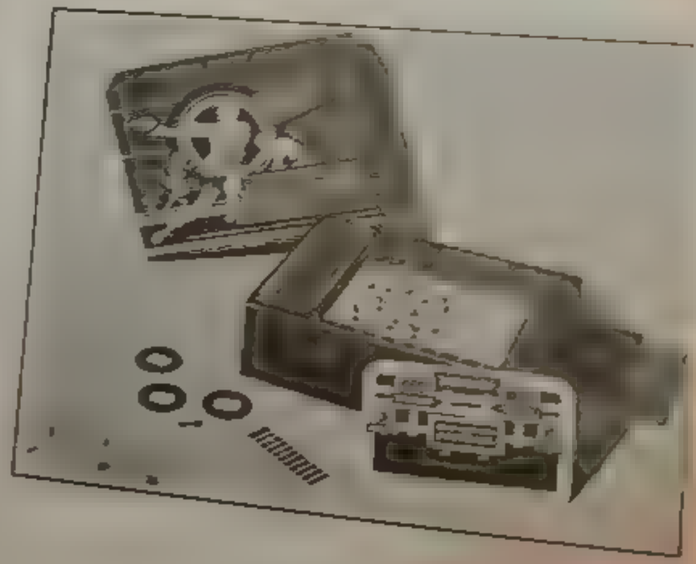
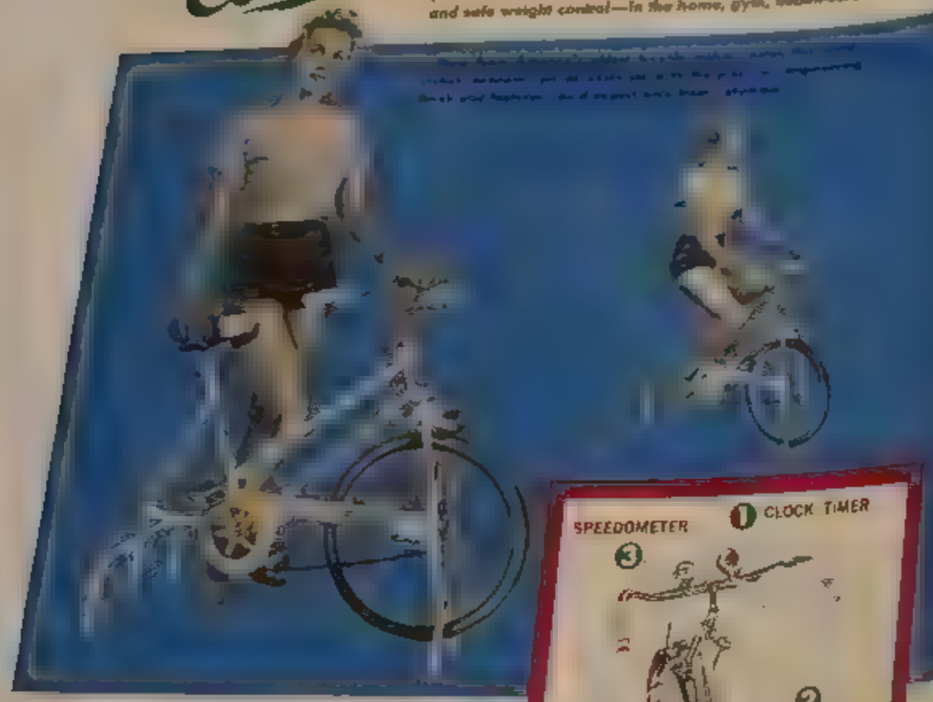


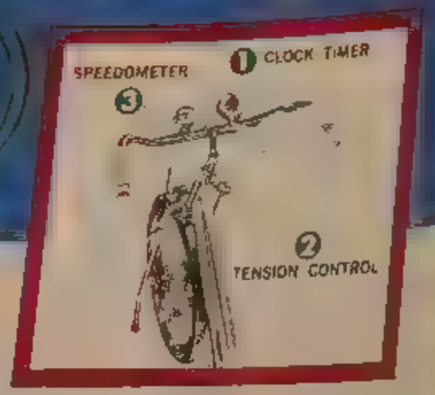
FOTO-ELECTRIC FOOTBALL



Columbia CYCLE EXERCISER

provides the economical, convenient, fun way to vibrant health and safe weight control—in the home, gym, health-salon or hospital





- *Columbia Therm-O-Matic tubular steel construction.*
- *Baked-on automotive type enamel finish.*
- *Long-wearing semi-pneumatic tire.*
- *Speedometer and mileage indicator Tells how far and "how fast" (in addition to clock timer.)*
- *Conveniently-placed tension adjuster knob gives rider easy or hard pedaling at will.*
- *Full-length chain guard for complete rider protection*
- *Comfortable saddle in two-tone red and white. Saddle and handlebar adjustable for height.*
- *Major bright parts finished in copper-nickel-chrome.*
- *Rubber tips protect floor and keep machine from sliding.*

STURDY, HANDY PACKING

The Columbia Cycle Exerciser comes compactly packed in a strong corrugated carton, completely assembled except for handlebars, pedals, saddle and seat. U-brace Drop-out rear wheel safety and space-saving front fork spread permit easy handling and storage. Gross packed weight 39 lbs. Net weight exerciser only 23½ lbs. Carton dimensions 43" x 33" x 7"

EXCLUSIVE FEATURES

Aside from the time-proven superiority of Columbia bicycle quality here are some of the PLUS features you will find in no other cycle-type exerciser—

1. *Clock Timer with Bell Signal notifies rider when selected riding time is up. A great convenience in gauging the daily exercise unit.*
2. *Tension Control—a rider can regulate the ride to any expenditure of energy for gentle limbering or a real workout*
3. *Speedometer indicates speed and miles pedaled in order to determine physical improvement for a given length of time*

THE COLUMBIA MANUFACTURING CO, INC
Westfield, Massachusetts

Printed in U.S.A

IMPORTANT

FIRE:

Featuring...

Cantilever Frame

Bendix Automatic 2-speed on 5628, 6628

Columbia Aero-Tank with Twin Headlights and Bermuda Bell.

Columbia front and rear Spring Top Corners in chrome with truss-rod-bumper effect. Front corner attached to fork.

New cross-braced Handlebar on 2-speed models

Columbia-Horse plastic Grips with flattened top.

Gold Mylar Trim on top tube and chain guard.

Two-Tone Saddle with Cross Rail and chrome hardware.

All chrome stem-mounted Twin Headlights on Girls' Models.

Bow Pedals.

Color Fenderskirt Pad. Extra 2.50 or 3.00

Other Specifications

Chrome Arrow Fenders. Multi-Speed or Regular Coaster Brake. Chrome Fork Cap. Exclusive Columbia Bearing Equipped Essential "S" Medium Pressure Wire Side Wall Tires. Patented Columbia Automatic Chain Oiler & Cleaner.

5628 - Boy's 26" Fire-Arrow with Bendix Automatic 2-Speed Brake.

5622 - Boy's 24" Fire-Arrow with Regular Coaster Brake.

5422 - Boy's 24" Fire-Arrow with Regular Coaster Brake.

6628 - Girl's 26" Fire-Arrow with Bendix Automatic 2-Speed Brake.

6622 - Girl's 24" Fire-Arrow with Regular Coaster Brake.

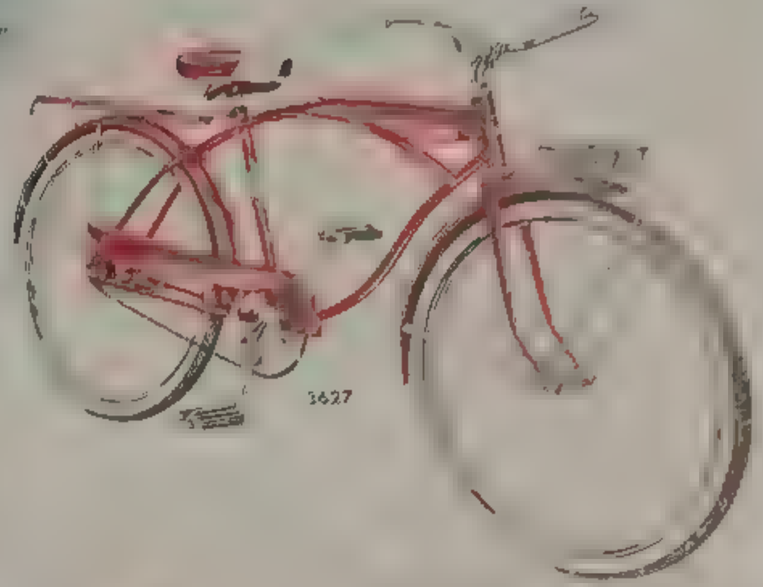
6422 - Girl's 24" Fire-Arrow with Regular Coaster Brake.

26" Models are exact replicas of the four sized shown with the exception of specifications.

THE COMPLETELY NEW THUNDERBOLT

Glamor like of the year [illegible] notice y ready on wheels here on the reading quest as the brave route fi- darbolt's over interesting style and value leader in the Columbia [illegible] hat

COLORS



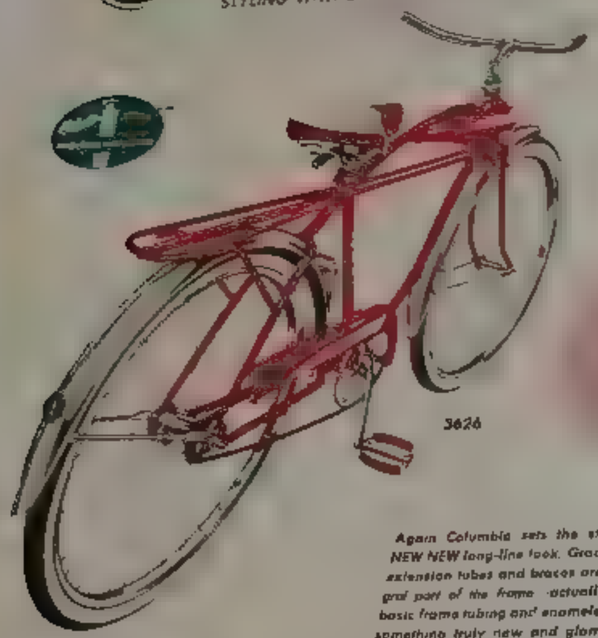
3627 - [illegible]

4627 - [illegible]

New features galore in these [illegible] new fully equipped bikes! Col[illegible] bar Cantilever Frame. [illegible] [illegible] Exclusive [illegible] [illegible] [illegible]

THE EXCITING Firebolt

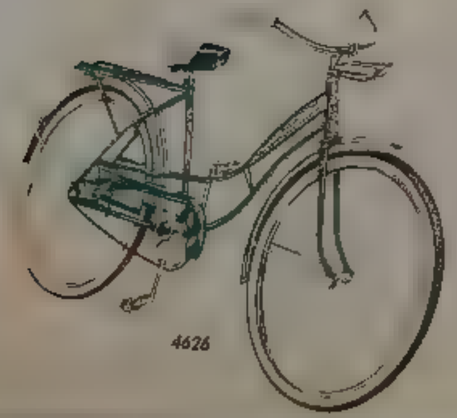
A COMPLETELY NEW CONCEPTION IN BICYCLE STYLING WITH UNITIZED FRAME AND CARRIER



3626

COLORS
3626
[illegible]
or
Black
3626
[illegible]
or
Green

Again Columbia sets the style trend with the NEW NEW long-line look. Graceful tubular carrier extension tubes and braces are unitized — an integral part of the frame — actually welded into the basic frame tubing and enameled as a unit. Here's something truly new and glamorous in bikes — and best of all, in the medium price range for big, profitable volume sales!



4626

SPECIFICATIONS:

New Columbia Unitized Frame-and-Carrier tube construction. Columbia Aero-Tank with Twin Headlights and Bermuda Chime Bell. (Separate Twin Headlights and Horn on Girl's model). Chrome Airline Fenders. White Sidewall Tires. "U" Style Handlebar. New Reverse-Two-Tone Saddle (rear section in white). Swept-Wing Chain Guard. Ball Bearing Pedals. New style seatmast Decal.

NEWS THAT IS NEWS

A COLUMBIA TANDEM TO SELL UNDER $100.00!

Over the years Columbia has made thousands of tandem bicycles. Now, with signs of renewed popularity for two-some riding, this finely engineered machine, at a down-to-earth price, meets a waiting market

COLOR
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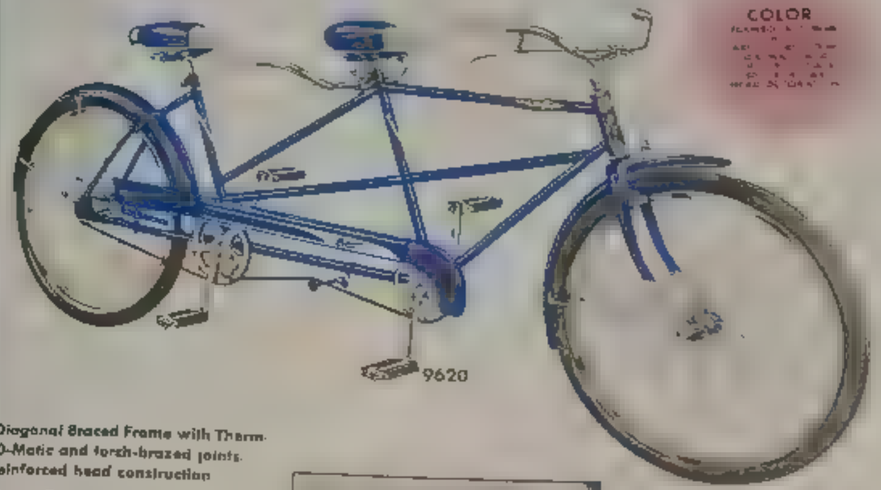
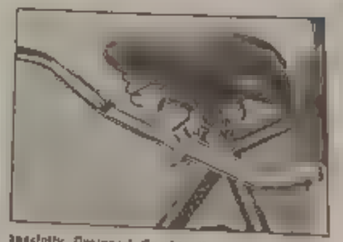
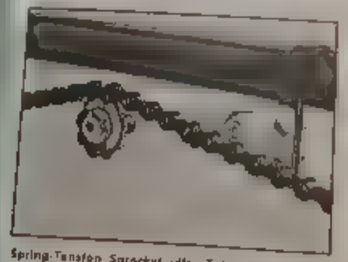


9626

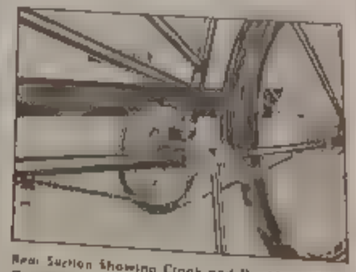
- Diagonal Braced Frame with Therm-O-Matic and torch-brazed joints, reinforced head construction
- Heavy-Duty forged Front Fork.
- Goodyear Suburbanite 26" x 1.75 Tires
- Heavy-Duty 26" hook edge Rims
- Columbia Airline Fenders
- Full-Length Swept-Wing Chain Guard
- 24" x 6" Chrome Handlebars
- Two-Tone Saddles, rear with chrome Crash Rail.



Specially Designed Combination Seat Post and Handlebar Stem.



Spring-Tension Sprocket Idler Takes up Slack in Front Chain.



Rear Section Showing Crank and Double Sprocket Group.

Front view showing [illegible] complete [illegible] Fork [illegible]

DELUXE SPORTS BIKES

COLOR

APACHE

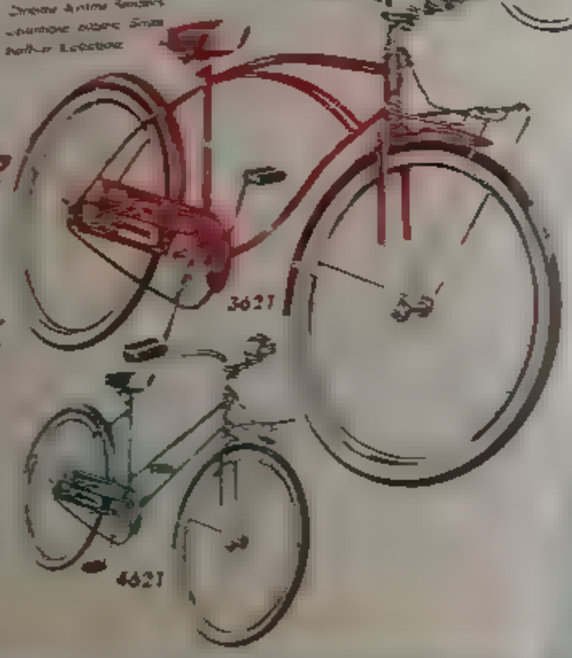
5625 — Boy's [illegible]
[illegible]
5625 — Girl's [illegible]
[illegible]

A Columbia classic that is always in style and that has a wonderful knack for pleasing! Three Speed Gear Shift. Columbia "Tank-Type" Handlebar with Chrome Grips and Bar Chrome Trimmed with correct leggings Brackets. Self-adjusting Coaster-Brake Rear Hub. Columbia lightweight Swept-Wing Chain Guard. Rear Fender Saddle with Chain Rail and all Chrome Trim. Genuine White sidewall Tires. Chrome Kickstand. Chrome Rim Center Cap. Rear Chainguard adjusts Snap Mounting. Have your Columbia Dealer Exercise.

SPEEDLINER

3621 — Boy's
SPEEDLINER SPORT

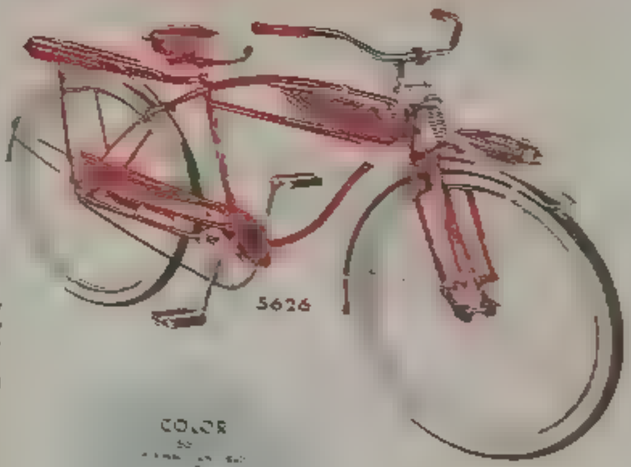
4621 — Girl's
SPEEDLINER MODEL



Beautifully styled SPEEDLINER is the "Hot Rod" Bicycle series. Boy's model with Columbia "Tank-Type" Handlebar. Girl's with standard Handlebar. Straight Bar Frame. Chrome Shift Spring Rear Carrier. Coaster Brake. Speedometer. Reflector-equipped chrome Headlight. Deluxe lightweight Saddle with Coil Springs. Genuine White sidewall Tires. Safe Luggage Carrier. Lightweight Swept-Wing Chain Guard. Rear Fenders with Chain Rail. Chrome Kickstand. Chrome Rim Center Cap. Rear Chainguard adjusts Snap Mounting. Have your Columbia Dealer Exercise.

DELUXE SPECIAL MODELS

Columbia continues to popularize demand the new famous Jet Rider super-high speed middleweight and Balloon Tire Heavyweight Special which has found such favor with users, carriers and other working riders.

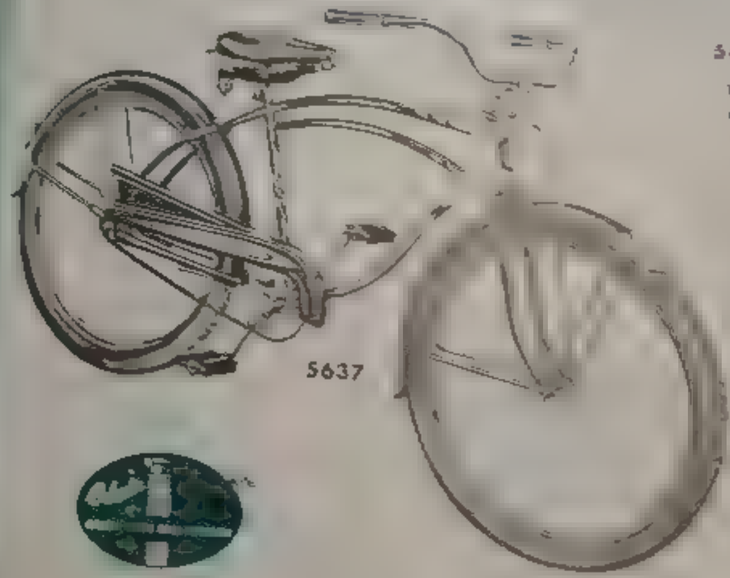


COLOR

5626 — Boy's 26" JET RIDER
Boy's Model Only

Definitely the tops in middleweight bicycle luxury and comfort. Exclusive Columbia chrome-trimmed light Tank with push-button Bermuda Bell. Floating-action Spring Fork. Exclusive Columbia Jetline chrome and enamel Headlight with twin reflectors. Deluxe two-tone Saddle with chrome Coach Rail and Columbia built-in Kickstand. Quiet Jet Coaster Brake. Deluxe Sweet Wing Carrier with Step-Tail-Light-Reflector. Chrome Sentinel. Swept-Wing full length Chain Guard. 1.75 white sidewall Tires. Chrome Crescent Fenders. Exclusive Lub-A-Matic Chain Oiler.

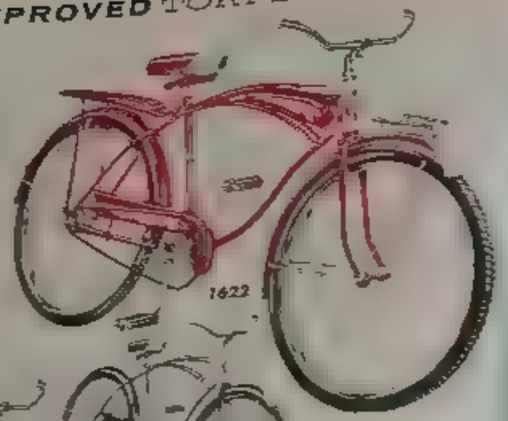
NEWSBOY SPECIAL



5637 — 5-Star NEWSBOY SPECIAL

This perennial favorite in the heavy-duty class is the perfect bike for news carriers and others doing rugged riding. Columbia full length "Swept-Wing" Chain Guard. Top grade Comfort Saddle with super-quality tan Vinyl top and chrome hardware. Bendix Knockout Front Hub with quill as standard equipment. Other Specifications: 18" Spec-O-Matic Frame with arched truss bar. Heavy Duty Studded Tread Balloon Tires, Heavy 2-1.05 Spokes. Columbia built Kickstand. Chrome Truss Rod. Columbia deluxe built-in Twin L[illegible] Reflector. New Columbia Arctic grey color plastic Grips. Extra wide and deep Fenders. Exclusive Lubri-Kleen Chain Oiler.

IMPROVED TORPEDO MODELS



1624—Boy's 26"
2624—Girl's 26"

These models derive basically from models 1621 and 2621 with the addition of Bendix Automatic Transmission and Power Brake rear wide Carrier chromium trimmed Headlight and cross-braced Handlebar

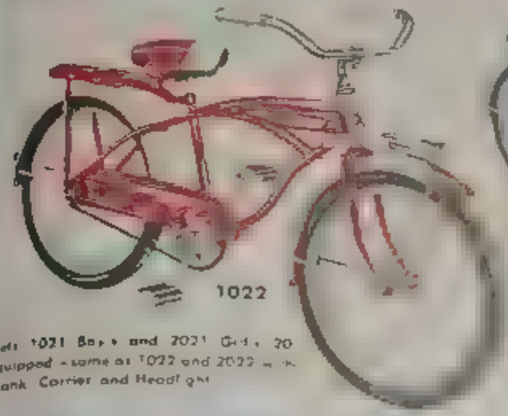
COLOR

1624—Boy's 26" Two-Speed

SINGLE SPEED MODELS	
Ball-bearing	Non-ball-bearing
1621 Boy's 26"	1611 Boy's 26"
2621 Girl's 26"	2611 Girl's 26"
1623 Boy's 24"	1613 Boy's 24"
2623 Girl's 24"	2613 Girl's 24"
1631 Boy's 20"	1631 Boy's 20"
2631 Girl's 20"	2631 Girl's 20"

JUVENILE TORPEDO MODELS

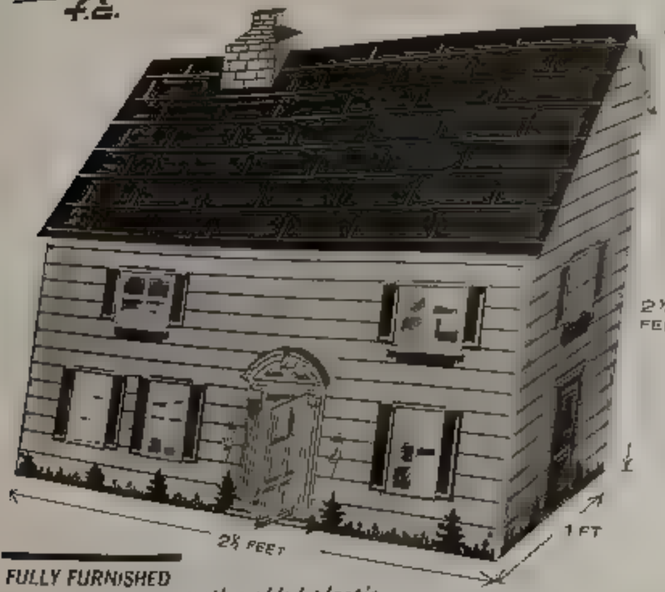
TYPICAL COLUMBIA QUALITY CONSTRUCTION
. . . NOW WITH VASTLY IMPROVED EYE APPEAL!



Models 1021 Boy's and 2021 Girl's 20" Unequipped—same as 1022 and 2022 with Tank Carrier and Headlight

Columbia CONVERTI-BAR

ATTRACTIVELY PACKAGED . . . in compact white corrugated cardboard box with descriptive printing on both sides for quick [illegible] identification Shipping weight 15 lbs. 0 oz.



FULLY FURNISHED *with molded plastic windows & door*

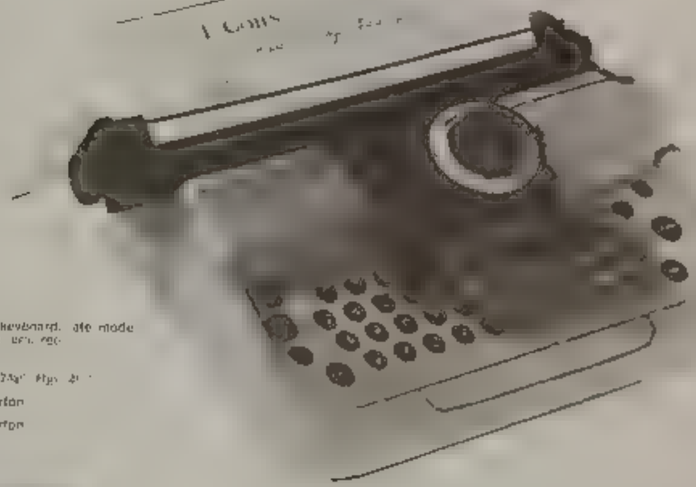
#775 COMPRESSED WOOD DOLL HOUSE COMPLETE WITH FURNITURE

GIANT doll house colorfully decorated. All rooms [illegible] furnished easily assembled of [illegible] construction safe rounded edges and giant size.

PACKING: 2 doz. to the carton

APPROX. WT. 46 lbs. per carton

T. COHN, Inc.



#824 TYPEWRITER

Large plastic body and keyboard, [illegible] style design. Features [illegible] and blue ribbon. Boxed in Carrying Case. [illegible]

PACKING: 6 doz. to the carton

APPROX. WT. 1 lbs. per carton

#823 JET SKATES

Sturdy skates made of unbreakable rigid polyethylene with steel brakes and poly straps. They are adjustable to all juvenile sizes. Open length 8" long, closed length 6½" long. Available in red and white or green and white.

PACKING: Individually bagged 1 doz. to the carton

APPROX. WT. 10 lbs. per carton

WALT DISNEY SNAP-OUT TARGET GAMES

[illegible]

 # 20 SNAP OUT TARGETS ASSORTMENT

[illegible]

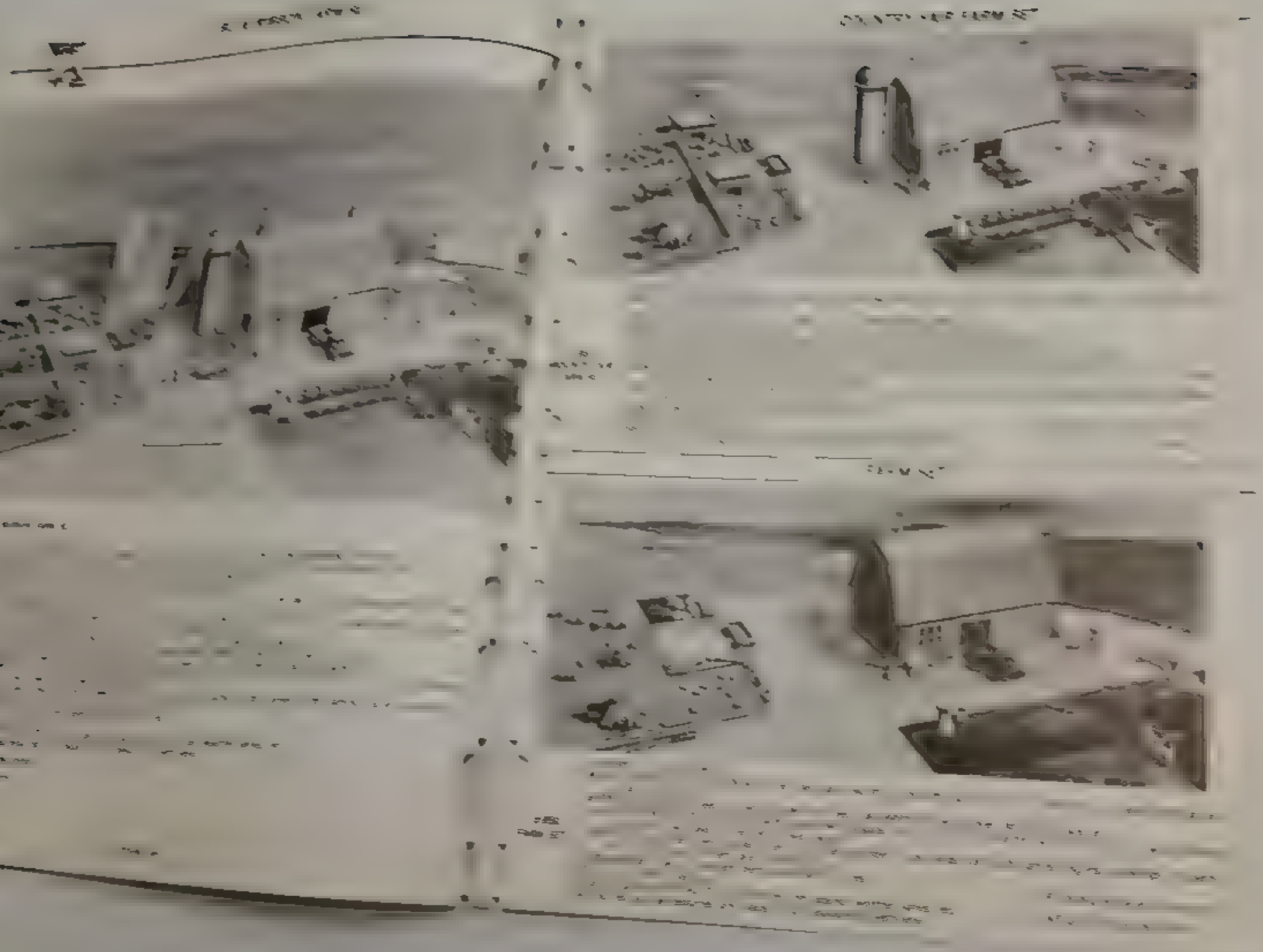
PACK: [illegible]

WT. [illegible]

T. COHN, Inc.

1961 FALL LINE

T. COHN, Inc.



#750 SPLIT LEVEL DOLL HOUSE

Same as #751 less family pool, garden furniture and pool accessories

PACKING: 4 pcs. to the carton

APPROX. WT.: 33 lbs. per carton

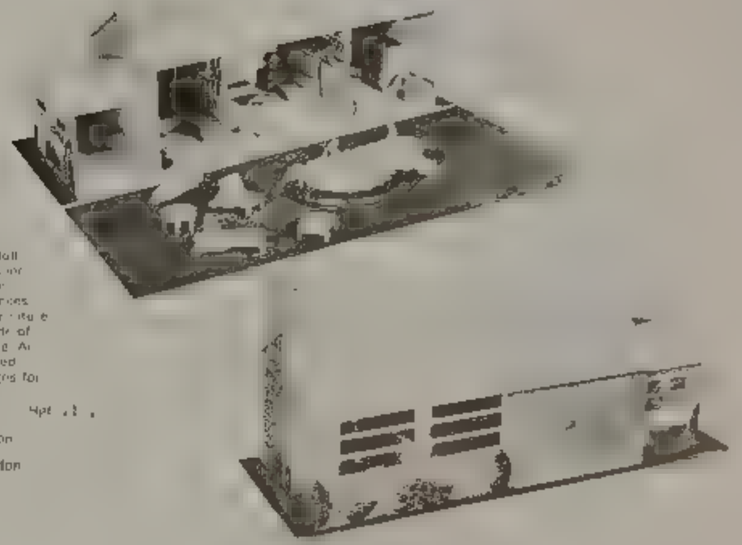
#751 SPLIT LEVEL DOLL HOUSE WITH FAMILY AND SWIMMING POOL

Big metal doll house of contemporary split level design, fully furnished and colorfully lithographed. Comes with metal swimming pool, outdoor furniture and pool accessories. All metal edges of assembled house have rounded edges for added safety and all plastic parts are of unbreakable polyethylene.

Size: Lgth. 32½" Width. 13" Hgt. 14"

PACKING: 4 pcs. to the carton

APPROX. WT.: 36 lbs. per carton



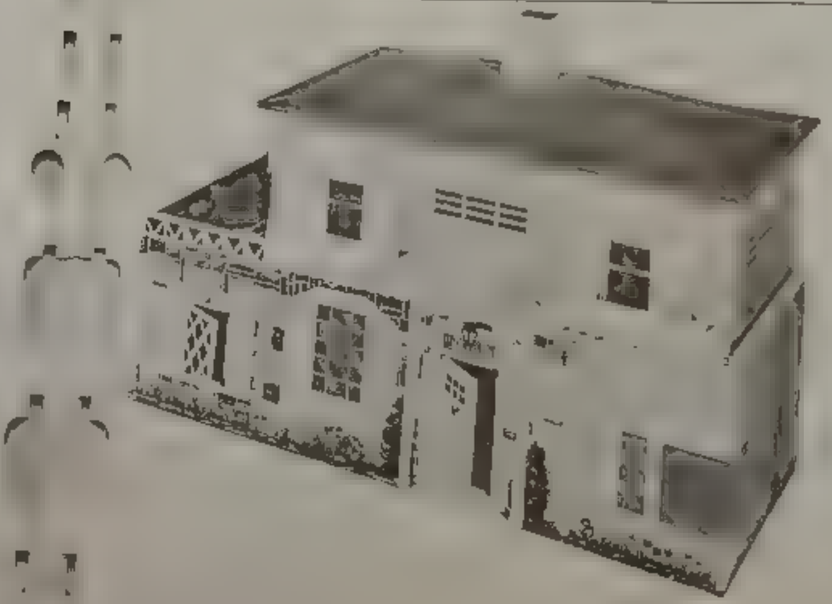
#742 RANCH HOUSE WITH SWIMMING POOL

All metal lithographed doll [illegible] Ranch style with swimming pool with [illegible] and lights. All [illegible] are made of unbreakable polyethylene. All metal edges of assembled house have rounded edges for added safety.

Size: Lgth. 23" Width. 9" Hgt. [illegible]

PACKING: [illegible] to the carton

APPROX. WT.: 29 lbs. per carton



#767 COLONIAL HOUSE

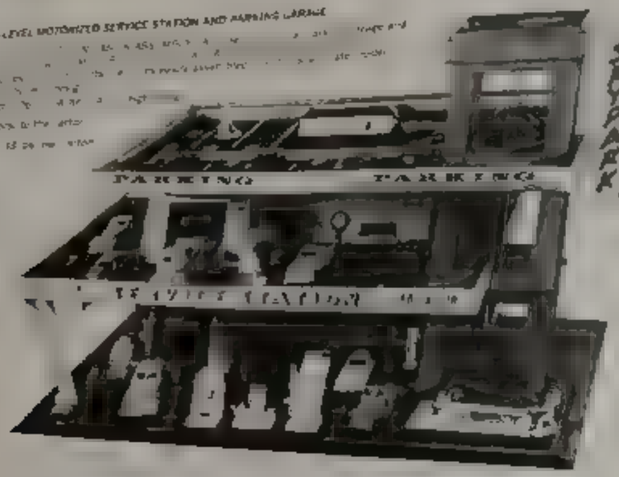
Two story 6 room [illegible] lithographed doll house [illegible] of unbreakable polyethylene. Metal edges [illegible] added safety [illegible] and display [illegible]

Size: [illegible]

PACKING: [illegible] to the carton

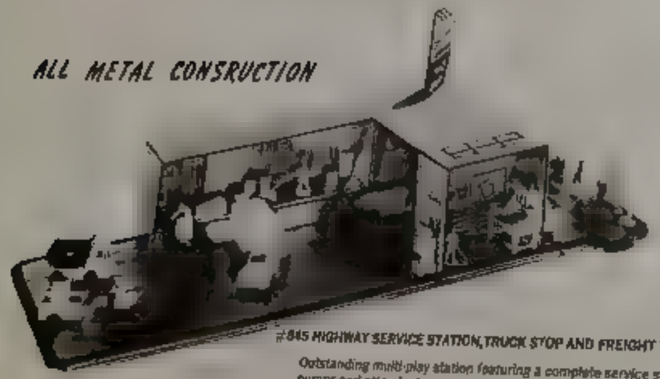
APPROX. WT.: 42 lbs. per carton

BATTERY OPERATED SERVICE STATION



HIGHWAY SERVICE STATION

ALL METAL CONSRUCTION



#845 HIGHWAY SERVICE STATION, TRUCK STOP AND FREIGHT TERMINAL

Outstanding multi-play station featuring a complete service station with modern ca pumps and attendants as well as a play packed truck terminal with trucks, realistic ramp and cargo. All metal parts are beautifully lithographed and when assembled have rounded edges for added safety. All cars, cargo and freight accessories are of unbreakable polyethylene.

Size: Lgth. 32", Width. 13", Hgt. 9½"

PACKING: ½ doz. to the carton

APPROX. WT.: 32 lbs. per carton

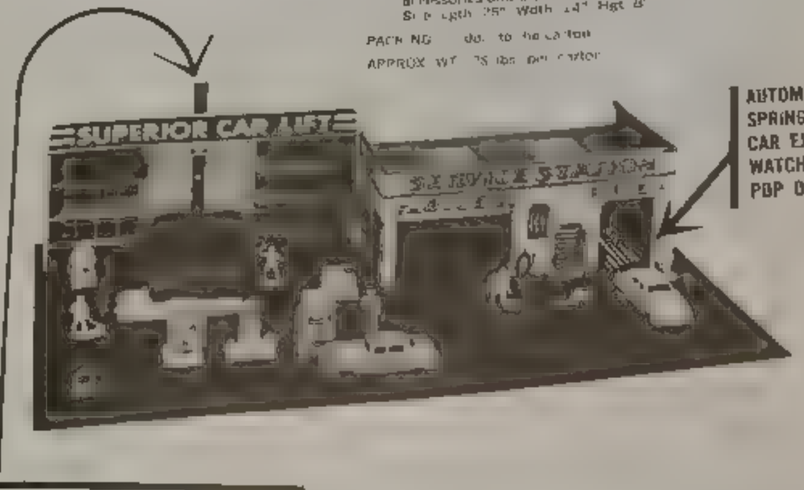
SERVICE STATIONS

#844 SERVICE STATION

Metal garage with parking area. Multicolor lithography. Mounted on large metal base. Features modern poly cars as well as plastic pumps accessories and attendants. Size: Lgth. 25" Width 14" Hgt. 8"

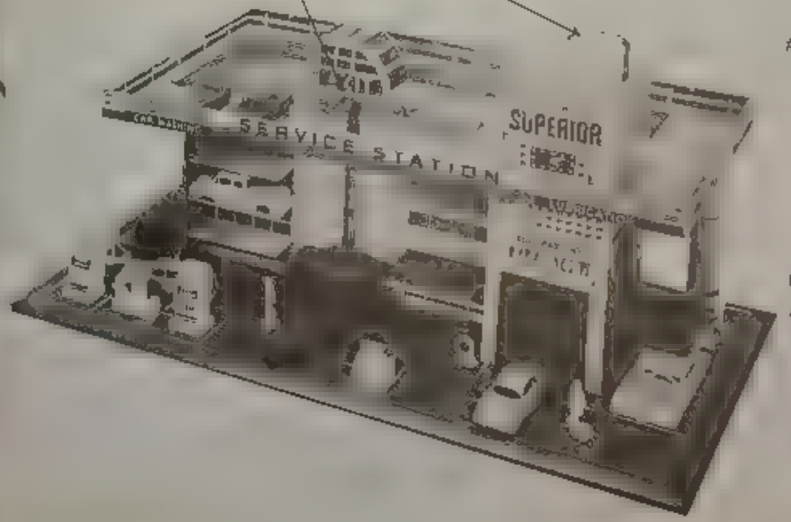
PACKING: ½ doz. to the carton

APPROX. WT. 15 lbs. per carton



AUTOMATIC SPRING-LOADED CAR EJECTOR. WATCH CAR POP OUT!

FINGER CONTROLLED LIFT FOR MULTI-LEVEL PARKING AREA



#866 DELUXE SERVICE STATION

Big two story metal service station with roof parking area and four level front parking rack. Features two elevators, modern poly cars, plastic pumps, accessories and attendants. When assembled, all metal parts have rounded edges for added safety. Size: Lgth. 25" Width 14½" Hgt. 12"

PACKING: ½ doz. to the carton

APPROX. WT. 38 lbs. per carton

MUSTS FOR HOME OR OFFICE

OHIO ART

NO. 932 FILE BOX

NO. 933 FILE BOX

NO. 934 RECIPE BOX

NO. 937 FILE BOX

NO. 936 RECIPE BOX

NO. 976 LONG SPOUT CAN

The green thumb of everyone who has designed for watering house plants. Has screw-on sprinkler head, gives neat stream 6 in. in diameter and holds a half gallon of water.

1 doz. ctn. 4 lbs.

NO. 985 REFERENCE GLOBE

NO. 934 FILE BOX

NO. 983 WORLD GLOBE

This sturdy globe is 6 in. in diameter has a 9½ in. meridian. All metal construction, durable yet attractive. The Globe revolves on axis and stands on pedestal metal base. Latitude and longitude dial on top. Overall height is 8 in.

1 doz. ctn. 11 lbs.

AMER CAN TOYS

The OHIO ART Company
Bryan, Ohio

NEW YORK OFFICE: 200 FIFTH AVENUE BUILDING: SUITE 852

Printed in U.S.A.

LEADING WITH 1961's HOTTEST ITEM IN THE TOY DEPARTMENT

ETCH A SKETCH

HOURS OF entertaining FUN for the FAMILY

The Art and Hunter Toy Catalog 1961

Draw

Design

Write

AN INSTANT HIT!

THE OHIO ART COMPANY • BRYAN, OHIO

MUSICAL

VALUES FROM OHIO ART

NO. 347 DRUM

NO. 342 DRUM

NO. 343 SNARE DRUM

NO. 344 FIELD DRUM

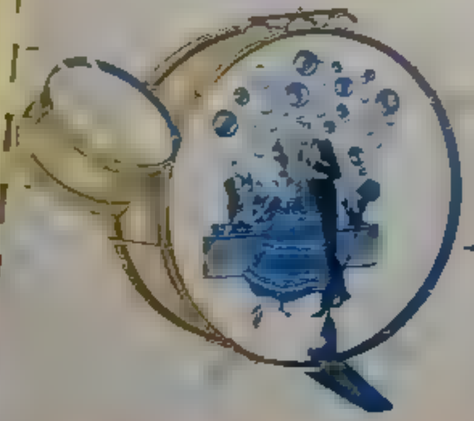
NO. 346 DEEP FIELD DRUM

NO. 347 AUTOMATIC DRUM

NO. 349 TRAP DRUM SET

NO. 348 JACK IN BOX

NO. 354 TAP TA IN

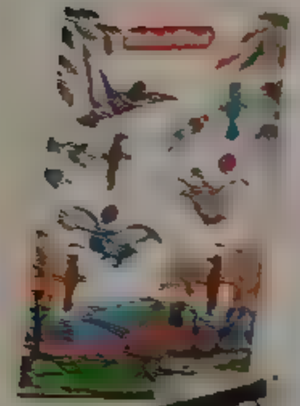


NO. 355 TRAP DRUM SET

LITHOGRAPHED METAL — FLEXIBLE POLY — RUBBER-LIKE

Young America Loves 'Em
LINEAR POLYETHYLENE PLAYTHINGS
POPPIN' TOP

Improve Your Sales Score



Unbreakable Toys for Tots

SOFT • STURDY • FLEXIBLE

will not mar furniture or floors

LITHOGRAPHED METAL • FLEXIBLE POLY •

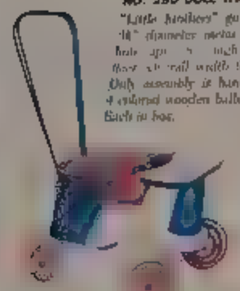
LITHOGRAPHED METAL

OHIO ART TOYS

FINEST MADE . . .
FASTEST SOLD

NO. 250 DOLL WALKER

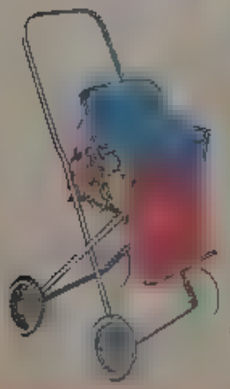
"Little Mothers" go for this 4-color beauty. 10" diameter metal like wheels with shiny hubs up 5" high. Back of seat 5" from floor. Seat 6" wide, 9" deep. Height 7½". Quik assembly at handle. Heavy wire guard, 4 colored wooden balls and play-tray in front. Each in box. ½ doz. ctn. 13½ lbs.



NO. 245 DOLL SULKY

Toy Sulky! Bright like design on inside and outside body and wheels. Holds up to 18" doll. 11" high, 8¾" wide, 5" diameter wheels. Handle 18" from floor. No assembly other than screw in handle.

½ doz. ctn. 8½ lbs.



NO. 247 DOLL STROLLER

Much in demand. Lithoed metal wheels, 3¾" diameter. Handle 30" from floor. Back of seat 15" from floor. Seat 6" x 8" with rolled edges. 20" high. 18½" wide and 28" long overall. Handle folds down and each drops between wheels for transport. Supplied 2 bolts only, entire assembly together rapidly. Each in box.

½ doz. ctn. 19 lbs.

NO. 400 "JACK & JILL" TEA SET

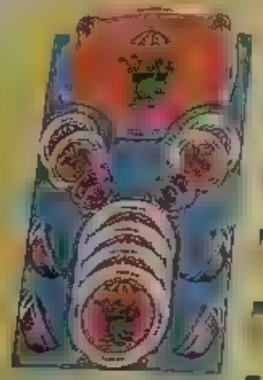
[illegible] 4 [illegible] 5 pieces in each 2 plates, 2 cups, 2 saucers [illegible]

½ doz. ctn. [illegible] lbs.

NO. 402 "HAWAII FLORAL" TEA SET

Metal, litho. 7 pieces, 3 colors, 2 each cups, saucers, plates. One 5¾" serving plate. Beautifully displayed and all pieces secure in new blister "see thru" package.

2 doz. ctn. 9½ lbs.



NO. 407 "MISS PETITE" TEA SET

17-piece set. 4 each butter plates, dinner plates, cups, saucers. One 5" tray. Metal lithoed in 4 colors.

2 doz. ctn. 36 lbs.

NO. 410 "BLUE HEAVEN" TEA SET

17-piece [illegible] metal lithoed [illegible] dinner plates, salad plates, [illegible] cups, saucers, 6¾" serving pl[illegible] creamer [illegible] sugar bowl.

1 doz. ctn. [illegible]

NO. 420 "PARISIAN LEAVES" TEA SET

20-piece metal lithoed set. 4 each cups, saucers, dinner plates, salad plates, one serving plate 6¾" heavy tray 16" x 16" creamer and sugar bowl.

½ doz. ctn. [illegible] lbs.

NO. 435 WHITE HERON TEA SET

A [illegible] poly [illegible] metal [illegible] Poly [illegible] Color [illegible] 13" x [illegible] each poly butter plates, cups, saucers, [illegible] spoons, 6¾" metal [illegible] dinner [illegible] poly creamer and poly sugar.

½ doz. ctn. 12½ lbs.

NO. 431 REGAL TEA SET

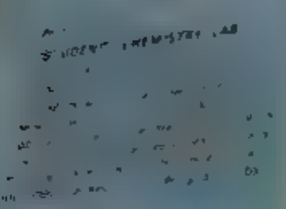
Practical poly and metal set. 22 pcs. 4 each metal dinner plates (6¾") decoratively lithoed in gold and turquoise. Poly [illegible] plates [illegible] turquoise color with [illegible] sugar and poly cream[illegible]

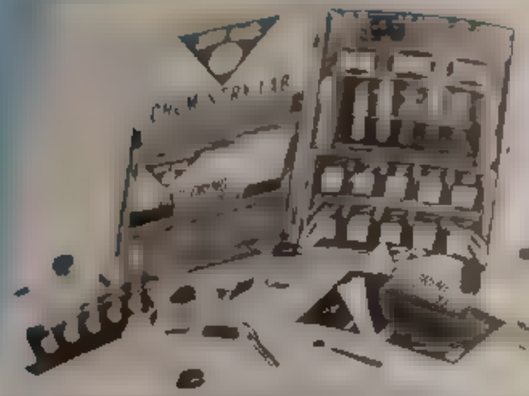
LITHOGRAPHED METAL — FLEXIBLE POLY — RUBBER-LIKE VINYL

Handy Andy
TOOLS
young carpenter' in mind
THE USE OF HANDY ANDY DISPL
HELPS INCREASE SALES—ASK ABOUT THEM!

CHEMISTRY LABS

all sets have
- Clear-vue windows
- Wiper proof
- Dust proof
- Rolled safety edge boxes





PYREX

"JUNIOR" CHEMISTRY LAB

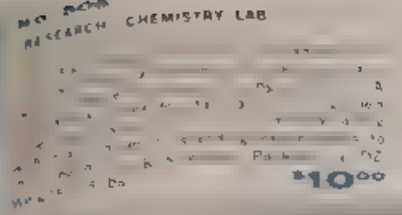
• Magic Tricks Performed with Ease!

This Frame View window display box is ideal for beginners . . . set contains chemicals and accessories to perform many interesting experiments as shown in instruction manual. Packed: 1 DZ. Weighs: 27 lbs.

"SENIOR" CHEMISTRY LAB

• Make Soap, Inks and Dyes!

Many interesting experiments can be done with this large chemical laboratory. Litho Steel lab cabinet with "perma-lab" contains chemicals and accessories including experimental and instruction manual. Packed: ½ DZ. Weighs: 34 lbs.



$10.00

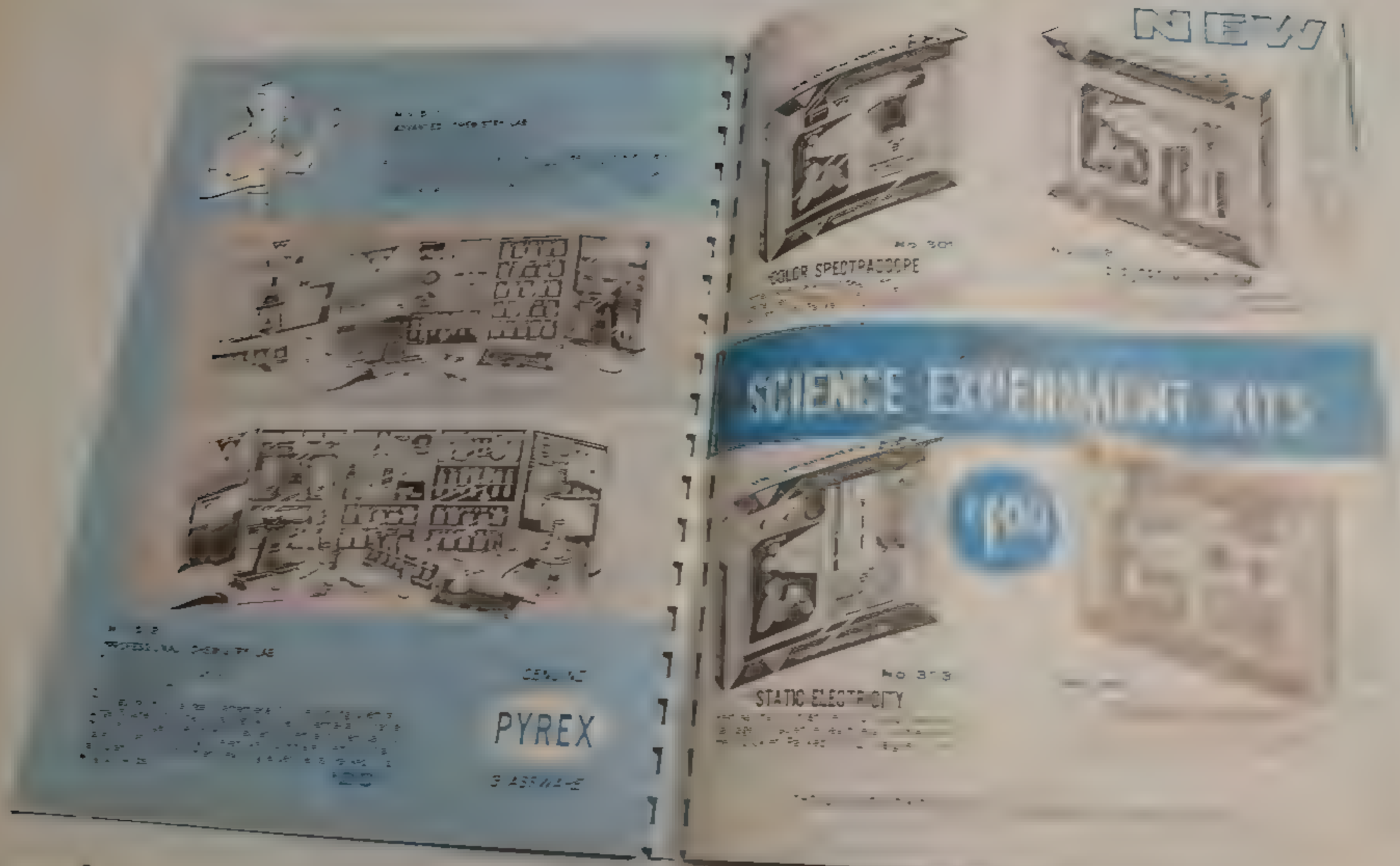
No. 508

"COMBINATION" MICRO-CHEM LAB

• 6 Powers of Magnification Up to 450X

• Complete Chemistry Asst. All in One Set

This combination set on large litho 3-p... metal lab cabinet contains fine asst. of ... icals and accessories and precision Microsco... and equipment. Magnifies up to 450X pow... includes Microscope and chemistry ma... Packed: ¼ DZ. Weighs: 26 lbs. $15.00


NEW
COLOR SPECTROSCOPE
SCIENCE EXPERIMENT KITS
STATIC ELECTRICITY
PYREX

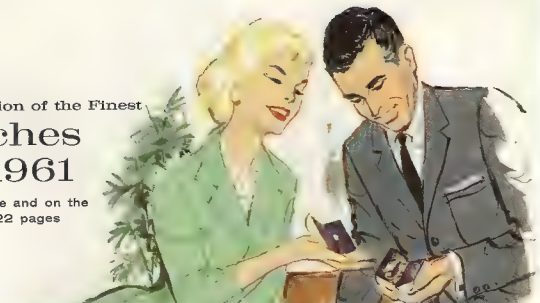
Handy Andy
TOOL SET
Craft
19
61

Skil Craft
Handy Andy
CHEMISTRY LAB
the name quality made famous

A complete selection of the Finest

Watches for 1961

are shown here and on the following 22 pages



ELGIN . . . GRUEN . . . BENRUS . . . WALTHAM

(E) **Elgin Thin Thin "27" E** . . self-winding wafer-thin watch, a waterproof* wonder of precision accuracy. 10K gold case is complemented by the handsome expansion band with leather inserts. 27-jewel movement with shock resisting DuraBalance; unbreakable DuraPower mainspring. Sweep second hand; gold raised hour markers on gold dial.
18-66-50 W7500 10K Yellow Gold **$125.00**

(F) **Elgin Lotus** . . magnificent beauty. Dainty square case has embossed faceted end pieces. Elgin's famous features 19-jewel precision accurate movement, DuraPower unbreakable mainspring and shock-resisting DuraBalance. Narrow mesh band.
18-66-84 W4995 10K Wh Gold Top **$89.50**
18-66-92 W4995 10K Yel Gold Top **89.50**

(G) **Gruen Nancy** . . simple but with just the right high fashion touch sophisticated women prefer. The small 14K gold square houses a 17-jewel Gruen precision movement with unbreakable mainspring—famous for accuracy and dependability. Matching slender link expansion bracelet band.
18-54-88 W3995 14K Yellow Gold **$75.00**
18-54-96 W3995 14K White Gold **75.00**

(H) **Gruen A.W. Pilot** . . newest, finest self-winding watch. The 65-jewel Gruen precision movement winds itself with the ordinary motions of your wrist. Accurate to the split second. Shock-resistant, water-resistant, anti-magnetic. Stainless stee. case; sweep second hand. Black lizard leather strap.
18-54-70 W6500 Stainless Steel **$100.00**

(K) **Benrus Embraceable Jan** . . a watch and a bracelet to encircle your wrist in beauty and fashion. The gracefully designed square case houses the 17-jewel Benrus movement. Shock-resistant, has an unbreakable mainspring. It is matchless in precision and dependable accuracy! With safety chain.
18-74-35 W3190 10K Yellow RGP **$65.00**
18-74-43 W3190 10K White RGP **65.00**

(L) **Waltham Rotatron "100"** . . . masterpiece of watchmakers' craft with 100** jewels! Accurate movement with built-in shock absorbers, automatically winds itself with the movements of your wrist. Guaranteed completely waterproof*. Stainless steel case; champagne colored dial. Expansion band.
18-41-84 W5550 Stainless Steel **$120.00**

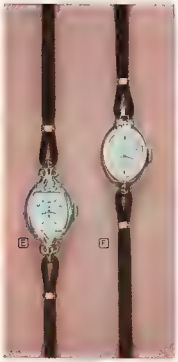
*Guaranteed waterproof while case crown and crystal remain intact. On this page RETAIL prices include Federal Estate Tax.

**Includes RESERVOIL, U.S. Pat. No. 2478965, oil reserve jewels that add extra jewels to the customary 17 (ruban-bearing jewels to assure better service, longer wear.

ELGIN

The Beautiful Way To Tell Time

Diamond **Set**



For that one woman above all others—an Elgin watch—a glorious, shining tribute to her. The name Elgin on the dial means finest quality, utmost dependability. Each watch is a masterpiece. Its precision-perfect 19-jewel movement has a DuraPower mainspring and DuraBalance that's guaranteed shock-resistant for life. Give her Elgin—the most beautiful watches since time began.

(E) **Daystar** . . . tiny, simply exquisite with two sparkling diamonds set in ornamental scrolled end pieces. Precision 19-jewel movement with DuraPower mainspring, shock-resistant DuraBalance Classic nylon cord band.
18-60-07 W3195 10K White RGP **$49.95**
18-60-15 W3195 10K Yellow RGP **49.95**

(F) **Capri "A"** . . . for the woman of fashion. Elgin puts a 19-jewel watch into a tiny oval case and adds two brilliant diamonds at the top. Dependably accurate, the Capri has a DuraPower mainspring and shock-resistant DuraBalance. Black nylon cord bracelet
18-60-23 W3695 10K White RGP . **$59.50**

(G) **Juliet** . . couldn't be lovelier! Two brilliant diamonds are set into the small square-case that houses Elgin's famous 19-jewel movement with DuraPower mainspring and shock-resistant DuraBalance Nylon cord
18-60-31 W3995 10K Yellow RGP **$69.50**
18-60-49 W3995 10K White RGP . **69.50**

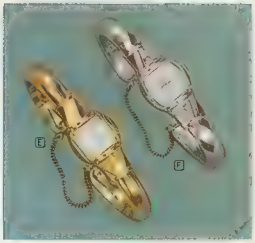
(H) **Angela** . . an exquisite watch. Has four brilliant diamonds. Precision-perfect 19-jewel movement with DuraPower mainspring and guaranteed shock-resistant DuraBalance. Gold filled case has silver lugs.
18-60-56 W4500 10K White GF **$79.50**
18-60-64 W4500 10K Yellow RGP **79.50**

(K) **Capri "C"** . . . with continental charm and fashionable sophistication! Six sparkling diamonds dramatize its tiny oval shape. Accurate 19-jewel movement with DuraPower mainspring, shock-resistant DuraBalance
18-60-98 W5950 10K White RGP. **$100.00**
18-61-06 W5950 10K Yellow RGP **100.00**

(L) **Sunburst** . . . simple elegance, magnificently set with six flashing diamonds. 19-jewel movement with DuraPower mainspring and guaranteed shock-resistant DuraBalance Classic round 10K White gold filled case with silver lugs. Raised numerals. Nylon cord
18-60-72 W3995 10K White GF. **$100.00**

(M) **Capri "B"** . . . will thrill her with its brilliance and splendor. Twenty lovely diamonds outline the tiny oval shaped case. The accurate 19-jewel movement has Elgin's famous DuraPower mainspring and DuraBalance shock-resistance. Black nylon cord band.
18-60-80 W8950 10K White RGP. **$150.00**

On this page, R.L.I. All, prices include 10% Federal Excise Tax



ELGIN

(E) **Bracelette** . . . smartly styled 19-jewel watch, mounted on favorite contour-shaped hinged bracelet Guaranteed shock-resistant DuraBalance, DuraPower mainspring. 10K gold plate case and gold filled bracelet. Stainless back.
18-61-55 W2995 10K Yellow Rolled Gold Plate . **$49 95**
18-61-63 W2995 10K White Rolled Gold Plate . **49 95**

(F) **Diamond-studded Bracelette** . . . truly lovely! Richly detailed end pieces are set with two brilliant diamonds. 19-jewel movement, DuraPower mainspring, shock-resistant DuraBalance. Gold plate case with silver lugs Faceted bracelet.
18-61-30 W3995 10K White Rolled Gold Plate . **$69.50**
18-61-48 W3995 10K Yellow Rolled Gold Plate . . **69.50**

(G) **Freda** . . . a delicate design of classic beauty. Precision 19-jewel movement with guaranteed DuraPower mainspring and shock-resistant DuraBalance 10K rolled gold plate case, stainless back. Harmonizing expansion band.
18-61-71 W2475 10K Yellow Rolled Gold Plate **$35.95**
18-61-89 W2475 10K White Rolled Gold Plate. **35.95**

(H) **Nancy** . . . captivating design coupled with a down-to-earth price! Precision 19-jewel movement with DuraPower mainspring, shock-resistant DuraBalance. Rolled gold plate case. Narrow faceted expansion band.
18-61-97 W2695 10K Yellow Rolled Gold Plate. . **$39 95**
18-62-05 W2695 10K White Rolled Gold Plate **39.95**

(K) **Grace** . . . outstanding in design, superlative in performance! 19-jewels—with guaranteed DuraPower mainspring, shock-resistant DuraBalance Dainty rolled gold plate case. Raised numerals. Pretty link expansion band
18-62-13 W2995 10K White Rolled Gold Plate **$49.95**
18-62-21 W2995 10K Yellow Rolled Gold Plate **49.95**

(L) **Susan** . . . utterly feminine! Petite round dial is set in an artfully sculptured case. Unique triangular end pieces lead to a dainty faceted expansion band. Superbly accurate 19-jewel movement with DuraPower mainspring and guaranteed shock-resistant DuraBalance.
18-64-86 W3595 10K Yellow Rolled Gold Plate . **$59.50**

(M) **Deb** . . . so charming and dainty! The simple, lovely lines of the petite tonneau case are emphasized by the attractively shaped and detailed end pieces. 19 jewels, guaranteed DuraPower mainspring and shock-resistant DuraBalance Nylon cord band
18-62-39 W3995 10K White Rolled Gold Plate. **$69.50**
18-62-47 W3995 10K Yellow Rolled Gold Plate **69.50**

(N) **Corinne** . . . shock-resistant, waterproof* first choice of nurses and beauticians. Case is precision engineered to protect the 17-jewel movement from dust and moisture Full sweep second hand; attractive expansion band
18-65-02 W3995 10K Yellow Rolled Gold Plate. **$69.50**
18-65-10 W3995 10K White Rolled Gold Plate **69.50**

**Guaranteed waterproof while crystal, case and crown remain intact*
On this page, RETAIL prices include 10% Federal Excise Tax

ELGIN

The Handsome Way To Tell Time

Hunter . . . its sleek round case accented by bold end pieces. Waterproof*, needs no pampering . . . the self-winding 17-jewel movement with shock-resistant DuraBalance and DuraPower mainspring takes shocks and jolts without skipping a second. Gleaming chrome case has stainless steel back. Luminous dial, sweep second hand, leather band.
18-65-28 W2795 Chrome **$39.95**

(E) **Orlando** . . . so handsome on your wrist! The sleek rectangular rolled gold plate case has a clean, streamlined look. 19-jewel movement, shock-resistant DuraBalance, DuraPower mainspring. Raised gold numerals and hands; second hand. Expansion link band.
18-65-51 W2695 10K Yellow RGP. **$39.95**

(F) **Drake** . . . styled with simple elegance. Slim cushion-shape case houses Elgin's 19-jewel movement with DuraPower mainspring, shock resisting DuraBalance. Case is 10K yellow gold filled with stainless steel back. Raised gold numerals; second hand; expansion band.
18-65-69 W3695 10K Yellow GF. . . **$59.50**

(G) **Spencer** . . . a perfect rectangle of handsome masculine design. 10K gold filled case forms a simple frame around the white dial with raised gold numerals, markers, hands. 19-jewel movement with DuraPower mainspring, DuraBalance shock-resistance. Expansion band.
18-65-77 W3995 10K Yellow GF. **$69.50**

(H) **Yachtsman** . . . every inch a champion—from the precision accurate 19-jewel movement with DuraPower mainspring and shock-resisting DuraBalance to the waterproof* stainless steel case and easy-fitting expansion band. Sweep second hand.
18-65-36 W3195 Stainless Steel. . . . **$49.95**

(K) **Yachtsman "C"** . . . needs no pampering whatever! It's waterproof*, has 19-jewel movement with DuraPower mainspring and shock-resisting DuraBalance. Luminous dial; sweep second hand. Rolled gold plate case has stainless steel back. Matching expansion band.
18-65-44 W3995 10K Yellow RGP **$69.50**

*Guaranteed waterproof while case, crown and crystal remain intact
On this page, RETAIL prices include 10% Federal Excise Tax*

ELGIN

Thin-Thin "27"

- *Self-winding*
- *Waterproof**
- *Guaranteed shockproof*
- *Unbreakable mainspring*
- *Sweep second hand*

E Thin-Thin "27" A . . . waterproof*, self-winding. Very thin case is a slim circle of gleaming stainless steel—has a smart, tailored look all men prefer. 27-jewel movement with DuraPower mainspring, shock-resistant DuraBalance. Sweep second hand. Leather strap
18-65-93 W3195 Stainless Steel . . . **$49.95**

F Thin-Thin "27" . . . in a wafer-thin case of classic simplicity. It's waterproof*, self-winding; has a 27-jewel precision movement regulated by shock-resisting DuraBalance, also famous DuraPower mainspring. Luminous dial; sweep second hand; expansion band.
18-66-01 W3695 10K Yellow RGP **$59.50**

G Thin-Thin "27" L . . . a slender aristocrat he'll wear with pride. Slim waterproof* case holds self-winding 27-jewel movement, protected by shock-resisting DuraBalance. Has DuraPower mainspring. Sweep second hand; bold markers and numerals. Expansion band
18-66-19 W4250 10K Yellow RGP **$69.50**

H Thin-Thin "27" D . . . a triumph of accuracy and design! This slim waterproof* beauty winds itself. 27-jewel movement with shock-proof DuraBalance and DuraPower mainspring keep it accurate to the split second. Expansion band has leather inserts
18-66-27 W4500 10K Yellow RGP. **$79.50**

K Thin-Thin "27" K . . . distinguished for precision, performance and design. This slim watch is self-winding and waterproof*. 27-jewel precision-accurate movement, shock-resistant DuraBalance, DuraPower mainspring. Expansion band with leather inserts
18-66-35 W4950 10K Yellow GF. . . **$89.50**

L Thin-Thin "27" F . . . an extremely thin, elegant, aristocrat—a watch he'll be proud to own. Winds itself as you wear it. The slender waterproof* case houses a 27-jewel movement with shock-resisting DuraBalance and DuraPower mainspring. Sweep second hand
18-66-43 W5950 10K Yellow Gold. **$100.00**

**Guaranteed waterproof unless crystal, case and crown remain intact*
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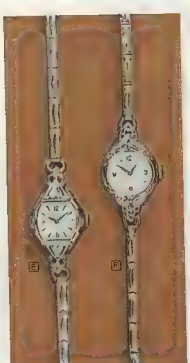
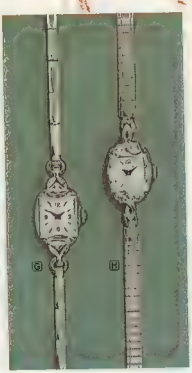
GRUEN

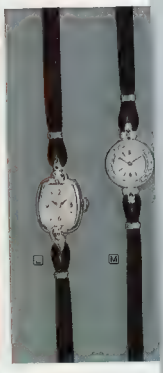
Since 1874

The Precision Watch

Diamond **Set**







Once you've owned a Gruen you'll know, along with countless others, why Gruen is the acknowledged leader in fine watch making. Combining the skill of perfection-conscious craftsmen with the knowing touch of world-famous stylists, Gruen watches stand unrivaled in precision and accuracy, unduplicated in styling.

E Diamond Princess . . . has 2 diamonds set in daintily wrought end pieces that look like tiny blossoms. 17-jewel Gruen precision movement with unbreakable mainspring Gracefully faceted slender expansion bracelet
18-52-56 W3195 10K Yellow RGP **$49.75**
18-52-64 W3195 10K White RGP . **49.75**

F Diamond Halo . . . like twinkling stars, 4 diamonds sparkle in the intricately designed end pieces. A slender expansion band adds further enchantment to the petite round case. Accurate 17-jewel Gruen precision movement, unbreakable mainspring
18-52-72 W3695 10K White RGP. **$59.50**

G Diamond Belle . . . tiny, simply exquisite The square case is accented with 2 brilliant diamonds set in ornamental end pieces. Gruen's precision 17-jewel movement with unbreakable mainspring assures accuracy and dependability Link expansion bracelet
18-52-80 W3995 10K White GF . **$65.00**

H Diamond Beauty . . . miniute masterpiece for the fashion-wise woman. The petite cushion-shaped case is highlighted with 4 sparkling diamonds. Gruen 17-jewel movement with unbreakable mainspring. Narrow bracelet band of flexible links
18-52-98 W4995 10K White GF . . **$85.00**

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K Diamond Queen . . . you'll treasure this elegant way to measure time. Four brilliant diamonds accent the delicately wrought end pieces. 17-jewel Gruen precision movement, unbreakable mainspring. In 14K white gold case with black suede cord band.
18-53-06 W6950 14K White Gold **$110.00**

L Dubonnet . . ultra fashionable, exquisitely radiant! 6 star-like diamonds are set in the end pieces of the 14K white gold tonneau shaped case Precision 17-jewel movement with unbreakable mainspring Smart black suede cord band.
18-53-14 W7950 14K White Gold **$125.00**

M Deauville . . . fashion aristocrat, radiant with diamonds! 24 dazzling diamonds form the end pieces and surround the face of this tiny round watch. 17-jewel Gruen precision movement, unbreakable mainspring. Black suede cord
18-53-22 W21000 14K White Gold **$350.00**

GRUEN

E Rosina . . . squared 14K gold case with handsome sculptured end pieces—catches the sparkle and beauty of truly expert design. This is a watch that spells pure admiration. And you can always rely on the accuracy of the 17-jewel Gruen precision movement. Unbreakable mainspring. Smart black suede cord bracelet.
18-54-21 W4995 14K Yellow Gold **$85.00**

F Biarritz . . . tiny, exquisite in its simplicity! The case is a miniature circle of gold with slender end pieces. The watch, as accurate as it is lovely—with Gruen's 17-jewel precision movement and unbreakable mainspring. Black suede cord bracelet
18-54-39 W6500 14K Yellow Gold **$100.00**
18-54-47 W6500 14K White Gold **100.00**

G Betty . . . has an easy-to-read full numeral dial and sweep second hand. The perfect choice for nurses, technicians, all women to whom accurate "time at a glance" is of utmost importance. Tailored case; expansion band. 17 jewels; unbreakable mainspring.
18-54-54 W2695 10K White Rolled Gold Plate . . . **$39.75**
18-54-62 W2695 10K Yellow Rolled Gold Plate **39.75**

H Doris . . . simple, but with just the right fashion touch for dress-up occasions. The basket weave mesh bracelet carries out the ultra feminine look of the small square case. 17-jewel Gruen precision movement, unbreakable mainspring.
18-53-71 W2995 10K Yellow Rolled Gold Plate **$49.75**
18-53-89 W2995 10K White Rolled Gold Plate **49.75**

K Maureen . . . regal simplicity, timeless beauty in a tiny cushion shaped watch with narrow expansion band. Precision 17-jewel movement with unbreakable mainspring—your assurance of accurate timekeeping.
18-53-97 W3575 10K White Rolled Gold Plate **$59.50**
18-54-05 W3575 10K Yellow Rolled Gold Plate **59.50**

L Glenda . . . has a clean, unadorned splendor that makes it exceptionally lovely. Graceful tonneau case and slender expansion band add a touch of glamour to your wrist while the Gruen 17-jewel movement ticks away the minutes with precision accuracy. Has unbreakable mainspring.
18-54-13 W3995 10K Yellow Gold Filled **$71.50**

M Ivy . . . a slender, splendid case of classic design for the woman who recognizes the smartness of simplicity. And Gruen's 17-jewel precision movement with unbreakable mainspring for the woman who demands accuracy. Narrow expansion bracelet matches case.
18-53-30 W2395 10K Yellow Rolled Gold Plate **$35.75**
18-53-48 W2395 10K White Rolled Gold Plate **35.75**

N Bonnie . . . exquisitely dainty, elegantly simple! The thin tonneau case with slender faceted end pieces and perfectly matched expansion band are beautiful in either yellow or white rolled gold plate. 17-jewel Gruen precision movement, unbreakable mainspring.
18-53-55 W2495 10K White Rolled Gold Plate **$39.75**
18-53-63 W2495 10K Yellow Rolled Gold Plate **39.75**

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GRUEN

Since 1874

the Precision Watch

Autowind Calendar Watch . . newest advance in self-winding watches. Has a 65-jewel Gruen precision movement, an automatic date "calendar", an unbreakable mainspring. Water-resistant, shock-resistant, non-magnetic, too . . . wear it without a worry. Case has yellow top, stainless steel back. Brown alligator leather strap Sweep second hand.
18-51-57 W7150 Yellow **$125.00**

(E) **AW Sailor** . . . husky, handsome, with chrome-topped stainless steel case and stainless expansion band. Give it a jolt, get it wet, it's water and shock-resistant. Sweep second hand; 17-jewel precision movement.
18-51-16 W2995 White luminous dial **$49.75**
18-51-24 W2995 Black luminous dial **49.75**

(F) **AW Yale** . . . self-winding 25-jewel Gruen precision movement. You need never wind it by hand! Resists water and shock. Stainless steel case and matching expansion band never lose their handsome good looks. Unbreakable mainspring; luminous dial; sweep second hand.
18-51-32 W3575 All Stainless Steel **$59.50**

(G) **AW Colonel** . . . self-winding 25-jewel Gruen precision movement Wear this water and shock-resistant watch anytime, anywhere 10K rolled gold plate case, stainless steel back; matching expansion band. Unbreakable mainspring, luminous dial; sweep second hand.
18-51-40 W4250 10K Yellow RGP **$75.00**

(H) **AW Consort** . . . 23-jewel self-winding precision movement with unbreakable mainspring. Water-resistant, shock-resistant, handsome. the ultimate in fine watch making! Streamlined 14K gold case, gold hands and markers; sweep second hand. Lizard band
18-51-65 W8950 14K Yellow Gold **$150.00**

(K) **AW Lowell** . . . finest self-winding watch of them all' Has Gruen's 65-jewel precision movement Water and shock-resistant 18K yellow gold case with gold face and hand-applied gold markers, hands and sweep second hand Unbreakable mainspring Brown alligator band
18-51-73 W15950 18K Yellow Gold **$250.00**

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GRUEN

E **VT Titanic** . . . famous Veri-Thin model. Its handsome shadow-slim tailored styling is the look discriminating men prefer 17-jewel Gruen precision movement; unbreakable mainspring. Waterproof* chrome case with stainless steel back and expansion band. Luminous dial.
18-51-81 W2375 Chrome and Steel **$39.75**

F **Viceroy** . . . styled with distinction, built with precision. Classic cushion shaped case contains Gruen's unfailingly accurate 17-jewel movement with unbreakable mainspring 10K rolled gold plate case with stainless steel back, matching mesh expansion band.
18-51-99 W2475 10K Yellow RGP **$39.75**

G **VT Marine** this unique shadow-slim model is Gruen's Veri-Thin design Tailored to a man's taste, the waterproof* case houses a precision accurate 17-jewel movement with unbreakable mainspring Luminous dial, sweep second hand Expansion band has leather inserts
18-52-13 W2995 Yellow Top **$49.75**

H **Abbot** . . . famous Curvex model, shaped to the wrist—a miracle of watchmaking Ruggedly handsome curved case houses a 17-jewel Gruen precision movement with unbreakable mainspring 10K yellow rolled gold plate with unique embossed expansion band.
18-52-07 W2995 10K Yellow RGP **$49.75**

K **Award** . . distinctively elegant with a gleaming expansion band that's distinctively different, truly masculine. 17-jewel Gruen precision movement with unbreakable mainspring is accurate to the split second Handsome floating disc dial with raised markers
18-52-23 W3575 Yellow . **$75.00**

L **Vance** . a watch for the man who prefers the exclusive This is a masterpiece of refined richness Distinctive platinum-finished dial has raised yellow gold dots, hands and sweep second hand. 17-jewel Gruen precision movement, unbreakable mainspring.
18-52-31 W4250 10K Yellow Gold Filled. **$71.50**

M **Golden Regent** . a simple circle of gold held to your wrist with a rich alligator band Elegant Design details on the slim 14K yellow gold case are kept to a minimum—it's modern styling at its best For accuracy, Gruen's 17-jewel precision movement with unbreakable mainspring
18-52-49 W5500 14K Yellow Gold **$110.00**

Guaranteed waterproof while case, crown and crystal remain intact
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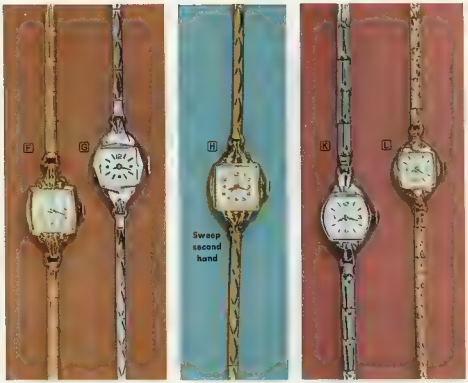
WALTHAM

America's First Watchmaker Since 1850

Precision workmanship is the key to the matchless performance and accuracy of a Waltham. Shock-protected with Incabloc to prevent breakage of the balance staff by cushioning shocks and jars with tiny, resilient springs . . . all Waltham watches are handsomely gift boxed.



E Golden Gloria "25" . . . 25*-jewel masterpiece. So small, it will pass through a ring. Its lovely oval case of 14K gold houses the precision movement, shock protected by Incabloc. Slender gold filled expansion band.
18-46-22 W4185 14K Yellow Gold **$90.00**
18-46-30 W4185 14K White Gold **90.00**

F Flamingo . . . simplicity itself in styling! Petite case of 10K rolled gold plate has gracefully designed end pieces 17-jewel movement with shock protecting Incabloc. Slender gold filled expansion bracelet.
18-46-48 W2295 10K Yellow RGP. **$49.95**
18-46-55 W2295 10K White RGP. . **49.95**

G Elsie "21" . . . elegantly styled 21*-jewel watch. Stunning new faceted case of 10K rolled gold plate with graceful gold filled expansion bracelet to match. Precision movement is shock protected by Incabloc.
18-46-63 W2610 10K White RGP **$57.50**
18-46-71 W2610 10K Yellow RGP **57.50**

H Nurse Lydia . . . beautiful and practical for nurses, doctors, homemakers. Full numeral dial and sweep second hand let you tell time at a glance. 17-jewel Incabloc shock protected movement. Gold filled expansion band.
18-46-89 W2640 10K Yellow RGP **$57.50**
18-46-97 W2640 10K White RGP **57.50**

K Karen "25" . . . a gem of a watch! You can count on the 25*-jewel movement, shock protected by Incabloc, to keep accurate time. Beautifully designed in 10K rolled gold plate with gold filled "Queen" expansion bracelet.
18-47-21 W2440 10K White RGP **$52.50**
18-47-39 W2440 10K Yellow RGP **52.50**

L Monica "25" . . . so dainty and trim, it will grace any wrist that wears it! The magnificently simple case of 10K rolled gold plate houses a 25*-jewel Incabloc protected movement. Matching gold filled expansion band.
18-47-05 W2795 10K Yellow RGP **$62.50**
18-47-13 W2795 10K White RGP . **62.50**

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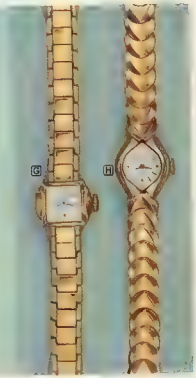
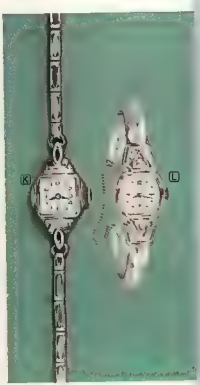
**Includes RESERVOIL (U.S. Pat. No. 2458805) oil reserve jewels that add extra jewels to the customary 17 friction-bearing jewels to assure better service, longer wear.*

WALTHAM

E Water Victoria . . . worthy of honors, a truly magnificent watch. Waterproof**, automatic . . . it winds itself with the normal motions of your wrist. Beautiful too, with a fashionable case and gold filled expansion bracelet. 17-jewel movement, Incabloc shock-protected.
18-44-32 W3680 10K Yellow Rolled Gold Plate **$80.00**
18-44-40 W3680 10K White Rolled Gold Plate **80.00**

F Water Lucia . . . for the woman on the go It's waterproof**, automatic—winds itself as you move your wrist Fine Incabloc shock-protected 17-jewel movement in a dainty, high-fashion case. Luminous dial with sweep second hand. Combination expansion band.
18-43-82 W3850 Chrome **$85.00**
18-43-90 W4060 Yellow **90.00**



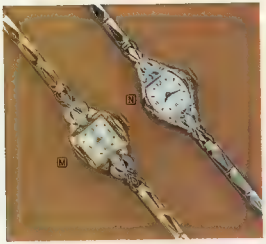


G Minerva . . . beautiful, dramatic. Dainty case is a masterpiece of tailored simplicity . . . held to her wrist with a gold filled expansion bracelet wide as the case. Superb 21*-jewel movement with shock-resisting Incabloc.
18-44-73 W2885 10K Yellow Rolled Gold Plate **$62.50**
18-44-81 W2885 10K White Rolled Gold Plate . . **62.50**

H Vivienne . . . stunning new sports watch for casual or dress wear Classic case of 10K yellow rolled gold plate is accented with a wide-link gold filled bracelet band. Magnificent 25*-jewel movement, shock-protected by Incabloc.
18-44-08 W2795 10K Yellow Rolled Gold Plate. . . **$62.50**
18-44-16 W2795 10K White Rolled Gold Plate **62.50**

K Golden Helene "25" . . . a watch of exceptional beauty, styled for the woman of fashion. 14K gold case, dainty gold filled expansion bracelet Superb 25*-jewel movement is shock-protected by Incabloc. Clear, easy-to-read dial
18-43-66 W3600 14K White Gold **$80.00**
18-43-74 W3600 14K Yellow Gold **80.00**

L Diamond Ingrid "25" . . . exciting new-fashion bracelet watch. Sparkles with two fiery diamonds hand-set in the 10K gold filled bracelet band Superbly accurate . . . has a 25*-jewel movement, shock protected by Incabloc. Safety chain.
18-43-57 W3650 10K White Gold **$80.00**
18-44-65 W3650 10K Yellow Gold **80.00**



M Diamond Allure "25" . . . small and simply exquisite! The lovely case is accented with two brilliant diamonds set in sculptured end pieces. Accurate as can be! Superb 25*-jewel movement is protected from shock and jolts by Incabloc. Gold filled expansion bracelet.
18-43-33 W3225 10K Yellow Rolled Gold Plate **$71.50**
18-43-41 W3225 10K White Rolled Gold Plate **71.50**

N Diamond Carlotta "25" . . . its dainty size and shape dramatically emphasized by 6 sparkling diamonds set in intricately designed end pieces. A slender gold filled expansion bracelet adds further enchantment to this lovely fashion watch. Incabloc protects the precision-accurate 25*-jewel movement against shocks and jolts.
18-43-58 W4130 10K White Rolled Gold Plate **$90.00**

**Guaranteed waterproof while case, crown and crystal remain intact*
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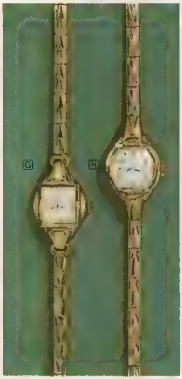
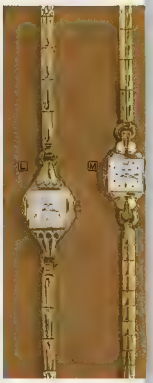
BENRUS

Official Watch of Famous Airlines

. . . now unconditionally guaranteed for 3 years





For a woman, a watch does more than tell the time—it is an expression of high fashion and recognized quality. That's why Benrus is every woman's first choice! Timeless in their styling as they are faithful in their timekeeping—Benrus watches are anti-magnetic, temperature compensated and equipped with an unbreakable mainspring. Each has a full 3-year guarantee and is beautifully gift boxed.

(E) Lady Martha . . . you'll cherish it for its exquisite beauty, simple good taste. Sculptured end pieces join the tiny square case with the slender expansion bracelet. Full figure dial; accurate 17-jewel movement.
18-78-07 W2690 10K Yellow RGP **$55.00**
18-78-15 W2690 10K White RGP . **55.00**

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(F) Lady Lois . . . a fascinating Benrus that charms you with the symmetry of its tiny case merging into an expansion band of dainty carved links. The 17-jewel movement can be depended upon for accurate timekeeping
18-76-41 W3195 10K Yellow RGP **$65.00**
18-76-58 W3195 10K White RGP **65.00**

(G) Miss Jane . . . a slender strand of watch splendor. So slim, it slips through a ring! Celestial in design, yet the 17-jewel movement provides down-to-earth dependability. Rolled gold plate case, expansion bracelet.
18-76-66 W3415 10K Yellow RGP **$75.00**
18-76-74 W3415 10K White RGP . **75.00**

(H) Citation Carrie "21" . . . so petite, it slips through your finger ring. The end pieces of the elegantly simple round case repeat the flashing facet design of the expansion bracelet. 21 jewels for lifetime accuracy.
18-78-64 W3635 Yellow Case . . **$79.50**
18-78-72 W3635 White Case . . **79.50**

(K) Diamond Regina "21" . . . reaches the very pinnacle of styling artistry. 6 brilliant diamonds set the 14K gold case in a blaze of glory. Classic matching expansion bracelet. Faceted crystal. 21-jewel movement.
18-79-48 W6600 14K White Gold **$145.00**
18-79-55 W6600 14K Yellow Gold **145.00**

(L) Citation Golden Carla "21" . . . obviously simple to enhance the meticulous attention of beautiful detail the smooth flow of carved expansion links to mounting end pieces and square, full figure dial. 21 jewels
18-75-26 W4170 14K Yellow Gold **$92.50**
18-75-34 W4170 14K White Gold . **92.50**

(M) Citation Golden Cindy "21" . . . exceptionally beautiful! Faceted case and tapering end pieces accent the simplicity of the square white dial. Slender expansion band adds a final touch of elegance. 21 jewels
18-75-42 W4560 14K Yellow Gold **$100.00**
18-75-59 W4560 14K White Gold **100.00**

Sailing U.S.A. presents

5 PROVEN SLOOPS FOR EXTENDED CRUISING IN COMFORT AND SAFETY

WEEKENDER 20 (20'6"x7'x1'4")—trim, lively transom stern centerboarder, sleeps 4 in 2 aft quarterberths and a double berth forward. Sail area 165 sq. ft. $2390

VIKING 23 (24'4"x7'10"x1'10")—rugged, roomy traditional centerboard double ender, sleeps 4 in separate full size berths. Teak decks. Sail area 258 sq. ft. $3290

VIKING 28 (29'x9'7"x2'1")—sturdy, spacious centerboard double ender with teak decks. Sleeps 6 in 2 double and 2 single berths. Easy to handle with balanced helm. Sail area 325 sq. ft. $4690

PIED PIPER (26'8"x8'8"x2'11")—combination keel centerboard newly designed by **Cy Hamlin.** Blends modern concepts with classic construction. Features 4 separate berths in standing headroom cabin. Transom stern. Sail area 311 sq. ft. $5690

VALKYRIE 28 (29'6"x10'x[x] 3'4" [cb] 2'3")—**Wm. Garden** designed masthead rig keel or centerboard double ender. Sleeping 6 in separate berths, this fine sailer with teak decks has 6'3" cabin headroom. Sail area 415 sq. ft. $6890

Price of all models includes: sails, berth cushions, basic galley of sink, stoves, cupboards, icebox, compass, lines and shipping cradle. Self bailing cockpit, mast in tabernacle, shaft bored. Less engine.

Principal materials: Oak, Mediterranean pine, spruce, elm, teak as used, silver fastenings.

Duty paid, delivered dockside—New York, Philadelphia, Baltimore. Add $300 for Florida, Great Lakes, Gulf and West Coast ports.

See us at N.Y.C., San Francisco, Miami Boat Shows

SAILING U.S.A., INC. 45 WEST PARK AVENUE, LONG BEACH, N.Y. GE 1-7755

Please send descriptive literature to:

NAME_____

ADDRESS_____

CITY_____ STATE_____

I am interested in (Please check)

- WEEKENDER 20 ☐
- VIKING 23 ☐
- VIKING 28 ☐
- PIED PIPER ☐
- VALKYRIE 28 ☐

Dealer Inquiries Invited

NEW HORIZONS

"My 26 foot 'New Horizons' auxiliary is large enough for my family and friends and is easily handled under sail without a crew," says singing star Vaughn Monroe.

Fiberglass construction and stainless steel rigging, minimizing maintenance, plus six foot headroom, efficient galley and enclosed head are outstanding features appreciated by 'New Horizons' owners everywhere.

Complete information at Key Marine dealers, or write:

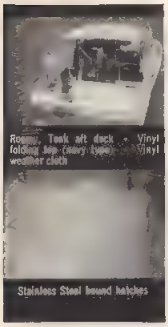
rayGreene & company • *First in Fiberglass Boats* • **304 s. byrne rd. • toledo, o.**

Established 1931

Builders of the 16' Rebel, 10' Vixen and the 12' Nipper (Plywood)

Booth B-36, New York Boat Show

BEAUTIFUL...POWERFUL...VALUE-FULL, THE OWENS 29' YACHT FOR '61



Prices, specifications and accessories subject to change without notice.

This is the boat for the sea-faring family that offers all the comforts of home. Complete galley—Full height head. Colorfully decorated bright, airy cabin. Carpeted throughout.

This is the boat with the most super-powered performance ever built into any boat of her class: Double planked from keel to shear. Twin-powered by 185 H.P. OWENS' Flagship V-8 Marine Engines.

OWENS
QUALITY
YACHTS

OWENS YACHT COMPANY, BALTIMORE 22, MD. DIVISION OF BRUNSWICK CORPORATION

For more information write Department 204

Is your boat as safe as this one?

Evidence confirms that Sumnercraft's 29½-ft. Ocean-Crossing Cruiser with long ballast keel and Diesel power is, for its size, the most seaworthy powerboat afloat!*

COMPARE THESE FEATURES:

Exclusive Compoglas® Hull guaranteed (in writing) crashproof, leakproof below waterline for first 10 yrs. and warms, non-sinking. Eliminates scrapers, sandpaper, caulking cotton, seam compounds. No-rib construction gives more room inside

Watertight bulkheads – engine room and box

Wide walk-around deck with high bulwark. More seaworthy, greater safety

Lightweight honeycomb construction adds strength and insulation to cabin, hull and hardtop

Retractable flying bridge available. Eliminates weight and windage aloft

Low silhouette measures considerably less from cabin top to waterline than any

No upward-angle acceleration. Sumnercraft spurts straight ahead then rises gently on water, rides level

Long ballast keel minimizes danger of capsizing by lowering center of gravity, inhibits tendency to roll or yaw, in a quartering or beam sea. Solid deadwood with stern bearing. Boat almost steers itself

Engine sits horizontally deep inside the keel, giving a very low thrust line. Ford 96-horsepower Diesel is 2000% cheaper to operate. Gas engines available. Horizontal shaft assures higher propeller efficiency, more powerful thrust.

Spacious cockpit deck is low flush, crowned, pitched back, self-bailing

Oversize rudder for control in reverse, safe working at slow speed in strong winds.

Fully rounded transom acts as double-ender, minimizing force of breaking, following seas.

Only a boat safe enough to cross the ocean is safe enough for your family and you

Danger of capsizing is virtually eliminated in the new Sumnercraft Cabin Cruiser. This boat is leakproof, crashproof below water line, non-sinking; it carries a written guarantee of safety. Brilliant yacht design has wed, for the first time, the best hull qualities of sailboat and planing powerboat. Yet this ultra-safe cruiser is a top performer, giving 21 mph top speed with Diesel power, a 500-mile cruising range at 15 mph, and a range of 3000 miles at 6 mph when fitted as a motorsailer. Sleeps four.

Custom-built deep sea boats up to 60 feet.

*SUMNERCRAFT'S CRUISER *shown fitted out as a motorsailer for ocean crossing, with hard top removed, sails added, etc. Write for catalog of Sumner Boats giving full details on easy conversion of Sumnercraft Cruiser for ocean crossing.*

Sumnercraft®

SUMNER BOAT COMPANY, 334 South Bayview Ave., Amityville, L. I., N.Y. • AMityville 4-1830 or PYramid 8-3066

PEARSON . . .
Finest Name in Fiberglass

PEARSON 30

Prestige, Performance and Luxury Cruising!

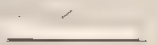
Dynamically styled Pearson 30 sets new criteria for judging modern powercraft. The Pearson "appeal formula" assures top dollar value – offers outstanding design, quality materials, meticulous craftsmanship and unique construction methods for greater strength, minimum care and long life. In this striking Express Cruiser, Marine Architects MacLear & Harris blend sleek styling with comfortable accommodations for four or six. Experienced yachtsmen, comparing the Pearson 30 feature by feature, are amazed that this, the first fiberglass stock model cruiser of its size, can be sold at competitive prices.

LOA 30'0", Beam 10'0", Draft 2'6"; Freeboard 4'3" (fwd) to 3'0" (aft), Headroom 6'2". Power options, in single or twin screws, range from 185 HP to 400 HP.
From $12,050

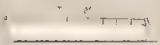
Request descriptive literature and name of nearest Pearson dealer

PEARSON CORPORATION
POWER BOAT DIVISION • BRISTOL RHODE ISLAND

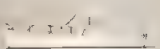
"designing and building the finest in fiberglass"



PEARSON 21
Rugged Sports-Fisherman
20'6" x 8'0" x 1'3"
Engineered hull with 80 HP Volvo-Penta Aquamatic Transmount motor for speeds over 25 MPH. Fast, Roomy! Safe!
$3995.00



PEARSON 27
Sports-Fisherman, Sleeps 4
26'8" x 9'1" x 2'3"
Sloping cockpit Fisherman with accommodations for 4. Large cockpit area. Teak trim. Several power options. Many extras.
$6995.00



PEARSON 37
Sports-Fisherman, Sleeps 6
36'9" x 12'0" x 2'0"
Sleek design with comfortable accommodations for 6. Power options up to 650 HP. Here's value that will last and last!
$21,000.00

Mahogany double planked from keel to sheer
V-8 Flagship Marine Engines
Monel tanks bolted to frames
Forward deck hatch (navy type)
Bright airy cabin • Well appointed interior • carpeted throughout
Prices, specifications and accessories subject to change without notice

THEY'RE IN A CLASS BY THEMSELVES

OWENS offers more quality, more performance, more seaworthiness in its Yachts for '61. Both the big, bright and airy "29"; and the luxurious, powerful "35", have been redesigned. Each has more than forty (40) new quality features. Each offers you the most for your money in their class.

OWENS QUALITY YACHTS

For more information write Department 265

Owens Yacht Company, Baltimore 22, Maryland, Division of Brunswick Corporation

The styling of this 41 foot Conqueror is typical of the 1961 fleet, which includes sports boats from 17 to 24 feet, cruisers and yachts from 25 to 66 feet.

Only Chris-Craft could launch a fleet of boats so completely new in styling, so impeccably luxurious in interior design as the eighteen new models for 1961. Throughout the fleet, Chris-Craft has added many features to increase comfort, reduce maintenance, and provide even greater performance. Visit your dealer.

Chris-Craft

World's Largest Builders of Motor Boats

The 21-ft. Continental for 1961

© 1960 Chris-Craft Corp. Write for free color literature to Dept. Y Chris-Craft Corporation, Pompano Beach, Florida

created in the Italian tradition

the new, exciting Italian-Built Bundy outboard motor is to boats what superb Italian engines are to sports cars. It recaptures the integrity of renaissance craftsmanship . . . "trifles make perfection." Manufactured in Italy for Bundy Tubing Co. of Detroit, it has been designed for the American Boatman. Styled by Ghia, it is distinctly different in appearance. Engineered by Innocenti it achieves new standards of mechanical quality . . . increased acceleration, stabilized idling, quiet operation, fuel economy, lower weight. Rated 50 h.p., it provides maximum power for versatile performance . . . skiing, fishing or cruising. Sold in selected areas in 1961, Bundy 500 will have its premiere at the New York Boat Show, fourth floor. See it there, or write for literature . . . Bundy Marine, Dept. B1 207 Sheffield, Mountainside, New Jersey

BUNDY 500cc / *by Ghia*

a new, versatile outboard from Italy

"GOLD COAST" INTERIORS . . . famous line of decorators who cater in to beautify below decks. Choose fabrics, mahogany and color schemes all the precision-built boat makes your home as you home.

GALLEY . . . Room Galore . . . some apartment dwellers envy you this galley—room to stack and store. 6 cubic-foot electric refrigerator, hot and cold running water pressure system, stove for a snack or a complete meal.

41 FEET OF

Sea-going Luxury

World's Finest Stock Yacht

An inspiration to all the boating world. The Hatteras-41 is the *first* large FIBERGLASS cruiser with *more* of everything *except* maintenance. It is a most luxurious yacht that serves every sport fishing need.

And, best of all, maintenance worries are a thing of the past with this big, rugged Hatteras-41.

Yachtsmen, who know, rave about its *smooth ride* . . . its easy *handling* . . . its *speed* . . . its *dryness*. It is as near a "dream-boat" as you'll ever put foot on.

Superb accommodations to sleep six. Fully equipped, ready to go. Prove it to yourself. *Compare* the Hatteras-41 in every respect: price, equipment, feature and *low* maintenance. Never before have you seen anything to match it.

For the name of the nearest dealer and a full-color brochure, write

HATTERAS YACHT COMPANY
DEPT. Y-3, HIGH POINT, N. C.

The "42" Flying Bridge Double Cabin will be shown at the New York National Boat Show January 14-22

MATTHEWS "42"—*your ultimate cruiser!*

THERE will always be a market for quality. That's why so many thousands of yachtsmen have chosen a Matthews during the past 70 years.

Time-tested and proven through the years for comfort, long life, beautiful finish, workmanship and smart conservative styling.

You, too, will prefer a Matthews "42" or "52".

See them at the Boat Shows or write for free catalog today

THE MATTHEWS CO.
PORT CLINTON 2, OHIO
DEALERS COAST TO COAST
In Miami: Matthews Cruisers, Inc., 1825 Biscayne Blvd.

"Wherever you cruise - you'll find a Matthews"

See the "42" Convertible Sedan at Miami Boat Show February 17-23. The new "52" will also be shown.

C. WENDEL MUENCH JOINS TOP CHICAGO AD AGENCY

C. Wendel Muench, well-known Chicago advertising man, has joined Presba, Fellers & Presba, prominent agency in that city, and the firm will now be known as Presba Muench, Inc.

Muench, former executive with Erwin Wasey Ruthraff & Ryan, had at one time headed his own agency, C. Wendel Muench & Company for 25 years. He has said much experience and creative ac-

C. Wendel Muench

complishments to his record, over-the-counter sales and merchandising packages and campaigns are the past several years has served many toy manufacturers.

Agency president Wil Presba says "Wendel Muench is one of the few advertising men who meets the requirements of our approach to agency service which is management oriented' and deals with the medium-sized advertisers, thus requiring understanding of manufacturing and finance in addition to marketing." He also says that Presba-Muench will expand its services to advertisers needing creative help before the product moves to market as well as after it gets there.

GARTON ANNOUNCES CHANGE IN MIDWEST REPRESENTATION

An important change in the distribution picture of Garton Toy Company, Sheboygan, Wisc., to become effective January 1, was revealed in the announcement last month of a change in representatives covering Kansas, Missouri, Nebraska and Iowa. The new representatives are the old established firm of Cusack, Harman and Phillips, with offices in the Reliance Building, Kansas City.

Established in 1932 by R. V. Cusack and A. D. Harman, the firm is one of the oldest in the area. They have successfully represented many of the leading manufacturers in the field. In addition to serving Garton, they also represent National Latex Products Company of Ashland, Ohio; The Frank F. Taylor Company of Cincinnati, Radio Steel & Mfg. Company of Chicago, Tremax Industries, Inc., of Chicago; and Walker International (importers) of Detroit.

In addition to the three men comprising the firm name, John Brosnahan, Cecil Hackler, and Jim Phillips will be calling on the trade in their respective areas for Garton.

Marx Company, Atlanta, Assigns Hartzog to Cover S.W. States

Top: Walter Marx, Fred Warren; below: Jim Douglas, Ewell Hartzog

The Marx Company, Inc., Atlanta-headquartered sales representatives covering the South, have announced that Ewell Hartzog has been assigned to Dallas and will cover the four Southwestern states for the firm's manufacturer-clients.

This appointment is the latest chapter in The Marx Company's expansion program, undertaken to provide manufacturers with concentrated, thorough coverage of all 14 Southern states.

Also announced by Walter Marx, head of the firm, is the signing of a lease for space in the new Atlanta Merchandise Mart, which is scheduled to be completed by June of this year.

"This space," said Marx, "will amount to a very large display area with elaborate and modern facilities. While the showroom is for the use and convenience of the jobbing trade in our territory, it will be all right for a jobber to bring one of his retail accounts in to see the lines. We'll help the jobber service the retailer so long as the jobber handles the billing on a direct basis. Until the Mart quarters are ready, we'll continue to operate from our showrooms and offices in the Atlanta National Building.

"Our present selling theme, of course, is for spring. We are currently in the midst of our first spring runs and plan extensive TV coverage on four top items throughout the 14 Southern states commencing January 15. At least 20 cities will be involved in the campaign."

Fix-It Carry-All Truck by Ideal

Tots can put their mechanical impulses to good use and have fun at the same time with a new, brightly colored pull-toy version of a carry all from Ideal Toy

Corporation, 2 Park Avenue, New York City.

Called the Fix-It Carryall Truck, the toy is designed to channel destructive tendencies of children to constructive uses. The truck can be broken down and reassembled, and two wrenches on either side make removal of giant nuts and bolts a simple matter.

The toy is constructed throughout of unbreakable plastic with fine child's detailing, and comes in tow truck and fire engine versions. The retail price on the item is $5.

LOU COOPER

Lou Cooper, president of Cooper Home Products Company, of Monrovia, Calif., died very suddenly on November 28 of a heart attack. He was 48, and a native of Pennsylvania. Mr. Cooper was a factory representative on the West Coast for a number of years before he founded Cooper Home Products Company, a party plan toy-selling operation, three years ago. (The story of this company formed the lead article in the December 1960 issue of PLAYTHINGS.) Mr. Cooper is survived by his wife and two daughters.

"BACK IN 1943"

A French touch was added to America's line of soft stuffed dolls, bears and animals when a dog, "Napoleon," was introduced

Alabe's Magic "8" Game Tied In with Arabian Nights Film

Ali Mahmud (Dick Shawn), left, consults Alabe's crystal ball.

Alabe Crafts, Inc., Cincinnati, have developed three new versions of their patented fortune telling game, Magic "8" Ball, to tie-in with a Twentieth Century-Fox Arabian-Nights type movie, "The Wizard of Baghdad."

The special games, requested by the film corporation, include the Genie Pocket Fortune Teller ($1), the mirror-plated Wizard Crystal Ball on its pedestal ($2.98), and the Wizard Fortune Teller Set with an imprinted red ball on a pedestal, a wizard face mask, a turban with brilliant ornament and an earring ($3.98).

Each features the fortune telling principle of Alabe's original game and is [illegible] identified with the film by label lettering, artwork and a mutual Oriental fortune telling theme.

"The Wizard of Baghdad," a fun-and-fantasy adventure movie which stars night-club comedian, Dick Shawn, is being publicized through an immense TV, radio and newspaper advertising campaign designed to reach children and adults.

The studio has hired 30 top-flight magicians to dress as "genies" and tour about 300 cities and towns where they will entertain live and TV children's audiences, and be featured in TV, radio and newspaper interviews. Alabe is supplying the new games for the "genies'" gifts and prizes, and for exhibition in theatre lobbies. A special full-color comic ad will also appear in many major newspapers, and a three-minute TV short subject on the movie will be distributed free to 2,500 TV stations across the country. The picture's theme song, recorded by Shawn, will be promoted by local disc jockeys and record stores.

Alabe's sales manager Sid Korey says, "The tremendous campaign and box office appeal of the film as well as the appeal of our special items assure a huge success for toy shops and departments featuring the tie-ins. Twentieth Century-Fox is also offering jobbers and retailers movie posters, cards 'still' photos and other materials for effective window and counter displays, and to our customers, the full cooperation of their 30 [illegible] 24 regional advertising-publicity managers and 12,000 to 15,000 theatre exhibitors throughout the country. We will also coordinate our store promotions with local theatre playdays of the film, for maximum sales. Because the movie will have an extensive eight-month campaign, our customers can look forward to promotional volume on the items during the normal 'off' months of January through August."

STEVEN'S MARBLE DROME GAME OFFERS ACTIVE RACE TRACK FUN

Hours of competitive fun can be had with Marble Drome, a new, exclusive action game from Steven Manufacturing Company, 5939 St. Louis Avenue, St. Louis.

Over [illegible] four marbles may be used at

once in the intriguing game. When the track is banked and tipped with a little dexterity, the marbles can be made to race around the "figure eight" and cross over the track.

Constructed of strong, colorful plastic and mounted on a large, attractive display board, the game retails at 98¢. More information on the item, as well as a complete catalog, may be had on request.

SOUTH BEND TOY MARKS 87TH YEAR WITH FURTHER EXPANSION

Hal Weiser, vice-president of South Bend Toy Manufacturing Company, a division of Playskool Manufacturing Company, is enthusiastic over the expansion program which will commemorate South Bend's 87th Anniversary. Weiser says, "We're expanding in three important directions—our sales force, our showroom and—of significant overall importance—the scope and variety of our line."

Sidney Lowenthal

Sidney Lowenthal has been added to the South Bend sales staff and will cover the South and Southwest. He brings to his new connection a long, varied experience in toy merchandising dating back to 1947, when he began travelling the East, Southeast and Southwest territories for Yankee-Boy playclothes. In 1957 and 1958, Lowenthal covered the Southeast for Ideal Toy Company and during the past two years represented several nationally-known sporting goods and toy lines in the South and Midwest.

Visiting buyers, shortly after the turn of the year, will find the South Bend toy line on display in its newly-enlarged showroom including rooms 422 and 424, at 200 Fifth Avenue, New York City. "We have increased our floor display space by approximately three times," Weiser states, and are now able to do full justice to the adequate display of our enlarged line of doll carriages, doll strollers, croquet sets, and the new pools developed by the South Bend Pool Company. Our designers have come up with the largest doll carriage line in our history and the New Year finds us ready with many new styles and innovations. Our croquet line has also been enlarged and buyers will find it highlighted with some bright new numbers. Also enlarged is the South Bend pool line, which features up-to-date ideas in large supported-wall, family type pools.

In attendance before and during the coming Toy Fair, as well as throughout the year, at the enlarged South Bend showroom will be the South Bend sales trio—Hal Weiser, Ed Miller and Sid Lowenthal.

"BACK IN 1943"

Blocks reached a high note with one of the year's sensations, Play-a-Tune-Blox. "Shake the blocks, out comes the music," the manufacturer claimed.

NEW LINES OF HO TRAIN POWER SUPPLY PACKS FROM SCINTILLA

Full production and immediate delivery of the completely restyled lines of the Sovereign series power supply packs for HO trains has been announced by Charles Kuehne, president of Scintilla Rail & Power Works, 324 Lafayette Street, New York City.

Leading off the line is the "Viscount," a U.L.-approved transformer with full wave rectifier, direction switch and Vis-O-Signal throttle speed. Retailing at $7.95 it has a lamp power rating sufficient to operate two trains. The "Ambassador" model priced at $9.95, is a heavy-duty rail road power supply. Rated at 1½ amps, it includes A.C. and D.C. terminals and a manual reset circuit breaker.

The "Viceroy," a dual-control pack designed to sell at $12.95, includes the Vis-O-Signal throttle speed controls, two direction controls and sets of D.C. terminals, and a reset circuit breaker. Rated at a full 2 amps, it reportedly affords ample power for the block control operation of any two HO train sets.

"Each of these packs," adds Milt Grey, head of Scintilla's national marketing organization, "is housed in a heavy steel case finished in satin black, with a brushed gold-finished metal escutcheon plate. Each pack has built into it the performance and dependability for which Scintilla has long been noted."

B. PAUL, HOBBY DISTRIBUTOR, AT NEW ADDRESS IN PHILA.

B. Paul Model Distributors, Inc., Philadelphia wholesaler of hobby merchandise, has again increased its facilities to accommodate the growing demand for hobby items.

Located on the northwest corner at Allegheny Avenue and Lardinot Street, B. Paul's new building contains over 60,000 square feet of space which will be devoted exclusively to warehousing operations. It is reported that a new and advanced method of materials handling will greatly expedite orders of all sizes. In addition to greater warehousing space, B. Paul will now have 5,000 square feet for the display of most hobby items available from stock.

A four-bay loading platform will facilitate delivery and receiving operations. An extra large parking lot is maintained adjacent to the main building for the convenience of visitors.

NETRA ELECTS OFFICERS AND DIRECTORS FOR 1961

At the most recent meeting of the New England Toy Representatives Association, Boston, Norm Rich was elected president for 1961. He succeeds Maxwell Brooks.

Other officers elected were Ralph Livingston, vice-president; Ira Pincus, treasurer; and Homer Whitney, secretary. Board members for the forthcoming year are Harold Finn, Al MacLeod and Robert Stiller.

"BACK IN 1943"

Fur dogs, claimed to be made of real fur and featuring red harnesses, brass rivets and leashes and movable heads, came in assorted colors with other plush animals.

Colorforms "Goes Hollywood" with New Debbie Reynolds Dress Kit

An exciting and timely new Colorforms toy based on the most popular names in movies and television is the Debbie Reynolds Dress Designer Kit now ready for immediate shipment. This new kit features a gay and colorful selection of town and country clothes, modeled on Debbie Reynolds' wardrobe.

Hundreds of clothing combinations can be made up from the plastic dress-down "magic" clothing shapes included in the box, and a leaflet suggesting various combinations to start the child's imagination working. The set includes three punch-out figures of Debbie Reynolds that can be conveniently set up to serve as models for the clothing.

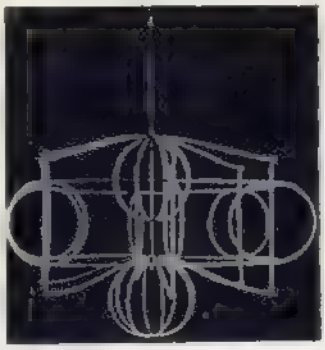
As is the case in all Colorforms toys, the plastic shapes can be used over and over again; and no paste, scissors or tabs are required.

The set is suggested to retail at $1.98, with a smaller kit at 98¢. The package is an eye-catcher in brilliant full color showing Debbie Reynolds in a gay pose, and is sturdily constructed following the pattern set by the award-winning Colorforms packaging design.

Colorforms (Walnut Street, Norwood, N. J.) will promote this toy to millions of children every week on Captain Kangaroo TV show over 142 U. S. stations, plus many other local TV spots around the country.

New Flexible Construct-O-Straws

Construct-O-Straws, the construction game by Phillips Publishers, Inc., 8 Lunt St., Newton, Mass., which first used soda straws and plastic joiners to attain



a new enlarged dimension in construction sets, is now available with bendable plastic straws.

Identified as "DeLuxe Construct-O-Straws with Bendable Straws," the new sets retail at slightly higher prices than before. They are long lasting permitting curved and circular units, yet lose nothing of the variety and flexibility and "big project" characteristics of the standard sets. Both types of straws may be cut to desired lengths, and offer a maximum strength-with-lightness which permits the construction of large projects. Features of all Construct-O-Straws are the great variety of plastic joiners, permitting an extraordinary range of projects; tapered fittings for tightness; and both stud and channel features in each joiner.

Because of the interest in building mobile units of various kinds, the new DeLuxe Construct-O-Straws with Bendable Straws include hard wood axle members in each set. Series of three, four, five, six and even more successive ferris-wheel units may now be revolved simultaneously with a small fan when the new axle members are used.

"BACK IN 1943"

Bye-Lo Baby dolls made a comeback, when it was said that mothers who played with them were now buying the dolls for their own children. The dolls came in blankets or fine fancy dresses.

COLLEGEVILLE OFFERING NEW ASTRONAUT HALLOWEEN COSTUME

Collegeville Flag and Mfg. Company, Collegeville, Pa., reports that buyers are highly enthusiastic over its new Astronaut Halloween costume #200, designed for

children from 4 to 14.

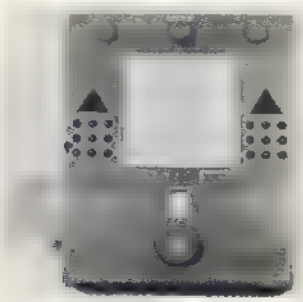
The costume features a gold metallic space mask and is decorated with brilliant reflective blue glitter (showing a variety of space ships in orbit), combined with white and gold. The item retails at $1.98.

Bill Wimmer, the firm's sales manager, has also announced the appointment of Ted Young of Florida as a sales representative covering Florida, Georgia and the Carolinas. Mr Young will carry Collegeville's complete line of Halloween costumes, Santa Claus outfits, flags and decorations.

The line is displayed in the firm's New York City showroom #434, 200 Fifth Avenue.

PRESSMAN'S "MASTER MIND" TO BE BOOSTED ON TELEVISION

"It thinks as it blinks" is what the Pressman Toy Corporation says of its newest item, The Master Mind, which is



scheduled to receive television promotion in several major markets around the country

Described as a plastic electronic machine, with "its own brain that actually plays games with you," the toy is operated simply by turning on a switch. It is designed for children over six and adults.

Games such as "Sink the Sub," "Tic Tac Toe," and "Stop the Missile" can be played by one person with The Master Mind as a partner. Although The Master Mind is claimed to "always make the right move," it is possible for the player to win a game by the use of superior strategy.

A $12.95 retailer, the item, #1377, is attractively displayed in a corrugated container measuring 14" by 11" by 2" and is packed at six per 20-pound shipper.

Pressman's headquarters are at 1107 Broadway, New York City.

BROWARD ADDS 50 x 110 UNIT TO COMPLETE IMPROVEMENT PLAN

Broward Wholesale, one of Florida's leading toy jobbers, has announced completion of a service improvement plan with the addition of a 50-by-110-foot extension unit at its headquarters, 1121 N. E. 9th Avenue, Fort Lauderdale.

The new unit houses the general offices, showroom, shipping departments and stockroom space. These operations were formerly included in the firm's two previous 50-by-110 units which are now being used as an employees' lounge, enlarged receiving department, and storage area

Occupying 1,800 square feet on the southeast corner of the new unit's lower level is the office, which features walls, partitions and columns finished in wood-grained masonite paneling. The individual offices open on to an open desk-and-reception room decorated with orange upholstered furniture and green plants.

A 60-by-50-foot sample room at the rear serves as a show place for the various types of merchandise handled by Broward for its retail outlets. Throughout the building, plaster-flecked paint has been used to blend new and old furniture and fixtures.

Guidelines Approved for TV Ads

THE TELEVISION Code Review Board of the National Association of Broadcasters early last month formally approved toy advertising guidelines designed to prevent unethical or misleading advertising appeals to children

The board's action was endorsed by Edward P. Parker, president of Toy Manufacturers of the U.S.A., Inc., in a public statement issued jointly by Mr. Parker and E. K. Hartenbower, chairman of the TV Code Review Board.

The guidelines, described as "common sense" rules by the board, cover dramatic representation, sense of value and methods of presentation.

"Children, especially pre-schoolers, are highly dependent on the guidance and direction of the adult world around them—television included—for their individual development," the guidelines' introduction says. "Since younger children are not in all situations able to discern the credibility of what they watch, they pose an ethical responsibility for others to protect them from their own susceptibilities."

Following is the text of the guidelines for toy advertising on television:

I. DRAMATIC REPRESENTATION

Avoid—demonstrations or dramatizations that show a toy in use in a manner that is not authentic; dramatizations from real life staged without clearly qualifying their relationships to the toy; demonstrations suggesting attributes not inherent in the toy as purchased; unfair glamorization of the product via large displays, dazzling visual effects and sounds of the real life objects

Seek—to place the toy in a framework of a play environment performing in a way accurately representing the toy; sounds, movements and settings for the toy which a child reasonably is capable of producing.

II. SENSE OF VALUE (price and status motivation)

Avoid—oversimplification such as "only" and "just" applied to the price of a toy exceeding a few dollars; presumptions that a toy requiring a material investment can be had for the asking, appeals that contend that, if a child has a toy, he betters his peers or, lacking it, will invite their contempt or ridicule.

Seek—to present a toy on its actual merits as a plaything.

III. METHODS OF PRESENTATION

Avoid—hammering the sales message to *demand* a child's attention

Seek—an approach to a child appealing to his imagination while supplying him with the facts he should know about the toy.

The public statement read, in part.

"Both Mr. Hartenbower and Mr. Parker, recognizing the need for flexibility, stressed that these are general guides, not dogmas. They are offered primarily (1) to assist those people responsible for creating and producing television commercials and, at the same time, (2) to assist those whose job it is to clear commercial copy for broadcasting. They do not attempt to cover every commercial technique, but they do offer a foundation for the type of toy advertising the board and the toy association believe serves the best interests of broadcasting, toy manufacturers and, above all, the children of America."

COLONEL A. T. MILLER ELECTED V. P. BY CLIMAX'S PARENT FIRM

Announcement has been made of the election of Colonel A. T. Miller as a vice-president of the Cleveland Cleaner & Paste Company, 7325 Neville Avenue, Cleveland, parent firm of Climax Industries, which makes Kid-O Modeling Dough and other toy items.

Col. A. T. Miller

Colonel Miller will be in charge of sales and advertising of all the company's products, including the entire toy line of Climax. He will also continue as assistant to the president.

NEW STORAGE UNIT OFFERED FOR TOY AND HOBBY PARTS

A compact, convement unit for the storage of hobby and toy parts—originals and replacements—is offered by the Fort Steuben Metal Products Company, P. O. Box 268, Weirton, West Va., makers of a nationally-known line of steel shelving, racks and materials handling products.

The adjustable Stor-Rite storage unit, made of sturdy bonderized steel and enamel finished (gray or green) for long wear, stands 3 feet high and wide and 1 foot deep. It has four shelves and nine strong cardboard containers, each 9½" by 11" by 11". These are dust-free and self-locking and offer heavy reinforced seams and mildew-resistant construction.

Complete details are available from Fort Steuben Metal Products

"BACK IN 1943"

One of the largest selling war games was Commandos, in which "raids," "warnings" and "escapes" became a thrilling pastime for two, three or four players Small-scale invasion barges carried Commandos "overseas" to "enemy territory"

Gund Breaks with New Line Of 9"-Tall Plush Characters

Climaxing two years of intensive planning and market study, the Gund Manufacturing Company, 200 Fifth Avenue, New York City, has announced the development and introduction of a strikingly distinct line, Gundikins, character miniatures in plush

Endearing 9" tall plush versions of famous personalities from the worlds of television, movies and comics, the Gundikins appeal to the collector instinct present in children of practically all ages and are thus designed to build numerous and profitable repeat sales at retail

"The reaction of department store and chain buyers to Gundikins has been excellent," according to L. John Swedlin of Gund. "They've recognized, as we have, that youngsters are just naturally avid collectors and that a number of the most successful merchandise lines in the toy industry owe their success to this trait in children"

Unlike the larger stuffed animals and toys, which have selling peaks at Christmas and Easter, the Gundikins figure to record consistent, profitable sales results the full year 'round. Each is plush-covered and has a molded vinyl face painted with non-toxic vegetable colors. They are priced at the popular level of $1.98 retail

The first group of Gundikins consists of three assortments: The Popeye Family of Popeye, Olive Oyl, Wimpy and Swee' Pea, Walt Disney's Mickey and Minnie Mouse, Donald Duck, Pluto, Dumbo, Dopey, Pinocchio (the movie's to be reissued next year early), Peter Pan, Goofy, Jiminy Cricket Cinderella and Merryweather; and Harvey Comics' Casper the Friendly Ghost, Spooky, Little Audrey, Wendy, Katnip and Baby Huey.

Due this fall is another Gundikin series, based on characters in Disney's upcoming "Babes in Toyland" movie. The latter is to premiere in December.

With an initial order for six dozen Gundikins, Gund is offering, at no charge, the herein-illustrated full-color 16" by-20" counter display. Also available, free on request, are attractive ad mats and a four-color 6" by-27" window streamer. The latter, a traffic-stopping selling aid,

announces: "They're here! Gundikins—Famous Personalities in Miniature . . . Start your very own collection . . . many famous personalities to choose from."

BACHMANN BROS. MAKING COW AND CALF HOBBY KIT

For mother-daughter and father-son hobby hours, Bachmann Bros., Inc., Philadelphia, has introduced the "Cow and Calf" plastic hobby kit. Two separate, scale-sized animals are included in each package, retailing for $1.98.

While parents are assembling and painting the cow, children can find equal pleasure in constructing the calf. Each animal, like other models in the "Animals of the World" line, has interlocking parts requiring no glue

Two brushes, a giant size bottle of painting fluid, assembly instructions, paint pellets and platform are included in each kit.

BACK IN 1938

The Royal Guards was an amusing new toy soldier set that featured 18 three-inch guardsmen who assumed three positions strut, stride and run.

Colorforms Offering New Art Set For Creating Disney Characters

Mickey Mouse, Donald Duck, Pluto and many other popular Disney characters can be created with a new Walt Disney Studio Art Set, the latest item from Colorforms, Norwood, N. J.

Reportedly the first Disney-approved item of its particular kind, the set includes all necessary materials such as colored pencils, pastel crayons and outline drawings, as well as detailed instruction sheets neatly fastened on a "snap down" artists' board.

Suggested retail on the item is $2.98. Colorforms, located on Walnut Street in Norwood, also makes other crayon sets, crayons, Christmas decorations, games, leathercraft and educational stickons of various kinds

New Stick Car by Park Plastics Can Sound Off Like Real Auto

Park Plastics Company, 164 E. Elizabeth Avenue, Linden, N. J., is now offering a colorful new number that is reportedly a "fresh" approach to the stick toy field.

Designed to appeal to both boys and girls the Caddy Stick Car #604 is accurately patterned after a real auto. It features an authentically-styled car hood, instrument panel and fully rotating wheel, all attached to a 26" long stick. The bottom end of the stick has swept back fins with an integral 6" wheel.

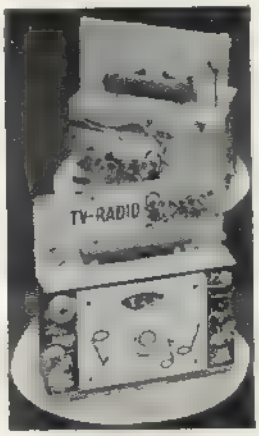
As a youngster rides the stick car, the rear wheel turns and gives off a "putt-putt" sound, while a 12" flexible antenna installed on the fins provides a realistic "whirr." The child steers the car and can blow a horn on the steering wheel to produce an effective "beep beep" sound.

The Caddy Stick Car, made of soft unbreakable polyethylene in combination colors attached to the enameled wood stick, retails at $1.98. Each car is individually tagged and packed at six and 12 per shipper (6 and 12 pounds respectively) which may also be used as a display.

TEN LITTLE INDIANS IS NEW TV-RADIO FROM FISHER-PRICE

Fisher-Price Toys, Inc., East Aurora, N. Y., have announced the addition of the TV-Radio Ten Little Indians, to their popular line.

Designed as an entertaining and instructive musical and manipulative toy for children from 2 to 6, the new Ten Little Indians TV-Radio #159 follows the firm's Jack 'n Jill TV-Radio #148, which reportedly met with "overwhelming" success last year.



The item features an imported Swiss music box with an unbreakable plastic speaker, which when wound by a center knob plays the nursery rhyme, "Ten Little Indians." As the song is played, a picture dial revolves to illustrate the rhyme through a "TV screen."

Ten Little Indians also includes an unbreakable wood case with colorful storybook Indian lithographs, a sturdy wooden handle, spring aerial and what is claimed to be "jam-proof" mechanism.

Like Jack 'n Jill, Ten Little Indians measures 7¾" wide, 6" high and 2" deep and retails at $3 in the East (slightly higher in the West). Each item comes in a display package at six per 7-pound shipper.

COLECO TOY BUYS OUT HALLMARK POOL DIVISION

Coleco Toy Products, P. O. Box 1979, Hartford, Conn., recently announced the purchase of all the assets of the wading pool division of Hallmark Plastics Company, Hackensack, N. J.

The purchase is part of the firm's expansion program which also included the acquisition of the plastic pool division of Fleet Mfg. Company of California in 1960.

An extensive line of plastic sand and water playpools, featuring large extruding and vacuum forming facilities, is currently being offered by Coleco along with other numbers such as the Playboat (a five-foot fun boat for kids) and the Safe-4-Swim boards and rings, all at popular prices.

Coleco is also making available a catalog showing its complete line.

BACK IN 1938

A new Nosey Mouse, claimed to be the first balloon with inflatable ears and nose, made its appearance on the market.

SOUTHWEST SALES MANAGER NAMED BY KATZ PRESIDENT

The promotion of Jerry Gross to Southwest Regional sales manager of the Henry Katz Sales Organization, 200 Fifth Avenue, New York City, has been announced by Henry Katz, president of this well-known concern.

Gross, who was assistant sales manager, and administrative assistant to Katz for the past two and a half years, will work in southern California, Utah, Colorado, New Mexico, Arizona, Las Vegas, Nev. and El Paso, Texas. His base of operations

Jerry Gross

will be Los Angeles, where he will make his home.

He will team with Lloyd Hubbard who will be working out of San Francisco in northern California, part of Nevada, Idaho, Oregon, Washington, Wyoming, Montana, Canada and British Columbia, for full coverage in the Far West.

In announcing Gross's appointment, Katz said, "Jerry brings to his new assignment a 20-year toy purchasing and sales background covering both department store and jobbing fields. During his two years' experience in our sales and administrative operations, he has met and mastered the type of challenge his new territory will offer. He and Hubbard will give us the hard-hitting, aggressive coverage we need."

Gross had also been associated with Macy's New York department store, and with Ay-Won Toy and Masback, Inc., Metropolitan New York wholesalers.

IDEAL OBTAINS PRELIMINARY INJUNCTIONS VS. 3 COMPANIES

The Ideal Toy Corporation, in mid-December, obtained preliminary injunctions against three companies for allegedly copying its Saucy Walker doll. Trials are pending.

According to a spokesman for Ideal, "This is the first time to our knowledge that a manufacturer of vinyl dolls has successfully used copyright laws to obtain preliminary injunctions against copiers of its product."

In a December 13th letter to national retailers and wholesalers regarding the preliminary injunctions David Rosenstein, Ideal president, stated: ". . . These actions are part of Ideal's policy of vigorously enforcing its copyrights covering its dolls and toys, which policy we shall continue to enforce at all merchandising levels."

Kenner to Spend $105 M on TV in First Quarter of '61

Steiner shows how far 25 million Presto Paint tubes would extend.

Robert L. Steiner, Kenner Products' vice-president in charge of advertising, displays the 25 millionth tube of Presto Paint produced in less than three years. If laid end to end the Presto Paint tubes would cover a distance of 2,300 miles, or from the Kenner factory in Cincinnati to Los Angeles, as shown on the map with a strip of the new TV film commercial which will be used to promote the item.

The complete 1961 spring promotion on Kenner's Presto Paints, Presto-Sparkle Paints and Sparkle Paints, calls for a budget nearly double the amount spent in the spring of 1960.

The up-coming campaign calls for an expenditure of $105,000, upped from $59,000 in the spring of 1960. A total of 1,400 one minute commercials has been scheduled for the period from early January to late March in 35 major markets including Butte, Montana; Salt Lake City; Denver, Fargo, N. D.; Des Moines; Lincoln, Nebr., St. Louis; Oklahoma City; Tulsa; Minneapolis; Madison, Wis.; Evansville, Ind.; Montgomery, Ala.; Grand Rapids; Youngstown; Pittsburgh; Buffalo; Syracuse; Albany; Portland, Maine; Boston; New York; Philadelphia; Springfield, Mo.; Idaho Falls, Idaho, Portland, Ore., Los Angeles; Milwaukee; Detroit and Toledo.

Mr. Steiner, in announcing the television campaign, stated that it was based on a study made by Joseph Mendelsohn, advertising assistant, proving that January, February and March were the best months of the year for the promotion of indoor, craft-type items.

Tested on TV initially in the spring of 1959, Kenner's Presto Paint sets were alloted a budget of $21,000, which, says Steiner, produced a volume which made Presto Paint one of the front-running toys in the markets where it was promoted.

Then, in the spring of 1960, with the introduction of two new companion items, Kenner's Sparkle Paints and Presto-Sparkle Paints, the budget was upped to $59,000.

Presto Paints are plastic tubes of paint which are used in painting watercolors without water or brushes. The leading sellers are the #240 listing at $2, which contains 12 different tubes of color; and the #140 set containing 6 colors listing at $1.

Sparkle Paints, a new concept in paints, is a ready-mixed flowing glitter in special plastic containers that brushes on easily with small plastic spreaders.

The #150 Sparkle Paint Set, containing six jewel toned colors, six plastic spreaders and six color outline pictures, lists at $1. The #270 Presto Sparkle Paint Set, listing at $2, contains six Presto Paints and six Sparkle Paints with nine outline pictures.

HUBLEY ADDS SIX NEW ITEMS TO INTERNATIONAL CAR KITS

The Hubley Mfg. Company, Lancaster, Pa., recently announced the addition of six new items to their line of International Car Customizing Kits. Up-to-date models of the 1961 Ford Fairlane 500, 1961 Ford Country Sedan, Renault Dauphine, Metro-

bile an Convertible, Triumph TR-3 Grand Touring Car, and Mercedes-Benz 300SL Hard Top will be available in January and February. Retail price for each: $1.49.

These new models will be exhibited at the HIAA Trade Show at the Hotel Sherman in Chicago from February 12 to 16. Hubley also will have models of the Tinytoys, Real Toys, International Cars and Hubley Metal Car Kits on display at this event, in booths number 130, 131 and 132.

Gabriel Industries Buys Line And Assets of B & M Sportoy

Jerry Fryer

Morton J. Levy

Gabriel Industries, Inc., has announced the acquisition of the assets and product line of the B & M Sportoy Division of the J. Roberts Manufacturing Company, Kingston, Pa. In a joint announcement, released by officers of both companies, it was revealed that B & M Sportoy will be operated as a wholly-owned subsidiary of Gabriel.

This marks the second major acquisition by Gabriel Industries within a year—the first being that of Nassau Products Corporation, Troy, N. Y., which is also operated by Gabriel as a wholly owned subsidiary.

"The addition of the B & M Sportoy line," Jerome Fryer, president of Gabriel Industries, stated, "is most compatible with our planned program of expansion, acquisition and diversification. It brings to the Gabriel family a group of products with an industrywide reputation for quality and sales appeal.

"New manufacturing and warehouse facilities, in excess of 100,000 square feet, have been provided at Cohoes, N. Y., in close proximity to the Nassau plant. Production of the 1961 line will begin immediately with the latest, most modern equipment and machinery available."

Mr. Fryer also pointed out that Gabriel Industries is now actively using production and shipping space of over 300,000 square feet for the manufacture of some 200 individual items.

Morton Levy, executive-vice-president of Gabriel, emphasized the growth record of B & M Sportoy over the past years. "It has developed a wide market of satisfied dealers and consumers for a truly well-designed line of striking bags, basketball and goal sets, backboard combinations, playballs and basketballs. Sales have increased steadily.

"Our new facilities will allow us to increase production, expedite shipments, provide freight savings on deliveries pooled with Nassau merchandise, and introduce companion items of both an all year and seasonal nature."

The B & M Sportoy line will be marketed through Levy and Fryer, Inc., national sales representatives, 200 Fifth Avenue, New York City.

CARTER'S INK CO. TO ENTER TOY, HOBBY FIELDS WITH KIT LINE

Entry into the toy and hobby field with an unusual line of designer and decorator kits was announced recently by N. C. Hubley, Jr., president of The Carter's Ink Company.

All activities will be under the direction of Joseph F. Fuscer, manager of the new "Career Craft" Toy Division. According to Mr. Hubley, creative play will be the theme of all original Fuscer kits to be formally introduced during the Toy Fair at the Sheraton-Atlantic Hotel. Many of the hobby and toy items will incorporate new and unique uses of carbon transfer patterns and dry or moist tempera colors and have been created to meet the designer and decorator urges of tiny tots, teenagers and adults.

This new venture of The Carter's Ink Company represents another progressive step in its history. Since 1858 Carter's have specialized in quality products for office, school, home and industry. Its name is exceptionally well known.

For complete information on this new line, write Dept. TC-13, Carter's Career Craft, The Carter's Ink Company, 239 First Street, Cambridge 42, Mass.

Murray-Ohio Featuring TWA Service Truck 3 Feet Long

Barry Dougherty, 4, and his dad, TWA mechanic Al Dougherty.

The littlest ground crew boys or girls can dream big dreams aboard this full ball-bearing, chain-driven Murray model which is 36" long, 20" high, and 22" wide, with 8-inch full bearing wheels and 1¾" semi-pneumatic tires in front and ⅞" moulded rear tires. It is equipped with a gong bell and rear door on the body for hauling those very important implements of childhood play. The body is finished in azure blue metallic with red and white trim and aluminum enameled grill. Shipping is 36 pounds; packing is one per carton.

Above, the thrills of the jet age are shared by two generations of ground personnel as Barry Dougherty, 4, spends an exciting few hours down at the field with his dad, Al Dougherty, TWA mechanic at the New York International Airport. With the Murray assembly instruction sheet, for the "TWA Jet Service Truck," anyone who can read can assemble this vehicle. More information is available from: Murray Ohio Manufacturing Company, 635 Thompson Lane, Nashville 4, Tenn.

AURORA TWIN-ENGINE BOMBER PACKAGED IN DYNAMIC "NEW LOOK"

A ready-to-fly twin-engine bomber model, packaged with a "new look," is the latest offering of Aurora Corporation, 44 Cherry Valley Road, West Hempstead, L. I., N. Y.

Claimed to be the largest of its kind on the market, the plane, Aurora #253,

is patterned after World War II's powerful B-25 Mitchell Bomber that showed great aerodynamic stability, even on one engine, in flight tests. The original plane is powered by two 060 Tornado engines that do over 14,000 RPM's each.

The toy comes in a unique box, first of a series in "new look" hobby packaging being introduced by Aurora. The box, which also serves as a counter display, features front and side views of the product set against a bold white background.

Also included in Aurora's U-Control line are the B-47 Thunderbolt and the L-19 Bird Dog.

BILNOR APPOINTS THE DENNISES TO COVER SOUTHEASTERN STATES

The Bilnor Corporation, 300 Morgan Avenue, Brooklyn, N. Y., leading manufacturer of wading and swimming pools, has announced the appointment of The Dennis Company as its representative in the Southeastern states.

Between Stanton Dennis (owner of The Dennis Company) operating out of Atlanta, and his father, Howard T. Dennis, who lives in and works out of St. Petersburg, Fla., Bilnor expects coverage in depth in this important marketing area.

The Dennises bring with them vast experience both in the selling and buying end of the business and have, accordingly, a keen understanding of pools and pool merchandising.

The new Bilnor line for 1961, shown recently at the firm's national sales meeting, is believed to be the strongest Bilnor has ever offered.

The Dennises will cover Alabama, Florida, Georgia, Mississippi, North and South Carolina, Tennessee and Virginia.

Fred Morris, who covered this territory for Bilnor for several years, is now in charge of the New York showroom.

"BACK IN 1943"

"Little Love" and "Chuckles" were two loveable baby doll personalities still on the scene.

Xylophone-Like Magic Music Box Dot-Keyed for Ease of Playing

Just by following the dots, even a young child can readily play a number of tunes on the Magic Music Box, which both adults and children can enjoy.

This newest musical toy, a $4.98 retailer comes complete with 12 full-color song sheets, instructions and a hammer. The song sheet is placed under the Golden Bars (gold-colored rods), and only a light tap is needed on the bars over the dots on the song sheet to play any of the tunes. The hammer is for the silvery tone bars in the raised right section of the music box, which can be played like a xylophone.

Plastic Injecto Corporation, a subsidiary of William Kratt Company, 988 Johnson Place, Union, N. J., manufactures this two-in-one, blue and gold music box. It is molded of Dylene polystyrene, a product of the Plastics Division, Koppers Company, Inc.

Lubinsky, Makow Take Posts with New York Firm, Games by Sonwell

Al Lubinsky

Max Makow

Al Lubinsky and Max Makow, two top-level executives from the Colorforms Company, have given up their positions to join Games By Sonwell, Inc., at 200 W. 57 Street, New York City. Lubinsky, who started with Colorforms eight years ago and rose to vice-president, is noted for his work in sales, reportedly conceiving Colorforms' pioneer efforts in TV promotions and developing them to their national scope.

Lubinsky will head the research and development program of the Sonwell Company in association with Makow, who formerly directed Colorforms' New York sales. They will also assume the responsibilities of national sales and advertising. "Because of their diversification," said Mr. Lubinsky, "Sonwell should soon achieve and very possibly surpass its 1961 goals."

Big Assortment of Trucks and Parts In Structo's Transcontinental Set

A new 25 piece Transcontinental Fleet set with a wide assortment of trucks, trailers and play materials is being offered by the Structo Manufacturing Company, Freeport, Ill.

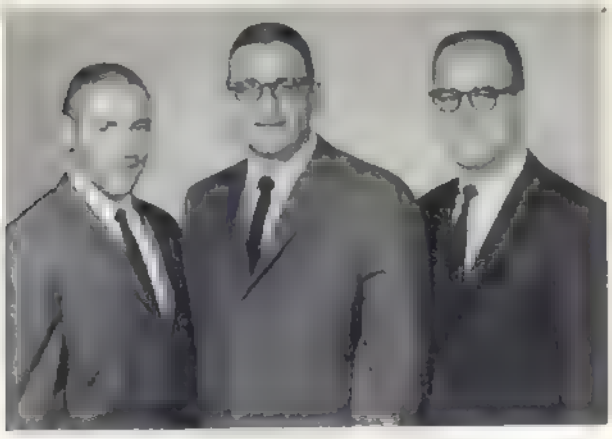
Basic units in the new set are two cabs, an auto transport trailer with two cars, a livestock trailer, and a moving van trailer. All are heavy-duty steel scale-model replicas of their full-size counterparts, Structo advises.

Both the cabs and trailers are finished in twice-baked metallic enamel bonded to the steel by protective Oakite Crys Coat. Edges are all smoothly rolled to eliminate sharp surfaces. In addition, the units feature white sidewall tires, floating tandem rear wheels, plastic windshields with wipers, realistic sideview mirrors and air horns.

Other pieces in the Transcontinental set include a five-section fence, plastic horse and cow, a trailer ramp, four highway signs and six play cartons.

The suggested retail price on the complete set is $16.

Sales Agents Grey and Goldhand Open Branch in San Francisco



Jerry Goldhand, Dick Grey, Al Baron

Grey and Goldhand, Beverly Hills, Calif., toy and hobby sales representatives covering California, Hawaii and eight Mountain States, announce the opening of a new branch office in San Francisco in an expansion move to provide better customer service.

Under the supervision of associate Al Baron, the new office, which is located at 22 Terra Vista, San Francisco 15, will service northern California, Nevada and Utah.

Grey and Goldhand represent Cox, Bell, Tyco, AMT, Gelles-Widmer, Gem Color Company and T. Cohn.

The sales organization's complete address in Beverly Hills is 8693 Wilshire Boulevard.

DID YOU KNOW THAT . . .

Since 1943 the Red Cross has been producing fractions from blood unsuitable for direct whole blood transfusion. It has distributed 22,158,600 units of gamma globulin to combat infection, 487,200 units of serum albumin to fight shock and 8,700 units of fibrinogen to check certain orders of hemorrhaging.

DISNEY FILM TO FEATURE UNEEDA'S PRINCESS DOLL

The Princess Doll, which was especially created by Uneeda Doll Company for Walt Disney's full-length feature film, "Babes in Toyland," promises to be one of the company's most popular sellers during 1961.

A 32", all-vinyl item, the Princess will be featured prominently in the technicolor film when it breaks in theaters across the

country in mid-December. She wears pink leotards, satin slippers, a ballerina dress sparkled with silver, and a silver tiara in her rooted pink hair. A $14.98 retailer, the Princess is individually boxed and packed at six per carton.

Uneeda's doll, along with items from other licensees, will make a toy debut on screen to share the spotlight with such stars as Ed Wynn, Ray Bolger, Tommy Sands and Annette Funicello. The Disney musical is showing toys in both close-ups and stop-action sequences as well as in scenes where the live characters themselves appear toy-sized.

. . . TOY KNIGHTS

(*Continued from page 74*)

REP: Look, there isn't a product in the world that doesn't have competition. Even if it's so unique there's nothing remotely like it on the globe, it's still competing against all the other products being made. A buyer is like a consumer: he's got just so much money to spend.

MR. M.: You make a good case. Yet I constantly hear salesmen bemoaning their future.

REP: The only trouble with salesmen is that they don't rate themselves high enough. Oh sure, a handful think they're God's gift to mankind. But the majority of us are doing a staple day-in-and-day-out job. Manufacturers, like the one you had tonight, should be more concerned with keeping their salesmen than worrying about overpaying them. In fact, I've just turned down a very nice offer to sell a competitive line.

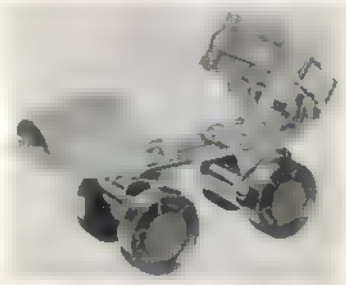
MR. M: What made you turn the deal down?

REP: My manufacturer. He's smart enough to recognize my real value. He pays me well, solicits my advice and keeps giving me good products to sell. Any salesman would be a fool to leave a manufacturer like that.

NEW SHOCK-ABSORBER ROLLER SKATES FROM TRI-PLAY TOYS

New roller skates from Tri-Play Toys, Inc., Chicago, feature spring steel shock absorbers that are said to insure an easy glide ride on pavement or rink.

Called the Roller Coasters #1966, the skates also have jumbo wheels with new all-nylon roller bearings for longer, steadier



coasting. Easy on-and-off protective side cups which eliminate the use of clamps and keys, and comfortable ankle pads. The skates afford simple size adjustments and provide balanced, controlled turning.

Each Roller Coaster set is packaged in a large "see through" blister pack with a colorful grip-sealed header that is designed to offer top display value with carry-home convenience. The item measures 9½" by 15" by 6¾" and is packed at six per 10" by 20" by 20" master carton at 27 pounds. Tri-Play is located at 1325 Bolden Avenue, Chicago.

DEALERS FROM N. J. AND PA. TOP HOBBY MONTH CONTESTANTS

Milt Grey, chairman of Hobby Industry Association public relations committee, has announced that Don Mohr, Don Mohr's Hobbyland, Fogelsville, Pa., won the first prize in HIAA's Dealer Hobby Month Contest. Mr. Mohr will receive a $100 United States Savings Bond and an engraved Award of Merit Plaque.

In the opinion of the judges, Mr. Mohr's entry captured first place on the basis of imaginative local newspaper advertising announcing that April was Hobby Month; on two contests that he ran during April; and on the formation of a control-line model flying club during that month.

Second-place winner was Sbar's Hobby and Craft Shop, Camden, N. J. The entry was based on advertising, placement of hobby month stories, a proclamation by Camden's mayor that April was Hobby Month, and an in-person presentation of a model of the Savannah to the ship's master, Captain DeGroote.

Three other entries for honorable mention were submitted by Lee Madere & Father Hobby Shop, New Orleans, Twin Ports Stamp, Coin & Hobby Center, Duluth, Minn., and Jewels Toy Box and Hobbies, Redondo Beach, Calif.

Judges for the contest were: Mrs. Ronnie Barth, advertising department, WRCV-TV, Philadelphia; Norman T. Baldwin, executive secretary, National Paper Box Manufacturers Association; Miss Ruth Martin, director of special events, Philadelphia *Inquirer* and Loyal Odhner, executive secretary, Pennsylvania Chain Store Council.

McCauley's Mac-Car Line Features Realistic Version of Milk Truck

One of the items in the new Mac-Car line from McCauley Metal Products, Inc., is a sleekly-designed Borden Milk Truck complete with pictures of Elsie the cow and a load of Borden-brand toy milk products.

Designed to stimulate make-believe fun, the Borden Truck features changeable oil filters, fillable batteries using real Delco caps), removable radiator caps, play tools, work signs and danger flags. These play-value features are also included in all the other numbers in the line.

One of these is a new Mac-IA Tractor which blows real smoke from a vertical stack mounted on the hood. Another is a streamlined sports car with real doors and a windshield, packed in a carton which may be converted into a gas pump. Others in the line are a Fire Chief's car and hat, a Fire Truck with a clanging bell and hat, and a Tow Truck with crane and hook, signs, a flag, tool box and tools, flashlight and battery charger.

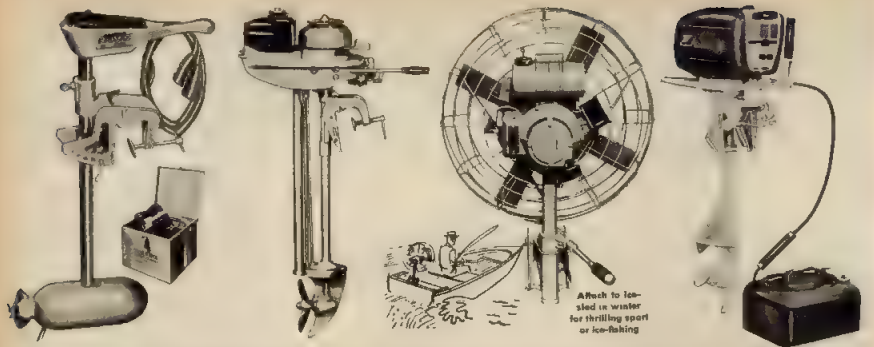
More information on the wheel goods line may be obtained by writing to McCauley's sales division at 810 Bedford Street, Stamford, Conn., or its New York City showroom at 200 Fifth Avenue, the Toy Center.

Palmer-Pann Issues New Brochure Showing All Craft Master Sets

Palmer-Pann Corporation, 328 N. Westwood Avenue, Toledo, manufacturer of Craft Master paint-by-number sets, has just issued a colorful eight-page brochure showing the complete line of Craft Master paint-by-number sets and subjects.

To assist the retail customer in selecting from among Craft Master picture subjects, this new brochure has been printed in full color with approximately 200 color reproductions. All picture subjects are shown in frames, as they will look when they've been completed.

This brochure will be inserted in each Craft Master paint-by-number set and is expected to be a real aid to the dealer interested in obtaining increased paint-by-number business.



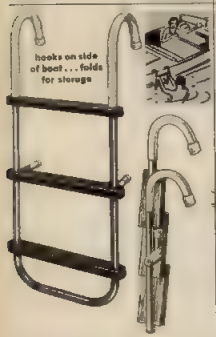
Lightweight Motors—Ideal for Fishing and Trolling

SILVERTROL ELECTRIC OUTBOARD. Fisherman's favorite, because it's noiseless, easy to carry, simple to operate. Up to 2½ mph on standard 12-volt heavy duty auto battery . . higher speeds on 18v or 24v. Thumb screw tightens for fixed steering. You get pushbutton control of 4 speeds, 360° steering, full reverse, instant starts. Lifetime-lubricated motor runs 8 to 12 hours on one battery charging. 26 lbs.
81-05-31 C7450 Motor **$99.50**
Battery Charger and Carrying Case for 6v or 12v battery (not incl.)
81-06-49 C2890 Charger, Case **$34.50**

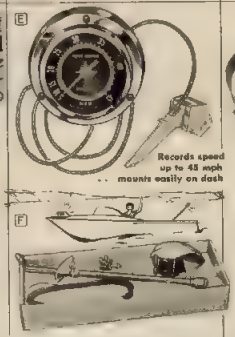
NEPTUNE "MIGHTY MITE" OUTBOARD. Weighs just 17 lbs. . . but it's a pint-sized powerhouse! Hitch it on your dinghy, canoe or sailboat . . . it starts instantly, runs quiet and smooth at trolling speeds, yet has plenty of power at full throttle. Has 1 7 HP motor, 2 port single cylinder. Moisture-proof magneto, centrifugal pump, siphon cooling, underwater exhaust, 1-qt. gas tank. Easy to operate. Length 33¾", width 6¾", stern height 15". Good for years of rugged service. Unusual value.
81-00-28 C7075 Neptune Motor **$94.95**

AIRBOY AIRDRIVE OUTBOARD MOTOR . . . takes you anywhere your boat will float. "Turbo-Thrust," 4-blade propeller develops extra power, allows dual mounting on 36" transom. Twist-grip throttle, Silent-Sonic muffler, vibration-resistant rubber mounts, 360° steering range, adjustable transom angle. Automatic recoil starter. Operates on 2 qts. gas and oil mixture at full speed for 1 hour. 26" propeller, 28" guard.
81-17-11 C19125 5 HP, 56 lbs. **$239.00**
81-17-37 C14375 2 HP, 2-blade, 26" prop., 28" grd. 38 lbs. **$179.50**

CLINTON "CHIEF" 5 HP OUTBOARD. Delivers full 5 HP, yet weighs only 30 lbs.! Ideal for fishing, trolling or cruising . . . for auxiliary power on sailboats . . . perfect second motor on larger boats. Air-cooled, quick-starting Clinton engine system won't clog, corrode, freeze up—salt water can't damage it. Motor-head swivels 360° for forward and reverse. Master control panel puts every operation within an easy hand-span. Remote 3 gallon fuel tank for hours of cruising. Extra smooth and quiet operating.
81-14-06 C10750 Clinton **$169.95**



FOLDING BOARDING LADDER. All aboard the safe way! This compact folding ladder prevents dangerous slips and slides . . . helps to prevent capsizing. Everyone aboard? Lift the ladder in, fold it in one easy operation and store it until you're ready to use it again. You're off on your cruise or fishing excursion in less time . . . with less chance of accidents. The solid mahogany steps are a comfortable 2¼" wide. They're deeply traction-grooved for surer footing . . . heavily varnished to resist scrapes and scratches. Tough, one-inch tubular aluminum is lightweight, yet sturdy as iron. Won't rust or damage easily. Large 7-inch hooks fit most any boat . . . are covered with white vinyl to prevent slipping . . . won't mar side of boat. Folds flat for compact, easy storage.
81-06-63 C717 Ladder, 3-step **$11.95**
80-96-40 C847 Ladder, 4-step **12.95**



E AQUA METER SPEEDOMETER. The famous "Outboarder" . . . all-time favorite! Easy-to-read 3" dial with red needle registers speeds up to 45 mph. Surface mount has rust-resistant chrome case; concealed tubing with 3 screw holes for easy mounting. Unbreakable crown crystal. Complete with tube assembly kit, including a non-fouling Aqua-Matic impact tube.
80-99-05 B777 Aqua-Meter Kit **$12.95**

F BOAT LIGHT KIT. Here's a complete set for installing running lights on class A or Class 1 boats up to 26 feet long. All metal parts are triple-chromed, die cast Zamac for longer, rustproof wear. Includes 12v bow light, 30" stern light, push-pull switch, cable, pigtails, screws. Meets all State and Coast Guard regulations. Install it on your boat for safety and good looks.
81-04-65 B1197 Boat Light Kit **$19.95**

G PANORAMIQUE WIDE ANGLE MASK from France. Tempered safety glass angled to eyes for wider vision. Contour strap, pliable rubber guard.
81-00-36 B299 Panoramique mask **$4.95**

GARIBALDI CRESSI RONDINE SWIM FINS (not shown). Contoured, closed heel and open toe. Bright yellow.
81-00-02 B657 Size 5–7 shoe . **$10.95**
81-01-19 B717 Size 7–9 shoe. . **11.95**
81-01-37 B717 Size 9–11 shoe. **11.95**

H AQUA METER MARINE CLOCK. Modern, massive styling in a precision timepiece gives a salty, "sea-going" look to your outboard. Triple chrome-plated case resists all the elements. 3" dial gives 12 and 24-hour readings. Front set and wind. Watertight construction for years of trouble-free accuracy. Surface mount. Matches Aqua-Meter Speedometer.
81-04-81 B957 Marine Clock . **$15.95**

TA-PAT-CO FIRE EXTINGUISHERS. Be safe, not sorry! Equip your boat with a portable marine fire extinguisher now, before an emergency arises. Protect yourself as well as your passengers . . . save your boat from costly fire damage. These pressurized, dry-chemical-type models manufactured by Ta-Pat-Co are approved by the U.S. Coast Guard for use on private boats. They're properly designed to give you many years of protection. Compact and lightweight . . . ready for use on a moment's notice. Chrome-plated tank carries easy-to-follow instructions for operation and maintenance of extinguisher. Complete with mounting brackets . . . easy to install. Your choice of two sizes. From Ohio.
80-96-81 D1650 Fire-Extinguisher, 2½ lb. size, Wt. 6 lbs. **$26.50**
80-96-99 D3280 Fire-Extinguisher, 5 lb. size, Wt. 11½ lbs. **$53.00**

Spectacular in Motor Yachts

DESIGNED AND DEVELOPED BY ALDEN—MOULDED BY HALMATIC

THE LARGEST PRODUCTION REINFORCED FIBERGLASS HULLS BUILT TO DATE

ALDEN FIBERGLASS BOATS

OCEAN COMMANDER 67

66'9" x 16'4" x 4'3"

LOW MAINTENANCE

- ONE PIECE HULL
- STRUCTURALLY FRAMED
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- INSPECTED AND CERTIFIED BY LLOYDS
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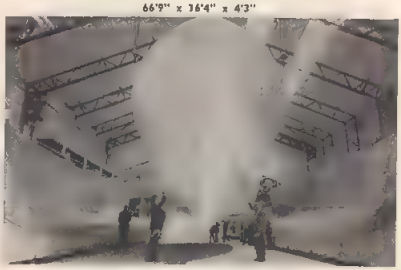

VERSATILITY IN ACCOMMODATIONS

- COMPLETE FLEXIBILITY ON ARRANGEMENTS
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- LIBERAL CREW QUARTERS
- SPEEDS UP TO 20 KNOTS
- FINE HARDWOOD JOINERWORK

"A REALITY"

PATHFINDER 47

47'1" x 14'0" x 3'1"

"BOREALIS"

DIESEL POWERED SLEEPS SIX

"GLASS TRINKET"

LONG CRUISING RANGE FAST ROUGH WATER HULL

PILOT HOUSE

GALLEY

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FULL PARTICULARS ON THESE LARGE REINFORCED FIBERGLASS YACHTS FOR 1961 DELIVERY CAN BE HAD BY WRITING OR CALLING JOHN G. ALDEN & CO., INC.

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For over 40 years serving leading toy buyers with ALL THE BEST IN POPULAR-PRICED DOLLS

Again for 1961 . . .

ALLIED • GRAND

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"The Doll Buys"

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ATTRACTIVELY PRICED ITEMS:

- FULLY JOINTED DOLLS
- DRINK 'N' WET DOLLS
- TEAR DOLLS
- BABY & TODDLER DOLLS

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Holiday KOMPACT KART

FUN FOR ALL AGES

TEACHES YOUNGSTERS SAFE DRIVING

APACHE MOTOR SCOOTER. Speeds up to 40 mph! Over 60 miles to the gallon! All steel welded 1¼" tubing frame. Automotive type positive hand brake. Briggs-Stratton 2¼ h.p. 4-cycle engine. Balanced for safe cornering. Foot-control gas accelerator, automatic clutch. Saddle cushion. High-gloss finish.

79Y1546W [13125] Wt. 90 lbs.* ..... Retail **$174.95**

COMPLETE SCOOTER LIGHT KIT.

79Y1547B [1497] Wt. 20 lbs. . . . . Retail **$19.95**

It's complete with the famous Clinton A490 2½ h.p. engine with recoil. Ready to go — and it really goes, too! Styling follows the new trend in automobiles for smaller, sleeker, more compact body design. The big automakers have switched to compacts, and now World Wide follows suit with the Holiday Kompact Kart! Overall length 50". 37" wheelbase. 27½" wide. Wheels take 8x1.75 semi-pneumatic tires. Oilite bearings. Heavy duty steel frame is 1" 14-ga. welded tubing, with 1" 11-ga. steel tubing axles. 10-tooth automatic clutch with chain and sprocket drive. Flashy Blue and Cream paint job. Auto-type steering, foot throttle. Safety hand brake on left side.

79Y1948W [6997] Wt. 55 lbs.* ..... Retail **$109.95**

HERCULES LIGHTWEIGHT BICYCLES. Most-wanted English styling. 3-speed trigger shift operates from handle bar. Hand-operated 2-wheel caliper brakes. Streamlined chain guard, comfortable saddle seat, battery headlight, rear reflector. Extra strong diamond frame. Black with White trim. 26" size.

79Y1265W [3750] Men's. Wt. 42 lbs.* ..... Retail **$59.95**

79Y1266W [3750] Women's. Wt. 42 lbs.* . . Retail **59.95**

HERCULES SUPER DELUXE BICYCLES. Safer riding, more fun. Triple cantilever flo-lite frame, chromed fenders. 3-speed hub w/trigger handle bar shift, hand-operated 2-wheel caliper brakes. 2-tone heavy duty touring bag, mattress saddle, battery-operated head and taillights, whitewall tires. Gleaming metalescent finish. 26" size.

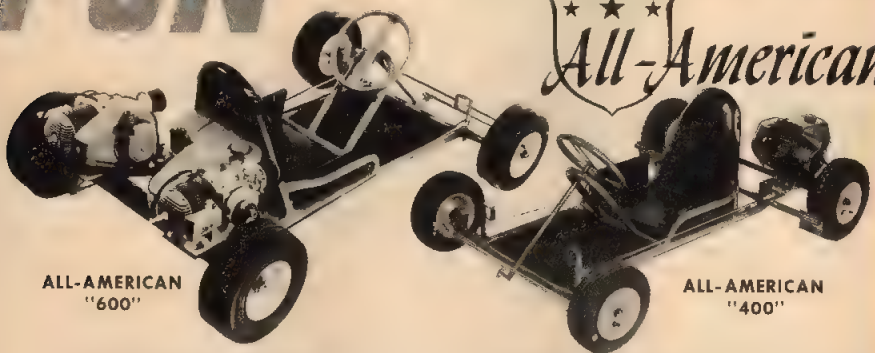
79Y1267W [4487] Men's. Ruby Red. Wt. 46 lbs.* . . . . Ret. **$69.50**

79Y1268W [4487] Women's. Marine Blue. Wt. 46 lbs.* Ret. **69.50**

**Not mailable — shipped by freight, truck or express. Pay shipping on arrival.*

FUN WITH KARTS

All-American



ALL-AMERICAN "600"

ALL-AMERICAN "400"

ALL-AMERICAN "600" KART. Action-packed and responsive as the world's finest sports cars . . . tested by some of the nation's top big car drivers. Has "Kar-traction" steering, beam-balanced weight distribution, track level center of gravity, friction-free live axle with precision anti-drag permanently sealed bearings. Includes internal expanding automotive brakes and seat back racing gas tank. Finished in "racing red" enamel with chromed and plated parts. (Clutch, upholstery and slick tires not included.)

79Y1933F [27746] Powered by two West Bend "580" 4 H.P., 2-cycle engines. Wt. 150 lbs ... .Retail **$369.95**

79Y1932F [20246] Same, only one engine. Wt. 135 lbs. ....Retail **269.95**

79Y1931F [15746] All-American "500". Powered by one Clinton A-490 2½ H.P., 2-cycle engine. Wt. 130 lbs. Retail **209.95**

79Y1934F [21371] All-American "700". Powered by one West Bend "700" 6 H.P., 2-cycle engine. Wt. 135 lbs. Retail **284.95**

79Y1935F [29996] Same with two "700" engines. 150 lbs. **399.95**

79Y1936F [1687] Set of slick tires instead of regular. 16 lbs. **22.50**
(F.O.B. Illinois)

ALL-AMERICAN "400" KART. Top quality features of "500", "600" and "700" models. Powered by one Clinton A-400 2½ H.P., 2-cycle engine. (Clutch, upholstery and slick tires are not included.)

79Y1448W [13497] Wt. 120 lbs.....Retail **$179.95**

Not available—shipped by freight, truck or express. Pay shipping on arrival.

LEMANS "SUPER JET" RACING HELMET. Foam padded, webbed interior, bubble face shield. 6½, 6¾, 7, 7⅛, 7⅛. specify size. F.O.B. Illinois.

79Y1943F [2437] Wt. 4 lbs. .....Retail **$32.50**

79Y1944F [446] Helmet shield ...Retail **5.95**

CENTRIFUGAL CLUTCH. Heavy duty. Engages automatically as engine accelerates, disengages when accelerator is released. Fits A.A. "400"

79Y1937B [937] Wt. 2 lbs. ..... .Retail **$12.50**

79Y1453F [127] Clutch for other karts. Specify kart. F.O.B. Ill. Wt. 2 lbs. .. ..Retail **$14.95**

RACING SLICK TIRES. Give maximum track contact and control. Front, 350/300 x 5 size – 10". F.O.B. Illinois. Each

79Y1939F [821] Wt. 5 lbs. ..... .Retail **$10.95**

79Y1940F [896] Rear. 410/350-5. ...Retail **11.95**

LEMANS "RACE JET" RACING HELMET. Required on all tracks. Web-lined, fibre glass construction. Extra sturdy. Sizes 6½, 6¾, 7, 7¼, 7½. Specify size. F.O.B. Illinois.

79Y1945F [1463] Wt. 3 lbs. ..... Retail **$19.50**

79Y1946F [221] Helmet goggles. Retail **2.95**

LEMANS TUNED EXHAUST HEADER. Provides scientifically engineered scavenging of exhaust gases from engine for better engine performance. Directs noise away from operator. Specify engine you have. F.O.B. Illinois

79Y1938F [446] Wt. 1 lb. .....Retail **$5.95**

LEMANS TRUNK CARRIER. Lightweight carrier fits safely and securely on trunk lid of any auto. Eliminates high lifting. Weighs only 8 lbs. Sturdy, durable. F.O.B. Illinois.

79Y1941F [2246] .. ..Retail **$29.95**

LEMANS YOUTH HELMET. Lightweight, durable protection for youngsters. A "must" for youngsters wherever the use of the kart. Sizes M – 6½ thru 6¾, L – 6¾ thru 7. Specify size when ordering. Wt. 2 lbs. F.O.B. Illinois.

79Y1947F [937] . . .Retail **$12.50**

SEAT UPHOLSTERY. Deluxe naugahyde upholstery. Tough, with thick foam padding. Gives added comfort and beauty to kart. Has rich black leather grain appearance. Top quality accessory to give your kart a real "sharp" look.

79Y1454B [1121] Wt. 5 lbs. Set .. Retail **$14.95**

LEMANS CHROME WHEEL DISCS. Mirrorlike wheel discs protect axle bearings from dust and dirt. Snap in for double quick wheel changing. 4", 5" or 6". Specify. F.O.B. Illinois

79Y1942F [596] Set of 4. 3 lbs. ... Retail **$7.95**

FAMOUS SPORTSCASTER JACK BRICKHOUSE IS COVERING ALL BASES FOR...

ALL-STAR BASEBALL

Jack Brickhouse, nationally-known sportscaster and publisher of the Jack Brickhouse major league baseball record book.

JACK BRICKHOUSE IS SELLING ALL-STAR BASEBALL FOR YOU TO AN AUDIENCE OF MILLIONS

This year, Cadaco-Ellis is out to hit a home run in sales. Look at this hard-hitting radio schedule, blanketing the nation's biggest markets!

- ...**New York, WMGM** (The Yankee Station)...Starting March 6th through the entire duration of the New York Yankee exhibition schedule.
- ...**Chicago, WGN** (The Cubs Station) . . Starting April 10th. The first four weeks of Chicago Cubs games.
- ...**Los Angeles, KFI** (The Dodgers Station)...Starting July 3rd, week of the ALL STAR Baseball Game, two weeks of Los Angeles Dodgers games.

Jack Brickhouse—noted sportscaster and an acknowledged expert on the game of baseball enjoys the thrilling realism of Cadaco-Ellis' All-Star Baseball Game! And it means big profits for you!

This is the famous—the original—home baseball game in which the players manage their own teams just like the big league pilots. They pick the lineup, use strategy, make split-second field decisions that win or lose the game. A realistic game created by Ethan Allan, famous Giant and Cardinal star, now coach at Yale. A game specially created for grown-ups and teenagers.

- **TIE IN NOW**
- **STOCK UP NOW**
- **DISPLAY ALL-STAR BASEBALL NOW**

CADACO-ELLIS, INC.

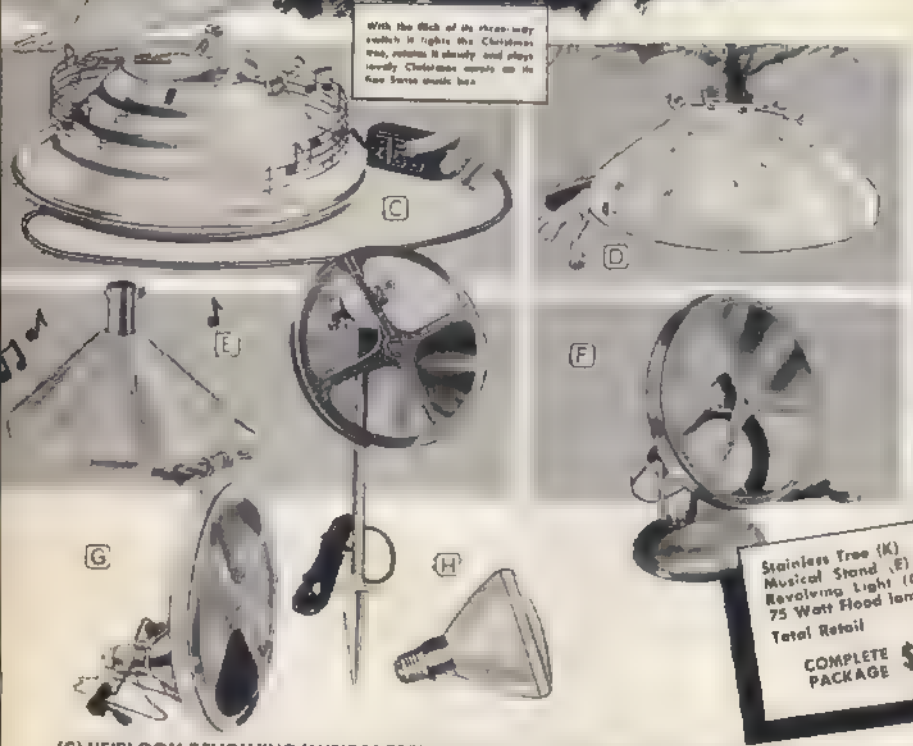
1446 MERCHANDISE MART · *Originators of Games* · CHICAGO 54, ILLINOIS

NEW YORK SALESROOM 200 FIFTH AVENUE

(A) SILVER FOREST STAINLESS ALUMINUM CHRISTMAS TREE. For those who prefer a fuller, richer tree. More branches of greater length, give tree exquisite proportion. Their shimmering silver beauty reflects color of any light used. Branches are made of the finest hard-alloy aluminum from Alcoa, completely fireproof under any conditions. Each tree comes with sturdy steel legs, and is designed for fast, easy assembly. Holes drilled in trunk for proper insertion of branches. Storage container.
12-1103-1650 7½-ft. high, 112 branches, 28" lg. 14 lbs. . **$27.50**
12-1102-1197 6½-ft. high. 96 branches, 24" lg. 11 lbs. . **$19.95**

(B) SILVER-GLO STAINLESS ALUMINUM CHRISTMAS TREES. Quality compact easy-to-assemble trees at this year's low prices! Branches are made of the finest stainless hard-alloy Alcoa aluminum. Completely fireproof. Easy to assemble because each tree trunk has holes drilled at proper places for insertion of proportionately constructed branches. Storage container.
12-1132-750 6-ft. high. 58 branches, ea. 21" long. 8 lbs.. **$12.95**
12-1104-330 3-ft. high, 28 branches, ea. 12" long. 2 lbs.. . **$4.95**

For that Gaiety and Excitement of Yuletide, here are Stainless Metal Christmas Trees


With the flick of the three-way switch it lights the Christmas tree, rotates it slowly and plays lovely Christmas carols on its fine Swiss music box
C
D
E
F
G
H

Deluxe all steel tree holder included with Tree K

(C) HEIRLOOM REVOLVING MUSICAL TREE STAND. Separate switches command music, light and revolving, singly or together. Supports 10-ft. tree. 19" diameter steel base finished in gleaming gold. UL App. Oversized water well.
12-1064-2795 15 lbs. . . . . Retail **$42.95**

(D) REVOLVING TREE STAND. Fits natural or metal trees to 4" trunk. Direct drive AC motor with nylon gears. 1-pc. tree cup cannot leak. Light outlet revolves with tree lights. Heavy steel shell in gold and white.
12-1134-1197 7 lbs. UL App Retail **$17.95**

(E) REVOLVING MUSICAL TREE STAND. 14 ¼" diameter steel base with styrene cover. Supports 8-ft. aluminum trees. Music box, with on-off switch, plays "Silent Night". Electric drive motor rotates at 1 RPM.
12-1135-1130 6 lbs. UL App Retail **$16.95**

(F) OUTDOOR REVOLVING LIGHT. Completely enclosed motor and wiring with 9-ft 3-conductor ground wire and adapter. 31" overall height. Heavy aluminum spike, 150 watt capacity. 3-watt motor. 5 RPM. Green finish. 110 v. AC. 4 lbs. (lamp not included).
12-1138-1130 . . . . . Retail **$16.95**

(G) INDOOR REVOLVING COLORED LIGHT. 10" diameter wheel with 3 colored plastic pieces. Powered by 3-watt 110 v. AC motor at 5 RPM. Steel reflector, arm and base in green baked on enamel finish. 75-watt capacity lamp (not included). Adjustable angle.
12-1137-499 2¾ lbs. . . . . Retail **$7.95**

(H) INDOOR REVOLVING COLORED LIGHT. Gear driven 4-colored lens in front of 150-watt capacity lamp (not included) revolves at 8 RPM. 110 v 3-watt AC motor. Universal adjustment for all angles.
12-1136-697 2 lbs Retail **$10.95**

(J) SYLVANIA FLOOD LAMPS. For revolving flood lamps, holders. All white. Standard socket.
38-2470-100 Indoor 150-watts. 1 lb Ret. **$1.25**
38-2472-175 Outdoor 150-watt. 1 lb. Ret. **$2.30**
38-2788-100 Indoor 75-watt. 1 lb. . . Ret. **$1.25**

(K) SILVER FOREST DELUXE STAINLESS TREE AND STAND. Non-tarnishing stainless alloy Alcoa aluminum maintains gleaming sparkle forever. Shimmering silver beauty emphasizes and highlights the splendour of this magnificent tree. 157 fully wound branches are graduated in length from 9" to 30" giving a realistic fullness and taper. Tree is completely fireproof. Lasts a lifetime, saving you many times the original cost. Tree is a full 7 feet high, and is complete with sturdy stand 6¾" high, 20" wide.
12-1133-2495 15 lbs. . . . . Retail **$40.00**

PACKAGE DEAL! Tree (K), musical stand (E), revolving light (G), 75W flood lamp.. **$42.24**

All items on this page available.

BICYCLE INDUSTRY PLANNING STRONG BIKE CAMPAIGN IN MAY

All segments of the American bicycle industry—from manufacturing through dealer organizations are readying for the national observance of American Bike Month in May

The promotion, sponsored jointly by the American bicycle industry through the Bicycle Institute of America and the National Bicycle Dealers Association, has drawn active support from all elements of the trade in every part of the country.

A new dimension has been added to this reliable promotion for 1961, it has been announced, with the development of the theme, "There's Nothing Like a Bike." Merchandising experts have lauded the slogan because of its ready adaptability in any one of scores of sales and merchandising programs Themes on health, weight reduction, low-cost transportation, recreation, exercise and other phrases can be added to the basic slogan for maximum advertising and public relations effects, yet maintain the national impact in all promotional efforts, according to the B I.A.

Another significant development, important in creating increased store traffic in all retail establishments selling two-wheelers, is the availability of a booklet titled "American's All-Time Ten Best Bike Games." Designed to be distributed at no cost through bike retail stores, it will be supplied to Bike Month participants by their wholesalers free of charge. The booklet, in addition to the games, contains an important safety element in the listing of tips on bike adjustment for efficient riding, the 12 official rules of safe riding and a self-inspection diagram to assist all cyclists in properly maintaining their two wheelers.

Each of the games is also important in the development of safe riding procedures, since each places a premium upon one or more skills essential to safe happy cycling

Conrad Lambert, of Lambert's Cycle Shop and Toy Castle, Claremont, N. H, said: "Bike Month, 1960, was the most successful promotion we have had in the history of our store. We gave out more than 60 prizes and our inspection program was mentioned in every newspaper in New Hampshire."

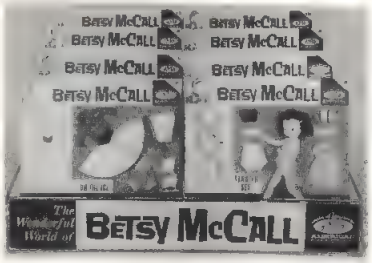
In Phoenix, John A. Barbieri, of Barbieri's Spearhead Cycle Shop, had a similar experience. "Entire schools came out for inspections," he said. When they couldn't come, we went to them

"Bike Month is one of the best thing's we've ever tried," Don Wares, of Wares' Cycles, Milwaukee, has said. "Our volume was up—and I mean in tangible sales—easily 100 per cent."

Mr. Wares worked with Boy Scout leaders, showed them how to inspect bikes, and help set up a Bicycle Rodeo complete with skill riding, tests and various competitions. Top scores received both trophies and certificates

Colorful, artistic Bike Month window streamers and posters are being supplied to participating dealers by the industry, noting the availability of the games booklet. Bike Month logotypes in various sizes have also been readied for the use of the trade in its advertising

American Doll & Toy Promoting New "Betsy McCall" in Big Campaign



American Doll & Toy Corporation has launched a high powered merchandising campaign on a new version of the miniature Betsy McCall" doll

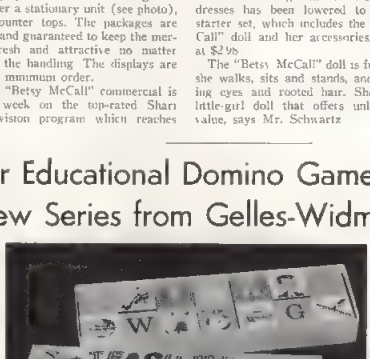
This cute little doll, who is seen and read about by 6,000,000 McCall Magazine readers every month, has been completely repackaged in bright, new multicolored blister packs designed to fit in a choice of two displays One is a revolving unit and the other a stationary unit (see photo), both for counter tops. The packages are pilferproof and guaranteed to keep the merchandise fresh and attractive no matter how rough the handling The displays are free with a minimum order.

The new "Betsy McCall" commercial is seen each week on the top-rated Shari Lewis television program which reaches 10,000,000 children from coast to coast every Saturday morning on the NBC television network. American Doll & Toy alone with Remco Industries are the exclusive toy advertisers on the Shari Lewis program

Jay Schwartz, sales manager of American Doll, has announced a completely new price structure for the "Betsy McCall" doll The starting retail on "Betsy McCall" dresses has been lowered to $1: and a starter set, which includes the "Betsy McCall" doll and her accessories is retailed at $2.98

The "Betsy McCall" doll is fully jointed; she walks, sits and stands, and has sleeping eyes and rooted hair. She is a true little-girl doll that offers unlimited play value, says Mr. Schwartz

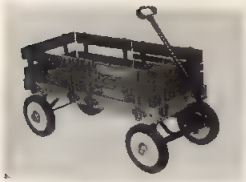
Four Educational Domino Games in New Series from Gelles-Widmer



Four educational Domino Games are included in a new series now being offered by the Gelles-Widmer Company of St Louis Subjects featured in the games are such useful ones as Alphabet, Picture Words, Beginning Numbers and Animals and Objects

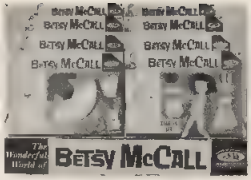
Although designed primarily as fun games, the items may also be used as teaching aids Many games suited to various age levels are outlined for each of the titles, and the art work is created to appeal to the imagination of youngsters

Each box, at $1 retail, includes 49 dominos, all made of hard, durable 3/32 inch card stock The items are packed six each of four titles in a self-display type of shipping carton

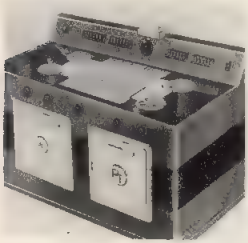


Radio Highway King a durable, hard wood stake wagon. Body is 38" long, 18" wide, 10" high. Wheels 10" with 1.75 semi pneumatic proof tires. Model #24 is "Radio-priced." Of excellent quality. Radio Steel, 6515 W. Grand, Chicago.

Platter Pictures assortment of paste and press fun includes Big Daddy, Mother, and Home Sweet Home. Colorful felt cut outs to paste onto plastic plates make beautiful 3-D platter pictures. Gabriel Ind . 200 Fifth, N. Y. C.



Betsy McCall stationary merchandiser holds a complete line of Betsy McCall outfits plus a starter set. Merchandiser is free with minimum order. New world with Betsy—on the ice. American Doll & Toy, 1107 Broadway, N. Y. C.



Tak-Apart stove has seven different pieces to put together. This poly educational toy's size is 6"x3"x4½". Each stove is blister packed. $1.00. Plastic Toy & Novelty, 2901 Coney Island ave., Brooklyn, N. Y.

Trimble deluxe Doll-e-Bath with a shower spray for bathing dolly. The bath features sturdy tubular legs, steel tray and a lift-out plastic tub. Soap, bottle, and sponge are included $7 00. Amsco, 200 Fifth ave., New York City.

Snuggle snake, 9 foot friendly reptile curls up for a novel swim ring. Wraps around body approximately 3 times. Screen printed in 3 colors on "monster green" material. 23" $2. Alvimar, 1881 Park ave., N. Y. C

2606 square-it is a companion game to Bridg-it. For the entire family and it takes but a moment to learn. Sturdy plastic playing board, fences, and playing pieces, give hours of play $2.00. Hassenfeld, 1033 Broad, Central Falls, R. I.

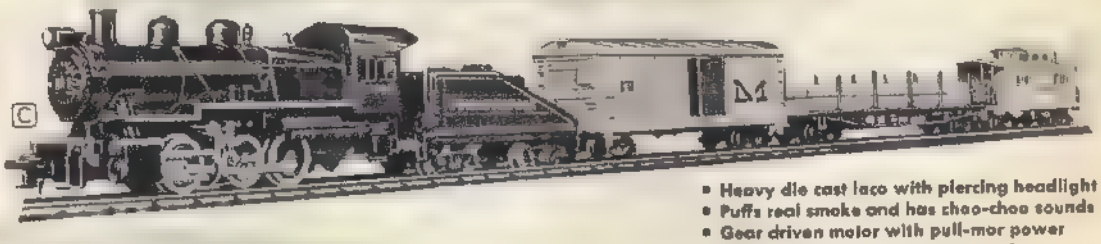
Civil War hat counter display. Union blue and Confederate gray soldier's caps designed to celebrate the Centennial. Each beautifully formed with authentic emblems, crossed rifles. Newark Felt, 50 Jelliff, Newark, N. J.

Sassy Saucer Swing by Teeterbabe is safe and comfortable for hours of fun. Flying saucer body has soft rim bumper, red-white-and-blue finish. $6.95. Stand design in plated steel tubing. $8.95 Nat'l. Production, 4561 St. Jean, Detroit.

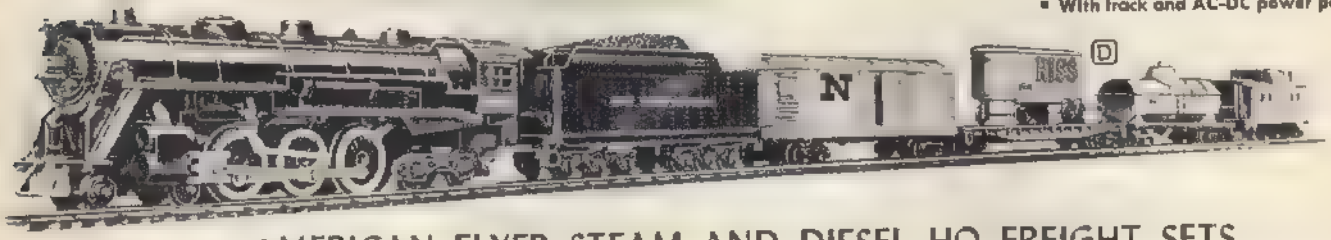
- Includes Power Pack and Track
- Die cast Industrial Switcher loco
- Heavy duty gear drive

- Rugged die cast locomotive
- Gear driven motor
- Pull-mor power
- With Power pack and track

- Powerful die cast loco with pull-mor power
- Puffs real smoke and has choo-choo sounds
- Gear driven motor
- Includes Power Pack



- Heavy die cast loco with piercing headlight
- Puffs real smoke and has choo-choo sounds
- Gear driven motor with pull-mor power
- With track and AC-DC power pack



AMERICAN FLYER STEAM AND DIESEL HO FREIGHT SETS

(A) AMERICAN FLYER HO 4-CAR "DISPATCHER" FREIGHT SET—Startling realism from the workhouse Industrial Switcher locomotive to the caboose . . . with compact power built right into this midget die-cast loco that heads up a "Dispatcher" freight train. Worm drive gearing and rugged motor provide plenty of what it takes for yard duty, dockside service or long car hauls. Freight set includes Industrial Switcher locomotive with heavy duty gear drive, Chicago, Elgin and Illinois Hopper car, Denver and Rio Grande box car with "Insulated Cookie Box Bakery Goods" label, and Baltimore and Ohio caboose car, AC-DC Power pack for your HO layout, 11 sections of 18" curved track and a curved terminal track. There's real railroading excitement in this kind of a set—it's an ideal set to start out an HO train layout

10-1723-1332 3 lbs. . . . . Retail **$19.98**

(B) AMERICAN FLYER HO "MARKETER" 5-CAR FREIGHT SET—Realistically designed freight train featuring one of the classic "HO" locomotives of all time—the colorful die cast and elaborately detailed 0-6-0 Baltimore and Ohio Switcher locomotive with worm-gear drive Slopeback tender of the B & O line plus the Northern Pacific Reefer car, Norfolk and Western gondola car and a Baltimore and Ohio caboose car complete the freight train. This HO outfit is all ready to run with 1-amp, AC-DC outlet Power pack, 11 sections of 18" radius curved track and curved terminal track. Rugged die cast locomotive has gear-driven motor with extra tough pull-mor power that takes it over those hills and inclines. HO gauge midget cars fit right in the palm of your hand, lend realistic detailing to your miniature world.

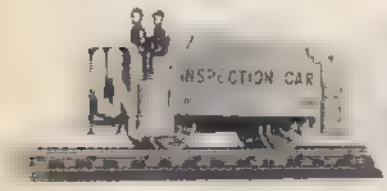
10-2467-1999 4 lbs. . . . . Retail **$29.98**

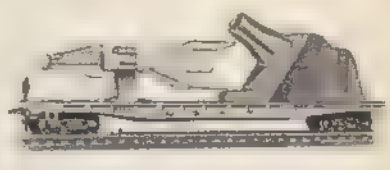
(C) AMERICAN FLYER HO 5-CAR "MERCHANTMAN" FREIGHT SET—A super deluxe HO freight set with nothing in the entire world of HO that compares with its realism. Worm-gear driven die-cast Pennsy 0-6-0 Switcher locomotive powers along the rails with cars trailing behind and smoke billowing out of its stack. Synchronized with the smoke are the steady "choo-choo" sounds from the boiler. Slope-back Pennsy tender plus a colorful Boston and Maine box car, New Haven R. R lumber car with stakes and lumber, and lastly a Pennsy caboose car complete your set. Set also includes a 1-amp, AC-DC outlet Power Pack, 11 sections of curved track with 18" radius, terminal track, uncoupler track, automatic re-railer and smoke set. An interesting and thrilling action-packed HO layout that opens up a fantastic new world of miniature realism.

10-2183-2665 4 lbs . . . . . Retail **$39.98**

(D) AMERICAN FLYER HO 6-CAR "CHALLENGER" FREIGHT SET—A real must for any model HO railroad! One of the finest HO sets ever made! This rugged coal burning freight is authenthic famous Hudson class 4-6-4 worm-gear driven die cast locomotive that puffs real smoke, has "choo-choo-choo" sounds, and a piercing working headlight. Excitement plus perfect miniature realism as every rugged detail of the train is captured in the magic of this wonderful HO model. Rolling stock includes Gulf Oil tank car, Piggy Back style flat car with Riss trailer truck on it, New Haven R.R. box car, New York Central coal tender and New York Central caboose car. 11 sections of curved track with 18" radius, curved terminal track, uncoupler, power pack with AC-DC outlet and 1-amp. power, re-railer and smoke set.

10-2182-3332 5 lbs. . . . . Retail **$49.98**





HO INSPECTION CAR—HO size authenthic detailed inspection car that makes periodic checkups on condition of rails, sleepers, roadbeds. Operates under its own power as it travels around your HO layout.

10-2470-332 ¾ lb. . . . . Retail **$4.98**

HO T.N.T. CAR—If you're interested in having a big blast, this car is for your HO layout. Normally it looks like any other car, but for the lettering. Press button and boom! Put together again after blast.

10-2468-532 ¾ lb. . . . . Retail **$7.98**

HO ROCKET LAUNCHER CAR—Stay prepared in case there's any possibility of attack. With this HO rocket and car, you blast off at the first sign of trouble and take care of the matter Fires by remote control.

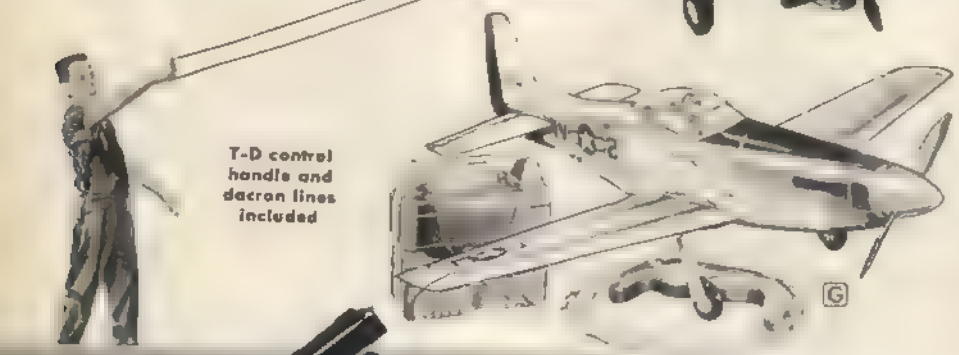
10-2469-532 1 lb. . . . . Retail **$7.98**

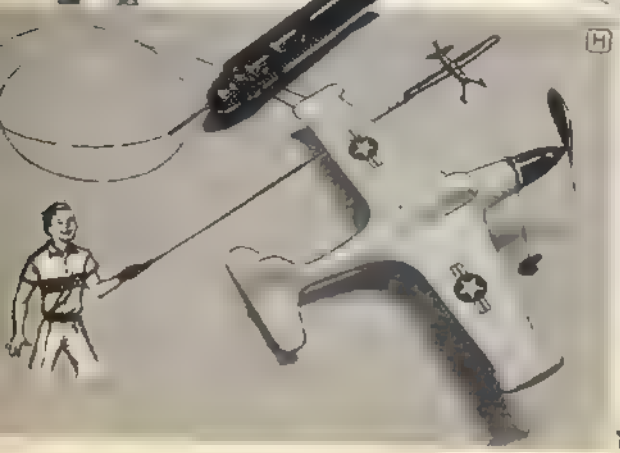
See page T41 for complete HO accessories

Ready-to-Fly Airplanes

Dive-bomb with a bomb you drop "in flight"!

Do carrier landings with real tail hook!





(A) WEN-MAC CESSNA SKYLARK. New giant airplane designed for beginners. Thrill to its king-size 34" wingspan. Full-power auto-type starter engine is .049 power. Features a tricycle gear for easy take-offs and landings. Easiest to fly, easiest to start. Assembled, ready to fly with fly lines and handle.
10-2588-975 Mailable.... Retail **$14.95**

(B) WEN-MAC DAUNTLESS DIVE-BOMBER. Bombs away! Wen-Mac's Dauntless flies better, does more: drops a bomb "in-flight", has a real landing hook, too. Powered by new .049 engine with automatic starter. Big 22" wingspan, 2 seat cockpit, guns, more rivet detail than other planes. With fly lines, handle.
10-2586-650 Mailable ....Retail **$10.00**

(C) WEN-MAC TURBOJET. Latest! Flies to 35 mph! .049 engine with automatic starter with real contest-type gas engine. Swept-wing design, with jet stream wing tanks, 3-bladed nylon prop, miniature pilot, transparent canopy, rugged Duraflex airframe. Air Force markings. 2-tone red and white plastic. Fly lines and handle included.
10-2589-850 Mailable Retail **$12.95**

(D) WEN-MAC TWIN-ENGINE P-38. Famous World War II plane and its twin roaring 18,500 rpm engines! Big 2-foot wingspan, 2 automatic clutch starter 049 gas engine, tri-cycle gear, radio antenna, miniature pilot.
10-2587-1100 Mailable....Retail **$16.95**

(E) COMET PIPER TRI-PACER. True to scale reproduction that's ready to fly. Easy-starting Cub .049 gas engine with twist cord starter. Tricycle landing gear with rubber tires. Blue and yellow tough plastic with vivid details. Control handle and lines included. 11¾" long. 16" wingspan.
10-1871-525 ½ lb. Mailable .....Retail **$7.95**

(F) P-40 FLYING TIGER. Famous World War II fighter in ready-to-fly replica. Powered by extra-powerful Super Bee .049 Thimble-Drome engine. 20" wingspan. Hi-impact polysterene body, authentic "Flying Tiger" markings. Nylon prop, unbreakable spring starter. Control handle and dacron lines included.
10-2231-650 2 lbs. Mailable..... Retail **$10.00**

(G) LINDBERG P-51 ELECTRIC PLANE. Ready-to-fly replica of U. S. Air Force P-51 fighter with special electric battery-powered aero-dyna motor. Boys of 5 years old and up can pilot this P-51 Mustang in a 25-foot flying circle, without help from anyone else. Trouble-free with button on control handle. Push it and motor starts instantly. Handle also manipulates movable elevator. Big 20" wingspan colorful beauty with cockpit, miniature pilot, landing gear. Low noise level. Motor operates on 2 lantern batteries with power plus, for take-off and maneuvering plane while in flight. Can be flown indoors as well as outdoors. Batteries not included.
10-2595-465 Mailable..... Retail **$6.98**
10-2591-79 6 volt battery (each). Needs 2 **$1.19**

(H) REMCO ELECTRONIC FALCON. A whiz-bang item that can't miss for a hit with your junior pilot. Motorized plane flies, loops, dives, does figure eights. Trim Falcon flies on its own power. Operates on three "D" batteries (not included). Flexible cable attached to this plane operates it from ground. 11¾" fuselage, 14" wingspan.
10-2082-197 ½ lb. Mailable.....Retail **$3.00**
10-2383-13 "D" battery (needs 3) .... Each **20c**

(J) WEN-MAC CUSTOM ACCESSORY KIT. Recommended for all engine driven planes. Everything needed for flying! Contains starter battery, ½ pint of premium quality fuel for .049 engines, fueling tube, wrench, battery wires and attached clip. Absolutely complete. Battery included is a Burgess 1½ volt, A-type.
10-2590-197 Mailable..... .Retail **$2.98**

Dec. 3, at which the new slate of officers elected was: Bill Holmes, Packanack Lake YC, comm.; Jack Skinner, Green Pond YC, vice-comm.; Bill Robinson, SSYC, rear-comm.; Bill Hachler, Rumson CC, treas.; Mrs. Holmes, sec. The individual championships in the round-robin series leading to the men's, women's and junior championships of the North American YRU and the Atlantic Coast Midget Championship were won as follows: Ed Ryan, SSYC, Irwin Bowl for men; Mrs. Rose Macan Booz, Raritan YC, Commodore's Cup for women; Robby Robinson, SSYC, Keator Trophy for juniors; Billy Erbe, Packanack Lake YC, midget championship.

Class pennant winners were: COMET, Bud Rogers, SSYC, WOOD PUSSY, Brub Hance, Navesink SS; LIGHTNING, Arnold Schwartz, MBC; PENGUIN, Anderson; HANDICAP, Joe Scott, SSYC; BLUE JAY, Chris Bello, Raritan YC; STAR, Bill Lyon, Atlantic Highlands YC; GUNDERDINK, Reg Predham, Shark River YC; FLYING DUTCHMAN, John Kull, MBC. ARROW, Dick Mercer, Rumson CC; JET 14, Gus DeVera, Lake Hopatcong YC; HIGHLANDER, Dick Farkas, Raritan YC; THISTLE, Al Williams, Raritan YC. Scott, who won the Handicap pennant in the Corsaire sloop *Marguerite*, has sold her and bought a new fiberglass 28′ Rhodes Ranger sloop.

► The Jersey Ocean Racing Club concluded its first season with an awards ceremony Nov. 26. The season high point trophy for the three race series of Sandy Hook to Jones Beach, Jones Beach to Sandy Hook, and Sandy Hook to Shark River Inlet, was won by Bob Garbarine's 20′ Main Landing Class sloop *Big Mouth*. She is an MORC version of the Highlander developed by Garbarine. The high point trophy is a new perpetual one donated to JORC by Jerry Gasque, director of the Jersey Coast Boat Show at Asbury Park. Also presented at the dinner was a new perpetual trophy for the Texas Tower Race inaugurated last year by JORC and won by Phil Andrews' H-28 *Philanderer*. This is an oil painting by Cal Smith of Red Bank of an ocean racing yacht rounding the tower. Interest has already been shown in the 1961 Tower Race, and it is being planned as an annual event.

► An interesting way to spend an off season day was the visit of 40 members of the Skippers Club of New Jersey, an organization of Camden area boat owners, to the C P Leek plant at Lower Bank to watch Pacemakers being built. . . . New officers at Raritan YC: Jerry Benson, comm.; H. S. Baldwin, vice-comm., Joe Neiner, rear-comm.

GREAT SOUTH BAY BREEZES

By Andrew M. Underhill, Jr.

► The Cruising Club held its annual Trophy Night Nov. 12 at Jack Cate's Boat Yard, Babylon, in one of the yard's sheds, all decorated up with spinnakers suspended from the ceiling. It must have been quite a gala affair. Plaques were awarded to all who had participated in the club's cruises this past season The list of prizes is too long to report here in full, but one special prize was awarded to Roger Ramsdell, for the best-kept log of the season. Apparently he had done a beautiful job with full and detailed daily reports and profusely illustrated with drawings and photographs of the season's activities. A few boats are still out there sailing as of this writing, but most have been put to bed for the winter.

► At this time there is little news to report, but here are a few more new slates of officers for next year: SHINNECOCK YC Ted Shuttleworth, commodore; Howel Young, vice comm.; Jerry McAllister, rear comm ; Annetta Horton, sec , Don Johnson, treas. . . . DOMINO YC—Bob Brouwer, commodore; Anthony Mazzei, vice comm.; Kenneth Abrams, rear comm.; Dick Schonfeld, fleet capt.; Bob Hughes, treas ; Al Brown, sec. . . . WET PANTS—Howard Maslin, commo

THE AMERICAN WAY TO FAMILY FUN

by American MARC

AMERICAN BEAUTY: The Marine Raider by American MARC is a true Dreamboat—with practical, trim-lined styling that's ideal for offshore fishing, water skiing, for all-around family fun.

AMERICAN QUALITY: Finest grade hand-laid fiberglass construction over rigid wooden bracing and reinforcement. Heavy-duty bottoms and watertight compartments assure minimum vibration with maximum flotation.

AMERICAN PERFORMANCE: Pick from a pack of power options! Available with diesel or gasoline power; or as an outboard. Reaches top speeds between 22 and 40 mph depending upon power plant.

AMERICAN ECONOMY: The Marine Raider is priced for Family 'n Fishing fun and financial freedom, from $1,895 There's a perfect American MARC boat—ski boat, runabout, cruiser, even a motor sloop or yawl—for your family and family budget.

THERE'S AN AMERICAN WAY TO BETTER FISHING AND FAMILY FUN FOR YOU AT YOUR NEARBY AMERICAN MARC DEALER

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MARINE MIRACLE: World's first diesel outboard AMARC 10 outperforms all others in safety, economy, dependability long life and cruising range.

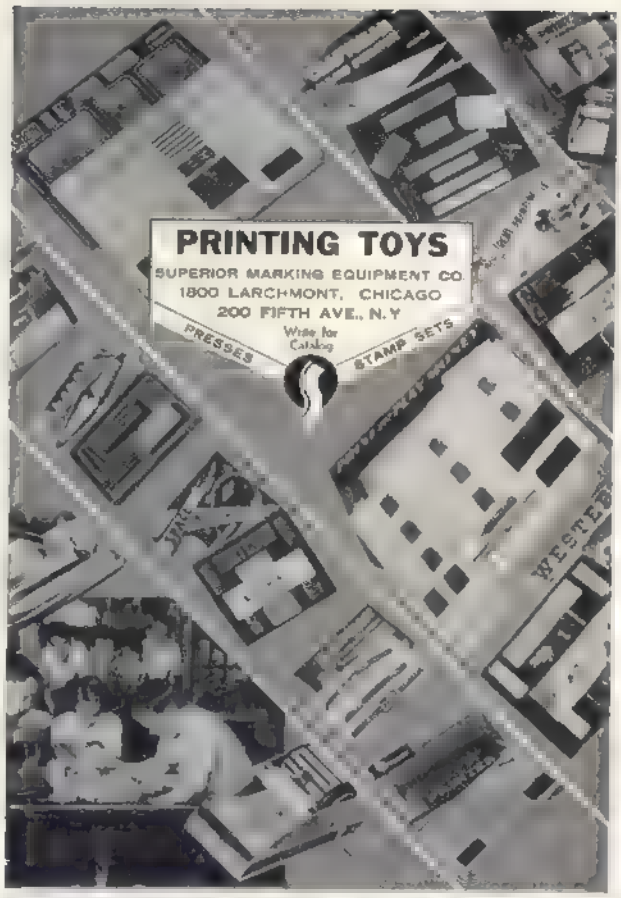
Visit the American MARC booth at the New York Boat Show January 14-22

THE NEARLY 100% CURABLE CANCER!

A simple, painless examination, the "Pap smear", helps physicians detect cancers of the uterus *in time*. When discovered early and properly treated, this second most common cancer in women is nearly 100% curable.

Our film, "Time and Two Women" will show you how to guard yourself against uterine cancer. It has already saved many lives. To see it, call the office of the American Cancer Society nearest you, or write to "Cancer", c/o your local post office.

AMERICAN CANCER SOCIETY



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Greatest National-TV Doll Tie-Up in Years!

Under special, exclusive license AGREEMENT with the copyright owners, ANGELA CARTWRIGHT, "America's Little Darling" and starlet of the DANNY THOMAS TV show, is faithfully reproduced in this magnificent doll. As Linda Williams Angela appears weekly with Danny Thomas in millions of homes in over 200 cities, reaching approximately 40 million viewers.

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No. 770—A realistic engine in story book colors. Plywood sides, one seat, footrest and tray. Red, black and yellow engine on white background. "Choo-Choo" named as Shoofly is rocked, safety straps 30½" long.

Write for catalog showing other Shoofly, Rocking and Bouncing Horses, Toy Chests, Games, Dress Houses, Cribs, etc. Ad Mats available

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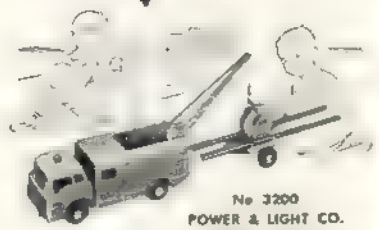
QUALITY REAL-ACTION SCALE MODELS



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POWER & LIGHT CO.
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Jessar Junior

QUALITY & LOW, LOW PRICE

$9.98

Write for our free catalog

FAIRLANE MFG. 9th & Ontario sts., Phila. 40 Pa.

known in the advertising and sales promotion field in the area, has been appointed director of marketing. Dr. Ridley announces the company has taken over the manufacture and distribution of the Terri Lee Dolls and Fashions and plans a complete line of distinctive dolls and accessories for national distribution through established retail channels

✧

A HOBBY section has been added at Harry's Toys, Selma, Calif. Harry Bagdasarian says he finds this department a decided asset to the business for two reasons: the rapid inventory turnover and the popularity of hobby merchandise among adults which draws traffic to the store. He devoted a small area to hobby merchandise to begin with but after a year's trial is expanding this section by some 30 feet. It originally occupied a space roughly 15 feet deep behind a counter at the rear. Now it is being extended to the front of the store

Harry says that he entered the hobby field very cautiously, recognizing the complexity of the merchandise and his own lack of knowledge. He credits Maxwell Model Distributors of Los Angeles with giving him the advice and assistance he needed to get started, and he feels that he must continue to rely on expert guidance from such a source because of the intricate nature of this merchandise.

✧

IVAN HUSID has been made toy buyer for the White House, San Francisco, department store. He was formerly assistant to E. E. Mayer at the Emporium there.

✧

JACK LONGFELLOW, formerly a member of the sales force in the San Francisco office of Pensick & Gordon, Inc., has joined the staff of Dunham, Carrigan & Hayden, San Francisco.

✧

JACK JACKSON, J. Jackson Sales Western Merchandise Mart, San

Line up with the "Majorette" Brand of
Doll Clothes & Accessories

LEADERS in Doll Clothes and Accessories

All items packaged and pre-priced. A complete popular-priced line for all size dolls

Free racks for display purposes

Stock always on hand for immediate delivery

Catalog on request

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Plastic parts for your games or toys? Dice of every description in stock. Special dice for any games made to order.

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Through films, pamphlets, posters, exhibits and lectures, our life-line of cancer education reaches men and women in business and industry.

They learn facts about cancer which could mean the difference between life and death. For additional information about a program in your plant call the American Cancer Society or write "Cancer" care of your local Post Office.

AMERICAN CANCER SOCIETY

Here's What This Trademark Means To You

"CHICAGO"
Roller Skates

THE LEADER SINCE 1905—

FIRST with Skaters

FIRST with Dealers

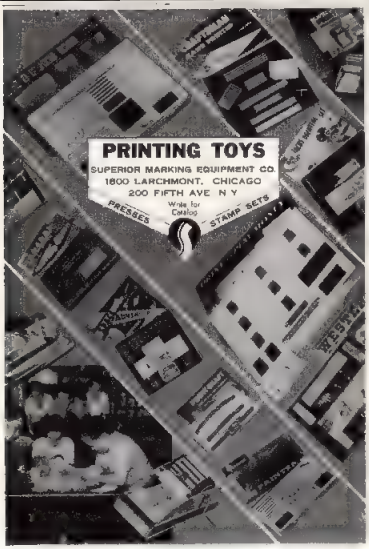
THE COMPLETE LINE SATISFIES EVERYONE

- *Sidewalk Skates for Indoors and Outdoors.* • Skates for toddlers • for juniors • for teenagers and oldsters . . . heavy duty skates • rubber tire skates, triple tread steel skates.
- *Rink Shoe Skate Outfits* . . . there is a skate for every purse, every purpose. Regular skates, dance and figure skates, racing and hockey skates.
- A new convertiblade changes roller skates into ice skates and back again.

It all adds up to
MORE PROFIT — FASTER, STEADY TURNOVER

CHICAGO ROLLER SKATE CO.
4436 WEST LAKE STREET • CHICAGO 24, ILL.

NEW
ALVIMAR'S
PLASTIC
INFLATABLE
TOYS...
EASTER
TRAFFIC
STOPPERS!
Alvimar's creations are superbly conceived to make every child's Easter complete. They are designed to characterize the wonderful spirit of the Holiday — and to generate fast impulsive buying. Feature this 'top' American-produced line in your store.
OUR 1962 SPRING-SUMMER CATALOG IS NOW AVAILABLE. WRITE DEPT. 'P.'
ALVIMAR MFG. CO., INC.
1881 PARK AVE. • NEW YORK 35, N. Y.
NEW YORK SHOWROOM • 200 Fifth Avenue • Room 306



Feature NATURAL'S

ANGELA CARTWRIGHT DOLL*

Greatest National-TV Doll Tie-Up in Years!

Under special, exclusive license AGREEMENT with copyright owners, ANGELA CARTWRIGHT, "America's Little Darling," starlet of DANNY THOMAS TV show, is faithfully reproduced in this magnificent doll. As Linda Williams, Angela appears weekly in millions of homes in over 200 cities—approximately 40 million viewers.

NATURAL DOLL COMPANY, INC.
134-136 Spring Street, New York 12, N. Y.

SHOWROOM:
200 - 5th Ave., Room 319—Sam & Herbert Drelich

*By special agreement with Marterie Enterprises, Inc., Los Angeles, Calif.

THE INDUSTRY'S LEADING FOXTAIL MANUFACTURER ! !

Wallfrin now has the lowest-priced and most complete line of bicycle foxtails.

and

Ask about our new, complete line of Bike Flaps. Locking Chains. Bike Decals and new, novel Auto Accessories.

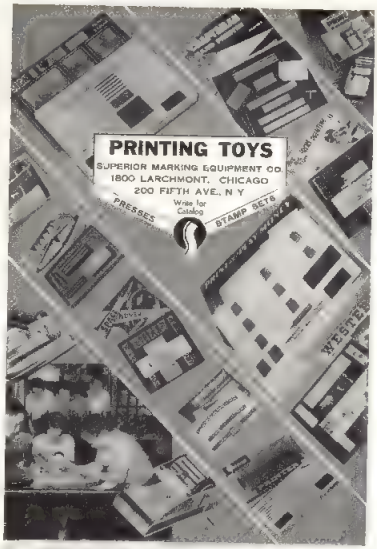
Wallfrin Industries
63 CHURCH AVE BKLYN N. Y.

THE NEARLY 100% CURABLE CANCER!

A simple, painless examination, the "Pap smear", helps physicians detect cancers of the uterus *in time*. When discovered early and properly treated, this second most common cancer in women is nearly 100% curable.

Our film, "Time and Two Women" will show you how to guard yourself against uterine cancer. It has already saved many lives. To see it, call the office of the American Cancer Society nearest you, or write to "Cancer", c/o your local post office.

AMERICAN CANCER SOCIETY



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★ BLOCK CITY ★ BRICK TOWN
★ PRE-SCHOOL BUILDING BLOCKS
★ FOLDING TABLE & CHAIR SET
★ IRISH MAIL ★ DART GAME
★ BAT 'EM — CATCH 'EM

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1017 W. WASHINGTON ST., CHICAGO, ILL.

Feature NATURAL'S
ANGELA CARTWRIGHT DOLL*
Greatest National-TV Doll Tie-Up in Years!

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*By special agreement with Marterie Enterprises, Inc., Los Angeles, Calif.

NATURAL DOLL COMPANY, INC.
134-136 Spring Street, New York 12, N. Y.
Telephone CAnal 6-6775

"CHOO-CHOO" ENGINE SHOOFLY

No. 770 A realistic engine in story book colors. plywood sides, rear seat, footrest and tray Red, black and yellow engine on white back ground. "Choo Choo" sound as Shoofly is tracked, safety strap 30¼" long

Write for Catalog showing other Shoofly, Rocking and Bouncing Horses, Toy Chests, Games, Doll Houses, Cribs, etc Ad Mats available.

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N. Y. Sales Office:
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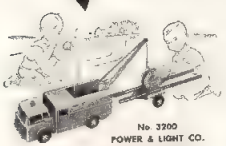
World Famous **NY-LINT TOYS**

QUALITY REAL-ACTION SCALE MODELS



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POWER & LIGHT CO.
LINEMAN TRUCK

NY-LINT TOOL MFG. CO.
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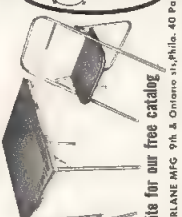
TURN TO...

Jessar Junior



QUALITY & LOW, LOW PRICE

$9.98 Write for our free catalog

FAIRLANE MFG 9th & Ontario sts, Phila. 40 Pa

known in the advertising and sales promotion field in the area, has been appointed director of marketing. Dr. Ridley announces the company has taken over the manufacture and distribution of the Terri Lee Dolls and Fashions and plans a complete line of distinctive dolls and accessories for national distribution through established retail channels.

✧

A HOBBY section has been added at Harry's Toys, Selma, Calif. Harry Bagdasarian says he finds this department a decided asset to the business for two reasons: the rapid inventory turnover and the popularity of hobby merchandise among adults which draws traffic to the store. He devoted a small area to hobby merchandise to begin with but after a year's trial is expanding this section by some 30 feet. It originally occupied a space roughly 15 feet deep behind a counter at the rear. Now it is being extended to the front of the store.

Harry says that he entered the hobby field very cautiously, recognizing the complexity of the merchandise and his own lack of knowledge. He credits Maxwell Model Distributors of Los Angeles with giving him the advice and assistance he needed to get started, and he feels that he must continue to rely on expert guidance from such a source because of the intricate nature of this merchandise.

✧

IVAN HUSID has been made toy buyer for the White House, San Francisco, department store. He was formerly assistant to E. E. Mayer at the Emporium there.

✧

JACK LONGFELLOW, formerly a member of the sales force in the San Francisco office of Pensick & Gordon, Inc., has joined the staff of Dunham, Carrigan & Hayden, San Francisco.

✧

JACK JACKSON, J. Jackson Sales, Western Merchandise Mart, San

Line up with the "Majorette" Brand of
Doll Clothes & Accessories

LEADERS Doll Clothes Accessories

All items packaged and pre priced. A complete popular-priced line for all size dolls

Free racks for display purposes

Stock always on hand for immediate delivery

Catalog on request

J. M. GREENBERG, INC.
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57-59 Front St., Brooklyn 1, N. Y.
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DO YOU NEED

Plastic parts for your games or toys? Dice of every description in stock. Special dice for any games made to order.

Send for Free Catalog and complete details

Cristoid plastics inc.

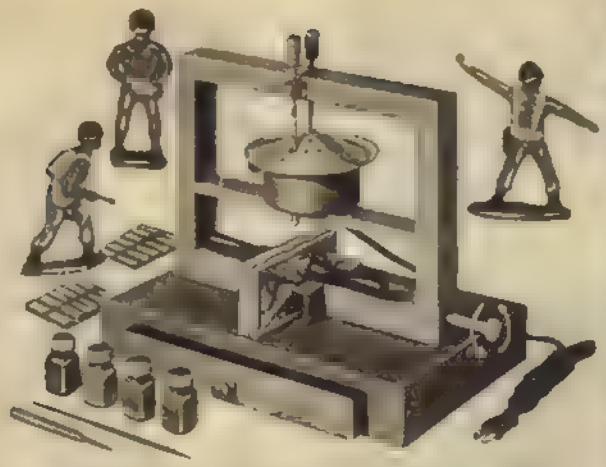
FOR QUICK ACTION, ORDER NOW
55 Porter St., Providence 5, R. I.
Successors to THE SILVERLOID and IDEAL DICE COMPANIES

CANCER LIFE-LINE

Through films, pamphlets, posters, exhibits and lectures, our life-line of cancer education reaches men and women in business and industry.

They learn facts about cancer which could mean the difference between life and death. For additional information about a program in your plant call the American Cancer Society or write "Cancer" care of your local Post Office.

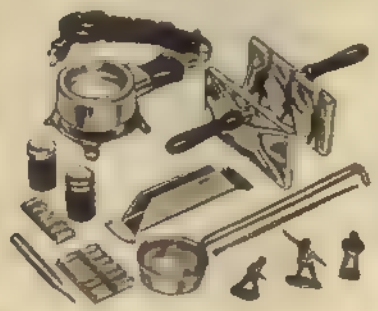
AMERICAN CANCER SOCIETY



Metal pours into mold by itself $13.69

Automatic Electric Metal Casting Set. Make your own metal army from this compact, miniature "foundry." Metal melts in big, electric melting pot with spring-held cover. Lift valve rod, metal pours into vise-held 3-figure mold . . release rod, metal flow stops. Makes 2¼ in. grenade thrower, flame thrower and mortar man (order extra molds below). 14x8x11-in. high metal "foundry" has drawer, 4 bottles of paint, brush, mold-smoking candle and 24 pigs of metal to make 8 men.
49 N 2386—With instructions. Shipping weight 11 pounds.... $13.69

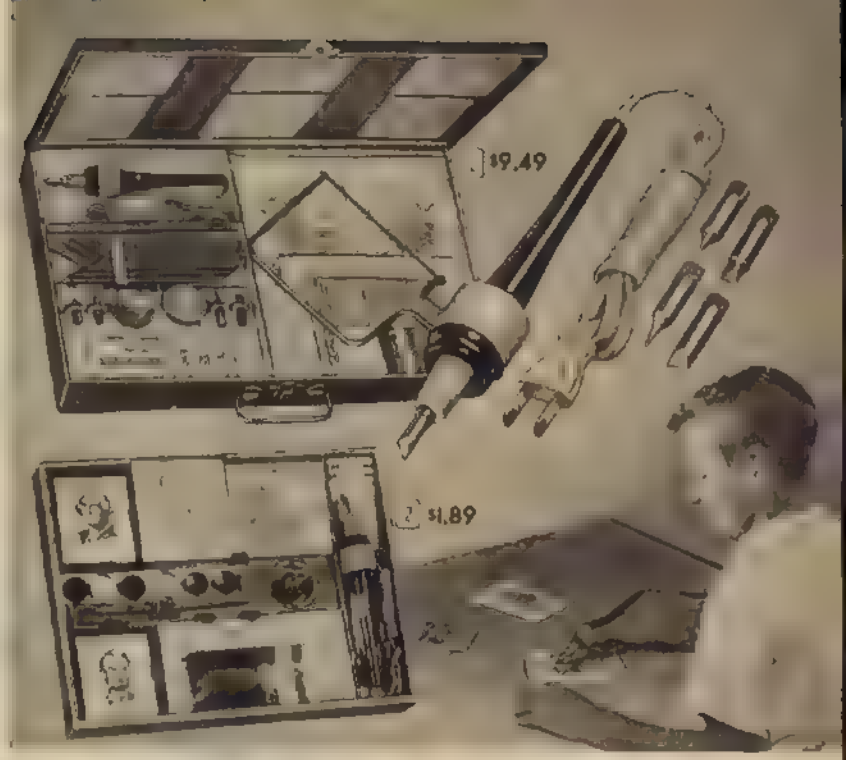
Extra Molds make three 2¼-in. high figures. Shpg. wt. 1 lb. 8 oz.
49 N 1951—30-caliber machine gunner, bayoneteer, munitions man $2.39
49 N 1952—Bazooka man, sharpshooter, bayoneteer. 2.49
49 N 1953—M-1 rifleman, ammunition man, B.A.R. man 2.49
49 N 1954—Civil War soldiers from the Infantry: Officer charging with saber, rifleman and bayoneteer $2.59
49 N 2205—Extra 72 pigs of casting metal. Shpg. wt. 3 lbs. 3.19



Ladle Casting Set

$6.69

3-figure mold makes 2¼-in. high rifleman, bayoneteer, bugler (order extra molds above). Electric melting stove. Long-handled ladle, mold clamp with handles. 18 pigs of metal, mold-smoking candle, 2 bottles of paint and brush.
49 N 2039—With instructions. Wt. 5 lbs. 8 oz. $6.69



Woodburning Sets . . work on wood, leather, cork and foil

1 **Our Best Woodburning Set.** *Provides basic tools for several hobbies* . . woodworking, wood engraving, leathercraft painting, carpentry, designing, etc.

Electric pen has 1 main point and 4 screw-on brass overpoints of different shapes and sizes. 4-piece book ends for woodburning, 6-piece book ends for woodcarving and 4 wood carving plaques. 6 cork coasters, 3 leather bookmarks, ready-to-assemble tie rack with dowels, nails.

Two carving tools (straight chisel and "V" chisel), metal hammer, C-clamp, coping saw, colored leaf foil, 6 water color paints, brush, pattern transfer sheet, sand paper, instructions. Enameled steel chest.
49 N 2209—Shpg. wt. 5 lbs. $9.49

Fine Woodburning Set. (Not shown.) Electric pen, point, 4 extra points, 6 water paints, brush, tapping tool, 4 large wood plaques, 2 book ends, 4 foil and 2 wood plaques. Metal box, instructions.
49 N 2178—Shipping weight 4 lbs. $6.98

Good Woodburning Set. (Not shown.) Electric pen, point, 3 extra points, 6 water paints, brush, tapping tool, 7 wood, 2 foil plaques, unassembled tie rack, 6 foil transfers. Metal box, instructions.
49 N 2177—Shipping weight 3 lbs. $4.98

2 **Economy Woodburning Set.** Electric pen, 6 water paints, brush. Wood, foil plaques. In cardboard box. Instructions.
49 N 2221—Shipping weight 1 lb... $1.89

NOTE: All electrical items on page UL approved, 110-120-volt, 60-cycle AC-DC

Watch ant "civilization"

Tiny "engineers" dig tunnels, build rooms, etc. Escape-proof, unbreakable plastic case with farm background. Sand, Ant Watcher's Handbook, ant certificate* included.

49 N 2196—Giant set, 15x10 in. high. Has feeder, food. Shpg. wt. 2 lbs. 14 oz... ....$5.98

49 N 2055—Junior set, 9x6 in. high. Shpg. wt. 14 oz. .. . $2.39

*Ants are mailed separately from factory upon receipt of certificate. Because of state law, magnifying glass will be sent in Tennessee instead of ants.

Watch eggs hatch in Chick-u-bator

See the miracle of birth . . the entire hatching process from egg to chick . . through the window of this 2-egg incubator. Sturdy high impact polystyrene plastic maintains proper heat and high humidity needed. You can hatch ducks, pheasants, quail, other birds.

Includes heating bulb, wire egg holder, thermometer, redeemable egg coupon (2 fertilized *Nicholas Red* eggs mailed separately from the manufacturer upon receipt of coupon), and "Egg Hatcher" guidebook. 9½-in. diameter, 6 in. high. Base converts to brooder for use after chick is hatched. Light from heating bulb also serves as attractive night light.
49 N 1969—Shipping weight 1 lb. 4 oz... .. .... $4.19

Build your own clock

3 **Wall Clock Kit.** All parts needed to assemble a pendulum clock that *keeps time!* No tools needed. Gears and pinions fit between brass plates. No springs; movement works by hanging weight. Plastic housing. Instructions. Shpg. wt. 2 lbs.
49 N 2223..... $4.39

4 **Cuckoo Clock Kit.** As above, except hand carved wood has Black Forest dial. *Cuckoo calls every 15 minutes.* Shipping wt. 2 lbs. 6 oz.
49 N 1963..... $8.49

3½-foot long Space Map included with all 'scopes

See the Moon's craters . . Saturn's rings . . outer space action

Full color 42x29-inch Hammond Space Map included with each toy telescope . .filled with space facts

1 **85 and 170 power Refractor Telescope.** It's a gigantic backyard observatory—65 in. long. Actually see sun spots and nuclear explosions in the sun . . has special filter and a lanyer for solar observations.

Big 3-in. achromatic objective lens is free of distortion gives 85x upright image Special booster lens adds a 170x inverted image for astronomical viewing see Jupiter Saturn Mars etc Sturdy aluminum tube has water resistant plastic coating Distraction-and tip proof rack for mounting or ladder or other support

79 N 2374C –Shpg. wt. 7 lbs. $21.50

2 **36 power Refractor Telescope.** Here's a precision-built telescope at a low, low price Gives upright image for moon watching or for nature studies Comes complete with a strong wood tripod with 18-inch dowel legs Telescope with swivel, a full 360 degrees with a 75 degree elevation Optical system includes a highly polished 1⅞ inch objective lens Tube constructed from strong durable fiberboard with navy blue pebble grain plastic coating Looks like genuine brass fittings. Length of telescope is 35 inches when fully opened

79 N 2152C—Shpg. wt. 4 lbs $5.88

3 **40 and 80 power Reflector Telescope.** Uses a 2½ inch precision ground and polished reflector mirror for inverted images . . provides powerful magnification in a compact unit

Tube is 3 sections long The entire unit stands 3 feet high supported by an all steel mount and tripod Mount can be locked in the position you set Rotates full 360 degrees Two eyepieces 40x for 80x for distance 40x for [illegible] viewing An illustrated 12 page instruction booklet shows exactly how to operate telescope

79 N 1966C – Shpg. wt. 5 lbs. ...$10.88

4 **50 and 100 power Reflector Telescope.** Powerful enough to see clear inverted image of Jupiter's moons, Saturn's rings star clusters and many other exciting wonders of the universe 3-in. precision ground and polished mirror gives greater light gathering power Two eyepieces 100x for high power, 50x for broad field viewing Unit stands 4 feet high supported by an all steel tripod Tube is 30 inches long, 44 inches wide Steel mount locks in all positions Full 360 degree swivel. Includes an illustrated 12-page [illegible]

79 N 1965C – Shpg. wt. 6 lbs. $ 6.44

Fuel-powered 2-stage Rockets

Soars over 200 feet . . Lunar-I Chemical Rocket

***Only* $3.99**

Spectacular two stage rocket shoots into space, separates [illegible] stage [illegible] up to over 200 ft. Chemical action [illegible] launching uses non-toxic fuel [illegible] High impact plastic Includes 16-in. two-stage rocket, remote launching cord adjustable launching pad measuring tank fuel for 12 flights

49 N 1967 Shipping weight 2 lbs. 4 oz. ..$3.99

Fuel Refill, enough for 48 flights

49 N 2060—Shipping weight 12 ounces 69c

Two Rocket systems..one with "manned" nose cone

***Only* $4.66**

Big, 13-in. rocket soars to about 150 feet and releases manned nose cone which parachutes back to planet Earth 14-in. two stage rocket steadily rewrites as second stage zooming several hundred feet after first stage burns out and falls away

Almost indestructible plastic Both use water for fuel Converter nose cone, converter satellite capsule, air injector pump and fuel funnel also included

49 N 2064—Shpg. wt. 2 lbs. 8 oz. . $4.66

[A] Apache Automobile

A racing and educational car in a basic kit containing complete car and motor . . . assembling and driving it is fun for both adults and youngsters. Finished, it measures 6' long, 28" wide. Made of 14 and 12 gauge steel tubing, in royal blue with buff trim . . . it will carry a load of over 250 lbs. Oilite bearings; special hub for heavy load; 8"x1.75 semi-pneumatic tires. Automotive type steering, with dual wheel hand brake. Operated by chain drive; with special centrifugal clutch. The Apache Kit contains basic car, motor drive controls, including wheels and motor, clutch sprocket, chain, motor plate and brackets all complete. 2½ HP 2-cycle engine with throttle control. Shipped truck or express.

G-63406BP6997—Ship. wt. 75 lbs. . . . . **Retail $99.95**

[B] All American Competition Carts

Completely assembled and ready to spin around the race course! A 55" long red cart with chrome trim that meets the AKMA specifications for race carts. Equipped with demountable wheels with fully pneumatic tires and tubes (10" front and 12" knobby rear). Ball bearings front and rear, lifetime lubricated. Foot pedal controlled brake and accelerator. Full steering wheel, steel floor pan, welded chassis, ball joints, chain drive. Automotive type chrome tie rods. Available with stationary axle or live axle . . . live axle models come with single or dual mount engines. Carts and accessories F.O.B. Ill.

Cart With Stationary Axle #490

With Clinton 2½ HP engine, single mount. With external brake.

G-6260-1F13499—Ship. wt. 110 lbs. . . . . **Retail $179.95**

ACCESSORIES FOR ALL AMERICAN CARTS

Centrifugal Clutch. Specify Clinton or W. Bend engine.

G-6260-4F938—Ship. wt. 15 lbs. . . . . **Retail $12.50**

Upholstery. Foam padded.

G-6260-5F1142—Ship. wt. 10 lbs. . . . . **Retail $14.95**

Front Slicks—10" Pair.

G-6260-17F1796—Ship. wt. 11 lbs. . . . . **Retail $23.95**

Rear Slicks. 12" Pair.

G-6260-7F1946—Ship. wt. 11 lbs. . . . . **Retail $25.95**

Exhaust Header.

G-6260-8F448—Ship. wt. 5 lbs. . . . . **Retail $5.95**

Carts With Live Axle

With internal brake. Perfect control on the curves or straightaway. Safer, faster.

With #490 Clinton 2½ HP engine.

G-6260-9F15746—Single mount—125 lbs. . . **Retail $209.95**

With #580 West Bend 4 HP engine.

G-6260-11F20246—Single mount—120 lbs. . **Retail $269.95**

G-6260-12F27746—Dual mount—170 lbs. . . **Retail $269.95**

With #700 West Bend 6 HP engine.

G-6260-13F21371—Single mount—120 lbs. . **Retail $284.95**

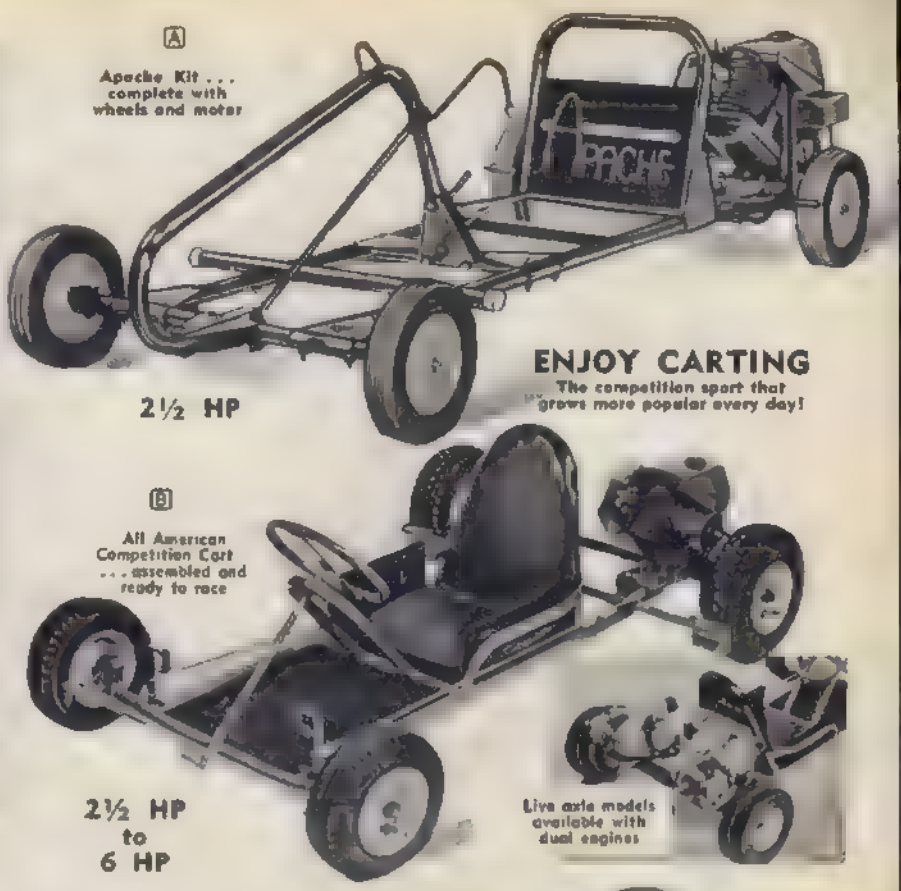
G-6260-14F29996—Dual mount—170 lbs. . . **Retail $299.95**

[C] **SUPER JET HELMET**—Finest in imported full coverage racing helmets. Foam padded, webbed interior for comfort and protection. Sizes 6½-7½. Specify.

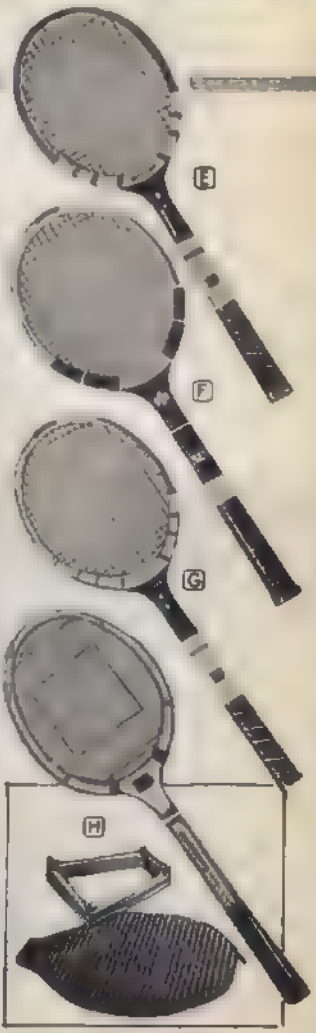
G-6260-15F2996—Ship. wt. 4 lbs. . . . . **Retail $39.95**

[D] **RACING JET HELMET**—Extra sturdy web lined fiber glass. Required on all tracks. Specify size: 6½, 6¾, 7, 7¼, 7½.

G-6260-16F1496—Ship. wt. 4 lbs. . . . . **Retail $19.95**


[A]
Apache Kit . . . complete with wheels and motor
APACHE
2½ HP
ENJOY CARTING
The competition sport that grows more popular every day!
[B]
All American Competition Cart . . . assembled and ready to race
2½ HP to 6 HP
Live axle models available with dual engines

WILSON TENNIS RACKETS



[E] **TONY TRABERT "CAPRI"**—Strata-Bow frame reinforced with 3 black fiber laminations; white fiber shoulder overlays; String-Gard process for added string life. Tan perforated leather grip. Nylon strung.

G-64519A800—Ship. wt. 2 lbs. . . . . **Retail $12.50**

[F] **JACK KRAMER "PRO"**—Powerful Strata-Bow frame of black fiber laminated reinforced hardwood. Nylon strung, black Speed-Flex fiber throat faced and perforated red leather grip. Popular price!

G-64518A1200—Ship. wt. 2 lbs. . . . . **Retail $18.00**

[G] **MAUREEN CONNOLLY "CAPRI"**—Precision balanced for smooth, easy handling. Strata-Bow frame with 3 black bow fibers for added strength and flexibility. String-Gard process protects nylon strings. Blue leather perforated grip.

G-64523A800—Ship. wt. 2 lbs. . . . . **Retail $12.50**

[H] **SPORTCRAFT SERVICE TENNIS SET**—Regulation size racket with green handle grip, 6-ply laminated frame strung with nylon; leather grip. Hardwood press, plastic racket cover with zipper closure.

G-64141E432—Ship. wt. 3 lbs. . . . . **Retail $7.20**

WILSON CHAMPIONSHIP TENNIS BALLS—100% natural rubber, with dacron-nylon-wool combination cover. U.S.L.T.A. approved. Self-fluffing nap. 3 in vacuum sealed can. Ship. wt. 12 oz.

G-64504A208. . . . . **Retail $2.75**

[A] TRUSPEED SPEEDOMETER & COMPASS PANEL—Surface mounted, with illuminated 12V speedometer and compass—requires no cut out to weaken boat. 3¾x12"; installs with drill and screwdriver. Triple chrome plate on heavy zinc base; four ⅝" diameter knock-out buttons for switches; with wiring, pitot tube and tubing.

G-62201A1670—Wt. 3½ lbs. . . . **Retail $26.95**

[B] AQUA METER MARINE SPEEDOMETER—Surface mount, custom calibrated. Triple chrome plated case, 3" dial in 4 colors. For 5-45 mph speed range. "Install-it-Yourself" kit with Aqua-Matic Impact Tube.

G-61314A777—Ship. wt. 2 lbs. . . **Retail $12.95**

Similar, but flush mount

G-61315A777—Ship. wt. 2 lbs. . . **Retail $12.95**

[C] ENSN COMPRESSED AIR DUAL HORN—Double signal strength with 2-tone signal blast. Mounts anywhere—put remote control at most convenient place. With horns, chrome fittings, remote control and fuel pack.

G-62409A1497—Ship. wt. 2½ lbs. **Retail $24.95**

As Above, but single tone.

G-62410A1017—Ship. wt. 2 lbs. . **Retail $16.95**

G-62411A106—Refill—Wt. 1 lb. . . **Retail $ 1.59**

[D] BAR BUOY—Safe parking for your refreshment aboard the boat! A must for the boating host—happy gift choice for any boat owner. Bar Buoy swivels in its mounting clip—keep glass, bottle or can always level. Easily installed with screws included—comes with 2 clips for use in 2 locations. Rust-resistant, not affected by salt water.

G-61483A177—Ship. wt. ½ lb. . . . **Retail $2.95**

[E] TAYLOR NAVIGATOR COMPASS—For car or boat. Liquid-filled dome, push-button lighted. Top compass rose; 2¼" diameter.

G-60115C417—Ship. wt. ½ lb. . . . **Retail $6.95**

[F] AQUA METER COMPASS—3⅜" liquid-filled dome, 5° graduation, numerals every 30°. Mounting bracket, lubber's line. 2½ lbs.

G-60157A957—Black enamel . . . . **Retail $15.95**

G-62200C1077—Chrome case . . . . **Retail $17.95**

[G] JERVIS ELECTRIC MARINE HORN—Heavily chrome-plated, with enclosed motor to prevent water entry. Measures 8¼" long, 3⅛" wide. Die-cast stainless steel, brass and chrome for complete resistance to corrosion. Rubber grommet for snug waterproof wiring. For 12-volt.

G-61682A1597—Ship. wt. 3 lbs. . **Retail $23.95**

[H] WHITE BEAR COMBINATION BANANA WATER SKIS—For regular or slalom skiing. High grade laminated wood—won't delaminate. Positive lock one-knob aluminum alloy harness; tough white rubber. 2 ruddders on each ski. 71" long, 6¾" wide.

G-66153B2097—Pr.—Wt. 15 lbs. . **Retail $34.95**

As Above, but solid ash, varnished.

G-66157B2637—Pr.—Wt. 20 lbs. . **Retail $43.95**

Single Slalom Ski only. Deep metal fin.

G-66158B1677—Wt. 10 lbs. . **Retail Ea. $27.95**

[J] KIMBALL FIBERGLASS BANANA COMBINATION SKI—Guaranteed for life to original purchaser! Rigid, high-speed, rocker bottom ski, of fully molded fiberglass with high flotation core of solid balsa. With sand-free ratchet-action bindings, white Hypalon rubber fittings. 7" wide, 5'6¾" long; lightweight; aluminum matched and balanced fins. Gold name plate. Ship. wt. 11 lbs.

G-62729B3597—Pair . . . . . **Retail $59.95**

Single Banana Slalom Ski only. Deep keel.

G-62730B2277—Wt. 5½ lbs. **Retail Ea. $37.95**

[K] REAR VIEW HOODED WATER SKI MIRROR—Big 3½x12" mirror is hooded and has non-glare glass optically styled for widest range vision. Weatherproof mounting gaskets included. Easy to attach.

G-62400A417—Ship. wt. 1 lb. . . . **Retail $6.95**

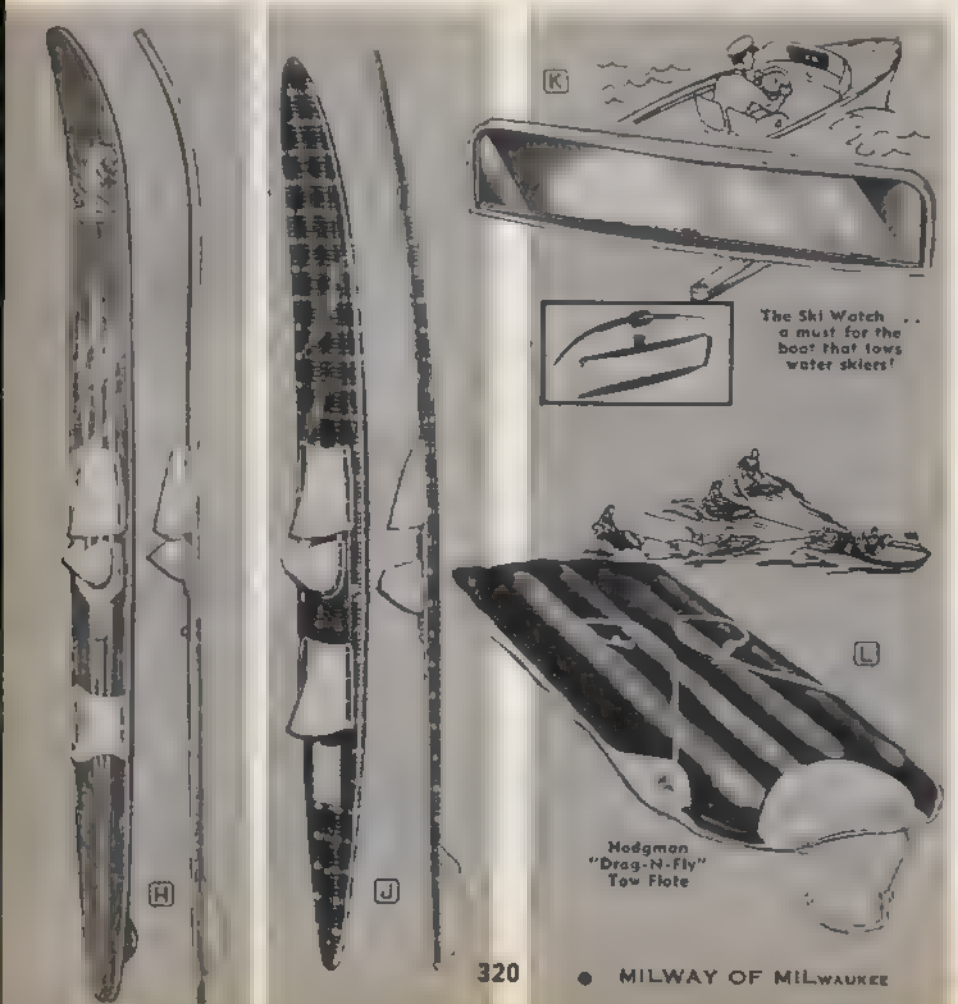
Same, but clips to windshield

G-62401A417—Ship. wt. 1 lb. . . . **Retail $6.95**

[L] HODGMAN DRAG-'N-FLY TOW FLOTE—For a thrilling new inland or ocean sport—less expensive than water skiing . . . perfect for children and non-skiers. Exclusive shape provides action and antics in water—reclining, kneeling or standing. Pull several at once . . . with any power motor. With all necessary ropes except tow rope. Deflates; inflates in minutes. I-beam. **Retail**

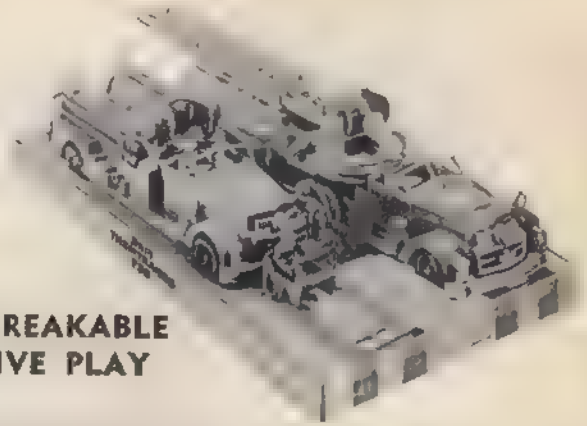
G-61689A1500—24x58"—Wt. 6½ lbs. . **$25.00**

G-61688A1197—24x45"—Wt. 5½ lbs. . . **$19.95**



Stock numbers with letter "B" shipped truck or express.

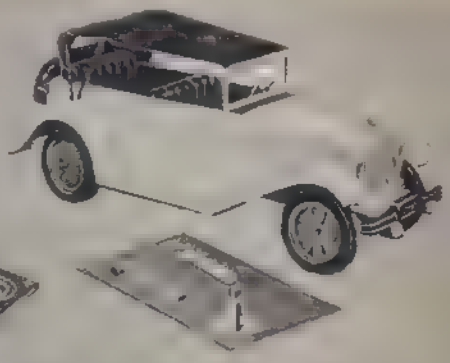
PLASTIC—POLYETHYLENE TOYS—HAPPY HOURS OF "MAKE BELIEVE"



SAFE, UNBREAKABLE FOR ACTIVE PLAY

U. S. ARMY BULL DOG TANK—Rolls with ease over the toughest terrains. Powerpacked just like the real thing, plastic tank advances retreats, climbs over obstacles, destroys barricades! Load 4 shells in brass casings to clip, fire projectiles automatically from remote position, eject empty shells. Measures 22½" long. Operates on 4 "D" batteries (not included)
G-77126A860—Ship. wt. 2½ lbs. ..... Retail $12.98

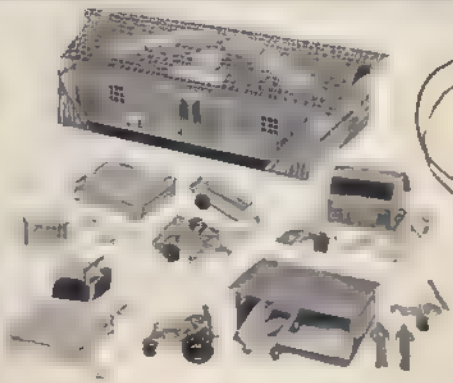
FIRE COMPANY SET—Two sensational Seagrave fire engines . . . the Pumper and Aerial Ladder in realistic, colorful set. Comes complete with 4 miniature firemen to man the engines. Also includes authentic badge for the "Little Chief" who will be in command. An "Action Poly" that performs. Pumper measures 20" in length. Aerial Ladder extends to 21"
G-77240A400—Ship. wt. 3½ lbs. ..... Retail $5.95

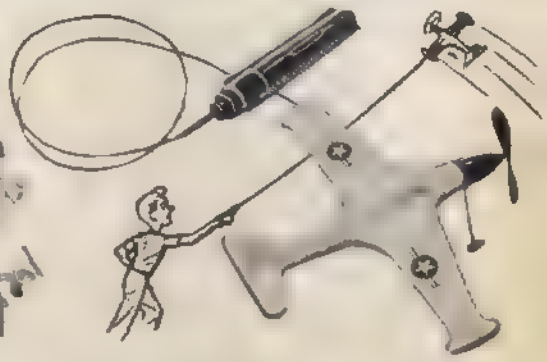


FIREBIRD "99" Realistic automobile dashboard allows child to take imaginary trips. He can just switch on ignition key at 'start driving' Horn blows, rear view mirror adjusts, glove compartment opens, speedometer accelerates, directional signals blink, windshield wipers work. Plastic, 13⅛x6¾x9". (Less batteries)
G-75233A535—Ship. wt. 2 lbs. . Retail $7.95

AIRCRAFT CARRIER—Equipped with a Helicopter that really flies. Also on deck are 4 fighter planes with folding wings. Planes can actually be launched with real catapult. Guns are on swivel turrets and hatch opens for storage. This unbreakable polyethylene toy rolls and floats. Measures 20½x6⅞x3⅜". Authentically detailed
G-77245A200—Wt. 1½ lbs. . Retail $2.98

TOURING SEDAN—Looks like it just drove out of the roaring twenties . . . a colorful model Dad will remember and Junior will enjoy. Tires and wheels remove for easy 'fixing' with the trunk full of handy tools. Beautifully detailed green sedan with black and red trim. Made of unbreakable polyethylene. 10½x3⅝" wide
G-77253A265—Ship. wt. 2 lbs. Retail $3.98





NOAH'S ARC FLOATS ON WATER—ROLLS ON LAND—Just as it is told in the biblical story—there are 40 animals, all in pairs in this complete set. Realistic figures of animals and Noah and his wife are made of rubber-like vinyl. Colorful red and yellow ark is unbreakable plastic. Ark measures 14x10½x4½". Provides hours of fun
G-77201A167—Wt. 2½ lbs. ....Retail $2.50

AUBURN FARMS—A new 47-piece farm set to delight the young farmer. Consists of tool shed, small barn, chicken coop, 25 assorted small and medium animals, 2 cows and cowstall, tractor and 5 implements, farmer and wife, 8 pieces of fence. All unbreakable vinyl and poly in bright colors. 18½x12x4" box makes into barn.
G-77212A265—Ship. wt. 4 lbs. ...Retail $3.98

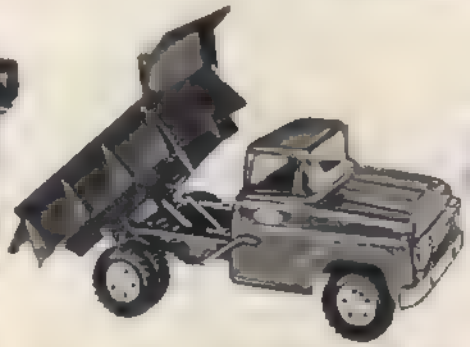
ELECTRONIC FALCON PLANE—Air-minded youngsters will be "flying high" with this new motorized plastic plane. What a thrill to watch it fly, loop, dive and do figure eights—all on its own power. Trim yellow Falcon is attached to red plastic battery case by flexible cable. Operates on 3 "D" batteries (not incl.)
G-77254A200—Ship. wt. 1 lb. Retail $2.98

sturdy metal trucks . . . tireless "work" wonders of the toy world . . .

STRUCTO TRANSCONTINENTAL FLEET—Deluxe 20-piece truck and trailer assortment that will fire the imagination of active youngsters. This fabulous fleet will handle almost every type of trucking problem and answer almost every trucking want any boy may have. Consists of 2 tractors, 3 trailers, 1 ramp, 2 cars, 6 play cartons, 6 highway signs. Auto transport trailer when attached to tractor is 22x5⅝x6½"; transport when attached to tractor 21¼x5⅝x7⅝"; hauling trailer when attached to tractor, 20¼x5⅝x5⅝". Shipped truck or express
G-771798865—Ship. wt. 14 lbs ..... **Retail $12.95**

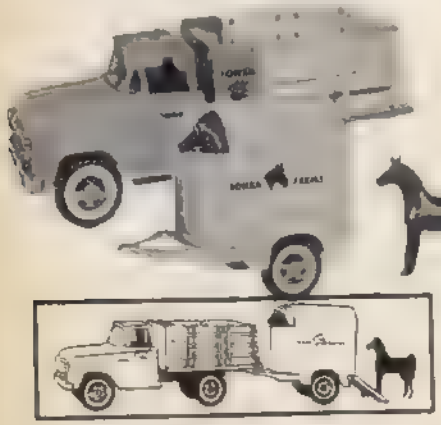
BUDDY 'L' SIT-N-RIDE DUMP TRUCK—Removable seat provides riding place for the one in charge. Lock lever on dump box assures safe haul. Auto type steering guides heavy duty truck on its rubber tires. Exclusive new finish in sky blue . . . painted twice, baked twice . . . to last twice as long. 20¾" long, 8½" wide, 11½" high.
G-77117A465—Ship. wt. 8 lbs. . . **Retail $6.95**

TONKA RESCUE SQUAD—Gleaming, hospital white emergency vehicle . . . ready to answer any call in the neighborhood. Vital rescue equipment includes handy ladder and unbreakable polyethylene plastic boat. White sidewall tires add to its sleek efficient look. Bright red trim. All-steel truck is 13¾" long, 7¼" high, 5¼" wide
G-77172A265—Ship. wt. 4 lbs. . . . **Retail $3.98**



TONKA DUMP TRUCK—A fully workable, heavy, tough dumper by Tonka. 2-position tailgate for straight dumping or spreading. Top leverage dump lever and snap-open tailgate latch at rear of cab. Thick treaded dual tires really dig out of bad terrain. 13½" long, 6¼" high, 6¼" wide. A lot of truck at a low price.
G-77122A265—Ship. wt. 4 lbs. . . **Retail $3.98**

TONKA PICK-UP TRUCK—A popular model for starting a child's collection of Tonka Toy trucks . . . and one that will probably be his favorite for years. Equipped with a new ball-type trailer hitch for accessories. Tailgate opens and closes 12¾" long, 5½" high 5½" wide Solidly constructed to last through many years of hard use
G-77123A200—Ship wt. 3 lbs . . **Retail $2.98**



TONKA FARM STAKE AND HORSE TRAILER—Triple-interest set for children . . . truck, trailer and horses. Sturdy horse trailer carries 2 jet black beauties of polystyrene plastic. New ball-type hitch connects trailer to Farm Stake truck. All steel in buff and white. Removable stake panels, white sidewall tires. 21¾x7x6" wide.
G-77173A465—Ship. wt. 6 lbs. . . . **Retail $6.98**

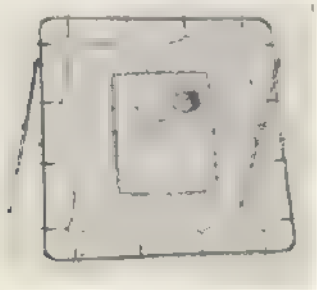
BUDDY 'L' "COKE" TRUCK—Here comes the "Coke" in a solid steel delivery truck. Removable cases of coke are stacked on the truck just waiting to be unloaded. 2 hand trucks (included) make this an easy job for the "driver." Strikingly finished in "Coke" yellow. Measures 15" long, 7" wide and 6¾" high.
G-77185A335—Ship. wt. 4½ lbs. . **Retail $4.95**

TONKA WRECKER—The young salvage engineer will be using this one to haul away the wreckage of less sturdy toys. Heavy duty winch is supported by thick reinforcing bars. Link chain with hood is easy to crank in. Equipped with "flasher" light and white sidewalls. Measures 13¼" long, 6" high, 6¼" wide.
G-77105A335—Ship. wt. 3½ lbs. **Retail $4.98**

LOGAN TO DISPLAY 3 MODELS OF "RETURN-A-BALL" AT FAIR

The Logan Electric Specialty Manufacturing Company of 1431-35 West Hubbard Street, Chicago, will show their popular "Return-a-Ball" baseball pitching and catching outfit at the Toy Fair next month in room 532, Hotel New Yorker.

The firm is offering the outfit in three



different models for 1961. One of the three, shown herein, is the #600 "Return-a-Ball" De Luxe Model. This versatile item, which can be used indoors and outdoors, and played with any standard ball, is 37" square. The outfit features rustproof, resilient steel springs, a frame of chrome-finished steel tubing, and a strong knotless nylon net pulled taut with heavy-duty springs and steel "S" hooks. Metal included are double-steel tubular supports and steel bracing with angle adjustment. Two steel wire stakes hold the frame firmly to the ground in front, and the angle of the net is adjustable. Players aim the ball at the strike zone in the center of the net, and steel springs offer firm bounce-back.

"Return-a-Ball," which can be set up in minutes and folded compactly for storage, weighs 5½ pounds. The suggested list price is $5.98 and the individual cartons are mailable.

Logan, which also manufactures a line of juvenile and official sports toys, coin banks and board games, has appointed the Bob Wagaman Sales Company of Atlanta as Southeastern representatives. The company's permanent new showroom is room 485, 200 Fifth Avenue, New York City, with Kaycee Associates.

TV PROMOTION ANNOUNCED BY JENNINGS-SHEPHERD CO.

The Jennings-Shepherd Company, 357 Salem Avenue, S. W., Roanoke, Va., wholesalers of toys and sporting goods lines, notified 620 dealers in Virginia, North Carolina and West Virginia, via direct mail, of their current TV promotions.

Once again, the company is offering dealers free TV advertising on top children's shows with orders of specified quantities of selected playthings. Featured during January and February, are Dart Manufacturing Company's Marble Race Game and Wibbler Company's Wibbler. Wibbler was promoted in a feature story in Life magazine last fall.

A "Stay-In-Door" promotion list, sent to dealers the first of the year, features model kits, puzzles, games and other indoor activity items for the cold months. Both the regular spring and Easter merchandise lists have also been sent to dealers.

Ten-Week TV Schedule Set for Play-Doh and Fun Factory Toy

Captain Kangaroo, John L. Beck and Flippo the Clown.

Climaxing a highly successful fall promotion of Play-Doh and the new Fun Factory as a result of local and network television exposure, John L. Beck, advertising manager for Rainbow Crafts advises that the Cincinnati toy firm has begun 1961 with "more of the same."

Network television, with new film commercials on the popular CBS-TV "Captain Kangaroo Show," will highlight the spring Play-Doh TV promotion in 140 cities. An audience of 8.8 million youngsters and their families will be reached.

The 10-week CBS-TV network schedule began on January 24 and runs through March 28 and includes five Play-Doh sponsored quarter-hour segments during which the Play-Doh Fun Factory will be demonstrated on film.

To augment this national schedule, local television schedules are also to run during the first three months of 1961 in New York City, Chicago, Minneapolis, Atlanta, Buffalo, Baltimore and Hamilton, Ont. These local markets will feature televised film demonstrations designed to sustain the distribution momentum started during the past fall campaigns. The usual indoor play needs and the new interest in refill supplies for the Fun Factory toy extruder are expected to mark up new spring sales highs for Rainbow Crafts, it is felt.

Gym Plastics Line at Toy Center

Ready for display at the Toy Fair following a successful showing at the recent Sporting Goods Fair in New York (see above photo) is the line of water accessory items made by Gym Plastics Corporation, N. Hollywood, Calif., and marketed in the East by Joseph J. Barnett, Inc., headquartered in room 512, 200 Fifth Avenue, New York City.

Gym Plastics manufactures a wide variety of water toys and swim aids fabricated in solid, puncture-proof, buoyant Delite plastic in a range of colors. Among the numbers are "Tubby," a rock and roll horse that performs both as a water animal and as an indoor hobby horse; two other riding toys, Salty the Sea Horse and Johnny the Whistling Porpoise Board; a Tip-A-Tub; a Sail and Paddleboard boat that a youngster can stretch out on; and a wide selection of water dumb-bells, surf boards and kickboards, safety belts, rings, buoys, deck pads, and "Aqua Siesta" water chairs.

Davis Products Appoints Wiley to Market Pools, Water Toys in East

The appointment of the J. Warren Wiley sales organization, Eastern representatives with arcade showrooms in the 200 Fifth Avenue, New York City, Toy Center, has been announced by Davis Products Inc., Van Nuys, Calif., manufacturers of Dapco inflatable toys, wading pools, and air mattresses, and boats.

"We regard this appointment as a logical step in the continued progress of Davis Products toward completion of a thoroughly effective national distribution system," Davis' sales manager, Robert Dunlap, said in a recent interview. "It complements our move of last year in setting up a Chicago warehouse that assures our Eastern customers of prompt delivery during the busy season."

Mr. Dunlap added that variety and quality are the Dapco watchwords for 1961 "Bold new colors, exclusive styling, unique features, proven quality, and a line of patented air pumps will, we're sure, please both the trade and the buying public. Our plant in Van Nuys is set up to provide volume production and exacting quality control. Dapco's own engineers have designed and installed modern mass production equipment to assure superior merchandise at competitive prices."

Two of Davis Products' new inflatable swim toys for this year are illustrated above: the #A-306 Giant Swan and #A-309 Walrus. The first, 28" by 30", has a deluxe faille texture and features three separate air chambers and flush valves. Finished in pure white with decorations, it has a suggested retail of $4. Its projecting "tusks" furnishing the ultimate in realism, the Walrus is a big 38" by 29", is finished in tan and white and retails for a suggested $3.

Schaper's "Cootie" in Good Cause

Schaper Manufacturing Company's popular "Cootie" game occupied the attention of young patients at the Elizabeth Kenny Rehabilitation Institute, Minneapolis, when the Royal Order of Cooties, social branch of the Veterans of Foreign Wars staged their annual party there just before Christmas. While Santa showed the large giant version of the game and Ed Misho, extra-activities chairman of Minneapolis Cooties gave them a hand, Curtis Priebe, 10, and Susan Moos, 5, tried assembling the Cooties. Curtis is receiving rehabilitation at Kenny Institute due to cerebral palsy. Susan was admitted with a diagnosis of dermatomyositis, a disease afflicting the skin, muscles and underlying tissues.

The Minneapolis Royal Order of Cooties annually presents a program at Kenny Institute. Cootie games were distributed to the children, compliments of Schaper Manufacturing.

IDEAL APPOINTS TWO—EASTERN SALES MANAGER, TV DIRECTOR

Two new appointments have been announced by the Ideal Toy Corporation, 200 Fifth Avenue, New York City.

George Morgenstern has become Eastern sales manager, according to Herbert

George Morgenstern

Sand, Ideal vice-president-sales. Mr. Morgenstern will be in charge of all sales processed through the company's New York office and will supervise Ideal toy and doll salesmen east of the Mississippi. He joined Ideal in 1947 as a salesman and had been New York City representative for the firm since January, 1958.

Morton Schneider has assumed the newly-created post of director of television promotion for Ideal. He will supervise local sales and promotion through wholesalers, retailers, and TV stations in each market. Mr. Schneider has served as sales promotion manager and showroom sales manager since he joined the firm in 1957.

GABRIEL BROTHERS APPOINTED POOL CITY NORTHEASTERN REP

Pool City Products, Inc., Millwood, N. Y., manufacturers of pool chemicals, vacuum cleaners, test kits and skimmers, have announced the appointment of the Gabriel Brothers Sales Organization as their Northeastern representative.

The company's extensive pool accessory line, which features two-color packaging geared for self-service and self-selling, is now on full display in the Gabriel sales office, room 820, 200 Fifth Avenue, New York City.

"With the continued upward trend in family-size backyard pool sales, accessories such as those from Pool City Products become a necessity," Gabriel Brothers said recently. "We feel that the overall packaging, competitive pricing and future plans of the company will make it a major industrial resource in the swimming pool accessory field."

Pool City has also announced the adoption of "Water Doctor" as a tradename for the line. The name was selected on the basis of its simplicity, catchiness and ease of remembering as well as its informative bearing on the products involved. "Water Doctor" will appear on the inside of a shield, the overall two-color design of which was created by a prominent U. S. industrial designer.

POLK'S 420-PAGE TRADE BOOK CALLED "HOBBY BUYER'S BIBLE"

Polk's Model Craft Hobbies, Inc., 814 Fifth Avenue, New York City, is offering, free to its retailer-customers, what it describes as a "Hobby buyer's bible," a 420-page book that includes a buying plan, inventory control, and suggested stock assortments and complete checklists for a wide variety of merchandise lines.

Published 60 days after the conclusion

of the February hobby show and March Toy Fair, the book, entitled "Polk's Showcase Offer," is up to date on all the current products. It divides into five sections: Model Kits & Supplies, Science, Model Raceways, Model Railroads, Arts & Crafts. Each has its own table of contents, alphabetically arranged according to the name of the manufacturer.

Other features of the book include background articles on each manufacturer and Polk's opinion of the numbers in each line that should prove the fastest movers. There are also discussion articles relating to the merchandising of hobby goods.

Polk advises that 3,000 retailer-customers receive the book at no charge. Others pay $10, which is refundable upon receipt of an initial merchandise order.

HENRY J. FUNK

Henry J. Funk, vice-president and senior buyer, Albany Hardware & Iron Company, died at his home, 17 Academy Road, Albany, N. Y., on October 6 after an illness of 10 weeks' duration.

Mr. Funk, who was born in Albany, has been actively connected with the Albany Hardware for over 61 years. His first employment, as an errand boy, began on January 6, 1900. Later, he advanced to salesman and assistant buyer positions and, in 1919, was appointed hardware and housewares buyer. He had been a vice-president of the company since March 6, 1939.

Mr. Funk is survived by his widow, the former Pauline Seeley, his son H. Seeley Funk buyer and a director of Albany Hardware & Iron, and two grandchildren, Susan Jane and Richard Funk. Funeral services were conducted at St. Paul's Church on October 9, followed by burial in Albany Rural Cemetery.

HIAA's Feb. Show 90 Per Cent Sold Out; Few Booths Remain

Executive director Bill MacMillan, A. L. Davenport, Jr., and show chairman Carl J. Maxwell check out booth space drawing.

After the recent booth space drawing for the 25th Trade Show and Convention of the Hobby Industry Association of America, to be held February 4 through 8, trade show chairman Carl J. Maxwell announced, "We are over 90 per cent sold out. We expected a rush for space, but the initial response was staggering.

"Space offered was equivalent to 245 booths. There are now less than 20 booths left. Since the drawing is over, these will be available to manufacturers who want to exhibit on a first-come first-served basis. We have every reason to believe these will be sold in the next few weeks."

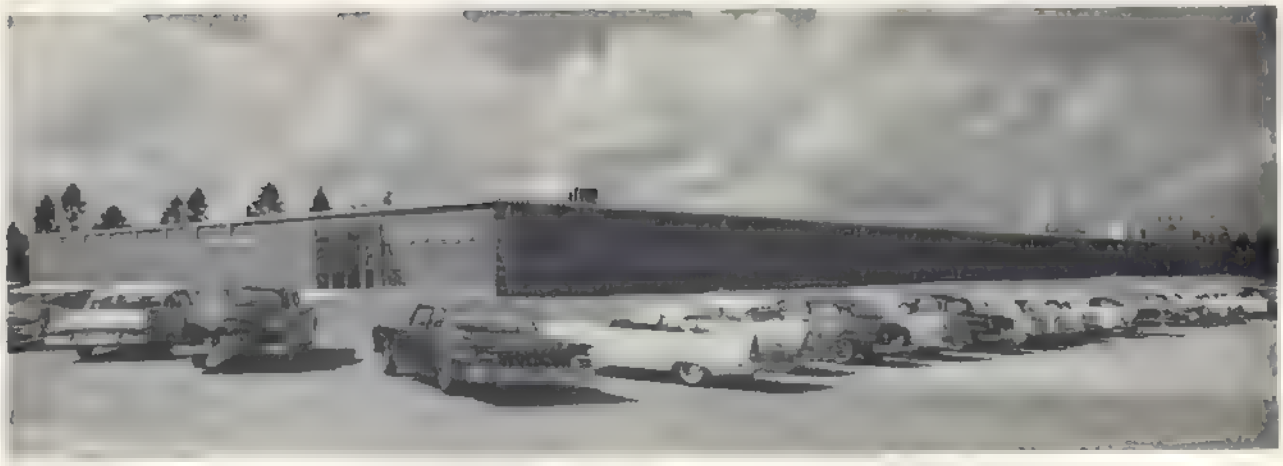
HIAA executive director William L. MacMillan, Jr., and committee member A. L. Davenport, Jr. (Pactra Chemical Company) worked with Mr. Maxwell on the Chicago drawing.

Cavalry 6-Shooter, Paper-Popping Submachine Gun New Daisy Items

Two unique innovations in play guns were featured by Daisy Mfg. Company at the Spring and Summer Toy Market Week held at the 165th Infantry Armory in New York last month.

The Daisy Paper Popper, a $2.98 retailer, is a futuristic submachine gun design, 10" long, which shoots a roll of paper instead of caps and has a light action trigger which makes handling easy for any youngster from three up. Daisy is promoting this completely different paper-popper design as a means of "breaking the sound barrier with a sonic pop."

The Early American Cavalry Six Gun, retailing at $4.98 with the holster and $2.98 without, was the second new play gun featured by Daisy at the Spring and Summer Toy Market. A spittin' image of the gun used by campaigners in the old West and in Civil War days, this new Daisy model is an exact copy of Colt's recent expensive replica of this famous old gun.



Horsman Plant Moved at Peak of Season

"A modern industrial miracle occurred when we moved our factory from Trenton, N. J., to Columbia, S. C.," Gerald R. Lipson, president of Horsman Dolls, Inc. said recently.

"Our new factory enables our 1961 line to reflect the greatest values and most attractive merchandise produced during the entire history of Horsman."

The transfer of the Eastern factory to South Carolina was made at the very height of the firm's production season. The first truck pulled into the Horsman yard in Trenton on July 1, and three weeks later, dolls were actually being produced at the new location in Columbia.

"People who never before had heard of such operations were molding vinyl doll parts, rooting hair, setting eyes, assembling dolls, making doll clothes, dressing dolls and performing all of the operations involved in doll manufacturing," Mr. Lipson said.

The new factory, on Highway 321, just outside of Columbia, is a 115,000-square-foot, one-floor building on a 20-acre lot. The modern building is completely air conditioned, and was designed especially for doll manufacturing.

"The new plant is a marvel of efficiency," Mr. Lipson said, "Facilities for the receipt of materials and their flow through the various manufacturing, assembling, warehousing and shipping operations incorporate all the equipment and techniques needed for efficient low-cost production."

MODEL A FORD CUSTOMIZING KIT ANNOUNCED BY MONOGRAM

Monogram Models, Chicago, has introduced a new 1930 Model A Ford Phaeton Customizing Kit that allows hobbyists to make one of four variations of the car from a single HO hobby kit.

This model, first in a series that may be built as the stock Model A Ford Phaeton, as a Dragstrip Rod with a blown Chevrolet V-8 engine, as a Street Rod with a triple-carb Chev engine, or as a Jalopy.

According to Jack M. Besser, Monogram's president, the Phaeton is an exact ½-inch to one-foot scale model based on Ford Motor Company drawings, pictures and handbooks, and coincides perfectly with the measurements of a fully restored actual car that was used to aid in the creation of the design.

The Stock 4-door Phaeton is made with a top, interior detail, simulated wire wheels, scale molded rubber tires and a highly-detailed dummy four-cylinder engine. Extra parts in the kit may be used to build either of the other three variations on the basic 1930 model.

The Dragstrip Rod, with V-8 engine, has a GMC blower mounted on top of the engine with tuned exhausts. Rear wheels have reversed rims that are outfitted with drag slicks. This variation also features a roll bar, tonneau cover, and a channelled body and dropped front axle.

Monogram's Street Rod variation with Chevrolet engine has three carburetors, exhaust headers, cycle fenders, a chrome firewall, dropped axle, and channelled body. Each of the four wheels comes equipped with chrome wheel covers.

Beyond the four basic models that may be made from this kit, others of the hobbyist's own invention may be built from the many interchangeable parts—chrome plate, and tan, black and clear plastic.

A large decal sheet with numbers for

racing, pin striping, scallops and names is also included in the kit, which is packaged in a four-color box picturing the four different versions of the car.

All parts are illustrated on the side of the box, which is tightly sealed with cellophane.

To aid in displaying this 1930 Ford Model A Phaeton, Monogram provides a built-up model of the stock version along with full color reproductions of the Street Rod and the Dragstrip Rod.

The 1930 Model A Ford Phaeton Customizing Kit retails for $1.98 and comes in a retailer pack containing 18 kits with one display model.

BACK IN 1942

A timely item said to be receiving the attention of buyers was a set containing eight naval vessels and finished in natural wood with a signal station.

NEW DE KALB TOY PLANT IS COMPLETED IN 45 DAYS

De Kalb Toys, Inc., has moved into a new pre-engineered building built on the same foundation as its previous structure, which had been destroyed by fire, it has been reported by R. W. Fulton, the firm's president.

"We decided upon the pre-engineered construction technique because we wanted a quality structure that could be built as rapidly as possible," Mr. Fulton said.

The new 60-foot-by-148-foot plant, located at 11th and Oak Streets, in De Kalb, Ill., will be devoted exclusively to the manufacture of toys. It was built by John F. Chapple and Company, 2 N. 565 York Road, Elmhurst, Ill., the nation's largest builder of metal buildings.

According to Mr. Fulton, the new plant features clear-span construction. This absence of columns has permitted the firm to plan efficient use of all the space under roof. "The additional height and structural strength of the new building has allowed us to erect a second floor thus doubling our floor space," he said.

The speed with which the toy firm returned to full-scale operations in the new plant, after suffering extensive fire damage, impressed the local business community. Construction of the new plant was begun on November 1 and completed on December 15.

"Although our new plant has been designed to handle our current toy manufacturing volume, new additions can be erected quite rapidly whenever needed," Mr. Fulton added.

Spokane Enterprises' Hobby Horse Rocks, Rolls, Gallops on Wheels

Rock-and-roll has entered the lives of the bubble-gum set through the means of a unique new hobby horse. And lest this apparently dubious benefit disturb the watchful parent, it should be pointed out that the rock-and-roll is not musical but rather the novel mechanical action of the horse itself, which gallops forward and backward as it bucks up and down.

Known to the trade as the "Galloper," this unusual wheel toy is manufactured by Spokane Enterprises, Inc., Spokane Industrial Park, Spokane, Wash. The "Galloper" rolls on large vinyl wheels and, through a patented spring action, is propelled forwards or backwards by the galloping motion of its young rider. The harder he gallops, the faster it rolls. Steering is accomplished by use of a footrest which turns the front wheels.

The "Galloper's" body, molded in pliable, heavy-gauge vinyl plastic, has [illegible] color and realism thanks, says the manufacturer, to its original design by one of America's leading Western artists. The flexibility of the body material prevents any damage to walls or furniture, and the large, easy-rolling wheels will not scuff or mar floor surfaces. Suggested retail price is $34.95.

Eighteen New Doubl-Glo Products

Eighteen new Doubl-Glo products and packages, plus traditional best-sellers, are now being prepared for the 1961 holiday decoration season by Paper Novelty Manufacturing Company, Stamford, Conn., and Toronto, Ont.

Doubl-Glo packaging, which won the Best of Show award in the 1960 Variety Store Merchandising Annual Packaging Contest, will again be used to promote high volume through increased purchases.

New displays are also being prepared, to go with the award-winning displays of 1960.

The heaviest promotion in Doubl-Glo history, according to the manufacturer, will cover the United States and Canada through magazines and network television.

Shown checking some of the new products in the above picture are Paper Novelty executives (left to right): Fred Maas and Charles Moses, vice-presidents, and Burt Lee, president.

Paper Novelty also manufactures a distinctive, wide range of juvenile Valentine cards.

SOLLMANN & WHITCOMB HAVE EKLOF RACE-TYPE SAILBOATS

Sollmann & Whitcomb, room 520, 200 Fifth Avenue, New York City, are now presenting the well-known race-type sailboats manufactured by Eklof Toys of Mound Minn. The line comprises seven different models retailing in price from 88c to $8.

Shown here is one of the items, the #8 [illegible] which features a hull and deck finished in brilliant blue, and

a deck highlighted by a white streamlined design on high gloss natural wood finish. The Sea Hawk is also equipped with a deep keel with attached rudder and tiller, and its striped plastic sails are secured to a mast that includes among its parts a spreader and side stays.

The item, measuring 21" by 4" by 1⅜", is individually packed in a colorful eye-catching display box. The Sea Hawk and the rest of the entire line of high-styled, balanced toy sailboats are claimed to be designed to really sail, in addition to being unusually pleasing to the eye.

Eklof also manufactures a Hiawatha sailing canoe, attractively decorated and measuring 12" long. This item, which retails for 70c, is individually-packed in a plastic bag.

MERRY MFG. COMPANY INITIATES NEW STOCK-NUMBERING SYSTEM

All My Merry toys will bear four-digit stock numbers in the future.

To facilitate handling of their merchandise, Merry Manufacturing Company, Cincinnati, is initiating a new stock numbering system. The changeover is primarily to benefit users of IBM or other automatic stock control systems.

Merry's vanity, hinged-lid series will become the #1,000 series; closets, #2,000; stores, #3,000; rack numbers, #4,000; and tragic, #5,000. A new line to be introduced in March will be the #6,000 group.

The changeover from old to new numbers will be made on all packages as rapidly as possible, it was announced by James J. Higgins, vice-president in charge of sales.

Details of the new numbering system are being mailed to the manufacturer's customers.

BOSTON ATHLETIC NEW SKATE FEATURES SAFETY STEEL GUARD

The Boston Athletic Shoe Company, 72 Second Street, Cambridge 41, Mass., is now offering a new skate designed to eliminate the risk of serious injuries to hockey players.

The company's Basco Skate #910 N. H. L. Professional Model and #505

N. H. L. Collegiate Model feature a special steel guard attached to the heel plate and rear tip of the skate blade, to protect a player who skates or falls into the rear blade of another's skates.

The skates come in genuine top grain cowhide with full leather lining and feature woven wire mesh reinforced tendon guards, heavy double-box toes, sponge rubber padded formed tongues, cushion sock linings, and steel shanks with long inside arch supporting counters.

Approved by the Rules Committee of the National Hockey League, the skates have also been endorsed by prominent hockey players and officials.

FIVE NOMINATED FOR POSTS ON HIAA BOARD OF DIRECTORS

Jack M. Besser, chairman of the HIAA's nominating committee, last month announced that five men have been nominated for election to HIAA's board of directors. Elections will take place during the 24th Trade Show and Convention in Chicago, February 12-16, at the Hotel Sherman.

In making the announcement, Chairman Besser stated "his slate of candidates provided by the nominating committee consists of men who are well qualified to serve as board members. Each has been active in Association affairs and will add valuable experience."

Milt Grey, president, Milt Grey Sales, and Albert H. Redles, director of sales, Buchmann Bros., Inc., have been named for reelection. Of the three remaining candidates, Alan Ginsburg, Lionel; Lewis Glaser, Revell, and A. Earle Smith, Paul K. Guillow, Inc.—Mr. Glaser has served previously as a director. His term of office extended from 1954 through 1956.

Each nominee elected to HIAA's 15-man board serves for a three-year period. Also, these men, who give their time on a voluntary basis, must assume the expenses incurred in attending board and other meetings.

Those directors whose terms expire in February 1961 are: Mr. Grey, Gerson Meyer, Mr. Redles, Stephan Schaffan, and Matthew A. Sullivan.

Southern Territory Salesmen Join Henry Katz Sales Organization

Jack D. Hart

Jim Isaacks

Jack D. Hart of Dallas and James H. (Jim) Isaacks of Birmingham, Ala., have recently joined the Henry Katz Sales Organization of 200 Fifth Avenue, New York City.

Mr. Hart brings to the Katz Organization over eight years of sales and merchandising experience in the Southwest territory. He will continue to operate out of Dallas in servicing the many Katz accounts in the Southwest. Mr. Hart was formerly associated with James Melton & Company.

Mr. Isaacks has had better than five years' experience selling roller skates for Union Hardware and Winchester-Western. His energy and experience will help his coverage of the mid-South and Southeast areas. Birmingham will continue to be his home base.

Both Mr. Hart and Mr. Isaacks look forward to seeing their many friends at the Katz showroom during the upcoming Toy Fair.

Murray Speeding Car Pacer Tied In with Midget Racing Programs

It was a big night for Glenn Paul, Jr., in his new Murray Speedway Pace Car when the Independent Midget Auto Racing indoor season got under way in Cleveland. Promoters there arranged to have the juvenile car make a run around the course to "set the pace" and provide a crowd-pleasing sidelight attraction. With dozens of similar races being held throughout the country, both indoors and outdoors, similar opportunities for mutual promotion and benefits are open to sellers of Speedway Pace Cars and race promoters.

This juvenile auto is chain-driven, 36" long and 17" wide. Wheels (red with white trim) are 8" ball-bearing with 3½" moulded tires and the ball-bearing chain drive has a motor tone gear shift. The car is equipped with gun sight fender ornaments with reflectors and the body is finished in Arctic white with red and black trim. The shipping weight is 31 pounds. Further information is available from The Murray Ohio Manufacturing Company, 725 Thompson Lane, Nashville 4.

N. Y. Titan star quarterback Al Dorow answers gridiron questions posed by a couple of youthful admirers.

Tudor Schedules Nat'l Magazine Ads

TOY INDUSTRY history is reportedly being made by Tudor Metal Products Corporation in breaking with a national advertising campaign to spur the sales of sport games. Dramatic full-page ads will appear in such widely-read nationally circulated publications as Sports Illustrated, Boys' Life and The New York Times Magazine. Each issue of these media taps an audience of better than 14 million readers.

Tudor's consumer ads will picture Al Dorow, a member of Tudor's sport games advisory staff. The star quarterback of the New York Titans is shown above demonstrating professional football strategy to [illegible] admirers. Dorow, like many coaches, actually uses Tudor's Trn-action Electric Football Game to teach formations and gridiron strategy. The 6-inch proportioned and accurately marked playing field, and the life-like sculptured 3-dimensional players lend the feel of authenticity and realism to this popular game.

While Tudor's full page ads will feature the football game, all the other games in the line will also be illustrated. These include two hockey games (introduced last year) and the popular baseball and basketball numbers and the sports car and horse races. These games are [illegible] for duplication of the plays, details and strategy of each sport.

The choice of publications to advertise in was dictated by Tudor's desire to influence both the parent (who in most instances makes the actual purchase) and the youngster. In a good number of cases, Tudor reports, adults buy these games for their own amusement; this is especially true of the Sports Car Race and Horse Race which provide the additional excitement of betting, and the Hockey games in which exceptional skill can be developed. Some smart merchandisers corral extra volume by selling these games in their adult game department as well as in toys, a Tudor spokesman commented recently.

Electric Horse Race Game has an extra feature: betting.

Players even run the bases in company's baseball game

REVELL NOW OFFERING NEW CHRYSLER MODEL CAR LINE

Revell, Inc., 4223 Glencoe Avenue, Venice, Calif., is now offering seven fully-assembled models of 1961 Chrysler Corporation cars in HO scale.

The miniatures, authorized for production by Chrysler, include the Dodge Dart, Valiant, Plymouth, Lancer, Polara, Fury, Chrysler and Imperial, each featuring genuine chrome plating.

The cars are distinctively packaged in a handy colorful, help-yourself dispenser, which stocks both individual models, and a seven pack that includes the complete car line. The dispenser, (illustrated herein) is 15" wide, 16" high, and 6½" deep, and holds a dozen each of the seven cars and a half dozen seven-packs. The cars retail at 49¢ individually, the seven pack for $2.98.

An attractive full-color window banner is also offered with the cars.

SALES REPRESENTATION CHANGES AT PYRO PLASTICS

Marvin Hellerman, sales manager for the toys and hobbies division of Pyro Plastics Corporation, Union, N. J., has announced changes in its sales representation force.

Marvin Hellerman

Gerry Rosenthal, present Pyro sales representative in Kentucky and Ohio, will also cover Michigan and Indiana.

Jerry Tobin, 1488 Merchandise Mart Plaza, Chicago, will be Pyro's sales representative in Illinois, Minnesota, North Dakota, South Dakota and Wisconsin.

The new sales representative for Pyro in the Mountain States area, in addition to Oregon and Washington, is Al Posner, Suite 301, 1633 N.W. 21 Avenue, Portland 9, Ore.

KENNER TV FILM COMMERCIALS WIN AWARD FOR SECOND TIME

TV film commercials produced to advertise the paint sets and building sets of Kenner Products Company, Cincinnati, not only have proved effective sales tools in the past two Christmas seasons, but within the past eight months have received two awards for "creative and production excellence."

The latest awards, one made for the Presto Paint & Sparkle Paint commercials and one for the Girder & Panel and Bridge & Turnpike Building Set commercials, were made by the Affiliated Advertising Agencies Network, an international organization of 59 ad agencies throughout the United States, Canada, Japan, Norway, Spain, France and the Philippines.

The awards were made following that organization's annual convention in Phoenix, Ariz., where more than 800 outstanding magazine and newspaper advertisments and TV and radio commercials were entered in competition.

Previously, a merit award was granted Kenner's building set and paint set TV commercials in a competition held in Columbus, Ohio, among agencies in the Fifth District of the Advertising Federation of America.

All of the commercials were created and produced by Kenner's ad agency, Leonard M. Sive & Associates, Cincinnati, and supervised by account executive Robert Grannen.

Vogue Consolidates Facilities at One Address in Malden, Mass.

Vogue Dolls, Incorporated, announced recently some physical changes in its operations as a follow-up to the organization changes announced last month. The new corporation formed to succeed the internationally-known Vogue Dolls, Inc., is consolidating all of its offices, shipping and manufacturing operations in its Malden, Mass., facility.

Because of the phenomenal growth pattern over the past 10 years of the predecessor corporation, the physical set-up of the different facilities had been scattered under five roofs. Effective February 1, all operations will be under one roof at 184 Commercial Street, Malden 48, Mass.

E. W. "Ted" Nelson, Jr., president, in announcing these changes, stressed the obligation of "improving the already outstanding service Vogue Dolls has provided its customers so that incoming orders may be economically expedited the fastest possible way." Through straight line production, methods with the executive and office staffs right on the premises for improved controls, raw goods will be turned to finished goods more rapidly and incoming orders will be packed and shipped within hours, where necessary.

The creators of the Ginny Dolls and Baby Dear as well as the rest of the Ginny Doll family will continue to be represented in all 50 states by independent sales representatives with many years of experience not only with Vogue dolls but in other segments of the doll and toy industry. Henry Weisser continues as sales manager of the company, operating from the 200 Fifth Avenue, New York City, showrooms and will personally call on accounts on the Eastern seaboard. Erlach Lee Associates, in the persons of George Olsen in Los Angeles and Art Grobe in San Francisco, will be covering the West Coast for the 15th year with Vogue. John DiCarlo, who has been covering the Southeast for six years, will continue in that territory from his home base in Atlanta. Bill Ross, a four-year veteran with the company and a toy store owner previous to joining the company, will continue to represent Vogue from Chicago in Illinois, Wisconsin, Minnesota and St. Louis. Charlie Bobrink, out of Cincinnati, a representative for many years in the East Central states, will be marking his third year with the company in 1961 as will Bill Neal, a Kansas City toy representative for many years in the Plains States and the Southwest. Gene Cross, a former Denver department store buyer and associated with Erlach Lee Associates, continues representation in the Mountain States.

"We have many positive factors working toward an even better year in 1961," Mr. Nelson claims. "With Mrs. Jennie H. Graves, our founder, continuing as chairman of the board with the particular responsibility of developing new products; with her daughter, Virginia Graves Carlson, continuing to design the doll clothes that have made us truly 'fashion leaders in doll society'; with our more efficient production layout; with a new line tailored for easier stocking and inventory control and faster turnover at full mark-up for the retailer in the production stages for the 1961 Toy Fair; and with a top-notch, experienced sales representative organization, 1961 can't help but be another growth year in the history of this fabulous doll company. More important, the thousands of loyal and satisfied toy accounts we service will continue to be the backbone of our successful operations."

DUPREE TO COVER SOUTHERN STATES FOR ARROW RUBBER

Tom B. Roberts, Box 104, W. Englewood, N. J., national distributor for Arrow Rubber and Plastic Corporation, advises that the firm of Al Dupree & Associates, 035 Patrick Place NE, Atlanta, has been designated Southeastern sales representative for the manufacturer. The Dupree organization will cover the 14 Southern states, operating out of their offices in Atlanta, Charlotte, N. C., and Dallas.

Al Dupree

Arrow, it will be remembered, is the manufacturer of the soft vinyl "Boone" which chalked up an enviable sales record last year and is expected to retain its best selling status during 1961 [illegible] $5 retailer.

STANDARD TOYKRAFT ADDS TWO TO SALES ORGANIZATION

Standard Toykraft Products, Inc., 95 Lorimer Street, Brooklyn 6, N. Y., have announced two additions to their sales organization.

Harold Frankel formerly with Knickerbocker Toy Company will operate out of the firm's New York showroom, room 557, 200 Fifth Avenue. He will also cover the New Jersey, Pennsylvania and Ohio territories.

Hedger Associates will serve as Midwest representatives according to Mort Berman who made the announcement for Standard Toykraft. Hedger, with a new showroom, room 1454, Merchandise Mart, Chicago, will service accounts in Illinois, Indiana, Michigan, Wisconsin and Missouri.

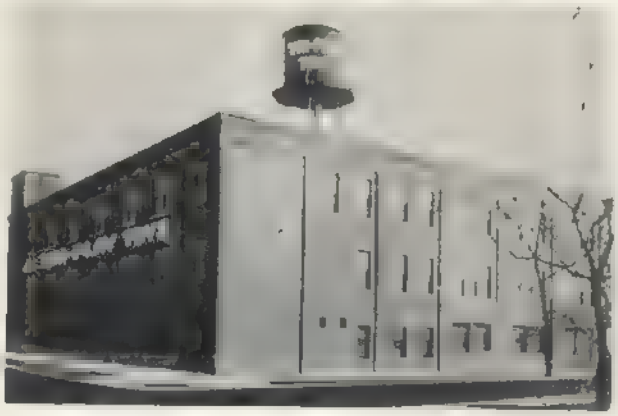
In addition to the Standard Toykraft line of toys, games, coloring sets and educational items, Mr. Frankel and Mr. Hedger will also represent Avalon Manufacturing Corporation (hobbycraft sets) and Alvanac, Crayola and Color Corporation (crayons, paints and other art materials).

WILLIAM HOLT, JR., JOINS ALAMO AS SALES DIRECTOR

William (Bill) F. Holt, Jr., has joined the Alamo Distributing Company, San Antonio, as director of sales, according to a recent announcement by that organization. Mr. Holt had been head of sales for Texas Hobby Distributors for the past seven and a half years.

Alamo, in its 25th year as wholesalers in southwest Texas, has been in the toy field for three years.

Tri-Play in Larger Factory with 50 M Feet of Production Space



Sherman Rubenstein, president, Tri-Play Toys, Inc., announces that the record volume their line enjoyed during the past year has necessitated another move to larger quarters. Located at 1325 West Belden Avenue, Chicago, the new home of Tri-Play Toys occupies an entire building comprising over 50,000 square feet of manufacturing space.

Says Mr. Rubenstein, "The latest move by our firm to larger quarters evidences a period of rapid and substantial expansion. Three years ago our firm was first launched in a tiny plant with only 1,000 square feet of manufacturing space. Now we are all set in a spacious new building with ample facilities to efficiently take care of the sales volume that has unceasingly been expanding ever since we have been in business."

Mr. Rubenstein attributes the success of the Tri-Play line to the fact that every item they have introduced to date reflects a high degree of originality and play value.

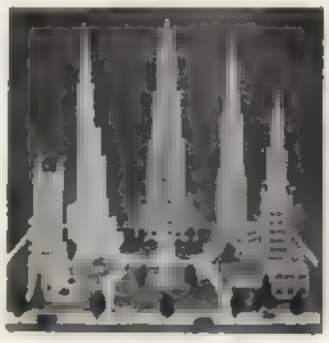
"We have always striven to make sure that every item we add to our line will have strong eye appeal on the sales counter and — of equal importance—offer a basic concept and quality construction that will assure genuine play value."

Mr. Rubenstein is looking forward to featuring an expanded Tri-Play line for 1961, which will make its bow in rooms 1436-1437 at the New Yorker Hotel during the Toy Fair. He is particularly enthusiastic over an entirely new innovation in the form of a "revolutionary vehicle," designed for youngsters six to 12, that will highlight the line during the coming season. "I have long felt," said Mr. Rubenstein, "that the trade and public would be receptive to a genuinely different juvenile vehicle, and I feel that when our buyer friends see what we have come up with they will agree we are offering something strikingly new."

Commerce Dep't Applauds Halsam

Halsam Products Company, Chicago, was awarded a Department of Commerce citation recently for its participation in the 8th International Trade Fair in Tunis, Tunisia.

A limited number of toys were featured



in the United States Exhibit to illustrate toy play materials, aspects of the better way of living under the American system of competitive free enterprise. Skyline Construction sets were selected to exemplify in toy form the building boom that is changing the face of American cities.

Scale models of realistic white skyscrapers with colored windows are readily constructed from three basic interlocking parts.

Six different sets of Skyline retailing from $2 to $15 are currently being manufactured by Halsam Products Company, 3610 Touhy Avenue, Chicago 45.

AMERICAN PRE-SCHOOL APPOINTS REPRESENTATIVE TO COVER N. E.

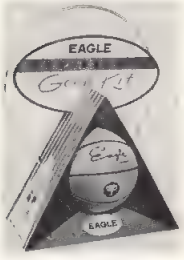
American Pre-School, Inc., an affiliate of Denis Crib, Inc., announces that Gabriel Brothers, rooms 818-20, at 200 Fifth Avenue, New York City, will act as its sales representative in the Northeast.

A relatively new firm in the toy field, American Pre-School manufactures a line of quality-made, take-apart and put-together wooden toys. Among the officially-licensed character items are Mickey Mouse, Donald Duck, Deputy Dawg, Popeye and Muskie numbers.

EAGLE'S BASKETBALL GOAL KIT FEATURED IN NEW LINE

The Eagle Rubber Company, Inc., Ashland, Ohio, is now offering a new basketball goal set as one of the featured items in its newly-styled athletic ball line.

Called the Eagle 76 Silver Trophy Goal



Set, the unit includes an official size-and-weight basketball and a net, completely packaged in an attractive triangular shadow display carton The sets retail at $5.95 and are case packed at four

Eagle Rubber, located at 710 Orange Street, also manufactures rubber toy balloons, inflated and sponge playballs, playground balls, basketballs, footballs, volley balls and soccer balls.

MOVIES' JAMES DARREN TO HEAD BIKE MONTH PROGRAM

James Darren, popular young motion picture star, has been named chairman of the American Bike Month Committee for May, 1961

American Bike Month, a public service program designed to assist in the building of floor traffic of all stores handling bicycles, also renders a distinct service to the buying public in providing safety information and materials designed to make cycling safer and more fun than it already is

Mr Darren, whose latest Columbia picture is Carl Foreman's "The Guns of Navarone," will coordinate all bicycle activities being held as part of the official Bike Month program These include community-wide programs being held in many locales during May, such as safety projects, rodeos, bike decoration contests, parades and similar activities accenting safe and pleasant bike use

During Bike Month, all bike retail stores will offer a fun-and-safety booklet "America's All-Time Ten Best Bike Games," as a public service. The booklet's availability will assist bike stores in building store traffic and help develop the sale of bikes and related items. In addition to its games the publication features the 12 official rules of safe riding, tips on bike adjustment and a diagram to assist bike owners in proper maintenance techniques.

Window streamers and posters, besides the booklets, are being supplied to participating stores. All are obtainable through bicycle wholesalers.

Lively Car Action a Feature Of Strombecker's Racing Set

The 1961 Strombecker Electric Road Racing Game, designed to appeal to young and old model road-racing fans, has reportedly established itself successfully in America's fastest growing hobby sport field

A product of the Strombecker Division of Dowst Manufacturing Company of Chicago, the game consists basically of two ready-to-run electric racing cars; eight sections of curved tracks; six pieces of straight track; eight fence sections, two control stations; one special two-circuit twin power pack; one power pack-to-pack connector, and one set of overpass supports, all at the suggested retail price of $29.95.

By adding sections to the Strombecker set the hobbyist can duplicate almost any real racing track in the world, down to the very last chicane, with simple directions available in a manual provided with the set. Players can race a 1/32-scale Ferrari Festa Rosa against a Maserati or Jaguar in the same scale, or test a more powerful Mercedes Benz or Scarab in 1/24 scale. With the Strombecker set, authentic model replicas race down straightaways at 100 scale miles an hour and provide players with "fishtail" curve maneuvers

For those who like a race car for more than just racing, the Strombecker "repair pit" offers opportunities to break the cars down and rebuild them according to individual tastes Replacements for every part as well as added accessories are provided and transmissions, wheels and motors may be thoroughly overhauled or completely replaced quickly and easily

Many new situations can be created with the set For example, the X600 motor, especially designed for 1/32 scale jobs, can be substituted with the more powerful X300, designed for the 1/24 scale. And with special bearing oil caps and carbon brushes, nylon chassis and brass pinion gear, the cars can exceed the 100-scale-miles-per-hour range. The Strombecker track is said to retain great speeds because it is powered with aluminum contact strips which permit livelier car action

Besides the all-new Strombecker race track sets, Dowst also manufactures the well-known "Tootsietoy" die-cast metal replicas of cars, trucks and farm equipment.

NOTCHIES, SIMPLE CONSTRUCTION TOY, FROM HALSAM PROD'S CO.

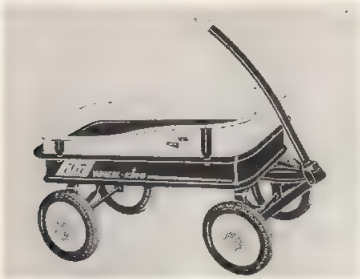
This simple new Halsam construction toy builds children's versions of everything from traffic on the expressway and boats in the harbor, to a bed for a doll It consists of smooth, solid-wood pieces in varying length to 7½". Put together one

way, they interlock with a four-way grip. In another position, they glide like trains on tracks

Because Notchies can be used to make such a variety of projects, Halsam advises, color has been deliberately played down The pieces are finished in contrasting tones of natural wood and maple and packed in large storage tubes that save space on the counter There are, in all, 27 pieces in the set that retails for $1 and 56 pieces in the $2 set.

This creative toy is manufactured by Halsam Products Company 3610 Touhy Avenue, Chicago 45

MTD Says '61 Wheel-King Wagons Are in Demand and in Production



MTD Products, Inc., Cleveland 11, report that their new line of Wheel King Wagons, introduced at the recent Toy Fair, met with a gratifying reception from wheelgoods buyers from all parts of the country and that production for this new line is now under way and gathering momentum

Already showing signs of becoming a best-seller is the #W-51 Wheel-King Wagon shown in the accompanying illustration. Finished in a striking two-coat red finish, it is noteworthy for the flange that has a safety-edge all around. Additional quality features are semi pneumatic tires on 8½" wheels, ever wear bearings and "perma lock" hub caps.

The complete Wheel-King line, including velocipedes, cars, park cycles and tractors is on permanent display at MTD Products' New York City showroom at 1107 Broadway

Transogram Race-A-Car Game for Two-Four Players Lists at $11.98

The Race A Car Speedway Skill Game, one of Transogram's newest action games which was introduced at the March Toy Fair, is scheduled to receive heavy national television promotion

A game for two to four players, Race-A-Car is designed to provide youngsters with all the thrills of sports car races right on its own miniature four-lane speedway. Race-A Car works by bounce-a-ball action: each time a player gets his ball in its hole, his car moves ahead. The winning car is automatically announced by a sounding buzzer and battery-operated light.

The speedway, 19¼" by 11¾", and made of high impact plastic, features four tracks, geared for distance races between cars. Also included in the game are four plastic sports cars and four "racing stations," each with a sturdy level steel ball and see through plastic cover Race-A-Car is an $11 98 retailer.

TINY POWER ENGINE BY COX CAN DEVELOP 27,000 R.P.M.

The L. M. Cox Company's Thimble-Drome Tee Dee .010, said to be the smallest mass-produced model power engine in the world, received an enthusiastic trade reaction when it made its debut at the 1961 hobby and toy shows last month, according to Leroy M. Cox, president of the firm.

The Cox Company, Santa Ana, Calif., spent one year and five-thousand man hours developing the .010 on the theory that an

engine could be produced that was half the size of the popular .020 but could develop much more than half the horsepower of the bigger engine.

With the revolutionary new engine, says Cox, sub-miniaturized plane, boat and car models are possible for the dedicated hobbyist "on a scale never before attempted." It is designed for either control-line or free flight. For the amateur hobbyist, the new engine can power lightweight models that previously could only carry rubber power units In the new field of vertical lift models, such as flying platforms, the .010 is termed the perfect power unit due to its extremely light weight and high (27,000 maximum) r.p.m. Another plus factor for the tiny engine is the low operating noise that allows neighborhood operation without complaints.

The 010 (see illustration) is one of four new engines that comprise the new Tee Dee Contest Line.

COLUMBIA PLASTICS REPORTS STRONG DEMAND FOR POLY BOATS

Buyer enthusiasm for the Columbia Plastics Corporation line of linear poly ethylene boats at the Toy Fair was "beyond expectations," according to Milton Siegel president. He attributes this to recognition of the value inherent in these high-quality products made from "Grex" a sun-resistant, corrosive-resistant material made by the Polymer Division of W. R. Grace Company, which is guaranteed unbreakable under normal use

Columbia Plastics announces that production is now at full capacity to assure prompt delivery of orders on the line, which includes the Seahorse and Super-Seahorse paddle and sailboats; the C-Gull, Albatross, Islander and War Canoe Outrigger; and the Golden Galleon pirate ship. Housed at their new plant at 5515 W. 104 Street, Los Angeles, Columbia Plastics also make wading pools, sandboxes and snowsleds from this linear polyethylene material

Dick Shure, right, shows brother Mike how model is size of watch.

From top: Car & Trailer, Chris-Craft set, 3-Car assortment.

HO Models Added to Tootsietoy Line

Samples of a new line of scale cars and boats designed for use with HO train sets have just been shipped out to toy and hobby distributors by Dowst Manufacturing Company, of Chicago, makers of the Tootsietoy line.

The new die-cast models, pegged for retail sale at 29¢ to 49¢ are the first venture into the hobby field by Dowst and promise to be a first-year success, according to Myron (Mike) Shure, Dowst vice-president.

"After years of skirting along the edges of the hobby trade, we've finally made a real entry with these HO scale models," Mr. Shure told PLAYTHINGS. "We're looking for big 1961 sales in both hobby and toy shops across the nation."

All the scale models previously used with HO sets have been in either domestic plastic or foreign-made metal items. Mr. Shure said Dowst's new line, however, is the first American-made metal models scaled down to HO size.

This year, six different lines are being offered. There are three cars (Cadillac sedan, Rambler station wagon and Ford Sunliner convertible), a set of three polyethylene Chris-Craft Capri speedboats, an HO car and U-haul trailer set, and an HO car and boat trailer set.

The individual cars and the boat set will retail at 29¢, the car and U-haul trailer is 39¢, and the car with boat trailer is to be sold for 49¢.

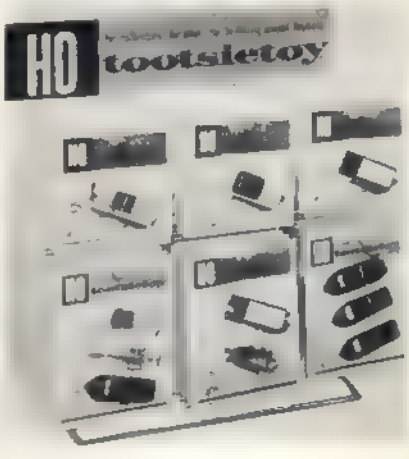
This is only the start of Tootsietoy's new HO models, Mr. Shure emphasized. New models will be issued as HO business grows he added. So far, Dowst's sales of the line have been brisk. All the big hobby distributors are taking it on, Mr. Shure noted.

The HO models are both smaller and far more detailed than the other Tootsietoy items. To begin with, they have a metal base plate. There is far more detail, even to fine work on the automobile grilles.

In order to produce these HO scale models, we had to set up a large section of automated equipment to make economical production possible," Mr. Shure said. "It would have been far too expensive to retool some of our existing machines. We have developed automated systems of making die castings at a high speed, and in time we plan to add more such equipment."

One of the outstanding features of the HO models is the packaging. To gain more impulse sales, they have been "skin packed" on bright yellow, red and black cards. The cards measure 4" x 4" and 4" x 5" depending on the size of the model. There are one dozen cards in an inner container.

All-steel display stand free with six-dozen order takes up only 13" of space.



The 39¢ and 49¢ goods come six dozen to a shipper; the 29¢ items are sent a gross per shipper. Each merchant who buys at least six dozen will get a free all-steel display stand that takes up only 13" of counter space.

Mr. Shure said the company plans to promote the items on a year-round basis in both the trade press and in two consumer magazines, Parent's Magazine and Boys' Life. The consumer ads will appear each month.

"We always have considered the Tootsietoy line to be one that sells as well in January as during the Christmas season," Mr. Shure observed. "That's why we're giving our advertising to a year-round plan."

Joseph N. Shure, father of Mike and president of the firm, recently returned from a survey of the European market. Dowst is looking for a substantial export market for its HO line.

"Its new line should go well in both toy and hobby shops," Mike Shure said. "We're going after both markets. Naturally, it should be a big seller with collectors and others who own HO trains. And it has a great sales potential among those who don't own model trains. These are really cute, inexpensive toys."

Another new Tootsietoy series will be on the 1961 market. It is the Classic Series, consisting of six finely-detailed model cars of both vintage and contemporary design. All are 1/50th scales of the originals. They are die-cast with base plates, finished in high-gloss baked enamels, and skin-packaged on a red, gold and black card.

The entire Dowst line can be seen before and during the Toy Fair in the firm's new showroom (356) at 200 Fifth Avenue.

NEW!

EASTER CATALOG

in Life-like FULL COLOR

excitingly new... and it's yours for the asking

There's a new world of bunnies waiting for you in our new Easter collection . . . now beautifully portrayed in life-like color. Get your new Artistic catalog right away . . . see our new creations in stuffed animals of luxurious non-crushable plush, plush and print, bright Easter terry cloth, seersucker prints, washable plastic . . . everything that's new! Write today, and we'll rush your catalog AT ONCE!

Begging Bunny

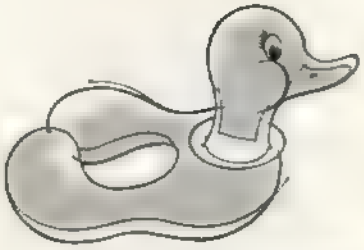
Perky Bunny

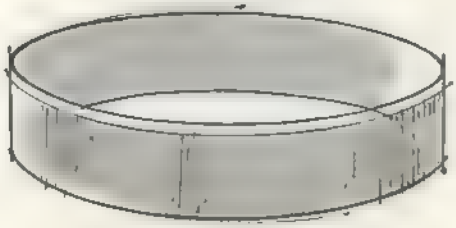
ARTISTIC TOY — Artistic TOY COMPANY

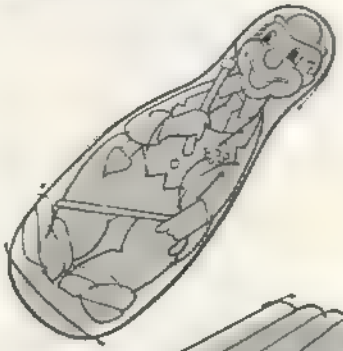
3rd & Cambria Sts., Philadelphia 33, Pa.

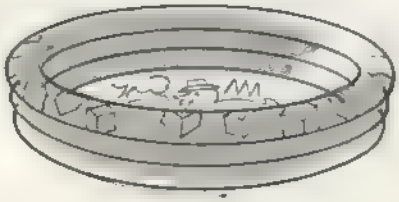
the 1961 Doughboy line

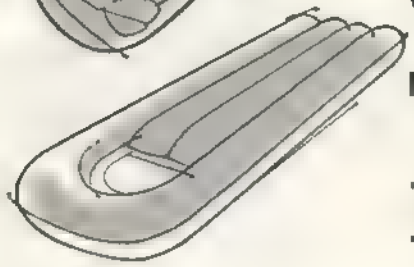
Now Ready!

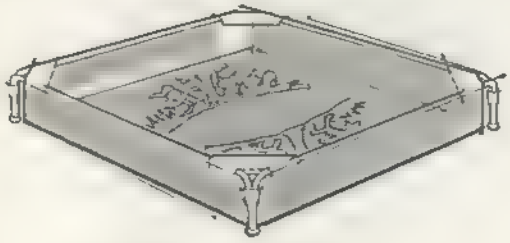












Bigger Newer Brighter More Colorful Than Ever!

biggest number of new items ever added in a single year— captivating new designs that will Zoom your sales and profits!

Doughboy

made in America by American Craftsmen

DOUGHBOY INDUSTRIES, INC.

General Offices: New Richmond, Wis. • Factory: West Helena, Ark.

THIS IS THE YEAR MODEL MOTORING BECOMES ONE OF THE LARGEST SELLING TOYS OF ALL TIME !
SEE NEW 4-LANE HO RACING SETS !
SEE NEW TRUCKS, CARS & ACCESSORIES !
SEE WHY MODEL MOTORING WILL BE YOUR TOP PROFIT-MAKER DURING '61 !
MODEL MOTORING
AURORA
200 5th AVE. • ROOM 317
AURORA PLASTICS CORP. ■ WEST HEMPSTEAD ■ L.I. NEW YORK

AVIATOR

PLAYING CARDS

Moderately Priced • Longer Wearing

Linen Finish • Popular Conventional Back

No. 914 POKER

No. 918 PINOCHLE

No. 913 BRIDGE SIZE

PACKED 6 Red and 6 Blue to the dozen carton

Barbie® 4-SPEED PHONOGRAPH

Expressly designed for the thousands of fans of Barbie®, the "Teen-Age Fashion Model" doll—ADVERTISED ON TV

Cash in on the nation-wide popularity of "Barbie"®...with this new, exclusive, Emenee portable phonograph...smartly designed to lure the whole young "crowd" of pre-sold Barbie® fans—and to appeal to *every* youngster! Rich tonal quality...4" permanent magnet speaker. Plays 33⅓, 45, 78, 16⅔ rpm records. Compact, sturdy case, decorated with colorful pictures of Barbie® and her boy friend Ken™. Easy-carry contour handle; 14"x16"x6". Weight, 8 lbs. AC current, UL and CSA approved.

Model P-21—3 pack. Wt. 29½ lbs.
Suggested retail, ea. **$30.00**

EMENEE INDUSTRIES, INC., 200 FIFTH AVENUE, NEW YORK 10, N. Y.

world's largest manufacturer of musical playthings • A DIVISION OF AUDION-EMENEE CORPORATION

Barbie® Record Album available from Mattel, Inc.

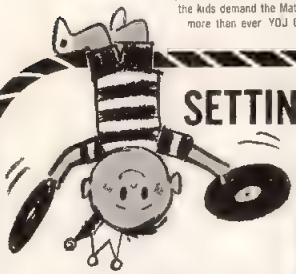
TWO ABC-TV Network Half-Hours every Week!

MATTEL'S MATTY'S* FUNDAY FUNNIES—every SUNDAY and FRIDAY!

Every week, 52 weeks a year, Mattel's own show MATTY'S FUNDAY FUNNIES, reaches over 25,000,000 of your customers with a barrage of hard-hitting commercials. It's the highest-rated network kid's show in television! And the Sunday show is the top-rated daytime show of all! The immense selling power of the two weekly network shows, plus the $1,000,000 TV spot campaign in the Fall adds up to the most effective advertising in toy history! That's why the kids demand the Mattel toys they see on TV. And that's why even more than ever YOU CAN TELL IT'S MATTEL . IT SELLS!

MATTY'S FUNDAY FUNNIES ABC-TV

MATTEL, INC. TOYMAKERS



SETTING NEW RECORDS!

Mattel breaks through the sound barrier with the smash hit record album of the year... BARBIE SINGS! What's new about it? Everything!

- ★ Barbie and Ken Dolls come to life, singing 6 original irresistible songs on 3—45 rpm records
- ★ Mattel's first-entry into the record field
- ★ First record album of this type to be powerfully promoted via TV...
- ★ Radical new departure in merchandising records!

Uniquely packaged in clear poly wrap.

Stock #840 List $3.00
Available for at once delivery
Size 7¾" x 7+4" Std Pack 1 doz
(includes display) Weight: 6 lbs.

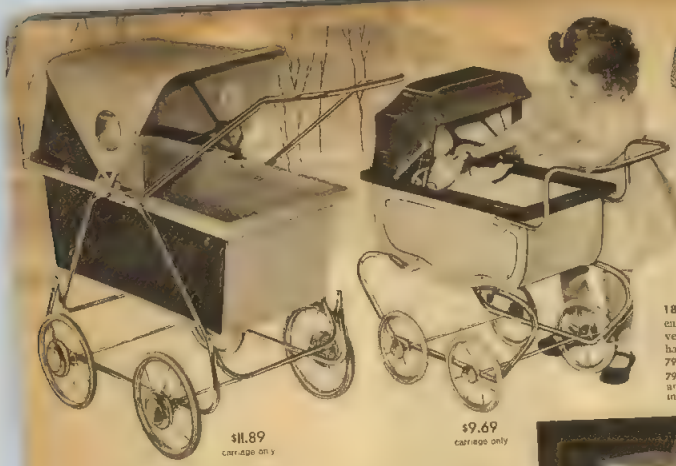
FREE COUNTER DISPLAY!

Full-color counter display will let your customers see the albums... and they'll sell themselves. Album package contains the lyrics to all 6 songs, so the kids can sing along! They'll delight in the love story of Barbie and Ken in these terrific tunes..."Nobody Taught Me" "Ken' "Barbie' Instant Love" ..."My First Date"...and,"The Busy Buzz." Swinging arrangements with a big 22-piece band, in rich high fidelity sound

Don't wait . order now! With the tremendous power of TV advertising behind BARBIE SINGS!, the kids will be swarming in to get this sensational album!

Every Barbie fan will want one.

MATTEL, INC. 5150 ROSECRANS AVENUE HAWTHORNE CALIFORNIA



$11.89
carriage only

$9.69
carriage only

Low as $5.88

18-inch Woven Fibre Buggy. Yellow enamel finish, braid trim. Hood reverses. Steel frame with 22-inch high handle, white tires. Body 18x8½x7½ in. 79 N 8288C Shpg. wt. 6 lbs. $5.88

79 N 8254C—20-inch Fibre Buggy. White enamel finish 24-inch handle, body 20x9x8 in. deep. Shpg. wt. 8 lbs. $6.88

25½-inch Carriage with Continental styling

A Sears exclusive. Streamlined design features extra-large hood with concealed spreaders, see-through ports that let "mommy" look in and "baby" look out! All tubular, chrome-plated frame, Duchess type gear and full draft rail. Brake 8-in spoke wheels with white rubber tires. Navy and white vinyl body measures 25½x12x9 in. deep. Handle 28 in. high.

79 N 8269L -Shpg. wt. 13 lbs. $11.89

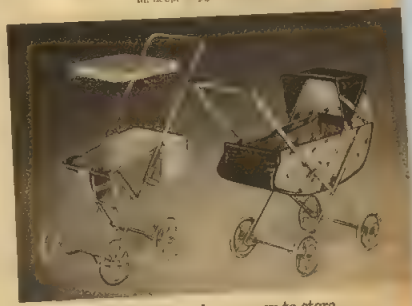
79 N 8298L2—Carriage plus 49 N 8216 Accessory Set below. Shpg. wt. 15 lbs. ... $13.58

20½-inch English-style Coach Carriage

White hardboard sides have painted crest design. Scotch plaid cloth fabric. 4 bow hood with full visor. Draft rail padded all around. Chrome-plated tubular frame with spring suspension to cushion dolly's ride. Brake has chrome-plated tubular handle. 24 inches high. Spoked wheels with white rubber tires. Body 20½x11x9 inches deep.

79 N 8268C—Shpg. wt. 13 lbs. $9.69

79 N 8297C2 Coach Carriage plus 49 N 8215 Accessory Set below. Shpg. wt. 15 lbs. $11.49



Fold them up after play . . easy to store

Stroller with shopping bag, removable fringed canopy. Folds easily. Sturdy . . . axles welded to frame. 24-inch high chrome-plated tubular handle. Pink plastic body with white trim, piping. 8x9-inch seat

49 N 8229—Wt. 3 lbs. $2.66

18½-inch Folding Carriage with 3 bow hood. 22 inch high handle. Red roses printed on white vinyl body, heavy bright red vinyl trim colors, 18½x8x6½ inches deep. Shipping weight 4 pounds.

79 N 8266C $2.66

Carriage Accessory Sets . . mattress, quilt and pillow

Plastic-covered mattress. Ruffled rayon taffeta covers pillow, cotton-filled quilt. *Color:* pink.

49 N 8215—Set of 21x12-inch mattress, 22x16-in quilt, 11x8-in. pillow. Shpg. wt. 1 lb. 2 oz. $1.94

49 N 8216—Set of 26x12-inch mattress, 22x16-in. quilt, 11x8-in. pillow. Shpg. wt. 1 lb. 8 oz. ... $2.29

49 N 8290—Set of 30x12-inch mattress, 18x25 in. quilt, 11x8-in. pillow. Shpg. wt. 2 lbs. $2.49

Swing and Car Seat Duo

It's two toys in one! Seat lifts off swing has wire hooks for use as a car seat. Sturdy steel frame provides rigid support, has silver-color enamel finish. Seat is white vinyl with attractive red floral print. Plastic tips on legs. Size is about 16x15x28 inches high. Folds easily and compactly.

79 N 9307C—Shipping weight 3 pounds . $3.79

Toy Teeter-Babe

Made just like the big one! Dolly rocks and bounces . . . play tray helps to keep her amused. Has a steel frame with a sturdy vinyl coated print seat. 7x9x15 inches high; fits most dolls up to 21 inches tall.

49 N 9217—Wt. 1 lb. 7 oz. $1.69

Novel Glider Chair

Smooth back and forth action. . . . entertains dolly or lulls her to sleep! Has silver-color enameled steel frame, white vinyl body in a pretty red floral print. Play beads. Convenient feeding tray. Folds for compact storage. Size 18x9½x18 inches high

49 N 9308—Wt. 3 lbs. 5 oz. . $3.19

A Car-bed or Cradle

Pull down rockers and it's a cradle . . . push up rockers and it's a bed! Sturdy steel frame is finished in silver-color enamel; folds compactly. White vinyl body has charming all-over red floral print. Has handy carrying handles. Size 21x11x15 inches high.

79 N 9306C—Shpg. wt. 3 lbs. . $3.29

$6.88

15-in. Doll . . trunk full of clothes

An adorable vinyl toddler with jointed arms, legs, turning head . . lashed go-to-sleep eyes and rooted acetate hair that's washable. Dressed in rayon taffeta dress, panties, socks and vinyl shoes and a complete wardrobe including coat, street dress, hat, pajamas, nightgown housecoat, 3 piece vanity set, tissues, curlers, set of luggage, all packed in 16-in fiberboard trunk with metal hinges, plastic handle.

49 N 3139—Doll, trunk, clothes. Wt. 4 lbs. 9 oz. $6.88

$8.99

3¼ in.

Big-as-life Toddler

All dressed up for a party in dainty cotton organdy dress, with attached slip and panties. Her rooted Saran hair is swept into a ponytail, but you comb and set it any way you like. Appealing lashed eyes open and close. Hard-to-break vinyl body has jointed arms, legs, turning head. Wears socks and shoes.

79 N 3302C—31 in. doll. Wt. 6 lbs. $8.99

79 N 3301C—28 in. doll. Shpg. wt. 4 lbs. 6.99

$12.97

17-inch Doll, Big Wardrobe, Trunk

Our best . . has trunk, will travel! Soft vinyl doll is dressed for visiting in lace trimmed polished cotton dress, undies, socks and shoes. Rooted Saran hair, jointed arms, legs, turning head with lashed, sleeping eyes. Her vacation wardrobe features cotton dress, robe, coat and bonnet, 2 pairs of shoes and socks and sun glasses. Sturdy reinforced hiberboard trunk (18x9x9 inches) has big drawer, extra hangers, metal hinges and latches, plastic handle.

49 N 3338—Doll, wardrobe, trunk. Shpg. wt. 6 lbs.. $12.97

"Barbie," the famous model and her latest fashions

1 An exciting new doll with fashion appeal for girls of all ages! So grown up and life-like, she almost breathes. Flesh toned vinyl plastic body has movable arms, legs and head making her easy to dress . she poses on her plastic stand! Rooted Saran hair can be set and brushed to suit her outfit. Wears striped jersey swimsuit, sun glasses, earrings and shoes. From Japan.

49 N 3701—"Barbie" doll 11½ inches tall. Shpg. wt. 1 lb .. $2.26

Wardrobe for "Barbie" doll. From Japan. Shipping weight each 4 oz.

A 49 N 3702—Cotton sailcloth sundress, wedge-heeled white sandals. . 77¢

B 49 N 3704—Glamorous party dress with velvet top, white rayon satin skirt and gold color belt. Matching gold color bag, stylish black shoes $1.13

C 49 N 3705—Zippered sheath dress of polished cotton, matching shoes 1.13

D 49 N 3706—Dressy gold color brocade outfit. Accessories include imitation "pearl" jewelry, tricot gloves, velvet purse and shoes

E 49 N 3707—Casual ensemble. Cardigan and slip-on sweater set, cotton flannel skirt, shoes. Also tiny knitting bowl, needles, yarn, scissors.... 2.27

Collectors' Miniature Dolls

Exquisitely dressed Happi-time miniatures (just 7¼ inches tall) Practically unbreakable plastic with jointed arms, heads, lustrous mohair wigs, open and shut lashed eyes. They all stand alone to model their gorgeous finery. Shipping weight each 14 oz.

2 49 N 3165—New Majorette. Rayon-satin costume, rick-rack trim, crinoline slip. Baton. . . . $1.59

3 49 N 3706—New dressed in black rayon taffeta. Crucifix, imported Italian rosary. No wig. . . . 1.69

4 49 N 3101—Beautiful Bride. Rayon satin gown, flowing net veil and beribboned bouquet. . . . 1.69

49 N 3102—Bridegroom (not shown). Wears traditional trousers, tails and high hat. Painted hair . . 1.59

BATTERY OPERATED TOYS

82/2067. Battery Operated Fire Truck. Lithographed metal fire truck with wobbly head Fire-Chief driver, alarm bell rings rapidly when in action, turns on contact with another object, transparent blue plastic water container on tank, splendid action toy, operates on two standard batteries (not included), size 9¼ x 4¾ x 7 inches. Each **$8.68**

82/1927. Dentist Bear. Lithographed metal, dentist examines bear in chair with lighted torch, splendid action toy, operates on flashlight batteries (not included), size 4¾ x 6¾ x 10 inches. . . . Each **$8.68**

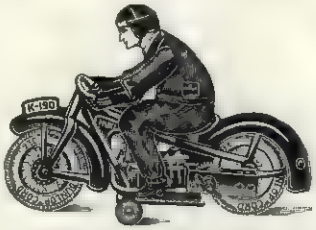
82/1805. Circus Jet. Lithographed metal, this top has real boy appeal, 6¼-inch jet plane on long arm attached to battery box whirls around flashing red light, operated trigger switch, boy can walk along while operating this toy, simple and fascinating. Each **$2.68**

(CUT SHOULD SHOW JETS)

82/1838. T.W.A. Super Jet Passenger Plane. Attractively lithographed, deluxe smooth running jet passenger plane with four red and white plastic jets, which light up brightly in action, beautiful and realistic, operates on two flashlight batteries (not included). . . . Each **$6.68**

82/1841. Battery Operated Train. Lithographed metal, locomotive and 3 cars, narrow gauge 10-piece oval track, signal and tunnel, operates on flashlight batteries (not included), each set in colorful partitioned box, size 9½ x 10¾ inches. ..... Each **$4.80**

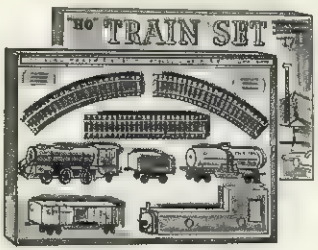
85/163. Battery Operated Dump Truck. Lithographed metal self operating dump action, four transparent pistons which move up and down, re-directs itself when meeting an obstacle, operates on two flashlight batteries, length 11½ inches. . . . . Each **$4.00**



82/1752. Realistic toy, traffic cop on motor cycle, kick starts his cycle and travels around in natural manner with loud siren noise and bright red face lamp which lights up when in action, length 12 inches, operates on two standard batteries, (not included). .... Each **$8.00**

FRICTION MOTOR CYCLE

82/1834. Police Motor Cyclist. Lithographed metal motor cycle, police officer driver with vinyl head and helmet, loud siren, strong friction motor, length 8 inches. Doz. **$16.00**



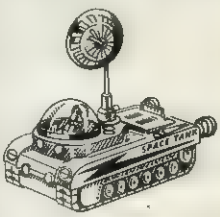
82/1909. H.O. Train. Seventeen-piece H.O. train set consisting of locomotive, coal car, tank car, box car, 8 curved and 4 straight sections track making an oval 36 x 21 inches, miniature motor is installed in set, station battery box, operates on two standard batteries (not included), each set in attractive compartment box. Each **$13.32**

(CUT SHOULD SHOW POODLE)

82/2084. Plush Poodle. Plush covered body with movable head, arms, legs and tail, this amazing poodle yelps as he hops along with his bright eyes lighting up, length 11¼ inches, press button battery box attached to long cord, operates on two standard batteries (not included). Each **$9.00**

82/1906. Poodle with Voice. Plush covered body poodle with bushy plush head, legs and tail-tip, plastic eyes and nose, gold color collar and pearl necklace, poodle hops along as he yelps, clock wind motor, length 9¾ inches. Each **$5.34**

82/1904. Light-Up Tank. The planet explorer tank, lithographed metal with two rat-tat-tat turret guns which move in and out, clear plastic dome has a revolving disc, dome and panel light up when in action, equipped with radar antenna, size 13 x 6 x 7¼ inches. Operates on 2 standard batteries (not included). Each **$8.00**



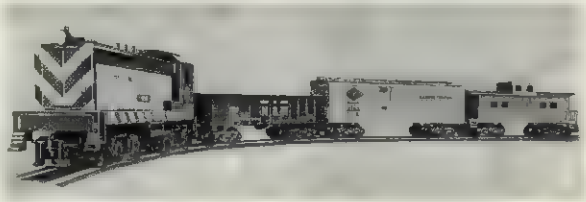
82/1917. Mechanical Space Tank. Fascinating space tank in lithographed metal, gunner in clear plastic dome winding antenna and two coil spring aerials, plastic rocket that shoots light plastic ball up and down whilst in motion, stop and go lever, strong clockwork motor, length 8¾ inches. . . . . Each **$2.78**

82/1803. Two-Speed Racer. Top flite two-speed car with rubber driver in cockpit, large rubber tread wheels, operates on two flashlight batteries (not included). Each **$8.00**

DRY-CELL BATTERIES

84/110. Unit Cell. Standard unit cell battery for tubular flashlights or battery operated toys, diameter 1¼ inches, length 2⅜ inches. . Doz **$2.00**

H.O. Battery Operated Train

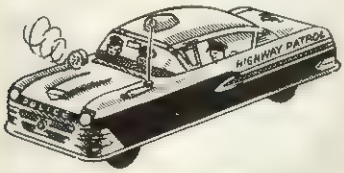


708/83. H.O. Battery Operated "Diesel" Train Set. Ultra modern strong plastic "Diesel" Locomotive with metal wheels and working parts, lithographed metal box car refrigerator car and oil car, twelve sections narrow gauge metal rails fixed to black plastic bed, battery box with attachment cords and can of lubricating oil, length of train 3½ inches, each set in attractive partitioned box. .... Each **$13.32**

FRICTION TOYS

82/1947 Police and Fire Chief Car. Assorted two kinds, Police Car and Fire Chief Car, lithographed metal bodies in appropriate colors, strong friction motor and siren noise, rubber tired wheels, length 7 inches. Doz. **$10.80**

82/2086. Friction Taxi. Bright yellow and colored checkers. lithographed metal taxi, wide modern style car with strong friction motor and loud siren, length 13¼ inches. . . . . Each **$3.34**



82/1913. Highway Patrol Car. Lithographed metal Highway patrol car in appropriate colors, plastic windshield, loud siren noise, length 9¼ inches. . . . . Doz. **$18.00**

82/1932. Streamline Racing Car. Lithographed metal racing car with driver, finished in bright colors with circled number, strong friction motor, length 9¼ inches. Doz. **$9.60**

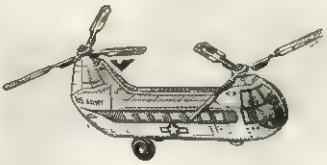
ASSORTED THREE KINDS

82/1767. Friction Cars. Assorted three kinds, metal cars in bright colors, parcel delivery truck, sedan car and station wagon, beautifully finished with clear plastic windshield and strong friction motor, length 7 inches. Doz. **$8.60**

82/1768. Friction Cars. Three kinds assorted as above but smaller size, length 5 inches. . . . . Doz. **$4.80**

82/1934. Double Van Truck. Fast freight cab and two detachable 8¾-inch trailer vans with hinged back doors and parking wheel, double rubber wheels, finished in bright red with wording, strong friction motor, length overall 22 inches. . . . . Each **$3.50**

82/1924. Olden Times Plane. Lithographed metal plane of yester-year with clear plastic cylinder at nose through which piston balls move up and down when moving as a two-blade propeller revolves, strong friction motor, length 10 inches, wingspread 13 inches. . . . . Doz. **$18.00**



82/1901 Friction Helicopter. Lithographed metal helicopter, new modern style with two roof propellers, strong friction motor, length 13 inches. . . . . Doz. **$20.40**

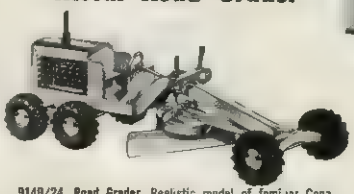
85/169 Jet Plane. All metal "Douglas D.C. 8" passenger jet finished in bright colored enamels, four jet propellers, three rubber wheels, strong friction motor, length 9¾ inches, wingspread 10½ inches. . . . Doz. **$18.00**

82/1950 Friction Bus. Modelled after the new modern bus of to-day, all metal lithographed in appropriate colors, smooth running, friction motor, length approximately 14 inches. . . . . Each **$4.00**

82/1918. Friction Dump Truck. Red and yellow enamelled finish metal, as bumper meets an object so dump is released to unload, rubber wheels, swing gate dump body, 7¾ inches. . . . . Doz. **$15.60**

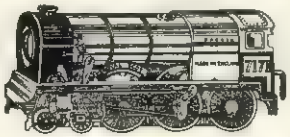
85/150. Dump Truck. Lithographed metal dump truck, six wheels with rubber tires, swing tail gate, width 4½ inches, length 12 inches. . . . . Doz **$16.00**

Metal Road Grader

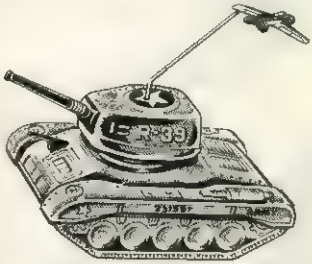


9149/24. Road Grader. Realistic model of familiar Canadian Road Grader, sturdily built and finished in bright yellow enamel, six 2½-inch tread tires, length 17 inches, blade 7 inches, height 7½ inches. . . . Each **$5.34**

82/1916. Sparkling Friction Rocket. Lithographed metal space rocket, revolving plastic nose shows sparks flying when in action, strong friction motor, length 9½ inches. Doz. **$21.60**



82/2088. Friction Locomotive. Bright colorful lithographed locomotive with tender, bright metal moving wheel-arms, boiler top and rail, loud siren and strong friction motor, length 16¼ inches. . . . . Each **$4.66**

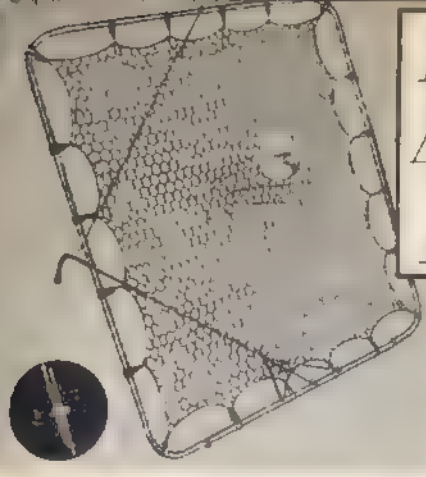


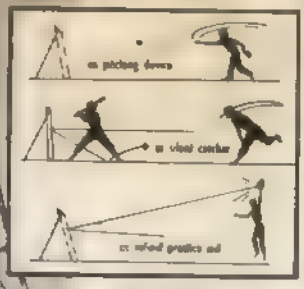
82/1783. Friction Army Tank. Lithographed metal friction motor army tank with long range rat-tat-tat-gun in revolving turret and an overhead circling jet plane, size 4¼ x 7½ inches. . . . . Doz. **$19.20**

Mechanical Trains

708/55. Train Set. This complete set includes streamlined engine and tender, coal car, oil car and 4 sections circular track plus an attractive lithographed station, billboard, tunnel and semaphore, length 16 inches. Each **$5.00**

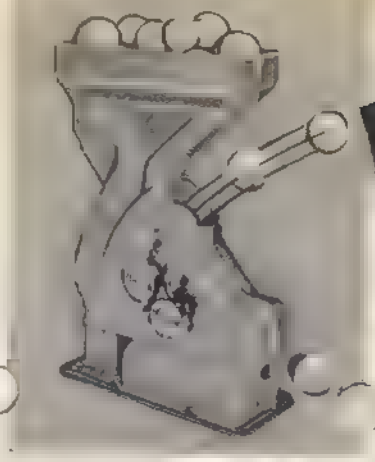
708/60. Freight Train. Mechanical freight train with modern streamlined locomotive and tender, one oil car and one coal car on circular track in partitioned box, length of train 25½ inches. . . . . Per Set **$8.00**





Big 36" square "PITCH-N-FIELD" with nylon mesh

$3.30



"PITCH-N-FIELD"—For pitching, batting and fielding practice. Spring-action net returns ball back to you. Adjusts to give correct rebound for ground drives, pop-ups, line drives. Frame is ½" plated steel tubing. Net is heavy nylon mesh with bound edges. Frame, support tube with rubber feet. Folds flat for carrying and storage. Suitable for inside or outside play.
10-2720-130 36" square. Retail **$5.95**

BAT 'EM, CATCH 'EM—Gives everyone a turn at bat. Now with new "floating motor" assembly, this famous machine pitches 20 unbreakable plastic balls 30 feet every 10 seconds—pitches for 3½ minutes without refilling. Operates on 2 flashlight batteries for indoor or outdoor play. With 20 balls. 13 x 6 x 20" high.
10-1971-995 7 lbs Retail **$15.95**
10-2383-13 Battery (needs 2) Each **20c**

BALL AND GLOVE SET—Includes "Stan Musial" autograph boy's model glove of famous Rawlings "Trap-Eze" design with built-in web that traps the ball and allows for easier glove flexing. Glove has deep-well pocket, laced fingers and web, leather laced heel, leather welted seams and is fully lined and lightly oiled. Ball is major league regulation, horsehide cover
20-2024-660 by Rawlings Retail **$10.00**

POPULAR SPORTS EQUIPMENT ENCOURAGES ATHLETES

PRO-STYLE FOUR-PIECE FOOTBALL OUTFIT—Set includes heavy cotton red jersey with double thick shoulders; scarlet pants with quilted hip and knee pads and thigh guards inserted in pockets, adjustable white 1-piece molded plastic helmet with attached face bar and web suspension for jaw, cantilever-style shoulder pad with reinforced corrugated fibres quilted with heavy Kapok. By Rawlings.
20-2022-890 Sizes, medium and large (specify) Retail **$13.25**

FOOTBALL AND TEE—"Don Meredith" autograph, official size and weight football of tan simulated leather with rawhide lace. Modern gyrometric shape, white stripe at each end. Plastic kicking tee included. By Rawlings.
20-2023-290.....Retail **$4.40**

"CHICAGO" ECONOMY SHOE SKATES—Top quality at a low price. Ball bearing white rock maple wheels. Unlined, split leather shoes attached to nickel plated steel plates with brass tubular rivets. Single rubber action. Men's low black open toe. Half sizes 5-12.
20-1202-1325 . Retail **$19.95**
Ladies' high, white. Half sizes: 3-10.
20-1203-1325 Closed toe....Retail **$19.95**

QUALITY SKATE CASE—Attractively designed with lithographed steel covering over sturdy wood frame. With double-dowel lock and key and snap bolts. Heavy bumper corners. Turned steel binding—no sharp edges. Comfortable plastic handle Red, white and blue finish. Roomy 15½ x 12½ x 6½"
20-1206-360 33 lbs ..... Retail **$5.95**
See more skates on pages T82 and T83.

"CHICAGO" DELUXE SHOE SKATES—With long-wearing Rollrite plastic ball bearing wheels that are quieter, smooth rolling, tough. Recessed axles give greater grip to floor. Unlined, open-toe full-grain leather Hyde shoes with Goodyear welt. Men's low black, half sizes: 5-12
20-1204-1795.....Retail **$26.95**
Ladies' high white; half sizes: 4-10
20-1205-1795.....Retail **$26.95**

15-FT. ICE SKATING RINK—Enjoy the fun and thrills of arena rink ice skating at home. Sets up quickly, easily—just form 15-ft. circle with 4" high weatherproof corrugated steel wall, clip together then add double seamless plastic liners. Clips hold liner to rink. Assembles in 30 minutes or less. With exclusive "Safti-Edge"—no danger from sharp edges. Baked-on blue enamel finish. Stores easily. Mailable.
10-2709-660 IN STOCK. 18 lbs. Retail **$11.00**

20-FT. RINK—Same features as above, except wall is 6" high
10-2710-1040 IN STOCK. 24 lbs Retail **$17.00**

24-FT. RINK—8" high corrugated triple steel wall is extra strong. (protects rink from skate runners). Extra heavy gauge 24' plastic liner.
10-2711-2325 IN STOCK. 35 lbs. Not mailable Retail **$34.95**

GIANT 32-FT. RINK—Same deluxe features as 24-ft. rink above
10-2712-3150 IN STOCK. 54 lbs. Not mailable Retail **$53.50**

THRILL-A-MINUTE WINTER SPORTS

(A) SLIDING SAUCER—Safe thrills, excitement, loads of fun as you go spinning, whirling twirling through snow. Strong web hand straps plus 6-ft. pull rope. Convex, rugged 20 gauge steel shell has red baked enamel finish, safety rolled edges. 27½" diameter.
10-2716-330 8 lbs Retail **$5.00**

(B) "SNO-JET" TOBOGGAN SLED—Sends happy children sliding down snowy slopes. Virtually unbreakable Cycolac—will withstand the toughest use, coldest weather. Strong hand straps. Extremely lightweight—can be handled by the smallest child. Bright red finish. Safe, fast outdoor fun. 36" long
10-2715-265 3 lbs. Retail **$4.00**

(C) CHAMPION DELUXE SNO-LINER SLEDS—"Flying wing" design assures greater speed, sharper, easier turns, faster coasting. Special alloy steel safety runners, metal steering bar with plastic grips, 4 extra strong 19-gauge knee supports. All top metal chrome plated. Smooth spar varnish finish.
10-2713-865 48" long, 11 lbs. Retail **$13.00**
10-2714-735 42" long, 10 lbs. Retail **$11.00**

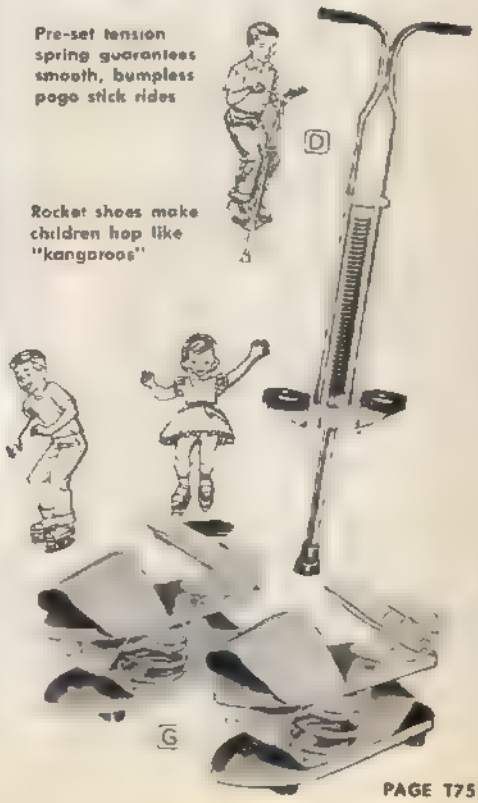
(D) SUPER DELUXE POGO STICK—Supports up to 200 lbs. Gleaming triple-tube Pogo stick with two bicycle-grip handles 12" apart. Guarantees smooth bumpless rides. Heavy duty self-lubricating spring. 3½" round rubber foot pedals, rubber bottom tip. 42" high
20-1183-597 7 lbs. Retail **$9.00**

(E) INDOOR-OUTDOOR TEPEE PLAY TENT—Children can tote it anywhere with ease. Comes already assembled. 4 steel corner poles with round balls at end prevent damage to floors indoors; 4 metal stakes for outdoor set up. Six-gauge plastic material in bright colors. Completely waterproof, flame resistant. Poles plated for weather resistance. 60" high at center, 5-ft. square. Fun for all the kids the year 'round. Mailable
10-2722-530 6½ lbs. . . . . Retail **$8.00**

(F) NEW LOG CABIN STYLE PLAYHOUSE—Looks like real logs, but is heavy molded plastic that is lightweight, weatherproof. Designed in panels with holes pre-drilled. Wooden stakes anchor cabin firmly into ground. With name-plate and simulated flag-stone floor panel. Can also be set up indoors. 4-ft. high, 4 ft. long, 2½ ft. wide. Provides ample play area for several youngsters
10-2721-950 20 lbs. . . . . Retail **$15.98**

Pre-set tension spring guarantees smooth, bumpless pogo stick rides

Rocket shoes make children hop like "kangaroos"



(G) SATELLITE SHOES—Makes children hop like a "Kangaroo." Safe, durable, rocket shoes are perfectly balanced. Rocket caps protect shoes. Sturdy two tempered metal coil springs of highest quality steel. Adjustable for perfect fit to shoe. Rubber bumpers. Ages 6 to 14
10-1920-397 3¾ lbs. . . . . Retail **$5.95**

BENRUS

Spring Specials

Watches by Benrus, built to last . . . and last . . . and last! Styled to stay in style. The movement is the remarkable Benrus movement with 17 or more jewels. A movement so good that it carries the Benrus Unconditional Three Year Guarantee.

BENRUS
UNCONDITIONAL 3 YEAR GUARANTEE

The Benrus Watch Company certifies that the fine jeweled movement in every Benrus Watch is unconditionally guaranteed for **three full years** from date of purchase. We certify that each Benrus must perform properly during the entire **three year period** of this guarantee or Benrus will repair it or replace it promptly **absolutely free.***

*If case, crystal, and crown remain intact

Self-Winding Hawk . . 17 jewels. Shock-protected movement. Self-winding. Guaranteed Waterproof*. Yellow top, stainless steel back. Luminous hands with sweep second. Unbreakable mainspring. JB Matching, adjustable expansion band
10Y1682V 3990 Retail $92.50

Waterproof Falcon . . . 17 jewels. Shock-protected movement. Guaranteed Waterproof*. Stainless steel case Luminous dial with sweep second hand. Unbreakable mainspring. JB matching, adjustable expansion band. Retail
10Y1683V 2680 $55.00

Watches enlarged to show beauty of detail

Lady Debbie . . . 17 jewels. Shock-protected movement. Yellow top, stainless steel back. Full figure dial Unbreakable mainspring. Matching expansion bracelet. Retail
10Y1684V 2690 . $55.00
Lady Debbie "W" . . . Same as above in white. Retail
10Y1685V 2690 . . $55.00

Classic "21" . . 21 jewels. Shock-protected movement. Yellow top, stainless steel back. Unbreakable mainspring. Jacques Kreisler matching, adjustable expansion band. Ret.
10Y1686V 3240 . . . $71.50

Embraceable Lee . . . 17 jewels. Shock-protected movement Yellow top, stainless steel back. Unbreakable mainspring. Watch and bracelet combined, safety chain.
10Y1687V 3190 Ret $65.00
Embraceable Lee "W" . . Same as above in white.
10Y1688V 3190 Ret $65.00

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Subsidiary of the
BENRUS WATCH COMPANY, INC.

Aqua Pilot 17 jewels Guaranteed Waterproof* Chrome top, stainless steel back Luminous full figure dial with sweep second hand Expansion band One year guarantee
10Y1691V 1588 Ret.$39.95

Aqua Pilot "Z" Black dial
10Y1692V 1588 Ret $39.95

Lady Dianne 17 jewels Yellow 10K Rolled Gold Plate top, stainless steel back. Unbreakable mainspring, anti-magnetic. Expansion bracelet One year guarantee
10Y1689V 1788 Ret.$45.00

Lady Dianne "W" In white
10Y1690V 1788 Ret $45.00

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"You'll swear your **BENRUS** has nine lives, too!"

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Retail Prices include Federal Excise Tax Dealer prices do not.
Gift Boxed—Shipping weight ½ lb.

Hallmark

PRICES REDUCED

Lifetime Guarantee on all movement parts against breakage

Shockproof with INCABLOC
Unbreakable Mainsprings

Above watches enlarged to show detail

[A] **Olivia Y:** Elegant dress watch with gleaming yellow case; non-corrosive back. Matching expansion bracelet is 10K gold-filled 17 jewels. Has **Incabloc shock-protection, unbreakable mainspring**
10Y1666V 1945 . . . . . **Retail $52.50**

[B] **Olivia W:** As above, white case, expansion bracelet.
10Y1667V 1945 . . . . . **Retail $52.50**

[C] **Sea Ace W:** Sturdy, dependable **waterproof***. Shiny chrome top case, stainless steel back. Luminous hands and hour dots, sweep second hand. Steel combination expansion band with leather trim. 17 jewels. **Incabloc, unbreakable mainspring.**
10Y1668V 1485 . . . . . **Retail $39.95**

Sea Ace Y: As above. Yellow case, steel back, 10K yellow gold-filled combination expansion band
10Y1669V 1995 **Retail $55.00**

Benedict: Men's 17 jewel dress watch. Yellow rolled gold plate case with a non-corrosive back. Matching gold filled expansion band. Handsome rectangular design. **Shockproof with Incabloc. Unbreakable mainspring**
10Y1670V 1945 **Retail $52.50**

Auto Skipper "25": 25 jewel waterproof* self-winding watch. Rugged all steel case with steel expansion band. Sweep second hand. Luminous hands and hour dots. **Shockproof with Incabloc. Unbreakable mainspring**
10Y1671V 3450 **Retail $90.00**

Auto Dolphin Y: Self-winding waterproof * Yellow case, steel back. Gold filled expansion band. 17 jewels
10Y1672V 2895 **Retail $75.00**

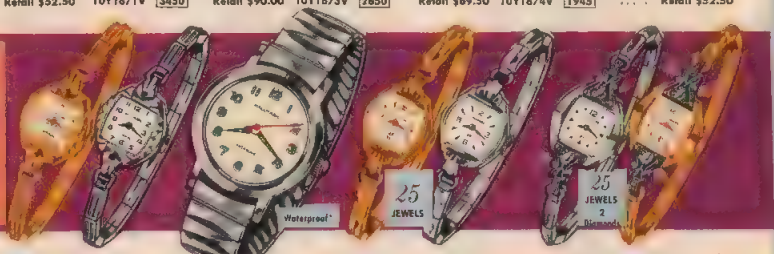
Auto Dolphin W: As above, chrome top case, steel expansion band.
10Y1673V 2650 **Retail $69.50**

Transportation and railroad style

Cross-Country: Ideal watch for drivers, mechanics, farmers, sportsmen. Super accurate, it's built to take hard wear. Shiny all chrome plated case with locomotive engraving on back. 17 jewel movement is shockprotected with **Incabloc. Unbreakable mainspring.**
10Y1674V 1945 . . . . **Retail $52.50**

BUDGET SPECIALS

Low in price . . High in quality . . Perfect Gifts for Debs and Teens!



Rhoda Y: Petite dress watch. Yellow case, non-corrosive back. 10K gold-filled expansion bracelet. 7 jewels. **Shockproof with Incabloc. Unbreakable mainspring.**
10Y1675V 1495 . . . . **Retail $39.95**

Rhoda W: Same as above in white
10Y1676V 1495 . . **Retail $39.95**

Watches illustrated are ¾ actual size.

Beautifully Gift Boxed

Sea Dart: Durable **waterproof*** watch. Chrome case with non-corrosive back. Steel expansion band. Sweep second hand. 7 jewels. **Incabloc shockproof Unbreakable mainspring.**
10Y1677V 1275 **Ret. $32.50**

Cameo "25" Y: 25 jewel watch. Yellow rolled gold plate case, steel back. 10K gold-filled expansion bracelet. **Incabloc, unbreakable mainspring.**
10Y1678V 2425 **Retail $65.00**

Cameo "25" W: As above in white
10Y1679V 2425 **Retail $65.00**

Diamond Bea "25" W: 25 jewel, 2 diamond watch. White case, steel back. 10K gold-filled expansion bracelet. **Incabloc, unbreakable mainspring.**
10Y1680V 2895 . **Retail $75.00**

Diamond Bea "25" Y: Same in yellow
10Y1681V 2895 **Retail $75.00**

***Guaranteed waterproof as long as case, crown and crystal are intact.**

Retail Prices Include Federal Excise Tax; Dealer's Prices Do Not.

BERETTA guns . . . rated among the finest

made by master gunsmiths of the old world

Symbol of Satisfaction

Gold Pigeon also available . . . with ventilated rib barrel
BERETTA Silver Pigeon $91.25
Shoots standard or magnum loads
Gold Lark also available . . . with ventilated rib barrel
BERETTA Silver Lark $139.75

EXCEPTIONALLY STRONG BARRELS

CHECKERED FORE-ARM AND PISTOL GRIP

ALL STEEL ACTION

WALNUT STOCKS

SILVER PIGEON 12 GA. SLIDE ACTION SHOTGUN—Superbly balanced featherweight gun with interchangeable barrels of chromium molybdenum steel. Infinitely fast and smooth no-jam action. Push button safety on trigger guard. Pump action with beavertail forearm. Chambered for 2¾" standard or magnum loads. Highly polished and blued action; full pistol grip and silver bead front sight. 5 shot, with 3-shot plug. Weighs only 6½ lbs. Ship. wt. 7½ lbs.

No.	Bbl.	Choke	Lgth.	Retail
G-65238E6995	30"	Full	50"	$91.25
G-65239E6995	28"	Mod.	48"	$91.25

GOLD PIGEON—As above, but with fully engraved satin chromed action and ventilated rib barrel. Ship. wt. 8 lbs

No.	Bbl.	Choke	Lgth.	Retail
G-65457EX10575	30"	Full	50"	$139.75
G-65458EX10575	28"	Mod.	48"	$139.75

SILVER LARK 12 GA. GAS OPERATED SHOTGUN—A featherweight automatic . . . the sweetest, smoothest handling available. Self-regulating 4-shot, gas-operated, uses 2¾" magnum, express and field loads without adjustments. Interchangeable chromium alloy steel barrels with ramp type front sight and notched rear. Push button safety on trigger guard. All parts of Beretta alloy steels, hand lapped and hand tooled. Very light recoil. Highly polished, blued action. Weighs 6¾ lbs. Ship. wt. 7½ lbs.

No.	Bbl.	Choke	Lgth.	Retail
G-65406EX10575	30"	Full	50"	$139.75
G-65407EX10575	28"	Mod.	48"	$139.75

GOLD LARK—As above, but with fully engraved satin chrome action and ventilated rib barrel. 28" Barrel; modified choke, 48" long Ship. wt. 8 lbs.

G-65459EX13350 .....Retail $176.25

BERETTA Silver Snipe $209.75
Also available with ventilated rib barrel
BERETTA Companion $41.95
Folds for easier carrying, storing

SILVER SNIPE OVER AND UNDER SHOTGUN—One of the finest over and under shotguns in the world. Chromium alloy monobloc steel barrel fitted to drawn nickle alloy steel action in a satin chrome finish. Single non-selective trigger with automatic safety. Made of select Italian walnut stock with checkered fore-arm and pistol grip. 12 gauge model with modified and full choke 28" barrel. Shipping weight 8 lbs.

G-65472EX13350 .....Retail $174.75

GOLD SNIPE—Similar to Silver Snipe above but with ventilated rib barrel. Ship. wt. 8 lbs.

G-65473EX15975 .....Retail $209.75

COMPANION HAMMERLESS FOLDAWAY SHOTGUN—A gun by Beretta . . . among the finest of European guns . . . priced low enough so anyone can own one! Strongest, safest single shot . . . reloads for that second shot in a wink. Selected Italian Walnut stock and hand-checkered fore-arm. Semi pistol grip Full choke barrel. Safety trigger guard. 12, 16 and 20 gauge guns are chambered for 2¾" standard or magnum loads; 410 gauge for 3" shells. A hammerless gun featuring handy folding action . . . easier to carry . . . more compact to store Wt. 6 lbs.

No	Gauge	Barrel	Length	Retail
G-65241E3350	12	30"	48"	$41.95
G-65242E3350	16	28"	46"	$41.95
G-65243E3350	20	28"	46"	$41.95
G-65244E3350	410	26"	44"	$41.95

Stock numbers with letter "X" shipped truck or express.

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FULLY JOINTED
WALKS
SITS AND STANDS
SLEEPING EYES
ROOTED HAIR

NEW BETSY McCALL STARTER SET #8300...$2.98

NEW LOW PRICES □ FREE MERCHANDISER
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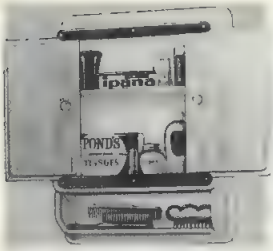
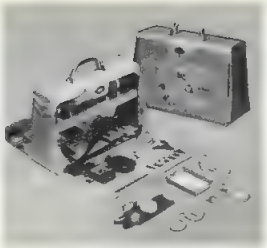
AMERICAN DOLL & TOY CORP.



LITTLE MISS POND'S BEAUTY BAR . . . makeup glamour for dress-up time, but a good-grooming kit as well. Includes Pond's Angel Skin lotion, cold cream tissues, lipstick, comb, toothbrush, hairbrush, tumbler, Chap Stick, toothpaste, emery board, natural nail polish, finger brush. White plastic cabinet, sliding doors. Adhesive hangers.
89-06-40 B350 Beauty Bar, 12x15x2½" **$4.98**



JR. DOCTOR AND DOLLY NURSE CASES . . . equipped to cope with every emergency call. Colorfully decorated replicas of doctor and nurse kits, 9½x11½x5", are made of washable padded vinyl. Crammed full with over 40 miniatures of all equipment used by professional doctors and nurses.
87-63-00 B350 Jr. Doctor Case **$4.98**
87-63-18 B350 Dolly Nurse Case **4.98**

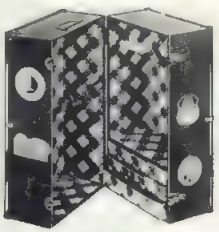
DOCTOR and NURSE KITS with window pouches to display pill boxes. Contains professional-looking play-size models of real instruments—stethoscope, turret microscope, hypodermic, thermometer . . in safe plastic. And candy pills too. 10x8¼x4¾" polyethylene kits have brass locks, colored bands.
89-16-30 B210 Doctor Kit **$2.98**
89-16-48 B210 Nurse Kit **2.98**

JUNIOR MISS JEWELRY SET . . . a treasure chest of "jewels"! Heart-shaped necklace, bracelet, barrettes; pearlized necklace, bracelet, barrettes; rhinestone bobby pins; scatter pin; pony tail clip; mirror and comb . . . all in her very own rose, simulated-leather case! Gold color tooling, brass snap lock, self-rising tray. 6x4x2¼" deep.
89-29-43 B280 Jewelry Set in Box **$3.98**

AMSCO FITTED TRAIN CASE in white washable calf-grain vinyl—for dainty little travelers. Complete with grown-up beauty aids: Pond's Angel Skin Lotion, nail polish, remover, nail white, emery board, orange stick; Tangee natural lipstick, powder, puff, Shulton's Friendship Garden Bath Crystals. Mirror in lid 10x7x5½".
89-29-35 B350 Fitted Train Case. **$4.98**

BETSY McCALL'S PRETTY PAC . . . sure to delight future "cover girls". Attractive model's hat box is covered in white calf-grain washable vinyl; zip-around lid. Tray holds Pond's Angel Skin Lotion, lipstick; natural nail polish, Tek toothbrush, emery board, hair brush, comb, flower decoration and McCall's grooming booklet. 11x3½".
89-29-68 B280 Pretty Pac **$3.98**

DOLL BASSINETTE AND CRADLES. Just right for a new-born doll baby—pink and pretty, daintily edged with frothy lace. Pampered dollies will want both a rock-a-bye cradle and a bassinette with tuck-away legs for travel. Fine basket weave construction; beautifully finished in pink enamel, white trim. Plastic liner protection—for dollies that wet! Bassinette (21x12x20") has swivel casters, metal lock-braces. Cradle comes in two sizes.
87-62-19 C610 Bassinette **$8.98**
87-61-93 C420 21x12x20" Cradle **5.98**
87-62-01 C280 16x9x15" Cradle **3.98**



DOLL WARDROBE TRUNK . . . of sturdy welded steel, finished in scratch-resistant baked enamel. Has reinforced edges and corners, carrying handle. Sliding hanger bar, doll clothes hangers, ribbon ties, 3 drawers. Lined inside, travel stickers outside.
89-25-88 B535 20x9x9" (4 hangers) . . . **$7.98**
89-25-96 B400 16x7½x7½" (2 hangers) **5.98**
89-26-38 B335 14x7½x7½" (1 hanger) **4.98**

Cornets, and Trumpets
Made in Elkhart, U.S.A.

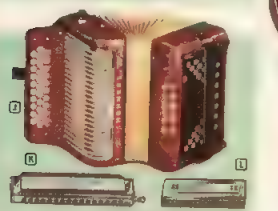
Blackstone QUALITY MUSICAL INSTRUMENTS

(E) TUNEABLE BONGOS. Has 7" and 5¼" heads, 6 tension points. Brass plated. Gold finish hardware. Natural varnish.
DFS125/1925Y2100 ..... Retail $34.95

(F) BONGO SETS. Two-tone finish. 6" and 7" goatskin heads.
DFS101/1925Y810 ..... Retail $13.50
Junior Set. 4½" and 6½" heads.
DFS102/1925Y540 ..... Retail $9.00

(G) TAKTELL POCKET METRONOMES. Loud tick, precision beat equals full size units.
DFS61/1925Y945 6½" high ... Retail $15.75

(H) WITTNER METRONOMES. Ticks at uniform pace. With and without bell.
DFS103/1925Y1200 With bell ... Retail $20.00
DFS104/1925Y990 Without bell ... Retail $16.50



(J) 3-ROW HOHNER ACCORDION. 31/12 keys. Polished pearl celluloid panels. 18-fold. Nickel-plate trim. 7½"x12". Metal corners.
DFS182/1925Y6000 Edges reinforced $100 00

(K) HOHNER CHRONOMICA. 4 chromatic octaves—small C on piano to 4 lined C.
DFS107/1925Y1200 16 holes, 64 reeds 7" $20.00
10 Hole Model—40 reeds. 4⅞" long.
DFS105/1925Y420 ..... Retail $7.00

(L) HOHNER ECHO HARP. Tremolo instrument. Double-sided—C and G. 64 reeds
DFS106/1925Y390 5¼" long ..... Retail $6.50

ALL ITEMS ON THIS PAGE SHIPPED F.O.B. CHICAGO

(A) GRENADILLA CLARINET. Seasoned Grenadilla wood in handsome construction with ultra-responsive action and rich tone. Uses standard B♭ Boehm system, 17 forged nickel-silver keys, 6 rings. Complete with deluxe case, swab, lyre, and cork grease.
DFS55/1925Y7700 ..... Retail $139.50

(B) BEST EBONITE CLARINET. Solid nickel silver keys and posts. Uses standard B♭ Boehm system with 17 keys and 6 rings. Plush lined case, swab, lyre, cork grease Wt. 7 lbs. Fast, positive key action, fine tone and professional construction.
DFS151/1925Y7250 ... . Retail $129 50

(C) HIGH STYLE TRUMPET Made with finest materials, excellent workmanship. Lacquer finish. B-Flat with slide change to A.

DFS50/1925Y5970	Trumpet	Retail $99 50
DFS51/1925Y990	Case for Trumpet	Retail $16.50
DFS52/1925Y5970	High Style Cornet	$99 50
DFS53/1925Y990	Case for Cornet	$16 50

(D) PRECISION CUSTOM QUALITY TRUMPET. Truly professional model. Superb materials and craftsmanship. Airtight valves, two water keys Brass lacquer, nickel trim. Complete with deluxe quality plush-lined case.
DFS167/1925Y8970 Trumpet Retail $149.50
Precision Custom Cornet. With deluxe case.
DFS168/1925Y8970 Cornet Retail $149 50

FINE QUALITY GUITARS AND UKES

(M) ELECTRIC GUITAR. Cutaway design for easy fingering. Long lasting shaded sunburst finish Celluloid bound. 15¾x40½". Highly responsive double pickup; 2 tone and volume controls.
DFS72/1925Y6750 3 position switch ..... Retail $112 50
DFS73/1925Y957 Case for Above ..... Retail $15.95

(N) 5-TUBE AMP. Has 12" Jensen PM speaker, rich tone. Top mounted controls include 2 volume controls; tone control; on/off switch and pilot light. Features 3 inputs (1 higher gain for mike). Large cabinet, 18¾x9½x16⅜" high.
DFS64/1925Y5850 ..... Retail $97.50

(P) VALUE LEADER ELECTRIC GUITAR Easy-playing, reinforced slim neck. Super-auditorium size. Maple body with celluloid edges. Lustrous Walnut finish. Magnetic pickup.
DFS111/1925Y3597 Tone & volume controls Ret $59 95
DFS112/1925Y743 Case for Above Retail $12.38

(R) STANDARD SIZE ACOUSTIC GUITAR. Fine-quality hardwood construction; maple fingerboard.
DFS82/1925Y1440 Excellent tone ..... Retail $24 00
DFS83/1925Y540 Case for Above ..... Retail $9 00

(S) WESTERN STYLE GUITAR. Nick Manoloff professional model with thin, wide waist body, 3¾" deep—bottom width 16"—terrific tone! Celluloid guardplate. 2-tone sunburst finish. Nick Manoloff Instruction Bk. incl.
DFS74/1925Y2700 ..... Retail $45 00
DFS75/1925Y792 Case for Above .. $13.20

(T) DELUXE PROF STANDARD UKE.
DFS147/1925Y1440 Deluxe Uke . Ret. $24 00
DFS148/1925Y315 Case for Above Ret. $5.25

Standard Quality Uke.
DFS97/1925Y837 Standard Uke . . . Ret. $13 95
DFS98/1925Y315 Case for Above . Ret $5.25

(U) DELUXE BARITONE UKE. Professional Mahogany model. Features a resonant, rich tone.
DFS149/1925Y3585 Baritone Uke Ret. $59.75
DFS150/1925Y495 Case for Above Ret. $8.25

Standard Baritone Uke. 29¾". Mahogany construction.
DFS192/1925Y2100 Standard Baritone $35.00
DFS193/1925Y495 Case for Above . $8.25

Please Write for Any Instruments Not Shown

All Musical Instruments Guaranteed to Give You Complete Satisfaction

47132 — John Currie — Code AA

FOR BREATHTAKING BEAUTY OF TONE . . .

Blackstone

ELECTRIC ORGANS

60-BASS CONSOLE ORGAN with 7 Tonal Combinations. Here is an electric organ with the sonority and magnificent tone of the real thing! A truly superb musical instrument that is at home in the living room, church, club room, cocktail lounge — in fact anywhere you choose to put it! Versatile and wide in range . . . 7 organ stops enable you to get the tonal effects of: piccolo, oboe, clarinet, bassoon, master, organtone, violin. Foot pedal volume control. 60 bass buttons and 3 octave key board with 22 white keys and 15 black keys. Bass action covers fundamental and counter bass, plus major, minor and seventh chord. 3 sets treble reeds, 2 sets bass reeds. All perfectly tuned. Best quality valves. Handsome cabinet in highly polished, hand-rubbed choice veneers . . . fine furniture to go with your own living room pieces. Overall size: 33" high, 31⅝" wide, 15¼" deep. Height to keyboard, 29". State choice of finish.

DFS185/1925Y29600 Wt. 58 lbs. . . . . Retail $445.00

UPHOLSTERED BENCH
Available for any organ on this page
DFS194/1925Y837 Ret. $13.95

Learn to play in minutes!

Instruction Book FREE with every PURCHASE

Note: Be sure to state choice of finish when ordering organ . . . walnut, mahogany, or blonde.

- Perfect organ tone — yet takes little space!
- No lessons or musical knowledge needed — all instructions included.

12-BASS BLACKSTONE PORTABLE ORGAN. Amazingly easy to play . . . no lessons or musical knowledge needed, all instructions included . . . super-simple new method. 37 keys, 22 white, 15 black . . . 3 full octaves. 12 bass buttons. Swedish steel reeds, hand made and perfectly tuned. Knee lever volume control—regulates tone soft or loud. Lightweight design — easily portable. Non-warp laminated key mounting panel, 1-pc. straight walnut reed block. State choice of finish.

DFS187/1925Y7967 12 Bass Organ — Retail $119.50
DFS188/1925Y600 Legs for above — Retail $ 10.00

(A) 40-BASS BLACKSTONE ORGAN. 40 chords plus 34 keys—20 white and 14 black—from G to E. Finest Swedish steel reeds, precision tuned — knee-lever volume control; super-quiet motor. Handsome cabinet, state choice of finish.

DFS189/1925Y11300 Size 26x12½x8¼" . . . . . Retail $169.50
DFS188/1925Y600 Legs for above . . . . . Retail $ 10.00

(B) 60-BASS BLACKSTONE ORGAN. Compact in size, but amazing in volume, richness of tone, and beauty of sound. 60 chords, with "full orchestra" effect, plus 34 keys: 20 white, 14 black, from G to E. Easy to play, full instructions included. Precision tuned Swedish steel reeds, super-quiet motor. State choice of finish

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(C) BLACKSTONE PIANO KEY ELECTRIC ORGAN. Educator-approved, this wonderful instrument has a rich tone—a melodious aid to your child's education, and ideal for church, school, clubs, etc. 4-octave range: 49 keys—29 white, 20 black. Knee lever volume control. State choice of finish.

DFS191/1925Y11000 Size 26x12x8¼" . . . . . Retail $165.00
DFS188/1925Y600 Legs for above . . . . . Retail $ 10.00

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Cornets, and Trumpets
Made in Elkhart, U.S.A.

Blackstone QUALITY MUSICAL INSTRUMENTS

(E) TUNEABLE BONGOS. Has 7" and 5¼" heads, 6 tension points. Brass plated. Gold finish hardware. Natural varnish.
DFS125/1925Y2100 ..... Retail $34.95

(F) BONGO SETS. Two-tone finish. 6" and 7" goatskin heads.
DFS101/1925Y810 ..... Retail $13.50
Junior Set. 4½" and 6½" heads.
DFS102/1925Y540 ..... Retail $9.00

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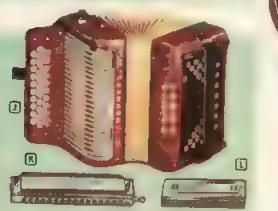

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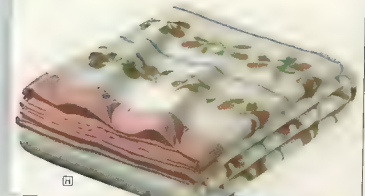
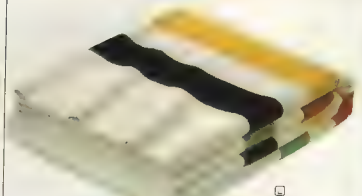
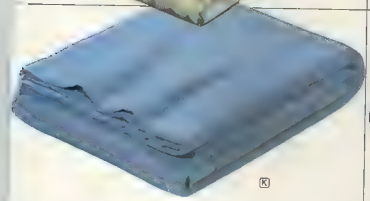
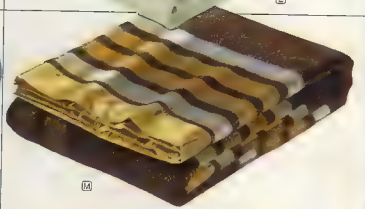








Warm, Lightweight, Lovely–Machine Washable!

(H) CHATHAM MOSS ROSE "PURREY" hand-screened, rose-sprigged and especially pretty! Bouquets of dainty pink moss roses interlaced with dove gray stripes accent the white background. Soft-to-touch and ever so practical . . it's woven of a long-wearing blend of rayon and Acrilan® acrylic fibers with a luxurious nap that stays fluffy. 100% nylon binding remains beautiful for the life of the blanket. Easy to wash, quick to dry, colors stay clear through countless tubbings. Guaranteed against moth damage. Non-allergenic. Size is 72x90"—for single or double beds. In Moss Rose gift box.

73-64-39 B960 Moss Rose **$12.98**

(K) CHATHAM "PURREY" BLANKETS a miracle blend of rayon and Acrilan® acrylic fibers that gives you heavenly warmth without weight. Color fast machine washable; they're shrinkproof; dry in a jiffy. Moth proof too. 100% nylon binding. 72x90".

73-63-97 B798 Yellow. **$10.98**
73-64-05 B798 Blue. **10.98**
73-64-13 B798 Pink. **10.98**
73-64-21 B798 Green. **10.98**

(L) HUDSON'S BAY 4-POINT BLANKET . . renowned for supreme beauty, outstanding warmth and durability. This truly luxurious 100% virgin wool blanket is hand-woven in England. It is washable, absolutely shrink resistant. Forever-fast colors . . deep, deep nap. The edges need no binding because they cannot fray.

Expect a lifetime of comfort and warmth from this fabulous blanket, the choice of Admiral Byrd for use in the Antarctic. Each bears the official Seal of Quality found only on genuine Hudson's Bay Four Point blankets. White with multi-color stripes. 72x90"

73-62-98 B2660 Hudson's Bay Blanket **$34.95**

(M) PEARCE BRILLIANT PLAID . . . woven of 100% selected fine wool. These wonderfully warm blankets are specially pile-fluffed to give them a feather light softness. Permanently moth proofed, and machine washable. Autumn Brown has old gold and white accents. Scarlet Red is touched with black and white. 7" acetate satin binding. 72x90".

73-63-14 B1195 Autumn Brown Plaid **$16.95**
73-63-22 B1195 Scarlet Red Plaid. **16.95**

(N) CHATHAM SLEEPING BEAUTY . . silken-soft in texture, woven in a blend of rayon and Acrilan® acrylic fibers . . . a miracle of cloud-light comfort and delightful warmth. This lovely blanket lends a charmed life in washability and long wear . . . keeps its fluffy freshness always. Non-allergenic, guaranteed against shrinkage and moth damage. The perfect blanket for every bedroom in your home. And so low priced, you'll want several for gifts. 100% nylon bindings.

73-67-93 B670 Pink. 72x90" **$8.98**
73-68-01 B670 Blue. 72x90" **8.98**
73-68-19 B670 Green. 72x90" **8.98**
73-68-27 B670 Yellow. 72x90" **8.98**

(P) PEPPERELL "BRIDAL ROSE" . . . soft, summer weight blanket in a pink rose print that's so pretty, you'll use it as an extra winter coverlet too. Made of a washable blend of rayon and Acrilan® acrylic fibers, dries quickly to like-new fluffiness. 3" acetate satin binding. For a complete ensemble, Bridal Rose bed-linens, rose-printed to match, are shown on page 545.

73-67-36 B425 Bridal Rose. 72x90" **$5.95**

Harmonizing dust ruffles are described on page 574

For Goodness' Sake...

(1) **Cowpoke's Dream Boot.** Of smooth leather. Features decorative contrasting inlay design. Goodyear welt construction. Durable sole

Child's Width D: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, and 3. *State size.*
24 W 5656—Jet Black. Wt. 2 lbs. 4 oz.. .. **$7.74**

Big Boys' Width D. 3½, 4, 4½, 5, 5½, 6.
24 W 5658—Jet Black. Wt. 2 lbs. 14 oz.... **$9.77**

(2) **Action-Packed Stovepipe Boot** . . . Sure to Please, Crafted of soft, pliant leather. Goodyear welt construction. Long-wearing sole. Rubber heel. *State size.*

Child's Width D: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, and 3. Wt. 2 lbs. 4 oz.
24 T 5695 - Black **$7.74**

Big Boys' Width D. 3½, 4, 4½, 5, 5½, and 6.
24 T 5695—Black. Wt 2 lbs. 14 oz..... **$9 77**

(3) **Surprise Youngsters With This Boot.** Authentic western styling ,Rich leather with colorful inlay design. Flat rubber heel. Flexible, long-wearing sole. Wt. 2 lbs. 4 oz.

Child's Width D: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.*
24W5687-Tan Brown **$8.74** 24W5686-Black **$8.74**

(4) **Thrilling Lone Ranger Boot** packs plenty of excitement. Crafted of smooth leather. Goodyear sewn. Composition sole. Rubber heel.

Width D. Child s sizes: 8½, 9, 9½, 10, 10½, 11, 11½,12,12½,13,13½,1,1½,2,2½,3. Wt. 1 lb. 14 oz.
24 W 5649- Black... .....*State size.*
24 W 5650—Brown with Tan..... **$4.97**

Width D. Tot's sizes: 5½, 6, 6½, 7, 7½, 8.
24 W 5666—Brown and Tan... .....*State size.*
24 W 5663—Black. Ship. wt. 1 lb. .4 oz....**$3 97**

(5) **Build A Short Wave Set.** Hear thrilling broadcasts from foreign lands, ships at sea, aircraft plus local AM. Easy, step-by-step instructions. Covers 540 KC to 30 MC. Speaker, speaker cut-out switch, headphone terminals. For 105–125 volts, 60-cycle AC. Size. 6¼ x 14 x 6½ in.
62 T 454—Ship. wt. 6 lbs..... **$26.98**
62 T 455—Antenna for (5). Wt. 1½ lbs... **1.03**
62 T 456—Earphones for (5). Wt. 12 oz.... **2.00**

(6) **Sturdy 6-Transistor Radio** gives big volume, clear reception. Shirt pocket size—small enough to carry anywhere. Only 3¾ x 1⅞ x ⅞ in. Uses just one low-cost battery. Separate tuning, volume controls. Earphone jack (see Page 265 for No. 358 Earphone; No. 123 and No. 124 Batteries). Black, Gray Case, Silver Grille
62 T 1213—Ship. wt 6 lbs.....**$16.88**

(7) **Magic Catcher.** Pitch 3 balls—they stick where they hit. Bobby Shantz, Major League pitcher, endorses it. Use in- or outdoors. Sturdy built. Fun for groups, too. *State Frt., Truck, Exp.*
60 T 4160 R—3x3-ft Rules. Wt 8 lbs... **$6 77**
60 T 4161—3 extra balls. Wt. 10 oz..... **98c**

(8) **Toot Bear Snack Set.** Child size; four 14x18-in. metal trays, 24 in. high each with TV scene. 4 gold finish stands; one serves as storage rack.
68 T 1005 MO—4 Pc. Set. Ship. wt. 12 lbs. **$5.99**

(9) **New Deluxe Hawthorne Coaster Brake Bike.** Streamlined 4-bar Frame in new Flamboyant Colors. Light and horn in quality Chrome casing. Chrome fenders have grooved center strip enameled to match frame. Heavy Chrome luggage carrier with built-in tail light. White sidewalls—26 x 1¾-in. Butyl tubes. Imported. Order 2 "D" Batts, page 1434, Big Book. *State Freight, Truck, Express.* Shipped promptly from Stock. $7 a Mo.
60 T 2904 R Boys' Red. Wt. 51 lbs. Cash **$59.95**
60 T 2905 R–Girls' Green. Wt. 51 lbs. Cash **59.95**

(10) **Ride-er Fire Truck** by Structo. Turn crank on hood for realistic siren sound. Sturdy steel construction—steers easily. Rubber bumper Storage compartment. Seat abt. 10 in. from floor.
48 T 1418 M - Abt. 25½ in. long. Wt. 16 lbs. **$7.99**

(11) **Steel Dump Truck and Sandloader.** Load it! Dump it! Endless belt on sandloader operates with crank, hopper raises, lowers with lever. Truck has movable tailgate for dumping.
48 T 1551M- Abt. 23 in. long. Wt. 6 lbs. 8 oz.**$4 49**

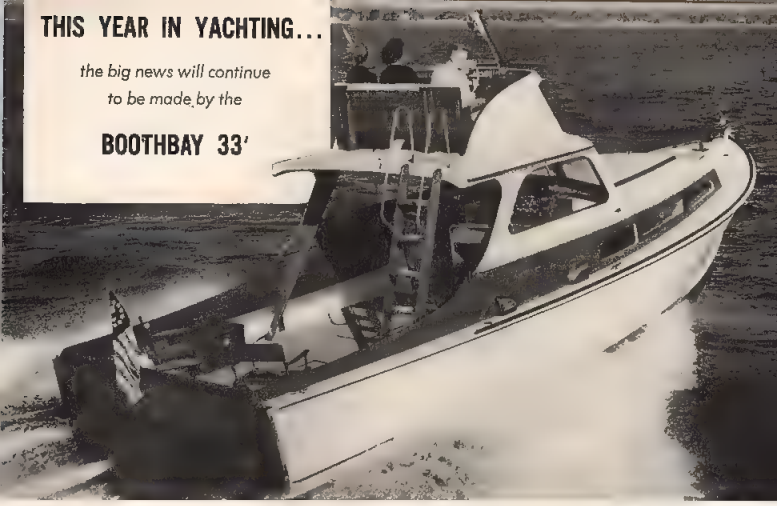
(12) **Boat Transport.** Steel semi trailer hauls 4 removable polyethylene boats, each with deck and windshield. 2 dummy motors attach to boats (or use miniature power motors). *Available*
48T1550 M–Abt. 28 in. long. Wt. 5 lbs. 12 oz. **$5 99**

Buy Before Nov. 14
No Payment Till January
See Page 223B

THIS YEAR IN YACHTING...

the big news will continue to be made by the

BOOTHBAY 33'

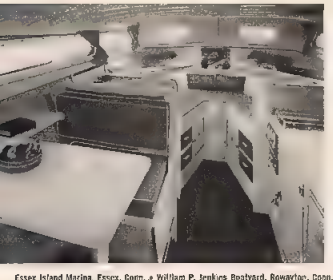


The versatility, the seaworthiness, the intrinsic value of this Maine-built "custom detailed" boat made it an outstanding success in 1959 and 1960.

As a cruising boat, the Boothbay Sedan model is unmatched in its size range for comfort and livability. Sleeps 8—fly bridge optional.

For family fun, the Express Cruiser version is perfect. For swimming, beach picnicking, or a spin around the bay to get rid of the cobwebs.

As a sport fisherman, it combines maneuverability with off-shore security: nimble enough to chase the big ones in a sorts of seas, stable enough to be a dandy fighting platform, with enough cockpit space for true fishing comfort.



Beautiful outside, a honey inside. Roomy, comfortable, and best of all, the standard model of the Boothbay 33' with twin 135 Hp. engines sells for only $14,800 F.O.B.

BOOTHBAY BOATS, INC.

Boat Boothbay.

See us at the New York Motor Boat Show.

Essex Island Marina, Essex, Conn. • William P. Jenkins Boatyard, Rowayton, Conn. • Covedge Inc., Westerly, Rhode Island • Ted Lang Boat Sales, Freeport, L. I., N. Y. • Dale Yacht Basin, Bay Head, New Jersey • Victor Tracy Yacht Corporation, Nagonset, Mass. • Boothbay Boats, San Diego, Cal. • Masters Marine Inc., 210 W. Chicago Ave., Chicago, Ill. • Cote Portsmouth Marine, Portsmouth, New Hampshire • Bass River Marina, New Gretna, N. J.

WISHMAKER SPECIALS

Wards Hawthorne Wagons Sparkle With News

They Sparkle With New Color Beauty . . . New Design Features . . . New Durability . . New Ease of Handling — **Available ONLY at Wards to Thrill a Child at Christmas and Long After!**

(A) **Deluxe *"HAWTHORNE* 900,"** is a whiz on wheels, the shiniest, proudest wagon . . . and what a breeze to handle! It's big 36 in. long. It's luxurious . . 2-coat bright red metallic finish shines with the gleam of a new car . . and easy-to-remove white enameled steel sides add to all its use and fun. Heavy all-steel body has smooth wide safety rolled edges, seamless tubing handle. Rolls effortlessly on lifetime graphite bearings and large semi-pneumatic puncture-proof rubber tires. *Mailable*

48T5312MO—36x17¾x8¼ in. body Wt 32 lbs. **$10.98**

(B) ***"HAWTHORNE* 800,"** 35-in. long wagon with 2 coat red metallic finish, rugged construction . heavy steel body, seamless steel tubing handle, wide safety rolled edges, graphite bearings, semi-pneumatic tires. *Mailable.*

48 T 5302 MO—Abt. 35x17¾x4½ in. body Wt. 32 lbs. **$9.49**

(C) ***"HAWTHORNE* 400,"** 28-in. long wagon with baked-on red enamel finish, heavy steel body with safety rolled edges, seamless tubing handle. Life-time graphite bearings, puncture-proof solid tires. *Mailable*

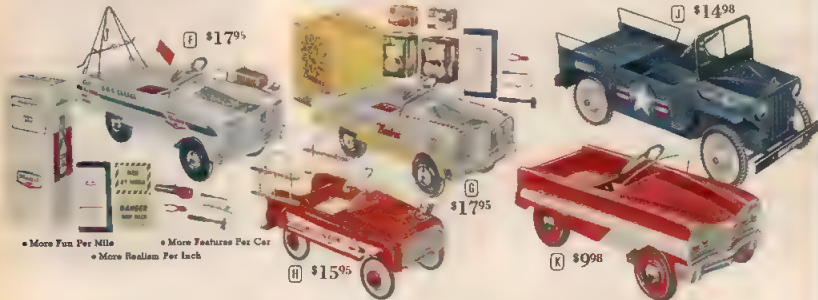
48 T 5301 MO— Abt. 28x13x3¾ in body. Wt. 18 lbs. **$6.39**

(D) ***"HAWTHORNE* 200,"** 20 in. long, baked-on red enamel finish. Heavy steel body, safety rolled edges, seamless tubing handle, solid puncture-proof rubber tires. *Mail*

48 T 5300M Abt 20x10¼x3 in. Wt 8 lbs. **$2.19**

(E) **"Old West" Trail Wagon Cover** fits any wagon over 27 in. long, can be used as ground tent. White cloth, drawstrings, 3 galvanized wire hoops fitted into 2 baseboards

48 T 5517 M—*Mailable.* Ship. wt 5 lbs. **$3.57**



New For '62 . . . a Whole Garage of Gay Pedal Cars . . . Real as Life . . . Exceptionally Well Built

(F) **Tow Truck** has hand lever crane and hook that really work . . . hood opens and closes. All steel, white with red, blue, silvertone trim. Includes "battery charger," flashlight, road signs, play tools, map, lube sticker, red flag, gas pump.* Abt 47x17x24 in. high

48 T 5527 R—Ship. wt. 40 lbs. **$17.95**

*Shipping Carton (for left) for (F), (G), (K) becomes play-time gas pump.

(G) **Borden's Milk Truck** carries van load of ice cream cartons in storage compartment at rear. All-Steel in White with Yellow Vinyl covered storage compartment has steel rod frame, hood opens, closes. With ice cream cartons, tools, delivery chart, gas pump.*

48 T 5521 R—49½x17x23½ in. high. Wt. 39 lbs. **$17.95**

(H) **Fire Engine** is fully equipped . . chrome-plated bell, two ladders, rear step deck, jewel-studded rear view mirror, new flexible windshield, white seat pad. All-steel, red with white, silvertone grill, ⅝-in. solid rubber tires. Ball-bearing 3-position drive

48T5540MO- Abt 43x18 in. wide *Mail* Wt 33 lbs. **$15.95**

(J) **Air Force Jeep** has the official look . . . baked-on enamel in Air Force Blue, two-level seat with side hand rails, dummy fog glass windshield goes up and down. Tow ring on rear bumper All-Steel body, adjustable ball-bearing pedal drive, semi-pneumatic puncture-proof tires. Wt. 35 lbs.

48 T 5317 MO—Abt. 43½x15½x19½ in. high. *Mail.* **$14.98**

(K) **Firebird Sportster** economy car at a special money-saving price. Bright Red with white trim. Heavy-gauge steel body is one-piece for strength, adjustable pedal drive for ages 2 to 7, full ball-bearing construction. 8-in. wheels have large ⅞-in. molded rubber tires. Gas pump.*

48 T 5506 R—Abt. 36x17x20 in. high. Wt. 32 lbs. **$9.98**

Huckleberry Hound 'Huckle-Chuck'

3 exciting carnival games in one with everyone's favorite TV hound **5.66**

Step right up and test your skill! It's a ring toss game . . a bean bag game . . a dart game. Huckleberry Hound's Target head swings from side to side to make games even more interesting and difficult. Try to ring Huck's hat with 4 poly plastic rings or throw 4 vinyl plastic bean bags in his mouth or hit the Huckle-Chuck bull's eye with 4 poly plastic darts. Stand-up figure is 32-inches high. Made of colorful heavy-duty hardboard
R36 J 3310. Mailable. Shipping weight 4 lbs. 5 66

(7) THE FLINTSTONES BOWLING AND PITCH GAME. Unbreakable polyethylene plastic figures of Fred Flintstone, Barney Rubble and all their TV friends. Stack them up and throw 2 poly ethylene "rocks" at them . . or line them up like bowling pins and knock them over with two 4-in. polyethylene balls. Unbreakable Figures range in size from 7½ to 8¼-in. tall.
35 J 3393 Shipping weight 3 lbs. 2.77

(8) MONTE CARLO BINGO. Everybody's favorite game. Professional style with all metal bingo cage with wood balls. Ball ejects into cup with each turn of cage. Brightly colored, heavy indented fiberboard recording chart. Includes 24 bingo cards, 75 balls, cage and generous supply of plastic markers. Mailable.
R36 J 3378 Shipping weight 4 lbs. 3.27

(9) TRIPOLEY CROWN. Three to nine players can play Hearts, Poker or Michigan Rummy. Brightly colored 27x27 inch vinyl plastic table layout. Includes standard deck of playing cards, box of 100 plastic poker chips and playing instructions.
35 J 3417 Shipping weight 2 lbs. 2.74
35 J 3316. 27x27-in. vinyl layout only. (1 lb. 3 oz.) 1.77

(10) RENAISSANCE CHESS SET. Designed to look like Italian chess sets that sell for hundreds of dollars. King is full 4-inches high. All 32 pieces weighted and felted. High-impact plastic, wood-grain effect. Silk screened board. Instructions incl. Mail.
R36 J 3332 Shipping weight 4 lbs. 4.94
R36 J 3327 Larger set with 4¾-in. kings. Mail (5 lbs.) . . 7.97

(11) AUTOMATIC PINSETTER BOWLING SET. Easy to operate mechanism allows for quick and easy resetting of pins following each frame. Ten large 9-inch bowling pins of unbreakable polyethylene plastic mounted in sturdy framework of plastic and aluminum. Two 3½-inch diameter bowling balls with finger holes. Overall size of pinsetter is 30x13x13-inches. Mailable.
W36 J 3390. Shipping weight 8 lbs. 6.49

BOWLING AND SHUFFLEBOARD
(6) Two exciting family games at one low price! 5.94

See Page 263 for Budget Power—buy all your needs at Spiegel

Set 'em up . . then bowl 'em over

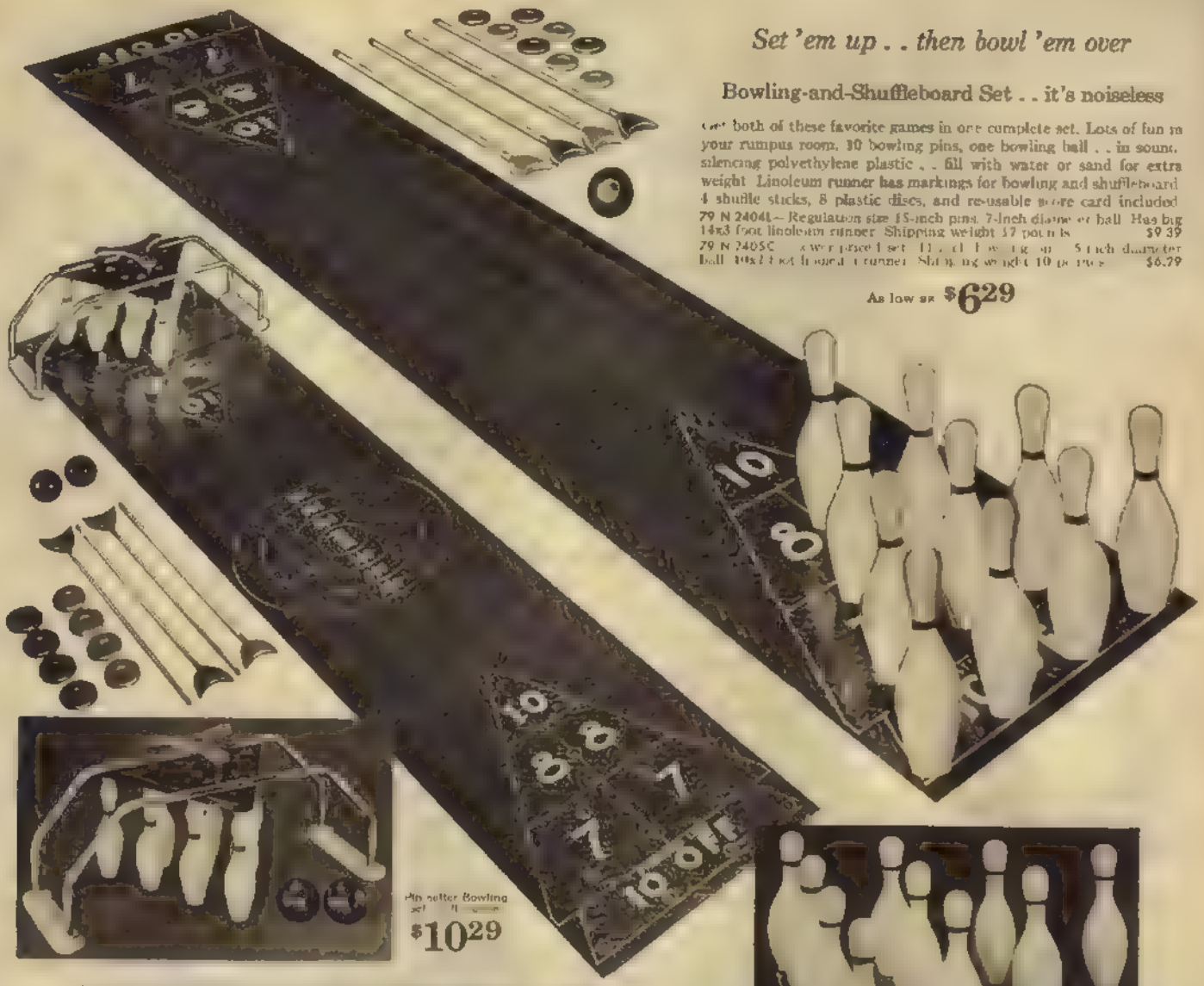
Bowling-and-Shuffleboard Set . . it's noiseless

Get both of these favorite games in one complete set. Lots of fun in your rumpus room. 10 bowling pins, one bowling ball . . in sound-silencing polyethylene plastic . . fill with water or sand for extra weight. Linoleum runner has markings for bowling and shuffleboard. 4 shuffle sticks, 8 plastic discs, and re-usable score card included.

79 N 2404L—Regulation size 15-inch pins, 7-inch diameter ball. Has big 14x3 foot linoleum runner. Shipping weight 17 pounds $9.39

79 N 2405C—Lower priced set. 11-inch bowling pins, 5-inch diameter ball. 10x2½ foot linoleum runner. Shipping weight 10 pounds $6.79

As low as $6.29



Pin setter Bowling set

$10.29

Automatic Pin Setter Bowling-and-Shuffleboard Outfit

Makes a faster game . . noiseless pins don't scatter. Pin setter holds ten 9-in. plastic pins in place . . when ball strikes, pins flip up . . pin setter sweeps a path, resets them. Metal and plastic base. Two 6½-in. polyethylene balls. 6x1 linoleum runner marked for bowling and shuffleboard. 4 shuffle sticks, 8 plastic discs, score pad.

79 N 2497L2—Pin Setter and Bowling-Shuffleboard Outfit. Shpg. wt. 15 lbs $10.29

79 N 2495L—Pin setter only. 10 pins, two 3½-in. balls. Shpg. wt. 6 lbs 6.69

Regulation pins with ball, pin spotter

Lots of fun . . excellent practice for regular bowling. Noiseless polyethylene plastic . . won't harm furniture. Set consists of 10 red-striped pins . . regulation 15-inch height; one 7-inch diameter ball with finger holes, plastic pin spotter; score pad. Fill pins and ball with water or sand for extra weight . . funnel included.

79 N 2491C—Shipping weight 5 pounds $4.59

49 N 2490—As above, but 11-in. pins, 5-in. ball. Shpg. wt. 2 lbs. 2.49

[1] **Snow-Ski Skates . .** fit over galoshes. Grooved, hardwood bottoms. Aluminum heel plates. Natural wood finish. Red trim. Both straps adjust. 16x2¾ in. wide.

49 N 2570—Shpg. wt. 1 lb. 4 oz . . $1.69

[2] **Sled Skates . .** for 2 to 5 year olds. Steel, bright plated runners. Wide front, back runners. Stand-up, rock-thru straps. Skates adjust from 6 to 8 in. long.

49 N 2501—Shpg. wt. 1 lb. 2 oz . . 89c

[3] **Dual-Runner Ice Skates.** Excellent for beginners (2 to 6) . . builds confidence. Cadmium plated steel runners, plastic step plates. Vinyl straps. Adjustable.

49 N 2545—10 in. long. Wt. 1 lb. 2 oz . . $1.49

[4] **Beginner's Roller Skates** . . for 2 to 6 year olds. Nonslip plastic wheels turn in or out. Skates adjust to 8 in. long.

49 N 2452—Shipping wt. 1 lb. 5 oz . . $1.59

49 N 2470—Plastic Roll-Skates. Lightweight, straps adjust. Ages 2 to 6). Wt. 12 oz . . 94c

Beginner's Ski Set. Ages 4 to 9 learn the feel of real skis and the fun of skiing down gentle slopes.

Northern Ash. 48 in. long. Grooved bottoms, turned-up toes. Natural finish front, red back. Two 30-in. wood poles.

79 N 2433C—Wt. 5 lbs . . $3.89

Junior Ski Outfit. For steeper slopes. Adirondack hardwood, 54 in. 2¼-in. wide skis have spring heel binding, adjustable, shaped toe irons . . fit over galoshes without toe strap. Blue finish. Two 40 in. wood poles.

79 N 2401L—Wt. 6 lbs. . . $5.89

Be a Puppeteer

Starring Walt Disney's beloved characters ..handmade by a famous English puppeteer

These are real, pro-type puppets designed by puppet master Bob Pelham of England . . each is an authentic reproduction of a famed Disney character . . each is complete with all necessary controls for lifelike, tangleproof animation. High quality wood composition. Each about 12 in. high. Instructions. Could be the start of a fun-filled, profitable hobby. For age 8 and more

- 49 N 5049—Pinocchio—Shipping weight 1 pound.
- 7 49 N 5048—Gretel. Shipping weight 1 pound.
- 12 49 N 5047—Hansel. Shipping weight 1 pound.
- 6 49 N 5056—Donald Duck. Shipping weight 1 lb. 8 oz.
- 5 49 N 5050—Jiminy Cricket. Shipping weight 1 lb. 3 oz.
- 4 49 N 5055—Minnie Mouse. Shipping weight 1 lb. 2 oz.
- 1 49 N 5054—Mickey Mouse. Shipping weight 1 lb. 4 oz.

Each .....$6.59; any 2 only $12.49

Colorful Hand Puppets . . nod, bow, wave

8 **Walt Disney Characters,** Mickey Mouse, Minnie Mouse, Donald Duck and Pluto . . complete with squeaker voices. All have soft vinyl plastic heads, gay print cotton percale bodies and felt hands. Packed in gift box that can be used as a stage. About 10 inches tall.

49 N 5031—Shipping weight 1 lb. 12 oz. Set of 4 for $3.69

9 **"Billy Goon" Sleeve Puppets.** Two zany characters, Goony Bird and Alligator, designed by the world famous puppeteer, Bill Baird. Soft vinyl heads and long knitted sleeve bodies. About 15 inches long.

49 N 5038—Shipping weight 1 pound..... Set of 2 for $1.94

Puppet Play Theater . . entertaining fun

10 Children enjoy hours of behind the scenes fun staging their own puppet shows for young audiences. Professional three-sided "floor stand" style theater is well-designed of sturdy fiberboard with curtain and rod. 2 hand puppets and instructions for easy assembly included. 14x26x55 inches high, folds flat for storage.

79 N 5040C—Shipping weight 5 pounds.....$4.19

Now you can broadcast your own talent show

Deluxe Portable Magnajector

11 Projects snapshots, comics, etc. in color or black and white . . enlarged up to 4 feet wide! Adjustable twin lenses. Takes up to 60 watt bulb (not incl.) UL-listed. 110–120 v., 50–60 cy. AC. Set includes projector with switch, screen, sliding plastic tray. Rand McNally projection cards, instructions in luggage-type case.

49 N 5020—Complete set. Shpg. wt. 3 lbs. 3 oz.. $7.99

49 N 5109—Projector only. Shpg. wt. 2 lbs. 10 oz.... 6.77

Junior Broadcasting Outfit

12 The ideal gift for an aspiring young disc jockey or sports announcer. Electronic microphone and loud speaker set transmits and amplifies by means of 4 "C" cell batteries (not included. Order below.). Aluminum mike stand adjusts from 10 inches to 45 inches . . use on floor or table. Plastic mike, amplifier and cord.

49 N 5142—Shipping weight 2 pounds $8.77

34 N 4659—Batteries for above. Shpg. wt. 8 oz....4 for 58c

Miniature Drive-in Theater

13 Realistic replica has parking lot, 6 metal cars, entrance and exit lanes, marquee, ticket window, screen. Projection booth uses 2 batteries (order below). Plastic theater is 14x9½x7 inches. 6 film strips include "Have Gun Will Travel", "Mighty Mouse", "Dinky Duck", Capt. Kangaroo", and 2 others. Assembled.

49 N 5078—Shipping weight 2 lbs. 2 oz. $4.44

34 N 4650—"D" Batteries for above. Wt. 8 oz. 2 for 30c

"Give-a-show" Battery Projector

14 See 112 color slides of favorite characters including Popeye, Huckleberry Hound, Yogi Bear, Hansel and Gretel, Quick Draw McGraw, Pinocchio and others. Easy to run . . just snap on switch, pull slides through. Projects pictures up to 5 feet square on wall, screen or ceiling. Uses 3 "D" flashlight batteries (not included, order from above). Carrying handle. 18x11x2¾ inches.

49 N 5021—Shpg. wt. 1 lb. 14 oz. $4.49

THE U.S. POWER SQUADRONS

(*Continued from page 102*)

they are contributing to safe boating through education. Membership in the USPS entitles one to take advanced training in piloting, seamanship and navigation, as well as special courses in such things as electronics, sailing, engine maintenance and weather. Anyone wishing to become a really proficient boat operator can find his way to the top if he joins USPS and enrolls in these courses.

It is my pleasant duty to visit the various Squadrons and Districts which comprise the USPS, and I find that men do not greatly differ from each other regardless of the section of the country they live in. It's a great family of plumbers, gas station operators, doctors, lawyers, teachers, truck drivers, restaurant owners, etc. It is a great family of the poor, the rich, the middle-income folks. It is a great family of persons wanting to share a knowledge of safe boating with their friends and neighbors. Everywhere I go, the dedication of these men to this cause is uppermost in their minds. Their successful pursuit of happiness lies in their contribution to the accomplishment of the purposes of the USPS

Do these members have fun? Of course they do! They enjoy the thrills of cruising to parties in the company of their friends, they hop in their boats and go in groups on a Squadron "rendezvous," they "get away from it all" by sailing into quiet coves and inlets, they enjoy entertainment at Squadron meetings and parties, and they meet their friends of other Squadrons by attending district conferences which take place twice a year.

You may have noticed that, while I have tried to whet your interest in taking the free Piloting course, I have not invited you into membership. This is beyond my authority, and is in the hands of the local Squadron. If you should not be invited to join, consider that there is nothing personal involved. You can rest assured that the training you have received is of the best, and you can confidently exercise the care and the courtesy afloat which will mark you as a competent boatman. If you *are* invited to join, regard this as a "plus," and if you wish to make your personal contribution to the objectives of the USPS, then "Welcome aboard." The vista of all these good things is open to you to enjoy, to use, and to be of service to your fellow men.

May 1961 be a safe, a pleasant, a challenging year of boating for all of us!

(Information regarding the United States Power Squadrons may be obtained from its headquarters, P.O. Box 510, Englewood, N. J.)

THE BOAT SHOW CALENDAR—1961

(*Continued from page 169*)

Show 4-12 **Pittsburgh, Pa.:** *Pittsburgh Boat Show;* 4-12 **Jamaica, L. I., N. Y.:** *Long Island Boat and Sportsmen's Show* 7-12 **Denver, Colo** *Colorado Sports Boat and Travel Show,* 8-12 **Richmond Va** *Richmond Boat Show* 10-18 **Toronto, Ontario, Canada** *Canadian National Sportsmen's Show* 10-9 **San Antonio, Tex** *Sport and Boat Show,* 17-26 **Cleveland Ohio** *American and Canadian Sportsmen's Vacation and Boat Show,* 17-26 **Los Angeles, Calif.:** *International Sports and Vacation Show,* 18-26 **Milwaukee, Wis** *Milwaukee Sentinel Sports and Boat Show* 2-26 **Fort Wayne, Ind** *Fort Wayne Sport Vacation and Boat Show* 21-26 **Des Moines, Iowa** *Iowa Sports Boat and Vacation Show* 22-26 **Pawtucket, R. I.** *Narragansett Bay Boat Show,* 23-26 **New Haven, Conn.** *Conn Boat Show,* 24-Apr 2 **Chicago, Ill.:** *National Boat Show* 30-Apr 2 **Jacksonville, Fla** *Annual Boat Show* 31-Apr 9 **Minneapolis, Minn.** *Northwest Boat, Sports, and Travel Show*

APRIL

5-9 **Charleston, W. Va.:** *West Virginia Sport, Boat & Vacation Show* 6-16 **Los Angeles, Calif.:** *Los Angeles Sportsmen's and Boat Show;* 8-16 **Dallas, Tex.:** *Southwest Sports, Boat, and Vacation Show,* 12-16; **Green Bay, Wis.:** *Wisconsin Sports Show*

SEPTEMBER

22-25 **Fort Worth, Texas:** *International Marine Industry Show.*

9 basic interior and exterior arrangements now make possible the increased production of the Enterprise 35. ⚓ This high performance, soft-riding, rough-water yacht is available as a sedan cruiser, cruiser fisherman, or fisherman. ⚓ The same superior combination of breath-taking, flight-like ride, comfort, and craftsmanship is now available at a price never before possible.

Write for descriptive folder, specifications and demonstration

⚓

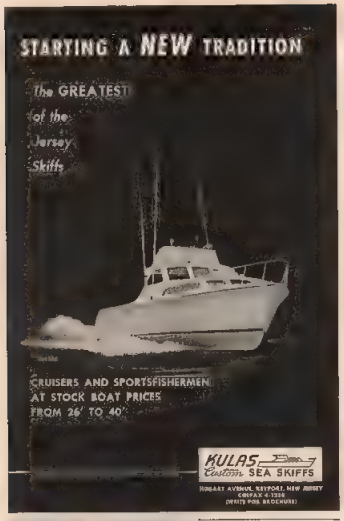
ENTERPRISE RECORDS
since November, 1957

★ Won Miami-Nassau 200-mile open-ocean race
★ Miami to New York, 50½ hrs. running-time
★ Award recognition for boating safety
★ Nassau to Miami, 7 hours, 5 minutes
★ Miami to Havana, 7 hrs., 30 min.

Enterprise 35

Breuil Boat Company
17093 Biscayne Blvd., North Miami Beach, Fla., Tel. Wilson 5-3112

.. WORLD'S SWIFTEST OCEAN-GOING SPORTS CRAFT



Announcing the new Pennant 25' & 33' complete or partly built, all framed with planking, or all built less interior or all built less painting. Priced from frame & planking 25' $850.00—33' $1150. A special waterproof hub trailer $341 Some 20', 22' 35' left. Will not be at the N.Y Show; all boats can be seen at the plant Open weekends 30 minutes from Grand Central. Five minutes drive from Whitestone Bridge.

PENNANT CLASS SLOOPS

5-14 115th STREET, COLLEGE POINT 56, L.I., N.Y. FL 3-1318

Mustang Windlass

Heavy Duty: through deck mounting

Wt. 60 lbs.

A rugged unit using compound precision gears, in oil baths. Gears and shafts mounted on Timken bearings or bronze bushings. Excellent for boats with limited space

Send for complete details

"Your best MATE for any HAUL"

ARMIGER BRASS & BRONZE CO.

Cologne 2, N. J.

INBOARD GAS ENGINES

(Continued from page 125)

while the engine is running, and that will lubricate the valve stems

Robberson: *When an engine has a few years of life on it, should it be rebuilt or replaced?*

Bolling: We generally try to tell an owner that if an engine is more than three or four years old on salt water, he had better not spend much money on it, either mechanically or in the jackets, or otherwise because he is likely to spend several hundred dollars putting it back into shape, and the very next month the jacket goes through and the engine is worthless. If it was fresh-water cooled, you could rebuild it at any time, but if it is salt-water cooled, you'd better not go beyond four years

Robberson: *What engine spares should the average owner carry?*

Bolling: Most engine manufacturers have an on-board spare parts kit and an emergency spare parts kit that they can provide an owner. The on-board kit will have points, rotor, condenser, distributor cap, plugs, V-belt if there is any on the engine, pump impeller—maybe a coil will be in the kit. The emergency kit will have valve springs, head gasket—a lot of the heavier parts of the engine.

Robberson: *In some remote area, I suppose you would want the emergency kit.*

John: Very important.

Bolling: But for just average running around in highly populated areas, the other would be sufficient.

Robberson: *We've been talking about owner problems in general. Are there any other points you would like to bring up?*

John: Of course, you have two different lines of thought here. As a manufacturer, Ray's interest is to protect his engines from improper installation and careless operation I think of it, as I told you, as a Chinese doctor: how to keep things moving by preventive maintenance.

Bolling: We have an awful lot of trouble due to the fact that many shipyards don't install the engines properly Some yards don't know how to wire them, or provide cooling, and so forth. Heretofore, a lot of the operators along the waterfront may have been really in earnest and wanted to do a good job, but where could they get any information from? There was just no one source. So, what did they do? They decided, well, Joe Smith down here must have a good idea on how to put in the exhaust, and so they copied him. Joe may have been all wrong.

Robberson: *A friend of mine built an auxiliary and dreamed up an exhaust system that worked fine on one tack, but on the other tack the bay started pouring down into the engine.*

Bolling: Oh, yes, we've run into that. Then, they'll call up the factory and say, "Your engine has a bad crack in the jacket. The salt water is coming in." And so we say over the telephone, well, nine times out of ten, that it is going to turn out to be the exhaust system. And we send a service man miles down the coast to show a man how to hook up his exhaust pipe.

> EXHAUST systems must be engineered to prevent outside water, or the discharge from the cooling system, from backing up the pipe and getting into the cylinders. Stern-way or wave motion can slosh a large amount of water up the pipe.

John: The fuel system is another one.

42' NORDFARER

Come see for yourself in the New York area this fast beautifully built Alden designed cruising-racing yawl; cutter optional.

First 1961 model now on display.

Contact

A. LeComte Co., Inc.

Julphaas, Holland, Builders

Simplified for faultless service

BRITISH SEAGULL

OUTBOARD MOTORS

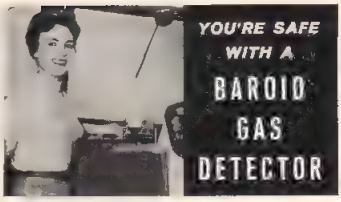
"What isn't there, can't go wrong." is the theme behind this smartly engineered line of motors. One spark plug, a single cylinder and a minimum of parts make SEAGULLS durable, sure starting and economical in both salt and fresh water. High thrust from low hp. is featured using a reduction gear and large four-bladed propeller. Models from 1½-5 hp. are available for displacement hulls from dinghies to 30-footers. Write today for our FREE Catalog or order directly from

IMTRA CORPORATION

Dept. S, 21 University Rd., Cambridge, Mass.

Only 28 lbs.

The 40-Plus, 3 hp., $140 FOB Cambridge



Equip your boat with a Baroid MARINE GAS DETECTOR — warns you of all combustible or explosive vapors. Has no wires in the bilge. Keep yourself, your family, your guests and your boat safe.

The Baroid MARINE GAS DETECTOR is the best you can buy — for performance, craftsmanship and appearance. It's a must for every responsible boat owner.

Backed by 22 years experience in gas detecting and analyzing

FOR MORE INFORMATION WRITE

BAROID

BAROID DIVISION NATIONAL LEAD COMPANY

P.O. BOX 1675, HOUSTON 1, TEXAS

6069

Swivelled upside down, the Eaton Powernaut makes working on the propeller a cinch

The Triumph 29' Cruiser has twin 200-hp. engines, 4 berths

THE EATON POWERNAUT DRIVE is an inboard outboard power transmission device which is being adapted to larger and larger engines since it made its debut last summer. Originally developed for engines up to 85 hp., the Powernaut has since been engineered to take the power from such 110-hp. engines as the Graymarine, Valiant and Interceptor. The current objective is to fit it to transmit the load of engines in the 150-200-hp. range.

Combining advantages of an inboard engine and an outboard drive, the Powernaut is easily removed from the transom, or can be reversed 180 degrees, with the propeller and skeg up, for trailer handling or for work on the unit while afloat. In a test, one of these drives hooked to an 85-hp. Interceptor drove a 19' runabout with 12 people aboard at 32 m.p.h., the makers report.

EATON MFG. CO., 739 East 140th St., Cleveland 10, Ohio

THE TRIUMPH 29-FT CRUISER which made its debut last year comes back to the 1961 boat shows with a family of sister ships, ranging from an 18' runabout to a 36' cruiser, at prices starting at $5,000. The overhanging, squared bow deck that was a conspicuous feature of the original Triumph 29-footer is seen in the newer models, all of molded fiberglass construction.

The 29' hull is offered, in addition to the full cruiser model, as a semi-enclosed day cruiser. As with other 1961 Triumph models, the 29-footer should never need the touch of a brush. It has no varnished surfaces.

Two 36' models should be available by the first of the year, designated as Express and Sports Cruisers, the latter having a flying bridge and dual controls. Standard power is to be twin 275-hp. engines. The 36-footer is laid out to sleep six in a forward stateroom, convertible dinette, and upper and lower main cabin berths. Like the original Triumph 29, the 36 will be full of up-to-the-minute equipment such as a 3 kw. power plant electric refrigerator and range, running hot water and shower.

The Triumph boats are being built in a new plant of high capacity, located on the San Jacinto River.

MARINE DIV. OF TRIUMPH STORECRAFTERS CORP., 3000 Yellowstone, Houston 21, Texas

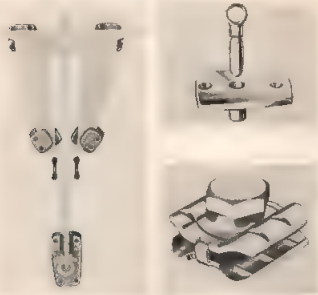
NEW WILCOX-CRITTENDEN HARDWARE ITEMS, as well as a cross-section of this veteran concern's thousands of more familiar products for all kinds and sizes of craft, will be on display at the National Motor Boat Show booth of this subsidiary of North & Judd Mfg. Co.

Among the new items are the Universal Anchor Chocks, Flush Fender Locks and Stainless Steel Clamps for tiller and other wire ropes, shown and described herewith. The company is also featuring its new line of "Aqua-Flair" deck fittings which come in white or black with gold or chrome inserts and are said to be non-chafing and non-magnetic.

A new line of forged bronze rigging turnbuckles in ¼", 5/16", ⅜" and ½" sizes are streamlined to reduce weight and windage and will fit Tru-Loc and Safe-Lock terminals. Custom Stardust Steerers for different angle installations have been redesigned for easier mounting, and are made in a choice of colors.

New production machinery has replaced older equipment in the Wilcox-Crittenden factory to permit expansion of its output. The company's 1961 General Marine Catalog of 160 pages packed with equipment is available for $1.00, and specialized Small Boat Fittings and Sailboat Fittings catalogs at 25¢ each.

WILCOX-CRITTENDEN DIV., NORTH & JUDD MFG CO., Middletown, Conn.



Three new Wilcox-Crittenden hardware items. They are Flush Fender Lock (upper right), with plug which is spliced to the fender line and flush socket let into rail or deck. Universal Anchor Chocks (left) of white neoprene and stainless steel, for holding anchors in place without marring the deck. Stainless Steel Wire Rope Clamp (lower right) for gripping tiller or other lines

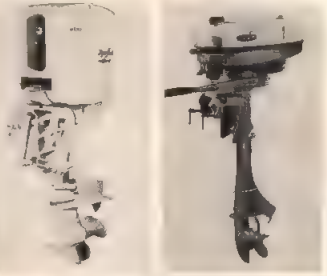
THE BOSTON WHALER is a small boat that has proved as versatile in use as it is unconventional in appearance. Described as a 14' skiff with a square bow and a double-inverted V-section bottom, she is of unique construction with foam plastic sandwiched in between fiberglass outer and inner hulls. The hull will float and carry weight even if, as was once done to prove the point, it is sawed into two halves. Dimensions are 13'3" o.a., 5'3" beam, weight 275 lb. The broad bow is said to make her steer well in a following sea, and give added load capacity.

Outboard motors up to 40 hp. can be used on this boat. For fishing, use by youngsters and general utility, motors in the 10-25 hp. range are recommended. For high speed running, ski towing and the like, 25-40 hp. engines are appropriate, and for this use a special Sports Model of the Boston Whaler is available, with steering wheel and cables

The Boston Whaler, a boat of unusual shape and many virtues

A line of accessories is available from Boston Whaler dealers which includes such items as running lights and convertible tops

THE FISHER-PIERCE CO., Marine Div., 1149 Hingham St., Rockland, Mass.



The extremes of the West Bend outboard motor line are the new 80 hp. Tiger Shark 800 and the 2-hp. air-cooled, 28-lb. Shrimp

WEST BEND OUTBOARD MOTORS range from the 80-hp. all-new Tiger Shark 800 down to the 2-hp. air-cooled Shrimp. All come with a full year's warranty and include numerous design features which are exclusive with this producer.

The Tiger Shark 800 is a compact four-in-line engine of 84.36 cu. in. piston displacement, said to be suitable for any job from pushing a loaded barge to towing a water skier. It has West Bend's Synchro-Drive single lever control, full gear shift and 12-v. Electri-Shark ignition which includes Constant Current Alternator-Generator and other features, Hydro-Dynamic shock absorbers, thermostatic cooling and complete silencing, the company says. For the 80, 40 and 25-hp. models West Bend offers a choice of tanks to suit individual owners' needs.

The Golden Shark line includes three 40-hp. motors, manual rewind, electric starting, and deluxe with alternator-generator. Another feature of these motors is the Torpedo underwater unit which is said to increase speed by reducing drag.

In the West Bend Silver Shark line are 25, 18 and 12-hp. models, while on down the line in size are the 7½ hp. Special and the Shrimp, a little machine of long-established qualities, with a nylon propeller said not to crack, bend, chip or break.

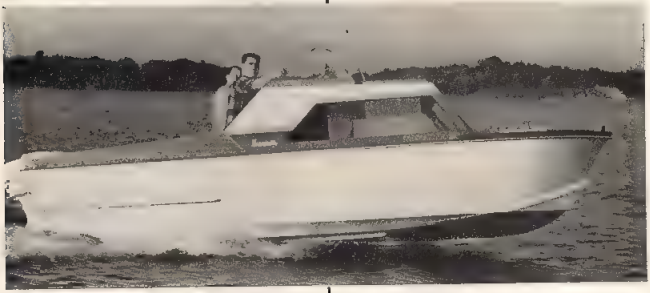
WEST BEND ALUMINUM CO., West Bend, Wis.

NEW 22′ CRUISER

BIG BOAT FEATURES • SMALL BOAT PRICE TAG

$1795.00 F.O.B.
Fully Equipped Outboard, less motor

$3145.00 F.O.B.
With 85 hp Golden Interceptor Inboard



22 FT. BAY BREEZE EXPRESS

Broadwater's devotion to quality materials and workmanship is obvious throughout the entire 1961 Bay Breeze. Compact design permits more luxury features, more conveniences, and better styling than many larger, expensive boats.

- Enclosed head
- Large ice box, stove, sink, fresh water supply
- Vinyl covered foam mattresses
- Forward hatch
- Custom crafted mahogany ships wheel
- Vinyl covered cockpit floors
- Ventilating cabin windshield
- Sliding glass side cabin windows
- Chrome plated lights and hardware

17 FT. BAY BOY (below)

Our most popular model during 1960. Now available with mahogany ventilating windshield. Rugged construction. Beautiful finish. Ideal for either fishing or skiing. Priced from $495.00

WRITE TODAY! NEW 25′ (4 Sleeper) Available Soon $4495.00

BROADWATER BOAT CO. RT. 214 EDGEWATER, MARYLAND

SPRING SUSPENSION*

Watch this truck race down rough roads or over toy logs! Buddy L trucks cushion the bumps like the real thing. For the first time in steel trucks . . . patented knee-action, independent wheel suspension . . . and only Buddy L has it! One of the many revolutionary advances in our '61 line-up. Buddy L puts imagination to work with more realism and movement . . . in toys that are practically indestructible. Look to Buddy L for imagination . . . the proven ingredient that makes kids reach for Buddy L Toys first.

Buddy L

BUDDY L TOYS DIVISION
BUDDY L CORPORATION
200 FIFTH AVE., N. Y. 10, N. Y.

*Pats. App. For

AMERICA'S FINEST TOYS . . SINCE GRANDFATHER WAS A BOY

SPRING SUSPENSION*

Watch this truck race down rough roads or over toy logs! Buddy L trucks cushion the bumps like the real thing. For the first time in steel trucks . . . patented knee-action, independent wheel suspension . . . and only Buddy L has it! One of the many revolutionary advances in our '61 line-up. Buddy L puts imagination to work with more realism and movement . . . in toys that are practically indestructible. Look to Buddy L for imagination . . . the proven ingredient that makes kids reach for Buddy L Toys first.

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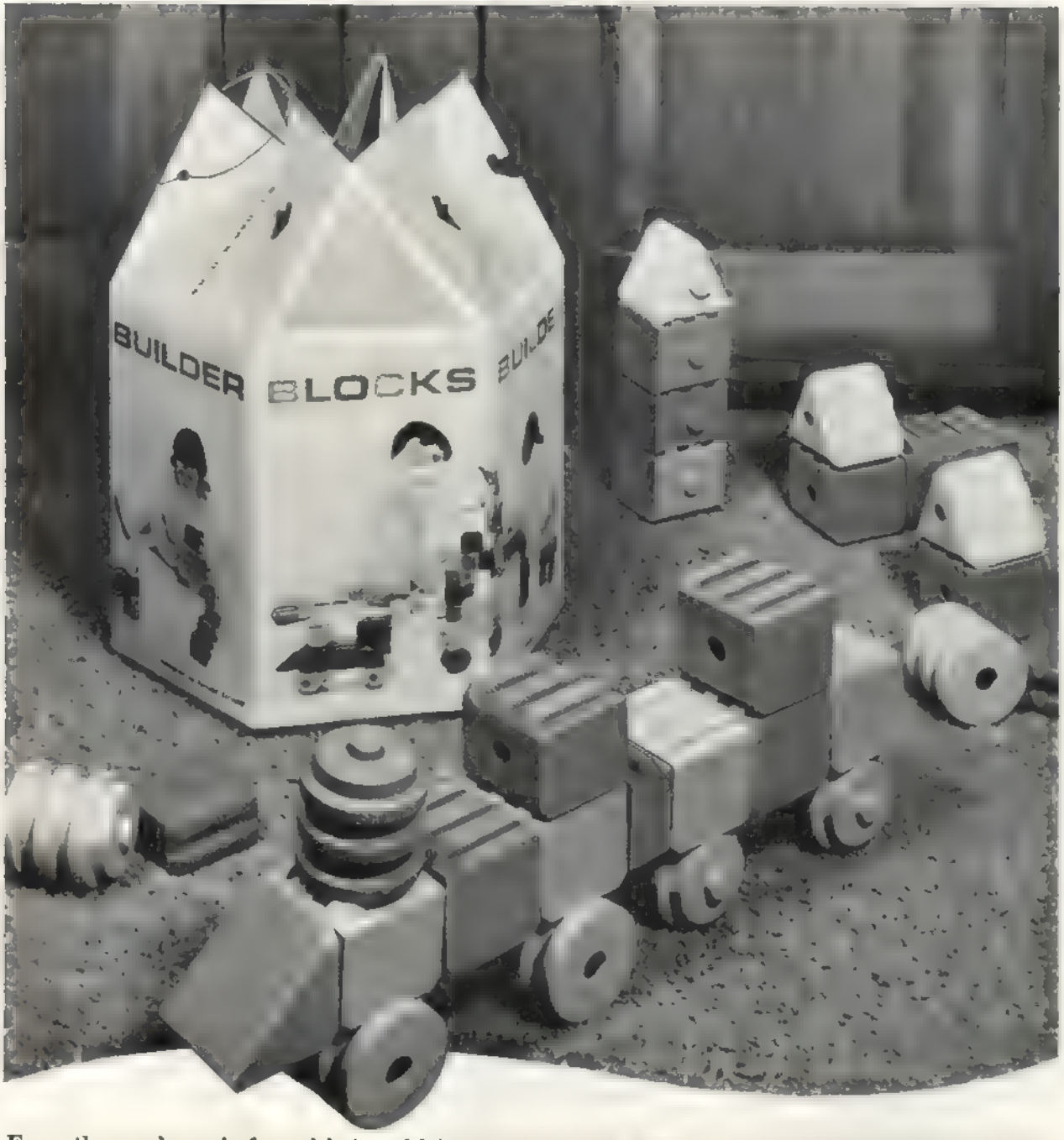


Even the package is fun with Arnold Arnold's Builder Blocks from PASTIME PRODUCTS

BUILDER BLOCKS $3.00

. . . and the contents live up to the container's promise! Inside are brightly colored, variously shaped blocks of durable polyethylene plastic, designed to interlock in an infinite variety of constructions. Feature imaginative Builder Blocks — another Pastime Product — with famous Parker Games for added sales and extra profits. And don't forget those Arnold Arnold Activity Sets. They're catching on fast, too!

Pastime Products

a division of

PARKER BROTHERS, INC.

Salem, Massachusetts • Des Moines, Iowa

200 Fifth Avenue, New York • Merchandise Marts, Chicago and San Francisco • Fulton Bank Bldg., Atlanta

Boys and girls together . . .
on a cycle built for two!

(A) RIDE-A-CYCLE—New! Ideal's child's version of a motorcycle. Two-seater made of unbreakable poly with all enclosed tubular steel frame for durability and safety. Detailed likeness of motorcycle chassis. One-piece, long lasting, blow molded motorcycle-type wheels, steer easily, ride smooth. Trainer wheels for extra balance. Plated handlebars in front, hand grips for passenger in back. Beeping horn. Colorful red with white trim. 21⅛" high, 35" long, 17" wide.
10-2582-997 12 lbs .....Retail **$15.00**

UNBREAKABLE
SIT 'N RIDE TOYS

(B) RIDE-ON JUMBO CRANE—A huge safe toy with plenty of action! Crane is taller than a child! Boom raises and lowers and is reinforced for strength. Rugged construction is of unbreakable Polyethylene combined with aluminum. Steers so easily. Tandem wheels with simulated heavy duty non-marring tires. Separate control for loading hook. Hook contains powerful, permanent magnet for fun of picking up metal pieces. Orange with black trim. Ages 2 to 9.
10-2580-665 11 x 16¼ x 25".....Retail **$10.00**

(C) RIDE-ON EXPRESS TRAIN—Now the answer to the "littlest one's" dream! A genuine railroad locomotive he can safely ride. This sturdy toy made of unbreakable polyethylene has easy-to-steer front wheels; steering bar rises from smoke stack; top of cab forms seat. Non-marring polyethylene wheels, a bell that rings and storage space inside the cab complete this charming, safe, action toy. Bright red.
10-2579-330 7 x 11 x 25".....Retail **$5.00**

(D) ELDON RIDE 'EM FIRE ENGINE—Little "fireman" will have hours of fun putting out fires with this unbreakable Poly engine. It's big, it's bright, it's safe. Rugged steering mechanism lets the junior fireman steer it himself. The big comfortable seat swings out of the way for the ladder, just like the real thing. The ladder raises, lowers, extends and swivels. The 2 hoses actually roll and unroll on their special reels Simulated pumper control panel and siren that works. Heavy duty construction with no sharp edges. Just the right size for indoors and out—heavy duty tires will not mar floors.
10-2581-665 27" long, 14" high. 5 lbs. .....Retail **$10.00**

(E) BUDDY "L" COCA-COLA DELIVERY TRUCK --Deliveries will be prompt with his new Coca-Cola route truck. Solid auto-steel with new sculptured steel styling. Has tinted windshield, partially open side windows and vents, full back window, side view mirror. Includes supply of "Coke" cases and two hand trucks. Brite-plate grille. Never-fade white sidewall "non-Mar" tires, chrome hub caps.
10-2585-330 "Coke" yellow. 15" long, 4½ lbs..... Retail **$5.00**

(F) BUDDY "L" FLAT TIRE WRECKER—Wrecker in distress! Put it on the road in a hurry with "spare" and 3 plastic tools supplied. New sculptured steel styling in auto-steel. Has tinted windshields, partially open side windows and window vents, full back window, sideview mirror, emergency dome. Wrecker lifts, tows, pushes. Crank operated wrecker boom, die-cast hook. "Non-Mar" tires. Sky-Blue finish.
10-2584-330 16¼" long, 6¼" high, 3½ lbs..... .. Retail **$5.00**

(G) BUDDY "L" FIRE DEPARTMENT SET WITH ACTION HYDRANT—Complete Hook-n-Ladder, Pumper combination takes command! Action fire pumper and aerial ladder engine with new sculptured steel styling. Includes Poly hydrant that actually pumps water through hose, 2 action-posed Poly firemen, fireman's badge, aluminum ladders. Emergency domes atop each truck. Tinted windshield, "Non-Mar" tires, chrome hub caps. Length Fire Engine 27", Pumper 16¾".
10-2583-930 11½ lbs. Gift boxed.....Retail **$14.00**

Go Places in a "real" convertible

MARX ELECTRIC RIDE-ER CONVERTIBLE—Actually operates like a real car powered by a standard battery! 'Gearshift" drives it forward or backward—automatically stops on neutral when shift is released. Has easy-turning steering wheel, telescoping foot rests, rubber bumpers, rubber tires, streamlined two-tone all steel body. Authentic dashboard includes windshield wipers, directional lever, ignition button, cigarette lighter, radio dials, ignition key on chain. 6 volt battery (not included) powers motor that drives 50-lb. youngster, 1½ to 6 years old, at safe speed. Broad trunk becomes comfortable seat. Extremely maneuverable. 30" long, 13" wide, 14" high.
10-2521-1665 20 lbs. . . Retail **$25.00**
6-Volt "Hot Shot" battery for above, lasts 300 hours.
10-2305-334 9 lbs Retail **$4.98**

Makes life-like tractor sound—authentic tractor lug-tires

WHOLESALE **$11.65**

RIDING ACTION FOR THE SIDEWALK SET

Made of heavy gauge steel — built to "take it"

(A) MURRAY DELUXE STATION WAGON—Realistically detailed from bumper to bumper. New 5-position adjustable pedal, may be repositioned as child grows from 2 to 6 years. 8" ball bearing wheels have ⅛" moulded tires. Ball bearing drive. Deluxe appointments: jeweled bulb-type horn, gunsight fender ornaments, tubular hand rails, windshield, jet-type steering wheel, fabric type seat pad. Steel body finished in fawn beige metallic, white and brown trim. 45" long, 17" wide.
10-1938-1625 33 lbs Retail **$22.95**

(B) MURRAY FIRE TRUCK—Bright plated gong bell rings loudly to clear road for junior firefighter. Ball bearing drive with 5-position adjustable pedal, may be repositioned as child grows. 8" wheels have ⅛" moulded tires. Jet-type steering wheel. Equipped with ladders, ladder rails, rear platform and fire engine bell. Bright red steel body with white trim. Aluminum enamel grille. 17x40" long.
10-2519-1397 28 lbs Retail **$19.95**

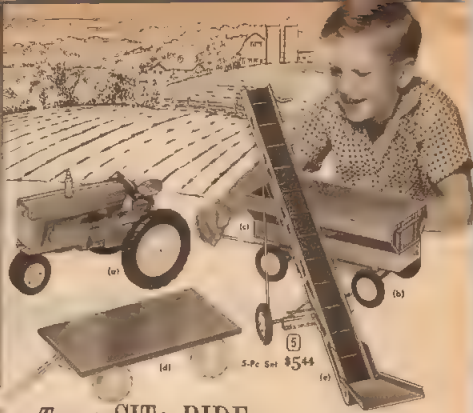
(C) INTERNATIONAL HARVESTER FARMALL TRACTOR-CYCLE—Life-like tractor sound at a twist of the gearshift lever. Easy-pedaling concealed chain drive, ball bearing action. Finger-tip steering. Adjustable bucket seat. Automatic trailer hitch. Vat-dyed canvas umbrella. Sturdy, dent-proof aluminum alloy cast body in bright red enamel. Tractor lug tires on large rear wheels, semi-pneumatic tires on front. 27 x 18 x 39" long.
10-1363-2995 46 lbs. . . . . Retail **$44.00**
Trailer for above
10-1613-597 11 lbs. . . . . Retail **$900**

(D) MURRAY "TEE BIRD" AUTO—A sporty model for junior drivers. Smoothly operating ball bearing drive. Pedals adjustable to 5 positions, may be repositioned as child grows from 2 to 6 years. 6" wheels have ⅛" moulded tires. Jet-type steering wheel, fabric type seat pad. All steel body in bahama blue with white trim, aluminum enamel grille, white and red trim. 33½" long.
10-2306-1165 24 lbs. . . . . Retail **$16.50**

(E) MURRAY AIRPORT SERVICE TRUCK—Speed thrills are standard equipment with this junior edition 3-wheeler airport service truck. Has gong-type bell and full ball bearing chain drive to clear the way and get young driver there in a hurry. Embossed, realistic aluminum enameled grille, simulated gas tank. Hinged rear door on body opens for added play value. 8" full bearing wheels, 1¾" semi-pneumatic front and ¾" rear. Universal joint steering mechanism allows full 360° turns. Red plastic hand grips. Steel body finished in metallic azure blue with red and white trim. 36" long, 20" high, 22" wide.
10-1989-1970 36 lbs Retail **$29.95**

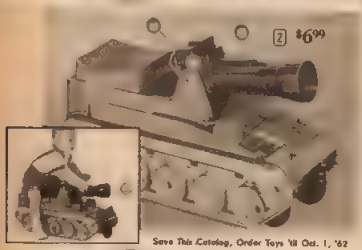
(F) SIDEWALK SAFETY SIGNS—The natural way to teach safety—may be used indoors, outdoors. Set includes four signs on sturdy, heavy laminated board, rigid standards and rugged safety wire feet; plus "detour" sign printed on back of carton. Completely safe, no sharp corners or edges. Includes driver's license, bike license plate, safety rule chart.
10-2520-145 2½ lbs . . . . . Retail **$2.00**

Turn to page T59 for Hamilton Steel wheel toys.



Toys to SIT *'n* RIDE

Toys to PUSH *'n* PULL



Save This Catalog, Order Toys 'til Oct. 1, '62

Ride-er Wrecker Truck

[1] **Wrecker to Ride, Truck for Hauling . .** Structo's 2-in-1 toy has removable ride-on seat and boom. Big wrecker boom and crank-operated winch winds tow line in and out . . . actually steers . . . heavy steel, rubber tires. Blue and white, about 23½x7¾x10¼ in. high.

48 T 1419 Ship. wt. 8 lbs. 8 oz. **$4.99**

Big Boom Ride-a-Tank

[2] **Tank to Ride, Cannon to Fire . .** pull lever and rapid automatic-feed cannon fires several harmless plastic balls . . . move ball handle lever to guide tank. Durable polyethylene, steel supports; plastic wheels behind simulated treads will not mar floors. Abt. 25 in. long.

48 T 1349 M—*Mail.* Ship. wt. 8 lbs. **$6.99**

Milkman Truck

[3] **A Big Load of Milk Bottles** to deliver . . . 14 poly. bottles abt. 2¾ in. high. Blue steel truck, knee-action Spring-Suspension front wheels; Poly. Grille Guard protects furniture. Abt. 14½x6¼x6 in. high.

48 T 1498 Ship. wt. 3 lbs.. . . **$2.94**

Hook 'n Ladder Fire Engine

[4] **That Ladder Grows and Grows . . .** to 39 in. with extensions hooked on . . . it rotates, it elevates. Red enameled steel. Poly. Grille Guard protects furniture, Non-Mar tires, Spring-Suspension front wheels, simulated flasher. Abt. 28 in. long.

48 T 1496 M—*Mail.* Wt. 5 lbs. 8 oz. **$5.37**

5-Pc. Farm Play Set

[5] **Like a Trip to a Farm . . .** these are moving models of real farm implements. Tractor (a), die-cast metal abt. 8½ in. long, has finger-tip steering, hitches to wagon and elevator. Wagon (b) 10¼ in. long overall, shown with removable grain box (c) that has sliding tail gate; base can also be used with flat bed (d). Elevator (e) 13 in. long, raises and lowers by windlass, crank operates cleated belt. Red enameled steel, rubber tires.

48T1594 5-Pc.Set.Ship.wt.4 lbs.8 oz. **$5.44**

48T1595 Tractor only. Wt. 1 lb. 12 oz. **1.89**

Wrecker with Flasher Lite

[6] **There's a Flat to Fix . . .** with spare tire and 3 polyethylene tools. Wrecker boom operates for towing . . . flasher blinks ,needs 2 "C" batteries, order below). Heavy-gauge steel, blue enameled. Non-Mar tires, Poly. Grille Guard, Spring-Suspension front wheels. Abt. 16 in. long

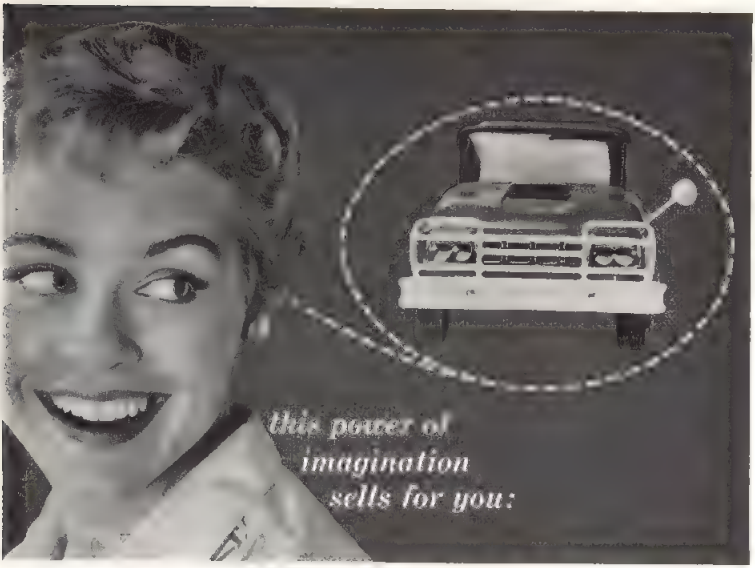
48 T .499—Ship wt 3 lbs 8 oz. . **$3.79**

48 T 2341 X "C" battery Ship. wt. 2 oz. Ea. **10c, 4 for 36c**

14-Pc. Road Crew Set

[7] **Everything for Better Sandbox Roads.** Caterpillar Bulldozer and Road Grader with adjustable blades . . . Machinery Hauler, separate Cab . . . Dump Truck body rises, tailgate opens . . . Cement Mixer, rotating barrel . . Jeep . . Pick-Up Truck . . . 6 road signs. Diecast metal, 4 to 8 in. long, bright enameled colors.

48 T 1433—14-Pc. Set. Wt. 3 lbs. **$3.37**



now Buddy L steel trucks are built to protect furniture...and mothers love 'em!

Buddy L went to mothers and asked: "Would soft poly bumpers on the front of toy steel trucks be a welcome idea in your home?" "Yes" was the answer thousands of times. So we did it...with Poly Grille Guard! Now Mom loves Dad more when he brings home a Buddy L steel truck. And now, your sales go up, up, up! Here's imagination that pays off for you by the truckload. Stock up on the biggest sales-builders on wheels... Buddy L! Kids love Buddy L Toys and parents know it!

Buddy L

BUDDY L TOYS DIVISION
BUDDY L CORPORATION
200 FIFTH AVE., N. Y. 10, N. Y.

AMERICA'S FINEST TOYS SINCE GRANDFATHER WAS A BOY

now Buddy L steel trucks are built to protect furniture...and mothers love 'em!

Buddy L went to mothers and asked: "Would soft poly bumpers on the front of toy steel trucks be a welcome idea in your home?" "Yes" was the answer thousands of times. So we did it... with Poly Grille Guard! Now Mom loves Dad more when he brings home a Buddy L steel truck. And now, your sales go up, up, up! Here's imagination that pays off for you by the truckload. Stock up on the biggest sales-builders on wheels... Buddy L! Kids love Buddy L Toys and parents know it!

Buddy L

BUDDY L TOYS DIVISION
BUDDY L CORPORATION
200 FIFTH AVE., N. Y. 10, N. Y.

AMERICA'S FINEST TOYS . . . SINCE GRANDFATHER WAS A BOY

SPRING SUSPENSION*

Watch this truck race down rough roads or over toy logs! Buddy L trucks cushion the bumps like the real thing. For the first time in steel trucks . . . patented knee-action, independent wheel suspension . . . and only Buddy L has it! One of the many revolutionary advances in our '61 line-up. Buddy L puts imagination to work with more realism and movement . . . in toys that are practically indestructible. Look to Buddy L for imagination . . . the proven ingredient that makes kids reach for Buddy L Toys first.

Buddy L

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BUDDY L CORPORATION
200 FIFTH AVE., N. Y. 10, N. Y.

*Pats. App. For

AMERICA'S FINEST TOYS . . . SINCE GRANDFATHER WAS A BOY

Above, SEVEN SEAS,70' Burger in Steel. Shown below is SOUTH SEAS, new 70' Burger in Aluminum. Both built for C. F. Johnson of Palm Beach, Fla. and Asheville, N.C. and designed by architect J. R. Hargrave.

from first in
STEEL
to first in
ALUMINUM

Burger, traditionally the fine builder of custom and semi-custom steel yachts over 60 feet . . . now offers the ultimate in all-welded aluminum building for the yachtsman who demands the luxury of a steel hull plus a fair turn of speed.

Aluminum construction offers lasting beauty, unexcelled safety, economy in maintenance, greater cruising range with fuel and water tanks built integral with the hull.

The Burger Yard is the choice of today's most discerning yachtsmen through the century America's most progressive and productive builder.

You can continue to look to Burger for leadership in fine yachts . . . in aluminum and steel.

BURGER
BOAT COMPANY INC., MANITOWOC, WISCONSIN

BOOTH C210 & 211 NEW YORK BOAT SHOW

Above, SEVEN SEAS, 88' Burger in Steel. Shown below is SOUTH SEAS, 100' Burger in Aluminum. Both built for C. Johnson of Palm Beach, Fla. and Auburn, N.Y. and designed by naval architect J. R. Pedrick.

from first in
STEEL
to first in
ALUMINUM

Burger, traditionally the first builder of custom and semi-custom steel yachts over 60 feet . . . now offers the ultimate in all-welded aluminum building for the yachtsman who demands the luxury of a steel hull plus a full measure of speed.

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BURGER
BOAT COMPANY INC., MANITOWOC, WISCONSIN

BOOTH C210 & 211 NEW YORK BOAT SHOW

CANADIAN Flyer ICE SKATES

Nationally Advertised and Featured on Network Television

Ⓐ America's most popular ladies' figure skates. Blades silver brazed, strong one-piece construction. Full grain white elk shoes, flannel plaid lined. Ladies' full sizes 4-11. Specify

20-1765-1095 ..... Retail **$16.50**

Ⓑ Ladies' figure skating favorites . . . the finely polished blades are hollow ground lengthwise for super-sharp skating edges. Top quality, full grain elk with flannel lining and Curon® insulation, two-piece Form-fit tongue. 100% Nylon lockstitch. Ladies', white, full sizes 4-11. Specify

20-1771-1295 ..... Retail **$19.50**

Ⓒ Ladies' professional quality figure skates. Top quality white full grain leather with smooth suede lining inside. Beaded quarters. Smooth leather sole. Full sizes 4-10. Specify.

20-1983-1575 ..... Retail **$23.50**

Men's, black, full sizes 6-13. Specify

20-1984-1575 ..... Retail **$23.50**

Ⓓ Deluxe hockey skates, full grain black elk with 2-piece Form-fit tongue. Lockstitch 100% Nylon. Finely polished blade welded to tube and hollow-ground lengthwise for extra sharp skating edge. Men's full sizes 5-13. Specify

20-1985-1295 ..... Retail **$19.50**

Ⓔ Quality hockey skates, black with burgundy trim. 100% Nylon lockstitched. Tempered steel blades. Felt-lined two-piece Form-fit tongue. Steel arch supports. Men's full sizes 5-13. Specify.

20-1769-1095 ..... Retail **$16.50**

Boys' full sizes 12-4. Specify

20-1770-895 ..... Retail **$12.95**

Ⓕ Best buy for men figure skaters. Black full grain leather, beaded quarters, fully lined with bright red plaid. Leather soles, steel shank arch supports. Fully hardened, silver brazed blades. Men's, full sizes 5-13. Specify

20-1767-1095 ..... Retail **$16.50**

Ⓖ Men's figure skating favorites . . . the finely polished blades are hollow ground lengthwise for super-sharp skating edges. Top quality, full grain elk with flannel lining and Curon® insulation, two-piece Form-fit tongue. 100% Nylon lockstitch. Men's, black, full sizes 5-13. Specify

20-1986-1295 ..... Retail **$19.50**

Ⓗ Best buy for boys' figure skaters. Black full grain leather, beaded quarters, fully lined with bright red plaid. Leather soles steel shank arch supports. Fully hardened, silver brazed blades. Boys', full sizes 12-4 Specify.

20-1768-895 ..... Retail **$12.95**

Ⓙ America's most popular girls' figure skates. Blades silver brazed, strong one-piece construction. Full grain white elk shoes, flannel plaid lined. Girls' full sizes 12-4. Specify

20-1766-895 ..... Retail **$12.95**

Ⓛ **BOB ICE SKATES.** Training skates for young tots. Builds confidence, teaches coordination. One size fits ages 2-6 years.

20-1989-75 ..... Retail **$1.00**

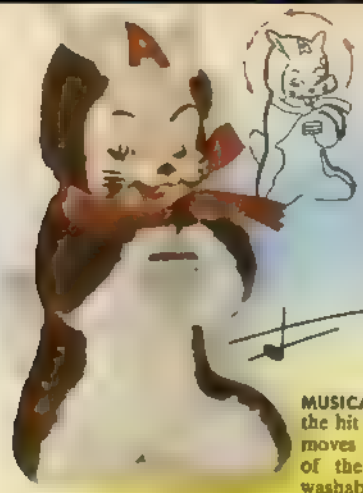
Ⓚ Girls' white trainer outfit featuring a single runner blade. Ideal for the girl just learning to skate. Size 10-3. Specify.

20-1987-420 ..... Retail **$5.95**

Boys' black trainer. Size 10-3. Specify

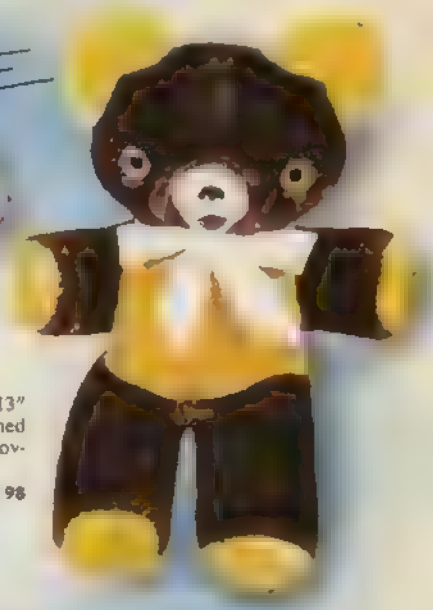
20-1988-420 Retail **$5.95**

All items on this page are stocked and are available



MUSICAL PERFORMING CHIPMUNK. He plays the hit tune for which he is famous. His head moves across the harmonica to the rhythm of the music. Vinyl Face. Crush-resistant washable plush. 9" tall.
10-2448-335 Wt. 1 Lb. Retail **$4.98**

MUSICAL FLOPPY DOG. Nice, soft and washable too . . . bathe me and I'll look like NEW 13" long. Music box removable for washing
10-1967-400 Wt. 1 Lb. . Retail **$5.98**



MUSICAL BEAR. Soft cuddly and 13" tall Brown and gold Can be washed to look like NEW Music box removable for washing.
10-1966-400 Wt. 1 Lb Retail **$5.98**

WASHABLE! Musical's

FOREVER TOYS

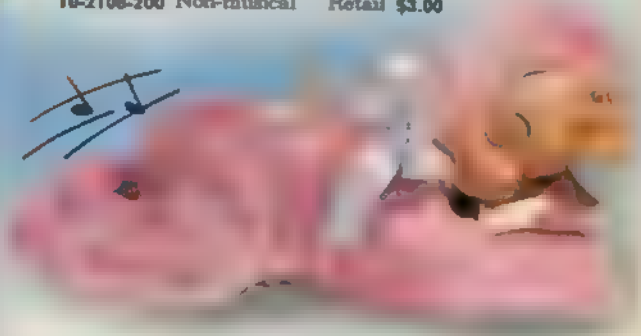
all toys stuffed with
DUPONT ORLON
Crush Resistant Plush

MUSICAL SLUMBER DOG FAMILY. With lined zipper pocket to hold the pups. Two pups included. Separate hidden zipper pocket to hold music box. The cutest toy ever made. Washable crush-resistant Dupont materials. 17" long.
10-2042-600 Wt. 1½ Lbs. . . Retail **$8.95**

SLUMBER DOG FAMILY. Same as above without music box
10-2455-400 Wt. 1½ Lbs. Retail **$5.98**

MUSICAL PAJAMA KITTEN. Soft and cuddly kitten snaps to pillow Pillow unzips for storing pajamas. Washable crush-resistance plush. 11½" x 10 ½"
10-2452-465 Wt. 1 Lb. Retail **$6.95**

MUSICAL SLEEPYHEAD. Lovable, cuddly bed-time companion. Washable hand-painted vinyl face, wool yarn curls. Washable, crush-resistant DuPont rayon plush body stuffed with featherfoam. Music box removable from zipper pouch for washing doll. Pastel pink. 14" long. 1 lb.
10-2107-330 Musical . . . . . Retail **$5.00**
10-2108-200 Non-musical Retail **$3.00**



GUARANTEE
Our Swiss Music Boxes cannot be overwound. Each CARDINAL "Forever Toy" contains a 5-year service guarantee certificate for the consumer

MUSICAL SNO-MAN with skis and ski-poles. Vinyl Face. Matching cap and scarf. The most exciting toy ever. Crush-resistant washable plush
10-2040-400 Wt. 1 Lb Retail **$5.98**

MUSICAL FOREVER TOYS

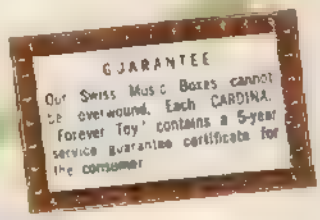
DESIGNED WITH THE CHILD IN MIND

MUSICAL LION. Real fur mane . . . an unusual gift to be used as a toy or as a decoration. 18" long
10-2451-465 Wt. 1 Lb. Retail **$6.95**

MUSICAL COLLIE. A blue ribbon winner, in brown and white high-pile plush. Soft vinyl face. 22" long
10-2454-530 Wt. 2½ Lbs. Retail **$7.95**

TOYS GALORE. All-in-one set of toys. The complete fun-packed set includes all of the six illustrated. Elaborate detail makes each of these a wonderful little pet. Made of crush-resistant plush. Safety eyes on all. Average size 8".
10-2043-665 Wt. 2 Lbs. Retail **$9.95**

MUSICAL FRENCH POODLE. Real life family pet, long hair plush. 15" tall
10-2450-600 Wt. 2 Lbs. Retail **$8.95**


GUARANTEE
Our Swiss Music Boxes cannot be overwound. Each CARDINAL Forever Toy contains a 5-year service guarantee certificate for the consumer

MUSICAL BLACK BEAUTY. Gallop off to dreamland with the most beautiful toy ever. 15" high
10-2453-600 Wt. 1½ Lbs. Retail **$8.95**

MUSICAL CUTIE PIE. His head rolls back and forth as the music plays. You must love his soulful face. 12" long
10-2449-400 Wt. 1 Lb. Retail **$5.98**

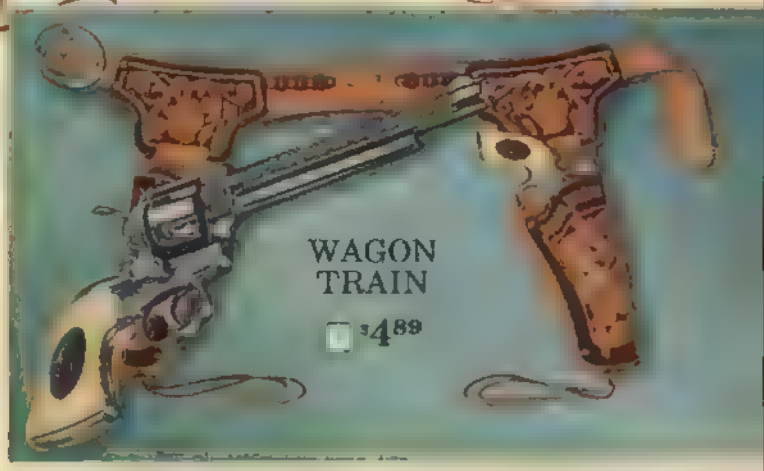
MUSICAL TUMBLING CAT. An exciting built-in action toy in double-tone grey. Wind his tail and watch him perform
10-1963-335 Wt. 1 Lb. Retail **$4.98**

A Product of
CARDINAL DOLL CORPORATION

favored by the "Fastest Young-guns"

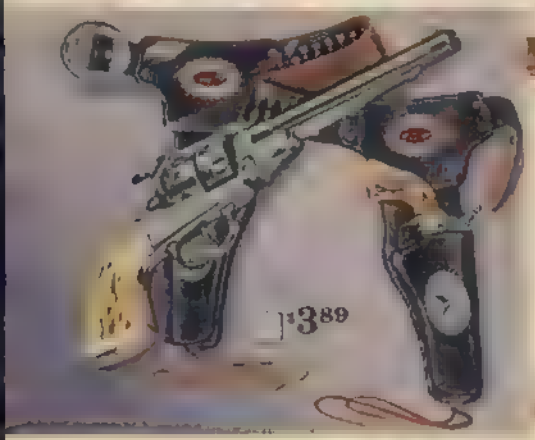
Big Rifle Set with Double Holster
5 $7.44

BONANZA
6 $5.89



WAGON TRAIN
7 $4.89

MAVERICK



8 $3.89

9 $1.85

10 $2.89

Roy Rogers Double Holster Sets

11 $2.89

12 $3.89

13 $4.89

New Ray Gun Shoots Light at Electronic Missile $10.88

Intercept the motorised ballistic missile! When beam of light from ray gun contacts electric eye on missile, buzzer sounds and hit is automatically recorded. Just plug in to AC outlet to activate missile inside clear plastic bubble. Electric space gun shoots accurately up to 20 feet, 2 batteries included. 16x18-inch space map background pictures planets, stars, etc. High impact plastic.

49N2768–*UL approved.* Shpg. wt. 4 lbs. .$10.88

$2.99

60mm. Trench Mortar Set

Shell the enemy Pillbox and watch it "explode." Just line up the mortar on target, "lob" a shell or two for range . . then zero in and blast away! To fire, simply activate shell, drop it into muzzle and s-o-o-m, it's on its way to the Pillbox. Trench mortar looks and shoots like a real field piece.

Includes big exploding Pillbox, range computer and 2 soft nosed shells. 18 in. long.

49 N 2767—Shpg. wt. 1 lb. 14 oz..... $2.99

1 Shell-ejecting Machine Gun. No caps or batteries needed. Cock by pulling back bolt and pressing button. Machine gun noise is heard . . shells eject. Durable plastic. Detachable tripod. 23 in. long. Shpg. wt. 1 lb.

79 N 2901C $1.89

2 Secret Rifle Cap Gun. Slight pull turns compact gun into rapid-fire rifle. Shoots 8 to 10 shots each cocking . . ejects shells. Plastic body. Chrome-plated metal parts. 8 metal shells. 32 in. long open.

49 N 2777—Wt. 5 lbs. .$11.79

3 Flying Commando Burp Gun With Shell Ejector. Pull back the bolt, pull the trigger . . hear "Rat-tat-tat" sound of a real Burp gun . . shells eject. Fire one or a volley. High impact plastic. 19 in. long. 8 shells included.

49N2899 Wt. 1 lb. 8 oz. $1.89

Famous Mattel Guns

4 Buffalo Hunter Set. For long range firing there's the famous Shootin' Shell Winchester rifle, with realistic lever-action, shell ejection and secret trigger for rapid fire. Shoots caps and shootin' shells. For showdowns, he uses the famous Fanner pistol that loads six Shootin' Shells for rapid fanning or single shots. Complete with Rawhide leather holster and belt. Scabbard with flexible plastic hunting knife, 9 Shootin' Shell cartridges, 30 plastic bullet noses and target. Belt fits waists 24 to 34 in.

79 N 2681C—Rifle 26 in. long. Pistol 9 in. Wt. 3 lbs. $6.33
79 N 2794C—Winchester Rifle only. Shpg. wt. 2 lbs.. . . 2.79

5 Overland Stage Set. Sure to start any young trigger finger itching. Both the authentic Shootin' Shell Colt 6-shooter rifle and .45 pistol have revolving cylinders for rapid fanning or single shot firing. Cartridge ejector makes unloading easy. Rifle 31 in. long with metal barrel, plastic stock. Pistol 11 in. long with stag horn handle. With 12 Shootin' Shells, 48 plastic bullet noses. Adjustable holster of tough Dura-hide plastic, fits waists to 33 in.

79N2684C–Shipping weight 4 lbs.. .... Complete set $9.44
79N2808C–Colt 6-shooter Rifle only. Wt. 2 lbs..... 4.39
49N2718–.45 Pistol Double Holster Set. Wt. 4 lbs. 6 oz. 8.29
49N2712–.45 Pistol Single Holster Set. Wt. 2 lbs. 8 oz. . 5.95
49N2793–.45 Pistol Only. Shpg. wt. 1 lb. 6 oz. 3.79

6 Shootin' Shell Gunfighter Double Holster Set. Two Fanner pistols—cylinders revolve, barrels smoke. Dura hide plastic holsters—washable, won't tear or crack. 12 Shootin' Shells, 24 plastic noses. Belt fits waists to 33 in.

49 N 2708—Shipping weight 3 lbs. *Color black* ... $6.33
49 N 2704—Single Holster. Wt. 2 lbs. *Color brown* . 4.39
49 N 2923–Shootin' Shell Pistol only. Wt. 14 oz. 2.69

7 Indian Scout Rifle, Bandolier-Scabbard and Holster Set. A real "one-two" western punch. Shootin' Shell rifle is authentic replica of rolling block rifle used in the old West. Shootin' Shell Fanner Pistol comes with fast-draw cowhide holster with western lacing. Leather bullet pouch with plenty of Shootin' Shell cartridges and plastic bullet noses. Holster belt fits waists to 33 in.

79 N 2685C—Rifle 29¼ in. Pistol 9 in. Wt. 4 lbs....Set $7.44
79 N 2897C—Scout Rifle only. Shipping wt. 2 lbs. 2.69
49 N 2879—Single Holster Set as above. Wt. 3 lbs..... 5.79

8 Shootin' Shell Derringer Buckle Gun. Looks like a Western Buckle but with an outward push of the stomach, a derringer flips out and shoots a play bullet. Adjustable leather western-tooled belt . . fits waists 22 to 32 inches.

49 N 2875—Shipping weight 14 oz..... .$2.44

9 Snub-nose Shootin' Shell .38 with Shoulder Holster. Famous detective's revolver of die-cast metal. With Private-eye snap draw holster of Dura-hide plastic. Has adjustable back strap and contoured yoke strap. Metal badge and I.D. card. 6 cartridges and 12 plastic bullet noses.

49 N 2677—7-in. pistol, target. Shipping wt. 1 lb. 12 oz. $3.49

TV Heroes' Sidepieces

10 Colt .45 Double Holster Set. The famous pistol that settled the West. Set includes two 17-in. Colt bullet loading revolving cylinder pistols of die-cast metal. Top grain cowhide low slung holsters in natural leather color. Metal play bullets. Belt fits waists 22-30 in.

79 N 2758C–Shipping weight 5 lbs.....Set $11.88
49 N 2739—As above but 1 pistol, holster. Wt. 4 lbs.... 5.98
49 N 2626—Colt .45 only. Shpg. wt. 2 lbs. 8 oz. 4.79

11 "Wanted Dead or Alive" Carbine Set. Just like sawed-off Carbine used by Josh Randall on TV. Rugged molded plastic with simulated wood stock. With metal cap mechanism and cocking lever; ejects shells. Metal hook on side of gun latches onto plastic holster. Gun 20 in. long. With 8 plastic bullet noses. "©Four-Star-Malcolm"

49 N 2872—Shpg. wt. 3 lbs.....

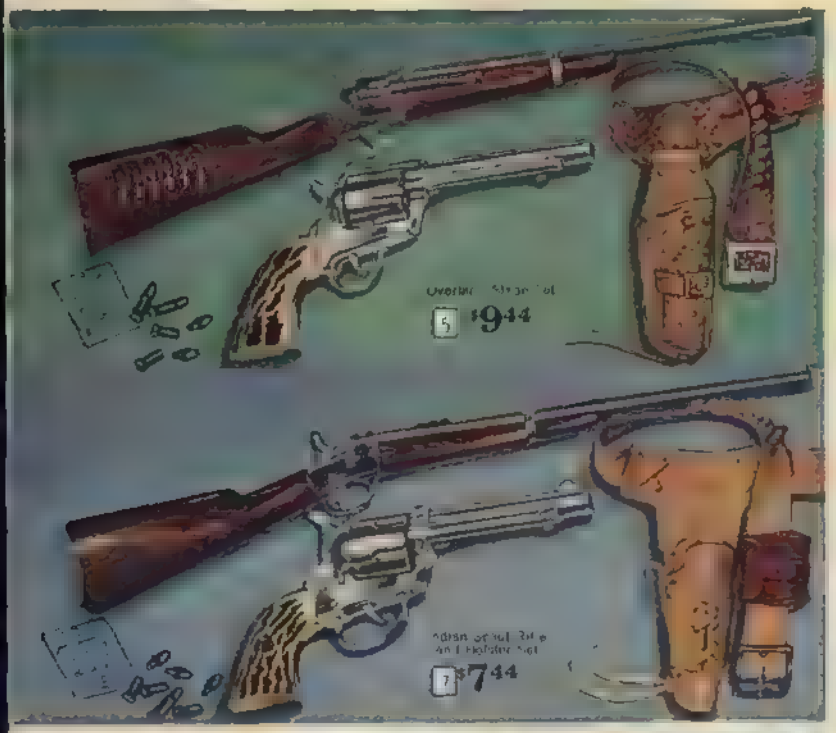
12 Johnny Yuma's Scattergun and Holster Set. Scattergun has 2 triggers, fires 2 rolls of caps separately or together. Made of high-impact plastic. Break-barrel loading. Black top grain leather holster with 50 shot revolving cylinder cap gun. Belt with 6 metal bullets. Fits waists 18 to 28 in.

49 N 2816—Shipping weight 2 lbs. 12 oz. . . . Set $5.88
49 N 2782—21-in. Scattergun only. Wt. 1 lb. 8 oz. .. 2.89
49 N 2784—Single Holster and Pistol. Wt. 1 lb. 5 oz... 3.89

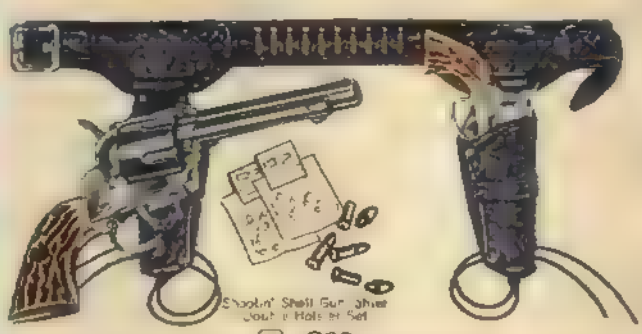
"Charge It" if you wish . . see page 295

actually shoot plastic bullets at targets

Buffalo Hunter Set
4 $6.33



5 $9.44



Shootin' Shell Gun Silver Double Holster Set
6 $6.33

7 $7.44

9 $3.49

Derringer Buck a Gun
8 $2.44

Pressure of stomach fires gun

WANTED
DEAD or ALIVE
11 $3.99

Colt .45
10 Double Holster Set $11.88

THE REBEL
Scattergun and Holster Set
12 $5.88

Daisy Target Shooting Cork Ball Guns

Telescopic Rifle

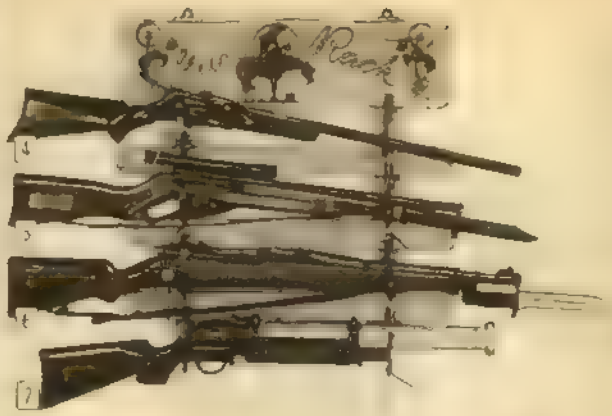
[1] **11-in. removable telescope** accurately fires cork balls. Rifle cracks with smoke and recoil action. Bronze-colored metal barrel, gold-colored scope, cocking lever. High impact plastic stock has wood look. Adjustable web sling. 32 in. long. 12 cork balls, targets and target holder. Wt. 3 lbs.
79 N 2692C **$4.89**

Budget-priced Rifle

[2] **An amazingly accurate** rifle that looks like the real thing but only shoots cork balls. Makes "crack" report, smokes, recoils. Metal barrel, receiver. High impact plastic stock.
32 inches long. With 12 cork ball.
79 N 2668C. Shipping weight 2 lbs. **$3.79**
49 N 2647—48 cork Balls. Shpg. wt. 4 oz. **87c**

Cork Ball Pistol

[3] **Modeled after Daisy famous "Ball-Eye" air pistol.** Heavy, well-balanced construction for accurate shooting. Bronze-colored metal barrel, steel parts. Sturdy plastic grips. Fold-up open rear sight, ramp type front. 10-inch barrel. With gun oil, target holder, 10 targets and 12 cork balls. Shpg. wt. 1 lb. 11 oz.
49 N 2642 **$3.79**



[1] **Gun Rack.** Stained pine. 8 horseshoe hooks. 3 hat pegs. Combination
79 N 2792C - Partly assembled. 20x20 in. Shpg. wt. 4 lbs. **$2.99**

[4] **Spinner Cap Rifle.** Fire by pulling trigger, rapid cocking or flip action. Walnut-finished plastic stock, pistol-grip. Steel barrel.
79 N 2894C—30 inches long. Shipping weight 1 lb. **$1.89**

[5] **"Kadet" Trainer Rifle with Sights.** Shoots cork balls. Steel barrel, walnut-finished wood stock. Realistic bayonet molding.
79N2799C. 32 in. long. Wt. 3 lbs. **$1.89**

[6] **Shell-ejecting Trainer Rifle.** Bolt action opens gate, ejects shells. Fires 50 caps at a time. Walnut-finished plastic stock. Metal barrel. Rubber bayonet. Sling. 1 shell included.
79 N 2896C—35 inches long. Shipping weight 2 lbs. **$2.89**

[7] **Jet 6-shot Automatic Repeating Rifle.** Shoots plastic balls. Aluminum barrel, plastic stock. Automatic ejection. Balls included.
79 N 2759C. **$2.67**
49 N 2754—12 plastic balls. Shpg. wt. 3 oz. **64c**

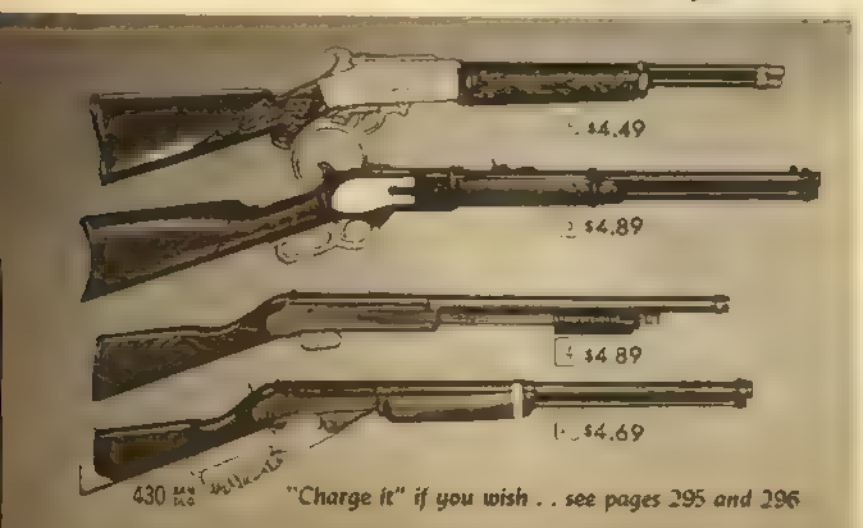
Realistic-action Shooting Irons that wouldn't harm a fly

[8] **Daisy Recoil Smoke Rifle.** Cock your trusty rifle, take careful aim and fire. Bam goes the loud and realistic crack of the rifle . . smoke pours out the muzzle . . your gun recoils like a big rifle. Rifle-type barrel. High impact plastic stock.
79 N 2652C—30 inches long. Shipping weight 3 lbs. **$2.89**

[9] **Cap Rifle with Shell Ejector.** Authentic replica of the famous Carbine rifle molded from high-impact plastic. Die-cast metal cap mechanism and cocking lever. Caps are fired by trigger action. Moments after caps are fired, a shell is ejected.
79 N 2786C—32 inches long. With 8 plastic shells. Wt. 4 lbs. **$2.89**

[10] **M-14 Electric Recoil Rifle.** Realistic model of the newest rifle in the real weapon field. High impact plastic. Rifle has pulsating muzzle and loud recoil report. Operates on 2 standard flashlight batteries (order below). Peep and front sight.
79 N 2785C—34 inches long. Shpg. wt. 2 lbs. **$2.89**
34 N 4650—"D" Batteries for above. Shpg. wt. 8 oz. **2 for 30c**

[11] **Winchester Saddle Gun.** New secret trigger for rapid fire action. Realistic lever action repeating cap rifle. Ejects metal shells. Front and rear sights. Wood stock and grip. Blue steel barrel. Smoking action. Comes with 8 metal play bullets.
79 N 2649C—34 inches long. Shipping weight 2 lbs. **$3.89**



[1] **"Flip Special" Rifle used by "the Rifleman" on TV.** Just flip the rifle up from vertical position, it fires automatically. Can be also used for pump firing. Gun shoots regular roll caps with automatic lever action . . really smokes. High impact plastic stock, walnut-colored. Nickel-plated parts.
79 N 2701C—32 inches long. Shipping weight 4 lbs. **$4.49**

[12] **Thunder Cap Rifle.** Makes the loudest firing noises ever developed in a toy rifle. Automatically fires a double row of caps simultaneously. Realistic recoil action. Made from high impact plastic with die-cast cap mechanism. 2 sights.
79 N 2791C—37 inches long. Shipping weight 4 lbs. **$4.89**

[4] **Daisy Pump Smoke Rifle** with real pump slide action. Forearm slides back to cock gun. Shoots super loud shot and a puff of smoke. Durable steel construction with no plastic forearm. Bronze-colored finish.
79 N 2638C—31 inches long. Shipping weight 3 lbs. **$4.89**

[13] **Daisy "Cheyenne" Singin' Saddle Gun.** Pull trigger and man-sized Carbine cracks, smokes, recoils, later you hear a whine" like a bullet ricocheting. Bronze colored metal barrel, leather cocking lever cover, plastic stock, hammer hood.
79 N 2635C—33 inches long. Shipping weight 3 lbs. **$4.69**

"Charge it" if you wish . . see pages 295 and 296

See page 8 for complete descriptions of Stainless trees and lovable Lulubelle

EVERY ITEM SOLD ON A MONEY BACK GUARANTEE

NIRESK INDUSTRIES, INC. • CHICAGO 47, ILLINOIS

World's Largest Tear Doll

$5.95

CRIES REAL TEARS!

Lambie Pie

FULLY JOINTED
25 INCHES TALL

- All Vinyl Magic Skin
- She Tears, Drinks, Wets
- Washable 5-piece Vinyl
- Be-ribboned Bunting of Luxurious Flannel
- Sleeping Eyes—Dimples

Your dream baby come true . . . Lambie Pie is the world's largest tear doll—she just couldn't be sweeter! She sits up alone. Her flirtatious eyes, dimples and jointed, cuddly body make her irresistible—and the little minx knows it! She drinks, wets, even cries real tears as a baby is bound to do—and then it's such a delight to comfort her. You can bathe her from head to toe . . . her all vinyl magic skin is smooth as a rose petal; her no-muss molded hair never needs combing. And in her rich blue flannel bunting lavishly bedecked in pink satin she looks good enough to eat. Long lashed eyes close in slumber . . . and she looks just like an angel when asleep. She brings her own bottle and pacifier when she comes to you. A big 25" tall, unbreakable bundle of love little girls can't help but adore! Shpg. wt. 3 lbs., 6 ozs.

1 B 177. 25" Lambie Pie, Tear, Drink, Wet Doll $5.95

Gorgeous Accordian Pleated Nylon Dress

$4.99

21" Dimple Darling

Dimples is 21 inches of heart stealer - one glance and you'll fall in love! All dressed up in a swirling, permanently pleated all nylon dress she loves and adores with lace and everywhere she goes. Her bonnet, matching panties, lavishly decorated with lace and she's wearing her 'bestest' undies, socks and vinyl shoes! Her washable, shining locks of permanently rooted hair are curled to form a pretty frame for her lovely face. Huggable skin-like vinyl body loves to splash in the tub. She drinks her bottle at bedtime, wets her panties, and weeps real tears when her tummy wants to tend her. Her big, appealing, innocent blue eyes close when she's tired, and she sleeps so peacefully. Jointed at hips and shoulders—she's an unbreakable beauty.

1 B 183. 21" Dimple Darling Drink-Wet-Tear-Doll. Wt. 2 lbs. 15 ozs. $4.99

Exciting Values! from Nieresk's

Dolly Tears

$2.98 Dolly Tears with bottle, bubble pipe

- CRIES REAL, BIG TEARS
- THICK ROOTED HAIR

The closest thing to a live baby! Tears roll down her chubby cheeks when she's sad or when she's been scolded for being naughty. Dolly Tears closes her eyes to sleep—wakes up hungry to drink from her bottle and wet her diaper. Arms and legs are jointed so she can sit up and blow bubbles, or reach out for her mommy to lift her up. Her curly permanently rooted hair is silky soft to the touch—almost as soft as her unbreakable magic touch vinyl skin! Layette includes rosebud print dress with perfectly matched bonnet, panties, bib, extra diaper, little knitted booties, her own bottle, pacifier, pipe, soap, clothespins, tissues.

1 B 156. 14" Dolly Tears, bottle, bubble pipe. Wt. 1 lb. 12 ozs. $2.98

1 B 156. 14" Dolly Tears with Complete Layette. Wt. 3 lbs. 12 ozs. $3.98

1 B 218. 16" Dolly Tears, Complete Layette. Wt. 2 lbs. 11 ozs. $4.98

1 B 157. 20" Dolly Tears, Complete Layette. Wt. 4 lbs. $5.98

© Nieresk Industries, Inc., 1961 Printed in U.S.A.

120-piece American Airline Jetport Set for $6.88

You hear real airport sounds on this 33⅓ RPM record

Bomarc Launcher really fires

"Flight 707, come in on runway 4." You hear all the noise, confusion and activity at the AMERICAN AIRLINE Jetport, all on a 33⅓ RPM record. Plays regulating takeoffs, landings from both U S. Air Force base and civilian airport.

Set includes two 7-inch metal service hangars. Big 34x21-inch plastic sheet runway, showing landing strip markings. 13 airplanes roll on wheels; include 707 Jet and Electra transports, motorized B-58 Jet Hustler, helicopter, rocket-firing Delta Wing Jet. Spring-operated missile launcher, 48 people . . passengers, crew, mechanics. 49 other pieces of equipment . . 2 friction vehicles, baggage, dummy runway lights, radar, stairs, 707 air schedule, baggage tags, pilot's license, and more.

79 N 5999C—Made of metal and plastic. Shipping wt. 5 lbs. . . . $6.88

NOTE: *Play pieces included in Set may vary slightly but you will receive total number of pieces stated.*

Gym Set has 90° banked-curve slide, plus a four-passenger lawn swing

$36.95 cash (without slide) $4.00 down

Action-filled gym set and 90° banked-curve slide is a child's day-to-day dream. Slide is a Sears exclusive, gives 13-ft. joyride . . all steel with protective "D" tubing siderails. Big lawn swing seats four small-fry . . has varnished seats and floor.

Two flying swings have non-tilt metal seats, galvanized steel chains tested to hold up to 750 lbs., squeak-free nylon bearing swing hangers. Glide-Ride never tilts, always stays level with ground. Trapeze bar and gym rings attach to swing chains at any height. 2-inch tubular-steel frame. 10-ft. top bar, 8-ft. legs. Baked enamel. Easy assembly. Freight (rail, truck) or express.

79 N 7009N2—With banked-curve slide. Shpg. wt. 160 lbs. . . $61.95
79 N 7007N—Without slide. Shipping weight 104 lbs 36.95

Tough Vinyl Pools have wire fence sides, give splashy fun to little water sprites

As low as **$13.44** 7-foot diameter

Same heavy-gauge, textured vinyl that is used in higher-priced pools . leak, mildew and crack-resistant . . bottom specially embossed for firmer foothold

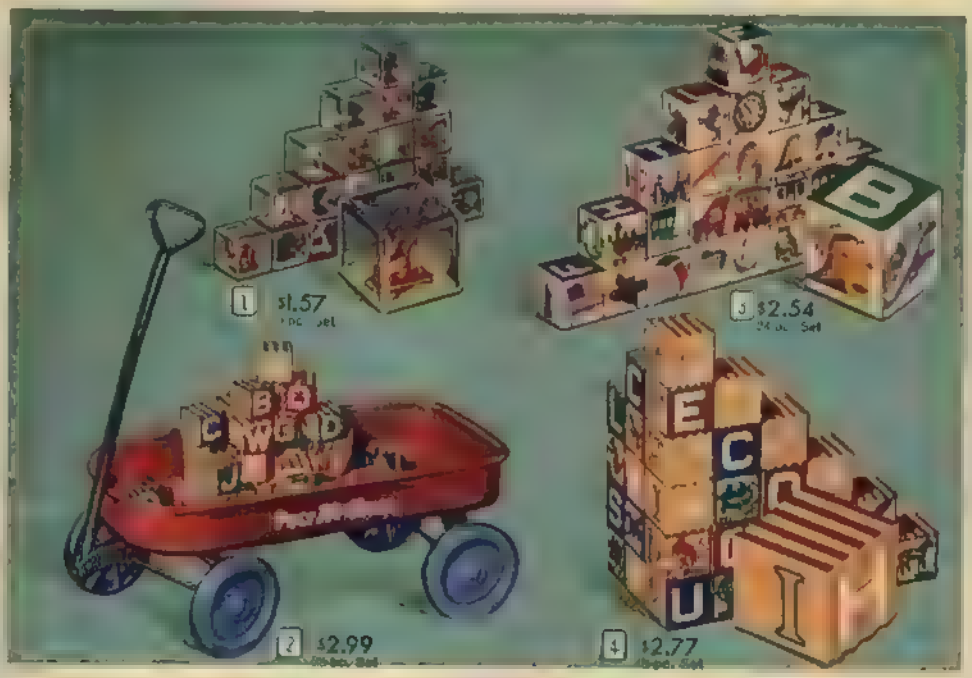
Galvanized steel wire fence is protected from snagging and rusting by a coating of plastic. Steel rod gives fence perfect closure. Elasticized liner edge fits snugly over fence, plastic clips secure liner to frame

Easy to set up—just place vinyl inside fence and fill. Easy to empty—just attach garden hose to drain outlet. Maintenance kit included. To keep water free of leaves and debris when pool is not in use, order pool cover below

79 N 7421C—7-foot circular pool. 15 in. deep. Holds 360 gallons. Wt. 15 lbs . . $13.44
79 N 7423K—10-foot circular pool. 18 in. deep. Holds 885 gallons. Wt. 25 lbs. . . 21.88
49 N 7334—Polyethylene Cover for 7-foot pool. Shpg. wt. 1 lb. 3 oz. 2.77
49 N 7313—Polyethylene Cover for 10-foot pool. Shpg. wt. 1 lb. 14 oz. 4.88

SEARS, ROEBUCK AND CO., SEATTLE 4, WASHINGTON

Activity Toys teach while they entertain



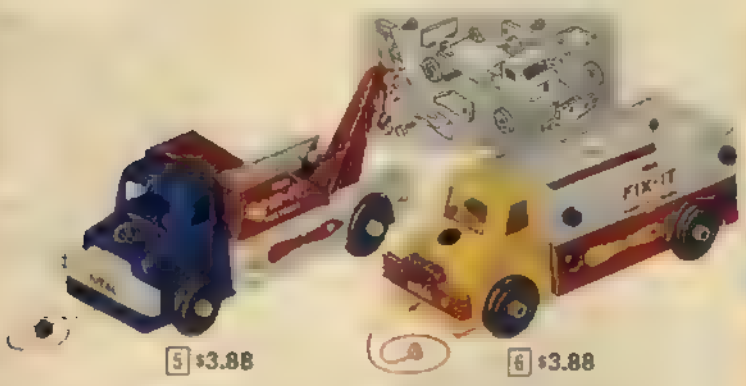
1 **Koo Zoo Blocks.** Wild beasts of the jungle in 1¼-in. clear, plastic rattle blocks. Fun for [illegible] they make a big bl[illegible] at bathtime, too.
49 N 4705 20-pc. Set. Shpg. wt. 14 oz. $1.57
49 N 4741—42-pc. Set. Shpg. wt. 8 oz. 98c

2 **Wagon full of blocks.** Young builder carries his materials with him in durable, red plastic wagon. 32 colorfully embossed, wood blocks.
49 N 4708—16x8¾-in. wide. Shpg. wt. 3 lbs. $2.99

3 **American Picture Blocks . .** decorated wood with bright, familiar pictures, big letters. Rounded edges, harmless, non toxic colors.
49 N 4623 24 blocks, 1¾ in. Wt. 2 lbs. 4 oz. $2.54
49 N 4617—12 blocks, 1¾ in. Wt. 1 lb. 4 oz. 1.39

4 **Hi-Lo Safety Blocks.** Embossed wood. Non-toxic.
49 N 4777 48 blocks, 1¾ in. Wt. 4 lbs. 4 oz. $2.77
49 N 4776—30 blocks, 1¾ in. Wt. 2 lbs. 12 oz. 1.88
49 N 4775 30 blocks, 1¼ in. Wt. 1 lb. 6 oz. [illegible]

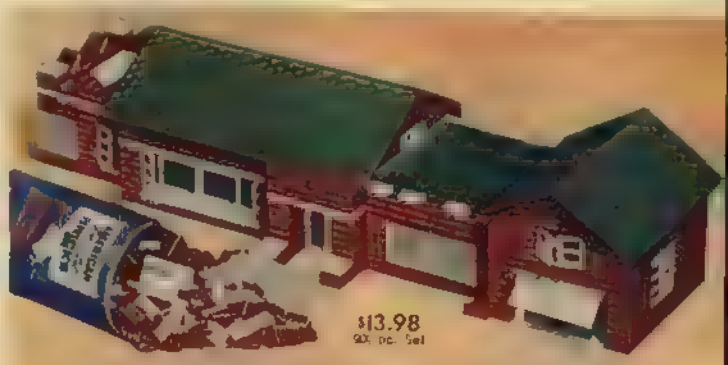
Giant Nesting Blocks built for rugged play, strong enough to hold an adult. Six bright fiber board blocks help your child to learn his letters develop coordination. Sizes range from 5x5 inches to 10x10 inches. Wipe clean with a damp cloth. Self-storing, easy to assemble.
79 N 4732C Shipping weight 5 lbs. $2.99



Take-apart Toys to delight young mechanics

5 **Fix-it Tow Truck** complete with take-apart section, tow hook and crane [illegible] huge nuts and bolts, so easy for little fingers to handle. Two wrenches at side. Unbreakable polyethylene. Assorted colors. 19 in. long.
49 N 4757 Shipping weight 3 pounds 5 ounces. $3.88

6 **Carry-all Truck.** Giant nuts and bolts unscrew completely, easily [illegible] to put back together again. Two wrenches fit in side. Made of unbreakable polyethylene. 19 in. long. Bright colors.
49 N 4758—Shipping weight 3 pounds 5 ounces. $3.88



American Plastic Bricks make real-looking models

Doors and windows open, close. Transparent plastic jalousie windows. Pegs and sockets link the 1⅜-in. red bricks securely. Green cardboard asphalt like roof. Buy several sets, have interchangeable parts. Instructions include basic plans. Overhead garage doors on all but 49 N 2067.
79 N 2001C—902 pc. set. 19x7¾-inch tube. Shpg. wt. 9 lbs. $13.98
79 N 2301C—591-pc. set. 13x7¾-inch tube. Shpg. wt. 6 lbs. 8.98
49 N 2069—459-pc. set. 18x5-inch tube. Shpg. wt. 4 lbs. 6.97
49 N 2068 290-pc. set. 14x5-inch tube. Shpg. wt. 2 lbs. 14 oz. 4.79
49 N 2067 208 pc. set. 15¾x4-inch tube. Shpg. wt. [illegible] lbs. 3 oz. 3.39

Rig-A-Jig Sets

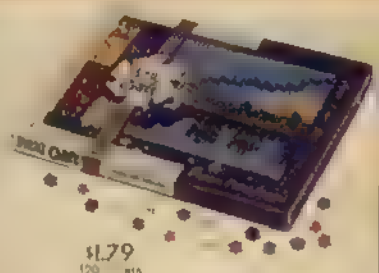
Make exciting action toys, roll[illegible]ng wheels . . no end of ideas [illegible] link, come apart easily. Washable, non toxic acetate. Plastic tray, instruction book.

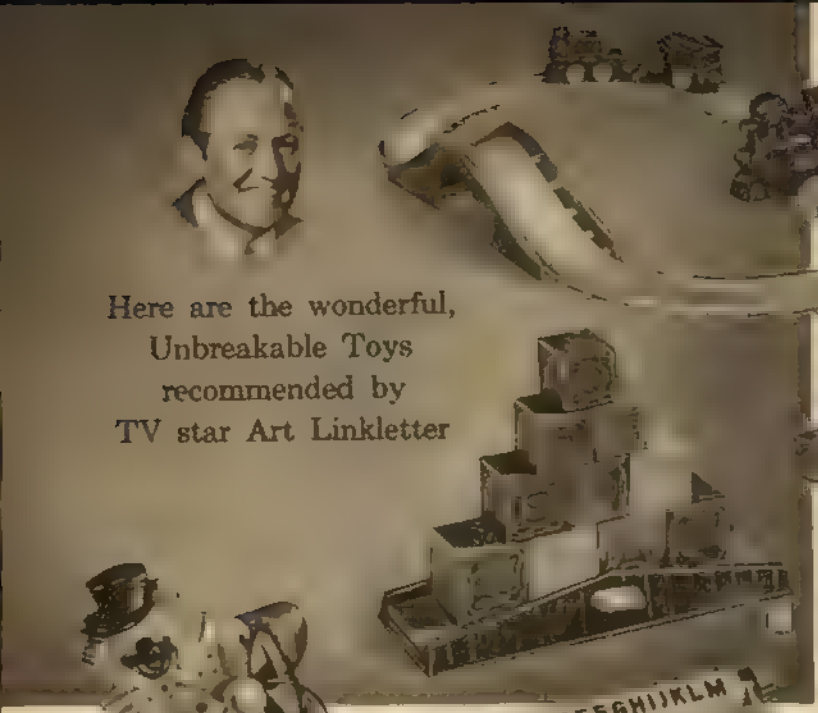
49 N 4759 . . . . . 430 pieces
[illegible] R. wt. 1 lb. 8 oz. $3.98
49 N 4768 . . . . . 276 pieces
[illegible] wt. 1 lb. $2.74
49 N 4767 . . . . . 165 pieces
[illegible] R. wt. 11 oz. $1.74

Petal Craft® Fun

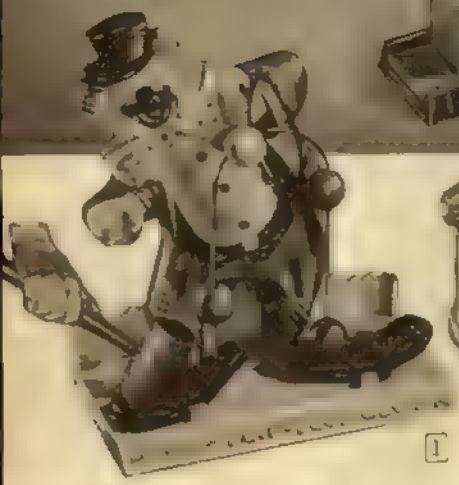
Colorful petals create unlimited designs give young imaginations a workout. Plastic petals interlock on perforated, plastic board, will not fall out, but insert and remove easily. Instruction design booklet included.

49 N 4669—240 petals. 12x12 in. board. Wt. 2 lbs. 10 oz. $3.59
49 N 4671—120 petals. 9x9-in. board. Wt. 1 lb. 5 oz. [illegible] $1.79





Here are the wonderful, Unbreakable Toys recommended by TV star Art Linkletter



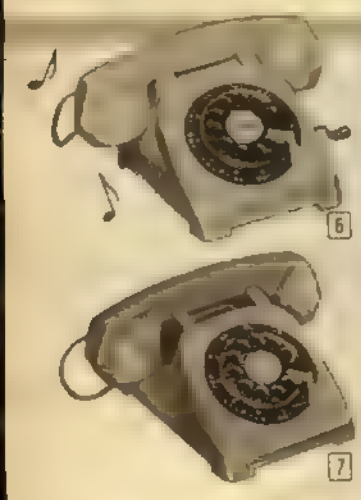
[1] **Flip-Flop Clown with hammer.** Balls flip through hoop when either foot is hit. Unbreakable polyethylene
49 N 4651—Over 12 in. high Shpg. wt. 1 lb. 4 oz $2.24

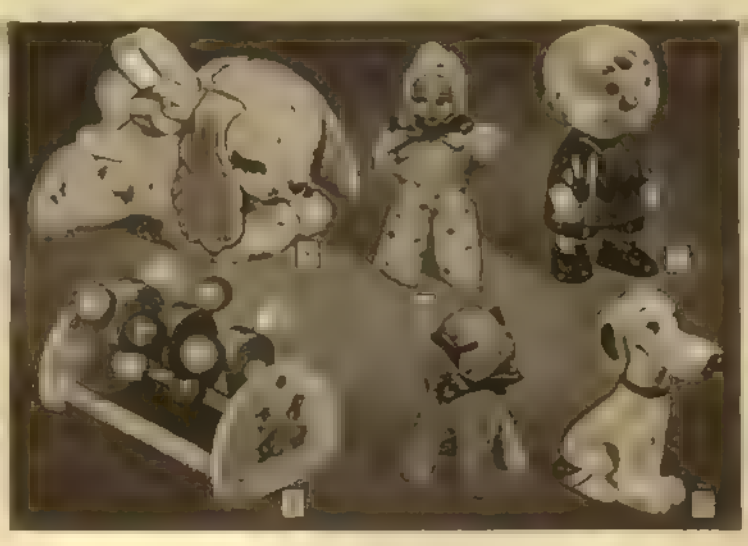
[2] **Pop-up Typewriter.** Keys pop up when space bar is pushed. Child replaces them by matching each to its slot. Unbreakable polyethylene. Fiber board carrying case
49 N 4650—11 in. wide. Shpg. wt. 1 lb. 10 oz $2.99

[3] **Pop-up Blocks.** Child loads 10 embossed blocks on base. Release lever explodes structure for lively action. Unbreakable polyethylene. Ages 1½ to 5.
49 N 4649—Shipping weight 15 ounces $2.24

[4] **Pop-together Train and Track (or train only).** Cars snap apart. Unbreakable polyethylene. Ages 1 to 6
49 N 4648 Engine 3 cars, track, overpass. Wt. 1 lb. $2.24
49 N 4694 Engine 4 cars. Shipping wt. 4 oz. . . . 1.24

[5] **Realistic interlocking Building Bricks.** Light, flexible. Unbreakable polyethylene. For ages 1 to 6 yrs
49 N 4693 —24 bricks, ea. 2x4x8 in. Wt. 8 lbs $7.49
49 N 4692—24 bricks, ea. 2x3x6 in. Wt. 5 lbs. . . . 4.44





Steering wheel, chime ball and fish amuse baby in high chair, playpen and bath . . all in durable plastic. Steering wheel has suction cup. Baby pushes center of wheel to sound horn 4-in musical ball Floating fish
49 N 4545—Shpg. wt. 1 lb. $1.89

Unbreakable Play Phones

[6] **Musical Phone.** Tot will turn dial and hear the clear ring . . or turn handle to play a catchy tune. Polyethylene with Lucite dial Pastel colors. 7 inches wide
49 N 4629—Wt. 1 lb. $1.66

[7] **Real-looking phone** with dial that returns by spring action, rings bell Polyethylene, Lucite dial Bright colors. 7 inches wide
49N4628—Wt. 12 oz. 84c

[8] **"Li'l Bitey" Teething Puppy.** Safe pet for little "all-day suckers." Has soft plastic teething ears. Body is washable foam-filled cotton terrycloth. Detachable bottle holder
49 N 4340—9 in. long. Shpg. wt. 1 lb $1.88

[9] **Gay Rattle Whirl.** Your little one will be fascinated watching the bright colored disks spin and whirl with a clatter Base, sides are white lacquered hardwood. 7½ inches long
49 N 4456—Shipping wt. 9 oz. $1.66

Direct from the famous Peanuts® comic strip . . good ol' Charlie Brown and Snoopy, the "ham-actor" dog. Ready for fun looking real as life in vinyl plastic. Unbreakable, non-toxic and washable. Each comes in poly bag with colorful hanger tag showing a Peanuts® comic strip

[11] **Charlie Brown.** Flesh-colored, with decorative colors. 10 inches high.
49 N 4452—Shipping wt. 12 oz. . . . $1.66

[12] **Snoopy.** White with black. 8 in. high
49 N 4488 —Shipping wt. 7 oz. . . $1.24

[10] **Lovable Little Playmates** of cotton terry cloth. Soft, foam plastic filled . . stay sweet and sanitary with washing. Lamb is 7½ [illegible] high; doll is 10 in. high, has a plastic fa
49 N 4034—Ideal toys for the crib set. Shipping weight 12 ounces Pair $1.79

Gift Set . . just the thing for that new arrival. Soft vinyl squeeze bear, 4½ inches high, 6-inch baby-face rattle with suction cup on base, 4 plastic keys on a plastic ring. Shipping weight 1 pound
49 N 4493 . . . . . $1.84

These precious Dolls all have lashed, go-to-sleep eyes

Even at these low prices, they have jointed arms, legs, turning head of vinyl . . rooted plastic hair to comb

20-inch Doll with bottle . drinks and wets. She's outfitted in fluffy ninon dress with attached slip and a bonnet to match, cotton panties, shoes and socks. Plump molded plastic body. Shipping weight 3 lbs.

49 N 3053.....$4.99

Baby doll with coat and hat. Each finger and toe is distinct. Drinks, wets . . has bottle. Molded plastic body. Dainty cotton coat, taffeta dress, bonnet

49 N 3079—16-inch doll. Shpg. wt. 1 lb. 10 oz. $5.88

79 N 3080C—20-inch doll. Shpg. wt. 3 lbs.. ....$7.88

Cooing Baby is all vinyl plastic with rosy cheeks. Large size, yet light as a puff . . easy to carry. Wears lace-trimmed sheer cotton dress, bonnet, panties, slip, socks and shoes. "Coos" with each hug

49 N 3070—21 inch doll. Shipping weight 3 lbs. 3 oz.... ..... $7.99

79 N 3071C—24-inch doll. Shipping weight 5 pounds. . $9.97

Toddler with Layette, Trunk. 13-inch charming little girl wears rooted hair in a Dutch Bob . . so like pre-school toddlers. All vinyl plastic body. She comes to you in print polished cotton dress with organdy apron over a long legging knit pantie . . plastic shoes. Her wardrobe consists of nylon party dress, half slip, taffeta robe, flower trimmed straw hat. Lightweight fiberboard trunk (14x8¾x7¾ in.) has plastic handle, brass latches and hinges. Equipped with drawers and 2 plastic hangers for her 'extras'

49 N 3032—Doll, Wardrobe, Trunk. Shpg. wt. 4 lbs. . $7.89

49 N 3029—Doll and Wardrobe only. Shpg. wt. 1 lb 4.89

14-inch Infant

Lovable baby . . drinks from her bottle and wets. Jointed, soft vinyl body . . go-to-sleep eyes, molded hair. Dressed in panties, cotton flannelette robe, bonnet, booties. She's snuggled down in cuddly quilted sleeper.

49 N 3125—Wt. 1 lb. 12 oz. .$3.98

18-inch new-born Baby

Sweet and soft . . what little girl wouldn't love her. Easy-to-clean vinyl body . . arms and legs are jointed, head turns. Lashed sleeping eyes, molded hair. Comes dressed in diaper, dainty quilted print nylon zipper-bunting, matching sacque and hooded cap.

49 N 3159—Shpg. wt. 2 lbs. 8 oz.. .$5.87

Mary Jane and Baby . . look-alike sister dolls

Twice the fun for "little mothers." Both dolls are vinyl with moving arms, legs, head and go-to-sleep eyes. Rooted Saran hair to comb, wash, set. Big sister is 32 inches tall . . wears checked gingham frock, petticoat, panties, patent leather shoes, socks. 16-inch Baby sister drinks and wets. She wears organdy Christening dress and cap, I.D. bracelet; has bottle, rattle and sleeps in hooded, woven fiber basket which swings on swivel caster wood frame, 13x24x28 inches high. Has mattress, pillow . . coverlet, skirt.

79 N 3397L—Shpg. wt. 20 lbs. . . Complete 10-piece set *$4.00 down*. . . . . Cash $35.88

Saran Wigs give dolly a "like-new" look Low as $1.13

You'll be amazed at how a new wig dresses up a favorite doll. Can be combed, dampened and set again. Glue, instructions are included. *State choice of color*, blonde or brunette.

How to Order: Wig size is number of inches around doll's head. For fractional inch measurement, order next size larger

Catalog Number	Size	Shpg. Wt.	Price	Catalog Number	Size	Shpg. Wt.	Price
49N3520	8	4 oz	$1.13	49N3525	13	7 oz	$2.07
49N3519	9	5 oz	1.29	49N3526	14	8 oz.	2.17
49N3521	10	5 oz	1.37	49N3529	15	9 oz.	2.57
49N3522	11	6 oz	1.59	49N3539	16	9 oz.	2.87
49N3523	12	6 oz	1.77	....	..	..	..

1 $13.97

2 $6.99

4 $5.98

5 $3.87

6 $2.98

22-inch Cuddly Doll drinks and wets

1 So like a real baby with her moving arms, legs and head . . "mamma" voice. Molded hair and go-to-sleep eyes . . soft, "easy-to-wipe-clean" vinyl body. Dressed for cold weather in rayon and acetate fleece coat, hood and leggings, all rayon taffeta lined. Underneath she wears cotton dress, shirt, diaper, I.D. bracelet. Has her own bottle . . young mothers will love caring for her.

79 N 3184C —Shipping weight 5 pounds. $13.97

18-inch Baby Doll in her own rocker

2 Huggable toddler wears adorable cotton jumper and knitted booties. 18-inch vinyl body, fully jointed to assume many positions . . big lashed go-to-sleep eyes molded hair. Rocker (15½ inches high, 20 inches long, 10 inches wide) has tubular plated steel frame, embossed vinyl fabric seat, plastic beads. Chair has glider-like action for rocking baby. Shpg. wt. 5 lbs.

79 N 3017C2—Doll and Rocker complete. $6 99

17-in. Little Girl Doll is extra life-like

3 17 inches tall and so perfect in detail even fingers and toes have distinct knuckles and nails. Jointed vinyl body has new "miracle" head that can be posed in practically any position. Rooted "Perma-curl" hair in tie-back style . sleeping eyes. Wears print cotton dress, ruffled cotton bloomers, long cotton stockings, felt shoes.

49 N 3337—Shipping weight 1 lb. 10 oz. $4 97

3 $4.97

Lovable Babies, attractively dressed

All three have easy-to-clean vinyl bodies, lashed sleeping eyes, turning heads. Comb and set their rooted Saran hair. Each wears lacy panties, socks and vinyl shoes

4 **19-inch Baby.** An older toddler, fully jointed, stands alone. Dressed in Sunday best . . a striped rayon taffeta dress, coat and matching bonnet

49 N 3176—Shipping weight 2 lbs. 8 oz. $5 98

5 **17-inch Baby.** Drinks and wets . . has her own bottle. Pretty party dress is lace-trimmed polished cotton with matching bonnet brim. Jointed arms and legs.

49 N 3016—Shipping weight 1 lb. 12 oz. $3 87

6 **15-inch Baby** . . coos when gently squeezed. Cotton stuffed one-piece body. Cute cotton dress.

49 N 3014—Shipping weight 1 lb. 12 oz. $2 98

These Dolls open and close their eyes

$1.98

$2.89

$2.98

$3.99

15-inch Cutie with soft "coo" voice. One-piece cotton-stuffed vinyl body, molded hair. In nimon dress, bonnet, half slip, knit panties, socks and shoes.

49 N 3112—Wt. 1 lb. 4 oz. . $1.98

15-inch Toddler . . sure to win any child's heart. Jointed vinyl arms, legs, turning head . . stands or sits, assumes many poses. Molded hair. Stylish cotton dress, matching bonnet, knit panties, vinyl shoes and socks.

49 N 3015 —Shpg. wt. 2 lbs. . $2.89

17-inch Baby. Big soft colored doll. Cotton stuffed one-piece vinyl skin body, turning head. Coos when squeezed. Rooted Saran hair topped with "bonnet-brim." Fluffy sheer nimon dress has attached slip. Panties, socks and shoes.

49 N 3507—Wt. 1 lb. 10 oz. $2.98

8-inch Drink-wet Baby. Adorable infant has all-vinyl jointed body. Comes with wardrobe of nylon dress and bonnet; flocked nylon dress with bonnet; cotton dress and bib, cotton sleeper, sunsuit; diaper bag; diaper, clothespins; blanket; 3 sponges; bottle, washcloth, shoes. Baby wears panties, eyes close.

49 N 3531 —Shpg. wt. 1 lb. 8 oz. $3 99

$3.47

Ballerina with wardrobe
$7.87

Pretty Prima Ballerinas

15-inch vinyl ballerina, has jointed arms, legs. Rooted hair to comb and set. Lashed moving eyes. Wears net tutu, panties, ballet shoes, flowers in her hair . . . pretty as a picture. Fun to dress in other outfits, too. See page 362.

49 N 3625—Shipping wt. 1 lb. 3 oz... .$3.47

20-inch Walking Ballerina with Wardrobe. Full jointed arms, legs, knees and ankles. All vinyl, plastic legs. Rooted hair, lashed moving eyes. Wears ballerina costume hose slippers. Wardrobe has rayon party dress, high heels, hose, leotard, ballet slippers, cotton dress, panties, jacket.

49 N 3635—Shpg. wt. 2 lbs. 6 oz..... $7.87

20-inch Walking Ballerina-Skater. (Not shown.) Has features described above. Wears ice-skating outfit, scarf, skates. Has stage tutu, panties, ballet hose, slippers.

49 N 3639—Wt. 2 lbs. 6 oz. *Was $7.88.* $6.98

20-inch Bride, Trousseau, Trunk $10.87

Pretty as a picture in her bridal gown of heavy rayon satin becomingly trimmed with net and lace. Fingertip veil accents her rooted Saran hair and lovely lashed sleeping eyes. Fashioned of sturdy vinyl with jointed arms and legs, turning head. She wears lace panties, dainty slippers. Trousseau includes one rayon taffeta party dress; one cotton afternoon dress, a one-piece slack outfit; simulated pearl necklace; plastic hat; sheer housecoat, fur-look rayon jacket; crinoline, long nylon hose; shoes, purse. Sturdy fiberboard trunk with metal hinges and latch, plastic handle, hangers.

79 N 3683C—20-inch Doll, 20½-inch Trunk, Wt. 6 lbs. $10.87

49 N 3673—15-inch Doll, 15½-inch Trunk. Wt. 4 lbs. [illegible]

Every Little Girl Wants a *Costume Doll*

15 inch
$4.59

$6.98

$4.79

$9.98

Miss Revlon

Glamour doll of all vinyl. Jointed arms, legs, turning waist, head. Rooted Saran hair and moving eyes. Painted toes and fingernails. Wears undies and shoes. Order her wardrobe on page 362.

49N3694 15 in. Wt. 2 lbs. $4.59
49N3695 18 in. Wt. 2 lbs. 4.89
49N3699 20 in. Wt. 3 lbs. 5.98

Girl Scout Dolls

15 inches tall and all vinyl rooted Saran hair; sleeping eyes; freckles. Jointed arms, legs, turning head. Wears official green cotton uniform, neckerchief, beret, pants, socks and shoes. Shipping weight 1 lb. 10 oz.

49 N 3648—Girl Scout. .. $6.98
49 N 3645 Brownie Scout in official uniform (not shown) . . $6.98

Walking Toddler

Sweet 15 inch toddler walks along when guided by her play mommy. She has vinyl jointed arms and legs, turning pretty head. Plastic body. Beautiful lashed, glassene eyes open and close. Wash, comb set her rooted, Dutch Bob style Saran hair. She wears a lovely lace-trimmed organdy dress, panties, shoes and socks.

49 N 3626 Shpg. wt. 1 lb. 8 oz. $4.79

Pony-tailed Teenager with Wardrobe

20-inch vinyl doll has lashed, go-to-sleep green eyes, rooted carrot red hair and a sweet adorable face with a cute turned up nose. Her jointed arms, legs, and head move. Wears cotton slacks under an artist's smock, shoes, socks. Wardrobe includes rayon party dress; cotton skirt and blouse, cotton and cotton flannel combination sport jacket, leotards; panties trimmed with lace; vinyl hat with daisy trim; sunglasses, shoes. All in a 21x10x7-inch cardboard carrying case with metal hinges and latch, plastic handle.

79 N 3684C—Shipping weight 5 pounds $9.98

It's fun to be a ventriloquist

32-inch Jerry Mahoney moves eyes, mouth, head

$17.98

Now a young budding ventriloquist can have his own professional dummy patterned after the famous TV funster. Complete instruction booklet describes ventriloquism. Jerry's eyes, mouth, and head movements are separately controlled as on professional dummies. Jerry wears assorted color cotton gabardine suit sewn on shirt front, tie, shoes. He has a hard plastic head with painted hair. His torso is fiberboard; legs and arms cotton stuffed Vinyl hands. Jerry comes in his own Jerry Mahoney corrugated valise. Shipping weight 3 pounds 12 ounces.

49 N 3591—32-inch Jerry described above $17.98

49 N 3588—32 inch Jerry. Has all the above features but with stationary painted eyes $12.44

24-in. Jerry Mahoney

A replica of the TV Jerry. Mouth opens with string manipulation. Jerry has movable vinyl head; soft, cotton stuffed body. He wears assorted color cotton gabardine suit sewn on shirt front and tie, shoes. Handy instruction booklet gives tips on professional techniques of ventriloquism.

79 N 3594C Shpg. wt. 3 lbs. $5.88

24-inch Knucklehead

Replica of Jerry's TV sidekick! Fun to operate alone or with Jerry. Knucklehead has movable vinyl head and cotton stuffed body. Mouth moves by string manipulation. He wears checked cotton jacket, trousers, sewn on shirt front and tie. Sure to be the hit of the neighborhood!

79 N 3540C—Shpg. wt. 3 lbs. $5.88

Look! Famous Character Dolls

Here they are . . those lovable favorites of fun and fable

[1] **"Poor Pitiful Pearl."** A sad sight in her patched cotton dress, scarf, and ragged socks and shoes. She changes into a happy little girl when you dress her in her good clothes—dress, shoes and stockings included). Pearl is all vinyl with fully jointed body, go-to-sleep eyes and rooted Saran hair.

49 N 3848—13 inches. Shpg. wt. 1 lb. 6 oz. $4.88

[2] **"Prithilla"**—thumb sucking little tomboy in patched cotton dungarees, blouse, shoes, socks. Just squeeze her tummy and she'll blow up her balloon. Vinyl body with jointed arms, legs, turning head. She has rooted acetate hair in a cute Dutch bob, lashed sleeping eyes.

49 N 3313—13 inches. Shpg. wt. 1 lb. 4 oz. $3.89

[3] **Little Lulu**—Right from the pages of your favorite comic strip with her big black eyes, black cotton yarn curls. She's a soft, lovable fabric doll stuffed with cotton. Painted face. Bright cotton dress, undergarment. Simulated shoes.

49 N 3843—14½ inches. Shpg. wt. 14 oz. $3.79

[4] **Popeye the Sailor Man.** Fully-jointed vinyl . . pose him in a hundred and one ways. Pinch his face and he whistles through his pipe. Watch him "flex" his muscles just as he does in the "funnies." Painted face, molded-on vinyl costume is painted and styled like the authentic Popeye's sailor suit outfit. Sure to make a hit.

49 N 3503—13 inches. Shpg. wt. 1 lb. 3 oz. $3.77

[5] through [8] **Mickey,** the 11-inch all vinyl, tubbable, all-American boy. Molded in fine detail with turning head, jointed arms, legs. Removable cotton uniforms, molded-on hats. Painted features. Shpg. wt. each, 1 lb.

(5) 49 N 3318—Boxer. With robe, gloves . $3.57
(6) 49 N 3344—Sailor 2.67
(7) 49 N 3345—Baseball Player 2.67
(8) 49 N 3343—Football Player 2.67
49 N 3349—Cub Scout (not shown). Was $2.79 2.34

[9] **Dennis the Menace.** Lovable prankster molded in vinyl. Dressed in removable cotton shirt, overalls . . vinyl shoes, socks. Painted features.

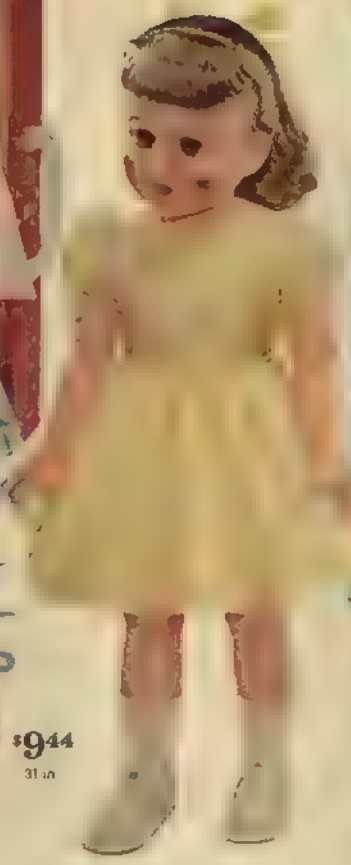
49 N 3847—14 inches. Shpg. wt. 1 lb. 8 oz.. $2.98

$6.99

15-in. Doll . . trunk full of clothes

An adorable vinyl toddler with jointed arms, legs, turning head . . . lashed go-to-sleep eyes and rooted acetate hair that's washable. Dressed in rayon taffeta dress, panties, socks and vinyl shoes . . and a complete wardrobe including coat, street dress, hat, pajamas, nightgown, housecoat, 3-piece vanity set, tissues, curlers, set of luggage, all packed in 16-in. fiberboard trunk with metal hinges, plastic handle.

49 N 3139—Doll, trunk, clothes. Wt. 4 lbs. 9 oz. $6.99



$9.44

31 in.

Big-as-life Toddler

All dressed up for a party in dainty cotton organdy dress, with attached slip and panties. Her rooted Saran hair is swept into a ponytail, but you comb and set it any way you like. Appealing lashed eyes open and close. Hard-to-break vinyl body has jointed arms, legs, turning head. Wears socks and shoes.

79 N 3302C—31-in. doll. Shpg. wt. 6 lbs.. $9.44

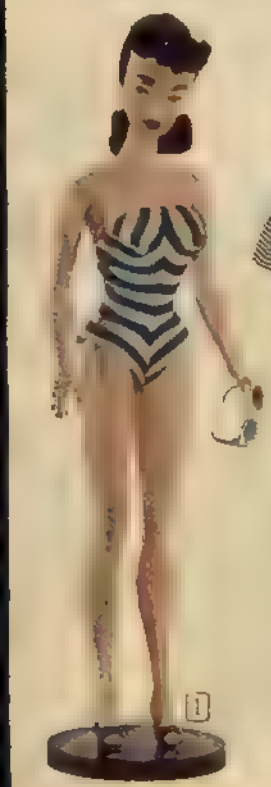
79 N 3301C—28-in. doll. Shpg. wt. 4 lbs... 7.44

$12.97

17-inch Doll, Big Wardrobe, Trunk

Our best . . has trunk, will travel! Soft vinyl doll is dressed for visiting in lace trimmed polished cotton dress, undies, socks and shoes. Rooted Saran hair, jointed arms, legs, turning head with lashed, sleeping eyes. Her vacation wardrobe features cotton dress, robe, coat and bonnet, 2 pairs of shoes and socks and sun glasses. Sturdy, reinforced fiberboard trunk (18x9x9 inches) has big drawer, extra hangers, metal hinges and latches, plastic handle.

49 N 3338—Doll, wardrobe, trunk. Shpg. wt. 6 lbs.. $12.97



"Barbie," the famous model and her latest fashions

1 An exciting new doll with fashion appeal for girls of all ages! So grown-up and life-like, she almost breathes. Flesh-toned vinyl plastic body has movable arms, legs and head making her easy to dress . . she poses on her plastic stand! Rooted Saran hair can be set and brushed to suit her outfit. Wears striped jersey swimsuit, sun glasses, earrings and shoes. From Japan.

49 N 3701—"Barbie" doll 11½ inches tall. Shpg. wt. 1 lb..... $2.46

Wardrobe for "Barbie" doll. From Japan. Shipping weight each 4 oz.

A 49 N 3702—Cotton sailcloth sundress, wedge-heeled white sandals..... 87c

B 49 N 3704—Glamorous party dress with velvet top, white rayon satin skirt and gold color belt. Matching gold color bag, stylish black shoes $1.27

C 49 N 3705—Zippered sheath dress of polished cotton, matching shoes... 1.27

D 49 N 3706—Dressy gold color brocade outfit. Accessories include imitation "pearl" jewelry, tricot gloves, velvet purse and shoes..... 1.77

E 49 N 3707—Casual ensemble. Cardigan and slip-on sweater set, cotton flannel skirt, shoes. Also tiny knitting bowl, needles, yarn, scissors.... 2.47

Collectors' Miniature Dolls

Exquisitely dressed Happi-time miniatures (just 7½ inches tall). Practically unbreakable plastic with jointed arms, heads, lustrous mohair wigs, open and shut lashed eyes. They all stand alone to model their gorgeous finery. Shipping weight each 14 oz.

2 49 N 3103—New Majorette. Rayon-satin costume, rick-rack trim, crinoline slip. Baton.... $1.59

3 49 N 3106—Nun dressed in black rayon taffeta. Crucifix, imported Italian rosary. No wig.... 1.69

4 49 N 3101—Beautiful Bride. Rayon satin gown, flowing net veil and beribboned bouquet. 1.69

49 N 3102—Bridegroom (not shown). Wears traditional trousers, tails and high hat. Painted hair .. 1.59

$11.97
carriage only

$9.89
carriage only

Low as $5.99

18-inch Woven Fibre Buggy. Yellow enamel finish, braid trim. Hood reverses. Steel frame with 22-inch high handle; white tires. Body 18x8½x7½ in.
79 N 8288C Shpg. wt. 6 lbs. $5.99

79 N 8254C—20-inch Fibre Buggy. White enamel finish, 24-inch handle, body 20x9x8 in. deep. Shpg. wt. 8 lbs. $6.99

25½-inch Carriage with Continental styling

A Sears exclusive. Streamlined design features extra-large hood with concealed spreaders, see-through ports that let "mommy" look in and "baby" look out! All tubular, chrome-plated frame, Duchess-type gear and full draft rail. Brake, 8-in. spoke wheels with white rubber tires. Navy and white vinyl body measures 25½x12x9 in. deep. Handle 28 in. high.

79 N 8269L—Shpg. wt. 13 lbs..... $11.97

79 N 8298L2—Carriage plus 49 N 8216 Accessory Set below. Shpg. wt. 15 lbs. ..$13.98

20½-inch English-style Coach Carriage

White hardboard sides have painted crest design. Scotch plaid cloth fabric 4-bow hood with full visor. Draft rail padded all around. Chrome-plated tubular frame with spring suspension to cushion dolly's ride. Brake. Has chrome-plated tubular handle, 24 inches high. Spoked wheels with white rubber tires. Body 20½x11x9 inches deep.

79 N 8268C—Shpg. wt. 13 lbs.....$9.89

79 N 8297C2—Coach Carriage plus 49 N 8215 Accessory Set below. Shpg. wt. 15 lbs. $11.69

Fold them up after play . . easy to store

Stroller with shopping bag, removable fringed canopy. Folds easily. Sturdy . . axles welded to frame, 24 inch high chrome-plated tubular handle. Pink plastic body with white trim, piping. 8x9-inch seat.
49 N 8229—Wt. 3 lbs. ...$2.77

18½-inch Folding Carriage with 3-bow hood 22-inch high handle. Red roses printed on white vinyl body, heavy bright red vinyl trim colors. 18½x8x6½ inches deep. Shipping weight 4 pounds.
79 N 8266C $2.77

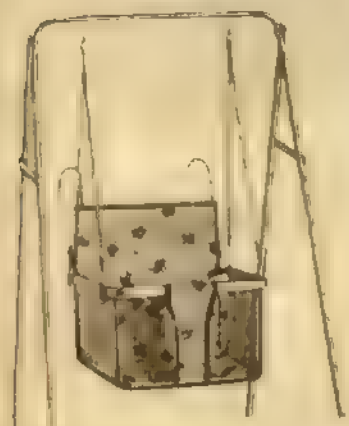
Carriage Accessory Sets . . mattress, quilt and pillow

Plastic-covered mattress. Ruffled rayon taffeta covers pillow, cotton-filled quilt. *Color:* pink.

49 N 8215—Set of 21x12-inch mattress, 22x16-in. quilt, 11x8-in. pillow. Shpg. wt. 1 lb. 2 oz..... $1.97

49 N 8216—Set of 26x12-inch mattress, 22x16-in. quilt, 11x8-in. pillow. Shpg. wt. 1 lb. 8 oz. ... $2.34

49 N 8290 Set of 30x12-inch mattress, 18x25-in. quilt, 11x8-in. pillow. Shpg. wt. 2 lbs..... ... $2.54



Swing and Car Seat Duo

It's two toys in one! Seat lifts off swing has wire hooks for use as a car seat. Sturdy steel frame provides rigid support, has silver-color enamel finish. Seat is white vinyl with attractive red floral print. Plastic tips on legs. Size is about 16x15x28 inches high. Folds easily and compactly.
79 N 9307C—Shipping weight 3 pounds $3.98

Toy Teeter-Babe

Made just like the big one! Body rocks and bounces; play tray helps to keep her amused. Has a steel frame with a sturdy vinyl-coated print seat. 7x9x15 inches high; fits most dolls up to 21 inches tall.
49N9217—Wt. 1 lb. 7 oz. $1.79

Novel Glider Chair

Smooth back and forth action entertains dolly or lulls her to sleep. Has silver-color enameled steel frame, white vinyl body in a pretty red floral print. Play beads. Convenient feeding tray. Folds for compact storage. Size 18x9½x18 inches high.
49 N 9308—Wt. 3 lbs. 5 oz. $3.39

A Car-bed or Cradle

Pull down rockers and it's a cradle . . push up [illegible] and [illegible]. Sturdy steel [illegible] silver-color en[illegible]. White vinyl [illegible] has charming all-over red floral print. Has handy carrying handles. Size 21x11x15 [illegible].
79 N 9309C Shpg. wt. 3 lbs. $3.49

A

B

C

Lovable Dolls

(A)—SALLY IN HER STROLLER

Sally is a 20" doll that drinks and wets. She is all dressed up in her checked cordette snowsuit, ready to go for a ride in her glistening new stroller. She has molded hair, and a cuddly body of soft molded skin. Also has moving eyes, and jointed arms and legs. Shipping weight 4 lbs.

10-2423-595..... Mailable 20" Doll ..... Retail $8.95

(B)—TEAR DROP IN CRIB—WITH ROCK TO SLEEP EYES

"Mommy" can rock her baby to sleep in her own deluxe crib—watch her "Rock-to-sleep" eyes close slowly as she is rocked. She is 16" tall, drinks and wets, and cries real tears. She is dressed in printed flannel pajamas, trimmed with lace, and is wrapped in flannel blanket trimmed with ribbon. Shipping weight 2 lbs.

10-2424-595..... Mailable 16" Doll .....Retail $8.95

(C)—BRIKETTE—22" PIXIE WITH SWIVEL WAIST

This sassy freckled-faced show off thrives on mischief. From her impish expression you know she is ready for another of her tomboy frantic antics. In fact she has just manicured her nails red, painted her lips with mommy's lipstick and dyed her long rooted hair orange-taffy. The only time she behaves is when she closes those flirty emerald-green eyes. Brikette is 22" tall and swivels at the waist enabling her to assume many unusual positions (her head, arms and legs move, too). She's all vinyl with skin-soft head and arms . . and adorably dressed in white shaggy fleece sweater, matching cuddle cap, blue cordana slacks, white shoes and socks.

10-2425-867 .. .. Mailable 3 lbs. . ..... Retail $13.50

D

(D)—TEAR DROP—LAYETTE AND TRUNK

She is 16" tall, real as life, and so lovable in her knitted shirt and pants. She drinks her bottle, wets her diapers, and cries real tears, just like a little baby. She has rooted bobbed hair that can be combed and brushed. Plump, molded, all vinyl body, with moving arms and legs. Deluxe layette consists of embossed cotton dress, sunshield, printed flannel robe, blanket, diaper, shoes and socks, booties, bottle and pacifier, soap, sponge, tissues, powder puffs, and clothespins. Weight 5 lbs.

10-1694-665..... Mailable 16" Doll .....Retail $9.95

E

(E)—PENNY—HER BATHINETTE AND INFANT CHAIR

Penny is sitting by her bathinette, just waiting to be bathed. Wash her from head to toe—vinyl won't crack or peel. After bathing, she can be placed in her new infant chair, for feeding and napping. She has moving eyes, rooted hair, and movable arms and legs. She is dressed in diaper, and wrapped in terry cloth blanket. Layette consists of printed cotton romper, booties, soap, sponge, talc powder, and clothespins. Weight 3 lbs.

10-2426-665 ..... Mailable 12" Doll .....Retail $6.95

Yvonne famous dolls by Couturier division of Horsman

Some drink and wet and cry tears . . . one even burps! Yvonne dolls make little girls' dreams come true . . . so captivating, so life-like. Dolls to fill every child's blessed play moments—new born dolls, walking brides, toddler pals and even "Burpee".

SHE BURPS!
SHE TEARS!
SHE DRINKS!
SHE WETS!

ROBE COCKTAIL SLIM JIM BALLERINA LINGERIE SUN OUTFIT

Ⓐ **"BURPEE" BABY 16" DOLL—AND 12-PC. WARDROBE CASE.** New, exclusive, patented! This love-me-up burps just like a real baby, cries real tears, wets, and drinks from her vinyl feeding bottle. An adorable "little dickens" from every bit of her soft washable vinyl body to her individually rooted hair. Dressed in a gay romper, she's ready to sit in her high chair . . . feed, and **burp** her! Wardrobe includes party taffeta dress, matching hat; flannel diaper, soap, sponge. Case has snap lock and handle. Shpg. wt. 3¾ lbs.
10-2067-665 . . . . . Retail **$9.95**

Ⓑ **"MISS TEENA" 10½" WALKING BRIDE DOLL WITH TROUSSEAU.** She stands, sits, kneels, turns her head, swivels hips, does the split, moves her eyes . . . even has jointed ankles to dance on her toes, too! A dream doll of vinyl crowned with rooted feather-cut hairdo. Dressed in taffeta bridal gown, veil, panties, high heels. Carries a bridal bouquet. Trousseau includes: slim-jim pants, blouse, robe, taffeta dress with bolero, hat, sun dress and stole, ballerina costume, ballet slippers, slip, mirror. Wt. 1 lb.
10-2412-665 . . . . . Retail **$9.95**

Ⓒ **"PLAYFUL BABY" IN PLAYPEN WITH OUTFITS.** She's a little bundle of softness in all vinyl. Blessed with curly rooted hair. She drinks! She wets! Arrives in a knitted suit of pants, sweater, bonnet and booties. Latest design playpen is nylon mesh. Outfits includes: flannel pajamas, nylon dress with matching bonnet, sunsuit, bed jacket, two diapers, wash cloth, vinyl feeding bottle, sponge, bib and two clothes pins. Wt. 2 lbs.
10-2413-530 . . . . . Retail **$7.95**

Ⓓ **"HEAVEN SENT" BABY, 20" DOLL IN HER FRENCH BERCEAU.** This fully jointed, soft vinyl "blessed event" wears her rooted hair in appealing curls. She sleeps, drinks and wets! Dressed in a bed jacket and fluffy flannel diaper. Ribbon ties vinyl feeding bottle to her wrist. How proud little mom will be of baby's white metal berceau that rolls anywhere. Has washable vinyl lining and nylon overskirt and curtain. Satin pillow and blanket. Wt. 5 lbs.
10-2414-1330 . . . . . Retail **$19.95**
14" DOLL IN BERCEAU. As above, with molded hair.
10-2415-795 Wt. 3½ lbs. . . . . Retail **$11.95**

Haul 9 new cars on this big Transport

$6.79

Newly designed 20 in. long giant of the turnpikes, so big it has 28 rubber-tread wheels and 9 new automobiles, each 5½ inches long! All are powered with friction motors. Just rub the wheels against floor and away they go! He'll get a kick out of running the cars up and down the detachable ramp. Cars and transport of rugged steel construction. Cab has diesel exhaust stack, metal ladder and dummy steering wheel. Cab detaches easily from van. From Japan. Shipping weight 6 pounds.

79 N 4275C..... $6.79

Friction motors power TURNPIKE Giant steel-body Trucks

16-wheel Wrecker. Powerful friction motor sends it roaring down the highways for that rush emergency job. Hand-operated crane with link chain and block hauls "tons" of toy wreckage, just like a real wrecker! Rubber wheels. 11 inches long.

49 N 4272—From Japan. Shpg. wt. 2 lbs.. . $2.79

28-wheel Double-deck Livestock Van. That's right . . not one but two decks for hauling livestock to the market. Upper and lower rear gates open, too. Diesel-type tractor, detachable from trailer. Rubber wheels. Friction motor. 23 inches long.

79 N 4283C—From Japan. Shpg. wt. 4 lbs. $3.79

28-wheel Long-distance Cargo Van. Doors in rear of trailer open . . plenty of room inside to load freight. Cab detaches from trailer, has diesel exhaust, ladder, and dummy steering wheel. Rubber wheels. Friction motor. 23 inches long.

79 N 4274C—From Japan. Shpg. wt. 3 lbs. $3.79

Mountain-Mover Shovel scoops up a ton of imaginary earth in one gulp, rotates 360 degrees to swing load to truck. One crank raises and lowers shovel another opens and closes it. Rolls forward and reverse on 16 rubber-treaded wheels. Transparent windows. 14 in. high to top of crane.

49 N 4279—From Japan. Shipping weight 5 lbs.. . . . . $6.98

28-wheel Hydraulic Dump Truck. Operates just like a real dump truck. Press lever, hydraulic-type cylinder engages, raising body to discharge its load. Friction motor, solid rubber wheels haul earth from job to job. Diesel-type tractor, detachable. 20 inches long.

79 N 4273C—From Japan. Shipping weight 3 lbs $3.79

Holster Sets

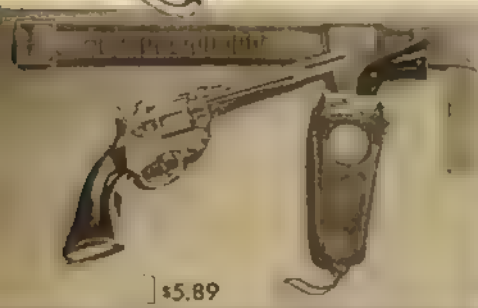
Sensational Shootin' Shell Fast-Draw Set

"Plug the Bad Man" before he gets his iron smokin'! You set outlaw's arm in motion, then try to draw and shoot Fanner Gun before outlaw can fire. If hit is scored, the outlaw's arm stops. Metal mechanism controls target arm speed and firing. Fanner Gun shoots Shootin' Shell cartridges with plastic bullet noses . . you can shoot with rapid fanning action or single shots

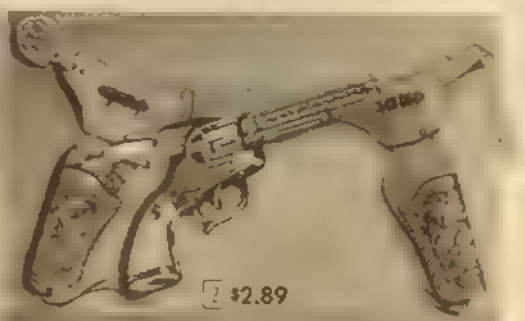
Set includes 9-in. Fanner Gun, black, Dura-hide plastic holster and belt adjustable to 34 in., loaded with play bullets, 6 Shootin' Shell cartridges; 12 bullet noses; 18-in. target that's easy to put up.

79 N 2676C -Shipping weight 5 pounds — Set $7.44

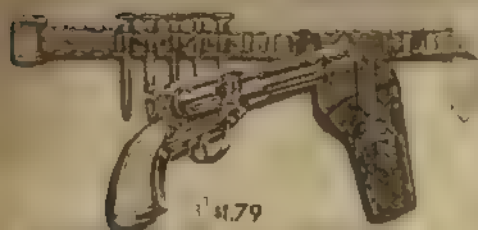
49 N 2702—Outlaw Target only. Shpg. wt. 2 lbs. 4 oz — 3.77



5 $5.89



2 $2.89



3 $1.79

4 $1.89 Set

$2.89

Big Bang Six Shooter. Even if you miss, the noise stupifv 'em' Brand new action principle automatically and simultaneously fires a double row of caps. Business end is rugged die-cast metal, grip is detailed ivory-type plastic. 9 inches long. Set includes plastic holster

49 N 2769—Shpg. wt. 1 lb 5 oz — $2.89

1 **Ric-O-Shay . . the gun that talks!** Cannon-size 13-inch cap pistol makes ricocheting whine when fired. Chrome-plated beauty has revolving cylinder, side action loading. Burned-in design on top grain cowhide holster. Fits 22-30-in. waists

49 N 2736—Single gun, holster set. Shpg. wt. 3 lbs. $5.89

2 **Texas Ranger Double Holster Set.** Two 50-shot nickel plated repeating action cap pistols plus embossed top grain cowhide holsters at a low, low price. 9-inch guns have simulated ivory grips. 6 play bullets on belt.

49 N 2743—Fits 22-30-in. waists. Shpg. wt. 2 lbs

3 **Quick Draw McGraw Set** shoots rubber-suction darts. Fan the hammer, pull trigger or fire automatically by pulling cord (entire holster raises up and shoots dart!). 9-in. gun and holster are plastic. 5 rubber-suction darts included.

49 N 2779—Fits 22-30-in. waists. Shpg. wt. 10 oz. — $1.79

4 **Miniature Wagon Train Set** for ½-pint hombres. Includes 50-shot 27-in. rifle, lever-ring action and single-shot die-cast pistols. All shoot caps. Plastic and metal. Leather holsters.

79 N 2747C—Fits 18 to 25-in. waists. Shpg. wt. 2 lbs. $1.89

49 N 2740—Double Holster Set only. Shpg. wt. 8 oz. 89c

5 **Texas Ranger Set.** Big 30-in. lever-cocking rifle loads, ejects shells. Fires caps with realistic high power bullet z-i-n-g. 11-in. bullet loading, revolving cylinder cap pistols are nickel plated, have simulated ivory grips. Tough plastic rifle has metal firing mechanism. 12 play bullets. Deep-tooled top grain cowhide holster with leather leg ties. Fits 22-30-in. waists

79 N 2764C—Shpg. wt. 6 lbs. . . . . Set $7.44

79 N 2814C—Rifle only. As described above. Shipping weight 4 pounds. 3.77

6 **Bonanza Set.** Just about the fanciest shootin' irons alive! Twirl 'em around note that antique-bronze color finish and simulated bone handles . . and those top grain cowhide holsters with their deep cordovan color and shiny gold color trim! Yessir, they're beauts!

Repeating action pistols shoot 50-cap roll (not incl.) Chambers revolve, hold 6 play bullets. 11 in. long. Leg ties. Fits 22-30-in. waists.

49 N 2735—Shpg. wt. 3 lbs. — 5.89

7 **Wagon Train Set.** Two cartridge-loading, revolving-chamber cap pistols . . fanning or trigger action. 11-inch guns are nickel plated, have simulated ivory grips. Richly embossed holster is top grain cowhide, has 6 play bullets on belt. Leather leg ties for fast draws. Fits 22 30-inch waists

49 N 2748—Shpg. wt. 2 lbs. 8 oz. $4.89

8 **Black Holster Set.** Top grain black cowhide holster richly decorated with silver colored metal conchas and horse head medallions. 12 play bullets on belt, leather leg ties. Two 50-shot repeating action cap pistols have revolving cylinders, gleaming western bronze finish and simulated bone grips. Fits 22-30-inch waists

49 N 2744—Shpg. wt. 2 lbs. 8 oz. $3.89

9 **Maverick Cross Draw Set.** For ½-pints. If you miss with the six-gun, you still have the hidden derringer. Die-cast pistol is 9¾ in. 50-shot repeater. Bullet loading derringer is only 3 in. long. Both shoot caps. Leather holster. Holster belt fits 16-22-inch waists.

49 N 2726—Shpg. wt. 1 lb. 4 oz. — $1.85

10 **Maverick Single Holster Set.** 11-inch revolving cylinder pistol holds 6 play bullets, shoots caps. Nickel plated with simulated ivory grips. Top grain holster carries a dozen play bullets, is rich, deep cordovan color. Leather leg tie. Holster belt fits 22-30-in. waists

49 N 2727—Shpg. wt. 1 lb. 8 oz. — $2.89

King of the Cowboy Kids!

11 **Roy Rogers Set.** Two 8½-inch, 50-shot repeater cap pistols with break-barrel action, nickel plated metal and simulated ivory grips. Top grain cowhide holsters in natural and black. Lacing, embossed RR brand and leather leg ties. Holster belt fits 19-28-inch waists.

49 N 2745—Shpg. wt. 1 lb. 14 oz. — 3.89

12 **Roy Rogers Double Hip Sling Set.** Holsters hang low for those speedy draws. Top grain cowhide decorated with silver colored steerheads and studs, leather leg ties. Two 9-inch, 50-shot repeater cap pistols have break-barrel action, shiny nickel plated barrels and simulated walnut grips. 6 play bullets in belt. Holster belt fits 22-30-inch waists

49 N 2746—Shpg. wt. 2 lbs. 3 oz. — 4.89

13 **Roy's Best Set.** He's mighty proud of these super shooters with their bullet loading revolving cylinders and 50-cap repeater action. Blued metal barrels and simulated ivory grips add to the good looks. 11 inches long. Black and natural holsters are top grain cowhide, have leather laced trim, embossed RR brand and leather leg ties. 3 play bullets. Holster belt fits 22-30-inch waist sizes

49 N 2749—Shpg. wt. 2 lbs. 12 oz. $4.89

Looks better, runs smoother, lasts longer, trades higher, and costs less!

CAVALIER LEADS AGAIN IN '61

One look at the new style, spirit, and luxury of the 1961 Cavalier models and you'll think that every one carries a mammoth price tag. But it isn't so. For nobody can match the measure of quality, looks, comfort, power, and sea-worthiness that Cavalier gives you for every dollar you spend. Big value is always Cavalier's top card. And stepping into the V8-powered inboard class is just as easy as stepping into your Chris Craft Cavalier dealer's showroom. Try it soon and see

30-ft. [illegible] with

18 ft. Custom Sports Utility, 135 hp V8 engine. Easy to trailer. Only $39 per mo. Other Cavaliers include 21-ft. Sportsman 2-sleeper, and three 25-ft. Cruisers: Custom 4-sleeper, Express 4-sleeper; Express 2 sleeper from $80 per mo. fully equipped. For free color literature, write Dept. MB, Cavalier Division, Chris-Craft Corporation, Pompano Beach, Fla.

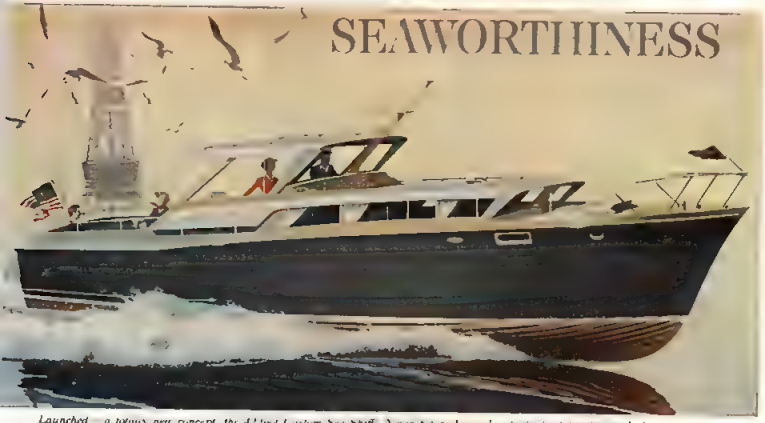
25 and 30-ft. Custom Cruisers feature deep carpeting, full paneling, private lavatory, flushcockpit in mahogany vinyl. 30-ft. interior shown.

Chris-Craft CAVALIER

© 1960 Chris-Craft Corp. (FOB prices, specifications and speeds subject to change)

NOW WITH LUXURY TO MATCH THEIR SEAWORTHINESS

All New Chris-Craft Sea Skiffs for 1961



Launched — a totally new concept, the 42 foot Custom Sea Skiff. Never before has a lapstrake boat boasted such daring exterior design, such superb interior luxury. Fully carpeted cabin and forward stateroom. Twin engines to 350 hp, speeds to 29 mph.

23' open Sea Skiff has power options to 185 hp V8. Folding top or hardtop optional. Other open models available in 18, 20, 27 and 30-foot lengths.

Cabins on Custom 30', 32', 36' cruisers feature full carpeting, paneling throughout, dinette with vinyl-fabric upholstery. Sliding cabin side windows have color-coordinated drapes.

With the 1961 Sea Skiff fleet, Chris-Craft starts another revolution in boating! Traditionally, only those seeking greater seaworthiness favored the round-bottom, full lapstrake Sea Skiff hull. But now, in addition to its *Standard* models, Chris-Craft offers luxurious new *Custom* Sea Skiffs with interior beauty and comfort to delight boatsmen and style-conscious women, too! Visit your Sea Skiff dealer now and learn how luxurious a full lapstrake boat can be!

© 1960 Chris-Craft Corp. (specifications and speeds subject to change)

Chris-Craft
SEA SKIFFS

For free full color literature, write to Sea Skiff Division, Dept. MB, Chris-Craft Corporation, Pompano Beach, Florida

A **L'OPERA** . . . 54 inches! Rope necklace of luxurious simulated Fresh Water Pearls and Aurora Borealis beads. Elegance and simplicity. Will match Goddess and Tuscany earrings.

G-27351CU1575 Rope only $31.50

B **CARMEN** . . . Midnight blue seedbeads combined with Baroque simulated Fresh Water Pearls and Aurora Crystal beads. Continental in flavor!

G-27352CU2250	2 pc. Neck., Earrings	44.95
G-27353CU1575	Necklace only	31.50
G-27354CU1275	Bracelet only	25.50
G-27355CU675	Earrings only	13.50

C **ROYAL ELEGANCE** . . . New Hi-Rise! Six rows of simulated pearls combined with large center pin of Aurora Borealis stones and pearls. Can be worn as pin or as necklace and earrings. Irresistible for many occasions.

G-27356CU2475	2-pc. Neck., Earrings	$49.50
G-27357CU1795	Necklace only	35.95
G-27358CU695	Earrings only	13.95

D **GODDESS** . . . Flattering freshness of Aurora Borealis crystal beads and simulated Fresh Water Pearls combine into an enchanting ensemble to enliven your wardrobe. An ever welcome gift!

G-27359CU1725	2 pc. Neck., Earrings	$34.50
G-27360CU1125	Necklace only	22.50
G-27361CU675	Bracelet only	13.50
G-27362CU595	Earrings only	11.95

E **TUSCANY** . . . Irresistibly lovely and royalty styled! Simulated Fresh Water Pearls—gold finish beads. Aurora Borealis stones! A combination to give you that brilliant bold Bib look!

G-27363CU2250	2 pc. Neck., Earrings	$44.95
G-27364CU1575	Necklace only	31.50
G-27365CU895	Bracelet only	17.95
G-27366CU675	Earrings only	13.50

All necklaces are made for perfect, easy fit . . . all earrings have comfortable clip-ease mountings . . . all pins have safety clasps . . . all jewelry beautifully gift boxed. Illustrations . . . actual size. Federal Excise Tax . . . Duty not included.

Aurora Jewels

Genuine aurora borealis crystal, the aristocrat of jewels. Imported from the fashion center of Europe in newest cuts and colors

E A beautiful aurora borealis pin to enhance milady's costume and match her crystal jewelry.
G-27597CU448 Oval pin only ..... $ 8.95
G-27570CU448 Round pin only ..... $ 8.95

F Smart and fashionable expansion bracelet to hug milady's wrist and enhance her costume. 3 rows of aurora borealis crystals on every link.
G-27598CU698 Bracelet only $13.95

G Fashionable rope in 60" length with aurora borealis crystal beads.
G-27569CU898 Rope only $17.95

H Contour style earring that upsweeps the ear with shimmering aurora crystals.
G-27599CU398 Earrings only $ 7.95

A FANTASY . . . Exotic lantern cut aurora borealis crystal beads laced with delicate gold finished metal. Fashion's newest accessory.
Adjustable necklace and earrings.

G-27557CU1796	3 str necklace, earring set	$35.95
G-27558CU448	1 str necklace only	8.95
G-27559CU898	2 str necklace only	17.95
G-27560CU1348	3 str necklace only	26.95
G-27561CU598	2 str bracelet	11.95
G-27562CU448	Earrings only	8.95

C MOONGLOW . . . Lustrous nuggets of fresh water pearls combine with the warm glow of aurora borealis crystals for the fresh new look.
Adjustable necklace and earrings . . .

G-27563CU625	2 row necklace, earring set	$12.50
G-27564CU750	3 row necklace, earring set	15.00
G-27565CU947	4 row necklace, earring set	18.95
G-27566CU275	3 row coil bracelet to match	5.50

B ENCHANTRESS . . . Oval beads of aurora crystals in rainbow hues, to enhance milady's wardrobe.
Adjustable necklace and earrings . . .

G-27551CU1346	2 str necklace, earring set	$26.95
G-27552CU448	1 str necklace only	8.95
G-27553CU898	2 str necklace only	17.95
G-27554CU1348	3 str necklace only	26.95
G-27555CU598	2 str bracelet	11.95
G-27556CU448	Earrings only	8.95

D QUEEN'S LACE . . . Crystal beads combined with matching rows of delicate seed beads. Available in lustrous topaz crystal combined with hues of golden seed beads or enchanting black diamond crystals with hues of silver seed beads. Specify color.
G-27567CU850 Adjustable neck. & earring set $16.95
G-27568CU497 Coil bracelet to match 9.95

All items beautifully gift boxed . . . Add 10% Federal Excise Tax if not for resale.

146-piece Modern Dairy Farm . . only $7.98

Friction-powered truck, tractor, milk hauler . . 10 prize livestock

The young dairy farmer's delight . . spanking clean, up-to-date equipment, prize-winning stock. White steel barn, milk house (17x10x10¾-in. high). Litter carrier slides on overhead wire. Tile-look silo. Champion stock (tallest 3 in. high) includes Guernsey, Brown Swiss, Black Angus, Hereford, Merino, etc. Also horses, colts, cows, calves, 42 animals in all. 27 fowl . . chickens, ducks, etc. and 6 people. All pieces of 3-dimensional molded plastic. Tractor (with hitch), wagon, milk hauler are steel with rubber wheels. Loading milk platform, milk cans, stall with stanchion, milking machines, pail, milk cart, etc.

79 N 5949C—Easily assembled. Shipping weight 7 pounds. . . . . Set $7.98

100-piece Farm Set . . only $4.77

Haylift actually raises the plastic bales

Large steel barn, about 13x9x10 in. high, has open back, sliding litter carrier and working hay lift. Tall silo. Farm equipment includes tractor with hitching hook for the planter, plow, stone boat, harrow, scoop, scraper and wagon. Livestock includes cows, horses, chickens, birds, etc. Ten plastic fence sections. Accessories such as feed bags, feed box, etc. Horses about 2 inches high, other pieces in proportion. All of 3-dimensional plastic.

79 N 5941C—Boxed. Shipping weight 5 pounds. $4.77

Plastic figures look real, with detachable accessories

[1] **Set of 6 top, favorite Western TV stars and their horses.** Includes the Lone Ranger, Roy Rogers, Wyatt Earp, Matt Dillon (Gunsmoke), Jim Hardie (Tales of Wells Fargo), Paladin (Have Gun Will Travel). Each is 5½ inches high, has removable hat and can dismount from his horse. Shipping weight 1 pound 12 ounces.

49 N 5901—Boxed.. $4.98

These 10-inch miniatures of your favorite heroes of the West are molded of durable plastic. Hand painted, exact to finest detail. All riders can be dismounted . . horses unsaddled. All accessories are detachable.

[2] **49 N 5981—Roy Rogers** and his beautiful, famous horse, Trigger.

[3] **49N5903—Lucas McCain** of "The Rifleman" . . complete with special rifle. Shpg. wt. each set 1 lb.

[4] **49N5920—Major Seth Adams,** hero of "Wagon Train."

[5] **49N5904—Bat Masterson** of Warner Bros. "Maverick."

Each Set above, $3.69

[6] **Prehistoric World . .** 16-pc. set with 3-dimensional figures from the jungles of a million years ago. 11 assorted replicas of ancient animals, birds. 3 cavemen.

49 N 5954—2½ to 3 inches high. Shpg. wt. 10 oz. Set 89c

Miniature plastic sets give hours of fun

[7] **38-pc. Soldier Set.** Life-like, posed in action. 2 to 3 in. tall. Big shooting gun, 4 small guns, stretcher. Wt. 10 oz.

49 N 5913 .....89c

[8] **27-pc. Set; 8 Horses; 16 pc. Saddle Set.** Plastic, 2 to 3 in. tall. 3 section fence. Wt. 10 oz.

49 N 5951 ..... 89c

[9] **31-pc. Wildlife Set.** Very real. Tiny birds, larger animals up to 3 in. high. Wt. 10 oz.

49 N 5928.....89c

[10] **73-pc. Frontier Set.** Thirty-six, 2-inch cowboys, 2 horses, 35 cowboy accessories. Shipping weight 10 oz.

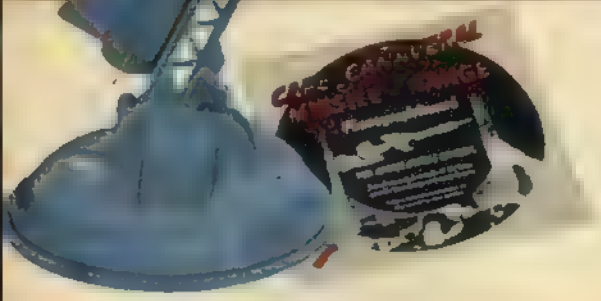
49 N 5952. . 89c

[11] **69-pc. Indian Set.** Thirty 2 in. Indians, 2 totem poles, canoe, other accessories. Wt. 10 oz.

49 N 5947..... 89c

[12] **Livestock Set.** 10 farm animals 1¾ in. long to 2 in. tall. Shpg. wt. 10 oz.

49 N 5927.....98c



CAPE CANAVERAL . . fire rockets, hear actual recorded launching

95-pc Set
$5.77

"Three . . two . . one ! ZZZoom . . another rocket takes off to explore the mysteries of outer space! Four spring-activated launchers fire three 4-stage rockets, three satellites Bomarc and Nike missiles 4-stage rocket has moving gantry. Nike launcher has built-in compass And to make it even more realistic, you hear an actual countdown and launching on 33⅓ rpm record. Steel headquarters building about 12 x 4 x 14 in high has observation platform antenna, flag gravity indicator Includes staff of 32 scientists and technicians, 4 steel, 9 plastic sections of fence, fuel tank, supply tower searchlight telescope, radar unit camera relay tower gravity chamber and observatory dome All 3-dimensional plastic

79 N 5925C—Shipping weight 6 lbs. . . . $5.77

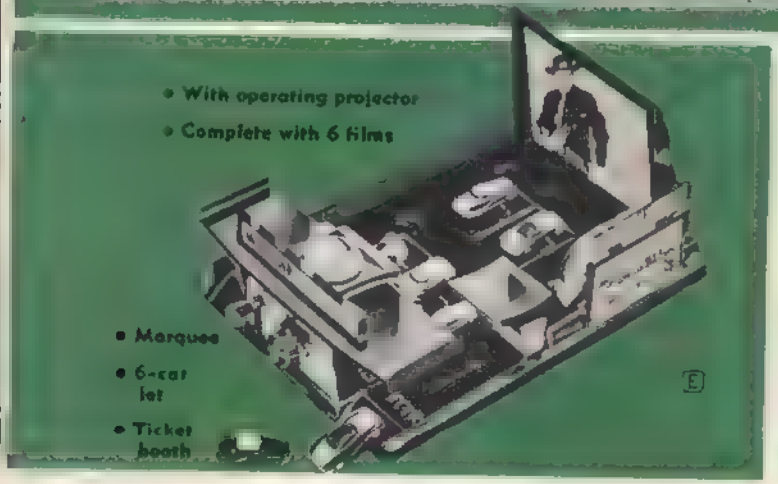
GUNSMOKE . . Matt Dillon fights for law and order in Dodge City

80-pc Set
$5.77

TV's most popular Western comes to life in this thrill packed play set Includes big Marshal Dillon and his sidekick Chester, along with Doc Kitty and other frontier folk Brightly colored steel building 2 ½ x 4 x 5 in high houses Wells Fargo office saloon with swinging doors, gun shop, General store. Rustic ranch house, 8½ x 5 x 4-in high, is of steel that looks like real wood. Gold mine has realistic ore cart, track and panning stream with sluice. Cart, stage coach and wagon have moving wheels. Livestock includes 6 longhorns, cow pony and team of horses and oxen Accessories include 5-section interlocking fence, wheels, lamp post, lanterns, hitching rails, cactus trees, etc All 3-dimensional plastic

79 N 5986C—Shipping weight 4 lbs. $5.77

Realistic reproductions of the grown-up world . . . for many happy "pretend" hours



[A] DELUXE SERVICE STATION—For the young man who wants his own business. Big 2-story metal service station with roof parking area and 4 level front parking rack. Features 2 elevators, late model poly cars, plastic pumps, accessories and attendants. When assembled metal parts have rounded edges for safety. 25"x16¾"x10½"
G-77226A400—Ship. wt. 6 lbs. ..... **Retail $5.95**

[B] MODERN FARM SPREAD—Designed for a harvest of happy playtime hours. Over 75 pieces in plastic and steel . . . includes buildings, animals and accessories. Farm buildings constructed of colorfully lithographed steel; farm animals include horses, cows, chickens, dogs and goat. Size 13¾"x10¾"x8¾".
G-77218A350—Ship. wt. 4½ lbs. ..... **Retail $4.95**

[C] DREAM HOUSE—Ready for immediate occupancy! Made of steel lithographed inside and out, it measures a big 44½x14¾x18¾" high . . . tastefully furnished with high impact plastic appliances scaled to the respective rooms. Has a family room with lamps that light! Unusual features include. jalousie windows; awnings; swimming pool, real drapes that can be removed; sports car . . . plus the family and other accessories. Shipped truck or express.
G-7810981390—Ship. wt. 15 lbs. ..... **Retail $19.95**

[D] COLONIAL HOUSE—A modern, comfortable home for the doll family. 2-story, 6-room metal lithographed house fully furnished with modern furniture of unbreakable polyethylene . . . the young homemaker can rearrange it to her heart's content. Metal edges have rounded corners when assembled. Front door and kitchen window really open for added realism and pretend fun. 23⅛"x10¾"x17".
G-78111A420—Ship. wt. 7 lbs. ..... **Retail $5.95**

[E] DRIVE-IN THEATER—An authentic outdoor screen, with a lot big enough for 6 cars . . . cars included. With 6 films, projection booth and projector so the kids can put on their own shows. Giant screen, marquee and ticket window add to the realism. Operates on 2 "D" batteries (not included). High impact plastic, 13⅛x9½x6⅞".
G-77219A400—Ship. wt. 2 lbs. ..... **Retail $5.95**

[F] FORT CHEYENNE—Realistic replica of a famous military outpost . . . with accessories aplenty to re-enact the Indian battles the kids see on TV. Fort is 30"x20"x9" . . . and consists of a plastic stockade, metal bunkhouse and block houses that move so the defenders can switch strategy. Accessories include cannons that shoot pellets, covered wagon and many soldiers, cowboys, Indians, horses.
G-77205A400—Ship. wt. 4½ lbs. ..... **Retail $5.95**

NY-LINT MICHIGAN SHOVEL—See how the bucket takes a full bite, trips automatically when raised to the boom. Long, sturdy truss design boom raises and lowers when the winch is operated. And see how the crane cab pivots full circle. Adjustable screw jacks. All metal construction. 31½" long, 20¼" high

G-77162A732—Ship. wt. 10 lbs. ..... **Retail $10.98**

STRUCTO HIGHWAY BUILDER SET—Fun-filled metal set includes a power shovel with two hand wheels for controlling boom, operating bucket; cab revolves 360°. 26½" long, 6¾" high. Working dumper is 11½" long, 5⅞" high. Bulldozer blade tilts up, 11¾" long, 6¾" high. Road barrier

G-77180A665—Ship. wt. 9½ lbs. ..... **Retail $9.95**

G-77181A267—Power shovel only, wt. 3½ lbs. ..... **Retail $3.98**

A

B

[A] TONKA CAR CARRIER—What a thrill for a youngster . . . to get not 1, not 2 but 3 new cars and to have them arrive on a giant metal car carrier. Cars are 1960s with whitewalls. Lever positions ramp for loading the cars . . . 3 on top and room for 2 more inside. 29" long, 8½" high, 6" wide. Wt. 8 lbs

G-77160A532..... **Retail $7.98**

C

[B] ELDON 7-PIECE TRUCK TRANSPORT SET—26½" long replica of the bulldog of the highway actually works realistically. Top level shifts down for loading and unloading. And the loading ramps slide out from the rear. Cab can be easily unhitched. Carries 4 trucks and a trailer. Made of safe, unbreakable poly with lasting strength. Ship. wt. 2¾ lbs.

G-77246A331..... **Retail $4.98**

D

[C] FORD SPEEDWAY SPECIAL—By Ny-Lint—A '60 Ford pickup with detachable tilting platform trailer for hauling the modern big-track racer. Truck has wraparound windshield, back and side windows. Heavy-gauge truck steel construction. 24¾" long, 5" high. Ship. wt. 4 lbs

G-77167A399..... **Retail $5.98**

E

[D] TONKA DELUXE FISHERMAN—Combination includes a metal truck with ball-type hitch for attaching boat trailer which hauls boat that's realistically detailed right down to windshield and canopy. Boat motor is detachable. Packed with play value. Measures 27⅝" long, 5½" high. Ship. wt. 5 lbs

G-77170A465..... **Retail $6.98**

[E] FORD RAPID DELIVERY—By Ny-Lint—Replica of the Ford C-600 1960 model just like the trucks you see on the road. Four removable platform stakes, hinged tailgate actuated by side lever, white walls. Cab tilts forward to expose engine for easy "repairs". Measures 18¼" long, 5¼" high. Ship. wt. 5 lbs

G-77169A399..... **Retail $5.98**

IT REALLY *Sails*

Clipper Ship ... and of the 10 great toys in the ELDON BOAT LINE 1961!

An Eldon FIRST! An authentic Clipper Ship that really sails.

CLIPPER SHIP #9501

St Pk ½ doz Wt per doz 40 lbs $5.00 Retail

What every boy wants ... and so do girls. The finest in authenticity and performance. Three main masts and sails can be turned into the wind. Adjustable rudder. Removable weighted keel included. 22" long. Unsinkable. Unbreakable Polyethylene. Packaged individually in self display gift box.

See other side

Look at that ELDON boat

NEW! Battery operated POWER CRUISER #9302
St Pk. – ½ doz./Wt per doz. – 12 lbs $3.00 Retail
Completely assembled and ready to go! Authentic outboard motor turns, tilts and propels! Unsinkable! Metallized accessories! Length 13½". 3V DC motor Unbreakable polyethylene (Batteries not included)

SPRING & SUMMER LINE [illegible]

...of the many wonderful toys!

NEW! MAGIC SEA Sand Pail and Shovel Set #8103
St Pk. – 1 doz./Wt. per doz. – 8½ lbs $1.30 Retail
Like an underwater scene. Just turn the pail — watch the tiny fish and sea horses inside the clear plastic shell float — "like magic." Unbreakable polyethylene

NEW! TREASURE CHEST #8100
St. Pk. – 1 doz./Wt per doz. – 6 lbs $1.00 Retail
It's a pail... with realistic chain handle! Removable lid is a sifter! Coin slot in lid with lock closing becomes a treasure bank! Pirate shovel included. Unbreakable polyethylene

Go!

New self-display visible package with poly bag covering.

New self-display visible package with poly bag covering

New self-display visible package with poly bag covering.

Send Today

- ✔ BOAT LINE CATALOG
- ✔ SPRING & SUMMER CATALOG

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Hawthorne, Calif.

Permanent Showrooms
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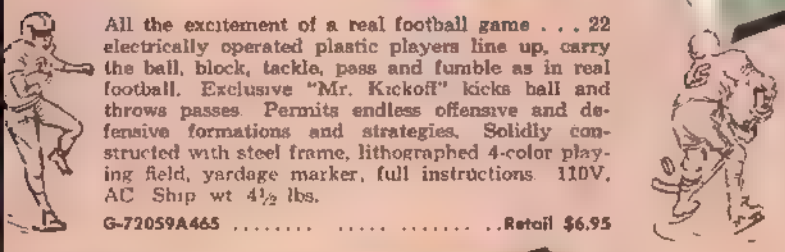
TO: Eldon Industries, Inc. DEPT. P
1475 E. El Segundo Blvd.
Hawthorne, California

THRILLING TRU-ACTION ELECTRIC FOOTBALL GAME

All the excitement of a real football game . . . 22 electrically operated plastic players line up, carry the ball, block, tackle, pass and fumble as in real football. Exclusive "Mr. Kickoff" kicks ball and throws passes. Permits endless offensive and defensive formations and strategies. Solidly constructed with steel frame, lithographed 4-color playing field, yardage marker, full instructions. 110V. AC. Ship wt 4½ lbs.

G-72059A465 ..... **Retail $6.95**

TRU-ACTION DELUXE HOCKEY WITH ELECTRIC SCORING



Rinkside managers can plan strategy with confidence because special plastic angles and curves will not dent or lose shape. Perfect control of the puck is maintained while players skate across ice because the unique angling of each man keeps him in correct playing posture. Life-like players show front and rear views, respond instantly to Synchro-Drive beveled gears. Electric scoreboard flashes goals. (Less batteries.) Ship. wt. 13½ lbs.

G-72058B1065 . . . . . **Retail $15.95**

ELECTRIC SPORTS CAR RACE

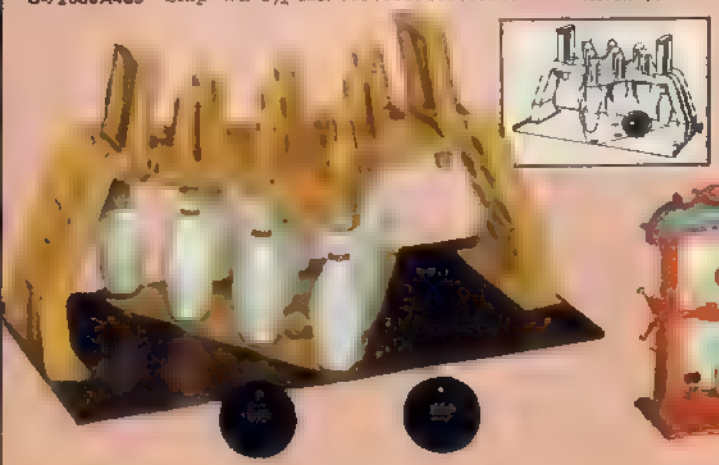
A game sports car buffs of all ages will enjoy! Cars whirling over the vacuum-formed plastic cross country course captivate them all because each race is unpredictable—rarely does the same car win twice in a row. Course is laid out with sharp curves and twisting turns . . . just like those in the actual road races. Sturdy metal frame; lithographed 4-color "course"; 110 volts AC. 27x16½x2⅛".

G-72060A465—Ship. wt. 4½ lbs. ..... **Retail $6.95**

ELECTRONIC BINGO KING

Automatic, motorized Bingo Game for kids and adults . . many can play. Press operating button and 75 balls pop up inside the clear dome. Caller announces the number on the ball that falls out, putting it into the number hole on Master Tally board. When a player gets "Bingo", caller pushes release bar and balls automatically return for next game. Metal and hi-impact plastic. 25x8½x7".

G-72064A665—(Less batteries)—Ship. wt. 5 lbs. ..... **Retail $9.95**



AUTOMATIC PIN SETTER BOWLING GAME

A regulation type automatic Pin Spotter for home use, skillfully engineered and precision manufactured. All 10 white plastic bowling pins reset themselves automatically with a simple pressdown action; they are permanently attached to the tan oak pattern lithographed steel base with rugged heavily ribbed plastic frame in light oak color. Unbreakable pins are 7½" tall; 2 unbreakable plastic balls are 4" in diameter. Erasable score card. 23" wide, 12½" deep, 14" high. Ship. wt. 8½ lbs.

G-72065B860 ..... **Retail $12.95**

SET OF THREE REMCO TUMBLEBUM BOARD GAMES

Melvin the Moonman, Shmo and Notch. You get a separate 47¾x 22¼" board for each game, a Tumblebum dice spinner with giant dice and all the accessory pieces you need to play each game: a stack of Moonbucks and 6 plastic Moonmen; a stack of Shmo cards and 6 plastic Shmo's; a stack of notches and 6 plastic cowpokes. Easy to understand directions for each game also included. A set that will provide hours of fun for little folks and older folks, too. Ship. wt. 3 lbs.

G-72066A365 ..... **Retail $5.50**

Playskool Toys Planned for Ages about 3 to 8 years

C "Take Along" Play Case

D U.S. Map Puzzle Plaque

B Landscape Peg Set

Deluxe Hammer-Nail-and-Peg Desk with Saddle Seat

A

Play Sets under lid

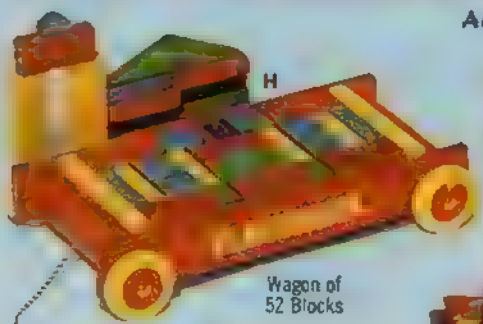
Ages About 1½ to 4 years

Play Telephone

E Nok-Out Bench

G Rotary Mower

Ages About 2 to 5 years



H Wagon of 52 Blocks

J Duffle Bag of 120 Blocks

K Take-apart Animated Animal Train

Ages About 3 to 6 years

L Take-Apart Riding Car-Go Bike

Fire Truck Ladder extends 25-in. from ground!

Take-apart Trailer Truck

N

P

COVER FEATURE

FANTASTIC ELECTRONIC
ASTRO BASE
[A]

GIANT MOTORIZED RESCUE HELICOPTER
[B]

[A] ELECTRONIC ASTRO BASE by Ideal
Consists of a space ship with control panel and a remote controlled take-apart scout car. Through viewing screen, the space commander sights moving enemy space craft meteorites, satellites. By pressing rocket fire button, he activates machine gun noises and flashing lights on screen. Next, the space lock switch opens space lock and astronaut and 6 pieces of scout car are lowered. Two space probes on car can be pre-programmed to fire from a wide choice of settings. Rigid poly base and control knobs, hi-impact styrene upper structure. Operates on flashlight batteries (not incl.). Wt. 9 lbs.

G-77191A1330 ..... Retail $19.95

[B] REMCO MOTORIZED RESCUE HELICOPTER
Big Whirlybird is over 2 feet long, has rotors over 17" in diameter. Motor driven hoist chain with hook and rescue sling is able to pick up small army of 25 men, truck, jeep, tank and artillery piece—all included. 'Copter taxies along ground by motor. High-impact plastic. Uses 2 "D" batteries (not incl.) Wt. 4½ lbs.

G-77190A665 ..... Retail $9.98

[C] IDEAL COUNT DOWN ELECTRONIC MISSILE BASE
Just like army control centers! When set is on, radar scanner operates continuously. Flat car takes rocket to launching pad. When fuel control is wound, pointer sets for range and target. With countdown lever depressed, mechanism lights up and starts. At zero position, fire lever is pressed, rocket "blasts off" to 35 feet. Radar tracks rocket. Has 3 rockets, carbon brush motor. Operates on standard flashlight batteries (not incl.) Ship. wt. 8 lbs.

G-77155A865 ..... Retail $12.95

[D] TRI-LEVEL SERVICE STATION
Three story metal parking garage and service station with motor driven elevator, plastic pumps, cars, trucks, accessories and attendants. Designed for easier assembly. 23¾" long, 14¼" wide, 15" high. (Less batteries.) Ship. wt. 9½ lbs.

G-77222A590 ..... Retail $8.98

IDEAL COUNT DOWN ELECTRONIC
MISSILE BASE
[C]

Rocket rides flat car to launching pad

Depress lever, rocket blasts off at "zero"

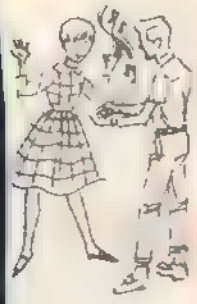
Radar equipment to track rocket in space flight

[D]
TRI-LEVEL
SERVICE STATION

BIG 132-PC FARMYARD SET
Big barn 19" long, 9½" wide, 11" high is beautifully lithoed inside and out, has a slatting front door and 2 silver topped silos. Complete with 68 soft rubber-like vinyl animals; vinyl tractor and wagon, 11" long, 3" wide, 4" high; 2 lithoed metal pig sties; 2 lithoed metal corn cribs; 54 sections of fence; plus farmer, wife and child. Wt. 7 lbs.

G-77215A535 ..... Retail $7.95

REALISTIC
FARM SET



[A] 3-TRANSISTOR RADIO WITH LOUDSPEAKER—American made pocket-size radio with volume control, built-in ferrite antenna. Use only one 9-volt transistor battery (included.) High-impact plastic case with silver-color trim. 4¼x2½x1¼" size. Ship. wt. 1 lb.
G-75249A997 ..... **Retail $14.95**

[B] SUPER-MATIC JUKE BOX—Easy to operate! A penny in the coin slot starts the turntable records drop by pushing a button, tone arm is placed on record by using lever. Plays 6" and 7" records "juke box style"; others up to 12" like a regular phono. 12⅞x12x13"
G-78084A1330—Ship. wt. 8 lbs **Retail $19.95**

[C] EMENEE ROYALE CHORD ORGAN—Makes playing real music as easy as A-B-C. Chord player gives resonant chords at the touch of a finger. 27 full-size black and white keys play sharps and flats—over 2 full chromatic octaves plus the automatic chord player push buttons. Educator-approved Key Selector; music book. Wood grain color. 19⅝x9x8". UL approved. AC. Ship. wt. 12 lbs
G-78269A1997 . . **Retail $29.95**

[D] EMENEE GOLDEN PIANO ACCORDION—One foot high, e-x-t-e-n-d-s to nearly two feet. Professional-like full scale piano keyboard for right hand bass notes and chords for left hand to play harmony and rhythm. 52 tuned reeds; gold finish trim. Ship. wt. 3 lbs
G-78270A535 ..... **Retail $7.95**

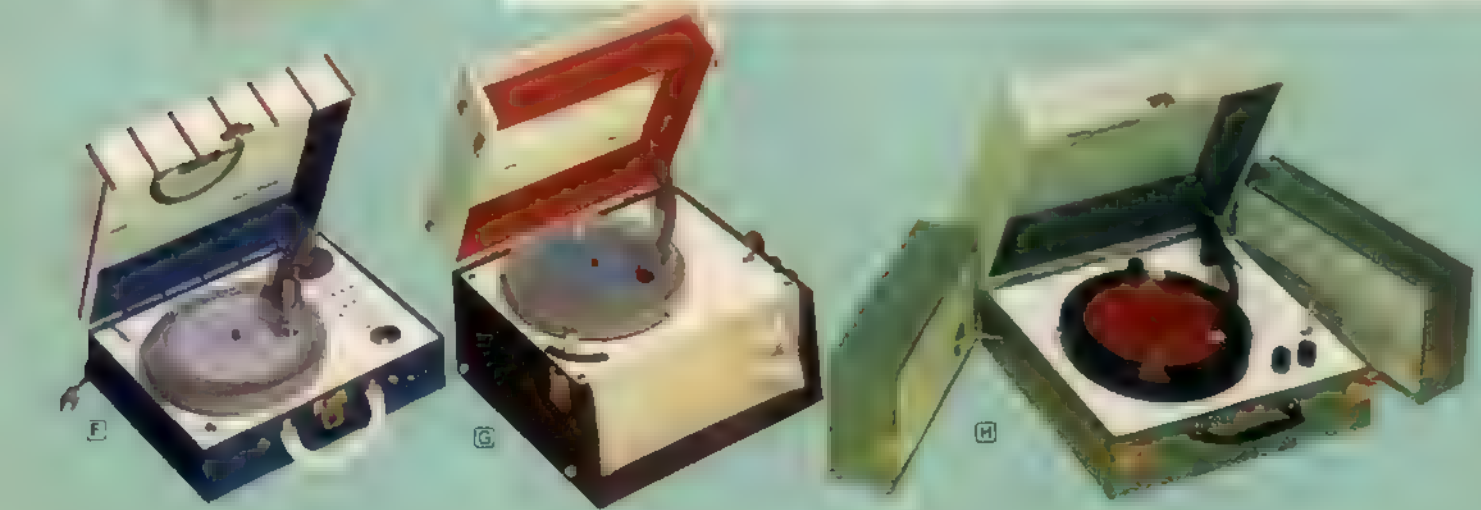
introduce your child to the pleasures of music

[E] PONY TAIL CAPRI PHONOGRAPH—Not a toy . . . a real phonograph that plays all 4 speeds, 78, 45, 33⅓ and 16 rpm. It has a high gain amplifier, 1 tube and rectifier, permanent sapphire needle, moistureproof cartridge, volume control, Alnico V-PM speaker. Turntable has 45 rpm adapter. Heavy gauge calf grained vinyl cover on luggage type case; sateened vinyl lining, molded handle. White, colorful design. 12¾ x10¾x5". Wt. 7 lbs.
G-78080A1690 . . . . . **Retail $24.95**

[F] 2-SPEED PHONOGRAPH—Ideal for younger children . . . it has no expensive parts to break. Features an automatic record repeater attachment that attaches to the spindle so all 6 & 7" records are played automatically. Directional sound chamber for clearer reproduction; mechanically amplified with volume control. For all 78 and 45 rpm records. With needles. Pyroxylin coated blue/white/red cover. Measures 12½x10½ x5¼". Ship. wt. 6½ lbs. UL approved
G-78081A965 ..... **Retail $13.95**

[G] 4-SPEED PHONOGRAPH with 2 speaker system—Gives perfect clarity of reproduction from deepest bass to highest treble. Electronically balanced front mounted speaker and a powerful amplifier with one tube and rectifier. Front mounted volume and tone controls; 2 permanent sapphire needles in moisture proof flip-over cartridge. Plays all speeds: 78, 45, 33⅓, 16. Charcoal grey base with granite grey and terra cotta. 12¼x 10¾x8". Wt. 10 lbs
G-78082A2190 . . . . . **Retail $31.95**

[H] 4-SPEED ELECTRONIC PORTABLE PHONO—A compact portable with two speakers attached that open outward. Either or both speakers detach from the central unit and can be placed 8 feet away from central amplifier. Turnover cartridge with 2 separate sapphire needles. Dual controls for volume and tone. Plays all 33⅓, 45 and 78 rpm records. Two-tone green pyroxylin coated case. Measures 18¾x11¼x5⅞". 115V, AC. Ship. wt. 14 lbs.
G-78083A2065 . . . . . **Retail $29.95**



For Men, ELGIN

27-JEWEL AUTOMATICS Shockproof DuraBalance

(A) AUTOMATIC THIN-THIN "27" L. Self-winding. 27 jewels. 10K rolled gold-plate top, stainless back one-piece, waterproof* case. Adjusted
G-37707CU4250 . . Retail **$69 50**

(B) AUTOMATIC THIN-THIN "27" F. Self-winding. 27 jewels. White gold one piece, waterproof* case Adjusted
G-37702CU5950 . . Retail **$100 00**
As above, natural gold case
G-37703CU5950. . . Retail **$100.00**

(C) AUTOMATIC THIN-THIN "27" E. Self-winding. 27 jewels. 10K gold, waterproof* case. Style dial Band.
G-37700CU7500 Retail **$125 00**
As above, but with luminous style dial Expansion band.
G-37701CU7500 Retail **$125 00**

(D) AUTOMATIC THIN-THIN "27" A. Self-winding. 27 jewels. Stainless steel, waterproof*, 1-pc. case Luminous dial
G-37709CU3195 Retail **$49.95**

(E) AUTOMATIC THIN-THIN "27" H. Self-winding. 27 jewels. 10K White gold-filled top, stainless-back case. Adjusted.
G-37705CU4500 . . . . . Retail **$79 50**
As above, natural gold-filled top case.
G-37706CU4500 . . . . . Retail **$79.50**

(F) AUTOMATIC THIN-THIN "27" D. Self-winding. 27 jewels. 10K rolled gold plate, waterproof* case. Expansion band. Adjusted
G-37704CU4500 . . . . . Retail **$79.50**

(G) AUTOMATIC THIN-THIN "27" B. Self-winding. 27 jewels. 10K rolled gold-plate top, stainless back, waterproof case. Luminous dial
G-37708CU3695 . . . . . Retail **$59 50**

FULLY AUTOMATIC

AUTOMATIC HUNTER 17 jewels. Chrome top, stainless steel back, waterproof* case Luminous style dial Self-winding, fully automatic action. See it! Forget it! Shock-resistant. Unbreakable mainspring. Sweep-second hand
G-37710CU2795 **$39.95**

(H) DRAKE. 19 jewels. Handsome styling and rugged construction. 10K gold-filled top case with non-irritating, stainless steel back case. Adjusted for observatory accuracy. Guaranteed shockproof DuraBalance. Attractive expansion band
G-37713CU3695. . . **$59.50**

(J) BRADWELL. 19 jewels. With its classically styled, 10K gold-filled case, the Bradwell is a truly handsome, masculine watch White dial with sweep-second hand Has guaranteed shockproof DuraBalance mainspring Observatory adjusted.
G-37711CU4950 . . . **$89.50**

(K) SPENCER. 19 jewels. A distinctively styled 10K gold-filled case with smartly flared, lapped lugs. Second hand. Of course, it has Elgin's guaranteed shockproof DuraBalance mainspring. Observatory adjusted for the finest accuracy
G-37712CU3995 . . **$69.50**

*Waterproof as long as case, crown and crystal are intact *Add 10% Federal Excise Tax if not for Resale. Wt ½ lbs.*

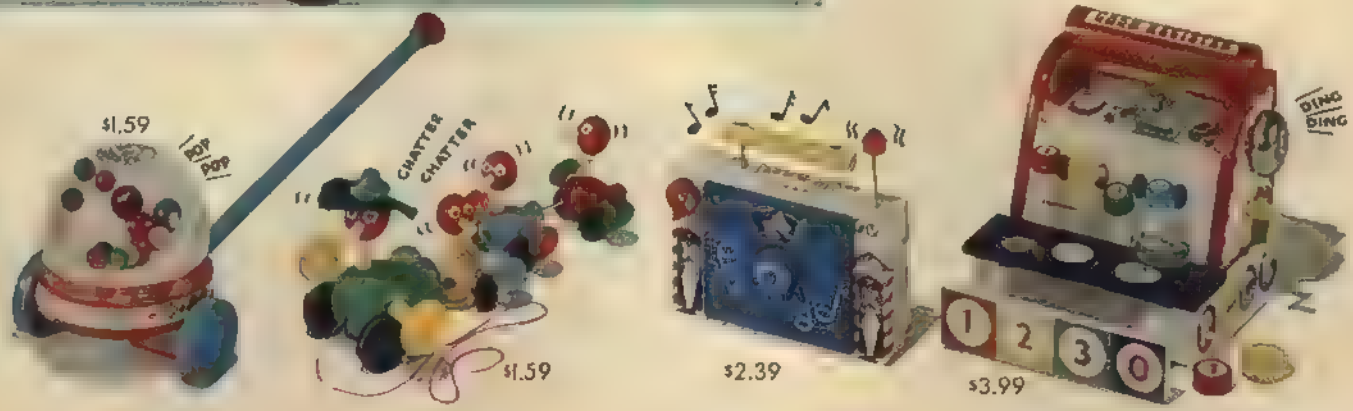
Huffy-puffy Train for tots $3.99

Chug-chugs and rolls eyes while pistons pump! Wood with plastic front and piston rods. Brakeman in tiny caboose. Non-toxic colors. Ideal "first" train.
79 N 5256C 27 inches long over-all Shpg. wt. 3 pounds..... $3.99

Fisher-Price Toys

10 **3-pc. Set.** Smokie Engine goes "chug," pistons move; 6 in. long Fire Truck roars, rider bounces, ladder lifts, 9 in. long Barky "woofs," rolls eyes, 5 in. long
49 N 5263 Non-toxic wood, plastic Wt. 1 lb. 8 oz..... $2.39

11 **2-pc. Set.** Music sounds, figures dance on Push Chime handle 13 in. long Tiny Teeter swings mallets, plays tune on xylophone 8 in. high Has non-toxic finish
49 N 5243 Wood, plastic, steel Wt. 2 lbs. 8 oz. $2.29



Colorful Corn Popper. Push—and it sounds like popping corn! Sturdy wood with bright "corn" balls inside 5-in. clear plastic dome. 22 inches long over all.
49 N 5230—Wt. 1 lb. 10 oz. $1.59

Gabby Goofies. Mama chatters . . heads turn, wings whirl on the whole family as they wobble on their way. Bright colored hardwood. 13 in. long over all.
49 N 5262 Wt. 1 lb. 1 oz. $1.59

"TV-Radio." Swiss music box in wood case, plastic speaker. Plays "Jack 'n Jill" as dial turns to show nursery rhyme pictures. Teaches, entertains. 7½x6 inches high. Ages 2 to 6.
49 N 4656—Shpg. wt. 1 lb. 2 oz. $2.39

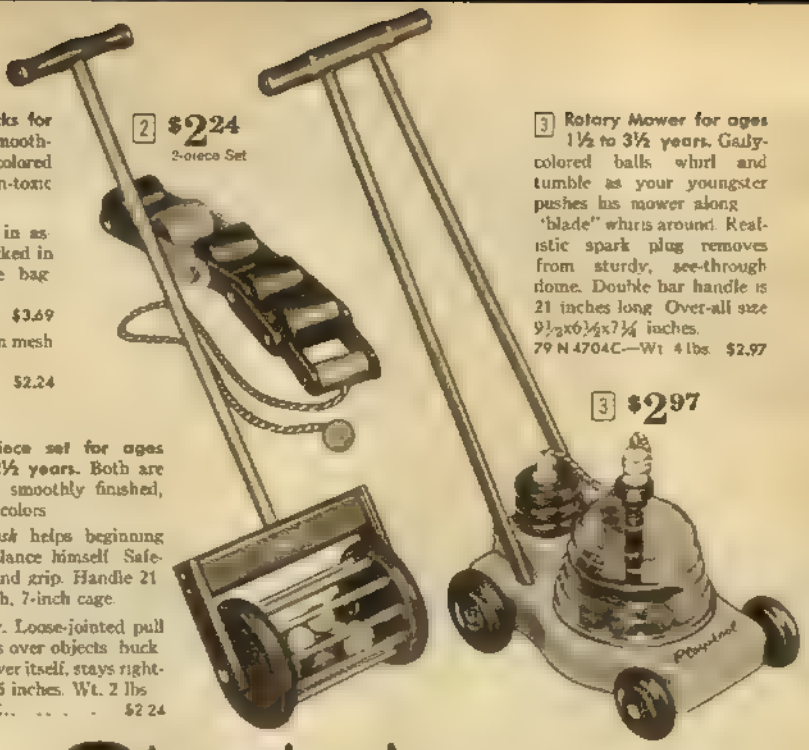
Cash Register. Push plastic keys and pictures pop up! Crank turns, bell rings, drawer opens. 3 wood coins. Fun to use. Wood, non-toxic finish.
49 N 4603 [illegible] Wt. 3 lbs. 2 oz. $3.99

1 $3.69
120-piece Set

1 Duffle Bag O' Blocks for ages 3 to 6 years. Smoothly sanded, brightly colored wood with special, non-toxic finish.

Large Set. 120 pieces in assorted shapes, sizes packed in washable twill storage bag. Wt. 6 lbs. 10 oz.
49 N 4730 $3.69

Smaller Set. 70 blocks in mesh bag. Wt. 3 lbs. 14 oz.
49 N 4731 $2.24



2 $2.24
2-piece Set

3 $2.97

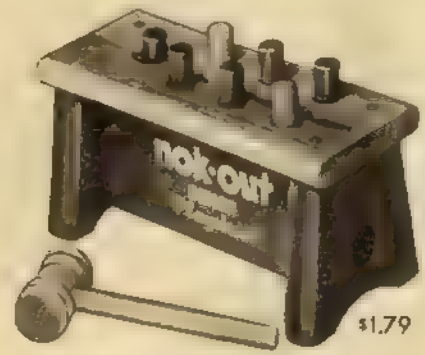
2 Two-piece set for ages 1 to 2½ years. Both are hardwood, smoothly finished, non-toxic colors.

Rattle Push helps beginning walker balance himself. Safe-shaped hand grip. Handle 21 inches high, 7-inch cage.

Caterpillar. Loose-jointed pull toy climbs over objects, buckles back over itself, stays right-side up. 15 inches. Wt. 2 lbs.
79 N 4645C.. .. . . $2.24

3 Rotary Mower for ages 1½ to 3½ years. Gaily-colored balls whirl and tumble as your youngster pushes his mower along. "blade" whirls around. Realistic spark plug removes from sturdy, see-through dome. Double bar handle is 21 inches long. Over-all size 9½x6½x7¼ inches.
79 N 4704C—Wt. 4 lbs. $2.97

Playskool ..toys to push,



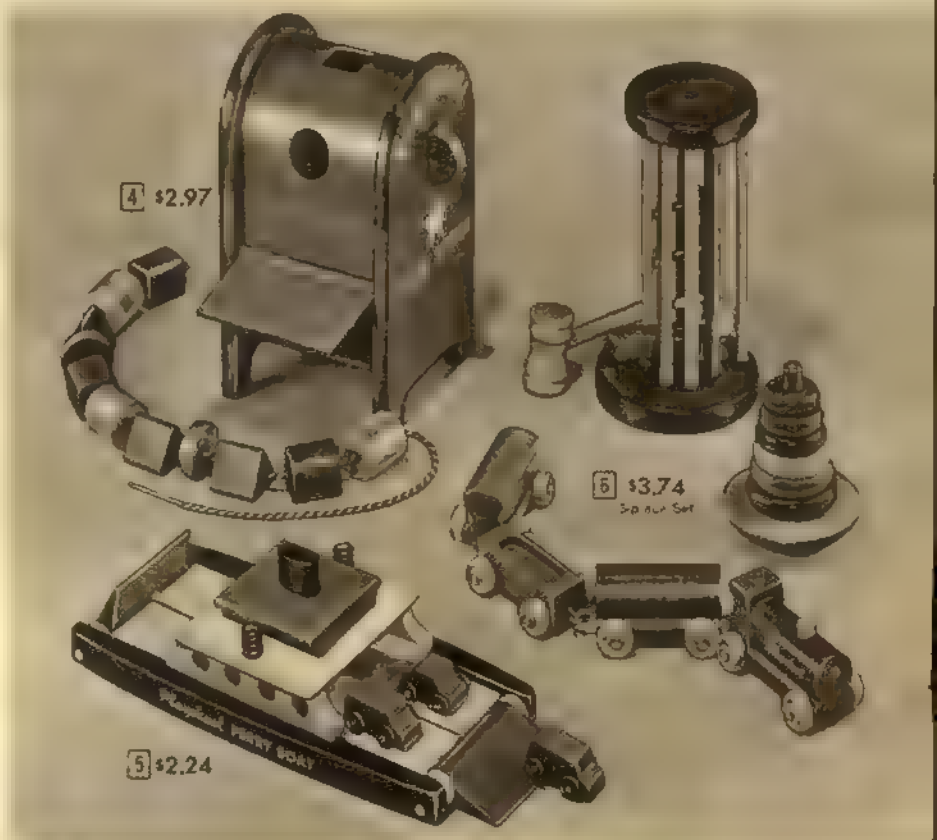
$1.79

Nok-out Bench and Mallet for ages 2 to 5. Let him pound away to his heart's content . . hear his laughter when he sees the pegs pop out the end! Wood bench holds pegs, others stored on surface. Helps develop hand coordination. Smoothly-finished hardwood. Gay, bright colors, non-toxic finish. Sturdy mallet.
49 N 4737—10 inches long. Shpg. wt. 2 lbs. 2 oz. $1.79

$3.74

Golden Book Nested Blocks for ages 2 to 5 years. Eight redwood blocks, sturdily built to take plenty of play. Your tot can nest them, stack them, learn his ABC's. Covered with gay animal alphabet pictures that are lithographed and varnished for longer wear. Sizes range from 2⅞ to 6½ inches.
49 N 4736 –Shpg. wt. 4 lbs. $3.74

"Charge it" if you wish . . see page 295



4 Postal Station for ages 1½ to 3½ years. Child fits 12 multicolored blocks into right slots . . learns to determine shapes, improves eye-hand coordination. He can take them out through bottom door and have added fun of beading them on stringer included. Wood. Overall size 11x6 in. Blocks come in 4 shapes. Shpg. wt. 2 lbs. 10 oz.
49 N 4719 .... $2.97

5 Fun-loving Ferry Boat for ages 1½ to 3½ years provides plenty of action. Your child will keep busy loading and unloading 2 cars and truck cab with trailer. Boat pushes along on hidden wheels which bear the ramps forward and aft. In bright, non-toxic colors; smooth wood. Exciting play. Size over-all 5¾x4⅛x15⅜ in.
49 N 4725—Wt. 1 lb. 12 oz. $2.24

6 Three-piece set for ages 1 to 2½ years. All are smooth wood, non-toxic colors.

Trains. Cars easily couple, uncouple . . each is sturdy, 1-piece construction. 18-in. length.

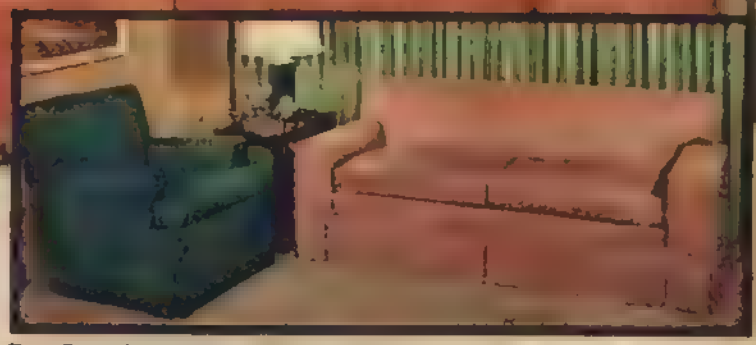
Roly Color Stack has 6 disks 4-in. spinning, rocking base.

Bang-a-Ball. Ball pops to top when trigger is hammered, then returns to base. 9½x5x5 in.
49 N 4724—Wt. 2 lbs. 8 oz. $3.74

Fit HEAVY DUTY UPHOLSTERY

UNCONDITIONALLY GUARANTEED TO FIT WITH CUSTOM PERFECTION, WRINKLE-PROOF, WASHABLE, PRESHRUNK . . . EXTRA HEAVY WEIGHT

As Low As
$12.88



New! SECTIONAL FURNITURE SLIP COVERS!

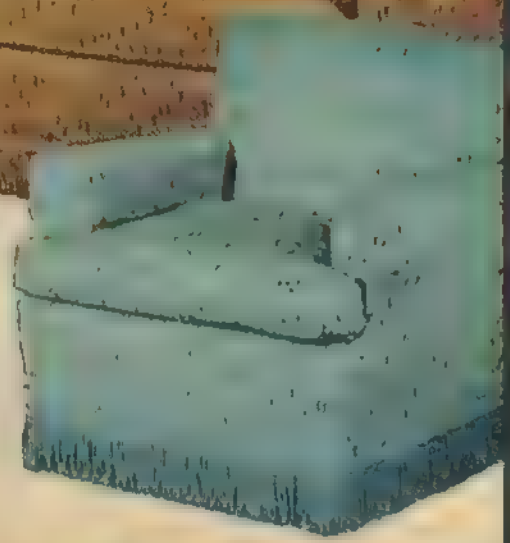
RICH S-T-R-E-T-C-H NYLON FRIEZE GIVES EVEN "DIFFICULT" PIECES NEW-UPHOLSTERED ELEGANCE . . . FITS ARMS 5" THRU 12 INCHES WIDE . . . FITS ALL PIECES OF CURVED AND STRAIGHT SECTIONALS!

For Regular Sofas, Chairs, Davenos and Hide-A-Beds, Too!

YOUR CHOICE OF 6 DECORATOR COLORS

and WHITE

UNCONDITIONALLY GUARANTEED TO FIT WITH CUSTOM PERFECTION, WRINKLE-PROOF, WASHABLE, PRESHRUNK . . . EXTRA HEAVY WEIGHT

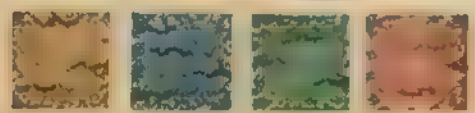


Custom Fit "MONTE CARLO"

- Color-fast, lasting beauty
- Molds like glove
- Non-slip—Wrinkleproof

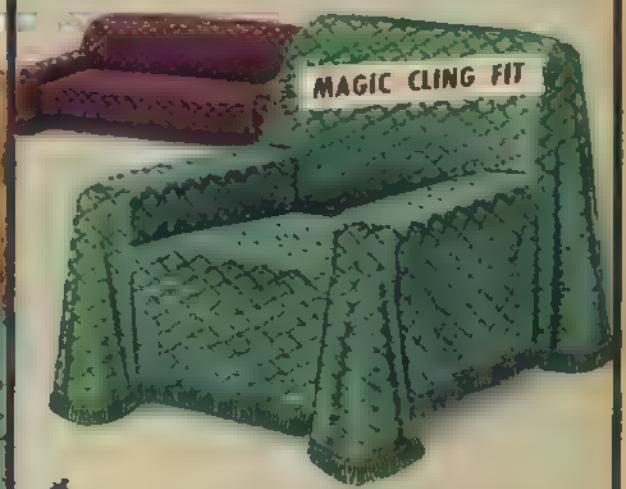
$9.95 EACH

DEEP, LUXURIOUS BULLION FRINGE



Decorator THROW COVERS

SUPER SIZE FOR SOFAS



DMLT

$2.69 CHAIR

- DACRON FOR LONG WEAR
- WASHABLE; NO-IRONING
- SEAMLESS—WRINKLEPROOF

Miracle-magic gently clings, molds to form-type contours . . . won't slip! Richly textured cotton, upholstery rayon, DuPont Dacron blend with forever bright golden flecks of rayon. Dyed to match all-around bullion no-tangle fringe. Specify Brown, Red, Green, Grey, Gold or Turquoise. Sizes to fit all furniture.

15 B 4757. Chairs, Chair Sectionals. 72x60". Shpg. wt. 1 lb. 5 ozs. **$2.69**

15 B 4758. Large Chairs, Sectional Ends. 90x72" size. Shpg. wt. 1 lb. 6 ozs. **$3.49**

15 B 4759. Sofas, Twin Beds, Studio Couches. 108x72" size. Shpg. wt. 1 lb. 10 ozs. **$3.95**

15 B 4775. Super-Sofas, Large Sectional Pieces. 120x72" size. Shpg. wt. 1 lb. 12 ozs. **$4.98**

Bronx 54, New York, MElrose 5-3855, Toy Division Showroom 200 Fifth Avenue, Room 214

Write for free catalog in color

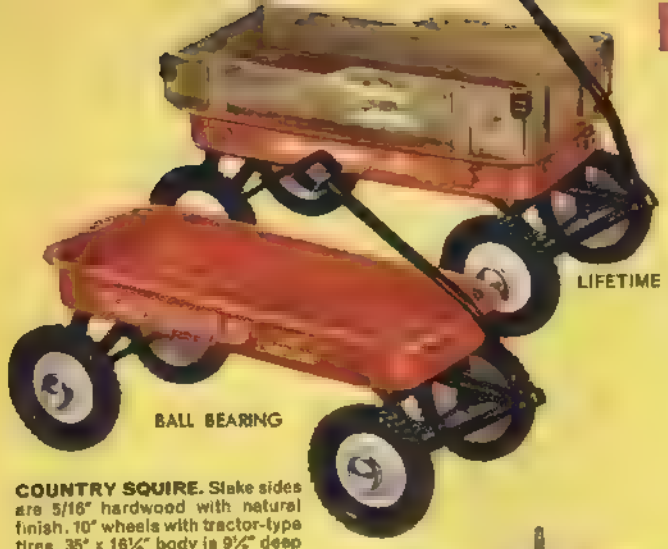
GOTHAM'S got it! —and it's new!

"PRO-ACTION" SPORTS GAMES

ELECTRIC "SLIDE-ACTION" HOCKEY

GOTHAM
ESTABLISHED 1917
Excitement
Things are humming at Gotham! Everything's new, fresh, exciting! Newly designed line, complete new line of modern packaging, big new factory, new ideas: it's action—*pro-action*—all the way! And *these* are pro-action too: top workmanship, guaranteed delivery, terrific value-to-dollar ratio. See for yourself!

Hamilton Wheels
for YOUNGSTERS



COUNTRY SQUIRE. Stake sides are 5/16" hardwood with natural finish. 10" wheels with tractor-type tires. 35" x 16½" body is 9½" deep with stakes 37 lbs.

10-2058-1130. .Retail $16.95

GREYHOUND WAGONS. Bearings, 1¾" tractor type tires. 10" wheels 35" x 16½" x 4½" body.. 33 lbs.

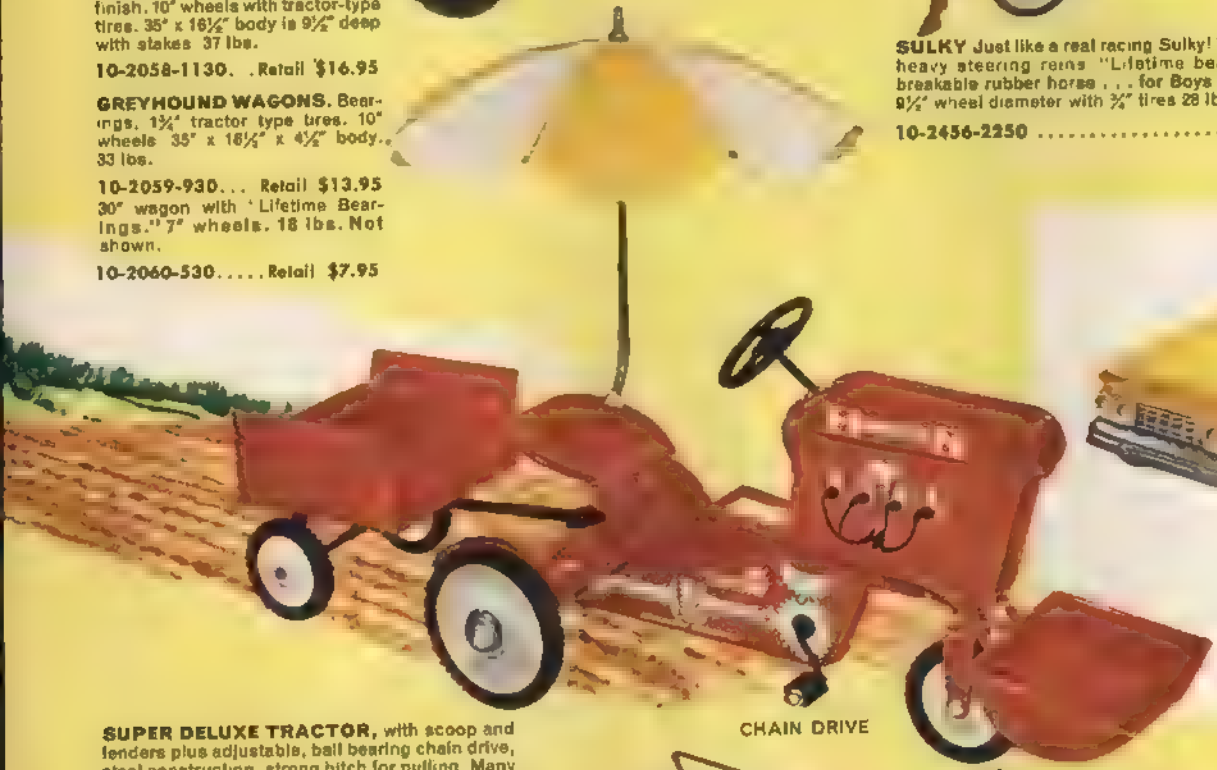
10-2059-930... Retail $13.95

30" wagon with "Lifetime Bearings." 7" wheels. 18 lbs. Not shown.

10-2060-530.....Retail $7.95

SULKY Just like a real racing Sulky! Tubular steel construction with heavy steering reins "Lifetime bearing" pedal drive with non-breakable rubber horse . . . for Boys and Girls. 40" long, 22¼" high, 9½" wheel diameter with ¾" tires 28 lbs.

10-2456-2250 .....Retail $29.95



KIDDYBIRD. Yellow plastic body on all steel frame. Chain drive, easy steering 6" wheels, auto-type tires. 50" x 21". Wt. 43 lbs

10-1709-2595
.....Retail $38.95

CHAIN DRIVE

SUPER DELUXE TRACTOR, with scoop and fenders plus adjustable, ball bearing chain drive, steel construction, strong hitch for pulling. Many other features. 38" long 24½" high, 22" wide 28 lbs

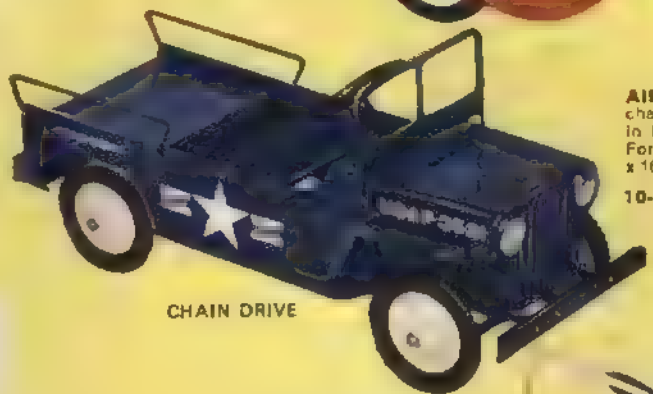
10-2457-1995 .....Retail $29.95
(Same as above) no scoop or fenders.
10-2061-1530 ..... Retail $22.95

TRAILER for tractors All steel, useful

10-2062-400 . . . .Retail $5.95

UMBRELLA for tractors

10-2458-400 .....Retail $5.95



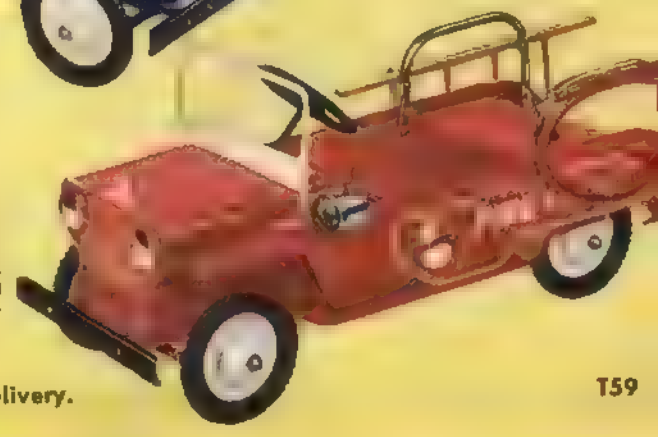
AIR FORCE JEEP, with adjustable chain drive, plus 2 level seat, room in back for a buddy. Official Air Force insignia. 8" wheels 43" x 20" x 16½". Wt. 37 lbs

10-1359-1730 ....Retail $25.95

CHAIN DRIVE

DELUXE SCOOTER. For rugged use, with brake and stand. 10" ball bearing wheels, 41 x 32". Wt 18 lbs

10-1711-665. Retail $9.95



FIRE PATROL. Complete with 6' plastic hose, hardwood ladder, siren, Fire Red and White baked-on enamel, steel construction. Adjustable Pedal, ball bearing drive, 8" wheels. Folding windshield. 43" x 20¼" x 16⅞". Wt. 40 lbs

10-1358-1765.....Retail $26.95

All items on this page are carried in stock for immediate delivery.

MONARK
Silver King

BICYCLES

FOR HEALTH AND FUN . . . ARE YEARS AHEAD IN STYLE AND SAFETY AND FEATURE THE FINEST IN MATERIALS AND WORKMANSHIP . . . . . YOU WILL FEEL LIKE ROYALTY ON A MONARK!

JET STYLE CARRIER

TUTONE HEADLIGHT

BALL BEARING PEDAL ASSEMBLIES

SPORTSTER—Deluxe features include full coverage chain guards, two-tone saddles, racing style fenders, twin-arch frames, chrome rims and ball-bearing assemblies. Boys in Silvermist Red, girls Silvermist Blue. Shipping Wt. 49 lbs. Approx.

20-1804-3665	Boys 26"	Retail	$50.95
20-1805-3665	Girls 26"	Retail	50.95
20-1806-3525	Boys 24"	Retail	48.95
20-1807-3525	Girls 24"	Retail	48.95

THUNDERBIRD—Features deluxe equipment like new frame-fit tank in reinforced twin-arch frames, two-tone headlight, jet styled luggage carrier, polished chrome fenders and rims, white wall tires, full coverage chain guard. Boys, red with white trim; girls, blue with white trim. 49 lbs. approx.

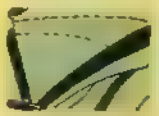
20-1800-4315	Boys 26"	Retail	$59.95
20-1801-4315	Girls 26"	Retail	59.95
20-1802-4170	Boys 24"	Retail	57.95
20-1803-4170	Girls 24"	Retail	57.95

DELUXE SPORTSMAN—Lightweight with sturmey archer TCW 3-speed rear hub plus coaster brake and rim brake! Comes complete with tire pump chrome rims. White walls, carrier and self generating headlight. Boys bike in red, girls in blue. 49 lbs.

20-1809-4595	Boys	Retail	$63.95
20-1810-4595	Girls	Retail	63.95

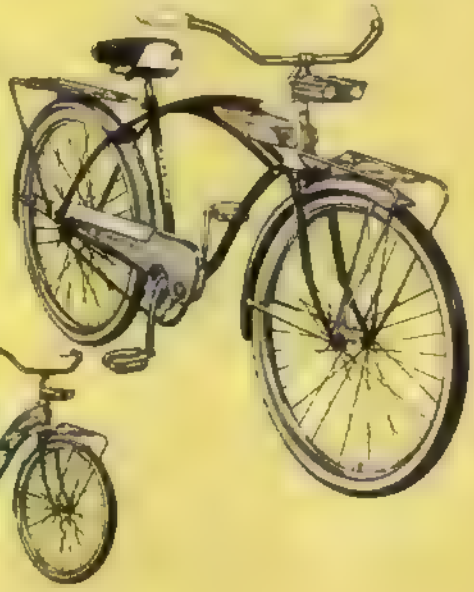
COUPE DE VILLE—Finest materials and workmanship combine to present a real pace setting beauty, with twin-tube reinforced frame! Deluxe equipment includes: gold trimmed chrome tank, chrome fenders and chain guard dual headlights, front carrier and white wall tires! Boys, black plus trim. Girls, turquoise plus trim. 55 lbs.

20-2002-5045	Boys	Retail	$69.95
20-2003-5045	Girls	Retail	69.95



CONVERTS EASILY TO GIRLS MODELS

REMOVABLE TRAINING WHEELS



SPARTAN—Convertible converts in minutes from a boys tank model to a girls tank model. "Big bike" features include coaster brake, battery operated headlight sturdy frame contains genuine ball-bearing assembles . . . Detachable training wheels. Red and white. 40 lbs. approx. 20" only.

20-1808-3450 . . . . . Retail $47.95

All Bicycles are carried in stock for immediate delivery

HOMER LAUGHLIN

- ★ Fine Semi-Porcelain
- ★ Guaranteed Forever Against Crackling or Crazing
- ★ Guaranteed Open Stock
- ★ Tested Packing Assures Safe Arrival

"GOLDEN WHEAT" As friendly as the noonday sun. Sheaf of Wheat in warm tones of Tan, Sepia, and Butter Yellow. Modern Rhythm, Coupe shape is trimmed in *22K Gold*.

G-110-16F1380—32 pc. Serv. for 6 Retail $20.95
G-110-17F2642 53 pc. Serv. for 8 . Retail $39.75
G-110-18F4548—93 pc. Serv. for 12 . . . Retail $68.50

"CAPRI." As modern as tomorrow and timelessly popular. Feathery charcoal swirls tipped with Pink. Graceful Rhythm Coupe shape is at home on any table. Richly trimmed with *Platinum*.

G-110-13F1380—32 pc. Serv. for 6 Retail $20.95
G-110-14F2642 53 pc. Serv. for 8 Retail $39.75
G-110-15F4548—93 pc. Serv. for 12 . . Retail $68.50

COMPOSITION OF SETS

28-pc. Set—Service for Four: Shipping Weight—16 lbs. FIESTA only—Four each (Assorted Colors) Tea Cups, Tea Saucers, Bread and Butter Plates 6", Large Dinner Plates 10" and Sauce Dishes.

32-pc. Set—Service for Six: Shipping Weight—22 lbs. (FIESTA Sets 25 lbs.) Six each—Tea Cups, Tea Saucers, Bread and Butter Plates 6", Large Dinner Plates 10", and Sauce Dishes.
One each—Medium Platter 11½", Round Open Vegetable Dish.

53-pc. Set—Service for Eight: Shipping Weight—38 lbs. (FIESTA Sets 45 lbs.) Eight each—Tea Cups, Tea Saucers, Bread and Butter Plates 6", Large Dinner Plates 10", Soups, Sauce Dishes.
One each—Large Platter 13½", Round Open Vegetable Dish, Covered Sugar Bowl (2 pcs) & Creamer.

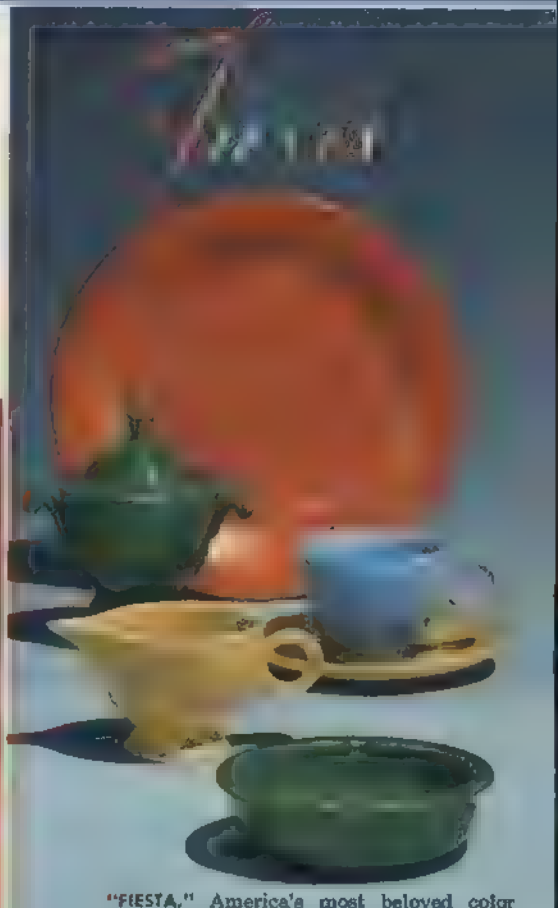
93-pc. Set—Service for Twelve: Shipping Weight 69 lbs. Twelve each—Tea Cups, Tea Saucers, Bread and Butter Plates 6", Salad Plates 7", Large Dinner Plates 10", Soups, and Sauce Dishes.
One each—Medium Platter 11½", Large Platter 13½", Gravy Boat, Gravy Boat Stand, Covered Sugar (2 pieces), and Creamer.
Two each—Round Open Vegetable Dishes. All prices F.O.B. W. Va. Allow 2 weeks for delivery.

"TULIP WREATH." A joyous blend of Pink and Grey. *Underglaze pattern can never wash or wear off* in strongest detergents! Fine quality belies low, low bargain prices. Coupe shape for informal dining.

	Retail
G-110-37F966—32 pc. Serv. for 6 .	$14.50
G-110-38F1758 53 pc. Serv. for 8 .	$26.50
G-110-39F3050—93 pc. Serv. for 12	$45.95

"PARADISE." Smart, handsome abstract pattern has dignity and charm. Lilting colors of Turquoise and Grey are under the glaze and *can never wash or wear off*. Superior dinnerware but economy priced.

	Retail
G-110-40F966—32 pc. Serv. for 6 .	$14.50
G-110-41F1758 53 pc. Serv. for 8 .	$26.50
G-110-42F3050—93 pc. Serv. for 12 .	$45.95



"FIESTA." America's most beloved color glaze dinnerware! Bright, glowing **RED, YELLOW, TURQUOISE** and **GREEN** are in the glaze and can *never, never* **WASH OR WEAR OFF.** Items in sets are rainbow color assorted. Wonderfully suited for informal family dining or Patio Cook-Out.

	Retail
G-110-43F997—20 pc. Serv. for 4	$14.95
G-110-44F1663—32 pc. Serv. for 6 . . .	$24.95
G-110-45F2930—53 pc. Serv. for 8 .	$43.95

FJORD YELLOW . . . A brilliant sunburst of mustard with solid yellow cups and accessories

G-138-25F1384	32 Pc Set	Retail	20 75
G-138-26F2300	53 Pc Set	Retail	34 50
G-138-27F3900	81 Pc Set	Retail	58 50
G-138-28F4100	93 Pc. Set	Retail	61 50

WEATHER VANE . . . A charming silhouette against glossy white

G-138-21F1384	32 Pc Set	Retail	20.75
G-135-22F2300	53 Pc Set	Retail	34.50
G-138-23F3900	81 Pc Set	Retail	58 50
G-138-24F4100	93 Pc Set	Retail	61 50

Buffet service in WEATHER VANE and FJORD YELLOW includes walnut accessories.

See oppos te page for set compositions

FOUR SEASONS *American China*

REFLECTIONS . . . Stylized forms of celadon gray and soft blue are combined in a border treatment which gives the effect of one motif reflecting another

G-138-34F1330	16 Pc. Set	Retail	19 95
G-138-35F2663	32 Pc Set	Retail	39 95
G-138-36F3864	45 Pc Set	Retail	57 95
G-138-37F997	Coffee Caddy	Retail	14 95
G-138-38F1063	Casserole Caddy	Retail	15 95

MODERN CLASSIC . . . A striking combination of soft green and vivid blues in a Greek key motif is combined to create this pattern.

G-138-29F1330	16 Pc. Set	Retail	19 95
G-138-30F2663	32 Pc. Set	Retail	39 95
G-138-31F3864	45 Pc Set	Retail	57 95
G-138-32F997	Coffee Caddy	Retail	14 95
G-138-33F1063	Casserole Caddy	Retail	15 95

A true china with everlasting qualities . . . FOUR SEASONS China is chip resistant and detergent proof. Here is a translucent China with a satin smooth surface that can be used in oven to table serving. These beautiful patterns will enhance even your most important dining occasion . . . KNOWLES, Newell, West Va.

FOUR SEASONS CHINA Compositions

16 Pc. Set — Service for 4 (Shipping Weight: 18 Lbs.)

4 Dinner Plates, 4 Cups, 4 Saucers, 4 Bread & Butter Plates

32 Pc. Set — Service for 8 (Shipping Weight: 28 Lbs.)

6 Dinner Plates, 6 Cups, 6 Saucers, 6 Bread & Butter Plates, 6 Fruit Dishes, 1 Medium Size Platter, 1 Vegetable Dish (Open)

45 Pc. Set — Service for 8 (Shipping Weight: 32 Lbs.)

8 Dinner Plates, 8 Cups, 8 Saucers, 8 Bread & Butter Plates, 8 Soups, 1 Cream, 1 Medium Size Platter, 1 Vegetable Dish (Open), 1 Covered Sugar

ACCESSORY UNITS

Coffee Caddy — Coffee Server with warmer. Shipping weight 4 Lbs
Casserole Caddy — Covered Casserole with warmer. Shipping weight 6 Lbs.

Important notice: All compositions include full size dinner plates shipped direct from factory in W. Va. Allow two weeks for delivery.

Yvonne
famous dolls by Couturier division of Horsman

An exquisite collection of the best loved dolls of all! Enthralling beauties unrivalled for realism and little-girl appeal . . . a doll that makes her own music, a tot doll with her infant sister . . . a fashion-conscious miss . . . a bouncing baby in a bunting.

ART LINKLETTER
features our "Lullabye Baby" on his famous nationwide TV show!
Sunsuit
Jacket and Diaper
Quilted Satin Pillow and Cover Set

Wind her up . . . and put her in almost any position and she will move as the music plays!

Ⓐ **LULLABYE BABY, 12" MUSICAL DOLL.** Adorable darling plays her own lullaby to win the heart of every play mother. She's 12" high and made of cuddly vinyl, fully jointed to assume life-like baby positions. Turn the key in her back and genuine Swiss music **box plays a charming lullaby as Baby moves her head and body realistically.** Delightfully dressed in knitted ensemble of sweater, pants and booties. Layette consists of quilted satin pillow and cover set, sunsuit, jacket, diaper, terry washcloth, sponge and extra diaper. Shpg wt. 3 lbs.
10-2416-665 ..... Retail **$9.95**

Ⓑ **"BABY BUTTERCUP", 16" DOLL.** Dimpled darling snuggled in a bunting! Of softest vinyl, fully jointed for sitting, sleeping, cuddling. Wash comb, curl Buttercups cute curly rooted hair. She drinks! She wets Keeps wee mother ever so busy Such winsome long-lashed moving eyes, too Wears printed flannel sunsuit and carries a vinyl feeding bottle. She's so cozy in her embroidered quilted nylon tricot bunting with matching bonnet and collar. Shpg. wt. 2 lbs
10-2419-530 .. ... Retail **$7.95**

28" "RUTHIE" AND HER "BABY PRECIOUS" PLAYMATE

COMPLETE WITH TRAVELING SUITCASE

Ⓒ **"RUTHIE", 28" DOLL AND HER PLAYMATE.** Heart-winning combination! Fully jointed vinyl "Ruthie" loves to have someone fuss with her rooted hair. Dressed for a party in striped 'n' solid chrome-spun taffeta frock. Just like a real girl, her **Miracle head** can be tilted, turned and posed in every way. Carries 8" fully jointed vinyl ' Baby Precious" doll. She drinks! She wets' Wears long, lace frilled christening outfit, matching bonnet and bottle. Wt. 6 lbs.
10-2418-995 .. Retail **$14.95**

Ⓓ **"LUCETTE", 15" DOLL IN SUITCASE WITH WARDROBE.** Loves to gadabout! Eye-filling jointed vinyl doll flirts with moving eyes. Rooted party bob hairdo. Glamorously gowned in red taffeta with lace overskirt and corsage decorated strapless black velvet bodice Matching hat. Wears panties and shoes. Wardrobe of satin ballerina costume, 2-pc. lounging set, print sun dress and stole, gold evening bag. Traveling case has snap lock. Wt. 3 lbs
10-2417-795 ..... Retail **$11.95**

Toymaster Child-Size FIBERBOARD PLAY FURNITURE

Both youngsters and parents prefer TOYMASTER FABULOUS FIBERBOARD TOYS because they are wonderfully "Child-Size" proportioned and realistically detailed.

3-Piece Vanity Ensemble

IN BLUE AND WHITE FLORAL PATTERN ON PINK

10-2038-838 Save 10% on 3-Pc. Complete Set..... $13.90

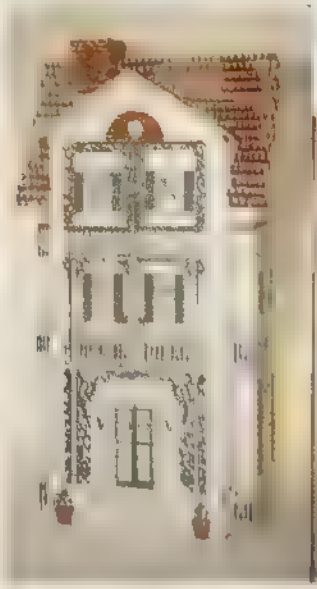
(A) DOLL'S WARDROBE — Holds 20 dresses and more! Big enough to hold a 36" doll's complete wardrobe—hats, shoes, handbags, etc. Includes hangers, hanger rod, top shelf and twin hinged doors. 16¾"x10¼"x29¼" high. 5 lbs.
10-2035-265 Doll's Wardrobe ..... Retail **$3.98**

(B) MIRRORED VANITY & BENCH — Real 5" x 8" mirror in plastic frame, center shelf for cosmetics, 2 side drawers, 4 open shelves for accessories. Includes 12" high bench that can support an adult. 33x11½x37¼" high. 7½ lbs.
10-2036-333 Vanity & Bench Retail **$4.98**

(C) CHEST OF DRAWERS — 2 top drawers and 3 full-width drawers (5 in all) hold all of little mother's doll clothes, and even hers. 16¾x10¼x29½" high. 7 lbs.
10-2037-333 Chest of Drawers Retail **$4.98**

TOYMASTER TOYS are made of sturdy, reinforced corrugated fiberboard held securely together with interlocking construction. They are actually strong enough to support the weight of an adult! Beautiful colorful detailing and plastic handles on doors and drawers add to their realism and play value. Larger toys are shipped unassembled to save postage. All are mailable.

NEARLY 5 FEET HIGH! Little Miss Homemaker can stand up to play house with this completely furnished doll house.



NEW! for little mothers

MANSION STYLE DOLL HOUSE with 3 rooms of furniture — Twin doors reveal a 3-story house fully equipped with fiberboard furniture, including 3-piece kitchen set plus kitchen appliances; 5-piece bedroom suite; 5-piece living room suite. Realistically detailed in gay red and green with black trim on white background. 28½x13x52¾" high. 8 lbs.
10-2386-398 Doll House Retail **$5.98**

STUDIO DOLL BED with 19" headboard — Big enough for little mothers to tuck in their 36" doll! Includes inflatable plastic pillow and 2 large pull-out drawers that hold all of dolly's accessories, linens, blankets. Strong enough to support an adult. Pink and plue pattern matches above vanity ensemble. 39x17x11" high. Headboard 19" high. 6 lbs.
10-2387-333 Doll Bed ..... Retail **$4.98**

CORNER HUTCH CUPBOARD — Charming authentic Pennsylvania Dutch design adds a decorative touch to any little girl's room. Delightful bird and floral motif simply sparkles in gold, green and red against a white background. Has 3 big open shelves for cups and saucers, plus spacious storage area below with swinging doors. 26¼x13½x57¼" high. 7 lbs.
10-2388-333 Corner Hutch Retail **$4.98**

(left) **CHEST O'BUILDING BLOCKS** — Fully assembled, all set up and ready to play! 12 sturdy giant-size corrugated fiberboard bricks, packaged in a matching corrugated "Toy Chest" that can be used for both storage and play. Life-like red and white bricks support over 300 lbs. Takes the roughest treatment, yet lightweight and safe to handle. Used by schools. Wipes clean with damp cloth. Chest 19½x13x13". Ea. brick 12¼x6¼x4¼". 9½ lbs.
10-2389-466 Building Blocks ... Retail **$6.98**

(right) **PHONOGRAPH STAND & RECORD CABINET** — Big enough and strong enough to support the largest phonograph or portable TV. 3 compartments hold a complete collection of 7½", 10" and 12" records. Roomy catch-all bottom drawer for sheet music, music books, needles, etc. Made of sturdy corrugated fiberboard in rich looking simulated grained wood color. 18¼x14½x24" high. 6 lbs.
10-2390-333 Record Cabinet ... Retail **$4.98**

$14.88

Looks fast . . Is fast . . and it's steel-tough

Aluminum-finish steel axles and frame; axles have reinforcing ¼ in. steel rods 8 in. wheels with 1¾ in. tires, graphite impregnated bearings. Foot or hand brake steering wheel, finished plywood seat, Masonite Presdwood backrest

79 N 8965L About 53x18x21-in. high. Easy to assemble. Shpg. wt. 22 lbs. $14.88

$18.66

Chain-Drive Jeep handles "towing" jobs, too

Olive-drab color and army markings. Steel body. Easy-to-pedal chain-drive. Short turning radius. Two seat levels. Tow hitch in back. Dummy windshield folds down. Front and rear bumpers. 8 in. wheels with ¾ in. semi-pneumatic tires.

79 N 8955L 16x20x43 in. long. Shipping weight 39 pounds . $18.66

Surrey with the Fringe on Top

Save $7

Was ~~$49.97~~

Now only $42.88 cash

$4.50 down

Shiny, speedy, sturdy and loaded with fun possibilities!

- Gaily-striped red and white canvas canopy, yellow-enameled pine seats and bright red enamel steel frame
- Multi-colored spokes, rubber tires
- Adjustable, ball-bearing chain drive with oil impregnated bearings
- Smooth-action handlebar steering

Just set your best gal or pal up front, start pedaling and (with just a little imagination thrown in) you're soon giddyapping along behind a span of high-stepping trotters on some lonely western road.

Or then again maybe you could start a profitable fresh-air taxi service . . or maybe even hitch up Rover . . or, well you can see it's got all sorts of exciting possibilities.

Size 55 inches long, 23 inches wide and 52 inches high. Easy to assemble.

79 N 8940L—Shpg. wt. 65 lbs.....Cash $42.88

Fire Chief and "Tee Bird" Beauties

Packed with free-wheeling driving fun. Ball bearing pull straps and axle hangers make pedaling smooth and easy. Pedals are adjustable. 8-in. double disc wheels with ¾-in. molded tires. Jet type steering wheel. Sturdy steel bodies. Both are 33 inches long.

[1] *Fire Chief Auto.* New design with shiny Fire Chief bell to clear the way for junior fire fighters. Colors vermilion red with white trim. Shpg. wt. 25 lbs.

79 N 8962L.....$12.88

[2] **"Tee Bird" Auto.** True big car styling that's raring to go. Colors Bahama-blue with white trim, vermilion red wheels with white trim. Shpg. wt. 24 lbs.

79 N 8952L..... $9.88

NOTE: All items on these two pages are partly assembled . . easy to set up.

USE EASY TERMS . . See page 294

Looks like a Motorcycle . . pedals like a Bike

He'll be a junior patrolman in the outfit listed below

$15.88 Bike Only

It's easy for young daredevil's to imagine a high speed roar coming from the realistic engine details molded into tough, durable plastic body. Large simulated headlamp in front. Seats two. ⅝-in chrome plated tubular steel handle bar, plastic grip and streamers Steel front fender and forks with 12-in. ball bearing front wheel with 1¾-in. tire. Two 4¾-in. rear outrigger wheels. For children 3 to 6 years. Leg reach 13 to 18 in. 35 in. long, height to seat 14 in.
79 N 8605t —Shipping weight 16 lbs..... $15.88

7-piece Highway Patrolman Outfit. Sanforized, washable cotton poplin shirt and cotton twill pants with slide fastener and elasticized rear waist. Cotton twill trim. Plastic cap and goggles, metal badge, handcuffs plastic belt, holster and 8-in. plastic gun. *Sizes* small (20 to 23-in. chest), medium 24 to 28 in.; large (29 to 32 in.).
49 N 823— *Please state size above* Shipping weight 2 lbs. 5 oz.. $5.88

$17.88

Scoot-A-Bike. Imported from England. All-steel construction. 6¼-in. front wheel, 9¼-in. rear wheel. Chain drive. Rubber outrigger wheels. Adjustable saddle. Leg reach 15 to 20 in 31x26 in. high to handlebar
79 N 8614t—Shpg. wt. 19 lbs. ..$17.88

$24.88 cash
$2.50 down

Chain-driven Jet, Ball-bearing drive. Full circle steering with jet steering wheel. 8-in ball-bearing wheels, 1¾ in. semi pneumatic front tire, ¾-in. solid rubber rear tires. All steel. Simulated dials and controls. 45x25 in.
79 N 8959t—Shpg. wt. 39 lbs.....$24.88

$22.88 cash
$2.50 down

Ball-bearing Chain Drive Airport Cycle. Hinged rear door opens for storage. Heavy gauge auto steel body Full circle steering 1¾ in. semi-pneumatic front tire. ¾-in rear tires. ⅝ in. tubular steel handlebar Large bright-plated hubcaps. Decals and screen designs decorate body. Gong bell Over-all dimensions 36x22x20 inches high
79 N 8958t.—Shpg. wt. 36 lbs..... $22.88

$24.88 cash
$2.50 down

Chain-drive Velocipede

Fully enclosed bicycle-type chain drive Ball bearing wheels 16-in front and 14-in rear wheels have 1¾ in semi-pneumatic tires 1¼ in. tubular steel frame Chrome-plated adjustable handle bars. Adjustable vinyl top seat with 2 coil springs, 18 to 20-in. leg reach.
79 N 8798t—Shipping wt. 39 lbs. $2.50 down. Cash $24.88

$9.88

Jet Speedster. Rugged one-piece construction of steel-strong molded plastic . . so strong it will support two children . . so light a child can lift it easily Fully enclosed body 8½ in. steel front wheel 10-in rear wheels with ¾ in. heavy duty black rubber tires. ⅝ in. chrome plated handlebars with squeaker grips. Over all length 32 in. with 14½ in "Wing" spread. Leg reach 10 to 14 in.
79 N 8604t—Shipping weight 12 lbs.....$9.88

$4.88

Tot's Pedal Bike. 8½-inch front wheel with velocipede-type hangers . . 5-inch rear wheels, all double disc type. Sturdy tubular steel frame. ¾-inch black rubber tires on all wheels Bright red color with white trim. 11 to 14-inch leg reach. *See measuring instructions below.*
79 N 8358C —Shpg. wt. 9 lbs.....$4.88

Measuring Instructions. Measure leg reach from foot to crotch with measuring tape.

10-in front wheel	leg reach 14-17 in.
12-in front wheel	leg reach 16-18 in.
16-in front wheel	leg reach 18-20 in.
20-in front wheel	leg reach 20-22 in.

Items on these 2 pages sent partly assembled.

IDEAL PARADE OF PLAY-FULL DOLLS

A **10-2112-1997 WALKING PATTI PLAYPAL™** **Retail $30.00**
Hold her hands and she WALKS like a real girl! Wears lovely dress with her name on it and slip, shoes, socks. Beautiful washable rooted Saran hair. 36" tall. Shpg. Wt. 9 lbs.

B **10-2433-1130 BETSY WETSY® WITH SWING** **Retail $17.00**
She drinks, wets, cries. Complete with beautiful layette and 28" automatic wind-up swing that rocks for long time. Detachable seat for carrying 16" Betsy around. Shpg. Wt. 8 lbs.

C **10-2435-1860 SAUCY WALKER®** **Retail $25.00**
Join hands with impish Saucy and she'll WALK along! Her rooted Saran pixie hairdo can be washed and set. Pinafore dress with her name on it, white leotards, slip and shoes. 28" tall. Shpg. Wt 7 lbs.

D **10-2434-987 BETSY WETSY® WITH BATH** **Retail $15.00**
She drinks, wets, cries. With 20" bath that adjusts to all tub sizes. Betsy can be shampooed, washed, powdered. Complete layette. 16" high. Shpg. Wt. 6 lbs.

E **10-2432-597 BETSY WETSY® WITH LAYETTE** **Retail $9.00**
Attractive window gift box. Drinks, wets, cries. Washable rooted Saran hair. Complete layette. 13½" tall. Shpg. Wt. 3 lbs.

F **10-2436-797 SHIRLEY TEMPLE©** **17" tall — Retail $12.00**
10-2114-597 **15" tall — Retail $9.00**
Golden Saran curls frame the dimpled cheeks of America's favorite "little girl." Blue denim dress from movie classic "Rebecca of Sunnybrook Farm." Shpg. Wt. 17" 3 lbs. — 15" 2 lbs.

G **10-2437-1680 BYE BYE BABY™ WITH SEAT** **Retail $25.00**
Real infant features, lifelike arm and leg movement. Beautiful layette included. Multi-purpose infant seat converts for feeding, travelling and carrying. 25" high. Shpg. Wt. 7 lbs.

It's a wonderful toy, it's IDEAL

© 1960 Ideal Toy Corporation

All items on this page are available except Patti Playpal

(A)—20" BRIDE—WITH TROUSSEAU. She's a real beauty—an all vinyl 20" high-heeled doll. She has jointed arms and legs, moving eyes, and rooted hair. She is dressed in panties, crinoline satin gown with net overskirt, trimmed with silvered lace and ribbon, cap and veil, bouquet, earrings, and high-heeled shoes. Ensembles consist of: nylon polka dot dress with taffeta slip, black velvet jacket, high-heeled shoes and plastic handbag, straw hat, nylon hose, taffeta pajamas, pearl necklace and bracelet: comb, brush, mirror and curlers. Weight 5 lbs.

10-2427-935 ..... Mailable 20" Doll ..... Retail **$13.95**

(B)—10½" PATTIE AND HER EXCLUSIVE WARDROBE. She has an all vinyl body with jointed arms and legs. Her lustrous hair can be washed, combed, and styled, any way that you please. Has long lashed eyes that open and close. She is wearing blue lace over a white taffeta dress. Her wardrobe consists of: girdle and bra, nylon hose, two-piece pajamas, coat and hat, white taffeta slip, printed nylon parchment dress, comb, brush, and mirror, and curlers. Weight 1 lb.

10-2428-595 ..... Mailable 10½" Doll ..... Retail **$8.95**

(C)—36" WALKING DOLL WITH LONG HAIR AND EXTRA OUTFITS. She's lightweight, washable vinyl, fully jointed, with thick lashed sleeping eyes. Her long hair can be washed, and set. She is dressed in panties, printed pin-dot cotton bolero-type dress, shoes and socks. Extra ensembles consist of checked cotton playsuit, matching skirt, and two-piece pajamas. Wears size three baby clothes. Weight 8¼ lbs.

10-2429-1465 ...36" Doll. . Retail **$21.95**

(D)—36" WALKING DOLL WITH CURLY SHORT HAIR. Fully jointed washable vinyl, thick lashed sleeping eyes. Hair can be washed and combed. Dressed in panties, printed pin dot polished bolero type dress, shoes and socks. Wears size 3 baby clothes. Weight 8 lbs.

10-2723-995 ..... 36" Doll ..... Retail **$14.95**

(E)—SUSAN STROLLER—30" WALKING DOLL. Susan has moving eyes, baby short Dutch bob rooted hair cut, movable arms and legs. She is dressed in woven checked dress with white cotton pinafore, trimmed with eyelet embroidery, while Helanca leotards, black patent leather slippers. Weight 7 lbs.

10-2430-1265 Mailable 30" Doll, Ret. **$18.95**

(F)—BABY CAROL—cries MAMA when turned over. Carol is 24" tall, with soft vinyl body. She has movable arms and legs, rooted baby ringlet hair, and moving eyes. She is dressed in organdy dress, trimmed with lace and ribbon, attached taffeta slip, matching panties trimmed with lace, shoes and socks. Vinyl is so soft that she is actually playing with her toes. Weight 5 lbs.

10-2431-795 Mailable 24" Doll, Retail **$11.95**

14KT SOLID GOLD PENDANTS

A. MIDNIGHT – Genuine Black Onyx and Cultured Pearls in necklace and earrings – 12K Gold Filled
G-27501CU1165 ..... Set ..... Retail $33.25
G-27502CU375 ..... Earrings..... Retail 7.50

B. HAPPINESS – Genuine Scarab neck ace with distinctive matching earrings – 12K Gold Filled.
G-27503CU1350 ..... Set ..... Retail $27.00
G-27504CU450 ..... Earrings..... Retail 9.00

C. FAIR LADY – Genuine Carnelian Cameos in a delicate pendant and earrings of 12K Gold Filled
G-27505CU1200 ..... Set ..... Retail $24.00
G-27506CU600 ..... Earrings..... Retail 12.00

D. CHARMING – 12K Gold Filled bracelet with sixteen genuine Cultured Pearls.
G-27507CU1275 ..... Bracelet ..... Retail $25.50

E. GLAMOUR – Beautiful bracelet with Genuine Jade and Cultured Pearls – 12K Gold Filled.
G-27508CU1275 ..... Bracelet..... Retail $25.50

F. LUCKY-IN-LOVE – Enchanting Genuine Scarab bracelet 12K Gold Filled. A perfect gift.
G-27509CU1050 ..... Bracelet..... Retail $21.75

G. PRINCESS – Elegant bracelet of Genuine Black Onyx and Cultured Pearls – 12K Gold Filled.
G-27510CU885 ..... Bracelet ..... Retail $17.25

H. BEAUTY – Genuine Carnelian Cameos in a smart bracelet of 12K Gold Filled
G-27511CU1200 ..... Bracelet..... Retail $24.00

J. 14K SOLID WHITE GOLD Heart pendant – fourteen Synthetic White Spinels.
G-27512CU900 ..... Retail $18.00

K. 14K SOLID WHITE GOLD pendant – large Cultured Pearl and three Synthetic White Spinels.
G-27513CU975 ..... Retail $19.50

L. 14K SOLID WHITE GOLD pendant – large Cultured Pearl and six Synthetic White Spinels
G-27514CU750 ..... Retail $15.00

M. 14K SOLID YELLOW GOLD pendant with large Cultured Pearl
G-27515CU715 ..... Retail $14.25

N. 14K SOLID YELLOW GOLD Wishbone pendant with Cultured Pearl.
G-27516CU563 ..... Retail $11.25

P. 14K SOLID YELLOW GOLD chain with large lustrous Cultured Pearl.
G-27517CU600 ..... Retail $12.00

R. 14K SOLID WHITE GOLD pendant with Genuine Hematite and Cultured Pearls
G-27518CU1500 ..... Retail $30.00

S. 14K SOLID YELLOW GOLD Heart pendant with Cultured Pearl.
G-27519CU825 ..... Retail $16.50

T. 14K SOLID WHITE GOLD pendant with round Synthetic White Spinel.
G-27520CU675 ..... Retail $13.50

U. 14K SOLID YELLOW GOLD pendant – three Cultured Pearls and three Synthetic White Spinels.
G-27521CU975 ..... Retail $19.50

V. 14K SOLID YELLOW GOLD pendant set with Cultured Pearl and three Synthetic Rubies
G-27522CU1125 ..... Retail $22.50

Add 10% Federal Excise Tax if Not for Resale

A ROMANCE For that dewy fresh look' Aristocratic jewels Imported Aurora Borealis

G-27367CU595	Neck only, 2 strands	$11 98
G-27368CU895	Neck only, 3 strands	17 98
G-27369CU1195	Neck only, 4 strands	23 98
G-27370CU450	Bracelet only, 3 strands	8 98
G-27371CU295	Cluster Earrings only	5.98

B GOLDEN LEAF The freshness of simulated pearls in a gold finish a Midas touch for her'

G-27376CU450	Pin only ..	..$9 00
G-27377CU450	Earrings only	9 00

C MONACO . Fash on flavored' **Bold Bib** look in a g ld finish For al your costumes

G-27372CU895	2-pc Neck , Earrings	$17.95
G-27373CU525	Necklace only	10.50
G-27374CU595	Bracelet only	11 95
G-27375CU370	Earrings only . . .	7 50

D MUSICALE She'll have music wherever she goes Wear this as a **necklace or bracelet.** Locket opens to reveal a favorite beau Gaily decorated, plays merry tune at touch of button

G-27378CU895	Neck /Brac t Combina	$17.95

E YOUNG LOVE Adorable' She'll dance for joy' Ice blue Aurora Borealis silver fin setting.

G-27379CU525	2 pc set .. .	$10.50

F SCARAB Enchanting, mysterious, lucky

G-27380CU340	2-pc set	$6 75

G MOCK INITIAL For the "Young Princess of your heart ! A gift she' a.ways treasure'

G-27381CU150	Necklace only	$3 00

H MAKE-A-WISH . All the wish charms and a **cultured** Pearl' Makes a precious gift for her

G-27382CU295	2 pc set	$6 00

All necklaces are adjustable for perfect easy fit . . . all earrings have comfortable clip-ease mountings . . . all pins have safety clasps all jewelry beautifully gift boxed. Illustration, 2/3 actual size Federal Excise Tax of 10% not included

KENMAR'S EXCITING 4-PIECE SECTIONAL

(A) Wonderful Kenmar does it again . . . creates an exciting 4-piece sectional that gives you new change-about versatility and handsome modern design. Buy one section . . . or all four for decorating possibilities you never imagined possible in your home. And Kenmar has the know-how when it comes to comfort, too. Each part of this sectional is designed with exclusive Webfoam construction . . . a revolutionary new type of seating that replaces old-style metal springs with buoyant foam rubber . . . a full 8-inches deep! You feel as though you're sitting on a cloud with this foam on foam construction . . . molds itself to your shape and weight . . comfortably! Of course it has a sturdy reinforced hardwood frame and resilient Flexalator and uniflex springs. Shown here in handsome boucle tweed in toast, charbrown, turquoise, tangerine or beige. It's also available in the Boltaflex supported plastic in the colors listed for the sofa and chair at right. All sections have a 22-in seating depth and are 31-in high. The 4 sections together measure a giant 14-ft. 1-in. long! F.O.B. Ohio.

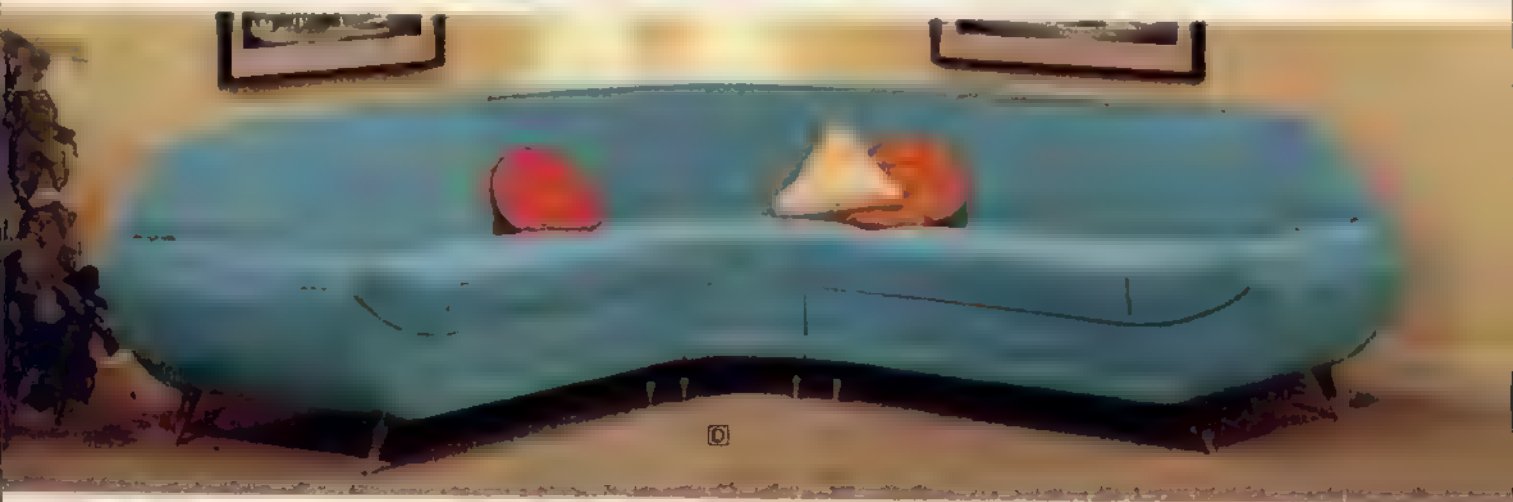
G-949-50F9650—Left Arm Section, 52-in wide, 115 lbs. . . **Retail $149.95**
G-949-51F5625—Armless Chair, 24-in. wide, 70 lbs **Retail $ 89.00**
G-949-52F8900—Corner Section, 41-in. wide, 100 lbs. . . **Retail $139.95**
G-949-53F9650—Right Arm Section, 52-in. wide, 115 lbs **Retail $149.95**

KENMAR SOFA AND CHAIR

A handsome pair in the casual modern that's so right for the kind of relaxed living you love. The wonderful easy comfort of Kenmar Webfoam construction . . . just like sitting on a cloud. Buoyant foam rubber on foam rubber . . . a full 8-in. thick. Wipe-clean Boltaflex supported plastic with reversable cushions in turquoise, persimmon, ivory, black, brown, tan, gold, red, dark green. Also available in the boucle tweed shown on the sectional at left. Sofa and chair are 31-in high with a 22-in. seating depth. F.O.B. Ohio

(B) **G-949-48F14800—Sofa, 88-in. wide,** 165 lbs. . . . . **Retail $234.50**

(C) **G-949-49F7325 —Chair, 29-in. wide,** 80 lbs. . . . . **Retail $115.00**



Truly modern in every sense of the word . . . FUTURA by Kenmar. Take a look at the lovely curving lines of this new modern group . . . every inch breathes good taste and knowledge of what's new in decorating. Wonderfully comfortable, too, with a stretch-out ease that's sure to be a husband-pleasing success. Sturdily constructed with hardwood frames and coil-spring base. Firestone Foamex cushioned for sink into comfort and long lasting good looks. Sectional comes in rich Nylon Frieze with just a hint of a glint to highlight the lovely colors. Choose Turquoise (shown above) Brown, Light Beige or Black. Sofa and Matching Chair in Nylon Frieze touched with silver metallic thread in Coral (shown at right) Brown, Turquoise, Beige or Black. The end pieces are 54 in. wide each, center section is 42 in. to corner. Height on all pieces is 32-in with a seating depth of 22-in. Sofa is 89-in. wide. Chair is 44 in wide. Hardwood legs with brass-tipped self-levelers.

(D) **G-949-30F29240—3-pc. sectional,** 385 lbs . . . **Retail $459.00**
G-949-31F20600—2-pc. end sections 270 lbs. . . **Retail $319.00**

(E) **G-949-32F15700—Sofa,** 200 lbs . . **Retail $239.00**

(F) **G-949-33F9625—Matching Chair,** 100 lbs. . . . . **Retail $149.95**

CUSTOM FABRICS AVAILABLE, TOO

Be your own decorator. Send for color swatch kits in Frieze, Nylon, Tweed or Plastic (specify material). Small charge credited to you on return of kit.

State choice of finish on legs . . . Blond, Walnut, Mahogany, Ebony

All Furniture Shipped F.O.B. Ohio

CONTOUR LOUNGERS

with patented LORENZ MECHANISM

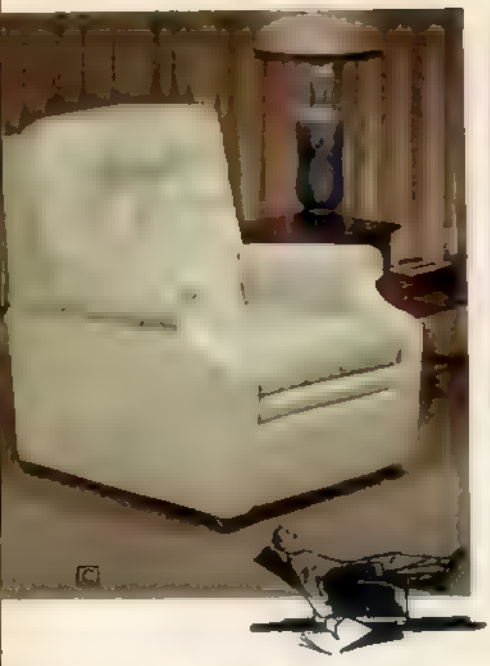
Conventional Recliner

TV Contour Lounger

And . . . the TV Contour Lounger Fully Reclines Of Course

A

B



C

D

E

F

G

H

new faces · new figures · bigger count

original-round

LINCOLN LOGS

with figures

LOGS

America's National Toy

IN SQUARE CAN CONTAINERS

New containers serve, stack space, stack sturdily on counter displays.

Sealed contents guarantee factory fresh materials in correct count

SET 6CF Suggested retail from $4.00

28 wood pieces, 32 page colored design book including patterns, buildings, forest animals, 6 page colored design sheet.

Standard packaging & carton weights 3" Assortment

Metal figures are cowboys—full colors. Created for use with Lincoln Logs.

SET 6CF [illegible] $6.00

[illegible]

Standard packaging & carton weights 25

PEG BLOX

NO. 13 PEG BLOX

[illegible]

NO. 23 PEG BLOX

[illegible]

original-round

LINCOLN LOGS

America's National Toy

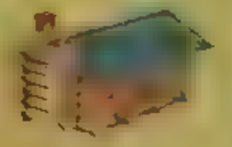
a new face for 1961

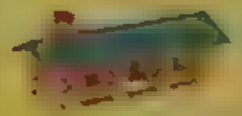
[illegible] than a quarter of a century. As educational toys, Lincoln Logs provide hours of pure enjoyment, encourage the child's imagination, create a background for [illegible]

[illegible] and steel pieces are brightly [illegible] Logs are standard ½" in diameter and each set is complete in itself. All sets interchange one with another.

NOW IN SPACE SAVING—COUNTER STACKING—CONTENTS SEALED—[illegible] LOG CAN CONTAINERS

- Original [illegible] round logs
- Even better values at [illegible]
- [illegible]
- [illegible]
- [illegible]





[illegible]

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[illegible]

Big! Beautiful! Lifesize!

2 Dolls—2-Yr. and 3-Yr. SIZES

In Real Little Girl Clothes!

- **Extra-long Rooted Hair**
- **Fully jointed—lifelike bodies**

Most popular life-size playmates, 36-in Merry Lynn and 31-in Mary Lee are best-dressed girls in the neighborhood. Any little girl would be proud to wear this dress with perky pleated cotton skirt. Both have thick, permanently-rooted hair that can be set many ways. Smooth, all-vinyl bathable bodies, open-close eyes. They sit and stand alone—so beautifully

1 B 243. 31" **Mary Lee.** 6 lb. 8 oz. .. $8.98
1 B 194 38" **Merry Lynn.** 8 lb. 4 oz. $11.95

Red Haired Green-Eyed COLLEEN

- **She's elegantly dressed**
- **With pearly-white little teeth!**

A whole new world of playmate fun! A pert sub-teen miss with freckles and carrot-red hair that is permanently rooted! Magic vinyl body fully jointed and bathable! Hair can be washed and set to wear up, so sophisticated), down, or half down and half piled high and caught with a bow as shown! Eyes open, close. Dressed in wonderfully washable cotton dress with separate Swiss organdy pinafore. Wt. 6 lbs. 10 oz.

1 B 196. 32" **Colleen**..... $8.98

Cary the 3-Yr.-Old Doll

Dressed in Precious Little-Girl Fashions

- **Curly haired 3-yr.-old Playmate**
- **Cuddly fully jointed vinyl body**

Party-pretty playmate that loves to do all the things little girls do: play games, go to teas, go wherever mommy goes. Fully bathable vinyl body is a doll-fit at both times, so easy to handle. Permanently rooted hair is washable, stylable. Lovely organdy and ruffled cotton dress has real 3-yr. cut. Lace edged and ruched with blossoms and bow. Lacy panties too! Wt. 8 lbs. 3 ozs.

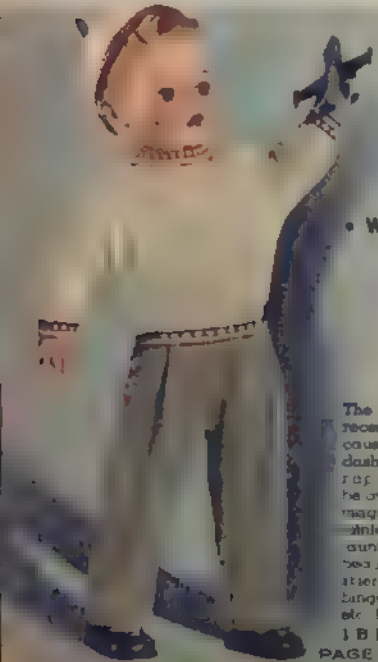
1 B 198. 36" **Cary Playmate** $9.95

Tina the TEENAGER

Rockin', Rollin' Teen Doll With Blue "Suede" Shoes, Bag

Authentic in every detail from new, carefree hair style, down to her blue slippers! She digs rock and roll, sprawling on the floor to listen to records and everything a real teen does! Dressed in 2-piece slacks and shirt outfit. Complete with bobby sox and handbag. She loves to have her permanently rooted hair washed and styled dozens of different ways! Big green eyes open and close. Fully jointed vinyl body bathes easily. Records, cushion not included. Wt. 5 lbs. 8 ozs.

1 B 197. 30" **Tina** $9.77



BIG 19" TALL Sonny Boy

- **Washable vinyl body**
- **Fully jointed**
- **Rugged schoolboy outfit**

BIG VALUE $4.95

The favorite of all the little boy dolls that have so recently come into great popularity! Favorite because of his natural little boy good looks and his dashing outfit! Ideal for a young lad to play with—rugged with Center of attraction in any little girls' beloved doll family, too! Sonny Boy is unbreakable magic all vinyl that is sturdy yet cuddly. Fully jointed and with eyes that close for napping. What a sporty outfit! Tan smart gray slacks and beautiful heavy white sweater with Norwegian style knitted trim. Entire outfit will stand many rubbings, cross tot tumblings. With beany hat, shoes, etc. Plane not included.

1 B 175. 19" **Sonny Boy.** Wt. 2 lbs. 7 ozs.... $4.95

Honey Bun Drink-Wet Pixie

- **25" Wears One-Year Baby Clothes**
- **Big eyes Open and Close**

Cuddly All-Vinyl Jointed Baby
Adorable New Pixie Hairdo!

$4.95 20"

As heart-stealing as Cupid—one glance and you're in love. Honey's hair is newest baby style, carefully hand-set-rooted for the most authentic baby-like effect. It's the "pixie" fashion. She drinks and wets just as real babies do. And she's diapered where a baby ought to be dimpled! 20" Honey Bun is the exact size of a healthy one year old, and her outfit is as well made as a pampered baby's would be. Fine crisp cotton that will stay fresh thru many delicate launderings. Rooted hair is washable, and Honey loves to be bathed all over. She is sure to be the center of attention in any doll show.

1 B 242. 20" **Honey.** 2 lb. 12 oz. $4.95
1 B 198 25" **Honey.** 3 lb. 8 oz.. $6.95

See Page 10 for clothes to fit all girl dolls on this page!

NIRESK CUSTOM DESIGN

Complete Glamorous Dolly Wardrobes

15 DESIGNER PIECES • HI HEEL DOLLS

FRILLY, BEAUTIFULLY MADE

For High-Heeled Dolls

$2.98

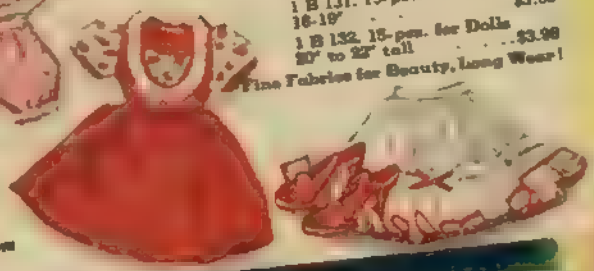
You'll be rewarded by the wide-eyed delight from every little girl to whom you give this most glamorous of dolly wardrobes! All washable of fine materials. Includes full length lace-trimmed nylon negligee with gold dots, precious nylon shortie pajamas, sweater and felt skirt set, fancy party dress, high-heeled shoes, ruby can can petticoat of nylon taffeta, newest, smartest 2-pc. Slim Jims. A so 4 big plastic hangers to keep everything neat and fresh. Order correct size. Shpg wt 10 ozs.

1 B 130. 15-pcs. for Dolls 15" . . . $2.98

1 B 131. 15-pcs. for Dolls 16-19" . . . $3.98

1 B 132. 15-pcs. for Dolls 20" to 22" tall . . . $3.98

Fine Fabrics for Beauty, Long Wear!



Fits Glamour Bride Page 3, And Lotus Blossom Page 4

25 fits Lambie Pie on Page 7. Other sizes for darling babies on pages 2, 8, 9.

For dolls 11" to 13" **$1.98**

16 ADORABLE PIECES • BABY DOLLS

For mothers who want their darling baby dolls to wear the finest! Everything she needs, all of carefully sewn fabrics chosen to stay bright thru many washes. Incudes extravagantly full party dress with bonnet to match, flannel pajamas, richly napped red buntng; blanket, frivolous surusuit with rhumba ruffles and bows; 2-pc knit underwear, diaper, booties bib hangers; bottle; etc 16-pcs. to fill all babies. Order correct size. Set wt 12 ozs.

1 B 144. 16-pcs. for 11-13" Babies . . . $1.98

1 B 145. 16-pcs. for 14-16" Babies . . . $2.99

1 B 146. 16-pcs. for 17-20" Babies . . . $3.29

1 B 147. 16-pcs. for 21-24" Babies . . . $3.79

1 B 229. 16-pcs. for 25-28" Babies . . . $4.29

NEWEST STYLES FOR BIG GIRL DOLLS 30" to 36"

Fits Cover Doll!

$3.69

12 stunning pieces to make dolly look her sweetest! Heart-print batiste angel shorty pajamas have Nylon lace ruffles. Mix & match blouse and skirt with stretch Nylon leotard. Adorable Nylon stretch gloves with lace cuffs . . . and TV slippers! Plus red party pumps to match the big patent purse!

1 B 227. Wardrobe 30" Girl Dolls 9 ozs. $3.98

1 B 228. Wardrobe 36" Girl Dolls 11 ozs. $3.98

Fits 31" Peggy, Page 3 And Big Girl Dolls, Page 9

17 PIECES—TODDLER GIRL DOLLS

Complete 17-pc. all-weather, fully washable clothes

$2.98

A set so complete it is guaranteed to please all little mothers! All outfits of finest, washable fabrics, detailed like fine children's clothes. Features jaunty coat with white piqué collar and matching beret, gay red cotton and organdy party dress, lace and ribbon trimmed; lace-edged Nylon taffeta slip and panties, adorable glazed cotton skirt and white lace-trimmed blouse, cute flannel shirt with denim slacks cuffed to match, plastic hooded rain cape, boots etc. Shpg wt 12 ozs.

1 B 207. For 11-12" Dolls . . . $2.98

1 B 208. For 13-15" Dolls . . . $3.19

1 B 209. For 16-18" Dolls . . . $3.49

1 B 210. For 19-22" Dolls . . . $3.69

1 B 226. For 24-28" Dolls . . . $4.29

Fits Alyssa And 27" Peggy Page 3

Fits Girl Dolls Page 4

Genuine furs for all Dolls

3-Pc. Set

$1.00

Every little girl who loves dolls will be starry-eyed over these luxurious outfits! Each piece is genuine deep pile snowy white Angora rabbit fur. The shimmering satin lined cape has slit ties and 2 big fluffy pompons. Hat has matching pompon—satin lined muff has wrist cord so dolly won't lose it. Shpg wt 5 ozs.

Fits Dolls 8" to 11"

1 B 136. 3-pc Set . . . $1.00

Fits Dolls 12" to 22"

1 B 137. 3-pc Set . . . $2.29

Fits Dolls 23" to 30"

1 B 138. 3-pc Set . . . $2.98

Fits Dolls 32" to 36"

1 B 229. 3-pc Set . . . $3.29

"Golden Wheat"
Turquoise Accessory Pieces

"Dresden Rose"
Pink Accessory Pieces

Genuine MELMAC®

LIFETIME GUARANTEED

Completely BREAK-RESISTANT GENUINE

MELMAC

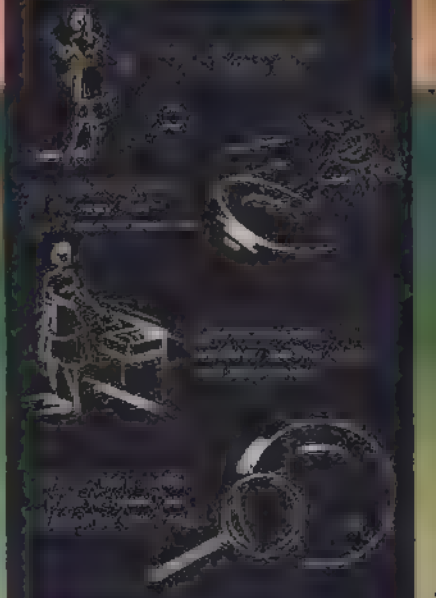
DINNERWARE

45 PIECE SERVICE FOR 8

$14.95 SOLID COLORS

$19.95 DECORATED PATTERNS

only genuine MELMAC offers you all these FEATURES



INCLUDES:

Guarantee

Enjoy your easy-care MELMAC. It is guaranteed 3 ways: (1) Lifetime guarantee against defects in manufacture or workmanship. (2) Complete satisfaction or your money back. (3) Unconditionally guaranteed for 2 years against breaking, chipping, cracking, crazing in normal home use.

Nireak Industries

The most luxurious design to give you gracious living at its best! Genuine Melmac dinnerware accented with a decorator flair ... captures all the elegance and prestige of tradi tional fine china ... for it surpasses it in permanent durability and breakresistance. Translucent like the finest china, with a lustrous satin finish that retains its beauty always ... not even affected by fruit acids! Complete 45 pc. set service for 8 includes all pieces listed at right. "Dresden Rose" has decorated dinner plates, saucers. Pink accessory pieces. "Golden Wheat" has decorated dinner plates saucers, Turquoise accessory pieces.

21 B 8233. 45-Pc. "Dresden Rose" Set. Shpg. wt. 14 lbs. 8 ozs. **$19.95**

21 B 8234. 45-Pc. "Golden Wheat" Set. Shpg. wt. 14 lbs. 8 ozs. **$19.95**

Lifetime MELMAC® Nationally Advertised Dinnerware

In New Luxurious Pastel Colors

Lifetime Guaranteed MELMAC in a perfectly matched, beautiful 45-pc. set! Can't Break, Fade, Craze, Crack, Chip or Stain! Complete service for 8 that withstands all the rigors of everyday use, yet has a rich china-like texture to make it equally at home with your finest table setting. Practically indestructible ... can be washed in automatic dishwashers—even in boiling water! Confection colors of yellow, gray, coral and turquoise ... all in one magnificent set! All 45 pieces for a fabulous low Nireak price! Covered by Nireak's 3-way guarantee! Includes all pieces listed at right. Wt. 14 lbs. 4 ozs.

21 B 8160. 45-Pc. Melmac Pastel Dinnerware Set. **$14.95**

Exotic Accessories FROM THE FAR EAST

HANDCRAFTED DESIGNS in BRASS

HEAVYWEIGHT BRASSWARE FROM INDIA

For bizarre and enchanting accents for buffet, mantel, or anywhere, here is the touch supreme. Hand engraved solid brassware executed by master craftsmen for everlasting beauty.

(A) **Indian Coffee Server.** So majestic to show off as a vase. And it pours four demitasse coffees! Exquisitely graceful.
18 B 6242. 9" Tall Coffee Server. Shpg. wt. 1 lb. $2.98

(B) **Indian Urn.** Uniquely lovely for your plants. Or as a candy dish, or flower holder. Brilliant, non-tarnishing. 4½" high, 5" diameter.
18 B 6243. Planter Urn Dish. Shpg. wt. 14 oz. $2.98

(C) **Low Compote.** As practical as it is beautiful. Perfect for fruit, vegetables or with flowers for use as a centerpiece. 6" diameter.
18 B 6244. 2½" Tall Compote. Shpg. wt. 14 oz. $1.98

(D) **Candlesticks—Vases.** Perfect companion for urn or low compote when used with artificial flowers, etc. Handsome when used alone on mantel, table.
18 B 6245. Pair 4" High Candlesticks. Shpg. wt. 8 oz. $1.98

(E) **Indian Vase.** Artistically designed with flowing, almost musical lines that reach up, then blossom into scalloped petal like mouth. 6" tall.
18 B 6246. Indian Vase. Shpg. wt. 14 oz. $2.98

Lifetime FLORAL CENTER PIECES

FRESH-CUT-FLOWER BEAUTY ALL-YEAR 'ROUND! WASHABLE, TOO!

Year 'Round Floral Arrangements For Your Home

Lovely, artificial flowers to add beauty to your home all year 'round—year after year! No worry about sun, watering or wilting! Perfectly reproduced to the minutest detail, including the lifelike leaves, ferns and other greens! So realistic you'll catch yourself wanting to sniff them. The perfect way to add beauty and enjoyment to your home all year. Turn every table into a party table, too! All washable lifetime plastic. Ideal for gift-giving!

(A) **Floral Bouquet.** Assorted Roses including Yellow Rosebud and Pink Open Blooms with Lily of the Valley, fern, leaves and all the trimmings. 19 blossoms! Wt. 12 oz.
18 B 6247. Floral Bouquet. $1.98

(B) **Candlelight & Roses.** Romantically beautiful lifetime arrangement includes a dozen Pink Roses and Lily of the Valley with brass stand, 2 wooden candles. Wt. 2 lbs. 10 ozs.
18 B 6248. Candlelight & Roses $5.98

(C) **Oriental Floral Arrangement.** Exotic Bamboo interming ed with 9 Roses and Lily of the Valley. Complete with ceramic planter. All flowers and greens lifetime plastic. Wt. 1 lb. 12 oz.
18 B 6249. Oriental Arrangement $3.98

(D) **Dozen Roses In Box.** Fresh from Holland! Authentic florist box and a dozen lifelike blooms complete with fern and leaves. All lifetime washable plastic. Wt. 1 lb. 8 ozs.
18 B 6251. Dozen Roses $2.98

Complete 22-Pc. MUSICAL TEA POT SET

- 4 each Cups & Saucers
- 4 Cake Plates & Server
- 4 Lacy Leaf Ash Trays
- Covered Sugar, Creamer

$5.98

CAKE AND TEA SERVICE FOR FOUR!

The ar artistic tea and cake service ever to grace your finest table. Luxurious ly styled and special too. Your guests will delight to the gay music that plays every time you pour! So very practical, complete set is made of imported china ware and decorated with Moss Rose. Durable for lovely service, proper. Complete service for four, includes 4 each cups, saucers, cake plates, individual ash trays in fancy new leaf design. Plus a cream pitcher, sugar bowl, with cover, cake pie server, and the delightful musical teapot with cover. All, yours 22 pieces at a special Introductory value, now shpg. wt. 4 lbs. 2 ozs.

18 N 6241. 22-Pc. Moss Rose Earthenware Musical Tea Service $5.98

PAGE 54

- Heat and Oven Proof—Won't Craze
- 22 Kt. Gold on Translucent White Glass
- Non-Porous—Won't Absorb Stains

COMPLETE 53-PC. SET Elegant OVENPROOF DINNERWARE

Elegant beauty and practicality combined in one budget priced set of luxurious dinnerware! Lovely new design of deep green rim 22 kt. gold star, owers against translucent white background. Set is not limited to oven proof, but is heat and stain proof for fine use even at table over flame. Won't craze. Retains won't wear or scrape off. Detergent resistant to survive lots of hard use. 8 each cups, saucers, dinner plates, salad dishes, cake plates, bowls and 1 each vegetable bowl, meat platter, gravy bowl with cover and creamer.

21 B 8191X. 53-Pc. Golden Glory Dinnerware Set Shpg. wt. 16 Lbs. $9.88*

*Set for 6 persons. See Page 62, paragraph 3

Milton Bradley Games

Life..make $1 million to win

Only **$4.98**

1 The first player to make a million dollars is the winner. Players set out on the Road of Life with a car and $2000 in play money. Players travel around 24x19-in., 3-dimensional board past buildings, over hills, through valleys, winning or losing money at each turn of the "Wheel of Fate." For 2 to 8 players. With 8 plastic autos, 96 pegs, $7 million in "money," 32 insurance and stock certificates, 24 cards.

79 N 169C—Shpg. wt. 4 lbs. **$4.98**

Concentration, like on TV

Only **$2.99**

2 Based on one of America's favorite TV quiz shows. Match hidden items, numbers to work out picture word puzzle solutions. Players move numbered slides to win gifts and money. New Rollomatic puzzle changer box provides sixty different picture word puzzles. Suspense and rivalry for all. Full of excitement for two to five players. With play money, prize cards, numbered plastic slides.

49 N 298—Shpg. wt. 1 lb. 14 oz. **$2.99**

Win fortunes at a roll of the dice

Easy Money..the game of Real Estate, low as $1.44

Build a real estate empire, run an airline, hotel or theater, win cash in a lottery, etc. Chance and fortune give unexpected thrills in this action-packed family game. Here's a big money game that provides hours of enjoyment for all ages. For 2 to 6 players. Playing board 18½x18½ in. With 6 wood pieces, 6 sets of houses, give-and-take cards, dice, play money.

49 N 393—Standard Edition. Shipping weight 2 lbs. 2 oz. **$1.44**

49 N 389—Deluxe Edition. With cash and implement trays. Wt. 2 lbs. 4 oz. **2.44**

. . Cadaco-Ellis Games

3 **Seven Seas.** New . . . the game that brings all the excitement of international trade into your living room. Venturesome traders compete for profit buy and sell cargo on all of the Seven Seas. Players travel around the world on a big 4-color playing board 19x24-in. Entertainment for 2 to 4 players.

49 N 177—Wt. 1 lb. 12 oz. **$2.75**

4 **Noah's Ark.** Ideal pre-school game. No reading or number knowledge needed. Spin to put cute animals in colorful 3-dimensional ark. Delights 1 to 4 players.

49 N 113—Shpg. wt. 1 lb. 8 oz. **$1.85**

5 **Tripoley.** Intriguing adult card game combines the fun of Hearts, Poker and Rummy. Played with standard deck of cards (not included) on 27x27 in. vinyl plastic layout.

49 N 358 2 . 9 players. Shpg. wt. 1 lb. **$1.66**

Bas-ket . . real basketball in miniature . . *only* $3.99

Fast action and suspense with lots of thrills make this game a prime favorite with basketball fans of all ages. Aim the ball from any position, carefully flip the press lever and see the ball whiz for the basket. You'll develop a real sharp shootin eye with this absorbing basketball game. Includes durable steel mechanism, fiberboard court, scoreboards that register scores from 1 to 99, and a complete set of rules.

Continuous fun for from one to six players. Game sets up easily and quickly folds for storage. An ideal gift for sport fans for any occasion. Order now . . . get this action game for Christmas.

79 N 202C Shipping weight 3 pounds. **$3.99**

Jumbo-size Locomotive $2.99

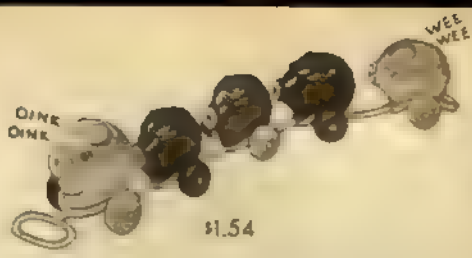
Big enough for little tots to ride on! Rugged wood body gives sturdy support, big metal wheels turn easily. Goes "clang-clang" as it rolls . . gives hours of amusement. Decorated in gay, non-toxic colors. 20 inches long over-all. By Metal Masters.

49 N 5211—Shipping weight 5 lbs. 8 oz. $2.99

$1.99

Tuggy Turtle shuffles lazily along. His legs paddle and his tail wags—while concealed keys and mallets play merry music. Cute and clever! Unbreakable acetate shell; wood body. 9 in. long

49 N 5276—Shipping weight 1 lb. 5 oz. $1.99



$1.54

5 Little Pigs . . off on their way to market! Tots squeeze 'em, listen to 'em go "oink-oink" or "wee-wee." Made of pliable polyethylene; each in a different gay color and "voice." 15 in. over-all.

49 N 4637—Shipping weight 7 ounces. $1.54

Action-filled Toys

$2.59

$2.99

[4] **Snorky Fire Engine** with 9½-inch long "snorkel" lift. Turn crank and snorkel raises, lowers, pivots. Jam proof. Removable firemen stand in "bucket," hard plastic nozzle. Bell rings. Non-toxic, unbreakable wood and plastic; steel axles. 15 inches long

49 N 5253—Shipping weight 1 lb. 12 oz. $2.44

[5] **Big School Bus** of rugged wood with unbreakable plastic top. Opens up! Removable children. Engine sounds as bus rolls along. Driver turns. Non-toxic finish. 14 in. long

49 N 5229—Shpg. wt. 3 lbs. 5 oz. $4.66

[6] **Nifty Station Wagon** . . . rolls, its eyes roam, roars "brr-rum," holds a happy family of wooden figures. Child and dog spin in back seat. Top and supports remove, tailgate lowers, figures lift out. Wood, plastic, steel, bright finish. 14 inches long

49 N 5271—Shipping weight 2 lbs. 2 oz. $2.44

[7] **Cement Mixer.** Colored wooden balls go "pop pop" as the clear plastic mixing drum turns. Wood with strong steel axles. Bright, non-toxic finish. 15 in. long

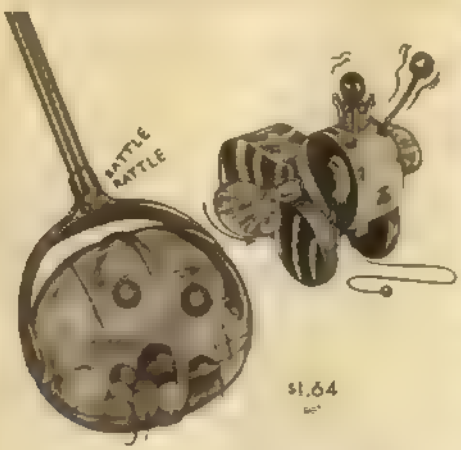
49 N 5257—Shipping weight 2 lbs. 14 oz. $3.99

[8] **Snoopy Sniffer.** "Woofs" wags his tail, entertains with comical leg action. Big vinyl ears on wood body; wood wheels. Heavy vinyl leash. 14 inches long

49 N 5259—Shpg. wt. 1 lb. 12 oz. $1.99

[9] **Bouncy Racer** . . a streamlined speedster. "Roadsters" along, helmeted driver bounces up and down. Unbreakable wood with strong steel roll-over bar axles. Enormous blown polyethylene balloon tires! Beautiful finish. 9½ inches long

49 N 5272—Shpg. wt. 1 lb. 1 oz. $1.66



$1.64
set

2-piece toy set of plastic Rattle-Ball and Queen Buzzy Bee. Tots will love them both! Rattle ball has 12 inch handle, see-through globe with colorful balls. Queen Bee has fluorescent wings that whirl and buzz, antennae that wiggle; 6 in. long

49 N 5254—Shipping weight 1 lb. 4 oz. $1.64

$2.49
set

[1] **Catch-Up-Train.** Wheels turn, pistons churn, cab travels 'tween engine and caboose! "Beeps" as it goes. Removable trainmen. Wood. By Childhood Interests

49 N 5288—16 in. long. Shpg. wt. 2 lbs. $2.59

[2] **Music Box Sweeper** . . plays a merry tune from genuine Swiss music box as it sweeps. Decorated steel cover; wood sides, wheels. 18-in. handle

49 N 5277—8 in. wide. Shpg. wt. 1 lb. 12 oz. . . $2.99

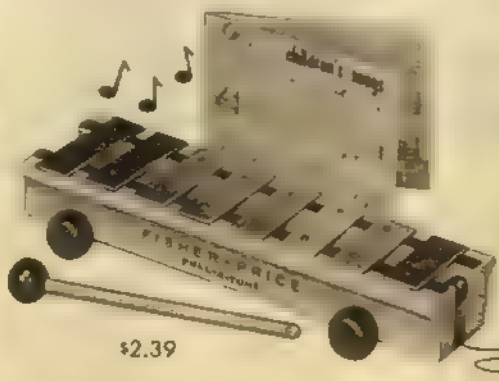
[3] **3-piece Set** of Tow Truck with moveable crane, Stake Truck, Sports Car. Make "motor" noises, heads of figures turn or bounce. Wood with unbreakable polyethylene. Each about 6 inches long

49 N 5261—Shipping weight 1 lb. 7 oz. . . . . Set $2.49

$1.64
set

Tiny Tim and Allie 'Gator . . both with humorous hats, funny "voices," fascinating movements! Wood and acetate bodies. Brightly decorated. 6 and 10 inches long

49 N 5260—Shipping weight 1 lb. 2 oz. Set $1.64



$2.39

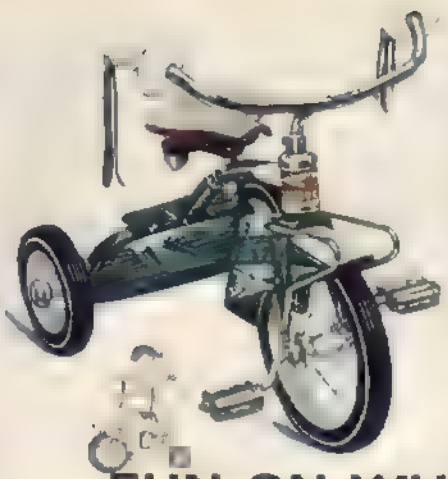
Pull-A-Tune. Wood "wagon" carries a "load" of brightly colored xylophone bars. Plays a merry melody as it's pulled along. Or tots can make own music with the wood-tipped mallet! 14 in. long

49 N 5248—Music book included. Shpg. wt. 2 lbs. $2.39

$1.99

Cackling Hen . . "clucks," "squawks," struts about. Wood with flexible vinyl comb, tail feathers; wood wheels. Beautifully lithographed in bright colors. 10 in. high, 8½ in. long

49 N 5244—Shpg. wt. 1 lb. 8 oz. $1.99



SUPER DELUXE VELOCIPEDES with Step-Up Frame—Larger platform and extra step plate for easy mounting. 1¼" tubing frame; ball bearing front and rear wheels with 1⅝" whitewall semi-pneumatic tires. ¾" adjustable chrome handle bars with plastic grips, knuckle guards, streamers Shipped truck or express

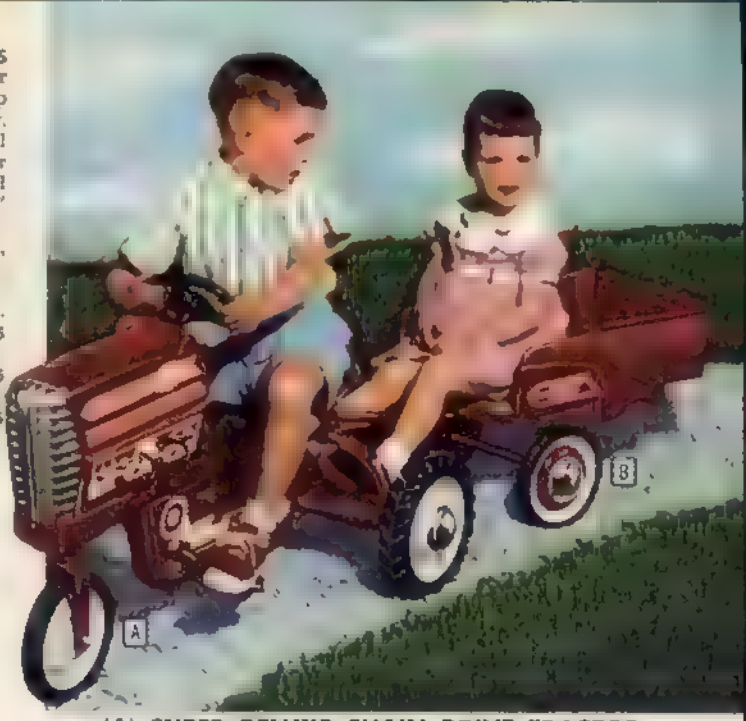
10" size—Ship. wt. 21 lbs.
G-79263B1120 **Retail $16.95**

12" size—Ship. wt. 22 lbs
G-79264B1190 **Retail $17.95**

16" size—Ship wt. 27 lbs
G-79265B1340 **Retail $19.95**

FUN ON WHEELS

by MURRAY



(A) SUPER DELUXE CHAIN DRIVE TRACTOR

Easy riding full ball bearing model is 37" long, 22" wide and 25" high. 8" ball bearing front wheel with 1⅝" tire. 10" ball bearing rear wheels with tractor tread tires. Motor tone gear shift realistic looking spark plugs, trailer hitch, spring type adjustable seat. Ship. wt. 34 lbs. Shipped truck or express

G-7922181590 . . . . . **Retail $22.95**

(B) TRACTOR TRAILER

Attaches to tractor, Item (A), for hauling jobs around the "farm" Body is 33" long, 15½" wide and is equipped with a dump box that can be operated from tractor seat. 8" ball bearing wheels with ⅝" moulded tires. Ship. wt. 16 lbs.

G-79247A695 . . . . . **Retail $9.95**

(C) MURRAY 20" CONVERTIBLE BICYCLE

Removable crossbars—converts from boys' to girl's bike. Full ball bearing, coaster brake 20 x 1.75 Pneumatic tires with tangent spokes Safety trainers; ¾" adjustable chrome handlebars white pedals, finger grips Red with white trim Shipped truck or express

G-79278B2550 Ship. wt. 48 lbs **Retail $34.95**

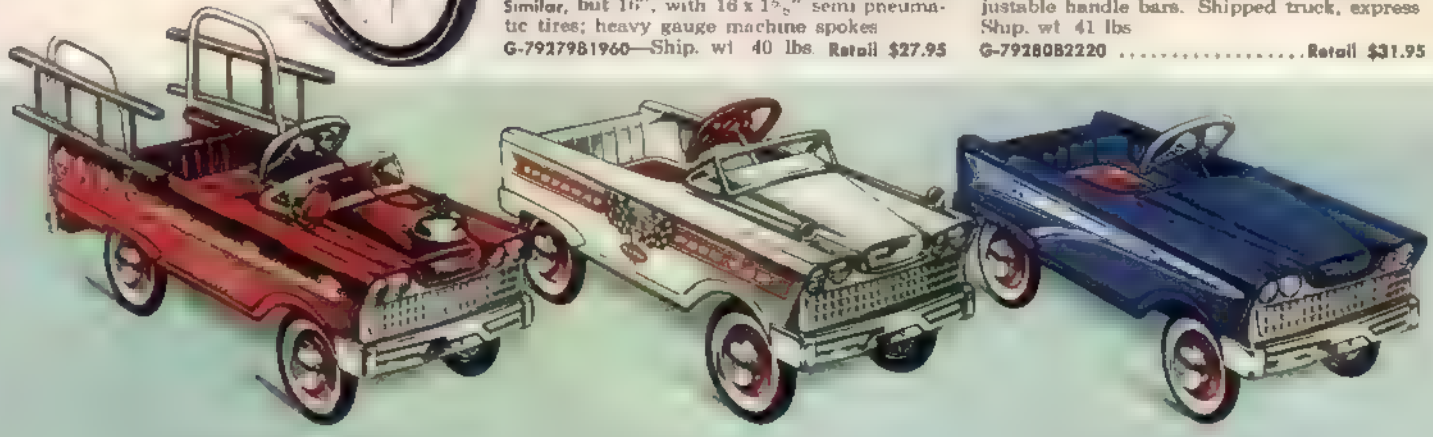
Similar, but 16", with 16 x 1⅝" semi pneumatic tires; heavy gauge machine spokes

G-7927981960—Ship. wt. 40 lbs. **Retail $27.95**

(D) SUPER DELUXE 16" CONVERTIBLE

Remove cross bar to convert from boy's to girl's bicycle. Has full ball bearing wheels with coaster brake, 16 x 1⅝" semi-pneumatic whitewall tires, 1¼" tubing frame. Complete with training wheels, front and rear carriers, white pedals and finger grips with guards and streamers. Flashing chrome fenders, adjustable handle bars. Shipped truck, express Ship. wt. 41 lbs

G-79280B2220 . . . . . **Retail $31.95**



SUPER DELUXE FIRE TRUCK

With 5-position adjustable pedals that can be repositioned as child grows! Ball bearing 8" wheels with ⅞" moulded tires; 45" long, 17" wide body. Ball bearing pull straps, rear axle hangers. With fire engine bell, flicker spotlight and two wooden ladders Loads of fun! Ship. wt. 35 lbs Shipped truck or express.

G-79220B1725 . . . . . **Retail $24.95**

SPEEDWAY CHAIN DRIVE PACE CAR

What fun he'll have whipping around in this ball bearing chain drive car with motor tone gear shift. Sleek, modern body is 36" long, 17" wide; with 8" wheels, ⅞" moulded tires. In flashy white with red and black trim; gun sight fender ornaments with reflectors. Ship. wt. 31 lbs. Shipped truck or express

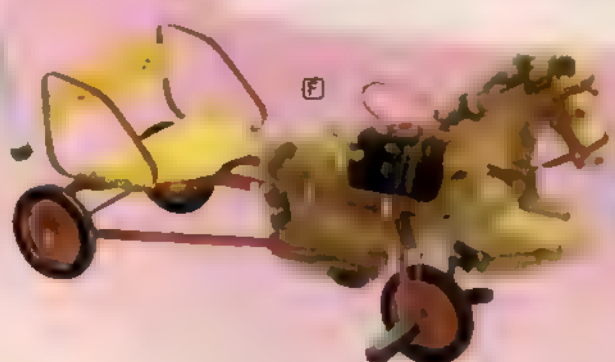
G-79266B1560 . . . . . **Retail $22.95**

SPORTY HOLIDAY AUTO

Make him the envy of the neighborhood with this racy sports model! It's fast and easy to maneuver; with ball bearing pull straps and rear axle hangers. Adjustable pedals can be moved into any of 5 positions to grow along with the child. 36" long, 17" wide body, 8" wheels, ⅞" tires. Wt. 28 lbs Shipped truck, express.

G-79267B1080 . . . . . **Retail $15.95**

Fun on horseback for little cowpokes with these frisky mounts



[A] PALOMINO MUSTANG—A real thoroughbred made of tough, flexible vinyl. It has a simulated hand-tooled western saddle with large gold medallion, leather bridle and rein; chrome tube swinging stirrups for a more realistic ride. Strong long life steel springs. Frame is 44" long, 30" wide; saddle height 29". For youngsters aged 1 to 7. Ship. wt. 35 lbs.

G-7923582660 ..... **Retail $39.95**

Same as above, except 33" long frame, 21" wide; saddle ht. Measures 19". Ages 1-4

G-7923481660—Ship. wt. 19 lbs. ..... **Retail $24.95**

[B] WONDER HORSE DELUXE with Removable Saddle—The king of the Wonder palomino family . . . a spirited stallion molded from rugged plastic. So realistic . . . he's even branded. Copper base, 41" long, 24" wide; saddle height 24½". For youngsters 1 to 7 years. Ship. wt. 22 lbs.

G-79224B1997 ..... **Retail $29.95**

[C] WONDER MARE—A palomino filly of rugged molded plastic with simulated saddle, bridle and rein. Copper base is 39½" long, 22" wide; saddle height 21½". Ages 1-7. Ship. wt. 17 lbs

G-79225B1330 ..... **Retail $19.95**

[D] WONDER PONY—Palomino color molded plastic pony has a simulated saddle; hand grips for safe riding. Copper base; 33½" long, 16¾" wide; saddle height 17½". Ages 1-3. Wt. 11 lbs.

G-79031A795 ..... **Retail $11.95**

[E] ZIPEES HAPPY HORSE—Easy-to-mount spring action horse molded of miracle Norolon in golden palomino color. Zinc finish tubular steel chasis. Ship. wt. 7 lbs.

G-79030A397 ..... **Retail $5.95**

[F] HORSE AND SULKY—Molded plastic palomino pulls the steel and wood sulky as child pedals. Heavy-duty rubber tires. 36" long overall, 19½" high, 14½" wide. Ship. wt. 11½ lbs.

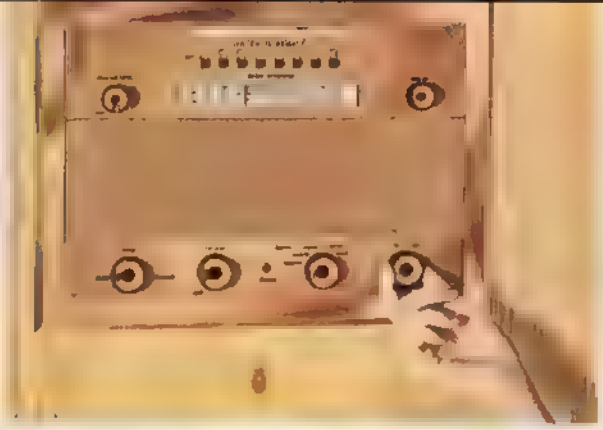
G-79239B1330 ..... **Retail $19.95**

[G] RID-ER FIRE TRUCK—Easy for any young fire chief to manage! Strong steel body is bright red and has a crank operated siren mounted on the hood. Covered hauling compartment, rubber bumper. 25½x10⅝x12¾" overall. Ship. wt 16 lbs.

G-77154A735 ..... **Retail $10.95**

Items with letter "B" stock numbers shipped truck or express

NuTone Built-In Intercom-Radio Music Systems



A Home Broadcasting Network
For Your Protection and Pleasure
All Components Are of Very Highest Quality

A blessing for a busy mother . . . to save her energy and time. No walking to distant rooms to hear from her family. She speaks softly and yet is heard in every corner of the house . . . or in just one room.

The whole family enjoys it . . . favorite radio programs or recorded music can be piped to any room or all rooms. Save the cost of many separate radios or separate record players. Just plug in electric phonograph or tape recorder for music inside home . . . or for outside patio

A "baby sitter" while mother is busy working or entertaining. It is useful in so many ways . . . to speak to strangers without opening the door . . . to use as a night watchman while family is asleep.

Remote stations can be placed in every important room . . . and each station can originate calls to any other room without walking to the master control to turn switches on. Every inside remote station has its own variable rotary control. Privacy setting — no eavesdropping

Many exclusive features. Master control station has 8 remote station selector switches. Speaker 4" round, 3.2 ohm, 110-120 volts, AC-DC

AM-FM DELUXE INTERCOM-RADIO-MUSIC-SYSTEM

7 superheterodyne tubes plus rectifier. Power consumption 42 watts. Tone control. **3 or More**

G-51201BP11967—Copper. Ship. wt. 28 lbs. ..... Retail $179.50
G-51202BP11967 Satin Anodized Ship. wt. 28 lbs. Retail $179.50

AM STANDARD INTERCOM-RADIO-MUSIC-SYSTEM

6 superheterodyne tubes. Power consumption 30 watts. **3 or More**

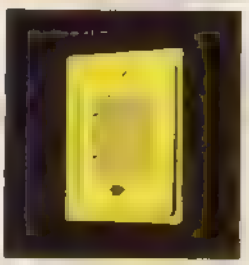
G-51198BP8633—Copper Enamel. Ship. wt. 26 lbs. ..... Retail $129.50
G-51199BP8633—Alum. Enamel Ship. wt. 26 lbs. Retail $129.50

Both sets include master control station, 3 inside remotes, 1 weatherproof outside remote, all wire fittings and antenna wire. Complete, easy-to-follow installation instructions

Built Into Wall — No Exposed Wires

(1) MASTER CONTROL

13¾" wide x 9⅜" high x 4" deep. Fits between 16" studding. Surface plate 15⅝" x 11⅝".



(2) INSIDE REMOTE

7" wide x 5½" high x 2" deep. Surface plate 7¼" wide x 6⅜" high. Desert sand finish.

2¼ lbs. Retail
G-57332A864 $12.95

(3) OUTSIDE REMOTE

Housing 4⅛" wide x 5⅛" high x 2" deep. Surface plate 4¾" wide x 5⅞" high. Gold anodized finish. Will not rust.

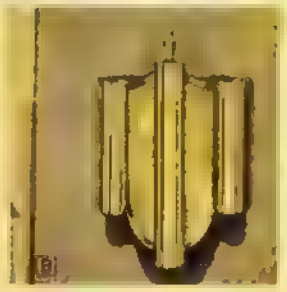
1 lbs. Retail
G-57331A864 $12.95

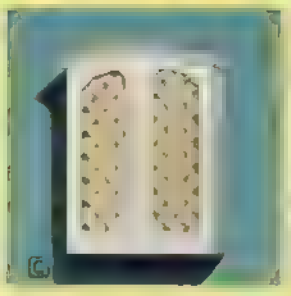
NuTone Door Chimes

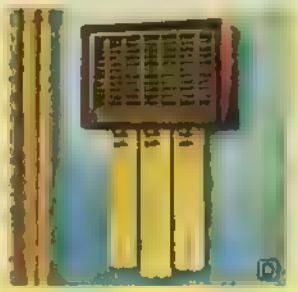
All door chimes operate on 110-120 volts, AC-DC.

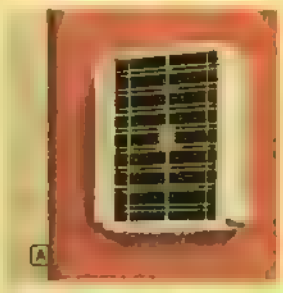
Make your home more INVITING with a pleasant friendly "hello". NuTone door chimes are beautiful to hear, attractive to see.

Add elegant charm to hallway, living room, or kitchen with contemporary and traditional models to suit mood of any interior.









(A) Chord-Tone. Distinctive modern design. Desert sand cover with gold-flecked grille cloth. 2 chords for front door, 2 notes for rear door. 7½" x 9½" Shpg wt 3 lbs. 10 oz
G-57203A907 Retail $13.95

(B) Mt. Vernon. Beautiful hammered colonial design in brass. 2 notes front door 1 note rear 7" x 11¾". Shpg. wt. 2½ lbs.
G-57085A712 ..... Retail $10.95

(C) Provincial. Traditional grace . . . in 8 chord chime! White finish cover with antique grille. 2 chord tones for front, 2 notes for rear. 8¼" x 10" x 3⅜". Shpg. wt 4¼ lbs.
G-56255A972 ..... Retail $14.95

(D) Chorale. New elegance. Gold anodized grille and tubes. 4 or 8 notes front door, 1 note rear, 1 different note 3rd door. Transformer included. 7¾" x 14⅛" x 3½". Shpg. wt. 6¼ lbs.
G-57336A2097—Walnut Retail $34.95
G-57337A2097—Limed Oak Ret. $34.95

PUSHLIGHT Button, nite-lite nameplate 1½" x 3". Gold
(J) G-57340A163 ..... Retail $2.50

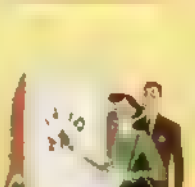
STARBRITE Gold anodized 2" x 3".
(K) G-57341A163 ..... Retail $2.50

(E) Chime and Clock. Polished wood cabinet, brass decoration. 4 or 8 Westminister chords for front door, 1 chord rear, 1 different chord 3rd door. Transformer included. 12⅛" x 8⅝" x 3½". Shpg wt. 9½ lbs. former 10⅛" x 48½" x 5" 11 lbs.
G-57652A4197—Walnut Retail $69.95
G-57653A4197 Ebony Retail $69.95

(F) Supreme. Limed oak or ebony finish with four long brass tubes. 4 or 8 notes for front door, 1 note rear, 1 note third door. With transformer. 10⅛" x 48½" x 5". 11 lbs.
G-57654A2997 Limed Oak Ret $49.95
G-57655A2997—Ebony ... Retail $49.95

(H) Coronet. 3 long brass tubes. 2 notes front door 1 note rear. 8½" x 39¼" x 2⅞". Shpg. wt. 6 lbs. 5 oz
G-57084E1102—Walnut Retail $16.95
G-57204E1102—Limed Oak Ret. $16.95

(L) VOLT CHIME TRANSFORMER. Not shown. Use with A, B, C, H. Also for oil, gas heating, and air conditioning systems. Mounts anywhere. UL approved. 2¼" x 2⅝" x 2".
G-57210A202 Retail $3.10



All door chimes operate on 110-120 volts, AC-DC

NuTone

Built-In Stereo

Intercom + Radio + Hi Fi

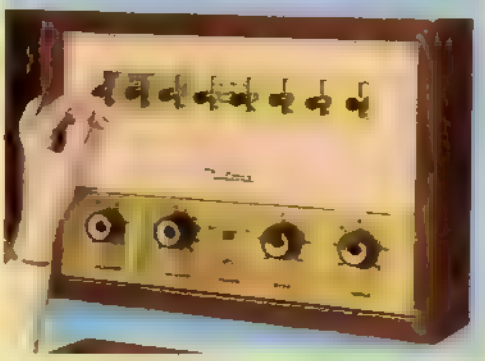
Now you can enjoy STEREO MUSIC throughout your entire home . . not just in a single room. You can virtually custom-build your own NuTone Stereo System to suit your own taste . . every inch of it built-in to standard (2 x 4) walls to save space and money!

NOW . . . Stereo Music Built Into Your Home

AM-FM RADIO TUNER FOR STEREO RADIO

High Fidelity AM and FM Radio in a single chassis. Permits use of one Speaker System for an AM program, the other for an FM program, simultaneously. Also for Stereo Radio broadcasts. Solid Walnut frame. Gold anodized control and dial panels. Input plug for auxiliary equipment. 15¾" wide, 11" high, 4" deep.

G-56316BP13366—Ship. wt. 27 lbs. Retail $200.50



DUAL-CHANNEL AMPLIFIER COMBINED WITH INTERCOM

Two amplifiers in a single chassis, with common controls. Loudness, Balance, Treble and Bass Controls insure perfect Stereo and monaural reception. Also room-to-room intercom. Hand-rubbed Walnut frame. Gold Anodized Control Panel 15¾ wide, 11" high, 4" deep

G-56317BP15200—Ship. wt. 29½ lbs. Ret. $228.00

A NEW 4-WAY STEREO SYSTEM

1. Dual-Channel Stereo Amplifier plus a room-to-room intercom.
2. An AM-FM Radio Tuner to receive Stereo Radio programs.
3. Fold-in Wall Record Changer. Automatic shut-off and 4-speeds.
4. Wall Cabinet for Cartridge Tape

"FOLD-AWAY" RECORD STORAGE CABINET

Matches the "Fold-Away" Record Changer. Protects up to 40 records against loss and breakage. Wired to hold new cartridge tape player-recorder available soon. Hand-rubbed Walnut frame. Vinyl covered steel door. 15¾ square, 4 deep.

G-56318BP3667—Ship. wt. 26 lbs. Retail $55.00

"FOLD-AWAY" STEREO RECORD CHANGER

Plays all speeds of Stereo and conventional records intermixes 10" and 12" records of the same speed. Diamond stylus for Stereo and LPs, sapphire stylus for 78 RPMs. Last record can automatically shut off entire System. Input plug for auxiliary equipment. 15¾" square, 4" deep.

G-56319BP8000—Ship. wt. 35 lbs. .. Retail $120.00

STEREO SPEAKERS BUILT IN WALL

The NuTone speakers are built into your walls for the finest tone. Better tone than cabinets which cannot match built-in wall enclosures for rigidity and size.

Hand rubbed Walnut frames. All-Saran, non-tarnishable grille cloth. 12⅞" square.

Speaker with Controls: Retail
G-56320AP2651 –8 lbs. .. $39.75

Speaker without Controls: Retail
G-56321AP1468—8 lbs. .. $22.00

Door Speaker (not shown)

Housing sealed against moisture; weatherproof, plastic speaker-cone, concave design for maximum "pick-up" of normal voice. Mounts in wall, ceiling or soffit. Retail

G-56322AP864—4½ lbs. . $13.00

FREE. Send for 32-page color book describing the complete NuTone Stereo System. Space does not permit listing all the outstanding features of this luxurious Stereo Music System.

Stock numbers with letter "B" shipped truck or express.

Peggy
PIGTAILED PLAY-PAL

- LOVELY 2-IN-1 OUTFIT
- PERMANENTLY ROOTED HAIR
- EYES OPEN, CLOSE
- FULLY JOINTED

$7.95 UP

Peggy the walking playmate
Gorgeously Dressed

Now she's real as the doll that even walks right along side her little Mommy! What a real for the little girls of today! And Peggy is so adorable, she has big sky blue eyes and her hair is permanently rooted washes and dream. She comes with her bedtime night with little ribbon bows to match her sweet little-girl outfit that is really 2 outfits in one! Separate pinafore can be worn as a sun dress, and her peter pan-collared dress [illegible] with a matching [illegible] or wear both [illegible] Tubbable washable body is all vinyl [illegible] she turns her head moves arms to [illegible] Fashioned with [illegible] doubles the play value and gives any little Mommy a childtime [illegible] complete outfit has pockets perfectly made to [illegible] her dress as all [illegible] party shoes

1 B 241. 27" Peggy Walker. 3 lbs. 12 oz. $7.95
1 B 240. 31" Peggy Walker. Wt 4 lbs. $9.95

BIG GLAMOROUS 20" Bride-of-the-year!
Complete with 22-Pc. Trousseau!

- Luxurious Nylon Gown
- Shampooable Hair
- Paris-Inspired Wardrobe
- Fully Jointed All-vinyl Body
- Open-Close Eyes

$6.95

Madame Alexander

AMERICA'S MOST BEAUTIFUL DOLLS

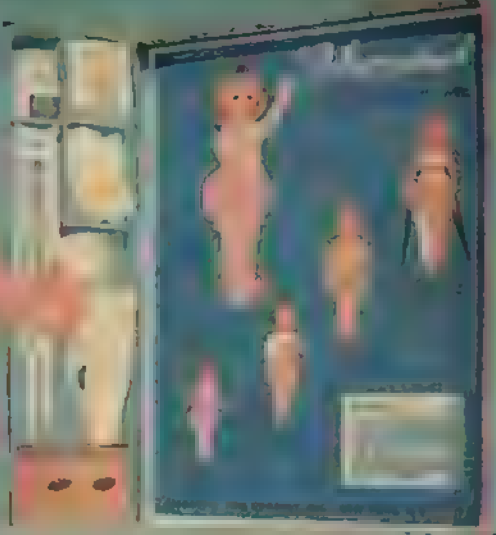
Marybel

GET-WELL DOLL

Sweet aid for little Mother to nurse to health

$12.95

16" Doll with Crutches, Casts, Chicken Pox, Measles, Bandaids



A jolly yet thoughtful way to help little girls learn about and to share with a playmate a few of life's childhood woes and sorrows. Lets little mother nurse Marybel through realistic ailments and injuries that sometimes befall real little girls. Marybel herself, is a picture of health, and perfectly healthy but comes complete with play troubles. A Madame Alexander doll that shows painstaking care in every detail. Finest workmanship required several full weeks to complete this exquisite doll, to fit the delicate features, fashion the lovely hair style and create the perfectly sewed clothing which is so elegant right down to snaps and lacy nylon trim. Any little girl will love Marybel, sick or well, in her satin shorty pajamas and slippers. Fully jointed vinyl body is almost unbreakable—fully washable. Rooted hair, sleeping eyes make her a dream doll. With cast for broken arm or leg, red dots for measles, yellow for chicken pox, bandages, crutches.

1 B 193 Marybel Get-Well-Doll Outfit. Shpg. wt. 4 lbs. 5 ozs. **Postpaid $12.95**

See Page 10 for Clothes to fit Marybel, Patty and Lotus Blossom.

Complete! Carrying Trunk and 2 FULL Outfits!

FROM $5.95

Kissin' COUSIN

15" Patty

SUB-TEEN DOLL

- **Carrot Red Pigtails**
- **Green Sleeping Eyes**

Patty will be your tot's favorite Kissin' Cousin. She's fully jointed—such fun to dress, undress, and bathe. Glossy thickly-rooted pigtails are fun to restyle for party time. She arrives in beautifully-made flowered taffeta dress, chic capelet, plus matching straw hat and purse. In her sturdy 16-inch gold trunk (with pull-out drawer) is a lovely extra cotton dress with big hat.

1 B 188. Patty Kissin' Cousin dressed as shown. Wt. 1 lb. 8 oz. **$5.95**
1 B 189. Patty Kissin' Cousin, Trunk, Wardrobe. Wt. 2 lb. 10 oz **$7.95**

Lotus Blossom

REMARKABLE, SOPHISTICATED HUMAN-JOINTED BEAUTIFUL DOLL!

Deluxe Beautifully Dressed only $5.95

- **ORIENTAL PRINCESS ATTIRE**
- **22" TALL—JOINTED BODY**
- **ROOTED SARAN HAIR**

Never before have you seen such perfection in a doll! She's completely jointed, so like a human being you'll love her on sight! Slender, delicately molded unbreakable figure lets her turn her neck; bend her head; move her arms at shoulders; bend at the waist and at hips; knees; ankles. Actually assumes any pose you want. Truly a collector's item! Custom Oriental lounging pajamas and coat have pearl button frogs. High heels and dainty drop earrings. Open close eyes are deeply fringed with thick, dark lashes to match her shampooable, rooted hair, a lustrous crowning glory for her exquisitely molded and detailed vinyl face. Bathe her all over. So sophisticated, she even has her finger and toenails tinted. Almost 2 feet tall, Lotus Blossom is truly the dream doll for any little girl.

1 B 112. 22" Lotus Blossom Doll. Shpg. wt. 1 lb. 13 ozs.

PHILCO CUSTOM COMPACT 19 PORTABLE TV

Brand new TV excitement . . . wide screen 19" "Big Picture Look" . . . with 172 sq. in. viewable picture area—you see all the picture, even in the corners. The all-new Mark II COOL CHASSIS is specifically designed to "beat the heat"—major cause of all TV breakdowns. You'll get 76% longer picture tube life; 108% longer receiving tube life; 92% longer component life. Fashion fresh styling in lustrous gold metallic finish . . . perfect for built-in or portable use—even the back is beautiful. Exclusive new Philco Flying Dot channel selector gives illuminated clock face tuning. Big 3x5" out-front speaker for full, rich tone. Ultra-powerful Twin Pivot-Tenna for peak reception. All front controls. VHF.

G-59026816585—TV—Ship. wt. 65 lbs. . . . . **Retail $199.95**
G-59027B1153—Walnut TV stand—Wt. 15 lbs. . . **Retail $ 17.45**

See page 249 for other TV sets

See page 564 for more information on this doll. Additional dolls on pages 564-570

16" TINY TEARS DOLL WITH TRUNK

This lovable little Tiny Tears brings her own smartly styled deluxe trunk . . . for cross-country travel, playing house next door, or keeping the layette and accessories neatly in one place. She is dressed for play in an embossed cotton romper. Her layette includes: two-tone cotton dress, panties and bonnet; plus bottle, diaper, pins, sponge, bubble pipe, washcloth, booties, pacifier, clothespins and instruction booklet.

G-76308A907—Ship. wt. 5 lbs. **Retail $12.95**
As Above, but 11½" doll.
G-76309A699—Ship. wt. 3 lbs . . . . **Retail $9.98**

FUR BLEND INTARSIA SCHIAPARELLI CARDIGAN

A luxurious cardigan with intarsia inset of darker yarn, highlighted by an unusual diagonal closing. Tiny pearl button side fastening (2 extra buttons). Finely knit of 70% imported lambswool, 20% angora fur fiber blend and 10% nylon. Full fashioned ¾ push up sleeves, hand washable, Mitten moth proofed. Specify size: 34-36-38-40. Ship wt. 1 lb.

G-84039A975—Beige **Retail $14.95**
G-84038A975—Oxford . . . **Retail $14.95**

See our entire Apparel Sections Page 302-309 & 406-469

NEW HYMAN INSULATED PARKA WITH HOOD

Outer shell of 70 denier 2-ply water repellent nylon, insulated with 6-oz. virgin bonderized Dacron polyester fiber. Alaskan wolf fur trimmed hood with drawstring; bottom drawstring. Raglan sleeves with knit wristlet inserts, large picket. In red, black, tan or yellow; sizes S-M-L-XL. Specify size and color. F.O.B. Ohio.

G-6137-1F1400—Men's—2 lbs. . . **Retail $22.95**
G-6137-2F1335—Ladies'—2 lbs. **Retail $21.95**

See our complete Sporting Section Pages 284-326 & 492-495

MILWAY Inc., MILWAUKEE 1, WIS.

DE LUXE SALAD SET — A versatile, luxurious service for every family, finished in mahogany-tinted cherrywood and mounted on SOLID 18-8 STAINLESS STEEL bases. Spoon and fork has matching metal ends. Seven-piece set consisting of four individual bowls, one master bowl and spoon and fork. Ind. gift display boxed. Wt. 4 lbs.
G-32334A1620 ..... Retail $26.98

FOUR INDIVIDUAL BOWLS — A large individual server 5½" by 3½" tall. A lovely addition to your salad set. Ind. gift boxed. Wt. 2¾ lbs.
G-32335A840 .... Retail $13.98

MASTER BOWL WITH SPOON AND FORK — An extra large mixing bowl 8¾" by 5½" tall. Stainless base and matching metal tipped spoon and fork. Individually gift boxed. Wt. 3 lbs.
G-32336A780 ..... Retail $12.98

Viking STAINLESS

The Gleam of Stainless

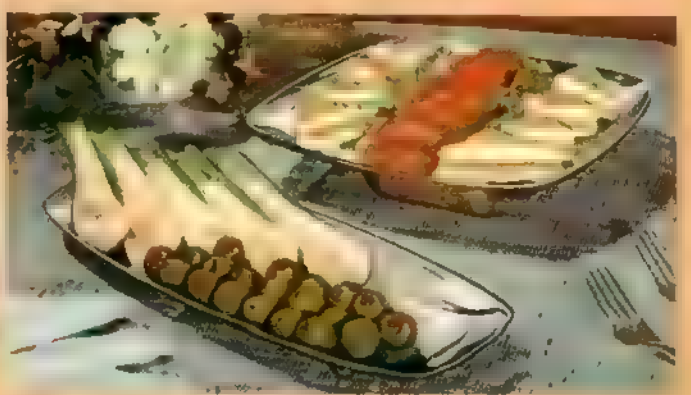
INDIVIDUAL CASSEROLE — In SOLID 18-8 STAINLESS STEEL with a cherrywood holder. 9¾" by 5" by 1½" deep. Individually gift boxed. Wt. 1 lb.
G-32337A360 ..... Retail $8.98

Never needs polishing

Beautifully

SHRIMP AND DIP — Put your sauce in the center crystal glass insert and your shrimp in the surrounding tray. 10" square by 2¾" high Wt 1¾ lbs. Individually gift boxed.
G-32339A360 Ret $5.98

LAZY SUSAN — A gift long remembered. Four side and one center crystal glass dishes for appetizers, cheese, cold cuts and hors d'oeuvres, etc. Center cover and tray in non-tarnishing 18-8 STAINLESS STEEL. 13" Square Susan mounted on ball-bearing base for easy turning. 4½" high. Wt. 6½ lbs. Ind. gift boxed.
G-32335A900 ..... Retail $14.98



FAMILY SIZE STEAK PLATTER — Broil your sizzling steaks on this SOLID STAINLESS STEEL platter and take it from oven to the table on a beautiful hardwood holder 14½" platter, over-all size 16" by 10½". Individually gift boxed Wt 3½ lbs.
G-32340A600 Reta $9.98

INDIVIDUAL STEAK PLATTER SERVER — 10½" by 7" wooden holder 11" long. In solid stainless steel. Individually gift boxed. Wt. 1½ lbs.
G-32341A360 ..... Retail $5.98

COMPANY SIZE STEAK PLATTER — Ideal for roasts or several large steaks. Platter is 16" in length. Overall size of wooden holder is 18". Individually gift boxed. Wt. 5 lbs.
G-32342A780 Reta $12.98

Use it in oven then take it to the table

HORS D'OEUVRES PLATTER — Ideal for serving cold cuts, petit fours, or any other delicacy. Satin-finish non-magnetic 18-8 SOLID STAINLESS STEEL. The cherrywood base is attached. Item measures 10" square. Wt. 1¼ lbs. Individually gift boxed.
G-32343A360 ..... Retail $5.98

CELERY AND OLIVE DISH — In non-tarnishing SOLID 18-8 STAINLESS STEEL. A useful serving aid for a million and one uses. Footed for added elegance. 14" by 5½" by 1¼" high. Individually gift boxed. Wt. 1 lb.
G-32344A360 ..... Retail $8.98

[A] "POLLYANNA"—Pretty "Pollyanna" stands 32" tall in patent leather shoes and white buttoned spats. Looks like she just stepped out of Walt Disney production, "Pollyanna". Vinyl doll has jointed arms and legs, turning head with sleeping eyes. Wears straw sailor hat on long rooted hair. Her old-fashioned checked "gingham" is trimmed with eyelet lace and velvet ribbon. Matching cotton pantaloons, buckram petticoat.

G-76026A1260—Ship. wt. 8 lbs. ..... **Retail $18.95**

[B] BRIKETTE DOLLS 22" & 16"—With bright red hair, green eyes and freckles . . . an impish beauty with ball-swivel waist that allows her to pose prettily in many different positions. Dressed in blue cordana slacks and white shaggy fleece sweater with matching headband. White shoes and socks. All jointed. Hair is rooted.

G-76030A860—22"—Ship. wt. 3 lbs. **Retail $12.95**
G-76031A597—16"—Wt. 2 lbs. ..... **Retail $ 8.95**

[C] SAUCY WALKER by Ideal—23" petite-looking Saucy Walker wears a sparkling lace-trimmed pinafore over her beautiful cotton dress. Her name is embroidered on a corner of the large square collar. "Saucy" is made of light-weight, unbreakable plastic. Her pixie hair-do of washable Saran always falls back into place to keep her neat appearance. Saucy wears attractive white leotards.

G-76025A1660—Ship. wt. 7 lbs. .....**Retail $24.95**

[D] LULLABYE BABY—12" musical vinyl doll seen on Art Linkletter TV show. Put her in almost any position, wind up Swiss music box in her back and she moves her head and fully jointed body as music plays. Button eyes. Dressed in knitted sweater, pants and booties. Layette consists of satin pillow and cover set, sunsuit, jacket, 2 diapers, wash cloth and sponge. Everything dolly needs.

G-76028A660—Ship. wt. 3 lbs. .....**Retail $9.95**

[E] MOMMY DOLLIKIN AND HER BABY—20" plastic "Mommy" virtually duplicates all positions of human body as she "cares" for her 8" baby. Has 16 flexible joints. Wears corduroy slacks, sweater with simulated fur collar and "heels". Baby's vinyl body is clad in overalls . . . has jointed arms and legs. Drinks and wets. Both have vinyl turning heads and rooted hair.

G-76027A660—Ship. wt. 2¾ lbs. .....**Retail $9.95**

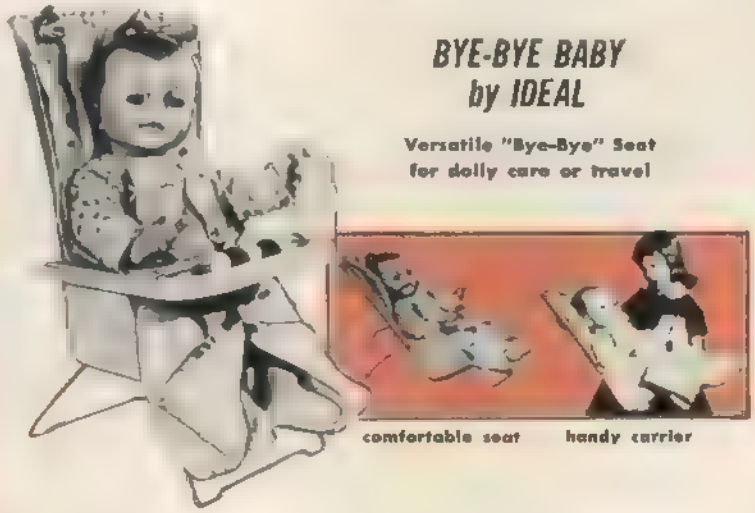
talking doll, 20" tall | walking doll, 36" tall | walking doll, 36" tall

Beautiful life-like dolls . . . "alive" with clever action

CHATTY CATHY—Stands 20" tall. Talk with her . . . she speaks 11 different phrases when you pull the "magic ring." Real little girl voice with a 90-day factory warranty Cathy has realistic flesh-tone body, movable head, arms, legs; brushable blond rooted hair. When she says, "Change my dress," remove her cute red pinafore and she's dressed in matching red play suit. Red hair ribbon, red velvet shoes, white socks
G-76040A1150—Wt. 4 lbs. .....Retail $17.95

WALKING PATTI—36" tall Big and life-like as a 3-year-old girl . . . with a wonderful "live" appearance little girls love. Yet her durable, lightweight plastic body is easy to carry. She has sleeping eyes and rooted Saran hair her "real" pal can shampoo and set. Patti wears a smock-type dress with a white sailor collar and white cuffs. Her name is embroidered on her pinafore pocket. Shipped truck or express.
G-7609581950—Wt. 12 lbs ..Retail $29 95

LITTLE MISS—36" tall Walks proudly . . . and tilts, turns and poses her new miracle head. She comes wearing a striped nylon velvet-trimmed dress, a separate apron, taffeta petticoat, panties, shoes and socks . but she is big enough to wear a regular size 3 dress. Little Miss is all vinyl; fully jointed with moving eyes, lashes. She wears her rooted hair in a ponytail. Shipped truck or express
G-7609681335—Wt. 6 lbs. .....Retail $19.95



Every little girl loves to play nurse but it's always hard to find a patient . . . much less a "Perfect Patient." Pretty Penny is a 14" little girl toddler doll with rooted hair who suffers illness or injury at will and is cured just as quickly. She is not only willing to play but brings all the supplies needed to cure almost any imaginary illness or injury. Set includes simulated plaster arm casts, leg cast, crutches, hypodermic needle, candy pills, gauze bandages, Band-aids, and small removable stickers to simulate measles, chicken pox, etc Also a behavior chart and gold stars for "The Perfect Patient."
G-76039A530—Shp. wt 3 lbs. .....Retail $7 95

So-o-o big she looks just as though she were real. For from the tip of her tiny toes to the top of her molded head this lightweight plastic doll resembles a month old infant She drinks and wets and closes her sleeping eyes when her "mommy" puts her down for a nap. Her arms and legs raise and lower, open and close just like a real baby Comes with special Bye-Bye seat that serves as a carrier on trips or as a stationary baby seat. Attach removable tray and metal braces at the bottom and it's a high chair! With layette, blanket and regular size infant's bottle. Bye-Bye Baby 25" tall
G-76094A1650—Shp. wt 7 lbs. .....Retail $24.95

PROLON'S EXCITING MELAMINE LINE OFFERS UNEQUALED VALUE

Here is the new array of beautiful porcelain-quality patterns you've been waiting for . . . skillfully combined with the durable quality of PROLON melamine. This strikingly designed line is all but unbreakable, chip-and-crack resistant and it can be washed in a dishwasher. America's top value! You'll find it right for every occasion.

COMPOSITION OF SETS

45-Piece Set. Eight each large dinner plates, B & B's, cups, saucers, cereal bowls. One each 14 inch platter, creamer, covered sugar bowl, vegetable dish. Shp. Wt. 14 lbs.

53-Piece Set. Eight each dinner plates, B & B's, cups, saucers, cereal and fruit bowls. One each 14 inch platter, creamer, covered sugar bowl, veg. dish. Shp. Wt. 16 lbs.

77-Piece Set. Twelve each dinner plates, B & B's, cups, saucers, cereals, fruit bowls. One each 14 inch platter, creamer, covered sugar bowl, veg. dish. Shp. Wt. 21 lbs.

89-Piece Set. Twelve each dinner plates, salad plates, B & B's, cups, saucers, cereals, fruit bowls. One each 14 inch platter, creamer, covered sugar bowl, veg. dish. Shp. Wt. 25 lbs.

A LEAFDANCE . . . swirling leaves in a heavenly combination of turquoise and multi colored accents makes this pattern the most charming creation of this or any other year.

		Retail
G-16124A2663	53-pc. Set (27 pcs. Dec.)	$39.95
G-16126B3997	77-pc. Set (39 pcs. Dec.)	$59.95

B GOLDEN GARLAND . . . rich gold leaf sprays of leaves and flowers accented with yellow and turquoise. You'd expect to find this pattern treatment only on higher priced lines.

		Retail
G-16122A2663	53-pc. Set (27 pcs. Dec.)	$39.95
G-16123B3997	77-pc. Set (39 pcs. Dec.)	$59.95

NOTE: PATTERNS A & B dinner plates, B & B plates, saucers, platter, creamer & sugar decorated on white. Other pieces are in coordinating plain colors as pictured.

C EXOTIC ROSE . . . a cascading repeat pattern of roses in soft pink and gray jewel tones. Dinner plates, B & B plates and platter decorated on white. Other pieces in pink and white.

		Retail
G-16107A1997	45-pc. Set (17 pcs. Dec.)	$29.95
G-16119B3664	77-pc. Set (25 pcs. Dec.)	$54.95

D FARM-IN-DELL . . . has the rest and comfy look that makes food seem twice as good. Executed in rose on yellow. Dinner plates, B & B plates and platter decorated on yellow. Other pieces yellow.

		Retail
G-16120A1997	45-pc. Set (17 pcs. Dec.)	$29.95
G-16121B3664	77-pc. Set (25 pcs. Dec.)	$54.95

OPEN STOCK Shipped Prepaid. Minimum order $10.00 Retail. All items Open Stock unless otherwise noted.

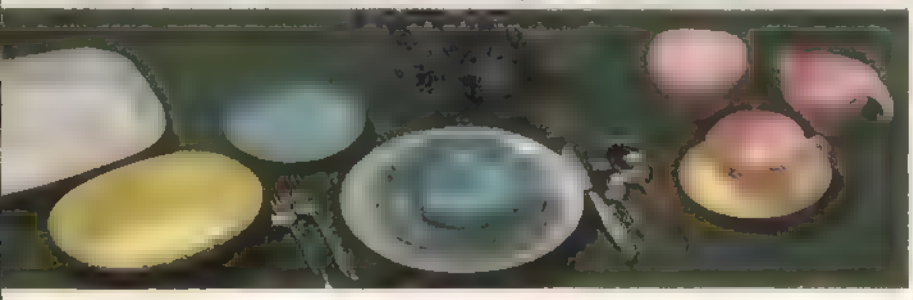
DECORATED PIECES Golden Garland, Leaf Dance, Exotic Rose and Farm-In-Dell. Specify pattern.

STOCK NO.	DESCRIPTION	RETAIL
G 128 333F188	8" Luncheon Plate	$2.50
G 128 334F105	6" B & B Plate	1.40
G-128 335F105	6" Saucer	1.40
G 128 336F431	14" Platter	8.75
G 128 337F431	14" Divided Platter	8.75

All decorated pieces available in open stock only.

SOLID COLORS Pink, White, Turquoise and Yellow. Specify color.

STOCK NO.	DESCRIPTION	RETAIL
G-128 298F113	8" Dinner Plate	$1.80
G 128 299F83	6" B & B Plate	1.10
G 128 300F68	6" B & B Plate	.90
G 128 302F68	6" Saucer	.90
G-128-301F60	6" Plate	.80
G 128 303F94	9" Divided Dish	1.25
G 128 304F83	7" Cereal Bowl	1.10
G 128 305F60	5" Fruit Bowl	.80
G-128 306F169	Cup & Saucer Set	2.25
G 128 308F244	Sugar & Creamer Set	3.25
G 128 309F298	Individual Vegetable Set	3.95
G 128 307F206	Individual Vegetable	2.75



JEWEL TONE SPECIAL . . . a big set value for a small-set price in this rousing decorator colors. A rainbow assortment of pink, turquoise, yellow and white jewel tones.

G-16103A1663	45-pc. Set	Retail $24.95
G-16126B3330	89-pc. Set	Retail $49.95

ALL PROLON dinnerware is guaranteed by manufacturer not to chip, crack or break during normal use for two full years.

Stock numbers with letter "B" shipped truck or express

MELAMINE DINNERWARE FOR ALL AMERICA

BOONTONWARE *Somerset*

New Boontonware Somerset . . . truly fine dinnerware crafted in the special Boontonware way, now at a very special price. Molded with an extra measure of melamine, invisibly reinforced for the ultimate in break-resistance. Dishwasher-safe. Permanent patterns.

53 Pc. Service for Eight. 8 each 10" dinner plate, 6" dessert or sandwich plate, 8 oz. cup, 6" saucer, 10 oz. dessert dish—plus 8" vegetable serving dish; 12½" platter; 3 pc. sugar and creamer set, and eight 9½-oz. break-resistant tumblers. Weight 14 lbs. Open stock value $70.27

Briarcliffe Rose	Blossomtime	Wheat
G-16306A2197—	G-16307A2197—	G-16308A2197—
Retail $32.95	Retail $32.95	Retail $32.95

Color Combinations. Dinner plates sandwich plates, platter have lovely patterns—Wheat and Briarcliffe Rose on Shell White background, Blossomtime on soft Honeydew Green. Cups: Shell White. Other pieces Butter Yellow with Wheat, Bon Bon Pink with Briarcliffe Rose, and Honeydew Green with Blossomtime Tumblers: clear.

Written Guarantee Against Breakage
On All Boontonware

BOONTON *Patrician*

FINEST OF ALL MELAMINE DINNERWARE

Boonton Patrician . . . without question the finest of all melamine dinnerware, created with special elegance and fashioned with meticulous care. Very generous sizes, truly rich weight with an extra measure of melamine. All this makes Patrician unsurpassed, and remarkably break-resistant. Dishwasher-safe, of course

45 Pc. Deluxe Service for Eight. Contains 8 each 10½" dinner plate; 6½" dessert or sandwich plate 18 oz. soup or salad bowl; 8 oz. cup, 6" saucer—plus 9½" vegetable serving dish; 14½" platter; 3 pc sugar and creamer set. Weight 19 lbs. Open stock value $86.50

Meadow Spray	Scandia	Golden Grain
G-16302A3995—	G-16303A3995—	G-16305A3995—
Retail $59.95	Retail $59.95	Retail $59.95

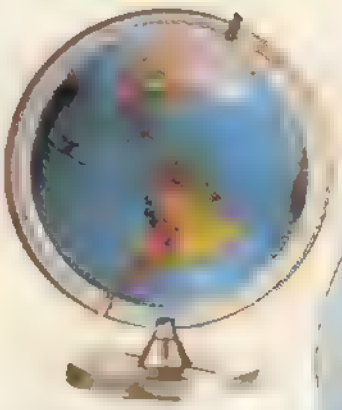
Color Combinations: Dinner plates, sandwich plates, platters have patterns on Shell White background. All cups Shell White. Other pieces Bon Bon Pink with Scandia, Honeydew with Meadow Spray, Shell White with Golden Grain

FOR A COMPLETE WORLD REFERENCE, new 200-pg. atlas is combined with a big 12-in. globe in one handy unit. Globe shows thousands of place names in true relationship, atlas has detailed U.S. and foreign country maps, gazetteer, populations, world information. Fits in specially designed walnut wood-grain globe base. Brass-finished meridian. Ht. 17", wt. 7½ lbs.

G-26552A1034 ..... **Retail $16.95**

Same as above, except with beautiful hand crafted *illuminated* globe, brilliantly legible place names. Wt. 12 lbs.

G-26553A1827 ..... **Retail $29.95**



RECOMMENDED FOR SCHOOL-AGE CHILDREN, this large 12-in. globe, almost 38-in. around, shows thousands of important place names in clear, easy-to-read type for outstanding reference. Full, numbered meridian locates places quickly. Time dial over north pole compares time around the world. Long-lasting, satin-gold Orotone finish on meridian and base. Ht. 16", wt. 6 lbs.

G-26551A1031 **Retail $10.95**

Replogle WORLD GLOBES

Discover the whole wide world—explore the new wonders of space—enjoy the excitement of travel! Choose a globe for your family or as an important gift! More than a map, a globe is an exact model of the earth. Brings new meaning to every world event, makes homework easier for youngsters, wins everyone's admiration for its sparkling beauty. Finely crafted by Replogle, the world's largest globe manufacturer, these accurate, up-to-date globes are exceptionally detailed and easy to read. Washable maps are beautifully lithographed in ten harmonious, non-fading colors. Booklet of fascinating globe uses and games supplied with each globe.

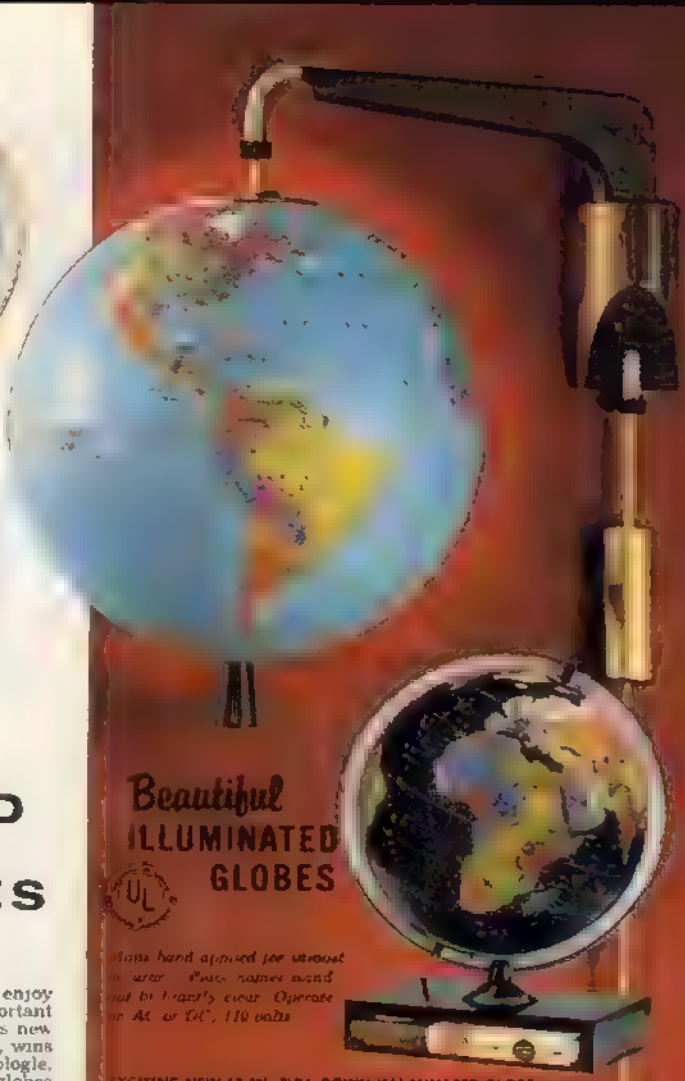
FAMILY TRAVEL GAME

HOLIDAY, FASCINATING FAMILY TRAVEL GAME for 2 to 4 players simulates all the experiences of traveling in Europe the Far East, Africa, the West Indies, etc. Players measure distances on large 12-in. globe; exchange U.S. money for foreign currencies; discover time differences; go sightseeing. Includes 8 exciting illustrated 18"x 9½" travel boards, play money and passports, currency converter, dial spinner, adventure cards, distance finder, landmark tokens. Plus the accurate, detailed globe excellent for reference when used separately. Sturdy box holds game parts. Wt. 5 lbs.

G-26709A729 **Retail $17.95**

TRACK THE PATH OF ANY PRESENT OR FUTURE SATELLITE with this timely 12-in. globe. Coming with two miniature satellites, removable orbiting and informative 32-pg. book. The Story of Earth Satellites. Great, detailed map in beautiful, recreation tones has soft light green oceans, brilliant land colors. *Gyro-Matic* mounting, richly plated in antique brass, swings up or down to bring any area into instant view. Deluxe 96-pg. book of globe uses and games included. Ht. 16½", wt. 6½ lbs.

G-26554A1095 **Retail $17.95**



Beautiful ILLUMINATED GLOBES

Mirror hand-applied for utmost in color. Place names stand out to clearly. Operate on AC or DC, 110 volts.

EXCITING NEW 12-IN. PULL DOWN ILLUMINATED GLOBE comes complete with a smart, colonial wall bracket necessary. Pulls down or up at a touch—is so easy to set and store. Elegantly styled in solid walnut and gleaming brass. Perfect—handsome over a desk, attached to book shelves or a room divider. Ball is lightweight, safe, a map fun master—safe enough for the youngest child to use. Wt. 8 lbs.

G-26710A2437 **Retail $39.95**

DRAMATIC 12-IN. "STARLIGHT" ILLUMINATED GLOBE delights everyone with the jewel-like beauty of its ultra-black ocean, vivid land colors. Combined with a wonderfully complete 40-pg. world atlas. Fits in new specially designed wood base, rich ebony finish. Chrome-plated meridian. Ht. 16", wt. 15 lbs.

THRILLING

STEREO RELIEF

GLOBE

in actual

RAISED RELIEF

YOU CAN FEEL THE MOUNTAINS on this beautiful 12-in. globe. More *realistic* because it is in actual 3-dimensional *raised relief*. More *educational* because youngsters can see the fascinating contrasts that create climates, affect populations, boundaries, transportation, the location of great cities. Ocean coloring shows at a glance the flow and direction of currents. Base is handsome sculptured design in genuine American walnut with rich gunstock finish. Globe revolves at a touch, swings up or down with *just a twist of the knob*. Ht. 15", wt. 6½ lbs.

G-26567A1217 **Retail $19.95**

SCM SMITH-CORONA

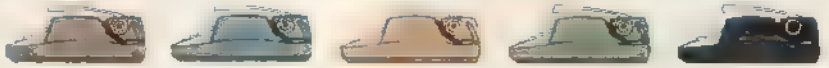
Hunter Red

NEW Galaxie ... world's fastest, manual portable!

new in style...speed...spirit

The best portable ever made. Moderately priced Built to last a lifetime. Far superior in design, in color styling, in operation simplicity, in convenient features. Full 88-character Keyboard, wide-range Touch Selector, Keyset Tabulator, Eraser Shield, exclusive Flight Deck Cover, Page Gage, Quick-set Margins. Choice of 6 beautiful colors. Complete with smart luggage-style "Trimline" Carrying Case. Specify Pica or Elite and color. Shipping wgt.—22 lbs.

This is PICA type.
This is ELITE type.



Driftwood Gray | Star-mist Blue | Apache Tan | Spring Green | Jet Black

COLOR	PICA TYPE	ELITE TYPE	
Grey	G-28136B10977	G-28137B10977	$149.27
Tan	G-28138B10977	G-28139B10977	149.27
Blue	G-28140B10977	G-28141B10977	149.27
Green	G-28142B10977	G-28143B10977	149.27
Red	G-28144B10977	G-28145B10977	149.27
Black	G-28198B10977	G-28199B10977	149.27

THE SKYRITER

9-lb. champion. Ideal for the traveler. Rugged, precision-crafted. Same perfect "write" of larger machines. Low priced. Has many office typewriter features: office-size 84-character Keyboard, Quick-set Margins, full-size Carriage Return Lever, Error Control Touch Selector. Gray finish. Comes with leather-tone vinyl Carrying Case and instructions. Specify pica or elite. Shipping wgt.—12 lbs.

		Retail
G-28150B5980 Grey	Pica	$78.49
G-28125B5980 Grey	Elite	78.49

More people buy **SMITH-CORONA** *portable typewriters than any other make!*

Galaxie features

OFFICE SIZE KEYBOARD. Same height, width, depth as office keyboard. Compact instrument control grouping permits faster, easier typing . . . no "blind" fumbling for controls.

QUICK-SET MARGINS: Rapidly and easily positioned with a single finger motion. Margins "Quick-set" without moving carriage.

FLIGHT DECK COVER. Exclusive Flight Deck Top Cover rolls forward for easiest access to ribbon changing, type cleaning. Guards keyboard at same time.

Azure Blue

THE STERLING

Modestly priced Rugged yet beautiful. Has major features of standard office typewriter . . . same 84-character keyboard, same quality write, same touch. Other big machine features: Page Gage, Quick-set Margins, Touch Selector, Full Width Tabulation, 3 colors. Complete with luggage-styled Carrying Case and instructions. Specify pica or elite and color. Shipping wgt.—21 lbs.

Seafoam Green

Sage Gray

		Retail
G-28213B7640 Grey	Pica	$104.50
G-28212B7640 Grey	Elite	104.50
G-28146B7640 Green	Pica	104.50
G-28147B7640 Green	Elite	104.50
G-28148B7640 Blue	Pica	104.50
G-28149B7640 Blue	Elite	104.50

THE portable typewriter line with the **Good Housekeeping** *Guarantee!*

Guaranteed by Good Housekeeping

ROYAL®

A New kind of Portable—Designed for the Present and the Future

FUTURA 800

First and Only Portable With All The Practical And Convenience Features of The Standard Office Typewriter.

Compare the Royal Futura feature by feature with other portables * Exclusive Touch Control* * Full Standard Keyboard with 44 Keys * Automatic Ribbon Reverse * Line Meter * Automatic Line Finder * 1-2-3 Line Spacing * Two-color Ribbon and Stencil Cutter * Variable Line Spacing * Shift Lock with Right and Left Releases * Uniform Multiple Scales * Smart Custom Fitted Dust Cover * Instruction Book * Exclusive Cushion Packing for Damage-Free Shipment * and many more features. Shipping weight 22 lbs. Specify Merit Pica or Merit Elite Type. Choose Cocoa, Gray or Blue.

This is Merit Pica.
This is Merit Elite.

EXCLUSIVE ROYAL FEATURES

MAGIC MARGIN®—Royal's Exclusive Margin Set set margins easily, instantly at touch of button.

MAGIC COLUMN SET—push button speed and flexibility in setting up columns and tabulating

TWIN-PAK lightning fast no smudge ribbon change No waste of time no dirty fingers

New luggage type carrying case included in price.

Retail $142.13

Price includes Federal Excise Tax

Grey Pica	G-28561B10995
Grey Elite	G-28562B10995
Cocoa Pica	G-28565B10995
Cocoa Elite	G-28566B10995
Blue Pica	G-28567B10995
Blue Elite	G-28568B10995

Royal DIANA

A medium priced portable complete with Magic Margin * Keyset Tabulation, Full Standard Keyboard, Half Spacing, Lucite Paper Guide and many more features Smart Traveling Case and Instruction Book included Shipping weight 20 lbs. Handsome two-tone gray color. Specify pica or elite type

Pica G-2874888888
Elite G-2874988888

RETAIL
$126.07
Price includes Federal Excise Tax

NEW LOW PRICE!

ROYAL ROYALITE

The beautiful compact two tone gray Royalite is a music piece of modern engineering and design. Weighs only 8 lbs and is just 3 high yet the new Royalite features a standard keyboard and this Royal is rugged. Shipping weight 15 lbs. Available in pica type.

This is Pica Director.

ROYALITE FEATURES:

* Left and right Touchset Margins * Ball bearing Carriage * Margin Release * Shift Lock and Release * Back Spacer * Paper Support * Big wide cylinder holds standard size envelopes * Rugged all metal Construction

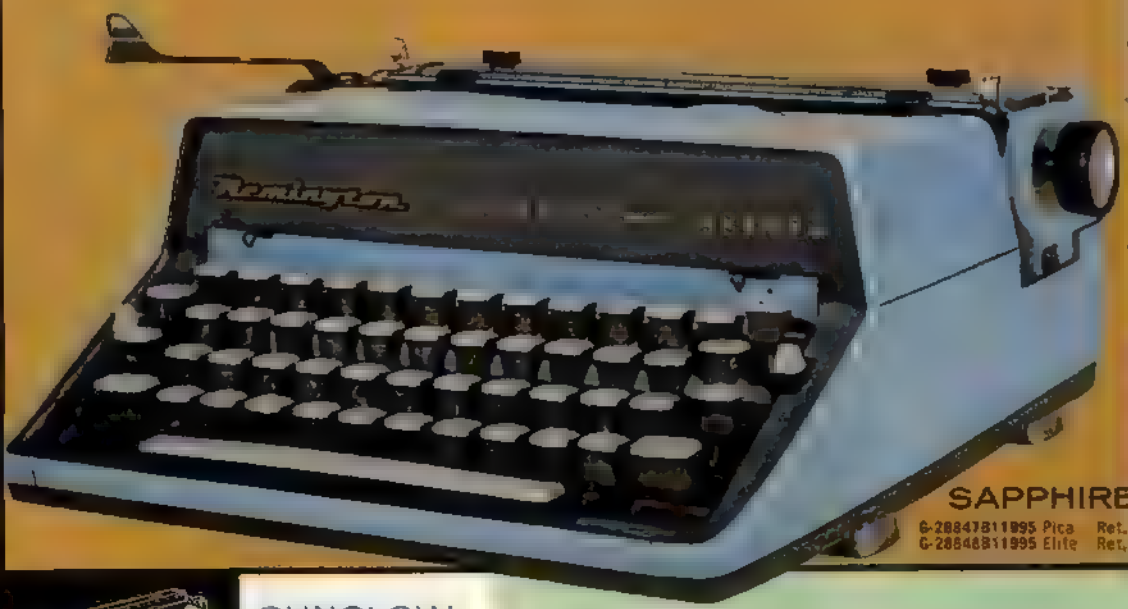
G-2824884995

RETAIL FORMERLY
$79.75

Smart portable type carrying case included in price

REMINGTON

the first name in typewriters ...has the last word in portables!



SAPPHIRE
G-28847B11995 Pica Ret. $145.21
G-28848B11995 Elite Ret. $145.21

SUNGLOW
G-28845B11995 Pica Retail $145.21
G-28846B11995 Elite Retail $145.21

JADE
G-28841B11995 Pica Retail $145.21
G-28842B11995 Elite Retail $145.21

PEARL
G-28837B11995 Pica Retail $145.21
G-28838B11995 Elite Retail $145.21

FLAMINGO
G-28843B11995 Pica Retail $145.21
G-28844B11995 Elite Retail $145.21

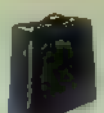
IVORY
G-28839B11995 Pica Retail $145.21
G-28840B11995 Elite Retail $145.21

Remington Quiet-riter® Eleven Portable . . . superb new design, 6 lovely colors *plus* performance and printwork that's *unmatched*. It's the *only* Portable with this combination of needed, wanted features:

- **W-i-d-e 11-inch carriage**—takes letterheads, notebook paper—all big typing jobs up to 11".
- **Exclusive MIRACLE TAB**—sets and clears tab stops from the keyboard in one operation.
- **Standard 44-key, 88-character keyboard** same as the keyboard found on office typewriters.

PLUS *exclusive* super-strength frame solid protection for all the vital working parts; dual shift lock keys; personal touch regulator; larger size, sure-grip paper cylinder; automatic and manual ribbon reverse; single, double and triple line spacer; positive-action back spacer; two-color ribbon and stencil control; margin release key and synchronized scales for setting margins. Specify Pica or Elite type (see below) and color. Shipping Wgt. 23 lbs., 15 oz

the Remington Travel-riter Portable



Here's the lightweight, low-priced Portable that's *tops* in its class. Gives you "big machine" performance with these outstanding features: two-color ribbon and stencil control; left and right carriage release levers; line finder for typing out of regular spacing; *full* 42-key keyboard with educational symbols, card writing finger and margin release key. Available in Pearl color, Pica or Elite type. Ship. Wgt. 18 lbs., 15 oz.

G-28113B6995 Pica ..... Retail $89.79
G-28114B6995 Elite ..... Retail $89.79

the Remington Letter-riter De Luxe Portable

...a Tabulator model that's perfect for letters, reports and schoolwork. Has these convenient features: larger size, sure-grip paper cylinder—gives clearest printwork and positive feeding of carbon packs, cards and envelopes; dual shift lock keys . . . the same as on office typewriters; *exclusive* super-strength frame—keeps vital working parts in perfect alignment. In Pearl color only, Pica or Elite type Ship. Wgt. 23 lbs., 3 oz.

G-28849B9995 Pica ..... Retail $125.74
G-28850B9995 Elite ..... Retail $125.74

this is PICA type

this is ELITE type

All typewriters shipped truck or express

Famous Shirley Temple Dolls

She now comes in sizes from demure 12-inch to big-as-life 36-inch

Shirley . . separate Outfits

[I] 12-inch Shirley has all features of big Shirley (described at right). In slip, panties, socks, shoes.
49 N 3938—Doll only. Shipping weight 1 pound. . . . $3.69

Separate Outfits. Shipping weight each 8 oz. Dresses may vary slightly.

(A) 49 N 3826—Wee Willie Winkie outfit. (Doll not included.) Pleated skirt, jacket, cap. Socks, shoes . . $2.77
(B) 49 N 3802—Cotton "Heidi" outfit. Dress with sewn-on vest, apron. Panties, shoes, socks, purse $2.77
(C) 49 N 3803—Cotton School Dress, panties 1.39
(D) 49 N 3804—"Rebecca" costume. Shirt, overalls, hat. 1.89
(E) 49 N 3809—Velvet Evening dress. Panty and purse. 1.99
49 N 3808—Plastic rain outfit. Coat, matching hat, tote bag. Not illustrated: an ideal extra outfit. $1.39

Shirley with Wardrobe

Popular size, 12-inch doll with 4 outfits . . all in pretty gift box. Shirley is all vinyl with jointed arms, legs; turning head, rooted Saran hair and lashed, moving eyes. She's dressed in rayon slip, panties, shoes, socks. Outfits consist of: tailored trenchcoat, tote bag, visored babushka. cotton dress, plastic bag; sun dress with hat and sun glasses; party dress with its own slip and imitation pearl necklace. Buy other outfits at left. Shipping weight 2 lbs. 12 oz.
49 N 3986—12-inch doll, 4 outfits . . $9.66

Big-as-life, 36-inch Shirley

Dimple-cheeked doll is fashioned of unbreakable vinyl. Curly, rooted Saran hair to comb and brush. Lashed moving eyes that open and close. Jointed arms and legs. Turning head. She's dressed in her Swiss Mountain outfit styled after her movie hit, "Heidi." Colorful cotton dress, lacy and embroidered; lacy undies, shoes and socks. 36-in. Shirley wears toy wrist watch, 17-in. and 15-in. carry purse.
79 N 36891—36-inch doll. Shpg. wt. 9 lbs. $25.45
49 N 3629—17-inch doll. Shpg. wt. 2 lbs 8 oz. 9.77
49 N 3628—15-inch doll. Shpg. wt. 2 lbs. . . . 6.97

Little Miss Revlon... 10½-inch grown-up Doll . . dress her fashionably

[G] Dress her your [illegible] she stands alone! Easy to dress doll has [illegible] legs, turning waist, vinyl plastic [illegible] arms. She [illegible] magnetic with pin-in fingers and toe nails. [illegible] Dress, lace bra, panty girdle, [illegible] and earrings. (Dresses may vary slightly.) Shipping weight 1 pound.

49 N 3076—[illegible] doll $2.67
49 N 3078—[illegible] doll 2.67
49 N 3817—[illegible] Set. Doll (above), 3 assorted outfits, [illegible] necklace, cutlery [illegible] Shipping weight 3 pounds 6 ounces. $7.47

Clothing for 10½-in. Miss Revlon Dolls. Shpg. wt. each 8 oz.

(A) 49 N 3810—2-piece pajama [illegible] 88c
(B) 49 N 3811—Pretty cotton school dress, [illegible] 88c
(C) 49 N 3812—Knit dress [illegible] $1.39
(D) 49 N 3818—Felt coat, hat with [illegible] 1.84
(E) 49 N 3819—Cotton bolero dress [illegible] 1.84
(F) 49 N 3829—Cotton and velvet formal dress. Shoes, stockings 2.69
49 N 3814—Bridal outfit (not shown). Rayon satin dress. Tulle veil, shoes, stockings, petticoat $3.77

Madame Alexander Dolls

Marybel the get-well Doll $11.45

The perfect doll for little girls who like to play hospital. Marybel has a cast for make believe broken arms or legs; crutches just her size; red dots and spectacles for measles, even yellow spots for chicken pox. Band aids and bandages are included for minor scratches. Remove her pretend diseases and bandages and Marybel gets well right away! She wears pretty shortie pajamas, slippers, a ribbon bow in her distinctly styled rooted wig of Saran. Exquisitely fashioned with rigid vinyl body, jointed arms and legs; turning waist and head; lashed, go-to-sleep eyes. Marybel has all the superb details which always characterize Madame Alexander dolls.

49 N 3670—18-inch doll. Shpg. wt. 3 lbs. 12 oz. $11.45

Famous Little Women $8.77 each

Louisa May Alcott's "Little Women" come to life! Plastic bodies with jointed arms and legs. Saran hair wigs are styled of the period. Turning heads, lashed, go-to-sleep eyes. Each doll wears little black suede slippers, white nylon socks. 12 in. high. Shpg. wt. each, 1 lb. 6 oz.

1 49 N 3649—**Amy,** lovely in a cotton dress with ruffled floral pinafore, and pantalets. $8.77

2 49 N 3651—**Beth,** shy and angelic, wears a polished cotton dress, lace-trimmed pantalets. $8.77

3 49 N 3653—**Meg,** sensible Meg wears a lace-trimmed organdy pinafore, cotton dress, pantalets. $8.77

4 49 N 3650—**Jo,** the tomboy wears a pin-dot cotton dress, red cotton pinafore, pantalets $8.77

Granny Sleep Set

Cotton flannel nightgown, 2 pc. pajamas with elastic waist and ankles. Moppet cap keeps dolly warm. Shpg. wt. 14 oz.

49 N 3416—14 to 15 inches $1.98
49 N 3417—18 to 19 inches 2.67
49 N 3419 20 to 21 inches 2.79

Beautiful extra Clothing for slender grown-up dolls 14 to 21 in.; Toddlers 18 to 35 in.

5 **Ballerina.** Nylon tutu, panties, nylon hose, slippers. Wt. 14 oz.

49 N 3464—14 to 15 inches $1.79
49 N 3465—18 to 19 inches. 2.39
49 N 3466—20 to 21 inches. 2.49

6 **Formal Gown.** Lovely nylon net and taffeta. Panties. Wt. 14 oz.

49 N 3420—14 to 15 inches $2.59
49 N 3421—18 to 19 inches 2.79
49 N 3422—20 to 21 inches 2.98

7 **Bridal Outfit.** White rayon taffeta and nylon net gown. Bridal veil, petticoat and panties. Shpg. wt. 14 oz.

49 N 3484—14 to 15 inches $2.98
49 N 3485—18 to 19 inches..... 3.59
49 N 3486—20 to 21 inches 3.89

8 **Jumper Dress.** Iridescent rayon taffeta jumper, attached slip. Rayon taffeta blouse, panties. Shpg. wt. 14 oz.

49 N 3430—14 to 15 inches. $1.98
49 N 3431—18 to 19 inches..... 2.49
49 N 3432—20 to 21 inches..... 2.69

9 **Accessory Outfit.** 2-way stretch girdle, bra, nylon hose, garters. Shoes, plastic case. Shpg. wt. 8 oz.

49 N 3449—14 to 15 inches $1.39
49 N 3451—18 to 19 inches 1.39
49 N 3452 20 to 21 inches..... 1.39

10 **Coat, hat, muff** of Orlon® Dynel imitation fur. Rayon lined. Wt. 14 oz.

49 N 3363—14 to 15 inches $2.39
49 N 3364—18 to 19 inches..... 2.67
49 N 3365—20 to 21 inches. 2.98

11 **Coat and Matching Hat.** Cotton and rayon fleece. Flared coat. Wt. 14 oz.

49 N 3351—14 to 15 inches. $2.59
49 N 3352 18 to 19 inches 2.98
49 N 3353—20 to 21 inches 3.39

For Toddler Dolls

12 **Artificial Leather coat,** belt, beret, and purse. Rayon lined. Wt. 1 lb.

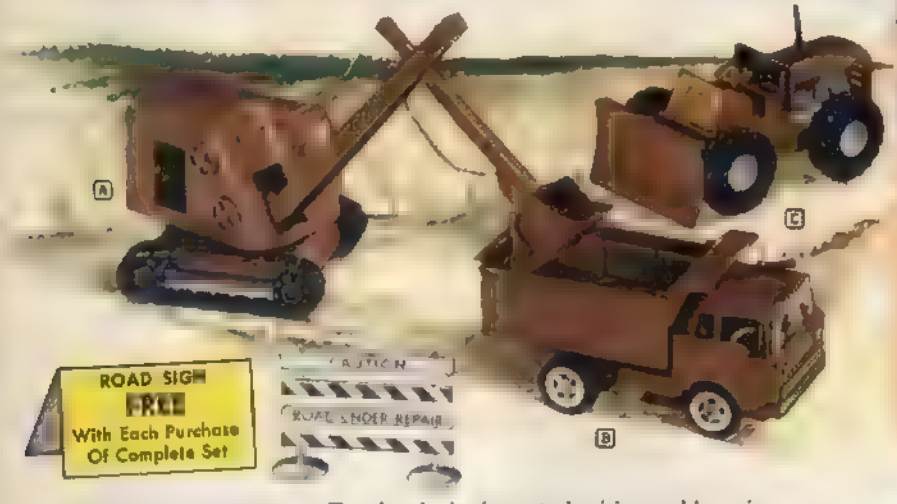
49 N 3458 18 to 21 inches..... $2.49
49 N 3459—30 to 32 inches 2.98
49 N 3460—34 to 36 inches 3.98

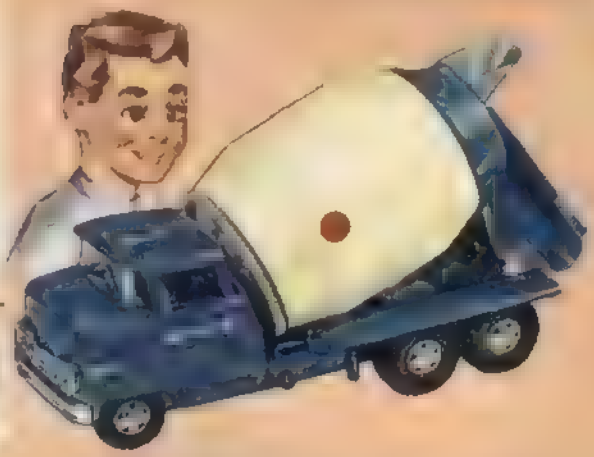
13 **Big Set.** Purse, shoes, socks, slippers, panties, leotard, hair net. Wt. 1 lb.

49 N 3467—18 to 19 inches..... $2.29
49 N 3468—20 to 21 inches 2.49
49 N 3469—30 to 32 inches 3.49
49 N 3470 35 to 36 inches 3.79

STRUCTO STEEL STRONG STEEL STURDY

New! TRUCKS FEATURE: WINDSHIELD & MOVABLE WIPERS . . . TWO-SIDED MIRRORS . DUAL AIR HORNS . . . WHITE WALL TIRES





READY-MIX CONCRETE TRUCK. Structo's wonderfully realistic replica of the full size machines has sturdiness, eye-appeal, and sound-effects too! Mixer geared to the axle, rotates as the truck moves . . . ratchet simulates mixer noise. Mixer loads and unloads through openings; body raises to discharge contents. 16" long, 7⅝" wide, 9" high.

10-2442-463 Shpg wt 7 lbs. **Retail $6 95**

(A) STRUCTO POWER SHOVEL. Two hand wheels control raising and lowering of boom, and automatic loading and unloading of shovel. Cab revolves 360°.

10-2441-265 26½x7x6¾ . Shpg. wt. 4 lbs. . . . . **Retail $3 98**

(B) STRUCTO DUMP TRUCK. Rugged steel construction with realistic details. Lever raises body for dumping. Shpg. wt. 3½ lbs

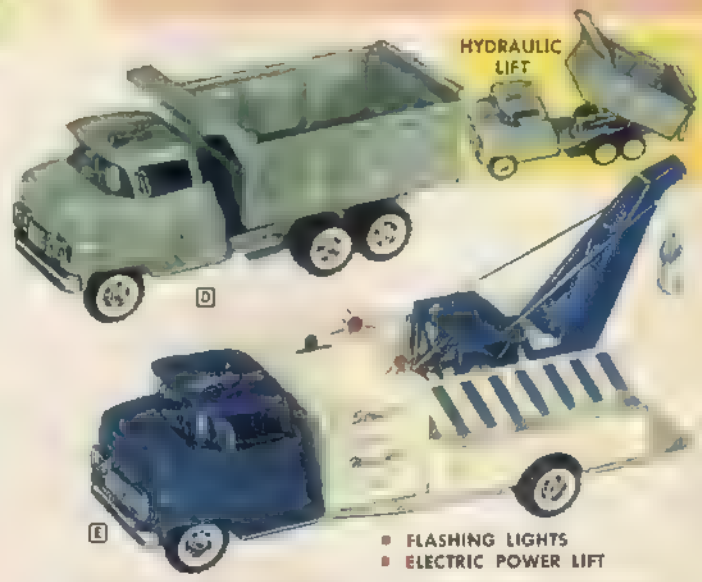
10-2439-199 11⅛" long, 5⅛" wide, 5⅞" high Shpg wt. 3 lbs **Retail $2 98**

(C) STRUCTO BULLDOZER. Blade tilts up between jobs and is held in position by a heavy spring. 11¾" long, 7" wide, 6¾" high.

10-2440-199 Shpg wt 3 lbs . . . . . **Retail $2 98**

HIGHWAY BUILDER OUTFIT. Four piece assortment for the junior highway engineer includes all three items described above plus a free "Road Closed" Barrier shown above.

10-2438-663 Shpg. wt. of outfit: 10 lbs. . . . . **Retail $9.95**



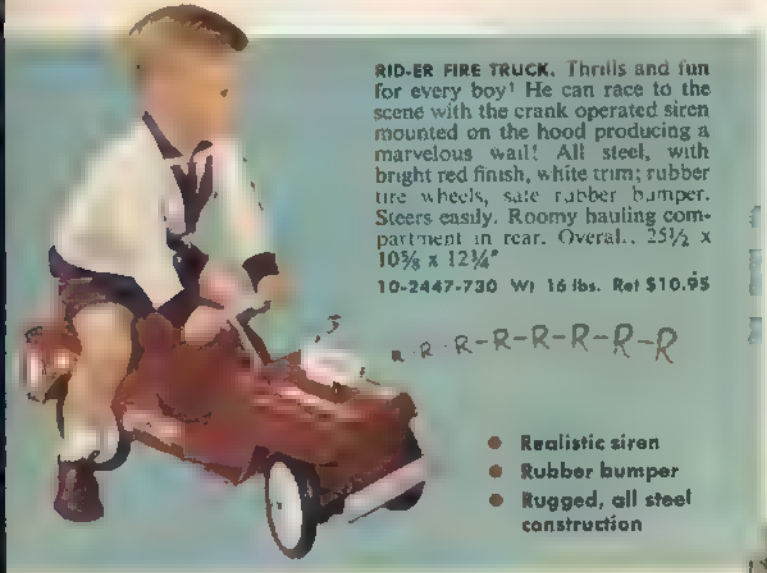
- FLASHING LIGHTS
- ELECTRIC POWER LIFT

(D) HYDRAULIC DUMPER. Ingenious, fascinating Structo truck has a lever controlled mechanism . . . compress unload lever, hydraulic cylinder raises and dumps truck body automatically. Nontoxic liquid in cylinder will not stain. 14¾" x 6⅛" x 6⅜"

10-2443-330 Shpg. wt 5 lbs. . . . . **Retail $4.95**

(E) STRUCTO POWER WRECKER. A magically automatic model that works on batteries (uses 2 flashlight cells, not incl.) Push lever back and winch winds out tow line, push lever forward and line winds in Lights flash when winch is operated.

10-2444-597 22⅞" long, 7" wide, 9¼" high, 7 lbs. . . . . **Retail $8 95**

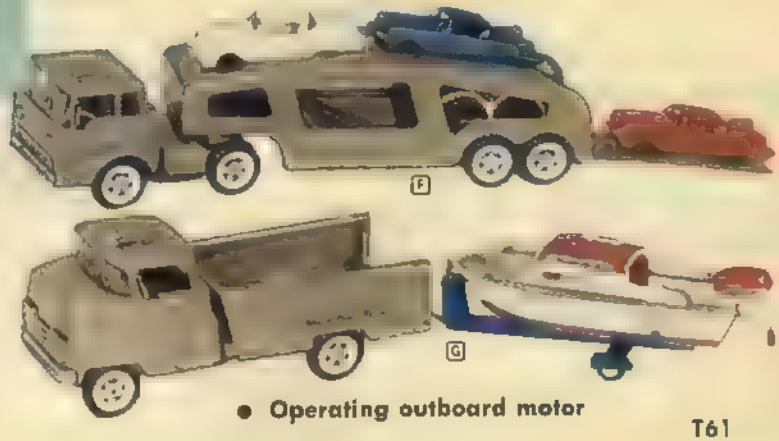


RID-ER FIRE TRUCK. Thrills and fun for every boy! He can race to the scene with the crank operated siren mounted on the hood producing a marvelous wail! All steel, with bright red finish, white trim; rubber tire wheels, safe rubber bumper. Steers easily. Roomy hauling compartment in rear. Overall 25½ x 10⅜ x 12¼"

10-2447-730 Wt 16 lbs. Ret $10.95

R-R-R-R-R-R-R

- Realistic siren
- Rubber bumper
- Rugged, all steel construction



- Operating outboard motor

(F) STRUCTO AUTO TRANSPORT. Comes complete with three late model miniature cars. This streamlined transport has a ramp which extends at rear for easy loading and unloading Smooth, non-marking tires. All-steel construction. Length is 22" (ramp extends length to 29¼" long, 5⅜" wide, 6½" high

10-2445-332 Shpg wt. 6 lbs. . . . . **Retail $4.98**

(G) DELUXE CAMPER. Two fun-packed team-mates! Trailer has a crank operated winch to load and unload boat. Battery driven outboard boat uses one flashlight cell (not incl.) Boat can run in any direction or in circles . . . is steered by positioning motor

10-2446-463 27½x5⅞x6⅝ Shpg. wt 5 lbs **Retail $6 95**

All Items Above Are Mailable

TONKA TRAILER SALES SET—Versatile assortment consists of 2 trucks and 4 trailers that can be made into 8 different truck-trailer combinations. Sportsman metal truck, 12¾x7½x5½", has removable boat on top. Pick-up metal truck measures 12¾x5½x5½". The trailers are a box trailer, a horse trailer with 2 horses, stake trailer and a boat trailer for the boat which is fitted with windshield and motor.

G-77158A990—Ship. wt. 13 lbs. ..... **Retail $14.95**

TONKA PAVING DEPARTMENT—Watch a jr roadbuilder swing into action with this metal set. Dump truck, 13½x6¼x6¼", unloads manually. Bulldozer, 8⅞x4⅞x6", has adjustable blade, powers forward on heavy-duty treads. Grader, 17x7x6¾", steers from cab, has movable blade. Cement mixer, 15½x8x6⅞", has mixer geared to turn as truck moves; with hopper, adjustable chute. Shipped truck or express.

G-77171B1263—Ship. wt. 17 lbs. ..... **Retail $18.95**

[A] STRUCTO HYDRAULIC DUMPER—Compress unload lever—hydraulic cylinder raises and dumps metal truck body automatically. Non-toxic liquid in cylinder won't stain. 14¾"x6⅛"x6⅝"

G-77183A332—Wt. 5 lbs. ..... **Retail $4.98**

[B] NY-LINT STREET SPRINKLER—Scale model metal action toy with an easy to fill tank that holds a generous supply of water. Built-in pressure pump operated from tank top sends water through 2 aerated nozzles. Ford Model C-600 tilt truck cab. 17⅞"x6⅛"x7".

G-77168A600—Wt. 5½ lbs. ..... **Retail $8.98**

[C] STRUCTO READY-MIX CONCRETE TRUCK—Mixer geared to axle rotates as metal truck moves. Ratchet simulates mixer noise. Mixer loads and unloads through openings. Body raises to discharge contents. Will provide hours of fun. 16" long, 7⅝" wide, 9" high.

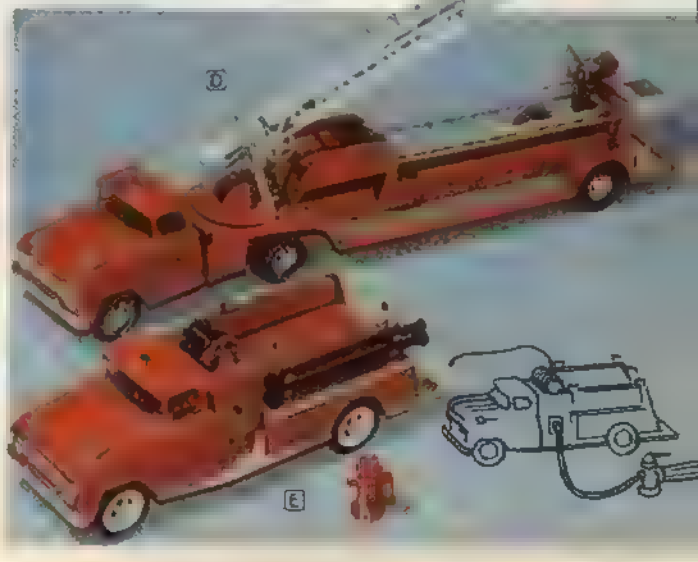
G-77182A463—Wt. 7 lbs. ..... **Retail $6.95**

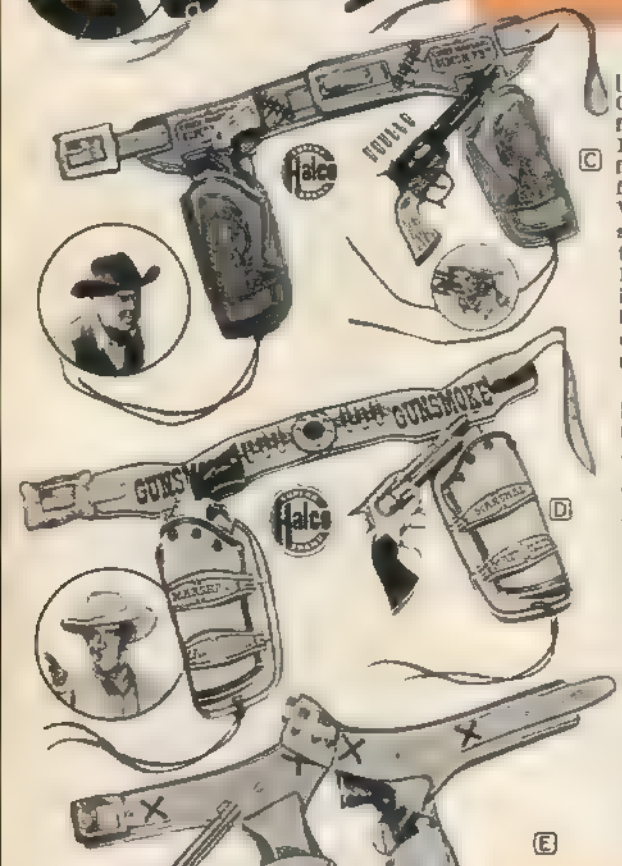
[D] TONKA AERIAL LADDER—When tillerman's seat is swung aside hydraulic pistons arch ladder skyward. Extension ladder cranks to 36" height, ladder base revolves 360°. Metal. Extra ladder. 32½"L. 9½ lbs.

G-77109A865..... **Retail $12.98**

[E] TONKA SUBURBAN PUMPER—Hydrant with miniature hydrant wrench connects to any garden hose. Metal pumper attaches to hydrant . . . then watch the water flow from the 36" long fire hose which winds onto reel. Two hydrant hoses and removable ladder. 17¼" long. Wt. 6½ lbs.

G-77163A600..... **Retail $8.98**





[A] WYATT EARP DOUBLE HOLSTER SET—Genuine leather set has the features favored by Hugh O'Brian of TV Wyatt Earp fame and reputed to be one of the fastest draws in the business. Fast draw features include stand-away pockets, Western cross-straps and buckle. Handsome beige and black set has two pictures of Wyatt Earp on the belt; also, 12 play bullets in bullet loops. Packed in the pockets are 2 Wyatt Earp Buntlines—authentic replicas of the gun used by the famous marshal himself.
G-70051A335—Wt. 3 lbs. . . **Retail $4.95**

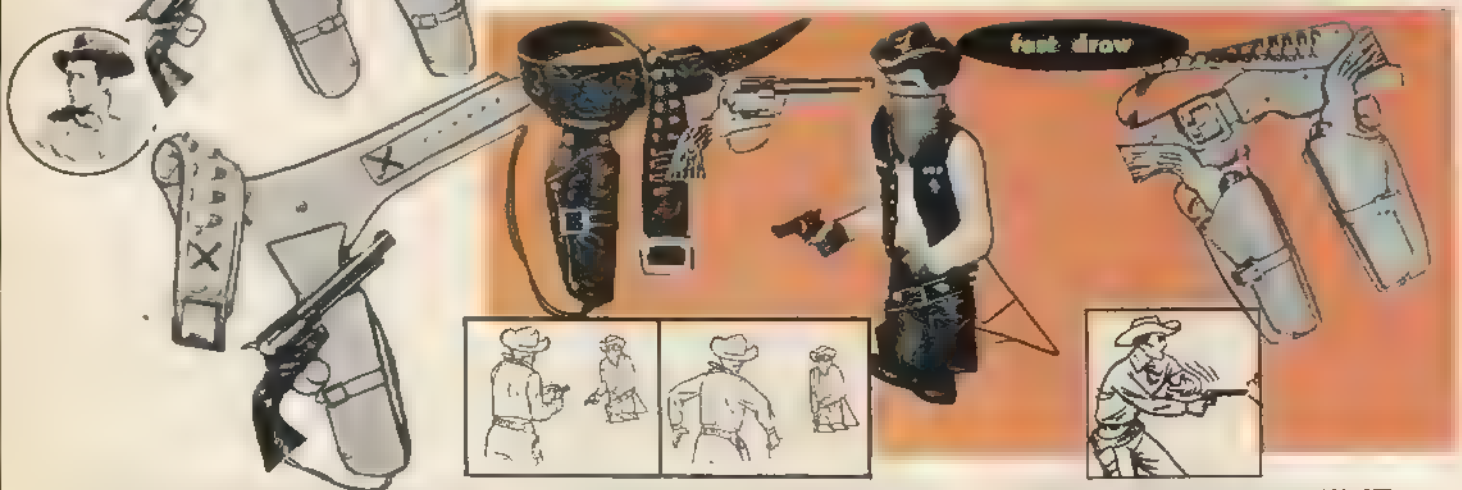
[B] HAVE GUN WILL TRAVEL TOP GRAIN DOUBLE HOLSTER SET with Wrist Holster—Authentic reproduction of set worn by Paladin on "Have Gun Will Travel" TV show. Shiny top grain leather holster sports familiar nickel chess man concha on front pockets, 2 "Paladin" signatures on belt. Adjustable hip-slung belt has 12 silver play bullets. Single cartridge Derringer Pistol in black leather wrist holster; 2 Paladin Repeating Pistols in holsters. W/card case, calling cards, photo.
G-70049A465—Wt. 3 lbs. . **Retail $6.95**

[C] THE DEPUTY TOP GRAIN DOUBLE HOLSTER SET—Young deputies will wear this authentic-type holster as proudly as star Henry Fonda when he portrays "Chief Marshal Simon Fry" on TV's "The Deputy." Natural leather holster

(C cont'd)
has "The Deputy" embossed on cross straps, "Chief Marshal Simon Fry" on belt. Floral embossing on pockets. Adjustable 2-pc. belt has 6 silver play bullets. Leather leg ties. 2 U. S. Marshal .44 Zinger Repeating Pistols w/cartridges simulate bullet whine when fired
G-70047A550—Wt. 3 lbs. . . . **Retail $7.95**

[D] GUNSMOKE DOUBLE HOLSTER SET—A big favorite with little lawmen. Jeweled smooth suntan leather holster is a reproduction of the set worn by Marshal Matt Dillon on the top-rated TV western, "Gunsmoke" on belt and "Marshal Matt Dillon" on cross straps. Decorated with jewelled concha on belt and red jewels on pocket. 6 silver play bullets. Adjustable belt has embossed prong buckle and keeper. Leather leg ties. Includes 2 Gunsmoke Repeating Pistols.
G-70046A335—Wt. 2 lbs. . . **Retail $4.95**

[E] DAISY BULLS EYE HOLSTER SET—The type preferred by Clint Walker, star of "Cheyenne." Trim custom-tailored hip-cut fit holster is expertly styled of thick tough grade cowhide. Designed for the fast-draw action which has made "Cheyenne" a favorite with young and old Western fans. Includes tilt-out holster tops, cup-shaped pockets and trigger guard stops. Large double outfit is made to fit 26½ to 35" waist. Two guns are famous Daisy Bulls Eye Pistols.
G-70056A400—Wt. 3 lbs. . . . **Retail $5.95**



DAISY LARGE SINGLE HOLSTER OUTFIT—For little cowboys and lawmen who prefer single-gun action. Tough grade leather holster set in the trim custom-tailored hip-cut fit preferred by Clint Walker of TV "Cheyenne" fame. Fast draw features include tilt-out holster tops, cup-shaped pockets and trigger guard stops. Comes with Daisy's "Giant-cap roll" pistol.
G-70055A265—Wt. 3 lbs. . . **Retail $3.95**

MATTEL SHOOTIN' SHELL FAST-DRAW TARGET—Hit "Outlaw" target with Fanner Shootin' Shell before he can fire a Greenie Stik-M-Cap. A "hit" stops his mechanical arms. Adjustable arm speed; speed indicator. 18" high plastic target. Gun shoots 6 Shootin' Shells, fires Greenie Stik-M-Caps. Black Dura-Hide holster. W/6 Shootin' Shell cartridges, 12 bullet noses.
G-70106A665—Wt 4½ lbs. . . **Retail $9.95**

"FANNER 50" DOUBLE HOLSTER PISTOL SET—Two bullet-loading pistols and an authentic cut-away neck, fast-draw holster of top grain cowhide leather, saddle stitched and handsomely buckled. Adjustable belt will fit up to 34" waist. Comes fitted with 10 all-metal bullets.
G-70146A665—Wt. 2½ lbs. . . . . **Retail $9.95**
As Above, only Single Holster Set.
G-70101A335—Wt. 1½ lbs. . . . . **Retail $4.95**

Devotion to detail is the reason for the appealing realism of Tonka Toys. All vehicles are operational and built of steel for durability. The Tonka Toy line for 1961 includes 34 individual toys and 7 sets.

INDIVIDUAL TONKA TOYS

NO. 100—BULLDOZER Blade adjusts to 3 heights
$2.98

NO. 101—GOLF CLUB TRACTOR Dump box, front wheels turn
$2.98

NO. 02—PICK-UP Sturdy, steel construction
$2.98

NO. 103—SERVICE Removable ladder, open in back
$3.49

NO. 04—FARM STAKE Safe, removable stake panels
$3.98

NO. 05—SPORTSMAN Carries unbreakable plastic boat
$3.98

NO. 06—DUMP Fully workable plus 2-position tailgate
$3.98

NO. 105—RESCUE SQUAD Ladder, boat removable
$3.98

NO. 110—FISHERMAN Style-side truck for sportsmen
$3.98

NO. 12—ROAD GRADER Steers from cab, blade adjustable
$4.98

NO. 14—DRAGLINE Has four separate operations
$4.98

NO. 18—WRECKER Heavy-duty winch, link chain
$4.98

NO. 20—HYDRAULIC DUMP Dumps load automatically
$4.98

NO. 22—DELUXE SPORTSMAN Complete with boat and trailer
$4.98

NO. 28—PICK-UP & TRAILER White sidewalls and animal
$4.98

NO. 116—DUMP TRUCK AND SAND LOADER Belt operated sand loader
$5.98

NO. 117 BOAT SERVICE Truck with 3 boat trailer
$5.98

NO. 118—GIANT DOZER Heavy-duty with adjustable blade
$5.98

NO. 120—CEMENT MIXER Mixes and pours "cement"
$6.98

NO. 35—FARM STAKE AND HORSE TRAILER Includes two plastic horses
$6.98

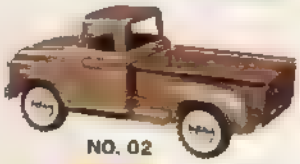
No. 39 - ALLIED VAN Enormous loading capacity
$6.98

NO. 100

NO. 103

NO. 101

NO. 04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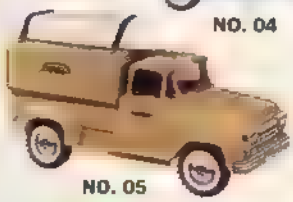
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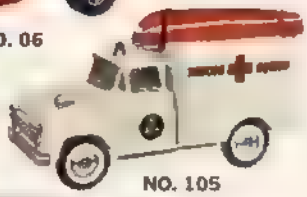
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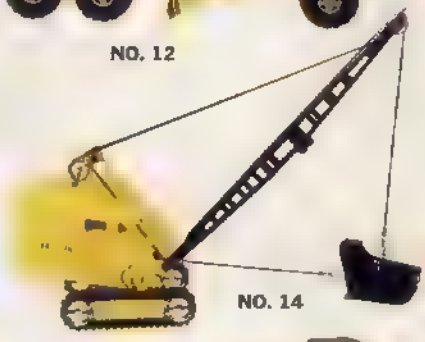
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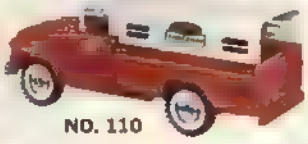
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NO. 130

NO. 40

NO. 41

NO. 46

NO. 142

NO. 325

NO. 134

NO. 136

NO. 140

NO. 145

NO. 146

NO. 48

NO. B-202

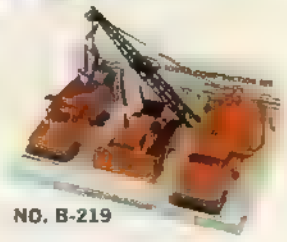
NO. B-204

NO. B-206

NO. B-215

NO. B-216

NO. B-218



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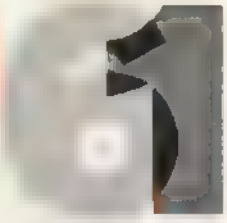


NO. 130—DELUXE FISHERMAN Truck, trailer with deluxe boat

$6.98

NO. 40—CAR CARRIER includes 3 cars and loading ramp

$7.98

NO. 41—BOAT TRANSPORT 4 deluxe boats, 2 motors

$7.98

NO. 134—GRADING SERVICE Dump truck, bulldozer and loboy

$7.98

NO. 136—HOUSEBOAT SET Combination truck, houseboat and trailer

$7.98

NO. 324—HOUSEBOAT Scale model, floats

$2.98

NO. 140—SANITARY TRUCK Loads and dumps hydraulically

$7.98

NO. 46—PUMPER Includes hydrant and hoses

$9.98

NO. 142—MOBILE CLAM Clam bucket opens and closes

$8.98

NO. 145—TANKER Can be filled from garden hose

$9.98

NO. 146—GIANT DOZER & TRAILER Rugged, heavy duty construction equipment

$10.98

NO. 48—AERIAL LADDER Hydraulic ladder rises 36 inches

$12.98

NO. 325—ANIMALS (5) Realistic and durable

$ .98

PACKAGED SETS

NO. B-202—COUNTRY CLUB SERVICE Bulldozer and Loboy, Pick-up, Golf Club Tractor

$9.95

NO. B-204—FARM SET Farm Stake, Pick-up, Horse Trailer, Stake Trailer, three plastic animals

$11.95

NO. B-206—TRAILER SALES Sportsman, Pick-up, Horse Trailer, Stake Trailer, Box Trailer, Boat Trailer with boat, motor

$14.95

NO. B-215—BULK STORAGE Tanker, two plastic storage tanks, filler hoses

$14.95

NO. B-216—ROAD BUILDER Grader, Sandloader, Dump Truck, Bulldozer and Loboy

$14.95

NO. B-218—PAVING DEPARTMENT Dump Truck, Bulldozer, Grader, Cement Mixer

$18.95

NO. B-219—CONSTRUCTION Mobile Clam, Giant Dozer, Hydraulic Dump Truck

$19.95

Tonka Toys Inc
MOUND, MINNESOTA

TONKA TOYS, INC.

Mound, Minnesota

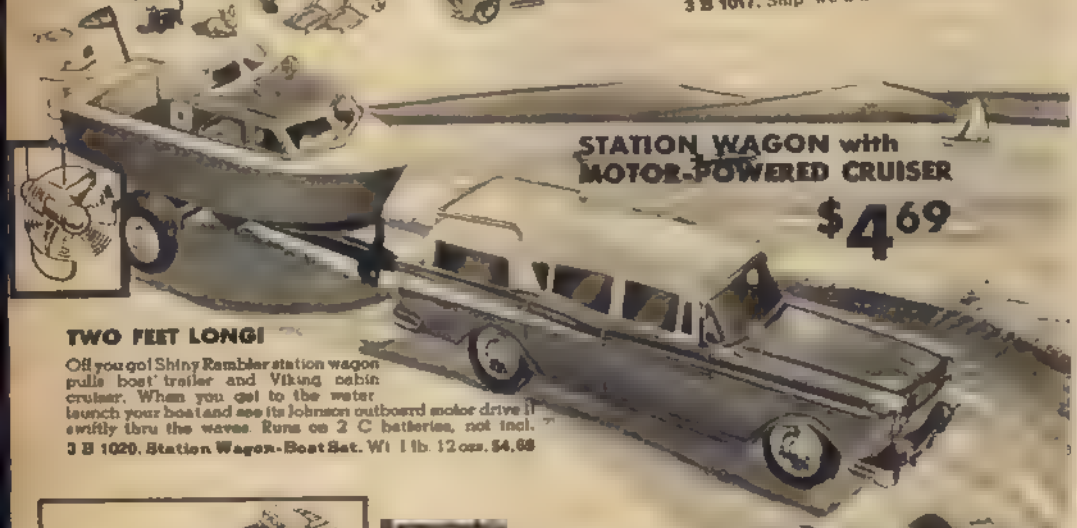
Printed in U.S.A.

Famous TOOTSIETOY FARM SET $2.98 17 pc.

- exact scale models
- unbreakable metal trucks
- unbreakable plastic animals

Life on a farm becomes breathtakingly real with this exactly scaled, brilliantly colored set. Your youngster will imagine himself a farmer tending his cattle, sowing his fields. Includes Ford farm truck, farm wagon and hitch, Ford tractor, harrow, plow, 6 plastic animals and 5 fence sections. All parts are rust proof so that your youngster can play with them out doors as well as indoors. Unbreakable with chip proof enamel, set is handy to pack up and carry along on trips.

3 B 1017. Ship. wt. 2 lbs. 2 ozs. **$2.98**



STATION WAGON with MOTOR-POWERED CRUISER $4.69

TWO FEET LONG!

Off you go! Shiny Rambler station wagon pulls boat trailer and Viking cabin cruiser. When you get to the water launch your boat and see its Johnson outboard motor drive it swiftly thru the waves. Runs on 2 C batteries, not incl.

3 B 1020. Station Wagon-Boat Set. Wt. 1 lb. 12 ozs. **$4.69**

tilting-platform trailer

FORD SPEED SET 2 FT. LONG—HEAVY STEEL

Complete Set $4.99

Off to the races! New streamlined 1960 Ford pickup has wraparound windshield, back and side windows, white wall tires. Heavy-gauge steel with red baked-on enamel. Complete as shown. Shpg. wt. 4 lbs.

3 B 1019. Ford Racing Set **$4.99**

DEFEND YOUR COUNTRY

electronic satellite interceptor repels invaders

$5.99

MAGIC SATELLITE ZOOMS UP—STAYS IN ORBIT UNTIL ROCKET SHOOTS IT DOWN!

This battery operated electronic toy is sure to please any space minded boy. Inside or outside he can place the satellite interceptor station approximately four feet from the powertron. By pressing a switch the satellite will rise and remain floating in mid-air. Look into sighting and tracking machine, adjust the flight angle by means of control knobs until the satellite appears in the center of the screen. Hit the remote control firing button and missile will zoom off and knock the satellite out of orbit jetstream. Set includes powertron, 3 rubber nose missiles, 4 satellites. Uses 2 "D" batteries—not incl. Tough hi-impact plastic.

3 B 1018. Ship. wt. 2 lbs. 9 ozs. .....

THRILLS and ACTION!

WELL-MADE TOYS DESIGNED TO TAKE YEARS OF PLAY— GIVE YEARS OF PLEASURE!

(A) *Deluxe* SERVICE STATION—ELECTRIC ELEVATOR

Big and busy! Three-story parking and service station is completely equipped to give most modern super service. It is all metal with safety rounded corners. You load cars into the elevator on the ground floor, flick a switch and the elevator moves upward—and ejects autos on the upper levels. Elevator operates on a "D" battery (not included)—or can be operated manually, too! Floors are connected by two ramps which allows cars to run down to street level. The grease rack raises and lowers. Set includes 10 cars, jeep, wrecking truck, open truck, gas and air pumps and attendants. 26 pieces! Parking instructions on spacious top floor. Station is 26½" long, 14½" deep, 17½" high. Wt. 8 lbs. 8 ozs.

3 B 991. Deluxe Service Station **$6.64**

(B) 22" GAS-POWERED DAUNTLESS DIVE BOMBER—COMPLETELY ASSEMBLED

Wen-Mac's exact reproduction of the famous bomber that won the war in the Pacific . . . in the Coral Sea, Midway, Iwo Jima. As a wingman, your youngster will direct the attack, pull the bomb release and drop the bomb on target—all directed by ground controls, included. Heading for home he'll dart in and out of the South Pacific clouds doing wingovers, combat maneuvers. With the catch of the "arresting hook" he'll know he is "home" with Task Force 33, mission accomplished. The Dauntless is super-powered by the first all-new .049 engine in a decade—with automatic starter. It comes complete, ready to fly. With an accessory kit worth $1.49. Cockpit has controls and "instruments." Authentic landing gear. It is rugged, spirited and big! Shpg. wt. 3 lbs.

3 B 990. 22"Dauntless Dive Bomber & Kit

(C) GAS-POWERED P-40 TIGER SHARK

True-to-scale reproduction of the plane used by Major Chennault's Flying Tigers, with authentic markings. Big 16" wing span, richly detailed (see the cockpit canopy). Comes complete with accessory kit, ready to fly. Quick-starting gas engine with cord starter. Maneuverable, it does all the stunts you want it to—climbs, dives, flies close to the ground, lands safely. Rugged, high-impact plastic. Shpg. wt. 2 lbs. 3 ozs.

3 B 889. Tiger Shark with Accessory Kit **$7.86**

(D) BIG TRUCK TRANSPORT—WITH AUTOS GUARANTEED UNBREAKABLE

Deluxe, authentically reproduced truck transport just like the ones you see on the highways. Built of heavy duty rigid Fortiflex, it's sturdy and unbreakable. Works realistically: top level shifts down for loading and unloading and loading ramps slide out from the rear. Cab can be hitched and unhitched from the trailer. Carries 4 trucks, and a trailer 27" long from end to end. Shpg. wt. 2 lbs. 8 ozs.

3 B 993. Truck Transport & Cars **$4.38**

(E) 18-PC. FRICTION CONSTRUCTION SET

Everything needed for building a super-highway. All movable parts work realistically: big 13" road hauler with detachable cab has bottom dump, 11" steam shovel raises and lowers, derrick hooks, lifts pilings. All pieces sturdy steel with baked-on enamel finish. Rubber tired wheels won't mar surfaces. Includes all pieces shown, including road signs and "cement" bags. Wt. 3 lbs. 10 ozs.

3 B 992. 18-Pc. Highway Construction Set **$3.98**

(F) 12-PC. FRICTION FLEET

Every little boy's favorite. This complete assortment of highway trucks is sturdily built of steel, each runs under its own friction power. Some parts are movable and detachable; rubber tired wheels won't mar surfaces. Each measures approximately 4" long. Complete set includes all trucks pictured: fire engines, trucks, buses, racer, etc. Shpg. wt. 2 lbs.

3 B 1022. 12-Pc. Friction Fleet **$2.98**

Her Very Own Dream Kitchen

Now in PINK!
Water Repellent

40" CUPBOARD
ONLY $3.79

27" SINK—RE-CIRCULATING WATER ACTION!
ONLY $4.29

27" COPPERTONE RANGE BURNERS GLOW!
ONLY $3.79

37" REFRIGERATOR DOORS CLOSE MAGNETICALLY
ONLY $3.79

SAVE ON 5-PIECE SET
ONLY $14.60

FREE! PICTURE WINDOW WITH 4-PC. SET

26" HIGH DOLLY STROLLER

$3.98

Holds Dolls to 24 inches Tall

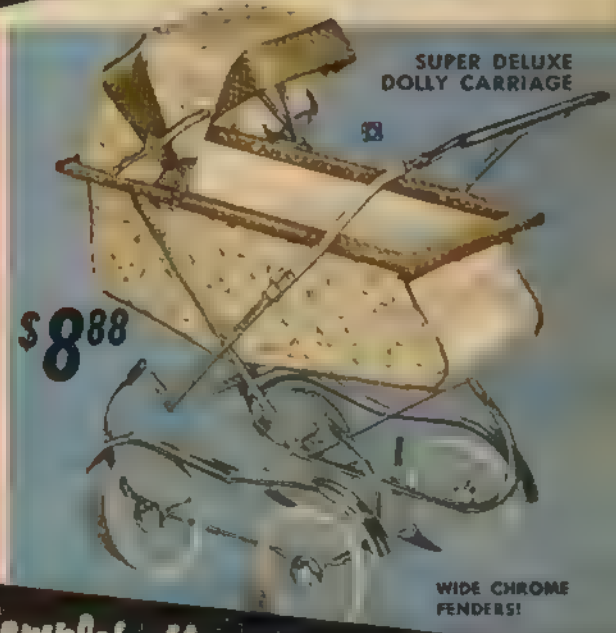
DeLuxe DOLLY CARRIAGE

CHROME HANDLE!

½ Inch Rubber tires!

$4.77

SUPER DELUXE DOLLY CARRIAGE



$8.88

WIDE CHROME FENDERS!

GOLD EPAULETS OSTRICH PLUME

BATON INCLUDED

SHINY BOOTS WIPE CLEAN

7-PC SET
$4.54

Flowered Head Piece Included

Bleached No Alterations!

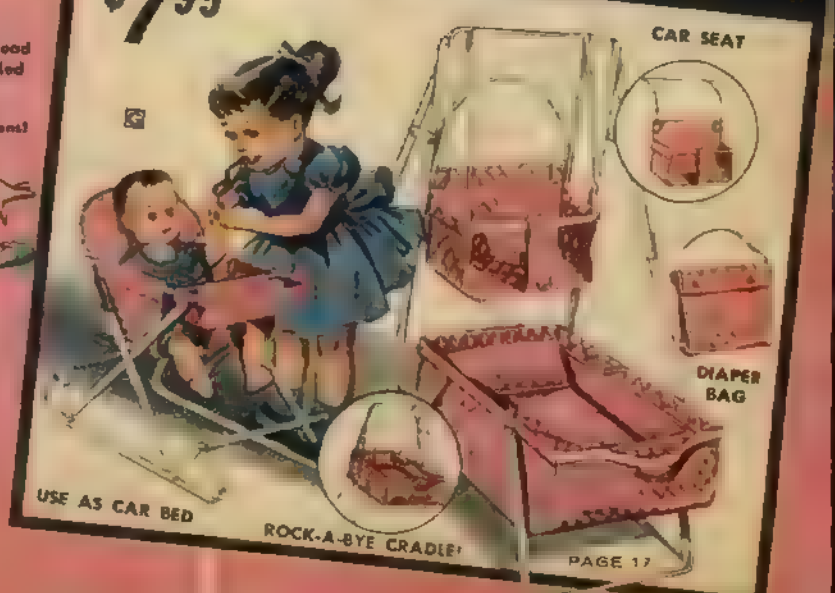
FROTHY NYLON TULLE

2-PC. PRIMA BALLERINA

$3.98

Complete Nursery Play Set

$7.95



CAR SEAT

DIAPER BAG

USE AS CAR BED

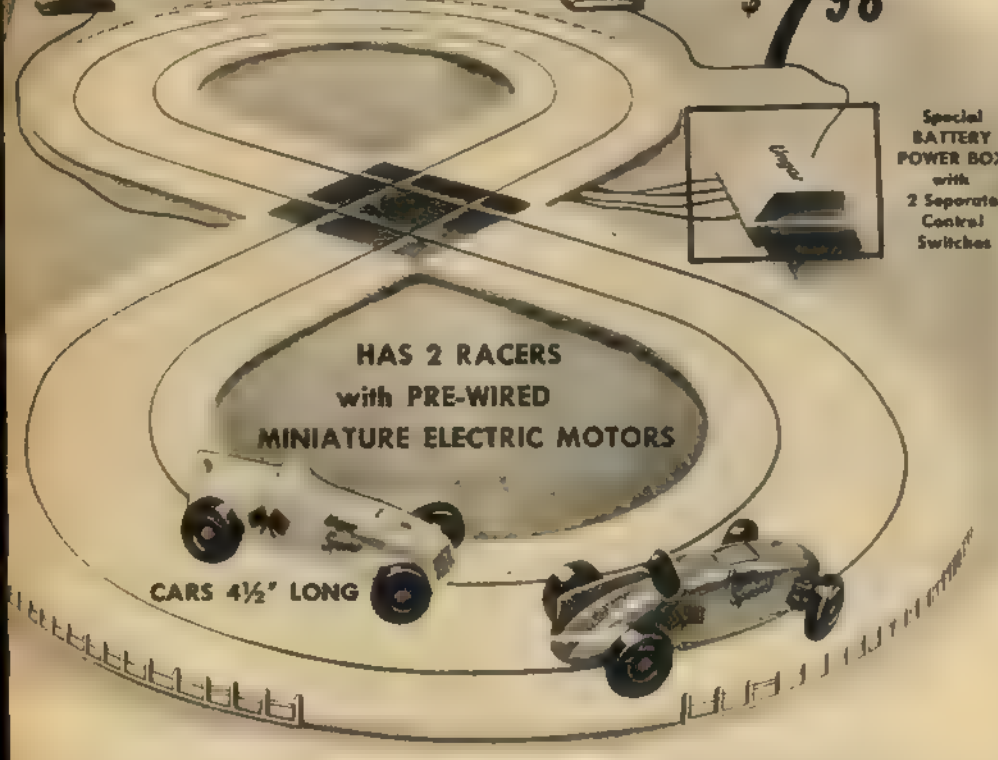
ROCK-A-BYE CRADLE!

Deluxe
SERVICE STATION
with CARS
2 Ramps
Elevator
Grease Rack
Tow Truck
ELECTRIC ELEVATOR
SKYPARK
SERVICE STATION
$6.84
$9.86 GIANT 22" DAUNTLESS BOMBER GAS POWERED
DROPS BOMB
Complete accessory kit with each plane
$7.86
BIG GAS-POWERED
Tiger Shark
DELUXE TRUCK TRANSPORT
Guaranteed Unbreakable Big! 27" Including Cars
$4.39
Stake Truck
Pickup Truck Trailer
Windshield Wiper
Tow Truck
Ramp
Hooks and Unhooks
Dump Truck Operates
18-PC. FRICTION
HIGHWAY FLEET
$3.98 ALL STEEL
12-PC. FRICTION
HIGHWAY FLEET
$2.98 ALL STEEL
STOP
SCHOOL

EXCITING ACTION! FOR THE WHOLE FAMILY!

ALL THE THRILLS
ALL THE SKILLS OF
A REAL SPEEDWAY!

$7.98


Special BATTERY POWER BOX with 2 Separate Control Switches
HAS 2 RACERS with PRE-WIRED MINIATURE ELECTRIC MOTORS
CARS 4½" LONG

- REAL RACING ACTION . . . SPIN-OUTS, CRASHES, SKIDS
- SETS UP IN MINUTES . . . ON FLOOR OR TABLE!
- STORES IN SMALL SPACE . . . COMES APART QUICKLY, EASILY

Battery Operated RACE TRACK SET

The world's newest, most thrilling action sport! Real Speedway racing in miniature! Fun for the entire family! Lets you pit your skill against one another in a real road race! Two independently controlled racers with pre-wired miniature electric motors race around the 2 x 4 ft. track. Track, designed in figure 8, gives both cars exactly same distance to travel—it's a sport of skill, requiring judgment and timing to keep the lead without skidding off the track on turns, and gaining speed on the "straight aways." Race track snaps together—sets up quickly, easily, or disassembles for compact storage. Set includes: 2 motorized racers, special Battery Power Box, 2 control buttons, track and fence. Runs on two 1½ V or 4 'D' Batteries not incl.

3 B 1028. Race Track Set. Shpg. wt. 4 lbs. $7.98

HOT ROD CRASH HELMET

$1.94

Makes racing his soap-box racer or famous Hot Rod twice the fun for any junior speed ster. Made of high impact unbreakable white Fortiflex with safety chin strap. Racing flags imprint. Lining adjusts to fit all sizes 2 lbs.

3 B 957. Crash Helmet $1.94

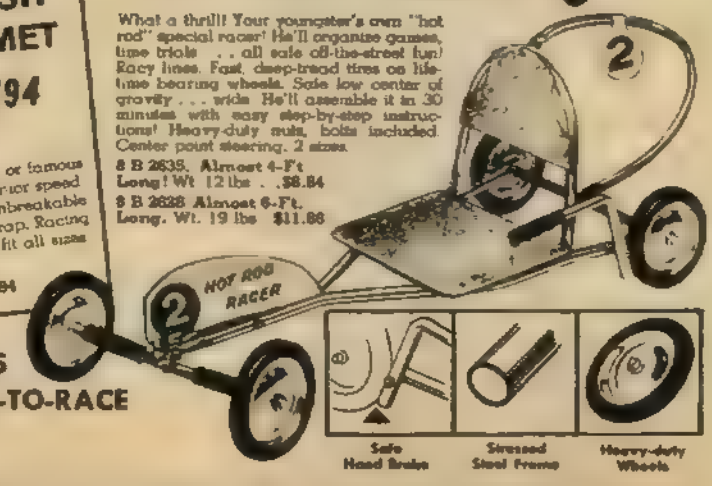
SAFETY ENGINEERED

HOT ROD RACER $8.84

What a thrill! Your youngster's own "hot rod" special racer! He'll organize games, time trials . . . all safe off-the-street fun! Racy lines. Fast, deep-tread tires on life-time bearing wheels. Safe low center of gravity . . . wide. He'll assemble it in 30 minutes with easy step-by-step instructions! Heavy-duty nuts, bolts included. Center point steering. 2 sizes.

8 B 2635. Almost 4-Ft Long! Wt. 12 lbs. . $8.84

8 B 2638 Almost 6-Ft. Long. Wt. 19 lbs. $11.88



ASSEMBLES READY-TO-RACE

SAFE! FAST! RUGGED! EDUCATIONAL!

ITEMS ON OPPOSITE PAGE

A 63-PC. POWERFUL TRAIN MEASURES 5 FEET LONG!

- **Union Pacific Double Header Diesel**
- **Standard big "O" gauge scale models**
- **Complete with electric Power Pack**
- **Exciting accessory kit**

America's train of tomorrow! Hard to believe, but it's true—you get this 63-piece electric train set complete with power supply for this tremendously low price. Here are all the thrills, color, and glamour of real railroading. Big, beautiful bright yellow and black Union Pacific powered Diesel-type loco is equipped with a powerful Tiger Torque five pole motor for extra durability and performance. Tiger Torque power plus the famous positive drive Traction Tred give this transcontinental model diesel unsurpassed pulling power. There are more great action features: patented automatic couplers, remote control uncoupler, lock-on. Every piece is finely detailed exactly like the real thing. Locomotive even has a headlight to light up track for night trips or foggy days. Power Pack transformer lets you control speed so smoothly, and provides instant reverse. Controls are so simple the youngest child can operate them. Plugs into any 115 V. 60 cycle AC outlet. You get a complete railroad empire: Union Pacific powered locomotive, U.P. dummy locomotive, purple and yellow L & N box car (door opens to reveal trainman) gray C & E. I. open hopper car, Reading gondola with 4 red removable canisters, Union Pacific red caboose, 8 sections curved track, 4 sections straight track, lockon, Power Pack, complete accessory kit with oil fields, road signs, passenger station, trestle bridge—everything you see at right, instructions. Shpg. wt. 7 lbs. 6 ozs.

3 B 999 63-Pc Electric Train Set. $19.95

ENDLESS THRILLS

B 61-PC. LIONEL TRAIN SET WITH MYSTERY ZOO CAR

- **35-watt transformer included**
- **Train is 4 feet long**
- **Powerful! Realistic detail**

Husky, mighty 2-4-2 locomotive speeds down the track as it flashes its powerful headlight and pulls a string of cars so effortlessly. So thrilling to watch the fascinating new giraffe zoo car—giraffe is taking in the view, but as train approaches obstruction (furnished) the giraffe ducks down. When danger is over, giraffe re-appears. Realistically scaled and colored, .027 scale. Watch the loco race down nearly 100" of track. Set includes: new 2-4-2 loco and tender, new flat car with removable auto, operating giraffe zoo car, caboose, 8 sections curved track, 2 sections straight track, CTC lockon. Plus a U.L. app. 35-watt transformer all with famous Lionel warrantees. Plus trestle set for extra fun—includes 10 elevated trestles, 10 railroad signs, plus a girder bridge and tunnel set-up and 20 different railroad insignia, decorations. Would be $28.15, if purchased separately. Shpg. wt. 8 lbs. 8 oz.

3 B 1000 61-Pc. Lionel Train Set. $16.95

C ELECTRIC BUILD-IT SETS

- **Make electric toys that really work**
- **Safe, easy fun. Everything's included**
- **All models are battery operated**

STARTER BUILD-IT SET Contains sufficient materials to make flash-light, bike horn, testing light, burglar alarm, stop sign, lots more. Battery powered. Wt. 1 lb. 9 oz.

3 B 1025 Starter Build-It Set $2.98

SENIOR BUILD-IT SET Build a multitude of action models like hot rod, 4-way traffic signal, directional lights, electric quiz game, flashlight—dozens more.

3 B 1026 Senior Set. Wt. 2 lbs. 3 oz. $3.98

MASTER BUILD-IT SET Contains 309 parts—electric motor, 2 code keys, 4 working panels, 4 batteries, etc. Make a telegraph set, hot rod, electric crane, more.

3 B 1027 Master Set Wt. 5 lbs $7.49

D 3 EXCITING MICROSCOPE SETS

Master set has:

- **Amazing new Micro Beam illuminator**
- **Magnifies 50X, 175X, 400X power**

"JR". MICROSCOPE LAB SET. (not shown) Magnifies 50X. Easy focus swivel mirror. Equipment and manual.

3 B 1001 Jr. Lab Set. Wt. 1 lb. 12 oz. $2.98

SINGLE TURRET STUDENT SET. (not shown) Microscope magnifies 50X, 75X, 100X 150X, 300X, 450X. Watch real shrimp eggs (included) hatch. With slides, accessories manual in litho metal cabinet. Wt. 4 lbs. 4 oz.

3 B 1002 Student Lab Set. $6.98

MASTER SET (as shown) Precision ground lenses, just like instruments costing hundreds. Comes in lithographed metal cabinet filled with slides, illuminator, dissecting needles and lots more equipment plus manual. Wt. 5 lbs. 4 oz.

3 B 1003 Master Lab Set. $10.98

A JR DOCTOR CASE Colorful, washable padded vinyl case loaded with safe realistic toy medical equipment and instruments—each with tremendous play value. Sealed in poly bag 9½" x 11½" x 5" Wgt. 1½ lbs

10-1674-333 . . . . . **Retail $5.00**

DOLLY NURSE CASE (not illustrated) . . . Similar to above but designed for the would-be nurse. 9½" x 11½" x 5". Wgt. 1½ lbs

10-1675-333 . . . . . **Retail $5.00**

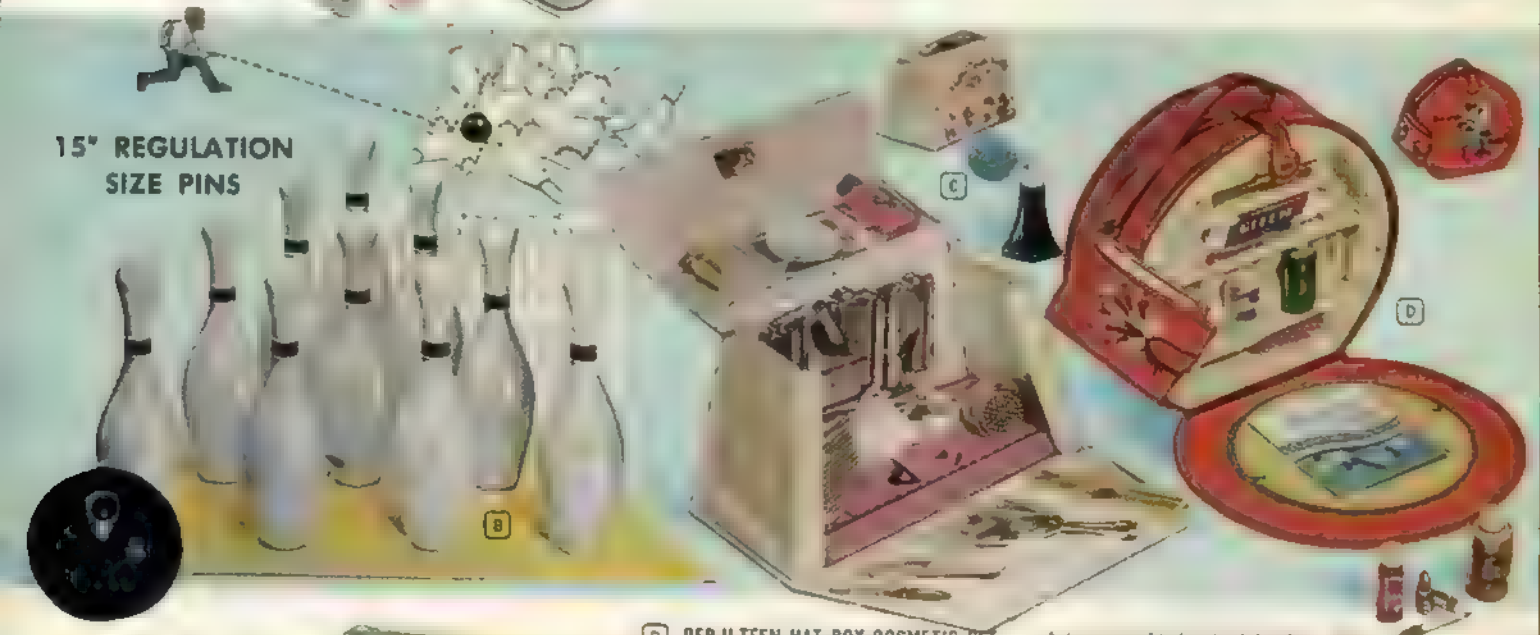
B DELUXE BOWLING SET . . . 10 soft plastic 15" regulation size pins and giant 7" plastic ball. All can be weighted with water for authentic play Complete with score sheet, pin spotter. Wgt. 4½ lbs

10-2410-400 . . . . . **Retail $6.00**

C "JR. MISS" MAKE-UP CASE . . . A smartly styled washable padded vinyl case fitted with safe harmless toy vanity items—finished in brilliant gold Metolite. Factory sealed in poly bag 9⅜" x 5¼" x 4½" Wgt. 1 lb

10-1548-200 . . . . . **Retail $3.00**

15" REGULATION SIZE PINS



D DEB-U-TEEN HAT BOX COSMETIC SET . . . A lovely padded patent leather vinyl case with matching bi fold fitted with harmless, safe and pure Jr. Miss Cosmetics Set includes cologne, shampoo, brush, comb, simulated nail polish, tooth paste, brush, etc. 10½" dia., 4" high Wgt. 2¼ lbs

10-2406-333 . . . . . **Retail $5.00**

E TARG-O-RAMA . . . The carousel revolves mechanically and as the ducks come within gun sight, pull the trigger and bang!—try and knock the ducks out of action It's harder than you think. Fun for the entire family. 13" x 11" x 2". Wgt. 1¼ lbs.

10-2407-200 . . . . . **Retail $3.00**

F HASBRO "FIZZIES" FOUNTAIN A brand new fountain that dispenses the famous FIZZIES as soda pop—just like a real carbonated soda fountain including the fizz. Complete with "FIZZIES", cups, and instructions. Made of durable washable plastic. 11½" x 11½" x 5¾". Wgt. 2 lbs

10-2409-233 . . . . . **Retail $3.50**

G ELECTRIC HOUND & HARE GAME Two players skillfully compete trying to advance their racer to the finish flag. Has all the thrill and excitement of a carnival midway. Operates with a single "D"-type flashlight battery. Sturdy metal construction 32" x 16" x 4". Wgt. 7 lbs.

10-2411-600 . . . . . **Retail $9.00**

$10.88

Tractor. A little farmer's delight! Sturdy steel construction. Bright red hood accented with white trim, red bucket seat and white wheels. Full steering wheel. Hitch for trailer. Pedal drive adjustable to 3 positions. Rubber pedals. 8-in. wheels, 1-in. semi pneumatic front tires and 1-in. tractor tread tires in rear. Connecting straps with ball bearings for easy pedaling. 32 in. long, 19 in. wide.

79 N 8964.— Shipping weight 23 lbs. $10.88

1 Tractor only $14.88

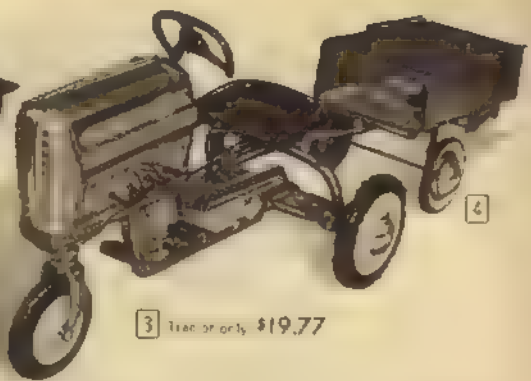
1 Our Better Quality Tractor. Enclosed adjustable ball bearing chain drive. Large tubular steel frame. Spring seat. Full circle turning. Semi-pneumatic tires mounted on ball-bearing wheels. 8-inch diameter in front, 10-inch diameter in rear. Yellow with red trim.

79N8967L 37x18x26 in. high. Shpg. wt. 26 lbs. $14.88

2 Trailer. Red and yellow. 7½-in. wheels. All steel.

79N8968C 34 x 15x10 in. high. Wt. 10 lbs. .. $5.99

79N8969L **Combination.** Tractor and trailer listed above. *Save $2.10.* Shipping weight 35 lbs. $18.77



3 Tractor only $19.77

3 Our Best. Enclosed adjustable ball-bearing chain drive. Full circle turning. 4 plastic "spark plugs". Adjustable spring seat. Large semi pneumatic tires on ball-bearing wheels. 8 inches in front, 10 inches in rear. Vermilion, with white trim. Steel.

79 N 8922L 37 x 21x25 in. Wt. 34 lbs. *$3.00 dn.* Cash $19.77

4 Matching Dump Trac with seat.

79 N 8917C 8-in. wheels. 33x15¾ in. Wt. 16 lbs. $8.88

79 N 8923L2—Tractor and Dump Trac Combination. *Save $1.77.* Shpg. wt. 50 lbs. *Only $3.00 down.* .Cash $26.88

Casey Jones Locomotive

for tiny engineers

$24.98 cash $2.50 down

All aboard for exciting railroadin' fun. Perfect for chuggin' and a puffin' in any backyard terminal or on any sidewalk railway. Engine sports a simulated headlight, make-believe old time smoke stack, and rear bell. Adjustable pedal drive with ball-bearing hanger straps for smooth traveling. Engine rolls on big 10-inch wheels with 1-inch rubber tires. Engine color red with black and yellow trim. Black metal engine cab trimmed with yellow. Yellow cow-catcher. Engine is 37 inches long, 25 inches high.

Tender loaded with plenty of room for cargo or passengers. Red with yellow and black 7¼-in. wheels. Engine, tender together about 68 in. long.

Shipping weight 44 pounds.

79 N 8971L—Engine and Tender $24.98

10-inch
$8.98

3-inch
$10.44

Junior steps right up on his Happi-Time Velocipede! Our Better and Best models have mount step plates in rear . . makes getting on and off quick and easy, even for the smallest riders.

Build your order up to $20 and order on Sears Easy Terms . . see page 294

10-inch
$13.99

Good. 1¼-in. tubular steel "U" type frame for long, durable service. Large, adjustable steel seat. Ball bearing front wheel with plain-bearing rear wheels. Semi-pneumatic 1¾ in. tires. Auto type fender. Plastic pedals. ⅜ in. tubular steel adjustable handlebars enameled white. Streamlined rear step-plate. Flamboyant blue body color with white trim. *See How to Measure leg reach on the opposite page.*

79 N 8720L—10-in. front wheel. Shipping weight 17 lbs. $8.98

79 N 8721L—12 in. front wheel. Shipping weight 18 lbs.. 9.98

79 N 8722L—16 in. front wheel. Shipping weight 23 lbs.. 10.98

Our Better Model. Auto type fender with truss rods and fender skirts. 1¾ inch "U" type steel frame; extra wide rear step plate and mounting step. Ball bearing front wheel and plain-bearing rear wheels. Semi pneumatic 1¾ in. tires. Adjustable, chrome plated handlebars with plastic grips and streamers. Stamped metal seat. 2-color plastic pedals. Flamboyant red with white trim.

See How to Measure leg reach on the opposite page. Size (below) is front wheel.

79 N 8730L—10-in. wheel. Shpg. wt. 18 lbs. $10.44

79 N 8731L—12-in. wheel. Shpg. wt. 19 lbs. 11.44

79 N 8732L—16-in. wheel. Shpg. wt. 24 lbs. 13.44

79 N 8733L—20-in. wheel. Shpg. wt. 30 lbs. . . . 15.44

Our Best. The one all kids *OH* and *AH* at. Handsome deep well fender with chrome-plated truss rods, vinyl seat with 2 chrome-plated double-coil springs and crash rail, double-block vinyl pedals, saber-guard grips and streamers and, of course white sidewall tires. PLUS all the construction features of model at left. Turquoise with white trim. *See How to Measure leg reach on facing page.*

79 N 8750K—10-in. wheel. Shpg. wt. 21 lbs. $13.99

79 N 8751L—12-in. wheel. Shpg. wt. 22 lbs. 14.99

79 N 8752L—16-in. wheel. Shpg. wt. 27 lbs. 15.99

79 N 8753L—20-in. wheel. Shpg. wt. 33 lbs. ... 16.99

ALLSTATE® HO TRAIN with N.M.R.A. couplers

7-unit train, complete with base track, powerpack and accessories

$38.97 cash **$4.00 down**

1 Auto Transport Set

2 Road Building Set

HO Scale "Matchbox" Vehicles

$4.09 Set

Easy-rolling die cast metal vehicles are authentically detailed—even to the treads on the tires. Each is only about 1¼ in. long. Auto transport is 6½ in. long. From England.

1 **7-piece Auto Transport Set.**
49 N 2398—Shipping weight 14 ounces ... $4.09

2 **7-piece Road Building Set**
49 N 2397—Shipping weight 14 ounces ... 4.09

Run this powerful smoke-puffing freight through its own miniature empire

Roar through the tunnel and past the farm. See the telephone poles click by as you gain speed on the straightaway. A tiny watchman comes out of his shanty as you pass. Slow down for the curve, by the lighted water tower, and stop at the station, with its two lighted street lamps. Set the switches and back up to couple or uncouple cars on the inner track. Two score than 60 plastic pieces include people, farm animals, buildings ... over a 6½ ... board. Plastic, landscaped, 48x34-in. base. 18 sections of track with 2 manual switches form two 112 and 127-in. ovals. *Uncoupler recruler.* "Powerpull" die-cast metal engine puffs real smoke pellets; plastic tender, cement car, box car, tank car, flat car with 2 autos, caboose; train 4 ... long. Cars have N.M.R.A. couplers to fit all standard HO cars. Uncouple cars, run it fast, slow, forward or reverse—all by remote control. 1¼-amp power pack *U.L. approved* for 110-120-volt, 60-cycle AC. With 4 posts; 4 to 18-volt DC for speed, 18-volt AC for accessories.

79 N 9963N2—Freight (rail or truck) or express. Shipping weight 11 pounds ... $38.97

Major Seth Adams

Flint McCullough

WAGON TRAIN

Fight side by side with two TV heroes

100 piece set **$4.87** 200 piece set **$7.98**

Your child will relive the 1850 Gold Rush, when rugged pioneers pushed westward, battling storms, weather, rugged terrain, and fierce, warfaring Indians.

FIGURES: Famous Wagon Train TV heroes — Major Seth Adams and Flint McCullough, 30 frontiersmen, 30 attacking Indian warriors. Each figure about 2 in. high.

ANIMALS AND WAGONS: 4 covered wagons, 3 are pulled by 2 horses, 1 by 2 oxen; all carry water keg, tool box and lantern. Various livestock: 6 saddle horses, steers, 2 Indian ponies, 35 animals in all.

ACCESSORIES: Trees, totem poles, tiny spears, tomahawks, bows and arrows.

All modeled in 3-dimension, near unbreakable plastic. True proportions.

79 N 5994C — 200 piece set, illustrated. Shipping weight 5 pounds. . . . $7.98

79 N 5956C — 100 piece set. Similar to above, but with fewer pieces of each kind. Shipping weight 4 pounds. $4.87

Our Best and Biggest Farm

Has 3 levels, working hay lift, "Blue Ribbon" stock . . a conveyor loads silo . . unloads with chute

220 piece set **$9.77**

So complete it's almost like being "down on the farm." Giant set has 8 farm figures to help you herd "Blue Ribbon" livestock. Ayrshire, Shorthorn, Hereford, Angus and Brown Swiss steers. Poland China hog, Merino ram and ewe, etc., up to 3 in. high. Huge 30x16x13-in. metal barn with attached shed and 2 silos . . one loads through roof window, then emits "feed" through chute that opens, closes. All figures, accessories of 3-dimensional plastic.

Lower level contains box stall for dairy cows. Ramp leads up to main level where tractor and machinery are kept . . pickup truck, disc harrow, mower, hay rake, plow, wagon. 12-in. feed lift that operates for silo loading. Top level has hay loft with block, tackle that really hoists "hay."

Metal chicken house keeps 45 poultry . . ducks, roosters, etc. Set up 24 fence sections to pasture 54 other farm animals . . horses, lambs, sheep, etc. 30 birds perch around farm. Lots of farm produce and equipment.

79 N 5982C—Easy to assemble. Shipping weight 13 pounds . . . $9.77

SEARS

RED ROOSTER. So bright so beautiful! A colorful hand-painted rooster in rich orange, charcoal yellow and green, struts his way across a warm textured background. The unusual, exciting shapes inspired from olden Folk Ware made from tin. Hollowware pieces in "live-coal" red glazed semi-porcelain; oven and detergent-proof.

70-91-88 C1170	16-pc. Set (for 4). See pg. 553 for contents.	**$16.95**
70-91-96 C4295	44-pc. Set (for 8). See pg. 553 for contents.	**59.95**
70-92-04 C1195	8-pc. Set (4 salad plates, 4 lug soups)	**17.80**
70-92-20 C1275	7-pc. Table Service. See pg. 553 for contents	**19.15**
70-92-38 B650	Coffee Server, 11¾" high	**9.95**

HOMESTEAD PROVINCIAL. Yours to have and love a long time! Delightfully quaint farm scenes inspired by Early American folk art, are done in spring green and berry red on textured sand ground. Shapes are so interesting — as done in fine glazed semi-porcelain that's both oven and detergent-proof.

70-90-97 C1170	16-pc. Set (for 4). See pg. 553 for contents.	**$16.95**
70-90-89 C4295	47-pc. Set (for 8). See pg. 553 for contents	**59.95**
70-91-13 C1185	8-pc. Set (4 salad plates, 4 lug soups	**17.40**
70-91-05 C1225	7-pc. Table Service. See pg. 553 for contents	**18.55**
70-91-39 B635	Coffee Server, 11¼" high	**9.50**

"Poppy Trail"... Enchanting California Dinnerware

NAVAJO. Primitive art shapes are molded here into dramatic new dinnerware the enchanting colors of turquoise and brown reflect the sun baked sands and skies of the Southwest. Coffee server, sugar and creamer in Desert Tan with contrasting patterned covers. Hand painted glazed semi-porcelain, oven and detergent-proof.

70-92-46 C1095	16-pc. Set (for 4). See pg. 553 for contents.	**$15.95**
70-92-53 C4075	45-pc. Set (for 8). See pg. 553 for contents	**56.95**
70-92-61 C925	8-pc. Set (4 salad plates, 4 cereals)	**13.60**
70-92-79 C1125	7-pc. Table Service. See pg. 553 for contents.	**16.65**
70-92-87 B595	Coffee Server, 11¼" high	**8.95**

WOODLAND GOLD. Lovely new pattern you'll cherish for years! Autumn leaves in delicate tones of brown rust and green on a soft speckled yellow ground. Hand decorated semi-porcelain with a satin soft sleek glaze, that's safe in oven or dishwasher. Detergent proof too and durable beyond your fondest dreams!

70-92-95 C1170	16-pc. Set (for 4). See pg. 553 for contents.	**$16.95**
70-93-11 C4295	45-pc. Set (for 8). See pg. 553 for contents.	**59.95**
70-93-29 C995	8-pc. Set (4 salad plates, 4 soups)	**14.80**
70-93-37 C1190	7-pc. Table Service. See pg. 553 for contents.	**17.70**
70-93-45 B650	Coffee Server, 10¾" high	**9.95**

WEATHERVANE. A jaunty stylized rooster perches on his own modern weathervane. You'll like the crisp black of hand-forged iron, mingled with earth tones of bronze and sand . . . all on shining white oven-proof semi-porcelain. For contents, see page 553.

70-94-10 C1384	32-pc. Set (for 6)	**$20.75**
70-94-28 C2300	53-pc. Set (for 8)	**34.50**
70-94-36 C4100	93-pc. Set (for 12)	**61.50**

SERENADE . . . a romantic theme on modern coupe shape dinnerware. Coral tea roses with rich gold and soft brown foliage spread their dazzling beauty over an ivory toned background. Gleaming, glazed semi-porcelain . . . oven-proof for stove-to-table serving.

70-95-84 C660	16-pc. Set (for 4). See contents pg. 553.	**$9.95**
70-95-92 C1385	32-pc. Set (for 6). See contents pg. 553.	**20.95**
70-96-00 C2150	45-pc. Set (for 8). See contents pg. 553.	**32.50**

with Fine Quality Semi-Porcelain Ware

(E)

(F)

(E) BLUE DANUBE . . . fine china by Halsey. Imported from Japan.

70-86-93 C1085	20-pc. Set (for 4). See contents pg. 553.	**$15.50**
70-86-85 C3680	57-pc. Set (for 8). See contents pg. 553.	**54.95**

(F) BLUE WILLOW . . . ageless, lovely. Richly glazed semi-porcelain.

70-89-74 C1000	32-pc. Set (for 6). See contents pg. 553.	**$14.95**
70-89-41 C1920	53-pc. Set (for 8). See contents pg. 553.	**28.95**

BOUTONNIERE . . . highly glazed semi-porcelain. Blithe blue bachelor buttons, shaded with pink and rosy beige, grow in gay profusion on a creamy white background. A gay note: cups and creamer are lined in blue. Oven-proof, guaranteed against crazing.

70-96-75 C1200	35-pc. Set (for 6). See contents pg. 553.	**$17.95**
70-96-83 C1599	45-pc. Set (for 8). See contents pg. 553.	**23.95**
70-96-91 C2525	77-pc. Set (for 12). See contents pg. 553.	**37.95**

CRYSTAL . . . captures the sparkle of a frosty winter day. Stylized golden tone snowflake crystals shimmer and swirl on snowy white semi-porcelain. Fine quality dinnerware, protected by a smooth glaze . . . in the coupe shape young moderns prefer.

70-97-09 C950	32-pc. Set (for 6). See contents pg. 553.	**$14.50**
70-97-17 C1825	53-pc. Set (for 8). See contents pg. 553.	**27.50**
70-97-25 C3050	93-pc. Set (for 12). See contents pg. 553.	**46.50**

SIMPLICITY . . . conveys clean beauty to a formal table, charm to casual setting. Turquoise dots and black abstract design are artistically arranged on smoothly glazed white semi-porcelain. Platinum edgeline adds a radiant touch. Oven-proof for cook and serve convenience.

70-96-18 C599	16-pc. Set (for 4). See contents pg. 553.	**$8.95**
70-96-26 C1299	32-pc. Set (for 6). See contents pg. 553.	**18.95**
70-96-34 C1949	45-pc. Set (for 8). See contents pg. 553.	**28.95**

E POLAROID MODEL 150 CAMERA KIT . . . ***contains camera, two rolls 3000 speed film, Wink-light, 4-stop filter and deluxe cowhide compartment case.***

Here's *everything* you need to take pictures-in-a-minute—at night as well as noon, inside as well as out! Please take special note that flashbulbs are missing—replaced by two revolutionary new Polaroid developments described below.

Bulb-less magic, after dark and indoors! New 3000 speed film, 15 times more sensitive to light than previous film, loads camera—*alone, without flashbulbs*—for 60-second photography indoors at twilight and in normal room lighting after nightfall! Each roll produces eight 3¼x4¼" prints. New Wink-light, clipped to camera, automatically fires low-level pulse of light when shutter is snapped . . . fills in shadows left by floor or table lamps. Wink-light includes filter that allows use of 3000 film outdoors, battery that lasts equivalent of $100 in bulbs!

How easy can a camera be to operate? This easy! The turn of a single dial selects correct lens opening and correct shutter speed. Just twist of a knob controls viewfinder-rangefinder. Focuses from infinity to as near as 3 feet. Case zips open . . . reveals storage, uncurling rim, coating "board".

21-74-48 A12495 Polaroid Model 150 Camera Kit . . . **$151.95**
21-74-30 A9350 Polaroid Model 150 Camera only . . . **113.50**

Join in the fun of shooting and showing a picture in 60 short seconds by choosing the Polaroid Camera Kit that's just right for you! Each one contains camera, two rolls 3000 speed film and Wink-light (both described in column to the left), 4-stop filter, cowhide case.

F POLAROID MODEL 80B KIT . . . budget-priced member of the Polaroid family! Click shutter, pull tab and—one minute later—you lift out a sparkling print! Lens focuses 3' to infinity; shutter runs to 1/100 sec.

21-71-90 A8995 Model 80B Camera Kit (Prints: 2½x3¼"). **$111.85**
21-72-08 A6250 Model 80B Camera only **76.85**

G POLAROID MODEL 95B KIT . . . original member of the Polaroid family, now advanced! Single dial setting for 4-speed shutter and 3-opening lens (3' to infinity), combination optical and press-type viewfinder.

21-73-07 A11495 Model 95B Camera Kit (Prints: 3¼x4¼") **$136.95**
21-73-15 A8195 Model 95B Camera only **97.75**

H POLAROID MODEL 110A KIT . . . deluxe member of the Polaroid family! Each feature a reason: Rapax II shutter with 9 speeds to 1/300 second, fast f/4.7 Rodenstock 127mm lens that focuses 3' to infinity, single dial that sets lens and shutter, lens-coupled Kalart rangefinder.

21-72-65 A17495 Model 110A Camera Kit (Prints: 3¼x4¼"). **$210.95**

K POLAROID CAMERA CASE . . . roomy, made of Texon for long wearability.

21-73-56 A795 For 95B-150-110A . . **$11.95**
21-72-40 A695 For Model 80B **10.50**

L POLAROID WINK-LIGHT . . . erases shadows cast by lamps through shutter.

21-72-73 A1495 For 80B-150-110A . . **$17.95**
21-72-81 A1495 For Model 95B **17.95**

M POLAROID 3000 SPEED FILM . . . for indoor shots *without* flashbulbs.

21-73-49 A1150 Type 47 for Models 95B-150-110A (6 roll carton) **$13.74**
21-73-64 A895 Type 37 for Model 80B (6-roll carton) **$10.74**
21-75-13 A149 4/5 Filter (needed outdoors with above film) **$1.95**

N POLAROID EXPOSURE METER . . . super-sensitive, ASA speeds 12 to 12,000.

21-74-97 A1395 Polaroid Meter (Fits any kind of camera) **$16.95**

P POLAROID PHOTOELECTRIC SHUTTER . . . automatic, with speeds to 1/1000 second and fixed-focus lens that focuses 3½' to infinity.

21-72-57 A3295 For 95B and 150 . . . **$39.95**

KODAK CAVALCADE PROJECTOR

• Automatic change, choice of intervals, reverse-repeat!

The fabulous Kodak Cavalcade presents a new concept in slide projection . . . new perfection in slide handling . . . new pleasure in slide viewing! You can advance slides by 3 methods: automatically projected at pre-set cycle of 4-, 8- or 16-seconds; automatically changed by projector button or by 12-foot remote control cord, manually changed by rotating hand wheel. Five-inch f/2.8 lens beautifies colors as it sharpens details. 500-watt lamp adds impressive brilliance.

With movable pointer, you can project arrow on screen. Steel protector holds each slide . . . warped or frayed edges can't damage projector. Slides can't fall out of new-type magazine that goes in side up. Duct blows cool air over slides to end popping. Unique editing system . . . slides can be rearranged, removed and reloaded with magazine in place. Covered in gray fabric.

82-67-84 C1275O Projector **$159.50**
82-68-42 B380 Set of 2 trays (each holds 40 cardboard mounts) **$4.75**

New Kodak 500

• Ultra-compact, efficiently cooled! Choice of changers!

Dimensions on the compact side, operation on the easy side, pictures on the bright side—three reasons to pat yourself beside this new Kodak projector! Just six inches high, it boasts a 4-inch f/3.5 lens, 500-watt lamp and efficient condenser system . . . projects any 2x2" mount, including super slides, with bigness and brilliance. Plug in cord, switch on lamp and blower turns itself on. Not only do slides and projector stay cool but cooling system directs warm air away from operator. Automatic magazine changer projects, stores and changes up to 36 slides. Elevation and focus knobs, on top of projector, are easily adjusted; lamp, behind slip-off cover plate, is easily replaced.

82-67-76 B585O All-steel body in 2-tone green and white . . **$74.95**
82-66-28 B995 Carton of 6 magazines (hold 36 slides each) . **13.50**
82-67-68 B525O Same as above except with Readymatic Changer **67.95**

Kodak 500 Filmstrip

• Easy to use, easy on films! Unique advance mechanism!

How to get brilliance out of filmstrips in good-sized, hard-to-darken rooms used to be a problem for clubs, schools and hobbyists. We say "used to be" because the new Signet 500 Filmstrip Projector has arrived on the scene! Its 5-inch f/2.8 projection lens, blower-cooled 500-watt lamp and condenser system that collects and delivers maximum light combine to project extra-bright pictures—even across a long throw, even in a semi-darkened room. Visible sprocket teeth let you see for yourself that film is engaged . . . while unique Geneva mechanism advances film smoothly and rapidly, holds framing accurately from very beginning to very end. Turn of knob reverses film. Expanding nylon guides help minimize abrasion, help lengthen life of filmstrip.

82-67-43 C925O Die-cast body in frosty beige finish **$119.95**
82-68-00 C898 Case for Kodak Filmstrip Projector **10.95**

Beautiful Canadian Dolls

SEE OTHER DOLLS IN RED BANNER CATALOGUE INSERT

(CUT SHOULD NOT SHOW VEST)

900/213. Drink and Wet Baby Doll. All vinyl fully jointed body, lovable vinyl head with sleeping eyes and curly rooted saran hair, drinks and wets, soft and lovely printed nylon dress with lace trim and silk ribbon bow, matching bonnet, taffeta slip, lace trimmed panties, shoes and socks, height 25 inches, in attractive box. Each $9.34

900/221. Drink and Wet Doll. Similar to above but dressed in blue with white lace trim, matching slip, white panties, shoes and socks, complete with feeding bottle, height 20 inches. Each $8.

900/519. "Baby" Diaper Doll. Dressed in flannelette diaper, fully jointed body, tinted features, pretty vinyl head, moulded like a real baby, height 14 inches, with vinyl feeding bottle. Each $2.00

900/520. "Negro" Diaper Doll. As above but a negro baby doll, height 14 inches with feeding bottle. Each $2.00

900/341 "Baby" Diaper Doll. White baby diaper doll as 900/519 but larger, height 16 inches. Each $2.40

900/342 "Baby" Diaper Doll with Real Hair and Sleeping Eyes. Drink and wet baby doll, fully jointed vinyl body with pretty head and deep rooted hair, large moving eyes, height 16 inches. Each $3.34

900/343. Large Baby Diaper Doll. White baby doll dressed in flannelette diaper, fully jointed body, moulded head with large sleeping eyes, embossed and tinted hair, height 20 inches. Each $4.00

LIFE SIZE DOLLS

900/372. Life Size Walking Doll. A perfect companion for every little girl, 36-inch tall all vinyl body fully jointed with vinyl head and deep rooted hair with bow, sleeping eyes, attractively dressed, complete with panties, socks and shoes. Each $16.00

— SPECIAL —

900/340. Walking Doll. This beautiful 23-inch walking doll is specially priced, all vinyl 5-piece body with turning vinyl head, large sleeping eyes and deep rooted curly hair with bow, prettily dressed in printed cotton, white panties, shoes and socks. Each $8.00

900/152. Walking Doll. Pretty as a picture, you'll be proud to take hold of her left hand and let her walk along with you, 5-piece all vinyl body with sweet vinyl head and deep rooted hair with bow, large sleeping eyes, beautiful dress with panties, shoes and socks, height 30 inches Each $10.00

900/153. "Baby Tears". Beautifully dressed plus additional clothes and accessories, this 14-inch full jointed baby has sleeping eyes that really tear, drinks and wets, etc., attractive rooted saran hair that can be washed and curled, each in outstanding box with acetate window front. Each $8.00

SPECIAL

4 Kinds Assorted

900/220. Dolls 4-kinds. These splendid specially priced dolls will sell on sight, 5-piece all vinyl body with cute vinyl head, deep rooted hair and large sleeping eyes, one dressed in flannelette pyjamas and the other three in pretty cotton print dresses, two with matching lace trimmed hats and one with ribbon bow, panties, white vinyl shoes and socks, average height 16 inches, sold assorted only.
Doz. $48.00

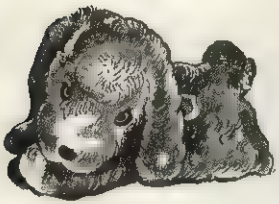
904/95. Musical Bear. Blue and white silk plush covered body bear, with silk ribbon bow and bead eyes, key wind concealed music box plays sweet lullaby tunes, length 14 inches. Each $5.34

904/5. Musical Bear Lovely soft thick plush covered body, standing brown bear with plastic eyes, silk ribbon neck-bow, hand wind at back plays a complete sweet melody, height 11½ inches. Each $2.68

904/134. Musical Dog. This clever doggy has a tooth brush in his front paw and is continuously trying to brush his teeth as sweet music plays, the other paw holds a tooth-paste package, white and tan plush covered body in sitting position, ribbon neckbow, height 10 inches. Each $8.68

904/133. Musical Cat. Soft white plush covered body cat in sitting position, continuously wiping mouth with front paw as sweet music plays large green plastic cat eyes and white whiskers, height 11 inches. Each $8.68

Shaggy Dog Pyjama Bag



904/23. Shaggy Dog Pyjama Bag. Long pile-fluff-tex plush, assorted shades, zipper opening base for pyjamas, length 18 inches. Each $5.34

904/322. Shaggy Dog. Lovable cuddly dog with white and black pile plush covered body, standing position, silk ribbon neckbow, length 16 inches, height 16 inches. Each $5.34

904/605. Shaggy Dog. Similar to above but smaller and in two-tone tan and white color, length 12 inches, height 11 inches. Each $4.00

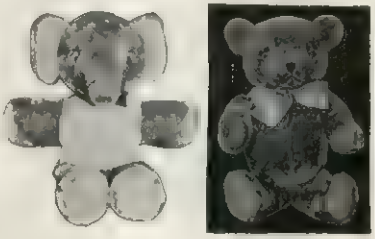
Plush Animal Assortments

904/21. Comical Monkey. Pink and white pile plush covered stuffed body, vinyl face with pile plush head and feet, silk ribbon neckbow, height 16 inches. Each $4.00

904/601. Baby Chimpanzee. Lovely soft pile plush covered stuffed body, white with yellow paws, fleshlike vinyl face with tinted features, silk ribbon neckbow, height 17 inches. Each $5.34

904/223. Baby Gorilla. Lovely soft stuffed body covered with pile plush, body in mottled black and white and legs and arms in white and yellow, fleshlike vinyl face with large ears and vinyl hands with fingers, white vinyl boots, neckbow, height 20 inches. Each $8.68

PLUSH ANIMALS



904/19. Plush Animal Assortment, 4 kinds. Four kinds of lovely plush animals all stiffly stuffed bodies and cuddly, disc eyes and neckbows, assortment includes Lamb, Cow, Owl and Dog, average height 12 inches. Doz. $48.00

904/18. Plush Animal Assortment, Six Kinds. Six kinds of lovely soft silk plush covered body animals with disc eyes, ribbon bows, assortment includes Dressed Clown, funny Monkey, and assorted dogs, average size 10 inches. Doz. $32.00

904/33. Honey Bear. Brown and white silk plush covered body, vinyl nose, plastic eyes and neckbow, height 14 inches. Each $2.68

904/8. Assorted Color Bears. Lovely soft silk plush covered bodies in four assorted two-tone colors, large plastic eyes, black pom pom nose and red felt tongue ribbon neckbow, height 18 inches. Each $4.00

904/35. Honey Bear. Large size honey bear in yellow and white silk plush covered body, pom pom nose and felt tongue, ribbon neckbow, height 25 inches. Each $8.68

904/228. Panda Bear Black and white silk plush covered body Panda bear, large disc eyes, black pom-pom nose and red tongue, red ribbon neckbow, height 19 inches. Each $4.00

904/229. As above but larger, height 28 inches. Each $8.00

904/230. As above but giant size, height 36 inches. Each $13.34

904/131. Plush Turtle. Serves as a seat or a cuddly companion, large stuffed turtle with green and black pile plush covered body with yellow head and feet, pink felt tail, collar and pom pom cap, length 16 inches, height 10½ inches. Each $5.34

THE FIBERGLASS SEA FLEET

MORE CRUISING PLEASURE AND PERFORMANCE IS YOURS LEAVE CHORES AND CARES BEHIND

The SEA FLEET is capturing the imagination of yachtsmen everywhere, with its carefree, comfortable cruising in all weather and all waters, with every luxury feature for family fun and living afloat. Combine these with crisp, modern styling and breathtaking, efficient interiors designed to catch the feminine eye and the result is the yacht for which you have been waiting

Completely constructed of maintenance free fiberglass, featuring fire retardant Hetron resin, designed and built by the pioneer in the field of fiberglass for marine use, the SEA FLEET gives the utmost in safety and luxury Among the Sportsman "41" sedan, the Rover "41" express, and the brand new Clipper "37" and Skipper "31," is the yacht of your dreams

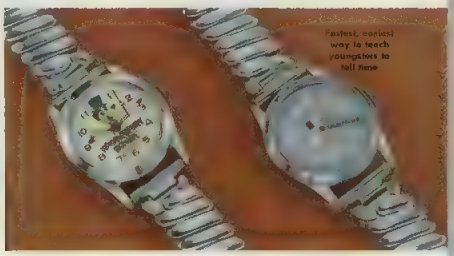
See your SEA FLEET dealer or write us for more details and a demonstration Ten minutes of delightful SEA FLEET cruising will convince you that here at last is MORE CRUISING PLEASURE AND PERFORMANCE with CHORES AND CARES LEFT BEHIND

DISNEY'S SNOW WHITE . . . in her red cape and yellow gown, smiles from the dial of this enchanting watch by U. S. Time. Chrome case with stainless steel back has unbreakable crystal, shock-resistant. Gift box contains watch. 3-D picture
19-30-60 A487 Snow White **$6.95**

DISNEY'S CINDERELLA . . . poses prettily on the dial of this delightful watch. Made by U. S Time . . . watch has chrome case, blue band, stainless steel back. Shock-resistant, with unbreakable crystal. Comes in a charming gift box with 3-D picture
19-30-52 A487 Cinderella **$6.95**

MICKEY MOUSE delights all small fry, boys and girls alike. He points to red numerals on full-color dial of a shock resistant watch by U. S. Time. Unbreakable crystal, chrome case with steel back, red strap. Gift box with a figure of Mickey
19-30-86 A487 Retail . . . **$6.95**

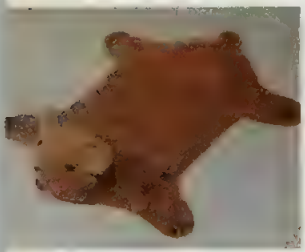
HOPALONG CASSIDY . . . tells time Western style. Hoppy's picture and signature are on the dial of this shock-resistant watch by U. S. Time. Unbreakable crystal. Chrome case, branded black leather band with "silver" buckle. Saddle gift box
19-30-78 A487 Retail . . **$6.95**

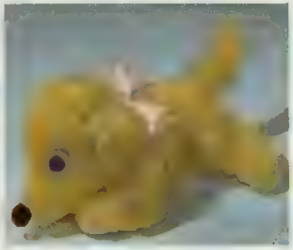


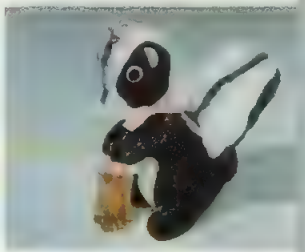
HIGH-FASHION WATCHES bring color to your wrist. More than mere timepieces, these watches are glamorous fashion accessories, color-coordinated to dramatize your costume! Sophisticated, practical, and priced so low, you'll want several for yourself . . . several for gifts. Handsome face is clover-framed in dazzling color, matching suede strap. Swiss movement. Shock-resistant
19-35-08 A798 Jet Black **$12.95**
19-35-16 A798 Ruby Red. **12.95**
19-35-24 A798 Sapphire Blue . . **12.95**

"HUCKLEBERRY HOUND" WATCH. Just out—and a terrific hit with young TV fans! Huckleberry Hound in gay yellow-and-blue decorates a sturdy watch they'll wear with pride. Shockproof, anti-magnetic Swiss movement. Chrome case, expansion band
19-38-13 A530 Retail . . **$7.95**

"TYMIZ" TIME-TEACHER WATCH. Color Bands teach time-telling instantly! Red means "time is" . . . white band matches white hour hand, hour numerals blue band matches minute numerals. Swiss movement; shockproof, anti-magnetic. Chrome.
19-38-05 B530 Retail . . **$7.95**







BEAR-HUG RUG flops down wherever your youngster wants him. Gives skid-free footing . . . his plump, soft head is a pillow, a chin rest, a stuffed toy. Has squeaker in tail for lots of fun. Made of cuddly, washable chenille; pillow is removable. An ideal gift for any child. 30x40" size.
86-02-13 B398 Cinnamon **$5.98**
86-02-21 B398 White **5.98**

"DO IT YOURSELF" STUFFED ANIMAL. Girls of any age love "Honey Bunch" twice as much, because they make this cuddly yellow pup themselves. Honey Bunch comes as complete 14-pc. kit, with parts that are easy to assemble by hand or machine. Kapok stuffing, eyes, trimming included. Assembled size, 2½x8x11".
36-58-33 A132 14-Pc. Kit **$1.98**

THE LI'L SQUIRT . . world's friendliest skunk! This personality pet by Collegiate obliges with a squirt of your favorite perfume or cologne when you squeeze his bushy tail. About 7" tall, he sits pertly on your dresser, with refillable atomizer in readiness between his plush paws. Pink posy topknot matches bow, ears, nose
36-59-32 A265 Li'l Squirt . . . **$3.98**

Head Coach of the Chicago Cubs to be feature speaker at Buyers' Breakfast in Mart Tuesday, May 9

Charlie Grimm and Rip Collins of the Cubs

The head coach of the Chicago Cubs, who is to be named just prior to the opening day of the baseball campaign, will be guest speaker at the big Market Breakfast scheduled for Tuesday, May 9 at 8:30 a.m. in the luxurious Merchants & Manufacturers Club of The Mart with all buyers admitted without charge.

George Perlin, president of The Merchandise Mart Toy & Juvenile Association, sponsor of the Market and the breakfast event, points out that buyers and other guests will be served a full course breakfast, after which the Cubs field leader will be introduced. As a result of the Cubs' new method of selecting a head coach (manager), it was not possible to learn the decision at press time. However, John Holland, vice-president and general manager of the Chicago Cubs, informed the Association that the field leader would attend the breakfast, regardless of who is named.

The Cubs have created quite a sensation in sports circles with their novel and very original coaching and management alignment this year. A select group of eight top coaches were appointed during the winter and it was determined that one of the coaches would be named as the field leader just prior to opening day. It was also made known that this coach would not lead the team through the entire season, but would share the honor with several of the other coaches during the season.

Among those on the coaching staff are Charlie Grimm, Harry Craft, Rip Collins, Vedie Himsl and Elvin Tappe. One of these men will be at the podium on Tuesday, May 9 to address the toy industry in Chicago. The Association has actually accomplished quite a coup, inasmuch as the Cubs have made no such commitments to any other groups as yet. Of great interest to all sports fans will be the head coach's views of the Major League campaign and more specifically, the coming fortunes of "the new Chicago Cubs."

Buyers are urged to write immediately for complimentary tickets to the breakfast. All requests should be directed to Space 1424A, The Merchandise Mart, Chicago 54, Ill. There is no charge for the breakfast. However, accommodations are limited and tickets will be mailed on a first come, first served basis.

Buyers! Watch your mail for keys to treasure chests

Treasure chests will be located in showrooms bearing the Association's pennant

Buyers attending the Fall & Christmas Toy & Juvenile Market at The Merchandise Mart in Chicago, May 5-12, will have the opportunity to win valuable prizes.

All members of the Association will display large treasure chests in their showrooms during the Market with visiting buyers invited to unlock the chests. The Association announced plans to mail a key to every buyer prior to Market. The key will accompany the Association's official 1961 Directory (a reprint of this Toys & Novelties Section) and will invite the buyer to try the key in every treasure chest on the 14th Floor of The Mart.

In addition, an extra key will be given to each buyer registering at the Market, thus affording each visitor two opportunities to win. Actually, with over 30 treasure chests located in showrooms on the 14th Floor of The Mart, buyers will have over 60 chances to "hit the jackpot." Savings bonds, watches and other such top prizes will be awarded.

Only members of The Merchandise Mart Toy & Juvenile Association will participate in this event and buyers are, therefore, urged to look for Association membership banners which will be prominently displayed at the entrance to each showroom.

Showrooms will be open on Saturday and Sunday

Showrooms will open daily at 9 a.m. during the Fall & Christmas Toy & Juvenile Market at The Merchandise Mart in Chicago, it was announced by The Mart Toy & Juvenile Assn.

The Market will begin on Friday, May 5 and continue for eight consecutive days through and including Friday, May 12. To accommodate all buyers conveniently, full scale showroom operations will be in effect on Saturday and Sunday, May 6 and 7.

Bismarck Hotel offers buyers a good deal

Hotel package offered buyers visiting Chicago

The Merchandise Mart Toy & Juvenile Association is offering buyers a special luxury hotel package for its big Fall & Christmas Toy & Juvenile Market, May 5-12.

The Association has arranged for a select block of room accommodations at the Bismarck Hotel to be made available for Saturday, Sunday and Monday nights, May 6, 7 and 8. The Bismarck is the closest hotel to The Mart—yet it is in the heart of the famous Loop area. In addition to the three-day stay at the Bismarck, buyers will also receive a full course dinner in the famous Swiss Chalet Room; two full course breakfasts—one in the quaint Old Vienna Room; and a complimentary cocktail.

The entire three-day package is available at a total cost of just $27.50, excluding gratuities. Room rates are based on double occupancy and include twin-beds, unless otherwise preferred by the guests.

The Association is now accepting reservations via mail. Each individual reservation must be accompanied by a check covering the full amount of $27.50. Buyers are urged to make plans early and to send in room requests immediately. Checks should be made payable to the Bismarck Hotel, with reservation requests mailed to Space 1424A, The Merchandise Mart, Chicago 54.

GOLDEN FOLIAGE . . . ovenproof china by Knowles makes your job as hostess, cook and dishwasher so much easier. Bake, broil and cook food in this sturdy dinnerware . . . then take it to the table to serve guests. Use it everyday, too—it's replaced free if it breaks. Coupe shape plates and graceful serving pieces in white with airy leaf motif in blue, gray and gold. Contents on pg 553.

70-67-70 B1250 16-pc. Set (for 4) . **$18.95**
70-67-88 C3395 45-pc. Set (for 8) . . **49.95**

It's Ovenproof!

LEAF DANCE . . . by Knowles. Delicate-looking, durable, ovenproof china goes from stove to table with no stops in between, no extra dishes to wash. Guaranteed 1 year against breakage . . . and as pretty as it is practical, with stylized leaf border in delicious tones of pumpkin orange and butter yellow on a white background. Coupe shape plates; pumpkin-lined cups.

70-67-96 B1150 16-pc. Set (for 4) . . . **$16.95**
70-68-04 C3195 45-pc. Set (for 8) . . **47.95**

Haviland Riviera China

Ovenproof china as fine as money can buy . . . handcrafted in the Caribbean by the world-famous Haviland China Company. Full-bodied and durable, this dinnerware goes into the oven or broiler for cooking . . . then travels straight to the table for serving. Food is enjoyed at the peak of its flavor . . . dishwashing is cut to a minimum! Elegant patterns and clear, soft colors are protected from fading by a hard glaze. Every piece is finest quality, guaranteed not to chip, crack or break in 1 year's normal use or it will be replaced free.

PORTOFINO . . . echoes the fascination of the seashore in soft tones of blue, green and sand brown. Handcrafted Haviland china, it's ovenproof . . . cook and serve food in the same dishes! Contents on pg. 553.

70-66-48 B1495 16-pc. Set (for 4) . **$19.95**
70-66-55 C5250 50-pc. Set (for 8) **69.95**
70-68-20 B244 Salt & Pepper Set **3.25**
70-68-38 B597 8 Cup Coffee Pot **7.95**

JARDIN Gay as a French garden! Bright persimmon and bronze green blossoms "grow" on a background of creamy white . . . set a friendly, informal table. Handcrafted to Haviland's high standards, this true china is ovenproof, fadeproof and guaranteed one year against breakage. Contents on pg. 553.

70-66-89 B1495 16-pc. Set (for 4) **$19.95**
70-66-97 C5250 50-pc. Set (for 8) **69.95**

CALINDA . . . wispy turquoise and taupe air flowers float against a white background to create a pattern of delicate, feminine beauty. Yet this handcrafted Haviland china is anything but fragile—it's ovenproof for stove-to-table serving, and guaranteed against breakage. Contents pg. 553.

70-66-63 B1270 16-pc. Set (for 4) **$16.95**
70-66-71 C4495 45-pc. Set (for 8) **59.95**

SURF WHITE. Stark white handcrafted china holds the magic sparkle of the sea's spray . . . looks so striking against brightly colored cloths. Ovenproof—it speeds meal making by going right from stove to table. Famous Haviland quality, fully guaranteed 1 year. Contents on pg. 553.

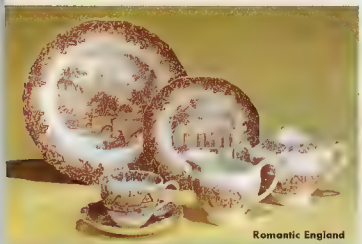
70-67-05 B1120 16-pc. Set (for 4) . **$14.95**
70-67-13 C3745 45-pc. Set (for 8) . **49.95**

CALINDA JARDIN SURF WHITE

We proudly present

Imported ENGLISH Staffordshire Dinnerware

FERN ROSE. Enchanting pattern with full blown tea roses, green leaves and gray fernery so beautifully etched they look almost real. Each highly glazed ivory-colored piece is richly edged in 22 Karat gold. Fine semi-porcelain, oven-proof and guaranteed against crazing.
70-88-67 C1264 35-pc. Set (for 6). See contents page 553. . . . **$18.95**
70-88-75 C1768 45-pc. Set (for 8). See contents page 553. . . . **26.50**
70-88-83 C2733 77-pc. Set (for 12). See contents page 553. . . . **40.95**



Romantic England

Old Avondale

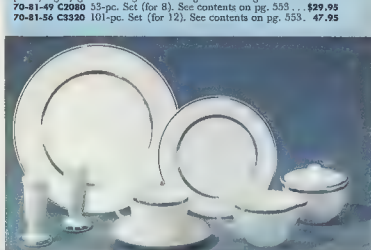
ROMANTIC ENGLAND . . . recalls the elegance of Elizabethan days, yet its price is low and definitely up to date. Warm, hospitable, gracious Staffordshire ware . . . each piece depicting a different scene of merry old England in soft pink tones on a creamy white background. A wide border of fruit and flowers follows the contours of the scalloped plates . . . goes inside on the fluted cups. Salad plates are gently squared to add a fresh, modern note. A diamond-hard glaze protects this fine English earthenware from detergent damage.
70-94-85 C2195 53-pc. Set (for 8). See contents on pg. 553 **$32.95**
70-94-93 C2995 77-pc. Set (for 12). See contents on pg. 553 **44.95**

OLD AVONDALE. A burst of pink apple blossoms, a mill edging a sparkling blue pond, birds winging over bud-laden trees . . . all the lyrical beauty of spring in the countryside. Rendered in gentle pastels on oyster-white earthenware . . . with a care to detail that is so typically English. Cups are fluted, salad plates are slightly squared to echo the flowing grace of the scalloped plates. Every colorful piece of this fine Staffordshire ware is protected from detergents and dishwashers by a crystal-hard, crystal-bright glaze.
70-95-01 C2195 53-pc. Set (for 8). See contents pg. 553. **$32.95**
70-95-19 C2995 77-pc. Set (for 12). See contents pg. 553 **44.95**

Set a Lovely Table

LEAF OF GOLD . . . the delicate grace of woodland leaves and flowers is captured on fine ivory semi-porcelain. Yellow forsythia, muted orange butterweet, deep olive green ivy and one maple leaf grace this lovely dinnerware. Each piece outlined in 22 Karat gold.
70-88-91 C1264 35-pc. Set (for 6). See contents on page 553. **$18.95**
70-89-09 C1768 45-pc. Set (for 8). See contents on page 553. . **26.50**
70-89-17 C2733 77-pc. Set (for 12). See contents on page 553. **40.95**

HEIRLOOM . . . contemporary style with classic elegance—fine American semi-porcelain that's all its name implies. A pattern of chaste simplicity to triumph in any setting. Its ivory white body is richly offset by shimmering wide bands of platinum. Durably crafted: oven-proof, highly glazed and guaranteed against crazing.
70-81-49 C2080 53-pc. Set (for 8). See contents on pg. 553 . . **$29.95**
70-81-56 C3320 101-pc. Set (for 12). See contents on pg. 553. **47.95**

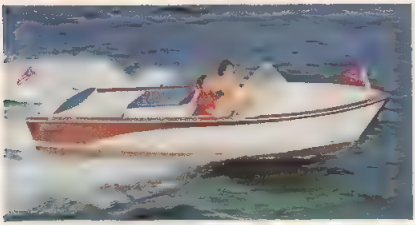


Looks better, runs smoother, lasts longer, trades higher, and costs less!

CAVALIER LEADS AGAIN IN '61

One look at the new style, spirit, and luxury of the 1961 Cavalier models and you'll think that every one carries a mammoth price tag. But it isn't so. For nobody can match the measure of quality, looks, comfort, power, and sea worthiness that Cavalier gives you for every dollar you spend. Big value is always Cavalier's top card. And stepping into the V8-powered inboard class is just as easy as stepping into your Chris-Craft Cavalier dealer's showroom. Try it soon and see.

30 ft. Custom Corsair sleeps 6. Twin V8's, [illegible] hp. Plus deck cockpit, sea chairs, aft station. From $[illegible] per month



18 ft. Custom Sports Utility. 85 hp V8 engine. Easy to trailer. $3,045, $59 per mo. Other Cavaliers include 21-ft. Sportsman 2-sleeper, and three 25-ft Cruisers: Custom 4-sleeper; Express 4-sleeper, Express 2-sleeper from $89 per mo. fully equipped. For free color literature, write Dept. Y, Cavalier Division, Chris-Craft Corporation, Pompano Beach, Fla.

25 and 30 ft. Custom Cruisers feature deep carpeting, full panelling, private lavatory, flush cockpit in mahogany vinyl. 30-ft. interior shown

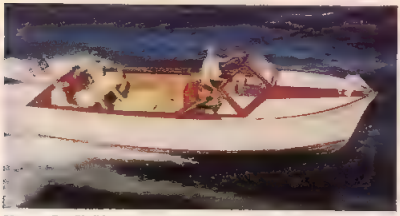
Chris-Craft CAVALIER

© 1960 Chris-Craft Corp. †FOB prices, specifications and speeds subject to change.

NOW WITH LUXURY TO MATCH THEIR SEAWORTHINESS

All New Chris-Craft Sea Skiffs for 1961

Launched — a totally new concept, the 42-foot Custom Sea Skiff! Never before has a lapstrake boat boasted such daring exterior design, such superb interior luxury. Fully carpeted cabin and forward stateroom. Twin engines to 550 hp; speeds to 29 mph.



23' open Sea Skiff has power options to 185 hp V8. Folding top or hardtop optional. Other open models available in 18, 20, 27 and 30-foot lengths.

Cabins on Custom 30', 32', 36' cruisers feature full carpeting, paneling throughout, dinette with vinyl-fabric upholstery. Sliding cabin side windows have color-coordinated drapes.

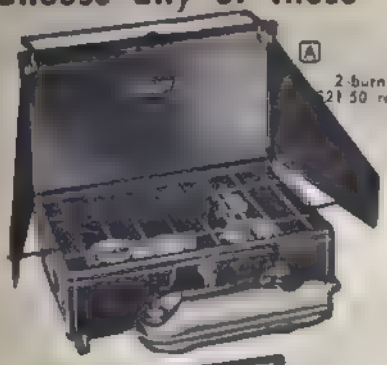
With the 1961 Sea Skiff fleet, Chris-Craft starts another revolution in boating! Traditionally, only those seeking greater seaworthiness favored the round-bottom, full-lapstrake Sea Skiff hull. But now, in addition to its *Standard* models, Chris-Craft offers luxurious new *Custom* Sea Skiffs with interior beauty and comfort to delight boatsmen and style-conscious women, too! Visit your Sea Skiff dealer now and learn how luxurious a full lapstrake boat can be!

Chris-Craft SEA SKIFFS

For free full color literature, write to Sea Skiff Division, Dept. Y, Chris-Craft Corporation, Pompano Beach, Florida.

© 1960 Chris-Craft Corp. (specifications and speeds subject to change)

Choose any of these—the perfect gift for campers by COLEMAN



(A) COLEMAN 2-BURNER CAMP STOVE #413E—3½-pint fuel tank. Folds to 22½x13¾x 5¼". With towel rack and slide-away legs for easy storage and portability.

G-67002A1505—Wt. 18 lbs. ....**Retail $21.50**

(B) COLEMAN 3-BURNER STOVE #426B—3½-pint fuel tank. Folds to 25⅝x14x6½". With towel rack, slide away legs. Shipped truck or express

G-66057B2097—Wt 23 lbs. .....**Retail $29.95**

(A-C) COLEMAN CAMP STOVES—All with 3½" stainless steel burners that can't rust or burn out! They light instantly and have instant heat regulations! Steel bodies and lids with attached windscreens; enameled green. Burn hours on a few cents worth of white gas . . . no smoke, odor, soot, ashes. Leakproof pressurized tanks, copper brazed to prevent corrosion. They close and carry like a suitcase . . . with everything inside, including the fuel tank. Serviced anywhere in the world!

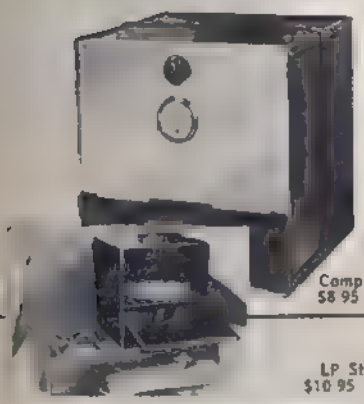
D
Stove Stand
$5.95 retail

(C) COLEMAN 2-BURNER CAMP STOVE #425B—With 2½-pint fuel tank. Folds to 17⅝x 12x4¾". Low priced!

G-67003A1117—Wt. 13 lbs. ....**Retail $15.95**

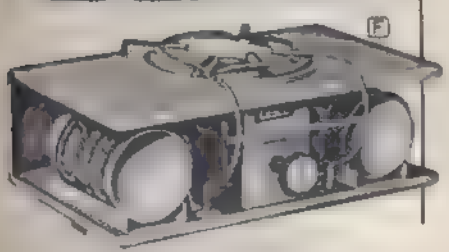
(D) COLEMAN FOLDING HIGH STAND #10—For use with all Coleman and most other camp stoves. Lightweight aluminum with rigid locking joints, it's regular table top height so it's easy to work at. Folds to 2½x2x26½" for easy handling and storage. A must for that lady camper A convenience for the cook!

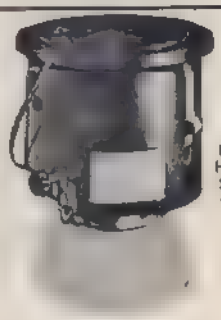
G-67005A417—Wt. 3 lbs. .....**Retail $5.95**



(E) COLEMAN CAMP OVEN—Enjoy home baking while you camp . . . it fits over any standard camp stove, or use with a charcoal grill. Heat indicator built in oven door gives constant temperature check. Sets up in less than a minute; fold into a package 2½" thick, weighing less than 6 lbs. Steel

G-61583A597—Ship. wt. 8 lbs. .....**Retail $8.95**





(F) COLEMAN LP GAS PICNIC STOVE—Ready for use instantly . . . ends waiting around for a slow fire to start. One burner operates on 1 cartridge fuel (Item N below). Instant heat regulation, chrome grill Won't flood or spill, no pumping required. 12x7x5" size. Baked enamel finish on pressed steel. With 2 fuel cartridges

G-67001A730—Ship. wt. 5 lbs. .....**Retail $10.95**

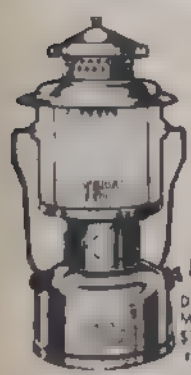
(G) COLEMAN SPORTMASTER STOVE—Strike a match, turn a valve and it's lit! Has heat output up to 7500 BTU's per hr. Boils a pint of water in 2¼ minutes. Stainless burner. 7½" grate; operates 4-5 hrs. on 2-pts fuel. 7" high, 10½" dia. Use with Item H (below) for space heating

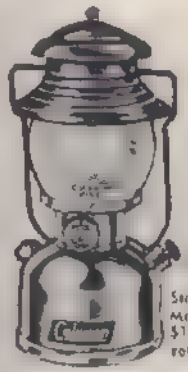
G-67004A1117—Wt. 6 lbs .....**Retail $15.95**

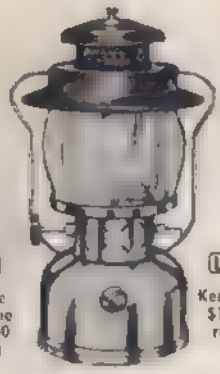
(H) DRUM HEATER FOR SINGLE BURNER COLEMAN STOVE—Makes above stove into space heater. Flat top can be used for cooking. Attached carrying handle.

G-61398A283—Ship. wt. 2½ lbs. .....**Retail $4.25**

COLEMAN LANTERNS







(J-L) COLEMAN LANTERNS—They light instantly to flood a 100-ft. area, the equivalent of 300-watt power. Storm-proof; safe, can't spill. Completely corrosion and rust-resistant. Porcelain enamel vent tops. Unbreakable Pyrex globes. Up to 12-hrs. light on one filling. White gas.

(J) COLEMAN DOUBLE MANTLE LANTERN #220—Lacquered steel fount; 2-pt. fuel capacity for 10-12 hrs. service. 6¾" dia. vent top. 14½" high

G-67019A1225—Ship. wt. 5 lbs. .....**Retail $17.50**

Model #228E—As above, but 8¾" top.

G-67020A1295—Ship. wt. 6 lbs. .....**Retail $18.50**

(K) COLEMAN DELUXE SINGLE MANTLE LANTERN #202—Nickel-plated brass fount; 1¾-pt. fuel cap for 8-10 hrs. service. 5½" top, 12½" high.

G-67022A1295—Ship. wt. 4 lbs. .....**Retail $18.50**

Model #200A—Same, but red enameled fount

G-67021A1085—Ship wt. 4 lbs. .....**Retail $15.50**

(L) COLEMAN KEROSENE LANTERN #237—1-qt. cap. for 7-10 hrs. service. Built-in air pump, oversize generator. 7" vent top, 14½" high.

G-67024A1466—Ship. wt. 6 lbs .....**Retail $20.95**

Model #249—7-9 hr service; 5½" top, 12½" high.

G-67025A1326—Ship. wt. 5 lbs. .....**Retail $18.95**

(M) COLEMAN SILK-LITE HEAVY DUTY MANTLES—Package of 6

G-67028A96—Ship. wt. ¼ lb. .....**Retail $1.20**

(N) COLEMAN LP FUEL—4 hrs. light; 2 hrs. heat

G-67006A46—Ship. wt. ½ lb. .....**Retail $ .69**

Popular Barbeque Grills and Superb Motorized Braziers

New MASTER CHEF BAR-B-Q GRILL

Comparable to $89.95 value

SAVE $30.00

[A] STRUCTO MOTORIZED BAR-B-Q GRILL—Grid-master wagon style barbeque grill features chrome-plated 2-position grid, designed to adjust for even-heat cooking. Modern style grill stands 30" from floor. Warp-proof construction. Move it about easily with bicycle type handles . . . on two 6" semi-pneumatic rubber tires. Motor has on-off switch . . . 1 year guarantee, UL approved. Convenient metal bottom shelf. Overall height 42½"; grid size 20⅜"x15½".

G-4250481795—Ship. wt. 36½ lbs. ..... **Retail $26.95**

[B] NEW MASTER CHEF MOTORIZED BAR B-Q GRILL—Save $30.00. Comparable to $89.95 value! Big motorized grill has all the finest cooking features. Moveable firebox allows the control of heat without disturbing food. Positive lever lift adjusts firebox height. Large, roomy half-hood takes huge bird or roast. Heat and draft indicators; 2 split grids, 17½x13". Spacious warming oven has two doors. Overall copper finish with antique white trim. Rolls easily on 7" wheels with 1" extruded rubber tires. Heavy duty, UL approved motor, plug outlet. Nickel chrome spit, 2-pc. meat forks. Roomy lower shelf; 14x18" work shelf; handy mid shelf. Overall size 46x18x46".

G-42507B3495—Ship. wt. 66 lbs. ..... **Special Retail $59.95**

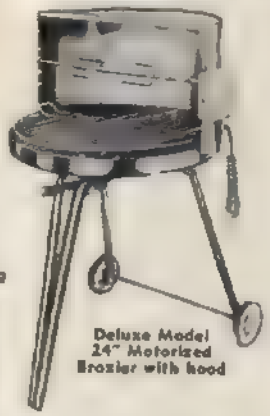
[C] MELL-HOFFMANN MOTORIZED 24" BRAZIER—Detachable hood; nylon-geared motor in aluminum case. "Touch-a-matic" grid adjuster. ⅞" detachable legs; 4½" rubber wheels; warming oven, utility shelf. Koko-kopper baked enamel finish. 5-yr. burn-out guarantee

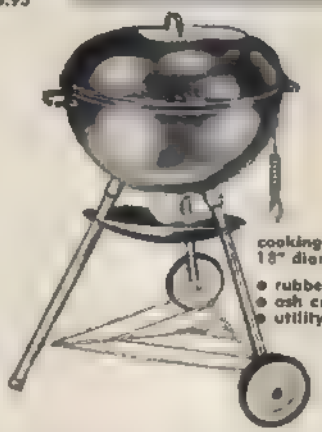
G-4250282087—Ship. wt. 38½ lbs. ..... **Retail $37.95**

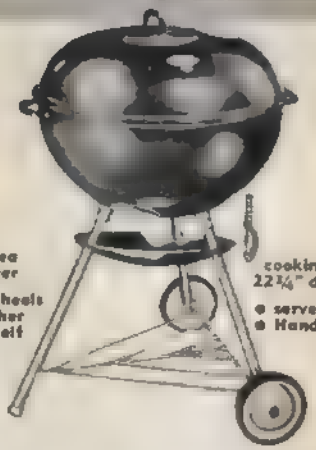
[D] GLASER MOTORIZED 24" 3-WAY COOKING UNIT BRAZIER—Use as open grill, as a rotisserie with half-hood, as a smoker with double hood. Gleaming copper finish overall. Plated spit, revolving cooking grid. Fully guaranteed motor; grid regulator, rubber tired wheels and 2 adjustable meat forks, spit handle. 4 legs for extra safety

G-4250081595—Ship. wt. 34 lbs. ..... **Retail $29.95**

SAVE $5







MELL-HOFFMANN 24" FOLDING BRAZIER—Regular $19.95 value. Here's an opportunity to save $5 on a folding brazier with 24" bowl. Grid lifter puts meats close to fire or moves them away for slower cooking. Strong ⅞" leg frames. Ship. wt. 25 lbs

G-420058925 Special Retail $14.95

MELL-HOFFMAN 24" MOTORIZED BRAZIER with Hood—Deluxe, with new "touch-a-matic" grid adjuster. Detachable hood, legs. 4½" rubber tired wheels. Nylon-geared motor in aluminum case. Koko-kopper baked enamel finish. 5-yr. burn-out guarantee.

G-42503B1366—28 lbs. **Ret. $24.95**

WEBER 18" COVERED BAR-B-Q KETTLE With Utility Shelf—Cooks without fuss for up to 10 people. Black porcelain finish, 28" high, rubber wheels, white ash catcher, chrome plated utility shelf

G-4200182327—27 lbs. **Ret. $34.95**

SAME, less wheels, shelf, catcher.

G-4200081997—23 lbs. **Ret. $29.95**

WEBER 22¾" COVERED BAR-B-Q KETTLE, Utility shelf—Solid "Texan" model holds food for 30. Black porcelain finish, rubber tired wheels and white finished ash catcher. 29" grill height. Bowl and cover reflect heat to seal juices. Wt. 42 lbs.

G-4200283327 ..... **Retail $49.95**

Stock numbers with letter "B" shipped truck or express.

COLONIAL

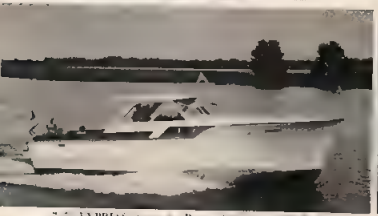
FOR SEAGOING FUN in '61

"42" MOTOR YACHT sleeps eight in three separate areas. Beam 13' Draft 3'. Headroom 6'2". Twin power. Diesels if desired.

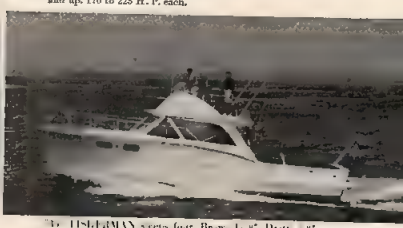
"41" DOUBLE CABIN sleeps eight in three areas. Beam 13' Draft 3'. Headroom 6'2". Twin power from 170 to 225 H. P. each. Diesels available.

"41" CUSTOM DOUBLE CABIN sleeps seven in three areas. Beam 13' Draft 3'. Headroom 6'2". Dual Controls. Twin power from 188 to 225 H. P. each. Also Diesels.

"38" EXPRESS sleeps six. Beam, 12'4". Draft, 2'10". Headroom in cabin 6'3". Twin power with speeds of 25 MPH and up. 170 to 225 H. P. each.



"36" EXPRESS sleeps six. Beam 11'6". Draft 2'6". Twin power, 170 to 225 H. P. each. Also available as a sedan model which sleeps eight.



"36" FISHERMAN sleeps four. Beam 11'6". Draft 2'6". Twin power, 170 to 225 H. P. each. Controls from Fly Bridge. Teak coaming and cockpit.

For 1961, Colonial Cruisers offer a fleet of 12 superlatively designed craft, Six are shown here. All are built on the famous Colonial Roun-Vee hull which provides greater interior room and superior performance. The 1961 models range from the "32" Sedan and Express models to the beautifully appointed "41" Custom Double Cabin and the magnificent "42" Motor Yacht. Now is the time to order for early spring delivery. See your reliable Colonial Dealer now. A "32" Sedan and the "42" Motor Yacht will be exhibited at the New York Motor Boat Show.

COLONIAL CRUISERS

MILLVILLE, N. J.

A Division of Richardson Boat Co., Inc.

NEW! *Dondi Racer*

Another Wards Exclusive Wishmaker Special

(M) $1.77

(L) $14.95

(L)(M) Dondi, the Famous Comic Strip Personality, says this Explorer I Racer is the fastest thing on four wheels . . . and it's ours alone! Dondi helped design this new speeder . . . It has automotive type steering assembly for easy guiding, fast-action pedal drive adjustable to five positions, ball-bearing pull straps for easy pedaling, footrest for coasting, extra-wide seat. Durable Red enameled Steel, abt. 48x23x21¼ in. high.

(L) 48 W 5467 MO—Dondi Racer *Mailable*. Wt. 27 lbs. **$14.95**

(M) 48 T 1702—White Plastic Dondi Helmet, fits all. Wt. 1 lb. **1.77**

(N) $17.39

(P) $14.99

For Junior Farmers

- All with Enclosed Chain Drive
- All with Extra-Heavy Construction
- All with True-to-Life Styling

Garden Mark Stake Wagon

(N) Remove the Sides and you've changed it into an easy-loading 36-in. coaster wagon. For play or work duty, this extra-big and strong wagon carries heavy loads . . . It's of select kiln-dried hardwood reinforced with steel cleats, heavy clear spar varnish finish. 10-in. steel wheels with everwear graphite bearings. 1¾-in. semi-pneumatic tires. Seamless tubing handle has exclusive vinyl-coated grip. Abt. 39x16x39¾ in. body

48 T 5311 MO—*Mail* Ship. wt. 40 lbs. . **$17.39**

NOTE: "R" After Catalog Number Means Shipped by Freight, Truck or Express

"Speedster" Irish Mail

(P) Go Places in Jet Time when you pump the handle back and forth . real exercise for boys and girls. Rigidly braced one-piece steel frame, ball-bearing chain drive completely enclosed for safety. Ball-bearing connecting rod, drive shaft, rear axle support and wheels. . 8-in front, 12-in. rear, with 1¼ in. sem. pneumatic tires. Yellow with black, about 35x21x23 in

48 T 5415 R—Ship. wt. 35 lbs. .. **$14.99**

Just Say "Charge It" . . . See Page 223

(W) $15.88

(T) $5.98

(R) $19.98

(V) $5.29

(U) $12.99

A Wishmaker Toy

is a Ward exclusive . . . or specially priced by Wards

(R) Deluxe Tractor for Big-Time Ranching . . looks rugged, is rugged. Steel frame with new Indestructible radiator of super high impact polystyrene, rear fender, step plate, spring-mounted adjustable seat. Enclosed ball-bearing adjustable chain drive, ball-bearing wheels . . . 8-in. front wheels turn in full circle, 10-in. rear wheels with large size tractor-tread semi-pneumatic tires. Red with white trim.

48 T 5519 R –Abt. 37x20x25 in. high Ship. wt. 37 lbs. **$19.98**

(T) All-Purpose Trailer for tractors (R), (U), (W) 24-gauge steel body, 7-in. wheels, semi-pneumatic tires. Red

48 T 5316 MO–Abt. 24x16x11½ in deep *Mail* Wt. 15 lbs. **$5.98**

(U) Power-Trac Tractor for a young farmer . . with power in every line. "Spark plugs" on right side of all steel body. Rear tires have tractor tread, front wheels pivots in full circle. Enclosed ball-bearing chain drive, trailer hitch, adjustable seat. Red, white trim. *Mailable*.

48 T 5464 MO—Abt. 37x19x28 in high. Wt. 29 lbs. **$12.99**

(V) Multi-Use Trailer for tractors (U), (R), (W). Heavy steel, 7½-in. wheels, solid tires. Red with white. *Mail*

48 W 5463 M–Abt. 32x15x10¾ in. overall. Wt. 10 lbs. **$5.29**

(W) Heavy-Duty Tractor built to delight any little backyard farmer. Heavy-gauge steel one-piece body is detailed like a real tractor with pretend engine parts, enclosed chain drive, ball-bearing wheels, semi-pneumatic tires and adjustable seat. Red and blue enamel finish. About 40x20½x27½-in. high.

48 T 5528 R–Ship. wt. 38 lbs. **$15.88**

Hawthorne Bikes and Velocipedes, Pages 350-351

Lead the Fleet in '61

with COMMODORE

Yes, when you buy Commodore you buy Leadership, for Commodore boats possess all the inherent qualities—strength, durability, style and stability—that save you money yet keep you and your family safe for years to come!
Make Commodore your first choice in '61! See them at your dealer today!

The SEA ROVER 23'

Above and left: Designed with features and accommodations of much larger craft. Sleeps four, standard equipment includes icebox, sink, enclosed head. Powered options to 225 hp inboard or outboard.

The SEA SKIPPER 29'

Above and right: Powered with twin 225 hp for speeds in excess of 35 mph. Sports a convertible dinette, full stowage capacity, enclosed head with lavatory. Truly a boat with pleasure built-in for all weather, all-around use.

ALL COMMODORE Boats are lapstrake mahogany planked and fastened for salt-water use. Accessories are available on all models.

COMMODORE Boats Inc.

DEPT MB 161, NEW BERN 1, NO. CAROLINA

16' GULL • 18' ANGLER • 19' SPORTSMAN • 20' CRUISETTE • 23' SEA ROVER • 25' SEA MATE • 29' SEA SKIPPER

drilled at this time, the drill bit passing through the first hole.

The shells are fashioned next and can be made of ash or lignum-vitae. The exact thickness and design are a matter of personal taste, but in general the shape is that of an elongated oval (Fig. 2, D) and the thickness about that of the sheave (Fig. 2, E). My 4" shells are ½" thick and on the face are slightly narrower toward the top.

Once the pattern is decided upon and the shell blanks cut out, the shaping begins. The edges are rough-rounded with a rasp and then sanded with a progressively finer series of sandpaper. This is one step in which the amateur with patience can do a better-than-professional job. The crown and tail plugs (Fig. 2, F & G) are cut next with allowance made for the rope to pass freely through the mortise (Fig. 2, C) and the sheave to clear the tail plug (Fig. 2, H).

Prior to assembly, each side of the strap is placed over the inner side of its respective shell, centered, and the edge traced on the shell. This outlined portion is then cut out with a chisel so that the inside of each arm of the strap will fit flush with the inside face of the shell. The straps are then positioned in their grooves, one arm at a time, and a hole drilled through each shell, the drill bit passing through the two arms of the strap before it goes through the shell. The pin is now cut in such a manner that when the block is assembled it will pass through the straps and about halfway into each shell (Fig. 2, I).

The sides of the crown and tail plugs and their corresponding contact surfaces on the shells are coated with a waterproof glue such as Penacolite, Elmer's, etc. The entire assembly is then clamped together with the pin in place to assure alignment. Holes for the rivets are drilled and the rivets are driven in (Fig. 2, J). Screws or Monel Anchorfast nails may be used in place of the rivets.

One final step remains before varnishing. When the glue has dried, the pin is removed and ⅛" holes drilled over the pin holes about half-way into each shell from the outside. The pin and sheave are placed in position with washers (Fig. 2, L) between sheave and strap. Standard mahogany or yellow pine plugs are then driven into the enlarged holes (Fig. 2, K). I like to coat these with Calshan's "3-Ton" adhesive before driving them in, because this will make it virtually impossible for the pins to work out. If the pins have to be removed at some future date, the plugs can be easily drilled out and the pin driven out. Several coats of clear varnish, sanded between coats, completes the work.

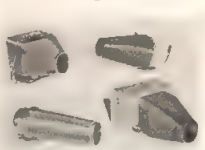
Slight modifications of this procedure are required where beckets or side fittings are desired. The dimensions given in Figure 2 are for a single block designed to handle rope up to ½" in diameter.

DURA-GRIP DECKS

■ A non-skid surfacing material that resists cracking, chipping, and peeling in wet-dry corrosive applications is Dura Grip—a bonding compound impregnated with aluminum oxide grit particles. It is designed for application to any boating surface where wet footing can prove hazardous.

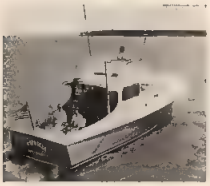
Dura-Grip is applied in two coats, the first spread on a clean surface and sprinkled with the grit particles, which provide a hard, long-wearing surface. After an hour, excess grit is swept off and a second coat of bonding is applied.

Available in black, gray, red, and yellow, it is supplied by Mine Safety Appliances Co., Pittsburgh, Pa.



Hoods for many makes of depth finders are sold by Projects Unlimited, 1926 East Siebenthaler Ave., Dayton, Ohio. Viewing end has rubber molding; hoods are dull black, durable plastic.

1961 WILLIS CRAFT
36 Feet to 50 Feet



Sport Fisherman or Sedan available in either the trunk cabin or raised deck model. 36' - 40' - 44' available in standard models. Other size boats are custom built to buyers' specifications.

Call, Wire or Write for information on either gas, diesel, single or twin screw.

M. W. WILLIS & SONS BOAT WORKS
MARSHALLBERG, N. C. • Telephone PA 9-3341

FIRESTONE'S MARINE LINE

A new line of outboard motors ranging in power from 2 hp to 20 hp is offered by the Home and Auto Supply division of The Firestone Tire & Rubber Company, 1200 Firestone Parkway, Akron 17, Ohio. Highlighting the 1961 models is the new Firestone Viscount 25. Other motors in the line are the Viscount 40, 12, 7½ and the air cooled Featherweight 2. A synchro-drive single-lever remote control box is available for the 25 hp and 40-hp motors.

The Viscount 40 features direct battery ignition, an alternator-generator and a fuel economizer. Other Viscount features are underwater cooling pumps. Firestone also makes six fiberglass boats from 12' to 18', two aluminum fishing boats and four trailers; three in A frame and one in T frame construction.

NEW FIBERGLASS BOATS BY STARFIRE

The new Starfire line of molded fiberglass boats is built by the Starfire Boat Corp., Tulsa, Okla. The line includes 15', 17' and 19' lengths with a full range of standard equipment and selected extras as optional items. An unconditional guarantee covers Starfire boats against defects in materials and workmanship for a period of one year from date of purchase.

A CURE FOR ROT FROM CALAHAN

Calignum is a new product—"a plastic with peculiar characteristics"—described as a cure and restorative for rot, from H. A. Calahan, 859 Mamaroneck Ave., Mamaroneck, N. Y. Introduced into the middle of a timber, says its manufacturer, Calignum permeates its way through the rotted sections and out to the surface and hardens. It is strongly fungicidal and has been developed to prevent the spread of rot to adjacent sound areas.

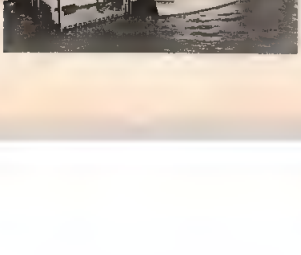
The product is being marketed in a kit that includes all the apparatus needed for getting the Calignum into the wood.

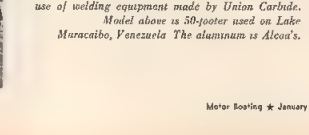
Calahan continues to make its Liquid Seaprene, Seaprene sheet, Chilled Varnish, Chilled Paint, Under-Cover Paint Remover, 3-Ton Adhesive, Brushing 3-Ton and Squeezing 3-Ton. Most of these are unchanged from previous years, but white 3-Ton Adhesive is new.

THEAKSTON MOLDED BOAT SHAPES

Theakston Corp., Box 598, Denison, Texas, has a number of molded mahogany hulls, 13' to 18'4" which can be shipped in quantity. The flared hulls with clipper bows range between these lengths. There are two molded lapstrake hulls, 16' and 18'4".

Gas dock at Pier 66 Marina, 17th Street Causeway of the Intracoastal in Fort Lauderdale, Fla., has Phillips fuels, marine products and a spate of courtesy always ready for visiting boatmen. Marina maintains a customs office.





These aluminum commuters on hydrofoils are turned out by Breaux's Bay Craft, Loreauville, La., with the use of welding equipment made by Union Carbide. Model above is 50-footer used on Lake Maracaibo, Venezuela. The aluminum is Alcoa's.

RIGGING AND TUNING THE RACING BOAT

(*Continued from page 128*)

monize so that no part of the boat works against any other. While this tuning holds no deep mystery, it does require that you always keep in mind the interaction of the parts

A good deal of preliminary tuning on small boats can be done best with the boat on a trailer in an open lot. You can hoist the sails on a light day, turn the boat to put her on the point of sailing desired, and then walk round and round, pulling and shifting at your leisure. This chance to see the boat, and especially the sails, from all points cannot be duplicated in the boat afloat. Such items as the tightness of the jib luff, the bend of the mast, the flow off the jib into the main, the tightness or looseness of a leech; all can be studied carefully. Photographs of the sails taken from various vantage points may show the sailmaker some possible improvements. Keen racing skippers sometimes engage professional photographers to take such pictures.

After this preliminary look at the boat, she must be sailed, preferably with a trial horse of some sort. Usually some friend will be glad of a chance to try out against you. Sailing by yourself may get some of the major kinks out of the boat, but the subtle changes which mean the difference between the fast and the fastest can only be discovered in actual competition. When tuning a boat, remembering the possible variants and their effects simplifies the problems and helps take some of the mystery out of the procedure.

Mast Position

The most important single item is mast position. This determines the balance of the boat and the degree of helm that she carries. Moving the mast aft increases weather helm, moving it forward decreases it. All this would be simple if one could establish a rule on how much helm one should have at what wind velocities and at what angles of heel.

On round-bottomed boats I like to adjust the rig so that, to have the proper helm, the boat must be sailed dead upright in any breeze over 10 knots. Most V or arc-bottom boats seem happier at a slight angle of heel—say five degrees—even in a breeze. Adjusting the mast for proper helm at moderate winds and up insures that the hull will be sailed upright, offering the least possible wave making resistance as the speed increases to the point which this becomes the more important form of drag. At low speeds when hull shape is of minor importance, the boat will have to be heeled a bit to prevent lee helm, but this heeling helps the sails to assume a more effective shape for light airs

As to how much helm one should carry, I think the answer should be in

BOATING FUN WITH SAFETY

The Clipper II is *your* boat for family fun. This fast, powerful, safe, 18' sedan cruiser features a dashingly-new sturdy fiberglass cabin hard top for day-long protection from sun and sea. Rugged, maintenance-free fiberglass construction with wide 7'9" beam for roominess and comfort. For lake or ocean cruising . . . fishing . . . skiing . . . watching races . . . or just plain having fun afloat. See your authorized Craig dealer or send for our free full color brochure. Volvo Penta Inboard/Outdrive Engine (optional)

THE CRAIG KIT-KAT

Whatever your sport, Craig's catamaran hulled Kit-Kat is the perfect choice. It is modern, combining eye-catching, low-in-the-water styling with effortless performance and safety. Featuring a generous 7' beam, there is room for the whole family in this 15', all fiberglass boat.

THE CRAIG RAMBLER

The deluxe 14' fiberglass family runabout. Fast enough for skiing, yet ideal for day cruising or fishing. A stable, sturdy boat for the whole family, featuring luxurious wrap-around lounge upholstery, panoramic curved windshield, full-control steering, and other custom equipment for complete boating pleasure.

COUNT ON CRAIG

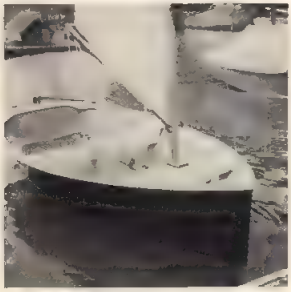
Craig, an AAA-1 concern with more than $14,000,000 sales and over 750,000 feet of manufacturing space in the East and Middle West, produces a complete line of architect-designed, sea-proven fiberglass boats of distinction, ranging from 14' outboard runabouts to 18' family cruisers. Craig engineered hulls are of safe, sturdy, fiberglass construction with reinforced, rigid bottoms and water-tight compartments.

Craig Marine Division and authorized Craig dealers are ready to serve you. You owe it to yourself to investigate. Send for our free full color brochure and see us at the N. Y. Show. Franchised dealerships still available in certain areas.

Craig Systems, Inc.
Marine Division
Lawrence, Mass. — Cedar Rapids, Iowa

INTERLAKE Yes . . . now in maintenance-free Fiberglas! PENGUIN

Length 18' Beam 6'3" Sail Area 175 sq. ft

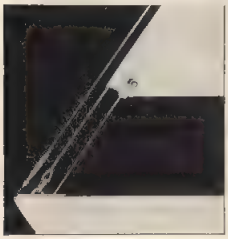


Length 11'5 Beam 4'8" Sail Area 72 sq. ft

Interlake #15, now 26 years old, has demonstrated year after year, after year, the stability, beauty, sturdiness and all-around performance designed into her originally. In 1956 Customflex converted this proven class to fiberglass. Modernized with an aluminum mast (deck mounted) boom, and tilt-up rudder, plus the meticulous craftsmanship of boatbuilding sailors, the Interlake retained her sailing virtues and eliminated maintenance drudgery. So successful was this conversion to fiberglass, it led to the same thing with the wooden Penguin, an international class with over 6000 boats. And again, the combination of a fine basic design and the best in fiberglass workmanship has produced a Penguin owners are mighty proud of. You won't see either boat at the Shows because we have no dealers. We'd rather give you more boat for your money instead of a shined up demonstrator and big sales talk. For *all* the facts, write

Customflex, Inc.

3409 SOUTH STREET EVergreen 2-5691 TOLEDO 9, OHIO



The patented Murphy and Nye double downhaul jib

RACING SAILS for one design sailboats and larger sailing yachts are a specialty of Murphy and Nye of Chicago, with a branch in Annapolis, Md., at 616 Third St. R.I. Stearns, well known sailor who heads the firm, points to the Lightning Class record as an example of Murphy and Nye racing success. Boats with Murphy and Nye sails have won the last three Lightning Internationals, the last three European championships and the last two South American championships of the class.

Unique or special features that go into the sails include a patented application for even draft at top and bottom, plastic sail "windows," elastic batten stops, new lightweight head stops, no-mitre jibs and a patented adjustable-luff jib. This double-downhaul jib enables the sailor to regulate both the luff wire tension and the jib luff itself, allowing a degree of jib adjustment under all wind circumstances never before possible.

MURPHY & NYE SAILMAKERS, 4721 North Kedzie Ave., Chicago 25, Ill.

SPERRY WET-WEATHER GEAR FOR GIRLS now includes a new wrap-around skirt with adjustable waist. Like other Sperry Top-Sider waterproof clothing, it is of high visibility orange, light-weight, oil-resisting neoprene with a fine-woven cotton protective lining. The ladies need no longer, unless they wish, wear overall trouser type protection below their waterproof jackets, like those made for men and children in orange or blue colors.

The famous Top Sider line of slip-proof seagoing foot wear now includes a style for just about every wearer and occasion. There are knee length and half length boots to wear over either shoes or socks, canvas-topped oxfords, elk moccasins in brown or white, wedge-soled and elastic-edged shoes in white, red or blue for women. Shoes with special inside shank construction are available, as are models with insulating cork heels. White, navy and faded blue are all popular colors for Top-Sider "sneakers" with men, women and youngsters.

SPERRY TOP-SIDER, Box 338, Naugatuck, Conn.

The lady is wearing Sperry's latest foul-weather outfit with new neoprene skirt, and over-the-shoe boots

New Bundy 500 cc has electric starting, develops 30 hp

THE NEW BUNDY 500 CC OUTBOARD MOTOR was developed in Italy by the Innocenti Corp. and is being manufactured by Bundy in Milan. Sales and service of these motors during 1961 will be concentrated in the northeastern states.

A two-cycle, in-line "twin," the Bundy weighs less than 100 lb. and develops 30 hp. at 5,000 r.p.m. Standard equipment includes electric starter, magneto alternator, starter cable, key switch, manual automatic rewind starter, tiller arm with twist grip throttle, propeller, 6-gal. fuel tank and steering connector arms. Available for either 15" or 20" transoms, the motor can be had with single or dual-lever controls and a selection of propeller sizes.

The lower unit is designed for easy steering. It has a tapered leading edge to minimize drag and prop torque when turning. To hold the motor in a tilt position, a shear-type pin can be engaged in the heavy mounting brackets.

All chromed parts are brass. Each motor is dynamometer tested before leaving the plant, and carries a warranty.

Parts inventories are to be carried by all dealers and warehoused in New Jersey.

BUNDY MARINE, Box 1017, Mountainside, N.J.

This 54-footer is a Grebe standard flush deck model

HENRY C. GREBE & CO. continues to offer both a line of standardized diesel cruising yachts, 47 to 75 feet long, and a complete custom design and building service for large yachts. Traditional Grebe construction includes white oak backbone and frames, Honduras mahogany superstructure, wide yacht-laid teak decks, Everdur or Monel fastenings, bronze seacocks on all underwater connections, and select Honduras mahogany or Korina wood panelling and furniture. An option is the choice of flush deck or fishing cockpit in the stern.

The Grebe 47' standard cruiser is described as "the ideal cruising boat . . . for extended trips." The accommodation plan offers either one extremely luxurious stateroom and bath, or two comfortable double staterooms aft and crew's

A custom-built Grebe product is the 68' "Mercedes III," recently constructed from Eldredge McInnis designs

quarters or additional guest stateroom forward. The 54-footers are laid out with two large double staterooms, for offshore cruising by two couples, with convertible sofa, etc., for additional guests if desired.

Described by Grebe as the queens of their fleet, the 65-footers have either two or three staterooms aft and two complete baths, and combine beauty with sea ability to a high degree. Largest of the standard Grebe yachts is the 75-footer, which is described as "the ultimate in gracious living afloat."

HENRY C. GREBE & CO., 3250 No. Washtenaw Ave., Chicago 18, Ill

According to DuPont, a treatment with Black liquid spray will form a rust resisting coating on metal, dry out soaked electric systems, reduce static and act as a penetrating lubricant

DUPONT'S "7" SEAS LINE of boat and engine maintenance products has been enlarged for 1961 by some new items and repackaging of others.

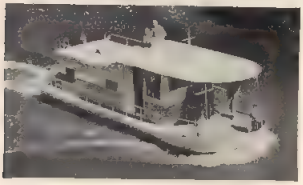
Their Ultra V Dulux spar varnish is now offered in an aerosol pushbutton, spray-top container, especially handy for touching up chafed or weathered spots in varnished surfaces. A product of years of research, Ultra V has been on the market in standard brushing containers for two years and proved its long-lasting quality.

Two new "7" Seas products this year are a Bilge Cleaner, which dissolves grease, oil and other fouling when mixed with bilgewater and allowed to slosh around in the bottom for a while, and a Boat Soap for cleaning surfaces when mixed, a teaspoonful or two to the gallon, with fresh or salt water.

A water repellant called Snug, sprayed or brushed on covers, awnings, and other heavy cloth accessories, brightens the appearance and lengthens the life of the equipment. Several varieties of cellulose sponges are Dupont products used for many purposes on many boats.

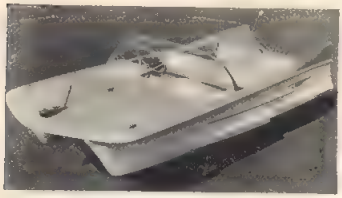
For the engine, "7" Seas Block is a liquid spray said to fight corrosion, dry out electric systems, form protective surface coatings and act as a penetrating lubricant. Perk is a marine oil additive said to improve engine performance by preventing sludge and keeping the inside of the engine clean.

E. I. DUPONT DE NEMOURS & CO., Wilmington 98, Del



The River Queen 34' houseboat Ohio has lots of deck room

RIVER QUEEN HOUSEBOATS now include 28', 34' and 43' models. The 34' Ohio model has an 11' beam and a draft of only 8". Hull bottom, sides, bracing and decks are 12 gauge steel, corrosion protected by a Glidden three-coat vinyl paint system The V-bottom with rounded bow provides good operation under adverse conditions. She sleeps six and has inboard or outboard power at the owner's option. A raised deckhouse provides improved visibility. The superstructure is of four-ply insulated construction
RIVER QUEEN BOAT WORKS, INC., 6655 E. Dunes Highway, Gary, Ind.



This unusual-looking craft is the 14' o.a. Manta Ray built by CUSTOM CRAFT MARINCO, INC., 1700 Niagara St , Buffalo 7, N.Y. Fiberglass and Royalite are both used in the construction of Custom Craft, boats which include more conventional single-hulled boats as well as the catamaran type illustrated here

FIBERGLASS PENGUIN SAILING DINGHIES for racing in this popular class, now numbering 6,500 registered boats, have been in use for a year, built by Pacific Northwest Boat Works. They report that two of their boats finished fifth and ninth in the 1960 class championship regatta, sailed by skippers who finished 18th and 24th in 1959, and that fiberglass boats have proved the equal of wooden boats on all points of sailing. Owners have reported them almost completely free from maintenance except for occasional cleaning. New registrations have tripled in the past year since fiberglass became available, according to Pacific Northwest, whose next project is a fiberglass Lightning
PACIFIC NORTHWEST BOAT WORKS, Airport Way and Oregon St., Seattle 8, Wash.

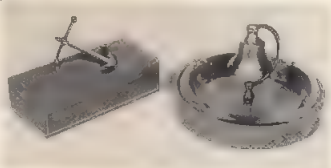
WEATHERPROOF SWITCHES AND CIRCUIT BREAKERS sheathed in a dense plastic coating of hi-dielectric strength to withstand corrosion and chemicals are now available for boats. They are designed to work positively, regardless of weather conditions, for any and all equipment left out in the open, season after season. The line includes push-pull and momentary contact switches, starter solenoids, and circuit protective units.
COLE-HERSEE CO., 20 Old Colony Ave , Boston, Mass.

PLASTIC SEALERS FOR SEAMS and other calking work are marketed by L. W. Ferdinand and Co. Polyscamseal No. 710 is a heavy-bodied calking for wide seams, cracks and leaks that applies like putty. It can be sanded and painted and comes in white, black or mahogany. Ferdiseal is for deeper, finer cracks and thickens to a rubbery consistency upon exposure to air. It makes a tight seal with excellent adhesion and is for use in hard-to-get-at places like lapstrake leaks, batten, carvel and ship-lap seams and around windshields, transoms, centerboard trunks and portholes.
L. W. FERDINAND AND CO., 2300 Washington St., Newton Lower Falls 62, Mass.

Sica "24" Sportsman sea skiff

SICA SKIFFS are built in 16 models, 11 of them new for 1961. These Jersey sea skiffs range from 24' to 42' in length and are offered with power options from 70 to 225 hp.—Grays or Interceptors—single or twin screw. The line includes both open and covered Skiffs, Sedans, Family Cruisers, Express Cruisers and a Sports Fisherman with flying bridge and dual controls.

Sica's models from 24' to 28' are of lapstrake construction, 11/16" Philippine mahogany over steam-bent oak frames Fastenings are copper rivets. From 31' to 42', Sica offers a choice of lapstrake or carvel construction. Models measuring 31' and 36' have ⅞" New Jersey swamp cedar planking while the 42-footer has 1⅛" planks of the same material
SICA SKIFFS, Route 37, Toms River, N.J.



Among attractive nautical accessories offered by the yacht department at HAMMACHER SCHLEMMER, 145 East 57th St , New York City, are smoking sets for boat or home. Leather covered in red white, gold, olive or light blue at $17.00 ea piece, the cigarette box is 8" x 3½", the ashtray 8½" dia Many other practical and decorative marine items are on display in this department at Hammacher Schlemmer

A PATENT HAS BEEN GRANTED to the Ware Automatic Pilot for an electrostatic sensing invention used with a magnetic compass. Right-left electric impulses from the compass are large enough to operate rugged and reliable relays to give greater heading stability and a complete elimination of customer operating adjustments. The only switches and buttons used are for course changing, operation of the clutch actuator, etc.
WARE MARINE PRODUCTS, INC., 6763 S W. 81st St., Miami, Fla.

SHOOTIN' SHELL INDIAN SCOUT RIFLE WITH BANDOLIER-SCABBARD by Mattel—An exciting new gun set by Mattel. Gun is authentic replica of rolling block rifle has blue steel barrel, zinc die-cast mechanism, bullet loader in stock. W, 2 Shootin Shell cartridges, 6 bullet noses. German leather bandolier and scabbard holster fit over shoulder. Adjustable bandolier has 16 play bullets.

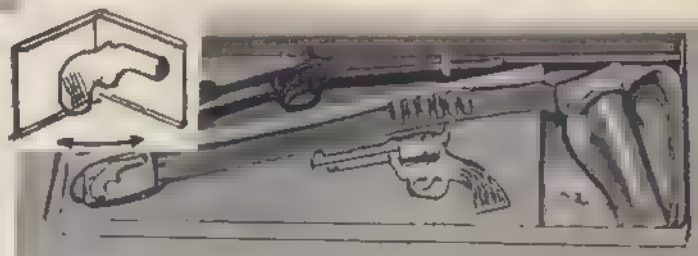
G-70198A400—Ship. wt. 2½ lbs. **Retail $5.95**
G-70199A200—Rifle only—Ship. wt. 1½ lbs. **Retail $3.00**

HUBLEY SECRET RIFLE—A pull of the front trigger extends gun from closed carrying position to open firing position . . . ready for rapid fire action. With each cocking this new rifle shoots a burst of 8 to 10 shots and at the same time ejects brass play bullets. Shoots standard perforated roll caps. Bullet magazine removes for loading. Blue black gun is richly detailed in high-impact plastic. Metal parts are chrome plated; interior working parts are nylon. 15¾" long in closed carrying position; 32½" long in opened firing position.

G-70183A860—Ship. wt. 5 lbs. . . . . **Retail $12.98**

THE FABULOUS "FLIP SPECIAL" by Hubley—Authentic replica of the rifle used by "The Rifleman" on TV. Pump it or flip it as he does! 32½" repeating cap rifle features special shock-resistant, walnut-colored plastic butt and stock. Working parts are nickel plated for longer wear. All richly engraved. Loading chamber pops out automatically for inserting standard caps.

G-70156E333—Ship. wt. 3 lbs. . . . . **Retail $4.98**



MATTEL SHOOTIN' SHELL SHOWDOWN GUN AND HOLSTER SET—With all 3 guns—rolling block rifle, fanner pistol and buckle gun. Belt and holster of top grain cowhide. All fire "Stix M Caps." W, 9 cartridges, 30 bullet noses target. Belt adjusts to 33".

G-70180E665—Ship. wt. 4 lbs. **Retail $9.95**

SHOOTIN' SHELL BUCKLE GUN WESTERN BELT SET ONLY—Adjustable.

G-70179A200—Ship. wt. ¾ lb. . . . . **Retail $3.00**

DAISY AIR RIFLES . . . make sure hit!

[A] TARGET GUN—Designed for marksmanship training. This 50 shot automatic feed repeater offers accurate shooting at Official NRA 15-ft. range to all ages. Features 4-way hooded front sight, modified "beavertail" forearm of wood, adjustable rear peep sight, soft trigger squeeze, adjustable leather sling. Includes cut-to-fit stock template, 4 aperture sighting discs, gun oil, BB's.

G-70093E1000—Ship. wt. 5½ lbs. . . . . **Retail $14.95**

[B] SADDLE GUN WITH RICOCHET SOUND—Newest of its kind! Trigger sets off realistic bullet whine when rifle is used with BB's or without! Bullet tube can be removed for safe play for younger children. Western style 850-shot type repeater has carbine ring, genuine leather thong and butt boot, realistic hammer. 36". W/BBs, gun oil.

G-70094E666—Ship. wt. 3½ lbs. . . . . **Retail $9.95**

[C] PUMP GUN—Take-down model, 50 shot forced feed 37" repeater. Peep-an-open rear sight adjusts for elevation and windage. Ramp front sight. Full oval stock, ornamented jacket, and pump action. Comes with screw driver for easy assembly and take-down. Complete kit includes gun oil and 2 packs of BB's.

G-70041E666—Ship. wt. 4 lbs. . . . . **Retail $9.95**

[D] WESTERN CARBINE—Lightning load 500-shot style lever action carbine repeater. Full 32" long. Authentic western styling. Built for fast, accurate shooting and rugged use. Looks . . . feels . . . and shoots like the real thing. Features bright carbine band, ring, lever, leather boot and hammer. Comes with gun oil and 2 BB packs.

G-70040E533—Ship. wt. 3 lbs. . . . . **Retail $7.95**

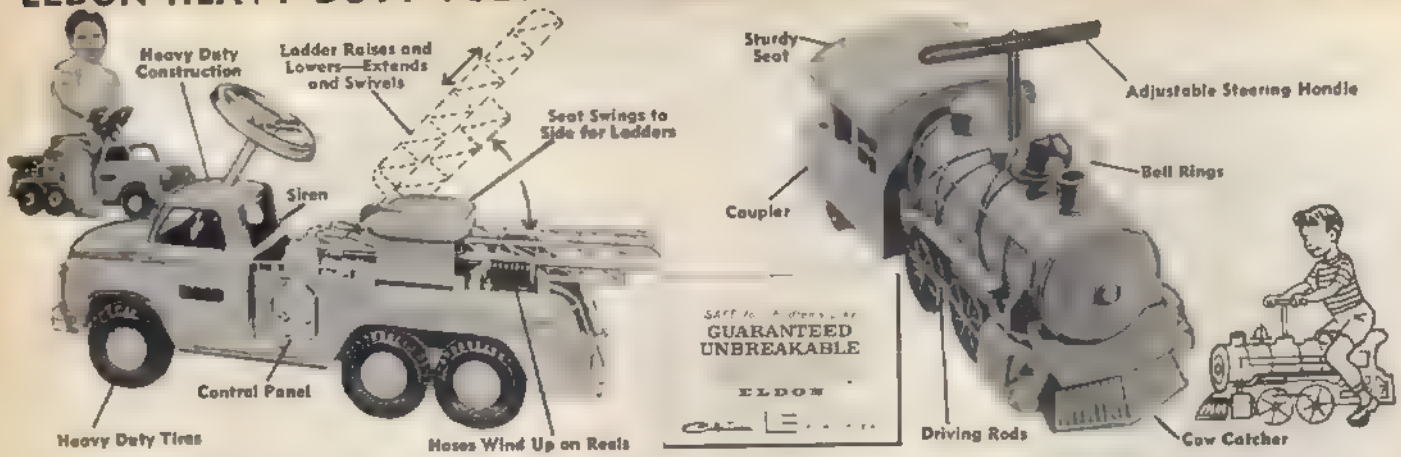
[E] CUB—The favorite of all younger rifle fans—350-shot type lever-action repeater. Full 32" with the fine Daisy features that assure straight, sharp shooting. Has ramp-type front sight and double notch rear. Heavy steel with fine grained wooden stock. Comes with tube gun oil, 2 BB packs and 16 page book.

G-70098E397—Ship. wt. 2½ lbs. . . . . **Retail $5.95**

[F] BULLS EYE BB PISTOL—It's easy to keep your eye on the target with this husky man-size 150-shot repeater. Shoots rifle BB's accurately at short range. Fast loading, peep-and-open rear sight, ramp type front. Heavy steel, 10½" long. With target pad, 2 tubes, BB's. Wt. 2 lbs.

G-70045A333 . . . . . **Retail $4.98**

ELDON HEAVY DUTY POLYETHYLENE TOYS . . . FUN TO RIDE & WORK



FIRE ENGINE—Big, bright and safe to ride . . . a new unbreakable Ride 'Em Poly that the junior fireman can steer himself. Sound the siren and make way for action. Ladder raises, lowers, extends and swivels; hoses roll and unroll. And there's a simulated pumper control panel. Made of Fortiflex, it's flexible and has no sharp edges. Won't mar floors. 27x14" high
G-77247A665—Ship. wt. 5 lbs. ..... **Retail $9.95**

R. R. LOCOMOTIVE—An exciting, popular Eldon unbreakable toy that really rolls. Steering handle adjusts to fit the height of the junior engineer as he sits on cab roof seat. Realistic features include hand-crank and a pull-cord to ring the bell; also, driving rods that really work. Made of Fortiflex, it is completely safe and rust-free. Won't mar floors. 24x8¼x10" high
G-77241A530—Ship. wt. 5 lbs. ..... **Retail $7.95**

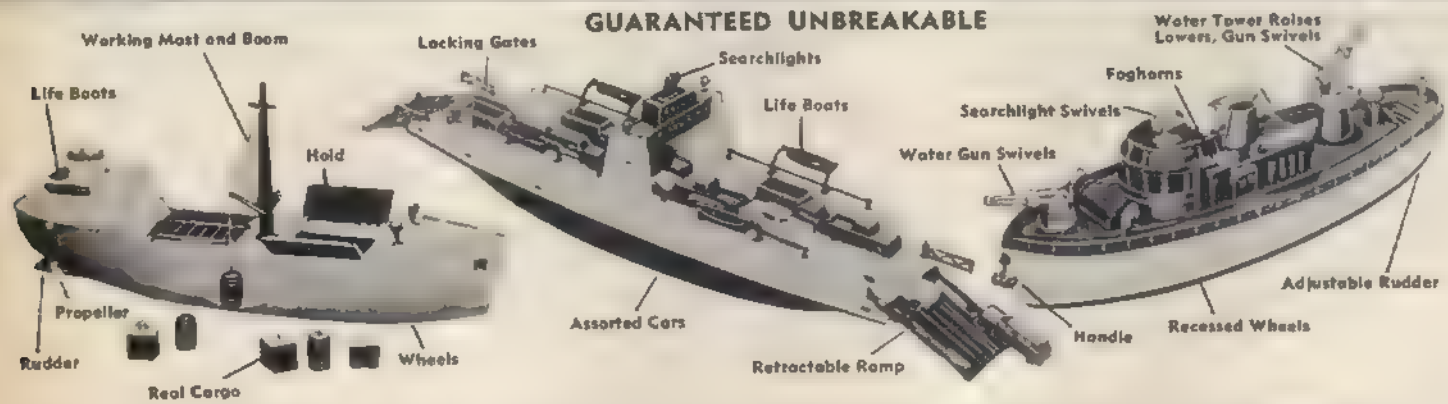
GUARANTEED UNBREAKABLE

STAKE TRUCK WITH TAILGATE—Geared for action! Turn crank and tailgate opens and closes automatically. Like the real thing, tailgate can be used to lift a load. Stake sides are removable. Rugged over-engine type cab has clear windshield with windshield wipers. Eldon safe and unbreakable. Made of Fortiflex. 18½" long
G-77250A265—Wt. 2 lbs. . . . **Retail $3.98**

HEAVY DUTY DUMP TRUCK—Gives double duty performance. A hand lever raises the truck bed. The tailgate swings open automatically to empty the load. Heavy duty construction with dual rear tires. Completely safe, made of unbreakable Fortiflex. Provides many hours of rugged play. Measures 19x8x9"
G-77248A265—Wt. 3 lbs. . **Retail $2.98**

PICK-UP TRUCK—Nifty work horse toy that really works. Tailgate opens and closes. Tires can actually be changed with tools in realistic box. Includes wrench, bumper jack, spare wheel. Hub caps are removable, too. Glistening chrome trim, clear windshield with windshield wipers. Eldon unbreakable Fortiflex. 15" long
G-77249A200—Wt. 1½ lbs. **Retail $2.98**

GUARANTEED UNBREAKABLE



CARGO SHIP—Ahoy! Here's a new cargo ship that rolls and floats. Features real down to sea action to delight young skippers. Mast and boom actually raise and lower cargo. Deck hatches open to reveal hold. With 3 barrels, 3 crates, 2 life boats. 1½V. motor. An unbreakable big poly, 21" long (Less batteries.)
G-77251A235—Wt. 1½ lbs. ..... **Retail $3.50**

CAR FERRY—With 18 vehicles to run aboard up the retractable ramps fore and aft. Car Ferry rolls and floats. And all wheels move! Locking gates, 4 life boats, searchlight and radar antenna are on deck. Includes brightly colored station wagons, convertibles, sedans and trucks. Unbreakable poly toy. Measures 17⅞x5⅛x4⅞".
G-77243A200—Wt. 1½ lbs. ..... **Retail $2.98**

FIREBOAT—Slick new Eldon firefighter that goes and sprays in water. Hull chamber fills with water when plunger cord is pulled out. 3-way valve control sets to propel boat and fire water guns. With searchlight, fog horn, 2 lifeboats, hose, 2 swiveling water guns. Adjustable rudder. Realistically detailed . . . measures 16" long.
G-77252A200—Wt. 1½ lbs. ..... **Retail $2.98**

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A COMPLETE LINE OF QUALITY INDOOR AND OUTDOOR PLAY UNITS

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slate and composition peg desks
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cork tackboards
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wall desks
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NATIONAL SCHOOL SLATE COMPANY
7th and Church Streets - SLATINGTON, PENNSYLVANIA

Little Boys and Girls deserve the best...like National School Slate!

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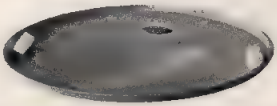

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"I'll lead them a merry chase

Viewed by millions . . "Dennis the Menace," the hit TV show from coast to coast!

No. 152
to retail at $2.00

. . . right into your store, to buy the biggest volume producing GAME to hit the toy field in many a season . . . **Standard Toykraft's NEW game** that bears my name."

Dennis the MENACE GAME

Jam-packed with all the fun and excitement that typifies this popular comic and TV character.

This mischief maker delights in creating an out-of-stock situation by turning your stock over fast . . . So beat him at his own game . . .
ORDER IN QUANTITY and don't get caught short.

Write for Catalog 'D'

SPECIAL ANNOUNCEMENT!

We are happy to announce the appointment of HEDGER ASSOC. Rm. 1454, Merchandise Mart, Chicago, as our Mid-Western Representatives. See our line at their modern showroom.

Other Popular 'Dennis the Menace' Items: Dennis the Menace Stuff 'N' Lace Dolls • Dennis the Menace Modeling Clay Sets • Dennis the Menace Crayon by Number and Stencil Sets • Dennis the Menace Paint by Number Water Color Sets • Dennis the Menace Plastic Palette Coloring Sets

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WE HAVE THINGS

4 I'M PRETTY POLLY . . . a 14-in. armful who drinks and wets. I love to splash around in my hand-operated, steel shower-spray bath! I'm jointed vinyl plastic with moving eyes and rooted hair. I arrive wearing a diaper, shirt and blanket . . . and I bring a 6-pc. layette. Bath is 24 in. high. Mailable.
R36 J 3782W. Doll and Bath (6 lb) **7.77**
R36 J 3780. Bath only (3 lbs.) .3.77

5 I'M RAGGEDY ANN . . . I have a stroller and I come in 2 sizes! I have yarn hair, shoe-button eyes and a cotton-filled cloth body. I'm dressed in gay percale. My cute little stroller has fringe on top; pusher is 24 in. high. Mail 15-IN. DOLL AND STROLLER.
R36 J 3509W. (6 lb.) . . . . 2-pc. set **5.88**
R36 J 3510. 15-in. Doll only (2 lb)..3.27
R36 J 3517. Stroller only (3 lb) 2.97
R36 J 3530. 20-in. Doll only (3 lb)..4.27

6 I'M BETSY-WETSY in my own tub. I drink, wet and cry . . . come in 2 sizes (both shown). I'm smooth vinyl plastic with rooted hair and moving eyes. I wear flannel pajamas and bring a 14-pc. layette. 23x11 in. plastic tub fits on any adult tub. Mail. (6 lbs)
R36 J 3670. 16-in. Doll and Tub. **11.88**
R36 J 3671. 23-in. Doll and Tub . . . 13.88

so lovable . . . the Babies santa

1

1 HONEY BUN with suitcase and 7-pc layette. The kind of little doll you've always wanted for Christmas . . . just made to be loved, cuddled and cared for! Honey-bun drinks wets and cries real tears. Her baby-soft head is topped by poodle-cut rooted hair and her body is of soft-touch jointed vinyl plastic. You'll have loads of fun washing and combing her hair and packing her suitcase to go on weekend trips.

35 J 3741. . . . 12-in. doll (3 lbs.) . . 3.77
35 J 3742. . . . 16-in. doll (5 lbs.) . . . 5.77

2 BABY WITH LAYETTE sweet little cherub looks like a real two month old baby. She wants a mommy to cuddle her, feed her, change her and dry her tears. Gives her water from her bottle, sit her up and she'll cry real tears. She's smooth, lifelike vinyl with jointed arms, legs . . . sleep and wake eyes, fine rooted hair. You'll just love her dainty 5 pc layette. Mailable.

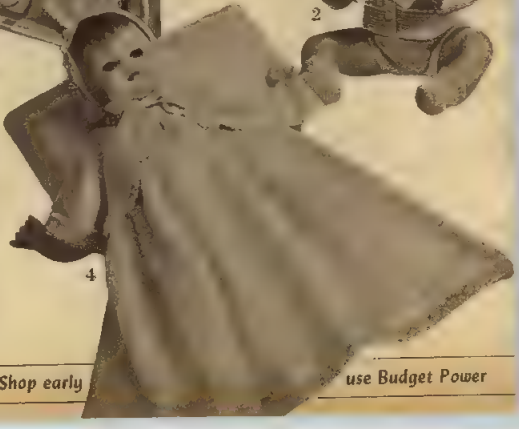
R36 J 3772. . Abt. 20-in. doll (5 lbs.) 6.97
R36 J 3773. . Abt 16-in. doll (4 lbs.) . 5.97

3

2

3 TINY TEARS and trunk . . our Christmas cutie who drinks, wets, cries real tears. Rock a bye . . . eyes stay open even after she's in bed . . . but rock her and she goes right to sleep! Velvety rubber jointed body with a plastic head, rooted Saran hair; 12-pc layette. Mailable

35 J 3631. . . 11 in doll (4 lbs.) 5.94
R36 J 3632. . . 16 in doll (6 lbs.) 7.94
R36 J 3627. . . 20-in doll (8 lbs.) 10.94



4

4 THERE'LL BE A CHRISTENING for your 20-in. new-born doll. She's so beautifully dressed in nylon dress; taffeta slip, sateen jacket, bonnet, panties, booties. Cotton filled cloth body with baby soft vinyl head, rooted hair and open-close eyes. Pillow is not included. (5 lbs.)

R36 J 3710 Mailable. 5.97

brings

1 DARLENE . . . a cute 25 in. jointed vinyl cuddler who drinks, wets . . . will win any little girl's heart. Has poodle cut rooted hair and open-close eyes. She wears a dainty heart-flocked ninon dress.
R36 J 3709. Mail. (6 lb) 6.88

2 EVEN FLO'S baby doll with her own Even-flo bottle. She's 20-in. of huggable vinyl plastic with soft rooted hair and moving eyes . . . dressed in shirt and diapers, wrapped in flannne. blanket.
R36 J 3721. Mail. (5 lb) .6.88

3 PRECIOUS NEW BORN . . . soft and cuddly as a real live baby! She's 20-in. long with vinyl head, arms, legs, rooted hair, cotton stuffed cloth body. Dressed in a diaper, gown and receiving blanket.
R36 J 3576. Mail. (4 lb) .5.88

4 THUMBELINA by Ideal . . . a 20 in. beauty as realistic as a new born baby! Wind the key in her back and she wags ns and does au sorts of precious baby things. Soft vinyl head, arms legs, cloth body.
R36 J 3683 Mail (4 lb) 13.88

5 BABY DOLLIKINS . . . a 21 in. charmer of smooth vinyl. Fully jointed . . . she sits, kneels, bends and carries her bottle. Rooted hair, moving lashed eyes who arrives at your house wearing a casual outfit.
R36 J 3542. Mail. (6 lb) 8.97

6 SNOW BABE . . . a big value! Our darling 20-in. Christmas dolly drinks and wets! He's smooth jointed vinyl with molded hair, moving eyes! All bundled up in a snowsuit hood and mittens. Matchable.
R36 J 3743 (6 lb) 3.97

7 PRETTY BABY . . . 20 in. little darlin' you'll love to mother." She drinks and wets. Feed her, change her, comb her rooted hair. Of cuddly jointed vinyl . . . looks so sweet in her checked outfit.
R36 J 3744 Mail. (6 lb). .5.88

8 SANDY . . . a low priced dolly who drinks and wets! 20 in. long . . . of supple jointed vinyl. Part poodle cut rooted hair . . . flirty moving eyes. Dressed in a gay, lace-trimmed frock. Matchable.
R36 J 3740. (6 lb). . . . 3.97

See Page 263 for Budget Power—buy all your needs at Spiegel

we're all on the Best-dressed list!

1 PERT POLLYANNA . . . a v thrill any little girl on Christmas morning! Our gracious little lady is 10½ in. tall and cute as a button in her sparkling checked dress and matching pantaloons. She's made of jointed, cuddle-soft vinyl plastic and has long, silky rooted hair and moving eyes.
35 J 3545 (1 lb.) 3.88

SHIRLEY TEMPLE doll and her beautiful movie costumes! She's 12 in. tall with a jointed vinyl plastic body, rooted hair, moving eyes. Order her wardrobe below

Shirley in her lacy chemise
35 J 3674M. Shipping wt. 12 oz. . . . 3.39

(A) Pique school dress and purse
35 J 3676M. Shipping wt. 10 oz. 1.39

(B) Cotton pinafore, panties and purse
35 J 3677M. Shipping wt. 10 oz. 2.29

(C) Flannelette pajamas and cap
35 J 3675M. Shipping wt. 10 oz. 1.29

(D) Felt coat, beret and purse
35 J 3679M. Shipping wt. 10 oz. . 2.39

Save on Shirley and her 4 outfits!
35 J 3682 (3 lb. 6 oz.) . . . 9.97

BETSY MC CALL and her lovely wardrobe! She's 8-in. tall with a jointed vinyl plastic body, rooted saran hair, sleep-wake eyes. Wardrobe sold below.

Betsy in her dainty chemise.
35 J 3612M. Shipping wt. 14 oz. . 1.79

(A) Wedding dress and accessories.
35 J 3618M. Shipping wt. 10 oz. 1.99

(B) Velvet suit and taffeta blouse
35 J 3615M. Shipping wt. 10 oz. . 1.19

(C) Gingham dress and coat.
35 J 3614M. Shipping wt. 10 oz. . 1.59

(D) Peignoir and nightgown
35 J 3617M. Shipping wt. 10 oz. 1.89

Save on Betsy and her 4 outfits!
35 J 3613. (2 lb. 6 oz.) . . . 7.97

2 PRIMA BALLERINA doll . . a supple graceful 15-in. charmer who'll dance her way right into your heart. Her lifelike jointed body is soft vinyl plastic . . she has a rooted, bouncy ponytail and sparkling, long-lashed moving eyes. She's wearing the fluffiest tutu ever, with matching pantiee and dainty ballet slippers.
35 J 3771. (2 lbs.) . . 3.88

Wishmaker Specials

YOUR CHOICE

ONLY $4.99 AT WARDS

(A) Pony-Tailed Toddler with Wardrobe—only $4.99 She has sleeping eyes, rooted hair and is fully jointed. Dressed in cotton dress with crisp pinafore, panties, shoes and socks. Her wardrobe includes pajamas, 2-pc. playsuit, piqué dress, coat, hat, basket purse, comb, brush, mirror, curlers. Wt. 3 lbs. 8 oz.
48 T 4376—Doll abt. 14 in. tall, Wardrobe... **$4.99**

(B) Beautiful Bride—an exquisite doll value at $4.99. Lovely in her satin bridal gown trimmed with tiers of flocked net. Lace capelet, net veil. Wears panties, high heeled shoes, earrings, has bridal bouquet. Fully jointed, sleeping eyes, rooted hair.
48 T 3926 M –Abt. 25 in. Wt. 2 lbs. 12 oz. . . **.$4.99**

(C) Cuddly Infant, she loves to be loved returns your affection in "coo" voice. Wears diaper, printed flannel gown and wrapped in blanket. Soft stuffed body, vinyl arms, legs, head. Rooted hair and sleeping eyes. Ship. wt. 3 lbs.
48 T 3924—About 20 in. tall.. . . . . **$4.99**

(D) This Little Miss Drinks, Wets, is fully jointed, has sleeping eyes and rooted pixie hair—an adorable armful yet only $4.99. Wears dress with smocking, diapers, shoes, socks, hair ribbon.
48 T 3925—Abt. 20 in. Wt. 2 lbs. 8 oz. **$4.99**

Match-Mate

Carriage and Stroller **$8.99** Each

1 Folding Carriage. Large Size, Extra Features—extra pleasing to a little "mother," extra comfort for dolly! Vinyl fabric body in dainty Blue and White, about 27½x12x8½ in., full roll. 4-bow folding hood, sun visor. Removable plastic storm shield. Easy-wheeling Duchess gear, smooth-riding coil spring suspension. Aluminum painted steel chassis. Chromed gear, pusher, fenders. Brake. Pusher about 30 in. high. (Doll, cover set not included.)

48 T 5745 MO—Ship. wt. 13 lbs. *Mailable* . At Wards Only **$8.99**

2 Companion Folding Doll Stroller. Lots of play features—fringed canopy, wire shopping basket, plastic play tray. 2-position back rest and foot rest (see sketch) let a sleepy doll relax. Vinyl fabric body in pastel Blue and White. Front wheels swivel for extra maneuverability. Chrome-plated tubular steel frame. Pusher about 29 in. from floor. (Doll not included.)

48 T 5756 MO—Ship. wt. 9 lbs. *Mailable* . . . . At Wards Only **$8.99**

Favorites With the "Carriage Trade"

3 Trimly Tailored Folding Carriage . . . A Big Buy at a Tiny Price! Bright Turquoise and White vinyl body, about 19½x8 in. 3-bow folding hood with sun visor. Chromed pusher about 23 in. from floor.

48 T 5738—Ship. wt. 4 lbs. . . . . Wards Low Price Only **$2.99**

4 Stylish Folding Carriage—quality at a budget price! Attractive deep Blue vinyl fabric body, about 23½x10x7¼ in. deep, White trim. 3-bow folding canopy, sun visor. Aluminum painted steel chassis. Chrome-plated pusher about 26½ in. from floor.

48 T 5743 M—Ship. wt. 7 lbs. *Mailable*. . . . . Wards Special **$4.79**

5 Deluxe Folding Doll Carriage—Like a Real Baby Buggy! Full tubular frame; gold-tone vinyl body, full roll, silver-color "crests." 4-bow folding hood. Sun visor, removable storm shield protect dolly in any weather . . . Duchess gear gives her a smooth ride! Chromed steel chassis, pusher, fenders. Brake. Body about 27x13x10½ in. deep. Pusher about 30 in. from floor. *Mailable.*

48 T 5729 MO—Ship. wt. 17 lbs. Was **$12.69** Last Year, Now **$12.39**

Take Dolly for a Stroll

6 Walsh Folding Stroller in Pert Red Plaid. Extra fun features for a little "mother" . . . matching fringed canopy, shopping bag; foot rest. Vinyl fabric, aluminum painted steel chassis. Chrome-plated pusher and shopping bag frame. Pusher about 29 in. high.

48 T 5754 M—Ship. wt. 8 lbs. 8 oz. *Mail*. . . Wards Low Price **$4.89**

7 Folding Doll Stroller—A Real Buy for a Petite Miss! Has pretty White and Blue print body, detachable shopping bag and fringed canopy. Chromed pusher about 24 in. from floor.

48 T 5747—Ship. wt. 3 lbs. Check Our Low Price . . . . Only **$2.99**

8 TO 11 A Treasure Chest for Her Doll—All for One Low Price! Matched set includes: Doll Swing that doubles as car seat, Stroller with canopy, Doll Glider with play tray, Car Bed with carrying handles. All have light Blue-dark Blue print plastic bodies, White enameled steel frames. All hold doll up to 20 in. (doll not included). *Buy the Complete Set—Save $1.47!*

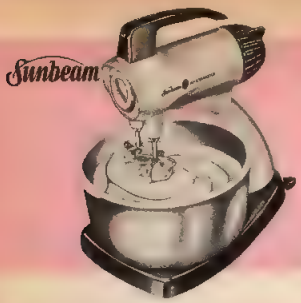
48 T 5748 M—Complete Set. Wt. 8 lbs. *Mail*. . . . 4 Pcs. Only **$8.29**

(8) 48 T 5751 M—Doll Swing Only. Ship. wt. 2 lbs. *Mail*. . . **2.29**

(9) 48 T 5749—Doll Stroller Only. Ship. wt. 2 lbs. . . Only **2.49**

(10) 48 T 5752—Doll Glider Only. Ship. wt. 2 lbs. . . Only **2.49**

(11) 48 T 5750—Doll Car Bed Only. Ship. wt. 2 lbs. . Only **2.49**



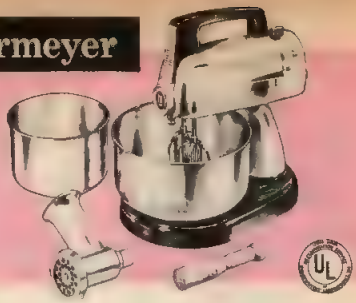
SUNBEAM MIXMASTER. Deluxe model with automatic Mix-Finder Dial, beater ejector, bowl speed control. Maintains uniform beater and bowl speed. Full, governor-controlled power on all 12 speeds 110-120 volts, AC-DC. With 2 bowls, 4-qt. and 1½ -qt. size.

49Y384P 3357 Wt. 18 lbs. ..... Retail **$49.95**

WITH JUICER ATTACHMENT AND JUICE EXTRACTOR.

49Y281PX 3537 White. Wt. 20 lbs. ..... Retail **$52.95**

49Y282PX 4197 Chrome. Wt. 21 lbs. ..... Retail **62.95**



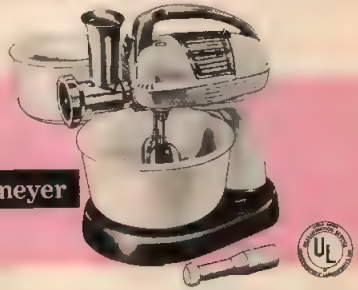
DORMEYER "SILVER STAR." Grinds meats, vegetables, nutmeats. Mixes everything from egg whites to bread dough — just set the speed desired. Has 10 full-power, controlled speeds. Chrome mixer head is detachable for easy cleaning. Comes complete with two mixing bowls of lifetime stainless steel and food grinder attachment. All styled in gleaming chrome and black base of chip and scratch-proof finish. Works on 110-120V, AC-DC. Listed by Underwriter's Laboratories.

49Y030PX 3965 Wt. 16 lbs. ..... Retail **$59.95**

HAMILTON BEACH®

HAMILTON BEACH MIXER WITH TIMER. Exclusive Mix-Timer chimes at any pre-set time up to 15 minutes — no overbeating or undermixing. New Magic Beaters reach down to bottom and pull up ingredients. Fingertip bowl control shifts bowl for even mixing. Mix-guide gives you 10 selected speeds. Can be used as portable mixer. Includes 1-qt. and 3-qt. heatproof bowls.

49Y487P 3675 Wt. 16¾ lbs. ..... Retail **$52.50**



DORMEYER "MIX-WELL." Perfect, uniform results always at your fingertips with this combination meat grinder and mixer. Food grinder snaps on. 10 full-power speeds. Automatic Magic Mix arm; bowl size indicator to reposition nickel-chrome beaters; automatic beater release. 2 opal glass bowls, recipe book. White. 110-120V., AC-DC.

49Y441P 2642 Wt. 19 lbs. ..... Retail **$40.00**

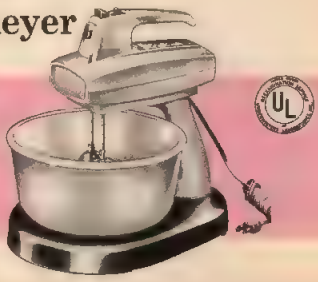
NO CORING

NO PEELING

NO STRAINING

BALANCED FOOD JUICER. Drink your vitamins! Turn fresh vegetables or fruits, alone or in taste-tempting combinations, into pure, clear, delicious juice with all pulp removed. Ideal for children, invalids, every member of the family. No peeling, coring, straining. Cleans easily after use. ⅓ H.P. motor, lifetime lubricated.

49Y016P 5330 Wt. 13 lbs. ..... Retail **$79.95**



DORMEYER "MIX-MAID." The choice of brides and budget-wise homemakers. Gives 3 full-power speeds! Mixer head detaches to go where ever needed. Automatic beater release aids quick clean-up. Comes with 2 opal glass mixing bowls and white finished stand. Detachable cord. Fully guaranteed. 110-120V, AC-DC motor.

49Y038P 1789 Wt. 13½ lbs. ..... Retail **$39.95**

Best in Show Award

1960 Annual Packaging Competition, Variety Store Merchandiser

18 NEW PRODUCTS & PACKAGES IN *the* PROMOTION *of* THE YEAR!

For '61 volume Doubl-Glo features an all-new range of exciting items, plus traditional best sellers. In the dynamic package of the year. Backed by the promotion of the year—national advertising in LIFE and on Network TV. It adds up to the biggest profit of the year for you!

DOUBL-GLO Holiday Decorations

PAPER NOVELTY MANUFACTURING CO. [illegible]

NASCO DOLLS, INC.

proudly announces

A NEW SHOWROOM

RM. 1020-5th AVE. BLDG.

featuring

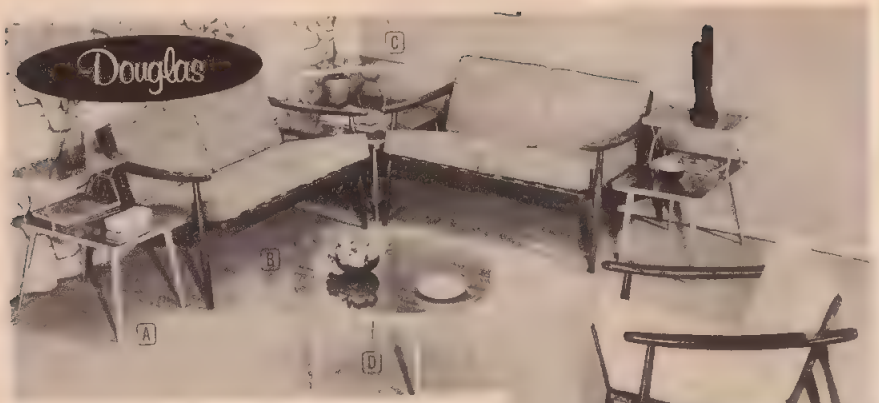
A COMPLETE LINE OF

DOLLS FOR 1961

AND EXPANDED SERVICE MADE
POSSIBLE BY A 300% INCREASE
IN DISPLAY AND SELLING SPACE

We thank our many friends who helped us in our progress

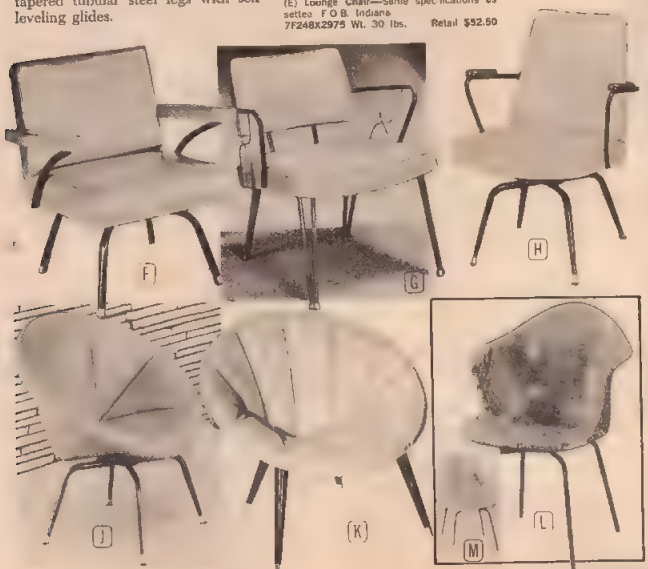
NASCO DOLLS, INC.
200 FIFTH AVENUE, NEW YORK 10, N. Y.



DANISH MODERN GROUPING — designed for maximum wear yet sculptured in a modern styling to fit any room decor. All pieces finished in Walnut on hardwood frames with comfortable loose 4" foam seats and 3" foam backs. Upholstered pieces in Biron (metallic like) supported vinyl in *White, Tan, Charcoal, Persimmon* and *Turquoise*, offset with matching stripe pattern. Tables shown have wood grain plastic tops, bronze finish tapered tubular steel legs with self-leveling glides.

(A) Step Table—17" x 25½" x 24" high. Finish: Bronze with Woodgrain tops in Ash Mocha Walnut, Onyx or White. F.O.B. Chicago
7F252X1650 Wt. 22 lbs. Retail **$26.95**
(B) Settee—42" x 23" x 27" high. F.O.B Indiana
7F249X5650 Wt. 44 lbs. Retail **$98.75**
7F250X5650 Love Seat same as settee, but with left arm only . Retail **$98.75**
7F251X5650 Love Seat same as settee, but with right arm only . Retail **$98.75**
(C) Corner Table—28" x 20" x 24" high Same finish as Step Table F.O.B. Chicago
7F253X1995 Wt. 23 lbs. Retail **$34.95**
(D) Cocktail Table—30" dia. 18" high Same finish as above. F.O.B. Chicago
7F254X1795 Wt. 25 lbs Retail **$31.50**
(E) Lounge Chair—Same specifications as settee F.O.B. Indiana
7F248X2975 Wt. 30 lbs. Retail **$52.50**

(F) 360° Swivel Chair—Designed for complete comfort. Padded arm rests, double dowelled hardwood frame construction, cushion with no-sag spring. Upholstered in wipe-clean Vinyl in White, Tan, Charcoal or Persimmon. Metallic Black or Bronze frame. Brass ferrule tipped legs. 20" x 19½" x 30½" F.O.B. Indiana
7F255X2150 Wt. 33 lbs. . . Retail **$37.75**
(G) Occasional Side Chair — Round tubular metal frame with double front and back legs. Brass ferrules on legs. Black/Bronze finish frames and Brass hourglass design inserts by arms. Cotton filled seat over permolator and no-sag spring construction. Metallic Vinyl in White, Tan, Persimmon, Charcoal, or Turquoise. 22" x 19½" x 28". F.O.B. Eaton Indiana
7F256X956 Wt. 17 lbs. . . . Retail **$15.50**
(H) 360° Swivel Chair — Full length tapered back. Walnut finish wood arms. No-sag spring construction with cotton filled seat and back Black or Bronze metallic finish Boltaflex Sil kora upholstery in White, Black, Gold, Persimmon or Turquoise. 26" x 25" x 32" F.O.B. Eaton, Indiana
7F257X1745 Wt. 27 lbs. . . Retail **$29.95**
(J) Scoop Swivel Chair. Ultra modern elegance with deep, luxurious Foam and Cotton cushioning. Purelli seat webbing. Round, tubular metal frame with swedge style legs in Bronzetone or Blackplate finish. Boltaflex upholstery in White, Turquoise, Black, Persimmon or Gold. 31" w, 25" d, 33"h. F.O.B Eaton, Indiana.
7F262X2997 Wt. 25 lbs. Retail **$39.95**
(K) Saucer Chair—Sturdy metal frame cushioned with 1" polyfoam. Interesting channel stitched back and 30" x 30" seat. Tapered wood legs available in Ebony or Walnut finish. Masland Duran plastic upholstery in Black, White, Turquoise or Tangerine. F.O.B. St. Louis, Missouri
7F263X1797 Wt. 25 lbs. . Retail **$29.95**
(L) Fiberglas Chairs—It's beautiful . . . durable . . . practical! Has 3 times the tensile strength of steel. It's fire and chip resistant, colorfast, weatherproof. Scientifically designed to promote proper sitting posture essential to complete comfort. Cleans with damp cloth. Frame in Bronzetone or Black. Seat colors in White, Charcoal, Yellow Tangerine, Powder Blue, Pearl Grey and Pastel Pink. F.O.B. Eaton, Ind.
7F260X2335 Host Chair with stationary base, 26 lbs. . . . . Retail **$35.00**
7F258X2433. Host Chair with Swivel base. 28 lbs. . . . . Retail **$36.50**
7F258X1433. Side Chair with stationary base 10 lbs. "See M" . . Retail **$21.50**
7F259X1497 Side Chair with swivel base. 11 lbs. "See M" . Retail **$22.60**



TO PREVENT DELAY—Please be sure, when ordering this merchandise, to note choices of finish, color and fabric on your order.

REISSUE OF DISNEY'S "PINOCCHIO" FIGURED TO SPUR JAN. TOY SALES

Sales in the slow-selling season of January are expected to be sparked with the biggest promotion accorded a movie in re-release by Walt Disney Productions. "Pinocchio," the story of the lovable little puppet who tried desperately to become a real boy, will mark the first time Disney has re-released a feature with the promotional effort typical of a new movie.

Heaviest concentration will be in TV,

where a saturation campaign of spots will enable "Pinocchio" to be seen in virtually every town where there's a TV set. Starting this month, in December, $804,000 will be spent on network spots, one-minute commercials, and local TV spots in over 200 markets. In addition, "Pinocchio" will be featured on a TV special in color in February.

All available media—including newspapers, radio, magazines, and direct mail—will be used to herald the coming of the movie. As early as November, 250 daily newspapers ran a "Pinocchio" comic strip, and, in January, 18,600,000 families reading King Features Syndicate Sunday color comics will see "Pinocchio" start a 13-week run.

Forty Disney licensees will manufacture merchandise using the little puppet and his co-stars Jiminy Cricket, Figaro, and Cleo products to be ready for the counters in January, to tie in with the nation-wide release of "Pinocchio" to theatres in January and February.

Last seen by the public in 1954, the movie will have a brand new audience of 32,000,000 kids born since 1954—plus those who will want to see it again.

POWERS PROMOTED FROM DAISY SALES DIVISION TO PARENT FIRM

Cass S. Hough, president of the Daisy Manufacturing Company, has announced the transfer of John R. Powers, Jr., vice-president of the Daisy-Heddon Sales Company, to the parent organization. Mr. Powers will be responsible for advertising and sales promotion for Daisy and its wholly-owned subsidiaries, James Heddon's Sons, Dowagiac, Mich., and the Sta Dri Boot Company, Killeen, Texas.

In addition to his new duties Mr. Powers will also assist in the coordination of public relations activities supervised by Daisy vice-president Homer E. Circle.

Mr. Powers will continue to supervise trade and consumer show arrangements, conduct "The Daisy Kid" and "Mr. Fisherman" promotion, and direct product publicity and special events.

Almost All Sets in 3 Craft Master Series Have New Picture Subjects

New picture subjects are now available in Craft Master's "New Artist" series #18, #24, and #30 numbered oil painting sets. There are 12 painting sets in each individual series and with the exception of five sets which have had their picture subjects repeated because of popular demand, all subject matter has been revised.

Shown above is one of the new picture subjects (NA 1629 Equine Beauties) from "New Artist" Series #18. Each set in this series ($2) contains two 10"-by-14" mounted panels, 18 oil colors, artists' brushes, brush cleaner and instructions.

The numbered oil painting sets in Craft Master's "New Artist" Series #24 retail for $3, and all sets in Series #30 retail for $4.

Grant Plastics' "Dress-Me" Doll Line in New F.A.B. Display Room

Mr. Faust at office doorway in his new showroom.

The accompanying photograph shows the attractive new display of Grant Plastics, Inc., room 1125, at 200 Fifth Avenue, New York City. The new showroom is tastefully finished in an attractive pink-and-blue decor. All wall surfaces have been covered with pegboard, to which have been affixed attractive glass shelves that display the extensive line of 49¢-$1 "Dress Me" dolls to advantage. These 8"-to-20" undressed dolls are packaged in poly bags, with or without headers. They also come packaged with an individual doll stand if this combination is desired.

Aaron Faust, sales manager of this well-known firm, states that sales have shown a substantial increase over 1960 and that the plant at Townsend, Mass., is operating at full capacity. This line is especially designed for department stores, chains and wholesalers. Mr. Faust added that the company's 1962 catalog and price list will be cheerfully sent on request.

Table Top Golf Course Features New Game by Concern in K. C.

A sedentary version of golf has appeared as a new table top game recently introduced by The David Bramson Company, whose address is 2301 Grand Avenue, Kansas City.

"Arnold Palmer's Inside Golf" is played on a cardboard golf course—nine boards representing a 9-hole course—with imaginary golf clubs, tiny golf ball counters, a special ruler for measuring "yardage" and a deck of playing cards.

Although the game is designed to appeal to seasoned golfers and non-golfers alike, technical guidance by golf champion Arnold Palmer and actual practice in selecting "clubs" and planning strategy make the game a good way for beginners to learn the rules and techniques of the sport.

The manufacturer states that table-top "golf" will appeal to people of every age as a family pastime, a stimulating solitaire game for travelers or shut-ins, or a party game for as many as 36.

"Arnold Palmer's Inside Golf" game is packed 12 to a carton with a shipping weight of 47 pounds. Suggested retail price is $5.95

Gund's Valentine Dolls Include Sentimental Poodle and a Cupid

Two of the most fetchingly-designed numbers in Gund Manufacturing Company's wide assortment of Valentine creations for 1962 are the above-shown Cutee Cupid Valentine and Bon Bon Poodle, both 13" high and retailing at $5 and $6, respectively.

The cupid doll, cotton-stuffed and covered with pink velveteen, has a white, pink-tipped pile plush head and an impish vinyl face. Its wings are of felt, in pink and white. The figure carries a heart-shaped red plastic box with a hinged, see-through cover and wears a baby diaper with an applique heart securely fastened on the rear.

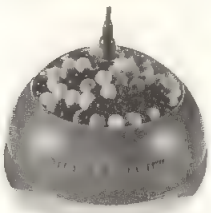
An appealing pooch with "magic" motion, the poodle holds in his forelegs a felt heart that moves up, down, over and around while a concealed music box plays "You Are Always in My Heart." The poodle, cotton-stuffed, is made of white plush and red trim.

These novel stuffed toys can be seen, together with the other Gund numbers for Valentine-giving in '62, at the manufacturers' 200 Fifth Avenue showrooms, suite 226

SPACEMAN-STYLE BUBBLE BEANIE FROM F. W. CRUMP

A plastic beanie, topped with a transparent dome filled with gum balls and a satellite spire, gives youngsters the appearance of spacemen. The novel new item, called the Bubble Beanie, is being manufactured by the Plastic Division of F. M Crump & Company, 60 S. Front Street, Memphis

Available in assorted colors—red, blue,



green and yellow—the Bubble Beanie retails for $1.49. Bubble Beanie gum refills list at 49¢. Each beanie comes with over 60 gum balls and the satellite spire; the latter is removable so that the gum balls can be taken out or added

Model #T6 is poly-bagged with a colorful header and price marked, while model #T7, also poly-bagged, carries no price. Both models are available packed six dozen per box or in two dozen units. A display is furnished upon request.

TOY WHOLESALERS' ASS'N TO CITE 5 OUTSTANDING SALESMEN

The Toy Wholesalers' Association will present awards to "distinguished toy manufacturer's salesmen," one each in five geographical regions of North America, at a ceremony in connection with the annual dinner meeting of the TWA at the Hotel New Yorker, New York City, scheduled for March 8

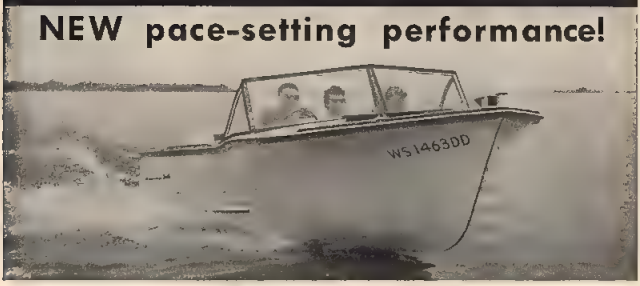
In the meantime, a questionnaire asking for nominations is being distributed to toy wholesalers and retailers throughout the country.

"The awards have been instituted," the TWA's executive committee states, "to encourage all elements in our wide and growing industry to think deeply and imaginatively about means of improving and strengthening manufacturer-wholesaler-retailer relationships for the benefit of all in the industry."

Nominations should be sent to The Awards Committee, TWA office, 1514 Elmwood Avenue, Evanston, Ill.

CORRECTION

In the article "New Markets Opened by Plastics," which appeared on page 139 of the November issue of this magazine, the caption line beneath the photo of a polystyrene catamaran credited the boat to the wrong manufacturer. It is a product of Coleco Toy Products, P. O. Box 1979, Hartford, Conn.



Dunphy LAPSTRAKES for '61

Its "raised deck" design in 1961 — Dunphy-pioneered to give these high-performance lapstrakes a "Big Boat Look" of distinction and grace.

For 108 years Dunphy has been offering boat-wise buyers this added measure of quality and value — *without* added cost.

Be the trend-setter in style, the pace-setter in speed and maneuverability. Choose a rugged, roomy 1961 raised deck Dunphy fishing boat, runabout, ski boat, day cruiser, or fully enclosed overnight camper — greatest selection ever.

CHOOSE FROM 14 NEW MODELS | 13 ft. | 14 ft. | 16 ft. | 17 ft. | 19 ft. | 21 ft.

For complete line folder write:

Dunphy BOAT CORPORATION 556 Brood St., Oshkosh, Wisconsin

Builders of Quality Wood Boats Since 1853

Racing or Relaxing . . .

The popular 16 foot "Rebel," which enjoys international racing fame is equally famous for her roomy cockpit, providing ample family space for carefree day sailing

The "Rebel's" sturdy fiberglass construction including built-in fiberglass seats and floorboards and stainless steel rigging minimizes maintenance . . . allows more free time for Racing . . . or just plain Relaxing.

Complete information at Key Marine dealers, or write:

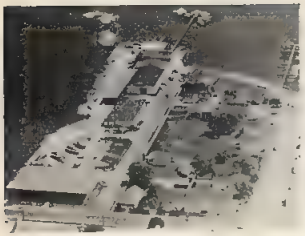
rayGreene & company • *First in Fiberglass Boats* • **528 s. byrne rd. • toledo, o.**

Established 1931

Builders of the 26' New Horizons, 10' Vixen and the 12' Nipper (Plywood)

Booth B-36, New York Boat Show

TIDEWATER MARINE EXPANDS



Tidewater Marine Co., Somers Point, N.J., second in sales volume among U.S. Pacemaker dealers, has the largest showroom on the eastern seaboard. They handle most top brands in the boating industry. Matthews, Richardson, Pacemaker, Lyman, Chris-Craft Cavalier, Ventnor Skiffs, Glasspar, Mayo-Craft and Mercury motors. They are also South Jersey distributors for Volvo Penta Aquamatic.

Facilities include inside storage for 160 boats and outside storage for another 160 craft, repair and maintenance shops and a complete line of marine electronics, hardware and paints. Showroom size is being doubled. Tidewater Marine held its initial Boat Show last year, and plans a more elaborate show for this season.

MORSE ADDS TO INSTRUMENT LINE

The Morse marine control line has been expanded to include a low cost, tensionlock remote control for dash mounting.

An adjustable friction brake on the control provides the desired amount of tension or absolute cable lock in any setting. This makes the unit adaptable for many installation possibilities, such as the operation of engine chokes, throttles, bilge drains, air dampers, diesel governors, diesel shut-offs, a master electrical switch, or for control of horns and whistles. The control can be employed for many other uses where a 3" (or less) push-pull cable travel is required. The control can be installed on panels from ⅜" thickness up to 1½". Smooth performance is provided by this control when used with the Morse push-pull cable type 33-S.

Manufacturer of the remote control, The Morse Instrument Co. of Hudson, Ohio, pioneered a single-lever control for outboard engines, and manufactures a line of marine accessories that includes docking lights, chargicators, bilge pumps, and battery chargers.

A compact new marine battery charger for 6 or 12 volt batteries, measuring only 3" x 3" x 6½", will fit into any handy compartment. A flick of the switch and the three-amp charger will recharge either a 6 or 12 volt battery.

Automatic or manual switch operation is one of many features engineered into the electric submersible bilge pump. Made of rugged non-corrosive plastic, the pumps have a 700 gph capacity. Motor is sealed from vapors and water seepage. Discharge nozzle fits standard ¾" hose.

Morse bilge pumps can be controlled from remote locations for either automatic or manual operation.

AUTOMATIC REMOTE BILGE PUMP CONTROL

Koster Enterprises, Inc., Califon, N.J., offers a redesigned water sensing or bilge unit for its Bilge Boy pump control. The new sensing unit is made of neoprene, except for the bronze mounting bracket. The Bilge Boy starts and stops the bilge pump automatically and by remote control; no electrical equipment is required in the bilge. Installation is simple. Koster also makes the Water Boy control which starts and stops the fresh water pump automatically as faucets are opened or closed.

These DYERS Delight Their Experienced Owners

Our fabulous GLAMOUR GIRL used round the world in countless services—their seaworthiness, shoal draft and light weight make them particularly appealing for yacht tenders, trailering or poling for bonefish and tarpon. We'll have one at the N. Y. Boat Show, Spaces 851 54

The DYERCRAFT "29". By its different and superior design has added a new level of comfort, quietness and performance especially in rough going. Beautifully built of teak trimmed fiberglass she'll spend her long life delighting you!

The DYERCRAFT "40". Particularly appealing to the sportsman who turns to power or the offshore fisherman to whom maneuverability and comfort are paramount. Fiberglass hull for low maintenance, safety, seaworthiness and sound construction backed by thirty years experience, but to custom order for the fortunate few.

Bare hulls are available to approved builders for finishing

THE ANCHORAGE · INC

WARREN 2 RHODE ISLAND

Tightly protected franchises available.

Eastern's flag flies high when you compare their skiffs with any others afloat. On the open sea Eastern is second to none. All their skiffs are designed to meet the most exacting demands of the experienced boatsman. Close shown in our new 26' Hard Top Skiff pictured above. Enjoy its deep roomy cockpit and wide walk : round decks. Marvel at its curved mahogany transom. Be amazed at "standards" that cost extra on other skiffs an entirely new custom crafted bow rail a flying bridge with chrome safety rail and a chrome bridge adder

Here is a dealer's dream line 15 models from 16' to 34', and never a compromise in any foot of construction!

EASTERN SEA SKIFFS, Inc.

Box 176

Maplewood, New Jersey

Say "hello" at the show . . . booth D-72

THOMPSON INDUSTRIES

■ Nylon bearings for marine applications are manufactured by Thompson Industries, Manhasset, L.I., N.Y. Called Nylined Bearings, these items are impervious to rust and corrosion common with metal bearings, since the inert nylon is not affected by fresh or salt water

Nylined Bearings have wide uses on outboard motors, marine steering wheels and as Snap-In Nylimers on boat trailers. The Nylimer is split to combat the expansion and contraction to which nylon is subject as it absorbs moisture and dries out. The gap provided by the split permits the circumferential length of the bearing sleeve to grow or shrink without affecting the diameter of the bearing. Thompson's 47' experimental Chris-Craft is equipped with numerous test bearings to demonstrate nylon's wear resistance and ability to damp mechanical vibration

SCHAUER BATTERY BOOSTER

■ Schauer Mfg. Corp., 4500 Alpine Ave., Cincinnati 42, Ohio, has added to its home-type battery chargers, a low-price 6/12 volt battery booster having 1¼ amp charging capacity for both voltages. It is recommended for boosting the batteries of electric-starting outboard motors

Features include an automatic circuit breaker, full wave selenium rectifiers, and an attractive steel case treated with a rust resistant finish

SWAN ENGINEERING

■ A stainless steel fishing pulpit known as the Harpooner is made by Swan Engineering Co., 22-58 Nelson St., Bloomfield, N.J. This corrosion-proof pulpit has rails of 12 1" O.D x 16 gauge stainless tubing, raised 36" high and formed into a protective loop. The 8' platform is made of double-ply ⅛" thick stainless metal. A safety kickboard prevents slipping. The platform overhanging the bow by 6½" is supported by stainless bar stock. Special plate insures mount

Tilt-O Matic raises and lowers outboard motor by push-button control mounted at instrument panel. Device is powered by carbon dioxide cylinder, mounts on boat transom and can be easily installed. National Marine Corp., 1819 Miami St., South Bend, Ind.

STURRUP TRANSCEIVERS

■ A new IC-series of Sea Slave audio transceivers is made by Sturrup, Inc., Middletown, Conn. These transistorized instruments, intended for pleasure and commercial boats, are powered by 12- or 32 volt ship's batteries.

Basic IC-models consist of the audio transceiver, 15-watt deck speaker, and microphone.

Sea Slave services include listening, talking to forward deck, loud hailing, automatic foghorn and signal blast. Several variations of the IC-series are available. Standard Models IC-12 and IC-32 are 12-volt DC and 32-volt DC units respectively. IC-12G and IC-32G are 12-volt DC and 32-volt DC models. ICD-32 and ICD-32G are super powered Sea Slaves for 32 volts

Accessories include an inside speaker for intercom use, input selector switch, safety identification switch and remote control

RIPON'S SHOE STYLES

Both the skipper and his distaff mate have the choice of a new model shoe offered by Ripon Knitting Works, Ripon Wisc. The Yachter for women is light and comes in various colors. The Bahama for men also comes in sizes for women and children. Both models feature Ripon's non-skid sole, Playsole. Heat-welded into place, there is no glue to wash off nor stitches to wear out. shoe folds down into the corner of a duffle

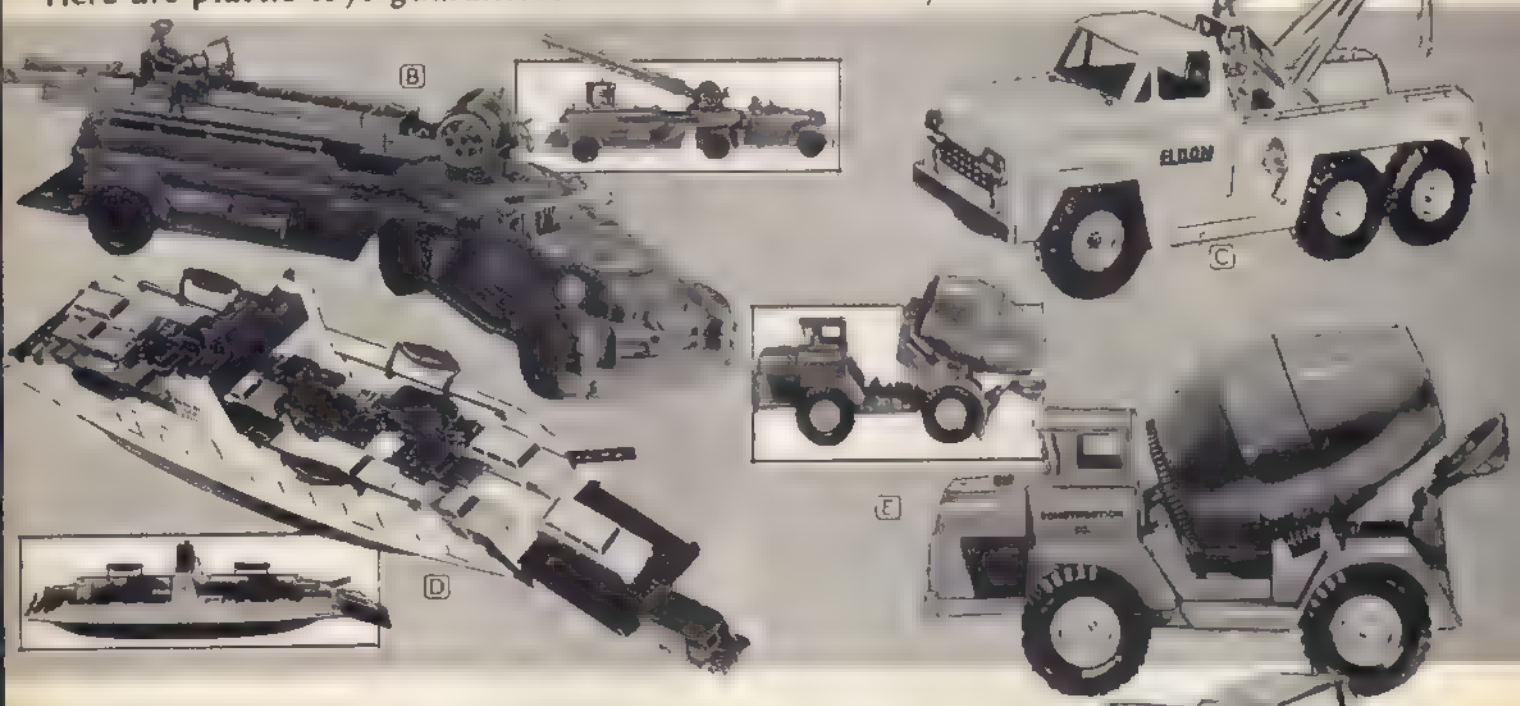
ELDON HEAVY DUTY AND RIDE 'EM POLY TOYS

ELDON proudly presents "action" toys in the finest quality "able-to-take-it" materials: Celanese and Fortiflex. Heavy Duty Polyethylene and Ride 'Em Polyethylene is designed to take the rough treatment that kids deliver precisely because it is made of Celanese and Fortiflex! With each *Eldon* toy you get a guarantee certificate.

ELDON TOYS add more fun and realism to make believe games. Soft and flexible construction with smooth rounded edges to protect fingers and furniture.

ELDON TOYS are authentic scale model reproductions packed with excitement and fun for youngsters age 2 to 8.

Here are plastic toys guaranteed unbreakable for one year!



(A) ELDON 7-PC. TRUCK AND TRANSPORT SET—26½" replica of the bulldog of the highway actually works realistically: top level shifts down for unloading, loading ramps slide out from rear and a tow truck, pick-up truck and trailer, operating dump truck and stake truck slide out. Cab can be hitched and unhitched. Unbreakable. Transport is red.

10-2550-330 3 lbs.....Retail **$5.00**

(B) ELDON FIRE ENGINE AERIAL LADDER—Does everything a ladder truck should do: ladder raises, lowers, extends to a full 2 feet high and rotates on its realistic turret. And it does it all mechanically. An authentic replica of the famous Seagrave fire engine right up to its Tillerman's seat! Includes 2 firemen. Fire engine red. Unbreakable. 21⅜" long

10-2261-200 1½ lbs. .....Retail **$3.00**

(C) ELDON TOW TRUCK—Truck fleet's best friend is this giant 21" long tow truck with authentic rig and hoist that really works. 2 operating handles: one raises and lowers the boom, while the other raises and lowers the hook and locks in any position. Comes with end hook plate and clear windshield and wipers. Unbreakable.

10-2548-330 3½ lbs. .....Retail **$5.00**

(D) ELDON CAR FERRY—It floats! It rolls! It carries 18 vehicles on its deck! Has front and rear slide-out ramps with locking gates! Four lifeboats and radar antenna assist safe passage. Cargo includes sedans, trucks, station wagons and convertible cars with wheels that move! 17⅞" long, 5⅛" wide.

10-2259-200 1¾ lbs.....Retail **$3.00**

(E) ELDON CEMENT MIXER—The real thing! Simulates actual mixing job! Mixer-drum automatically revolves as 16¾" long truck is pushed along on its tractor-tread wheels. Can be manually turned by hand crank. It really dumps: lever moves drum platform into dumping position, dumping trough swings from side to side and there is an adjustable spout for pouring! Unbreakable!

10-2262-330 3½ lbs.....Retail **$5.00**

(F) ELDON PICK-UP TRUCK—Work-horse truck has tailgate that drops, toolbox behind cab opens, has wrench, bumper jack and spare wheel! You can actually change wheels on this truck—remove the hub caps, too! Bright red color with glistening chrome trim. Windshield wipers on clear plastic windshield 15" long

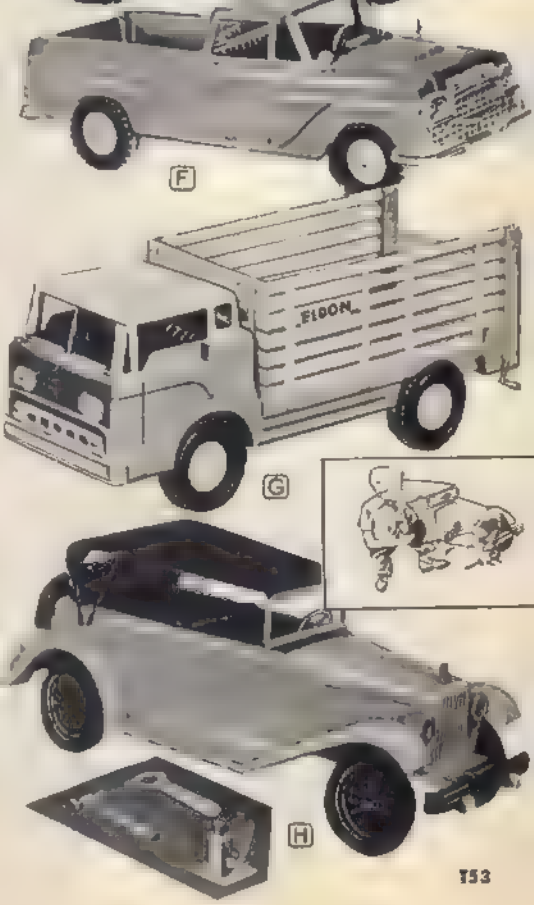
10-2547-200 1¼ lbs . . Retail **$3.00**

(G) ELDON STAKE TRUCK WITH AUTOMATIC TAILGATE—Action truck with an automatically working tailgate is 18½" long and has removable stake sides. Tailgate is geared to crank up and down, opens and closes automatically as it is cranked. Use the tailgate, too, to lift a load. Over-engine cab with clear windshield, wipers. Unbreakable

10-2549-265 2½ lbs.....Retail **$4.00**

(H) ANDY GARD ANTIQUE TOURING SEDAN—"Remember this model, Dad?" Colorful symbol of the roaring Twenties with the folding fabric roof, removable tires and wheels and a trunkful of handy tools: a ball-pein hammer, large wrench, tire jack and a "chamois" to place tools on. Change tires, too! Polyethylene. 19½" long

10-2551-265 2 lbs... . .. ..Retail **$4.00**



(A) TONKA TIMBER COMPANY—What outdoor minded boy wouldn't like to be a lumberjack! Here's all he needs to set up an exciting logging camp. A rugged, 14-tire timber truck with "dual floating" rear wheels. Eight logs and beams that can be secured on truck with plated chain. The Power Boom Loader has a winch that pivots for loading from either side. Exact scale models realistic to the last degree, including dual headlights, wrap-around tinted windshields, wheel discs, and authentic cab styling. Grills, bumpers and all plated surfaces are protected by a brilliant Chromate finish. Made of unbreakable steel painted with real DuPont vehicle enamel.
10-2556-665 12 lbs. . . . . **Retail $9.95**

EXACT SCALE MODELS OF ACTION-FILLED TRUCKS

(B) FORD SPEEDWAY SPECIAL—He'll be thrilled to receive this new, streamlined Ford 1960 Pickup with a detachable tilting platform trailer—and a modern big-track racer that will give him hours of play fun. Faithfully reproduced with wraparound windshield, back and side windows, sturdy heavy gauge steel construction, white wall tires. Metallic baked-enamel finish. 24¾" long, 6" wide, 5" high.
10-2552-400 4 lbs. . . . . **Retail $5.98**

(C) NY-LINT STREET SPRINKLER—Every boy will love this scale model action toy that really works! Big tank holds generous supply of water, is easily filled. Pressure pump is built-in, works smoothly. Two aerated nozzles produce powerful sprays when operating lever (on top of tank) is pushed down. Ford tilt truck cab, wrap around windshield, durable rigid construction, white wall tires, chrome plated hub caps, simulated motor, enamel finish. 17⅜x6⅛x7" high.
10-2559-597 5 lbs. . . . . **Retail $8.98**

(D) NY-LINT MICHIGAN SHOVEL—Plenty of life-like action! Authorized scale model of famous "Work-Horse". Bucket takes a full bite, trips automatically when raised to the boom. Long, sturdy, truss-design boom is raised and lowered. Crane cab pivots full circle on wide, extra-braced platform. Steerable front wheels. Strong heavy gauge steel, rubber tires, baked enamel finish. 31½" long, 20¼" high.
10-1586-730 10 lbs. . . . . **Retail $10.98**

(E) TONKA SANITARY TRUCK—Make "cleaning up" fun for children. Put refuse in hopper at front, trip hydraulic lever and parallel bars raise and dump load in back. Pull other lever and load dumps hydraulically through swinging back doors.
10-2557-530 19½x7½x7⅝" high. 7 lbs. . . . . **Retail $7.98**

(F) TONKA MECHANICAL DUMP TRUCK Dumps its load of sand, gravel or cereal by hand-operated lever. Two positions for the tailgate allows straight dumping or spreading. Constructed of steel to last and last. Thick, deep treaded dual tires.
10-2554-265 13½x6½x6½" high. 4 lbs. . . . . **Retail $3.98**

(G) TONKA SERVICE TRUCK Youngsters will make thousands of service calls with this ruggedly built steel truck. Sturdy removable ladder. Plenty of room in back for "tools". White sidewall tires, dual headlights, wrap-around windshield.
10-2553-197 12¾" long x 6" high. 3½ lbs. . . . . **Retail $2.98**

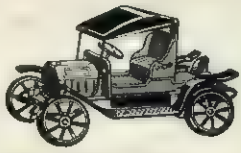
(H) TONKA FARM STAKE AND HORSE TRAILER—He's off to the horse show. Trailer holds two jet black plastic horses, tail gate opens for unloading. White steel horse trailer can be uncoupled from stake truck. Stake panels are removable.
10-2558-465 21¾" long x 7" high. 6 lbs. . . . . **Retail $6.98**

(J) TONKA ALLIED VAN Youngsters will spend hours loading and unloading this authentic looking van. The huge interior will hold a doll house full of furniture, full-width doors make loading easy. Cab can be detached from van.
10-2555-465 24¼ x 6 x 8¾" high. 7 lbs. . . . . **Retail $6.98**

Plastic Model Kits

PLANES - BOATS - CARS

Authentic kits made of durable plastics, easy to assemble exact models scaled from official blue prints, each complete.



"Lindberg" Planes

8180/55. Ten different kinds of model planes. Doz. **$8.80**

8180/75. Three different kinds of model planes. Doz. **$12.00**

8160/89. Six different kinds of model planes. Doz. **$14.40**

8160/125. Three different kinds of model planes. Doz. **$20.00**

8160/145. Seven different kinds of model planes. Doz. **$23.20**

8145/179. Eight different kinds of model planes. Doz. **$28.80**

8139/1606. Plastic Paint Set for decorating planes. Doz. **$27.20**

"Revel" Boat Kits

8159/302.	"Chris Craft"	Doz. $20.80
8159/332.	"S.S. United States"	Doz. $44.80
8159/336.	"Santa Maria"	Doz. $86.40
8159/360.	"U.S.S. Montrose"	Doz. $38.40
8159/381.	"U.S.S. Repose"	Doz. $38.40
8159/398.	"Motorized Arizona"	Doz. $88.00
8159/399.	"Motorized Coral Sea"	Doz. $118.40
8159/425.	"Abe Lincoln" Submarine	Doz. $72.00
8159/544.	Motorized Tank	Doz. $73.60

8160/5. PLASTIC CEMENT
Doz. **$2.40**

Old Time Cars

8160/1. Assorted 5 kinds. Model "A" (1903)
"Packard" (1900)
Stanley Steamer (1909)
Model "T" Ford (1910)
"Cadillac" (1903)
Doz. **$16.00**

New Model Cars

8160/2. Assorted 8 kinds, all 1962 Models.
1962 Lincoln Continental Convertible
1962 Comet Station Wagon
1962 Ford Falcon
1962 Ford Thunderbird
1962 Chevrolet Corvette
1962 Oldsmobile F85
1962 Pontiac Tempest
1962 Cadillac Convertible
Doz. **$28.80**

Ready-to-Fly Planes

Complete with Fuel, Starter Battery and Accessories

Flight tested fully assembled, ready-to-fly planes, combine thimble Drome Engine dependability, lifelike appearance and performance, easy regulating, easy starting, clear plastic domes, stainless steel filters, internationally recognized as the world's smartest model planes.

8137/3. "STUKA". "Polywog" wing manoeuvers with dive-bombing responsiveness, molded pilot and rear gunner, rear cockpit swivels the 4-inch plastic bomb which can be released in flight by a third control, 23½-inch gull wing, 18-inch fuselage. ..... Each **$30.66**

8137/2. "BENDIX" Trophy Racer. World's speed record holder, Dacron lines, flaming red finish with insignias, 3-bladed double tough nylon prop, 16-inch wingspan.
Each **$22.66**

8137/1. "SHINN" America's newest trainer plane yellow finish with clear plastic canopy, 3-wheel landing gear, Dacron lines, 16-inch wingspan. Each **$22.66**

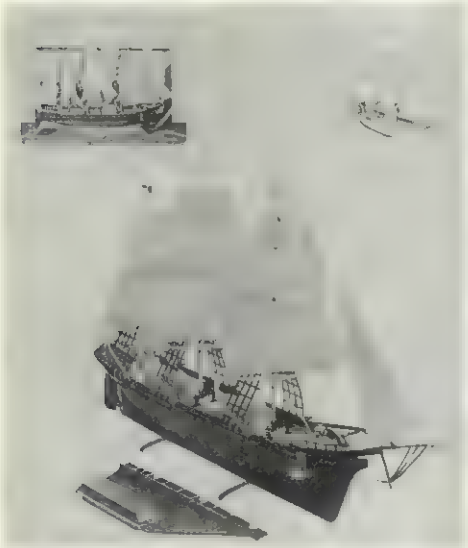
"Little Toys" That Move

SCALE MODEL CONSTRUCTION

"Little Toys" presents the Construction Series complete and exacting in detail, precision manufactured and planned, authorized authentic SCALE MODELS all "Little Toys" have the release for design, colors and name from the official equipment manufacturers. Hobbyists, Model railroad fans use them in layouts good for the sandpile too, FREE ideal self-dispensing rack with each assortment.

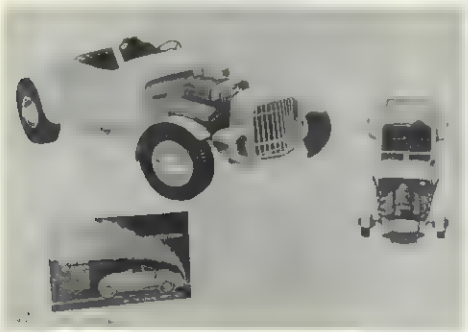
952/1 DEAL NO. 60	Retail Value
International Tractor-Bulldozer, 6 pieces	.60
Caterpillar Motor Grader, 6 pieces	.60
Autocar Rear Dump Truck, 6 pieces	.60
Euclid "Twin" Scraper 6 pieces	.60
Michigan Tractor Scraper, 6 pieces	.60
Euclid Rear Dump Truck, 6 pieces	.60
Hough Payloader Tractor Shovel, 6 pieces	.60
Drott 4 in 1 Skid Shovel, 6 pieces	.60
Lima Crawler Power Shovel, 6 pieces	1.90
Warner and Swasey Gradall Multi-purpose, 6 pieces	.90
1 DISPENSING RACK	FREE
	Retail value $50.80
Per Assortment (5 pieces of each)	$36.24

Eldon's Fine Quality Toys

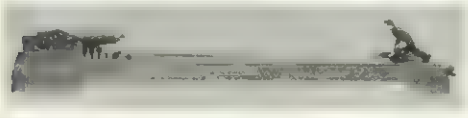


980/9501 Clipper Ship. Beautifully designed clipper ship really sails, three main masts and sails can be turned into the wind, made of unbreakable polyethelene with brass metallized accessories, unsinkable, weighted keel, length 22 inches, each in self display window box. ..... Each **$8.00**

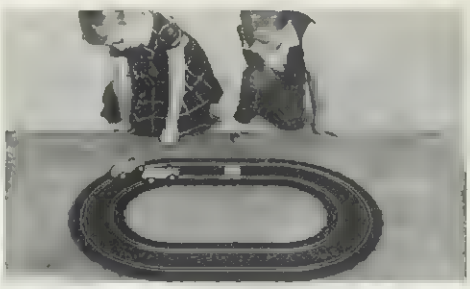
980/8301. Racing Sloop. Really sails, mahogany with white trim, detailed interior, brass metalized accessories and removable dinghy, weighted keel, unsinkable, automatic steering mechanism, rudder counterbalances in strong wind to keep boat on straight course, length 16¾ inches. ..... Each **$6.88**



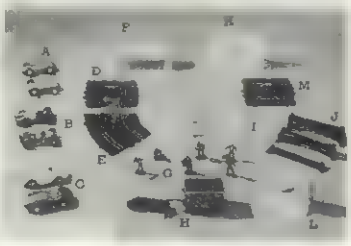
980/9505. Fire Ball Hot Rod. The newest in hot rods, see the engine, all parts actually move and work, power driven and can be seen in operation, headlights (really light) fun to build and fun to play with, runs on 3 size "D" flashlight batteries (not included), made of hi-impact styrene with metallized parts, eye appeal display package. ..... Each **$8.00**



980/9804. Bowl-O-Matic. Authentic mechanical action bowling game, no batteries needed, 4 foot alley, the bowler and ball are controlled by the player, bowler picks ball off rack, player positions bowler to send ball down for strike, spare, etc, automatic pinsetter instructions and scoring pad included. ..... Each **$22.66**



980/9506. Auto Race Set. Completely authentic auto racing in miniature 2 independently controlled cars with electric motors and on-off switches race around oval track, a sport of skill requiring judgement and timing to win the race, complete with junction box, 12 pieces preassembled track and rail sections, track snaps together quickly and easily, runs on two No. 6 (1½V) batteries (not included) or on a 6 volt Power Pack (not included) attractively boxed. ..... Each **$12.00**



980/3310 Power Pack. Completely pre-assembled power pack (6 volt) for use on above race set. ..... Each **$10.86**

980/3817 Bridge 6-piece of crossover suports that fit under track to make bridge. Each **$2.66**

980/3813. Curved Track. Pre-assembled track with metal rail. ..... Doz. **$8.00**

980/3816 Cross-Over Pre-assembled track with metal rail. ..... Doz. **$16.00**

980/3814 Straight Track. Pre-assembled black track with metal rail for use on any Eldon race set. ..... Doz. **$8.00**

980/3815. Short Track (Straight). Pre-assembled black track with metal rail, for use on any Eldon race set. ..... Doz. **$8.00**

980/3824 Timer Works like a stop watch, two buttons, one for starting time for the race and one for finishing, timer runs two minutes. ..... Each **$4.00**

980/3808. Lap Counter. Lap counter automatically counts each car's lap around the track, flag flips up on the 9th lap, drops on 10th lap for the winner. ..... Each **$2.66**

980/4302. "Astra 900" Kit. Sleek and beautiful Astra 900 really runs, an educational kit with a 3V DC miniature electric motor which the young mechanic must wire, on-off switch, set of gears for driving rear wheels, wheel really steers, length 11 inches, runs on two "D" flashlight batteries, (not included). ..... Each **$5.24**

980/102. Racer Kit. Indianapolis type racer, really goes, snaps together quick and easy without glue or tools, includes 1½V DC miniature electric motor, a switch, made of hi-impact styrene, runs on 1 size "C" battery (not included). ..... Each **$2.66**

ALL PRICES ARE SUBJECT TO OUR TRADE DISCOUNT. NET 30 DAYS

NOW! from ONE SOURCE!

WHEEL GOODS for EVERY DEMAND!

EVANS

THE COMPLETE LINE

Styled to SELL— priced for PROFIT!

Hallmark of Quality Products

EVANS PRODUCTS COMPANY
PLYMOUTH, MICHIGAN
CONSUMER DIVISION

"Permanent Show Room at 1107 Broadway, New York, New York"

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SEND FOR FREE BICYCLE, VELOCIPEDE AND WAGON / SCOOTER CATALOGS

A TOY WONDERLAND FROM ONE SOURCE

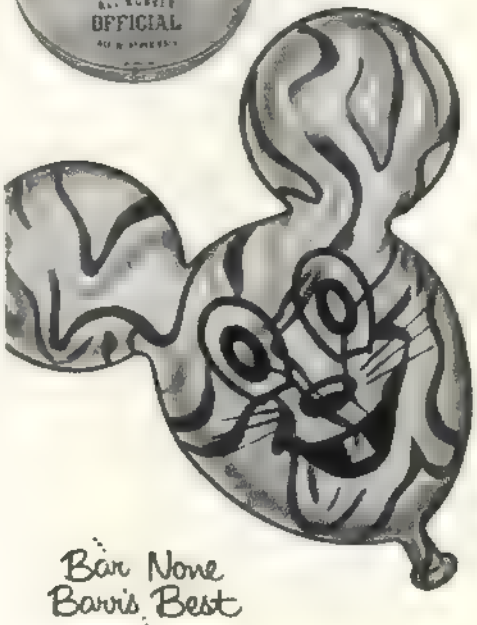
Wonderful's the word for the long, long Barr line.

Wonderful quality, wonderful Sales Appeal, wonderful turnover and profit . . . it's wonderful too! You will enjoy doing business with *The One Source* that fills all of your rubber toy needs.

Check your listing . . . order now.

Balls

Athletic Balls



Balloons

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A sales*sational* new full line of *Blister Packed* pet toys

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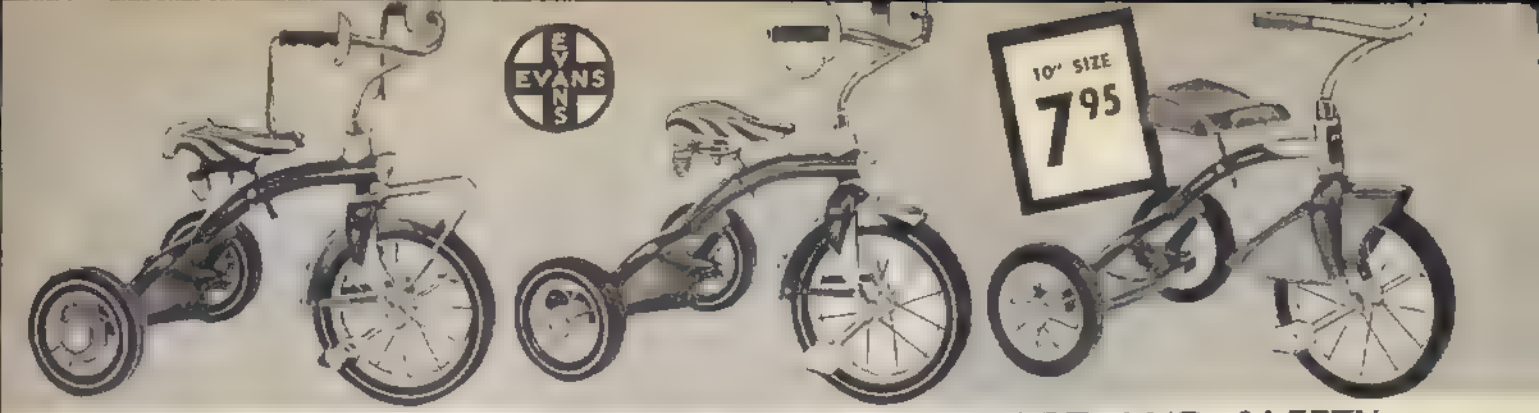


RIDE IN STYLE, COMFORT AND SAFETY

EVANS CADET TRIKES -Deluxe in every detail. Sleek, racy chrome car-style fender and chrome truss rods. Streamlined Saf-T-Wide 15¼" step plate is welded to wishbone frame of massive tubing for maximum strength. Adjustable handlebar with red plastic grips, white gauntlets, multi-colored streamers. Ball bearing front and rear wheels have semi-pneumatic white wall tires with protective raised scuff guard. White bow-type pedals. Adjustable striped vinyl saddle has double coil chrome springs; crash rail and foam rubber cushion. Flamboyant blue, white trim.

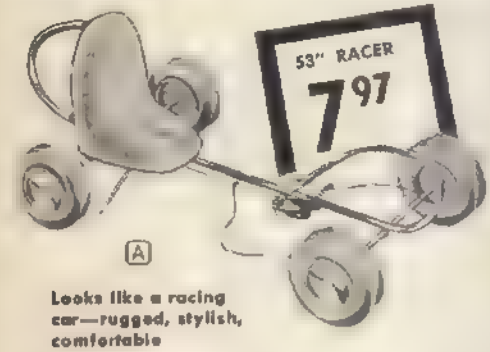
10-1373-1297 10" wheel 21 lbs. . . . .Retail **$19.95**
10-1374-1397 12" wheel 24 lbs. . . . .Retail **$21.95**
10-1375-1330 16" wheel 28 lbs. . . . .Retail **$23.95**
10-2311-1735 20" wheel 32 lbs. . . . .Retail **$26.95**

EVANS CONSTELLATION TRIKES—Many deluxe features; sleek chrome car-style fender; adjustable chrome handlebars with red plastic grips, white sabre gauntlets and large red jewels; white bow type pedals; 1¾" semi-pneumatic white wall tire, adjustable striped vinyl saddle with double coil springs. Streamlined 15¼" wide step plate and massive wishbone frame. Ball bearing front wheel. Brilliant flamboyant red with white trim.

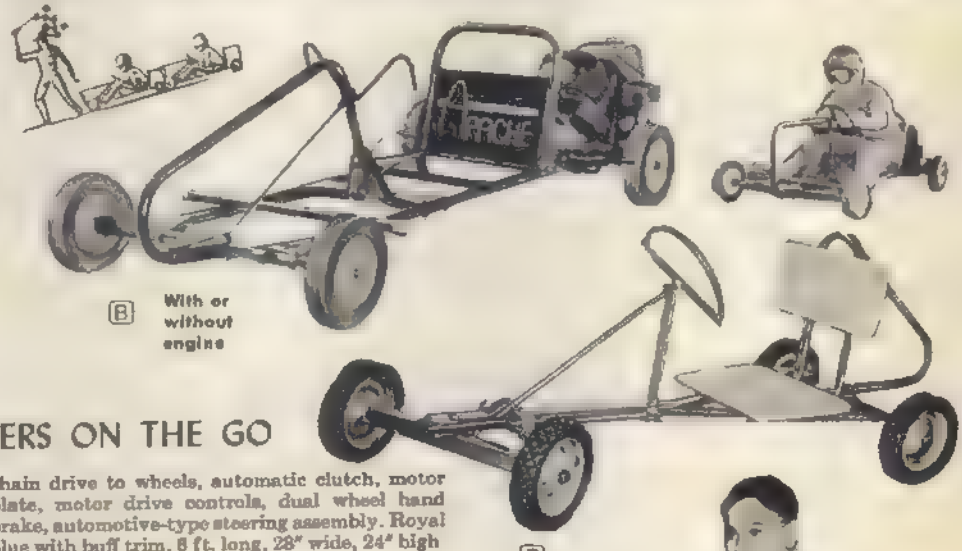
10-2308-1090 10" wheel 21 lbs . . .Retail **$15.95**
10-2309-1197 12" wheel 24 lbs. . . .Retail **$17.95**
10-2310-1320 16" wheel 28 lbs . . .Retail **$19.95**

EVANS DEFENDER TRIKES—Nothing finer at this price! Racy fender skirt for streamlined look. Massive wishbone frame. Streamline 15¼" Safe-T-Wide step plate is welded to frame for stronger more durable joints. Ball bearing front wheel. 1¾" semi-pneumatic tires. Adjustable painted handlebar with red handlebar grips; painted metal contour saddle; white plastic pedals. Brilliant flamboyant turquoise with white trim

10-1376-795 10" wheel 15 lbs. . . Retail **$12.95**
10-1377-897 12" wheel 17 lbs. . . Retail **$14.95**
10-1378-997 16" wheel 22 lbs. . . Retail **$16.95**



Looks like a racing car—rugged, stylish, comfortable



With or without engine

MIDGET CARS FOR YOUNGSTERS ON THE GO

They're off! Climb aboard for fun in a free-wheeling or engine-powered midget racer and join America's fastest growing sport. Assembling one of these cars fills the desire of every kid since the first young backyard mechanic built a racer out of old carriage wheels and a soap box. Driving the racer is even more fun, particularly when pitted against competition, whether it be for personal sport or as a member of the Go-Kart Clubs springing up all over the country. Keeps the youngsters off the street, in safe driving areas—can be driven in backyards or on hard-surface.

(A) ZIPS SPEED CAR—New improved hot rod has the appearance of a racing car, is completely safe. Custom-built, form fitting seat of non-breakable Norolon is comfortable, safe. Fits shortest to tallest drivers. Four 8 x 150 nylon bearing wheels with extra large Firestone power thread semi-pneumatic tires give smoother, faster riding. Reinforced polyethylene steering cord attached to front axle for easier safer steering. Easy to use adjustable foot brake. Frame of heavy gauge steel tubing with bright zinc finish. Easy to assemble—no special tools needed. 53" long.

10-2532-797 15 lbs. . . . . .Retail **$12.00**

(B) "APACHE" JUNIOR KARTS—Easy, fun and educational to build—more fun to drive! Tubular 14 and 12-gauge steel chassis combines the best design of foreign and American cars. Build your own body using your own design. Holds 240 lbs. Kit includes: chassis, 8" x 1.75" semi-pneumatic tire wheels with oilite bearings, sprocket and chain drive to wheels, automatic clutch, motor plate, motor drive controls, dual wheel hand brake, automotive-type steering assembly. Royal blue with buff trim. 8 ft. long, 28" wide, 24" high FOB Minnesota.

JR. KART WITH 2¼ HP, 4-CYCLE BRIGGS & STRATTON ENGINE (68). With recoil starter. Includes mounting kit for engine.

50-3439-8695 83 lbs. . . . . .Retail **$119.90**

JR. KART WITH 2 HP 4-CYCLE BRIGGS & STRATTON ENGINE (6B5). Has rope starter. Includes mounting kit for engine.

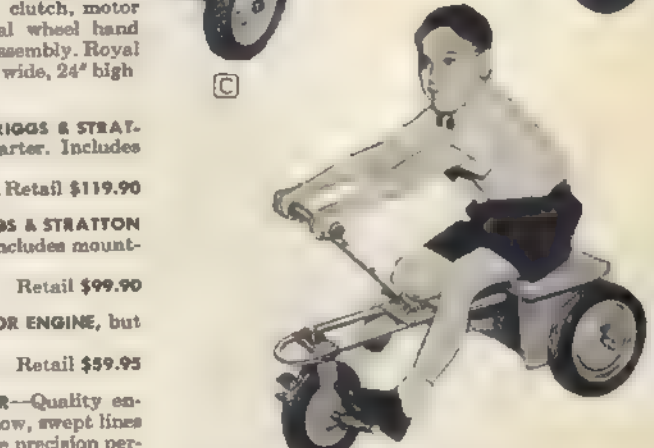
50-3438-7195 77 lbs Retail **$99.90**

JR. KART WITH MOUNTING KIT FOR ENGINE, but without engine.

50-3437-4193 51 lbs Retail **$59.95**

(C) "CORVETTE" HOT ROD RACER—Quality engineered in every detail—classic low, swept lines give pride of ownership and assure precision performance. Chrome plated airplane-type steering wheel gives positive steering. Upholstered seat and back, comfortable leg and seating position. Ball-bearing wheels with 7" x 1.75" semi-pneumatic diamond tread tires assure many extra yards of travel. Positive foot-operated brake. Heavy chrome tubular steel construction gives more strength, less weight. 38" wheelbase, 50" over all length, 17¼" width. Easily assembled without need of special tools. Will thrill any boy or girl from 3 to 12.

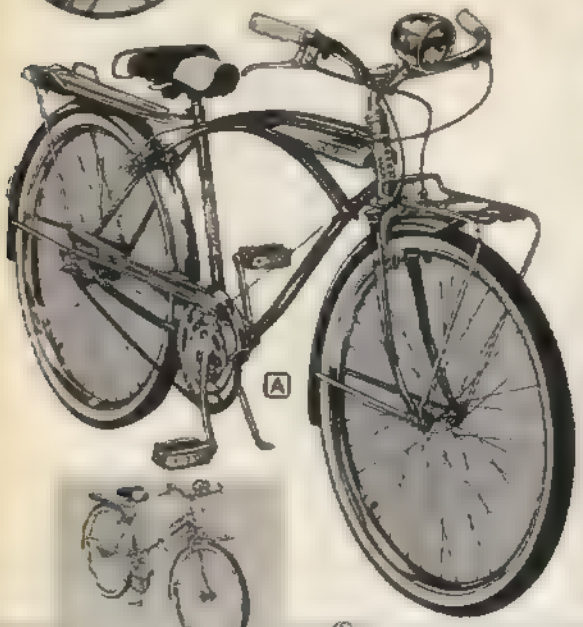
10-2534-1665 20 lbs Retail **$29.95**



- Rear luggage carrier has custom-styled tail light
- Sturmey-Archer 3-speed gear.
- Front and rear hand caliper brakes

MURRAY

FULLY EQUIPPED
$37.50

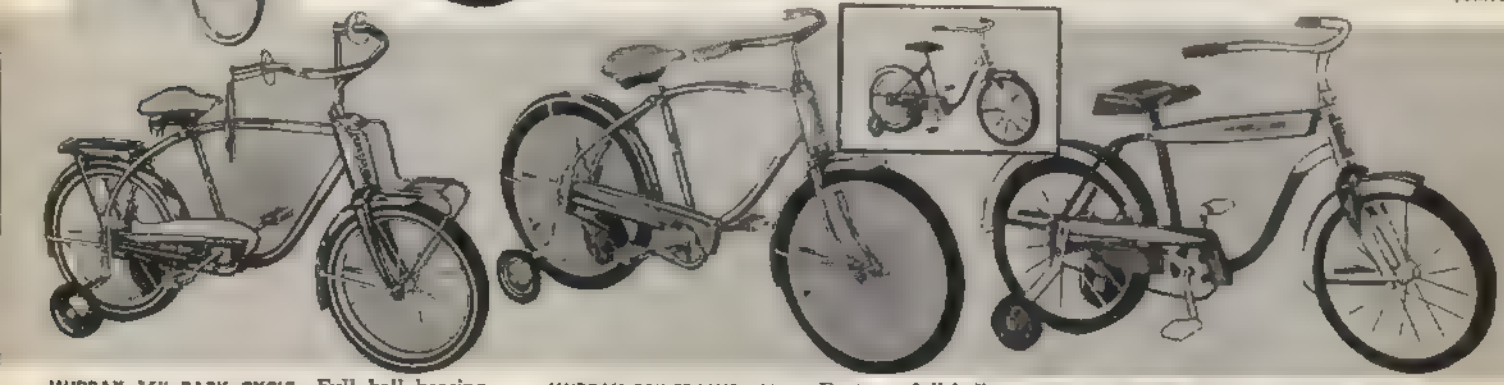


(A) MURRAY 26" "SPEED FLITE" BICYCLE—"Speedweight" design features double twin tube boy's frame and twin truss girl's frame for strength. Plus sturmey-archer 3 speed gear, front and rear handle caliper brakes, spotlight-type chrome headlamp, spring-type front luggage carrier, sleek rear luggage carrier with dual chrome rails and custom-styled tail light, chrome chain guard, chrome fenders. 28x1.75" white wall tires, chrome rims. Kick-type stand, vinyl saddle with chrome springs and crash rail. Jeweled, ball-bearing bow-type pedals, rear reflector. Flamboyant red for boys, pink for girls.

20-2012-5650 Boy's. 59 lbs. Retail **$79.95**
20-2013-5650 Girl's. 59 lbs. Retail **$79.95**

(B) MURRAY 26" "MISSILE" EQUIPPED BICYCLE—Value packed with features found only in higher-priced bikes. This is what you get: hydrogen-brazed double-strength lifetime frame, extra strength fork with triple truss crown, custom fit crescent fenders, safe Komet chrome coaster brake. Also, streamlined 2-tone head lamp, tank, "speedweight" design luggage carrier and chain guard, waterproof adjustable vinyl saddle with coil spring, kick stand, rear reflector, ball bearing pedals. 26x1.75" black tires and tubes. Bright enamel finish with white and gold trim. Boy's red, Girl's blue.

20-1393-3750 Boy's. 55 lbs. Retail **$52.95**
20-1394-3750 Girl's. 50 lbs. Retail **$52.95**



MURRAY 16" PARK CYCLE—Full ball bearing with coaster brake. Removable cross bar converts bike from a boy's to a girl's model. Husky tubular steel frame. 16x1¾" white sidewall semi-pneumatic tires. Includes removable training wheels, front and rear carrier, white bow form pedals, white plastic finger grips. Chrome fenders and handle bars. White vinyl saddle with chrome springs. Red finish, white trim.

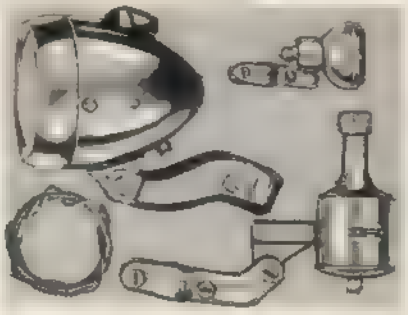
20-2014-2195 41 lbs. Retail **$29.95**

MURRAY 20" TRAINER BIKE—Features full ball bearing with coaster brake. Convertible cross bar for either boys or girls. Rugged frame with ball bearing head and hanger. Equipped with removable training wheels. Deluxe features include: 20 x 1.75" pneumatic tires and tubes with tangent spokes, bow-form white pedals, adjustable chrome handlebars with plastic grips. White vinyl saddle with springs and red piping. Flamboyant red, white trim.

20-2015-2595 48 lbs. ..... Retail **$34.95**

EVANS "DEFENDER" 16" CONVERTIBLE SKY CYCLE—Removable tank converts bike to girl's model. Husky tubular steel frame with car-style fenders. Ball-bearing wheels have 16 x 1⅝" semi-pneumatic tires. Includes removable 6" training wheels, hockey-stick chain guard, white plastic pedals, large adjustable metal contour saddle. Adjustable ¾" handlebar with plastic grips. Flame red with white and black trim.

20-1043-1785 32 lbs. .....Retail **$26.95**



STEWART-WARNER BICYCLE SPEEDOMETER—For all bikes—domestic or foreign. Shows speeds to 50 miles per hour, records distances to 10,000 miles. Tough case of high-impact plastic. Large, easy to read face dial with green numbers, orange pointer. Waterproof, dustproof, shockproof.

10-2644-420 .....Retail **$5.95**

GENERATOR SET—3" headlight has double beam, top switch; red lens tail lamp; and generator complete with connecting wires and mounting brackets. Gives brilliant illumination, operates head and tail lights even at low speeds. Generator put in motion as wheels turn, disengages when not in use.

20-1539-350 Chrome .Retail **$5.50**

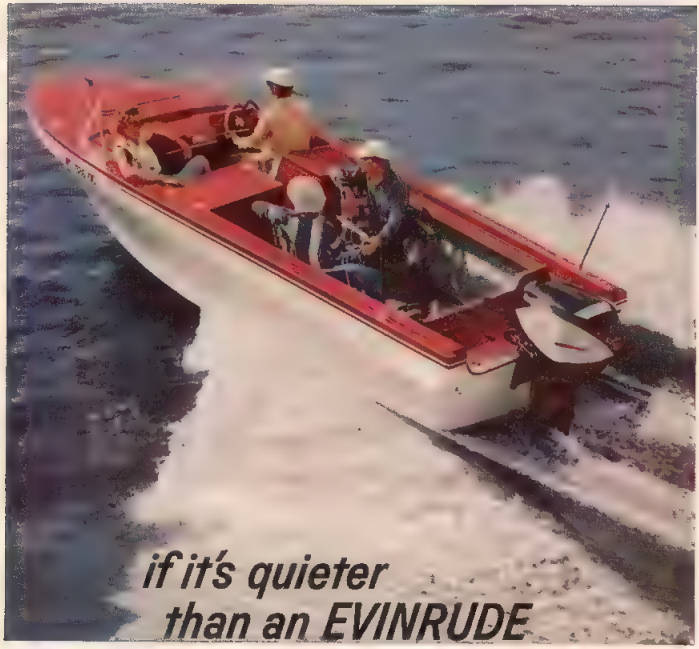
TIGER EYE HORN-LITE SET—Set includes clear, loud horn and matching strong beam lite—each 5½" long. Mounts on handle bars; separate horn button near hand grip. Finished in gleaming chrome. Battery operated.

20-1540-280 1½ lbs. . Retail **$3.95**
10-2383-13 Battery (needs 2) Each **$0.20**

DELUXE WESTERN SADDLE BAGS—Holds all items needed by every bike rider. Handsomely made of durable, washable, leather-like vinyl with leather straps in black and white contrasting colors. Decorated with bright metal ornaments and western trim. Sold in pairs. Each 15 x 11 x 4".

20-2016-397 4 lbs. pr... Ret. **$5.95**

ALL BICYCLES AND ACCESSORIES ARE CARRIED IN STOCK FOR IMMEDIATE DELIVERY



– it isn't running!

This is the way boating was meant to be . . . quiet, peaceful, serene. No vibrant motor whine to shatter the spell or make you shout above it. Relax at full throttle as you send the spray flying with speed to spare . . . *as quietly as if we'd bottled the sound and sealed it.* Actually, we did just that . . . and more . . . in the '61 Evinrudes!

In addition to cushioned, sound-sealed power and sound-blotting insulation under the hood, we've worked a quiet miracle with the cover itself. Every curve, every contour is designed to stop vibration and stifle noise.

Performance? You can show your transom to any boat on the water . . . without making noise about it!

Quietly . . . Evinrude's new Starflite III gives you the velvet wallop of 75 V-4 hp. Quietly . . . you get the high-speed efficiency of Jetstream Drive. You get today's most advanced, most efficient fixed-jet carburetion linked, for the first time, with fixed-temperature control. Automatic choke means instant starts. Revolutionary battery-saving Uni-Charger charges while your motor idles.

You'll find the same quiet power in the 40 hp Lark III and other Evinrudes from 3 to 75 hp. Try one, and you'll boat happily . . . and quietly ever after. See your Evinrude dealer (he's listed in the Yellow Pages under "Outboard Motors") Free 24-page catalog — write Evinrude Motors, 4051 North 27th Street, Milwaukee 16, Wis. (*In Canada, Peterborough, Ont.*)
A Division of Outboard Marine Corporation

EVINRUDE

Smile, Everybody!

Here's "HAPPY" GO-LUCKY!

Effanbee's New Comic Character Hit

Yes, sales in America's leading stores prove that every girl loves a Lucky Boy and every boy likes a Lucky Boy, too!

"HAPPY" Go Lucky is the cheerful choice for all ages—youngsters—teen-agers and oldsters—"HAPPY" knows no season—promote it NOW feature for Valentine's Day and Easter.

"HAPPY" is 10½" tall, fully jointed, all Vinyl with painted eyes and molded hair, removable costumes. $2.98 retail

BROWNIES and GIRL SCOUTS

Official licensee Girl Scouts of America, her uniform and panties are made of the authentic material used in Girl Scout uniforms. These realistic EFFANBEE Brownies and Girl Scouts in doll form have a ready-made market. Fully jointed, all vinyl moving eyes and rooted hair. Size 15". Every Girl and Brownie Scout will want one, and they're a perfect mascot for Girl and Brownie Scout troops. $7.98 retail

Round out your doll display with Fluffy

An adorable imp, with a fashionable wardrobe created exclusively for her. 10½" tall all vinyl with moving eyes and rooted hair. Feature FLUFFY now at the special Spring promotional price of $2.98 retail.

THE PROFIT PROTECTED LINE

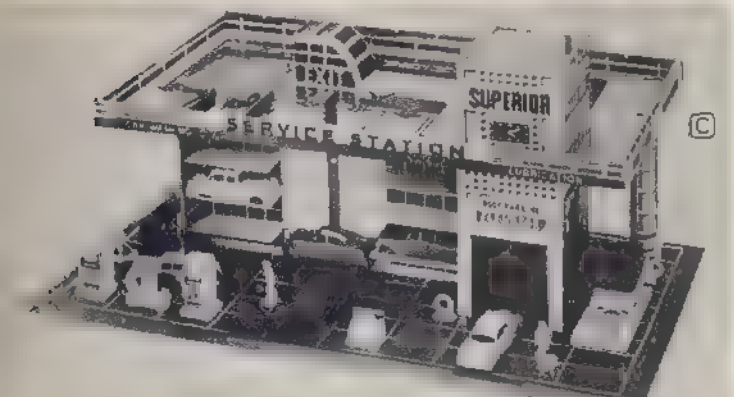
EFFANBEE DOLL CORPORATION
200 Fifth Ave., New York 10, N. Y.

EFFANBEE DURABLE DOLLS

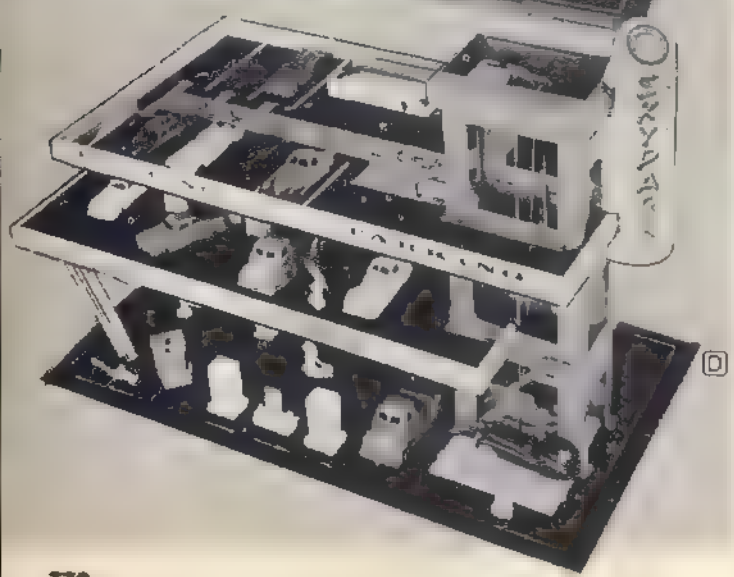
BLUE RIBBON FARM SET. Realistically reproduced to harvest many happy hours of "down on the farm" play activity. Includes a complete set of mechanized farm pieces: a 23x9x12" mechanized barn with mechanized hay lift, mechanized litter carrier and mechanized conveyor assembly. 12" high silo is 3¼" diameter. There's also a machine shop, pig pen, chicken coop, vegetable garden, barn accessories including feed box, feed bag, waste can, hay bales, etc. Farm equipment includes pick-up truck, tractor and plow attachments, etc. Livestock includes: cows, horses, sheep, pigs, hens, roosters, ducks, birds, calves, colts, lambs, chickens and 3" high horses. Farm hands are nine in total. 15 plastic fences plus corn stacks, cupolas, weather vanes and a base measuring 16½" wide and 13¼" deep to hold the farm. All figures and accessories are made of unbreakable polyethylene and realistically colored. Over 165 pieces in all.
10-2610-665 7 lbs. ..... Retail **$10.00**

Miniature Toy Sets

(A) 104-PC. WAGON TRAIN SET. There are Indians on the warpath all along the trail as the Covered Wagon Train moves westward across the plains! Imagine! 5 complete covered wagons, 1 supply wagon, 1 weapon carrier each pulled by a team of powerful horses (there's 30 of them in all). There's a cannon, a fireplace, and for natural scenery, there's 6 trees, 6 cactus plants, 2 rocks, 1 boulder—all for that thrilling Western scenery you've seen and heard so much about. 8 standing cowboys, 6 cavalry men, 18 Indian warriors and 18 saddles complete your set. This equipment is just what is needed to put on a real wagon train battle. Molded of sturdy flexible polyethylene plastic and painted in realistic Western colors.
10-2611-349 104 pieces in all. ..... Retail **$6.00**

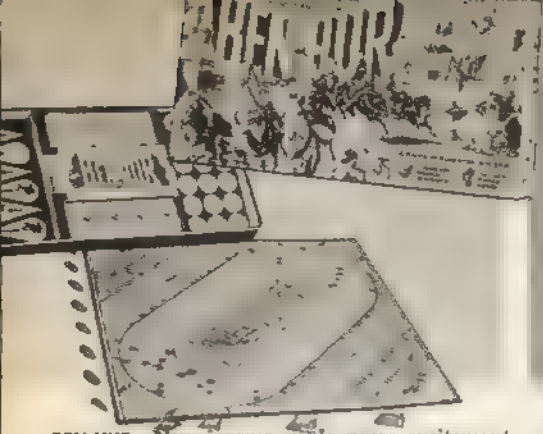


(B) FORT CHEYENNE. What a battle! Exciting replica of an authentic early American stockade with blockhouses, headquarters, stables, realistic cowboys and Indians, riders, horses, soldiers. The "little" commander can gallop away on horseback and even fire the shell-shooting cannon. Set includes big headquarters building and stable of colored lithographed steel, 2 removable blockhouses that rest securely on top of plastic stockade walls, made of interlocking log-type fence sections. 30x20x9" high. Cannons shoot soft bullets. Riders swivel on horses. Horse actually pulls cavalry wagon.
10-1422-397 4½ lbs. ..... Retail **$6.00**

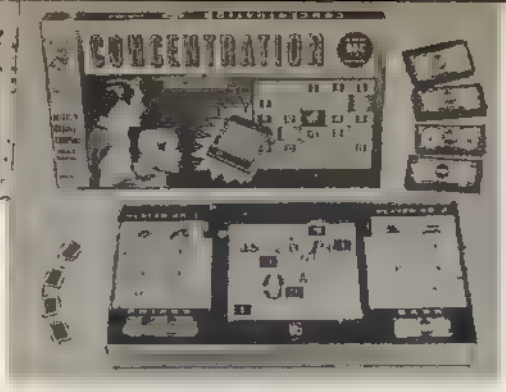


(C) DELUXE SERVICE STATION. Park 'em or service 'em. A big 25" service station with all the equipment a youngster needs to give super service. This is a big day-and-night service center that has two automatic finger-controlled elevators for multi-level parking area: hauls cars to roof top, then ramp shoots them down to lower level. Complete set has 2-story metal-based garage with upper parking area, four level front parking rack, 2 gas pumps, oil racks, air reel, tires, tire jack, washing unit, station attendants and ten polyethylene model cars. 26x14½x12" high.
10-1420-397 6½ lbs ..... Retail **$6.00**

(D) TRI-LEVEL MOTORIZED SERVICE STATION AND PARKING GARAGE. The "little businessman" owns and operates his own deluxe service station and parking area. Newly designed for easier assembly this year. 3-story metal and plastic service station with a battery-powered motor that operates switch activated elevator. Cars are clearly in view as they rise to the top. Station has automatic car ejection at upper levels. Cars are loaded on bottom, eject on upper level. Ramp shoots them down to lower level. Complete set includes ten soft polyethylene late model cars in realistic colors, a pick-up truck, a service jeep, a wrecker truck, gas pumps, grease rack, a big "neon" sign that says "SkyPark", car jack, gas station attendants. Length is 26½", width 14½" and height overall 17¼".
10-2258-597 9½ lbs ..... Retail **$8.98**
10-2383-13 "D" battery (needs 1) ..... Retail each **20c**



BEN-HUR—New incomparable game excitement based on racing scene you'll never forget. Board features play-size track in full-color splendor of an ancient arena. 6 chariots with rider, horse, 18 gold coins, die and action cards. Player is Roman charioteer racing for gold . . . some horses are faster, some drivers are luckier, others more skillful. Blocking, steering, whipping to the finish . . . realism all the way.
10-2609-197 2 lbs. ..... Retail **$3.00**



CONCENTRATION—By Milton Bradley. Based on TV game, this fun of matching hidden items and numbers to work out picture word puzzle solutions builds up suspense and rivalry Players move numbered slides to win gifts and money. Full of excitement. Exclusive Rolomatic puzzle changer box provides 60 different puzzles. Includes money, slides, prize holders. Ages 10 to adult
10-2603-265 1½" lbs. 19x9½" box. Retail **$4.00**

GAME OF LIFE—By Milton Bradley. Art Linkletter fun TV game revolving around Wheel of Fate Combines skill and fortune. Set out on a car on the 3-dimensional Road of Life and $2000 in play money and try to make a million. 6 autos, 56 pegs, $7 million play money, 32 policies, 24 cards, Ivory wheel spinner, and numbered board 19½x1½" for side play. For 2 to 8 players. Ages 10 to adult.
10-2602-397 4 lbs. 24x19½" ..... Retail **$6.00**

Everyone's Favorite Games

(A) PARK AND SHOP—By Milton Bradley. Nation's hustle bustle traffic game sensation for children 7 and over. Park your car in strategic place, shop quickly and return home first of all. 2 to 6 players have fun with toy money, miniature plastic cars, pedestrians, house markers, playing cards, dice, implement tray.
10-2605-197 2 lbs. 18½x18½" ..... Retail **$3.00**

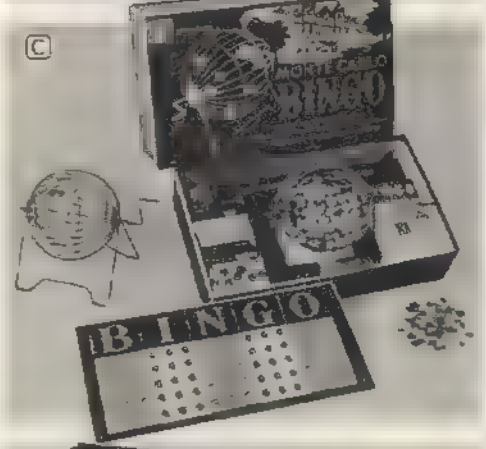
(B) CHUTES AND LADDERS — By Milton Bradley Deluxe Edition. Younger set from 4 to 10 never tires of ups and downs, thrills and spills of this game . . . teaches rewards of good deeds and rules are simple. Huge deluxe spinner, 4 colorful playing pieces and 18½x18½" playing board. Fun for those who can't as yet read. Colorful cover of this game is even a delight. 2 lbs.
10-2604-140 ..... Retail **$2.00**

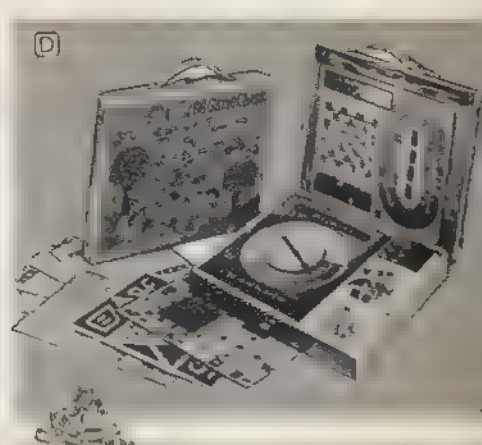
(C) MONTE CARLO BINGO GAME—A semi-professional set with an 18" diameter metal cage and wooden ball numbers. Turn the cage with its metal arm and one number is automatically selected. Complete with depressed-number board, 24 Bingo cards and markers, and rules of the game. The real thing! Ideal for fund-raising or social functions.
10-2330-263 3 lbs. 15x9¼x7⅛" high .. Retail **$4.00**

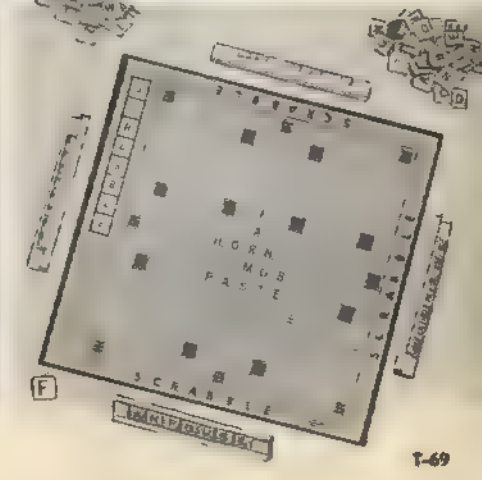
(D) ATTACHE CASE OF GAMES—A real attache case of excitement with a sturdy trunkful of hours of entertainment. Decorated leather-like vinyl case measures 14x12x2¼" contains a towerful of games—sixty-six in all! Includes popular Chinese Checkers with all the necessary marbles, Bingo spinner game with all the equipment, checker board with checkers, game boards, dice, markers and all playing pieces for scads of more games! Sturdy handle and hasp lock.
10-2607-233 2½ lbs. ..... Retail **$3.50**

(E) STADIUM CHECKERS — Easy-to-play s t a d i u m checkers has terrific appeal for the entire family. As thrilling as football, as thought-provoking as checkers. Exciting for 2, 3 or 4 players. Players race to home base, manipulating their marbles without advancing their opponents, by rotating multi-colored plastic rings. You must think ahead to win! Includes marbles, 10" diameter stadium in brilliant colors and full set of instructions. Age 8 yrs. to adult.
10-1973-197 1 lb. ..... Retail **$3.00**

(F) ADULT SCRABBLE—The greatest game sensation of all time! Ideal for family gatherings, social functions, housewives, teen agers, shut-ins, gifts, for 2, 3 or 4 players. Attractive maroon box, measuring 15½x7½x1½" contains playing board 14½x14¼" and 4 nicely finished racks. 100 beautifully finished playing tiles imprinted with clear letters and numbers. 1¾ lbs.
10-1840-197 ..... Retail **$3.00**







Fiesta Gourmet Ware. Modern, carefree cookware . . goes from stove-to-table-to-dishwasher! Newest square shapes in heavy gauge steel . . heats and cooks evenly; keeps food hot. Gleaming Fearltone finish enamel cannot absorb odors or flavors. Permanent ceramic hand decorations lend party gaiety to every meal.

E	71-30-16 B777	10″ Chicken Fryer with Cover $12.95
F	71-30-24 B537	1½-quart Saucepan with Lid 8.95
	71-30-32 B657	2½-quart Saucepan with Lid. 10.95
G	71-30-08 B537	8-cup Percolator. 8.95
H	71-30-73 B837	5-quart Dutch Oven with Cover. 13.95
K	71-30-57 B597	1¾-quart Casserole with Cover. 9.95
L	71-30-65 B417	8″ Skillet. 6.95

Premium Quality Prizer-Ware . . a pretty way to cook and serve. Heavy heat-holding cast iron core has a gem-hard porcelainized finish that's guaranteed not to chip, crack or stain in normal use or it will be replaced FREE. In creamy white decorated with bright green ivy.

M	71-91-79 B517	11″ Skillet. $7.75
	71-91-87 B350	Cover for 11″ Skillet. 5.25
N	71-92-11 B1064	11″ Divan Dish with cover and trivet . . 15.95
P	71-91-95 B384	2-qt. Saucepan. 5.75
	71-92-03 B197	Cover for 2-qt. Saucepan. 2.95
R	71-92-29 B1064	6-qt. Dutch Oven with cover. 15.95
S	71-92-37 B650	2-qt. Casserole with cover. 9.75
T	71-92-45 B350	8″ Skillet 5.25

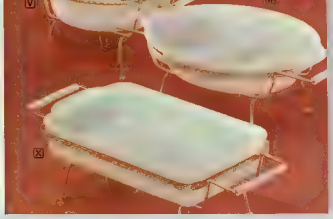
Gay, Colorful, Cook-and-Serve Ware

Belgium-Imported Descoware . . attractive, practical cook-and-serve pieces you'll love! Thin iron core spreads heat evenly, cooks food gently to bring out all the flavor. Note the handy "Convertible"—a 1-qt. saucepan covered with a 6″ skillet that makes a 1½-qt. casserole for cooking tuna casseroles, macaroni and cheese or other favorite oven recipes. In flame red or smart Descorama pattern on yellow to liven your kitchen and table.

Descoware in Flame Red		Descorama, 4-color decoration over Yellow	
71-34-87 B584	2-qt. Casserole, lid. $8.75	71-33-88 B730	2-qt. Casserole, lid . . $10.95
71-34-20 B397	1½-qt. Saucepan, lid. . 5.95	71-33-21 B530	1½-qt. Saucepan, lid. . 7.95
71-35-03 B330	"Convertible" 4.95	71-34-12 B434	"Convertible" 6.50
71-34-38 B434	11″ Skillet 6.50	71-33-39 B567	11″ Skillet 8.50
71-34-46 B300	Cover for 11″ Skillet . . 4.50	71-33-47 B397	Cover for 11″ skillet. 5.95
71-34-61 B864	5-qt. Oval Oven. 12.95	71-33-62 B1130	5-qt. Oval Oven. 16.95

Anchorwhite Ovenware, with candle warmers Put the ovenproof white glass dishes into the stove for cooking . . . when food's done, carry them to the table in their handsome brass-plated stands. Candle warmers keep food at proper serving temperature

V	1½-qt. Casserole,	with cover and warmer.
	71-92-52 B210	Casserole $2.98
W	Divided Dish	. with twin candle warmer.
	71-92-60 B210	Dish, 8½x11¾″ $2.98
X	Baking Pan	. . with twin candle warmer
	71-92-78 B210	Pan, 6¼x10½″ $2.98



all new for '61 . . . from fp FISHER•PRICE TOYS

MAKE-BELIEVE

MUSIC BOX SWEEPER

Genuine swiss music box . . . plays with **forward and backward** motion of sweeper! Sturdy steel cover illustrates nursery rhyme, wood case and handle, polyethylene wheels, no brush to accumulate dirt. Instructive, entertaining, for preschool "helpers" 2 to 6. No. 131—$3.95*

FISHER-PRICE TOYS

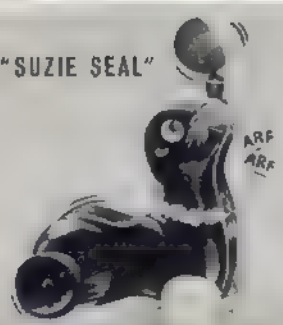
COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

East Aurora, Erie County, N.Y.
New York: Suite 417, 200 5th Ave. Bldg.

Genuine **SWISS MUSIC BOX**

Slightly higher West

"SUZIE SEAL"



AND FOR THE PULL TOY SET

Balances a spinning, bouncing ball as she waddles flipper-fashion! "Arf-arfs" proudly. Solid wood body and wheels, unbreakable, permanently fastened acetate ball. Ages 1 to 3 . . . No. 460—79¢

"Gr r-r" sound, tosses head, shakes shoe! Ears flop, tail wags. Durable wood body and wheels. Ages 1 to 3 . . . No. 625—$1.00

"PLAYFUL PUPPY"

EDUCATIONAL • FUN • DURABLE • SAFE!

Flying Finn

presents

The Finest in Fiberglass and Wood Outboards

Designed by Charles W. Wittholz and built to the best available standards

WOOD LAPSTRAKE

Solid Planked.

Fitted Planks.

Copper Rivet Fastenings.

Lapstrake to-the-Keel.

Built from Keel (rather than Keel added).

Substantial Structural Member down center bolted to Keel.

Motor Well a True Structural Member.

FIBERGLASS

Resins are Self Extinguishing.

Polyurethane Flotation in Double Bottom, Transom and at Sides.

Sufficient Heavy Woven Roving for Strength.

Completely free of Wood or Paper Products.

Reinforced at critical points with Fiberglass Structural Members.

True Kingplank and Toe Rails.

and above all

They are safe boats and perform well in rough water. Since you are buying a Boat for Pleasure – The Ride's the Thing.

MEMBER

Flying Finn INC.

527 LEXINGTON AVENUE
NEW YORK 17, N. Y.

National Motor Boat Show
New York Coliseum
JAN. 11 - 22
Booth Numbers
D131, D132, D133, D134
D135, D136

New England Boat Show
Commonwealth Armory—Boston
FEB. 17 - 25

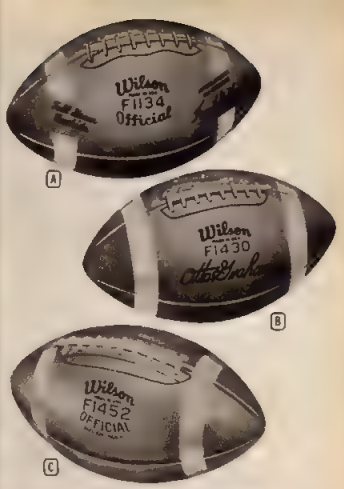
A WILSON "FRANK GIFFORD" AUTOGRAPH OFFICIAL SIZE FOOTBALL. Made of full grain cowhide, this fine ball is double lined for extra long life. Tan with two white stripes, it is official size and weight with white lacing and a rubber-valve bladder. Highly recommended for the young player who wants a quality leather football. Autographed by All-American Frank Gifford.
8081352C546 Shipping weight 2 lbs. .....Retail **$8.50**

B WILSON "OTTO GRAHAM" AUTOGRAPH OFFICIAL SIZE FOOTBALL. What a value! This official size and official weight football is genuine cowhide leather with long-lasting rugged double lining. Durably built for long, hard service. The perfect ball for the neighborhood games as well as a fine all-round scrimmage and practice ball. Strong white lacing, rubber valve bladder. Tan with white stripes. Autographed by Otto Graham.
8081353C400 Shipping weight 2 lbs. .....Retail **$5.95**

C WILSON "HOPALONG CASSADY" AUTOGRAPH OFFICIAL SIZE FOOTBALL. A fine, low priced ball designed especially for young players. Cover made of Tuf-Kover pebble-grained material resembling leather in appearance and feel. Use of this sturdy, durable material for tough service. White plastic lacing is double at the ends and center. Ball is official size and weight with rubber valve bladder. Tan with two white stripes.
8081354C340 Shipping weight 2 lbs. .....Retail **$3.95**

D WILSON "ALAN AMECHE" AUTOGRAPH OFFICIAL SIZE FOOTBALL. Popular priced football that is highly durable with excellent feel and gripping qualities. Made of top selection cowhide, fully grained. Other top features include lockstitch construction, triple lining and rubber valve bladder. Ball is laced with white leather. Tan finish with two white stripes. Features same fine craftsmanship as found in much higher priced footballs. Autographed by All-American Alan Ameche.
8081351C865 Shipping weight 2 lbs. .....Retail **$13.95**

E WILSON "HUGH McELHENNY" AUTOGRAPH OFFICIAL SIZE FOOTBALL. Terrific value! Official size and weight football designed to take the toughest and roughest handling. Genuine cowhide leather with rugged double lining. Perfect for neighborhood games, scrimmage, practice games. Double white plastic lacing at both ends. Rubber valve bladder. Tan finish with white stripes. Autographed by All-American Hugh McElhenny.
8081355C720 Shipping weight 2 lbs. .....Retail **$11.00**



F WILSON "TV OFFICIAL" BASKETBALL. The "TV" stands for tested value! This is an outstanding molded, leather-covered basketball at a very popular price. Great non-slip cover provides superb gripping capacity and tenacity for split-second timing and more baskets. Perspiration slip is measureably cut down. Nylon-wound carcass for durability and liveliness. High grade genuine full grain leather cover. Wide channel seams. Butyl bladder. Official size and weight.
8081541C1415 Shipping weight 3 lbs. .....Retail **$21.25**

G WILSON "COLLEGIATE" OFFICIAL BASKETBALL. Official size and official weight. Perfect for all-around use on and off the basketball courts. The high-quality rubber cover will take all kinds of punishment, yet retain its lively action and wonderful feel. Molded rubber bladder is plenty tough, with needle-type valve. Constructed to official standards. Wide rubber channel seams. A real value at a very economical price. An example of Wilson craftsmanship with long-lasting construction features.
8081542C800 Shipping weight 3 lbs. .....Retail **$12.50**

H WILSON "COMET" BASKETBALL. Official size and official in weight, the Comet is designed to meet today's fast pace play. Top quality rubber covered basketball has easy ball handling and feel provided with positive, non-slip traction. Molded rubber bladder and needle-type valve. A lively ball with sharp rebound and uniform outer surface. Absolutely waterproof! The Comet reacts well to any type of playing surface. Deep wide channel seams and tan finish.
8081545C1065 Shipping weight 3 lbs. .....Retail **$16.50**

J WILSON NEW INDESTRUCTO RUBBER "PASSMASTER" BASKETBALL. Official size specification basketball of the Wilson line. Very popular in the youth market because of its fine quality and great durability, complete with a moderate price. Another outstanding Wilson basketball that inspires confident feel and play. The perfect ball for outdoor, concrete or court practice. Ideal for the younger boy who requires an official size and weight ball but who is not old enough for the more expensive models. This fine ball is respected as a quality value because it has a tough rubber cover for scuff-resistant long life. There's life in this ball and it has a quick sharp rebound quality. Positive non-slip traction with wide channel seams for easier handling. Tan finish.
8081544C400 Shipping weight 2½ lbs. .....Retail **$6.00**

K WILSON NEW INDESTRUCTO RUBBER "VARSITY" BASKETBALL. Extremely popular basketball because of its fine quality and great durability. Non-slip cover provides dry ball security, feel and handling. Top grade, pebbled rubber cover of special formula. Superb balance and uniform outer surface aid shot-making. Scientifically designed wide, deep, rubber channel seams are other features which help make this Varsity ball a champion for the indoor, outdoor player, on courts, concrete, back yard. Durably constructed to meet the requirements of long-life service for young basketball players. Exceptional gripping "feel" plus lively ball rebound make this ball one of superb gripping tenacity for split-second timing and more baskets. Recommended playing pressure is 8 pounds. Official size and weight: 29½ inches circumference.
8081543C640 Shipping weight 2½ lbs. .....Retail **$9.75**

"SEA BARON"—34' SOLID FIBERGLAS CRUISER

SPEED—BEAUTY—MODERN STYLING—SPACIOUS COMFORT—LOWEST POSSIBLE MAINTENANCE—SAFE—ACCESSIBILITY

FLYING BRIDGE—SEDAN—or—SPORT FISHERMAN
Headroom to 6' 4" Sleeps 4, 6, or 8

HULLS BUILT TO GOVERNMENT SPECIFICATIONS
A HARMONY OF FIBERGLAS AND WOOD OR
ALL FIBERGLAS EXTERIOR

Lovely Interior arrangements personalized Dinette, Beautiful Galley Luxurious Berths. FIT FOR A PRINCESS.

Our every aim is to give you the very FINEST in ENGINEERING WORKMANSHIP & MATERIALS so as to produce an unequalled YACHT on which the FIRST COST is the LAST COST with all FUN & NO WORK.

GET MORE WHEN YOU BUY—GET MORE FUN WHILE BOATING—GET MORE WHEN YOU SELL

BALCO YACHT CO., P O BOX 4065, Baltimore 22, (Dundalk) Md

LIGHT DISPLACEMENT CONTROVERSYS

DESIGNED FOR FAMILY CRUISING
BETTER ACCOMMODATIONS
EASIER TO HANDLE

24 to 37 ft Sleep 4-8 $5,500-$20,000

CONTROVERSY 37 The Ultimate in comfort for 7 8 Fast & able
CONTROVERSY 28—Ideal for family of 4-6 Hull or completed
CONTROVERSY 27—See Page 443
Amphibi-ette 24' & Amphibi-cat 25½

Sleep 4-5 below. Ful headroom
TRAIL BEHIND STANDARD CAR
WINNERS MANY RACES
Some finished & Completed

MOUNT DESERT YACHT YARD, INC.
Builders • Designers • Importers
Mt. Desert, Me.

1961 Weeks "26" Sea Skiff

Chrysler 125 or Scr V 177 H P., Monel or galvanized gas tanks teak or mah decks, seats 2 head, everdur fastened, 7/8 mah smooth planked, speeds to 32 m.p.h We le for b ochure Y or visi us and see these boats under construct on Ava labie with navy top

Frank M. Weeks Yacht Yard

EST 1912 WRITE FOR BROCHURE Y
River Ave., Patchogue, L. I., New York GRover 5-1675

PETTIT PAINT CO., which manufactures a full line of marine paints for all pleasure craft purposes, has some new products to show the yachtsman this year.

One of these is a Pettit Texture Overcoater, an addition to its Fibre Overcoater line. Packaged in one and five-gallon containers at $8.80 per gal., this finish is formulated for application to interiors of fiberglass boats, floorboards, and interiors of wooden boats where the unfinished surfaces are rough. It is easily sprayed on and is said to give a soft, smooth finish simulating vinyl plastic or pigskin.

Pettit's Polypoxy paints, an epoxy polyamide formulation, is now sold in half-pint containers at $1.40 each for the boat owner who has a small deck area or a retouching job to do. It comes as a system of pigment and brush hardener known as Parts A and B of Polypoxy, which are mixed for application. Sealed cans of A and B are said to keep indefinitely.

Pettit has brought out a revised new edition of their 44-p. pictorial guide to boat painting and preservation, "The Finishing Touch," covering use of the newest materials. It is available for $.25.

PETTIT PAINT CO., 507 Main St., Belleville, N.J.

Water pressure system designed to be explosion resistant is made by LOW BOY MFG CORP., 710 W 22nd St., Norfolk, Va Sutton ¼-hp. motor drives bronze pump in a unit measuring 10" on all sides It retails at $175

Foul weather suit for children is said by Bliss for $12 95 in sizes from 4 8

NAUTICAL GIFTS FROM BLISS fill a 265-page catalog with a wide variety of products. There are boardboats and engines, practical items for navigating, safety and comfort afloat, plus some more decorative items such as jewelry. Household goods and casual clothes with a nautical motif can also be obtained. In all, some 61 different categories of marine accessories and equipment are represented, with a large number of brand names. The full size catalog is free when accompanied by orders for $15 or more. The smaller "Nautical Gifts" catalog can be obtained free.

JAMES BLISS & CO., INC., 342 Atlantic Ave., Boston 10, Mass.

PLEX-KLEEN PLASTIC CLEANER was developed as an anti static cleaner and polish It is designed to protect surfaces from scratching and is suggested for windshields, plexiglass and plastic boat hulls. The manufacturer, Dakoline Chemical Co., states that it will not cause damage to polystyrene or other sensitive substances. It can be washed off with soap and water. Dakoline also makes a bilge cleaner and other products.

DAKOLINE CHEMICAL CO., 357 Atlantic Ave., Brooklyn, N.Y

Johnson & Johnson's new first aid kit for yachtsmen is waterproof and rustproof, rigged for bulkhead hanging, and contains the necessary equipment

A MARINE FIRST AID KIT newly put out by Johnson and Johnson for the yachtsman is sinkproof and rustproof in addition to containing the medical supplies likely to be needed for first aid afloat, even to seasickness tablets and a Resusitube Airway for mouth-to-mouth resuscitation of people rescued from drowning. Other supplies include roll bandages, antiseptic cream, Band-Aids, salt tablets, ammonia inhalants, and a first-aid instruction book

The kit is of non-metallic styrene construction. A rubber gasket and tension clamps not only keep out dampness but make the kit float if dropped overboard, in which case its bright orange, blue and white colors make it easy to find. The kit comes with a nylon bracket and screws to attach to a bulkhead, against which the kit hangs, when not in use, with a special latch to prevent its jumping off the hook in rough weather.

The kit sells through marine dealers for $6.95.
JOHNSON & JOHNSON, New Brunswick, N.J

A pocket-portable two-way Citizens Band radio is this Pocketphone, by Globe Electronics, with one-mile range

GLOBE ELECTRONICS offers new compact radio equipment for 1961. One item is a single-unit, two-way radio in the Citizens Band range, the Broadcaster Deluxe CB-200, with five channel selection and a panel tuning dial that will monitor all 22 channels for receiving. The instrument is 4"x12"x10" in dimensions, has a range up to ten miles, and is listed at $189.95.

A real miniature is the Globe Pocketphone, only 1⅝"x 2⅜"x16¼" in dimensions and 13½ lb. in weight. This two-way instrument is transistorized and, with built in Power-Pak battery, completely portable. They are used in pairs with other Globe radios like the CB-200 described above. Its range is one mile, in the Citizens Band, its price $125.
GLOBE ELECTRONICS, DIV. OF TEXTRON ELECTRONICS, INC., Council Bluffs, Iowa

SU-MARK FIBERGLASS BOATS comprise a varied line of craft, principally for outboard power, of some 13 models from 8' to 21' in length. Largest are the 21-foot Oceanic Cabin Cruiser, with accommodations for two, built for motor up to twins of the biggest current sizes, priced at $2895, and her open sister ship, the 21' Oceanic Fish 'n' Ski, at $1950

At the small end of the line are a couple of 8-footers, the 60-lb. Dinky for rowing or outboards up to 3 hp., and the Feather, a similar hull and Su-Mark's only sailing craft.

Two out-of ordinary craft in the Su Mark fleet are the 16½' Matador, of inverted-V "hydro-sled" model, and a new 17-footer of simulated lapstrake fiberglass build, a runabout with 6'10" beam and convertible seat-bunks for overnight use.
SU-MARK BOATS, INC., Stone St., Walpole, Mass.

A typical Su Mark fiberglass boat is the 15' Sportster

SAMPSON CRUISE SHIPS employ a hull form said to combine seakeeping qualities with the speed wanted by outboard fans. Hulls and decks are five ply AA grade mahogany faced marine plywood. Stems are plywood and oak laminated Frames, keel, transom bracing, deck supports, and longitudinals are selected white oak. Dash, trim, and spray rails are solid Philippine mahogany Salt water fastened throughout, models include high speed runabouts, fishing boats and a variety of cruisers to 17' L.O.A.
CONSOLIDATED MARINE INDUSTRIES, INC., 833 N. Pitt St., Alexandria, Va.

Among the boats offered by the OLD GREENWICH BOAT CO., 46 John St., Stamford, Conn., are their little Moth Class catrigged racing sailboat (right) and the Launchette, (below) a round-bilge boat 27'11" x 7' x 1'9", particularly suited for club launch and tender service

select from 15

1

2

(1) Riverside Nylon Power Grip Snow Tires. New, improved tread combines positive continuous traction with greater stability and longer mileage. Husky, deep-biting lugs get a powerful grip in snow or mud . . . make bad-weather driving so much easier, safer. "Skid resisters" in tread reduce spinning and slipping on ice or wet pavement. There's no excessive sway or noise common to many mud and snow tires. Super-strength nylon cord body is built to take the pounding of rough weather driving. Enjoy a full 24 Months of guaranteed service. see Page 1336 of Wards Fall General Catalog. Shipped promptly from Stock.

Prices Include Federal Excise Tax and are for Cat. Orders Only

Size 4-Ply	Wt. Lbs.	BLACK TUBELESS Cat. No.	Each	2 For	WHITE TUBELESS Cat. No.	Each	2 For
6.50/6.00-13	16	64 W 2028 M	$19.95	$37 90	64 W 2037 M	$22.95	$43 90
7.50/14	25	64 W 2024 MB	20.35	38 70	64 W 2038 MB	23.35	44.70
8.00/14	27	64 W 2025 MB	22.95	43 90	64 W 2039 MB	25.95	49 90
8.50/14	28	64 W 2028 MB	24.95	47 90	64 W 2040 MB	27.95	53.90
9.00/14	31	64 W 2027 MB	27.95	53 90	64 W 2041 MB	30.95	59.90

(2) 1961 Road McNally Road Atlas. 50 states, Mexico, Canada. Exclusive at Wards. Inside pocket with 34x52 in. U.S. wall map of highways, railroads!

53 T 870—Fine flexible leatherette binding. 11x15 in. Ship. wt. 1 lb. **$3.95**

(3) Rechargeable Flashlight. Plug in 110-230 V. AC outlet only—charges over and over again. Save battery expense. Plastic case. Extra bulb.

60 W 13100—Imported from West Germany. Instructions. Wt. 8 oz. . . . **$3.88**

(4) A Word Exclusive . . . Now Mo-Ped at An Outstanding Low Price. Imported from France . . . sleek European style, precision construction, dependable performance. Economical to operate . . . 2-HP engine, with top speed of 35-mph, gives up to 150 miles per gallon of gas. With automatic transmission for ease and safety. Auto-type brakes on both wheels streamline headlamp/combination tail and stop light; license bracket. Whitewall tires, size 22½ x 2¼ in. Chrome rims. Plus . . . rich Cream enamel finish, comfortable Vinyl saddle seat, safety chain guard, handlebar switch, and handy luggage carrier. Instructions included. Completely assembled except for handlebars, saddle, pedals. Shipped promptly from Stock.

An exciting Christmas gift . . . and No Money Down—see Pages 139-141.

61 T 14030R—Shipping weight 121 lbs. $11.50 Monthly . . . . . Cash **$139.50**

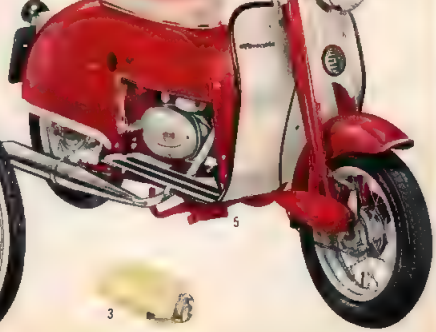
Our DeLuxe Mo-Ped . . . Finest We've Found Anywhere! Built in France by the world's largest Mo-Ped manufacturer. Improved 2-HP engine with 49.8 cc displacement gives top speed over 35 MPH. Gets up to 150 miles per gallon of gas. Automatic transmission—2-speed Variable clutch increases acceleration and gas mileage—safer in traffic—no shifting.

Latest dual front and rear shock absorbers, telescopic front fork for smooth ride. Auto-type brakes on both wheels. 2-beam headlamp; stop-tail light; handlebar lock, speedometer; horn. Contoured legshield for style, safety. 22½x2¼ in. Whitewall tires. Chrome-plated rims, exhaust pipe. Tool kit, large Vinyl 2 rider seat. Rich Enamel finish. (Similar to Mo-Ped pictured in Fall General Catalog Pg. 1369.)

61 W 14011R—Ship. wt. 121 lbs. Shipped Freight or Express. Cash **$179.50**

(5) Sorry—Motor Scooter Pictured won't be ready for Christmas. See Fall General Catalog, Page 1369 for World Famous Lambretta Scooter.

4



5

3

NO MONEY DOWN
at Wards on Terms

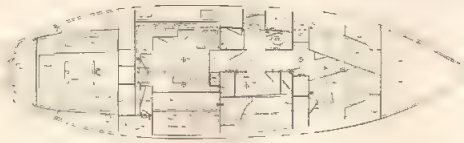
DESIGNS by F. S. FORD, JR.

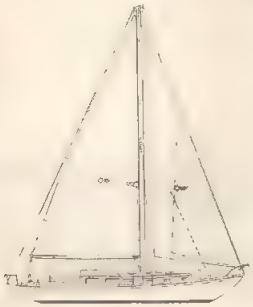
CUSTOM DESIGNED 43' YAWL

UNDER CONSTRUCTION AT

SOUTHWEST BOAT CORP.

SOUTHWEST HARBOR, MAINE



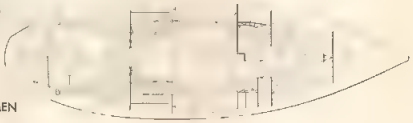


CUSTOM DESIGNED 40' CB SLOOP

UNDER CONSTRUCTION AT

PALMER JOHNSON BOATS

STURGEON BAY, WIS.

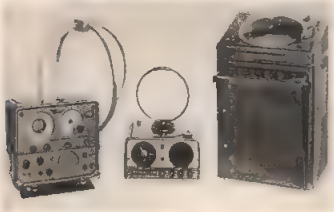


CUSTOM DESIGNS TO SUIT THE
REQUIREMENTS OF KNOWING YACHTSMEN

F. S. FORD, JR.

93 KERCHEVAL AVE. *NAVAL ARCHITECTS* **GROSSE POINTE 36**

MICHIGAN



Three Bendix products are (l-r) the big Auto Visual Direction Finder, the smaller Navigator 440 RDF costing $249 and the 10' Radar MR-39 with 20-mile range, a $3,795 item

BENDIX ELECTRONIC EQUIPMENT for the small and medium-sized boat is stressed in this manufacturer's 1961 production. General trends include extension of use of transistors, and reduction of prices on a number of items. The total Bendix-Pacific line includes 30 models of equipment, suitable for all sizes of craft from outboards to seagoing commercial ships and running the price range from $69.95 for the Shipmate I two-band radio receiver to $3,995 for the most elaborate radar.

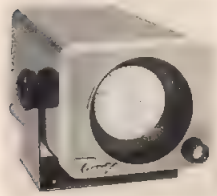
New items are two lower-priced automatic pilots, Model 125B, which is a "hunting" type, and Model 61, non-hunting, at prices of $445 and $495 respectively. Largest Bendix Auto-Pilot is the $1,695 Model 165 for large yachts.

A new low-cost transistorized depth finder brings Bendix's list of sounding equipment to 10 models. In radiotelephones, a new Bendix is a 250-watt transistorized set with 11 crystal-controlled channels up to the 9 mc. band. Also new are 42 and 65-watt Skipper 242 and Skipper 365. Smallest Bendix radio phone is the 25-watt Skipper 101 for $269.

Four "professional-type" radio direction finders are in the Bendix line, running from the $1,545 ADF 100 to the low-price leader, the Navigator 500, battery-operated, priced at $229.

Practical for the larger and more elaborate kind of yacht is the new Bendix MRs-D radar, with 10" screen and four range scales, one, four, 10 and 20 miles.

BENDIX-PACIFIC CORP., Marine Dept., 8211 Lankershim Blvd., No. Hollywood, Calif.



The Bendix DI-6 transistorized portable depth sounder has 200-ft range uses dry cells or ship's power

BENJAMIN MOORE FINISHES comprise a diversified line of paints, varnishes and enamels for use on boats. Finishes for the protection and fine appearance of all types of craft—wood, metal and fiberglass—are included.

BENJAMIN MOORE & CO., 548 Fifth Ave., New York 36, N Y

The 1961 Lyman 16' outboard takes motors up to 50 hp

LYMAN CONCENTRATES ON FOUR MODELS in its line of lapstrake runabouts for the present, the company has announced. All are re-designed, although retaining the "Lyman look" that has become familiar over the 86 years of this company's history. Changes in the lines are in the way of greater flare both forward and aft, more rake to the stem, and added depth and beam giving increased capacity.

The 16' outboard has a self-bailing well, back-to-back seating and a level floor, and can take up to 50-hp motors. The new 18-footer has room in the midships cockpit for fishing chairs or folding cots, and a 25 gal. gas tank is optional. She takes up to one 80-hp. or two 40-hp. motors. A third Lyman outboard will be brought out later this year.

The inboards are respectively 20' and 24' long. The smaller has room under the foredeck for a toilet, and her power options run from 109 to 170 hp. The new 24-footer has 8" more beam than the former 23' Lyman boats and has two bunks forward as well as room for a toilet.

The larger boat's power options start with the 109-hp inboard and range up through 188-hp., making her a fast boat as well as a roomy and an able one.

A hatch in the forward deck is standard in the 18', 20' and 24' Lyman boats. Windshields, available with all models, are higher in this year's Lymans. Side curtains may be had for all models, and hardtops are optional additions to the inboard boats.

LYMAN BOAT WORKS, 1624 First St., Sandusky, Ohio

Lyman's largest boat this year is the new 24' inboard

TWO NEW SKI TOW BARS are offered by Puritan Cordage Mills packaged with their ski tow rope sets. Their Delta-Combo is said to utilize new leverage principles that eliminate the need of a bridle. A locking device permits it to be locked together for single skiing or separated for slalom skiing. The Delta-Combo is of tubular aluminum with bright orange Cushion Grips of soft material, and it floats.

Puritan's L Bar is also of aluminum tube with soft Cushion Grip hand areas. It also attaches direct to the tow rope without bridle and is made in two models, one for regular skiing, another for slalom or double skiing.

PURITAN CORDAGE MILLS (Marine Div.), 124 Cabel St., Louisville, Ky.

That new 1961 outboard is waiting for you at your Gale dealer's now!

.. RELIABLE GALE ...

Take the keys to a Gale outboard, add a boatload full of fun. Take a hankering for action and a liking for the sun. *That's living!* And a Gale belongs because it delivers the most important quality any outboard can have—*reliability*. Reliability that means happy cruises, fishing trips and skiing parties. Over 200 careful quality control checks during assembly plus "Tank Testing" of every outboard at the factory are your guarantee of solid reliability. Folks who own Gale outboards tell us they'd never go back to any other brand. You won't either, once you've made Gale a part of your family. See the new 1961 Gale line now at your dealer's.

Find your Gale dealer in the "Yellow Pages" or write to us for the exciting 1961 Gale story in colorful free brochure. Address: Gale Products, Dept. 1011, Galesburg, Illinois.

Every Gale outboard is factory "Tank-Tested"—your guarantee of dependable performance from the first easy start. Electric starting. High-output factory-installed generator now available on Sovereign models—optional.

GALE PRODUCTS GALESBURG, ILL. • A DIVISION OF OUTBOARD MARINE CORPORATION • IN CANADA: MFG. BY GALE OUTBOARD MOTORS, PETERBOROUGH

Gale V-Sovereign 60 is a V-block "four"

Gale Buccaneer 15 offers forward neutral reverse shift

GALE PRODUCTS 1961 OUTBOARD MOTORS are available in eleven models ranging from three to 60 hp. Featured are styling changes, improved performance and a new 40-hp. Sovereign model replacing the former "35." Largest in the line is the 60-hp., four-cylinder V-Sovereign. Others are Buccaneer models rated at 40, 25, 15, 5 and 3 hp., respectively.

Standard on Sovereigns is a quick-disconnect electrical system having a one piece plug-in cable.

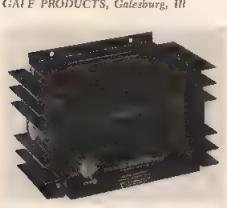
Gale's universal motor mounting bracket is cast in one piece, integral with the motor. It is designed to be interchangeable for any boat and adaptable to any transom.

The "torpedo" lower unit, introduced on the 1960 V-Sovereign, incorporates a high-performance gear in a streamlined housing engineered for improved speed resulting from reduced water resistance.

Electric starting is standard on the V-Sovereign and Sovereign 40 and optional on the Buccaneer 25. Both the V-Sovereign and Sovereign 40 are offered with built-in generators.

All but the smallest model are designed for remote controls and have fiberglass shrouds

GALE PRODUCTS, Galesburg, Ill



Shore-side electricity can be available on your boat with the Heathkit Marine Power Converter, listed at $29.95

HEATH CO., manufacturers of the do-it-yourself "Heathkit" electronic equipment, offers a new Citizen's Band Transceiver kit suitable for boat-to-home, shore, or office communications. Available for 6 or 12 volts DC and 117 volts AC, the set is said to incorporate every modern feature for noise-free operation. An adjustable squelch control silences the receiver during "stand by" periods, the microphone is the press-to-talk type with a spiral-coil cord, and there is an illuminated tuning dial. Both AC and DC models have built-in power supply. The superheterodyne receiver provides switch selection of crystal control of any one channel or continuous tuning of all 23 channels. Transmitter is crystal-controlled with switch selection of three different crystals. Price of the kit is $62.95; in wired form, $99.95.

Also of interest are the MI-10 depth sounder, the MP-10 Marine Power Converter, the DF-3 three band direction finder, and the DF-2 two-band Transistor direction finder. The depth sounder, portable and operated from flashlight batteries, is $69.95 in kit form, $107.95 wired. Both direction finders operate from standard-size flashlight batteries. The DF-3 sells for $99.95; the DF 2 $69.95

HEATH CO., Benton Harbor, Mich.

The Bertram V-31 maintains high speed in rough water

THE BERTRAM V-31, built by the Bertram Yacht Co. from designs by C. Raymond Hunt, is a fiberglass offshore speedster whose prototype was *Moppie*, winner of the 1960 Miami-Nassau powerboat race in a record eight hours despite the rough weather which disabled many of her competitors. The V-31 will be among the attractions at the National Motor Boat Show in New York this month

Of revolutionary design with V-bottom sections the full length of the hull and fore-and-aft "steps" that has proved able to maintain unusually high speeds in rough open water, the V-31 is 31′ o.a., 11′ beam, 2′4″ draft. The hull is now being finished in three arrangements: Sports Fisherman, Convertible Sports Cruiser and Hardtop Sports Cruiser. An Express Cruiser model is coming, as are larger versions of the same design, up to 55′ o.a. In the present boats engine options range from 170 hp. to 275 hp. gasoline engines or twin inclined GM diesels of 130 hp. Speeds up to 50 m.p.h. are reported. Prices start at $15,900. All present models provide cruising accommodations for four, and sealed cell flotation ensures positive buoyancy.

The Bertram Yacht Co., original builder of these craft, is now a subsidiary of the Nautec Corp. of Detroit, and is headed by Richard Bertram, president, and Julian Weinkle, exec v p.

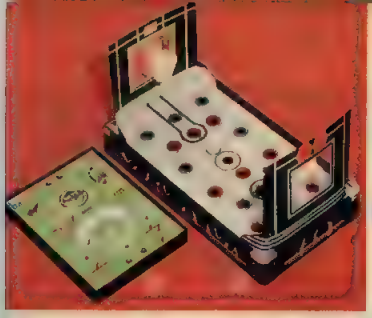
BERTRAM YACHT CO., 3660 NW 21st St., Miami, Fla.

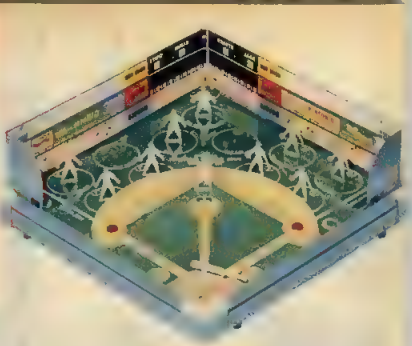
B. F. GOODRICH CUTLESS RUBBER BEARINGS are available in sizes to accommodate propeller shafts from ¾″ to 11½″ in diameter

Cutless bearings are made of oil-resistant rubber, designed to suffer no effect from sludge or waste chemicals often found in waters where boats operate. They are lubricated by water and are so constructed as to repel gritty abrasive particles which could damage both bearings and shaft. The rubber used in Cutless bearings was selected to resist wear and heat.

With a history of more than 30 years of application as propeller shaft bearings, these products are specified as original equipment by many builders of recreational craft.

LUCIAN Q. MOFFITT, INC., 333 S. Main St., Akron, Ohio





(1) ELECTRIC BASEBALL. By means of electrical controls pitcher can throw the pitch he wants and batter can swing or take . . . flashing lights indicate ball, swinging strike or called strike. Uses one "D" battery (incl.)
35 J 3330. 17x12x2-in. (2 lbs.) 3.47

ELECTRIC FOOTBALL (not shown.) Perfect Dad 'n son game! Over 500 combinations of plays. Offense operates lights and switches for pass or trick play—defense pulls switches to block plays. Powered by one standard "D" battery (incl.)
35 J 3331. 12x19x3 in. (2 lbs.) 3.88

(2) PROFESSIONAL BASKETBALL. 2 to 5 players operate mechanical levers to flip ball into opponent's basket. Dial score indicators on backboards. 2 balls, instr.
R36 J 3333. Metal. 28x15x14-in. high. Mail (8 lbs.) . 6.74

SCORE A HIT WITH PUSH-BUTTON BASEBALL GAME

Fun for all! Bat, pitch, field or just cheer for your team. You play with a magnetic ball and spring operated bat. 5.94

Pick your team—and play ball! Batter takes his stance—you push button for pitch . . . fast, slow, inside or outside. Your opponent releases spring operated bat—gets base hit or homer, or fielder catches ball. Bleacher scoreboard registers balls, strikes, runs, outs. Steel "fence", hardboard field, 3 magnetic balls, rules and score sheet incl.
R36 J 3318. Push Button Baseball. 19x19x6 in. Mailable (8 lbs.) 5.94

ELECTRO-MAGNETIC as above, electronic button controls pitcher.
R36 J 3361. 110-120V AC only. 22x22x7-in. Mailable (9 lbs.) 6.66

Challenge the champs!

ACTION PACKED HOCKEY. Pull control rods to move players and goalie. Mechanical puck ejector. Hardboard and steel; 36x20-in. wide. Mail.
W36 J 3324. (13 lbs.) . . 8.97

ELECTRIC HOCKEY GAME as above—light fleshes, buzzer sounds for each goal. Uses 2 D batteries; sold on pg. 344. Mail.
W36 J 3305. (14 lbs.) 10.97

ELECTRO-MAGNETIC Football. Just like the real game. Match strategy, run plays, score a touchdown. Snap-action kicker puts ball in play. Vibrating actions runs players "through the line" with ball. 22 players. Magnetic football. Metal field, score board. 28x15-in. wide. 110-120 V AC-DC. Mail.
R36 J 3322. (6 lb.) 4.97

PUNCHO TOYS. Kiddies' favorites—happy-go-lucky Yogi Bear and Huck and their new friend from Bedrock—Fred Flintstone. Poke 'em in the nose, they squeak! Knock 'em down—they pop upright again! Inflatable heavy gauge vinyl plastic.
35 J 3303. Yogi Bear. 30-in. tall. (7 lbs. 12 oz.) . . 3.44
35 J 3302. Huckleberry Hound. 37-in. tall. (9 lbs. 7 oz.) . . 2.47
35 J 3336. Fred Flintstone. 42-in. tall. (2 lbs. 8 oz.). . 2.97

See Page 263 for Budget Power—buy all your needs at Spiegel

have Fun with a game

Mr. Brain–Electronic Answer Man

7.44 Match your wits with Mr. Brain
250 question and answer cards

New quiz game for ages 8 and up. Insert precoded question-answer card into Mr. Brain's mouth and choose an answer. Bell rings, green light flashes if you are right, buzzer sounds, red light flashes if wrong. Sturdy plastic. 250 question-answer cards incl
35 J 3364 Battery incl 16x10-in high (3 lbs 7 oz.) 7.44
MR BRAIN JR As above without simulated control panel
35 J 3394. 9x6-in. high. 125 cards. Battery incl. (3 lbs.) . . . 4.77

1 BULL S EYE TARGET GAME. Large styrofoam balls stick to prongs on face of target. Safe. 3 balls included.
R36 J 3359 20x20-in. target Mailable. (3 lbs.) 1.87

2 AMERICAN HERITAGE CIVIL WAR GAME. 2 to 4 players plan battle tactics and maneuver armies. Most skillful general wins. For ages 10 to adult. With plastic playing pieces, dice and 32 page book describing 30 famous Civil War battles
35 J 3360. 24x20-in. playing board. (3 lbs.) 3.94

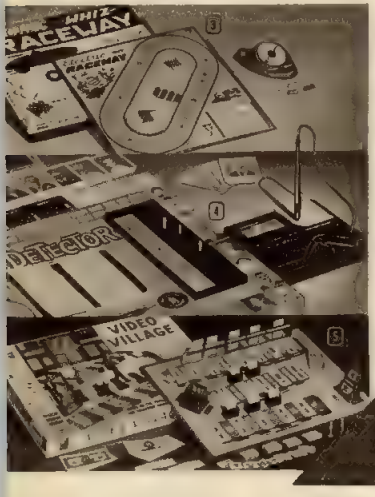
3 ELECTRIC WHIZ RACEWAY. Thrills and chills as 2 to 4 players race for checkered flag. Electric spinner shows number of spaces to move ahead. Uses one standard "C" battery (not incl.).
35 J 3392 Batteries sold on page 344. (1 lb. 4 oz.). 1.87

4 LIE DETECTOR by Mattel. A game of skill in deduction for 2 to 4 players. Your job is to catch the criminal. Check evidence and suspects with mechanical "lie detector". Incl. suspect cards, testimony cards, subpoenas, warrants, guilty cards.
35 J 3357 Shipping weight 2 lbs. 3.66

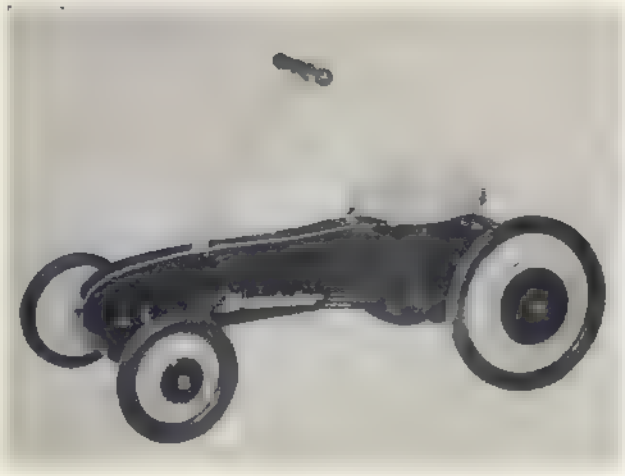
5 VIDEO VILLAGE. Walk the "magic mile" as it is played on TV. With dice cage, jail, bridge, shops, "take a chance" racks on 18x13-in. board, chance cards, prize cards and play money. For 2 contestants plus banker, mayor, town councillor.
35 J 3352 Shipping weight 2 lbs. 2.37

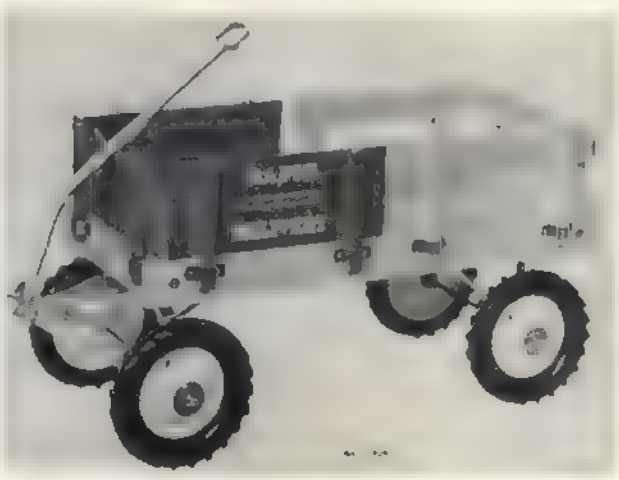
6 BOWL AND SHUFFLE ALLEY. 10-ft. linoleum runner. Ten unbreakable poly plastic 11-in. pins, 5 in. diam. ball; weight with water, sand if desired. Four 30-in. pushers, 8 shuffle discs.
Z36 J 3396. With instructions. Mailable. (10 lbs.) . . . . . Set 5.94

PROFESSIONAL SIZE. 15-in. pins; 7-inch diam. ball.
W36 J 3397. 14-ft. runner. Mailable. (18 lbs.) 8.94
R36 J 3391. 15-in. pins and 7-in. ball only. Mail (6 lbs.) . . . 3.88



Budget Power can give your loved ones a Christmas to remember





Garton Reports on 3 Lead Items for '61

The Garton Toy Company of Sheboygan, Wisc., one of the oldest and largest wheel goods manufacturer, announces that three "leaders" in its new line have been introduced

One of the items, attractively designed to appeal to small children is a velocipede, #3851. The new toy features a ball bearing pedal wheel, rear fenders and an arch type frame as well as a new-type sabre knuckle guard and grip on the adjustable handle bars. Semi-pneumatic white wall tires and bright new rear hub caps are also included

Another number in the new line is Garton's popular wooden wagon, #1325 which now comes in heavy kiln dried lumber. The wagon also features a gear stamped from heavy steel with a fifth wheel for easy handling.

The company's all-time favorite Irish Mail Speedster, #5630 also comes in a new design. In one-piece heavy gauge

steel, the toy is rigidly balanced for maximum strength. A fifth wheel is provided for easy turning, and a one-piece steel foot rest is welded to the front axle. The company reports that much of the popularity of this major wheel goods item is due to its muscle-building action, which appeals to both youngsters and their health-minded parents.

Garton has also announced the addition of two members of the Garton family's fourth generation to the organization. One is James "Jim" Garton, who has joined the sales staff. The son of Sebe Garton, West Coast representative for the firm, Jim is the second member of the fourth generation of Gartons to become connected with the company

The other is Dirk Huenink son of Garton's treasurer, Delmar Huenink, who has joined the engineering staff in Sheboygan. Mr. Huenink, whose great grandfather founded the company, became the third fourth-generation member to join the concern

SOUTHEAST REP ROBERT LISS NOW OPERATING FROM ATLANTA

Robert Liss, Southeast and Southwest sales representative, has opened an office at 725 Amberidge Trail, N. W. Atlanta,

Bob Liss

and is now living with his family in Georgia.

A Southeastern representative for 10 years, Mr. Liss had been operating from Little Neck, N. Y., where he had made his home. His move, he says, enables him to serve his accounts more frequently, and work further with factories in sales analyses and programming

Some of the lines represented by Mr. Liss are the Uneeda Doll Company, Inc. and My-Toy Company Inc., both of Brooklyn, N. Y. and Tee-Toys, Inc. Pawtucket, R. I.

DAISY NAMES POWERS VICE-PRESIDENT-SALES

The appointment of John R. Powers, Jr., as vice-president of Daisy-Heddon Sales Company was made in a joint announcement last month by Cass S. Hough, president of Daisy Manufacturing Company, and Wendel N. Meyer, president, Daisy-Heddon Sales Company, a subsidiary.

"In this temporary period of business contraction in the leisure-time products field it is our intention to intensify our sales promotion program," said Mr. Hough. "To give this important activity additional impetus, as well as initiate executive direction of our accelerated sales growth program and our 75th anniversary celebration this year, we are pleased to announce the advancement of Mr. Powers to vice-president with the major responsibility of planning and consummating our nationwide sales promotion program."

Mr. Powers joined Daisy-Heddon Sales in September as executive assistant to the president, and had previously been associated with The New York *Times*, General Motors Public Relations Division, Sport Fishing Institute, and most recently with Crosman Arms Company. In November the Powers family moved to Rogers, Ark., where the operational headquarters of the Daisy Manufacturing subsidiaries are located

DID YOU KNOW THAT . . .

Two new separate blood agreements—one between the American Red Cross and the American Association of Blood Banks, the other between the American Red Cross and the AFL-CIO—will now make whole blood more readily available throughout the nation. The agreements are in support of the Red Cross Blood program which now provides about 40 per cent of the country's total supply of the life-saving fluid

See BORGFELDT first (it pays)

PULP EASTER RABBITS

More Colorful Than Ever

The Leading Line of Its Kind Made in America

JUMP ROPE

with or without JINGLE BELLS 10-15-19-25 and 50-Cent numbers for Spring, Summer and Fall

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Write for Illustrated Circulars and Prices

GEO. BORGFELDT CORPORATION

1107 BROADWAY - WA 4-4000 - NEW YORK 10, N. Y.
(P. O. Box 200, Madison Square Station)
44 York St., Toronto, Ontario, Canada
Los Angeles Merchandise Mart, 712 S. Olive St., Los Angeles, Cal.

Attractively Priced and Packaged

EASTER GRASS

Among the many toys and specialty items for the toy department featured by Geo. Borgfeldt Corporation is a colorful collection of Easter cellophane grasses, shredded cellophane, shredded waxed tissue, etc.

Write now for information on prices and packaging.

GEO. BORGFELDT CORPORATION

1107 Broadway - WA 4-4000 - New York 10, N. Y.
(P. O. Box 200, Madison Square Station)
44 York St., Toronto, Ontario, Canada

LOS ANGELES MERCHANDISE MART
712 South Olive Street, Los Angeles, Calif.

25TH Anniversary

Celebrate With Us!

You'll Profit by Seeing

OUR 1961 ANNIVERSARY LINE

It sparks another 25 years of pace-setting ideas in Stuffed Toys . . . Styled and priced for rapid-fire sales

ROOM 655 - 200 FIFTH AVENUE

ROOMS 933 - 934 - HOTEL NEW YORKER

PICTURE BOOK TOYS, INC.

4116 FIRST AVENUE • BROOKLYN 32, N. Y.

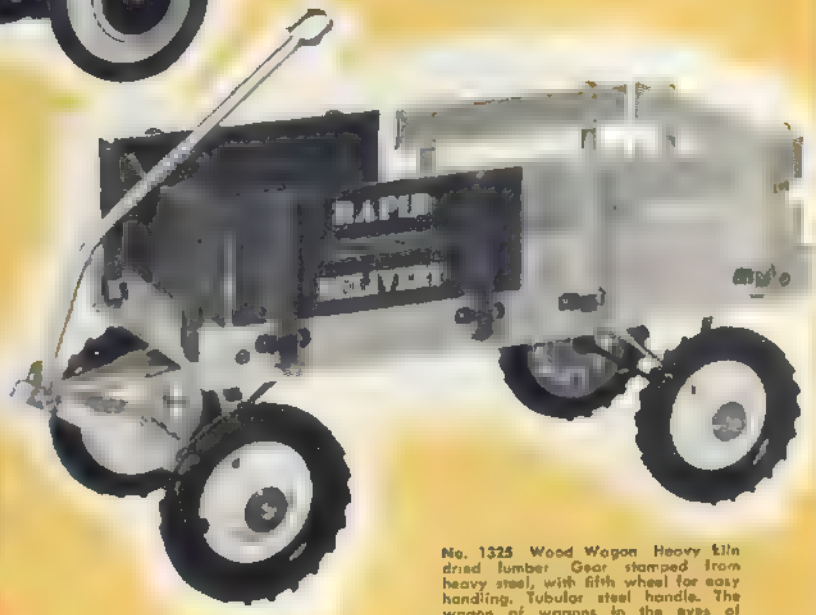
ALE will go places FAST...

with Top Sellers Like These To Set the Pace for '61

There is a reason why Garton is biggest in its field . . . it's always first with the newest, priced to *sell*. Here are three typical offerings in the huge Garton line for 1961 . . . featuring everything that's new in wheel goods. Line includes sleds, bikes, velocipedes, automobiles, scooters, tractors, wagons, even table and chair sets. Write for new catalog. It's yours for greater profits and greater sales.

No. 3851 Ball bearing pedal wheel. New Sabre type knuckle guards and grip on adjustable handlebars. New design rear fenders. Arch-type frame. Semi pneumatic white side wall tires. Attractive new rear hub cap. Will steal the show on any floor.

No. 5630. Irish Mail Speedster. One of the most popular wheel goods items of all time in new, modern form. One piece heavy gauge steel rigidly balanced for maximum strength. One-piece steel footrest welded to front axle. Fifth wheel for easy turning. Ideal for building young body muscles.



No. 1325 Wood Wagon. Heavy kiln dried lumber. Gear stamped from heavy steel, with fifth wheel for easy handling. Tubular steel handle. The wagon of wagons in the eyes of every youngster. Popular price, too.

SEE THESE — and the rest of the Line at the

TOY FAIR

March 13th-22nd

1107 Broadway, New York

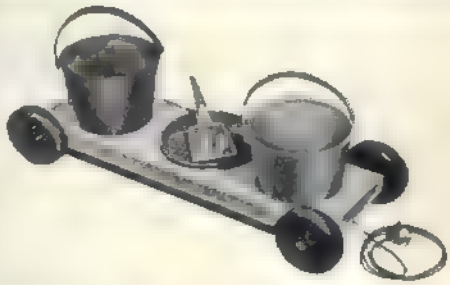
Garton TOY COMPANY

How many calls did you get for Gerber toys ?

We've had over 50,000—in the form of consumer requests for our 1960 catalog. If that's not proof enough that the public goes for Gerber in a big way, consider this: In just one year, hundreds of new Gerber Toy outlets have been opened, and hundreds more have discovered that their initial orders weren't nearly large enough. Check your stock right now! Our continuing national advertising campaign every month of the year will generate year-round business for you.

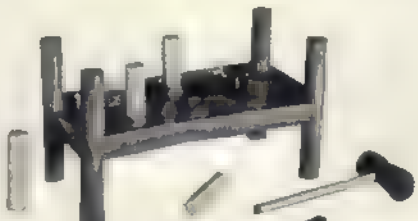
#843 SEAL Ages 1 to 5 ..... 98¢

#334 PUPPY LOADER Ages 1 to 5 . $1.98



#323 SAND CAR Ages 2 to 5 . 98¢

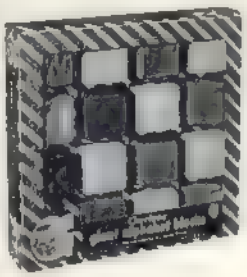
#831 CIRCUS CHOO-CHOO Ages 1 to 5 98¢



#328 POUND 'N BOLT BENCH Ages 2 to 6 98¢

#812 ROLY POLY Ages up to 5 ..... $1.19

#833 STACK 'N ROCK TOY Ages 9 mo to 2 yrs 98¢



#802 GIANT ALPHABET BLOCKS Ages 1 to 5 $1.98

COMMENDED BY PARENTS' MAGAZINE

GERM FIGHTING SURFASEPTIC

Thank goodness for Gerber toys

GERBER PLASTIC COMPANY
3001 Washington Ave., St. Louis 3, Mo.
New York Showrooms: 200 Fifth Ave., N.Y. 10, N.Y.

See the new complete line in Room 222

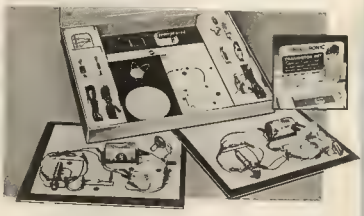
Gilbert Sets

For Young Scientists

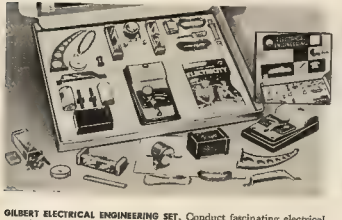
EREC-TRONIC TRANSISTOR SET. Builds 9 actual, different radio sets—and any one of them in just 10 minutes! Methods of "put-together" are same used in industry and engineering schools, only easier. Sets require no soldering (jiffy-clips make connections instantly), no tools, no specialized skill. Makes it easy, and fun, for the young radio-man to build his own transmitting station. Includes crystal diode, 250 mmfd. capacitor, regeneration coil, earplug and base, key, other parts plus illustrated instructions. Styrofoam storage blocks.
88-34-88 B999 Erec-Tronic Transistor Set. **$14.98**

EREC-TRONIC ELECTRON TUBE SET. Imagine: make a short wave radio that brings in London, Paris, Rome, Moscow—and do it in just 10 minutes! This giant set lets you make 14 other models. Your own broadcasting station—with no tools, solder or technical knowledge needed. Includes: electron tube, antenna coil, variable tuning capacitor, shortwave antenna coil, code sending key, batteries, earplug-base. Enough apparatus for 2 crystal radios, 6 crystal and tube radios, 2 pentode tube super radios; voice transmitters and others
88-34-96 B1465 Erec-Tronic Electron Tube Set **$21.98**

ELECTRICAL ENGINEERING SET. Learn the ABC's of electricity as you experiment and build. Construct an electromotive-powered car; wrecker with magnetic crane; DC or universal motor; telegraph set for code practice; horseshoe electromagnet. You can even investigate the properties of electricity; electric switching; induction and static electricity. Build a battery that provides power for many experiments. Everything you need for these and many other experiments is included. Plus an easy-to-follow instruction manual.
88-41-97 B865 Electrical Engineering Set. **$12.98**



EREC-TRONIC TRANSISTOR SET. Ten short minutes is all it takes to make any one of 4 different sets: Code Practice set; Transistor Radio set; Crystal Radio Set or a Combination Crystal-Transistor radio set. No special tools or soldering necessary . . . it's all done with Jiffy-Clips, the hook-up system used in electronics laboratories. Parts include: crystal diode, 250 mmfd. capacitor, code sending key, tuner, transistor, mounting board, jiffy connectors, 25-ft. antenna wire and other apparatus. Complete instructions show you how.
88-39-91 B665 Erec-Tronic Transistor Set. **$9.98**



GILBERT ELECTRICAL ENGINEERING SET. Conduct fascinating electrical experiments right in your own home! Set up a practice telegraph station to show your friends. Make experiments in charging by contact and induction, testing positive and negative electricity; frictional electricity. Construct an electric spider or pendulum or set up a burglar alarm. Even shows you how to make your own lamps. Set includes electricity instruction book and all the parts you need plus a rheostat to control voltage, selector switch and magnetic switch.
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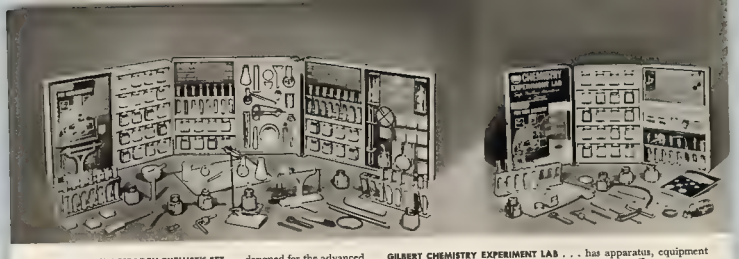
88-42-21 B199 Small Set in 11½x3⅜" tube container **2.98**



GILBERT'S NEW RESEARCH CHEMIST'S SET . . . designed for the advanced experimenter. Do exciting experiments in electro-chemistry, qualitative and quantitative analysis, crystallography, chromatography, metallurgy; do plating with 24K gold. Contains such professional laboratory apparatus as an Erlenmeyer flask, Florence flask, ring stand, retort, thistle tube, beaker, crucible and cover, 2 test tube racks, precision balance for exact weighing, periodic table of elements, molecular model building kit. In steel chest, 19x13¾x3¼"
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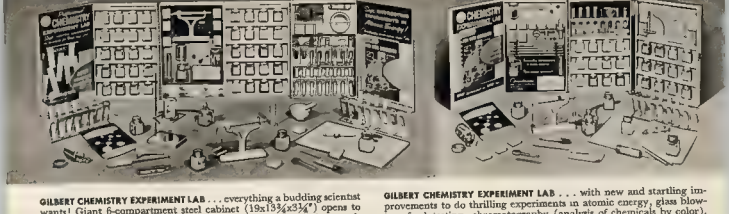
88-36-29 B665 Gilbert Chemistry Experiment Lab. **$9.98**



GILBERT CHEMISTRY EXPERIMENT LAB . . . everything a budding scientist wants! Giant 6-compartment steel cabinet (19x13¾x3¼") opens to over 4 feet. Has 2 metal test tube racks, precision balance, ring stand, beaker, graduated cylinder, alcohol lamp, gas generating bottle and atomic energy Spinthariscope. Do experiments in atomic energy, chromatography (analysis of chemicals by colors), crime detection, glass blowing, plastics, 24K gold plating. Includes: mortar and pestle, Pyrex test tubes, chemicals in plastic foam display case.
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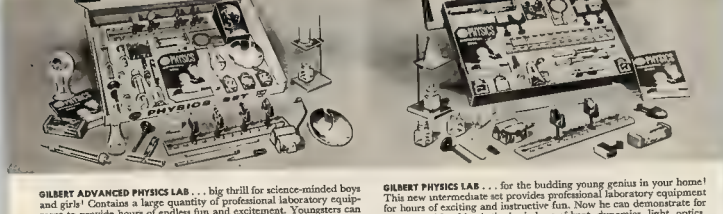

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88-41-63 B665 Gilbert Physics Lab. **$9.98**

QUALITY Dolls at COMPETITIVE Prices . . .

Ginny Doll Family

Vogue Dolls

INCORPORATED

MEET *Ginny Baby*

The doll "sleeper" of 1961 featuring Vogue Dolls quality and styling for every taste and pocketbook. A soft vinyl drink 'n wet baby doll with exclusive and adorable features and rooted hair 12", 16", 18" and 20" tall. Sure fire Christmas sales in the Baby Doll field.

For Fall and Christmas selling. Ginny Baby with rooted saran bob wears a cuddly soft pink fleecy hooded jacket and matching cord pants. 16"—$8.00* 20" $9.00*.

Platinum pixie rooted hair is featured on Ginny Baby in her crinkly soft, flock dot nylon dress over pink or blue petticoat. 12"—$6.00* 18" $8.00*.

Ginny Baby with rooted saran bob in her precious white nylon dress over pink or blue slip with lacy matching bonnet. 12" $6.00* 16" $7.00* 20" $9.00*

I'm Dream Baby

Ginny Baby's 16" sculptured hair, soft vinyl cousin dressed in her aqua pram suit and hood with fleecy white trim. 16" $6.00*.

Ginny Doll Family

Vogue Dolls

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Ginny Doll Family

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we mean what we say
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Vogue Dolls
INCORPORATED

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despite lowend	**DOLL**	**$**	"copytition"
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and will help	**INSURE YOURSELF**		profit sales.
Order now and		**$ BUILD**	Fall stocks.
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Sure delivery!	**PLACE ORDERS NOW**		for full sales.
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Ginny Doll Family

Vogue Dolls
INCORPORATED

FACTORY: 184 COMMERCIAL ST. MALDEN 48, MASS.

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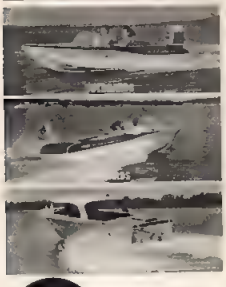

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A whole new fleet of eye-appealing outboards!!! A hot, new direct-drive inboard, the world's fastest of her class!!! Four powerful, economy-minded inboard-outboard models!! And . . . the amazing Banshee sports hydro that turns a wake into a vapor trail of excitement!

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Exciting new RICK-SHAW!

most sensational toy!

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The Rick-Shaw has everything...smart design...solid construction ...nostalgic charm...colorful canopy and moderate price. The last word in wheel goods—the Rick-Shaw stimulates healthy and wholesome play for city and suburban "small fry." Large wheels with semi-pneumatic tires assure easy handling on grass, gravel and hard surfaces. Strong strap-steel safety bumper prevents tipping. Finished in attractive, weather-resistant enamels as illustrated. Ride the Rick-Shaw to bigger sales—longer profits in '61. Send coupon today!

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Rush complete data and prices on new Rick-Shaw. Send 1961 catalog also

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It's Fun! IT'S FANCY!

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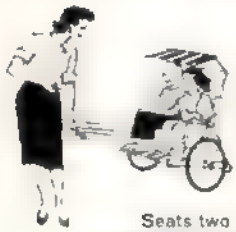
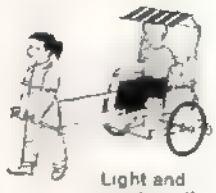


Seats two children comfortably



Light and easy to pull

Exciting and safe to race

Ideal for jaunts to the store

MERRIPLAY

人力車

SPECIFICATIONS

Overall Length	56
Overall Width	31
Overall Height	41
Width Seat	23 1/2
Depth Seat	9 1/2
Height Back	12 1/4
Wheel Diameter	16

Plated wheel has self-lubricating bronze bearing and semi-pneumatic tire

Size of Carton: 3-3/4" x 23-1/2" x 48

Shipping Weight: Approximately 30 lbs

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Goshen, Ind.
Established in 1891

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Exciting new RICK-SHAW!

most sensational toy!

Patent Applied For

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The Rick-Shaw has everything...smart design...solid construction ...nostalgic charm...colorful canopy and moderate price. The last word in wheel goods—the Rick-Shaw stimulates healthy and wholesome play for city and suburban "small fry." Large wheels with semi-pneumatic tires assure easy handling on grass, gravel and hard surfaces. Strong strap-steel safety bumper prevents tipping. Finished in attractive, weather-resistant enamels as illustrated. Ride the Rick-Shaw to bigger sales—longer profits in '61. Send coupon today!

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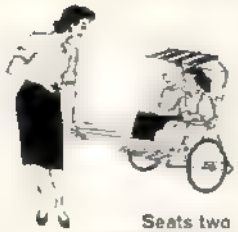

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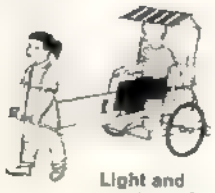

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Size of Carton: 3-3/4" x 23-1/2" x 48".

Shipping Weight: Approximately 30 lbs

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Twist, glide, slide, turn, shoot magnetic puck for goal! Hour after hour of exciting, real-life play! Score! Light goes on, change overhead scoring device, players move into the penalty boxes. **Two-sided arena** for that "you are there" feeling—where the crowd yells—where there's life and fun! **GOTHAM** Pressed Steel Corporation Factory and General Offices, Wales Ave., corner E. 144 St., Bronx 54, New York, MElrose 5-3855, Toy Division Showroom 200 Fifth Avenue, Room 214.

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KARTS ... newest outdoor sport

The country's going wild about Kart racing!

Get behind the wheel of a Percival kart—and win! These spirited karts are designed by Frank Kurtis, America's foremost racing car designer. Tested and proven under toughest competition conditions—the NGKA National Championship Races. Karts come assembled, painted and rarin' to go. Choose from single-engine Hellcat, twin-engine Wildcat or exciting new "Live Axle" kart, that turns full power thru each wheel.

All Karts and accessories shipped from Iowa

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Designed and built to win by America's foremost racing car designer—Frank Kurtis

These Features Put Percival Karts Out Front:

- *Lower forward center of gravity prevents fish-tailing on unbanked turns*
- *Full 12" round steering wheel*
- *New non-fading spot brakes for racing*
- *Continuous one-piece frame, completely electric-welded to take terrific stress*
- *Made of high tensile 14-gauge steel, with main frame of 1¼" steel tubing*
- *Foot-operated throttle and brake*
- *Meets all requirements of AKMA*

HELLCAT Single Engine Kart. Miles ahead of rest of its class, with response steering geometry, quick-change sprockets, Timken bearings on all wheels. Front axle acts as crash bar. 12" pneumatic knobby tires on rear (3.50x6), 10" pneumatic tread tires on front (3.50x4). 48" wheel base, 33" tread width. Class A. (See chart for engine options.)

HELLCAT — SINGLE ENGINE-STUB AXLE

Engine option	Horse Power	Cu. Inch Displ.	Order Number Below	Approx. Ship. wt	Retail
Clinton A490	2.5	5.76	83-30-04 D15960	135	$199.50
Clinton E65	4.5	5.76	83-30-12 D21160	135	264.50
West Bend 580 Dixe.	4	5.8	83-30-38 D21160	135	264.50
West Bend 700	5	7.0	83-30-46 D21560	135	269.50
McCulloch MC-5	5	4.9	83-30-53 D22600	135	282.50
McCulloch MC-10	6.8	5.3	83-30-61 D25040	135	313.00

WILDCAT — TWIN ENGINE-LIVE AXLE

Order Number Below	Approx. Ship. wt	Retail
83-30-79 D21240	160	$265.50
83-30-87 D29800	160	372.50
83-30-95 D29960	160	374.50
83-31-03 D30760	160	384.50
Twin McCulloch Engines can be mounted on live axle only		

LIVE AXLE — SINGLE ENGINE

Engine option	Horse Power	Cu. Inch Displ.	Order Number Below	Approx. Ship. wt	Retail
Clinton A490	2.5	5.76	83-31-11 D18360	140	$229.50
West Bend 580 Dixe	4	5.8	83-31-29 D23960	140	299.50
West Bend 700	5	7.0	83-31-37 D24080	140	301.00
McCulloch MC-5	5	4.9	83-31-45 D24760	140	309.50
McCulloch MC-10	6.8	5.3	83-31-53 D27560	140	344.50

LIVE AXLE — TWIN ENGINE

Order Number Below	Approx. Ship. wt.	Retail
83-31-60 D23760	165	$297.00
83-31-78 D32480	165	406.00
83-31-86 D33280	165	416.00
83-31-94 D35160	165	439.50
83-32-10 D39960	165	499.50

UPHOLSTERY (not included in prices above) High-grade upholstery with foam cushion, includes back, seat and sissy pads. Red only. From Iowa. **83-32-77 D1480** 3 lbs. **$19.50**

CENTRIFUGAL CLUTCH (not shown). Made by Fairbanks-Morse. Not available for McCulloch engines; *specify* for Clinton or West Bend. **83-32-51 D1196** Wt. 2 lbs. **$14.95**

WILDCAT

WILDCAT Twin-Engine Kart. Superb racer has same features as Hellcat Kart above, plus extra engine. Terrific handling and cornering make it a winner. Class B, convertible to Class C by adding 2 larger engines. 72-tooth wheel sprockets, 12-tooth engine sprockets, Aircraft steering linkages. 5.81 to 11.6 cu. in. total displacement. 48" wheelbase, 33" tread width. Knobby tread tires standard. (See chart for engine options.)

LIVE AXLE

"LIVE AXLE" Gold Medal Model . . . with single or twin engines. Exciting break-through in kart design! Live axle turns full power through each wheel—delivers more speed, allows better control on turns. Axle shaft is pre-stress, high tensile steel for minimum distortion on center-drive sprockets. Has quick demountable wheels; knobby tires standard 47" wheelbase, 33" tread width. (See chart for engine options.)

LE MANS RACING HELMET. Heavy-duty. *Specify:* adjustable 6¼–7; adjustable 7–8.
83-33-01 D1560 From Iowa; 5 lbs. . . **$19.50**

LE MANS GOGGLES. Flip-down eyeshields.
83-33-19 D556 From Iowa; 1 lb. **$6.95**

RACING SLICK TIRES. For hard-surface track. Tubes not included. From Iowa; 6 lbs.
83-32-85 D1244 Rear, 3.50x6 Each **$15.55**
83-32-93 D980 Front, 3.50x4 Each **12.25**

Note: Racing Karts are not intended for use on public ways.
Percival Karts cannot be shipped into any town where a Percival dealer is located.

SUPERB 65′ "FLORENCIA"

Designed and Built for Mr. and Mrs. Kenneth C. Gifford of Wilton, Conn. and Bal Harbor, Fla.

JEWELS of the Sea

by GREBE

"SEAWALKER-V" *newest GREBE "54' Two G M 671 Diesels --22 miles per hour fully loaded.*

"MILLIE JEAN" *--another spectacular GREBE "65". Powered with 2 G M 8V-71 Diesels.*

Just as you can tell at a glance the perfection and obvious worth of a fine jewel, so you can tell at a glance the obvious excellence and greater value of a GREBE custom built yacht. Sturdier construction, seaworthiness, spaciousness, and luxurious comfort are characteristic of GREBE yachts —designed and built to each owner's individual requirements, with furnishings and decor to meet his taste and needs. Models 47 to 100 feet, flush deck or cockpit design. We'll be glad to work with you on plans and estimates for the size and type of yacht you prefer. Your inquiries invited.

HENRY C. GREBE & CO., INC.

3250 NORTH WASHTENAW AVE., CHICAGO 18, ILLINOIS

Southern Representative

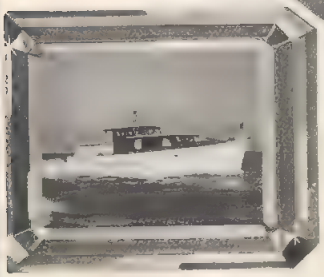
MIAMI BEACH YACHT CORPORATION—MIAMI BEACH, FLORIDA

SUPERB 65′ "FLORENCIA"

Designed and Built for Mr. and Mrs. Kenneth C. Gifford of Wilton, Conn. and Bal Harbor, Fla.

JEWELS of the Sea

by GREBE



"SEAWALKER-V"—*newest GREBE "54". Two G M 671 Diesels—22 miles per hour—fully loaded.*

"MILLIE JEAN"—*another spectacular GREBE "65". Powered with 2 G.M. 8V-71 Diesels.*

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Get More Fun From Your Boat with *INTERCEPTOR* POWER

- DEPENDABLE
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Interceptor Marine Engines are designed and engineered for real dependability. Each component is positioned to do the best job in the simplest, most direct manner possible.

Through the extensive use of lightweight aluminum alloys, over 200 lbs. of fuel-robbing dead weight has been eliminated from every Interceptor. This provides more usable horsepower per pound of engine weight, enables you to carry more passengers with top performance and efficiency.

Other important engineering features include full-flow cooling water for quieter, cooler operation, and virtual elimination of annoying exhaust fumes. Accessories and inspection points are easily accessible. Design is clean, uncluttered.

Rugged Interceptor Engines are available in a wide range of power for boats of all sizes. Before you buy a new boat—or repower your present one—inquire about all of the engines available. Compare efficiency, weight, dependability, and cost. Ask an Interceptor owner what *he* thinks of *his* engine. He'll give you an enthusiastic story. "Interceptor is your best buy!"

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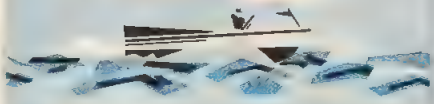
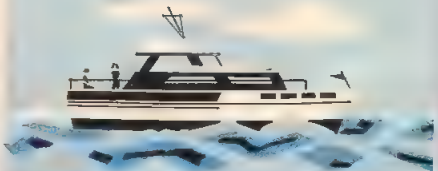
85 HP. AND 100 HP. SIX-CYLINDER *INTERCEPTORS* FOR OUTDRIVE, STANDARD DRIVE, JET DRIVE



135 HP., 150 HP., 170 HP., 185 HP., AND 215 HP. V-8 *INTERCEPTORS* DEPENDABLE POWER FOR 85% OF ALL INBOARD APPLICATIONS

BIG 240 HP. 352 CU. IN. AND NEW 260 HP. 390 CU. IN. V-8 *INTERCEPTORS* FOR CRUISERS AND LARGER BOATS



INTERCEPTOR

that she will cause minimum disturbance.

RELAX SLIGHTLY AND OVERTAKE.

So much for channels. In open water the villian obviously is not Miss Sailboat. She is, in fact, at such a disadvantage that it is not sporting to tantalize her. The motorboat skipper may see a small sailboat bobbing around in a rough water but apparently getting along all right. So perhaps he wants to go over to see how wet the sailors are. He shouldn't. The sailboat can handle the chop because it is fairly regular and the boat is steadied by her sail. But when motorboat wake changes the rhythm and direction of the seas, that is a different story. Combined with a wind shift at that particular moment it could precipitate a swamping or capsize. Until the motorboat came along, the sailors were taking aboard only spray, not green water.

In very light air a sailboat often looks motionless, so here's a warning for the man with a gasoline breeze at his disposal: don't circle around to show the hapless windjammer what fun it is to go fast. It may have looked as though they weren't moving, but they probably had steerage way. The minute a cruiser's wash hits a sailboat under such conditions the sails flap, the wind is shaken out of them and the boat bounces around helplessly until the wake subsides and it can catch a zephyr again. Meanwhile, it has lost several lengths, and this is important if the boat happens to be racing or trying to get home before dark or before the tide turns against her.

Let us assume that Mr Motorboat is engaging in none of these tricks, but is proceeding to his destination like a gentleman. A sailboat appears in his path. If he has a choice of crossing the craft's bow or stern he should always take the latter. It is not only the courteous thing to do, but the helpful one as well. Instead of stopping the sailing vessel in her tracks, the motorboat wake will give her a push forward. The sailor's delight and gratitude will be out of all proportion to the effort it required on your part.

To sum up: When a motorboat operator sees a sailboat he does not go out of his way to inspect it at close range. The occupants won't appreciate the visit at all.

If the motor craft must pass close by it should SLOW DOWN OR STOP, so that there will be *no* wake or wash—(these are the teachings of the USPS)

If your course is taking you toward a sailboat, be a snob and veer off—early and preferably astern. Sailors as a rule are not anti-social, but they will love you if you keep your distance—when you are in a motorboat, that is.

THERMAC LUBRICANTS

■ Thermac Lubricants, Box 26522, Houston, Texas has a new multi-purpose grease for use on boats, motors, trailers, or wherever water is a problem in lubrication. It's called Aqualene.

THE NEW *Greenwich*

FLEET of NINE for '61

31 FOOTERS
- Sports Express
- "Newport" Sedan
- Day Express

36 FOOTERS
- Sports Express
- "Newport" Sedan
- "Conarsey" 6-sleeper Express

43 FOOTERS
- "Fairfield" After cabin
- "Cumberland" Flush-deck

48 FOOTER
- The "Cumberland" Flush Deck—queen of them all!

36 NEWPORT SEDAN

Designed to make the most of every inch of space the Newport sleeps six in roomy comfort. The galley is a marvel of efficiency. The equipment and furnishings are unexcelled in quality and good taste.

As in all Greenwich yachts, the 36 Newport features the MODIFIED-V bottom, combining stability and speed with a soft entrance into the sea. Write for details on the Greenwich line.

Greenwich YACHT COMPANY
DEPT 201 GREENWICH, N. J.

NAVY AND TECH WIN REGATTAS

► The Naval Academy, which walked away with the 13th annual War Memorial Trophy of the Middle Atlantic ISA, Nov. 19-20, very nearly took the Erwin H. Schell Trophy out of New England in the East's other major college intersectional of November. Only a brilliant M.I.T. rally late Sunday halted the Midshipmen, Nov. 5-6.

At the end of Saturday, in brisk west winds, with ten of the 18 races completed, Ed Lutz and Charley Ulmer had put Navy out ahead of Harvard, 83 to 71, as Tech 68, Boston College and Coast Guard 65 each, and Boston University 58, trailed. Lutz had three firsts for 41 and Ulmer two wins and 42 points.

In winds a bit lighter on Sunday, M.I.T. rallied but was still trailing Navy, 120-113, with three races to go. Two firsts by Ken Klare, and another by Jerry Milgram, while the Midshipmen slipped a bit, turned a seven-point deficit into a winning margin. Klare, thrice International Moth champion and a sophomore, won high point honors with 75 points as Milgram in Division A contributed 70. The final team scores were M.I.T. 141, Navy 134, Harvard 128, Boston University 117, Coast Guard 106, Boston College 105, Cornell 86, Merrimack 75, Purdue 72.

Annapolis provided beautiful sailing weather on the Severn for the War Memorial. Navy's Ulmer and Lutz began winning right from the start and the Midshipmen's margin over their rivals grew steadily in spite of frequent substitution of Navy helmsmen. In the end the lead was 66 points as Princeton overhauled Boston University for second honors. Spencer Kellogg of the Tigers was high-point. The final scores of a regatta were, Navy 231, Princeton 165, Boston 163, Cornell 159, N.Y. State Maritime 150, Kings Point 147, Lehigh 138, Georgetown 137, Wayne State 134, Ohio Wesleyan 115, Haverford 111.

LEONARD M. FOWLE

ANNAPOLIS-NEWPORT RACE

► The 1961 ocean race from Annapolis to Newport will start Saturday, June 17, it was decided early in December at a joint meeting of officials of the Annapolis YC, Naval Academy Sailing Squadron and New York YC. Rules for the 468 mile race, which is the leading distance event in northeastern waters on the alternate years to the Bermuda races, will be much as in the past.

One innovation is the inclusion of an "over-size" class, open to vessels of any size, larger than the usual off shore racing yachts. They will sail without spinnakers. In the 1959 race a record fleet of 71 yachts started.

THE NEW *Greenwich*

FLEET of NINE for '61

31 FOOTERS
- Sports Express
- "Newport" Sedan
- Day Express

36 FOOTERS
- Sports Express
- "Newport" Sedan
- "Cohansey" 6-sleeper Express

43 FOOTERS
- "Fairfield" After-cabin
- "Cumberland" Flush-deck

48 FOOTER
- The "Cumberland" Flush-Deck—queen of them all!

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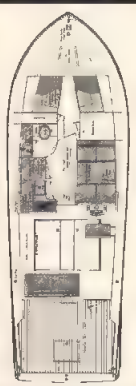

Greenwich YACHT COMPANY
Dept. #101 GREENWICH, N. J.

Note:
Easter is
April 2nd

Suddenly it's Spring—
and something
Gunderful
has happened!

Suddenly it's Eastertime... And over the horizon steps Spring—accompanied by bright blossoms, red robins—and a **parade of new, gayly bedecked Gunds**... This year the Gund family presents its most extraordinary collection in 63 Easters—with a host of new-and-different additions, many new, exciting color-techniques, a whole new series of profit-building innovations! See this inspiring new line... You, too, will say

It's Gunderful!

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Visit the Gund Showrooms NEW YORK • CHICAGO • SAN FRANCISCO • LOS ANGELES • SEATTLE

Stuffed Animals • Soft Dolls • Musical Toys • Hand Puppets • Popeye Pals • Harvey Comic Characters • Walt Disney Favorites

REMCO INDUSTRIES, INC.
presents for 1961

FASCINATION
THE ELECTRIC MAZE GAME

Get through the electric maze race before your opponent! Light up the FASCINATION tower! It takes skill! It takes action! It's spellbinding! FASCINATION is fascinating! Comes complete with Electronic Victory Light Tower, 2 double sided mazes, and 6 steel playing balls.

Style #838/Retail $3.98/Standard pack 6 only/ Shipping Weight 14 lbs.

THE SHARI LEWIS SHOW FULL NBC-TV NETWORK 52 WEEKS 1961

- PLUS TOP LOCAL PROGRAMS
- FASCINATION WILL BE ADVERTISED ON THE SHARI LEWIS SHOW

REMCO INDUSTRIES, INC., 113 N. 13th St., Newark, N.J.

Never Before – So Many Nationally-Famous Stars All in One Great Line...

Gunderful

Herman and Katnip

Felix the Cat

Donald Duck

Big New Promotional Ideas

The Friendly Ghost Casper

Little Audrey

NEW TV Headliners

New TV Tuffets

Mickey Mouse

Wendy *The Good Little Witch*

Scribble Animals...

Popeye Family

NEW DolliGunds SOFT-BODY DOLLS

Action Musicals

Walt Disney Favorites

Harvey Comics *Funday Funnies*

Hand Puppets

Puppetettes

Walt Disney's 101 Dalmatians

Gund Manufacturing Co. J. Swedlin, Inc.

No other Gund line—in all our 63-year history— has received the glowing acclaim that has distinguished this year's presentation... Perhaps it's the multitude of world-famed stars—perhaps it's the great profit-potential that this line offers in every category... But this is a proven fact—every buyer who sees our 1961 collection agrees it's—more Gunderful than ever!

Visit Room 226—200 Fifth Avenue—for Stuffed Toy Revelations that are Sensations!

Never Before – So Many Nationally-Famous Stars All in One Great Line...

Gunderful

Herman and Katnip

FELIX THE CAT

DONALD DUCK

BIG NEW PROMOTIONAL IDEAS

THE FRIENDLY GHOST Casper

Little Audrey

NEW TV Headliners

New TV TUFFETS

Mickey Mouse

Wendy The Good Little Witch

Scribble Animals...

Popeye FAMILY

NEW DolliGunds SOFT-BODY DOLLS

ACTION MUSICALS

Walt Disney FAVORITES

Harvey Comics Funday Funnies

HAND PUPPETS • PUPPETETTES

Walt Disney's 101 DALMATIANS

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Visit Room 226—200 Fifth Avenue—for Stuffed Toy Revelations that are Sensations!

HI-STANDARD
"Sport-King"

NEW "SPORT-KING"—.22 cal hammerless automatic pistol in a new, better-than-ever version. It still has all the rapid-fire accuracy that has made it famous, but look at what has been added! New match-grade firing mechanism . . . new, positive, jam-free ejection . . . new hand-filling grip . . . chrome-vanadium firing pin . . . and much more! Magazine holds ten .22 cal long rifle cartridges. Available in 4½" (38 oz.) or 6½" (41 oz.) barrels.

29-65-25 W4037 4½" barrel	**$49.95**
29-65-33 W4037 6½" barrel	**49.95**

BERETTA "Panther"
.25 Cal. Automatic

Only 4½", weighs a mere 12 ounces, but loaded with power!

BERETTA "PANTHER"—.25 Calibre automatic pistol made by the ancient Italian firm of Beretta. Here's a real handful of power coupled with precision-accuracy, perfect balance and superb workmanship. Tiny—the Beretta is only 4½ inches long to fit in pocket or purse, weighs a mere 12 ounces, yet holds a full 9 shots in its magazine. Equipped with squeezer safety; indicator pin shows when pistol is cocked. An excellent pistol for plinking, getting rid of rodents or just target practice . . . dependable protection for men or women. Length of barrel, 2⅜". Available in chrome finish with pearl handle or blued finish

29-67-23 W2400 Beretta Panther with Chrome and Pearl	**$43.50**
29-67-31 W2495 Beretta Panther with Blued Finish	**32.00**

G

HI-STANDARD
"Sentinel"

H

HI-STANDARD
"Dura-Matic"

K

H & R
M922

L

H & R
"Side Kick"

M

H & R
"Sportsman"

N

HY-SCORE .22
"Midget"

.22 and .25 Caliber Automatic Pistols

(G) HI-STANDARD "SENTINEL" .22 caliber revolver. A hip-snug 9-shot thoroughbred you'll have fun using for plinking on a camping trip, or in shooting for score on the pistol range. Fires .22 short, long or long rifle cartridges . . . high speed or regular. Has single stroke multiple ejection. Rebounding hammer, automatic safety lock. Movable, square notched rear sight. High-tensile steel barrel and cylinder; aluminum alloy frame. Blue finish. Balanced for easy, fast handling. Your choice of 3" barrel (23¾ oz.) or 6" barrel (26 oz.).

29-66-08 W3208 3" barrel	**$39.50**
29-66-16 W3208 6" barrel	**39.50**

(L) NEW .22 CAL. "SIDE KICK" M929. First swingout revolver made by H & R . . . now completely redesigned to include features that make it even safer, more accurate and dependable than ever! New stronger cylinder design has two-point locking. 9-shot cylinder swings out easily, ejects shells, springs right back into place. Holds .22 cal. short, long or long rifle, standard or high velocity ammo. Single or double action. New rear sight adjusts for windage correction. New non-glare finish on frame and top of barrel, checkered grips.

29-67-07 W3295 6" barrel (31 oz.)	**$39.95**
29-67-15 W3295 4" barrel (28 oz.)	**89.93**

(H) HI-STANDARD "DURA-MATIC"—.22 caliber hammerless automatic pistol for the shooter who wants a smaller, lighter gun at lower cost. Quickly interchangeable barrels are deeply rifled for extreme accuracy. Positive cross-bolt safety, slide lock. Square-notched rear sight. Diamond checkered grips. Magazine holds ten .22 caliber long rifle cartridges. A gun that gives you the perfect weight and comfortable feel you want for most every kind of shooting. Available in either 4½" (31 oz.) barrel or 6½" (34 oz.) barrel

29-65-56 W3208 4½" barrel	**$39.50**
29-65-74 W3208 6½" barrel	**39.50**

(M) H & R "SPORTSMAN" M999—.22 caliber revolver. You get absolute accuracy, clean trigger pull, super action, and perfect balance with this newly redesigned model . . . more handsome, more accurate than ever before. Fires .22 caliber short, long or long rifle cartridges . . . regular or high speed. Capacity, 9 shots. 6" barrel has bull's-eye broach rifling. Single or double action. Top breaking action with automatic ejection. Front sight adjusts for elevation, rear sight for windage. Checkered walnut grip gives a hand-fitted feel. Blue finish. Weight 30 ounces. Makes a handsome gift.

29-66-65 W4375 Sportsman Revolver	**$34.50**

(K) H & R M922 .22 CALIBER REVOLVER. Here's a fine yet inexpensive 9-shot revolver that's ideal for small game and pests . . . or any use where dependable action is important. Chambered for .22 short, long or long rifle cartridges . . . high speed or regular. One quick thrust—ejects empty shells. Single or double action. H & R patented safety rim cylinder is positively locked to independent cylinder latch. Exclusive design permits easy removal of cylinder for quick loading. Crown Lustre blued finish. Checkered hand-fitting tenite grips. 6" barrel. Weighs 26 oz.

29-66-81 W2550 H & R M922	**$30.95**

(N) DOUBLE-ACTION .22 MIDGET REVOLVER. Don't be fooled by its small size . . . it's precision engineered to give you all the accuracy, perfect balance of larger guns without the weight or bulk. Ideal for plinking, shooting varmints, target practice or home-defense. Small frame houses 6-shot cylinder that takes .22 short loads. Rifled steel barrel gives you "on-the-mark" accuracy. Thumb-action safety feature. Checkered grip is unbreakable. Lightweight, the double-action Midget is a mere 11½ ounces, overall length, 6 inches. Fixed front sights. Blued finish.

29-50-97 W1197 Hy-Score Midget .22	**$15.95**

MARLIN

High-Power and .22 Cal. Rifles

Famous for accuracy, quality and fine craftsmanship since 1870, Marlin sporting arms combine the advantages of time-tested design with the advanced engineering and sleek, modern appearance which sportsmen approve. Whether you're looking for a light, quick-handling high power rifle to bag your deer—or a streamlined, fast-operating .22 for small game or plinking, you know you can depend on it if it's a Marlin.

E MARLIN M336 SPORTING CARBINE. Special combination offer! Save $10.00 on M336 rifle and Micro-Power 4X Scope. You get a $131.95 value for only $121.95. Here's a sweet-handling, fast-shooting carbine . . . for deer in .30-30 and biggest game in brush-busting .35 Remington calibers. Side ejection. 20" barrel with Micro-Groove rifling. Ramp front, open rear sights. Receiver is drilled, tapped. Walnut stock. Low, dead-center scope mounting. 6 shots. 38¾" long. 7 lbs.

29-61-86 A6150	M336 30-30	**$82.00**
29-64-42 A9150	M336 30-30 with Scope	**121.95**
29-61-94 A6150	M336 35 Remington	**82.00**
29-64-59 A9150	M336 35 Rem. with Scope.	**121.95**

F MARLIN M336 CARBINE. Save $10.00 on M336 carbine and 4X scope! Together they're ideal for big game. You get better aiming plus splat-second speed of lever action, 7-shot capacity, side ejection, 20" barrel for fast handling in woods or saddle use, and Micro-Groove rifling for finer accuracy. Ramp front, open rear sights—receiver tapped for standard sights and low, center scope mounting. Walnut stock. 38¼" long. 7 lbs.

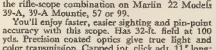
29-62-28 A6150	M336 .30-30	**$82.00**
29-64-91 A9150	M336 .30-30 with Scope	**121.95**
29-62-36 A6150	M336 35 Remington	**82.00**
29-65-09 A9150	M336 .35 Rem with Scope.	**121.95**
29-63-35 A3350	Micro-Power 4X Scope (only)	**49.95**

G MARLIN GOLDEN M39-A .22 Cal. Repeating Rifle Lever action. Has Micro-Groove rifling, side ejection, ramp front sight and hood, quick take-down. Gold trigger. Fixed swivels. Tapped for standard sights with adapter bases for scope mounts. **M39-A** (shown)—tubular magazine holds 25 shorts, 20 longs, 18 long rifles. Walnut pistol grip stock. Wt. 6¾ lbs. **M39-A "Mountie"**—like above, but with straight grip. Holds 20 shorts, 15 longs, 14 long rifles. Wt. 6 lbs.

29-62-51 A6045	M39-A Marlin, 24" barrel	**$78.50**
29-62-44 A6650	With Micro-Vue 4X Scope	**88.50**
29-62-69 A6045	M39-A "Mountie," 20" brl.	**78.50**
29-59-98 A6650	With Micro-Vue 4X Scope.	**88.50**

H MARLIN M57 LEVERMATIC .22 CALIBER RIFLE. Famous Levermatic action—2" flick of the finger opens and closes breech! Tubular magazine holds 26 shorts, 20 longs, 18 long rifles without adjustment. 22" Micro-Groove rifled barrel. Bishop style walnut stock with Monte Carlo comb. Receiver drilled and tapped for standard receiver peep sights. Open rear, ramp front sight with detachable hood. Sliding safety locks sear and finger lever. Hammerless—automatic side ejection. With adapter base for tip-off scope mounting. Pistol grip. 42" long. Wt. 6 lbs.

29-59-49 A3750	M57 "Levermatic" .22.	**$49.95**
29-59-56 A4500	With Micro-Vue 4X Scope	**59.95**



SPECIAL OFFER!

Save 33⅓% on Micro-Vue 4X Scope!

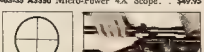
MARLIN MICRO-VUE 4X .22 CAL. RIFLE SCOPE. Regularly lists for $14.95 . . . you save $4.95 by ordering the rifle-scope combination on Marlin .22 Models 39-A, 39-A Mountie, 57 or 99.

You'll enjoy faster, easier sighting and pin-point accuracy with this scope. Has 32-ft. field at 100 yds. Precision coated optics give true light and color transmission. Capped ist click adj. 11" long; 8 oz. Mount needs no drilling, tapping.

29-57-58 A1000 Micro-Vue 4X Scope . . **$14.95**

MARLIN 4X MICRO-POWER SCOPE for big game rifles. Save $10 on M336 Carbine-Scope . . . up to $54.30 over other brands of scopes and mounts. Has 30-ft. field, 4" eye relief 12⅝" long. 7 oz. Lightweight, rustproof. Coated lenses, standard cross-hair reticules, sunshades. Weatherproof adjustment caps, positive click adjustments. Complete with self-install mounts. Lifetime guarantee.

29-63-35 A3350 Micro-Power 4X Scope. . **$49.95**



Standard Cross-Hair Reticules

Scope has universal mounts No tapping or drilling needed

K MARLIN M99 SEMI-AUTOMATIC .22 CAL RIFLE. Imagine . . . you can get off 18 shots as fast as you can pull the trigger! Auto-loading—long rifle cartridges only. Carbine style full tubular magazine. Jam proof high speed feeding system. Cross bolt safety. Quick takedown. Automatic side ejection. Drilled and tapped for adapter base for tip-off scope mounting, also standard sights. Open rear, ramp front sight with detachable hood. New featherweight walnut stock. Receiver handsomely streamlined. Micro-grooved 22" barrel. 42" long. Wt. 5½ lbs.

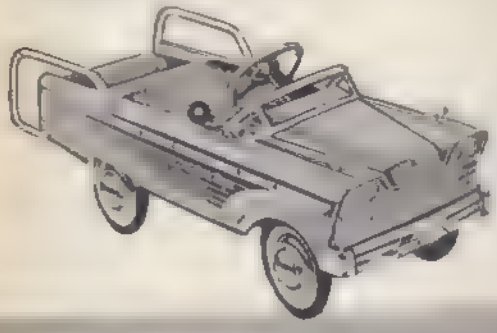
29-58-40 A3725	M99 Semi-Automatic	**$42.95**
29-59-64 A3975	With Micro-Vue 4X Scope	**52.95**

FARMALL TRACTORCYCLE—Big enough for ages 3 to 8 . . . adjustable seat "grows" with them. Chain drive and ball bearing action with automatic hitch trailer. Built to last for years—smooth, red enamel finish stays bright and beautiful. "Clackety-Clack" sound for excitement and fun. Has pneumatic tractor-tread tires, a 7" front wheel and 12" rear wheels. Measures 39½x18½x27½". Indestructable, den-proof aluminum alloy cast body

G-79304B2660—Tractorcycle only. Wt. 40 lbs. . . . . **Retail $37.95**
G-79058E275—Sun umbrella attachment. Wt. 5 lbs. . . . . **Retail $ 3.95**
G-79057A590—Attachable steel trailer. Wt. 11 lbs. . . . . **Retail $ 8.95**

GYM-DANDY SURREY—"With the fringe on the top" . . . as seen on Art Linkletter's Houseparty. Now it can steal the show in your neighborhood. New and different to intrigue the kids for hours at a time! Easy to pedal and steer. Has 2 roomy wooden seats and red and white striped canopy. Loaded with fun for every child from 4 to 12. Bright red and yellow finish. 1-pc. welded steel tubular chassis, ball-bearing adjustable chain drive, long-lasting nylon steering bearings, semi-pneumatic tires, plastic hand grips. 23" wide, 55" long, 52" high with canopy.

G-79490B3890—Ship. wt. 65 lbs. . . . . **Retail $49.50**

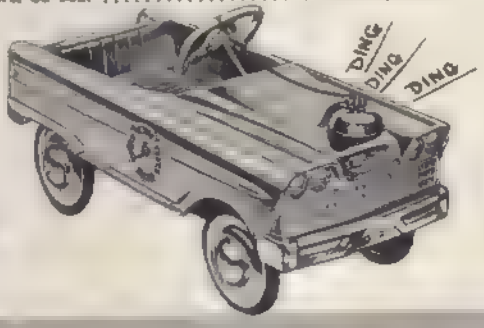


MURRAY DELUXE STATION WAGON—5-position pedals adjust to fit kids 2 to 6. Has tail gate, hand rails, jeweled horn. Fawn beige metallic body with mahogany and white trim. Ball bearing drive, 45x17"

G-79209B1580—Wt. 33 lbs. . . . . **Retail $21.95**

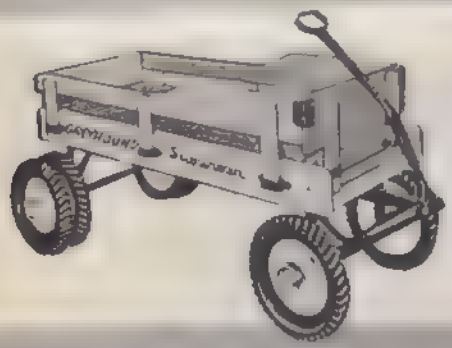
AIR FORCE CHAIN DRIVE JEEP—With authentic markings in red, white and blue. Features chain drive with three pedal adjustments. Steel construction, 8" wheels with semi-pneumatic tires. 2 seat levels

G-79222B1635—Wt. 36 lbs. . . **Retail $23.95**



MURRAY DELUXE FIRE CHIEF AUTO—36x17" size engine type bell. Ball bearing pull straps, rear axle hangers with 6-position adjustable pedals, 8" wheels, ⅝" moulded tires. Vermilion w/white.

G-79219B1160—Wt. 28 lbs. . . . **Retail $16.95**



GREYHOUND STAKE WAGON—Smart "Suburban" model . . . 17x40" hardwood body is 9½" high when hardwood stakes are on. Has 10" wheels with 1¾" semi pneumatic tires. Lifetime bearings. Natural finish body, brown baked enamel stakes.

G-79213B1790—Wt. 44 lbs. . . . **Retail $25.95**

RADIO CHIEF WAGON—Features 6 removable steel panels in cloud white and turquoise blue and red baked enamel wagon. Has 10" double disc steel wheels with semi-pneumatic, puncture-proof tires and guaranteed bearings. 41½x17½x10" overall size.

G-79314B1445—Wt. 45 lbs. . . . **Retail $21.95**

RADIO FLYER COASTER WAGON—Takes plenty of action . . . doing chores or in play. Seminole red baked enamel finish, white double disc 10" wheels have semi pneumatic, puncture-proof tires with guaranteed bearings. Overall size 36x17½x4½".

G-79313B850—Wt. 32 lbs. . . . **Retail $11.95**

Stock numbers with letter "B" shipped truck or express

NEW, EXCITING FUN ON WHEELS

Guaranteed by Good Housekeeping

[A] BUDDY BUGGY WITH TRAILER by Gym Dandy—Easy pedaling up front . . . soft riding in rear . . . or unhitch trailer and go it alone. Sturdy 1-pc. ⅞" tubular steel frame buggy has 3-wheel adjustable chain drive, ball-bearing action. 7" front wheel, 12" rear wheels; semi-pneumatic tires and nylon bearings. Vinyl coated finged canopy. 21x33x43" high. Red baked enamel frame; yellow enamel select pine seat. 17x34" trailer attaches with bolt and eye. Frame, seat, finish same as buggy.
G-7948982550—45 lbs. **Retail $34.95**

[B] MARX-A-KART—New "Hot Rod" Kart powered by 6V or 12V hot shot battery. Measures over 37" long, 14¾" wide, 20" high. Features all steel base, forward and reverse accelerator, hand brake and steering mechanism. 5¼" front wheel and 5½" rear wheel molded of unbreakable plastic, 7¾" steering wheel, front bumper and "roll bar" are of unbreakable poly. Bucket seat and engine housing of high impact plastic. With poly safety helmet and lucite type goggles. (Less battery)
G-7926082125—25 lbs. **Retail $29.95**

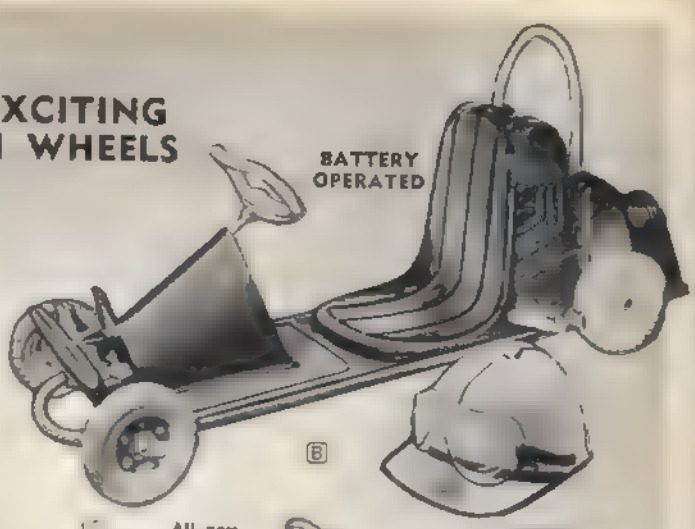
[C] AMF SCAT CAR—For children 3 to 7. Sturdy frame constructed of ¾" steel tubing. Easier pedal drive with adjustable 5-position ball bearing pull straps and construction. Semi-pneumatic puncture proof tires. Footrests for coasting. Bright red baked enamel finish black and white trim. 39" long, 19" wide, 19" high.
G-792598980—23 lbs. **Retail $13.95**

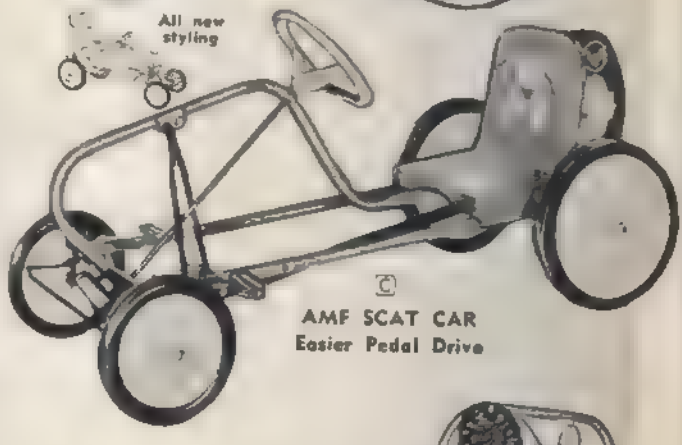
[D] HOT ROD RACER—Build it yourself and race it in 30 minutes. No tools needed. Heavy gauge tubular steel construction will support any child with ease. Heavy duty wheels with smooth tread tires on lifetime bearing wheels. Low center of gravity, wide tread, and center point steering for safe riding. Equipped with emergency lever hand brake 22" high 55x19x22" high.
G-79261B1240—23 lbs. **Retail $17.95**

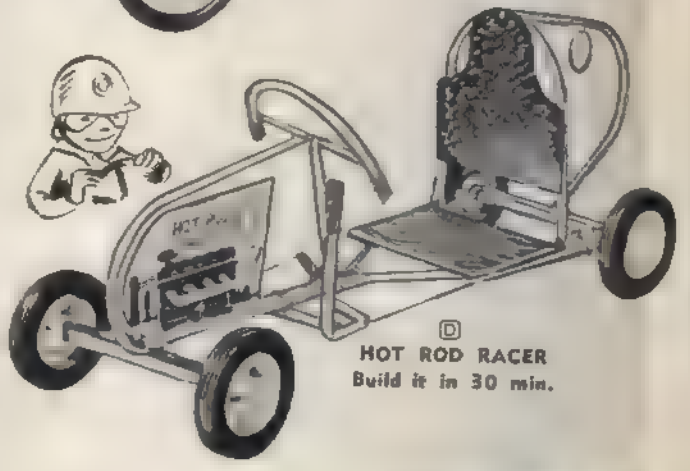
[E] SEMI-TRAILER—A thrilling combination for any child . . . service car and detachable four wheel trailer. Handsome easy to pedal truck tractor is fun to drive alone. With trailer hooked on, it doubles the fun. Wonderful for all the "hauling" jobs youngsters enjoy or for giving friends a "lift". Safe, sturdy . . . all in beautiful metallic copper finish. "Easy to hitch" trailer hook-up. Chrome hand rails. Car, 16⅛x20½x46"; trailer. 30x13½x11¼". 70" long.
G-79258BP2100—54 lbs. **Retail $29.95**

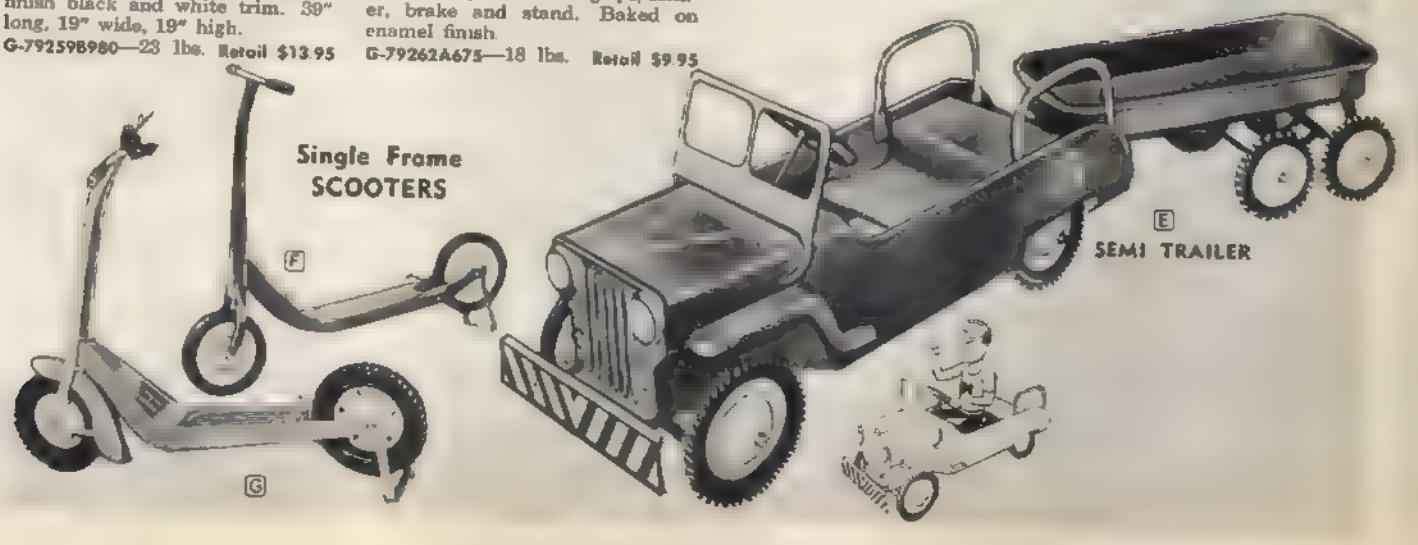
[F] RADIO SCOOTER—Safe "scooting" with no-slip, embossed foot rest and sure-grip brake. Puncture-proof, 8½x1¼" semi-pneumatic tires. 1-pc. heavy steel frame Graphite bearings. Parking stand. 37x33". Seminole Red
G-79020E418—12½ lbs. **Retail $5.95**

[G] DELUXE SCOOTER—Big 41x32" 1-pc. frame and fork designed for rugged use. 10" spoke wheels; 1¾" semi-pneumatic tires. Ball bearing. With plastic hand grips, fender, brake and stand. Baked on enamel finish.
G-79262A675—18 lbs. **Retail $9.95**









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America's Leading Creator of Masquerade Costumes Features 55 Pre-Sold Tie-ins with TV, Comic Strip and MOVIE CHARACTERS!!!!!

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popular TV puppet characters!

ARCHIE AND HIS PALS

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Shown on Tree—Archie and His Pals
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SHARI LEWIS' WING DING
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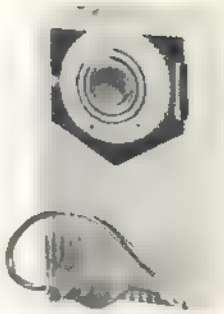
Are New...Exciting...Budget Priced

Youngsters...Teenagers...The Whole Family Will Enjoy The Decorator Styled Futura Line



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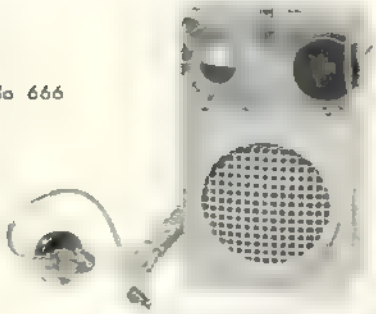

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THE FABULOUS FUTURA THREE TRANSISTOR EARPHONE RADIO

Precision — Big Radio ' performance with no ground — no aerial. Tiny — easily fits into purse or pocket book. Completely portable. Exciting gift value for all ages.

THE FUTURA MALIBU THREE TRANSISTOR RADIO WITH ALNICO FIVE LOUDSPEAKER

Here is dramatic fidelity and tonal quality in a magnificent personal radio. Special reflex circuit insures long and trouble-free service. Magnetic Earphone plugs in for personal listening.

THE FUTURA BEL-AIR ONE TRANSISTOR EARPHONE RADIO

Portable — pocket-sized with telescoping antenna and magnetic earphone. An abundance of listening pleasure at the very lowest cost.

THE FUTURA PORTABLE TRANSISTOR TAPE RECORDER

Newest, Lowest Priced, Most Efficient Portable Tape Recorder of its type on the market today. The Futura is truly portable — operates on batteries. Automatically records, erases, and plays back. Budget priced for extra value.

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THE FUTURA PORTABLE SIX TRANSISTOR RADIO-PHONOGRAPH

Plays everywhere — anywhere — on just four flashlight batteries. Big set phono volume with crystal-clear Hi-fidelity sound. A fine six-transistor superheterodyne radio with automatic gain control.

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CHRISTMAS TREE DECORATIONS

853/2544. Tree Top. Tall Tree Top, silver and color pointed shape blown glass spiral taper top and two bright colored balls centre with lustrous reflection centre, length 13¾ inches, six in partitioned box
Doz. $7.20

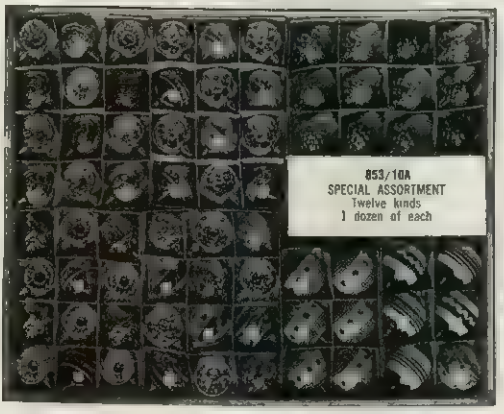
853/1942. Tree Top. As above but smaller, silver with one lustrous ball centre in colors, length 10 inches.
Doz. $3.60

82/2010. Tree-Tops. Deluxe blown glass tree-tops, silver with lustrous balls, silver with frosted balls, silver with decorated balls, assorted six different kinds in box, length 10 inches. . . . . Doz. $6.40

853/2511. Glass Bead Strings. Ten blown glass beads to string, 1⅝-inch satin finish assorted color ovals alternating with ¾-inch round bright silver beads, 12 strings to box. . . . . Doz. Strings $2.30

853/2510. Glass Bead Strings. Ten blown glass beads to string, 1¾-inch satin finish assorted color ovals with colored band centre, alternated with ¾-inch round frosted pearl beads, 12 strings to box.
Doz. Strings $4.00

853/1987 Colored Tree Icicles. Similar to above but larger and in gleaming colors. length 10 inches. . Doz. $3.40



25c Assortment

853/25A. Three-Dozen Assortment. Assorted kinds of large rounds and ovals with lustrous concaves and pine cones in different shapes and colors, length of ovals 4½ inches, diameter of round ornaments approximately 3¼ inches. . . . . Per Assortment (3 dozen) $10.40

10c Assortment

853/10A. Assortment. Twelve different kinds, one dozen of each, round and oval designs in bright colors with and without lustrous colored concave sides, assorted shapes and sizes, twelve to box, 1 dozen boxes in assortment. . . . Per Assortment (12 dozen) $17.50

15c Assortment

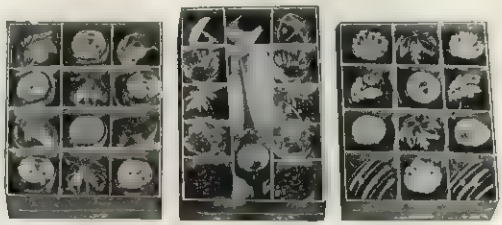
853/15A. Six-Dozen Assortment. An assortment of large size ornaments which include four kinds, 4½-inch ovals 3½-inch pine cones, 3½-inch diameter round balls with reflector sides and 3¼-inch egg shape with reflector. . . . . Per Assortment (6 dozen) $12.60

25c Assortment

853/25F. Two-Dozen Assortment. Assorted four kinds, swans, pendulums and fancy blown glass ornaments covered with wire sprung spirals, average height 6 inches.
Per Assortment, four kinds (2 dozen) $6.80

50c Assortment

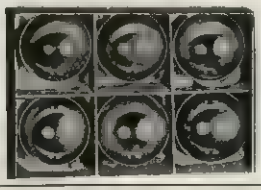
853/50A. Two-Dozen Assortment. Assorted four kinds, beautiful ornaments, average diameter 3¼ inches, assortment includes ovals with lustrous centres, rounds and fancy shapes.
Per Assortment, three kinds (2 dozen) $14.40



82/274. Round blown glass, bright assorted solid colors, diameter 1⅜ inches, 1 dozen assorted in compartment box. . . . . Doz. 50c
Gross $4.80

82/275. As above but larger, diameter 1¾ inches, 1 dozen in compartment box. Doz. 80c
Gross $8.40

853/2654. Assorted fancy shapes and a 7¾-inch spiral pointed tree-top with lustrous reflection centre ball, average diameter 1½-inches, one dozen assorted in box. Per Box $2.00



853/2664. Colored Balls. Large blown glass balls in assorted colors, diameter 3 inches, one dozen assorted in box.
Doz. $2.20

853/2666. Colored Balls. As above but larger, diameter 4 inches, six in box.
Doz. $3.20

82/2009. Blown Glass Striped Balls. Silver blown glass balls each with three wide colored bands and frosted lines, complete with hanger, diameter 2¾ inches, individually wrapped, twelve in partitioned box. . Per Box $2.80

853/2515. Tree Balls. Blown glass tree balls, height 2½ inches, twelve in box.
Doz. $2.30

82/1882 Colored Pine Cones. Assorted metallic colored pine cones 1¾ x 1½ inches, each with wire for hanging, six assorted colors in plastic bag with topper. Doz. Bags (Six to Bag) $8.00

853/2524. Glass Trumpet. Blown glass trumpet tree ornaments in assorted bright lustre colors, length 4¼ inches, one dozen in box. Doz. $2.30

853/2528 Glass Bird. Brightly finished colorful blown glass bird tinted in natural colors on spring clip, spun glass tail, length 5 inches, . . . Doz. $1.50

853/2279. Glass Bird. As above but larger, length 6 inches. . . Doz. $2.30

9154/35. Tree Ornament Hangers. Shaped wire hooks which make Christmas tree trimming a pleasant, speedy affair, 50 in box, 1 dozen boxes in package.
Doz. Boxes $1.60

7/1301 Foil Reflector. Assorted bright colors, two colored layers of foil make this rosette reflector with collar to fit behind the lights on the tree, diameter 3 inches. . . . . Doz. 80c

7/1303 Double Sided Reflectors. Gleaming bright colorful double foil reflectors the same on both sides with glistening tinsel sunbeam between, wire loop hanger, diameter 4 inches. . . Doz. $3.20

ALL PRICES ARE SUBJECT TO OUR TRADE DISCOUNT. NET 30 DAYS

Hand Decorated EARTHENWARE FANCIES

Attractive fancy pieces of fine quality hand decorated glazed earthenware, finished in delicate two-tone blending colors on white body with a floral centre decoration, gold cigarette rests and rims. This splendid assortment is popularly priced for quick selling. Our buyers in making their selection were particularly trying to find an assortment that would appeal to the many customers seeking shower, Birthday or occasional gift items.

The following pieces have a blue and pink blending color on white body with a centre decoration of Violets with green and gold leaves.

51/35. Two compartment oblong tray (Ash tray or Hors D'ouvres), size 6½ x 10 inches. Doz. **$18.00**

51/34. Two compartment Leaf Shape Tray (Ash or Hors D'ouvres), size 6½ x 10 inches. Doz. **$18.00**

51/37. Two compartment tray Oblong shape (Ash tray or Hors D'ouvres), size 7½ x 11 inches. Doz. **$21.60**

51/36. Square shape ash tray 8¼ x 8¼ inches. Doz. **$18.00**

51/39. Large smoker tray with ash compartments and a covered cigarette box, size 7½ x 11 inches. Doz. **42.00**

The following pieces are a delicate mauve color blending on to white body with a colorful centre floral spray

51/142. Palette shape tray (ash tray or Hors D'ouvres), size 7 x 10 inches. Doz. **$14.40**

51/144. Oblong shape tray, size 5 x 9¼ inches. Doz. **$13.20**

51/145. Heart Shape Tray (Ash tray or Hors D'ouvres). Doz. **$14.40**

51/146. Smoker Tray with covered cigarette box and ash compartment, size 4½ x 6½ inches. Doz. **$14.40**

51/147 Three-Piece Cigarette Set, consists of cigarette box and two separate ash trays. Doz. Sets **$16.80**

Birds on Tree Trunk

50/11. Blue Jays. A pair of natural colored blue jays on tree trunk, smooth glazed finish beautifully colored with flower and leaf sprouting from tree trunk, height 5 inches. Doz. **$10.80**

50/10 Cardinals. As above but Cardinals. Doz. **$10.80**

50/14. Pair of Parakeets. Assorted two colors, light green and light blue, a pair of smooth glazed pottery parakeets in green and grey colors with tinted features and feathers on natural looking tree trunk base with blooms and leaves, height 5½ inches. Doz. **$10.80**

50/13 Pair of Parakeets. Assorted two colors, as above but larger height 7¼ inches. Doz. **$20.40**

Three-Piece China Poodle Set

58/40. Three-Piece Poodle Set. Fine quality china Mother Poodle with pink appliqued curly hair, height 10 inches with one pup sitting and one in walking position each pup also has a floral head decoration. Per Set **$5.70**

English Fine Bone China Florals

477/34. Florals. "Staffordshire" fine English bone china florals beautifully finished in assorted colors, different types of natural looking flowers in different types and colored pots, height approximately 3 inches, diameter 3 inches. assorted twelve kinds.

Sold in One Dozen Lots Only Doz **$32.40**

In lots of two dozen. Doz. **$30.00**

Beer Steins

Light colored glazed stoneware, assorted decorations in embossed high relief in two-tone brown or fully painted colors.

UNCOVERED

485/1. Colored Beer Stein, uncovered, capacity ⅛ litre. Each **$2.50**

485/27 Brown Beer Stein, uncovered, capacity ½ litre. Each **$5.40**

485/15. Colored Beer Stein, uncovered, capacity 1 litre. Each **$8.50**

WITH HINGED PEWTER LID

485/19. Colored Beer Stein with cover, capacity ⅛ litre. Each **$4.50**

485/33 Colored Beer Stein, with cover, capacity ¼ litre. Each **$3.88**

Fancy Teapots

424/9. Teapot. Globe shape earthenware teapot, attractive greenish brown mottled body with gold trim, handle, spout and knob, approximately 6-cup size.
Each **$3.20**

424/12. Teapot. Pale green body with an ivory vine embossed in high relief wide gold band base and rim, gold handle and spout, approximately 6-cup size.
Each **$5.00**

412/14. Globe shape, brown glazed earthenware with white clouded streaks giving a marbelized effect, capacity eight cups.
Doz. **$21.60**

412/116. Banquet Teapot. A very useful teapot for parties, banquets or any functions, has front grip loop to enable easy pouring, Globe shape, English earthenware in plain dark brown glazed finish, extra large size, capacity 12 cups. Each **$5.70**

"Father" Cup and Saucer

419/3. Jumbo "Father" Cup and Saucer. Assorted colors rose, blue, yellow and grey delicately mottled with "Father" printed in gold lettering, white inside, gold rim, large size cup, diameter 3⅞ inches, height 3½ inches. Each **$15.60**

Two-Tier Plate

420/2. Two-Tier Plate. Glazed earthenware plates with a decoration of attractive assorted colored Daisies, top plate diameter 6¾ inches, bottom plate diameter 9 inches, brass stem with "T" handle.
Each **$3.50**

"Cottage" Earthenware

Beautifully colored and shaped Old English style Thatched Cottage Earthenware.

50/101 Four-Piece Cruet. Set consists of Salt and Pepper shaker and mustard which together form one cottage on a stand, size overall 6½ x 2½ x 3¾ inches.

50/100. Sugar and Cream Set. Covered sugar bowl 3 x 3½ x 4¼ and a matching cream jug, each form a square shape cottage.

50/103. Marmalade. Square shape cottage marmalade with groove for spoon, size 3 x 3½ x 4¼ inches. Doz. **$12.00**

Children's Dinnerware

Cream body fine quality English earthenware that will appeal to all younger children, colorfully decorated pictures with a full alphabet border on the plates in block letters, mug has blue rim.

421/15. Deep Baby Plate. Diameter 6¾ inches, depth 1½ inches. Doz. **$24.00**

421/13. Oatmeal Bowl Diameter 6¼ inches. Doz. **$8.84**

421/14. Plate. Diameter 7 inches. Doz. **$9.12**

421/12. Child's Mug. Doz. **$13.44**

Green Shell Earthenware

With Appliqued White Roses

51/43. Shell Candy Box. Embossed fancy oval shape candy box like a covered shell with a large white and yellow tinted rose appliqued on cover, size 5¾ x 4 inches. Doz. **$14.40**

51/48. Fancy Footed Shell Dish. Oval shape embossed green shell dish with large white tinted rose appliqued on the inside, size 8½ x 4¾ inches. Doz. **$14.40**

51/42. Footed Shell Bowl Fancy large coil end shell bowl with large tinted white china rose appliqued, size 6½ x 4½ inches. Doz. **$13.20**

51/45. Footed Twin Shell Bowl. Green earthenware twin bowls with an appliqued rose centre divide beautifully tinted, diameter overall 6½ inches. Doz. **$14.40**

51/48. Embossed Flat Leaf Tray. A large embossed green leaf tray with a thick stem and rose appliqued, diameter 8 inches. Doz. **$21.60**

51/49. Embossed Deep Leaf Tray. Green deep leaf earthenware tray with thick stem and tinted white rose appliqued, diameter 9 inches. Doz. **$21.60**

51/44. Shell Vase. Green shell vase, coiled cone shape with a heavy embossed base and appliqued tinted white rose, height 7 inches. Doz. **$14.40**

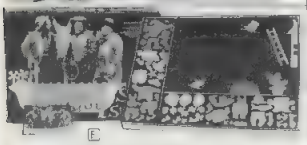
51/50 Three-Compartment Tray Green Shamrock shape three compartment tray with a thick stem and tinted white rose appliqued in centre, diameter 9 inches. Doz. **$25.20**

51/51 Four Compartment Tray. Similar to above but larger and a four compartment leaf tray with appliqued stem and rose, diameter 12 inches. Doz. **$26.40**

51/47. Plate Centre-Piece. Beautiful table centre-piece decoration, round green plate with two large tinted roses and green leaves covering the full centre, diameter 8 inches.
Doz. **$24.00**

FOR A FULL DISPLAY OF FANCY CHINA, DINNERWARE AND GLASSWARE
VISIT OUR SHOWROOMS
1177 LESLIE ST., DON MILLS — SEE DIRECTIONAL MAP ON PAGE 1.

ALL PRICES ARE SUBJECT TO OUR TRADE DISCOUNT. NET 30 DAYS



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E **Captain Kangaroo and his Magic Zoo** . 58 plastic animal shapes and large workboard.
88-97-25 B135 Captain Kangaroo Kit **$1.98**

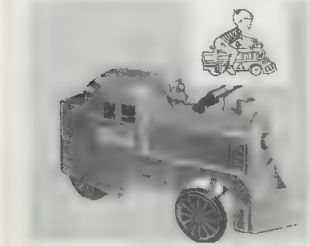
F **3-Stooges Slap-Stick-On.** Dress them in many different slap-stick costumes. 60 pieces
88-97-33 B135 3 Stooges Kit. **$1.98**

G **Donald Duck Kit.** Donald takes Daisy and the whole family on a picnic 46 pieces
88-97-41 B135 Donald Duck Kit . . **$1.98**

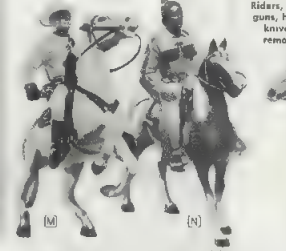
H **Betsy McCall's Garden Dress-Up Kit** . . has Betsy's gardening togs and necessary tools
88-97-74 B135 Betsy McCall, 39-pc. Kit **$1.98**

K **Popeye the Weathermen** . children learn as they dress Popeye for all kinds of weather
88-97-82 B135 Popeye 120-pc. Kit . . **$1.98**

L **Christmas Window Trimmer Kit** . . Santas, Angels press onto window; remove easily
88-97-90 B135 Christmas 176-pc. Kit . **$1.98**



RIDE-ON TRAIN . . . unbreakable polyethylene model of a steam engine, looks authentic from its cowcatcher in front to the engineer's cab in back. Tiny tots can steer it easily with handle on top. Wheels are safe for floors, sturdy for outdoor riding. Red, yellow and black wipe-clean plastic won't rust, can't harm furniture. 14x7x26" long.
87-24-65 B350 Ride-On Train **$4.98**



WESTERN RIDERS and HORSES. Lifelike replicas of the exciting heroes who portray them today in TV and movies. Authentically detailed and handpainted in vivid colors, they're collector's items, too! Made of unbreakable acetate. 9¼" high (mounted)

M ***Lone Ranger*** . . famous masked rider of the West on his beautiful horse "Silver"
89-42-61 B280 Lone Ranger. **$3.98**

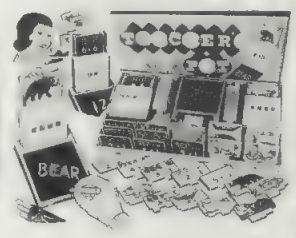
N ***Tonto*** . . . the Lone Ranger's faithful Indian friend mounted on "Scout"
89-42-87 B280 Tonto **$3.98**

P ***Matt Dillon*** . . . Gunsmoke's marshal of Dodge City mounted on his horse.
89-43-37 B280 Matt Dillon. **$3.98**

R ***Josh Randall*** . . the hero of that famous TV series: "Wanted Dead or Alive"
89-42-95 B280 Josh Randall **$3.98**

CORK BULLETIN BOARD . . holds a youngster's favorite pictures, mementos; helps keep track of all the family's doings. Reminds small fry of special occasions, tasks to be done, school exams to study for. White wood frame with colorful floral design, self-sealing cork pin-up surface. Hangers for mounting included. 19½x29¼" long
89-17-96 C350 Cork Bulletin Board **$4.98**

DUO-DESK . . is a peg desk and a drawing board. Chalk boards slide out, revealing a hammer and peg set underneath. Comes complete with 2 boxes of chalk, 2 erasers and 2 complete hammer and peg sets. Two-seater desk has 2 stools, recessed slat in middle to hold chalk, pencils, etc. Red, Black and Yellow finish. Overall size 16½x45x22" high
87-67-06 C595 Duo-Desk (maiable) . **$8.49**



TEACHER'S PET COMBINATION . . . spelling and arithmetic set. They learn reading, writing, spelling, adding and subtracting as they play this pre-school game. Has spelling-arithmetic machine, flash cards with 8 four-color spelling pictures, 8 reversible number pictures, 2 boxes of chalk and eraser: interchangeable blackboard base.
88-96-34 B350 Teacher's Pet **$4.98**

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ELDON INDUSTRIES, INC. make
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New York: 118 Arcade, 200 5th Ave
Chicago: 1484 Merchandise Mart

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Exact replica of James Garner as he portrays "Bret Maverick" of TV's "MAVERICK". Beautifully detailed, hand decorated standing figure 8" high. Toy and collectors' item.
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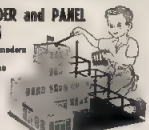
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PLASTIC TOYS
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New York Showroom: 200 Fifth Avenue • Room 205

GOLDEN FOLIAGE . . . ovenproof china by Knowles makes your job as hostess, cook and dishwasher so much easier. Bake, broil and cook food in this sturdy dinnerware . . . then take it to the table to serve guests. Use it everyday, too—it's replaced free if it breaks. Coupe shape plates and graceful serving pieces in white with airy leaf motif in blue, gray and gold. Contents on pg. 553

70-67-70 B1250 16-pc. Set (for 4) **$16.95**
70-67-88 C3395 45-pc. Set (for 8) **49.95**

It's Ovenproof!

LEAF DANCE . . by Knowles. Delicate-looking, durable, ovenproof china goes from stove to table with no stops in between, no extra dishes to wash. Guaranteed 1 year against breakage . . . and as pretty as it is practical, with stylized leaf border in delicious tones of pumpkin orange and butter yellow on a white background. Coupe shape plates, pumpkin-hued cups

70-67-96 B1150 16-pc. Set (for 4) . **$16.95**
70-68-04 C3193 45-pc. Set (for 8) . . **47.95**

Haviland Riviera China

Ovenproof china as fine as money can buy . . . handcrafted in the Caribbean by the world-famous Haviland China Company. Full-bodied and durable, this dinnerware goes into the oven or broiler for cooking . . . then travels straight to the table for serving. Food is enjoyed at the peak of its flavor . . . dishwashing is cut to a minimum! Elegant patterns and clear, soft colors are protected from fading by a hard glaze. Every piece is finest quality, guaranteed not to chip, crack or break in 1 year's normal use or it will be replaced free.

PORTOFINO . . echoes the fascination of the seashore in soft tones of blue, green and sand brown. Handcrafted Haviland china, it's ovenproof . . . cook and serve food in the same dishes! Contents on pg. 553.

70-66-48 B1495 16-pc. Set (for 4). . . **$19.95**
70-66-55 C5250 50-pc. Set (for 8). . **69.95**
70-68-20 B244 Salt & Pepper Set. . **3.25**
70-68-38 B597 8 Cup Coffee Pot. . . . **7.95**

JARDIN Gay as a French garden! Bright persimmon and bronze green blossoms "grow" on a background of creamy white . . . set a friendly, informal table. Handcrafted to Haviland's high standards, this true china is ovenproof, fadeproof and guaranteed one year against breakage. Contents on pg. 553

70-66-89 B1495 16-pc. Set (for 4) **$19.95**
70-66-97 C5250 50-pc. Set (for 8) **69.95**

CALINDA . . wispy turquoise and taupe au flowers float against a white background to create a pattern of delicate, feminine beauty. Yet this handcrafted Haviland china is anything but fragile—it's ovenproof for stove-to-table serving, and guaranteed against breakage. Contents pg. 553

70-66-63 B1270 16-pc. Set (for 4) **$16.95**
70-66-71 C4495 45-pc. Set (for 8. **59.95**

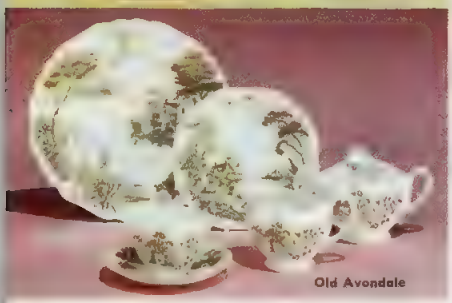
SURF WHITE. Stark white handcrafted china holds the magic sparkle of the sea's spray . . . looks so striking against brightly colored cloths. Ovenproof. It speeds meal making by going right from stove to table. Famous Haviland quality, fully guaranteed 1 year. Contents on pg. 553.

70-67-05 B1120 16-pc. Set (for 4) **$14.95**
70-67-13 C3745 45-pc. Set (for 8) . . **49.95**

CALINDA JARDIN SURF WHITE

We proudly present

Imported ENGLISH Staffordshire Dinnerware



ROMANTIC ENGLAND . . . recalls the elegance of Elizabethan days, yet its price is low and definitely up to date. Warm, hospitable, gracious Staffordshire ware . . . each piece depicting a different scene of merry old England in soft pink tones on a creamy white background. A wide border of fruit and flowers follows the contours of the scalloped plates . . . goes inside on the fluted cups. Salad plates are gently squared to add a fresh, modern note. A diamond-hard glaze protects this fine English earthenware from detergent damage

70-94-85 C2195 53-pc. Set (for 8). See contents on pg. 553 **$32.95**
70-94-93 C2995 77-pc. Set (for 12). See contents on pg. 553 **44.95**

OLD AVONDALE. A burst of pink apple blossoms, a mill edging a sparkling blue pond, birds winging over bud-laden trees . . . all the lyrical beauty of spring in the countryside. Rendered in gentle pastels on oyster-white earthenware . . . with a care to detail that is so typically English. Cups are fluted, salad plates are slightly squared to echo the flowing grace of the scalloped plates. Every colorful piece of this fine Staffordshire ware is protected from detergents and dishwashers by a crystal-hard, crystal-bright glaze

70-95-01 C2195 53-pc. Set (for 8) See contents pg. 553. . . . **$32.95**
70-95-19 C2995 77-pc. Set (for 12) See contents pg. 553. . **44.95**

FERN ROSE. Enchanting pattern with full blown tea roses, green leaves and gray fernery so beautifully etched they look almost real. Each highly glazed ivory-colored piece is richly edged in 22 Karat gold. Fine semi-porcelain, oven-proof and guaranteed against crazing.

70-88-67 C1264 35-pc. Set (for 6) See contents page 553. . . **$18.95**
70-88-75 C1768 45-pc. Set (for 8). See contents page 553. . . . **26.50**
70-88-83 C2733 77-pc. Set (for 12) See contents page 553. . . . **40.95**

Set a Lovely Table

LEAF OF GOLD . . . the delicate grace of woodland leaves and flowers is captured on fine ivory semi-porcelain. Yellow forsythia, muted orange bittersweet, deep olive green ivy and one maple leaf grace this lovely dinnerware. Each piece outlined in 22 Karat gold.

70-88-91 C1264 35-pc. Set (for 6) See contents on page 553. **$18.95**
70-89-09 C1768 45-pc. Set (for 8). See contents on page 553 **26.50**
70-89-17 C2733 77-pc. Set (for 12). See contents on page 553. **40.95**

HEIRLOOM . . . contemporary style with classic elegance—fine American semi-porcelain that's all its name implies. A pattern of chaste simplicity to triumph in any setting. Its ivory white body is richly offset by shimmering wide bands of platinum. Durably crafted: oven-proof, highly glazed and guaranteed against crazing.

70-81-49 C2080 53-pc. Set (for 8). See contents on pg. 553 . . . **$29.95**
70-81-56 C3320 101-pc. Set (for 12). See contents on pg. 553 **47.95**

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Litho Plate *Velvo Plate*

10 NEW ITEMS for 1961

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Authenti-plated Lockheed F-104 STARFIGHTER KIT Model No. 203-200

An industry first as Hawk introduces the custom collector series of plated model kits with the F-104 Starfighter. Actually metal plated and then covered with a high gloss lacquer. An outstanding achievement and kit includes 3 sets of decals U.S. West Germany Canada

Retail $2.00

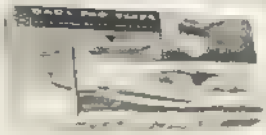
MERCEDES BENZ KIT Model No. 155-150

The miniature that completely captures the classic design of the famous 1939 racing automobile W163. Rubber Painstakingly scaled 1/32 inch to the foot. Rubber tires, many plated parts. Complete with display stand mounting authentic engine and plated trophy. Molded in 4 colors

Retail $1.50

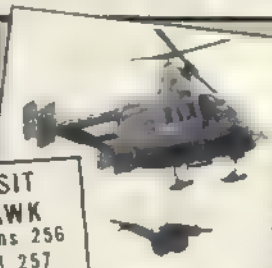
"RAG TOP" Motor-powered DRAG AND SKI BOAT KIT
Model No. 205-200

The new boat hot rodder's convert... Retail . . . $2.00



"DAD'S PAD" Motor-power CRUISER KIT
Model No. 204-200

Retail $2.00



KAMAN H-43B HUSKIE TURBINE HELICOPTER KIT Model No. 206

Retail $2.00

VISIT HAWK Booths 256 and 257 Hobby Show, Chicago February 12-16

Send for full color catalog of other fine Hawk kits.

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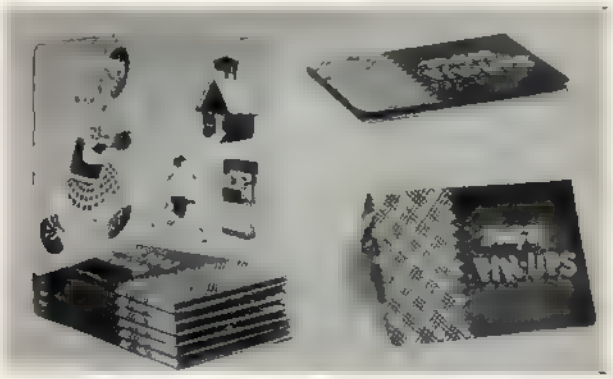
Bubble Packages Designed for Dolly Toy Company's Pin-Ups



Folder-type package opens easily "bubble" protects parts.

The Dolly Toy Company, Tipp City, Ohio, makers of Dolly Toy Pin-Ups, Tidee-Ups and Nursery Lamps, have announced a completely new packaging setup for their popular line of Pin-Up nursery and playroom wall decorations. The new packaging design is said to be the firm's most significant merchandising development in 12 years and is expected to help make Dolly Toy Pin-Ups stronger year-round sellers than ever before.

The revolutionary design is a slim, compact, folder-type package that affords unprecedented visibility of the contents by means of a strong, vacuum-formed plastic "bubble." The "bubble" also provides full protection against loss of parts and soiling caused by handling of the package by customers and sales personnel. In addition, the magenta-and-blue package makes a most attractive box and is said to have excellent eye-appeal when displayed on counters, shelves, walls, or in windows.

As explained by Carl Moser of The Dolly Toy Company, "The unique construction of the new Dolly Toy Pin-Up package makes it exceptionally versatile. When opened, on end, it shows the charm and beauty of the Pin-Up set with brilliant clarity. Displayed as a 'tent' in windows or on counters, it serves as a distinctive, quickly recognizable 'sign.' When folded flat, it makes an ideal gift box, as noted. The package can also be displayed open on a wall."

A stack of the new packages is neat, compact and sturdy, and avoids the untidiness common with some other types of self-service packaging. In stock, each Pin-Up subject is easily identified by the stock number on the spine of the package. For greater visibility, the packages can also be stacked open flat.

All of the firm's $2.49 Pin-Ups, plus several of the $2.98 numbers, will utilize the new packaging, according to Dolly Toy officials. A progressively higher percentage of current orders will be shipped in the new package, until the changeover has been completed.

The handsome new packages, as well as all Dolly Toy products, will be on view at the Dolly Toy showrooms in New York, suite 303, 200 Fifth Avenue.

INFRARED RAY USED AS VOICE CARRIER IN "NEW KIND OF PHONE"

A new communication system that uses principles of missile detection and satellite observation to send telephone-like conversations hundreds of yards without wires has been introduced by Infrared Industries, Inc., 65 Fourth Avenue, Waltham 54, Mass. It will be marketed as a consumer

product through specialty outlets, according to E. Douglas Reddan, president of the firm, and be shown at the New Yorker at Toy Fair.

The Infrared Astro-Phone was demonstrated to a gathering of more than 600 of the country's top infrared scientists and military systems designers attending the fourth annual IRIS (Infrared Information Symposium) meeting sponsored by the Office of Naval Research at the Somerset Hotel in Boston last fall. It uses invisible infrared radiation as the voice carrier.

In operation, the hand-held, self-powered Astro-Phone, about the size of a home movie camera, is "aimed" at another unit anywhere within its line-of-sight. The invisible beam carries the conversation between the two units. Both phones are identical transmitter-receiver units, and talking and listening may be simultaneous, as with a telephone. The streamlined Astro-Phone housing has the appearance of a dual lens reflex camera, in which one "lens" is the infrared source and the other, the infrared receiver. A pistol grip and tubular rifle-like sight facilitate holding and aiming. The unit weighs less than 26 ounces and will retail at about $12.95.

"The Astro-Phone is powered by ordinary flashlight batteries, and can be used anywhere within line-of-sight, indoors or out, day or night," Mr. Reddan said. "Because of its optical principle, it can be used to carry on conversations through closed windows or even around corners, using mirrors. Range of operation is hundreds of yards, even in bright sunlight, and clarity of conversation is comparable to that heard on a telephone."

The Astro-Phone is a completely "solid-state" instrument utilizing a fully-transistorized printed circuit amplifier, without internal wiring. Its "voice detector" is also a tiny semiconductor, called a photoconductor, which is sensitive to the infrared radiation of the Astro-Phone transmitter.

Infrared radiation is the invisible energy given off by any warm or hot object. Like radio and light waves, it is everywhere in nature, and, as used in the Astro-Phone it is completely harmless. This new item is believed to be the first consumer product to be based on this new technology, used in the Sidewinder missile and Midas and Tiros satellites, and for secret signalling by the Army and Navy. Infrared Industries is the primary supplier of infrared detectors and instrumentation for the Sidewinder and Midas programs.

"Although the new product is an outgrowth of company research programs aimed at enlarging its commercial market," Mr. Reddan said, "the accomplishment of building a precise, scientific instrument such as the infrared Astro-Phone for a price anywhere within the reach of the average consumer would be impossible except for military emphasis on advanced research in solid state physics and the demand from the armed services for infrared sensitive photoconductors of military reliability in large volume."

The Astro-Phone unit is both a transmitter (microphone, voice-to-infrared converter, infrared source and optics) and receiver (optics, infrared-to-voice converter, amplifier and earphone). It uses ordinary flashlight batteries for absolute safety and its transistorized amplifier is ready for instant use without a "warm-up" period. Only the flashlight batteries and bulb ever need replacement. The Astro-Phone housing is made of unbreakable high-impact styrene plastic.

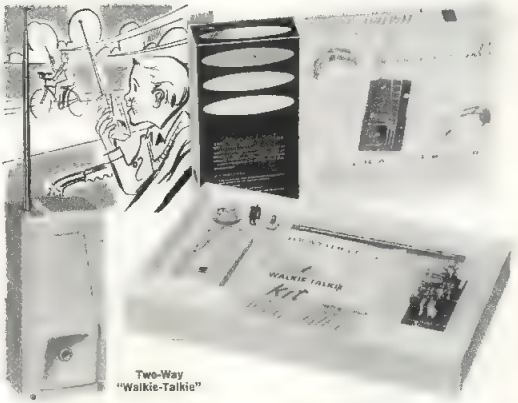
VAN DAM OPENS NEW SHOWROOM

Van Dam Products, Inc., exclusive distributors for the Van Dam Rubber Company, Inc., 1299 Jerome Avenue, New York City 52, have announced the opening of their new showroom, room 711 at 200 Fifth Avenue, New York City. On display will be their line of balloons, balloon novelties, special advertising balloons, and a line of novelty masks and party items.

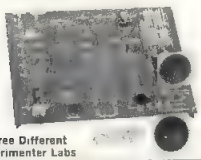
Retailers: Order Heathkit Jr.® Science Explorer Kits Now

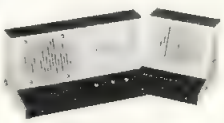
- **Kids like the fun-way they assemble and operate...**
- **Parents like the interesting way they teach...**
- **And You will like the profitable way they zoom Christmas sales**

Developed to satisfy the big interest in science that children have today, the Heathkit Jr. Science Explorer series of electronic kits have been a sales success because they fill every requirement. Kids spend fascinating hours building projects that really work... parents approve of the project instructions that teach the basic principles of each experiment... and dealers endorse the way Heathkit Jr. brings full profits and repeat sales.



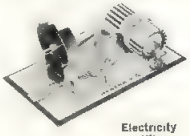
Two-Way "Walkie-Talkie"

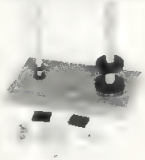

Three Different Experimenter Labs


Transistor Intercom

Three Different Transistor and Diode Radios

Transistor Radio Broadcaster


Electricity Kit


Magnets in Action

The Heathkit Jr. Science Explorer Series is a Complete Line. Eleven different kits in a wide price range retailing from $2.95 to $29.95... lower prices with greater value and a full markup. All beautifully packaged in brilliant four-color display boxes with attention getting cover illustrations... all backed by merchandising aids. Cash in on the Scientific Sixties with Heathkit Jr. Call your Heathkit Jr. jobber today or write for information.

Daystrom Products Corporation
Box 167, St. Joseph, Michigan
☐ Have my Heathkit Jr. jobber call me
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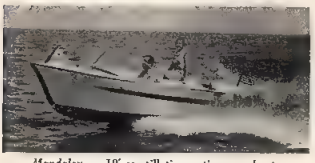
A subsidiary of NEW YORK SHIPBUILDING CORPORATION
One of the industries of MERRITT-CHAPMAN & SCOTT CORPORATION

Capri tomorrow's 27' family cruiser today. Sleeps 5. Engine options to 225 hp . . 35 mph.

Catalina 25' budget-tender family cruiser Sleeps 4 . . engine options to 225 hp . . 35 mph.



Mandalay . . 18' scintillating action runabout. Speeds to 47 mph . . options to 240 hp.

Port Royal . . 17' runabout . . low price, top fun afloat . . options to 135 hp . . 37 mph.

Proud Heritage . . .

Higgins Seafarers are *born* to grace, speed and seaworthiness — heritage of the immortal wartime PT boat. The 1961 Seafarers are the finest yet in this proud line.

Chandeleur

The 35' Chandeleur is the ne plus supra in sports cruisers. Complete facilities for 5 make the Chandeleur one of the happiest of family cruisers. Option of twin screw engines to 550 hp. Speeds to 35 mph. Flying bridge, with dual controls, converts to the Chandeleur Sports Fisher, the fisherman's Cloud 9.

America's First Family of Pleasure Boats

Higgins SEAFARERS

INCORPORATED • NEW ORLEANS, LOUISIANA
A subsidiary of NEW YORK SHIPBUILDING CORPORATION
One of the industries of MERRITT-CHAPMAN & SCOTT CORPORATION

Capri . . . tomorrow's 27' family cruiser today. Sleeps 5. Engine options to 225 hp . . 35 mph.

Catalina . . 25' budget-tender family cruiser. Sleeps 4 . . engine options to 225 hp . . 35 mph.

Mandalay . . 18' scintillating action runabout. Speeds to 47 mph . . options to 240 hp.

Port Royal . . 17' runabout . . low price, top fun afloat . . options to 135 hp . . 37 mph.

HI-STANDARD DOUBLE-NINE

Replica of the famous "45" . . . but faster than any other Western style handgun . . . fastest firing, fastest ejecting, fastest reloading . . . it fires 9 shots both double and single action. Only the Double-Nine has single stroke multiple ejection for faster reloading—plus the safety of rebounding hammer with automatic safety block. High-tensile steel barrel and 9-shot swing-out cylinder. Superbly engineered modern action. Handles all 22's—shorts, longs, long rifles, hi-speed or regular. Movable square notched rear sight. Blued finish, 6" barrel; weighs 28 oz.

G-60134CX3651—Ship. wt. 3 lbs. . . . . Retail $44.95
Same as Above, but nickel finish
G-65800CX4057—Ship. wt. 3 lbs . . . . . Retail $49.95

HI STANDARD SPORT KING

10-shot .22 long rifle auto-loader with match-grade firing mechanism. New concealed magazine catch; one-piece quick-take-down barrel. All steel. Right or left hand

6¾" Barrel, 41 oz. net.
G-60128CX4057—4 lbs. . . Retail $49.95
4½" Barrel; 38 oz. net.
G-60129CX4057—4 lbs. . . Retail $49.95

HI STANDARD 9-SHOT SENTINEL

Double and single action. Aluminum alloy frame. Movable square-notched rear sight; automatic safety block. .22 short, longs, long rifles—hi-speed or regular. 2¾ lbs.

6" Barrel; 26 oz. net.
G-60132CX3208 . . . . Retail $39.50
4" Barrel; 24 oz. net.
G-60133CX3208 . . . . Retail $39.50

Designed for absolute accuracy . . . perfect balance . . . and pride of ownership

(A) ASTRA .22 CALIBER CUB PISTOL—Uses economical .22 caliber shorts. With concealed hammer and safety features: thumb-operated safety, magazine safety, grip safety and live round indicator. 7-shot capacity; 4¼" overall; 2⅜" barrel; blued finish. Net weight 12 ounces.

G-65806CX2243—Ship. wt. 2 lbs. . . . . Retail $29.90
.25 CAL. FIRECAT—Similar to above, but .25 cal. Net wt. 13 oz
G-65807CX2243—Ship. wt. 2 lbs. . . . . Retail $29.90

(B) BERETTA .22 CALIBER JAGUAR PLINKER—World's lightest weight pistol . . . only 18 ounces. Rifled alloy steel barrel. Magazine capacity, 8 rounds. Pistol stays open after last shot. Cross bolt safety. 6" barrel. Blued finish; brown checked plastic wrap-around stock. For 22 caliber long rifle cartridges

G-65801CX3525—Ship. wt. 1½ lbs. . . . . Retail $44.95
Same as Above, but 3½" barrel. Wt. 15 oz
G-60123CX3350—Ship. wt. 1½ lbs. . . . . Retail $42.50

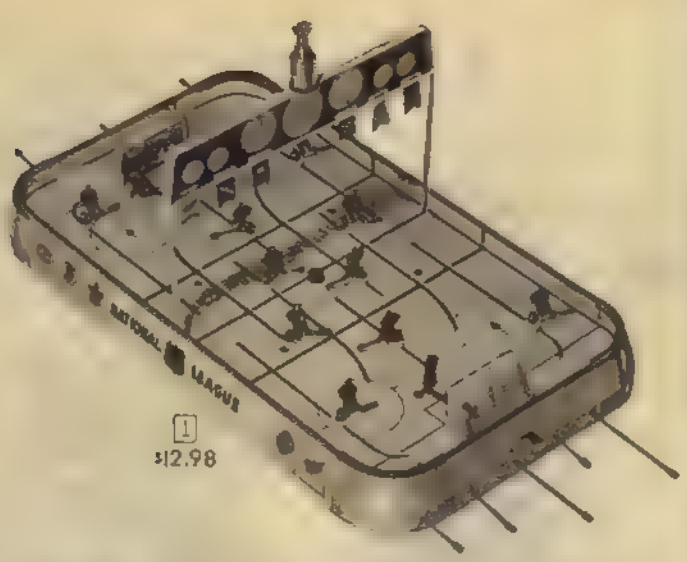
(C) HI-STANDARD SUPERMATIC TOURNAMENT .22 CAL. PISTOL—The choice of the champions . . . a 10-shot .22 long rifle autoloader. Full measure of Hi-Standard target quality with such features as: heavy tapered 6¾" barrel; wide target trigger; double action safety; anti-backlash trigger screw adjustment; square notched rear sight with indexed positive click adjustments; ramp front sight and diamond checkered laminated grips. Weight 44 ounces.

G-65817CX5482—Ship. wt. 3 lbs. . . . . Retail $67.50

(D) HI-STANDARD DURAMATIC .22 CAL. PISTOL—A top-performing 10-shot autoloader that's Hi-Standard quality throughout—but at a very low price. Target accuracy for all around use; positive cross-bolt safety; push-button magazine release. Scored, non-slip trigger; diamond checkered grips. 6½" barrel; weight 34 oz.

G-60130CX3208—Ship. wt. 3¼ lbs. . . . . Retail $39.50
Same as Above, but 4½" barrel; net wt. 31 oz.
G-60131CX3208—Ship. wt. 3¼ lbs. . . . . Retail $39.50

Stock numbers with letter "X" shipped truck or express



1 $12.98

2 $7.97

Enjoy "play-by-play" sport thrills

1 **National League Hockey . . authentic** Stanley Cup playoff—winning "team" gets 5½ in replica of trophy. Light flashes at either goal when puck sails into plastic mesh net (2 "C" batteries not included . . order below). 10 metal players cover more "ice" —even goalies can "rove" toward center of rink or guard their goal Players "face off," block, pass, stick handle and shoot—all manipulated by sliding control rods. 17-in. high score tower shows which teams are playing, 6 team pennants, plastic score markers. Masonite Presdwood and steel. 2 pucks, official N H L. 60-page Rule Book

79 N 2391—37x21 in. Wt. 12 lbs..... $12.98
34 N 4639—Batteries. Wt. 4 oz. . 2 for 30c

3 **Ice Hockey Game.** Develops coordination and timing . . youngsters manipulate players with levers . . try to get marble into the goals. Masonite Presdwood base, steel frame . . rounded metal corners. Players whirl, block and pass "puck" back and forth. 10 players, 2 goalies, 6 pennants in authentic colors, playing rules

79 N 2241—36x18x4 in. Wt. 14 lbs $9.98

2 **Thrill-a-minute Electric Football Game.** Excitement grows, tension mounts as team is pitted against team here's real football on a miniature scale Players actually race up and down the field, tackling, blocking, etc. Team with ball runs, passes or kicks, depending on strategy Sturdy Masonite Presdwood playing field . . steel frame. 22 players, 2 magnetic footballs, goal posts and markers. Hidden vibrating motor UL approved for 110–120 volt 60-cycle AC

79 N 2361—28x15 in. Wt. 7 lbs. $7.97

4 **Push-button Baseball Game.** O.K., let's p-l-a-y b-a-l-l . . it's America's favorite pastime. A real thriller for young baseball fans. Push the button, pitcher throws curves, fast balls, etc. to man at the plate. Batter swings, knocks ball down the middle or past third to the outfield. Magnetic attraction draws ball to fences, players or field, indicating type of play made. 3 magnetic balls, 9 metal men score sheet, rules. Masonite Presdwood and steel 19x18x6 in. high

79 N 2151—Shipping weight 6 lbs $6.17

3 $9.98

4 $6.17

Ring the Bell--

raise your score to 10,000

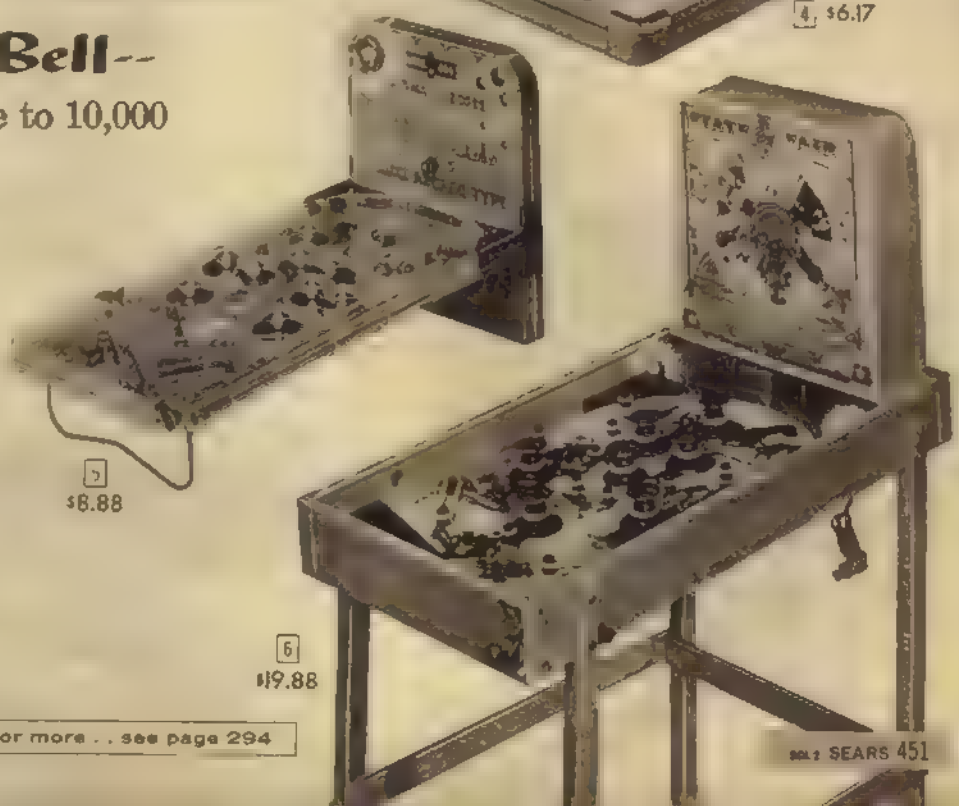
5 **Battery-powered Pinball Machine.** Has automatic scoring, flashing light, ringing bell to delight young pinball "tilters."

Brightly decorated steel construction, fully enclosed clear plastic top. Spring trigger mechanism propels 5 steel balls—one by one onto playing surface. As they touch scoring sections, bell rings, light flashes and score automatically registers in back panel. Uses 4 "D" batteries (not included . . order below).

79 N 2041—26½x12¾x14¾ in. Wt. 11 lbs. $8.88
34 N 4650—Batteries. Shpg. wt. 1 lb. . 4 for 58c

6 **Electric Pinball.** All the flashing lights and sounds of a commercial pinball machine, including an automatic scoring mechanism that registers as the bumpers are hit. Pull a lever release it . . and ball shoots to top of board, then works its way down striking bumpers as it goes . . a light flashes, a bell rings, and the score mounts. Two hand-activated kickers keep the ball in play so score of 10,000 can be made. 5 steel balls included. Wood frame measures 31x16x45 in. high. Motor UL approved, 110–120 volt, 60-cycle AC Partly assembled

79 N 1421—Wt. 25 lbs. ... . Cash $19.88

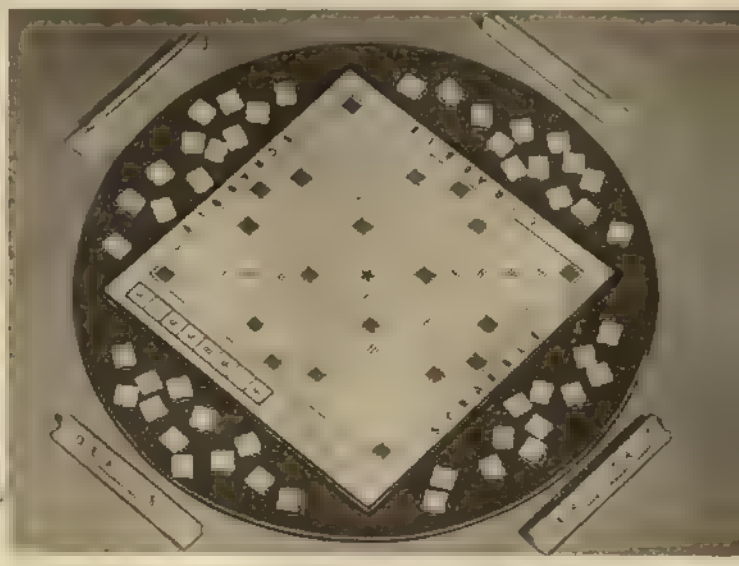


5 $8.88

6 $19.88

Use Easy Terms on orders of $20 or more . . see page 294

Sharpen your wits with these brain-teaser Games



The Big Board . . for stock market fans

Have fun while you learn the secrets of stock market trading. Youngsters and adults alike will delight in buying and selling for the most "profit." You'll become familiar with the terms bull and bear market, blue chip investments, margin buying, selling short. Dice, playing board, money and portfolios included with set. 2 to 4 players. Age 13 through adult.

49 N 273— 17x24 inches. Shipping weight 2 pounds 12 ounces . . . $4.49

Scrabble® . . challenging word game

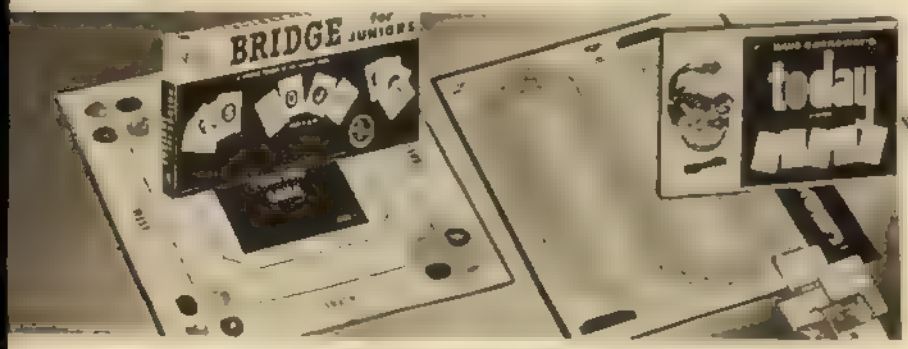
An easy, interesting way to increase your vocabulary. Build words with numbered letter tiles, pitting your skill against the other players. High number score at end of game wins. Fun for 2 to 4 players. 14 9/16x14 9/16 in. board.

49 N 139—Game only, no turntable. Shpg. wt. 1 lb. 8 oz. $2.19

Turntable of Masonite Presdwood. Rubber rim-edge and feet.

79 N 462C—Revolving Turntable only. Cork holders for board. Wt. 4 lbs. 2.75

Build your order to $20 or more and use Sears Easy Terms . . see page 294



Bridge for Juniors

Two-sided playing board features advanced and elementary versions of bridge for 6 to 12 year-olds. Advanced side introduces simplified bidding, scoring, etc. Other side teaches trumping, trick taking, etc. Includes 52 cards (4 suits each of apples, strawberries, plums and blackberries), 4 card racks and bridge instructions.

49 N 370— 2 to 4 players. Wt. 2 lbs. $1.66

Garroway's "Today" Game

Test your skill at TV producing. Points are awarded for the strongest programming in each "time slot." For example, you might choose news flashes, news events, entertainment or sports. A lengthy pass time for ages 8 to 80. Complete with deck of 52 "programming" cards, playing board and instructions. 2 to 4 players.

49 N 278—Shpg. wt. 2 lbs. $2.75

Scrabble® for Juniors

Famous vocabulary game, simplified for your youngsters . . the play way to greater word power. Double-sided board . . one side has advanced version, one has easy pictorial version. Includes playing board (18½ inches square), 100 lettered tiles, 33 counters and easy-to-follow instructions. 2 to 4 players.

49 N 235— Shipping weight 2 pounds 2 ounces $1.66

Bullwinkle . . a TV favorite

Right out of the TV show "Rocky and His Friends" comes Bullwinkle to test your aim. Practice ringing his antlers with the four inflatable plastic toss rings. each horn is numbered and high man wins. 36 inches tall overall, antlers are 29 inches wide. Made of plastic, easily inflated. Shipping weight 1 pound.

49 N 326 . . . . . $2.75

Saftee-Darts for the home

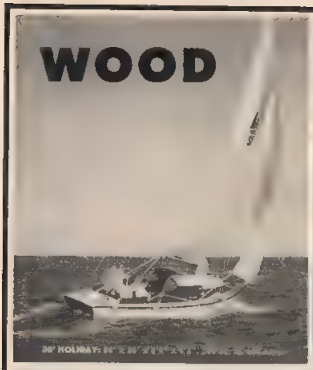
At last, a safe dart toss game. 3 vinyl darts have sponge rubber heads that stick to target like magic . . no points, no rubber suction to mar walls. Shipping weight 13 ounces.

49 N 445 . . . . . $2.55

Indoor-Outdoor Horseshoes

Can you get a ringer? Try it and see with these hard rubber official size horseshoes (6 inches wide, 7¼ inches long, ½ inch thick). Includes 4 horseshoes, 2 rubber mats with wooden pegs, and set of official rules. Shipping weight 7 lbs.

49 N 134 . . . . . $2.98



ONLY *Holiday Yachts* OFFERS THIS COMPLETE FLEET OF QUALITY CONSTRUCTED SAILBOATS AND AUXILIARIES

OTHER HOLIDAY YACHTS IN WOOD

35' HONOLULU HOLIDAY: 35' x 29'3" x 10' x [illegible] 440 sq. ft. sail area.

24' JR. HOLIDAY: 24' x 18'3" x 7'8" x 3'7". 281 sq. ft. sail area.

24' HOLIDAY SAILOR: 24' x 19' x 7'7" x 3'7" 281 sq. ft. sail area.

DEALER INQUIRIES INVITED

Whatever your choice in sailing—from the swift, one-class design 16 ft. "Cottontail" to the superb, diesel-powered 41 ft. Motorsailer, Holiday Yacht has it! Wood, steel or fiberglass, there is a dependable, seaworthy Holiday Yacht to fulfill your exact needs. For family cruising or racing, Holiday Yachts are outstandingly superior in every detail. *Before you decide on any boat, sail a Holiday Yacht . . .and experience the genuine thrill of sailing.* **It's time for a Holiday!**

Write for illustrated brochure of the boat in which you are most interested.

***Holiday Yachts* INC. • CENTERPORT 21, LONG ISLAND, NEW YORK • AN1-5270**

Boats on display at Northport Boatyard, Northport, L.I., N.Y., AN 1-5600, AN 1-5270

HOLIDAY YACHT REPRESENTATIVES

CONNECTICUT: Barr's Yacht Haven, Inc. • 246 Pequot Ave., New London • GI 3-8457
HAWAII: L. L. Butterfield • 2909 Alphonse Pl., Honolulu • PH 744504
MASSACHUSETTS Gloucester Marine Exchange • 11 Rogers St., Gloucester • GL 4675
NEW YORK Robert Matteson • P.O. Box 756, Center Moriches • AT 4-0521
OHIO Sail & Power Craft, Inc. • 6816 Superior Ave., Cleveland • EN 1-4505
OREGON Carl Vermilya • 3919 S.W. Greenleaf Drive, Portland • CA 7-0095
PUERTO RICO: Water Activities, Inc. • San Juan Intercontinental Hotel, San Juan
BERMUDA Trimingham Bros. Ltd. • Hamilton • Tel.: 1-1185
ENGLAND: Continental Yacht Imports • Nether, Compton, Sherborne, Dorset • Sherborne 377

tention of the plaintiff, of course, was that, regardless of the ownership of the beds of these lakes, he had a riparian right (shore right) to use the entire surface of the lake. The lower court here based its decision on a Minnesota decision 60 years old where a person sought to enjoin the defendant from shooting ducks over that portion of a large but relatively shallow lake overlying lands owned by the plaintiff. The plaintiff also sought to enjoin the defendant from operating a boat on the surface for the purpose of picking up ducks which had been shot. The injunction was granted and the court held that it was elementary that every person has exclusive dominion over the soil which he absolutely owns. Hence the owner of the land has the exclusive right of hunting and fishing on his land and boating on the water covering his land.

The Supreme Court of Minnesota, when faced with our present case, totally rejected the holding of the lower court and all former decisions. The Supreme Court held that riparian rights do not stem from the ownership of the bed of the lake but from *shore ownership* and that the ownership of the lake bed *does not* carry with it a right of control over the overlying waters. Such is now clearly the law of Minnesota.

This same rule is also now the law in Washington, Missouri, Virginia, Mississippi, Arkansas, Michigan and Florida, which has over 30,000 lakes.

The Minnesota Court points out that this riparian rights rule does not apply to every pothole or swamp frequented by wild fowl and over which a small boat might be poled to retrieve game, but which as a practical matter does not lend itself in any substantial degree to the customary propulsion of boats by outboard motor or oars. A minor body of water which by its nature and character reasonably has no overall utility common to two or more abutting owners would not be governed by this rule. Of course each case must be determined according to its own peculiar facts.

It is obvious that if you are purchasing a camp site on a private, non-navigable lake, you should carefully examine the law of the state in which the lake lies so as to make certain you and your guests are entitled to enjoy the waters of the entire lake. A few states have taken the position that ownership of the bed of a non-navigable or private lake carries with it complete and exclusive control and ownership of the overlying waters, but for the most part, as the Minnesota Court said, these states have few lakes or rivers of any value either to the public or to riparian owners.

—JOHN WARREN GILES

☆ ☆ ☆

LET LIQUID DO THE SANDING

You no longer have to spend time and energy sandpapering new wood to clean and prepare it for paint, stain or a clear finish. According to the Bull Dog Corp., 131 Dey Street, Jersey City 6, N. J., their new product, Bull Dog Hold Tite Sanding Liquid, does the work.

Applied with a cloth, Hold Tite removes dirt, grease, hand and heel marks, pencil and crayon marks, etc. Easier and quicker to use than sandpaper, it does not raise the grain nor alter the texture of the wood surface and is suggested for use on plywoods and laminates where heavy sanding may damage the surface.

NEW SEAT CUSHIONS BY WEATHER SHIELD

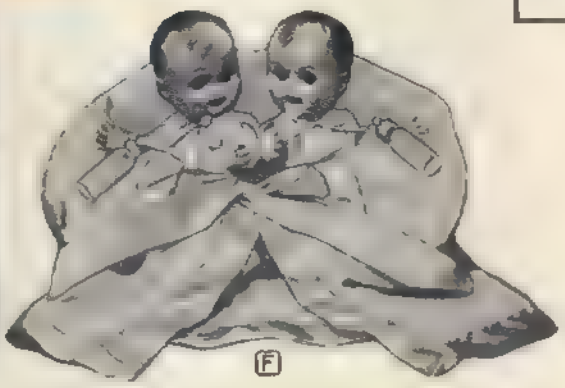
A new boat seat cushion called Seater-Saver, shown by Weather Shield Sports Equipment, is made of Sea Foam. This soft 1½" cellular plastic material will not mildew, fade or absorb water, and is oil- and acid-resistant. Lightweight Seater-Savers can be cut and fitted to fishing boats. The new cushions come in two sizes: single 36" and 54" cushions; the two 54" cushions in a choice of perch yellow and bay grey.

For details, contact Weather Shield Sports Equipment, Paul-Reed, Inc., Charlevoix, Mich.

Life-like dollies are much happier playmates . . .

New "Miracle" head . . . can be turned, tilted and posed in almost any position . . . very lifelike.

Accessories include: pearl earrings and necklace, printed broadcloth party frock, white night gown, print percale housecoat, boucle bonnet, stockings, stole and hangers.



[A] HORSMAN RUTHIE TODDLER—28" tall—wears size 1 child's clothes. Vinyl plastic; rooted hair in curly style . . . new "Miracle" head. Sleeping eyes with lashes. Wears taffeta skirt, striped blouse, knit panties, rayon socks, suede shoes.
G-76093A665—Ship. wt. 5½ lbs. . . . . **Retail $9.95**

[B] HORSMAN LACEY BABY—22" tall, she drinks, she wets . . . has new "Miracle" head. Jointed vinyl body, rooted curly hair; moving eyes and lashes. Wears white nylon dress, taffeta underskirt, white nylon bonnet, panties, booties. Vinyl bottle.
G-76089A665—Ship. wt. 3 lbs. . . . . **Retail $9.95**

[C] BRIDAL WARDROBE ENSEMBLE—Hi-Heel 15" tall Bride Doll with fully jointed vinyl body, moving glassine eyes and lashes, rooted hair. Bridal ensemble includes: taffeta gown with lace and net overskirt and veil. Extra accessories include party frock, night gown, house coat, bonnet, stockings, necklace, imitation fur stole and hangers.
G-76049A535—Ship. wt. 3¾ lbs. . . . . **Retail $7.95**

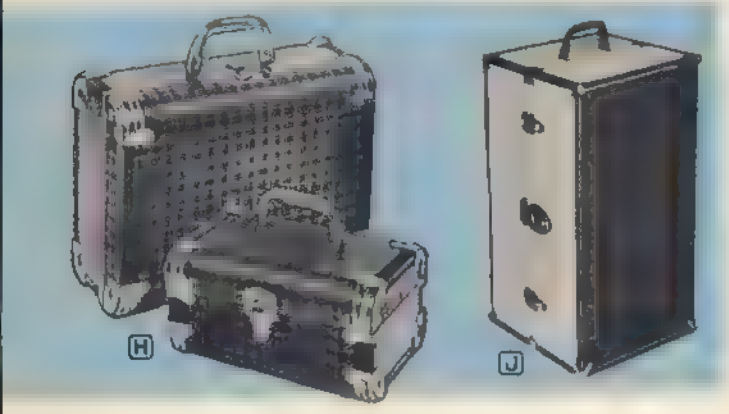
[D] HORSMAN PONY TAIL RUTHIE—17" tall vinyl jointed body, rooted hair in pony tail style; sleeping glassine eyes and lashes. She wears a checked dress with solid color flower-trimmed pinafore, knit

(D Cont'd)
panties, rayon socks and vinyl shoes. "Miracle" head
G-76092A400—Ship. wt. 2 lbs. . . . . **Retail $5.95**

[E] HORSMAN 16" LINDA BABY—In suitcase with layette: taffeta dress, pique sunsuit, flannel diaper, lace trimmed satin pillow and cover, vinyl shoes, socks, vinyl bottle, 3 powder puffs, soap, brush, mirror. Linda is 16" tall, she wet, she drinks, and cries tears! Fully jointed vinyl body with moving eyes and lashes; rooted hair in pony tail. Wears flannel polka dot jacket and panties.
G-76091A665—Ship. wt. 3½ lbs. . . . . **Retail $9.95**

[F] TWIN DOLL SET—Twin vinyl drink and wet dolls . . . 12" jointed bodies, moving glassine eyes and lashes; 2 nursing bottles. Each in white flannel sleeping sack . . . both in pink receiving blanket.
G-76048A400—Ship. wt. 2 lbs. . . . . **Retail $5.95**

[G] YUMMY NURSING DOLL—A 12" vinyl doll with jointed arms and legs; turning head, sleeping eyes with lashes, rooted poodle style hair. Does what no other doll can do—when you squeeze her tummy she moves her mouth to nurse her bottle. She drinks and wets, carries her own bottle. Wears printed cotton romper, lace trimmed
G-76047A265—Ship. wt. 1½ lbs. . . . . **Retail $3.98**



[H] TRAIN CASE AND OVERNITER—A set unequalled in beauty and durability . . . for short trips—overnight or weekends—for the "young-uns" . . . or when they play "travel". Metal with attractive baked enamel finish over sturdy wooden frame. Hand-fitting plastic handles and brass plated center snap bolts. Rounded corners prevent bumps. Red plaid with contrasting trim. 9½" train case, 12" overnighter. Little travelers love to have their own luggage . . . just like Mom and Dad!
G-78311A465—Ship. wt. 5½ lbs. . . . . **Set Retail $6.95**

[J] DOLL WARDROBE TRUNKS—To keep Dolly's clothes neat at home or away. Pink plaid baked enamel metal covers over solid wood frames. With tie ribbons for doll, sliding wardrobe rack and drawer for accessories. Reinforced and lined . . . to give maximum service even under hard usage
G-78015A340—16"—Ship. wt. 5 lbs. . . . . **Retail $4.95**
G-78016A540—20"—Ship. wt. 9½ lbs. . . . . **Retail $7.95**

(A) SUZIE-THE-SNOOZIE—Funniest, sleepiest gal in the wonderful world of "Whimsey." Wears a big smile on her face and nothing on her feet. Suzie slumbers comfortably in a nightcap and granny gown of flower-printed flannel, both decorated with sheer ruching
G-76320A418—Wt. 3½ lbs. . . . **Retail $5.95**

(B) LENA-THE-CLEANER—Saucy Lena carries her own red dustmop—strictly for looks. She has long pigtails and wears a white cotton sateen "Apron" dress trimmed with red ricrac and spiced with red cording. She also carries her own snack in her plastic pockets—a tiny cereal box and 2 plastic spoons
G-76321A487—Wt. 3½ lbs. . . . . **Retail $6.95**

(C) BESSIE-THE-BASHFUL BRIDE—A demure damsel with a bright blush and green hair. She is so shy she keeps her eyes lowered. Bashful Bessie wears a short wedding gown with a satin bodice and cummerbund—a velveray-flocked net skirt over ruffled taffeta. Her tulle-veiled flowered headband ties under her chin. Has a bridal corsage, thong sandals
G-76323A557—Wt. 3½ lbs. **Retail $7.95**

(D) TILLIE-THE-TALKER—Comfortably dressed for endless hours of conversation in a multicolor flannel "football" shirt over red Bermuda shorts. Bright ribbons tie her pigtails in place and she wears thong sandals on her feet. This jabber-wacky "Whimsey" has her own play telephone so she can sit and talk
G-76322A487—Wt. 3½ lbs . . . . **Retail $6.95**

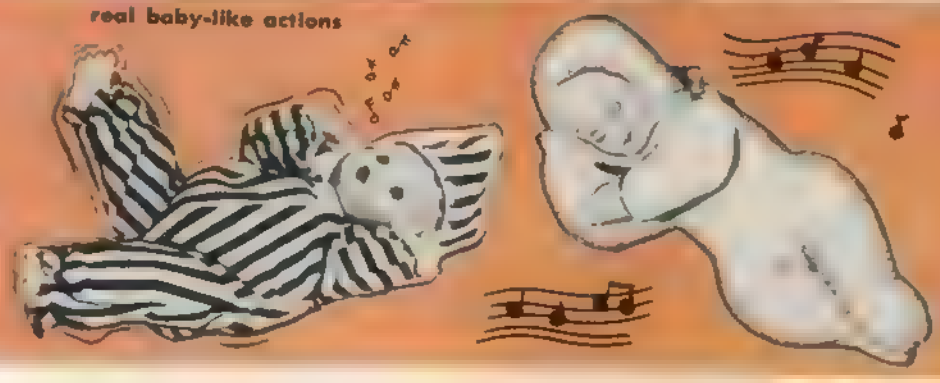
(E) RAGGEDY ANN—Straight from the Johnny Gruelle childhood classics—beloved Raggedy Ann is copied exactly—right down to the tousled yarn hair and shoe button eyes. She is the rag doll that has captured the hearts of little girls for many years. This 20" moppet wears a white pinafore over her colorful percale dress and has matching pantaloons
G-76223A300—Wt. 1 lb . . . . **Retail $4.50**

(F) RAGGEDY ANDY—Same as above except boy companion to Raggedy Ann
G-76224A300—Wt. 1 lb. . . . . **Retail $4.50**

(G) LITTLE LULU—Looks just like a picture from a page of her famous comic books by Marge! Lulu wears her familiar red and yellow dress and her pretty yarn curls are arranged in her own particular hair style. She has a mask head and a soft cuddly body. 15" high
G-76227A300—Wt. 1 lb. . . **Retail $4.50**

FUNNY, LOVABLE "WHIMSEY" DOLLS

Talk about crazy people . . . "Whimsies" are the "most!" They are the most impish, most appealing little characters ever created . . . and the most wanted by sub-teens and teen-agers. "Whimsies" are 23" to 25" tall and are made of stuffed vinyl with jointed legs. They have naughty, snub-nosed faces with open or closed eyes. Their hair and costumes are crazy but cute.



13" PRI-THILLA WITH BALLOON

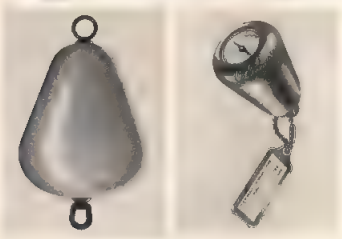
Carries her own balloon . . . squeeze her tummy and she'll blow it up. She can also suck her thumb and sit and stand by herself. Her body and turning head are soft vinyl. She has sleeping eyes and rooted Dutch girl style hair. Her plaid cotton shirt matches the plaid trim on her linen pants
G-76209A335—Wt. 1½ lbs. . . . . **Retail $4.95**

HORSMAN'S 12" LULLABYE BABY

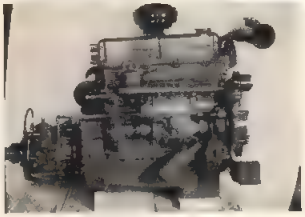
Wriggles and moves about like a real baby as she settles down to sleep to the tune of Brahm's Lullabye. Imported music box animates the doll. Fully jointed and made entirely of vinyl plastic. Lullabye Baby is dressed for slumber in a flannel sleeping outfit with matching stocking cap
G-76023A400—Wt. 1½ lbs. . . . . **Retail $5.95**

14" MUSICAL SLEEPYHEAD DOLL

A cuddlesome doll with built-in Swiss music box. Made of Du Pont's crush-resistant rayon plush with vinyl face; rooted hair. Stuffed with non-allergic featherfoam. Removable music box
G-76021A335—Wt. 1 lb. . . . . **Retail $4.95**
Same as above, except without music
G-76020A200—Wt. 1 lb. . . . . **Retail $3.00**



Mooring or marker buoy (left) is made of foam-filled Thermasol with fluorescent pigments for high visibility. Manufacturer, OSHKOSH PLASTIC PRODUCTS, INC., 1331 Bowen St., Oshkosh, Wis., also makes three sizes of boat fenders with the same material and "Buoy" key chain-compass (right) which floats in water. Fluorescent red locates keys that fall overboard



Stokes conversion of Ford four cylinder diesel

STOKES MARINE POWER PLANTS FOR 1961 include a line of marine conversions for automotive engines as well as complete marine engines built from converted automobile blocks. Among the Stokes offerings are Ford Diesels with Paragon or Warner reverse gears and reduction gears.

A feature of the 1961 line is a model built from brand new Buick V-8 automotive engines complete with new starters, generators, carburetors, fuel pumps and accessories. The Stokes conversion consists of marine manifolds, water pump, motor mounts, backfire trap and a choice of Stokes, Paragon or Warner reverse gears. Reduction gearing is available. Total weight ranges from 800 to 850 lb. The engine is rated 190 hp. at 4,000 r.p.m. It is equipped for salt water use.

STOKES MARINE SUPPLY CO., 505 E. Chicago St., Coldwater, Mich.

LUBRIPLATE OILS AND GREASES are produced for a wide range of uses afloat. Lubriplate Hypoid 90 is a fluid lubricant for gear-shift outboards, while Lubriplate 105 is a grease for non-shifting outboards. Both are waterproof. Lubriplate 2-C Outboard Motor Oil is available in either flat-top or screw cans. Lubriplate C-105, in tubes, is a handy white, semi-fluid grease for many uses afloat, from shackle pins and turnbuckles to pumps and winches. A medium density grease, and useful for many kinds of machinery, is Marine Lube "A." Lubriplate Reel and Gun Oil is said to flow freely at 50° below zero, yet not to thin out.

LUBRIPLATE DIV., FISKE BROS. REFINING CO., 129 Lockwood St., Newark, N. J.

Noma's Self-Service Merchandiser And Compact 12-Item Showcase

Noma Lites, Inc., one of the world's largest manufacturers of decorative Christmas lights, chose last month's American Toy Fair to unveil its self-service merchandiser, "Masterpieces in Christmas Lighting Safety for '61." Also seen for the first time was Noma's attractive and compact "Colorama Showcase," a pre-packed and pre-priced merchandising unit for dealers and salesmen. The unit which folds neatly for convenient transporting, is fully pre-wired and contains 12 of the fastest selling items in the Noma line.

The "Colorama Showcase," prepared for immediate plug-in use as a window and in-store piece, displays the seven-light in door and outdoor Christmas sets, novel twinkle-lights, rocket-type bubble lights, plus the window and door display pieces (bell cluster, Santa, candle), among others.

Joseph H. Ward, president of Noma Lites, Inc., expects the promotional pieces, along with the many other new items in the line, to provide the stimulus for achieving the finest year in the company's 32-year history.

Noma Lites, Inc., has executive offices at 55 W. 13 Street, New York City, and manufacturing facilities in St. Joseph, Mo. Noma distributes its line to more than 6,000 wholesale electrical, hardware, supermarket, and drug jobbers.

Hubley's Red Fox Missile Fires Eleven-Inch Soft Plastic Rocket

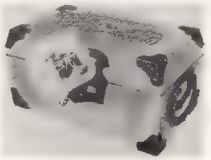
One of the latest craft to be launched into space comes from Lancaster, Pa., where The Hubley Mfg. Company announces the introduction of the Red Fox Missile. Known for their miniature farm, road grading, commercial and pleasure vehicles, Hubley has now invaded the space age.

The launcher of the Red Fox Missile measures 12" in length and is made of gunmetal gray, high-impact plastic. It is capable of firing an 11" red and white soft plastic rocket some 20 feet in the air.

A chrome-plated sight with red eyepiece and authentic crosshairs for accuracy assist the junior missileman when the countdown period approaches. Retail on the item is $4.98.

DAISY ANNOUNCES STRONGBOX THAT CONCEALS SHOOTIN' LOCK

Every youthful Western fan will haul back on the reins when he sees this authentic "spittin image" stagecoach strongbox with a secret shootin' lock, a new product from Daisy Manufacturing Company. The secret, no one but the owner



knows how to turn the key without "getting shot" by a harmless, but loud, concealed cap shooting gun.

The chest also contains treasures such as a cavvy metal Daisy dollars, an authentic map of the old overland stagecoach route with Indian tribes marked, and a booklet containing details concerning a dozen famous guns of the old West, plus gun-slinging tricks of the experts.

AURORA'S NEW ENTERPRISE KIT TO HONOR U.S. NAVAL AVIATION

The 50th anniversary of U. S. Naval aviation will be celebrated by Aurora Plastics Corporation with the introduction of the U.S.S. Enterprise nuclear powered aircraft carrier.

Aurora's new hobby kit ($11.98 retail) builds a handsome three-foot long model—said to be a foot longer than almost any warship ever made.

The new Enterprise, which will be avail

able to dealers this summer, is equipped with twin electric motors, four working propellors and two control rudders. The big ship is throughly seaworthy, can obtain two speeds—one for cruising, one for attack. To insure perfect water stability, Aurora has molded the ship's hull in one piece.

The Enterprise is equipped with four operating flight deck elevators and carries 40 scale model jet aircraft, two rescue helicopters, and two deck tractors. Both the hull and the flight deck itself are prepainted.

Aurora's Enterprise is handsomely fitted with its own gold plated display stand.

NORTHEASTERN SALES REPS APPOINTED BY WONDER BOOKS

Larry Gershel and Harley Siper, whose offices are at the 200 Fifth Avenue Building, New York City, have been appointed by Wonder Books, Inc., to cover the toy trade in the Northeastern states.

Wonder Books publishes children's books in the 25¢-59¢ price range for children up to 12 years of age.

Hubley's off to a FAST START...

with its new 1961 line of International Car Customizing Kits. Superbly constructed of sturdy impact polystyrene, these 1/24th scale models are a must for collectors fun to assemble, great for customizing, and easily adaptable for motorized racing. Typical Hubley care and attention to detail is given to each of these 9 world renowned cars to make it a big seller wherever kits are sold.

PACKING — ALL KITS PACKED ONE DOZEN PER CARTON

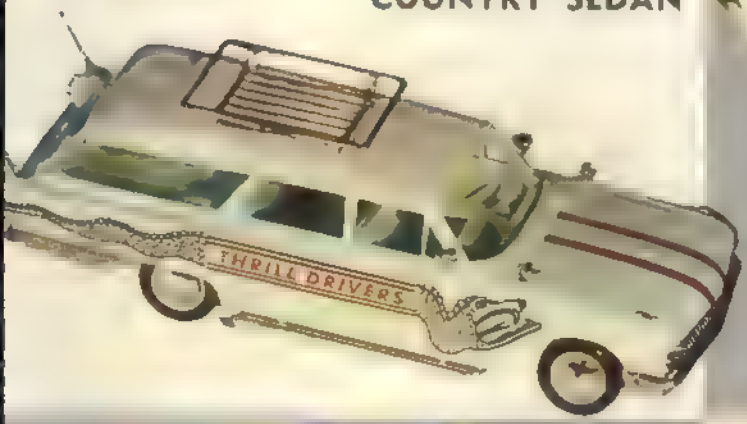
Each customizing kit contains stock and customizing parts, large custom decal and detailed instructions.

NEW PRICING $1.49*

*SUGGESTED RETAIL

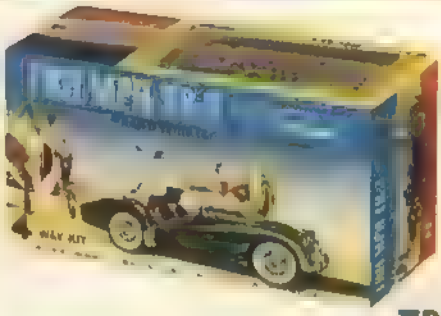
Kit No. 161K

1961 FORD COUNTRY SEDAN



Kit No. 153K

MERCEDES 300SL HARD TOP

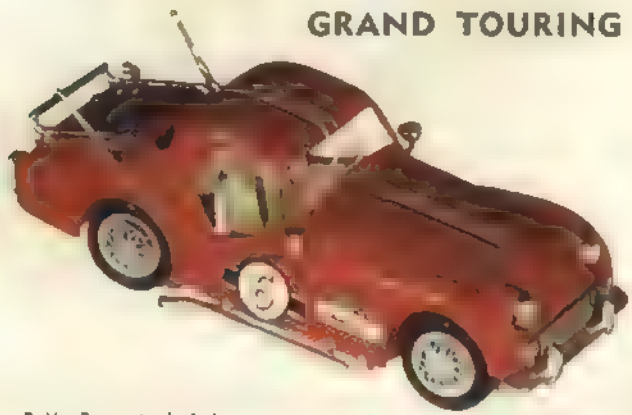


Kit No. 151K

TRIUMPH TR-3 GRAND TOURING

Kit No. 162K

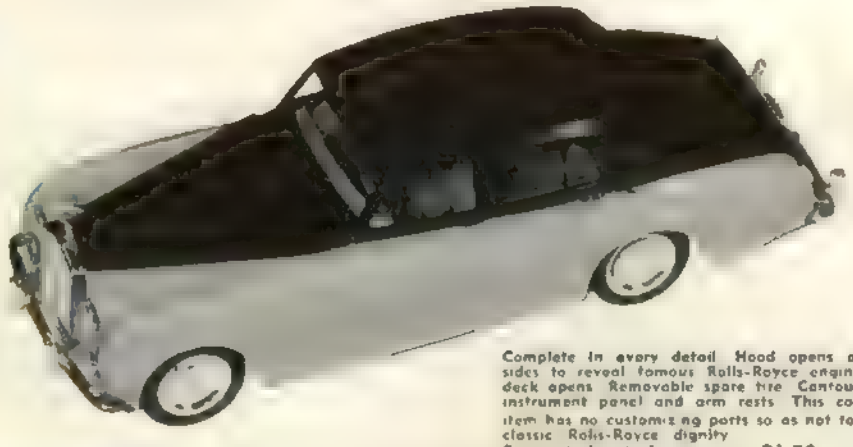
1961 FORD FAIRLANE 500 SEDAN



a Rolls-Royce excluded

Kit No. 157K

ROLLS ROYCE
SILVER CLOUD SEDAN



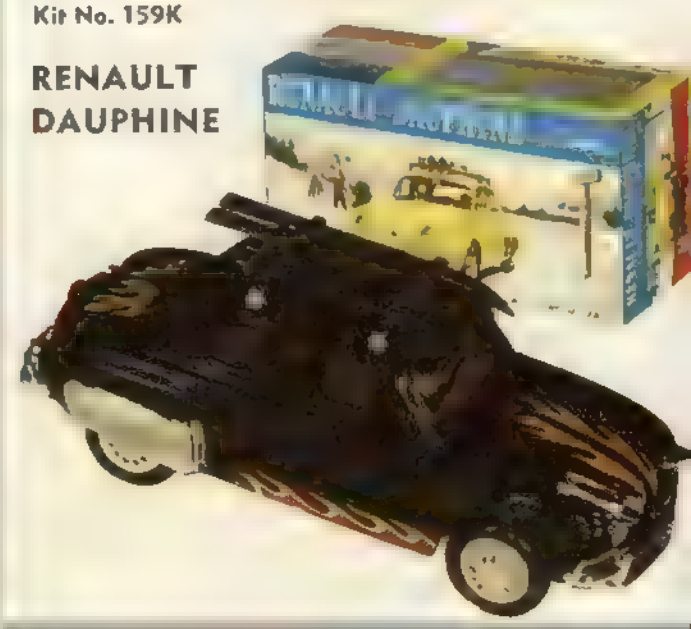
Complete in every detail. Hood opens on both sides to reveal famous Rolls-Royce engine. Rear deck opens. Removable spare tire. Contour seats, instrument panel and arm rests. This collector's item has no customizing parts so as not to offend classic Rolls-Royce dignity.
Suggested retail price — $1.70

Kit No. 158K

METROPOLITAN
CONVERTIBLE

Kit No. 159K

RENAULT DAUPHINE



Kit No. 152K

MERCEDES 300SL
CONVERTIBLE

Kit No. 150K

TRIUMPH TR-3
CONVERTIBLE

THE HUBLEY MANUFACTURING COMPANY • LANCASTER, PA.
SCALE MODEL DIVISION

LITHO IN U.S.A.

another Hubley® first – STRETCH-PAK*!

Now Hubley makes it possible for you to sell Mighty-Metal Toys factory-fresh in a transparent, pilfer-proof package. The toys are electronically sealed in a film pouch that offers complete protection from moisture and dust.

No more price reductions for shop-wear.

No more damaged merchandise.

Yet more of the toy is visible than ever before.

Take advantage of the newest thing in toy merchandising . . . Mighty-Metal Toys.

* Trade Mark by Inpak Systems, Inc.

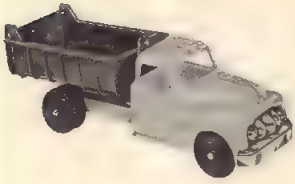
To see all 11 Mighty-Metal Toys, turn page.

No. 429 Log Truck
Length 8½ in. $.69*

No. 456 Tractor
Length 8¼ in. $.89

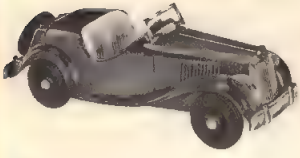
No. 430-S Airplane
Length 7½ in. $.59

No. 457 Cultipacker & Plow
Length 9½ in. $.89



No. 431 Dump Truck
Length 8½ in. $.69

No. 459 Log Truck
Length 10 in. $.89



No. 432 M. G. Sports Car
Length 8½ in. $.69

No. 460 Stake Truck
Length 10 in. $.89

No. 453 Tow Truck
Length 10 in. $.89

No. 465 Fire Engine
Length 10 in. $.89

No. 458 Dump Truck
Length 10 in. $.89

Two assortments available.
No. 32 Assortment. 1 dozen each:

No. 453	No. 459
No. 456	No. 460
No. 458	No. 465

plus attractive wire rack.

No. 34 Assortment:

2 doz. No. 456	1 doz. No. 460
1 doz. No. 453	1 doz. No. 465
1 doz. No. 457	1 doz. No. 429
1 doz. No. 458	1 doz. No. 430-S
1 doz. No. 459	1 doz. No. 431
	1 doz. No. 432

plus large wire rack.

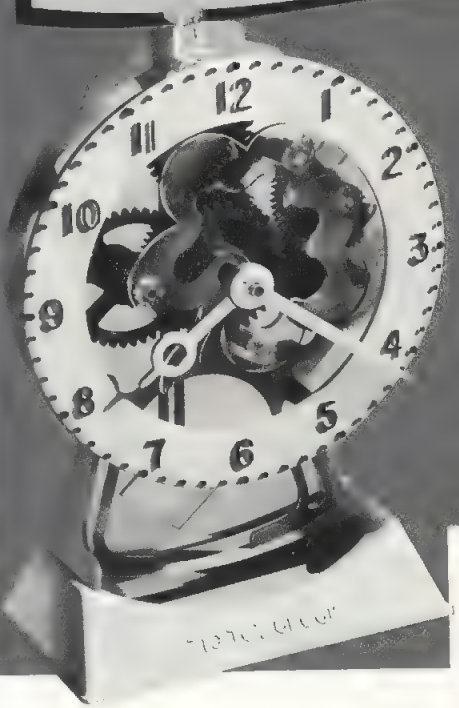
ALL TOYS PACKED 1 DOZEN PER SHIPPING CARTON.

* ALL PRICES SHOWN SUGGESTED RETAIL

THE HUBLEY MANUFACTURING CO., LANCASTER, PA., U. S. A.

85—3-6-61

Sold Out last Christmas!



ORDER NOW!

IMMEDIATE SHIPMENT!

HUBLEY No. 965

TIC-TOY CLOCK*

Multi-colored plastic Can be taken apart and quickly put back together again. 25 parts include color keyed gear assembly. Spring driven . . . actually runs up to 14 hours on one winding. Lots of fun as well as instructive for boys and girls 5 to 15. Height 11½", width 8". Factory assembled and packed in 4 color window box for eye catching display.

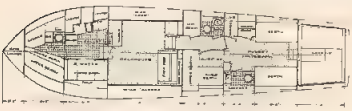
*Trademark

Hubley

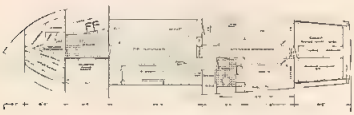
MANUFACTURING COMPANY, LANCASTER, PA.

BiG
ON TV
THIS FALL
Everywhere kids look! Everywhere kids are! Colorforms gives you more TV backing this fall than ever before. Coast to coast, week after week, on 173 CBS-TV stations with "Captain Kangaroo." Plus an all-out saturation TV spot campaign on top kid shows in dozens of key markets! Millions of kids will see and want the newest toys and games from Colorforms. Be ready for the big push with the most exciting and salable Colorforms ever! Norwood, New Jersey. In Canada: Sole Distributor, International Games of Canada, Ltd.
Colorforms®

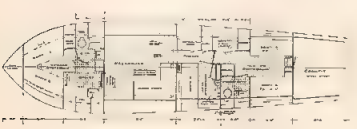
Fairform Flyer Versatility



ARRANGEMENT A



ARRANGEMENT B



ARRANGEMENT E

To take a Quadraconic Hull 53'-6" long and 13 feet wide and perfect its prime function as a comfortable cruiser, a superior sport fisherman, an express commuter or combination of all. That's *versatility*.

To arrange accommodations as varied as the recreational needs of all who love the sea, in a given size hull—That *is* also versatility.

To partially illustrate the versatility of use and arrangement in only one of the Huckins Quadraconic Hulls look at the Lanwood 53 model pictured above. Here is a fast cruising yacht—23½ knots cruising speed—with twin GM diesels in stern.

Arrangement A provides for crew forward, convertible Dinette, double Guest Stateroom and bath and Owner's Suite. Arrangement B omits the Guest quarters for more sumptuous Deckhouse and Owner's Suite. Arrangement E provides luxurious Guest quarters forward and Captain's quarters centrally located, amidships.

Many more arrangements have been built into this same hull—all suitably detailed to the owner's ideas of comfort, enjoyment and habitability.

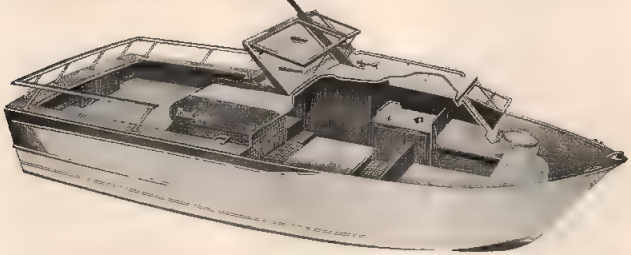
We have arrangements to suit your ideas, too, in models 34' to 80' in length. Write and tell us what they are.

HUCKINS YACHT CORPORATION

ROOSEVELT HIGHWAY AND ORTEGA RIVER

P. O. Box 6336 JACKSONVILLE 5, FLORIDA PHONE: EVERGREEN 9-1125

ANATOMY OF A BOAT



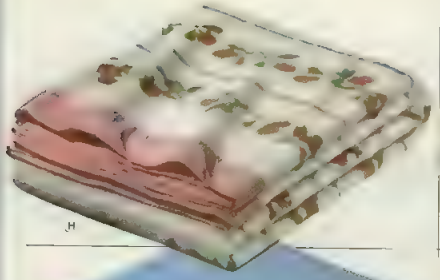
Behind the scenes of the new **Revel Empress**...the "most" in 25-footers afloat today!

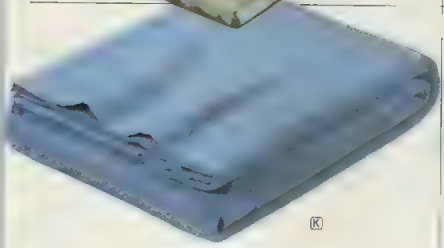
- Comfortable sleeping for 5.
- V-bunk forward with filler cushions.
- Cabin headroom 6 feet. Luxurious wall-to-wall carpeting.
- Space-engineered galley with fresh water pump faucet, insulated icebox, two-burner stove.
- Foam-cushioned, Vinyl-upholstered dinette — seats 4 . . . converts to sleep 2
- Cabin table with mar-proof laminated plastic top.
- Enclosed full height head.
- V-8 Interceptor Marine Engine
- Full-opening windshields in both cabin and flying bridge.
- Solid mahogany yacht-type railings! Stainless stanchions.

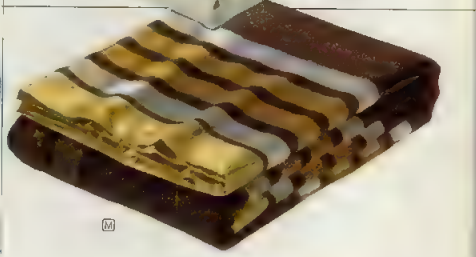
From **$4995,** F. O. B. Arnold, Maryland. Ask your Revel Craft dealer about the easiest-to-own pay plan ever devised. Other Revel Craft as low as $595.

Space does not permit listing all the additional "Revel Empress" features . . . nor can its thrilling sea-going performance and custom-quality craftsmanship ever be transferred to the printed page. You must experience first-hand why this luxury inboard is fast moving to the top of the list of Revel's current "best sellers". And be sure to ask about Revel's exclusive Box-Girder construction that eliminates "flexing" and bottom ripple — even in heavy seas!

REVEL CRAFT MANUFACTURING COMPANY, BOX 20, DEPT. M.B., ARNOLD, MARYLAND







Warm, Lightweight, Lovely—Machine Washable!

(H) **CHATHAM MOSS ROSE "PURREY"**... hand-screened, rose-sprigged and especially pretty! Bouquets of dainty pink moss roses interlaced with dove gray stripes accent the white background. Soft to touch and ever so practical... it's woven of a long wearing blend of rayon and Acrilan® acrylic fibers with a luxurious nap that stays fluffy 100% nylon binding remains beautiful for the life of the blanket. Easy to wash, quick to dry, colors stay clear through countless tubbings. Guaranteed against moth damage. Non-allergenic. Size is 72x90" for single or double beds. In Moss Rose gift box.

73-64-39 B960 Moss Rose **$12.98**

(K) **CHATHAM "PURREY" BLANKETS**... a miracle blend of rayon and Acrilan® acrylic fibers that gives you heavenly warmth without weight. Color-fast; machine washable they're shrinkproof; dry in a jiffy. Mothproof too. 100% nylon binding. 72x90"

73-63-97 B798 Yellow **$10.98**
73-64-05 B798 Blue. **10.98**
73-64-13 B798 Pink **10.98**
73-64-21 B798 Green. **10.98**

(L) **HUDSON'S BAY 4-POINT BLANKET** renowned for supreme beauty, outstanding warmth and durability. This truly luxurious 100% virgin wool blanket is hand woven in England. It is washable, absolutely shrink resistant. Forever fast colors... deep, deep nap. The edges need no binding because they cannot fray.

Expect a lifetime of comfort and warmth from this fabulous blanket, the choice of Admiral Byrd for use in the Antarctic. Each bears the official Seal of Quality found only on genuine Hudson's Bay Four-Point blankets. White with multi-color stripes. 72x90".

73-62-98 B2660 Hudson's Bay Blanket **$34.95**

(M) **PEARCE BRILLIANT PLAID** woven of 100% selected fine wool. These wonderfully warm blankets are specially pile fluffed to give them a feather-light softness. Permanently moth-proofed, and machine washable. Autumn Brown has old gold and white accents; Scarlet Red is touched with black and white. 7" acetate satin binding. 72x90".

73-63-14 B1195 Autumn Brown Plaid **$16.95**
73-63-22 B1195 Scarlet Red Plaid . **16.95**

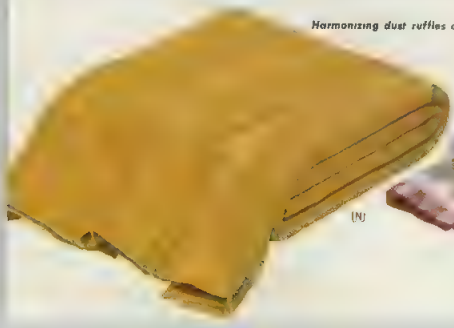
(N) **CHATHAM SLEEPING BEAUTY**... silken soft in texture, woven in a blend of rayon and Acrilan® acrylic fibers... a miracle of cloud-light comfort and delightful warmth. This lovely blanket leads a charmed life in washability and long wear... keeps its fluffy freshness always. Non allergenic, guaranteed against shrinkage and moth damage. The perfect blanket for every bedroom in your home. And so low priced, you'll want several for gifts. 100% nylon bindings.

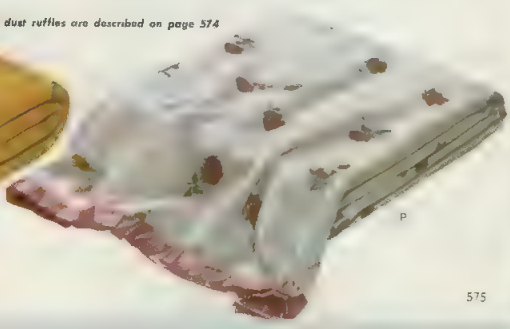
73-67-93 B670 Pink. 72x90"..... **$8.98**
73-68-01 B670 Blue 72x90" **8.98**
73-68-19 B670 Green. 72x90"..... **8.98**
73-68-27 B670 Yellow. 72x90"..... **8.98**

(P) **PEPPERELL "BRIDAL ROSE"**... soft, summer weight blanket in a pink rose print that's so pretty, you'll use it as an extra winter coverlet too. Made of a washable blend of rayon and Acrilan® acrylic fibers; dries quickly to like-new fluffiness. 3" acetate satin binding. For a complete ensemble Bridal Rose bed linens, rose-printed to match, are shown on page 585.

73-67-36 B425 "Bridal Rose" 72x90" **$5.95**

Harmonizing dust ruffles are described on page 574





Bride Doll

With Veil

900/222. Bride Doll. All vinyl TEENAGER bride doll, fully jointed, sleeping eyes, deep rooted saran hair and pearl earrings, beautiful bridal gown with matching veil, panties, high heel shoes and socks, bouquet of flowers in hand, height 20 inches. ... . Each **$6.88**

Bridesmaid Doll

900/223. Bridesmaid Doll. As above but a bridesmaid doll dressed in blue with matching hat, height 20 inches. Each **$6.88**

Nurse Doll

900/431. Nurse Doll. Fully jointed vinyl body nurse doll with vinyl head, deep rooted saran hair and moving eyes, dressed in regulation striped blouse with white skirt and graduate nurse black stripe on cap, white panties, shoes and socks, height 16 inches. .. Each **$5.34**

Nun Doll

8123/1. Nun Doll. Beautifully gowned in traditional Nun's clothing of black satin and stiff white plastic collar and hood, this 7½-inch vinyl doll with sleeping eyes is centred in a steeple designed box with a clear plastic window through which the Nun can be seen, her garments spread to cover the full base of large box, size 16 x 16 inches. Each **$4.00**

Plush Pyjama Bag Dolls

904/320. Plush Doll Pyjama Bag. Stuffed body on wire frame with vinyl head, tinted features and fully covered with beautiful soft silk plush, zipper opening base for pyjamas, silk ribbon bow, height 15½ inches, diameter of base 10 inches. ... . Each **$4.88**

904/324. Plush Doll Pyjama Bag. As above but larger height 19 inches, diameter at base 12 inches. Each **$8.88**

Plush Musical Doll

904/26. Musical Doll. Lovely cuddly silk plush covered body and head with vinyl face, tinted features and ribbon bow dolly is asleep as sweet lullaby music plays, wind-up music box, length 16 inches. ..... Each **$8.88**

Dress-Me Dolls

84/148

84/148. Dress-Me Doll. Fully jointed vinyl doll with sleeping eyes, embossed hair, each in plastic bag, height 13½ inches. .... Doz. **$16.00**

82/1699. Baby Doll All fleshlike vinyl baby doll, movable arms and legs, sleeping eyes and long deep rooted pony tail hair that can be plaited or done up, wearing white panties, complete with feeding bottle, height 9 inches, each in plastic bag with topper. .. . . Doz. **$18.00**

82/1697. Teen-Age Doll. Fleshlike Vinyl modern teen-age doll with slim legs and waistline and deep rooted long pony tail hair, wearing white panties, pearl bead necklace and embossed red shoes, height 7¾ inches, each in plastic bag with topper. ..... Doz. **$9.60**

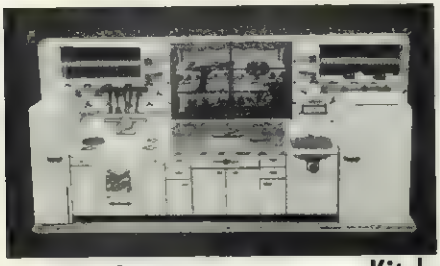
See Red Banner Catalogue Insert for Other Fine Dolls and Toys

"HUMMEL" DOLLS

Styled exactly like the famous Hummel Children figures, Exquisitely modelled vinyl body dolls beautifully tinted and decorated with fully jointed head, arms and legs, the delicate execution of facial details the same as those which distinguish the genuine "Hummel" figures, each doll dressed differently in clothing becoming the child in good quality cloths, felt slippers, and bonnets, etc., approximate height 12 inches.

790/1701	"Shopper"	Each $15.00
790/1702	"Our Hero"	Each $15.00
790/1704	"Hansel"	Each $15.00
790 1714	"Jackie"	Each $15.00
790/1715	"Errand Girl"	Each $15.00
790/1716	"Three Pals"	Each $15.00
790/1718	"Accordion Player"	Each $15.00
790/1719	"Night Watchman"	Each $15.00
790 1720	"Postman" ..	Each $15.00
790 1721	"Cobbler Boy"	Each $15.00
790 1723	"The Baker"	Each $15.00

Hummel Dolls. Same as above but with moving head and arms only, legs are not jointed. ... . Each **$13.22**



Kitchen Unit

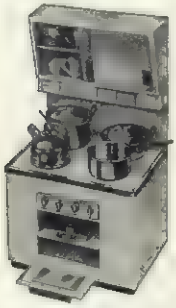
828/129. Kitchen Unit. Lithographed metal three separate pieces, modern stove, sink and refrigerator with plastic doors and inserts, complete with plastic baking and cooking utensils, length of three combined pieces 14¼ inches, refrigerator height 5¼ inches.
Per Set **$5.00**

Aluminum Kitchenware

8114/4. Kitchen Kettle Set. Highly polished aluminum with black knobs and handles, set contains whistling kettle, 2 Windsor saucepans, coffee pot, frying pan, all in attractive window box. . . . . Per Set **$4.80**

8114/3. Double Boiler Kitchen Set. Similar to above but set contains, Chicken fryer and cover, 2 Windsor saucepans, double boiler, pudding pan, all in attractive window box . . . . . Per Set **$4.80**

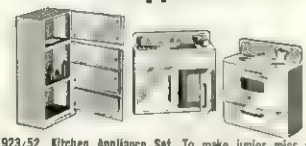
Kitchen Units



828/132. Kitchen Stove. White enamelled stove with aluminum trim and clear plastic oven door, high back with plastic cupboard having sliding door and six colorful pull-out drawers, complete with 3 aluminum saucepans, 1 kettle, 1 roast pan with turkey, size 7 x 5½ x 11 inches, complete with fuel burner and fuel. . . . Each **$6.68**

828/133. Kitchen Unit. Compact modern kitchen unit, white enamelled stove with aluminum top and trim and wide side section for baking etc., all around lithographed curved back with kitchen decoration, back of stove has plastic cupboard with sliding drawers and six drawers well made of hard plastic, 4 burner stove 2 of which equipped with burners for esprit fuel, 3 saucepans whistling kettle and roast pan with turkey all in aluminum, plus plastic tea set and dish basket, size 11 x 5½ x 12 inches. . . . . Each **$9.00**

Kitchen Appliance Set



923/52. Kitchen Appliance Set. To make junior miss an experienced housewife, an unbreakable poly kitchen appliance set, contains a refrigerator 7½ inches, Stove 6½ inches, sink 7½ inches, and all the necessary utensils.
Each **$4.00**

Salad Set

8152/138. Salad Set. Beautifully designed all metal bowls, 4 individual and one large, decorated to look like real wood, plastic mixing fork and spoon, packed in attractively designed display box, size 10¼ x 17 inches.
Doz **$25.20**

Cake Mix Set

922/4. Kay Stanley's Cake Mix Set. Eighteen-piece cake mix set with Pillsbury best cake mixes, cake pans, measuring spoons, mixing spoons, spatula, cake knife and cook book, in attractive decorator box, size 11¼ x 15½ inches.
Each **$2.68**

922/1. Kay Stanley's Cake Mix Set. As above but a larger size makes eight cakes, size of box 11¼ x 16¼ inches.
Each **$4.00**

922/2. Kay Stanley's Cake Mix Set. A much larger set, consists of 12 best cake mixes, 8 frostings, 2 pkgs. cake decorations, 2 cake pans, cup cake tin, 6 crinkle cups, mixing bowl measuring spoon mixing spoon spatula, cake knife, pan liners and cook book, each in display box, size 12 x 20 inches. . . . . Each **$5.34**

HEAT TABS

735/T/20. Extra Heat Tabs for above stove, 20 in box.
Doz. Boxes **$7.20**

Aluminum Baking Sets

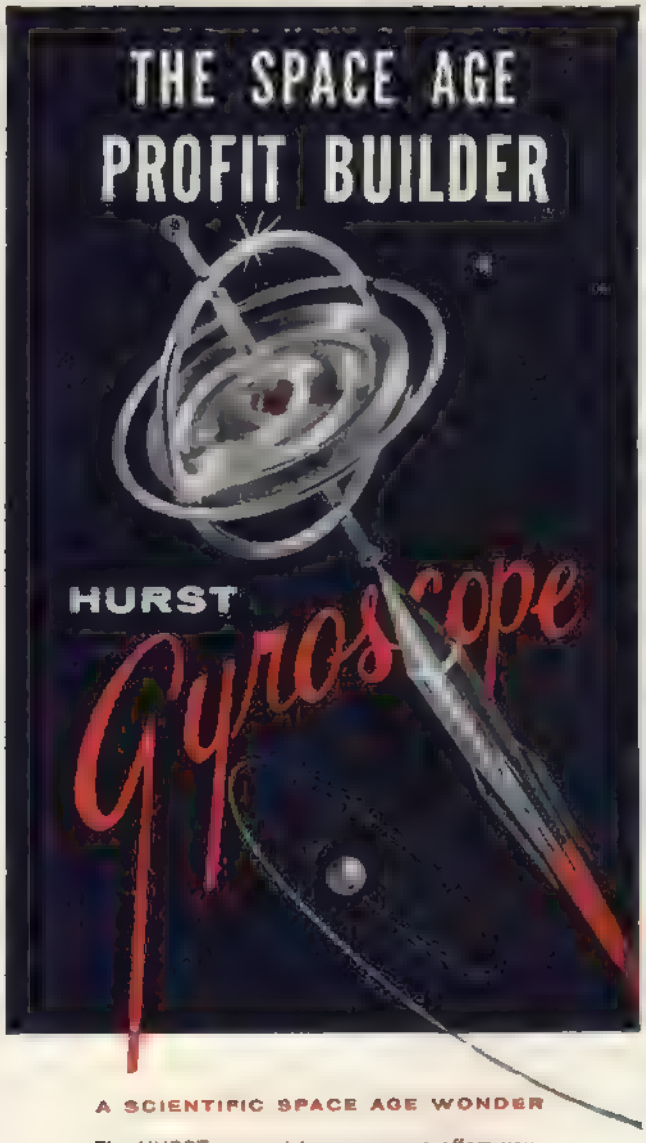
950/11. Fourteen-Piece Baking Set. Made of bright aluminum, strong safe, long lasting, will not rust, chip or break, aluminum pieces include turner, ladle, scoop, moulds, pans, etc., and a wood rolling pin, each set in attractive window box size 14 x 3 x 18 inches . . . . . Per Set **$2.68**

82/2039 Kitchen Utensil Set Four-piece kitchen set, Mixer, server, baster and serving spoon, each piece finished in bright metal with red stained wood handle, affixed to display card in plastic bag with topper, size 6⅛ x 7½ inches. . . . Doz. Sets **$5.60**

LITTLE MISS FOOD MIXER

85/159. Mechanical Toy Mixer. A splendid replica of the modern junior mixing sets, lithographed metal mixer with plastic mixing bowl, press the button and mixer stirs away just like the electric models, adds greatly to the young hostess's kitchen equipment, size 6 x 4 x 5½ inches.
Doz. **$14.40**

THE SPACE AGE PROFIT BUILDER



A SCIENTIFIC SPACE AGE WONDER

The HURST original toy gyroscope offers you steady year around profits in today's booming space conscious market . . . it's a popular year around toy that sparks the imagination of every child, young or old. Each box is attractively designed for point of purchase sales appeal and includes gyroscope, pedestal, string and instruction sheet. For name of your nearest representative, prices and catalog on Chandler products write CHANDLER MANUFACTURING CO., 708 E. 16th STREET, INDIANAPOLIS 2, INDIANA

NON TOXIC
SARGENT WASH OFF CRAYONS

THE *FIRST* COMPLETELY NEW CRAYON IN 55 YEARS!
3,000,000
NOW in T~~300,000~~ homes!
A ful[illegible] to $2.00
packaged in sales-clinching four color boxes!
Nationally promoted via TV and Newspapers

ART CRAYON CO., INC. 200 Fifth Ave., N. Y. C. 10

NEW LOVEABLE TOYS for 1961 by REMPEL

R 50
FOXY WOXY

R 52
KITTY KAPERS

R 51
PIGGY WIGGY

INTRODUCING . . . these superlative NEW members of the "Little Folk" clan — by REMPEL — the famous TOYMAKER. THESE ARE NATURALS. SEND YOUR ORDERS IN NOW!

OUR 15TH YEAR

REMPEL
CREATING AND MANUFACTURING THE WORLD'S FINEST TOYS
MANUFACTURING INC., AKRON 11, OHIO, U.S.A., TORONTO, CANADA

that has to be
a Lakeside toy! **

*
A full line of toys for all ages, in captivity for your inspection at the Toy Fair.
Room 1476, Hotel New Yorker. Permanent display in Room 851, 200 Fifth Avenue Building
Lakeside Industries · Subsidiary of Lakeside Plastics & Engraving Co., Minneapolis 6, Minn

LAKESIDE

Equip Your Own Home Gym With Health Aids For The Entire Family

FOR YOUR HEALTH'S SAKE

EXERCISE REGULARLY

Mr. Universe of 1960
Endorses, Uses these Weights

1 Power Builder Squat Rack. Fully-adjustable rack can haul 1000-lbs. at 12 different heights. Use it for power presses, deadlifts, power squats, back lifts power cleans or bench presses. Work up to a quarter ton of weight in the leg press. Steel pins hold bar 2 heavy cast-iron bases, 2 steel uprights, sleeves, 1 crossbar; pins.
60 T 5471R—Ship. wt. 38 lbs. .....Cash $24.95

25-Lb. Plates. Extra weight for barbell sets or power rack above. For heavier training.
60T5483MO—Gold-Colored. Wt. 50 lbs. 2 for $10.98

2 Adjustable Exercise Bench. For training variety and progress, perform the great upper body exercises in both the prone and incline positions. Presses, laterals, curls, pullovers off an exercise bench are a must for every serious body builder. Bench is vinyl leatherette covered.

Foam Rubber Padded for your comfort during each workout; measures 44½ in. long, 12 in. wide and 16½ in. high. Sturdily constructed for years of use. Converts quickly from flat to incline bench. An essential piece of home gym equipment. No Money Down. $4 a Month.
60 T 5484 R—Ship. wt. 38 lbs.....Cash $24.95

"R" Items Not Mailable. **Shipped from Stock.** *State Freight, Truck or Express Shipment.*

3 Iron Exercise Boots For all athletes . . . strengthens knees and ankles for protection against injuries. Shoes made of cast iron, weigh 5 lbs. each. All-around leg conditioners and also useful for wrist work. Shoes attach with web straps.
60 T 5485 M—Ship. wt. 11 lbs..... .Pair $4.95

4 For The Girls! New, all-rubber "Stretch to Health." Put your feet in the stirrups, lean back and start improving your figure and posture. Wood handle; foot straps. Easy to store.
60 T 5450—Ship. wt. 1 lb.....$2.95

5 110-Lb. 29-Pc. Revolving Bar-Dumbbell Set. Weights adjust from 15 to 100 lbs. 5-ft. steel bar with knurled chrome revolving sleeve and 4 collars. Two 14-in. dumbbell bars, 2 chromed sleeves, 4 collars. Training book. $4 Mo.
60 W 5478 R—Ship. wt. 112 lbs.....Cash $23.95

160-Lb. 31-Pc. Revolving Bar-Dumbbell Set. Similar to (5). Wts. adjust from 15 to 150 lbs. $5 Mo.
60 W 5479 R—Ship. wt. 162 lbs. . . .Cash $36.95

210-Lb. 33-Pc. Revolving Bar-Dumbbell Set. Similar to (5). Wts. adjust from 15 to 200 lbs. $5 a Mo.
60 W 5480 R—Ship. wt. 212 lbs. . .Cash $46.50

60-Lb. Barbell Set. Similar to (5), but no dumbbell bars and no revolving chrome sleeve. 4-ft. steel bar. Weights adjust from 15 to 60 lbs.
60 W 5477 R—Ship. wt. 62 lbs. . . . .Cash $15.75

Jr. Champion 15-Pc. Barbell Set (not shown). For boys 6 to 15 yrs. old. With 30-in. steel bar, six 1¼-lb. plates, two 2½-lb. plates, 4 collars. Instr.
60 T 5474 M—Ship. wt. 18 lbs. *Mailable*. . .$6.75

6 Save $1.10 On Punching Bag Set. Hardwood frame, official size rubber cushioned steel rim. Swivel. Lined 8-panel "Pro" size, Wine colored Sheepskin bag—double stitched, *Mailable*.
60 W 5472 MO—Set. Ship. wt. 12 lbs.....$9.88
60 W 5475 MO—Platform Only. Wt. 10 lbs.. 5.18
60 W 5437 Bag Only. Wt. 1 lb. 8 oz..... 5.79

7 Popular Everlast Boys' Boxing Gloves A gift to please all boys. Wine-colored Everhide plastic that wears like leather. 100% goat hair padding. Tapered thumb, padded finger grip. Double stitched Jack Dempsey boxing chart incl. Your choice of 4 sizes for boys 4 to 15 yrs.

Cat. No.	For Ages	Ship. wt.	Set of 4
60 W 5430	4– 5 yrs.	1 lb. 12 oz.	$3.65
60 W 5431	6– 8 yrs.	2 lbs. 4 oz.	4.75
60 W 5432	9–12 yrs.	2 lbs. 12 oz.	5.35
60 W 5433	12–15 yrs.	3 lbs. 4 oz.	7.75

8 Horizontal Bar. Fits any door jamb. Adjustable steel bar. Non-slip end pads.
60 W 5482 –Ship. wt. 3 lbs. 3 oz.....$5.26

9 4-Way Deluxe Muscle Builder Set. 4 exercisers. 5 detachable steel springs; 2 "Sat-Tee" handles. 2 steel stirrups. 2 wood bars form barbell. 2 steel hand grips. Instructions.
60 W 5456 M—Ship. wt. 9 lbs. *Mailable*. . . .$7.44

10 3-Way Muscle Building Set. Chest expander with 3 detachable steel springs locked in with "Sat-Tee" handles. Wall exerciser with 2 wood handles, steel springs and 2 hand grips.
60 W 5457—Ship. wt. 5 lbs. Instructions. . .$5.44

11 Rowing Machine. Chrome-plated, all-steel platform and seat. 4 adjustable springs with double-pull tension . . . adjustable for adults or children. Cushioned seat. Fine family machine.
60 W 5487 MO—Abt. 48 in. long. Wt. 16 lbs..$16.95

SAVE $1.00

ON 12 FT. YARD RINK

Ordered with Skates (H) to (P)

(R) Boys' Hard Toe Hockeys—Pro Styled. High carbon Steel blades set for easier balance—soldered to tubes, welded to 1-pc. cups. Black split leather, Red toe, lace edge trim, tongue. Felt inner sole lining, tongue pad. Laminated Rubber outsole. Aluminum eyelets. *State Boys' Full Sizes 13, 1, 2, 3.* See "How to Order" information, facing page.
60 W 6266D—Ship. wt. 2 lbs. 12 oz.....$6.67

(J) (K) Adult-Styled Figures for Boys, Girls. Proportioned-to-size for balanced skating. Higher tops, heel. Form fitting around ankles. Adult-styled closed toe with stiffeners. Higher heel. Split leather. Fully lined with warm Flannel. Aluminum eyelets. Hollow ground Steel blades. See "How to Order" on facing page for correct size. *State Full Size.*

(J) Girls' White. Full Sizes: 13, 1, 2, 3.
60 W 6217D—Ship. wt. 2 lbs. 13 oz.... $6.67

(K) Boys' Black. Full Sizes: 13, 1, 2, 3, 4.
60 W 6215D—Ship. wt. 2 lbs. 13 oz.....$6.67

(L) (M) Start 'em Young with Double Runner Skates. Ideal for beginners. Lower double steel blades set apart about ½ in. for more balance, easier learning. Split leather shoe uppers with adult-styled toes. Heavy Rubber outsole. Ship. wt. 3 lbs. *State Boys', Girls' Full Sizes: 10, 11, 12, 13, 1, 2.*

(L) 60 W 6203D—Girls', White.....$3.99
(M) 60 W 6201D—Boys', Black..... 3.99

(N) (P) Single Runner Skates for Boys and Girls. An exciting gift for tots' first thrilling experience on ice. Steel figure style blades (no teeth)—Wider, lower for balance. Fine top-grain leather. Boys', Girls' Sizes: 10, 11, 12, 13, 1, 2, 3. *State Full Sizes.* Ship. wt. 2 lbs. 8 oz.

(N) 60 W 6206D—Girls', White.....$3.99
(P) 60 W 6207D—Boys', Black..... 3.99

(R) Backyard Ice Rink. Like (G), facing page, but smaller. Buy with Skates (H) to (P) and Save $1.00! 12-ft. diameter, 4-in. wall ht.
60 T 6263T—Rink only. Wt. 3 lbs. 12 oz...$4.50
60 T 6263 DT—With Skates. Wt. 3 lbs. 12 oz. 5.50

Famous Daoust La Londe Hockey Skates

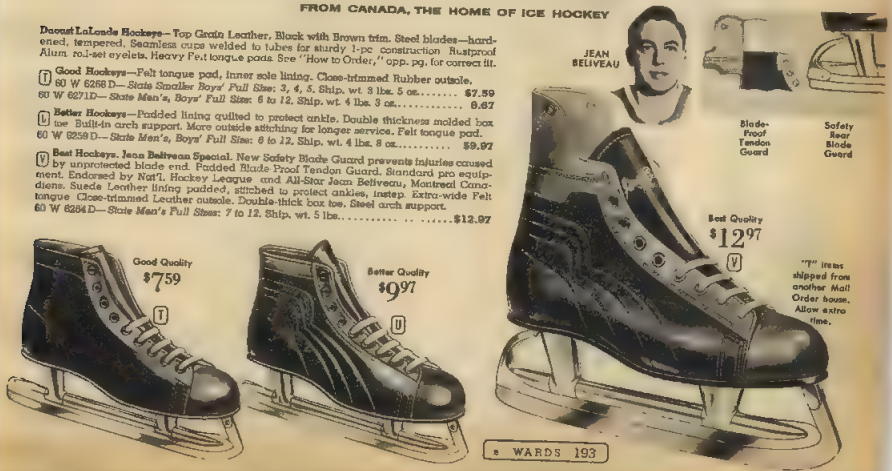
FROM CANADA, THE HOME OF ICE HOCKEY

Daoust LaLonde Hockeys—Top Grain Leather, Black with Brown trim. Steel blades—hardened, tempered. Seamless cups welded to tubes for sturdy 1-pc construction. Rustproof Alum. rol.-set eyelets. Heavy Felt tongue pads. See "How to Order," opp. pg. for correct fit.

(T) Good Hockeys—Felt tongue pad, inner sole lining. Close-trimmed Rubber outsole.
60 W 6268D—*State Smaller Boys' Full Sizes: 3, 4, 5.* Ship. wt. 3 lbs. 5 oz..... $7.59
60 W 6271D—*State Man's, Boys' Full Sizes: 6 to 12.* Ship. wt. 4 lbs. 3 oz..... 8.67

(U) Better Hockeys—Padded lining quilted to protect ankle. Double thickness molded box toe. Built-in arch support. More outside stitching for longer service. Felt tongue pad.
60 W 6259D—*State Man's, Boys' Full Sizes: 6 to 12.* Ship. wt. 4 lbs. 8 oz..... $9.97

(V) Best Hockeys. Jean Beliveau Special. New Safety Blade Guard prevents injuries caused by unprotected blade end. Padded Blade Proof Tendon Guard. Standard pro equipment. Endorsed by Nat'l. Hockey League and All-Star Jean Beliveau, Montreal Canadiens. Suede Leather lining padded, stitched to protect ankles, instep. Extra-wide Felt tongue. Close-trimmed Leather outsole. Double-thick box toe. Steel arch support.
60 W 6264D—*State Man's Full Sizes: 7 to 12.* Ship. wt. 5 lbs..... $12.97



"T" items shipped from another Mail Order house. Allow extra time.

NEW! **INTERNATIONAL MARINE 35**

sloop- or yawl-rigged, fixed-keel auxiliary

Traditional tried-and-true yacht construction, specifying bronze-fastened hulls and utilizing modern, proven polymer compounds and epoxy finishes, insures lifetime use and reduces maintenance.

Generous cruising accommodations.

Race-proven.

Boats of this class now in commission on all coasts

LOA — 34'10"
LWL — 25'7½"
Beam — 10'½"
Draft — 4'6½"
Disp. approx. 14,000 lbs.
Sail area — sloop, 556 sq. ft. yawl, 571 sq. ft.
CCA rating 22.4 sloop-rigged

INTERNATIONAL MARINE 40 sloop- or yawl-rigged, center-board auxiliary

A magnificent racing record first two seasons

LOA — 39'11" LWL — 29' Beam — 11'5"
Draft — Board up 4'0", Board down 9'10"
Disp. approx. 20,000 lbs.
Sail area — Sloop, 741 sq. ft., Yawl, 764 sq. ft.
Est. CCA rating 27

INTERNATIONAL MARINE 36 sloop- or yawl-rigged center-board auxiliary

First yacht commissioned Sept. '60. Winner first time out.

LOA — 36' LWL — 26' Beam — 10'6"
Draft — Board up 3'9", Board down 9'1"
Disp. approx. 15,000 lbs.
Sail area — Sloop, 594 sq. ft., Yawl, 622 sq. ft.
Est. CCA rating 23.7

Plans, specifications, details of purchase, and price schedules will be furnished immediately upon request.

INTERNATIONAL MARINE CORPORATION
131 STATE STREET BOSTON 9, MASSACHUSETTS
TEL. LAFAYETTE 3-5520 CABLE "INTERMARCO" BOSTON

EVERYBODY WILL WANT IRWIN'S

NEW MOTO SCOOTER

Leader in the field! Strong, lightweight Moto Scooter complete with removable trainer wheels. Seats driver and passenger. Designed after the famous Vesta Motor Scooter.

- Priced to Sell on Sight
- Actually a Real Bicycle
- Chain Drive
- Semi Pneumatic Tires
- Steel Wheels
- Made of Steel & Plastic Parts
- Holds Two Youngsters
- Made of Irvilon 777"

REMOVE TRAINER WHEELS AND YOU HAVE A REAL CHAIN DRIVEN MOTO SCOOTER

POWERFUL CHAIN DRIVE

CASH IN ON TODAY'S RACING CRAZE WITH IRWIN SPEED-AGE WHEEL TOYS

NEW

DELUXE PEDAL ACTION

MOTOCYCLE

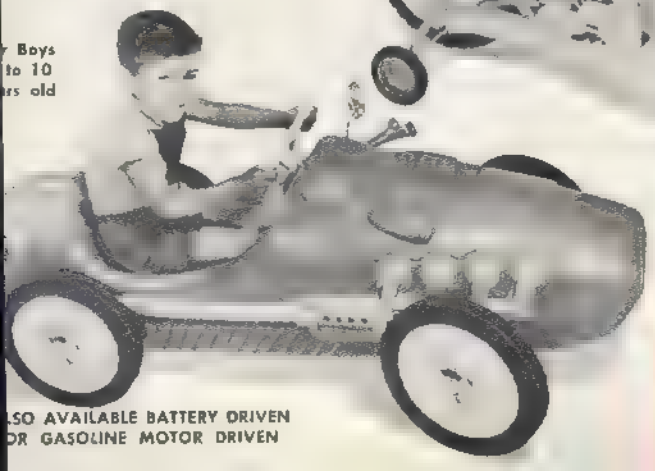
A real fast mover. Strong lightweight one piece body of "Irvilon 777" Seats driver and passenger—equipped with trainer wheels. For 3 to 8 year olds.

NEW DELUXE RACER

is redesigned lightweight one ece body of "Irvilon 777" has open bottom and 9" more ace. It's 4½ feet long and is iced to retail for less than last ar's model. Powerful forward d reverse chain drive.

Boys to 10 rs old

◀ IT'S A REGULAR BIKE WITHOUT TRAINER WHEELS



LSO AVAILABLE BATTERY DRIVEN OR GASOLINE MOTOR DRIVEN

IRWIN'S HOBNAIL TEA SETS WERE THE HITS OF 1960

IRWIN'S COMPLETELY NEW LINE OF TEA SETS WILL BE GREATER HITS IN 1961

DON'T MISS THEM!

OVER 50 NEW IRWIN ITEMS AT THE SHOW!

IRWIN CORP.

SHOWROOMS 200 Fifth Avenue New York

[illegible]

ONE OF AMERICA'S LARGEST TOY MANUFACTURERS SINCE 1929

See the complete new Roy Rogers, Dale Evans, Lone Ranger, Annie Oakley Cowboy and Cowgirl Outfits; and a complete line of novelty playsuits at . . .

HERMAN ISKIN & CO., INC.

200 FIFTH AVENUE, NEW YORK 10, N. Y. SUITE 1458

PLAYSUITS SINCE 1910

ATHOL PLASTICS MANUFACTURING LITTLE LEAGUER CLEAN-UP KIT

Athol Plastics Corporation, who recently announced its change of name from The Athol Comb Company, is now offering a new Little Leaguer Clean-Up kit, designed to make a mother's job of teaching good grooming to her children a little easier.

Model #360, the Little Leaguer features

a baseball bat hair brush, baseball soap, a sponge mitt, a comb and a combination shoe-horn clothes brush. A $1 retailer, the item is attractively packaged in a colorful blue and yellow window box.

Athol Plastics, whose new name became effective in January, was established in 1906 and maintains an office and showroom at 261 Fifth Avenue, New York City, and a factory at Athol, Mass. The firm's Athoware line includes doll accessories and miniatures, plastic banks and novelties, infants' items, a complete group of good grooming sets for the junior miss teenager and boys and men, dresser sets for women and girls, and custom-molded items for toy and doll manufacturers.

The company's items retail at prices ranging from 29¢ to $3 and are carded for rack distribution in bright new packaging.

LOOMIS NAMED FIELD SALES PROMOTION MANAGER AT MATTEL

The appointment of Bernard Loomis to the newly-created post of field sales promotion manager for Mattel, Inc., Hawthorne, Calif., toymakers, was announced April 18 by Herb Holland, national sales manager. Mr. Loomis, 37, of Tarrytown, N. Y., is moving to southern California to assume his new duties.

In his new position Mr. Loomis will assist Mr. Holland in working with customers and sales representatives in the field as well as from Mattel's headquarters at Hawthorne, and will be active in the toy manufacturer's expanded national program of wholesaler and retailer meetings.

Mr. Loomis' business background includes extensive experience in both sales management and the toy industry. He was formerly a partner in Samilson-Loomis, Inc., New York City manufacturers' representatives, and earlier had been national sales manager of Grant Pulley and Hardware Corporation, West Nyack, N. Y. He is a graduate of New York University's schools of commerce and engineering.

BACK IN 1939

The Little Red Hen was a new mechanical toy that "cackled" and laid eggs.

Johnny Reb and Yankee Boy Dolls From Effanbee Tied to Centennial

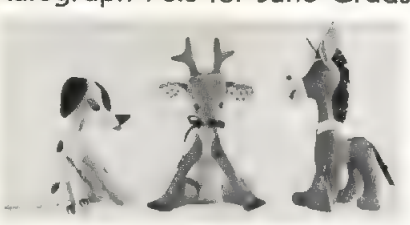
Effanbee Doll Company, Inc., is currently featuring two timely new dolls specially developed to help their dealers profitably tie in with the Civil War Centennial.

Aptly named Johnny Reb and Yankee Boy, these new Effanbee dolls are authentic replicas of Confederate and Union foot soldiers. Both are 11" tall with full-jointed bodies and molded hats. The removable uniforms reflect characteristic Effanbee quality in doll costuming and are realistic reproductions of military attire a century ago. Johnny Reb and Yankee Boy come individually boxed to retail at a popular price.

Bernie Baum, president of Effanbee, says: "In creating and offering Johnny Reb and Yankee Boy to the trade for immediate sale and promotion now, we feel we are giving our customers an opportunity to highlight their doll displays with merchandise that will be right in tune with one of the most highly-publicized events of our generation. The tremendous publicity generated by the Civil War Centennial will be constantly before the public throughout the entire season to come, and it certainly should have a stimulating effect on the sale of appropriately-designed items like Johnny Reb and Yankee Boy when they are exposed to store traffic."

Johnny Reb and Yankee Boy, together with the complete 1961 Effanbee Doll line, are on permanent displays at the Toy Center (room 442), 200 Fifth Avenue, New York 10, N. Y.

Autograph Pets for June Grads



Peak demand at retail for autograph toys, and characters animals can be expected next month in view of the millions of youngsters of varied age who will be graduating from schools all over the country.

This being so, Gund Mfg. Company, 200 Fifth Avenue, New York City, is urging their accounts to check their stock of Gund Scribble Animals and Scrib balls to be certain of their ability to supply the expected demand.

Shown above are three of the manufacturer's newest and most asked-for Scribble Animals—Pongo (the canine hero of Disney's "101 Dalmatians"), Dear Deer, and Daffy Donkey—all $3 retailers. Other characters in this line are Minnie Moo-Moo, Kopy Kat, Schnopsy (a dachshund), Alpha Betsy (a poodle), Hippy-Hipster (a hippopotamus), and Casper the Friendly Ghost. These, too, are $3 retailers except for Casper who sells at $4. Also available at $3 each are a 10" diameter Scribble Basketball and a 14"-long Scribble Football.

SALES COMPETITION WINNERS ANNOUNCED BY FRED BRONNER

Dave Altshuler, California representative, and Al MacLeod, New England representative, are the first and second-prize winners, respectively, in the 1960 sales com

Dave Altshuler

petition of the Fred Bronner Corporation, the firm has announced

Mr Altshuler has won an all expense paid, two-week trip to London for two and $560 in spending money. Mr. MacLeod's prize is a Caribbean trip for two. Both

Al MacLeod

prizes were awarded for the biggest percentage increase of sales over 1959 figures

Bronner, a toy sales firm located at 251 Park Avenue South, New York City, reports that the contest was very close and that all representatives did extremely well, making 1960 "our best year ever."

ALL-LUMINUM DISPLAYING NEW LINE AT PREMIUM SHOW

A new Pla-Fold line of juvenile furniture will be displayed at the Chicago Premium Show April 10-13 by All Luminum Products, Inc., 36 and Reed Streets Philadelphia, along with the firm's Beauty-Fold Line

Bob Spivak, the company's sales promotion manager, said that the Pla-Fold items, which were shown at the Toy Fair last month, include juvenile steel and aluminum fold table and chair sets, a children's utility table, a game table for children between the ages of 6 and 10, a folding buddy bed, and a bouncing device

He also said that a complete organization of toy representatives will be appointed

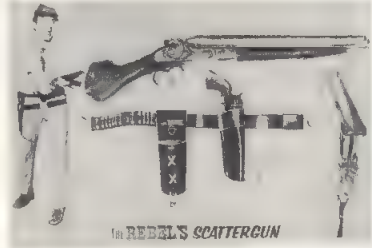
Two More Civil War Games from Avalon Hill, Maker of Gettysburg

Two new additions to its Civil War game series were introduced last month at the Toy Fair by the Avalon Hill Company, 209 E. Fayette Street, Baltimore The new items follow the firm's popular Gettysburg, a battle game that was introduced three years ago.

One of the items, called Chancellorsville, is also based on a particular, famous battle Like Gettysburg, it is an authentic, detailed reproduction of the original battle and utilizes troops accurately patterned after the actual soldiers. It is played on a mapboard of the area. Both Gettysburg and Chancellorsville, $4.95 retailers, have been dubbed "mind-stretchers" and call for skill and initiative on the part of the players.

The second item is a simplified strategy game covering the entire war. Called Civil War, the item (illustrated) is a fairly uncomplicated game that is said to offer fast, exciting action in an easy-to-learn, easy-to-play format. In Civil War, the players guide their pieces over a mapboard of the Eastern half of the United States, while trying to eliminate their opponents' pawns and capture key cities. The play of the game is claimed to parallel the overall strategy employed during the actual conflict. Civil War retails at the popular price of $2.95

"Rebel" Rifle from Harvell-Kilgore



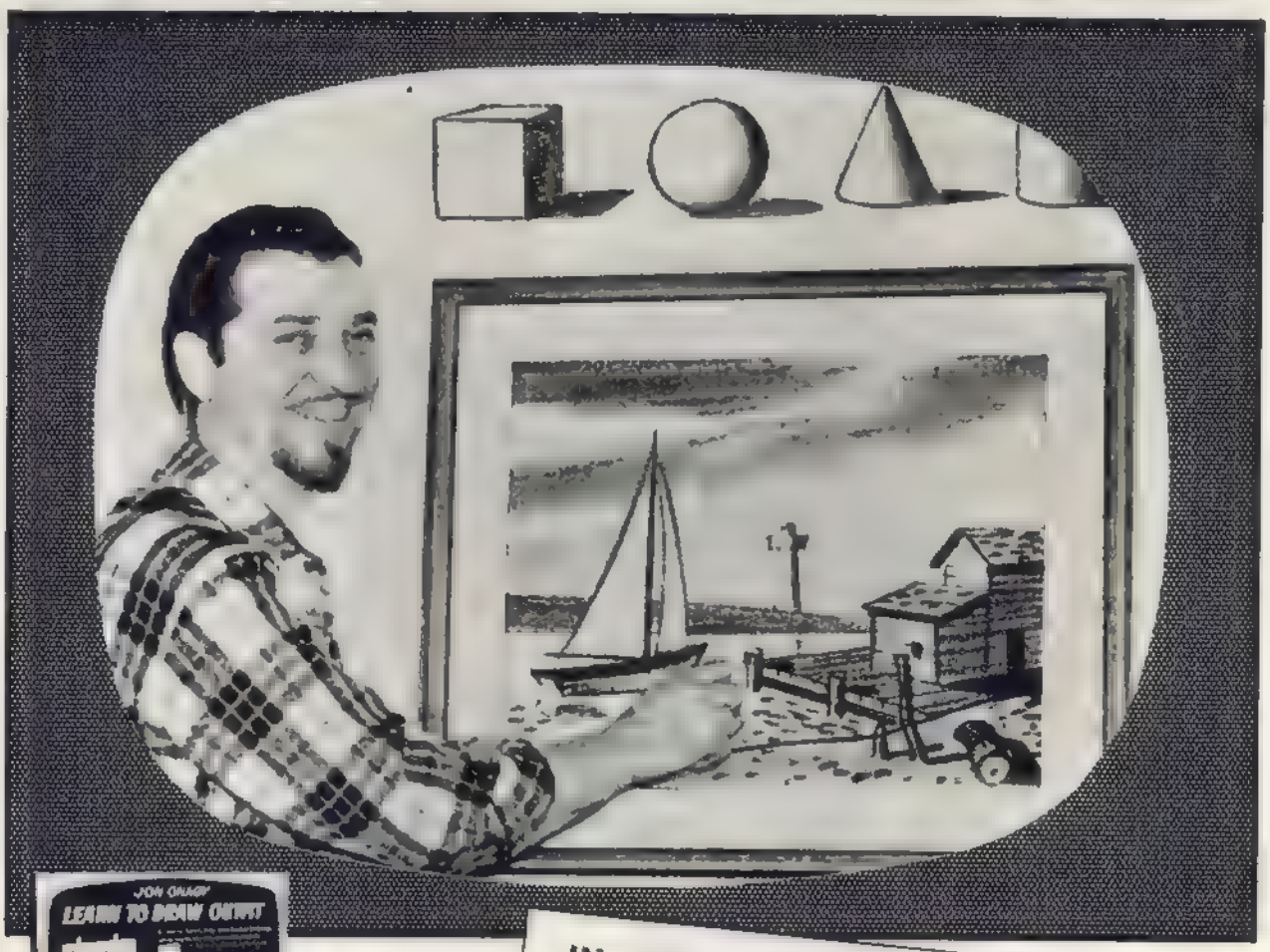
An official model Scattergun Rifle, patterned after the one used by "Johnny Yuma" on "The Rebel" TV series, is the newest item from the Harvell-Kilgore Corporation, Bolivar, Tenn

The Scattergun, #334, which fires two rolls of perforated caps either separately or simultaneously, features stock and barrels of high impact wood grain styrene, and neatly engraved die cast metal working parts. The stock also includes a storage compartment for an extra supply of caps.

Also offered with the Scattergun, as a set, are a genuine leather handlaced scabbard to fit the rifle; an authentic replica of the holster worn by "Johnny Yuma" with a 12" black gun and 50-shot repeater; and a 1½"-wide leather belt with bullets and an authentic Rebel buckle, all with a leather leg cord that can be tied.

The entire set is packed in a corrugated box at six sets per 28-pound carton. The Scattergun Rifle may also be ordered as a single item, model #334. One rifle is packed per corrugated box, with 12 rifles in each 20-pound carton

THE TV SHOW THAT PRODUCES SALES!



IN 1960 THESE WERE SOME OF THE LEADING DISTRIBUTORS WHO SPONSORED THE JON GNAGY "LEARN TO DRAW" TV SHOW

A L Sales, Hartford, Conn.
American Wholesale Toy, Boston, Mass.
Binder's, Atlanta, Georgia
Paul Bourque, Manchester, N. H.
Eastern Toy, Providence, R. I.
I. C. Elman, Cincinnati, Ohio
Eriksen's Crafts, Hutchinson, Kansas
George Farha, Oklahoma City, Okla.
Ted Feinberg Specialties, Des Moines, Iowa
Finke Co., Dayton, Ohio
Flint Toy & Athletic, Flint, Mich.
Forchheimer & Co., Columbus, Ohio
Gulf Toy & Hobby, Corpus Christi, Texas
Howard Griffin, Monroe, La.
J. C. Sales, Indianapolis, Ind.
Kaufman Bros., Schenectady, N. Y.
King for Toys, New Orleans, La.
Lachman Rose, San Antonio, Texas
Leitzsey Distributors, Columbia, S. C.
Milam Wholesale, Lubbock, Texas
Northern Specialties, Portland, Oregon
M. B. Orum, Milwaukee, Wisc.
Pioneer Distributors, Rock Island, Ill.
Pittsburgh Wholesale, Pittsburgh, Pa.
A. Ponnock & Sons, Philadelphia, Pa.
Riverside Distributors, Burlington, Vt.
S & H Distributors, Syracuse, N. Y.
Sky Hobby, Inc., Omaha, Neb.
Southland Distributors, Dallas, Texas
Stanley Toy & Novelty, Richmond, Va.
Sterling Sales, Buffalo, N. Y.
Stoddard's, El Paso, Texas
Triple C Corp., Cleveland, Ohio
V & A Distributors, Montana
West Texas Wholesale, Amarillo, Texas

A limited number of TV franchises available for the 1961 season. Write for particulars or see us at the Toy Fair.

To Find Out How You Can Cash In On The Line That Is Presold To Your Customers SEE US AT THE TOY FAIR - HOTEL NEW YORKER - ROOM 1242.

ART BROWN

JON GNAGY PRODUCTS DIVISION

ARTHUR BROWN & BRO., INC.

2 WEST 46th STREET NEW YORK 36, N. Y.

MASQUERADE COSTUMES

SUPER Halco BRAND

Halco leads again with the top TV Tie-in of 1961— Shari Lewis and her puppets...

You'll be captivated by the eye-catching styles of Shari Lewis costumes for children and tiny tots. Halco—America's leading costume creators—ties in with the leading children's TV Show to give you a sure-fire sales winner!

And don't miss seeing Halco's New Revolutionary Approach in Costume Design— the most Sensational Ever!

SHARI LEWIS

Halco is exclusive costume licensee of Shari Lewis and her puppets.

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HUSH PUPPY | LAMB CHOP | WING DING | CHARLIE HORSE

SUPER Halco BRAND

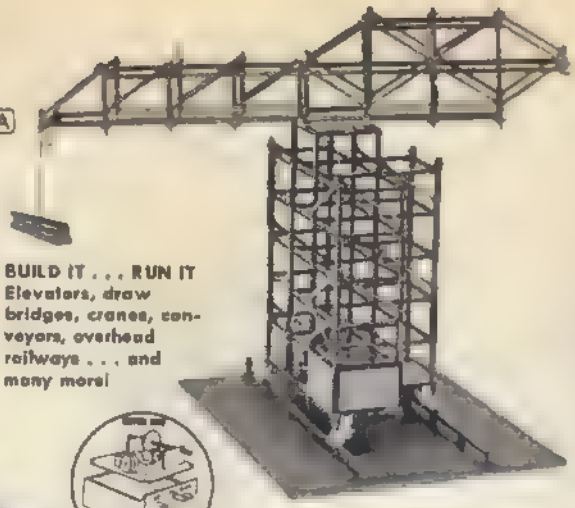
J. HALPERN COMPANY

A Dramatic New
HOLSTER LINE FOR '61!

- Exciting new styling of holsters and pistols
- Outstanding new packaging
- TV's Top Licensed Promotions

See us at the Toy Fair

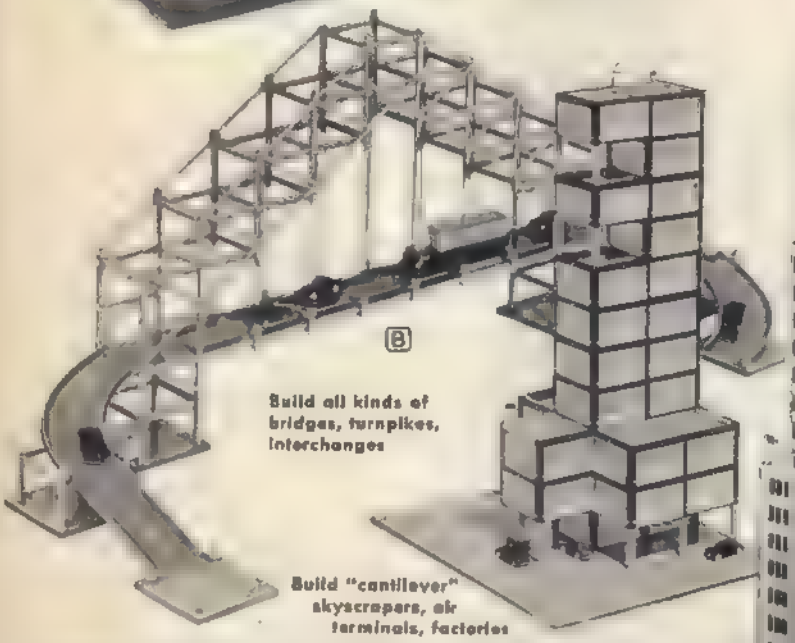
For the Young Builder in Your Home



BUILD IT . . . RUN IT
Elevators, draw bridges, cranes, conveyors, overhead railways . . . and many more!

Battery Powered

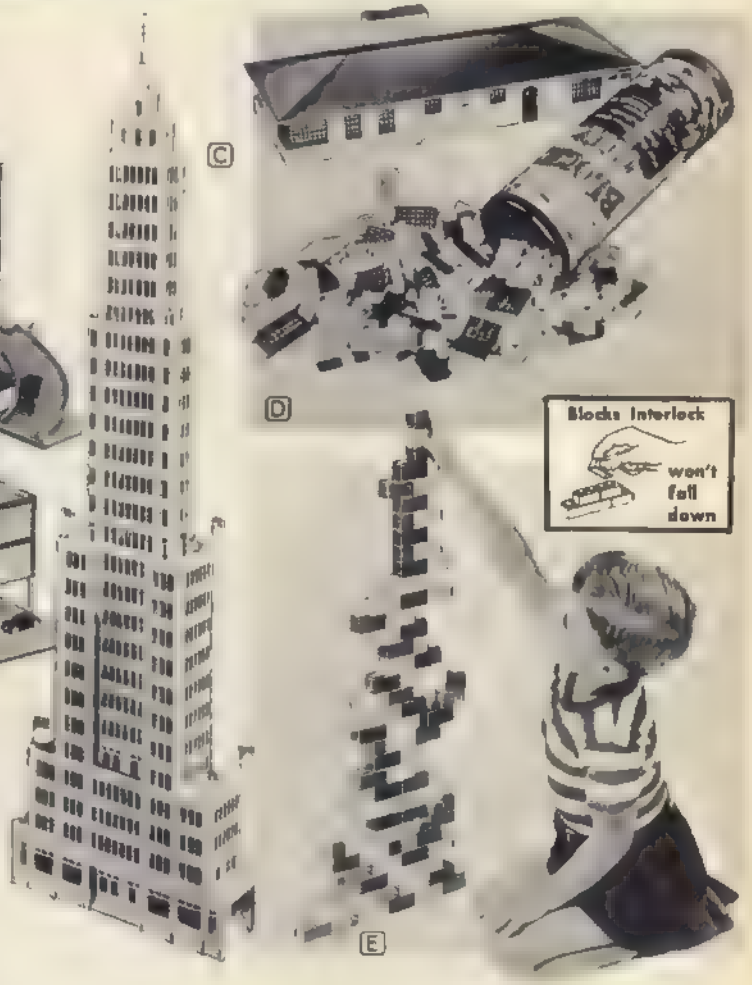
(A) "MOTORIZED BRIDGE" SET. Bridges hum with action! Cranes wing and pick up materials, draw bridges go up, elevators transport toy cars and freight . . . here's a terrific "Constructioneer" set which contains 559 parts including a battery power motor unit and over 40 mechanized parts such as pulleys, blocks, swivels, nylon cable . . . all to build wharf cranes, buildings with auto elevators, double draw bridges and many more! Parts snap together with no tools, interlock to form rigid structures. They go up quickly because you use only basic parts. Can be used with O or HO gauge. Powerful motor unit makes all structures come to life. Parts interchangeable with other Kenner Building Sets.
10-2489-865 Box 16½x23½x2½". 7 lbs. Ret. **$12.95**
10-2383-13 "D" battery (Needs 2) . . . . . Each **20c**



Build all kinds of bridges, turnpikes, interchanges

Build "cantilever" skyscrapers, air terminals, factories

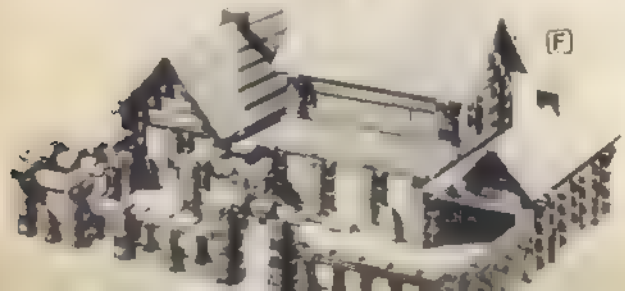
(B) KENNER GIRDER PANEL, BRIDGE & TURNPIKE SETS. Build the most modern buildings, roads, bridges, turnpikes ever. Few basic parts are all that is needed to form rigid structures on masonite foundations. Plastic girders in red look like steel, building panels look like walls. Braces, girders and roadway sections to build bridges. Snap and interlock them together. Use for "O" and "HO" gauge trains too!
10-2486-665 Combination set. Over 500 pcs. 7¼ lbs. . Ret. **$10.00**
10-2487-399 Girder-Panel set only. 287 pcs. 3¼ lbs. . Ret. **$ 6.00**
10-2488-330 Bridge & Turnpike set only. 330 pcs. 3¼ lbs. Ret. **$ 5.00**



(C) AMERICAN SKYLINE CONSTRUCTION SET. For the young architect—the builders of tomorrow! Keeping pace with latest architectural and building trend, newest American skyline now have color! Doors and windows in color for handsome styling and added realism. Buildings are easy to construct. Skyscrapers, bridges, buildings are a snap when you use 3 basic parts plus floors and windows. Models are so solid, they can be moved after construction. High impact plastic pieces are strong flexible and safe. True HO scale (¼" to the foot) let you use these buildings with train and truck sets. Full instructions.
10-1170-990 Deluxe 2110 pc. set. 7 lbs. . . . . Retail **$15.00**
10-2289-660 1330-pc. set. 5 lbs . . . . . Retail **$10.00**
10-1173-397 800 pc. set. 3 lbs . . . . . Retail **$ 6.00**

(D) BLOCK CITY SETS. Each set makes hundreds of different scale model buildings using interlocking colorful plastic blocks, windows, doors, roofing, fences, etc. Gleaming white washable blocks of rugged, molded shatterproof plastic. Instructions.
10-1556-975 THE NEW YORKER. Contains 950 pieces. 8½ lbs. . . . . Retail **$15.00**
10-1555-650 THE LAS VEGAS. Contains 627 pieces. 5 lbs. . . . . Retail **$ 9.95**
10-1176-325 THE BEVERLY HILLS. Contains 278 pieces. 2½ lbs. . . . Retail **$ 4.95**

(E) PRE-SCHOOL BUILDING BLOCKS. These big, colorful building blocks are the type used in pre-kindergarten and kindergarten classes. Smooth, shatterproof, washable molded plastic blocks are 1x1x2" and 1" square and all are colored in bright colors that can't fade or run. Ages 2 to 6. 56 blocks in all.
10-1558-195 1¼ lb . . . . . Retail **$3.00**



(F) WALT DISNEY EARLY SETTLERS LOGS. Authentic new log sets complete with hardwood caulking, doors, windows, plus wood trees for dramatic early Settler effect. Interlocking, solid-wood caulking strips and precision cut logs are splinter free and finished in true frontier color. Full instructions included.
10-2484-665 Deluxe 1080-pc. set. 11 lbs. . . . . Retail **$10.00**
10-1180-335 540 pc. set. 5 lbs . . . . . Retail **$ 5.00**
10-2288-197 270-pc. set. 3 lbs . . . . . Retail **$ 3.00**

All items on this page available.

KILGORE

TOY CAP PISTOLS.....

in the NEW Holster Pak

FREE HOLSTER with every CAP PISTOL!

Individually designed, patented, fast-draw holsters. Full color reproduction resembles fine, handcrafted, decorated leather.

SUPRA-GLEAM silver finish, prime quality die-cast single shot pistols. Authentic western styling and detailing.

No. 332

BIG BUCK

TOY PISTOL

HOLSTER SET

Actual size—8¾" overall Sculptured grip made of high impact plastic in assorted red, white, black and turquoise.

PACKED —
1 doz. Holster Paks
in display carton

SHIPPING WEIGHT — 8 LBS.

No. 309

PAL

TOY PISTOL

HOLSTER SET

Perfect size for little hands to hold and operate. 6" long. Metal grips. Sturdily made for rough handling.

PACKED
3 doz. Holster Paks
in display carton

SHIPPING WEIGHT — 8 LBS.

(Also available in Eye 'n Buy rack Assortment)

No. 75

SINGLE SHOT CAPS

3 rolls, each containing 40 pre-cut caps (120 shots) in standard box. 5 gross boxes per shipper, weight 14 lbs. Inner pack, 5 dozen

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"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

KILGORE

HARVELL-KILGORE SALES CORPORATION
Bolivar Tennessee

Form No. 1231 Printed in U.S.A.

KILGORE

SIX-SHOOTERS.....

FREE HOLSTER with every CAP PISTOL!

in the NEW Holster Pak

Individually designed, patented, fast-draw holsters. Full color reproduction resembles fine, handcrafted, decorated leather. SUPRA-GLEAM silver finish prime quality die-cast six-shooter cap pistols. Positive latch and dependable pawl feed assures proper cap firing every time. Rotating cylinder is easily removed for cleaning and oiling.

No. 348

FRONTIER

6 SHOOTER CAP PISTOL

HOLSTER SET

Real replica of frontier days! 8¾" long. Cleverly detailed, simulated stag-horn grips molded of high-impact plastic.

PACKED — 1 doz. Holster Paks in display carton

SHIPPING WEIGHT — 10 lbs.

FREE! 1 doz. No. 108 DISC MAMMOTH CAPS packed with each dozen 348 FRONTIER

No. 317

BIG HORN

6 SHOOTER CAP PISTOL

HOLSTER SET

Engraved metal grips with SUPRA-GLEAM silver finish

PACKED 1 doz. Holster Paks in display carton

SHIPPING WEIGHT

"KAPPY" SAYS ALWAYS USE KILGORE RED CAPS!

Recommended BEST for KILGORE SIX SHOOTERS

No. 108 KILGORE DISC MAMMOTH CAPS

18 discs 108 shots) per standard box 5 gross boxes per shipper, weight 13 lbs. Inner pack, 5 dozen

© 1960 Kilgore, Inc.

"QUALITY TOY MANUFACTURERS FOR OVER 40 YEARS"

KILGORE

HARVELL-KILGORE SALES CORPORATION

Bolivar, Tennessee

Form No. 1230 Printed in U.S.A.

New Sunbeam Mixmasters with 12 Powerful Speeds

NEW SUNBEAM MIXMASTER. Uniformly better mixing results! Extra-large, full-mix beaters give even, thorough mixing action . . . produce more volume in less time too! Powerful governor-controlled motor maintains full power at all speeds. Mixing guide on handle shows you which of TWELVE different mixing speeds is designed for the job you're doing. Lift off mixing head, and you have a portable that stands alone on extra-stable heel rest. Thumb-tip touch of a push-button ejects beaters instantly. Cord is removable for storage. The smart, streamlined white mixer comes with 2 heat-resistant glass bowls (3½-qt. and 1½-qt sizes), each with handy pouring spout. AC

84-03-71 B2808 New Sunbeam Mixmaster. **$37.95**

NEW SUNBEAM DELUXE MIXMASTER. You'll get lighter cakes, fluffier pastries, creamier whipped potatoes with your new Mixmaster! That's because the large beaters hug the bowl contours . . every speck of batter is carried into and through the beaters. Fingertip controls shift the bowl from side to side and adjust its speed of rotation. Built-in mixing chart on the Mix-Finder 12-speed dial shows you which speed to use. Governor controlled motor maintains full power at all speeds. Mixing head lifts off for at-the-stove use. Includes juicer, 4-qt and 1-qt clear glass bowls. AC-DC. UL approved.

84-04-62 B4583 Chrome Deluxe Mixmaster. **$61.95**

84-04-70 B3844 White Deluxe Mixmaster **51.95**

KITCHENAID DELUXE MIXERS. Most powerful of all . . . these are the world's finest 10-speed home mixers! Husky beater "kneads" bread dough as easily as it whips an eggwhite—you'll turn out pastries so fine-textured and delicious, you'll be the "cook of the town." Lever lifts bowl to perfect mixing level. Bowl remains stationary while single offset beater whirls around entire inside surface, rotating to thoroughly mix ALL ingredients. Wire whip and beater-pastry knife included with 4-qt. and 5-qt. models. AC-DC.

84-01-81 B10509 5-qt. Mixer with triple-tinned bowl. White **$159.50**

84-01-73 B8203 4-qt. Mixer with triple-tinned bowl White **124.50**

84-01-65 B4964 3-qt. Mixer with glass bowl, Juicer White **75.45**

84-01-99 B841 Food Chopper Attach. (Fits all models). **12.95**

HAMILTON BEACH MIXER . . . newly designed and the only mixer in the world with a timer! No more over-beating or under-mixing . . . the exclusive Mix-Timer chimes exactly at any pre-set time up to 15 minutes. New Magic Beaters reach down to the bottom and pull up ingredients for smooth, lump-free mixing. Fingertip Bowl Control shifts the bowl, even while beaters are turning, to insure thorough mixing without using a spatula. Mixguide gives you 10 selected speeds. Mixer easily slides off the stand for portable use. Includes 1-qt. and 3-qt bowls. AC-DC.

84-02-23 B3675 White Mixer; with Pyrex glass bowls **$52.50**

84-04-96 B4515 Chrome Mixer, with stainless steel bowls . . **64.50**

84-01-57 B298 Juicer Attachment. **4.00**

The New Fine China

is exceptionally durable . . . and so low in price!

True china in every sense of the word! Translucent, lovely . . . but its tough, vitrified china body can withstand extremes in temperature. So durable, it can go from oven to table to dishwasher without cracking, chipping or fading. And so low priced—how can you resist it?

REFLECTIONS . . . ovenproof china by Knowles

Modern colors, modern design, modern cook-and-serve convenience . . . with Reflections, the new extra-sturdy china that's ovenproof. Soft blue and gray freeforms, set on a pure white ground, form a gay pattern that accents the grace of the coupe shape plates and sculptured serving pieces. So bright and right for parties . . . yet it's superbly practical. You can cook, bake, broil and serve food right in the same dishes.

Every piece is guaranteed 1 year against breakage. Order the matching Buffet Set for party serving. Contents of sets pg. 553

70-67-54 B1150 16-pc. Set (for 4) **$16.95**
70-67-62 C3195 40-pc. Set (for 8) **47.95**
Buffet Set . . . keeps coffee and food hot at the table. Set consists of: 8-cup coffee pot, 2-qt. covered casserole, 6½x24" teak-finish wood stand with brass trim and 2 candles.
70-68-12 B1650 Set **$24.95**

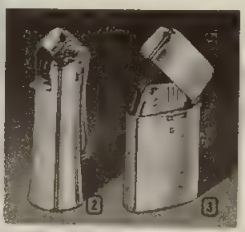
Cook in it . . . Bake in it . . . Serve in it . . .

ESCORT . . . gleaming, highly glazed ovenproof china from Japan. Extends formal, gracious hospitality to company gatherings from a linear gray border set against white. Coupe shape plates are perfectly complemented by straight-lined serving pieces. Fragile in looks only, this full-bodied dinnerware can be used for cooking, baking, broiling *and* serving. So strong, it's guaranteed 1 year against breakage. Contents pg. 553
70-67-21 C2995 45-pc. Set (for 8) **$44.95**

CONFETTI . . . fine quality ovenproof china imported from Japan. Sets a party-mood table with its sprightly blue and gray "Confetti" border on a sparkling white background. Puts you, the hostess, in a gay mood by eliminating extra pot and pan washing, saving time in the kitchen . . . you can prepare, cook and serve food in the same dishes! Safe in oven or broiler, guaranteed for 1 year against breakage. See contents on pg. 553
70-67-39 C2995 45-pc. Set (for 8) **$44.95**

RHYTHM . . . superbly strong ovenproof china from Japan. Creates a table setting of modern beauty in its bold use of color . . . blue, violet and lime green brush strokes form a brilliant border on the pure white background. Makes entertaining fun and easy . . . serves straight from stove to table. The dishes you cook in are the dishes you serve in . . . dishwashing is cut to a minimum! Guaranteed 1 year against breakage. Contents on pg. 553
70-67-47 C2995 45-pc. Set (for 8) **$44.95**

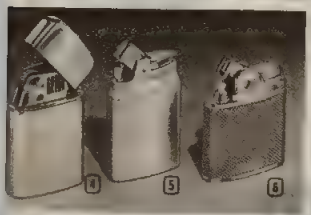
MAKE IT A BRIGHTER Lighter YEAR



(1) RONSON VARAFLAME BUTANE . . . our finest men's lighter. Just fill and forget . . . stays fueled for months! Fully automatic . . . flame adjusts with a touch. Sleek streamlined polished chromed design.
54 J 2511. Gift box. (15 oz.) 12.66

(2) RONSON LADYLITE BUTANE . . . our most elegant women s lighter! "Bejeweled" and engraved gold p'ated case. Odor-free lights for months on sing e fueling . . . dial adjusts flame. Push gift box.
54 J 2517. F.E.T. incl. (15 oz.). 19 94

(3) RONSON BUDGET BUTANE Windlite gives thousands of lights on one fueling, yet costs little! Flame control; windproof shield. Brightly chromed.
54 J 2513. Gift box. (14 oz.). 8.47



(4) RONSON THRIFT WINDPROOF Typhoon shields flame from wind—and so low priced! Sleek silver-tone case.
54 J 2509. (8 oz.) 2.88

(5) RONSON PIONEER . . . famous Ronson automatic action at lowest price ever! Handsome brushed gold-tone finish.
54 J 2516. (10 oz.) 4.88

(6) RONSON SPORTSTER . . . unique automatic is metal mesh and chrome.
54 J 2508. (12 oz.) 6.44

(7) RONSON SMOKER SET with famed Windproof Typhoon lighter. Handsome brushed finish. Incl 9 flints, 4-oz. fuel.
54 J 2515. Gift box. (18 oz.) . . . Set 3.47

(8) ZIPPO WINDPROOF . . . lights in strong wind thanks to famed wind shield. Brushed chrome. Zippo guaranteed.
54 J 2528. (10 oz.) 3.50

(9) ZIPPO SPORTSMAN . . . windproof lighter displays colorful scene for your favorite outdoorsman! Brushed chrome.
54 J 2524. Hunting scene. (10 oz). 4.75
54 J 2525. Fishing scene. (10 oz). . . . 4.75

(10) ULTRA-SLIM ZIPPO with wind-proof dependability. So nice to carry!
54 J 2527. Chromed. (8 oz.) 4.75

(11) MUSICAL LIGHTER plays "Smoke Gets In Your Eyes" when lit! Handsome gold tone finish; automatic action.
54 J 2526. (8 oz.) 3.93

(12) BENTLEY BUTANE . . . remarkably low priced! Flame adjusts; automatic action; replaceable fuel tank. Chromed.
54 J 2520. (8 oz.) 4.95

(13) NIMROD EXECUTIVE—deluxe direct-flame pipe lighter in distinctive gold-tone and lizard leather. Flint wheel.
54 J 2521. (10 oz.) 4.95

(14) NIMROD CLASSIC pipe lighter— flame goes directly into bowl without hard puffing! Flint wheel. Chromed.
54 J 2522. (8 oz.) 3.95

(15) YULE SPECIAL! SPITFIRE pipe lighter was $2.47 last year! Shoots a direct flame from any angle—windproof!
54 J 2526. Chromed. (10 oz.) 1.97

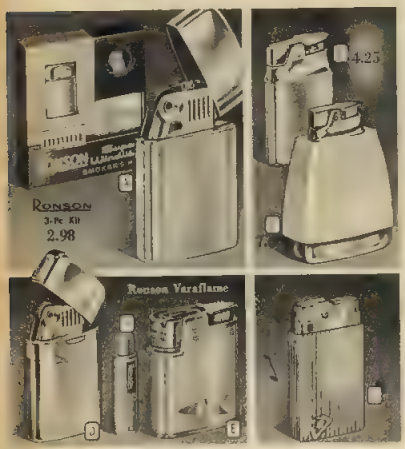
(16) ZIPPO MODERNE—handsome table lighter with windproof zippo-action. Chrome and Black finish; abt. 4-in. high.
54 J 2538. (1 lb. 2 oz.) 12.50

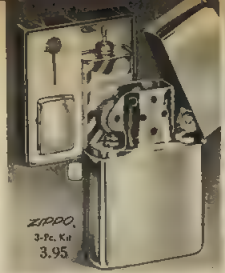
(17) SWANK RIDING BOOT table lighter in colorful ceramic! Such a different gift; costs so little! Automatic action.
54 J 2537. (15 oz.) 2.95

(18) PET PLAID LIGHTER SET . . . put 'em anywhere—cotton bean bag bases won't tip! Ashtray; automatic lighter.
54 J 2819 (1 lb. 10 oz.) . . . . . Set 1.88

Use Budget Power for a brighter Christmas on the same old income

LIGHT UP *with a* DEPENDABLE LIGHTER





(A) to (F) Ronson Lighters with 1-year Free Service Guarantee. Gift boxes

A Ronson Smoker's Kit. Dependable Typhoon lighter with windshield, fiber glass wick, 3 flints, 4 oz. fluid.
45 T 9534—3 Pc. Kit. Wt. 1 lb... **$2 98**
45 T 9535—Lighter Only Wt. 6 oz. **2.50**

B The "Pioneer", fully automatic, pull-apart fueling. Lightwt. aluminum.
45 T 9516—Silver finish. Wt. 8 oz.**$4 25**

C "Pioneer" Table Lighter, fully automatic. Arctic white, gold-color trim.
45T9538–3¼ in. high. Wt. 12 oz **$7.60**

D E Ronson Varaflame Lighters—gas powered, windproof. Adjustable flame for cigarettes, cigars, pipes. Butane gas fuel, lights for months.
(D) Varaflame "Windlite"—silver finish
45 T 9515—Ship. wt. 8 oz..... **.$8.50**
(E) Varaflame " Lifeguard"—fully automatic. Aluminum, silvertone finish.
45 T 9518 Ship. wt. 8 oz.....**$12 75**

F "Varaflame" Fuel, multi-fill injector.
45 T 9513—1.70 fl. oz. Wt. 4 oz.. **75c**

(G) to (K) Zippo Lighters, guaranteed to work always or Zippo fixes them Free of charge. Gift boxes. *Postpd.*

G All-In-One Gift Kit—popular windproof lighter, 2½x1½x½ in., brushed chrome finish—lights in wind, rain. 6 flints, 4-oz. fuel.
45 TP 9530—3-Pc. Set. *Ppd* **$3.95**
45 TP 9501—Lighter Only *Ppd.* **3.50**

H J Zippo Windproof Sports Lighters—colorful design on brush finish chrome depict favorite sport. *Ppd.*
(H) 45 TP 9531 For Golfers. **$4 75**
(J) 45 TP 9532—For Fishermen **4 75**

K Zippo "Moderne" Table Lighter. Traditional Zippo quality and workability—beautiful contemporary design, satin rhodium finish. Giant fuel capacity, easily refilled. A handsome gift. Protective flannel bag
45 TP 9533—4 in. high *Ppd* **$12.50**

I Musical Cigarette Lighter plays a lilting tune as you light your cigarette. Gold color finish, ribbed design, key wind. Imported. Gift box
45 T 9537 – Ship. wt. 4 oz.....**.$3.99**

Famous Name Pens for Fine Writing, Dependability, Convenience

M Parker "45" Cartridge Pen Set. Parker's famous quality plus messproof cartridge filling—never goes near an ink bottle. Protective hood over 14K gold point, Lustraloy cap. Matching mechanical pencil. *State.* Fine or Medium point, Red, Black or Blue barrel. Gift box. *Postpaid.*
53 TP 2800L—Pen and Pencil **$8.95**
53 TP 2801L "45" Pen Only.... **5.00**

N Five Super Quink Cartridges for Parker "45" Pen. Washable blue ink.
53 TP 2802—*Postpaid* 5 cartridges **49c**

P Parker "Jotter" Desk Set Black composition base, T-Ball Jotter Pen.
53 TP 2803—*Postpaid*..... .Set **$2.95**

R Parker "Pardners" Set. T-Ball Jotter ball-point pen, mechanical pencil. *State:* Fine or Medium point and Gray, Red or Black barrel. Gift box
53 TP 2804—*Postpaid*. 2-Pc Set **$3 95**

Parker T-Ball Jotter Pen (see R). *State:* Fine, Medium point; Blue, Red or Black Barrel.
53 TP 2805—*Postpaid*..... **$1 98**

T Parker Super "21" Pen Set. Pen has Electro-polished point. Matching mechanical pencil. *State:* Fine, Medium point, and also Red, Black or Blue Barrel. *Postpaid.*
53 TP 2806—Pen and Pencil **$8 95**
53 TP 2807—"21" Pen Only. **5 00**

U Sheaffer "Skripsert" Cartridge Pen Set. Pen-point writing with messproof cartridge fill, metal-tip point Matching mechanical pencil. *State:* Fine or Medium point, Black, Blue or Green barrel *Postpd.*
53 TP 2820–Pen, Pencil, 4 Cart. **$4 95**
53 TP 2821–Pen Only, 2 Cart.... **2.95**

V Perfect Desk Set For The Smoker—black ball point pen, brass-plated perpetual calendar, cigarette lighter—walnut base, about 9x4 in. Gift box.
53 T 2846—Wt. 1 lb. 8 oz. **$6.98**
53 T 2847 Desk Set (not shown)—base 6x4 in., 1 pen, calendar. Ship. wt 1 lb . **$3 98**

W Distinctive Desk Pen Set on Walnut base, 9x4 in. 2 black ball point pens, gold-plated mounts. Brass-plated roll-type perpetual calendar.
53 T 2846 Ship. wt. 1 lb. 8 oz. **.$6.98**

X Paper Mate Capri Mark III. Famous non-skip writing. Chrome cap, clip; black barrel. Retractable ball point. *Postpaid.*
53 T 2830—Big cartridge incl. **$1.95**

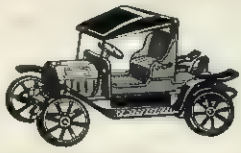
Y Paper Mate Lady Capri. Petite, feather light. Assorted colors. *Ppd*
53 TP 2831—No Color choice .. **$2.95**

Z New Tilt-Tip Scripto—retractable point tilted for smooth writing.
53 TP 2832—*Postpaid.* Gift box.**$1.95**

Plastic Model Kits

PLANES - BOATS - CARS

Authentic kits made of durable plastics, easy to assemble exact models scaled from official blue prints, each complete.



"Lindberg" Planes

8180/55. Ten different kinds of model planes. Doz. **$8.80**

8180/75. Three different kinds of model planes. Doz. **$12.00**

8160/89. Six different kinds of model planes. Doz. **$14.40**

8160/125. Three different kinds of model planes. Doz. **$20.00**

8160/145. Seven different kinds of model planes. Doz. **$23.20**

8145/179. Eight different kinds of model planes. Doz. **$28.80**

8139/1606. Plastic Paint Set for decorating planes. Doz. **$27.20**

"Revel" Boat Kits

8159/302.	"Chris Craft"	Doz. $20.80
8159/332.	"S.S. United States"	Doz. $44.80
8159/336.	"Santa Maria"	Doz. $86.40
8159/360.	"U.S.S. Montrose"	Doz. $38.40
8159/381.	"U.S.S. Repose"	Doz. $38.40
8159/398.	"Motorized Arizona"	Doz. $88.00
8159/399.	"Motorized Coral Sea"	Doz. $118.40
8159/425.	"Abe Lincoln" Submarine	Doz. $72.00
8159/544.	Motorized Tank	Doz. $73.60

8160/5. PLASTIC CEMENT
Doz. **$2.40**

Old Time Cars

8160/1. Assorted 5 kinds. Model "A" (1903)
"Packard" (1900)
Stanley Steamer (1909)
Model "T" Ford (1910)
"Cadillac" (1903)
Doz. **$16.00**

New Model Cars

8160/2. Assorted 8 kinds, all 1962 Models.
1962 Lincoln Continental Convertible
1962 Comet Station Wagon
1962 Ford Falcon
1962 Ford Thunderbird
1962 Chevrolet Corvette
1962 Oldsmobile F85
1962 Pontiac Tempest
1962 Cadillac Convertible
Doz. **$28.80**

Ready-to-Fly Planes

Complete with Fuel, Starter Battery and Accessories

Flight tested fully assembled, ready-to-fly planes, combine thimble Drome Engine dependability, lifelike appearance and performance, easy regulating, easy starting, clear plastic domes, stainless steel filters, internationally recognized as the world's smartest model planes.

8137/3. "STUKA". "Polywog" wing manoeuvers with dive-bombing responsiveness, molded pilot and rear gunner, rear cockpit swivels the 4-inch plastic bomb which can be released in flight by a third control, 23½-inch gull wing, 18-inch fuselage. ..... Each **$30.66**

8137/2. "BENDIX" Trophy Racer. World's speed record holder, Dacron lines, flaming red finish with insignias, 3-bladed double tough nylon prop, 16-inch wingspan.
Each **$22.66**

8137/1. "SHINN" America's newest trainer plane yellow finish with clear plastic canopy, 3-wheel landing gear, Dacron lines, 16-inch wingspan. Each **$22.66**

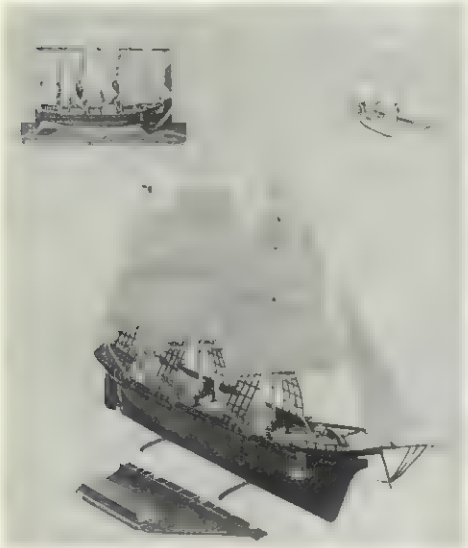
"Little Toys" That Move

SCALE MODEL CONSTRUCTION

"Little Toys" presents the Construction Series complete and exacting in detail, precision manufactured and planned, authorized authentic SCALE MODELS all "Little Toys" have the release for design, colors and name from the official equipment manufacturers. Hobbyists, Model railroad fans use them in layouts good for the sandpile too, FREE ideal self-dispensing rack with each assortment.

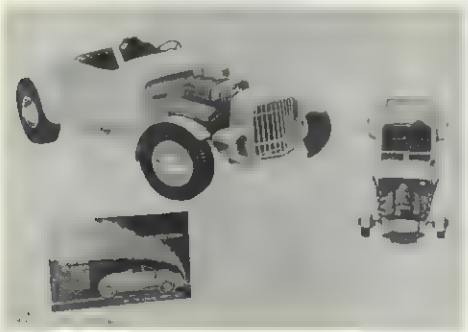
952/1 DEAL NO. 60	Retail Value
International Tractor-Bulldozer, 6 pieces	.60
Caterpillar Motor Grader, 6 pieces	.60
Autocar Rear Dump Truck, 6 pieces	.60
Euclid "Twin" Scraper 6 pieces	.60
Michigan Tractor Scraper, 6 pieces	.60
Euclid Rear Dump Truck, 6 pieces	.60
Hough Payloader Tractor Shovel, 6 pieces	.60
Drott 4 in 1 Skid Shovel, 6 pieces	.60
Lima Crawler Power Shovel, 6 pieces	1.90
Warner and Swasey Gradall Multi-purpose, 6 pieces	.90
1 DISPENSING RACK	FREE
	Retail value $50.80
Per Assortment (5 pieces of each)	$36.24

Eldon's Fine Quality Toys

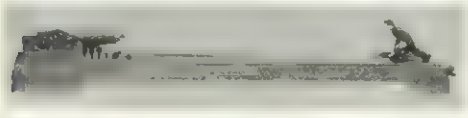


980/9501 Clipper Ship. Beautifully designed clipper ship really sails, three main masts and sails can be turned into the wind, made of unbreakable polyethelene with brass metallized accessories, unsinkable, weighted keel, length 22 inches, each in self display window box. ..... Each **$8.00**

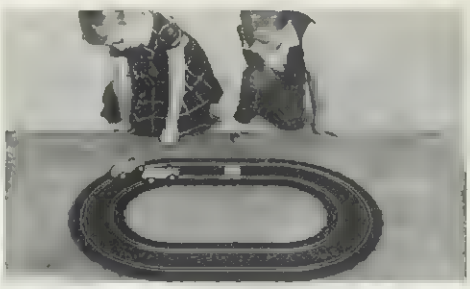
980/8301. Racing Sloop. Really sails, mahogany with white trim, detailed interior, brass metalized accessories and removable dinghy, weighted keel, unsinkable, automatic steering mechanism, rudder counterbalances in strong wind to keep boat on straight course, length 16¾ inches. ..... Each **$6.88**



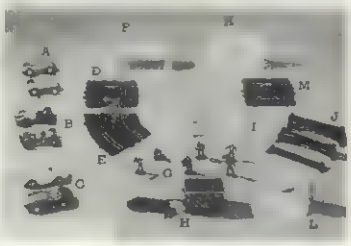
980/9505. Fire Ball Hot Rod. The newest in hot rods, see the engine, all parts actually move and work, power driven and can be seen in operation, headlights (really light) fun to build and fun to play with, runs on 3 size "D" flashlight batteries (not included), made of hi-impact styrene with metallized parts, eye appeal display package. ..... Each **$8.00**



980/9804. Bowl-O-Matic. Authentic mechanical action bowling game, no batteries needed, 4 foot alley, the bowler and ball are controlled by the player, bowler picks ball off rack, player positions bowler to send ball down for strike, spare, etc, automatic pinsetter instructions and scoring pad included. ..... Each **$22.66**



980/9506. Auto Race Set. Completely authentic auto racing in miniature 2 independently controlled cars with electric motors and on-off switches race around oval track, a sport of skill requiring judgement and timing to win the race, complete with junction box, 12 pieces preassembled track and rail sections, track snaps together quickly and easily, runs on two No. 6 (1½V) batteries (not included) or on a 6 volt Power Pack (not included) attractively boxed. ..... Each **$12.00**



980/3310 Power Pack. Completely pre-assembled power pack (6 volt) for use on above race set. ..... Each **$10.86**

980/3817 Bridge 6-piece of crossover suports that fit under track to make bridge. Each **$2.66**

980/3813. Curved Track. Pre-assembled track with metal rail. ..... Doz. **$8.00**

980/3816 Cross-Over Pre-assembled track with metal rail. ..... Doz. **$16.00**

980/3814 Straight Track. Pre-assembled black track with metal rail for use on any Eldon race set. ..... Doz. **$8.00**

980/3815. Short Track (Straight). Pre-assembled black track with metal rail, for use on any Eldon race set. ..... Doz. **$8.00**

980/3824 Timer Works like a stop watch, two buttons, one for starting time for the race and one for finishing, timer runs two minutes. ..... Each **$4.00**

980/3808. Lap Counter. Lap counter automatically counts each car's lap around the track, flag flips up on the 9th lap, drops on 10th lap for the winner. ..... Each **$2.66**

980/4302. "Astra 900" Kit. Sleek and beautiful Astra 900 really runs, an educational kit with a 3V DC miniature electric motor which the young mechanic must wire, on-off switch, set of gears for driving rear wheels, wheel really steers, length 11 inches, runs on two "D" flashlight batteries, (not included). ..... Each **$5.24**

980/102. Racer Kit. Indianapolis type racer, really goes, snaps together quick and easy without glue or tools, includes 1½V DC miniature electric motor, a switch, made of hi-impact styrene, runs on 1 size "C" battery (not included). ..... Each **$2.66**

ALL PRICES ARE SUBJECT TO OUR TRADE DISCOUNT. NET 30 DAYS

New! Outstanding SCIENCE SETS *by* LIONEL

About This Exciting New Series: Under the leadership of General John B. Medaris, top missile commander who directed America's break-through into space, the Lionel Corporation has developed these dramatic new Science Sets . . . geared to latest scientific advances, designed to educate as well as entertain. Every kit has it's own Science Manual and is thoroughly safety-tested. See Page 363 for batteries.

Great Inventors Sets . . . 6 Famous Inventions to Build Choice $7.77

Build it . . . it's authentic . . . it works! Youngsters re-create great moments in science. Each set has an illustrated manual that tells the history of a great invention, gives its current and future significance and presents a biography of the inventor. Easy-to-follow instructions for making working replica. Sets include bust of inventor (abt. 7 in. tall). Transparent styrene display covers. Sets (A), (D) and (E) need 2 "D" batteries ea. Order Pg 363.

A The Telephone. Invented in 1876 by Alexander Graham Bell. Actual 2-way communication
48 T 2385—Ship. wt. 2 lbs. 12 oz. **$7.77**

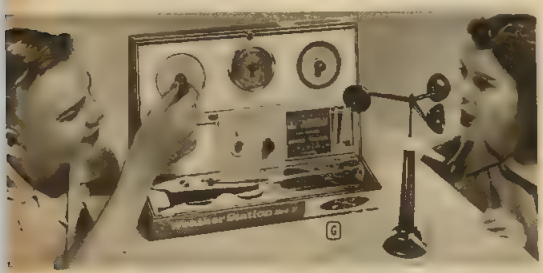
B The Telescope. A functional replica of the invention by Galileo Galilei in the 17th Century. 5-power terrestrial and celestial telescope.
48 T 2390—Ship. wt. 2 lbs. 12 oz. **$7.77**

C The Printing Press. Invented in the 15th century by Johann Gutenberg. Movable type. Three printer's alphabets in molded vinyl type
48 T 2393—Ship. wt. 3 lbs. 4 oz. **$7.77**

D The Incandescent Electric Light. Invented by Thomas Alva Edison in 1879.
48 T 2388—Ship. wt. 2 lbs. 12 oz. **$7.77**

E The Telegraph. Invented in 1835 by Samuel F. B. Morse. Instruments for both sender and sounder.
48 T 2392—Ship. wt. 2 lbs. 13 oz. **$7.77**

F The Steam Turbine. Invented by Hero in the 2nd Century B.C. Uses water and special heating pellets to demonstrate basic principles of propulsion
48 T 2389—Ship. wt. 2 lbs. **$7.77**



Weather Station . . . Electronics and Plastic Engineering Sets $6.49 to $19.95

G Weather Station. Actually forecasts the weather using professional meteorological equipment! This highly educational, highly practical Weather Station performs all the tests and provides all the readings necessary for accurate weather prediction. Completely portable. Panels are durably constructed of heavy, injection-molded polystyrene. Needs 1 "D" battery—Page 363.
48 T 2350—Wt. 4 lbs. 8 oz. **$16.66**

H Basic Electronics Engineering Set. Introduces the beginner to the exciting world of electricity. Perform more than 25 experiments. Assemble a rheostat, an electro-magnet, electric bell. Computer-type "plug-in" connections.
48 T 2344—Needs 2 "D" batteries. Wt. 2 lbs. 4 oz. . . . **$7.77**

Intermediate Electronics Engineering Set. Hundreds of experiments! Principles of switching and plug connection, circuitry and applications of the moisture sensing device.
48 T 2345—Needs 4 "D" batteries. Ship. wt. 4 lbs. **$11.44**

Deluxe Electronics Engineering Set. Teaches the principles of the sensitive relay. Set is equipped with a moisture-sensing device, light-sensitive semi-conductor, thermostatic control. Gives endless hours of exciting experiments.
48 T 2346—Needs 4 "D" batteries. Wt. 5 lbs. 12 oz. **$19.66**

J Primary Plastics Engineering Set. A complete primer on plastics identification. Safe, easy-to-perform experiments. Heat forming, sealing and cementing techniques.
48 T 2347—Ship. wt. 4 lbs. 8 oz. **$6.49**

Intermediate Plastics Engineering Set. Familiarizes the youngster with fundamentals of plastics identification, testing, and manufacturing. Perform experiments with casting, solid casting, rotational casting and slush molding.
48 T 2348—Ship. wt. 5 lbs. 10 oz. **$10.49**

Deluxe Plastic Engineering Set. Perform all the basic tests and production techniques . . . rotational casting, foam casting, solid casting, heat forming, sealing, blow molding and slush molding. Learn to identify unusual properties of plastics.
48 T 2349—Ship. wt. 7 lbs. 12 oz. **$19.95**

Electronic Marvels

6 Everything the Junior Marine Needs for backyard maneuvers. Water-repellent duck pup-tent (complete with tie-ropes, metal stakes and wood center poles) is 36x42 in. Walkie-talkie; Helmet has camouflage net. Mess kit, knife, fork, spoon and canteen for eating in the "field." Long-range mortar is about 19 in. long, has adjustable range finder, firing angle and calibrated distance scale, shoots unbreakable plastic rockets (4 incl.). Ship. wt. 7 lbs. 10 oz.
48 T 2324 MO—9-Pc. Camping Set. *Mailable*. **$8.99**

7 No Terrain is Too Rough for this mighty U.S. Bulldog Tank. Rolls on giant caterpillar treads . . . advances . . . retreats . . . climbs over obstacles . . . destroys barricades. Fires 4 shells, ejects empty casings. High-impact plastic, aluminum gun. *Mailable*.
48 T 2295—U.S. Bulldog Tank. Abt. 22½ in. long. Uses 4 "D" batteries, opp. page. Wt. 2 lbs. 4 oz. **$8.99**
48 T 2295—U.S. Bulldog Tank. Abt. 13 in. long. Uses 2 "D" batteries, opp. page. Wt. 1 lb. 12 oz. . . **$4.49**

8 Be an Indianapolis Speedway Driver at the controls of this big, sleek, motor-driven "Shark" racer. The "Shark" sets a smiling pace . . . use the U-control handle to start and stop racer. Set a fixed radius or pull to achieve different circular patterns . . . can also zip down a straightaway. When running, the "Shark" even sounds like a real racing car. About 18½ in. long. Uses 4 "D" batteries . . . order separately on opposite page.
48 T 2269—Ship. wt. 3 lbs. 8 oz. *Mailable*. . . . **$6.99**

9 The Frogman . . . U.S. Navy Commando. On land, he's a daring commando with rifle, helmet and walkie-talkie. Take off his land equipment, put on his face mask and snorkel . . . he's a frogman Spear-gun in hand, he hits the water, explores the shallow shoals, then powered by his motor-driven propeller, he dives deeper. You can follow his movements with special marker-float. If he goes too deep, line attached to float brings him back to surface. Colorful Scuba outfit, underwater "watch," flashlight, weighted belt, shark knife and movable flippers attached. Abt. 30 in. long. Uses 4 "D" batteries, opp. page.
48 T 2265 M—Ship. wt. 4 lbs. 8 oz. *Mailable* **$8.33**

Just Charge It
SEE PAGE 223

SAVE THIS CATALOG! Toys on Pages 276-396 will be available until October 1, 1962.

9 **Frogman $8.33**

6 **$8.99**
Marine Raider Camping Set

7 **Bulldog Tank**
$8.99

8 **The "Shark"**
$6.99

Remco's Basic Science Kits for Beginners

(E) Jet Kit

(F) Electro Kit

(G) Motor Kit

(H) Chemistry Kit

All Four Sets (E) to (H) ONLY $2.99

(E) Jet-Propulsion Science Kit. Make a "jet propelled" go-cart . . . builds a model rocket that looks real.

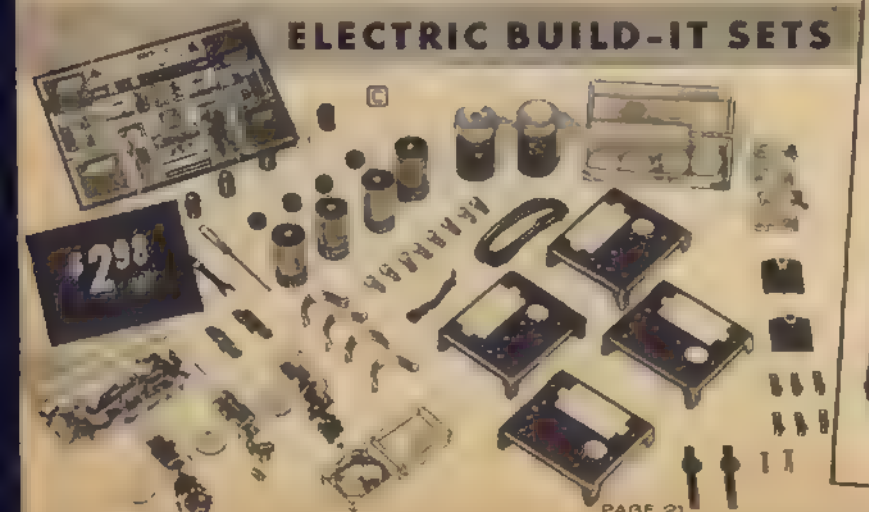
(F) Electro-Chemistry Science Kit. Learn the basic skills of electro-plating . . . loads of fun, and educational, too.

(G) Electric Motor Science Kit. All the necessary parts and equipment to build a motor that actually works!

(H) Chemistry Science Kit. Real chemicals and test tubes to perform simple experiments.

48 T 2252—All 4 Science Kits (E) to (H) Shown Above. Ship. wt. 1 lb. 11 oz. *Mailable*. Set of 4 $2.99

FOR JR. RAILROADERS AND YOUNG SCIENTISTS!



HIS ARMS SWING

BELL RINGS

Mr. MACHINE

SIREN SOUNDS

HE WALKS

$8.88

- He's delighted
- His clear plastic body reveals multi-colored gears in action
- He can be taken apart
- He's powered by a heavy steel spring safety concealed in a steel container

The modern take-apart action toy you've watched perform on TV that's become the exciting playmate loved by youngsters and budding scientists. Just wind his oversized key, press the lever and watch him go into action! He walks, swings his arms, his mouth opens and closes, and every 15 seconds he sounds his siren. Set him for the course you want him to take. Learn how he works by taking him apart. Every gear is numbered and geometrically patterned so that he can be easily assembled (comes with easy-to-follow instructions). 18" tall, he's the robot with personality.

3 B 1004. Shpg. wt. 3 lbs. 4 oz. $8.88

Ride 'em fire truck

$5.87

RUGGED! UNBREAKABLE POLY OVER STEEL.

STRONG YET LIGHT ENOUGH FOR YOUNGSTERS TO CARRY

Little fireman's on the scene to put out fires when he gets the call. Your brave little man sits on it and steers it, pushing it with his feet to its destination. A wonderful and constructive way to learn coordination at an early age. It's made of unbreakable polyethylene (over a strong steel frame) that won't cut little legs or tear clothes or scratch the furniture. It's fire engine red with yellow trim, stands 12" high, 24" long and 7" wide.

3 B 1007. Fire Truck.
Wt. 4 lbs. 13 oz. $5.87

GIANT SIT-AND-RIDE TRACTOR
STEERS, DIGS, LIFTS, DUMPS

$7.84

DUMP TRAILER DETACHES

OVER 3½ FEET LONG... UNBREAKABLE!

Deluxe sit-and-ride tractor teaches coordination at an early age, keeps him happily occupied for weeks at a time. Bright, steel-strong plastic holds more than 30 times its weight, is light enough for child to tote. Rounded edges safe for legs, clothes, furniture. Lifting and tilting action of scoop and lever action of dump trailer easy for child. Easy steering. Turns in its own length. Two can play!

3 B 1008 Giant Trailer-Dump. Wt. 6 lbs. 8 oz. $7.84

LAUNCH MEN INTO SPACE!

$2.97

Fascinating 3-way game. Compete for skill, fast timing by hitting target that launches high-flying satellites with astronaut in each. Then shoot them down. Exciting and harmless indoors or out. Includes dart gun, 3 safety darts, target and space ships. Shpg. wt. 4 lbs.

3 B 1005 Satellite Launcher Game $2.97

2-STAGE ROCKET AND PARACHUTE SOARS OVER 150 FT.!

$3.98

NOSE CONE AND PARACHUTE RECOVERY!

All the excitement of Cape Canaveral in your backyard! Powered by air and water (no messy chemicals) first stage goes 150 ft., second goes higher. Second stage releases satellite and parachute which float gently back to earth. Made of safe, tough, colorful Butyrate plastic. Wt. 1 lb. 4 oz.

3 B 1006. 2-Stage Rocket & Parachute $3.98

Big, Lifelike fish fights like a live trout

$3.91

- IN THE BATHTUB
- ON THE FLOOR
- IN THE WADING POOL

Big fightin' fish brings all the excitement of trout stream fishing into your home. Big, lifelike unbreakable fish is tricky to catch once hooked, fights vigorously to get away. Wind his fins, toss him on the floor, in the tub or wading pool. Try to snag him. Set includes Lure, Lure and fishing rod with reel and line. Wt. 1 lb. 8 oz.

3 B 1009. Big Fighting Fish $3.91

It's

Marybel

THE DOLL THAT GETS WELL!

Dear Children,
When you were sick,
Mommy took care of you
and made you well.
Now when your dolly MARYBEL
gets sick you can take care of
her and make her well!

Madame Alexander

MARYBEL comes attractively packaged in carrying case . . . complete with Bandages, casts, crutches, spots and Band-aids that can all be used by the child in her make-believe play world of a doll who is ill and gets well. Also available in a carrying case with trousseau.

U. S. PATENT #2,959,891

Madame Alexander Dolls

ALEXANDER DOLL CO.

SHOWROOM: 200 FIFTH AVENUE • NEW YORK 10, N. Y.

I. B. SCHWARTZ
MRS L. B. WHITE

ERNIE KAHN
MACDONNALD MARTIN ASSOC.

Tel. AU 3-5900

at Fair time . . . in suite 540

200 Fifth Avenue is the place! Come see Buddy L pin-point profits for you in Steel and Polysteel! Polysteel new and strong as never before! New ideas in Steel rolling off our production lines! Even trucks with "revolutionary ride"! New color! New features! New selling power! New patents never before thought of! Volume potential obvious on sight! By Buddy L! A name as solid as the construction of our toys! And your customers know it!

BUDDY L TOYS DIVISION

BUDDY L CORPORATION EAST MOLINE, ILLINOIS

and There 58th Toy Fair

Broadway star Maureen Stapleton draws winning stubs in Amsco's "Chance of a Lifetime" contest. Others in photo are, l-r: Mike Menchel, Gimbels buyers Bill McDuffee, Bob Boak, Jim Gaughan and Jim Flaherty, and Fred Bovash.

Cass S. Hough, president of the Daisy Mfg. Company, shows Michael Nagle of the Bronx the first wooden model of the BB gun which Mr. Hough's grandfather developed in 1886. Mike is holding a 1961 Daisy, modeled on a '94 Winchester.

Dan Gerber and Jim Dunleavy of the Gerber Plastic Company at the firm's Fifth Avenue Building room (222) are pleased by the sales appeal of these three toys the Happy Hydrant, Tom-Tom, and Tri-Form Car. Note Gerber foods at right.

Sales representatives attending the General Electric sales meeting held during the Fair were, l-r: sitting: Chester Ridenour, Joseph J. Barnett, Norman Huey, Mrs. Jerry Hanson and Wally Parsons. Standing, l-r: Phil Johnson William Kitchen, Bill Stowers, Vic Petrone, Bob Harper and Martin Koetner

SAVE $10.00

on combination scope and either Marlin rifle below

MARLIN MICRO-POWER 4X SCOPE—30' field of view at 100 yds. 1" tube diameter; with mounts for dovetail receivers. 12½" long overall

G-65431C3330—Wt. 1 lb. .....**Retail $49.95**

2½X—46' field of view at 100 yds.

G-65432C3000—Wt. 1 lb. .....**Retail $44.95**

[A] MARLIN 7-SHOT LEVER ACTION FULL CARBINE 30/30 CAL. #336C-7—Smoothest, lever action big game rifle imaginable. New round chrome-plated breech bolt of alloy steel. Solid top receiver and side ejection for lowest possible scope mounting. 20" barrel; crowned muzzle. Walnut stock and forend. Rear sight for quick accuracy. Drilled and tapped for standard receiver sights. 38" long. Wt 6½ lbs.

No.	Cal.	Scope	Retail
G-65413C9150	30/30	4X	$121.95
G-65414C8775	30/30	2½X	$116.95
G-61003C6150	30/30	Open sights	$ 82.00
G-65415C9150	35	4X	$121.95
G-65416C8775	35	2½X	$116.95
G-61004C6150	35	Open sights	$ 82.00

[B] MARLIN 6-SHOT LEVER ACTION SPORTING CARBINE 30/30 #336-SC—As above, but with ⅔ tubular magazine. Wt 6¼ lbs.

No.	Cal.	Scope	Retail
G-65418C9150	30/30	4X	$121.95
G-65417C8775	30/30	2½X	$116.95
G-61005C6150	30/30	Open sights	$ 82.00
G-65420C9150	35	4X	$121.95
G-65419C8775	35	2½X	$116.95
G-61006C6150	35	Open sights	$ 82.00

Rifles from the topmost gun makers . . . finest anywhere

[C] BSA IMPERIAL 30/06 5-SHOT BOLT ACTION FEATHERWEIGHT RIFLE—Adjustable trigger for single or double pull . and for weight with positive lock adjustment key supplied. New improved mauser type action. Reducer cuts recoil 60%. Exterior parts hand polished and blued. Drilled and tapped for standard receiver sights. 22" barrel of chrome alloy steel silent safety bolt. Hand-finished walnut stock pear shaped fore end; cheekpiece on butt. 42½" long. Receiver grooved for dovetail scope mounts.

G-65237CX11240—Wt 6¼ lbs **Retail $134.75**

[D] MOSSBERG .22 CAL AUTOMATIC With 4X SCOPE—Positive automatic feeding from 7-cartridge clip—shoots all 8 shots in less than 2 seconds. 24" barrel, crowned muzzle; chambered for 22 longs only. Walnut stock. Adjustable open rear and bead front sights. 44" long. 4X Mossberg scope.

G-65421E3665—Wt 6 lbs .....**Retail $48.90**

Same as Above, less scope.

G-65422E2845—Wt 6 lbs ....**Retail $37.95**

[E] MOSSBERG SINGLE SHOT .22 CAL. RIFLE #320K—New hammerless, streamlined "closed-in" action, with no bolt or striker to protrude out through the back—won't fire until action is locked. Handles all .22 caliber short, long and long rifle. Receiver grooved on top for scope. 24" round blued steel barrel, crowned muzzle. Walnut Monte Carlo stock. Easy to load—drop in cartridge and close action. Open rear sight with elevation and windage adjustments, sporting front sight. Side operated safety is automatic. 43½" long.

G-65463E1515—Wt. 6 lbs. .....**Retail $38.95**

[F] NOBLE .22 CAL. SLIDE ACTION REPEATING RIFLE #235—Selected steel 24" round barrel. Sights adjustable for windage and elevation. Positive extraction and automatic ejection. Thumb operated, slide safety. Tubular magazine with capacity of 21 short, 17 long and 15 long rifle cartridges. American walnut stock. Measures 42" long. **Retail**

G-65424E3745—With 4X scope—8 lbs. ..**$49.90**

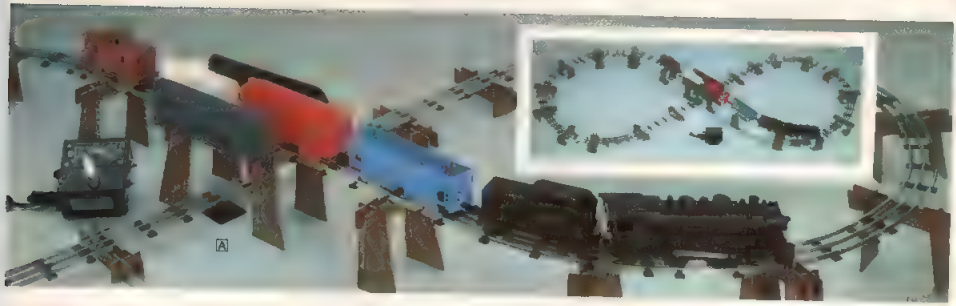
G-65064E2925—Without scope—6 lbs. **$38.95**

[G] NOBLE LEVER ACTION .22 CAL. RIFLE #275—Hammerless design combines the advantages of lever action with bolt action. 1 pc. stock and cartridge capacity of tubular magazine. 24" barrel chambered for .22 shorts or longs. Adjustable sporting rear and ramp partridge type front sights. Positive extraction and automatic ejection, thumb-operated safety. Capacity: 21 short, 17 long and 15 long rifle. Walnut stock; semi-pistol grip. 42" long. Ship. wt. 6 lbs. **Retail**

G-65423E4045—With 4X scope **$53.90**

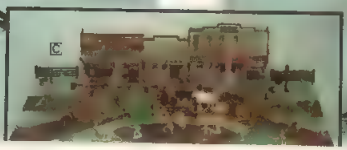
G-65246E3225—Without scope **$42.95**

Louis Marx Creations!



A **SIX UNIT SMOKING LOCOMOTIVE FREIGHT SET WITH TRESTLES.** Stop look listen! Most exciting train ever built. Packed with fun and raring to go. Whipping around curves and zooming up steep grades without slowing down. Set consists of smoking locomotive, tender, tank hopper box, caboose, 12 sections curved tracks, 6 sections straight track, track connector and a U.L. approved transformer with circuit breaker. Train 50½" long, 34x76" track, circumference 220" 11/1640Y1775 ..... $26.95

B



C

E

D **ELECTRIC STEAM FREIGHT SET.** Never before has such a value packed train layout been offered at such a low price. All new action cars insure extra hours of real railroading fun. Consists of detailed locomotive with Piston Rods, tender with coal, new detailed hopper car, detailed caboose, sections of electric curved track, lock on underwriter's laboratory approved transformer, 24 piece railroad village set. Train measures 41" long overall, Track 27x36". Circumference of track 102" oval. 0/1640Y975 ..... $14.95

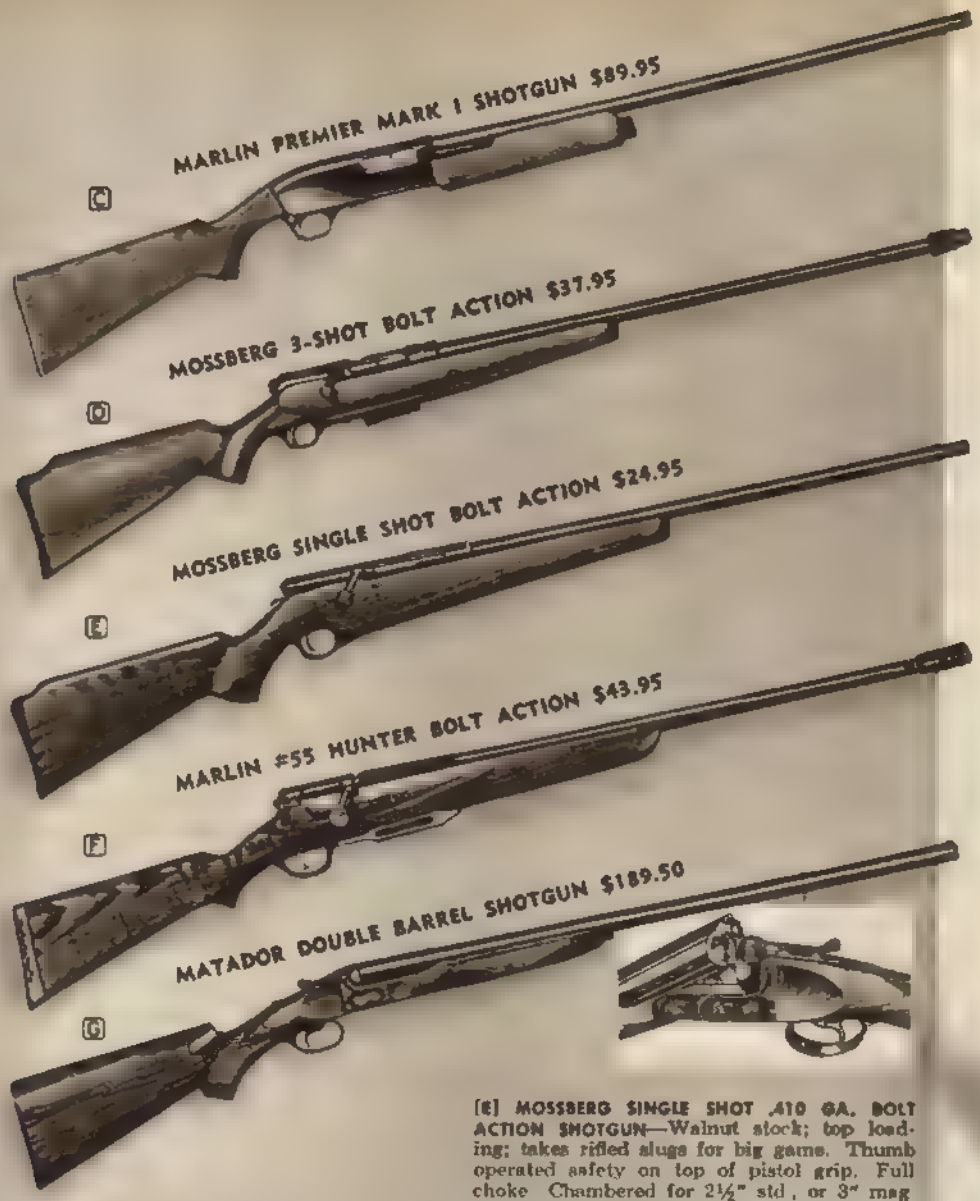
C **WYATT EARP DODGE CITY SET.** A world of adventure . . realistic replica of the famous western town. Includes 90 pieces consisting of western town building, stage coach, 18 cowboys, 4 horses, 4 steers, fence, western street accessories, lamps, hitching post, etc. 0/1640Y455 ..... $6.95

F

D **FOUR PIECE KITCHEN APPLIANCE SET.** A little girl's dream kitchen. Perfectly sized for young misses, and so realistic. Made of lithographed steel finished in new decorator style pastel pink color. Included: play stove 9" wide 5¾" deep, 10⅝" high. Refrigerator 7¼" wide, 6½" deep, 12⅞" high. Sink with running water 12" wide 5" deep, 10⅝" high. Washing machine and spin dryer 6½" long 5⅛" wide 9-7" high. Actually holds water. Equipped with spinner basket which is removable. The young housewife can bake, bake cook and bake. Handles turn on stove and the oven door opens. Refrigerator with finger-tip door, deep freeze compartment 7/1640Y885 ..... $13.95

E **59 PIECE H.O. SPECIAL 6 UNIT TWIN DIESEL SET.** Set consists of H O 1 Rock Island Diesel locomotive, 1 Rock Island Diese. B Unit 1 Bulldozer car, 1 box car, 1 gondola 1 caboose, 1 set electric straight track 12 sections electric curved track, 1 re-railer straight track, 1 railroad station, 1 U.L. approved 80 watt power pack, 12 telephone poles, 1 large accessory set, 24 accessory figures. 12/1640Y2177 ..... $32.95

F **RIDE'ER CONVERTIBLE WITH ACTION DASHBOARD.** What a beauty! Look out for action when your youngster gets behind the wheel of his smartly designed sportscar. Measures 30" long, 18" wide, 14" high. A real battery operated, motor driven car for youngsters. Constructed of steel throughout, bright two-tone modern lithography, with action dashboard as in real car. Windshield wipers, directional lever, ignition button, cigarette lighter, radio dials plus push button operations. Trunk of convertible serves as seat. Operates by switch for forward and reverse. Powered by standard 12 volt battery (not included). Highly maneuverable! Polyethylene steering wheel! Ignition key! 13/1640Y1797 ..... $26.95
14/1640Y400 12 volt battery 6.00



[C] MARLIN PREMIER MARK I-12 GA. SHOTGUN—Lightweight pump repeater shotgun, chambered for 2¾" shells. Analysis Ordnance barrels interchange easily and quickly without tools. Cross bolt type safety on rear of trigger guard. 4-shot capacity—holds 3, carries another in chamber. Walnut stock; full pistol grip. Weighs only 6 lbs. Ship. wt. 7 lbs.

No.	Bbl.	Choke	Lgth.	Retail
G-65460E6800	28"	Mod.	48¼"	$89.95
G-65461E6800	30"	Full	50¼"	$89.95

EXTRA BARRELS—Wt. 3 lbs. F.O.B. Conn.
G-636-1F1565—28" mod. choke . . . Retail $19.95
G-636-2F1565—26" Imp. Cyl. . . . . Retail $19.95

[D] MOSSBERG 3-SHOT BOLT ACTION SHOTGUN—Walnut stock; detachable full choke tube 12, 16 and 20 Ga. chambered for 2¾" std and mag. loads; holds 1 shell in chamber, 2 in detachable clip. .410 Ga. for all 2½ and 3" mag. loads with top loading fixed magazine. Removable bolt cocks on upstroke. All models take big game slugs. Thumb operated safety on top of pistol grip.

12 Gauge—48" long, 28" bbl., wt. 6¾ lbs
G-65400E2845—Ship. wt. 7½ lbs. **Retail $37.95**

16 Gauge—48" long, 28" bbl., wt. 6½ lbs.
G-65401E2770—Ship. wt. 7 lbs. . . **Retail $36.95**

20 Gauge—45½" long, 25" bbl., wt. 6¼ lbs.
G-65402E2620—Ship. wt. 7 lbs. . . . **Retail $34.95**

.410 Gauge—44½" long, 25" bbl., wt. 5½ lbs.
G-65403E2470—Ship. wt. 6½ lbs. . . **Retail $32.95**

[E] MOSSBERG SINGLE SHOT .410 GA. BOLT ACTION SHOTGUN—Walnut stock; top loading; takes rifled slugs for big game. Thumb operated safety on top of pistol grip. Full choke. Chambered for 2½" std., or 3" mag loads. 43" long, wt. 5½ lbs.; 24" bbl.
G-65404E1880—Ship. wt. 6¼ lbs. **Retail $24.95**

[F] MARLIN #55 BOLT ACTION SHOTGUN WITH ADJUSTABLE CHOKE—Micro choke has 16 settings for cyl. to full—adapts to anything from quail to deer. 3-shot cap., chambered for 2¾" shells. Thumb-operated safety; 49" long; 28" bbl.; wt. 7¼ lbs. Recoil pad.
G-65069E3300—12 Ga.—Wt. 9 lbs **Retail $43.95**
As Above, less choke device. Full choke.
G-61015E2850—12 Ga.—Wt. 9 lbs **Retail $37.95**
As Above, less recoil pad. Weighs 8½ lbs.
G-65156E2550—20 Ga.—Wt. 8 lbs. **Retail $33.95**

[G] MATADOR MAGNUM AND STANDARD DOUBLE BARREL SHOTGUNS—Magnum load guns enable clean kills as far out as 100 yds—yet have minimum recoil. Walnut checkered forearm and pistol grip. 10 Ga. Mag. has double trigger; others have single selective triggers. Fired shells eject; unfired lift out for hand removal. F.O.B. Wash. D. C.
10-Ga. Mag.—49" long, weighs 9½ lbs.; 32" Full choke barrels; 3½" mag. load
G-615-1F14210—Wt. 11 lbs. . . . . **Retail $189.50**
12 Ga. Mag—49" long; weighs 9½ lbs.; 32" Full choke barrels; 3" mag. load.
G-615-2F13125—Wt. 11 lbs. . . . . **Retail $179.00**
12 Ga. Std.—45" long, weighs 7¼ lbs.; 28" Full & Mod. choke barrels; 2¾" std. load.
G-615-3F11550—Wt. 9 lbs. **Retail $154.00**
20 Ga. Mag.—45" long, weighs 6½ lbs.; 28" Full & Mod. choke barrels; 3" mag. load.
G-615-5F11550—Wt. 8 lbs. . . . . **Retail $154.00**

[A] NOBLE SLIDE ACTION REPEATING SHOTGUN #60—28" barrel is chambered for 2¾" shells. Master choke provides instant change from full thru improved cylinder, checks recoil. 6-shot cap. Walnut stock and slide handle; rubber recoil pad. Safe fire-control trigger, push button safety on trigger guard. 48" long, weighs 7½ lbs. Wt. 11 lbs
G-65065E5795—12 Ga. . . . Retail $77.20
G-65066E5795—16 Ga. . . . Retail $77.20
As Above, less choke device, recoil pad. Full choke barrel. Wt. 11 lbs
G-65067E4995—12 Ga. . . . Retail $66.45
G-65068E4995—16 Ga. . . . Retail $66.45

[B] NOBLE .410 6-SHOT SLIDE ACTION SHOTGUN #70—A streamlined "lightweight" that swings on target lightning fast. Perfectly balanced, easy to handle, ideal for women and youngsters because of "NO KICK". 26" special alloy steel full choke barrel, chambered for 2½ and 3" shells. 6-shot, with 3-shot plug. Safety button on trigger guard. Walnut stock, rubber butt plate. Safe-fire trigger, dependable extraction, automatic side ejection. Newly designed action with receiver permanently aligned with barrel, positive lock-up. 46" long, weighs 6 lbs. Ship wt. 7 lbs.
G-65248E4765 . . . . . Retail $63.45

Crosman . . . "first" guns . . . to teach youngsters good gun habits

[A] HAHN 30 SHOT FRONTIER STYLING "SUPER REPEATER" BB GUN

This gun brings a new world of fun to BB shooting . . . real gun size and feel. Offers fine accuracy for plinking or target shooting . . . fires 1" grouping of shots at 25 feet. So easy to operate, a flick of the lever feeds, loads and cocks rifle. Powered by CO_2 gas powerlets. Magazine holds 30 shots . . . one powerlet for approximately 40 shots. Rear sight elevation and windage adjustments; post type front sight. Measures 34" long. The perfect "first" gun for any youngster

G-65462E1065—Wt. 4 lbs. . . . . **Retail $15.95**

[B] CROSMAN AIR POWERED .22 CALIBER RIFLE SET

Provides lots of low cost fun for the whole family—everyone can learn to be a sharpshooter safely and easily. 3 to 5 pump strokes for official 25' range. Extra pumping for impact up to 100' Single shot with precision rifled barrel. Positive safety; walnut finished stock; 35" overall. Complete with bell-ringing target, 100 target inserts, box of 250 Super Pels and instructions on care and handling

G-65256E1665—Wt 10 lbs. . . . . **Retail $24.95**

G-65434E1435—Rifle only—
5½ lbs. . . . . **Retail $21 50**

[C] CROSMAN GAS POWERED .22 CALIBER RIFLE SET

Amazingly like a real rifle . . . but so much safer! CO_2 cartridge fires pellets hard enough to take pests and small game. Rifle barrel guarantees rifle-like accuracy. One gas cartridge provides about 40 shots. No recoil and no smoke Bolt action, positive safety 34" overall. Complete with bell ringing target, 100 target inserts, box of 250 Super Pels, and 6 Powerlets. A set to thrill the young marksman

G-65255E1585—Ship. wt. 10 lbs. **Retail $23 75**

G-65433E1265—Rifle only—5 lbs. **Retail $18.95**

Crosman -HAHN PISTOLS

[D] CROSMAN-HAHN "45" SINGLE ACTION REVOLVER & FAST DRAW HOLSTER COMBINATION—A combination for the real Western "Fast Draw" gunslinger authentic replica of the West's famous Peacemaker. A true "single Action" with gas power 18-shot from one loading Old Western blued finish and stag horn plastic grip for the real look and feel of a "45" Smooth sure trigger pull for target accuracy . . . or it can be fanned in a "shoot-out" A single CO_2 Gas Powerlet powers it for 70 to 100 BB shots—no pumping or cocking—shoots from any position Special black finished fast-draw holster is top-grain cowhide, adjusts from 26" to 44", has leather tie-down thongs Ship wt. 3½ lbs. Retail

G-65816CX1467—Pistol-Holster Combination **$22 75**

G-65819CX1065—Pistol only Ship. wt. 2½ lbs. . . **$15.95**

G-65820C419—Holster only—Ship. wt. 1 lb. . . . . **$ 6.98**

[E] CROSMAN PUMP MODEL 22 CAL. AIR PISTOL #130—Features selective power, 6 pump strokes for 300 f p s muzzle velocity Up to 10 for additional power Exclusive Air-Trol valve to prevent locking from over pumping. Precision rifled all steel barrel Cross-lock safety 10" overall 1 lb. 10 oz

G-65809CX1050—Ship. wt 2½ lbs. . . . . **Retail $15.75**

[F] CROSMAN .22 CAL. PISTOL SET—Gas-powered pellgun pistol single shot, rifled barrel. Up to 30 shots per cylinder With target and 100 target inserts, 250 Super Pells, 6 Powerlets; complete instruction book included

G-61543CX1515—Ship. wt. 6¼ lbs **Retail $22 75**

G-65808CX1250—Pistol only—2½ lbs. . . . . **Retail $18.75**

[G] CROSMAN SUPER AIR GUN PELLETS—In boxes of 500

G-65810A150—.22 Cal.—Ship wt 1 lb **Retail $2 15**

G-65811A123—.177 Cal.—Ship wt. 1 lb. **Retail $1 75**

Stock numbers with letter "X" shipped truck or express.

Appointments and Promotions at Faultless

Martin J. McMahon

Kenneth E. Darr

Richard W. Nietsch

Harold Van Bussum

The Faultless Rubber Company, Ashland, Ohio, recently announced a partial reorganization of its sales staff.

Martin J. McMahon, previously New York district manager, has been named new field sales manager. Mr. McMahon will be a member of the home office sales organization, but will continue to reside in the New York area and use the company's office at 500 Fifth Avenue as his headquarters.

Mr. McMahon represented U. S. Rubber Company in the sale of rubber sundries before joining Faultless eight years ago to cover territories in the Midwest. He was assigned to the company's New York office in 1958.

Richard W. Nietsch has been appointed sales representative in the New York area. Mr. Nietsch came to Faultless recently from the J. C. Blair Company and will be responsible for the sale of rubber sundries and toy items.

To increase coverage in the rapidly growing Southeast, Faultless has appointed Kenneth E. Darr as sales representative to cover all states in that area except Florida. Mr. Darr has been with Faultless for a number of years in various sales capacities and brings considerable experience to his new position. He will make his headquarters in Spartanburg, N. C.

Harold Van Bussum, a veteran of many years with Faultless, will concentrate his activities in Florida. He will continue to maintain his headquarters in Orlando, handling the complete Faultless Rubber Company line of sundries, toy balls and balloons.

DISPLAY AVAILABLE FOR KING SIZE "MATCHBOX" MINIATURES

An attractive new display is now available to retailers of the new "Matchbox" King-Size series.

Illustrated herein, the display takes up a modest amount of space yet shows off to advantage nine of the latest die cast

King-Size "Matchbox" miniature scale models. Covered wires are supplied for wiring the models to the display.

The nine toys retail variously at from 75¢ to $1.50. Two of the nine—the #K-8 on the lower shelf and the #K-7 at the right on the next-to-bottom shelf—are not yet available.

Exclusive U. S. agent for the "Matchbox" line is the Fred Bronner Corporation.

MATTEL REPORTS 6-MONTH SALES TOTAL: $18 MILLION

Mattel, Inc., Los Angeles toy manufacturer, recently announced record sales of $18,020,000 and estimated net earnings of $1,040,000 for the six months ended August 26, this year.

This represents almost a 108 per cent increase over sales of $8,655,000 reported for the comparable 1960 period, and a nearly 346 per cent rise over the $233,000 earnings for the first half of the 1960 fiscal year.

Earnings per common share for the current year's first half were 98½¢, up from 22¢ for the first half a year earlier. There are 1,056,000 shares outstanding.

In a letter to Mattel's shareholders, Elliot Handler, president, cautioned that sales during the initial six month period cannot be used as the basis for predicting sales for the full year. He indicated that the company's sales historically are higher in the second half.

He cited as examples fiscal 1959, when first half sales accounted for almost 49 per cent of the entire year, and fiscal 1960 (a record year), when the six month figure was only slightly more than 33 per cent of the whole year.

Mr. Handler stated that Mattel expects sales during the second half of this year to be greater than those during the six months recently completed.

He reported it would be inadvisable to predict earnings for the full year at this time. "A great number of items affecting profit, such as tool amortization for each line of toys, depend upon sales for the full year, yet must be projected at the mid-year mark in developing the six month estimate."

Mattel recently announced plans for both a 200,000-square-foot, $900,000 plant addition and a 20,000-square-foot expansion of administrative and office facilities at its Hawthorne, Calif., headquarters site. Groundbreaking for the expansion was to take place shortly, with completion scheduled for next March.

S.B.A. LOANS TO JOBBERS

"Administrator John E. Horne of the Small Business Administration has announced the approval during the month of June, of 81 business loans to wholesalers throughout the United States. These loans represented a dollar value of approximately $3 million. Fifty of these loans were made on an S.B.A. participation basis and the remaining 31 were direct.

"It is of interest to note that the total number of S.B.A. loans for June 1961, is up by 70 percent over the total for June 1960, and the dollar amount has increased also by 91 per cent for the same period." *National Association of Wholesalers Newsletter, October, 1961.*

CORRECTION

In a news item appearing on page 151 of the September issue of PLAYTHINGS, the old address of the Avalon Hill Company was given inadvertently. Avalon Hill has been located for some time at 6720 White Stone Road, Baltimore 7, Md.

Cecil (The Seastick Sea Serpent) music box

Dick Tracy Tommy-Burst gun

Colored Chatty Cathy

Mattel's 7 New Items for Spring '62

TWO GAMES, two musical toys, two new detective-type toy guns, and a colored talking doll were included in the new product line which Mattel, Inc., unveiled October 10 in New York City for spring 1962 delivery.

The games and musical toys represent significant additions to product fields in which Mattel already is active, and several identify with characters in the new "Matty's Funnies," with Beany and Cecil" television show, which will premiere under Mattel national sponsorship on the ABC television network on Sunday, January 7.

Members of the toy trade and representatives of trade publications were shown the new products at a breakfast meeting in the 200 Fifth Avenue Building, New York City.

At the same time, Mattel executives detailed Mattel's $4¾ million advertising and promotion program planned for 1962 to support sales of the California firm's broad line of products and previewed the new television show.

The toys introduced at the meeting included a $1 Beany and Cecil Match-It game, a $3 jumping D. J. (Dishonest John) game, a $2.50 Cecil Music Box, a $2 Cecil Animated Ge-Tar, a Dick Tracy Tommy-Burst toy submachine gun to retail for $3, a $3 Dick Tracy Shootin' Shell Snub Nose .38 pistol and holster, and a colored Chatty Cathy talking doll to retail for $18.

The only new Mattel product not shown was a "mystery toy," described only by suggested retail price—$1.25. Exact nature of the toy has been kept a strict secret, but Clifford W. Jacobs, Mattel vice-president-marketing, reported that this scanty description already has resulted in numerous orders from firms "which want to be sure of getting the toy—and getting it first."

The new products shown at the trade breakfast were:

Beany and Cecil Match-It game: This puzzle tile game by Mattel features 24 brightly colored tiles, each bearing likenesses of Beany, Cecil and their pals. Object is to match pictures and colors on the accompanying game board against board-edge pictures or against other tiles. The score is kept along the sides of game, by 2, 3, or 4 players, with punch-out markers. Suggested retail price of this game is $1.

Jumping D. J. (Dishonest John) game: Central figure in this game is a collapsible, jumping figure of Dishonest John, the inept and bumbling villain of "Matty's Funnies, with Beany and Cecil." The game provides both suspense and action for from 3 to 10 players, with Dishonest John himself timing the game. A 45-card deck features four each of 11 different characters from the television show, including "penalty" cards bearing old D. J.'s likeness. When the D. J. figure is compressed into his cloak, the game begins, and when he springs into the air—after an unpredictable interval—the players must total their scores. Full instructions come with the game. Suggested retail price is $3.

Cecil (The Seasick Sea Serpent) Animated Ge-Tar: Featuring in color the familiar visage of Cecil, the lovable and heroic sea serpent co-star of the new "Matty's Funnies" television cartoon show, a turn of the crank plays Cecil's favorite tune—"Over the Waves"—while Cecil's eyes move and his tongue wags in hilarious fashion. It has real nylon strings, and the music box is Mattel's well-known product. Suggested retail price is $2.

Cecil in the Music Box: This all-metal music box is decorated in full color with pictures of the principal characters of "Matty's Funnies, with Beany and Cecil." When the crank is turned to Cecil's favorite tune, up pops armless, harmless and lovable Cecil himself. Suggested retail price is $2.50.

Official Dick Tracy Tommy-Burst: This authentic-appearing rapid-fire toy gun bears the official Dick Tracy insignia, featuring "the world's most fearless detective." The Tommy-Burst automatic cap firing gun fires Greenie perforated roll caps in burst or in single shots, with smoking action. Made of hard-to-break plastic construction, it has a sharpshooter sight, easy loading, and a rugged all-metal mechanism. Suggested retail price is $3.

Official Dick Tracy Shootin' Shell Snub Nose .38 and Holster: This six-shot pistol uses safe Shootin' Shells and fires Greenie Stik-M-Caps. The accompanying holster, which fits any belt and can be worn on either side for standard or cross draws, has the official Dick Tracy insignia imprinted. Suggested retail price is $3.

Colored Chatty Cathy: This colored talking doll, newest addition to the Mattel family of talking dolls, has a suggested retail price of $18. Like the other Chatty Cathy, she speaks one of 11 different sentences at the pull of the magic ring on-a-string, and no one ever can be sure which sentence she'll say next. She's 20" tall and has lustrous brown eyes and rooted hair which can be brushed and arranged. Her vocabulary includes such sentences as "I love you"—"I'm hungry" "Please brush my hair"—"Will you play with me?"—and "Tell me a story."

Mattel, Inc., Hawthorne, Calif., manufactures and markets a broad line of more than 75 products, including musical toys, toy guns and holsters, action toys, dolls, and games.

1962 TOY FAIR
March 12th
through
March 17th

Cecil (The Seastick Sea Serpent) music box

Dick Tracy Tommy-Burst gun

Colored Chatty Cathy

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The new products shown at the trade breakfast were:

Beany and Cecil Match-It game: This puzzle tile game by Mattel features 24 brightly colored tiles, each bearing likenesses of Beany, Cecil and their pals. Object is to match pictures and colors on the accompanying game board against board-edge pictures or against other tiles. The score is kept along the sides of game, by 2, 3, or 4 players, with punch-out markers. Suggested retail price of this game is $1.

Jumping D. J. (Dishonest John) game: Central figure in this game is a collapsible, jumping figure of Dishonest John, the inept and bumbling villain of "Matty's Funnies, with Beany and Cecil." The game provides both suspense and action for from 3 to 10 players, with Dishonest John himself timing the game. A 45-card deck features four each of 11 different characters from the television show, including "penalty" cards bearing old D. J.'s likeness. When the D. J. figure is compressed into his cloak, the game begins, and when he springs into the air—after an unpredictable interval—the players must total their scores. Full instructions come with the game. Suggested retail price is $3.

Cecil (The Seasick Sea Serpent) Animated Ge-Tar: Featuring in color the familiar visage of Cecil, the lovable and heroic sea serpent co-star of the new "Matty's Funnies" television cartoon show, a turn of the crank plays Cecil's favorite tune—"Over the Waves"—while Cecil's eyes move and his tongue wags in hilarious fashion. It has real nylon strings, and the music box is Mattel's well-known product. Suggested retail price is $2.

Cecil in the Music Box: This all-metal music box is decorated in full color with pictures of the principal characters of "Matty's Funnies, with Beany and Cecil." When the crank is turned to Cecil's favorite tune, up pops armless, harmless and lovable Cecil himself. Suggested retail price is $2.50.

Official Dick Tracy Tommy-Burst: This authentic-appearing rapid-fire toy gun bears the official Dick Tracy insignia, featuring "the world's most fearless detective." The Tommy-Burst automatic cap firing gun fires Greenie perforated roll caps in burst or in single shots, with smoking action. Made of hard-to-break plastic construction, it has a sharpshooter sight, easy loading, and a rugged all-metal mechanism. Suggested retail price is $3.

Official Dick Tracy Shootin' Shell Snub Nose .38 and Holster: This six-shot pistol uses safe Shootin' Shells and fires Greenie Stik-M-Caps. The accompanying holster, which fits any belt and can be worn on either side for standard or cross draws, has the official Dick Tracy insignia imprinted. Suggested retail price is $3.

Colored Chatty Cathy: This colored talking doll, newest addition to the Mattel family of talking dolls, has a suggested retail price of $18. Like the other Chatty Cathy, she speaks one of 11 different sentences at the pull of the magic ring on-a-string, and no one ever can be sure which sentence she'll say next. She's 20" tall and has lustrous brown eyes and rooted hair which can be brushed and arranged. Her vocabulary includes such sentences as "I love you"—"I'm hungry" "Please brush my hair"—"Will you play with me?"—and "Tell me a story."

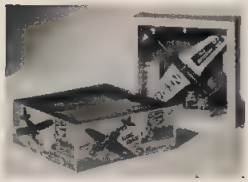
Mattel, Inc., Hawthorne, Calif., manufactures and markets a broad line of more than 75 products, including musical toys, toy guns and holsters, action toys, dolls, and games.

1962 TOY FAIR
March 12th
through
March 17th

TOY MANUFACTURERS' SECTION

A monthly section of Toys & Novelties

First award in "Merchandising" category was given to Merry Mfg. Co. Display, by Robert Zeidman, invites purchase of items by striking graphic appea



First award in "Potential New Volume Use" category went to Comet Model Hobbycraft. Versatility was feature of carton—many different models can use same packaging.

Toy makers cop top awards in packaging contest

■ The "100 best cartons of the year," as selected by sixteen printing and packaging experts, were announced in March during the annual meeting of the Folding Paper Box Association of America at the Drake, Chicago.

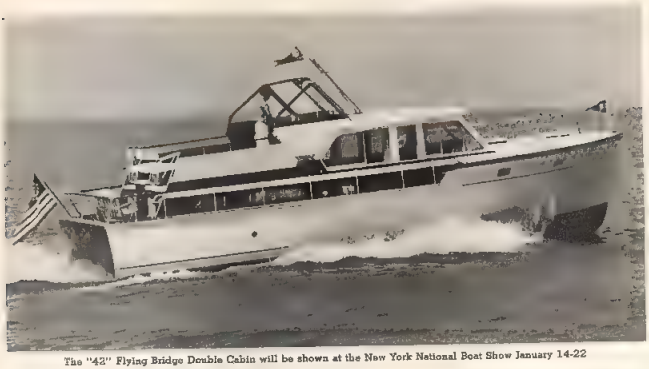
Purpose of the competition is to educate and stimulate members of the association to improve the quality and usefulness of the boxes they produce and to demonstrate to American manufacturers and retailers the creative ingenuity of the folding carton industry. A total of 1,284 entries were submitted to the competition.

Judges select cartons for awards in four major categories—superiority of printing, construction, potential new volume use, and general merchandising superiority

Merit award in "Merchandising" category was awarded Mattel, Inc., for this display unit for four guns. Rugged quality of the piece was commended by judges

Merit award in "New Volume Use" group was given Kusan, Inc., in recognition of the economy and appropriateness of the four-sided window package.

Merit award in "Merchandising" category was won by Stuart Toy Mfg Co. Judges considered unique, designer's use of package rear to promote other items.



The "42" Flying Bridge Double Cabin will be shown at the New York National Boat Show January 14-22

MATTHEWS "42"—*your ultimate cruiser!*

THERE will always be a market for quality. That's why so many thousands of yachtsmen have chosen a Matthews during the past 70 years.

Time-tested and proven through the years for comfort, long life, beautiful finish, workmanship and smart conservative styling.

You, too, will prefer a Matthews "42" or "52".

See them at the Boat Shows or write for free catalog today

THE MATTHEWS CO.
PORT CLINTON 4, OHIO
DEALERS COAST TO COAST
In Miami: Matthews Cruisers, Inc., 1825 Biscayne Blvd.

"Wherever you cruise • you'll find a Matthews"

See the "42" Convertible Sedan at Miami Boat Show February 17-23. The new "52" will also be shown.

NEW SHOCK-ABSORBER ROLLER SKATES FROM TRI-PLAY TOYS

New roller skates from Tri-Play Toys, Inc., Chicago, feature spring steel shock absorbers that are said to insure an easy glide ride on pavement or rink.

Called the Roller Coasters #1966, the skates also have jumbo wheels with new all-nylon roller bearings for longer, steadier

coasting; easy on-and-off protective shoe cups which eliminate the use of clamps and keys, and comfortable ankle pads. The skates afford simple size adjustments and provide balanced, controlled turning.

Each Roller Coaster set is packaged in a large "see-through" blister pack with a colorful grip-styled header that is designed to combine good display value with carry-home convenience. The item measures 9¾" by 15" by 6⅜" and is packed at six per 10" by 20" by 20" master carton at 27 pounds. Tri-Play is located at 1325 Belden Avenue, Chicago.

DEALERS FROM N. J. AND PA. TOP HOBBY MONTH CONTESTANTS

Milt Grey, chairman of Hobby Industry Association public relations committee has announced that Don Mohr, Don Mohr's Hobbyland, Fogelsville, Pa., won the first prize in HIAA's Dealer Hobby Month Contest. Mr. Mohr will receive a $100 United States Savings Bond and an engraved Award of Merit Plaque.

In the opinion of the judges, Mr. Mohr's entry captured first place on the basis of imaginative local newspaper advertising announcing that April was Hobby Month; on two contests that he ran during April, and on the formation of a control-line model flying club during that month.

Second-place winner was Sbar's Hobby and Craft Shop, Camden, N. J. The entry was based on advertising, placement of hobby month stories, a proclamation by Camden's mayor that April was Hobby Month, and an in-person presentation of a model of the Savannah to the ship's master, Captain DeGroote.

Three other entries for honorable mention were submitted by Lee Madere & Father Hobby Shop, New Orleans; Twin Ports Stamp, Coin & Hobby Center, Duluth Minn., and Jewel's Toy Box and Hobbies, Redondo Beach, Calif.

Judges for the contest were: Mrs. Ronnie Barth, advertising department, WRCV-TV, Philadelphia; Norman T. Baldwin, executive secretary, National Paper Box Manufacturers Association; Miss Ruth Martin, director of special events, Philadelphia *Inquirer*, and Loyal Odhner, executive secretary, Pennsylvania Chain Store Council.

McCauley's Mac-Car Line Features Realistic Version of Milk Truck

One of the items in the new Mac-Car line from McCauley Metal Products, Inc., is a sleekly-designed Borden Milk Truck complete with pictures of Elsie the cow and a load of Borden-brand toy milk products.

Designed to stimulate make-believe fun, the Borden Truck features changeable oil filters, fillable batteries (using real Delco cups), removable radiator caps, play tools, work signs and danger flags. These play-value features are also included in all the other numbers in the line.

One of these is a new Mac 4A Tractor, which blows real smoke from a vertical stack mounted on the hood. Another is a streamlined sports car with real doors and a windshield, packed in a carton which may be converted into a gas pump. Others in the line are a Fire Chief's car and hat, a Fire Truck with a clanging bell and hat and a Tow Truck with crane and hook, signs, a flag, tool box and tools, flashlight and battery charger.

More information on the wheel goods line may be obtained by writing to McCauley's sales division at 810 Bedford Street, Stamford, Conn., or its New York City showroom at 200 Fifth Avenue, the Toy Center.

Palmer-Pann Issues New Brochure Showing All Craft Master Sets

Palmer-Pann Corporation, 328 N. Westwood Avenue, Toledo, manufacturer of Craft Master paint-by-number sets, has just issued a colorful eight page brochure showing the complete line of Craft Master paint-by-number sets and subjects.

To assist the retail customer in selecting from among Craft Master picture subjects, this new brochure has been printed in full color with approximately 200 color reproductions. All picture subjects are shown in frames as they will look when they've been completed.

This brochure will be inserted in each Craft Master paint-by-number set and is expected to be a real aid to the dealer interested in obtaining increased paint-by-number business.

Big Assortment of Trucks and Parts In Structo's Transcontinental Set

A new 25-piece Transcontinental Fleet set with a wide assortment of trucks, trailers and play materials is being offered by the Structo Manufacturing Company, Freeport, Ill.

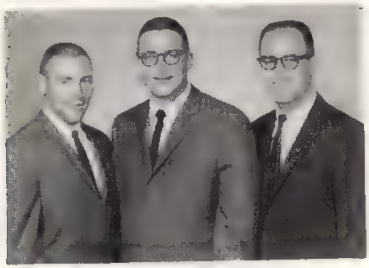
Basic units in the new set are two cabs, an auto transport trailer with two cars, a livestock trailer, and a moving van trailer. All are heavy-duty steel scale-model replicas of their full-size counterparts, Structo advises.

Both the cabs and trailers are finished in twice-baked metallic enamel bonded to the steel by protective Oakite Crys Coat. Edges are all smoothly rolled to eliminate sharp surfaces. In addition, the units feature white sidewall tires, floating tandem rear wheels, plastic windshields with wipers, realistic sideview mirrors and air horns.

Other pieces in the Transcontinental set include a five-section fence, plastic horse and cow, a trailer ramp, four highway signs and six play cartons.

The suggested retail price on the complete set is $16.

Sales Agents Grey and Goldhand Open Branch in San Francisco



Jerry Goldhand, Dick Grey, Al Baron

Grey and Goldhand, Beverly Hills, Calif., toy and hobby sales representatives covering California, Hawaii and eight Mountain States, announce the opening of a new branch office in San Francisco in an expansion move to provide better customer service.

Under the supervision of associate Al Baron, the new office, which is located at 22 Terra Vista, San Francisco 15, will service northern California, Nevada and Utah.

Grey and Goldhand represent Cox, Bell, Tyco, AMT, Gelles-Widmer, Gem Color Company and T. Cohn.

The sales organization's complete address in Beverly Hills is 8693 Wilshire Boulevard.

DID YOU KNOW THAT . . .

Since 1943 the Red Cross has been producing fractions from blood unsuitable for direct whole blood transfusion. It has distributed 22,158,600 units of gamma globulin to combat infection, 487,200 units of serum albumin to fight shock and 8,700 units of fibrinogen to check certain orders of hemorrhaging.

DISNEY FILM TO FEATURE UNEEDA'S PRINCESS DOLL

The Princess Doll, which was especially created by Uneeda Doll Company for Walt Disney's full-length feature film, "Babes in Toyland," promises to be one of the company's most popular sellers during 1961.

A 32", all-vinyl item, the Princess will be featured prominently in the technicolor film when it breaks in theaters across the

country in mid-December. She wears pink leotards, satin slippers, a ballerina dress sparkled with silver, and a silver tiara in her rooted pink hair. A $14.98 retailer, the Princess is individually boxed and packed at six per carton.

Uneeda's doll, along with items from other licensees, will make a toy debut on screen to share the spotlight with such stars as Ed Wynn, Ray Bolger, Tommy Sands and Annette Funicello. The Disney musical is showing toys in both close-ups and stop-action sequences as well as in scenes where the live characters themselves appear toy-sized.

. . . TOY KNIGHTS

(Continued from page 74)

REP: Look, there isn't a product in the world that doesn't have competition. Even if it's so unique there's nothing remotely like it on the globe, it's still competing against all the other products being made. A buyer is like a consumer: he's got just so much money to spend.

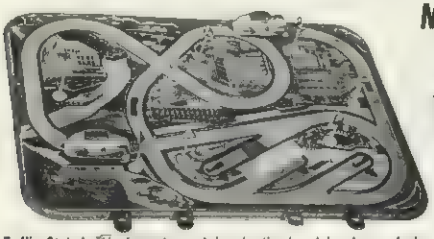
MR. M.: You make a good case. Yet I constantly hear salesmen bemoaning their future.

REP: The only trouble with salesmen is that they don't rate themselves high enough. Oh sure, a handful think they're God's gift to mankind. But the majority of us are doing a staple day-in-and-day-out job. Manufacturers, like the one you had tonight, should be more concerned with keeping their salesmen than worrying about overpaying them. In fact, I've just turned down a very nice offer to sell a competitive line.

MR. M: What made you turn the deal down?

REP: My manufacturer. He's smart enough to recognize my real value. He pays me well, solicits my advice and keeps giving me good products to sell. Any salesman would be a fool to leave a manufacturer like that.

Mechanical Toys

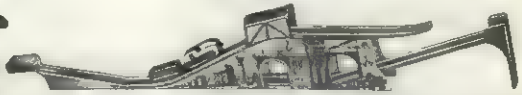


7/295. Traffic Control. This fascinating set is educational and has hours of play value, lithographed metal board with grooved roadways, all the modern road signals fit into board, two autos and one bus, simply by pressing the different colored levers the traffic can proceed, stop at intersections to allow other traffic to pass and can be directed to avoid traffic congestion, size of board 15 x 20 inches, each complete with instructions in attractive box. . . . . Each **$8.00**

7/301. "Tour the Country". Large colorful lithographed metal board scenic countryside with grooved street railway and roads, tunnel and station complete with two mechanical stop and go cars and one streetcar, length overall 46½ inches, width 9 inches. . Each **$9.34**

7/300. Alpine Express. Lithographed metal, brightly colored railway cars shuttle back and forth, never collide, never stop, length about 40 inches, a fascinating mechanical toy. Each **$7.50**

7/1247. Mechanical Shunting Train. Lithographed metal platform with imitation rails and two sidings, 3½-inch locomotive with clockwork motor picks up car and takes it to siding releases it, picks up other car, brings it back to siding and continues this performance, length of platform 42 inches, width 3¼ inches. . . . . Each **$3.60**



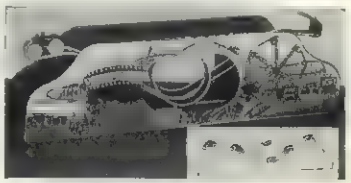
7/294. Mining Train. Mechanical locomotive and coal car, goes up and over and under attractively lithographed metal railroad and housing length overall 34 inches, clockwork motor. . . . . Each **$4.80**

82/2081. Boat with Water Skier. Lithographed metal mechanical boat with outboard motor and a flexible plastic water skier on skis attached to long extension wires, length overall 17 inches. . . . . Doz. **$21.60**

7/299. Filling Station. Colorfully decorated lithographed metal board with grooved roadways and gas station, plastic stop signs, two 3-inch mechanical key-wind cars, run along roads as one car reaches and stops at gas station the other leaves stop sign, one car keeps releasing the other, size 6¾ x 19½ inches, each in box. . . . . Each **$4.80**

7/1215. Mechanical Pig. Hard plastic mechanical pig, tan colored with brown ears, feet and tail, shamrock in mouth, wiggles around with fast whirling curly tail, when in action, clockwork motor, length 3½ inches. Doz. **$14.40**

832/27. Dancing Sam. Colorful plastic negro dances a jive on lithographed metal drum, clockwork motor, height 10¼ inches. Doz. **$19.20**



7/1273. Mechanical Toboggan. Lithographed metal runway with ups and downs like the real roller coaster, imitation rails with two 3¾-inch spring-wind cars, size overall 9 x 20 x 8 inches. Each **$6.50**

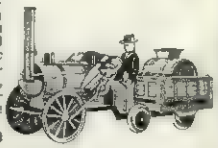
82/2062. Sheriff Monkey. A rootin-tootin gun drawing Sheriff monkey lithographed metal body with hat, plush covered face and arms, a gun in each hand fires as arms move up and down, clockwork motor, height 7 inches, each in box. Doz. **$19.20**

7/1844. Mechanical Jumping Frog. Green plastic frog with bead eyes and metal legs, moves along swiftly in hops, 2¼ inches long. Doz. **$9.60**

82/1620. Mechanical Bear Cubs. Assorted four kinds, plush covered body dressed in felt suit, vinyl face, bear cub in sitting position with mechanical arm action which raises either feeding bottle plate, flag cheer leader or music director, while tongue moves in and out cub squeeks, strong keywind motor, size 5 x 3 inches. Doz. **$16.00**

82/1448. Mechanical Bubble Bear. Actually blows bubbles, plush covered bear seated in metal arm chair has a soap tray in one hand and bubble blower in other, in action he raises blower to mouth and blows bubbles, strong clockwork motor, height 8¼ inches. Each **$3.00**

82/1943. Crawling Baby. Flesh colored dressed celluloid baby doll, painted features, when wound baby crawls along floor in realistic fashion, long running clockwork motor, length 5 inches, each in box. Doz. **$10.80**



82/1823. Old Time Locomotive. Lithographed metal olden day locomotive with driver, tall funnel and clear plastic panels show movement of wheel arms, strong friction motor, length 7½ inches. Doz. **$16.00**

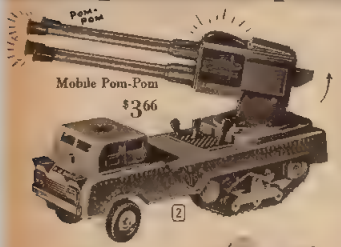
Flying Helicopter

1

$1.49 and $2.64

International Airport

5 $2.98



Mobile Pom-Pom

$3.66

2

6 Traffic Control

$3.64

7 Singing Bird

$2.19

8 Bengali the Tiger

$5.44

Firebird Racer

3

$2.99

Amazing Mechanical Action

1 Flying Helicopter. Fly your own "whirlybird" by *remote control!* Crank gear box, flexible propeller blades, landing wheels. Lithographed metal, abt. 9 in. long, cable abt 36 inches long Imported from West Germany

48 T 2891 Ship. wt. 1 lb. $2.64

48 T 2892—Like above but helicopter is 5½ in. long, cable abt. 33 in. Ship. wt. 6 oz. $1.49

2 U. S. Army Mobile Pom-Pom. Operate 3 sevens for anti-aircraft action . . . go forward, reverse . . . maneuver the turret . "man" the guns, left or right, raise to firing position, "POM POM"—*red lights flash!* Lithographed metal with rubber wheels and tank treads Needs 4 "D" cell flashlight batteries see opposite page Imported

48 T 2838—Abt. 15½ in. long. Wt. 3 lbs. . . $3.66

3 "Firebird" Indianapolis-style Racer. You're the "grease-monkey" stop speedster to *change tires!* Removable wheels, *inflatable tires.* Strong friction motor, "engine" *roars* Red lithographed metal. Complete with spare tire, wrench and inflating pump Imported.

48 T 2839—Abt. 14¾ in. long. Wt 1 lb. 8 oz. $2.99

4 Man from Space. Just press down on his antenna —he *walks* along *swinging his arms!* Gears in plastic head revolve, eyes roll, lights flash. "TV Screen" shows *moving* space-pictures. Litho. metal Needs 2 batteries below. Imported

48 T 2816—Abt. 15 in. overall. Wt. 2 lbs. 5 oz. $3.48

48 T 2322 Batteries for above. Wt. 8 oz. . 2 for 32c

5 Airport with Plane. Watch the take-off! Key-wound plastic plane taxis around field to run-way, reaches launching ramp . . and up it goes. Comes down on other side of building (levers raise, lower plane) Airport colorfully lithographed with realistic details. Abt. 19¾x8 in. Imported from West Germany. Intriguing fun for all ages.

48 T 2835—Ship. wt 1 lb. 8 oz... . . . . $2.98

6 Traffic Control. Start, steer, re-route traffic *with push-button control.* 8 road signs, 3 automatic "stops" create exciting traffic problems for 2 colorful wind-up cars and a bus (each abt 3¼ in. long). Hours of fun—teaches traffic safety. Lithographed metal landscape, 4 control levers at base. Abt. 19½ x15 in. Imported from West Germany

48 T 2812—Ship. wt. 2 lbs. 4 oz. $3.64

7 Singing Bird. Just wind him up—he warbles merrily. Wings flutter, head, tail and beak move. Metal, brightly lithographed with colorful plumage Imported from West Germany

48 T 2920 Abt. 7½ in. high. Ship. wt. 8 oz. $2.19

8 "Bengali" the Tiger. Sleek jungle beast stalks along with bared fangs, turning his head from side to side—*he even snarls! Operates by remote control;* you lead him along by 30-in. "leash." Steel body with striped "fur" (plush) hide. Realistic molded plastic head, fierce green simulation eyes. Needs 2 "D" cell flashlight batteries—see opposite page. Imported

48 T 2870—Abt. 12 in. long. Wt. 1 lb. 12 oz. $5.44

CORONATION . . . by Oneida Ltd.
Gives a Midas touch to everyday meals with this glittering pattern. The white plates and saucers are crowned with glowing golden spirals . . . the other pieces are purest white. Smith translucent, sunny as fine china . . . it's meant for dinnerware you can confidently set before guests. Contents on pg. 361.

70-59-62 B1330	16-pc. Set (for 4)	**$19.95**
70-59-70 B3330	45-pc. Set (for 8)	**49.95**

FANTASY . . . by Brookpark
Cool colors with bright accents create a carefree mood for dining. Turquoise blue and black sparkle on translucent white Melmac plates and saucers. New contemporary coupe shaped hollow pieces come in solid color turquoise . . . guaranteed fade-proof and break-resistant. Contents on pg. 361.

70-54-18 B864	16-pc. Set (for 4)	**$12.95**
70-54-83 B2331	45-pc. Set (for 8)	**34.95**

KILLARNEY ROSE . . . by Boontonware
Inspired by the gentle beauty of Ireland's countryside. Dawn pink roses with misty gray foliage bloom softly against the cloud white plates. Delicate pink and pure white pieces complete the setting. Here's overall loveliness that will never fade . . . molded into break-resistant Melmac. See contents on pg. 361.

70-56-57 B1330	20-pc. Set (for 4)	**$19.95**
70-56-65 B2663	45-pc. Set (for 8)	**39.95**

Guaranteed 2 Years Against Breaking

TROPICANA . . . by Brookpark
The mystery and loveliness of a tropical isle. Turquoise flowers touched lightly with sunshine leaves grace white plates and saucers. Such a tempting note of color you'll find . . . love in the square shaped turquoise cups, sugar and creamer. Break-resistant Melmac. See page 561 for contents.

70-52-51 B1064	16-pc. Set (for 4)	**$15.95**
70-52-69 B2665	45-pc. Set (for 8)	**39.95**

PINK HYACINTH . . . by Brookpark
Have the song of Spring on your table all year with this graceful pattern. Stylized pink hyacinths soar gracefully upward from pink sands while green butterflies pause in flight on white plates and saucers. Contrasting solid color pieces are square shaped. Fade-proof Melmac. Contents on pg. 561.

70-52-77 B1064	16-pc. Set (for 4)	**$15.95**
70-52-85 B2665	45-pc. Set (for 8)	**39.95**

BEVERLY . . . by Prolon
Specially pretty . . . AND specially low-priced. New deep coupe styling and an assortment of lustrous pastels . . . aqua, clover, pink, primrose yellow, white in each set. Small wonder you can create such lovely table settings. Melmac . . . safe in a dishwasher or in a child's hands. Contents on pg. 361.

70-57-31 B730	16-pc. Set (for 4)	**$10.95**
70-57-15 B1663	45-pc. Set (for 8)	**24.95**

Pick your favorite pattern here
and on the next two pages . . . it's all

Break-Resistant MELMAC

Created by
★ **BROOKPARK**
★ **BOONTONWARE**
★ **TEXAS-WARE**
★ **ONEIDA**
★ **PROLON**
★ **METRO**

Set a pretty table with Melmac, save a pretty penny on replacement costs. Every piece is guaranteed not to break in 2 years of normal use or it will be replaced FREE. Satin-smooth, china-light, forever bright. Colorful designs are molded in, fadeproof . . . safe in detergents and dishwashers.

AUTUMN MEMORY . . . by Oneida Ltd.
Fresh, clean crisp as a breath of autumn air. A sprig of golden brown and light green leaves floats on frosty white plates . . . sculptured hollow pieces are pure white. Satiny, translucent, light as china . . . it's Melmac you'll be proud to use for parties as well as every day. Fadeproof, guaranteed against breakage. See contents below.

70-59-47 B1330 16-pc. Set (for 4) **$19.95**
70-59-54 B3330 45-pc. Set (for 8) **49.95**

ONLY A ROSE . . . by Brookpark
All the glorious color and subtlety of a single rose blooming on white is seen in this lovely contemporary pattern. Rose leaves are touched with palest turquoise and beige, glowing accents on plates and saucers. Accompanying pieces in delicate pink. Sugar and creamer are oval-shaped. Break-resistant Melmac. See contents below.

70-50-12 B864 16-pc. Set (for 4) **$12.95**
70-50-38 B2331 45-pc. Set (for 8) **34.95**

CONTENTS OF MELMAC DINNERWARE SETS THAT ARE SHOWN ON PGS. 561-563

Contents of Sets MELMAC DINNERWARE (pages 561–563)	Cups	Saucers	Dinner Plates	Fruit (or dessert) Dishes	Bread-Butter Plates	Sandwich (or salad/dessert) Plates	Soup/Cereal Bowls	Platters	Vegetable Dishes	Creamer	Sugar with Lid	Approx. Ship. Wt.
16-Pc. Set (for four)	4	4	4	4								5 lbs.
16-Pc. Beverly pattern only	4	4	4		4							5 lbs.
20-Pc. Set (for four	4	4	4			4	4					6 lbs.
20-Pc. Briarcliff Rose only	4	4	4	4		4						6 lbs.
45-Pc. Set (for eight)	8	8	8			8	8	1	1	1	1	15 lbs.
45-Pc. Briarcliff Rose only	8	8	8	8		8		1	1	1	1	15 lbs.
45-Pc. Beverly Tropicana, Pink Hyacinth only	8	8	8		8		8	1	1	1	1	15 lbs.
53-Pc Set (for eight)	8	8	8	8		8	8	1	1	1	1	20 lbs.
79-Pc. Set (for twelve)	12	12	12	12		12	12	2	2	1	1	25 lbs.

MAYAN . . . by Texas-Ware
From ancient Indian lore, a stunning modern dinnerware pattern is formed. Symbols of nature in beige, moss green and turquoise create a geometric border on the white plates and saucers. Solid color turquoise accompanying pieces. Easy to care for, break-resistant Melmac. Contents on pg. 561.
70-55-25 B2997 53-pc. Set (for 8). . . **$44.95**
70-55-33 C4663 79-pc. Set (for 12). **69.95**

STARDUST . . . by Metro
Brings out the romance in your soul whether it serves dinner for two by candlelight or a full company gathering. Gold-encrusted starbursts flecked with turquoise and coral sparkle on moonlight white plates. Gently shaped hollow pieces are all white. Melmac . . . break-resistant, fadeproof. Contents on 561.
70-56-16 B1330 20-pc. Set (for 4). **$19.95**
70-56-24 B2665 45-pc. Set (for 8) . **39.95**

BRIARCLIFF ROSE . . . by Boontonware
For you, the lover of traditional beauty. Rose buds dance gaily on the wide pink border . . . in the white center a single pink rose bursts into full bloom. Other pieces in solid pink and pure white. Carefree Melmac . . . guaranteed against breakage . . . safe in a dishwasher. See contents on pg. 561.
70-55-74 B997 20-pc. Set (for 4). **$14.95**
70-55-82 B1997 45-pc. Set (for 8). . . **29.95**

Light, Bright, China-Thin MELMAC . . .

HARVEST . . . by Texas-Ware
Wind-tossed fronds of golden wheat, swirling leaves in brown and green create a warm, easy-to-live-with pattern. Colors are captured forever . . . molded right into the white plates and saucers. Modern sculptured hollowware comes in sandalwood color . . . all break defying Melmac. Contents on pg. 561.
70-55-41 B2663 53-pc. Set (for 8). **$39.95**
70-55-58 C3997 79-pc. Set (for 12) . **59.95**

TURQUOISE MUMS . . . by Brookpark
An exquisite Oriental floral arrangement in fashion-favored turquoise and silvery gray blooms on white plates and saucers. Modern coupe shape hollowware in solid color turquoise to brighten the lovely setting. So delicate looking, yet so practical . . . it's break-resistant Melmac. Contents on pg. 561.
70-56-32 B1330 16-pc. Set (for 4). **$19.95**
70-56-40 B2665 45-pc. Set (for 8).. . **39.95**

PINELAND . . . by Boontonware
Refreshing as a walk through a rain-washed forest. Cone-laden sprigs of pine in tones of beige, green and brown stand out crisply on the pure white plates. Accompanying pieces in white and yellow add a ray of sunshine. Guaranteed against breakage, it's Melmac you'll enjoy for years. Contents on pg. 561.
70-55-90 B1330 20-pc. Set (for 4). **$19.95**
70-56-08 B2663 45-pc. Set (for 8). . . **39.95**

BEAUTY...
is as beauty does

THOROUGHBRED in every detail . . . from stainless steel mast truck to manganese bronze centerboard . from pulpit to taffrail . this 44 foot all fiberglass sloop holds her own in any company.

Tripp-designed . . . fast . . . powerful . . . and *most* commodious she will sleep seven in comfort and with full headroom throughout—side to side.

Her flush deck provides a maximum of uncluttered area for sail handling or lounging. Her doghouse unites in perfect design, allowing the helmsman full vision.

WRITE FOR DETAILS

LOA 44' LWL 30'
Beam 11'9" Draft 4'3"
Sail Area 883

MERCER *Yachts*

MERCER R.P. CORP., 623 PROSPECT ST., TRENTON 8, N. J.

NORTH AGAIN STAR WORLD CHAMPION

► For the third time in four years Lowell North, sailing *North Star III* out of San Diego, Cal., won the Star Class World Championship series, held in Rio de Janeiro, Brazil, in late November, 1960. Forty-six skippers, representing 11 countries, competed in the five race series.

All courses were set in the smooth waters of Guanabara Bay, which is surrounded by the city of Rio and a series of spectacular mountain ranges. During each race the wind came out of the southeast, in frequently varying forces ranging from five to 20 knots. Tides played a significant role in the strategy, but the port shore proved consistently superior.

North captured the championship after a see-saw battle with fellow-Californian Don Edler. North appeared to be going to walk away with the series after he easily won the first two races, but he lost the lead by dropping to ninth in the third race. He would have been further behind had it not been for a skillful second-round recovery in which he passed ten boats.

Thus Edler won the Vanderveer Trophy, given in memoriam of young Bud Vanderveer who was killed in an auto accident after the third race in the 1932 Star World Series at Southport, Conn. At the time he was leading the series through consistent sailing, having finished 4-4-1 in the first three races.

Rest day was the most tiring part of the week for many of the 92 sailors and their families. Activities varied from hair-raising taxi rides, visiting the tops of famed Sugar Loaf or Corcovado or buying out the shops of Rio, to just imbibing more than usual (beer is cheaper than water in Rio). For those who didn't give up easily there was a "footchi ball" game in the Maracana Stadium (the world's largest, seating 200,000), which after a lengthy preliminary show finally began at 11 p.m.

The fourth race, sailed in moderate breezes, involved a three-way battle between North, who eventually won again, Skip Etchells of Stamford, Conn., and Harry Adler of Salvador, Brazil. These three finished well ahead of Bob Lippincott from Riverton, N.J., and the rest of the fleet. Edler, placing sixth, lost the series lead but only trailed by three points a scant margin in a fleet of this calibre.

Prior to the start of the final race the winds were averaging 20-25 knots and the Californians, including Malin Burnham and Dick Hahn in fifth and sixth series positions respectively, showed signs of concern. Drama was added when, seconds after the start, North's jumper broke, causing his boat to flounder and lose way. Fortunately for him, enough boats had started prematurely to justify a recall which, because of the severe conditions, took about five minutes to communicate to all the boats. This gave North time to repair the damage. Although the wind abated to about 15 knots, the going was still a little heavy for the west-coasters. A newcomer among the leaders, the Beard brothers' *Malihini*, won the race, followed by Etchells and Dick Stearns of Chicago.

Of course the real interest rested in the battle between North and Edler for series first and Ding Schoonmaker of Miami and Lippincott for third. Edler edged North for fourth place but could not put the necessary points between them to win. Lippincott, despite slipping overboard, managed to salvage third as Schoonmaker missed putting a boat between them by one foot.

The competition among the 46 entrants was keen enough to cause everyone except North and Edler to finish out of the top ten at least once. The more notable competitors included five previous world champions; Mario Quina, who placed second in the 1960 Olympics, and seven continental champions. The North Americans, however, placed eight in the first ten.

The series will return to California for 1961, by virtue of North's victory. The Rio de Janeiro fleet is to be congratulated for providing splendid racing conditions, a well-run series, and extraordinary entertainment and hospitality. In a cable received on flag-raising

Columbia 29' Hardtop built by the Hamptons Shipyards

COLUMBIA HARDTOP '61 model is to be increased to 29' in length. Standard power is a Graymarine V-8 135 hp. Other power options to 430 hp. twin screw permit speeds to 35 m.p.h. Hull planking is 7/8" cedar on the bottom and African mahogany on the sides. All fastenings are brass or bronze. Planking seams and butts are bedded in rubber. Hardware and deck fittings are chrome-plated bronze. All underwater hardware, including struts and rudders, is manganese bronze. The builders' line also includes 30', 34' and 38' sport fisherman with flying bridges.
HAMPTONS SHIPYARDS, Carter Lane, Box 737, East Quogue, N.Y.

A PHONOGRAPH WITH MARINE AND BC BAND radio receiver is the fully-transistorized Fujiya TRP-72M radio-phono combination. It operates on six flashlight batteries, weighs only 8½ lb., and measures 9" x 5" x 13". Designed for high fidelity reproduction, the unit has a three-speed turntable and an adapter for a.c. operation
FUJIYA CORP., LTD., 405 Lexington Ave., New York 17, N.Y.

CALKING AND BEDDING functions are accomplished equally effectively with Alroy-707 No-Cotton Calking Compound, its makers say, the same qualities that make it last for years when used for calking seams being desirable also for bedding centerboard trunks, through hull fittings, shaft logs, etc. As it adheres well to metal and glass, it is used for setting windshields, portlights, etc., also.

A closely-guarded formula based on Thiokol, Alroy 707 forms a black, watertight gasket and adheres tenaciously to all woods including teak. It sets by catalytic action—not evaporation—and while it becomes firm it remains resilient.
ALROY PROCESS CORP., 333 Hudson St., New York 13, N.Y.

Plane-O-Matic elevator is a hydraulically operated device which mounts on the transom of a boat and acts much like an airplane trim tab. Made by SEA-TRIM CORP., Plymouth, Ind., the aluminum elevator is designed to improve boat performance and safety

TIE UP at the "Quality Yacht Yard of the South"

"Next door" to the Bahamas. Right in the middle of Miami Beach. Nearest to ocean and intracoastal waterway. Easily accessible. South Florida's only large Marina with truly complete berthing, service, repair, rebuilding, yacht sales and charter facilities on the premises.

MIAMI BEACH YACHT CORP.
1924 PURDY AVE., MIAMI BEACH

Write, or phone JE 8-7621 for dockage reservation.

Southeastern sales and service representatives for GREBE Yachts and Cruisers.

Builders of the famous "BAHAMIAN" Sport Fisherman (below)

Bahamian A FISHERMAN'S DEEP SEA "DREAM BOAT"

MBYC'S 42-FOOT VEE BOTTOM SPORT FISHERMAN

Designed stem to stern for big game fishing—custom built by MBYC. Special bottom design develops extra fast cruising speed. Thirteen foot beam for extra stability. Greater maneuverability, level smoother riding at high speed on rough seas.

Oversize aft cockpit. Dual controls with cockpit control station aft. Extra heavy laminated keel. Double plank mahogany bottom—double plank topside. Large master stateroom with private bath-shower—all oversize bunks. Oversize galley, large electric or ice refrigerator. Plenty of locker and storage space.

Spectacular trolling and tournament performance without sacrificing comfort. Inspect the Bahamian at MBYC. Phone or write for descriptive brochure.

MIAMI BEACH YACHT CORPORATION

"BANKERS" FILE

Three letter files plus three adjustable storage compartments under lock, 30½" w, 37½" h, 17" d.
60FV6545C4120 Retail **54.95**
Shpg Wt 90 lbs

With lock for all drawers
60FV6546C4685 .. Retail **62.45**

LEGAL SIZE with legal instead of letter size drawers.
60FV6547C4915 Retail **65.50**
Shpg Wt. 106 lbs

With lock for all drawers
60FV6548C5475 .. Retail **73.00**

"EXECUTIVE" FILE →

Two full suspension letter files, 2 drawers for 3x5 or 4x6 cards (6400 cap.), secret vault plus storage, lock and key, 30½" x 37½" x 17".
60FV6334C5175 .. Retail **69.00**
Shpg Wt. 120 lbs

With lock for all drawers
60FV6335C5740 . . Retail **76.50**

LEGAL SIZE . . . with legal instead of letter size drawers
60FV6336C5770 .. . .Retail **76.95**
Shpg Wt. 122 lb

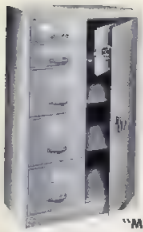
With lock for all drawers
60FV6337C6335 .....Retail **84.45**

"ALL-PURPOSE" FILE

Contains two letter size files and three adjustable storage compartments protected by an outer door under lock and key. Also a double drawer for 3x5 or 4x6 index cards (3200 capacity) 30½" wide, 32" high, 17" deep.
60FV6549C3745 ..Retail **49.95**
Shpg Wt 90 lbs.

With lock for all drawers
60FV6550C4310 .. .Retail **57.45**

COLORS: Above files are available in Mist Green, Olive Green, Desert Sand or Cole Gray finish.



"MODERN" FILE

Three letter files, 2 drawers for 3x5 or 4x6 cards (6400 cap.), secret vault plus storage space under lock and key. 30½" x 51½" x 17". Olive Green or Cole Gray.
60FV6340C7165 . . . . . Retail **99.50**
Shpg Wt 161 lbs

Above with lock for all drawers
60FV6341C7990 . . . . . .Retail **106.50**

"PRESIDENTS" FILE

60FV6354C5965
Retail **79.50**

Four full suspension letter drawers, two double drawers for 3x5 or 4x6 cards (6400 cap.) Plus a secret vault with 4" dial lock doubly protected by extra outer doors with lock and key. 32½" x 37½" x 19"
60FV6354C5965.. . . .. Retail **79.50**
Shpg Wt. 154 lbs.

STANDARD COLORS: All above cabinets in Olive Green or Gray at no extra cost.

Cole's "DESK 'n FILE" cabinet

A retractable desk, a safe for valuables, drawers for checks, files for letters, compartments for books and drawers for index cards. A complete office protected by two doors under lock and key 32⅜" x 60" x 19" Olive Green or Cole Gray.
60FV6344C9265 . . Retail **123.50**
Shpg Wt 245 lbs

SPECIFICATIONS	INSIDE DIMENSIONS Wide	High	Deep
Top Vault ..	16"	8"	16"
Shallow Drawers	13⅜"	2"	16"
Card Drawers	6¼"	4½"	16"
Check Drawers	12½"	4½"	16"
Letter Drawers	12½"	10⅜"	16"

Shpg Wt. 13 lbs.

The "ZEPHYR"

Modern in design. Molded of polyester resin, reinforced with fiberglass. Tougher than steel. Seat sets on trim tubular legs with nylon glides. 31¾" high, 18¾" wide, 21½" deep.
60FV6328C1495 Retail **19.95**

COLE'S *Contempo* FURNITURE...

for the modern office or reception room . . .

First choice among interior designers.
First choice because of Contempo's sleek, trim lines.
First choice because of Cole's high quality.

Wt 40 lbs

"SINGLE SEATER"

Foam rubber cushions on a sturdy steel frame, covered with "Naugahyde" fabric. Tapered legs. Seat cushion: 24½" x 24". Chair size: 24" wide, 30" high
60FV6350C5215 Retail **69.50**

Wt 60 lbs

←"TWO SEATER"

Foam rubber backs and cushions covered with "Naugahyde" upholstery fabric. Sturdy steel frame on tapered legs capped with brass ferrules. 48" wide, 30" deep
60FV6352C10050 Retail **134.00**

10 EXCITING COLORS . . .
Cole's Contempo Furniture is available in . . .
Dark Green • Oak Leaf Green • Brown • Tan
Yellow • Russet • Coral
Blue • Gray • Black

"THREE SEATER"→

Popular "3 seater" settee, excitingly styled and sturdily built. Shaped for comfort. 72" wide, 30" deep, 30" high. Seat height: 17"
60FV6353C14065 Retail **187.50**

Wt 80 lbs

Cole's MODERN STEEL DESKS

Improves efficiency by creating a pleasant office atmosphere. Smartly styled to meet the most discriminating taste. Sturdily constructed of heavy gauge steel. Linoleum covered tops trimmed with aluminum.

Shpg. Wt. 314 lbs.

The "Executive"

Drawers glide smoothly on full suspension cradles, can't warp or stick. Heavy steel. Linoleum top, aluminum trim.

LOCK ON CENTER DRAWER LOCKS ALL DRAWERS

60FV6355C14215 ..... 1 letter, 4 box drawers (61"x31") **189.50**
60FV6356C14215 ..... 2 letter, 2 box drawers (61"x31") **189.50**
60FV6551C13875 ..... 1 letter, 4 box drawers (55"x30") **185.00**
60FV6552C13875 ..... 2 letter, 2 box drawers (55"x30") **185.00**

TYPEWRITER LOCKS SAFELY AWAY UNDER LOCK AND KEY WHEN NOT IN USE

The "Secretarial"

Equipped with Cole's sound insulated elevator platform. Letter drawer glides on full suspension cradles. Typewriter pedestal on left (as illus.) or right. Specify preference. Desk top: 61" x 31".

60FV6358C16125 ..... 3 box drawers with reference slide **215.00**
60FV6612C16125 ..... 1 letter, 1 box dr. with reference slide **215.00**

Shpg. Wt. 327 lbs.

Shpg. Wt. 196 lbs.

The "Jr. Executive"

Drawer pedestal with arm rest on left (as illus.) or right. Specify preference. Letter drawer glides on full suspension cradles. Lock on knee space drawer automatically locks all drawers. Heavy steel, linoleum covered top with aluminum trim.

60FV6365C11625 ..... 1 letter, 1 box dr. (43"x25") **155.00**
60FV6569C11625 ..... Three box drawers (43"x25") **155.00**
60FV6570C12675 ..... 1 letter, 1 box dr. (45"x30") **169.00**

The "President"

Ample overhang enables conferences of from eight to ten people. Contains two full suspension letter file drawers with compressors, two box drawers and a center drawer. Automatic lock for all drawers. Size of top: 78" x 40".

60FV6366C23250 ..... Retail **310.00**

Shpg. Wt. 353 lbs.

COLE'S TELEPHONE TABLES

Two storage compartments for personal use protected by an outer door under lock and key. Linoleum top. 30½" h, 20" w, 20" d. Mist Green, Olive Green, Desert Sand, Gray
60FV6368C3750 ..... Retail **49.95**

Shpg. Wt. 63 lbs.

As above but with a secret vault and a letter file replacing the two storage compartments.
60FV6367C4840 ..... Retail **64.50**

Shpg. Wt. 79 lbs.

Wt. 366 lb

"CONFERENCE" DESK

Roomy overhang, seats 8 to 10 people. Heavy steel, linoleum top. 2 letter drawers, 2 box drawers and a center drawer. Automatic lock. 70" w, 34" d. Adjustable height.

60FV6357C17625
Retail **235.00**

MATCHING TABLES

Keeps your office clean and orderly. Heavy steel linoleum top, aluminum trim. 29" high

No.	Wide	Deep	Without Drawer	No.	With Drawer
60FV6606C6565	34"	26½"	87.50	60FV6607C7725	103.00
60FV6360C7090	40"	26½"	94.50	60FV6553C8250	110.00
60FV6554C7425	45"	30"	99.00	60FV6555C8440	112.00
60FV6361C8625	58"	26½"	115.00	60FV6556C9620	128.25
60FV6557C8925	60"	30"	119.00	60FV6558C9750	130.00
60FV6362C9150	63½"	26¾"	122.00	60FV6559C9975	133.00
60FV6363C11215	70½"	34¼"	149.50	60FV6560C12000	160.00
60FV6561C14905	78"	42"	198.75	60FV6562C16705	222.75
60FV6563C21375	96"	42"	285.00	60FV6564C22875	305.00

DECORATOR COLORS . . . Mist Green, Olive Green, Desert Sand or Cole Gray.

LINOLEUM COVERED TOPS . . . In matching or contrasting shades of solid colors of Mist Green, Desert Sand or Gray, or grained if preferred.

BURNPROOF-STAINPROOF TOPS . . . All units also available with Coletex Tops. Tops that cannot stain, mar nor burn (colors same as linoleum)
Add 6DFV6538C1125 to number. **15.00** add'l

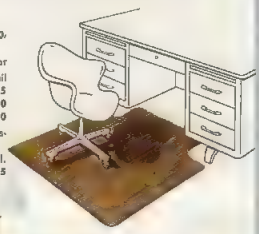
Cole's CHAIR MATS

Saves your rugs and floors. Mar-proof finish, won't stain or scuff. Lasts a lifetime.

Grained Walnut, Dawn Gray, Desert Sand or Mist Green.

		Retail
60FV6565C1500	36"x48" with a 12"x20" lip	19.95
60FV6566C2065	48"x54" with a 10"x20" lip	27.50
60FV6567C2065	48"x54" with a 10"x34" lip	27.50

CLEAR PLEXIGLAS MAT also available Transparent as glass, allows full beauty of your rug to come through. Will not mar, crack nor peel.
60FV6568C3450 ..... 45"x53" with a 10"x20" lip **45.95**



MATCHING CREDENZA

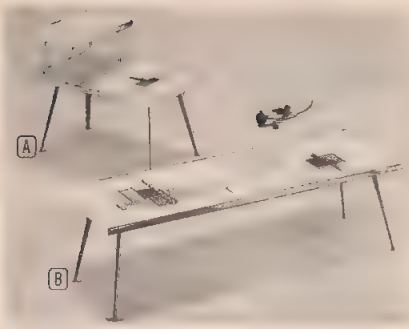
2 storage cabinets. Sliding tambour doors roll out of sight. Lock and key 63½" w, 29" h., 19¼" d.
60FV6364C13875 ..... Retail **185.00** →

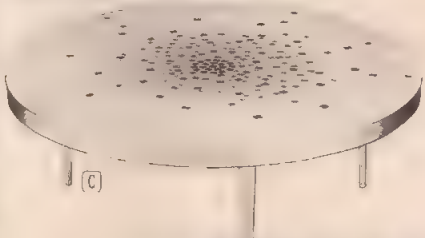
Shpg. Wt. 224 lbs.

Same as above but with conventional sliding doors (not tambour type).
60FV6369C10465 ..... Retail **139.50**

All items on this page F.O.B. Pennsylvania Factory

Complete Line of Custom CERAMIC and MOSIAC TABLES





Beautiful ceramic top cocktail table and step table in handpainted pattern as shown or "custom-made" to your specifications. Tops can be painted to match any design or fabric material you submit at no additional cost.

(A) Handpainted Ceramic Step Table—Solid brass frame, 18" x 30" bottom, 18" x 12" top, ⅛" thick 6" x 6" tiles. Handpainted in Turquoise, Blue, Black and Gold in modern design as shown . . . will compliment any decor. F.O.B. Chicago Wt 67½ lbs.

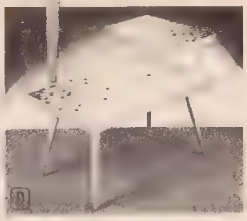
7F138X4850 (As shown) . . . . . Retail **$84.50**
7F140X4850 Custom Made . . . . . Retail **$84.50**

(B) Handpainted Ceramic Cocktail Table—18" x 54" frame, 1" x 1" angle. Same colors as above. Wt. 40 lbs

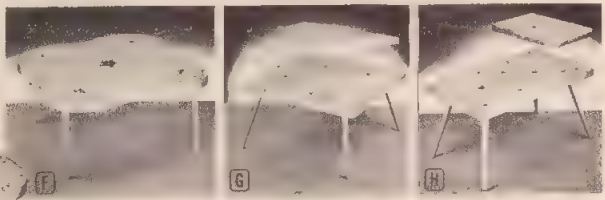
7F137X6425 (As shown) . . Retail **$112.50**
7F139X6425 Custom Made . . . Retail **$112.50**

Beautiful cocktail table and step table inlaid with imported mosaic tiles in solid brass frame. Smart, practical and definitely conversational. Glamorous "Sunburst" colorama pattern in Beige, Orange and Brown on White background. F.O.B. Chicago.

(C) Round Tile Table—36" diameter, 14½" high. **7F135X5350** Ship Wt 44 lbs. Retail **$93.50**
(D) Step Table (To match above) 18" x 30" bottom, 18" x 12" top, 14" high.
7F136X4850 Ship. Wt. 60 lbs. . . .Retail **$84.50**



JUST THE ACCENTS TO HIGHLIGHT YOUR DECOR



DISTINCTIVE OCCASIONAL TABLES INLAID WITH "PEBBLE TILES"

Modern silhouette tables completely inlaid with imported "Pebble Tiles." Wonderful for accenting your decor. Sparkling gay mosaic tiles framed in gleaming brass. Available in variety of gay colors, three-tone or two-tone. F.O.B. Chicago.

(E) Pebble Mosaic Kidney Shaped Table—48" x 24", 14½" high. Ship. Wt. 44 lbs.

7F147X3540 3-Tone
(White, Peach, Gray) . . . . . .Retail **$62.50**
7F148X3540 2-Tone (White, Gold) Retail **$62.50**
7F149X3540 2-Tone (Beige, Brown) Retail **$62.50**

(F) Pebble Mosaic Clover Leaf Cocktail Table—30" x 30", 14" high. Ship. Wt. 42 lbs.

7F150X3540 3-Tone
(White, Peach, Gray) . . . . . .Retail **$62.50**
7F151X3540 2-Tone (White, Gold) Retail **$62.50**
7F152X3540 2-Tone (Beige, Brown) Retail **$62.50**

(G) Pebble Mosaic Corner Table—30" x 30" Bottom, height to top 23". Ship. Wt. 40 lbs.

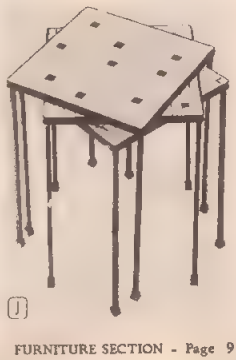
7F153X4850 3-Tone
(White, Peach, Gray) . . . . . Retail **$84.50**
7F154X4850 2-Tone (White, Gold) Retail **$84.50**
7F155X4850 2-Tone (Brown, Beige) Retail **$84.50**

(H) Pebble Mosaic Step Table—18" x 30" Bottom, 18" x 12" Top. Ship. Wt. 60 lbs.

7F144X3540 3-Tone
(White, Peach, Gray) . . . . . Retail **$62.50**
7F145X3540 2-Tone (White, Gold) Retail **$62.50**
7F146X3540 2-Tone (Beige, Brown) Retail **$62.50**

(J) Ceramic Snack Tables — Expecting company? Try these. Ideal for entertaining guests. You can set these anywhere. Steady rubber-tipped wrought iron legs and ample room for snacks and drinks. Top inlaid with imported mosaic tiles in variety of attractive color combinations. Gleaming wipe-clean surface. Available three to each set. When not in use just stack neatly in corner of your room. Tables can also be used for planters. Measures 12" x 12", 16" high. Ship. Wt. 46 lbs. set of 3. F.O.B. Chicago.

7F141X1725 White, Pink, Gray . . . .Retail **$29.95**
7F142X1725 White, Orange . . . . . Retail **$29.95**
7F143X1725 White, Black . . . Retail **$29.95**



TO PREVENT DELAY—Please be sure, when ordering this merchandise, to note choices of finish, color and fabric on your order.

GAMES . . .

FOUR STYLE WESTERN GAME ASSORTMENT

All different, all popular TV western character games. Children love to play the games which involve their favorite television heroes. Each may be played by 2 to 4 people in age groups from 7 to 14 years old. Exciting box cover in full color measures 19" x 9½".

No. 4905
Retail $2.00 Each

Ctn. Quan. 12
Ctn. Wt. 24 lbs.

ALL AVAILABLE INDIVIDUALLY AS FOLLOWS
Retail $2.00 — Ctn. Quan. 12 — Ctn. Wt. 24 lbs.

No. 4041 WELLS FARGO — An exciting game based on the popular Western TV character starring in this show. A stage coach robbery provides the interest. Players must bring back the loot to the scene of the robbery to collect the reward. May be played by 2 to 4 persons in the 7 to 14 age group.

No. 4042 RIFLEMAN GAME — Popular TV Western character game. Children love to play the games which involve their favorite Western heroes. Rifleman game involves many situations at round-up time. Two popular TV characters help the ranchers bring in the strays. Friendly rivalry between two ranchers creates interesting game play. May be played by two to four people. Age group from 6 to 14 years old. Eye catching box cover in full color measures 19" x 9½".

No. 4043 SHOTGUN SLADE — A fascinating game of escape and pursuit, with the players trying to land the desperadoes safely into the jail house. This game, based on the top-rated Western TV show, is of constant interest to youngsters from 7 to 14 years of age. For 2 to 4 players.

No. 4044 DEPUTY GAME — Children from 7 to 14 love to play this new Western game based on one of their favorite heroes. Players are deputies of the U. S. Marshal, and actually shoot it out with fugitives from justice. The winner is the one who captures the most fugitives, and winner gets to wear a badge. Includes 4 metal playing pieces, 24 cards, double spinner, badge and 15¾" x 18½" folding playing board. Box size 9½" x 19".

$3.44

Ballerina with wardrobe
$7.77

Pretty Prima Ballerinas

15-inch vinyl ballerinas, has jointed arms, legs. Rooted hair to comb and set. Lashed moving eyes. Wears net tutu, panties, ballet shoes, flowers in her hair . . . pretty as a picture. Fun to dress in other outfits, too. See page 362.

49 N 3625—Shipping wt. 1 lb. 3 oz.... $3.44

20-inch Walking Ballerina with Wardrobe Full jointed arms, legs, knees and ankles. All vinyl; plastic legs Rooted hair, lashed moving eyes. Wears ballerina costume, hose, slippers. Wardrobe has rayon party dress, high heels, hose, leotard, ballet slippers, cotton dress, panties, jacket.

49 N 3635—Shpg. wt. 2 lbs. 6 oz..... $7.77

20-inch Walking Ballerina-Skater. (Not shown.) Has features described above. Wears ice-skating outfit, scarf, skates. Has stage tutu, panties, ballet hose, slippers.

49 N 3639 --Wt. 2 lbs. 6 oz. *Was $7.97.* $6.87

20-inch Bride, Trousseau, Trunk $10.67

Pretty as a picture in her bridal gown of heavy rayon satin becomingly trimmed with net and lace. Fingertip veil accents her rooted Saran hair and lovely lashed sleeping eyes. Fashioned of sturdy vinyl with jointed arms and legs, turning head. She wears lace panties, dainty slippers. Trousseau includes one rayon taffeta party dress, one cotton afternoon dress, a one-piece slack outfit, simulated pearl necklace, plastic hat; sheer housecoat; fur-look rayon jacket; crinoline; long nylon hose; shoes, purse. Sturdy fiberboard trunk with metal hinges and latch, plastic handle, hangers.

79 N 3683C—20-inch Doll; 20½-inch Trunk; Wt. 6 lbs . $10.67

49 N 3673—15-inch Doll; 15¼-inch Trunk. Wt. 4 lbs... 7.77

Every Little Girl Wants a *Costume Doll*

15 inch
$4.57

Miss Revlon

Glamour doll of all vinyl. Jointed arms, legs, turning waist, head. Rooted Saran hair and moving eyes. Painted toes and fingernails. Wears undies and shoes. Order her wardrobe on page 362.

49 N 3694—15 in. Wt. 2 lbs. $4.57
49 N 3695—18 in. Wt. 2 lbs. 4.87
49 N 3699—20 in. Wt. 3 lbs. 5.97

$6.98

Girl Scout Dolls

15 inches tall and all vinyl; rooted Saran hair; sleeping eyes; freckles. Jointed arms, legs, turning head. Wears official green cotton uniform neckerchief, beret, pants, socks and shoes. Shipping weight 1 lb. 10 oz.

49 N 3648—Girl Scout. . . $6.98
49 N 3645—Brownie Scout in official uniform hat shown! . . $6.98

$4.77

Walking Toddler

Sweet 15-inch toddler walks along when guided by her play mommy She has vinyl jointed arms and legs, turning pretty head. Plastic body. Beautiful, lashed, glassene eyes open and close. Wash, comb, set her rooted, Dutch Bob style Saran hair She wears a lovely lace-trimmed organdy dress, panties, shoes and socks.

49 N 3626—Shpg. wt. 1 lb. 8 oz. $4.77

$9.98

Pony-tailed Teenager with Wardrobe

20-inch vinyl doll has lashed, go-to-sleep green eyes, rooted carrot-red hair and a sweet adorable face with a cute turned up nose Her jointed arms, legs, and head move. Wears cotton slacks under an artist's smock, shoes, socks. Wardrobe includes rayon party dress, cotton skirt and blouse; cotton and cotton flannel combination sport jacket; leotards; panties trimmed with lace; vinyl hat with daisy trim; sunglasses, shoes. All in a 21x10x7-inch cardboard carrying case with metal hinges and latch, plastic handle.

79 N 3684C Shipping weight 5 pounds..... $9.98

It's fun to be a ventriloquist

32-inch Jerry Mahoney moves eyes, mouth, head

$17.88

Now a young budding ventriloquist can have his own professional dummy patterned after the famous TV funster. Complete instruction booklet describes ventriloquism Jerry's eyes, mouth, and head movements are separately controlled as on professional dummies. Jerry wears assorted color cotton gabardine suit, sewn on shirt front, tie, shoes. He has a hard plastic head with painted hair His torso is fiberboard; legs and arms cotton stuffed. Vinyl hands Jerry comes in his own Jerry Mahoney corrugated valise. Shipping weight 3 pounds 12 ounces

49 N 3591—32-inch Jerry described above... .... $17.88

49 N 3588—32-inch Jerry Has all the above features but with stationary painted eyes. .. . $11.88

$5.77 $5.77

24-in. Jerry Mahoney

A replica of the TV Jerry Mouth opens with string manipulation. Jerry has movable vinyl head; soft, cotton stuffed body He wears assorted color cotton gabardine suit, sewn on shirt front and tie, shoes. Handy instruction booklet gives tips on professional techniques of ventriloquism

79 N 3594C Shpg. wt. 3 lbs $5.77

24-inch Knucklehead

Replica of Jerry's TV sidekick' Fun to operate alone or with Jerry. Knucklehead has movable vinyl head and cotton stuffed body. Mouth moves by string manipulation He wears checked cotton jacket, trousers, sewn on shirt front and tie. Sure to be the hit of the neighborhood!

79 N 3540C—Shpg. wt. 3 lbs. $5.77

Look! Famous Character Dolls

Here they are . . those lovable favorites of fun and fable

1 **"Poor Pitiful Pearl."** A sad sight in her patched cotton dress, scarf and ragged socks and shoes. She changes into a happy little girl when you dress her in her good clothes—dress, shoes and stockings (included) Pearl is all vinyl with fully jointed body, go-to-sleep eyes and rooted Saran hair

49 N 3848—13 inches. Shpg. wt. 1 lb. 6 oz. $4.88

2 **"Prithilla"** thumb sucking little tomboy in patched cotton dungarees blouse, shoes, socks. Just squeeze her tummy and she'll blow up her balloon. Vinyl body with jointed arms, legs, turning head She has rooted acetate hair in a cute Dutch bob. lashed sleeping eyes

49 N 3313—13 inches. Shpg. wt. 1 lb. 4 oz. ..$3.89

3 **Little Lulu**—Right from the pages of your favorite comic strip with her big black eyes, black cotton yarn curls. She's a soft, lovable fabric doll, stuffed with cotton. Painted face. Bright cotton dress, undergarment Simulated shoes

49 N 3643 14½ inches. Shpg. wt. 14 oz.. ...$3.77

4 **Popeye the Sailor Man.** Fully-jointed vinyl pose him in a hundred and one ways. Pinch his face and he whistles through his pipe. Watch him "flex" his muscles just as he does in the "funnies." Painted face, molded-on vinyl costume is painted and styled like the authentic Popeye's sailor suit outfit Sure to make a hit

49 N 3503 13 inches. Shpg. wt. 1 lb. 3 oz. $3.77

5 through 8 **Mickey,** the 11-inch all vinyl, tubbable all-American boy. Molded in fine detail with turning head, jointed arms, legs Removable cotton uniforms, molded-on hats Painted features Shpg wt each, 1 lb.

(5) 49 N 3318—**Boxer.** With robe, gloves $3.34
(6) 49 N 3344 **Sailor** 2.57
(7) 49 N 3345—**Baseball Player**..... 2.57
(8) 49 N 3343—**Football Player**..... 2.57
49 N 3349 **Cub Scout** (not shown). *Was $2.77* 2.29

9 **Dennis the Menace.** Lovable prankster . molded in vinyl Dressed in removable cotton shirt, overalls . vinyl shoes, socks. Painted features.

49 N 3847—14 inches. Shpg. wt. 1 lb. 8 oz. $2.98

New Sunbeam Mixmasters with 12 Powerful Speeds

NEW SUNBEAM MIXMASTER. Uniformly better mixing results! Extra-large, full-mix beaters give even, thorough mixing action produce more volume in less time too! Powerful governor-controlled motor maintains full power at all speeds. Mixing guide on handle shows you which of TWELVE different mixing speeds is designed for the job you're doing. Lift off mixing head, and you have a portable that stands alone on extra-stable heel rest. Thumb-tip touch of a push button ejects beaters instantly. Cord is removable for storage. The smart, streamlined white mixer comes with 2 heat-resistant glass bowls (3½-qt. and 1½-qt. sizes), each with handy pouring spout. AC.

84-03-71 B2808 New Sunbeam Mixmaster **$37.95**

NEW SUNBEAM DELUXE MIXMASTER. You'll get lighter cakes, fluffier pastries, creamier whipped potatoes with your new Mixmaster! That's because the large beaters hug the bowl contours . . . every speck of batter is carried into and through the beaters. Fingertip controls shift the bowl from side to side and adjust its speed of rotation. Built-in mixing chart on the Mix-Finder 12-speed dial shows you which speed to use. Governor controlled motor maintains full power at all speeds. Mixing head lifts off for at-the-stove use. Includes juicer, 4-qt. and 1-qt. clear glass bowls. AC-DC. UL approved.

84-04-62 B4583 Chrome Deluxe Mixmaster **$61.95**

84-04-70 B3844 White Deluxe Mixmaster **$1.95**

KITCHENAID DELUXE MIXERS. Most powerful of all these are the world's finest 10-speed home mixers! Husky beater "kneads" bread dough as easily as it whips an eggwhite—you'll turn out pastries so fine-textured and delicious, you'll be the "cook of the town." Lever lifts bowl to perfect mixing level. Bowl remains stationary while single offset beater whirls around entire inside surface, rotating to thoroughly mix ALL ingredients. Wire whip and beater-pastry knife included with 4-qt. and 5-qt. models. AC-DC.

84-01-81 B10509 5-qt. Mixer with triple-tinned bowl, White **$159.50**

84-01-73 B8203 4-qt. Mixer with triple-tinned bowl White **124.50**

84-01-65 B4964 3-qt. Mixer with glass bowl, Juicer White **75.45**

84-01-99 B841 Food Chopper Attach. (Fits all models) **12.95**

HAMILTON BEACH MIXER . newly designed and the only mixer in the world with a timer! No more over-beating or under-mixing . . the exclusive Mix-Timer chimes exactly at any preset time up to 15 minutes. New Magic Beaters reach down to the bottom and pull up ingredients for smooth, lump-free mixing. Fingertip Bowl Control shifts the bowl, even while beaters are turning, to insure thorough mixing without using a spatula. Mixguide gives you 10 selected speeds. Mixer easily slides off the stand for portable use. Includes 1-qt and 3-qt. bowls. AC-DC.

84-02-23 B3675 White Mixer, with Pyrex glass bowls . **$52.50**

84-04-96 B4615 Chrome Mixer, with stainless steel bowls **64.50**

84-01-57 B298 Juicer Attachment **4.00**

Visible V-8 Engine

6.97

✶**New Fun!** Assemble a working engine!

✶**New Features!** See the parts in action!

✶**New Savings!** Save at our low price!

✶**New this Christmas**

What fun to assemble this perfectly crafted 4-scale model and actually watch it work! Hi-impact plastic and metal, over 350 parts all working parts are housed in clear see-thru plastic! Just push the starter button . . . pistons move, plugs glow, does all but burn oil! Makes a perfect father-and-son hobby gift! Set includes all necessary parts and an easy-to-follow instruction manual. 14x 8x9 in high Uses 2 "C" cell batteries sold on page 344. Mailable R36 J 5550. (8 lbs.) 6.97

these models really go!

[1] MONOTRACK racing set. Motorized Hi-impact plastic Jaguars run on 35 ft. plastic tube track (shape into figure "8" or 2 ovals). Lay track on smooth, hard surface. Set includes track decals, two 6-in. cars, drivers. Uses 4 "AA" batteries, sold below.
35 J 5551. (1 lb.) . 2.97

"AA" Battery. (6 oz.)
35 J 5833. . . . . Each 16¢

[2] "USS ENTERPRISE" kit . . he'll have such fun assembling ITC's motorized model of the 1st nuclear powered carrier. Exclusive Cam-a-Matic action—preset the action pattern and it's repeated automatically. Ship follows any course, elevators raise, lower, planes are catapulted. Sturdy plastic, 2 ft. 2 in. long, incl 14 planes, launcher, etc. Uses 2 "D" cells, p 344.
R36 J 5563. (2 lbs 6 oz) 7.99

[3] BATTLING BETSY by ITC . . . assemble and operate the world's only tank kit with Cam-a-Matic automatic operation. Climbs obstacles, turret rotates, cannon fires shells every 10 seconds. Motor drives her forward and backwards. Hi impact plastic, 16 in. long. Uses 2 C-cells, pg 344.
R36 J 5557. (3 lbs.) 4.94

[4] MERCER RUNABOUT . . . ITC's kit for assembling a scale action-model of the 1911 car. Set the switch and Cam-a-Matic action takes over . . . car speeds away, turns, stops, reverses and returns automatically—making "auto noises" all the way. 18-in. plastic hood, tail lights. Uses 3 "D" cells, pg 344.
35 J 5562. (3 lb 8 oz) 5.77

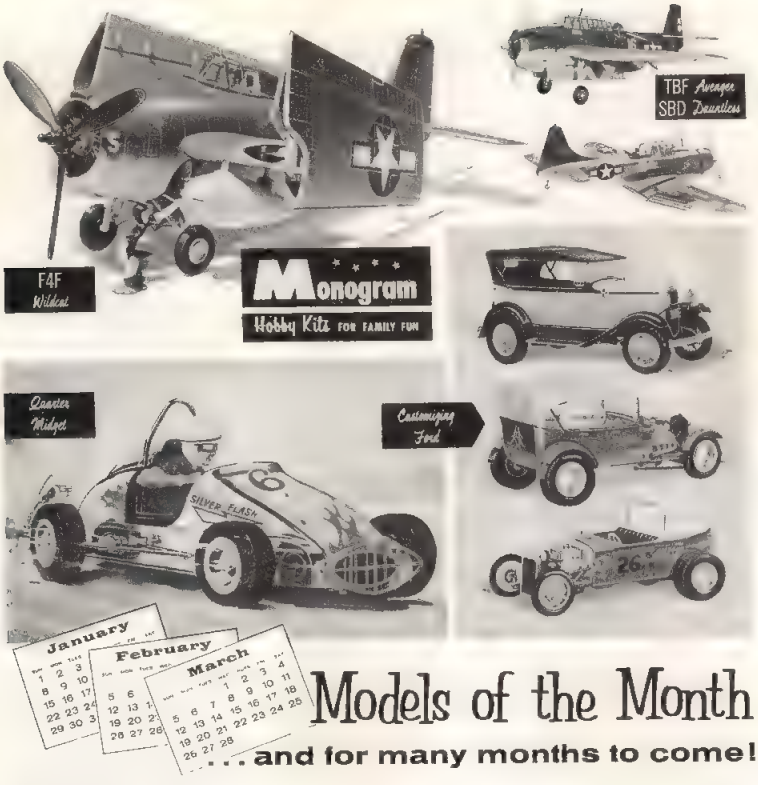
[1] 2.97

[2] 7.99

[3] 4.94

[4] 5.77

See Page 263 for Budget Power—buy all your needs at Spiegel



Models of the Month

. . . and for many months to come!

These are the Monogram MODELS OF THE MONTH for the first three months of 1961. All were presented at the February Hobby Show. They're new—and profit proven too. In the scramble for miscellaneous late models from the show, depend on these fine new kits for an important slice of your sales.

Here are January's Quarter Midget with the chrome plated body that is making sales history; February's Customizing Model A Ford Phaeton which keeps a section of our molding division busy around the clock, seven days a week. For March, the long awaited Wildcat. The TBF Avenger and the SBD Dauntless, Wildcat companion models, all in identical quarter inch scale, are shown with the cat. These exciting action models sell each other.

Other new show models are in production. Watch for Monogram MODELS OF THE MONTH every month throughout the year. Stock and sell the kits geared to these times—for better business—bigger profits.

WILDCAT • AVENGER • DAUNTLESS

Authentic model of Navy's mid wing carrier based fighter. Folding wings, selective landing gear, pilot, ground crewman and underwing tanks. Wing span 8¾ inches. Scale 1/4" = 1'. Kit PA65. Retail 98 cents.

SBD DAUNTLESS. Same scale. Five movable dive brakes, retracting landing gear, bomb dropping mechanism, 3 figures. Kit PA54. $1.49.

TBF AVENGER. Same scale. Launches torpedo through opening bay doors, wings fold, retracting landing gear, 4 figures. Kit PA31. $1.49.

QUARTER MIDGET

One quarter size of popular track racers known as "midgets." Overall chrome plated body, wheels and accessories. Big rubber slicks on all four wheels. Dummy engine in rear. Elaborate decals. Kit PC63. $1.49.

CUSTOMIZING FORD

Classic 1930 Ford with many additional parts for customizing variety. Can be built as original phaeton — popular flashy street hot rod — sleek dragster — or in other variations including famed Jalopy. Kit PC64. $1.98.

MONOGRAM MODELS, INC. • CHICAGO 32

86 ways to profitable hobby kit sales in 61

(And More to Come)

Top: Quarter Midget . . . with gleaming chrome plated body . . . the first for '61. PC63—$1.49. Customizing Auto Engine . . . the cherished Christmas 1960 gift . . . quarter million times. PE62—$2.98. **Bottom:** Forty Niners . . . sampling of a dozen popular compact models. Comp etely detailed. 49 cents each. Gulfhawk . . . the new standard for aircraft models . . . with fascinating working action. PA58—$1.98.

America's Finest Hobby Kits Sales Leaders in Every Type of Store Traffic

★ Now Monogram offers 86 of America's finest hobby kits to boost sales and enrich profits in 1961. Big variety for every youthful and adult taste. Popular price range—49 cents to $3.98—most numbers under a dollar. New introductions monthly throughout the year, including magnificent surprise kits—all backed by the unusual in point-of-sale-helps and widespread national advertising.

★ Monogram hobby kits are sales leaders wherever there is store traffic—sport stores, bicycle shops, variety stores, toy shops, hardware stores—as well as the hobby shops and department stores. If you've got store traffic you need Monogram kits to make that extra profitable sale.

★ Beautiful, full color packaging, with impulse buying appeal. Cellophane sealed to insure freshness and kit completeness. Built-up models and displays to attract and sell. See your jobber or write to address below

MONOGRAM MODELS, INC. • CHICAGO 32, ILLINOIS

WORKING ACTION MODELS
MOTORIZED MODELS
CUSTOMIZING MODELS
MULTI-MODEL SETS
AIRCRAFT • MISSILES • BOATS
HOT RODS • MILITARY VEHICLES
ENGINES • SPACE SHIPS
FLYING MODELS

Monogram

Hobby Kits FOR FAMILY FUN

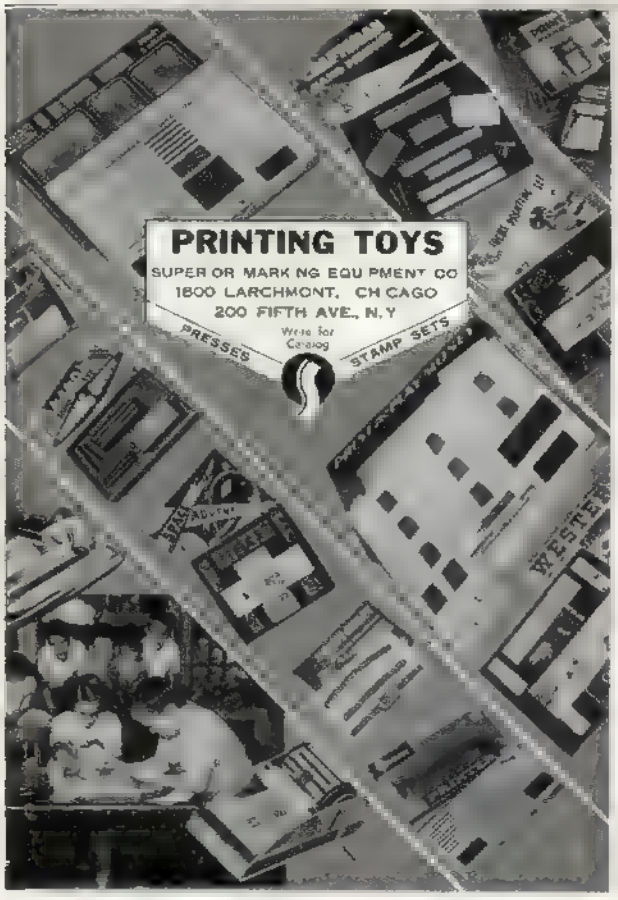
ANNOUNCING

The Fabulous New Line of KINGSTON Wide-Track

- Dynamic New Styling
- New Colorful Packaging
- New Skates for All Ages

and the appointment of . . . . .
INTERNATIONAL SALES REPRESENTATIVES
THE HENRY KATZ ORGANIZATION
Suite 540 200 FIFTH AVENUE, NEW YORK 10, N.Y.

Write for Complete Information and Literature



- Super "O" Track • Magne-Traction • Headlights
- Horns • Whistles • Puffing Smoke
- Knuckle Couplers • Solid Steel Wheels

All this plus complete HO makes LIONEL the easiest line to sell

THE LIONEL CORPORATION
15 East 26th Street, New York 10, N. Y.

Chicago Office: 1423 Merchandise Mart, Chicago, Ill.
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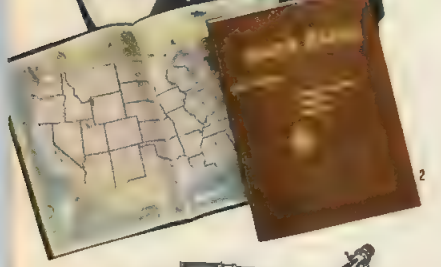
select from 15

1



2

(1) **Riverside Nylon Power Grip Snow Tires.** New, improved tread combines positive continuous traction with greater stability and longer mileage. Husky, deep-biting lugs get a powerful grip in snow or mud . . . make bad-weather driving so much easier, safer. "Skid resisters" in tread reduce spinning and slipping on ice or wet pavement. There's no excessive sway or noise common to many mud and snow tires. Super-strength nylon cord body is built to take the pounding of rough weather driving. Enjoy a full 24 Months of guaranteed service—see Page 1336 of Wards Fall General Catalog. Shipped promptly from Stock.

Prices Include Federal Excise Tax and are for Cat. Orders Only

Size 4 Ply	Wt. Lbs.	BLACK TUBELESS			WHITE TUBELESS		
		Cat. No.	Each	2 For	Cat. No.	Each	2 For
6.50/6.00–13	18	64 W 2023 M	$19.95	$37 90	64 W 2037 M	$22.95	$43 90
7.50/14	25	64 W 2024 MB	20.35	38 70	64 W 2038 MB	23.35	44.70
8.00/14	27	64 W 2025 MB	22.95	43 90	64 W 2039 MB	25.95	49.90
8.50/14	29	64 W 2026 MB	24.95	47.90	64 W 2040 MB	27.95	53.90
9.00/14	31	64 W 2027 MB	27.95	53.90	64 W 2041 MB	30.95	59.90

(2) **1961 Rand McNally Road Atlas.** 50 states, Mexico, Canada. *Exclusive at Wards*—inside pocket with 34x52 in. U.S. wall map of highways, railroads!

53 T 670—Fine flexible leatherette binding. 11x15 in. Ship. wt. 1 lb. **$3.95**

(3) **Rechargeable Flashlight.** Plug in 110–230 V. AC outlet only—charges over and over again. Save battery expense. Plastic case. Extra bulb.

60 W 13100—Imported from West Germany. Instructions. Wt. 8 oz. . . . **$3.88**

(4) **A Ward Exclusive . . . New Mo-Ped at An Outstanding Low Price.** Imported from France . . . sleek European style, precision construction, dependable performance. Economical to operate . . . 2-HP engine, with top speed of 35-mph, gives up to 150 miles per gallon of gas. With automatic transmission for ease and safety. Auto-type brakes on both wheels; streamline headlamp combination tail and stop light; license bracket. Whitewall tires, size 2½ x 2¼ in. Chrome rims. Plus . . . rich Cream enamel finish, comfortable Vinyl saddle seat, safety chain guard, handlebar switch, and handy luggage carrier. Instructions included. Completely assembled except for handlebars, saddle, pedals. Shipped promptly from Stock

An exciting Christmas gift . . . and No Money Down—*see* Pages 139–141

61 T 14030R Shipping weight 121 lbs. $11.50 Monthly . . Cash **$139.50**

Our DeLuxe Mo-Ped . . . Finest We've Found Anywhere! Built in France by the world's largest Mo-Ped manufacturer. Improved 2-HP engine with 49.8 cc displacement gives top speed over 35 MPH. Gets up to 150 miles per gallon of gas. Automatic transmission—2-speed. Variable clutch increases acceleration and gas mileage—safer in traffic—no shifting.

Latest dual front and rear shock absorbers, telescopic front fork for smooth ride. Auto type brakes on both wheels. 2-beam headlamp; stop-tail light, handlebar lock; speedometer; horn. Contoured legshield for style, safety. 2½x2¼-in. Whitewall tires. Chrome-plated rims, exhaust pipe. Tool kit, large Vinyl 2-rider seat. Rich Enamel finish. (Similar to Mo-Ped pictured in Fall General Catalog Pg. 1369.)

61 W 14011R Ship. wt. 121 lbs. Shipped Freight or Express. Cash **$179.50**

(5) Sorry -Motor Scooter Pictured won't be ready for Christmas. See Fall General Catalog, Page 1369 for World Famous Lambretta Scooter

4

5

3

NO MONEY DOWN
at Wards on Terms

Pat. Pending, All Rights Reserved. ©

It's NEW

MR. BRAIN

THE ELECTRONIC ANSWER MAN

On TV Nationally This Fall In Major Markets

WITH HUNDREDS OF QUESTIONS AND ANSWERS ON EDUCATIONAL SUBJECTS

Suggested Retail
$9.98
Complete with Battery

No. 1001A (Ages 5 to 7)

No. 1001B (Ages 7 and Up)

Each in Full Color Display Set-Up Box 12" x 18" x 4"

See Our Complete New Line At The Toy Show!

2 TOY FAIR LOCATIONS

HOTEL NEW YORKER
Room 916
IRVING JACOBS

Room 112 Arcade — 200 Fifth Ave
FRED KROLL ASSOCIATES
(Eastern Sales Representative)

Mid-West Sales
AL BERGER

West Coast Sales
JACK BOZUNG

Jacmar MANUFACTURING CO., INC., 70 BERRY ST., BROOKLYN 11, N. Y.

Permanent Showroom—112 Arcade, 200 Fifth Ave., N. Y. 10 (Fred Kroll Assoc.)

COMMENDED PARENTS

ESTELLE TOY COMPANY

America's Most Beautifully Packaged

TOM TOM SETS

The New **ESTELLE TOY CO.** line of **"INDIAN VILLAGE"®** Tom Tom Sets has been designed strictly with self-service in mind!

The full color lithographed mylar window boxes are magnificent! Each set contains the finest tom toms made, with natural rubber heads and well finished mallet. Colorful feather headdresses help youngsters play "Cowboys and Indians" realistically.

No. 2200

Box Size: 15¼" x 10" x 5"

Packed 1 dz. — **Weight** 18 lbs.

Suggested Retail $2.00
(Slightly Higher West and South)

22 piece full color Indian Village cut-out set on the back of each display box for additional play value. Fun for Boys and Girls.

"LITTLE BRAVE" TOM TOMS
Each with natural rubber head. In strong poly bag with nicely painted mallet.

No. 10 LITTLE BRAVE TOM-TOM
Size 5" diam. x 6" high. Packed 2 dozen to carton, weight 14 lbs. Suggested Retail **$1.00**
(Slightly Higher West and South)

OUR ONLY DISPLAY AT THE TOY FAIR
Room 112 Arcade, 200 Fifth Avenue (FRED KROLL Associates)

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PACKAGING FRED KROLL ASSOC.

ESTELLE TOY COMPANY
HONEOYE FALLS, NEW YORK

East. FRED KROLL Associates — Room 112 Arcade, 200-5th Avenue, N. Y. 10
West Coast: JACK PEARLSTEIN — 1206 S. Maple Ave., Los Angeles 15, Calif.
Southwest LEO FISCHEL — 5850 Royal Crest, Dallas 30, Texas
Midwest: AL BERGER — 700 Eisenhower Place, East Meadow, New York.

Ready to Roll—for lots of Fun and Excitement

E RADIO CHIEF WAGON Built big and strong for heavy hauling. Features 6 interchangeable panels of two-tone enameled steel. Rearrange them to suit load, remove to use wagon as fast coaster. 10" wheels, 1¾" semi-pneumatic tires. "Congo" graphite bearings. Steel body 41½x17½x4½" deep, 10" deep with panels.
83-54-70 C1395 Wagon. Seminole Red. 45 lbs. **$19.95**

F GREYHOUND SUBURBAN WAGON. Provides many hours of pleasure for boys or girls! 40x17" kiln-dried hardwood body is interlocked with heavy bolts. Sturdy ⅜" hardwood stake sides. Rugged for long wear. front and rear single unit gears; 5th wheel construction. Tubular handle. Free-wheeling 10" wheels with dual rear wheels, shiny chromed hub caps. 1¾" tractor tires will last for life of wagon.
83-53-55 C1795 Greyhound Suburban Wagon. Weight 44 lbs. **$24.95**

G THE "BUDDY BIKE" . . . a tiny tot's first three-wheeler bike that doubles as a "walker-trainer". Designed for both boys and girls, the Buddy Bike has no pedals . . child has to walk it to his destination. Sturdy hardwood seat is 8¾ inches at its widest point, 16" long and stands 9½" from the floor. Front steering frame has a natural-varnished wood handle. Large 7" front wheel and 5" rear wheels have ½" solid rubber tires. Red and white. 22x13x17" high overall.
83-52-49 C350 Buddy Bike, Weight 7 pounds. **$4.95**

H CHAIN DRIVE AIR FORCE JEEP He'll feel like a general riding this jeep in Air Force Blue baked enamel with authentic Air Force markings. Has a trailer hitch too. And it's big enough for two! 2 seat levels . . . 3 pedal adjustments to fit a growing driver's needs. Welded steel construction. Front and rear bumpers, ball bearing rear axle. Rolls fast on 8" wheels with 1¾" tires. 20x16x44" long.
83-47-96 C1650 Chain Drive Air Force Jeep. Weight 35 lbs. **$23.95**
83-47-54 C1395 Pedal Drive Air Force Jeep. Wt. 35 lbs. . . **$19.95**

K CHAIN DRIVE POWER-TRAC-TRACTOR. New model tractor with simulated motor block, realistic spark plugs. Completely enclosed nylon bearing chain drive mechanism pedals like a bicycle . . gives more pull and speed with less effort. Adjustable steel bucket seat. Heavy-duty 9¾" rear wheels have semi-pneumatic tires with ground-gripping tractor treads. 7½x1¼" front tire. All steel construction with red enamel finish, white trim. 37x19x28" high.
83-50-25 C1265 Power-Trac-Tractor. Weight 29 lbs. **$17.95**

L RADIO FLYER WAGON . America's most popular coaster. Rugged steel with broad rolled-under flange for safe play. White 10" wheels 1¾" semi-pneumatic, puncture-proof tires. Permanently lubricated "Congo" graphite bearings. Seminole Red, white trim.
83-48-53 C810 Wagon. 36x17½x4½". 32 lbs. **$11.50**
Radio Super Wagon. "In-between" wagon. Smaller, lighter than above. Same construction features. 7" wheels, 1¼" tires. 28x13x3¾"
83-48-61 C910 Radio Super Wagon. Weight 18 lbs. **$7.25**

M MURRAY CHAIN-DRIVE SPEEDWAY PACE CAR. Authentic even to the "starting flag" decoration on the side. Full ball-bearing 8" wheels have ⅞" moulded rubber tires. Ball bearing chain drive with motor tone gear shift. Equipped with gun-sight fender ornaments with reflectors, windshield frame, fabric-type seat pad, front bumper. Arctic white with red and black trim. 36" long, 17" wide.
83-51-16 C1695 Speedway Pace Car. Wt. 31 lbs. **$23.95**

N NEW SCAT CAR. Designed and built as the popular motor-driven models . . . even has rear area with "painted-on" motor to add to its "real look". Sturdy frame of ¾" steel tubing. Pedal drive with adjustable 5-position ball bearing pull straps. Smooth ball bearing construction wheels with semi pneumatic, puncture proof tires. Footrests on either side of frame for comfortable coasting. Bright red baked enamel finish with white trim. 39x19x19" high overall.
83-50-74 C995 Scat Car. Weight 23 pounds. **$14.95**

July 1961

BPA

Playthings

the national magazine of the toy trade

MURRAY BICYCLES

The "Strato-Flite" model illustrated features Murray's all new custom designed Head Cluster with built-in dual headlights, three dimensional vertical panels, and reflective lettering. Murray offers 34 bike models so you can meet every customer's size and price requirements.

TESTED for families with children and awarded this seal

COMMENDED by PARENTS' MAGAZINE

THE MURRAY OHIO MFG. CO.
NASHVILLE 4, TENNESSEE

MOVE UP FAST!

WITH STROMBECKER

You have more to sell with Strombecker, and more to sell with

Strombecker sells faster because it's more like the real thing. Exciting "spin-outs", easy "fish-tails"— real racing finishes . . . real racing action! Strombecker duplicates the competition . . . the fun . . . the excitement of road racing with ½ scale cars that reach scale speeds exceeding 150 miles an hour. And, when you sell Strombecker, you sell quality . . . new production facilities, new and improved manufacturing means more satisfied customers.

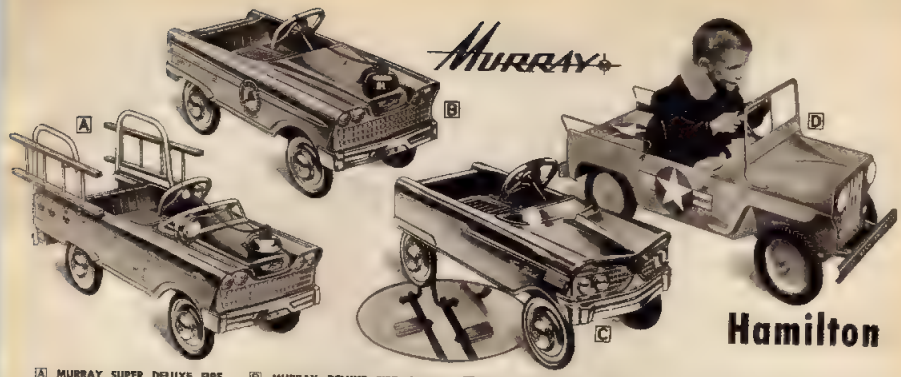
With its selective dealerships, Strombecker protects your profits and enables you to realize full margins across the line. And Strombecker's dealer promotion program is a complete package, designed to help you build store traffic and establish yourself as a Strombecker Road Racing Headquarters. Strombecker is not just another road racing set . . . IT'S SELL ON WHEELS . . . with fabulous new packaging! Exciting traffic-building promotions! Big circulation advertising!

No. 9950—$29.95 includes:

- 2 ready-to-run electric racing cars
- 8 sections curved track
- 6 sections straight track
- 5 fence sections
- 2 control stations
- 1 special Twin circuit Power Pack
- 1 Power Pack-to-track connector
- 1 set overpass supports

STROMBECKER SETS THE PACE IN *Road Racing*

Contact your jobber or write: Strombecker Division, Dowst Manufacturing Co., 550 North Pulaski, Chicago 24, Illinois

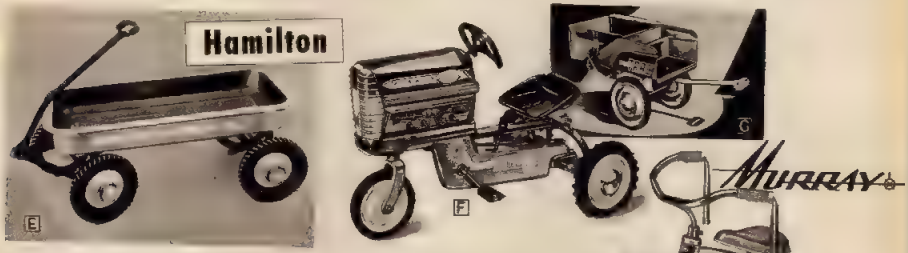


A MURRAY SUPER DELUXE FIRE TRUCK. Clang! Clang! Down the street goes this super whiz-bang deluxe fire truck with full bearings, 8" ball-bearing wheels with ⅞" moulded tires. Ball-bearing pull straps, rear axle hangers, 5-position adjustable pedals to adjust to length of rider's feet. Equipped with real ringing fire bell, flicker spotlight and two sanded-smooth wooden ladders. Bright vermillion red with white trim. 45" long, 17" wide.
90L9206C1765 35 lbs. Ret **$25.75**

B MURRAY DELUXE FIRE CHIEF AUTO. Ring! Ring! The Chief's coming! Driving this deluxe ball-bearing auto with ball-bearing pull straps and rear axle hangers with 5-position adjustable pedals is the young fire chief . . . in style. 8" wheels have ⅞" molded tires in vermillion and white. Pedals adjust to suit driver's feet. Equipped with real fire engine bell. Body is 36" long, 17" wide, and is finished in vermillion fire engine red and white trim.
90L9210C1225 28 lbs. Ret. **$18.15**

C MURRAY NEW "LARK" AUTO. Now he'll drive down the block . . . the envy of the whole neighborhood . . . in his sleek newly designed "Lark" automobile with ball-bearing construction. Ball-bearing pull straps and ball-bearing axle hangers. A smooth-riding car that is 33½" long, 16" wide and has 8" wheels with ⅞" moulded tires. Finished in Bahama blue with white trim, vermillion red wheels with white trim. It's big and beautiful with realistic big car styling. Shpg. wt. 24 lbs.
90L9207C1067 .....Retail **$16.45**

D HAMILTON AIR FORCE JEEP. Here's an action-packed riding jeep for years of fun for future jet pilots. Sturdily constructed welded steel body, pedal chain drive, ball-bearing rear axle hangers. Lots of room for a buddy in the back. Authentic Air Force markings in red, white and blue. 8" wheels with 1¾" tires, large bumpers, folding windshields, locking hub caps, 2-seat levels. Pedals adjust to growing child. 16½x20½x43" long. Wt. 37 lbs.
90L1232C1730 .....Retail **$25.95**



E HAMILTON GREYHOUND DELUXE WAGON. Built for rough play, long use. Strong 1-pc. bodies, rolled edges. Steel undergear, tubular handles. Baked red finish, 10" wheels, 1¾" automobile-type semi-pneumatic tires. Screw-on hub-caps. Easy steering. Body is 35" long, 16½" wide and 4½" high. For play and chores, for lugging buddies and baby. Ball-bearing axles. Shpg. wt. 34 lbs.
90L1227C895 .... Retail **$12.95**

F MURRAY SUPER DELUXE TRACTOR. True-to-life tractor with full ball-bearing, front 8" wheel with 1⅝" tires, rear 10" wheel with tractor-tread tires. Ball-bearing chain drive with motor-tone gear shift. With realistic spark plugs, trailer hitch and adjustable spring seat. Body is 37" long, 22" wide and 25" high, finished in vermillion with white trim, and white wheels. Shpg. wt. 34 lbs.
90L9208C1635 .. Retail **$25.75**

G MURRAY TRACTOR TRAILER. Companion to above tractor. Add this trailer onto Tractor and you have a rugged working Dump Trac for fascinating hours of play value. 8" ball-bearing wheels with ⅝" moulded tires. Equipped with operating dump box which is regulated from front seat. Body is 33" l., 15½" w.
90L9209C715 Shpg. wt. 16 lbs. .....Retail **$10.75**

H MURRAY SUPER DELUXE VELOCIPEDE. Newest exclusive 1961 feature! *New step-up frame and platform* with super deluxe styling fender design. 1¾" tubing, ball-bearing front wheel with 1⅝" tires, ⅝" adjustable chrome handlebars, plastic grips and streamers. White bow form pedals, fin fender, white enamel truss rods, metal adjustable saddle. Flamboyant red with white trim and white wheels. 10 and 12" front wheels have rear 8" wheel, 16" front wheel has rear 10".
90L9196C1060 12" wheel. 20 lbs.. Ret. **$15.95**
90L9197C995 10" wheel. 19 lbs.. Ret. **$14.95**
90L9198C1197 16" wheel. 25 lbs.. Ret. **$17.95**

J MURRAY WISHBONE FRAME VELOCIPEDE. 1¼" tubing, ⅝" adjustable handlebars and red plastic finger grips. Wishbone frame with ball-bearing front wheel, 1⅝" semi-pneumatic tires. Block rubber pedals and adjustable metal saddle, finished in flamboyant red with white trims and white wheels. Step plate for training and hours of fun-riding. 10 and 12" front wheels have 8" rear wheel, 16" front wheel has 10" rear.
90L9201C910 12" wheel. 20 lbs.. Ret. **$13.75**
90L9202C802 10" wheel. 18 lbs.. Ret. **$12.25**
90L9203C1050 16" wheel. 24 lbs.. Ret. **$15.75**

COAST TO COAST ON N.B.C.-TV

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the
PEABODY AWARD
for CHILDREN'S TV PROGRAMMING...

Shari Lewis
of course!

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Great Popularity.... *The Toy Industry of course!*

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Licenses still available for a few "Fortunate" manufacturers.

1915 *"IT'S A NATURAL"* **1961**

NATURAL DOLL

PROUDLY PRESENTS FOR 1961

THE MOST OUTSTANDING AND COMPREHENSIVE LINE IN OUR 46 YEARS OF KNOWING HOW. IN ADDITION TO THE CONVENTIONAL TYPES, THE LINE INCLUDES AND FEATURES

TODDLERS • DRINKING • WETTING AND MAMA DOLLS

AND ALL AT "NATURAL'S" DOWN-TO-EARTH PRICES.

•

To celebrate our 46th Birthday we offer our all-new

"MISS ANNIVERSARY"

A TRULY OUTSTANDING DOLL. BEAUTIFULLY DRESSED, SMART AND CHIC, FROM THE TIPS OF HER SHOES TO THE TOP OF HER "UP-TO-THE-MINUTE" HAIR-DO. A REAL BEAUTY AND QUEEN OF THE 1961 DOLL-WORLD. BE SURE AND SEE HER!

•

FOR YOUR CONVENIENCE DURING TOY FAIR

THE COMPLETE LINE WILL BE ON DISPLAY AT THE FOLLOWING LOCATIONS

SHERATON-ATLANTIC HOTEL
ROOM 454
•
CHARLES COLOMBO
EMIL HOENIG
JOHN COLOMBO
MYRON HECHT
IN ATTENDANCE

NEW YORKER HOTEL
ROOM 1029
•
JACK PLOTSKY
NETTIE DRELICH
IN ATTENDANCE

FIFTH AVENUE BUILDING
ROOM 319
•
SAM DRELICH
HERBERT DRELICH
MILDRED LEVY
IN ATTENDANCE

COMING!

THE GREATEST NATIONAL-TV DOLL TIE-UP IN YEARS!

FULL DETAILS AT THE TOY FAIR

NATURAL DOLL COMPANY, INC.

134-136 SPRING STREET TELEPHONE CAnal 6-6775 NEW YORK 11, N. Y.

NO "POINT" TO THIS GAME!

STICKS LIKE MAGIC!

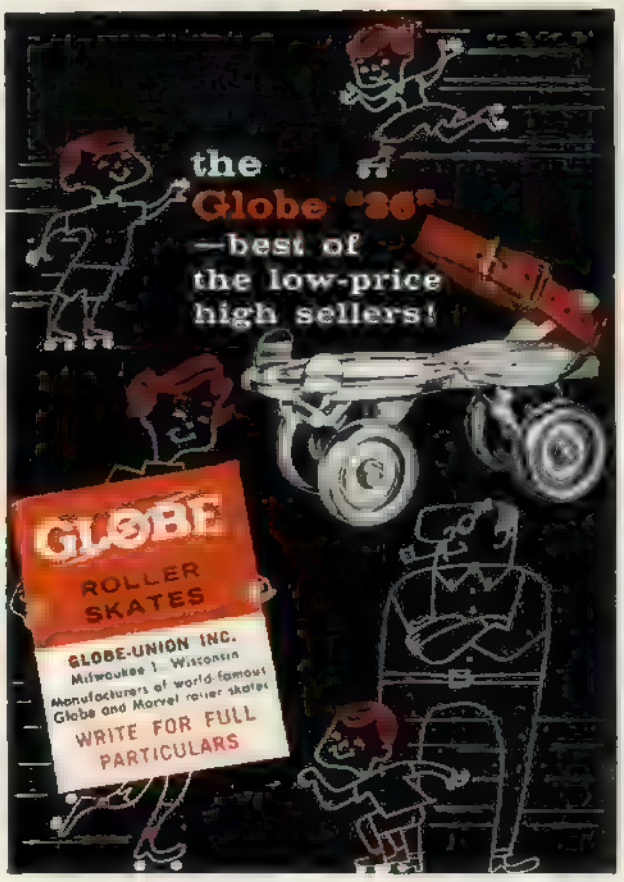
This new bull's-eye seller was the hit of the Toy Fair! Amazing "STICK-TITE" surface on dart heads makes SAFTEE DART completely safe even for small children. Set contains brilliantly colored target with cord for wall hanging and three flexible vinyl darts. Order now!

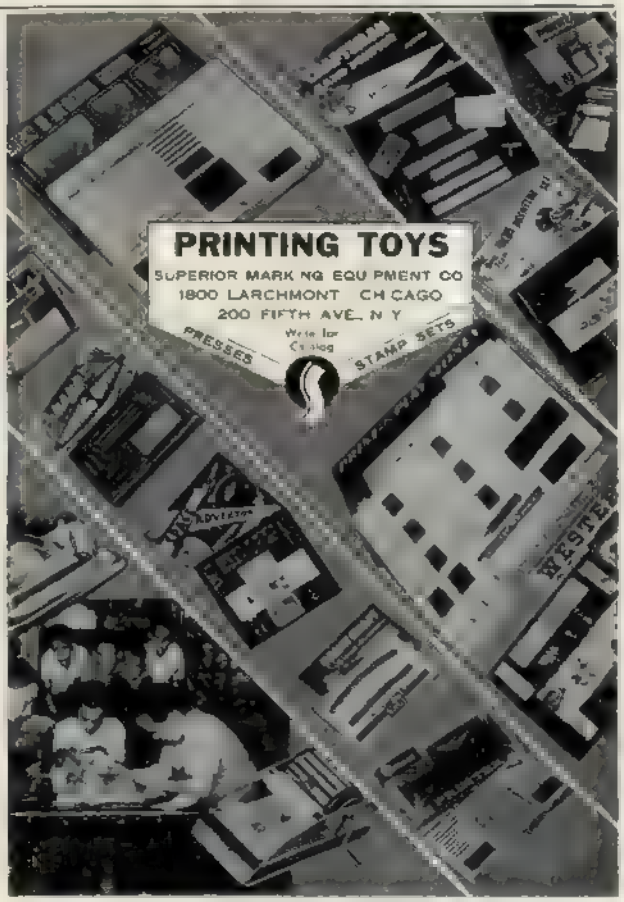
Made Only by

Retail $3.00 Packed ½ dozen

EBERHARD FABER Toy & Game Co., Inc.

200 Fifth Ave., New York, N. Y.





Merc 800 is a "six" rated at 80 hp

All-new 6-hp Merc 60

NEW MERCURY OUTBOARD MOTORS from six to 80 h.p., with single-lever control for all models and engineering improvements throughout, will be available for 1961.

Two sixes"—the 80-hp Merc 800 and 70-hp. Merc 700—come with a choice of forward-running-neutral-reverse shifting or with the direct reversing.

Other new models are the 50-hp. Merc 500, 40-hp. Merc 350 and the 6-hp. Merc 60, an entirely new fishing motor.

Options include long shafts on six models for 20" transoms, electric starting on five models; and counter-rotating lower units on six-cylinder direct-reversing models.

These two-cylinder models are designed for use with fishing boats and small runabouts· 6-hp. Merc 60, 9 8-hp. Merc 100, 15-hp. Merc 150 and 22-hp. Merc 200. More powerful are three "fours": the 40-hp. Merc 350, 45-hp. Merc 400 and 50-hp. Merc 500. The previously mentioned "sixes" round out the line.

The all-new Merc 60 offers compactness and light weight. Quiet running and drift-speed trolling are featured. The motor has full gear shift and provisions for remote operation and Ride-Guide steering. It develops 6 hp from its 7.2 cu. in. piston displacement. Glide-Angle slanted design permits the lower unit to glide over obstacles and slip through weeds. Exhaust through the propeller hub buries sound and fumes in the slipstream. Safety clutch and shearproof drive replace shear and drive pins

Automotive-type fixed jet carburetors are standard on every 1961 Mercury. They assure correct mixture and do away with adjustable high speed needle valves

Up to ten different propellers are available for each model to assure optimum performance with any hull.

A built-in, beltless, brushless alternator is standard on 70 and 80 hp. models and an optional extra on 40 to 50-hp. Mercurys.

"Merconomizer" linkage on all four and six-cylinder models is intended to provide maximum fuel economy at cruising speed

KIEKHAEFER CORP., Fond du Lac, Wis.

A leader in the Pearson plastic boat line is the 28½' o.a. Triton with a sloop (shown here) or yawl rig

PEARSON PLASTIC YACHTS now include a dozen models of sailing and power craft. First and best known of the Pearson sailing fleet is the Triton, 28'6" x 8'3" x 4' sloop or yawl, sleeping four or six, with auxiliary power, priced from $9595 up. The number of Tritons now runs into the hundreds and they are organized into local classes from the Atlantic to the Pacific. Designed by Carl Alberg, like the Triton, is the smaller Electra, 22' x 7' x 3', a cruising and day sailing sloop that fits Midget Ocean Racing Club specifi cations and is priced under $4000.

Newer and larger Pearson auxiliary cruising yachts are the Alberg 35, 34'9" x 9'8" x 5'2", sleeping six and priced at $18,900, and the Invicta keel/centerboard ocean racing yawl or sloop designed by Bill Tripp and quoted at $28,850 She is 37'8" x 10'9" x 4'7" and sleeps six.

One of the Pearson power craft is this 30' Express Cruiser

The Pearson powerboat line starts with the 20'6" o.a. "bass boat" type sport fisherman with an 80-hp. Volvo-Penta engine driving through a Transmount inboard-outboard rig for speeds over 25 m.p.h. and priced at $3995. Another sport fisherman, but with family cabin accommodations, is the 26'8" o.a. Pearson 27, with six power plant options from 135 to 225 hp. and priced from $6995

The Pearson 30, designed by MacLear and Harris, is an express cruiser with berths for four or six and power options up to 400 hp. She has such luxuries as electric or gas icebox, pressure hot water system and electric stove and the price quoted is $12,500. In the Pearson 37, by the same designers, comfortable accommodations for six and power up to 650 hp. are obtainable at a price quoted as $21,000

Other Pearson fiberglass molded craft include the Tiger Cat 17' sailing catamaran; a new 16'5" day sailer of conventional dimensions, the Hawk, and 8' sailing, rowing and outboard powered dinghies

PEARSON CORP., Bristol, R.I.

The 22' o.a. Electra is another Pearson fiberglass sloop designed by Carl Alberg to Midget Ocean Racing specs

Tree Lights

Multiple Indoor Light Sets

WITH TRANSLUCENT LAMPS

999/3010. Seven-light Indoor Multiple Set. Equipped with add-on connector for attaching additional sets and tri-plug, DC-7½ Canadian made lamps burn independently, no more searching for burned out lamps. Per Set **$2.50**

999/3415. Fifteen-light Series. As above but a fifteen light set. Per Set **$5.38**

999/3512 Twelve Light (White) Series. As above but all white, cord, lamps and sockets to blend in with the vinyl trees. Per Set **$4.64**

Series Lights

999/310. 8-light Series Set. Eight light series set with C-6 15 volt lamps, berry, beads and tri-plug. Per Set **$1.66**

Multiple Outdoor Light Sets

WITH TRANSLUCENT LAMPS

999/3000. Seven-light Outdoor Multiple Set. Equipped with weatherproof wire, add-on connector at extreme end and 7 intermediate base 120 volt outdoor DC-9½ Canadian made lamps. Per Set **$3.66**

999/3015. Fifteen-Light Outdoor Multiple Set. As above but a fifteen light set. Per Set **$7.76**

999/3125. Twenty-Five Light Outdoor Multiple Set. As above but a twenty-five light set. Per Set **$12.50**

Midget Light Set

999/745. 20-Light "Midget-Lite" Set. Equipped with 20 JM-88-PC Midget base permanent contact lamps in assorted colors with 2 spares, for indoor use, C.S.A. approved. Per Set **$4.66**

999/747. 20-Light Midget "Twinkling" Set. Equipped with 15 JM-88-PC-FL permanent contact assorted lamps and 5 JB-2 Ballast lamps, 2 Twinkling and 1 ballast spares, for indoor use. Per Set **$6.00**

999/558 Blade Type Flasher 100 Watt capacity individually mounted on attractive card for quick and easy sale. Each **94c**

GENUINE VACUCEL PLASTIC DECORATIONS

9100/1 Santa Claus Head. Fits flat against wall, door etc., size 11½ x 12½ inches. Each **$2.00**

9100/2. Santa Claus Head. As above but larger, size 13 x 17 inches. Each **$2.68**

9100/3 Reindeer. Decorated white reindeer fits against wall or door, etc. size 16 x 19 inches. Each **$2.68**

9100/4 Sled and Santa. Fits flat as above. Each **$4.00**

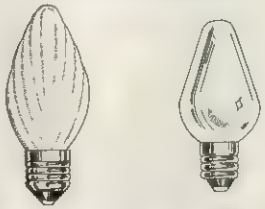
Noma Lighted

999/193. Candelier with Wrought Iron Base Three-light deluxe red candelier with wrought iron base, 9½ inches wide and 14¼ inches high equipped with C-7½ lamps, cord and tri-plug. Each **$7.34**

999/184. Candelier. Five-light deluxe all plastic red candelier, equipped with C-7½ lamps, cord and tri-plug. Each **$10.00**

999/1143. Three-Bell Cluster. 2 red bells 3½ inches and 1 red bell 5 inches, made of plastic with candelabra base lamps, bright red ribbon bow with metallic green holly and silver poinsettia with pine decoration, 6 ft. lead cord with triplug for decorating doors, windows and mantels. Each **$4.66**

Canadian Made Lamps For Tree Lights



999/DC6. Series. 15 volt miniature base for indoor use, assorted colors. Per 100 **$9.40**

999/DC7½. Translucent Multiple Indoor. 120 volt, candelabra base, for indoor use, assorted colors or solid colors. Per 100 **$16.40**

999/DC9½ Translucent. Intermediate Base for indoor or outdoor use, in assorted or solid colors, 120 volt. Per 100 **$24.40**

998/DD15. Transparent. Intermediate for indoor or outdoor use, in assorted or solid colors, 120 volt. Per 100 **$24.40**

999/DD40. Sno-Ball Lamps. Sno-ball lamps look as the name emplies when cold and take on beautiful pastel colors when lighted, candelabra base, 120 volt, assorted or solid colors. Per 100 **$34.00**

Christmas Decorations

999/940. Golden Outdoor Christmas Lantern. Molded in golden plastic silver laminated foil back gives natural lighting effect, red candle topped by red C-7½ Candelabra base lamp with clear halo, size 6½ x 3½ x 15¾ inches. Each **$8.66**

999/243 Angel Tree-Top. New plastic Angel tree-top decoration, colorful and illuminated, height 8 inches. Each **$2.84**

999/533. Santa Face Plaque. Illuminated vinyl plastic Santa Face Plaque, single 7 watt candelabra base lamp lights the jolly face, height 16 inches. Each **$4.00**

999/583. "Merry Christmas" Santa Claus. Illuminated vinyl plastic Santa Claus holding a "Merry Christmas" sign, height 30 inches, with a 40 watt lamp and 6 foot of cord, for indoor or outdoor use. Each **$10.66**

999/1500. Holly Candle Wreath. A 15-inch diameter wreath of closely branched Holly leaves, equipped with red C7½, 120 volt lamp on red candle, 6 foot cord and tri-plug. Each **$4.40**

NORITAKE DINNERWARE

Translucent white china, the perfect setting tastefully appointed to please every hostess, NORITAKE DINNERWARE appreciated for over fifty years.

CHARTRES

Wide greenish grey border with gold hairline and rim, floral vine decorated centre. 63-Piece Dinnerset **$119.38**

CHELSEA

Grey border with raised enamel blossoms and tinted leaves gold hairline and rim. 63-Piece Dinnerset **$138.96**

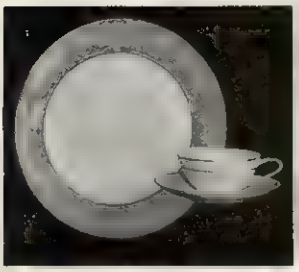
GLENWOOD

Attractively decorated border edge and an all around vine of delicate pink roses, platinum rim and hairline.
63-Piece Dinnerset **$114.26**

A 63-PIECE DINNERSET IS A SETTING FOR EIGHT

OPEN STOCK PRICES

	CHARTRES	CHELSEA	GLENWOOD	LAUREATE	CONCORD	MAYA
Cup and Saucer	$31.20 Doz.	$36.48 Doz.	$28.80 Doz.	$45.60 Doz.	$28.80 Doz.	$31.20 Doz.
B. & B. Plate	11.04 Doz.	12.72 Doz.	10.32 Doz.	15.60 Doz.	10.32 Doz.	11.76 Doz.
Salad Plate	17.52 Doz.	20.40 Doz.	16.80 Doz.	25.20 Doz.	16.80 Doz.	16.24 Doz.
Dinner Plate	35.76 Doz.	41.28 Doz.	34.80 Doz.	50.40 Doz.	34.80 Doz.	37.20 Doz.
Soup	22.80 Doz.	26.88 Doz.	22.80 Doz.	32.40 Doz.	22.80 Doz.	23.28 Doz.
Fruit Saucer	10.80 Doz.	12.48 Doz.	10.32 Doz.	16.80 Doz.	10.32 Doz.	11.76 Doz.
Platter 12-inch	5.60 Each	6.80 Each	5.10 Each	8.10 Each	5.10 Each	5.60 Each
Platter 14-inch	7.70 Each	8.90 Each	7.50 Each	10.90 Each	7.50 Each	7.90 Each
Platter 16-inch	10.30 Each	12.00 Each	9.70 Each	14.80 Each	9.70 Each	10.40 Each
Baker	5.30 Each	8.30 Each	5.30 Each	7.50 Each	5.30 Each	5.50 Each
Gravy Boat F/S	5.90 Each	6.80 Each	5.60 Each	8.30 Each	5.60 Each	5.90 Each
Covered Casserole	13.10 Each		12.60 Each	18.60 Each	12.60 Each	13.30 Each
Covered Sugar	5.20 Each	6.00 Each	4.90 Each	7.50 Each	4.90 Each	5.30 Each
Cream	2.80 Each	3.30 Each	2.70 Each	4.00 Each	2.70 Each	2.90 Each
Salad	6.40 Each	7.50 Each	5.70 Each	9.20 Each	5.70 Each	6.50 Each
Teapot	OUT	10.50 Each	8.20 Each	12.40 Each	8.20 Each	8.60 Each



LAUREATE

Wide grey border with white raised enamel blossom and leaves in blending tints, gold hairline and rim. 63-Piece Dinnerset **$170.90**

CONCORD

Grapevine decorated centre, the leaves are a delicate blue and mauve blending combination with scroll vine and bunches of grapes, grey hairline border and platinum rims. 63-Piece Dinnerset **$114.26**

Note.—Concord dinnerware cannot be sold in the cities of Winnipeg, Saskatoon and the Provinces of British Columbia and Alberta

MAYA

New attractive Maya conventional design centre in tinted coloring with blue dominating, ¼-inch vertical white lines on blue border between hairline and gold rims.
63-Piece Dinnerset **$122.96**

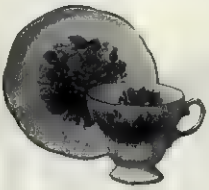
Note.—Maya dinnerware cannot be sold in the City of Hamilton and the provinces of British Columbia and Alberta

ALL PRICES ARE SUBJECT TO OUR TRADE DISCOUNT. NET 30 DAYS

FINE ENGLISH BONE CHINA CUPS AND SAUCERS

476/116. Assorted Twelve Kinds. "Queen Anne" fine quality bone china, assorted twelve kinds of beautiful decorations, tall shape with ribs on lower part of cup, matching saucer, **SOLD IN FULL CARTON LOTS OF 12 KINDS ASSORTED ONLY.**

Doz. **$32.40**



432/67. Assorted Four Kinds. Royal Albert fine quality English bone china, tall fancy shape embossed and with floral spray decoration, gold hairlines and foot, assorted four kinds. . . . Doz. **$44.60**

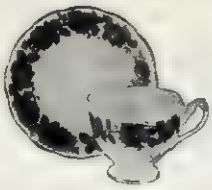
404/97-100. Assorted Four Kinds "Rosina". Fine quality English bone china, inside finished in burnished gold with a floral decoration at bottom, low fancy shape, matching saucer, assorted four kinds.

Doz. **$36.00**

404/109-114 Assorted Six Kinds. "Rosina" fancy footed shape with scalloped edge, gold sprayed rims and foot, assorted floral decorations, six kinds assorted, finest quality English bone china. Doz. **$36.00**

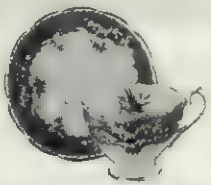
404/123. "Rosina" China. Fancy ribbed cup and saucer with Mardis Gras panels in pastel colors, gold hairlines dividing panels, gold rims and foot, tall flare shape. . . . . Doz. **$44.60**

EXCLUSIVE ASSORTMENT



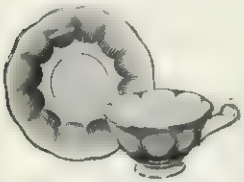
476/121. "Queen Anne" Cups and Saucers. This very appealing assortment of cups and saucers in "Queen Anne" white body bone china will be a top seller in 1962, fluted footed shape cup, twelve assorted decorations of beautiful flowers, etc. Doz. **$52.80**

SOLD IN FULL CARTON LOTS OF 12 KINDS ASSORTED ONLY.



476/82. Cup and Saucer. "Queen Anne" fine English bone china, tall footed shape "Lily of the Valley" decoration on green leaves with pink shading, burnished gold scalloped edge and foot, matching saucer.

Doz. **$27.60**



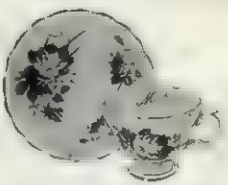
432/52 "Royal Albert". Fine quality Royal Albert English bone china, low fancy shape, assorted three colors, mauve, light and dark blue, rounded wide ribs with gold sunray and yellow bottom, matching saucer, assorted three colors.

Doz. **$42.00**

432/84. "Royal Albert". Fine quality English bone china, assorted four decorations and colors, fancy tall shape, gold rims and foot, scalloped edge. Doz. **$44.64**

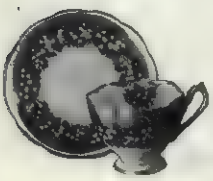
432/58. "Royal Albert". Tall shape cup, solid black outside with a black fern decoration on white inside, platinum rims, saucer white with black fern decoration.

Doz. **$30.00**



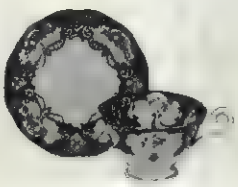
476/112. "Mother Cup and Saucer. "Queen Anne" fine quality English bone china, beautiful red and white roses with intermingling forget-me-nots and fern, scalloped edge, sprayed gold rims and foot.

Doz. **$32.40**



415/1. "Hammersley's". Fine quality English bone china, gold bubble scroll on maroon background with floral spray inside on white, gold hairline rims, matching saucer. . . . . Each **$5.96**

415/5. "Hammersley's". Fine quality English bone china, gold bubble scroll on blue background with inside rose decoration, gold hairline rims and foot, matching saucer. . . . . Each **$8.70**



476/87 "Queen Anne". "Lady Eleanor" Queen Anne fine quality bone china, tall shape scalloped edge footed cup, speckled maroon with floral sprays on white panels, gold line rim and foot. . . . Doz. **$31.20**

Cup and Saucer Gift Box

103/1. Plain Purple Cardboard Folding Box to hold one cup and saucer, size 6¼ x 3¼ inches, fold flat. . . Doz. **$1.10**
In lots of 100. . . . . Per 100 **$8.20**

ALL PRICES ARE SUBJECT TO OUR TRADE DISCOUNT. NET 30 DAYS

The NORWALK Line

Family Cruisers for 1961

The "NORWALK 25". A fast, dry, safe cruising craft. Semi-Veebottom, lapstrake construct on. Sleeps 3 or 4. Enclosed marine toilet equipped galley. Navy or hard top options. Chrysler 110 or 135 HP. Completely equipped.

As low as $4,995

The "NORWALK 26". A custom sport fisherman. Round bilge, lapstrake construction, trunk cabin, sleeps 2 or 3, enclosed head, complete galley. Fully equipped including Navy Top - Chrysler 125 HP. Production is limited—Order early.

As low as $6950.

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25 30

26 36

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The "NORWALK 30". A new model, more space, greater comfort. Sleeps 6. Lapstrake, Semi Vee double bottom. A fast, seaworthy cruiser With a Chrysler 177 HP or Twin 110 HP. Completely equipped. Other engine options available.

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The "NORWALK 36". The Flagship of the Norwalk line. Truly luxurious, built in the finest boating tradition. Sleeps 6 in complete comfort. Your choice of TWIN DIESELS or Gas engines. Fully equipped.

Exp. Cru. as low as $18,900
Convertible Sedan $19,900
Flying Bridge $1,800

A FEW CHOICE DEALER TERRITORIES OPEN.

in this crossing situation both as a sailboat (if engine was off) and/or as a motorboat approaching on the other's starboard bow. It was then his obligation to hold course so as not to mislead the burdened boat, which would be expected to take action allowing the two to pass safely port side to port side. Inevitably the moment came when he realized a collision could not be avoided solely by a maneuver of the burdened vessel. Whatever action he may have taken (and what would *you* have done?), coupled with warning to his friends below, came too late and was negated by the improper left turn of the Parramatta.

It's worth noting that Coast Guard and U.S. Power Squadron instructors urge the operator of a small right-of-way pleasure craft in crossing situations with larger, less maneuverable commercial vessels to consider relinquishing his privilege, particularly if there is danger he may not have been seen. Such courteous action, in the interest of safe piloting, must be taken before a tight situation develops, and will be in the form of a radical and obvious change of course (or speed) as well as exchange of audible signals to insure mutual agreement and understanding.

As a result of its findings after this accident, the Coast Guard supported legislation at the next International Safety Convention, requiring that seamen on vessels of the class of the Parramatta be divided into equal watches of sufficient number so that a proper lookout can be maintained at all times. Still, the record of this accident suggests more than the need for compliance with old or new rules, per se.

It would be an over-simplification to blame ignorance or intentional violation of right-of-way, or mechanical failure. The human element, aboard both boats was the intangible working against Summi. Unmeasurable and unpredictable, it sails with us all. It was easy to be careless on the bridge of the freighter, much harder to make a sound decision under pressure. Similarly, how many times have you had to fight the feeling of becoming "hypnotized" by the compass? Haven't the cold and the motion lulled you to inertia, tempting you to remain huddled in a sheltered corner of the cockpit? Have you ever stared into the dark until it was possible to see everything and *nothing*? To do so is human; to fail to recognize the ease with which we all may *err* is folly.

Though you may be able to equate the knowns and unknowns in this story into a more satisfactory set of conclusions, the lesson is still clear: *no skipper, or helmsman, or lookout can ever be too alert, too cautious, or too well-informed.*

Safety on the water is EVERYBODY'S obligation.

☆ ☆ ☆

KOCH PONTOONS AND DECKING

New pontoons and decking of molded fiberglass are made by H. Koch and Sons, Inc., Corte Madera, Calif. This equipment is impervious to marine growth, rot or seepage. The pontoons have a double-keel design for deeper flotation and stability. The runway deck panels may be used with Koch pontoons as well as with other makes. They are self-draining, splinter- and crack-proof, and cannot be penetrated by fuel and oil.

Decking and pontoons are molded in modular size units permitting any desired combination of widths and lengths.

WILBUR & WILLIAMS SYNTHETIC PAINT

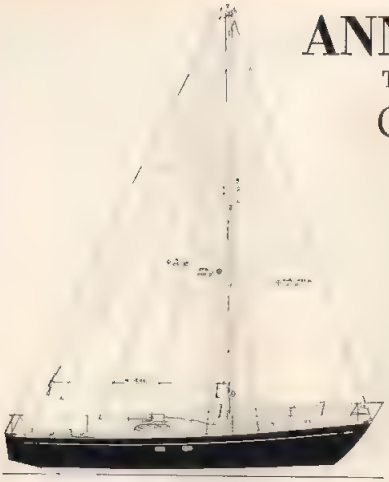
A quick-drying synthetic boat paint called Outboard Flash Dry Boat Paint is shown by the Marblehead Division of The Wilbur & Williams Co., Inc., Norwood, Mass. This plastic resin paint gives protection with a smooth finish and remains elastic and resistant to checking or abrasion under all conditions.

It may be applied to any surface, damp or dry, and comes ready-mixed for brush or spray painting in a variety of colors. Fiberglass primers and anti-fouling bottom paints are also available.

ANNOUNCING

THE NEW, UNIQUE

O'DAY *MEDALIST*



Completely new design concept provides many advantages heretofore available only in yachts of much larger size.

Designer, William H. Tripp, Jr.
Builder, A Le Comte Inc., Jutphaas, Holland
Producer, U.S. Yachts, Incorporated, 195 Hickory Grove, Larchmont, New York
LOA: 32'8" LWL: 22'6"
Beam: 10' Draft: 5'
Sail Area: 458 sq. ft.

PERFORMANCE: The O'Day MEDALIST is another hot design from the board of William H. Tripp, Jr.—this time, a keel boat with extreme beam and stiffness, and with unusual potential—estimated to be extremely fast. Rating approximately 20.5!

SPACIOUS ACCOMMODATIONS, actually equal to that in much larger, conventional yachts. This has been made possible by giving the O'Day MEDALIST a 10 ft. beam and a flush deck. This provides much greater room below. For example, headroom is 6'5" in the main cabin and 6' throughout; six bunks 6'6" x 26"; enclosed toilet room is 3'4" x 3'6" (shower available), galley area is 10' x 2'9"— or 27.5 sq. ft.! 105 gallons of water. A careful comparison of the dimensions of the O'Day MEDALIST below-decks and above with those of other boats will prove that this remarkable new auxiliary has, in fact, the usable room usually found in conventional boats of 35-37'!

FINISH. The O'Day MEDALIST is being built in Jutphaas, Holland by A. Le Comte, Inc., one of the world's finest builders of custom yachts. Le Comte was selected to build the O'Day MEDALIST so that the boat would have the same incomparable cabinetwork and finish as the custom-finished Le Comte yachts. All joinerwork below, for example, will be warm, glowing, *solid cherry*, augmented by new, colorful, appealing materials which, combined, will hide those bare, cold-looking surfaces so commonplace in fiberglass "production-line" boats.

ON DECK. Side decks are 2'3" wide! And the flush deck design makes possible a completely uncluttered, spacious foredeck—ideal for racing or cruising. Cockpit is 6'9" long by 6'6" wide and 2'6" deep, for maximum cruising comfort and racing efficiency. Deck hardware is stainless steel. Teak or mahogany trim.

ALOFT. Aluminum mast, stainless standing and running rigging, tested, *forged* turnbuckles, dacron sheets
Truly, the O'Day MEDALIST will be unique among fiberglass auxiliaries of anywhere near her size—in speed, in spaciousness, and in the warmth and beauty of her interior and exterior finish. We believe the O'Day MEDALIST represents a new advance in combining the advantages of fiberglass in hull and deck construction with the elegance of fine custom yacht finish.

DELIVERY. The first group of O'Day MEDALISTS is due in late June 1961.

PRICE. $19,750 less sails, delivered any East Coast port. Great Lakes, Gulf, and West Coast ports slightly higher Yawl rig also available.

FOR FULL PARTICULARS AND SPECIFICATIONS, WRITE OR PHONE TO:

TRIPP & CAMPBELL
10 ROCKEFELLER PLAZA
NEW YORK 20, NEW YORK
Telephone: Circle 5-3411

U. S. YACHTS, INCORPORATED
195 HICKORY GROVE
LARCHMONT, NEW YORK
Telephone: TEnnyson 4-3778

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PATENT PENDING

An item of skill that provides the magic, the mystery, the fun of working with magnets!

1961's BEST BUY

TO ATTRACT

YEAR 'ROUND SALES

OVER 100 PIECES!

LIFETIME CONSTRUCTION!

Endless Combinations!

Moms, dads, boys and girls will take to this challenging new game of skill as easily as you take to selling! By placing the pieces together in various combinations, an almost unlimited number of designs, models and forms can be constructed. The permanent magnets will last a lifetime . . . the construction pieces are practically indestructible – a quality product in every respect.

THE OHIO ART COMPANY, Bryan, Ohio

New York Office
200 Fifth Avenue Building
Suite 852
Telephone CHelsea 2-1432

solid sellers

JANUARY THRU DECEMBER

There's a ready market for these sales favorites the year 'round. Irons and ironing boards have features "just like Mom's." Colorfully styled for maximum customer appeal. Stock up today for the kind of sales that mean business at all times.

NO. 235 COMBINATION IRON AND IRONING BOARD SET

Consists of No. 230 Ironing Board and No. 218 Iron attractively packed each in 2 color corrugated box. 1 doz. ctn. 39 lbs.

NO. 236 COMBINATION IRON AND IRONING BOARD & PAD & COVER SET

Includes No. 232 Ironing Board with pad and cover, plus No. 225 Iron. Each set in attractive 2-color corrugated box. ½ doz. ctn. 34½ lbs.

NO. 237 COMBINATION IRON AND IRONING BOARD & PAD & COVER SET

Features No. 232 Ironing Board with pad and cover, plus No. 226 Iron. Each set in attractive 2-color corrugated box. ½ doz. ctn. 36½ lbs.

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OTHER HOUSEKEEPING TOYS BY OHIO ART

NO. 228 AUTHENTIC WESTINGHOUSE STEAM IRON

Sales will move fast with this steam ahead item! Complete with 6 ft. cord. Approved by Underwriters' Laboratories. Each in box. ½ doz. ctn. 9½ lbs.

NO. 225 AUTHENTIC WESTINGHOUSE PLAY STEAM IRON

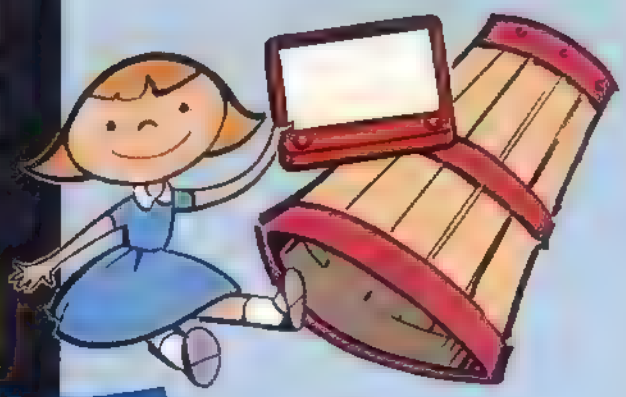
Popular sales maker. No wonder it's like the real thing. 1 doz. ctn. 13½ lbs.

NO. 240 MECHANICAL TOASTER

A "pop-up" with no winding. All metal, plastic base. 1 doz. ctn. 12 lbs.

LEADING WITH 1961's HOTTEST ITEM IN THE TOY DEPARTMENT

ETCH A SKETCH



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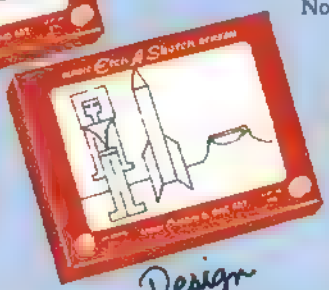
HOURS OF fascinating FUN FOR THE ENTIRE FAMILY
PRINT! write! DRAW!
Just SHAKE TO ERASE
An Ohio Art Exclusive
unlimited design possibilities
SKETCH · ERASE AND SKETCH AGAIN

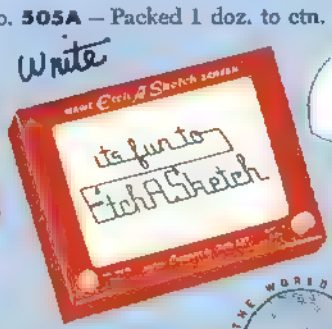
No. 505 ETCH A SKETCH

Everybody loves to Etch A Sketch! Great family fun! Works like magic! Draw! Design! Write! Etch A Sketch does everything but dot the i. Manipulate knobs to form letters, pictures, charts, designs, etc. Bright red plastic frame. Glass window. Approx. 9⅜" wide, 7⅝" high and 1⅜" thick. Each in open-display box.

½ doz. to ctn. 11½ lbs.

No. **505A** — Packed 1 doz. to ctn.





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THE OHIO ART CO.

BRYAN, OHIO

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OHIO ART... world's most complete line of musical tops

NO. 325 CINDERELLA TOP

Castles mysteriously unfold to reveal Cinderella. Sweet music is repeated from the musical reed. Metal base. Clear plastic dome, gay litho design. Easy operating lever type action. 9¾" high, 7½" diameter. Each in printed box. 1 doz. ctn. Weight, 20½ lbs.

NO. 303 TOP

Spiral Wind. 4 colors 5¾" diameter, 5¾" high
3 doz. ctn 12½ lbs

NO. 303A TOP

1 doz. to inner box. 12 doz. to ctn. 44¾ lbs.

NO. 305 MUSICAL TOP

Plunger type music maker. 4 colors. 7" diameter, 8" high, 3-toned reed.
1 doz. ctn. 8½ lbs.

NO. 307 MUSICAL TOP

Spinner winner! Plunger type. 4-tone reed. 4 colors. 9¾" diameter, 8½" high
1 doz. ctn. 14½ lbs.

NO 307A TOP

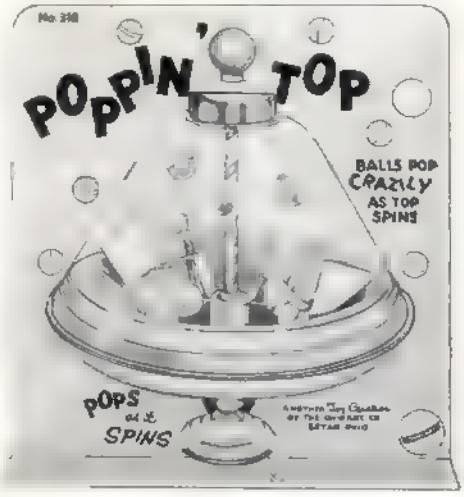
½ doz. ctn. 7 lbs.

NO. 309 MUSICAL TOP

The music goes 'round 'n round! This plunger type top boasts 4-tone reed . . . 4-color litho design . . poly base 10¾" high, 8¾" diameter.
1 doz. ctn. 14 lbs.

NO. 315 COLOR CHANGING TOP

This spinning, singing top makes sales spiral. Changes colors as it spins. Musical reeds play at the same time. Plunger type. Poly base. Well constructed. 10" high, 7½" diameter. Each in self-display pack. 1 doz. ctn. 16 lbs.

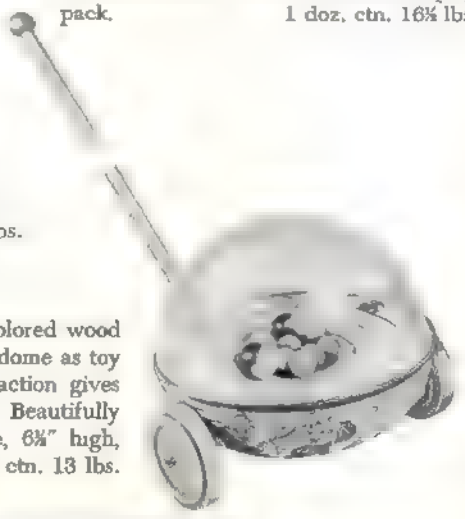


NO. 318 POPPIN' TOP

It POPS' as it spins' Continuous action with 8 balls jumping in all directions. Plunger type. Stands on poly base. Wooden knob. 10½" high, 8¾" diameter. Brilliant colors. Each in new self-display pack. 1 doz. ctn. 16¾ lbs.

NO. 322 AUTOMATIC CHORAL TOP

Charming designs on background of beautiful iridescent colors. This bell-shaped beauty contains a 12-tone choral reed, and changes tone, making beautiful chords while spinning. Blue wooden knobs. Stands on poly base. 9¾" high, 8¾" diameter. 1 doz. ctn. 2½ lbs.



NO. 290 POP-A-BALL

Toddlers take to this toy! Ten vari-colored wood balls pop, pop, POP! in clear plastic dome as toy is pushed across floor. Cam wheel action gives illusion of popping machine at work. Beautifully lithoed base. 7" diameter; 7¾" wide, 6¾" high, 24¾" long. 1 doz. ctn. 13 lbs.

THE OHIO ART COMPANY, Bryan, Ohio

Manufacturers of Lithographed Metal, Flexible Poly and Rubber-Like Vinyl Toys

New York Office:
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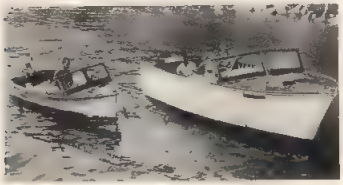
THE WORLD'S BEST TOYS OHIO ART BRYAN, OHIO

YACHTING'S BOAT SHOW



Old Town's new 19' Lapstrake boat looms large alongside her older 14' sister ship

NEW OLD TOWN LAPSTRAKE BOATS are the 19' and 22' model outboard runabout hulls. Each is 8' beam, respective weights are 1000 and 1500 lb., and they are designed to handle big power. These two new boats are additions to the long-familiar Old Town line which includes canoes, outboard boats, sailboats, and rowboats, and boats of both fabric-covered and lapstrake construction.

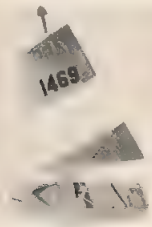
Old Town also offers a line of accessories such as oars, paddles, canoe seats, sails, finishing materials and cartop carriers. The 22-footer is the largest boat listed in the Old Town catalogue for 1961.

OLD TOWN CANOE CO., Old Town, Maine

Snowco trailers come in seven sizes

IMPROVED SNOWCO TRAILERS are being offered for 1961. Seven models with rated capacities ranging from 450-2,800 lb. are designed to carry boats up to 22'. Changes include 3"x3" rectangular tongue material on all but the two smallest, simplified axle adjustment, lower center of gravity and adjustable bow bracket of spring steel. Frame tilt is standard on all except the smallest model

SNOW CO., 4350 McKinley St., Omaha, Neb.



El Toro, the 8' sailing pram that numbers in the thousands up and down the West Coast, is spreading rapidly through the Pacific Island ports and to the Atlantic Coast. IMPERIAL MARINE CORP of Phoebus Sta Hampton, Va., offers El Toro at $295, and other small sailing craft

ASSURE

with a

ZENITH FLAME ARRESTER

(SAFETY-ENGINEERED)

When your boat's engine is equipped with the Zenith® flame arrester, you can enjoy the utmost in carefree boating. While it's only a minor part of your boat's cost, the flame arrester *safeguards your entire investment!*

The Zenith flame arrester is safety-engineered to stop backfires. It minimizes the accumulation of lint and dirt which is an additional fire hazard. Zenith design permits full, free air flow to the carburetor for greater fuel economy and less engine wear.

Zenith safety engineering—in carburetors and filters as well as flame arresters—is recognized throughout the marine industry. Every major manufacturer of marine engines uses Zenith as standard equipment.

If you have less than Zenith protection now, your marine dealer can make the changeover *—and help you protect your boating investment!* ZENITH FLAME ARRESTERS ARE COAST GUARD APPROVED.

ZENITH

MARINE CARBURETORS, FILTERS, FLAME ARRESTERS

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Zenith Carburetor Division

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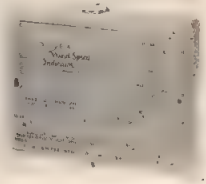
THE Bendix CORPORATION

Export Sales & Service: Bendix International, 205 East 42nd St., New York 17, N. Y.

Two handy wind speed indicators are made by F. W. DWYER MFG CO., PO Box 373, Michigan City, Ind. The hand held Wind Meter, price $4.95, has two scales, 0-10 and 2-60 m.p.h.

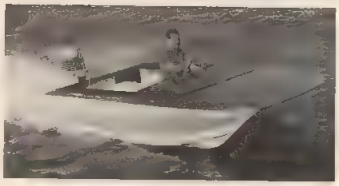


The Dwyer Wind Speed Indicator sells for $19.75, 7" x 6" x 1" with 50 feet of plastic tube and a vane

ELLIOT INFLATABLE LIFERAFTS are approved by the U.S. Coast Guard in all sizes from 4 to 24 man, and the manufacturer reports that over 150 lives have been saved to date in actual use. Many of the smaller sizes are suitable for small yachts. A variety of extra equipment is also provided. *C. J. HENDRY CO., 139 Townsend St., San Francisco, Calif.*

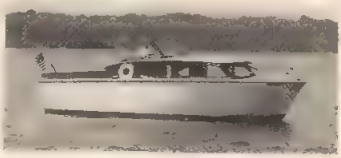
Two of nine French-built sailing craft imported by NAUTICA CORP., PO Box 26, Paramus, N. J., are shown here. The 26' o.a. Cap Vert sleeps four or five, has lead keel and self-bailing cockpit, is available in molded plywood or fiberglass. She is priced under $9,000

New this year is the 420 (right), a fiberglass centerboard sloop with 110 ft. of sail for around $1,000. Other imports by NAUTICA include the 11' Moth, 13'5" Vaurien training sloop, 14'8" Finn catboat, 15'7" racer Flibustier, 16'6" 5-0-5, and in the cabin group the 16' Maroudeur and 18' Corsaire



Glen L's Jet Cat is designed for twin outboards to 90 hp.

THE FIRM OF GLEN L specializes in the amateur boatbuilding market with some 45 designs available as plans, full size patterns or frame kits. They range in length from 7' to 28' and come as inboard or outboard powered models. For 1961 Glen L is featuring powered catamarans in the 14' to 18' category and an inboard runabout with V-drive called the Missile, which is capable of speeds in excess of 60 m.p.h., according to company president Glen L. Witt. Kits marketed by the firm under the trade name Ruf Kut, include skin planking, assembled frames, nuts, bolts, screws, glue and all other parts except finish hardware and paint. An 80-page catalogue is available from the company for 50¢ *GLEN L, 9152 E. Rosecrans, Bellflower, Calif.*



25' inboard cruiser is one of the largest Glen L designs

VARMOR CLEAR FINISH, developed by Pratt & Lambert, has proved in extensive tests to last two seasons and is 90-100 per cent more durable than the conventional finish, according to company vice president William H. Lutz. It comes in cans or spray containers and dries within 4½ hours after application. Varmor is paler than older types of wood coatings.
PRATT & LAMBERT, INC., Tonawanda St., Buffalo, N.Y.

This Clinton 5-hp. outboard is fitted with a socket through which electric current can be drawn from a magneto-generator to power a searchlight. CLINTON ENGINES CORP., Clinton, Mich.

For Doll Manufacturers

M & J

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SIZES 8" TO 36" • PAJAMAS • SWEATER SETS

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Popular Priced . . .
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Premier's beautifully designed line of doll clothes and accessories bring you big profits and fast sales.

Premier's line is pre priced in hangered polyethylene bags for impulse buying on space-conserving racks. 200 doll accessory items—200 clothes styles to fit all 8" to 36" baby and teen girl dolls.

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LARGEST SUPPLIERS TO LEADING DOLL MANUFACTURERS

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PLAYBALLS

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BUILD A SOLID FOUNDATION FOR YOUR TOY BUSINESS!

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★ PRE-SCHOOL BUILDING BLOCKS
★ FOLDING TABLE & CHAIR SET
★ IRISH MAIL ★ DART GAME
★ BAT 'EM — CATCH 'EM

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1017 W. WASHINGTON ST., CHICAGO, ILL.

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Hitch your wagon to the one and only Original

Year-around sales and profits — you enjoy both with this often-imitated, never-duplicated game of games! Beautifully designed, sturdily mounted. Clean, handsome legends that stay fresh through the years. A smartly boxed unit that KEEPS its powerful appeal to old and young!

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P.O. Box 1193, Baltimore 3, Md.

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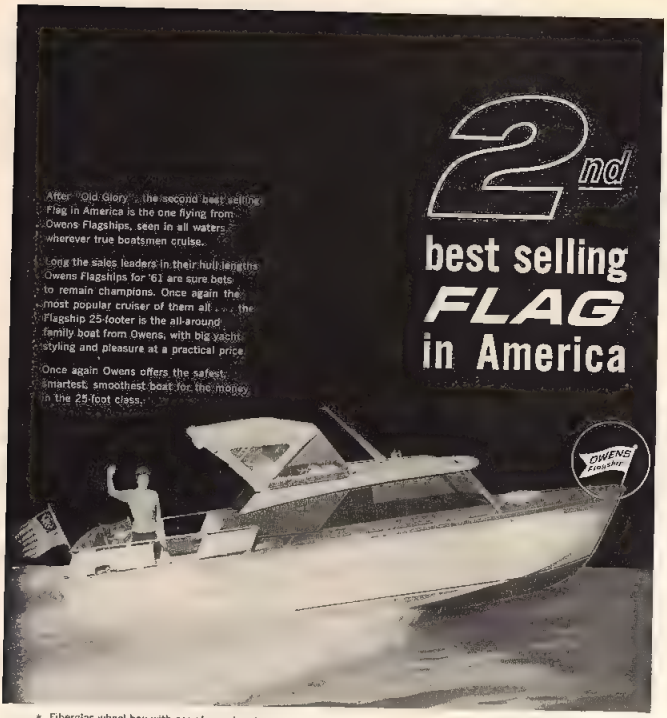
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FLAG
in America
After "Old Glory", the second best selling Flag in America is the one flying from Owens Flagships, seen in all waters wherever true boatsmen cruise.
Long the sales leaders in their hull lengths Owens Flagships for '61 are sure bets to remain champions. Once again the most popular cruiser of them all . . . the Flagship 25-footer is the all-around family boat from Owens, with big yacht styling and pleasure at a practical price.
Once again Owens offers the safest, smartest, smoothest boat for the money in the 25-foot class.
OWENS
Flagship

* Fiberglas wheel box with easy-to-read instrument panel
* Wrap around windshield on both cabin and flying bridge
* 70 square feet of flush cockpit floor, walk around deck
* Complete galley full height lavatory
* Berths to accommodate a family of five

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YACHT BUILDERS SINCE 1896

FAMOUS OWENS 3-CABIN 40

OWENS
QUALITY

25' Flagship

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OWENS

- Fiberglas wheel box with easy-to-read instrument panel
- Wrap-around windshield on both cabin and flying bridge.
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- Berths to accommodate a family of five.

NAVAL ARCHITECTS
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FAMOUS OWENS 3-CABIN 40

OWENS QUALITY 25' Flagship

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Richardson's first aluminum planked cruiser, launched early in December, is shown on builder's trials before superstructure was completed

tee-off. It has completed a number of improvements to its golfing facility. The Inn at Ocean Reef has also been improved with new dining room and lounge. . . . American Boat Corp., Boston, Mass., will distribute Fairliner Cruisers in the New England area, according to a recent agreement with Western Boat Building Corp., Tacoma.

People

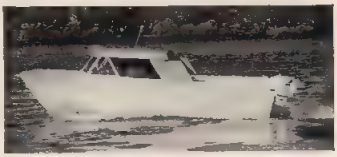
► Queen of the 51st National Motor Boat Show is Alice P. Wakefield, 20-year-old Ohio State honor student and a winning collegiate skipper. She was high point skipper in Division A of the women's championship regatta sponsored by the Midwest Collegiate SA. . . . Claude (Tommy)

Maxim Aquavaps distill fresh from salt water. Made by AMF, 6 Mill Lane, Waterford, Conn., the smallest model costs $2,995 and produces 150-500 gals. per day

Thompson of Fort Wayne, Ind., has been appointed sales representative for Z-Spar products with the Andrew Brown Co., in the Midwest-Great Lakes region. . . . Lawrence Witten is the new advertising manager for Clinton Engines Corp., New York City. . . . Associated Yacht Agents of Rowaytan, Conn., announced that L.J. Thorpe has joined the staff as head of the power boat brokerage department. . . . George E. Maxwell, who heads his own research and consulting firm, has been appointed consultant on marinas for the engineering firm of Frederic R. Harris, Inc. He will provide his services for marina construction in the metropolitan New York area and other sections of the country. . . . Norman Lantz has been named sales manager for the Mitchell Boat Co., Elkhart, Ind. . . . Norman G. Roberts has assumed the duties of sales director for the western division of Whitehouse Plastics Corp., Fort Worth. . . . American MARC has added Arthur E. Cunnings as sales representative for the Eastern Seaboard and portions of the Midwest. He will operate out of the company's Miami, Fla., office. . . . Al Reque has joined Shell Lake Boat Co., Shell Lake, Wis., to set up and supervise a new top and upholstery department.

Bookish

► The National Assocation of Engine and Boat Manufacturers is revising its book, "Marinas," containing recommendations for design, construction and maintenance of facilities for pleasure craft. Publication is scheduled sometime this month and copies will sell for $5.00 each. . . . National Safe Boating Association puts out a pocket sized pamphlet on the fundamentals of boating safety called "Safe Boating Tips." It can be obtained free from the association at 611 E. Marceau St., St. Louis. . . . Outboard Boating Club of America has completed a survey of state boat trailer laws which they have compiled in a digest. It is offered free from the OBC at 307 N. Michigan Ave., Chicago. . . . A booklet to guide yachtsmen in selecting synthetic rope is published by Wall Rope Works, Inc., 48 South St., New York City. . . . Neehi Protective Coatings Inc., 340 W. Hoffman Ave., Lindenhurst, N.Y., has a "how-to" booklet that describes methods for applying fiberglass coverings.



The Craig Clipper II by CRAIG SYSTEMS, INC., MARINE DIV., Lawrence, Mass., is an 18' hardtop sedan with 7' 9" beam, and an option of outboard or Volvo-Penta inboard-outboard power. Other models include the Rambler, a 14' runabout, and Marine Pioneer, a cruiser adapted for fishing. The 15' Spitfire is recommended for motors up to 80 hp. Each model carries a substantial complement of standard equipment and many extras are available

CONKLIN CELEBRATES 100TH

► T. E. Conklin Brass & Copper Co., New York City, recently celebrated its 100th anniversary. As the largest non-ferrous metals warehouse in the nation, the company has had a share in American maritime history. Conklin metals accompanied Peary and Byrd on their expeditions, everything from PT boats to battlewagons were outfitted by Conklin in World War II and every nuclear submarine in commission uses Conklin metals. Among Conklin's laurels in yachting, every J-Boat that defended the America's Cup used its products.

MARINA SCORECARD FOR 1960

► According to figures released by the National Association of Engine and Boat Manufacturers, 11 new marinas were opened in the U.S. during the past year. Under construction were 14 others in 12 states and a whopping 77 more are in the proposal stage. Largest of the marinas that went into operation during the year is the new facility at Long Beach, Calif., which opened basins three and four to provide berths for 1,800 boats.

ONLY ONE "STYROFOAM"

► There is only one material properly called "Styrofoam," points out W. C. Goggin, manager of the Plastics Dept. of the Dow Chemical Co., which owns that trademarked name for its foamed polystyrene, widely used as flotation material in boats, floats, etc. Recently, Mr. Goggin says, products of other companies have been advertised and written up as "styrofoam," a misleading and illegal use of the trademarked name of the Dow flotation material.

ABBRA ANNUAL MEETING

► The American Boat Builders & Repairers Association, Inc., holds its annual meeting on Monday, January 16, 1961 at 9:00 a.m. at the New York Athletic Club, New York City. Included on the agenda is the election of new officers.

Mahogany double planked from keel to sheer
V-8 Flagship Marine Engines • Shaft driven turbos
Bright airy cabin • Well appointed interior • carpeted throughout
Forward deck hatch (navy type) • Teak deck from stem to stern
Nickel tanks bolted to frames
Prices, specifications and accessories subject to change without notice

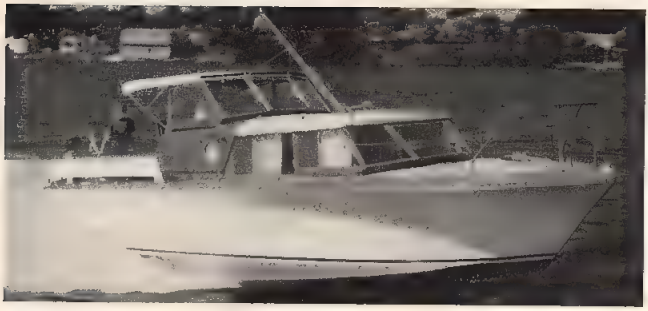
THEY'RE IN A CLASS BY THEMSELVES

OWENS offers more quality, more performance, more seaworthiness in its Yachts for '61. Both the big, bright and airy "29"; and the luxurious, powerful "35", have been redesigned. Each has more than forty (40) new quality features. Each offers you the most for your money in their class.

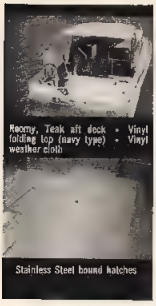
OWENS QUALITY YACHTS

For more information write Department 20

Owens Yacht Company, Baltimore 22, Maryland, Division of Brunswick Corporation



BEAUTIFUL...POWERFUL...VALUE-FULL, THE OWENS 29' YACHT FOR '61



Prices, specifications and accessories subject to change without notice.

This is the boat for the sea faring family that offers all the comforts of home Complete galley— Full height head. Colorfully decorated bright, airy cabin, Carpeted throughout.

Take this boat with the most super-powered performance ever built into any boat of her class Double planked from keel to sheer Twin-powered by 185 H P OWENS Flagship V 8 Marine Engines.

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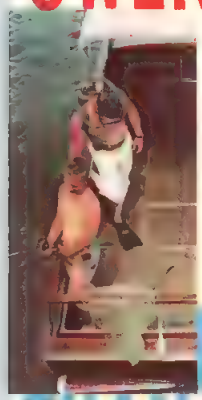
OWENS YACHT COMPANY, BALTIMORE 22, MD. DIVISION OF BRUNSWICK CORPORATION

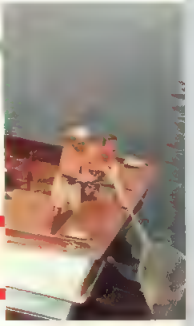
For more information write Department 204

OWENS SEA SKIFFS



MORE THAN EVER

THE BOAT FOR EVERYONE



OWENS 21' SEA SKIFF EXPRESS

NEW from Stem to Stern. More luxury features, convenience, and style than many larger, more expensive boats, yet low in first cost, operating and maintenance cost. . . . Combines maneuverability on water with easy trailer ability on land . . . A BIG YACHT VALUE AT A SMALL BOAT PRICE TAG

Generous topside space with large cockpit mahogany yacht railings, bow vee berths with marine vinyl deep foam mattresses. Enclosed head. Galley with a large sink, fresh water system, two-burner stove, double-door ice chest. Built in racks for utensils. Cabin provides sleeping facilities for two.

STANDARD EQUIPMENT INCLUDES

Navy top and side curtains, helmsman seat, fire extinguisher, horn, lights, cleats, and chocks.

OWENS 21' SEMI-ENCLOSED SEA SKIFF

For the sportsman, this 21' SEMI-ENCLOSED SEA SKIFF, similar in design to the 21' Express, is the ideal boat. Compact, yet amazingly roomy, it features foam rubber vee berths and concealed head in the spacious cabin, a big fishing cockpit with a ruggedly handsome hardtop over the helmsman's seat.

STANDARD EQUIPMENT INCLUDES

Hardtop, head, helmsman seat, front bunk cushions, horn, fire extinguisher, lights, cleats, and chocks.

OWENS 27' FLYING BRIDGE SEA SKIFF SPORTSMAN

Here's the one and only boat of her kind designed expressly with the sportsman and family in mind. New luxury, new conveniences and new styling now more than ever, makes it the boat for everyone.

Redesigned Deluxe galley with 2 burner stainless steel stove, sink. Top loading ice chest. Vinyl cockpit panels. Solid teak cockpit floor. Vinyl covered front and side deck and floor in lower cabin. Forepeak overwashed. Handrail on bridge. Ventilating windshield with aluminum frame, sliding side windows. Fishwell across transom with two teak hatches. Stainless steel instrument panel. Roomy cockpit. Forward section contains 2 foam cushion Vee Bunks and enclosed head. Upper and lower bunks in cabin converts to roomy 4 season sedan with use of rear drop curtain. Wide flying bridge with dual controls. Opening front hatch. Famous 185 V8 Flagships. V8 Marine Engine for speed reliability and power to spare. Exclusive Hyperbolic Round Vee hull designed for safety, speed and smooth behavior in rough water.

STANDARD EQUIPMENT INCLUDES

Forward hatch, horn, dual controls, 4 bunks, foam cushions, top load ice box, ventilating windshields, flying bridge pilot seat, anchor chocks, cleats, running lights, cutwater, bridge ladder, ship's wheel, windshield wiper, marine stove, fishwells, chrome window locks, 2 fire extinguishers, 2 cabin dome lamps, bilge pump, enclosed head, helmsman seat, teak cockpit floor, dual gas tanks.

OWENS 35' SEA SKIFF ROYAL CRUISER SPORT FISHERMAN

The top of the OWENS SEA SKIFF line! The development of this 35' OWENS SEA SKIFF culminates 65 years of experience designing and building boats. Now under construction, this newest addition to the already famous SEA SKIFF line will be available for delivery by Christmas, 1960.

The OWENS 35' ROYAL CRUISER is a de luxe six sleeper boat with foam rubber berths, huge wardrobes and storage space. Deluxe mahogany paneled cabin with colorful marine vinyl upholstered dinette seats. Flush teak forward and rear cockpit decks. Bow and side deck rails. Complete stainless steel galley with electric refrigeration and pressure fresh water system.

OWENS 25' SEA SKIFF DELUXE EXPRESS CRUISER

This year let that hard earned vacation money give you many summers of pleasure.

Your vacation budget in most cases can be the down payment on the country's fastest selling OWENS 25' SEA SKIFF.

Bright airy cabin sleeps five in comfort. Opening windows and windows. Complete galley with stainless steel rectangular sink, recessed stove with stainless steel folding cover and counter top. Comfortformica topped dinette. Marine vinyl cabin floor and front deck. Vinyl upholstered foam rubber seats convert to double bunk. Forward permanent vee bunks. Self-bailing cockpit with teak removable flooring. Fiberglass private lavatory. Full walk around deck. Weathertight fiberglass bumper rails.

STANDARD EQUIPMENT INCLUDES

Navy top and side curtains, helmsman seat, bilge pump, horn, lights, cleats, chocks, fire extinguisher, ship's wheel.

OWENS 27' SEA SKIFF DELUXE EXPRESS CRUISER

This all new browning skiff has the comfort and living space of a large cruiser at the small boat price. OWENS devotion to quality and construction is obvious in every detail. The result? A performance capability no traditional lapstrake boat can match!

STANDARD EQUIPMENT INCLUDES

Navy top and side curtains, helmsman seat, electric wiper, bilge pump, horn, lights, cleats, chocks, two fire extinguishers, ship's wheel.

OWENS 27' SEA SKIFF SPORTSMAN (Not Shown)

Identical in every detail with the OWENS 27' Flying Bridge Sportsmen with the exception of the flying bridge, and bridge ladder.

NAVAL ARCHITECTS

FAMOUS OWENS CUTTER

Prices, specifications and accessories subject to change without notice

OWENS YACHT COMPANY BALTIMORE 22 MARYLAND

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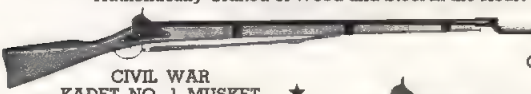
OWENS YACHT CO. OF BRUNSWICK CORPORATION

CIVIL WAR "FIRE-ARMS"—HOTTEST ITEMS IN 100 YEARS!

Authentically Crafted of Wood and Steel in the Heart of the South



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KADET NO. 1 MUSKET
37" LONG (49" with bayonet)
SHOOTS CORK "MINIE BALLS"
Includes: Rubber Bayonet, Adjustable Web Sling, Civil War Kadet Handbook, 10 Cork "Minie Balls"—RETAIL $3.98
In lithographed display carton

CIVIL WAR PISTOL
13½" LONG
Retail $2.98
(also available with genuine leather holster, retail $3.98)
FIRES CAPS;
SHOOTS CORK "MINIE BALLS"!
Muzzle-Loader . . . set with ramrod.
Authentic action—just like the real thing!

PARRIS MANUFACTURING COMPANY · SAVANNAH, TENN.

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TRU-SCALE NATURALLY

Wheel Carried
Disc Harrow
(H-412)
$1.98

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AMERICA'S
FINEST AND FASTEST SELLING LINE
Baby Dolls Rubber Skin Dolls
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Ingrown and Washable Saran Wigs

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A Built-Rite TOY *Year 'round Sellers!*

If it's Built-Rite, It Sells Right

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★ FLASH CARDS
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★ ACTIVITY TOYS
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★ PAPER DOLL SETS
★ CHILDREN'S BOXED PUZZLES
★ INLAID PUZZLES
★ ADULT BOXED PUZZLES

WARREN PAPER PRODUCTS CO.,
LAFAYETTE, INDIANA

DOLL CLOTHES and DOLL ACCESSORIES by PREMIER

Popular Priced . . .
Highly Styled . . .
Quality Finished . . .

Premier's beautifully designed line of doll clothes and accessories bring you big profits and fast sales.

Premier's line is pre-priced in hangered polyethylene bags for impulse buying on space-conserving racks. 200 doll accessory items—200 clothes styles to fit all 9" to 36" baby and teen girl dolls.

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LARGEST SUPPLIERS TO LEADING DOLL MANUFACTURERS

SQUEEZE TOYS
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HOT PLATES • JAR SETS
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When your game calls for dice, either of special design or regular, regardless of size or description, Crisloid is your best source of supply

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Successors to THE SILVERLOID and IDEAL DICE COMPANIES

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Designed for the Discriminating!

Invicta, taking full advantage of the design versatility, strength, and enduring beauty of fiberglass, becomes a major contender for all ocean racing/cruising laurels. This Tripp-designed yawl, subjected to exhaustive tank tests at Stevens Institute, offers a new concept in speed, convenience and luxurious comfort. Cambered deck construction provides exceptional strength, greater freeboard and maximum headroom below. Effective use is made of all available space. Invicta, with full accommodations for six, is a sound investment in lasting pleasure . . . a yacht destined for greatness! Two delivered . . . orders being taken.

LOA 37'8"; LWL 25'0"; Beam 10'8", Draft (board up) 4'6", Draft (board down) 7'8"; Total Displacement 14,000 lbs.; Sail Area (yawl) 100% foretriangle — 614 sq. ft.; CCA (yawl) 25.3

Once again Bosworth Marine offers more to the Great Lakes sailor . . . call us or request descriptive literature.

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PEARSON . . .
Finest Name in Fiberglass

ELECTRA
Alberg-designed MORC sloop
22'0" x 7'0" x 3'0"
Racer day-sailer, over nighter . . . accommodates 2 or 4 (optional). Many unique features. Outstanding racing record. CCA 17.0 est.

$3985.00

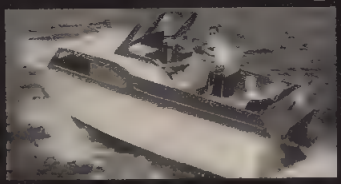
TRITON
Alberg-designed sloop/yawl
28'6" x 8'3" x 4'0"
Sleek, speedy breaker of sales and sailing records. Accommodates up to 8. Auxiliary MORC: CCA (sloop) 20.8 est. CCA (yawl) 20.1 est.

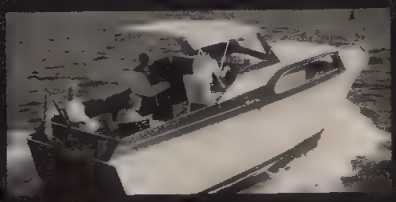
$9590.00

ALBERG 35
Alberg-designed racer/cruiser
34'9" x 9'8" x 5'2"
Fast auxiliary sloop or yawl . . . accommodates 6 in comfort. Qualifies for all major ocean races. CCA 23.5 est.

$17,985.00

BEFORE YOU BUY, COMPARE PEMBROKE FEATURES AGAINST ALL THE OTHERS





SOLID MAHOGANY HULLS FOR 20 YEAR DURABILITY • SOLID OAK SKEGS FOR PROTECTION

Before you buy a boat take a good look at the *entire* hull. Find out exactly what goes into the boat's construction. When you compare, you'll discover that Pembroke rates first in quality materials, fine workmanship and ingenious design.

Both the Pembroke 24' and 28' are delivered to you *completely equipped* saving you hundreds of dollars in "extra" charges. Full galleys, heads and sleeping accommodations for four in each model.

AUTHORIZED PEMBROKE DEALERS

CALIFORNIA
Pembroke-Rent Co.
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CONNECTICUT
William J. Petzold
Route 66, Portland
Hopkins Marina
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S. Norwalk

DIST. OF COLUMBIA
Potomac Cruiser Sales
1200 Maine Ave., S.W.

FLORIDA
Jensen Beach Marina
Jensen Beach
Route 1

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Bill Smith Jones
1001 Hightower Rd.
Atlanta

MARYLAND
Wash. Cruiser Sales
Woodlawn Beach Marina
Woodlawn

MAINE
Hancock Marine Motors
27 Front St., Bath

MASSACHUSETTS
Pen-Cho Marine
263 Worcester St.
Wellesley

MICHIGAN
Al B'Gosh
Marina Sales
13261 E. Jefferson Ave.
Detroit

NEW JERSEY
Chapman's Boat Sales
Route 70, Manasquan

NEW HAMPSHIRE
Holmes Boat Yard
Portsmouth

NEW YORK
Pleasant Marine Sales
Pleasant Avenue
Newport, Long Island

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Sherburne

WESTERN NEW YORK
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1765 Niagara Street
Buffalo

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Lake Marine Park
1 Marina Dr., Huron

RHODE ISLAND
Richard Shipyard
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Shelburne

VIRGINIA
Richard M. Bray
Yacht Agency
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Stop in at your authorized Pembroke dealer for full color brochure and demonstration.

Pembroke

BOATS, INC. Epsom, N. H.

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227 Front St., Bath

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Dan-Dee Marine
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Glendale

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Freeport, Long Island

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Wright's Boat Yard
Geneva

WESTERN NEW YORK
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Buffalo

OHIO
Huron Marina Park
626 Huron St., Huron

RHODE ISLAND
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BOATS, INC. Essex, N. Y.

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BOATS, INC. Essex, N. Y.

A PENN REEL WAS THERE...

Kay Townsend with her 63½ lb striper, a women's world record *until...*

...30 Minutes Later

100 yards away, Rosa Webb caught this 64½ lb. striper, the new women's world record!

Twice, within 30 minutes

PENN SQUIDDERS HELP BREAK WOMEN'S WORLD RECORD

for STRIPED BASS

It was a PENN Squidder that helped Kay Townsend land her women's world record 63½ lb. striped bass. Another PENN Squidder, 30 minutes later, aided Rosa Webb in boating her 64½ pounder which, in turn, broke Mrs. Townsend's record! Both fisherwomen, friends and fishing companions for years, landed their record stripers at North Truro, Cape Cod on August 14 fishing less than 100 yards apart. One week later, Mrs. Webb's husband, using another PENN Squidder, caught a "duplicate" 64½ pounder

PENN SQUIDDER Recognized as the finest surf-casting reel made at any price. It has the casting ability of a tournament reel, yet has the stamina to stand up under the punishment of hard and long surf fishing.

Rely on a dependable, precision-made PENN REEL to help you land prize catches. Write Dept. B-1 for our free catalog and buy a PENN REEL from your dealer

"The Reels of Champions"

Penn REELS

PENN FISHING TACKLE MFG. CO.
3028 W. Hunting Park Ave., Philadelphia 32, Pa.

When you're traveling the race circuit, try to allow yourself plenty of driving time to get to the courses. If you arrive after a forced drive you're not fit mentally or physically to race. And you might remember that if you get into a highway wreck you've got nothing to race with.

Just one more thing. Not long ago a stranger introduced himself to me and stopped to admire the trailer and outfits on it. When he discovered I'd be driving to Florida the next week he shook his head and said, "What a ball, just living it up, driving around and racing."

He made it sound so carefree I almost said, "Who, *me*?"

This guy couldn't see the racing heartaches, like Hu Entrop racing seven years before finally taking the national F championship. I raced for the C national cup just about that long myself.

The outsider sees only that you set up to race, register your equipment, go to the pre-race party, make a test run or two and, if you're lucky, nothing blows up and you race. If it's your day, you win. And it looks like a ball.

The fact is, at the end of a racing day you're pooped, you're wet (it could be raining or snowing, you know), or you're near heat exhaustion (it could also be very hot). If you've got more than one rig running you've got to load all the stuff, pack up and drive home to be on tap next morning for your regular job.

If you're lucky enough to have placed or won with several rigs you'll be in the inspection tent until 8:00 PM, which means loading late and maybe driving all night to get home. Then, between races, you'll spend all your spare time reassembling and testing your rigs to be sure everything's ready.

In this sense, racing is *not* one big ball. But if you love the sport the fun will outweigh the weariness. You'll remember the good times rather than the bad. Even the bad times will look pretty funny ten years later. And you'll spend your old age with a head full of laughter in remembrance of a game you once played, a game called boat racing.

FUEL FIGHTS GUM DEPOSITS

Esso marine gasolines are now balanced four ways to assure both economy and performance. This balance has been achieved through research efforts which have resulted in the development of a combination of special ingredients.

One of these ingredients, found in Esso marine gasoline, is Marnol which improves the fuel's stability and fights gum deposits in fuel tanks and lines. Because of Marnol's effectiveness, Esso marine gasoline could be left in the fuel tank during winter lay-up and would still be able to start the engine instantly in the spring.

Another ingredient, Vilane, also a development through research, fights gum formation in the engine and acts to dissolve deposits that may have formed on or around the valves.

Esso marine gasolines are higher in anti-knock quality than regular marine white gasolines. This, of course, means better engine performance. Esso Extra marine gasoline was developed for higher-compression engines which perform better with this quality fuel.

As a result of the continuous research efforts, Esso marine gasolines permit instant starts and fast warm-ups.

DETROIT DIESEL CERTIFIES SERVICE

A new service offered diesel engine owners by representatives of the Detroit Diesel Engine Division of GM Diesel, Detroit 28, Mich., provides written assurance that all overhauls performed will conform to standards set by the Division and certifies results attained as indicated by dynamometer test.

The service involves completion of two forms, an Engine Test Report and a Dynamometer Test Certificate, which are processed and delivered to the owner on completion of the overhaul. The test report indicates all checks made, duration of run-in periods, adjustments and engine characteristics as revealed by the dynamometer test. The Dynamometer Test Certificate is the dealer's confirmation of the overhaul, identifies the engine by serial number and certifies the BHP attained.

Sheaffer Snorkel Desk Sets

A SHEAFFER'S SNORKEL JET CRYSTAL DESK SET. The beautiful base is cut from black crystal . . . hard fired for brilliance and to resist chipping; cut and polished to attain a deep permanent luster. Base size 3x5" fitted with a swivel socket and a name plate. Pen is beautiful convenient Sheaffer's Snorkel White Dot. No mess, no fuss in filling! Deluxe treatment and finish . . . a fine combination in a desk set.
20C2419C1000 . . . . . Retail **$15.00**

B SHEAFFER'S DELUXE DOUBLE PEN DESK SET. For the busy man, an impressive gift . . . and a welcome, useful addition to his desk. Deluxe jet crystal base measures 5" deep, 10" wide. Base is fired for hardness, cut and polished for lasting beauty. Fitted with a brass name plate and two swivel mounts. Complete with two superb Sheaffer's White Dot Snorkel fountain pens. No fuss, no mess in filling. Snorkel filling tube plunges down into inkwell, fills and returns . . . simple!
20C2418C3333 . . . . . Retail **$50.00**

C SHEAFFER'S SNORKEL RECTANGULAR MEXICAN ONYX DESK SET. Gleaming beauty for the executive's desk! Perfectly marbled smooth polished Mexican White Onyx base is truly impressive, will stay so for a lifetime. 2¾x3¾" base is fitted with a deluxe swivel socket, complete with a Sheaffer White Dot Snorkel Desk pen. Snorkel fills simple by plunging it into inkwell and it returns . . . all filled!
20C2420C1335 . . . . . Retail **$20.00**

Deluxe Desk Sets—Distinctive

D PHINNEY-WALKER COMBINATION DESK SET. A beautiful desk set that does so many things! A broad base, 7⅝" wide by 3⅛" holds a 30 hour alarm clock with distinctive dial and combination numeral-marker face with sweep-second hand. There's a barometer too, as a companion piece. Two Paper-Mate desk pens in swivel holders.
20C1144C1560 Wt. 4½ lbs. . . . . Retail **$24.95**

E PHINNEY-WALKER DESK SET. A clock and pen set on a 4¾x3¾" base. Gilt case, gilt figures, colored dial in choice of 2 colors. Paper-Mate desk pen in a swivel socket with matching color barrel. Be sure to specify black or white dial.
20CV1135C815 Wt. 3 lbs. . . . . Retail **$12.95**

F RAINBOW CHILDREN'S EDITION OF THE HOLY BIBLE. To delight a child!
2082468C190 4¼x6⅞". Old and New Test. Cloth binding. 1 lb. **$2.95**

G MASTER ART REFERENCE KING JAMES BIBLE. Deluxe black leather binding. 1832 pages, thumb indexed, 17 maps, family register, references. A beautiful presentation gift.
2082471C800 5½x8". Wt. 2½ lbs. Gift boxed . . . . . Retail **$11.95**

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2082470C700 6½x9¼". Wt. 2¼ lbs. Gift boxed. . . . . Retail **$10.50**

K RAINBOW DICTIONARY. 2300 words, 1000 pictures. 9x12" cloth binding. The reference book for children!
2082466C360 Shpg. wt. 2½ lbs. . . . . Retail **$4.95**

L AMERICAN COLLEGE DICTIONARY. 1472 pp. 132,000 entries. Illust'd.
2082486C450 Shpg. wt. 4½ lbs. 7x10x2¼" . . . . . Retail **$6.00**

M GENERAL FOODS COOKBOOK. 1000 recipes, 448 pages, 9x9".
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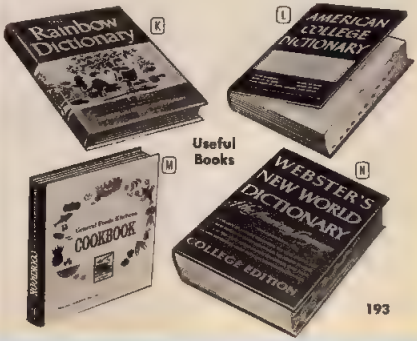
N WEBSTER'S NEW WORLD DICTIONARY. College edition. Contains 142,000 entries, full etymologies, synonyms. 1760 pages, 6⅝x9⅞".
2082467C315 Cloth binding, dust jacket. Shpg. wt. 5 lbs. Retail **$7.75**



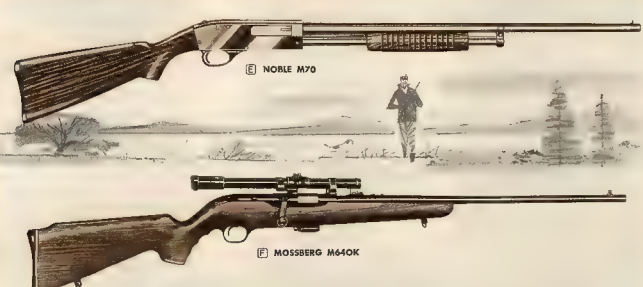
SAVAGE

.22 Cal. M101

Western-Design pistol, economical and accurate single shot—safe for beginners . . . ideal for plinking or target practice

AUTHENTICALLY WESTERN . . the 101 feels, looks and handles like guns of the Old West . . . is precision made to give you the balance and accuracy of a fine revolver. This new single action, single shot pistol will be good fun to have along on hunting or camping trips. Economical and accurate for plinking or target work. Safe for a beginner—hammer must be cocked for each shot. Takes .22 shorts, longs or long rifles—standard or high speed. Crisp trigger pull. Integral barrel and cylinder swings out from frame for quick re-loading. Manual ejection with spring rod extractor. 5⅛" barrel. Fixed front sight, rear sight adjusts for windage. Solid frame, blued finish. High lustre stock. 9" long, weight 20 ounces.

29-50-39 W1500 Savage M101 Single Shot 22. . . . . **$19.50**



Fast Handling and Lightweight

Firearms from two famous makers . . . designed for quick-action in field, skeet or trap shooting.

- ***Ideal for beginners—or as extra gun for experts***
- ***Economy plus excellent workmanship, performance***
- ***Lightning-fast slide-action, 6-shot magazine***

E NOBLE .410 GAUGE SHOTGUN MODEL 70. Here's a gun designed for everyone from youngsters and women, to the experienced hunter who wants an "extra" gun for small game, short-range shooting, small bore skeet events . . or just for fun and low-cost shooting pleasure on a camping trip.

Low cost ammo makes the Noble Model 70 one of the most economical shotguns you can own. Takes any 3" or 2½" shells which are inexpensive . . . ideal while teaching beginners the basic fundamentals.

Perfectly balanced and lightweight . . . to give you the fast, "swing-around" action you want and need when going after lightning-fast small game. The weight and feel that's ideal for women and youngsters . . . and there's no kick from the 410 loads.

Safe in operation. Trigger must be released and pulled to get off every round. Thumb-located safety is an added precaution.

Fine quality construction . . . special alloy steel, 26" barrel. Full choke gives you the tightest possible pattern. Tubular magazine has full 6-shot capacity for rapid-fire action. High grade American walnut stock with comfortable pistol grip . . . fast-action slide handle for speedy recovery after each shot is fired. Overall length 46". Weight 5¾ lbs.

29-60-04 A4765 Noble M70 Shotgun, 410 gauge **$63.45**

- ***You get both rifle and scope for one low price***
- ***Magnum cartridge is new idea in .22 Cal. rifles***
- ***Precision accuracy, fine quality construction***

F MOSSBERG M640K .22 CAL. MAGNUM BOLT-ACTION RIFLE with "C-Lect" Scope Introducing the new "Chuckster" . . . the rifle designed for small game, varmints or target shooting. Looks and feels like a big game rifle.

Hammerless bolt-action and extra-heavy duty receiver . . both specially designed for the new Magnum Cartridge . . . permits rapid firing without jamming or locking. Grooved trigger. Double extractors.

New Magnum rimfire is an entirely new concept in a .22 cartridge. Has a 40-grain, jacketed, hollow point bullet with "expanding" qualities . . . all the upset characteristics to match many big-game loads at a fraction of the cost. Designed for the utmost accuracy in flight.

Fine quality construction Special steel, proof-tested 24" barrel with crowned muzzle, 8-groove rifling . . . 5-shot magazine. Beaded front sight . . . rear sight with windage and elevation adjustment. Grooved receiver for scope. American walnut Monte Carlo stock with pistol grip cap, sling swivels. Overall length 44¾", weight about 6 lbs. Easy to take down. "C-Lect-Power Scope" . . . clamp-on mount for all .22 cal. rifles gives 2.5 and 5-power for both hunting and target shooting. Hard-coated lenses.

29-41-16 A4760 Mossberg .22 Cal Rifle with C-Lect-Power Scope **$64.85**

29-41-24 A2990 Mossberg .22 Cal Rifle without Scope **39.50**

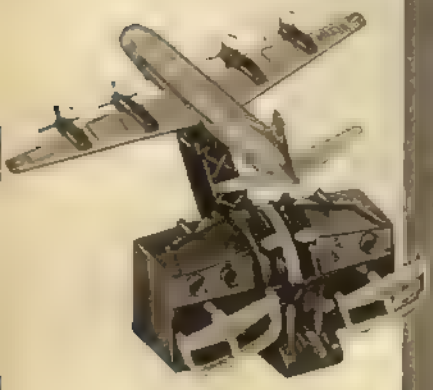
Pilots--
Man your Planes!

Super sonic Jet Liner $3.77

Sleek, super sonic giant of the air (24 in. from nose to tail) makes realistic jet noise as it runs forward for "take off." Powerful electrical beam in nose cuts path through the darkest stratosphere. Press lever, door opens and hostess appears at loading ramp. Press lever again, hostess goes in and passengers appear seated. Steel. Friction motor. Order "D" batters below at left.
79 N 4280C—From Japan. Shpg. wt. 3 lbs. $3.77

Vertical Liner $5.77

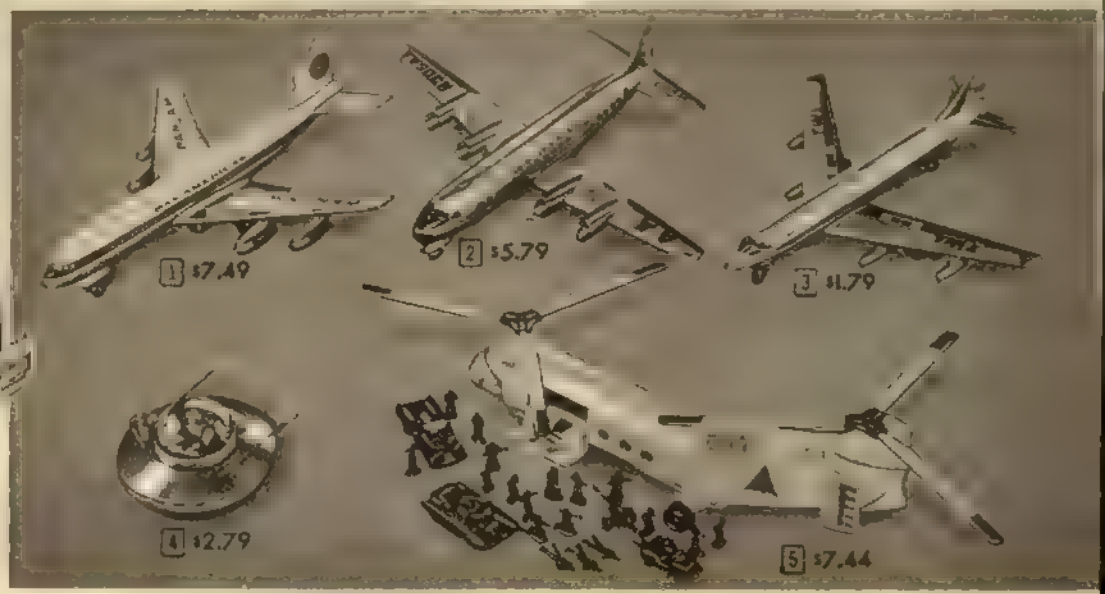
Latest in air travel! Operates automatically. Press lever, jet rotors revolve, slowly at first, then faster engines rev up to top speed, plane runs forward for "take off," landing gear retracts. At end of run, wheels lower for "landing," engines, rotor slow to stop. Illuminated cockpit. Adjustable nose wheel. Rotors fold vertically. 18½ in. long. Steel. Order 2 "D" batteries below left.
49 N 4281—From Japan. Shpg. wt. 3 lbs. $5.77



Flying Fox
the Jet-prop airliner

Climb into the "cockpit" of your jet liner. Rev up the 4 port and starboard engines from low to full power—right from the cockpit. Vividly simulates all the sound and action of a real jet plane. Dives, climbs, banks. Jet-props whine, landing lights blink, landing gear retracts. Dual controls. High-impact plastic. 18-inch wing span. Order 4 batteries below.
79 N 5894L—Wt. 5 lbs. $10.99

"D" Batteries. Shipping weight pair 8 ounces.
34 N 4630—2 for 30c 4 for 58c



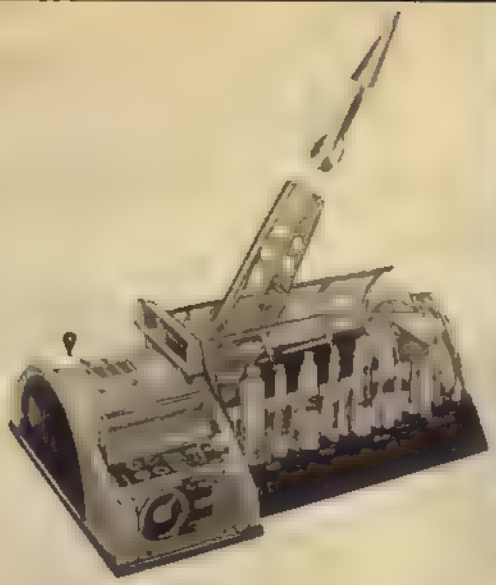
1 **Electric Jet Liner.** 4 jet pods start flashing one at a time, then all 4 together. Liner glides forward making a realistic jet sound as it "takes off." Slows for "landing" as jet pods stop one at a time. Wheels adjust. 20-inch steel. From Japan.
49 N 5768—Order 3 "D" batteries at left. Shpg. wt. 3 lbs. 4 oz. $7.49

2 **Revving Plane.** Props revolve one at a time, wing lights flash. Plane runs forward or in circle for 30 seconds. Slows down for "landing" as props stop. 18 in. long. Steel. From Japan.
49 N 5703—Order 2 "D" batteries at left. Shpg. wt. 3 lbs. 4 oz. $5.79

3 **Jet Liner.** Rolls along floor powered by friction motor, making realistic jet noise. 16½ in. long. Sturdy metal.
49 N 5773—From Japan. Shipping weight 1 pound 8 ounces. $1.79

4 **Flying Saucer.** With its antenna revolving, motors screeching, saucer runs forward until it hits obstacle—then reverses. Pilot moves. 7¾ inch diameter. Steel. From Japan. Shipping weight 1 lb. 8 oz.
49 N 4223—Order 2 "D" batteries at left. . . . $2.79

5 **Whirlybird Rescue Copter.** Big, big, big . . over 2 feet long, rotors over 17-in. diameter. Motor-driven hoist picks up small army of 25 men, truck, jeep, tank, artillery piece (all included). Copter blades chop away as it taxies along ground. High-impact plastic. Shipping weight 4 lbs.
79 N 5898C—Order 2 "D" batteries at left. . $7.44



Raises, fires rockets automatically

There goes the warning siren preceding a launching! Now the doors open automatically and the launcher rises to shooting position with rocket primed to go! Now the automatic countdown clock ticks off the count! It reaches zero! Zoom! Rocket and satellite take off on a trip to outer space

Colorful and big—over 17 inches long over-all—and made of hi-impact plastic. 3 rockets and 3 satellites included. Uses 2 "D" Batteries; order below.

49 N 5718—Shipping weight 4 lbs. 3 oz. **$7.88**

34 N 4650—"D" Batteries. Wt. 2, 3 oz. 2 for 30c; 4 for 58c

Amazing Astro Base . . as seen on TV

Sight moving enemy space craft through the outer space scope in the dome . . press the rocket-fire button . . lights flash, machine guns chatter as you "blast" them from the skies. Then push the space lock control . . see the big Astro Base door open . . watch the astronaut come out and lower into the scout car. Remote control the car as it goes out on its scouting mission. Watch the car fire twin space probes automatically. Probes can be pre-set to fire at any time during the mission. Polypropylene and high impact styrene. Base over 21 inches high. Shpg. wt. 8 lbs.

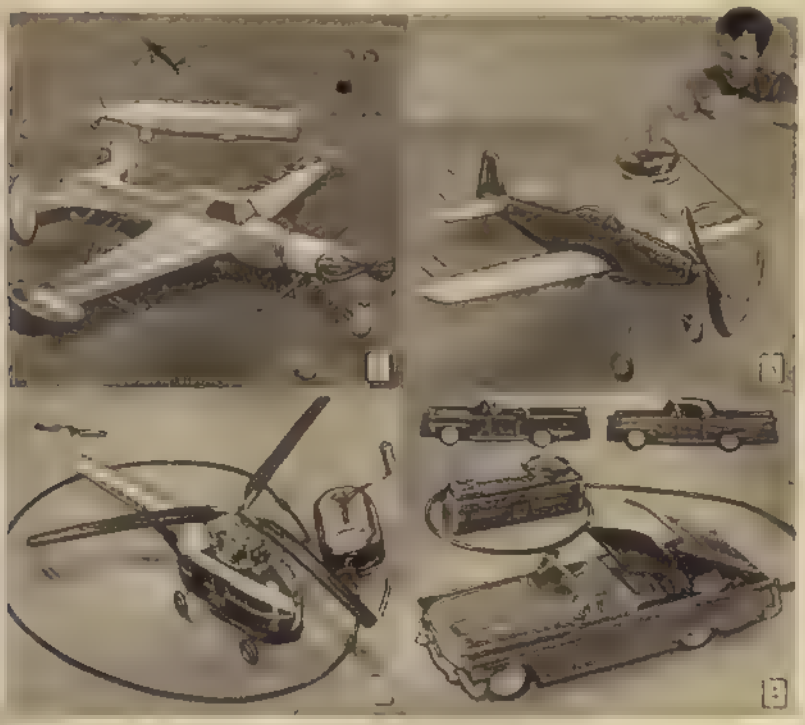
79 N 5850L—Uses 4 "D" Batteries, order at left. **$13.88**

49 N 5042—Col. McCauley Space Helmet. Has mike mouthpiece with voice vibrator. Plastic. White. Adjustable. Shpg. wt. 2 lbs. . . . **$2.99**

Here's Mr. Machine

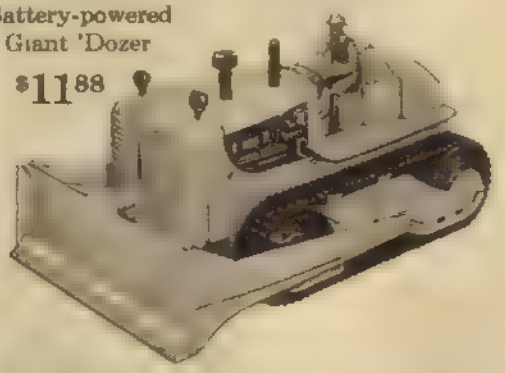
He walks, swings arms, rings bell, opens and closes mouth and sounds siren every 10 seconds! Easily taken apart and reassembled, too—every gear numbered and geometrically patterned so you won't need all the king's horses to put him together again. Runs for about a minute on one full winding. 18 in. high

49 N 5873. Wt. 4 lbs. 4 oz. **$8.77**



Battery-powered Giant 'Dozer

$11.88



There're lots of things boys will like about this big fellow . . the realistic motor noises coming from the two big motors; the giant 'dozer blade that lifts and lowers automatically at the push of a lever; the way it can climb grades, crawl over obstacles and pull loads. Two levers control forward and reverse of both engines. High-impact plastic. Heavy rubber treads. Uses 4 "D" Batteries, order above.

49 N 5779—18 inches long. Shipping weight 7 pounds **$11.88**

Remote Control A-C-T-I-O-N Toys . . battery operated

[1] **Twin Tail Falcon** really flies, takes off, climbs, loops, dives and does figure 8's via push-button control. Light, flexible plastic. Spring steel landing gear. 14-in. wingspread. Uses 3 "D" Batteries; order at top of page.

49 N 5813—Shpg. wt. 1 lb. 4 oz. . **$2.44**

[2] **Whirlybird.** Turn crank on control and you're off. Control direction elevation, even make it hover! Steel, plastic blades. 9 in. fuselage. From Germany

49 N 4224—Shpg. wt. 1 lb. 14 oz... **$2.66**

[3] **Flying Electra Mustang.** Idles, taxis, takes off, flies around control pylon in 7-foot arc, and lands. 4 forward speeds. Regulated by operator from outside flying circle. Colorful plastic. 14-inch wing-spread. Uses 4 "D" Batteries, order above.

49 N 5777—Shpg. wt. 2 lbs. 4 oz. . **$5.66**

[6] **Lincoln Hard-top.** Goes forward, reverse, left and right. Top can "retract" into trunk when car is moving. 9 in. Uses 2 "D" Batteries, order above. Plastic

49 N 5799—Shpg. wt. 1 lb. 11 oz. .. . **$2.66**

3-piece Tractor Set. Climbs steep grades, shoots harmless sparks as it plows along. Dump trailer and road scraper are removable. Heavy duty rubber treads, brightly printed steel body, long-running clock-spring motor. 17 inches long over-all

49 N 5733—Wt. 1 lb. 8 oz. .. **$1.88**

Remote Control Squad Car. Siren screams, dome light flashes and the chase is on. 8-inch black and white speedster zips forward or back, steers to left or right. Steel with nickel-plated trim and rubber wheels. Uses 2 "D" Batteries; order above.

49 N 5798—Wt. 10 oz. . .. **88c**

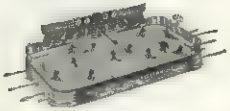
Hockey Games

9160/580. Playmaker Hockey Game. Entire forward line moves along the ice, puck can be passed behind goal nets, formed ice for fast play, automatic face-off, realistic scoring clocks, goaler can skate out of net to attack break-a-way positive goal scoring, size 36 x 16 x 4 inches. Each **$12.66**

9160/520. Pro Hockey. The ever popular hockey game for pee-wee leaders, individual controls for each player, authentically decorated, size 36 x 16 x 4 inches. . Each **$10.66**

9160/540. Power Play Hockey. Fast play pattern, goaler can move anywhere within crease, red light flashes when goal is scored, puck ejector, plastic score board with panels that pivot to show teams at play size 38 x 18 x 3½ inches. . ... Each **$16.00**

NEW IMPROVED SIDE PANEL HOCKEY GAMES



9160/544. Hockey Game. New wide open play pattern, even behind nets, goaler covers entire crease, red light flashes when goal is scored, relaistic plastic screens behind goal nets, puck dropper, extra forward, (and fixture) for last minute play when goaler is removed, beautifully decorated hardboard side panel with scoreboard and crowds, size 36 x 18 x 9½ inches. Each **$18.66**

9160/560. Official Hockey The most realistic and authentic hockey game in the world, new play pattern, even behind nets, clock keeps time and sounds siren at end of each period, realistic plastic screens behind goal nets, puck dropper, extra forward (and fixture) for last minute of play when goaler is removed, beautifully decorated hardboard side panel with clock, scoreboards and crowds, size 36 x 21 x 12 inches. .. .. Each **$25.32**

Championship Model Hockey Sticks

Championship hockey sticks are made of the finest grade selected hockey stick wood, light in weight strong and rigid and are models of the best professional and amateur players throughout Canada. Supplied 10 Lefts and 2 Rights to each dozen.

90/1SP. Hockey Stick Special. Assorted 3 kinds, 44-inch 46-inch and 48-inch handle, made of Ash with Hickory or Grey Elm blade. .. . . Doz. **$12.80**

90/1. "Scorer" Hockey Stick. 49 to 52-inch handle, 10½-inch blade, steel pinned, three-piece construction, lacquered and banded 2 x 1½ red. ... . Doz. **$18.00**

90/2. "Official" Hockey Stick. Straight grained white Ash handle 53 inches long, Clark's exclusive "Alsatia" Rock Elm blade, regulation size pinned and lacquered, a strong stick for general play, banded with 2 x ¼-inch red and black cellulose. . Doz. **$24.00**

90/3. "Olympic" Hockey Stick. 53-inch handle 11¼-inch blade, steel pinned top and bottom, three-piece construction, lacquered and banded 3 x ¼-inch blue, assorted lays 4-7. Doz. **$32.00**

90/8. N.H.L. Super Pro Hockey Stick. 53-inch straight grained white Ash handle, 11¼-inch rock elm blade, steel pinned top and bottom expertly balanced, ice lays 4-7, lefts, rights and centres, lacquered blade 2 x ½-inch red and blue. .. . . . Doz. **$48.00**

Hockey Puck

94/12 Hockey Puck. Regulation size hockey puck, a lively puck, diameter 3 inches. .. . . Doz. **$4.00**

Hockey Equipment

Quality Hockey equipment in Maple Leaf designs only, blue and white.

967/1. Hockey Gloves. .... Per Pair **$8.00**

967/3. Hockey Shin Pads ... . . . Per Pair **$8.00**

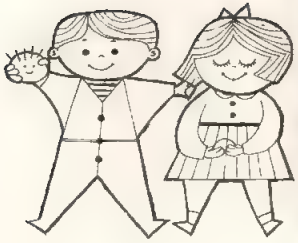
967/5. Hockey Pants (Small, Medium, Large) Each **$8.00**

COMBINATION GAME BOARD

911/4. Combination Game Board. Wood frame, laminated masonite surfaces, Crokinole on the one side and on the other side "Parcheesi", "Snakes and Ladders", "Tic-Tac-Toe", "Checkers" and "Backgammon", includes full set of equipment to play all games, size 27¼ x 27¼ x 1¼ inches. . ... Each **$8.00**

911/2. As above but with Crokinole on one side and Checkers on the other side. Each **$6.66**

911/3. Crokinole Discs. Twenty-four wood discs, twelve each black and white. Doz. Sets **$8.00**



Playskool® and KID-O®

are proud to announce a new association in the manufacture and distribution of modeling compounds for the toy and school markets.

Playskool by adding Kid-O Modeling Dough to its line is bringing the finest in a basic play material to the preschooler, consistent with its principle of learning while playing. As a result of this association, new features and potentials open up.

An aggresive promotional program plus new merchandising approaches are planned to increase sales on Modeling Dough for '62. Dealers handling Kid-O Modeling Dough will find new benefits in increased turnover, better profit opportunities! To those dealers who haven't handled Kid-O in the past—you should tie-in now on what will be a heavily promoted, fast moving profit producer!

APPROVED-TESTED BY PLAYSKOOL RESEARCH

PLAYSKOOL MANUFACTURING COMPANY · Rooms 428-428 · 200 Fifth Ave. · New York · General Offices 3720 N. Kedzie Ave. · Chicago 18, Illinois

Busy Fingers Need LOTS *of* THINGS TO DO

11 Magnetiks 4.44

12 Chest O' Building Blocks $3.84

11 Magnetiks has all the mysterious magic of magnetism, a true wonder builder that will create just about any design a child's imagination can dream up . . . and fascinate the entire family. Each of the four plates mounted within the Magnetiks kit is a fine-quality permanent magnet that will attract and hold the metal pieces together in endless combinations . . . to build and re-build locomotives, dogs, wagons, elephants, cannons, free-form shapes of all kinds. Kit, about 12¼x9¼x2¾ in., has the 4 magnetic plates fixed in position, ample supply of about 100 metal pieces in assorted sizes of rectangles, triangles, discs, bars, others.
48 T 451 Instr. booklet included. Ship. wt. 2 lbs. 12 oz. $4.44

12 Chest O' Building Blocks is a set of 12 giant-size blocks that children delight in . . . *light, easy to handle, strong* (each will support over 300 lbs.) . . . will build a fort or castle in minutes. Matching shipping carton adds to building fun, is large toy storage chest. Reinforced corrugated blocks in red brick design, ea. abt. 12½x6x6¼ in., chest abt. 19¾x13¼x12¾ in.
48 T 9227 M *Marlobie* Ship. wt. 9 lbs. 6 oz. $3.84

13 Sal-T-Saw

13 Sal-T-Saw is a safe battery-operated jig-saw for cutting styrofoam sheets into toys, letters, numbers, figures. Saw abt. 8½x5x9x6 in. high; 24 sheets 4x6-in. styrofoam ⅜in. thick, patterns of animals, alphabet, numbers, pattern holder, paste-on decorations, glue, instr. Needs 2 "D" batteries: order below
48 T 2233—Ship. wt. 2 lbs. $2.94
48 T 2340 X—"D" cells. Ship. wt. ea 4 oz. . . . . Ea. 16c; 4 for 56c

14 Mr. and Mrs. Potato Head

14 Mr And Mrs. Potato Head are the friends youngsters love to make! Use potatoes, apples, onions or clay for heads . . . included are parts to complete *Mr* and *Mrs* . 2 sets plastic bodies, facial features, hats, glasses, dress-up items . . . and 2 plastic cars and trailers to go places when they're put together. Box about 14x.9½ in
48 T 690—Ship. wt. 1 lb. 4 oz. $1.39

15 Sew-Easy 2.94

15 Make Raggedy Ann 'N Andy. *Stuff 'n lace* kit has pre-cut patterned cotton fabric with stuffing in place . . . 2 big plastic safety needles and colored yarn for child to lace front to back through pre-punched holes. Each abt. 11½ in. high. Blue with Red trim.
48 T 9238—Boxed. Wt. 12 oz. $1.89

16 Notchies

16 Notchies fit together to build hundreds of things from chairs to harbors! Abt. 56 pieces of smoothly finished natural color wood, in four sizes of one basic design, interlock lengthwise, sidewise . . . and funwise. Pieces range up to 7½ in. long, all are about 1½ in wide Instruction book
48 T 655—Wt. 2 lbs. 6 oz. $1.54

17 Magic Designer 4.49

17 Magic Designer creates endless beautiful designs for coloring, embroidery, woodburning. Guide arm on 7x8-in. metal base holds pencil or ballpoint pen to mark inserted paper disc, child's finger-tips control arm to create patterns. Paper discs, pencil, instr.; ages 8-up.
48 T 2229—Wt. 1 lb. 8 oz. . $4.49

18 Tic Toy Clock 4.48

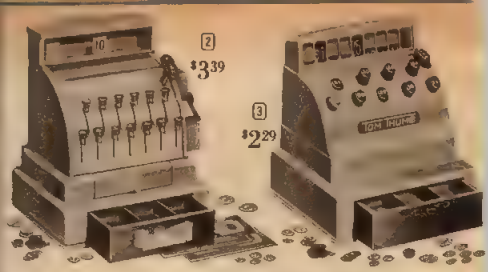
18 Tic Toy Clock, wonderful colorful clock, a child 5-15 yrs. can take apart and put back together . . . and *it really tells time* (about 14 hours on one winding) About 24 plastic parts, color-keyed chart for re-assembling . . . shipped assembled, abt. 11½ in. high Spring-driven, key incl.
48 T 492—Wt. 3 lbs. 4 oz. $4.48

19 Play-Doh Fun Factory 1.99

19 Play-Doh Fun Factory really produces modeling fun . . . put in some of the Play-Doh compound, press the pump action handle . . . out comes a molded form. Includes plastic factory abt. 12 in. long, 4 interchangeable custom dies to make different forms, 1 can Play-Doh, trimmer
48 T 433—Instructions. Ship. wt. 2 lbs. Complete Set $1.99
48 T 430—Play-Doh Four-Pak refill. 1 can each. Red, Yellow, Blue, White. Non-toxic, won't stain. Ship. wt. 2 lbs. 4 oz. 74c

Order Early . . . And Just Say "CHARGE IT" See Page 223

1 $3.65



2 $2.39

3 $2.29

It's Fun to be in BUSINESS

Come Into My Store

1 **The Corner Store** is a big walk-in, look-around, meet-your-friends store with miniature grocery cartons on the spacious shelves and space for your own private brands, a plastic wall phone for taking orders, "spending money," a cash register on check-out counter. Strong, easily assembled corrugated carton-board in Gray, Blue and White, abt. 64x17½x48 in. wide overall.
48 T 624 M—*Mail.* Ship. wt. 9 lbs. 8 oz. **$3.65**

"Business Machines"...a must!

2 **Tom Thumb Cash Register** . . . press key, push lever . . . the bell rings, drawer opens, amount of sale appears through plastic window. Two drawers . . . one cash, other with combination lock for "important" papers. 13 keys, including "no sale" . . . paper roll "receipter" on side to figure change, play bills, coins incl. Red enameled steel, chrome front, abt. 6¾ in. high.
48 T 499—Ship. wt. 3 lbs. 12 oz. . **$3.39**

3 **Tom Thumb Push-Button Cash Register** . . . push any of the 9 buttons and "ring up" shows through plastic window. Press the drawer button and the bell rings, the money drawer opens. Play coins included. Durable red plastic and steel, abt. 7¼ in. high.
48 T 621 –Ship. wt. 2 lbs. 8 oz. . **$2.29**

4 **Toy Adding Machine** will add up to 99,999 . . . *will subtract, multiply,* too! Answer appears, bell rings when total bar is pulled, also has clearing bar. High-impact plastic, abt. 10x6x2½ in.; instr. book.
48 T 580 –Ship. wt. 1 lb. 12 oz. . **$2.65**

Save Your Pennies to Play the Gum Ball Game

8 **A double header for fun,** this exciting gum ball game for one or more children. Put a penny in the slot, a gum ball snaps into playing position . . . press the lever . . . if the gum ball drops into the Lucky Star center hole it will emerge at the bottom and it's yours to chew. Coins remove easily. High-impact plastic, removable dome, 12-in. diameter
48 T 547—With supply of gum balls; see (13) opp. page for refills. Wt. 2 lbs. 4 oz. **$3.44**

4 $2.65

5 $2.97

"I Can Print" Set

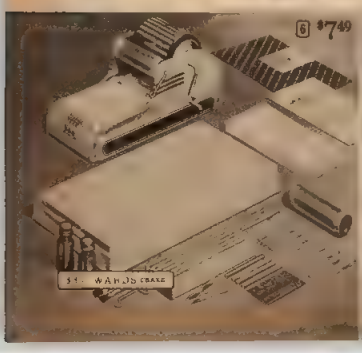
5 to stamp-print words and letters for stories, letters, notes, games. Here's everything a child needs for printing fun . . . three alphabets of type, a set of numbers and punctuation, holder to print whole words at one time, long-life ink pad that's warranted safe, 32-page fun book, gay instruction folder, supply of 8 party place cards and 30 greeting cards for various occasions (with envelopes) for the child to complete.
48 T 525—Ship. wt. 2 lbs. 4 oz. **$2.97**

Real Printing Is Fun

6 **2-Color Printing Press Set** with all essentials for setting up a junior print shop. Large, all-metal press has automatic inking . . . just set type on rotating drum, turn handle and message is reproduced.

Included are all these: 400 pieces of grooved rubber type, letters, numbers, punctuation; 12 type slots, type tweezers, 6 picture dies, mounting equipment, 2 bottles of ink . . . one red, one black . . . 2 brushes, extra ink roller, supply of 3½x7-in. paper, plastic type storage tray abt. 13½x7 in., 16-page Idea Book with instructions. Press about 11¼x4½ in. at base.
48 T 457 Ship. wt. 4 lbs. 12 oz. . **$7.49**

7 **1-Color Print Press Set** with all-metal press to print 3½x5½-in. pages. Set includes over 200 pieces of grooved rubber letters, numbers, punctuation marks; 8 type slots, type tweezers, 2 picture dies, bottle of black ink, ink brush, supply of paper, Idea Book with instr. Press abt 8¼x3¾ in. at base.
48 T 435—Ship. wt. 1 lb. 12 oz. . . . **$2.97**



6 $7.49

7 $2.97

To Buy Your Toys at Wards
JUST SAY "Charge It" SEE PAGE 223

8 $3.44

Sink the gum ball and it's yours!

PO-KE-NO

(FOR TWO TO TWELVE PLAYERS)

COMBINES . . .
The thrill of Poker
and
The suspense of Keno
FOR ALL AGES!

12 BOARDS . . .
200 CHIPS . . .
INSTRUCTIONS

•

DURABLE . . .
COMPACT . . .
COLORFUL!

THE UNITED STATES PLAYING CARD COMPANY
Cincinnati 12, Ohio

WEATHERVANE. A jaunty stylized rooster perches on his own modern weathervane. You'll like the crisp black of hand-forged iron, mingled with earth tones of bronze and sand . . . all on shining white oven-proof semi-porcelain. For contents, see page 553.

70-94-10 C1384 32-pc. Set (for 6)..... **$20.75**
70-94-28 C2300 53-pc. Set (for 8)..... **34.50**
70-94-36 C4100 93-pc. Set (for 12)..... **61.50**

SERENADE . . . a romantic theme on modern coupe shape dinnerware. Coral tea roses with rich gold and soft brown foliage spread their dazzling beauty over an ivory toned background. Gleaming, glazed semi-porcelain . . . oven-proof for stove-to-table serving.

70-95-84 C660 16-pc. Set (for 4). See contents pg. 553..... **$9.95**
70-95-92 C1385 32-pc. Set (for 6). See contents pg. 553..... **30.95**
70-96-00 C2150 45-pc. Set (for 8). See contents pg. 553..... **32.50**

with Fine Quality Semi-Porcelain Ware

E BLUE DANUBE . . . fine china by Halsey. Imported from Japan.

70-86-93 C1085 20-pc. Set (for 4). See contents pg. 553..... **$15.50**
70-86-85 C3680 57-pc. Set (for 8). See contents pg. 553. **54.95**

F BLUE WILLOW . . . ageless, lovely. Richly glazed semi-porcelain.

70-89-74 C1000 32-pc. Set (for 6). See contents pg. 553. **$14.95**
70-89-41 C1920 53-pc. Set (for 8). See contents pg. 553. **28.95**

CRYSTAL . . captures the sparkle of a frosty winter day. Stylized golden tone snowflake crystals shimmer and swirl on snowy white semi-porcelain. Fine quality dinnerware, protected by a smooth glaze . . . in the coupe shape young moderns prefer.

70-97-09 C950 32-pc. Set (for 6). See contents pg. 553..... **$14.50**
70-97-17 C1825 53-pc. Set (for 8). See contents pg. 553..... **27.50**
70-97-25 C3050 93-pc. Set (for 12). See contents pg. 553..... **46.50**

BOUTONNIERE . . . highly glazed semi-porcelain. Blithe blue bachelor buttons, shaded with pink and rosy beige, grow in gay profusion on a creamy white background. A gay note: cups and creamer are lined in blue. Oven-proof, guaranteed against crazing.

70-96-75 C1200 35-pc. Set (for 6). See contents pg. 553. **$17.95**
70-96-83 C1599 45-pc. Set (for 8). See contents pg. 553. **23.95**
70-96-91 C2525 77-pc. Set (for 12). See contents pg. 553.... **37.95**

SIMPLICITY . . . conveys clean beauty to a formal table, charm to casual setting. Turquoise dots and black abstract design are artistically arranged on smoothly glazed white semi-porcelain. Platinum edgeline adds a radiant touch. Oven-proof for cook-and-serve convenience.

70-96-18 C599 16-pc. Set (for 4). See contents pg. 553..... **$8.95**
70-96-26 C1299 32-pc. Set (for 6). See contents pg. 553..... **18.95**
70-96-34 C1949 45-pc. Set (for 8). See contents pg. 553..... **28.95**

RED ROOSTER. So bright—so beautiful! A colorful hand-painted rooster in rich orange, charcoal, yellow and green struts his way across a warm textured background. The unusual, exciting shapes inspired from olden Tole Ware made from tin. Holloware pieces in "live-coal" red glazed semi-porcelain; oven and detergent-proof

70-91-88 C1170	16-pc. Set (for 4). See pg. 553 for contents.	**$16.95**
70-91-96 C4295	45-pc. Set (for 8). See pg. 553 for contents.	**59.95**
70-92-04 C1195	8-pc. Set (4 salad plates, 4 lug soups)	**17.80**
70-92-20 C1275	7-pc. Table Service. See pg. 553 for contents	**19.15**
70-92-38 B650	Coffee Server, 11¼" high	**9.95**

HOMESTEAD PROVINCIAL. Yours to have and love a long time! Delightfully quaint farm scenes, inspired by Early American folk art, are done in spring green and berry red on textured sand ground. Shapes are so interesting . . . all done in fine glazed semi-porcelain that's both oven and detergent-proof

70-90-97 C1170	16-pc. Set (for 4). See pg. 553 for contents.	**$16.95**
70-90-89 C4295	45-pc. Set (for 8). See pg. 553 for contents.	**59.95**
70-91-13 C1185	8-pc. Set (4 salad plates, 4 lug soups)	**17.40**
70-91-05 C1225	7-pc. Table Service. See pg. 553 for contents.	**18.55**
70-91-39 B635	Coffee Server, 11¼" high.	**9.50**

"Poppy Trail"... Enchanting California Dinnerware

NAVAJO. Primitive art shapes are molded here into dramatic new dinnerware—the enchanting colors of turquoise and brown reflect the sun-baked sands and skies of the Southwest. Coffee server, sugar and creamer in Desert Tan with contrasting patterned covers. Hand-painted glazed semi-porcelain, oven and detergent-proof.

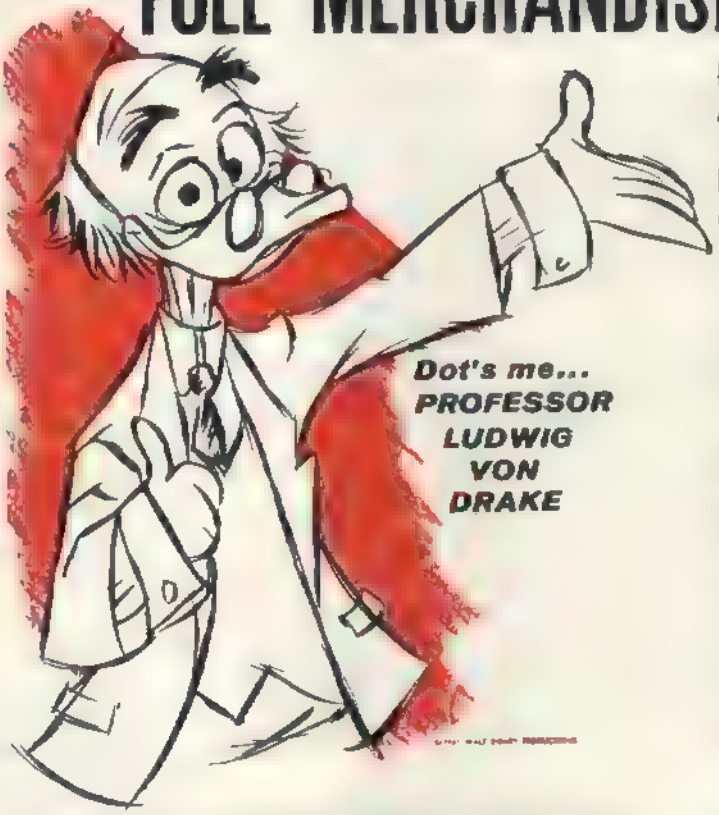
70-92-46 C1095	16-pc. Set (for 4). See pg. 553 for contents.	**$15.95**
70-92-53 C4075	45-pc. Set (for 8). See pg. 553 for contents	**56.95**
70-92-61 C925	8-pc. Set (4 salad plates, 4 cereals)	**13.60**
70-92-79 C1125	7-pc. Table Service. See pg. 553 for contents.	**16.65**
70-92-87 B595	Coffee Server, 11¼" high	**8.95**

WOODLAND GOLD. Lovely new pattern you'll cherish for years! Autumn leaves in delicate tones of brown, rust and green on a soft speckled yellow ground. Hand-decorated semi-porcelain with a satin-soft fleck glaze that's safe in oven or dishwasher. Detergent-proof too, and durable beyond your fondest dreams!

70-92-95 C1170	16-pc. Set (for 4). See pg. 553 for contents.	**$16.95**
70-93-11 C4295	45-pc. Set (for 8). See pg. 553 for contents.	**59.95**
70-93-29 C995	8-pc. Set (4 salad plates, 4 soups)	**14.80**
70-93-37 C1190	7-pc. Table Service. See pg. 553 for contents.	**17.70**
70-93-45 B650	Coffee Server, 10½" high	**9.95**

Another Disney first....

NEW TV CHARACTER LAUNCHED WITH FULL MERCHANDISING PROGRAM



FIRST CARTOON CHARACTER ON A $12,000,000 TV SERIES – 52 FULL HOURS – IN COLOR – ON PRIME NETWORK TIME – Created especially for Walt Disney's "Wonderful World Of Color." Seen on prime family viewing time – Sunday evenings 7:30-8:30 – on the NBC network, 204 stations – starting September 24th.

FIRST TV CHARACTER LAUNCHED BY A MILLION DOLLAR PRE-PROGRAM PROMOTION – Summer-long promotion will hit its peak in August. Disney, NBC, and sponsors RCA Victor and Eastman Kodak will spend $1,000,000 on TV, radio, newspapers, magazines, display, and point-of-sale material.

FIRST TV CHARACTERS LAUNCHED WITH BACKING OF 40 TOP MANUFACTURERS – Merchandise NOW ready for August shipment – timed for September sales – when demand is heaviest.

FIRST COLOR TV APPEARANCE OF WHOLE DISNEY GANG – Mickey, Donald, Pluto, Goofy, and the whole gang will be featured with Ludwig – their first appearances on TV in COLOR.

WALT DISNEY PRODUCTIONS, CHARACTER MERCHANDISING DIVISION, 477 MADISON AVENUE, N.Y. 22, N.Y.

SHARI LEWIS PUPPETS

1 3 Puppets Only $2.44

FAVORITE TV STARS

1 **Give Your Own Puppet Show** Just Like Shari Does on TV! Lamb Chop, Hush Puppy and Charlie Horse all do your bidding—they nod, bow, wave and "talk" when fingers are moved inside. Official Shari Lewis® puppets have soft vinyl heads, cloth sleeves. Each abt. 10 in. tall.
48 T 7216—Set of Three Puppets. Wt. 12 oz. **$2.44**

©1961, by Torcher Productions, Inc

Jerry Mahoney with Two Outfits

2 **Sure to Please Budding Ventriloquists!** 32-in. professional dummy—just like "Jerry" on Paul Winchell's popular TV show! Two complete outfits—a tuxedo—white jacket, black pants, tie, black shoes and a sports outfit—jacket, pants, shirt, tie, white shoes. One-hand operation moves head, finger control moves mouth. Painted face. Ventriloquism instruction book included.
48 T 7001 M—Ship. wt. 4 lbs. 4 oz. *Mail*. . **$16.88**

Meet the Puppet Players

3 4 **Easy Action Marionettes**—make them dance, walk, run, "talk." Simplified control makes it possible for children to operate with ease. Shatterproof Tenite heads. Appealing faces, permanently painted. Each about 15 in. tall

(3) 48 T 7204—Tefo Clown. Ship. wt. 14 oz. **$4.49**

(4) 48 T 7205—Sally Girl. Ship. wt. 14 oz. . . **4.49**

5 TO 11 **Character Hand Puppets**—Beloved TV and Cartoon Friends! They nod, wave, bow when fingers are moved inside. Percale bodies, each abt. 10 in. Soft vinyl heads on all but (9) which have molded plastic heads. All but (9), (10) have squeaker voices, felt hands.

(5) 48 T 7205—Popeye. Ship. wt. 6 oz. . . . . **.89c**

(6) 48 T 7207 Olive Oyl. Ship. wt. 6 oz. **89c**

(7) 48 T 7211—Donald Duck. Ship. wt. 6 oz. . . **89c**

(8) 48 T 7208—Mickey Mouse. Ship. wt. 5 oz. **89c**

(9) **Huckleberry Hound and Yogi Bear.** Wt. 4 oz.
48 T 7223—Set of Two Puppets . . . . . Only **99c**

(10) **Dennis the Menace and Henry Mitchell**
48 T 7221—Ship. wt. 6 oz. Set of 2 Puppets **$1.66**

(11) **Funday Funnies 4-in-1 Puppet Theatre** starring Casper, Wendy, Katnip and Baby Huey. Colorful window box—also serves as puppet stage
48 T 7212—Ship. wt. 1 lb. . . . Set Only **$3.49**

12 **"Billygoon" Sleeve Puppets**—Goony, funny Bird and Alligator, created by famous puppeteer *Bill Baird*. Soft, expressive vinyl heads, long colorful knitted sleeve bodies. Abt 14 in. long
48 T 7215—Ship. wt. 6 oz. . Two for Only **$1.79**

13 **Puppet Theatre** . . children can produce their own shows! Sturdily constructed of heavy cardboard, has curtain, backdrop. Puppets not incl.—order above. About 26x13¾x54½ in. high.
48 T 7225 M—*Mail*. Ship. wt. 5 lbs. 4 oz. . **$2.79**

2 Jerry Mahoney with 2 Outfits $16.88

Hilarious Billygoons"

13 Puppet Theatre Only $2.79

Pyrex Cooking Ware and Flameware

(Cut should show Fluted Rim)

1F0650/208. "Pyrex" fluted Rim Pie Plate. Deep round style; size 8½ x 1½ inches. Each **66c**

1F0650/209. "Pyrex" Fluted Rim Pie Plate. Size 9½ x 1½ inches. Each **94c**

1F0650/210. "Pyrex" Fluted Rim Pie Plate. Size 10½ x 1½ inches. Each **$1.20**

0650/022. "Pyrex" Open Baker. Round shape with two handles, a good style and size; has a capacity of 32 ounces. Each **$1.20**

0650/023. 48-oz. Each **$1.30**

0650/024. 64-oz. Each **$1.46**

0650/028 96-oz. Each **$2.36**

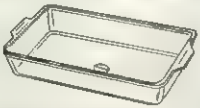
0650/682. "Pyrex" Round Casserole and Utility Cover. Round shape casserole with two handles and utility cover handy two-piece ovenware; size 6⅞ x 2¾ inches, capacity 32 ounces. Each **$2.00**

0650/683. 48-oz. Each **$2.26**

0650/684. 64-oz. Each **$2.78**

0650/687. "Pyrex" Utility Roaster. Crystal clear — you can see the foods cooking — easy to clean, for oven use only, bottom can be used as an open baker; diameter 10¾ inches, capacity 96 ounces; 6 pieces in case. Each **$4.34**

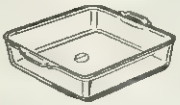
0650/95. "Pyrex" Three-Piece Mixing Bowl Set. Handy three-piece mixing bowl set for mixing, baking and storing, nested together to save space, one each 7-inch, 8¼-inch 9¾-inch diameter, flanged edge Per Set **$4.34**



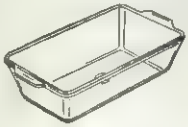
0650/231. "Pyrex" Utility Dish. Oblong shape utility dish, with two handles, size 10½ x 6½ inches. Each **$2.00**

0650/232 "Pyrex" Utility Dish. Oblong shape utility dish, with two handles, size 12⅝ x 8½ inches. Each **$2.26**

0650/233. "Pyrex" Giant Utility Dish Length 14 inches. Each **$3.60**



1F0650/222. "Pyrex" Cake Plate. Square shape Pyrex cake plate with two handles size 8½ x 8½ x 2¼ inches. Each **$2.26**



1F0650/213. "Pyrex" Loaf Pan. Oblong bread or loaf pan with handles, size 9⅛ x 5⅛ inches. Each **$2.00**

0650/7754. "Pyrex" Flameware Percolator Stainless steel lip, glass sleeve; capacity 4 cups. Each **$6.60**

0650/7756. As above but capacity 6 cups. Each **$7.94**

0650/7759 As above but capacity 9 cups. Each **$9.28**

0650/8446. "Pyrex" Teapot. The popular Hostess teapot, easy to clean with the wide top opening, lock-in cover with cool glass handle makes pouring safe and easy; capacity 6 cups, each in attractive gift box; 8 pieces in case. Each **$6.60**

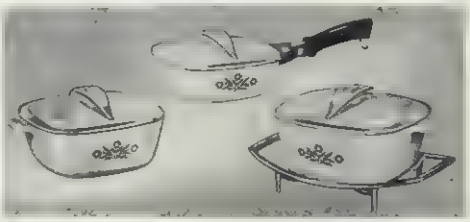
0650/508

0650/508. Liquid Measure Cup. Liquid measuring cup with pouring lip and molded markings showing part-of-cup sizes and ounces Each **58c**

0650/517 Liquid Measure Cup. Capacity 16 ounces, red markings. Each **$1.04**

0650/533. As 0650/517 but 32-ounces. Each **$1.84**

Corning Ware



Fast becoming the most popular cooking ware in the Americas.

SAUCEPANS WITH COVER

0650/P-1. Saucepan with cover capacity 32 ounces. Each **$6.60**

0650/P-1½. Saucepan with cover, capacity 48 ounces. Each **$7.94**

0650/P-1¾. Saucepan with cover, capacity 56 ounces. Each **$8.86**

0650/P-2½. Saucepan with cover, capacity 80 ounces. Each **$13.26**

SKILLETS

0650/P-7. Skillet, size 7 inches. Each **$6.60**

0650/P-9. Skillet, size 9 inches. Each **$10.00**

0650/P-10. Skillet, size 10 inches. Each **$15.94**

0650/P-15-D Skillet complete with bowl, cover handle and cradle, size of skillet 10 inches. Each **$21.26**

BEVERAGE MAKERS

0650/P-116. Percolator, six cup size. Each **$17.26**

0650/P-119. Percolator, nine-cup size. Each **$18.60**

0650/P-119-CW. Coffee Buffet, nine-cup percolator with candle warmer. Each **$21.26**

0650/P-104 Teapot, 6-cup size. Each **$11.34**

SAUCEPAN SETS

0650/P-11-D Set consists of three saucepans, 32, 48 and 56 ounces, three covers, one handle and one cradle. Per Set **$25.26**

ROYAL FAMILY SET

0650/P-1000-D. Set consists of 3 saucepans, 32, 48 and 56 ounces, 3 covers, 1 handle, 1 cradle, 1 10-inch skillet, cover and cradle. Per Set **$42.60**

DISCOVERY SET

0650/P-1116-D. Set consists of 3 saucepans, 32, 56 and 80 ounces, 3 covers, 2 cradles, 9-inch skillet, cover, handle and 6-cup Blue Cornflower percolator. Per Set **$59.94**

ACCESSORIES

0650/P-11-MI Saucepan cradle for 32, 48 or 56-ounce saucepans. Each **$2.68**

0650/P-2½-M-1. Cradle for 80-ounce saucepan. Each **$3.00**

0650/P-9-M-1. Cradle for 9-inch skillet. Each **$3.14**

0650/10-M-1. Cradle for 10-inch skillet. Each **$3.34**

0650/P-10-HG. Lock-on handle fits all skillets and saucepans. Each **$3.86**

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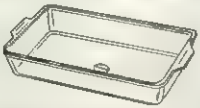

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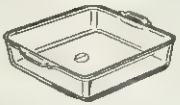

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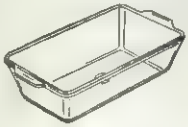

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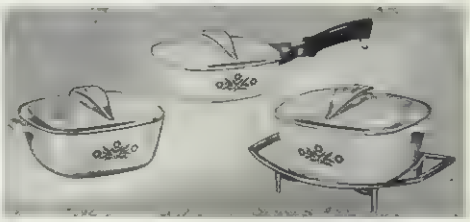

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WE STOCK A FULL LINE OF CORNING WARE

a high quality durable hardwood stake wagon
which has already proved itself a sales leader.
It has a new extra long hardwood body
plus many other features

MODEL NO. 24

TOWN & COUNTRY
WOOD STAKE WAGON

Finest construction hardwood body and stakes with front and rear stakes set in bottom beveled to make all parts flush smoothly with body. Tie rods are also recessed to avoid any protrusions for safety and appearance. All nuts and bolts, tie rods and stake rack tie bright, plated to protect from rust and adds sales appeal. The undercarriage is especially wide to accommodate the 38" x 18" body and is of our heaviest construction to make this wagon the strongest and finest available in its field.

BODY
SIZE 38" x 18" x 10"
COLOR Natural finish with bright Radio Semi-nickle Rod stakes
CONSTRUCTION Beveled recessed bottom recessed tie rods to prevent injury or clothes tearing

CHASSIS
Extra wide and heavy same as our #22 Radio Chief

WHEELS
TIRES 6" x 1.75" pneumatic rubber tires. Large diameter. Our own design which gives massive appearance.

BEARINGS
Colight Graphite fully guaranteed never requiring

HARDWARE
All plated including recessed bolt heads and stake holders

PACKING
In a three color self-service carton. 44 lbs.

Beveled nosed bottom

Recessed tie rods

RADIO STEEL & MFG. CO
WORLD'S LARGEST MANUFACTURERS OF WAGONS, SCOOTERS AND GARDEN CARTS

6515 A GRAND AVE.,
CHICAGO 35, ILLINOIS
MERRIMAC 7-1010

LOVABLE CHARACTERS

12-13 **Raggedy Ann and Andy**—world's most beloved dolls, no childhood seems complete without them. Lovable cuddly bodies, gay yarn hair and twinkling shoe button eyes. Percale clothing, painted faces.

(12) **Raggedy Ann** in calico dress, pinafore
48 T 4272—Abt. 15 in. Wt. 1 lb. 12 oz. **$3.27**
48 T 4273—Abt. 20 in. Ship. wt. 2 lbs. **4.27**

(13) **Raggedy Andy** in cap, shirt and pants.
48 T 4275—Abt. 15 in. Wt. 1 lb. 12 oz. **$3.27**
48 T 4276—Abt. 20 in. Ship. wt. 2 lbs. . **4.27**

14 **Big Dancing Doll**—she is almost life size. Insert toes through elastic on doll's feet and she will dance and walk with you! Cotton stuffed body with molded buckram face, painted features. Yarn hair in pretty ponytail. Percale body and dress. 40 in. tall—she can wear child's own dresses.
48 T 4056—About 40 in. tall. Wt. 3 lbs. **$3.26**

15 **So Pert and Pretty**—makes a cuddly armful. She's 25 in. tall . Ponytail Peggy, a gay companion for any little girl—playtime or naptime. Dressed in bright cotton percale dress and apron. Yellow yarn ponytail, softest cotton stuffed percale body.
48 T 4075—About 25 in. Wt. 2 lbs. 5 oz. **$1.82**

16 **Ho Ho Ha Ha Hee—Laughing Popeye** goes into gales of gleeful laughter when you turn handle in back—you can't help but laugh with him. Removable cotton sailor suit, cotton stuffed body. Vinyl plastic head.
48 T 4282—About 21 in. Ship. wt. 2 lbs. **$4.99**

17 TO 20 **The Flintstones and the Rubbles**—TV's popular Cave Man cartoon show characters. These funny fellows and their wives lead a merry life during the Stone Age—going from one hilarious situation to the next. Soft, vinyl plastic bodies—washable, unbreakable. Movable heads, colorfully painted clothes.

(17) **Fred Flintstone, Our Hero**—leads his friend Barney into all kinds of mischief
48 T 3900—Abt. 12 in. tall. Ship. wt. 1 lb. **$2.48**

(18) **Wilma Flintstone**—Fred's charming wife, she keeps the cave cozy, puts up with his antics.
48 T 3902—About 12 in. Ship. wt. 1 lb. **$2.48**

(19) **Barney Rubble**—Fred's neighbor and "straight man" for all his crazy schemes.
48 T 3901—About 10 in. Ship. wt. 1 lb. **$2.48**

(20) **Betty Rubble**—Barney's wife who keeps her eye on Fred and Barney
48 T 3903—About 12 in. Ship. wt. 1 lb. **$2.48**

[A] MILBURN AUTOMATIC FOLDING TABLE TENNIS TABLE

The only table with the fully automatic folding mechanism on the market! It folds compactly in half with the legs and folding mechanism neatly inside. Full regulation size . . . 5'x9' . . . just the thing for home playrooms, club rooms, Boy Scout meeting rooms, camps, etc. Special Millmica top is glue-welded and blind nailed to shoulder; notched frame construction for sturdy stance. Beautifully and durably finished in dark green with permanent white striping. A multiple purpose table that makes it easy and practical to play table tennis anywhere . . . and is also practical for banquets, picnics, barbecues, sewing, and as a train table. Fully guaranteed as to workmanship and quality of materials used in the construction. Comes completely assembled. Shipped truck or R.R. freight.

G-64703B2993—Ship. wt. 75 lbs. . . . . **Retail $42.95**

[B] BRINKTUN OFFICIAL TABLE TENNIS TABLE

Triple steel construction (see inset). 2 tables combine to make the regulation 5'x9' size. 8 sturdy 1½" aluminized tubular steel legs, with steel braces and plastic glades. ¾" top is of the new "Harborite" construction . . . the finest exterior plywood available with a bonded-on plasticized sheeting. This results in a smooth, even playing surface, unequalled in any other type surface. Court lines are accurately striped, with metal rail all around the table. All these quality features . . . plus the new "Harborite" top . . . make this the finest quality table tennis table you can buy. It will give your family years and years of service, even under hard usage. F.O.B. Minn. Shipped truck or R.R. freight.

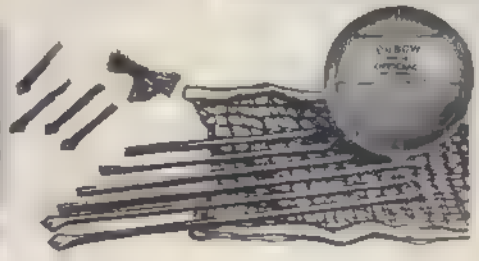
G-664-1F4667—Ship. wt. 135 lbs. . . . . **Retail $74.50**

Same as Above, but with ½" top.

G-664-2F3845—Ship wt. 105 lbs. . . . . **Retail $61.50**

SPORTCRAFT DELUXE HORSESHOE SET—A set that can be used indoors or out . . . no danger of injury or damage from heavy metal horseshoes because the ones in this set are official size, in rubber, 2 each of red and green. Also included are: two 16" rubber indoor mats with metal bases and aluminum pegs; two 16" heavy duty red outdoor stakes. Complete with rules.

G-61525A525—Ship wt. 9½ lbs. . **Retail $8.50**



DUBOW VOLLEY BALL SET—A favorite family fun game . . . and a big hit at backyard parties. Set includes an official size and weight ball of strong, flexible rubber . . . plus complete accessories for setting up: metal poles and stakes, net, guy ropes, rules and inflating needle.

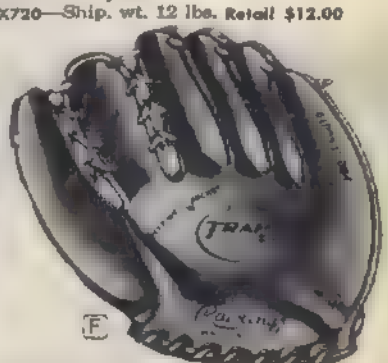
G-65356E430—Ship. wt. 12 lbs. . . **Retail $6.75**

VOLLEYBALL only.

G-64704A180—Ship. wt. 2 lbs. . . . **Retail $3.00**

SPORTCRAFT TETHERBALL SET—The new game that is fast becoming America's favorite backyard game of skill . . . for adults and youngsters alike! Fine quality set includes: 1 official size, laceless rubber tetherball with full length heavy cord; 1 set 3-pc. heavy steel poles which extend to 10' above ground, complete with eye bolt and ground base. Shipped truck or express.

G-65355EX720—Ship. wt. 12 lbs. **Retail $12.00**



[C] RAWLINGS "EDDIE MATHEWS" AUTOGRAPH GLOVE—Deep-well trapeze design; new "Sixth Finger" extension of palm. Finest leather, lightly oiled. Lazy-S pocket, hinged pad, cowhide lining, leather bound edges, leather welted seams. Inner-Grease pocket.

G-63413A1360—Right hand thrower—Ship. wt. 2½ lbs. . . . **Retail $21.00**

G-63414A1360—Left hand thrower—Ship. wt. 2½ lbs. . . . **Retail $21.00**

[D] RAWLINGS "MICKEY MANTLE" AUTOGRAPH GLOVE—Quality leather; double Lazy-S skip-laced pocket; cowhide lining, leather-bound edges. Modified V-anchored large solid web with double tie-down and extended finger lace. Hinged pad. Right hand thrower only.

G-63426A1040—Ship wt. 2½ lbs. . . . . **Retail $15.95**

[E] WILSON "TED WILLIAMS" FIELDMASTER—Large barrel type web, deep grease set Grip Tite pocket, button down overlap wrist strap, leather lacing in palm and wrist. Leather lined; welted seams.

G-63420A640—Right hand thrower—Ship. wt. 2½ lbs. . . . **Retail $10.00**

G-63421A640—Left hand thrower—Ship. wt. 2½ lbs. . . . **Retail $10.00**

[F] RAWLINGS "STAN MUSIAL" PRO-LEAGUER—Boy's size model with the new "Sixth Finger" extension of the palm for more speed and control. Fully lined, with leather laced heel. "Deep Well" pocket, leather welted seams, laced fingers and web, Inner-Greased pocket. Lightly oiled. For right hand throwers.

G-63416A560—Ship. wt. 2½ lbs. . . . . **Retail $8.45**

RAY line's

NEW!

RAPID-FIRE GATLING GUN

- SHOOTS SOFT • SAFE PLAY BULLETS AUTOMATICALLY
- MAGAZINE LOADED
- 100 PLAY BULLETS
- 3-D "BLUE and GRAY" SOLDIER TARGETS
- EASILY FIELD STRIPPED

SIZE:
21½" LONG
16" HIGH

ATTRACTIVELY PACKAGED IN A 4 COLOR SEE THROUGH SELF-DISPLAY CORRUGATED CARTON

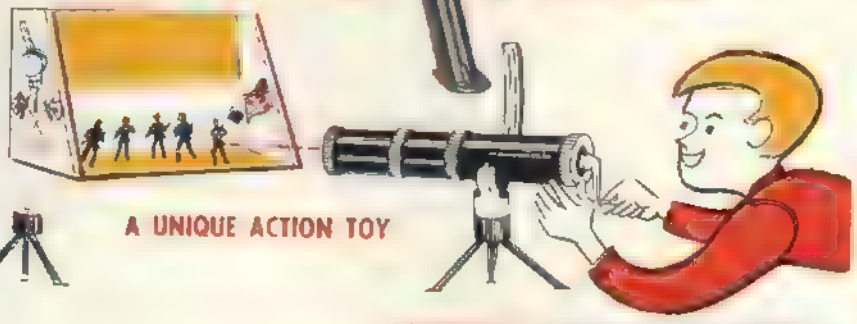
SUGGESTED RETAIL

$4.98

BIG PLAY VALUE

BIG SALES VALUE

CAN BE TAKEN APART AND EASILY REASSEMBLED



A UNIQUE ACTION TOY

SHOOTS 24 BULLETS - ONE LOADING

ORDER NOW — IMMEDIATE DELIVERY

PACKED 4 units per carton — WEIGHT 12½ lbs. per carton.

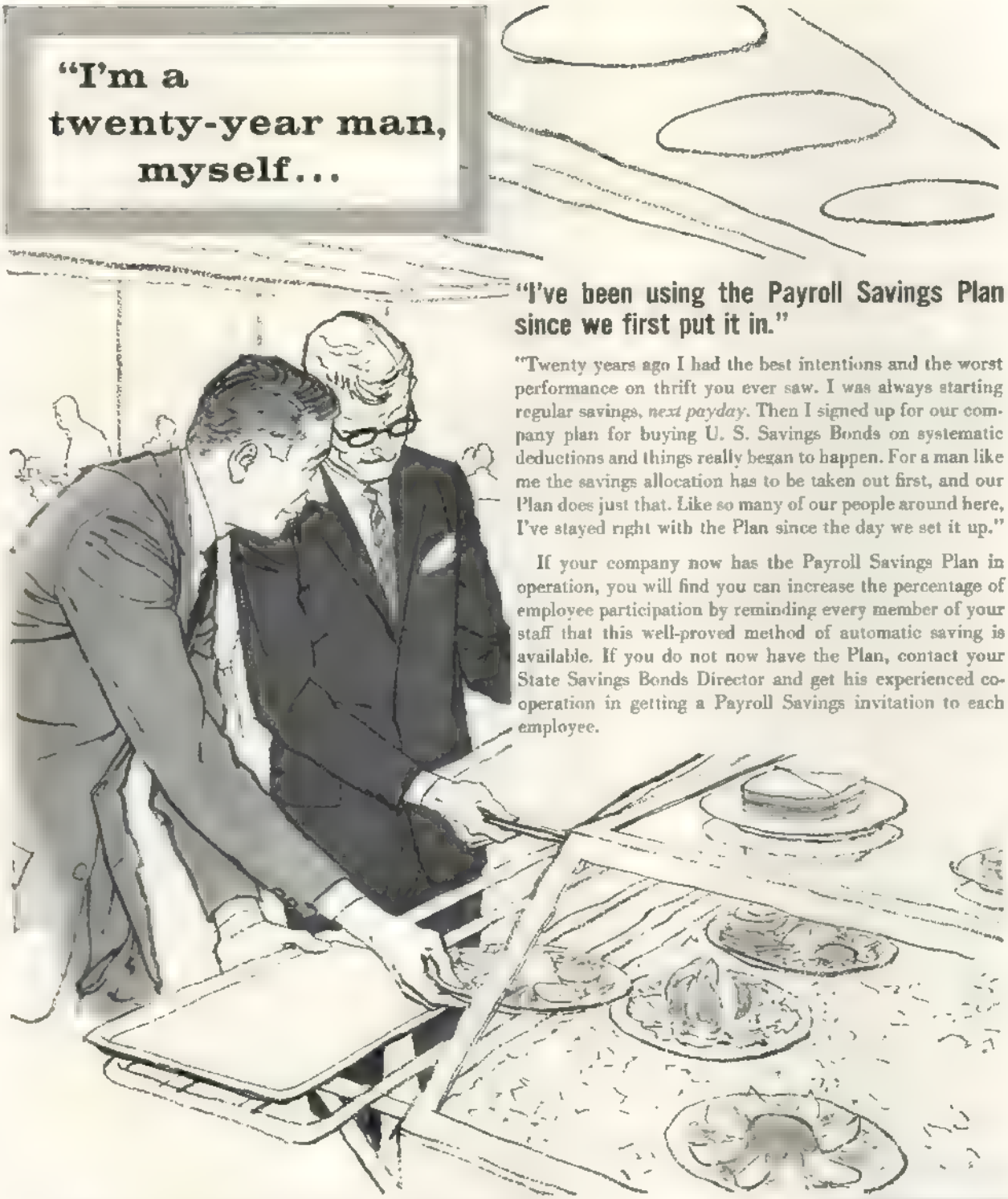
ITEM No. 101

A RAY line PRODUCT

RAY PLASTIC INC. Winchendon Springs, Mass.

SURE SELLING TOYS FOR ACTION LOVING KIDS!

"I'm a twenty-year man, myself..."



"I've been using the Payroll Savings Plan since we first put it in."

"Twenty years ago I had the best intentions and the worst performance on thrift you ever saw. I was always starting regular savings, *next payday*. Then I signed up for our company plan for buying U. S. Savings Bonds on systematic deductions and things really began to happen. For a man like me the savings allocation has to be taken out first, and our Plan does just that. Like so many of our people around here, I've stayed right with the Plan since the day we set it up."

If your company now has the Payroll Savings Plan in operation, you will find you can increase the percentage of employee participation by reminding every member of your staff that this well-proved method of automatic saving is available. If you do not now have the Plan, contact your State Savings Bonds Director and get his experienced cooperation in getting a Payroll Savings invitation to each employee.

NOW! U. S. SAVINGS BONDS EARN 3¾%

20th ANNIVERSARY 1941 1961

PLAYTHINGS

A

B

C

D

ACTION PACKED TOYS by REMCO

(A) REMCO "FLYING FOX" JET-PROP AIRLINER — Air-minded youngsters can zoom off in this motorized 4 jet-prop engine airliner. Remotely controlled from cockpit, plane dives, climbs, banks —performs all the flying maneuvers that real airliners are capable of. Port and starboard engines individually controlled for speed from cockpit. Authentic high-pitched jet whine varies with speed of motors. Landing lights blink, landing gear retracts. Cockpit has dual controls. Overall length 20", wingspan, 18½". Operates on 4 "D" type batteries (not included)

10-2399-975 7 lbs. . . . . .Retail **$14.98**
10-2383-13 "D" Batt. (needs 4) ea. **20c**

(B) REMCO WHIRLYBIRD MOTORIZED RESCUE HELICOPTER—Authentic U. S. Air Force Whirlybird—Use it for rescue work or to invade enemy territory. 'Copter blades chop away, sounding just like the real thing as 'copter taxies along ground by motor. Motor driven hoist chain with hook and rescue sling can pick up small army of men and equipment. Comes with 25 men, truck, jeep, tank and artillery piece. Molded of sturdy high-impact plastic, over 2 feet long. 'Copter rotors measure over 17" in diameter. Operates on 2 "D" type batteries (not included).

10-2397-649 4½ lbs. . . . Retail **$10.00**
10-2383-13 "D" Batt. (needs 2) ea. **20c**

(C) REMCO "FIGHTING LADY" BATTLESHIP—Play anywhere with this giant battlewagon. Authentically detailed in high impact plastic, and realistically fitted for hours of exciting naval battles or support of marine landings. Completely equipped. Reversible rotating gun mechanism with electronic fire warning system, fires by remote gun fire control. Electronic radio signals from bridge, reconnaissance launching plane; depth charge "ash-cans" and firing mechanism, attached landing craft with 7-man assault force. Not a water toy. 36" long

10-2398-840 6 lbs. . . . . .Retail **$12.98**
10-2383-13 "D" Batt. (needs 2) ea. **20c**

(D) REMCO U. S. ARMY BULLDOG TANK—Authentically detailed, heavily armed —will entertain future generals during long hours of realistic battles. No terrain is too tough for this mighty monster. Advances, retreats, climbs over obstacles, destroys barricades. Load 4 shells in brass casings . . . fire projectiles automatically from remote position. Empty brass shells are ejected after firing. Turret rotates for accurate aiming. Rugged plastic construction, will stand up through plenty of campaigns. 22½" long overall. Operates on 4 "D" type batteries (not included). Stimulating, exciting; for children of all ages

10-1689-850 2¼ lbs. . . . Retail **$12.98**
10-2383-13 "D" Batt. (needs 4) ea. **20c**

(E) REMCO MARINE RAIDER MORTAR SET—Here's the most original gun in ages. A mortar that looks like the real thing, and almost acts like it (perfectly safe, of course!). Giant 19" long, 2¼" barrel. Range finding sight tube adjustable for elevation, calibrated for firing distance. Four 5" long unbreakable mortar shells. In addition the young marine gets a full-sized raider helmet, mess kit, and canteen to complete everything necessary for back yard battles

10-2401-497 5 lbs. . . . . .Retail **$7.49**

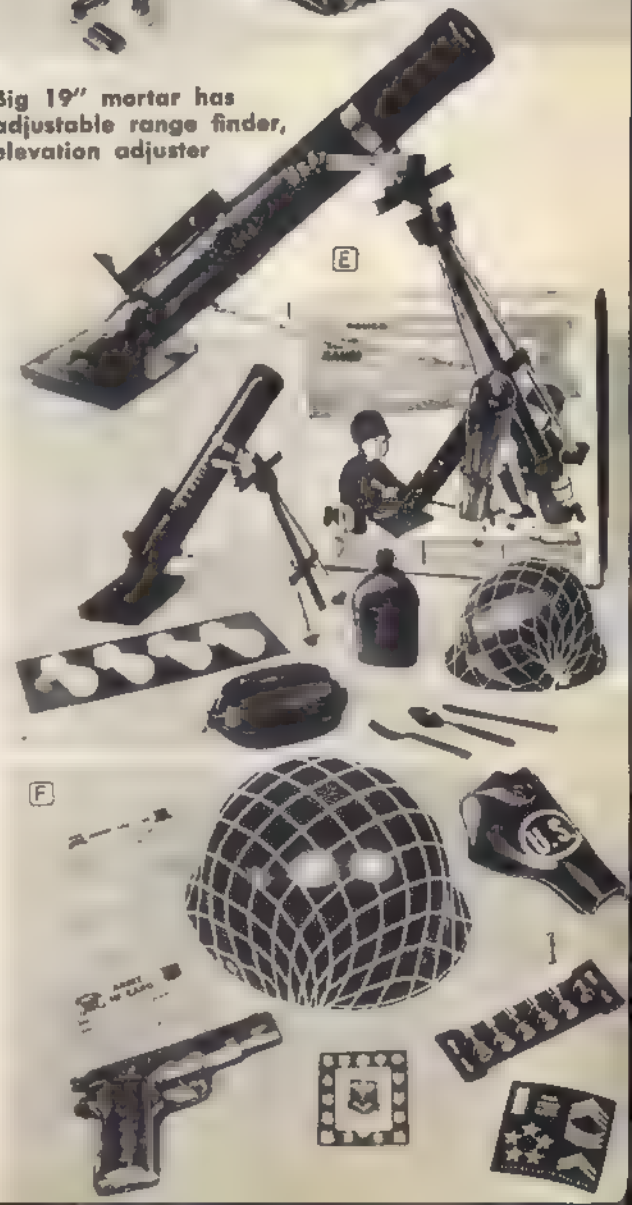
As above, mortar only with four 5" rockets

10-2402-330 . . . . . .Retail **$5.00**

(F) ARMY COMBAT SET—Dazzle the enemy with this junior commando combat outfit. Set includes high-impact plastic U. S. Army combat helmet in authentic olive drab, plastic automatic .45 cal. six-shooter with leather holster, bullet clip with six bullets, regimental pin. Helmet has rank insignia

10-2518-145 1 lb. . . . . Retail **$2.00**

Big 19" mortar has adjustable range finder, elevation adjuster



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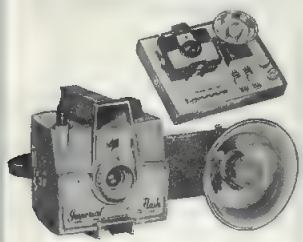
F

REMCO "FIGHTING LADY" GIANT BATTLESHIP. All firing commands are given from the electronic radio signals on the bridge. The "Lady" sports a reversible rotating gun mechanism with electronic fire-warning system. Fires shells . . . even ejects the shell casings. Has a reconnaissance launching plane, depth charge "ash cans" with firing mechanism. Attached landing craft has a 7-man assault force for "storming" the beach-head. High-impact plastic. Operates on 2 "D" cell flashlight batteries (not included)
87-20-36 B860 Fighting Lady Giant Battleship, 36" long . **$12.95**

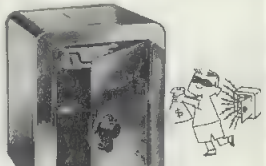
REMCO "WHIRLYBIRD" MOTORIZED RESCUE HELICOPTER. Listen to the copter blades chop away with "authentic" sound as she taxis along the ground. Does everything but fly! A motor driven hoist chain with hook and rescue sling is able to pick up the small army of 25 men, truck, jeep, tank and artillery piece included. The "Whirlybird" is molded of sturdy, high-impact plastic . . . 2-feet long. Giant rotor blades measure over 17 inches in diameter. Operates on 2 "D" cell batteries (not included)
87-31-87 B665 Helicopter, Men and Equipment **$9.98**

HOLLYWOOD MOVIE THEATRE. Not just a toy, but a completely encased portable projector with self-contained screen. Battery powered . . . hand operated. Easy for a child to thread, focus, project and rewind. Cover serves as viewing screen. Precision lens. Guaranteed picture projection quality. 3½x7x7" high. 2 exciting movie film reels, take-up empty reel, roll of admission tickets, manager's identification, plus 45 rpm unbreakable 7" vinyl record to gather in the kids . . . play old time music. Uses 2 "D" batteries (not included).
89-79-75 B665 Hollywood Movie Theatre **$9.95**

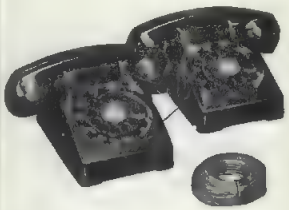
GIVE-A-SHOW PROJECTOR with 112 color slides. Battery-operated projector shows up to 5'x5' picture on walls, screens or ceilings. 16 shows, each complete, on a strip of seven 35mm color slides. Also projects regular 35mm slides. Stories include Popeye, Huckleberry Hound, 3 Stooges, Maverick, Rifleman, Cinderella, Annie Oakley, Buffalo Bill, Kit Carson, Wild Bill Hickok and countless others. Easy to operate—just snap on switch, pull slides through. Uses 3 "D" flashlight batteries (not included). With carrying handle
89-01-94 B350 Give-A-Show Projector and 112 color slides **$4.98**



MARK XII 7-PC. CAMERA OUTFIT. Fully guaranteed against any mechanical defects made in U.S.A. Takes twelve 3½x5" pictures on #620 film . . . Kodacolor, black-and-white—flash shots too. Use in or outdoors, day or night time. No focusing necessary. Camera with carrying strap, flash unit, 2 batteries, . . . bulb, 1 roll #620 film
89-76-60 B350 7-pc. Camera Outfit **$4.95**



MOSLER JR. SAFE VAULT Has burglar alarm and real combination lock! Constructed of heavy gauge steel. Jimmy proof against pry bars or "borrowers." Secret 2-number combination lock. 2 drawstring bags for coins, bills. 7x6x9". Alarm operates on one "D" cell flashlight battery (not included).
89-76-94 B350 Vault with Alarm **$4.95**
89-77-93 B260 Vault without Alarm **3.95**



DIAL PHONE SYSTEM Just dial phone on other end rings! You get an excellent connection, can converse clearly on this electronic system. 2 adult-size phones are ready for use indoors or out. With 50-ft. cable. 2 phones, instructions, guarantee against operational defects. Operates on 4 "D" flashlight batteries not included
89-39-58 B350 Dial Phone System **$7.95**

89-79-91 826 "C" Batteries. Package of two . . . . . .40¢

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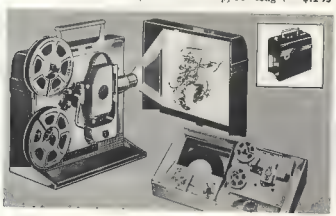
87-51-87 B665 Helicopter, Men and Equipment **$9.98**



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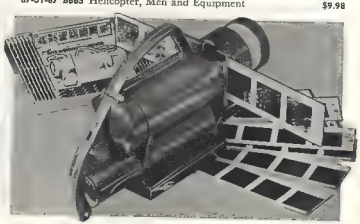

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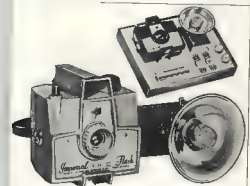

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89-39-58 B550 Dial Phone System **$7.95**

89-79-91 B26 "C" Batteries. Package of two **40¢**

REMINGTON

the first name in typewriters ...has the last word in portables!

Remington Quiet-riter® Eleven Portable . . . superb new design, 6 lovely colors *plus* performance and printwork that's *unmatched*. It's the *only* Portable with this combination of needed, wanted features:

- **Wide 11-inch carriage** takes letterheads, notebook paper—all big typing jobs up to 11"
- **Exclusive MIRACLE TAB**—sets and clears tab stops from the keyboard in one operation
- **Standard 44-key, 88-character keyboard**—same as the keyboard found on office typewriters

PLUS *exclusive* super-strength frame—solid protection for all the vital working parts; dual shift lock keys, personal touch regulator, larger ribbon size, sure-grip paper cylinder, automatic and manual ribbon reverse, single, double and triple line spacer; positive-action back spacer; two-color ribbon and stencil control, margin release key and synchronized scales for setting margins. Specify Pica or Elite type (see below) and color. Shipping Wgt. 23 lbs., 15 oz.

87Y504PX 10550 (Carrying case and F.E.T. included) . Retail **$120.00**

the Remington Traveler-riter Portable

Here's the lightweight, low-priced Portable that's *tops* in its class. Gives you "big machine" performance with these outstanding features: two color ribbon and stencil control, left and right carriage release levers, line finder for typing out of regular spacing, *full* 42-key keyboard with educational symbols, card writing finger and margin release key. Available in Pearl color, Pica or Elite type. Ship. Wgt. 18 lbs., 15 oz.

87Y052P 6250 Retail **$72.50**

(Carrying case and F.E.T. included)

this is PICA type

the Remington Letter-riter De Luxe Portable

. . . a Tabulator model that's perfect for letters, reports and schoolwork. Has these convenient features: larger size, sure-grip paper cylinder gives clearest printwork and positive feeding of carbon packs, cards and envelopes, dual shift lock keys . . . the same as on office typewriters, *exclusive* super-strength frame—keeps vital working parts in perfect alignment. In Pearl color only, Pica or Elite type. Ship. Wgt. 23 lbs., 3 oz.

87Y587PX 8950 Retail **$ 99.95**

(Carrying case and F.E.T. included)

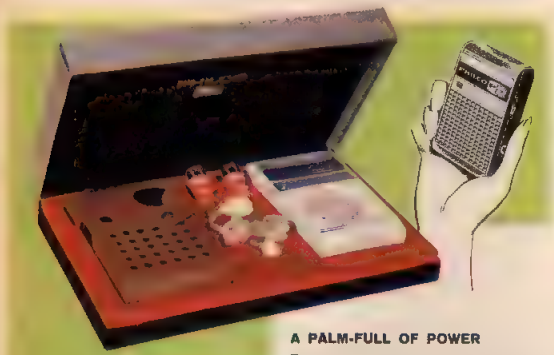
this is ELITE type

ALL-TRANSISTOR PORTABLE RADIOS BY

PHILCO

Famous for Quality the World Over

DELIVERING TRUE BIG-SET SOUND THROUGH POWER BOOST, PHILCO'S PUSH-PULL AUDIO CIRCUITRY!



PHILCO T-61 GIFT ENSEMBLE

A PALM-FULL OF POWER

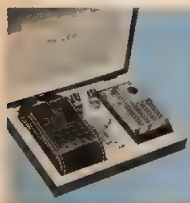
Exciting new six transistor radio with powerful 2-inch speaker that delivers big set sound. Provision for external ear speaker. Plays on 2 penlight batteries. Fingertip vernier tuning. Gift ensemble includes field case, batteries, ear speaker and radio in choice of Ivory, Ebony or Terracotta. 4⅛" High, 2⅝" Wide, 1¾" Deep. Weight 8 ounces. (Specify Color)

34Y1144V	2540	Charcoal ..	Retail	$29.95
34Y1145V	2540	Ivory	Retail	29.95
34Y1146V	2540	Aqua	Retail	29.95

LUXURIOUS 7-TRANSISTOR PORTABLE!

Never before so much luxury and power in so small a radio! Sur-V-Lon case in Briarwood tone with sleek two-tone front, convenient handle strap. Powerful Philco 7-transistor chassis delivers big set sound through 2¾ inch speaker Private listening ear speaker jack. Plays for hours on just 2 tiny penlight batteries. 6½" High, 3⅝" Wide, 1¾" Deep. Weight 15 ounces.

34Y1148V 3090 Briarwood Retail 39.95



SENSATIONAL

Extra-compact 7-transistor radio Powerful 2" speaker Precision vernier tuning. Plays on 2 penlight batteries. Black, Ivory or Aqua break resistant case with chrome iron and snap out stand 2¾" Wide, 4⅛" High, 1⅝" Deep Weight 10 oz Gift ensemble includes radio, case, batteries and ear speaker.

			Retail
34Y1149V	2850	Black	$34.95
34Y1150V	2850	Ivory	34.95
34Y1151V	2850	Aqua	34.95
34Y1152V	3245	Gift Black	39.95
34Y1153V	3245	Gift Ivory	39.95
34Y1154V	3245	Gift Aqua	39.95

Snap-out easel type stand

SUPERB!

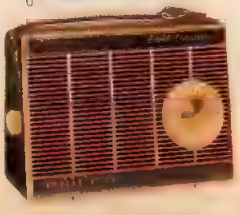
9 Transistors plus big 4" wide-range speaker to deliver big radio, room filling sound. Genuine Briarwood tone or Black leather case. Precision vernier tuning and slide rule dial, 3-gang tuning condenser and tuned RF. Private Listening jack. Plays on 4 regular "D" flashlight cells available everywhere 8¼" High, 10⅛" Wide, 3⅝" Deep. Weighs 4 lbs., 14 oz.

34Y945V	4650	Briarwood	...Ret.	$59.95
34Y946V	4650	Blk Morocco	Ret	59.95

SLIDE RULE DIAL

Sur-V Lon case in Briarwood or Black with Lustre Ivory Grille. Seven genuine Philco Transistors and a new slide rule tuning dial make this portable easy to use Powerful 3½" speaker delivers big set sound. Private listening jack. Plays on 4 "C" flashlight cells. 5⅝" High, 9" Wide, 2⅜" Deep. Weighs 1 lb., 15 oz.

34Y914V	3240	Briarwood	....Retail	$39.95
34Y1155V	3240	Black	...Retail	39.95



TAN... TOUGH... TERRIFIC!

Handsome Sur-V-Lon and Brass 8-transistor portable radio that looks and sounds like an expensive table radio. Plays for hundreds of hours on 4 regular "D" flashlight cells. Has powerful 4" speaker plus Private Listening Ear Speaker jack. Big, easy to read tuning dial and precision vernier tuning 7" High, 9⅜" Wide, 4" Deep. Weight 4 lbs. 2 oz

34Y1156V 3890 Tan .....Retail $49.95

Beautiful new version of the most fully-featured portable made!

REMINGTON'S "QUIET-RITER ELEVEN"

- *Fresh new colors*
- *Crisp styling*
- *New engineering*

Remington's finest portable is completely re-styled with modern new lines and smart 2-tone colors. Lightweight and with features usually found only in big office machines. Its Miracle-Tab control key lets you set and clear tabulator stops at keyboard. Wide 11" carriage gives 10.3" standard writing line. Takes full-size letterhead . . . school notebook paper length-wise. 44 key, 88 character keyboard. Super-strength frame for extra typing years. Single, double or triple-line-space selector. Also: visible margin set, sure-grip cylinder, automatic ribbon reverse, variable line spacer. Shift key and lock at right and left; margin release key; personal touch regulator. Satin-smooth finish in 4 colors. 10-lesson Touch Method Instruction Book. Typewriter weighs just 22 lbs. in luggage-type carrying case. (*Specify color choice.*)

Case looks like handsome luggage . . . weighs just 22 lbs with typewriter inside

Color	*Pica Type*	*Elite Type*	*Retail*
Pearl Gray	79-82-56 C11995	79-82-64 C11995	$145.21
Sapphire Blue	79-87-85 C11995	79-87-93 C11995	145.21
Jade Green	79-82-98 C11995	79-83-06 C11995	145.21
Ivory	79-83-14 C11995	79-83-22 C11995	145.21

Famous Remington Portables—Even Better for '61

REMINGTON "LETTER-RITER" DELUXE. Medium priced but it's a whiz of a portable—gives an elegant new look to all your writing. Enjoy swift, smooth action and print-work perfection whether you're typing home or business letters, or term papers for school. Large-size, sure-grip cylinder allows clearest printwork and positive feeding of carbon packs, cards, envelopes. Visible margin sets with finger-tip ease. Full 42-key, 84-character keyboard. Simplified ribbon changer. Handset tabulator. Right and left shift keys and locks. All controls located as on standard typewriter. Two-tone Gray satin finish. With touch-typing chart and booklet. Weighs 21 lbs. with handsome, stitched and bound, luggage-type carrying case.

79-73-99 C9995 Pica Type. With carrying case. $125.74
79-74-07 C9995 Elite Type. With carrying case 125.74

REMINGTON TRAVEL-RITER . . . an efficient low-cost portable the whole family will use! Check Travel-Riter's many features and you'll agree that only Remington Rand offers such outstanding value! You get all the essentials for speedy, accurate typing—without the expensive extras. Lightweight but sturdy, does not "creep away", stays put when you type on it. Takes all the wear everyone in a family can give it. Youngsters enjoy the benefits of Travel-Riter, even in grammar school. Housewives like it for correspondence, reports, recipes. Executives prefer it for trips since it's featherlight to carry. Has regular 42-key, 84 character keyboard. Handsome two-tone gray finish. Weighs only 17 lbs. 2 oz.

79-74-15 C6995 Pica type. With carrying case. $89.76
79-74-23 C6995 Elite type. With carrying case. 89.76

WORLD'S FIRST ELECTRIC PORTABLE . . . BY SMITH-CORONA. First to bring electric speed and ease into the portable class! Your fingers fly over the keys like lightning, turn out an amazing amount of work in a flash. It takes less than a feather-touch to do the job—so you can type for hours without tiring. Every page will have the even, uniform look only the most experienced typists could achieve on non-electric machines. There's a full array of "big machine" features: Quickset margins, Colorspeed standard-size keyboard, easy-to-use Keyset tabulator, many, many more. Comes in your choice of 3 attractive colors. Typewriter and the handsome, rugged carrying case weigh a total of only 24 lbs. 110–115v, AC.

Color	*Pica Type*	*Elite Type*	*Retail*
Alpine Blue	79-83-55 C13495	79-83-63 C13495	$173.41
Woodland Beige	79-83-71 C13495	79-83-89 C13495	173.41
Seafoam Green	79-84-13 C13495	79-84-21 C13495	173.41

SMITH-CORONA "PACEMAKER" . . . ideal for home, office or store use. Nothing beats it for ease and speed, for sturdiness and dependability! Has quick-set margins you can set with the flick of a finger. Flick-set tabulator you can adjust without removing fingers from keyboard. Half-spacing device provides a quick way to correct errors. Fully equipped with such typing helps as an adjustable paper guide, retractable card finger, 3-position line spacer as well as conventional variable, automatic line retainer. 3-position ribbon control includes stencil cut-out. Twin shift keys and carriage releases. Interchangeable platen. Durable, reinforced steel frame is handsomely styled . . . finished in attractive Spruce Green with Ivory Keys. Your choice of 11″ or 15″ carriage. Dust cover and instructions. Book included.

79-82-15 C14781 Pica Type Pacemaker with 11″ carriage.. **$200.87**
79-82-23 C14781 Elite Type Pacemaker with 11″ carriage... **200.87**
79-82-31 C15951 Pica Type Pacemaker with 15″ carriage .. **216.77**
79-82-49 C15951 Elite Type Pacemaker with 15″ carriage... **216.77**

Dramatically New SMITH-CORONA Adding Machine

CASH REGISTER-ADDING MACHINE. One modern streamlined unit that is actually 2 machines in one . . . at an exceptionally low price! Ideal for all normal retail operations. Every transaction recorded on standard adding machine paper roll which automatically rewinds. Lists to 999.99, totals to 9,999.99. Special transactions indicated as Paid Out, Credit Refund, Charge, No-Sale, Received on Account, and Tax Key. Handle snaps on to ring up sales, is removable to prevent unauthorized use. 14″ cash drawer with key lock; coin bank. Adding machine unit easily removed for separate figure work

79-71-67 C13380 Economy Model. Gray/Black. Wt. 52 lbs . **$179.50**

DELUXE TAMPER-PROOF MODEL . . . has all the features listed above plus safety key lock to prevent tampering with totals, detail tape compartment and money drawer. Paid Out key automatically subtracts. 9 alphabet keys for sales classified by departments or commodities; plastic coin tray. 2-tone Gray/Black.

79-80-45 C17250 Deluxe Model. Wt. 54 lbs. . **$229.50**

[E] ADDING MACHINE ALSO MULTIPLIES . . . quickly, simply. 6-column model (shown) lists up to 9,999.99; totals up to 99,999.99. 7-column model (not shown) lists up to 99,999.99, totals up to 999,999.99. Features Column Clear Keys for clearing incorrect figures in any column. Error Key clears entire keyboard; Repeat Key speeds up work. Non-add key for listing numbers while adding. Subtraction by indirect method only. Single stroke Total or Sub-Total, prints automatic "clear" symbol. Even prints decimals and commas. Automatic ribbon reverse. 8½ x 4x7″. Two-tone Gray/Black. With ribbon, tape, dust cover.

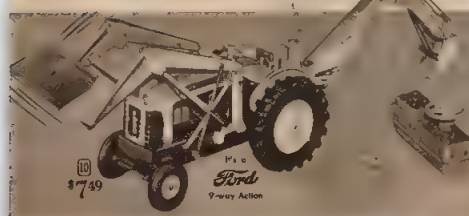
79-71-91 C8617 Lists 6 columns, totals 7 columns **$106.13**
79-72-09 C9757 Lists 7 columns, totals 8 columns . **127.01**

[F] DELUXE MODEL MULTIPLIES AND AUTOMATICALLY SUBTRACTS. Has same features as above plus automatic Subtraction key which prints deducted items in red. Available in 6-column (not shown) or 7-column.

79-89-83 C9500 Lists 6 columns, totals 7 col. Gray/Black. . . **$116.80**
79-89-91 C11000 Lists 7 columns, totals 8 col. Gray/Black. . . **127.63**

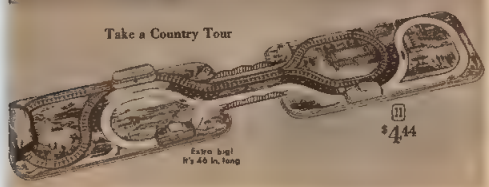
9 $2.94

Toboggan Roller Coaster

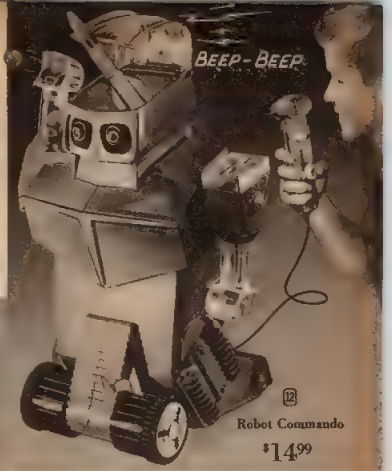


10 $7.49

Take a Country Tour

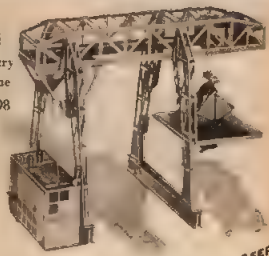


11 $4.44



12 Robot Commando $14.99

13 Gantry Crane $8.98



...Fascinating to Everyone

9 Toboggan Roller-Coaster. Whe-e-e—cars climb cog ramp, descend on figure 8 slide! Two wind-up cars 3¾ in. long chase each other up and down, round and round—like an amusement park. Double-level tracks and supporting arches are litho-graphed metal. Easily assembled or taken apart for storage. From West Germany. Wt. 2 lbs. 6 oz.
48 T 2813—Abt. 21½x10x8 in. high. $2.94

10 Ford Industrial Tractor. Big 20-in. scale model of the real thing—exciting 9-way action! Operates by *remote control*—steers it forward,reverse, run it over obstacles. Bulldozer dumps, raises, low ers . . . pistons light up. Automatic push button operates front bucket; hand-crank for back scoop. Needs 2 "D" cell batteries—sold below. Imported
48 T 2807—Abt. 20 in. long. Wt. 3 lbs. 12 oz. **$7.49**

11 Country Tour. Big stretch of countryside for exciting sight-seeing tours—*abt. 46 in. long*, with highway, railway track, *bridge*, tunnel and station. Two key-wound 3½-in. autos and a 4-in. railway car make the circuit *automatically*—round the curves, through the tunnel, over the bridge. Metal, colorfully litho. *From* W Germany.
48 T 2814 M—Ship. wt. 2 lbs. 8 oz. *Mailable.* **$4.44**

Flashlight Batteries for Items on These Pages
48 T 2240 X . "D" Cells. Wt. 4 oz. Ea. 16c 4 for 56c

BUY NOW—PAY LATER
"Charge It!"
See Page 223

12 Robot Commando. What a driver! His jalopy careens wildly—forward or reverse—*rocking, rolling, rattling* while he bounces around in his seat! Bright yellow metal, removable top. Imported
48 T 2831 Abt. 8¼ in. long. Needs 2 "D" batteries. Wt. 1 lb. 12 oz. **$3.59**

13 Gantry Crane. Like mobile cranes used on big material-handling jobs. Bucket trolley travels back and forth along gallery, bucket can be raised, lowered—*dumps automatically*. Operates from "control cabin." Metal, mounted on 4 wheels. Needs 1 "D" battery—buy at left. From West Germany. *For Trains, small trucks, see Pgs. 354,378*
48 T 2804—12x7x9 in high Ship. wt. 3 lbs. **$8.98**

14 Space Ship. Fascinating "flying saucer" scurries over floor changing direction if it hits an obstacle . . . "beep-beep" . . . colored lights flash. Lithographed metal, tiny spaceman in plastic dome. Needs 2 "D" cells; buy at left. Imported
48 T 2815—Abt. 7½-in. diam. Wt. 1 lb. 4 oz. **$2.65**

New Robot Commando

- Obeys your commands—"voice-control" mike
- Searching eyes roll . . . "beep-beep" signals
- Extra BIG—about 19 inches tall

12 Intriguing mechanical man. Follows orders *forward, right, left! At "Missile-fire,"* arms hurl missiles into space, at *"Rocket-fire,"* plastic head-dome raises, rockets shoot into air! Sturdy plastic; safety tipped rockets, harmless missiles; 4 rubber tired wheels. Needs 3 "D" batteries—sold below
48 T 2932 MO Ship. wt. 8 lbs. *Mailable.* **$14.99**

It's a Space Ship $2.65 14

15 Mr. Magoo $3.59

WARDS 325

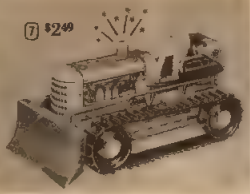
6 **Holiday Turnpike** $4.47

1

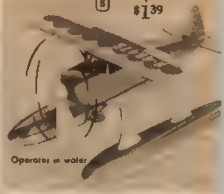
1¼ ft. long
$10.79

Blade raises, lowers

7 $2.49



8 Seaplane
$1.39



Operates on water

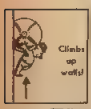
2 $3.64

Thunderbird
$2.65

3

9 H_2O Car
3.29

10 $1.69



4 79c

Willie-the-Missile-Man

Push a Button or Turn a Key...

1 **Giant Bulldozer** powered by two separate motors, pulls heavier loads. Two levers control forward and reverse, motor runs. Bulldozer blade raises, lowers *automatically*. Hi-impact plastic, heavy rubber treads. About 18x12x9 in. Needs 4 "D" flashlight batteries, sold on opposite page.
48 T 2819—Ship. wt. 8 lbs. $10.79

48 T 2871 Similar to above. Abt. 11x7x5¾ in. Needs 2 "D" batteries—see opposite page. Imported Ship. wt 2 lbs. 8 oz.. . . . . $4.27

2 **Siren Fire Engine.** Light flashes . . . bell clangs . . siren whines! Fireman waves flag. Adjustable wheels—runs forward or circles. Steel engine, red enamel finish, nickel-plated trim. Need 2 "D" batteries, sold on opposite page. Imported.
48 T 2911 –Abt. 12½ in. long. Wt. 2 lbs. 8 oz. $3.64

3 **Thunderbird Convertible.** Retractable steel top disappears into trunk—*automatically*. Operates by remote control, forward, backward, right, left. Lithographed steel. Needs 2 "D" cells—buy on opposite page. Imported. About 11¼ in. long
48 T 2844 –Ship. wt. 2 lbs.. . . . . $2.65

4 **Willie-the-Missile-Man.** Space-walking wonder! Launch him on any smooth, non-porous surface, pull string, walks up walls, across ceiling. Plastic
48 T 2846—About 5 in. high Ship. wt. 4 oz. 79c

5 **Highway Set.** Steel fleet: fire engine, jeep, bus, race car, farm jeep, grader, locomotive, assorted trucks. Realistically detailed and colorfully decorated. Friction motors. Lots of fun for young "truckers." Imported. Ship. wt. 2 lbs.
48 T 2878— About 3½ to 4 in. long. . . 12 Pcs. $2.74

6 **Holiday Turnpike.** Cars change speed, change lanes, reverse, go into garage! Speed switch moves cars along highway—"secret" motor-driven coil-spring. Colorfully lithographed base. With 10 plastic cars. Needs 3 "D" cell batteries—order on opposite page. This will be a family favorite—speedy, realistic action is fascinating to all ages. *Available*
48 T 2864 M Abt. 15x28 in. Ship. wt 3 lbs. . $4.47

7 **Heavy-Duty Tractor with Scraper** climbs and sparks! Diesel model with rubber treads powered by clock spring motor. Lithographed steel—adjustable vinyl scraper includes attached driver, key. About 10 inches long
48 T 2866—Ship. wt 1 lb. 8 oz. $2.49

8 **Colorful Seaplane.** Watch it skim over the water! Powerful spring type motor spins propeller, gliding plane along. Water tight pontoons make it *practically unsinkable*. Sturdy plastic fuselage abt. 9½ in long, wingspan 10 in. Wind-up key attached. Brightly colored. Fun for youngest pilots.
48 T 2972—Ship. wt. 1 lb.. . . . . $1.39

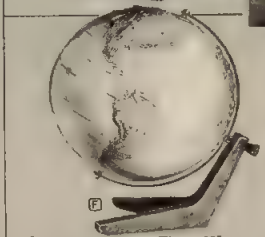
9 **New and Amazing H2O Car.** Fill 'er up—watch 'er go. *Actually runs with water* . . . straight, big curves, circles. Current activated by the "Miracle Water Pump" (included). Colorful plastic. Needs 1 "C" battery –sold opposite page
48 T 2845—About 10 in. long. Wt. 1 lb. 8 oz. $3.29

10 **Climbing Tractor** emits harmless sparks! Climbs over obstacles . . . sure-grip rubber treads. Clock-spring motor with brake and key. Lithographed steel. About 6½ inches long.
48 T 2865—Ship. wt. 1 lb. 6 oz. $1.69

The Whole World at your fingertips!

Replogle Gyro-Matic . . . a world globe for fun and learning

Now, with Replogle's new Gyro-Matic globe, you can spin your way around the world at the touch of a fingertip! Mounted with a revolutionary gyro-like assembly, the Gyro-Matic swings back or forth and revolves instantly. Even places "down under" come up to meet your eye (no craning of the neck for a good view of Australia). The map, detailed and up-to-date, is printed in ten colors with place names in large, legible type. Full meridian, calibrated in degrees, and assembly are brass-finished. 96-page book of globe uses, games, population figures, etc., with 12" model. The 16" Gyro-Matic, first of its size ever offered at such a low price, measures over 50" around. Distances are easily calculated since one inch equals 500 miles. 16" comes with 32-page book on globe uses.
79-32-99 C795 12" Globe, 16½" high **$12.95**
79-33-31 C1195 16" Globe, 20" high. **19.95**

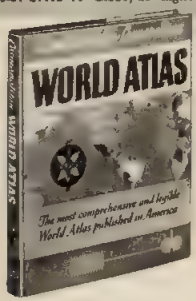


E The "Magellan." These 12" ten-color globes have full meridians to show global relationships of countries. An up-to-date 200-page world atlas and 32-page book of globe uses and games fit in walnut woodgrained metal base. Stands 17" high.
79-43-05 C1765 Illuminated, AC-DC. **$28.95**
79-42-97 C1035 Non-illuminated . . . **16.95**

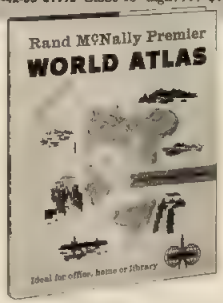
F Replogle "Stereo Relief" Globe . . . lets you feel the mountains, valleys, the earth in *raised relief!* Thousands of place-names dot this washable, ten-color 12" globe. Revolves at a touch, swings vertically by twist of a knob. Below the dimensional ball is a base of solid walnut. Factual 32-page book.
79-42-55 C1195 Globe 15" high. . . . **$19.95**

G Replogle Illuminated "Pull-Down" Globe. Mounts on wall, pulls up or down at a touch . . . serves as a quick world reference or night light . . . an excitingly different decoration. Ten-color, 12" globe of hi-impact plastic with thousands of place names. Mounting in solid walnut with brass trim.
79-46-02 C2395 Pull-Down Globe . . . **$39.95**

H Replogle "Starlight" Gyro-Matic Globe. Enchanting, dark blue ocean color simulates a view of the earth by starlight. The 12" globe rests on chrome-finished Gyro-Matic base that moves up, down and around with the lightest touch of your finger. Place names in large type. 32-page book of uses, games.
79-45-94 C965 Starlight Globe. **$15.95**



Rand McNally's Cosmopolitan World Atlas. 408 pages of latest, most vital world information. 155 pages of full color maps cover the entire world in detail including individual state and Canadian province maps. For businessmen, students, the whole family. Includes a comprehensive 173-page index to 78,000 places giving the latest U. S. and foreign population figures, highway mileage, railroad, steamship and airline distances. Bound in durable buckram. 11⅜x14¼".
79-75-22 B1075 Atlas. **$14.95**



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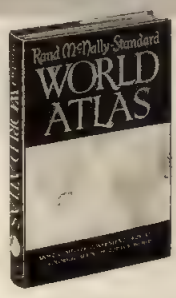
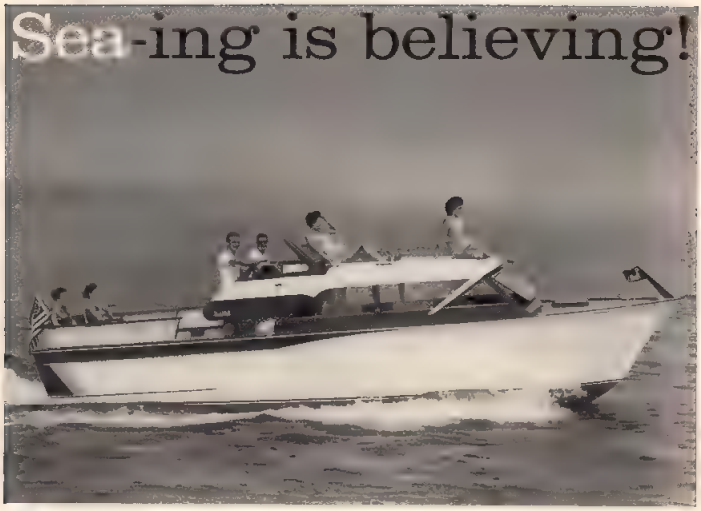
79-46-10 B695 Buckram binding **$9.95**



Rand McNally's Standard World Atlas . . . helps to keep the student and businessman abreast of current events. Contains 190 pages of up-to-date maps of all parts of the world. More than 178 pages of world facts and figures; a 38-page section of text and pictures on points of interest in the U. S.; lists of principal mountains, lakes and rivers; railroad and airline maps and distances. Also 20,000 place names in one handy index. Cloth bound. 388 pages in all.
79-79-77 B495 Atlas, 7⅝x10¾". **$6.95**

Sea-ing is believing!



Take a Revelcruise to sea for yourself...there's nothing finer than a 30′ Reveliner!

Nothing will convince you as fast as a Revelcruise on this "Reveliner 30" that *this* is the boat for you! Luxury-built from stem to stern with super-comfortable sleeping for six . . . full 6′2″ headroom . . . every first-class liner-inspired appointment you could want . . . optional power-packed V-8 single or twin screws for take-charge performance you must experience to believe. Arrange a Revelcruise . . it will prove beyond doubt that *sea*-ing or *see*-ing . . . there's no cruise like a Revelcruise . . . and no boat like a "Reveliner!"

From **$7995** *(F.O.B. Arnold, Md.)* and with all bonus features listed included. Ask your Revel dealer about the *easiest-ever* pay plan . . . write now for the address of the one nearest you.

EXTRA BONUS FEATURES AT NO EXTRA COST!

- Full opening, adjustable, V-type, mahogany windshield.
- Formica dinette table and galley worktop
- Wall-to-wall carpeting—in both lounge and dinette.
- Cabin lights, anchor mast light, international rule navigation lights
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- Engine silencer.
- Three full-length hanging lockers.
- Cabin head liner.

REVEL CRAFT

REVEL CRAFT MANUFACTURING COMPANY, BOX 26, DEPT. Y, ARNOLD, MARYLAND

Air Pistols

Crosman Pellgun

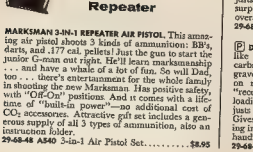
CROSMAN GAS-POWERED PELLGUN . . . .22 cal single action gun. The "Single 6" is patterned after the frontier revolver . . . with same overall 10¾" length, same balance and pointability. Long spur hammer makes this a true fast-draw revolver . . . ideal for practice or serious shooting. Smooth trigger pull. Cylinder holds 6 Super Pells. A single Gas Powerlet powers the gun for about 50 shots. Every "Single 6" is tested for accuracy. Special precision, button rifled barrel keeps shot groups tight for regulation 25-foot firing. Blue/black finish, plastic grip

29-B1-73 A1195 Pellgun. **$17.95**

Crosman Semi-Automatic

NEW CROSMAN "600" SEMI-AUTOMATIC . . . world's most advanced air pistol. Gives you marksman accuracy up to 50 feet . . . 10 shots in less than 3 seconds. Tru-Flyte button rifled barrel, boltless swing-feed loading—10 shot magazine takes Crosman .22 cal. Super Pells. Each Gas Powerlet good up to 40 shots. Rear sight adjustable for windage and elevation, undercut front sight. Grooved trigger . . . rear safety locking device. Checkered grip in walnut finish. Seal-Kleen filtered valve—self-lubricating valve ring assure longer life. Wt. 2¼ lbs.

29-40-74 A1835 Blue/black finish. **$27.50**



Marksman Repeater

MARKSMAN 3-IN-1 REPEATER AIR PISTOL. This amazing air pistol shoots 3 kinds of ammunition: BB's, darts, and .177 cal. pellets! Just the gun to start the junior G-man out right. He'll learn marksmanship . . . and have a whale of a lot of fun. So will Dad, too . . . there's entertainment for the whole family in shooting the new Marksman. Has positive safety, with "Off-On" positions. And it comes with a lifetime of "built-in power"—no additional cost of CO_2 accessories. Attractive gift set includes a generous supply of all 3 types of ammunition, also an instruction folder.

29-68-48 A540 3-in-1 Air Pistol Set. **$8.95**

M Daisy Target Special M99

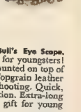
N Daisy Pump Gun

P Daisy Western Carbine

R Daisy Eagle With Scope

S Daisy "Ricochet Sound" Repeater

T Daisy 1000 Shot Repeater



100 Tubes Air Rifle Shot

Famous Daisy Air Rifles

Teach youngsters safe gun handling and marksmanship

M DAISY M99 TARGET SPECIAL AIR RIFLE. This big, husky 36⅜" rifle with man-sized wooden stock and beaver-tail forearm is the finest, low-priced target training gun ever for BB shooting at the official NRA 15-ft. range. 850-shot lever-action repeater. Thick top grain leather sling. Gun produced at demand of Camp Perry experts! Hooded 3-way front sight, adjustable rear peep; crisp trigger pull. Includes kit with cut-to-fit stock template, 3 aperture discs, BB's, targets, gun oil, and 16-page, 15-ft. Range Instruction Book.

29-68-22 A866 Target Special and Kit. **$12.95**

N DAISY PUMP GUN AIR RIFLE . . . the all-time king of the air rifles, the right "first" gun for your youngster. It belongs to the experience of boyhood . . . a treasure now . . . a treasured memory in years to come. Spring activated loading tube feeds BB's into "chamber". Handsome, simulated gold-engraved jacket. Full oval stock of virtually unbreakable high-impact plastic. Open rear sight adjusts for elevation; leaf front sight. Rifle gives truly surprising accuracy at moderate ranges. Length overall is 37"; weight about 3¾ lbs.

29-68-63 A666 Daisy Pump Gun Air Rifle . . . **$9.95**

P DAISY WESTERN CARBINE AIR RIFLE. Looks, feels like a real Western saddle gun. Has a checkered carbine type stock and forearm; barrel bands engraved with Western Indian design. Carbine ring on receiver for leather saddle thong. Lace-on "recoil pad". Lever action . . . easy cocking . . . fast loading. Holds over 850 BB's. Peep rear sight adjusts for windage and elevation. Leaf front sight. Gives fine accuracy at BB range . . . a deluxe shooting iron for any junior buckaroo who aspires to top hand skill as a rifleman. 35" long

29-68-89 A833 Western Carbine. **$7.95**

R DAISY EAGLE AIR RIFLE with Bull's Eye Scope. At last . . . a "big game" air rifle for youngsters! Has a real 4-lens, 2-power scope mounted on top of the famous Daisy Eagle air rifle. Topgrain leather sling adjusts for target or offhand shooting. Quick, easy loading Carbine type lever action. Extra-long "sporting" rifle fore-end. A great gift for young hunters. Overall length, 37 inches.

29-68-97 A933 Air Rifle, including Scope and two packs of BB's. **$13.95**

29-68-33 A332 Bull's Eye Scope, 4-lens, 2 power, fits all BB guns. **$4.98**

S NEW DAISY "RICOCHET SOUND" SADDLE GUN. A newly designed 850-shot repeater that gives you true "Ricochet bullet sound" with or without BB's. The high-pitched whine starts when trigger is pulled . . . then slowly fades away. Authentic Western styling with leather butt-boot . . . extra long leather lever thong to use for decoration or tieing to bike. Remove shooting tube and it makes real-type "bang" and ricochet sound. Lever-action with realistic hammer, carbine ring. Includes 2 BB packs, Gun Oil, 16-page Booklet, 35" long.

29-40-66 A666 Daisy Ricochet Sound Gun. . **$9.95**

T DAISY 1000-SHOT REPEATING AIR RIFLE. Looks like a real gun . . . works like a real gun. Sliding the forearm straight back cocks the gun and pushes a BB into the "chamber". Double-notch rear sight and ramp-type front sight. Checkered stock and grooved, non-slip forearm. 36" long. With 2 BB packs.

29-68-06 A533 Daisy 1000-Shot Repeater. **$7.95**

XL STEEL AIR RIFLE SHOT. 100 pellets per tube.

29-41-08 A335 100 tubes Air-Rifle Shot. **$5.00**

No pumping, no struggle with heavy spring cocking!

Crosman Air and CO_2 Power Guns

Like real rifles, but so much safer!

E CROSMAN HAHN SUPER BB REPEATER . . . gives you fine accuracy for plinking or target shooting at economical cost—puts BB shooting into the "real gun" class. A stroke of the lever feeds, loads and cocks with one motion. You can stay in firing position while getting off 30 fast shots. Powered by CO_2 gas Powerlets listed below. Rear sight has elevation and windage adjustments. Post type front sight. See page 391 for BB shot.
29-69-05 A1065 BB Repeater, 34" long.**$15.95**

G CROSMAN MODEL 140K AIR RIFLE SET. This complete .22 cal. rifle set provides low cost fun for the entire family—costs less than half a cent a shot! Everybody can learn to be a "sharpshooter". Single shot, bolt action rifle has "V" rear and fixed front sights. Precision rifled steel barrel. Positive push type cross lock safety. Set includes 35" rifle, bell-ringing target, 100 target inserts, .22 Super Pells, game book.
29-69-21 A1665 M140K Rifle Set. . . **$24.95**

K SUPER PELLS. .22 caliber pellets for all .22 cal. CO_2 powered pellet guns.
29-69-70 A285 Box of 1000. . . . . **$4.30**

F CROSMAN M400 REPEATER. Want accuracy? Every M400 gun is factory tested to group within ½" at 25 ft.! Dependability? This Crosman feeds and loads in any position—no jamming, spilling! Tru-Flyte heavy duty barrel has famed button rifling. Avg. muzzle velocity 450 fps. Indicator shows when chamber is loaded. Fingertip cocking bolt action. Cross lock safety. Uses .22 cal pellets and CO_2 Powerlets below.
29-69-13 A1830 Crosman M400. . . . . **$27.45**

H CROSMAN SERIES 180 PELLGUN. Like a real rifle, but much safer! Single shot, bolt action . . . fires .22 cal. Super Pells. Will take small game at short range. One CO_2 Powerlet provides "power without power" for about 40 shots before replacing. Very accurate. Great for women and young shooters . . . no fight with pump or cocking lever. Positive safety; 18" barrel; 34" long; wt. 4 lbs. Super Pells and CO_2 Powerlets listed below.
29-67-80 A1265 Crosman 180 Pellgun.**$18.95**

L POWERLETS. CO_2 cartridges for rifles and pistols. Case of 6 boxes (6 per box).
29-69-47 A525 Powerlets. **$7.50**

They're a natural to attract real ducks

VICTOR 6-PC. MALLARD DECOY SET. Get set to bag the limit with these "natural" Tenite decoys . . . expert duck hunters applaud their effectiveness and resemblance to real ducks. So true-to-life they're sure to attract the "real" thing . . . so natural, they even fool other hunters. Internal weighting makes them self-righting, smooth floating. Adjustable heads can be set in any position . . . are detachable for storing. Set includes 3 drakes and 3 hens in life-like, non-glare colors that are impervious to the elements. Stray shot holes are easily repaired.
80-52-00 8995 6-pc. Set. **$14.95**

Keep your firearms in tip-top shape

OUTERS COMPLETE GUN CLEANING KIT. There's nothing more provoking than a firearm that's mal-functioning because it's improperly cleaned. Or nothing more dangerous than a dirty weapon. This complete gun-cleaning kit eliminates these problems as fast as you can say "there they go" . . . and Old Betsy will be in good working order to give you the accuracy you need when you want it. Kit includes 3-section Duraluminum cleaning rod, bronze cleaning brush, waterproof Gunslick, nitro powder solvent, gun oil and cleaning patches packed in a sturdy metal box. All the equipment to keep your shotgun or .22 in tip-top firing order at all times. For shotgun *specify* 12, 16 or 20 gauge
29-63-19 A210 Shotgun Kit **$3.50**
29-63-27 A195 .22 Cal. Rifle Kit. . . . **3.25**

Hahn "45" CO_2 Revolver

Single-action—shoots BB's with gas power

Here's a gas-powered revolver that rips off 18 BB shots just as fast as you can fan the hammer! It's ideal out on the range for target practice . . . safe to use in your basement "home-range" with beginners. An authentic replica of the West's famed Peacemaker—the Hahn "45" has the smooth trigger pull, authentic hammer travel and positive-stop revolving cylinder you'd find in a real single action "45" hand gun. But now you're shooting BB's with gas power! Chambers hold 6 BB's, tubular magazine feeds 12 more into chambers—fast as you can fire. Blue/black with staghorn plastic grip. 10½g" long.
29-69-88 A1065 Revolver **$15.95**
29-69-96 A419 Holster, Belt and Pouch **6.98**

Recoil pad with 12-16-20 ga. models
Hinged fore-end can be pulled down to form a hand grip or rest for accurate prone shooting

(E) Mossberg M195, M190, M185K, M183

(F) Mossberg M351K

(G) Mossberg M352K

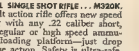
(H) Mossberg M346B

(K) Mossberg M320K

(L) Mossberg M400

MOSSBERG
Shotguns and .22 Cal. Rifles

Though one of the youngest of large makers of sporting firearms—"only" 38 years old—Mossberg has introduced more innovations in firearms than any other manufacturer in the last three decades



Mossberg Rifles and Shotguns have walnut Monte Carlo stocks, with custom cheek-piece

(E) MOSSBERG BOLT ACTION SHOTGUNS. Every one of these 3 shot repeaters is equipped with O-Lect-Choke. You pick the choke you want—full, modified, or improved cylinder, or any point in between— by a twist of your finger. All settings are clearly marked. Choke and gun one unit, perfectly coordinated. Proof tested barrels take 2¾" or shorter shells in 12, 16 and 20 gauges, 2¾" and 3" in .410 gauge. Self-cocking bolt action. Removable bolt. Double extractors. Thumb safety. Walnut Monte Carlo stock.

29-88-99 A3295 12 ga. M195 (7¼ lbs.) . . . **$43.95**
29-39-07 A3220 16 ga. M190 (6⅝ lbs.) **42.95**
29-89-15 A3995 20 ga. M185K (6¼ lbs.) . . . **39.95**
29-39-23 A2845 .410 ga. M183 (5½ lbs.) . . . **37.95**

(F) MOSSBERG 15-SHOT SPORTER AUTOMATIC .22. The M351K is a new, ultra-modern .22 rifle that combines sleek good looks with accuracy and speed of fire—15 shots in less than 4 seconds. Tubular magazine in stock feeds straight into chamber—handles all .22 caliber long rifle ammunition. 1-pc. Walnut stock is gracefully streamlined, with hand rubbed oil finish. Pistol grip. Easy takedown. 24" barrel has new, precision rifling. Bead front sight. Open rear sight with "U" notch helps you get on target quickly—has step and windage adjustments. Receiver grooved for scope mounting. 43" long, wt. 6 lbs.

29-39-72 A3890 With 4M4, 4X Scope. **$51.90**
29-39-80 A3070 With open sights. **40.95**

(G) MOSSBERG AUTOMATIC CARBINE, M352K. Here's the new .22 that can get off 7 shots in less than 2 seconds! It's the first clip-type automatic ever made that can handle all cartridges—short, long and long rifle. Safety holds action open—blows if action is loaded—locks both trigger and sear. Has a round, tapered 18" barrel with precision 8-groove rifling, crowned muzzle. Genuine Walnut stock in Monte Carlo design, with pistol grip. Hinged Tenite fore-end can be pulled down to form a hand grip or rest for accurate prone shooting. Has adjustable sling strap on left of stock. Open rear, post front sights. 38" long. 5 lbs.

29-60-12 A3745 With 4M4, 4X Scope. **$49.90**
29-60-38 A2995 With open sights. **38.95**

(H) MOSSBERG BOLT ACTION .22 REPEATER, M346B. New hammerless action is completely enclosed, giving better protection from damage and dirt, a clearer view for aiming and greater safety for shooter. Tubular magazine holds 25 short, 20 long or 18 long rifle cartridges. Thumb-operated safety; 24" barrel. Genuine Walnut stock in Monte Carlo design with cheek piece; detachable sling swivels. Has triple sight combination: removable receiver peep sight with quarter minute positive adjustments; open rear sight with windage, elevation adjustments; hooded ramp front sight with interchangeable bead or aperture. 43¾" long. 6½ lbs.

29-60-61 A3815 With 4M4, 4X Scope. **$50.90**
29-60-79 A3995 Without Scope. **39.95**

(K) MOSSBERG .22 CAL SINGLE SHOT RIFLE . . . M320K. This hammerless, bolt action rifle offers new speed and ease in loading with any .22 caliber short, long or long rifle, regular or high speed ammunition. Convenient loading platform—just drop in cartridge and close action. Safety is ultra-safe, rifle will not fire until action is locked. Grooved trigger. Accuracy is assured by precision 8-groove rifling in the round, 24" tapered barrel. Has crowned muzzle. American Walnut pistol grip stock of Monte Carlo design. Rear sight with windage and elevation adjustments. Sporting front sight. Grooved receiver. 43¾" long. Wt. 5¾ lbs.

29-61-29 A1515 Mossberg M320K .22 Cal . **$18.95**
29-40-09 A2165 M620K .22 Cal. Magnum **28.88**

(L) MOSSBERG PALOMINO 20-SHOT LEVER ACTION . . . M400. A hammerless lever action .22—modern version of the glamorous Western rifle. Tubular magazine holds 20 short, 18 long and 15 long rifle cartridges. 24" barrel with new Ac-Kro-Gruv rifling. Walnut stock in Monte Carlo design, beavertail forearm. Bead front and open rear sights with elevation and windage adjustments. Lever action is smooth and fast-operating. Removable side plate gives quick access to all operating parts for cleaning. Cross bolt safety. Special action lock prevents firing until lever is closed and bolt locked. Overall length 41". Weight 5¼ pounds.

29-65-58 A3985 M400 with 4M4, 4X Scope **$79.85**
29-51-05 A3165 M400 without Scope **68.88**

E Marlin Mark IV
F Marlin Mark II
G Noble M65
H Firearms International M400E
Ejects fired shells only
K Marlin M59
L Beretta Silver Snipe
Ventilated rib helps you to aim shotgun faster—gives you the advantage of a narrow sighting plane

SHOTGUNS by Famous Makers

Six fast-handling, lightweight shotguns—ideal for field, skeet, or trap shooting. Made by four of the finest gunmakers—Marlin, Noble, Firearms International and Beretta

E MARLIN "MARK IV" Pump Action Repeater Here's a 12-gauge shotgun to meet the exacting demands of the most experienced hunter. Perfectly balanced, it gives you custom-built feel and handling. Ventilated rib barrel of ordnance steel, 28" long, beaded front sight . . . full choke. Magazine has 4-shot capacity . . . chambered for 2¾" shells. Hand-engraved receiver of lightweight alloy has loading port at bottom . . . right-side ejection port. Safety on rear of trigger guard . . . red ring shows when gun is off safety. French Dordogne walnut stock, checkered pistol grip, cushioned between butt and butt-plate. About 46½" long. Wt. about 6 lbs.
29-40-17 A12000 Marlin Mark IV, 12 ga. . . **$159.95**

F MARLIN PREMIER "MARK II" . . . pump action repeating shotgun designed with many of the fine engineering advances of the famed Mark IV. Ordnance steel 28" barrel; full choke with beaded front sight. Tubular magazine has full 4-shot capacity, chambered for 2¾" shells. Receiver with bottom-loading port, right-side ejection, is durable alloy with hand-engraved design. Stock of finest quality French Dordogne walnut with non-slip, checkered pistol-grip and curved butt-plate. Safety on rear trigger guard, ringed to show when safety is off. About 46½" long; weighs about 6 lbs.
29-40-23 A7500 Marlin Mark II, 12 ga. **$99.95**
29-40-33 A6600 Marlin Mark I, 12 ga., same as above but plain stock; no checkering or engraving **$89.95**

G NOBLE M65 Slide Action Repeating Shotgun . . . a lightning fast pump gun in the field, blind or at the traps! Barrel is proof tested steel. Tubular magazine holds five shots, plus one in chamber Action must be closed before you can pull trigger . . . you've got to pull and release the trigger on every shot (assures greater safety). Push button safety on the trigger guard. Improved extraction and automatic side ejection. Newly designed receiver is permanently aligned with barrel. Pistol grip and full shaped extension slide handle are made of select American walnut. Choice of 12 ga. Full Choke or 16 ga. Modified. 48" overall.
29-63-92 A4995 12 ga. Full choke. **$66.45**
29-64-00 A4995 16 ga. Modified choke. . . . **66.45**

H F.I. 400E MATADOR DOUBLE BARREL SHOTGUN . . . a fine, racy double with custom features of guns costing much more. Unbeatable for upland game and wild fowl. Each barrel forged in one piece . . . all working parts hand finished for smoother, easier action. Square matted rib. Modified choke in right, full choke in left barrel. Selective single trigger is positioned in trigger guard so you can shoot with gloves on. Selective automatic ejectors kick out one or both fired shells when gun is opened. Automatic safety. Bead front sight. French walnut stock, 12 ga. shotgun is 47" long overall; 16 ga. 45" long.
29-63-76 A12000 12 ga. 30" brl. 7½ lbs **$160.00**
29-40-41 A12000 20 ga. 28" brl. **160.00**
29-40-58 A14210 10 ga. Magnum; 30" **189.50**

K MARLIN M59 SINGLE SHOT .410 GA. SHOTGUN. A handy and economical all around bolt action .410 gauge shotgun for rabbit and squirrel hunting, and for farm pests. Also an excellent beginner's gun because of its fool-proof, automatic safety feature provided by modern action design—safety is operated by rotation of breech bolt when loading and cannot be put off to fire position until breech bolt is closed and completely locked. Shotgun is chambered for 2½" and 3" .410 shot shells. Has 24" blued steel barrel, bored full choke. Finest quality 1-piece walnut stock is handsomely streamlined. The Marlin M59 is 41" long overall and weighs approximately 5 lbs.
29-40-53 A2025 Marlin .410 ga. **$26.95**

L BERETTA SILVER SNIPE Over and Under Shotgun. You'll be delighted with the remarkable balance and swingability . . . the wonderful "feel" of this single trigger, featherweight over and under. Truly a classic field gun. 12 gauge only. 30" molybdenum steel barrels are bored full and modified choke, lower barrel fires first. Beautifully hand checkered Italian walnut stock and forearm; forearm decorated with inlaid silver snipe. Satin chromium plated receiver. Automatic safety. Wide opening breech for quick reloading. Easy takedown with snap-off forearm. Featherweight . . . only 6½ lbs. without top rib barrel.
29-30-06 A19975 12 ga. with ventilated rib. **$209.75**
29-30-14 A13350 12 ga. without rib. **174.75**

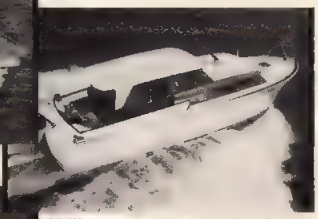
excitement in steel

NEW COLORS • NEW LINES • NEW INTERIORS IN THESE 1961 ROAMERS BY CHRIS-CRAFT

Here's the Roamer Boat Show . . . the finest examples of marine design that ever put to sea. Dramatic new lines, fresh new colors topsides, new decorator-inspired cabin appointments. But more, there's STEEL . . . the dry rugged Roamer hull with the unique velvet-smooth ride, unmatched stability and the ultimate in safe cruising. What a combination! Before you decide, better see your Roamer dealer.

31' EXPRESS DELUXE (also Riviera Hardtop) — economy 6-4-sleeper. Twin engines to 450 hp, speeds to 33 mph. From $16,995.

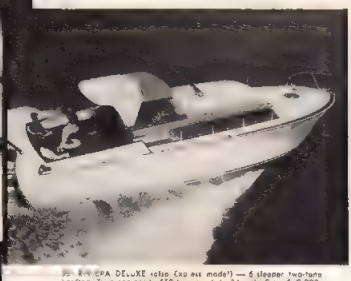
36' MOTOR YACHT — with super size seven three staterooms, sleeps 0. Twin diesels to 672 hp, speeds to 22.5 mph. From $78,920.



35' REGAL — six-sleeper with enclosed deckhouse, 2 compartments. Twin engines to 550 hp, speeds to 33 mph. From $23,300.

43' MOTOR YACHT — 8-4-sleeper, with deluxe-size owner's state room. Twin engines to 550 hp, speeds to 26 mph. From $43,800.

Roamer hulls are positively protected by Roamer-Caper Automatic Corrosion Eliminator, standard equipment on all models.



35' R-N CPA DELUXE (also Cruiser and model) — 6 sleeper two-tone hardtop. Twin engines to 550 hp, speeds to 34 mph. From $19,990.

ROAMER STEEL BOATS

225 Lakewood Blvd. Holland, Michigan

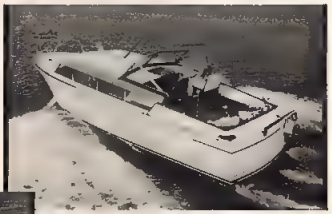
WRITE FOR YOUR FOUR-COLOR 1961 ROAMER BOOKLET.

DIVISION OF CHRIS-CRAFT CORPORATION

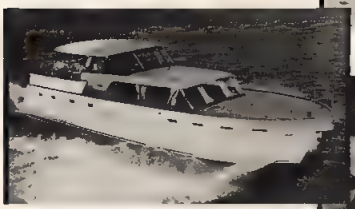
excitement in steel

NEW COLORS • NEW LINES • NEW INTERIORS IN THESE 1961 ROAMERS BY CHRIS-CRAFT

Here's the Roamer Boat Show... the finest examples of marine design that ever put to sea. Dramatic new lines, fresh new colors tops des, new decorator- nspired cabin appointments But more there's STEEL... the dry rugged Roamer hull with the unique velvet-smooth ride, unmatched stability and the ultimate n safe cru sing. What a combinat on! Before you dec de, better see your Roamer dea er



3 EXPRESS DELUXE (a 30 five-are Hardtop ...conomy & sleepers Twin engines to 430 hp speeds to 33 mph From $ 8,995

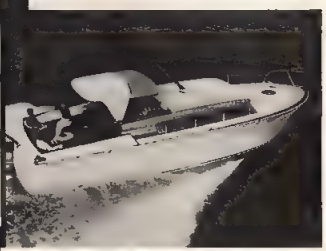


50' MOTOR YACHT — with super-size salon three staterooms, sleeps 10 Twin diesels to 672 hp, speeds to 22.5 mph From $78,920

35' REGAL — sleekest per with enclosed deckhouse, 3 compartments Twin engines to 350 hp, speeds to 33 mph From $23,300

43' MOTOR YACHT — 8 sleeper with deluxe-size owner's stateroom Twin engines to 550 hp, speeds to 26 mph From $43,800

Roamer hulls are positively protected by Rosmar-Copar Automatic Corrosion Eliminator, standard equipment on all models



35' 8 of ERA DELUXE (a 30 Express modern 6 sleeper two-stateroom hardtop. Twin eng nes to 320 hp, speeds to 34 mph. From $19,990.

ROAMER STEEL BOATS

215 Lakewood Blvd. Holland, Michigan

WRITE FOR YOUR FOUR-COLOR 1961 ROAMER BOOKLET.

DIVIS ON OF CHRIS-CRAFT CORPORATION

BOATING FUN WITH SAFETY

The Clipper II is *your* boat for family fun. This fast, powerful, safe, 18' sedan cruiser features a dashingly-new sturdy fiberglass cabin hard top for day long protection from sun and sea. Rugged, maintenance-free fiberglass construction with wide 7'9" beam for roominess and comfort. For lake or ocean cruising . . . fishing . . . skiing . . . watching races . . . or just plain having fun afloat. See your authorized Craig dealer or send for our free full color brochure. Volvo Penta Inboard/Outdrive Engine (optional).

THE CRAIG KIT-KAT

Whatever your sport, Craig's catamaran hulled Kit-Kat is the perfect choice. It is modern, combining eye-catching, low-in-the water styling with effortless performance and safety. Featuring a generous 7' beam, there is room for the whole family in this 15', all fiberglass boat.

THE CRAIG RAMBLER

The deluxe 14' fiberglass family runabout. Fast enough for skiing, yet ideal for day cruising or fishing. A stable, sturdy boat for the whole family, featuring luxurious wrap-around lounge upholstery, panoramic curved windshield, full-control steering, and other custom equipment for complete boating pleasure.

COUNT ON CRAIG

Craig, an AAA-1 concern with more than $14,000,000 sales and over 750,000 feet of manufacturing space in the East and Middle West, produces a complete line of architect-designed, sea-proven fiberglass boats of distinction, ranging from 14' outboard runabouts to 18' family cruisers. Craig engineered hulls are of safe, sturdy, fiberglass construction with reinforced, rigid bottoms and water-tight compartments.

Craig Marine Division and authorized Craig dealers are ready to serve you. You owe it to yourself to investigate. Send for our free full color brochure and see us at the N. Y. Show. Franchised dealerships still available in certain areas.

Craig Systems, Inc.
Marine Division
Lawrence, Mass. — Cedar Rapids, Iowa

1961 EQUIPMENT

ROLFE PRODUCTS' LIFTS

■ Newest in the boat lift line made by Rolfe Products, Mason City, Iowa, is the Marina Special Lift for boats up to 2000 pounds and 20'. Construction is tubular steel with cantilever lifting action. Lift may be assembled with the Fulton No. 254 Automatic Safety Winch on the right or left side.

The redesigned cantilever-type Delta Lift for boats to 17' also has tubular steel construction. As a lightweight model, the Delta Junior Lift, it is suitable for boats to 14'.

Intended for sailboats, the Skipper Lift has no structural members to foul bow or forestay. Great Lakes lifts are engineered on the Skipper principle for boats to 20'. The Pontoon Boat Lift handles pontoon craft to 28'. The Rolfe Buoy Lift, a floating lift incorporating pontoons, is ideal for floating marinas. All Rolfe lifts are available with 110-volt and manual power, and Fulton No. 254 Safety Winches positioned for right or left-hand operation.

AQUALARM INSTRUMENTS

■ An engine overheating and low oil pressure indicator have been added to Aqualarm, a 4-way warning device, made by Aqualarm, Inc., 1530 So. Prairie Ave., Hawthorne, Cal., for all vessels up to 500 tons.

Aqualarm consists of a mounted chrome-plated bell to which are attached detector units which operate in the presence of excess heat, bilge water, low oil pressure, and engine overheating. It is equipped with a two-way switch for use on either dry cell batteries or the regular boat power supply.

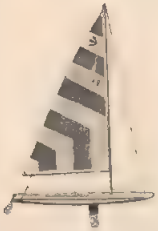
In case of fire, the warning bell is activated at a temperature of 165° F. Any number of detector units can be wired to a single bell. A red light on the bell permits visual as well as sound alarm in case of trouble. For excess bilge water, a ball float in the bilge detector unit tube rises to activate the alarm system.

WHITE BEAR SKIS

■ After you have thought twice about the words "Banana" and "Teardrop" used in names of the new models of White Bear Ski Company, 5315 Bald Eagle Blvd. W., White Bear Lake 10, Minn., you realize they are descriptive of the shapes of these water skis. The company feels that these contours provide better control for the skier than do the straight-back types.

The Youth Banana Combination pair and the Teardrop Tournament Slalom are among the six new models being offered this year. Altogether White Bear makes 20 ski models. In addition, it has an Aquaplane, the dish-shaped Fly-N-Saucer, water ski tow ropes and other skiing accessories.

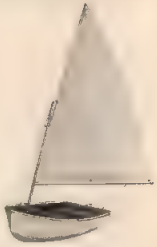
SAILING FUN FOR EVERY BUDGET...



The SNARK: The world's fastest and finest Boardboat. Fiberglass construction, completely foam filled. Unsinkable. Length 12'9", Beam 42", Mast height 18' Marconi rig. Sail area 75 sq. ft., hull weight 95 lbs., fiberglass daggerboard and rudder. Price $412.00 cotton sail $433.00 red or blue striped nylon sail.

The PLAYFISH: Available in fiberglass, foam filled, unsinkable. Also in Mahogany, or in kits. Fiberglass daggerboard and rudder. Length 13'7", Beam 36", Sail area 75 sq. ft hull weight 100 lbs. Price, Fiberglass model $372.00 cotton sail, $390.00 red or blue striped nylon sail. Mahogany model $325.00. Kits $216.00

The MINNOW: Sensationally low priced Fiberglass construction completely foam filled A real quality product. Large cockpit, marconi rig. Very stable, just the thing for the kiddies Length 10'2", Beam 36", sail area 35 sq. ft. It's a beauty. Price $159.50.



The ROYAL DINGHY: The only one piece round bottom dinghy made from a single expanded sheet of Royalite. It's unsinkable Centerboard well is molded as an integral part of the boat and cannot leak. Length 8'6", sail area 35 sq. ft., Beam 4', weight 70 lbs. Price with nylon sail $390.00

Mfg. by Royalty Sports Mfg. Co., Inc., 524 Catherine St., Utica, N. Y.
REdwood 5-4441

Write for our illustrated brochure and the name of our nearest dealer. Dealer inquiries solicited.

WINNERS OF MAJOR SAILING EVENTS FOR 1960

(*Continued from page* 114)

North American YRU Individual Championships

Adams	Mrs. John Duane, Delray Beach, Fla.
Mallory	H. C. Melges Jr., Zenda, Wis.
Sears	David Miller, Vancouver, B.C.

Olympics

Finn	Paul Elvstrom, Denmark
Flying Dutchman	Peder Lunde, Norway
Star	Timir Panegin, Russia
Dragon	Prince Constantine, Greece
5.5-Meter	George O'Day, U.S.

One-Design Championships

Moth	Ken Klare, Miami, Fla
Penguin	Gardner Cox, Mantoloking, N.J.
Wood Pussy	Borden Hance, Fair Haven, N.J.
Blue Jay	Pete Gonzalez, Manhasset, L.I.
Windmill	Jeff Fortune, St. Petersburg, Fla
Firefly (North American)	Bjorn Sundby, Montreal
Bantam	Dick Besse, Skaneateles, N.Y.
Lido 14	Harry Wood, Alamitos Bay, Cal.
Snipe	Harry Levinson, Indianapolis
Comet	John MacCausland, Cooper River, N.J.
Jet 14	Cal Engle, Island Heights, N.J.
Finn (NA)	Glen Foster, New York
Rebel 16	Clark Lankton, Cincinnati, O.
5-0-5 (NA)	Harry Schefter, Mamaroneck, N.Y.
Thistle	Bruce Goldsmith, Racine, Wis.
Lightning	Carl Eichenlaub, San Diego, Cal.
Tigercat	Bill Cox, Darien, Conn.
Mobjack	Jim Nathanson, Washington, D.C.
Y-Flyer (US)	Dave Blackshear, Atlanta, Ga.
(NA)	Sandy Edmison, Montreal
Flying Dutchman (NA)	Frank Levinson, Clearwater, Fla.
110	Al Frost, San Diego
210	Mort Bromfield, Boston, Mass
Highlander	Dick Farkas, Perth Amboy, N.J.
Flying Scot	Sandy Douglass, Oakland, Md.
Raven	Timothea Schneider, Oyster Bay, N.Y.
Star (NA)	Dick Stearns, Chicago
L-16	Shelby Friedrichs, New Orleans
5.5-Meter	Ernie Fay, Houston Tex

WINNERS OF MAJOR POWER EVENTS IN 1960

(*Continued from page* 114)

A Hydro	Robert Hering, Sheboygan, Wis.
B Race. Run.	Bob Davidson San Bernardino, Calif.
B Hydro	John Alden, Oakland, Calif.
C Rac. Run.	Freddie Goehl, Quincy, Ill.
C Hydro	Gerald Waldman, Milwaukee, Wis.
C Ser. Run.	Hal Tolford, Seattle, Wash.
C Ser Hydro	Homer Kincaid, Carbon Cliff, Ill.
D. Rac Run.	Freddie Goehl, Quincy, Ill.
D Hydro	Jim Schoch, Quincy, Ill.
F Rac Run.	Chuck Parsons, Lodi, Calif
F Hydro	Hubert A. Entrop, Seattle, Wash.

Stock Outboard National Champions

Class	*Driver*
JU Runabout	Russell Wulf, Amityville, N.Y.
AU Runabout	Gary Stippich, Milwaukee, Wis

TOMORROW'S BOAT TODAY

FIBERGLASS WOOD

17' THISTLE

20' HIGHLANDER

If you'd like your family to have a better future, why not consider sailing? Own your share of pleasure and relaxation with either the 20' Highlander or the 17' Thistle. Both boats handle with the greatest of ease; both tow well for Regatta fun; both are spacious; both can be purchased in either finished or kit form—fiberglass or gleaming mahogany and both boats were created for a lifetime of proud possession. Thistle complete in fiberglass, $1800.00. Highlander complete in fiberglass, $2435.00 Finished boats and kits may be financed with 1/3 down and 24 easy monthly payments. Aluminum extrusion masts available for the Thistle.

Built by Douglas and McLeod is your guarantee of the finest in craftsmanship. Dealers to put you aboard either the Highlander or the Thistle:

DEALERS TO PUT YOU ABOARD

ARIZONA: Sam Oldham, 1007 East Vermont, Phoenix; **ALABAMA:** S. Y. Caldwell, 129 Glenview Dr., Birmingham, Wheat Cleveland, Box 181 Fairhope, Paul Schreck, Sailmaker Lurian **CALIFORNIA** *Holland Boat Works Old Bayshore Highway, Burlingame, *W. O. Shock, 504 29th St., Newport Beach, Marshall Boat Shop, 119 Sunol St., San Jose; Lynn Babcock, 2641 S. Patton, San Pedro; **CONNECTICUT:** J. Binkley Connor Candlewood Shores, Brookfield (water; 90 Bryant Ave., White Plains, N.Y.); R. Clark Dubois, 406 Meadowbrook Rd., Fairfield, **FLORIDA:** Robert Ellenbest, 1300 N. Betty Lane, Clearwater; George Curtis, Box 1131, Ft. Myers; George Lauver, Palm Beach Clinic, 705 N. Olive Ave., W. Palm Beach, O. B. Thompson, Inc., Box 4026 Sarasota; Melbourne Outboard Marina and Sales, Inc. (C. Carnesi, Melbourne; Dan Mitchel, 530 Biscayne Blvd., Miami, **GEORGIA.** J. W. Beachem, Holiday-On-Lake-Lanier, Inc., Rt. 3, Buford, **IDAHO:** Yacht Club Sales and Service, Box 521, Coeur d'Alene **ILLINOIS.** Raymond J. Fraser, First National Bank Bldg., Peoria; Dale Zimmer, 1200 S. 21st St., Decatur; R. K. Fiersten, 216 Maple Grove, Springfield, **INDIANA:** Lew and Curtis Gerber (Vacation Equipment), 1602 W. 6th St., Mishawaka, Fletcher P. King (King Marine), 6316 Guilford, Indianapolis, Charles Kostel, 525 Maryland, Gary **KENTUCKY** Ed Duckworth 2419 Clarendon Dr. Louisville **MARYLAND** Petrin Shipyard Annapolis Earl Zepp, Oak and Lumber Co. Oak and **MASSACHUSETTS** J. H. Westerbeke Corp. 35 Terrace St. Dorchester **MICHIGAN** Boston Yacht Sail Co. 38807 Harper Ave., Mt. Clemens W. H. Porter 123 Crestwood Ave. Holland **MAINE.** S. H. and A. J. Hartman, Orr's Island or Middletown and Forge Rd., Lima Pa **MISSISSIPPI** Charles A. Breath Jr. Bay St. Louis **MISSOURI** Harbor Point Boat and Dock Co. 220 Raiway Exchange Bldg. St. Louis W. R. Walton 5842 Rhodes Ave. St. Louis **MONTANA** Gul Rubber plastic Products (Robert G. Anderson Missoula **NEBRASKA** Random Acres Fort Cook **NEW JERSEY** New Jersey Yacht Sales Co. Rt. 35 Grant W. Bauer, Point Pleasant A. Williams, 1134 Madison Ave. Rahway **NEW YORK** M. N. Anderson Terry Gurney Assoc. 462 Grider St. Buffalo. David Cooper 636 Liverpool Rd., Liverpool Harcross Marine (H., Meyer 25 Audubon Dr. Dissing Allen Hogstrom 551 Spencer Rd. Rochester *Elderlee Inc., Oaks Corners Theodore Layman 250 W. 24th St. or Waraksak Lane Rock Hill, Thomas McMahon 2034 Sea Girt Blvd. Far Rockaway Seacraft Inc. 3 City Island Ave. City Island Triangle Marine Co. 5395 St. Paul Blvd. Rochester, Doug Westin's Boat Shop River Rd., Sayville L. I., **OHIO** James Addison M R #1 White Rd. Perrysburg Jack Brenner 907 Park Ave. Hamilton, R. M. Caldwell 349 Davis Rd. Mansfield James Heindrixsen care Bernstein Laundry 233 Jackson St. Sandusky High and Boat Co. 237 Valleyview N. W. Canton Judson T. Ortman 2817 Clifton Rd. Columbus Kenneth Spahr Atwood Lake Sherrodsville Sailboat Sales Inc. 6660 Montgomery Rd. Cincinnati **OREGON** . A. Ventura 2622 S. E. 69th St. Portland **OKLAHOMA** F. W. Meyer Box 7 Broken Arrow, **PENNSYLVANIA** Hartley P. Dermond (Thistle R. D. #2, Sharon, Frank Smith (Highlander) Box 281 Sharon Richard Petro 716 Stevens Dr. Pittsburgh Arthur E. Were 702-C Wolcott Dr. Philadelphia **RHODE ISLAND** James E. McCausland 6 Dana Dr. Barrington **TENNESSEE** John D. Martin, Jr. Union Planters Nat. Bank Bldg. 2804 Centra Ave. Memphis W. C. Roberts 330 Volunteer Bldg. Chattanooga **TEXAS** O. C. Bailey 521 S. Water St. Corpus Christi Frank Foster Village Shopping Center San Angelo R. L. Gore, 5707 Arboles Houston **VERMONT** A. Wm. Hazelett 105 S. Winooski Ave. Burlington Jack Sheppard Box 534 Saxtons River **WASHINGTON** Eddon Boat Co. Gig Harbor Metz Marina, P. O. Box 617 Kennewick Thomas and Williams (Edgewater Marine Service 9530 Rainier Ave., Seattle **WISCONSIN** John H. Franz 710 Central Ave., Beloit **ONTARIO CANADA** Keearns Ltd. 215 N. Christina St. Sarnia, *Marriott's Cover Yacht Builders, Chester Basin, Nova Scotia **AFRICA:** D. G. Mitchell 28 8th Ave. Parktown N. Johannesburg, **ENGLAND:** Medlan Yacht Co. Ltd. Cowes Isle of Wight, **HAWAII** Bruce Walker, 44-711 Hoonani P., Kaneohe.

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SCM SMITH-CORONA

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NEW Galaxie ... world's fastest, manual portable!

new in style...speed...spirit

The best portable ever made. Moderately priced. Built to last a lifetime. Far superior in design, in color styling, in operation simplicity, in convenient features. Full 88-character Keyboard, wide-range Touch Selector, Keyset Tabulator, Eraser Shield, exclusive Flight Deck Cover, Page Gage, Quick-set Margins. Choice of 6 beautiful colors. Complete with smart luggage-style "Trimline" Carrying Case. Specify Pica or Elite and color. Shipping wgt.—22 lbs.

Driftwood Gray | Star-mist Blue | Apache Tan | Spring Green | Jet Black

87Y502PX 10945 (Tax Incl.) ..Ret. $149.27

This is PICA type.
This is ELITE type.

THE SKYRITER

9-lb. champion. Ideal for the traveler. Rugged, precision-crafted. Same perfect "write" of larger machines. Low priced. Has many office typewriter features office-size 84-character Keyboard, Quick-set Margins, full-size Carriage Return Lever, Error Control Touch Selector. Gray finish. Comes with leather-tone vinyl Carrying Case and instructions. Specify pica or elite. Shipping wgt.—12 lbs.

87Y016P 5895 (Tax Incl.)....Ret. $78.49

Galaxie features

OFFICE SIZE KEYBOARD. Same height, width, depth as office keyboard. Compact instrument control grouping permits faster, easier typing . . . no "blind" tumbling for controls.

QUICK-SET MARGINS. Rapidly and easily positioned with a single finger motion. Margins "Quick-set" without moving carriage.

FLIGHT DECK COVER exclusive. Flight Deck Top Cover rolls forward for easiest access to ribbon changing, type cleaning. Guards keyboard at same time.

Apache Blue

THE STERLING

Modestly priced. Rugged yet beautiful. Has major features of standard office typewriter . . . same 84-character keyboard, same quality write, same touch. Other big machine features: Page Gage, Quick-set Margins, Touch Selector, Full Width Tabulation, 3 colors. Complete with luggage-styled Carrying Case and instructions. Specify pica or elite and color. Shipping wgt.—21 lbs.

Seafoam Green

Sage Gray

87Y015P 7775 (Tax Incl.) Ret. $104.50

More people buy **SMITH-CORONA** *portable typewriters than any other make!*

***THE* portable typewriter line with the Good Housekeeping Guarantee!**

Guaranteed by Good Housekeeping

A New Kind of Portable—Designed for the Present and the Future

ROYAL® FUTURA 800

First and Only Portable With All The Practical And Convenient Features of The Standard Office Typewriter

Compare the Royal Futura feature by feature with other portables. You will discover it is the most complete professional portable. Enjoy such practical and convenient features as Magic Margin* • Magic Column Set* • Exclusive Touch Control* • Full Standard Keyboard with 44 Keys • Exclusive Twin-Pak* Ribbon Change • Automatic Ribbon Reverse • Line Meter • Automatic Line Finder • 1 2-3 Line Spacing • Push Button Top Plate • Two-color Ribbon and Stencil Cutter • Variable Line Spacing • Shift Lock with Right and Left Releases • Uniform Multiple Scales • Smart Custom Fitted Dust Cover • Instruction Book • Exclusive Cushion Packing for Damage Free Shipment • and many more features. Shipping weight 22 lbs. Specify Merit Pica or Merit Elite Type. Choose Cocoa, Gray or Blue

87Y383PX 10995 . . . . . Ret.* $142.28

This is Merit Pica. This is Merit Elite.

Choose from these beautiful new co ors.

EXCLUSIVE ROYAL FEATURES

MAGIC MARGIN®—Royal's Exclus ve Margin Set, set margins easily, instantly at touch of a button

MAGIC COLUMN SET—push button speed and flexibility in setting up columns and tabulating

TWIN-PAK—lightning fast, no smudge ribbon change. No waste of time, no dirty fingers.

New luggage type carrying case included in pr ce

Price inc udes Federal Excise Tax

ROYAL® DIANA

A medium priced portable complete with Magic Margin,* Keyset Tabulation, Full Standard Keyboard, Half Spacing, Lucite Paper Guide, and many more features. Smart Traveling Case and Instruction Book included. Shipping weight 20 lbs. Handsome two-tone gray color. Specify pica or elite type. RETAIL

87Y597PX 8487 .....Retail $126.07

Price Includes Federal Excise Tax

ROYAL'S *new* FUTURA 800

First and only portable with ALL the practical convenience features of a standard office typewriter!

Royal - Futura "800"
Portable Typewriter
This new, rugged Royal portable has a full size standard keyboard. Top performance at medium price. "Easy Grip" Cylinder Knobs—driftwood in color. The Twin-Pak ribbon is the only quick-change ribbon. It is completely enclosed in plastic cartridges. Your hands need never touch the ribbon. Magic Margin is the easiest known method of setting margins. No fuss. No fret. Click it's set. When you want to tabulate columns of figures, you simply press the Magic Column Set Key. It's everybody's portable . . . students, housewives, businessmen, and professional people. Other features are accelerated type bars, roller trip escapement, guided ball bearing segment shift, locked segment shift, keyboard shift lock, spring impelled line finder, push button variable, foolproof spacing, paper table extensions, positive line lock. It can take all the pounding you can give it. Handsome carry ng case. Blue, Cocoa, Gray.
Retail $142.13*

You have your choice of two new distinctive type styles by Royal on all Futura model portables: Merit Pica or Merit Elite.

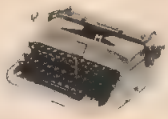
This is MERIT PICA type
This is MERIT ELITE type

underwood

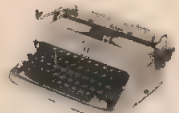
NEW "GOLDEN TOUCH"

DIPLOMAT PORTABLE TYPEWRITER

Underwood
"Diplomat"
Portable Typewriter
Perfect for travelers, students, etc. Has two colored ribbon. Cuts sharp stencils. Automatic ribbon reverse. Jam release key. Back spacer. Left and right hand touch set margins. Paper bail. Paper bail extension. Paper table scale. Left hand shift lock. Single and double spacing. Adjustable line mechanism. Full size standard keyboard. Pica type. Instruction book and attractive tan leather-like zipper case is also included at this low, low price. This portable typewriter is so lightweight, including carrying case it weighs only 10 pounds. Reliable performance and dependability. Available in Grey.
RETAIL $78.78*



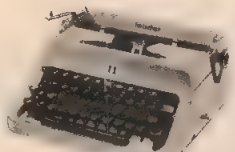
Underwood
Universal "Quiet Tab"
Portable Typewriter
Has quality, construction, performance. Plus these features: Three position bail with scale, keyboard tabulation, 9 inch writing line, centralizing lock, left and right-hand margin release, segment shift standard spaced keyboard, automatic line finder, push button top plate, two color ribbon, standard spaced keyboard, cuts stencils. Also included are Matching "Multiple Use" Carrying Case and Instruction Booklet. Either Pica or Elite type. Available in Tan, Fawn, or White.
RETAIL $120.86*



Underwood
Deluxe "Quiet Tab"
Portable Typewriter
Complete Standard Keyboard Operation. This "Golden Touch" Deluxe Portable combines attractiveness, quality, typing ease and quiet operation. Has jam release key, quick ribbon change key-set tabulation, two color ribbon, cuts stencils, three position bail with scale, single, double, triple spacing, push button top plate, centralizing lock. Continental Pica or Elite type, practical line gauge. "Smudge resistant" smooth finish, plus Carrying Case. Driftwood Grey or Blue.
RETAIL $139.96*

Royal
"Royalite"
Portable Typewriter
The portable most preferred by students. This new, rugged portable has a full size standard keyboard. With such convenient features as Left and Right margin set, ball bearing carriage, margin release, back spacer, paper support, plus built in speed spacer and other features. Carrying Case. Two-Tone Gray.
Retail $53.16*

Royal "Diana"
Portable Typewriter
Has Magic Margin, paper support, paper table, paper guide; left, right carriage releases, balanced uniform carriage controls, line finder, single, 1½, and double spacing, paper release lever. Erasure table, 2-color ribbon with stencil, Keyset-tab. Nylon lined carrying case.
Retail $126.07*



Underwood
"Leader"
Portable Typewriter
This "Golden Touch" Leather Portable Typewriter is an attractive, light weight, well constructed Family Portable. Family Keyboard with arithmetic signs, automatic line finder, automatic ribbon reverse, balanced segment shift, single, double and triple spacing, finger form keys, back spacer, adjustable hand margins with right bail indicator, overhead bail, co-ordinated carriage scale, paper bail, "Smudge resistant" smooth finish, etc. Also 9 inch Writing Line. Carrying case included. Blue.
RETAIL $84.05*

*Price Includes Federal Excise Tax

UNDERWOOD • ROYAL • SMITH-CORONA

All Guaranteed for Satisfaction

UNDERWOOD ADD-MATE ELECTRIC! Add, multiply, subtract, electrically! Machine gives sub-totals, too. Weighs only 7½ lbs. The size of a telephone. Ideal for stores or home. Goes anywhere easily in its heavy duty carry case (sold separately below). Totals to 99,999.99. Simplified 10-key keyboard, electric correction key, digit indicator, repeat key, permanent tape record. 7x9x5". Plastic dust cover included. Driftwood Gray finish.
60B6026C13250 .....Retail **$158.15**
60B6028C1182 Case ....Retail **$ 13.50**

REBUILT UNDERWOOD ELECTRIC. Everything that the typist could desire—all-electrified keyboard cuts fatigue to a minimum and increases output two fold. Automatic tabulator, electric carriage return, easy convenient margin sets—all combine to make this an ideal choice. Completely reconditioned with dust cover and instruction book. Standard 12" carriage. Pica or Elite.
60FV6105C19990 Shpg. wt 25 lbs. Ret **$292.80**

REBUILT SMITH-CORONA 88. Demonstrator model with margin stops, automatic tabulator, "page gage", 2-color ribbon device, snap out platen, and all features that have made this typewriter famous. Standard 12" carriage width. Plastic keyboard, dust cover and instruction booklet included. Completely reconditioned. Gray finish. Specify Elite or Pica type.
60FV6106C10315 Shpg. wt 20 lbs. Ret **$150.97**

Ⓐ

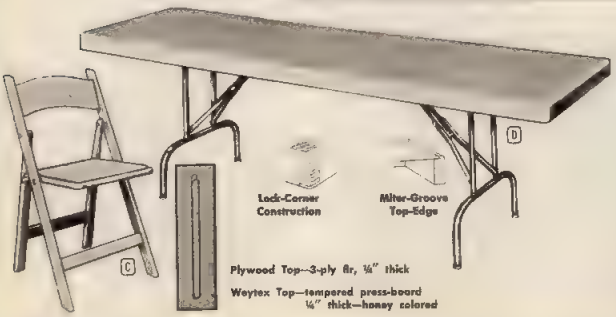
Rebuilt ROYAL HH Typewriter

Ⓑ

Rebuilt ROYAL KMG Typewriter

Ⓐ **REBUILT ROYAL HH TYPEWRITER.** Completely reconditioned, rebuilt and guaranteed Royal HH with all of the features of famous Royals plus many more. Automatic ribbon reverse, standard keyboard with 43 keys, 86 characters, Magic Margin, "palm tabulator", touch control selector, green plastic keys. Tan crackle finished with dust cover and booklet of instructions. Standard 12" width carriage. All worn parts replaced with brand new factory parts. Specify Pica or Elite type.
60FV4107C13750 Wt. 20 lbs. Ret. **$201.30**

Ⓑ **REBUILT ROYAL KMG TYPEWRITER.** A superb like-new reconditioned machine with all the desirable Royal features! Has automatic ribbon reverse, automatic tabulator, automatic margin settings, convenient snap-out platen, 2-color ribbon settings, standard 86 character keyboard, variable line spacer. A machine designed to give you many years of service. Standard 12" wide carriage in choice of Pica or Elite type. Deluxe Gray crackle finish. Dustproof cover.
60FV6101C10315 Wt. 20 lbs. Ret. **$150.97**



Ⓒ **HARDWOOD FOLDING CHAIRS.** Sturdy rugged chairs with comfort upholstered seat. 2" wood stretchers fastened to frame with mortise and tenon joint. Frame in choice of Mahogany or Harvest frame. Upholstery in choice of Antique White, Red, Green, Brown or Saddle Tan. 31" high, 14" deep, 15⅛" wide. Wt. 11 lbs.
60FV4385C615 .....Retail **$9.25**

Ⓓ **FOLDING BANQUET TABLE.** Useful at home, office, store, institution, anywhere—indoors or outdoors. Sturdily made with Douglas fir frame, strong lock-corner construction. Precision-machined, no wobble, no "give"! Positive locking mechanism insures rigid stability. Smooth Plywood top—30" widths also available in Weytex top, specify. F.O.B. Wisconsin factory

60FV4377C2665	30x72", 44½ lbs. .	**$39.95**
60FV4378C2995	30x96", 60 lbs.	Ret. **$44.95**
60F4379C3335	30x72" 45 lbs.	Ret. **$49.95**
60F4380C3665	36x96", 56 lbs.	Ret. **$54.95**

. . . have more fun than almost anybody.

Think of it: practically no upkeep. When you own a Fiberglass sailboat like one of these, you spend the sunny days sailing, not working on shore with paint brush and scraper. You go where you want, because you can trail one of these light, rugged centerboarders anywhere, for family outings, racing, frostbiting.

One of these handsome Sailstars may be just the Fiberglass sloop you've been looking for. The 17-foot *Explorer* (left) and 11½-foot *Little Bear* can both give you the thrill of planing, yet both are surprisingly simple to rig, stable, roomy, rugged.

Be sure to see them at the
NATIONAL MOTOR BOAT SHOW
BOOTH D-233
4th FLOOR
N. Y. Coliseum

Sailstar BOATS
778 MAIN ST., W. WARWICK, R. I.

TRITON

■ Triton Marine Products, Great Neck, N. Y., is distributing, on a national basis, an automatic direction finder manufactured by the CME Manufacturing Co., San Diego, Calif. It is a completely automatic direction finder, tested for two years before being released. It will permit the user to automatically receive bearings on stations emitting signals on the beacon, broadcast or 2 to 3 megacycle band (radiotelephone)

The directional information may be shown on the standard radio compass indicator or directly on a magnetic compass. The latter unit, which is furnished on special order, eliminates the necessity of obtaining the ship's heading at the time the bearing is received.

A special feature of this ADF is its small antenna. Sensing is automatic in that the arrow will always point to the source of the incoming signal.

FEDERAL MARINE

■ A new electric instrument panel for use in flying bridge installations is made by Federal Marine Motors Co., Chicago 19, Ill., manufacturers of all-electric tachometers and gauges. This safety panel has a 6" dial with red warning lights of high intensity for oil pressure failure or excessive engine heat. The panel is easily installed without affecting instruments in the lower station. Connections are made by wire to engine sending units. A similar model is made for outboard motors.

The Federal Flexible Rubber Coupling has been designed to isolate shaft vibration and absorb three degrees of misalignment. All loads are handled through large rubber trunnions to eliminate metal-to-metal contact. Models are available for all U.S. manufactured gasoline engines, both direct and reduction drives, in shaft sizes from ⅞" to 2".

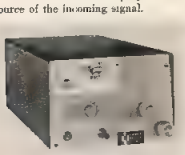
FISHER RADIOTELEPHONES

■ Fisher "Transi Fone" radiotelephones, completely transistorized and newly designed, achieve great transmitting range while minimizing battery consumption and maintenance.

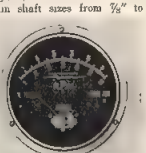
Fisher's line includes sets from 25-watt input to 150-watt input. Smallest is the 25-watt Commodore which measures only 5¾" x 10" x 8⅞" and weighs 10¾ pounds.

Deluxe set in the line is the 150-watt Sea Lord with eight bands plus standard broadcast, yet occupies only about two thirds of a cubic foot and weighs less than 25 pounds. Included in the line are models designed and priced to meet the needs of the smallest outboard to the largest yachts and commercial fishing boats.

Fisher Research Laboratory, Inc. of Palo Alto, Calif., has manufactured marine radiotelephones since 1936.



TRITON'S CME DIRECTION FINDER



INSTRUMENT PANEL BY FEDERAL.

FISHER'S COMPACT RADIOTELEPHONE.

A

B

C

Lovable Dolls

(A)—SALLY IN HER STROLLER

Sally is a 20" doll that drinks and wets. She is all dressed up in her checked cordette snowsuit, ready to go for a ride in her glistening new stroller. She has molded hair, and a cuddly body of soft molded skin. Also has moving eyes, and jointed arms and legs. Shipping weight 4 lbs.

90L1191C595..... 20" Doll ..... Retail $8.95

(B)—TEAR DROP IN CRIB—WITH ROCK TO SLEEP EYES

"Mommy" can rock her baby to sleep in her own deluxe crib—watch her "Rock-to-sleep" eyes close slowly as she is rocked. She is 16" tall, drinks and wets, and cries real tears. She is dressed in printed flannel pajamas, trimmed with lace, and is wrapped in flannel blanket trimmed with ribbon. Shipping weight 2 lbs.

90L1192C595 ..... 16" Doll . .....Retail $8.95

(C)—TEAR DROP IN PLAYPEN

Everything a little girl could ask for in a baby doll. She sheds real tears, wets her diaper, and drinks from a bottle. Has rooted hair, moving arms and legs, and her skin is soft as velvet She is dressed in printed cotton sunsuit, trimmed with lace, and is ready for play in her newest type playpen with metal frame. Layette consists of: printed taffeta dress and hat, one piece knitted cotton pajamas, diaper, soap, bottle, tissues, sponge, and pacifier. Shipping weight 3 lbs.

90L1193C535..... 12" Doll . ..... Retail $7.95

(D)—TEAR DROP—LAYETTE AND TRUNK

She is 16" tall, real as life, and so lovable in her knitted shirt and pants. She drinks her bottle, wets her diapers, and cries real tears, just like a little baby. She has rooted bobbed hair that can be combed and brushed Firmly, molded, all vinyl body, with moving arms and legs. Deluxe layette consists of: embossed cotton dress, sunshield, printed flannel robe, blanket, diaper, shoes and socks, booties, bottle and pacifier, soap, sponge, tissues, powder puffs, and clothespins. Weight 5 lbs.

90L1181C665 ..... 16" Doll .. . .Retail $9.95

D

(E)—PENNY—HER BATHINETTE AND INFANT CHAIR

Penny is sitting by her bathinette, just waiting to be bathed. Wash her from head to toe—vinyl won't crack or peel. After bathing, she can be placed in her new infant chair, for feeding and napping. She has moving eyes, rooted hair, and movable arms and legs. She is dressed in diaper, and wrapped in terry cloth blanket. Layette consists of: printed cotton romper, booties, soap, sponge, talc powder, and clothespins. Weight 3 lbs.

90L1194C665..... 12" Doll .....Retail $6.95

E

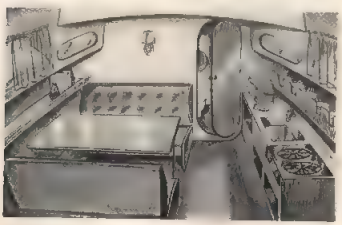
Should you buy a yacht based on her ability to sail around the world?

There is much to be said for it. She must have "come to an agreement with the sea". She implies great structural strength. And she enhances the public image of her owner.

You are looking at Sea Witch, a powerful auxiliary sloop quite unlike anything you may have ever seen. Similar in design and size to famous *Trekka* (21'5" loa) — smallest yacht to circumnavigate the globe — Sea Witch is now available in fiberglass.

The merit of ideal size — Sea Witch is a brilliant example of RS-CD — *reverse sheer* and *cambered* deck design — a new concept of style and function. This design departure (proven in such outstanding yachts as *Trekka* and *Four Freedoms*) makes a modern, sensibly sized cruising auxiliary possible — large enough for ocean crossings, yet compact and small enough to be easily sailed single-handed. Accordingly, Sea Witch is not one inch bigger than she must be. RS-CD construction provides (1) additional reserve buoyancy, (2) increased flexural strength and (3) an extra 32 cubic feet of cabin area! With reference to style, notice how Sea Witch's height amidships suggests strength — how her downward flowing RS-CD curve expresses speed.

The comfort of a power cruiser — Within Sea Witch's 22' overall, four adults can live on board in reasonable comfort. An efficient six foot galley holds all equipment and utensils. A rest-room, replete with mirrored vanity, marine toilet and wash-basin is conducive to the easy life.



Dinette convertible to double bed and two 6'3" quarter berths are, for the first time, available in a 22' sailing yacht.

Champagne or dinner served in the dinette can be a plush affair. Dome light, alcoves, bookcases and colorful fiberglass curtains lend charm and atmosphere to this beguiling yacht. (Racing enthusiasts who feel diffident about luxury accommodations can be supplied with a conventional arrangement.)

A safe and stable yacht — A family can cruise with peace of mind in the knowledge that Sea Witch is self-righting and, when ordered with flotation, unsinkable, as well. Newcomers to the sport of cruising will be encouraged by her simplified, modern masthead rig. Working sail area is a modest 180' and, under moderate gale conditions (Force 7), reefing is unnecessary.

MORC racer/cruiser — With full suit of sails and racing gear, Sea Witch is a sloop to conjure with in off-shore racing. And the experienced sailor, dreaming of exotic lands in far off places, can take her happily and safely anywhere he chooses.

Quality breeds contentment — An owners yacht, like his car and home, undoubtedly influences people. Sea Witch is British-built to highest standards prescribed for fiberglass construction. She implies sound judgment, good taste and good living. She will be a credit to her owner and a constant source of pleasure and contentment.

Sailbag-mailbag — If you think you might like to own a Sea Witch, we suggest you give it careful consideration. At your request, we shall be glad to mail you a Sea Witch sailbag stuffed with scale drawings, specifications, brochures, price list and dealers' names . . . an account of Trekka's remarkable single-handed voyage around the world and a Comparison Chart of all 20' to 24' cruising sloops. Write or telephone to **Midget Yachts, Inc. Dep't Y, 1441 Broadway, New York 18, N. Y. OXford 5-7460**

SHELL LAKE'S
ALL NEW
Corsair
JUST WHAT YOU'RE LOOKING FOR
• A new direction in boating design • Graceful sweeping all Shelglas® hull
• Luxurious seating • Deluxe in every way • Balsa wood flotation
Discover how easy it is to own this beautiful boat — See your nearest dealer today.
SHELGLAS
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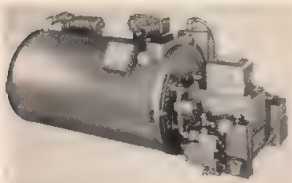
BOAT COMPANY
SHELL LAKE, WISCONSIN



This Way-Wolff ship heater provides hot water under forced circulation, is fully automatic and burns diesel oil

BOTH HEATING AND COOLING are functions of the shipboard equipment furnished by Way-Wolff Associates, and to a considerable extent the same equipment does both jobs. The same pipe lines and Twin-Vectors that circulate hot water in cold weather also circulate chilled water when cooling the ship becomes desirable.

Long known for their ship space heaters and water heaters, the Way-Wolff concern has more recently developed the Hydronics system of ship-cooling with their Forced Feed Reverse Return System. The system is made in sizes suitable for boats from 50 feet long upwards, and Way-Wolff stresses that the equipment can be installed with a minimum of disruption of existing interior accommodations.

Fuel used is regular diesel oil. Ship's service hot water can be supplied independently or as a part of the over-all space heating equipment. The company will be happy to supply literature containing complete descriptions.
WAY-WOLFF ASSOCIATES, INC., 45-10 Vernon Blvd., Long Island City 1, N.Y.

THE OUT O' GLOUCESTER 30' cruiser now has two sister ships, one a 36' cruiser, the other the somewhat mysterious RX-1. The RX-1, officials of Out O' Gloucester Enterprises say, is 30' long, is intended primarily for sports fishermen and law enforcement officials; has been tested up to 34 m.p.h. at this writing but is expected to make 40; has a beam of only 4' at the waterline, but 8' above that, and her underwater hull design inspiration comes from the modern submarine.

A high-speed craft of unusual design produced by Out O'Gloucester Enterprises

The 30' Out O' Gloucester cruiser has been improved, the builders say, with roomier accommodations for cruising four. She is priced at $15,900. The new 36-footer, with berths for four or six, uses twin Chrysler engines as standard power, and her lines are similar to the proven seaworthy hull of the 30-footer. Her price is $22,900.

All these boats were designed by Philip Bolger. The standard Out O' Gloucester hulls are double-planked of Philippine mahogany and are built in Japan. Most of them are delivered and fitted out at the company's headquarters at Rocky Neck, Gloucester, though the new RX-1 was built entirely at Gloucester.
OUT O' GLOUCESTER ENTERPRISES, INC., Beacon Marine Basin, Gloucester, Mass.

just a zephyr

is all a THURSTON needs.....

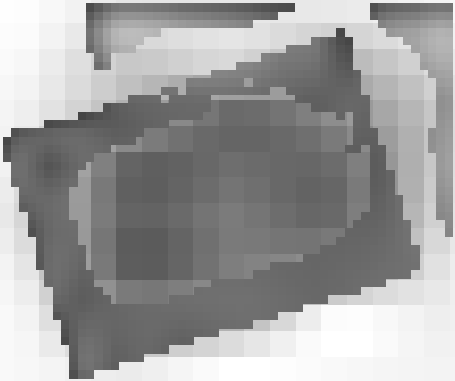
Whether you are wind hunting or flat-out in a Force 10 whole gale, you will do better with Thurston Sails.

Truly a miracle of sailmaking science and craftsmanship Thurston Sails are precision engineered to insure the ultimate in pulling power and speed. Created to the most exacting quality specifications with particular attention given to desired cut and conditions prevailing in the area in which the sail is to be used, Thurston Sails are "Draft Controlled" assuring proper and permanent placement of the drive — drive that is locked by the famous THURSTAPE process, the greatest advancement in sailmaking since synthetics

Write today, and see what we mean by that famous Thurston Thrust. May we quote on your next suit of sails?

Send for free booklet "Skill is the Secret in Sailmaking."

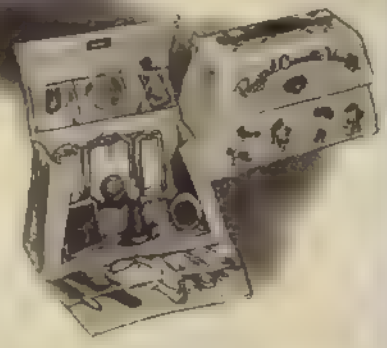
THURSTON Sails, INC.
WARREN RHODE ISLAND



Little girls learn grooming with these Toys

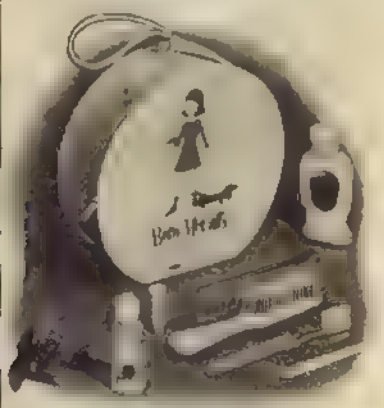
Pond's Beauty Bar

She'll feel like a movie-star having all her own "beauty secrets." Includes: lotion cold cream, tissues, lipstick, comb, toothbrush, paste, hair brush, finger brush, emery board, orange stick, face powder puff, bubble bath, tumbler, chap stick. White molded plastic cabinet, sliding doors. Adhesive hangers. Wt. 2 lbs. 8 oz.
49 N 5019—15x12x2½ in. high.... $3.99



Cosmetic Vanity

Ponytail teenage motif on washable vinyl plastic case. Contains pretend lipstick, 2 powder puffs, perfume bottle and atomizer, 3-way vanity mirror, powder and rouge compacts, hand mirror, comb, cuticle scissors, emery board, nail buffer, nail white pencil. 9x4x5 in. high.
49 N 1396—Shpg. wt. 1 lb.... .....$2.44



Betsy McCall's Pac

Sturdy, white calf grained washable vinyl hat box with zip-around lid. Lift-out tray contains: lipstick, lotion, flower, nail polish, emery board, toothbrush, hair brush, comb, 16-page beauty booklet. Roomy bottom compartment.
49N1283—11x3½ in. deep. Wt. 2 lbs. $3.44

Vanity with real mirror and bench . . big and sturdy to play "grown up"

Looks just like mother's. Of interlocking, reinforced fiberboard with dainty provincial print on pink. Center cosmetic shelf, 2 side drawers, 4 open shelves, 5x8-in. mirror in plastic frame.
79N1113C—37x33x11½ in. high. Assembly instructions. Wt. 8 lbs. $3.44

Dresser-top Ensemble. 8-piece pink pearl-a-tone plastic set. Comb, brush, 2 mirrors, tray, 2 jars, picture frame.
49 N 1322—Shipping weight 1 pound 3 ounces $1.56

Jewelry Case with assorted Jewelry

Any girl will love this elegant light blue case with 12 pieces of "grown up" size jewelry including necklaces, bracelets, pins, earrings and a ring. Simulated leather cover has gold color tooled design inside and outside lid. Removable tray, imitation suede-lined, has 12 sections, 5 ring slots. Rayon satin-lined base inside cover. 8½x5½x2½ in.
4 N 4400E—18c Fed. Exc. Tax Incl. Wt. 3 lbs. $2.97

"Bobbi-Sox" Accessory Set

So practical to carry to school—and so much fun. Roomy, 7x7 inch bucket-style bag with fold-over flap and handle. Made of white, calf grained vinyl plastic. Brightly decorated with 5-color embossed bobbi sox figures. Holds matching, photo-album, 3x3¾ in., with 10 acetate view flaps. Autograph album, 6¼x4 in. Pencil case with zipper closing 8x4 in.
49 N 1284—Shipping weight 14 ounces $2.66

40 inches Tall

Shirley Temple Paper Doll

Big as the little girl who owns it . . is this large playmate, real as life. Doll and clothes are sturdily made of heavy duty cardboard on strong easel. Dresses and accessories attach easily with exclusive new Giant snap-ons . . especially for small fingers.

Five outfits are from Shirley's greatest movies: Captain January, Heidi, Rebecca of Sunnybrook Farm, Wee Willie Winkie, Little Miss Marker.
Shipping weight 4 lbs.
79 N 1320A... ... $2.77

Musical Purse

She shall have music wherever she goes with this glamorous purse. Every time your little Miss raises the lid, she hears a lilting tune. So much excitement for her friends, too. Music box compartment in lid . . has hand-wind works. Purse itself is gold color metal filigree. Plastic top and bottom. Mirror included. About 5x3x3 inches high.
49 N 1052—Shipping weight 1 lb.....$2.99

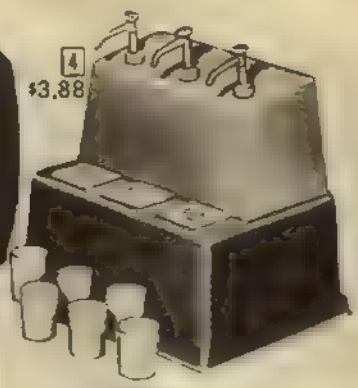
Snap-Link Kit

Let your youngster design jewelry by merely snapping any combination of pieces together. Approximately 200 colorful plastic links, round, oval, square and flower shapes in a big variety of sizes and assorted colors.
49 N 1367—Wt. 1 lb... $2.44

Delicious refreshments served by young ones

1 $9.39

2 $2.69



4 $3.88

$2.99

5 $3.88

1 Electric Corn Popper. Watch corn pop under heat-proof glass top. Dispense by tilting hinged popper . . fill bowls from vending spout. Aluminum pan, red, white steel dispenser, storage shelf. 4 plastic bowls, popcorn, recipes. UL listed, 110-120-volt, 60-cycle AC. 12x9x17 in.
79 N 1865C—Wt. 9 lbs. 12 oz. $9.39

2 Coca-Cola Dispenser. "Small fry" operate it easily. Dispenses directly from regular size bottle . . up to 9 ounces. Bottle is easy to insert. Pull handle, liquid pours freely. Four 2-in. plastic "Coke" glasses. Red, white plastic dispenser. 6x9x10¾ in.
49 N 1819—Shpg. wt. 3 lbs. $2.69

3 Ice Cream, Ice Pops Combination. Takes less than 1 minute to make delicious ice cream or sherbet. Make, decorate Mr. Potato Head, Ice Pops too . . set includes 6 Lik-m-aids, 3 pkgs. candy sprinkles, 2 Kool Shakes, 2 molds, 10 Ice Pop sticks, plastic spoon and instructions. 12x12x6-in. plastic machine.
49 N 1815—Shpg. wt. 2 lbs. 8 oz. $2.99

4 Soda-Pop Fountain. Serve refreshments "drugstore" style. Holds 3 standard pop bottles, up to 9 oz. Dispense by pressing any of 3 pumps. 6 plastic cups, 3 sections with lids for ice cream. Flavor name inserts for each pump. Red and white plastic. 10½x8½x11 in.
49N1805—Shpg. wt. 3 lbs. 12 oz. $3.88

5 Play-coins operate "Coke" Dispenser. Let little one treat playmates to cooling drinks. He slips coin into slot . . puts glass under opening presses button. Steel and plastic machine lights up, releases liquid in tank, shuts off. Includes 3 plastic glasses, "coins." Uses 2 batteries (not incl., order below)
49 N 1880—5x7x9½ in. Wt. 2 lbs. $3.88
34 N 4650—Batteries. Wt. 8 oz. .2 for 30c

6 $2.69

6 "Fizzies" Fountain. Dispenses colorful "Fizzies" as soda pop . . tastes like real carbonated soda including fizz that tickles the nose. Drop tablets into cylinders, add water . . presto . . real 'Fizzies" soda pop flows. Complete with "Fizzies", cups, instructions. Durable plastic. 12x4x12½ in.
49 N 1829—Shpg. wt. 2 lbs. 4 oz.... $2.69

Create funny faces

Mr. & Mrs. Jolly Cholly. Youngsters spend hours changing faces of this fascinating "magnetic" funny face couple. Both faces can be changed just by switching eyes, mouths and hats (included). All pieces stay in position held by permanent magnets. Use set over and over . . never wears out. Sturdy plastic.
49 N 1883—Wt. 10 oz.. $1.99

Mr. and Mrs. Potato Head develop into personality-plus characters with the help of fruits and vegetables. Dapper Mr. Potato scoots around in his car and boat trailer while his gay Mrs. drives auto with shopping trailer. Set includes 2 sets plastic features—eyes, noses, ears, hats, glasses, bodies, etc. Also cars and trailers. Box is 15x10½x3 in.
49N1751—Wt. 1 lb. 4 oz. $1.66

Design with Play-Doh, forms made in exciting Fun Factory

Children make endless variations of modeling fun forms and shapes with Play-Doh modeling compound. They spend many quiet hours working with this red and gray plastic Fun Factory equipped with plastic pump action and extruder handle. Set includes 12 interchangeable custom dies; plastic trimmer, die storage tray and instruction book of ideas. 2 cans of Play-Doh and 2 cans of Wood-Doh included.
49 N 1840—Size 15x11½x3 in. Shipping weight 4 lbs.....$3.29
49 N 1839—12x3x10-in. factory, 4 dies, 1 can Play-Doh. No tray. Wt. 1 lb. 13 oz.... 1.99
49 N 1871—Order extra Play-Doh. 4 cans in assorted colors. Wt. 2 lbs. 5 oz..... 82c

COOKING FUN FOR LITTLE HOMEMAKERS

(A) SHIRLEY TEMPLE TEA SET by IDEAL—What fun she'll have with this elegant Shirley Temple tea service for 3. Metal plates and saucers lithographed with Shirley's monogram. The plastic cups, teapot, sugar bowl and creamer have a cameo of Shirley Temple. Metalized plastic knives, forks and spoons complete set.
10-2140-197 2½ lbs. .....Retail **$3.00**

(B) KIDDYKOOK CHILTONWARE SET — Will delight any tiny cook. Contemporary styling in polished aluminum . . . just like mother's. Smart black handles and knobs of styrene. She'll have hours of fun with the whistling tea kettle, percolator, covered double boiler, medium pudding pan, large pudding pan, fry pan, saucepan.
10-2138-197 1½ lbs. .....Retail **$3.00**

(C) COLONIAL HOBNAIL TEA SERVICE FOR 6—Authentic Early American Hobnail design. Pure "Milk-Glass" white plastic with red and green cherry design. 54 piece set consists of 6 each plates, saucers, cups, tumblers, knives, spoons and forks; a pitcher, sugar bowl, creamer, toaster, salt and pepper, 2 bud vases, and "Silva-Glow" candlesticks.
10-2540-265 3½ lbs. .....Retail **$4.00**

(D) KIDDYKOOK COOK AND SERVE SET—Set consists of cooking utensils in (B) plus colorful, unbreakable polyethylene tea set that is durable and rustproof. The service for 6 includes cups, saucers and plates with pretty ballerina design, and silver plated knives, forks, and teaspoons.
10-2539-330 3 lbs. .....Retail **$5.00**

(E) JUNIOR CHEF FAMOUS BRAND BAKING MIX SET — With this big baking kit youngsters can make their own delicious frosted cakes with Swans Down Instant Ready Mix, luscious pies with Flako Pie Mixes, cookies with Flako Cookie Mix, Aunt Jemima gingerbread mix, yummy Aunt Jemima pancakes with Log Cabin Syrup, Aunt Jemima Choc-O-Chip squares and Flako Corn Muffins. Decorate pastries with the Junior Chef Decorator. Complete set of utensils and recipe book included.
10-1345-330 5 lbs. .....Retail **$5.00**

JUNIOR CHEF BAKING MIX KIT—Smaller than above with 10 Flako and Aunt Jemima ready mixes and utensils.
10-1346-197 2½ lbs. .....Retail **$3.00**

(F) 3-PC. FRIGIDAIRE KITCHEN SET — Includes 15" high 2-door refrigerator with foot pedal door control and stocked with "food"; 11½" wide sink with real running water, swivel faucet; 12" high stove with 4 raised burners, 2 ovens, plastic utensils. In pretty pink.
10-1351-597 9 lbs. .....Retail **$9.00**

(G) AUTOMATIC WASHER-DRYER—Realistic action for wash day fun. Set dial for washing action or spin-dry. Decorative control panel, plastic look-in lid, water discharge hose. 3½ lbs.
10-2546-460 Battery operated..**$7.00**
10-2383-13 Battery (needs 2).**$ .20**

(H) ELECTRIC RANGE—Will delight every little cook and hostess. Fiberglass insulated oven really bakes! 4 quick-heat burners plus separate oven element. Oven window, 6 utensils and oven rack. All steel. Safety tested! 12½ x 11¾ x 7". AC-DC.
10-2142-565 7 lbs. .....Retail **$8.95**

new

3 ADDITIONS TO THE SILHOUETTE FAMILY OF CRUISING SLOOPS

SILHOUETTE 23
COMMODIOUS, OCEAN-CRUISING FAMILY BOAT. SLEEPS 4.
M. O. R. C.
PRICES START AT $4795.

SILHOUETTE SEA HAWK
21' SLEEK OFF SHORE RACER.
M. O. R. C. SLEEPS 4.
PRICES START AT $4085.

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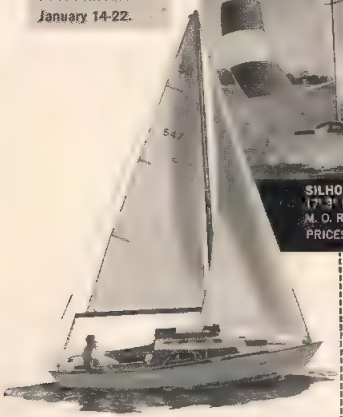
SILHOUETTE SEA ROVER
17' 3" FIBERGLASS
M. O. R. C. SLEEPS 2.
PRICES START AT $2590.

Attention all yachtsmen! Now, there's a Silhouette Cruising Sloop that will meet your taste, your requirements, your budget.

Three all-new Silhouettes ... plus the famed Silhouette Mark II will soon be available for demonstration and inspection at Silhouette dealers across the U. S. A.

All are admirably designed, quality-built. All may be ordered with Stuart Turner watercooled marine engines. All can be supplied with trailers.



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THE FAMOUS CRUISING SLOOP. SLEEPS 2.
PRICES START AT $2287.

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It's a WONDERFUL Hobby Kit...It's ITC...

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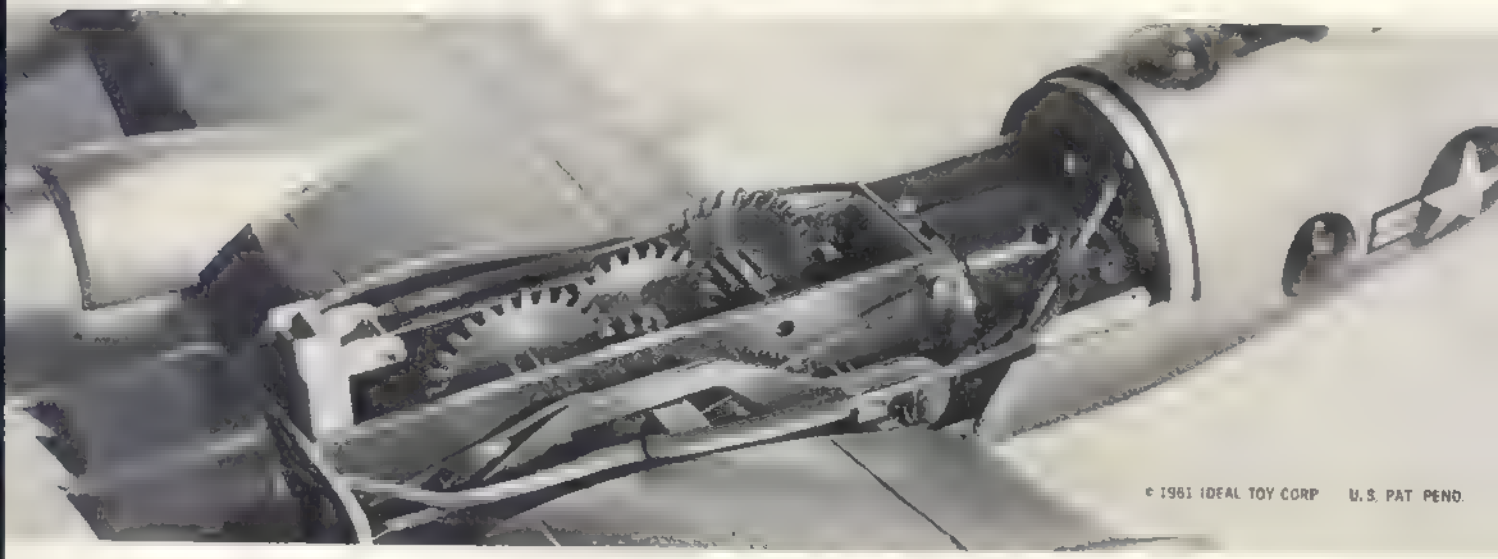
B-29 SKY RANGER
Giant 25½" Wingspan 19" Fuselage

...and the WONDER is...



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CAM-A-MATIC™ ACTION

ITC MODEL CRAFT
HOBBY DIVISION OF IDEAL TOY CORPORATION
200 FIFTH AVENUE, NEW YORK 10, N. Y.

Deep in the innards of this astonishingly realistic B-29 is an achievement in precision engineering unequalled in the annals of hobby kits; ITC's exclusive CAM-A-MATIC™ ACTION. After the huge craft is assembled, its four engines rev up individually, roar to maximum RPM, taxi the plane along a wide pre-set pattern, return it to the parking point cut out one at a time, and then start all over again—all automatically. A boy just doesn't forget that kind of action. And neither does a dealer. B-29 "SKY RANGER" kit with CAM-A-MATIC™ ACTION. **$9.98**

FREE Full Color Display. Order now for immediate delivery

ADVERTISED ON NETWORK TV!

NEWS REPORT #1

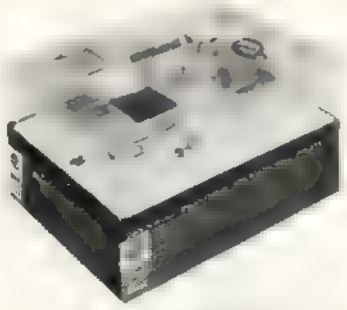
GENERAL ELECTRIC EDUCATIONAL PROJECTS

3-MINUTE TV COMMERCIAL! General Electric announces a special 3-minute commercial to appear September 24 on the General Electric Theatre, carried on 157 stations. It will introduce GE's seven exciting Educational Projects to 9 million families from coast to coast! The sets will be demonstrated by Don Herbert, TV's famous "Mr. Wizard."

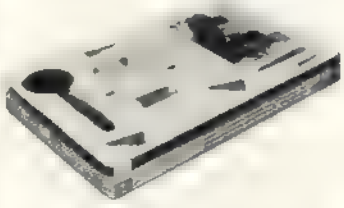
IDI GIVES AWARD! Designers of this GE Educational Projects line receive award for their outstanding design of these projects. This recognition by the Industrial Design Institute to A. J. Copeland, R. Kimura and R. Baker of Visual Marketing, Inc. points up the tremendous appeal the General Electric line will have for your customers.

Annual Industrial Design Institute Award Medal

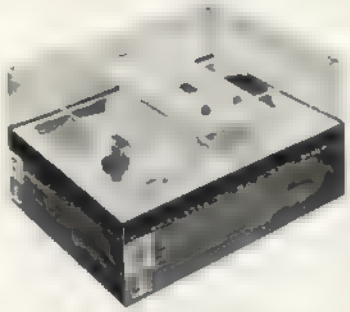
BIG EARLY SALES! Already, sales of the Educational Projects to dealers and distributors have far exceeded expectations!



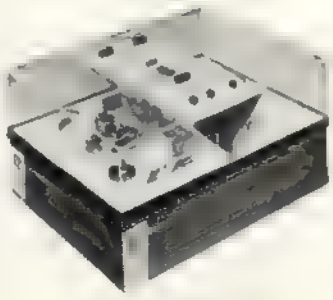
Electricity Lab (EL 20)



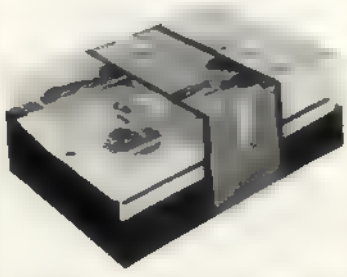
Basic Transistor Lab (EL-10)



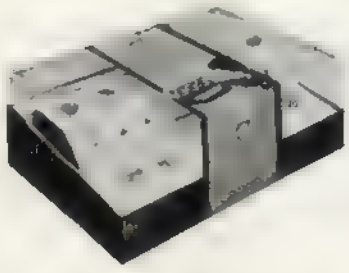
Transistor Radio (EF-110)



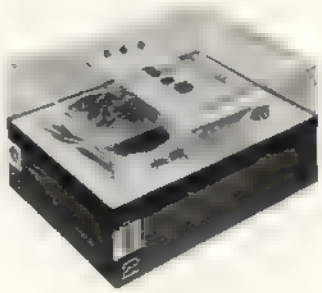
Intercom (EF-130)



Advanced electronics Lab (EL-30)



Analog Computer (EF-140)



Transmitter (EF-120)

Educational Projects, Radio Receiver Department
General Electric Company, Utica, New York

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P-7

Your Choice
$12.95

Huckleberry Hound and Yogi Bear

5 6 **Favorite Cartoon and TV Friends!** Giant molded bodies of extra durable polyethylene. Strong construction—tubular steel frame, long-life steel springs. Authentic cartoon colors. Size of frame: 38 in. long, 19¾ in. wide; height to seat 25½ in. *Mailable.*

(5) 48 T 5116 MO—Blue Huckleberry Hound. Ship. wt. 16 lbs. **$12.95**

(6) 48 T 5117 MO—Brown Yogi Bear. Ship. wt. 16 lbs. **12.95**

Choose a Steady Mount for a Tiny Tenderfoot

7 **Frisky Stick Horse gives Tots a Fast Ride!** Molded rubber head squeakswhen pressed. Enameled wood wheels, pole; plastic bridle. 48 T 5118 M—37 in. high. Ship. wt. 2 lbs. 4 oz. ..... Only **$2.98**

8 **Small Rocking Horse.** Gay as a Rodeo Pony. Black stenciling on molded white plastic head; Blue pine seat; Red struts. Yellow rockers shaped to prevent tipping. Back and hand grips for security. 48 T 5133 M –26x16x7 in. *Mailable.* Ship. wt. 5 lbs.....Only **$3.32**

9 **"Choo Choo" Shoofly.** Black, Red and Yellow "engine" for tots up to 2½ years. Emits a soft "choo choo" as it rocks. High plywood sides, back; safety strap. White tray Red pine seat, footrest. 48 T 5129 M—30½x12x18 in. high. *Mailable.* Ship. wt. 8 lbs. **$8.29**

New Trail Blazer—Compare Our Low Christmas Price!

10 **He Bucks—He Rears**—He Gives Small Cowboys a Real Riding Thrill! For ages 1 to 7. New design suspension on pedestal base all the exciting action of spring-type horses but less cumbersome, less confining—gives rider the feeling of the wide-open spaces! As safe, as tip-proof as ordinary horses. Molded, resilient vinyl body, sturdy steel pedestrl. 21 in. high, 18 in. height to saddle. Ship. wt. 28 lbs. 48 T 5100 MO—*Mailable.* ... . Only **$22.95**

ANOTHER WISHMAKER SPECIAL

MOBO BRONCO

11 **For Ages 2 to 10 Years.** "Wanted"... by all little "Rough Riders." He Gallops, Goes *Left* or *Right*, according to which stirrup is pressed or he can be locked into straight-ahead position—all with built-in "magic" steering!

Designed for Safety—rider can't slide off backwards. Sturdy, realistically-styled steel frame has dappled multi color baked enamel finish. Size: 26½ in. long, 13 in. wide, 30 in. high. No Money Down *Mailable.* 48 T 5190 MO—Wt. 25 lbs. .. .Cash **$21.79**

Just Say "Charge It" at Wards! SEE PAGE 223

TRAIL BLAZER

Only
$22.95

Flying Helicopter

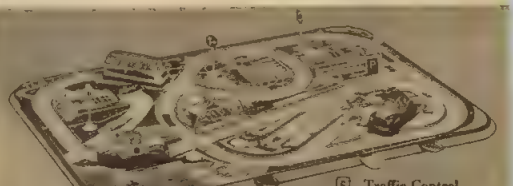
1

$1.49 and $2.64

International Airport

5 $2.98

Plane taxis down runway lifts off ground!



6 Traffic Control

$3.64

Pom-Pom

Mobile Pom-Pom

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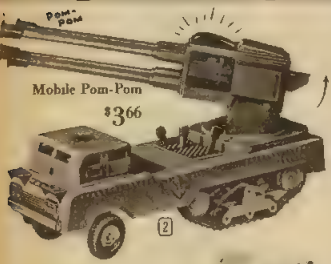

2

7 Singing Bird

$2.19

$5.44

8 Bengali the Tiger

Firebird Racer

3

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Amazing Mechanical Action

1 Flying Helicopter. Fly your own "whirlybird" by *remote control!* Crank gear box, flexible propeller blades, landing wheels. Lithographed metal; abt. 9 in. long, cable abt. 36 inches long Imported from West Germany.
48 T 2831—Ship. wt. 1 lb. **$2.64**
48 T 2832—Like above but helicopter is 5½ in. long, cable abt 33 in. Ship. wt. 6 oz..... **$1.49**

2 U. S. Army Mobile Pom-Pom. Operate 3 levers for *anti-aircraft action* . . . go forward, reverse . . . maneuver the turret . . . "man" the guns, left or right, raise to firing position. "POM-POM"—*red lights flash!* Lithographed metal with rubber wheels and tank treads. Needs 4 "D" cell flashlight batteries —see opposite page. Imported.
48 T 2828—Abt. 15½ in. long. Wt. 3 lbs. **$3.88**

3 "Firebird" Indianapolis-style Racer. You're the "grease-monkey"—*stop speedster to change tires!* Removable wheels, *inflatable tires* Strong friction motor, "engine" noise. Red lithographed metal. Complete with spare tire, wrench and inflating pump. Imported.
48 T 2823—Abt. 14¾ in. long. Wt. 1 lb. 8 oz. **$2.99**

4 Man from Space. Just press down on his antenna —*he walks along swinging his arms!* Gears in plastic head revolve, eyes roll, lights flash. "TV-Screen" shows moving space-pictures. Litho. metal. Needs 2 batteries below Imported.
48 T 2816—Abt. 15 in. overall. Wt. 2 lbs. 8 oz. **$3.48**
48 T 2322—Batteries for above. Wt. 8 oz..2 for **32c**

5 Airport with Plane. Watch the take-off! Key-wound plastic plane taxis around field to runway, reaches launching ramp . . . and *up it goes.* Comes down on other side of building (levers raise, lower plane). Airport colorfully lithographed with realistic details. Abt. 19¾x9 in. Imported from West Germany Intriguing fun for all ages.
48 T 2835—Ship. wt. 1 lb. 6 oz.. ...

6 Traffic Control. Start, steer, re-route traffic *with push-button control.* 8 road signs, 3 automatic "stops" create exciting traffic problems for 2 colorful wind-up cars and a bus (each abt. 3¼ in. long). Hours of fun—teaches traffic safety Lithographed metal landscape, 4 control levers at base. Abt. 19½ x15 in. Imported from West Germany.
48 T 2812—Ship. wt. 2 lbs. 4 oz. . **$3.64**

7 Singing Bird. Just wind him up—he warbles merrily. Wings flutter, head, tail and beak move. Metal; brightly lithographed with colorful plumage. Imported from West Germany
48 T 2920— Abt. 7½ in. high. Ship. wt. 8 oz. **$2.19**

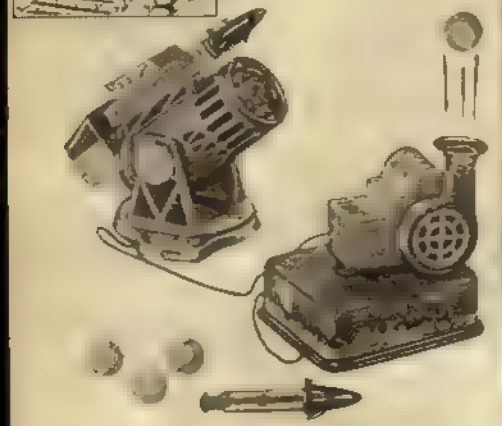
8 "Bengali" the Tiger. Sleek jungle beast stalks along with bared fangs, turning his head from side to side—he even snarls! *Operates by remote control;* you lead him along by 30-in. "leash." Steel body with striped "fur" (plush) hide. Realistic molded plastic head, fierce green shoebutton eyes. Needs 2 "D" cell flashlight batteries—see opposite page. Imported.
48 T 2870—Abt. 12 in. long. Wt. 1 lb. 12 oz. **$5.44**

Moving, Electronic Marvels of the Space Age

1 **Moon Mobile Rocket Launcher.** Giant sparking rocket zooms up and away when count down indicator lever is activated (soft nosed, will not mar furniture) Launching tower moves on track, tilts to 65 degrees or vertical. 6 head lights (2 red 2 green flashers 1 constant white beam); special beam purifies "radio-active" ground Steel moves forward or reverse on heavy duty tread. Electric motor. From Japan
49 N 4277—12 inches. Uses 2 "D" Batteries order below. Shpg. wt. 3 lbs. **$7.77**

2 **Moon Mobile Scout Wagon.** Same sleek steel chassis as above, same battery of 6 headlights. Carries its own explorer plane for long distance reconnaissance. Plane is raised or lowered by crank-operated crane which moves on track. Craft moves forward or reverse on heavy duty tread. Electric motor. From Japan
49 N 4276—12 inches. Uses 2 "D" Batteries; order below. Shpg. wt. 2 lbs. 8 oz.

3 **Moving-Shooting Commander Tank.** 4 big cannon fire 2 or 4 rounds at a time—24 in all—and eject casing after each shot! Lever operated triggers. Forward or reverse on 12 drive wheels and tread. Red and green lights. Steel. Electric motor. From Japan
49 N 4278—15 in. over all. Uses 2 "D" batteries (order below) Shpg. wt. 3 lbs. **$7.77**
34 N 4650—"D" Batteries. Shipping weight pair 5 ounces. 2 for 30c, 4 for 58c

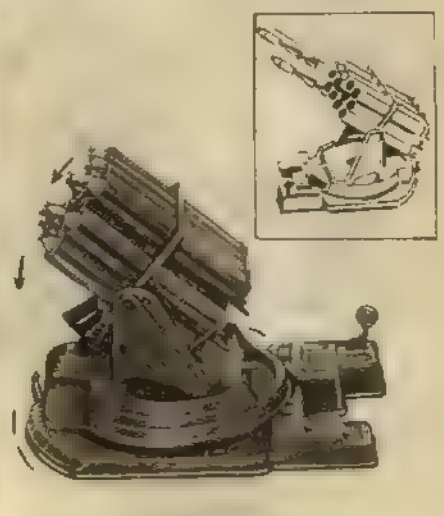


Sighted Satellite . . Shot Same!

Shoot satellite out of orbit with rocket fire Launcher, 6 in. long, aimed by mirrored sights shoots 2 rockets when button is depressed and knocks down floating satellite. Base revolves, throwing out stream of air which keeps satellite bobbing in outer space." Steel. 3 rockets, 3 balls incl. Uses 2 "D" batteries; order above. Japan
49 N 5871—Shipping wt. 1 lb. 8 oz..... **$3.77**

Jet Interceptor-Fighter Cockpit

"Unfriendlies" sighted at 6 o'clock! Go get 'em! Pilot tracks "blips" on his radar scope, zeroes in, presses firing button and blasts 4 rubber-tipped rockets at moving targets projected on wall. Machine gun chimes in with rat-a-tat tat! Tracking scope flashes red light when you stray off course Air speed gauge, bank and turn indicator. 11 in. high. Uses 4 "D" Batteries, order above. Helmet not included
79 N 5732h—Plastic. Shipping weight 8 pounds **$14.88**



Shoots 12 Rockets at once!

Knock the enemy out of the sky! Replica model of real rocket launcher fires 1 or a big barrage of 12 harmless missiles, accurately on target. Levers activate electric motor and rocket-mount swivels horizontally and vertically. Uses 1 "D" Battery; order at top of page. Plastic, 13 in. long
49 N 5823—Shpg. wt. 4 lbs. 8 oz. **$5.99**

Shifty Shooting Tank

Fires rubber suction projectile at target, makes quick turn, fires again at alternate target, then spins away in another direction. Friction motor, just rub tread briskly on floor and away she goes. Sighting action. Lithographed steel. 8 in. long
49 N 4226—Wt. 1 lb. 4 oz. **88c**

Arctic Snow Mobile

Type used in antarctic expeditions for hauling supply trains from ship to base many miles inland. Rubber treads carry mobile either forward or reverse. Colorful lithographed steel body with transparent windows. 8½ inches long. Electric motor. Uses 2 "D" Batteries; order above.
49 N 4231—Wt. 1 lb. 12 oz. **$2.77**

$3.44

Watch Sleeping Bear wake up

Sleeping Bear hibernates for the winter. Alarm rings [illegible] Has stuffed [illegible] and is decorated. Has doll's sweet [illegible] Uses one "D" battery—order from [illegible]

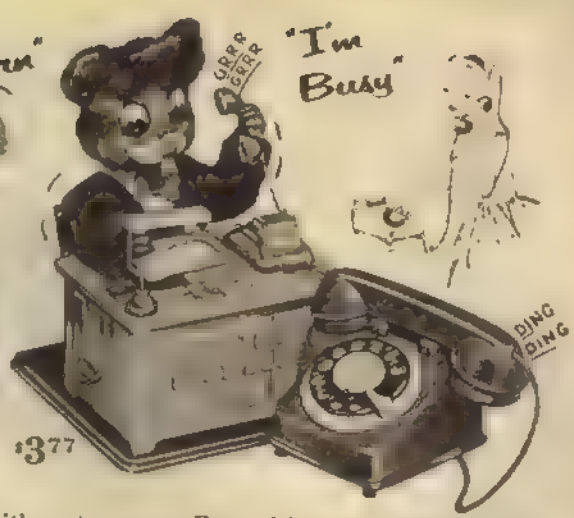
49 N 5875 Shipping weight 1 lb. 10 oz. $3.44

$2.99

Popcorn Bear walks with cart

Plush-covered peddler rocks from side to side as [illegible] Metal [illegible] Uses 2 "D" batteries—order from bottom of page.

49 N 5859 Shipping weight 1 lb. 4 oz. $2.99



$3.77

Bear picks up phone and talks

Dial Telly-Bear on your private phone and his [illegible] Metal [illegible] Uses 2 "D" batteries—order from bottom of page.

49 N 5858 Shipping weight 1 lb. $3.77

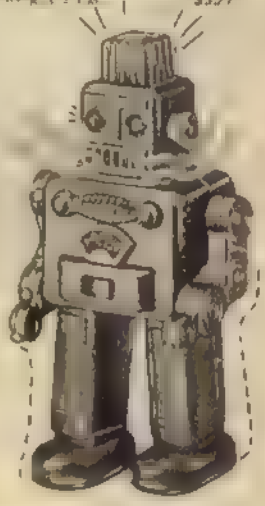
Robot walks . . billows smoke . . flashes eyes

$3.77

This mechanical metal monster is almost a foot tall . . he walks forward in realistic fashion with arms swinging . . stops . . smoke billows out of mouth—eyes flash . . and off [illegible] Multicolored [illegible] light revolves in his clear plastic radar dome. Motor hums . . powered by 2 "D" batteries (order below)

Shipping weight 2 lbs. 6 oz.

49 N 5870 ..... $3.77



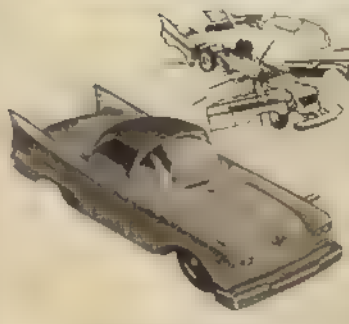
Two batteries keep this secretary busy

She's a real speed typist—hands and arms move up and down, typewriter carriage goes back and forth [illegible] Lights up and makes a clack-clack typing sound. Doll has vinyl head, rooted hair. Typewriter and base made of brightly decorated metal. 7 inches high.

49 N 5862 -Order 2 "D" batteries below. Wt. 2 lbs. $3.77

"D" Batteries for all items at top of page, directly above, and (4) at left

34 N 4650 Shpg. wt. for two, 8 oz. . 2 for 30c



Crashmobile. Wind it up, let it go—*crash!* Car blows apart before your eyes when it hits a solid object. Easy to put together again. Clear plastic windows. Colorful red and white high-impact plastic. 11 in. long. Made in U.S.A.

49 N 5812—Shpg. wt. 7 oz. . 88c

Battery and spring-powered ACTION Toys

[1] **Donald Duck Eccentric Car.** Plastic figure bobs up and down as colorful steel car runs crazily up, down and around. 5½ in. long. Has spring motor.

49 N 5710–Shpg. wt. 14 oz. 88c

[2] **Crazy Express.** Clock-spring motor powers 4 car train on wobbly and weaving route. Brightly decorated metal. Rubber wheels. 12 inches long.

49 N 5706–Shpg. wt. 8 oz. 88c

[3] **Tropical Fish.** Mystery action moves multicolored metal fish in various directions . . looks like he's swimming. Eyes, fins move. Has crank motor. 7 in. long.

49 N 5852 -Wt. 10 oz. . . 88c

[4] **Puzzled Pup.** Mouse comes out, pup turns, barks, mouse retreats. Plush dog, metal base. 7½ in. long. Uses 2 batteries (order at right)

49 N 4233—Wt. 1 lb. . $2.44

[5] **Chirping Grasshopper** moves crazily; mystery steering [illegible] Metal Spring [illegible] Uses 2 "C" batteries (order below)

Shpg. wt. 1 lb. 4 oz.

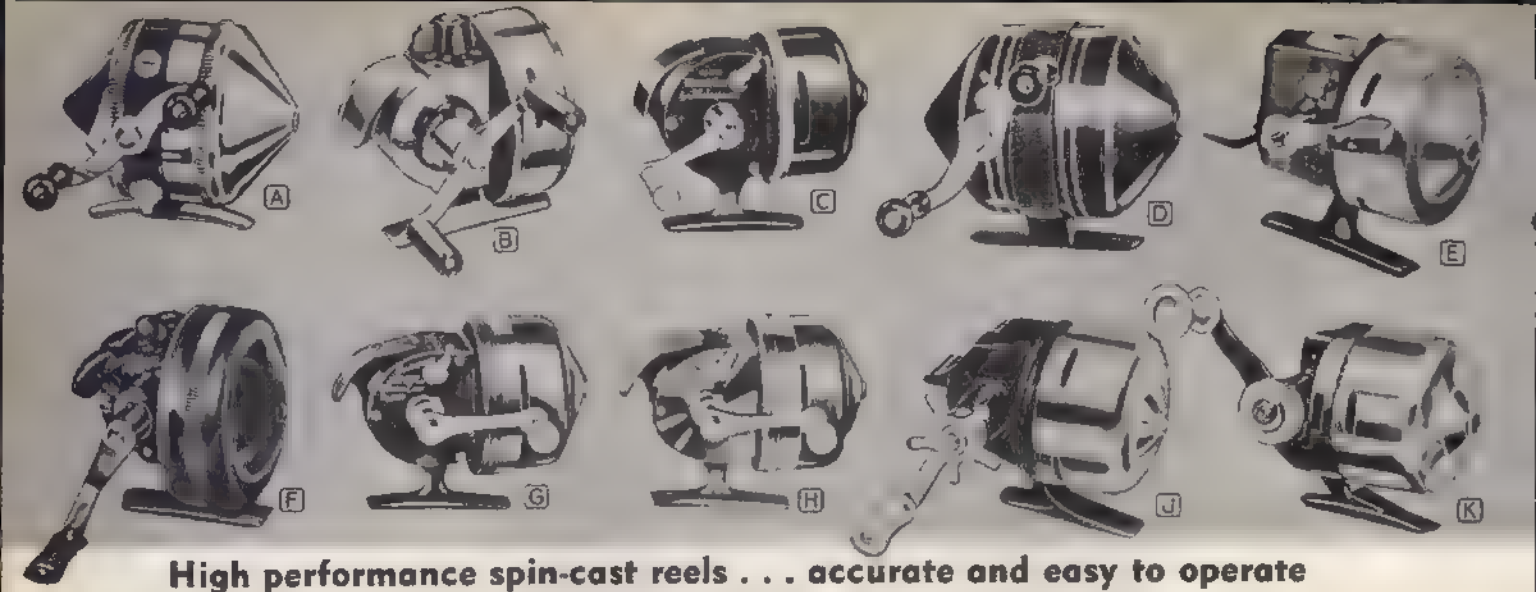
49 N 5856 . . . . $2.66

34 N 4659—Batteries. Shpg. wt. for two, 4 oz. . . 2 for 30c

[6] **Dolly Walker.** 10-in. vinyl rompered doll in a walker. Wind up and he walks forward shaking his rattle.

49 N 5853—Wt. 13 oz. $1.66

NOTE . . all items on page except Crashmobile (49N5812 at left) and batteries (34N4650 at right) are imported from Japan



High performance spin-cast reels . . . accurate and easy to operate

[A] ZEBCO MODEL 33—Exclusive Feathertouch control. Stainless steel covers, anti-reverse, click, neoprene brake ring, interchangeable spool. 6 lb. line installed.
G-60209C1170 .....**Retail $19.50**

[B] JOHNSON CENTURY #100A—Power casting control, Selecto-Dial drag, change-easy spool, double handle. 100-yds. 6 lb. monofilament line. For light or regular tackle.
G-60208C1077 .....**Retail $17.95**
Same, but pink/black; for ladies.
G-60074C1077 .....**Retail $17.95**

[C] SHAKESPEARE ECONOMY WONDERCAST #1774—Easy 4-unit takedown; anodized aluminum frame. Lever reverse; outer cone adjusts for drag. 100 yds. 8 lb. line installed.
G-60072C897 .....**Retail $14.95**

[D] ZEBCO MODEL 66—Feather-touch control, anti-reverse, click, adjustable drag, interchangeable spool, hard-chrome pick-up head.
G-60067C777—6 lb. line inc. .....**Retail $12.95**

[E] SOUTH BEND FUTURA #202—Twin triggers, non-reversing tenite grip. Fingertip drag, anti-reverse and trigger control. 100 yds. 8 lb. line installed.
G-60228C1500 .....**Retail $25.00**

Heavy duty spin cast reels

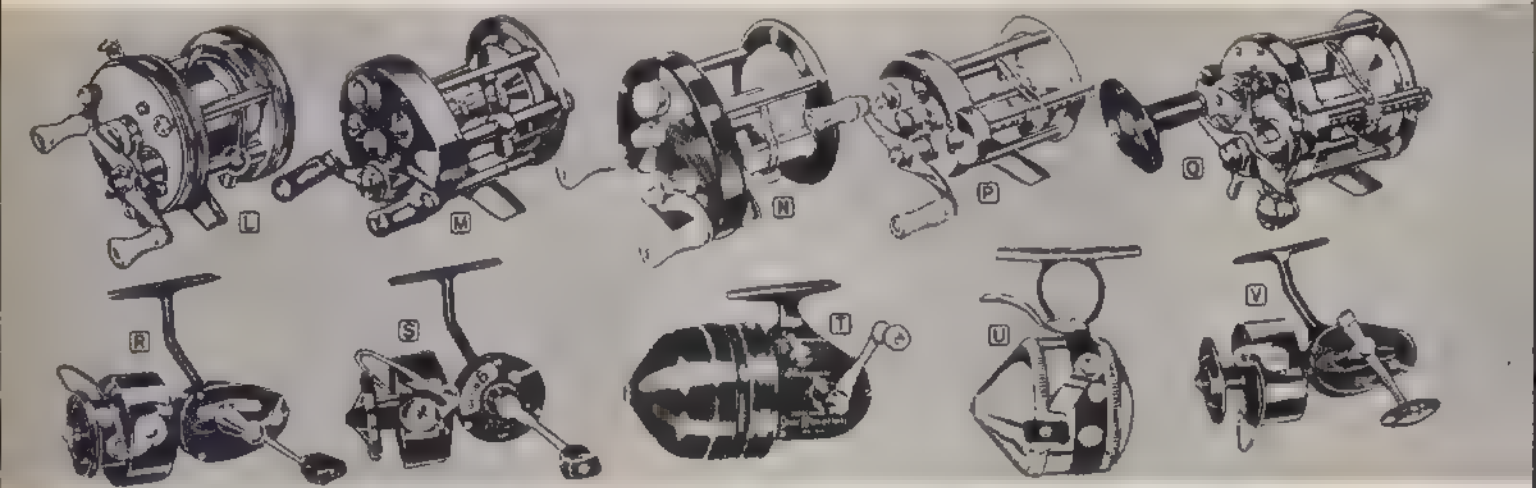
[F] JOHNSON CITATION #110A—Non-corrosive; power-casting control; Selecto-dial drag with drag-click; interchangeable retrieve. 125-yds. 10 lb. line
G-60073C1377 .....**Retail $22.95**

[G] SHAKESPEARE #1797—Carboloy level wind pick-up; 100 yds. 12 lb. line on aluminum spool. Outer cone drag adjustment, non-reverse thumb lever control.
G-60139C1497 .....**Retail $24.95**

[H] SHAKESPEARE WONDERCAST #1777—4 unit construction; carboloy pick-up. Cone adjusts. 135 yds. 10 lb. line.
G-60070C1197 .....**Retail $19.95**

[J] GARCIA ABU-MATIC #70—Fits any hand; Star Drag coordinated, automatic Synchro-Drag 120 yds. Garcia Platyl 12 lb. mono installed.
G-60229C1797 .....**Retail $29.95**

[K] SOUTH BEND NORSEMAN #110-B—Swedish import. Salt-water resistant; anti-reverse; feathering device for pin-point casting. 115 yds. 15 lb. line.
G-60140C1797 .....**Retail $29.95**



Casting and spinning reels with effortless performance built-in

[L] GARCIA AMBASSADOR #5000—Push button to disengage spool; reel in to engage automatically. Star drag, anti-reverse.

No.	Line Cap.	Retail
G-60032C2700	150-yd. 15 lb.	$45.00
G-60237C2850	200-yd. 15 lb. #6000	$47.50

[M] PFLUEGER SUPREME #1573—Level wind, adjustable anti-backlash, 1-pc. spool, cub handle drag. With Speede reel oil, screwdriver-wrench, gear grease, spare pawl. 180 yd. 15 lb line cap.
G-60215C2250 .....**Retail $37.50**

[N] SHAKESPEARE DIRECT DRIVE #1927—Nylon gears, aluminum frame and end plates; bronze anodized finish. Spring tension casting drag. 100 yd. 15 lb. test cap.
G-60235C1110 .....**Retail $16.50**

[P] PFLUEGER SKILKAST #1953—Mechanical thumber operates when line is running out—no over-run or back-lash. Remove level wind parts without disturbing housing. Aluminum alloy spool. 150 yd. 15 lb. cap.
G-60212C870 .....**Retail $14.50**

[Q] PFLUEGER ROCKET #1375—Satin chrome finish, aluminum spool. Star drag with shift lever. Spare pawl and double handle crank.
G-60213C1050—Cap. 330 yd. 12 lb. Retail $17.50

[R] MITCHELL SPINNING REEL #300—Lever controlled anti-reverse. Built-in drag adjustment. Includes small spool (175-yd. 4 lb. cap.) and large spool (250-yd. 8 lb. cap.)
G-60204C1950—Left side crank . .**Retail $32.50**
G-60203C1950—Right side crank . .**Retail $32.50**

[S] MITCHELL CAP SPINNING REEL #304—Rotating head, ball bearing mounted shaft and handle. Cross and level wind with Planamatic gears. Smooth drag with anti-reverse control. 350-yd. 6 lb. line cap.
G-60202C1077 .....**Retail $17.95**

[T] SHAKESPEARE DELUXE SPIN REEL #1810—4 unit construction. Level wind model of bronze finish aluminum alloy. Outer cone adjusts drag. Machined aluminum spool with 200 yds. 8 lb. monofilament.
G-60205C1737 .....**Retail $28.95**

[U] ZEBCO SPIN REEL #44—Fast retrieve; anti-reverser Interchangeable spool with 6 lb. test line installed. Feathertouch control trigger. No manual line pick-up or bail manipulation before the cast. Neoprene brake ring.
G-60004C1170 .....**Retail $19.50**

[V] MITCHELL INTERMEDIATE SPIN REEL #306—Planamatic gears; push button spool release; full bail automatic pick-up; positive anti-reverse. Corosion proof finish. 300 yd. 12 lb. line cap.
G-60239C2097 .....**Retail $34.95**

Approx. ship. wt. on all reels 1 lb.

SAVE $16.80! REGULAR VALUE $59.55

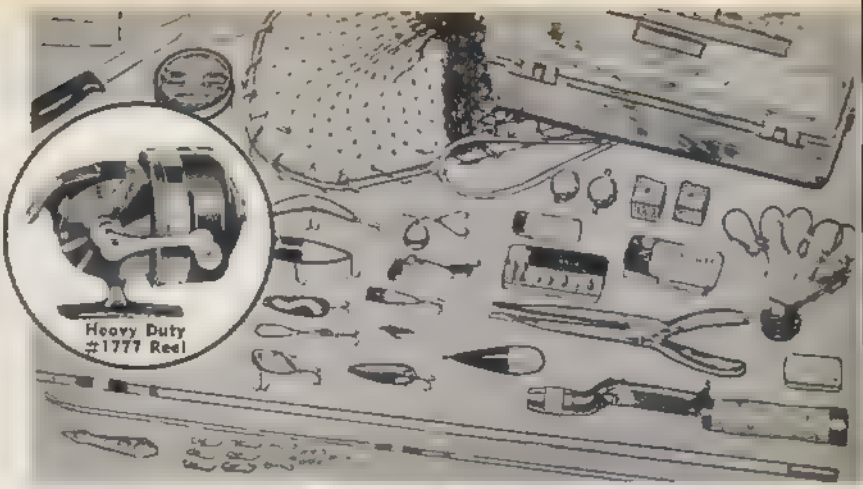
Special! 130-Pc. Shakespeare 1777 Heavy Duty Spin Cast Kit

Set includes: Heavy duty 1777 reel with non-reversing crank, full circle Micro Drag, 75 yds. 10-lb. line installed; easy take-down 4-unit design. 5½′ two-piece solid glass rod with aluminum handle, natural cork grip, chuck-type nose piece, 3 stainless guides and tip top; an extra 100 yds. of line, 11 different lures, plus split shot, sinkers, swivels, snaps, hooks, floats, hook guards, leather sheathed knife, long nose pliers, aluminum float type trout net, stringer, fishing manual and floating polystyrene tackle box with cantilever tray. Wt. 4½ lbs.

G-65299E2567 ..... Special Retail $42.75

REEL only, with 75 yds. 10 lb. line. Ship. wt. 1 lb.

G-60070C1197 ..... Retail $19.95



SAVE $10.25! REGULAR $32 RETAIL

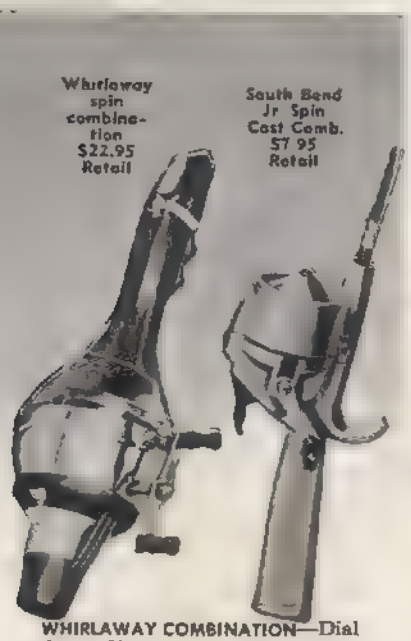
151-Piece Airex Apache Spin Fishing Kit

#319 Airex Apache spinning reel with internal bail release mechanism, cross-wind and anti-reverse; for right or left hand use. 6½′ (2-pc.) solid glass spinning rod with natural cork grip, sliding aluminum bands, 3 stainless guides and tip top; 200 yds. DuPont nylon monofilament line, plugette, 2 spoons, 7 lures, 2 spinners, feather streamer, treble fly, cable leader, split shot, sinkers, snaps, swivels, hooks, aluminum float type net, stringer, scaler, cork floats, hook guards, disgorger and fishing manual . . . all packed in a rugged tackle box ready for your next fishing trip. Wt. 4¼ lbs.

G-65288E1310 ..... Special Retail $21.75

REEL ONLY—Net wt. 7 oz. Ship. wt. 1 lb.

G-60137C597 ..... Retail $9.95



WHIRLAWAY COMBINATION—Dial drag adjustment, completely automatic. With 50-yds. nylon line, swivel, plug. Ship. wt. 4 lbs.

5½′ 2-pc. solid glass rod. Retail

G-61700EP1377 ..... $22.95

6½′ 2-pc. solid glass rod.

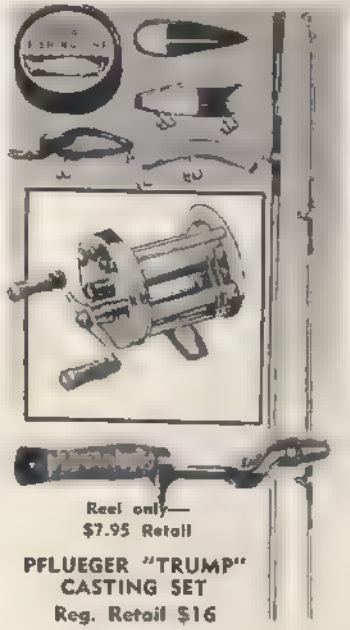
G-61701E1437 ..... $23.95

6½′ 2-pc. tubular glass rod.

G-61702E1497 ..... $24.95

SOUTH BEND COMBINATON for juniors—Spin-casting fishing outfit just like Dad's. 50" rod, built-in reel, 35-yds. 6-lb. line, ⅝-oz. plug. Wt. 3 lbs.

G-61749E477 ..... Retail $7.95



PFLUEGER "TRUMP" CASTING SET

Reg. Retail $16

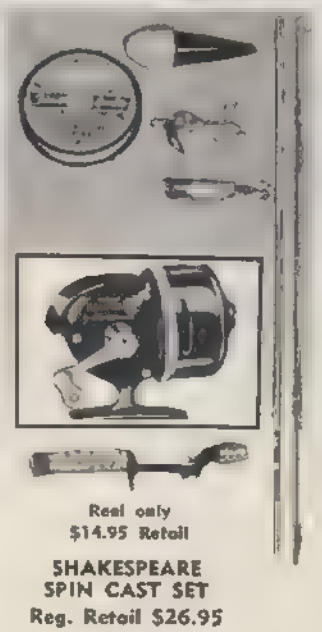
SAVE $2

#1943 bait casting reel with level wind, anti-backlash, line guide that travels full length of spool; 145-yd. 15 lb. line capacity. 5-ft. (2-pc.) solid glass rod, aluminum handle, cork grip, 3 stainless guides and tip top. 50-yds. skipper line, 3 plugs, red/white wobbler and fishing manual. Ship. wt. 2½ lbs.

G-65305E840 ..Spec. Retail $14.00

#1943 REEL ONLY—Wt. 1 lb.

G-60210C477 ..... Retail $7.95



SHAKESPEARE SPIN CAST SET

Reg. Retail $26.95

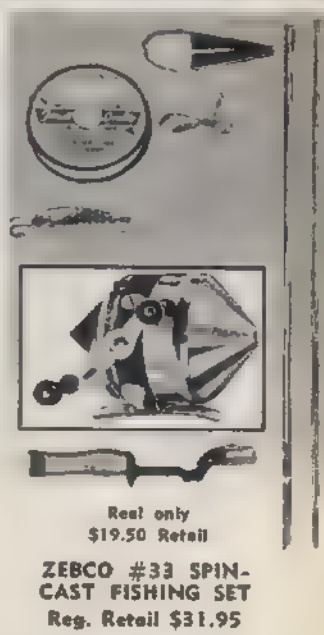
SAVE $3

Famous #1774 spincast reel in easy 4-unit takedown style features lever-type non-reverse, outer cone drag adjustment, 100-yds. 6-lb. nylon monofilament line. 5½′ 2-pc. solid glass rod has aluminum handle, cork grip, chuck-type nose piece, 3 stainless guides, tip top. Practice plug, 3 baits. Ship. wt. 2¾ lbs.

G-65303E1447 .Spec. Retail $23.95

REEL ONLY—With line. Wt. ½ lb.

G-60072C897 ..... Retail $14.95



ZEBCO #33 SPIN-CAST FISHING SET

Reg. Retail $31.95

SAVE $3.20

Features the Zebco #33 reel with feather-touch control, easy-to-remove cover; 100-yds. monofilament line. 5½′ 2-pc. solid glass rod with aluminum handle; cork grip, stainless guides. Practice plug, 3 baits and fishing manual also included . . . everything needed for successful fishing. Wt. 2½ lbs.

G-65304E1737 .Spec. Retail $28.75

REEL ONLY—With line. Wt. ½ lb.

G-60209C1170 ..... Retail $19.50

See Two of America's Most Successful Toys!

AT THE NEW YORK TOY FAIR / MARCH 13 - 22

Room 639, Sheraton-Atlantic . . . and on display at Sales Unlimited, 200 5th Avenue

THE GALLOPER

The Newest Hobby Horse Sensation — moves forward, backward and steers while it bucks up and down!

Here is the most beautiful, actionful hobby horse available today, anywhere! Designed by a top-flight western artist, the richly colored body is of pliable, heavy gauge vinyl. Can't mar walls or furniture. Rolls on large, non-scuff wheels, propelled by the galloping action of its rider. Good exercise and safe for carpet or sidewalk! One of 1961's most talked-about new toys!

D-STIX

Exciting new space-age construction kits — colorful, educational, entertaining!

All plastic, all new, all fun, each kit builds scores of unusual, original abstract designs . . plus towers, bridges, power stations. Conforms to engineering principles and stresses. Creative, challenging.

***SPOKANE ENTERPRISES,** manufacturer of the "Galloper" and "D-Stix", wishes you a successful, profitable year . . . and invites you to visit both its toy fair displays!*

SPOKANE ENTERPRISES, INC. SPOKANE INDUSTRIAL PARK - SPOKANE 69, WASHINGTON

CYCOLAC®

THE BORG-WARNER PLASTIC THAT'S TOUGH, HARD AND RIGID

Like many full-size Detroit-made cars, these exact replicas of 1961 Chevrolet models utilize the one plastic material that assures both strength and dimensional stability. Scaled to 1/25 actual size, these toy-cars are precision molded to authentically reproduce the most minute design detail. To assure perfect dimensional uniformity of all moldings, SMP Corporation engineers selected the plastic that would best meet all requirements. The material: CYCOLAC. The result: A stronger, more rugged toy auto, one that can take it! Investigate the advantages of CYCOLAC and see how it can best work for you.

CYCOLAC ... *better in more ways than any other plastic*

MARBON CHEMICAL DIVISION **BORG-WARNER**

WASHINGTON WEST VIRGINIA

ALGONQUIN 14-Foot "Chieftain"

Fiberglass Sports Boat needs no Upkeep . . . is Completely Safe!

Skipping along while wide open or throttled down to a lazy trolling speed, the "Chieftain" behaves herself in the water. From the sleek "V" bow to the semi-round bottom, this spunky 14-footer is built to GO . . . safely, smoothly and in complete comfort. Takes the snap out of the choppiest swells and banks into hard turns smoothly, gracefully without skipping a wave. But, performance isn't all that the "Chieftain" gives you! Thanks to miracle fiberglass, there's practically no maintenance. Comfort ranks high, too. Deeply upholstered seats (color-matched to the turquoise deck and white hull) are a keenly appreciated luxury. And, built-in styrofoam panels will keep her afloat, no matter what. Factory installed equipment includes: steering wheel, bow eye, 3 lifting handles, 2 bow chocks and deck cleat; two seats and full upholstery. Rubber bumper on gunwale protects finish when boat is being pulled along pier. Hull-type; fiberglass; G.L. length, 14'4"; gunwale length, 15'6". Beam, 65". Bow depth, 30"; Transom is 53" to take up to 40 HP motor. From Indiana. Wt. 360 lbs.

81-03-17 B3970 "Chieftain", 14-ft. $795.00

Boat Seats

No installation needed!

E BRINKTUN DECK CHAIR . . . reduced! Save $1 . . . and enjoy living room comfort while you rest from the rigors of navigation. Low center of gravity for stability. Heavy duty canvas; aluminum tubing frame.

81-09-37 B477 $8.95 value. **$7.95**

F SCOTT OLYMPIC SWIVEL BOAT SEAT. Fits boat seats 8½–16" wide. Turns a full circle on ball bearing base. Padded 12½x12½" seat, back covered in green plastic.

81-08-95 B777 Deluxe Swivel Seat. **$12.95**

81-09-86 B477 Without swivel **7.95**

These are Designed for Water Fun and Safety!

G FUNCRAFT COMBINATION SKI SET . . . includes skis, medium size plastic foam safety belt and 75' poly tow rope. Five-layer, multi-laminated skis have banana shaped bottoms, adjustable Shurelok binders and 2" aluminum fins. 6¾" wide. 5'6" long. 3-pc. set.

80-98-30 C2397 Funcraft Set. **$39.95**

H WHITE BEAR SLALOM COMBINATION SKIS . . . for everyone from beginner to expert. Deluxe laminated construction in banana shape for easy maneuverability. Deep metal fins prevent skids. Adjustable foot harness. 6¾" wide; 6' long. From Minn. Wt. 20 lbs.

80-94-91 D2097 Slalom Skis. **$34.95**

AQUA-FLOAT LIFE JACKETS. U.S.C.G. approved yoke design class A-1 and 2 for 40-ft. pleasure craft . . . ideal for water skiers. Flotation-kapok sealed inserts. Orange.

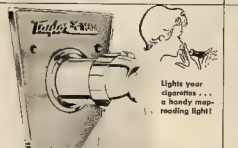
80-92-51 B315 Adult Jacket. **$5.20**

80-92-69 B231 Child's (up to 45 lbs.). **3.85**

80-92-77 B244 Child's (up to 90 lbs.). **4.40**

BAR BUOY HOLDER . . . mounts anywhere on boat to let you enjoy refreshments afloat. Constructed of chrome-plated steel to resist rust and salt water. Swivel action always keeps bottles and glasses level, even when boat rocks. With mounting clips, screws.

81-09-60 B177 Bar Buoy Holder. . . . **$2.95**

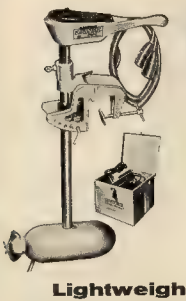


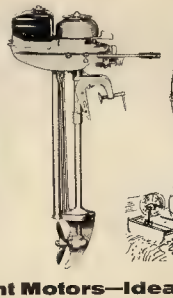
TAYLOR CIGARETTE and CHART LITER . . . most ingenious new gadget. Press it, it's a windproof cigarette lighter like the one in your car. Flip the switch, it's a bright cockpit light for easy map reading or after-dark unloading. Chromed mounting plate.

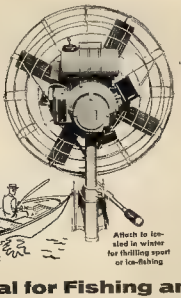
81-03-41 B357 Liter, 12 volt. **$5.95**

SKI-WATCH MIRROR. Giant-size hooded Panascopic mirror lets driver see what's going on behind him without turning around. Non-glare glass, styled for wide-range vision. Attaches to any boat. Weather-proof mounting gaskets; non-corrosive hood.

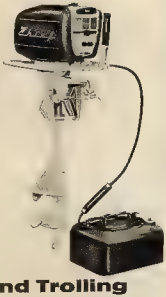
80-98-71 B417 Mirror, 2½x12". **$6.95**







Attach to ice-sled in winter for thrilling sport or ice-fishing



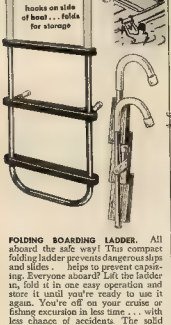
Lightweight Motors—Ideal for Fishing and Trolling

SILVERTROL ELECTRIC OUTBOARD. Fisherman's favorite, because it's noiseless, easy to carry, simple to operate. Up to 2½ mph on standard 12-volt heavy duty auto battery . . . higher speeds on 18v or 24v. Thumb screw tightens for fixed steering. You get pushbutton control of 4 speeds, 360° steering, full reverse, instant starts. Lifetime-lubricated motor runs 8 to 12 hours on one battery charging. 26 lbs.
81-05-31 C7450 Motor. **$99.50**
Battery Charger and Carrying Case . . . for 6v or 12v battery (not incl.).
81-05-49 C2590 Charger, Case **$34.50**

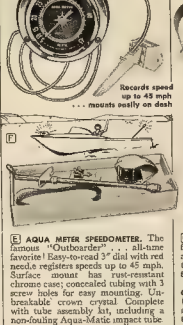
NEPTUNE "MIGHTY MITE" OUTBOARD Weighs just 17 lbs . . but it's a pintsized powerhouse! Hitch it on your dinghy, canoe or sailboat . . . it starts instantly, runs quiet and smooth at trolling speeds, yet has plenty of power at full throttle. Has 1.7 HP motor, 2 port angle cylinder. Moisture-proof magneto, centrifugal pump, siphon cooling, underwater exhaust. 1-qt. gas tank. Easy to operate. Length, 23¾", width 6¾", stern height 15". Good for years of rugged service. Unusual value!
81-00-28 C7075 Neptune Motor **$94.95**

AIRBOY AIRDRIVE OUTBOARD MOTOR takes you anywhere your boat will float. "Turbo-Thrust," 4-blade propeller develops extra power, allows dual mounting on 36" transom. Twist-grip throttle, Silent-Sonic muffler, vibration-resistant rubber mounts, 360° steering range, adjustable transom angle. Automatic recoil starter. Operates on 2 qts. gas and oil mixture at full speed for 1 hour. 26" propeller, 28" guard
81-17-11 C19125 5 HP; 56 lbs. **$239.00**
81-17-37 C14375 2 HP, 2-blade, 26" prop., 28" grd. 38 lbs. **$179.50**

CLINTON "CHIEF" 5 HP OUTBOARD Delivers full 5 HP, yet weighs only 30 lbs.! Ideal for fishing, trolling or cruising . . . for auxiliary power on sailboats . . perfect second motor on larger boats. Air-cooled, quick-starting Clinton engine system won't clog, corrode, freeze up—salt water can't damage it. Motor-head swivels 360° for forward and reverse. Master control panel puts every operation within an easy hand-span. Remote 3 gallon fuel tank for hours of cruising. Extra smooth and quiet operating.
81-14-06 C10750 Clinton. . **$169.95**



FOLDING BOARDING LADDER. All aboard the safe way! This compact folding ladder prevents dangerous slips and slides . . . helps to prevent capsizing. Everyone aboard? Left the ladder on, fold it in one easy operation and store it until you're ready to use it again. You're off on your cruise or fishing excursion in less time . . . with less chance of accidents. The solid mahogany steps are a comfortable 2¾" wide. They're deeply traction-grooved for surer footing . . . heavily varnished to resist scrapes and scratches. Tough, one-inch tubular aluminum is lightweight, yet sturdy as iron. Won't rust or damage easily. Large 7-inch hooks fit most any boat . . . are covered with white vinyl to prevent slipping . . . won't mar side of boat. Folds flat for compact, easy storage.
81-06-63 C717 Ladder, 3-step . **$11.95**
80-96-40 C847 Ladder, 4-step. . . **13.95**



E AQUA METER SPEEDOMETER. The famous "Outboarder" . . . all-time favorite! Easy-to-read 3" dial with red needle registers speeds up to 45 mph. Surface mount has rust-resistant chrome case; concealed tubing with 3 screw holes for easy mounting. Unbreakable crown crystal. Complete with tube assembly kit, including a non-fouling Aqua-Matic impact tube.
80-99-03 B777 Aqua-Meter Kit **$12.95**

F BOAT LIGHT KIT. Here's a complete set for installing running lights on class A or Class 1 boats up to 26 feet long. All metal parts are triple-chromed, die cast Zamac for longer, rustproof wear. Includes 12v bow light, 30° stern light, push-pull switch, cable, pigtails, screws. Meets all State and Coast Guard regulations. Install it on your boat for safety and good looks!
81-04-65 B1197 Boat Light Kit. **$19.95**

G PANORAMIQUE WIDE ANGLE MASK from France. Tempered safety glass angled to eyes for wider vision. Contour strap, pliable rubber guard.
81-00-36 B298 Panoramique mask **$4.95**

GARIBALDI CRESSI RONDINE SWIM FINS (not shown). Contoured, closest heel and open toe. Bright yellow
81-00-20 B687 Size 5–7 shoe . **$10.95**
81-01-19 B717 Size 7 9 shoe . . **11.95**
81-01-27 B717 Size 9–11 shoe. . **11.95**

H AQUA METER MARINE CLOCK. Modern, massive styling in a precision timepiece gives a salty, "sea-going" look to your outboard. Triple chrome-plated case resists all the elements. 3" dial gives 12 and 24-hour readings. Front set and wind. Watertight construction for years of trouble-free accuracy. Surface mount. Matches Aqua-Meter Speedometer.
81-04-81 B957 Marine Clock . . . **$15.95**

TA-PAT-CO FIRE EXTINGUISHERS. Be safe, not sorry! Equip your boat with a portable marine fire extinguisher now, before an emergency arises. Protect yourself as well as your passengers . . . save your boat from costly fire damage. These pressurized, dry-chemical-type models manufactured by Ta-Pat-Co are approved by the U.S. Coast Guard for use on private boats. They're properly designed to give you many years of protection. Compact and lightweight . . . ready for use on a moment's notice. Chrome-plated tank carries easy-to-follow instructions for operation and maintenance of extinguisher. Complete with mounting brackets . . . easy to install. Your choice of two sizes. From Ohio.
80-96-81 D3650 Fire-Extinguisher, 2½ lb. size, Wt. 6 lbs. **$26.50**
80-96-99 D3250 Fire-Extinguisher, 5 lb. size, Wt. 11½ lbs **$53.00**

IMAGINE! A 16 FT. ALUMINUM LAPSTRAKE RUNABOUT FOR $895,* GUARANTEED FOR 15 FUN PACKED YEARS!

Here's a runabout that will delight everyone in the family. The 1961 Jupiter is roomy enough to show off its feather smooth ride to the guys and gals in your water-lovin' family plus a host of your friends. Put two deck chairs in the rear of the cockpit, fold down the back-to-back seats into lounges and take off!

The list price of the Jupiter is small, yet its standard equipment list is long. And if you are looking for beauty, appreciate the wide flaring bow and the classic aluminum lapstrake lines. Even the lowered spray rails add an air of elegant simplicity. The massive deck is protected by vinyl strips encased in aluminum. And aluminum and vinyl hull bumpers prevent dock bruises. Hustle over to your Starcraft dealer and see the remarkable aluminum runabout that's O.B.C. rated to handle 15-80 hp. Starcraft is guaranteed for 15 years against popped rivets and skin punctures—the 1961 Jupiter!

NEW STARCRAFT JUPITER—Standard equipment includes 20-inch deluxe wrap-around windshield, complete steering rig, four back-to-back bunk type spring seats with white deluxe upholstery, plywood interior floor, bow and stern running lights, padded dashboard, styrofoam flotation, plywood motor mount capped with aluminum, plus many other deluxe items. Priced at a low $895.* *Plus freight and handling charges.

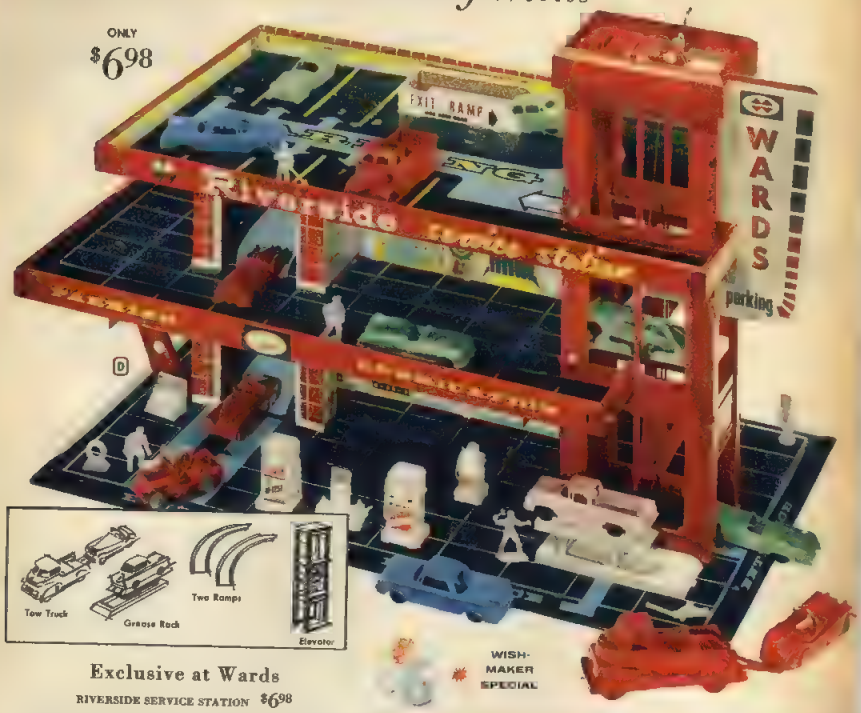
STARCRAFT

STARCRAFT BOAT COMPANY

WRITE FOR COMPLETE COLOR CATALOG
Department MB-1 • Goshen, Indiana

Electric Elevator...Really Works

ONLY
$6.98



WISH-MAKER SPECIAL

Exclusive at Wards

RIVERSIDE SERVICE STATION $6.98

(D) **A Young "Mechanic's" Christmas Wish Come True!** Big 32-Pc. Tri-Level Service Station with *electrically operated elevator*. Elevator shaft to lift cars to parking areas on two upper floors; two curved metal ramps return cars to street level. Elevator operates on one "D" battery (not incl., order, Pg. 363). Also operates manually. Lithographed metal station, 23¾x14¼x16½ in. high, *easily assembled in only 15 minutes!*

Station Is Equipped With All These Accessories.

11 plastic cars (assorted)	Oil rack	Tire jack
5 service attendants	Battery rack	Car lift
Sheet of decals	2 gas pumps	Jeep
Montgomery Ward sign	Grease pump	Service truck
Tire display rack	Tire pump	Tow truck

Make this a Merrier Christmas—Just say "Charge It"! See Pg. 223

48 T 2733 M—Ship. wt. 10 lbs. *Mailable*...Over 30-Pc. Set **$6.98**

Over 20-Pc. Set
Only $3.88

Special Ward Service Station $3.88

(E) **Big Day-and-Night Service Center** with manually operated elevator to move cars up to roof parking area. Ramp returns cars to street level. Sturdily constructed of brightly lithographed steel, 26x13¾x11½ in. high. Easy to assemble.

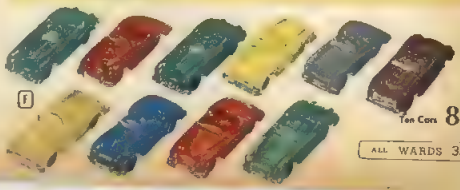
Over 20-Pc. Set Includes: 5 service attendants, 3 cars, jack, lubricating machine, adjustable grease rack, tire display rack, 2 gas pumps, bucket, air pump, battery display rack, oil can rack, 2 standing signs (Wards Super Service Center) and sheet of Montgomery Ward decals to mark pumps, etc.

48 W 2777 M—Ship. wt. 6 lbs. 2 oz. *Mailable*. Over 20-Pc. Set **$3.88**

Extra Cars for Stations Above Only 89c

(F) **Set of 10 Assorted Sports Cars.** Friction drives. Rubber tires. Sturdy steel, bright enamel finish, assorted colors.

48 T 2729—Each 3x1x1¼ in. Ship. wt. 11 oz... 10-Car Set **89c**



Ten Cars 89c

WISHMAKER SPECIALS

Wards Hawthorne Wagons Sparkle With News

They Sparkle With New Color Beauty . . . New Design Features . . . New Durability . . . New Ease of Handling . . . Available ONLY at Wards to Thrill a Child at Christmas and Long After!

A **Deluxe *"HAWTHORNE* 900,"** is a whiz on wheels, the shiniest, proudest wagon . . . and what a breeze to handle! It's big . . . 36 in. long. It's lustrous . . . 2-coat bright red metallic finish shines with the gleam of a new car . . . and easy-to-remove white enameled steel sides add to all its use and fun. Heavy all steel body has smooth wide safety rolled edges, seamless tubing handle. Rolls effortlessly on lifetime graphite bearings and large semi-pneumatic puncture-proof rubber tires. *Mailable*

48T5312MO—36x17¾x8¼ in. body. Wt. 32 lbs. **$10.98**

B ***"HAWTHORNE* 800,"** 36-in. long wagon with 2-coat red metallic finish, rugged construction . . . heavy steel body, seamless steel tubing handle, wide safety rolled edges, graphite bearings, semi-pneumatic tires. *Mailable*

48 T 5302 MO—Abt. 36x17¾x4½ in. body. Wt. 32 lbs. **$9.98**

C ***"HAWTHORNE* 400,"** 28-in long wagon with baked-on red enamel finish, heavy steel body with safety rolled edges, seamless tubing handle. Life-time graphite bearings, puncture-proof solid tires. *Mailable.*

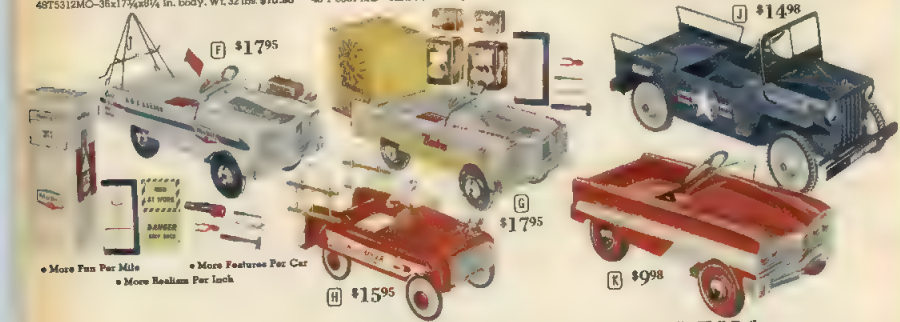
48 T 5301 MO—Abt. 28x13x3¾ in. body. Wt. 18 lbs. **$6.69**

D ***"HAWTHORNE* 200,"** 20 in. long, baked-on red enamel finish. Heavy steel body, safety rolled edges, seamless tubing handle, solid puncture-proof rubber tires. *Mail.*

48 T 5300M Abt. 20x10¼x3 in. Wt. 8 lbs. **$2.49**

E **"Old West" Trail Wagon Cover** fits any wagon over 27 in. long, can be used as ground tent. White cloth, drawstrings, 3 galvanized wire hoops fitted into 2 baseboards.

48 T 5517 M—*Mailable.* Ship. wt. 5 lbs.. **$3.57**



New For '62 . . . a Whole Garage of Gay Pedal Cars . . . Real as Life . . . Exceptionally Well Built

F **Tow Truck** has hand-lever crane and hook that really work . . . hood opens and closes. All steel, white with red, blue, silvertone trim. Includes "battery charger," flashlight, road signs, play tools, map, lube sticker, red flag, gas pump.* Abt. 47x17x24 in. high.

48 T 5527 R—Ship. wt. 40 lbs.. **$17.95**

*Shipping Carton (for left) for (F), (G), (H) becomes play-time gas pump.

G **Borden's Milk Truck** carries van load of ice cream cartons in storage compartment at rear. All-Steel in White with Yellow. Vinyl-covered storage compartment has steel rod frame, hood opens, closes. With ice cream cartons, tools, delivery chart; gas pump.*

48 T 5521 R—49½x17x23½ in. high. Wt. 39 lbs.. **$17.95**

H **Fire Engine** is fully equipped . . . chrome-plated bell, two ladders, rear step-deck, jewel-studded rear view mirror, new flexible windshield, white seat pad. All-steel, red with white, silvertone grill, ⅛-in. solid rubber tires. Ball bearing 3-position drive.

48T5540MO—Abt. 42x18 in. wide. Mail. Wt. 33 lbs. **$18.95**

J **Air Force Jeep** has the official look . . . baked-on enamel in Air Force Blue, two-level seat with side hand rails, dummy (no glass) windshield goes up and down. Tow ring on rear bumper All-Steel body, adjustable ball-bearing pedal drive, semi-pneumatic puncture-proof tires. Wt. 36 lbs.

48 T 5317 MO—Abt. 43½x15½x19½ in. high. *Mail.* . . **$14.98**

K **Firebird Sportster** economy car at a special money-saving price. Bright Red with white trim. Heavy-gauge steel body is one-piece for strength, adjustable pedal drive for ages 2 to 7, full ball-bearing construction. 8-in. wheels have large ⅞-in. molded rubber tires. Gas pump.*

48 T 5506 R—Abt. 38x17x20 in. high. Wt. 32 lbs.. . . . . **$9.98**

Build a road . . move a mountain, in your sand box

These rugged Steel Construction Toys have parts that *move and do* things!

[1] **Earth Hauler with Scoop.** Scoop lifts, drops dirt load into hauler. When lever is [illegible] bottom doors on hauler open, lever releases and load spills out. Includes 2 plastic workers. Giant wheels. Cab swivels all the way around.
49 N 5615—18 in. long. Shpg. wt. 5 lbs. $2.89

[2] **Mobile Crane Truck.** Giant 26-inch steel girder type boom has real 4¾-inch clam bucket. Bucket closes on load, then trip lever opens it and releases load. Boom folds back when ready to travel. Demolition ball. 2 workers and Giant wheels.
49 N 5622—16½ in. long. Shpg. wt. 10 lbs. $6.88

[3] **Road Grader.** Scraper blade can be raised, lowered, tilted and turned. Steering wheel controls direction and operates from the driver's seat in cab. Plastic diesel engine and exhaust stack. Giant wheels. Plastic [illegible]
49 N 5614—17 in. long. Shpg. wt. 5 lbs. . . $2.89

[4] **Hydraulic Dump Truck.** Authentic scale model drops its load of sand, gravel or cereal by lever operated hydraulic cylinder. Dump body is 6 in. wide has wheel guards, free swinging tailgate and cab protector. Plated grille, rubber wheels.
49 N 5661—15 in. long. Shpg. wt. 3 lbs. 12 oz. [illegible]

[5] **Automatic Power Shovel.** Has automatic scooping and bucket release action. Single crank controls loading, raising and lowering of boom and unloading of shovel. Cab revolves in full 360 degree circle. Heavy duty rubber tractor treads.
49 N 5646—18 in. long. Shpg. wt. 4 lbs. $4.44

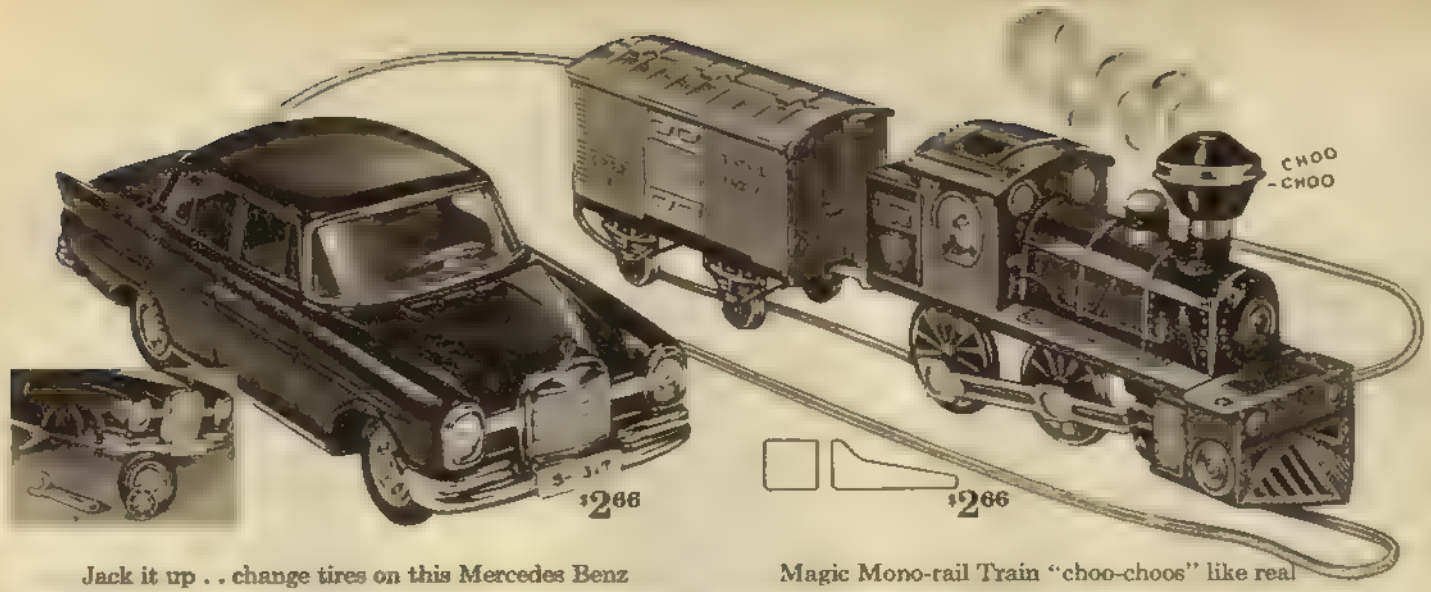
[6] **3-way Dump Truck.** Dumping section is mounted on [illegible] lever operated swivel base that locks in 3 positions for rear, right side and rear dumping. 2 other levers operate dump itself. Steering wheel controls vehicle. Giant wheels.
49 N 5689—13 in. long. Shpg. wt. 3 lbs. 12 oz. $3.89

"Loads" of fun in these big Steel Haulers

Auto Transport. Carries four 5¼-inch sedans cross country to the dealer's showroom. Ramp attaches to upper or lower deck. Cab detaches easily from van. 9 heavy duty rubber wheels. Sedans are of rugged plastic. Transport 23 in. over-all.
49 N 5582—Shpg. wt. 4 lbs. $2.77

Roy Rogers Hauler and Trailer. Roy and all his gang are here in 3-dimensional plastic. Side and rear gate ramps for easy loading and unloading. Dale Evans, Pat Brady and his jeep Nellybelle, and Bullet included. 15 inches long.
49 N 5557—Shpg. wt. 2 lbs. $1.97

Cattle Van with Livestock and Fence. Modern [illegible] livestock ride comfortably in all steel truck and trailer. Truck is fully detailed, has drop tailgate which serves as loading ramp. 17¾ inches long over-all. Animals are plastic.
49 N 5609—Shpg. wt. 3 lbs. $2.89



Jack it up . . change tires on this Mercedes Benz

Strong friction motor speeds car along with a push . . oh! oh! we've got a flat! Alternate reverses trunk operate jack to raise left or right side of car. Special tire tool removes hub cap and wheel, replaces it with a spare tire. Steel, baked enamel finish. Fully rubber tires, jack, extra tire and hub cap.

49 N 4213—12 inches long. Shipping weight 2 pounds. $2.66

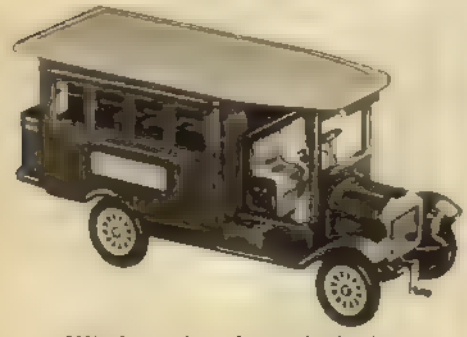
Magic Mono-rail Train "choo-choos" like real

Steam-type 8-in. metal locomotive and 3-in. freight car travel along 2¼-ft. flexible mono-rail track. You can make as long a track as you have room by moving the track. Train follows it along. Real smoke puffs from chimney as she goes.

49 N 5868—Uses 2 "D" batteries (not included, order below). Wt. 1 lb. 8 oz. $2.66

34 N 4650—Two "D" batteries for above. Shpg. wt. for two, 8 oz. . . . . 2 for 30c

NOTE: Ingenuity from abroad . . made by Japanese craftsmen . . all mechanical toys on this page are imported from Japan



Wind crank . . hear clack-clack

Old timer Autobus goes rumbling down the road powered by a strong friction motor. Gay reminder of the youthful noisy "roaring 20's." Makes engine noises by turning crank. Sturdy metal. Brightly colored, realistic detail. 12 inches long.

49 N 5724—Shipping weight 1 lb. 12 oz. $1.89

No "lemons" in this lot . . 4 popular import cars give you an up-to-date car fleet. Authentic miniatures of famed Volkswagen, Swedish Saab, beautiful French Citroen, Italian Fiat with working sun roof. Friction motors. Enameled steel. 7 to 8 in. long.

Shipping weight 1 lb. 14 oz.

49 N 5748—Set $3.29

Antique-car collector's items with loads of fun for children. 4 authentic reproductions from "roaring 20's" . . Cadillac, water-pump style fire engine, rickety pick-up truck and Rolls Royce. Enameled steel bodies. Friction motors. 5½ to 6¾ in. long.

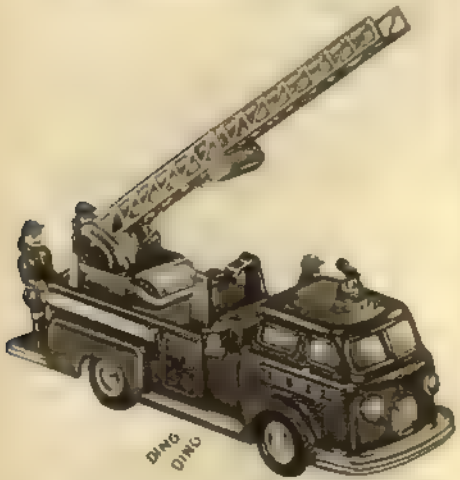
Shipping weight 2 lbs. 5 oz.

49 N 5741 . . . . . Set $3.29

Push 'em, sturdy friction motors speed them on their way—on a safari, over country roads or through a city "street." Famous Volkswagen pick-up truck, Willy's Landrover, and Microbus authentically detailed. Enameled steel. About 7½ in. long. 3-pc. set.

Shipping weight 1 lb. 13 oz.

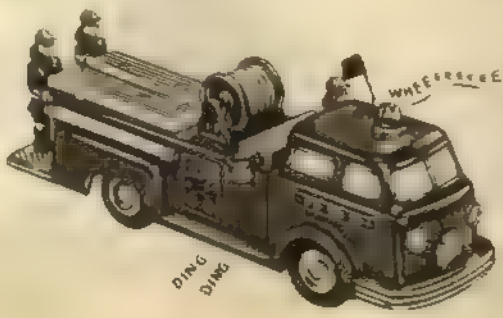
49 N 5734 . . . . . $2.59



Ladder raises automatically

Fire engine races to the rescue—powered by 2 "D" batteries . . not included, order 34 N 4650 at right. Lever starts it forward or reverses it . . moves straight or in circle with adjustable front wheels. Aerial ladder extends to 17 inches and lowers. Red, baked enamel steel & plastic fire men on back. 12¾ inches long.

49 N 5793—Shipping weight 2 lbs. 8 oz. $4.66



Flash! Clang! Whine!

Red light flashes, bell clangs, siren wails while plastic fireman waves flag. Battery-powered fire engine rushes to a fire (order batteries below). Moves straight or in circles, front wheels adjust. Red, baked enamel steel with nickel-plated parts. 12½ in. long.

Shipping weight 2 lbs.

49 N 5701 . . . . . $4.66

34 N 4650—Batteries. Shipping wt. 8 oz. 2 for 30c

WIN BIG
with STROMBECKER

You can't lose with Strombecker. You have too much to start with! You have the *original road racing set* made by the pacesetter in the industry. And you can sell the most important exclusive in the field . . . the only road racing set that simulates the real thing with exciting "spin-outs," racy "fish-tail" action . . . all the spills and thrills of real road racing! These amazing ¼ scale cars, with the famous names of Ferrari Testa Rosa and "D" model Jaguar reach scale speeds of up to 150 miles an hour!

Strombecker is the pacesetter in dealer profits, too! Strombecker dealers make more money because, as selected dealers, they enjoy greater protection of profit margins. Strombecker is the pacesetter in quality, too! New improved production and greater attention to all manufacturing details mean better performance, more satisfied customers.

NEW! Exciting Four-Color Packaging
NEW! Traffic-Building Promotions
NEW! Big Circulation Advertising

Complete Road Racing Set— $29.95
Includes:
- 2 ready-to-run electric racing cars
- 8 sections curved track
- 6 sections straight track
- 8 fence sections
- 2 control stations
- 1 special twin circuit Power Pack
- 1 Power Pack-to-track connector
- 1 set overpass supports

STROMBECKER

Road Racing

Contact your jobber or write to: Strombecker Division, Dowst Manufacturing Co., 600 North Pulaski, Chicago 24, Illinois

MOVE UP FAST!

WITH STROMBECKER

You have more to sell with Strombecker, and more to sell with

Strombecker sells faster because it's more like the real thing. Exciting "spin-outs", racy "fish-tails"—real racing finishes . . . real racing action! Strombecker duplicates the competition . . . the fun . . . the excitement of road racing with ½2 scale cars that reach scale speeds exceeding 150 miles an hour. And, when you sell Strombecker, you sell quality... new production facilities, new and improved manufacturing means more satisfied customers.

With its selective dealerships, Strombecker protects your profits and enables you to realize full margins across the line. And Strombecker's dealer promotion program is a complete package, designed to help you build store traffic and establish yourself as a Strombecker Road Racing Headquarters. Strombecker is not just another road racing set... IT'S SELL ON WHEELS... with fabulous new packaging! Exciting traffic-building promotions! Big circulation advertising!

No. 9950—$29.95 includes:

- 2 ready-to-run electric racing cars
- 8 sections curved track
- 6 sections straight track
- 8 fence sections
- 2 control stations
- 1 special Twin circuit Power Pack
- 1 Power Pack-to-track connector
- 1 set overpass supports

STROMBECKER sets the pace in *Road Racing*

Contact your jobber or write: Strombecker Division, Dowst Manufacturing Co., 600 North Pulaski, Chicago 24, Illinois

American Doll & Toy Brings Out "Clay 'N Eggs" for Preschoolers

American Doll & Toy Corporation's "Clay 'N Eggs" is described as an entirely new departure from the traditional concept of creative clay modeling.

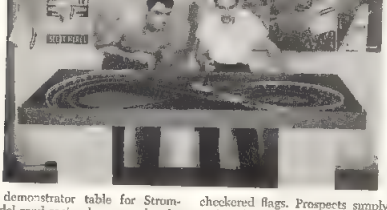
"Clay 'N Eggs" was developed by American Doll & Toy especially for enjoyment by the preschool boy and girl. The set consists of six varicolored plastic eggs and use-again clay in three different colors, all attractively packaged in an hexagonal box.

A toy which encourages individual expression, "Clay 'N Eggs" can reportedly provide continuing amusement for the child. The different clays are modeled to the eggs to produce a virtually endless variety of shapes and forms, individually or in combination.

The multitude of representational figures that can be created by the child include clowns, elephants, dinosaurs, fat men, turtles and many others.

American Doll & Toy has listed "Clay 'N Eggs" at a retail price of $2. Packing is two dozen units, each, to the shipping carton.

Demonstrator Table Helps Close Sales on Strombecker Racing Set



A new demonstrator table for Strombecker model road racing has proved to be an aid in closing sales at retail.

The painted, pre-assembled unit is supplied by the Strombecker Division of Dowst Manufacturing Company, 600 N. Pulaski Road, Chicago, complete with built-in track layout, two cars, hand-throttles, a power pack, fencing and four checkered flags. Prospects simply pick up a throttle to get a first-hand taste of the excitement of model road racing. The manufacturer reports that one dealer gave the demonstrator (cost: $30) full credit for selling more than 250 Strombecker sets.

Strombecker's #9850 demonstrator measures 32"-by-74" and may be placed on a counter or legs (not included).

CURTISS HELLDIVER SCALE MODEL IN MONOGRAM LINE

An unusual number of operating features are included in the new Curtiss SB2C Helldiver by Monogram Models, Inc., Chicago.

Its wings fold for carrier storage, just as they did on the real U. S. Navy diver bomber; the landing gear retracts and extends; both the front and rear canopy slide open and shut; and bomb bay doors open to release a bomb. The arresting hook also moves.

This is the latest addition to our fast-selling line of quarter-inch scale models of colorful World War II aircraft," said Jack

M. Besser, president of Monogram. "It joins the TBF Avenger, the SBD Dauntless, and the F4F Wildcat models. The scale of the Helldiver, plus its many action features, should make it a highly appealing kit."

In addition to its operating features, the two-seater monoplane has such other details as a four-bladed propeller, two under-wing fuel tanks, eight rockets beneath the wings, machine guns in the rear cockpit, and a detailed cockpit interior. Realistic, scaled figures of the pilot and his gunner-navigator are also included.

The detailed model is assembled from 59 plastic parts, which are blue, black, and clear. Decal insignia of U. S. Navy markings are also in the kit.

The quarter-inch scale model has a wingspan of 12⅛" and an overall length of 9⅜". It retails for $1.49.

GONICK AND MOORE TO COVER SOUTH FOR AMER. DOLL & TOY

Laurence Gonick and Frederick Moore of the American Doll & Toy Corporation's sales staff have been named to handle the Southern territory, it was announced last month. They succeed Cye Weinstein, who resigns effective January 1.

Mr. Gonick and Mr. Moore will accompany Mr. Weinstein on an introductory trip through the South before the first of the year.

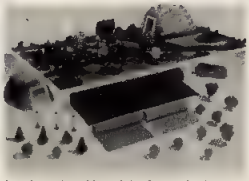
Mr. Weinstein will join Paul Sturmer in Sturmer-Weinstein Associates, New York City, representing several major lines. A 14-year employee of American Doll & Toy, Mr. Weinstein takes with him the best wishes of that organization for success in his new venture.

PRETTY FUR TOY APPOINTS

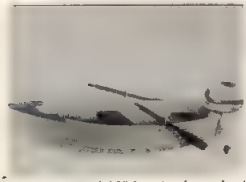
Jack Weg, owner of Pretty Fur Toy Company, recently announced the appointment of Frank Whitehead as sales manager to service resident buying offices and special accounts. The firm, manufacturers of genuine fur stuffed toys, is located at 145 Spring Street, New York City.

Junior Boat is sleekly designed of expanded polystyrene foam with two handy depressions in the bow to hold soap, toys, etc. Functional float also goes in summer pools. $10. Zimmerman, at Koether Parsons, Rm. 1493.

Pantryware set designed for the pleasure of little "homemakers." Lustrous copper finishes on bread box, cooky jar, cake cover, tray, 3-pc. canister set and 3-pc. measuring cup set. $3.95. Mirro Aluminum, Room 1129.



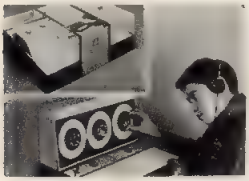
Landscaping Materials for train layouts, Christmas gardens, miniature villages, features trees and shrubbery in ass't. colors and sizes, landscaping mats and tunnels. Lends authentic realism. Life-Like, at Jerry Toibin, Rm. 1488.



Battery operated 12" Lapstreak row boat with a replica Johnson or Evinrude motor. Unsinkable boat includes oars, oar locks, floor boards. Packaged in mylar window box. $2.98. Fleet Line Marine, at Koether-Parsons, Rm. 1493.

Pumper firetruck, companion to the aerial ladder fire truck, large and sturdy with removable ladder and deep water well. Jets water with push of a button through rubber hose and nozzle. General Molds, Ellis & Marshall, Rm. 1426.

Pool cleaning kit for small above ground pools enables proper cleaning and sanitizing. Injection molded vacuum cleaner with 6' handle; hand skimmer, chlorine dispenser. $12.95. Home Pool, at Eyerly Associates, Rm. 1442.

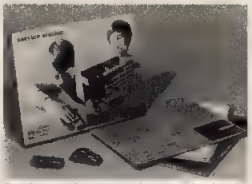


Analog Computer Kit teaches electronics and math both through construction of analog computer and its use in solving problems. Memory panels and audio indicator with amplifier aid. $29.95. GE., at Koether Parsons, Rm. 1493.

Sata-Lite Projector throws colored, decorative light patterns through a 4-color, motor-driven, heat-treated glass lens unit. Aluminum stand. Indoor model, $10, heavier outdoor, $13. Aluminum Spec., Rm. 1473B.

Alexander Graham Bell Telephone is a finely engineered replica of original invention. One of 6 sets in the Famous Inventor Series has battery-operated, 2 way 'phone, bust of inventor Bell. $9.95. Lionel, Rm. 1423.

Hydraulic dumper's cylinder raises and dumps body when lever is compressed. Non-toxic liquid in cylinder, will not stain. White sidewalls, windshield wipers, side-view mirrors, air horns. Structo, at Eyerly Assoc., Rm. 1442.



Service station, one of three kits in the build-and-play sets designed by Arnold Arnold in the Pastime Products line. Two metal vehicles with moving wheels are included in each set. $2. Parker Brothers, Room 1499.

Rifle Model 95, cap-activated reproduction of a clip-loading repeating rifle. Lever action chambers shell firing cartridges and ejects spent cartridges. $4.98. Nichols Ind., at Hedger Associates, Rm. 1454.

Hit of the Toy Fair!

STRUCTO LIVE-ACTION TOYS

AMERICA'S FINEST QUALITY-PRICE TOYS

- Super-strong, safe steel toys for boys
- "Little Miss Structo" appliances for girls
- "Playmate Guidance" pre-school toys

More Play Value...More Profit, Too

The enthusiastic reception given to Structo's new line at this year's toy fair indicates record sales and profits for Structo dealers. New numbers, new features, new colors give sales-appeal-plus to these child-conditioned toys. Structo offers top value at highly competitive prices . . . and with full mark-up. Investigate this exceptional profit opportunity now!

SEE STRUCTO ON DISPLAY

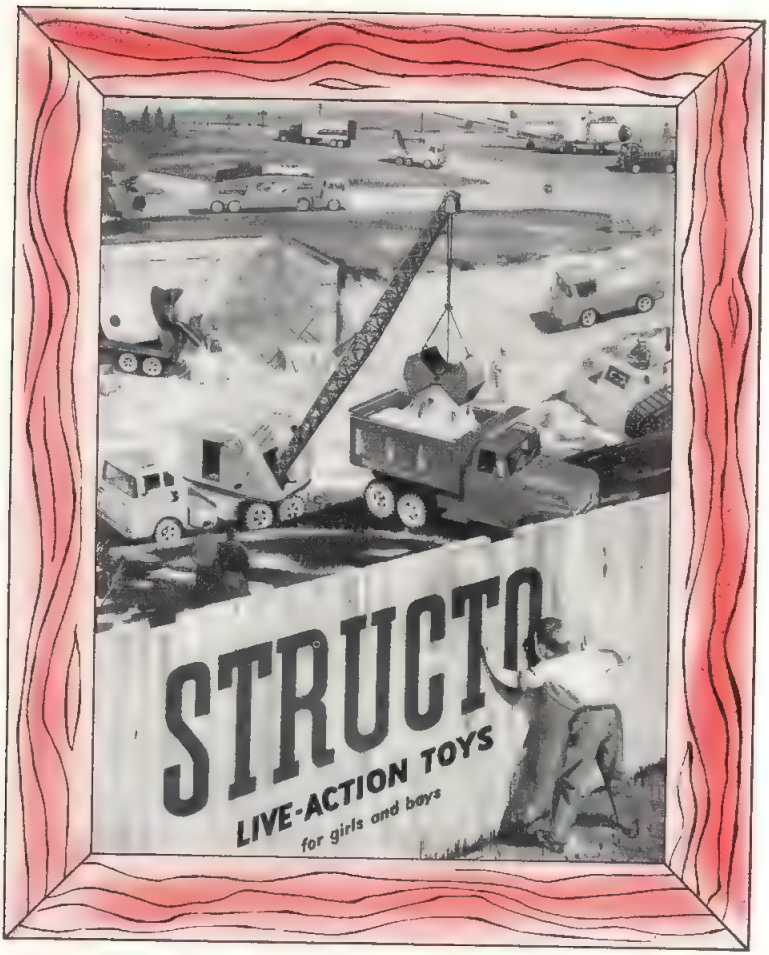
at our new, permanent
National Sales Office
ROOMS 412, 414, 416
200 Fifth Avenue, New York City

also at our Eastern Sales Office
ROOMS 302, 304, 306
200 Fifth Avenue,
New York City

STRUCTO MANUFACTURING COMPANY

GENERAL OFFICES AND FACTORY • ROUTE 75, FREEPORT, ILLINOIS

Sales and Display Rooms (in addition to New York). Chicago, Room 1442 Merchandise Mart; Memphis, Room 607 M and M Building, Marietta, Georgia, 307 Alexander St.; Dallas, Room 1244, Dallas Trade Mart, Denver, 1657 Pennsylvania St.; San Francisco, 58 Second St.; Toronto (Canada), Foot of Federal St.



GET IN THE STRUCTO PROFIT PICTURE!

Structo Manufacturing Company • Freeport, Ill.

New York Offices • Rooms 412-14-16, 200 Fifth Ave.

Sales and Display Rooms: New York, Rooms 302-4-6, 200 Fifth Ave.; Chicago, Room 1442 Merchandise Mart; Memphis, Room 607 M&M Bldg.; Marietta, Ga., 307 Alexander St.; Dallas, Room 1244 Dallas Trade Mart; Denver, 1657 Pennsylvania St., San Francisco, 58 Second St.; Toronto (Canada), Foot of Federal St.

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NEW...
revolutionary metallic colors with sales-appeal plus!

NEW...
child-conditioned scale-model trucks and road-building toys packed with play value!

BIG THINGS ARE COMING FROM

STRUCTO

IN '61

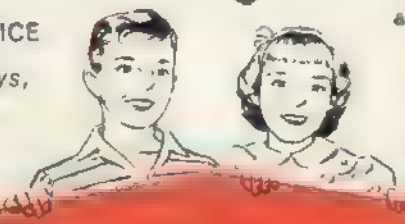
NEW...
boy-pleasing features for fast sales!

NEW...
profit-building merchandising ideas!

NEW...
greater dollar value than ever before!

STRUCTO

AMERICA'S FINEST QUALITY-PRICE LINE OF TOYS—*Steel Toys for Boys, Miniature Appliances for Girls, Pre-School Guidance Toys*



NEW...
TOY FAIR LOCATION . . .
at our new, permanent National Sales Office
ROOMS 412, 414, 416
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ALSO
at our Eastern Sales Office
ROOMS 302, 304, 306
200 Fifth Avenue, New York City

STRUCTO MANUFACTURING COMPANY

Never Before – So Many Nationally-Famous Stars All in One Great Line...

Gunderful

Herman and Katnip

FELIX THE CAT

DONALD DUCK

BIG NEW PROMOTIONAL IDEAS

THE FRIENDLY GHOST Casper

Little Audrey

NEW TV Headliners

NEW TV TUFFETS

MICKEY MOUSE

Wendy The Good Little Witch

Scribble Animals...

POPEYE FAMILY

NEW DolliGunds SOFT-BODY DOLLS

ACTION MUSICALS

WALT DISNEY FAVORITES

Harvey Comics Funday Funnies

HAND PUPPETS • PUPPETETTES

WALT DISNEY'S 101 DALMATIANS

Gund Manufacturing Co. & Swedlin, Inc.

The 1961 Gund line features more world-famed stars than any in our 63 year history!... Plan for high-level profits all year round – by seeing this Gunderful line during the Toy Fair...

Put Room 226 – 200 Fifth Avenue – on Your "Must-Visit" List

Showrooms: NEW YORK • CHICAGO • SAN FRANCISCO • LOS ANGELES • SEATTLE

AMERICA'S FINEST QUALITY-PRICE TOYS

- Super-strong, safe steel toys for boys
- "Little Miss Structo" appliances for girls
- "Playmate Guidance" pre-school toys

Hit of the Toy Fair!

STRUCTO LIVE-ACTION TOYS

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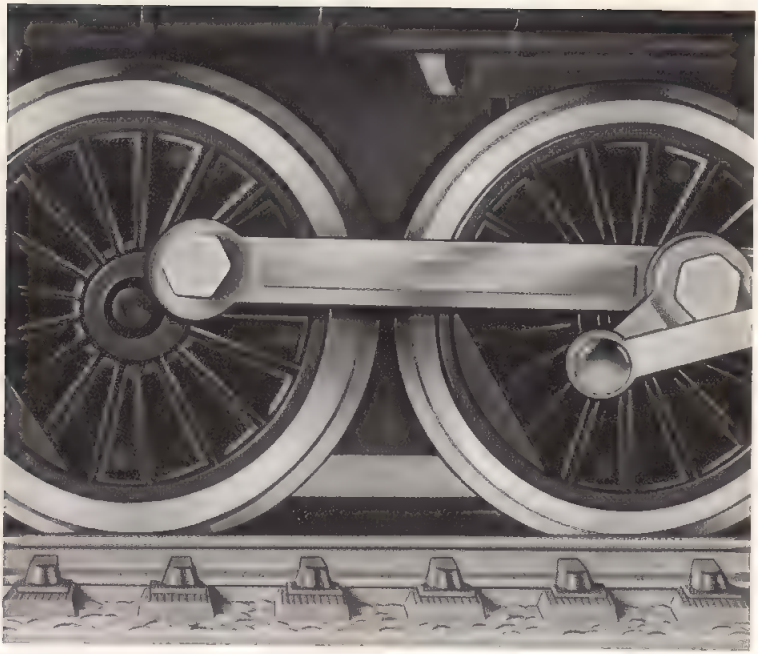

ALL the Big Wheels in "HO" go for American Flyer Track

"Big wheels" like the best. That's why they're big. In fact, in a recent survey, big wheels voted unanimously for NEW American Flyer Pike Master "HO" track.

Why the big wheel vote for American Flyer Pike Master "HO"? Any wheel worth his flange

knows the answer to that one: because it's complete with built-in ballast roadbed. Looks as real as a clinker in a hobo's shoe. Play it smart. Load up on NEW American Flyer Pike Master "HO" track. You can be a big wheel, too.

AMERICAN FLYER "HO"

made by The A.C. Gilbert Company, New Haven, Conn.

Hit of the Toy Fair!

STRUCTO

LIVE-ACTION TOYS

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new for preschoolers...from FISHER•PRICE

CREATIVE BLOCK WAGON No. 161

A totally new concept in creative, educational play. Eighteen *polyethylene* building blocks...six each of three correctly proportioned shapes plus six wood dowels. Six brilliant colors. Sturdy wood, polyethylene wheeled storage wagon. Boys and Girls 2-5...$4.00*

**Slightly higher West*

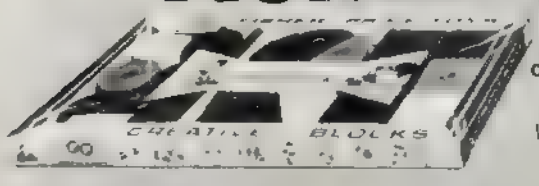
Steamboat

Birthday Cake

Barn and Silo

FISHER•PRICE TOYS

FISHER•PRICE TOYS
INCORPORATED
East Aurora, Erie County, N.Y.
New York: Suite 417, 200 5th Ave. Bldg



CREATIVE BLOCKS No. 771...In colorful display package...$2.00

WRITE for 1961 catalog of 50 preschool toys...19 new and redesigned!

LITTLE KLINKER

IN SONG AND TOY

This Is The Pup That Woke Santa Up . . . Klinker "Rescued" Christmas! For it Klinker hadn't aroused Santa from just a "wee little nap," Santa would have slept right through Christmas. No wonder Klinker is the hero of the hour, this frolicsome, happy little pup who wanted so much to help make the season merry for all little girls and boys!

A Ward Exclusive . . . proof again your merriest Christmas begins at Wards!

IN SONG:

Tennessee Ernie Ford Sings the "Little Klinker Song"

(A) **Sniff A Happy Song,** this charming story sung by famed television and record star, Tennessee Ernie Ford. It's a record children find delightful time after time for its whimsey is gentle, its action full of pleasant excitement. 45 RPM.
48 T P 9102—*Postpaid*. . . .69c

Klinker is a Most Loveable Little Pup . . .

(B) (C) **Soft and Furry,** with shining shoe-button eyes, a bright red tongue . . all of him just begs to be cuddled. His soft cotton-filled body has fur of silky long pile golden plush, brown-tipped . . . one long black ear flopping down, the other brown ear perked up . . . and see his gay polka dot ribbon!
(B) 48 T 7112—Sitting Klinker, about 11 in. tall. Ship. wt. 2 lbs..... . . .$4.89
48 T 7113—Sitting Klinker, about 14 in. tall. Ship. wt. 2 lbs. 8 oz. . . 6.89
(C) 48 T 7111—Sit-Up-'n-Beg Klinker, about 9½ in. tall. Ship. wt. 1 lb... 2.89

The Story of Little Klinker is included with all items on this page except (A) and (D) . . . a story equally delightful to read or be read aloud . . . it's Wards "gift" to you this Christmas.

IN TOY:

(D) **He Pilots A Plane,** a colorful single engine plane whose propeller whirls as it whirs and skims across the floor. Klinker is of soft vinyl, his plane of steel with wing span of abt. 9½ in. Friction motor.
48 T 2907—Imported. Ship. wt. 10 oz. . . 94c

(E) **He Plays the Harmonica,** the gay and cheerful Klinker Song while his arms move back and forth as a good harmonicaist's should! Really, the music comes from a Swiss music box. He's of brown-tipped plush like (B) and (C), about 12 in. tall
48 T 7359—Ship. wt. 1 lb. 5 oz. $6.89

(F) **He Goes to School** with his friends on a weather-and-wear resistant vinyl bag, a bag with lots of room inside, metal corner protectors, metal closing, metal studs on base . . . and Klinker on the front. Abt. 9¼x 14x4 in. at base. *State:* Tan, Blue, Pink
53 T 2785—Ship. wt. 1 lb. 3 oz... . . $1.99

(G) **He Is a Hand Puppet,** furry and funny, ready and willing to do anything his wearer wants him to! Instructions.
48 T 7110—Ship. wt. 8 oz. $1.89

(H) **Klinker Wants To Be Squeezed** because he likes to say "S-q-u-e-e-z-e it!" Soft vinyl in soft Klinker colors, abt. 9 in. tall.
48 T 1103—Ship. wt. 14 oz..... $1.69

(J) **He Plays Ring Toss** and gets into the act with both ears . . . toss a ring (if you can't) over the brown ear and his black ear pops up, jack-in-box appears. Any number can play. Klinker is about 14 in. tall, of sturdy Masonite; with 5 plastic rings to toss.
48 T 860—Ship. wt. 2 lbs. 6 oz..... .$1.97

(K) **He Knows His Game,** a spinner game that wakes up Santa, for 2 to 4 players, ages 5-9. Gaily colored playing board with multi-colored cards, gay figures of Klinker. No reading necessary. Instructions.
48 T 861—Ship. wt. 2 lbs. 4 oz..... $2.97

Order Early . . . avoid the rush.
Save This Catalog . . . you can order toys 'til October 1, 1962

(B) 11 in. tall $4.89
14 in. tall $6.89

(C) $2.89

(D) Klinker, the Pilot 94c

WISHMAKER

(E) Klinker, the Musician 6.89

(F) Klinker, the Student 1.99

(G) Klinker, the Actor 1.89

(H) Klinker, the Squeaker 1.69

(J) Klinker, the Ringer 1.97

No. 460 "SUSY GOOSE"® COLONIAL FOUR POSTER BED FOR "BARBIE"®—$4.98

Barbie® | Susy Goose®

Beautiful new Colonial Four Poster Bed by Susy Goose® complete with chest, mattress, cover, spread, and pillow. Licensed and approved by Mattel for Barbie® Doll. Made of hi-impact plastic and comes completely set-up in acetate display package 7½" x 12" x 13." Don't wait—ORDER NOW!

Susy Goose®

"TOYS THAT MOLD CHARACTER"®

KIDDIE BRUSH & TOY COMPANY • JONESVILLE, MICHIGAN

SALES REPRESENTATIVE
HENRY KATZ
INCORPORATED
ROOM 540
10 FIFTH AVE., NEW YORK 10, N. Y.

®Registered trademark

A NEW BOEING 707 JET WITH NOISE & LIGHTS. Here it is, something really sensational. 17½" exact scale replica, complete to smallest details with authentic markings. No. 1 switch for warm up position No. 2 switch throws it in motion. Glides powerfully across the floor simulating actual flight with brightly lighted pods and screaming jet engines. Manually operated front wheel direction Takes two "D" batteries (not included).

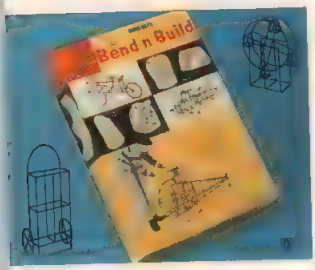
32/1506¥395 $5.95

B FORD INDUSTRIAL TRACTOR. A sure delight for all young farmers and industrialists. A 20" scale model with nine way action. Goes forward and reverse, steers left and right. This replica works realistically comes complete with lighted platous that operate continuously . . . crank action ditch digger (earth scoop) for added play value. Takes two "D" batteries (not included).

31/1506¥725 . . . . . $10.95

C V.I.P. THE BUSY BOSS "TELLY-BEAR". Dial "Telly-Bear" on your private phone and his phone lights up and rings. Bear picks up the phone on his desk and begins to talk Has plush head and takes two "D" batteries (not included) 48" phone cable with two foot private wire

30/1506¥395 . . . $5.95



D BEND'N BUILD CONSTRUCTION SET. Made of unbreakable polyethylene and is the result of years of research. Scientifically designed to give children and grownups the thrill of building and creating their own models easily Almost any model of a train, plane, ship or building can be made to scale by cutting the tubing to the various sizes, then bending and forming into the proper shape. one can also make their own wheels. The models can be taken apart after they are built and new ones made

10/1554¥395 92 tubes 144 connectors $5.98
11/1554¥245 68 tubes—98 connectors $3.98

E SUPER DE LUXE BURN-RITE WOODBURNING SET. Such a rewarding hobby, there's the fun of developing lovely designs on wood or leather plus the enjoyment of making useful gifts. This woodburning set comes in a baked enamel carrying case. Contains U/L Burn Rite air cooled electric wonder pen, 5 brass overpoints, 4 pc. pair of bookends leather comb case, bookmark, 6 sand cards, 5 cans colored sand, 2 artist brushes, paint pallette, etc plus instructions. All objects designed

23/1542¥665 Case 18½x10" . . $10.00

LARGE BURN-RITE WOODBURNING SET. Case 18x10"

24/1542¥333 $5.00

F AUTOMATIC ELECTRIC METAL CASTING MACHINE SET The safe automatic way to cast your own army Lock the mold with thumb screw, lift the valve rod, the metal pours by itself Release valve rod, flow shuts off. Spring action lid covers large capacity of melting pot With 3-figure mold, mold handles, 2 bottles paint, brush, mold smoking candle, special casting metal, cord set, all included. Complete instructions.

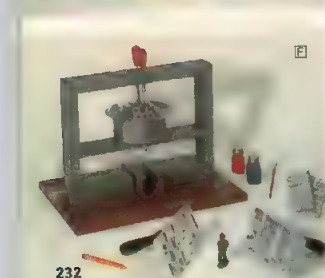
22/1542¥975 . . . . . $15 00

G COMBINATION MICRO-CHEM LAB. Every chemistry set is of the finest quality . . . thoroughly pretested and superbly packaged. This set will thrill any young scientist Includes fine assortment of "safe" chemicals and precision microscope equipment. Magnifies up to 450X power. Includes Microscope and Chemistry manuals

10/1541¥997 $15.00
11/1541¥665 Microscope only $10.00
12/1541¥398 Chem Set only . . . $6 00

H ELECTRIC CHRISTMAS FIREPLACE MANTLE. Complete with cardboard wreath and electric flicker attachment. Set up size 44" wide x 40" high x 40" deep Made of sturdy fibreboard with lithograph red brick printing. Black too and hearth and lithographed accessories . . . poker, shovel brush, stand and fire lighter Includes electric simulated firelog and andirons. Jolly Christmas wreath Included

10/1639¥365 $4 00



It's Really Not a Jungle

If we have given the impression that the neophyte boat-buyer is stepping forth blindfolded into a jungle full of ravening beasts waiting to swallow his bankroll, we didn't mean to. Nearly all the boats offered today are good boats. Some are better than others, and cost more. You usually get about what you pay for.

All we are trying to say is, don't be misled by words and descriptions which may mean one thing in your mind and quite another to the man who wrote the ad or who is showing you a boat. Misunderstandings can arise quite innocently on both sides, due to loose use of pseudo nautical language. If you're going to buy a boat:

(a) Decide just what kind of a boat you want for the use you're going to make of her.

(b) Decide how much you are willing to spend for boat and gear complete and ready to go, allowing ample leeway for unforeseen expenses.

(c) Inspect and compare as many boats that seem to fill your requirements as possible. Take a boat-wise friend along.

(d) Be sure in your own mind that the boat you select is the one you really want; not just the one somebody wants to sell you.

(e) Get a complete inventory of equipment included with the purchase price; add the extras you want, and make sure the total is still inside your price range.

(f) Buy her and have fun.

THE NIGHT THE STORM HIT

(*Continued from page* 139)

needle up quickly just for an instant. In evaluating this instrument, it must be remembered that it gives m.p.h., that apparent wind of perhaps five or six knots from our forward progress was in there, and that spurts of the needle can be caused by rolling of the masthead. The log carried hourly readings of 50-55 or 60 (m.p.h.) for seven hours.

While the needle was behaving in this fascinating fashion, the strongest puffs were ripping the tops of the waves off and hurling them out horizontally.

As for valid differences in actual velocities experienced, there seem to have been some, although it is not possible to pick any pattern out of the D.R. positions reported by the boats and their estimate of the wind. There is strong evidence that the wind was capricious and varied within a relatively small area under individual rain clouds. Some boats, such as *Djinn* (see "Two Close Calls," YACHTING, Oct., 1960) obviously experienced radical wind shifts in the wink of an eye. In fact the yes-no on Question No. 6 was split exactly even, 47-47, by those answering it. Most of the boats experienced shifts back and forth between southeast and southwest, some quickly enough to be caught aback, others after a few minutes of calm with clear sky overhead in the eye of the disturbance. One warning sign we noticed was a sudden change in intensity and temperature of the rain. A sudden coldness in rain as it increased in volume heralded a change in wind direction or sudden increase in velocity several times.

With these variations in conditions, it is no wonder that the 135 boats carried through the night in about 135 different ways, or so it would seem from a study of their reported rig combinations and changes. Of the boats from whom answers were received, 26 hove to, and the others carried on with anywhere from two to seven changes of rig combination as they took sail off down to the minimum they carried. Some made almost as many changes while adding it back on. Most of the boats reduced in three or four steps.

Only one boat to win a class prize (first four in class) hove to at all. This was Fred Adams' 39′ yawl, *Katama*, first in Class D and 13th in fleet. She hove to under storm trysail from 0330-0500/23 and in retrospect Adams wishes he had continued under spitfire jib and reefed mizzen. Most of the others regretted having hove to after realizing that it

These DYERS Delight Their Experienced Owners

Our fabulous GLAMOUR GIRL used round the world in countless services—their seaworthiness, shoal draft and light weight make them particularly appealing for yacht tenders, trailering or poling for bonefish and tarpon. We'll have one at the N. Y. Boat Show Spaces B51-54.

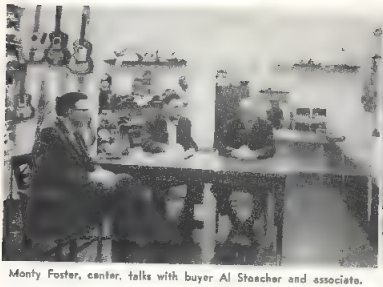
The DYERCRAFT "29" By its different and superior design has added a new level of comfort, quietness and performance especially in rough going. Beautifully built of teak trimmed fiberglass she'll spend her long life delighting you!

The DYERCRAFT "40". Particularly appealing to the sailorman who turns to power or the offshore fisherman to whom maneuverability and comfort are paramount. Fiberglass hull for low maintenance, safety seaworthiness and sound construction backed by thirty years' experience, built to custom order for the fortunate few.

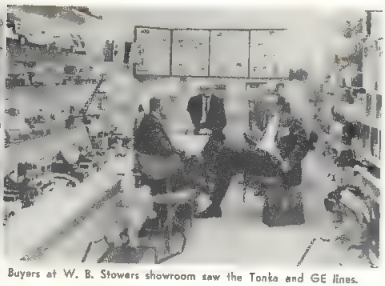
Bare hulls are available to approved builders for finishing

THE ANCHORAGE · INC

Warren 6 Rhode Island



Monty Foster, center, talks with buyer Al Stoecher and associate.



Buyers at W. B. Stowers showroom saw the Tonka and GE lines.

Second Dallas Toy Show Reported a Success

Buyer attendance was reported up 10 per cent and business "very good" at the second annual Dallas Toy Show held at that city's Market Center April 16-19.

Some 250 toy outlets, among them the largest retailer operations in the Southwest, are said to have sent buyers to the show.

According to the management at the Market Center, located at 2100 Stemmons Freeway, the rate of increase of buyer attendance at the Toy Show compared favorably with that enjoyed by the more established shows at the mart such as the gift and furniture markets.

Exhibitors of toy lines at the Market Center expressed optimism that their show will continue to generate increased buying activity in years to come and grow steadily in importance.

Among the representatives housed in the Market Center are Allied Sales, M. K. Boone, Boyce Sales, Galen S. Brawner, Brooks-Campbell, Abe Chapman Associates, Merle W. Colliton, Crawford Sales, Flanery Sales, M. D "Monty" Foster & Associates, Hughes-Stocks, Lewis Levinson Associates, D. D. Otstott, and W. B. Stowers & Associates

A record-breaking attendance and "Hearts" sales are anticipated for the Christmas Gift Market scheduled for July 2-7 at the Trade Mart and Market Hall of the center Buyers from more than 2,000 stores in the Midwest and Southwest are expected at the show, which has been reportedly gaining importance and interest

As in other years, one of the highlights of the show will be a lavish display of yuletide decorations in the Grand Courtyard of the Trade Mart as well as in the Market Hall.

TRANSOGRAM DEVELOPS NEW LINE BASED ON FLINTSTONES

Transogram Company, Inc., a leader in the character merchandise field, has developed a new line of action toys, games and crafts inspired by the popular network TV show, "The Flintstones," and its cast of humorous characters

The new line has "already received excellent response," the company reports. The TV show, which features such characters as Fred and Wilma, Betty and Barney, Baby Puss Dino and others, although still in its first year, has been rated one of the nation's most popular programs.

One of the Transogram items is a combination bowling and pitching game which features the eight Flintstone characters in unbreakable polyethylene. These may be stacked for pitching or set up for bowling. Called The Flintstones Pitch 'N' Bowl Game, the item retails at $3.98 and comes in an easy-to-identify, cellophane-wrapped display tray designed for counter sale.

The comical situations of the Flintstones are included in another item, an adventure game that has 50 colorful playing cards, a lithographed platform with score boards, and various other features. Designed for adults and children, The Flintstones Game retails for $1.98 and is packaged in a full-color lithographed box.

For little girls Transogram has developed "Flintstone Guest Towels to Embroider," an instructive and amusing craft set series that retail at from $1 to $1.98. The towels are screened in four attractive colors and feature gay cartoon drawings from the show.

The craft classification also includes The Flintstones Crayon by Number and Stencil Sets ($1 retail), The Flintstones Water Color Paint by Number Sets, and The

Flintstones Pencil by Number Sets (all $1 to $1.98 retail). All the sets are available in a wide variety of sizes and are packaged with cellophane see-through covers and decorated with cartoon characters. Each set features action scenes to paint or color and all the materials needed including durable coloring pencils and crayons of assorted colors, or non-toxic paints, claimed to be safe for children.

A Giant Musical Rolly Polly based on Fred Flintstone is a $1.98 retailer that can be rolled, bounced and popped up while a musical tune is played. The music is provided by chimes inside "Fred's" unbreakable poly figure

Retailing at $1 is The Fred Flintstone Coin Bank, a colorful 10½" high item featuring a poly figure of Fred standing on a rock embossed with his name. The bank is said to be non-toxic and play-safe

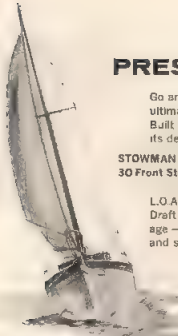
More information on these items is available from Transogram at 200 Fifth Avenue, New York City.

FRANK NIEHAUS APPOINTED BY MOUNTAIN STATES SALES

Pete Dillman of the Mountain States Sales Company, Denver, has announced the appointment of Frank Niehaus as representative in the Arizona, New Mexico and west Texas area. Mr. Niehaus will shortly be opening an office in El Paso, Tex., for the concern.

A buyer of toys and housewares at the Popular Dry Goods Company, El Paso, for the past 15 years, Mr. Niehaus brings to his new post a wide range of merchandising experience. He is the father of twin daughters, Virginia and Eugenia, who have become well-known in the trade as a result of their attendance with Mr. Niehaus at various trade shows. The Niehaus family lives at 3842 Beaumont Lane, El Paso

Mr. Dillman has also announced that James Keogh will continue as Northwest sales manager for the firm.



PRESTIGE PLUS

Go anywhere in any weather with the ultimate in comfort, safety and style. Built under the personal direction of its designer C. E. Ackerman.

STOWMAN SHIPBUILDING CORPORATION
30 Front Street, Dorchester, N. J.

L.O.A. 40'. L.W.L. 32'. Beam 13', Draft 4'11". Sleeps six. Ample Stowage — full length lockers. Entire hull and spars fiberglassed.
Price $33,500 COMPLETE

Send for our Newporter brochure beautifully illustrated with 31 photographs.

THE Newporter

A SUBS DIARY OF THE WELSBACH CORPORATION

Little girl makes loud noises with an Audio Hailer Cub transistor megaphone

PORTABLE ELECTRIC MEGAPHONES in a range of models is offered by Audio Equipment Co. They are transistor-powered and operate on flashlight batteries, making them wholly self-contained. The Super-Hailer, new and completely waterproof, is designed for heavy duty with 16 watts output said to penetrate severe adverse noise levels and to have a range of a mile under normal conditions. It weighs 6¼ lb. and is 16" long. Price $149.50.

The Standard Audio-Hailer, with a half mile range, weighs 5½ lb., is 12¾" long and costs $99.50. The Hailer Cub is under 3 lb. and 12" long, runs on only one (9-v) battery, and is priced at $47.95. It has a range up to 300 yd. *AUDIO EQUIPMENT CO., INC., PO Box 192, Port Washington, N.Y.*

AN 18' CABIN SLOOP AND TUPHBLOX sailboat fittings are imported by British Marine Products. The sloop is the keel-centerboard Gazelle, 18'x6'5"x1'11" of mahogany marine plywood for $1,980 less sails. She seats six in her cockpit and has two 6'6" bunks in her sitting-headroom cabin, with extra space forward for two children or one more adult. She weighs 1,100 lb., can have outboard power and can be trailed. Standard equipment includes stainless rigging and chrome-plated bronze fittings, with Tuphblox blocks, jam cleats and roller reefing gear.

Gazelle 18' cabin sloop imported from England

The Tuphblox line of laminated linen blocks, jam cleats, winches, blocks and fittings, has had an adjustable jib sheet swivel block and a "free-swing" mainsheet jam cleat for use on a traveler added this year. *BRITISH MARINE PRODUCTS, LTD., DIV. OF BRITISH INDUSTRIES CORP., Port Washington, N.Y.*

COPEROYD ANTI-FOULING BOTTOM FINISH is 25 years old and claims a number of firsts in the industry's history — first metallic-copper bottom finish, first that could be removed from water and still retain its anti-fouling properties for re-launching and first to present a hard metallic surface. It was used on Navy PT boats during World War II. Over the years it has been constantly improved with emphasis on ease of mixing and application, and on the retention of the metal in suspension to make a virtual liquid copper. It is available in quart and gallon sizes.
METALLIC COATINGS CORP., 919 N. Michigan Ave., Chicago 11, Ill.

The Concordia yawls with the new masthead rig set big headsails but enjoy low ratings

THE CONCORDIA CO. believes it is the only company to be still producing the same boat it designed 22 years ago. The 1961 Concordia yawl, though with many refinements, is basically the original 1939 design, 40'6" x 28'6" x 10'3" x 5'8", with moderate auxiliary power, and luxurious accommodations for six. A recent change in some of the boats has been a masthead rig which gave increased speed under racing sails yet reduced the Cruising Club rating. Half a dozen of the yawls are building and by spring there will be some 90 of these boats, mostly on the northeast coast, but others on the West Coast, Great Lakes and Chesapeake Bay. They have piled up an imposing list of major cruiser-racing honors, from a Bermuda Race on down through all sorts of distance and day races. Their standard price, with working sails, is $28,000.

The Concordia is also now building the original Beetle Cats, for 40 years a popular class of 12' gaff-rigged Cape Cod catboats, and has set up a new plant for that operation.
CONCORDIA CO., South Wharf, South Dartmouth, Mass.

For 40 years the Beetle Cat has been a popular day sailer and racer for young and old

MANCHESTER YACHT SAILS reports a swing among yachtsmen to their BolTape technique of "roping" sails with tape of synthetic fabric similar to that in the sails themselves. Not only in new sails, says "Ike" Manchester, but in older sails brought in for overhaul, are sailors asking for tape. It is said to overcome tight or slack edges and the breakage of luff wires due to oxidation, and, quoting one owner, "seems to give the sails new life."

A recent Manchester product is a small (5/16") nylon sail slide for European-made grooved spars. Half-inch slides are standard in American spars. Manchester pioneered in the use of nylon slides, and of stainless steel shackles instead of sewing to hold slides on sail luffs. Their booklet "The Inside Story" goes into the advantages of their products.
MANCHESTER YACHT SAILS, INC., PO Box 203, South Dartmouth, Mass

Lone Star's new Road Valiant trailer for 14'-16', 700-lb. boats

LONE STAR TRAILERS for 1961 include nine models for carrying boats from 500 to 2100 lb. in weight and 12' to 23' long. A testing and development program has added refinements and more rugged durability to their line, Lone Star reports. The Road Valiant (14'-16', 700 lb.) and the Road Knight (14'-16', 850 lb.) feature tilting frames, non-marking keel rollers, padded bolsters and other features. The Power-Tilt Tongue in the Road Emperor (1600-lb.) takes the work out of launching and loading 17' 18' boats.

The tandem Road Crusader (18'-21') and Road Master (18' 23') have all deluxe features for handling boats up to 2100 lb. All models have demountable wheels, quick-lock couplers, tail lights, adjustable winch stands, and other valuable features.
LONE STAR BOAT CO., Box 1050, Grand Prairie, Texas.

Sailing U. S. A imports the 28' Valkyrie, designed by William Garden, optionally keel or centerboard, with accommodations for six

FOREIGN-BUILT CRUISING AUXILIARIES are the specialty of Sailing U.S.A. These importers list five sloops, 20-28' o.a. at prices from $2690 to $6890, complete with sails and with shaft holes bored but no engines installed.

The Weekender 20' centerboard sloop is 19' w.l., with transom stern, 7' beam, 165 ft. sail, sleeps four, price quoted $2690 f.o.b. New York, Philadelphia or Baltimore.

The Viking 23-footer is a double-ender 22' w.l., 7'10" beam, 1'10" draft, 215 ft. sail, sleeping four, at $3590.

The Viking 28', 27' w.l. x 9'7" x 2'1" is a similar craft, roomier enough to sleep six, priced at $4690.

Pied Piper, built in Yugoslavia from Cy Hamlin's design, is a keel centerboard combination, 26'8" x 21' x 8'8" x 2'11", 311 ft. sail, 1700 lb. outside ballast, sleeps four, has full headroom and sells for $5690.

Valkyrie 28' is another American design, by William Garden, a double-ender available in either keel or centerboard, 28' x 27' x 10' x 3'4" (keel model), 415 ft. of sail, 2200 lb. iron keel, separate berths for six, and a price of $6890.

Specifications common to most models include self-bailing cockpits, Egyptian cotton working sails, oak and elm framing, Mediterranean pine planking, copper fastenings, teak decks, spruce spars, and basic equipment such as cushions, anchor, lines, fenders, etc.
SAILING U.S.A., 45 W. Park Ave., Long Beach, N.Y.

The NORWALK Line

Family Cruisers for 1961

The "NORWALK 25". A fast, dry, safe cruising craft. Semi-Veebottom, lapstrake construction. Sleeps 3 or 4. Enclosed marine toilet, equipped galley. Navy or hard top optional. Chrysler 110 or 135 HP. Completely equipped.
As low as $4,995

The "NORWALK 26". A custom sport fisherman. Round bilge, lapstrake construction, trunk cabin, sleeps 2 or 3, enclosed head, complete galley. Fully equipped including Navy Top — Chrysler 125 HP. Production is limited—Order early.
As low as $6950.

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26 36

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The "NORWALK 30". A new model, more space, greater comfort. Sleeps 6. Lapstrake, Semi-Vee double bottom. A fast, seaworthy cruiser. With a Chrysler 177 HP or Twin 110 HP. Completely equipped. Other engine options available.
As low as $8,275

The "NORWALK 36." The Flagship of the Norwalk line. Truly luxurious, built in the finest boating tradition. Sleeps 6 in complete comfort. Your choice of TWIN DIESELS or Gas engines. Fully equipped.
Exp. Cru. as low as $18,900
Convertible Sedan $19,900
Flying Bridge $1,800

A FEW CHOICE DEALER TERRITORIES OPEN

CHESAPEAKE BAY ACTIVITIES

By Sam Chambliss

► The possibility is reported good that yachts in the 1961 Annapolis-Newport Race will be required to display numbers on their parachutes. In the 1959 event, some craft were proceeding at times under chutes alone, and escort vessels and aircraft were unable to identify them. Two exceptions were noticed, one skipper draped his mainsail with numbers prominently displayed across his cabin trunk, while *Sizzmark* applied outsize numbers, taped, onto her main hatch.

Annapolis YC and the U. S. Naval Academy SS handled last year's fleet of just under 80 boats at Annapolis without too many snarls, but the coming year's entry list of a possible 100 boats will require more planning, observers feel. Both AYC and NASS are working on a solution.

► Tom Closs, president of Chesapeake YRA and ex-owner of the successful New York 32 *Fun*, reports on his latest resolution of the often hot-blooded racing problem in Class A:

"I have no interest in ratings or racing, now, and am getting a tubby, heavy cruising boat. Three others are coming in with me, Jim Mullen, Frank Hardy, and Chuck Owens, on a new Tripp fiberglass design."

Mullen sold *Southern Star*, a Tripp-designed 40-footer, early in the year about the time Closs turned *Fun* over to her new owner, Dr. C. H. Ufford. Chuck Owens presently sails an Owens cutter, *Roving Miss*, while Hardy owns the 50′ *Viking*. Both Closs and Mullen have outstanding racing records, so former's stated intent to go cruising is interesting, particularly in light of the description he provides of the proposed craft: 51′ o.a., 34′ w.l., 13.5′ beam, 7.5′ draft, flush deck, masthead sloop, aluminum stick displacement 34,000 lb.

► The Severn River Comet Fleet's annual Pumpkin Bowl Regatta was dominated by out-of-fleet entries. Bud Rogers, Shrewsbury (N.J.) YC, led the 19-boat fleet by a very small margin. The next four skippers were Dick Cooper, Avalon (N.J.) YC; Bob Roberts, Miles River (Md.) YC, Bob Seidelmann, Cooper River (N.J.) YC; and Roger Judd, Tred Avon (Md.) YC. Only two points separated the top four skippers at the end. Each had his bad race. -Rogers scored one tenth and the others placed seventh or worse in at least one race.

► David Brown won the six-Sunday fall series for Hamptons sponsored by the Hampton YC. He reinforced a previously slim lead with a 2-1 in the last day's sailing. Billy Reese, Eddie Williams, and Billy Hunt were next in order.

SOUTHERN ATLANTIC TIDES

By Bill Adams

► Delta SC at Memphis held its unique "Champion of Champions Regatta" on Lake McKellar on Oct. 15-16, to determine an over-all club champion. The entrants were skippers who had taken the first four places in each of the following classes during the Spring Series: Lightnings, Thistles, Snipes and Penguins. The 16 skippers were divided into four flights. Winners in the Spring Series sailed in one flight, runners-up in another flight, etc. The four best boats in each class were drawn by lot, and no skipper sailed his own boat. Airs were light on Saturday, but on Sunday there was a steady 12-knot breeze with gusts to 20.

The winner of the event was Ken Carpenter, who had two firsts and two seconds for 20 points. Other scores: Dr. Nobel Guthrie and Dr. Francis Cole, 18.8; George Steffens, 17.7. Carl Grimmer and Frank Jones, 17.4; John D. Martin, 16.5; Jim Humphreys, 15.1; Frank Abbott and

It's fun just to look at a sleek new Thompson — sheer joy to feel the eager lift when you start planing. Even on choppy waves your ride is soft and smooth, almost like skimming along in a glider. Wild water goes tame under a steady ride Thompson lapstrake hull.

Set a course for real fun in a Thompson boat. Get the complete story of brass-bolted wood boats — 14 to 22 feet. Ask your dealer for the beautiful new 1961 catalog, or write to Thompson.

Thompson
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There is only one
Thompson Bros. Boat Mfg. Co., Inc.
Peshtigo 3, Wisconsin

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glass-enclosed wheelhouse sat the skipper, with pompous dignity matched by immense build. At every window in the wheelhouse hung white crocheted curtains. The combination of colossal captain and crocheted curtains was a nautical anomaly, but somehow the scene had ingenuous appeal.

In the meantime we were gliding past tidy, beautiful farms. One had a great barn with a tiled roof and multi paned arched windows. On each farm we saw a small structure with a peaked thatched roof, beneath which baled hay was stored. It amused me to learn that in Holland farmers literally "raise the roof." The roof of the little structure is raised or lowered according to the amount of hay on hand.

On the outskirts of Delft we slipped through a toy-like drawbridge where we had to pay a 35¢ toll in Dutch currency. The captain delegated to me the task of putting the coins into a small bag which was suspended from the end of a long pole held out by the bridge tender.

We passed the fairy-tale gate towers of Delft, went through another drawbridge, and now the streets of the town bordered the canal and people stopped to watch Waterlelie go by.

We tied up at a canalside landing so that Freddie and I could walk up to the square. Delft, with its old facades and cobblestone-bordered canals, had enchanted me during a brief visit there the previous year, so I was looking forward to seeing it again. It hadn't changed. Even the elaborately carved, pink-painted street organ was still there, bursting into a melody that was the very essence of spring. And when the music stopped temporarily, bells pealed out over the little square from the spires of a great gray church.

When we boarded the boat again, we found that the captain had lunch ready for us. The table in the deckhouse was spread with a fresh white cloth and there, in attractive array, were tomatoes, lettuce, thinly sliced Dutch ham, cheese, bread and rich yellow milk. But first, before we ate, we followed the captain's lead and said grace.

We got under way directly after lunch, and once again I gathered up my camera, pen and notebook.

"A 'squeeze-play' between a moored barge and a huge, light one coming down," I wrote. "I'm glad the captain knows his barges."

At Rijswijk we were confronted with a low, unopened drawbridge. The two bridge keepers stood there, motioning for us to come ahead. Freddie, with something approaching consternation, said we couldn't do it. But the bow staff was slightly higher than the deckhouse, so if it cleared we'd be O.K. It did but, in the momentary gloom, the shadowy span seemed almost to graze the cabin top.

Near Leidschendam we passed the barge J. M. Welter close aboard. She was big and deep. My heart would have been in my mouth if I hadn't been doing so much boating in narrow waters lately.

And now we approached the lock at Leidschendam. Four barges were in the lock already. One looked immense, for she was light and high. The lock keeper motioned us to enter.

It was great fun in the tub-shaped lock at Leidschendam. Though the lock appeared well-filled, there was room for still more, and several small barges came in, pressing close alongside Waterlelie.

The bluff-bowed barges reminded me of plump, jolly women shoppers crowding into a department store elevator. When a small bridge was lowered astern of us across the end of the lock, it scarcely cleared our transom.

The barges were loaded with empty wooden crates. The captain said that the boats had carried cargoes of tomatoes to market at the little town of Voorbrug early that morning, and now they were on their way home again. A short distance beyond the lock one of the barges turned down a narrow waterway among some extensive hothouses.

Having been lowered some eight inches in the lock, we were now on the Rijn Schie Canal. To starboard, eleven feet below

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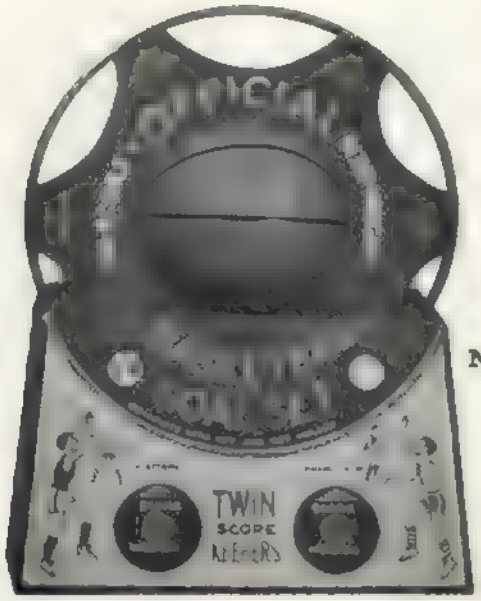
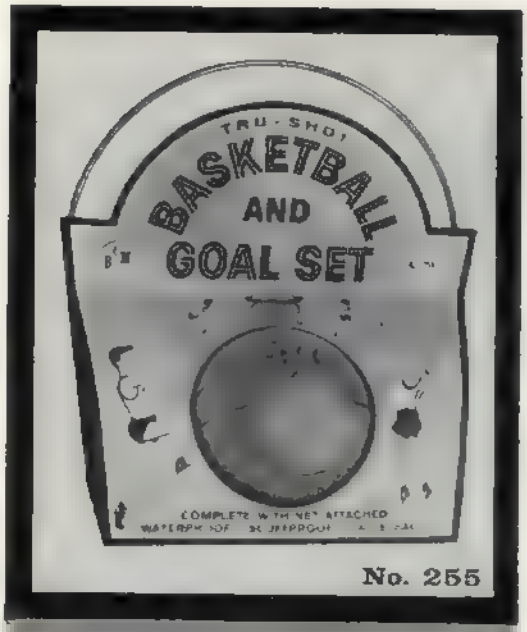
DIVISION OF A. G. Spalding & Bros., Inc.

B & M SCORES AGAIN



No. 275

FEATURING B & M's EXCLUSIVE TWIN SCORE-KEEPERS



No. 255

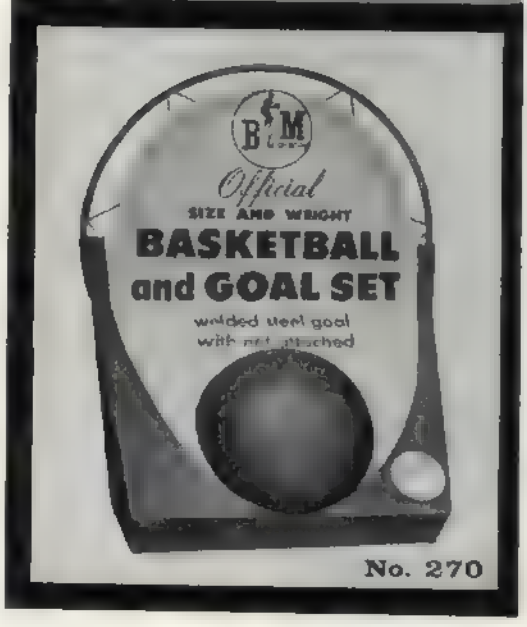
The complete line

of quality

[illegible]

Each packed in

an eye-catching display



No. 270

B & M SPORTOY CO., INC., TROY, N. Y.

America's Leading Family of Toys

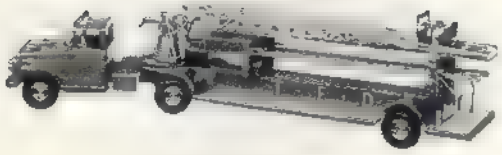
WRITE FOR NEW 1961 CATALOGUE

NATIONAL SALES REPRESENTATIVES—LEVY & FRYER INC

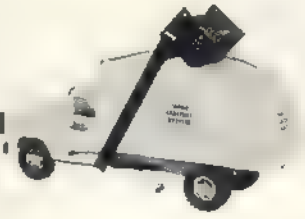
ROOM 560 • 200 FIFTH AVE., NEW YORK 10, N. Y.

ORIGINAL
TINKERTOY
1000 TOYS IN ONE
...VOLUME SELLER!
THE TOY TINKERS
EVANSTON ILLINOIS
DIVISION OF A. G. Spalding & Bros., Inc.

Thanks loads for making Tonka Toys the

hottest  line in 1960. The toys all

moved

so well our dealers were cleaned 

out. You'll make an even more profitable haul in 1961,

for our new line is greater than ever!

Tonka Toys Inc
MOUND, MINNESOTA

No. 5072
6 dozen merchandiser
14 x 14¼"

my merry

never
before
magic
like
this

MAGIC

low priced, impulse-sale makers

All new, grand new versions of time-tested magic feats, designed for maximum impulse sales in today's modern merchandising. Twelve different numbers at two popular retail prices, 39 cents and 59 cents.

Available in a choice of two attractive and compact counter merchandisers, a wrought-iron style which contains six dozen (No. 5072), pictured above, and a handsomely printed box-board merchandiser which holds three dozen (No. 5036)

Both merchandisers are FREE with the magic assortment—equally divided between 39 cent and 59 cent numbers.

In production—available for immediate delivery
Send for catalog sheet

Advertised
year 'round in

merry MANUFACTURING COMPANY

531 NORTH WAYNE AVE. • CINCINNATI 15, OHIO

key line, day in . . . day out

. . . . built for lively authentic action . . . . geared for timeless fun

(A) TONKA HI-WAY CONSTRUCTION SET—Youngsters can keep step with American progress—right in their own back yard as they set up their own road-building program. This complete set has all the equipment needed to keep a "crew" of children busy all day constructing super highways. They can dig, scrape, haul, grade and dump . . . and take turns doing it. There's a job for everyone and the proper piece of machinery to do it right. Set contains: dump truck, 13½x6¼x8¼", road grader, 17x7x6¾", with adjustable blade, dragline that moves 4 ways; equipment trailer that hauls dragline from job to job. All toys are heavy and durable, strongly constructed of steel and have an attractive green finish. All are workable. A real "teaching" set that will keep youngsters happily "at work" for hours. Shipped truck or express

G-79337B1190—Ship. wt. 18 lbs . . . .Retail $17.95

(B) TONKA MOBILE DRAGLINE—Performs the toughest earth-moving assignments any budding contractor can invent. Cab, firmly mounted on truck, swivels 180°. Bucket is raised and lowered by turning the crank on top . . . scoops dirt towards cab by turning crank on side. All steel; rides on 10 rubber tires. 27¼x17½x6¼" wide. Nylon ropes. Orange finish. Wt. 7½ lbs.

G-77141A532 . . .Retail $7.98

NY-LINT GRADER LOADER—A sturdy machine with lots of action at both ends! Wide adjustable blade scrapes dirt left or right. Crank-hoist loader handles full bucket of sand or stones . . . remote lever trips it at any point. Steerable front wheels. Heavy welded steel construction. 23¾x7⅞x10¾" high with bucket raised.

G-77147A532—Ship. wt. 6 lbs. . .Retail $7.98

NY-LINT PAYLOADER TRACTOR-SHOVEL—True scale model toy that operates like the real thing . . . picks up, lifts and dumps loads of sand, dirt or gravel. Rides on wide, sure-grip tracks. Safety release prevents damage to double-arm bucket elevator mechanism. Bucket rises to 12"; latch trips it at any point. 17⅝x6½x12⅝" high.

G-77166A—Ship. wt. 6½ lbs Retail $8.98

STRUCTO AUTO TRANSPORT—Replica of the giant carriers that transport automobiles across the country. Comes loaded with three brightly colored die-cast metal automobiles. Ramp at rear of truck extends for rolling cars in and out. 22x5⅝x6½". Ramp extends length to 29¼". Sturdy steel construction for "miles" of hard play.

G-77178A335—Ship. wt. 5½ lbs. .Retail $4.95

"long-playing" Tootsietoys in durable die-cast metal

TOOTSIETOY ROAD CONSTRUCTION SET—11-piece authentic reproductions for junior engineers. Contains 4½" Caterpillar Bulldozer, 5½" Mack dump truck, machinery hauler and cab, motor grader and adjustable blade. 6 miniature road signs to warn the traffic. Made of durable die-cast metal. Finished in bright colors in high gloss enamel

G-77011A200—Ship. wt. 2 lbs. . . .Retail $3.00

27-PC. TOOTSIETOY CIVIL WAR SET—An exciting new set for vividly reproducing Civil War battles. Features authentic replicas in die-cast metal of Civil War Wagon, caisson, blue and gray cannons, 2 hitches, 7 poly horses, 1 tent, 8 assorted Union and Confederate soldiers, 2 trees and authentic flags of both sides.

G-77024A200—Ship. wt. 1½ lbs. Retail $3.00

25-PC. TOOTSIETOY SUPER SERVICE STATION—Full-scale filling station operation ready for business the Tootsietoy way. Authentic die-cast metal models of 8—4½" cars, tow truck, 2-position grease rack, gas island, 9x6¼x5" high wood fiber gas station. Also, 3 display boards, 4 poly trees, 5 fence sections, 1 billboard.

G-77023A335—Ship. wt. 4 lbs. . .Retail $4.95

BETTER THAN EVER IN '61

A sellout in '59... a sellout in '60. And the greatest line of Tonka Toys will be unveiled during this year's Toy Fair. Why not drop in and see them?. . . room 1000 in the 200 Fifth Avenue Building.

Tonka Toys

CLASSIC tootsietoys

a new standard of excellence in authentic and highly detailed replicas

2 great new series to boost your sales in '61

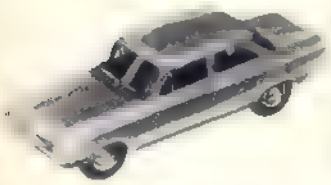
No. 3101 Ford Model T 1/50 scale in unbreakable die-cast metal 3" long. Black body, red plastic Goodyear radio and spoke wheels. Skin-packed. Each 59¢.

No. 3102 Ford Model A. 1/50 scale in unbreakable die-cast metal 3⅛" long. Authentic detail. Silver radiator and bumpers. Black and gold body. Skin-packed. Each 59¢.

No. 3103 Cadillac. Accurate 1/50 scale deluxe model in unbreakable die-cast metal 4½" long. Knee action wheels, plastic windows, chrome-plated bumpers and hub caps. Two-toned baked enamel finish. Skin packed. Each $1.00.

FREE DISPLAY

No. 3100 Classic Series gold and white Display has 6 Classic cars permanently affixed with back up stock of 36 cars each of Classic Series, 42 pieces total. 9½" wide, 12½" high, 7¾" deep. Of Masonite and wood. Retail $36.26.



No. 3104 Corvair Sedan. 1/50 scale in unbreakable die-cast metal 3⅛" long. Knee action wheels, plastic windows, chrome plated bumpers and hub caps. Roman Red baked enamel finish. Skin-packed. Each $1.00.

No. 3105 Rambler Station Wagon. 1/50 scale Model in unbreakable die-cast metal 3¾" long. Knee action wheels, plastic windows, chrome plated bumpers and hub caps in jade green and cream baked enamel finish. Skin-packed. Each $1.00.

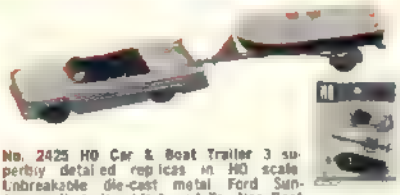
No. 3106 Ford Sunliner Convertible. 1/50 scale model in unbreakable die-cast metal 4 3/4" long. Knee action wheels. Plastic windshield. Chrome plated bumpers and hub caps. White baked enamel finish with red interior. Skin-packed. Each $1.00.

HO MINIATURE tootsietoys

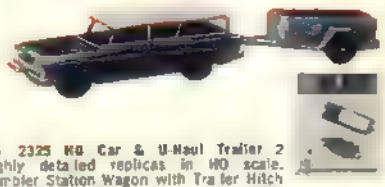
29¢ to 49¢ retailers that are tops for quick impulse sales

FREE DISPLAY

No. 2970 HO Tootsietoy Display of accessories for HO setups. 6 hangers hold 12 each of HO skin-packed tootsietoys 72 items total to retail from 29¢ to 49¢. 13" wide, 9" deep, 13¼" high. Retail $24.48.



No. 2425 HO Car & Boat Trailer 3 superbly detailed replicas in HO scale. Unbreakable die-cast metal. Ford Sunliner with trailer hitch and Tee-Nee Boat Trailer carries polyethylene Chris-Craft Capri motor boat. Boat floats. Die-cast metal base plate in car. Overall 5½". Skin-packed. Each 49¢.



No. 2325 HO Car & U-Haul Trailer 2 highly detailed replicas in HO scale. Rambler Station Wagon with Trailer Hitch pulls U-Haul Trailer. Both in unbreakable die-cast metal. Car has die-cast metal base plate. Overall 3⅛". Skin-packed. Each 39¢.

No. 2205 HO Chris-Craft Boat Set 3 super detailed polyethylene Chris Craft speed boats in HO scale. Boats float perfectly. Overall 2⅜". Excellent for loading freight cars or lake layouts. Skin-packed. Set of 3, 29¢.

No. 2205 HO Car Assortment Assortment in HO scale of highly detailed Cadillac Sedan, Rambler Station Wagon, and Ford Sunliner Convertible in unbreakable die-cast metal. Two-toned baked enamel finish. All cars have die-cast metal base plates. Average overall size 3 7/16". Skin-packed. Each 29¢.

JOBBERS! *Order these Series Now!* **DEALERS!** *See your Jobber immediately on the HO and Classics*

DOWST Mfg. Co. 6005 W. Howard St. Chicago 48, Ill. NEwcastle 1-1000

January, 1961

ABC AUDITED PAID CIRCULATION

BPA

Playthings

the national magazine of the toy trade

Murray

DELUXE WAGON

Murray Deluxe Wagon has full ball bearing, 10" double-disc wheels. 36" long, 17" wide. Baked vermilion enamel finish, aluminum enamel undergear.

More children ride on Murray wheels than any other kind

THE MURRAY OHIO MFG. CO.
Nashville 4, Tennessee

TESTED for families with children and awarded this seal
COMMENDED PARENTS

bulk

No. 1280 Sports Car Ass't. 5 assorted replicas in unbreakable die cast metal. Volkswagon, Porsche, Jaguar Mercedes Benz, Closs cMG. Size 3" Each **30¢**

No. 1170 Medium Ass't. 6 assorted cars & trucks of unbreakable die cast metal. Chrysler Convertible Rambler Station Wagon, Oil Truck, Jeep, Corvette, Pick-up Truck. Size 4½" Each **20¢**

No. 1010 Leader Ass't. 6 assorted cars in unbreakable die-cast metal. Volkswagon, Falcon, Lark Convertible, Triumph 3, Hot Rod, Ford Station Wagon Size 3" Each **10¢**

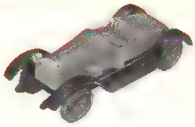
tootsietoys

10c TO $1.00 RETAILERS—*for fast turnover, increased sales*

skin-packed

No 3109 1907 Stanley Steamer 1 50th scale in unbreakable die-cast metal. Brass, Yellow body black seats fenders and running boards gold spoke wheels Length 3⅛" Each **59¢**

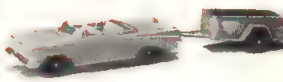
No. 3107 1906 Cadillac. In unbreakable die cast metal (1 50th scale) Maroon body, black top and fenders gold carriage lamps and radiator, spoke wheels Length 2⅝" Each **69¢**



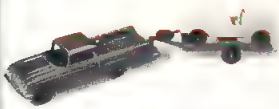
No. 3108 1919 Stutz Bearcat 1 50th scale in unbreakable die-cast metal. Red body black fenders and running board, gold radiator headlights and trim. Length 3¼" Each **79¢**

No. 2420 Tow Truck Unbreakable die-cast metal Tow Truck Size 5½" White hi-gloss baked enamel finish with red trim. Each **49¢**

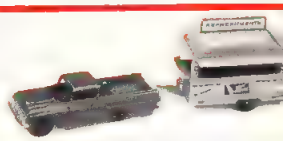
No. 2415 Sports Car Kit. Assemble your own Austin Healy Sports Car! Complete Kit includes unpainted unbreakable die-cast metal Austin Healy body with clear plastic windshield steering wheel, gear shift, hub caps, 4 wheels, 2 axles, decal strip and assembly instructions Size of car 5" Bubble packed Each **59¢**.



No. 2720 Car & U-Haul Trailer Set. X-act scale model in unbreakable die-cast metal of green Olds convertible and famous orange U-Haul Trailer Overall length 9½" Each **79¢**



No. 2950 Car, Trailer & Racer Set. 3 piece set of brilliant red Chevrolet El Camino pulling a bright yellow trailer with a blue midget racing car All of unbreakable die-cast metal Trailer carries spare tire for racer. Overall length 10¼". Each **$1.00**



No. 2949 Refreshment Stand & Car Set. 3 piece set includes red Chevrolet El Camino in unbreakable die-cast metal, having buff colored refreshment stand with polyethylene top. Stand has bill posters decal of Hamburgers, Cokes, Pop Corn, and polyethylene sign for top. Overall length 10⅝" Each **$1.00**

tootsietoys Key line for year 'round profit! Write for new 1961 catalog **Order today!**

[redacted]

See us in our new display room. Space 356 200 Fifth Ave. New York, N. Y.

bulk

No. 1280 Sports Car Ass't. 5 assorted replicas in unbreakable die-cast metal Volkswagon, Porsche Jaguar, Mercedes Benz, Classic MG. Size 5" Each **30¢**

No. 1170 Medium Ass t. 6 assorted cars & trucks of unbreakable die-cast metal Chrysler Convertible, Rambler Station Wagon, Oil Truck Jeep, Corvette Pick-up Truck. Size 4½" Each **20¢**

No. 1010 Leader Ass't. 6 assorted cars in unbreak able die-cast metal Volkswagon, Falcon, Lark Convertible, Triumph 3, Hot Rod, Ford Station Wagon Size 3" Each **10¢**

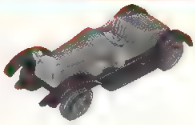
tootsietoys

10c TO $1.00 RETAILERS—*for fast turnover, increased sales*

kin-packed

No. 3109 1907 Stanley Steamer 1 50th scale in unbreakable die-cast metal Brilliant Yellow body black seats, fenders and running boards, gold spoke wheels Length 3¼" Each **59¢**

No. 3107 1906 Cadillac. In unbreakable die-cast metal (1/50th scale) Mint green body, black top and fenders, gold carriage lamps and radiator, spoke wheels Length 2½". Each **69¢**



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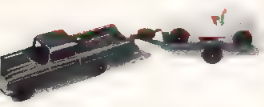

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tootsietoys Key line for year 'round profit! Write for new 1961 catalog **Order today!**

TOOTSIETOY DIVISION

[redacted]

See us in our new display room. · Space 356 · 200 Fifth Ave. · New York, N. Y.

tootsietoy®

Dowst Manufacturing Company is proud to announce their new location in the 200 Fifth Avenue Building, New York—Room 356. We would like to thank each of you personally for helping to make this growth possible. During Toy Fair, visit room 356 where a warm reception awaits you. Many fabulous door prizes will be awarded to celebrate this forward step by the makers of tootsietoys. Remember, the great new tootsietoy line for 1961 will be in . . .

ROOM 356

DOWST MFG. CO. 600 N. PULASKI RD. · CHICAGO 24, ILLINOIS

ABC AUDITED PAID CIRCULATION

February 10, 1961

BPA

Playthings

the national magazine of the toy trade

for sidewalk farmhands

MURRAY TRACTORS

Super Deluxe model, with chain drive, ball bearing, All steel spring seat. Realistic motor tone, gear shift. Spark plugs that can be plugged. Heavy tractor tread tires. Available with trailer.

TESTED for families with children and awarded this seal

COMMENDED PARENTS

THE MURRAY OHIO MFG. CO.
NASHVILLE 4, TENNESSEE

Complete Ski Set—Skis, Poles, & Boots
$89.50
Retail

Gregg Aristocrat Skis with Ski-Free Binding
$64.95
Retail

Campbell Laminated Skis with Safety Binding
$49.95
Retail

Standard Laminated Skis, Bindings & Poles
$39.95
Retail

Junior Maple Skis With Bindings and Poles
$18.45 & $19.45
Retail

[A] TORINO COMPLETE SKI SET—Imported handmade skis of 4-pc. laminated construction, black with white edges; Lettner type steel edges and Glazite plastic base; automatic toe release binding with flex throw front, adjustable lip, swivel plates, complete with cable and fittings. Boots are handmade double construction of chrome tanned top grain leather; welt-stitched soles, rubber non-skid outer sole. Lightweight aluminum tapered poles with straight points, formed rubber grips. State size and width of dress shoe; ski and pole length. Skis 5'11"-7'3"—every 2"; poles 41"-59". F.O.B. Ohio.

G-6276-1F5997—Men's—25 lbs. . .Retail $89.50
G-6276-2F5997—Ladies'—25 lbs. .Retail $89.50

[B] GREGG ARISTOCRAT SKIS—Laminated hardwood skis with SYLKONITE bottoms—a colored base lacquer of the permanent plastic type . . . strong and tough to hold specialized waxes, not affected by heat. Blue plastic finish, red plastic top edges. Metal tip and heel protectors. Interlocking spring steel edges, offset. With deluxe ski free bindings attached for downhill safety.

G-6622584133—6'3"—Wt. 15 lbs. Retail $64.95
G-6622684133—6'6"—Wt. 16 lbs Retail $64.95
G-6622784133—6'9"—Wt. 17 lbs. Retail $64.95
G-6622884133—7'—Wt. 18 lbs. . .Retail $64.95

[C] TELEMARK LAMINATED SKIS—With safety binding. An all-purpose ski featuring multiple lamination construction . . . made with 22 laminations of hardwood. Metal tip and heel protector, plastic top edges, steel edges.

Retail

G-66229B3387—6'3"—Wt. 15 lbs. $49.95
G-66230B3387—6'6"—Wt. 16 lbs. $49.95
G-66231B3387—6'9"—Wt. 17 lbs. $49.95

[D] STANDARD LAMINATED SKIS, BINDINGS & POLES—Hickory top construction; red with white. Steel edges, toe irons, adjustable front throw spring cables, basewaxed bottoms, metal tip and heel protectors, aluminum heel plates. Duraluminum pole, leather grip and strap.

Retail

G-66212B2715—6'3"—Wt. 14 lbs. $39.95
G-66213B2715—6'6"—Wt. 15 lbs. $39.95
G-66214B2715—6'9"—Wt. 16 lbs. $39.95
G-66215B2715—7'—Wt. 17 lbs. $39.95

TO DETERMINE CORRECT SKI & POLE SIZE.

Poles: Stand erect with arms at sides, order pole approximately 3" longer than the distance from the elbow to the floor.

Skis: Stand erect with arms overhead—without stretching. Measure distance from the floor to the base of the thumb. Order skis in nearest length

[E] JR. MAPLE SKIS, BINDINGS AND POLES—Blue finish hard maple; red foot plates. Adjustable toe irons, front spring on forward closing throw, leather straps, rubber heel plates. Use with ski boots or overshoes. Pr. of aluminum poles.

Retail

G-66020B1230—5'—Wt. 10 lbs. $18.45
G-66021B1297—5'6"—Wt. 10 lbs. $19.45

[F] HORSEHIDE SKI MITTENS—Heavy, durable horsehide, with water and snow repellent nylon back and wrist; cotton flannel lined. Wrist and top hem elasticized to fit over sleeve to shut out snow and wind. Nylon stitched. Excellent Gift idea! Specify size: S-M-L. Ship. wt. ¼ lb.

MEN'S—Black.
G-69227A283 .....Retail $4.25

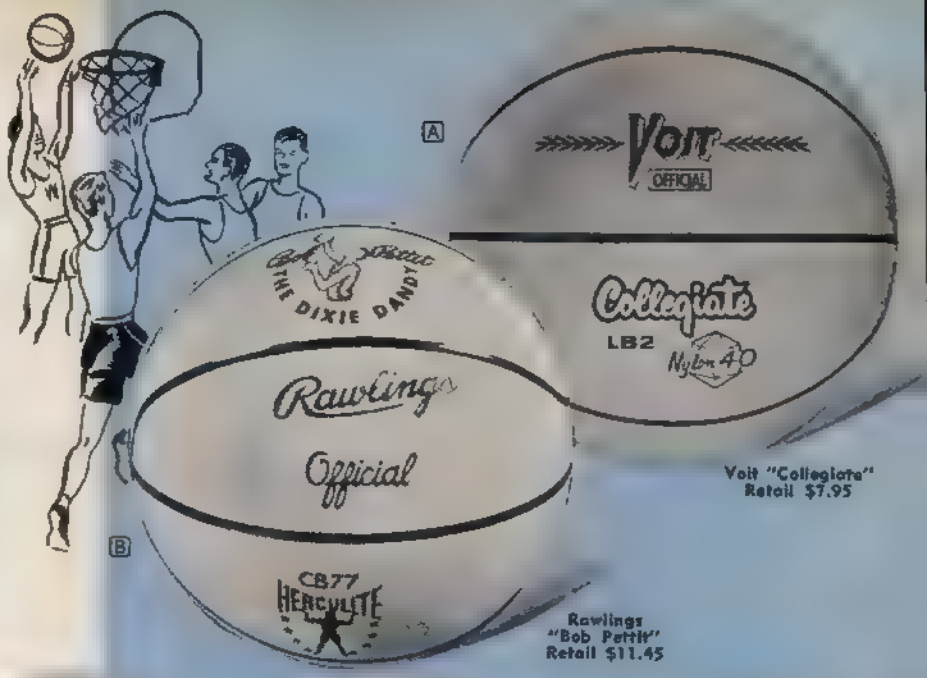
WOMEN'S—Sky blue.
G-69228A283 .....Retail $4.25

[G] FLITE SKI POLES—Duraluminum shaft; sleeve type plastic hand grip, leather wrist strap; metal ring.

45" Length.
G-64013E467—Ship. wt. 2 lbs. . . . .Retail $6.95
48" Length.
G-64014E467—Ship. wt. 2 lbs. . . . .Retail $6.95
Youth's Size—39".
G-66232E387—Ship. wt. 2 lbs. . . .Retail $5.95

Stock numbers with letter "B" shipped truck or express

Official-size basketballs for years of rugged play

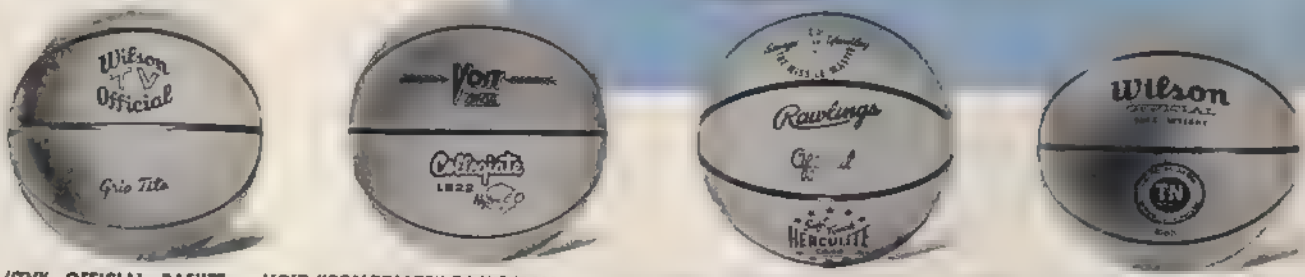


[A] VOIT RUBBER-COVERED "COLLEGIATE" BASKETBALL—Preferred by thousands of high school and college coaches! Features completely new wound nylon construction and scuff-proof brown rubber cover that gives highest performance, shape retention and durability. Especially designed for practice on indoor or outdoor courts—handles easily on any surface. It offers a real plus in quality, and value. Official size and weight.

G-67051A512—Ship. wt. 2½ lbs. .....**Retail $7.95**

[B] RAWLINGS "BOB PETTIT" AUTOGRAPH BASKETBALL—Autographed by Bob Pettit, this Herculite basketball features new orange colored rubber cover for easy handling, super visibility. Sturdy design has deep tread pebbling, oval channel seams for non-slip grip—won't stretch out of shape, resists scuffs and scratches. Nylon wound carcass assures lasting liveliness. Pressure lock valve. Official size and weight.

G-63111A720—Ship. wt. 3 lbs. . ....**Retail $11.45**



WILSON "TV" OFFICIAL BASKETBALL—"TV" means tested value—an outstanding molded leather-covered basketball! Nylon fabricated carcass assures lasting liveliness, dependable performance. Genuine full-grain leather cover with wide depressed seams for flawless fingertip ball handling. Official size and weight, true balance. Ship. wt. 3 lbs.

G-63105A1415 .....**Retail $21.25**

VOIT "COLLEGIATE" BASKETBALL—One of the best performing, longest lasting balls ever! Features a stronger, better balanced 60-pattern nylon carcass for dependable liveliness. Long-wearing composition cover is pebble-grained for sure grip. Conforms to official size and weight specifications for top performance always. Ship. wt. 3 lbs.

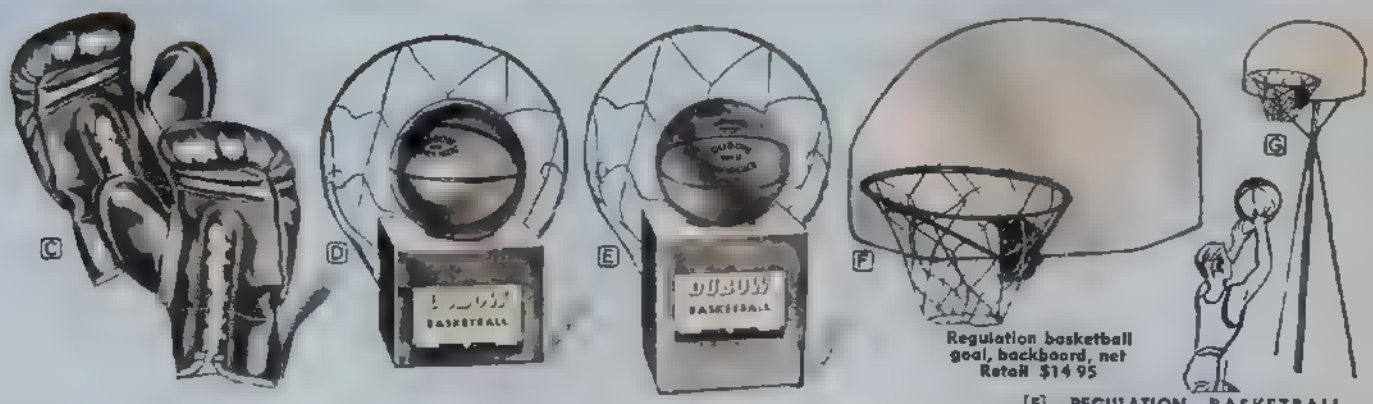
G-63113A640 .....**Retail $9.95**

RAWLINGS "GEORGE YARDLEY" AUTOGRAPH BASKETBALL — Features new Cell-O-Foam construction with "soft touch"—makes it easier to handle, more lively, more bounce. No stretching—it keeps its shape. Autographed by Syracuse scoring ace George Yardley. Oval channel seams, new orange color. Official size and weight. Ship. wt. 3 lbs.

G-63112A867 .....**Retail $13.45**

WILSON "TN" OFFICIAL BASKETBALL—"TN" for Top Notch play on any court! Sets a new standard in all-around performance and durability. Gyro-wound nylonite carcass assures absolute weight control, perfect roundness. Tan pebble-grain cover for sure non-slip handling. Molded bladder, needle type valve. Official size, weight. Wt. 3 lbs.

G-63104A1067 .....**Retail $16.50**



[C] DUBOW BOXING GLOVE SET—Provides hours of safe entertainment for boys up to 14 years, help teach fundamentals of self-defense. Well padded for dependable protection. Made of finest quality wine colored leather, lined with soft canvas, filled with resilient boxing glove hair. Set includes 4 boxing gloves. Shipping weight 4 lbs.

G-63106A620 .....**Retail $10.95**

[D] DUBOW STANDARD COMBINATION—Basketball and goal set features all rubber 4-panel ball in official size and weight. Valve-inflated ball is finished with wide channel black seams for easy handling; sturdy cover has pebble-grained leather-like finish for non-slip grip. Set includes official size goal with net attached. Ship. wt. 7½ lbs.

G-67049A435 .....**Retail $7.25**

[E] DUBOW DELUXE COMBINATION—A basketball and goal set that's sure to delight young basketball enthusiasts. Molded Conference ball is 4-ply rubber covered—features a non-slip leather-like finish with deep black channel seams. Ball is official size and weight. Set also includes regulation hoop and attached net. Ship. wt. 7½ lbs.

G-67048A690 .....**Retail $11.50**

[F] REGULATION BASKETBALL GOAL, BACKBOARD AND NET—Set with regulation hoop and net, plus 36x24" steel backboard, attaches to wall or post. Shipped truck or express. 22 lbs.

G-63100B894 .....**Retail $14.95**

[G] BASKETBALL GOAL, BACKBOARD, NET—Goal and backboard as in [F] but on tip-proof 10' high tubular steel mount. Shipped truck or express. Ship. wt. 44 lbs.

G-641188P1788 .....**Retail $29.90**

Big Ride-em Fire Engine

8 **Raise the Ladder, Sound the Siren** . . . ride and steer this deluxe fire engine! Ladder can be raised and lowered, extended full-length to 28 in., and swiveled in a full circle. Two fire hoses unreel from drums . . . push rod to sound the siren. Unbreakable Fortiflex polyethylene in bright red will not rust or chip. About 27 in. long, 14 in. high overall. *Mailable.*

48 T 1270 M—Ship. wt. 5 lbs. **$6.65**

Ride-a-Cycle Built for Two

9 **Specially Priced Wishmaker** now saves you over $3.00 . . . was $11.94 last Christmas . . . a foot-propelled two-seater that looks almost real, even has a "beeping" horn on the handlebars. Durable polyethylene in bright red with yellow trim . . . with enclosed tubular steel frame, hand grips for back-seat passenger. Steers easily, rides smoothly on trainer wheels and 1-piece blow-molded motorcycle-type wheels. About 35x21 in. high overall. *Mailable*

48 T 1350 MO—Ship. wt. 12 lbs. . . . **$8.88**

Sportsman Camping Truck

10 **Camp in the Open Country,** young vacationers . . . here's realistic styling and action . . . even the windows slide open and the rear steps drop down . . . molded simulated gas and water tanks, too. Bright-color steel truck and plastic "house," whitewall "non mar" tires, Poly Grille Guard to protect furniture, knee-action Spring-Suspension front wheels. About 14½x6½x8 in. high.

48 T 1467—Ship. wt. 9 lbs. 4 oz. **$3.84**

Your Merriest Christmas Begins At Wards!
NO MONEY DOWN
. . . *Just* Say "CHARGE IT", See Page 223

Jeep with Trailer

11 **Like a Real U.S. Army Model,** complete with driver and passenger . . . jeep windshield raises and lowers, tail gate opens, two-wheeled trailer is detachable. Large plastic tires, spare wheel on jeep. Brightly colored unbreakable polyethylene. Jeep with trailer abt. 19½ in. long

48 T 1219—Ship. wt. 1 lb. 8 oz. **$2.39**

Take-Apart Jeep with Tools

12 **About 50 Pieces in All** . . . jeep to take apart and put together time after time . . . removable bumper, steering wheel, seats, roof-top hood, dummy motor, chassis, 5 wheels (1 spare). Tiny Tool Set includes wrench, screw driver, jack, also gas can. Plastic, all parts snap together, no glue needed. Abt. 7¼ in. long.

48 T 1256—Ship. wt. 10 oz. . **$1.29**

Truck with U-Haul Trailer

13 **Rental Trailer Hooks on** to the streamlined Ford Pick-Up Truck, real as life. Trailer has snap-action door catch, truck has wrap-around windshield, side and back windows, white wall tires, movable trailer hitch. Heavy-gauge steel has Orange with Beige baked-on enamel. Abt 22 in. long overall, 5¼x5½ in. high.

48 T 1341—Ship. wt. 4 lbs. . . . **$4.37**

30-Pc. Set Miniature Toys

14 **Rolling Toys of All Kinds** . . . Army tanks, trucks, cannons, planes, cars with free-rolling wheels, lots of moving parts. Enameled die-cast metal, each about 2 in. long. Imported.

48 T 1375—Wt. 1 lb. 12 oz. 30 pcs. **$2.39**

STRUCTO

SUPER HIGHWAY MODELS

- **STRUCTO "Live-Action" Toys are scale models of real equipment with real working parts . . . carefully designed, accurately detailed.**
- **STRUCTO Toys combine realism with safety . . . all edges are smoothly rolled, all moving parts are shielded and easily handled by the child.**
- **STRUCTO Toys are rugged, durable and beautiful . . . constructed of heavy gauge steel to withstand long hours of play fun . . . finished with lively, lasting, weather-resistant 2-coat enamel baked on for extra wear**
- **STRUCTO Toys have eye-appeal details . . . all shown on these two pages (except Power Shovel and Bulldozer (D) that have rugged treads) have white sidewall tires, windshields with wipers, side view "mirrors," "air horns"**

Transcontinental Fleet

Structo 24-Piece Transcontinental Fleet

(A) **Wishmaker savings . . . specially priced by Wards** . . . with everything a small shipper needs to go into business in a big way! A big Silver Gray CATTLE TRANSPORT TRAILER, abt. 23⅜ in. long when attached to either of the two tractors . . . a deluxe TRANSPORT VAN LINES TRAILER with rear doors; White with Red trim, abt. 23⅜ in. long with tractor . . . a Turquoise AUTO TRANSPORT with 3 modern styled cars, abt 21⅞ in. long with tractor, 23½ in. long with ramp . . . Two INTERCHANGEABLE TRACTORS, one in conventional style in Red, the other a cab-over-engine in Turquoise. These include all Structo features plus adjustable dolly wheels on the Transport Van Lines Trailer and Cattle Transport. Complete with 2 horses, 2 cows, and adjustable 5-section plastic fence, 1 loading ramp, 6 highway signs . . . and 6 play cartons.
48 T 1400 M—Complete 24-Pc. Fleet. Ship. wt. 17 lbs. *Mailable*. **$10.88**
48T1415—Transport Van Lines Trailer only, with Red Tractor. Wt. 6 lbs. 8 oz. **4.69**

Structo Dispatch Truck For All Delivery Work

(B) **Sparkling New Truck** hauls just about anything . . . chain sides make it a real beauty to load and unload for hours of fun. Gay, colorful with Silver Gray body and Turquoise cab. About 12⅜ in. long.
48 T 1417—With Structo features above. Ship. wt. 3 lbs. 8 oz. **$2.29**

Structo Timber Toter For Important Hauling

(C) **Built For Big Jobs** like carrying those five super size real wood logs that are included . . . and it can "turn on a dime" on those 14 wheels! Two sturdy locking chains hold logs in place. Die-cast metal trailer, cab and undercarriage finished in Red. With Structo features listed above
48 T 1416—Abt. 22⅞ in. long. Wt. 5 lbs. 3 oz. **$3.79**

380 WARDS ALL

5-Piece Super Highway Building Set

(D) **A Value-Priced Wishmaker Special at Wards** Complete equipment for building miles of super highways through any sandpile. POWER SHOVEL to lift big loads of sand . . . two hand wheels control the raising and lowering of the boom and the automatic loading and unloading of the shovel . . . cab revolves in a full circle. With boom extended, about 26⅜ in. long; bright Yellow finish, sturdy treads. DUMP TRUCK to carry the sand. . . lever raises body for dumping . . . body can be locked in dump position . . . about 11¾ in. long; with all Structo features above; Turquoise finish. BULLDOZER to move the sand . . . blade tilts up between jobs . . . about 10⅞ in. long; easy-rolling treads; Orange finish. Set includes two road barriers.
48 T 1403—Complete Set above in colors stated. Ship. wt. 11 lbs... . . **$7.49**
48 T 1405—Power Shovel only, in color stated. Ship. wt. 3 lbs. 11 oz... **2.99**
48 T 1406—Dump Truck only, Sea Foam Green. Ship. wt. 3 lbs. 6 oz.. **2.79**
48 T 1404—Bulldozer only, Yellow. Ship. wt. 2 lbs. 11 oz. **2.29**

Special Equipment for Special "Jobs"

(E) **Livestock Truck.** Stakes can be removed for flat bed hauling . . . sliding rear door for loading. Horse, cow, metal ramp included. About 14½ in. long; with ramp, abt. 21½ in. long. Red with White plastic stake sides.
48 T 1410—With Structo features above. Ship. wt. 3 lbs. 11 oz.. . . . . **$2.99**

(F) **Hydraulic Dumper.** Compress the lever . . . a hydraulic cylinder raises and dumps the truck body automatically. Non-toxic liquid in the cylinder will not stain. About 13¾ in. long. Turquoise finish.
48 T 1411—With Structo features above. Ship. wt 4 lbs. 5 oz.. . . . . **$3.69**

(G) **Ready-Mix Concrete Truck.** Mixer is geared to axle, rotates as truck moves. Load the mixer through hopper on top . . . release lever and tilt barrel up to pour contents down adjustable chute. About 15½ in. long, with chute extends to 18¾ in. long. Red with White mixer.
48 T 1413—With Structo features above. Ship. wt. 6 lbs. 3 oz.. . . . . **$4.79**

(H) **Mobile Crane.** One hand wheel controls raising, lowering, loading, unloading of bucket . . other wheel raises and lowers boom . . . stabilizers prevent it from tipping. Cab, boom and bucket revolve in full circle. About 15⅜ in. long, with boom 31⅜ in. Yellow with black.
48 T 1414—With Structo features above. Ship. wt. 6 lbs. 3 oz. **$5.99**

(J) **Auto Transport.** Loading ramp at rear. With 3 die-cast metal cars. Abt. 21⅞ in. long, with ramp about 29½ in. Turquoise.
48 T 1412—With Structo features above. Ship. wt. 5 lbs. 11 oz **$4.29**

3-Piece Air Terminal Service Set

(K) **The ground equipment that keeps the toy planes in the air!** RAMPSIDE PICK-UP TRUCK has side ramp that drops to curb level for loading and unloading, about 10½ in. long; Red with White inside. AIRLINER LIFT TRUCK has lever that raises body off chassis to load planes, locks in raised position, about 12⅜ in. long, 7 in. high, with body raised, 10½ in. high. White body, Metallic Blue cab, chassis and rear doors. FIRE RESCUE TRUCK has hose that winds on and off white plastic reel, two aluminum ladders on side hangers; about 12 in. long; Red with aluminum trim. All with Structo features listed above.
48 T 1407—Complete Set. Ship. wt. 10 lbs.. . . . . **$6.94**
48 T 1408—Rampside Pick-Up Truck only. Ship. wt. 2 lbs. **1.49**
48 T 1402—Airlines Lift Truck only. Ship. wt. 4 lbs. 3 oz.. . . . . **2.98**
48 T 1409—Fire Rescue Truck only. Ship. wt. 3 lbs. 5 oz.. . . . . **2.98**

Just Say "CHARGE IT" . . . See Page 223

Super Highway Building Set

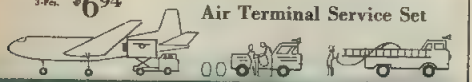
ANOTHER WISHMAKER SPECIAL

$7.49

Save This Catalog . . Order Toys 'til Oct. 1, 1962

3-Pc. **$6.94**

Air Terminal Service Set



Build These Action Models

Actually run on battery-powered electric motors

Every model includes a battery-powered motor that makes these autos really go! Kits made up of all plastic parts . . . easy and exciting to assemble . . . even more fun to operate. Batteries and cement not included.

1 **49 N 2002 1932 Ford Coupe.** 6 in. long. Decals, plated parts, driver figure included. Takes 2 "AA" batteries listed below. Shpg. wt. 12 oz. $2.19

2 **49 N 2127—Hot Rod Racer** 9¼ in. long. Headlamps really light. Steering mechanism. Decals. Needs no glue. Use 2 "D" batteries below. Wt. 1 lb. 9 oz. **$2.44**

3 **49 N 2008 Corvette.** 16 in. long. Goes forward and reverse. Has operating headlamps, seat covers, floor mats. Use 2 "D" batteries below. Wt. 2 lbs. 6 oz. **$4.49**

4 **49 N 2009 Scarab Racer** 6¾x2½x6½ in. long. With driver, rubber tires, precision gear transmission. Use 2 "AA" batteries below. Shpg. wt. 12 oz. **$1.98**

5 **49 N 2011 Go Boy-Go Cart,** 6 in. long. Ready for racing. Slick track-type rubber tires. Use 2 "AA" batteries listed below. Shpg. wt. 9 oz. **$1.29**

34 N 4650—"D" Batteries. For 2) and 3). Shpg. wt. 8 oz. . . . . 2 for 30c

34 N 4653—"AA" Batteries. For 1), 4), and 5). Shpg. wt. 2 oz. . . . . 2 for 25c

Run a miniature Drag Race at home

Only **$3.49**

Motorized Drag Race Kit

Build these realistic plastic racers and set up your own track. Watch 'em roar toward the finish line. Each electric motor powered by 2 batteries (batteries not included, order 4 below). Set includes two 7½ in. long dragsters, 2 motors, decals, starting trigger (can start up to 6 cars at once) and 2 sets of racing tethers to lay out your own drag strip. Easy to assemble, cement not included. Go cart (5) above can be used also.

49 N 2330 Shipping weight 1 lb. 4 oz. Kit **$3.49**

34 N 4653 "AA" batteries for above. Order 4. Shipping weight 2 ounces. . . . . 2 for 25c

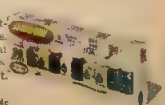
Looks and acts like a Real Tank

"Battling Betsy" Tank Kit **$5.44**

You build it . . . start it . . . stop it. "Battling Betsy" does everything else automatically! A giant 14-in. plastic replica of the famed Walker Bulldog Tank. Spring action wheels climb over obstacles, turret rotates from side to side. Battery powered motor drives tank forward and backward, gun fires shells every 15 seconds. Pre-programmed action drives motor and ground gripping treads. Idler wheels individually suspended. Easy loading shells. Uses 2 "C" batteries (not included, order below).

79 N 2308C—Shpg. wt. 4 lbs. Kit **$5.44**

34 N 4659—"C" Batteries for Tank. Wt. 4 oz. 2 for **30c**



Model Paint Kit. 9 bottles of assorted colors. Package becomes paint tray. Dries in 30 minutes. Just one coat does it. Brush included.

49 N 1970—Wt. 1 lb. . . . . **.94c**

powered by "gas" engines

and these fully assembled models "take off"

. . See them actually skim through the water

Sport Cruiser has 2 motors

$6.98

All plastic scale model of luxurious Wheeler sport cruiser measures 22 inches from bow to stern. Complete fittings for motorizing (order 4 "D" batteries below) scaled ½ in. to the foot. Easy to assemble. With screws, cement, stand and plaque.

79N2254C—Shipping weight 4 lbs. . . . $6.98

34N4650—"D" batteries. Wt. four, 1 lb. 4 for 58c

Looks and acts like a real submarine

$6.44

Designed from the nuclear submarine "Halibut." Can be programmed for automatic action or operated by remote control. Powerful motor runs it (order 4 "D" batteries below). Sub dives, surfaces and maneuvers. Hatch opens, missile carriage rises to deck and Regulus missile fires. In plastic. Finely detailed and engineered. With cement and instructions.

79 N 4314C—Two feet long. Shpg. wt. 3 lbs. $6.44

34 N 4650—1½-volt "D" batteries. Wt. four 1 lb. . 4 for 58c

Motorized schooner "Atlantic"

$3.66

Sturdy plastic scale model of the 1905 Kaiser Cup winner "Athantic." Single drive unit, has electric motor (order 2 "C" batteries below). Weighted keel, lifeboats, sailors. With cement, instructions.

79 N 2249C—28½ in. long. Shpg. wt. 3 lbs. $3.66

34 N 4659—"C" batteries. Wt. two, 4 oz. 2 for 30c

Big Thrills...

EXCITING ACTION

Fully Assembled Model Planes . . . Fun to Fly

A TO D Powered Model Planes—wonderful outdoor hobby-sport for teen-age boys, father-son teams. Warm up engine, take off, keep plane aloft, learn to "stunt." Planes come complete with flight lines and special "D" control handles—better control, easier handling.

A Comanche. Our largest, most beautifully detailed plane. Great fun for "big" boys. Big 32-in wingspan! *Authentic*—down to the pin-point-size rivet heads. Replica of famous plane that flew 7700 miles non-stop from Casablanca to Los Angeles. Spring starter, C1.A Sports man .15 engine. High-impact plastic. Includes flying family passenger kit. Order accessory kit (L) below. Instructions. Wt. 7 lbs. 13 oz.

48 T 2831 MO—*Mailable* **$17.99**

B FT-19 Flight Trainer. Ready to fly. Looks, flies like real Air Corps trainer Fully formed fuselage —student and instructor figures. Styled to give even a beginner finest performance. Spring starter, Rohr Bee .049 engine. High-impact plastic, 22-in. wingspan. Order accessory kit (L) below. Instructions.

48 T 2629—Ship. wt. 2 lbs. **$6.99**

C Super Cub 105. A superbly performing modified model of the popular PA-18 Piper Cub. Advanced flying characteristics at budget price. .049 Babe Bee engine. Unbreakable spring starter. 2-blade prop. Set coil, turn prop, release—engine starts. High-impact plastic, transparent enclosed cockpit. 17½-in. wingspan. Order accessory Kit (L) below Ship. wt. 2 lbs. 14 oz.

48 T 2508—Instructions **$5.88**

D P-40 "Warhawk." In a class by itself—in appearance and in exciting combat performance. Simulates the 3 point stall landings of its famous prototype on the short Asian flying strips. Super Bee .049 engine. Spring starter, 3-in. blade prop. High-impact plastic. Order Accessory Kit (L) below. 20-in. wingspan. Ship. wt. 3 lbs. 12 oz.

48 T 2569—Instructions. **$7.66**

Remote Control Captive Airplane $6.95

E Takes off, dips, lands! You're the pilot—maneuver plane with remote control—speed it up to go higher, slow it down to land and dip. Propeller actions control plane—spins, makes realistic noise. Body of strong, contour-formed plastic—built to take crashes! Abt. 11 in. wingspan. Airport box stand is 12 in. square. Plane flies in 4-foot radius; 8-ft diameter Use any HO gauge train power pack or order power pack listed below.

48 T 2647 –Ship. wt. 3 lbs. Imported from West Germany **$6.95**

48 T 2559—Power Pack. Ship. wt. 2 lbs. 12 oz. ■■

Lots of "Flying Fun" for all Young Pilots

H Electronic Falcon—for young flyers. *Stunts by remote control.* Plane really flies—does loops, dives, figure-eights. Sturdy plastic body Attached to battery case by flexible cable. Needs 3 "D" cell flashlight batteries (not included, buy below).

48 T 2362—14-in. wingspan. Ship. wt. 1 lb. 3 oz. **$2.49**

J New Pilot Trainer. A fascinating new toy to delight young "airline pilots." Realistically duplicates ground-to-air procedure Steps are clearly numbered on the instrument panel. The "pilot" starts the two inboard engines, the outboard engines, then "revs up." Runway actually moves beneath plane. Pull back on the wheel, the airliner rises (on a lever), its wheels automatically retracting into the fuselage. Reverse the procedure to "set her down." 9x6 in. base of durable plastic, airliner of lithographed metal. Operates on 2 "D" cell batteries—order below. West German Import.

48 T 2545—10 in. long. Ship. wt. 3 lbs. **$9.95**

K New Rescue Copter! A real flying toy! loads of fun for any youngster. "Pilot" controls helicopter—he can "blow up" a submarine . . . rescue an astronaut . . . send a secret message! Accessories include exploding submarine, wounded man on a stretcher, 2 bombs, mail pouch, nose cone, with parachute, emergency supply pack. Complete with crew member, sound effects record, landing field, administration and hospital building. Takes 3 "D" cell batteries (order below). Plane flies abt 7-ft. circle.

48 T 2659 MO Ship. wt. 3 lbs. 11 oz. *Mailable*. **$12.66**

ORDER BATTERIES FOR THESE 2 PAGES HERE

48 T 2341—"C" Cell Flashlight Batteries. Ship. wt. 2 oz. Each 16c 4 for 56c

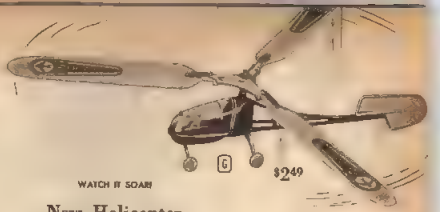
48 T 2340—"D" Cell Flashlight Batteries. Ship. wt. 4 oz. Each 16c 4 for 56c

Accessory Kit for Planes (A)-(D)

L Complete starting and operating accessories. Includes special super-powered battery for sure-fire engine starts, clean-burning Thimble-Drome Glow Fuel, Filler Cap with built-in stainless steel strainer, long lasting plastic Filler Hose. Battery wires permanently connected to jumbo Glow Head Clip for positive contact every time. Set of line snaps and wrench.

48 T 2660—Ship. wt. 1 lb. 4 oz. **$2.33**

"Charge It!" See Page 223



WATCH IT SOAR!

New Helicopter

G A high flyer! Lots of action! This fascinating new helicopter will perform all sorts of maneuvers—it will even *boomerang* when headed into the wind! Automatically adjusting hub regulates pitch angle of propeller blades to assure high flying, smooth landings. Plane is made of very durable plastic—really built to withstand "rough landings," collisions, bumps. Easy to fly—just attach the starter and pull the cord Assemble in just 3 minutes. Instructions. Imported Iron West Germany.

48 T 2648—Ship. wt. 1 lb. 2 oz. **$2.49**

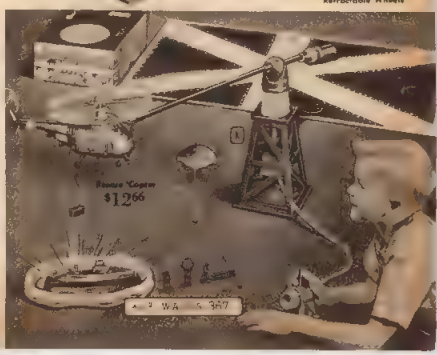
H **$2.49**

J Pilot Trainer **$9.95**

Plane Rises

Moving Runway

Retractable Wheels



K Rescue Copter **$12.66**

BUILDING PROJECTS

FOR BUDDING ENGINEERS

Interlocking Girders

Build Realistic Draw Bridges, Too!

Motorized Sets . . . Build Buildings, Bridges, Turnpikes and New Hydro-Dynamic Plants

1 **Girder and Panel Set Plus Bridge and Turnpike** Young "Constructioneers" can build replicas of "modern miracle" super Hi-ways, latest design skyscrapers, shopping centers, terminals, suspension and draw bridges. And with new motorized sets they can run elevators, draw bridges, cranes, etc. Interlocking girders modeled after real structural steel framework (parts snap, interlock for rigidity—see sketch). All plastic Red girders, colorful snap-on panels—wall, window, door, store front, roof, etc. Road sections, braces. Masonite foundation board. Illustrated planning book. Can use to landscape HO to O-gauge trains. Motorized Sets, Kits need "C" cell flashlight batteries (2 per motor)—not included, order below

48 T 2522 M—Complete Set With 2 Motors. Over 800 pcs. Wt. 11 lbs. 8 oz. **$13.99**

48 T 2521 M—Complete Set With 1 Motor. Over 500 pieces. Wt. 9 lbs. **$8.99**

48 T 2513—Complete Set Without Motor. Over 500 pieces. Wt. 8 lbs. 6 oz. . . . **$6.99**

48 T 2519 Bridge and Turnpike Set Only. Over 325 pcs. (no motor) Wt. 5 lbs. **$3.66**

48 T 2529–Panel Set for buildings only Over 280 pcs. (no motor). Wt. 3 lbs. 12 oz. **$4.33**

48 T 2502—Motor Kit Only. Fits any set 1 motor, accessories. Wt. 2 lbs. 4 oz. . **$3.66**

48T2341–"C" cells. Wt. 2 oz. 16c Ea.; 4 for 56c

2 **New! Hydro-Dynamic Building Sets with Motorized Pumps.** Pipe it . . . pump it . . . light it! Pump colorful liquid through transparent pipes and tanks. You can see the flow and control the action. Design, build and operate wide variety of structures: Oil and gasoline refineries, atomic energy laboratories, chemical manufacturing plants, beverage bottling installations; and many more original and different industrial structures with hydro-mechanical effects. All plastic parts. Red girders, colorful panels. Parts snap, interlock. Motorized sets need batteries—not incl. Instructions, Planning Booklets in each set.

Deluxe Hydro-Dynamic Kit. 500 parts! 2 motors, 2 switches, velocity meter, water wheel, dump tanks, automatic siphons, spray nozzles, frost valve, girders, roadways, etc. Takes 4 "D" cell batteries, sold below.

48 T 2516 M *Mail.* Wt. 11 lbs. . . . **$13.99**

48 T 2340—"D" Cell Flashlight Batteries. Ship. wt. ea. 4 oz. . . . Each 16c; 4 for 56c

Standard Hydro-Dynamic Building Set. 390 parts. Motorized pump and switch, tanks, water wheel, automatic siphon, velocity meter, spray nozzle, panels, roadways, girders, roofs, etc. Takes 2 "D" batteries.

48 T 2515 M—*Mail* Ship. wt. 8 lbs. **.$8.99**

Build with American Bricks . . . Realistic Looking Models

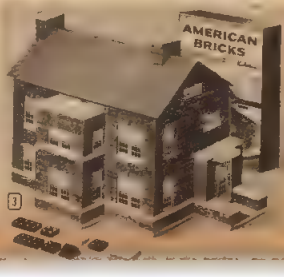
3 **"Constructive" Fun for Children 4 to 14.** Young builders will busy themselves for hours on end erecting houses, schools, other structures. Scale model interlocking wood blocks; may be permanently cemented. Pressed hardwood blocks are stained red and yellow. 5 actual bricks are represented by one block 1¾ in. long. Includes half pieces, gables, doors, windows, roofs. Illustrated instruction manual with each set. *Mailable.*

48 T 2469 M—Abt. 992 Pcs. Wt. 15 lbs. **$8.99**

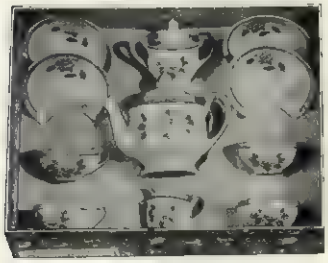
48 W 2413 -Abt. 500 Pcs. Wt. 9 lbs. **4.88**

48 T 2412—Abt 400 Pcs. Wt. 5 lbs. 12 oz. **3.66**

New! Hydro-Dynamic Building Sets



TOY CHINA TEA SETS



82/43. Seventeen-Piece Tea Set. Contains four large oviide cups and saucers, four plates, teapot, covered sugar and cream jug, tan lustre body, hand-painted floral and panel decoration in colors, each set in box, 8¼ x 11½ x 2¼ inches. .. Per Set $2.20

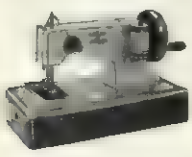
9148/309. 23-Piece Tea Set. White body china with gold hair line rims, each piece has a different colored picture decoration from Snow White and the Seven Dwarfs set consists of six each cups, saucers, plates, a teapot, sugar and cream, all in attractive silver foil compartment box with clear plastic top, and a Snow White header size of box 15½ x 11¾ inches. ..... Per Set $6.68

Remco's Spinning Wheel

A NATIONALLY ADVERTISED ON TV.

8138/23. Spinning Wheel. Little red spinning wheel, spin and loop, pull and out comes the braid, little girls can make hats, bags, pot holders, coasters and even rugs. an authentic reproduction designed to bring endless hours of fun, comes complete with package of wool, two knitting needles and three spinning heads, measures 17 x 7¼ x 18¼ inches, (instructions in both English and French). ..... Each $12.00

Sewing Machines



804/1. Sewing Machine. Sew-O-Matic Junior, easy to operate, just follow the detail instructions on the box, a practical and educational gift. .. Each $4.88

810/3. Sewing Machine. New ultra modern design square cornered sewing machine, fine quality baked cream enamelled metal body with nickel plated feed table and working parts, green metallic metal base, oblong shape. size 3½ x 7¾ x 5½ inches, complete with needle. thread and practice cloth, each in box. .... Each $7.00

82/1958. Battery Operated Sewing Machine. Modern style sewing machine finished in red and black enamel, bright metal feed table, off and on switch button, operates on two standard flashlight batteries (not included), complete with thread, needle and practice cloth in box. Each $8.00

Camera Set

8119/8. Camera Set. Complete photographic outfit, set consists of flash camera, flash, 1 roll 620 film, 2 flash bulbs and 2 batteries, each set in blister package. Each $10.88

Walkie Talkie

8119/5. Walkie-Talkie. A practical communications system, power packed with electronic features, can be used at play or in offices, farms and factories, transmits voices clearly and strongly, set includes two phones with loud attention-calling buzzers, two wall hangers, plug-in communications wire, powered by two "C" batteries (not included), each set in self selling corrugated container. Per Set $11.34

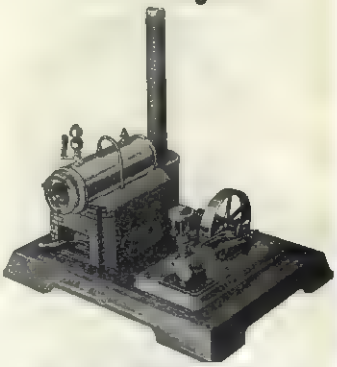
Typewriter

9147/38. Typewriter. An all metal lithographed typewriter on which a child may actually type letters, durably constructed, the typewriter may be used with standard 8½ x 11 paper, complete with two-colored ribbon, prints both capitals and small letters, size 9½ x 12 x 4 inches, each in box. ..... Each $8.88

Telegraph Set

8119/1. Telegraph Set. Amateur Edison's can send code messages by wireless-type buzz, night signal flash or telegraphic clicks, international code is permanently lithographed on transmitter-receiver, set includes 2 signal sets, 4 standard "D" batteries, hoopup wire, instruction sheet, operators manual and miniature Western Union blanks. . . .. Per Set $7.34

Steam Engines



735/12. Upright Steam Engine. Upright model brass boiler with whistle and safety valve, grey removable chimney, heavy fly-wheel and arm attached to boiler, black fire box, footed red enamelled square base, height 9¼ inches. Each $10.00

844/10. Horizontal Steam Engine. Large polished nickel finish boiler with glass window and, whistle and safety valve. embossed bronze color brick design sheet metal firebox and chimney, plastic handle fuel container for easy removal, separate flywheel with arm, grey oblong metal base, size 8 x 10½ x 9½ inches. . Each $24.00

844/12. Horizontal Steam Engine. Similar to above but has weighted arm on safety valve and is much larger, size 9¾ x 12 x 10¾ inches. ..... Each $27.00

844/20. Horizontal Steam Engine. Chrome finish boiler and trim with railed platform and a ladder on both sides, bronze finish brick design firebox and chimney, steam whistle with weighted arm, large separate flywheel with two arm drive, spring belt and double ball balance, runaway all pipe with plastic pan, footed grey enamelled base, size 11½ x 13½ x 12½ inches. . . Each $52.00

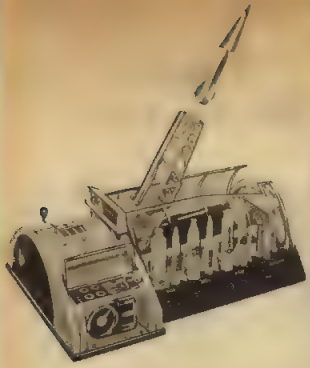
844/24. Deluxe Steam Engine. Chrome finish boiler and trim with railed platform and a ladder on both sides, bronze finish brick design firebox and chimney, steam whistle with weighted arm, manometer pressure gauge, large separate flywheel with two arm drive, spring belt and double ball balance, runaway all pipe with plastic pan, footed grey enamelled base, size 13 x 16 x 15½ inches. .. .. Each $80.00

Heat Tabs

735/T/20. Extra Heat Tabs for steam engines, 20 in box. .... Doz. Boxes $6.40

Do-It-Yourself Cuckoo Clock

7/1579. The Clockmaker Set. From a toy to a good looking pendulum clock, all the parts with instructions and a beautifully colored wood cuckoo clock front with pendulum and chains in partitioned box, easy to follow instructions, make this clock and be proud to show it to your friends. size of face 7 x 7 inches. ... .. Each $4.80



Raises, fires rockets automatically

There goes the warning siren preceding a launching! Now the doors open automatically and the launcher rises to shooting position with rocket primed to go! Now the automatic countdown clock ticks off the count! It reaches zero! Zoom! Rocket and satellite take off on a trip to outer space!

Colorful and big—over 17 inches long over-all—and made of hi-impact plastic. 3 rockets and 3 satellites included Uses 2 "D" Batteries, order below

49 N 5718—Shipping weight 4 lbs. 3 oz. $7.44

34 N 4650—"D" Batteries. Wt. 2, 8 oz. 2 for 30c; 4 for 58c

Amazing Astro Base . . as seen on TV

Sight moving enemy space craft through the outer space scope in the dome . . press the rocket-fire button . . lights flash, machine guns chatter as you "blast" them from the skies. Then push the space lock control . . see the big Astro Base door open . . watch the astronaut come out and lower into the scout car Remote control the car as it goes out on its scouting mission. Watch the car fire twin space probes automatically Probes can be pre-set to fire at any time during the mission. Polypropylene and high-impact styrene. Base over 21 inches high. Shpg. wt. 8 lbs.

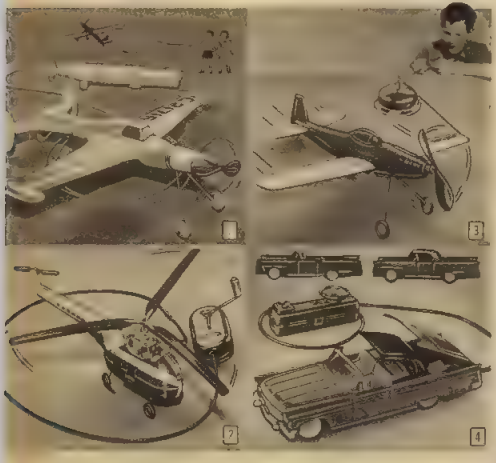
79 N 5830L—Uses 4 "D" Batteries, order at left. $13.88

49 N 5042 Col. McCauley Space Helmet. Has mike mouthpiece with voice vibrator. Plastic. White. Adjustable. Shpg. wt. 2 lbs. . . . $2.99

Here's Mr. Machine

He walks, swings arms, rings bell, opens and closes mouth and sounds siren every 10 seconds! Easily taken apart and reassembled, too—every gear numbered and geometrically patterned so you won't need all the king's horses to put him together again. Runs for about a minute on one full winding 18 in. high

49 N 5873 Wt. 6 lbs. 4 oz. $8.77



Remote Control A-C-T-I-O-N Toys . . battery operated

1 **Twin Tail Falcon** really flies, takes off, climbs, loops, dives and does figure 8's via push-button control. Light, flexible plastic Spring steel landing gear. 14-in. wingspread Uses 3 "D" Batteries, order at top of page

49 N 5813—Shpg. wt. 1 lb. 4 oz.. $2.44

2 **Whirlybird.** Turn crank on control and you're off. Control direction, elevation, even make it hover! Steel, plastic blades. 9 in. fuselage. From Germany

49 N 4224—Shpg. wt. 1 lb. 14 oz. $2.66

3 **Flying Electro Mustang.** Idles, taxis, takes off, flies around control pylon in 7-foot arc, and lands 4 forward speeds. Regulated by operator from outside flying circle. Colorful plastic. 14-inch wing-spread Uses 4 "D" Batteries; order above.

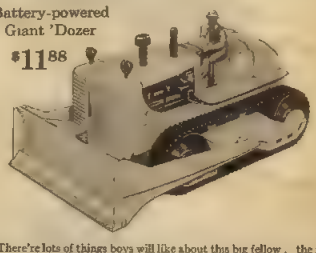
49 N 5777—Shpg. wt. 2 lbs. 4 oz.... $5.44

4 **Lincoln Hard-top.** Goes forward, reverse, left and right. Top can "retract" into trunk when car is moving. 9 in. Uses 2 "D" Batteries; order above. Steel

49 N 5799—Shpg. wt. 1 lb. 11 oz.. .$2.66

Battery-powered Giant 'Dozer

$11.88



There're lots of things boys will like about this big fellow . the realistic motor noises coming from the two big motors; the giant 'dozer blade that lifts and lowers automatically at the push of a lever; the way it can climb grades, crawl over obstacles and pull loads. Two levers control forward and reverse of both engines. High-impact plastic. Heavy rubber treads. Uses 4 "D" Batteries; order above

49 N 5779 18 inches long. Shipping weight 7 pounds $11.88

3-piece Tractor Set. Climbs steep grades, shoots harmless sparks as it plows along Dump trailer and road scraper are removable. Heavy duty rubber treads, brightly printed steel body, long-running clock spring motor. 17 inches long over all

49 N 5733—Wt. 1 lb. 8 oz.. .. $1.88

Remote Control Squad Car. Siren screams, dome light flashes and the chase is on. 8-inch black and white speedster zips forward or back, steers to left or right. Steel with nickel-plated trim and rubber wheels. Uses 2 "D" Batteries, order above.

49 N 5798—Wt. 10 oz.. . . . 88c

Pilots--
Man your Planes!

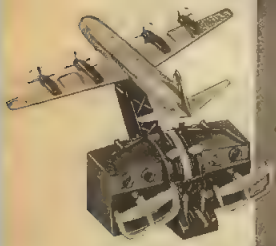
Super sonic Jet Liner $3.77

Sleek, super sonic giant of the air (24 in. from nose to tail!) makes realistic jet noise as it runs forward for "take off." Powerful electrical beam in nose cuts path through the darkest stratosphere. Press lever, door opens and hostess appears at loading ramp. Press lever again, hostess goes in and passengers appear seated. Steel. Friction motor. Order "D" battery below at left.
79 N 4280C—From Japan. Shpg. wt. 3 lbs. $3.77

Rotor turns, props revolve, wheels retract!

Vertical Liner $5.77

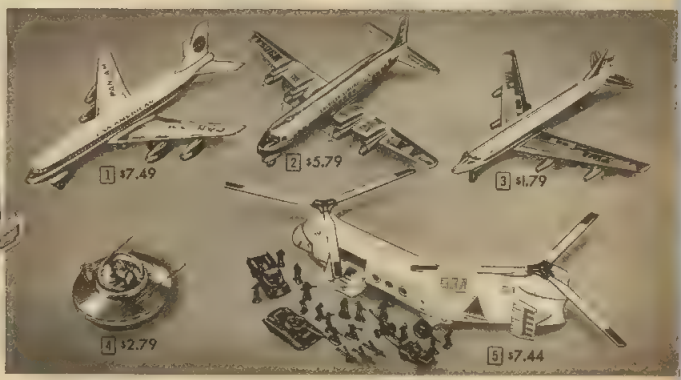
Latest in air travel! Operates automatically! Press lever, jet rotors revolve, slowly at first, then faster . . . engines rev up to top speed, plane runs forward for "take off," landing gear retracts. At end of run, wheels lower for "landing," engines, rotor slow to stop. Illuminated cockpit. Adjustable nose wheel. Rotors fold vertically. 18½ in. long. Steel. Order 2 "D" batteries below left.
49 N 4281—From Japan. Shpg. wt. 3 lbs. $5.77



Flying Fox
the Jet-prop airliner

Climb into the "cockpit" of your jet liner. Rev up the 4 port and starboard engines from low to full power—right from the cockpit! Vividly simulates all the sound and action of a real jet plane. Dives, climbs, banks. Jet props whine, landing lights blink, landing gear retracts. Dual controls. High-impact plastic. 18-inch wing span. Order 4 batteries below.
79 N 5894—Wt. 5 lbs... $10.99

"D" Batteries. Shipping weight pair 8 ounces.
34 N 4650 2 for 30c, 4 for 58c



1 **Electric Jet Liner.** 4 jet pods start flashing one at a time, then all 4 together. Liner glides forward making a realistic jet sound as it "takes off." Slows for "landing" as jet pods stop one at a time. Wheels adjust. 20-inch steel. From Japan.
49 N 5768—Order 3 "D" batteries at left. Shpg. wt. 3 lbs. 4 oz. $7.49

2 **Revving Plane.** Props revolve one at a time, wing lights flash. Plane runs forward or in circle for 30 seconds. Slows down for "landing" as props stop. 18 in. long. Steel. From Japan.
49 N 5703 Order 2 "D" batteries at left. Shpg. wt. 3 lbs. 4 oz. . $5.79

3 **Jet Liner.** Rolls along floor powered by friction motor, making realistic jet noise. 16½ in. long. Sturdy metal.
49 N 5773—From Japan. Shipping weight 1 pound 8 ounces. . $1.79

4 **Flying Saucer.** With its antenna revolving, motors screeching, saucer runs forward until it hits obstacle—then reverses. Pilot moves. 7½ inch diameter. Steel. From Japan. Shipping weight 1 lb. 8 oz.
49 N 4223—Order 2 "D" batteries at left. . . $2.79

5 **Whirlybird Rescue Copter.** Big, big, big . . over 2 feet long, rotors over 17-in. diameter. Motor driven hoist picks up small army of 25 men, truck, jeep, tank, artillery piece (all included). Copter blades chop away as it taxies along ground. High-impact plastic. Shipping weight 4 lbs.
79 N 5898C—Order 2 "D" batteries at left . . . $7.44

IT'S NEW!

from **BIG-BANG**

Conestoga
Proudly Presents

CIVIL WAR
SOUVENIR
1861-1865

See it at the
TOY FAIR
Room 428
Sheraton Atlantic
Hotel

THE CONESTOGA CO., INC. Bethlehem, Pa.

Our new line features **SOFT VINYL** washable dolls.

Also a line of 5 pc. **VINYL** Girl Dolls from 15" to 36".

COME SEE US

Rooms 723-725
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WALKING DOLLS
available in many sizes

In attendance
SALVATORE PAGANELLO
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152 WOOSTER STREET • NEW YORK 12, N. Y.

Permanent Showroom
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JOSEPH PAGANELLO
SAMUEL GERSH

A DOLL WARDROBE TRUNK. Sturdy, welded steel. Finished in scratch-resistant bright red enamel. Nickel reinforced edges, corners, knees. 2 easy-closing draw-up latches. 3 drawers. Sliding hanger bar. 4 doll clothes hangers, silk ribbon tie. Attractively lined. Colorful assortment of travel stickers.

10/1542¥125 . . . 8"x9"x20" . . . $8.00
11/1542¥398 . . . 7½"x7½"x6" . . . $6.00

B TEEN AGE SWEATER GIRL. 20" Doll in high heels, one piece vinyl body, vinyl head with sleeping eyes, rooted pony tail hair do. Simulated pearl earrings, dressed in corduroy skirt and knit sweater, lace panties. Packed in window box.

11/1644¥39₀ . . . $5.95

C DE LUXE 20" BRIDE DOLL. Fully jointed. She's absolutely radiant in this magnificent satin bridal gown trimmed with nylon point d'esprit net and nylon lurex lace, matching bridal veil, lily of the valley bouquet, rayon knit panties, high heel shoes. This doll has vinyl head, sleeping eyes, rooted hair with bangs, simulated pearl earrings.

12/1644¥39₀ . . . $5.95

D MOTHER'S LITTLE HELPER. 19" Fully jointed toddler doll with sleeping eyes, rooted hair, dressed in print picolay dress and matching dusting cap; extra pinafore party dress attached, plastic walking shoes, rayon knit panties and socks; five piece cleaning set (carpet sweeper, broom, dust mop, cleaning brush and soap box). Complete in steamer trunk in assorted designs.

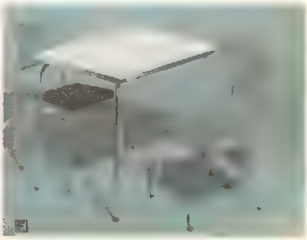
10/1644¥660 . . . . . $9.95

E DELUXE DOLL BED DROPSIDE CRIB. Finished in pink and blue with gay nursetime decorations. Mommy loves it, Dolly loves to sleep here. Overall size 33¼" length, 14¼" width, 18" high.

29/1594¥395 . . . With drop sides $6.00
30/1594¥330 . . . Without drop sides $5.00

F DE LUXE MODERN DINETTE. Super strong and super tough to take everything a child can do in the way of punishment and still be presentable. Extra sturdy table with "Chromad" tubular legs. Big 18x24" formica top. Protective plastic tips. Silver "T" molding around table edge. Chairs have curved upholstered backs and heavily padded seats. Ind. Carton.

10/1645¥1095 . . . . . Wt. 26 lbs. $16.50



G 26" DOLL CARRIAGE. This colorful carriage is built just like a real baby buggy. 26" long—12" wide. Wheels—7" artillery—¼" white rubber tires. Features: chromed tubular handles 30" high—4 bow hood with sun visor—full draft rail supported with full steel rail—¾" plated hub caps—Axles welded to frame. Colors: white—turquoise printed white and gold. Age Group: 4 to 10 years.

21/1505¥725 . . . Wt. 8 lbs. $10.95

H DOLL STROLLER. Smart "Mothers" from 3 to 9 years old will love it. Seat: 10" long and 10" wide. Wheels: 6" stamped—5/8" wide rubber tires. Features: Chrome tubular handle 28" high — removable fringed canopy — plated wire shopping basket — Step plate — Back reclines for conversion to sleeper—Chrome seat rail —¾" plated hub caps—Axles welded to frame. Color: blue printed white.

22/1505¥595 . . . Wt. 6 lbs. $8.95

J 24" DOLL CARRIAGE. A smartly styled carriage to thrill your little princess. Perfect for little girls from three to seven years of age. Colorfully styled. Body is 24" long—10" wide. Wheels: 6" artillery—½" wide rubber tires. Chromed tubular handle, 27½" high, 4 bow hood with sun visor, 2¼" plated hub caps—axles welded to frame. Color: red . . . white printed red and gray.

20/1505¥495 . . . Wt. 6 lbs. $7.50

NEW! *Dondi Racer*

Another Wards Exclusive Wishmaker Special

(M) $1.77

(L) $14.95

(L) (M) **Dondi, the Famous Comic Strip Personality,** says this Explorer I Racer is the fastest thing on four wheels . . . and it's ours alone! Dondi helped design this new speeder . . . it has automotive type steering assembly for easy guiding, fast-action pedal drive adjustable to five positions, ball-bearing pull straps for easy pedaling, fastest for coasting, extra-wide seat. Durable Red enameled Steel, abt. 48x23x21¾ in. high.

(L) 48 W 5467 MO—Dondi Racer. *Mail*able. Wt. 27 lbs. **$14.95**

(M) 48 T 1702—White Plastic Dondi Helmet, fits all. Wt. 1 lb. **1.77**

(N) $17.69

(P) $15.77

Garden Mark Stake Wagon

(N) **Remove the Sides** and you've changed it into an easy-loading 36-in. coaster wagon. For play or work duty, this extra-big and strong wagon carries heavy loads . . . it's of select kiln-dried hardwood reinforced with steel cleats, heavy clear spar varnish finish 10-in steel wheels with everwear graphite bearings, 1¾-in semi-pneumatic tires. Seamless hiking handle has exclusive vinyl-coated grip. Abt 36x18x5¾ in. body

48 T 5311 MO—*Mail* Ship. wt 40 lbs. **$17.69**

NOTE "R" After Catalog Number Means Shipped by Freight, Truck or Express

"Speedster" Irish Mail

(P) **Go Places in Jet Time** when you pump the handle back and forth . . . real exercise for b.ys and gals. Rigidly braced one piece steel frame, ball bearing chain drive completely enclosed for safety. Ball bearing connecting rod, drive shaft, rear axle support and wheels . . . 8 in front, 12 in. rear, with 1¾-in. semi pneumatic tires. Yellow with black, about 35x21x23 in.

48 T 5415 R—Ship. wt. 35 lbs. . . . **$18.77**

Just Say "Charge It" . . . See Page 223

For Junior Farmers

- All with Enclosed Chain Drive
- All with Extra-Heavy Construction
- All with True-to-Life Styling

(W) $15.98

(T) $6.44

(R) $21.98

(V) $5.49

(U) $13.49

A Wishmaker Toy

is a Ward exclusive . . . or specially priced by Wards

(R) **Deluxe Tractor for Big-Time Ranching** . . . looks rugged, is rugged. Steel frame with new indestructible radiator of super high impact polystyrene, rear fender, step plate, spring mounted adjustable seat. Enclosed ball-bearing adjustable chain drive, ball bearing wheels . . . 8-in front wheels turn in full circle, 10-in rear wheels with large size tractor-tread semi-pneumatic tires. Red with white trim.

48 T 5519 R—Abt. 37x20x25 in. high. Ship. wt. 37 lbs. **$21.98**

(T) **All-Purpose Trailer** for tractors (R), (U), (W). 24-gauge steel body, 7 in. wheels, semi-pneumatic tires. Red

48 T 5316 MO—Abt 24x16x11½-in. deep. *Mail* Wt. 15 lbs. **$6.44**

(U) **Power-Trac Tractor** for a young farmer . . . with power in every line. "Spark plugs" on right side of all-steel body. Rear tires have tractor tread, front wheel pivots in full circle. Enclosed ball bearing chain drive, trailer hitch, adjustable seat. Red, white trim. *Mailable*

48 T 5484 MO—Abt. 37x19x28 in. high. Wt 29 lbs. **$13.49**

(V) **Multi-Use Trailer** for tractors (U), (R), (W). Heavy steel, 7½-in. wheels, solid tires. Red with white. *Mail.*

48 W 5463 M—Abt. 33x15x10¼ in. overall. Wt. 10 lbs. **$5.49**

(W) **Heavy-Duty Tractor** built to delight any little backyard farmer. Heavy-gauge steel one piece body is detailed like a real tractor with pretend engine parts, enclosed chain drive, ball-bearing wheels, semi-pneumatic tires and adjustable seat. Red and blue enamel finish. About 40x20½x27½-in. high.

48 T 5528 R—Ship. wt. 36 lbs. **$15.98**

Hawthorne Bikes and Velocipedes, Pages 350-351

$21.77 Complete

2

Complete Outfit

ONLY $14.98

1

$2.19

3

4

$13.49 Complete

5 $4.77

$3.77

6

$11.49

7

ELECTRIC PAPER SCISSORS SET Comes with 2 cut-out coloring books, an artist's brush and special paints and crayons. Set contains exciting 3D paper sculptor projects, plus the Snippy Tool and instructions.
90B1802C534 Sh. wt. 4 lbs. . . **$5.00**

DELUXE CHILTON WARE SET. Aluminum with black styrene handles on all 7 pieces: Fry-Pan, Double Boiler, two Pudding Pans, Percolator, Windsor Sauce Pan. Any little girl will like this in her kitchen!
90L1646C200 Sh. wt. 1½ lbs. **$3.00**

EARLY AMERICAN HOBNAIL TEA SERVICE. Setting for 6. Made of unbreakable polyethylene. Designed in a 'Milk-Glass' white with red and green cherry and leaf design on plate and saucer pieces. Set includes 54 pieces and features 6 each 'Silva-Glow' knives, forks and spoons. Includes 2 multi-colored floral nosegays and 2 bud vases. Hours of interesting play for girls. Shipping weight 2¾ lbs.
90L2681C534 .....Retail **$5.00**

A CLEAN SWEEP CLEANING SET. Now mom's little helper can use her own junior-size cleaning tools. Carpet sweeper that really works. Dust mop, broom, dust pan, Brillo, S.O.S. pads, apron, brush. Wt. 2¾ lbs.
90L1651C267 .....Retail **$3.95**

B KAYoeE SEWMASTER SEWING MACHINE. It really sews! Precision built, sturdy steel construction. Comes threaded, ready to sew. Uses standard needle No. 12, size 14. Safe to operate with new protective presser foot. Has automatic clutch for operation by hand. Powered by 2 standard flashlight batteries. Bright metallic color. Size 8" x 4¼" x 6½". Shipping weight 2¼ lbs.
90B1657C532 .....Retail **$7.98**

C DUTCH HUTCH TEA SET. Service for 4, consisting of 32 pieces. Made of unbreakable plastic with an attractive Pennsylvania Dutch motif on plates and saucers. Plates and saucers are white with a green and yellow design, cups and tea service in a fiesta orange. Shpg. wt. 3 lbs.
90L2682C200 .....Retail **$3.00**

D ROY ROGERS WATCH. Autographed picture of Roy Rogers and Trigger on dial. A boy's watch designed in a sturdy Western style. **DALE EVANS WATCH** Autographed picture of Dale Evans and Buttermilk on dial. Designed with a slim case suitable for girls. **BOTH** the **Roy Rogers** and **Dale Evans** have imported Swiss movements, are shockproof and anti-magnetic. Both have matching bands.
90C2081C530 Roy Rogers. Shipping weight 3 oz. . . . . Retail **$7.95**
90C2082C530 Dale Evans. Shipping weight 3 oz. . . . . Retail **$7.95**

E DRESS UP ENSEMBLE. Includes mink cape, simulated pearl necklace and high-heeled shoes with toe criss-cross straps, non-break heels.
90B2131C267 Shipping weight 1 lb. . . . . Retail **$3.95**

F BETSY McCALL'S PRETTY PAC MAKE UP KIT. Model's hat box with a zip-around lid covered with white calf grain washable vinyl. Set has nail polish, Pond's hand lotion, toothbrush, comb, hair brush, lipstick.
90B1671C267 Shipping weight 2 lbs. .....Retail **$4.00**

Build a road . . move a mountain, in your sand box

These rugged Steel Construction Toys have parts that *move and do* things!

1 **Earth Hauler with Scoop.** Scoop lifts, drops dirt load into hauler. When load is to be dumped, bottom doors on hauler open by lever release and load spills out. Includes 2 plastic workers. Giant wheels. Cab swivels all the way around.
49 N 5615 18 in. long. Shpg. wt. 5 lbs. $2.79

2 **Mobile Crane Truck.** Giant 26-inch steel girder type boom has real 4½-inch clam bucket. Bucket closes on load, then trip lever opens it and releases load. Boom folds back when ready to travel. Demolition ball, 2 workers incl. Giant wheels.
49 N 5622—16½ in. long. Shpg. wt. 10 lbs. . $6.77

3 **Road Grader.** Scraper blade can be raised, lowered, tilted and turned. Steering wheel controls direction and operates from the driver's seat in cab. Dummy plastic diesel engine and exhaust stack. 6 giant wheels. 2 plastic workmen.
49 N 5614 17 in. long. Shpg. wt. 5 lbs. .$2.79

4 **Hydraulic Dump Truck.** Authentic scale model drops its load of sand, gravel or cereal by lever operated hydraulic cylinder. Dump body is 6 in. wide, has wheel guards, free swinging tailgate and cab protector. Plated grille, rubber wheels.
49 N 5661—15 in. long. Shpg. wt. 2 lbs. 12 oz. . .$2.79

5 **Automatic Power Shovel.** Has automatic scooping and bucket release action. Single crank controls loading, raising and lowering of boom and unloading of shovel. Cab revolves in full 360 degree circle. Heavy duty rubber tractor treads.
49 N 5646—18 in. long. Shpg. wt. 4 lbs. $4.29

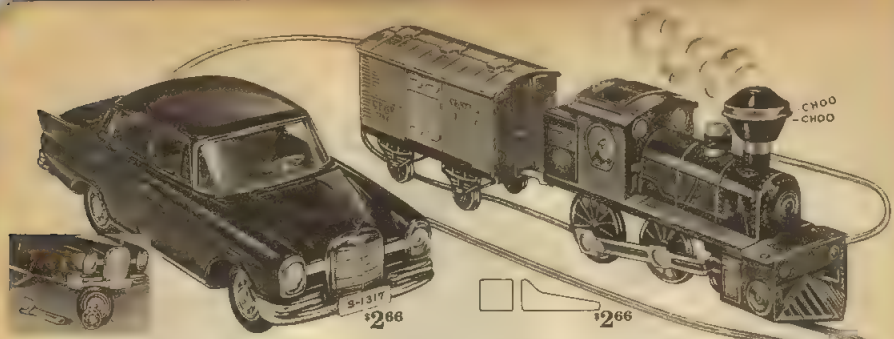
6 **3-way Dump Truck.** Dumping section is mounted on lever-operated swivel base that locks in 3 positions for left side, right side and rear dumping. 2 other levers operate dump itself. Steering wheel controls vehicle. Giant wheels.
49 N 5689—13 in. long. Shpg. wt. 3 lbs. 12 oz.. $3.79

"Loads" of fun in these big Steel Haulers

Auto Transport. Carries four 5½-inch sedans cross country to the dealer's showroom. Ramp attaches to upper or lower deck. Cab detaches easily from van. 9 heavy duty rubber wheels. Sedans are of rugged plastic. Transport 23 in. over-all.
49 N 5582—Shpg. wt. 4 lbs. . . . $2.69

Roy Rogers Hauler and Trailer. Roy and all his gang are here in 3-dimensional plastic. Side and rear gate ramps for easy loading and unloading. Dale Evans, Pat Brads and his jeep Nellybelle, and Bullet included. 15 inches long.
49 N 5557 Shpg. wt. 2 lbs $1.97

Cattle Van with Livestock and Fence. Nineteen pieces of livestock ride comfortably in all-steel truck and trailer. Truck is fully detailed, has drop tailgate which serves as loading ramp. 17½ inches long over-all. Animals are plastic.
49 N 5609—Shpg. wt. 3 lbs. $2.89



$2.66

$2.66

Jack it up . . change tires on this Mercedes Benz

Strong friction motor speeds car along with a push . . oh! oh! we've got a flat. Alternate levers in trunk operate jack to raise left or right side of car. Special tire tool removes hub cap and wheel, replaces it with spare tire. Steel, baked enamel finish. Fix-it kit, jack, extra tire and hub cap.

49 N 4213—12 inches long. Shipping weight 2 pounds $2.66

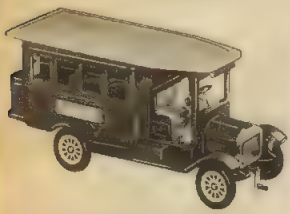
Magic Mono-rail Train "choo-choos" like real

Steam type 8-in. metal locomotive and 5-in. freight car travel along 7½-ft. flexible mono-rail track. You can make any layout, just by moving the track train follows it along. Real smoke puffs from chimney as she goes.

49 N 5868—Uses 2 "D" batteries (not included, order below). Wt. 1 lb. 8 oz. $2.66

34 N 4650—Two "D" batteries for above. Shpg. wt. for two, 8 oz. . . . . 2 for 30c

NOTE. Ingenuity from abroad . . made by Japanese craftsmen . . all mechanical toys on this page are imported from Japan



Wind crank . . hear clack-clack

Old timer Autobus goes rumbling down the road —powered by a strong friction motor. Gay reminder of the youthful noisy "roaring 20's." Makes engine noises by turning crank. Sturdy metal. Brightly colored, realistic detail. 12 inches long.

49 N 5724—Shipping weight 1 lb. 12 oz. $1.89

No "lemons" in this lot . . 4 popular import cars give you an up-to-date car fleet. Authentic miniatures of famed Volkswagen, Swedish Saab, beautiful French Citroen, Italian Fiat with working sun roof. Friction motors. Enameled steel. 7 to 8 in. long

Shipping weight 1 lb. 14 oz.

49 N 5748 . . . . . Set $2.98

Antique-car collector's items with loads of fun for children 4 authentic reproductions from "roaring 20's" . . . Cadillac, water-pump style fire engine, rickety pick up truck and Rolls Royce. Enameled steel bodies. Friction motors. 5¼ to 6½ in. long.

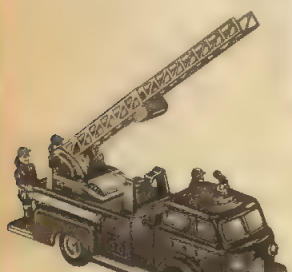
Shipping weight 2 lbs. 5 oz.

49 N 5741 . . . . . Set $2.98

Push 'em, sturdy friction motors speed them on their way—on a safari, over country roads or through a city "street." Famous Volkswagen pick up truck, Willy's Landrover and Microbus authentically detailed. Enameled steel. About 7½ in. long. 3-piece set.

Shipping weight 1 lb. 13 oz.

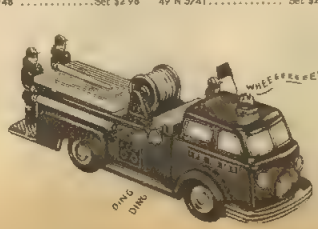
49 N 5734 . . . . . $2.49



Ladder raises automatically

Fire engine races to the rescue—powered by 2 "D" batteries. not included, order 34 N 4650 at right. Lever starts it forward or reverses it . . moves straight or in circle with adjustable front wheels. Aerial ladder extends to 17 inches and lowers. Red, baked enamel steel. 2 plastic firemen on back. 12¾ inches long

49 N 5793—Shipping weight 2 lbs. 8 oz.. $4.44



Flash! Clang! Whine!

Red light flashes, bell clangs, siren wails while plastic fireman waves flag. Battery-powered fire engine rushes to a fire (order batteries below) Moves straight or in circles, front wheels adjust. Red, baked enamel steel with nickel plated parts. 12¾ in. long.

Shipping weight 2 lbs.

49 N 5701 . . . . . $4.44

34 N 4650—Batteries. Shipping wt. 8 oz. . 2 for 30c

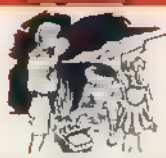
INFRARED Astro-Phone

New miracle phone sends voices hundreds of yards on a beam of invisible light

From one of America's leading electronic laboratories comes a new space-age, scientific device, sure to send Junior Astronauts (and their Dads) into orbits of buying excitement. The new infrared **Astro-Phone** is the first product in the toy market to exploit the scientific technology of infrared now used in missiles and satellites and for secret communication by the Armed Forces. Not a radio, **Astro-Phone** capitalizes every kid's wish to converse in secret over long distances without wires. Safe, invisible infrared energy carries voices with telephone-like clarity anywhere within line-of-sight — even through closed windows (house-to-house, car-to-car). **Astro-Phone** is a real scientific communication instrument with important military and industrial uses, yet it is packaged and priced to sell as a toy. Each unit is a self-contained, transistorized transceiver powered by ordinary flashlight batteries and housed in high-impact styrene to withstand abuse. An unbeatable prestige and profit builder!

SEE OUR EXHIBIT AT THE TOY FAIR Hotel New Yorker Room 1224

FUN indoors — talks through glass — around corners with mirrors.



FUN outdoors — sends voices hundreds of yards without wires — day or night.

- Practical — Useful — Educational
- Two-way "walkie-talkie" communication
- Aim and talk
- Demonstrates scientific principles
- All-transistor amplifier
- Hi-Fi earphone speaker
- Priced to SELL all year

INFRARED INDUSTRIES, INC., P.O. BOX 42, WALTHAM 54, MASS.

backyard Bivouac!

[1] RIOT GUN 30-shot repeater! Fires harmless glow-in-dark plastic pellets, caps at same time. 23-in. hi-impact plastic gun; die-cast metal firing mechanism.
R36 J 4170. Caps not incl. Malleable (3 lbs.) 2.88

[2] TRAINERIFLE shoots corks. Walnut finished stock; metal safety barrel, telescopic sight, spring firing mechanism, rubber bayonet; canvas sling. 32-in. long. Mail (3 lbs.)
R36 J 4129. Incl. Kadet handbook, corks, target . . 1.77

[3] OFFICIAL KADET RIFLE . . . like famous army Springfield. Sliding bolt action. Wood stock; metal barrel, adjustable web sling; soft rubber bayonet. Kadet manual
R36 J 4128. 39 in. long. Malleable (4 lbs.) . . 2.97

9-PIECE SECRET INVADER OUTFIT Only 7.94

Everything junior "GI's" need for secret investions! big 6-in-1 convertible gun, walkie-talkie with 50-ft. "wire" mess kit. Command operat ons from wa.k.e-talk e with combination espiece-microphone. 24 in. gun converts to pistol, burp gun, rifle, trainer rifle, hiow gun. Thompson submachine gun. Fires 50 safety soft plastic pellets. Hand grenade fires paper caps (not incl.) Camouflage colored helmet, adjustable head band, chin strap. Canteen, 16-oz capacity, actually holds liquid. All hi impact plastic. 14 pellets incl
R36 J 4169 Malleable. (4 lbs.) . . . . . Outfit 7.94
R36 J 4171 6-in-1 gun only. Malleable (3 lbs.) 3.74

[4] BATTERY OPERATED MACHINE GUN . . looks, sounds, works like the U.S. Army's 30-cal water-cooled machine gun! Swivels, raises and lowers, aims in all directions . . front and rear sights for greater aiming "accuracy." Shoots harmless plastic pellets, ejects empty brass shells. Moving belt holds 30 pellets and shells (incl.) Gun, mount, tripod top and shoes are hi-impact plastic; barrel jacket is heavy fiber tubing; tripod legs are wood. Uses 2 "C" batteries (sold on page 364.).
R36 J 4167. 24x22 in. high. Malleable. (5 lbs.) . . 7.94

[5] MORTAR AND EXPLODING PILLBOX. Junior raiders carry the same equipment Marines use to storm enemy-held beaches and fortifications. 19-in mortar with 2¼ in diam barrel. Elevation adjuster determines firing angle, calibrated scale gives range. Incl 4 rocket type shells . each 5-in long with safety-soft tips. All pieces break resistant plastic. Aim, get distance, fire—hit collapsible fiber pillbox and watch it "explode"! Pillbox measures 8½x8½x3½ in. high, easy to set up again and again.
R36 J 4166. Malleable. (4 lbs.) . . . . . Mortar and Pillbox 2.88

See Page 263 for Budget Power—buy all your needs at Spiegel

FOR SPECIAL AGENTS

Complete Set **4.44**

All a G-man sleuth needs to find the culprit and bring him in! Official set has die-cast metal repeating action .38 revolver, 24½-in. Tommy gun of plastic; both shoot roll caps (not incl.). Adjustable leather shoulder holster; "silver" bullets, magnifying glass, handcuffs, fingerprinting set, plastic wallet, ID card, badge.
R36 J 4151 Mail (5 lbs.) **4.44**

(1) REBEL SCATTERGUN HOLSTER SET. Official set of TV's Rebel, "Johnny Yuma". Includes 23-inch double-barrel scattergun, bolt action rifle with elastic adjustment (not shown) and 11-inch revolving barrel 50-shot repeater. Metal and high-impact plastic. Both guns use roll caps; rifle fires 2 rolls simultaneously, caps not [illegible]. Plus genuine-real-leather holster, belt, bullets. A replica of Johnny Yuma's good luck "eagle-claw" necklace completes set.
35 J 5884 [illegible] spring weight [illegible] lbs. 2 oz. Set **5.88**

FELT REBEL HAT. Scuffs [illegible] head. Meets [illegible]
35 J 5821 Official "Rebel" hat (shown above.) Gray. State size. (6 oz.) . **.94¢**

fancy Shootin' irons

FOR JR. PRIVATE EYES

Complete Set **4.88**

(A) SNUB NOSED [illegible] metal .38 shootin shells' revolver by Mattel. So realistic! Fires 6 split, safe shootin' shells and caps (not incl.). Black Dura-hyde quick-draw shoulder holster adjusts. Plus metal badge, ID card in wallet, 6 shells, 12 bullet tips, target.
35 J 5832. (1 lb. 8 oz.) . Set **2.97**

(B) TOMMY BURST automatic, smoke action cap gun by Mattel. Pull trigger for single shots or [illegible] for rapid fire. Metal mechanism. Handsome woodgrain plastic stock. Caps not incl. 25x5½ in.
R36 J 4189 Mail (2 lbs.) **1.99**

SNUB-NOSE .38, TOMMY GUN—items A and B above.
R36 J 4192 (5 lb.) Complete set. **4.68**

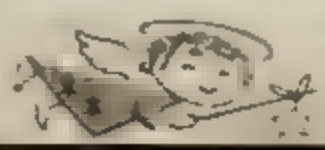
(5) "FLIP SPECIAL" RIFLE just like TV's Rifleman uses! Flip rifle up from vertical position—it fires automatically! Can be pump fired too. Repeating action. Uses roll caps (not incl.). Walnut-colored, hi-impact plastic stock. Beautifully engraved. Metal working parts.
R36 J 4161. 32½ inches long. Mailable. (4 lbs.) **4.39**

(6) SPITTIN' IMAGE . . . like the rifle used by TV's Lawman. Daisy's replica of the famous Model 94 Winchester. Shoots, smokes, bangs—and never needs ammo! Lever matic 2 way cocking action makes it easy to handle. Sunline barrel; realistic sights. Metal and plastic.
R36 J 4199. Abt. 34 in. long. Mailable. Sh. wt. 4 lbs. **4.79**

[illegible] SPITTIN' IMAGE repeater. Shoots harmless cork balls.
R36 J 4194 Holds abt. 12 cork balls. Mailable. (4 lbs.) **5.94**

(7) WILDCAT REPEATER RIFLE by Mattel with rapid-fire smoking action! [illegible] shots before it needs to be pumped—no need to pull trigger. Use single-shot action for "sharp shooting." Fires 50 roll caps (not incl.). Front, rear sights. Steel with hi-impact plastic.
R36 J 4195 Incl. 8 metal bullets. 33 in. long. Mail (2 lbs.) **3.29**

Sharpshooters—



With Budget Power you can shop early and pay a little each month

OFFICIAL SIZE COMBINATION GAME UTILITY TABLE . . . 101 USES!

Only 19.95

- Double braced outer legs . . . warp resistant hardboard top
- Two sections fold compactly for convenience, easy storage

Versatile game-utility table serves for count less games and household uses. Ideal for hobbies, sewing, homework; use it in the workshop or as a banquet table. Two fold-up 4½x5-ft. sections form official 9x5-ft size tennis table Sturdy ⅜-in hard board top, glued and nailed 1½x3¼ in Douglas fir side rails. 8-wobble free wood legs. White tape included to mark playing courts. Color: Green. Leg holes pre-drilled for easy assembly M52 J 8915 Freight. (85 lbs.) . . . . .Table 19.95

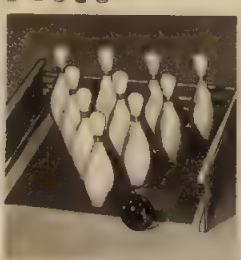
DELUXE TABLE. Same size as above except assembled—tubular steel legs, and full ½-in. ply level composition wood top. M52 J 8916 Freight. (134 lbs.) . . . .Table 29.95

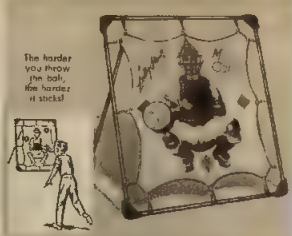
DELUXE TABLE TENNIS SET by Universal. Four official size, five-ply, rubber faced basswood paddles; laminated handles. Six tournament balls. Net adjusts to any table. Heavy duty extension brackets. Rule book incl 52 J 8912. (4 lbs. 8 oz.) . . . . . .Set 6.92

STANDARD TABLE TENNIS SET. 4 official size, 3-ply rubber faced basswood paddles. Fat brackets. 66-in. net; 2 tournament balls 52 J 8911 Rulebook. (4 lbs. 8 oz.) . . .Set 4.65

Table Tennis Sets Sold Separately

LET'S ALL PLAY





INDOOR-OUTDOOR SHUFFLETTE

15 PCS. 13.95

- Summer-winter family fun —for patio, "rec" room

Includes: near-regulation size 14x3-ft. linoleum playing court; four 30-in. aluminized metal pushers; 4 Black, 4 Red 4-in. diam plastic discs; exclusive stencil pattern for making permanent indoor court on flat surfaced cement or asphalt. Rack scoreboard, instructions included 252 J 8109. Mailable. (24 lbs.) 13.95

MAJOR SPARES & STRIKES. Enjoy all the fun 'n thrills of bowling right in your own home . . . perfect for the family recreation room The most realistic bowling game outside of your favorite bowling alley. Ten 13-inch pins are of rock maple wood—the same lumber as used for regulation pins. Duck pin size, 4½-inch diameter heavy molded plastic ball with finger holes. Extra large backstop— throw hooks without worry about flying pins. Also includes linoleum spotter which sets up 10 feet from players; score pads. Mailable. W52 J 8107. (30 lbs.) 9.88

AMAZING MAGIC CATCHER . . . fun for young or old! Helps develop your skill, improve your accuracy. Used, endorsed by major league mound star Bobby Shantz. Just pitch or lob balls at target from any distance, any angle . . . they stick wherever they hit without mechanical gadgets "Velcro" gripper surface on ball meshes with target and holds until removed. Ball won't mar, mark or adhere to any other objects . . . safe for indoor play Springs hold strong silk screened fabric taut on sturdy 36-in square steel frame. Folds flat. 3 Velcro-coated balls and rules included. Mailable. 252 J 7919M. Sh. wt. 6 lbs. . . . .Set 6.44 252 J 7920M. 3 Extra Balls. (1 lb.) . . . .99¢

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- Double braced outer legs . . . warp resistant hardboard top
- Two sections fold compactly for convenience, easy storage

Versatile game-utility table serves for count less games and household uses. Ideal for hobbies, sewing, homework; use it in the workshop or as a banquet table. Two fold-up 4½x5-ft. sections form official 9x5-ft size tennis table Sturdy ⅜-in hard board top, glued and nailed 1½x3¼ in Douglas fir side rails. 8-wobble free wood legs. White tape included to mark playing courts. Color: Green. Leg holes pre-drilled for easy assembly M52 J 8915 Freight. (85 lbs.) . . . . .Table 19.95

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STANDARD TABLE TENNIS SET. 4 official size, 3-ply rubber faced basswood paddles. Fat brackets. 66-in. net; 2 tournament balls 52 J 8911 Rulebook. (4 lbs. 8 oz.) . . .Set 4.65

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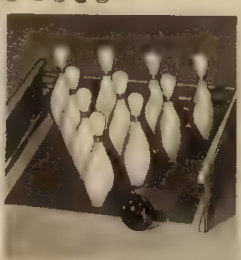
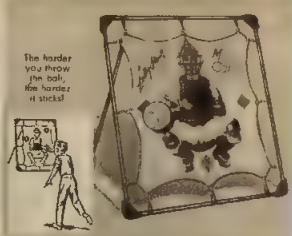
LET'S ALL PLAY





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AMAZING MAGIC CATCHER . . . fun for young or old! Helps develop your skill, improve your accuracy. Used, endorsed by major league mound star Bobby Shantz. Just pitch or lob balls at target from any distance, any angle . . . they stick wherever they hit without mechanical gadgets "Velcro" gripper surface on ball meshes with target and holds until removed. Ball won't mar, mark or adhere to any other objects . . . safe for indoor play Springs hold strong silk screened fabric taut on sturdy 36-in square steel frame. Folds flat. 3 Velcro-coated balls and rules included. Mailable. 252 J 7919M. Sh. wt. 6 lbs. . . . .Set 6.44 252 J 7920M. 3 Extra Balls. (1 lb.) . . . .99¢

With Budget Power you can shop early and pay a little each month

MAN YOUR PLANES-*Ready For Take-Off* ONLY $8.98

95-Pc. Wishmaker Airport

(A) **Big, Exciting International Airport Set**—Exclusive at Wards! *A Wishmaker Wonder Buy*—sure to thrill Jr Fly-Boys.

Large Hangar, of brightly lithographed metal, 26¼x14½x16 in high, stores the big transports. Plus two smaller metal hangers to house the "private" planes at your air field.

Planes Galore! 3 large transport planes, plus 14 smaller craft—2 Bonanzas, 2 Tri-Pacers, 2 X-15's, 2 Twin Beech Transports, 2 Delta Wing Jets, 2 Thunderchiefs, 2 Helicopters.

Over 20 "People" pilots to man your planes, ground crew to service them and passengers. Lamposts, trees, over 40 accessories—control tower, fence, weather vane, trucks, ramps, many others. Polyethylene layout sheet, 27½x36 in.

46 T 2717 M -Ship. wt. 7 lbs. *Mailable.* 95-Pc. Set Only $8.98

Battle of The Blue and Gray

GIANT NEW 330-PC. SET $11.99

- **You've Seen It On TV—Exciting Civil War Centennial Set**
- **Features "Exploding" Bunker . . Shooting-Shell Mortar**

(B) **History Comes Alive**—re-live the exciting battles, the glorious heroism of the War Between the States—fought just a century ago. Colossal set has authentic miniature replicas of personnel and military equipment used in the 1860's.

Confederate Headquarters and Troops: Southern Colonial Mansion, 11x7¼ in., of lithographed steel, plastic columns and portico. General Lee, Jefferson Davis. Confederate Flag.

Union Troops. General Grant, President Lincoln. Flag. All figures of 3-dimensional plastic—minutely detailed—in various action poses. Realistic trench sections of molded plastic, ruins of buildings, cannon and caisson set drawn by four horses, also a horse-drawn hospital wagon. Detailed plastic terrain accessories, tents, horses, cavalry gear, many others.

46 T 2727 M -Ship. wt. 7 lbs. *Mailable.* 330-Pc. Set. .$11.99

Motorize Your Farm!

Get a Power Plant Drive
Only $1.49

Only at Wards $7.98 Stock Farm Only

- Our Biggest Garden Mark Farm—Another Wishmaker Special!
- Spectacular Giant Set at Wards Low Christmas Price

(A) **All the Exciting Action of a Real Farm**—Run Conveyor to fill grain storage bin, silo; move hay with hay lift to 3 positions in barn, run litter carrier in and out of barn with lever action (or operate these mechanisms electrically buy *Power Plant (B) below*). Set includes: Barn, 12x9x11¾ in.; 12-in. Silo; Grain Storage Bin; Machinery Shed, Chicken Coop, Pig Pen—all scaled to size. Buildings lithographed metal—*can be assembled in minutes*. Pick-up Truck, Tractor, Plow, Rake, Disc, Mower, Hay Wagon, 72 farm animals and fowl, 8 farm hands, 20 pcs. fence, tools, others—all durable plastic
46 T 2710 M—Ship. wt 8 lbs. *Mailable*. . . . . Over 200-Pc. Set Only $7.98

(B) **Power Plant Drive for (A) Only—Brings "Automation" to your Farm!** Runs conveyor, hay lift, carrier *electrically*. Connects to drive pulleys
46 T 2713—Uses 2 "D" batteries (not incl., order Pg. 363). Wt. 1 lb. 10 oz. $1.49

Wards 120-Pc. Garden Mark Farm Set Only $4.88

(C) **Acres and Acres of Fun**—everything Old McDonald had on his farm—plus a lot more! Includes: Big 12x8x10½-in. Barn, hayloft with manually operated haylift, 12-in. Silo, removable dome, Pig Pen with realistically shingled roof. Buildings of brightly lithographed metal; easily assembled. Accessories include Pick-Up Truck, Tractor, Plow, Rake, Disc, Mower, Hay Wagon, 42 Animals and Fowl, 4 Farm Hands, others—all plastic
46 T 2772 M—Ship. wt. 6 lbs. *Mailable*. . . . . Wards Low Price $4.88

53-Piece Set of Farm Animals Only 98c

(D) **Stock Farm Sets Above, Add to Your Animal Collection!** 14 large animals—cows, pigs, horses; 15 small animals, 24 chickens and other fowl included
46 T 2736—Set of 53 molded plastic animals. Ship. wt. 6 oz. . . . . Only 98c

Rosy Posy is the doll of a million poses. Almost a living mannequin, she can balance on one foot, you can position her many jointed parts into most any pose. 31" Rosy in different costumes, $14 up. Arnold Edson, 200 Fifth N. Y. C.

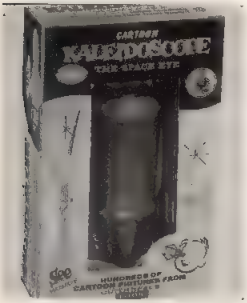
Minnie Mouse stove for the pre-school group combines educational advantages of a pounding table and a drop box. Sturdy little stove has a pull-down oven door and a pots 'n pans drawer. Amer. Pre-School, 90 Sargeant, Holyoke, Mass.

Wannatoy dump truck is made of sturdy plastic. It can be purchased either bagged and labeled or in bulk. Realistic looking, even to the notched truck tires. Bagged 69¢, bulk 59¢. Dillon Beck, 1227 Central, Hillside, N. J.

Huckleberry Hound and Yogi Bear character novelty hats feature a flapping ear arrangement to add to the hats' play value. Made of Tex-Felt, available in many different shades. $1.29. Arlington Hat, 900 Broadway, N. Y. C.

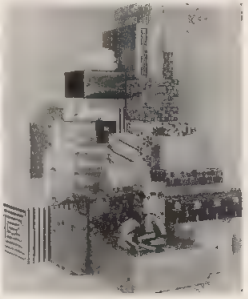
Deluxe Horse and Sulky is a dramatic palomino with spirited pedal action. Of rugged steel and wood with heavy-duty rubber tires and adjustable-type seat. Assembly instructions are easy to follow. Irwin, 200 Fifth, N. Y. C.

Sophisticate 4-speed phonograph covered in luxurious black patent leather vinyl. Screen printed in 3 colors with 22 karat gold leaf included for personalizing, phono plays 4 speeds. Vanity Fair Electronics, 50 S. 4 st., Brooklyn, N. Y.

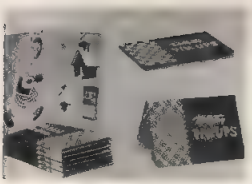


Cartoon kaleidoscope produces pictures of zany faces instead of abstract designs. Funny, weird, colorful, even hilarious outer space faces can be seen thru colorful plastic rocket-shaped case. $1. Steven, 5939 St. Louis, St. Louis, Mo.

Kool-Aid Kooler includes enough Kool-Aid to make 1 gallon plus 20 paper cups to start them off. Kooler is made of brightly colored hi-impact plastic in red and white. Suggested retail $2.98. Trim Molded Pds., Burlington, Wisc.



Designs for giving, aluminum foil gift wraps offer more than 100 Xmas patterns, available in rolls, flexi-flats and 4-roll multi-packs. Flat folds for every day are shown for the first time. Reynolds, 6601 W. Broad, Richmond, Va.



New Nursery Pin-Ups include "Little Bo Peep" with Bo Peep, two sheep and bunny; "Jack Be Nimble" with Jack, his hat, a puppy and a candle. Brilliant color on durable 3/16" laminated board. Dolly Toy, 320 N. 4, Tipp City, Ohio.

Civil War is a simplified strategy game of historic conflict. Two players or teams re-fight battles on authentic mapboard with troop pawns. A family game, for 12 year olds and up. $2.95. Avalon Hill, 209 E. Fayette, Baltimore.

Dress Designer Kit allows actual design, assembly of full teen wardrobe. Includes durable 16" Cindy Carter Doll, clothing design transfers, paints, brush, spatula. $2.98. Carter's Career Craft, 239 First, Cambridge, Mass.

Fleetline T-28 bicycle's new lighting construction gives added safety feature due to configuration of lens and 3-D name-plate between the twin-vision headlights. Deluxe accessories. Murray-Ohio, 635 Thompson, Nashville, Tenn.

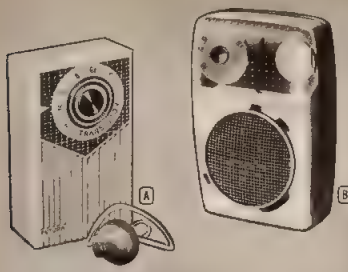
Seal is a playful water toy with winking eyes. His deluxe faille texture is pure black with attractive decorations. Polka dot bowtie sets off his 35½x27¼ dimensions and self-satisfied look. $2. Dapco, 7765 Lemona, Van Nuys, Calif.

Ricksha of steel designed for children in a wide range of age groups. Tubular shafts styled to keep rider's seat level, whether ricksha is pulled by child or adult. Steel rear bumper. Universal, 415 Hamilton, Bossier City, Ill.

Pongo inspired this Dalmatian spotted white flannel costume. This father of 5 deserves the large head stenciled on the front of 1-piece, 1-size (3-5 years) costume. Elasticized wrists. $1.98. Ben Cooper, 254 36th, Brooklyn, N. Y.

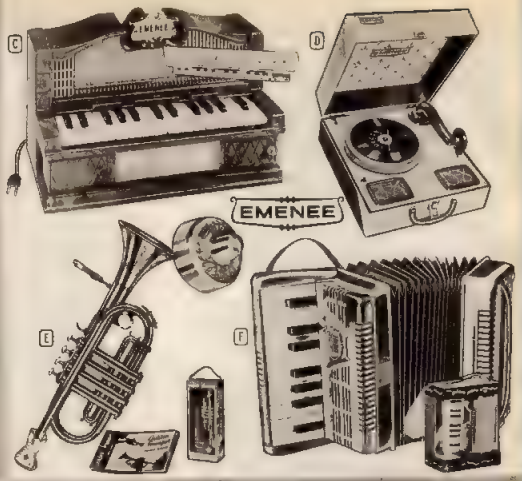
Donald Duck vinyl squeeze toy comes wrapped up in a mylar window gift box. He is 11 inches high and is nontoxic with a safe noisemaker. An all-time kid's favorite cartoon character. $1.98. Dell, 750 3rd ave., N. Y. C.

Fountain set that really works has 5 packs Lik-M-Aid flavors to mix in the large bottle with helpful squeezer top. A tumbler is included for serving. Blister packed on colorful card. 59¢. Lido, 321 Rider, Bronx, N. Y.



A FABULOUS FUTURA 3-TRANSISTOR RADIO. Tiny . . . fits into pocket or purse . . . big radio performance with 3 transistors with reflex circuit. Up to 500 hours listening per battery. Hi-fi earphone for private listening. Unbreakable plastic case with precision AM tuning. Uses 9 volt battery (not included).
9082831C667 Shpg. wt. ½ lb. .....Retail **$9.95**

B FUTURA MEDALLION DELUXE 3-TRANSISTOR RADIO. With Alnico Five Magnet speaker, built-in ferrite antenna. 3-transistors with reflex circuit and volume control. Impact plastic case measures only 4¼x2½x1¼", fits into pocket or purse easily. Uses 9-volt battery (not incl.) for up to 500 hours of listening pleasure.
9082832C997 Shpg. wt. ⅝ lb. .....Retail **$14.95**



Let's Make Music! Real Music!

C EMENEE ELECTRIC GOLDEN PIPE ORGAN. Handsomely finished golden pipe, reed organ. 27 black and white adult-sized keys play sharps and flats — over 2 full chromatic octaves with true full bodied organ tone. Fool-proof on-off switch. With Emenee Key Selector to make playing easy, instructions, music book.
90L1907C1334 110 v. AC Shpg. wt. 10 lbs. .....Retail **$20.00**

D EMENEE "PIED PIPER" ACOUSTIC PHONOGRAPH. 2 speeds — 45 and 78 RPM records sound clear on this precision-balanced turntable with featherlight tone arm. Sturdy scuff-resistant lightweight case with carrying handle, hasp lock. 13x14x6" high. Operates on standard AC outlet. UL approved. Wt. 7½ lbs.
90L1911C997 .....Retail **$14.95**

E EMENEE GOLDEN TRUMPET. Fun to play — plays tunes like a real trumpet. Over 13" long with heavy gold finish on beautifully engraved break-resistant plastic. Tuned reeds. Sanitary, sealed mouthpiece plus spare. Mute, music book, and carrying case all included Shipping weight 1¼ lbs.
9081910C267 .....Retail **$4.00**

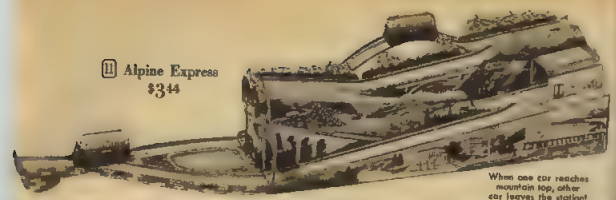
F EMENEE GOLDEN PIANO ACCORDION. A full 12" high and extends to nearly two feet wide! Professional full scale piano keyboard for right hand, bass notes for left hand to play harmony and rhythm. 52 tuned reeds give a variety of notes for many different ranges. Shoulder harness and music book included.
90L1908C534 Shpg. wt. 3 lbs. .....Retail **$8.00**
90L1909C267 As above, only 26 tuned reeds, 13 black-and-white keys. . . .**$4.00**

G SCHOENHUT SPINET PIANO AND BENCH. 30 plastic white and black keys with 2½ full octaves. Keys are same width as large pianos. High carbon precision ground steel tone rods, piano and bench made of finest quality plywood in walnut lacquered finish. 19⅝" wide, 18½" high, 10¼" deep with bench 10½" wide, 8" high and 6½" deep. Music book and color chart included.
90L2817C1334 Shpg. wt. 17 lbs. .....Retail **$19.95**

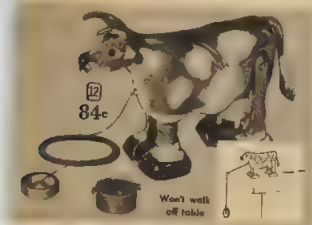
H SCHOENHUT GRAND PIANO AND BENCH. 30 keys same width as adult sized piano, 18 white and 12 black with 2½ full octaves. High carbon precision steel tone rods ground to produce the proper tone. Piano and bench made of finest quality plywood and finished in walnut lacquer. 16" wide, 15¾" deep. Bench is 9" wide, 7¾" high and 5" deep. Music book, chart included.
90L2816C664 Shpg. wt. 7 lbs. .....Retail **$9.95**

J WYATT EARP GUITAR. Just the gift for young cowboys — plays like an adult-priced guitar at a tenth of the cost! Full 6 strings may be individually tuned with tuning pegs. Guitar is 30 long, 3¼" deep and 11" wide. Produces a rich guitar tone. Ideal way to learn. If he progresses, graduate him to more expensive models. If not, he has been satisfied for a guitar of his own. Western decorations and Wyatt Earp theme. Shpg. wt. 3 lbs.
90L1921C267 .....Retail **$4.00**

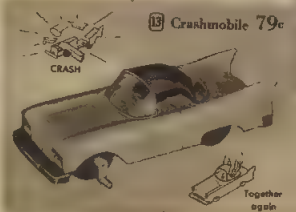
SCHOENHUT UPRIGHT PIANO AND BENCH (Not Illustrated). A beauty. Natural finished walnut lacquered plywood construction with 2 full octaves . . . 25 full width keys, 15 white and 10 black. Quality tones with high carbon precision ground steel tone rods. Piano measures 17" wide, 18½" high and 10¼" deep. Bench measures 9" wide, 7¾" high and 5 deep. Colored key chart and colored music booklet included for easy-to-play instructions. Guaranteed workmanship by O. Schoenhut, symbol of excellence.
90L2818C1064 Wt. 13 lbs. . .Ret. **$15.95**



11 **Alpine Express** $3.44



12 84c



13 **Crashmobile** 79c

He's Amazing

15 $7.77

14 $2.94

16 **Scenic Express** $2.59

Then Watch their Antics

11 **Alpine Express.** *Take to the mountains in this* thrilling funicular railway! Two 3¼-in. cars make the tour—when one reaches the station it waits there until the other comes 'round the mountain—then down it goes *automatically!* Metal; colorfully lithographed with Alpine scenery. Abt. 32x6¾x6 in. high. Key-wound. Imported from W. Germany
48 T 2805—Ship. wt. 2 lbs. 8 oz. $3.44

12 **Walking Cow.** Just put it on a table with weighted string over the edge; actually walks to edge of table and stops—*won't walk off!* You can milk it, too. Fill with "milk" and pump tail. Tinted plastic. With tiny milk-pail. Imported.
48 T 2908—Abt. 5¼ in. long. Ship. wt. 4 oz. 84c

13 **Crashmobile**—Bangs into object—CRASH—Flies apart. Reassemble in seconds. Steel spring motor. High-impact plastic; futuristic styling.
48 T 2969—About 7¼ in. long. Ship. wt. 6 oz. 79c

14 **Big Jet Plane.** Exciting *automatic* action—"motors" screech . . . inside, then outside jet-pods flash . . . then with all motors flashing plane moves across floor, forward or in circles. When it taxis to a stop, jet pods flash off in sequence. Metal; colorful lithographed insignia. Abt. 15 in. long, 14¾-in. wingspan. Needs 2 "D" flashlight batteries—buy below, imported.
48 T 2826—Ship. wt. 1 lb. 12 oz. $2.94

Flashlight Batteries for items on these Pages.
48 T 2340 X—"D" cells. Wt. 4 oz. 16c Ea.; 4 for 58c
48 T 2341 X—"C" cells. Wt. 2 oz. 16c Ea.; 4 for 56c

Shop early for Christmas. Use your Credit—pay later. Just say "Charge it"—See Page 223.

15 **Mr. Machine.** *The Robot with Personality.* Clear plastic—watch the gears go round. Just wind him up, he walks, swings arms, bell rings, siren sounds. Mouth opens and closes. Take him apart, put him back together (numbered instructions). Enclosed wind-up spring, big key. Completely assembled.
48 T 2917—Abt. 18 in. high. Ship. wt. 5 lbs. .$7.77

16 **Scenic Express.** What excitement there is on 3 car train speeds around the track through the 2 tunnels. Semaphore and gate operate automatically. Colorful metal base and cars; plastic locomotive. Strong, clockspring wind-up motor. Base about 21¾x13 in. Train about 11½ in. long.
48 T 2848—Ship. wt. 3 lbs. $2.59

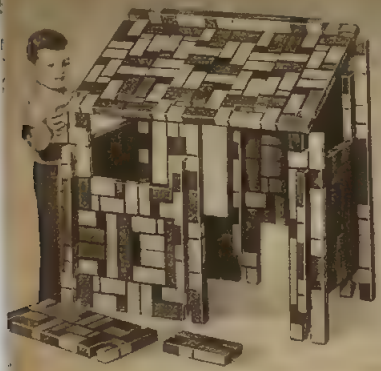
17 **Buttons . . . Buttons . . .** Just press the buttons! Push-button pup does all kinds of tricks—*lifts his paw* to shake hands, *winks either eye*, cocks *his ears*, *wags his tail*, turns *his head* right or left . . . and *barks!* He'll amaze and amuse young and old. Furry plush show-off sits on metal stand. Abt. 7½x8½x12 in. high. Needs 2 "D" flashlight batteries—buy below at left. Imported.
48 T 2872—Ship. wt. 4 lbs. 8 oz. $8.65

18 **Atomic Submarine.** Exciting action by *remote control.* Press a button, sub streaks across floor wherever you steer it. Push the other button, it fires soft-nosed "Polaris" rockets. Conning tower lights up. Lithographed metal; runs on wheels. Flexible cable abt. 30 in. long. Needs 2 "D" flashlight batteries—buy at left. Imported. About 13½ in. long.
48 T 2827—Ship. wt. 1 lb. 14 oz. $2.97

Save this Catalog. Toys available '62 Oct. 1, 1962

17 Buttons $8.65

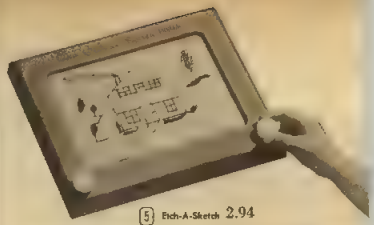
18 $2.97



Blockbuster Tunnel

Blockbuster Fort

1 **Blockbuster Building Boards** $5.94



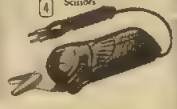
5 Etch-A-Sketch 2.94

6 Wonder Color Stencil Set 1.69

2 Tinker Toy 365-Pc. Set 3.33

Donald Duck Sharpener 1.94

3



"Snippy" Scissors 2.19

4

200-Pc. Paint Set 1.74

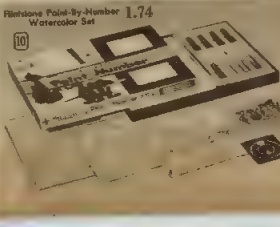
7

Huckleberry Hound Pencil-By-Number Set 1.79

8

Tak-A-Peg Desk Kit 1.69

9



Flintstone Paint-By-Number Watercolor Set 1.74

10

1 Blockbuster Building Boards make wonderful doll houses, forts, tunnels, etc. Lightweight, easy to handle; notched for quick interlocking. Colorful brick print on heavy corrugated. *Includes 33 pieces:* 14 long boards abt. 20x8x1 in.; 19 short boards abt. 8x4¼x1 in. Easily assembled. In colorful display box. *Mailable.*
48 T 406 M Ship. wt. 10 lbs. 33 Pc. Set **$5.94**

2 Tinker Toy—Always A Favorite. For ages 2 to 12. Build action models with precision-made white birch spools, green cardboard wind-blades and rods in assorted bright colors . . . each denoting a different length. No metal parts.
48 T 674—365-Pc. "Big Boy" Tinker Toy Set with 12-Page Idea Book. Ship. wt. 4 lbs. 4 oz. **$3.33**
48 T 670—215-Pc. "Great" Tinker Toy Set with 12-Page Idea Book. Ship. wt. 2 lbs. 8 oz. . . **$1.99**
48 T 669—149 Pc. "Major" Tinker Toy Set with 8-Page Idea Book. Ship. wt. 1 lb. 12 oz. **$1.33**

3 Donald Duck Pencil Sharpener has eyes that seem to "move" . . . makes sharpening pencils a lot of fun. Molded of gay yellow plastic, copper-tone metal base about 4¾ in. high; screws incl.
48 T 9231 -Ship. wt. 12 oz. **$1.94**

4 "Snippy" Electric Scissors won't cut fingers but snip paper or cardboard with ease, buzzing as it cuts! And no sharp edges, either, to hurt little fingers. Thumb-operated "On-Off" button switch. UL Approved for 110-120 volts, AC. Instructions, suggested things to make.
48 T 9232—Ship. wt. 1 lb. **$2.19**

5 Etch-A-Sketch works like magic . . . draw about anything without ever using a pencil or pen. Turn one knob and horizontal lines appear . . . turn the other and vertical lines show . . . turn both for curves and diagonals. To remove picture, just turn it over and shake . . . it's ready for more family fun! Plastic frame, abt. 9½x7¾x1¾ in.
48 T 409—Ship. wt. 2 lbs. 5 oz. **$2.94**

6 Wonder Color Stencil Set with 4 Wonder Color rollers, each with its color built right into "Porelon" plastic . . . a new development so you *never have to re-ink the rollers,* it's a clean, safe way for children to color. The 4 rollers in assorted colors can be used again and again to color thousands of pictures. 40 sheets 8x9½-in. coloring paper, 8 sheets semi-punched die-cut stencils of numbers, alphabet, assorted subjects.
48 T 506—Ship. wt. 1 lb. 12 oz. **$1.69**

7 Giant 200-Piece Paint Set, a superb set exclusively at *Wards.* For ages 3 to 10, with 135 outline pictures, 3 stencils, 44 cakes paint, 3 cups poster paint, 10 crayons, palette, brush, crayon sharpener, 2 plastic cups, color picture, chart . . . all in a box abt. 16½x13 in.
48 T 512—Ship. wt. 2 lbs. 8 oz. . **$1.74**

8 Huckleberry Hound Pencil-By-Number Set for hours of coloring joy. 24 pre-sketched 8x12-in. pictures show this famous TV character in many scenes, all with embossed outlines to make coloring easy . . . 12 special quality 7-in. pencils in assorted colors, plastic sharpener, a 14½x14-in cardboard frame for mounting. Box 14½x14¼ in.
48 T 9225—Instructions. Ship. wt. 2 lbs. **$1.79**

9 Tak-A-Peg Desk Kit with blackboard, crayon-board, pegboard. For ages 3 to 8. About 11¼x8 15½-in. top slides out . . . one side blackboard, reverse white for crayons. Pegboard inside with lots of pegs, 208 holes, hammer. Includes stick of chalk, 3 erasable crayons, sponge. Enameled kit abt. 16½x12¼ in.; handle
48 T 495—Instructions. Ship. wt. 3 lbs. . **$1.69**

10 Flintstone Paint-By-Number Set . . . match paint numbers to numbers on 18 pictures of Flintstone and his pals in gay poses. Six 9x12 in., twelve 6x9-in. pictures. Molded plastic tray; 8 tubes paint, 8 water wells, 8 mixing wells; paint brush, color picture, color wheel. Box 16½x13 in.
48 T 9226—Instructions. Wt. 1 lb. 8 oz. **$1.74**

Camouflage New Milton Bradley Game Tied to TV Show Format

Camouflage, retailing at $4, is Milton Bradley Company's newest game stemming from a hit TV show. The fast moving game format, based on perception, is playable by two, three or more children and/or parents.

Reproducing the format of the ABC network show "Camouflage," the new Milton Bradley game has a Camouflage screen with a plastic cover, a vinyl tracing sheet and multiple overlays.

A large selection of puzzle subjects assures unlimited variations in play, while a questionnaire book contains over 700 true and false questions keyed to junior and senior players. There is an easy-to-wipe-off marking crayon, a spinner and a large supply of play money. As a unique bonus, the game also includes a plastic tracing screen designed to be attached to a home TV set. Thus Camouflage enthusiasts can play the game realistically when the show is on TV.

Milton Bradley's Concentration and Video Village, also keyed to the formats of TV network shows, are said to have maintained continuing best-seller status since their introduction. Concentration is now in its third edition, featuring completely new puzzles and prizes.

Shirley Temple Beauty Aid Set

Believed by the manufacturer to be one of Gabriel Industries' stand-out numbers for holiday selling is the Shirley Temple Golden Girl beauty aid set.

Gabriel Industries, Inc., with offices at 184 Fifth Avenue and showrooms at 200 Fifth Avenue, New York City, has packaged the Shirley Temple number in a blue and gold acetate window box. Sophisticated in their design and styling, the contents of the set are aimed at providing maximum play appeal. The parts include a gold plastic tray that serves as a base for the bottles of luxuriously scented cosmetics and the gold-plated atomizer and rass-flow pump

Spokesmen for Gabriel Industries report that sales of the complete line of beauty aid sets are "establishing new records as demand continues to grow."

BOLTON NAMED SALES MGR. AT PYRO PLASTICS CORP.

It has been announced by William M. Lester, president of Pyro Plastics Corporation, Pyro Park, Union, N. J., that Leonard G. Bolton has been appointed sales

Leonard G Bolton

manager of the company's proprietary division.

Mr. Bolton has had an extensive career in sales and sales administration in both the hobby and toy field.

In his sales post with Pyro, Mr. Bolton will be responsible for the marketing of Pyro's toy, doll accessory and hobby kit products.

MAX S. ECKARDT

Max S. Eckardt passed away on Friday, September 29 in his Rye, N. Y., home. His age was 71

Mr Eckardt spent practically his entire business life in the toy industry and was one of the best-known manufacturers of Christmas tree ornaments in America. He first entered the toy business at an early age in Sonneberg, Germany, and in 1914 came to America and joined the sales staff of Adolph Strauss Company. Then in 1919, he formed his own importing firm, Strauss-Eckardt Company (In 1945, his two sons, Robert and Harold, having graduated from college, joined their father's company and the firm name was changed to the present Max Eckardt & Sons.)

He was a man of vision and, in the thirties, with the rise of Adolph Hitler and the consequent uncertainty of the importing business, decided to manufacture his own Christmas tree ornaments in America. Under his guidance, the firm acquired, in 1937, a plant in New Jersey and, with the cooperation of the Corning Glass Company, succeeded in establishing on an automated factory basis what was once regarded as a home industry As the firm's domestic ornament business grew, several additional factories were acquired, all of which are in operation

Max Eckardt was a man of the highest integrity, a staunch and loyal friend, and possessed an amazing memory for details. For the past five years he enjoyed a well-earned retirement, during which he realized his lifetime ambition of taking a trip around the world. He is survived by his widow Dorothy, his two sons; a daughter, Mrs. Jean Vought; and nine grandchildren

Smoke Rifles and Air Rifles

9104/50. Smoke Rifle. Lever action smoke rifle with openwork end at barrel and solid wood stock does not fire caps but gives a very loud report as smoke emerges from barrel, length 24½ inches. . . . . Each $4.00

9104/51. A Bang with Smoke—Daisy Training Rifle. A sensational seller, this lever action training rifle does not fire ammunition but gives a loud bang with smoke from the barrel when trigger is pulled, looks exactly like a real Daisy air rifle, air rifle stock with attractive checkering, checkered air rifle fore-arm, sling attached, length 32 inches. . . . . Each $6.00

9104/12. Slide Action Rifle. 450-shot repeater type air rifle, gold design on the receiver, name "Daisy" in raised metal letters on the side, to cock slide forearm back, length 36 inches. . . . . Each $13.32

9104/3. "Daisy" 500 Repeater Air Rifle. Lever action 500 shot repeater type air rifle, black metal barrel and brown plastic stock, to cock pull lever down, complete with shot and instructions in carton length 33 inches. . . . . Each $10.66

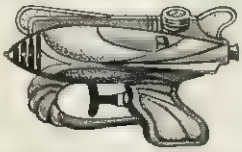
9104/54. Cheyenne Ricochet Sound Saddle Gun. A ricochet smoke rifle with loud report, metallic finish wide barrel with lower narrow barrel, brass finish action loader, silvered trigger and saddle hitch ring, length 30 inches. Each $8.34

9104/7 Daisy Pump Gun. One bolt take-down model, 37 inches long. King of all BB guns, pump action, gun-blued metal parts, well-finished sound wood stock, Bulls Eye shot packed with each in sturdy corrugated mailing carton. . . . . Each $17.32

B-B Shot

9104/62. Giant Pouch Bulls Eye B-B Shot.
Doz. Pouches $1.70
In lots of 100 Pouches. Per Case $13.50

Sparkling Ray Gun



82/1900. Sparkling Ray Gun. Lithographed metal ray gun with red plastic window ray wheel front which turns and throws ray sparks, length 5½ inches. . . . Doz. $8.40

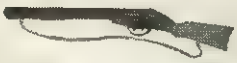
Throw Darts

803/10. Dart Set. Set of three darts with cast brass barrel, rasped finger grip with perfectly balanced plastic flights, set of 3 on card in blister package
Doz. Set (3 to set) $9.60

803/5. Metal Tournament Darts. Cast brass barrel, rasped finger grip, perfectly balanced, plastic flights, made in England, three in window box. . . . . Doz. Boxes $12.00

805/14. Metal Tournament Darts. As above but with high quality feature flights, three in box. Doz. Boxes $19.20

Double Barrel Cork Gun



9104/64. Double Barrel Cork Gun. Metal double barrel gun, break load action, metallic gun finish with black plastic stock, two captive corks, loud report, length 20½ inches. . . . . Doz. $19.20

9104/66. Double Barrel Cork Gun. As above but much larger, length 32 inches. . . . . Doz. $32.00

80/2133. Space Target. Safe exciting shooting game with eight moving targets, strong thick cardboard mounted on wood block base decorated with space ships, planets, etc., and a metal back with key wind, pistol and two safety darts in picture box, size 12¾ x 16½ inches.
Each $5.70

Dart Shooting Pistols

955/141. Dart Pistol and Darts. 6½-inch black embossed plastic clicker trigger dart pistol and two suction cup safety darts, in a display stand plastic wrapped.
Doz Sets. $6.40

84/106. Dart Pistol. Small size black plastic dart pistol with embossed white Buffalo head grip, length 5 inches, each with safety dart in poly bag with topper. Doz

84/129. Dart Pistol in Holster. Police type plastic dart pistol with one suction dart in colorful cardboard holster, length of pistol 6 inches. . . . . Doz. $4.80

80/2113. Wild West Shooting Game. Consists of four cowboy characters in a rootin-tootin mood, standing on the coral fence, made of heavy cardboard with grooved wooden feet, black metal pistol and two safety rubber tipped darts, each set in attractive picture box. Each $3.30

Dart Boards

803/1. Dart Board. Heavy compressed wood pulp, round shape, ½-inch thick, 9-inch diameter metal bound edge, colored target and wire markers. . . . Doz. $18.00

803/2. As above but larger, diameter 12-inches.
Doz. $20.40

803/8. Dart Board and Darts. 12-inch diameter dart board as above and six rasped brass barrel darts with plastic flights in blister sections on display card.
Per Set $3.50

Yippee-i-yo! Giddy-ap Go!

ON A HIGH SPIRITED SPRING-ACTION HORSE

Items described below illustrated on opposite page

Soft body Vinyl Horse

[3] "Purtiest" palomino on the range and probably the fastest, too. Exceptionally durable but pliable and life-like to the touch. Legs individually shaped (not molded together). Handsomely detailed with "tooled" Western-style saddle, bridle and brand. Heavy tubular steel frame. Measurements (below) are saddle heights. Easy to assemble

79 N 7533N—26 in. Freight (rail or truck) or express. Wt. 37 lbs. *$3.00 down*. . Cash $29.98

79 N 7548L—24 inches. Shipping weight 30 pounds. *$3.00 down* Cash $27.88

79 N 7549L—22 inches. Shipping weight 23 pounds. *$2.50 down* Cash $24.88

Firm body Plastic Horse

[2] Young range riders will thrill to this big, rugged dapple gray with his rocking, bouncing spring-action ride. Realistically sculptured in break-resistant plastic and sturdy steel frame. Measurements given below are saddle heights. Easy to assemble

79 N 7537L—24 in. Shipping weight 22 pounds. *$2.50 down* Cash $21.95

79 N 7532C—19 in. Shpg. wt. 17 lbs. $16.98

Tot's Horse . . Firm body

[3] The ideal spring horse for the tiniest cowpokes. Molded of rugged break-resistant acetate plastic. Authentic Western style saddle with handy pommel rest. Safety steel frame wood hand grips and foot rests. Saddle height from the floor just 17½ inches. Easy to assemble

79 N 7534L—Shpg. wt. 12 lbs. $9.49

Lively but gentle Mounts for tenderfoot riders

[4] **Plastic Duck Shoo-fly on Springs.** Beautiful, full-molded plastic body finished in soft pastel blues and pinks. Adjustable safety belt. Floating spring-action suspension. Tray, play beads, enameled hardwood base, rustproof hardware. 20 inches high. Easy to assemble

79 N 7543L—Shpg. wt. 12 lbs. $11.49

[5] **Buckaroo Shoo-fly on Springs.** High wood sides, wide seat keep them snug in the saddle. Hardwood seat, footrest, play tray, removable steam bent rockers. Five gay colors. Four coil springs. 15¾ inches high. Easy to assemble.

79 N 7552L—Shpg. wt. 12 lbs. $7.98

[6] **Soft Body Coster Horse.** Something new for the nursery set. A little masterpiece in soft vinyl . . gets its go-power from smooth-rolling casters and busy legs. Rolls, spins and turns. In soft pastels. Saddle height 10½ inches. Fully assembled

79 N 7553C—Shpg. wt. 8 lbs. $7.98

[7] **Firm Body Coster Horse.** This dashing brown beauty is molded in sturdy plastic, has colorful brown saddle and trim, and nimble-footed swivel casters. Saddle height 10 inches. Shipped fully assembled.

79 N 7538C—Shpg. wt. 4 lbs. . . $4.98

A few brisk pumps on the pedals and this speedy palomino's at full gallop. Guides easily from steel loop on saddle. Sturdy steel sulky frame has yellow plywood seat and back, is adjustable to 3 positions (12 to 16-inch leg reach). Rugged plastic body, red plastic reins, bridle, 5½-inch red disc wheels. 34 in. long. Easy to assemble

79 N 8606C—Shpg. wt. 15 lbs. $13.88

$4.29

Kiddie Kar*

Sparkling royal red with white trim in durable new "Lustro-Lume" enamel finish. Smoothly sanded hardwood. Big 6-inch, rubber-tired wheels. Seat height 9¾ inches. Easy to assemble.

49 N 7539—Shpg. wt. 6 lbs. . $4.29

$4.77

Rider Horse and Cart

Plays a merry tune as it rolls along. Giant roller on rear of detachable cart. Brightly colored wood with chimes in metal wheels. 9¾ inches high to the seat, 32 inches long overall. Easy to assemble

49 N 5296—Shpg. wt. 6 lbs. 8 oz. $4.77

$6.19

Rocking Horse

Gleaming white molded wood "Dura-fiber" with baked enamel finish, red saddle and trim. Sturdy, 29-inch long red hardwood rockers, shaped to provide a "full ride." 13½ inches to saddle. Easy to assemble

79 N 7524C—Shpg. wt. 6 lbs. $6.19

$1.84

Inflatable Trigger

This plump palomino squeaks when tots bounce gaily in saddle. Tough vinyl plastic wipes clean with damp cloth. Decorated in authentic Roy Rogers and Trigger design. 23 in. to top of head.

49 N 7551—Wt. 1 lb. 2 oz. . . $1.84

$2.49

Ding Dong Rocker

Just 4½ inches from floor to seat, he never throws his rider. Gay jingle bell on nose, hand grips on head. Smoothly sanded pine wood with painted pinto design. 17 inches long over-all. Easy to assemble

49 N 7597—Wt. 3 lbs. 6 oz. . . . $2.49

$5.49

Rocking Shoo-fly

Romper-set range riders love this gentle steed. High, pressed wood sides and wide hardwood seat keep toddlers cozy and snug. Roomy foot rest and tray. Hand-screened colors. 15¾ in. high. Easy to assemble

79 N 7521C—Shpg. wt. 10 lbs. $5.49

*Reg. U. S. Patent Office

LIFE-SIZE
Walking Dolls

36-inch Dolls *Your Choice* **$9.88**

Guide them and they walk with you like they were your own little sister . . . like the more costly, life-size dolls. Yet isn't that low price amazing! Tall as a 3-year-old, these big playmates are so well-proportioned they can actually wear size 3 clothes. 36 inch high plastic bodies. Molded vinyl heads turn . . arms and legs are fully jointed. Their rooted Saran hair can be washed, combed and set. Their lashed glassene eyes go right to sleep at naptime . . open wide-awake when they get up. Each is completely dressed, even down to shoes and socks. Dress styles may vary. Easy to order, quick . . . adopt one of these lovely little sisters.

79 N 3616L—Brunette. Long Dutch Bob hair style. Shpg. wt. 7 lbs.. $9.88
79 N 3615L—Auburn. Short Bob hair style. (Not shown.) Wt. 7 lbs. 9.88

Here come four Whimsies

So sassy . . . so zany, so pert—these whimsical little imps have lovable, snubnosed faces with painted, open or closed eyes. Full of fun . . can be set in many hilarious poses with stuffed vinyl bodies, floppy legs, crazy Saran hair and silly costumes. Wonderful for gifts, parties, or as wacky companions. Each about 24 inches tall. Funny-looking appearing . . sure to delight the hearts of children, sub-teens, teen-agers and BIGGER kids too. Shipping weight Suzie or Zack—3 pounds each; Wheeler or Dixie 4 pounds each.

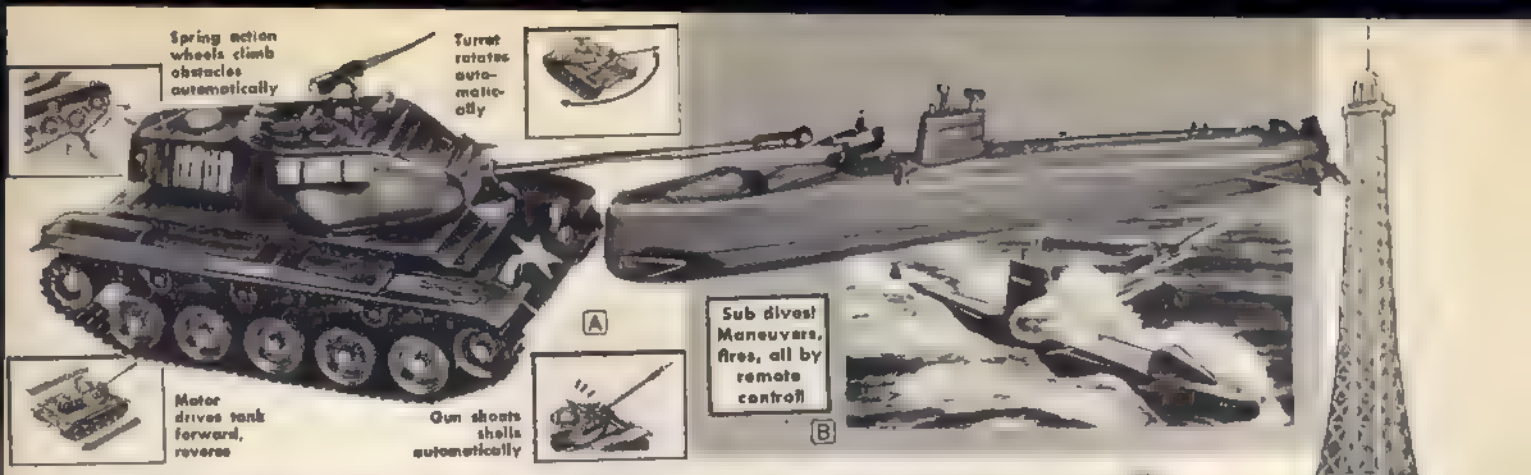
(1) 79 N 3576C—**Suzie the Snoozie** . . bareroot, slumberin' gal dreams of her beau. $5.49
(2) 79 N 3577C—**Zach the Sack**. zany "beatnik" totes hot water bag to hit the sack. 5.49
(3) 79 N 3578C—**Wheeler the Dealer** . . this rascal holds a few cards up his sleeve. . . 6.59
(4) 79 N 3579C—**Dixie the Pixie** . . pink pigtails fly as she grasps a real lollipop. . . . 6.59

Watch 'em whiz by . . remote control auto racers run on battery power **$6.88** set

Two sleek-looking race cars speed along a figure-8 roadway—each independently guided by an on-off control button. Work it like a throttle . . with your thumb you can make each molded plastic car slow to a crawl or pick up speed on the straightaway. It takes skill and timing to keep the lead. Fun to watch . . the cars skid and spin realistically at the turns—held to the track groove by nylon guide pins.

Outfit includes 17 track pieces and 8 plastic fence sections to form a 56x24-inch figure-8 layout. Molded plastic track sections snap together firmly. Special power box with all necessary connecting wires houses your batteries . . 2 on-off buttons control it. Operates with 2 dry cell batteries (not included, order below).

79 N 9540C—Auto Race Track Set. Shipping weight 4 pounds. $6.88
34 N 4701—1½-volt dry cell battery. Size number 6. Wt. 2 lbs. 5 oz.. . . . . Each 88c


Spring action wheels climb obstacles automatically
Turret rotates automatically
Motor drives tank forward, reverse
Gun shoots shells automatically
A
Sub dives! Maneuvers, fires, all by remote control!
B

Exciting collection of realistic plastic action toys

(A) "BATTLING BETSY". First fully automatic tank kit. Build it . . . start it . . . stop it . . . Everything else is automatic. Giant-size authentic replica of famous Walker Bulldog tank with pre-programmed battery-powered motor, ground-gripping treads, individually suspended wheels, easy-loading shells. Climbs obstacles, turret rotates, motor drives tank forward and reverse, giant gun fires shells every 10 seconds . . . all this automatically! 14" long. Runs on "D" batteries.
10-2593-525 3 lbs. . . . . Retail **$8.00**
10-2384-13 "C" battery (needs 2) . . . . Each **20c**

(B) HALIBUT DIVING SUBMARINE. Build the sub designed after newest nuclear sub, packed with action features. Start it and sub dives, surfaces and turns automatically. Hatch opens, missile carriage rises to deck and fires Regulus missile automatically. Operated from powerful battery-operated motor, either pre-programmed or operated by remote control. A huge two feet long, when assembled.
10-2592-650 2¼ lbs. . . . . Retail **$9.98**
10-2383-13 "D" battery (needs 4) . . . Each **20c**

(C) EIFFEL TOWER. Direct from Paris, this giant size Eiffel Tower stands almost 3 feet high. Completely detailed and authentic in reproduction, it's easy to assemble. Complete instructions included. Realistically finished in metallic tones just like the real Tower, one of the best known structures in the world. By Pyro.
10-2598-397 1½ lbs. . . . . Retail **$5.98**

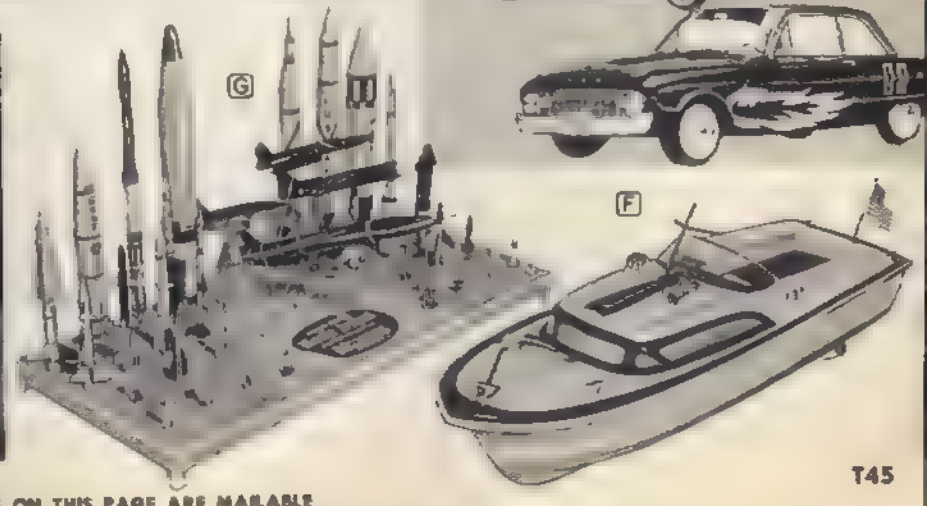
(D) HOT ROD KIT. Easily an ideal father-son participation kit! It only takes thirty exciting minutes to assemble this Hot Rod Kit. And it's all so easy, and so much fun! No glue or special tools. Everything snaps together. Kit comes with a completely pre-wired electrical system, including miniature electric motor and headlights that really work. Steering mechanism allows you to steer this Hot Rod. Flexible front and rear wheels, radiator with headlight, forward and back-up switch, bright engine block, air filters, frame, plastic body shell with seat, metal rear axle and hot rod decals!
10-2599-197 1½ lbs. . . . . Retail **$3.00**
10-2383-13 "D" battery (needs 2) . . Each **20c**

(E) DETROIT COMPACT CAR KIT. A complete set of Detroit's most famous 1960 cars—the compacts that have taken the country by storm. Complete with decals, chromium trimming, extra customizing accessories. Each car kit in a full color set up box. Complete assembling instructions. All plastic scale models include 1960 Chevrolet Corvair, 1960 Dodge Dart, 1960 Chrysler Valiant and 1960 Ford Falcon. Each model measures 6½" long, 2¾" wide and 2¾" high.
10-2600-265 ½ lb. . . . . Retail **$4.00**

(F) METEOR EXPRESS CRUISER. Completely assembled and ready to run battery-powered 14" scale model of a 28-foot powerful Express Cruiser with powerful electric motor. Scaled half inch to the foot, this boat is attractively packaged on display platform ready for gift-giving. Runs on two flashlight batteries (not included). Green and white plastic with U. S. flag decoration.
10-2594-330 2 lbs. . . . . Retail **$4.98**
10-2384-13 "C" battery (needs 2) Each **20c**

(G) MISSILE ARSENAL. Complete set of authentic U. S. missile models ranging from Vanguard to Dart including satellite vehicles. 31 models on permanent exhibition stand. Famous ones include Vanguard, Jupiter "C", Snark, Atlas and 27 others. 32-page missile book "Know The Missiles" written by the famous Willy Ley included. All models are precision molded in red, white or blue plastic to identical scale, 1/72" to 1 foot. With missiles in place, exhibition stand measures 12¾" wide, 7½" high. Winged missiles Snark, Regulus II, Bomarc and Matador are mounted on clear plastic standards ready for flight. 2 military figures show relative size of missiles. Only complete collection of missiles made.
10-2596-197 . . . . . Retail **$3.00**

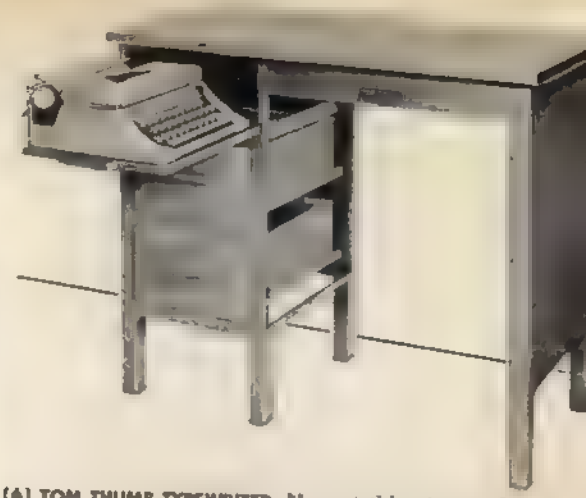
(H) 18-MODEL AIR POWER HOBBY KIT. Fascinating collection of authentically designed U. S. Air-force aircraft models. All models precision plastic molded on name scale of 1 inch to 20 feet. They range from the honored F-86 Sabre Jet to the Might B-52 Strato-Fortress with 185 wing span. Exhibition stand with all planes mounted stands 10½x12" wide. Book incl.
10-2597-265 . Retail **$4.00**



ALL ITEMS ON THIS PAGE ARE MAILABLE

THERE'S BIG FUN IN "LITTLE BUSINESS"

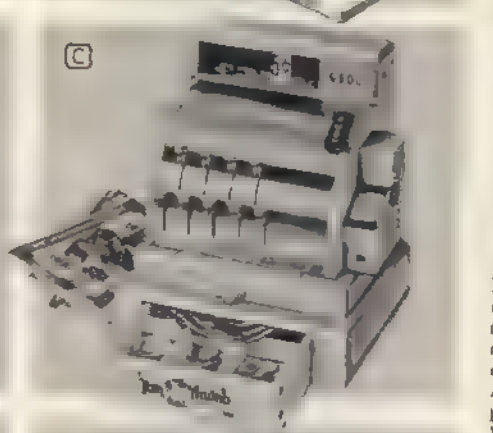
TOM THUMB TYPEWRITER AND DESK. Perfect combination! All steel student desk and Tom Thumb typewriter for homework, "business", reports and letters. Sturdy slideout typewriter shelf holds Tom Thumb typewriter (included—see description, item (A) below). Legs have no-mar-tips on them, prevent scuffing of floors and rugs. Smooth rounded, safe edges. 2 large drawers for supplies. Overall size 26" high, 16" deep, 32" long. Attractively finished in Office Green. Shipped partly disassembled to save you costs, minimum assembly required.
10-2502-2095 36 lbs. . . . . Retail **$34.95**



(B)

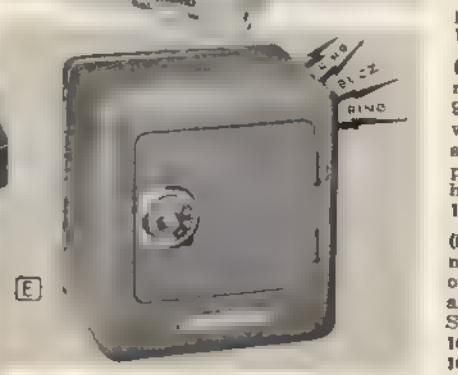
(A)

(D)



(C)

(F)



(E)

(H)

(G)

(A) TOM THUMB TYPEWRITER. Nearest thing to a real typewriter . . . scaled for little hands. Helps children get the feel of actual typing. Has full size typewriter features. Finger tip spacer, 58-character standard keyboard, individual key operation, shift key ball-bearing carriage, standard ½-inch ribbon. Easy-to-read type. Strong metal construction, yet lightweight. Two-tone pastel color finish with chrome trim. Smart snap-on carrying case. Overall size 10½ x 10½ x 4" wide. Available with typewriter desk (see above). 9½ lbs.
10-1048-1275. . . . . Retail **$20.00**

(B) BERWIN "GOLD" TYPEWRITER. Distinctively styled "gold" typewriter with colorfully raised keyboard to give child feel of real typewriter. Types UPPER and lower case letters as well as numbers, punctuation, symbols. 74 characters in clear printing on full size 8½x11" sheet. Uses standard red-black typewriter ribbon. All steel construction, 11¼x7x6¼" high. 2½ lbs.
10-2500-265. . . . . Retail **$4.00**

(C) TOM THUMB CASH REGISTER WITH "RECEPTOR". Ring up sales, make change, do "figuring" on "Receptor" which operates from roll paper. 1c to $1.00 sales through plastic window. Push lever opens cash drawer, automatically ringing bell. Department indicator, combination knob and lock on small drawer. All steel, chrome front, 8¾" high. Extra supply of paper money and coins.
10-1049-230 4 lbs. . . . . Retail **$5.00**

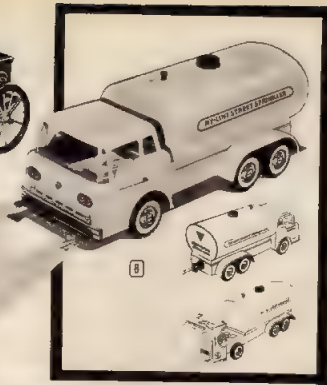
(D) HASBRO ADDING MACHINE. More than a toy—a real adding machine! Adds, subtracts, multiplies to 99,999. Styled like an electric adding machine—you will wonder where the plug is. Excellent for home, school or office. Answer not visible until "total" bar is pressed and bell automatically rings. Made of sturdy high impact plastic. 10x5¼x2½" high.
10-2501-265 1¼ lbs. . . . . Retail **$4.00**

(E) DIEBOLD JR. SAFE BANK. Teaches children to save money! Sturdy all steel in gray wrinkle finish with its own 3 number combination. Battery operated burglar alarm rings when safe is opened. Heavy rubber legs. Slot for coins from 1c to 50c. 8¾x7¼x6" high.
10-2503-330 3½ lbs. . . . . Retail **$5.00**
10-2383-13 "D" battery (needs 1). . . . . Each **20c**

(F) REMCO DIALMASTER TELEPHONES. 2-battery operated regulation size dial phones. Just flip dial and bell rings on opposite phone. Pick up and talk. Holds loud, clear, 2-way conversation room to room. Twin insulated conductor wire. Bright red high-impact plastic
10-1045-530 Pair. 3 lbs. . . . . Retail **$7.98**
10-2383-13 "D" battery (needs 4). . . . . Each **20c**

(G) ELECTRIC POPCORN MACHINE. Pops and vends corn just like the big ones do! See it pop through screen top. Popper is hinged so that corn can be easily emptied into hopper. Red enamel heat guard protects fingers. All steel with white enamel finish. Storing shelf inside. 4 plastic serving bowls, supply of corn, instructions incl. AC-DC UL approved. 12x9x17" high
10-2155-730 9 lbs. . . . . Retail **$10.95**

(H) ACE CUB PRINT SHOP. Turns out 2-color jobs just like professional printers! All-metal printing press, inks, alphabets, tools—over 200 pieces of rubber type, 2 interchangeable ink rollers and other necessary equipment. Loads of fun setting type, printing handbills, tickets, notices, programs and newspapers! All up to 3½x5½" wide. Includes idea book and instructions.
10-1220-490 4 lbs . . . . . Retail **$7.50**



NY-LINT MICHIGAN SHOVEL. Endless action! Bucket takes full bite, trips automatically when raised to the boom, which is lowered and raised by pawl-stopped winch. Crane cab pivots full circle on wide rugged platform. Adjustable screw jacks slide out. Size: 31½" long, 7½" wide, 20¼" high. Realistically detailed all steel construction with baked-on enamel finish. Wt. 10 lbs.
90B1763C732 .....Retail **$10.98**

A UNGAR BATTERY-OPERATED "HORSELESS" CARRIAGE" KIT. Authentic replica really works. Comes with 1½ v. DC miniature electric motor with sidelamps. Pre-wired system. No glue or tools. Complete equipment. Assemble in 30 minutes.
90B1804C200 Shpg. wt. 1½ lbs. .....Retail **$3.00**

B NY-LINT STREET SPRINKLER. Fabulous action toy with big tank to hold generous supply of water which is easily filled. Built-in pressure pump shoots out water thru two aerated nozzles. Ford-type cab, white wall tires, hub caps, etc.
90B1764C599 18" long, 6" wide, 7" high. Shpg. wt. 5½ lbs.....Retail **$8.98**

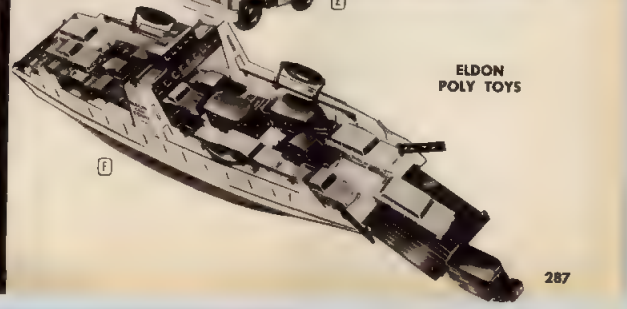
C NY-LINT FORD SPEEDWAY SPECIAL. Newest model Ford pick-up truck with streamlined racer aboard the trailer. Wraparound windshield, white wall tires, chrome hub caps. Steel with metallic baked enamel. Shipping weight 4 lbs.
90B1765C599 24¾" long, 6" wide and 5" high. .....Retail **$5.98**

D ELDON SEAGRAVE FIRE ENGINE PUMPER. Unbreakable polyethylene fire engine actually sprays water through 2-foot hose that reels and unreels, connects to self-contained water tank. 2 firemen, unbreakable ladder, pump, etc. Shpg. wt. 2½ lbs.
90B1795C200 .....Retail **$3.00**

E ELDON 7-PC. TRUCK TRANSPORT SET. 26½" long replica of bulldog of the highway . . . works! Top level shifts down to load, ramp slides out and 4 trucks plus a trailer are unloaded. Unbreakable polyethylene. Realistically detailed.
90B1796C324 Shpg. wt. 3 lbs. .....Retail **$5.00**

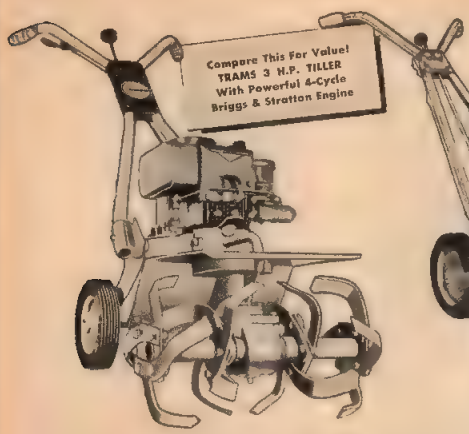
F ELDON CAR FERRY. Floats and rolls! Carries 18 vehicles: station wagons, convertibles, sedans, trucks. And all wheels move! Ramps fore and aft slide in and out of boat. Locking gates, 4 life boats, radar antenna. 18" long, 5" wide, 5" high.
90B1794C200 Shpg. wt. 3¼ lbs. .....Retail **$3.00**

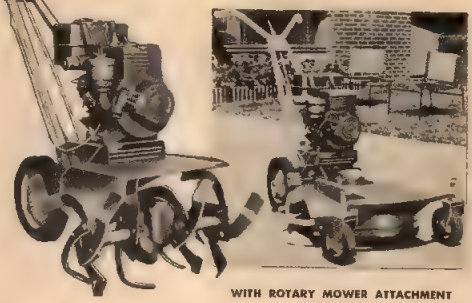
G UNGAR BATTERY-OPERATED RACE TRACK SET. Two racers, running independently on 2x4 ft. figure 8 track . . . and it's a skill and sport to keep cars on track without spilling or skidding. Racers are motorized. All equipment included.
90L1805C647 Shpg. wt. 4 lbs. .....Retail **$10.00**



ELDON POLY TOYS

TRAMS
Self-Propelled TERRO TILLER





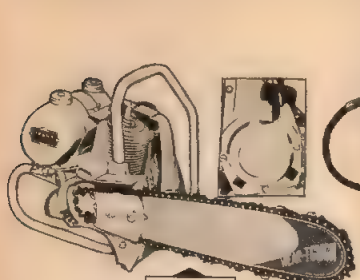
WITH ROTARY MOWER ATTACHMENT

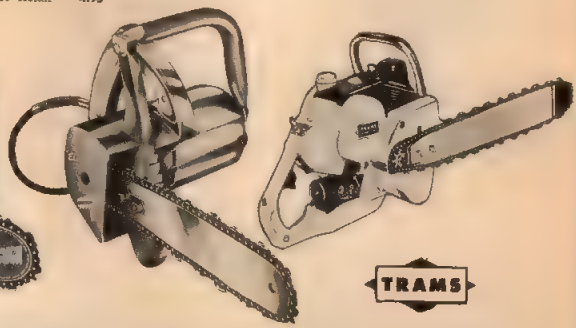
Rugged strength and dependability . . . equal to any earth-turning task a tiller this size may be called upon to perform. A heavy duty piece of equipment in every detail, designed to eliminate hours of back-breaking labor. Clutch and throttle control right at your finger tips provides the utmost in instant positive control and maneuverability. Recoil starter for quicker, easier starting. Heavy duty Bolo type tines cut from 2" to 8" deep in a 24-inch wide swath. Ball bearing gear transmission is completely enclosed — runs in oil with special bronze worm gear. Safety shield protects operator against stones and other unearthed objects. 10 x 1.75-inch rubber tires Sturdy plated tubular handles.

55Y209W 9950 Wt. 110 lbs.* . . . . Retail **$129.95**
55Y265P 350 Drag bar and furrow kit. Wt. 5 lbs Retail **4.95**

No finer rotary tiller at any price! Saves hours of precious time and energy. Heavy duty self-propelled power unit drives 16 tempered steel chopping knives through the toughest soil, breaking it up real fine to produce perfect lawns, productive gardens. So effortless to operate, even a woman or child can do it. Cuts a 24-inch wide swath, from 2 to 8-inches deep Outside cutters are removable to give a 14-inch wide cut where narrow row cultivation is desired. Converts easily to rotary mower. Steel handles, plastic grips. Handsome vermillion finish

55Y266W 11950 Wt. 97 lbs.* . . . . . Retail **$159.50**
ROTARY MOWER ATTACHMENT. 21-inch tempered steel blades. Friction drive on wheels disengages from clutch to stop forward speed. Grass chute
55Y267W 4450 Wt. 75 lbs.* . . . . Retail **59.50**





HOMESTEADER CHAIN SAW. Powerful, compact, lightweight. Husky gasoline engine, with instant recoil starter. Special aviation diaphragm carburetor permits cutting at any angle. Ideal for tree work or any construction job. 3-hr. fuel capacity Standard bar and ½" pitch chain. Size of Cut: 16-inch. 2½ HP

52Y1042F 9400 Wt. 23 lbs. Retail **$125.00**
Size of Cut: 16-inch 3½ HP.
52Y794F 12000 Wt. 23 lbs. Retail **$159.50**
Size of Cut: 19-inch. 3½ HP.
52Y795F 12750 Wt. 25 lbs. Retail **$169.50**

PORTABLE ELECTRIC 10" CHAIN SAW. Top-quality . . . economy priced! Cuts up to 10" deep . . . fast, 1300 ft. per minute. Safety clutch prevents "kickback" and minimizes motor burnout. Perfectly balanced, 12 pound weight for greater versatility and easier, safer handling. Compact . . . facilitates use in awkward or hard-to-reach areas. Vibrationless, cool-running, quiet, 1¾ HP motor for heavy-duty service. Adjustable chain. Designed for years of versatile srevice. AC/DC. 60 cycles

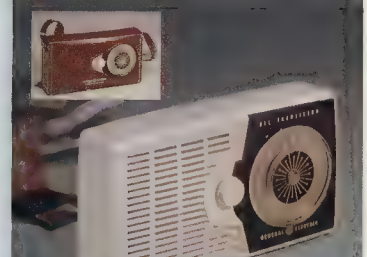
52Y803P 4797 Wt. 15 lbs. Retail **$79 95**

HEAVY DUTY CHAIN SAWS. Balanced for sawing at any angle. Fingertip controls. Choice of 3½ to 5½ HP gasoline engines.

3½ HP MODELS	Size of Cut	Wt.	Retail
52Y1043F 14950	16-in.	30 lbs.	**$199.50**
52Y1044F 15750	19-in.	32 lbs.	**209.50**
52Y1045F 16500	22-in.	34 lbs.	**219.50**
5½ HP MODELS	**Size of Cut**	**Wt.**	**Retail**
52Y796F 18750	19-in.	32 lbs.	**$249.50**
52Y797F 19500	24-in.	34 lbs.	**259.50**
52Y798F 20300	30-in.	36 lbs.	**269.50**

All Trams Chain Saws shipped F.O.B. Illinois factory.

**Not mailable — Shipped by freight, truck, or express. Pay shipping on arrival*



General Electric 5-Transistor

• Weighs 16 ounces, measures only 6⅜x3½x1½ inches

Five transistors plus 1 diode (each no bigger than your thumbnail) power this handsome handful! Has GE's high fidelity audio system . . . which explains the richness of the sound from the powerful Alnico 5-magnet speaker. No reasonably near station escapes the built-in antenna or full-band tuning dial. Dial has "Conelrad" Civil Defense markings. Ivory and black polystyrene plastic case. A jewel of a miniature radio . . . a wonderful gift

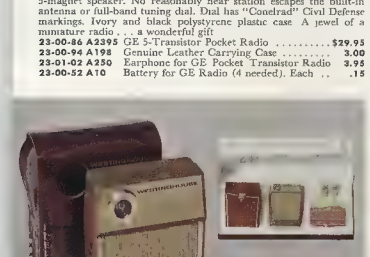
23-00-86 A2395 GE 5-Transistor Pocket Radio **$29.95**
23-00-94 A198 Genuine Leather Carrying Case **3.00**
23-01-02 A250 Earphone for GE Pocket Transistor Radio **3.95**
23-00-52 A10 Battery for GE Radio (4 needed). Each . . **.15**

Trancel 8-Transistor

• Weighs only 11 ounces. Measures only 4⅞x2¾x1⅞ inches

Amazingly clear reception . . . greater power, sharper selectivity! That's what you get with the 8 transistors plus diode and thermistor packed into this tiny powerhouse. Performs loud and clear even when in your shirt pocket. Tunes in complete broadcast range, has "Conelrad" CD markings on dial. Vernier tuner is gear-driven for pin-point accuracy . . . easy-to-read slide rule dial. Plays over 100 hours on one low-cost 9-volt battery. For personal listening, just plug in earphone, speaker automatically cuts out. Recessed easel holds cabinet upright for table use. Break-resistant cabinet with metal-trimmed speaker grill. With battery, earphone, carrying case.

23-05-24 A2695 Black plastic. **$39.95**

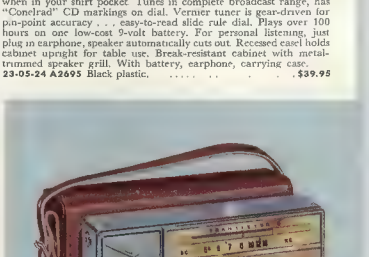


Westinghouse 7-Transistor

• Pocket-size powerhouse with 7 transistors, 2" Alnico V speaker

Arrives complete and ready to play—there's nothing extra to buy. This tiny Westinghouse delivers "big radio" volume, yet it's scarcely larger than a pack of cigarettes. Only 4¼x2½x1⅝" deep—fits your palm, pocket or purse. 7 transistors plus 1 diode—plays 100 hours on 2 penlight batteries. Volume control lets you fill the room with sound or listen privately on the earphone. Built-in antenna. Plastic cabinet is shatterproof. Attractive gift pack includes radio, leather carrying case, strap, earphone, 2 batteries.

23-05-32 A3195 Brown plastic, gold grille. **$39.95**
23-05-81 A3195 Ivory plastic, gold grille. **39.95**



Seminole 9-Transistor

• Weighs only 16 ounces, measures 5x2⅝x1⅞ inches

If you're looking for a top performer, this one's for you! Nine perfectly-matched transistors plus diode and thermistor deliver sound you'd never believe possible in so compact a package. Play it loud or soft—you get bright, clear, distortion-free tone. Has rod-type ferrite core antenna, superhet circuit with automatic gain control. Listen to big 2¼" speaker . . . or use the private earphone when you don't want to disturb others. Slide rule dial. Plays up to 200 hours with four 1½-volt penlight batteries. Complete with earphone, carrying case and batteries.

23-05-40 A2995 Aqua Blue plastic with gold-color grille **$49.95**

Amazing 8 Transistor VISCOUNT

- *Small, powerful 2-band radio!*
- *Standard or short wave broadcasts*

Electronic magic! Tiniest 2-band radio anywhere—yet it receives even foreign broadcasts with outstanding clarity. Weighs only 11 ounces, measures just 1⅞x4⅝x3 inches. Economical, too . . . low-cost 9-volt battery plays for pennies a week. Powered by 8 tiny transistors plus 2 diodes, 2 antennas (telescopic ferrite rod brings in and strengthens distant stations)

2¼ in speaker reproduces rich, full-bodied sound. Easy-tune slide rule dial. Black plastic case with gold-color grille. Gift box includes telescopic antenna, leather case and strap, battery, earphone. Shipping weight 2 lbs

23-04-82 A3495 Radio, Accessories **$49.95**

Westinghouse 7 Transistor

- *Built-in antenna*
- *Alnico V speaker*
- *Automatic volume control*

Who says you can't take it with you? This "Personal" portable goes everywhere . . . plays anywhere . . . delivers brilliant tone with plenty of volume. Plays up to 400 hours on 4 flashlight "C" Batteries - costs less to operate than an ordinary radio. Seven lifetime transistors with temperature and voltage compensating diodes PLUS easy-to-read slide rule dial—and accurate vernier tuning—bring in stations crisp and clear. Stylish two-tone shatterproof plastic case. Size: a compact 9½"x2¾". Shpg. wt. 3¾ lbs

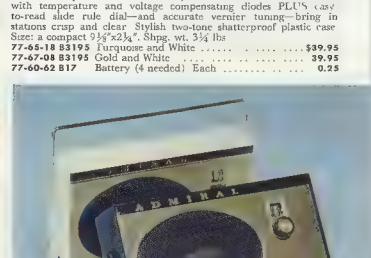
77-65-18 B3195 Turquoise and White **$39.95**
77-67-08 B3195 Gold and White **39.95**
77-60-62 B17 Battery (4 needed) Each **0.25**

Westinghouse 2-Band Radio

- *9 transistors plus diode . . . 4" Alnico V speaker with powerful magnet*

Sportsmen, fishermen, boating enthusiasts—no matter where you roam, keep in touch. TWO super-sensitive bands let you circle the world –by car. Standard AM band keeps you up to date on domestic affairs . . . second band pulls in ship-to-shore radio, marine weather stations, time signals, international short wave, aircraft signals, tropical area stations. Two built-in antennas, 36" telescoping antenna, plus external antenna terminal. Rugged shatterproof case. Slide rule tuning. Handsome charcoal and white case is a beautifully proportioned 9¾" high, 11¼" long, 3½" deep. Shpg. wt. 5 lbs

77-61-20 B5495 Westinghouse 2-Band Radio **$69.95**
77-65-34 B15 Battery (6 needed) Each **0.25**

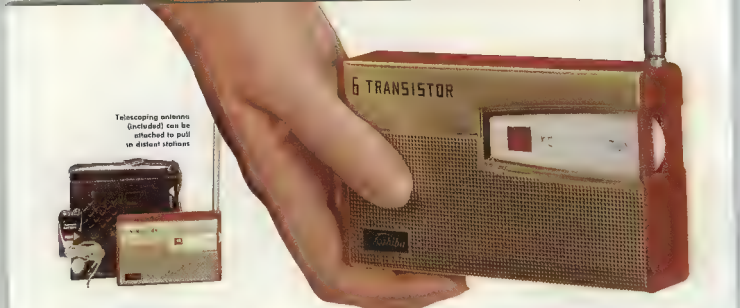


Admiral Pocket Radio

- *8 transistors, 2 diodes combine to pull in distant stations*

Mite sized, but mighty powerful . . . this sensitive portable travels easy, travels light—yet performs like a console model radio. Play it anywhere, wherever you happen to roam. Tiny penlight batteries last up to 400 hours for lots of pleasurable listening. Plug in the earphone for "private" listening. Unbreakable plastic case has molded-in color and built-in handle that forms supporting stand. Built-in antenna. Weighs 15 oz. Measures 1⅝x5⅞x3⅝ in.

23-02-27 A3495 Starlight Black **$44.95**
23-02-19 A3495 Pearl White **44.95**
23-02-01 A250 Earphone for Admiral Radio **3.95**
23-00-52 A10 Battery for Admiral Radio (4 needed) Each **0.15**



World's Most Powerful Pocket Radio

Toshiba 6-Transistor Radio weighs only 8 ounces, measures only 4⅞ x 2⅜ x 1⅜ inches

- **Extra powerful . . . brings in more stations.** Designed to outperform all other 6's, yet small enough to fit into a shirt pocket.
- **Built-in antenna for better reception.** Also an 8-section telescope that attaches to pull in those far away places. Good listening everywhere!
- **Low-cost operation.** One inexpensive nine-volt battery will give you more than 100 hours of bright, clear reception.
- **Built-in speaker . . . full size tone.** Sounds great even at low volume. Plug-in earphone with ear loop for private listening.
- **Break-resistant case . .** extra strong polystyrene. Complete with battery, earphone, leather carrying case. Gift-boxed, too!

Scarcely bigger than a pack of cigarettes, yet outperforms others twice its size! That's because six transistors plus two diodes are powerful yet tiny . . and play for hour after hour on one inexpensive 9-volt battery. Take it everywhere—to the beach, to ball games, to picnics. You'll be amazed at its full tone and power. Precision tuner pinpoints stations, new drift transistor keeps them locked in. Another extra: you can operate this set in or out of its handsome cowhide case. Break-resistant plastic cabinet in choice of two colors. With battery, carrying case and earphone.

23-05-08 A2395 Red and White Plastic **$34.95**
23-05-57 A2395 Ebony and Ivory Plastic **34.95**

Viscount 6-Transistor

• Only 4¾x2¾x1⅛ inches; with earphone, case, battery

Pocket sized and powerful, this ingenious import has enough range to receive a full symphony broadcast, yet it's scarcely bigger than a pack of cigarettes. Source of power is 6 tiny transistors (plus 2 diodes) that rarely if ever need replacement. Uses so little current that one battery plays for weeks. Use earphone for private listening . . . switch to 2½" speaker for regular "big set" sound. Built-in antenna. Gift boxed "package" includes radio, leather case, strap and battery, leather-cased earphone. Cabinet is black plastic with gold grille. Uses one 9-volt battery pack.

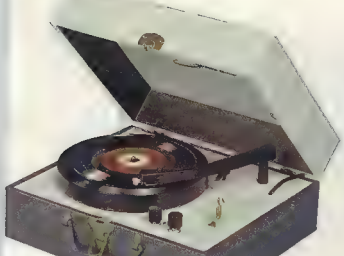
23-01-10 A1995 Viscount Transistor Radio and Accessories. **$29.95**

Toshiba 6-Transistor Mite Size

• Weighs only 6 ounces . . measures a mere 3¾x2¾x1 inches

Mightiest mite yet! To give you an idea of how tiny this new midget is, we've placed it beside a regular-size cigarette. Two of these radios could easily fit into a man's shirt pocket at the same time. 6 transistors, plus 2 diodes, provide more pep and sensitivity than far larger sets—and take so little power that the batteries keep it playing for weeks. "Wear" its earphone and you can hear your favorite programs any time, anywhere. Tunes the entire broadcast band. Complete with batteries, earphone and sheepskin pouch.

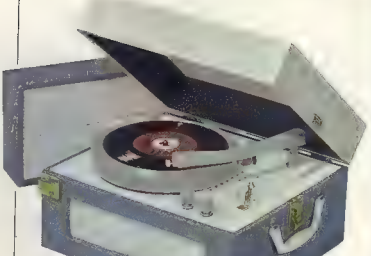
23-05-16 A2295 Yellow and Black plastic **$29.95**
23-05-73 A2295 Black and White plastic **29.95**



SPEAR

4-Speed Single Play Portable Phonograph . . . a buy at only $19.95
• True-toned amplifier . . . full bodied 4" speaker . . . turnover cartridge

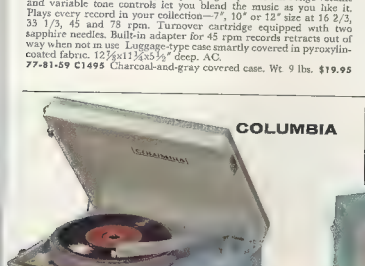
Teen's electronic phonograph special! Priced for the coke and 'burger budget . . . engineered with many features of far more costly models It's wonderful tone sets the place jumping. Separate full-range volume and variable tone controls let you blend the music as you like it. Plays every record in your collection—7", 10" or 12" size at 16 2/3, 33 1/3, 45 and 78 rpm. Turnover cartridge equipped with two sapphire needles. Built-in adapter for 45 rpm records retracts out of way when not in use. Luggage-type case smartly covered in pyroxylin-coated fabric. 12⅞x11⅞x5½" deep. AC.
77-81-59 C1495 Charcoal-and-gray covered case. Wt 9 lbs. **$19.95**



SPEAR

4-Speed Manual Play Portable Phonograph with detachable speaker
• More powerful amplifier . . . two 4" speakers . . . turnover cartridge

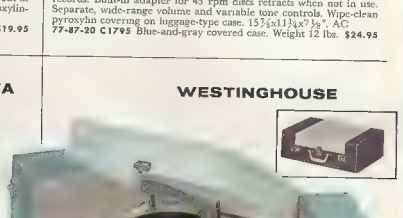
Specially engineered portable phono—two 4" speakers produce full-bodied tandemonic sound! Next best to stereo . . . and note the low price. One speaker is located in the phonograph, the other is in a self-contained unit attached to portable with 8-ft. cord. Plays 7", 10" and 12" records at all speeds—16 2/3, 33 1/3, 45 and 78 rpm. Has turn over cartridge equipped with two sapphire needles—one to play stereo records. Built-in adapter for 45 rpm discs retracts when not in use. Separate, wide-range volume and variable tone controls. Wipe-clean pyroxylin covering on luggage-type case. 15⅞x11¾x7⅞". AC.
77-87-20 C1795 Blue-and-gray covered case. Weight 12 lbs. **$24.95**



COLUMBIA

4-Speed Manual Play Phono with front-mounted twin speakers
• Amplifier with 2 tubes, including rectifier . . . turnover cartridge

Deluxe portable by Columbia . . . a handsome music maker that's always ready for action Features two 4" speakers that give true fidelity sound. Plays all monaural recordings—7", 10" and 12" discs in 16 2/3, 33 1/3, 45 and 78 rpm. Built-in adapter for 45 rpm records. Lightweight tone arm. Turnover cartridge with 2 sapphire needles. Rubber mat on turntable for better performance, record protection Separate volume and tone controls. Lightweight carry case covered in double pyroxylin-coated fabric. 13½x7x10½" deep. AC-DC
77-87-46 C2295 Blue-and-white covered case. Wt. 11 lbs. . **$29.95**
77-88-86 C2295 Charcoal-and-gray covered case. Wt 11 lbs. **29.95**

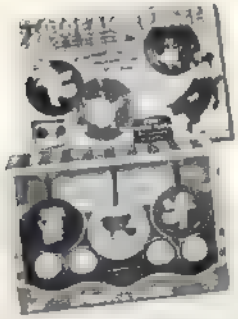


WESTINGHOUSE

Stereo Phonograph with two 4" speakers in detachable enclosures
• Dual channel amplifier . . . flip-over cartridge . . . 2 sapphire needles

Unbelievably low price for a complete stereo phonograph! Nothing else to buy—complete with twin detachable speaker enclosures Place the speaker units up to 16 feet apart for greatest stereo effect Happy-go-everywhere portable manually plays all your favorites . . . 7", 10" and 12" records at 16 2/3, 33 1/3, 45 and 78 rpm. Has built-in 45 rpm adapter. Dual sapphire needles . . one for LP records, other for 78 rpm discs Powerful amplifier assures maximum fidelity performance. 6x19⅜x12⅜" case with pyroxylin-coated cover AC.
77-89-10 C2995 Turquoise-and-white covered case. 18 lbs. **$39.95**
77-89-28 C2995 Charcoal-and-white covered case. 18 lbs. **39 95**

FROM TRANSY'S LIBRARY OF FAMOUS CHARACTER TOYS AND GAMES



Not just 5 or 10 or 15.. but 21 terrific Transogram items, all featuring TV's hottest properties—seen by millions daily on coast-to-coast TV and in nationally syndicated comic strips! Eleven are *brand new*, the rest are *proven winners!* It all adds up to profits, profits and more profits! Use Huckleberry Hound and his pals as your drawing card to bring in the traffic! Then count on the variety, quality and reputation of Transogram to do the rest.

#3620 HUCK HOUND — YOGI BEAR — QUICK DRAW McGRAW BREAK-A-PLATE CARNIVAL PITCH GAME You'll score in volume with this safe home version of the famous and exciting carnival pitch game! Plastic plates break apart when hit by baseball, fit together for repeated use. A great new game!

TRANSOGRAM

TRANSOGRAM CO., INC. • THE INDUSTRY LEADER IN DESIGN AND PACKAGING • 200 FIFTH AVENUE • NEW YORK 10 N. Y.
FACTORIES Easton, Pa., Sturgis, Mich., Sikeston, Mo.

Trim Toys

Really Work and Really Sell!

TOY BANK — DISPENSER

Hershey's Miniature Bars $1.95

Just put a penny in either slot — push plunger and a delicious Hershey's Miniature Bar drops down. Hi-impact plastic — 4-11/16" x 3-7/8" x 8". (Hershey's Bars not included.)

COKE DISPENSER $3.50

6" x 9" x 10" of hi-impact plastic — bright red and white just like the real thing. It holds regular 6½ oz. Coca-Cola bottle, pours coke when handle is pulled down — 4 glasses included.

TOY SODA FOUNTAIN $4.95

10¾" high — Bright red and white, hi-impact plastic, it holds 3 standard pop bottles, dispenses by pressing pumps just like drug store! Includes 3 ice cream compartments, 6 plastic cups, flavor name cards.

TRIM MOLDED PRODUCTS CO.

BURLINGTON 2, WISCONSIN

EMENEE CHANGES CORPORATE NAME; THREE-MONTH SALES UP 38 PER CENT

Stockholders of Audion Emenee Corporation, a leading manufacturer of musical toys, voted at their annual meeting last month to change the name of the company to Emenee Corporation.

Herbert L. Merin, president, stated that the new corporate name will project more effectively the well-known Emenee brand which has long been identified with the company's line of musical toys, such as the Golden Trumpet, Clarinet, Guitar, and other toy instruments.

Originally founded 12 years ago under the name of Emenee Industries, Inc., the name was changed to Audion-Emenee Corporation when the company went public in May 1960. A complete line of adult electric chord organs is marketed under the name of American Audion, though currently about 80 per cent of the total volume of the company is in toys marketed under the Emenee brand.

Mr. Merin also reported to stockholders that operations of the company in the quarter ended October 31, the initial three months of the current fiscal year, were running substantially ahead of the corresponding period a year ago. Sales in the recent October quarter amounted to $3,004,822, compared with $2,172,461 in the similar period of last year, a 38.5 per cent increase.

With the development and introduction of new products, coupled with the operating economies achieved in recent months, the outlook for operations over the balance of the fiscal year is highly favorable, Mr Merin told the shareholders.

Among the products to be introduced next year are a complete line of physical fitness equipment for children, in keeping with the government's drive for a national physical fitness program, and new musical toys and electronic products.

All Emenee products are heavily promoted in magazines, newspapers and television. In addition to spot TV, Emenee sponsors a half-hour network show on Saturday mornings, "On Your Mark," which is said to reach 90 per cent of the country's television areas.

MERIT ANNOUNCES NEW LINE OF ABOVE-GROUND SWIMMING POOLS

A completely new line of above-ground swimming pools has been announced by Merit Associates, designers and manufacturers of "F-Z-D," in-the-ground, backyard swimming pools.

Soon to be unveiled, the above-ground pools are termed "revolutionary" by company officials, who also report that the pools "will be available at lower cost than any other models now on the market" and will incorporate completely new design elements. Ranging from family size to children's size, the units will be produced at the company's new 35,000 square-foot plant at 3 Sidney Court, Lindenhurst, L. I., N. Y., with a New York City showroom at Julius Levenson, Inc., 1107 Broadway.

Full details on the series are yet to be released. However, it is reported that the new above-ground pool line represents the first of many product expansions planned by Merit.

ANOTHER "Bull's-Eye!"

Trim Toys

$2.98

KOOL-AID Dispenser

Off and flying from the moment first shown, Trim Toy's latest dispenser has been one of the big toy successes of the year.

Includes two pkgs. Kool-Aid, 20 paper cups. Add water, ice cubes — push the plunger — and for the kids, "It's a ball!" (and you, too).

TRIM MOLDED PRODUCTS CO.

BURLINGTON 2, WISCONSIN

GARTON

America's Leading Line of

WHEEL GOODS

SINCE 1879

Sell The Line That Sells Itself!

GARTON TOY COMPANY

SHEBOYGAN, WIS.

New York: 1107 Broadway

Still King of them all!

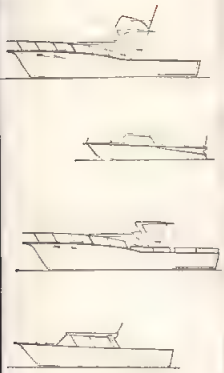
JUNIOR AND ADULT MODELS

BURROWES POOL TABLES

BURROWES MANUFACTURING CORPORATION

72 FREE ST. • PORTLAND, MAINE

A new look in boating came with the Triumph 29' Express Cruiser and 18' Sports Runabout; and now America's Prestige Line includes 4 other models that give the beauty and durability of Fiberglass, Teak and Formica. A Triumph – in any size or type – has no equal in styling, performance and quality of construction.



TRIUMPH

MARINE DIVISION OF TRIUMPH STORECRAFTERS CORP.
3800 YELLOWSTONE – P. O. BOX 14368 – HOUSTON, TEXAS

*At the New York Boat Show see the 29' Express Cruiser on the Second Floor and the 18' Sports Runabout on the Fourth Floor. All models will be displayed in the Los Angeles, Chicago, Miami and San Francisco Shows.

Selection of the Sociables

The "Go and Gather" Set love her yacht-like construc t on and appointments wh ch include twin screw power, if you .ike, at a price that only Trojan's production efficiency can permit. Her customized cabin interior invites luxurious living and the "first mate" will revel in the feeling of spaciousness when she stands at the L shaped galley with work area galore at her finger tips or relaxes in comfort on the full length settee which conveniently opens to upper and lower berths. A snack or a full course dinner is a real pleasure for family and friends seated at the raised dinette area. When n ght falls this Trojan queen converts to a restful six sleeper cruiser. Best of all there's been abso utely no compromise with Trojan's sea-goin' construction from solid oak keel to solid teak deck and cockpit. Truly — she's the boat you'll want if you appreciate gracious living afloat.

Write today for our free colorful brochure and make your next family outing a trip to your Trojan dealer. He'll be glad to demonstrate for you any of the wonderful new 1961 line of Trojan cruisers, fishermen and runabouts (from 17' to 33').

TROJAN BOAT COMPANY LANCASTER 10, PENNSYLVANIA

A PAST FULL OF PROGRESS.. A FUTURE FULL OF PROMISE

Mystery Action Trucks

4 Truck Set **8.88**

* **New Fun!** Push 'em back to wind, release—watch 'em zoom ahead!

* **New Features!** Sturdy steel springs give "come-back" motor power

* **New Savings!** You save $1.70 when you buy complete set

4 TRUCK SET. There's excitement ahead with fun-filled, "come-back" motor trucks! Heavy steel bodies, safe-edges; plastic cabs; no-mar tires
Z36 J 5738. Mail Sh. wt. 8 lbs. . . . . 4 Trucks 8.88

MILK TRUCK, Incl. 9 plastic bottles, bottle rack.
35 J 5734. 12x5x9-in. high (2 lbs.) 2.87

COCA-COLA TRUCK. Incl. 8 "coke" cases, hand truck for making "deliveries".
35 J 5733. 12x4x6-in. high, (2 lbs.) 2.87

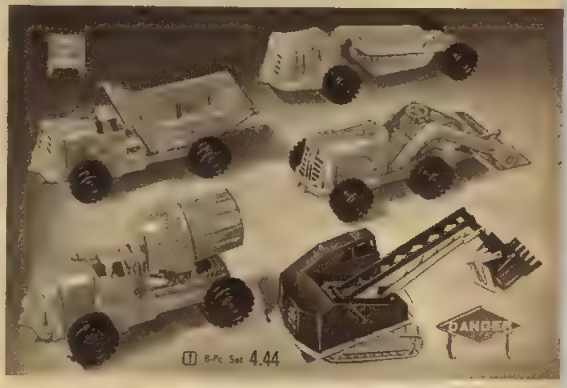
AUTO WRECKER. It tows, pushes, crank-operated boom, spare tire. Includes 3 tools and jack
35 J 5736. 14x5x6-in. high. (2 lbs.). 2.87

BOAT TRANSPORT. Carries ready-to-launch plastic speedboat 6¼-in. boat can be used in tub or pool
35 J 5737. 12x5x5-in. high (2 lbs.) 1.97

*New this Christmas

[1] 8-PC. ROAD SET. . . big equipment for big jobs! Realistically detailed, hi-impact plastic set incl. 5 heavy-duty trucks for young "construction engineers!" 12-in. power shovel with swivel cab . . . has scoop and dump action. 14-in. dump truck hauls, dumps up to 2 cups sand! 15½-in. earth hauler spreads sand by dumping through trap door. 15-in. tractor scoops, lifts, dumps sand. 12-in. cement mixer turns and dumps—operates manually. 3 road signs (3-in high) warn of work in progress. Matlable.
Z36 J 5770. (6 lb.) Set 4.44

[2] 3 PC. HOT ROD SET. Ride to big race in "style" with new, unbreakable plastic set! 15-in. pick-up truck with chrome-plated trim, spare wheel, tools to change tires! 12-in. hot rod with tools in trunk . . rides atop 4-wheel trailer; "locked" in place. Matlable
Z36 J 5755 (4 lb.). Set 5.88
PICK-UP TRUCK ONLY
35 J 5756 (2 lb 6 oz) . . . 2.79



[1] 8-Pc Set 4.44

[2] 3-Pc. Set 5.88

See Page 263 for Budget Power—buy all your needs at Spiegel

Santa's special collection . . .

5 GIANT TRANSPORT . . . heavy duty over-engine cab "roars" down the highway carrying 2 pick-ups, low truck and dump truck. Truck wheels lock into trailer ramp. All unbreakable polyethylene plastic. Transport 25 in. long, each truck abt. 6-in. long. Mailable (4 lbs.)
R36 J 5451. . . . . 2.37

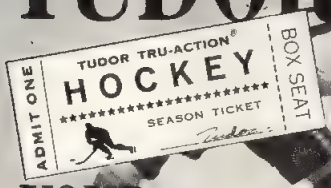
6 HI LO EXPRESS—newest Balsam toy carries "pay load"—big cargo of blocks! Cab and detachable trailer 15-in. overall; safe, sturdy poly plastic. 19 interlocking wood blocks, 1⅝-in sq., colorfully embossed. Big play value—priced low for gift-saving! Sh. wt 1 lb. 11 oz.
35 J 4902 1.74

7 PUMPER FIRE TRUCK—really shoots water! Just push button—water jets out of hose. Deep water well. 2 removable ladders. Strong unbreakable poly plastic. 19-in. long. Mailable.
R36 J 5452. (4 lbs.)....2.37

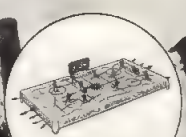
8 HOOK 'N LADDER fire engine. Ladder extends, raises and pivots. Heavy-duty over-engine cab and ladder truck jack-knife for real action! Removable side ladder. Unbreakable poly plastic. 27 in. long. Mailable.
R36 J 5453. (4 lbs.)....2.37

SAVE 27¢ ON SET—Buy 2 fire trucks (Items 7 and 8) above. Mailable. (8 lbs.)
R36 J 5454W 2-Pc. Set 4.47

TUDOR



YOUR TICKET TO "BIG-TICKET" SALES



De Luxe Hockey $16

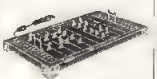
NOW *Nationally Advertised* **TO 14 MILLION READERS**

TUDOR Tru • action® Electric Sport Games featured in dramatic FULL PAGE ADS in

☆ SPORTS ILLUSTRATED
☆ BOYS' LIFE
☆ NEW YORK TIMES MAGAZINE

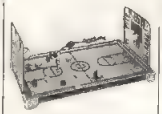
TUDOR METAL PRODUCTS CORP., Rm. 551, 200 Fifth Ave., N.Y. 10

New DISNEYLAND CONCERT GRAND XYLOPHONE — $5 (one of a complete Xylophone line, $2 to $10)

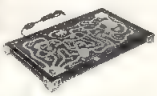


Electric Football $7

Electric Baseball $7



Electric Basketball $7



Electric Sports Car Race $7

Also Tru-Action Hockey $13 • Electric Horse Race $7 (List prices)

Evinrude 40-hp Lark III has electric starting

Three hp., 33 lb. Lightwin is smallest Evinrude

TWO NEW EVINRUDE 75-HP. V-4S lead this manufacturer's 1961 line which also includes the 40-hp. Lark III, 40-hp. manual-starting Big Twin, 18-hp. Fastwin, 10-hp. Sportwin, 5.5-hp. Fisherman and 3-hp. Lightwin. All but the smallest have forward-neutral-reverse shift and thermostatic temperature controls. The 40 and 75-hp. motors are equipped with automatic chokes. All V 4s have Jetstream Drive lower units designed for hydrodynamic efficiency.

For greater fuel economy, 40 and 75 hp. Evinrudes provide fixed-jet carburetion. This replaces adjustable high speed needle valves.

A high capacity a.c. generator on the luxury model of the Starflite III begins to charge at idling speed and rapidly increases its output to 20 amperes. Regulation of current flow to the battery is accomplished by a transistorized voltage regulator. This Uni-Charger Starflite III has automotive-type battery ignition

Jetstream styling by Brooks Stevens is aimed at the elimination of flat "talking" surfaces and abrupt angles replacing them with vibration-free sound diverting curves. Further sound reduction is attributed to the use on Lark III and Starflite III models of cellular sound absorbent lining in the motor covers

All 1961 Evinrudes incorporate new principles in bearing design at points of major stress.

Electric-starting models have fully-sealed wire harnesses with the quick-disconnect located inside the junction box for better electrical connection

Stern brackets on 10 and 18-hp. models provide wider clamp openings for heavier boat transoms.

Electric starting models have temperature warning dash lights while the Uni-Charger version of the Starflite III is equipped with a light to indicate that the switch is on.

All V-4s have two-way shock absorbers and provision for starting while in gear at low speed throttle settings.

EVINRUDE MOTORS, Milwaukee 16, Wis.

Matthews' 52' flying bridge cruiser (above) is a new and luxurious big sister of the well known Matthews 42 footer, the double cabin model of which is shown below

MATTHEWS' NEW 52-FOOTER is a luxurious development of that veteran builder's long famous 42' cruiser, with all the luxury touches added. This largest boat built by The Matthews Co. is described by them as the most complete small yacht they have ever built as a stock model. She sleeps eight, and some of the items of equipment listed are all-electric galley, pressure water system, hot water shower, teak decks, and many others. Twin 6-71 GM diesel engines drive the 52-footer at a top speed of 24.75 m.p.h. and cruising speed of 22 m.p.h. Other diesel or gasoline engines will be installed at the option of the owner

In the 42' hull, Matthews lists five models according to layout and equipment. The Flying Bridge Double Cabin 42 is laid out to cruise six people in comfort The 42 Convertible Sedan has had interior changes, with the galley shifted from starboard to port and opened up into the deckhouse. This model has a folding bulkhead at the after end of the deckhouse which, when opened, makes a 20' clear level deck space. This model has six alternative cabin plans, based on sleeping six persons. The DeLuxe Sedan has many of the same characteristics

The 42 Sport Fisherman is a popular Matthews model, designed and equipped for offshore angling and with optional four or five berth arrangements. The 42 Martinique Express is a smartly-styled version for fishing or cruising

The Matthews 42 hull, tank-tested and developed over nearly four decades from the original Matthews 38 footer, is round bilged, wooden-built to high standards, and combines high efficiency with clean, level running.

All Matthews are available in a choice of single or twin screw gasoline or diesel power, for a variety of speeds to suit the buyer. Optional in Matthews boats are flying bridge with dual controls, showers, fishing equipment and other conveniences

THE MATTHEWS CO., Port Clinton, Ohio

EPOXY REPAIR KIT is sold by Fibre Glass-Evercoat Co. The manufacturer states that the kit contains high quality epoxy marine resin and hardening agent, fiberglass cloth, milled fibers, measuring cups, stirrer, brush and instructions. Suggested uses are for cracks, punctures, dents or leaking seams in metal, wood or fiberglass.

FIBRE GLASS-EVERCOAT CO., INC., Blue Ash Rd., Cincinnati, Ohio

®TYCOs
EXCITING NEW
HO GAUGE
BLUE & GRAY
CENTENNIAL SETS

$34.98

STARRING IN THE GREATEST TYCO HO LINE EVER

Order Now for Immediate Delivery!

Nothing could be more timely. Nothing could more exactly fit into the fabulous publicity planned for the Centennial Anniversary of the War Between the States! These new TYCO Blue & Gray sets will start selling *and keep on selling* from the moment you stock them! Here are the sets that will make Christmas come 11 months early. Packed in special commemorative full color gift packages. TC-66 "The Blue Train" U. S. Military RR 4 car 1860 Centennial Set $34.98. TC-77 "The Gray Train" Georgia-Central RR 4 car 1860 Centennial Set $34.98.

IF YOU COULDN'T VISIT HIA THIS YEAR ASK YOUR DISTRIBUTOR FOR DETAILS ABOUT TYCO FOR '61

• 19 DIFFERENT SETS • 29 ROAD NAMES • PRICED FROM $9.98 to $49.98

NATIONAL SALES REPRESENTATIVE MILT GREY, INCORPORATED

8639 Wilshire Blvd., Beverly Hills, Cal. • Merchandise Mart, Chicago, Ill. • 200 Fifth Ave., New York City

TYCO division of MANTUA METAL PRODUCTS CO., INC. • Woodbury Heights, N. J.

TYCO HO SCALE ELECTRIC TRAINS

PRECISION MADE BY MANTUA IN THE U.S.A.

MANTUA HO MODEL RAILROAD KITS

UNITED NATIONS

The Family of Nations game...
for the entire family

PACKED: 1 dozen to a shipping carton

WEIGHT: 21 lbs.

RETAIL: $4.95

PAYTON PRODUCTS INC. / 200 FIFTH AVE. N.Y. 10, N.Y.

P♥LLY

the 11½" Jr. Miss Fashion Doll
and her pals invite you to visit
SUITE 1464
to see
the Toy Fair's most outstanding
selection of dolls and accessories

- MADE IN U.S.A
- Rooted Hair
- All Vinyl
- Fully Jointed
- Removable High Heel Shoes

Available in ultra-modern packages, either completely dressed or in basic swim suit with separate Fashion Ensembles

- New Brides and Bride Suitcases
- New Life-Size Dolls
- New Ballerina Dolls
- New "Patient" Dolls and Accessories
- New Hair Styles
- New Packages
- EXCITINGLY NEW—
  Valentine's MAGIC DOLL

Valentine ♥ Dolls

Suite 1464 • 200 FIFTH AVENUE, NEW YORK 10, N. Y.

NOW!

SAILBOATS FROM WHEELER

Cruise everywhere in "CALYPSO," world's finest ketch. 44'8" long. Welded steel hull. Luxury appointments. 90 h.p. engine. Sleeps 7.

"VITESSE 40 Mark II," custom-built centerboard yawl 40' long. Durable one-piece fibre-glass construction. 27.3 C.C.A. rating. Sleeps 7. Also available "VITESSE 25" in fibre glass. Sleeps 5, galley and enclosed toilet.

The 14 foot "FLYING TERN" has been adopted as an official one-design class internationally. Beautiful and functional in fibre glass.

Choose the "FLYING FISH" for exciting surfboard sailing. It's 13'6" long and unsinkable with a maintenance-free fibre-glass hull.

The famous Van Breems line of sailboats is now offered by WHEELER, the first name in pleasure boating

Formerly, only buyers of motor craft could choose Wheeler quality in making their selection. The good news for sailing enthusiasts is that Wheeler is broadening its line to include sailing craft too — the Van Breems boats built in The Netherlands by master craftsmen. Today, the Van Breems International Corporation is a wholly owned subsidiary of the Wheeler Fibre Glass Boat Corporation and will continue to offer a complete line of fibre glass, wood and steel daysailers and auxiliaries.

Write for information on the eleven beautiful Van Breems models ranging from the 13¾-foot surfboard-type sailer to a 44-foot auxiliary ketch.

VAN BREEMS INTERNATIONAL CORPORATION
SUBSIDIARY OF WHEELER FIBRE GLASS BOAT CORPORATION
Seaview Ave., Stamford, Conn., Tel. DAvis 4-9900

MAJOR PROGRESS

INVITES YOU

TO VISIT

REE RON SALES, INC.

ROOM 14-121

Representing

"A FEW WITH THE FINEST"

SCHAPER MFG. CO., INC...... COOTIE, TICKLE BEE AND OTHER OUTSTANDING GAMES

STROMBECKER..... THE FINEST IN ROAD RACING PLUS OUTSTANDING WOOD TOYS & HOBBIES

RAINBOW CRAFTS INC......PLAY - DOH PRODUCTS. FUN FACTORY. MAGNAJECTOR AND DUOJECTOR

VICTOR STANZEL CO.,..... BATTERY OPERATED PLANES, BOAT AND SCOOT AIR CAR, SONIC JET

SUBURBAN TOY & MFG. CO.,..... TOY LAWN MOWERS, GOLF SETS AND BATONS

SIGNATURE MFG. CO.,..... ANN PILLSBURY CAKE FUN SETS—FLOWERS OF MANY LANDS SETS

SMETHPORT SPECIALTY CO.,..... MAGNETIC DRAWING SETS, INCLUDING THE ORIGINAL WOOLY WILLIE

JIM RONAYNE

AL SCHWALGE

JOHN SCHUTZ

BILL WALTER

(Miss) LEE SALVATI

REE RON SALES, INC.
14-121 MERCHANDISE MART
CHICAGO 54, ILL.

Ree Ron Sales (14-121) . . .

. . . Bubbling with enthusiasm about the Duojector by Rainbow Crafts. A dual purpose projector, it projects 35mm slides and converts to an opaque projector. With a flip of the control, the opaque projector enlarges any illustrated material, up to four feet wide. The Duojector has other outstanding features such as a built-in card positioner, slide holder and adjustable lens. The sturdy one-piece unit is of polypropylene and comes in a handy luggage-type carrying case. The unit uses a standard 100 watt light bulb. Because of the tremendous success experienced on the present Magnajector and Deluxe Magnajector, Ree Ron expects the Duojector to surpass these items.

Rainbow Crafts, manufacturer of the Duojector, also makes the popular Play Doh and Play Doh Fun Factory. Plans for 1961 TV programming by Rainbow Crafts will be announced shortly.

Road racing, as a new industry category, is heading for a tremendous year, reports Ree Ron Sales, as early 1961 sales on the Strombecker #312, now being made by Dowst Mfg. Co., set have gone far beyond expectations. Accessories will also play a large part in the overall volume of Road Racing. In addition to their new 1/32nd scale cars: the Speed-Kart, Testa Rosa and Maserati, Strombecker has redesigned four 1/24th scale cars: Jaguar, Maserati, Mercedes-Benz and Scarab, with nylon front end specifically designed for road racing. Other exciting Road Racing accessories, such as the Obstacle Strip and the four-lane track, received excellent reception at the Hobby Show. Strombecker's new #312 Road Racing Set will come equipped with the powerful, durable new X 600 motor in each car. The X-600 motor has carbon brushes, self-aligning oilite bearings and a polished shaft for dynamic road racing performance.

The surprise item for Ree Ron Sales this past year was the Electromic Scoot Air Car by the Victor Stanzel Co. While the original shipments on this item were late in the year, the reorders were exceptionally good. The apparent excellent retail reaction may have stemmed from public awareness of the development of the air car by the major motor companies. Numerous articles have appeared, stating that the air car is the transportation medium of the future. 1961 should prove even more successful for the Scoot Air Car. Another interesting concept from Victor Stanzel is their Electromic Dart Speed Boat. Working on the same principle as their Flash plane, the boat is controlled by a "magic wand"—push button directional control handle. This battery operated boat jets across the water, guided by the control handle. The Dart Boat should prove to be an excellent inflatable pool toy.

"Flowers of Many Lands," a new indoor-outdoor international garden set, is the new entry for spring by Signature Mfg. Co. currently displayed by Ree Ron. Sets are available in $2.00 and $3.00 retail price ranges. The Deluxe set comes with 8 packets of famous Northrup King seeds, complete with the flags of the

"FLOATING ON AIR"

THE NEW "ELECTROMIC" SENSATION

THE SCOOT AIR CAR

VICTOR STANZEL CO.
SCHULENBURG, TEX.
SEE IT AT REE RON SALES • 14-121 MDSE. MART

we mean what we say
and you PROFIT by what we mean

Vogue Dolls
INCORPORATED

the profit leader in doll departments

YOUR $ALES ARE OUR PROOF

Reorders prove	**VOGUE**	**IS SELLING**	In off-season
despite lowend	**DOLL**	**$**	'copy-tion"
and TV short—	**PROFIT**	**$**	campaigning
and will help	**INSURE YOURSELF**		profit sales.
Order now and		**$ BUILD**	Fall stocks.
Place the Xmas		**$ STOCK**	Orders today.
Sure delivery!	**PLACE ORDERS NOW**		for full sales.

Vogue Doll Fan Club

Vogue Doll
INCORPORATED

FACTORY: 184 COMMERCIAL ST. MALDEN 48, MASS.

NEW YORK SHOWROOM: 200 FIFTH AVE. ROOM 656 NEW YORK 10, N. Y.

Local Business Scores Again! On this, our Twentieth Anniversary, we salute the energy and foresight of thousands of business men and executives in every part of the land for their continuing support of the Payroll Savings Plan for U.S. Savings Bonds. For twenty years, they have seen the Payroll Savings Plan pay off in more local buying power. They've seen it help create more efficient and confident employees. They've seen it as a hard-to-beat employee benefit program. They've seen it improve labor relations and cut employee turnover. They've seen it strengthen the economic sinews of the nation.

How about you? Why not install this plan now or learn the many ways to improve participation in your existing plan. Send for complete brochure. Call your State Savings Bonds Director or write: U.S. Savings Bonds Division, Treasury Department, Washington 25, D.C.

20th ANNIVERSARY 1941 1961

U.S. SAVINGS BONDS
20 Years of Service to America

PLAYTHINGS

The U. S. Government does not pay for this advertisement. The Treasury Department thanks, for their patriotism, The Advertising Council and the donor.

miniatures still bring in year 'round profits

Vogue Dolls
INCORPORATED

Ginny Doll Family
FASHION LEADERS IN DOLL SOCIETY

Ginny

Ginnette

Littlest Angel

I'm 12" MINIATURE *Baby Dear*

"YEAR ROUND SALES AT FULL MARK-UP BRING YEAR 'ROUND PROFITS WITH THESE EVER POPULAR MINIATURES AND THEIR SEPARATE WARDROBES."

Ginny Doll Family
Vogue Dolls
INCORPORATED

NEW YORK SHOWROOM 200 FIFTH AVE., ROOM 656, NEW YORK 10, N. Y.
FACTORY 184 COMMERCIAL STREET, MALDEN 48, MASS.

"Profit Leaders

in

Doll Departments"

Baby Dear

Ginny Doll Family

Vogue Dolls

INCORPORATED

Ginny

"Fashion Leaders in Doll Society"

1961 Profit Line on display

TOY FAIR — MONDAY, MARCH 13

ROOM 656, 200 FIFTH AVENUE BUILDING • NEW YORK 10, N. Y.

SEASON'S GREETINGS

FROM
VOGUE DOLLS, Incorporated

BABY DEAR GINNY LITTLEST ANGEL DREAM BABY

As this greeting reaches your desk, it is the height of our season. May we express to you at this time our very sincere gratitude for the confidence you have placed in us and our products over the years. We trust that we have played a major part in making 1961 a pleasant and rewarding year for you and that you will continue to ask us to serve you in 1962.

The Guys and Dolls of Vogue Dolls

BRIKETTE GINNETTE GINNY BABY

Ginny Doll Family

Vogue Dolls

Factory:
184 Commercial Street
Malden 48, Mass.

Showroom
Room 656
200 Fifth Avenue
New York, N.Y.

a-Wheeling we will go!

Speedy Irish Mail
10.97

Pump the tubular steel "speed stick" and away you go! Bucket seat adjusts forward and back. Heavy steel frame, enameled Red-and-White. Double-disc 10-in. wheels, 1½-in. semi-pneumatic tires. Oil-impregnated bronze bearings. Matlable. (28 lbs.)
W36 J 3120. 14x17x43 in. long 10.97

1 NEW X-15 SAF-JET . . great gift! Completely new tricycle design and construction is sure to delight any youngster! Jet-styled heavy steel frame, "jet" steering bar. Gives years of fun—metal seat adjusts up, down, forward, back—takes child through 3 regular ranges, from 14½ to 21-in. leg reach. Headlight (uses 1 "D" battery, sold on page 344). Nylon front bearings, rear sleeve bearings. 1¾-in. semi-pneumatic tires, 13-in. front wheel Matlable.
W36 J 3187. Red-with-White. (39 lbs.) . . 17.88

2 WESTERN MARSHAL 12-in. bike. Semi-pneumatic tires Adj. steel saddle. 5-in. training wheels, basket incl Leg reach 17½-19 in. Kapsetting 8-gun mounts on handlebar.
W36 J 3108. Caps not incl Mail. (28 lbs.). 15.88

3 BEST TRICYCLE . . . strong, safe! 2-in. tube steel 1-piece frame; nylon front bearings. Adjustable vinyl-covered double-spring tractor seat. Chromed crash rail, adjustable handlebar, chariot rail 1⅜-in. semi-pneumatic whitewalls. See How to Order below

W36 J 3158. 10-in. Matlable. (24 lbs.)	13.88
W36 J 3159. 13-in. Matlable. (26 lbs.)	14.88
W36 J 3160. 16-in. Matlable. (31 lbs.)	16.88
W36 J 3161. 20-in. Matlable. (36 lbs.)	18.88

4 BETTER TRICYCLE. 1¼-in. tube steel frame Adj. chromed handlebars. 1¾-in. semi-pneumatic tires. Adj. vinyl-covered seat See How to Order below. Matlable

W36 J 3153. 10-in Wheel (18 lbs.)	11.88
W36 J 3154. 13-in Wheel (21 lbs.)	12.86
W36 J 3155 16-in. Wheel (25 lbs.)	14.44

GOOD TRICYCLE (not shown). As above, less streamers, knuckle guards, truss rods Blackwall tires, adj. metal seat, small fender. Red. Mail.

W36 J 3150. 10-in. Wheel. (17 lbs.)	7.88
W36 J 3151. 13-in. Wheel. (20 lbs.)	9.22
W36 J 3152. 16-in Wheel. (26 lbs.)	10.22

HOW TO ORDER TRICYCLES. Measure child's leg reach from crotch to ball of foot. See chart below for correct wheel size to order

For Leg Reach	14½ to 17 in.	17½ to 19 in.	19½ to 21 in.	21½ to 23 in
Order Wheel Size	10 in.	13 in.	16 in.	20 in

5 20-IN. SUPER-DELUXE. Made just like adult bikes . . sure to be the biggest Christmas thrill of all! Tri-arch frame; remove top bar for girls' model. Sure-stop coaster brake. Adjustable trainer wheels detach, 2-way adjustable handlebars Chrome rims, adj. adjustable cushioned saddle; rear carrier; reflector, ball bearing pedals 1 73 middleweight whitewalls, tubes Freight or express Mail Order house or promptly Little Falls, New York, whichever nearer (41 lbs.)
L36 J 3199. Leg reach adj 22-26 in 34.88

6 20-IN. DELUXE. Sturdy triple-bar frame; remove tank for girls' model Sure-stop coaster brake; adj. handlebars and saddle; reflector. Tangent-spoke wheels, semi-pneumatic puncture-proof tires. Leg reach adjusts 22 to 26 in Adj. trainer wheels detach.
M36 J 7335. Freight or express. (46 lbs.).27.88

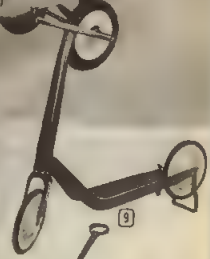
7 16-IN DELUXE terrific gift—makes a perfect first two-wheeler! Remove tank for girls' model Trainer wheels adjust, detach Semi-pneumatic whitewalls; double spring vinyl-covered saddle; sure-stop coaster brake. Leg reach adjusts from 19 to 23 inches.
W36 J 3147. Matlable. (36 lbs.) 23.77

AS ABOVE, with mechanical foot brake.
W36 J 3148. Matlable. (34 lbs.) 21.87

ECONOMY MODEL. No brake, knuckle guards, streamers or carrier. Blackwall tires; single coil saddle. Bright Red.
W36 J 3149. Matlable. (27 lbs.) 12.40

8 16.22

8 HARDWOOD STAKE WAGON. Haul cargo, or remove panels and coast! Smooth finished hardwood, heavy steel chassis. Graphite bearings. 10-in double-disc wheels, 1¾-in. semi-pneumatic tires. Mail (43 lbs.)
W36 J 3135. 38x18x10 in. deep 16.22



9

9 STREAMLINED SCOOTER 1-piece heavy steel; bright Red enamel finish. Brake, stand No oiling—lifetime bearings. 10-in wheels. 41x32 in. long. Matlable.
W36 J 3162. With ¾-in. tires. (15 lbs.).4.27
W36 J 3193. With 1½-in tires (18 lbs.) 5.19

10 COASTER WAGONS. Sturdy heavy gauge steel, semi-pneumatic tires, double-disc wheels. Graphite bearings never need oiling. Red baked enamel finish, White trim.

Rex Jet Rocket. 8½-in. wheels, 1¼-in. tires. 34x15½x4½ in deep. Matlable.
W36 J 3133 (30 lbs.) 7.44

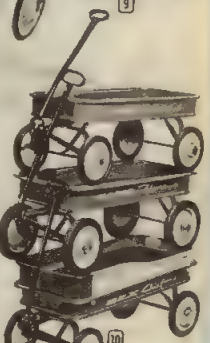
Radio Super (not shown) 7-in. wheels, 1¼-in. tires 26x13x4 in deep. Matlable.
Z36 J 3132 (20 lbs.) 5.39

Rex Pal (not shown). 6-in. wheels, ¾-in. solid tires 24½x12x3½ in. deep. Matlable.
Z36 J 3137. (14 lbs.) 3.33

Radio Flyer. 10-in. wheels, 1¾-in. tires. 36x17x5 in. deep. Matlable.
W36 J 3131 (36 lbs.) 8.88

Rex Chief. Removable side steel panels with sole-turned edges. 1¼-in tires, 8½-in. wheels. 36x16x8 in. deep. Matlable.
W36 J 3134 (34 lbs.) 10.77

Radio Rancher (as above, not shown) 10-in wheels, 1⅜ in tires 36x17x9 in. deep.
W36 J 3140. Matlable (40 lbs) 12.89



10

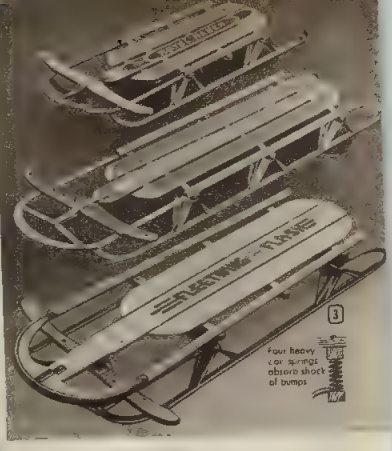
See Page 263 for Budget Power—buy all your needs at Spiegel

it's Sledding time!

[1] **GOOD:** "ROYAL RACER." Costs so little! Grooved T-shaped runners; safety curled ends. Sturdy hardwood deck in Red-and-Black enamel coated with varnish. Mailable
Z36 J 3291 40 in. long; 4 knees. (8 lbs.) 3.97
W36 J 3292 45 in. long; 4 knees. (11 lbs.) . . . 4.97
W36 J 3293 54 in. long; 6 knees. (14 lbs.) . . . 5.97
W36 J 3295 60 in. long; 8 knees. (16 lbs.) . . . 7.44

[2] **BETTER:** "SILVER STREAK." Priced low! Gives fast flexible sledding, easy "Y" steering. Safety closed, high carbon continuous steel runners, knees. Colorfully finished, varnished hardwood, silver enameled metal parts
Z36 J 3287 40 in. long, 4 knees Mailable (10 lbs.) 4.97
W36 J 3288 46 in. long, 4 knees Mailable (11 lbs.) . . 5.97
W36 J 3289 52 in. long; 6 knees Mailable (13 lbs.) . . 6.97
W36 J 3290 58 in. long; 6 knees Mailable. (14 lbs.) . 7.97
W36 J 3294 64 in. long; 8 knees Mailable. (15 lbs.) . 8.97

[3] **BEST:** "FLEETWING FLASH." Designed for easy steering—sharp, quick turning ability . . . faster sledding tool. With coil shock absorbers for superb "belly flopping." Flexible safety closed runners; metal reinforced front. Beautifully finished, varnished select hardwood. Mailable.
W36 J 3285 47 in. long; 4 knees. (16 lbs.) 10.88
W36 J 3286 51 in. long; 4 knees. (17 lbs.) 11.88
W36 J 3283 60 in. long; 6 knees. (20 lbs.) 13.77



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4
Bobster Sled
11.88

[4] **BOBSTER SLED**—new thrills, new maneuverability! Combination sled-bobsled with auto-type steering. Streamlined for extra comfort, extra speed downhill—rear of sled lower than front. "Y" shaped, grooved runners closed at ends for safety. 5-ply veneer hardwood deck varnished for maximum weather resistance.
W36 J 3296. 52 in. long; 6 knees. Mailable (16 lbs.) . . . 11.88

[5] **SKATING RINK IN YOUR OWN YARD**—fun for all. Easy to set up, take down. Strong aluminum frame has safety rolled edges. Heavy gauge polyethylene plastic liner won't crack; plastic clips. 16-ft. diam is 4-in. deep; others 6 in. Instr. included. Mail.

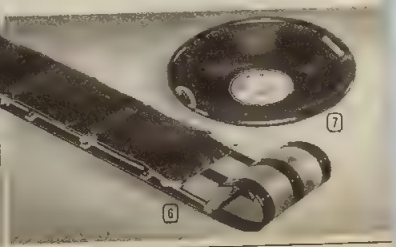
Catalog Number	Diameter	Shpg. wt.	Price
R36 J 4211	16 feet	9 lbs.	16.88
R36 J 4212	20 feet	13 lbs.	19.95
R36 J 4213	25 feet	20 lbs.	24.95

[6] **"ALGONQUIN" DELUXE TOBOGGANS** by Withington . . . finest selected Maine hardwood, 7 strips for full 17-in. width; heavier center and outside strips form runners. Double-finished with water-tight Marine grade varnish. Counter sunk plated screws. Steam-bent curved front, heavy rope hand rail. Freight or exp.
M36 J 3279M. 5-ft. long—seats 4. Shpg. wt. 17 lbs. 15.88
M36 J 3278M. 6-ft. long—seats 5. Shpg. wt. 17 lbs. 18.88
M36 J 3277M. 8-ft. long—seats 8. Shpg. wt. 20 lbs. . 22.88

TOBOGGAN PADS. Water repellent vinyl; wool-nap fill. Tie tapes
Z36 J 3281M. 5-ft. Mailable. Shpg. wt. 4 lbs. . . . 4.47
Z36 J 3280M. 6-ft. Mailable. Shpg. wt. 6 lbs. . . . 5.47
Z36 J 3276M. 8-ft. Mailable. Shpg. wt. 8 lbs. . . . 6.77

[7] **SNO-FLAKE DISC** . . . needs far less snow than sleds. Heavy gauge steel 27 in. diam. Steer by shifting your weight.
W36 J 3299 Red Plastic handles. Mailable. (10 lbs.) 3.44

5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7

With Budget Power you can shop early and pay a little each month

WALTHAM

TIMING AMERICA FOR OVER 100 YEARS

Lifetime Guarantee

on all movement parts against breakage

SPRING SALE

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Prices Reduced on Special Values

***Shockproof with* INCABLOC**
Unbreakable Mainsprings

Crown Rotatron "65" Y Most accurate **self-winding** watch ever made. **Waterproof*** yellow case with non-corrosive back 10K gold-filled expansion band. **Incabloc shockproof. Unbreakable mainspring. 65 functional jewels**

10Y1648V 4950 . . . . . **Retail $125.00**

Crown Rotatron "65" W. As above steel case band

10Y1649V 4750 . . . . . **Retail $120.00**

Ultra-thin Stuart "25" Y: 25 jewel waterproof*. Yellow case, steel back. Combination expansion band. **Incabloc shockproof.**

10Y1650V 2795 **Retail $69.50**

Ultra-thin Stuart "25" W. As above. Chrome top case, steel back and band

10Y1651V 2345 **Retail $59.50**

Sea Duke Waterproof* all steel case and combination expansion band with leather trim. Luminous dots, hands 17 jewels. **Incabloc shockproof. Non-break mainspring**

10Y1652V 1895 **Ret. $47.50**

Sea Comet. Waterproof* dress watch. Yellow case, steel back. 10K gold filled expansion band. Luminous dots, hands 17 jewels. **Incabloc shockproof. Unbreakable mainspring.**

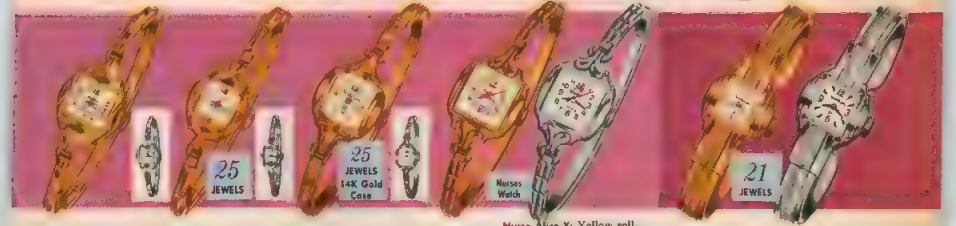
10Y1653V 2195 **Ret. $55.00**

Auto Pilot Y: Self-winding waterproof* Yellow case, steel back. Gold-filled expansion band. 17 jewels. **Shockproof, nonbreak mainspring**

10Y1654V 2995 **Retail $75.00**

Auto Pilot W. As above, steel case and expansion band

10Y1655V 2795 **Retail $69.50**



Peggy Y Lovely yellow dress watch. Steel back case. Gold-filled expansion bracelet. 17 jewels.

10Y1656V 2150 **Retail $55.00**

Peggy W As above white

10Y1657V 2150 **Retail $55.00**

Audrey "25" Y: 25 jewel Yellow rolled gold plate case, steel back. Gold-filled expansion bracelet

10Y1658V 2650 **Retail $67.50**

Audrey "25" W In white

10Y1659V 2650 **Retail $67.50**

Golden Gwen "25" Y. 25 jewels. 14K yellow gold case, 10K gold filled band.

10Y1660V 3145 **Retail $79.50**

Golden Gwen "25" W: As above 14K white gold

10Y1661V 3145 **Retail $79.50**

Nurse Alice Y: Yellow rolled gold plated case, steel back. Gold filled band. 17 jewels.

10Y1662V 2595 **Retail $65.00**

Nurse Alice W: As above, in white case and bracelet

10Y1663V 2595 **Retail $65.00**

Lola "21" Y: 21 jewel bracelet watch. Gleaming yellow rolled gold plate case with steel back. 10K gold-filled flexible arms. Florentine finish. **With Incabloc. unbreakable mainspring**

10Y1664V 2995 **Retail $75.00**

Lola "21" W: As above in white

10Y1665V 2995 . . . . **Retail $75.00**

***Guaranteed waterproof as long as case, crown and crystal are intact.**

Watches illustrated are ¾ actual size.

Retail Prices Include Federal Excise Tax; Dealer's Prices Do Not.

Beautifully Gift Boxed

ELECTRODYNE

ELECTRIC WATCH

Premier Electrodyne Fantastic new electric watch. Full year of accurate service on tiny battery. Yellow case, non-corrosive back. 10K gold-filled expansion band. **Incabloc shockproof.**

10Y1647V 5550 **Retail $150.00**

Largest Selling Folding Travel Clocks in America... The Ideal Gift.

BLUE RIBBON 30-HOUR DESK/TRAVEL ALARM. A sure winner Gilt trim, Texol case, luminous numerals. 3⅛" x 3⅛" Brown Alligator or Tan. Specify color *Retail*
10Y096V [420] Wt 1 lb. . **$6.95**

KING PIN 30-HOUR DESK/TRAVEL ALARM. 7 jewel movement Gilt trim, alligator grained leather case Luminous numbers. Only 3" x 2⅞". Pig or Brown Wt. 1 lb.
10Y544V [610] .... Retail **$9.95**

DAZZLER 30-HOUR DESK/TRAVEL ALARM. Sparkling rhinestone indicators on luminous dial Gilt trim, leather case, 3" x 2⅞". Pig case. Wt. 1 lb.
10Y1130V [500].... Retail **$7.95**

BANNER 30-HOUR DESK/TRAVEL ALARM. Genuine leather case, easy-to-read luminous numerals. Only 3⅛" x 3⅛". Ship. wt. 1 lb. *Retail*
10Y1457V [430] Pig **$6.95**

MERRY NOTES 30-HOUR MUSICAL ALARM. Sounds musical notes to wake you cheerfully, dependably every morning Beautifully designed with convenient carrying handle and large, easy-to-read dial. Raised gilt figures. Luminous 4" x 3" face Gilt metal case has enamel trim in White
10Y1134V [935] Wt 1 lb. .....Retail **$14.95**

Phinney-Walker
Quality ... that's "time proven"

Tells the date... tells the time

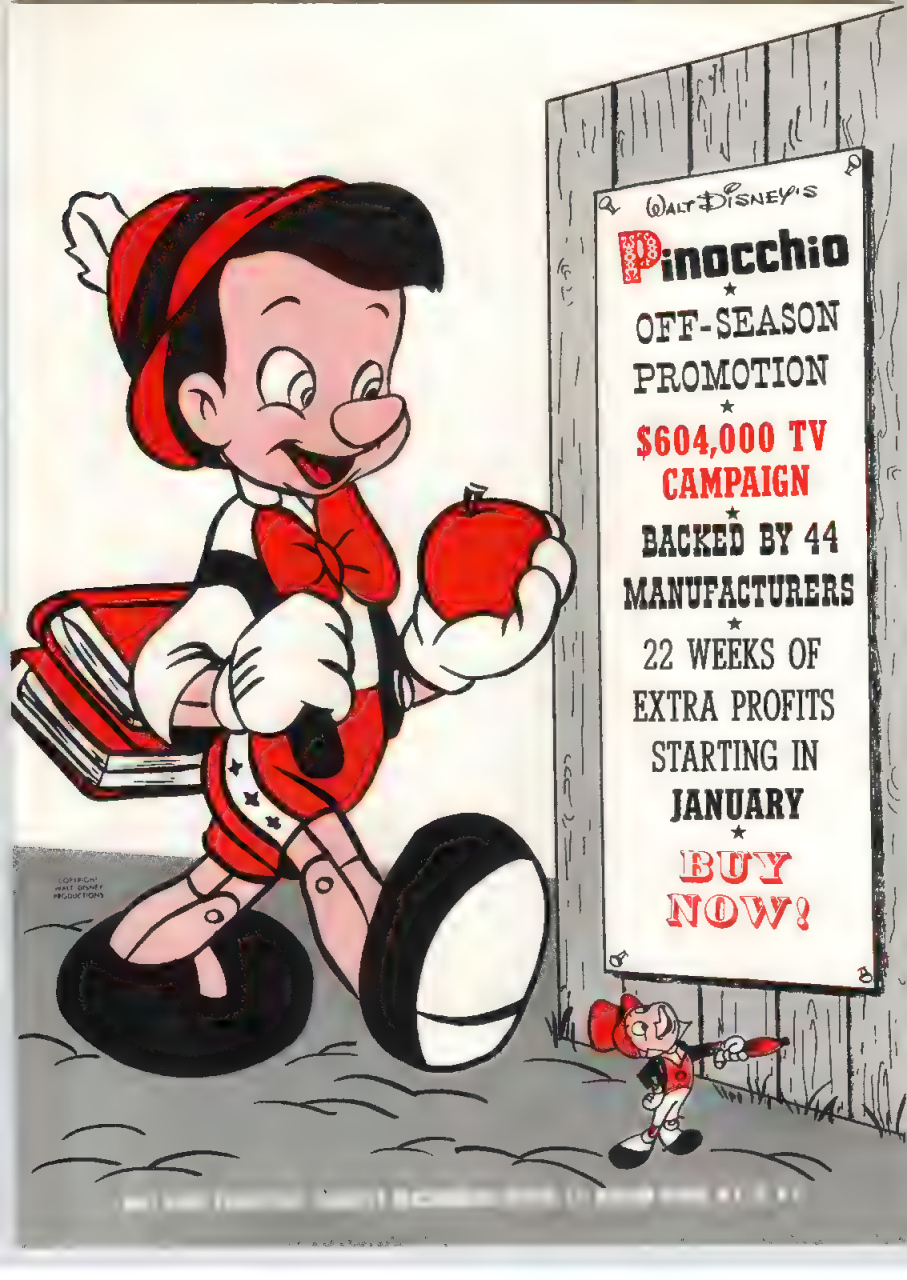
DATE 'N TIME 30-HOUR DESK CALENDAR/TRAVEL ALARM. Gilt trim, leather case, gilt numerals, luminous. Magnifying "Date-Window." 3" x 2⅞".
10Y1459V [610] Pig. Wt. 1 lb. ..... . Retail **$9.95**
10Y1460V [610] Brown Alligator. Wt. 1 lb Retail **9.95**

CROWN JEWEL 30-HOUR DESK/BOUDOIR ALARM . . . fabulous indeed. Gem shape, clear transparent plastic case, raised gilt figures, luminous. Diameter 3¾". Wt. 1 lb.
10Y1463V [575] Clear White .....Retail **$8.95**

HEART-THROB 30-HOUR BOUDOIR ALARM. Gilt case, dazzling rhinestone trim. raised gilt figures, luminous. 3" x 2¾". Ice-Blue. Wt. 1 lb
10Y552V [873] .....Retail **$13.95**

CHARMED CIRCLE 30-HOUR BOUDOIR ALARM. Rhinestone trim gilt case, white hour indicators, luminous. 2¾" x 2⅝". Rose Wt. 1 lb.
10Y1131V [813] ..Retail **$12.95**

Retail Prices do not include 10% Federal Excise Tax


WALT DISNEY'S
Pinocchio
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OFF-SEASON
PROMOTION
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$604,000 TV
CAMPAIGN
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BACKED BY 44
MANUFACTURERS
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22 WEEKS OF
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STARTING IN
JANUARY
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BUY
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Walt Disney's "101 Dalmatians"

INSPIRE FIVE NEW LUCKY PUP PROFIT MAKERS FROM

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Barking Toy Cane,
Retail 59¢

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Retail 1.00

No. 3483
Get Well Kit and Embroidery
Retail 1.00

No. 1813
Paint by Number Set,
Retail 1.00

No. 3650—
Polyethylene Coin Bank,
Retail 1.00

(Assortment No. 1790A—contains 1794, 1813, 3483) Retail 1.00

TRANSOGRAM

Now is the time to stock and display these five hottest Disney tie-ins for top sales all through 1961! A vast, nationwide advertising and promotion program is ready to roll. Magazines, newspapers, comic strips, T.V. (including a one hour coast-to-coast spectacular), radio and personal appearance tours by Disney artists in schools and theaters...will soon hit millions of customers with irresistible impact. Don't delay! You've got 101 profitable reasons to tie in with Transogram *now!*

TRANSOGRAM COMPANY, INC.

200 FIFTH AVENUE, NEW YORK 10, NEW YORK • FACTORIES: EASTON, PA. • STURGIS, MICH. • SIKESTON, MO

Trend-Setting . . . Sales-Getting

TOYS

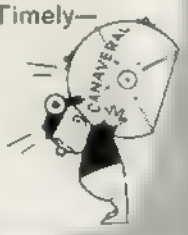
Introducing . . .

Patented

WILLIE the MISSILE MAN

"Willie—Willie the Missile Dad—
Real Gone Launcher at the Launching Pad"

WILLIE is here! Ready to launch his little satellite up the wall—across the ceiling—or on any non-porous flat or convex surface. Timely—tantalizing—mystifying!

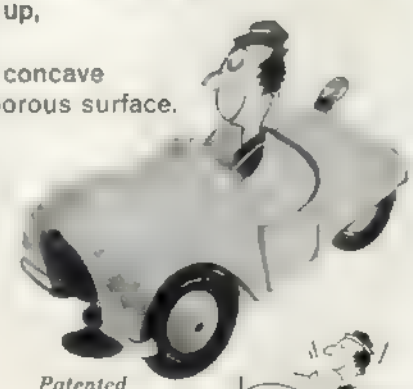


HEAVY TV PROMOTION!

Specially created TV spots will have youngsters coast-to-coast singing the catchy "Willie the Missile Man" tune!
Watch for the sales-winning Willie TV spots starting in January throughout the Chicago and Los Angeles market areas.

JOGGI

World's most daring driver! Goes straight up, down, sideways, upside down.
Even turns square corners and negotiates both concave and convex surfaces! Operates on any smooth, non-porous surface.



Hardhitting TV spots have helped make JOGGI a tremendous sales success! See Joggi in action on TV this month in the San Francisco market area.

Patented

"PATENTED PRODUCTS OF QUALITY"

Tigrett INDUSTRIES
TOY DIVISION
JACKSON, TENN.

DISNEY'S SNOW WHITE . . . in her red cape and yellow gown, smiles from the dial of this enchanting watch by U. S. Time. Chrome case with stainless steel back has unbreakable crystal; shock-resistant Gift box contains watch, 3-D picture.
19-30-60 A487 Snow White **$6.95**

DISNEY'S CINDERELLA . . . poses prettily on the dial of this delightful watch Made by U. S. Time . . . watch has chrome case, blue band, stainless steel back. Shock-resistant, with unbreakable crystal. Comes in a charming gift box with 3-D picture
19-30-52 A487 Cinderella **$6.95**

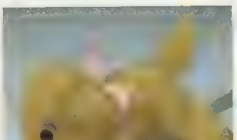
MICKEY MOUSE . . . delights all small fry, boys and girls alike He points to red numerals on full-color dial of a shock resistant watch by U. S. Time. Unbreakable crystal, chrome case with steel back, red strap. Gift box with a figure of Mickey.
19-30-86 A487 Retail . . **$6.95**

HOPALONG CASSIDY . . . tells time Western style. Hoppy's picture and signature are on the dial of this shock-resistant watch by U S. Time. Unbreakable crystal Chrome case, branded black leather band with "silver" buckle Saddle gift box
19-30-78 A487 Retail. . . . **$6.95**

HIGH-FASHION WATCHES . . . bring color to your wrist. More than mere timepieces, these watches are glamorous fashion accessories, color-coordinated to dramatize your costume! Sophisticated, practical, and priced so low, you'll want several for yourself . . . several for gifts. Handsome face is clover-framed in dazzling color, matching suede strap. Swiss movement. Shock-resistant.
19-35-08 A798 Jet Black **$12.95**
19-35-16 A798 Ruby Red. **12.95**
19-35-24 A798 Sapphire Blue **12.95**

"HUCKLEBERRY HOUND" WATCH. Just out—and a terrific hit with young TV fans! Huckleberry Hound in gay yellow-and-blue decorates a sturdy watch they'll wear with pride Shockproof, anti-magnetic Swiss movement Chrome case, expansion band
19-38-13 A530 Retail. . **$7.95**

"TYMIZ" TIME-TEACHER WATCH. Color Bands teach time-telling instantly! Red means "time is" . . . white band matches white hour hand, hour numerals . . . blue band matches minute numerals. Swiss movement; shockproof, anti-magnetic. Chrome.
19-38-05 B530 Retail. . **$7.95**



BEAR-HUG RUG . . . flops down wherever your youngster wants him. Gives skid-free footing . . . his plump, soft head is a pillow, a chin rest, a stuffed toy. Has squeaker in tail for lots of fun. Made of cuddly, washable chenille; pillow is removable. An ideal gift for any child. 30x40" size.
86-02-13 B398 Cinnamon **$5.98**
86-02-21 B398 White. **5.98**

"DO IT YOURSELF" STUFFED ANIMAL Girls of any age love "Honey Bunch" twice as much, because they make this cuddly yellow pup themselves. Honey Bunch comes as complete 14-pc kit, with parts that are easy to assemble by hand or machine. Kapok stuffing, eyes, trimming included. Assembled size: 2½x8x11".
36-58-33 A132 14-Pc. Kit. **$1.98**

THE LI'L SQUIRT . . . world's friendliest skunk! This personality pet by Collegiate obliges with a squirt of your favorite perfume or cologne when you squeeze his bushy tail. About 7" tall, he sits pertly on your dresser, with refillable atomizer in readiness between his plush paws. Pink posy topknot matches bow, ears, nose.
36-59-32 A265 Li'l Squirt. **$3.98**

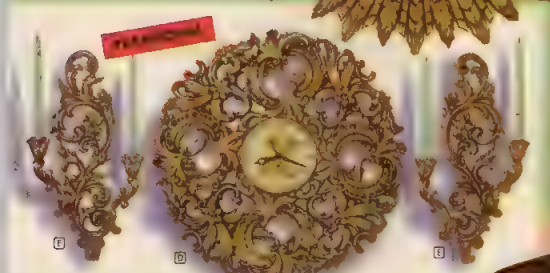
Wel-Wood

CLOCKS FOR ANY DECOR

- TRADITIONAL
- CONTEMPORARY
- MODERN
- EARLY AMERICAN
- ORIENTAL CONTEMPORARY

Masterpieces of breathtaking originals in exclusive Wel-Wood with the lasting loveliness of the finest wood carvings . . . hand-applied finishes. Welby 8-day front key wind movements.

C 8-DAY HORIZONTAL FLAME. Deftly carved in glorious beauty of exclusive Wel Wood! A dazzling accent for Contemporary, or any furnishings Metal gold finish Perfect for a long wall—27" x 20" high. Front key wind Shpg. wt. 9 lbs
3084076C2097 Ret. **$34.95**

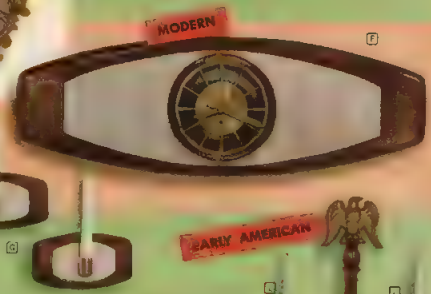


D 8-DAY FOUNTAINBLEAU. Baroque beauty of the French Renaissance Period brilliantly interpreted in unique Wel-Wood! Beautiful antique gold finish Front wind. 23" diam. Shpg. wt. 12 lbs.
3084081C2097 Ret. **$34.95**

E PR. FOUNTAINBLEAU SCONCES. Complements to the clock 17½" high Candles not included Shpg. wt 6 lbs.
3084082C1137 Pair **$18.95**

A 8-DAY 20" FLAME. Breathtaking beauty destined to become the focal point in any room. Sculptured in exclusive Wel Wood. Antique gold finish, solid brass satin finish dial. Front wind 7½ lbs
3084075C1797 Ret. **$29.95**

B PR. FLAME SCONCES. Lends extra elegance to **all Flame clocks.** 10½" x 17" h. Candles not included 6 lbs
3084076C1077 Pair **$17.95**



H 8-DAY PAGODA. Magnificent interpretation of Oriental contemporary theme Ebony black Wel-Wood pagoda-style frame has delicately carved detail, accented with gold highlights Black and gold dial, brass hands. Front key wind. 17" h. x 27" w. Wt 8 lbs
3084112C1797 Ret. **$29.95**

J PR. PAGODA SCONCES. Size 10" w x 3½" h Wt. 2 lbs.
3084113C597 . Pair **$9.95**

F 8-DAY PROFILE. A Wel Wood original! The ultimate in Modern design Walnut finished panel *with recessed* dramatic white "inlay" for modern three dimensional effect Raised solid brass 7" dial. Front key wind 31" w. x 10" h Shpg wt 10 lbs
3084110C1797 Ret. **$29.95**

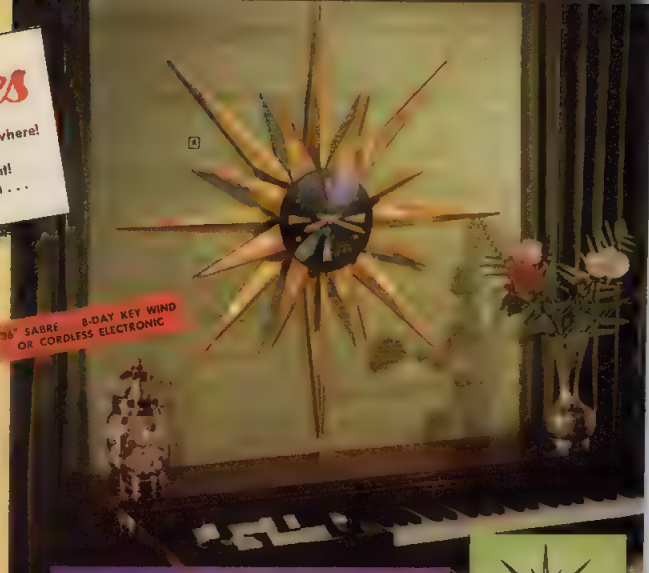
G PR. PROFILE SCONCES. Size 7½" x 3" Wt 3 lbs
3084111C597 . . Pair **$9.95**

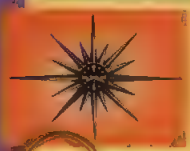
K CORDLESS ELECTRONIC CONCORD. The finest in Early American design Golden Eagle atop gracefully turned Wel-Wood post and case. Grained wood finish to blend with maple or walnut Brass bezel, hinged glass door Miracle movement runs 18 mo on standard 1½ v battery. 12" x 31" h Shpg wt 6 lbs.
3084114C2097 Ret. **$34.95**

L PR CONCORD SCONCES. 8" x 6" Shpg wt. 3 lbs.
3084115C597 Pair **$9.95**

WELBY Sabres

- Acclaimed by decorators everywhere!
- Choice of cordless electronic or 8-day front key wind movement!
- No wiring or costly installation . . . can be placed anywhere!





A B WELBY SABRE CLOCKS. The most dramatic clock in a decade! Magnificently sculptured in "Ivora" an exclusive material which perfectly parallels the appearance and richness of real ivory! Three dimensional styling, raised, faceted gold hour markers, solid brass hands. Now available for the first time in:

- **Welby self-starting, cordless electronic miracle movement.**
- **. . . or 8-day front key wind movement, backed by full 1-year guarantee.**

No wiring or unsightly cords to detract from your decor . . . may be placed anywhere without costly installation.

A 8-DAY 36" SABRE. Wt. 4½ lbs.
3084064C1197 Metal Gold. Ret. **$19.95**
3084063C1197 Jet Black. Retail **$19.95**

CORDLESS ELECTRONIC 36" SABRE. As above, but Miracle Movement that runs 18 months on 1½ v. battery. Wt. 4½ lbs.
3084100C1497 Metal Gold Ret. **$24.95**
3084101C1497 Jet Black Retail **$24.95**

B 8-DAY 48" SABRE. To dramatize a wide wall—48" w. x 36" h. Wt. 4½ lbs.
3084061C1497 Metal Gold Ret. **$24.95**
3084062C1497 Jet Black. Retail **$24.95**

C 8-DAY 34" ROMANTIQUE. Reminiscent of New Orleans styling! Jet Black "Ivora" delicate scroll work captures the look of intricate hand wrought iron. Solid brass dial, faceted hands and raised roman numerals. Front key wind. Wt. 7½ lbs.
3084102C1497. . . . . Retail **$24.95**

CORDLESS ELECTRONIC 34" ROMANTIQUE. Styled as above, but self-starting. Miracle Movement runs 18 months on standard 1½ volt battery. Wt. 7½ lbs.
3084103C1797. . . . . Retail **$29.95**

D 8-DAY CENTENNIAL. Sparkling brass wafer thin case fits flush to wall. Polished brass hands. Three dimensional, scratch-proof, washable "Frost Glo" Fiberglass dial, or oiled walnut finish dial. Front key wind. 19" h. overall; 12½" dial; 38½" chain, including brass ring. Shpg. wt. 7 lbs.
3084066C1497 Frost-Glo . . . . . Retail **$24.95**
3084067C1497 Walnut. . . . . Retail **$24.95**

WELBY decorator inspired

Metal Art

Magnificent wall clocks, dramatically created for people with a flair for the unusual! Award winning designs . . . artistically executed brilliantly beautiful

- Many available for the first time in Welby Self-Starting, Cordless Electronic Miracle Movement.
- Others in 8-day front key wind movements, full 1-year guarantee.

No wiring or unsightly cords to detract from your decor. May be placed anywhere.

A CORDLESS ELECTRONIC DECORATOR. An exciting blend of smart simplicity and contemporary beauty! Exquisite white open "grillework" on either side of the luxurious walnut finished dial. Modern white hour markers solid brass hands. Framed in rich brass. Welby self-starting, miracle movement runs 18 months on standard 1½ volt battery. Eliminates wiring or unsightly cords to detract from your decor . . . may be placed anywhere. 30" w. x 12" h. Wt. 8 lbs.
3084104C2097 . . Retail **$34.95**

B CORDLESS ELECTRONIC JUBILEE. Fabulous clock creation powered by Welby self-starting, cordless electronic Miracle Movement—runs 18 months on standard 1½ volt battery. 12 black spears alternate with bright, ball tipped brass rods. Solid brass 'n black distinctive dial, solid brass hands. 25" diam. Shpg. wt. 7 lbs.
3084105C1797 Retail **$29.95**

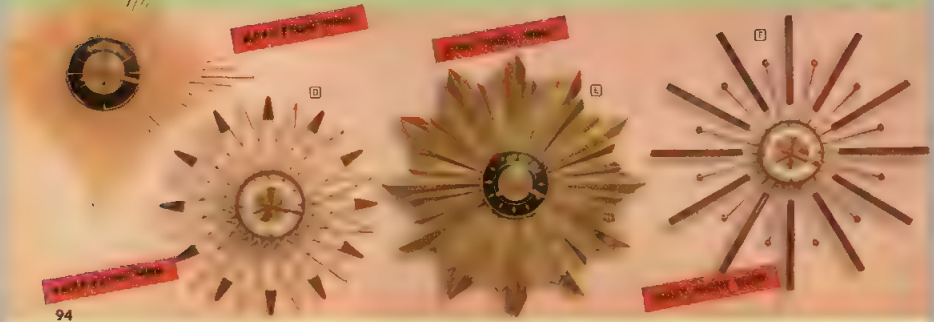
8-DAY CIMMERON. Styled as above, but has 8-day front wind movement.
3084070C1497 Retail **$24.95**

C 8-DAY BARONET. Stunning highlight for any setting. Sparkling rays of brass rods burst brilliantly from the gleaming brass and black 7" dial to form a dramatic harlequin diamond shape. Brass hands. Front key wind. 28" x 28" overall. Shpg. wt. 10 lbs.
3084106C1497. . . . . Retail **$24.95**

D 8-DAY ACCENT. Striking symphony of design. Solid, genuine American walnut alternately tipped brass spokes, stem majestically from the all brass 7" dial—dramatically shaded dial from white to brown. Brass hands, raised faceted hour markers. Front key wind. 22" diam. Shpg. wt. 6 lbs.
3084107C1350 . . Retail **$22.50**

E 8-DAY EMBASSY. Modern elegance radiating a feeling of royal grandeur. Gleaming brass spears emanate from the black and brass faceted, diamond marker dial. Contoured solid brass hands. Front key wind. 27" diam. Shpg. wt. 8½ lbs.
3084108C1650 . . Retail **$27.50**

F 8-DAY SYMPHONY. A conversation piece in popular "star" motif. Solid, American walnut spokes, richly grained, alternate with ball tipped brass rods. Shaded lustrous brass dial. Raised, faceted brass hour markers. Front key wind. 29½" diam. 10 lbs.
3084109C1797. . . . Retail **$29.95**



Bolling: Now, if these shipyards belonged to the ABYC, they could learn about exhaust piping, wiring, and anything that has to do with hooking an engine up, and anything that has to do with the boat, hardware, ventilation, corrosion, and electricity. As members, they would have this big book on the table, kept up to date by the ABYC as a reference—information all in one place.

Regardless of what the owner does, we always regard him as an innocent bystander. Nine out of ten of his marine engine troubles come from whoever installed that engine, or built it. If, as Bill says, it has been properly set up in the beginning, given regular maintenance by a mechanic, the owner can largely just leave it alone, and it will probably operate more or less like an automobile. But if it has not been installed right in the first place, Lord help the poor owner!

(At this point, Ray had to leave, but Bill was just warming up.)

John: Someone should take up the cudgel for the accessibility of all parts of the boat that require maintenance, not only to help service people, but to aid the boat owner himself. Boatbuilders seem completely oblivious to maintenance problems—even the best of them. The engine is the last thing they think of, and, in most cases, the boat is built around the engine. The exhaust and fuel systems are the worst to service because lines are always run behind bulkheads, under fixed decks, and so on.

An owner can't understand why it costs $150 for a complete engine overhaul on his car, but when he has only a few little things done to his boat engine, the bill is also $150. This is because you can't get to the engines without tearing the boat apart. If the owner would take out that engine and lay it on our bench, we could charge him less than $150 for a complete overhaul.

Robberson: *Is it feasible to alter these boats to improve accessibility?*

John. The cost would be prohibitive. Heavy decks, bulkheads, and framing are built around and over the engines, tanks and piping. You can't get to the connections. You can't get to the starting motors on some, carburetors on others. You can't pack rudder and shaft stuffing boxes because they are under tanks. The success of the boat business is in the hands of the boatbuilders because boat owners are going to get tired of large boatyard bills. People may be willing to spend money for maintenance, but they are going to balk at having to put out large sums to overcome built-in troubles.

Robberson: *Any suggestions?*

John: Well, the ABYC is taking great strides and, together with the Yacht Safety Bureau, should soon have complete information for everyone. But the public has to be educated to buyer resistance to boats in which safety is poor and maintenance is going to be difficult. The buyer has begun to educate the automobile manufacturer, and this will have to happen in the boat business. (Bill rose from his chair, smiled, and put out his hand.) I've been 50 years in the boat business, and the only trouble is that the Good Lord forgot to provide engines that would always work and nice boatyards that would maintain the boats and never send a bill.

Robberson: *I've been hoping that now we can go out to lunch.*

John: Well, thank you very much, but I never eat lunch. (The telephones started ringing again, and the typewriters pitched in. Bill went back to work.)

The Finest Fleet of Catamarans

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In addition to the famous Choy-designed Aikane Mk. 2 Class pictured here, Westinghouse Marine International offers a complete range of modern catamarans, power and sail, for racing and cruising. Three Aikanes are available for immediate delivery at only $22,500 f.a.y., and others are either already in production or now coming into production. All embody the finest in design, meticulous engineering and workmanship, and superb materials.

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C-9: Mew Class 18' ultra fast racing model.

C-11: Nimfea Class 39'9" cruising sailing cat, spring delivery.

Aikane Mk. 2—A development of the famous yacht which led the fleet to Honolulu. For sale or charter.

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POWER

C-5: Rigid foam 12' for oars or outboard.

PC-8: Bob Cat Mk. 2, 15' outboard runabout designed for speeds up to 35 knots with 160 hp.

S-28: 50' High speed luxury motor yacht (light alloy construction).

In addition to this fine line of catamarans we also offer light alloy extruded spars, marine hardware, racing shells by Donoratico and hydraulic steering by Picchiotti. Write for full particulars.

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RETAIL VALUE $39.95

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"TEA ROSE". Decorated with realistic long stemmed roses in their natural color; background is snow white. Accessory pieces are in solid pink to compliment the design and create a beautifully blended table setting. Gracefully shaped with tapered edges to give the look of china. Reinforced at points of stress.

37Y564P [1897] 45-Piece Set. Wt. 18 lbs.....Retail **$39.95**

"ROSE GARLAND". Colorful wreath of rambler roses and leaves made in permanent lasting beauty on gleaming white. Accessory pieces are solid white. Set carries just enough color and design to brighten your table. All pieces have tapered edges reinforced at stress points. A practical set for constant use.

37Y640P [1897] 45-Piece Set. Wt. 18 lbs.....Retail **$39.95**

"GOLDEN WHEAT". The bright sun-kissed gold of wheat combined with the deep green of summer leaves — a lovely picture with a background of solid white. Accessory pieces in pretty canary yellow. Makes a bright, cheerful table setting. All pieces with fine tapered edges, reinforced at stress points for everyday use.

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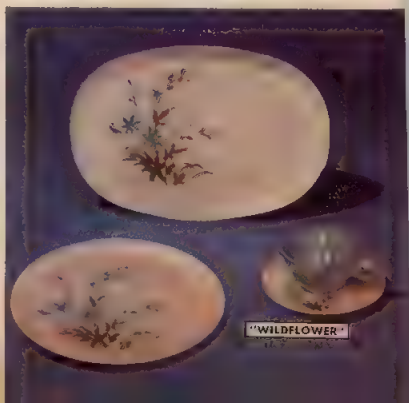
"WILDFLOWER". Delicately colored wildflower design with the lovely wispy look of real flowers in their natural habitat. Background of the decorated flat pieces is solid white; Accessory pieces are turquoise. Tapered edges give the look of china, yet all pieces have reinforced thickness at points of greatest stress.

37Y565P [1897] 45-Piece Set. Wt. 18 lbs.....Retail **$39.95**

45 PIECE SET SERVICE FOR 8

25 decorated pieces include: 8 10" dinner plates, 8 7" salad plates, 8 saucers and large 14" platter. Solid-color pieces include 8 cups, 8 soup-cereal bowls, vegetable dish, creamer, sugar with lid.

All Melmac dinnerware is fully guaranteed for 2 years against breakage, crazing and discoloration in normal use. Dishwasher — detergent safe.



Westmoreland Milk Glass

America's finest—hand-made copies of milk glass treasures by Deming Jervis and other master-workers of Colonial times

(E) **FOOTED BOWL** for fruit or flowers. Hand decorated in traditional "Old Quilt" pattern a scattering of blue forget-me-nots on snowy milk glass Decoration is fired in for lasting beauty
71-92-86 B315 Bowl, 7½" high **$4.50**

(F) **MATCHING CANDLESTICKS.** 4" high
71-92-94 B350 Candlesticks. Pair **$5.00**

(G) **BASKET-BOWLS & FOOTED COMPOTE** . . for charming service. Use 2 petaled basket-bowls as perfect individual candy dishes; 5" across. Quilt-pattern compote is just the size for a honeycomb. 5x5½" tall.
71-41-05 B245 Set of 2 Basket-Bowls. **$3.50**
71-41-13 B245 Covered Compote. **3.50**

(H) **SUGAR and CREAM SET** . . . a rare collector's item in pure white milk glass. Covered sugar bowl in exquisite embossed grape design . . . with scalloped lace-like edge that holds 9 spoons (not included). 5x7" tall. Lovely matching creamer, 5¼x5" tall.
71-76-78 B472 Set . . **$6.75**

(K) **PEDESTAL COMPOTES** . . . stunning, hand-crafted treasures with unmatchable detail. Bead shaped borders and embossed grape design add dramatic interest. Exquisite as centerpiece or sweetmeat keeper
71-40-97 B542 9" tall Compote. **$7.75**
71-76-37 B350 7" tall Compote. **5.00**

(L) **RIPPLE EDGE BOWL.** The unique ripple edge makes a charming ruffle around flowers or candy. Use this exquisite bowl for holding large candles too. Favorite maple leaf pattern in frosty white milk glass. A collector's treasure. 7½" high overall
71-93-02 B227 Footed Bowl. **$3.25**

(M) **CAKE SALVER.** Elegant Doric design with pierced edges 11⅜x4½" high.
71-41-54 B560 Cake Salver. **$8.00**

(N) **COVERED JAR.** Rich with embossed grape design, it's a perfect nut or candy dish
71-41-62 B263 3⅛x5½" high **$3.75**

(P) **JARDINIERES** . . . in lovely formed grape design. Ridged inside at bottom, for proper care of potted plants (hold standard flower pots). Make beautiful vases too
71-76-94 B350 6½" tall. **$5.00**
71-77-02 B298 5" tall. **4.25**

(R) **MILK GLASS PITCHER.** Hand-made, with dainty embossed grape pattern. Decorative way to serve cool drinks or display flowers.
71-43-60 B333 Quart size, 9" high. . **$4.75**
71-43-78 B263 Pint size. 8" high. . . **3.75**

(S) **LARGE OVAL BOWL.** Unique hand-molded bowl in elegant Doric design, bordered with lacy pierced edge. Picturesque "frame for fruits or flowers: or a lovely serving bowl
71-41-96 B350 Bowl, 10x12". . **$5.00**

(T) **COLONIAL FRUIT BOWL** . . . classic "Doric" design has fascinating latticework border, graceful pedestal. So beautiful filled with fruits, flowers or holiday decorations
71-42-04 B560 8" tall, 9" diameter. . **$8.00**

Westmoreland Milk Glass

America's finest—hand-made copies of milk glass treasures by Deming Jervis and other master-workers of Colonial times

(E) **FOOTED BOWL** for fruit or flowers. Hand decorated in traditional "Old Quilt" pattern—a scattering of blue forget-me-nots on snowy milk glass. Decoration is fired in for lasting beauty.
71-92-86 B315 Bowl, 7½" high **$4.50**

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71-92-94 B350 Candlesticks. Pair . . . **$5.00**

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71-41-13 B245 Covered Compote **3.50**

(H) **SUGAR and CREAM SET** . . . a rare collector's item in pure white milk glass. Covered sugar bowl in exquisite embossed grape design . . . with scalloped lace-like edge that holds 9 spoons (not included). 5x7" tall. Lovely matching creamer, 5¼x5" tall.
71-76-78 B472 Set . . . . . **. . . $6.75**

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71-76-37 B350 7" tall Compote . . . **5.00**

(L) **RIPPLE EDGE BOWL.** The unique ripple edge makes a charming ruffle around flowers or candy. Use this exquisite bowl for holding large candles too. Favorite maple leaf pattern in frosty white milk glass. A collector's treasure. 7½" high overall.
71-93-02 B227 Footed Bowl **$3.25**

(M) **CAKE SALVER.** Elegant Doric design with pierced edges. 11¾x11¾" high.
71-41-54 B360 Cake Salver **$8.00**

(N) **COVERED JAR.** Rich with embossed grape design, it's a perfect nut or candy dish.
71-41-62 B263 3½x5½" high **$3.75**

(P) **JARDINIERES** . . . in lovely formed grape design. Ridged inside at bottom, for proper care of potted plants (hold standard flower pots). Make beautiful vases too.
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71-42-04 B560 8" tall, 9" diameter . . . **$8.00**

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Ⓜ **CARVEL HALL LEISURE SET.** New steak knives by this famous maker make it easy to slice through any meat with the greatest of ease. Gleaming alloy stainless steel blades are "Scimitar" shaped for maximum cutting ease . . . custom honed for lasting sharpness. Contoured, all metal handles add a graceful note to your table setting, blend with your loveliest china and glassware.
27-10-80 A972 6-Pc. Steak Set **$14.95**

Ⓝ **SWEDISH STEAK SET** . . . made of the finest Swedish surgical steel in exclusive, graceful Viking pattern. It blends with any table setting adds elegance to serving. These knives are unique . . . each one is forged from a single shaft . . . blade and handle are made in one piece (can't come apart). For matching carving set, see "F" on opposite page. Set includes six steak knives in handsome storage chest.
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Ⓡ **ROSEWOOD HANDLED STEAK SET.** Distinguished in design, from the end of the tapered handles to the tip of each blade. Mirror-bright stainless steel blades with serrated stay-sharp edges cut with one-stroke ease. Walnut-finished genuine rosewood handles have protective stainless steel thumbguards. For matching carving set see "K" on opposite page. Imported from Japan Gift Boxed.
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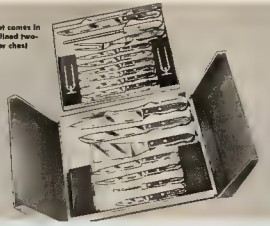
Ⓢ **CARVEL HALL VOGUE SET.** Steak knives that boast hand crafted chrome-vanadium blades, fully hollow ground, then custom honed. So keen-edged, they make cutting steak easy as cutting butter. Lustrous Ivory Lustrex handles won't discolor, crack or chip. Knives come in a good-looking fitted plastic tray.
27-11-06 A1295 6-Pc. Steak Set **$19.95**
27-11-14 A1625 8-Pc. Steak Set **24.95**

Ⓣ **16-PC. UTICA CUTLERY SET** . . . for serving and cooking. Includes all the "most needed" pieces: 13" roast slicer, 11" fork, 11" sharpener, six steak knives. Plus 11½" butcher knife, 13" French cook's knife, 8½" serrated boner, 7" grapefruit knife, 8½" and 6¾" paring knives and a 10½" turner. Knives have hollow ground stainless steel blades. All pieces have laminated Agatewood handles. Gift chest.
27-13-61 A1050 16-pc. Utica Cutlery Set **$16.00**



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60-foot PROMENADE DECK YACHT. *Twin diesel power. Long cruising range. Distinguished appointments. Spacious play deck, salon and stateroom. Heavy duty construction. Fast!*

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The Prestige Line

demn her. The retort no doubt is that the type of cruising envisioned calls for an anchorage nearly every night, that she will not be on the wind more than a few hours at a time once in a year.

She is comparatively cheap, considering her capabilities and apparent size. Partly, this is inherent in the concept, a by-product of the desire for minimum crew and simplicity. But partly it is a result of deliberately uninhibited design, taking the easy way whenever it would serve as well as the hard way. Oceanus was launched bottom up; there were considerable advantages in building her hull that way, and she was run into the water, parbuckled, and pumped out at insignificant cost and no risk compared with the tricky job of turning a hull that size on shore. If any bad luck hangs on such unorthodoxy, it's not yet apparent.

Oceanus deserves one of the greatest compliments that can be paid a work of the practical arts; she looks as though her beauty was a happy accident that just happened in the course of engineering.

☆ ☆ ☆

SKIERS' SKOOBA-TOTES

Nowadays lakes and rivers are dotted with water-skiers right up to the time for ice skating. In some parts of the country, skiers now keep up their favorite sport the year 'round. A lightweight, waterproof all-rubber suit keeps the skier completely warm . . . even on brisk, winter days, and completely dry.

Skooba-"totes" is a pure gum rubber suit originally designed for professional skin divers for warmth and 100% water protection on the deepest dives. Now water skiers throughout the world have made it their own. Easy on and off, skiers put it on right over their regular street clothes.

Manufacturer is So-Lo Marx Rubber Company, Loveland, Ohio.

FLOAT PLANS FOR SAFER CRUISES

The Marine Office of America Float Plan introduced last summer to pleasure boat owners has proved it fills a vital need. Developed in cooperation with the U.S. Coast Guard it is the marine equivalent of an airplane pilot's flight plan designed to bring rescue assistance when a boat is reported overdue.

The Float Plan is a simple but complete form which the boat owner fills out before he gets under way on any extended cruise. It provides for the name and description of his boat, date, time and point of departure, radio equipment, route and destination, estimated time of return and the number of people aboard. This form is left with a responsible person ashore. If the boat becomes overdue, an accurate report can be made to the nearest Coast Guard station or other rescue agency.

Thousands of Float Plan pads have already been distributed throughout the country. Many Coast Guard Auxiliary Flotillas and U.S. Power Squadrons are including this aid to safety in their current courses.

Float Plan pads each containing 25 forms are available through the Marine Office of America, 123 William Street, New York 38, N.Y.

COMPACT FIRST AID KIT

An inexpensive first aid kit is made by E. D. Bullard Company, of weatherproofed green vinyl outside with clear plastic pockets inside. Kit contains six single Unit First Aid Paks.

Travel Kit weighs 26 ounces and is 5" x 8" when closed. It is compact enough to fit into a small cabinet aboard a boat, or in a jacket pocket. Enough material is included to insure protection for six to ten persons. All units are packaged in polyethylene to keep them fresh.

Travel Kits are available from Bullard distributors, the E. D. Bullard Company, 2680 Bridgeway, Sausalito, and 6719 S. Figueroa, Los Angeles 3, Calif.

JUPITER 21—INBOARD CABIN CRUISER

NEW BEAUTY has been designed into this 21-foot flagship of the WHIRLWIND fleet. New lines give the JUPITER a look of elegance and prestige.
NEW POWER has been engineered into the JUPITER with its new, compact 75 hp Graymarine engine. She responds instantly and powerfully to fingertip control, and zips smoothly a one, vibration free. Easier to dock . . . economical, too!
NEW COMFORT has been provided with luxury appointments which include bedding for three, enclosed head, complete galley with ice-box, stove, shelf space and sink with water system. Her deep-flared bow and substantial weight assure a smooth, dry ride.

The 21-ft. MARS 17 has a one piece molded hardtop. Also available with VOLVO inboard-outboard power.

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The White Hawk 27

WHITE HAWK CRUISERS

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PROTECTED FRANCHISES AVAILABLE

small craft. There are hatches both forward and aft providing essential ventilation as well as access to these areas. The water tank, to port, and gasoline tank, to starboard, are covered by hinged seats in the watertight, self draining cockpit. By utilizing this system of gasoline stowage, any accidental spillage will drain out of the scuppers and the cockpit then can be flushed with fresh or salt water. Possibilities of gasoline getting into the bilges are therefore considerably lessened.

Her trunk cabin is of modest height but provides 5'8" headroom. Rectangular fixed ports are both sides of the trunk with two standard port lights in the forward end and one either side of the companionway opening aft. The deck is laid with properly made caulked seams.

There is a double berth forward 6'2" long. A galley is to port, fitted with sink, alcohol stove, ice box and lockers. A sofa and hanging locker neatly fit in the opposite hand. There is unusual floor width in the little hooker.

For auxiliary power there is a Universal 8-10 hp two-cylinder Blue Jacket twin engine installed beneath the cockpit deck. There is more than ample room either side of the engine for easy cleaning and good maintenance. Lady Pat will slide along at a good 6 to 7 mph under power. A Columbian narrow style "E" propeller, Tobin bronze shafting and other first class hardware and materials complete this phase of her specifications.

The scantlings specify 5" sided white oak keel and dead wood, steam bent white oak frames, ¾" white cedar planking, spruce deck beams and white pine decking. Her joinerwork and trim are to be of mahogany and white oak.

ALUMINUM BOARDING LADDER

Tired swimmers, water skiers, and skindivers can now easily board an anchored boat with the aid of Life-Lad, a fold-away aluminum ladder manufactured by Aironics, Inc., 1035 East 26th St., Hialeah, Fla. It supports up to 550 pounds of dead weight.

CUSTOMFLEX BUILDS CLASS BOATS

Customflex, Inc., 3409 South St., Toledo 9, Ohio, specializes in the manufacture of three nationally recognized classes, the Flying Scot, the Interlake and the Penguin, in fiberglass reinforced plastic. All are centerboard craft, the Flying Scot being 19' x 6'2" with sail area of 190 sq. ft; the Interlake 18' x 6'3" with 175 sq. ft. of sail area; and the Penguin Dinghy 11'3" x 4'8" with a mainsail area of 72 sq. ft.

Customflex is licensed as the builder of the Flying Scot designed by Gordon K. (Sandy) Douglass and also built by Sandy.

The Fiberglas Interlake has been a popular one-design racing class in the Great Lakes and Detroit areas for many years. The hull is V-bottom and weighs 600 lbs. while her hard chines give her considerable stability. She is equipped with pressure-sealed aluminum spars and carries 300 lbs. of reserve buoyancy (Styrofoam) under her deck, making her self-righting in the event of a capsize.

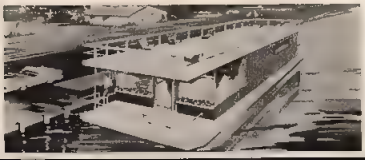
The cat-rigged Penguin fiberglass dinghy is authorized by the Class Organization to be raced along with wooden Pengums.

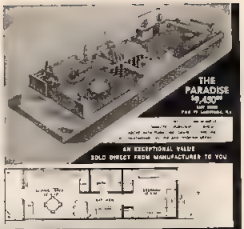
MICHIGAN LO-LOADER TRAILERS

Leading the Michigan Lo-Loader Boat Trailer line manufactured by F. A. Long Company, Benton Harbor, Mich., is the new 3000-pound capacity tandem axle Model DB-21T. This heavy-duty type features the hydraulically-operated Elevator-Action, which permits the trailer frame to be lowered over 20" for loading, launching and storage. The Elevator-Action, powered by automotive hydraulic jacks, is a self-contained system.

Lo-Loader trailers, offered in four basic models for 14' to 21' outboard boats, are made of 2 x 3 and 2 x 4 rectangular steel tubing. Individual coil spring wheel suspension comes on all models. Standard equipment includes elevator action, safety chain, winch, transom tie-down kit and third wheel jack on larger models.

WE BUILD HOMES THAT FLOAT
UP TO 28 FEET WIDE AND 60 FEET LONG
The Paradise





WRITE FOR OUR BROCHURE MB

Surfside 6 Floating Homes

2000 SOUTHWEST 26TH STREET · FORT LAUDERDALE, FLORIDA
BUILDERS AND DESIGNERS OF DISTINCTIVE HOMES THAT FLOAT

1961 EQUIPMENT

Though called Station Wagon Cooler, this model by Coleman is well suited for marine use. Removable Royalite tray holds 25 pounds of ice. Exterior is aluminum. Company is in Wichita, Kans.

Replacement service pump for GM Detroit Diesel engines is sold by Proven Pumps, Division of Western Brass Works, 1440 N. Spring St., Los Angeles. Calif. Pump furnished with drive gear.

Inboard de luxe model of the Minicord electric tachometer has 240-degree dial in two ranges: 0-2500 rpm and 0-5000 rpm. Wires are run from ignition switch only. Minicord Corp of America, 1915 Atlantic Ave., Atlantic City, New Jersey.

MARINE GUMOUT

■ A Marine Gumout carburetor cleaner has been developed by the Gumout Division of Pennsylvania Refining Co. in Cleveland.

Marine engines, both inboard and out board, often stand idle for several days, weeks or months. This may accelerate the formation of gasoline gum in the fuel system and carburetor Gum causes hard starting, engine roughness and a loss in engine rpm. Efficient engine performance and fuel economy can be achieved only with a clean carburetor and fuel system.

Marine Gumout is used directly with the fuel. It works while the engine is operated by dissolving and removing fuel system gum, varnish and moisture.

Additional uses for Gumout include cleaning spark plugs, as a fast penetrant, and for removing tar and oil stains from boat hulls.

Information may be obtained by writing the maker at 2686 Lisbon Road, Cleveland 4, Ohio.

REVERE COOK-KIT

■ Revere Ware's new cooking kit for boats contains five basic utensils for preparing complete meals on board or in camps. Made of stainless steel Patriot Ware, the kit occupies less than one cu ft. Utensils include a 10" skillet, a three quart covered sauce pan, a 1½-quart covered sauce pan, a stainless steel trivet and a five-quart mixing bowl, which also serves as a skillet cover Two sauce pans, two covers and three detachable handles nest in the skillet. A 12-page booklet containing recipes for 15 dishes comes with the kit. For details, contact Revere Copper and Brass, Inc., 230 Park Ave., New York 17, N.Y.

Rubbermaid, Wooster, Ohio, makes this plastic funnel with bronze screen which helps proportion gas-oil for outboard motor tanks and filters out water and sediment. Funnel floats in water.

McCORD ANCHOR

■ The Kant Lose anchor, made by Mc Cord & Bavender, Inc., Box 309, New Castle, Ind., a lows the operator to disengage the flukes whenever they become tangled in weeds, hooked in rock crevices, stuck in deep mud, fastened under a log or limb or if he has anchored in a river with a strong current.

The Kant Lose anchor is made in three sizes, 5½, 9½, and 16 lbs.

NOW *the Original* SOK-KER

PITCH BACK by Tigrett

SHOWS ITS STUFF ON TV!

HEAVY TV PROMOTION
planned in the following key cities:

Los Angeles • San Francisco • Cleveland • Cincinnati
Philadelphia • Boston • Atlanta • Baltimore • St. Louis • Washington, D. C.

Also Featured Coast-To-Coast on Art Linkletter House Party CBS Network

STAR-ENDORSED!

Willie Mays
San Francisco

Dick Donovan
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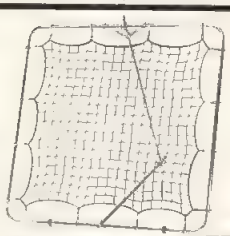
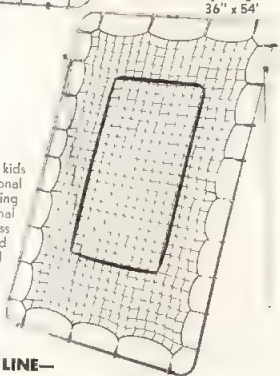
Boston



No. 1801 Deluxe
36" Sq.

No. 1901
Big Leaguer
36" x 54'



GET READY FOR ACTION—when kids coast to coast see the sensational Sok-Ker Pitch Back in action on TV! Nothing succeeds like success—and the Original Sok-Ker Pitch Back has proved an astounding success all across the country. Now Tigrett has added more heft—more play value—more sales appeal with five brand new improved models to fit every market!

CASH IN ON THE COMPLETE SOK-KER PITCH BACK LINE—
PRICED FROM $3.95

"PATENTED PRODUCTS OF QUALITY"

Tigrett Industries
PLAY EQUIPMENT DIVISION
JACKSON, TENN.

A Harvey Kuenn

B Luis Aparicio

C Red Wilson

G

H

J

D "Ball Hawk Six"

Wilson

The finest name in sport

Crafted to give top quality performance

E Nellie Fox

F Gil Hodges

K

4-pc. outfit: helmet, shoulder pads, pants and jersey!

I

M

A WILSON "HARVEY KUENN" FIELDER'S GLOVE. Deep grease-set Grip-Tite pocket. Adjustable wrist strap. Fully leather lined. Extra narrow wrist. Cowhide laced. Not oiled. Wt. 2 lbs.
8081571C1440 For RH thrower..Retail **$22.50**
8081572C1440 For LH thrower..Retail **$22.50**

B WILSON "LUIS APARICIO" PRO STYLE MODEL. Newest styling and design for extreme flexibility. All leather. Fully leather lined. 2-pc. web. Leather laced palm. Felt pad with hand-formed heel. Not oiled. Wt. 2 lbs.
8081573C1040 For RH thrower..Retail **$16.00**
8081574C1040 For LH thrower..Retail **$16.00**

C WILSON "RED WILSON" CATCHER'S MITT. Selected leather with one-piece grease-formed Grip-Tite palm pocket. Snap-action lacing. Adjustable leather thumb and finger loops. Felt padding, leather laced edges, flat style binding.
8081581C1040 Wt. 3 lbs. .....Retail **$10.40**

D WILSON "BALL HAWK SIX". One-pc. palm and thumb design, large deep reset Grip-Tite pocket. Adjustable overlay bole wrist strap. Fully leather lined. Not oiled. Wt. 2 lbs.
8081511C800 For RH throwers..Retail **$12.50**
8081512C800 For LH throwers..Retail **$12.50**

E WILSON "NELLIE FOX" FIELDER'S GLOVE. Grease-set palm pocket, laced palm, well-padded heel. Padded wrist strap. Leather lined. Grip-Tite palm pocket. Not oiled.
8081513C640 For RH throwers..Retail **$10.00**
8081514C640 For LH throwers..Retail **$10.00**

F WILSON "GIL HODGES" BIG SCOOP MITT. Extended grease-set palm pocket and tunnel web for added depth. Padded wrist strap. Fully leather lined. Hand formed felt padding. 2½ lbs.
8081575C1040 For RH throwers..Retail **$16.00**
8081576C1040 For LH throwers..Retail **$16.00**

G WILSON LITTLE LEAGUE BASEBALL. Official size. Horsehide cover, cushioned cork center.
8081582C160 Blue-gray yarn....Retail **$2.40**

H WILSON OFFICIAL BASEBALL. Top quality alum-tanned horsehide, cushioned cork center.
8081583C235 Blue-gray and white...Ret. **$3.25**

J WILSON SOFTBALL. Highest quality kapok center. Pre-vulcanized inner cover. Leather.
8081586C155 12" softball .....Retail **$2.30**
8081587C275 16" softball .....Retail **$4.00**

K "HUTCH" 4-PC. FOOTBALL OUTFIT. Includes helmet and face guard, shoulder pads, jersey and pants. Strong Tenite helmet with web shock and padded web head band, rubber padded ears, 1-pc. leather chin strap. Medium size (approx. 6⅝"). Pants are 1-pc. heavy duty twill in gold color with fiber thigh guards and fiber kidney guards. Adjustable waist. Medium size (approx. 27" waist). The shoulder pads are strong, lightweight with molded fiber flaps, caps, arches. Padded with quilted kapok. Medium jersey of long staple cotton yarn.
80L1595C845 Outfit. Wt. 6 lbs. ..Retail **$13.50**
80L1596C245 Helmet only. Wt. 2½ lbs. **$3.98**

L "TRIO" BASKETBALL AND GOAL SET. Official size and weight basketball has weatherproof, scuff resistant rubber cover in pebble grain finish. Metal rustproofed goal and net.
80L1597C400 Shpg. wt. 10 lbs.....Retail **$6.00**

M DUBOW BASEBALL SET. Complete set at a low price! Tan cowhide glove is leather lined, fully oiled. Bat is 29" juvenile length Luke Appling model. Baseball is lively and durable with horsehide cover cemented to outer wrapping.
80L1716C920 Shpg. wt. 3½ lbs...Retail **$8.75**

JUNIOR FOOTBALL SUIT—Sure to please any small fry football player! Outfit consists of star-trimmed tenite plastic helmet with 1¼" web suspension, vinyl padded ears and leather chin strap. Red fiber shoulder guard with quilted padding, bound edges, elastic underarm straps, laced front and back. Heavy twill pants with quilted knee padding Red jersey with U.C.L.A. striped sleeve insert. Ship wt. 4½ lbs.

G-67045A635—S (5-6 yrs.) .. ... Retail $9.95
G-67046A635—M (7-8 yrs.) .....Retail $9.95

ALL STAR FOOTBALL SUIT—Consists of star-trimmed tenite plastic helmet with face guard, web suspension band, leather chin strap and sweat band, leather-covered vinyl ear pads. Padded fiber shoulder guard has leather trim, elastic underarm bands. Heavy twill pants have quilted hip and knee padding, fiber-reinforced hip and kidney guards. Red jersey with U.C.L.A. striped sleeve insert. Ship wt. 5 lbs

G-67043A980—M (9-10 yrs.) ... Retail $16.00
G-67044A980—L (11-12 yrs.) .. Retail $16.00

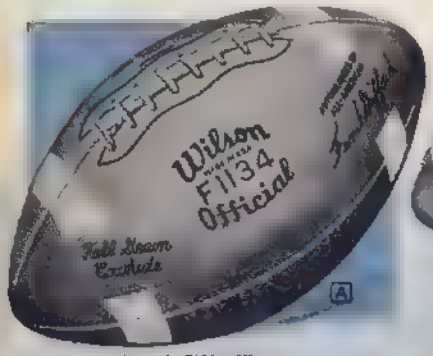
3-Piece Football Outfit
Retail $7.50

3-PC. FOOTBALL OUTFIT—Consists of star-trimmed helmet of tenite plastic with 1¼" web band suspension, vinyl padded ears, leather chin strap. Red fiber shoulder guard has elastic underarm straps, laced closings. Reinflatable official size football with simulated lacing. Ship. wt. 2 lbs.

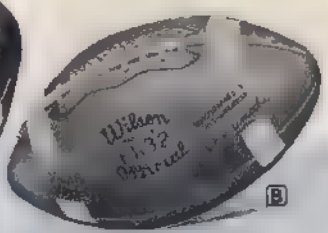
G-67047A485—For 6-10 yrs. .....Retail $7.50

WILSON FOOTBALL SHOES—Black official shoes with specially tanned cowhide uppers, lock-stitched to one-piece drilite outsoles Inner sole and heel plates of alloy spring steel, reinforced vamp. Molded contours, detachable steel tipped nylon cleats. Full and half sizes 4-13—specify. F.O.B Ill.

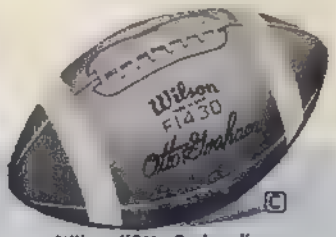
G-694-1F925—Ship wt 2 lbs ..Retail $14.50



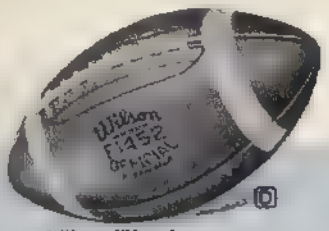
Wilson "Frank Gifford"
Retail $8.50



Wilson "Alan Ameche"
Retail $13.50

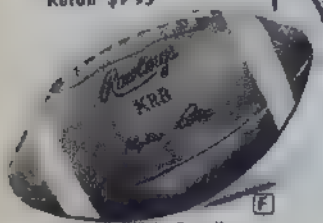


Wilson "Otto Graham"
Retail $5.95



Wilson "Hopalong Cassidy"
Retail $3.95

Voit Collegiate Rubber Football
Retail $9.95



Rawlings "Kyle Rote" Intermediate Football
Retail $6.95

[A] WILSON "FRANK GIFFORD" AUTOGRAPH FOOTBALL—The football that famous Frank Gifford endorses for quality and durability. Shaped for pinpoint passing and long, towering punts. Made of top quality full grain cowhide, ball is double lined, has leather lacing and rubber valve bladder. Tan with two white stripes, it's official in size and weight.

G-63005A560—Ship. wt. 2 lbs. .....Retail $8.50

[B] WILSON OFFICIAL "ALAN AMECHE" FOOTBALL—Treated with Wilson's Grip-Tite process for the maximum in feel and sure grip—in any weather! Made of top selection, full grain, pebbled cowhide, triple lined to stand up under rugged use. Dependable lock-stitched construction—holds its shape through years of play. Rawhide leather lacing and rubber valve bladder. Tan with white stripes.

G-63002A867—Ship. wt. 2 lbs. ....Retail $13.50

[C] WILSON "OTTO GRAHAM" AUTOGRAPH FOOTBALL—Official in size and weight, ruggedly built for long hard service! Helps the younger player or beginner to get the feel of the ball. Made of pebbled cowhide with double lining for maximum durability; strong plastic lacing and rubber valve bladder. Tan with white stripes.

G-63001A400—Ship. wt. 2 lbs. .....Retail $5.95

[D] WILSON "HOPALONG CASSIDY" FOOTBALL—Official size and weight in a low-priced ball. Made of pebbled Tuf-Kover leather-like material. Plastic lacing, doubled at ends and center to help ball retain its shape. Rubber valve bladder Official tan with white stripes.

G-63000A290—Ship. wt. 2 lbs. .....Retail $3.95

[E] VOIT "COLLEGIATE" RUBBER FOOTBALL—For home and school use. Voit footballs have been standard equipment in schools for over 20 years. Built to last from 3 to 6 times longer than any other type ball even on hard surface playgrounds. It's waterproof, scuff-proof—delivering consistently top performance at moderate cost. Double fabric lined. Brown with white stripes and rawhide laces; official in size, weight and appearance.

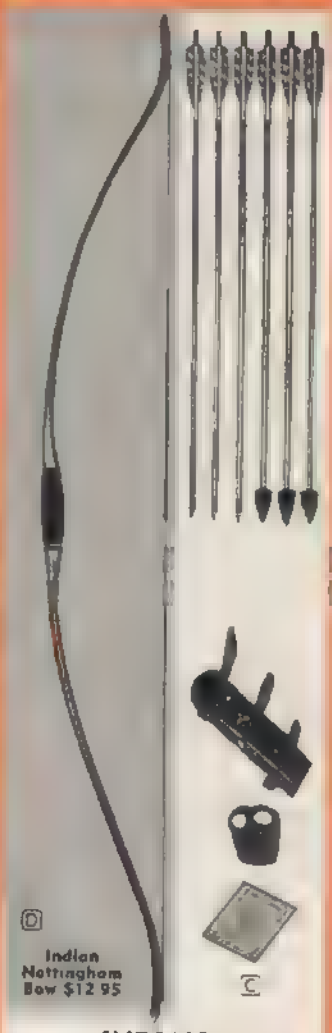
G-63003A640—Ship. wt. 2 lbs. .....Retail $9.95

[F] RAWLINGS "KYLE ROTE" INTERMEDIATE LEATHER FOOTBALL—Ideal for the young hands of the future gridiron stars! Features the same Gyrometric shape as the top college ball—proportioned down to a small Junior Official size. Full grain cowhide leather with heavy combined double lining. Rawhide lacing. Brown with white stripes. 10¾" length.

G-63006A480—Ship. wt. 2 lbs. .....Retail $6.95

Each an ideal gift for the archery enthusiast . . . either hunting or target

A PLYFLEX INDIAN RECURVE ARCHERY SET . . . $27.95



C INDIAN NOTTINGHAM SET . . . $23.95

E PLYFLEX COMANCHE ARCHERY SET . . $18.95

G SHAKESPEARE ROCKET ARCHERY SET . . . $13.50

[A] PLYFLEX INDIAN SET—A complete archery set. **Bow** is fast action 5' Indian recurve flat trajectory type of clear fiberglass with nylon nocks and hand contoured molded aluminum grip covered with genuine calfskin. **Arrows** (set of 6—2 hunting, 2 field, 2 target) are 28" Port Orford cedar, matched and beautifully crested. **Quiver** is belt type, leather; **Glove** is top grain form fitting Cordovan tipped; **Arm Guard** is heavy duty top grade leather; **Target** is 24" size. For right or left hand.

COMPLETE SET—Ship. wt. 3 lbs. **Retail**

G-65271EX1677—With 30-35 lb. pull bow . . . **$27.95**
G-65272EX1677—With 40-45 lb. pull bow **$27.95**

[B] 5' INDIAN BOW ONLY—Ship. wt. 2 lbs.

G-63712E1077—30-lb. pull . . . . . **Retail $17.95**
G-61043E1077—40-lb. pull . . . . . **Retail $17.95**
G-63713E1077—50-lb. pull . . . . . **Retail $17.95**

[C] INDIAN NOTTINGHAM FIBERGLASS ARCHER HUNTING SET—**Bow** is 5'2" glassflex recurved for right or left hand use. **Arrows** (set of 6—3 non-skid and 3 Hi-precision broadhead hunting arrows). **Arm Guard** of cowhide; **Tab** of cowhide. This quality hunting set with choice of bow pull.

COMPLETE SET—Ship. wt. 3½ lbs. **Retail**

G-65079EX1437—With 40-45 lb. pull bow **$23.95**
G-63714EX1437—With 50-55 lb. pull bow . **$23.95**

[D] 5'2" NOTTINGHAM GLASS BOW ONLY—Ship. wt. 2 lbs.

G-65264EX777—30-lb. pull **Retail $12 95**
G-63715EX777—35-lb. pull **Retail $12.95**
G-65265EX777—40-lb. pull . . . **Retail $12 95**

[E] PLYFLEX COMANCHE SET—**Bow** is 4'10" full working recurve fiberglass model with nylon nocks and right and left hand plastic molded grip. **Arrows** are 28", Port Orford Cedar target, fletched with turkey feathers. **Quiver** is belt type, leather; **Shooting Tab** is leather; **Arm Guard** is cowhide; **Target** is 24" size.

COMPLETE SET—Ship. wt. 3 lbs. **Retail**

G-65273EX1137—With 20-25 lb. pull bow **$18.95**
G-65274EX1137—With 35-40 lb. pull bow **$18.95**

[F] 4'10" COMMANCHE BOW ONLY—Ship. wt. 2 lbs.

G-65165E717—25-lb. pull . . . . . **Retail $11.95**
G-65166E717—30-lb. pull **Retail $11 95**
G-65167E717—35-lb. pull **Retail $11.95**

[G] SHAKESPEARE ROCKET ARCHERY SET—**Bow** is finest quality two-tone recurved Rocket 56" model in "Super Spring" fiberglass. **Arrows** (set of 4) are Port Orford Cedar 28" target arrows with plastic nocks and metal points; **Arm Guard** is leather; **Shooting Tab; 16" Target.**

COMPLETE SET—Ship. wt. 3 lbs. **Retail**

G-63716E810—With 25-lb. pull bow **$13 50**
G-63717E810—With 35-lb. pull bow **$13 50**

[H] 56" SHAKESPEARE ROCKET BOW ONLY—Ship. wt. 2 lbs.

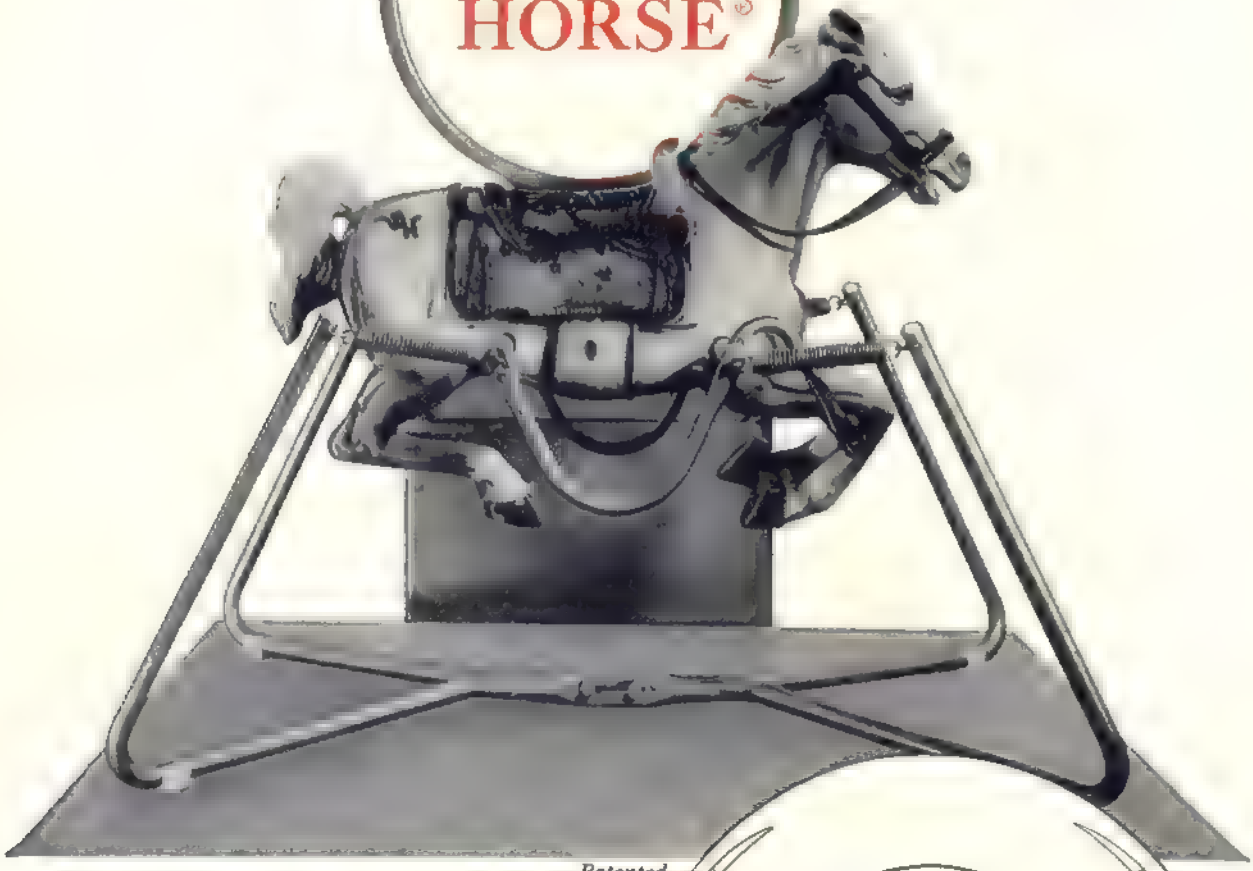
G-63718E597—25-lb. pull . . . . . **Retail $9 95**
G-63719E597—35-lb. pull . . . . . **Retail $9.95**

[J] INDIAN "PREMIER" FIBERGLASS ARCHERY SET—**Bow** is 4½' Glassflex recurve model, with 15-lb. pull. **Arrows** (set of 4) are crested with 3 ground feathers; **Arm Guard; Tab; Quiver; 2' Target** face and handbook.

G-63733E597—Ship. wt. 3 lbs. . . . . **Retail $9.95**

Stock numbers with letter "X" shipped truck or express.

WONDER HORSE®



Patented

worth its weight in GO!

GOES fast—because it's the handsomest, rugged-est hobby horse on the market! Year in, year out WONDER HORSE sells best—and delivers a handsome profit on each sale!

Look for the brand name—
The **Wonder Horse**®
the original spring horse
often imitated
but never equalled!

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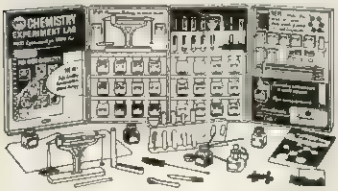
Chemistry Sets

8135/20. Chemistry Lab. Magic tricks performed with ease, set contains chemicals and accessories to perform many interesting experiments as shown in instruction manual, each set in frame view window display box, ideal for beginners. . . . . Per Set **$6.00**

8135/21. Chemistry Set. Colorful 3-panel metal litho lab cabinet contains chemicals and lab accessories for many experiments, includes instruction and experimental manual. . . . . Each **$14.68**

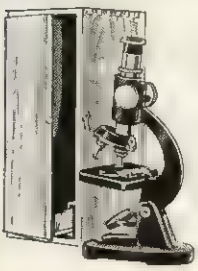
8135/22. Advanced Chemistry Lab. New chemical color garden, Chromotography, analysis of color, analysis of water, fabrics, soil, for every advanced science student this beautiful 4-panel metal litho lab cabinet contains a large assortment of chemicals and lab accessories, complete with perma-lab and instruction and experimental manuals. . . . . Each **$29.32**

8135/23. Biology Set. Colorful metal cabinet with microscope and preserved specimens, professional type instruments, scalpel, spatula, dissecting tools, microtome, etc., slides and other lab equipment, instruction manual Each **$29.32**



8135/24. Micro Laboratory Set. Colorful lithographed metal laboratory cabinet with fine precision microscope, magnifies up to 450 times, includes shrimp eggs, slides, lab accessories and experiment manual. . . . . Each **$26.66**

Power Microscope in Wood Box



82/1687. Complete visibility, spectacular display possibilities, 100-200-300 power magnification, rack pinion and table focus size 2½ x 3¾ x 8 inches in strong grained hardwood box with hinged cover Each **$10.00**

"Handy Andy" Tool Chests

8135/3. "Handy Andy" Tool Set. Attractive lithographed steel carrying case, strong and safe, includes claw hammer, safety-grip plastic handle saw, plastic handled magnetized screwdriver, steel try-square and triangle, ruler pencil, sandpaper and new comic book project manual Per Set **$4.00**

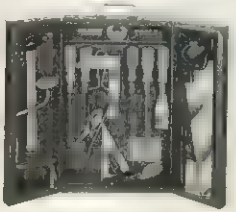
8135/4. "Handy Andy" Tool Set. Similar to above but larger, set contains saw, mallet, hammer, tri-square, rule pliers, screwdriver, brads and pencil with instruction booklet, size 5¼ x 14 x 2½ inches. Each **$6.00**

8135/9. "Handy Andy" Tool Chest. Similar to above set but larger, size of chest closed 6 x 15 x 3 inches, contains saw, plane, hammer, mallet try square, pliers, screwdriver, package of brads, pencil, rule, sandpaper and booklet. . Per Set **$8.00**

8135/10. "Handy Andy" Tool Set. Similar to above but larger, set contains, Spirit level, saw, fretsaw hammer, mallet, 2 screwdrivers, plane, tri-square brads, sandpaper, pencil and rule, size of chest 8 x 16 x 3 inches. Each **$10.00**

Tool Sets

748/1 Ten-Piece Tool Set. Good quality tool set consisting of 10-inch saw, brace and bit, screwdriver, pliers, vise with screw clamp, ½ inch wood chisel, hammer, square and pencil, affixed to strong heavy decorated cardboard, size 11¾ x 13¾ inches. . . . . Each **$7.80**



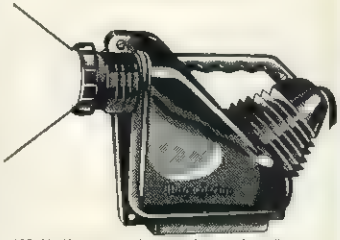
74/3. Nine-Piece Tool Set. A splendid good size set of tools for the young carpenter, consisting of 13¾ inch saw, 10 inch screwdriver, hammer, mallet, compass, awl, rule, nail extractor, sandpaper on block each set attractively boxed. . . . . Per Set **$6.68**

748/4. Tool Chest. Twenty-Two Piece Tool set, all good size fine quality tools consisting of Vise, Brace and three bits, saw, hammer, screwdriver chisel, plane, file, awl, hand drill, clamp sandpaper and block in natural grained wood cabinet with fold-in double hinged doors, snap lock, size 13 x 14½ x 2⅛ inches. . . Each **$26.00**

Tool Set In Window Box

805/32 Eight-Piece Tool Set. Boys handy tool set consisting of 10¾ inch saw, hammer, mallet, screwdriver pliers, rule, square and pencil, each set in attractive window box. . . . . Each **$2.40**

Magnajectors



922/11. Magnajector. A real projector priced like a toy, there are no films to buy, any illustrated materials in the house, magazines, comics, snapshots, etc., will provide endless entertainment, picture will be projected on the screen clearly in **actual colors** and greatly enlarged to 36 x 48 inches, all bakelite construction with lifetime finish, each in box size 5 x 11 inches. . Each **$8.00**

922/56. Deluxe Magnajector Reproduces actual colors of pictures or objects up to four feet wide, this deluxe set has a 32 x 35-inch screen, bulb, picture-lock card positioner, 40 flash cards illustrated on both sides, projector is packed in attractive gift package 12 x 15½ x 5 inches. Each **$12.00**

Wire Puzzles

82/2025. Puzzle Set. Twelve bright finish assorted heavy wire and metal interlocking puzzles on display card in clear plastic bag, size 6¾ x 9¼ inches. . Doz. **$8.00**

8135/25 Magic Wire Puzzles. Deluxe magic puzzle set on a "Bubble" pack card, set contains 12 wire puzzles, Doz. Sets **$24.00**

Magic Water Pistol

84/160. Trick Water Pistol This surprising magic dart pistol can fool your friends, aim it straight but arranging of trp can send the water in any direction without alerting your victim, length 5¾ inches, each in poly bag with topper. . . . . Doz. **$4.00**

PISTOL AND HOLSTER SET

940/134. Single Holstar Set. Genuine leather with white screen decor on black, complete with belt and 8-inch pistol with white embossed plastic grip, each in visual sell package. ..... Doz. $16.00

940/135. Single Holster Set. Genuine leather holster, Panther design screening, tan and black, break-action Buntline pistol 9-inches, each in visual sell box. ..... Each $2.68

940/136. Single "Tube" Holster Set. Genuine leather tube holster for right or left draw, or crossdraw appliqued white horsehead cameo, white bullet clips, 10½-inch break-action pistol, each in visual sell box. ..... Each $4.00

940/258. Double Holster Set. Genuine leather screened Indian design, tan and brown leather, two 8-inch single shot pistols with white embossed grips, each set in window box. Per Set $2.68

940/259. Double "Tube" Holster Set. Genuine leather. Tube holsters black leather with white decor and matching belt, two 8½-inch break-action pistols and leg ties in window box. Per Set $4.00

940/260. Double Holster Set. Genuine leather black and white screen decor, appliqued white horsehead cameos, matching belt, two 9-inch break action pistols complete with leather leg ties in attractive window box. Per Set $5.34

940/264. Double Holster Set. Genuine leather holsters with white star designed on black plastic belt and ties, two 6¼-inch single shot pistols, each set in window box. Doz. Sets $16.00

Cowboy Hat

933/5. Cowboy Hat. Assorted colors, felt cowboy hat with pie-crust top and turned up brim with all around two-tone silk frill, gold and red color chin cord, paper sheriff insignia. ..... Doz. $14.40

940/21. 50-Shot Repeater Smoke Pistol. Texas Star Ranger unbreakable die-cast fully electroplated 50 shot repeater with white bone grip, it shoots smoke, revolving cylinder, break-barrel for fast loading, length 11¼ inches, each blister packaged on display card. Doz. $24.00

CAP PISTOLS

940/3. Marshall Repeater Pistol. Fifty-shot repeater cap pistol, unbreakable die-cast fully electroplated, white plastic grip with embossed horse head, finger tip side loader for fast reloading. length 8¼ inches, each on card. Doz. $11.20

940/22. Wagon Train Six-Gun With Bullets. 50-shot repeater pistol, embossed metal with white embossed bone handle, flip-out loading, six dummy bullets fit revolving cylinder, shoots standard roll caps, complete with six copper colored dummy bullets on plastic clip, blister packaged on display card, length of pistol 10½ inches. Each $2.88

940/27. Daisy Magnum Six-Shot Repeater. This popular snub-nose pistol as seen used in Surfside Six, 77 Sunset Strip and other popular T.V. shows uses standard caps, soft safety bullets, black metal finish with brown plastic grip, each on display card with 9 safety bullets and steel cases. Each $2.68

9149/171. Detective Bullet Shooting Revolver 6¾-inch revolver finished in black and brown plastic with silver trigger and hammer, fires caps and shoots soft plastic bullets, complete with eight bullets and a plastic holster on card with instructions. Doz. $16.00

CAP SHOOTING RIFLE

9149/103. Plastic Cap Rifle. Embossed black and brown plastic repeater cap rifle, bright metal working parts that pull down for easy reloading, uses standard roll caps, length 26 inches. Each $2.88

"TINY TOMMY" GUN

940/6. Tiny Tommy Sub-Machine Gun. Authentic scale model of real Tommy Gun, shoots standard roll caps as fast as you can pull the trigger, made of high impact plastic richly detailed, just like its big brother, die-cast chamber pops up for easy loading, rear sight folds down, black with walnut grained handgrips, length 10½ inches. Doz. $14.40

Machine Gun

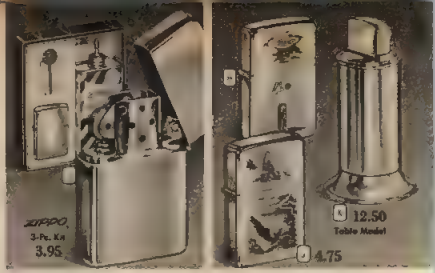
82/1944. Automatic Machine Gun. Lithographed metal, rapid fire "rat-tat-tat" machine gun with firing sparks shown through plastic window panel length 19 inches. Each $2.80

Pistol Caps

994/1. Perforated Roll Caps for repeater pistol, 50 shots in a roll, 5 rolls in box. Doz. Boxes 80c
Gross Boxes $8.40

994/2. Single Shot Caps. Ninety-one surefire single shot pistol caps in envelope. Doz. Envelopes 90c
Gross Envelopes $9.60

LIGHT UP *with a* DEPENDABLE LIGHTER



(A) to (F) Ronson Lighters with 1-year FREE Service Guarantee. Gift boxes.

A Ronson Smoker's Kit. Dependable Typhoon lighter with windshield, fiber glass wick; 9 flints, 4 oz. fluid
45 T 9534—3-Pc. Kit. Wt. 1 lb... **$2.98**
45 T 9535 Lighter Only. Wt. 5 oz. **2.50**

B "Pioneer", fully automatic, pull-apart fueling Lightwt. aluminum.
45 T 9516—Silver finish Wt. 8 oz. **$4.25**

C "Pioneer" Table Lighter, fully automatic Arctic white, gold-color trim. 4579536-3¼ in high. Wt. 12 oz. **$7.50**

D E Ronson Varaflame Lighters—gas-powered, windproof. Adjustable flame for cigarettes, cigars, pipes. Butane gas fuel, lights for months.

(D) Varaflame "Windlite"—silver finish
45 T 9515—Ship. wt. 8 oz. ..... **.$6.50**

(E) Varaflame 'Lifeguard"—fully automatic. Aluminum, silvertone finish
45 T 9516—Ship. wt. 8 oz. **$12.75**

F "Varaflame" Fuel, multi-fill injector.
45 T 9513—1.70 fl. oz. Wt. 4 oz. **75c**

(G) to (K) Zippo Lighters, guaranteed to work always—or Zippo fixes them FREE of charge. Gift boxes. *Postpd.*

G All-In-One Gift Kit—popular windproof lighter, 2½x1½x½ in., brushed chrome finish—lights in wind, rain. 6 flints, 4-oz. fuel.
45 TP 9530 3-Pc. Set. *Pstpd* **$3.95**
45 TP 9501 Lighter Only. *Pstpd.* **3.50**

H J Zippo Windproof Sports Lighters—colorful designs on brush finish chrome depict favorite sport. *Pstpd.*
(H) 45 TP 9531—For Golfers **$4.75**
(J) 45 TP 9532—For Fishermen **4.75**

K Zippo "Moderne" Table Lighter Traditional Zippo quality and workability—beautiful contemporary design, satin rhodium finish. Giant fuel capacity, easily refilled A handsome gift. Protective flannel bag.
45 TP 9533 4 in. high *Pstpd* **$12.50**

L Musical Cigarette Lighter plays a lilting tune as you light your cigarette. Gold-color finish, ribbed design, key wind Imported Gift box.
45 T 9537—Ship. wt. 4 oz..... **$3.99**

Famous Name Pens for Fine Writing, Dependability, Convenience

M Parker "45" Cartridge Pen Set. Parker's famous quality plus messproof cartridge filling—never goes near an ink bottle. Protective hood over 14K gold point, Lustraloy cap. Matching mechanical pencil. *State:* Fine or Medium point: Red, Black or Blue barrel Gift box. *Postpaid*
53 TP 2800L Pen and Pencil . **$8.95**
53 TP 2801L—"45" Pen Only .. **5.00**

N Five Super Quink Cartridges for Parker "45" Pen. Washable blue ink
53 TP 2802 *Postpaid* .5 cartridges **49c**

P Parker "Jotter" Desk Set. Black composition base, T-Ball Jotter Pen.
53 TP 2803 *Postpaid*..... Set **$2.95**

R Parker "Pardners" Set. T Ball Jotter ball-point pen, mechanical pencil *State:* Fine or Medium point and Gray, Red or Black barrel Gift box.
53 TP 2804—*Postpaid.* 2-Pc. Set **$3.95**

Parker T-Ball Jotter Pen (see R). *State:* Fine, Medium point; Blue, Red or Black Barrel.
53 TP 2805—*Postpaid*.....**$1.98**

T Parker Super "21" Pen Set. Pen has Electro-polished point. Matching mechanical pencil. *State:* Fine, Medium point; and also Red, Black or Blue Barrel. *Postpaid.*
53 TP 2806 Pen and Pencil. **$8.95**
53 TP 2807—"21" Pen Only **5.00**

U Sheaffer "Skripsert" Cartridge Pen Set. Pen-point writing with messproof cartridge fill, metal-tip point. Matching mechanical pencil. *State:* Fine or Medium point: Black, Blue or Green barrel. *Postpd.*
53 TP 2820—Pen, Pencil, 4 Cart **$4.98**
53 TP 2821—Pen Only, 2 Cart. . **2.98**

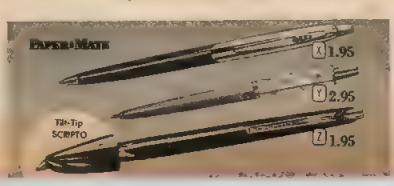
Perfect Desk Set For The Smoker—**V** black ball point pen, brass-plated perpetual calendar, cigarette lighter—walnut base, about 9¼ in. Gift box
53 T 2848 Wt. 1 lb. 8 oz.....**$6.98**
53 T 2847 -Desk Set (not shown) base 6x4 in., 1 pen, calendar. Ship. wt. 1 lb.. . ..... **$3.98**

W Distinctive Desk Pen Set on Walnut base, 8x4 in. 2 black ball point pens, gold-plated mounts. Brass-plated roll-type perpetual calendar.
53 T 2845—Ship wt. 1 lb. 8 oz. **$6.98**

X Paper Mate Capri Mark III Famous non-skip writing. Chrome cap, clip, black barrel. Retractable ball point. *Postpaid*
53 T 2830 -Big cartridge incl. **$1.95**

Y Paper Mate Lady Capri. Petite, feather-light. Assorted colors. *Ppd.*
53 TP 2831 No Color choice **$2.95**

New Tilt-Tip Scripto—retractable **Z** point tilted for smooth writing
53 TP 2832—*Postpaid.* Gift box **$1.95**



Anchorglass Ovenware

53 Pc. Set 9.66

Heatproof, ovenproof . . . and won't ever craze
Elegantly translucent, won't fade or stain
Priced low for Christmas . . . elsewhere $10.98

Newly developed ovenproof glass is winning enthusiastic praise of all who use it. Foods can be warmed right in the dish, served hot at their tastiest best kept warm for through-the-meal enjoyment! Decorated with colorful "Primrose" floral pattern in Red, Pink, Gray and Black on Milky White—adds beauty to meals. Complete Service for Eight includes 8 each cups, saucers, sauce dishes, salad plates, soup plates, large dinner plates; 1 each vegetable bowl, platter, sugar bowl with lid, creamer.
M79 J 4218. Freight or express. (36 lbs.) . . . .53 Pcs. 9.66

Melmac

Services for 8 by Famous Makers—holiday sale priced! Practically indestructible—2 year guarantee against breakage in normal use.

YOUR CHOICE—PATTERNS 1 THRU 4

(1) "TEA ROSE" by Westinghouse. Full-blown pastel rose and buds . . verdant, leafy vine on snowy White. For table settings of incomparable loveliness. Decorated dinner plates and saucers; White salad plates and platter; cups, other pieces solid Pink. See composition of set below.
Z79 J 4131 Mailable. (16 lbs.) ... .45 Pcs. 18.88

(2) "SEA FLOWER" by Stetson. A cluster of Turquoise blossoms gaily arrayed on ribbon-like, swirling Gold leaves. Cheery—evokes a lighthearted festive mood. Decorated dinner plates and bread-and butters; White saucers and platter; other pieces Turquoise. See set composition.
Z79 J 4133. Mailable. (17 lbs.) .....45 Pcs. 18.88

(3) "GARDEN PARTY" by Lenox Plastics. Sprigs of tiny Pink and Yellow flowers with one large cluster on a rambling branch; butterfly accent. Decorated dinner plates and salad plates; White cups, creamer and sugar with lid; all other pieces Pink. See composition of set below.
Z79 J 4135. Mailable (17 lbs.).....45 Pcs. 18.88

(4) "BELLS" by Texarware. A shower of tiny Turquoise bell flowers . . . fresh and gay as the early spring countryside! Accented by Sandalwood. Enriches settings—makes meals look appetizing. Decorated dinner plates and saucers; other pieces Sandalwood. Composition of set below.
Z79 J 4137. Mailable. (17 lbs.) .....45 Pcs. 18.88

RAINBOW AND PATTERNED MELMAC

(5) "RAINBOW"—amazingly low priced! An assortment of pastels! Sunshine-bright colors add cheer to casual settings . . . wonderfully suitable for informal dining. Wonderfully suited for gifts, too! Two place settings in each of Turquoise, Pink, Yellow and White. See composition of set below.
Z79 J 2949 Mailable. (16 lbs.) ....45 Pcs. 13.88

(6) "REGAL LEAVES" by Stetson. Windblown foliage in soft, toned hues of Beige and Lt. Burnt Orange embellished with an overlay of Gold tracery. Lends beauty to simplest of meals. Decorated saucers, dinner plates and bread-and-butters, other pieces Golden Beige. Composition of set below.
Z79 J 4139 Mailable. (17 lbs.). ....45 Pcs. 24.88

(7) "GOLDEN CLASSIC" by Stetson. Elegance set aglow with soft, golden beauty. Traditional splendor with carefree ways. Fluted border variation with band of Gold color. Decorates dinner plates, salad plates, saucers and platter, other piece White. See composition of set below.
Z79 J 2934. Mailable. (17 lbs.). .....45 Pcs. 29.88

Composition Of All Melmac Sets Above

45-Piece Sets consist of eight each—dinner plates, cups, saucers, one each platter, vegetable bowl, creamer, and sugar bowl with lid; eight cereal soups with sets 2, 3, 4, 6, 7; eight bread-and-butters with sets 2, 4, 6, eight salad plates with sets 1, 3, 5, 7; eight fruit dishes with sets 1, 5.

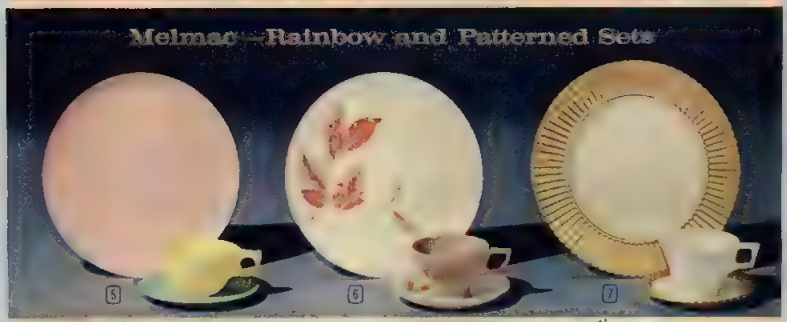
MELMAC DINNERWARE OPEN STOCK—ADDITIONS AND REPLACEMENTS FOR YOUR SETS

Spiegel guarantees replacement of patterns in this catalog for at least 6 months after sale ends. Minimum order $3.00. All prices net already reduced by amount of allowable discounts. All orders mailed promptly from factory.

Please State Catalog Number, name of pattern, name of each piece ordered. See Shipping Wt. information below		Coffee Cup	Saucer	Bread & Butter Plate	Pie or Salad Plate	Cereal Soup Bowl	Fruit Dish	Large Dinner Plate	Sugar Bowl, Lid	Creamer	Large Platter	Vegetable Bowl	Divided Vegetable Bowl	Tumblers
Pattern	Shipped From	Each	Each	Each	Each	Each	Each	Each	Each	Each	Each	Each	Each	Each
(1) TEA ROSE. F79 J 4132	Bridgeport, Conn.	.69	39*	.79		1.29	.49	1.25*	1.29	.99	1.89	1.89	2.59	
(2) SEA FLOWER F79 J 4134.	Manitowoc, Wis.	.59	.46	.99*		.69	.49	1.05*	2.89‡		2.29	1.99	2.29	
(3) GARDEN PARTY F79 J 4136.	St. Louis, Mo.	1.19	.59		1.29*	.59		1.25*	1.85	1.29	2.29	1.99		
(4) BELLS F79 J 4138	Dallas, Texas	.69	1.19*	.89		.99		2.49*	1.55	1.29	2.49	2.29		
(5) REGAL LEAVES F79 J 4140.	Chicago, Ill.	.69	.79*	.79*		.98	.49	1.79*	1.29	.89	2.79	1.69	1.99	.99
(7) GOLDEN CLASSIC F79 J 2935	Chicago, Ill.	.79	.99*		1.49*	1.39	.89	2.49*	1.19	1.19	4.29*	2.69		
Shipping Weights of Melmac.**		4 oz.	4 oz.	4 oz.	4 oz.	4 oz.	4 oz.	12 oz.	4 oz.	4 oz.	12 oz.	12 oz.	12 oz.	4 oz.

*Decorated. **For Spec. Wt.—Add 1 lb. to total weight of pieces in order . 3 lbs. if platter, vegetable bowl or dinner plate included. ‡ Sold as 3-Pc. set. (Shpg. wt. 8 oz.)

Lowest Budget Power Terms in history give you more buying power



See Page 263 for Budget Power—buy all your needs at Spiegel

[6] SPINNING WHEEL PLANTER. Maple finished hardwood with metal liner. Plants not incl.
Z79 J 2077 23x6½x18-in. high. Mail. (6 lbs.)...4.95

[7] 9-PC. COLONIAL MILK GLASS Beverage Set makes serving a pleasure. Harvest pattern in bold relief. Serves 8. Big 64 oz. pitcher; ice guard for cold beverages. Eight 8-oz. stemmed goblets.
Z79 J 2176M. Mailable. (18 lbs.).....Set 4.77

[8] LETTER RACK-PLANTER. Salem Maple finish on hardwood. Metal liner. Plant not incl. Mail.
Z79 J 2066. 10½x4½x18⅜-in. high. (4 lbs.)....4.77

Americana . . .

[9] 3-PC. MILK GLASS EPERGNE in Harvest pattern. Footed bowls 7, 8⅝, 10 in. diameter 7½, 8¼, 7⅝-in. high. Use as shown or separately
Z79 J 2065M. Fruit sold below. Mail (14 lbs.)...5.88

12-PC. ARTIFICIAL FRUIT SET. Semi-porcelain in natural fruit colors. Makes lovely gift.
Z79 J 2416. Mailable. (8 lbs.) .....Set 2.98

[10] 13-PC FRUIT SERVING SET. Lacquered reed basket 8½x3-in. high. Six hand decorated plates; 7-in. diameter. Six knives—stainless steel blades, plastic handles . . . overall 7½-in. long
Z79 J 2074. Shipping weight 5 lbs. .....Set 4.44

[11] PEPPER MILL AND SALT SHAKER of cherry wood. Brass finished bases, caps. 10 inches tall.
Z79 J 2072. (2 lbs. 5 oz.).....Set 3.88

[12] OLD FASHIONED SPICE RACK—complete with spices. Maple finish rack holds 24 glass jars. (incl.) Recipe book incl. 16x3x19-in. high
Z79 J 2229. 24 Jar Rack. Mail. (16 lbs.).....13.77
Z79 J 2073. 2 her 12 Jar Rack. Mail (8 lbs.) 6.88

[13] GIANT CARVING BOARD WITH HOLDER. Natural finish hardwood, grooved to catch juices. Adj. metal holder. 7 aluminum spikes.
Z79 J 2433. 24x13½x1⅛ in. Mail. (8 lbs.).....4.88

CARVING SET with wood storage block. 12⅜ in. Knife, 9⅛ in. Fork have Rosewood handles.
Z9 J 2097. Block 14½x2⅜x⅛-in. (1 lb.) 1.98

[14] "GRANDMOTHER'S" COOKIE KEG. Natural finish wood with 2 metal bands.
Z79 J 2071. 8¼x7-in. high. Mail (4 lbs.).....3.88

[15] SET OF 4 COPPER MUGS. Decorative 14-oz. Mugs made of solid copper. 4-in. high.
Z9 J 2078. (2 lbs. 2 oz.) .....4 for 6.88

[16] MILK GLASS CAKE PLATE. Lovely Harvest design. Stands 4¾-in. high. 13-in. diam.
Z79 J 2076M. Mailable. (5 lbs.) 3.88

[17] COPPER-ACCENTED "COLONIAL Coordinates". Chafing Dish 1½-qt. size. Tray 17⅜-in. diam. Butter Melter holds ¼-lb. Mailable.
Z79 J 2068M. Chafing Dish. (6 lbs.).....10.88
Z79 J 2069M. Tray (3 lbs.) 5.77
Z79 J 2070M. Butter Melter. (1 lb.).....1.98

[18] 3-PC. SNACK SERVER SET made of genuine Cherry wood. Handsome bowls are hollowed out of solid blocks of wood, 3⅞, 4⅝ and 5¼-in. bases.
Z79 J 2067. Mailable. (4 lbs.) .....Set 4.77

[19] SPLIT LEAF PHILODENDRON in redwood pot. Washable polyethylene plastic plant
Z79 J 2075. Abt. 33-in. high. Mailable. (7 lb.)....9.88

[20] COFFEE SERVICE SET. Woodgrain effect ceramic 30-oz. coffee pot. Four 8-oz. cups. Sugar bowl, creamer. Rattan tray 14¼x9½x1¾-in. high.
Z79 J 2167. Mailable. (7 lbs.) .....Set 3.88

[1] - [2] BEAUTIFUL MILK GLASS SETS. Luncheon or snack—add a touch of charm to your serving this smart way. Distinctive grape and leaf "Harvest" design in bold relief—so lovely yet inexpensive. Both sets match Nos. 7, 9 and 16

(1) 27-Pc. Luncheon Set. Service for eight includes: 8 each cups, saucers, 9¾-in. plates; 1 each sugar bowl, creamer big 14-inch platter. All heavy milk glass. Freight or Express.
M79 J 2114M. Shpg. Wt. 26 lbs. Set 5.98

(2) 8-Pc. Snack Set serves four, includes Four 10x8½-in. semi-oval plates with smart scalloped edges. Four matching cups have footed bases—fit firmly into plate well—no saucers needed. Mailable.
Z79 J 2175M. (11 lbs.)..... Set 2.98

[3] COMBINATION MEMO-BULLETIN BOARD. One side of board is slate for chalk notations—other side cork for pinning up memos, notes, grocery lists etc. Wood frame with maple finish. Brass finish trim
Z79 J 2081. Overall 20x11¾ in. high. Mailable. (4 lbs.) 3.77

[4] 7-PC. SALAD SET of genuine cherry wood! Good for snack serving too! Beautiful highly polished natural finish wipes clean with damp cloth. Large serving bowl is big 10-in. in diam. Four individual serving bowls are 6-in. in diam. each. 10-in. fork and spoon included
Z79 J 2080. Mailable. (5 lbs.).....Set 4.89

[5] 5-DRAWER SPICE BOX. Use it anywhere—for storage—for decoration. Warm-toned Salem Maple (brown) finish goes with Colonial or modern decor. Handsome, inexpensive too . . . a grand idea for holiday giving
Z79 J 2079. 4⅜x4 ⅞x16½ in. high. Mailable. (5 lbs.). 5.88

Budget Power can give your loved ones a Christmas to remember

Magic Hand Robot

Elsewhere 6.98 **5.77**

New this Christmas

✶ **New Fun!** Make him bend; pick up small objects!

✶ **New Features!** Operated by 4 button remote control

✶ **New Savings!** Sells for $6.98 elsewhere—save $1.21

You're the master—Mr. Mercury obeys your "commands"! Just press any one of the four buttons on the remote control unit—and he walks, swings his arms, bends at the waist—even grasps and picks up things for you. Astounding—and so much fun!

Mr. Mercury looks like a real robot—sure to delight any scientist-of-the-future. Real istic in every detail—even has make-believe "control station" and "operating panel". He stands 13-in. tall, sturdily made of metal, brightly colored. Hand-shaped remote control battery box with four push buttons, 30 inch flexible cord.

Powered by 2 standard "D" cell batteries (sold separately on page 344).
35 J 5511. Shpg wt 2 lbs... 5.77

1 RIDE A JEEP takes your little "general on all his "military business"! Auto-type steering. Rugged, heavy-duty, unbreakable polyethylene plastic on heavy steel frame. Bright Yellow and Blue. Size 23½x38½x11 in. high, 9-in. to seat top.
236 J 5771. Mailable. (7 lbs.)... 2.99

2 RIDE 'EM WRECKER and payload hauler. Remove seat and boom; it's a truck to haul sand or toys. Auto-type steering. Dual-tone air horn. Heavy gauge steel; Blue-Green with Ivory trim; luster finish. 25¼x8½x11¾-in. high; 8-in. to seat.
236 J 5739. Mailable. (10 lbs.) 6.77

3 RIDE-A TRACTOR—such fun to sit in steel bucket seat, steer, "haul" with trailer hitch. Rugged, bright Orange molded polyethylene plastic 11-inch treaded poly-pneumatic non-mar rear tires; 5-in front tire swivels. 24x19x17-in.; 6¼-in. to seat.
236 J 5777. Mailable (11 lbs.) 9.88

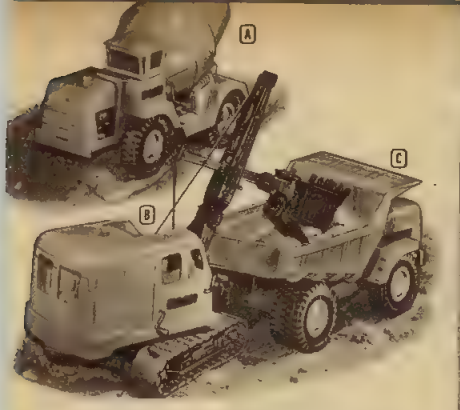
4 RIDE 'EM FIRE ENGINE . . . sound the alarm—your smoke-eater's off with siren whirring! Side ladders remove; "auto steering". Rugged, unbreakable polyethylene plast.c on heavy steel frame. Brightly colored, 24x10x10-in. high; 9-in. to seat top.
236 J 5769 Mailable. (6 lbs.). . 4.97

See Page 263 for Budget Power—buy all your needs at Spiegel

highways to fun . . . young America

Fun galore for junior drivers!
Big, sturdy, steel scale models with
real working parts and accessories

Use Budget Power for a brighter Christmas on the same old income



3-PIECE GIANT ROAD CONSTRUCTION SET. Give young "road engineers" hours and hours of fun loading and unloading sand, hauling it away, and "mixing" cement! Beautifully detailed power shovel, cement mixer and dump truck have real working parts. Made of no-mar, Fortiflex plastic—guaranteed unbreakable

(A) CEMENT MIXER. Drum revolves as truck moves or with crank. Z36 J 5763. It dumps! Size 17x8x10-in. high. Mail. (4 lbs.) 3.77

(B) POWER SHOVEL. Treads move; boom raises, lowers; cab turns. Z36 J 5762. Shovel opens. Size 13x8x8-in. high. Mail. (4 lbs.) . . . 3.77

(C) DUMP TRUCK. Lever raises back end; tailgate opens automatic. Z36 J 5761 Size 17x9-in. high Mail. Sh wt 3 lbs 2.99

3-PIECE SET (includes A, B and C). You save 59¢ when you buy whole set W36 J 5764. Mailable. Shipping weight 11 lbs. . . . . Set 9.94

Live Stock and Van

4.94

Giant size 10-wheel cattle van will help "little ranchers" move their animals to market! Bright red and white enamel baked on heavy steel. Detachable cab and tailgate that opens into ramp. Incl. 18 plastic animals and 12-pc. interlocking fence. 23x6x9-in. high.
Z36 J 5754. Mailable. (8 lbs.) . . . . . Set 4.94

"at the wheel"

1 4 BUDDY L TRUCKS . . . with new front wheel knee-action spring suspension. Steel bodies, safe rolled edges, non mar tires and plastic bumpers.

1 3-PC CAMPER'S "SPECIAL." Auto-steel Camper's Truck with sliding windows, self storing steps, 2-wheel trailer holds hi-impact plastic Sea Sport Cruiser 24-in. overall. Mail.
Z36 J 5743. 3-PC. SET (5 lb.) . 5.44
Z36 J 5744. TRUCK Only (3 lb.). 3.98

2 COCA-COLA TRUCK. Two-coat enameled auto-steel truck with large supply of "coke" cases and 2 hand trucks for easy delivery. Complete with windshield and side view mirror for realistic detail. 15x7x7-in. high.
35 J 5742 (4 lbs. 6 oz.) 4.47

3 HYDRAULIC DUMP TRUCK with shovel. Hydraulic action cylinder raises, lowers dump body. Tailgate opens, closes. 9-in. shovel hooks on side of auto-steel truck. Half open side windows. 16x7x6-in. high
Z36 J 5740. Mailable. (4 lbs.) . . 3.97

4 AUTO WRECKER with "Flasher Lite." Change tires or tow cars. Auto-steel truck has operating wrecker boom. Incl. spare tire, 3 plastic tools and "flasher lite" (uses 2 "C" cells, p. 344). 16x7x6-in. high.
35 J 5741. (3 lbs. 14 oz.) 4.47

5 SPORTSMAN'S HOLIDAY . . . fun galore. Ferrari convertible sportscar and Sea Siren hydroplane! 12-in. two-tone steel convertible with hitch for 12-in. plastic trailer — carries hi-impact plastic boat with motor.
(Order 2 "C" cells, p. 344)
35 J 5751. (1 lb. 12 oz.) 4.39

6 SPEEDWAY SPECIAL enroute to Indianapolis "500." Scale model famous Ford F-350 racer, carried on detachable, tilting platform trailer—attached to scale model Ford pick-up truck
Enameled heavy steel with safe, smooth edges. 25x6x5 in. high.
35 J 5765. Sh. wt. 4 lbs. 3.97

7 U HAUL RENTAL FLEET. Get set to move with scale model U Haul Trailer rental system! Incl. Ford pick-up truck, van-type trailer, open-style trailer. Baked enamel on heavy steel, no sharp edges. O'all 33x6x6-in.
Z36 J 5766. Mail (7 lbs) . . 5.69
Truck, Van-Type Trailer Only. Mail.
Z38 J 5767. 22-in. long. (5 lbs.). . 4.29

8 FISHERMAN'S HOUSEBOAT Set by Tonka. Includes two-tone heavy steel scale model pick-up truck with hi-impact plastic trailer carrying houseboat. Fun for tub or pool. 29x7x5-in. high.
Z36 J 5747. Mail. (7 lbs.). 5.94
Fisherman's Truck Only. 14-in. long
35 J 5748. Sh. wt 4 lbs. 3.29

Giant Transport and Cars

7.97

Right from Detroit . . . right off the assembly line four brand new model cars ride to market on giant auto transport! Youngsters will love its large size (32x6x7 in. high), real "motor" noise, windshield and wipers, rear view mirrors, loading ramp and 8¼-in. model cars! Gray and Orange enamel baked on heavy steel resists rust and chipping. 11 sturdy 3-in. White plastic wheels including spare on cab.
Z36 J 5785. Mailable (13 lbs.) . . . Set 7.97

See Page 263 for Budget Power—buy all your needs at Spiegel

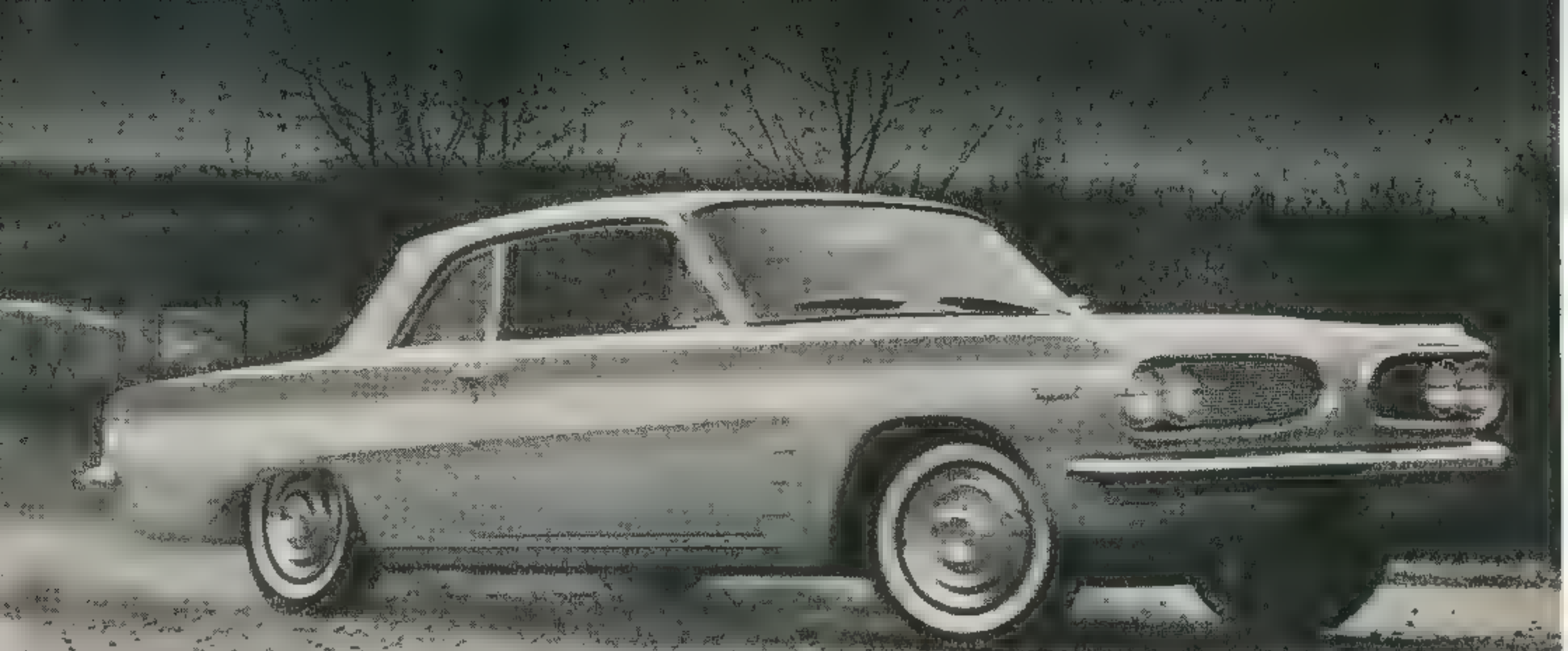
Seductive . . . mysterious . . . her perfume

NOSTALGIA

the most glamorous of French perfumes

Parfums Monteil

PARIS NEW YORK LONDON

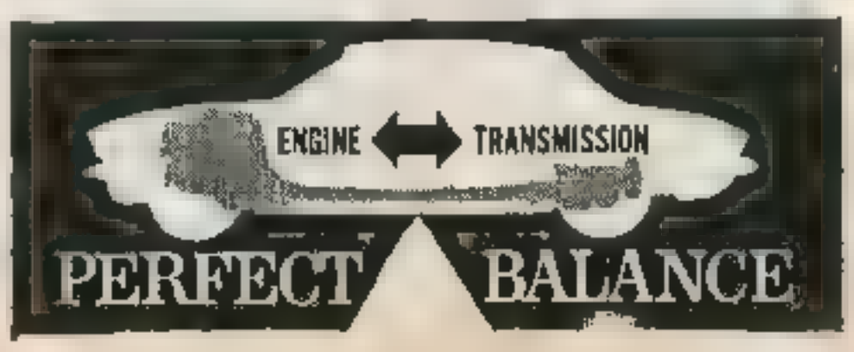


Pontiac's new Tempest coupe is here!

(Straight six-passenger model or custom bucket seat version)

Two sharp new coupes join the Tempest sedan and station wagon. Shorter roof lines. Longer rear decks. The custom coupe has a town car rear window, full carpeting, sports-type bucket seats. Both have independent suspension at all four wheels. Swing axles. Engine in front—transmission in rear. Big 15-inch wheels on a Wide-Track. You can cut a hairpin curve flat and steady. Call the shot on performance. A gas-saving, 4-cylinder, inclined engine with a horsepower range from 110 to 155. Drive the new Tempest coupe. It's priced with the compacts.

PONTIAC'S TEMPEST
PICKED BY MOTOR TREND MAGAZINE AS
CAR OF THE YEAR



PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

Six big men and full cargo don't cramp the ride and performance of the new Tempest Safari!

(Only new-size wagon balanced, sprung and powered to move like a big one!)

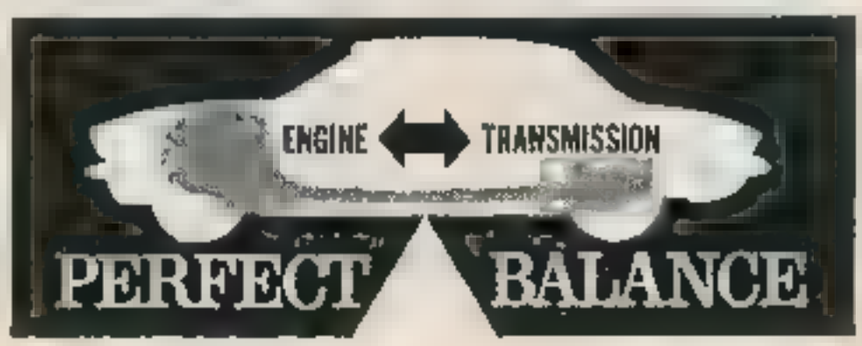
Wide seats (58½" in front, 58¼" in rear). 44 inches of legroom in front—37½ inches in the back. Even the middle man can stretch his legs. The big front floor hump is gone—the rear tunnel is low. Chalk this benefit up to the rear transmission.

Front engine/rear transmission puts equal weight on front and rear wheels. Wagons need that balance. Full load or solo driver, the back end of this one takes a solid grip on the road. Doesn't skip or jounce. Less weight on the front wheels. A cinch to steer.

Fill the Tempest Safari with passengers and gear. The 110 to 155 h.p. gas-saving 4-cylinder engine will scoot the car up steep hills in high gear.

Take a turn in a Tempest. Find out first-hand why Motor Trend editors gave it their Car of the Year Award. Your Pontiac dealer has the Tempest.

PONTIAC'S TEMPEST
PICKED BY MOTOR TREND MAGAZINE AS
CAR OF THE YEAR



PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

C'MON ALONG...

be a MASTER MODELER, too!

Here's a great new club and you can join up just by building a model! It's called the Master Modelers Club and it's sponsored by Revell, the people who make those authentic Master Modelers hobby kits. It's the kind of club you always want to become a member of because it makes you a real hobby kit expert and even helps you show off your proud collection of models!

It's up to you, too. Just walk up to your favorite hobby [illegible] for more info!

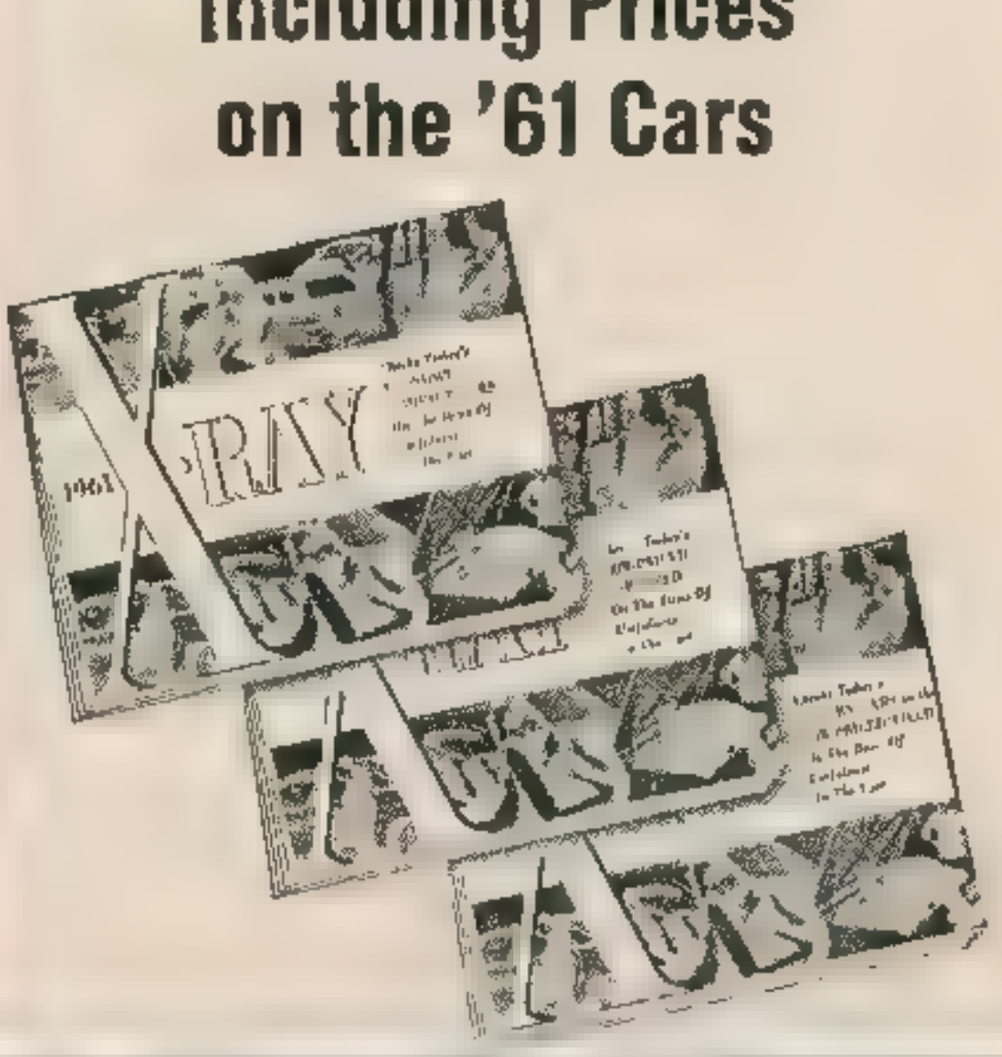
JOIN THE GREAT NEW MASTER MODELERS CLUB TODAY!

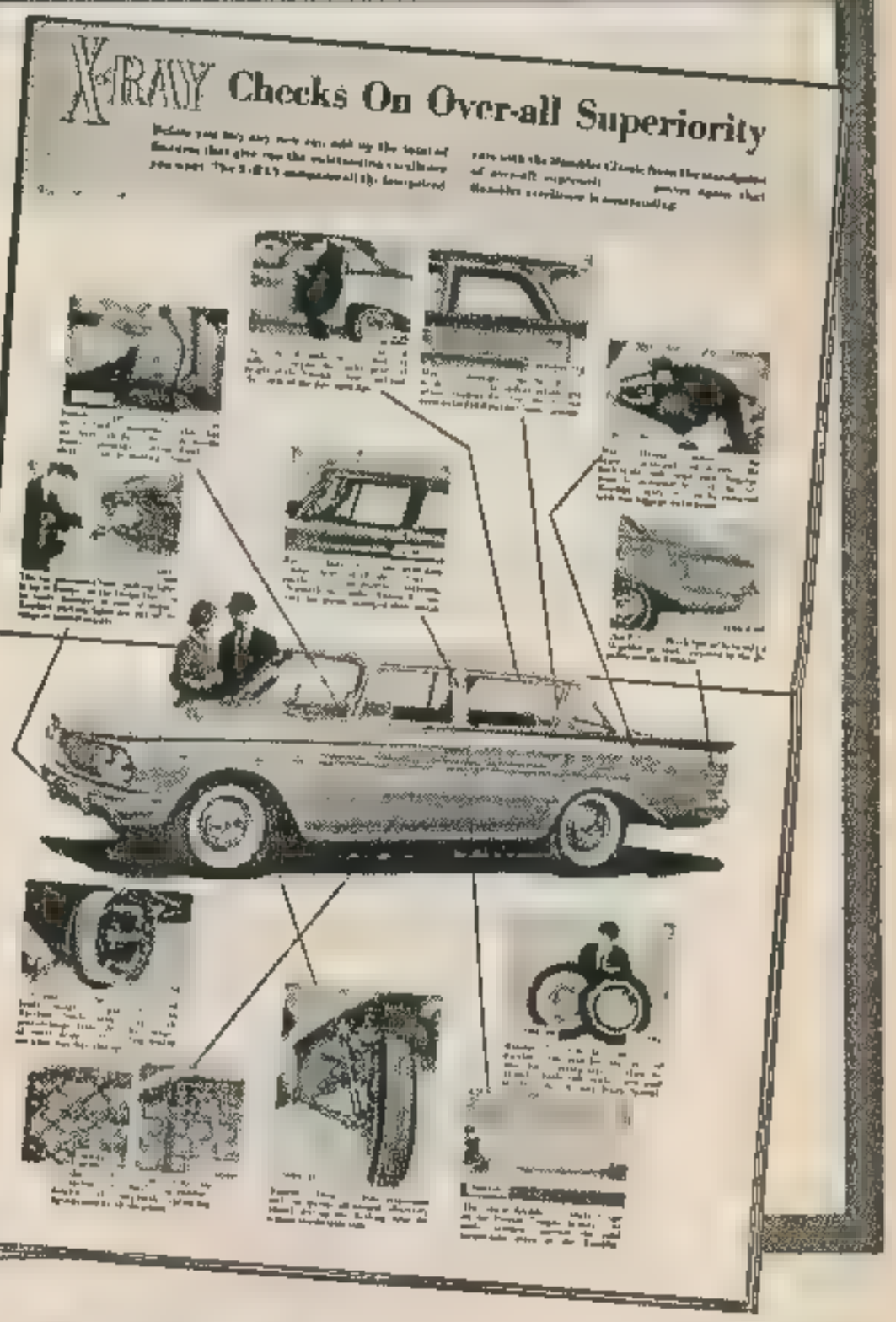
You'll get your first membership inside Master Modelers kits at your nearby Hobby Retailer!

Look what MASTER MODELERS get!

An official, engraved Master Modelers certificate for your wall!
A handsome personalized Membership Card for your wallet
Your copy of the Master Modelers Magazine!
A Master Modelers Stamp Album to collect Revell postage stamps
and all sign it off, you even get a chance to qualify as a Revell Design Consultant and plan new hobby kits!

Rambler Dares to Give the Facts Including Prices on the '61 Cars





FREE AUTOMOTIVE X-RAYS

Can Save You Hundreds of Dollars

Three 28-Page Books Compare '61 Cars—Packed with Easy-to-Understand Photos, Facts, Figures

Never before have there been so many claims and counterclaims about new automobiles as there are today. How can you separate fact from fiction? Which cars actually offer the best features? Which are really lowest priced? Which give best performance, economy?

You'll find the answers to these and hundreds more questions in the 1961 Automotive X-Ray Books just off the press. These books pull no punches. They name names, show prices, comparison photos side by side. Three complete books—one for each of the popular-priced fields—free at your Rambler dealer's.

TOP QUALITY AT AMERICA'S LOWEST PRICE

Rambler American Deluxe 2-Door Sedan

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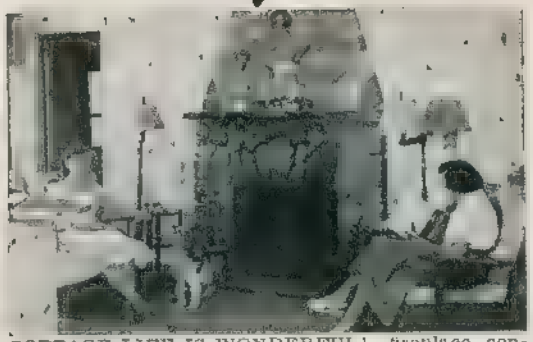
Rangeley Manor

COTTAGE COLONY AND MOTEL



COTTAGE LIFE IS WONDERFUL!—fireplace, continuous hot water, tub or shower, snowy white linen. Maid service available

Rangeley's most modern cottage colony is thoughtfully planned for fun for all the family:

- 16 attractive log housekeeping units with complete kitchens.
- 8 lakeside motel units.
- 30 beautiful lakeshore acres
- sandy beach, boating, sailing . . . new turbojet boat for water skiing.
- safe swimming pool for children.
- tennis court, putting course, 2 golf courses nearby.
- recreation lodge . . . TV lounge, game room, coffee shop, library.
- fishing for salmon and trout tackle shop.

OPEN MAY 15-OCT. 15

Write for color folder, rates! CURT MERCER, Box 248A, Rangeley, Maine.

western side of this magnificent recreational area. Like Northern Oxford County, this northern side of Franklin County is a wonderland of lakes, streams and mountains with nothing but trails and woods roads once the vacationer leaves the paved highways.

In spite of its wilderness appeal, the region is well spotted with camps, lodges, summer resorts, hotels and other modern conveniences In addition to the seaplane base, a Class One airport at Rangeley brings in vacationers and private planes. State fish hatcheries breed salmon and trout at Oquossoc and the Rangeley Game Preserve covers

(Continued on Page 50)

Wildwind Lodge and Camps

On Mooselookmeguntic Lake, Largest of the Rangeleys
Accommodations for board and room in attractive log lodge or Housekeeping in modern equipped cabins.
Central Dining Room
Excellent Summer Trout and Salmon Fishing
Boats—Motors—Tackle RA 56
Open ice out thru hunting
FRANK and TESS MACZKO **OQUOSSOC, ME.**

HUNTER COVE CAMPS

Housekeeping camps, just off Rt. 16, on Rangeley Lake
Open May 1-Nov. 15. Gas ranges, electric refrigerators, screened porches, continuous hot and cold water, complete bath, fireplaces. Camps accommodate 2-6 persons. Catholic and Protestant churches nearby
FORREST D. WEST, Proprietor **RANGELEY, MAINE**

THE TERRACES On Scenic Rangeley Lake

Six completely furnished housekeeping cottages, accommodating two to six persons. Two miles south of Rangeley Village on Route 4. Modern facilities for overnight, weekends, or complete vacations. All cottages have: gas for cooking, oil heat, complete bathrooms with showers, automatic hot water, electric refrigerators, blankets, linens, towels, etc. Our own beach for swimming. Boats and motors for rent, or bring your own; ample docking facilities. Season: June 23rd-Sept. 6th.

For brochure and rates write to:

MR. AND MRS. R. CARL KRAMER THE TERRACES Phone: Rangeley 27 Ring 2

Rangeley, Maine

Cherished as one of the
world's seven great fragrances

'INTIMATE'

BY REVLON

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BOTTLED AND SEALED IN FRANCE 7.50 TO 75.00 PLUS TAX

Revlon introduces a brand-new texture in lipstick!

'Super-Lustrous II'
FORMULA

luscious lustre you've never seen before
cream-drenched texture you've never felt before
deliciously moist look you've never had before

Super lipstick? Could be! Created specially for women who set the trends other women follow. Even the *colors* take on new brilliance and depth—(and you won't get the usual caking and streaking even in the pale and pastel shades). Watch this lush-lipped look start a whole new fashion-in-faces before the month is out!

Choose from 25 famous Revlon super-fashion shades!

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ROCK GARDENS INN and Cottages

A delightful cottage resort on the Maine Coast that offers good food, friendly informality and fun for all.
Accommodations for fifty guests
Season June 1 - September 30
American Plan Rates $10.50 to $18.50 daily
Send for Color Folders that tell the complete story of the Sebasco way of pleasurable vacations.

Dot and Gene Winslow
SEBASCO ESTATES, MAINE
P.S. Photo shows weekly Lobster Cookout.

used to power a lumber mill. Phippsburg is a village center for a picturesque area of rugged coast, sand dunes and wooded knolls From it lead the roads to the Sebasco Estates, West Point, Small Point, Parker Head and Popham Beach.

GOOD EATING

One of the prime delights of a Maine vacation is the enjoyment of Maine home-cooked foods prepared by men and women who have made it their business for years to provide good eating

Until you have enjoyed the thrill of a real "Down East" meal, whether it be on the seafood or mainland side, you have been missing one of the joys of living known to Maine vacationists for many years.

Whether it be the regal lobster, prepared in any one of a score of delectable ways, or the other products of the coastal fisheries, such as clams, sardines, crab meat, delicious fish species or chowders, or whether it be the inland dishes of fresh meats, salmon, trout, or the other inland fish surrounded by crisp and flavorful Maine vegetables, hot biscuits and other tasteful accessories, your Maine host can place a spread before you that even few kings can today enjoy.

The world's best food, genial hospitality, some of the Nation's most outstanding scenic wonders, ample facilities for every type of vacation—small wonder so many thousands return to Maine year after year.

This whole area is a favorite picnicking and vacationing territory, rich in early American history and before that a favorite summering place of the Indians, who left many of their relics scattered around. Boating, bathing, and deep sea fishing combine with golfing, riding and other land sports to make this section an attractive resort area. The remnants of old forts and the earliest of American settlements at the mouth of the Kennebec add to the historic interest of the region.

From Woowich, across the river from Bath, Route 127 runs down across a group of heavily wooded islands forming the eastern side of the mouth of the Kennebec and with Sheepscot Bay and River on its easterly side. Here are Arrowsic, Georgetown, Five Islands and Robinhood, small farming and fishing villages with many cottages and shore outing spots where small boats put in from the neighboring coastal region.

At Georgetown is the Reid State Park. Major features are picnic areas, bath houses, Mile Beach and a six acre impounded salt water lagoon, suitable for bathing and canoeing, in the Griffith's head area.

Phipps Point, overlooking beautiful Hockamock Bay, is the site of numerous fine summer homes. It was the birthplace of the great adventurer for whom it was named. Sir William Phipps was at one time Provincial Governor and was the first American knighted at the English court in recognition for having brought treasure taken from old Spanish galleons sunk in the Caribbean Sea.

Many small islands, some of them privately-owned, lie off this section of the coast and numerous artists and sculptors of note annually summer in this region. Five Islands has an excellent harbor and has been the frequent rendezvous of the Boston and other yacht clubs. Bay Point and MacMahan Island also are favorites of summer visitors

it's fun to ride the train

Santa Fe

Get in on *all* the fun of traveling. Go Santa Fe and meet exciting new people . . . dine on famous Fred Harvey food . . . relax in comfort . . . and see some of the world's most dramatic scenery. The fun starts the moment you step aboard!

Super Chief

Deluxe all-room extra fare service
Daily between Chicago—Los Angeles

The Chief

Pullman-chair car streamliner
between Chicago—Los Angeles

El Capitan

Hi-Level extra fare chair car service
Daily between Chicago—Los Angeles

Texas Chief

Pullman-chair car streamliner
between Chicago—Texas

San Francisco Chief

Pullman-chair car streamliner
between Chicago—San Francisco

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Honorable reader, may we suggest most cooling thought:

Seagram Gin & Tonic Brilliant meeting of East and West. Tonic born in Orient. Seagram's Extra Dry Gin born in America. Seagrams stored away to remove usual gin perfumery. Slowly, it turns lean, live extra dry. Subtly it takes on light amber glow. Instantly, it transforms Gin & Tonic into serene and satisfying Cooler the world was meant to enjoy. You try?

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CANADIAN WHISKY—A BLEND . . OF SELECTED WHISKIES, SIX YEARS OLD, 86.8 PROOF. SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY

Private Showing – and V O enhances the occasion with its flawless flavor and genuine talent for pleasing particular people.

KNOWN BY THE COMPANY IT KEEPS *SEAGRAM'S*

V O

IMPORTED
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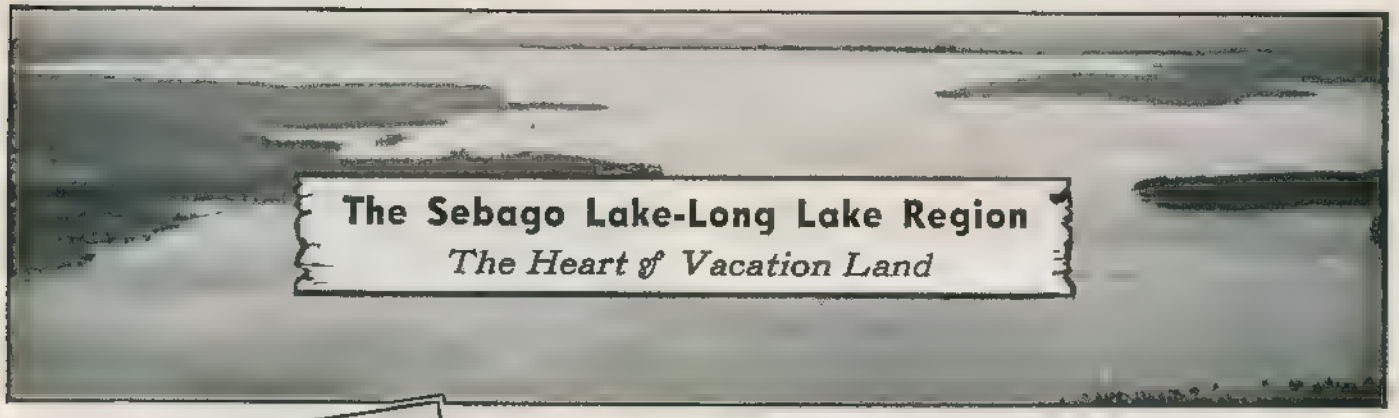
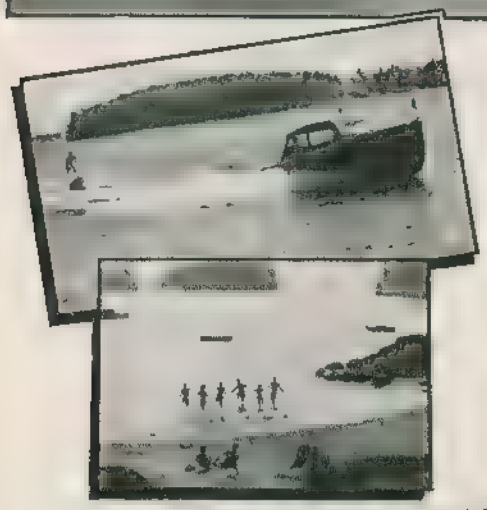


The Sebago Lake-Long Lake Region

The Heart of Vacation Land



BRIDGTON—CASCO—HARRISON—NAPLES

RAYMOND—SEBAGO—STANDISH—WINDHAM

This beautiful region of 32 lakes, surrounded by mountains and pine-clad forests, for years has proved itself deservedly popular with vacationers, sportsmen and lovers of fine scenery. It is Maine's most accessible lakes region, served by a network of excellent highways. Here you will find the earliest land-locked salmon fishing in New England, usually starting about mid-April. The region offers many recreational opportunities, both on the land and on the lakes. Many modern inns and camps offer excellent accommodations and fine food. You certainly will enjoy yourself in this three-season vacationland, from Spring right thru the Fall.

For illustrated magazine containing accommodations and map, write:

SEBAGO-LONG LAKE REGION ASSOCIATION, INC., Sebago Lake 11, Maine

Along the north central rim of the County is the historic town of New Gloucester, where the famous Shaker Society was organized in 1794, and the present Shaker Village and Church on the road to Poland Spring attract many visitors. Its farm lands and forest slope down to beautiful Sabbathday Lake.

Bradbury Mountain State Park in Pownal contains a granite bluff rising 484 feet facing south, with a beautiful panorama of Casco Bay and the islands and estuaries off Freeport.

Freeport also has been called the "birthplace of Maine," for it was here that commissioners from the District of Maine and its parent Commonwealth of Massachusetts met in 1820 and signed the papers which made Maine a separate state of the Union.

Brunswick, easternmost town of the County, is the site of Bowdoin College, historic guardian of culture, whose distinguished sons over the years have provided state and national leadership. It is here that government installations have been constructed in recent years to bolster the Nation's Atlantic defenses. These include the sprawling Brunswick Naval Air Station and Air Force Radar units. Here also, manufacturing plants have for many years poured economic lifeblood into the surrounding area.

Harpswell, Great Island, Orr's Island and Bailey's Island, reached by highway from Brunswick or by passenger steamer from Portland, are picturesque vacation and outing spots. The sight of a Maine lobsterman fixing his traps, or a small boat fisherman mending his nets, is commonplace along the shore. Here tuna fishing has become both a great sport and an important summer industry in recent years and deep sea fishing trips can be arranged on short notice. On Orr's Island is "Pearl House," locale of Harriet Beecher Stowe's "The Pearl of Orr's Island."

Besides being the focal points for business and transportation in the County, Portland and South Portland are cities of many types of industries. They are constantly growing, yet are not congested.

Magnificent views of Casco Bay on the east and the mountains on the west are to be had from Portland's Eastern and Western Promenades, beautiful landscaped esplanades on high ground at either end of the city. Noteworthy points include its unsurpassed water system (from Sebago Lake); Kotzschmar Memorial Organ in Portland City Hall, with public summer recitals by outstanding organists; Portland Municipal Airport near the Stroudwater terminus of the old Cumberland-Oxford Canal; the Wadsworth-Longfellow House; Portland Observatory on Munjoy Hill; Tate House; Victoria Mansion, the many museums and art exhibits and Portland's nearness to beach, lake and mountain.

West of Portland, at the Southwestern entrance to the Sebago Lake region is historic Gorham, first called Narragansett.

Numerous highways lead to the Sebago Lake-Long Lake region stretching to the northern part of the county and beyond, a veritable wonderland of lakes, streams, forests and hills. Sebago Lake, 14 miles long and 11 miles wide reaches a depth of 400 feet in some places. From the crystal-pure spring-fed waters of this lake comes the inexhaustible water supply for Portland and the surrounding area, including several of the Casco Bay islands. On the shore of Sebago in North Windham has been discovered the largest Indian burial ground in the United States and thousands of Indian relics have been collected there.

Sebago Lake State Park consists of 1,296 acres on the

(Continued on Page 35)

SUNSET LODGE
DAMARISCOTTA LAKE

Central Lounge and Dining Room. Twenty-seven rustic cabins with modern conveniences. New England cooking at its best — wholesome, delicious meals — lobster and clam bakes - sirloin steak cookouts.

Quiet, congenial atmosphere and enjoyable recreation for all.

Excellent bass, trout and salmon fishing.

Thirty-fourth season. Same owner-management.

Please write for further information.

Open May 28th. Phone Fieldstone 7-3285 **Chandler Stetson**

Harbor and Pemaquid Point, all in the town of Bristol, are little fishing and resort villages on one of the boldest headlands on the coast. The old round fort at Pemaquid Beach, a reproduction of the tower of Fort William Henry and the fine old fort house take one back to Indian times, when three other forts rose and fell on the same spot. The fort is now a museum containing relics of the colonial times. It is open to the public during the summer months.

Close by is scenic Pemaquid Light, located on a high promontory, overlooking the waters of Muscongus Bay and is easily accessible by automobile. Round Pond, sloping down to a small cove on Muscongus Bay and nearby Loud's Island are picturesque for their fishing and boating activities.

North along the shore of Muscongus Bay are Medomak and Bremen, on the Medomak River, both of them fishing and resort villages, and Waldaboro, a commercial and small industry center. Deep-sea fishing and fly-fishing for mackerel and pollack are popular with visitors and residents alike. Striped bass and large tunas also are caught in nearby waters. At Bremen, on Route 32, just outside of Waldoboro, the "Old German Meeting House," built by the early settlers of the region, is open for visitors. On Hog Island, off Bremen is the Audubon Nature Camp, where people from all over the United States come to study at the Todd Wild Life Sanctuary. The National Audubon

(Continued on Page 84)

Damariscotta Lake Farm
Guest House and Cottage Colony

Hunting—Vacationing—Fishing

110 acres situated on beautiful 12 mile Damariscotta Lake Private Sandy Beach

Seven guest rooms and fifteen comfortable housekeeping cottages available American or European Plan by the week, month or season. Large recreation room. Main home cooking served family style in central dining room. All water sports. Boats and motors available. Good Salmon Trout and Bass fishing. Excellent deer, bird and small game hunting in season.

Illustrated folder on request.

George and Frances Cleaves Jefferson, Maine

Tel. North Whitefield Fieldstone 7-2253

The Reserve House
Est. 1918

JEFFERSON, MAINE

A beautifully situated inn and guest house on Damariscotta Lake. View of water from every room. Fishing, boating, swimming, hiking or just loafing. All home cooking.

Reasonable rates.

DON and LAURA M. PIERCE

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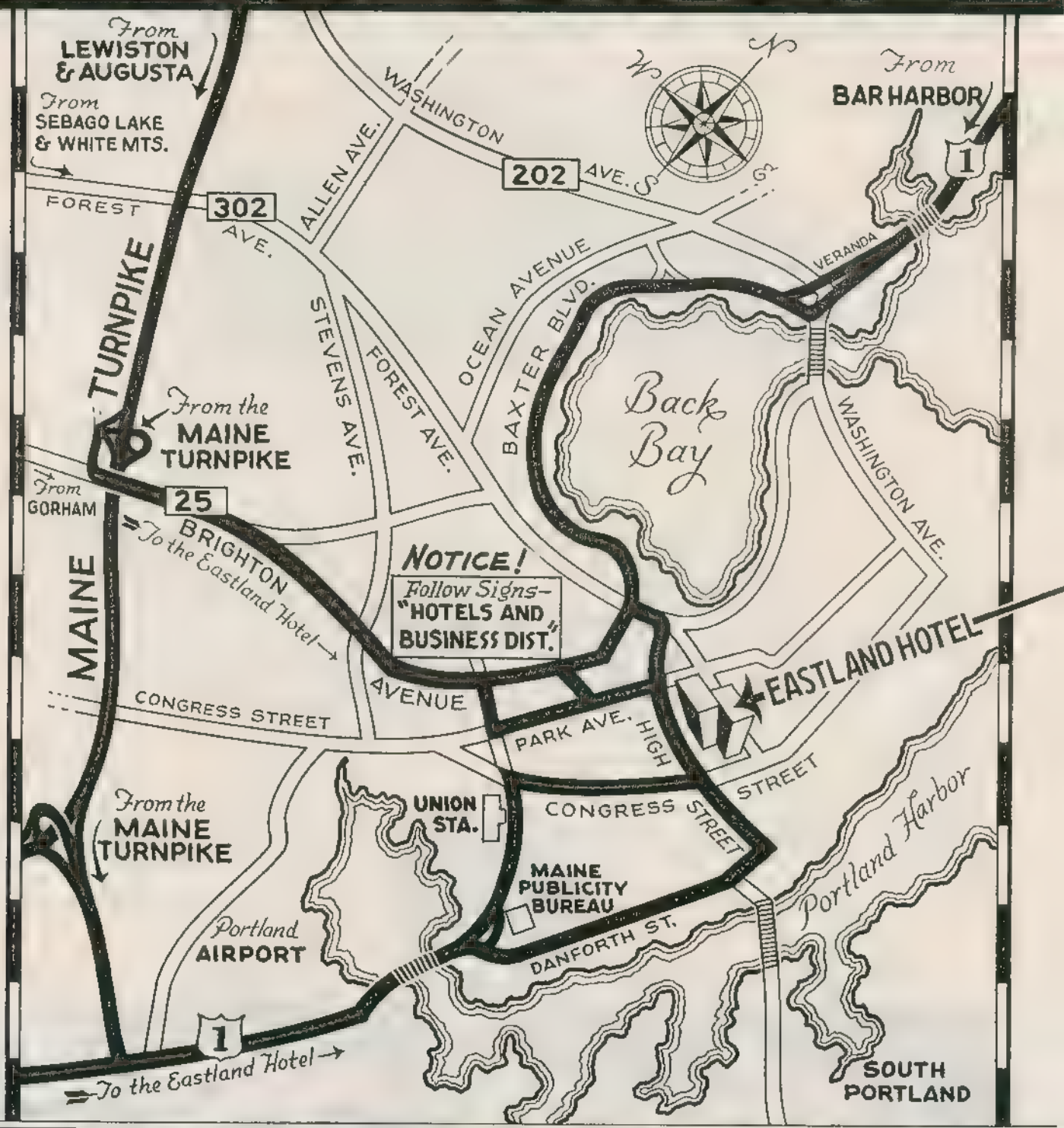


735 ROOMS ◆ POPULAR PRICED MEALS ◆ 3 DINING ROOMS ◆

AND PORTLAND MAINE

Popular Priced Meals ail Lounges Radio in Every Room
500 Rooms with Television

Single	$6.00	$ 6.50	$ 7.00	$ 7.50	$8.00 per day
Double, twin bed	$9.50	$10.00	$11.50		
Double, large bed	$9.00	$ 9.50	$10.00	$10	

ROOMS WITH COMBIN BATH

Single	$ 7.50	$ 8.00	Single	$ 5.25	$ 6.50 $7.00 per day
Double, twin beds	$11.00	$12.50 per day	Double, twin beds	$10.00	$10.50
Double, large bed	$10.50	$11.00 per day	Double, large bed	$ 9.50	$10.00

Single	$4.50	$4.75	$5.00 per day
Double, large bed	$6.25	$6.50	per day

Sample Rooms $10.00 Cots $3.00

Family Plan

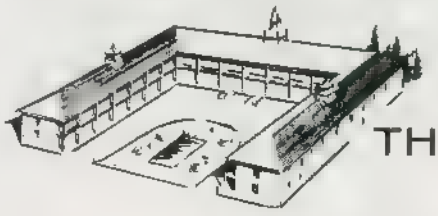
Restaurants and Cocktail Lounge Air conditioned and Music for Your Listening Pleasure

Shore and Steak Dinners

2 COCKTAIL LOUNGES ◆ EUROPEAN PLAN ◆ FAMILY PLAN ◆ HOME OF WCSH-TV

GOOD TIMES KNOW NO SEASON

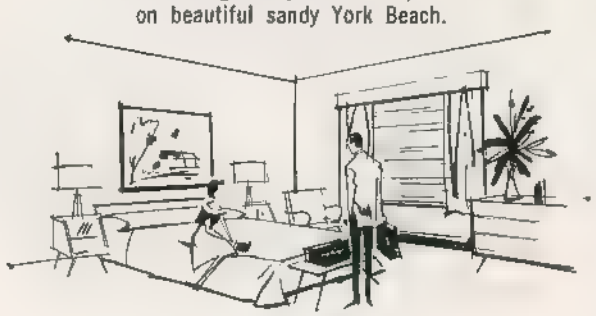
at Maine's most modern motel...



THE Sands MOTEL
YORK BEACH • MAINE

THE TIMING IS YOURS — the pleasure is ours! No matter what your choice or when, the smart new Sands Motel assures you a visit to remember. Ideally situated in the heart of Maine's many playlands, the Sands Motel offers easy access to excellent golf, boating, skindiving and fishing . . . The world-famous Ogunquit Playhouse is right nearby with professional theater performances in season . . . You can browse freely thru quaint shops in neighboring towns . . . take a day off to see the harness racing . . . or plan to visit some of the area's countless fine restaurants. There's plenty of sightseeing in this vicinity, too . . . you're only minutes away from many historic points of interest . . . Then for a quiet hour or a social evening, there's the friendly Elbow Room cocktail lounge, designed with your good taste in mind . . . Yes, whatever your weakness at holiday time, the welcome mat is out for you all year 'round at the Sands . . . Each of our 55 modern units are winter-warm with individual heating control . . . And summer comers appreciate those cool Atlantic breezes from our location right on the ocean.

Visiting us in the good old summertime?
Relax and refresh at our heated
fresh water swimming pool.
It's lighted at night for that last-minute dip!
Or settle for the sea itself —
it's right at your doorstep
on beautiful sandy York Beach.



Any time of year at all,
your comfortable room at the Sands Motel
is gracious living at its best.
Tasteful furnishings include private phones,
TV and baths with shower and recessed tub,
as well as modern all-electric kitchen units.
Continental Breakfast served here, too!

DIRECTIONS-

NORTHBOUND: At Kittery Bridge 11 miles. Take Rt. 1 to 1A to Sands Motel.

SOUTHBOUND: Exit 2 from Maine Tpk. 14 miles. Take Rt. 1 to 1A to Sands Motel.

GOOD TIMES START AT THE

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RECOMMENDED BY DUNCAN HINES

Career-minded William A. Shaw of Royal Oak, Michigan, asked...

"What should I do with my next few years?"

This question faces every young man completing high school. For it is in these years that he must start his career. Last year Bill Shaw answered his question by joining the U.S. Air Force. This year some 100,000 young Americans will take the same forward step.

Why?

First of all there is the sense of pride that goes with serving on the nation's defense team. Then there is a more compelling reason. In the years to come there will be positions of increasing responsibility opening for trained and experienced men. This is what the Air Force offers—training and experience in missile and airplane maintenance, radio, radar, administration, air police work and a host of other specialities.

For full details on the many opportunities open to you as an airman, just fill out and mail this coupon.

FORMER SERVICEMEN: The Air Force offers interesting opportunities to veterans of U.S. armed forces. See your Air Force Recruiter.

U.S. Air Force

Airman 2C Shaw is now an electronics specialist at a base in England. He has completed a technical training course at Keesler Air Force Base, Mississippi. He is learning a valuable skill in his first year in the Air Force.

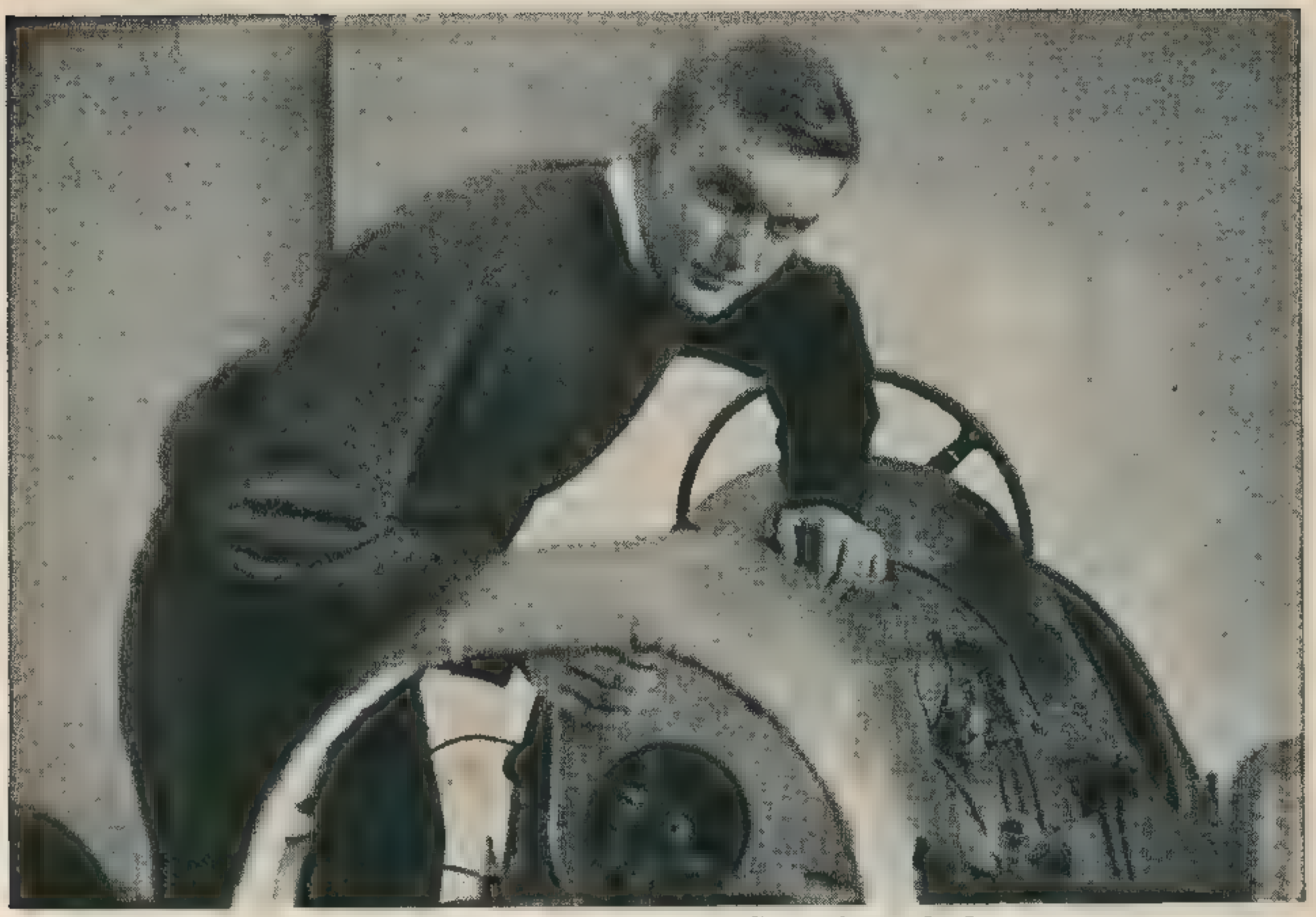
Career Information
Dept. MM17, Box 7608
Washington 4, D. C.

I am a citizen (or resident) of the U.S.A. Please send me your illustrated booklet.

Name_____ **Age**____

Address _____

City_____ **County**_____ **State**_____



18-year-old Ronald Satterfield of Atlanta, Georgia, asked...

"Where should I build for the future?"

Ronald Satterfield answered this question last year by joining the Air Force. This year about 100,000 young men will also choose this highroad to the future.

Many will become expert technicians in such fields as airplane and missile maintenance, radar, communications. The future will find others in supervisory positions in important support specialties: administration, supply, air police work.

Numerous personal benefits go with service in the Air Force. Steady advancement, the opportunity for more education, medical and dental care, thirty days' vacation yearly. Most important, the Air Force can help a young man prepare himself for the age in which he will have to make his way—the Aerospace Age.

Could this be the place for you to build for the future? Use the coupon below. There's no obligation.

U.S. Air Force

Airman 2C Satterfield whose civilian hobby was building "hot rods," is presently enrolled in a 45-week electronic computer course at Keesler Air Force Base in Mississippi.

Career Information
Dept. MM15, Box 7608
Washington 4, D. C.

I am over 17 and a citizen (or resident) of the U.S.A. Please send me your illustrated booklet.

Name _____ **Age** ____

Address _____

City _____ **County** _____ **State** _____

CHO

Challenging work—if you can get it. To land a job as a Bulldozer Operator, you need training. The kind of training you get through the Army Choose-It-Yourself System.

If you qualify (by passing aptitude and physical exams) this system lets you choose your job training before you enlist.

On the job or in school, Army training is practical. You learn by doing. The skills you absorb can pay off for the rest of your life.

You can choose from many different kinds of job training. Construction Machinery Operation is one possibility.

There's also Telephone Maintenance, Missile Operations, Administration, Military Police, Radio Relay & Carrier Operation—to name a few. Ask your local Army recruiter to show you a complete list.

Can you qualify for the job training you want? It's easy enough to find out. Before enlistment. Without obligation.

CHOOSE-IT-YOURSELF VOCATIONAL TRAINING SYSTEM

U.S. ARMY

CHOOSE YOUR JOB TRAINING—THEN LEARN BY DOING!

Challenging work—if you can get it. To land a job as a Helicopter Mechanic, you need training. The kind of training you get through the Army Choose-it-Yourself System.

If you qualify (by passing aptitude and physical exams), this system lets you choose your job training before you enlist.

On-the-job or in school, Army training is practical. You learn by doing. The skills you absorb can pay off for the rest of your life.

You can choose from many different kinds of job training. Aircraft Maintenance is one possibility. There's also Data Processing, Missile Operations, Finance, Automotive Maintenance, Communications Center Operations—to name a few. Ask your Army recruiter to show you a complete list.

Can you qualify for the job training you want? It's easy enough to find out. Before enlistment. Without obligation.

CHOOSE-IT-YOURSELF VOCATIONAL TRAINING SYSTEM

US ARMY

CHOOSE YOUR JOB TRAINING—THEN LEARN BY DOING

Exciting work—if you can get it. To land a job as a Telephone Lineman, you need **training.** The kind of training you get through the Army Choose-it-Yourself System.

If you qualify (by passing aptitude and physical exams), this system lets you choose your job training **before** you enlist.

On-the-job or in school, Army training is practical. You learn by doing, and it helps you move ahead fast in the Army.

You can choose from many different kinds of job training. Telephone Maintenance is one possibility. There's also Motor Mechanics, Electronics, Missiles, Military Police, Aircraft Maintenance—to name a few. Ask your Army recruiter to show you a complete list.

Can you qualify for the job training you want? It's easy enough to find out.

Before enlistment. Without obligation.

CHOOSE-IT-YOURSELF VOCATIONAL TRAINING SYSTEM **US ARMY**

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To most women, a trip by Domeliner is an exciting break from the routine and the ordinary. A time to see new and interesting scenes from picture-window Dome cars. To enjoy dining-car meals expertly prepared, graciously served. To relax in smartly-appointed lounges. To rest in the privacy of latest-style Pullmans, or the comfort of leg-rest coaches. To travel carefree, regardless of weather. And, of course, dear to the feminine heart is the chance to take plenty of clothes with Union Pacific's "queen-size" baggage allowance. Little wonder then that women do prefer going Domeliner...and that Domeliner Service wins a vote of confidence, too, from the "man of the house."

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"CITY OF SAN FRANCISCO"

While in MAINE Don't Miss Seeing...

WASHINGTON County

It is the "Sunrise County," farthest east of any in the U. S. A., with the easternmost point of land at Quoddy Head, Lubec.—It has the highest rise and fall of tides in our country.—It has streams where Atlantic salmon may be caught.—It is rated among New England's finest hunting and fishing areas, including the best of salt water fishing.—Its St. Croix Island was the site of the first white settlement north of Florida, antedating both Plymouth and Jamestown.—The first naval battle of the Revolution was fought within its borders.—Its summer climate has been called by a chief of the U. S. Weather Bureau, the best in the country.—Scenic values along the coast and the St. Croix River are remarkable in variety and beauty.—It is the home of Maine's sardine and blueberry canning industry.—It is the site of the famous Quoddy tidal power project under consideration by the International Joint Commission.—It is the principal gateway to the Maritime Provinces of Canada, and adjoining its borders are St. Andrews, the Canadian Bar Harbor; Campobello, site of the Roosevelt summer home and setting for the play "Sunrise Over Campobello"; Deer Island and Grand Manan, charming and unique island communities with unmatched attractions for tourists.—Entire area free of hay fever.
Accessible over excellent roads by U. S. and Canadian Routes One.—Sizable airports at Eastport and Princeton, air strips at Calais and Lubec.—Greyhound bus service.—Good motel, hotel and cabin accommodations.—Excellent restaurants.—Many lake and seashore landing and launching facilities.—Plenty of camp grounds.—Good nine-hole golf course at Calais.
Write for our colored map and folder, or ask for any specific information desired.

Washington County Chamber of Commerce
R. C. Emery, Secretary, Eastport, Maine

The U. S. Weather Bureau officials rate the summer climate in this area as the finest in the Nation and the winter temperature the same as Boston.

Clockwise on the road-circle from Lubec to Eastport are West Lubec, North Trescott, Whiting, with a famous old church and cemetery; Dennysville, on the swiftly flowing Dennys River, famous for its Atlantic salmon; West Pembroke and Pembroke, with sardine and blueberry canning plants; and Perry, where a stone monument marks the exact midway point between the Equator and North Pole. Offshore in the St. Croix River is St. Croix Island, now an International Shrine, where De Monts and Champlain and their company spent the winter of 1604.

Robbinston also is on Route One between Perry and Calais and is at the mouth of the St. Croix River. The rocks and sandy beaches in this area are tinged with red, creating a striking colorama.

Inland from Route One, State Highway 191 cuts north-south from Baring to East Machias, skirting the southern end of Meddybemps Lake, Cathance Lake, Rocky Lake and Hadley Lake. It passes through the villages of Meddybemps, Grove, Cooper and Jacksonville. Offshoots go through Charlotte and Ayers to West Pembroke; and

(Continued on Page 98)

FISH — HUNT — VACATION on Dennys River
ROBINSON'S CAMPS
Atlantic Salmon, Trout, Bass, Pickerel, Deer
Log housekeeping cabins with modern conveniences. Electric refrigeration, gas ranges, hot and cold water and bath with shower. Screened porches. Everything furnished. Ideal location for either the fisherman, hunter or the vacationing family. Cabins for 4-8. *Write for folder and rates.*
Shirley Robinson Tel. Pembroke 726-4289 Dennysville, Me.

MOPANG LODGE AND CAMPS
FISHING • VACATION • HUNTING
Mopang Lakes—center of Washington County's unexcelled landlocked salmon and trout fishing—ice-out to September 30th. Deer and bear, October 27 to November 30th. All log cabins. Log Lodge with central dining room. Safe sand beach fronting all cabins. Ideally suited for families. Home cooked meals. American Plan. *Write for information*
MR. and MRS. R. E. MERIOT BEDDINGTON, ME.

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